

TABLE 1. TOTAL VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	639,395	637,207	0.3	2,653,503	2,697,739	-1.6
Domestic	437,210	440,589	-0.8	1,753,399	1,810,308	-3.1
International	202,185	196,618	2.8	900,104	887,431	1.4
VISITOR DAYS	5,623,289	5,620,722	0.0	25,056,701	25,477,430	-1.7
AVERAGE DAILY CENSUS	187,443	187,357	0.0	208,806	212,312	-1.7
TOTAL AIR SEATS	898,448	891,790	0.7	3,675,120	3,623,063	1.4
TOTAL LOAD FACTOR (%)**	82.4	82.7	-0.3	84.5	86.3	-1.8
ISLANDS VISITED						
O'ahu	388,699	392,074	-0.9	1,626,083	1,641,130	-0.9
O'ahu only	293,678	294,933	-0.4	1,223,769	1,219,152	0.4
O'ahu one day or less	16,712	10,304	62.2	69,124	44,284	56.1
Kaua'i	88,233	84,715	4.2	354,777	362,729	-2.2
Kaua'i only	50,288	46,472	8.2	194,855	199,861	-2.5
Kaua'i one day or less	8,554	7,776	10.0	32,311	32,823	-1.6
Maui County	198,450	193,912	2.3	808,288	823,129	-1.8
Maui	195,659	190,464	2.7	795,318	807,443	-1.5
Maui only	128,476	123,507	4.0	508,841	516,657	-1.5
Maui one day or less	12,859	13,626	-5.6	49,867	52,391	-4.8
Moloka'i *	4,055	4,422	-8.3	18,768	18,752	0.1
Moloka'i only *	544	548	-0.7	2,466	2,608	-5.4
Moloka'i one day or less*	2,106	2,222	-5.2	9,357	8,632	8.4
Lāna'i *	5,315	5,672	-6.3	21,583	25,358	-14.9
Lāna'i only *	613	1,045	-41.4	2,696	4,143	-34.9
Lāna'i one day or less*	2,440	2,718	-10.2	10,467	11,399	-8.2
Hawai'i Island	108,429	112,723	-3.8	487,209	513,093	-5.0
Kona side	91,834	93,929	-2.2	413,147	428,314	-3.5
Hilo side	40,375	41,705	-3.2	171,290	184,278	-7.0
Hawai'i Island only	53,133	54,888	-3.2	239,720	252,564	-5.1
Hawai'i Island one day or less	8,517	10,800	-21.1	41,178	46,563	-11.6
Any Neighbor Island	345,717	342,274	1.0	1,429,734	1,478,587	-3.3
NI only	250,697	245,133	2.3	1,027,420	1,056,609	-2.8
Oahu & NI	95,020	97,141	-2.2	402,313	421,978	-4.7
Any one island only	526,732	521,393	1.0	2,172,349	2,194,985	-1.0
Multiple Islands	112,663	115,814	-2.7	481,154	502,754	-4.3
Avg. Islands Visited	1.24	1.24	-0.3	1.25	1.25	-0.3
Average Length of Stay in Hawai'i	8.79	8.82	-0.3	9.44	9.44	0.0
ACCOMMODATIONS						
Plan to stay in Hotel	402,570	400,275	0.6	1,669,016	1,679,444	-0.6
Hotel only	353,976	352,681	0.4	1,462,756	1,472,891	-0.7
Plan to stay in Condo	115,858	117,092	-1.1	496,554	506,366	-1.9
Condo only	93,292	92,893	0.4	392,252	399,116	-1.7
Plan to stay in Timeshare	63,625	57,644	10.4	234,494	236,609	-0.9
Timeshare only	49,418	45,009	9.8	177,167	181,321	-2.3
Cruise Ship	12,438	10,846	14.7	44,328	40,132	10.5
Friends/Relatives	48,635	56,349	-13.7	226,125	244,577	-7.5
Bed & Breakfast	5,839	7,064	-17.3	28,680	32,890	-12.8
Other	8,157	7,852	3.9	35,993	36,174	-0.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	535,153	519,637	3.0	2,202,837	2,230,143	-1.2
Honeymoon/Get Married	49,526	48,396	2.3	187,408	175,603	6.7
Honeymoon	45,067	43,046	4.7	168,040	155,008	8.4
Get Married	7,968	8,505	-6.3	33,098	34,404	-3.8
Pleasure/Vacation	490,593	476,371	3.0	2,035,507	2,074,331	-1.9
Mtgs/Conventions/Incentive	42,424	54,810	-22.6	193,498	204,277	-5.3
Conventions	17,295	28,275	-38.8	105,995	108,229	-2.1
Corporate Meetings	10,508	9,545	10.1	38,832	35,909	8.1
Incentive	18,030	19,497	-7.5	59,644	68,162	-12.5
Other Business	20,681	22,247	-7.0	88,939	87,405	1.8
Visit Friends/Rel.	46,899	51,202	-8.4	206,736	222,260	-7.0
Gov't/Military	6,763	5,350	26.4	27,158	24,653	10.2
Attend School	1,487	800	85.9	8,441	5,288	59.6
Sport Events	6,112	3,049	100.5	28,259	24,826	13.8
TRAVEL STATUS						
% First Timers**	34.2	35.5	-1.3	33.7	33.6	0.1
% Repeaters**	65.8	64.5	1.3	66.3	66.4	-0.1
Average # of Trips	5.03	4.93	2.0	5.05	5.12	-1.4
Group Tour	51,673	56,895	-9.2	233,211	238,414	-2.2
Non-Group	587,722	580,312	1.3	2,420,292	2,459,325	-1.6
Package Trip	204,161	216,073	-5.5	866,408	875,256	-1.0
No Package	435,234	421,134	3.3	1,787,095	1,822,483	-1.9
Net True Independent	425,748	410,290	3.8	1,747,673	1,777,949	-1.7
Ave. Age	46	46	-0.3	46	46	0.0
Ave. Party Size	2.19	2.09	4.4	2.13	2.12	0.6

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
DOMESTIC VISITORS	437,210	440,589	-0.8	1,753,399	1,810,308	-3.1
DOMESTIC VISITOR DAYS	4,051,457	4,110,695	-1.4	17,930,550	18,355,353	-2.3
DOMESTIC AVERAGE DAILY CENSUS	135,049	137,023	-1.4	149,421	152,961	-2.3
DOMESTIC AIR SEATS	579,346	582,062	-0.5	2,374,450	2,386,144	-0.5
DOMESTIC LOAD FACTOR (%)**	89.7	89.1	0.6	89.5	89.9	-0.4
ISLANDS VISITED						
O'ahu	217,672	220,720	-1.4	870,770	890,497	-2.2
O'ahu only	158,826	162,707	-2.4	622,441	642,719	-3.2
O'ahu one day or less	13,941	7,603	83.4	59,272	33,298	78.0
Kaua'i	76,979	74,748	3.0	308,035	314,884	-2.2
Kaua'i only	46,460	44,553	4.3	177,855	189,628	-6.2
Kaua'i one day or less	5,886	4,860	21.1	21,226	18,465	15.0
Maui County	159,421	158,377	0.7	634,869	640,558	-0.9
Maui	156,855	155,477	0.9	623,392	627,127	-0.6
Maui only	109,312	108,747	0.5	422,656	430,554	-1.8
Maui one day or less	7,331	5,927	23.7	25,142	22,920	9.7
Moloka'i *	3,331	2,975	11.9	14,959	14,059	6.4
Moloka'i only *	544	508	7.1	2,327	2,350	-1.0
Moloka'i one day or less*	1,479	1,240	19.3	6,349	5,417	17.2
Lāna'i *	4,565	4,297	6.2	18,124	19,562	-7.4
Lāna'i only *	605	873	-30.7	2,640	3,911	-32.5
Lāna'i one day or less*	1,999	1,659	20.5	8,230	7,354	11.9
Hawai'i Island	81,892	84,077	-2.6	359,705	373,930	-3.8
Kona side	71,321	73,303	-2.7	313,800	325,488	-3.6
Hilo side	28,437	28,593	-0.5	119,217	119,819	-0.5
Hawai'i Island only	47,385	49,590	-4.4	208,598	223,958	-6.9
Hawai'i Island one day or less	3,634	3,597	1.0	14,466	15,560	-7.0
Any Neighbor Island	278,384	277,882	0.2	1,130,958	1,167,589	-3.1
NI only	219,538	219,869	-0.2	882,629	919,811	-4.0
Oahu & NI	58,846	58,013	1.4	248,329	247,778	0.2
Any one island only	363,132	366,978	-1.0	1,436,518	1,493,120	-3.8
Multiple Islands	74,079	73,611	0.6	316,881	317,188	-0.1
Avg. Islands Visited	1.24	1.23	0.6	1.25	1.24	1.2
Average Length of Stay in Hawai'i	9.27	9.33	-0.7	10.23	10.14	0.9
Plan to stay in Hotel	246,143	243,565	1.1	965,032	988,338	-2.4
Hotel only	207,033	206,831	0.1	802,104	827,789	-3.1
Plan to stay in Condo	86,091	90,043	-4.4	357,608	373,425	-4.2
Condo only	68,397	72,458	-5.6	279,293	293,509	-4.8
Plan to stay in Timeshare	53,037	49,652	6.8	195,804	199,417	-1.8
Timeshare only	41,196	39,048	5.5	148,142	152,948	-3.1
Cruise Ship	11,013	9,488	16.1	38,157	31,114	22.6
Friends/Relatives	43,742	48,207	-9.3	200,622	216,543	-7.4
Bed & Breakfast	4,862	5,282	-7.9	23,392	24,102	-2.9
Other	7,497	7,208	4.0	33,152	31,760	4.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	357,212	352,486	1.3	1,416,472	1,465,807	-3.4
Honeymoon/Get Married	18,242	19,320	-5.6	63,986	60,888	5.1
Honeymoon	14,961	16,081	-7.0	52,231	50,086	4.3
Get Married	5,161	4,592	12.4	18,428	15,174	21.4
Pleasure/Vacation	342,616	336,633	1.8	1,366,412	1,417,087	-3.6
Mtgs/Conventions/Incentive	33,872	41,050	-17.5	150,522	146,391	2.8
Conventions	14,889	22,943	-35.1	87,777	86,857	1.1
Corporate Meetings	9,891	8,528	16.0	35,507	32,281	10.0
Incentive	12,368	11,997	3.1	37,368	34,141	9.5
Other Business	19,526	20,308	-3.9	80,615	79,588	1.3
Visit Friends/Rel.	42,268	44,626	-5.3	182,973	192,422	-4.9
Gov't/Military	5,782	5,137	12.5	24,361	22,233	9.6
Attend School	1,176	703	67.3	6,603	4,161	58.7
Sport Events	3,797	1,782	113.1	21,219	19,558	8.5
TRAVEL STATUS						
% First Timers**	28.48	30.3	-1.8	27.21	27.6	-0.3
% Repeaters**	71.52	69.7	1.8	72.79	72.4	0.3
Average # of Trips	5.76	5.55	3.8	5.92	5.86	1.1
Group Tour	20,447	19,811	3.2	76,694	72,450	5.9
Non-Group	416,764	420,778	-1.0	1,676,705	1,737,858	-3.5
Package Trip	97,754	101,466	-3.7	353,386	370,755	-4.7
No Package	339,456	339,123	0.1	1,400,013	1,439,553	-2.7
Net True Independent	333,327	333,316	0.0	1,375,821	1,417,265	-2.9
Ave. Age of Party Head	47	47	0.5	48	47	0.9
Ave. Party Size	2.08	1.93	8.1	1.98	1.95	1.7

