

TABLE 1. TOTAL VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	723,663	711,329	1.7	4,019,257	3,997,763	0.5
Domestic	512,186	511,579	0.1	2,715,102	2,756,062	-1.5
International	211,477	199,750	5.9	1,304,155	1,241,701	5.0
VISITOR DAYS	6,648,685	6,581,167	1.0	37,318,098	37,161,474	0.4
AVERAGE DAILY CENSUS	221,623	219,372	1.0	206,177	205,312	0.4
TOTAL AIR SEATS	956,303	932,884	2.5	5,530,270	5,418,915	2.1
TOTAL LOAD FACTOR (%)**	91.0	92.5	-1.5	85.9	86.9	-1.0
ISLANDS VISITED						
O'ahu	465,259	449,660	3.5	2,504,834	2,462,861	1.7
O'ahu only	345,246	325,642	6.0	1,879,934	1,826,500	2.9
O'ahu one day or less	19,236	18,831	2.1	106,896	73,267	45.9
Kaua'i	103,623	105,546	-1.8	550,611	558,924	-1.5
Kaua'i only	54,241	56,134	-3.4	297,716	305,942	-2.7
Kaua'i one day or less	9,681	10,625	-8.9	51,878	53,637	-3.3
Maui County	211,691	215,515	-1.8	1,212,448	1,212,994	0.0
Maui	208,674	211,888	-1.5	1,193,407	1,190,880	0.2
Maui only	125,079	125,870	-0.6	747,991	748,682	-0.1
Maui one day or less	14,372	15,685	-8.4	77,890	84,320	-7.6
Moloka'i *	4,886	4,591	6.4	28,534	27,174	5.0
Moloka'i only *	511	493	3.7	3,475	3,583	-3.0
Moloka'i one day or less*	2,494	2,635	-5.3	14,779	13,181	12.1
Lāna'i *	4,871	7,037	-30.8	32,569	37,321	-12.7
Lāna'i only *	427	651	-34.5	3,709	5,435	-31.7
Lāna'i one day or less*	2,599	4,096	-36.6	16,799	17,948	-6.4
Hawai'i Island	125,991	130,936	-3.8	718,905	739,525	-2.8
Kona side	104,281	106,942	-2.5	604,777	615,148	-1.7
Hilo side	48,605	50,977	-4.7	263,054	272,245	-3.4
Hawai'i Island only	55,610	55,022	1.1	341,208	350,114	-2.5
Hawai'i Island one day or less	11,608	13,364	-13.1	62,128	68,536	-9.3
Any Neighbor Island	378,417	385,687	-1.9	2,139,323	2,171,263	-1.5
NI only	258,404	261,669	-1.2	1,514,424	1,534,902	-1.3
Oahu & NI	120,013	124,018	-3.2	624,900	636,361	-1.8
Any one island only	581,114	563,812	3.1	3,274,035	3,240,256	1.0
Multiple Islands	142,549	147,516	-3.4	745,223	757,507	-1.6
Avg. Islands Visited	1.26	1.28	-1.3	1.25	1.25	-0.3
Average Length of Stay in Hawai'i	9.19	9.25	-0.7	9.28	9.30	-0.1
ACCOMMODATIONS						
Plan to stay in Hotel	454,589	442,226	2.8	2,532,283	2,491,671	1.6
Hotel only	396,815	382,471	3.8	2,219,241	2,180,356	1.8
Plan to stay in Condo	124,152	132,478	-6.3	725,596	742,313	-2.3
Condo only	94,676	101,625	-6.8	567,444	583,496	-2.8
Plan to stay in Timeshare	76,176	76,639	-0.6	376,085	373,430	0.7
Timeshare only	58,750	58,985	-0.4	287,751	287,540	0.1
Cruise Ship	10,953	11,124	-1.5	67,799	63,680	6.5
Friends/Relatives	62,445	57,829	8.0	346,778	357,361	-3.0
Bed & Breakfast	6,350	5,732	10.8	41,306	42,342	-2.4
Other	9,626	9,657	-0.3	54,980	53,145	3.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	603,897	598,647	0.9	3,334,924	3,320,497	0.4
Honeymoon/Get Married	65,954	62,844	4.9	322,301	294,183	9.6
Honeymoon	58,991	56,596	4.2	288,657	262,105	10.1
Get Married	11,775	14,443	-18.5	58,328	59,425	-1.8
Pleasure/Vacation	544,307	541,436	0.5	3,046,999	3,056,979	-0.3
Mtgs/Conventions/Incentive	32,005	29,326	9.1	261,592	258,199	1.3
Conventions	12,924	12,537	3.1	137,539	133,223	3.2
Corporate Meetings	5,037	4,627	8.9	50,501	46,209	9.3
Incentive	14,718	13,027	13.0	86,656	88,777	-2.4
Other Business	19,666	19,069	3.1	130,543	124,053	5.2
Visit Friends/Rel.	60,642	58,817	3.1	326,790	335,440	-2.6
Gov't/Military	8,707	6,115	42.4	42,138	35,260	19.5
Attend School	1,498	1,566	-4.4	11,427	8,259	38.4
Sport Events	4,400	10,208	-56.9	37,199	38,392	-3.1
TRAVEL STATUS						
% First Timers**	36.9	36.6	0.3	34.9	34.6	0.3
% Repeaters**	63.1	63.4	-0.3	65.1	65.4	-0.3
Average # of Trips	4.76	4.74	0.4	4.96	5.00	-0.7
Group Tour	63,349	65,381	-3.1	351,503	352,562	-0.3
Non-Group	660,315	645,948	2.2	3,667,754	3,645,201	0.6
Package Trip	247,158	250,874	-1.5	1,336,355	1,331,849	0.3
No Package	476,505	460,454	3.5	2,682,902	2,665,914	0.6
Net True Independent	464,611	450,511	3.1	2,621,723	2,604,296	0.7
Ave. Age	44	44	-0.1	45	45	0.0
Ave. Party Size	2.36	2.39	-1.2	2.17	2.16	0.3

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Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
DOMESTIC VISITORS	512,186	511,579	0.1	2,715,102	2,756,062	-1.5
DOMESTIC VISITOR DAYS	5,201,872	5,157,866	0.9	27,410,365	27,621,667	-0.8
DOMESTIC AVERAGE DAILY CENSUS	173,396	171,929	0.9	151,438	152,606	-0.8
DOMESTIC AIR SEATS	676,019	656,386	3.0	3,660,486	3,629,452	0.9
DOMESTIC LOAD FACTOR (%)**	94.5	96.1	-1.6	90.7	90.8	-0.1
ISLANDS VISITED						
O'ahu	266,339	263,785	1.0	1,370,418	1,381,605	-0.8
O'ahu only	185,732	183,343	1.3	972,839	988,786	-1.6
O'ahu one day or less	16,421	17,021	-3.5	91,892	58,268	57.7
Kaua'i	95,326	96,202	-0.9	487,758	495,381	-1.5
Kaua'i only	53,189	55,177	-3.6	278,674	293,790	-5.1
Kaua'i one day or less	6,716	5,887	14.1	34,919	31,203	11.9
Maui County	186,336	186,887	-0.3	986,441	982,444	0.4
Maui	183,724	183,991	-0.1	969,616	963,441	0.6
Maui only	119,054	119,830	-0.6	648,898	650,477	-0.2
Maui one day or less	7,140	6,655	7.3	39,712	36,931	7.5
Moloka'i *	4,040	3,542	14.1	23,067	20,939	10.2
Moloka'i only *	504	490	2.8	3,324	3,315	0.3
Moloka'i one day or less*	2,025	1,683	20.4	10,624	8,679	22.4
Lāna'i *	4,118	4,949	-16.8	26,890	28,979	-7.2
Lāna'i only *	422	635	-33.5	3,591	5,199	-30.9
Lāna'i one day or less*	2,393	2,073	15.4	13,265	11,530	15.0
Hawai'i Island	97,897	96,174	1.8	540,941	547,909	-1.3
Kona side	84,790	83,265	1.8	469,909	474,941	-1.1
Hilo side	34,533	32,662	5.7	185,449	182,157	1.8
Hawai'i Island only	50,942	49,927	2.0	302,320	313,423	-3.5
Hawai'i Island one day or less	3,924	4,439	-11.6	22,528	24,466	-7.9
Any Neighbor Island	326,454	328,236	-0.5	1,742,264	1,767,276	-1.4
NI only	245,847	247,794	-0.8	1,344,684	1,374,457	-2.2
Oahu & NI	80,607	80,442	0.2	397,580	392,820	1.2
Any one island only	409,843	409,402	0.1	2,209,646	2,254,990	-2.0
Multiple Islands	102,343	102,177	0.2	505,456	501,072	0.9
Avg. Islands Visited	1.27	1.27	0.3	1.26	1.25	0.9
Average Length of Stay in Hawai'i	10.16	10.08	0.7	10.10	10.02	0.7
ACCOMMODATIONS						
Plan to stay in Hotel	275,903	271,752	1.5	1,486,990	1,493,597	-0.4
Hotel only	227,296	221,921	2.4	1,235,348	1,245,151	-0.8
Plan to stay in Condo	103,328	110,751	-6.7	545,590	568,730	-4.1
Condo only	79,306	85,438	-7.2	424,421	446,715	-5.0
Plan to stay in Timeshare	67,817	70,613	-4.0	321,112	324,745	-1.1
Timeshare only	51,991	53,846	-3.4	245,471	249,958	-1.8
Cruise Ship	9,553	9,056	5.5	58,454	50,903	14.8
Friends/Relatives	55,607	53,864	3.2	309,870	323,792	-4.3
Bed & Breakfast	4,897	4,679	4.7	33,564	33,580	0.0
Other	9,410	9,035	4.1	50,998	48,114	6.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	435,567	434,974	0.1	2,216,706	2,254,461	-1.7
Honeymoon/Get Married	28,248	25,711	9.9	119,846	111,290	7.7
Honeymoon	23,784	22,078	7.7	99,517	93,155	6.8
Get Married	6,321	5,146	22.8	31,395	25,669	22.3
Pleasure/Vacation	411,882	412,982	-0.3	2,120,458	2,162,963	-2.0
Mtgs/Conventions/Incentive	14,452	16,305	-11.4	191,515	184,491	3.8
Conventions	8,150	9,068	-10.1	110,378	107,302	2.9
Corporate Meetings	3,932	3,836	2.5	45,589	41,098	10.9
Incentive	2,946	4,117	-28.5	47,660	44,665	6.7
Other Business	18,288	16,268	12.4	119,472	112,553	6.1
Visit Friends/Rel.	55,337	53,080	4.3	291,709	298,839	-2.4
Gov't/Military	7,932	5,202	52.5	38,230	31,978	19.6
Attend School	1,334	960	38.9	9,168	5,814	57.7
Sport Events	2,337	8,906	-73.8	26,453	30,387	-12.9
TRAVEL STATUS						
% First Timers**	30.55	30.3	0.3	28.63	28.9	-0.3
% Repeaters**	69.45	69.7	-0.3	71.37	71.1	0.3
Average # of Trips	5.42	5.36	1.2	5.76	5.67	1.5
Group Tour	14,634	15,908	-8.0	108,623	103,231	5.2
Non-Group	497,552	495,671	0.4	2,606,480	2,652,831	-1.7
Package Trip	114,649	117,730	-2.6	569,543	590,109	-3.5
No Package	397,537	393,848	0.9	2,145,559	2,165,953	-0.9
Net True Independent	393,336	388,715	1.2	2,111,984	2,134,024	-1.0
Ave. Age of Party Head	45	45	0.4	47	47	0.9
Ave. Party Size	2.31	2.33	-0.6	2.04	2.01	1.2

