

TABLE 1. TOTAL VISITORS BY AIR

| | NOVEMBER | | | YEAR-TO-DATE | | |
|-----------------------------------|-----------|-----------|----------|--------------|------------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| TOTAL VISITORS | 629,048 | 609,049 | 3.3 | 7,407,132 | 7,299,878 | 1.5 |
| Domestic | 411,568 | 400,511 | 2.8 | 4,973,543 | 4,943,584 | 0.6 |
| International | 217,480 | 208,538 | 4.3 | 2,433,589 | 2,356,294 | 3.3 |
| VISITOR DAYS | 5,617,167 | 5,469,043 | 2.7 | 67,392,745 | 67,010,430 | 0.6 |
| AVERAGE DAILY CENSUS | 187,239 | 182,301 | 2.7 | 201,775 | 200,630 | 0.6 |
| TOTAL AIR SEATS | 887,913 | 863,617 | 2.8 | 9,205,719 | 9,931,660 | -7.3 |
| TOTAL LOAD FACTOR (%) | 83.9 | 82.9 | 0.9 | 85.9 | 87.4 | -1.4 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 392,076 | 381,627 | 2.7 | 4,695,479 | 4,606,466 | 1.9 |
| O'ahu only | 299,365 | 288,876 | 3.6 | 3,528,723 | 3,416,745 | 3.3 |
| O'ahu one day or less | 15,397 | 15,326 | 0.5 | 192,815 | 156,313 | 23.4 |
| Kaua'i | 82,105 | 81,961 | 0.2 | 1,012,649 | 1,022,695 | -1.0 |
| Kaua'i only | 45,034 | 45,209 | -0.4 | 537,332 | 547,058 | -1.8 |
| Kaua'i one day or less | 9,107 | 8,275 | 10.0 | 100,554 | 97,721 | 2.9 |
| Maui County | 190,896 | 184,109 | 3.7 | 2,205,521 | 2,186,362 | 0.9 |
| Maui | 187,315 | 180,874 | 3.6 | 2,170,654 | 2,147,641 | 1.1 |
| Maui only | 121,011 | 115,213 | 5.0 | 1,338,579 | 1,313,756 | 1.9 |
| Maui one day or less | 12,161 | 11,651 | 4.4 | 142,092 | 149,662 | -5.1 |
| Moloka'i * | 5,318 | 4,354 | 22.1 | 52,836 | 49,537 | 6.7 |
| Moloka'i only * | 673 | 625 | 7.7 | 5,853 | 6,299 | -7.1 |
| Moloka'i one day or less* | 3,063 | 2,333 | 31.3 | 28,787 | 25,415 | 13.3 |
| Lāna'i * | 5,483 | 5,507 | -0.5 | 59,975 | 67,558 | -11.2 |
| Lāna'i only * | 851 | 846 | 0.6 | 6,998 | 9,761 | -28.3 |
| Lāna'i one day or less* | 2,906 | 2,795 | 4.0 | 32,299 | 32,791 | -1.5 |
| Hawai'i Island | 106,790 | 101,943 | 4.8 | 1,305,986 | 1,310,476 | -0.3 |
| Kona side | 91,442 | 86,438 | 5.8 | 1,098,074 | 1,095,984 | 0.2 |
| Hilo side | 36,467 | 36,075 | 1.1 | 480,405 | 480,350 | 0.0 |
| Hawai'i Island only | 52,305 | 49,423 | 5.8 | 601,267 | 597,464 | 0.6 |
| Hawai'i Island one day or less | 10,060 | 9,906 | 1.6 | 116,780 | 121,530 | -3.9 |
| Any Neighbor Island | 329,684 | 320,173 | 3.0 | 3,878,409 | 3,883,133 | -0.1 |
| NI only | 236,972 | 227,422 | 4.2 | 2,711,653 | 2,693,412 | 0.7 |
| Oahu & NI | 92,712 | 92,751 | 0.0 | 1,166,756 | 1,189,721 | -1.9 |
| Any one island only | 519,238 | 500,192 | 3.8 | 6,018,751 | 5,891,084 | 2.2 |
| Multiple Islands | 109,810 | 108,858 | 0.9 | 1,388,381 | 1,408,794 | -1.4 |
| Avg. Islands Visited | 1.24 | 1.24 | -0.3 | 1.26 | 1.26 | -0.5 |
| Average Length of Stay in Hawai'i | 8.93 | 8.98 | -0.6 | 9.10 | 9.18 | -0.9 |
| ACCOMMODATIONS | | | | | | |
| Plan to stay in Hotel | 397,953 | 383,396 | 3.8 | 4,726,509 | 4,616,469 | 2.4 |
| Hotel only | 352,685 | 338,788 | 4.1 | 4,149,581 | 4,050,388 | 2.4 |
| Plan to stay in Condo | 111,001 | 108,778 | 2.0 | 1,294,077 | 1,323,881 | -2.3 |
| Condo only | 88,879 | 86,646 | 2.6 | 1,005,799 | 1,031,034 | -2.4 |
| Plan to stay in Timeshare | 62,345 | 60,611 | 2.9 | 704,364 | 703,022 | 0.2 |
| Timeshare only | 48,354 | 47,176 | 2.5 | 542,453 | 543,379 | -0.2 |
| Cruise Ship | 9,790 | 9,341 | 4.8 | 124,454 | 114,066 | 9.1 |
| Friends/Relatives | 52,541 | 53,357 | -1.5 | 623,885 | 625,487 | -0.3 |
| Bed & Breakfast | 6,026 | 6,133 | -1.7 | 74,637 | 73,356 | 1.7 |
| Other | 8,804 | 7,243 | 21.5 | 100,336 | 93,822 | 6.9 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

| | NOVEMBER | | | YEAR-TO-DATE | | |
|----------------------------|----------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 516,667 | 503,281 | 2.7 | 6,168,024 | 6,112,150 | 0.9 |
| Honeymoon/Get Married | 66,192 | 58,782 | 12.6 | 631,730 | 588,232 | 7.4 |
| Honeymoon | 61,248 | 54,088 | 13.2 | 569,582 | 525,772 | 8.3 |
| Get Married | 9,922 | 8,387 | 18.3 | 109,593 | 112,126 | -2.3 |
| Pleasure/Vacation | 458,442 | 449,481 | 2.0 | 5,606,884 | 5,584,456 | 0.4 |
| Mtgs/Conventions/Incentive | 42,798 | 27,238 | 57.1 | 441,569 | 397,105 | 11.2 |
| Conventions | 22,573 | 15,236 | 48.2 | 241,844 | 212,066 | 14.0 |
| Corporate Meetings | 6,937 | 4,402 | 57.6 | 82,442 | 69,848 | 18.0 |
| Incentive | 14,690 | 8,121 | 80.9 | 138,388 | 129,209 | 7.1 |
| Other Business | 25,706 | 20,337 | 26.4 | 249,296 | 221,940 | 12.3 |
| Visit Friends/Rel. | 52,378 | 52,251 | 0.2 | 601,277 | 600,341 | 0.2 |
| Gov't/Military | 6,497 | 4,778 | 36.0 | 82,435 | 63,665 | 29.5 |
| Attend School | 3,370 | 529 | 536.7 | 28,636 | 19,136 | 49.6 |
| Sport Events | 8,740 | 7,823 | 11.7 | 80,754 | 75,487 | 7.0 |
| TRAVEL STATUS | | | | | | |
| First Timers (%)** | 33.6 | 33.7 | 0.0 | 35.2 | 35.0 | 0.3 |
| Repeaters (%)** | 66.4 | 66.3 | 0.0 | 64.8 | 65.0 | -0.3 |
| Average # of Trips | 5.20 | 5.34 | -2.6 | 4.96 | 4.98 | -0.4 |
| Group Tour | 61,333 | 48,870 | 25.5 | 628,386 | 623,637 | 0.8 |
| Non-Group | 567,715 | 560,180 | 1.3 | 6,778,746 | 6,676,241 | 1.5 |
| Package Trip | 209,252 | 207,885 | 0.7 | 2,521,238 | 2,516,035 | 0.2 |
| No Package | 419,796 | 401,164 | 4.6 | 4,885,894 | 4,783,843 | 2.1 |
| Net True Independent | 408,166 | 393,710 | 3.7 | 4,775,358 | 4,683,032 | 2.0 |
| Ave. Age | 45 | 46 | -0.4 | 45 | 45 | -0.1 |
| Ave. Party Size | 2.11 | 2.07 | 2.0 | 2.19 | 2.19 | -0.3 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

| | NOVEMBER | | | YEAR-TO-DATE | | |
|-----------------------------------|-----------|-----------|----------|--------------|------------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| DOMESTIC VISITORS | 411,568 | 400,511 | 2.8 | 4,973,543 | 4,943,584 | 0.6 |
| DOMESTIC VISITOR DAYS | 4,057,973 | 3,983,683 | 1.9 | 49,495,368 | 49,372,608 | 0.2 |
| DOMESTIC AVERAGE DAILY CENSUS | 135,266 | 132,789 | 1.9 | 148,190 | 147,822 | 0.2 |
| DOMESTIC AIR SEATS | 602,023 | 570,505 | 5.5 | 6,162,276 | 6,636,201 | -7.1 |
| DOMESTIC LOAD FACTOR (%) | 85.5 | 86.1 | -0.7 | 89.1 | 91.0 | -1.8 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 196,540 | 193,966 | 1.3 | 2,514,883 | 2,500,232 | 0.6 |
| O'ahu only | 142,962 | 140,935 | 1.4 | 1,784,329 | 1,772,723 | 0.7 |
| O'ahu one day or less | 12,656 | 13,353 | -5.2 | 164,187 | 130,844 | 25.5 |
| Kaua'i | 71,495 | 71,890 | -0.5 | 900,988 | 908,928 | -0.9 |
| Kaua'i only | 43,456 | 43,398 | 0.1 | 512,566 | 528,439 | -3.0 |
| Kaua'i one day or less | 4,734 | 5,037 | -6.0 | 63,501 | 57,043 | 11.3 |
| Maui County | 154,393 | 148,175 | 4.2 | 1,825,401 | 1,789,925 | 2.0 |
| Maui | 151,335 | 145,168 | 4.2 | 1,795,268 | 1,756,152 | 2.2 |
| Maui only | 106,582 | 101,865 | 4.6 | 1,195,684 | 1,169,810 | 2.2 |
| Maui one day or less | 5,371 | 5,357 | 0.3 | 71,389 | 67,090 | 6.4 |
| Moloka'i * | 3,760 | 3,458 | 8.7 | 42,312 | 38,341 | 10.4 |
| Moloka'i only * | 618 | 550 | 12.2 | 5,573 | 5,649 | -1.3 |
| Moloka'i one day or less* | 1,649 | 1,596 | 3.3 | 20,410 | 17,019 | 19.9 |
| Lāna'i * | 4,360 | 4,396 | -0.8 | 48,705 | 52,945 | -8.0 |
| Lāna'i only * | 792 | 823 | -3.8 | 6,710 | 9,449 | -29.0 |
| Lāna'i one day or less* | 1,991 | 1,880 | 5.9 | 24,620 | 21,647 | 13.7 |
| Hawai'i Island | 80,369 | 76,478 | 5.1 | 974,983 | 961,073 | 1.4 |
| Kona side | 70,563 | 66,902 | 5.5 | 845,950 | 832,895 | 1.6 |
| Hilo side | 25,616 | 25,478 | 0.5 | 335,430 | 324,996 | 3.2 |
| Hawai'i Island only | 48,104 | 45,275 | 6.2 | 535,732 | 530,822 | 0.9 |
| Hawai'i Island one day or less | 3,183 | 3,341 | -4.7 | 41,253 | 42,959 | -4.0 |
| Any Neighbor Island | 268,606 | 259,577 | 3.5 | 3,189,214 | 3,170,861 | 0.6 |
| NI only | 215,028 | 206,545 | 4.1 | 2,458,660 | 2,443,352 | 0.6 |
| Oahu & NI | 53,578 | 53,031 | 1.0 | 730,554 | 727,509 | 0.4 |
| Any one island only | 342,513 | 332,847 | 2.9 | 4,040,594 | 4,016,891 | 0.6 |
| Multiple Islands | 69,055 | 67,664 | 2.1 | 932,949 | 926,693 | 0.7 |
| Avg. Islands Visited | 1.23 | 1.24 | -0.2 | 1.26 | 1.26 | 0.3 |
| Average Length of Stay in Hawai'i | 9.86 | 9.95 | -0.9 | 9.95 | 9.99 | -0.4 |
| ACCOMMODATIONS | | | | | | |
| Plan to stay in Hotel | 220,405 | 209,799 | 5.1 | 2,740,412 | 2,694,309 | 1.7 |
| Hotel only | 185,184 | 174,928 | 5.9 | 2,285,982 | 2,246,483 | 1.8 |
| Plan to stay in Condo | 83,354 | 83,883 | -0.6 | 984,213 | 1,011,890 | -2.7 |
| Condo only | 66,980 | 67,420 | -0.7 | 767,662 | 793,177 | -3.2 |
| Plan to stay in Timeshare | 53,178 | 53,245 | -0.1 | 603,426 | 606,571 | -0.5 |
| Timeshare only | 41,379 | 41,702 | -0.8 | 463,941 | 468,911 | -1.1 |
| Cruise Ship | 7,851 | 7,899 | -0.6 | 103,806 | 93,234 | 11.3 |
| Friends/Relatives | 47,193 | 46,870 | 0.7 | 553,100 | 560,638 | -1.3 |
| Bed & Breakfast | 4,991 | 4,736 | 5.4 | 60,010 | 58,893 | 1.9 |
| Other | 7,593 | 6,741 | 12.6 | 91,566 | 84,796 | 8.0 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

| | NOVEMBER | | | YEAR-TO-DATE | | |
|----------------------------|----------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 337,492 | 329,579 | 2.4 | 4,086,316 | 4,078,698 | 0.2 |
| Honeymoon/Get Married | 24,207 | 18,534 | 30.6 | 270,465 | 244,553 | 10.6 |
| Honeymoon | 21,438 | 15,740 | 36.2 | 231,719 | 209,826 | 10.4 |
| Get Married | 4,976 | 4,012 | 24.0 | 61,764 | 49,870 | 23.9 |
| Pleasure/Vacation | 318,668 | 314,169 | 1.4 | 3,866,892 | 3,872,865 | -0.2 |
| Mtgs/Conventions/Incentive | 25,435 | 18,242 | 39.4 | 311,696 | 282,625 | 10.3 |
| Conventions | 17,217 | 12,634 | 36.3 | 192,303 | 170,636 | 12.7 |
| Corporate Meetings | 5,659 | 3,899 | 45.1 | 72,545 | 62,250 | 16.5 |
| Incentive | 3,879 | 2,171 | 78.6 | 66,309 | 61,305 | 8.2 |
| Other Business | 24,296 | 18,494 | 31.4 | 231,096 | 200,867 | 15.0 |
| Visit Friends/Rel. | 46,761 | 46,763 | 0.0 | 531,370 | 531,963 | -0.1 |
| Gov't/Military | 5,974 | 4,264 | 40.1 | 73,649 | 57,341 | 28.4 |
| Attend School | 1,995 | 443 | 350.7 | 21,006 | 12,863 | 63.3 |
| Sport Events | 7,414 | 6,820 | 8.7 | 62,472 | 58,483 | 6.8 |
| TRAVEL STATUS | | | | | | |
| First Timers (%)** | 25.64 | 25.3 | 0.3 | 29.13 | 29.4 | -0.3 |
| Repeaters (%)** | 74.36 | 74.7 | -0.3 | 70.87 | 70.6 | 0.3 |
| Average # of Trips | 6.31 | 6.31 | -0.1 | 5.75 | 5.68 | 1.1 |
| Group Tour | 14,169 | 10,591 | 33.8 | 178,914 | 163,675 | 9.3 |
| Non-Group | 397,399 | 389,920 | 1.9 | 4,794,629 | 4,779,909 | 0.3 |
| Package Trip | 78,375 | 74,889 | 4.7 | 1,073,181 | 1,089,969 | -1.5 |
| No Package | 333,194 | 325,622 | 2.3 | 3,900,362 | 3,853,615 | 1.2 |
| Net True Independent | 327,718 | 321,475 | 1.9 | 3,842,144 | 3,801,818 | 1.1 |
| Ave. Age of Party Head | 47 | 47 | -0.1 | 47 | 46 | 0.5 |
| Ave. Party Size | 1.97 | 1.94 | 1.8 | 2.05 | 2.03 | 1.0 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