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Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
INTERNATIONAL VISITORS	202,185	196,618	2.8	900,104	887,431	1.4
INTERNATIONAL VISITOR DAYS	1,571,831	1,510,026	4.1	7,126,151	7,122,078	0.1
INTERNATIONAL AVERAGE DAILY CENSUS	52,394	50,334	4.1	59,385	59,351	0.1
INTERNATIONAL AIR SEATS	319,102	309,728	3.0	1,300,670	1,236,919	5.2
INTERNATIONAL LOAD FACTOR (%)**	69.3	70.8	-1.5	75.5	79.4	-3.9
ISLANDS VISITED						
O'ahu	171,026	171,354	-0.2	755,312	750,633	0.6
O'ahu only	134,852	132,226	2.0	601,328	576,433	4.3
O'ahu one day or less	2,771	2,701	2.6	9,851	10,986	-10.3
Kaua'i	11,254	9,967	12.9	46,741	47,845	-2.3
Kaua'i only	3,828	1,919	99.5	17,000	10,233	66.1
Kaua'i one day or less	2,668	2,916	-8.5	11,085	14,358	-22.8
Maui County	39,029	35,535	9.8	173,419	182,571	-5.0
Maui	38,805	34,987	10.9	171,926	180,316	-4.7
Maui only	19,164	14,760	29.8	86,185	86,103	0.1
Maui one day or less	5,529	7,699	-28.2	24,726	29,471	-16.1
Moloka'i *	725	1,447	-49.9	3,808	4,693	-18.9
Moloka'i only *	0	40	-100.0	139	258	-46.1
Moloka'i one day or less*	627	982	-36.2	3,008	3,215	-6.4
Lāna'i *	750	1,375	-45.5	3,459	5,796	-40.3
Lāna'i only *	8	172	-95.5	57	232	-75.5
Lāna'i one day or less*	441	1,059	-58.3	2,237	4,045	-44.7
Hawai'i Island	26,537	28,646	-7.4	127,504	139,163	-8.4
Kona side	20,513	20,626	-0.5	99,347	102,826	-3.4
Hilo side	11,938	13,112	-9.0	52,073	64,459	-19.2
Hawai'i Island only	5,748	5,298	8.5	31,122	28,606	8.8
Hawai'i Island one day or less	4,883	7,203	-32.2	26,712	31,003	-13.8
Any Neighbor Island	67,333	64,392	4.6	298,776	310,998	-3.9
NI only	31,159	25,264	23.3	144,792	136,798	5.8
Oahu & NI	36,174	39,128	-7.5	153,984	174,200	-11.6
Any one island only	163,600	154,415	5.9	735,831	701,865	4.8
Multiple Islands	38,585	42,203	-8.6	164,273	185,566	-11.5
Avg. Islands Visited	1.23	1.26	-2.2	1.23	1.27	-3.1
Average Length of Stay in Hawai'i	7.77	7.68	1.2	7.92	8.03	-1.4
Plan to stay in Hotel	156,427	156,710	-0.2	703,984	691,106	1.9
Hotel only	146,942	145,850	0.7	660,652	645,102	2.4
Plan to stay in Condo	29,767	27,049	10.0	138,946	132,941	4.5
Condo only	24,895	20,435	21.8	112,959	105,607	7.0
Plan to stay in Timeshare	10,589	7,992	32.5	38,690	37,192	4.0
Timeshare only	8,222	5,961	37.9	29,025	28,373	2.3
Cruise Ship	1,425	1,358	4.9	6,171	9,018	-31.6
Friends/Relatives	4,893	8,142	-39.9	25,503	28,034	-9.0
Bed & Breakfast	976	1,782	-45.2	5,288	8,788	-39.8
Other	660	644	2.5	2,841	4,414	-35.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
Pleasure (Net)	177,941	167,151	6.5	786,364	764,336	2.9
Honeymoon/Get Married	31,284	29,076	7.6	123,423	114,715	7.6
Honeymoon	30,106	26,965	11.6	115,810	104,922	10.4
Get Married	2,808	3,913	-28.2	14,670	19,230	-23.7
Pleasure/Vacation	147,977	139,738	5.9	669,095	657,244	1.8
Mtgs/Conventions/Incentive	8,552	13,760	-37.8	42,976	57,886	-25.8
Conventions	2,406	5,332	-54.9	18,218	21,372	-14.8
Corporate Meetings	617	1,017	-39.3	3,325	3,628	-8.4
Incentive	5,662	7,500	-24.5	22,276	34,021	-34.5
Other Business	1,155	1,939	-40.5	8,325	7,817	6.5
Visit Friends/Rel.	4,630	6,576	-29.6	23,763	29,838	-20.4
Gov't/Military	981	213	360.5	2,797	2,420	15.6
Attend School	311	97	220.7	1,838	1,127	63.1
Sport Events	2,315	1,267	82.7	7,041	5,268	33.7
% First Timers**	46.59	47.3	-0.7	46.34	46.0	0.3
% Repeaters**	53.41	52.7	0.7	53.66	54.0	-0.3
Average # of Trips	3.44	3.54	-2.8	3.34	3.62	-7.7
Group Tour	31,226	37,084	-15.8	156,517	165,964	-5.7
Non-Group	170,959	159,534	7.2	743,587	721,467	3.1
Package Trip	106,407	114,607	-7.2	513,022	504,501	1.7
No Package	95,778	82,011	16.8	387,082	382,930	1.1
Net True Independent	92,421	76,974	20.1	371,852	360,684	3.1
Ave. Age of Party Head	43	44	-1.9	42	43	-1.8
Ave. Party Size	2.41	2.47	-2.3	2.44	2.48	-1.7

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	274,656	278,627	-1.4	997,642	1,056,669	-5.6
Domestic	269,864	272,132	-0.8	977,800	1,030,559	-5.1
International	4,792	6,495	-26.2	19,842	26,110	-24.0
VISITOR DAYS	2,463,494	2,501,895	-1.5	9,585,275	10,070,781	-4.8
AVERAGE DAILY CENSUS	82,116	83,396	-1.5	79,877	83,923	-4.8
ISLANDS VISITED						
O'ahu	121,231	123,826	-2.1	442,407	464,350	-4.7
O'ahu only	96,819	99,666	-2.9	349,062	369,195	-5.5
O'ahu one day or less	6,022	3,537	70.3	23,215	14,291	62.4
Kaua'i	46,971	45,624	3.0	167,524	176,610	-5.1
Kaua'i only	34,514	33,166	4.1	119,576	129,709	-7.8
Kaua'i one day or less	1,962	1,803	8.8	7,747	7,040	10.0
Maui County	98,496	97,181	1.4	348,785	360,852	-3.3
Maui	96,891	95,386	1.6	342,044	352,511	-3.0
Maui only	78,153	76,775	1.8	269,432	279,845	-3.7
Maui one day or less	2,603	2,715	-4.1	9,931	10,711	-7.3
Moloka'i *	1,780	1,634	9.0	7,448	7,752	-3.9
Moloka'i only *	396	418	-5.4	1,599	1,685	-5.1
Moloka'i one day or less*	692	554	24.9	2,738	2,695	1.6
Lāna'i *	2,093	2,156	-2.9	8,995	9,992	-10.0
Lāna'i only *	423	561	-24.6	1,739	2,405	-27.7
Lāna'i one day or less*	904	798	13.3	4,018	4,103	-2.1
Hawai'i Island	45,697	49,517	-7.7	186,226	202,398	-8.0
Kona side	40,568	43,807	-7.4	165,336	179,381	-7.8
Hilo side	12,996	14,104	-7.9	51,736	55,978	-7.6
Hawai'i Island only	32,550	36,044	-9.7	131,605	146,421	-10.1
Hawai'i Island one day or less	1,487	1,519	-2.1	6,684	6,275	6.5
Any Neighbor Island	177,837	178,961	-0.6	648,580	687,474	-5.7
NI only	153,425	154,801	-0.9	555,235	592,319	-6.3
Oahu & NI	24,412	24,160	1.0	93,345	95,155	-1.9
Any one island only	242,854	246,630	-1.5	873,014	929,260	-6.1
Multiple Islands	31,802	31,997	-0.6	124,628	127,409	-2.2
Avg. Islands Visited	1.15	1.14	0.3	1.16	1.15	0.8
Average Length of Stay in Hawai'i	8.97	8.98	-0.1	9.61	9.53	0.8
ACCOMMODATIONS						
Plan to stay in Hotel	139,484	136,889	1.9	498,430	522,753	-4.7
Hotel only	118,873	117,603	1.1	421,680	445,347	-5.3
Plan to stay in Condo	62,895	66,133	-4.9	227,836	244,615	-6.9
Condo only	51,926	55,332	-6.2	185,600	200,030	-7.2
Plan to stay in Timeshare	37,613	34,636	8.6	119,542	123,576	-3.3
Timeshare only	29,926	27,757	7.8	93,267	97,259	-4.1
Cruise Ship	2,838	2,299	23.4	9,573	6,445	48.5
Friends/Relatives	27,580	33,172	-16.9	122,069	136,233	-10.4
Bed & Breakfast	2,398	2,525	-5.0	11,048	11,076	-0.2
Other	4,800	4,704	2.0	19,286	18,954	1.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	229,923	229,212	0.3	815,128	866,306	-5.9
Honeymoon/Get Married	9,496	9,954	-4.6	32,333	30,308	6.7
Honeymoon	7,444	7,796	-4.5	25,409	23,647	7.5
Get Married	3,098	2,940	5.4	10,566	8,965	17.9
Pleasure/Vacation	222,632	221,283	0.6	790,289	842,692	-6.2
Mtgs/Conventions/Incentive	14,875	17,719	-16.1	64,366	63,931	0.7
Conventions	7,230	10,162	-28.9	37,563	38,245	-1.8
Corporate Meetings	4,469	4,453	0.4	17,121	16,145	6.0
Incentive	4,499	4,069	10.6	14,083	12,291	14.6
Other Business	12,519	13,544	-7.6	50,983	50,507	0.9
Visit Friends/Rel.	26,227	29,043	-9.7	110,133	119,316	-7.7
Gov't/Military	2,988	2,170	37.7	10,582	9,076	16.6
Attend School	786	364	116.0	3,756	2,092	79.5
Sport Events	2,499	1,147	117.9	12,651	11,789	7.3
TRAVEL STATUS						
First Timers (%)**	18.0	19.5	-1.5	17.4	17.5	-0.2
Repeaters (%)**	82.0	80.5	1.5	82.6	82.5	0.2
Average # of Trips	6.96	6.90	0.8	7.18	7.18	0.0
Group Tour	7,389	7,143	3.4	25,091	23,287	7.7
Non-Group	267,267	271,484	-1.6	972,552	1,033,382	-5.9
Package Trip	51,417	53,146	-3.3	166,713	180,461	-7.6
No Package	223,239	225,481	-1.0	830,929	876,208	-5.2
Net True Independent	220,575	222,939	-1.1	820,971	867,042	-5.3
Ave. Age	47	47	0.2	47	47	0.8
Ave. Party Size	2.20	2.03	8.4	2.05	2.01	1.9

