

TABLE 1. TOTAL VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	630,931	650,131	-3.0	1,295,885	1,313,803	-1.4
Domestic	410,300	426,238	-3.7	836,850	864,571	-3.2
International	220,631	223,893	-1.5	459,035	449,232	2.2
VISITOR DAYS	5,927,394	6,086,115	-2.6	12,968,669	13,097,704	-1.0
AVERAGE DAILY CENSUS	211,692	217,361	-2.6	219,808	221,995	-1.0
TOTAL AIR SEATS	847,238	847,121	0.0	1,793,787	1,762,823	1.8
TOTAL LOAD FACTOR (%)**	85.6	86.7	-1.1	84.9	85.0	-0.1
ISLANDS VISITED						
O'ahu	389,785	396,182	-1.6	803,210	803,333	0.0
O'ahu only	291,319	289,402	0.7	597,727	585,907	2.0
O'ahu one day or less	16,393	11,083	47.9	34,656	22,069	57.0
Kaua'i	82,430	90,058	-8.5	173,591	182,200	-4.7
Kaua'i only	43,229	48,691	-11.2	91,727	95,072	-3.5
Kaua'i one day or less	7,431	8,546	-13.0	15,676	17,875	-12.3
Maui County	191,952	197,888	-3.0	390,943	403,471	-3.1
Maui	188,774	194,498	-2.9	384,174	395,435	-2.9
Maui only	117,622	119,950	-1.9	236,694	243,513	-2.8
Maui one day or less	12,302	12,410	-0.9	24,734	26,490	-6.6
Moloka'i *	4,749	4,259	11.5	9,892	9,847	0.5
Moloka'i only *	603	563	7.0	1,297	1,362	-4.8
Moloka'i one day or less*	2,205	1,895	16.3	4,456	4,274	4.3
Lāna'i *	5,235	6,292	-16.8	10,932	12,819	-14.7
Lāna'i only *	639	901	-29.1	1,304	1,805	-27.8
Lāna'i one day or less*	2,610	2,838	-8.1	5,530	5,807	-4.8
Hawai'i Island	120,947	130,646	-7.4	251,005	264,599	-5.1
Kona side	102,109	108,866	-6.2	212,722	221,668	-4.0
Hilo side	42,146	48,351	-12.8	87,154	96,957	-10.1
Hawai'i Island only	59,526	63,888	-6.8	119,944	126,525	-5.2
Hawai'i Island one day or less	12,131	12,093	0.3	22,909	23,928	-4.3
Any Neighbor Island	339,612	360,729	-5.9	698,159	727,896	-4.1
NI only	241,146	253,949	-5.0	492,675	510,470	-3.5
Oahu & NI	98,466	106,780	-7.8	205,484	217,426	-5.5
Any one island only	512,937	523,395	-2.0	1,048,693	1,054,184	-0.5
Multiple Islands	117,994	126,736	-6.9	247,193	259,619	-4.8
Avg. Islands Visited	1.26	1.26	-0.3	1.26	1.27	-0.8
Average Length of Stay in Hawai'i	9.39	9.36	0.4	10.01	9.97	0.4
ACCOMMODATIONS						
Plan to stay in Hotel	405,060	407,743	-0.7	822,277	821,818	0.1
Hotel only	354,232	356,200	-0.6	718,365	715,747	0.4
Plan to stay in Condo	114,513	117,642	-2.7	241,730	244,428	-1.1
Condo only	87,737	91,943	-4.6	186,839	189,777	-1.6
Plan to stay in Timeshare	50,070	52,646	-4.9	107,587	109,742	-2.0
Timeshare only	37,222	40,266	-7.6	79,707	82,338	-3.2
Cruise Ship	9,755	10,852	-10.1	21,605	22,051	-2.0
Friends/Relatives	55,948	63,324	-11.7	114,027	123,131	-7.4
Bed & Breakfast	7,880	7,746	1.7	15,843	15,767	0.5
Other	7,942	9,007	-11.8	18,432	19,137	-3.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	512,920	532,458	-3.7	1,065,170	1,073,098	-0.7
Honeymoon/Get Married	48,601	44,001	10.5	96,936	82,546	17.4
Honeymoon	43,486	37,935	14.6	87,082	72,696	19.8
Get Married	9,067	10,008	-9.4	16,693	16,114	3.6
Pleasure/Vacation	469,184	493,571	-4.9	978,334	999,298	-2.1
Mtgs/Conventions/Incentive	56,895	54,824	3.8	106,261	111,217	-4.5
Conventions	31,080	28,949	7.4	62,982	60,982	3.3
Corporate Meetings	10,910	9,289	17.5	19,744	18,818	4.9
Incentive	18,093	18,933	-4.4	28,522	35,255	-19.1
Other Business	21,020	20,803	1.0	45,899	43,667	5.1
Visit Friends/Rel.	49,371	56,482	-12.6	100,766	111,142	-9.3
Gov't/Military	6,085	5,136	18.5	12,615	12,886	-2.1
Attend School	1,372	727	88.8	5,001	3,294	51.8
Sport Events	4,830	4,114	17.4	16,366	15,795	3.6
TRAVEL STATUS						
% First Timers**	34.9	34.1	0.8	33.7	32.7	1.0
% Repeaters**	65.1	65.9	-0.8	66.3	67.3	-1.0
Average # of Trips	4.96	5.19	-4.4	5.11	5.27	-2.9
Group Tour	63,341	64,076	-1.2	117,988	124,456	-5.2
Non-Group	567,590	586,055	-3.2	1,177,898	1,189,347	-1.0
Package Trip	215,440	213,965	0.7	433,620	424,821	2.1
No Package	415,491	436,166	-4.7	862,265	888,982	-3.0
Net True Independent	405,627	424,109	-4.4	844,568	866,404	-2.5
Ave. Age	46	46	-1.0	46	46	-0.3
Ave. Party Size	2.07	1.97	5.0	2.06	1.94	6.3

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
DOMESTIC VISITORS	410,300	426,238	-3.7	836,850	864,571	-3.2
DOMESTIC VISITOR DAYS	4,214,126	4,326,316	-2.6	9,304,560	9,481,112	-1.9
DOMESTIC AVERAGE DAILY CENSUS	150,504	154,511	-2.6	157,704	160,697	-1.9
DOMESTIC AIR SEATS	542,971	552,116	-1.7	1,145,781	1,158,209	-1.1
DOMESTIC LOAD FACTOR (%)**	89.5	89.9	-0.4	89.2	88.2	1.0
ISLANDS VISITED						
O'ahu	204,563	207,591	-1.5	417,865	427,082	-2.2
O'ahu only	144,265	147,316	-2.1	292,446	302,108	-3.2
O'ahu one day or less	14,136	8,137	73.7	29,300	16,358	79.1
Kaua'i	70,893	77,167	-8.1	150,193	155,197	-3.2
Kaua'i only	39,202	45,586	-14.0	83,023	89,505	-7.2
Kaua'i one day or less	4,568	4,542	0.6	10,394	9,843	5.6
Maui County	147,854	149,923	-1.4	301,892	306,184	-1.4
Maui	145,116	146,734	-1.1	295,889	299,557	-1.2
Maui only	96,267	98,662	-2.4	193,418	198,663	-2.6
Maui one day or less	5,448	5,588	-2.5	11,956	11,890	0.6
Moloka'i *	3,712	3,510	5.8	8,170	7,588	7.7
Moloka'i only *	557	548	1.7	1,190	1,208	-1.5
Moloka'i one day or less*	1,404	1,286	9.2	3,303	2,768	19.3
Lāna'i *	4,163	4,652	-10.5	9,037	9,552	-5.4
Lāna'i only *	619	873	-29.1	1,275	1,758	-27.5
Lāna'i one day or less*	1,817	1,769	2.7	4,229	3,717	13.8
Hawai'i Island	89,421	92,838	-3.7	182,736	188,198	-2.9
Kona side	78,160	80,513	-2.9	159,336	163,474	-2.5
Hilo side	28,927	30,153	-4.1	60,533	61,484	-1.6
Hawai'i Island only	51,957	55,711	-6.7	103,880	110,222	-5.8
Hawai'i Island one day or less	3,264	3,869	-15.6	7,079	7,653	-7.5
Any Neighbor Island	266,035	278,922	-4.6	544,404	562,463	-3.2
NI only	205,738	218,647	-5.9	418,985	437,489	-4.2
Oahu & NI	60,298	60,275	0.0	125,419	124,974	0.4
Any one island only	332,868	348,696	-4.5	675,232	703,464	-4.0
Multiple Islands	77,433	77,542	-0.1	161,619	161,107	0.3
Avg. Islands Visited	1.26	1.25	0.9	1.27	1.26	1.1
Average Length of Stay in Hawai'i	10.27	10.15	1.2	11.12	10.97	1.4
Plan to stay in Hotel	227,399	232,044	-2.0	456,679	471,712	-3.2
Hotel only	187,272	191,800	-2.4	375,029	390,828	-4.0
Plan to stay in Condo	82,639	86,798	-4.8	173,172	177,115	-2.2
Condo only	62,918	66,992	-6.1	132,737	137,000	-3.1
Plan to stay in Timeshare	42,133	44,024	-4.3	89,970	90,954	-1.1
Timeshare only	31,197	33,360	-6.5	66,633	68,465	-2.7
Cruise Ship	8,337	7,683	8.5	18,533	16,660	11.2
Friends/Relatives	50,147	55,958	-10.4	101,339	110,000	-7.9
Bed & Breakfast	6,414	6,449	-0.5	12,722	12,845	-1.0
Other	7,340	7,327	0.2	17,005	16,506	3.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	325,086	343,523	-5.4	664,923	687,343	-3.3
Honeymoon/Get Married	13,610	12,335	10.3	29,407	26,264	12.0
Honeymoon	10,935	9,873	10.8	24,260	21,678	11.9
Get Married	4,193	3,409	23.0	8,086	6,391	26.5
Pleasure/Vacation	314,649	334,110	-5.8	642,166	666,667	-3.7
Mtgs/Conventions/Incentive	44,632	37,613	18.7	82,598	79,597	3.8
Conventions	26,594	23,141	14.9	53,103	51,159	3.8
Corporate Meetings	10,132	7,868	28.8	17,702	16,693	6.0
Incentive	10,774	8,071	33.5	16,272	14,590	11.5
Other Business	18,627	18,564	0.3	40,890	40,577	0.8
Visit Friends/Rel.	44,453	48,621	-8.6	90,176	95,538	-5.6
Gov't/Military	5,769	4,995	15.5	11,994	12,061	-0.6
Attend School	925	521	77.5	3,911	2,644	47.9
Sport Events	3,016	2,707	11.4	13,113	12,893	1.7
TRAVEL STATUS						
% First Timers**	26.95	26.5	0.4	26.11	26.2	-0.1
% Repeaters**	73.05	73.5	-0.4	73.89	73.8	0.1
Average # of Trips	6.00	6.00	-0.1	6.15	6.10	0.8
Group Tour	20,725	17,630	17.6	37,034	35,612	4.0
Non-Group	389,575	408,608	-4.7	799,817	828,959	-3.5
Package Trip	80,987	81,867	-1.1	160,272	167,289	-4.2
No Package	329,313	344,371	-4.4	676,578	697,282	-3.0
Net True Independent	322,825	338,880	-4.7	664,998	686,346	-3.1
Ave. Age of Party Head	48	48	0.7	49	48	1.0
Ave. Party Size	1.91	1.89	1.1	1.89	1.86	1.3

