

	TABLE 1. TOTAL VISITORS BY AIR					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	5,483,026	5,533,340	-0.9%	62,024,861	60,633,009	2.3%
TOTAL VISITORS	611,497	618,717	-1.2%	6,754,063	6,506,112	3.8%
DOMESTIC	394,408	419,205	-5.9%	4,568,007	4,478,788	2.0%
INTERNATIONAL	217,089	199,512	8.8%	2,186,056	2,027,324	7.8%
AVERAGE DAILY CENSUS	176,872	178,495	-0.9%	204,029	198,797	2.6%
TOTAL AIR SEATS (EST)	851,205	840,541	1.3%	9,062,078	8,523,654	6.3%
TOTAL LOAD FACTOR (EST)	87.6%	89.5%	-1.9	87.8%	89.7%	-1.8
ISLANDS VISITED						
O'ahu	399,147	390,490	2.2%	4,281,747	4,061,555	5.4%
O'ahu only	300,096	292,002	2.8%	3,172,071	3,017,518	5.1%
Kaua'i	86,260	84,435	2.2%	941,307	904,617	4.1%
Kaua'i only	44,100	44,521	-0.9%	500,219	485,211	3.1%
Maui County	177,227	181,629	-2.4%	2,010,496	1,952,621	3.0%
Maui	173,790	178,430	-2.6%	1,973,976	1,916,317	3.0%
Maui only	103,164	111,315	-7.3%	1,200,827	1,192,520	0.7%
Moloka'i *	4,492	4,106	9.4%	45,682	44,221	3.3%
Moloka'i only *	635	492	29.1%	5,628	6,060	-7.1%
Lāna'i *	5,909	5,213	13.4%	62,894	60,898	3.3%
Lāna'i only *	1,109	658	68.5%	8,987	8,749	2.7%
Hawai'i Island	104,194	113,417	-8.1%	1,222,831	1,184,741	3.2%
Kona side	88,249	95,335	-7.4%	1,018,755	985,852	3.3%
Hilo side	38,192	38,770	-1.5%	451,620	436,095	3.6%
Hawai'i Island only	45,525	52,988	-14.1%	552,371	551,661	0.1%
Any Neighbor Island	311,401	326,715	-4.7%	3,581,992	3,464,887	3.4%
NI only	212,350	228,227	-7.0%	2,472,316	2,436,278	1.5%
O'ahu & NI	99,051	98,488	0.6%	1,109,676	1,028,609	7.9%
Any one island only	494,629	501,976	-1.5%	5,440,103	5,213,411	4.3%
Multiple Islands	116,868	116,741	0.1%	1,313,960	1,292,701	1.6%
Avg. Islands Visited	1.27	1.25	0.9%	1.26	1.26	0.5%
Average Length of Stay in Hawai'i	8.97	8.94	0.3%	9.18	9.32	-1.5%
ACCOMMODATIONS						
Plan to stay in Hotel	402,081	401,421	0.2%	4,277,073	4,152,526	3.0%
Hotel only	357,295	356,183	0.3%	3,753,351	3,647,390	2.9%
Plan to stay in Condo	103,767	104,897	-1.1%	1,212,974	1,141,178	6.3%
Condo only	81,488	83,324	-2.2%	943,099	889,999	6.0%
Plan to stay in Timeshare	58,171	61,049	-4.7%	643,887	638,866	0.8%
Timeshare only	45,762	47,038	-2.7%	496,804	491,887	1.0%
Cruise Ship	11,158	9,960	12.0%	105,940	107,100	-1.1%
Friends/Relatives	46,101	50,815	-9.3%	583,143	570,975	2.1%
Bed & Breakfast	6,169	5,634	9.5%	69,985	60,917	14.9%
Other	7,157	7,239	-1.1%	89,395	91,819	-2.6%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 1. T O T A L V I S I T O R S B Y A I R (C O N T.)					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	505,544	501,883	0.7%	5,638,978	5,433,304	3.8%
Honeymoon	69,757	63,379	10.1%	471,252	477,233	-1.3%
Get Married	14,113	14,670	-3.8%	104,114	104,658	-0.5%
Pleasure/Vacation	435,580	438,474	-0.7%	5,164,999	4,760,453	8.5%
Mtgs/Conventions/Incentive	26,701	38,583	-30.8%	393,231	358,367	9.7%
Conventions	13,690	24,196	-43.4%	203,206	206,925	-1.8%
Corporate Meetings	5,155	5,717	-9.8%	66,298	71,145	-6.8%
Incentive	9,165	9,474	-3.3%	137,849	92,756	48.6%
Other Business	20,492	21,420	-4.3%	203,439	207,183	-1.8%
Visit Friends/Rel.	46,962	49,650	-5.4%	558,631	541,987	3.1%
Gov't/Military	3,947	5,669	-30.4%	60,936	80,982	-24.8%
Attend School	756	683	10.8%	18,558	21,511	-13.7%
Sport Events	12,337	13,176	-6.4%	68,222	70,613	-3.4%
TRAVEL STATUS						
% First Timers **	37.6	37.6	0.0	35.3	35.4	-0.1
% Repeaters **	62.4	62.4	0.0	64.7	64.6	0.1
Average # of Trips	4.92	4.82	2.0%	4.94	4.86	1.6%
Group Tour	57,353	65,348	-12.2%	590,633	587,365	0.6%
Non-Group	554,144	553,370	0.1%	6,163,430	5,918,748	4.1%
Package Trip	236,477	225,557	4.8%	2,327,745	2,293,811	1.5%
No Package	375,020	393,160	-4.6%	4,426,318	4,212,301	5.1%
Net True Independent	367,851	381,001	-3.5%	4,329,178	4,121,207	5.0%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR (Visitors Arriving on Domestic Flights)					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
DOMESTIC VISITOR DAYS	3,967,744	4,119,551	-3.7%	45,632,175	44,909,738	1.6%
DOMESTIC VISITORS	394,408	419,205	-5.9%	4,568,007	4,478,788	2.0%
DOMESTIC AVERAGE DAILY CENSUS	127,992	132,889	-3.7%	150,106	147,245	1.9%
DOMESTIC AIR SEATS (EST)	548,641	579,103	-5.3%	6,061,334	5,848,552	3.6%
DOMESTIC LOAD FACTOR (EST)	92.4%	92.5%	-0.1	91.5%	93.0%	-1.5
ISLANDS VISITED						
O'ahu	195,349	207,483	-5.8%	2,326,731	2,270,372	2.5%
O'ahu only	136,768	146,966	-6.9%	1,647,110	1,603,432	2.7%
Kaua'i	76,466	76,765	-0.4%	837,000	816,649	2.5%
Kaua'i only	42,984	43,822	-1.9%	483,084	466,587	3.5%
Maui County	147,779	155,685	-5.1%	1,647,290	1,626,001	1.3%
Maui	144,655	152,907	-5.4%	1,616,310	1,594,733	1.4%
Maui only	95,042	102,641	-7.4%	1,069,964	1,056,522	1.3%
Moloka'i *	3,364	3,368	-0.1%	35,099	34,794	0.9%
Moloka'i only *	501	469	6.8%	5,135	5,277	-2.7%
Lāna'i *	4,956	4,597	7.8%	48,794	49,314	-1.1%
Lāna'i only *	1,082	655	65.3%	8,674	8,255	5.1%
Hawai'i Island	76,935	83,302	-7.6%	891,416	888,840	0.3%
Kona side	67,185	73,006	-8.0%	771,928	771,563	0.0%
Hilo side	25,458	25,932	-1.8%	301,843	301,129	0.2%
Hawai'i Island only	42,255	46,766	-9.6%	489,385	490,966	-0.3%
Any Neighbor Island	257,640	272,239	-5.4%	2,920,897	2,875,356	1.6%
NI only	199,059	211,722	-6.0%	2,241,276	2,208,416	1.5%
O'ahu & NI	58,581	60,517	-3.2%	679,621	666,940	1.9%
Any one island only	318,632	341,318	-6.6%	3,703,352	3,631,039	2.0%
Multiple Islands	75,776	77,887	-2.7%	864,655	847,749	2.0%
Avg. Islands Visited	1.27	1.26	0.9%	1.26	1.26	-0.2%
Average Length of Stay in Hawai'i	10.06	9.83	2.4%	9.99	10.03	-0.4%
ACCOMMODATIONS						
Plan to stay in Hotel	212,702	232,524	-8.5%	2,500,096	2,512,492	-0.5%
Hotel only	177,931	196,296	-9.4%	2,084,489	2,107,543	-1.1%
Plan to stay in Condo	82,683	85,021	-2.8%	931,317	879,670	5.9%
Condo only	66,058	67,884	-2.7%	728,023	687,968	5.8%
Plan to stay in Timeshare	51,622	53,378	-3.3%	555,311	548,899	1.2%
Timeshare only	40,760	41,731	-2.3%	428,599	424,552	1.0%
Cruise Ship	8,464	8,191	3.3%	86,065	92,454	-6.9%
Friends/Relatives	42,613	45,530	-6.4%	517,542	502,694	3.0%
Bed & Breakfast	4,914	5,108	-3.8%	54,483	51,835	5.1%
Other	6,334	6,962	-9.0%	78,590	80,062	-1.8%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 2. D O M E S T I C V I S I T O R S B Y A I R (C O N T.)					
	(Visitors Arriving on Domestic Flights)					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	320,132	336,319	-4.8%	3,768,455	3,681,203	2.4%
Honeymoon	24,460	27,005	-9.4%	194,865	201,771	-3.4%
Get Married	4,737	5,531	-14.4%	46,062	47,784	-3.6%
Pleasure/Vacation	296,168	309,422	-4.3%	3,577,284	3,482,866	2.7%
Mtgs/Conventions/Incentive	20,295	26,019	-22.0%	265,892	257,124	3.4%
Conventions	12,105	18,884	-35.9%	159,024	158,317	0.4%
Corporate Meetings	5,046	4,898	3.0%	58,680	56,834	3.2%
Incentive	3,787	2,930	29.3%	59,341	52,366	13.3%
Other Business	18,779	19,861	-5.4%	183,712	185,739	-1.1%
Visit Friends/Rel.	42,246	44,492	-5.0%	488,725	478,179	2.2%
Gov't/Military	3,149	5,374	-41.4%	53,557	72,650	-26.3%
Attend School	513	464	10.6%	12,532	12,430	0.8%
Sport Events	9,470	9,738	-2.7%	52,110	42,899	21.5%
TRAVEL STATUS						
% First Timers **	29.8	30.3	-0.5	29.8	29.8	-0.1
% Repeaters **	70.2	69.7	0.5	70.2	70.2	0.1
Average # of Trips	5.91	5.82	1.5%	5.63	5.64	-0.2%
Group Tour	13,154	14,903	-11.7%	154,139	156,784	-1.7%
Non-Group	381,254	404,302	-5.7%	4,413,868	4,322,005	2.1%
Package Trip	88,809	97,040	-8.5%	1,020,789	1,077,750	-5.3%
No Package	305,599	322,165	-5.1%	3,547,218	3,401,038	4.3%
Net True Independent	301,744	318,038	-5.1%	3,499,249	3,427,594	2.1%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 3. INTERNATIONAL VISITORS BY AIR (Visitors Arriving on International Flights)					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
INTERNATIONAL VISITOR DAYS	1,515,281	1,413,789	7.2%	16,392,687	15,723,271	4.3%
INTERNATIONAL VISITORS	217,089	199,512	8.8%	2,186,056	2,027,324	7.8%
INTERNATIONAL AVERAGE DAILY CENSUS	48,880	45,606	7.2%	53,923	51,552	4.6%
INTERNATIONAL AIR SEATS (EST)	302,564	261,438	15.7%	3,000,744	2,675,102	12.2%
INTERNATIONAL LOAD FACTOR (EST)	78.7%	82.7%	-3.9	80.5%	82.4%	-1.9
ISLANDS VISITED						
O'ahu	203,798	183,007	11.4%	1,955,016	1,791,182	9.1%
O'ahu only	163,328	145,037	12.6%	1,524,961	1,414,086	7.8%
Kaua'i	9,794	7,670	27.7%	104,307	87,968	18.6%
Kaua'i only	1,116	699	59.7%	17,135	18,624	-8.0%
Maui County	29,448	25,944	13.5%	363,206	326,620	11.2%