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 5. TOTAL US EAST VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	128,898	127,973	0.7	584,520	590,596	-1.0
Domestic	123,963	122,573	1.1	568,128	571,257	-0.5
International	4,935	5,400	-8.6	16,392	19,339	-15.2
VISITOR DAYS	1,235,734	1,220,802	1.2	6,243,937	6,264,738	-0.3
AVERAGE DAILY CENSUS	41,191	40,693	1.2	52,033	52,206	-0.3
ISLANDS VISITED						
O'ahu	74,442	76,714	-3.0	331,221	337,320	-1.8
O'ahu only	46,362	49,501	-6.3	206,345	209,534	-1.5
O'ahu one day or less	6,932	3,570	94.2	30,749	16,886	82.1
Kaua'i	24,988	23,495	6.4	115,274	113,781	1.3
Kaua'i only	10,259	9,251	10.9	47,865	47,107	1.6
Kaua'i one day or less	2,996	2,416	24.0	11,853	10,180	16.4
Maui County	50,395	48,213	4.5	223,594	222,194	0.6
Maui	49,625	47,297	4.9	219,869	217,621	1.0
Maui only	25,700	25,033	2.7	115,599	115,031	0.5
Maui one day or less	4,100	2,910	40.9	13,171	11,321	16.3
Moloka'i *	1,094	975	12.3	5,415	5,255	3.1
Moloka'i only *	111	72	53.5	534	500	6.9
Moloka'i one day or less*	572	528	8.3	2,651	2,524	5.0
Lāna'i *	2,016	1,745	15.5	7,794	8,453	-7.8
Lāna'i only *	150	253	-40.9	747	1,188	-37.1
Lāna'i one day or less*	850	687	23.8	3,524	3,345	5.4
Hawai'i Island	27,567	26,839	2.7	132,445	135,626	-2.3
Kona side	23,341	23,168	0.7	113,079	115,876	-2.4
Hilo side	11,813	10,997	7.4	51,610	52,489	-1.7
Hawai'i Island only	11,506	10,368	11.0	58,000	59,436	-2.4
Hawai'i Island one day or less	1,613	1,568	2.8	6,784	7,368	-7.9
Any Neighbor Island	82,535	78,472	5.2	378,176	381,062	-0.8
NI only	54,456	51,259	6.2	253,300	253,276	0.0
Oahu & NI	28,079	27,213	3.2	124,876	127,786	-2.3
Any one island only	94,087	94,478	-0.4	429,090	432,796	-0.9
Multiple Islands	34,810	33,495	3.9	155,431	157,800	-1.5
Avg. Islands Visited	1.39	1.38	0.8	1.39	1.39	0.3
Average Length of Stay in Hawai'i	9.59	9.54	0.5	10.68	10.61	0.7
ACCOMMODATIONS						
Plan to stay in Hotel	84,416	83,261	1.4	365,104	367,092	-0.5
Hotel only	69,730	69,283	0.6	297,831	299,831	-0.7
Plan to stay in Condo	16,921	17,255	-1.9	89,133	90,283	-1.3
Condo only	11,840	11,631	1.8	62,305	63,070	-1.2
Plan to stay in Timeshare	13,894	13,078	6.2	64,299	65,255	-1.5
Timeshare only	10,216	9,779	4.5	46,469	47,677	-2.5
Cruise Ship	6,105	5,709	6.9	23,048	21,144	9.0
Friends/Relatives	13,587	14,692	-7.5	67,439	71,388	-5.5
Bed & Breakfast	1,519	1,759	-13.6	7,833	8,583	-8.7
Other	2,183	2,126	2.7	11,040	10,363	6.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL US EAST VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	98,831	94,159	5.0	451,051	452,912	-0.4
Honeymoon/Get Married	6,218	7,034	-11.6	23,679	23,409	1.2
Honeymoon	5,334	6,227	-14.3	20,013	20,231	-1.1
Get Married	1,540	1,259	22.3	6,034	4,874	23.8
Pleasure/Vacation	93,653	88,234	6.1	432,167	433,596	-0.3
Mtgs/Conventions/Incentive	16,716	19,464	-14.1	72,930	70,328	3.7
Conventions	6,639	10,246	-35.2	42,497	41,264	3.0
Corporate Meetings	4,735	3,698	28.1	15,366	14,083	9.1
Incentive	7,076	6,687	5.8	19,863	18,444	7.7
Other Business	5,812	6,085	-4.5	26,541	27,225	-2.5
Visit Friends/Rel.	13,145	14,245	-7.7	62,647	66,828	-6.3
Gov't/Military	2,924	2,673	9.4	13,233	12,466	6.2
Attend School	289	212	36.4	2,036	1,295	57.2
Sport Events	914	373	145.0	6,740	5,875	14.7
TRAVEL STATUS						
First Timers (%)**	43.2	46.7	-3.5	38.4	39.5	-1.2
Repeaters (%)**	56.8	53.3	3.5	61.6	60.5	1.2
Average # of Trips	3.80	3.64	4.4	4.38	4.37	0.3
Group Tour	9,510	8,946	6.3	38,938	35,973	8.2
Non-Group	119,387	119,027	0.3	545,582	554,623	-1.6
Package Trip	32,631	34,609	-5.7	132,680	136,287	-2.6
No Package	96,267	93,364	3.1	451,840	454,309	-0.5
Net True Independent	93,389	91,032	2.6	440,971	444,815	-0.9
Ave. Age	48	48	0.4	49	48	1.3
Ave. Party Size	1.91	1.76	8.2	1.88	1.85	1.8