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Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
INTERNATIONAL VISITORS	211,477	199,750	5.9	1,304,155	1,241,701	5.0
INTERNATIONAL VISITOR DAYS	1,446,813	1,423,302	1.7	9,907,733	9,539,807	3.9
INTERNATIONAL AVERAGE DAILY CENSUS	48,227	47,443	1.7	54,739	52,706	3.9
INTERNATIONAL AIR SEATS	280,284	276,498	1.4	1,869,784	1,789,463	4.5
INTERNATIONAL LOAD FACTOR (%)**	82.6	83.9	-1.2	76.5	79.1	-2.7
ISLANDS VISITED						
O'ahu	198,920	185,875	7.0	1,134,416	1,081,256	4.9
O'ahu only	159,514	142,299	12.1	907,096	837,715	8.3
O'ahu one day or less	2,815	1,810	55.5	15,004	15,000	0.0
Kaua'i	8,297	9,344	-11.2	62,853	63,543	-1.1
Kaua'i only	1,052	957	9.9	19,042	12,152	56.7
Kaua'i one day or less	2,965	4,738	-37.4	16,960	22,434	-24.4
Maui County	25,355	28,628	-11.4	226,007	230,550	-2.0
Maui	24,950	27,897	-10.6	223,791	227,438	-1.6
Maui only	6,026	6,040	-0.2	99,093	98,205	0.9
Maui one day or less	7,232	9,030	-19.9	38,178	47,389	-19.4
Moloka'i *	846	1,049	-19.4	5,466	6,235	-12.3
Moloka'i only *	6	2	195.6	151	268	-43.6
Moloka'i one day or less*	469	952	-50.8	4,156	4,502	-7.7
Lāna'i *	752	2,088	-64.0	5,680	8,343	-31.9
Lāna'i only *	5	16	-70.9	119	236	-49.7
Lāna'i one day or less*	206	2,023	-89.8	3,534	6,418	-44.9
Hawai'i Island	28,095	34,763	-19.2	177,964	191,616	-7.1
Kona side	19,492	23,677	-17.7	134,868	140,206	-3.8
Hilo side	14,073	18,316	-23.2	77,606	90,088	-13.9
Hawai'i Island only	4,668	5,096	-8.4	38,888	36,691	6.0
Hawai'i Island one day or less	7,684	8,925	-13.9	39,600	44,070	-10.1
Any Neighbor Island	51,963	57,451	-9.6	397,059	403,986	-1.7
NI only	12,557	13,875	-9.5	169,739	160,445	5.8
Oahu & NI	39,405	43,576	-9.6	227,320	243,542	-6.7
Any one island only	171,271	154,410	10.9	1,064,389	985,266	8.0
Multiple Islands	40,206	45,340	-11.3	239,766	256,435	-6.5
Avg. Islands Visited	1.24	1.31	-5.2	1.23	1.27	-2.9
Average Length of Stay in Hawai'i	6.84	7.13	-4.0	7.60	7.68	-1.1
ACCOMMODATIONS						
Plan to stay in Hotel	178,686	170,473	4.8	1,045,293	998,074	4.7
Hotel only	169,519	160,550	5.6	983,893	935,205	5.2
Plan to stay in Condo	20,824	21,727	-4.2	180,006	173,584	3.7
Condo only	15,370	16,187	-5.0	143,023	136,781	4.6
Plan to stay in Timeshare	8,359	6,026	38.7	54,973	48,685	12.9
Timeshare only	6,759	5,139	31.5	42,280	37,582	12.5
Cruise Ship	1,400	2,068	-32.3	9,345	12,777	-26.9
Friends/Relatives	6,838	3,965	72.4	36,908	33,569	9.9
Bed & Breakfast	1,453	1,053	38.0	7,742	8,762	-11.6
Other	216	622	-65.3	3,982	5,031	-20.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	168,330	163,673	2.8	1,118,218	1,066,036	4.9
Honeymoon/Get Married	37,707	37,132	1.5	202,455	182,892	10.7
Honeymoon	35,207	34,517	2.0	189,140	168,950	12.0
Get Married	5,454	9,296	-41.3	26,933	33,756	-20.2
Pleasure/Vacation	132,425	128,454	3.1	926,541	894,016	3.6
Mtgs/Conventions/Incentive	17,553	13,021	34.8	70,077	73,708	-4.9
Conventions	4,773	3,470	37.6	27,161	25,920	4.8
Corporate Meetings	1,105	791	39.6	4,912	5,111	-3.9
Incentive	11,773	8,910	32.1	38,997	44,112	-11.6
Other Business	1,378	2,801	-50.8	11,070	11,499	-3.7
Visit Friends/Rel.	5,306	5,737	-7.5	35,081	36,601	-4.2
Gov't/Military	775	913	-15.1	3,907	3,282	19.1
Attend School	164	606	-72.9	2,259	2,445	-7.6
Sport Events	2,063	1,302	58.5	10,747	8,005	34.3
TRAVEL STATUS						
% First Timers**	52.17	52.6	-0.5	47.90	47.1	0.8
% Repeaters**	47.83	47.4	0.5	52.10	52.9	-0.8
Average # of Trips	3.15	3.15	0.0	3.31	3.49	-5.2
Group Tour	48,714	49,473	-1.5	242,881	249,331	-2.6
Non-Group	162,763	150,277	8.3	1,061,274	992,370	6.9
Package Trip	132,509	133,144	-0.5	766,811	741,740	3.4
No Package	78,968	66,606	18.6	537,344	499,961	7.5
Net True Independent	71,276	61,797	15.3	509,739	470,272	8.4
Ave. Age of Party Head	42	42	-1.2	42	43	-1.6
Ave. Party Size	2.49	2.57	-2.9	2.44	2.49	-2.1

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	312,916	316,324	-1.1	1,574,855	1,624,440	-3.1
Domestic	306,825	309,148	-0.8	1,544,069	1,593,636	-3.1
International	6,091	7,176	-15.1	30,786	30,804	-0.1
VISITOR DAYS	3,059,115	3,095,106	-1.2	15,049,602	15,474,544	-2.7
AVERAGE DAILY CENSUS	101,971	103,170	-1.2	83,147	85,495	-2.7
ISLANDS VISITED						
O'ahu	143,740	144,969	-0.8	704,776	721,626	-2.3
O'ahu only	110,428	111,400	-0.9	551,797	569,395	-3.1
O'ahu one day or less	6,710	6,903	-2.8	36,000	24,577	46.5
Kaua'i	56,418	57,575	-2.0	272,590	281,982	-3.3
Kaua'i only	38,689	40,256	-3.9	192,390	204,331	-5.8
Kaua'i one day or less	2,445	2,284	7.0	12,778	11,518	10.9
Maui County	111,937	113,042	-1.0	556,705	563,610	-1.2
Maui	110,104	111,262	-1.0	546,538	552,076	-1.0
Maui only	84,886	85,618	-0.9	428,316	435,344	-1.6
Maui one day or less	2,966	2,663	11.4	15,874	15,496	2.4
Moloka'i *	2,326	1,862	24.9	11,747	11,180	5.1
Moloka'i only *	333	294	13.4	2,289	2,304	-0.7
Moloka'i one day or less*	961	857	12.2	4,697	4,104	14.5
Lāna'i *	2,123	2,482	-14.5	13,326	14,419	-7.6
Lāna'i only *	300	443	-32.2	2,395	3,265	-26.6
Lāna'i one day or less*	1,148	956	20.1	6,320	5,745	10.0
Hawai'i Island	52,222	51,981	0.5	281,598	293,163	-3.9
Kona side	46,155	45,654	1.1	249,248	258,566	-3.6
Hilo side	15,221	14,960	1.7	80,717	83,066	-2.8
Hawai'i Island only	34,481	33,617	2.6	194,384	205,811	-5.6
Hawai'i Island one day or less	1,853	2,156	-14.1	10,048	10,035	0.1
Any Neighbor Island	202,487	204,924	-1.2	1,023,058	1,055,045	-3.0
NI only	169,175	171,355	-1.3	870,079	902,814	-3.6
Oahu & NI	33,312	33,569	-0.8	152,979	152,231	0.5
Any one island only	269,118	271,628	-0.9	1,371,571	1,420,449	-3.4
Multiple Islands	43,798	44,695	-2.0	203,284	203,991	-0.3
Avg. Islands Visited	1.17	1.17	0.2	1.16	1.15	0.7
Average Length of Stay in Hawai'i	9.78	9.78	-0.1	9.56	9.53	0.3
ACCOMMODATIONS						
Plan to stay in Hotel	154,774	152,481	1.5	782,305	795,361	-1.6
Hotel only	129,381	126,252	2.5	661,064	673,597	-1.9
Plan to stay in Condo	70,884	77,148	-8.1	356,370	378,932	-6.0
Condo only	56,977	62,501	-8.8	289,601	310,143	-6.6
Plan to stay in Timeshare	46,434	49,036	-5.3	204,759	209,271	-2.2
Timeshare only	36,188	38,448	-5.9	161,012	165,470	-2.7
Cruise Ship	2,360	2,355	0.2	14,690	11,482	27.9
Friends/Relatives	34,191	32,986	3.7	189,843	201,308	-5.7
Bed & Breakfast	2,193	2,268	-3.3	15,489	15,400	0.6
Other	5,277	5,088	3.7	29,160	28,238	3.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	268,808	269,015	-0.1	1,298,967	1,342,804	-3.3
Honeymoon/Get Married	13,720	12,265	11.9	59,724	54,509	9.6
Honeymoon	10,772	9,978	8.0	47,318	43,232	9.5
Get Married	3,909	3,090	26.5	18,394	15,243	20.7
Pleasure/Vacation	257,635	258,790	-0.4	1,252,197	1,299,219	-3.6
Mtgs/Conventions/Incentive	8,218	7,378	11.4	84,834	80,701	5.1
Conventions	4,449	4,217	5.5	48,549	47,579	2.0
Corporate Meetings	2,617	2,038	28.4	22,999	20,574	11.8
Incentive	1,452	1,353	7.3	18,651	15,857	17.6
Other Business	11,789	11,786	0.0	75,612	73,078	3.5
Visit Friends/Rel.	32,690	31,814	2.8	176,141	182,077	-3.3
Gov't/Military	3,397	2,472	37.5	16,359	13,502	21.2
Attend School	605	521	16.1	4,976	2,908	71.1
Sport Events	1,247	7,684	-83.8	15,814	20,816	-24.0
TRAVEL STATUS						
First Timers (%)**	20.4	20.6	-0.2	18.5	18.8	-0.3
Repeaters (%)**	79.6	79.4	0.2	81.5	81.2	0.3
Average # of Trips	6.53	6.41	1.9	6.99	6.93	0.8
Group Tour	5,451	6,647	-18.0	36,277	34,851	4.1
Non-Group	307,465	309,677	-0.7	1,538,578	1,589,589	-3.2
Package Trip	64,504	65,638	-1.7	282,612	297,372	-5.0
No Package	248,412	250,686	-0.9	1,292,243	1,327,069	-2.6
Net True Independent	246,425	247,698	-0.5	1,278,147	1,312,946	-2.7
Ave. Age	45	45	0.4	47	46	0.8
Ave. Party Size	2.41	2.44	-1.0	2.11	2.09	1.2

