

TABLE 1. TOTAL VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	718,222	746,729	-3.8	2,014,108	2,060,532	-2.3
Domestic	479,338	505,148	-5.1	1,316,189	1,369,719	-3.9
International	238,884	241,581	-1.1	697,919	690,813	1.0
VISITOR DAYS	6,464,743	6,759,005	-4.4	19,433,412	19,856,709	-2.1
AVERAGE DAILY CENSUS	208,540	218,032	-4.4	215,927	220,630	-2.1
TOTAL AIR SEATS	982,885	968,450	1.5	2,781,043	2,748,561	1.2
TOTAL LOAD FACTOR (%)**	85.8	90.5	-4.7	85.2	87.5	-2.3
ISLANDS VISITED						
O'ahu	434,174	445,723	-2.6	1,237,384	1,249,056	-0.9
O'ahu only	332,364	338,312	-1.8	930,091	924,219	0.6
O'ahu one day or less	17,756	11,911	49.1	52,412	33,980	54.2
Kaua'i	92,953	95,814	-3.0	266,544	278,014	-4.1
Kaua'i only	52,840	58,317	-9.4	144,567	153,389	-5.8
Kaua'i one day or less	8,081	7,172	12.7	23,757	25,047	-5.2
Maui County	218,896	225,746	-3.0	609,839	629,217	-3.1
Maui	215,485	221,544	-2.7	599,659	616,979	-2.8
Maui only	143,671	149,637	-4.0	380,365	393,150	-3.3
Maui one day or less	12,274	12,275	0.0	37,008	38,765	-4.5
Moloka'i *	4,821	4,483	7.5	14,712	14,330	2.7
Moloka'i only *	625	698	-10.4	1,923	2,060	-6.7
Moloka'i one day or less*	2,795	2,136	30.9	7,251	6,410	13.1
Lāna'i *	5,336	6,867	-22.3	16,268	19,686	-17.4
Lāna'i only *	780	1,293	-39.7	2,084	3,098	-32.7
Lāna'i one day or less*	2,496	2,874	-13.1	8,026	8,681	-7.5
Hawai'i Island	127,774	135,771	-5.9	378,780	400,370	-5.4
Kona side	108,591	112,717	-3.7	321,313	334,385	-3.9
Hilo side	43,761	45,616	-4.1	130,915	142,573	-8.2
Hawai'i Island only	66,643	71,151	-6.3	186,587	197,676	-5.6
Hawai'i Island one day or less	9,752	11,835	-17.6	32,661	35,763	-8.7
Any Neighbor Island	385,858	408,417	-5.5	1,084,016	1,136,313	-4.6
NI only	284,048	301,006	-5.6	776,724	811,476	-4.3
Oahu & NI	101,809	107,411	-5.2	307,293	324,837	-5.4
Any one island only	596,924	619,408	-3.6	1,645,617	1,673,592	-1.7
Multiple Islands	121,298	127,321	-4.7	368,491	386,940	-4.8
Avg. Islands Visited	1.23	1.22	0.9	1.25	1.25	-0.3
Average Length of Stay in Hawai'i	9.00	9.05	-0.6	9.65	9.64	0.1
ACCOMMODATIONS						
Plan to stay in Hotel	444,169	457,351	-2.9	1,266,446	1,279,169	-1.0
Hotel only	390,415	404,463	-3.5	1,108,780	1,120,210	-1.0
Plan to stay in Condo	138,965	144,846	-4.1	380,695	389,274	-2.2
Condo only	112,121	116,446	-3.7	298,960	306,223	-2.4
Plan to stay in Timeshare	63,281	69,223	-8.6	170,869	178,965	-4.5
Timeshare only	48,042	53,974	-11.0	127,749	136,312	-6.3
Cruise Ship	10,285	7,235	42.2	31,890	29,286	8.9
Friends/Relatives	63,463	65,097	-2.5	177,490	188,228	-5.7
Bed & Breakfast	6,999	10,059	-30.4	22,842	25,826	-11.6
Other	9,404	9,185	2.4	27,836	28,322	-1.7

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

\*\* Change represents absolute change in rates rather than percentage change in rate.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	602,513	637,408	-5.5	1,667,683	1,710,506	-2.5
Honeymoon/Get Married	40,946	44,661	-8.3	137,882	127,207	8.4
Honeymoon	35,891	39,266	-8.6	122,973	111,962	9.8
Get Married	8,437	9,785	-13.8	25,129	25,899	-3.0
Pleasure/Vacation	566,580	598,662	-5.4	1,544,914	1,597,960	-3.3
Mtgs/Conventions/Incentive	44,814	38,250	17.2	151,074	149,467	1.1
Conventions	25,718	18,972	35.6	88,699	79,954	10.9
Corporate Meetings	8,580	7,546	13.7	28,324	26,364	7.4
Incentive	13,092	13,410	-2.4	41,614	48,665	-14.5
Other Business	22,360	21,491	4.0	68,259	65,158	4.8
Visit Friends/Rel.	59,072	59,916	-1.4	159,838	171,058	-6.6
Gov't/Military	7,781	6,417	21.2	20,396	19,303	5.7
Attend School	1,954	1,194	63.7	6,955	4,488	55.0
Sport Events	5,782	5,982	-3.3	22,148	21,777	1.7
TRAVEL STATUS						
% First Timers**	33.2	33.6	-0.4	33.5	33.0	0.5
% Repeaters**	66.8	66.4	0.4	66.5	67.0	-0.5
Average # of Trips	4.95	5.03	-1.6	5.05	5.18	-2.4
Group Tour	63,550	57,063	11.4	181,538	181,519	0.0
Non-Group	654,672	689,666	-5.1	1,832,570	1,879,013	-2.5
Package Trip	228,626	234,362	-2.4	662,247	659,183	0.5
No Package	489,596	512,367	-4.4	1,351,861	1,401,349	-3.5
Net True Independent	477,357	501,255	-4.8	1,321,925	1,367,659	-3.3
Ave. Age	45	45	0.7	46	46	0.1
Ave. Party Size	2.21	2.23	-0.7	2.12	2.06	2.9

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
DOMESTIC VISITORS	479,338	505,148	-5.1	1,316,189	1,369,719	-3.9
DOMESTIC VISITOR DAYS	4,574,533	4,763,546	-4.0	13,879,093	14,244,657	-2.6
DOMESTIC AVERAGE DAILY CENSUS	147,566	153,663	-4.0	154,212	158,274	-2.6
DOMESTIC AIR SEATS	649,323	645,873	0.5	2,781,043	2,748,561	1.2
DOMESTIC LOAD FACTOR (%)**	89.8	92.1	-2.3	89.4	90.1	-0.7
ISLANDS VISITED						
O'ahu	235,233	242,695	-3.1	653,098	669,777	-2.5
O'ahu only	171,169	177,904	-3.8	463,615	480,012	-3.4
O'ahu one day or less	16,032	9,337	71.7	45,332	25,695	76.4
Kaua'i	80,863	84,939	-4.8	231,056	240,136	-3.8
Kaua'i only	48,372	55,570	-13.0	131,395	145,075	-9.4
Kaua'i one day or less	4,945	3,762	31.5	15,340	13,605	12.7
Maui County	173,557	175,997	-1.4	475,449	482,181	-1.4
Maui	170,648	172,093	-0.8	466,537	471,650	-1.1
Maui only	119,927	123,144	-2.6	313,345	321,807	-2.6
Maui one day or less	5,855	5,103	14.7	17,811	16,993	4.8
Moloka'i *	3,459	3,496	-1.1	11,629	11,084	4.9
Moloka'i only *	593	634	-6.4	1,783	1,842	-3.2
Moloka'i one day or less*	1,567	1,409	11.2	4,869	4,177	16.6
Lāna'i *	4,521	5,713	-20.9	13,558	15,265	-11.2
Lāna'i only *	760	1,280	-40.6	2,035	3,038	-33.0
Lāna'i one day or less*	2,002	1,978	1.2	6,231	5,695	9.4
Hawai'i Island	95,077	101,655	-6.5	277,813	289,853	-4.2
Kona side	83,143	88,711	-6.3	242,479	252,185	-3.8
Hilo side	30,247	29,742	1.7	90,780	91,226	-0.5
Hawai'i Island only	57,334	64,146	-10.6	161,213	174,368	-7.5
Hawai'i Island one day or less	3,752	4,310	-12.9	10,831	11,963	-9.5
Any Neighbor Island	308,170	327,244	-5.8	852,574	889,707	-4.2
NI only	244,105	262,453	-7.0	663,090	699,942	-5.3
Oahu & NI	64,064	64,791	-1.1	189,483	189,765	-0.1
Any one island only	398,154	422,678	-5.8	1,073,386	1,126,142	-4.7
Multiple Islands	81,184	82,470	-1.6	242,802	243,577	-0.3
Avg. Islands Visited	1.23	1.21	1.8	1.26	1.24	1.3
Average Length of Stay in Hawai'i	9.54	9.43	1.2	10.54	10.40	1.4
Plan to stay in Hotel	262,210	273,061	-4.0	718,889	744,773	-3.5
Hotel only	220,042	230,130	-4.4	595,071	620,958	-4.2
Plan to stay in Condo	98,344	106,267	-7.5	271,517	283,382	-4.2
Condo only	78,159	84,051	-7.0	210,896	221,051	-4.6
Plan to stay in Timeshare	52,797	58,811	-10.2	142,767	149,765	-4.7
Timeshare only	40,313	45,435	-11.3	106,946	113,900	-6.1
Cruise Ship	8,611	4,966	73.4	27,144	21,626	25.5
Friends/Relatives	55,541	58,336	-4.8	156,880	168,336	-6.8
Bed & Breakfast	5,808	5,975	-2.8	18,530	18,820	-1.5
Other	8,650	8,046	7.5	25,655	24,552	4.5