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
INTERNATIONAL VISITORS	220,631	223,893	-1.5	459,035	449,232	2.2
INTERNATIONAL VISITOR DAYS	1,713,268	1,759,799	-2.6	3,664,109	3,616,592	1.3
INTERNATIONAL AVERAGE DAILY CENSUS	61,188	62,850	-2.6	62,104	61,298	1.3
INTERNATIONAL AIR SEATS	304,267	295,005	3.1	648,006	604,614	7.2
INTERNATIONAL LOAD FACTOR (%)**	78.5	80.7	-2.1	77.3	78.7	-1.4
ISLANDS VISITED						
O'ahu	185,223	188,591	-1.8	385,345	376,251	2.4
O'ahu only	147,054	142,086	3.5	305,281	283,799	7.6
O'ahu one day or less	2,257	2,946	-23.4	5,356	5,711	-6.2
Kaua'i	11,537	12,891	-10.5	23,398	27,003	-13.4
Kaua'i only	4,027	3,105	29.7	8,704	5,567	56.4
Kaua'i one day or less	2,863	4,004	-28.5	5,282	8,032	-34.2
Maui County	44,098	47,965	-8.1	89,051	97,287	-8.5
Maui	43,658	47,764	-8.6	88,285	95,878	-7.9
Maui only	21,355	21,288	0.3	43,276	44,850	-3.5
Maui one day or less	6,854	6,822	0.5	12,778	14,600	-12.5
Moloka'i *	1,037	749	38.5	1,722	2,259	-23.8
Moloka'i only *	45	15	200.5	107	154	-30.4
Moloka'i one day or less*	0	609	0.0	0	1,506	0.0
Lāna'i *	1,072	1,640	-34.6	1,895	3,267	-42.0
Lāna'i only *	20	28	-29.7	29	47	-38.2
Lāna'i one day or less*	793	1,069	-25.8	1,301	2,090	-37.8
Hawai'i Island	31,526	37,808	-16.6	68,270	76,401	-10.6
Kona side	23,949	28,353	-15.5	53,386	58,194	-8.3
Hilo side	13,218	18,198	-27.4	26,621	35,473	-25.0
Hawai'i Island only	7,568	8,177	-7.4	16,064	16,303	-1.5
Hawai'i Island one day or less	8,867	8,224	7.8	15,829	16,275	-2.7
Any Neighbor Island	73,577	81,807	-10.1	153,754	165,433	-7.1
NI only	35,408	35,302	0.3	73,690	72,981	1.0
Oahu & NI	38,168	46,505	-17.9	80,065	92,452	-13.4
Any one island only	180,070	174,699	3.1	373,461	350,720	6.5
Multiple Islands	40,561	49,194	-17.6	85,574	98,512	-13.1
Avg. Islands Visited	1.24	1.29	-4.1	1.24	1.29	-4.2
Average Length of Stay in Hawai'i	7.77	7.86	-1.2	7.98	8.05	-0.8
Plan to stay in Hotel	177,661	175,699	1.1	365,597	350,106	4.4
Hotel only	166,960	164,400	1.6	343,336	324,919	5.7
Plan to stay in Condo	31,874	30,844	3.3	68,558	67,313	1.8
Condo only	24,819	24,951	-0.5	54,102	52,777	2.5
Plan to stay in Timeshare	7,937	8,622	-7.9	17,618	18,788	-6.2
Timeshare only	6,024	6,906	-12.8	13,074	13,873	-5.8
Cruise Ship	1,418	3,169	-55.2	3,072	5,391	-43.0
Friends/Relatives	5,801	7,366	-21.3	12,688	13,131	-3.4
Bed & Breakfast	1,466	1,297	13.0	3,121	2,922	6.8
Other	603	1,680	-64.1	1,427	2,631	-45.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
Pleasure (Net)	187,835	188,935	-0.6	400,247	385,755	3.8
Honeymoon/Get Married	34,991	31,666	10.5	67,529	56,282	20.0
Honeymoon	32,550	28,062	16.0	62,822	51,018	23.1
Get Married	4,874	6,599	-26.1	8,607	9,723	-11.5
Pleasure/Vacation	154,536	159,461	-3.1	336,169	332,631	1.1
Mtgs/Conventions/Incentive	12,263	17,211	-28.8	23,662	31,620	-25.2
Conventions	4,487	5,808	-22.8	9,879	9,823	0.6
Corporate Meetings	778	1,421	-45.2	2,042	2,125	-3.9
Incentive	7,319	10,862	-32.6	12,250	20,665	-40.7
Other Business	2,393	2,239	6.9	5,008	3,090	62.1
Visit Friends/Rel.	4,918	7,861	-37.4	10,590	15,604	-32.1
Gov't/Military	316	141	124.5	621	825	-24.7
Attend School	448	206	117.4	1,089	650	67.6
Sport Events	1,813	1,407	28.9	3,253	2,902	12.1
% First Timers**	49.56	48.5	1.1	47.59	45.1	2.4
% Repeaters**	50.44	51.5	-1.1	52.41	54.9	-2.4
Average # of Trips	3.02	3.64	-16.9	3.22	3.67	-12.2
Group Tour	42,616	46,446	-8.3	80,954	88,844	-8.9
Non-Group	178,015	177,447	0.3	378,081	360,388	4.9
Package Trip	134,453	132,098	1.8	273,348	257,532	6.1
No Package	86,178	91,795	-6.1	185,687	191,700	-3.1
Net True Independent	82,802	85,229	-2.9	179,570	180,058	-0.3
Ave. Age of Party Head	41	43	-4.4	42	43	-2.5
Ave. Party Size	2.38	2.13	11.9	2.39	2.16	10.9

