

TABLE 1. TOTAL VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	752,476	703,596	6.9	8,159,608	8,003,474	2.0
Domestic	498,642	461,716	8.0	5,472,185	5,405,300	1.2
International	253,834	241,880	4.9	2,687,423	2,598,174	3.4
VISITOR DAYS	7,448,293	7,039,342	5.8	74,841,038	74,049,772	1.1
AVERAGE DAILY CENSUS	240,268	227,076	5.8	205,044	202,876	1.1
TOTAL AIR SEATS	1,031,511	965,155	6.9	11,262,943	10,896,815	3.4
TOTAL LOAD FACTOR (%)	86.3	87.7	-1.6	86.0	87.4	-1.6
ISLANDS VISITED						
O'ahu	463,598	437,809	5.9	5,159,078	5,044,276	2.3
O'ahu only	346,788	328,626	5.5	3,875,511	3,745,371	3.5
O'ahu one day or less	18,653	18,558	0.5	211,469	174,870	20.9
Kaua'i	100,955	91,659	10.1	1,113,605	1,114,354	-0.1
Kaua'i only	53,666	49,799	7.8	590,998	596,857	-1.0
Kaua'i one day or less	11,069	8,869	24.8	111,622	106,590	4.7
Maui County	230,947	215,370	7.2	2,436,468	2,401,733	1.4
Maui	226,653	211,142	7.3	2,397,307	2,358,784	1.6
Maui only	142,170	132,873	7.0	1,480,749	1,446,628	2.4
Maui one day or less	14,528	13,937	4.2	156,620	163,599	-4.3
Moloka'i *	6,296	5,621	12.0	59,132	55,157	7.2
Moloka'i only *	850	660	28.8	6,704	6,959	-3.7
Moloka'i one day or less*	3,094	2,907	6.4	31,881	28,322	12.6
Lāna'i *	7,131	6,752	5.6	67,106	74,310	-9.7
Lāna'i only *	1,125	1,165	-3.4	8,123	10,926	-25.7
Lāna'i one day or less*	3,660	3,578	2.3	35,958	36,369	-1.1
Hawai'i Island	139,953	124,769	12.2	1,445,939	1,435,245	0.7
Kona side	117,171	105,270	11.3	1,215,244	1,201,253	1.2
Hilo side	51,322	44,355	15.7	531,726	524,705	1.3
Hawai'i Island only	67,420	61,020	10.5	668,687	658,485	1.5
Hawai'i Island one day or less	13,405	11,341	18.2	130,185	132,871	-2.0
Any Neighbor Island	405,688	374,970	8.2	4,284,098	4,258,103	0.6
NI only	288,878	265,786	8.7	3,000,531	2,959,198	1.4
Oahu & NI	116,810	109,184	7.0	1,283,567	1,298,905	-1.2
Any one island only	612,020	574,143	6.6	6,630,771	6,465,226	2.6
Multiple Islands	140,456	129,453	8.5	1,528,837	1,538,247	-0.6
Avg. Islands Visited	1.26	1.25	0.6	1.26	1.26	-0.4
Average Length of Stay in Hawai'i	9.90	10.00	-1.1	9.17	9.25	-0.9
ACCOMMODATIONS						
Plan to stay in Hotel	454,310	425,524	6.8	5,180,819	5,041,993	2.8
Hotel only	394,162	374,359	5.3	4,543,743	4,424,747	2.7
Plan to stay in Condo	139,556	135,293	3.2	1,433,633	1,459,174	-1.8
Condo only	110,170	107,723	2.3	1,115,969	1,138,757	-2.0
Plan to stay in Timeshare	58,575	55,671	5.2	762,939	758,692	0.6
Timeshare only	43,043	43,100	-0.1	585,497	586,480	-0.2
Cruise Ship	12,310	10,050	22.5	136,764	124,116	10.2
Friends/Relatives	86,194	76,439	12.8	710,079	701,926	1.2
Bed & Breakfast	7,143	6,550	9.1	81,780	79,906	2.3
Other	12,343	10,430	18.3	112,679	104,253	8.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	629,604	584,996	7.6	6,797,628	6,697,146	1.5
Honeymoon/Get Married	60,013	49,398	21.5	691,743	637,629	8.5
Honeymoon	54,668	45,039	21.4	624,249	570,811	9.4
Get Married	9,201	7,048	30.6	118,795	119,173	-0.3
Pleasure/Vacation	576,640	540,394	6.7	6,183,524	6,124,850	1.0
Mtgs/Conventions/Incentive	22,263	18,674	19.2	463,832	415,779	11.6
Conventions	8,750	8,359	4.7	250,595	220,425	13.7
Corporate Meetings	5,573	4,156	34.1	88,015	74,004	18.9
Incentive	8,560	6,583	30.0	146,949	135,792	8.2
Other Business	19,901	17,664	12.7	269,197	239,604	12.4
Visit Friends/Rel.	78,628	71,377	10.2	679,904	671,718	1.2
Gov't/Military	5,076	5,682	-10.7	87,511	69,347	26.2
Attend School	1,708	1,046	63.3	30,344	20,182	50.3
Sport Events	25,820	30,596	-15.6	106,574	106,084	0.5
TRAVEL STATUS						
First Timers (%)**	32.7	31.7	0.9	35.0	34.7	0.3
Repeaters (%)**	67.3	68.3	-0.9	65.0	65.3	-0.3
Average # of Trips	5.37	5.49	-2.2	5.00	5.03	-0.5
Group Tour	54,237	57,809	-6.2	682,622	681,446	0.2
Non-Group	698,240	645,787	8.1	7,476,986	7,322,028	2.1
Package Trip	225,243	217,054	3.8	2,746,480	2,733,089	0.5
No Package	527,234	486,542	8.4	5,413,128	5,270,385	2.7
Net True Independent	518,027	477,702	8.4	5,293,385	5,160,734	2.6
Ave. Age	45	45	-0.6	45	45	-0.1
Ave. Party Size	2.21	2.21	0.1	2.19	2.20	-0.2

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
DOMESTIC VISITORS	498,642	461,716	8.0	5,472,185	5,405,300	1.2
DOMESTIC VISITOR DAYS	5,347,218	5,090,109	5.1	54,842,585	54,462,717	0.7
DOMESTIC AVERAGE DAILY CENSUS	172,491	164,197	5.1	150,254	149,213	0.7
DOMESTIC AIR SEATS	690,126	627,362	10.0	7,593,436	7,263,563	4.5
DOMESTIC LOAD FACTOR (%)	89.9	91.8	-2.0	89.2	91.0	-2.0
ISLANDS VISITED						
O'ahu	248,239	232,224	6.9	2,763,121	2,732,456	1.1
O'ahu only	177,593	163,285	8.8	1,961,921	1,936,008	1.3
O'ahu one day or less	15,874	16,363	-3.0	180,062	147,207	22.3
Kaua'i	85,084	78,890	7.9	986,073	987,818	-0.2
Kaua'i only	50,202	45,835	9.5	562,768	574,274	-2.0
Kaua'i one day or less	5,949	5,400	10.2	69,450	62,443	11.2
Maui County	179,233	168,965	6.1	2,004,634	1,958,891	2.3
Maui	175,248	165,210	6.1	1,970,516	1,921,362	2.6
Maui only	118,091	111,286	6.1	1,313,775	1,281,096	2.6
Maui one day or less	6,838	6,593	3.7	78,227	73,682	6.2
Moloka'i *	4,970	4,323	15.0	47,282	42,663	10.8
Moloka'i only *	798	623	28.1	6,371	6,272	1.6
Moloka'i one day or less*	2,135	1,982	7.7	22,545	19,002	18.6
Lāna'i *	5,894	5,389	9.4	54,600	58,334	-6.4
Lāna'i only *	1,075	1,144	-6.0	7,785	10,593	-26.5
Lāna'i one day or less*	2,844	2,385	19.3	27,464	24,032	14.3
Hawai'i Island	103,424	94,309	9.7	1,078,408	1,055,383	2.2
Kona side	88,859	80,959	9.8	934,809	913,854	2.3
Hilo side	35,444	32,285	9.8	370,874	357,282	3.8
Hawai'i Island only	59,804	53,002	12.8	595,536	583,824	2.0
Hawai'i Island one day or less	4,509	4,225	6.7	45,762	47,183	-3.0
Any Neighbor Island	321,050	298,430	7.6	3,510,264	3,469,291	1.2
NI only	250,404	229,491	9.1	2,709,064	2,672,844	1.4
Oahu & NI	70,646	68,939	2.5	801,200	796,448	0.6
Any one island only	407,562	375,176	8.6	4,448,156	4,392,067	1.3
Multiple Islands	91,080	86,540	5.2	1,024,029	1,013,233	1.1
Avg. Islands Visited	1.25	1.26	-0.6	1.26	1.26	0.3
Average Length of Stay in Hawai'i	10.72	11.02	-2.7	10.02	10.08	-0.5
ACCOMMODATIONS						
Plan to stay in Hotel	254,732	234,730	8.5	2,995,144	2,929,039	2.3
Hotel only	210,390	194,636	8.1	2,496,372	2,441,119	2.3
Plan to stay in Condo	100,457	96,420	4.2	1,084,670	1,108,310	-2.1
Condo only	79,408	77,007	3.1	847,070	870,184	-2.7
Plan to stay in Timeshare	47,987	46,908	2.3	651,414	653,479	-0.3
Timeshare only	35,886	35,838	0.1	499,826	504,749	-1.0
Cruise Ship	8,852	8,409	5.3	112,658	101,643	10.8
Friends/Relatives	78,775	69,583	13.2	631,875	630,221	0.3
Bed & Breakfast	6,102	5,305	15.0	66,112	64,198	3.0
Other	10,117	9,048	11.8	101,683	93,844	8.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	413,985	383,644	7.9	4,500,301	4,462,342	0.9
Honeymoon/Get Married	18,595	15,444	20.4	289,060	259,997	11.2
Honeymoon	15,445	12,786	20.8	247,164	222,612	11.0
Get Married	5,025	3,897	28.9	66,790	53,767	24.2
Pleasure/Vacation	399,807	371,487	7.6	4,266,699	4,244,352	0.5
Mtgs/Conventions/Incentive	12,585	11,863	6.1	324,280	294,488	10.1
Conventions	6,608	6,974	-5.2	198,912	177,610	12.0
Corporate Meetings	4,133	3,649	13.3	76,678	65,899	16.4
Incentive	2,378	1,639	45.1	68,687	62,944	9.1
Other Business	18,290	15,840	15.5	249,386	216,707	15.1
Visit Friends/Rel.	71,776	64,219	11.8	603,146	596,182	1.2
Gov't/Military	4,442	4,710	-5.7	78,091	62,051	25.9
Attend School	1,107	825	34.2	22,112	13,688	61.5
Sport Events	8,609	6,458	33.3	71,081	64,942	9.5
TRAVEL STATUS						
First Timers (%)**	25.55	25.2	0.4	28.80	29.0	-0.2
Repeaters (%)**	74.45	74.8	-0.4	71.20	71.0	0.2
Average # of Trips	6.38	6.43	-0.8	5.81	5.75	1.0
Group Tour	11,850	8,899	33.2	190,765	172,574	10.5
Non-Group	486,792	452,817	7.5	5,281,421	5,232,726	0.9
Package Trip	84,460	78,593	7.5	1,157,641	1,168,563	-0.9
No Package	414,183	383,122	8.1	4,314,544	4,236,737	1.8
Net True Independent	409,819	379,681	7.9	4,251,962	4,181,499	1.7
Ave. Age of Party Head	46	46	-0.7	47	46	0.4
Ave. Party Size	2.12	2.10	1.3	2.06	2.04	1.0