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 6. TOTAL JAPAN VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	98,686	100,243	-1.6	475,463	465,608	2.1
Domestic	512	427	19.9	2,719	1,840	47.8
International	98,174	99,816	-1.6	472,744	463,768	1.9
VISITOR DAYS	571,535	589,681	-3.1	2,757,050	2,735,862	0.8
AVERAGE DAILY CENSUS	19,051	19,656	-3.1	22,975	22,799	0.8
ISLANDS VISITED						
O'ahu	96,360	95,829	0.6	463,355	448,001	3.4
O'ahu only	82,699	81,243	1.8	400,235	378,926	5.6
O'ahu one day or less	663	649	2.2	3,982	4,280	-7.0
Kaua'i	1,608	2,068	-22.2	7,712	9,791	-21.2
Kaua'i only	225	256	-12.0	728	1,050	-30.6
Kaua'i one day or less	967	1,527	-36.7	4,950	6,402	-22.7
Maui County	3,579	4,649	-23.0	20,643	25,022	-17.5
Maui	3,436	4,523	-24.0	19,874	24,566	-19.1
Maui only	794	779	1.9	3,128	4,070	-23.1
Maui one day or less	1,419	2,172	-34.7	9,047	10,943	-17.3
Moloka'i *	147	126	17.0	863	352	145.1
Moloka'i only *	0	0	0.0	1	0	0.0
Moloka'i one day or less*	132	79	67.6	741	244	203.5
Lāna'i *	249	63	295.9	479	622	-22.9
Lāna'i only *	0	31	-100.0	1	46	-97.6
Lāna'i one day or less*	158	31	410.9	298	215	38.4
Hawai'i Island	11,934	13,875	-14.0	56,455	63,392	-10.9
Kona side	7,791	7,932	-1.8	38,772	41,844	-7.3
Hilo side	5,599	6,777	-17.4	24,281	27,246	-10.9
Hawai'i Island only	1,261	2,011	-37.3	7,562	9,771	-22.6
Hawai'i Island one day or less	3,359	4,332	-22.5	15,362	19,590	-21.6
Any Neighbor Island	15,986	19,000	-15.9	75,228	86,682	-13.2
NI only	2,326	4,414	-47.3	12,108	17,607	-31.2
Oahu & NI	13,661	14,586	-6.3	63,120	69,075	-8.6
Any one island only	84,980	84,320	0.8	411,655	393,863	4.5
Multiple Islands	13,706	15,923	-13.9	63,808	71,745	-11.1
Avg. Islands Visited	1.15	1.16	-0.8	1.15	1.17	-1.7
Average Length of Stay in Hawai'i	5.79	5.88	-1.5	5.80	5.88	-1.3
ACCOMMODATIONS						
Plan to stay in Hotel	84,275	87,840	-4.1	416,267	406,155	2.5
Hotel only	82,647	84,760	-2.5	406,740	395,592	2.8
Plan to stay in Condo	10,473	9,305	12.6	45,517	44,184	3.0
Condo only	9,259	7,082	30.7	38,746	35,575	8.9
Plan to stay in Timeshare	4,353	4,022	8.2	16,937	16,656	1.7
Timeshare only	3,706	3,328	11.4	13,378	13,999	-4.4
Cruise Ship	171	80	114.1	1,239	1,023	21.1
Friends/Relatives	1,213	1,806	-32.8	4,823	7,165	-32.7
Bed & Breakfast	55	347	-84.1	479	735	-34.8
Other	160	192	-16.4	615	1,236	-50.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	81,904	82,700	-1.0	404,890	392,975	3.0
Honeymoon/Get Married	18,256	17,512	4.2	80,632	75,629	6.6
Honeymoon	17,510	16,155	8.4	76,329	69,112	10.4
Get Married	2,282	3,119	-26.8	10,727	15,731	-31.8
Pleasure/Vacation	64,654	66,701	-3.1	328,679	323,153	1.7
Mtgs/Conventions/Incentive	5,072	7,732	-34.4	18,599	32,466	-42.7
Conventions	318	1,460	-78.3	2,449	4,101	-40.3
Corporate Meetings	93	39	138.8	662	388	70.5
Incentive	4,700	6,233	-24.6	15,764	28,254	-44.2
Other Business	358	541	-33.9	2,409	3,001	-19.7
Visit Friends/Rel.	1,935	2,208	-12.4	8,314	9,146	-9.1
Gov't/Military	108	2	5316.1	202	222	-9.2
Attend School	146	63	132.1	723	731	-1.1
Sport Events	1,420	498	185.1	4,419	3,765	17.4
TRAVEL STATUS						
First Timers (%)**	37.9	39.5	-1.5	42.5	41.3	1.1
Repeaters (%)**	62.1	60.5	1.5	57.5	58.7	-1.1
Average # of Trips	4.26	3.91	9.1	3.76	3.88	-3.2
Group Tour	21,201	25,454	-16.7	116,018	123,746	-6.2
Non-Group	77,485	74,789	3.6	359,445	341,862	5.1
Package Trip	69,950	74,561	-6.2	364,049	341,534	6.6
No Package	28,735	25,682	11.9	111,414	124,074	-10.2
Net True Independent	26,659	22,168	20.3	101,821	106,728	-4.6
Ave. Age	43	44	-1.4	42	43	-2.2
Ave. Party Size	2.54	2.73	-7.1	2.59	2.74	-5.2

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	49,548	42,605	16.3	260,003	249,903	4.0
Domestic	12,138	14,410	-15.8	89,518	92,445	-3.2
International	37,410	28,195	32.7	170,485	157,458	8.3
VISITOR DAYS	594,418	506,981	17.2	3,425,806	3,245,473	5.6
AVERAGE DAILY CENSUS	19,814	16,899	17.2	28,548	27,046	5.6
ISLANDS VISITED						
O'ahu	18,992	18,257	4.0	94,061	97,948	-4.0
O'ahu only	12,185	12,016	1.4	62,121	65,132	-4.6
O'ahu one day or less	1,104	822	34.3	4,436	3,495	26.9
Kaua'i	7,118	5,113	39.2	38,055	32,704	16.4
Kaua'i only	3,535	2,237	58.0	20,685	15,975	29.5
Kaua'i one day or less	1,014	454	123.3	3,032	2,940	3.1
Maui County	25,552	22,173	15.2	133,532	130,887	2.0
Maui	25,476	22,082	15.4	132,833	129,998	2.2
Maui only	18,867	16,089	17.3	101,251	98,505	2.8
Maui one day or less	1,177	722	63.1	4,766	3,815	24.9
Moloka'i *	305	316	-3.4	1,767	2,106	-16.1
Moloka'i only *	5	20	-72.7	229	249	-8.0
Moloka'i one day or less*	174	150	16.3	755	1,009	-25.2
Lāna'i *	358	457	-21.6	1,668	2,913	-42.7
Lāna'i only *	20	27	-27.0	90	150	-39.8
Lāna'i one day or less*	166	318	-47.9	795	1,690	-52.9
Hawai'i Island	10,528	7,531	39.8	53,560	46,605	14.9
Kona side	9,661	6,912	39.8	49,538	42,707	16.0
Hilo side	3,625	2,338	55.1	16,334	14,393	13.5
Hawai'i Island only	5,801	4,115	41.0	31,429	25,617	22.7
Hawai'i Island one day or less	461	311	48.2	2,106	1,869	12.7
Any Neighbor Island	37,363	30,589	22.1	197,882	184,771	7.1
NI only	30,556	24,348	25.5	165,942	151,955	9.2
Oahu & NI	6,807	6,241	9.1	31,940	32,816	-2.7
Any one island only	40,413	34,504	17.1	215,805	205,628	4.9
Multiple Islands	9,135	8,101	12.8	44,198	44,275	-0.2
Avg. Islands Visited	1.27	1.26	0.4	1.24	1.25	-0.9
Average Length of Stay in Hawai'i	12.00	11.90	0.8	13.18	12.99	1.5
ACCOMMODATIONS						
Plan to stay in Hotel	22,058	18,866	16.9	111,841	111,326	0.5
Hotel only	16,475	14,615	12.7	84,703	85,371	-0.8
Plan to stay in Condo	19,148	18,086	5.9	107,362	103,916	3.3
Condo only	16,071	14,684	9.4	89,652	85,055	5.4
Plan to stay in Timeshare	5,028	3,858	30.3	25,374	23,241	9.2
Timeshare only	3,624	2,768	30.9	18,232	16,805	8.5
Cruise Ship	1,488	663	124.4	4,513	3,871	16.6
Friends/Relatives	1,832	1,684	8.8	11,698	10,587	10.5
Bed & Breakfast	735	553	33.0	3,983	3,932	1.3
Other	406	395	2.7	2,436	1,953	24.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADA VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	45,937	39,297	16.9	243,583	236,204	3.1
Honeymoon/Get Married	1,592	1,087	46.4	6,065	4,742	27.9
Honeymoon	1,229	842	46.0	4,784	3,725	28.4
Get Married	529	315	68.0	1,919	1,352	41.9
Pleasure/Vacation	44,683	38,401	16.4	239,013	232,626	2.7
Mtgs/Conventions/Incentive	2,222	2,195	1.2	12,113	8,696	39.3
Conventions	1,383	1,181	17.1	8,150	6,190	31.7
Corporate Meetings	474	265	78.7	2,497	1,059	135.8
Incentive	532	836	-36.4	2,331	1,740	33.9
Other Business	674	429	57.0	2,663	1,726	54.3
Visit Friends/Rel.	1,522	1,249	21.8	8,960	8,359	7.2
Gov't/Military	79	19	316.0	592	163	263.3
Attend School	59	32	83.5	439	169	160.0
Sport Events	454	122	272.1	2,231	1,298	71.9
TRAVEL STATUS						
First Timers (%)**	40.7	39.1	1.6	32.1	32.7	-0.6
Repeaters (%)**	59.3	60.9	-1.6	67.9	67.3	0.6
Average # of Trips	3.47	3.45	0.4	4.02	3.90	2.9
Group Tour	1,398	1,268	10.3	6,563	5,110	28.4
Non-Group	48,150	41,337	16.5	253,440	244,793	3.5
Package Trip	10,547	10,461	0.8	54,912	58,763	-6.6
No Package	39,001	32,144	21.3	205,091	191,140	7.3
Net True Independent	38,422	31,717	21.1	203,095	189,564	7.1
Ave. Age	47	48	-1.3	49	50	-0.8
Ave. Party Size	2.12	2.10	0.7	2.19	2.19	-0.1

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

APRIL 2014 Arrivals at a Glance

CATEGORY AND MMA	Apr 2014P	Apr 2013P	% change	YTD 2014P	YTD 2013P	% change
TOTAL EXPENDITURES (\$mil.)	1,080.9	1,104.6	-2.2	4,896.0	5,040.1	-2.9
Total by air	1,072.2	1,093.8	-2.0	4,873.3	5,008.8	-2.7
U.S. West	394.1	383.1	2.9	1,516.3	1,625.3	-6.7
U.S. East	238.4	256.1	-6.9	1,270.6	1,257.0	1.1
Japan	154.6	154.3	0.2	766.6	794.8	-3.5
Canada	89.7	81.4	10.2	519.5	531.2	-2.2
All Other	195.4	218.9	-10.7	800.3	800.4	0.0
Visitor arrivals by cruise ships	8.6	10.9	-20.4	22.7	31.3	-27.5
TOTAL VISITOR DAYS	5,751,789	5,785,580	-0.6	25,413,045	25,966,375	-2.1
Total by air	5,623,289	5,620,722	0.0	25,056,701	25,477,430	-1.7
U.S. West	2,463,494	2,501,895	-1.5	9,585,275	10,070,781	-4.8
U.S. East	1,235,734	1,220,802	1.2	6,243,937	6,264,738	-0.3
Japan	571,535	589,681	-3.1	2,757,050	2,735,862	0.8
Canada	594,418	506,981	17.2	3,425,806	3,245,473	5.6
All Other	758,107	801,363	-5.4	3,044,632	3,160,577	-3.7
Visitor arrivals by cruise ships	128,500	164,859	-22.1	356,345	488,945	-27.1
VISITOR ARRIVALS	662,553	666,959	-0.7	2,720,760	2,793,580	-2.6
Total by air	639,395	637,207	0.3	2,653,503	2,697,739	-1.6
U.S. West	274,656	278,627	-1.4	997,642	1,056,669	-5.6
U.S. East	128,898	127,973	0.7	584,520	590,596	-1.0
Japan	98,686	100,243	-1.6	475,463	465,608	2.1
Canada	49,548	42,605	16.3	260,003	249,903	4.0
All Other	87,608	87,759	-0.2	335,875	334,963	0.3
Visitor arrivals by cruise ships	23,157	29,752	-22.2	67,257	95,841	-29.8
AVERAGE LENGTH OF STAY	8.68	8.67	0.1	9.34	9.30	0.5
Total by air	8.79	8.82	-0.3	9.44	9.44	0.0
U.S. West	8.97	8.98	-0.1	9.61	9.53	0.8
U.S. East	9.59	9.54	0.5	10.68	10.61	0.7
Japan	5.79	5.88	-1.5	5.80	5.88	-1.3
Canada	12.00	11.90	0.8	13.18	12.99	1.5
All Other	8.65	9.13	-5.2	9.06	9.44	-3.9
Visitor arrivals by cruise ships	5.55	5.54	0.1	5.30	5.10	3.9
PER PERSON PER DAY SPENDING (\$)	187.9	190.9	-1.6	192.7	194.1	-0.7
Total by air	190.7	194.6	-2.0	194.5	196.6	-1.1
U.S. West	160.0	153.1	4.5	158.2	161.4	-2.0
U.S. East	192.9	209.8	-8.0	203.5	200.7	1.4
Japan	270.5	261.6	3.4	278.1	290.5	-4.3
Canada	151.0	160.6	-6.0	151.6	163.7	-7.4
All Other	257.7	273.1	-5.6	262.9	253.3	3.8
Visitor arrivals by cruise ships	67.2	65.9	2.1	63.6	64.0	-0.6
PER PERSON PER TRIP SPENDING (\$)	1,631.3	1,656.2	-1.5	1,799.5	1,804.2	-0.3
Total by air	1,676.9	1,716.5	-2.3	1,836.6	1,856.7	-1.1
U.S. West	1,434.9	1,375.0	4.4	1,519.9	1,538.2	-1.2
U.S. East	1,849.5	2,001.3	-7.6	2,173.7	2,128.4	2.1
Japan	1,566.6	1,538.8	1.8	1,612.4	1,707.1	-5.5
Canada	1,811.1	1,910.8	-5.2	1,998.0	2,125.6	-6.0
All Other	2,230.2	2,494.1	-10.6	2,382.8	2,389.6	-0.3
Visitor arrivals by cruise ships	373.1	364.9	2.2	337.1	326.4	3.3