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 5. TOTAL US EAST VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	170,588	170,875	-0.2	899,129	899,409	0.0
Domestic	163,825	162,562	0.8	871,639	866,080	0.6
International	6,763	8,313	-18.6	27,490	33,329	-17.5
VISITOR DAYS	1,798,350	1,782,984	0.9	9,485,509	9,411,069	0.8
AVERAGE DAILY CENSUS	59,945	59,433	0.9	52,406	51,995	0.8
ISLANDS VISITED						
O'ahu	104,143	104,677	-0.5	523,327	526,257	-0.6
O'ahu only	63,067	62,461	1.0	323,028	323,654	-0.2
O'ahu one day or less	9,091	9,056	0.4	48,213	30,575	57.7
Kaua'i	34,131	33,835	0.9	179,181	177,739	0.8
Kaua'i only	12,533	12,942	-3.2	71,742	71,810	-0.1
Kaua'i one day or less	3,686	3,232	14.0	19,158	17,113	11.9
Maui County	64,417	64,277	0.2	343,178	337,833	1.6
Maui	63,574	63,350	0.4	337,733	331,357	1.9
Maui only	29,734	29,179	1.9	171,035	168,374	1.6
Maui one day or less	3,895	3,651	6.7	20,993	18,492	13.5
Moloka'i *	1,534	1,370	11.9	8,506	7,889	7.8
Moloka'i only *	150	143	5.0	790	763	3.5
Moloka'i one day or less*	826	702	17.7	4,399	3,912	12.5
Lāna'i *	1,969	2,836	-30.6	11,602	13,085	-11.3
Lāna'i only *	103	165	-37.7	977	1,566	-37.6
Lāna'i one day or less*	985	1,680	-41.4	5,662	5,957	-4.9
Hawai'i Island	38,818	39,669	-2.1	203,330	205,615	-1.1
Kona side	32,510	33,642	-3.4	172,526	175,196	-1.5
Hilo side	16,549	16,481	0.4	82,781	82,806	0.0
Hawai'i Island only	14,081	14,070	0.1	83,374	83,725	-0.4
Hawai'i Island one day or less	1,873	2,336	-19.8	10,763	11,646	-7.6
Any Neighbor Island	107,521	108,415	-0.8	576,101	575,755	0.1
NI only	66,445	66,198	0.4	375,802	373,152	0.7
Oahu & NI	41,076	42,216	-2.7	200,299	202,603	-1.1
Any one island only	119,667	118,961	0.6	650,947	649,893	0.2
Multiple Islands	50,921	51,915	-1.9	248,182	249,516	-0.5
Avg. Islands Visited	1.43	1.44	-0.5	1.41	1.40	0.2
Average Length of Stay in Hawai'i	10.54	10.43	1.0	10.55	10.46	0.8
ACCOMMODATIONS						
Plan to stay in Hotel	100,964	103,110	-2.1	554,006	555,096	-0.2
Hotel only	80,445	81,859	-1.7	448,602	450,226	-0.4
Plan to stay in Condo	28,388	29,944	-5.2	138,485	139,837	-1.0
Condo only	19,042	20,195	-5.7	95,214	97,345	-2.2
Plan to stay in Timeshare	20,481	20,103	1.9	100,676	100,836	-0.2
Timeshare only	15,132	14,488	4.4	73,405	73,703	-0.4
Cruise Ship	6,345	6,120	3.7	36,277	34,248	5.9
Friends/Relatives	19,664	18,563	5.9	105,412	107,424	-1.9
Bed & Breakfast	2,189	1,856	18.0	11,895	12,180	-2.3
Other	3,420	3,584	-4.6	17,791	16,694	6.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL US EAST VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	142,079	142,120	0.0	706,283	702,864	0.5
Honeymoon/Get Married	11,610	11,271	3.0	45,796	44,432	3.1
Honeymoon	10,210	10,125	0.8	39,313	39,109	0.5
Get Married	2,157	2,347	-8.1	10,510	8,876	18.4
Pleasure/Vacation	132,139	132,297	-0.1	668,568	665,211	0.5
Mtgs/Conventions/Incentive	5,359	8,515	-37.1	89,653	90,468	-0.9
Conventions	2,957	4,952	-40.3	51,665	52,021	-0.7
Corporate Meetings	1,396	1,625	-14.1	19,204	18,198	5.5
Incentive	1,220	2,354	-48.2	24,426	24,682	-1.0
Other Business	5,516	5,285	4.4	38,346	37,066	3.5
Visit Friends/Rel.	19,948	19,752	1.0	101,102	104,786	-3.5
Gov't/Military	4,359	2,822	54.4	20,854	17,699	17.8
Attend School	513	330	55.2	2,942	1,996	47.4
Sport Events	885	947	-6.5	8,207	7,161	14.6
TRAVEL STATUS						
First Timers (%)**	44.7	45.4	-0.7	40.7	41.9	-1.2
Repeaters (%)**	55.3	54.6	0.7	59.3	58.1	1.2
Average # of Trips	3.76	3.64	3.2	4.17	4.09	1.9
Group Tour	6,482	8,244	-21.4	52,028	50,624	2.8
Non-Group	164,107	162,631	0.9	847,101	848,785	-0.2
Package Trip	38,171	43,672	-12.6	204,757	214,016	-4.3
No Package	132,417	127,204	4.1	694,372	685,393	1.3
Net True Independent	130,921	125,276	4.5	680,062	672,322	1.2
Ave. Age	46	45	0.3	48	47	1.2
Ave. Party Size	2.22	2.26	-1.8	1.94	1.93	0.8

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 6. TOTAL JAPAN VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	126,357	118,075	7.0	715,533	701,023	2.1
Domestic	834	608	37.2	4,309	2,946	46.2
International	125,523	117,467	6.9	711,224	698,077	1.9
VISITOR DAYS	727,647	697,497	4.3	4,133,142	4,126,983	0.1
AVERAGE DAILY CENSUS	24,255	23,250	4.3	22,835	22,801	0.1
ISLANDS VISITED						
O'ahu	123,112	112,749	9.2	697,657	674,340	3.5
O'ahu only	106,387	93,157	14.2	604,324	568,010	6.4
O'ahu one day or less	655	436	50.4	5,094	5,812	-12.4
Kaua'i	2,200	2,479	-11.3	11,374	14,860	-23.5
Kaua'i only	137	287	-52.2	992	1,761	-43.7
Kaua'i one day or less	1,407	1,702	-17.4	7,401	9,655	-23.4
Maui County	4,462	7,511	-40.6	29,724	40,094	-25.9
Maui	4,370	7,371	-40.7	28,829	39,412	-26.9
Maui only	616	835	-26.2	4,225	6,443	-34.4
Maui one day or less	2,112	4,391	-51.9	13,391	18,826	-28.9
Moloka'i *	134	71	89.8	1,057	602	75.6
Moloka'i only *	1	0	0.0	2	0	0.0
Moloka'i one day or less*	115	36	214.5	914	443	106.4
Lāna'i *	8	103	-92.5	564	794	-29.0
Lāna'i only *	0	0	0.0	1	47	-97.7
Lāna'i one day or less*	8	86	-91.0	348	360	-3.2
Hawai'i Island	15,071	19,420	-22.4	83,406	98,515	-15.3
Kona side	9,932	11,469	-13.4	56,519	64,298	-12.1
Hilo side	6,594	9,307	-29.2	36,346	42,693	-14.9
Hawai'i Island only	2,382	3,568	-33.2	11,664	15,801	-26.2
Hawai'i Island one day or less	4,597	5,403	-14.9	23,460	28,553	-17.8
Any Neighbor Island	19,971	24,918	-19.9	111,209	133,013	-16.4
NI only	3,245	5,326	-39.1	17,876	26,683	-33.0
Oahu & NI	16,726	19,592	-14.6	93,334	106,330	-12.2
Any one island only	109,523	97,847	11.9	621,208	592,063	4.9
Multiple Islands	16,834	20,228	-16.8	94,325	108,960	-13.4
Avg. Islands Visited	1.15	1.20	-4.8	1.15	1.18	-2.7
Average Length of Stay in Hawai'i	5.76	5.91	-2.5	5.78	5.89	-1.9
ACCOMMODATIONS						
Plan to stay in Hotel	111,526	104,673	6.5	627,495	613,192	2.3
Hotel only	109,487	102,665	6.6	614,159	598,619	2.6
Plan to stay in Condo	10,921	10,670	2.4	65,837	66,411	-0.9
Condo only	9,529	8,923	6.8	55,927	54,227	3.1
Plan to stay in Timeshare	4,167	3,519	18.4	26,707	24,351	9.7
Timeshare only	3,496	3,176	10.1	21,788	20,376	6.9
Cruise Ship	152	86	77.0	1,433	1,375	4.3
Friends/Relatives	1,231	1,049	17.4	6,855	9,352	-26.7
Bed & Breakfast	91	73	24.2	591	1,047	-43.6
Other	84	36	130.5	857	1,437	-40.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	92,479	93,010	-0.6	590,873	586,663	0.7
Honeymoon/Get Married	27,880	28,932	-3.6	138,189	131,005	5.5
Honeymoon	25,835	26,873	-3.9	129,646	120,304	7.8
Get Married	4,960	8,162	-39.2	21,445	29,642	-27.7
Pleasure/Vacation	66,209	65,849	0.5	461,160	464,919	-0.8
Mtgs/Conventions/Incentive	13,592	8,689	56.4	38,387	43,548	-11.9
Conventions	1,813	813	123.0	6,274	6,364	-1.4
Corporate Meetings	569	247	129.9	1,407	754	86.7
Incentive	11,297	7,698	46.7	31,104	36,888	-15.7
Other Business	718	839	-14.4	3,848	4,532	-15.1
Visit Friends/Rel.	1,414	1,626	-13.1	11,637	12,405	-6.2
Gov't/Military	200	208	-4.0	438	506	-13.5
Attend School	143	174	-17.7	1,031	1,011	2.0
Sport Events	1,114	944	18.1	6,825	6,185	10.3
TRAVEL STATUS						
First Timers (%)**	42.9	45.6	-2.7	42.6	42.3	0.3
Repeaters (%)**	57.1	54.4	2.7	57.4	57.7	-0.3
Average # of Trips	3.72	3.70	0.5	3.79	3.85	-1.6
Group Tour	37,980	36,130	5.1	181,204	187,539	-3.4
Non-Group	88,377	81,945	7.8	534,329	513,484	4.1
Package Trip	94,392	92,046	2.5	541,878	521,330	3.9
No Package	31,965	26,029	22.8	173,655	179,694	-3.4
Net True Independent	25,294	22,895	10.5	153,563	156,988	-2.2
Ave. Age	42	43	-1.1	42	43	-1.8
Ave. Party Size	2.62	2.67	-1.7	2.59	2.67	-3.2