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Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
INTERNATIONAL VISITORS	253,834	241,880	4.9	2,687,423	2,598,174	3.4
INTERNATIONAL VISITOR DAYS	2,101,075	1,949,233	7.8	19,998,453	19,587,054	2.1
INTERNATIONAL AVERAGE DAILY CENSUS	67,777	62,878	7.8	54,790	53,663	2.1
INTERNATIONAL AIR SEATS	341,385	337,793	1.1	3,669,507	3,633,252	1.0
INTERNATIONAL LOAD FACTOR (%)	79.0	80.3	-1.6	79.3	80.1	-1.0
ISLANDS VISITED						
O'ahu	215,360	205,585	4.8	2,395,956	2,311,820	3.6
O'ahu only	169,196	165,340	2.3	1,913,589	1,809,363	5.8
O'ahu one day or less	2,779	2,195	26.6	31,407	27,664	13.5
Kaua'i	15,871	12,770	24.3	127,532	126,537	0.8
Kaua'i only	3,464	3,964	-12.6	28,230	22,583	25.0
Kaua'i one day or less	5,119	3,469	47.6	42,172	44,147	-4.5
Maui County	51,714	46,405	11.4	431,834	442,842	-2.5
Maui	51,405	45,932	11.9	426,791	437,421	-2.4
Maui only	24,080	21,586	11.5	166,974	165,532	0.9
Maui one day or less	7,690	7,344	4.7	78,393	89,917	-12.8
Moloka'i *	1,326	1,298	2.2	11,850	12,494	-5.2
Moloka'i only *	52	37	40.6	332	687	-51.6
Moloka'i one day or less*	959	924	3.7	9,336	9,320	0.2
Lāna'i *	1,237	1,363	-9.3	12,506	15,975	-21.7
Lāna'i only *	50	21	139.6	338	334	1.2
Lāna'i one day or less*	816	1,193	-31.7	8,494	12,337	-31.1
Hawai'i Island	36,529	30,460	19.9	367,532	379,862	-3.2
Kona side	28,312	24,311	16.5	280,435	287,399	-2.4
Hilo side	15,877	12,069	31.6	160,852	167,423	-3.9
Hawai'i Island only	7,616	8,018	-5.0	73,150	74,661	-2.0
Hawai'i Island one day or less	8,896	7,116	25.0	84,423	85,688	-1.5
Any Neighbor Island	84,638	76,540	10.6	773,834	788,811	-1.9
NI only	38,474	36,295	6.0	291,467	286,354	1.8
Oahu & NI	46,164	40,245	14.7	482,367	502,457	-4.0
Any one island only	204,458	198,967	2.8	2,182,614	2,073,159	5.3
Multiple Islands	49,376	42,913	15.1	504,809	525,015	-3.8
Avg. Islands Visited	1.27	1.23	3.1	1.24	1.26	-1.6
Average Length of Stay in Hawai'i	8.28	8.06	2.7	7.44	7.54	-1.3
ACCOMMODATIONS						
Plan to stay in Hotel	199,578	190,794	4.6	2,185,675	2,112,954	3.4
Hotel only	183,771	179,724	2.3	2,047,371	1,983,628	3.2
Plan to stay in Condo	39,099	38,873	0.6	348,963	350,864	-0.5
Condo only	30,762	30,716	0.1	268,899	268,573	0.1
Plan to stay in Timeshare	10,587	8,763	20.8	111,525	105,213	6.0
Timeshare only	7,157	7,262	-1.4	85,670	81,731	4.8
Cruise Ship	3,458	1,640	110.8	24,106	22,473	7.3
Friends/Relatives	7,419	6,856	8.2	78,204	71,705	9.1
Bed & Breakfast	1,041	1,245	-16.4	15,668	15,708	-0.3
Other	2,226	1,382	61.0	10,996	10,409	5.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	215,618	201,352	7.1	2,297,326	2,234,804	2.8
Honeymoon/Get Married	41,418	33,954	22.0	402,683	377,632	6.6
Honeymoon	39,223	32,254	21.6	377,085	348,199	8.3
Get Married	4,176	3,150	32.6	52,005	65,406	-20.5
Pleasure/Vacation	176,833	168,907	4.7	1,916,825	1,880,498	1.9
Mtgs/Conventions/Incentive	9,679	6,811	42.1	139,552	121,292	15.1
Conventions	2,142	1,384	54.7	51,683	42,815	20.7
Corporate Meetings	1,441	507	184.3	11,338	8,105	39.9
Incentive	6,182	4,944	25.1	78,262	72,848	7.4
Other Business	1,611	1,825	-11.7	19,811	22,897	-13.5
Visit Friends/Rel.	6,852	7,158	-4.3	76,759	75,536	1.6
Gov't/Military	633	972	-34.8	9,420	7,296	29.1
Attend School	601	222	171.4	8,231	6,495	26.7
Sport Events	17,211	24,138	-28.7	35,493	41,142	-13.7
TRAVEL STATUS						
First Timers (%)**	46.65	44.3	2.4	47.55	46.4	1.1
Repeaters (%)**	53.35	55.7	-2.4	52.45	53.6	-1.1
Average # of Trips	3.40	3.70	-8.1	3.35	3.52	-4.8
Group Tour	42,386	48,910	-13.3	491,858	508,872	-3.3
Non-Group	211,448	192,970	9.6	2,195,565	2,089,302	5.1
Package Trip	140,783	138,461	1.7	1,588,840	1,564,526	1.6
No Package	113,051	103,419	9.3	1,098,583	1,033,648	6.3
Net True Independent	108,208	98,022	10.4	1,041,423	979,235	6.4
Ave. Age of Party Head	42	43	-0.6	42	43	-1.1
Ave. Party Size	2.37	2.42	-1.8	2.45	2.52	-2.6

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2014P	2013	% CHANGE	2014P	2013	% CHANGE
TOTAL VISITORS	292,571	267,125	9.5	3,256,628	3,211,429	1.4
Domestic	287,371	262,061	9.7	3,187,113	3,143,177	1.4
International	5,200	5,064	2.7	69,515	68,252	1.9
VISITOR DAYS	2,934,249	2,739,790	7.1	30,870,004	30,712,024	0.5
AVERAGE DAILY CENSUS	94,653	88,380	7.1	84,575	84,143	0.5
ISLANDS VISITED						
O'ahu	128,291	118,070	8.7	1,452,411	1,429,387	1.6
O'ahu only	100,213	92,041	8.9	1,132,982	1,119,077	1.2
O'ahu one day or less	6,713	6,917	-3.0	73,960	59,574	24.1
Kaua'i	48,492	44,205	9.7	565,523	568,836	-0.6
Kaua'i only	34,672	31,558	9.9	399,466	407,111	-1.9
Kaua'i one day or less	2,561	2,108	21.5	25,959	23,642	9.8
Maui County	102,515	94,620	8.3	1,169,542	1,134,907	3.1
Maui	100,202	92,404	8.4	1,148,720	1,112,225	3.3
Maui only	78,348	72,118	8.6	896,779	873,157	2.7
Maui one day or less	3,261	3,031	7.6	32,426	30,986	4.6
Moloka'i *	2,475	2,295	7.8	23,990	22,613	6.1
Moloka'i only *	516	452	14.2	4,393	4,512	-2.6
Moloka'i one day or less*	974	946	2.9	10,090	9,081	11.1
Lāna'i *	2,714	2,671	1.6	27,696	29,488	-6.1
Lāna'i only *	639	739	-13.5	5,260	6,869	-23.4
Lāna'i one day or less*	1,205	1,074	12.1	12,933	11,817	9.4
Hawai'i Island	58,140	51,121	13.7	573,286	563,062	1.8
Kona side	51,087	44,974	13.6	506,994	496,800	2.1
Hilo side	17,168	14,783	16.1	166,106	162,500	2.2
Hawai'i Island only	40,633	35,632	14.0	392,417	386,980	1.4
Hawai'i Island one day or less	2,435	1,636	48.9	21,140	19,591	7.9
Any Neighbor Island	192,357	175,083	9.9	2,123,646	2,092,352	1.5
NI only	164,280	149,054	10.2	1,804,217	1,782,042	1.2
Oahu & NI	28,078	26,029	7.9	319,429	310,310	2.9
Any one island only	255,021	232,540	9.7	2,831,297	2,797,704	1.2
Multiple Islands	37,550	34,585	8.6	425,331	413,725	2.8
Avg. Islands Visited	1.16	1.16	0.0	1.16	1.16	0.4
Average Length of Stay in Hawai'i	10.03	10.26	-2.2	9.48	9.56	-0.9
ACCOMMODATIONS						
Plan to stay in Hotel	138,417	125,220	10.5	1,625,582	1,572,427	3.4
Hotel only	117,119	106,170	10.3	1,377,486	1,331,918	3.4
Plan to stay in Condo	65,245	60,350	8.1	728,252	744,506	-2.2
Condo only	53,563	50,034	7.1	591,303	607,852	-2.7
Plan to stay in Timeshare	30,395	29,960	1.5	429,299	432,330	-0.7
Timeshare only	23,670	23,703	-0.1	338,901	343,882	-1.4
Cruise Ship	3,041	2,652	14.7	29,906	24,682	21.2
Friends/Relatives	46,513	41,444	12.2	393,813	394,523	-0.2
Bed & Breakfast	2,788	2,289	21.8	30,376	28,441	6.8
Other	6,053	5,595	8.2	59,807	55,307	8.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2014P	2013	% CHANGE	2014P	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	223,181	212,458	5.0	2,702,008	2,671,538	1.1
Honeymoon/Get Married	13,412	9,878	35.8	145,486	125,447	16.0
Honeymoon	11,636	7,884	47.6	119,325	101,779	17.2
Get Married	3,075	2,659	15.6	39,821	32,215	23.6
Pleasure/Vacation	213,228	204,787	4.1	2,588,203	2,569,633	0.7
Mtgs/Conventions/Incentive	13,212	10,537	25.4	150,723	133,342	13.0
Conventions	8,554	7,078	20.8	90,614	80,781	12.2
Corporate Meetings	3,376	2,540	32.9	40,806	34,342	18.8
Incentive	2,063	1,217	69.6	28,785	23,228	23.9
Other Business	15,941	12,358	29.0	158,535	141,331	12.2
Visit Friends/Rel.	30,909	30,634	0.9	371,887	366,353	1.5
Gov't/Military	2,775	1,728	60.6	33,992	26,119	30.1
Attend School	1,252	250	400.2	12,887	7,917	62.8
Sport Events	4,355	3,555	22.5	41,541	40,049	3.7
TRAVEL STATUS						
First Timers (%)**	17.1	16.7	0.4	18.8	18.7	0.1
Repeaters (%)**	82.9	83.3	-0.4	81.2	81.3	-0.1
Average # of Trips	7.36	7.46	-1.3	7.01	7.01	0.0
Group Tour	5,407	4,398	22.9	63,863	58,126	9.9
Non-Group	262,288	252,179	4.0	3,192,765	3,153,303	1.3
Package Trip	45,342	42,748	6.1	600,695	603,669	-0.5
No Package	222,354	213,829	4.0	2,655,933	2,607,761	1.8
Net True Independent	219,911	211,432	4.0	2,629,204	2,583,382	1.8
Ave. Age	47	47	-0.4	47	46	0.2
Ave. Party Size	2.07	2.03	2.1	2.13	2.11	1.1

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 5. TOTAL US EAST VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2014p	2013	% CHANGE	2014p	2013	% CHANGE
TOTAL VISITORS	158,472	144,862	9.4	1,719,798	1,701,852	1.1
Domestic	153,763	140,452	9.5	1,652,601	1,628,677	1.5
International	4,709	4,410	6.8	67,197	73,175	-8.2
VISITOR DAYS	1,752,389	1,661,753	5.5	17,968,049	17,819,671	0.8
AVERAGE DAILY CENSUS	56,529	53,605	5.5	49,228	48,821	0.8
ISLANDS VISITED						
O'ahu	93,843	86,467	8.5	1,017,987	1,015,177	0.3
O'ahu only	61,522	54,422	13.0	631,547	622,580	1.4
O'ahu one day or less	7,575	7,952	-4.7	92,394	74,574	23.9
Kaua'i	28,803	27,009	6.6	341,702	340,688	0.3
Kaua'i only	12,182	11,128	9.5	131,997	133,465	-1.1
Kaua'i one day or less	3,007	2,707	11.1	38,081	32,907	15.7
Maui County	57,157	53,198	7.4	650,410	639,502	1.7
Maui	55,863	51,817	7.8	639,908	626,991	2.1
Maui only	28,983	26,892	7.8	316,191	307,421	2.9
Maui one day or less	3,461	2,971	16.5	43,264	37,837	14.3
Moloka'i *	1,811	1,526	18.7	17,024	15,405	10.5
Moloka'i only *	213	130	64.1	1,514	1,478	2.5
Moloka'i one day or less*	885	689	28.4	9,307	7,798	19.3
Lāna'i *	2,658	2,091	27.1	22,302	24,485	-8.9
Lāna'i only *	353	339	4.3	2,002	2,999	-33.2
Lāna'i one day or less*	1,439	963	49.4	11,794	11,095	6.3
Hawai'i Island	34,119	31,876	7.0	392,027	383,744	2.2
Kona side	28,217	26,488	6.5	332,307	325,010	2.2
Hilo side	14,168	12,907	9.8	160,950	156,817	2.6
Hawai'i Island only	14,074	12,921	8.9	154,846	150,409	3.0
Hawai'i Island one day or less	1,891	2,098	-9.8	22,093	22,966	-3.8
Any Neighbor Island	96,951	90,441	7.2	1,088,251	1,079,272	0.8
NI only	64,630	58,396	10.7	701,811	686,675	2.2
Oahu & NI	32,321	32,045	0.9	386,440	392,597	-1.6
Any one island only	117,327	105,832	10.9	1,238,099	1,218,351	1.6
Multiple Islands	41,145	39,030	5.4	481,700	483,501	-0.4
Avg. Islands Visited	1.37	1.39	-1.2	1.41	1.41	0.0
Average Length of Stay in Hawai'i	11.06	11.47	-3.6	10.45	10.47	-0.2
ACCOMMODATIONS						
Plan to stay in Hotel	91,069	83,171	9.5	1,058,853	1,047,151	1.1
Hotel only	73,264	67,407	8.7	855,279	847,734	0.9
Plan to stay in Condo	24,021	22,206	8.2	260,109	262,424	-0.9
Condo only	16,672	15,815	5.4	179,335	181,030	-0.9
Plan to stay in Timeshare	13,962	13,603	2.6	188,207	189,311	-0.6
Timeshare only	9,755	9,795	-0.4	136,817	137,722	-0.7
Cruise Ship	4,880	4,500	8.4	69,330	63,935	8.4
Friends/Relatives	27,617	24,292	13.7	207,925	208,250	-0.2
Bed & Breakfast	2,035	2,101	-3.1	23,703	22,831	3.8
Other	3,118	2,843	9.7	33,348	31,094	7.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL US EAST VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2014p	2013	% CHANGE	2014p	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	126,667	115,807	9.4	1,355,382	1,346,624	0.7
Honeymoon/Get Married	6,789	5,809	16.9	106,604	100,447	6.1
Honeymoon	5,605	4,944	13.4	93,771	89,936	4.3
Get Married	1,836	1,357	35.3	21,332	17,340	23.0
Pleasure/Vacation	121,237	111,211	9.0	1,266,271	1,260,460	0.5
Mtgs/Conventions/Incentive	5,005	4,648	7.7	145,864	138,457	5.4
Conventions	2,817	2,823	-0.2	90,921	83,807	8.5
Corporate Meetings	1,542	1,321	16.7	30,670	27,227	12.6
Incentive	855	639	33.8	32,783	33,206	-1.3
Other Business	5,654	5,076	11.4	77,305	69,228	11.7
Visit Friends/Rel.	25,977	23,293	11.5	202,899	203,626	-0.4
Gov't/Military	2,450	2,705	-9.4	42,046	35,217	19.4
Attend School	291	265	9.8	6,149	4,116	49.4
Sport Events	3,461	2,233	55.0	21,389	16,927	26.4
TRAVEL STATUS						
First Timers (%)**	35.8	35.4	0.4	41.2	42.1	-0.9
Repeaters (%)**	64.2	64.6	-0.4	58.8	57.9	0.9
Average # of Trips	4.86	4.94	-1.4	4.17	4.11	1.4
Group Tour	4,816	3,627	32.8	82,919	79,047	4.9
Non-Group	153,656	141,235	8.8	1,636,879	1,622,805	0.9
Package Trip	27,013	24,070	12.2	379,642	389,733	-2.6
No Package	131,459	120,793	8.8	1,340,157	1,312,119	2.1
Net True Independent	129,764	119,517	8.6	1,315,508	1,290,070	2.0
Ave. Age	47	47	0.0	48	47	1.0
Ave. Party Size	2.04	2.02	1.3	1.96	1.95	0.5