| | NOVEMBER | | | YEAR-TO-DATE | | |
|------------------------------------|-----------|-----------|----------|--------------|------------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| INTERNATIONAL VISITORS | 217,480 | 208,538 | 4.3 | 2,433,589 | 2,356,294 | 3.3 |
| INTERNATIONAL VISITOR DAYS | 1,559,194 | 1,485,360 | 5.0 | 17,897,378 | 17,637,822 | 1.5 |
| INTERNATIONAL AVERAGE DAILY CENSUS | 51,973 | 49,512 | 5.0 | 53,585 | 52,808 | 1.5 |
| INTERNATIONAL AIR SEATS | 285,890 | 293,112 | -2.5 | 3,043,443 | 3,295,459 | -7.6 |
| INTERNATIONAL LOAD FACTOR (%) | 80.5 | 76.7 | 3.8 | 79.3 | 80.1 | -0.8 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 195,537 | 187,661 | 4.2 | 2,180,596 | 2,106,235 | 3.5 |
| O'ahu only | 156,403 | 147,942 | 5.7 | 1,744,394 | 1,644,022 | 6.1 |
| O'ahu one day or less | 2,741 | 1,973 | 38.9 | 28,628 | 25,469 | 12.4 |
| Kaua'i | 10,610 | 10,072 | 5.3 | 111,661 | 113,767 | -1.9 |
| Kaua'i only | 1,579 | 1,811 | -12.8 | 24,766 | 18,620 | 33.0 |
| Kaua'i one day or less | 4,373 | 3,238 | 35.0 | 37,053 | 40,679 | -8.9 |
| Maui County | 36,503 | 35,934 | 1.6 | 380,120 | 396,437 | -4.1 |
| Maui | 35,980 | 35,707 | 0.8 | 375,386 | 391,489 | -4.1 |
| Maui only | 14,429 | 13,348 | 8.1 | 142,894 | 143,945 | -0.7 |
| Maui one day or less | 6,790 | 6,294 | 7.9 | 70,703 | 82,572 | -14.4 |
| Moloka'i * | 1,558 | 896 | 73.9 | 10,524 | 11,196 | -6.0 |
| Moloka'i only * | 55 | 74 | -25.6 | 280 | 650 | -56.9 |
| Moloka'i one day or less* | 1,414 | 737 | 92.0 | 8,377 | 8,396 | -0.2 |
| Lāna'i * | 1,123 | 1,112 | 1.0 | 11,269 | 14,613 | -22.9 |
| Lāna'i only * | 58 | 22 | 164.1 | 287 | 313 | -8.1 |
| Lāna'i one day or less* | 915 | 915 | 0.0 | 7,679 | 11,144 | -31.1 |
| Hawai'i Island | 26,421 | 25,465 | 3.8 | 331,003 | 349,402 | -5.3 |
| Kona side | 20,879 | 19,536 | 6.9 | 252,123 | 263,088 | -4.2 |
| Hilo side | 10,852 | 10,597 | 2.4 | 144,975 | 155,354 | -6.7 |
| Hawai'i Island only | 4,201 | 4,148 | 1.3 | 65,535 | 66,643 | -1.7 |
| Hawai'i Island one day or less | 6,878 | 6,565 | 4.8 | 75,527 | 78,572 | -3.9 |
| Any Neighbor Island | 61,077 | 60,596 | 0.8 | 689,195 | 712,272 | -3.2 |
| NI only | 21,943 | 20,877 | 5.1 | 252,993 | 250,059 | 1.2 |
| Oahu & NI | 39,134 | 39,719 | -1.5 | 436,202 | 462,212 | -5.6 |
| Any one island only | 176,725 | 167,345 | 5.6 | 1,978,157 | 1,874,193 | 5.5 |
| Multiple Islands | 40,755 | 41,193 | -1.1 | 455,432 | 482,101 | -5.5 |
| Avg. Islands Visited | 1.25 | 1.25 | -0.3 | 1.24 | 1.27 | -2.1 |
| Average Length of Stay in Hawai'i | 7.17 | 7.12 | 0.7 | 7.35 | 7.49 | -1.8 |
| ACCOMMODATIONS | | | | | | |
| Plan to stay in Hotel | 177,548 | 173,597 | 2.3 | 1,986,097 | 1,922,160 | 3.3 |
| Hotel only | 167,500 | 163,859 | 2.2 | 1,863,600 | 1,803,905 | 3.3 |
| Plan to stay in Condo | 27,647 | 24,895 | 11.1 | 309,863 | 311,991 | -0.7 |
| Condo only | 21,899 | 19,226 | 13.9 | 238,137 | 237,857 | 0.1 |
| Plan to stay in Timeshare | 9,167 | 7,366 | 24.5 | 100,938 | 96,450 | 4.7 |
| Timeshare only | 6,976 | 5,474 | 27.4 | 78,513 | 74,469 | 5.4 |
| Cruise Ship | 1,939 | 1,442 | 34.4 | 20,648 | 20,832 | -0.9 |
| Friends/Relatives | 5,348 | 6,488 | -17.6 | 70,785 | 64,849 | 9.2 |
| Bed & Breakfast | 1,035 | 1,396 | -25.9 | 14,627 | 14,463 | 1.1 |
| Other | 1,211 | 502 | 141.4 | 8,770 | 9,027 | -2.8 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

| | NOVEMBER | | | YEAR-TO-DATE | | |
|----------------------------|----------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 179,174 | 173,702 | 3.2 | 2,081,708 | 2,033,453 | 2.4 |
| Honeymoon/Get Married | 41,985 | 40,248 | 4.3 | 361,265 | 343,679 | 5.1 |
| Honeymoon | 39,810 | 38,347 | 3.8 | 337,862 | 315,945 | 6.9 |
| Get Married | 4,947 | 4,376 | 13.1 | 47,829 | 62,256 | -23.2 |
| Pleasure/Vacation | 139,774 | 135,312 | 3.3 | 1,739,991 | 1,711,591 | 1.7 |
| Mtgs/Conventions/Incentive | 17,363 | 8,995 | 93.0 | 129,873 | 114,481 | 13.4 |
| Conventions | 5,355 | 2,602 | 105.8 | 49,541 | 41,430 | 19.6 |
| Corporate Meetings | 1,278 | 503 | 154.0 | 9,897 | 7,598 | 30.3 |
| Incentive | 10,811 | 5,949 | 81.7 | 72,080 | 67,904 | 6.1 |
| Other Business | 1,411 | 1,843 | -23.5 | 18,200 | 21,073 | -13.6 |
| Visit Friends/Rel. | 5,616 | 5,487 | 2.4 | 69,907 | 68,378 | 2.2 |
| Gov't/Military | 523 | 514 | 1.8 | 8,787 | 6,324 | 38.9 |
| Attend School | 1,374 | 87 | 1488.4 | 7,630 | 6,273 | 21.6 |
| Sport Events | 1,326 | 1,004 | 32.1 | 18,283 | 17,004 | 7.5 |
| TRAVEL STATUS | | | | | | |
| First Timers (%)** | 48.72 | 49.6 | -0.9 | 47.65 | 46.6 | 1.0 |
| Repeaters (%)** | 51.28 | 50.4 | 0.9 | 52.35 | 53.4 | -1.0 |
| Average # of Trips | 3.10 | 3.46 | -10.4 | 3.35 | 3.50 | -4.4 |
| Group Tour | 47,164 | 38,279 | 23.2 | 449,472 | 459,962 | -2.3 |
| Non-Group | 170,316 | 170,259 | 0.0 | 1,984,117 | 1,896,332 | 4.6 |
| Package Trip | 130,878 | 132,996 | -1.6 | 1,448,057 | 1,426,066 | 1.5 |
| No Package | 86,602 | 75,542 | 14.6 | 985,532 | 930,228 | 5.9 |
| Net True Independent | 80,448 | 72,234 | 11.4 | 933,214 | 881,214 | 5.9 |
| Ave. Age of Party Head | 42 | 42 | -0.8 | 42 | 43 | -1.2 |
| Ave. Party Size | 2.38 | 2.34 | 2.0 | 2.46 | 2.53 | -2.6 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

| | NOVEMBER | | | YEAR-TO-DATE | | |
|-----------------------------------|-----------|-----------|----------|--------------|------------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| TOTAL VISITORS | 267,696 | 256,577 | 4.3 | 2,964,057 | 2,944,305 | 0.7 |
| Domestic | 260,523 | 249,789 | 4.3 | 2,899,742 | 2,881,117 | 0.6 |
| International | 7,173 | 6,788 | 5.7 | 64,315 | 63,188 | 1.8 |
| VISITOR DAYS | 2,463,907 | 2,398,722 | 2.7 | 27,935,755 | 27,972,234 | -0.1 |
| AVERAGE DAILY CENSUS | 82,130 | 79,957 | 2.7 | 83,640 | 83,749 | -0.1 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 114,741 | 111,399 | 3.0 | 1,324,120 | 1,311,317 | 1.0 |
| O'ahu only | 90,791 | 87,840 | 3.4 | 1,032,768 | 1,027,036 | 0.6 |
| O'ahu one day or less | 5,932 | 6,309 | -6.0 | 67,247 | 52,657 | 27.7 |
| Kaua'i | 44,324 | 45,063 | -1.6 | 517,031 | 524,631 | -1.4 |
| Kaua'i only | 32,046 | 32,460 | -1.3 | 364,794 | 375,552 | -2.9 |
| Kaua'i one day or less | 2,255 | 2,033 | 10.9 | 23,397 | 21,534 | 8.7 |
| Maui County | 99,144 | 91,788 | 8.0 | 1,067,027 | 1,040,287 | 2.6 |
| Maui | 97,208 | 89,817 | 8.2 | 1,048,518 | 1,019,821 | 2.8 |
| Maui only | 77,312 | 71,949 | 7.5 | 818,431 | 801,039 | 2.2 |
| Maui one day or less | 2,967 | 2,519 | 17.8 | 29,165 | 27,955 | 4.3 |
| Moloka'i * | 2,065 | 1,883 | 9.7 | 21,515 | 20,318 | 5.9 |
| Moloka'i only * | 399 | 388 | 2.7 | 3,877 | 4,060 | -4.5 |
| Moloka'i one day or less* | 859 | 801 | 7.2 | 9,117 | 8,135 | 12.1 |
| Lāna'i * | 2,500 | 2,559 | -2.3 | 24,982 | 26,817 | -6.8 |
| Lāna'i only * | 599 | 625 | -4.1 | 4,621 | 6,130 | -24.6 |
| Lāna'i one day or less* | 1,029 | 959 | 7.3 | 11,728 | 10,742 | 9.2 |
| Hawai'i Island | 47,939 | 45,773 | 4.7 | 515,146 | 511,941 | 0.6 |
| Kona side | 42,783 | 40,944 | 4.5 | 455,907 | 451,826 | 0.9 |
| Hilo side | 13,233 | 12,302 | 7.6 | 148,939 | 147,717 | 0.8 |
| Hawai'i Island only | 34,373 | 32,270 | 6.5 | 351,785 | 351,348 | 0.1 |
| Hawai'i Island one day or less | 1,625 | 1,812 | -10.3 | 18,706 | 17,956 | 4.2 |
| Any Neighbor Island | 176,905 | 168,737 | 4.8 | 1,931,289 | 1,917,269 | 0.7 |
| NI only | 152,955 | 145,178 | 5.4 | 1,639,938 | 1,632,988 | 0.4 |
| Oahu & NI | 23,950 | 23,559 | 1.7 | 291,351 | 284,281 | 2.5 |
| Any one island only | 235,519 | 225,532 | 4.4 | 2,576,276 | 2,565,164 | 0.4 |
| Multiple Islands | 32,177 | 31,045 | 3.6 | 387,782 | 379,140 | 2.3 |
| Avg. Islands Visited | 1.15 | 1.16 | -0.2 | 1.16 | 1.16 | 0.4 |
| Average Length of Stay in Hawai'i | 9.20 | 9.35 | -1.5 | 9.42 | 9.50 | -0.8 |
| ACCOMMODATIONS | | | | | | |
| Plan to stay in Hotel | 133,216 | 124,366 | 7.1 | 1,487,165 | 1,447,207 | 2.8 |
| Hotel only | 113,620 | 105,389 | 7.8 | 1,260,368 | 1,225,748 | 2.8 |
| Plan to stay in Condo | 59,772 | 59,275 | 0.8 | 663,007 | 684,156 | -3.1 |
| Condo only | 49,057 | 48,646 | 0.8 | 537,740 | 557,818 | -3.6 |
| Plan to stay in Timeshare | 37,187 | 36,468 | 2.0 | 398,904 | 402,370 | -0.9 |
| Timeshare only | 29,511 | 29,203 | 1.1 | 315,231 | 320,180 | -1.5 |
| Cruise Ship | 2,506 | 2,548 | -1.6 | 26,865 | 22,030 | 21.9 |
| Friends/Relatives | 31,433 | 31,118 | 1.0 | 347,300 | 353,080 | -1.6 |
| Bed & Breakfast | 2,735 | 2,510 | 9.0 | 27,588 | 26,152 | 5.5 |
| Other | 4,791 | 4,119 | 16.3 | 53,754 | 49,713 | 8.1 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

| | NOVEMBER | | | YEAR-TO-DATE | | |
|----------------------------|----------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 223,181 | 212,458 | 5.0 | 2,456,932 | 2,448,731 | 0.3 |
| Honeymoon/Get Married | 13,412 | 9,878 | 35.8 | 136,007 | 118,033 | 15.2 |
| Honeymoon | 11,636 | 7,884 | 47.6 | 111,674 | 96,021 | 16.3 |
| Get Married | 3,075 | 2,659 | 15.6 | 37,015 | 30,003 | 23.4 |
| Pleasure/Vacation | 213,228 | 204,787 | 4.1 | 2,350,072 | 2,352,544 | -0.1 |
| Mtgs/Conventions/Incentive | 13,212 | 10,537 | 25.4 | 144,333 | 127,055 | 13.6 |
| Conventions | 8,554 | 7,078 | 20.8 | 87,415 | 77,118 | 13.4 |
| Corporate Meetings | 3,376 | 2,540 | 32.9 | 38,568 | 32,291 | 19.4 |
| Incentive | 2,063 | 1,217 | 69.6 | 27,560 | 22,429 | 22.9 |
| Other Business | 15,941 | 12,358 | 29.0 | 147,064 | 130,931 | 12.3 |
| Visit Friends/Rel. | 30,909 | 30,634 | 0.9 | 330,380 | 329,295 | 0.3 |
| Gov't/Military | 2,775 | 1,728 | 60.6 | 32,203 | 23,907 | 34.7 |
| Attend School | 1,252 | 250 | 400.2 | 12,204 | 7,468 | 63.4 |
| Sport Events | 4,355 | 3,555 | 22.5 | 37,449 | 36,725 | 2.0 |
| TRAVEL STATUS | | | | | | |
| First Timers (%)** | 17.1 | 16.7 | 0.4 | 18.9 | 18.9 | 0.1 |
| Repeaters (%)** | 82.9 | 83.3 | -0.4 | 81.1 | 81.1 | -0.1 |
| Average # of Trips | 7.36 | 7.46 | -1.3 | 6.96 | 6.95 | 0.1 |
| Group Tour | 5,407 | 4,398 | 22.9 | 59,705 | 54,745 | 9.1 |
| Non-Group | 262,288 | 252,179 | 4.0 | 2,904,353 | 2,889,560 | 0.5 |
| Package Trip | 45,342 | 42,748 | 6.1 | 555,946 | 562,505 | -1.2 |
| No Package | 222,354 | 213,829 | 4.0 | 2,408,111 | 2,381,799 | 1.1 |
| Net True Independent | 219,911 | 211,432 | 4.0 | 2,383,291 | 2,359,053 | 1.0 |
| Ave. Age | 47 | 47 | -0.4 | 47 | 46 | 0.3 |
| Ave. Party Size | 2.07 | 2.03 | 2.1 | 2.13 | 2.11 | 1.0 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 5. TOTAL US EAST VISITORS BY AIR

| | NOVEMBER | | | YEAR-TO-DATE | | |
|-----------------------------------|-----------|-----------|----------|--------------|------------|----------|
| | 2014p | 2013 | % CHANGE | 2014p | 2013 | % CHANGE |
| TOTAL VISITORS | 108,872 | 109,075 | -0.2 | 1,561,326 | 1,556,989 | 0.3 |
| Domestic | 103,043 | 102,853 | 0.2 | 1,498,838 | 1,488,224 | 0.7 |
| International | 5,829 | 6,222 | -6.3 | 62,488 | 68,765 | -9.1 |
| VISITOR DAYS | 1,113,039 | 1,092,167 | 1.9 | 16,215,659 | 16,157,919 | 0.4 |
| AVERAGE DAILY CENSUS | 37,101 | 36,406 | 1.9 | 48,550 | 48,377 | 0.4 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 65,014 | 67,158 | -3.2 | 924,144 | 928,710 | -0.5 |
| O'ahu only | 42,323 | 44,033 | -3.9 | 570,026 | 568,158 | 0.3 |
| O'ahu one day or less | 6,228 | 5,937 | 4.9 | 84,819 | 66,622 | 27.3 |
| Kaua'i | 20,338 | 21,002 | -3.2 | 312,899 | 313,679 | -0.2 |
| Kaua'i only | 7,815 | 8,203 | -4.7 | 119,815 | 122,337 | -2.1 |
| Kaua'i one day or less | 2,017 | 2,298 | -12.2 | 35,074 | 30,199 | 16.1 |
| Maui County | 40,306 | 39,245 | 2.7 | 593,253 | 586,304 | 1.2 |
| Maui | 39,534 | 38,480 | 2.7 | 584,045 | 575,173 | 1.5 |
| Maui only | 20,433 | 19,432 | 5.1 | 287,209 | 280,529 | 2.4 |
| Maui one day or less | 2,172 | 2,304 | -5.7 | 39,803 | 34,866 | 14.2 |
| Moloka'i * | 1,086 | 1,036 | 4.8 | 15,212 | 13,879 | 9.6 |
| Moloka'i only * | 153 | 110 | 39.5 | 1,301 | 1,348 | -3.5 |
| Moloka'i one day or less* | 537 | 519 | 3.3 | 8,422 | 7,109 | 18.5 |
| Lāna'i * | 1,346 | 1,327 | 1.4 | 19,644 | 22,394 | -12.3 |
| Lāna'i only * | 123 | 133 | -7.2 | 1,649 | 2,660 | -38.0 |
| Lāna'i one day or less* | 691 | 660 | 4.7 | 10,355 | 10,132 | 2.2 |
| Hawai'i Island | 23,445 | 22,028 | 6.4 | 357,907 | 351,868 | 1.7 |
| Kona side | 20,170 | 18,473 | 9.2 | 304,090 | 298,522 | 1.9 |
| Hilo side | 9,289 | 9,596 | -3.2 | 146,782 | 143,910 | 2.0 |
| Hawai'i Island only | 9,613 | 8,732 | 10.1 | 140,772 | 137,487 | 2.4 |
| Hawai'i Island one day or less | 1,252 | 1,319 | -5.1 | 20,202 | 20,868 | -3.2 |
| Any Neighbor Island | 66,549 | 65,042 | 2.3 | 991,300 | 988,832 | 0.2 |
| NI only | 43,858 | 41,917 | 4.6 | 637,182 | 628,279 | 1.4 |
| Oahu & NI | 22,691 | 23,125 | -1.9 | 354,119 | 360,552 | -1.8 |
| Any one island only | 80,460 | 80,642 | -0.2 | 1,120,772 | 1,112,519 | 0.7 |
| Multiple Islands | 28,411 | 28,432 | -0.1 | 440,555 | 444,470 | -0.9 |
| Avg. Islands Visited | 1.38 | 1.38 | 0.0 | 1.42 | 1.42 | 0.1 |
| Average Length of Stay in Hawai'i | 10.22 | 10.01 | 2.1 | 10.39 | 10.38 | 0.1 |
| ACCOMMODATIONS | | | | | | |
| Plan to stay in Hotel | 68,117 | 66,508 | 2.4 | 967,784 | 963,980 | 0.4 |
| Hotel only | 55,706 | 54,589 | 2.0 | 782,015 | 780,327 | 0.2 |
| Plan to stay in Condo | 14,785 | 14,900 | -0.8 | 236,088 | 240,219 | -1.7 |
| Condo only | 10,533 | 10,646 | -1.1 | 162,664 | 165,215 | -1.5 |
| Plan to stay in Timeshare | 12,719 | 13,149 | -3.3 | 174,245 | 175,708 | -0.8 |
| Timeshare only | 9,029 | 9,640 | -6.3 | 127,062 | 127,927 | -0.7 |
| Cruise Ship | 4,553 | 4,473 | 1.8 | 64,451 | 59,434 | 8.4 |
| Friends/Relatives | 13,883 | 14,513 | -4.3 | 180,308 | 183,958 | -2.0 |
| Bed & Breakfast | 1,333 | 1,346 | -0.9 | 21,668 | 20,730 | 4.5 |
| Other | 1,982 | 1,969 | 0.7 | 30,230 | 28,250 | 7.0 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL US EAST VISITORS BY AIR (CONT.)