Maui	29,135	25,523	14.2%	357,666	321,584	11.2%
Maui only	8,122	8,674	-6.4%	130,863	135,997	-3.8%
Moloka'i *	1,128	739	52.7%	10,583	9,427	12.3%
Moloka'i only *	134	23	486.3%	493	782	-37.0%
Lāna'i *	953	616	54.7%	14,100	11,583	21.7%
Lāna'i only *	27	4	617.9%	313	494	-36.6%
Hawai'i Island	27,259	30,115	-9.5%	331,415	295,901	12.0%
Kona side	21,064	22,329	-5.7%	246,827	214,289	15.2%
Hilo side	12,734	12,838	-0.8%	149,777	134,966	11.0%
Hawai'i Island only	3,270	6,222	-47.4%	62,986	60,696	3.8%
Any Neighbor Island	53,761	54,475	-1.3%	661,095	589,531	12.1%
NI only	13,291	16,505	-19.5%	231,040	227,862	1.4%
O'ahu & NI	40,470	37,971	6.6%	430,055	361,669	18.9%
Any one island only	175,997	160,658	9.5%	1,736,751	1,582,372	9.8%
Multiple Islands	41,092	38,854	5.8%	449,305	444,952	1.0%
Avg. Islands Visited	1.25	1.24	1.0%	1.27	1.24	2.1%
Average Length of Stay in Hawai'i	6.98	7.09	-1.5%	7.50	7.76	-3.3%
ACCOMMODATIONS						
Plan to stay in Hotel	189,379	168,897	12.1%	1,776,977	1,640,033	8.4%
Hotel only	179,364	159,887	12.2%	1,668,862	1,539,847	8.4%
Plan to stay in Condo	21,084	19,875	6.1%	281,657	261,508	7.7%
Condo only	15,430	15,439	-0.1%	215,076	202,032	6.5%
Plan to stay in Timeshare	6,549	7,671	-14.6%	88,576	89,966	-1.5%
Timeshare only	5,002	5,308	-5.8%	68,205	67,336	1.3%
Cruise Ship	2,694	1,769	52.3%	19,875	14,646	35.7%
Friends/Relatives	3,488	5,285	-34.0%	65,601	68,281	-3.9%
Bed & Breakfast	1,255	527	138.2%	15,502	9,082	70.7%
Other	823	277	197.5%	10,805	11,757	-8.1%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 3. I N T E R N A T I O N A L V I S I T O R S B Y A I R (C O N T .)					
	(Visitors Arriving on International Flights)					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	185,412	165,564	12.0%	1,870,523	1,752,101	6.8%
Honeymoon	45,297	36,375	24.5%	276,387	275,462	0.3%
Get Married	9,376	9,139	2.6%	58,052	56,874	2.1%
Pleasure/Vacation	139,412	129,052	8.0%	1,587,715	1,277,587	24.3%
Mtgs/Conventions/Incentive	6,406	12,563	-49.0%	127,339	101,243	25.8%
Conventions	1,585	5,312	-70.2%	44,182	48,608	-9.1%
Corporate Meetings	109	819	-86.7%	7,618	14,311	-46.8%
Incentive	5,378	6,544	-17.8%	78,508	40,390	94.4%
Other Business	1,713	1,559	9.9%	19,727	21,444	-8.0%
Visit Friends/Rel.	4,716	5,158	-8.6%	69,906	63,808	9.6%
Gov't/Military	798	295	170.6%	7,379	8,331	-11.4%
Attend School	243	219	11.0%	6,026	9,081	-33.6%
Sport Events	2,007	3,439	-10.0%	10,112	27,714	-41.9%
TRAVEL STATUS						
% First Timers **	51.8	52.9	-1.1	46.9	47.8	-1.0
% Repeaters **	48.2	47.1	1.1	53.1	52.2	1.0
Average # of Trips	3.11	2.71	15.0%	3.49	3.13	11.6%
Group Tour	44,199	50,444	-12.4%	436,494	430,581	1.4%
Non-Group	172,890	149,068	16.0%	1,749,562	1,596,743	9.6%
Package Trip	147,668	128,517	14.9%	1,306,956	1,216,060	7.5%
No Package	69,421	70,995	-2.2%	879,100	811,264	8.4%
Net True Independent	66,107	62,963	5.0%	829,929	767,460	8.1%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (Includes Mountain and Pacific States)					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	2,269,278	2,414,384	-6.0%	25,628,930	24,951,302	2.7%
TOTAL VISITORS	234,274	254,703	-8.0%	2,701,580	2,616,079	3.3%
Domestic	229,893	250,640	-8.3%	2,644,423	2,577,516	2.6%
International	4,381	4,063	7.8%	57,157	38,563	48.2%
AVERAGE DAILY CENSUS	73,203	77,883	-6.0%	84,305	81,808	3.1%
ISLANDS VISITED						
O'ahu	99,517	108,274	-8.1%	1,209,906	1,143,640	5.8%
O'ahu only	76,982	83,294	-7.6%	949,023	891,806	6.4%
Kaua'i	44,727	44,909	-0.4%	477,256	457,184	4.4%
Kaua'i only	31,812	32,285	-1.5%	341,979	327,531	4.4%
Maui County	87,107	96,094	-9.4%	950,626	938,279	1.3%
Maui	85,049	94,407	-9.9%	931,879	920,581	1.2%
Maui only	66,811	74,388	-10.2%	730,831	724,716	0.8%
Moloka'i *	1,913	1,741	9.9%	18,674	17,852	4.6%
Moloka'i only *	481	323	49.1%	3,606	3,650	-1.2%
Lāna'i *	2,486	2,406	3.3%	24,733	24,318	1.7%
Lāna'i only *	729	460	58.5%	5,532	5,052	9.5%
Hawai'i Island	39,419	43,677	-9.7%	467,994	468,916	-0.2%
Kona side	34,824	38,834	-10.3%	412,548	415,679	-0.8%
Hilo side	11,356	11,291	0.6%	134,122	130,487	2.8%
Hawai'i Island only	26,655	30,372	-12.2%	322,167	326,293	-1.3%
Any Neighbor Island*	157,292	171,409	-8.2%	1,752,557	1,743,484	0.5%
NI only	134,757	146,429	-8.0%	1,491,674	1,475,438	1.1%
O'ahu & NI*	22,535	24,980	-9.8%	260,883	268,046	-2.7%
Any one island only*	203,470	221,121	-8.0%	2,353,138	2,365,868	-0.5%
Multiple Islands*	30,804	33,582	-8.3%	348,442	250,211	39.3%
Avg. Islands Visited*	1.17	1.16	0.5%	1.16	1.16	0.0%
Average Length of Stay in Hawai'i	9.69	9.48	2.2%	9.49	9.54	-0.5%
ACCOMMODATIONS						
Plan to stay in Hotel	112,367	124,860	-10.0%	1,330,196	1,310,112	1.5%
Hotel only	95,694	106,510	-10.2%	1,128,316	1,113,301	1.3%
Plan to stay in Condo	56,318	60,338	-6.7%	625,010	597,717	4.6%
Condo only	46,498	50,004	-7.0%	510,565	489,210	4.4%
Plan to stay in Timeshare	35,453	36,743	-3.5%	367,443	362,210	1.4%
Timeshare only	28,769	29,468	-2.4%	292,063	287,159	1.7%
Cruise Ship	1,847	1,763	4.8%	19,639	20,870	-5.9%
Friends/Relatives	26,899	29,767	-9.6%	324,776	314,499	3.3%
Bed & Breakfast	1,951	2,303	-15.3%	23,766	23,022	3.2%
Other	3,887	4,400	-11.7%	45,920	46,747	-1.8%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (CONT.) (Includes Pacific and Mountain States)					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	191,124	206,933	-7.6%	2,247,702	2,176,320	3.3%
Honeymoon	10,308	11,778	-12.5%	88,481	89,869	-1.5%
Get Married	2,849	3,421	-16.7%	27,453	27,709	-0.9%
Pleasure/Vacation	180,840	194,902	-7.2%	2,158,850	2,085,998	3.5%
Mtgs/Conventions/Incentive	10,240	12,599	-18.7%	117,452	111,834	5.0%
Conventions	6,392	8,623	-25.9%	70,626	68,947	2.4%
Corporate Meetings	2,661	2,785	-4.5%	29,969	27,784	7.9%
Incentive	1,501	1,536	-2.3%	21,365	18,848	13.4%
Other Business	12,352	13,204	-6.5%	119,045	118,366	0.6%
Visit Friends/Rel.	26,305	28,897	-9.0%	300,780	290,477	3.5%
Gov't/Military	1,445	2,152	-32.9%	22,467	30,133	-25.4%
Attend School	240	234	2.7%	7,245	6,254	15.8%
Sport Events	4,030	4,183	-3.7%	33,470	23,435	42.8%
TRAVEL STATUS						
% First Timers **	18.3	18.8	-0.5	19.0	18.9	0.2
% Repeaters **	81.7	81.2	0.5	81.0	81.1	-0.2
Average # of Trips	7.34	7.10	3.4%	6.91	6.88	0.5%
Group Tour	4,040	4,345	-7.0%	49,943	46,594	7.2%
Non-Group	230,234	250,358	-8.0%	2,651,637	2,569,484	3.2%
Package Trip	44,148	48,908	-9.7%	522,048	543,210	-3.9%
No Package	190,126	205,795	-7.6%	2,179,532	2,072,869	5.1%
Net True Independent	188,536	204,164	-7.7%	2,159,423	2,053,697	5.1%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 5. TOTAL U.S. EAST VISITORS BY AIR (Includes States East of Rocky Mountains)					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	1,159,634	1,185,213	-2.2%	15,106,280	14,981,849	0.8%
TOTAL VISITORS	112,807	117,232	-3.8%	1,450,408	1,434,083	1.1%
Domestic	109,420	114,991	-4.8%	1,393,851	1,387,035	0.5%
International	3,387	2,241	51.1%	56,557	47,048	20.2%
AVERAGE DAILY CENSUS	37,408	38,233	-2.2%	49,692	49,121	1.2%
ISLANDS VISITED						
O'ahu	66,003	68,296	-3.4%	863,757	839,754	2.9%
O'ahu only	39,058	41,156	-5.1%	525,905	541,186	-2.8%
Kaua'i	25,484	24,567	3.7%	291,832	278,842	4.7%
Kaua'i only	9,084	9,080	0.0%	113,657	131,386	-13.5%
Maui County	43,776	45,096	-2.9%	547,605	540,203	1.4%
Maui	42,871	44,243	-3.1%	537,175	529,367	1.5%
Maui only	19,758	20,956	-5.7%	260,950	258,995	0.8%
Moloka'i *	1,034	1,170	-11.6%	12,964	12,616	2.8%
Moloka'i only *	106	97	9.8%	1,248	1,273	-2.0%
Lāna'i *	1,877	1,721	9.1%	21,194	21,386	-0.9%
Lāna'i only *	280	157	78.2%	2,543	2,738	-7.1%
Hawai'i Island	26,883	28,596	-6.0%	330,589	321,975	2.7%
Kona side	22,835	24,780	-7.8%	280,566	273,632	2.5%
Hilo side	10,986	10,603	3.6%	134,247	131,544	2.1%
Hawai'i Island only	10,875	11,896	-8.6%	129,440	125,287	3.3%
Any Neighbor Island	73,749	76,076	-3.1%	924,503	926,203	-0.2%
NI only	46,804	48,936	-4.4%	586,651	582,002	0.8%
O'ahu & NI	26,945	27,140	-0.7%	337,852	344,201	-1.8%
Any one island only	79,161	83,341	-5.0%	1,033,743	1,114,178	-7.2%
Multiple Islands	33,646	33,891	-0.7%	416,665	319,905	30.2%
Avg. Islands Visited	1.46	1.44	1.2%	1.42	1.40	1.5%
Average Length of Stay in Hawai'i	10.28	10.11	1.7%	10.42	10.45	-0.3%
ACCOMMODATIONS						
Plan to stay in Hotel	69,768	75,581	-7.7%	899,357	908,274	-1.0%
Hotel only	56,234	62,264	-9.7%	727,605	741,625	-1.9%
