

TABLE 1. TOTAL VISITORS BY AIR

| | MAY | | | YEAR-TO-DATE | | |
|-----------------------------------|-----------|-----------|----------|--------------|------------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| TOTAL VISITORS | 642,091 | 633,426 | 1.4 | 3,295,594 | 3,286,434 | 0.3 |
| Domestic | 449,517 | 448,867 | 0.1 | 2,202,916 | 2,244,483 | -1.9 |
| International | 192,574 | 184,559 | 4.3 | 1,092,678 | 1,041,951 | 4.9 |
| VISITOR DAYS | 5,597,413 | 5,527,686 | 1.3 | 30,669,414 | 30,580,307 | 0.3 |
| AVERAGE DAILY CENSUS | 180,562 | 178,312 | 1.3 | 203,109 | 202,519 | 0.3 |
| TOTAL AIR SEATS | 847,238 | 847,121 | 0.0 | 1,793,787 | 1,762,823 | 1.8 |
| TOTAL LOAD FACTOR (%)** | 85.6 | 86.7 | -1.1 | 84.9 | 85.0 | -0.1 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 414,109 | 410,651 | 0.8 | 2,039,575 | 2,013,201 | 1.3 |
| O'ahu only | 312,252 | 306,447 | 1.9 | 1,534,689 | 1,500,858 | 2.3 |
| O'ahu one day or less | 17,853 | 11,619 | 53.7 | 87,660 | 54,436 | 61.0 |
| Kaua'i | 91,881 | 90,382 | 1.7 | 446,988 | 453,378 | -1.4 |
| Kaua'i only | 48,681 | 47,901 | 1.6 | 243,475 | 249,808 | -2.5 |
| Kaua'i one day or less | 9,608 | 10,812 | -11.1 | 42,198 | 43,012 | -1.9 |
| Maui County | 190,802 | 185,432 | 2.9 | 1,000,757 | 997,479 | 0.3 |
| Maui | 187,744 | 182,190 | 3.0 | 984,733 | 978,992 | 0.6 |
| Maui only | 113,954 | 108,711 | 4.8 | 622,912 | 622,812 | 0.0 |
| Maui one day or less | 13,882 | 17,604 | -21.1 | 63,518 | 68,635 | -7.5 |
| Moloka'i * | 4,613 | 4,315 | 6.9 | 23,647 | 22,583 | 4.7 |
| Moloka'i only * | 500 | 520 | -3.9 | 2,964 | 3,090 | -4.1 |
| Moloka'i one day or less* | 2,684 | 2,265 | 18.5 | 12,285 | 10,547 | 16.5 |
| Lāna'i * | 5,462 | 5,477 | -0.3 | 27,699 | 30,284 | -8.5 |
| Lāna'i only * | 587 | 685 | -14.3 | 3,283 | 4,784 | -31.4 |
| Lāna'i one day or less* | 3,138 | 2,854 | 9.9 | 14,200 | 13,852 | 2.5 |
| Hawai'i Island | 105,568 | 108,411 | -2.6 | 592,913 | 608,589 | -2.6 |
| Kona side | 87,232 | 89,199 | -2.2 | 500,495 | 508,205 | -1.5 |
| Hilo side | 42,897 | 43,298 | -0.9 | 214,449 | 221,268 | -3.1 |
| Hawai'i Island only | 45,997 | 46,700 | -1.5 | 285,598 | 295,092 | -3.2 |
| Hawai'i Island one day or less | 9,334 | 10,295 | -9.3 | 50,521 | 55,172 | -8.4 |
| Any Neighbor Island | 329,839 | 326,979 | 0.9 | 1,760,906 | 1,785,576 | -1.4 |
| NI only | 227,982 | 222,775 | 2.3 | 1,256,019 | 1,273,233 | -1.4 |
| Oahu & NI | 101,857 | 104,204 | -2.3 | 504,887 | 512,343 | -1.5 |
| Any one island only | 521,972 | 510,964 | 2.2 | 2,692,921 | 2,676,443 | 0.6 |
| Multiple Islands | 120,119 | 122,462 | -1.9 | 602,674 | 609,991 | -1.2 |
| Avg. Islands Visited | 1.26 | 1.27 | -0.4 | 1.25 | 1.25 | -0.1 |
| Average Length of Stay in Hawai'i | 8.72 | 8.73 | -0.1 | 9.31 | 9.31 | 0.0 |
| ACCOMMODATIONS | | | | | | |
| Plan to stay in Hotel | 409,692 | 400,157 | 2.4 | 2,077,694 | 2,049,445 | 1.4 |
| Hotel only | 361,082 | 352,529 | 2.4 | 1,822,426 | 1,797,885 | 1.4 |
| Plan to stay in Condo | 103,353 | 105,749 | -2.3 | 601,444 | 609,836 | -1.4 |
| Condo only | 79,713 | 84,149 | -5.3 | 472,768 | 481,871 | -1.9 |
| Plan to stay in Timeshare | 65,390 | 61,424 | 6.5 | 299,908 | 296,791 | 1.1 |
| Timeshare only | 51,777 | 48,101 | 7.6 | 229,001 | 228,555 | 0.2 |
| Cruise Ship | 12,497 | 13,174 | -5.1 | 56,846 | 52,556 | 8.2 |
| Friends/Relatives | 58,352 | 60,162 | -3.0 | 284,333 | 299,531 | -5.1 |
| Bed & Breakfast | 6,122 | 5,934 | 3.2 | 34,956 | 36,610 | -4.5 |
| Other | 9,317 | 8,461 | 10.1 | 45,354 | 43,488 | 4.3 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

| | MAY | | | YEAR-TO-DATE | | |
|----------------------------|---------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 527,838 | 519,373 | 1.6 | 2,731,028 | 2,721,850 | 0.3 |
| Honeymoon/Get Married | 68,998 | 58,746 | 17.5 | 256,347 | 231,339 | 10.8 |
| Honeymoon | 61,624 | 52,863 | 16.6 | 229,666 | 205,510 | 11.8 |
| Get Married | 13,523 | 10,897 | 24.1 | 46,553 | 44,982 | 3.5 |
| Pleasure/Vacation | 466,794 | 466,146 | 0.1 | 2,502,692 | 2,515,543 | -0.5 |
| Mtgs/Conventions/Incentive | 36,419 | 35,563 | 2.4 | 229,587 | 228,873 | 0.3 |
| Conventions | 18,881 | 16,347 | 15.5 | 124,615 | 120,685 | 3.3 |
| Corporate Meetings | 6,662 | 6,038 | 10.3 | 45,464 | 41,582 | 9.3 |
| Incentive | 12,341 | 14,410 | -14.4 | 71,938 | 75,750 | -5.0 |
| Other Business | 22,228 | 19,211 | 15.7 | 110,876 | 104,984 | 5.6 |
| Visit Friends/Rel. | 59,441 | 60,278 | -1.4 | 266,148 | 276,622 | -3.8 |
| Gov't/Military | 6,266 | 5,321 | 17.8 | 33,430 | 29,145 | 14.7 |
| Attend School | 1,492 | 1,434 | 4.0 | 9,929 | 6,693 | 48.4 |
| Sport Events | 4,527 | 3,632 | 24.6 | 32,800 | 28,184 | 16.4 |
| TRAVEL STATUS | | | | | | |
| % First Timers** | 37.7 | 37.9 | -0.2 | 34.4 | 34.2 | 0.3 |
| % Repeaters** | 62.3 | 62.1 | 0.2 | 65.6 | 65.8 | -0.3 |
| Average # of Trips | 4.85 | 4.71 | 2.8 | 5.01 | 5.05 | -0.9 |
| Group Tour | 54,860 | 55,026 | -0.3 | 288,155 | 287,181 | 0.3 |
| Non-Group | 587,231 | 578,400 | 1.5 | 3,007,440 | 2,999,253 | 0.3 |
| Package Trip | 222,285 | 218,549 | 1.7 | 1,089,197 | 1,080,975 | 0.8 |
| No Package | 419,806 | 414,877 | 1.2 | 2,206,397 | 2,205,459 | 0.0 |
| Net True Independent | 409,913 | 405,874 | 1.0 | 2,157,112 | 2,153,784 | 0.2 |
| Ave. Age | 45 | 45 | 1.0 | 46 | 46 | 0.1 |
| Ave. Party Size | 2.09 | 2.07 | 0.8 | 2.13 | 2.11 | 0.6 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

| | MAY | | | YEAR-TO-DATE | | |
|-----------------------------------|-----------|-----------|----------|--------------|------------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| DOMESTIC VISITORS | 449,517 | 448,867 | 0.1 | 2,202,916 | 2,244,483 | -1.9 |
| DOMESTIC VISITOR DAYS | 4,277,943 | 4,255,894 | 0.5 | 22,208,493 | 22,463,802 | -1.1 |
| DOMESTIC AVERAGE DAILY CENSUS | 137,998 | 137,287 | 0.5 | 147,076 | 148,767 | -1.1 |
| DOMESTIC AIR SEATS | 542,971 | 552,116 | -1.7 | 1,145,781 | 1,158,209 | -1.1 |
| DOMESTIC LOAD FACTOR (%)** | 89.5 | 89.9 | -0.4 | 89.2 | 88.2 | 1.0 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 233,309 | 239,351 | -2.5 | 1,104,079 | 1,117,820 | -1.2 |
| O'ahu only | 164,666 | 171,796 | -4.2 | 787,107 | 805,443 | -2.3 |
| O'ahu one day or less | 16,198 | 8,244 | 96.5 | 75,471 | 41,247 | 83.0 |
| Kaua'i | 84,397 | 82,908 | 1.8 | 392,432 | 399,180 | -1.7 |
| Kaua'i only | 47,630 | 46,628 | 2.1 | 225,485 | 238,613 | -5.5 |
| Kaua'i one day or less | 6,977 | 7,086 | -1.5 | 28,203 | 25,316 | 11.4 |
| Maui County | 165,236 | 158,188 | 4.5 | 800,105 | 795,557 | 0.6 |
| Maui | 162,500 | 155,373 | 4.6 | 785,892 | 779,451 | 0.8 |
| Maui only | 107,188 | 101,263 | 5.9 | 529,845 | 530,647 | -0.2 |
| Maui one day or less | 7,431 | 7,631 | -2.6 | 32,572 | 30,275 | 7.6 |
| Moloka'i * | 4,068 | 3,476 | 17.0 | 19,027 | 17,397 | 9.4 |
| Moloka'i only * | 492 | 501 | -1.7 | 2,820 | 2,825 | -0.2 |
| Moloka'i one day or less* | 2,249 | 1,627 | 38.3 | 8,598 | 6,996 | 22.9 |
| Lāna'i * | 4,647 | 4,619 | 0.6 | 22,771 | 24,029 | -5.2 |
| Lāna'i only * | 529 | 685 | -22.8 | 3,169 | 4,564 | -30.6 |
| Lāna'i one day or less* | 2,642 | 2,153 | 22.7 | 10,872 | 9,457 | 15.0 |
| Hawai'i Island | 83,339 | 83,173 | 0.2 | 443,044 | 451,735 | -1.9 |
| Kona side | 71,319 | 70,963 | 0.5 | 385,119 | 391,676 | -1.7 |
| Hilo side | 31,699 | 31,288 | 1.3 | 150,916 | 149,495 | 1.0 |
| Hawai'i Island only | 42,780 | 43,034 | -0.6 | 251,378 | 263,496 | -4.6 |
| Hawai'i Island one day or less | 4,139 | 4,646 | -10.9 | 18,604 | 20,027 | -7.1 |
| Any Neighbor Island | 284,852 | 277,070 | 2.8 | 1,415,809 | 1,439,041 | -1.6 |
| NI only | 216,208 | 209,515 | 3.2 | 1,098,837 | 1,126,663 | -2.5 |
| Oahu & NI | 68,643 | 67,555 | 1.6 | 316,972 | 312,378 | 1.5 |
| Any one island only | 363,285 | 363,907 | -0.2 | 1,799,803 | 1,845,588 | -2.5 |
| Multiple Islands | 86,232 | 84,960 | 1.5 | 403,114 | 398,895 | 1.1 |
| Avg. Islands Visited | 1.27 | 1.27 | 0.4 | 1.26 | 1.24 | 1.1 |
| Average Length of Stay in Hawai'i | 9.52 | 9.48 | 0.4 | 10.08 | 10.01 | 0.7 |
| Plan to stay in Hotel | 246,055 | 242,737 | 1.4 | 1,211,087 | 1,221,844 | -0.9 |
| Hotel only | 205,947 | 203,115 | 1.4 | 1,008,051 | 1,023,230 | -1.5 |
| Plan to stay in Condo | 84,654 | 86,489 | -2.1 | 442,262 | 457,979 | -3.4 |
| Condo only | 65,823 | 69,087 | -4.7 | 345,116 | 361,277 | -4.5 |
| Plan to stay in Timeshare | 57,491 | 55,722 | 3.2 | 253,295 | 254,132 | -0.3 |
| Timeshare only | 45,338 | 43,846 | 3.4 | 193,480 | 196,112 | -1.3 |
| Cruise Ship | 10,744 | 11,142 | -3.6 | 48,901 | 41,847 | 16.9 |
| Friends/Relatives | 53,641 | 55,733 | -3.8 | 254,263 | 269,928 | -5.8 |
| Bed & Breakfast | 5,275 | 5,028 | 4.9 | 28,667 | 28,901 | -0.8 |
| Other | 8,437 | 7,652 | 10.3 | 41,589 | 39,079 | 6.4 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

| | MAY | | | YEAR-TO-DATE | | |
|----------------------------|---------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 364,667 | 364,831 | 0.0 | 1,781,139 | 1,819,487 | -2.1 |
| Honeymoon/Get Married | 27,613 | 25,098 | 10.0 | 91,598 | 85,579 | 7.0 |
| Honeymoon | 23,502 | 21,325 | 10.2 | 75,733 | 71,077 | 6.6 |
| Get Married | 6,646 | 5,451 | 21.9 | 25,074 | 20,523 | 22.2 |
| Pleasure/Vacation | 342,164 | 343,732 | -0.5 | 1,708,576 | 1,749,980 | -2.4 |
| Mtgs/Conventions/Incentive | 26,540 | 22,859 | 16.1 | 177,063 | 168,186 | 5.3 |
| Conventions | 14,451 | 12,121 | 19.2 | 102,228 | 98,234 | 4.1 |
| Corporate Meetings | 6,150 | 5,219 | 17.8 | 41,657 | 37,262 | 11.8 |
| Incentive | 7,346 | 6,523 | 12.6 | 44,714 | 40,548 | 10.3 |
| Other Business | 20,569 | 17,587 | 17.0 | 101,184 | 96,285 | 5.1 |
| Visit Friends/Rel. | 53,399 | 55,435 | -3.7 | 236,372 | 245,759 | -3.8 |
| Gov't/Military | 5,937 | 4,848 | 22.5 | 30,298 | 26,776 | 13.2 |
| Attend School | 1,231 | 756 | 62.9 | 7,834 | 4,854 | 61.4 |
| Sport Events | 2,897 | 2,216 | 30.7 | 24,116 | 21,481 | 12.3 |
| TRAVEL STATUS | | | | | | |
| % First Timers** | 31.96 | 33.1 | -1.1 | 28.18 | 28.6 | -0.4 |
| % Repeaters** | 68.04 | 66.9 | 1.1 | 71.82 | 71.4 | 0.4 |
| Average # of Trips | 5.50 | 5.30 | 3.7 | 5.83 | 5.75 | 1.6 |
| Group Tour | 17,294 | 15,533 | 11.3 | 93,988 | 87,323 | 7.6 |
| Non-Group | 432,223 | 433,333 | -0.3 | 2,108,928 | 2,157,160 | -2.2 |
| Package Trip | 101,508 | 104,739 | -3.1 | 454,894 | 472,379 | -3.7 |
| No Package | 348,009 | 344,128 | 1.1 | 1,748,022 | 1,772,105 | -1.4 |
| Net True Independent | 342,828 | 339,419 | 1.0 | 1,718,649 | 1,745,309 | -1.5 |
| Ave. Age of Party Head | 46 | 45 | 1.4 | 47 | 47 | 1.0 |
| Ave. Party Size | 1.96 | 1.93 | 1.6 | 1.97 | 1.94 | 1.6 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