| | NOVEMBER | | | YEAR-TO-DATE | | |
|----------------------------|----------|---------|----------|--------------|-----------|----------|
| | 2014p | 2013 | % CHANGE | 2014p | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 83,122 | 84,624 | -1.8 | 1,228,715 | 1,230,816 | -0.2 |
| Honeymoon/Get Married | 8,394 | 7,024 | 19.5 | 99,815 | 94,638 | 5.5 |
| Honeymoon | 7,509 | 6,258 | 20.0 | 88,166 | 84,992 | 3.7 |
| Get Married | 1,523 | 1,219 | 25.0 | 19,497 | 15,984 | 22.0 |
| Pleasure/Vacation | 76,235 | 78,579 | -3.0 | 1,145,035 | 1,149,249 | -0.4 |
| Mtgs/Conventions/Incentive | 10,127 | 6,259 | 61.8 | 140,859 | 133,809 | 5.3 |
| Conventions | 7,279 | 4,590 | 58.6 | 88,105 | 80,983 | 8.8 |
| Corporate Meetings | 1,864 | 1,098 | 69.8 | 29,128 | 25,906 | 12.4 |
| Incentive | 1,333 | 700 | 90.4 | 31,928 | 32,567 | -2.0 |
| Other Business | 6,740 | 5,491 | 22.7 | 71,651 | 64,152 | 11.7 |
| Visit Friends/Rel. | 13,714 | 14,551 | -5.8 | 176,922 | 180,332 | -1.9 |
| Gov't/Military | 2,918 | 2,401 | 21.6 | 39,596 | 32,512 | 21.8 |
| Attend School | 409 | 87 | 369.2 | 5,858 | 3,852 | 52.1 |
| Sport Events | 2,379 | 2,671 | -10.9 | 17,928 | 14,694 | 22.0 |
| TRAVEL STATUS | | | | | | |
| First Timers (%)** | 39.6 | 40.2 | -0.6 | 41.7 | 42.7 | -1.0 |
| Repeaters (%)** | 60.4 | 59.8 | 0.6 | 58.3 | 57.3 | 1.0 |
| Average # of Trips | 4.44 | 4.63 | -4.1 | 4.10 | 4.04 | 1.5 |
| Group Tour | 5,206 | 4,129 | 26.1 | 78,103 | 75,420 | 3.6 |
| Non-Group | 103,665 | 104,945 | -1.2 | 1,483,223 | 1,481,570 | 0.1 |
| Package Trip | 21,359 | 21,249 | 0.5 | 352,629 | 365,664 | -3.6 |
| No Package | 87,512 | 87,826 | -0.4 | 1,208,697 | 1,191,326 | 1.5 |
| Net True Independent | 85,417 | 86,325 | -1.1 | 1,185,744 | 1,170,553 | 1.3 |
| Ave. Age | 48 | 48 | 0.0 | 48 | 47 | 1.1 |
| Ave. Party Size | 1.80 | 1.81 | -0.3 | 1.95 | 1.94 | 0.4 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 6. TOTAL JAPAN VISITORS BY AIR

| | NOVEMBER | | | YEAR-TO-DATE | | |
|-----------------------------------|----------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| TOTAL VISITORS | 122,191 | 120,041 | 1.8 | 1,382,696 | 1,386,734 | -0.3 |
| Domestic | 797 | 698 | 14.1 | 9,130 | 6,854 | 33.2 |
| International | 121,394 | 119,343 | 1.7 | 1,373,566 | 1,379,880 | -0.5 |
| VISITOR DAYS | 673,165 | 667,328 | 0.9 | 7,994,241 | 8,247,095 | -3.1 |
| AVERAGE DAILY CENSUS | 22,439 | 22,244 | 0.9 | 23,935 | 24,692 | -3.1 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 119,649 | 117,818 | 1.6 | 1,343,582 | 1,329,396 | 1.1 |
| O'ahu only | 104,022 | 103,114 | 0.9 | 1,169,599 | 1,130,837 | 3.4 |
| O'ahu one day or less | 584 | 406 | 44.0 | 9,247 | 10,606 | -12.8 |
| Kaua'i | 2,348 | 1,924 | 22.1 | 21,082 | 27,173 | -22.4 |
| Kaua'i only | 329 | 93 | 252.5 | 2,058 | 3,227 | -36.2 |
| Kaua'i one day or less | 1,675 | 1,615 | 3.7 | 13,818 | 16,754 | -17.5 |
| Maui County | 4,909 | 4,827 | 1.7 | 56,005 | 75,004 | -25.3 |
| Maui | 4,783 | 4,803 | -0.4 | 54,187 | 73,709 | -26.5 |
| Maui only | 463 | 567 | -18.3 | 8,997 | 12,831 | -29.9 |
| Maui one day or less | 2,336 | 2,478 | -5.7 | 22,316 | 32,158 | -30.6 |
| Moloka'i * | 109 | 40 | 174.8 | 1,879 | 905 | 107.6 |
| Moloka'i only * | 0 | 0 | 0.0 | 8 | 0 | 0.0 |
| Moloka'i one day or less* | 109 | 38 | 190.9 | 1,596 | 632 | 152.6 |
| Lāna'i * | 67 | 89 | -24.5 | 1,235 | 1,623 | -23.9 |
| Lāna'i only * | 0 | 0 | 0.0 | 83 | 66 | 26.0 |
| Lāna'i one day or less* | 43 | 87 | -50.1 | 792 | 846 | -6.4 |
| Hawai'i Island | 12,557 | 12,186 | 3.0 | 156,594 | 185,968 | -15.8 |
| Kona side | 8,848 | 8,287 | 6.8 | 110,052 | 130,340 | -15.6 |
| Hilo side | 4,542 | 4,935 | -8.0 | 60,903 | 70,422 | -13.5 |
| Hawai'i Island only | 1,573 | 1,475 | 6.7 | 26,287 | 37,084 | -29.1 |
| Hawai'i Island one day or less | 3,941 | 4,069 | -3.1 | 43,001 | 48,986 | -12.2 |
| Any Neighbor Island | 18,169 | 16,927 | 7.3 | 213,097 | 255,897 | -16.7 |
| NI only | 2,542 | 2,223 | 14.3 | 39,114 | 57,338 | -31.8 |
| Oahu & NI | 15,627 | 14,704 | 6.3 | 173,983 | 198,560 | -12.4 |
| Any one island only | 106,387 | 105,249 | 1.1 | 1,207,032 | 1,184,045 | 1.9 |
| Multiple Islands | 15,804 | 14,792 | 6.8 | 175,664 | 202,688 | -13.3 |
| Avg. Islands Visited | 1.14 | 1.14 | 0.1 | 1.14 | 1.17 | -2.2 |
| Average Length of Stay in Hawai'i | 5.51 | 5.56 | -0.9 | 5.78 | 5.95 | -2.8 |
| ACCOMMODATIONS | | | | | | |
| Plan to stay in Hotel | 108,118 | 107,812 | 0.3 | 1,207,858 | 1,200,527 | 0.6 |
| Hotel only | 106,078 | 106,289 | -0.2 | 1,179,530 | 1,171,602 | 0.7 |
| Plan to stay in Condo | 10,440 | 8,699 | 20.0 | 129,827 | 137,600 | -5.6 |
| Condo only | 9,203 | 8,064 | 14.1 | 108,046 | 113,517 | -4.8 |
| Plan to stay in Timeshare | 4,462 | 3,614 | 23.5 | 58,406 | 57,332 | 1.9 |
| Timeshare only | 3,837 | 2,938 | 30.6 | 47,648 | 47,509 | 0.3 |
| Cruise Ship | 121 | 35 | 242.9 | 2,079 | 1,844 | 12.7 |
| Friends/Relatives | 1,023 | 1,163 | -12.1 | 12,873 | 16,377 | -21.4 |
| Bed & Breakfast | 44 | 142 | -68.6 | 1,107 | 1,583 | -30.1 |
| Other | 42 | 95 | -55.3 | 1,621 | 2,530 | -36.0 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)

| | NOVEMBER | | | YEAR-TO-DATE | | |
|----------------------------|----------|--------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 95,866 | 96,360 | -0.5 | 1,159,697 | 1,175,038 | -1.3 |
| Honeymoon/Get Married | 29,672 | 24,683 | 20.2 | 251,304 | 242,842 | 3.5 |
| Honeymoon | 28,119 | 23,151 | 21.5 | 235,551 | 220,247 | 6.9 |
| Get Married | 3,907 | 3,905 | 0.0 | 38,747 | 55,874 | -30.7 |
| Pleasure/Vacation | 67,738 | 72,971 | -7.2 | 923,544 | 950,508 | -2.8 |
| Mtgs/Conventions/Incentive | 9,442 | 4,729 | 99.7 | 69,443 | 66,758 | 4.0 |
| Conventions | 1,101 | 232 | 374.9 | 10,312 | 10,504 | -1.8 |
| Corporate Meetings | 463 | 102 | 352.4 | 3,294 | 1,766 | 86.6 |
| Incentive | 7,908 | 4,429 | 78.5 | 56,465 | 55,521 | 1.7 |
| Other Business | 496 | 466 | 6.5 | 6,155 | 7,836 | -21.5 |
| Visit Friends/Rel. | 2,310 | 1,605 | 44.0 | 21,106 | 23,575 | -10.5 |
| Gov't/Military | 14 | 6 | 158.3 | 877 | 550 | 59.7 |
| Attend School | 76 | 20 | 270.8 | 2,191 | 3,487 | -37.2 |
| Sport Events | 909 | 380 | 139.4 | 10,373 | 10,948 | -5.3 |
| TRAVEL STATUS | | | | | | |
| First Timers (%)** | 46.3 | 45.0 | 1.3 | 41.3 | 40.3 | 1.1 |
| Repeaters (%)** | 53.7 | 55.0 | -1.3 | 58.7 | 59.7 | -1.1 |
| Average # of Trips | 3.25 | 3.60 | -9.8 | 3.87 | 3.95 | -2.0 |
| Group Tour | 33,343 | 30,541 | 9.2 | 333,974 | 353,231 | -5.5 |
| Non-Group | 88,847 | 89,500 | -0.7 | 1,048,722 | 1,033,503 | 1.5 |
| Package Trip | 92,297 | 97,259 | -5.1 | 1,032,438 | 1,023,514 | 0.9 |
| No Package | 29,894 | 22,782 | 31.2 | 350,258 | 363,219 | -3.6 |
| Net True Independent | 25,201 | 20,412 | 23.5 | 312,214 | 324,676 | -3.8 |
| Ave. Age | 41 | 42 | -1.5 | 42 | 42 | -1.9 |
| Ave. Party Size | 2.56 | 2.48 | 3.1 | 2.62 | 2.73 | -3.9 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

| | NOVEMBER | | | YEAR-TO-DATE | | |
|-----------------------------------|----------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| TOTAL VISITORS | 45,604 | 45,528 | 0.2 | 453,355 | 448,210 | 1.1 |
| Domestic | 19,498 | 21,226 | -8.1 | 181,386 | 191,859 | -5.5 |
| International | 26,106 | 24,302 | 7.4 | 271,969 | 256,351 | 6.1 |
| VISITOR DAYS | 592,844 | 591,965 | 0.1 | 5,775,534 | 5,648,459 | 2.2 |
| AVERAGE DAILY CENSUS | 19,761 | 19,732 | 0.1 | 17,292 | 16,912 | 2.2 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 16,873 | 16,862 | 0.1 | 184,933 | 194,377 | -4.9 |
| O'ahu only | 10,397 | 10,686 | -2.7 | 118,425 | 125,315 | -5.5 |
| O'ahu one day or less | 1,078 | 924 | 16.6 | 9,954 | 8,386 | 18.7 |
| Kaua'i | 6,827 | 6,304 | 8.3 | 67,674 | 59,857 | 13.1 |
| Kaua'i only | 3,528 | 3,085 | 14.3 | 32,467 | 26,759 | 21.3 |
| Kaua'i one day or less | 719 | 601 | 19.6 | 7,113 | 6,641 | 7.1 |
| Maui County | 24,888 | 24,687 | 0.8 | 231,421 | 230,980 | 0.2 |
| Maui | 24,599 | 24,418 | 0.7 | 229,906 | 229,254 | 0.3 |
| Maui only | 18,451 | 18,273 | 1.0 | 164,250 | 163,093 | 0.7 |
| Maui one day or less | 1,171 | 504 | 132.4 | 9,653 | 7,616 | 26.7 |
| Moloka'i * | 555 | 541 | 2.7 | 4,085 | 3,982 | 2.6 |
| Moloka'i only * | 66 | 104 | -36.2 | 357 | 431 | -17.0 |
| Moloka'i one day or less* | 365 | 322 | 13.1 | 2,223 | 2,030 | 9.5 |
| Lāna'i * | 558 | 686 | -18.7 | 4,464 | 5,602 | -20.3 |
| Lāna'i only * | 102 | 50 | 103.6 | 270 | 299 | -9.7 |
| Lāna'i one day or less* | 344 | 394 | -12.7 | 2,694 | 3,326 | -19.0 |
| Hawai'i Island | 8,548 | 8,583 | -0.4 | 92,432 | 84,113 | 9.9 |
| Kona side | 7,918 | 8,036 | -1.5 | 84,876 | 76,650 | 10.7 |
| Hilo side | 2,694 | 2,300 | 17.1 | 30,946 | 27,398 | 13.0 |
| Hawai'i Island only | 4,600 | 4,862 | -5.4 | 48,490 | 41,768 | 16.1 |
| Hawai'i Island one day or less | 455 | 368 | 23.7 | 3,992 | 4,257 | -6.2 |
| Any Neighbor Island | 35,207 | 34,842 | 1.0 | 334,931 | 322,895 | 3.7 |
| NI only | 28,731 | 28,666 | 0.2 | 268,423 | 253,833 | 5.7 |
| Oahu & NI | 6,476 | 6,176 | 4.9 | 66,508 | 69,062 | -3.7 |
| Any one island only | 37,143 | 37,059 | 0.2 | 364,259 | 357,664 | 1.8 |
| Multiple Islands | 8,461 | 8,469 | -0.1 | 89,096 | 90,546 | -1.6 |
| Avg. Islands Visited | 1.27 | 1.26 | 0.8 | 1.29 | 1.29 | -0.1 |
| Average Length of Stay in Hawai'i | 13.00 | 13.00 | 0.0 | 12.74 | 12.60 | 1.1 |
| ACCOMMODATIONS | | | | | | |
| Plan to stay in Hotel | 18,437 | 19,284 | -4.4 | 207,117 | 208,488 | -0.7 |
| Hotel only | 13,461 | 14,450 | -6.8 | 156,445 | 159,726 | -2.1 |
| Plan to stay in Condo | 19,643 | 19,081 | 2.9 | 176,741 | 178,283 | -0.9 |
| Condo only | 16,286 | 15,455 | 5.4 | 143,910 | 144,279 | -0.3 |
| Plan to stay in Timeshare | 5,806 | 5,187 | 11.9 | 44,249 | 42,009 | 5.3 |
| Timeshare only | 4,480 | 3,975 | 12.7 | 32,004 | 30,450 | 5.1 |
| Cruise Ship | 913 | 707 | 29.1 | 9,715 | 8,590 | 13.1 |
| Friends/Relatives | 1,963 | 1,832 | 7.2 | 21,150 | 19,558 | 8.1 |
| Bed & Breakfast | 567 | 593 | -4.5 | 6,922 | 6,702 | 3.3 |
| Other | 509 | 434 | 17.3 | 4,824 | 3,843 | 25.5 |

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADA VISITORS BY AIR (CONT.)