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	17,270	18,097	-4.6	307,042	297,465	3.2
Domestic	6,353	7,245	-12.3	109,799	113,395	-3.2
International	10,917	10,852	0.6	197,243	184,070	7.2
VISITOR DAYS	208,151	208,448	-0.1	3,974,940	3,774,076	5.3
AVERAGE DAILY CENSUS	6,938	6,948	-0.1	21,961	20,851	5.3
ISLANDS VISITED						
O'ahu	9,186	9,380	-2.1	118,936	124,075	-4.1
O'ahu only	6,029	5,479	10.0	78,054	82,080	-4.9
O'ahu one day or less	278	466	-40.3	6,134	4,455	37.7
Kaua'i	2,529	2,286	10.6	45,038	39,059	15.3
Kaua'i only	850	892	-4.7	23,142	18,294	26.5
Kaua'i one day or less	251	373	-32.7	4,158	4,182	-0.6
Maui County	7,956	9,472	-16.0	156,119	152,923	2.1
Maui	7,909	9,357	-15.5	155,306	151,860	2.3
Maui only	4,783	5,722	-16.4	114,544	112,123	2.2
Maui one day or less	507	385	31.7	5,965	5,086	17.3
Moloka'i *	169	184	-8.1	2,404	2,475	-2.8
Moloka'i only *	11	5	100.0	258	277	-6.7
Moloka'i one day or less*	25	91	-72.4	1,174	1,213	-3.2
Lāna'i *	233	243	-3.9	2,668	3,539	-24.6
Lāna'i only *	9	20	-55.1	109	172	-36.8
Lāna'i one day or less*	83	159	-47.9	1,499	2,007	-25.3
Hawai'i Island	3,569	3,313	7.7	62,359	55,435	12.5
Kona side	3,245	2,873	12.9	57,424	50,336	14.1
Hilo side	1,343	1,284	4.7	19,787	17,993	10.0
Hawai'i Island only	1,412	1,221	15.6	35,128	29,062	20.9
Hawai'i Island one day or less	112	327	-65.7	2,473	2,624	-5.7
Any Neighbor Island	11,241	12,618	-10.9	228,988	215,385	6.3
NI only	8,083	8,717	-7.3	188,105	173,390	8.5
Oahu & NI	3,157	3,901	-19.1	40,883	41,995	-2.6
Any one island only	13,093	13,340	-1.8	251,235	242,009	3.8
Multiple Islands	4,176	4,757	-12.2	55,807	55,456	0.6
Avg. Islands Visited	1.37	1.37	-0.1	1.26	1.27	-0.5
Average Length of Stay in Hawai'i	12.05	11.52	4.6	12.95	12.69	2.0
ACCOMMODATIONS						
Plan to stay in Hotel	9,430	9,486	-0.6	136,553	136,915	-0.3
Hotel only	7,463	7,206	3.6	103,719	105,202	-1.4
Plan to stay in Condo	5,094	6,503	-21.7	123,221	120,288	2.4
Condo only	3,815	5,147	-25.9	101,510	98,196	3.4
Plan to stay in Timeshare	1,290	1,374	-6.1	29,328	26,767	9.6
Timeshare only	908	925	-1.9	20,978	19,236	9.1
Cruise Ship	188	310	-39.2	5,453	5,241	4.0
Friends/Relatives	1,367	1,063	28.6	14,305	12,905	10.8
Bed & Breakfast	340	237	43.2	4,720	4,497	5.0
Other	204	179	13.7	3,122	2,336	33.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADA VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	15,750	16,541	-4.8	285,576	279,628	2.1
Honeymoon/Get Married	1,091	845	29.0	8,493	6,793	25.0
Honeymoon	979	791	23.8	6,678	5,544	20.5
Get Married	133	88	52.1	2,561	1,700	50.7
Pleasure/Vacation	14,745	15,766	-6.5	278,935	274,262	1.7
Mtgs/Conventions/Incentive	386	680	-43.3	14,685	10,378	41.5
Conventions	248	362	-31.6	9,938	7,149	39.0
Corporate Meetings	46	51	-9.5	2,769	1,239	123.4
Incentive	92	285	-67.7	2,903	2,345	23.8
Other Business	170	141	21.0	3,233	2,088	54.9
Visit Friends/Rel.	1,016	922	10.2	11,506	10,469	9.9
Gov't/Military	140	30	362.1	810	230	253.0
Attend School	35	62	-43.4	543	256	112.3
Sport Events	34	28	20.8	2,462	1,466	68.0
TRAVEL STATUS						
First Timers (%)**	46.9	42.8	4.1	33.6	34.3	-0.7
Repeaters (%)**	53.1	57.2	-4.1	66.4	65.7	0.7
Average # of Trips	3.32	3.77	-12.0	3.95	3.85	2.5
Group Tour	253	638	-60.3	7,833	6,472	21.0
Non-Group	17,016	17,460	-2.5	299,209	290,993	2.8
Package Trip	3,624	4,916	-26.3	65,869	71,549	-7.9
No Package	13,646	13,181	3.5	241,173	225,916	6.8
Net True Independent	13,557	13,024	4.1	238,804	223,997	6.6
Ave. Age	44	45	-3.8	49	49	-0.7
Ave. Party Size	2.03	2.19	-7.3	2.17	2.18	-0.5

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

JUNE 2014 Arrivals at a Glance

CATEGORY AND MMA	Jun 2014P	Jun 2013	% change	YTD 2014P	YTD 2013	% change
TOTAL EXPENDITURES (\$mil.)	1,292.5	1,288.7	0.3	7,376.5	7,198.4	2.5
Total by air	1,292.3	1,288.7	0.3	7,351.2	7,163.7	2.6
U.S. West	492.5	482.0	2.2	2,427.8	2,424.8	0.1
U.S. East	354.2	358.4	-1.2	1,914.0	1,855.4	3.2
Japan	205.8	206.9	-0.5	1,152.7	1,181.7	-2.5
Canada	31.0	33.6	-8.0	644.0	608.0	5.9
All Other	208.7	207.8	0.5	1,212.6	1,093.8	10.9
Visitor arrivals by cruise ships	0.2	0.0	NA	25.4	34.7	-26.8
TOTAL VISITOR DAYS	6,652,058	6,581,167	1.1	37,715,172	37,658,570	0.2
Total by air	6,648,685	6,581,167	1.0	37,318,098	37,161,474	0.4
U.S. West	3,059,115	3,095,106	-1.2	15,049,602	15,474,544	-2.7
U.S. East	1,798,350	1,782,984	0.9	9,485,509	9,411,069	0.8
Japan	727,647	697,497	4.3	4,133,142	4,126,983	0.1
Canada	208,151	208,448	-0.1	3,974,940	3,774,076	5.3
All Other	855,421	797,133	7.3	4,674,906	4,374,803	6.9
Visitor arrivals by cruise ships	3,374	0	NA	397,074	497,096	-20.1
VISITOR ARRIVALS	725,066	711,329	1.9	4,094,951	4,097,605	-0.1
Total by air	723,663	711,329	1.7	4,019,257	3,997,763	0.5
U.S. West	312,916	316,324	-1.1	1,574,855	1,624,440	-3.1
U.S. East	170,588	170,875	-0.2	899,129	899,409	0.0
Japan	126,357	118,075	7.0	715,533	701,023	2.1
Canada	17,270	18,097	-4.6	307,042	297,465	3.2
All Other	96,532	87,957	9.7	522,699	475,425	9.9
Visitor arrivals by cruise ships	1,403	0	NA	75,694	99,842	-24.2
AVERAGE LENGTH OF STAY	9.17	9.25	-0.8	9.21	9.19	0.2
Total by air	9.19	9.25	-0.7	9.28	9.30	-0.1
U.S. West	9.78	9.78	-0.1	9.56	9.53	0.3
U.S. East	10.54	10.43	1.0	10.55	10.46	0.8
Japan	5.76	5.91	-2.5	5.78	5.89	-1.9
Canada	12.05	11.52	4.6	12.95	12.69	2.0
All Other	8.86	9.06	-2.2	8.94	9.20	-2.8
Visitor arrivals by cruise ships	2.41	0.00	NA	5.25	4.98	5.4
PER PERSON PER DAY SPENDING (\$)	194.3	195.8	-0.8	195.6	191.1	2.3
Total by air	194.4	195.8	-0.7	197.0	192.8	2.2
U.S. West	161.0	155.7	3.4	161.3	156.7	3.0
U.S. East	197.0	201.0	-2.0	201.8	197.1	2.4
Japan	282.8	296.6	-4.6	278.9	286.3	-2.6
Canada	148.8	161.4	-7.8	162.0	161.1	0.6
All Other	244.0	260.7	-6.4	259.4	250.0	3.7
Visitor arrivals by cruise ships	70.5	0.0	NA	63.9	69.7	-8.4
PER PERSON PER TRIP SPENDING (\$)	1,782.6	1,811.6	-1.6	1,801.4	1,756.7	2.5
Total by air	1,785.7	1,811.6	-1.4	1,829.0	1,791.9	2.1
U.S. West	1,573.9	1,523.6	3.3	1,541.6	1,492.7	3.3
U.S. East	2,076.6	2,097.4	-1.0	2,128.7	2,062.9	3.2
Japan	1,628.7	1,752.1	-7.0	1,610.9	1,685.7	-4.4
Canada	1,793.3	1,859.2	-3.5	2,097.6	2,043.9	2.6
All Other	2,162.3	2,362.4	-8.5	2,319.9	2,300.6	0.8
Visitor arrivals by cruise ships	169.5	0.0	NA	335.0	347.2	-3.5

P=Preliminary data.