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 6. TOTAL JAPAN VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	128,241	131,783	-2.7	1,510,938	1,518,517	-0.5
Domestic	1,008	873	15.5	10,139	7,727	31.2
International	127,233	130,910	-2.8	1,500,799	1,510,790	-0.7
VISITOR DAYS	766,478	768,685	-0.3	8,760,718	9,015,780	-2.8
AVERAGE DAILY CENSUS	24,725	24,796	-0.3	24,002	24,701	-2.8
ISLANDS VISITED						
O'ahu	125,150	128,808	-2.8	1,468,732	1,458,205	0.7
O'ahu only	109,700	112,659	-2.6	1,279,299	1,243,495	2.9
O'ahu one day or less	1,052	327	221.3	10,299	10,933	-5.8
Kaua'i	2,763	2,257	22.4	23,845	29,430	-19.0
Kaua'i only	116	167	-30.4	2,175	3,394	-35.9
Kaua'i one day or less	1,912	1,238	54.5	15,730	17,992	-12.6
Maui County	5,051	5,800	-12.9	61,056	80,805	-24.4
Maui	5,012	5,687	-11.9	59,199	79,396	-25.4
Maui only	299	730	-59.1	9,296	13,561	-31.5
Maui one day or less	2,535	2,484	2.0	24,851	34,642	-28.3
Moloka'i *	58	195	-70.1	1,937	1,100	76.1
Moloka'i only *	0	0	0.0	8	0	0.0
Moloka'i one day or less*	56	156	-64.0	1,652	787	109.8
Lāna'i *	75	176	-57.2	1,311	1,800	-27.2
Lāna'i only *	0	0	0.0	83	66	26.0
Lāna'i one day or less*	39	174	-77.7	831	1,021	-18.6
Hawai'i Island	13,861	13,149	5.4	170,455	199,117	-14.4
Kona side	10,144	8,862	14.5	120,196	139,202	-13.7
Hilo side	5,149	5,481	-6.1	66,052	75,904	-13.0
Hawai'i Island only	2,464	1,726	42.8	28,752	38,810	-25.9
Hawai'i Island one day or less	3,747	4,626	-19.0	46,748	53,612	-12.8
Any Neighbor Island	18,542	19,124	-3.0	231,639	275,021	-15.8
NI only	3,092	2,975	3.9	42,206	60,312	-30.0
Oahu & NI	15,450	16,150	-4.3	189,433	214,709	-11.8
Any one island only	112,579	115,282	-2.3	1,319,611	1,299,327	1.6
Multiple Islands	15,662	16,501	-5.1	191,326	219,190	-12.7
Avg. Islands Visited	1.15	1.14	0.5	1.14	1.16	-2.0
Average Length of Stay in Hawai'i	5.98	5.83	2.5	5.80	5.94	-2.3
ACCOMMODATIONS						
Plan to stay in Hotel	112,399	116,083	-3.2	1,320,257	1,316,610	0.3
Hotel only	110,145	114,176	-3.5	1,289,675	1,285,778	0.3
Plan to stay in Condo	12,135	12,207	-0.6	141,961	149,807	-5.2
Condo only	10,252	10,611	-3.4	118,299	124,129	-4.7
Plan to stay in Timeshare	4,227	3,813	10.9	62,633	61,145	2.4
Timeshare only	3,172	3,397	-6.6	50,820	50,906	-0.2
Cruise Ship	434	3	12952.5	2,512	1,848	36.0
Friends/Relatives	1,548	1,332	16.2	14,421	17,709	-18.6
Bed & Breakfast	8	76	-89.8	1,114	1,658	-32.8
Other	61	280	-78.3	1,681	2,811	-40.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	99,374	100,473	-1.1	1,259,071	1,275,510	-1.3
Honeymoon/Get Married	29,582	22,077	34.0	280,886	264,919	6.0
Honeymoon	27,970	20,919	33.7	263,521	241,166	9.3
Get Married	3,417	2,540	34.6	42,165	58,413	-27.8
Pleasure/Vacation	72,047	79,554	-9.4	995,591	1,030,062	-3.3
Mtgs/Conventions/Incentive	5,547	4,721	17.5	74,990	71,479	4.9
Conventions	320	438	-26.9	10,632	10,942	-2.8
Corporate Meetings	107	386	-72.3	3,401	2,152	58.1
Incentive	5,120	3,916	30.8	61,585	59,437	3.6
Other Business	784	538	45.7	6,939	8,374	-17.1
Visit Friends/Rel.	1,549	2,555	-39.4	22,655	26,129	-13.3
Gov't/Military	228	77	196.5	1,105	626	76.5
Attend School	477	192	148.8	2,669	3,679	-27.5
Sport Events	15,924	22,722	-29.9	26,297	33,670	-21.9
TRAVEL STATUS						
First Timers (%)**	43.5	40.1	3.4	41.5	40.3	1.2
Repeaters (%)**	56.5	59.9	-3.4	58.5	59.7	-1.2
Average # of Trips	3.85	3.89	-0.9	3.87	3.94	-1.9
Group Tour	33,457	39,128	-14.5	367,431	392,359	-6.4
Non-Group	94,785	92,655	2.3	1,143,507	1,126,157	1.5
Package Trip	93,867	99,049	-5.2	1,126,305	1,122,563	0.3
No Package	34,374	32,734	5.0	384,632	395,954	-2.9
Net True Independent	30,315	27,998	8.3	342,529	352,673	-2.9
Ave. Age	42	43	-2.2	42	42	-1.9
Ave. Party Size	2.38	2.45	-2.8	2.60	2.70	-3.8

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	70,179	68,800	2.0	523,534	517,011	1.3
Domestic	22,112	26,237	-15.7	203,498	218,097	-6.7
International	48,067	42,563	12.9	320,036	298,914	7.1
VISITOR DAYS	962,257	952,437	1.0	6,737,792	6,600,896	2.1
AVERAGE DAILY CENSUS	31,041	30,724	1.0	18,460	18,085	2.1
ISLANDS VISITED						
O'ahu	26,233	24,451	7.3	211,166	218,828	-3.5
O'ahu only	16,624	14,813	12.2	135,049	140,128	-3.6
O'ahu one day or less	1,320	1,446	-8.7	11,274	9,831	14.7
Kaua'i	9,737	9,618	1.2	77,411	69,476	11.4
Kaua'i only	4,971	4,942	0.6	37,438	31,701	18.1
Kaua'i one day or less	797	825	-3.4	7,910	7,466	5.9
Maui County	37,986	38,091	-0.3	269,406	269,071	0.1
Maui	37,642	37,901	-0.7	267,548	267,156	0.1
Maui only	27,837	28,318	-1.7	192,087	191,410	0.4
Maui one day or less	1,298	1,135	14.4	10,951	8,751	25.1
Moloka'i *	857	610	40.4	4,941	4,593	7.6
Moloka'i only *	89	56	57.7	447	487	-8.3
Moloka'i one day or less*	372	361	3.3	2,596	2,390	8.6
Lāna'i *	583	799	-27.0	5,047	6,401	-21.2
Lāna'i only *	98	42	136.5	368	341	8.1
Lāna'i one day or less*	281	528	-46.9	2,974	3,855	-22.8
Hawai'i Island	13,652	13,704	-0.4	106,085	97,817	8.5
Kona side	12,562	12,636	-0.6	97,438	89,287	9.1
Hilo side	4,536	4,202	8.0	35,483	31,600	12.3
Hawai'i Island only	7,451	7,640	-2.5	55,940	49,408	13.2
Hawai'i Island one day or less	673	691	-2.6	4,665	4,948	-5.7
Any Neighbor Island	53,555	53,988	-0.8	388,485	376,883	3.1
NI only	43,946	44,349	-0.9	312,369	298,182	4.8
Oahu & NI	9,608	9,639	-0.3	76,116	78,701	-3.3
Any one island only	57,070	55,811	2.3	421,329	413,475	1.9
Multiple Islands	13,109	12,990	0.9	102,205	103,536	-1.3
Avg. Islands Visited	1.26	1.27	-0.1	1.28	1.28	-0.1
Average Length of Stay in Hawai'i	13.71	13.84	-1.0	12.87	12.77	0.8
ACCOMMODATIONS						
Plan to stay in Hotel	29,367	26,950	9.0	236,484	235,438	0.4
Hotel only	21,870	20,869	4.8	178,314	180,596	-1.3
Plan to stay in Condo	29,066	31,707	-8.3	205,807	209,991	-2.0
Condo only	24,044	26,229	-8.3	167,954	170,508	-1.5
Plan to stay in Timeshare	7,203	6,187	16.4	51,453	48,196	6.8
Timeshare only	4,935	4,664	5.8	36,939	35,115	5.2
Cruise Ship	1,067	882	21.0	10,782	9,472	13.8
Friends/Relatives	3,675	3,375	8.9	24,825	22,933	8.2
Bed & Breakfast	845	827	2.1	7,767	7,530	3.2
Other	705	702	0.5	5,529	4,545	21.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADA VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	67,345	65,989	2.1	486,874	485,635	0.3
Honeymoon/Get Married	1,283	1,256	2.2	18,377	15,429	19.1
Honeymoon	1,079	983	9.7	15,185	13,082	16.1
Get Married	300	331	-9.1	4,475	3,137	42.7
Pleasure/Vacation	66,465	64,985	2.3	472,220	472,840	-0.1
Mtgs/Conventions/Incentive	552	626	-11.7	21,518	15,143	42.1
Conventions	386	402	-3.8	14,768	10,810	36.6
Corporate Meetings	75	137	-45.5	4,081	1,808	125.7
Incentive	117	97	20.5	3,916	2,973	31.7
Other Business	346	423	-18.1	6,254	3,886	60.9
Visit Friends/Rel.	2,979	2,703	10.2	20,313	18,325	10.9
Gov't/Military	79	26	201.8	1,483	471	214.7
Attend School	50	33	50.4	935	484	93.3
Sport Events	742	570	30.2	5,492	3,887	41.3
TRAVEL STATUS						
First Timers (%)**	29.8	29.4	0.4	34.5	34.7	-0.3
Repeaters (%)**	70.2	70.6	-0.4	65.5	65.3	0.3
Average # of Trips	4.34	4.61	-5.9	3.99	3.96	0.8
Group Tour	827	825	0.2	11,952	9,851	21.3
Non-Group	69,352	67,975	2.0	511,582	507,160	0.9
Package Trip	13,230	13,038	1.5	112,411	119,626	-6.0
No Package	56,949	55,762	2.1	411,123	397,384	3.5
Net True Independent	56,647	55,532	2.0	407,338	394,392	3.3
Ave. Age	48	50	-3.6	48	49	-1.0
Ave. Party Size	2.30	2.26	1.8	2.18	2.19	-0.5

