

TABLE 1. TOTAL VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	609,011	585,891	3.9	6,130,219	6,075,216	0.9
Domestic	385,759	367,389	5.0	4,135,094	4,148,619	-0.3
International	223,252	218,502	2.2	1,995,125	1,926,597	3.6
VISITOR DAYS	5,251,375	5,218,324	0.6	55,993,803	56,033,203	-0.1
AVERAGE DAILY CENSUS	175,046	173,944	0.6	205,106	205,250	-0.1
TOTAL AIR SEATS	863,609	817,914	5.6	8,446,329	8,216,838	2.8
TOTAL LOAD FACTOR (%)**	84.4	84.8	-0.4	86.0	87.8	-1.8
ISLANDS VISITED						
O'ahu	410,103	392,514	4.5	3,885,652	3,822,614	1.6
O'ahu only	312,412	288,843	8.2	2,917,096	2,826,511	3.2
O'ahu one day or less	15,362	15,011	2.3	160,905	125,426	28.3
Kaua'i	81,130	84,074	-3.5	844,814	853,853	-1.1
Kaua'i only	40,656	41,290	-1.5	448,554	457,545	-2.0
Kaua'i one day or less	9,270	9,767	-5.1	82,641	80,543	2.6
Maui County	172,606	168,985	2.1	1,821,648	1,822,471	0.0
Maui	169,804	165,982	2.3	1,793,756	1,790,536	0.2
Maui only	98,854	92,902	6.4	1,102,325	1,094,868	0.7
Maui one day or less	11,391	14,348	-20.6	117,908	125,272	-5.9
Moloka'i *	4,498	4,965	-9.4	42,854	40,680	5.3
Moloka'i only *	397	394	0.7	4,738	4,948	-4.2
Moloka'i one day or less*	2,807	3,084	-9.0	23,261	20,838	11.6
Lāna'i *	5,493	6,392	-14.1	49,132	56,168	-12.5
Lāna'i only *	534	614	-12.9	5,426	7,810	-30.5
Lāna'i one day or less*	3,334	3,455	-3.5	26,545	27,284	-2.7
Hawai'i Island	99,757	101,936	-2.1	1,084,066	1,104,603	-1.9
Kona side	80,187	86,299	-7.1	909,921	921,839	-1.3
Hilo side	41,421	37,879	9.4	402,103	406,423	-1.1
Hawai'i Island only	40,995	40,927	0.2	498,762	502,530	-0.7
Hawai'i Island one day or less	10,120	10,410	-2.8	95,109	103,538	-8.1
Any Neighbor Island	296,599	297,049	-0.2	3,213,123	3,248,705	-1.1
NI only	198,908	193,378	2.9	2,244,567	2,252,602	-0.4
Oahu & NI	97,691	103,671	-5.8	968,556	996,103	-2.8
Any one island only	493,847	464,971	6.2	4,976,901	4,894,211	1.7
Multiple Islands	115,164	120,921	-4.8	1,153,318	1,181,004	-2.3
Avg. Islands Visited	1.27	1.29	-1.9	1.26	1.26	-0.5
Average Length of Stay in Hawai'i	8.62	8.91	-3.2	9.13	9.22	-1.0
ACCOMMODATIONS						
Plan to stay in Hotel	415,383	389,533	6.6	3,908,311	3,827,393	2.1
Hotel only	370,768	346,772	6.9	3,426,768	3,350,261	2.3
Plan to stay in Condo	89,030	94,238	-5.5	1,074,145	1,110,557	-3.3
Condo only	69,256	73,077	-5.2	832,287	862,762	-3.5
Plan to stay in Timeshare	58,085	60,758	-4.4	579,829	584,116	-0.7
Timeshare only	46,457	48,715	-4.6	445,533	450,190	-1.0
Cruise Ship	11,429	9,992	14.4	103,033	94,173	9.4
Friends/Relatives	44,962	41,651	7.9	520,304	525,965	-1.1
Bed & Breakfast	6,077	6,122	-0.7	61,295	61,326	-0.1
Other	7,934	7,754	2.3	82,794	79,726	3.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	509,586	491,366	3.7	5,137,001	5,099,005	0.7
Honeymoon/Get Married	66,067	62,298	6.1	487,619	450,201	8.3
Honeymoon	60,455	56,183	7.6	436,459	399,013	9.4
Get Married	10,069	10,377	-3.0	87,551	89,697	-2.4
Pleasure/Vacation	450,436	434,913	3.6	4,702,802	4,697,803	0.1
Mtgs/Conventions/Incentive	28,299	25,875	9.4	337,505	344,219	-2.0
Conventions	16,423	13,894	18.2	179,486	183,274	-2.1
Corporate Meetings	6,524	5,067	28.8	66,474	60,269	10.3