Source:Hawai'i Tourism Authority

2014 Arrivals at a Glance by Month

2014P	MMA	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,419.3	\$1,247.5	\$1,230.9	\$1,097.8	\$1,088.5	\$1,292.5
	Total by air	\$1,412.9	\$1,242.9	\$1,227.9	\$1,089.2	\$1,086.1	\$1,292.3
	U.S. West	\$406.7	\$370.4	\$387.4	\$397.6	\$373.2	\$492.5
	U.S. East	\$397.7	\$333.6	\$305.1	\$242.3	\$281.1	\$354.2
	Japan	\$209.4	\$195.7	\$204.4	\$155.9	\$181.5	\$205.8
	Canada	\$179.9	\$148.5	\$140.2	\$94.8	\$49.8	\$31.0
	All Other	\$219.2	\$194.7	\$190.8	\$198.6	\$200.6	\$208.7
	Visitor arrivals by cruise ships	\$6.4	\$4.6	\$3.0	\$8.6	\$2.5	\$0.2
Visitor days	TOTAL (air + sh)	7,145,060	6,007,924	6,516,431	5,758,931	5,634,768	6,652,058
	Total by air	7,041,725	5,931,016	6,468,828	5,630,431	5,597,413	6,648,685
	U.S. West	2,550,243	2,135,576	2,435,962	2,463,494	2,405,212	3,059,115
	U.S. East	1,870,471	1,539,601	1,597,803	1,235,734	1,443,550	1,798,350
	Japan	719,782	684,066	781,679	571,529	648,439	727,647
	Canada	1,041,918	868,749	928,338	600,577	327,207	208,151
	All Other	859,312	703,024	725,047	759,096	773,005	855,421
	Visitor arrivals by cruise ships	103,334	76,908	47,602	128,500	37,356	3,374
Visitor arrivals	TOTAL (air + sh)	682,634	646,759	728,814	662,553	649,125	725,066
	Total by air	664,954	630,931	718,222	639,395	642,091	723,663
	U.S. West	231,871	222,879	268,236	274,656	264,297	312,916
	U.S. East	146,190	143,688	165,745	128,898	144,020	170,588
	Japan	126,330	119,882	130,565	98,686	113,713	126,357
	Canada	70,167	66,233	74,054	49,548	29,769	17,270
	All Other	90,396	78,249	79,622	87,608	90,292	96,532
	Visitor arrivals by cruise ships	17,680	15,828	10,592	23,157	7,034	1,403
length of stay	TOTAL (air + sh)	10.47	9.29	8.94	8.69	8.68	9.17
	Total by air	10.59	9.40	9.01	8.81	8.72	9.19
	U.S. West	11.00	9.58	9.08	8.97	9.10	9.78
	U.S. East	12.79	10.71	9.64	9.59	10.02	10.54
	Japan	5.70	5.71	5.99	5.79	5.70	5.76
	Canada	14.85	13.12	12.54	12.12	10.99	12.05
	All Other	9.51	8.98	9.11	8.66	8.56	8.86
	Visitor arrivals by cruise ships	5.84	4.86	4.49	5.55	5.31	2.41
Per Person Per Day Spending *	TOTAL (air+shi)	\$198.6	\$207.6	\$188.9	\$190.6	\$193.2	\$194.3
	Total by air	\$200.6	\$209.6	\$189.8	\$193.4	\$194.0	\$194.4
	U.S. West	\$159.5	\$173.5	\$159.0	\$161.4	\$155.2	\$161.0
	U.S. East	\$212.6	\$216.7	\$191.0	\$196.1	\$194.7	\$197.0
	Japan	\$290.9	\$286.0	\$261.5	\$272.8	\$279.9	\$282.8
	Canada	\$172.6	\$170.9	\$151.0	\$157.8	\$152.2	\$148.8
	All Other	\$255.1	\$277.0	\$263.2	\$261.6	\$259.4	\$244.0
	Visitor arrivals by cruise ships	\$62.0	\$59.6	\$63.8	\$67.2	\$65.7	\$70.5
Per Person Per Trip Spending *	TOTAL (air+shi)	\$2,079.1	\$1,928.8	\$1,689.0	\$1,657.0	\$1,676.9	\$1,782.6
	Total by air	\$2,124.8	\$1,970.0	\$1,709.6	\$1,703.5	\$1,691.5	\$1,785.7
	U.S. West	\$1,754.1	\$1,662.0	\$1,444.2	\$1,447.8	\$1,412.0	\$1,573.9
	U.S. East	\$2,720.3	\$2,321.7	\$1,840.9	\$1,879.7	\$1,951.6	\$2,076.6
	Japan	\$1,657.5	\$1,632.1	\$1,565.6	\$1,579.8	\$1,595.9	\$1,628.7
	Canada	\$2,563.4	\$2,241.8	\$1,892.8	\$1,912.6	\$1,672.6	\$1,793.3
	All Other	\$2,424.8	\$2,488.8	\$2,396.6	\$2,266.7	\$2,221.1	\$2,162.3
	Visitor arrivals by cruise ships	\$362.6	\$289.5	\$286.9	\$373.1	\$348.7	\$169.5

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,419.3	\$2,666.8	\$3,897.7	\$4,995.5	\$6,084.0	\$7,376.5
	Total by air	\$1,412.9	\$2,655.8	\$3,883.7	\$4,972.9	\$6,058.9	\$7,351.2
	U.S. West	\$406.7	\$777.1	\$1,164.5	\$1,562.2	\$1,935.3	\$2,427.8
	U.S. East	\$397.7	\$731.3	\$1,036.4	\$1,278.7	\$1,559.8	\$1,914.0
	Japan	\$209.4	\$405.1	\$609.5	\$765.4	\$946.9	\$1,152.7
	Canada	\$179.9	\$328.3	\$468.5	\$563.3	\$613.1	\$644.0
	All Other	\$219.2	\$413.9	\$604.8	\$803.3	\$1,003.9	\$1,212.6
	Visitor arrivals by cruise ships	\$6.4	\$11.0	\$14.0	\$22.7	\$25.1	\$25.4
Visitor days	TOTAL (air + ship)	7,145,060	13,152,984	19,669,414	25,428,345	31,063,114	37,715,172
	Total by air	7,041,725	12,972,742	19,441,570	25,072,001	30,669,414	37,318,098
	U.S. West	2,550,243	4,685,818	7,121,780	9,585,275	11,990,487	15,049,602
	U.S. East	1,870,471	3,410,072	5,007,875	6,243,609	7,687,159	9,485,509
	Japan	719,782	1,403,848	2,185,527	2,757,056	3,405,495	4,133,142
	Canada	1,041,918	1,910,667	2,839,005	3,439,581	3,766,788	3,974,940
	All Other	859,312	1,562,336	2,287,383	3,046,480	3,819,485	4,674,906
	Visitor arrivals by cruise ships	103,334	180,242	227,844	356,345	393,700	397,074
Visitor arrivals	TOTAL (air + ship)	682,634	1,329,393	2,058,207	2,720,760	3,369,885	4,094,951
	Total by air	664,954	1,295,885	2,014,108	2,653,503	3,295,594	4,019,257
	U.S. West	231,871	454,750	722,987	997,642	1,261,939	1,574,855
	U.S. East	146,190	289,877	455,623	584,520	728,541	899,129
	Japan	126,330	246,212	376,777	475,463	589,176	715,533
	Canada	70,167	136,400	210,454	260,003	289,772	307,042
	All Other	90,396	168,645	248,267	335,875	426,167	522,699
	Visitor arrivals by cruise ships	17,680	33,507	44,099	67,257	74,291	75,694
length of stay	TOTAL (air + ship)	10.47	9.89	9.56	9.35	9.22	9.21
	Total by air	10.59	10.01	9.65	9.45	9.31	9.28
	U.S. West	11.00	10.30	9.85	9.61	9.50	9.56
	U.S. East	12.79	11.76	10.99	10.68	10.55	10.55
	Japan	5.70	5.70	5.80	5.80	5.78	5.78
	Canada	14.85	14.01	13.49	13.23	13.00	12.95
	All Other	9.51	9.26	9.21	9.07	8.96	8.94
	Visitor arrivals by cruise ships	5.84	5.38	5.17	5.30	5.30	5.25
Per Person Per Day Spending*	TOTAL (air+ship)	\$198.6	\$202.7	\$198.2	\$196.5	\$195.9	\$195.6
	Total by air	\$200.6	\$204.7	\$199.8	\$198.3	\$197.6	\$197.0
	U.S. West	\$159.5	\$165.8	\$163.5	\$163.0	\$161.4	\$161.3
	U.S. East	\$212.6	\$214.4	\$207.0	\$204.8	\$202.9	\$201.8
	Japan	\$290.9	\$288.5	\$278.9	\$277.6	\$278.0	\$278.9
	Canada	\$172.6	\$171.8	\$165.0	\$163.8	\$162.8	\$162.0
	All Other	\$255.1	\$264.9	\$264.4	\$263.7	\$262.8	\$259.4
	Visitor arrivals by cruise ships	\$62.0	\$61.0	\$61.6	\$63.6	\$63.8	\$63.9
Per Person Per Trip Spending*	TOTAL (air+ship)	\$2,079.1	\$2,006.0	\$1,893.7	\$1,836.1	\$1,805.4	\$1,801.4
	Total by air	\$2,124.8	\$2,049.4	\$1,928.2	\$1,874.1	\$1,838.5	\$1,829.0
	U.S. West	\$1,754.1	\$1,708.9	\$1,610.7	\$1,565.9	\$1,533.6	\$1,541.6
	U.S. East	\$2,720.3	\$2,522.7	\$2,274.7	\$2,187.6	\$2,140.9	\$2,128.7
	Japan	\$1,657.5	\$1,645.2	\$1,617.6	\$1,609.8	\$1,607.1	\$1,610.9
	Canada	\$2,563.4	\$2,407.2	\$2,226.2	\$2,166.5	\$2,115.7	\$2,097.6
	All Other	\$2,424.8	\$2,454.5	\$2,435.9	\$2,391.8	\$2,355.6	\$2,319.9
	Visitor arrivals by cruise ships	\$362.6	\$328.1	\$318.2	\$337.1	\$338.2	\$335.0