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

\*\* Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	394,338	425,978	-7.4	1,059,261	1,113,321	-4.9
Honeymoon/Get Married	16,337	15,304	6.7	45,744	41,568	10.0
Honeymoon	13,009	12,327	5.5	37,269	34,005	9.6
Get Married	5,181	4,191	23.6	13,267	10,582	25.4
Pleasure/Vacation	381,631	413,787	-7.8	1,023,796	1,080,454	-5.2
Mtgs/Conventions/Incentive	34,052	25,744	32.3	116,650	105,341	10.7
Conventions	19,784	12,755	55.1	72,887	63,914	14.0
Corporate Meetings	7,914	7,060	12.1	25,616	23,753	7.8
Incentive	8,728	7,554	15.5	25,000	22,144	12.9
Other Business	20,199	18,703	8.0	61,089	59,280	3.1
Visit Friends/Rel.	50,529	52,258	-3.3	140,705	147,796	-4.8
Gov't/Military	6,585	5,035	30.8	18,580	17,096	8.7
Attend School	1,516	814	86.2	5,427	3,458	57.0
Sport Events	4,309	4,883	-11.8	17,422	17,776	-2.0
<b>TRAVEL STATUS</b>						
% First Timers**	27.98	27.4	0.6	26.79	26.7	0.1
% Repeaters**	72.02	72.6	-0.6	73.21	73.3	-0.1
Average # of Trips	5.67	5.71	-0.6	5.98	5.95	0.4
Group Tour	19,214	17,027	12.8	56,247	52,639	6.9
Non-Group	460,125	488,121	-5.7	1,259,941	1,317,080	-4.3
Package Trip	95,359	102,000	-6.5	255,632	269,289	-5.1
No Package	383,979	403,148	-4.8	1,060,557	1,100,430	-3.6
Net True Independent	377,496	397,603	-5.1	1,042,494	1,083,949	-3.8
Ave. Age of Party Head	47	46	1.3	48	47	1.1
Ave. Party Size	2.05	2.11	-2.9	1.95	1.95	-0.4

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P*	2013P	% CHANGE
INTERNATIONAL VISITORS	238,884	241,581	-1.1	697,919	690,813	1.0
INTERNATIONAL VISITOR DAYS	1,890,210	1,995,459	-5.3	5,554,319	5,612,051	-1.0
INTERNATIONAL AVERAGE DAILY CENSUS	60,975	64,370	-5.3	61,715	62,356	-1.0
INTERNATIONAL AIR SEATS	333,562	322,577	3.4	981,568	927,191	5.9
INTERNATIONAL LOAD FACTOR (%)**	78.2	87.4	-9.2	77.6	82.3	-4.8
ISLANDS VISITED						
O'ahu	198,941	203,028	-2.0	584,286	579,279	0.9
O'ahu only	161,196	160,408	0.5	466,476	444,207	5.0
O'ahu one day or less	1,725	2,574	-33.0	7,080	8,285	-14.5
Kaua'i	12,090	10,875	11.2	35,488	37,878	-6.3
Kaua'i only	4,468	2,747	62.6	13,172	8,314	58.4
Kaua'i one day or less	3,136	3,410	-8.0	8,417	11,442	-26.4
Maui County	45,339	49,749	-8.9	134,390	147,036	-8.6
Maui	44,837	49,451	-9.3	133,121	145,329	-8.4
Maui only	23,744	26,493	-10.4	67,020	71,343	-6.1
Maui one day or less	6,419	7,172	-10.5	19,197	21,772	-11.8
Moloka'i *	1,362	987	38.0	3,083	3,246	-5.0
Moloka'i only *	32	64	-50.1	139	218	-36.2
Moloka'i one day or less*		727			2,233	
Lāna'i *	814	1,154	-29.4	2,710	4,421	-38.7
Lāna'i only *	20	13	53.5	49	60	-18.3
Lāna'i one day or less*	495	896	-44.8	1,795	2,986	-39.9
Hawai'i Island	32,697	34,116	-4.2	100,967	110,517	-8.6
Kona side	25,448	24,006	6.0	78,834	82,200	-4.1
Hilo side	13,514	15,874	-14.9	40,135	51,347	-21.8
Hawai'i Island only	9,310	7,005	32.9	25,374	23,308	8.9
Hawai'i Island one day or less	6,000	7,525	-20.3	21,829	23,800	-8.3
Any Neighbor Island	77,688	81,173	-4.3	231,443	246,606	-6.1
NI only	39,943	38,553	3.6	113,633	111,534	1.9
Oahu & NI	37,745	42,620	-11.4	117,810	135,072	-12.8
Any one island only	198,769	196,730	1.0	572,230	547,450	4.5
Multiple Islands	40,115	44,851	-10.6	125,689	143,363	-12.3
Avg. Islands Visited	1.22	1.24	-1.6	1.23	1.27	-3.3
Average Length of Stay in Hawai'i	7.91	8.26	-4.2	7.96	8.12	-2.0
Plan to stay in Hotel	181,959	184,290	-1.3	547,557	534,396	2.5
Hotel only	170,374	174,333	-2.3	513,710	499,252	2.9
Plan to stay in Condo	40,621	38,579	5.3	109,179	105,892	3.1
Condo only	33,962	32,395	4.8	88,064	85,172	3.4
Plan to stay in Timeshare	10,484	10,412	0.7	28,101	29,200	-3.8
Timeshare only	7,729	8,539	-9.5	20,803	22,412	-7.2
Cruise Ship	1,674	2,269	-26.2	4,746	7,660	-38.0
Friends/Relatives	7,923	6,761	17.2	20,610	19,892	3.6
Bed & Breakfast	1,191	4,084	-70.8	4,312	7,006	-38.5
Other	754	1,139	-33.8	2,182	3,770	-42.1

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
Pleasure (Net)	208,176	211,430	-0.6	608,423	597,185	1.9
Honeymoon/Get Married	24,609	29,357	10.5	92,138	85,639	7.6
Honeymoon	22,882	26,939	16.0	85,704	77,957	9.9
Get Married	3,256	5,594	-26.1	11,862	15,317	-22.6
Pleasure/Vacation	184,949	184,875	-3.1	521,118	517,506	0.7
Mtgs/Conventions/Incentive	10,762	12,506	-28.8	34,424	44,126	-22.0
Conventions	5,934	6,217	-22.8	15,812	16,040	-1.4
Corporate Meetings	666	486	-45.2	2,708	2,611	3.7
Incentive	4,364	5,856	-32.6	16,614	26,521	-37.4
Other Business	2,162	2,788	6.9	7,170	5,878	22.0
Visit Friends/Rel.	8,543	7,658	-37.4	19,133	23,262	-17.8
Gov't/Military	1,195	1,382	124.5	1,816	2,207	-17.7
Attend School	438	380	117.4	1,527	1,030	48.3
Sport Events	1,473	1,099	28.9	4,726	4,001	18.1
% First Timers**	43.72	46.5	1.1	46.26	45.6	0.6
% Repeaters**	56.28	53.5	-1.1	53.74	54.4	-0.6
Average # of Trips	3.49	3.61	-16.9	3.32	3.65	-9.0
Group Tour	44,336	40,036	-8.3	125,290	128,880	-2.8
Non-Group	194,548	201,545	0.3	572,629	561,933	1.9
Package Trip	133,267	132,362	1.8	406,615	389,894	4.3
No Package	105,617	109,219	-6.1	291,304	300,919	-3.2
Net True Independent	99,861	103,652	-2.9	279,431	283,710	-1.5
Ave. Age of Party Head	43	43	-4.4	42	43	-1.8
Ave. Party Size	2.55	2.47	11.9	2.44	2.26	7.9

\*\* Change represents absolute change in rates rather than percentage change in rate. YTD 2014 were revised

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	268,236	295,309	-9.2	722,987	778,042	-7.1
Domestic	263,104	288,258	-8.7	707,937	758,427	-6.7
International	5,132	7,051	-27.2	15,050	19,615	-23.3
VISITOR DAYS	2,435,962	2,644,562	-7.9	7,121,781	7,568,887	-5.9
AVERAGE DAILY CENSUS	78,579	85,308	-7.9	79,131	84,099	-5.9
ISLANDS VISITED						
O'ahu	119,523	130,019	-8.1	321,177	340,524	-5.7
O'ahu only	94,994	104,384	-9.0	252,244	269,529	-6.4
O'ahu one day or less	6,204	4,319	43.6	17,193	10,754	59.9
Kaua'i	44,362	48,685	-8.9	120,553	130,986	-8.0
Kaua'i only	31,931	37,396	-14.6	85,062	96,543	-11.9
Kaua'i one day or less	1,969	1,520	29.5	5,785	5,237	10.5
Maui County	93,531	98,664	-5.2	250,289	263,671	-5.1
Maui	91,776	96,458	-4.9	245,153	257,125	-4.7
Maui only	72,747	77,721	-6.4	191,279	203,070	-5.8
Maui one day or less	2,454	2,440	0.6	7,328	7,996	-8.4
Moloka'i *	1,714	1,793	-4.4	5,668	6,118	-7.4
Moloka'i only *	414	446	-7.2	1,204	1,267	-5.0
Moloka'i one day or less*	693	606	14.3	2,046	2,141	-4.4
Lāna'i *	2,418	2,800	-13.7	6,902	7,836	-11.9
Lāna'i only *	519	760	-31.7	1,316	1,844	-28.6
Lāna'i one day or less*	950	1,042	-8.8	3,114	3,305	-5.8
Hawai'i Island	48,623	55,249	-12.0	140,528	152,881	-8.1
Kona side	43,402	48,901	-11.2	124,768	135,574	-8.0
Hilo side	13,159	14,509	-9.3	38,741	41,874	-7.5
Hawai'i Island only	35,170	40,880	-14.0	99,055	110,377	-10.3
Hawai'i Island one day or less	1,684	1,848	-8.9	5,198	4,756	9.3
Any Neighbor Island	173,242	190,925	-9.3	470,743	508,513	-7.4
NI only	148,713	165,290	-10.0	401,810	437,518	-8.2
Oahu & NI	24,529	25,635	-4.3	68,933	70,995	-2.9
Any one island only	235,776	261,587	-9.9	630,160	682,630	-7.7
Multiple Islands	32,461	33,722	-3.7	92,826	95,412	-2.7
Avg. Islands Visited	1.15	1.13	1.4	1.16	1.15	0.9
Average Length of Stay in Hawai'i	9.08	8.96	1.4	9.85	9.73	1.3
ACCOMMODATIONS						
Plan to stay in Hotel	134,229	147,111	-8.8	358,946	385,864	-7.0
Hotel only	114,078	125,499	-9.1	302,807	327,744	-7.6
Plan to stay in Condo	60,570	67,854	-10.7	164,940	178,482	-7.6
Condo only	49,892	55,197	-9.6	133,674	144,698	-7.6
Plan to stay in Timeshare	31,103	36,752	-15.4	81,929	88,940	-7.9
Timeshare only	24,260	29,064	-16.5	63,341	69,502	-8.9
Cruise Ship	2,553	1,017	151.1	6,735	4,146	62.4
Friends/Relatives	33,468	35,963	-6.9	94,489	103,061	-8.3
Bed & Breakfast	2,843	2,772	2.5	8,651	8,551	1.2
Other	4,986	4,784	4.2	14,486	14,250	1.7