| | NOVEMBER | | | YEAR-TO-DATE | | |
|----------------------------|----------|--------|----------|--------------|---------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| PURPOSE OF TRIP | | | | | | |
| Pleasure (Net) | 43,114 | 42,606 | 1.2 | 419,529 | 419,646 | 0.0 |
| Honeymoon/Get Married | 1,969 | 1,238 | 59.0 | 17,094 | 14,173 | 20.6 |
| Honeymoon | 1,654 | 1,034 | 60.1 | 14,106 | 12,099 | 16.6 |
| Get Married | 465 | 240 | 93.4 | 4,175 | 2,806 | 48.8 |
| Pleasure/Vacation | 41,586 | 41,585 | 0.0 | 405,754 | 407,855 | -0.5 |
| Mtgs/Conventions/Incentive | 1,261 | 1,227 | 2.8 | 20,965 | 14,517 | 44.4 |
| Conventions | 792 | 1,051 | -24.6 | 14,381 | 10,408 | 38.2 |
| Corporate Meetings | 221 | 124 | 78.3 | 4,007 | 1,671 | 139.7 |
| Incentive | 321 | 62 | 414.8 | 3,800 | 2,876 | 32.1 |
| Other Business | 914 | 350 | 161.2 | 5,908 | 3,463 | 70.6 |
| Visit Friends/Rel. | 1,622 | 1,425 | 13.8 | 17,334 | 15,622 | 11.0 |
| Gov't/Military | 85 | 47 | 79.4 | 1,405 | 445 | 215.5 |
| Attend School | 99 | 21 | 360.1 | 886 | 451 | 96.4 |
| Sport Events | 278 | 333 | -16.7 | 4,751 | 3,317 | 43.2 |
| TRAVEL STATUS | | | | | | |
| First Timers (%)** | 27.9 | 30.3 | -2.4 | 35.2 | 35.5 | -0.4 |
| Repeaters (%)** | 72.1 | 69.7 | 2.4 | 64.8 | 64.5 | 0.4 |
| Average # of Trips | 4.65 | 4.31 | 7.9 | 3.93 | 3.85 | 2.0 |
| Group Tour | 684 | 571 | 19.7 | 11,125 | 9,025 | 23.3 |
| Non-Group | 44,920 | 44,957 | -0.1 | 442,230 | 439,185 | 0.7 |
| Package Trip | 8,305 | 8,649 | -4.0 | 99,181 | 106,588 | -6.9 |
| No Package | 37,299 | 36,878 | 1.1 | 354,174 | 341,622 | 3.7 |
| Net True Independent | 37,077 | 36,619 | 1.3 | 350,692 | 338,860 | 3.5 |
| Ave. Age | 50 | 49 | 1.6 | 48 | 48 | -0.6 |
| Ave. Party Size | 2.04 | 2.03 | 0.3 | 2.16 | 2.17 | -0.9 |

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NOVEMBER 2014 Arrivals at a Glance

| CATEGORY AND MMA | Nov 2014p | Nov 2013 | % change | YTD 2014p* | YTD 2013 | % change |
|--|------------------|------------------|------------|-------------------|-------------------|-------------|
| TOTAL EXPENDITURES (\$mil.) | 1,101.3 | 1,064.7 | 3.4 | 13,315.0 | 13,021.9 | 2.3 |
| Total by air | 1,098.6 | 1,060.2 | 3.6 | 13,277.3 | 12,967.5 | 2.4 |
| U.S. West | 398.9 | 371.5 | 7.4 | 4,496.3 | 4,353.4 | 3.3 |
| U.S. East | 237.0 | 202.9 | 16.8 | 3,326.6 | 3,202.7 | 3.9 |
| Japan | 187.1 | 196.3 | -4.7 | 2,199.2 | 2,277.3 | -3.4 |
| Canada | 92.0 | 104.9 | -12.3 | 932.0 | 922.2 | 1.1 |
| All Others | 183.6 | 184.6 | -0.5 | 2,323.1 | 2,211.9 | 5.0 |
| Visitor arrivals by cruise ships | 2.8 | 4.5 | -38.3 | 37.8 | 54.4 | -30.6 |
| TOTAL VISITOR DAYS | 5,664,695 | 5,546,470 | 2.1 | 67,985,063 | 67,808,655 | 0.3 |
| Total by air | 5,617,167 | 5,469,043 | 2.7 | 67,392,745 | 67,010,430 | 0.6 |
| U.S. West | 2,463,907 | 2,398,722 | 2.7 | 27,935,755 | 27,972,234 | -0.1 |
| U.S. East | 1,113,039 | 1,092,167 | 1.9 | 16,215,659 | 16,157,919 | 0.4 |
| Japan | 673,165 | 667,328 | 0.9 | 7,994,241 | 8,247,095 | -3.1 |
| Canada | 592,844 | 591,965 | 0.1 | 5,775,534 | 5,648,459 | 2.2 |
| All Others | 774,212 | 718,861 | 7.7 | 9,471,556 | 8,984,723 | 5.4 |
| Visitor arrivals by cruise ships | 47,528 | 77,427 | -38.6 | 592,318 | 798,225 | -25.8 |
| VISITOR ARRIVALS | 637,664 | 624,101 | 2.2 | 7,517,413 | 7,453,695 | 0.9 |
| Total by air | 629,048 | 609,049 | 3.3 | 7,407,132 | 7,299,878 | 1.5 |
| U.S. West | 267,696 | 256,577 | 4.3 | 2,964,057 | 2,944,305 | 0.7 |
| U.S. East | 108,872 | 109,075 | -0.2 | 1,561,326 | 1,556,989 | 0.3 |
| Japan | 122,191 | 120,041 | 1.8 | 1,382,696 | 1,386,734 | -0.3 |
| Canada | 45,604 | 45,528 | 0.2 | 453,355 | 448,210 | 1.1 |
| All Others | 84,686 | 77,829 | 8.8 | 1,045,697 | 963,640 | 8.5 |
| Visitor arrivals by cruise ships | 8,616 | 15,051 | -42.8 | 110,281 | 153,817 | -28.3 |
| AVERAGE LENGTH OF STAY | 8.88 | 8.89 | 0.0 | 9.04 | 9.10 | -0.6 |
| Total by air | 8.93 | 8.98 | -0.6 | 9.10 | 9.18 | -0.9 |
| U.S. West | 9.20 | 9.35 | -1.5 | 9.42 | 9.50 | -0.8 |
| U.S. East | 10.22 | 10.01 | 2.1 | 10.39 | 10.38 | 0.1 |
| Japan | 5.51 | 5.56 | -0.9 | 5.78 | 5.95 | -2.8 |
| Canada | 13.00 | 13.00 | 0.0 | 12.74 | 12.60 | 1.1 |
| All Others | 9.14 | 9.24 | -1.0 | 9.06 | 9.32 | -2.9 |
| Visitor arrivals by cruise ships | 5.52 | 5.14 | 7.2 | 5.37 | 5.19 | 3.5 |
| PER PERSON PER DAY SPENDING (\$) | 194.4 | 192.0 | 1.3 | 195.9 | 192.0 | 2.0 |
| Total by air | 195.6 | 193.8 | 0.9 | 197.0 | 193.5 | 1.8 |
| U.S. West | 161.9 | 154.9 | 4.5 | 161.0 | 155.6 | 3.4 |
| U.S. East | 212.9 | 185.8 | 14.6 | 205.1 | 198.2 | 3.5 |
| Japan | 277.9 | 294.1 | -5.5 | 275.1 | 276.1 | -0.4 |
| Canada | 155.3 | 177.2 | -12.4 | 161.4 | 163.3 | -1.2 |
| All Others | 237.1 | 256.8 | -7.7 | 245.3 | 246.2 | -0.4 |
| Visitor arrivals by cruise ships | 58.2 | 57.9 | 0.6 | 63.8 | 68.2 | -6.4 |
| PER PERSON PER TRIP SPENDING (\$) | 1,727.1 | 1,705.9 | 1.2 | 1,771.2 | 1,747.0 | 1.4 |
| Total by air | 1,746.4 | 1,740.7 | 0.3 | 1,792.5 | 1,776.4 | 0.9 |
| U.S. West | 1,490.1 | 1,447.8 | 2.9 | 1,516.9 | 1,478.6 | 2.6 |
| U.S. East | 2,176.7 | 1,860.6 | 17.0 | 2,130.6 | 2,057.0 | 3.6 |
| Japan | 1,530.9 | 1,634.9 | -6.4 | 1,590.5 | 1,642.2 | -3.1 |
| Canada | 2,018.2 | 2,304.6 | -12.4 | 2,055.8 | 2,057.6 | -0.1 |
| All Others | 2,167.9 | 2,371.7 | -8.6 | 2,221.6 | 2,295.4 | -3.2 |
| Visitor arrivals by cruise ships | 321.3 | 297.9 | 7.8 | 342.5 | 353.7 | -3.2 |

P=Preliminary data.

Source:Hawai'i Tourism Authority

* Note; January – August 2014 visitor statistics for Japan, Other Asia, Oceania, Europe and Latin America MMA countries were revised with updated information received from the Federal Office of Travel and Tourism Industries (OTTI).

2014 Arrivals at a Glance by Month

| 2014P | MMA | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | |
|--------------------------------------|---------------------------------------|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| EXPENDITURES (\$mil.) * | TOTAL (\$mil.) | \$1,428.0 | \$1,240.2 | \$1,224.7 | \$1,098.7 | \$1,092.6 | \$1,294.6 | \$1,348.7 | \$1,261.7 | \$1,080.5 | \$1,144.1 | \$1,101.3 | |
| | Total by air | \$1,421.6 | \$1,235.6 | \$1,221.6 | \$1,090.0 | \$1,090.2 | \$1,294.4 | \$1,348.5 | \$1,261.7 | \$1,074.2 | \$1,141.0 | \$1,098.6 | |
| | U.S. West | \$406.7 | \$370.4 | \$387.4 | \$397.6 | \$373.2 | \$492.5 | \$483.9 | \$444.9 | \$339.3 | \$401.4 | \$398.9 | |
| | U.S. East | \$397.7 | \$333.6 | \$305.1 | \$242.3 | \$281.1 | \$354.2 | \$380.1 | \$296.0 | \$234.0 | \$265.5 | \$237.0 | |
| | Japan | \$193.4 | \$203.9 | \$211.6 | \$152.3 | \$173.2 | \$198.2 | \$204.8 | \$244.9 | \$217.3 | \$212.6 | \$187.1 | |
| | Canada | \$179.9 | \$148.5 | \$140.2 | \$94.8 | \$49.8 | \$31.0 | \$44.6 | \$50.8 | \$37.6 | \$63.0 | \$92.0 | |
| | All Other | \$244.0 | \$179.2 | \$177.4 | \$203.0 | \$212.9 | \$218.4 | \$235.0 | \$225.1 | \$246.1 | \$198.4 | \$183.6 | |
| | Visitor arrivals by cruise ships | \$6.4 | \$4.6 | \$3.0 | \$8.6 | \$2.5 | \$0.2 | \$0.2 | \$0.0 | \$6.3 | \$3.1 | 2.77 | |
| | Visitor days | TOTAL (air + ships) | 7,163,804 | 5,992,108 | 6,495,732 | 5,771,666 | 5,659,120 | 6,677,680 | 7,063,875 | 6,380,939 | 5,341,958 | 5,773,488 | 5,664,695 |
| | | Total by air | 7,060,470 | 5,915,200 | 6,448,130 | 5,643,166 | 5,621,765 | 6,674,306 | 7,062,762 | 6,380,939 | 5,252,568 | 5,716,274 | 5,617,167 |
| U.S. West | | 2,550,243 | 2,135,576 | 2,435,962 | 2,463,494 | 2,405,212 | 3,059,115 | 3,117,121 | 2,734,511 | 2,145,033 | 2,425,581 | 2,463,907 | |
| U.S. East | | 1,870,471 | 1,539,601 | 1,597,803 | 1,235,734 | 1,443,550 | 1,798,350 | 1,837,604 | 1,427,686 | 1,126,409 | 1,225,413 | 1,113,039 | |
| Japan | | 664,851 | 712,701 | 808,939 | 558,314 | 618,957 | 700,981 | 764,678 | 974,349 | 765,183 | 752,123 | 673,165 | |
| Canada | | 1,041,918 | 868,749 | 928,338 | 600,577 | 327,207 | 208,151 | 299,614 | 298,644 | 225,441 | 384,052 | 592,844 | |
| All Other | | 932,986 | 658,574 | 677,088 | 785,046 | 826,839 | 907,708 | 1,043,745 | 945,748 | 990,503 | 929,106 | 774,212 | |
| Visitor arrivals by cruise ships | | 103,334 | 76,908 | 47,602 | 128,500 | 37,356 | 3,374 | 1,114 | 0 | 89,389 | 57,214 | 47,528 | |
| Visitor arrivals | | TOTAL (air + ships) | 682,634 | 646,759 | 728,814 | 662,553 | 649,125 | 725,066 | 772,106 | 730,707 | 622,163 | 659,821 | 637,664 |
| | | Total by air | 664,954 | 630,931 | 718,222 | 639,395 | 642,091 | 723,663 | 771,244 | 730,707 | 609,011 | 647,865 | 629,048 |
| | U.S. West | 231,871 | 222,879 | 268,236 | 274,656 | 264,297 | 312,916 | 327,325 | 304,526 | 230,512 | 259,144 | 267,696 | |
| | U.S. East | 146,190 | 143,688 | 165,745 | 128,898 | 144,020 | 170,588 | 175,739 | 143,444 | 110,469 | 123,675 | 108,872 | |
| | Japan | 116,626 | 124,905 | 135,127 | 96,400 | 108,527 | 121,711 | 130,683 | 156,690 | 135,635 | 134,202 | 122,191 | |
| | Canada | 70,167 | 66,233 | 74,054 | 49,548 | 29,769 | 17,270 | 24,790 | 26,065 | 19,692 | 30,163 | 45,604 | |
| | All Other | 100,100 | 73,226 | 75,060 | 89,894 | 95,478 | 101,178 | 112,708 | 99,983 | 112,703 | 100,681 | 84,686 | |
| | Visitor arrivals by cruise ships | 17,680 | 15,828 | 10,592 | 23,157 | 7,034 | 1,403 | 863 | 0 | 13,152 | 11,957 | 8,616 | |
| | length of stay | TOTAL (air + ships) | 10.49 | 9.26 | 8.91 | 8.71 | 8.72 | 9.21 | 9.15 | 8.73 | 8.59 | 8.75 | 8.88 |
| | | Total by air | 10.62 | 9.38 | 8.98 | 8.83 | 8.76 | 9.22 | 9.16 | 8.73 | 8.62 | 8.82 | 8.93 |
| U.S. West | | 11.00 | 9.58 | 9.08 | 8.97 | 9.10 | 9.78 | 9.52 | 8.98 | 9.31 | 9.36 | 9.20 | |
| U.S. East | | 12.79 | 10.71 | 9.64 | 9.59 | 10.02 | 10.54 | 10.46 | 9.95 | 10.20 | 9.91 | 10.22 | |
| Japan | | 5.70 | 5.71 | 5.99 | 5.79 | 5.70 | 5.76 | 5.85 | 6.22 | 5.64 | 5.60 | 5.51 | |
| Canada | | 14.85 | 13.12 | 12.54 | 12.12 | 10.99 | 12.05 | 12.09 | 11.46 | 11.45 | 12.73 | 13.00 | |
| All Other | | 9.32 | 8.99 | 9.02 | 8.73 | 8.66 | 8.97 | 9.26 | 9.46 | 8.79 | 9.23 | 9.14 | |
| Visitor arrivals by cruise ships | | 5.84 | 4.86 | 4.49 | 5.55 | 5.31 | 2.41 | 1.29 | 0.00 | 6.80 | 4.79 | 5.52 | |
| Per Person Per Day Spending * | | TOTAL (air+ships) (\$) | \$199.3 | \$207.0 | \$188.5 | \$190.4 | \$193.1 | \$193.9 | \$190.9 | \$197.7 | \$202.3 | \$198.2 | \$194.4 |
| | | Total by air | \$201.3 | \$208.9 | \$189.5 | \$193.2 | \$193.9 | \$193.9 | \$190.9 | \$197.7 | \$204.5 | \$199.6 | \$195.6 |
| | U.S. West | \$159.5 | \$173.5 | \$159.0 | \$161.4 | \$155.2 | \$161.0 | \$155.2 | \$162.7 | \$158.2 | \$165.5 | \$161.9 | |
| | U.S. East | \$212.6 | \$216.7 | \$191.0 | \$196.1 | \$194.7 | \$197.0 | \$206.8 | \$207.3 | \$207.7 | \$216.7 | \$212.9 | |
| | Japan | \$290.8 | \$286.0 | \$261.5 | \$272.8 | \$279.8 | \$282.8 | \$267.9 | \$251.4 | \$283.9 | \$282.7 | \$277.9 | |
| | Canada | \$172.6 | \$170.9 | \$151.0 | \$157.8 | \$152.2 | \$148.8 | \$148.8 | \$170.0 | \$166.7 | \$164.0 | \$155.3 | |
| | All Other | \$261.5 | \$272.2 | \$262.0 | \$258.6 | \$257.5 | \$240.6 | \$225.1 | \$238.0 | \$248.4 | \$213.6 | \$237.1 | |
| | Visitor arrivals by cruise ships | \$62.0 | \$59.6 | \$63.8 | \$67.2 | \$65.7 | \$70.5 | \$177.1 | \$0.0 | \$70.8 | \$54.4 | \$58.2 | |
| | Per Person Per Trip Spending * | TOTAL (air+ships) (\$) | \$2,091.9 | \$1,917.5 | \$1,680.3 | \$1,658.3 | \$1,683.2 | \$1,785.5 | \$1,746.7 | \$1,726.7 | \$1,736.7 | \$1,733.9 | \$1,727.1 |
| | | Total by air | \$2,137.9 | \$1,958.4 | \$1,700.9 | \$1,704.8 | \$1,697.8 | \$1,788.7 | \$1,748.4 | \$1,726.7 | \$1,763.8 | \$1,761.1 | \$1,746.4 |
| U.S. West | | \$1,754.1 | \$1,662.0 | \$1,444.2 | \$1,447.8 | \$1,412.0 | \$1,573.9 | \$1,478.4 | \$1,461.0 | \$1,471.9 | \$1,549.1 | \$1,490.1 | |
| U.S. East | | \$2,720.3 | \$2,321.7 | \$1,840.9 | \$1,879.7 | \$1,951.6 | \$2,076.6 | \$2,162.9 | \$2,063.6 | \$2,118.0 | \$2,146.7 | \$2,176.7 | |
| Japan | | \$1,657.9 | \$1,632.2 | \$1,565.6 | \$1,579.9 | \$1,596.0 | \$1,628.8 | \$1,567.5 | \$1,563.2 | \$1,601.8 | \$1,584.1 | \$1,530.9 | |
| Canada | | \$2,563.4 | \$2,241.8 | \$1,892.8 | \$1,912.6 | \$1,672.6 | \$1,793.3 | \$1,799.0 | \$1,947.7 | \$1,908.3 | \$2,087.7 | \$2,018.2 | |
| All Other | | \$2,437.4 | \$2,447.8 | \$2,363.3 | \$2,258.8 | \$2,229.9 | \$2,158.8 | \$2,084.8 | \$2,251.1 | \$2,183.3 | \$1,971.0 | \$2,167.9 | |
| Visitor arrivals by cruise ships | | \$362.6 | \$289.5 | \$286.9 | \$373.1 | \$348.7 | \$169.5 | \$228.5 | \$0.0 | \$481.2 | \$260.3 | \$321.3 | |