P=Preliminary data.

Source:Hawai'i Tourism Authority

2014 Arrivals at a Glance by Month

2014P	MMA	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,366.7	\$1,217.7	\$1,230.8	\$1,080.9		
	Total by air	\$1,360.3	\$1,213.1	\$1,227.8	\$1,072.2		
	U.S. West	\$393.8	\$349.5	\$378.9	\$394.1		
	U.S. East	\$381.8	\$332.9	\$317.4	\$238.4		
	Japan	\$212.0	\$195.7	\$204.4	\$154.6		
	Canada	\$153.6	\$140.0	\$136.2	\$89.7		
	All Other	\$219.1	\$195.0	\$190.9	\$195.4		
	Visitor arrivals by cruise ships	\$6.4	\$4.6	\$3.0	\$8.6		
Visitor days	TOTAL (air + ship)	7,144,609	6,004,302	6,512,345	5,751,789		
	Total by air	7,041,275	5,927,394	6,464,743	5,623,289		
	U.S. West	2,550,243	2,135,576	2,435,962	2,463,494		
	U.S. East	1,870,471	1,539,601	1,598,131	1,235,734		
	Japan	719,770	684,066	781,679	571,535		
	Canada	1,042,557	864,192	924,639	594,418		
	All Other	858,234	703,959	724,332	758,107		
	Visitor arrivals by cruise ships	103,334	76,908	47,602	128,500		
Visitor arrivals	TOTAL (air + ship)	682,634	646,759	728,814	662,553		
	Total by air	664,954	630,931	718,222	639,395		
	U.S. West	231,871	222,879	268,236	274,656		
	U.S. East	146,190	143,688	165,745	128,898		
	Japan	126,330	119,882	130,565	98,686		
	Canada	70,167	66,233	74,054	49,548		
	All Other	90,396	78,249	79,622	87,608		
	Visitor arrivals by cruise ships	17,680	15,828	10,592	23,157		
length of stay	TOTAL (air + ship)	10.47	9.28	8.94	8.68		
	Total by air	10.59	9.39	9.00	8.79		
	U.S. West	11.00	9.58	9.08	8.97		
	U.S. East	12.79	10.71	9.64	9.59		
	Japan	5.70	5.71	5.99	5.79		
	Canada	14.86	13.05	12.49	12.00		
	All Other	9.49	9.00	9.10	8.65		
	Visitor arrivals by cruise ships	5.84	4.86	4.49	5.55		
Per Person Per Day Spending *	TOTAL (air+ships)	\$191.3	\$202.8	\$189.0	\$187.9		
	Total by air	\$193.2	\$204.7	\$189.9	\$190.7		
	U.S. West	\$154.4	\$163.7	\$155.5	\$160.0		
	U.S. East	\$204.1	\$216.3	\$198.6	\$192.9		
	Japan	\$294.5	\$286.0	\$261.5	\$270.5		
	Canada	\$147.3	\$162.0	\$147.3	\$151.0		
	All Other	\$255.3	\$277.0	\$263.5	\$257.7		
	Visitor arrivals by cruise ships	\$62.0	\$59.6	\$63.8	\$67.2		
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,002.1	\$1,882.7	\$1,688.8	\$1,631.3		
	Total by air	\$2,045.6	\$1,922.7	\$1,709.4	\$1,676.9		
	U.S. West	\$1,698.3	\$1,568.3	\$1,412.5	\$1,434.9		
	U.S. East	\$2,611.7	\$2,317.1	\$1,915.1	\$1,849.5		
	Japan	\$1,677.8	\$1,632.1	\$1,565.6	\$1,566.6		
	Canada	\$2,188.8	\$2,113.6	\$1,838.9	\$1,811.1		
	All Other	\$2,424.0	\$2,491.6	\$2,397.1	\$2,230.2		
	Visitor arrivals by cruise ships	\$362.6	\$289.5	\$286.9	\$373.1		

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,366.7	\$2,584.3	\$3,815.1	\$4,896.0		
	Total by air	\$1,360.3	\$2,573.4	\$3,801.1	\$4,873.3		
	U.S. West	\$393.8	\$743.3	\$1,122.2	\$1,516.3		
	U.S. East	\$381.8	\$714.7	\$1,032.2	\$1,270.6		
	Japan	\$212.0	\$407.6	\$612.0	\$766.6		
	Canada	\$153.6	\$293.6	\$429.7	\$519.5		
	All Other	\$219.1	\$414.1	\$604.9	\$800.3		
	Visitor arrivals by cruise ships	\$6.4	\$11.0	\$14.0	\$22.7		
Visitor days	TOTAL (air + ship)	7,144,609	13,148,911	19,661,256	25,413,045		
	Total by air	7,041,275	12,968,669	19,433,412	25,056,701		
	U.S. West	2,550,243	4,685,819	7,121,781	9,585,275		
	U.S. East	1,870,471	3,410,072	5,008,203	6,243,937		
	Japan	719,770	1,403,836	2,185,515	2,757,050		
	Canada	1,042,557	1,906,749	2,831,388	3,425,806		
	All Other	858,234	1,562,193	2,286,525	3,044,632		
	Visitor arrivals by cruise ships	103,334	180,242	227,844	356,345		
Visitor arrivals	TOTAL (air + ship)	682,634	1,329,393	2,058,207	2,720,760		
	Total by air	664,954	1,295,885	2,014,108	2,653,503		
	U.S. West	231,871	454,750	722,987	997,642		
	U.S. East	146,190	289,877	455,623	584,520		
	Japan	126,330	246,212	376,777	475,463		
	Canada	70,167	136,400	210,454	260,003		
	All Other	90,396	168,645	248,267	335,875		
	Visitor arrivals by cruise ships	17,680	33,507	44,099	67,257		
length of stay	TOTAL (air + ship)	10.47	9.89	9.55	9.34		
	Total by air	10.59	10.01	9.65	9.44		
	U.S. West	11.00	10.30	9.85	9.61		
	U.S. East	12.79	11.76	10.99	10.68		
	Japan	5.70	5.70	5.80	5.80		
	Canada	14.86	13.98	13.45	13.18		
	All Other	9.49	9.26	9.21	9.06		
	Visitor arrivals by cruise ships	5.84	5.38	5.17	5.30		
Per Person Per Day Spending*	TOTAL (air+ships)	\$191.3	\$196.5	\$194.0	\$192.7		
	Total by air	\$193.2	\$198.4	\$195.6	\$194.5		
	U.S. West	\$154.4	\$158.6	\$157.6	\$158.2		
	U.S. East	\$204.1	\$209.6	\$206.1	\$203.5		
	Japan	\$294.5	\$290.4	\$280.0	\$278.1		
	Canada	\$147.3	\$154.0	\$151.8	\$151.6		
	All Other	\$255.3	\$265.1	\$264.6	\$262.9		
	Visitor arrivals by cruise ships	\$62.0	\$61.0	\$61.6	\$63.6		
Per Person Per Trip Spending*	TOTAL (air+ships)	\$2,002.1	\$1,944.0	\$1,853.6	\$1,799.5		
	Total by air	\$2,045.6	\$1,985.8	\$1,887.2	\$1,836.6		
	U.S. West	\$1,698.3	\$1,634.6	\$1,552.2	\$1,519.9		
	U.S. East	\$2,611.7	\$2,465.7	\$2,265.4	\$2,173.7		
	Japan	\$1,677.8	\$1,655.6	\$1,624.4	\$1,612.4		
	Canada	\$2,188.8	\$2,152.3	\$2,042.0	\$1,998.0		
	All Other	\$2,424.0	\$2,455.3	\$2,436.7	\$2,382.8		
	Visitor arrivals by cruise ships	\$362.6	\$328.1	\$318.2	\$337.1		