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	221,463	249,959	-11.4	585,205	637,094	-8.1
Honeymoon/Get Married	8,236	7,715	6.8	22,837	20,354	12.2
Honeymoon	6,348	5,895	7.7	17,965	15,851	13.3
Get Married	2,917	2,434	19.8	7,468	6,025	24.0
Pleasure/Vacation	215,215	243,963	-11.8	567,658	621,409	-8.6
Mtgs/Conventions/Incentive	14,548	12,258	18.7	49,492	46,212	7.1
Conventions	7,992	6,508	22.8	30,334	28,083	8.0
Corporate Meetings	3,970	3,604	10.2	12,652	11,692	8.2
Incentive	3,650	2,874	27.0	9,585	8,222	16.6
Other Business	12,923	12,084	6.9	38,464	36,963	4.1
Visit Friends/Rel.	30,570	31,990	-4.4	83,906	90,273	-7.1
Gov't/Military	2,584	2,041	26.6	7,594	6,906	10.0
Attend School	889	423	110.1	2,970	1,728	71.8
Sport Events	2,733	3,358	-18.6	10,152	10,642	-4.6
<b>TRAVEL STATUS</b>						
First Timers (%)**	18.4	18.2	0.2	16.9	16.8	0.1
Repeaters (%)**	81.6	81.8	-0.2	82.4	83.2	-0.8
Average # of Trips	6.91	6.92	-0.2	7.27	7.28	-0.2
Group Tour	6,438	5,595	15.1	17,701	16,144	9.6
Non-Group	261,798	289,714	-9.6	705,285	761,898	-7.4
Package Trip	45,165	50,362	-10.3	115,296	127,315	-9.4
No Package	223,071	244,947	-8.9	607,691	650,726	-6.6
Net True Independent	220,269	242,622	-9.2	600,396	644,103	-6.8
Ave. Age	47	46	1.0	48	47	1.1
Ave. Party Size	2.08	2.14	-3.0	1.99	2.00	-0.6

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority



TABLE 5. TOTAL US EAST VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	165,745	165,356	0.2	455,623	462,623	-1.5
Domestic	161,646	160,248	0.9	444,166	448,684	-1.0
International	4,099	5,108	-19.8	11,457	13,939	-17.8
VISITOR DAYS	1,598,131	1,579,353	1.2	5,008,203	5,043,936	-0.7
AVERAGE DAILY CENSUS	51,553	50,947	1.2	55,647	56,044	-0.7
ISLANDS VISITED						
O'ahu	93,336	92,533	0.9	256,779	260,606	-1.5
O'ahu only	60,883	59,353	2.6	159,982	160,033	0.0
O'ahu one day or less	8,197	4,773	71.7	23,817	13,316	78.9
Kaua'i	29,593	28,882	2.5	90,286	90,286	0.0
Kaua'i only	13,102	13,987	-6.3	37,606	37,856	-0.7
Kaua'i one day or less	2,535	1,977	28.2	8,857	7,764	14.1
Maui County	61,197	59,987	2.0	173,198	173,981	-0.4
Maui	60,284	58,586	2.9	170,244	170,324	0.0
Maui only	34,306	33,066	3.8	89,899	89,998	-0.1
Maui one day or less	2,976	2,505	18.8	9,071	8,411	7.9
Moloka'i *	1,278	1,244	2.7	4,321	4,280	1.0
Moloka'i only *	120	145	-17.0	424	428	-1.0
Moloka'i one day or less*	646	612	5.6	2,080	1,996	4.2
Lāna'i *	1,839	2,606	-29.4	5,778	6,708	-13.9
Lāna'i only *	203	446	-54.6	598	935	-36.1
Lāna'i one day or less*	807	913	-11.6	2,674	2,658	0.6
Hawai'i Island	36,047	35,825	0.6	104,878	108,787	-3.6
Kona side	30,600	30,593	0.0	89,738	92,708	-3.2
Hilo side	13,437	12,267	9.5	39,797	41,492	-4.1
Hawai'i Island only	17,064	17,502	-2.5	46,494	49,068	-5.2
Hawai'i Island one day or less	1,802	2,002	-10.0	5,171	5,800	-10.8
Any Neighbor Island	104,862	106,003	-1.1	295,640	302,590	-2.3
NI only	72,409	72,823	-0.6	198,843	202,017	-1.6
Oahu & NI	32,454	33,180	-2.2	96,797	100,573	-3.8
Any one island only	125,678	124,499	0.9	335,002	338,318	-1.0
Multiple Islands	40,067	40,857	-1.9	120,620	124,305	-3.0
Avg. Islands Visited	1.34	1.33	0.9	1.39	1.39	0.2
Average Length of Stay in Hawai'i	9.64	9.55	1.0	10.99	10.90	0.8
ACCOMMODATIONS						
Plan to stay in Hotel	102,856	101,644	1.2	280,688	283,831	-1.1
Hotel only	85,416	85,310	0.1	228,101	230,548	-1.1
Plan to stay in Condo	25,008	25,778	-3.0	72,212	73,028	-1.1
Condo only	17,899	18,570	-3.6	50,465	51,439	-1.9
Plan to stay in Timeshare	18,103	18,726	-3.3	50,405	52,177	-3.4
Timeshare only	13,471	13,949	-3.4	36,253	37,898	-4.3
Cruise Ship	5,096	3,177	60.4	16,943	15,435	9.8
Friends/Relatives	19,501	20,090	-2.9	53,851	56,696	-5.0
Bed & Breakfast	1,945	2,033	-4.3	6,314	6,824	-7.5
Other	2,873	2,567	11.9	8,857	8,237	7.5

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL US EAST VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	131,086	134,417	-2.5	352,220	358,753	-1.8
Honeymoon/Get Married	6,111	5,932	3.0	17,461	16,375	6.6
Honeymoon	4,951	4,968	-0.3	14,679	14,004	4.8
Get Married	1,789	1,464	22.2	4,495	3,615	24.3
Pleasure/Vacation	126,215	129,493	-2.5	338,514	345,362	-2.0
Mtgs/Conventions/Incentive	16,929	11,791	43.6	56,214	50,864	10.5
Conventions	10,207	5,631	81.3	35,857	31,018	15.6
Corporate Meetings	3,355	2,895	15.9	10,631	10,385	2.4
Incentive	4,404	4,011	9.8	12,788	11,757	8.8
Other Business	6,473	6,593	-1.8	20,729	21,140	-1.9
Visit Friends/Rel.	18,539	18,946	-2.1	49,501	52,583	-5.9
Gov't/Military	3,833	2,852	34.4	10,309	9,793	5.3
Attend School	381	202	88.4	1,747	1,083	61.3
Sport Events	1,242	1,013	22.6	5,826	5,502	5.9
<b>TRAVEL STATUS</b>						
First Timers (%)**	39.1	39.7	-0.6	37.0	37.6	-0.6
Repeaters (%)**	60.9	60.3	0.6	63.0	62.4	0.6
Average # of Trips	4.16	4.27	-2.7	4.55	4.57	-0.5
Group Tour	10,049	8,368	20.1	29,428	27,027	8.9
Non-Group	155,696	156,988	-0.8	426,195	435,596	-2.2
Package Trip	36,861	36,691	0.5	100,050	101,678	-1.6
No Package	128,885	128,666	0.2	355,573	360,947	-1.5
Net True Independent	126,049	126,368	-0.3	347,582	353,783	-1.8
Ave. Age	48	47	2.0	49	49	1.6
Ave. Party Size	1.99	2.03	-2.0	1.87	1.87	0.1

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 6. TOTAL JAPAN VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	130,565	128,034	2.0	376,777	365,365	3.1
Domestic	839	583	43.9	2,207	1,413	56.2
International	129,726	127,451	1.8	374,570	363,952	2.9
VISITOR DAYS	781,679	773,838	1.0	2,185,515	2,146,181	1.8
AVERAGE DAILY CENSUS	25,215	24,963	1.0	24,284	23,846	1.8
ISLANDS VISITED						
O'ahu	127,150	123,669	2.8	366,995	352,172	4.2
O'ahu only	111,022	107,592	3.2	317,535	297,683	6.7
O'ahu one day or less	846	1,026	-17.5	3,318	3,631	-8.6
Kaua'i	2,122	1,849	14.8	6,104	7,723	-21.0
Kaua'i only	104	155	-33.1	503	794	-36.6
Kaua'i one day or less	1,561	1,132	37.9	3,983	4,875	-18.3
Maui County	5,824	5,833	-0.1	17,064	20,373	-16.2
Maui	5,598	5,786	-3.2	16,438	20,043	-18.0
Maui only	1,112	977	13.9	2,334	3,291	-29.1
Maui one day or less	2,636	2,513	4.9	7,628	8,771	-13.0
Moloka'i *	213	46	362.1	715	226	216.5
Moloka'i only *	0	0		1	0	
Moloka'i one day or less*	213	31	585.7	608	165	268.6
Lāna'i *	19	109	-82.3	230	559	-58.9
Lāna'i only *	0	0		1	15	-92.6
Lāna'i one day or less*	19	62	-68.9	139	184	-24.3
Hawai'i Island	14,345	15,804	-9.2	44,521	49,517	-10.1
Kona side	9,455	10,756	-12.1	30,982	33,912	-8.6
Hilo side	6,742	6,254	7.8	18,682	20,469	-8.7
Hawai'i Island only	1,962	2,785	-29.5	6,301	7,760	-18.8
Hawai'i Island one day or less	3,847	4,503	-14.6	12,003	15,258	-21.3
Any Neighbor Island	19,542	20,442	-4.4	59,242	67,682	-12.5
NI only	3,415	4,365	-21.8	9,782	13,193	-25.9
Oahu & NI	16,127	16,077	0.3	49,459	54,489	-9.2
Any one island only	114,200	111,509	2.4	326,675	309,543	5.5
Multiple Islands	16,364	16,525	-1.0	50,101	55,822	-10.2
Avg. Islands Visited	1.14	1.15	-0.9	1.15	1.18	-2.1
Average Length of Stay in Hawai'i	5.99	6.04	-0.9	5.80	5.87	-1.3
ACCOMMODATIONS						
Plan to stay in Hotel	111,178	109,871	1.2	331,992	318,315	4.3
Hotel only	108,256	107,450	0.8	324,092	310,832	4.3
Plan to stay in Condo	15,310	12,392	23.5	35,045	34,879	0.5
Condo only	13,267	10,402	27.5	29,487	28,493	3.5
Plan to stay in Timeshare	5,153	5,643	-8.7	12,585	12,634	-0.4
Timeshare only	4,015	4,853	-17.3	9,671	10,671	-9.4
Cruise Ship	96	294	-67.3	1,067	943	13.2
Friends/Relatives	1,328	2,076	-36.0	3,610	5,359	-32.6
Bed & Breakfast	106	64	65.2	424	388	9.2
Other	351	447	-21.4	454	1,044	-56.5