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	222,879	239,809	-7.1	454,750	482,733	-5.8
Domestic	218,176	233,995	-6.8	444,832	470,169	-5.4
International	4,703	5,814	-19.1	9,918	12,564	-21.1
VISITOR DAYS	2,135,576	2,276,527	-6.2	4,685,819	4,924,325	-4.8
AVERAGE DAILY CENSUS	76,271	81,305	-6.2	79,421	83,463	-4.8
ISLANDS VISITED						
O'ahu	99,568	104,227	-4.5	201,654	210,505	-4.2
O'ahu only	78,666	82,911	-5.1	157,249	165,145	-4.8
O'ahu one day or less	5,209	3,273	59.2	10,989	6,435	70.8
Kaua'i	36,054	40,911	-11.9	76,191	82,301	-7.4
Kaua'i only	25,244	30,090	-16.1	53,131	59,147	-10.2
Kaua'i one day or less	1,730	1,592	8.7	3,817	3,717	2.7
Maui County	76,171	80,505	-5.4	156,758	165,007	-5.0
Maui	74,578	78,840	-5.4	153,378	160,667	-4.5
Maui only	58,353	62,434	-6.5	118,533	125,349	-5.4
Maui one day or less	2,392	2,024	18.2	4,874	5,556	-12.3
Moloka'i *	1,803	1,633	10.4	3,953	4,325	-8.6
Moloka'i only *	399	363	10.1	789	821	-3.8
Moloka'i one day or less*	534	486	9.8	1,353	1,535	-11.8
Lāna'i *	1,994	2,334	-14.6	4,485	5,036	-10.9
Lāna'i only *	379	504	-24.9	797	1,084	-26.4
Lāna'i one day or less*	846	981	-13.7	2,163	2,263	-4.4
Hawai'i Island	44,459	47,509	-6.4	91,906	97,632	-5.9
Kona side	39,517	42,053	-6.0	81,366	86,673	-6.1
Hilo side	11,785	13,133	-10.3	25,581	27,365	-6.5
Hawai'i Island only	31,539	34,595	-8.8	63,885	69,497	-8.1
Hawai'i Island one day or less	1,834	1,485	23.5	3,514	2,908	20.8
Any Neighbor Island	144,214	156,898	-8.1	297,501	317,588	-6.3
NI only	123,311	135,582	-9.1	253,096	272,228	-7.0
Oahu & NI	20,902	21,316	-1.9	44,404	45,360	-2.1
Any one island only	194,580	210,897	-7.7	394,385	421,043	-6.3
Multiple Islands	28,300	28,912	-2.1	60,366	61,690	-2.1
Avg. Islands Visited	1.16	1.15	1.0	1.17	1.16	0.8
Average Length of Stay in Hawai'i	9.58	9.49	0.9	10.30	10.20	1.0
ACCOMMODATIONS						
Plan to stay in Hotel	112,942	118,759	-4.9	224,718	238,753	-5.9
Hotel only	95,233	100,276	-5.0	188,729	202,245	-6.7
Plan to stay in Condo	49,536	53,993	-8.3	104,370	110,628	-5.7
Condo only	39,535	43,575	-9.3	83,782	89,501	-6.4
Plan to stay in Timeshare	23,540	25,774	-8.7	50,827	52,188	-2.6
Timeshare only	17,998	20,056	-10.3	39,082	40,438	-3.4
Cruise Ship	1,615	1,402	15.2	4,181	3,129	33.6
Friends/Relatives	29,968	34,052	-12.0	61,021	67,098	-9.1
Bed & Breakfast	2,843	2,873	-1.1	5,808	5,779	0.5
Other	4,177	4,347	-3.9	9,500	9,466	0.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	178,693	194,720	-8.2	363,742	387,135	-6.0
Honeymoon/Get Married	6,894	6,141	12.3	14,601	12,639	15.5
Honeymoon	5,293	4,685	13.0	11,617	9,956	16.7
Get Married	2,344	1,966	19.2	4,551	3,591	26.7
Pleasure/Vacation	173,376	190,120	-8.8	352,443	377,446	-6.6
Mtgs/Conventions/Incentive	18,512	16,013	15.6	34,943	33,954	2.9
Conventions	11,255	9,761	15.3	22,342	21,575	3.6
Corporate Meetings	4,908	3,731	31.5	8,682	8,088	7.3
Incentive	3,556	3,055	16.4	5,935	5,348	11.0
Other Business	11,483	11,717	-2.0	25,540	24,879	2.7
Visit Friends/Rel.	26,226	29,706	-11.7	53,336	58,283	-8.5
Gov't/Military	2,418	2,048	18.1	5,010	4,865	3.0
Attend School	491	250	96.3	2,081	1,305	59.5
Sport Events	1,968	1,670	17.8	7,418	7,284	1.8
TRAVEL STATUS						
First Timers (%)**	16.6	16.0	0.6	16.3	16.0	0.3
Repeaters (%)**	83.4	84.0	-0.6	83.7	84.0	-0.3
Average # of Trips	7.36	7.49	-1.7	7.48	7.51	-0.4
Group Tour	5,814	4,704	23.6	11,263	10,549	6.8
Non-Group	217,066	235,105	-7.7	443,487	472,184	-6.1
Package Trip	34,685	37,547	-7.6	70,131	76,953	-8.9
No Package	188,194	202,261	-7.0	384,620	405,779	-5.2
Net True Independent	185,820	200,173	-7.2	380,127	401,481	-5.3
Ave. Age	48	48	0.7	48	48	1.1
Ave. Party Size	1.97	1.95	1.0	1.93	1.92	0.9

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 5. TOTAL US EAST VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	143,688	144,851	-0.8	289,877	297,267	-2.5
Domestic	139,931	140,657	-0.5	282,519	288,436	-2.1
International	3,757	4,194	-10.4	7,358	8,831	-16.7
VISITOR DAYS	1,539,601	1,550,206	-0.7	3,410,072	3,464,583	-1.6
AVERAGE DAILY CENSUS	54,986	55,364	-0.7	57,798	58,722	-1.6
ISLANDS VISITED						
O'ahu	81,491	81,254	0.3	163,443	168,073	-2.8
O'ahu only	49,930	49,433	1.0	99,099	100,680	-1.6
O'ahu one day or less	7,706	4,048	90.4	15,619	8,543	82.8
Kaua'i	28,314	29,503	-4.0	60,694	61,404	-1.2
Kaua'i only	10,964	12,736	-13.9	24,504	23,869	2.7
Kaua'i one day or less	2,979	2,558	16.5	6,322	5,787	9.2
Maui County	55,640	54,483	2.1	112,002	113,994	-1.7
Maui	54,735	53,338	2.6	109,960	111,738	-1.6
Maui only	28,155	27,478	2.5	55,593	56,932	-2.4
Maui one day or less	2,860	2,638	8.4	6,096	5,906	3.2
Moloka'i *	1,397	1,383	1.0	3,043	3,036	0.2
Moloka'i only *	121	132	-8.5	303	283	7.2
Moloka'i one day or less*	649	618	5.1	1,434	1,384	3.6
Lāna'i *	1,833	2,010	-8.8	3,939	4,102	-4.0
Lāna'i only *	213	274	-22.3	395	489	-19.2
Lāna'i one day or less*	856	839	2.0	1,867	1,745	7.0
Hawai'i Island	33,750	34,397	-1.9	68,832	72,962	-5.7
Kona side	29,090	28,862	0.8	59,138	62,115	-4.8
Hilo side	12,587	13,351	-5.7	26,360	29,225	-9.8
Hawai'i Island only	14,908	15,294	-2.5	29,429	31,566	-6.8
Hawai'i Island one day or less	1,514	2,079	-27.2	3,369	3,798	-11.3
Any Neighbor Island	93,758	95,418	-1.7	190,778	196,587	-3.0
NI only	62,197	63,597	-2.2	126,435	129,194	-2.1
Oahu & NI	31,561	31,821	-0.8	64,343	67,393	-4.5
Any one island only	104,290	105,347	-1.0	209,324	213,819	-2.1
Multiple Islands	39,398	39,504	-0.3	80,554	83,448	-3.5
Avg. Islands Visited	1.40	1.39	0.4	1.42	1.42	-0.1
Average Length of Stay in Hawai'i	10.71	10.70	0.1	11.76	11.65	0.9
ACCOMMODATIONS						
Plan to stay in Hotel	89,730	88,254	1.7	177,832	182,187	-2.4
Hotel only	72,774	70,853	2.7	142,685	145,238	-1.8
Plan to stay in Condo	22,297	23,243	-4.1	47,204	47,250	-0.1
Condo only	15,249	15,959	-4.4	32,566	32,869	-0.9
Plan to stay in Timeshare	15,260	15,704	-2.8	32,302	33,451	-3.4
Timeshare only	10,827	11,403	-5.0	22,783	23,949	-4.9
Cruise Ship	5,461	5,095	7.2	11,848	12,258	-3.3
Friends/Relatives	17,167	18,908	-9.2	34,350	36,606	-6.2
Bed & Breakfast	2,191	2,426	-9.7	4,368	4,791	-8.8
Other	2,617	2,306	13.5	5,985	5,670	5.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL US EAST VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	109,161	110,896	-1.6	221,134	224,336	-1.4
Honeymoon/Get Married	5,110	4,730	8.0	11,350	10,443	8.7
Honeymoon	4,299	3,968	8.3	9,728	9,036	7.7
Get Married	1,434	1,123	27.7	2,706	2,151	25.8
Pleasure/Vacation	105,225	107,227	-1.9	212,299	215,869	-1.7
Mtgs/Conventions/Incentive	21,116	18,215	15.9	39,285	39,073	0.5
Conventions	12,570	11,380	10.5	25,651	25,387	1.0
Corporate Meetings	4,227	3,565	18.6	7,275	7,490	-2.9
Incentive	5,678	4,036	40.7	8,384	7,746	8.2
Other Business	6,608	6,855	-3.6	14,255	14,547	-2.0
Visit Friends/Rel.	15,413	17,183	-10.3	30,962	33,637	-8.0
Gov't/Military	3,194	2,781	14.9	6,476	6,941	-6.7
Attend School	294	152	93.7	1,366	881	55.1
Sport Events	818	701	16.7	4,584	4,489	2.1
TRAVEL STATUS						
First Timers (%)**	36.9	37.4	-0.5	35.8	36.4	-0.6
Repeaters (%)**	63.1	62.6	0.5	64.2	63.6	0.6
Average # of Trips	4.55	4.69	-3.0	4.77	4.74	0.7
Group Tour	11,075	8,730	26.9	19,379	18,659	3.9
Non-Group	132,613	136,121	-2.6	270,499	278,608	-2.9
Package Trip	32,908	31,836	3.4	63,189	64,987	-2.8
No Package	110,779	113,016	-2.0	226,688	232,281	-2.4
Net True Independent	107,822	110,562	-2.5	221,533	227,415	-2.6
Ave. Age	50	50	1.1	50	50	1.4
Ave. Party Size	1.82	1.78	2.1	1.80	1.78	1.6