Incentive	6,730	7,613	-11.6	108,116	113,208	-4.5
Other Business	23,210	18,910	22.7	193,367	181,035	6.8
Visit Friends/Rel.	45,973	41,510	10.8	498,196	501,279	-0.6
Gov't/Military	7,403	6,986	6.0	67,522	55,194	22.3
Attend School	2,536	2,173	16.7	21,548	17,844	20.8
Sport Events	6,761	5,242	29.0	57,096	55,276	3.3
TRAVEL STATUS						
First Timers (%)**	38.4	38.8	-0.4	35.1	34.8	0.3
Repeaters (%)**	61.6	61.2	0.4	64.9	65.2	-0.3
Average # of Trips	4.76	4.69	1.4	4.95	4.95	0.0
Group Tour	51,640	54,549	-5.3	509,664	518,197	-1.6
Non-Group	557,371	531,342	4.9	5,620,555	5,557,019	1.1
Package Trip	234,602	225,902	3.9	2,080,857	2,070,737	0.5
No Package	374,409	359,990	4.0	4,049,362	4,004,479	1.1
Net True Independent	367,000	351,577	4.4	3,962,496	3,918,298	1.1
Ave. Age	45	45	-1.3	45	45	0.0
Ave. Party Size	2.01	2.07	-2.8	2.22	2.22	-0.2

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
DOMESTIC VISITORS	385,759	367,389	5.0	4,135,094	4,148,619	-0.3
DOMESTIC VISITOR DAYS	3,739,584	3,625,951	3.1	41,273,512	41,420,730	-0.4
DOMESTIC AVERAGE DAILY CENSUS	124,653	120,865	3.1	151,185	151,724	-0.4
DOMESTIC AIR SEATS	577,639	523,792	10.3	5,692,374	5,517,055	3.2
DOMESTIC LOAD FACTOR (%)**	85.1	88.2	-3.1	89.4	91.3	-1.9
ISLANDS VISITED						
O'ahu	201,316	190,981	5.4	2,104,449	2,110,876	-0.3
O'ahu only	143,220	134,173	6.7	1,489,661	1,494,992	-0.4
O'ahu one day or less	12,628	12,428	1.6	137,562	104,331	31.9
Kaua'i	72,600	72,777	-0.2	751,428	760,566	-1.2
Kaua'i only	39,622	40,454	-2.1	426,245	442,055	-3.6
Kaua'i one day or less	5,294	4,751	11.4	52,962	47,136	12.4
Maui County	144,947	134,871	7.5	1,511,108	1,493,961	1.1
Maui	142,784	132,349	7.9	1,486,876	1,466,321	1.4
Maui only	92,579	84,904	9.0	984,967	972,901	1.2
Maui one day or less	5,749	5,483	4.8	59,790	55,934	6.9
Moloka'i *	3,365	3,284	2.5	34,591	31,518	9.7
Moloka'i only *	363	392	-7.6	4,550	4,597	-1.0
Moloka'i one day or less*	1,835	1,593	15.2	16,792	13,797	21.7
Lāna'i *	3,790	4,104	-7.7	39,921	43,593	-8.4
Lāna'i only *	529	603	-12.3	5,213	7,543	-30.9
Lāna'i one day or less*	2,044	1,778	15.0	20,456	17,839	14.7
Hawai'i Island	69,269	67,143	3.2	810,383	807,653	0.3
Kona side	59,064	57,985	1.9	701,555	698,803	0.4
Hilo side	25,890	24,022	7.8	282,341	274,055	3.0
Hawai'i Island only	34,756	34,084	2.0	441,476	443,292	-0.4
Hawai'i Island one day or less	3,435	3,314	3.6	34,515	36,337	-5.0
Any Neighbor Island	242,539	233,217	4.0	2,645,433	2,653,627	-0.3
NI only	184,443	176,409	4.6	2,030,644	2,037,743	-0.3
Oahu & NI	58,095	56,808	2.3	614,788	615,884	-0.2
Any one island only	311,069	294,610	5.6	3,352,113	3,365,380	-0.4
Multiple Islands	74,690	72,779	2.6	782,981	783,239	0.0
Avg. Islands Visited	1.28	1.28	-0.2	1.26	1.26	0.5
Average Length of Stay in Hawai'i	9.69	9.87	-1.8	9.98	9.98	0.0
ACCOMMODATIONS						
Plan to stay in Hotel	221,666	207,710	6.7	2,281,621	2,271,778	0.4
Hotel only	188,483	176,681	6.7	1,900,975	1,893,601	0.4
Plan to stay in Condo	70,709	68,793	2.8	815,347	845,318	-3.5
Condo only	55,348	54,054	2.4	632,859	659,694	-4.1
Plan to stay in Timeshare	49,455	50,719	-2.5	496,937	501,698	-0.9