Source:Hawai'i Tourism Authority

JUNE 2014 Island Highlights

CATEGORY AND ISLAND	Jun 2014P	Jun 2013	% change	YTD 2014P	YTD 2013	% change
TOTAL EXPENDITURES (\$mil.)	1,292.5	1,288.7	0.3	7,376.5	7,198.4	2.5
Total by air	1,292.3	1,288.7	0.3	7,351.2	7,163.7	2.6
O'ahu	664.5	655.0	1.4	3,501.5	3,602.7	-2.8
Maui	331.0	327.2	1.1	2,064.6	1,879.0	9.9
Moloka'i	3.0	2.8	9.7	16.6	15.3	8.4
Lāna'i	5.4	7.4	-27.5	34.5	40.3	-14.4
Kaua'i	128.4	131.1	-2.1	747.9	707.8	5.7
Hawai'i Island	160.0	165.2	-3.1	986.1	918.6	7.3
Visitor arrivals by cruise ships	0.2	0.0	NA	25.4	34.7	-26.8
TOTAL VISITOR DAYS	6,652,058	6,581,167	1.1	37,715,172	37,658,570	0.2
Total by air	6,648,685	6,581,167	1.0	37,318,098	37,161,474	0.4
O'ahu	3,233,372	3,135,145	3.1	17,144,157	17,487,333	-2.0
Maui	1,658,443	1,677,114	-1.1	10,028,393	9,712,013	3.3
Moloka'i	21,846	19,490	12.1	136,605	130,295	4.8
Lāna'i	15,710	22,539	-30.3	110,102	129,498	-15.0
Kaua'i	803,547	804,913	-0.2	4,355,136	4,273,314	1.9
Hawai'i Island	915,767	921,966	-0.7	5,543,705	5,429,021	2.1
Visitor arrivals by cruise ships	3,374	0	NA	397,074	497,096	-20.1
VISITOR ARRIVALS	725,066	711,329	1.9	4,094,951	4,097,605	-0.1
Total by air	723,663	711,329	1.7	4,019,257	3,997,763	0.5
O'ahu	465,259	449,660	3.5	2,504,834	2,462,861	1.7
Maui	208,674	211,888	-1.5	1,193,407	1,190,880	0.2
Moloka'i	4,886	4,591	6.4	28,534	27,174	5.0
Lāna'i	4,871	7,037	-30.8	32,569	37,321	-12.7
Kaua'i	103,623	105,546	-1.8	550,611	558,924	-1.5
Hawai'i Island	125,991	130,936	-3.8	718,905	739,525	-2.8
Visitor arrivals by cruise ships	1,403	0	NA	75,694	99,842	-24.2
AVERAGE LENGTH OF STAY	9.17	9.25	-0.8	9.21	9.19	0.2
Total by air	9.19	9.25	-0.7	9.28	9.30	-0.1
O'ahu	6.95	6.97	-0.3	6.84	7.10	-3.6
Maui	7.95	7.92	0.4	8.40	8.16	3.0
Moloka'i	4.47	4.25	5.3	4.79	4.79	-0.2
Lāna'i	3.23	3.20	0.7	3.38	3.47	-2.6
Kaua'i	7.75	7.63	1.7	7.91	7.65	3.5
Hawai'i Island	7.27	7.04	3.2	7.71	7.34	5.0
Visitor arrivals by cruise ships	2.41	0.00	NA	5.25	4.98	5.4
PER PERSON PER DAY SPENDING (\$)	194.3	195.8	-0.8	195.6	191.1	2.3
Total by air	194.4	195.8	-0.7	197.0	192.8	2.2
O'ahu	205.5	208.9	-1.6	204.2	206.0	-0.9
Maui	199.6	195.1	2.3	205.9	193.5	6.4
Moloka'i	138.1	141.1	-2.2	121.5	117.5	3.4
Lāna'i	343.0	329.6	4.0	313.6	311.4	0.7
Kaua'i	159.8	162.8	-1.9	171.7	165.6	3.7
Hawai'i Island	174.7	179.2	-2.5	177.9	169.2	5.1
Visitor arrivals by cruise ships	70.5	0.0	NA	63.9	69.7	-8.4
PER PERSON PER TRIP SPENDING (\$)	1,782.6	1,811.6	-1.6	1,801.4	1,756.7	2.5
Total by air	1,785.7	1,811.6	-1.4	1,829.0	1,791.9	2.1
O'ahu	1,428.3	1,456.7	-2.0	1,397.9	1,462.8	-4.4
Maui	1,586.1	1,544.4	2.7	1,730.0	1,577.8	9.6
Moloka'i	617.3	599.0	3.0	581.5	563.5	3.2
Lāna'i	1,106.1	1,055.8	4.8	1,060.0	1,080.6	-1.9
Kaua'i	1,238.9	1,241.8	-0.2	1,358.3	1,266.4	7.3
Hawai'i Island	1,269.9	1,261.5	0.7	1,371.6	1,242.1	10.4
Visitor arrivals by cruise ships	169.5	0.0	NA	335.0	347.2	-3.5

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2014

2014P	ISLAND	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,419.3	\$1,247.5	\$1,230.9	\$1,097.8	\$1,088.5	\$1,292.5
	Total by air	\$1,412.9	\$1,242.9	\$1,227.9	\$1,089.2	\$1,086.1	\$1,292.3
	O'ahu	\$650.4	\$562.2	\$574.4	\$503.4	\$546.0	\$664.5
	Maui	\$410.0	\$371.1	\$352.7	\$317.1	\$283.4	\$331.0
	Moloka'i	\$4.0	\$2.8	\$2.0	\$2.3	\$2.5	\$3.0
	Lāna'i	\$7.6	\$5.5	\$5.5	\$5.7	\$4.8	\$5.4
	Kaua'i	\$147.0	\$120.3	\$118.8	\$116.6	\$116.8	\$128.4
	Hawai'i Island	\$193.9	\$180.9	\$174.4	\$144.1	\$132.6	\$160.0
Visitor arrivals by cruise ships	\$6.41	\$4.58	\$3.04	\$8.64	\$2.45	\$0.24	
Visitor days	TOTAL (air + ships)	7,145,060	6,007,924	6,516,431	5,758,931	5,634,768	6,652,058
	Total by air	7,041,725	5,931,016	6,468,828	5,630,431	5,597,413	6,648,685
	O'ahu	3,036,291	2,601,373	2,954,994	2,571,820	2,746,307	3,233,372
	Maui	1,903,380	1,672,663	1,800,595	1,568,486	1,424,828	1,658,443
	Moloka'i	34,653	23,347	19,672	18,358	18,727	21,846
	Lāna'i	23,448	17,743	18,883	16,927	17,392	15,710
	Kaua'i	828,683	660,432	723,177	669,293	670,005	803,547
	Hawai'i Island	1,215,270	955,459	951,508	785,547	720,154	915,767
Visitor arrivals by cruise ships	103,334	76,908	47,602	128,500	37,356	3,374	
Visitor arrivals	TOTAL (air + ships)	682,634	646,759	728,814	662,553	649,125	725,066
	Total by air	664,954	630,931	718,222	639,395	642,091	723,663
	O'ahu	413,181	389,452	434,204	388,628	414,109	465,259
	Maui	195,984	189,250	215,102	196,653	187,744	208,674
	Moloka'i	5,181	4,863	4,860	4,132	4,613	4,886
	Lāna'i	5,895	5,428	5,371	5,541	5,462	4,871
	Kaua'i	91,238	82,633	93,045	88,191	91,881	103,623
	Hawai'i Island	130,031	120,993	127,719	108,603	105,568	125,991
Visitor arrivals by cruise ships	17,680	15,828	10,592	23,157	7,034	1,403	
Length of stay	TOTAL (air + ships)	10.47	9.29	8.94	8.69	8.68	9.17
	Total by air	10.59	9.40	9.01	8.81	8.72	9.19
	O'ahu	7.35	6.68	6.81	6.62	6.63	6.95
	Maui	9.71	8.84	8.37	7.98	7.59	7.95
	Moloka'i	6.69	4.80	4.05	4.44	4.06	4.47
	Lāna'i	3.98	3.27	3.52	3.05	3.18	3.23
	Kaua'i	9.08	7.99	7.77	7.59	7.29	7.75
	Hawai'i Island	9.35	7.90	7.45	7.23	6.82	7.27
Visitor arrivals by cruise ships	5.84	4.86	4.49	5.55	5.31	2.41	
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$198.6	\$207.6	\$188.9	\$190.6	\$193.2	\$194.3
	Total by air	\$200.6	\$209.6	\$189.8	\$193.4	\$194.0	\$194.4
	O'ahu	\$214.2	\$216.1	\$194.4	\$195.7	\$198.8	\$205.5
	Maui	\$215.4	\$221.9	\$195.9	\$202.2	\$198.9	\$199.6
	Moloka'i	\$115.1	\$119.1	\$102.4	\$125.7	\$132.4	\$138.1
	Lāna'i	\$325.7	\$312.7	\$293.9	\$336.3	\$278.5	\$343.0
	Kaua'i	\$177.4	\$182.2	\$164.3	\$174.1	\$174.3	\$159.8
	Hawai'i Island	\$159.5	\$189.4	\$183.3	\$183.4	\$184.1	\$174.7
Visitor arrivals by cruise ships	\$62.0	\$59.6	\$63.8	\$67.2	\$65.7	\$70.5	
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,079.1	\$1,928.8	\$1,689.0	\$1,657.0	\$1,676.9	\$1,782.6
	Total by air	\$2,124.8	\$1,970.0	\$1,709.6	\$1,703.5	\$1,691.5	\$1,785.7
	O'ahu	\$1,574.2	\$1,443.6	\$1,322.9	\$1,295.4	\$1,318.5	\$1,428.3
	Maui	\$2,091.9	\$1,960.9	\$1,639.9	\$1,612.6	\$1,509.4	\$1,586.1
	Moloka'i	\$770.0	\$572.0	\$414.5	\$558.5	\$537.5	\$617.3
	Lāna'i	\$1,295.2	\$1,022.0	\$1,033.0	\$1,027.3	\$886.8	\$1,106.1
	Kaua'i	\$1,610.8	\$1,456.3	\$1,276.8	\$1,321.6	\$1,271.0	\$1,238.9
	Hawai'i Island	\$1,491.0	\$1,495.3	\$1,365.5	\$1,326.6	\$1,255.8	\$1,269.9
Visitor arrivals by cruise ships	\$362.6	\$289.5	\$286.9	\$373.1	\$348.7	\$169.5	