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

DECEMBER 2014 Arrivals at a Glance

CATEGORY AND MMA	Dec 2014p	Dec 2013	% change	YTD 2014p	YTD 2013	% change
TOTAL EXPENDITURES (\$mil.)	1,432.1	1,390.6	3.0	14,747.1	14,412.6	2.3
Total by air	1,428.5	1,384.9	3.1	14,705.8	14,352.4	2.5
U.S. West	465.0	452.9	2.7	4,961.3	4,806.3	3.2
U.S. East	364.8	341.9	6.7	3,691.4	3,544.6	4.1
Japan	215.2	208.8	3.1	2,414.4	2,486.0	-2.9
Canada	145.3	160.7	-9.6	1,077.3	1,083.0	-0.5
All Others	238.2	220.7	8.0	2,561.4	2,432.6	5.3
Visitor arrivals by cruise ships	3.6	5.7	-37.5	41.3	60.1	-31.2
TOTAL VISITOR DAYS	7,513,151	7,133,515	5.3	75,498,215	74,942,169	0.7
Total by air	7,448,293	7,039,342	5.8	74,841,038	74,049,772	1.1
U.S. West	2,934,249	2,739,790	7.1	30,870,004	30,712,024	0.5
U.S. East	1,752,389	1,661,753	5.5	17,968,049	17,819,671	0.8
Japan	766,478	768,685	-0.3	8,760,718	9,015,780	-2.8
Canada	962,257	952,437	1.0	6,737,792	6,600,896	2.1
All Others	1,032,920	916,678	12.7	10,504,476	9,901,400	6.1
Visitor arrivals by cruise ships	64,859	94,172	-31.1	657,177	892,397	-26.4
VISITOR ARRIVALS	765,267	720,766	6.2	8,282,680	8,174,461	1.3
Total by air	752,476	703,596	6.9	8,159,608	8,003,474	2.0
U.S. West	292,571	267,125	9.5	3,256,628	3,211,429	1.4
U.S. East	158,472	144,862	9.4	1,719,798	1,701,852	1.1
Japan	128,241	131,783	-2.7	1,510,938	1,518,517	-0.5
Canada	70,179	68,800	2.0	523,534	517,011	1.3
All Others	103,013	91,025	13.2	1,148,710	1,054,665	8.9
Visitor arrivals by cruise ships	12,790	17,170	-25.5	123,071	170,987	-28.0
AVERAGE LENGTH OF STAY	9.82	9.90	-0.8	9.12	9.17	-0.6
Total by air	9.90	10.00	-1.1	9.17	9.25	-0.9
U.S. West	10.03	10.26	-2.2	9.48	9.56	-0.9
U.S. East	11.06	11.47	-3.6	10.45	10.47	-0.2
Japan	5.98	5.83	2.5	5.80	5.94	-2.3
Canada	13.71	13.84	-1.0	12.87	12.77	0.8
All Others	10.03	10.07	-0.4	9.14	9.39	-2.6
Visitor arrivals by cruise ships	5.07	5.48	-7.5	5.34	5.22	2.3
PER PERSON PER DAY SPENDING (\$)	190.6	194.9	-2.2	195.3	192.3	1.6
Total by air	191.8	196.7	-2.5	196.5	193.8	1.4
U.S. West	158.5	165.3	-4.1	160.7	156.5	2.7
U.S. East	208.2	205.7	1.2	205.4	198.9	3.3
Japan	280.8	271.6	3.4	275.6	275.7	-0.1
Canada	151.0	168.7	-10.5	159.9	164.1	-2.5
All Others	230.6	240.7	-4.2	243.8	245.7	-0.8
Visitor arrivals by cruise ships	55.2	60.8	-9.3	62.9	67.4	-6.6
PER PERSON PER TRIP SPENDING (\$)	1,871.3	1,929.4	-3.0	1,780.5	1,763.1	1.0
Total by air	1,898.4	1,968.3	-3.6	1,802.3	1,793.3	0.5
U.S. West	1,589.3	1,695.3	-6.3	1,523.4	1,496.6	1.8
U.S. East	2,302.0	2,360.1	-2.5	2,146.4	2,082.8	3.1
Japan	1,678.1	1,584.1	5.9	1,598.0	1,637.1	-2.4
Canada	2,070.1	2,335.9	-11.4	2,057.7	2,094.7	-1.8
All Others	2,312.6	2,424.4	-4.6	2,229.8	2,306.5	-3.3
Visitor arrivals by cruise ships	279.7	333.5	-16.1	335.9	351.7	-4.5

P=Preliminary data.

Source:Hawai'i Tourism Authority

2014 Arrivals at a Glance by Month

2014P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,428.0	\$1,240.2	\$1,224.7	\$1,098.7	\$1,092.6	\$1,294.6	\$1,348.7	\$1,261.7	\$1,080.5	\$1,144.1	\$1,101.3	\$1,432.1	
	Total by air	\$1,421.6	\$1,235.6	\$1,221.6	\$1,090.0	\$1,090.2	\$1,294.4	\$1,348.5	\$1,261.7	\$1,074.2	\$1,141.0	\$1,098.6	\$1,428.5	
	U.S. West	\$406.7	\$370.4	\$387.4	\$397.6	\$373.2	\$492.5	\$483.9	\$444.9	\$339.3	\$401.4	\$398.9	\$465.0	
	U.S. East	\$397.7	\$333.6	\$305.1	\$242.3	\$281.1	\$354.2	\$380.1	\$296.0	\$234.0	\$265.5	\$237.0	\$364.8	
	Japan	\$193.4	\$203.9	\$211.6	\$152.3	\$173.2	\$198.2	\$204.8	\$244.9	\$217.3	\$212.6	\$187.1	\$215.2	
	Canada	\$179.9	\$148.5	\$140.2	\$94.8	\$49.8	\$31.0	\$44.6	\$50.8	\$37.6	\$63.0	\$92.0	\$145.3	
	All Other	\$244.0	\$179.2	\$177.4	\$203.0	\$212.9	\$218.4	\$235.0	\$225.1	\$246.1	\$198.4	\$183.6	\$238.2	
	Visitor arrivals by cruise ships	\$6.4	\$4.6	\$3.0	\$8.6	\$2.5	\$0.2	\$0.2	\$0.0	\$6.3	\$3.1	2.77	3.58	
	Visitor days	TOTAL (air + ships)	7,163,804	5,992,108	6,495,732	5,771,666	5,659,120	6,677,680	7,063,875	6,380,939	5,341,958	5,773,488	5,664,695	7,513,151
		Total by air	7,060,470	5,915,200	6,448,130	5,643,166	5,621,765	6,674,306	7,062,762	6,380,939	5,252,568	5,716,274	5,617,167	7,448,293
U.S. West		2,550,243	2,135,576	2,435,962	2,463,494	2,405,212	3,059,115	3,117,121	2,734,511	2,145,033	2,425,581	2,463,907	2,934,249	
U.S. East		1,870,471	1,539,601	1,597,803	1,235,734	1,443,550	1,798,350	1,837,604	1,427,686	1,126,409	1,225,413	1,113,039	1,752,389	
Japan		664,851	712,701	808,939	558,314	618,957	700,981	764,678	974,349	765,183	752,123	673,165	766,478	
Canada		1,041,918	868,749	928,338	600,577	327,207	208,151	299,614	298,644	225,441	384,052	592,844	962,257	
All Other		932,986	658,574	677,088	785,046	826,839	907,708	1,043,745	945,748	990,503	929,106	774,212	1,032,920	
Visitor arrivals by cruise ships		103,334	76,908	47,602	128,500	37,356	3,374	1,114	0	89,389	57,214	47,528	64,859	
Visitor arrivals		TOTAL (air + ships)	682,634	646,759	728,814	662,553	649,125	725,066	772,106	730,707	622,163	659,821	637,664	765,267
		Total by air	664,954	630,931	718,222	639,395	642,091	723,663	771,244	730,707	609,011	647,865	629,048	752,476
	U.S. West	231,871	222,879	268,236	274,656	264,297	312,916	327,325	304,526	230,512	259,144	267,696	292,571	
	U.S. East	146,190	143,688	165,745	128,898	144,020	170,588	175,739	143,444	110,469	123,675	108,872	158,472	
	Japan	116,626	124,905	135,127	96,400	108,527	121,711	130,683	156,690	135,635	384,052	122,191	128,241	
	Canada	70,167	66,233	74,054	49,548	29,769	17,270	24,790	26,065	19,692	30,163	45,604	70,179	
	All Other	100,100	73,226	75,060	89,894	95,478	101,178	112,708	99,983	112,703	100,681	84,686	103,013	
	Visitor arrivals by cruise ships	17,680	15,828	10,592	23,157	7,034	1,403	863	0	13,152	11,957	8,616	12,790	
	length of stay	TOTAL (air + ships)	10.49	9.26	8.91	8.71	8.72	9.21	9.15	8.73	8.59	8.75	8.88	9.82
		Total by air	10.62	9.38	8.98	8.83	8.76	9.22	9.16	8.73	8.62	8.82	8.93	9.90
U.S. West		11.00	9.58	9.08	8.97	9.10	9.78	9.52	8.98	9.31	9.36	9.20	10.03	
U.S. East		12.79	10.71	9.64	9.59	10.02	10.54	10.46	9.95	10.20	9.91	10.22	11.06	
Japan		5.70	5.71	5.99	5.79	5.70	5.76	5.85	6.22	5.64	5.60	5.51	5.98	
Canada		14.85	13.12	12.54	12.12	10.99	12.05	12.09	11.46	11.45	12.73	13.00	13.71	
All Other		9.32	8.99	9.02	8.73	8.66	8.97	9.26	9.46	8.79	9.23	9.14	10.03	
Visitor arrivals by cruise ships		5.84	4.86	4.49	5.55	5.31	2.41	1.29	0.00	6.80	4.79	5.52	5.07	
Per Person Per Day Spending *		TOTAL (air+ships) (\$)	\$199.3	\$207.0	\$188.5	\$190.4	\$193.1	\$193.9	\$190.9	\$197.7	\$202.3	\$198.2	\$194.4	\$190.6
		Total by air	\$201.3	\$208.9	\$189.5	\$193.2	\$193.9	\$193.9	\$190.9	\$197.7	\$204.5	\$199.6	\$195.6	\$191.8
	U.S. West	\$159.5	\$173.5	\$159.0	\$161.4	\$155.2	\$161.0	\$155.2	\$162.7	\$158.2	\$165.5	\$161.9	\$158.5	
	U.S. East	\$212.6	\$216.7	\$191.0	\$196.1	\$194.7	\$197.0	\$206.8	\$207.3	\$207.7	\$216.7	\$212.9	\$208.2	
	Japan	\$290.8	\$286.0	\$261.5	\$272.8	\$279.8	\$282.8	\$267.9	\$251.4	\$283.9	\$282.7	\$277.9	\$280.8	
	Canada	\$172.6	\$170.9	\$151.0	\$157.8	\$152.2	\$148.8	\$148.8	\$170.0	\$166.7	\$164.0	\$155.3	\$151.0	
	All Other	\$261.5	\$272.2	\$262.0	\$258.6	\$257.5	\$240.6	\$225.1	\$238.0	\$248.4	\$213.6	\$237.1	\$230.6	
	Visitor arrivals by cruise ships	\$62.0	\$59.6	\$63.8	\$67.2	\$65.7	\$70.5	\$177.1	\$0.0	\$70.8	\$54.4	\$58.2	\$55.2	
	Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,091.9	\$1,917.5	\$1,680.3	\$1,658.3	\$1,683.2	\$1,785.5	\$1,746.7	\$1,726.7	\$1,736.7	\$1,733.9	\$1,727.1	\$1,871.3
		Total by air	\$2,137.9	\$1,958.4	\$1,700.9	\$1,704.8	\$1,697.8	\$1,788.7	\$1,748.4	\$1,726.7	\$1,763.8	\$1,761.1	\$1,746.4	\$1,898.4
U.S. West		\$1,754.1	\$1,662.0	\$1,444.2	\$1,447.8	\$1,412.0	\$1,573.9	\$1,478.4	\$1,461.0	\$1,471.9	\$1,549.1	\$1,490.1	\$1,589.3	
U.S. East		\$2,720.3	\$2,321.7	\$1,840.9	\$1,879.7	\$1,951.6	\$2,076.6	\$2,162.9	\$2,063.6	\$2,118.0	\$2,146.7	\$2,176.7	\$2,302.0	
Japan		\$1,657.9	\$1,632.2	\$1,565.6	\$1,579.9	\$1,596.0	\$1,628.8	\$1,567.5	\$1,563.2	\$1,601.8	\$1,584.1	\$1,530.9	\$1,678.1	
Canada		\$2,563.4	\$2,241.8	\$1,892.8	\$1,912.6	\$1,672.6	\$1,793.3	\$1,799.0	\$1,947.7	\$1,908.3	\$2,087.7	\$2,018.2	\$2,070.1	
All Other		\$2,437.4	\$2,447.8	\$2,363.3	\$2,258.8	\$2,229.9	\$2,158.8	\$2,084.8	\$2,251.1	\$2,183.3	\$1,971.0	\$2,167.9	\$2,312.6	
Visitor arrivals by cruise ships		\$362.6	\$289.5	\$286.9	\$373.1	\$348.7	\$169.5	\$228.5	\$0.0	\$481.2	\$260.3	\$321.3	\$279.7	