Source:Hawai'i Tourism Authority

APRIL 2014 Island Highlights

CATEGORY AND ISLAND	Apr 2014	Apr 2013	% change	YTD 2014	YTD 2013	% change
TOTAL EXPENDITURES (\$mil.)	1,080.9	1,104.6	-2.2	4,896.0	5,040.1	-2.9
Total by air	1,072.2	1,093.8	-2.0	4,873.3	5,008.8	-2.7
O'ahu	506.0	539.0	-6.1	2,303.7	2,432.3	-5.3
Maui	295.8	295.6	0.1	1,332.0	1,355.4	-1.7
Moloka'i	2.5	2.1	19.6	11.6	11.8	-1.8
Lāna'i	5.7	6.1	-7.0	25.0	28.7	-12.7
Kaua'i	117.3	108.1	8.5	504.9	490.1	3.0
Hawai'i Island	144.8	142.9	1.4	696.1	690.5	0.8
Visitor arrivals by cruise ships	8.6	10.9	-20.4	22.7	31.3	-27.5
TOTAL VISITOR DAYS	5,751,789	5,785,580	-0.6	25,413,045	25,966,375	-2.1
Total by air	5,623,289	5,620,722	0.0	25,056,701	25,477,430	-1.7
O'ahu	2,576,980	2,724,972	-5.4	11,176,229	11,790,794	-5.2
Maui	1,555,830	1,460,280	6.5	6,919,038	6,798,293	1.8
Moloka'i	18,272	17,343	5.4	95,861	94,525	1.4
Lāna'i	16,737	19,260	-13.1	76,150	91,572	-16.8
Kaua'i	669,879	617,334	8.5	2,881,352	2,815,936	2.3
Hawai'i Island	785,589	781,533	0.5	3,908,072	3,886,310	0.6
Visitor arrivals by cruise ships	128,500	164,859	-22.1	356,345	488,945	-27.1
VISITOR ARRIVALS	662,553	666,959	-0.7	2,720,760	2,793,580	-2.6
Total by air	639,395	637,207	0.3	2,653,503	2,697,739	-1.6
O'ahu	388,699	392,074	-0.9	1,626,083	1,641,130	-0.9
Maui	195,659	190,464	2.7	795,318	807,443	-1.5
Moloka'i	4,055	4,422	-8.3	18,768	18,752	0.1
Lāna'i	5,315	5,672	-6.3	21,583	25,358	-14.9
Kaua'i	88,233	84,715	4.2	354,777	362,729	-2.2
Hawai'i Island	108,429	112,723	-3.8	487,209	513,093	-5.0
Visitor arrivals by cruise ships	23,157	29,752	-22.2	67,257	95,841	-29.8
AVERAGE LENGTH OF STAY	8.68	8.67	0.1	9.34	9.30	0.5
Total by air	8.79	8.82	-0.3	9.44	9.44	0.0
O'ahu	6.63	6.95	-4.6	6.87	7.18	-4.3
Maui	7.95	7.67	3.7	8.70	8.42	3.3
Moloka'i	4.51	3.92	14.9	5.11	5.04	1.3
Lāna'i	3.15	3.40	-7.3	3.53	3.61	-2.3
Kaua'i	7.59	7.29	4.2	8.12	7.76	4.6
Hawai'i Island	7.25	6.93	4.5	8.02	7.57	5.9
Visitor arrivals by cruise ships	5.55	5.54	0.1	5.30	5.10	3.9
PER PERSON PER DAY SPENDING (\$)	187.9	190.9	-1.6	192.7	194.1	-0.7
Total by air	190.7	194.6	-2.0	194.5	196.6	-1.1
O'ahu	196.4	197.8	-0.7	206.1	206.3	-0.1
Maui	190.1	202.4	-6.1	192.5	199.4	-3.4
Moloka'i	135.4	119.3	13.5	121.1	125.1	-3.2
Lāna'i	341.2	318.8	7.0	328.7	313.1	5.0
Kaua'i	175.2	175.2	0.0	175.2	174.1	0.7
Hawai'i Island	184.4	182.8	0.8	178.1	177.7	0.2
Visitor arrivals by cruise ships	67.2	65.9	2.1	63.6	64.0	-0.6
PER PERSON PER TRIP SPENDING (\$)	1,631.3	1,656.2	-1.5	1,799.5	1,804.2	-0.3
Total by air	1,676.9	1,716.5	-2.3	1,836.6	1,856.7	-1.1
O'ahu	1,301.8	1,374.8	-5.3	1,416.7	1,482.1	-4.4
Maui	1,512.0	1,551.8	-2.6	1,674.8	1,678.6	-0.2
Moloka'i	609.9	467.8	30.4	618.5	630.6	-1.9
Lāna'i	1,074.3	1,082.6	-0.8	1,159.7	1,130.8	2.5
Kaua'i	1,330.0	1,276.4	4.2	1,423.1	1,351.2	5.3
Hawai'i Island	1,335.8	1,267.5	5.4	1,428.7	1,345.8	6.2
Visitor arrivals by cruise ships	373.1	364.9	2.2	337.1	326.4	3.3

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2014

2014P	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,366.7	\$1,217.7	\$1,230.8	\$1,080.9	
	Total by air	\$1,360.3	\$1,213.1	\$1,227.8	\$1,072.2	
	O'ahu	\$654.7	\$565.6	\$577.4	\$506.0	
	Maui	\$352.8	\$335.9	\$347.4	\$295.8	
	Moloka'i	\$4.2	\$2.9	\$2.1	\$2.5	
	Lāna'i	\$7.4	\$5.9	\$6.0	\$5.7	
	Kaua'i	\$147.1	\$120.8	\$119.6	\$117.3	
	Hawai'i Island	\$194.1	\$182.0	\$175.2	\$144.8	
Visitor arrivals by cruise ships	\$6.41	\$4.58	\$3.04	\$8.64		
Visitor days	TOTAL (air + ship)	7,144,609	6,004,302	6,512,345	5,751,789	
	Total by air	7,041,275	5,927,394	6,464,743	5,623,289	
	O'ahu	3,040,666	2,606,142	2,952,440	2,576,980	
	Maui	1,898,652	1,665,147	1,799,409	1,555,830	
	Moloka'i	34,669	23,283	19,636	18,272	
	Lāna'i	23,025	17,535	18,853	16,737	
	Kaua'i	828,480	659,795	723,199	669,879	
	Hawai'i Island	1,215,783	955,493	951,206	785,589	
Visitor arrivals by cruise ships	103,334	76,908	47,602	128,500		
Visitor arrivals	TOTAL (air + ship)	682,634	646,759	728,814	662,553	
	Total by air	664,954	630,931	718,222	639,395	
	O'ahu	413,425	389,785	434,174	388,699	
	Maui	195,400	188,774	215,485	195,659	
	Moloka'i	5,143	4,749	4,821	4,055	
	Lāna'i	5,697	5,235	5,336	5,315	
	Kaua'i	91,161	82,430	92,953	88,233	
	Hawai'i Island	130,059	120,947	127,774	108,429	
Visitor arrivals by cruise ships	17,680	15,828	10,592	23,157		
Length of stay	TOTAL (air + ship)	10.47	9.28	8.94	8.68	
	Total by air	10.59	9.39	9.00	8.79	
	O'ahu	7.35	6.69	6.80	6.63	
	Maui	9.72	8.82	8.35	7.95	
	Moloka'i	6.74	4.90	4.07	4.51	
	Lāna'i	4.04	3.35	3.53	3.15	
	Kaua'i	9.09	8.00	7.78	7.59	
	Hawai'i Island	9.35	7.90	7.44	7.25	
Visitor arrivals by cruise ships	5.84	4.86	4.49	5.55		
Per Person Per Day Spending *	TOTAL (air+ships)	\$191.3	\$202.8	\$189.0	\$187.9	
	Total by air	\$193.2	\$204.7	\$189.9	\$190.7	
	O'ahu	\$215.3	\$217.0	\$195.6	\$196.4	
	Maui	\$185.8	\$201.7	\$193.1	\$190.1	
	Moloka'i	\$120.0	\$124.4	\$105.8	\$135.4	
	Lāna'i	\$321.1	\$337.1	\$319.0	\$341.2	
	Kaua'i	\$177.6	\$183.1	\$165.4	\$175.2	
	Hawai'i Island	\$159.6	\$190.5	\$184.2	\$184.4	
Visitor arrivals by cruise ships	\$62.0	\$59.6	\$63.8	\$67.2		
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,002.1	\$1,882.7	\$1,688.8	\$1,631.3	
	Total by air	\$2,045.6	\$1,922.7	\$1,709.4	\$1,676.9	
	O'ahu	\$1,583.6	\$1,451.1	\$1,330.0	\$1,301.8	
	Maui	\$1,805.7	\$1,779.3	\$1,612.3	\$1,512.0	
	Moloka'i	\$809.0	\$609.8	\$431.0	\$609.9	
	Lāna'i	\$1,297.6	\$1,129.2	\$1,127.3	\$1,074.3	
	Kaua'i	\$1,614.0	\$1,465.5	\$1,286.7	\$1,330.0	
	Hawai'i Island	\$1,492.1	\$1,504.7	\$1,371.2	\$1,335.8	
Visitor arrivals by cruise ships	\$362.6	\$289.5	\$286.9	\$373.1		