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	113,913	112,340	1.4	322,986	310,275	4.1
Honeymoon/Get Married	15,088	17,731	-14.9	62,376	58,117	7.3
Honeymoon	14,082	16,146	-12.8	58,818	52,957	11.1
Get Married	2,291	4,698	-51.2	8,444	12,612	-33.0
Pleasure/Vacation	99,575	96,671	3.0	264,026	256,452	3.0
Mtgs/Conventions/Incentive	3,305	5,240	-36.9	13,527	24,734	-45.3
Conventions	796	441	80.5	2,132	2,641	-19.3
Corporate Meetings	52	212	-75.3	568	349	62.9
Incentive	2,458	4,587	-46.4	11,064	22,021	-49.8
Other Business	894	1,134	-21.2	2,051	2,460	-16.6
Visit Friends/Rel.	2,794	2,838	-1.6	6,379	6,938	-8.1
Gov't/Military	36	177	-79.4	93	220	-57.6
Attend School	301	319	-5.6	577	668	-13.7
Sport Events	734	829	-11.5	2,999	3,267	-8.2
<b>TRAVEL STATUS</b>						
First Timers (%)**	41.3	41.9	-0.6	43.7	41.9	1.8
Repeaters (%)**	58.7	58.1	0.6	56.3	58.1	-1.8
Average # of Trips	3.83	3.81	0.6	3.62	3.87	-6.4
Group Tour	34,191	30,258	13.0	94,817	98,292	-3.5
Non-Group	96,373	97,776	-1.4	281,960	267,073	5.6
Package Trip	97,616	91,142	7.1	294,099	266,973	10.2
No Package	32,949	36,893	-10.7	82,678	98,393	-16.0
Net True Independent	29,849	33,036	-9.6	75,163	84,560	-11.1
Ave. Age	42	41	1.5	41	42	-2.4
Ave. Party Size	2.83	2.82	0.5	2.61	2.74	-4.7

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
TOTAL VISITORS	74,054	74,685	-0.8	210,454	207,298	1.5
Domestic	28,271	28,739	-1.6	77,379	78,035	-0.8
International	45,783	45,946	-0.4	133,075	129,263	2.9
VISITOR DAYS	924,639	942,042	-1.8	2,831,388	2,738,491	3.4
AVERAGE DAILY CENSUS	29,827	30,388	-1.8	31,460	30,428	3.4
ISLANDS VISITED						
O'ahu	24,769	27,857	-11.1	75,069	79,691	-5.8
O'ahu only	16,439	19,658	-16.4	49,936	53,116	-6.0
O'ahu one day or less	998	716	39.4	3,332	2,673	24.7
Kaua'i	10,410	8,404	23.9	30,936	27,591	12.1
Kaua'i only	6,127	4,782	28.1	17,151	13,738	24.8
Kaua'i one day or less	765	670	14.2	2,018	2,486	-18.8
Maui County	39,357	40,040	-1.7	107,980	108,714	-0.7
Maui	39,182	39,759	-1.5	107,357	107,916	-0.5
Maui only	31,265	32,102	-2.6	82,384	82,416	0.0
Maui one day or less	1,325	957	38.4	3,588	3,093	16.0
Moloka'i *	334	562	-40.6	1,462	1,790	-18.3
Moloka'i only *	63	92	-31.6	224	229	-2.4
Moloka'i one day or less*	122	238	-48.9	580	859	-32.4
Lāna'i *	343	608	-43.6	1,310	2,456	-46.7
Lāna'i only *	35	36	-3.6	71	123	-42.5
Lāna'i one day or less*	175	345	-49.2	630	1,372	-54.1
Hawai'i Island	14,277	12,022	18.8	43,032	39,074	10.1
Kona side	13,482	10,881	23.9	39,877	35,795	11.4
Hilo side	3,560	3,541	0.5	12,709	12,055	5.4
Hawai'i Island only	8,986	7,211	24.6	25,627	21,502	19.2
Hawai'i Island one day or less	429	602	-28.7	1,645	1,558	5.6
Any Neighbor Island	57,615	55,027	4.7	160,519	154,182	4.1
NI only	49,285	46,828	5.2	135,386	127,607	6.1
Oahu & NI	8,330	8,199	1.6	25,133	26,575	-5.4
Any one island only	62,915	63,881	-1.5	175,392	171,124	2.5
Multiple Islands	11,139	10,804	3.1	35,063	36,174	-3.1
Avg. Islands Visited	1.21	1.19	1.3	1.23	1.25	-1.4
Average Length of Stay in Hawai'i	12.49	12.61	-1.0	13.45	13.21	1.8
ACCOMMODATIONS						
Plan to stay in Hotel	31,449	32,044	-1.9	89,783	92,460	-2.9
Hotel only	24,301	25,634	-5.2	68,227	70,756	-3.6
Plan to stay in Condo	32,203	32,688	-1.5	88,214	85,830	2.8
Condo only	27,530	27,867	-1.2	73,581	70,371	4.6
Plan to stay in Timeshare	7,025	6,028	16.5	20,346	19,383	5.0
Timeshare only	5,029	4,620	8.9	14,608	14,037	4.1
Cruise Ship	1,017	1,021	-0.3	3,025	3,208	-5.7
Friends/Relatives	3,097	3,022	2.5	9,866	8,903	10.8
Bed & Breakfast	738	1,025	-28.0	3,247	3,379	-3.9
Other	658	449	46.6	2,030	1,558	30.3

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADA VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	70,173	71,850	-2.3	197,646	196,907	0.4
Honeymoon/Get Married	1,195	1,169	2.2	4,473	3,655	22.4
Honeymoon	927	904	2.5	3,554	2,883	23.3
Get Married	470	349	34.6	1,389	1,037	34.0
Pleasure/Vacation	69,344	71,079	-2.4	194,330	194,225	0.1
Mtgs/Conventions/Incentive	2,204	1,267	74.0	9,891	6,501	52.1
Conventions	1,305	886	47.3	6,767	5,009	35.1
Corporate Meetings	396	201	97.0	2,024	794	154.9
Incentive	790	223	254.5	1,799	904	99.0
Other Business	587	390	50.4	1,990	1,297	53.4
Visit Friends/Rel.	2,209	2,266	-2.5	7,439	7,110	4.6
Gov't/Military	290	31	834.7	513	144	256.4
Attend School	133	30	343.8	381	137	177.9
Sport Events	865	495	74.8	1,777	1,176	51.1
<b>TRAVEL STATUS</b>						
First Timers (%)**	28.6	29.7	-1.1	30.0	31.4	-1.3
Repeaters (%)**	71.4	70.3	1.1	70.0	68.6	1.3
Average # of Trips	4.24	4.11	3.2	4.14	3.99	3.8
Group Tour	1,839	960	91.6	5,164	3,842	34.4
Non-Group	72,215	73,725	-2.0	205,290	203,456	0.9
Package Trip	15,898	18,315	-13.2	44,364	48,302	-8.2
No Package	58,156	56,370	3.2	166,090	158,995	4.5
Net True Independent	57,725	56,061	3.0	164,673	157,847	4.3
Ave. Age	49	51	-2.8	50	50	-0.6
Ave. Party Size	2.46	2.38	3.2	2.21	2.12	4.2

\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

### MARCH 2014 Arrivals at a Glance

CATEGORY AND MMA	Mar 2014P	Mar 2013P	% change	YTD 2014P	YTD 2013P	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,230.8</b>	<b>1,275.4</b>	<b>-3.5</b>	<b>3,815.1</b>	<b>3,935.5</b>	<b>-3.1</b>
Total by air	1,227.8	1,268.6	-3.2	3,801.1	3,915.0	-2.9
U.S. West	378.9	440.6	-14.0	1,122.2	1,242.2	-9.7
U.S. East	317.4	295.3	7.5	1,032.2	1,000.9	3.1
Japan	204.4	205.6	-0.6	612.0	640.6	-4.5
Canada	136.2	144.8	-5.9	429.7	449.8	-4.5
All Other	190.9	182.4	4.6	604.9	581.6	4.0
Visitor arrivals by cruise ships	3.0	6.8	-55.4	14.0	20.4	-31.3
<b>TOTAL VISITOR DAYS</b>	<b>6,512,345</b>	<b>6,867,920</b>	<b>-5.2</b>	<b>19,661,256</b>	<b>20,180,795</b>	<b>-2.6</b>
Total by air	6,464,743	6,759,005	-4.4	19,433,412	19,856,709	-2.1
U.S. West	2,435,962	2,644,562	-7.9	7,121,781	7,568,887	-5.9
U.S. East	1,598,131	1,579,353	1.2	5,008,203	5,043,936	-0.7
Japan	781,679	773,838	1.0	2,185,515	2,146,181	1.8
Canada	924,639	942,042	-1.8	2,831,388	2,738,491	3.4
All Other	724,332	819,210	-11.6	2,286,525	2,359,214	-3.1
Visitor arrivals by cruise ships	47,602	108,915	-56.3	227,844	324,086	-29.7
<b>VISITOR ARRIVALS</b>	<b>728,814</b>	<b>769,137</b>	<b>-5.2</b>	<b>2,058,207</b>	<b>2,126,621</b>	<b>-3.2</b>
Total by air	718,222	746,729	-3.8	2,014,108	2,060,532	-2.3
U.S. West	268,236	295,309	-9.2	722,987	778,042	-7.1
U.S. East	165,745	165,356	0.2	455,623	462,623	-1.5
Japan	130,565	128,034	2.0	376,777	365,365	3.1
Canada	74,054	74,685	-0.8	210,454	207,298	1.5
All Other	79,622	83,345	-4.5	248,267	247,204	0.4
Visitor arrivals by cruise ships	10,592	22,408	-52.7	44,099	66,089	-33.3
<b>AVERAGE LENGTH OF STAY</b>	<b>8.94</b>	<b>8.93</b>	<b>0.1</b>	<b>9.55</b>	<b>9.49</b>	<b>0.7</b>
Total by air	9.00	9.05	-0.6	9.65	9.64	0.1
U.S. West	9.08	8.96	1.4	9.85	9.73	1.3
U.S. East	9.64	9.55	1.0	10.99	10.90	0.8
Japan	5.99	6.04	-0.9	5.80	5.87	-1.3
Canada	12.49	12.61	-1.0	13.45	13.21	1.8
All Other	9.10	9.83	-7.4	9.21	9.54	-3.5
Visitor arrivals by cruise ships	4.49	4.86	-7.5	5.17	4.90	5.4
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>189.0</b>	<b>185.7</b>	<b>1.8</b>	<b>194.0</b>	<b>195.0</b>	<b>-0.5</b>
Total by air	189.9	187.7	1.2	195.6	197.2	-0.8
U.S. West	155.5	166.6	-6.6	157.6	164.1	-4.0
U.S. East	198.6	186.9	6.2	206.1	198.4	3.9
Japan	261.5	265.7	-1.6	280.0	298.5	-6.2
Canada	147.3	153.7	-4.2	151.8	164.2	-7.6
All Other	263.5	222.7	18.3	264.6	246.5	7.3
Visitor arrivals by cruise ships	63.8	62.6	2.0	61.6	63.0	-2.3
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,688.8</b>	<b>1,658.3</b>	<b>1.8</b>	<b>1,853.6</b>	<b>1,850.6</b>	<b>0.2</b>
Total by air	1,709.4	1,698.9	0.6	1,887.2	1,900.0	-0.7
U.S. West	1,412.5	1,491.9	-5.3	1,552.2	1,596.6	-2.8
U.S. East	1,915.1	1,785.6	7.3	2,265.4	2,163.5	4.7
Japan	1,565.6	1,605.9	-2.5	1,624.4	1,753.3	-7.4
Canada	1,838.9	1,938.4	-5.1	2,042.0	2,169.7	-5.9
All Other	2,397.1	2,188.8	9.5	2,436.7	2,352.5	3.6
Visitor arrivals by cruise ships	286.9	304.3	-5.7	318.2	309.1	2.9

P=Preliminary data.