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,428.0	\$2,668.2	\$3,892.9	\$4,991.6	\$6,084.2	\$7,378.8	\$8,727.4	\$9,989.1	\$11,069.6	\$12,213.7	\$13,315.0	\$14,747.1	
	Total by air	\$1,421.6	\$2,657.2	\$3,878.8	\$4,968.9	\$6,059.0	\$7,353.4	\$8,701.9	\$9,963.6	\$11,037.8	\$12,178.7	\$13,277.3	\$14,705.8	
	U.S. West	\$406.7	\$777.1	\$1,164.5	\$1,562.2	\$1,935.3	\$2,427.8	\$2,911.8	\$3,356.7	\$3,696.0	\$4,097.4	\$4,496.3	\$4,961.3	
	U.S. East	\$397.7	\$731.3	\$1,036.4	\$1,278.7	\$1,559.8	\$1,914.0	\$2,294.1	\$2,590.1	\$2,824.1	\$3,089.6	\$3,326.6	\$3,691.4	
	Japan	\$193.4	\$397.2	\$608.8	\$761.1	\$934.3	\$1,132.5	\$1,337.4	\$1,582.3	\$1,799.6	\$2,012.2	\$2,199.2	\$2,414.4	
	Canada	\$179.9	\$328.3	\$468.5	\$563.3	\$613.1	\$644.0	\$688.6	\$739.4	\$777.0	\$840.0	\$932.0	\$1,077.3	
	All Other	\$244.0	\$423.2	\$600.6	\$803.7	\$1,016.6	\$1,235.0	\$1,470.0	\$1,695.1	\$1,941.1	\$2,139.6	\$2,323.1	\$2,561.4	
	Visitor arrivals by cruise ships	\$6.4	\$11.0	\$14.0	\$22.7	\$25.1	\$25.4	\$25.6	\$25.6	\$31.9	\$35.0	\$37.8	\$41.3	
	Visitor days	TOTAL (air + ships)	7,163,804	13,155,912	19,651,644	25,423,310	31,082,430	37,760,109	44,823,984	51,204,923	56,546,881	62,320,369	67,985,063	75,498,215
		Total by air	7,060,470	12,975,670	19,423,799	25,066,965	30,688,730	37,363,035	44,425,797	50,806,736	56,059,304	61,775,578	67,392,745	74,841,038
U.S. West		2,550,243	4,685,818	7,121,780	9,585,275	11,990,487	15,049,602	18,166,723	20,901,234	23,046,267	25,471,848	27,935,755	30,870,004	
U.S. East		1,870,471	3,410,072	5,007,875	6,243,609	7,687,159	9,485,509	11,323,113	12,750,799	13,877,208	15,102,620	16,215,659	17,968,049	
Japan		664,851	1,377,552	2,186,491	2,744,805	3,363,762	4,064,743	4,829,421	5,803,770	6,568,952	7,321,076	7,994,241	8,760,718	
Canada		1,041,918	1,910,667	2,839,005	3,439,581	3,766,788	3,974,940	4,274,554	4,573,198	4,798,638	5,182,690	5,775,534	6,737,792	
All Other		932,986	1,591,560	2,268,648	3,053,694	3,880,534	4,788,242	5,831,987	6,777,735	7,768,238	8,697,344	9,471,556	10,504,476	
Visitor arrivals by cruise ships		103,334	180,242	227,844	356,345	393,700	397,074	398,188	398,188	487,577	544,790	592,318	657,177	
Visitor arrivals		TOTAL (air + ships)	682,634	1,329,393	2,058,207	2,720,760	3,369,885	4,094,951	4,867,057	5,597,764	6,219,927	6,879,749	7,517,413	8,282,680
		Total by air	664,954	1,295,885	2,014,108	2,653,503	3,295,594	4,019,257	4,790,501	5,521,208	6,130,219	6,778,084	7,407,132	8,159,608
	U.S. West	231,871	454,750	722,987	997,642	1,261,939	1,574,855	1,902,179	2,206,705	2,437,217	2,696,362	2,964,057	3,256,628	
	U.S. East	146,190	289,877	455,623	584,520	728,541	899,129	1,074,868	1,218,311	1,328,780	1,452,455	1,561,326	1,719,798	
	Japan	116,626	241,531	376,658	473,058	581,585	703,296	833,979	990,668	1,126,303	1,260,505	1,382,696	1,510,938	
	Canada	70,167	136,400	210,454	260,003	289,772	307,042	331,831	357,896	377,588	407,751	453,355	523,534	
	All Other	100,100	173,326	248,386	338,280	433,758	534,936	647,644	747,627	860,330	961,011	1,045,697	1,148,710	
	Visitor arrivals by cruise ships	17,680	33,507	44,099	67,257	74,291	75,694	76,556	76,556	89,708	101,665	110,281	123,071	
	length of stay	TOTAL (air + ships)	10.49	9.90	9.55	9.34	9.22	9.22	9.21	9.15	9.09	9.06	9.04	9.12
		Total by air	10.62	10.01	9.64	9.45	9.31	9.30	9.27	9.20	9.14	9.11	9.10	9.17
U.S. West		11.00	10.30	9.85	9.61	9.50	9.56	9.55	9.47	9.46	9.45	9.42	9.48	
U.S. East		12.79	11.76	10.99	10.68	10.55	10.55	10.53	10.47	10.44	10.40	10.39	10.45	
Japan		5.70	5.70	5.80	5.80	5.78	5.78	5.79	5.86	5.83	5.81	5.78	5.80	
Canada		14.85	14.01	13.49	13.23	13.00	12.95	12.88	12.78	12.71	12.71	12.74	12.87	
All Other		9.32	9.18	9.13	9.03	8.95	8.95	9.00	9.07	9.03	9.05	9.06	9.14	
Visitor arrivals by cruise ships		5.84	5.38	5.17	5.30	5.30	5.25	5.20	5.20	5.44	5.36	5.37	5.34	
Per Person Per Day Spending*		TOTAL (air+ships) (\$)	\$199.3	\$202.8	\$198.1	\$196.3	\$195.7	\$195.4	\$194.7	\$195.1	\$195.8	\$196.0	\$195.9	\$195.3
		Total by air	\$201.3	\$204.8	\$199.7	\$198.2	\$197.4	\$196.8	\$195.9	\$196.1	\$196.9	\$197.1	\$197.0	\$196.5
	U.S. West	\$159.5	\$165.8	\$163.5	\$163.0	\$161.4	\$161.3	\$160.3	\$160.6	\$160.4	\$160.9	\$161.0	\$160.7	
	U.S. East	\$212.6	\$214.4	\$207.0	\$204.8	\$202.9	\$201.8	\$202.6	\$203.1	\$203.5	\$204.6	\$205.1	\$205.4	
	Japan	\$290.8	\$288.4	\$278.4	\$277.3	\$277.7	\$278.6	\$276.9	\$272.6	\$274.0	\$274.8	\$275.1	\$275.6	
	Canada	\$172.6	\$171.8	\$165.0	\$163.8	\$162.8	\$162.0	\$161.1	\$161.7	\$161.9	\$162.1	\$161.4	\$159.9	
	All Other	\$261.5	\$265.9	\$264.7	\$263.2	\$262.0	\$257.9	\$252.1	\$250.1	\$249.9	\$246.0	\$245.3	\$243.8	
	Visitor arrivals by cruise ships	\$62.0	\$61.0	\$61.6	\$63.6	\$63.8	\$63.9	\$64.2	\$64.2	\$65.4	\$64.2	\$63.8	\$62.9	
	Per Person Per Trip Spending*	TOTAL (air+ships) (\$)	\$2,091.9	\$2,007.1	\$1,891.4	\$1,834.6	\$1,805.5	\$1,801.9	\$1,793.2	\$1,784.5	\$1,779.7	\$1,775.3	\$1,771.2	\$1,780.5
		Total by air	\$2,137.9	\$2,050.5	\$1,925.8	\$1,872.6	\$1,838.5	\$1,829.6	\$1,816.5	\$1,804.6	\$1,800.5	\$1,796.8	\$1,792.5	\$1,802.3
U.S. West		\$1,754.1	\$1,708.9	\$1,610.7	\$1,565.9	\$1,533.6	\$1,541.6	\$1,530.8	\$1,521.1	\$1,516.5	\$1,519.6	\$1,516.9	\$1,523.4	
U.S. East		\$2,720.3	\$2,522.7	\$2,274.7	\$2,187.6	\$2,140.9	\$2,128.7	\$2,134.3	\$2,126.0	\$2,125.3	\$2,127.2	\$2,130.6	\$2,146.4	
Japan		\$1,657.9	\$1,644.6	\$1,616.3	\$1,608.8	\$1,606.4	\$1,610.3	\$1,603.6	\$1,597.2	\$1,597.8	\$1,596.3	\$1,590.5	\$1,598.0	
Canada		\$2,563.4	\$2,407.2	\$2,226.2	\$2,166.5	\$2,115.7	\$2,097.6	\$2,075.3	\$2,066.0	\$2,057.8	\$2,060.0	\$2,055.8	\$2,057.7	
All Other		\$2,437.4	\$2,418.8	\$2,418.1	\$2,375.8	\$2,343.7	\$2,308.7	\$2,269.7	\$2,267.2	\$2,256.2	\$2,226.4	\$2,221.6	\$2,229.8	
Visitor arrivals by cruise ships		\$362.6	\$328.1	\$318.2	\$337.1	\$338.2	\$335.0	\$333.8	\$333.8	\$355.5	\$344.3	\$342.5	\$335.9	

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

DECEMBER 2014 Island Highlights

CATEGORY AND ISLAND	Dec 2014p	Dec 2013	% change	YTD 2014p	YTD 2013	% change
TOTAL EXPENDITURES (\$mil.)	1,432.1	1,390.6	3.0	14,747.1	14,412.6	2.3
Total by air	1,428.5	1,384.9	3.1	14,705.8	14,352.4	2.5
O'ahu	679.0	683.3	-0.6	7,109.5	7,358.7	-3.4
Maui	411.5	375.2	9.7	4,095.3	3,668.3	11.6
Moloka'i	3.1	3.0	2.7	32.9	30.1	9.4
Lāna'i	12.0	7.8	53.4	74.4	79.6	-6.5
Kaua'i	130.4	136.9	-4.7	1,466.2	1,390.6	5.4
Hawai'i Island	192.5	178.7	7.7	1,927.5	1,825.2	5.6
Visitor arrivals by cruise ships	3.6	5.7	-37.5	41.3	60.1	-31.2
TOTAL VISITOR DAYS	7,513,151	7,133,515	5.3	75,498,215	74,942,169	0.7
Total by air	7,448,293	7,039,342	5.8	74,841,038	74,049,772	1.1
O'ahu	3,344,227	3,145,423	6.3	35,050,158	35,059,623	0.0
Maui	2,055,061	1,942,938	5.8	19,770,211	19,271,412	2.6
Moloka'i	34,638	34,776	-0.4	275,236	264,463	4.1
Lāna'i	29,602	27,050	9.4	224,121	259,165	-13.5
Kaua'i	811,271	763,281	6.3	8,590,466	8,516,938	0.9
Hawai'i Island	1,173,494	1,125,874	4.2	10,930,846	10,678,171	2.4
Visitor arrivals by cruise ships	64,859	94,172	-31.1	657,177	892,397	-26.4
VISITOR ARRIVALS	765,267	720,766	6.2	8,282,680	8,174,461	1.3
Total by air	752,476	703,596	6.9	8,159,608	8,003,474	2.0
O'ahu	463,598	437,809	5.9	5,159,078	5,044,276	2.3
Maui	226,653	211,142	7.3	2,397,307	2,358,784	1.6
Moloka'i	6,296	5,621	12.0	59,132	55,157	7.2
Lāna'i	7,131	6,752	5.6	67,106	74,310	-9.7
Kaua'i	100,955	91,659	10.1	1,113,605	1,114,354	-0.1
Hawai'i Island	139,953	124,769	12.2	1,445,939	1,435,245	0.7
Visitor arrivals by cruise ships	12,790	17,170	-25.5	123,071	170,987	-28.0
AVERAGE LENGTH OF STAY	9.82	9.90	-0.8	9.12	9.17	-0.6
Total by air	9.90	10.00	-1.1	9.17	9.25	-0.9
O'ahu	7.21	7.18	0.4	6.79	6.95	-2.3
Maui	9.07	9.20	-1.5	8.25	8.17	0.9
Moloka'i	5.50	6.19	-11.1	4.65	4.79	-2.9
Lāna'i	4.15	4.01	3.6	3.34	3.49	-4.2
Kaua'i	8.04	8.33	-3.5	7.71	7.64	0.9
Hawai'i Island	8.38	9.02	-7.1	7.56	7.44	1.6
Visitor arrivals by cruise ships	5.07	5.48	-7.5	5.34	5.22	2.3
PER PERSON PER DAY SPENDING (\$)	190.6	194.9	-2.2	195.3	192.3	1.6
Total by air	191.8	196.7	-2.5	196.5	193.8	1.4
O'ahu	203.0	217.2	-6.5	202.8	209.9	-3.4
Maui	200.3	193.1	3.7	207.1	190.3	8.8
Moloka'i	88.9	86.2	3.1	119.7	113.8	5.2
Lāna'i	405.6	289.3	40.2	331.8	307.0	8.1
Kaua'i	160.8	179.3	-10.4	170.7	163.3	4.5
Hawai'i Island	164.0	158.7	3.4	176.3	170.9	3.2
Visitor arrivals by cruise ships	55.2	60.8	-9.3	62.9	67.4	-6.6
PER PERSON PER TRIP SPENDING (\$)	1,871.3	1,929.4	-3.0	1,780.5	1,763.1	1.0
Total by air	1,898.4	1,968.3	-3.6	1,802.3	1,793.3	0.5
O'ahu	1,464.5	1,560.8	-6.2	1,378.0	1,458.8	-5.5
Maui	1,815.7	1,777.1	2.2	1,708.3	1,555.2	9.8
Moloka'i	489.1	533.3	-8.3	557.1	545.7	2.1
Lāna'i	1,683.6	1,159.0	45.3	1,108.3	1,070.8	3.5
Kaua'i	1,291.9	1,493.5	-13.5	1,316.7	1,247.9	5.5
Hawai'i Island	1,375.5	1,432.0	-3.9	1,333.0	1,271.7	4.8
Visitor arrivals by cruise ships	279.7	333.5	-16.1	335.9	351.7	-4.5