YEAR-TO-DATE	ISLAND	Jan 1	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,366.7	\$2,584.3	\$3,815.1	\$4,896.0	
	Total by air	\$1,360.3	\$2,573.4	\$3,801.1	\$4,873.3	
	O'ahu	\$654.7	\$1,220.3	\$1,797.7	\$2,303.7	
	Maui	\$352.8	\$688.7	\$1,036.1	\$1,332.0	
	Moloka'i	\$4.2	\$7.1	\$9.1	\$11.6	
	Lāna'i	\$7.4	\$13.3	\$19.3	\$25.0	
	Kaua'i	\$147.1	\$267.9	\$387.5	\$504.9	
	Hawai'i Island	\$194.1	\$376.0	\$551.3	\$696.1	
Visitor arrivals by cruise ships	\$6.41	\$10.99	\$14.03	\$22.67		
Visitor days	TOTAL (air + ship)	7,144,609	13,148,911	19,661,256	25,413,045	
	Total by air	7,041,275	12,968,669	19,433,412	25,056,701	
	O'ahu	3,040,666	5,646,808	8,599,248	11,176,229	
	Maui	1,898,652	3,563,799	5,363,208	6,919,038	
	Moloka'i	34,669	57,952	77,588	95,861	
	Lāna'i	23,025	40,559	59,413	76,150	
	Kaua'i	828,480	1,488,274	2,211,473	2,881,352	
	Hawai'i Island	1,215,783	2,171,276	3,122,482	3,908,072	
Visitor arrivals by cruise ships	103,334	180,242	227,844	356,345		
Visitor arrivals	TOTAL (air + ship)	682,634	1,329,393	2,058,207	2,720,760	
	Total by air	664,954	1,295,885	2,014,108	2,653,503	
	O'ahu	413,425	803,210	1,237,384	1,626,083	
	Maui	195,400	384,174	599,659	795,318	
	Moloka'i	5,143	9,892	14,712	18,768	
	Lāna'i	5,697	10,932	16,268	21,583	
	Kaua'i	91,161	173,591	266,544	354,777	
	Hawai'i Island	130,059	251,005	378,780	487,209	
Visitor arrivals by cruise ships	17,680	33,507	44,099	67,257		
Length of stay	TOTAL (air + ship)	10.47	9.89	9.55	9.34	
	Total by air	10.59	10.01	9.65	9.44	
	O'ahu	7.35	7.03	6.95	6.87	
	Maui	9.72	9.28	8.94	8.70	
	Moloka'i	6.74	5.86	5.27	5.11	
	Lāna'i	4.04	3.71	3.65	3.53	
	Kaua'i	9.09	8.57	8.30	8.12	
	Hawai'i Island	9.35	8.65	8.24	8.02	
Visitor arrivals by cruise ships	5.84	5.38	5.17	5.30		
Per Person Per Day Spending *	TOTAL (air+ships)	\$191.3	\$196.5	\$194.0	\$192.7	
	Total by air	\$193.2	\$198.4	\$195.6	\$194.5	
	O'ahu	\$215.3	\$216.1	\$209.1	\$206.1	
	Maui	\$185.8	\$193.3	\$193.2	\$192.5	
	Moloka'i	\$120.0	\$121.8	\$117.7	\$121.1	
	Lāna'i	\$321.1	\$328.0	\$325.2	\$328.7	
	Kaua'i	\$177.6	\$180.0	\$175.2	\$175.2	
	Hawai'i Island	\$159.6	\$173.2	\$176.5	\$178.1	
Visitor arrivals by cruise ships	\$62.0	\$61.0	\$61.6	\$63.6		
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,002.1	\$1,944.0	\$1,853.6	\$1,799.5	
	Total by air	\$2,045.6	\$1,985.8	\$1,887.2	\$1,836.6	
	O'ahu	\$1,583.6	\$1,519.3	\$1,452.9	\$1,416.7	
	Maui	\$1,805.7	\$1,792.7	\$1,727.9	\$1,674.8	
	Moloka'i	\$809.0	\$713.4	\$620.8	\$618.5	
	Lāna'i	\$1,297.6	\$1,216.9	\$1,187.5	\$1,159.7	
	Kaua'i	\$1,614.0	\$1,543.5	\$1,453.9	\$1,423.1	
	Hawai'i Island	\$1,492.1	\$1,498.2	\$1,455.3	\$1,428.7	
Visitor arrivals by cruise ships	\$362.6	\$328.1	\$318.2	\$337.1		

Source:Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	APRIL			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
VISITOR DAYS	221,925	261,745	-15.2	777,089	869,605	-10.6
TOTAL VISITORS	32,049	38,551	-16.9	105,562	130,104	-18.9
ARRIVED BY SHIP	23,157	29,752	-22.2	67,257	95,841	-29.8
ARRIVED BY AIR	8,892	8,799	1.1	38,305	34,263	11.8
NUMBER OF SHIP ARRIVALS	11	13	-15.4	36	47	-23.4
ISLANDS VISITED						
Oahu	32,050	38,551	-16.9	104,656	128,653	-18.7
Kauai	28,511	35,261	-19.1	95,841	113,474	-15.5
Maui County	31,547	37,836	-16.6	100,106	122,738	-18.4
Maui	31,547	37,836	-16.6	100,106	122,738	-18.4
Molokai	518	922	-43.8	1,301	2,789	-53.3
Lanai	646	1,306	-50.5	1,969	3,903	-49.5
Hawai'i Island	32,050	37,792	-15.2	102,663	122,982	-16.5
Average Islands Visited	3.91	3.93	-0.6	3.9	3.80	1.3
AVERAGE LENGTH OF STAY						
Days in Hawaii before Cruise	0.62	0.52	18.7	0.90	0.69	30.5
Days in Hawaii during Cruise	5.02	4.82	4.1	5.12	4.61	11.0
Days in Hawaii after Cruise	1.29	1.45	-11.1	1.35	1.39	-2.9
Total days in Hawai'i	6.92	6.79	2.0	7.36	6.68	10.1
ACCOMMODATIONS						
Hotel	13,716	12,178	12.6	47,702	46,358	2.9
Hotel only	11,074	9,387	18.0	39,985	36,935	8.3
Condo	2,059	2,157	-4.6	5,764	6,629	-13.0
Condo only	776	357	117.2	1,597	1,333	19.9
Timeshare	1,348	1,604	-15.9	3,982	5,648	-29.5
Timeshare Only	356	375	-5.3	1,265	1,509	-16.2
Bed & Breakfast	165	372	-55.6	699	1,086	-35.6
Bed & Breakfast only	6	44	-86.3	105	118	-10.2
Friends & relatives	602	979	-38.5	2,571	3,342	-23.1
Other accommodation	1,541	1,796	-14.2	4,989	5,801	-14.0
Accommodation (NET)	16,054	14,740	8.9	55,040	55,036	0.0
Cruise only	15,995	23,811	-32.8	50,522	75,068	-32.7
TRAVEL STATUS						
% First timers	37.6	35.3	2.3	39.8	36.7	3.1
% Repeat visitors	62.4	64.7	-2.3	60.2	63.3	-3.1

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013

April	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
Total Seats	898,448	891,790	0.7	623,999	630,243	-1.0	166,673	155,054	7.5	52,802	52,950	-0.3	3,234	3,925	-17.6	51,740	49,618	4.3
Scheduled Seats	894,032	877,447	1.9	619,583	615,900	0.6	166,673	155,054	7.5	52,802	52,950	-0.3	3,234	3,925	-17.6	51,740	49,618	4.3
Charter seats	4,416	14,343	-69.2	4,416	14,343	-69.2												
Domestic Seats	579,346	582,062	-0.5	339,121	346,578	-2.2	142,341	134,111	6.1	47,434	49,918	-5.0	3,234	3,925	-17.6	47,216	47,530	-0.7
Scheduled Seats	574,930	577,094	-0.4	334,705	341,610	-2.0	142,341	134,111	6.1	47,434	49,918	-5.0	3,234	3,925	-17.6	47,216	47,530	-0.7
Charter seats	4,416	4,968	-11.1	4,416	4,968	-11.1												
US West	512,720	509,207	0.7	283,027	281,351	0.6	131,809	126,483	4.2	47,434	49,918	-5.0	3,234	3,925	-17.6	47,216	47,530	-0.7
...Anchorage	5,181	5,495	-5.7	4,710	4,710		314	628	-50.0	157	157							
...Bellingham	5,592	9,129	-38.7	4,052	6,717	-39.7	1,540	2,412	-36.2									
...Boise	0	892	-100.0	0	892	-100.0												
...Denver	12,376	14,924	-17.1	5,460	8,160	-33.1	5,460	5,340	2.2	728	712	2.2				728	712	2.2
...Eugene	0	892	-100.0	0	892	-100.0												
...Fresno	0	892	-100.0	0	892	-100.0												
...Las Vegas	23,286	19,908	17.0	23,286	19,908	17.0												
...Los Angeles	183,753	172,501	6.5	102,464	91,992	11.4	41,225	37,115	11.1	17,070	18,696	-8.7	3,234	3,925	-17.6	19,760	20,773	-4.9
...Oakland	27,001	30,746	-12.2	9,811	9,130	7.5	12,480	12,510	-0.2	2,669	4,553	-41.4				2,041	4,553	-55.2
...Phoenix	32,660	34,048	-4.1	17,460	17,450	0.1	6,840	6,948	-1.6	3,420	3,860	-11.4				4,940	5,790	-14.7
...Phoenix Mesa	0	2,453	-100.0	0	2,453	-100.0												
...Portland	27,974	22,741	23.0	13,530	12,850	5.3	9,106	8,635	5.5	2,826	628	350.0				2,512	628	300.0
...Sacramento	12,480	12,510	-0.2	7,770	7,800	-0.4	4,710	4,710										
...Salt Lake City	7,830	7,860	-0.4	7,830	7,860	-0.4												
...San Diego	19,810	17,628	12.4	13,059	12,918	1.1	4,710	4,710								2,041	0	NA
...San Francisco	74,640	72,717	2.6	43,175	41,583	3.8	14,861	14,059	5.7	11,144	11,735	-5.0				5,460	5,340	2.2
...San Jose	19,859	26,326	-24.6	2,669	4,710	-43.3	12,480	12,510	-0.2	2,041	4,553	-55.2				2,669	4,553	-41.4
...Santa Maria	0	892	-100.0	0	892	-100.0												
...Seattle	59,822	55,761	7.3	27,295	28,650	-4.7	18,083	16,906	7.0	7,379	5,024	46.9				7,065	5,181	36.4
...Spokane	456	892	-48.9	456	892	-48.9												
...Stockton																		
US East	62,210	67,887	-8.4	51,678	60,259	-14.2	10,532	7,628	38.1									
...Atlanta	8,790	8,940	-1.7	8,790	8,940	-1.7												
...Chicago	9,446	9,248	2.1	8,070	8,160	-1.1	1,376	1,088	26.5									
...Dallas	22,018	19,620	12.2	12,862	13,080	-1.7	9,156	6,540	40.0									
...Houston	7,260	7,864	-7.7	7,260	7,864	-7.7												
...New York JFK	6,468	8,820	-26.7	6,468	8,820	-26.7												
...Newark	7,260	7,050	3.0	7,260	7,050	3.0												
...Washington D.C.	968	6,345	-84.7	968	6,345	-84.7												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013 (Cont.)