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,419.3	\$2,666.8	\$3,897.7	\$4,995.5	\$6,084.0	\$7,376.5
	Total by air	\$1,412.9	\$2,655.8	\$3,883.7	\$4,972.9	\$6,058.9	\$7,351.2
	O'ahu	\$650.4	\$1,213.1	\$1,787.6	\$2,291.0	\$2,837.0	\$3,501.5
	Maui	\$410.0	\$780.4	\$1,133.1	\$1,450.3	\$1,733.6	\$2,064.6
	Moloka'i	\$4.0	\$6.8	\$8.8	\$11.1	\$13.6	\$16.6
	Lāna'i	\$7.6	\$13.1	\$18.6	\$24.3	\$29.1	\$34.5
	Kaua'i	\$147.0	\$267.4	\$386.2	\$502.7	\$619.5	\$747.9
	Hawai'i Island Visitor arrivals by cruise ships	\$193.9 \$6.41	\$375.0 \$10.99	\$549.4 \$14.03	\$693.5 \$22.67	\$826.1 \$25.12	\$986.1 \$25.36
Visitor days	TOTAL (air + ships)	7,145,060	13,152,984	19,669,414	25,428,345	31,063,114	37,715,172
	Total by air	7,041,725	12,972,742	19,441,570	25,072,001	30,669,414	37,318,098
	O'ahu	3,036,291	5,639,746	8,594,740	11,166,561	13,910,785	17,144,157
	Maui	1,903,380	3,572,617	5,373,212	6,941,697	8,369,951	10,028,393
	Moloka'i	34,653	58,041	77,713	96,071	114,758	136,605
	Lāna'i	23,448	40,783	59,666	76,593	94,392	110,102
	Kaua'i	828,683	1,489,479	2,212,656	2,881,949	3,551,589	4,355,136
	Hawai'i Island Visitor arrivals by cruise ships	1,215,270 103,334	2,172,076 180,242	3,123,583 227,844	3,909,130 356,345	4,627,938 393,700	5,543,705 397,074
Visitor arrivals	TOTAL (air + ships)	682,634	1,329,393	2,058,207	2,720,760	3,369,885	4,094,951
	Total by air	664,954	1,295,885	2,014,108	2,653,503	3,295,594	4,019,257
	O'ahu	413,181	802,633	1,236,838	1,625,466	2,039,575	2,504,834
	Maui	195,984	385,233	600,336	796,989	984,733	1,193,407
	Moloka'i	5,181	10,044	14,903	19,035	23,647	28,534
	Lāna'i	5,895	11,324	16,695	22,237	27,699	32,569
	Kaua'i	91,238	173,871	266,916	355,107	446,988	550,611
	Hawai'i Island Visitor arrivals by cruise ships	130,031 17,680	251,024 33,507	378,743 44,099	487,346 67,257	592,913 74,291	718,905 75,694
Length of stay	TOTAL (air + ships)	10.47	9.89	9.56	9.35	9.22	9.21
	Total by air	10.59	10.01	9.65	9.45	9.31	9.28
	O'ahu	7.35	7.03	6.95	6.87	6.82	6.84
	Maui	9.71	9.27	8.95	8.71	8.50	8.40
	Moloka'i	6.69	5.78	5.21	5.05	4.85	4.79
	Lāna'i	3.98	3.60	3.57	3.44	3.41	3.38
	Kaua'i	9.08	8.57	8.29	8.12	7.95	7.91
	Hawai'i Island Visitor arrivals by cruise ships	9.35 5.84	8.65 5.38	8.25 5.17	8.02 5.30	7.81 5.30	7.71 5.25
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$198.6	\$202.7	\$198.2	\$196.5	\$195.9	\$195.6
	Total by air	\$200.6	\$204.7	\$199.8	\$198.3	\$197.6	\$197.0
	O'ahu	\$214.2	\$215.1	\$208.0	\$205.2	\$203.9	\$204.2
	Maui	\$215.4	\$218.4	\$210.9	\$208.9	\$207.1	\$205.9
	Moloka'i	\$115.1	\$116.7	\$113.1	\$115.5	\$118.3	\$121.5
	Lāna'i	\$325.7	\$320.0	\$311.7	\$317.2	\$308.7	\$313.6
	Kaua'i	\$177.4	\$179.5	\$174.5	\$174.4	\$174.4	\$171.7
	Hawai'i Island Visitor arrivals by cruise ships	\$159.5 \$62.0	\$172.7 \$61.0	\$175.9 \$61.6	\$177.4 \$63.6	\$178.5 \$63.8	\$177.9 \$63.9
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,079.1	\$2,006.0	\$1,893.7	\$1,836.1	\$1,805.4	\$1,801.4
	Total by air	\$2,124.8	\$2,049.4	\$1,928.2	\$1,874.1	\$1,838.5	\$1,829.0
	O'ahu	\$1,574.2	\$1,511.5	\$1,445.3	\$1,409.4	\$1,391.0	\$1,397.9
	Maui	\$2,091.9	\$2,025.7	\$1,887.5	\$1,819.7	\$1,760.5	\$1,730.0
	Moloka'i	\$770.0	\$674.6	\$589.8	\$583.0	\$574.1	\$581.5
	Lāna'i	\$1,295.2	\$1,152.6	\$1,114.1	\$1,092.5	\$1,051.9	\$1,060.0
	Kaua'i	\$1,610.8	\$1,537.9	\$1,446.8	\$1,415.7	\$1,386.0	\$1,358.3
	Hawai'i Island Visitor arrivals by cruise ships	\$1,491.0 \$362.6	\$1,494.0 \$328.1	\$1,450.7 \$318.2	\$1,423.0 \$337.1	\$1,393.2 \$338.2	\$1,371.6 \$335.0

Source:Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	JUNE			YEAR-TO-DATE		
	2014P	2013	% CHANGE	2014P	2013	% CHANGE
VISITOR DAYS	112,099	124,027	-9.6	1,044,372	1,143,451	-8.7
TOTAL VISITORS	11,352	11,985	-5.3	134,851	159,052	-15.2
ARRIVED BY SHIP	1,403	0	NA	75,694	99,843	-24.2
ARRIVED BY AIR	9,949	11,985	-17.0	59,157	59,209	-0.1
NUMBER OF SHIP ARRIVALS	2	0	NA	42	49	-14.3
ISLANDS VISITED						
O'ahu	11,352	11,985	-5.3	133,945	154,474	-13.3
Kaua'i	10,537	11,985	-12.1	124,315	130,905	-5.0
Mauai County	10,557	11,985	-11.9	128,600	150,363	-14.5
Maui	10,557	11,985	-11.9	128,600	150,363	-14.5
Moloka'i	79	54	44.2	1,470	2,561	-42.6
Lāna'i	133	97	36.8	2,289	3,824	-40.1
Hawai'i Island	10,573	11,985	-11.8	130,407	146,717	-11.1
Average Islands Visited	3.81	4.01	-5.1	3.9	3.70	4.4
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	2.22	2.07	7.2	1.07	0.99	8.3
Days in Hawai'i during Cruise	6.37	7.00	-9.0	5.34	4.87	9.6
Days in Hawai'i after Cruise	1.29	1.28	0.7	1.33	1.32	0.5
Total days in Hawai'i	9.87	10.35	-4.6	7.74	7.19	7.7
ACCOMMODATIONS						
Hotel	7,850	9,997	-21.5	66,977	68,590	-2.4
Hotel only	7,160	9,397	-23.8	57,317	57,887	-1.0
Condo	499	351	42.3	7,060	7,526	-6.2
Condo only	227	55	311.6	2,020	1,920	5.2
Timeshare	696	735	-5.2	5,396	6,654	-18.9
Timeshare Only	328	523	-37.4	1,841	2,219	-17.0
Bed & Breakfast	52	55	-5.6	888	1,223	-27.4
Bed & Breakfast only	0	0	NA	155	105	47.3
Friends & relatives	316	382	-17.2	3,286	4,002	-17.9
Other accommodation	379	85	346.8	5,925	6,850	-13.5
Accommodation (NET)	8,863	10,886	-18.6	76,317	79,587	-4.1
Cruise only	2,489	1,099	126.5	58,534	79,465	-26.3
TRAVEL STATUS						
% First timers	43.3	39.6	366.6	41.1	39.0	2.1
% Repeat visitors	56.7	47.6	909.2	58.9	60.0	-1.2

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawai'i by Port of Entry and MMA

June	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
Total Seats	956,303	932,884	2.5	675,542	666,204	1.4	160,974	161,403	-0.3	57,177	47,358	20.7	4,484	5,082	-11.8	58,126	52,837	10.0
Schedules	951,041	925,129	2.8	670,280	658,449	1.8	160,974	161,403	-0.3	57,177	47,358	20.7	4,484	5,082	-11.8	58,126	52,837	10.0
Charters	5,262	7,755	-32.1	5,262	7,755	-32.1												
Domestic	676,019	656,386	3.0	401,938	396,751	1.3	155,686	155,924	-0.2	56,481	46,662	21.0	4,484	5,082	-11.8	57,430	51,967	10.5
Schedules	671,051	651,694	3.0	396,970	392,059	1.3	155,686	155,924	-0.2	56,481	46,662	21.0	4,484	5,082	-11.8	57,430	51,967	10.5
Charters	4,968	4,692	5.9	4,968	4,692	5.9												
US West	597,693	577,290	3.5	331,528	324,195	2.3	147,770	149,384	-1.1	56,481	46,662	21.0	4,484	5,082	-11.8	57,430	51,967	10.5
...Anchorage	3,260	4,710	-30.8	3,260	4,710	-30.8												
...Bellingham	2,385	8,501	-71.9	2,385	6,494	-63.3	0	2,007	-100.0									
...Boise	0	892	-100.0	0	892	-100.0												
...Denver	13,572	8,918	52.2	7,722	5,460	41.4	4,394	1,638	168.3	728	910	-20.0			728	910	-20.0	
...Eugene	912	1,115	-18.2	912	1,115	-18.2												
...Fresno	1,824	1,561	16.8	1,824	1,561	16.8												
...Las Vegas	25,566	23,600	8.3	25,566	23,600	8.3												
...Los Angeles	223,651	213,007	5.0	115,727	103,360	12.0	53,675	58,177	-7.7	22,867	21,245	7.6	4,484	4,466	0.4	26,898	25,759	4.4
...Oakland	34,720	29,411	18.1	12,551	12,221	2.7	12,660	12,480	1.4	5,595	2,669	109.6				3,914	2,041	91.8
...Phoenix	48,430	47,860	1.2	24,870	24,870	0.0	11,400	10,640	7.1	5,700	5,700	0.0				6,460	6,650	-2.9
...Phoenix Mesa	1,824	2,453	-25.6	1,824	2,453	-25.6												
...Portland	20,663	20,281	1.9	13,907	13,530	2.8	6,756	6,751	0.1									
...Sacramento	12,660	12,480	1.4	7,770	7,770	0.0	4,890	4,710	3.8									
...Salt Lake City	7,830	7,830	0.0	7,830	7,830	0.0												
...San Diego	26,547	25,462	4.3	13,669	13,530	1.0	8,501	8,164	4.1							4,377	3,768	16.2
...San Francisco	84,122	85,262	-1.3	51,226	52,611	-2.6	16,370	17,188	-4.8	11,066	9,387	17.9	0	616	-100.0	5,460	5,460	0.0
...San Jose	29,997	25,785	16.3	12,567	8,595	46.2	12,480	12,480	0.0	2,203	2,041	7.9				2,747	2,669	2.9
...Santa Maria	0	1,784	-100.0	0	1,784	-100.0												
...Seattle	57,906	53,702	7.8	26,094	29,133	-10.4	16,644	15,149	9.9	8,322	4,710	76.7				6,846	4,710	45.4
...Spokane	0	892	-100.0		892	-100.0												
...Stockton	1,824	1,784	2.2	1,824	1,784	2.2												
US East	73,358	74,404	-1.4	65,442	67,864	-3.6	7,916	6,540	21.0									
...Atlanta	8,790	8,940	-1.7	8,790	8,940	-1.7												
...Chicago	11,696	14,582	-19.8	10,320	14,582	-29.2	1,376	0	NA									
...Dallas	19,620	19,620	0.0	13,080	13,080	0.0	6,540	6,540	0.0									
...Houston	9,912	7,740	28.1	9,912	7,740	28.1												
...New York JFK	8,820	8,820	0.0	8,820	8,820	0.0												
...Newark	7,260	7,330	-1.0	7,260	7,330	-1.0												
...Washington D.C.	7,260	7,372	-1.5	7,260	7,372	-1.5												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawai'i by Port of Entry and MMA (continue)