| | MAY | | | YEAR-TO-DATE | | |
|------------------------------------|-----------|-----------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| INTERNATIONAL VISITORS | 192,574 | 184,559 | 4.3 | 1,092,678 | 1,041,951 | 4.9 |
| INTERNATIONAL VISITOR DAYS | 1,319,470 | 1,271,791 | 3.7 | 8,460,920 | 8,116,505 | 4.2 |
| INTERNATIONAL AVERAGE DAILY CENSUS | 42,564 | 41,026 | 3.7 | 56,033 | 53,752 | 4.2 |
| INTERNATIONAL AIR SEATS | 304,267 | 295,005 | 3.1 | 648,006 | 604,614 | 7.2 |
| INTERNATIONAL LOAD FACTOR (%)** | 78.5 | 80.7 | -2.1 | 77.3 | 78.7 | -1.4 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 180,800 | 171,300 | 5.5 | 935,496 | 895,381 | 4.5 |
| O'ahu only | 147,587 | 134,650 | 9.6 | 747,582 | 695,416 | 7.5 |
| O'ahu one day or less | 1,655 | 3,375 | -51.0 | 12,189 | 13,189 | -7.6 |
| Kaua'i | 7,484 | 7,474 | 0.1 | 54,556 | 54,199 | 0.7 |
| Kaua'i only | 1,052 | 1,273 | -17.4 | 17,991 | 11,195 | 60.7 |
| Kaua'i one day or less | 2,631 | 3,726 | -29.4 | 13,995 | 17,696 | -20.9 |
| Maui County | 25,566 | 27,244 | -6.2 | 200,652 | 201,922 | -0.6 |
| Maui | 25,245 | 26,818 | -5.9 | 198,842 | 199,541 | -0.4 |
| Maui only | 6,766 | 7,449 | -9.2 | 93,067 | 92,164 | 1.0 |
| Maui one day or less | 6,451 | 9,973 | -35.3 | 30,945 | 38,360 | -19.3 |
| Moloka'i * | 545 | 839 | -35.0 | 4,620 | 5,186 | -10.9 |
| Moloka'i only * | 8 | 19 | -60.8 | 145 | 266 | -45.5 |
| Moloka'i one day or less* | 434 | 638 | -31.9 | 3,687 | 3,550 | 3.9 |
| Lāna'i * | 815 | 858 | -5.0 | 4,928 | 6,255 | -21.2 |
| Lāna'i only * | 58 | 0 | 0.0 | 114 | 220 | -48.2 |
| Lāna'i one day or less* | 496 | 702 | -29.3 | 3,328 | 4,395 | -24.3 |
| Hawai'i Island | 22,228 | 25,238 | -11.9 | 149,869 | 156,854 | -4.5 |
| Kona side | 15,913 | 18,236 | -12.7 | 115,376 | 116,529 | -1.0 |
| Hilo side | 11,198 | 12,010 | -6.8 | 63,533 | 71,772 | -11.5 |
| Hawai'i Island only | 3,218 | 3,666 | -12.2 | 34,220 | 31,595 | 8.3 |
| Hawai'i Island one day or less | 5,195 | 5,648 | -8.0 | 31,916 | 35,145 | -9.2 |
| Any Neighbor Island | 44,987 | 49,909 | -9.9 | 345,096 | 346,535 | -0.4 |
| NI only | 11,774 | 13,259 | -11.2 | 157,182 | 146,570 | 7.2 |
| Oahu & NI | 33,214 | 36,649 | -9.4 | 187,914 | 199,966 | -6.0 |
| Any one island only | 158,687 | 147,057 | 7.9 | 893,118 | 830,856 | 7.5 |
| Multiple Islands | 33,887 | 37,502 | -9.6 | 199,560 | 211,095 | -5.5 |
| Avg. Islands Visited | 1.23 | 1.26 | -2.3 | 1.23 | 1.26 | -2.4 |
| Average Length of Stay in Hawai'i | 6.85 | 6.89 | -0.6 | 7.74 | 7.79 | -0.6 |
| Plan to stay in Hotel | 163,636 | 157,420 | 3.9 | 866,607 | 827,601 | 4.7 |
| Hotel only | 155,134 | 149,414 | 3.8 | 814,374 | 774,655 | 5.1 |
| Plan to stay in Condo | 18,699 | 19,259 | -2.9 | 159,182 | 151,857 | 4.8 |
| Condo only | 13,890 | 15,062 | -7.8 | 127,653 | 120,594 | 5.9 |
| Plan to stay in Timeshare | 7,900 | 5,703 | 38.5 | 46,614 | 42,659 | 9.3 |
| Timeshare only | 6,439 | 4,255 | 51.3 | 35,521 | 32,444 | 9.5 |
| Cruise Ship | 1,753 | 2,032 | -13.7 | 7,945 | 10,709 | -25.8 |
| Friends/Relatives | 4,711 | 4,429 | 6.4 | 30,070 | 29,604 | 1.6 |
| Bed & Breakfast | 847 | 905 | -6.4 | 6,289 | 7,709 | -18.4 |
| Other | 880 | 809 | 8.8 | 3,766 | 4,409 | -14.6 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

| | MAY | | | YEAR-TO-DATE | | |
|----------------------------|---------|---------|----------|--------------|---------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| Pleasure (Net) | 163,171 | 154,541 | 5.6 | 949,889 | 902,363 | 5.3 |
| Honeymoon/Get Married | 41,385 | 33,647 | 23.0 | 164,749 | 145,760 | 13.0 |
| Honeymoon | 38,121 | 31,538 | 20.9 | 153,933 | 134,433 | 14.5 |
| Get Married | 6,876 | 5,446 | 26.3 | 21,479 | 24,459 | -12.2 |
| Pleasure/Vacation | 124,630 | 122,414 | 1.8 | 794,117 | 765,562 | 3.7 |
| Mtgs/Conventions/Incentive | 9,878 | 12,703 | -22.2 | 52,524 | 60,687 | -13.5 |
| Conventions | 4,431 | 4,225 | 4.9 | 22,388 | 22,451 | -0.3 |
| Corporate Meetings | 512 | 819 | -37.5 | 3,807 | 4,320 | -11.9 |
| Incentive | 4,995 | 7,887 | -36.7 | 27,224 | 35,202 | -22.7 |
| Other Business | 1,659 | 1,624 | 2.2 | 9,692 | 8,699 | 11.4 |
| Visit Friends/Rel. | 6,042 | 4,843 | 24.8 | 29,776 | 30,863 | -3.5 |
| Gov't/Military | 329 | 473 | -30.5 | 3,132 | 2,369 | 32.2 |
| Attend School | 261 | 678 | -61.6 | 2,095 | 1,839 | 13.9 |
| Sport Events | 1,630 | 1,416 | 15.1 | 8,684 | 6,703 | 29.6 |
| % First Timers** | 50.96 | 49.5 | 1.5 | 47.07 | 46.1 | 1.0 |
| % Repeaters** | 49.04 | 50.5 | -1.5 | 52.93 | 53.9 | -1.0 |
| Average # of Trips | 3.33 | 3.30 | 1.0 | 3.34 | 3.56 | -6.1 |
| Group Tour | 37,566 | 39,493 | -4.9 | 194,166 | 199,858 | -2.8 |
| Non-Group | 155,008 | 145,066 | 6.9 | 898,512 | 842,093 | 6.7 |
| Package Trip | 120,777 | 113,810 | 6.1 | 634,303 | 608,596 | 4.2 |
| No Package | 71,797 | 70,749 | 1.5 | 458,375 | 433,355 | 5.8 |
| Net True Independent | 67,086 | 66,456 | 0.9 | 438,463 | 408,476 | 7.3 |
| Ave. Age of Party Head | 43 | 43 | 0.1 | 43 | 43 | -1.7 |
| Ave. Party Size | 2.39 | 2.42 | -1.3 | 2.43 | 2.48 | -1.9 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

| | MAY | | | YEAR-TO-DATE | | |
|-----------------------------------|-----------|-----------|----------|--------------|------------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| TOTAL VISITORS | 264,297 | 265,879 | -0.6 | 1,261,939 | 1,308,116 | -3.5 |
| Domestic | 259,444 | 261,508 | -0.8 | 1,237,244 | 1,284,488 | -3.7 |
| International | 4,853 | 4,371 | 11.0 | 24,695 | 23,628 | 4.5 |
| VISITOR DAYS | 2,405,212 | 2,419,670 | -0.6 | 11,990,487 | 12,379,438 | -3.1 |
| AVERAGE DAILY CENSUS | 77,587 | 78,054 | -0.6 | 79,407 | 81,983 | -3.1 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 118,628 | 124,047 | -4.4 | 561,035 | 576,657 | -2.7 |
| O'ahu only | 92,307 | 98,013 | -5.8 | 441,369 | 457,995 | -3.6 |
| O'ahu one day or less | 6,075 | 3,733 | 62.7 | 29,290 | 17,674 | 65.7 |
| Kaua'i | 48,647 | 47,197 | 3.1 | 216,171 | 224,407 | -3.7 |
| Kaua'i only | 34,124 | 32,961 | 3.5 | 153,701 | 164,075 | -6.3 |
| Kaua'i one day or less | 2,586 | 2,550 | 1.4 | 10,333 | 9,233 | 11.9 |
| Maui County | 95,982 | 92,656 | 3.6 | 444,767 | 450,569 | -1.3 |
| Maui | 94,390 | 90,940 | 3.8 | 436,434 | 440,814 | -1.0 |
| Maui only | 73,998 | 70,832 | 4.5 | 343,430 | 349,725 | -1.8 |
| Maui one day or less | 2,978 | 2,848 | 4.6 | 12,909 | 12,833 | 0.6 |
| Moloka'i * | 1,973 | 1,857 | 6.2 | 9,421 | 9,318 | 1.1 |
| Moloka'i only * | 356 | 344 | 3.5 | 1,955 | 2,010 | -2.7 |
| Moloka'i one day or less* | 998 | 718 | 38.9 | 3,736 | 3,247 | 15.1 |
| Lāna'i * | 2,207 | 2,291 | -3.6 | 11,202 | 11,937 | -6.2 |
| Lāna'i only * | 356 | 435 | -18.1 | 2,095 | 2,823 | -25.8 |
| Lāna'i one day or less* | 1,154 | 990 | 16.5 | 5,172 | 4,789 | 8.0 |
| Hawai'i Island | 43,151 | 42,973 | 0.4 | 229,377 | 241,182 | -4.9 |
| Kona side | 37,757 | 37,365 | 1.0 | 203,093 | 212,912 | -4.6 |
| Hilo side | 13,759 | 13,489 | 2.0 | 65,496 | 68,106 | -3.8 |
| Hawai'i Island only | 28,298 | 28,665 | -1.3 | 159,903 | 172,194 | -7.1 |
| Hawai'i Island one day or less | 1,511 | 1,732 | -12.7 | 8,195 | 7,879 | 4.0 |
| Any Neighbor Island | 171,990 | 167,866 | 2.5 | 820,570 | 850,122 | -3.5 |
| NI only | 145,669 | 141,832 | 2.7 | 700,904 | 731,460 | -4.2 |
| Oahu & NI | 26,321 | 26,034 | 1.1 | 119,667 | 118,662 | 0.8 |
| Any one island only | 229,440 | 231,251 | -0.8 | 1,102,454 | 1,148,821 | -4.0 |
| Multiple Islands | 34,857 | 34,628 | 0.7 | 159,486 | 159,295 | 0.1 |
| Avg. Islands Visited | 1.17 | 1.16 | 0.5 | 1.16 | 1.15 | 0.9 |
| Average Length of Stay in Hawai'i | 9.10 | 9.10 | 0.0 | 9.50 | 9.46 | 0.4 |
| ACCOMMODATIONS | | | | | | |
| Plan to stay in Hotel | 129,100 | 128,738 | 0.3 | 627,530 | 642,879 | -2.4 |
| Hotel only | 110,003 | 109,736 | 0.2 | 531,683 | 547,345 | -2.9 |
| Plan to stay in Condo | 57,651 | 58,992 | -2.3 | 285,486 | 301,784 | -5.4 |
| Condo only | 47,025 | 49,003 | -4.0 | 232,624 | 247,642 | -6.1 |
| Plan to stay in Timeshare | 38,784 | 37,764 | 2.7 | 158,326 | 160,235 | -1.2 |
| Timeshare only | 31,557 | 30,525 | 3.4 | 124,824 | 127,022 | -1.7 |
| Cruise Ship | 2,758 | 2,762 | -0.2 | 12,330 | 9,127 | 35.1 |
| Friends/Relatives | 33,583 | 34,599 | -2.9 | 155,652 | 168,322 | -7.5 |
| Bed & Breakfast | 2,248 | 2,155 | 4.3 | 13,296 | 13,132 | 1.2 |
| Other | 4,596 | 4,413 | 4.2 | 23,883 | 23,149 | 3.2 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