Source:Hawai'i Tourism Authority

**2014 Arrivals at a Glance by Month**

<b>2014P</b>	<b>MMA</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>	<b>May</b>	<b>Jun</b>
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,366.7	\$1,217.7	\$1,230.8			
	Total by air	\$1,360.3	\$1,213.1	\$1,227.8			
	U.S. West	\$393.8	\$349.5	\$378.9			
	U.S. East	\$381.8	\$332.9	\$317.4			
	Japan	\$212.0	\$195.7	\$204.4			
	Canada	\$153.6	\$140.0	\$136.2			
	All Other	\$219.1	\$195.0	\$190.9			
	Visitor arrivals by cruise ships	\$6.4	\$4.6	\$3.0			
<b>Visitor days</b>	TOTAL (air + ship)	7,144,609	6,004,302	6,512,345			
	Total by air	7,041,275	5,927,394	6,464,743			
	U.S. West	2,550,243	2,135,576	2,435,962			
	U.S. East	1,870,471	1,539,601	1,598,131			
	Japan	719,770	684,066	781,679			
	Canada	1,042,557	864,192	924,639			
	All Other	858,234	703,959	724,332			
	Visitor arrivals by cruise ships	103,334	76,908	47,602			
<b>Visitor arrivals</b>	TOTAL (air + ship)	682,634	646,759	728,814			
	Total by air	664,954	630,931	718,222			
	U.S. West	231,871	222,879	268,236			
	U.S. East	146,190	143,688	165,745			
	Japan	126,330	119,882	130,565			
	Canada	70,167	66,233	74,054			
	All Other	90,396	78,249	79,622			
	Visitor arrivals by cruise ships	17,680	15,828	10,592			
<b>length of stay</b>	TOTAL (air + ship)	10.47	9.28	8.94			
	Total by air	10.59	9.39	9.00			
	U.S. West	11.00	9.58	9.08			
	U.S. East	12.79	10.71	9.64			
	Japan	5.70	5.71	5.99			
	Canada	14.86	13.05	12.49			
	All Other	9.49	9.00	9.10			
	Visitor arrivals by cruise ships	5.84	4.86	4.49			
<b>Per Person Per Day Spending *</b>	TOTAL (air+ships)	\$191.3	\$202.8	\$189.0			
	Total by air	\$193.2	\$204.7	\$189.9			
	U.S. West	\$154.4	\$163.7	\$155.5			
	U.S. East	\$204.1	\$216.3	\$198.6			
	Japan	\$294.5	\$286.0	\$261.5			
	Canada	\$147.3	\$162.0	\$147.3			
	All Other	\$255.3	\$277.0	\$263.5			
	Visitor arrivals by cruise ships	\$62.0	\$59.6	\$63.8			
<b>Per Person Per Trip Spending *</b>	TOTAL (air+ships)	\$2,002.1	\$1,882.7	\$1,688.8			
	Total by air	\$2,045.6	\$1,922.7	\$1,709.4			
	U.S. West	\$1,698.3	\$1,568.3	\$1,412.5			
	U.S. East	\$2,611.7	\$2,317.1	\$1,915.1			
	Japan	\$1,677.8	\$1,632.1	\$1,565.6			
	Canada	\$2,188.8	\$2,113.6	\$1,838.9			
	All Other	\$2,424.0	\$2,491.6	\$2,397.1			
	Visitor arrivals by cruise ships	\$362.6	\$289.5	\$286.9			



YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun
<b>EXPENDITURES (\$mil.)*</b>	TOTAL (\$mil.)	\$1,366.7	\$2,584.3	\$3,815.1			
	Total by air	\$1,360.3	\$2,573.4	\$3,801.1			
	U.S. West	\$393.8	\$743.3	\$1,122.2			
	U.S. East	\$381.8	\$714.7	\$1,032.2			
	Japan	\$212.0	\$407.6	\$612.0			
	Canada	\$153.6	\$293.6	\$429.7			
	All Other	\$219.1	\$414.1	\$604.9			
	Visitor arrivals by cruise ships	\$6.4	\$11.0	\$14.0			
<b>Visitor days</b>	TOTAL (air + ship)	7,144,609	13,148,911	19,661,256			
	Total by air	7,041,275	12,968,669	19,433,412			
	U.S. West	2,550,243	4,685,819	7,121,781			
	U.S. East	1,870,471	3,410,072	5,008,203			
	Japan	719,770	1,403,836	2,185,515			
	Canada	1,042,557	1,906,749	2,831,388			
	All Other	858,234	1,562,193	2,286,525			
	Visitor arrivals by cruise ships	103,334	180,242	227,844			
<b>Visitor arrivals</b>	TOTAL (air + ship)	682,634	1,329,393	2,058,207			
	Total by air	664,954	1,295,885	2,014,108			
	U.S. West	231,871	454,750	722,987			
	U.S. East	146,190	289,877	455,623			
	Japan	126,330	246,212	376,777			
	Canada	70,167	136,400	210,454			
	All Other	90,396	168,645	248,267			
	Visitor arrivals by cruise ships	17,680	33,507	44,099			
<b>length of stay</b>	TOTAL (air + ship)	10.47	9.89	9.55			
	Total by air	10.59	10.01	9.65			
	U.S. West	11.00	10.30	9.85			
	U.S. East	12.79	11.76	10.99			
	Japan	5.70	5.70	5.80			
	Canada	14.86	13.98	13.45			
	All Other	9.49	9.26	9.21			
	Visitor arrivals by cruise ships	5.84	5.38	5.17			
<b>Per Person Per Day Spending*</b>	TOTAL (air+ships)	\$191.3	\$196.5	\$194.0			
	Total by air	\$193.2	\$198.4	\$195.6			
	U.S. West	\$154.4	\$158.6	\$157.6			
	U.S. East	\$204.1	\$209.6	\$206.1			
	Japan	\$294.5	\$290.4	\$280.0			
	Canada	\$147.3	\$154.0	\$151.8			
	All Other	\$255.3	\$265.1	\$264.6			
	Visitor arrivals by cruise ships	\$62.0	\$61.0	\$61.6			
<b>Per Person Per Trip Spending*</b>	TOTAL (air+ships)	\$2,002.1	\$1,944.0	\$1,853.6			
	Total by air	\$2,045.6	\$1,985.8	\$1,887.2			
	U.S. West	\$1,698.3	\$1,634.6	\$1,552.2			
	U.S. East	\$2,611.7	\$2,465.7	\$2,265.4			
	Japan	\$1,677.8	\$1,655.6	\$1,624.4			
	Canada	\$2,188.8	\$2,152.3	\$2,042.0			
	All Other	\$2,424.0	\$2,455.3	\$2,436.7			
	Visitor arrivals by cruise ships	\$362.6	\$328.1	\$318.2			

Source:Hawai'i Tourism Authority

**MARCH 2014 Island Highlights**

CATEGORY AND ISLAND	Mar 2014P	Mar 2013P	% change	YTD 2014P	YTD 2013P	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,230.8</b>	<b>1,275.4</b>	<b>-3.5</b>	<b>3,815.1</b>	<b>3,935.5</b>	<b>-3.1</b>
Total by air	1,227.8	1,268.6	-3.2	3,801.1	3,915.0	-2.9
O'ahu	577.4	638.2	-9.5	1,797.7	1,893.3	-5.0
Maui	347.4	328.6	5.7	1,036.1	1,059.9	-2.2
Moloka'i	2.1	2.3	-7.9	9.1	9.8	-6.4
Lāna'i	6.0	7.5	-19.8	19.3	22.5	-14.3
Kaua'i	119.6	125.0	-4.3	387.5	382.0	1.4
Hawai'i Island	175.2	167.1	4.9	551.3	547.6	0.7
Visitor arrivals by cruise ships	3.0	6.8	-55.4	14.0	20.4	-31.3
<b>TOTAL VISITOR DAYS</b>	<b>6,512,345</b>	<b>6,867,920</b>	<b>-5.2</b>	<b>19,661,256</b>	<b>20,180,795</b>	<b>-2.6</b>
Total by air	6,464,743	6,759,005	-4.4	19,433,412	19,856,709	-2.1
O'ahu	2,952,440	3,181,237	-7.2	8,599,248	9,065,822	-5.1
Maui	1,799,409	1,838,253	-2.1	5,363,208	5,338,013	0.5
Moloka'i	19,636	20,120	-2.4	77,588	77,182	0.5
Lāna'i	18,853	26,353	-28.5	59,413	72,312	-17.8
Kaua'i	723,199	737,097	-1.9	2,211,473	2,198,602	0.6
Hawai'i Island	951,206	955,944	-0.5	3,122,482	3,104,777	0.6
Visitor arrivals by cruise ships	47,602	108,915	-56.3	227,844	324,086	-29.7
<b>VISITOR ARRIVALS</b>	<b>728,814</b>	<b>769,137</b>	<b>-5.2</b>	<b>2,058,207</b>	<b>2,126,621</b>	<b>-3.2</b>
Total by air	718,222	746,729	-3.8	2,014,108	2,060,532	-2.3
O'ahu	434,174	445,723	-2.6	1,237,384	1,249,056	-0.9
Maui	215,485	221,544	-2.7	599,659	616,979	-2.8
Moloka'i	4,821	4,483	7.5	14,712	14,330	2.7
Lāna'i	5,336	6,867	-22.3	16,268	19,686	-17.4
Kaua'i	92,953	95,814	-3.0	266,544	278,014	-4.1
Hawai'i Island	127,774	135,771	-5.9	378,780	400,370	-5.4
Visitor arrivals by cruise ships	10,592	22,408	-52.7	44,099	66,089	-33.3
<b>AVERAGE LENGTH OF STAY</b>	<b>8.94</b>	<b>8.93</b>	<b>0.1</b>	<b>9.55</b>	<b>9.49</b>	<b>0.7</b>
Total by air	9.00	9.05	-0.6	9.65	9.64	0.1
O'ahu	6.80	7.14	-4.7	6.95	7.26	-4.3
Maui	8.35	8.30	0.6	8.94	8.65	3.4
Moloka'i	4.07	4.49	-9.2	5.27	5.39	-2.1
Lāna'i	3.53	3.84	-7.9	3.65	3.67	-0.6
Kaua'i	7.78	7.69	1.1	8.30	7.91	4.9
Hawai'i Island	7.44	7.04	5.7	8.24	7.75	6.3
Visitor arrivals by cruise ships	4.49	4.86	-7.5	5.17	4.90	5.4
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>189.0</b>	<b>185.7</b>	<b>1.8</b>	<b>194.0</b>	<b>195.0</b>	<b>-0.5</b>
Total by air	189.9	187.7	1.2	195.6	197.2	-0.8
O'ahu	195.6	200.6	-2.5	209.1	208.8	0.1
Maui	193.1	178.8	8.0	193.2	198.5	-2.7
Moloka'i	105.8	112.1	-5.6	117.7	126.4	-6.9
Lāna'i	319.0	284.7	12.1	325.2	311.6	4.3
Kaua'i	165.4	169.5	-2.4	175.2	173.7	0.9
Hawai'i Island	184.2	174.8	5.4	176.5	176.4	0.1
Visitor arrivals by cruise ships	63.8	62.6	2.0	61.6	63.0	-2.3
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,688.8</b>	<b>1,658.3</b>	<b>1.8</b>	<b>1,853.6</b>	<b>1,850.6</b>	<b>0.2</b>
Total by air	1,709.4	1,698.9	0.6	1,887.2	1,900.0	-0.7
O'ahu	1,330.0	1,431.9	-7.1	1,452.9	1,515.8	-4.1
Maui	1,612.3	1,483.2	8.7	1,727.9	1,717.8	0.6
Moloka'i	431.0	502.9	-14.3	620.8	680.8	-8.8
Lāna'i	1,127.3	1,092.4	3.2	1,187.5	1,144.7	3.7
Kaua'i	1,286.7	1,304.2	-1.3	1,453.9	1,374.0	5.8
Hawai'i Island	1,371.2	1,230.7	11.4	1,455.3	1,367.8	6.4
Visitor arrivals by cruise ships	286.9	304.3	-5.7	318.2	309.1	2.9