| YEAR-TO-DATE | MMA | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | |
|-------------------------------------|--------------------------------------|------------------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| EXPENDITURES (\$mil)* | TOTAL (\$mil.) | \$1,428.0 | \$2,668.2 | \$3,892.9 | \$4,991.6 | \$6,084.2 | \$7,378.8 | \$8,727.4 | \$9,989.1 | \$11,069.6 | \$12,213.7 | \$13,315.0 | |
| | Total by air | \$1,421.6 | \$2,657.2 | \$3,878.8 | \$4,968.9 | \$6,059.0 | \$7,353.4 | \$8,701.9 | \$9,963.6 | \$11,037.8 | \$12,178.7 | \$13,277.3 | |
| | U.S. West | \$406.7 | \$777.1 | \$1,164.5 | \$1,562.2 | \$1,935.3 | \$2,427.8 | \$2,911.8 | \$3,356.7 | \$3,696.0 | \$4,097.4 | \$4,496.3 | |
| | U.S. East | \$397.7 | \$731.3 | \$1,036.4 | \$1,278.7 | \$1,559.8 | \$1,914.0 | \$2,294.1 | \$2,590.1 | \$2,824.1 | \$3,089.6 | \$3,326.6 | |
| | Japan | \$193.4 | \$397.2 | \$608.8 | \$761.1 | \$934.3 | \$1,132.5 | \$1,337.4 | \$1,582.3 | \$1,799.6 | \$2,012.2 | \$2,199.2 | |
| | Canada | \$179.9 | \$328.3 | \$468.5 | \$563.3 | \$613.1 | \$644.0 | \$688.6 | \$739.4 | \$777.0 | \$840.0 | \$932.0 | |
| | All Other | \$244.0 | \$423.2 | \$600.6 | \$803.7 | \$1,016.6 | \$1,235.0 | \$1,470.0 | \$1,695.1 | \$1,941.1 | \$2,139.6 | \$2,323.1 | |
| | Visitor arrivals by cruise ships | \$6.4 | \$11.0 | \$14.0 | \$22.7 | \$25.1 | \$25.4 | \$25.6 | \$25.6 | \$31.9 | \$35.0 | \$37.7 | |
| | Visitor days | TOTAL (air + ships) | 7,163,804 | 13,155,912 | 19,651,644 | 25,423,310 | 31,082,430 | 37,760,109 | 44,823,984 | 51,204,923 | 56,546,881 | 62,320,369 | 67,985,063 |
| | | Total by air | 7,060,470 | 12,975,670 | 19,423,799 | 25,066,965 | 30,688,730 | 37,363,035 | 44,425,797 | 50,806,736 | 56,059,304 | 61,775,578 | 67,392,745 |
| U.S. West | | 2,550,243 | 4,685,818 | 7,121,780 | 9,585,275 | 11,990,487 | 15,049,602 | 18,166,723 | 20,901,234 | 23,046,267 | 25,471,848 | 27,935,755 | |
| U.S. East | | 1,870,471 | 3,410,072 | 5,007,875 | 6,243,609 | 7,687,159 | 9,485,509 | 11,323,113 | 12,750,799 | 13,877,208 | 15,102,620 | 16,215,659 | |
| Japan | | 664,851 | 1,377,552 | 2,186,491 | 2,744,805 | 3,363,762 | 4,064,743 | 4,829,421 | 5,803,770 | 6,568,952 | 7,321,076 | 7,994,241 | |
| Canada | | 1,041,918 | 1,910,667 | 2,839,005 | 3,439,581 | 3,766,788 | 3,974,940 | 4,274,554 | 4,573,198 | 4,798,638 | 5,182,690 | 5,775,534 | |
| All Other | | 932,986 | 1,591,560 | 2,268,648 | 3,053,694 | 3,880,534 | 4,788,242 | 5,831,987 | 6,777,735 | 7,768,238 | 8,697,344 | 9,471,556 | |
| Visitor arrivals by cruise ships | | 103,334 | 180,242 | 227,844 | 356,345 | 393,700 | 397,074 | 398,188 | 398,188 | 487,577 | 544,790 | 592,318 | |
| Visitor arrivals | | TOTAL (air + ships) | 682,634 | 1,329,393 | 2,058,207 | 2,720,760 | 3,369,885 | 4,094,951 | 4,867,057 | 5,597,764 | 6,219,927 | 6,879,749 | 7,517,413 |
| | | Total by air | 664,954 | 1,295,885 | 2,014,108 | 2,653,503 | 3,295,594 | 4,019,257 | 4,790,501 | 5,521,208 | 6,130,219 | 6,778,084 | 7,407,132 |
| | U.S. West | 231,871 | 454,750 | 722,987 | 997,642 | 1,261,939 | 1,574,855 | 1,902,179 | 2,206,705 | 2,437,217 | 2,696,362 | 2,964,057 | |
| | U.S. East | 146,190 | 289,877 | 455,623 | 584,520 | 728,541 | 899,129 | 1,074,868 | 1,218,311 | 1,328,780 | 1,452,455 | 1,561,326 | |
| | Japan | 116,626 | 954,232 | 376,658 | 473,058 | 581,585 | 703,296 | 833,979 | 990,668 | 1,126,303 | 1,260,505 | 1,382,696 | |
| | Canada | 70,167 | 136,400 | 210,454 | 260,003 | 289,772 | 307,042 | 331,831 | 357,896 | 377,588 | 407,751 | 453,355 | |
| | All Other | 100,100 | -539,374 | 248,386 | 338,280 | 433,758 | 534,936 | 647,644 | 747,627 | 860,330 | 961,011 | 1,045,697 | |
| | Visitor arrivals by cruise ships | 17,680 | 33,507 | 44,099 | 67,257 | 74,291 | 75,694 | 76,556 | 76,556 | 89,708 | 101,665 | 110,281 | |
| | length of stay | TOTAL (air + ships) | 10.49 | 9.90 | 9.55 | 9.34 | 9.22 | 9.22 | 9.21 | 9.15 | 9.09 | 9.06 | 9.04 |
| | | Total by air | 10.62 | 10.01 | 9.64 | 9.45 | 9.31 | 9.30 | 9.27 | 9.20 | 9.14 | 9.11 | 9.10 |
| U.S. West | | 11.00 | 10.30 | 9.85 | 9.61 | 9.50 | 9.56 | 9.55 | 9.47 | 9.46 | 9.45 | 9.42 | |
| U.S. East | | 12.79 | 11.76 | 10.99 | 10.68 | 10.55 | 10.55 | 10.53 | 10.47 | 10.44 | 10.40 | 10.39 | |
| Japan | | 5.70 | 1.44 | 5.80 | 5.80 | 5.78 | 5.78 | 5.79 | 5.86 | 5.83 | 5.81 | 5.78 | |
| Canada | | 14.85 | 14.01 | 13.49 | 13.23 | 13.00 | 12.95 | 12.88 | 12.78 | 12.71 | 12.71 | 12.74 | |
| All Other | | 9.32 | -2.95 | 9.13 | 9.03 | 8.95 | 8.95 | 9.00 | 9.07 | 9.03 | 9.05 | 9.06 | |
| Visitor arrivals by cruise ships | | 5.84 | 5.38 | 5.17 | 5.30 | 5.30 | 5.25 | 5.20 | 5.20 | 5.44 | 5.36 | 5.37 | |
| Per Person Per Day Spending* | | TOTAL (air+ships) (\$) | \$199.3 | \$202.8 | \$198.1 | \$196.3 | \$195.7 | \$195.4 | \$194.7 | \$195.1 | \$195.8 | \$196.0 | \$195.9 |
| | | Total by air | \$201.3 | \$204.8 | \$199.7 | \$198.2 | \$197.4 | \$196.8 | \$196.5 | \$196.1 | \$196.9 | \$197.1 | \$197.0 |
| | U.S. West | \$159.5 | \$165.8 | \$163.5 | \$163.0 | \$161.4 | \$161.3 | \$160.3 | \$160.6 | \$160.4 | \$160.9 | \$161.0 | |
| | U.S. East | \$212.6 | \$214.4 | \$207.0 | \$204.8 | \$202.9 | \$201.8 | \$202.6 | \$203.1 | \$203.5 | \$204.6 | \$205.1 | |
| | Japan | \$290.8 | \$288.4 | \$278.4 | \$277.3 | \$277.7 | \$278.6 | \$276.9 | \$272.6 | \$274.0 | \$274.8 | \$275.1 | |
| | Canada | \$172.6 | \$171.8 | \$165.0 | \$163.8 | \$162.8 | \$162.0 | \$161.1 | \$161.7 | \$161.9 | \$162.1 | \$161.4 | |
| | All Other | \$261.5 | \$265.9 | \$264.7 | \$263.2 | \$262.0 | \$257.9 | \$252.1 | \$250.1 | \$249.9 | \$246.0 | \$245.3 | |
| | Visitor arrivals by cruise ships | \$62.0 | \$61.0 | \$61.6 | \$63.6 | \$63.8 | \$63.9 | \$64.2 | \$64.2 | \$65.4 | \$64.2 | \$63.8 | |
| | Per Person Per Trip Spending* | TOTAL (air+ships) (\$) | \$2,091.9 | \$2,007.1 | \$1,891.4 | \$1,834.6 | \$1,805.5 | \$1,801.9 | \$1,793.2 | \$1,784.5 | \$1,779.7 | \$1,775.3 | \$1,771.2 |
| | | Total by air | \$2,137.9 | \$2,050.5 | \$1,925.8 | \$1,872.6 | \$1,838.5 | \$1,829.6 | \$1,816.5 | \$1,804.6 | \$1,800.5 | \$1,796.8 | \$1,792.5 |
| U.S. West | | \$1,754.1 | \$1,708.9 | \$1,610.7 | \$1,565.9 | \$1,533.6 | \$1,541.6 | \$1,530.8 | \$1,521.1 | \$1,516.5 | \$1,519.6 | \$1,516.9 | |
| U.S. East | | \$2,720.3 | \$2,522.7 | \$2,274.7 | \$2,187.6 | \$2,140.9 | \$2,128.7 | \$2,134.3 | \$2,126.0 | \$2,125.3 | \$2,127.2 | \$2,130.6 | |
| Japan | | \$1,657.9 | \$416.3 | \$1,616.3 | \$1,608.8 | \$1,606.4 | \$1,610.3 | \$1,603.6 | \$1,597.2 | \$1,597.8 | \$1,596.3 | \$1,590.5 | |
| Canada | | \$2,563.4 | \$2,407.2 | \$2,226.2 | \$2,166.5 | \$2,115.7 | \$2,097.6 | \$2,075.3 | \$2,066.0 | \$2,057.8 | \$2,060.0 | \$2,055.8 | |
| All Other | | \$2,437.4 | -\$784.7 | \$2,418.1 | \$2,375.8 | \$2,343.7 | \$2,308.7 | \$2,269.7 | \$2,267.2 | \$2,256.2 | \$2,226.4 | \$2,221.6 | |
| Visitor arrivals by cruise ships | | \$362.6 | \$328.1 | \$318.2 | \$337.1 | \$338.2 | \$335.0 | \$333.8 | \$333.8 | \$355.5 | \$344.3 | \$342.5 | |

Source:Hawaii Tourism Authority

NOVEMBER 2014 Island Highlights

| CATEGORY AND ISLAND | Nov 2014p | Nov 2013 | % change | YTD 2014p* | YTD 2013 | % change |
|--|------------------|------------------|------------|-------------------|-------------------|-------------|
| TOTAL EXPENDITURES (\$mil.) | 1,101.3 | 1,064.7 | 3.4 | 13,315.0 | 13,021.9 | 2.3 |
| Total by air | 1,098.6 | 1,060.2 | 3.6 | 13,277.3 | 12,967.5 | 2.4 |
| O'ahu | 530.4 | 551.0 | -3.7 | 6,430.5 | 6,675.4 | -3.7 |
| Maui | 314.1 | 268.9 | 16.8 | 3,683.7 | 3,293.1 | 11.9 |
| Moloka'i | 3.4 | 2.2 | 56.6 | 29.9 | 27.1 | 10.2 |
| Lāna'i | 5.9 | 5.7 | 3.2 | 62.4 | 71.7 | -13.1 |
| Kaua'i | 103.0 | 99.6 | 3.4 | 1,335.8 | 1,253.7 | 6.6 |
| Hawai'i Island | 141.7 | 132.7 | 6.8 | 1,735.0 | 1,646.5 | 5.4 |
| Visitor arrivals by cruise ships | 2.8 | 4.5 | -38.3 | 37.8 | 54.4 | -30.6 |
| TOTAL VISITOR DAYS | 5,664,695 | 5,546,470 | 2.1 | 67,985,063 | 67,808,655 | 0.3 |
| Total by air | 5,617,167 | 5,469,043 | 2.7 | 67,392,745 | 67,010,430 | 0.6 |
| O'ahu | 2,579,716 | 2,501,746 | 3.1 | 31,705,931 | 31,914,200 | -0.7 |
| Maui | 1,555,463 | 1,518,456 | 2.4 | 17,715,151 | 17,328,474 | 2.2 |
| Moloka'i | 28,585 | 23,534 | 21.5 | 240,598 | 229,687 | 4.8 |
| Lāna'i | 17,892 | 19,864 | -9.9 | 194,520 | 232,115 | -16.2 |
| Kaua'i | 622,011 | 628,367 | -1.0 | 7,779,195 | 7,753,656 | 0.3 |
| Hawai'i Island | 813,500 | 777,076 | 4.7 | 9,757,352 | 9,552,297 | 2.1 |
| Visitor arrivals by cruise ships | 47,528 | 77,427 | -38.6 | 592,318 | 798,225 | -25.8 |
| VISITOR ARRIVALS | 637,664 | 624,101 | 2.2 | 7,517,413 | 7,453,695 | 0.9 |
| Total by air | 629,048 | 609,049 | 3.3 | 7,407,132 | 7,299,878 | 1.5 |
| O'ahu | 392,076 | 381,627 | 2.7 | 4,695,479 | 4,606,466 | 1.9 |
| Maui | 187,315 | 180,874 | 3.6 | 2,170,654 | 2,147,641 | 1.1 |
| Moloka'i | 5,318 | 4,354 | 22.1 | 52,836 | 49,537 | 6.7 |
| Lāna'i | 5,483 | 5,507 | -0.5 | 59,975 | 67,558 | -11.2 |
| Kaua'i | 82,105 | 81,961 | 0.2 | 1,012,649 | 1,022,695 | -1.0 |
| Hawai'i Island | 106,790 | 101,943 | 4.8 | 1,305,986 | 1,310,476 | -0.3 |
| Visitor arrivals by cruise ships | 8,616 | 15,051 | -42.8 | 110,281 | 153,817 | -28.3 |
| AVERAGE LENGTH OF STAY | 8.88 | 8.89 | 0.0 | 9.04 | 9.10 | -0.6 |
| Total by air | 8.93 | 8.98 | -0.6 | 9.10 | 9.18 | -0.9 |
| O'ahu | 6.58 | 6.56 | 0.4 | 6.75 | 6.93 | -2.5 |
| Maui | 8.30 | 8.40 | -1.1 | 8.16 | 8.07 | 1.1 |
| Moloka'i | 5.38 | 5.41 | -0.6 | 4.55 | 4.64 | -1.8 |
| Lāna'i | 3.26 | 3.61 | -9.5 | 3.24 | 3.44 | -5.6 |
| Kaua'i | 7.58 | 7.67 | -1.2 | 7.68 | 7.58 | 1.3 |
| Hawai'i Island | 7.62 | 7.62 | -0.1 | 7.47 | 7.29 | 2.5 |
| Visitor arrivals by cruise ships | 5.52 | 5.14 | 7.2 | 5.37 | 5.19 | 3.5 |
| PER PERSON PER DAY SPENDING (\$) | 194.4 | 192.0 | 1.3 | 195.9 | 192.0 | 2.0 |
| Total by air | 195.6 | 193.8 | 0.9 | 197.0 | 193.5 | 1.8 |
| O'ahu | 205.6 | 220.2 | -6.6 | 202.8 | 209.2 | -3.0 |
| Maui | 201.9 | 177.1 | 14.0 | 207.9 | 190.0 | 9.4 |
| Moloka'i | 120.2 | 93.2 | 28.9 | 124.1 | 118.0 | 5.2 |
| Lāna'i | 328.8 | 286.9 | 14.6 | 320.6 | 309.1 | 3.7 |
| Kaua'i | 165.6 | 158.5 | 4.4 | 171.7 | 161.7 | 6.2 |
| Hawai'i Island | 174.2 | 170.8 | 2.0 | 177.8 | 172.4 | 3.2 |
| Visitor arrivals by cruise ships | 58.2 | 57.9 | 0.6 | 63.8 | 68.2 | -6.4 |
| PER PERSON PER TRIP SPENDING (\$) | 1,727.1 | 1,705.9 | 1.2 | 1,771.2 | 1,747.0 | 1.4 |
| Total by air | 1,746.4 | 1,740.7 | 0.3 | 1,792.5 | 1,776.4 | 0.9 |
| O'ahu | 1,352.8 | 1,443.8 | -6.3 | 1,369.5 | 1,449.1 | -5.5 |
| Maui | 1,677.0 | 1,486.8 | 12.8 | 1,697.1 | 1,533.3 | 10.7 |
| Moloka'i | 645.9 | 503.9 | 28.2 | 565.2 | 547.1 | 3.3 |
| Lāna'i | 1,072.9 | 1,034.7 | 3.7 | 1,039.9 | 1,062.0 | -2.1 |
| Kaua'i | 1,254.3 | 1,215.5 | 3.2 | 1,319.1 | 1,225.8 | 7.6 |
| Hawai'i Island | 1,327.3 | 1,302.1 | 1.9 | 1,328.5 | 1,256.4 | 5.7 |
| Visitor arrivals by cruise ships | 321.3 | 297.9 | 7.8 | 342.5 | 353.7 | -3.2 |

P=Preliminary data.