| | MAY | | | YEAR-TO-DATE | | |
|----------------------------|---------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 215,030 | 218,297 | -1.5 | 1,030,158 | 1,073,789 | -4.1 |
| Honeymoon/Get Married | 13,671 | 12,126 | 12.7 | 46,004 | 42,243 | 8.9 |
| Honeymoon | 11,137 | 9,756 | 14.2 | 36,546 | 33,254 | 9.9 |
| Get Married | 3,918 | 3,242 | 20.9 | 14,485 | 12,153 | 19.2 |
| Pleasure/Vacation | 204,273 | 208,412 | -2.0 | 994,563 | 1,040,429 | -4.4 |
| Mtgs/Conventions/Incentive | 12,250 | 10,087 | 21.4 | 76,616 | 73,323 | 4.5 |
| Conventions | 6,537 | 5,504 | 18.8 | 44,100 | 43,362 | 1.7 |
| Corporate Meetings | 3,260 | 2,594 | 25.7 | 20,382 | 18,536 | 10.0 |
| Incentive | 3,115 | 2,336 | 33.3 | 17,198 | 14,504 | 18.6 |
| Other Business | 12,840 | 11,650 | 10.2 | 63,823 | 61,292 | 4.1 |
| Visit Friends/Rel. | 33,319 | 33,537 | -0.6 | 143,451 | 150,263 | -4.5 |
| Gov't/Military | 2,380 | 2,182 | 9.1 | 12,962 | 11,031 | 17.5 |
| Attend School | 615 | 325 | 89.2 | 4,371 | 2,387 | 83.1 |
| Sport Events | 1,917 | 1,513 | 26.7 | 14,567 | 13,132 | 10.9 |
| TRAVEL STATUS | | | | | | |
| First Timers (%)** | 20.7 | 21.7 | -1.0 | 18.1 | 18.4 | -0.3 |
| Repeaters (%)** | 79.3 | 78.3 | 1.0 | 81.9 | 81.6 | 0.3 |
| Average # of Trips | 6.78 | 6.58 | 3.1 | 7.10 | 7.05 | 0.6 |
| Group Tour | 5,735 | 5,253 | 9.2 | 30,825 | 28,205 | 9.3 |
| Non-Group | 258,562 | 260,626 | -0.8 | 1,231,114 | 1,279,912 | -3.8 |
| Package Trip | 51,395 | 53,599 | -4.1 | 218,108 | 231,734 | -5.9 |
| No Package | 212,902 | 212,280 | 0.3 | 1,043,831 | 1,076,383 | -3.0 |
| Net True Independent | 210,751 | 210,233 | 0.2 | 1,031,722 | 1,065,249 | -3.1 |
| Ave. Age | 46 | 45 | 1.6 | 47 | 47 | 0.9 |
| Ave. Party Size | 2.00 | 1.97 | 1.4 | 2.04 | 2.00 | 1.7 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 5. TOTAL US EAST VISITORS BY AIR

| | MAY | | | YEAR-TO-DATE | | |
|-----------------------------------|-----------|-----------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| TOTAL VISITORS | 144,020 | 142,507 | 1.1 | 728,541 | 728,534 | 0.0 |
| Domestic | 139,685 | 137,389 | 1.7 | 707,814 | 703,518 | 0.6 |
| International | 4,335 | 5,118 | -15.3 | 20,727 | 25,016 | -17.1 |
| VISITOR DAYS | 1,443,550 | 1,414,817 | 2.0 | 7,687,159 | 7,628,084 | 0.8 |
| AVERAGE DAILY CENSUS | 46,566 | 45,639 | 2.0 | 50,908 | 50,517 | 0.8 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 87,914 | 88,200 | -0.3 | 419,183 | 421,580 | -0.6 |
| O'ahu only | 53,479 | 54,898 | -2.6 | 259,961 | 261,193 | -0.5 |
| O'ahu one day or less | 8,374 | 4,648 | 80.2 | 39,123 | 21,519 | 81.8 |
| Kaua'i | 29,762 | 29,000 | 2.6 | 145,051 | 143,904 | 0.8 |
| Kaua'i only | 11,340 | 11,374 | -0.3 | 59,209 | 58,867 | 0.6 |
| Kaua'i one day or less | 3,619 | 3,716 | -2.6 | 15,472 | 13,880 | 11.5 |
| Maui County | 55,336 | 52,131 | 6.1 | 278,761 | 273,555 | 1.9 |
| Maui | 54,458 | 51,105 | 6.6 | 274,158 | 268,007 | 2.3 |
| Maui only | 25,758 | 24,250 | 6.2 | 141,301 | 139,195 | 1.5 |
| Maui one day or less | 4,039 | 3,543 | 14.0 | 17,098 | 14,841 | 15.2 |
| Moloka'i * | 1,556 | 1,319 | 18.0 | 6,972 | 6,518 | 7.0 |
| Moloka'i only * | 105 | 126 | -16.4 | 640 | 620 | 3.2 |
| Moloka'i one day or less* | 922 | 710 | 29.8 | 3,573 | 3,210 | 11.3 |
| Lāna'i * | 1,839 | 1,872 | -1.8 | 9,633 | 10,249 | -6.0 |
| Lāna'i only * | 127 | 225 | -43.3 | 875 | 1,402 | -37.6 |
| Lāna'i one day or less* | 1,153 | 957 | 20.6 | 4,678 | 4,277 | 9.4 |
| Hawai'i Island | 32,051 | 31,312 | 2.4 | 164,512 | 165,947 | -0.9 |
| Kona side | 26,929 | 26,330 | 2.3 | 140,016 | 141,554 | -1.1 |
| Hilo side | 14,604 | 13,727 | 6.4 | 66,232 | 66,325 | -0.1 |
| Hawai'i Island only | 11,291 | 11,009 | 2.6 | 69,294 | 69,655 | -0.5 |
| Hawai'i Island one day or less | 2,107 | 2,142 | -1.6 | 8,891 | 9,311 | -4.5 |
| Any Neighbor Island | 90,541 | 87,609 | 3.3 | 468,579 | 467,340 | 0.3 |
| NI only | 56,106 | 54,307 | 3.3 | 309,357 | 306,954 | 0.8 |
| Oahu & NI | 34,434 | 33,302 | 3.4 | 159,222 | 160,387 | -0.7 |
| Any one island only | 102,101 | 101,881 | 0.2 | 531,279 | 530,933 | 0.1 |
| Multiple Islands | 41,919 | 40,626 | 3.2 | 197,261 | 197,601 | -0.2 |
| Avg. Islands Visited | 1.44 | 1.42 | 1.3 | 1.40 | 1.39 | 0.3 |
| Average Length of Stay in Hawai'i | 10.02 | 9.93 | 1.0 | 10.55 | 10.47 | 0.8 |
| ACCOMMODATIONS | | | | | | |
| Plan to stay in Hotel | 87,937 | 87,807 | 0.1 | 453,042 | 451,985 | 0.2 |
| Hotel only | 70,342 | 71,599 | -1.8 | 368,157 | 368,367 | -0.1 |
| Plan to stay in Condo | 21,008 | 20,233 | 3.8 | 110,097 | 109,894 | 0.2 |
| Condo only | 13,916 | 14,386 | -3.3 | 76,172 | 77,150 | -1.3 |
| Plan to stay in Timeshare | 15,880 | 15,631 | 1.6 | 80,194 | 80,732 | -0.7 |
| Timeshare only | 11,794 | 11,658 | 1.2 | 58,273 | 59,215 | -1.6 |
| Cruise Ship | 6,876 | 6,606 | 4.1 | 29,932 | 28,128 | 6.4 |
| Friends/Relatives | 18,287 | 18,313 | -0.1 | 85,747 | 88,861 | -3.5 |
| Bed & Breakfast | 1,872 | 1,826 | 2.5 | 9,705 | 10,325 | -6.0 |
| Other | 3,331 | 2,809 | 18.6 | 14,371 | 13,110 | 9.6 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL US EAST VISITORS BY AIR (CONT.)

| | MAY | | | YEAR-TO-DATE | | |
|----------------------------|---------|---------|----------|--------------|---------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 113,079 | 110,451 | 2.4 | 564,204 | 560,745 | 0.6 |
| Honeymoon/Get Married | 10,502 | 9,933 | 5.7 | 34,186 | 33,160 | 3.1 |
| Honeymoon | 9,085 | 8,902 | 2.0 | 29,103 | 28,984 | 0.4 |
| Get Married | 2,319 | 1,701 | 36.4 | 8,354 | 6,529 | 27.9 |
| Pleasure/Vacation | 104,193 | 101,787 | 2.4 | 536,429 | 532,914 | 0.7 |
| Mtgs/Conventions/Incentive | 11,493 | 12,177 | -5.6 | 84,293 | 81,953 | 2.9 |
| Conventions | 6,340 | 6,227 | 1.8 | 48,707 | 47,069 | 3.5 |
| Corporate Meetings | 2,442 | 2,581 | -5.4 | 17,808 | 16,573 | 7.4 |
| Incentive | 3,342 | 3,937 | -15.1 | 23,205 | 22,328 | 3.9 |
| Other Business | 6,397 | 5,186 | 23.3 | 32,830 | 31,780 | 3.3 |
| Visit Friends/Rel. | 18,481 | 19,066 | -3.1 | 81,154 | 85,033 | -4.6 |
| Gov't/Military | 3,250 | 2,594 | 25.3 | 16,496 | 14,876 | 10.9 |
| Attend School | 394 | 391 | 0.7 | 2,429 | 1,665 | 45.9 |
| Sport Events | 582 | 436 | 33.4 | 7,322 | 6,214 | 17.8 |
| TRAVEL STATUS | | | | | | |
| First Timers (%)** | 45.2 | 47.5 | -2.3 | 39.7 | 41.0 | -1.3 |
| Repeaters (%)** | 54.8 | 52.5 | 2.3 | 60.3 | 59.0 | 1.3 |
| Average # of Trips | 3.80 | 3.57 | 6.5 | 4.26 | 4.19 | 1.6 |
| Group Tour | 6,581 | 6,723 | -2.1 | 45,546 | 42,380 | 7.5 |
| Non-Group | 137,439 | 135,784 | 1.2 | 682,995 | 686,154 | -0.5 |
| Package Trip | 33,850 | 35,567 | -4.8 | 166,586 | 170,344 | -2.2 |
| No Package | 110,170 | 106,940 | 3.0 | 561,955 | 558,189 | 0.7 |
| Net True Independent | 108,225 | 105,211 | 2.9 | 549,141 | 547,046 | 0.4 |
| Ave. Age | 46 | 46 | 1.5 | 49 | 48 | 1.3 |
| Ave. Party Size | 1.88 | 1.85 | 1.6 | 1.88 | 1.85 | 1.6 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 6. TOTAL JAPAN VISITORS BY AIR

| | MAY | | | YEAR-TO-DATE | | |
|-----------------------------------|---------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| TOTAL VISITORS | 113,713 | 109,483 | 3.9 | 589,176 | 582,948 | 1.1 |
| Domestic | 756 | 524 | 44.4 | 3,475 | 2,338 | 48.6 |
| International | 112,957 | 108,959 | 3.7 | 585,701 | 580,610 | 0.9 |
| VISITOR DAYS | 648,439 | 633,443 | 2.4 | 3,405,495 | 3,429,486 | -0.7 |
| AVERAGE DAILY CENSUS | 20,917 | 20,434 | 2.4 | 22,553 | 22,712 | -0.7 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 111,191 | 105,249 | 5.6 | 574,545 | 561,591 | 2.3 |
| O'ahu only | 97,709 | 89,306 | 9.4 | 497,937 | 474,853 | 4.9 |
| O'ahu one day or less | 457 | 1,008 | -54.7 | 4,439 | 5,377 | -17.4 |
| Kaua'i | 1,461 | 2,236 | -34.7 | 9,174 | 12,381 | -25.9 |
| Kaua'i only | 126 | 318 | -60.3 | 855 | 1,475 | -42.0 |
| Kaua'i one day or less | 1,044 | 1,392 | -25.0 | 5,994 | 7,953 | -24.6 |
| Maui County | 4,617 | 6,784 | -31.9 | 25,262 | 32,583 | -22.5 |
| Maui | 4,583 | 6,704 | -31.6 | 24,458 | 32,041 | -23.7 |
| Maui only | 481 | 1,450 | -66.8 | 3,609 | 5,608 | -35.6 |
| Maui one day or less | 2,231 | 3,167 | -29.6 | 11,279 | 14,436 | -21.9 |
| Moloka'i * | 60 | 174 | -65.5 | 923 | 531 | 73.7 |
| Moloka'i only * | 0 | 0 | 0.0 | 1 | 0 | 0.0 |
| Moloka'i one day or less* | 59 | 158 | -62.7 | 800 | 407 | 96.7 |
| Lāna'i * | 77 | 64 | 20.0 | 557 | 691 | -19.5 |
| Lāna'i only * | 0 | 0 | 0.0 | 1 | 47 | -97.7 |
| Lāna'i one day or less* | 43 | 63 | -32.0 | 341 | 274 | 24.2 |
| Hawai'i Island | 11,874 | 14,305 | -17.0 | 68,335 | 79,095 | -13.6 |
| Kona side | 7,811 | 10,197 | -23.4 | 46,587 | 52,829 | -11.8 |
| Hilo side | 5,469 | 5,659 | -3.3 | 29,752 | 33,386 | -10.9 |
| Hawai'i Island only | 1,720 | 2,259 | -23.8 | 9,283 | 12,234 | -24.1 |
| Hawai'i Island one day or less | 3,499 | 3,231 | 8.3 | 18,862 | 23,150 | -18.5 |
| Any Neighbor Island | 16,004 | 20,176 | -20.7 | 91,239 | 108,095 | -15.6 |
| NI only | 2,522 | 4,233 | -40.4 | 14,631 | 21,357 | -31.5 |
| Oahu & NI | 13,482 | 15,943 | -15.4 | 76,608 | 86,738 | -11.7 |
| Any one island only | 100,036 | 93,333 | 7.2 | 511,685 | 494,217 | 3.5 |
| Multiple Islands | 13,676 | 16,150 | -15.3 | 77,490 | 88,732 | -12.7 |
| Avg. Islands Visited | 1.14 | 1.18 | -3.3 | 1.15 | 1.18 | -2.3 |
| Average Length of Stay in Hawai'i | 5.70 | 5.79 | -1.4 | 5.78 | 5.88 | -1.7 |
| ACCOMMODATIONS | | | | | | |
| Plan to stay in Hotel | 99,707 | 96,033 | 3.8 | 515,969 | 508,520 | 1.5 |
| Hotel only | 97,939 | 94,268 | 3.9 | 504,672 | 495,953 | 1.8 |
| Plan to stay in Condo | 9,394 | 10,276 | -8.6 | 54,916 | 55,742 | -1.5 |
| Condo only | 7,648 | 8,646 | -11.5 | 46,398 | 45,304 | 2.4 |
| Plan to stay in Timeshare | 5,601 | 3,827 | 46.4 | 22,541 | 20,832 | 8.2 |
| Timeshare only | 4,913 | 2,909 | 68.9 | 18,292 | 17,201 | 6.3 |
| Cruise Ship | 43 | 223 | -80.8 | 1,282 | 1,289 | -0.5 |
| Friends/Relatives | 800 | 1,088 | -26.5 | 5,623 | 8,303 | -32.3 |
| Bed & Breakfast | 21 | 238 | -91.0 | 500 | 974 | -48.6 |
| Other | 158 | 106 | 49.9 | 773 | 1,401 | -44.8 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)