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 6. TOTAL JAPAN VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	119,882	119,281	0.5	246,212	237,331	3.7
Domestic	657	399	64.7	1,368	830	64.8
International	119,225	118,882	0.3	244,844	236,501	3.5
VISITOR DAYS	684,066	687,936	-0.6	1,403,836	1,372,342	2.3
AVERAGE DAILY CENSUS	24,431	24,569	-0.6	23,794	23,260	2.3
ISLANDS VISITED						
O'ahu	117,152	114,845	2.0	239,845	228,503	5.0
O'ahu only	102,627	95,480	7.5	206,513	190,091	8.6
O'ahu one day or less	931	1,523	-38.8	2,472	2,605	-5.1
Kaua'i	1,995	3,091	-35.4	3,982	5,874	-32.2
Kaua'i only	232	125	85.4	399	639	-37.5
Kaua'i one day or less	1,305	2,020	-35.4	2,422	3,743	-35.3
Maui County	4,732	7,310	-35.3	11,239	14,540	-22.7
Maui	4,512	7,218	-37.5	10,840	14,257	-24.0
Maui only	515	909	-43.3	1,222	2,314	-47.2
Maui one day or less	2,044	3,235	-36.8	4,992	6,258	-20.2
Moloka'i *	282	63	347.5	503	180	179.3
Moloka'i only *	1	0	0.0	1	0	0.0
Moloka'i one day or less*	281	61	360.4	396	134	195.3
Lāna'i *	94	245	-61.8	211	450	-53.2
Lāna'i only *	0	15	-100.0	1	15	-92.6
Lāna'i one day or less*	94	122	-23.3	120	122	-1.7
Hawai'i Island	12,710	17,010	-25.3	30,176	33,713	-10.5
Kona side	8,501	11,597	-26.7	21,527	23,156	-7.0
Hilo side	5,399	7,362	-26.7	11,940	14,215	-16.0
Hawai'i Island only	1,850	3,003	-38.4	4,339	4,975	-12.8
Hawai'i Island one day or less	4,218	4,988	-15.4	8,156	10,755	-24.2
Any Neighbor Island	17,255	23,801	-27.5	39,699	47,240	-16.0
NI only	2,730	4,436	-38.5	6,367	8,828	-27.9
Oahu & NI	14,525	19,365	-25.0	33,332	38,412	-13.2
Any one island only	105,225	99,532	5.7	212,475	198,034	7.3
Multiple Islands	14,657	19,749	-25.8	33,737	39,297	-14.1
Avg. Islands Visited	1.14	1.19	-4.6	1.16	1.19	-2.7
Average Length of Stay in Hawai'i	5.71	5.77	-1.1	5.70	5.78	-1.4
ACCOMMODATIONS						
Plan to stay in Hotel	108,446	104,669	3.6	220,814	208,444	5.9
Hotel only	106,398	102,358	3.9	215,836	203,382	6.1
Plan to stay in Condo	8,869	11,132	-20.3	19,735	22,487	-12.2
Condo only	7,004	9,223	-24.1	16,221	18,091	-10.3
Plan to stay in Timeshare	3,225	3,282	-1.7	7,431	6,991	6.3
Timeshare only	2,615	3,019	-13.4	5,657	5,818	-2.8
Cruise Ship	299	401	-25.5	971	649	49.6
Friends/Relatives	1,186	1,526	-22.3	2,282	3,283	-30.5
Bed & Breakfast	177	32	453.4	318	324	-1.9
Other	11	528	-98.0	103	597	-82.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	97,637	97,747	-0.1	209,073	197,935	5.6
Honeymoon/Get Married	23,341	23,372	-0.1	47,288	40,386	17.1
Honeymoon	21,857	20,863	4.8	44,736	36,811	21.5
Get Married	3,843	5,461	-29.6	6,153	7,914	-22.2
Pleasure/Vacation	75,718	75,860	-0.2	164,451	159,781	2.9
Mtgs/Conventions/Incentive	5,983	9,712	-38.4	10,222	19,494	-47.6
Conventions	826	1,599	-48.3	1,336	2,200	-39.3
Corporate Meetings	265	25	959.0	516	137	276.6
Incentive	5,111	8,365	-38.9	8,606	17,434	-50.6
Other Business	525	932	-43.6	1,158	1,326	-12.7
Visit Friends/Rel.	1,721	2,318	-25.7	3,586	4,100	-12.5
Gov't/Military	29	7	307.8	57	43	32.4
Attend School	109	154	-29.1	275	349	-21.1
Sport Events	1,279	1,195	7.1	2,266	2,438	-7.1
TRAVEL STATUS						
First Timers (%)**	48.0	44.4	3.6	44.9	41.9	3.1
Repeaters (%)**	52.0	55.6	-3.6	55.1	58.1	-3.1
Average # of Trips	3.21	3.61	-11.1	3.51	3.91	-10.1
Group Tour	31,550	35,158	-10.3	60,625	68,034	-10.9
Non-Group	88,332	84,123	5.0	185,587	169,297	9.6
Package Trip	96,181	88,908	8.2	196,483	175,831	11.7
No Package	23,701	30,373	-22.0	49,729	61,500	-19.1
Net True Independent	21,264	24,653	-13.7	45,313	51,524	-12.1
Ave. Age	40	43	-7.1	41	43	-4.4
Ave. Party Size	2.52	2.65	-4.9	2.49	2.69	-7.4

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	66,233	65,290	1.4	136,400	132,613	2.9
Domestic	24,792	25,662	-3.4	49,108	49,296	-0.4
International	41,441	39,628	4.6	87,292	83,317	4.8
VISITOR DAYS	864,192	824,700	4.8	1,906,749	1,796,450	6.1
AVERAGE DAILY CENSUS	30,864	29,454	4.8	32,318	30,448	6.1
ISLANDS VISITED						
O'ahu	24,519	25,123	-2.4	50,299	51,834	-3.0
O'ahu only	16,521	16,614	-0.6	33,496	33,458	0.1
O'ahu one day or less	1,103	930	18.6	2,334	1,957	19.3
Kaua'i	9,624	9,387	2.5	20,526	19,187	7.0
Kaua'i only	5,342	4,472	19.5	11,024	8,956	23.1
Kaua'i one day or less	523	1,061	-50.7	1,253	1,816	-31.0
Maui County	32,621	33,855	-3.6	68,622	68,674	-0.1
Maui	32,405	33,599	-3.6	68,175	68,157	0.0
Maui only	24,528	24,805	-1.1	51,119	50,314	1.6
Maui one day or less	1,189	1,200	-0.9	2,264	2,136	6.0
Moloka'i *	507	716	-29.1	1,128	1,228	-8.1
Moloka'i only *	66	46	44.0	161	137	17.3
Moloka'i one day or less*	217	410	-47.0	459	621	-26.1
Lāna'i *	524	901	-41.9	966	1,848	-47.7
Lāna'i only *	18	44	-59.0	36	87	-58.7
Lāna'i one day or less*	254	493	-48.4	454	1,027	-55.8
Hawai'i Island	14,445	13,626	6.0	28,755	27,052	6.3
Kona side	13,212	12,633	4.6	26,395	24,914	5.9
Hilo side	4,803	4,309	11.5	9,149	8,514	7.5
Hawai'i Island only	8,540	7,348	16.2	16,641	14,291	16.4
Hawai'i Island one day or less	631	387	63.1	1,215	956	27.1
Any Neighbor Island	49,712	48,676	2.1	102,904	99,155	3.8
NI only	41,714	40,167	3.9	86,101	80,779	6.6
Oahu & NI	7,998	8,509	-6.0	16,803	18,376	-8.6
Any one island only	55,016	53,329	3.2	112,477	107,243	4.9
Multiple Islands	11,217	11,961	-6.2	23,923	25,370	-5.7
Avg. Islands Visited	1.24	1.28	-2.9	1.25	1.28	-2.5
Average Length of Stay in Hawai'i	13.05	12.63	3.3	13.98	13.55	3.2
ACCOMMODATIONS						
Plan to stay in Hotel	28,374	30,527	-7.1	58,334	60,416	-3.4
Hotel only	21,182	23,569	-10.1	43,927	45,122	-2.6
Plan to stay in Condo	27,133	24,345	11.5	56,011	53,142	5.4
Condo only	22,133	20,041	10.4	46,051	42,504	8.3
Plan to stay in Timeshare	6,094	6,407	-4.9	13,321	13,355	-0.3
Timeshare only	4,492	4,619	-2.7	9,579	9,417	1.7
Cruise Ship	1,039	1,340	-22.5	2,008	2,187	-8.2
Friends/Relatives	3,371	3,112	8.3	6,769	5,881	15.1
Bed & Breakfast	1,330	1,173	13.4	2,509	2,354	6.6
Other	612	437	40.1	1,372	1,109	23.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADA VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	62,048	61,314	1.2	127,473	125,057	1.9
Honeymoon/Get Married	1,324	1,315	0.7	3,278	2,486	31.9
Honeymoon	998	1,053	-5.2	2,627	1,979	32.8
Get Married	439	345	27.2	920	688	33.7
Pleasure/Vacation	61,081	60,318	1.3	124,987	123,146	1.5
Mtgs/Conventions/Incentive	3,434	3,132	9.6	7,687	5,234	46.9
Conventions	2,326	2,424	-4.0	5,462	4,123	32.5
Corporate Meetings	538	285	88.9	1,628	593	174.5
Incentive	768	528	45.4	1,008	681	48.0
Other Business	496	489	1.3	1,403	907	54.7
Visit Friends/Rel.	2,618	2,435	7.5	5,230	4,844	8.0
Gov't/Military	106	48	120.6	223	113	97.7
Attend School	111	39	183.5	248	107	131.4
Sport Events	221	147	50.3	912	681	33.9
TRAVEL STATUS						
First Timers (%)**	32.6	34.8	-2.2	30.9	32.3	-1.4
Repeaters (%)**	67.4	65.2	2.2	69.1	67.7	1.4
Average # of Trips	3.87	3.73	3.7	4.09	3.93	4.1
Group Tour	1,918	1,345	42.6	3,325	2,882	15.4
Non-Group	64,315	63,945	0.6	133,075	129,731	2.6
Package Trip	14,639	15,145	-3.3	28,467	29,987	-5.1
No Package	51,594	50,145	2.9	107,934	102,625	5.2
Net True Independent	51,112	49,738	2.8	106,948	101,786	5.1
Ave. Age	50	50	-0.2	50	50	0.6
Ave. Party Size	2.06	1.96	4.9	2.08	1.97	5.1