Source:Hawai'i Tourism Authority

Note; January – August 2014 visitor statistics for Japan, Other Asia, Oceania, Europe and Latin America MMA countries were revised with updated information received from the Federal Office of Travel and Tourism Industries (OTTI). Correspondingly island visitor statistics w

Monthly Island Highlights 2014

| 2014P | ISLAND | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov |
|--------------------------------------|---------------------------------------|------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| EXPENDITURES (\$mil.) * | TOTAL (\$mil.) | \$1,428.0 | \$1,240.2 | \$1,224.7 | \$1,098.7 | \$1,092.6 | \$1,294.6 | \$1,348.7 | \$1,261.7 | \$1,080.5 | \$1,144.1 | \$1,101.3 |
| | Total by air | \$1,421.6 | \$1,235.6 | \$1,221.6 | \$1,090.0 | \$1,090.2 | \$1,294.4 | \$1,348.5 | \$1,261.7 | \$1,074.2 | \$1,141.0 | \$1,098.6 |
| | O'ahu | \$655.0 | \$558.0 | \$571.6 | \$504.2 | \$549.0 | \$665.5 | \$666.8 | \$617.1 | \$552.7 | \$560.1 | \$530.4 |
| | Maui | \$413.3 | \$369.6 | \$351.0 | \$317.2 | \$283.9 | \$331.3 | \$363.5 | \$350.6 | \$277.2 | \$312.1 | \$314.1 |
| | Moloka'i | \$4.0 | \$2.8 | \$2.0 | \$2.3 | \$2.5 | \$3.0 | \$2.3 | \$2.3 | \$2.2 | \$3.1 | \$3.4 |
| | Lāna'i | \$7.6 | \$5.5 | \$5.5 | \$5.7 | \$5.1 | \$5.4 | \$4.6 | \$6.3 | \$5.4 | \$5.5 | \$5.9 |
| | Kaua'i | \$147.2 | \$119.8 | \$118.1 | \$116.6 | \$116.8 | \$128.9 | \$138.5 | \$123.8 | \$104.5 | \$118.6 | \$103.0 |
| | Hawai'i Island | \$194.5 | \$180.0 | \$173.3 | \$144.0 | \$132.8 | \$160.3 | \$172.8 | \$161.7 | \$132.3 | \$141.5 | \$141.7 |
| | Visitor arrivals by cruise ships | \$6.41 | \$4.58 | \$3.04 | \$8.64 | \$2.45 | \$0.24 | \$0.20 | \$0.00 | \$6.33 | \$3.11 | \$2.77 |
| | Visitor days | TOTAL (air + ships) | 7,163,804 | 5,992,108 | 6,495,732 | 5,771,666 | 5,659,120 | 6,677,680 | 7,063,875 | 6,380,939 | 5,341,958 | 5,773,488 |
| Total by air | | 7,060,470 | 5,915,200 | 6,448,130 | 5,643,166 | 5,621,765 | 6,674,306 | 7,062,762 | 6,380,939 | 5,252,568 | 5,716,274 | 5,617,167 |
| O'ahu | | 3,047,778 | 2,590,176 | 2,946,532 | 2,579,419 | 2,763,484 | 3,245,182 | 3,411,392 | 3,219,022 | 2,626,202 | 2,697,029 | 2,579,716 |
| Maui | | 1,912,301 | 1,671,312 | 1,795,364 | 1,571,081 | 1,428,418 | 1,663,453 | 1,772,968 | 1,526,548 | 1,287,576 | 1,530,668 | 1,555,463 |
| Moloka'i | | 34,642 | 23,229 | 19,369 | 18,410 | 18,853 | 21,899 | 19,213 | 16,072 | 18,852 | 21,473 | 28,585 |
| Lāna'i | | 23,387 | 17,530 | 18,785 | 16,927 | 18,364 | 15,700 | 17,415 | 16,307 | 15,345 | 16,867 | 17,892 |
| Kaua'i | | 827,152 | 659,516 | 720,544 | 670,804 | 670,701 | 808,405 | 861,969 | 724,147 | 578,964 | 634,982 | 622,011 |
| Hawai'i Island | | 1,215,210 | 953,437 | 947,536 | 786,525 | 721,944 | 919,667 | 979,805 | 878,842 | 725,630 | 815,256 | 813,500 |
| Visitor arrivals by cruise ships | | 103,334 | 76,908 | 47,602 | 128,500 | 37,356 | 3,374 | 1,114 | 0 | 89,389 | 57,214 | 47,528 |
| Visitor arrivals | | TOTAL (air + ships) | 682,634 | 646,759 | 728,814 | 662,553 | 649,125 | 725,066 | 772,106 | 730,707 | 622,163 | 659,821 |
| | Total by air | 664,954 | 630,931 | 718,222 | 639,395 | 642,091 | 723,663 | 771,244 | 730,707 | 609,011 | 647,865 | 629,048 |
| | O'ahu | 412,522 | 388,767 | 434,075 | 388,661 | 413,865 | 465,182 | 493,773 | 476,457 | 410,319 | 419,781 | 392,076 |
| | Maui | 197,611 | 189,096 | 213,590 | 196,983 | 188,398 | 209,673 | 225,672 | 203,814 | 170,078 | 188,425 | 187,315 |
| | Moloka'i | 5,177 | 4,780 | 4,567 | 4,183 | 4,711 | 4,907 | 5,116 | 4,687 | 4,501 | 4,888 | 5,318 |
| | Lāna'i | 5,846 | 5,262 | 5,305 | 5,531 | 5,689 | 4,869 | 5,507 | 5,607 | 5,496 | 5,381 | 5,483 |
| | Kaua'i | 90,998 | 82,410 | 92,385 | 88,598 | 92,103 | 104,228 | 112,570 | 100,837 | 81,166 | 85,248 | 82,105 |
| | Hawai'i Island | 129,886 | 120,434 | 126,985 | 108,629 | 105,816 | 126,700 | 138,599 | 126,805 | 99,828 | 115,513 | 106,790 |
| | Visitor arrivals by cruise ships | 17,680 | 15,828 | 10,592 | 23,157 | 7,034 | 1,403 | 863 | 0 | 13,152 | 11,957 | 8,616 |
| | Length of stay | TOTAL (air + ships) | 10.49 | 9.26 | 8.91 | 8.71 | 8.72 | 9.21 | 9.15 | 8.73 | 8.59 | 8.75 |
| Total by air | | 10.62 | 9.38 | 8.98 | 8.83 | 8.76 | 9.22 | 9.16 | 8.73 | 8.62 | 8.82 | 8.93 |
| O'ahu | | 7.39 | 6.66 | 6.79 | 6.64 | 6.68 | 6.98 | 6.91 | 6.76 | 6.40 | 6.42 | 6.58 |
| Maui | | 9.68 | 8.84 | 8.41 | 7.98 | 7.58 | 7.93 | 7.86 | 7.49 | 7.57 | 8.12 | 8.30 |
| Moloka'i | | 6.69 | 4.86 | 4.24 | 4.40 | 4.00 | 4.46 | 3.76 | 3.43 | 4.19 | 4.39 | 5.38 |
| Lāna'i | | 4.00 | 3.33 | 3.54 | 3.06 | 3.23 | 3.22 | 3.16 | 2.91 | 2.79 | 3.13 | 3.26 |
| Kaua'i | | 9.09 | 8.00 | 7.80 | 7.57 | 7.28 | 7.76 | 7.66 | 7.18 | 7.13 | 7.45 | 7.58 |
| Hawai'i Island | | 9.36 | 7.92 | 7.46 | 7.24 | 6.82 | 7.26 | 7.07 | 6.93 | 7.27 | 7.06 | 7.62 |
| Visitor arrivals by cruise ships | | 5.84 | 4.86 | 4.49 | 5.55 | 5.31 | 2.41 | 1.29 | 0.00 | 6.80 | 4.79 | 5.52 |
| Per Person Per Day Spending * | | TOTAL (air+ships) (\$) | \$199.3 | \$207.0 | \$188.5 | \$190.4 | \$193.1 | \$193.9 | \$190.9 | \$197.7 | \$202.3 | \$198.2 |
| | Total by air | \$201.3 | \$208.9 | \$189.5 | \$193.2 | \$193.9 | \$193.9 | \$190.9 | \$197.7 | \$204.5 | \$199.6 | \$195.6 |
| | O'ahu | \$214.9 | \$215.4 | \$194.0 | \$195.5 | \$198.7 | \$205.1 | \$195.4 | \$191.7 | \$210.5 | \$207.7 | \$205.6 |
| | Maui | \$216.1 | \$221.2 | \$195.5 | \$201.9 | \$198.7 | \$199.1 | \$205.1 | \$229.6 | \$215.3 | \$203.9 | \$201.9 |
| | Moloka'i | \$115.5 | \$118.8 | \$102.2 | \$125.5 | \$132.3 | \$137.8 | \$118.4 | \$140.2 | \$116.7 | \$146.2 | \$120.2 |
| | Lāna'i | \$326.7 | \$311.7 | \$293.3 | \$335.8 | \$278.3 | \$342.2 | \$262.7 | \$383.6 | \$349.5 | \$326.6 | \$328.8 |
| | Kaua'i | \$177.9 | \$181.6 | \$163.9 | \$173.9 | \$174.2 | \$159.4 | \$160.7 | \$171.0 | \$180.5 | \$186.8 | \$165.6 |
| | Hawai'i Island | \$160.1 | \$188.8 | \$182.9 | \$183.1 | \$184.0 | \$174.3 | \$176.4 | \$184.0 | \$182.3 | \$173.6 | \$174.2 |
| | Visitor arrivals by cruise ships | \$62.0 | \$59.6 | \$63.8 | \$67.2 | \$65.7 | \$70.5 | \$177.1 | \$0.0 | \$70.8 | \$54.4 | \$58.2 |
| | Per Person Per Trip Spending * | TOTAL (air+ships) (\$) | \$2,091.9 | \$1,917.5 | \$1,680.3 | \$1,658.3 | \$1,683.2 | \$1,785.5 | \$1,746.7 | \$1,726.7 | \$1,736.7 | \$1,733.9 |
| Total by air | | \$2,137.9 | \$1,958.4 | \$1,700.9 | \$1,704.8 | \$1,697.8 | \$1,788.7 | \$1,748.4 | \$1,726.7 | \$1,763.8 | \$1,761.1 | \$1,746.4 |
| O'ahu | | \$1,587.9 | \$1,435.3 | \$1,316.9 | \$1,297.2 | \$1,326.6 | \$1,430.7 | \$1,350.3 | \$1,295.2 | \$1,347.0 | \$1,334.3 | \$1,352.8 |
| Maui | | \$2,091.3 | \$1,954.7 | \$1,643.5 | \$1,610.2 | \$1,506.8 | \$1,579.9 | \$1,611.0 | \$1,720.0 | \$1,629.7 | \$1,656.3 | \$1,677.0 |
| Moloka'i | | \$772.8 | \$577.1 | \$433.4 | \$552.3 | \$529.5 | \$614.8 | \$444.7 | \$480.8 | \$488.6 | \$642.1 | \$645.9 |
| Lāna'i | | \$1,307.1 | \$1,038.4 | \$1,038.4 | \$1,027.7 | \$898.3 | \$1,103.5 | \$830.7 | \$1,115.7 | \$975.8 | \$1,024.0 | \$1,072.9 |
| Kaua'i | | \$1,617.4 | \$1,453.6 | \$1,278.7 | \$1,316.6 | \$1,268.4 | \$1,236.5 | \$1,230.3 | \$1,227.8 | \$1,287.2 | \$1,391.3 | \$1,254.3 |
| Hawai'i Island | | \$1,497.5 | \$1,494.3 | \$1,364.9 | \$1,325.9 | \$1,255.1 | \$1,265.4 | \$1,246.8 | \$1,275.1 | \$1,324.9 | \$1,225.0 | \$1,327.3 |
| Visitor arrivals by cruise ships | | \$362.6 | \$289.5 | \$286.9 | \$373.1 | \$348.7 | \$169.5 | \$228.5 | \$0.0 | \$481.2 | \$260.3 | \$321.3 |