| | MAY | | | YEAR-TO-DATE | | |
|----------------------------|--------|--------|----------|--------------|---------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 93,511 | 89,222 | 4.8 | 498,394 | 493,653 | 1.0 |
| Honeymoon/Get Married | 29,669 | 24,093 | 23.1 | 110,309 | 102,073 | 8.1 |
| Honeymoon | 27,475 | 22,209 | 23.7 | 103,811 | 93,431 | 11.1 |
| Get Married | 5,756 | 5,141 | 12.0 | 16,484 | 21,480 | -23.3 |
| Pleasure/Vacation | 66,286 | 66,603 | -0.5 | 394,951 | 399,070 | -1.0 |
| Mtgs/Conventions/Incentive | 6,195 | 7,884 | -21.4 | 24,796 | 34,859 | -28.9 |
| Conventions | 2,011 | 1,343 | 49.8 | 4,461 | 5,551 | -19.6 |
| Corporate Meetings | 177 | 105 | 68.7 | 838 | 506 | 65.5 |
| Incentive | 4,041 | 6,532 | -38.1 | 19,807 | 29,190 | -32.1 |
| Other Business | 722 | 569 | 26.7 | 3,131 | 3,694 | -15.2 |
| Visit Friends/Rel. | 1,908 | 1,339 | 42.5 | 10,223 | 10,779 | -5.2 |
| Gov't/Military | 36 | 65 | -44.3 | 238 | 298 | -20.1 |
| Attend School | 165 | 79 | 108.6 | 888 | 837 | 6.1 |
| Sport Events | 1,291 | 1,360 | -5.1 | 5,710 | 5,242 | 8.9 |
| TRAVEL STATUS | | | | | | |
| First Timers (%)** | 42.4 | 42.8 | -0.4 | 42.5 | 41.6 | 0.8 |
| Repeaters (%)** | 57.6 | 57.2 | 0.4 | 57.5 | 58.4 | -0.8 |
| Average # of Trips | 4.02 | 3.89 | 3.3 | 3.81 | 3.88 | -2.0 |
| Group Tour | 27,196 | 29,126 | -6.6 | 143,224 | 151,409 | -5.4 |
| Non-Group | 86,516 | 80,356 | 7.7 | 445,952 | 431,539 | 3.3 |
| Package Trip | 83,422 | 81,464 | 2.4 | 447,486 | 429,284 | 4.2 |
| No Package | 30,291 | 28,019 | 8.1 | 141,690 | 153,664 | -7.8 |
| Net True Independent | 26,464 | 24,448 | 8.2 | 128,269 | 134,093 | -4.3 |
| Ave. Age | 43 | 43 | -0.1 | 42 | 43 | -2.0 |
| Ave. Party Size | 2.53 | 2.57 | -1.6 | 2.58 | 2.68 | -3.5 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

| | MAY | | | YEAR-TO-DATE | | |
|-----------------------------------|---------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| TOTAL VISITORS | 29,769 | 27,002 | 10.3 | 289,772 | 279,368 | 3.7 |
| Domestic | 13,928 | 14,415 | -3.4 | 103,446 | 106,150 | -2.5 |
| International | 15,841 | 12,587 | 25.9 | 186,326 | 173,218 | 7.6 |
| VISITOR DAYS | 327,207 | 286,489 | 14.2 | 3,766,788 | 3,565,628 | 5.6 |
| AVERAGE DAILY CENSUS | 10,555 | 9,242 | 14.2 | 24,946 | 23,613 | 5.6 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 15,917 | 14,517 | 9.6 | 109,750 | 114,695 | -4.3 |
| O'ahu only | 10,694 | 9,874 | 8.3 | 72,025 | 76,601 | -6.0 |
| O'ahu one day or less | 920 | 431 | 113.5 | 5,856 | 3,989 | 46.8 |
| Kaua'i | 4,137 | 3,679 | 12.4 | 42,509 | 36,773 | 15.6 |
| Kaua'i only | 1,673 | 1,310 | 27.7 | 22,292 | 17,402 | 28.1 |
| Kaua'i one day or less | 597 | 790 | -24.4 | 3,907 | 3,809 | 2.6 |
| Maui County | 13,577 | 12,096 | 12.2 | 148,163 | 143,451 | 3.3 |
| Maui | 13,505 | 12,035 | 12.2 | 147,396 | 142,503 | 3.4 |
| Maui only | 8,686 | 7,863 | 10.5 | 109,761 | 106,402 | 3.2 |
| Maui one day or less | 798 | 764 | 4.3 | 5,459 | 4,701 | 16.1 |
| Moloka'i * | 200 | 159 | 26.1 | 2,235 | 2,290 | -2.4 |
| Moloka'i only * | 20 | 24 | -16.8 | 247 | 271 | -8.9 |
| Moloka'i one day or less* | 149 | 90 | 65.1 | 1,149 | 1,121 | 2.4 |
| Lāna'i * | 226 | 328 | -31.2 | 2,435 | 3,296 | -26.1 |
| Lāna'i only * | 10 | 3 | 206.6 | 100 | 152 | -34.3 |
| Lāna'i one day or less* | 139 | 108 | 28.8 | 1,416 | 1,849 | -23.4 |
| Hawai'i Island | 5,158 | 5,139 | 0.4 | 58,790 | 52,122 | 12.8 |
| Kona side | 4,571 | 4,430 | 3.2 | 54,179 | 47,463 | 14.2 |
| Hilo side | 2,015 | 2,098 | -4.0 | 18,443 | 16,709 | 10.4 |
| Hawai'i Island only | 2,385 | 2,179 | 9.4 | 33,716 | 27,841 | 21.1 |
| Hawai'i Island one day or less | 233 | 376 | -38.0 | 2,360 | 2,296 | 2.8 |
| Any Neighbor Island | 19,076 | 17,128 | 11.4 | 217,747 | 202,767 | 7.4 |
| NI only | 13,852 | 12,484 | 11.0 | 180,022 | 164,673 | 9.3 |
| Oahu & NI | 5,224 | 4,643 | 12.5 | 37,725 | 38,094 | -1.0 |
| Any one island only | 23,468 | 21,253 | 10.4 | 238,142 | 228,669 | 4.1 |
| Multiple Islands | 6,301 | 5,748 | 9.6 | 51,630 | 50,699 | 1.8 |
| Avg. Islands Visited | 1.31 | 1.33 | -1.0 | 1.25 | 1.26 | -0.5 |
| Average Length of Stay in Hawai'i | 10.99 | 10.61 | 3.6 | 13.00 | 12.76 | 1.8 |
| ACCOMMODATIONS | | | | | | |
| Plan to stay in Hotel | 16,059 | 14,571 | 10.2 | 127,122 | 127,429 | -0.2 |
| Hotel only | 12,389 | 11,411 | 8.6 | 96,256 | 97,996 | -1.8 |
| Plan to stay in Condo | 9,511 | 9,093 | 4.6 | 118,127 | 113,784 | 3.8 |
| Condo only | 7,334 | 7,471 | -1.8 | 97,695 | 93,050 | 5.0 |
| Plan to stay in Timeshare | 2,807 | 1,939 | 44.7 | 28,038 | 25,393 | 10.4 |
| Timeshare only | 1,943 | 1,368 | 42.1 | 20,071 | 18,311 | 9.6 |
| Cruise Ship | 737 | 1,015 | -27.4 | 5,264 | 4,931 | 6.8 |
| Friends/Relatives | 1,389 | 1,221 | 13.8 | 12,938 | 11,842 | 9.3 |
| Bed & Breakfast | 390 | 308 | 26.6 | 4,380 | 4,259 | 2.8 |
| Other | 431 | 197 | 118.7 | 2,918 | 2,156 | 35.3 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADA VISITORS BY AIR (CONT.)

| | MAY | | | YEAR-TO-DATE | | |
|----------------------------|--------|--------|----------|--------------|---------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 26,247 | 24,500 | 7.1 | 269,826 | 263,087 | 2.6 |
| Honeymoon/Get Married | 1,344 | 1,185 | 13.4 | 7,402 | 5,947 | 24.5 |
| Honeymoon | 919 | 1,010 | -9.0 | 5,699 | 4,753 | 19.9 |
| Get Married | 520 | 255 | 103.8 | 2,428 | 1,612 | 50.6 |
| Pleasure/Vacation | 25,195 | 23,504 | 7.2 | 264,190 | 258,496 | 2.2 |
| Mtgs/Conventions/Incentive | 2,238 | 997 | 124.5 | 14,299 | 9,697 | 47.5 |
| Conventions | 1,556 | 586 | 165.4 | 9,690 | 6,787 | 42.8 |
| Corporate Meetings | 250 | 132 | 90.1 | 2,723 | 1,189 | 129.1 |
| Incentive | 500 | 321 | 55.9 | 2,811 | 2,060 | 36.4 |
| Other Business | 459 | 214 | 115.1 | 3,063 | 1,947 | 57.3 |
| Visit Friends/Rel. | 1,569 | 1,157 | 35.7 | 10,490 | 9,547 | 9.9 |
| Gov't/Military | 79 | 39 | 102.9 | 670 | 199 | 236.4 |
| Attend School | 72 | 26 | 180.1 | 508 | 194 | 162.3 |
| Sport Events | 205 | 139 | 47.7 | 2,428 | 1,437 | 68.9 |
| TRAVEL STATUS | | | | | | |
| First Timers (%)** | 42.1 | 43.6 | -1.5 | 32.8 | 33.8 | -0.9 |
| Repeaters (%)** | 57.9 | 56.4 | 1.5 | 67.2 | 66.2 | 0.9 |
| Average # of Trips | 3.69 | 3.42 | 7.8 | 3.99 | 3.86 | 3.3 |
| Group Tour | 913 | 672 | 35.7 | 7,579 | 5,835 | 29.9 |
| Non-Group | 28,857 | 26,329 | 9.6 | 282,193 | 273,533 | 3.2 |
| Package Trip | 6,827 | 6,985 | -2.3 | 62,244 | 66,633 | -6.6 |
| No Package | 22,942 | 20,017 | 14.6 | 227,528 | 212,735 | 7.0 |
| Net True Independent | 22,633 | 19,836 | 14.1 | 225,247 | 210,973 | 6.8 |
| Ave. Age | 45 | 45 | -0.2 | 49 | 49 | -0.6 |
| Ave. Party Size | 1.98 | 2.06 | -3.7 | 2.18 | 2.18 | -0.1 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

May 2014 Arrivals at a Glance

| CATEGORY AND MMA | May 2014P | May 2013 | % change | YTD 2014P | YTD 2013 | % change |
|--|------------------|------------------|-------------|-------------------|-------------------|-------------|
| TOTAL EXPENDITURES (\$mil.) | 1,088.5 | 1,036.1 | 5.1 | 6,084.0 | 5,909.7 | 3.0 |
| Total by air | 1,086.1 | 1,034.9 | 4.9 | 6,058.9 | 5,875.0 | 3.1 |
| U.S. West | 373.2 | 341.3 | 9.3 | 1,935.3 | 1,942.9 | -0.4 |
| U.S. East | 281.1 | 284.3 | -1.1 | 1,559.8 | 1,497.0 | 4.2 |
| Japan | 181.5 | 183.5 | -1.1 | 946.9 | 974.8 | -2.9 |
| Canada | 49.8 | 42.0 | 18.6 | 613.1 | 574.3 | 6.7 |
| All Other | 200.6 | 183.9 | 9.1 | 1,003.9 | 886.0 | 13.3 |
| Visitor arrivals by cruise ships | 2.5 | 1.1 | 119.8 | 25.1 | 34.7 | -27.5 |
| TOTAL VISITOR DAYS | 5,634,768 | 5,536,883 | 1.8 | 31,063,114 | 31,077,403 | 0.0 |
| Total by air | 5,597,413 | 5,527,686 | 1.3 | 30,669,414 | 30,580,307 | 0.3 |
| U.S. West | 2,405,212 | 2,419,670 | -0.6 | 11,990,487 | 12,379,438 | -3.1 |
| U.S. East | 1,443,550 | 1,414,817 | 2.0 | 7,687,159 | 7,628,084 | 0.8 |
| Japan | 648,439 | 633,443 | 2.4 | 3,405,495 | 3,429,486 | -0.7 |
| Canada | 327,207 | 286,489 | 14.2 | 3,766,788 | 3,565,628 | 5.6 |
| All Other | 773,005 | 773,267 | 0.0 | 3,819,485 | 3,577,670 | 6.8 |
| Visitor arrivals by cruise ships | 37,356 | 9,197 | 306.2 | 393,700 | 497,096 | -20.8 |
| VISITOR ARRIVALS | 649,125 | 637,514 | 1.8 | 3,369,885 | 3,386,277 | -0.5 |
| Total by air | 642,091 | 633,426 | 1.4 | 3,295,594 | 3,286,434 | 0.3 |
| U.S. West | 264,297 | 265,879 | -0.6 | 1,261,939 | 1,308,116 | -3.5 |
| U.S. East | 144,020 | 142,507 | 1.1 | 728,541 | 728,534 | 0.0 |
| Japan | 113,713 | 109,483 | 3.9 | 589,176 | 582,948 | 1.1 |
| Canada | 29,769 | 27,002 | 10.3 | 289,772 | 279,368 | 3.7 |
| All Other | 90,292 | 88,556 | 2.0 | 426,167 | 387,468 | 10.0 |
| Visitor arrivals by cruise ships | 7,034 | 4,088 | 72.1 | 74,291 | 99,842 | -25.6 |
| AVERAGE LENGTH OF STAY | 8.68 | 8.69 | -0.1 | 9.22 | 9.18 | 0.4 |
| Total by air | 8.72 | 8.73 | -0.1 | 9.31 | 9.31 | 0.0 |
| U.S. West | 9.10 | 9.10 | 0.0 | 9.50 | 9.46 | 0.4 |
| U.S. East | 10.02 | 9.93 | 1.0 | 10.55 | 10.47 | 0.8 |
| Japan | 5.70 | 5.79 | -1.4 | 5.78 | 5.88 | -1.7 |
| Canada | 10.99 | 10.61 | 3.6 | 13.00 | 12.76 | 1.8 |
| All Other | 8.56 | 8.73 | -2.0 | 8.96 | 9.23 | -2.9 |
| Visitor arrivals by cruise ships | 5.31 | 2.25 | 136.0 | 5.30 | 4.98 | 6.4 |
| PER PERSON PER DAY SPENDING (\$) | 193.2 | 187.1 | 3.2 | 195.9 | 190.2 | 3.0 |
| Total by air | 194.0 | 187.2 | 3.6 | 197.6 | 192.1 | 2.8 |
| U.S. West | 155.2 | 141.1 | 10.0 | 161.4 | 156.9 | 2.8 |
| U.S. East | 194.7 | 200.9 | -3.1 | 202.9 | 196.2 | 3.4 |
| Japan | 279.9 | 289.7 | -3.4 | 278.0 | 284.2 | -2.2 |
| Canada | 152.2 | 146.6 | 3.8 | 162.8 | 161.1 | 1.0 |
| All Other | 259.4 | 237.8 | 9.1 | 262.8 | 247.6 | 6.1 |
| Visitor arrivals by cruise ships | 65.7 | 121.3 | -45.9 | 63.8 | 69.7 | -8.5 |
| PER PERSON PER TRIP SPENDING (\$) | 1,676.9 | 1,625.1 | 3.2 | 1,805.4 | 1,745.2 | 3.5 |
| Total by air | 1,691.5 | 1,633.9 | 3.5 | 1,838.5 | 1,787.7 | 2.8 |
| U.S. West | 1,412.0 | 1,283.7 | 10.0 | 1,533.6 | 1,485.2 | 3.3 |
| U.S. East | 1,951.6 | 1,994.9 | -2.2 | 2,140.9 | 2,054.8 | 4.2 |
| Japan | 1,595.9 | 1,675.9 | -4.8 | 1,607.1 | 1,672.2 | -3.9 |
| Canada | 1,672.6 | 1,555.1 | 7.6 | 2,115.7 | 2,055.9 | 2.9 |
| All Other | 2,221.1 | 2,076.4 | 7.0 | 2,355.6 | 2,286.6 | 3.0 |
| Visitor arrivals by cruise ships | 348.7 | 273.0 | 27.8 | 338.2 | 347.2 | -2.6 |

P=Preliminary data.