April	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
International Seats	319,102	309,728	3.0	284,878	283,665	0.4	24,332	20,943	16.2	5,368	3,032	77.0	0	0	NA	4,524	2,088	116.7
Scheduled Seats	319,102	300,353	6.2	284,878	274,290	3.9	24,332	20,943	16.2	5,368	3,032	77.0	0	0	NA	4,524	2,088	116.7
Charter Seats	0	9,375	-100.0	0	9,375	-100.0												
Japan	168,547	158,287	6.5	168,547	158,287	6.5	0	0	NA	0	0	NA						
...Fukuoka	14,550	14,100	3.2	14,550	14,100	3.2												
...Nagoya	18,450	13,190	39.9	18,450	13,190	39.9												
...Osaka	29,280	27,000	8.4	29,280	27,000	8.4												
...Sapporo	3,367	3,120	7.9	3,367	3,120	7.9												
...Tokyo-HND	26,910	26,145	2.9	26,910	26,145	2.9												
...Tokyo-NRT	75,990	74,732	1.7	75,990	74,732	1.7												
Canada	50,736	43,423	16.8	16,512	17,360	-4.9	24,332	20,943	16.2	5,368	3,032	77.0				4,524	2,088	116.7
...Calgary	7,926	5,836	35.8	1,449	1,242	16.7	6,477	4,594	41.0									
...Edmonton	2,277	1,863	22.2				2,277	1,863	22.2									
...Vancouver	39,989	35,180	13.7	14,519	15,574	-6.8	15,578	14,486	7.5	5,368	3,032	77.0				4,524	2,088	116.7
...Victoria	544	544	0.0	544	544	0.0												
Other Asia	41,982	35,199	19.3	41,982	35,199	19.3												
...Beijing	5,259	0	NA	5,259	0	NA												
...Seoul	27,534	32,066	-14.1	27,534	32,066	-14.1												
...Shanghai	5,544	3,133	77.0	5,544	3,133	77.0												
...Taipei	3,645	0	NA	3,645	0	NA												
Oceania	36,780	39,251	-6.3	36,780	39,251	-6.3												
...Auckland	6,864	6,396	7.3	6,864	6,396	7.3												
...Brisbane	4,403	4,420	-0.4	4,403	4,420	-0.4												
...Melbourne	3,939	3,636	8.3	3,939	3,636	8.3												
...Sydney	21,574	24,799	-13.0	21,574	24,799	-13.0												
Other	21,057	24,193	-13.0	21,057	24,193	-13.0												
...Apia	656	720	-8.9	656	720	-8.9												
...Christmas	610	448	36.2	610	448	36.2												
...Guam	10,440	8,160	27.9	10,440	8,160	27.9												
...Majuro	2,015	2,041	-1.3	2,015	2,041	-1.3												
...Manila	3,432	8,724	-60.7	3,432	8,724	-60.7												
...Nadi	656	720	-8.9	656	720	-8.9												
...Pago Pago	2,072	2,340	-11.5	2,072	2,340	-11.5												
...Papeete	1,176	1,040	13.1	1,176	1,040	13.1												

Source: Scheduled seats from Diao schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
Total Seats	3,675,120	3,623,063	1.4	2,544,015	2,507,422	1.5	665,916	653,398	1.9	240,685	236,739	1.7	13,590	14,758	-7.9	210,914	210,746	0.1
Scheduled Seats	3,649,594	3,567,653	2.3	2,518,489	2,452,012	2.7	665,916	653,398	1.9	240,685	236,739	1.7	13,590	14,758	-7.9	210,914	210,746	0.1
Charter seats	25,526	55,410	-53.9	25,526	55,410	-53.9												
Domestic Seats	2,374,450	2,386,144	-0.5	1,389,219	1,394,559	-0.4	563,997	552,617	2.1	216,914	222,060	-2.3	13,590	14,758	-7.9	190,730	202,150	-5.6
Scheduled Seats	2,355,958	2,367,376	-0.5	1,370,727	1,375,791	-0.4	563,997	552,617	2.1	216,914	222,060	-2.3	13,590	14,758	-7.9	190,730	202,150	-5.6
Charter seats	18,492	18,768	-1.5	18,492	18,768	-1.5												
US West	2,088,431	2,096,595	-0.4	1,135,750	1,133,890	0.2	531,447	523,737	1.5	216,914	222,060	-2.3	13,590	14,758	-7.9	190,730	202,150	-5.6
...Anchorage	27,475	27,632	-0.6	18,840	18,840	0.0	6,437	6,594	-2.4	2,198	2,198	0.0						
...Bellingham	34,550	41,931	-17.6	20,458	26,645	-23.2	14,092	15,286	-7.8									
...Boise	2,954	2,676	10.4	2,954	2,676	10.4												
...Denver	47,320	53,972	-12.3	22,932	28,518	-19.6	18,200	19,402	-6.2	3,094	3,026	2.2				3,094	3,026	2.2
...Eugene	0	4,014	-100.0	0	4,014	-100.0												
...Fresno	0	4,237	-100.0	0	4,237	-100.0												
...Las Vegas	96,281	89,435	7.7	96,281	89,435	7.7												
...Los Angeles	718,351	692,150	3.8	389,793	366,744	6.3	160,030	148,013	8.1	74,536	78,411	-4.9	13,590	14,758	-7.9	80,402	84,224	-4.5
...Oakland	108,640	123,926	-12.3	42,706	36,520	16.9	47,094	50,040	-5.9	10,833	18,683	-42.0				8,007	18,683	-57.1
...Phoenix	154,010	154,141	-0.1	78,390	76,941	1.9	32,110	33,003	-2.7	22,800	23,160	-1.6				20,710	21,037	-1.6
...Phoenix Mesa	0	7,359	-100.0	0	7,359	-100.0												
...Portland	117,705	106,002	11.0	54,120	50,537	7.1	35,953	38,195	-5.9	16,956	8,635	96.4				10,676	8,635	23.6
...Sacramento	49,920	50,040	-0.2	31,080	31,200	-0.4	18,840	18,840	0.0									
...Salt Lake City	31,320	27,736	12.9	31,320	27,736	12.9												
...San Diego	78,926	70,614	11.8	52,079	51,774	0.6	18,840	18,840								8,007	0	NA
...San Francisco	296,124	283,516	4.4	165,513	158,883	4.2	59,954	58,218	3.0	48,817	43,987	11.0				21,840	22,428	-2.6
...San Jose	80,998	115,086	-29.6	15,064	28,980	-48.0	47,094	48,740	-3.4	8,007	18,683	-57.1				10,833	18,683	-42.0
...Santa Maria	0	2,453	-100.0	0	2,453	-100.0												
...Seattle	240,447	233,877	2.8	110,810	114,600	-3.3	72,803	68,566	6.2	29,673	25,277	17.4				27,161	25,434	6.8
...Spokane	3,410	2,676	27.4	3,410	2,676	27.4												
...Stockton	0	3,122	-100.0	0	3,122	-100.0												
US East	267,527	270,781	-1.2	234,977	241,901	-2.9	32,550	28,880	12.7									
...Atlanta	35,595	35,760	-0.5	35,595	35,760	-0.5												
...Chicago	43,008	37,322	15.2	41,632	34,602	20.3	1,376	2,720	-49.4									
...Dallas	83,276	78,480	6.1	52,102	52,320	-0.4	31,174	26,160	19.2									
...Houston	38,220	30,124	26.9	38,220	30,124	26.9												
...New York JFK	28,224	35,280	-20.0	28,224	35,280	-20.0												
...Newark	29,040	28,200	3.0	29,040	28,200	3.0												
...Washington D.C.	10,164	25,615	-60.3	10,164	25,615	-60.3												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
International Seats	1,300,670	1,236,919	5.2	1,154,796	1,112,863	3.8	101,919	100,781	1.1	23,771	14,679	61.9	0	0	NA	20,184	8,596	134.8
Scheduled Seats	1,293,636	1,200,277	7.8	1,147,762	1,076,221	6.6	101,919	100,781	1.1	23,771	14,679	61.9	0	0	NA	20,184	8,596	134.8
Charter Seats	7,034	36,642	-80.8	7,034	36,642	-80.8												
Japan	685,367	629,753	8.8	685,367	629,753	8.8	0	0	NA	0	0	NA						
...Fukuoka	58,200	57,120	1.9	58,200	57,120	1.9												
...Nagoya	73,800	53,510	37.9	73,800	53,510	37.9												
...Osaka	117,120	106,942	9.5	117,120	106,942	9.5												
...Sapporo	13,468	13,260	1.6	13,468	13,260	1.6												
...Tokyo-HND	108,314	107,397	0.9	108,314	107,397	0.9												
...Tokyo-NRT	314,465	291,524	7.9	314,465	291,524	7.9												
Canada	214,596	195,919	9.5	68,722	71,863	-4.4	101,919	100,781	1.1	23,771	14,679	61.9				20,184	8,596	134.8
...Calgary	35,044	33,591	4.3	6,831	6,839	-0.1	28,213	26,752	5.5									
...Edmonton	10,350	9,729	6.4				10,350	9,729	6.4									
...Vancouver	166,890	150,287	11.0	59,579	62,712	-5.0	63,356	64,300	-1.5	23,771	14,679	61.9				20,184	8,596	134.8
...Victoria	2,312	2,312	0.0	2,312	2,312	0.0												
Other Asia	172,994	148,286	16.7	172,994	148,286	16.7												
...Beijing	13,420	0	NA	13,420	0	NA												
...Seoul	113,523	134,067	-15.3	113,523	134,067	-15.3												
...Shanghai	22,958	14,219	61.5	22,958	14,219	61.5												
...Taipei	23,093	0	NA	23,093	0	NA												
Oceania	135,540	130,114	4.2	135,540	130,114	4.2												
...Auckland	27,630	17,640	56.6	27,630	17,640	56.6												
...Brisbane	14,504	16,900	-14.2	14,504	16,900	-14.2												
...Melbourne	13,635	11,817	15.4	13,635	11,817	15.4												
...Sydney	79,771	83,757	-4.8	79,771	83,757	-4.8												
Other	85,139	96,205	-11.5	85,139	96,205	-11.5												
...Apia	2,788	3,060	-8.9	2,788	3,060	-8.9												
...Christmas	2,196	1,904	15.3	2,196	1,904	15.3												
...Guam	41,756	32,640	27.9	41,756	32,640	27.9												
...Majuro	8,060	8,007	0.7	8,060	8,007	0.7												
...Manila	13,464	34,014	-60.4	13,464	34,014	-60.4												
...Nadi	2,812	3,060	-8.1	2,812	3,060	-8.1												
...Pago Pago	9,065	9,100	-0.4	9,065	9,100	-0.4												
...Papeete	4,998	4,420	13.1	4,998	4,420	13.1												
...Rarotonga																		
...Tongatapu																		

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division