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

February 2014 Arrivals at a Glance

CATEGORY AND MMA	Feb 2014P	Feb 2013P	% change	YTD 2014P	YTD 2013P	% change
TOTAL EXPENDITURES (\$mil.)	1,217.7	1,225.3	-0.6	2,584.3	2,660.0	-2.8
Total by air	1,213.1	1,218.1	-0.4	2,573.4	2,646.4	-2.8
U.S. West	349.5	382.3	-8.6	743.3	801.6	-7.3
U.S. East	332.9	311.5	6.9	714.7	705.7	1.3
Japan	195.7	206.3	-5.2	407.6	435.0	-6.3
Canada	140.0	136.9	2.3	293.6	305.0	-3.7
All Other	195.0	181.2	7.6	414.1	399.1	3.7
Visitor arrivals by cruise ships	4.6	7.2	-36.6	11.0	13.6	-19.2
TOTAL VISITOR DAYS	6,004,302	6,199,938	-3.2	13,148,911	13,312,875	-1.2
Total by air	5,927,394	6,086,115	-2.6	12,968,669	13,097,704	-1.0
U.S. West	2,135,576	2,276,527	-6.2	4,685,819	4,924,325	-4.8
U.S. East	1,539,601	1,550,206	-0.7	3,410,072	3,464,583	-1.6
Japan	684,066	687,936	-0.6	1,403,836	1,372,342	2.3
Canada	864,192	824,700	4.8	1,906,749	1,796,450	6.1
All Other	703,959	746,745	-5.7	1,562,193	1,540,004	1.4
Visitor arrivals by cruise ships	76,908	113,823	-32.4	180,242	215,171	-16.2
VISITOR ARRIVALS	646,759	675,573	-4.3	1,329,393	1,357,484	-2.1
Total by air	630,931	650,131	-3.0	1,295,885	1,313,803	-1.4
U.S. West	222,879	239,809	-7.1	454,750	482,733	-5.8
U.S. East	143,688	144,851	-0.8	289,877	297,267	-2.5
Japan	119,882	119,281	0.5	246,212	237,331	3.7
Canada	66,233	65,290	1.4	136,400	132,613	2.9
All Other	78,249	80,900	-3.3	168,645	163,859	2.9
Visitor arrivals by cruise ships	15,828	25,442	-37.8	33,507	43,681	-23.3
AVERAGE LENGTH OF STAY	9.28	9.18	1.2	9.89	9.81	0.9
Total by air	9.39	9.36	0.4	10.01	9.97	0.4
U.S. West	9.58	9.49	0.9	10.30	10.20	1.0
U.S. East	10.71	10.70	0.1	11.76	11.65	0.9
Japan	5.71	5.77	-1.1	5.70	5.78	-1.4
Canada	13.05	12.63	3.3	13.98	13.55	3.2
All Other	9.00	9.23	-2.5	9.26	9.40	-1.4
Visitor arrivals by cruise ships	4.86	4.47	8.6	5.38	4.93	9.2
PER PERSON PER DAY SPENDING (\$)	202.8	197.6	2.6	196.5	199.8	-1.6
Total by air	204.7	200.1	2.3	198.4	202.1	-1.8
U.S. West	163.7	167.9	-2.5	158.6	162.8	-2.6
U.S. East	216.3	200.9	7.6	209.6	203.7	2.9
Japan	286.0	299.9	-4.6	290.4	317.0	-8.4
Canada	162.0	166.0	-2.4	154.0	169.8	-9.3
All Other	277.0	242.6	14.2	265.1	259.2	2.3
Visitor arrivals by cruise ships	59.6	63.5	-6.1	61.0	63.3	-3.6
PER PERSON PER TRIP SPENDING (\$)	1,882.7	1,813.7	3.8	1,944.0	1,959.5	-0.8
Total by air	1,922.7	1,873.6	2.6	1,985.8	2,014.3	-1.4
U.S. West	1,568.3	1,594.0	-1.6	1,634.6	1,660.6	-1.6
U.S. East	2,317.1	2,150.5	7.7	2,465.7	2,373.8	3.9
Japan	1,632.1	1,729.5	-5.6	1,655.6	1,832.8	-9.7
Canada	2,113.6	2,096.3	0.8	2,152.3	2,300.0	-6.4
All Other	2,491.6	2,239.4	11.3	2,455.3	2,435.8	0.8
Visitor arrivals by cruise ships	289.5	283.9	2.0	328.1	311.6	5.3

Source: Hawai'i Tourism Authority

2014 Arrivals at a Glance by Month

2014	MMA	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,366.7	\$1,217.7				
	Total by air	\$1,360.3	\$1,213.1				
	U.S. West	\$393.8	\$349.5				
	U.S. East	\$381.8	\$332.9				
	Japan	\$212.0	\$195.7				
	Canada	\$153.6	\$140.0				
	All Other	\$219.1	\$195.0				
	Visitor arrivals by cruise ships	\$6.4	\$4.6				
Visitor days	TOTAL (air + ships)	7,144,609	6,004,302				
	Total by air	7,041,275	5,927,394				
	U.S. West	2,550,243	2,135,576				
	U.S. East	1,870,471	1,539,601				
	Japan	719,770	684,066				
	Canada	1,042,557	864,192				
	All Other	858,234	703,959				
	Visitor arrivals by cruise ships	103,334	76,908				
Visitor arrivals	TOTAL (air + ships)	682,634	646,759				
	Total by air	664,954	630,931				
	U.S. West	231,871	222,879				
	U.S. East	146,190	143,688				
	Japan	126,330	119,882				
	Canada	70,167	66,233				
	All Other	90,396	78,249				
	Visitor arrivals by cruise ships	17,680	15,828				
length of stay	TOTAL (air + ships)	10.47	9.28				
	Total by air	10.59	9.39				
	U.S. West	11.00	9.58				
	U.S. East	12.79	10.71				
	Japan	5.70	5.71				
	Canada	14.86	13.05				
	All Other	9.49	9.00				
	Visitor arrivals by cruise ships	5.84	4.86				
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$191.3	\$202.8				
	Total by air	\$193.2	\$204.7				
	U.S. West	\$154.4	\$163.7				
	U.S. East	\$204.1	\$216.3				
	Japan	\$294.5	\$286.0				
	Canada	\$147.3	\$162.0				
	All Other	\$255.3	\$277.0				
	Visitor arrivals by cruise ships	\$62.0	\$59.6				
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,002.1	\$1,882.7				
	Total by air	\$2,045.6	\$1,922.7				
	U.S. West	\$1,698.3	\$1,568.3				
	U.S. East	\$2,611.7	\$2,317.1				
	Japan	\$1,677.8	\$1,632.1				
	Canada	\$2,188.8	\$2,113.6				
	All Other	\$2,424.0	\$2,491.6				
	Visitor arrivals by cruise ships	\$362.6	\$289.5				

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,366.7	\$2,584.3				
	Total by air	\$1,360.3	\$2,573.4				
	U.S. West	\$393.8	\$743.3				
	U.S. East	\$381.8	\$714.7				
	Japan	\$212.0	\$407.6				
	Canada	\$153.6	\$293.6				
	All Other	\$219.1	\$414.1				
	Visitor arrivals by cruise ships	\$6.4	\$11.0				
Visitor days	TOTAL (air + ships)	7,144,609	13,148,911				
	Total by air	7,041,275	12,968,669				
	U.S. West	2,550,243	4,685,819				
	U.S. East	1,870,471	3,410,072				
	Japan	719,770	1,403,836				
	Canada	1,042,557	1,906,749				
	All Other	858,234	1,562,193				
	Visitor arrivals by cruise ships	103,334	180,242				
Visitor arrivals	TOTAL (air + ships)	682,634	1,329,393				
	Total by air	664,954	1,295,885				
	U.S. West	231,871	454,750				
	U.S. East	146,190	289,877				
	Japan	126,330	246,212				
	Canada	70,167	136,400				
	All Other	90,396	168,645				
	Visitor arrivals by cruise ships	17,680	33,507				
length of stay	TOTAL (air + ships)	10.47	9.89				
	Total by air	10.59	10.01				
	U.S. West	11.00	10.30				
	U.S. East	12.79	11.76				
	Japan	5.70	5.70				
	Canada	14.86	13.98				
	All Other	9.49	9.26				
	Visitor arrivals by cruise ships	5.84	5.38				
Per Person Per Day Spending*	TOTAL (air+ships) (\$)	\$191.3	\$196.5				
	Total by air	\$193.2	\$198.4				
	U.S. West	\$154.4	\$158.6				
	U.S. East	\$204.1	\$209.6				
	Japan	\$294.5	\$290.4				
	Canada	\$147.3	\$154.0				
	All Other	\$255.3	\$265.1				
	Visitor arrivals by cruise ships	\$62.0	\$61.0				
Per Person Per Trip Spending*	TOTAL (air+ships) (\$)	\$2,002.1	\$1,944.0				
	Total by air	\$2,045.6	\$1,985.8				
	U.S. West	\$1,698.3	\$1,634.6				
	U.S. East	\$2,611.7	\$2,465.7				
	Japan	\$1,677.8	\$1,655.6				
	Canada	\$2,188.8	\$2,152.3				
	All Other	\$2,424.0	\$2,455.3				
	Visitor arrivals by cruise ships	\$362.6	\$328.1				