| YEAR-TO-DATE | ISLAND | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov |
|--------------------------------------|---------------------------------------|------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| EXPENDITURES (\$mil.) * | TOTAL (\$mil.) | \$1,428.0 | \$2,668.2 | \$3,892.9 | \$4,991.6 | \$6,084.2 | \$7,378.8 | \$8,727.4 | \$9,989.1 | \$11,069.6 | \$12,213.7 | \$13,315.0 |
| | Total by air | \$1,421.6 | \$2,657.2 | \$3,878.8 | \$4,968.9 | \$6,059.0 | \$7,353.4 | \$8,701.9 | \$9,963.6 | \$11,037.8 | \$12,178.7 | \$13,277.3 |
| | O'ahu | \$655.0 | \$1,213.0 | \$1,784.7 | \$2,288.9 | \$2,837.9 | \$3,503.4 | \$4,170.2 | \$4,787.3 | \$5,340.0 | \$5,900.1 | \$6,430.5 |
| | Maui | \$413.3 | \$782.9 | \$1,133.9 | \$1,451.1 | \$1,735.0 | \$2,066.3 | \$2,429.8 | \$2,780.4 | \$3,057.5 | \$3,369.6 | \$3,683.7 |
| | Moloka'i | \$4.0 | \$6.8 | \$8.7 | \$11.0 | \$13.5 | \$16.6 | \$18.8 | \$21.1 | \$23.3 | \$26.4 | \$29.9 |
| | Lāna'i | \$7.6 | \$13.1 | \$18.6 | \$24.3 | \$29.4 | \$34.8 | \$39.4 | \$45.6 | \$51.0 | \$56.5 | \$62.4 |
| | Kaua'i | \$147.2 | \$267.0 | \$385.1 | \$501.7 | \$618.6 | \$747.4 | \$885.9 | \$1,009.8 | \$1,114.2 | \$1,232.8 | \$1,335.8 |
| | Hawai'i Island | \$194.5 | \$374.5 | \$547.8 | \$691.8 | \$824.6 | \$985.0 | \$1,157.8 | \$1,319.5 | \$1,451.7 | \$1,593.2 | \$1,735.0 |
| | Visitor arrivals by cruise ships | \$6.41 | \$10.99 | \$14.03 | \$22.67 | \$25.12 | \$25.36 | \$25.56 | \$25.56 | \$31.89 | \$35.00 | \$37.77 |
| | Visitor days | TOTAL (air + ships) | 7,163,804 | 13,155,912 | 19,651,644 | 25,423,310 | 31,082,430 | 37,760,109 | 44,823,984 | 51,204,923 | 56,546,881 | 62,320,369 |
| Total by air | | 7,060,470 | 12,975,670 | 19,423,799 | 25,066,965 | 30,688,730 | 37,363,035 | 44,425,797 | 50,806,736 | 56,059,304 | 61,775,578 | 67,392,745 |
| O'ahu | | 3,047,778 | 5,637,954 | 8,584,486 | 11,163,905 | 13,927,389 | 17,172,571 | 20,583,963 | 23,802,985 | 26,429,187 | 28,478,482 | 31,705,931 |
| Maui | | 1,912,301 | 3,583,613 | 5,378,977 | 6,950,058 | 8,378,476 | 10,041,928 | 11,814,896 | 13,341,444 | 14,629,021 | 16,498,070 | 17,715,151 |
| Moloka'i | | 34,642 | 57,871 | 77,239 | 95,649 | 114,503 | 136,402 | 155,615 | 171,687 | 190,540 | 216,692 | 240,598 |
| Lāna'i | | 23,387 | 40,918 | 59,703 | 76,630 | 94,994 | 110,693 | 128,108 | 144,415 | 159,760 | 179,454 | 194,520 |
| Kaua'i | | 827,152 | 1,486,667 | 2,207,211 | 2,878,015 | 3,548,717 | 4,357,122 | 5,219,091 | 5,943,238 | 6,522,201 | 7,352,695 | 7,779,195 |
| Hawai'i Island | | 1,215,210 | 2,168,647 | 3,116,183 | 3,902,708 | 4,624,652 | 5,544,319 | 6,524,124 | 7,402,966 | 8,128,596 | 9,050,184 | 9,757,352 |
| Visitor arrivals by cruise ships | | 103,334 | 180,242 | 227,844 | 356,345 | 393,700 | 397,074 | 398,188 | 398,188 | 487,577 | 544,790 | 592,318 |
| Visitor arrivals | | TOTAL (air + ships) | 682,634 | 1,329,393 | 2,058,207 | 2,720,760 | 3,369,885 | 4,094,951 | 4,867,057 | 5,597,764 | 6,219,927 | 6,879,749 |
| | Total by air | 664,954 | 1,295,885 | 2,014,108 | 2,653,503 | 3,295,594 | 4,019,257 | 4,790,501 | 5,521,208 | 6,130,219 | 6,778,084 | 7,407,132 |
| | O'ahu | 412,522 | 801,289 | 1,235,364 | 1,624,025 | 2,037,890 | 2,503,072 | 2,996,845 | 3,473,303 | 3,883,621 | 4,303,403 | 4,695,479 |
| | Maui | 197,611 | 386,707 | 600,297 | 797,279 | 985,677 | 1,195,350 | 1,421,022 | 1,624,836 | 1,794,914 | 1,983,339 | 2,170,654 |
| | Moloka'i | 5,177 | 9,957 | 14,525 | 18,708 | 23,419 | 28,326 | 33,442 | 38,129 | 42,630 | 47,518 | 52,836 |
| | Lāna'i | 5,846 | 11,108 | 16,414 | 21,944 | 27,633 | 32,502 | 38,009 | 43,616 | 49,112 | 54,492 | 59,975 |
| | Kaua'i | 90,998 | 173,408 | 265,793 | 354,391 | 446,495 | 550,723 | 663,293 | 764,131 | 845,297 | 930,545 | 1,012,649 |
| | Hawai'i Island | 129,886 | 250,320 | 377,306 | 485,935 | 591,751 | 718,451 | 857,050 | 983,855 | 1,083,683 | 1,199,196 | 1,305,986 |
| | Visitor arrivals by cruise ships | 17,680 | 33,507 | 44,099 | 67,257 | 74,291 | 75,694 | 76,556 | 76,556 | 89,708 | 101,665 | 110,281 |
| | Length of stay | TOTAL (air + ships) | 10.49 | 19.76 | 28.67 | 9.34 | 9.22 | 9.22 | 9.21 | 9.15 | 9.09 | 9.06 |
| Total by air | | 10.62 | 19.99 | 28.97 | 9.45 | 9.31 | 9.30 | 9.27 | 9.20 | 9.14 | 9.11 | 9.10 |
| O'ahu | | 7.39 | 14.05 | 20.84 | 6.87 | 6.83 | 6.86 | 6.87 | 6.85 | 6.81 | 6.62 | 6.75 |
| Maui | | 9.68 | 18.52 | 26.92 | 8.72 | 8.50 | 8.40 | 8.31 | 8.21 | 8.15 | 8.32 | 8.16 |
| Moloka'i | | 6.69 | 11.55 | 15.79 | 5.11 | 4.89 | 4.82 | 4.65 | 4.50 | 4.47 | 4.56 | 4.55 |
| Lāna'i | | 4.00 | 7.33 | 10.87 | 3.49 | 3.44 | 3.41 | 3.37 | 3.31 | 3.25 | 3.29 | 3.24 |
| Kaua'i | | 9.09 | 17.09 | 24.89 | 8.12 | 7.95 | 7.91 | 7.87 | 7.78 | 7.72 | 7.90 | 7.68 |
| Hawai'i Island | | 9.36 | 17.27 | 24.73 | 8.03 | 7.82 | 7.72 | 7.61 | 7.52 | 7.50 | 7.55 | 7.47 |
| Visitor arrivals by cruise ships | | 5.84 | 10.70 | 15.20 | 5.30 | 5.30 | 5.25 | 5.20 | 5.20 | 5.44 | 5.36 | 5.37 |
| Per Person Per Day Spending * | | TOTAL (air+ships) (\$) | \$199.3 | \$406.3 | \$594.8 | \$196.3 | \$195.7 | \$195.4 | \$194.7 | \$195.1 | \$195.8 | \$196.0 |
| | Total by air | \$201.3 | \$410.2 | \$599.7 | \$198.2 | \$197.4 | \$196.8 | \$195.9 | \$196.1 | \$196.9 | \$197.1 | \$197.0 |
| | O'ahu | \$214.9 | \$430.4 | \$624.4 | \$205.0 | \$203.8 | \$204.0 | \$202.6 | \$201.1 | \$202.0 | \$202.2 | \$202.8 |
| | Maui | \$216.1 | \$437.3 | \$632.8 | \$208.8 | \$207.1 | \$205.8 | \$205.7 | \$208.4 | \$209.0 | \$204.2 | \$207.9 |
| | Moloka'i | \$115.5 | \$234.2 | \$336.4 | \$115.5 | \$118.3 | \$121.4 | \$121.0 | \$122.8 | \$122.2 | \$122.0 | \$124.1 |
| | Lāna'i | \$326.7 | \$638.4 | \$931.7 | \$317.1 | \$309.6 | \$314.2 | \$307.2 | \$315.8 | \$319.1 | \$314.8 | \$320.6 |
| | Kaua'i | \$177.9 | \$359.6 | \$523.5 | \$174.3 | \$174.3 | \$171.5 | \$169.8 | \$169.9 | \$170.8 | \$167.7 | \$171.7 |
| | Hawai'i Island | \$160.1 | \$348.8 | \$531.7 | \$177.3 | \$178.3 | \$177.7 | \$177.5 | \$178.2 | \$178.6 | \$176.0 | \$177.8 |
| | Visitor arrivals by cruise ships | \$62.0 | \$121.6 | \$185.5 | \$63.6 | \$63.8 | \$63.9 | \$64.2 | \$64.2 | \$65.4 | \$64.2 | \$63.8 |
| | Per Person Per Trip Spending * | TOTAL (air+ships) (\$) | \$2,091.9 | \$4,009.5 | \$5,689.8 | \$1,834.6 | \$1,805.5 | \$1,801.9 | \$1,793.2 | \$1,784.5 | \$1,779.7 | \$1,775.3 |
| Total by air | | \$2,137.9 | \$4,096.3 | \$5,797.2 | \$1,872.6 | \$1,838.5 | \$1,829.6 | \$1,816.5 | \$1,804.6 | \$1,800.5 | \$1,796.8 | \$1,792.5 |
| O'ahu | | \$1,587.9 | \$3,023.2 | \$4,340.1 | \$1,409.4 | \$1,392.6 | \$1,399.6 | \$1,391.5 | \$1,378.3 | \$1,375.0 | \$1,371.0 | \$1,369.5 |
| Maui | | \$2,091.3 | \$4,045.9 | \$5,689.4 | \$1,820.1 | \$1,760.2 | \$1,728.6 | \$1,709.9 | \$1,711.2 | \$1,703.4 | \$1,699.0 | \$1,697.1 |
| Moloka'i | | \$772.8 | \$1,349.8 | \$1,783.2 | \$590.6 | \$578.3 | \$584.6 | \$563.2 | \$553.1 | \$546.3 | \$556.1 | \$565.2 |
| Lāna'i | | \$1,307.1 | \$2,345.5 | \$3,383.9 | \$1,107.3 | \$1,064.3 | \$1,070.1 | \$1,035.5 | \$1,045.8 | \$1,037.9 | \$1,036.6 | \$1,039.9 |
| Kaua'i | | \$1,617.4 | \$3,071.0 | \$4,349.7 | \$1,415.8 | \$1,385.4 | \$1,357.2 | \$1,335.7 | \$1,321.4 | \$1,318.2 | \$1,324.9 | \$1,319.1 |
| Hawai'i Island | | \$1,497.5 | \$2,991.8 | \$4,356.8 | \$1,423.7 | \$1,393.6 | \$1,371.0 | \$1,350.9 | \$1,341.1 | \$1,339.6 | \$1,328.6 | \$1,328.5 |
| Visitor arrivals by cruise ships | | \$362.6 | \$652.1 | \$939.0 | \$337.1 | \$338.2 | \$335.0 | \$333.8 | \$333.8 | \$355.5 | \$344.3 | \$342.5 |

Source:Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

| | NOVEMBER | | | YEAR-TO-DATE | | |
|-------------------------------|----------|---------|----------|--------------|-----------|----------|
| | 2014P | 2013 | % CHANGE | 2014P | 2013 | % CHANGE |
| VISITOR DAYS | 165,920 | 186,360 | -11.0 | 1,781,015 | 1,969,859 | -9.6 |
| TOTAL VISITORS | 19,422 | 24,911 | -22.0 | 219,904 | 261,078 | -15.8 |
| ARRIVED BY SHIP | 8,616 | 15,051 | -42.8 | 110,282 | 153,817 | -28.3 |
| ARRIVED BY AIR | 10,806 | 9,860 | 9.6 | 109,622 | 107,261 | 2.2 |
| NUMBER OF SHIP ARRIVALS | 6 | 7 | -14.3 | 63 | 76 | -17.1 |
| ISLANDS VISITED | | | | | | |
| O'ahu | 19,422 | 24,911 | -22.0 | 218,456 | 255,503 | -14.5 |
| Kaua'i | 17,954 | 19,675 | -8.7 | 200,289 | 215,153 | -6.9 |
| Maui County | 18,774 | 24,911 | -24.6 | 210,961 | 248,721 | -15.2 |
| Maui | 18,774 | 24,911 | -24.6 | 210,961 | 248,721 | -15.2 |
| Moloka'i | 134 | 439 | -69.5 | 2,424 | 4,045 | -40.1 |
| Lāna'i | 267 | 527 | -49.3 | 3,591 | 5,839 | -38.5 |
| Hawai'i Island | 19,098 | 24,911 | -23.3 | 212,238 | 245,619 | -13.6 |
| Average Islands Visited | 3.9 | 3.83 | 1.7 | 3.9 | 3.73 | 3.3 |
| AVERAGE LENGTH OF STAY | | | | | | |
| Days in Hawai'i before Cruise | 1.36 | 0.89 | 52.6 | 1.20 | 1.02 | 17.2 |
| Days in Hawai'i during Cruise | 5.59 | 5.14 | 8.8 | 5.54 | 5.15 | 7.5 |
| Days in Hawai'i after Cruise | 1.60 | 1.45 | 9.7 | 1.36 | 1.37 | -0.5 |
| Total days in Hawai'i | 8.54 | 7.48 | 14.2 | 8.10 | 7.55 | 7.3 |
| ACCOMMODATIONS | | | | | | |
| Hotel | 10,730 | 10,484 | 2.3 | 118,628 | 119,705 | -0.9 |
| Hotel only | 9,504 | 8,669 | 9.6 | 103,604 | 102,899 | 0.7 |
| Condo | 743 | 1,253 | -40.7 | 11,271 | 12,035 | -6.3 |
| Condo only | 352 | 273 | 28.8 | 3,731 | 3,162 | 18.0 |
| Timeshare | 754 | 1,105 | -31.8 | 8,677 | 10,501 | -17.4 |
| Timeshare Only | 287 | 252 | 14.0 | 3,138 | 3,498 | -10.3 |
| Bed & Breakfast | 231 | 189 | 22.3 | 1,679 | 1,887 | -11.0 |
| Bed & Breakfast only | 43 | - | NA | 283 | 184 | 53.7 |
| Friends & relatives | 467 | 938 | -50.2 | 5,018 | 6,315 | -20.5 |
| Other accommodation | 732 | 1,273 | -42.5 | 9,111 | 10,792 | -15.6 |
| Accommodation (NET) | 12,196 | 12,505 | -2.5 | 134,122 | 137,384 | -2.4 |
| Cruise only | 7,226 | 12,406 | -41.8 | 85,782 | 123,694 | -30.6 |
| TRAVEL STATUS | | | | | | |
| % First timers | 41.1 | 37.7 | 3.39 | 42.3 | 40.6 | 1.68 |
| % Repeat visitors | 58.9 | 62.3 | -3.39 | 57.7 | 58.8 | -1.10 |

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

| November | STATEWIDE | | | HONOLULU | | | KAHULUI | | | KONA | | | HILO | | | LIHU'E | | |
|------------------------|----------------|----------------|--------------|----------------|----------------|--------------|----------------|----------------|-------------|---------------|---------------|------------|--------------|--------------|-------------|---------------|---------------|------------|
| | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge |
| Total Seats | 887,913 | 863,617 | 2.8 | 621,423 | 620,047 | 0.2 | 161,238 | 142,081 | 13.5 | 52,099 | 51,526 | 1.1 | 3,388 | 3,399 | -0.3 | 49,765 | 46,564 | 6.9 |
| Scheduled Seats | 882,842 | 857,148 | 3.0 | 616,352 | 613,578 | 0.5 | 161,238 | 142,081 | 13.5 | 52,099 | 51,526 | 1.1 | 3,388 | 3,399 | -0.3 | 49,765 | 46,564 | 6.9 |
| Charter Seats | 5,071 | 6,469 | -21.6 | 5,071 | 6,469 | -21.6 | | | | | | | | | | | | |
| Domestic Seats | 602,023 | 570,505 | 5.5 | 353,014 | 343,609 | 2.7 | 147,237 | 128,887 | 14.2 | 50,185 | 49,612 | 1.2 | 3,388 | 3,399 | -0.3 | 48,199 | 44,998 | 7.1 |
| Scheduled Seats | 597,331 | 565,813 | 5.6 | 348,322 | 338,917 | 2.8 | 147,237 | 128,887 | 14.2 | 50,185 | 49,612 | 1.2 | 3,388 | 3,399 | -0.3 | 48,199 | 44,998 | 7.1 |
| Charter Seats | 4,692 | 4,692 | 0.0 | 4,692 | 4,692 | 0.0 | | | | | | | | | | | | |
| US West | 529,357 | 501,671 | 5.5 | 289,698 | 280,661 | 3.2 | 137,887 | 123,001 | 12.1 | 50,185 | 49,612 | 1.2 | 3,388 | 3,399 | -0.3 | 48,199 | 44,998 | 7.1 |
| ...Anchorage | 6,031 | 7,065 | -14.6 | 2,771 | 4,553 | -39.1 | 1,956 | 1,884 | 3.8 | 1,304 | 628 | 107.6 | | | | | | |
| ...Bellingham | 4,890 | 9,928 | -50.7 | 2,119 | 5,749 | -63.1 | 2,771 | 4,179 | -33.7 | | | | | | | | | |
| ...Denver | 7,800 | 8,764 | -11.0 | 5,070 | 6,034 | -16.0 | 910 | 910 | 0.0 | 910 | 910 | 0.0 | | | | 910 | 910 | 0.0 |
| ...Las Vegas | 24,426 | 23,286 | 4.9 | 24,426 | 23,286 | 4.9 | | | | | | | | | | | | |
| ...Los Angeles | 192,694 | 173,387 | 11.1 | 105,541 | 96,595 | 9.3 | 48,182 | 37,748 | 27.6 | 16,435 | 16,294 | 0.9 | 3,388 | 3,399 | -0.3 | 19,148 | 19,351 | -1.0 |
| ...Oakland | 28,069 | 25,502 | 10.1 | 10,519 | 8,940 | 17.7 | 12,660 | 11,852 | 6.8 | 2,771 | 2,826 | -1.9 | | | | 2,119 | 1,884 | 12.5 |
| ...Phoenix | 34,180 | 33,610 | 1.7 | 19,740 | 19,360 | 2.0 | 8,170 | 7,410 | 10.3 | 2,660 | 3,420 | -22.2 | | | | 3,610 | 3,420 | 5.6 |
| ...Portland | 30,010 | 28,916 | 3.8 | 13,710 | 13,530 | 1.3 | 8,802 | 8,478 | 3.8 | 4,727 | 4,396 | 7.5 | | | | 2,771 | 2,512 | 10.3 |
| ...Sacramento | 12,660 | 12,480 | 1.4 | 7,770 | 7,770 | 0.0 | 4,890 | 4,710 | 3.8 | | | | | | | | | |
| ...Salt Lake City | 7,830 | 7,780 | 0.6 | 7,830 | 7,780 | 0.6 | | | | | | | | | | | | |
| ...San Diego | 20,719 | 19,653 | 5.4 | 13,710 | 12,902 | 6.3 | 4,890 | 4,710 | 3.8 | | | | | | | 2,119 | 2,041 | 3.8 |
| ...San Francisco | 70,278 | 70,789 | -0.7 | 40,802 | 41,219 | -1.0 | 14,048 | 12,235 | 14.8 | 9,968 | 11,875 | -16.1 | | | | 5,460 | 5,460 | 0.0 |
| ...San Jose | 28,091 | 25,455 | 10.4 | 10,541 | 8,893 | 18.5 | 12,660 | 11,852 | 6.8 | 2,119 | 1,884 | 12.5 | | | | 2,771 | 2,826 | -1.9 |
| ...Seattle | 61,679 | 55,056 | 12.0 | 25,149 | 24,050 | 4.6 | 17,948 | 17,033 | 5.4 | 9,291 | 7,379 | 25.9 | | | | 9,291 | 6,594 | 40.9 |
| US East | 67,974 | 64,142 | 6.0 | 58,624 | 58,256 | 0.6 | 9,350 | 5,886 | 58.9 | | | | | | | | | |
| ...Atlanta | 8,790 | 8,940 | -1.7 | 8,790 | 8,940 | -1.7 | | | | | | | | | | | | |
| ...Chicago | 12,040 | 10,440 | 15.3 | 10,320 | 10,440 | -1.1 | 1,720 | 0 | NA | | | | | | | | | |
| ...Dallas | 20,710 | 18,966 | 9.2 | 13,080 | 13,080 | 0.0 | 7,630 | 5,886 | 29.6 | | | | | | | | | |
| ...Houston | 10,320 | 9,976 | 3.4 | 10,320 | 9,976 | 3.4 | | | | | | | | | | | | |
| ...New York JFK | 7,644 | 7,350 | 4.0 | 7,644 | 7,350 | 4.0 | | | | | | | | | | | | |
| ...Newark | 7,260 | 7,260 | 0.0 | 7,260 | 7,260 | 0.0 | | | | | | | | | | | | |
| ...Washington D.C. | 1,210 | 1,210 | 0.0 | 1,210 | 1,210 | 0.0 | | | | | | | | | | | | |