Plan to stay in Condo	17,404	16,450	5.8%	225,078	212,971	5.7%
Condo only	12,253	11,522	6.3%	153,956	145,982	5.5%
Plan to stay in Timeshare	12,877	13,633	-5.5%	162,863	162,101	0.5%
Timeshare only	9,548	10,099	-5.5%	118,454	118,339	0.1%
Cruise Ship	5,194	5,206	-0.2%	54,782	58,072	-5.7%
Friends/Relatives	12,682	12,322	2.9%	170,498	162,264	5.1%
Bed & Breakfast	1,744	1,506	15.8%	19,410	18,099	7.2%
Other	1,863	1,962	-5.1%	26,337	26,854	-1.9%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 5. TOTAL U.S. EAST VISITORS BY AIR (CONT.) (Includes States East of Rocky Mountains)					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	88,002	88,782	-0.9%	1,146,897	1,126,050	1.9%
Honeymoon	10,263	11,417	-10.1%	79,001	84,370	-6.4%
Get Married	1,436	1,636	-12.2%	14,812	15,736	-5.9%
Pleasure/Vacation	78,285	77,563	0.9%	1,070,930	1,044,247	2.6%
Mtgs/Conventions/Incentive	8,108	11,427	-29.0%	128,118	122,601	4.5%
Conventions	4,717	8,982	-47.5%	76,841	74,939	2.5%
Corporate Meetings	1,972	1,715	15.0%	24,898	25,644	-2.9%
Incentive	1,666	1,013	64.5%	31,917	27,642	15.5%
Other Business	5,147	5,548	-7.2%	59,285	59,475	-0.3%
Visit Friends/Rel.	13,065	12,620	3.5%	166,523	162,635	2.4%
Gov't/Military	1,635	2,869	-43.0%	30,129	40,748	-26.1%
Attend School	131	109	19.9%	3,746	3,574	4.8%
Sport Events	2,911	3,023	-3.7%	12,180	13,134	-7.3%
TRAVEL STATUS						
% First Timers **	43.8	45.2	-1.3	43.0	42.4	0.6
% Repeaters **	56.2	54.8	1.3	57.0	57.6	-0.6
Average # of Trips	4.07	3.92	3.6%	4.00	3.99	0.3%
Group Tour	5,014	5,645	-11.2%	71,464	70,217	1.8%
Non-Group	107,793	111,587	-3.4%	1,378,944	1,363,865	1.1%
Package Trip	27,502	29,730	-7.5%	345,681	364,935	-5.3%
No Package	85,305	87,502	-2.5%	1,104,727	1,069,148	3.3%
Net True Independent	83,904	87,917	-4.6%	1,085,343	1,050,869	3.3%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 6. TOTAL JAPAN VISITORS BY AIR					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	793,044	726,277	9.2%	7,529,879	7,352,978	2.4%
TOTAL VISITORS	139,025	127,096	9.4%	1,262,628	1,214,665	3.9%
Domestic	802	607	32.1%	6,201	6,039	2.7%
International	138,223	126,489	9.3%	1,256,427	1,208,626	4.0%
AVERAGE DAILY CENSUS	25,582	23,428	9.2%	24,769	24,108	2.7%
ISLANDS VISITED						
O'ahu	134,833	123,203	9.4%	1,206,747	1,168,371	3.3%
O'ahu only	117,465	104,169	12.8%	1,024,099	985,779	3.9%
Kaua'i	2,445	3,034	-19.4%	25,109	23,547	6.6%
Kaua'i only	175	123	42.4%	3,013	1,921	56.8%
Maui County	6,388	4,820	32.5%	70,193	58,380	20.2%
Maui	6,329	4,669	35.6%	68,933	56,967	21.0%
Maui only	1,524	556	174.2%	12,187	10,009	21.8%
Moloka'i *	19	106	-82.1%	858	1,182	-27.4%
Moloka'i only *	0	0	NA	0	54	-100.0%
Lāna'i *	43	173	-75.1%	1,520	1,840	-17.4%
Lāna'i only *	0	0	NA	64	109	-41.1%
Hawai'i Island	14,968	17,530	-14.6%	172,381	166,816	3.3%
Kona side	10,999	12,105	-9.1%	120,898	113,747	6.3%
Hilo side	4,900	7,218	-32.1%	65,306	69,786	-6.4%
Hawai'i Island only	2,393	2,896	-17.4%	35,553	30,808	15.4%
Any Neighbor Island*	21,560	23,211	-7.1%	238,529	228,887	4.2%
NI only	4,192	4,213	-0.5%	55,881	46,923	19.1%
O'ahu & NI*	17,368	18,998	-8.6%	182,648	182,514	0.1%
Any one island only*	121,557	107,460	13.1%	1,074,916	1,028,130	4.6%
Multiple Islands*	17,468	19,636	-11.0%	187,712	186,536	0.6%
Avg. Islands Visited*	1.14	1.17	-2.5%	1.17	1.17	0.1%
Average Length of Stay in Hawai'i	5.70	5.71	-0.2%	5.96	6.05	-1.5%
ACCOMMODATIONS						
Plan to stay in Hotel	125,244	114,509	9.4%	1,090,767	1,059,377	3.0%
Hotel only	123,086	111,910	10.0%	1,063,722	1,030,907	3.2%
Plan to stay in Condo	10,842	9,028	20.1%	127,235	114,619	11.0%
Condo only	8,815	6,945	26.9%	104,097	92,047	13.1%
Plan to stay in Timeshare	4,106	4,793	-14.3%	53,093	51,613	2.9%
Timeshare only	3,565	3,659	-2.6%	44,063	41,807	5.4%
Cruise Ship	80	66	20.4%	1,763	1,085	62.5%
Friends/Relatives	916	1,242	-26.2%	15,113	14,553	3.8%
Bed & Breakfast	60	84	-28.7%	1,432	1,483	-3.5%
Other	48	145	-67.0%	2,366	2,388	-0.9%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	114,623	107,413	6.7%	1,063,944	1,061,354	0.2%
Honeymoon	33,856	28,490	18.8%	194,593	198,746	-2.1%
Get Married	8,976	8,958	0.2%	51,247	49,914	2.7%
Pleasure/Vacation	79,970	78,829	1.4%	865,346	860,154	0.6%
Mtgs/Conventions/Incentive	3,135	5,353	-41.4%	75,902	44,012	72.5%
Conventions	212	1,685	-87.4%	10,122	15,387	-34.2%
Corporate Meetings	60	661	-90.9%	1,676	7,176	-76.6%
Incentive	2,863	3,024	-5.3%	65,129	22,383	191.0%
Other Business	921	752	22.4%	7,027	8,524	-17.6%
Visit Friends/Rel.	2,075	1,946	6.7%	21,599	20,235	6.7%
Gov't/Military	3	37	-91.8%	532	730	-27.1%
Attend School	193	121	59.8%	3,414	4,129	-17.3%
Sport Events	1,885	2,527	-25.4%	10,227	23,302	-56.1%
TRAVEL STATUS						
% First Timers **	46.2	47.9	-1.6	39.9	41.5	-1.6
% Repeaters **	53.8	52.1	1.6	60.1	58.5	1.6
Average # of Trips	3.41	3.12	9.1%	3.96	3.76	5.4%
Group Tour	35,841	37,967	-5.6%	330,638	327,105	1.1%
Non-Group	103,184	89,130	15.8%	931,990	887,560	5.0%
Package Trip	110,903	95,678	15.9%	923,166	882,241	4.6%
No Package	28,122	31,418	-10.5%	339,462	332,424	2.1%
Net True Independent	25,408	24,078	5.5%	300,357	295,813	1.5%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	384,549	375,410	2.4%	4,964,306	5,007,199	-0.9%
TOTAL VISITORS	29,957	28,592	4.8%	397,380	385,528	3.1%
Domestic	16,647	15,248	9.2%	171,618	156,018	10.0%
International	13,310	13,344	-0.3%	225,762	229,510	-1.6%
AVERAGE DAILY CENSUS	12,405	12,110	2.4%	16,330	16,417	-0.5%
ISLANDS VISITED						
O'ahu	14,071	12,686	10.9%	173,583	165,590	4.8%
O'ahu only	9,098	8,007	13.6%	114,456	105,372	8.6%
Kaua'i	4,155	3,713	11.9%	52,985	52,733	0.5%
Kaua'i only	1,753	1,533	14.4%	23,654	23,183	2.0%
Maui County	14,994	14,720	1.9%	201,216	198,215	1.5%
Maui	14,822	14,599	1.5%	199,729	196,262	1.8%
Maui only	10,290	10,157	1.3%	143,736	139,671	2.9%
Moloka'i *	320	376	-14.8%	3,133	3,085	1.6%
Moloka'i only *	19	35	-46.2%	332	358	-7.3%
Lāna'i *	327	315	3.7%	4,479	4,130	8.5%
Lāna'i only *	30	15	106.6%	259	397	-34.8%
Hawai'i Island	5,290	5,762	-8.2%	74,741	76,195	-1.9%
Kona side	4,962	5,274	-5.9%	67,950	68,744	-1.2%
Hilo side	1,560	1,702	-8.3%	24,750	25,705	-3.7%
Hawai'i Island only	2,434	2,827	-13.9%	36,919	36,596	0.9%
Any Neighbor Island*	20,859	20,585	1.3%	282,924	292,153	-3.2%
NI only	15,886	15,905	-0.1%	223,797	217,450	2.9%
O'ahu & NI*	4,973	4,679	6.3%	59,127	74,703	-20.9%
Any one island only*	23,624	22,574	4.7%	319,356	385,511	-17.2%
Multiple Islands*	6,333	6,018	5.2%	78,024	94,108	-17.1%
Avg. Islands Visited*	1.30	1.31	-0.7%	1.28	1.29	-0.9%
Average Length of Stay in Hawai'i	12.84	13.13	-2.2%	12.49	12.99	-3.8%
ACCOMMODATIONS						
Plan to stay in Hotel	13,808	13,503	2.3%	186,518	189,978	-1.8%
Hotel only	10,760	10,084	6.7%	143,907	147,275	-2.3%
Plan to stay in Condo	11,191	10,757	4.0%	155,550	144,788	7.4%
Condo only	9,363	8,775	6.7%	126,492	117,123	8.0%
Plan to stay in Timeshare	3,127	3,539	-11.6%	36,374	37,905	-4.0%
Timeshare only	2,283	2,562	-10.9%	26,309	27,743	-5.2%
Cruise Ship	593	545	8.8%	7,853	8,350	-6.0%
Friends/Relatives	1,465	1,393	5.2%	17,837	16,580	7.6%
Bed & Breakfast	430	451	-4.6%	6,113	5,327	14.8%
Other	311	267	16.4%	3,422	3,683	-7.1%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR (CONT.)					
	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	27,612	25,844	6.8%	371,761	357,876	3.9%
Honeymoon	1,473	1,628	-9.5%	11,270	12,663	-11.0%
Get Married	195	193	1.2%	2,585	2,970	-13.0%
Pleasure/Vacation	26,257	24,296	8.1%	360,799	345,497	4.4%
Mtgs/Conventions/Incentive	856	1,191	-28.2%	13,269	16,303	-18.6%
Conventions	658	943	-30.2%	9,282	11,303	-17.9%
Corporate Meetings	99	158	-37.4%	1,557	2,039	-23.6%
Incentive	122	121	0.8%	2,863	3,621	-20.9%
Other Business	320	287	11.7%	3,121	2,891	7.9%
Visit Friends/Rel.	1,097	1,000	9.7%	14,250	12,862	10.8%
Gov't/Military	26	25	4.6%	402	1,018	-60.5%
Attend School	15	16	-6.4%	435	433	0.6%
Sport Events	816	905	-9.8%	3,007	3,131	-4.0%
TRAVEL STATUS						
% First Timers **	36.6	36.5	0.1	36.3	37.0	-0.7
% Repeaters **	63.4	63.5	-0.1	63.7	63.0	0.7
Average # of Trips	4.08	3.85	5.9%	3.77	3.39	11.0%
Group Tour	422	476	-11.3%	8,105	9,524	-14.9%
Non-Group	29,535	28,116	5.0%	389,275	376,004	3.5%
Package Trip	6,570	6,717	-2.2%	96,053	99,601	-3.6%
No Package	23,387	21,874	6.9%	301,327	285,928	5.4%
Net True Independent	23,238	21,731	6.9%	298,802	283,780	5.3%