Source:Hawai'i Tourism Authority

February 2014 Island Highlights

CATEGORY AND ISLAND	Feb 2014P	Feb 2013P	% change	YTD 2014P	YTD 2013P	% change
TOTAL EXPENDITURES (\$mil.)	1,217.7	1,225.3	-0.6	2,584.3	2,660.0	-2.8
Total by air	1,213.1	1,218.1	-0.4	2,573.4	2,646.4	-2.8
O'ahu	565.6	584.6	-3.3	1,220.3	1,255.0	-2.8
Maui	335.9	339.7	-1.1	688.7	731.3	-5.8
Moloka'i	2.9	3.0	-2.4	7.1	7.5	-5.9
Lāna'i	5.9	7.1	-16.8	13.3	15.0	-11.5
Kaua'i	120.8	120.4	0.3	267.9	257.0	4.2
Hawai'i Island	182.0	163.3	11.5	376.0	380.5	-1.2
Visitor arrivals by cruise ships	4.6	7.2	-36.6	11.0	13.6	-19.2
TOTAL VISITOR DAYS	6,004,302	6,199,938	-3.2	13,148,911	13,312,875	-1.2
Total by air	5,927,394	6,086,115	-2.6	12,968,669	13,097,704	-1.0
O'ahu	2,606,142	2,757,911	-5.5	5,646,808	5,884,585	-4.0
Maui	1,665,147	1,652,727	0.8	3,563,799	3,499,760	1.8
Moloka'i	23,283	22,106	5.3	57,952	57,062	1.6
Lāna'i	17,535	20,941	-16.3	40,559	45,959	-11.7
Kaua'i	659,795	682,321	-3.3	1,488,274	1,461,505	1.8
Hawai'i Island	955,493	950,108	0.6	2,171,276	2,148,833	1.0
Visitor arrivals by cruise ships	76,908	113,823	-32.4	180,242	215,171	-16.2
VISITOR ARRIVALS	646,759	675,573	-4.3	1,329,393	1,357,484	-2.1
Total by air	630,931	650,131	-3.0	1,295,885	1,313,803	-1.4
O'ahu	389,785	396,182	-1.6	803,210	803,333	0.0
Maui	188,774	194,498	-2.9	384,174	395,435	-2.8
Moloka'i	4,749	4,259	11.5	9,892	9,847	0.5
Lāna'i	5,235	6,292	-16.8	10,932	12,819	-14.7
Kaua'i	82,430	90,058	-8.5	173,591	182,200	-4.7
Hawai'i Island	120,947	130,646	-7.4	251,005	264,599	-5.1
Visitor arrivals by cruise ships	15,828	25,442	-37.8	33,507	43,681	-23.3
AVERAGE LENGTH OF STAY	9.28	9.18	1.2	9.89	9.81	0.9
Total by air	9.39	9.36	0.4	10.01	9.97	0.4
O'ahu	6.69	6.96	-4.0	7.03	7.33	-4.0
Maui	8.82	8.50	3.8	9.28	8.85	4.8
Moloka'i	4.90	5.19	-5.5	5.86	5.79	1.1
Lāna'i	3.35	3.33	0.6	3.71	3.59	3.5
Kaua'i	8.00	7.58	5.6	8.57	8.02	6.9
Hawai'i Island	7.90	7.27	8.6	8.65	8.12	6.5
Visitor arrivals by cruise ships	4.86	4.47	8.6	5.38	4.93	9.2
PER PERSON PER DAY SPENDING (\$)	202.8	197.6	2.6	196.5	199.8	-1.6
Total by air	204.7	200.1	2.3	198.4	202.1	-1.8
O'ahu	217.0	212.0	2.4	216.1	213.3	1.3
Maui	201.7	205.5	-1.9	193.3	208.9	-7.5
Moloka'i	124.4	134.2	-7.4	121.8	131.5	-7.4
Lāna'i	337.1	339.2	-0.6	328.0	327.1	0.3
Kaua'i	183.1	176.5	3.7	180.0	175.9	2.4
Hawai'i Island	190.5	171.8	10.8	173.2	177.1	-2.2
Visitor arrivals by cruise ships	59.6	63.5	-6.1	61.0	63.3	-3.6
PER PERSON PER TRIP SPENDING (\$)	1,882.7	1,813.7	3.8	1,944.0	1,959.5	-0.8
Total by air	1,922.7	1,873.6	2.6	1,985.8	2,014.3	-1.4
O'ahu	1,451.1	1,475.7	-1.7	1,519.3	1,562.3	-2.8
Maui	1,779.3	1,746.5	1.9	1,792.7	1,849.2	-3.1
Moloka'i	609.8	696.8	-12.5	713.4	761.8	-6.4
Lāna'i	1,129.2	1,128.8	0.0	1,216.9	1,172.8	3.8
Kaua'i	1,465.5	1,337.2	9.6	1,543.5	1,410.8	9.4
Hawai'i Island	1,504.7	1,249.7	20.4	1,498.2	1,438.2	4.2
Visitor arrivals by cruise ships	289.5	283.9	2.0	328.1	311.6	5.3

Source: Hawai'i Tourism Authority

Monthly Island Highlights 2014

2014	ISLAND	Jan ¹	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,366.7	\$1,217.7				
	Total by air	\$1,360.3	\$1,213.1				
	O'ahu ¹	\$654.7	\$565.6				
	Maui ¹	\$352.8	\$335.9				
	Moloka'i ¹	\$4.2	\$2.9				
	Lāna'i ¹	\$7.4	\$5.9				
	Kaua'i ¹	\$147.1	\$120.8				
	Hawai'i Island ¹	\$194.1	\$182.0				
Visitor arrivals by cruise ships	\$6.41	\$4.58					
Visitor days	TOTAL (air + ships)	7,144,609	6,004,302				
	Total by air	7,041,275	5,927,394				
	O'ahu	3,040,666	2,606,142				
	Maui	1,898,652	1,665,147				
	Moloka'i	34,669	23,283				
	Lāna'i	23,025	17,535				
	Kaua'i	828,480	659,795				
	Hawai'i Island	1,215,783	955,493				
Visitor arrivals by cruise ships	103,334	76,908					
Visitor arrivals	TOTAL (air + ships)	682,634	646,759				
	Total by air	664,954	630,931				
	O'ahu	413,425	389,785				
	Maui	195,400	188,774				
	Moloka'i	5,143	4,749				
	Lāna'i	5,697	5,235				
	Kaua'i	91,161	82,430				
	Hawai'i Island	130,059	120,947				
Visitor arrivals by cruise ships	17,680	15,828					
Length of stay	TOTAL (air + ships)	10.47	9.28				
	Total by air	10.59	9.39				
	O'ahu	7.35	6.69				
	Maui	9.72	8.82				
	Moloka'i	6.74	4.90				
	Lāna'i	4.04	3.35				
	Kaua'i	9.09	8.00				
	Hawai'i Island	9.35	7.90				
Visitor arrivals by cruise ships	5.84	4.86					
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$191.3	\$202.8				
	Total by air	\$193.2	\$204.7				
	O'ahu ¹	\$215.3	\$217.0				
	Maui ¹	\$185.8	\$201.7				
	Moloka'i ¹	\$120.0	\$124.4				
	Lāna'i ¹	\$321.1	\$337.1				
	Kaua'i ¹	\$177.6	\$183.1				
	Hawai'i Island ¹	\$159.6	\$190.5				
Visitor arrivals by cruise ships	\$62.0	\$59.6					
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,002.1	\$1,882.7				
	Total by air	\$2,045.6	\$1,922.7				
	O'ahu ¹	\$1,583.6	\$1,451.1				
	Maui ¹	\$1,805.7	\$1,779.3				
	Moloka'i ¹	\$809.0	\$609.8				
	Lāna'i ¹	\$1,297.6	\$1,129.2				
	Kaua'i ¹	\$1,614.0	\$1,465.5				
	Hawai'i Island ¹	\$1,492.1	\$1,504.7				
Visitor arrivals by cruise ships	\$362.6	\$289.5					

YEAR-TO-DATE	ISLAND	Jan ¹	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,366.7	\$2,584.3				
	Total by air	\$1,360.3	\$2,573.4				
	O'ahu ¹	\$654.7	\$1,220.3				
	Maui ¹	\$352.8	\$688.7				
	Moloka'i ¹	\$4.2	\$7.1				
	Lāna'i ¹	\$7.4	\$13.3				
	Kaua'i ¹	\$147.1	\$267.9				
	Hawai'i Island ¹	\$194.1	\$376.0				
Visitor arrivals by cruise ships	\$6.41	\$10.99					
Visitor days	TOTAL (air + ships)	7,144,609	13,148,911				
	Total by air	7,041,275	12,968,669				
	O'ahu	3,040,666	5,646,808				
	Maui	1,898,652	3,563,799				
	Moloka'i	34,669	57,952				
	Lāna'i	23,025	40,559				
	Kaua'i	828,480	1,488,274				
	Hawai'i Island	1,215,783	2,171,276				
Visitor arrivals by cruise ships	103,334	180,242					
Visitor arrivals	TOTAL (air + ships)	682,634	1,329,393				
	Total by air	664,954	1,295,885				
	O'ahu	413,425	803,210				
	Maui	195,400	384,174				
	Moloka'i	5,143	9,892				
	Lāna'i	5,697	10,932				
	Kaua'i	91,161	173,591				
	Hawai'i Island	130,059	251,005				
Visitor arrivals by cruise ships	17,680	33,507					
Length of stay	TOTAL (air + ships)	10.47	9.89				
	Total by air	10.59	10.01				
	O'ahu	7.35	7.03				
	Maui	9.72	9.28				
	Moloka'i	6.74	5.86				
	Lāna'i	4.04	3.71				
	Kaua'i	9.09	8.57				
	Hawai'i Island	9.35	8.65				
Visitor arrivals by cruise ships	5.84	5.38					
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$191.3	\$196.5				
	Total by air	\$193.2	\$198.4				
	O'ahu ¹	\$215.3	\$216.1				
	Maui ¹	\$185.8	\$193.3				
	Moloka'i ¹	\$120.0	\$121.8				
	Lāna'i ¹	\$321.1	\$328.0				
	Kaua'i ¹	\$177.6	\$180.0				
	Hawai'i Island ¹	\$159.6	\$173.2				
Visitor arrivals by cruise ships	\$62.0	\$61.0					
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,002.1	\$1,944.0				
	Total by air	\$2,045.6	\$1,985.8				
	O'ahu ¹	\$1,583.6	\$1,519.3				
	Maui ¹	\$1,805.7	\$1,792.7				
	Moloka'i ¹	\$809.0	\$713.4				
	Lāna'i ¹	\$1,297.6	\$1,216.9				
	Kaua'i ¹	\$1,614.0	\$1,543.5				
	Hawai'i Island ¹	\$1,492.1	\$1,498.2				
Visitor arrivals by cruise ships	\$362.6	\$328.1					