Source:Hawai'i Tourism Authority

2014 Arrivals at a Glance by Month

| 2014P | MMA | Jan | Feb | Mar | Apr | May | Jun |
|---------------------------------------|----------------------------------|-----------|-----------|-----------|-----------|-----------|-----|
| EXPENDITURES (\$mil.) * | TOTAL (\$mil.) | \$1,419.3 | \$1,247.5 | \$1,230.9 | \$1,097.8 | \$1,088.5 | |
| | Total by air | \$1,412.9 | \$1,242.9 | \$1,227.9 | \$1,089.2 | \$1,086.1 | |
| | U.S. West | \$406.7 | \$370.4 | \$387.4 | \$397.6 | \$373.2 | |
| | U.S. East | \$397.7 | \$333.6 | \$305.1 | \$242.3 | \$281.1 | |
| | Japan | \$209.4 | \$195.7 | \$204.4 | \$155.9 | \$181.5 | |
| | Canada | \$179.9 | \$148.5 | \$140.2 | \$94.8 | \$49.8 | |
| | All Other | \$219.2 | \$194.7 | \$190.8 | \$198.6 | \$200.6 | |
| | Visitor arrivals by cruise ships | \$6.4 | \$4.6 | \$3.0 | \$8.6 | \$2.5 | |
| Visitor days | TOTAL (air + ship) | 7,145,060 | 6,007,924 | 6,516,431 | 5,758,931 | 5,634,768 | |
| | Total by air | 7,041,725 | 5,931,016 | 6,468,828 | 5,630,431 | 5,597,413 | |
| | U.S. West | 2,550,243 | 2,135,576 | 2,435,962 | 2,463,494 | 2,405,212 | |
| | U.S. East | 1,870,471 | 1,539,601 | 1,597,803 | 1,235,734 | 1,443,550 | |
| | Japan | 719,782 | 684,066 | 781,679 | 571,529 | 648,439 | |
| | Canada | 1,041,918 | 868,749 | 928,338 | 600,577 | 327,207 | |
| | All Other | 859,312 | 703,024 | 725,047 | 759,096 | 773,005 | |
| | Visitor arrivals by cruise ships | 103,334 | 76,908 | 47,602 | 128,500 | 37,356 | |
| Visitor arrivals | TOTAL (air + ship) | 682,634 | 646,759 | 728,814 | 662,553 | 649,125 | |
| | Total by air | 664,954 | 630,931 | 718,222 | 639,395 | 642,091 | |
| | U.S. West | 231,871 | 222,879 | 268,236 | 274,656 | 264,297 | |
| | U.S. East | 146,190 | 143,688 | 165,745 | 128,898 | 144,020 | |
| | Japan | 126,330 | 119,882 | 130,565 | 98,686 | 113,713 | |
| | Canada | 70,167 | 66,233 | 74,054 | 49,548 | 29,769 | |
| | All Other | 90,396 | 78,249 | 79,622 | 87,608 | 90,292 | |
| | Visitor arrivals by cruise ships | 17,680 | 15,828 | 10,592 | 23,157 | 7,034 | |
| length of stay | TOTAL (air + ship) | 10.47 | 9.29 | 8.94 | 8.69 | 8.68 | |
| | Total by air | 10.59 | 9.40 | 9.01 | 8.81 | 8.72 | |
| | U.S. West | 11.00 | 9.58 | 9.08 | 8.97 | 9.10 | |
| | U.S. East | 12.79 | 10.71 | 9.64 | 9.59 | 10.02 | |
| | Japan | 5.70 | 5.71 | 5.99 | 5.79 | 5.70 | |
| | Canada | 14.85 | 13.12 | 12.54 | 12.12 | 10.99 | |
| | All Other | 9.51 | 8.98 | 9.11 | 8.66 | 8.56 | |
| | Visitor arrivals by cruise ships | 5.84 | 4.86 | 4.49 | 5.55 | 5.31 | |
| Per Person Per Day Spending * | TOTAL (air+ships) | \$198.6 | \$207.6 | \$188.9 | \$190.6 | \$193.2 | |
| | Total by air | \$200.6 | \$209.6 | \$189.8 | \$193.4 | \$194.0 | |
| | U.S. West | \$159.5 | \$173.5 | \$159.0 | \$161.4 | \$155.2 | |
| | U.S. East | \$212.6 | \$216.7 | \$191.0 | \$196.1 | \$194.7 | |
| | Japan | \$290.9 | \$286.0 | \$261.5 | \$272.8 | \$279.9 | |
| | Canada | \$172.6 | \$170.9 | \$151.0 | \$157.8 | \$152.2 | |
| | All Other | \$255.1 | \$277.0 | \$263.2 | \$261.6 | \$259.4 | |
| | Visitor arrivals by cruise ships | \$62.0 | \$59.6 | \$63.8 | \$67.2 | \$65.7 | |
| Per Person Per Trip Spending * | TOTAL (air+ships) | \$2,079.1 | \$1,928.8 | \$1,689.0 | \$1,657.0 | \$1,676.9 | |
| | Total by air | \$2,124.8 | \$1,970.0 | \$1,709.6 | \$1,703.5 | \$1,691.5 | |
| | U.S. West | \$1,754.1 | \$1,662.0 | \$1,444.2 | \$1,447.8 | \$1,412.0 | |
| | U.S. East | \$2,720.3 | \$2,321.7 | \$1,840.9 | \$1,879.7 | \$1,951.6 | |
| | Japan | \$1,657.5 | \$1,632.1 | \$1,565.6 | \$1,579.8 | \$1,595.9 | |
| | Canada | \$2,563.4 | \$2,241.8 | \$1,892.8 | \$1,912.6 | \$1,672.6 | |
| | All Other | \$2,424.8 | \$2,488.8 | \$2,396.6 | \$2,266.7 | \$2,221.1 | |
| | Visitor arrivals by cruise ships | \$362.6 | \$289.5 | \$286.9 | \$373.1 | \$348.7 | |

| YEAR-TO-DATE | MMA | Jan | Feb | Mar | Apr | May | Jun |
|--------------------------------------|----------------------------------|-----------|------------|------------|------------|------------|-----|
| EXPENDITURES (\$mil.)* | TOTAL (\$mil.) | \$1,419.3 | \$2,666.8 | \$3,897.7 | \$4,995.5 | \$6,084.0 | |
| | Total by air | \$1,412.9 | \$2,655.8 | \$3,883.7 | \$4,972.9 | \$6,058.9 | |
| | U.S. West | \$406.7 | \$777.1 | \$1,164.5 | \$1,562.2 | \$1,935.3 | |
| | U.S. East | \$397.7 | \$731.3 | \$1,036.4 | \$1,278.7 | \$1,559.8 | |
| | Japan | \$209.4 | \$405.1 | \$609.5 | \$765.4 | \$946.9 | |
| | Canada | \$179.9 | \$328.3 | \$468.5 | \$563.3 | \$613.1 | |
| | All Other | \$219.2 | \$413.9 | \$604.8 | \$803.3 | \$1,003.9 | |
| | Visitor arrivals by cruise ships | \$6.4 | \$11.0 | \$14.0 | \$22.7 | \$25.1 | |
| Visitor days | TOTAL (air + ship) | 7,145,060 | 13,152,984 | 19,669,414 | 25,428,345 | 31,063,114 | |
| | Total by air | 7,041,725 | 12,972,742 | 19,441,570 | 25,072,001 | 30,669,414 | |
| | U.S. West | 2,550,243 | 4,685,818 | 7,121,780 | 9,585,275 | 11,990,487 | |
| | U.S. East | 1,870,471 | 3,410,072 | 5,007,875 | 6,243,609 | 7,687,159 | |
| | Japan | 719,782 | 1,403,848 | 2,185,527 | 2,757,056 | 3,405,495 | |
| | Canada | 1,041,918 | 1,910,667 | 2,839,005 | 3,439,581 | 3,766,788 | |
| | All Other | 859,312 | 1,562,336 | 2,287,383 | 3,046,480 | 3,819,485 | |
| | Visitor arrivals by cruise ships | 103,334 | 180,242 | 227,844 | 356,345 | 393,700 | |
| Visitor arrivals | TOTAL (air + ship) | 682,634 | 1,329,393 | 2,058,207 | 2,720,760 | 3,369,885 | |
| | Total by air | 664,954 | 1,295,885 | 2,014,108 | 2,653,503 | 3,295,594 | |
| | U.S. West | 231,871 | 454,750 | 722,987 | 997,642 | 1,261,939 | |
| | U.S. East | 146,190 | 289,877 | 455,623 | 584,520 | 728,541 | |
| | Japan | 126,330 | 246,212 | 376,777 | 475,463 | 589,176 | |
| | Canada | 70,167 | 136,400 | 210,454 | 260,003 | 289,772 | |
| | All Other | 90,396 | 168,645 | 248,267 | 335,875 | 426,167 | |
| | Visitor arrivals by cruise ships | 17,680 | 33,507 | 44,099 | 67,257 | 74,291 | |
| length of stay | TOTAL (air + ship) | 10.47 | 9.89 | 9.56 | 9.35 | 9.22 | |
| | Total by air | 10.59 | 10.01 | 9.65 | 9.45 | 9.31 | |
| | U.S. West | 11.00 | 10.30 | 9.85 | 9.61 | 9.50 | |
| | U.S. East | 12.79 | 11.76 | 10.99 | 10.68 | 10.55 | |
| | Japan | 5.70 | 5.70 | 5.80 | 5.80 | 5.78 | |
| | Canada | 14.85 | 14.01 | 13.49 | 13.23 | 13.00 | |
| | All Other | 9.51 | 9.26 | 9.21 | 9.07 | 8.96 | |
| | Visitor arrivals by cruise ships | 5.84 | 5.38 | 5.17 | 5.30 | 5.30 | |
| Per Person Per Day Spending* | TOTAL (air+ships) | \$198.6 | \$202.7 | \$198.2 | \$196.5 | \$195.9 | |
| | Total by air | \$200.6 | \$204.7 | \$199.8 | \$198.3 | \$197.6 | |
| | U.S. West | \$159.5 | \$165.8 | \$163.5 | \$163.0 | \$161.4 | |
| | U.S. East | \$212.6 | \$214.4 | \$207.0 | \$204.8 | \$202.9 | |
| | Japan | \$290.9 | \$288.5 | \$278.9 | \$277.6 | \$278.0 | |
| | Canada | \$172.6 | \$171.8 | \$165.0 | \$163.8 | \$162.8 | |
| | All Other | \$255.1 | \$264.9 | \$264.4 | \$263.7 | \$262.8 | |
| | Visitor arrivals by cruise ships | \$62.0 | \$61.0 | \$61.6 | \$63.6 | \$63.8 | |
| Per Person Per Trip Spending* | TOTAL (air+ships) | \$2,079.1 | \$2,006.0 | \$1,893.7 | \$1,836.1 | \$1,805.4 | |
| | Total by air | \$2,124.8 | \$2,049.4 | \$1,928.2 | \$1,874.1 | \$1,838.5 | |
| | U.S. West | \$1,754.1 | \$1,708.9 | \$1,610.7 | \$1,565.9 | \$1,533.6 | |
| | U.S. East | \$2,720.3 | \$2,522.7 | \$2,274.7 | \$2,187.6 | \$2,140.9 | |
| | Japan | \$1,657.5 | \$1,645.2 | \$1,617.6 | \$1,609.8 | \$1,607.1 | |
| | Canada | \$2,563.4 | \$2,407.2 | \$2,226.2 | \$2,166.5 | \$2,115.7 | |
| | All Other | \$2,424.8 | \$2,454.5 | \$2,435.9 | \$2,391.8 | \$2,355.6 | |
| | Visitor arrivals by cruise ships | \$362.6 | \$328.1 | \$318.2 | \$337.1 | \$338.2 | |