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

| November | STATEWIDE | | | HONOLULU | | | KAHULUI | | | KONA | | | HILO | | | LIHU'E | | |
|----------------------------|----------------|----------------|--------------|----------------|----------------|--------------|---------------|---------------|------------|--------------|--------------|------------|----------|----------|-----------|--------------|--------------|------------|
| | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge |
| International seats | 285,890 | 293,112 | -2.5 | 268,409 | 276,438 | -2.9 | 14,001 | 13,194 | 6.1 | 1,914 | 1,914 | 0.0 | 0 | 0 | NA | 1,566 | 1,566 | 0.0 |
| Scheduled Seats | 285,511 | 291,335 | -2.0 | 268,030 | 274,661 | -2.4 | 14,001 | 13,194 | 6.1 | 1,914 | 1,914 | 0.0 | | | | 1,566 | 1,566 | 0.0 |
| Charter Seats | 379 | 1,777 | -78.7 | 379 | 1,777 | -78.7 | | | | | | | | | | | | |
| Japan | 156,711 | 170,479 | -8.1 | 156,711 | 170,479 | -8.1 | | | | | | | | | | | | |
| ...Fukuoka | 5,198 | 14,550 | -64.3 | 5,198 | 14,550 | -64.3 | | | | | | | | | | | | |
| ...Nagoya | 16,416 | 18,450 | -11.0 | 16,416 | 18,450 | -11.0 | | | | | | | | | | | | |
| ...Osaka | 31,770 | 28,926 | 9.8 | 31,770 | 28,926 | 9.8 | | | | | | | | | | | | |
| ...Sapporo | 3,367 | 3,367 | 0.0 | 3,367 | 3,367 | 0.0 | | | | | | | | | | | | |
| ...Tokyo-HND | 26,910 | 26,910 | 0.0 | 26,910 | 26,910 | 0.0 | | | | | | | | | | | | |
| ...Tokyo-NRT | 73,050 | 78,276 | -6.7 | 73,050 | 78,276 | -6.7 | | | | | | | | | | | | |
| Canada | 31,962 | 30,320 | 5.4 | 14,481 | 13,646 | 6.1 | 14,001 | 13,194 | 6.1 | 1,914 | 1,914 | 0.0 | | | | 1,566 | 1,566 | 0.0 |
| ...Calgary | 1,477 | 844 | 75.0 | | | | 1,477 | 844 | 75.0 | | | | | | | | | |
| ...Vancouver | 30,213 | 29,204 | 3.5 | 14,209 | 13,374 | 6.2 | 12,524 | 12,350 | 1.4 | 1,914 | 1,914 | 0.0 | | | | 1,566 | 1,566 | 0.0 |
| ...Victoria | 272 | 272 | 0.0 | 272 | 272 | 0.0 | | | | | | | | | | | | |
| Other Asia | 37,080 | 36,788 | 0.8 | 37,080 | 36,788 | 0.8 | | | | | | | | | | | | |
| ...Beijing | 6,903 | 0 | NA | 6,903 | 0 | NA | | | | | | | | | | | | |
| ...Seoul | 23,454 | 27,078 | -13.4 | 23,454 | 27,078 | -13.4 | | | | | | | | | | | | |
| ...Shanghai | 3,960 | 3,432 | 15.4 | 3,960 | 3,432 | 15.4 | | | | | | | | | | | | |
| ...Taipei | 2,763 | 6,278 | -56.0 | 2,763 | 6,278 | -56.0 | | | | | | | | | | | | |
| Oceania | 37,194 | 32,096 | 15.9 | 37,194 | 32,096 | 15.9 | | | | | | | | | | | | |
| ...Auckland | 8,034 | 6,630 | 21.2 | 8,034 | 6,630 | 21.2 | | | | | | | | | | | | |
| ...Brisbane | 4,662 | 3,367 | 38.5 | 4,662 | 3,367 | 38.5 | | | | | | | | | | | | |
| ...Melbourne | 3,939 | 2,727 | 44.4 | 3,939 | 2,727 | 44.4 | | | | | | | | | | | | |
| ...Sydney | 20,559 | 19,372 | 6.1 | 20,559 | 19,372 | 6.1 | | | | | | | | | | | | |
| Other | 22,564 | 21,652 | 4.2 | 22,564 | 21,652 | 4.2 | | | | | | | | | | | | |
| ...Apia | 1,312 | 820 | 60.0 | 1,312 | 820 | 60.0 | | | | | | | | | | | | |
| ...Christmas | 614 | 488 | 25.8 | 614 | 488 | 25.8 | | | | | | | | | | | | |
| ...Guam | 10,320 | 10,440 | -1.1 | 10,320 | 10,440 | -1.1 | | | | | | | | | | | | |
| ...Majuro | 1,860 | 2,015 | -7.7 | 1,860 | 2,015 | -7.7 | | | | | | | | | | | | |
| ...Manila | 4,752 | 3,432 | 38.5 | 4,752 | 3,432 | 38.5 | | | | | | | | | | | | |
| ...Nadi | 164 | 656 | -75.0 | 164 | 656 | -75.0 | | | | | | | | | | | | |
| ...Pago Pago | 2,072 | 2,331 | -11.1 | 2,072 | 2,331 | -11.1 | | | | | | | | | | | | |
| ...Papeete | 1,470 | 1,470 | 0.0 | 1,470 | 1,470 | 0.0 | | | | | | | | | | | | |

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

| YTD thru November | STATEWIDE | | | HONOLULU | | | KAHULUI | | | KONA | | | HILO | | | LIHU'E | | |
|-----------------------|-------------------|------------------|------------|------------------|------------------|-------------|------------------|------------------|-------------|----------------|----------------|-------------|---------------|---------------|-------------|----------------|----------------|------------|
| | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge |
| Total Seats | 10,257,947 | 9,994,292 | 2.6 | 7,226,232 | 7,171,231 | 0.8 | 1,775,654 | 1,671,817 | 6.2 | 619,789 | 559,331 | 10.8 | 42,052 | 44,122 | -4.7 | 594,220 | 547,791 | 8.5 |
| Scheduled Seats | 10,152,374 | 9,815,363 | 3.4 | 7,120,659 | 6,992,302 | 1.8 | 1,775,654 | 1,671,817 | 6.2 | 619,789 | 559,331 | 10.8 | 42,052 | 44,122 | -4.7 | 594,220 | 547,791 | 8.5 |
| Charter Seats | 105,573 | 178,929 | -41.0 | 105,573 | 178,929 | -41.0 | | | | | | | | | | | | |
| Domestic Seats | 6,929,825 | 6,698,833 | 3.4 | 4,105,729 | 4,058,798 | 1.2 | 1,624,692 | 1,524,246 | 6.6 | 589,406 | 538,388 | 9.5 | 42,052 | 44,122 | -4.7 | 567,946 | 533,279 | 6.5 |
| Scheduled Seats | 6,851,146 | 6,584,313 | 4.1 | 4,027,050 | 3,944,278 | 2.1 | 1,624,692 | 1,524,246 | 6.6 | 589,406 | 538,388 | 9.5 | 42,052 | 44,122 | -4.7 | 567,946 | 533,279 | 6.5 |
| Charter Seats | 78,679 | 114,520 | -31.3 | 78,679 | 114,520 | -31.3 | | | | | | | | | | | | |
| US West | 6,078,003 | 5,824,384 | 4.4 | 3,356,097 | 3,257,047 | 3.0 | 1,522,502 | 1,451,548 | 4.9 | 589,406 | 538,388 | 9.5 | 42,052 | 44,122 | -4.7 | 567,946 | 533,279 | 6.5 |
| ...Anchorage | 53,211 | 59,032 | -9.9 | 41,316 | 47,728 | -13.4 | 8,393 | 8,478 | -1.0 | 3,502 | 2,826 | 23.9 | | | | | | |
| ...Bellingham | 54,165 | 97,788 | -44.6 | 37,302 | 67,078 | -44.4 | 16,863 | 30,710 | -45.1 | | | | | | | | | |
| ...Boise | 2,954 | 5,798 | -49.1 | 2,954 | 5,798 | -49.1 | | | | | | | | | | | | |
| ...Denver | 130,471 | 122,230 | 6.7 | 78,484 | 78,956 | -0.6 | 35,243 | 25,946 | 35.8 | 8,736 | 8,664 | 0.8 | | | | 8,008 | 8,664 | -7.6 |
| ...Eugene | 2,280 | 7,359 | -69.0 | 2,280 | 7,359 | -69.0 | | | | | | | | | | | | |
| ...Fresno | 4,560 | 9,366 | -51.3 | 4,560 | 9,366 | -51.3 | | | | | | | | | | | | |
| ...Las Vegas | 271,733 | 254,775 | 6.7 | 271,733 | 254,775 | 6.7 | | | | | | | | | | | | |
| ...Los Angeles | 2,235,364 | 2,046,282 | 9.2 | 1,184,516 | 1,067,439 | 11.0 | 532,165 | 482,974 | 10.2 | 227,425 | 211,496 | 7.5 | 42,052 | 42,582 | -1.2 | 249,206 | 241,791 | 3.1 |
| ...Oakland | 338,189 | 320,077 | 5.7 | 126,654 | 110,510 | 14.6 | 137,216 | 138,446 | -0.9 | 42,865 | 37,994 | 12.8 | | | | 31,454 | 33,127 | -5.1 |
| ...Phoenix | 444,276 | 433,161 | 2.6 | 232,426 | 227,624 | 2.1 | 98,420 | 91,553 | 7.5 | 55,100 | 56,247 | -2.0 | | | | 58,330 | 57,737 | 1.0 |
| ...Phoenix Mesa | 4,560 | 16,279 | -72.0 | 4,560 | 16,279 | -72.0 | | | | | | | | | | | | |
| ...Portland | 276,507 | 254,640 | 8.6 | 154,198 | 147,051 | 4.9 | 87,179 | 83,411 | 4.5 | 21,683 | 13,031 | 66.4 | | | | 13,447 | 11,147 | 20.6 |
| ...Sacramento | 140,210 | 138,556 | 1.2 | 86,506 | 86,118 | 0.5 | 53,704 | 52,438 | 2.4 | | | | | | | | | |
| ...Salt Lake City | 84,825 | 81,672 | 3.9 | 84,825 | 81,672 | 3.9 | | | | | | | | | | | | |
| ...San Diego | 248,110 | 232,669 | 6.6 | 149,324 | 147,418 | 1.3 | 66,117 | 64,527 | 2.5 | | | | | | | 32,669 | 20,724 | 57.6 |
| ...San Francisco | 846,984 | 829,655 | 2.1 | 498,159 | 489,759 | 1.7 | 158,151 | 163,404 | -3.2 | 122,606 | 113,616 | 7.9 | 0 | 1,540 | -100.0 | 68,068 | 61,336 | 11.0 |
| ...San Jose | 283,940 | 294,101 | -3.5 | 92,894 | 86,148 | 7.8 | 136,964 | 137,146 | -0.1 | 23,471 | 32,970 | -28.8 | | | | 30,611 | 37,837 | -19.1 |
| ...Santa Maria | 0 | 7,582 | -100.0 | 0 | 7,582 | -100.0 | | | | | | | | | | | | |
| ...Seattle | 647,694 | 600,205 | 7.9 | 295,436 | 305,230 | -3.2 | 192,087 | 172,515 | 11.3 | 84,018 | 61,544 | 36.5 | | | | 76,153 | 60,916 | 25.0 |
| ...Spokane | 3,410 | 5,798 | -41.2 | 3,410 | 5,798 | -41.2 | | | | | | | | | | | | |
| ...Stockton | 4,560 | 7,359 | -38.0 | 4,560 | 7,359 | -38.0 | | | | | | | | | | | | |
| US East | 773,143 | 759,929 | 1.7 | 670,953 | 687,231 | -2.4 | 102,190 | 72,698 | 40.6 | | | | | | | | | |
| ...Atlanta | 98,297 | 99,758 | -1.5 | 98,297 | 99,758 | -1.5 | | | | | | | | | | | | |
| ...Chicago | 125,224 | 127,586 | -1.9 | 115,248 | 124,866 | -7.7 | 9,976 | 2,720 | 266.8 | | | | | | | | | |
| ...Dallas | 237,620 | 215,602 | 10.2 | 145,406 | 145,624 | -0.1 | 92,214 | 69,978 | 31.8 | | | | | | | | | |
| ...Houston | 108,266 | 87,730 | 23.4 | 108,266 | 87,730 | 23.4 | | | | | | | | | | | | |
| ...New York JFK | 84,672 | 92,316 | -8.3 | 84,672 | 92,316 | -8.3 | | | | | | | | | | | | |
| ...Newark | 80,828 | 80,282 | 0.7 | 80,828 | 80,282 | 0.7 | | | | | | | | | | | | |
| ...Washington D.C. | 38,236 | 56,655 | -32.5 | 38,236 | 56,655 | -32.5 | | | | | | | | | | | | |

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

| YTD thru November | STATEWIDE | | | HONOLULU | | | KAHULUI | | | KONA | | | HILO | | | LIHU'E | | |
|----------------------------|------------------|------------------|--------------|------------------|------------------|--------------|----------------|----------------|-------------|---------------|---------------|-------------|----------|----------|-----------|---------------|---------------|-------------|
| | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge | 2014 | 2013 | %Chge |
| International seats | 3,328,122 | 3,295,459 | 1.0 | 3,120,503 | 3,112,433 | 0.3 | 150,962 | 147,571 | 2.3 | 30,383 | 20,943 | 45.1 | 0 | 0 | NA | 26,274 | 14,512 | 81.1 |
| Scheduled Seats | 3,301,228 | 3,231,050 | 2.2 | 3,093,609 | 3,048,024 | 1.5 | 150,962 | 147,571 | 2.3% | 30,383 | 20,943 | 45.1 | | | | 26,274 | 14,512 | 81.1 |
| Charter Seats | 26,894 | 64,409 | -58.2 | 26,894 | 64,409 | -58.2 | | | | | | | | | | | | |
| Japan | 1,850,048 | 1,850,677 | 0.0 | 1,850,048 | 1,850,677 | 0.0 | | | | | | | | | | | | |
| ...Fukuoka | 118,503 | 160,740 | -26.3 | 118,503 | 160,740 | -26.3 | | | | | | | | | | | | |
| ...Nagoya | 200,643 | 173,492 | 15.6 | 200,643 | 173,492 | 15.6 | | | | | | | | | | | | |
| ...Osaka | 334,988 | 318,392 | 5.2 | 334,988 | 318,392 | 5.2 | | | | | | | | | | | | |
| ...Sapporo | 37,296 | 37,093 | 0.5 | 37,296 | 37,093 | 0.5 | | | | | | | | | | | | |
| ...Tokyo-HND | 302,296 | 299,741 | 0.9 | 302,296 | 299,741 | 0.9 | | | | | | | | | | | | |
| ...Tokyo-NRT | 856,322 | 861,219 | -0.6 | 856,322 | 861,219 | -0.6 | | | | | | | | | | | | |
| Canada | 339,895 | 316,858 | 7.3 | 132,276 | 133,832 | -1.2 | 150,962 | 147,571 | 2.3 | 30,383 | 20,943 | 45.1 | | | | 26,274 | 14,512 | 81.1 |
| ...Calgary | 36,943 | 34,646 | 6.6 | 6,831 | 6,839 | -0.1 | 30,112 | 27,807 | 8.3 | | | | | | | | | |
| ...Edmonton | 10,350 | 9,729 | 6.4 | | | | 10,350 | 9,729 | 6.4 | | | | | | | | | |
| ...Vancouver | 290,018 | 269,899 | 7.5 | 122,861 | 124,409 | -1.2 | 110,500 | 110,035 | 0.4 | 30,383 | 20,943 | 45.1 | | | | 26,274 | 14,512 | 81.1 |
| ...Victoria | 2,584 | 2,584 | 0.0 | 2,584 | 2,584 | 0.0 | | | | | | | | | | | | |
| Other Asia | 477,267 | 419,565 | 13.8 | 477,267 | 419,565 | 13.8 | | | | | | | | | | | | |
| ...Beijing | 63,220 | 0 | NA | 63,220 | 0 | NA | | | | | | | | | | | | |
| ...Seoul | 308,613 | 346,694 | -11.0 | 308,613 | 346,694 | -11.0 | | | | | | | | | | | | |
| ...Shanghai | 63,614 | 38,679 | 64.5 | 63,614 | 38,679 | 64.5 | | | | | | | | | | | | |
| ...Taipei | 41,820 | 34,192 | 22.3 | 41,820 | 34,192 | 22.3 | | | | | | | | | | | | |
| Oceania | 391,370 | 381,118 | 2.7 | 391,370 | 381,118 | 2.7 | | | | | | | | | | | | |
| ...Auckland | 82,828 | 70,288 | 17.8 | 82,828 | 70,288 | 17.8 | | | | | | | | | | | | |
| ...Brisbane | 46,361 | 44,360 | 4.5 | 46,361 | 44,360 | 4.5 | | | | | | | | | | | | |
| ...Melbourne | 39,087 | 31,512 | 24.0 | 39,087 | 31,512 | 24.0 | | | | | | | | | | | | |
| ...Sydney | 223,094 | 234,958 | -5.0 | 223,094 | 234,958 | -5.0 | | | | | | | | | | | | |
| Other | 242,648 | 262,832 | -7.7 | 242,648 | 262,832 | -7.7 | | | | | | | | | | | | |
| ...Apia | 8,692 | 7,956 | 9.3 | 8,692 | 7,956 | 9.3 | | | | | | | | | | | | |
| ...Christmas | 6,066 | 5,650 | 7.4 | 6,066 | 5,650 | 7.4 | | | | | | | | | | | | |
| ...Guam | 115,568 | 106,352 | 8.7 | 115,568 | 106,352 | 8.7 | | | | | | | | | | | | |
| ...Majuro | 22,165 | 22,587 | -1.9 | 22,165 | 22,587 | -1.9 | | | | | | | | | | | | |
| ...Manila | 42,768 | 72,174 | -40.7 | 42,768 | 72,174 | -40.7 | | | | | | | | | | | | |
| ...Nadi | 7,118 | 7,996 | -11.0 | 7,118 | 7,996 | -11.0 | | | | | | | | | | | | |
| ...Pago Pago | 26,159 | 27,492 | -4.8 | 26,159 | 27,492 | -4.8 | | | | | | | | | | | | |
| ...Papeete | 14,112 | 12,625 | 11.8 | 14,112 | 12,625 | 11.8 | | | | | | | | | | | | |

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division