June	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
International	280,284	276,498	1.4	273,604	269,453	1.5	5,288	5,479	-3.5	696	696	0.0				696	870	-20.0
Schedules	279,990	273,435	2.4	273,310	266,390	2.6	5,288	5,479	-3.5	696	696	0.0				696	870	-20.0
Charters	294	3,063	-90.4	294	3,063	-90.4												
Japan	166,989	163,147	2.4	166,989	163,147	2.4												
...Fukuoka	14,220	14,550	-2.3	14,220	14,550	-2.3												
...Nagoya	17,698	13,680	29.4	17,698	13,680	29.4												
...Osaka	29,280	27,000	8.4	29,280	27,000	8.4												
...Sapporo	3,367	3,367	0.0	3,367	3,367	0.0												
...Tokyo-HND	26,910	26,910	0.0	26,910	26,910	0.0												
...Tokyo-NRT	75,514	77,640	-2.7	75,514	77,640	-2.7												
Canada	14,451	14,642	-1.3	7,771	7,597	2.3	5,288	5,479	-3.5	696	696	0.0				696	870	-20.0
...Calgary																		
...Edmonton																		
...Vancouver	14,451	14,642	-1.3	7,771	7,597	2.3	5,288	5,479	-3.5	696	696	0.0				696	870	-20.0
...Victoria																		
Other Asia	42,605	35,271	20.8	42,605	35,271	20.8												
...Beijing	6,903	0	NA	6,903	0	NA												
...Seoul	27,131	29,076	-6.7	27,131	29,076	-6.7												
...Shanghai	5,808	3,432	69.2	5,808	3,432	69.2												
...Taipei	2,763	2,763	0.0	2,763	2,763	0.0												
Oceania	34,375	34,251	0.4	34,375	34,251	0.4												
...Auckland	7,038	7,050	-0.2	7,038	7,050	-0.2												
...Brisbane	4,403	3,367	30.8	4,403	3,367	30.8												
...Melbourne	2,727	3,333	-18.2	2,727	3,333	-18.2												
...Sydney	20,207	20,501	-1.4	20,207	20,501	-1.4												
Other	21,570	26,124	-17.4	21,570	26,124	-17.4												
...Apia	656	810	-19.0	656	810	-19.0												
...Christmas	488	480	1.7	488	480	1.7												
...Guam	10,392	10,440	-0.5	10,392	10,440	-0.5												
...Majuro	2,015	1,860	8.3	2,015	1,860	8.3												
...Manila	3,168	7,835	-59.6	3,168	7,835	-59.6												
...Nadi	826	814	1.5	826	814	1.5												
...Pago Pago	2,849	2,590	10.0	2,849	2,590	10.0												
...Papeete	1176	1295	-9.2	1,176	1,295	-9.2												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawai'i by Port of Entry and MMA (continue)

YTD	STATEWIDE			HONOLULU			KAHALUI			KONA			HILO			LIHU'E		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
Total Seats	5,530,270	5,418,915	2.1	3,869,721	3,812,757	1.5	975,899	948,726	2.9	343,380	325,534	5.5	22,340	24,025	-7.0	318,930	307,873	3.6
Schedules	5,494,790	5,349,208	2.7	3,834,241	3,743,050	2.4	975,899	948,726	2.9	343,380	325,534	5.5	22,340	24,025	-7.0	318,930	307,873	3.6
Charters	35,480	69,707	-49.1	35,480	69,707													
Domestic	3,660,486	3,629,452	0.9	2,160,928	2,162,487	-0.1	861,995	835,940	3.1	318,043	309,289	2.8	22,340	24,025	-7.0	297,180	297,711	-0.2
Schedules	3,632,334	3,601,300	0.9	2,132,776	2,134,335	-0.1	861,995	835,940	3.1	318,043	309,289	2.8	22,340	24,025	-7.0	297,180	297,711	-0.2
Charters	28,152	28,152	0.0	28,152	28,152	0.0												
US West	3,220,788	3,184,383	1.1	1,770,828	1,759,596	0.6	812,397	793,762	2.3	318,043	309,289	2.8	22,340	24,025	-7.0	297,180	297,711	-0.2
...Anchorage	35,770	37,209	-3.9	27,135	28,417	-4.5	6,437	6,594	-2.4	2,198	2,198	0.0						
...Bellingham	40,636	58,644	-30.7	26,544	40,013	-33.7	14,092	18,631	-24.4									
...Boise	2,954	4,460	-33.8	2,954	4,460	-33.8												
...Denver	69,992	70,842	-1.2	36,296	39,580	-8.3	24,232	21,942	10.4	4,732	4,660	1.5				4,732	4,660	1.5
...Eugene	912	6,021	-84.9	912	6,021	-84.9												
...Fresno	1,824	6,690	-72.7	1,824	6,690	-72.7												
...Las Vegas	145,949	133,934	9.0	145,949	133,934	9.0												
...Los Angeles	1,144,129	1,085,276	5.4	615,493	568,183	8.3	262,570	244,872	7.2	115,042	117,405	-2.0	22,340	23,409	-4.6	128,684	131,407	-2.1
...Oakland	171,241	181,319	-5.6	65,375	58,793	11.2	72,650	75,426	-3.7	19,254	24,178	-20.4				13,962	22,922	-39.1
...Phoenix	244,669	243,244	0.6	125,349	123,587	1.4	52,250	51,273	1.9	33,820	34,587	-2.2				33,250	33,797	-1.6
...Phoenix Mesa	1,824	12,042	-84.9	1,824	12,042	-84.9												
...Portland	159,377	147,172	8.3	82,056	78,048	5.1	49,689	51,854	-4.2	16,956	8,635	96.4				10,676	8,635	23.6
...Sacramento	75,644	75,426	0.3	46,879	47,009	-0.3	28,765	28,417	1.2									
...Salt Lake City	47,241	43,667	8.2	47,241	43,667	8.2												
...San Diego	127,019	114,822	10.6	79,415	79,183	0.3	32,376	31,871	1.6							15,228	3,768	304.1
...San Francisco	454,187	440,286	3.2	262,926	256,864	2.4	90,330	89,309	1.1	67,989	60,007	13.3	0	616	-100.0	32,942	33,490	-1.6
...San Jose	135,565	166,205	-18.4	34,414	45,293	-24.0	72,470	74,126	-2.2	12,251	22,765	-46.2				16,430	24,021	-31.6
...Santa Maria	0	5,129	-100.0	0	5,129	-100.0												
...Seattle	356,621	342,629	4.1	163,008	173,317	-5.9	106,536	99,447	7.1	45,801	34,854	31.4				41,276	35,011	17.9
...Spokane	3,410	4,460	-23.5	3,410	4,460	-23.5												
...Stockton	1,824	4,906	-62.8	1,824	4,906	-62.8												
US East	411,546	416,917	-1.3	361,948	374,739	-3.4	49,598	42,178	17.6									
...Atlanta	53,468	53,938	-0.9	53,468	53,938	-0.9												
...Chicago	67,088	61,932	8.3	62,616	59,212	5.7	4,472	2,720	64.4									
...Dallas	123,824	118,374	4.6	78,698	78,916	-0.3	45,126	39,458	14.4									
...Houston	55,634	46,002	20.9	55,634	46,002	20.9												
...New York JFK	44,982	53,214	-15.5	44,982	53,214	-15.5												
...Newark	43,802	43,256	1.3	43,802	43,256	1.3												
...Washington D.C.	22,748	40,201	-43.4	22,748	40,201	-43.4												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawai'i by Port of Entry and MMA (continue)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
International	1,869,784	1,789,463	4.5	1,708,793	1,650,270	3.5	113,904	112,786	1.0	25,337	16,245	56.0				21,750	10,162	114.0
Schedules	1,862,456	1,747,908	6.6	1,701,465	1,608,715	5.8	113,904	112,786	1.0	25,337	16,245	56.0				21,750	10,162	114.0
Charters	7,328	41,555	-82.4	7,328	41,555	-82.4												
Japan	1,024,525	953,372	7.5	1,024,525	953,372	7.5												
...Fukuoka	87,455	86,535	1.1	87,455	86,535	1.1												
...Nagoya	110,563	81,146	36.3	110,563	81,146	36.3												
...Osaka	176,656	161,842	9.2	176,656	161,842	9.2												
...Sapporo	20,202	20,258	-0.3	20,202	20,258	-0.3												
...Tokyo-HND	163,031	161,488	1.0	163,031	161,488	1.0												
...Tokyo-NRT	466,618	442,103	5.5	466,618	442,103	5.5												
Canada	246,142	227,990	8.0	85,151	88,797	-4.1	113,904	112,786	1.0	25,337	16,245	56.0				21,750	10,162	114.0
...Calgary	35,044	33,591	4.3	6,831	6,839	-0.1	28,213	26,752	5.5									
...Edmonton	10,350	9,729	6.4				10,350	9,729	6.4									
...Vancouver	198,436	182,358	8.8	76,008	79,646	-4.6	75,341	76,305	-1.3	25,337	16,245	56.0				21,750	10,162	114.0
...Victoria	2,312	2,312	0.0	2,312	2,312	0.0												
Other Asia	259,345	218,265	18.8	259,345	218,265	18.8												
...Beijing	27,226	0	NA	27,226	0	NA												
...Seoul	169,233	194,511	-13.0	169,233	194,511	-13.0												
...Shanghai	34,574	20,991	64.7	34,574	20,991	64.7												
...Taipei	28,312	2,763	924.7	28,312	2,763	924.7												
Oceania	203,453	200,661	1.4	203,453	200,661	1.4												
...Auckland	42,060	31,086	35.3	42,060	31,086	35.3												
...Brisbane	23,569	24,935	-5.5	23,569	24,935	-5.5												
...Melbourne	19,089	17,574	8.6	19,089	17,574	8.6												
...Sydney	118,735	127,066	-6.6	118,735	127,066	-6.6												
Other	128,991	147,620	-12.6	128,991	147,620	-12.6												
...Apia	4,264	4,374	-2.5	4,264	4,374	-2.5												
...Christmas	3,172	2,968	6.9	3,172	2,968	6.9												
...Guam	62,936	53,108	18.5	62,936	53,108	18.5												
...Majuro	12,090	12,047	0.4	12,090	12,047	0.4												
...Manila	20,328	49,791	-59.2	20,328	49,791	-59.2												
...Nadi	4,312	4,556	-5.4	4,312	4,556	-5.4												
...Pago Pago	14,245	14,024	1.6	14,245	14,024	1.6												
...Papeete	7,644	6,752	13.2	7,644	6,752	13.2												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division