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2014

2014P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,428.0	\$1,240.2	\$1,224.7	\$1,098.7	\$1,092.6	\$1,294.6	\$1,348.7	\$1,261.7	\$1,080.5	\$1,144.1	\$1,101.3	\$1,432.1
	Total by air	\$1,421.6	\$1,235.6	\$1,221.6	\$1,090.0	\$1,090.2	\$1,294.4	\$1,348.5	\$1,261.7	\$1,074.2	\$1,141.0	\$1,098.6	\$1,428.5
	O'ahu	\$655.0	\$558.0	\$571.6	\$504.2	\$549.0	\$665.5	\$666.8	\$617.1	\$552.7	\$560.1	\$530.4	\$679.0
	Maui	\$413.3	\$369.6	\$351.0	\$317.2	\$283.9	\$331.3	\$363.5	\$350.6	\$277.2	\$312.1	\$314.1	\$411.5
	Moloka'i	\$4.0	\$2.8	\$2.0	\$2.3	\$2.5	\$3.0	\$2.3	\$2.3	\$2.2	\$3.1	\$3.4	\$3.1
	Lāna'i	\$7.6	\$5.5	\$5.5	\$5.7	\$5.1	\$5.4	\$4.6	\$6.3	\$5.4	\$5.5	\$5.9	\$12.0
	Kaua'i	\$147.2	\$119.8	\$118.1	\$116.6	\$116.8	\$128.9	\$138.5	\$123.8	\$104.5	\$118.6	\$103.0	\$130.4
	Hawai'i Island	\$194.5	\$180.0	\$173.3	\$144.0	\$132.8	\$160.3	\$172.8	\$161.7	\$132.3	\$141.5	\$141.7	\$192.5
	Visitor arrivals by cruise ships	\$6.41	\$4.58	\$3.04	\$8.64	\$2.45	\$0.24	\$0.20	\$0.00	\$6.33	\$3.11	\$2.77	\$3.58
	Visitor days	TOTAL (air + ships)	7,163,804	5,992,108	6,495,732	5,771,666	5,659,120	6,677,680	7,063,875	6,380,939	5,341,958	5,773,488	5,664,695
Total by air		7,060,470	5,915,200	6,448,130	5,643,166	5,621,765	6,674,306	7,062,762	6,380,939	5,252,568	5,716,274	5,617,167	7,448,293
O'ahu		3,047,778	2,590,176	2,946,532	2,579,419	2,763,484	3,245,182	3,411,392	3,219,022	2,626,202	2,697,029	2,579,716	3,344,227
Maui		1,912,301	1,671,312	1,795,364	1,571,081	1,428,418	1,663,453	1,772,968	1,526,548	1,287,576	1,530,668	1,555,463	2,055,061
Moloka'i		34,642	23,229	19,369	18,410	18,853	21,899	19,213	16,072	18,852	21,473	28,585	34,638
Lāna'i		23,387	17,530	18,785	16,927	18,364	15,700	17,415	16,307	15,345	16,867	17,892	29,602
Kaua'i		827,152	659,516	720,544	670,804	670,701	808,405	861,969	724,147	578,964	634,982	622,011	811,271
Hawai'i Island		1,215,210	953,437	947,536	786,525	721,944	919,667	979,805	878,842	725,630	815,256	813,500	1,173,494
Visitor arrivals by cruise ships		103,334	76,908	47,602	128,500	37,356	3,374	1,114	0	89,389	57,214	47,528	64,859
Visitor arrivals		TOTAL (air + ships)	682,634	646,759	728,814	662,553	649,125	725,066	772,106	730,707	622,163	659,821	637,664
	Total by air	664,954	630,931	718,222	639,395	642,091	723,663	771,244	730,707	609,011	647,865	629,048	752,476
	O'ahu	412,522	388,767	434,075	388,661	413,865	465,182	493,773	476,457	410,319	419,781	392,076	463,598
	Maui	197,611	189,096	213,590	196,983	188,398	209,673	225,672	203,814	170,078	188,425	187,315	226,653
	Moloka'i	5,177	4,780	4,567	4,183	4,711	4,907	5,116	4,687	4,501	4,888	5,318	6,296
	Lāna'i	5,846	5,262	5,305	5,531	5,689	4,869	5,507	5,607	5,496	5,381	5,483	7,131
	Kaua'i	90,998	82,410	92,385	88,598	92,103	104,228	112,570	100,837	81,166	85,248	82,105	100,955
	Hawai'i Island	129,886	120,434	126,985	108,629	105,816	126,700	138,599	126,805	99,828	115,513	106,790	139,953
	Visitor arrivals by cruise ships	17,680	15,828	10,592	23,157	7,034	1,403	863	0	13,152	11,957	8,616	12,790
	Length of stay	TOTAL (air + ships)	10.49	9.26	8.91	8.71	8.72	9.21	9.15	8.73	8.59	8.75	8.88
Total by air		10.62	9.38	8.98	8.83	8.76	9.22	9.16	8.73	8.62	8.82	8.93	9.90
O'ahu		7.39	6.66	6.79	6.64	6.68	6.98	6.91	6.76	6.40	6.42	6.58	7.21
Maui		9.68	8.84	8.41	7.98	7.58	7.93	7.86	7.49	7.57	8.12	8.30	9.07
Moloka'i		6.69	4.86	4.24	4.40	4.46	3.76	3.43	4.19	4.39	5.38	5.50	
Lāna'i		4.00	3.33	3.54	3.06	3.23	3.22	3.16	2.91	2.79	3.13	3.26	4.15
Kaua'i		9.09	8.00	7.80	7.57	7.28	7.76	7.66	7.18	7.13	7.45	7.58	8.04
Hawai'i Island		9.36	7.92	7.46	7.24	6.82	7.26	7.07	6.93	7.27	7.06	7.62	8.38
Visitor arrivals by cruise ships		5.84	4.86	4.49	5.55	5.31	2.41	1.29	0.00	6.80	4.79	5.52	5.07
Per Person Per Day Spending *		TOTAL (air+ships) (\$)	\$199.3	\$207.0	\$188.5	\$190.4	\$193.1	\$193.9	\$190.9	\$197.7	\$202.3	\$198.2	\$194.4
	Total by air	\$201.3	\$208.9	\$189.5	\$193.2	\$193.9	\$193.9	\$190.9	\$197.7	\$204.5	\$199.6	\$195.6	\$191.8
	O'ahu	\$214.9	\$215.4	\$194.0	\$195.5	\$198.7	\$205.1	\$195.4	\$191.7	\$210.5	\$207.7	\$205.6	\$203.0
	Maui	\$216.1	\$221.2	\$195.5	\$201.9	\$198.7	\$199.1	\$205.1	\$229.6	\$215.3	\$203.9	\$201.9	\$200.3
	Moloka'i	\$115.5	\$118.8	\$102.2	\$125.5	\$132.3	\$137.8	\$118.4	\$140.2	\$116.7	\$146.2	\$120.2	\$88.9
	Lāna'i	\$326.7	\$311.7	\$293.3	\$335.8	\$278.3	\$342.2	\$262.7	\$383.6	\$349.5	\$326.6	\$328.8	\$405.6
	Kaua'i	\$177.9	\$181.6	\$163.9	\$173.9	\$174.2	\$159.4	\$160.7	\$171.0	\$180.5	\$186.8	\$165.6	\$160.8
	Hawai'i Island	\$160.1	\$188.8	\$182.9	\$183.1	\$184.0	\$174.3	\$176.4	\$184.0	\$182.3	\$173.6	\$174.2	\$164.0
	Visitor arrivals by cruise ships	\$62.0	\$59.6	\$63.8	\$67.2	\$65.7	\$70.5	\$177.1	\$0.0	\$70.8	\$54.4	\$58.2	\$55.2
	Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,091.9	\$1,917.5	\$1,680.3	\$1,658.3	\$1,683.2	\$1,785.5	\$1,746.7	\$1,726.7	\$1,736.7	\$1,733.9	\$1,727.1
Total by air		\$2,137.9	\$1,958.4	\$1,700.9	\$1,704.8	\$1,697.8	\$1,788.7	\$1,748.4	\$1,726.7	\$1,763.8	\$1,761.1	\$1,746.4	\$1,898.4
O'ahu		\$1,587.9	\$1,435.3	\$1,316.9	\$1,297.2	\$1,326.6	\$1,430.7	\$1,350.3	\$1,295.2	\$1,347.0	\$1,334.3	\$1,352.8	\$1,464.5
Maui		\$2,091.3	\$1,954.7	\$1,643.5	\$1,610.2	\$1,506.8	\$1,579.9	\$1,611.0	\$1,720.0	\$1,629.7	\$1,656.3	\$1,677.0	\$1,815.7
Moloka'i		\$772.8	\$577.1	\$433.4	\$552.3	\$529.5	\$614.8	\$444.7	\$480.8	\$488.6	\$642.1	\$645.9	\$489.1
Lāna'i		\$1,307.1	\$1,038.4	\$1,038.4	\$1,027.7	\$898.3	\$1,103.5	\$830.7	\$1,115.7	\$975.8	\$1,024.0	\$1,072.9	\$1,683.6
Kaua'i		\$1,617.4	\$1,453.6	\$1,278.7	\$1,316.6	\$1,268.4	\$1,236.5	\$1,230.3	\$1,227.8	\$1,287.2	\$1,391.3	\$1,254.3	\$1,291.9
Hawai'i Island		\$1,497.5	\$1,494.3	\$1,364.9	\$1,325.9	\$1,255.1	\$1,265.4	\$1,246.8	\$1,275.1	\$1,324.9	\$1,225.0	\$1,327.3	\$1,375.5
Visitor arrivals by cruise ships		\$362.6	\$289.5	\$286.9	\$373.1	\$348.7	\$169.5	\$228.5	\$0.0	\$481.2	\$260.3	\$321.3	\$279.7