** Change represents absolute change in rates rather percentage change in rates.

OCTOBER 2013 Arrivals at a Glance

CATEGORY AND MMA	Oct 2013	Oct 2012	% change	YTD 2013	YTD 2012	% change
TOTAL EXPENDITURES (\$mil.)	1,093.3	1,122.8	-2.6	12,094.2	11,693.5	3.4
Total by air	1,084.5	1,113.0	-2.6	12,051.3	11,646.8	3.5
U.S. West	350.8	377.3	-7.0	3,982.4	3,763.0	5.8
U.S. East	236.7	242.1	-2.2	3,041.1	2,870.6	5.9
Japan	232.4	237.9	-2.3	2,089.2	2,265.3	-7.8
Canada	59.4	58.6	1.3	806.3	793.0	1.7
All Other	205.2	197.0	4.1	2,132.2	1,954.8	9.1
Visitor arrivals by cruise ships	8.8	9.8	-9.9	42.9	46.7	-8.1
TOTAL VISITOR DAYS	5,616,881	5,680,763	-1.1	62,743,103	61,319,731	2.3
Total by air	5,483,026	5,533,340	-0.9	62,024,861	60,633,009	2.3
U.S. West	2,269,278	2,414,384	-6.0	25,628,930	24,951,302	2.7
U.S. East	1,159,634	1,185,213	-2.2	15,106,280	14,981,849	0.8
Japan	793,044	726,277	9.2	7,529,879	7,352,978	2.4
Canada	384,549	375,410	2.4	4,964,306	5,007,199	-0.9
All Other	876,520	832,055	5.3	8,795,466	8,339,680	5.5
Visitor arrivals by cruise ships	133,855	147,423	-9.2	718,241	686,722	4.6
VISITOR ARRIVALS	636,245	646,644	-1.6	6,893,038	6,636,464	3.9
Total by air	611,497	618,717	-1.2	6,754,063	6,506,112	3.8
U.S. West	234,274	254,703	-8.0	2,701,580	2,616,079	3.3
U.S. East	112,807	117,232	-3.8	1,450,408	1,434,083	1.1
Japan	139,025	127,096	9.4	1,262,628	1,214,665	3.9
Canada	29,957	28,592	4.8	397,380	385,528	3.1
All Other	95,434	91,094	4.8	942,067	855,757	10.1
Visitor arrivals by cruise ships	24,748	27,927	-11.4	138,975	130,352	6.6
AVERAGE LENGTH OF STAY	8.83	8.78	0.5	9.10	9.24	-1.5
Total by air	8.97	8.94	0.3	9.18	9.32	-1.5
U.S. West	9.69	9.48	2.2	9.49	9.54	-0.5
U.S. East	10.28	10.11	1.7	10.42	10.45	-0.3
Japan	5.70	5.71	-0.2	5.96	6.05	-1.5
Canada	12.84	13.13	-2.2	12.49	12.99	-3.8
All Other	9.18	9.13	0.6	9.34	9.75	-4.2
Visitor arrivals by cruise ships	5.41	5.28	2.5	5.17	5.27	-1.9
PER PERSON PER DAY SPENDING (\$)	194.6	197.7	-1.5	192.8	190.7	1.1
Total by air	197.8	201.1	-1.7	194.3	192.1	1.2
U.S. West	154.6	156.3	-1.1	155.4	150.8	3.0
U.S. East	204.1	204.3	-0.1	201.3	191.6	5.1
Japan	293.0	327.6	-10.5	277.5	308.1	-9.9
Canada	154.4	156.1	-1.1	162.4	158.4	2.5
All Other	234.1	236.8	-1.1	242.4	234.4	3.4
Visitor arrivals by cruise ships	66.0	66.5	-0.8	59.8	68.0	-12.2
PER PERSON PER TRIP SPENDING (\$)	1,718.4	1,736.4	-1.0	1,754.6	1,762.0	-0.4
Total by air	1,773.5	1,798.9	-1.4	1,784.3	1,790.1	-0.3
U.S. West	1,497.4	1,481.5	1.1	1,474.1	1,438.4	2.5
U.S. East	2,098.4	2,065.5	1.6	2,096.8	2,001.7	4.7
Japan	1,671.6	1,871.9	-10.7	1,654.7	1,864.9	-11.3
Canada	1,981.4	2,049.5	-3.3	2,028.9	2,057.0	-1.4
All Other	2,150.1	2,162.9	-0.6	2,263.3	2,284.3	-0.9
Visitor arrivals by cruise ships	356.9	351.0	1.7	308.8	358.5	-13.8

Source:Hawai'i Tourism Authority

2013 Arrivals at a Glance by Month

2013	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,434.7	\$1,225.3	\$1,275.4	\$1,104.6	\$1,049.5	\$1,307.1	\$1,315.5	\$1,247.4	\$1,041.2	\$1,093.3
	Total by air	\$1,428.3	\$1,218.1	\$1,268.6	\$1,093.8	\$1,048.0	\$1,307.1	\$1,315.5	\$1,246.8	\$1,040.6	\$1,084.5
	U.S. West	\$419.4	\$382.3	\$440.6	\$383.1	\$350.9	\$482.2	\$437.8	\$412.7	\$322.6	\$350.8
	U.S. East	\$394.2	\$311.5	\$295.3	\$256.1	\$284.7	\$361.1	\$353.2	\$308.0	\$240.4	\$236.7
	Japan	\$228.7	\$206.3	\$205.6	\$154.3	\$185.5	\$208.3	\$197.8	\$255.6	\$214.9	\$232.4
	Canada	\$168.1	\$136.9	\$144.8	\$81.4	\$42.3	\$33.4	\$51.6	\$49.2	\$39.3	\$59.4
	All Other	\$218.0	\$181.2	\$182.4	\$218.9	\$184.7	\$222.1	\$275.1	\$221.3	\$223.4	\$205.2
	Visitor arrivals by cruise ships	\$6.4	\$7.2	\$6.8	\$10.9	\$1.5	\$0.0	\$0.1	\$0.6	\$0.6	\$8.8
Visitor days	TOTAL (air + ships)	7,112,937	6,199,938	6,867,920	5,785,579	5,601,938	6,618,517	7,097,057	6,607,122	5,235,213	5,616,881
	Total by air	7,011,589	6,086,115	6,759,005	5,620,720	5,584,244	6,618,517	7,095,781	6,599,153	5,166,709	5,483,026
	U.S. West	2,647,797	2,276,527	2,644,562	2,501,895	2,435,847	3,077,181	3,009,093	2,730,064	2,036,687	2,269,278
	U.S. East	1,914,377	1,550,206	1,579,353	1,220,805	1,417,392	1,787,114	1,850,030	1,493,485	1,133,887	1,159,634
	Japan	684,406	687,936	773,838	589,683	641,087	708,568	790,629	1,052,062	808,627	793,044
	Canada	971,750	824,700	942,042	506,981	283,344	196,810	321,135	308,001	224,994	384,549
	All Other	793,259	746,745	819,210	801,357	806,574	848,845	1,124,893	1,015,542	876,515	876,520
	Visitor arrivals by cruise ships	101,348	113,823	108,915	164,859	17,694	0	1,276	7,968	68,504	133,855
Visitor arrivals	TOTAL (air + ships)	681,911	675,573	769,137	666,959	645,711	716,577	757,969	748,775	594,181	636,245
	Total by air	663,672	650,131	746,729	637,207	641,611	716,577	757,488	746,877	582,274	611,497
	U.S. West	242,924	239,809	295,309	278,627	268,120	313,526	310,710	301,323	216,958	234,274
	U.S. East	152,416	144,851	165,356	127,973	142,530	170,991	177,162	146,528	109,794	112,807
	Japan	118,050	119,281	128,034	100,243	111,432	120,417	128,363	161,731	136,052	139,025
	Canada	67,323	65,290	74,685	42,605	26,689	17,582	26,237	27,824	19,188	29,957
	All Other	82,959	80,900	83,345	87,758	92,840	94,061	115,016	109,471	100,282	95,434
	Visitor arrivals by cruise ships	18,239	25,442	22,408	29,752	4,100	0	481	1,898	11,907	24,748
length of stay	TOTAL (air + ships)	10.43	9.18	8.93	8.67	8.68	9.24	9.36	8.82	8.81	8.83
	Total by air	10.56	9.36	9.05	8.82	8.70	9.24	9.37	8.84	8.87	8.97
	U.S. West	10.90	9.49	8.96	8.98	9.08	9.81	9.68	9.06	9.39	9.69
	U.S. East	12.56	10.70	9.55	9.54	9.94	10.45	10.44	10.19	10.33	10.28
	Japan	5.80	5.77	6.04	5.88	5.75	5.88	6.16	6.51	5.94	5.70
	Canada	14.43	12.63	12.61	11.90	10.62	11.19	12.24	11.07	11.73	12.84
	All Other	9.56	9.23	9.83	9.13	8.69	9.02	9.78	9.28	9.60	9.18
	Visitor arrivals by cruise ships	5.56	4.47	4.86	5.54	4.32	0.00	2.66	4.20	5.75	5.41
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$201.7	\$197.6	\$185.7	\$190.9	\$187.3	\$197.5	\$185.4	\$188.8	\$198.9	\$194.6
	Total by air	\$203.7	\$200.1	\$187.7	\$194.6	\$187.7	\$197.5	\$185.4	\$188.9	\$201.4	\$197.8
	U.S. West	\$158.4	\$167.9	\$166.6	\$153.1	\$144.1	\$156.7	\$145.5	\$151.2	\$158.4	\$154.6
	U.S. East	\$205.9	\$200.9	\$186.9	\$209.8	\$200.8	\$202.0	\$190.9	\$206.2	\$212.1	\$204.1
	Japan	\$334.2	\$299.9	\$265.7	\$261.6	\$289.3	\$293.9	\$250.1	\$242.9	\$265.7	\$293.0
	Canada	\$173.0	\$166.0	\$153.7	\$160.6	\$149.1	\$169.6	\$160.6	\$159.7	\$174.7	\$154.4
	All Other	\$274.8	\$242.6	\$222.7	\$273.1	\$229.0	\$261.6	\$244.5	\$217.9	\$232.1	\$234.1
	Visitor arrivals by cruise ships	\$63.0	\$63.5	\$62.6	\$65.9	\$83.9	\$0.0	\$59.8	\$77.8	\$9.0	\$66.0
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,104.0	\$1,813.7	\$1,658.3	\$1,656.2	\$1,625.4	\$1,824.1	\$1,735.6	\$1,665.9	\$1,752.4	\$1,718.4
	Total by air	\$2,152.2	\$1,873.6	\$1,698.9	\$1,716.5	\$1,633.4	\$1,824.1	\$1,736.6	\$1,669.3	\$1,787.2	\$1,773.5
	U.S. West	\$1,726.4	\$1,594.0	\$1,491.9	\$1,375.0	\$1,308.7	\$1,538.1	\$1,409.1	\$1,369.7	\$1,487.1	\$1,497.4
	U.S. East	\$2,586.0	\$2,150.5	\$1,785.6	\$2,001.3	\$1,997.2	\$2,111.7	\$1,993.9	\$2,101.8	\$2,190.0	\$2,098.4
	Japan	\$1,937.3	\$1,729.5	\$1,605.9	\$1,538.8	\$1,664.7	\$1,729.6	\$1,540.7	\$1,580.3	\$1,579.3	\$1,671.6
	Canada	\$2,497.5	\$2,096.3	\$1,938.4	\$1,910.8	\$1,583.1	\$1,899.0	\$1,965.9	\$1,767.9	\$2,048.0	\$1,981.4
	All Other	\$2,627.3	\$2,239.4	\$2,188.8	\$2,494.1	\$1,989.8	\$2,361.1	\$2,391.5	\$2,021.8	\$2,227.6	\$2,150.1
	Visitor arrivals by cruise ships	\$350.2	\$283.9	\$304.3	\$364.9	\$362.1	\$0.0	\$158.9	\$326.6	\$52.1	\$356.9