1/ January 2014 per person per day visitor spending for each island were revised from the February 27, 2014 Visitor Press Release. Susequently, January 2014 per person per trip and total visitor expenditures for each island were also changed. Other visitor statistics were not affected. A Press Release was posted on the HTA Website on March 17, 2014 with revised January 2014 Island expenditure statistics.

Source:Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	FEBRUARY			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
VISITOR DAYS	175,766	217,952	-19.4	383,707	423,789	-9.5
TOTAL VISITORS	24,647	34,863	-29.3	52,040	62,529	-16.8
ARRIVED BY SHIP	15,828	25,442	-37.8	33,508	43,681	-23.3
ARRIVED BY AIR	8,819	9,421	-6.4	18,532	18,848	-1.7
NUMBER OF SHIP ARRIVALS	8	14	-42.9	20	23	-13.0
ISLANDS VISITED						
Oahu	24,647	34,864	-29.3	52,039	62,529	-16.8
Kauai	21,746	27,129	-19.8	48,520	54,087	-10.3
Maui County	22,756	30,404	-25.2	49,571	57,497	-13.8
Maui	22,756	30,404	-25.2	49,571	57,497	-13.8
Molokai	287	724	-60.4	632	1,263	-50.0
Lanai	472	817	-42.2	1,087	1,637	-33.6
Hawai'i Island	22,689	30,151	-24.7	50,082	57,816	-13.4
Average Islands Visited	3.76	3.56	5.6	3.9	3.76	3.3
AVERAGE LENGTH OF STAY						
Days in Hawaii before Cruise	0.93	0.76	21.9	0.88	0.82	7.7
Days in Hawaii during Cruise	4.80	4.26	12.7	5.10	4.59	11.1
Days in Hawaii after Cruise	1.40	1.23	13.9	1.39	1.37	1.8
Total days in Hawai'i	7.13	6.25	14.1	7.37	6.78	8.8
ACCOMMODATIONS						
Hotel	11,131	12,865	-13.5	23,093	24,820	-7.0
Hotel only	9,572	10,633	-10.0	19,537	20,502	-4.7
Condo	1,190	1,516	-21.5	2,719	2,977	-8.7
Condo only	270	332	-18.6	626	704	-11.0
Timeshare	796	1,546	-48.5	1,832	2,671	-31.4
Timeshare Only	255	571	-55.4	566	875	-35.3
Bed & Breakfast	118	270	-56.3	378	457	-17.2
Bed & Breakfast only	10	39	-73.6	69	53	30.3
Friends & relatives	656	751	-12.6	1,301	1,638	-20.6
Other accommodation	1,238	1,540	-19.6	2,623	2,769	-5.3
Accommodation (NET)	12,787	15,232	-16.1	26,699	29,237	-8.7
Cruise only	11,860	19,631	-39.6	25,341	33,292	-23.9
TRAVEL STATUS						
% First timers	42.2	39.8	2.3	39.2	38.6	0.6
% Repeat visitors	57.8	60.2	-2.3	60.8	61.4	-0.6

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013

February	STATEWIDE			HONOLULU			KAHALUI			KONA			HILO			LIHU'E		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
Total Seats	847,238	847,121	0.0	587,918	584,916	0.5	149,874	151,838	-1.3	57,509	57,836	-0.6	3,128	3,140	-0.4	48,809	49,391	-1.2
Scheduled Seats	841,536	827,204	1.7	582,216	564,999	3.0	149,874	151,838	-1.3	57,509	57,836	-0.6	3,128	3,140	-0.4	48,809	49,391	-1.2
Charter seats	5,702	19,917	-71.4	5,702	19,917	-71.4												
Domestic Seats	542,971	552,116	-1.7	318,219	320,451	-0.7	125,894	127,014	-0.9	51,793	54,208	-4.5	3,128	3,140	-0.4	43,937	47,303	-7.1
Scheduled Seats	538,555	547,700	-1.7	313,803	316,035	-0.7	125,894	127,014	-0.9	51,793	54,208	-4.5	3,128	3,140	-0.4	43,937	47,303	-7.1
Charter seats	4,416	4,416	0.0	4,416	4,416	0.0												
US West	477,455	486,396	-1.8	258,807	260,835	-0.8	119,790	120,910	-0.9	51,793	54,208	-4.5	3,128	3,140	-0.4	43,937	47,303	-7.1
...Anchorage	6,908	6,908	0.0	4,396	4,396	0.0	1,884	1,884	0.0	628	628	0.0						
...Bellingham	8,104	10,020	-19.1	4,680	6,180	-24.3	3,424	3,840	-10.8									
...Boise	912	669	36.3	912	669	36.3			0.0									
...Denver	10,192	11,036	-7.6	5,096	5,340	-4.6	3,640	4,272	-14.8	728	712	2.2			728	712	2.2	
...Eugene	0	892	-100.0	0	892	-100.0												
...Fresno	0	892	-100.0	0	892	-100.0												
...Las Vegas	23,154	21,716	6.6	23,154	21,716	6.6												
...Los Angeles	160,845	159,576	0.8	86,848	84,404	2.9	35,476	33,655	5.4	16,912	18,986	-10.9	3,128	3,140	-0.4	18,481	19,391	-4.7
...Oakland	25,337	29,024	-12.7	10,549	8,556	23.3	10,392	11,676	-11.0	2,512	4,396	-42.9			1,884	4,396	-57.1	
...Phoenix	34,232	35,265	-2.9	16,752	16,930	-1.1	6,840	7,527	-9.1	6,080	6,176	-1.6			4,560	4,632	-1.6	
...Phoenix Mesa	0	2,007	-100.0	0	2,007	-100.0												
...Portland	27,700	25,492	8.7	12,628	11,676	8.2	8,164	8,792	-7.1	4,396	2,512	75.0			2,512	2,512	0.0	
...Sacramento	11,648	11,676	-0.2	7,252	7,280	-0.4	4,396	4,396	0.0									
...Salt Lake City	7,308	6,104	19.7	7,308	6,104	19.7												
...San Diego	18,280	16,480	10.9	12,000	12,084	-0.7	4,396	4,396	0.0						1,884	0	NA	
...San Francisco	67,504	63,722	5.9	36,901	35,892	2.8	13,762	12,724	8.2	11,745	10,122	16.0			5,096	4,984	2.2	
...San Jose	18,399	27,984	-34.3	3,611	7,516	-52.0	10,392	11,676	-11.0	1,884	4,396	-57.1			2,512	4,396	-42.9	
...Santa Maria																		
...Seattle	56,020	55,372	1.2	25,808	26,740	-3.5	17,024	16,072	5.9	6,908	6,280	10.0			6,280	6,280	0.0	
...Spokane	912	669	36.3	912	669	36.3												
...Stockton	0	892	-100.0	0	892	-100.0												
US East	61,100	61,304	-0.3	54,996	55,200	-0.4	6,104	6,104	0.0									
...Atlanta	8,344	8,344	0.0	8,344	8,344	0.0												
...Chicago	9,632	7,616	26.5	9,632	7,616	26.5												
...Dallas	18,312	18,312	0.0	12,208	12,208	0.0	6,104	6,104	0.0									
...Houston	9,632	6,580	46.4	9,632	6,580	46.4												
...New York JFK	6,468	8,232	-21.4	6,468	8,232	-21.4												
...Newark	6,776	6,580	3.0	6,776	6,580	3.0												
...Washington D.C.	1,936	5,640	-65.7	1,936	5,640	-65.7												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013 (Cont.)