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2014

2014P	ISLAND	Jan	Feb	Mar	Apr	May	Jun
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,366.7	\$1,217.7	\$1,230.8			
	Total by air	\$1,360.3	\$1,213.1	\$1,227.8			
	O'ahu	\$654.7	\$565.6	\$577.4			
	Maui	\$352.8	\$335.9	\$347.4			
	Moloka'i	\$4.2	\$2.9	\$2.1			
	Lāna'i	\$7.4	\$5.9	\$6.0			
	Kaua'i	\$147.1	\$120.8	\$119.6			
	Hawai'i Island	\$194.1	\$182.0	\$175.2			
	Visitor arrivals by cruise ships	\$6.41	\$4.58	\$3.04			
<b>Visitor days</b>	TOTAL (air + sh)	7,144,609	6,004,302	6,512,345			
	Total by air	7,041,275	5,927,394	6,464,743			
	O'ahu	3,040,666	2,606,142	2,952,440			
	Maui	1,898,652	1,665,147	1,799,409			
	Moloka'i	34,669	23,283	19,636			
	Lāna'i	23,025	17,535	18,853			
	Kaua'i	828,480	659,795	723,199			
	Hawai'i Island	1,215,783	955,493	951,206			
	Visitor arrivals by cruise ships	103,334	76,908	47,602			
<b>Visitor arrivals</b>	TOTAL (air + sh)	682,634	646,759	728,814			
	Total by air	664,954	630,931	718,222			
	O'ahu	413,425	389,785	434,174			
	Maui	195,400	188,774	215,485			
	Moloka'i	5,143	4,749	4,821			
	Lāna'i	5,697	5,235	5,336			
	Kaua'i	91,161	82,430	92,953			
	Hawai'i Island	130,059	120,947	127,774			
	Visitor arrivals by cruise ships	17,680	15,828	10,592			
<b>Length of stay</b>	TOTAL (air + sh)	10.47	9.28	8.94			
	Total by air	10.59	9.39	9.00			
	O'ahu	7.35	6.69	6.80			
	Maui	9.72	8.82	8.35			
	Moloka'i	6.74	4.90	4.07			
	Lāna'i	4.04	3.35	3.53			
	Kaua'i	9.09	8.00	7.78			
	Hawai'i Island	9.35	7.90	7.44			
	Visitor arrivals by cruise ships	5.84	4.86	4.49			
<b>Per Person Per Day Spending *</b>	TOTAL (air+ship)	\$191.3	\$202.8	\$189.0			
	Total by air	\$193.2	\$204.7	\$189.9			
	O'ahu	\$215.3	\$217.0	\$195.6			
	Maui	\$185.8	\$201.7	\$193.1			
	Moloka'i	\$120.0	\$124.4	\$105.8			
	Lāna'i	\$321.1	\$337.1	\$319.0			
	Kaua'i	\$177.6	\$183.1	\$165.4			
	Hawai'i Island	\$159.6	\$190.5	\$184.2			
	Visitor arrivals by cruise ships	\$62.0	\$59.6	\$63.8			
<b>Per Person Per Trip Spending *</b>	TOTAL (air+ship)	\$2,002.1	\$1,882.7	\$1,688.8			
	Total by air	\$2,045.6	\$1,922.7	\$1,709.4			
	O'ahu	\$1,583.6	\$1,451.1	\$1,330.0			
	Maui	\$1,805.7	\$1,779.3	\$1,612.3			
	Moloka'i	\$809.0	\$609.8	\$431.0			
	Lāna'i	\$1,297.6	\$1,129.2	\$1,127.3			
	Kaua'i	\$1,614.0	\$1,465.5	\$1,286.7			
	Hawai'i Island	\$1,492.1	\$1,504.7	\$1,371.2			
	Visitor arrivals by cruise ships	\$362.6	\$289.5	\$286.9			

YEAR-TO-DATE	ISLAND	Jan 1	Feb	Mar	Apr	May	Jun
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,366.7	\$2,584.3	\$3,815.1			
	Total by air	\$1,360.3	\$2,573.4	\$3,801.1			
	O'ahu	\$654.7	\$1,220.3	\$1,797.7			
	Maui	\$352.8	\$688.7	\$1,036.1			
	Moloka'i	\$4.2	\$7.1	\$9.1			
	Lāna'i	\$7.4	\$13.3	\$19.3			
	Kaua'i	\$147.1	\$267.9	\$387.5			
	Hawai'i Island	\$194.1	\$376.0	\$551.3			
Visitor arrivals by cruise ships	\$6.41	\$10.99	\$14.03				
<b>Visitor days</b>	TOTAL (air + sh)	7,144,609	13,148,911	19,661,256			
	Total by air	7,041,275	12,968,669	19,433,412			
	O'ahu	3,040,666	5,646,808	8,599,248			
	Maui	1,898,652	3,563,799	5,363,208			
	Moloka'i	34,669	57,952	77,588			
	Lāna'i	23,025	40,559	59,413			
	Kaua'i	828,480	1,488,274	2,211,473			
	Hawai'i Island	1,215,783	2,171,276	3,122,482			
Visitor arrivals by cruise ships	103,334	180,242	227,844				
<b>Visitor arrivals</b>	TOTAL (air + sh)	682,634	1,329,393	2,058,207			
	Total by air	664,954	1,295,885	2,014,108			
	O'ahu	413,425	803,210	1,237,384			
	Maui	195,400	384,174	599,659			
	Moloka'i	5,143	9,892	14,712			
	Lāna'i	5,697	10,932	16,268			
	Kaua'i	91,161	173,591	266,544			
	Hawai'i Island	130,059	251,005	378,780			
Visitor arrivals by cruise ships	17,680	33,507	44,099				
<b>Length of stay</b>	TOTAL (air + sh)	10.47	9.89	9.55			
	Total by air	10.59	10.01	9.65			
	O'ahu	7.35	7.03	6.95			
	Maui	9.72	9.28	8.94			
	Moloka'i	6.74	5.86	5.27			
	Lāna'i	4.04	3.71	3.65			
	Kaua'i	9.09	8.57	8.30			
	Hawai'i Island	9.35	8.65	8.24			
Visitor arrivals by cruise ships	5.84	5.38	5.17				
<b>Per Person Per Day Spending *</b>	TOTAL (air+ship)	\$191.3	\$196.5	\$194.0			
	Total by air	\$193.2	\$198.4	\$195.6			
	O'ahu	\$215.3	\$216.1	\$209.1			
	Maui	\$185.8	\$193.3	\$193.2			
	Moloka'i	\$120.0	\$121.8	\$117.7			
	Lāna'i	\$321.1	\$328.0	\$325.2			
	Kaua'i	\$177.6	\$180.0	\$175.2			
	Hawai'i Island	\$159.6	\$173.2	\$176.5			
Visitor arrivals by cruise ships	\$62.0	\$61.0	\$61.6				
<b>Per Person Per Trip Spending *</b>	TOTAL (air+ship)	\$2,002.1	\$1,944.0	\$1,853.6			
	Total by air	\$2,045.6	\$1,985.8	\$1,887.2			
	O'ahu	\$1,583.6	\$1,519.3	\$1,452.9			
	Maui	\$1,805.7	\$1,792.7	\$1,727.9			
	Moloka'i	\$809.0	\$713.4	\$620.8			
	Lāna'i	\$1,297.6	\$1,216.9	\$1,187.5			
	Kaua'i	\$1,614.0	\$1,543.5	\$1,453.9			
	Hawai'i Island	\$1,492.1	\$1,498.2	\$1,455.3			
Visitor arrivals by cruise ships	\$362.6	\$328.1	\$318.2				