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,434.7	\$2,660.0	\$3,935.5	\$5,038.6	\$6,088.1	\$7,396.7	\$8,712.2	\$9,959.6	\$11,000.9	\$12,094.2	
	Total by air	\$1,428.3	\$2,646.4	\$3,915.0	\$5,007.3	\$6,055.3	\$7,363.9	\$8,679.4	\$9,926.2	\$10,966.8	\$12,051.3	
	U.S. West	\$419.4	\$801.6	\$1,242.2	\$1,626.1	\$1,977.0	\$2,458.5	\$2,896.3	\$3,309.0	\$3,631.6	\$3,982.4	
	U.S. East	\$394.2	\$705.7	\$1,000.9	\$1,257.7	\$1,542.4	\$1,902.8	\$2,256.0	\$2,564.0	\$2,804.4	\$3,041.1	
	Japan	\$228.7	\$435.0	\$640.6	\$792.3	\$977.8	\$1,188.6	\$1,386.4	\$1,642.0	\$1,856.8	\$2,089.2	
	Canada	\$168.1	\$305.0	\$449.8	\$531.2	\$573.5	\$606.8	\$658.4	\$707.6	\$746.9	\$806.3	
	All Other	\$218.0	\$399.1	\$581.6	\$799.9	\$984.6	\$1,207.3	\$1,482.3	\$1,703.6	\$1,927.0	\$2,132.2	
	Visitor arrivals by cruise ships	\$6.4	\$13.6	\$20.4	\$31.3	\$32.8	\$32.8	\$32.8	\$33.5	\$34.1	\$42.9	
	Visitor days	TOTAL (air + ships)	7,112,937	13,312,875	20,180,795	25,964,284	31,566,225	38,186,830	45,283,887	51,891,009	57,126,222	62,743,103
		Total by air	7,011,589	13,097,704	19,856,709	25,475,339	31,059,587	37,680,192	44,775,973	51,375,126	56,541,835	62,024,861
U.S. West		2,647,797	4,924,325	7,568,887	10,075,488	12,511,335	15,583,809	18,592,902	21,322,966	23,359,652	25,628,930	
U.S. East		1,914,377	3,464,583	5,043,936	6,268,416	7,685,801	9,469,244	11,319,274	12,812,759	13,946,646	15,106,280	
Japan		684,406	1,372,342	2,146,181	2,727,050	3,368,340	4,085,516	4,876,146	5,928,208	6,736,835	7,529,879	
Canada		971,750	1,796,450	2,738,491	3,245,780	3,529,118	3,725,626	4,046,761	4,354,762	4,579,756	4,964,306	
All Other		793,259	1,540,004	2,359,214	3,158,604	3,964,994	4,815,997	5,940,890	6,956,431	7,918,946	8,795,466	
Visitor arrivals by cruise ships		101,348	215,171	324,086	488,945	506,638	506,638	507,914	515,883	584,386	718,241	
Visitor arrivals		TOTAL (air + ships)	681,911	1,357,484	2,126,621	2,793,377	3,439,088	4,155,868	4,913,837	5,662,612	6,256,793	6,893,038
		Total by air	663,672	1,313,803	2,060,532	2,697,535	3,339,147	4,055,927	4,813,415	5,560,292	6,142,566	6,754,063
	U.S. West	242,924	482,733	778,042	1,057,153	1,325,273	1,638,315	1,949,025	2,250,348	2,467,306	2,701,580	
	U.S. East	152,416	297,267	462,623	590,939	733,468	904,117	1,081,279	1,227,807	1,337,601	1,450,408	
	Japan	118,050	237,331	365,365	464,433	575,865	697,457	825,820	987,551	1,123,603	1,262,628	
	Canada	67,323	132,613	207,298	249,947	276,635	294,174	320,411	348,235	367,423	397,380	
	All Other	82,959	163,859	247,204	335,064	427,906	521,864	636,880	746,351	846,633	942,067	
	Visitor arrivals by cruise ships	18,239	43,681	66,089	95,841	99,941	99,941	100,422	102,320	114,227	138,975	
	length of stay	TOTAL (air + ships)	10.43	9.81	9.49	9.29	9.18	9.19	9.22	9.16	9.13	9.10
		Total by air	10.56	9.97	9.64	9.44	9.30	9.29	9.30	9.24	9.20	9.18
U.S. West		10.90	10.20	9.73	9.53	9.44	9.51	9.54	9.48	9.47	9.49	
U.S. East		12.56	11.65	10.90	10.61	10.48	10.47	10.47	10.44	10.43	10.42	
Japan		5.80	5.78	5.87	5.87	5.85	5.86	5.90	6.00	6.00	5.96	
Canada		14.43	13.55	13.21	12.99	12.76	12.66	12.63	12.51	12.46	12.49	
All Other		9.56	9.40	9.54	9.43	9.27	9.23	9.33	9.32	9.35	9.34	
Visitor arrivals by cruise ships		5.56	4.93	4.90	5.10	5.07	5.07	5.06	5.04	5.12	5.17	
Per Person Per Day Spending*		TOTAL (air+ships) (\$)	\$201.7	\$199.8	\$195.0	\$194.1	\$192.9	\$193.7	\$192.4	\$191.9	\$192.6	\$192.8
		Total by air	\$203.7	\$202.1	\$197.2	\$196.6	\$195.0	\$195.4	\$193.8	\$193.2	\$194.0	\$194.3
	U.S. West	\$158.4	\$162.8	\$164.1	\$161.4	\$158.0	\$157.8	\$155.8	\$155.2	\$155.5	\$155.4	
	U.S. East	\$205.9	\$203.7	\$198.4	\$200.6	\$200.7	\$200.9	\$199.3	\$200.1	\$201.1	\$201.3	
	Japan	\$334.2	\$317.0	\$298.5	\$290.5	\$290.3	\$290.9	\$284.3	\$277.0	\$275.6	\$277.5	
	Canada	\$173.0	\$169.8	\$164.2	\$163.7	\$162.5	\$162.9	\$162.7	\$162.5	\$163.1	\$162.4	
	All Other	\$274.8	\$259.2	\$246.5	\$253.2	\$248.3	\$250.7	\$249.5	\$244.9	\$243.3	\$242.4	
	Visitor arrivals by cruise ships	\$63.0	\$63.3	\$63.0	\$64.0	\$64.7	\$64.7	\$64.7	\$64.9	\$58.3	\$59.8	
	Per Person Per Trip Spending*	TOTAL (air+ships) (\$)	\$2,104.0	\$1,959.5	\$1,850.6	\$1,803.7	\$1,770.3	\$1,779.8	\$1,773.0	\$1,758.8	\$1,758.2	\$1,754.6
		Total by air	\$2,152.2	\$2,014.3	\$1,900.0	\$1,856.2	\$1,813.4	\$1,815.6	\$1,803.2	\$1,785.2	\$1,785.4	\$1,784.3
U.S. West		\$1,726.4	\$1,660.6	\$1,596.6	\$1,538.2	\$1,491.8	\$1,500.6	\$1,486.0	\$1,470.4	\$1,471.9	\$1,474.1	
U.S. East		\$2,586.0	\$2,373.8	\$2,163.5	\$2,128.3	\$2,102.9	\$2,104.5	\$2,086.4	\$2,088.3	\$2,096.6	\$2,096.8	
Japan		\$1,937.3	\$1,832.8	\$1,753.3	\$1,705.9	\$1,698.0	\$1,704.2	\$1,678.8	\$1,662.7	\$1,652.6	\$1,654.7	
Canada		\$2,497.5	\$2,300.0	\$2,169.7	\$2,125.4	\$2,073.1	\$2,062.8	\$2,054.9	\$2,031.9	\$2,032.8	\$2,028.9	
All Other		\$2,627.3	\$2,435.8	\$2,352.5	\$2,387.3	\$2,301.1	\$2,313.3	\$2,327.5	\$2,282.6	\$2,276.1	\$2,263.3	
Visitor arrivals by cruise ships		\$350.2	\$311.6	\$309.1	\$326.4	\$327.9	\$327.9	\$327.1	\$327.1	\$298.4	\$308.8	

Source:Hawai'i Tourism Authority

OCTOBER 2013 Island Highlights

CATEGORY AND ISLAND	Oct 2013	Oct 2012	% change	YTD 2013P	YTD 2012	% change
TOTAL EXPENDITURES (\$mil.)	1,093.3	1,122.8	-2.6	12,094.2	11,693.5	3.4
Total by air	1,084.5	1,113.0	-2.6	12,051.3	11,646.8	3.5
O'ahu	555.5	618.4	-10.2	6,086.7	6,315.8	-3.6
Maui	262.9	260.0	1.1	3,071.0	2,825.1	8.7
Moloka'i	2.6	2.2	19.6	24.0	23.2	3.6
Lāna'i	7.0	6.1	16.0	69.8	65.3	6.9
Kaua'i	113.4	98.3	15.4	1,212.1	1,057.2	14.7
Hawai'i Island	143.0	128.0	11.7	1,587.7	1,360.2	16.7
Visitor arrivals by cruise ships	8.8	9.8	-9.9	42.9	46.7	-8.1
TOTAL VISITOR DAYS	5,616,881	5,680,763	-1.1	62,743,103	61,319,731	2.3
Total by air	5,483,026	5,533,340	-0.9	62,024,861	60,633,009	2.3
O'ahu	2,607,783	2,668,933	-2.3	29,832,402	29,589,088	0.8
Maui	1,425,472	1,431,163	-0.4	15,829,697	15,319,586	3.3
Moloka'i	22,864	20,916	9.3	207,616	210,651	-1.4
Lāna'i	21,251	17,307	22.8	214,536	211,231	1.6
Kaua'i	637,956	607,072	5.1	7,112,850	6,773,437	5.0
Hawai'i Island	767,700	787,949	-2.6	8,827,759	8,529,016	3.5
Visitor arrivals by cruise ships	133,855	147,423	-9.2	718,241	686,722	4.6
VISITOR ARRIVALS	636,245	646,644	-1.6	6,893,038	6,636,464	3.9
Total by air	611,497	618,717	-1.2	6,754,063	6,506,112	3.8
O'ahu	399,147	390,490	2.2	4,281,747	4,061,555	5.4
Maui	173,790	178,430	-2.6	1,973,976	1,916,317	3.0
Moloka'i	4,492	4,106	9.4	45,682	44,221	3.3
Lāna'i	5,909	5,213	13.4	62,894	60,898	3.3
Kaua'i	86,260	84,435	2.2	941,307	904,617	4.1
Hawai'i Island	104,194	113,417	-8.1	1,222,831	1,184,741	3.2
Visitor arrivals by cruise ships	24,748	27,927	-11.4	138,975	130,352	6.6
AVERAGE LENGTH OF STAY	8.83	8.78	0.5	9.10	9.24	-1.5
Total by air	8.97	8.94	0.3	9.18	9.32	-1.5
O'ahu	6.53	6.83	-4.4	6.97	7.29	-4.4
Maui	8.20	8.02	2.3	8.02	7.99	0.3
Moloka'i	5.09	5.09	-0.1	4.54	4.76	-4.6
Lāna'i	3.60	3.32	8.3	3.41	3.47	-1.7
Kaua'i	7.40	7.19	2.9	7.56	7.49	0.9
Hawai'i Island	7.37	6.95	6.1	7.22	7.20	0.3
Visitor arrivals by cruise ships	5.41	5.28	2.5	5.17	5.27	-1.9
PER PERSON PER DAY SPENDING (\$)	194.6	197.7	-1.5	192.8	190.7	1.1
Total by air	197.8	201.1	-1.7	194.3	192.1	1.2
O'ahu	213.0	231.7	-8.1	204.0	213.5	-4.4
Maui	184.4	181.7	1.5	194.0	184.4	5.2
Moloka'i	114.0	104.1	9.4	115.6	110.0	5.1
Lāna'i	331.1	350.6	-5.6	325.5	309.2	5.3
Kaua'i	177.8	161.9	9.8	170.4	156.1	9.2
Hawai'i Island	186.3	162.5	14.6	179.9	159.5	12.8
Visitor arrivals by cruise ships	66.0	66.5	-0.8	59.8	68.0	-12.2
PER PERSON PER TRIP SPENDING (\$)	1,718.4	1,736.4	-1.0	1,754.6	1,762.0	-0.4
Total by air	1,773.5	1,798.9	-1.4	1,784.3	1,790.1	-0.3
O'ahu	1,391.8	1,583.7	-12.1	1,421.5	1,555.0	-8.6
Maui	1,512.6	1,457.1	3.8	1,555.7	1,474.2	5.5
Moloka'i	580.1	530.5	9.4	525.6	524.0	0.3
Lāna'i	1,190.7	1,164.0	2.3	1,110.3	1,072.6	3.5
Kaua'i	1,315.1	1,164.3	13.0	1,287.7	1,168.7	10.2
Hawai'i Island	1,372.3	1,128.9	21.6	1,298.4	1,148.1	13.1
Visitor arrivals by cruise ships	356.9	351.0	1.7	308.8	358.5	-13.8