Source:Hawai'i Tourism Authority

MAY 2014 Island Highlights

| CATEGORY AND ISLAND | May 2014p | May 2013 | % change | YTD 2014p | YTD 2013 | % change |
|--|------------------|------------------|-------------|-------------------|-------------------|-------------|
| TOTAL EXPENDITURES (\$mil.) | 1,088.5 | 1,036.1 | 5.1 | 6,084.0 | 5,909.7 | 3.0 |
| Total by air | 1,086.1 | 1,034.9 | 4.9 | 6,058.9 | 5,875.0 | 3.1 |
| O'ahu | 546.0 | 540.6 | 1.0 | 2,837.0 | 2,947.6 | -3.8 |
| Maui | 283.4 | 255.5 | 10.9 | 1,733.6 | 1,551.8 | 11.7 |
| Moloka'i | 2.5 | 2.1 | 16.1 | 13.6 | 12.6 | 8.1 |
| Lāna'i | 4.8 | 5.7 | -15.4 | 29.1 | 32.9 | -11.4 |
| Kaua'i | 116.8 | 100.1 | 16.6 | 619.5 | 576.8 | 7.4 |
| Hawai'i Island | 132.6 | 130.9 | 1.3 | 826.1 | 753.4 | 9.6 |
| Visitor arrivals by cruise ships | 2.5 | 1.1 | 119.8 | 25.1 | 34.7 | -27.5 |
| TOTAL VISITOR DAYS | 5,634,768 | 5,536,883 | 1.8 | 31,063,114 | 31,077,403 | 0.0 |
| Total by air | 5,597,413 | 5,527,686 | 1.3 | 30,669,414 | 30,580,307 | 0.3 |
| O'ahu | 2,746,307 | 2,847,983 | -3.6 | 13,912,867 | 14,352,188 | -3.1 |
| Maui | 1,424,828 | 1,309,464 | 8.8 | 8,366,525 | 8,034,899 | 4.1 |
| Moloka'i | 18,727 | 17,753 | 5.5 | 114,798 | 110,805 | 3.6 |
| Lāna'i | 17,392 | 16,755 | 3.8 | 93,985 | 106,959 | -12.1 |
| Kaua'i | 670,005 | 639,107 | 4.8 | 3,551,954 | 3,468,401 | 2.4 |
| Hawai'i Island | 720,154 | 696,623 | 3.4 | 4,629,284 | 4,507,055 | 2.7 |
| Visitor arrivals by cruise ships | 37,356 | 9,197 | 306.2 | 393,700 | 497,096 | -20.8 |
| VISITOR ARRIVALS | 649,125 | 637,514 | 1.8 | 3,369,885 | 3,386,277 | -0.5 |
| Total by air | 642,091 | 633,426 | 1.4 | 3,295,594 | 3,286,434 | 0.3 |
| O'ahu | 414,109 | 410,651 | 0.8 | 2,039,575 | 2,013,201 | 1.3 |
| Maui | 187,744 | 182,190 | 3.0 | 984,733 | 978,992 | 0.6 |
| Moloka'i | 4,613 | 4,315 | 6.9 | 23,647 | 22,583 | 4.7 |
| Lāna'i | 5,462 | 5,477 | -0.3 | 27,699 | 30,284 | -8.5 |
| Kaua'i | 91,881 | 90,382 | 1.7 | 446,988 | 453,378 | -1.4 |
| Hawai'i Island | 105,568 | 108,411 | -2.6 | 592,913 | 608,589 | -2.6 |
| Visitor arrivals by cruise ships | 7,034 | 4,088 | 72.1 | 74,291 | 99,842 | -25.6 |
| AVERAGE LENGTH OF STAY | 8.68 | 8.69 | -0.1 | 9.22 | 9.18 | 0.4 |
| Total by air | 8.72 | 8.73 | -0.1 | 9.31 | 9.31 | 0.0 |
| O'ahu | 6.63 | 6.94 | -4.4 | 6.82 | 7.13 | -4.3 |
| Maui | 7.59 | 7.19 | 5.6 | 8.50 | 8.21 | 3.5 |
| Moloka'i | 4.06 | 4.11 | -1.3 | 4.85 | 4.91 | -1.1 |
| Lāna'i | 3.18 | 3.06 | 4.1 | 3.39 | 3.53 | -3.9 |
| Kaua'i | 7.29 | 7.07 | 3.1 | 7.95 | 7.65 | 3.9 |
| Hawai'i Island | 6.82 | 6.43 | 6.2 | 7.81 | 7.41 | 5.4 |
| Visitor arrivals by cruise ships | 5.31 | 2.25 | 136.0 | 5.30 | 4.98 | 6.4 |
| PER PERSON PER DAY SPENDING (\$) | 193.2 | 187.1 | 3.2 | 195.9 | 190.2 | 3.0 |
| Total by air | 194.0 | 187.2 | 3.6 | 197.6 | 192.1 | 2.8 |
| O'ahu | 198.8 | 189.8 | 4.7 | 203.9 | 205.4 | -0.7 |
| Maui | 198.9 | 195.1 | 1.9 | 207.2 | 193.1 | 7.3 |
| Moloka'i | 132.4 | 120.3 | 10.0 | 118.3 | 113.4 | 4.3 |
| Lāna'i | 278.5 | 341.7 | -18.5 | 310.0 | 307.6 | 0.8 |
| Kaua'i | 174.3 | 156.7 | 11.3 | 174.4 | 166.3 | 4.9 |
| Hawai'i Island | 184.1 | 187.8 | -2.0 | 178.4 | 167.2 | 6.8 |
| Visitor arrivals by cruise ships | 65.7 | 121.3 | -45.9 | 63.8 | 69.7 | -8.5 |
| PER PERSON PER TRIP SPENDING (\$) | 1,676.9 | 1,625.1 | 3.2 | 1,805.4 | 1,745.2 | 3.5 |
| Total by air | 1,691.5 | 1,633.9 | 3.5 | 1,838.5 | 1,787.7 | 2.8 |
| O'ahu | 1,318.5 | 1,316.3 | 0.2 | 1,391.0 | 1,464.2 | -5.0 |
| Maui | 1,509.4 | 1,402.6 | 7.6 | 1,760.5 | 1,585.1 | 11.1 |
| Moloka'i | 537.5 | 494.9 | 8.6 | 574.1 | 556.2 | 3.2 |
| Lāna'i | 886.8 | 1,045.5 | -15.2 | 1,051.9 | 1,086.3 | -3.2 |
| Kaua'i | 1,271.0 | 1,107.8 | 14.7 | 1,386.0 | 1,272.1 | 8.9 |
| Hawai'i Island | 1,255.8 | 1,207.0 | 4.0 | 1,393.2 | 1,237.9 | 12.5 |
| Visitor arrivals by cruise ships | 348.7 | 273.0 | 27.8 | 338.2 | 347.2 | -2.6 |

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2014

| 2014P | ISLAND | Jan | Feb | Mar | Apr | May | Jun |
|---------------------------------------|----------------------------------|-----------|-----------|-----------|-----------|-----------|-----|
| EXPENDITURES (\$mil.) * | TOTAL (\$mil.) | \$1,419.3 | \$1,247.5 | \$1,230.9 | \$1,097.8 | \$1,088.5 | |
| | Total by air | \$1,412.9 | \$1,242.9 | \$1,227.9 | \$1,089.2 | \$1,086.1 | |
| | O'ahu | \$650.9 | \$562.2 | \$574.4 | \$503.4 | \$546.0 | |
| | Maui | \$409.3 | \$371.1 | \$352.7 | \$317.1 | \$283.4 | |
| | Moloka'i | \$4.0 | \$2.8 | \$2.0 | \$2.3 | \$2.5 | |
| | Lāna'i | \$7.5 | \$5.5 | \$5.5 | \$5.7 | \$4.8 | |
| | Kaua'i | \$147.0 | \$120.3 | \$118.8 | \$116.6 | \$116.8 | |
| | Hawai'i Island | \$194.1 | \$180.9 | \$174.4 | \$144.1 | \$132.6 | |
| | Visitor arrivals by cruise ships | \$6.41 | \$4.58 | \$3.04 | \$8.64 | \$2.45 | |
| Visitor days | TOTAL (air + ship) | 7,145,060 | 6,007,924 | 6,516,431 | 5,758,931 | 5,634,768 | |
| | Total by air | 7,041,725 | 5,931,016 | 6,468,828 | 5,630,431 | 5,597,413 | |
| | O'ahu | 3,038,373 | 2,601,373 | 2,954,994 | 2,571,820 | 2,746,307 | |
| | Maui | 1,899,954 | 1,672,663 | 1,800,595 | 1,568,486 | 1,424,828 | |
| | Moloka'i | 34,693 | 23,347 | 19,672 | 18,358 | 18,727 | |
| | Lāna'i | 23,040 | 17,743 | 18,883 | 16,927 | 17,392 | |
| | Kaua'i | 829,048 | 660,432 | 723,177 | 669,293 | 670,005 | |
| | Hawai'i Island | 1,216,617 | 955,459 | 951,508 | 785,547 | 720,154 | |
| | Visitor arrivals by cruise ships | 103,334 | 76,908 | 47,602 | 128,500 | 37,356 | |
| Visitor arrivals | TOTAL (air + ship) | 682,634 | 646,759 | 728,814 | 662,553 | 649,125 | |
| | Total by air | 664,954 | 630,931 | 718,222 | 639,395 | 642,091 | |
| | O'ahu | 413,181 | 389,452 | 434,204 | 388,628 | 414,109 | |
| | Maui | 195,984 | 189,250 | 215,102 | 196,653 | 187,744 | |
| | Moloka'i | 5,181 | 4,863 | 4,860 | 4,132 | 4,613 | |
| | Lāna'i | 5,895 | 5,428 | 5,371 | 5,541 | 5,462 | |
| | Kaua'i | 91,238 | 82,633 | 93,045 | 88,191 | 91,881 | |
| | Hawai'i Island | 130,031 | 120,993 | 127,719 | 108,603 | 105,568 | |
| | Visitor arrivals by cruise ships | 17,680 | 15,828 | 10,592 | 23,157 | 7,034 | |
| Length of stay | TOTAL (air + ship) | 10.47 | 9.29 | 8.94 | 8.69 | 8.68 | |
| | Total by air | 10.59 | 9.40 | 9.01 | 8.81 | 8.72 | |
| | O'ahu | 7.35 | 6.68 | 6.81 | 6.62 | 6.63 | |
| | Maui | 9.69 | 8.84 | 8.37 | 7.98 | 7.59 | |
| | Moloka'i | 6.70 | 4.80 | 4.05 | 4.44 | 4.06 | |
| | Lāna'i | 3.91 | 3.27 | 3.52 | 3.05 | 3.18 | |
| | Kaua'i | 9.09 | 7.99 | 7.77 | 7.59 | 7.29 | |
| | Hawai'i Island | 9.36 | 7.90 | 7.45 | 7.23 | 6.82 | |
| | Visitor arrivals by cruise ships | 5.84 | 4.86 | 4.49 | 5.55 | 5.31 | |
| Per Person Per Day Spending * | TOTAL (air+ships) | \$198.6 | \$207.6 | \$188.9 | \$190.6 | \$193.2 | |
| | Total by air | \$200.6 | \$209.6 | \$189.8 | \$193.4 | \$194.0 | |
| | O'ahu | \$214.2 | \$216.1 | \$194.4 | \$195.7 | \$198.8 | |
| | Maui | \$215.4 | \$221.9 | \$195.9 | \$202.2 | \$198.9 | |
| | Moloka'i | \$115.1 | \$119.1 | \$102.4 | \$125.7 | \$132.4 | |
| | Lāna'i | \$325.7 | \$312.7 | \$293.9 | \$336.3 | \$278.5 | |
| | Kaua'i | \$177.4 | \$182.2 | \$164.3 | \$174.1 | \$174.3 | |
| | Hawai'i Island | \$159.5 | \$189.4 | \$183.3 | \$183.4 | \$184.1 | |
| | Visitor arrivals by cruise ships | \$62.0 | \$59.6 | \$63.8 | \$67.2 | \$65.7 | |
| Per Person Per Trip Spending * | TOTAL (air+ships) | \$2,079.1 | \$1,928.8 | \$1,689.0 | \$1,657.0 | \$1,676.9 | |
| | Total by air | \$2,124.8 | \$1,970.0 | \$1,709.6 | \$1,703.5 | \$1,691.5 | |
| | O'ahu | \$1,575.4 | \$1,443.6 | \$1,322.9 | \$1,295.4 | \$1,318.5 | |
| | Maui | \$2,088.3 | \$1,960.9 | \$1,639.9 | \$1,612.6 | \$1,509.4 | |
| | Moloka'i | \$770.9 | \$572.0 | \$414.5 | \$558.5 | \$537.5 | |
| | Lāna'i | \$1,272.8 | \$1,022.0 | \$1,033.0 | \$1,027.3 | \$886.8 | |
| | Kaua'i | \$1,611.7 | \$1,456.3 | \$1,276.8 | \$1,321.6 | \$1,271.0 | |
| | Hawai'i Island | \$1,492.8 | \$1,495.3 | \$1,365.5 | \$1,326.6 | \$1,255.8 | |
| | Visitor arrivals by cruise ships | \$362.6 | \$289.5 | \$286.9 | \$373.1 | \$348.7 | |

| YEAR-TO-DATE | ISLAND | Jan | Feb | Mar | Apr | May | Jun |
|---------------------------------------|--------------------|-----------|------------|------------|------------|------------|-----|
| EXPENDITURES (\$mil.) * | TOTAL (\$mil.) | \$1,419.3 | \$2,666.8 | \$3,897.7 | \$4,995.5 | \$6,084.0 | |
| | Total by air | \$1,412.9 | \$2,655.8 | \$3,883.7 | \$4,972.9 | \$6,058.9 | |
| | O'ahu | \$650.9 | \$1,213.1 | \$1,787.6 | \$2,291.0 | \$2,837.0 | |
| | Maui | \$409.3 | \$780.4 | \$1,133.1 | \$1,450.3 | \$1,733.6 | |
| | Moloka'i | \$4.0 | \$6.8 | \$8.8 | \$11.1 | \$13.6 | |
| | Lāna'i | \$7.5 | \$13.1 | \$18.6 | \$24.3 | \$29.1 | |
| | Kaua'i | \$147.0 | \$267.4 | \$386.2 | \$502.7 | \$619.5 | |
| | Hawai'i Island | \$194.1 | \$375.0 | \$549.4 | \$693.5 | \$826.1 | |
| Visitor arrivals by cruise ships | \$6.41 | \$10.99 | \$14.03 | \$22.67 | \$25.12 | | |
| Visitor days | TOTAL (air + ship) | 7,145,060 | 13,152,984 | 19,669,414 | 25,428,345 | 31,063,114 | |
| | Total by air | 7,041,725 | 12,972,742 | 19,441,570 | 25,072,001 | 30,669,414 | |
| | O'ahu | 3,038,373 | 5,639,746 | 8,594,740 | 11,166,561 | 13,912,867 | |
| | Maui | 1,899,954 | 3,572,617 | 5,373,212 | 6,941,697 | 8,366,525 | |
| | Moloka'i | 34,693 | 58,041 | 77,713 | 96,071 | 114,798 | |
| | Lāna'i | 23,040 | 40,783 | 59,666 | 76,593 | 93,985 | |
| | Kaua'i | 829,048 | 1,489,479 | 2,212,656 | 2,881,949 | 3,551,954 | |
| | Hawai'i Island | 1,216,617 | 2,172,076 | 3,123,583 | 3,909,130 | 4,629,284 | |
| Visitor arrivals by cruise ships | 103,334 | 180,242 | 227,844 | 356,345 | 393,700 | | |
| Visitor arrivals | TOTAL (air + ship) | 682,634 | 1,329,393 | 2,058,207 | 2,720,760 | 3,369,885 | |
| | Total by air | 664,954 | 1,295,885 | 2,014,108 | 2,653,503 | 3,295,594 | |
| | O'ahu | 413,181 | 802,633 | 1,236,838 | 1,625,466 | 2,039,575 | |
| | Maui | 195,984 | 385,233 | 600,336 | 796,989 | 984,733 | |
| | Moloka'i | 5,181 | 10,044 | 14,903 | 19,035 | 23,647 | |
| | Lāna'i | 5,895 | 11,324 | 16,695 | 22,237 | 27,699 | |
| | Kaua'i | 91,238 | 173,871 | 266,916 | 355,107 | 446,988 | |
| | Hawai'i Island | 130,031 | 251,024 | 378,743 | 487,346 | 592,913 | |
| Visitor arrivals by cruise ships | 17,680 | 33,507 | 44,099 | 67,257 | 74,291 | | |
| Length of stay | TOTAL (air + ship) | 10.47 | 9.89 | 9.56 | 9.35 | 9.22 | |
| | Total by air | 10.59 | 10.01 | 9.65 | 9.45 | 9.31 | |
| | O'ahu | 7.35 | 7.03 | 6.95 | 6.87 | 6.82 | |
| | Maui | 9.69 | 9.27 | 8.95 | 8.71 | 8.50 | |
| | Moloka'i | 6.70 | 5.78 | 5.21 | 5.05 | 4.85 | |
| | Lāna'i | 3.91 | 3.60 | 3.57 | 3.44 | 3.39 | |
| | Kaua'i | 9.09 | 8.57 | 8.29 | 8.12 | 7.95 | |
| | Hawai'i Island | 9.36 | 8.65 | 8.25 | 8.02 | 7.81 | |
| Visitor arrivals by cruise ships | 5.84 | 5.38 | 5.17 | 5.30 | 5.30 | | |
| Per Person Per Day Spending * | TOTAL (air+ships) | \$198.6 | \$202.7 | \$198.2 | \$196.5 | \$195.9 | |
| | Total by air | \$200.6 | \$204.7 | \$199.8 | \$198.3 | \$197.6 | |
| | O'ahu | \$214.2 | \$215.1 | \$208.0 | \$205.2 | \$203.9 | |
| | Maui | \$215.4 | \$218.4 | \$210.9 | \$208.9 | \$207.2 | |
| | Moloka'i | \$115.1 | \$116.7 | \$113.1 | \$115.5 | \$118.3 | |
| | Lāna'i | \$325.7 | \$320.0 | \$311.7 | \$317.2 | \$310.0 | |
| | Kaua'i | \$177.4 | \$179.5 | \$174.5 | \$174.4 | \$174.4 | |
| | Hawai'i Island | \$159.5 | \$172.7 | \$175.9 | \$177.4 | \$178.4 | |
| Visitor arrivals by cruise ships | \$62.0 | \$61.0 | \$61.6 | \$63.6 | \$63.8 | | |
| Per Person Per Trip Spending * | TOTAL (air+ships) | \$2,079.1 | \$2,006.0 | \$1,893.7 | \$1,836.1 | \$1,805.4 | |
| | Total by air | \$2,124.8 | \$2,049.4 | \$1,928.2 | \$1,874.1 | \$1,838.5 | |
| | O'ahu | \$1,575.4 | \$1,511.5 | \$1,445.3 | \$1,409.4 | \$1,391.0 | |
| | Maui | \$2,088.3 | \$2,025.7 | \$1,887.5 | \$1,819.7 | \$1,760.5 | |
| | Moloka'i | \$770.9 | \$674.6 | \$589.8 | \$583.0 | \$574.1 | |
| | Lāna'i | \$1,272.8 | \$1,152.6 | \$1,114.1 | \$1,092.5 | \$1,051.9 | |
| | Kaua'i | \$1,611.7 | \$1,537.9 | \$1,446.8 | \$1,415.7 | \$1,386.0 | |
| | Hawai'i Island | \$1,492.8 | \$1,494.0 | \$1,450.7 | \$1,423.0 | \$1,393.2 | |
| Visitor arrivals by cruise ships | \$362.6 | \$328.1 | \$318.2 | \$337.1 | \$338.2 | | |