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	1,428.0	2,668.2	3,892.9	4,991.6	6,084.2	7,378.8	8,727.4	9,989.1	11,069.6	12,213.7	13,315.0	14,747.1
	Total by air	1,421.6	2,657.2	3,878.8	4,968.9	6,059.0	7,353.4	8,701.9	9,963.6	11,037.8	12,178.7	13,277.3	14,705.8
	O'ahu	655.0	1,213.0	1,784.7	2,288.9	2,837.9	3,503.4	4,170.2	4,787.3	5,340.0	5,900.1	6,430.5	7,109.5
	Maui	413.3	782.9	1,133.9	1,451.1	1,735.0	2,066.3	2,429.8	2,780.4	3,057.5	3,369.6	3,683.7	4,095.3
	Moloka'i	4.0	6.8	8.7	11.0	13.5	16.6	18.8	21.1	23.3	26.4	29.9	32.9
	Lāna'i	7.6	13.1	18.6	24.3	29.4	34.8	39.4	45.6	51.0	56.5	62.4	74.4
	Kaua'i	147.2	267.0	385.1	501.7	618.6	747.4	885.9	1,009.8	1,114.2	1,232.8	1,335.8	1,466.2
	Hawai'i Island	194.5	374.5	547.8	691.8	824.6	985.0	1,157.8	1,319.5	1,451.7	1,593.2	1,735.0	1,927.5
Visitor arrivals by cruise ships	6.4	11.0	14.0	22.7	25.1	25.4	25.6	25.6	31.9	35.0	37.8	41.3	
Visitor days	TOTAL (air + ships)	7,163,804	13,155,912	19,651,644	25,423,310	31,082,430	37,760,109	44,823,984	51,204,923	56,546,881	62,320,369	67,985,063	75,498,215
	Total by air	7,060,470	12,975,670	19,423,799	25,066,965	30,688,730	37,363,035	44,425,797	50,806,736	56,059,304	61,775,578	67,392,745	74,841,038
	O'ahu	3,047,778	5,637,954	8,584,486	11,163,905	13,927,389	17,172,571	20,583,963	23,802,985	26,429,187	29,126,215	31,705,931	35,050,158
	Maui	1,912,301	3,583,613	5,378,977	6,950,058	8,378,476	10,041,928	11,814,896	13,341,444	14,629,021	16,159,688	17,715,151	19,770,211
	Moloka'i	34,642	57,871	77,239	95,649	114,503	136,402	155,615	171,687	190,540	212,013	240,598	275,236
	Lāna'i	23,387	40,918	59,703	76,630	94,994	110,693	128,108	144,415	159,760	176,627	194,520	224,121
	Kaua'i	827,152	1,486,667	2,207,211	2,878,015	3,548,717	4,357,122	5,219,091	5,943,238	6,522,201	7,157,183	7,779,195	8,590,466
	Hawai'i Island	1,215,210	2,168,647	3,116,183	3,902,708	4,624,652	5,544,319	6,524,124	7,402,966	8,128,596	8,943,852	9,757,352	10,930,846
Visitor arrivals by cruise ships	103,334	180,242	227,844	356,345	393,700	397,074	398,188	398,188	487,577	544,790	592,318	657,177	
Visitor arrivals	TOTAL (air + ships)	682,634	1,329,393	2,058,207	2,720,760	3,369,885	4,094,951	4,867,057	5,597,764	6,219,927	6,879,749	7,517,413	8,282,680
	Total by air	664,954	1,295,885	2,014,108	2,653,503	3,295,594	4,019,257	4,790,501	5,521,208	6,130,219	6,778,084	7,407,132	8,159,608
	O'ahu	412,522	801,289	1,235,364	1,624,025	2,037,890	2,503,072	2,996,845	3,473,303	3,883,621	4,303,403	4,695,479	5,159,078
	Maui	197,611	386,707	600,297	797,279	985,677	1,195,350	1,421,022	1,624,836	1,794,914	1,983,339	2,170,654	2,397,307
	Moloka'i	5,177	9,957	14,525	18,708	23,419	28,326	33,442	38,129	42,630	47,518	52,836	59,132
	Lāna'i	5,846	11,108	16,414	21,944	27,633	32,502	38,009	43,616	49,112	54,492	59,975	67,106
	Kaua'i	90,998	173,408	265,793	354,391	446,495	550,723	663,293	764,131	845,297	930,545	1,012,649	1,113,605
	Hawai'i Island	129,886	250,320	377,306	485,935	591,751	718,451	857,050	983,855	1,083,683	1,199,196	1,305,986	1,445,939
Visitor arrivals by cruise ships	17,680	33,507	44,099	67,257	74,291	75,694	76,556	76,556	89,708	101,665	110,281	123,071	
Length of stay	TOTAL (air + ships)	10.49	9.90	9.55	9.34	9.22	9.22	9.21	9.15	9.09	9.06	9.04	9.12
	Total by air	10.62	10.01	9.64	9.45	9.31	9.30	9.27	9.20	9.14	9.11	9.10	9.17
	O'ahu	7.39	7.04	6.95	6.87	6.83	6.86	6.87	6.85	6.81	6.77	6.75	6.79
	Maui	9.27	8.96	8.96	8.72	8.50	8.40	8.31	8.21	8.15	8.15	8.16	8.25
	Moloka'i	6.69	5.81	5.32	5.11	4.89	4.82	4.65	4.50	4.47	4.46	4.55	4.65
	Lāna'i	4.00	3.68	3.64	3.49	3.44	3.41	3.37	3.31	3.25	3.24	3.24	3.34
	Kaua'i	9.09	8.57	8.30	8.12	7.95	7.91	7.87	7.78	7.72	7.69	7.68	7.71
	Hawai'i Island	9.36	8.66	8.26	8.03	7.82	7.72	7.61	7.52	7.50	7.46	7.47	7.56
Visitor arrivals by cruise ships	5.84	5.38	5.17	5.30	5.30	5.25	5.20	5.20	5.44	5.36	5.37	5.34	
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$199.3	\$202.8	\$198.1	\$196.3	\$195.7	\$195.4	\$194.7	\$195.1	\$195.8	\$196.0	\$195.9	\$195.3
	Total by air	\$201.3	\$204.8	\$199.7	\$198.2	\$197.4	\$196.8	\$195.9	\$196.1	\$196.9	\$197.1	\$197.0	\$196.5
	O'ahu	\$214.9	\$215.2	\$207.9	\$205.0	\$203.8	\$204.0	\$202.6	\$201.1	\$202.0	\$202.6	\$202.8	\$202.8
	Maui	\$216.1	\$218.5	\$210.8	\$208.8	\$207.1	\$205.8	\$205.7	\$208.4	\$209.0	\$208.5	\$207.9	\$207.1
	Moloka'i	\$115.5	\$116.8	\$113.1	\$115.5	\$118.3	\$121.4	\$121.0	\$122.8	\$122.2	\$124.6	\$124.1	\$119.7
	Lāna'i	\$326.7	\$320.3	\$311.8	\$317.1	\$309.6	\$314.2	\$307.2	\$315.8	\$319.1	\$319.8	\$320.6	\$331.8
	Kaua'i	\$177.9	\$179.6	\$174.5	\$174.3	\$174.3	\$171.5	\$169.8	\$169.9	\$170.8	\$172.3	\$171.7	\$170.7
	Hawai'i Island	\$160.1	\$172.7	\$175.8	\$177.3	\$178.3	\$177.7	\$177.5	\$178.2	\$178.6	\$178.1	\$177.8	\$176.3
Visitor arrivals by cruise ships	\$62.0	\$61.0	\$61.6	\$63.6	\$63.8	\$63.9	\$64.2	\$64.2	\$65.4	\$64.2	\$63.8	\$62.9	
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,091.9	\$2,007.1	\$1,891.4	\$1,834.6	\$1,805.5	\$1,801.9	\$1,793.2	\$1,784.5	\$1,779.7	\$1,775.3	\$1,771.2	\$1,780.5
	Total by air	\$2,137.9	\$2,050.5	\$1,925.8	\$1,872.6	\$1,838.5	\$1,829.6	\$1,816.5	\$1,804.6	\$1,800.5	\$1,796.8	\$1,792.5	\$1,802.3
	O'ahu	\$1,587.9	\$1,513.9	\$1,444.7	\$1,409.4	\$1,392.6	\$1,399.6	\$1,391.5	\$1,378.3	\$1,375.0	\$1,371.0	\$1,369.5	\$1,378.0
	Maui	\$2,091.3	\$2,024.5	\$1,888.9	\$1,820.1	\$1,760.2	\$1,728.6	\$1,709.9	\$1,711.2	\$1,703.4	\$1,699.0	\$1,697.1	\$1,708.3
	Moloka'i	\$772.8	\$678.8	\$601.6	\$590.6	\$578.3	\$584.6	\$563.2	\$553.1	\$546.3	\$556.1	\$565.2	\$557.1
	Lāna'i	\$1,307.1	\$1,179.8	\$1,134.1	\$1,107.3	\$1,064.3	\$1,070.1	\$1,035.5	\$1,045.8	\$1,037.9	\$1,036.6	\$1,039.9	\$1,108.3
	Kaua'i	\$1,617.4	\$1,539.6	\$1,448.9	\$1,415.8	\$1,385.4	\$1,357.2	\$1,335.7	\$1,321.4	\$1,318.2	\$1,324.9	\$1,319.1	\$1,316.7
	Hawai'i Island	\$1,497.5	\$1,496.0	\$1,451.9	\$1,423.7	\$1,393.6	\$1,371.0	\$1,350.9	\$1,341.1	\$1,339.6	\$1,328.6	\$1,328.5	\$1,333.0
Visitor arrivals by cruise ships	\$362.6	\$328.1	\$318.2	\$337.1	\$338.2	\$335.0	\$333.8	\$333.8	\$355.5	\$344.3	\$342.5	\$335.9	

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	DECEMBER			YEAR-TO-DATE		
	2014P	2013	% CHANGE	2014P	2013	% CHANGE
VISITOR DAYS	170,550	197,046	-13.4	1,951,565	2,166,904	-9.9
TOTAL VISITORS	22,154	26,345	-15.9	242,058	287,423	-15.8
ARRIVED BY SHIP	12,790	17,170	-25.5	123,072	170,987	-28.0
ARRIVED BY AIR	9,364	9,175	2.1	118,986	116,436	2.2
NUMBER OF SHIP ARRIVALS	6	8	-25.0	69	84	-17.9
ISLANDS VISITED						
O'ahu	22,154	26,345	-15.9	240,610	281,848	-14.6
Kaua'i	21,226	23,970	-11.4	221,515	239,123	-7.4
Maui County	22,154	26,345	-15.9	233,115	275,066	-15.3
Maui	22,154	26,345	-15.9	233,115	275,066	-15.3
Moloka'i	347	657	-47.2	2,772	4,703	-41.1
Lāna'i	515	834	-38.2	4,106	6,673	-38.5
Hawai'i Island	22,154	26,345	-15.9	234,392	271,964	-13.8
Average Islands Visited	4.0	3.97	0.8	3.9	3.76	3.0
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.06	0.85	25.5	1.19	1.01	17.8
Days in Hawai'i during Cruise	5.09	5.27	-3.5	5.50	5.16	6.5
Days in Hawai'i after Cruise	1.55	1.36	13.6	1.38	1.37	0.8
Total days in Hawai'i	7.70	7.48	2.9	8.06	7.54	6.9
ACCOMMODATIONS						
Hotel	10,295	10,879	-5.4	128,924	130,584	-1.3
Hotel only	8,473	9,188	-7.8	112,077	112,087	0.0
Condo	1,079	1,168	-7.6	12,351	13,203	-6.5
Condo only	235	296	-20.5	3,966	3,458	14.7
Timeshare	871	961	-9.4	9,548	11,462	-16.7
Timeshare Only	328	253	29.7	3,465	3,750	-7.6
Bed & Breakfast	55	135	-59.2	1,734	2,022	-14.2
Bed & Breakfast only	6	7	-12.8	290	192	51.2
Friends & relatives	554	550	0.8	5,572	6,865	-18.8
Other accommodation	1,466	1,475	-0.6	10,577	12,267	-13.8
Accommodation (NET)	11,945	12,665	-5.7	146,067	150,049	-2.7
Cruise only	10,209	13,680	-25.4	95,991	137,374	-30.1
TRAVEL STATUS						
% First timers	33.5	33.6	-0.18	41.5	40.0	1.51
% Repeat visitors	66.5	66.4	0.18	58.5	59.5	-0.98