Source: Hawai'i Tourism Authority

Monthly Island Highlights 2013

2013	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,434.7	\$1,225.3	\$1,275.4	\$1,104.6	\$1,049.5	\$1,307.1	\$1,315.5	\$1,247.4	\$1,041.2	\$1,093.3
	Total by air	\$1,428.3	\$1,218.1	\$1,268.6	\$1,093.8	\$1,048.0	\$1,307.1	\$1,315.5	\$1,246.8	\$1,040.6	\$1,084.5
	O'ahu	\$670.4	\$584.6	\$638.2	\$539.0	\$568.9	\$670.1	\$639.2	\$660.3	\$560.2	\$555.5
	Maui	\$391.6	\$339.7	\$328.6	\$295.6	\$241.4	\$328.8	\$360.6	\$294.5	\$227.4	\$262.9
	Moloka'i	\$4.5	\$3.0	\$2.3	\$2.1	\$2.2	\$2.0	\$2.0	\$1.6	\$1.9	\$2.6
	Lāna'i	\$7.9	\$7.1	\$7.5	\$6.1	\$5.5	\$6.1	\$7.5	\$8.0	\$7.1	\$7.0
	Kaua'i	\$136.6	\$120.4	\$125.0	\$108.1	\$104.4	\$136.4	\$135.9	\$125.2	\$106.6	\$113.4
	Hawai'i Island	\$217.3	\$163.3	\$167.1	\$142.9	\$125.6	\$163.7	\$170.3	\$157.3	\$137.4	\$143.0
	Visitor arrivals by cruise ships	\$6.39	\$7.22	\$6.82	\$10.86	\$1.48	\$0.00	\$0.08	\$0.62	\$0.62	\$8.83
Visitor days	TOTAL (air + ships)	7,112,937	6,199,938	6,867,920	5,785,579	5,601,938	6,618,517	7,097,057	6,607,122	5,235,213	5,616,881
	Total by air	7,011,589	6,086,115	6,759,005	5,620,720	5,584,244	6,618,517	7,095,781	6,599,153	5,166,709	5,483,026
	O'ahu	3,126,674	2,757,911	3,181,237	2,724,971	2,896,044	3,194,551	3,445,359	3,343,136	2,554,735	2,607,783
	Maui	1,847,033	1,652,727	1,838,253	1,460,280	1,311,275	1,651,318	1,803,701	1,596,379	1,243,259	1,425,472
	Moloka'i	34,957	22,106	20,120	17,343	17,675	19,713	20,552	15,089	17,199	22,864
	Lāna'i	25,018	20,941	26,353	19,260	16,718	22,496	23,009	21,454	18,036	21,251
	Kaua'i	779,183	682,321	737,097	617,334	642,238	809,658	853,331	749,706	604,025	637,956
	Hawai'i Island	1,198,724	950,108	955,944	781,533	700,294	920,781	949,830	873,389	729,456	767,700
	Visitor arrivals by cruise ships	101,348	113,823	108,915	164,859	17,694	0	1,276	7,968	68,504	133,855
Visitor arrivals	TOTAL (air + ships)	681,911	675,573	769,137	666,959	645,711	716,577	757,969	748,775	594,181	636,245
	Total by air	663,672	650,131	746,729	637,207	641,611	716,577	757,488	746,877	582,274	611,497
	O'ahu	407,151	396,182	445,723	392,074	418,217	456,476	491,504	486,473	388,800	399,147
	Maui	200,937	194,498	221,544	190,464	182,461	210,286	226,113	210,350	163,533	173,790
	Moloka'i	5,588	4,259	4,483	4,422	4,254	4,732	4,948	3,872	4,632	4,492
	Lāna'i	6,527	6,292	6,867	5,672	5,422	6,963	6,765	6,278	6,199	5,909
	Kaua'i	92,142	90,058	95,814	84,715	91,258	106,745	109,557	100,778	83,980	86,260
	Hawai'i Island	133,953	130,646	135,771	112,723	109,022	131,563	135,669	128,281	101,009	104,194
	Visitor arrivals by cruise ships	18,239	25,442	22,408	29,752	4,100	0	481	1,898	11,907	24,748
Length of stay	TOTAL (air + ships)	10.43	9.18	8.93	8.67	8.68	9.24	9.36	8.82	8.81	8.83
	Total by air	10.56	9.36	9.05	8.82	8.70	9.24	9.37	8.84	8.87	8.97
	O'ahu	7.68	6.96	7.14	6.95	6.92	7.00	7.01	6.87	6.57	6.53
	Maui	9.19	8.50	8.30	7.67	7.19	7.85	7.98	7.59	7.60	8.20
	Moloka'i	6.26	5.19	4.49	3.92	4.15	4.17	4.15	3.90	3.71	5.09
	Lāna'i	3.83	3.33	3.84	3.40	3.08	3.23	3.40	3.42	2.91	3.60
	Kaua'i	8.46	7.58	7.69	7.29	7.04	7.58	7.79	7.44	7.19	7.40
	Hawai'i Island	8.95	7.27	7.04	6.93	6.42	7.00	7.00	6.81	7.22	7.37
	Visitor arrivals by cruise ships	5.56	4.47	4.86	5.54	4.32	0.00	2.66	4.20	5.75	5.41
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$201.7	\$197.6	\$185.7	\$190.9	\$187.3	\$197.5	\$185.4	\$188.8	\$198.9	\$194.6
	Total by air	\$203.7	\$200.1	\$187.7	\$194.6	\$187.7	\$197.5	\$185.4	\$188.9	\$201.4	\$197.8
	O'ahu	\$214.4	\$212.0	\$200.6	\$197.8	\$196.5	\$209.8	\$185.5	\$197.5	\$219.3	\$213.0
	Maui	\$212.0	\$205.5	\$178.8	\$202.4	\$184.1	\$199.1	\$199.9	\$184.4	\$182.9	\$184.4
	Moloka'i	\$129.7	\$134.2	\$112.1	\$119.3	\$123.2	\$102.8	\$94.9	\$103.8	\$108.0	\$114.0
	Lāna'i	\$317.0	\$339.2	\$284.7	\$318.8	\$327.0	\$269.3	\$325.8	\$371.5	\$395.2	\$331.1
	Kaua'i	\$175.3	\$176.5	\$169.5	\$175.2	\$162.6	\$168.5	\$159.2	\$167.0	\$176.6	\$177.8
	Hawai'i Island	\$181.3	\$171.8	\$174.8	\$182.8	\$179.3	\$177.7	\$179.3	\$180.1	\$188.3	\$186.3
	Visitor arrivals by cruise ships	\$63.0	\$63.5	\$62.6	\$65.9	\$83.9	\$0.0	\$59.8	\$77.8	\$9.0	\$66.0
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,104.0	\$1,813.7	\$1,658.3	\$1,656.2	\$1,625.4	\$1,824.1	\$1,735.6	\$1,665.9	\$1,752.4	\$1,718.4
	Total by air	\$2,152.2	\$1,873.6	\$1,698.9	\$1,716.5	\$1,633.4	\$1,824.1	\$1,736.6	\$1,669.3	\$1,787.2	\$1,773.5
	O'ahu	\$1,646.6	\$1,475.7	\$1,431.9	\$1,374.8	\$1,360.4	\$1,468.0	\$1,300.6	\$1,357.4	\$1,441.0	\$1,391.8
	Maui	\$1,948.7	\$1,746.5	\$1,483.2	\$1,551.8	\$1,323.3	\$1,563.6	\$1,594.9	\$1,399.8	\$1,390.5	\$1,512.6
	Moloka'i	\$811.4	\$696.8	\$502.9	\$467.8	\$511.8	\$428.2	\$394.3	\$404.5	\$401.1	\$580.1
	Lāna'i	\$1,215.1	\$1,128.8	\$1,092.4	\$1,082.6	\$1,008.1	\$869.9	\$1,108.1	\$1,269.5	\$1,149.9	\$1,190.7
	Kaua'i	\$1,482.7	\$1,337.2	\$1,304.2	\$1,276.4	\$1,144.4	\$1,278.1	\$1,240.2	\$1,242.0	\$1,269.9	\$1,315.1
	Hawai'i Island	\$1,622.0	\$1,249.7	\$1,230.7	\$1,267.5	\$1,151.8	\$1,243.9	\$1,255.2	\$1,226.3	\$1,359.8	\$1,372.3
	Visitor arrivals by cruise ships	\$350.2	\$283.9	\$304.3	\$364.9	\$362.1	\$0.0	\$158.9	\$326.6	\$52.1	\$356.9