Source:Hawai'i Tourism Authority

**Table 8. VISITORS BY CRUISE SHIPS**

	MARCH			YEAR-TO-DATE		
	2014P	2013P	% CHANGE	2014P	2013P	% CHANGE
<b>VISITOR DAYS</b>	171,457	184,070	-6.9	555,164	607,860	-8.7
<b>TOTAL VISITORS</b>	21,473	29,024	-26.0	73,513	91,553	-19.7
ARRIVED BY SHIP	10,592	22,408	-52.7	44,100	66,089	-33.3
ARRIVED BY AIR	10,881	6,616	64.5	29,413	25,464	15.5
<b>NUMBER OF SHIP ARRIVALS</b>	5	11	-54.5	25	34	-26.5
<b>ISLANDS VISITED</b>						
Oahu	20,567	27,573	-25.4	72,606	90,102	-19.4
Kauai	18,811	24,126	-22.0	67,331	78,213	-13.9
Maui County	18,988	27,405	-30.7	68,559	84,902	-19.2
Maui	18,988	27,405	-30.7	68,559	84,902	-19.2
Molokai	151	603	-74.9	783	1,866	-58.0
Lanai	236	960	-75.4	1,323	2,597	-49.0
Hawai'i Island	20,531	27,373	-25.0	70,613	85,190	-17.1
Average Islands Visited	3.69	3.72	-0.8	3.8	3.74	2.1
<b>AVERAGE LENGTH OF STAY</b>						
Days in Hawaii before Cruise	1.35	0.63	114.7	1.02	0.76	34.4
Days in Hawaii during Cruise	5.30	4.36	21.7	5.16	4.52	14.2
Days in Hawaii after Cruise	1.33	1.35	-1.8	1.37	1.36	0.8
Total days in Hawai'i	7.98	6.34	25.9	7.55	6.64	13.7
<b>ACCOMMODATIONS</b>						
Hotel	10,893	9,361	16.4	33,986	34,180	-0.6
Hotel only	9,374	7,046	33.0	28,911	27,549	4.9
Condo	987	1,494	-34.0	3,706	4,471	-17.1
Condo only	195	272	-28.2	821	975	-15.8
Timeshare	801	1,373	-41.6	2,633	4,044	-34.9
Timeshare Only	343	259	32.6	909	1,134	-19.8
Bed & Breakfast	156	257	-39.3	534	714	-25.2
Bed & Breakfast only	31	21	47.5	99	74	35.2
Friends & relatives	668	726	-8.0	1,969	2,364	-16.7
Other accommodation	824	1,237	-33.4	3,447	4,005	-13.9
Accommodation (NET)	12,287	11,059	11.1	38,986	40,296	-3.3
Cruise only	9,186	17,965	-48.9	34,527	51,257	-32.6
<b>TRAVEL STATUS</b>						
% First timers	44.6	34.6	10.0	40.8	37.4	3.4
% Repeat visitors	55.4	65.4	-10.0	59.2	62.6	-3.4

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013

March	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
<b>Total Seats</b>	<b>982,885</b>	<b>968,450</b>	<b>1.5</b>	<b>669,890</b>	<b>664,602</b>	<b>0.8</b>	<b>184,956</b>	<b>178,181</b>	<b>3.8</b>	<b>68,451</b>	<b>66,237</b>	<b>3.3</b>	<b>3,424</b>	<b>3,454</b>	<b>-0.9</b>	<b>56,164</b>	<b>55,976</b>	<b>0.3</b>
Scheduled Seats	975,254	953,779	2.3	662,259	649,931	1.9	184,956	178,181	3.8	68,451	66,237	3.3	3,424	3,454	-0.9	56,164	55,976	0.3
Charter seats	7,631	14,671	-48.0	7,631	14,671	-48.0												
<b>Domestic Seats</b>	<b>649,323</b>	<b>645,873</b>	<b>0.5</b>	<b>375,074</b>	<b>376,432</b>	<b>-0.4</b>	<b>158,053</b>	<b>150,223</b>	<b>5.2</b>	<b>62,002</b>	<b>62,050</b>	<b>-0.1</b>	<b>3,424</b>	<b>3,454</b>	<b>-0.9</b>	<b>50,770</b>	<b>53,714</b>	<b>-5.5</b>
Scheduled Seats	644,355	641,181	0.5	370,106	371,740	-0.4	158,053	150,223	5.2	62,002	62,050	-0.1	3,424	3,454	-0.9	50,770	53,714	-5.5
Charter seats	4,968	4,692	5.9	4,968	4,692	5.9												
<b>US West</b>	<b>571,786</b>	<b>570,797</b>	<b>0.2</b>	<b>306,693</b>	<b>309,474</b>	<b>-0.9</b>	<b>148,897</b>	<b>142,105</b>	<b>4.8</b>	<b>62,002</b>	<b>62,050</b>	<b>-0.1</b>	<b>3,424</b>	<b>3,454</b>	<b>-0.9</b>	<b>50,770</b>	<b>53,714</b>	<b>-5.5</b>
...Anchorage	7,850	7,693	2.0	4,867	4,867	0.0	2,198	2,041	7.7	785	785	0.0						
...Bellingham	10,855	11,422	-5.0	6,134	6,874	-10.8	4,721	4,548	3.8									
...Boise	1,140	1,115	2.2	1,140	1,115	2.2												
...Denver	12,922	15,730	-17.9	5,642	8,432	-33.1	5,460	5,518	-1.1	910	890	2.2				910	890	2.2
...Eugene	0	1,115	-100.0	0	1,115	-100.0												
...Fresno	0	1,115	-100.0	0	1,115	-100.0												
...Las Vegas	25,242	24,956	1.1	25,242	24,956	1.1												
...Los Angeles	195,970	188,365	4.0	102,445	99,830	2.6	45,581	40,278	13.2	22,834	22,948	-0.5	3,424	3,454	-0.9	21,686	21,855	-0.8
...Oakland	29,874	31,948	-6.5	12,425	9,287	33.8	12,582	12,927	-2.7	2,826	4,867	-41.9				2,041	4,867	-58.1
...Phoenix	46,789	45,502	2.8	24,179	22,728	6.4	9,880	10,229	-3.4	6,840	6,562	4.2				5,890	5,983	-1.6
...Phoenix Mesa	0	2,899	-100.0	0	2,899	-100.0												
...Portland	31,251	29,613	5.5	13,981	13,084	6.9	9,577	11,034	-13.2	4,867	2,669	82.4				2,826	2,826	0.0
...Sacramento	12,896	12,927	-0.2	8,029	8,060	-0.4	4,867	4,867	0.0									
...Salt Lake City	8,091	6,846	18.2	8,091	6,846	18.2												
...San Diego	20,575	18,270	12.6	13,667	13,403	2.0	4,867	4,867	0.0							2,041	0	NA
...San Francisco	81,780	77,142	6.0	45,198	43,852	3.1	17,734	16,375	8.3	13,206	11,397	15.9				5,642	5,518	2.2
...San Jose	22,159	29,868	-25.8	4,710	8,507	-44.6	12,582	11,627	8.2	2,041	4,867	-58.1				2,826	4,867	-41.9
...Santa Maria	0	669	-100.0	0	669	-100.0												
...Seattle	63,480	61,372	3.4	30,031	29,605	1.4	18,848	17,794	5.9	7,693	7,065	8.9				6,908	6,908	0.0
...Spokane	912	1,115	-18.2	912	1,115	-18.2												
...Stockton	0	1,115	-100.0	0	1,115	-100.0												
<b>US East</b>	<b>72,569</b>	<b>70,384</b>	<b>3.1</b>	<b>63,413</b>	<b>62,266</b>	<b>1.8</b>	<b>9,156</b>	<b>8,118</b>	<b>12.8</b>									
...Atlanta	9,223	9,238	-0.2	9,223	9,238	-0.2												
...Chicago	10,664	9,792	8.9	10,664	8,432	26.5	0	1,360	-100.0									
...Dallas	22,672	20,274	11.8	13,516	13,516	0.0	9,156	6,758	35.5									
...Houston	10,664	7,396	44.2	10,664	7,396	44.2												
...New York JFK	6,762	9,114	-25.8	6,762	9,114	-25.8												
...Newark	7,502	7,285	3.0	7,502	7,285	3.0												
...Washington D.C.	5,082	7,285	-30.2	5,082	7,285	-30.2												

Source: Scheduled seats Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013 (Cont.)

March	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
<b>International Seats</b>	<b>333,562</b>	<b>322,577</b>	<b>3.4</b>	<b>294,816</b>	<b>288,170</b>	<b>2.3</b>	<b>26,903</b>	<b>27,958</b>	<b>-3.8</b>	<b>6,449</b>	<b>4,187</b>	<b>54.0</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>5,394</b>	<b>2,262</b>	<b>138.5</b>
<b>Scheduled Seats</b>	<b>330,899</b>	<b>312,598</b>	<b>5.9</b>	<b>292,153</b>	<b>278,191</b>	<b>5.0</b>	<b>26,903</b>	<b>27,958</b>	<b>-3.8</b>	<b>6,449</b>	<b>4,187</b>	<b>54.0</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>5,394</b>	<b>2,262</b>	<b>138.5</b>
<b>Charter Seats</b>	<b>2,663</b>	<b>9,979</b>	<b>-73.3</b>	<b>2,663</b>	<b>9,979</b>	<b>-73.3</b>												
<b>Japan</b>	<b>178,875</b>	<b>163,395</b>	<b>9.5</b>	<b>178,875</b>	<b>163,395</b>	<b>9.5</b>												
...Fukuoka	15,035	14,818	1.5	15,035	14,818	1.5												
...Nagoya	19,065	13,888	37.3	19,065	13,888	37.3												
...Osaka	30,256	27,900	8.4	30,256	27,900	8.4												
...Sapporo	3,367	3,640	-7.5	3,367	3,640	-7.5												
...Tokyo-HND	28,021	27,838	0.7	28,021	27,838	0.7												
...Tokyo-NRT	83,131	75,311	10.4	83,131	75,311	10.4												
<b>Canada</b>	<b>56,790</b>	<b>53,295</b>	<b>6.6</b>	<b>18,044</b>	<b>18,888</b>	<b>-4.5</b>	<b>26,903</b>	<b>27,958</b>	<b>-3.8</b>	<b>6,449</b>	<b>4,187</b>	<b>54.0</b>				<b>5,394</b>	<b>2,262</b>	<b>138.5</b>
...Calgary	9,387	9,594	-2.2	1,863	1,863	0.0	7,524	7,731	-2.7									
...Edmonton	3,105	2,898	7.1				3,105	2,898	7.1									
...Vancouver	43,754	40,259	8.7	15,637	16,481	-5.1	16,274	17,329	-6.1	6,449	4,187	54.0				5,394	2,262	138.5
...Victoria	544	544	0.0	544	544	0.0												
<b>Other Asia</b>	<b>41,277</b>	<b>37,455</b>	<b>10.2</b>	<b>41,277</b>	<b>37,455</b>	<b>10.2</b>												
...Beijing	3,350	0	NA	3,350	0	NA												
...Seoul	26,326	34,081	-22.8	26,326	34,081	-22.8												
...Shanghai	5,016	3,374	48.7	5,016	3,374	48.7												
...Taipei	6,585	0	NA	6,585	0	NA												
<b>Oceania</b>	<b>31,949</b>	<b>33,922</b>	<b>-5.8</b>	<b>31,949</b>	<b>33,922</b>	<b>-5.8</b>												
...Auckland	7,098	5,394	31.6	7,098	5,394	31.6												
...Brisbane	3,367	5,980	-43.7	3,367	5,980	-43.7												
...Melbourne	2,424	3,030	-20.0	2,424	3,030	-20.0												
...Sydney	19,060	19,518	-2.3	19,060	19,518	-2.3												
<b>Other</b>	<b>22,008</b>	<b>24,531</b>	<b>-10.3</b>	<b>22,008</b>	<b>24,531</b>	<b>-10.3</b>												
...Apia	656	900	-27.1	656	900	-27.1												
...Christmas	488	448	8.9	488	448	8.9												
...Guam	10,784	8,432	27.9	10,784	8,432	27.9												
...Majuro	2,015	2,041	-1.3	2,015	2,041	-1.3												
...Manila	3,432	8,430	-59.3	3,432	8,430	-59.3												
...Nadi	832	900	-7.6	832	900	-7.6												
...Pago Pago	2,331	2,080	12.1	2,331	2,080	12.1												
...Papeete	1,470	1,300	13.1	1,470	1,300	13.1												