Source:Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

| | MAY | | | YEAR-TO-DATE | | |
|-------------------------------|---------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| VISITOR DAYS | 155,184 | 150,799 | 2.9% | 932,274 | 1,019,424 | -8.5% |
| TOTAL VISITORS | 17,937 | 17,044 | 5.2% | 123,499 | 147,067 | -16.0% |
| ARRIVED BY SHIP | 7,034 | 4,088 | 72.1% | 74,291 | 99,843 | -25.6% |
| ARRIVED BY AIR | 10,903 | 12,956 | -15.8% | 49,208 | 47,224 | 4.2% |
| NUMBER OF SHIP ARRIVALS | 4 | 2 | 100.0% | 40 | 49 | -18.4% |
| ISLANDS VISITED | | | | | | |
| Oahu | 17,937 | 15,866 | 13.0% | 122,593 | 142,488 | -14.0% |
| Kauai | 17,937 | 13,119 | 36.7% | 113,778 | 118,919 | -4.3% |
| Maui County | 17,937 | 17,044 | 5.2% | 118,043 | 138,377 | -14.7% |
| Maui | 17,937 | 17,044 | 5.2% | 118,043 | 138,378 | -14.7% |
| Molokai | 90 | 197 | -54.0% | 1,392 | 2,506 | -44.5% |
| Lanai | 186 | 208 | -10.6% | 2,156 | 3,726 | -42.2% |
| Hawai'i Island | 17,171 | 13,188 | 30.2% | 119,834 | 134,732 | -11.1% |
| Average Islands Visited | 3.97 | 3.50 | 13.6% | 3.9 | 3.68 | 5.2% |
| AVERAGE LENGTH OF STAY | | | | | | |
| Days in Hawaii before Cruise | 1.39 | 2.56 | -45.5% | 0.97 | 0.90 | 7.2% |
| Days in Hawaii during Cruise | 5.99 | 5.44 | 10.3% | 5.25 | 4.70 | 11.6% |
| Days in Hawaii after Cruise | 1.26 | 0.86 | 47.5% | 1.34 | 1.33 | 0.6% |
| Total days in Hawai'i | 8.65 | 8.85 | -2.2% | 7.55 | 6.93 | 8.9% |
| ACCOMMODATIONS | | | | | | |
| Hotel | 11,425 | 12,585 | -9.2% | 59,127 | 58,594 | 0.9% |
| Hotel only | 10,172 | 11,558 | -12.0% | 50,157 | 48,490 | 3.4% |
| Condo | 796 | 809 | -1.6% | 6,561 | 7,175 | -8.6% |
| Condo only | 195 | 417 | -53.2% | 1,792 | 1,865 | -3.9% |
| Timeshare | 718 | 662 | 8.6% | 4,700 | 5,919 | -20.6% |
| Timeshare Only | 249 | 231 | 7.6% | 1,513 | 1,696 | -10.8% |
| Bed & Breakfast | 136 | 174 | -21.9% | 836 | 1,168 | -28.4% |
| Bed & Breakfast only | 49 | 53 | -6.7% | 155 | 105 | 47.3% |
| Friends & relatives | 399 | 417 | -4.2% | 2,970 | 3,620 | -18.0% |
| Other accommodation | 557 | 433 | 28.7% | 5,546 | 6,765 | -18.0% |
| Accommodation (NET) | 12,414 | 13,615 | -8.8% | 67,454 | 68,701 | -1.8% |
| Cruise only | 5,523 | 3,429 | 61.1% | 56,045 | 78,366 | -28.5% |
| TRAVEL STATUS | | | | | | |
| % First timers | 47.7 | 49.6 | -1.9 | 40.9 | 39.0 | 2.0 |
| % Repeat visitors | 52.3 | 50.4 | 1.9 | 59.1 | 61.0 | -2.0 |

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013

| May | STATEWIDE | | | HONOLULU | | | KAHULUI | | | KONA | | | HILO | | | LIHUE | | |
|--------------------|-----------|---------|--------|----------|---------|--------|---------|---------|--------|--------|--------|-------|-------|-------|-------|--------|--------|-------|
| | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge |
| Total Seats | 898,847 | 862,968 | 4.2 | 650,164 | 639,131 | 1.7 | 149,009 | 133,925 | 11.3 | 45,518 | 41,437 | 9.8 | 4,266 | 4,185 | 1.9 | 49,890 | 44,290 | 12.6 |
| Scheduled Seats | 894,155 | 856,426 | 4.4 | 645,472 | 632,589 | 2.0 | 149,009 | 133,925 | 11.3 | 45,518 | 41,437 | 9.8 | 4,266 | 4,185 | 1.9 | 49,890 | 44,290 | 12.6 |
| Charter seats | 4,692 | 6,542 | -28.3 | 4,692 | 6,542 | -28.3 | | | | | | | | | | | | |
| Domestic Seats | 610,017 | 586,922 | 3.9 | 369,771 | 371,177 | -0.4 | 142,312 | 127,399 | 11.7 | 44,648 | 40,567 | 10.1 | 4,266 | 4,185 | 1.9 | 49,020 | 43,594 | 12.4 |
| Scheduled Seats | 605,325 | 582,230 | 4.0 | 365,079 | 366,485 | -0.4 | 142,312 | 127,399 | 11.7 | 44,648 | 40,567 | 10.1 | 4,266 | 4,185 | 1.9 | 49,020 | 43,594 | 12.4 |
| Charter seats | 4,692 | 4,692 | 0.0 | 4,692 | 4,692 | 0.0 | | | | | | | | | | | | |
| US West | 534,664 | 510,498 | 4.7 | 303,550 | 301,511 | 0.7 | 133,180 | 120,641 | 10.4 | 44,648 | 40,567 | 10.1 | 4,266 | 4,185 | 1.9 | 49,020 | 43,594 | 12.4 |
| ...Anchorage | 5,035 | 4,867 | 3.5 | 5,035 | 4,867 | 3.5 | | | | | | | | | | | | |
| ...Bellingham | 3,701 | 8,212 | -54.9 | 3,701 | 6,874 | -46.2 | 0 | 1,338 | -100.0 | | | | | | | | | |
| ...Boise | 0 | 892 | -100.0 | 0 | 892 | -100.0 | | | | | | | | | | | | |
| ...Denver | 9,100 | 7,952 | 14.4 | 5,642 | 5,602 | 0.7 | 1,638 | 902 | 81.6 | 910 | 724 | 25.7 | | | 910 | 724 | 25.7 | |
| ...Eugene | 0 | 892 | -100.0 | 0 | 892 | -100.0 | | | | | | | | | | | | |
| ...Fresno | 0 | 892 | -100.0 | 0 | 892 | -100.0 | | | | | | | | | | | | |
| ...Las Vegas | 24,102 | 20,899 | 15.3 | 24,102 | 20,899 | 15.3 | | | | | | | | | | | | |
| ...Los Angeles | 202,127 | 180,119 | 12.2 | 109,973 | 98,079 | 12.1 | 48,865 | 38,682 | 26.3 | 17,639 | 17,749 | -0.6 | 4,266 | 4,185 | 1.9 | 21,384 | 21,424 | -0.2 |
| ...Oakland | 27,881 | 27,982 | -0.4 | 10,118 | 10,052 | 0.7 | 12,896 | 12,906 | -0.1 | 2,826 | 2,826 | 0.0 | | | | 2,041 | 2,198 | -7.1 |
| ...Phoenix | 42,229 | 41,243 | 2.4 | 22,089 | 21,776 | 1.4 | 8,740 | 7,630 | 14.5 | 5,320 | 5,727 | -7.1 | | | | 6,080 | 6,110 | -0.5 |
| ...Phoenix Mesa | 0 | 2,230 | -100.0 | 0 | 2,230 | -100.0 | | | | | | | | | | | | |
| ...Portland | 21,009 | 20,889 | 0.6 | 14,029 | 13,981 | 0.3 | 6,980 | 6,908 | 1.0 | | | | | | | | | |
| ...Sacramento | 13,064 | 12,906 | 1.2 | 8,029 | 8,039 | -0.1 | 5,035 | 4,867 | 3.5 | | | | | | | | | |
| ...Salt Lake City | 8,091 | 8,101 | -0.1 | 8,091 | 8,101 | -0.1 | | | | | | | | | | | | |
| ...San Diego | 21,546 | 18,746 | 14.9 | 13,667 | 13,879 | -1.5 | 5,035 | 4,867 | 3.5 | | | | | | | 2,844 | 0 | na |
| ...San Francisco | 73,941 | 71,508 | 3.4 | 46,187 | 45,370 | 1.8 | 14,006 | 13,903 | 0.7 | 8,106 | 6,633 | 22.2 | | | | 5,642 | 5,602 | 0.7 |
| ...San Jose | 24,570 | 25,334 | -3.0 | 6,783 | 7,718 | -12.1 | 12,896 | 12,906 | -0.1 | 2,041 | 2,041 | 0.0 | | | | 2,850 | 2,669 | 6.8 |
| ...Santa Maria | 0 | 892 | -100.0 | 0 | 892 | -100.0 | | | | | | | | | | | | |
| ...Seattle | 58,268 | 55,050 | 5.8 | 26,104 | 29,584 | -11.8 | 17,089 | 15,732 | 8.6 | 7,806 | 4,867 | 60.4 | | | | 7,269 | 4,867 | 49.4 |
| ...Spokane | 0 | 892 | -100.0 | 0 | 892 | -100.0 | | | | | | | | | | | | |
| ...Stockton | | | | | | | | | | | | | | | | | | |
| US East | 70,661 | 71,732 | -1.5 | 61,529 | 64,974 | -5.3 | 9,132 | 6,758 | 35.1 | | | | | | | | | |
| ...Atlanta | 9,083 | 9,238 | -1.7 | 9,083 | 9,238 | -1.7 | | | | | | | | | | | | |
| ...Chicago | 12,384 | 10,028 | 23.5 | 10,664 | 10,028 | 6.3 | 1,720 | 0 | na | | | | | | | | | |
| ...Dallas | 20,928 | 20,274 | 3.2 | 13,516 | 13,516 | 0.0 | 7,412 | 6,758 | 9.7 | | | | | | | | | |
| ...Houston | 7,502 | 8,138 | -7.8 | 7,502 | 8,138 | -7.8 | | | | | | | | | | | | |
| ...New York JFK | 7,938 | 9,114 | -12.9 | 7,938 | 9,114 | -12.9 | | | | | | | | | | | | |
| ...Newark | 7,502 | 7,726 | -2.9 | 7,502 | 7,726 | -2.9 | | | | | | | | | | | | |
| ...Washington D.C. | 5,324 | 7,214 | -26.2 | 5,324 | 7,214 | -26.2 | | | | | | | | | | | | |

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013 (Cont.)

| May | STATEWIDE | | | HONOLULU | | | KAHULUI | | | KONA | | | HILO | | | LIHUE | | |
|---------------------|-----------|---------|--------|----------|---------|--------|---------|-------|-------|------|------|-------|------|------|-------|-------|------|-------|
| | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge |
| International Seats | 288,830 | 276,046 | 4.6 | 280,393 | 267,954 | 4.6 | 6,697 | 6,526 | 2.6 | 870 | 870 | 0.0 | 0 | 0 | NA | 870 | 696 | 25.0 |
| Scheduled Seats | 288,830 | 274,196 | 5.3 | 280,393 | 266,104 | 5.4 | 6,697 | 6,526 | 2.6 | 870 | 870 | 0.0 | | | NA | 870 | 696 | 25.0 |
| Charter Seats | 0 | 1,850 | -100.0 | 0 | 1,850 | -100.0 | | | | | | | | | | | | |
| Japan | 172,169 | 160,472 | 7.3 | 172,169 | 160,472 | 7.3 | | | | | | | | | | | | |
| ...Fukuoka | 15,035 | 14,865 | 1.1 | 15,035 | 14,865 | 1.1 | | | | | | | | | | | | |
| ...Nagoya | 19,065 | 13,956 | 36.6 | 19,065 | 13,956 | 36.6 | | | | | | | | | | | | |
| ...Osaka | 30,256 | 27,900 | 8.4 | 30,256 | 27,900 | 8.4 | | | | | | | | | | | | |
| ...Sapporo | 3,367 | 3,631 | -7.3 | 3,367 | 3,631 | -7.3 | | | | | | | | | | | | |
| ...Tokyo-HND | 27,807 | 27,181 | 2.3 | 27,807 | 27,181 | 2.3 | | | | | | | | | | | | |
| ...Tokyo-NRT | 76,639 | 72,939 | 5.1 | 76,639 | 72,939 | 5.1 | | | | | | | | | | | | |
| Canada | 17,095 | 17,429 | -1.9 | 8,658 | 9,337 | -7.3 | 6,697 | 6,526 | 2.6 | 870 | 870 | 0.0 | | | | 870 | 696 | 25.0 |
| ...Calgary | | | | | | | | | | | | | | | | | | |
| ...Edmonton | | | | | | | | | | | | | | | | | | |
| ...Vancouver | 17,095 | 17,429 | -1.9 | 8,658 | 9,337 | -7.3 | 6,697 | 6,526 | 2.6 | 870 | 870 | 0.0 | | | | 870 | 696 | 25.0 |
| ...Victoria | | | | | | | | | | | | | | | | | | |
| Other Asia | 43,746 | 34,708 | 26.0 | 43,746 | 34,708 | 26.0 | | | | | | | | | | | | |
| ...Beijing | 6,903 | 0 | na | 6,903 | 0 | na | | | | | | | | | | | | |
| ...Seoul | 28,579 | 31,368 | -8.9 | 28,579 | 31,368 | -8.9 | | | | | | | | | | | | |
| ...Shanghai | 5,808 | 3,340 | 73.9 | 5,808 | 3,340 | 73.9 | | | | | | | | | | | | |
| ...Taipei | 2,456 | 0 | na | 2,456 | 0 | na | | | | | | | | | | | | |
| Oceania | 33,538 | 36,296 | -7.6 | 33,538 | 36,296 | -7.6 | | | | | | | | | | | | |
| ...Auckland | 7,392 | 6,396 | 15.6 | 7,392 | 6,396 | 15.6 | | | | | | | | | | | | |
| ...Brisbane | 4,662 | 4,668 | -0.1 | 4,662 | 4,668 | -0.1 | | | | | | | | | | | | |
| ...Melbourne | 2,727 | 2,424 | 12.5 | 2,727 | 2,424 | 12.5 | | | | | | | | | | | | |
| ...Sydney | 18,757 | 22,808 | -17.8 | 18,757 | 22,808 | -17.8 | | | | | | | | | | | | |
| Other | 22,282 | 25,291 | -11.9 | 22,282 | 25,291 | -11.9 | | | | | | | | | | | | |
| ...Apia | 820 | 504 | 62.7 | 820 | 504 | 62.7 | | | | | | | | | | | | |
| ...Christmas | 488 | 584 | -16.4 | 488 | 584 | -16.4 | | | | | | | | | | | | |
| ...Guam | 10,788 | 10,028 | 7.6 | 10,788 | 10,028 | 7.6 | | | | | | | | | | | | |
| ...Majuro | 2,015 | 2,180 | -7.6 | 2,015 | 2,180 | -7.6 | | | | | | | | | | | | |
| ...Manila | 3,696 | 7,942 | -53.5 | 3,696 | 7,942 | -53.5 | | | | | | | | | | | | |
| ...Nadi | 674 | 682 | -1.2 | 674 | 682 | -1.2 | | | | | | | | | | | | |
| ...Pago Pago | 2,331 | 2,334 | -0.1 | 2,331 | 2,334 | -0.1 | | | | | | | | | | | | |
| ...Papeete | 1,470 | 1,037 | 41.8 | 1,470 | 1,037 | 41.8 | | | | | | | | | | | | |