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,434.7	\$2,660.0	\$3,935.5	\$5,038.6	\$6,088.1	\$7,396.7	\$8,712.2	\$9,959.6	\$11,000.9	\$12,094.2
	Total by air	\$1,428.3	\$2,646.4	\$3,915.0	\$5,007.3	\$6,055.3	\$7,363.9	\$8,679.4	\$9,926.2	\$10,966.8	\$12,051.3
	O'ahu	\$670.4	\$1,255.0	\$1,893.3	\$2,431.2	\$3,000.1	\$3,671.3	\$4,272.3	\$4,992.2	\$5,633.0	\$6,086.7
	Maui	\$391.6	\$731.3	\$1,059.9	\$1,355.1	\$1,596.5	\$1,925.6	\$2,309.4	\$2,537.8	\$2,698.6	\$3,071.0
	Moloka'i	\$4.5	\$7.5	\$9.8	\$11.8	\$14.0	\$16.0	\$17.9	\$19.8	\$21.5	\$24.0
	Lāna'i	\$7.9	\$15.0	\$22.5	\$28.7	\$34.1	\$40.2	\$49.5	\$59.3	\$66.3	\$69.8
	Kaua'i	\$136.6	\$257.0	\$382.0	\$490.1	\$594.5	\$731.0	\$867.9	\$1,001.5	\$1,104.6	\$1,212.1
	Hawai'i Island	\$217.3	\$380.5	\$547.6	\$690.4	\$816.0	\$979.7	\$1,162.4	\$1,315.5	\$1,442.7	\$1,587.7
	Visitor arrivals by cruise ships	\$6.39	\$13.61	\$20.43	\$31.29	\$32.77	\$32.77	\$32.85	\$33.47	\$34.09	\$42.92
	Visitor days	TOTAL (air + ships)	7,112,937	13,312,875	20,180,795	25,964,284	31,566,225	38,186,830	45,283,887	51,891,009	57,126,222
Total by air		7,011,589	13,097,704	19,856,709	25,475,339	31,059,587	37,680,192	44,775,973	51,375,126	56,541,835	62,024,861
O'ahu		3,126,674	5,884,585	9,065,822	11,788,078	14,684,124	17,881,389	21,326,748	24,669,885	27,224,619	29,832,402
Maui		1,847,033	3,499,760	5,338,013	6,798,241	8,109,518	9,760,887	11,564,588	13,160,967	14,404,225	15,829,697
Moloka'i		34,957	57,062	77,182	94,551	112,226	131,912	152,464	167,553	184,753	207,616
Lāna'i		25,018	45,959	72,312	91,597	108,314	130,786	153,795	175,249	193,285	214,536
Kaua'i		779,183	1,461,505	2,198,602	2,816,260	3,458,498	4,267,832	5,121,163	5,870,869	6,474,894	7,112,850
Hawai'i Island		1,198,724	2,148,833	3,104,777	3,886,612	4,586,906	5,507,385	6,457,215	7,330,604	8,060,059	8,827,759
Visitor arrivals by cruise ships		101,348	215,171	324,086	488,945	506,638	506,638	507,914	515,883	584,386	718,241
Visitor arrivals		TOTAL (air + ships)	681,911	1,357,484	2,126,621	2,793,377	3,439,088	4,155,868	4,913,837	5,662,612	6,256,793
	Total by air	663,672	1,313,803	2,060,532	2,697,535	3,339,147	4,055,927	4,813,415	5,560,292	6,142,566	6,754,063
	O'ahu	407,151	803,333	1,249,056	1,640,829	2,059,046	2,515,823	3,007,327	3,493,800	3,882,600	4,281,747
	Maui	200,937	395,435	616,979	807,516	989,977	1,200,190	1,426,303	1,636,653	1,800,186	1,973,976
	Moloka'i	5,588	9,847	14,330	18,757	23,011	27,738	32,686	36,558	41,190	45,682
	Lāna'i	6,527	12,819	19,686	25,365	30,787	37,743	44,508	50,786	56,985	62,894
	Kaua'i	92,142	182,200	278,014	362,813	454,071	560,732	670,289	771,067	855,047	941,307
	Hawai'i Island	133,953	264,599	400,370	513,164	622,186	753,678	889,347	1,017,628	1,118,637	1,222,831
	Visitor arrivals by cruise ships	18,239	43,681	66,089	95,841	99,941	99,941	100,422	102,320	114,227	138,975
	Length of stay	TOTAL (air + ships)	10.43	9.81	9.49	9.29	9.18	9.19	9.22	9.16	9.13
Total by air		10.56	9.97	9.64	9.44	9.30	9.29	9.30	9.24	9.20	9.18
O'ahu		7.68	7.33	7.26	7.18	7.13	7.11	7.09	7.06	7.01	6.97
Maui		9.19	8.85	8.65	8.42	8.19	8.13	8.11	8.04	8.00	8.02
Moloka'i		6.26	5.79	5.39	5.04	4.88	4.76	4.66	4.58	4.49	4.54
Lāna'i		3.83	3.59	3.67	3.61	3.52	3.47	3.46	3.45	3.39	3.41
Kaua'i		8.46	8.02	7.91	7.76	7.62	7.61	7.64	7.61	7.57	7.56
Hawai'i Island		8.95	8.12	7.75	7.57	7.37	7.31	7.26	7.20	7.21	7.22
Visitor arrivals by cruise ships		5.56	4.93	4.90	5.10	5.07	5.07	5.06	5.04	5.12	5.17
Per Person Per Day Spending *		TOTAL (air+ships) (\$)	\$201.7	\$199.8	\$195.0	\$194.1	\$192.9	\$193.7	\$192.4	\$191.9	\$192.6
	Total by air	\$203.7	\$202.1	\$197.2	\$196.6	\$195.0	\$195.4	\$193.8	\$193.2	\$194.0	\$194.3
	O'ahu	\$214.4	\$213.3	\$208.8	\$206.2	\$204.3	\$205.3	\$200.3	\$202.4	\$206.9	\$204.0
	Maui	\$212.0	\$208.9	\$198.5	\$199.3	\$196.9	\$197.3	\$199.7	\$192.8	\$187.3	\$194.0
	Moloka'i	\$129.7	\$131.5	\$126.4	\$125.1	\$124.8	\$121.5	\$117.7	\$118.2	\$116.5	\$115.6
	Lāna'i	\$317.0	\$327.1	\$311.6	\$313.1	\$315.2	\$307.4	\$321.5	\$338.3	\$343.2	\$325.5
	Kaua'i	\$175.3	\$175.9	\$173.7	\$174.0	\$171.9	\$171.3	\$169.5	\$170.6	\$170.6	\$170.4
	Hawai'i Island	\$181.3	\$177.1	\$176.4	\$177.6	\$177.9	\$177.9	\$180.0	\$179.5	\$179.0	\$179.9
	Visitor arrivals by cruise ships	\$63.0	\$63.3	\$63.0	\$64.0	\$64.7	\$64.7	\$64.7	\$64.9	\$58.3	\$59.8
	Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,104.0	\$1,959.5	\$1,850.6	\$1,803.7	\$1,770.3	\$1,779.8	\$1,773.0	\$1,758.8	\$1,758.2
Total by air		\$2,152.2	\$2,014.3	\$1,900.0	\$1,856.2	\$1,813.4	\$1,815.6	\$1,803.2	\$1,785.2	\$1,785.4	\$1,784.3
O'ahu		\$1,646.6	\$1,562.3	\$1,515.8	\$1,481.7	\$1,457.0	\$1,459.3	\$1,420.6	\$1,428.9	\$1,450.8	\$1,421.5
Maui		\$1,948.7	\$1,849.2	\$1,717.8	\$1,678.1	\$1,612.7	\$1,604.4	\$1,619.2	\$1,550.6	\$1,499.1	\$1,555.7
Moloka'i		\$811.4	\$761.8	\$680.8	\$630.5	\$608.5	\$577.9	\$549.1	\$541.9	\$522.6	\$525.6
Lāna'i		\$1,215.1	\$1,172.8	\$1,144.7	\$1,130.6	\$1,109.0	\$1,065.1	\$1,111.1	\$1,167.2	\$1,164.0	\$1,110.3
Kaua'i		\$1,482.7	\$1,410.8	\$1,374.0	\$1,350.8	\$1,309.3	\$1,303.6	\$1,294.8	\$1,298.9	\$1,291.8	\$1,287.7
Hawai'i Island		\$1,622.0	\$1,438.2	\$1,367.8	\$1,345.4	\$1,311.5	\$1,299.9	\$1,307.0	\$1,292.7	\$1,289.7	\$1,298.4
Visitor arrivals by cruise ships		\$350.2	\$311.6	\$309.1	\$326.4	\$327.9	\$327.9	\$327.1	\$327.1	\$298.4	\$308.8

Source: Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	OCTOBER			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	227,101	240,808	-5.7%	1,781,095	1,803,356	-1.2%
TOTAL VISITORS	33,277	36,559	-9.0%	236,402	232,292	1.8%
ARRIVED BY SHIP	24,748	27,927	-11.4%	138,975	130,352	6.6%
ARRIVED BY AIR	8,529	8,632	-1.2%	97,427	101,940	-4.4%
NUMBER OF SHIP ARRIVALS	12	13	-7.7%	69	69	0.0%
ISLANDS VISITED						
Oahu	33,277	36,559	-9.0%	233,397	232,294	0.5%
Kauai	27,218	27,532	-1.1%	210,701	200,832	4.9%
Maui County	32,120	32,832	-2.2%	224,162	213,750	4.9%
Maui	32,120	32,832	-2.2%	224,162	213,750	4.9%
Molokai	469	723	-35.2%	3,933	3,492	12.6%
Lanai	826	995	-17.0%	5,570	5,132	8.5%
Hawai'i Island	32,482	36,559	-11.2%	228,274	219,534	4.0%
Average Islands Visited	3.80	3.70	2.7%	3.8	3.77	2.0%
AVERAGE LENGTH OF STAY						
Days in Hawaii before Cruise	0.60	0.55	8.1%	1.04	1.06	-2.2%
Days in Hawaii during Cruise	4.86	4.65	4.5%	5.10	5.19	-1.9%
Days in Hawaii after Cruise	1.37	1.38	-1.1%	1.40	1.51	-7.3%
Total days in Hawai'i	6.82	6.59	3.6%	7.53	7.76	-3.0%
ACCOMMODATIONS						
Hotel	11,619	12,087	-3.9%	109,965	112,690	-2.4%
Hotel only	9,655	9,806	-1.5%	94,901	98,164	-3.3%
Condo	1,666	1,584	5.1%	11,130	10,326	7.8%
Condo only	431	325	32.8%	2,894	2,940	-1.6%
Timeshare	1,205	1,672	-27.9%	9,620	9,512	1.1%
Timeshare Only	428	564	-24.0%	3,383	3,692	-8.4%
Bed & Breakfast	225	182	23.6%	1,722	1,370	25.7%
Bed & Breakfast only	20	64	-68.4%	244	274	-10.7%
Friends & relatives	687	738	-6.9%	5,326	4,563	16.7%
Other accommodation	1,446	1,783	-18.9%	8,967	8,910	0.6%
Accommodation (NET)	13,974	14,777	-5.4%	125,535	127,926	-1.9%
Cruise only	19,303	21,782	-11.4%	110,867	104,367	6.2%
TRAVEL STATUS						
% First timers	39.4	37.0	2.39	40.8	41.3	-0.55
% Repeat visitors	60.6	63.0	-2.39	58.6	58.7	-0.10

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2013 vs 2012

October	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge
Total Seats	851,205	840,541	1.3%	631,823	604,273	4.6%	126,546	136,176	-7.1%	46,598	50,451	-7.6%	3,388	3,297	2.8%	42,850	46,344	-7.5%
Scheduled Seats	843,432	834,700	1.0%	624,050	598,432	4.3%	126,546	136,176	-7.1%	46,598	50,451	-7.6%	3,388	3,297	2.8%	42,850	46,344	-7.5%
Charter seats	7,773	5,841	33.1%	7,773	5,841	33.1%												
Domestic Seats	548,641	579,103	-5.3%	337,057	350,198	-3.8%	120,140	130,141	-7.7%	45,902	49,787	-7.8%	3,388	3,297	2.8%	42,154	45,680	-7.7%
Scheduled Seats	543,949	574,135	-5.3%	332,365	345,230	-3.7%	120,140	130,141	-7.7%	45,902	49,787	-7.8%	3,388	3,297	2.8%	42,154	45,680	-7.7%
Charter seats	4,692	4,968	-5.6%	4,692	4,968	-5.6%												
US West	482,113	506,397	-4.8%	276,197	284,250	-2.8%	114,472	123,383	-7.2%	45,902	49,787	-7.8%	3,388	3,297	2.8%	42,154	45,680	-7.7%
...Anchorage	2,826	2,041	38.5%	2,826	2,041	38.5%												
...Bellingham	6,145	2,826	117.4%	4,093	2,826	44.8%	2,052	0	NA									
...Denver	12,972	7,664	69.3%	10,788	5,528	95.2%	728	712	2.2%	728	712	2.2%				728	712	2.2%
...Fresno	0	892	-100.0%	0	892	-100.0%												
...Las Vegas	23,822	29,707	-19.8%	23,822	27,367	-13.0%	0	2,340	-100.0%									
...Los Angeles	170,287	182,168	-6.5%	92,467	99,056	-6.7%	38,284	41,425	-7.6%	17,294	17,980	-3.8%	3,388	3,297	2.8%	18,854	20,410	-7.6%
...Oakland	25,659	32,208	-20.3%	7,896	9,547	-17.3%	12,896	12,927	-0.2%	2,669	4,867	-45.2%				2,198	4,867	-54.8%
...Phoenix	36,149	37,589	-3.8%	19,429	20,026	-3.0%	7,410	8,106	-8.6%	4,940	5,018	-1.6%				4,370	4,439	-1.6%
...Portland	18,848	17,794	5.9%	13,981	12,927	8.2%	4,867	4,867	0.0%									
...Sacramento	12,896	14,968	-13.8%	8,029	8,060	-0.4%	4,867	6,908	-29.5%									
...Salt Lake City	8,091	8,122	-0.4%	8,091	8,122	-0.4%												
...San Diego	21,604	21,674	-0.3%	13,911	13,981	-0.5%	4,867	7,693	-36.7%							2,826	0	NA
...San Francisco	71,937	70,437	2.1%	40,380	40,372	0.0%	12,709	13,071	-2.8%	13,206	11,476	15.1%				5,642	5,518	2.2%
...San Jose	23,540	30,908	-23.8%	5,777	8,767	-34.1%	12,896	12,407	3.9%	2,198	4,867	-54.8%				2,669	4,867	-45.2%
...Seattle	47,337	47,399	-0.1%	24,707	24,738	-0.1%	12,896	12,927	-0.2%	4,867	4,867	0.0%				4,867	4,867	0.0%
US East	61,836	67,738	-8.7%	56,168	60,980	-7.9%	5,668	6,758	-16.1%									
...Atlanta	9,238	9,238	0.0%	9,238	9,238	0.0%												
...Chicago	10,772	8,432	27.8%	10,772	8,432	27.8%												
...Dallas	19,184	20,274	-5.4%	13,516	13,516	0.0%	5,668	6,758	-16.1%									
...Houston	7,998	7,285	9.8%	7,998	7,285	9.8%												
...New York JFK	6,174	9,114	-32.3%	6,174	9,114	-32.3%												
...Newark	7,502	7,285	3.0%	7,502	7,285	3.0%												
...Washington D.C.	968	6,110	-84.2%	968	6,110	-84.2%												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2013 vs 2012 (Cont.)