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

December	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
Total Seats	1,031,511	965,155	6.9	700,609	680,718	2.9	200,178	172,111	16.3	66,764	55,383	20.5	4,004	4,466	-10.3	59,956	52,477	14.3
Scheduled	1,018,358	953,356	6.8	687,456	668,919	2.8	200,178	172,111	16.3	66,764	55,383	20.5	4,004	4,466	-10.3	59,956	52,477	14.3
Charters	13,153	11,799	11.5	13,153	11,799	11.5												
Domestic	690,126	627,362	10.0	397,839	376,718	5.6	172,984	147,688	17.1	60,737	50,015	21.4	4,004	4,466	-10.3	54,562	48,475	12.6
Scheduled	685,158	621,842	10.2	392,871	371,198	5.8	172,984	147,688	17.1	60,737	50,015	21.4	4,004	4,466	-10.3	54,562	48,475	12.6
Charters	4,968	5,520	-10.0	4,968	5,520	-10.0												
US West	603,783	548,974	10.0	326,558	305,088	7.0	157,922	140,930	12.1	60,737	50,015	21.4	4,004	4,466	-10.3	54,562	48,475	12.6
...Anchorage	7,335	7,536	-2.7	3,912	4,867	-19.6	2,119	2,041	3.8	1,304	628	107.6						
...Bellingham	6,357	11,782	-46.0	3,423	6,448	-46.9	2,934	5,334	-45.0									
...Boise	0	684	-100.0	0	684	-100.0												
...Denver	15,879	12,194	30.2	7,689	7,644	0.6	2,730	3,094	-11.8	2,730	728	275.0				2,730	728	275.0
...Las Vegas	25,014	25,076	-0.2	25,014	25,076	-0.2												
...Los Angeles	221,415	196,265	12.8	122,327	104,298	17.3	51,648	45,705	13.0	22,071	19,001	16.2	4,004	4,466	-10.3	21,365	22,795	-6.3
...Oakland	28,283	25,973	8.9	10,148	9,152	10.9	13,082	11,954	9.4	2,934	2,669	9.9				2,119	2,198	-3.6
...Phoenix	41,323	38,429	7.5	22,703	22,849	-0.6	9,120	8,550	6.7	3,420	3,420	0.0				6,080	3,610	68.4
...Portland	31,934	30,466	4.8	14,167	13,981	1.3	9,780	8,792	11.2	5,053	4,867	3.8				2,934	2,826	3.8
...Sacramento	13,082	12,896	1.4	8,029	8,029	0.0	5,053	4,867	3.8									
...Salt Lake City	8,091	8,091	0.0	8,091	8,091	0.0												
...San Diego	21,339	20,677	3.2	14,167	13,769	2.9	5,053	4,867	3.8							2,119	2,041	3.8
...San Francisco	86,984	76,020	14.4	47,315	45,160	4.8	22,049	14,994	47.1	11,978	10,224	17.2				5,642	5,642	0.0
...San Jose	29,098	22,559	29.0	10,963	5,738	91.1	13,082	11,954	9.4	2,119	2,198	-3.6				2,934	2,669	9.9
...Seattle	67,649	59,642	13.4	28,610	28,618	0.0	21,272	18,778	13.3	9,128	6,280	45.4				8,639	5,966	44.8
...Spokane	0	684	-100.0	0	684	-100.0												
US East	81,375	72,868	11.7	66,313	66,110	0.3	15,062	6,758	122.9									
...Atlanta	9,083	9,238	-1.7	9,083	9,238	-1.7												
...Chicago	15,480	13,570	14.1	10,664	13,570	-21.4	4,816	0	NA									
...Dallas	23,762	20,274	17.2	13,516	13,516	0.0	10,246	6,758	51.6									
...Houston	10,664	10,664	0.0	10,664	10,664	0.0												
...New York JFK	11,012	8,232	33.8	11,012	8,232	33.8												
...Newark	7,502	7,502	0.0	7,502	7,502	0.0												
...Washington D.C.	3,872	3,388	14.3	3,872	3,388	14.3												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

December	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
International	341,385	337,793	1.1	302,770	304,000	-0.4	27,194	24,423	11.3	6,027	5,368	12.3	0	0	NA	5,394	4,002	34.8
Scheduled	333,200	331,514	0.5	294,585	297,721	-1.1	27,194	24,423	11.3	6,027	5,368	12.3				5,394	4,002	34.8
Charters	8,185	6,279	30.4	8,185	6,279	30.4												
Japan	165,857	178,611	-7.1	165,857	178,611	-7.1												
...Fukuoka	6,077	15,035	-59.6	6,077	15,035	-59.6												
...Nagoya	17,713	19,295	-8.2	17,713	19,295	-8.2												
...Osaka	32,829	30,486	7.7	32,829	30,486	7.7												
...Sapporo	3,367	3,367	0.0	3,367	3,367	0.0												
...Tokyo-HND	28,359	28,267	0.3	28,359	28,267	0.3												
...Tokyo-NRT	77,512	82,161	-5.7	77,512	82,161	-5.7												
Canada	60,065	50,967	17.9	21,450	17,174	24.9	27,194	24,423	11.3	6,027	5,368	12.3				5,394	4,002	34.8
...Calgary	7,317	7,317	0.0	1,242	1,242	0.0	6,075	6,075	0.0									
...Edmonton	1,863	1,863	0.0				1,863	1,863	0.0									
...Toronto	1,960	0	NA	1,960	0	NA												
...Vancouver	48,245	41,243	17.0	17,568	15,388	14.2	19,256	16,485	16.8	6,027	5,368	12.3				5,394	4,002	34.8
...Victoria	680	544	25.0	680	544	25.0												
Other Asia	40,165	43,925	-8.6	40,165	43,925	-8.6												
...Beijing	6,903	0	NA	6,903	0	NA												
...Seoul	25,747	33,116	-22.3	25,747	33,116	-22.3												
...Shanghai	4,752	4,224	12.5	4,752	4,224	12.5												
...Taipei	2,763	6,585	-58.0	2,763	6,585	-58.0												
Oceania	40,910	35,745	14.4	40,910	35,745	14.4												
...Auckland	7,566	7,332	3.2	7,566	7,332	3.2												
...Brisbane	7,049	3,367	109.4	7,049	3,367	109.4												
...Melbourne	3,939	3,939	0.0	3,939	3,939	0.0												
...Sydney	22,356	21,107	5.9	22,356	21,107	5.9												
Other	26,203	22,266	17.7	26,203	22,266	17.7												
...Apia	1,148	656	75.0	1,148	656	75.0												
...Christmas	610	530	15.1	610	530	15.1												
...Guam	10,664	10,788	-1.1	10,664	10,788	-1.1												
...Majuro	2,170	2,015	7.7	2,170	2,015	7.7												
...Manila	7,128	3,432	107.7	7,128	3,432	107.7												
...Nadi	164	820	-80.0	164	820	-80.0												
...Pago Pago	2,849	2,849	0.0	2,849	2,849	0.0												
...Papeete	1,470	1,176	25.0	1,470	1,176	25.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

YTD thru December	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
Total Seats	11,262,943	10,896,815	3.4	7,900,326	7,789,317	1.4	1,975,832	1,843,928	7.2	686,553	614,714	11.7	46,056	48,588	-5.2	654,176	600,268	9.0
Scheduled	11,170,732	10,768,719	3.7	7,808,115	7,661,221	1.9	1,975,832	1,843,928	7.2	686,553	614,714	11.7	46,056	48,588	-5.2	654,176	600,268	9.0
Charters	92,211	128,096	-28.0	92,211	128,096	-28.0												
Domestic	7,593,436	7,263,563	4.5	4,477,053	4,372,884	2.4	1,797,676	1,671,934	7.5	650,143	588,403	10.5	46,056	48,588	-5.2	622,508	581,754	7.0
Scheduled	7,536,304	7,206,155	4.6	4,419,921	4,315,476	2.4	1,797,676	1,671,934	7.5	650,143	588,403	10.5	46,056	48,588	-5.2	622,508	581,754	7.0
Charters	57,132	57,408	-0.5	57,132	57,408	-0.5												
US West	6,681,786	6,373,358	4.8	3,682,655	3,562,135	3.4	1,680,424	1,592,478	5.5	650,143	588,403	10.5	46,056	48,588	-5.2	622,508	581,754	7.0
...Anchorage	60,546	66,568	-9.0	45,228	52,595	-14.0	10,512	10,519	-0.1	4,806	3,454	39.1						
...Bellingham	60,522	109,570	-44.8	40,725	73,526	-44.6	19,797	36,044	-45.1									
...Boise	2,954	6,482	-54.4	2,954	6,482	-54.4												
...Denver	146,350	134,424	8.9	86,173	86,600	-0.5	37,973	29,040	30.8	11,466	9,392	22.1			10,738	9,392	14.3	
...Eugene	2,280	7,359	-69.0	2,280	7,359	-69.0												
...Fresno	4,560	9,366	-51.3	4,560	9,366	-51.3												
...Las Vegas	296,747	279,851	6.0	296,747	279,851	6.0												
...Los Angeles	2,456,779	2,242,547	9.6	1,306,843	1,171,737	11.5	583,813	528,679	10.4	249,496	230,497	8.2	46,056	47,048	-2.1	270,571	264,586	2.3
...Oakland	366,472	346,050	5.9	136,802	119,662	14.3	150,298	150,400	-0.1	45,799	40,663	12.6				33,573	35,325	-5.0
...Phoenix	485,599	471,590	3.0	255,129	250,473	1.9	107,540	100,103	7.4	58,520	59,667	-1.9				64,410	61,347	5.0
...Phoenix Mesa	4,560	16,279	-72.0	4,560	16,279	-72.0												
...Portland	308,441	285,106	8.2	168,365	161,032	4.6	96,959	92,203	5.2	26,736	17,898	49.4				16,381	13,973	17.2
...Sacramento	153,292	151,452	1.2	94,535	94,147	0.4	58,757	57,305	2.5									
...Salt Lake City	92,916	89,763	3.5	92,916	89,763	3.5												
...San Diego	269,449	253,346	6.4	163,491	161,187	1.4	71,170	69,394	2.6							34,788	22,765	52.8
...San Francisco	933,968	905,675	3.1	545,474	534,919	2.0	180,200	178,398	1.0	134,584	123,840	8.7	0	1,540	-100.0	73,710	66,978	10.1
...San Jose	313,038	316,660	-1.1	103,857	91,886	13.0	150,046	149,100	0.6	25,590	35,168	-27.2				33,545	40,506	-17.2
...Santa Maria	0	7,582	-100.0	0	7,582	-100.0												
...Seattle	715,343	659,847	8.4	324,046	333,848	-2.9	213,359	191,293	11.5	93,146	67,824	37.3				84,792	66,882	26.8
...Spokane	3,410	6,482	-47.4	3,410	6,482	-47.4												
...Stockton	4,560	7,359	-38.0	4,560	7,359	-38.0												
US East	854,518	832,797	2.6	737,266	753,341	-2.1	117,252	79,456	47.6									
...Atlanta	107,380	108,996	-1.5	107,380	108,996	-1.5												
...Chicago	140,704	141,156	-0.3	125,912	138,436	-9.0	14,792	2,720	443.8									
...Dallas	261,382	235,876	10.8	158,922	159,140	-0.1	102,460	76,736	33.5									
...Houston	118,930	98,394	20.9	118,930	98,394	20.9												
...New York JFK	95,684	100,548	-4.8	95,684	100,548	-4.8												
...Newark	88,330	87,784	0.6	88,330	87,784	0.6												
...Washington D.C.	42,108	60,043	-29.9	42,108	60,043	-29.9												

Source: Scheduled seats from Diiio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

YTD thru December	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
International	3,669,507	3,633,252	1.0	3,423,273	3,416,433	0.2	178,156	171,994	3.6	36,410	26,311	38.4	0	0	NA	31,668	18,514	71.0
Scheduled	3,634,428	3,562,564	2.0	3,388,194	3,345,745	1.3	178,156	171,994	0.0	36,410	26,311	38.4				31,668	18,514	71.0
Charters	35,079	70,688	-50.4	35,079	70,688	-50.4												
Japan	2,015,905	2,029,288	-0.7	2,015,905	2,029,288	-0.7												
...Fukuoka	124,580	175,775	-29.1	124,580	175,775	-29.1												
...Nagoya	218,356	192,787	13.3	218,356	192,787	13.3												
...Osaka	367,817	348,878	5.4	367,817	348,878	5.4												
...Sapporo	40,663	40,460	0.5	40,663	40,460	0.5												
...Tokyo-HND	330,655	328,008	0.8	330,655	328,008	0.8												
...Tokyo-NRT	933,834	943,380	-1.0	933,834	943,380	-1.0												
Canada	399,960	367,825	8.7	153,726	151,006	1.8	178,156	171,994	3.6	36,410	26,311	38.4				31,668	18,514	71.0
...Calgary	44,260	41,963	5.5	8,073	8,081	-0.1	36,187	33,882	6.8									
...Edmonton	12,213	11,592	5.4				12,213	11,592	5.4									
...Toronto	1,960	0	NA	1,960	0	NA												
...Vancouver	338,263	311,142	8.7	140,429	139,797	0.5	129,756	126,520	2.6	36,410	26,311	38.4				31,668	18,514	71.0
...Victoria	3,264	3,128	4.3	3,264	3,128	4.3												
Other Asia	517,432	463,490	11.6	517,432	463,490	11.6												
...Beijing	70,123	0	NA	70,123	0	NA												
...Seoul	334,360	379,810	-12.0	334,360	379,810	-12.0												
...Shanghai	68,366	42,903	59.4	68,366	42,903	59.4												
...Taipei	44,583	40,777	9.3	44,583	40,777	9.3												
Oceania	432,280	416,863	3.7	432,280	416,863	3.7												
...Auckland	90,394	77,620	16.5	90,394	77,620	16.5												
...Brisbane	53,410	47,727	11.9	53,410	47,727	11.9												
...Melbourne	43,026	35,451	21.4	43,026	35,451	21.4												
...Sydney	245,450	256,065	-4.1	245,450	256,065	-4.1												
Other	268,851	285,098	-5.7	268,851	285,098	-5.7												
...Apia	9,840	8,612	14.3	9,840	8,612	14.3												
...Christmas	6,676	6,180	8.0	6,676	6,180	8.0												
...Guam	126,232	117,140	7.8	126,232	117,140	7.8												
...Majuro	24,335	24,602	-1.1	24,335	24,602	-1.1												
...Manila	49,896	75,606	-34.0	49,896	75,606	-34.0												
...Nadi	7,282	8,816	-17.4	7,282	8,816	-17.4												
...Pago Pago	29,008	30,341	-4.4	29,008	30,341	-4.4												
...Papeete	15,582	13,801	12.9	15,582	13,801	12.9												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division