Source: Scheduled seats Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
<b>Total Seats</b>	<b>2,776,672</b>	<b>2,731,273</b>	<b>1.7</b>	<b>1,920,016</b>	<b>1,877,179</b>	<b>2.3</b>	<b>499,243</b>	<b>498,344</b>	<b>0.2</b>	<b>187,883</b>	<b>183,789</b>	<b>2.2</b>	<b>10,356</b>	<b>10,833</b>	<b>-4.4</b>	<b>159,174</b>	<b>161,128</b>	<b>-1.2</b>
Scheduled Seats	2,755,562	2,690,206	2.4	1,898,906	1,836,112	3.4	499,243	498,344	0.2	187,883	183,789	2.2	10,356	10,833	-4.4	159,174	161,128	-1.2
Charter seats	21,110	41,067	-48.6	21,110	41,067	-48.6												
<b>Domestic Seats</b>	<b>1,795,104</b>	<b>1,804,082</b>	<b>-0.5</b>	<b>1,050,098</b>	<b>1,047,981</b>	<b>0.2</b>	<b>421,656</b>	<b>418,506</b>	<b>0.8</b>	<b>169,480</b>	<b>172,142</b>	<b>-1.5</b>	<b>10,356</b>	<b>10,833</b>	<b>-4.4</b>	<b>143,514</b>	<b>154,620</b>	<b>-7.2</b>
Scheduled Seats	1,781,028	1,790,282	-0.5	1,036,022	1,034,181	0.2	421,656	418,506	0.8	169,480	172,142	-1.5	10,356	10,833	-4.4	143,514	154,620	-7.2
Charter seats	14,076	13,800	2.0	14,076	13,800	2.0												
<b>US West</b>	<b>1,575,711</b>	<b>1,587,388</b>	<b>-0.7</b>	<b>852,723</b>	<b>852,539</b>	<b>0.0</b>	<b>399,638</b>	<b>397,254</b>	<b>0.6</b>	<b>169,480</b>	<b>172,142</b>	<b>-1.5</b>	<b>10,356</b>	<b>10,833</b>	<b>-4.4</b>	<b>143,514</b>	<b>154,620</b>	<b>-7.2</b>
...Anchorage	22,294	22,137	0.7	14,130	14,130	0.0	6,123	5,966	2.6	2,041	2,041	0.0						
...Bellingham	28,958	32,802	-11.7	16,406	19,928	-17.7	12,552	12,874	-2.5									
...Boise	2,954	1,784	65.6	2,954	1,784	65.6												
...Denver	34,944	39,048	-10.5	17,472	20,358	-14.2	12,740	14,062	-9.4	2,366	2,314	2.2				2,366	2,314	2.2
...Eugene	0	3,122	-100.0	0	3,122	-100.0												
...Fresno	0	3,345	-100.0	0	3,345	-100.0												
...Las Vegas	72,995	69,527	5.0	72,995	69,527	5.0												
...Los Angeles	534,598	519,649	2.9	287,329	274,752	4.6	118,805	110,898	7.1	57,466	59,715	-3.8	10,356	10,833	-4.4	60,642	63,451	-4.4
...Oakland	81,639	93,180	-12.4	32,895	27,390	20.1	34,614	37,530	-7.8	8,164	14,130	-42.2				5,966	14,130	-57.8
...Phoenix	121,350	120,093	1.0	60,930	59,491	2.4	25,270	26,055	-3.0	19,380	19,300	0.4				15,770	15,247	3.4
...Phoenix Mesa	0	4,906	-100.0	0	4,906	-100.0												
...Portland	89,731	83,261	7.8	40,590	37,687	7.7	26,847	29,560	-9.2	14,130	8,007	76.5				8,164	8,007	2.0
...Sacramento	37,440	37,530	-0.2	23,310	23,400	-0.4	14,130	14,130	0.0									
...Salt Lake City	23,490	19,876	18.2	23,490	19,876	18.2												
...San Diego	59,116	52,986	11.6	39,020	38,856	0.4	14,130	14,130	0.0							5,966	0	NA
...San Francisco	221,484	210,799	5.1	122,338	117,300	4.3	45,093	44,159	2.1	37,673	32,252	16.8				16,380	17,088	-4.1
...San Jose	61,139	88,760	-31.1	12,395	24,270	-48.9	34,614	36,230	-4.5	5,966	14,130	-57.8				8,164	14,130	-42.2
...Santa Maria	0	1,561	-100.0	0	1,561	-100.0												
...Seattle	180,625	178,116	1.4	83,515	85,950	-2.8	54,720	51,660	5.9	22,294	20,253	10.1				20,096	20,253	-0.8
...Spokane	2,954	1,784	65.6	2,954	1,784	65.6												
...Stockton	0	3,122	-100.0	0	3,122	-100.0												
<b>US East</b>	<b>205,317</b>	<b>202,894</b>	<b>1.2</b>	<b>183,299</b>	<b>181,642</b>	<b>0.9</b>	<b>22,018</b>	<b>21,252</b>	<b>3.6</b>									
...Atlanta	26,805	26,820	-0.1	26,805	26,820	-0.1												
...Chicago	33,562	28,074	19.5	33,562	26,442	26.9	0	1,632	-100.0									
...Dallas	61,258	58,860	4.1	39,240	39,240	0.0	22,018	19,620	12.2									
...Houston	30,960	22,260	39.1	30,960	22,260	39.1												
...New York JFK	21,756	26,460	-17.8	21,756	26,460	-17.8												
...Newark	21,780	21,150	3.0	21,780	21,150	3.0												
...Washington D.C.	9,196	19,270	-52.3	9,196	19,270	-52.3												

Source: Scheduled seats Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division



Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
<b>International Seats</b>	<b>981,568</b>	<b>927,191</b>	<b>5.9</b>	<b>869,918</b>	<b>829,198</b>	<b>4.9</b>	<b>77,587</b>	<b>79,838</b>	<b>-2.8</b>	<b>18,403</b>	<b>11,647</b>	<b>58.0</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>15,660</b>	<b>6,508</b>	<b>140.6</b>
<b>Scheduled Seats</b>	<b>974,534</b>	<b>899,924</b>	<b>8.3</b>	<b>862,884</b>	<b>801,931</b>	<b>7.6</b>	<b>77,587</b>	<b>79,838</b>	<b>-2.8</b>	<b>18,403</b>	<b>11,647</b>	<b>58.0</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>15,660</b>	<b>6,508</b>	<b>140.6</b>
<b>Charter Seats</b>	<b>7,034</b>	<b>27,267</b>	<b>-74.2</b>	<b>7,034</b>	<b>27,267</b>	<b>-74.2</b>												
<b>Japan</b>	<b>516,820</b>	<b>471,466</b>	<b>9.6</b>	<b>516,820</b>	<b>471,466</b>	<b>9.6</b>												
...Fukuoka	43,650	43,020	1.5	43,650	43,020	1.5												
...Nagoya	55,350	40,320	37.3	55,350	40,320	37.3												
...Osaka	87,840	79,942	9.9	87,840	79,942	9.9												
...Sapporo	10,101	10,140	-0.4	10,101	10,140	-0.4												
...Tokyo-HND	81,404	81,252	0.2	81,404	81,252	0.2												
...Tokyo-NRT	238,475	216,792	10.0	238,475	216,792	10.0												
<b>Canada</b>	<b>163,860</b>	<b>152,496</b>	<b>7.5</b>	<b>52,210</b>	<b>54,503</b>	<b>-4.2</b>	<b>77,587</b>	<b>79,838</b>	<b>-2.8</b>	<b>18,403</b>	<b>11,647</b>	<b>58.0</b>				<b>15,660</b>	<b>6,508</b>	<b>140.6</b>
...Calgary	27,118	27,755	-2.3	5,382	5,597	-3.8	21,736	22,158	-1.9									
...Edmonton	8,073	7,866	2.6				8,073	7,866	2.6									
...Vancouver	126,901	115,107	10.2	45,060	47,138	-4.4	47,778	49,814	-4.1	18,403	11,647	58.0				15,660	6,508	140.6
...Victoria	1,768	1,768	0.0	1,768	1,768	0.0												
<b>Other Asia</b>	<b>131,012</b>	<b>113,087</b>	<b>15.9</b>	<b>131,012</b>	<b>113,087</b>	<b>15.9</b>												
...Beijing	8,161	0	NA	8,161	0	NA												
...Seoul	85,989	102,001	-15.7	85,989	102,001	-15.7												
...Shanghai	17,414	11,086	57.1	17,414	11,086	57.1												
...Taipei	19,448	0	NA	19,448	0	NA												
<b>Oceania</b>	<b>98,760</b>	<b>90,863</b>	<b>8.7</b>	<b>98,760</b>	<b>90,863</b>	<b>8.7</b>												
...Auckland	20,766	11,244	84.7	20,766	11,244	84.7												
...Brisbane	10,101	12,480	-19.1	10,101	12,480	-19.1												
...Melbourne	9,696	8,181	18.5	9,696	8,181	18.5												
...Sydney	58,197	58,958	-1.3	58,197	58,958	-1.3												
<b>Other</b>	<b>64,082</b>	<b>72,012</b>	<b>-11.0</b>	<b>64,082</b>	<b>72,012</b>	<b>-11.0</b>												
...Apia	2,132	2,340	-8.9	2,132	2,340	-8.9												
...Christmas	1,586	1,456	8.9	1,586	1,456	8.9												
...Guam	31,316	24,480	27.9	31,316	24,480	27.9												
...Majuro	6,045	5,966	1.3	6,045	5,966	1.3												
...Manila	10,032	25,290	-60.3	10,032	25,290	-60.3												
...Nadi	2,156	2,340	-7.9	2,156	2,340	-7.9												
...Pago Pago	6,993	6,760	3.4	6,993	6,760	3.4												
...Papeete	3,822	3,380	13.1	3,822	3,380	13.1												

Source: Scheduled seats Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division