October	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge
International Seats	302,564	261,438	15.7%	294,766	254,075	16.0%	6,406	6,035	6.1%	696	664	4.8%	0	0	NA	696	664	4.8%
Scheduled Seats	299,483	260,565	14.9%	291,685	253,202	15.2%	6,406	6,035	6.1%	696	664	4.8%	0	0	NA	696	664	4.8%
Charter Seats	3,081	873	252.9%	3,081	873	252.9%												
Japan	179,258	159,614	12.3%	179,258	159,614	12.3%												
...Fukuoka	15,035	13,292	13.1%	15,035	13,292	13.1%												
...Nagoya	19,065	16,128	18.2%	19,065	16,128	18.2%												
...Osaka	32,296	27,372	18.0%	32,296	27,372	18.0%												
...Sapporo	3,367	260	1195.0%	3,367	260	1195.0%												
...Tokyo-HND	27,807	27,838	-0.1%	27,807	27,838	-0.1%												
...Tokyo-NRT	81,688	74,724	9.3%	81,688	74,724	9.3%												
Canada	16,553	16,020	3.3%	8,755	8,657	1.1%	6,406	6,035	6.1%	696	664	4.8%				696	664	4.8%
...Calgary	211	0	NA				211	0	NA									
...Vancouver	16,342	16,020	2.0%	8,755	8,657	1.1%	6,195	6,035	2.7%	696	664	4.8%				696	664	4.8%
Other Asia	42,625	35,287	20.8%	42,625	35,287	20.8%												
...Seoul	32,344	32,877	-1.6%	32,344	32,877	-1.6%												
...Shanghai	3,696	2,410	53.4%	3,696	2,410	53.4%												
...Taipei	6,585	0	NA	6,585	0	NA												
Oceania	39,526	25,590	54.5%	39,526	25,590	54.5%												
...Auckland	8,634	3,042	183.8%	8,634	3,042	183.8%												
...Brisbane	4,403	0	NA	4,403	0	NA												
...Melbourne	2,727	0	NA	2,727	0	NA												
...Sydney	23,762	22,548	5.4%	23,762	22,548	5.4%												
Other	21,521	24,054	-10.5%	21,521	24,054	-10.5%												
...Apia	648	584	11.0%	648	584	11.0%												
...Christmas	610	628	-2.9%	610	628	-2.9%												
...Guam	10,788	8,432	27.9%	10,788	8,432	27.9%												
...Majuro	2,015	2,198	-8.3%	2,015	2,198	-8.3%												
...Manila	3,696	8,112	-54.4%	3,696	8,112	-54.4%												
...Nadi	656	720	-8.9%	656	720	-8.9%												
...Pago Pago	2,072	2,340	-11.5%	2,072	2,340	-11.5%												
...Papeete	1,036	1,040	-0.4%	1,036	1,040	-0.4%												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2013 vs 2012 (Cont.)

Year-to-Date	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge
Total Seats	9,062,078	8,523,654	6.3%	6,481,444	6,002,609	8.0%	1,530,438	1,467,829	4.3%	508,150	518,803	-2.1%	40,777	50,083	-18.6%	501,269	484,330	3.5%
Scheduled Seats	8,952,250	8,427,311	6.2%	6,371,616	5,906,266	7.9%	1,530,438	1,467,829	4.3%	508,150	518,803	-2.1%	40,777	50,083	-18.6%	501,269	484,330	3.5%
Charter seats	109,828	96,343	14.0%	109,828	96,343	14.0%												
Domestic Seats	6,061,334	5,848,552	3.6%	3,647,112	3,489,382	4.5%	1,396,001	1,334,683	4.6%	489,121	502,856	-2.7%	40,777	50,083	-18.6%	488,323	471,548	3.6%
Scheduled Seats	6,014,138	5,793,628	3.8%	3,599,916	3,434,458	4.8%	1,396,001	1,334,683	4.6%	489,121	502,856	-2.7%	40,777	50,083	-18.6%	488,323	471,548	3.6%
Charter seats	47,196	54,924	-14.1%	47,196	54,924	-14.1%												
US West	5,320,493	5,166,058	3.0%	2,973,083	2,883,323	3.1%	1,329,189	1,258,248	5.6%	489,121	502,856	-2.7%	40,777	50,083	-18.6%	488,323	471,548	3.6%
...Anchorage	51,967	48,513	7.1%	43,175	41,762	3.4%	6,594	6,751	-2.3%	2,198	0	NA						
...Bellingham	87,860	43,489	102.0%	61,329	43,489	41.0%	26,531	0	NA									
...Boise	5,798	0	NA	5,798	0	NA												
...Denver	113,346	106,452	6.5%	72,838	67,361	8.1%	25,024	21,732	15.1%	7,742	9,613	-19.5%				7,742	7,746	-0.1%
...Eugene	7,359	0	NA	7,359	0	NA												
...Fresno	9,366	4,014	NA	9,366	4,014	NA												
...Las Vegas	231,498	253,993	-8.9%	231,498	231,373	0.1%	0	22,620	-100.0%									
...Los Angeles	1,873,444	1,860,692	0.7%	970,652	958,790	1.2%	445,610	441,224	1.0%	195,433	193,853	0.8%	39,237	45,059	-12.9%	222,512	221,766	0.3%
...Oakland	294,611	292,510	0.7%	101,585	107,325	-5.3%	126,615	100,405	26.1%	35,168	41,605	-15.5%				31,243	43,175	-27.6%
...Orange County	0	7,440	-100.0%	0	7,192	-100.0%	0	248	-100.0%									
...Phoenix	399,950	405,084	-1.3%	208,444	207,066	0.7%	84,233	88,780	-5.1%	52,890	54,619	-3.2%				54,383	54,619	-0.4%
...Phoenix Mesa	16,279	0	NA	16,279	0	NA												
...Portland	225,724	201,318	12.1%	133,521	127,602	4.6%	74,933	64,924	15.4%	8,635	8,792	-1.8%				8,635	0	NA
...Sacramento	126,097	137,233	-8.1%	78,369	79,300	-1.2%	47,728	57,933	-17.6%									
...Salt Lake City	73,913	79,470	-7.0%	73,913	79,470	-7.0%												
...San Diego	213,016	193,149	10.3%	134,516	131,605	2.2%	59,817	61,544	-2.8%							18,683	0	NA
...San Francisco	755,659	737,244	2.5%	445,237	434,749	2.4%	151,286	146,156	3.5%	101,804	96,563	5.4%	1,540	5,024	-69.3%	55,792	54,752	1.9%
...San Jose	268,676	280,550	-4.2%	77,264	107,325	-28.0%	125,315	88,445	41.7%	31,086	43,175	-28.0%				35,011	41,605	-15.8%
...Santa Maria	7,582	0	NA	7,582	0	NA												
...Seattle	545,191	514,907	5.9%	281,201	254,900	10.3%	155,503	157,486	-1.3%	54,165	54,636	-0.9%				54,322	47,885	13.4%
...Spokane	5,798	0	NA	5,798	0	NA												
...Stockton	7,359	0	NA	7,359	0	NA												
US East	693,645	627,570	10.5%	626,833	551,135	13.7%	66,812	76,435	-12.6%									
...Atlanta	90,818	91,213	-0.4%	90,818	91,213	-0.4%												
...Chicago	115,550	108,833	6.2%	112,830	100,625	12.1%	2,720	8,208	-66.9%									
...Dallas	196,636	204,681	-3.9%	132,544	136,454	-2.9%	64,092	68,227	-6.1%									
...Houston	78,048	73,823	5.7%	78,048	73,823	5.7%												
...New York JFK	84,966	43,806	94.0%	84,966	43,806	94.0%												
...Newark	72,581	73,019	-0.6%	72,581	73,019	-0.6%												
...Washington D.C.	55,046	32,195	71.0%	55,046	32,195	71.0%												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2013 vs 2012 (Cont.)

Year-to-Date	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge
International Seats	3,000,744	2,675,102	12.2%	2,834,332	2,513,227	12.8%	134,437	133,146	1.0%	19,029	15,947	19.3%	0	0	NA	12,946	12,782	1.3%
Scheduled Seats	2,938,112	2,633,683	11.6%	2,771,700	2,471,808	12.1%	134,437	133,146	1.0%	19,029	15,947	19.3%				12,946	12,782	1.3%
Charter Seats	62,632	41,419	51.2%	62,632	41,419	51.2%												
Japan	1,679,334	1,558,919	7.7%	1,679,334	1,558,919	7.7%												
...Fukuoka	145,833	93,336	56.2%	145,833	93,336	56.2%												
...Nagoya	154,664	137,071	12.8%	154,664	137,071	12.8%												
...Osaka	289,466	282,129	2.6%	289,466	282,129	2.6%												
...Sapporo	33,735	260	12875.0%	33,735	260	12875.0%												
...Tokyo-HND	272,852	273,890	-0.4%	272,852	273,890	-0.4%												
...Tokyo-NRT	782,784	772,233	1.4%	782,784	772,233	1.4%												
Canada	286,838	286,679	0.1%	120,426	124,804	-3.5%	134,437	133,146	1.0%	19,029	15,947	19.3%				12,946	12,782	1.3%
...Calgary	33,802	40,045	-15.6%	6,839	10,697	-36.1%	26,963	29,348	-8.1%									
...Edmonton	9,729	6,831	42.4%				9,729	6,831	42.4%									
...Vancouver	240,995	237,491	1.5%	111,275	111,795	-0.5%	97,745	96,967	0.8%	19,029	15,947	19.3%				12,946	12,782	1.3%
...Victoria	2,312	2,312	0.0%	2,312	2,312	0.0%												
Other Asia	383,233	314,994	21.7%	383,233	314,994	21.7%												
...Seoul	320,279	291,408	9.9%	320,279	291,408	9.9%												
...Shanghai	35,040	23,586	48.6%	35,040	23,586	48.6%												
...Taipei	27,914	0	NA	27,914	0	NA												
Oceania	349,034	233,910	49.2%	349,034	233,910	49.2%												
...Auckland	63,658	26,716	138.3%	63,658	26,716	138.3%												
...Brisbane	41,005	3,822	972.9%	41,005	3,822	972.9%												
...Melbourne	28,785	3,822	653.1%	28,785	3,822	653.1%												
...Sydney	215,586	199,550	8.0%	215,586	199,550	8.0%												
Other	239,673	239,181	0.2%	239,673	239,181	0.2%												
...Apia	7,172	7,604	-5.7%	7,172	7,604	-5.7%												
...Christmas	5,138	4,996	2.8%	5,138	4,996	2.8%												
...Guam	94,316	83,320	13.2%	94,316	83,320	13.2%												
...Majuro	20,590	20,567	0.1%	20,590	20,567	0.1%												
...Manila	68,754	79,674	-13.7%	68,754	79,674	-13.7%												
...Nadi	7,378	7,920	-6.8%	7,378	7,920	-6.8%												
...Pago Pago	25,167	23,660	6.4%	25,167	23,660	6.4%												
...Papeete	11,158	11,440	-2.5%	11,158	11,440	-2.5%												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division