February	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
International Seats	304,267	295,005	3.1	269,699	264,465	2.0	23,980	24,824	-3.4	5,716	3,628	57.6	0	0	NA	4,872	2,088	133.3
Scheduled Seats	302,981	279,504	8.4	268,413	248,964	7.8	23,980	24,824	-3.4	5,716	3,628	57.6	0	0	NA	4,872	2,088	133.3
Charter Seats	1,286	15,501	-91.7	1,286	15,501	-91.7												
Japan	160,145	146,714	9.2	160,145	146,714	9.2												
...Fukuoka	13,580	13,384	1.5	13,580	13,384	1.5												
...Nagoya	17,220	12,544	37.3	17,220	12,544	37.3												
...Osaka	27,328	25,200	8.4	27,328	25,200	8.4												
...Sapporo	3,108	3,120	-0.4	3,108	3,120	-0.4												
...Tokyo-HND	25,116	25,144	-0.1	25,116	25,144	-0.1												
...Tokyo-NRT	73,793	67,322	9.6	73,793	67,322	9.6												
Canada	50,728	47,544	6.7	16,160	17,004	-5.0	23,980	24,824	-3.4	5,716	3,628	57.6				4,872	2,088	133.3
...Calgary	8,344	8,344	0.0	1,656	1,656	0.0	6,688	6,688	0.0									
...Edmonton	2,484	2,484	0.0				2,484	2,484	0.0									
...Vancouver	39,356	36,172	8.8	13,960	14,804	-5.7	14,808	15,652	-5.4	5,716	3,628	57.6				4,872	2,088	133.3
...Victoria	544	544	0.0	544	544	0.0												
Other Asia	43,368	37,474	15.7	43,368	37,474	15.7												
...Beijing	3,396	0	NA	3,396	0	NA												
...Seoul	27,922	32,895	-15.1	27,922	32,895	-15.1												
...Shanghai	6,066	4,579	32.5	6,066	4,579	32.5												
...Taipei	5,984	0	NA	5,984	0	NA												
Oceania	28,908	25,392	13.8	28,908	25,392	13.8												
...Auckland	6,336	2,808	125.6	6,336	2,808	125.6												
...Brisbane	3,108	3,120	-0.4	3,108	3,120	-0.4												
...Melbourne	2,424	2,424	0.0	2,424	2,424	0.0												
...Sydney	17,040	17,040	0.0	17,040	17,040	0.0												
Other	19,832	22,380	-11.4	19,832	22,380	-11.4												
...Apia	656	720	-8.9	656	720	-8.9												
...Christmas	488	448	8.9	488	448	8.9												
...Guam	9,744	7,616	27.9	9,744	7,616	27.9												
...Majuro	1,860	1,884	-1.3	1,860	1,884	-1.3												
...Manila	3,168	7,872	-59.8	3,168	7,872	-59.8												
...Nadi	668	720	-7.2	668	720	-7.2												
...Pago Pago	2,072	2,080	-0.4	2,072	2,080	-0.4												
...Papeete	1,176	1,040	13.1	1,176	1,040	13.1												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHALUI			KONA			HILO			LIHU'E		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
Total Seats	1,793,787	1,762,823	1.8	1,250,126	1,212,577	3.1	314,287	320,163	-1.8	119,432	117,552	1.6	6,932	7,379	-6.1	103,010	105,152	-2.0
Scheduled Seats	1,780,308	1,736,427	2.5	1,236,647	1,186,181	4.3	314,287	320,163	-1.8	119,432	117,552	1.6	6,932	7,379	-6.1	103,010	105,152	-2.0
Charter seats	13,479	26,396	-48.9	13,479	26,396	-48.9												
			0.0															
Domestic Seats	1,145,781	1,158,209	-1.1	675,024	671,549	0.5	263,603	268,283	-1.7	107,478	110,092	-2.4	6,932	7,379	-6.1	92,744	100,906	-8.1
Scheduled Seats	1,136,673	1,149,101	-1.1	665,916	662,441	0.5	263,603	268,283	-1.7	107,478	110,092	-2.4	6,932	7,379	-6.1	92,744	100,906	-8.1
Charter seats	9,108	9,108	0.0	9,108	9,108	0.0												
US West	1,003,925	1,016,591	-1.2	546,030	543,065	0.5	250,741	255,149	-1.7	107,478	110,092	-2.4	6,932	7,379	-6.1	92,744	100,906	-8.1
...Anchorage	14,444	14,444	0.0	9,263	9,263	0.0	3,925	3,925	0.0	1,256	1,256							
...Bellingham	18,103	21,380	-15.3	10,272	13,054	-21.3	7,831	8,326	-5.9									
...Boise	1,814	669	171.2	1,814	669	171.2												
...Denver	22,022	23,318	-5.6	11,830	11,926	-0.8	7,280	8,544	-14.8	1,456	1,424	2.2				1,456	1,424	2.2
...Eugene	0	2,007	-100.0	0	2,007	-100.0												
...Fresno	0	2,230	-100.0	0	2,230	-100.0												
...Las Vegas	47,753	44,571	7.1	47,753	44,571	7.1												
...Los Angeles	338,628	331,284	2.2	184,884	174,922	5.7	73,224	70,620	3.7	34,632	36,767	-5.8	6,932	7,379	-6.1	38,956	41,596	-6.3
...Oakland	51,765	61,232	-15.5	20,470	18,103	13.1	22,032	24,603	-10.4	5,338	9,263	-42.4				3,925	9,263	-57.6
...Phoenix	74,561	74,591	0.0	36,751	36,763	0.0	15,390	15,826	-2.8	12,540	12,738	-1.6				9,880	9,264	6.6
...Phoenix Mesa	0	2,007	-100.0	0	2,007	-100.0												
...Portland	58,480	53,648	9.0	26,609	24,603	8.2	17,270	18,526	-6.8	9,263	5,338	73.5				5,338	5,181	3.0
...Sacramento	24,544	24,603	-0.2	15,281	15,340	-0.4	9,263	9,263	0.0									
...Salt Lake City	15,399	13,030	18.2	15,399	13,030	18.2												
...San Diego	38,541	34,716	11.0	25,353	25,453	-0.4	9,263	9,263								3,925	0	NA
...San Francisco	139,704	133,657	4.5	77,140	73,448	5.0	27,359	27,784	-1.5	24,467	20,855	17.3				10,738	11,570	-7.2
...San Jose	38,980	58,892	-33.8	7,685	15,763	-51.2	22,032	24,603	-10.4	3,925	9,263	-57.6				5,338	9,263	-42.4
...Santa Maria	0	892	-100.0	0	892	-100.0												
...Seattle	117,145	116,744	0.3	53,484	56,345	-5.1	35,872	33,866	5.9	14,601	13,188	10.7				13,188	13,345	-1.2
...Spokane	2,042	669	205.2	2,042	669	205.2												
...Stockton	0	2,007	-100.0	0	2,007	-100.0												
US East	132,748	132,510	0.2	119,886	119,376	0.4	12,862	13,134	-2.1									
...Atlanta	17,582	17,582	0.0	17,582	17,582	0.0												
...Chicago	22,898	18,282	25.2	22,898	18,010	27.1	0	272	-100.0									
...Dallas	38,586	38,586	0.0	25,724	25,724	0.0	12,862	12,862	0.0									
...Houston	20,296	14,864	36.5	20,296	14,864	36.5												
...New York JFK	14,994	17,346	-13.6	14,994	17,346	-13.6												
...Newark	14,278	13,865	3.0	14,278	13,865	3.0												
...Washington D.C.	4,114	11,985	-65.7	4,114	11,985	-65.7												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
International Seats	648,006	604,614	7.2	575,102	541,028	6.3	50,684	51,880	-2.3	11,954	7,460	60.2	0	0	NA	10,266	4,246	141.8
Scheduled Seats	643,635	587,326	9.6	570,731	523,740	9.0	50,684	51,880	-2.3	11,954	7,460	60.2				10,266	4,246	141.8
Charter seats	4,371	17,288	-74.7	4,371	17,288	-74.7												
Japan	337,945	308,071	9.7	337,945	308,071	9.7												
...Fukuoka	28,615	28,202	1.5	28,615	28,202	1.5												
...Nagoya	36,285	26,432	37.3	36,285	26,432	37.3												
...Osaka	57,584	52,042	10.6	57,584	52,042	10.6												
...Sapporo	6,734	6,500	3.6	6,734	6,500	3.6												
...Tokyo-HND	53,383	53,414	-0.1	53,383	53,414	-0.1												
...Tokyo-NRT	155,344	141,481	9.8	155,344	141,481	9.8												
Canada	107,070	99,201	7.9	34,166	35,615	-4.1	50,684	51,880	-2.3	11,954	7,460	60.2				10,266	4,246	141.8
...Calgary	17,731	18,161	-2.4	3,519	3,734	-5.8	14,212	14,427	-1.5									
...Edmonton	4,968	4,968					4,968	4,968	0.0									
...Vancouver	83,147	74,848	11.1	29,423	30,657	-4.0	31,504	32,485	-3.0	11,954	7,460	60.2				10,266	4,246	141.8
...Victoria	1,224	1,224	0.0	1,224	1,224	0.0												
Other Asia	89,735	75,632	18.6	89,735	75,632	18.6												
...Beijing	4,811	0	NA	4,811	0	NA												
...Seoul	59,663	67,920	-12.2	59,663	67,920	-12.2												
...Shanghai	12,398	7,712	60.8	12,398	7,712	60.8												
...Taipei	12,863	0	NA	12,863	0	NA												
Oceania	66,811	56,941	17.3	66,811	56,941	17.3												
...Auckland	13,668	5,850	133.6	13,668	5,850	133.6												
...Brisbane	6,734	6,500	3.6	6,734	6,500	3.6												
...Melbourne	7,272	5,151	41.2	7,272	5,151	41.2												
...Sydney	39,137	39,440	-0.8	39,137	39,440	-0.8												
Other	42,074	47,481	-11.4	42,074	47,481	-11.4												
...Apia	1,476	1,440	2.5	1,476	1,440	2.5												
...Christmas	1,098	1,008	8.9	1,098	1,008	8.9												
...Guam	20,532	16,048	27.9	20,532	16,048	27.9												
...Majuro	4,030	3,925	2.7	4,030	3,925	2.7												
...Manila	6,600	16,860	-60.9	6,600	16,860	-60.9												
...Nadi	1,324	1,440	-8.1	1,324	1,440	-8.1												
...Pago Pago	4,662	4,680	-0.4	4,662	4,680	-0.4												
...Papeete	2,352	2,080	13.1	2,352	2,080	13.1												
...Rarotonga																		
...Tongatapu																		

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division