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013 (Cont.)

| YTD | STATEWIDE | | | HONOLULU | | | KAHULUI | | | KONA | | | HILO | | | LIHUE | | |
|--------------------|-----------|-----------|--------|-----------|-----------|--------|---------|---------|-------|---------|---------|-------|--------|--------|-------|---------|---------|-------|
| | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge |
| Total Seats | 4,573,967 | 4,486,031 | 2.0 | 3,194,179 | 3,146,553 | 1.5 | 814,925 | 787,323 | 3.5 | 286,203 | 278,176 | 2.9 | 17,856 | 18,943 | -5.7 | 260,804 | 255,036 | 2.3 |
| Scheduled Seats | 4,543,749 | 4,424,079 | 2.7 | 3,163,961 | 3,084,601 | 2.6 | 814,925 | 787,323 | 3.5 | 286,203 | 278,176 | 2.9 | 17856 | 18,943 | -5.7 | 260,804 | 255,036 | 2.3 |
| Charter seats | 30,218 | 61,952 | -51.2 | 30,218 | 61,952 | -51.2 | | | | | | | | | | | | |
| Domestic Seats | 2,984,467 | 2,973,066 | 0.4 | 1,758,990 | 1,765,736 | -0.4 | 706,309 | 680,016 | 3.9 | 261,562 | 262,627 | -0.4 | 17,856 | 18,943 | -5.7 | 239,750 | 245,744 | -2.4 |
| Scheduled Seats | 2,961,283 | 2,949,606 | 0.4 | 1,735,806 | 1,742,276 | -0.4 | 706,309 | 680,016 | 3.9 | 261,562 | 262,627 | -0.4 | 17856 | 18,943 | -5.7 | 239,750 | 245,744 | -2.4 |
| Charter seats | 23,184 | 23,460 | -1.2 | 23,184 | 23,460 | -1.2 | | | | | | | | | | | | |
| US West | 2,623,095 | 2,607,093 | 0.6 | 1,439,300 | 1,435,401 | 0.3 | 664,627 | 644,378 | 3.1 | 261,562 | 262,627 | -0.4 | 17,856 | 18,943 | -5.7 | 239,750 | 245,744 | -2.4 |
| ...Anchorage | 32,510 | 32,499 | 0.0 | 23,875 | 23,707 | 0.7 | 6,437 | 6,594 | -2.4 | 2,198 | 2,198 | 0.0 | | | | | | |
| ...Bellingham | 38,251 | 50,143 | -23.7 | 24,159 | 33,519 | -27.9 | 14,092 | 16,624 | -15.2 | | | | | | | | | |
| ...Boise | 2,954 | 3,568 | -17.2 | 2,954 | 3,568 | -17.2 | | | | | | | | | | | | |
| ...Denver | 56,420 | 61,924 | -8.9 | 28,574 | 34,120 | -16.3 | 19,838 | 20,304 | -2.3 | 4,004 | 3,750 | 6.8 | | | | 4,004 | 3,750 | 6.8 |
| ...Eugene | 0 | 4,906 | -100.0 | 0 | 4,906 | -100.0 | | | | | | | | | | | | |
| ...Fresno | 0 | 5,129 | -100.0 | 0 | 5,129 | -100.0 | | | | | | | | | | | | |
| ...Las Vegas | 120,383 | 110,334 | 9.1 | 120,383 | 110,334 | 9.1 | | | | | | | | | | | | |
| ...Los Angeles | 920,478 | 872,269 | 5.5 | 499,766 | 464,823 | 7.5 | 208,895 | 186,695 | 11.9 | 92,175 | 96,160 | -4.1 | 17,856 | 18,943 | -5.7 | 101,786 | 105,648 | -3.7 |
| ...Oakland | 136,521 | 151,908 | -10.1 | 52,824 | 46,572 | 13.4 | 59,990 | 62,946 | -4.7 | 13,659 | 21,509 | -36.5 | | | | 10,048 | 20,881 | -51.9 |
| ...Phoenix | 196,239 | 195,384 | 0.4 | 100,479 | 98,717 | 1.8 | 40,850 | 40,633 | 0.5 | 28,120 | 28,887 | -2.7 | | | | 26,790 | 27,147 | -1.3 |
| ...Phoenix Mesa | 0 | 9,589 | -100.0 | 0 | 9,589 | -100.0 | | | | | | | | | | | | |
| ...Portland | 138,714 | 126,891 | 9.3 | 68,149 | 64,518 | 5.6 | 42,933 | 45,103 | -4.8 | 16,956 | 8,635 | 96.4 | | | | 10,676 | 8,635 | 23.6 |
| ...Sacramento | 62,984 | 62,946 | 0.1 | 39,109 | 39,239 | -0.3 | 23,875 | 23,707 | 0.7 | | | | | | | | | |
| ...Salt Lake City | 39,411 | 35,837 | 10.0 | 39,411 | 35,837 | 10.0 | | | | | | | | | | | | |
| ...San Diego | 100,472 | 89,360 | 12.4 | 65,746 | 65,653 | 0.1 | 23,875 | 23,707 | 0.7 | | | | | | | 10,851 | 0 | NA |
| ...San Francisco | 370,065 | 355,024 | 4.2 | 211,700 | 204,253 | 3.6 | 73,960 | 72,121 | 2.5 | 56,923 | 50,620 | 12.5 | | | | 27,482 | 28,030 | -2.0 |
| ...San Jose | 105,568 | 140,420 | -24.8 | 21,847 | 36,698 | -40.5 | 59,990 | 61,646 | -2.7 | 10,048 | 20,724 | -51.5 | | | | 13,683 | 21,352 | -35.9 |
| ...Santa Maria | 0 | 3,345 | -100.0 | 0 | 3,345 | -100.0 | | | | | | | | | | | | |
| ...Seattle | 298,715 | 288,927 | 3.4 | 136,914 | 144,184 | -5.0 | 89,892 | 84,298 | 6.6 | 37,479 | 30,144 | 24.3 | | | | 34,430 | 30,301 | 13.6 |
| ...Spokane | 3,410 | 3,568 | -4.4 | 3,410 | 3,568 | -4.4 | | | | | | | | | | | | |
| ...Stockton | 0 | 3,122 | -100.0 | 0 | 3,122 | -100.0 | | | | | | | | | | | | |
| US East | 338,188 | 342,513 | -1.3 | 296,506 | 306,875 | -3.4 | 41,682 | 35,638 | 17.0 | | | | | | | | | |
| ...Atlanta | 44,678 | 44,998 | -0.7 | 44,678 | 44,998 | -0.7 | | | | | | | | | | | | |
| ...Chicago | 55,392 | 47,350 | 17.0 | 52,296 | 44,630 | 17.2 | 3,096 | 2,720 | 13.8 | | | | | | | | | |
| ...Dallas | 104,204 | 98,754 | 5.5 | 65,618 | 65,836 | -0.3 | 38,586 | 32,918 | 17.2 | | | | | | | | | |
| ...Houston | 45,722 | 38,262 | 19.5 | 45,722 | 38,262 | 19.5 | | | | | | | | | | | | |
| ...New York JFK | 36,162 | 44,394 | -18.5 | 36,162 | 44,394 | -18.5 | | | | | | | | | | | | |
| ...Newark | 36,542 | 35,926 | 1.7 | 36,542 | 35,926 | 1.7 | | | | | | | | | | | | |
| ...Washington D.C. | 15,488 | 32,829 | -52.8 | 15,488 | 32,829 | -52.8 | | | | | | | | | | | | |

Source: Scheduled seats from Dico schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2014 vs 2013 (Cont.)

| YTD | STATEWIDE | | | HONOLULU | | | KAHULUI | | | KONA | | | HILO | | | LIHUE | | |
|---------------------|-----------|-----------|-------|-----------|-----------|-------|---------|---------|-------|--------|--------|-------|------|------|-------|--------|-------|-------|
| | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge |
| International Seats | 1,589,500 | 1,512,965 | 5.1 | 1,435,189 | 1,380,817 | 3.9 | 108,616 | 107,307 | 1.2 | 24,641 | 15,549 | 58.5 | 0 | 0 | NA | 21,054 | 9,292 | 126.6 |
| Scheduled Seats | 1,582,466 | 1,474,473 | 7.3 | 1,428,155 | 1,342,325 | 6.4 | 108,616 | 107,307 | 1.2 | 24,641 | 15,549 | 58.5 | 0 | 0 | NA | 21,054 | 9,292 | 126.6 |
| Charter Seats | 7,034 | 38,492 | -81.7 | 7,034 | 38,492 | -81.7 | | | | | | | | | | | | |
| Japan | 857,536 | 790,225 | 8.5 | 857,536 | 790,225 | 8.5 | | | | | | | | | | | | |
| ...Fukuoka | 73,235 | 71,985 | 1.7 | 73,235 | 71,985 | 1.7 | | | | | | | | | | | | |
| ...Nagoya | 92,865 | 67,466 | 37.6 | 92,865 | 67,466 | 37.6 | | | | | | | | | | | | |
| ...Osaka | 147,376 | 134,842 | 9.3 | 147,376 | 134,842 | 9.3 | | | | | | | | | | | | |
| ...Sapporo | 16,835 | 16,891 | -0.3 | 16,835 | 16,891 | -0.3 | | | | | | | | | | | | |
| ...Tokyo-HND | 136,121 | 134,578 | 1.1 | 136,121 | 134,578 | 1.1 | | | | | | | | | | | | |
| ...Tokyo-NRT | 391,104 | 364,463 | 7.3 | 391,104 | 364,463 | 7.3 | | | | | | | | | | | | |
| Canada | 231,691 | 213,348 | 8.6 | 77,380 | 81,200 | -4.7 | 108,616 | 107,307 | 1.2 | 24,641 | 15,549 | 58.5 | | | | 21,054 | 9,292 | 126.6 |
| ...Calgary | 35,044 | 33,591 | 4.3 | 6,831 | 6,839 | -0.1 | 28,213 | 26,752 | 5.5 | | | | | | | | | |
| ...Edmonton | 10,350 | 9,729 | 6.4 | | | | 10,350 | 9,729 | 6.4 | | | | | | | | | |
| ...Vancouver | 183,985 | 167,716 | 9.7 | 68,237 | 72,049 | -5.3 | 70,053 | 70,826 | -1.1 | 24,641 | 15,549 | 58.5 | | | | 21,054 | 9,292 | 126.6 |
| ...Victoria | 2,312 | 2,312 | 0.0 | 2,312 | 2,312 | 0.0 | | | | | | | | | | | | |
| Other Asia | 216,740 | 182,994 | 18.4 | 216,740 | 182,994 | 18.4 | | | | | | | | | | | | |
| ...Beijing | 20,323 | 0 | NA | 20,323 | 0 | NA | | | | | | | | | | | | |
| ...Seoul | 142,102 | 165,435 | -14.1 | 142,102 | 165,435 | -14.1 | | | | | | | | | | | | |
| ...Shanghai | 28,766 | 17,559 | 63.8 | 28,766 | 17,559 | 63.8 | | | | | | | | | | | | |
| ...Taipei | 25,549 | 0 | NA | 25,549 | 0 | NA | | | | | | | | | | | | |
| Oceania | 169,078 | 166,410 | 1.6 | 169,078 | 166,410 | 1.6 | | | | | | | | | | | | |
| ...Auckland | 35,022 | 24,036 | 45.7 | 35,022 | 24,036 | 45.7 | | | | | | | | | | | | |
| ...Brisbane | 19,166 | 21,568 | -11.1 | 19,166 | 21,568 | -11.1 | | | | | | | | | | | | |
| ...Melbourne | 16,362 | 14,241 | 14.9 | 16,362 | 14,241 | 14.9 | | | | | | | | | | | | |
| ...Sydney | 98,528 | 106,565 | -7.5 | 98,528 | 106,565 | -7.5 | | | | | | | | | | | | |
| Other | 107,421 | 121,496 | -11.6 | 107,421 | 121,496 | -11.6 | | | | | | | | | | | | |
| ...Apia | 3,608 | 3,564 | 1.2 | 3,608 | 3,564 | 1.2 | | | | | | | | | | | | |
| ...Christmas | 2,684 | 2,488 | 7.9 | 2,684 | 2,488 | 7.9 | | | | | | | | | | | | |
| ...Guam | 52,544 | 42,668 | 23.1 | 52,544 | 42,668 | 23.1 | | | | | | | | | | | | |
| ...Majuro | 10,075 | 10,187 | -1.1 | 10,075 | 10,187 | -1.1 | | | | | | | | | | | | |
| ...Manila | 17,160 | 41,956 | -59.1 | 17,160 | 41,956 | -59.1 | | | | | | | | | | | | |
| ...Nadi | 3,486 | 3,742 | -6.8 | 3,486 | 3,742 | -6.8 | | | | | | | | | | | | |
| ...Pago Pago | 11,396 | 11,434 | -0.3 | 11,396 | 11,434 | -0.3 | | | | | | | | | | | | |
| ...Papeete | 6,468 | 5,457 | 18.5 | 6,468 | 5,457 | 18.5 | | | | | | | | | | | | |

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division