Timeshare only	39,174	40,222	-2.6	381,285	386,444	-1.3
Cruise Ship	8,501	7,483	13.6	86,055	76,869	11.9
Friends/Relatives	38,393	36,025	6.6	462,574	471,151	-1.8
Bed & Breakfast	5,129	4,524	13.4	49,315	49,240	0.2
Other	7,108	6,421	10.7	76,542	71,720	6.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	313,573	301,205	4.1	3,411,100	3,428,948	-0.5
Honeymoon/Get Married	34,800	33,199	4.8	209,563	198,323	5.7
Honeymoon	30,921	29,866	3.5	177,383	169,623	4.6
Get Married	6,282	4,987	26.0	49,623	41,121	20.7
Pleasure/Vacation	284,002	271,880	4.5	3,240,115	3,262,491	-0.7
Mtgs/Conventions/Incentive	22,829	17,791	28.3	244,739	244,086	0.3
Conventions	14,610	11,081	31.8	144,250	145,896	-1.1
Corporate Meetings	5,594	4,139	35.2	58,961	53,304	10.6
Incentive	3,923	3,068	27.9	56,620	55,346	2.3
Other Business	21,747	16,884	28.8	178,528	163,589	9.1
Visit Friends/Rel.	37,930	35,735	6.1	440,325	442,947	-0.6
Gov't/Military	7,128	6,156	15.8	61,334	49,928	22.8
Attend School	2,105	1,225	71.8	16,611	11,907	39.5
Sport Events	5,044	2,989	68.8	42,466	42,193	0.6
TRAVEL STATUS						
First Timers (%)**	32.81	32.9	-0.1	29.40	29.7	-0.3
Repeaters (%)**	67.19	67.1	0.1	70.60	70.3	0.3
Average # of Trips	5.54	5.53	0.2	5.68	5.60	1.4
Group Tour	13,135	11,769	11.6	146,621	139,928	4.8
Non-Group	372,624	355,620	4.8	3,988,473	4,008,691	-0.5
Package Trip	94,268	90,936	3.7	901,661	926,259	-2.7
No Package	291,491	276,454	5.4	3,233,433	3,222,360	0.3
Net True Independent	287,292	272,945	5.3	3,186,639	3,178,566	0.3
Ave. Age of Party Head	47	47	-0.5	47	46	0.6
Ave. Party Size	1.85	1.83	0.8	2.08	2.06	1.0

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TABLE 3. INTERNATIONAL VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
INTERNATIONAL VISITORS	223,252	218,502	2.2	1,995,125	1,926,597	3.6
INTERNATIONAL VISITOR DAYS	1,511,791	1,592,373	-5.1	14,720,291	14,612,472	0.7
INTERNATIONAL AVERAGE DAILY CENSUS	50,393	53,079	-5.1	53,920	53,526	0.7
INTERNATIONAL AIR SEATS	285,970	294,122	-2.8	2,706,249	2,654,151	2.0
INTERNATIONAL LOAD FACTOR (%)**	83.1	78.9	4.2	78.9	80.6	-1.7
ISLANDS VISITED						
O'ahu	208,787	201,533	3.6	1,781,203	1,711,738	4.1
O'ahu only	169,192	154,670	9.4	1,427,434	1,331,518	7.2
O'ahu one day or less	2,734	2,582	5.9	23,343	21,095	10.7
Kaua'i	8,530	11,297	-24.5	93,386	93,288	0.1
Kaua'i only	1,034	837	23.6	22,309	15,490	44.0
Kaua'i one day or less	3,976	5,016	-20.7	29,679	33,407	-11.2
Maui County	27,659	34,114	-18.9	310,540	328,510	-5.5
Maui	27,020	33,633	-19.7	306,881	324,215	-5.3
Maui only	6,275	7,998	-21.5	117,358	121,967	-3.8
Maui one day or less	5,642	8,864	-36.4	58,118	69,338	-16.2
Moloka'i *	1,133	1,681	-32.6	8,263	9,161	-9.8
Moloka'i only *	35	2	1692.1	188	352	-46.6
Moloka'i one day or less*	972	1,491	-34.8	6,469	7,041	-8.1
Lāna'i *	1,704	2,289	-25.6	9,211	12,574	-26.8
Lāna'i only *	5	10	-52.3	213	266	-19.9
Lāna'i one day or less*	1,290	1,677	-23.1	6,089	9,446	-35.5
Hawai'i Island	30,488	34,793	-12.4	273,684	296,950	-7.8
Kona side	21,123	28,313	-25.4	208,366	223,036	-6.6
Hilo side	15,531	13,856	12.1	119,762	132,368	-9.5
Hawai'i Island only	6,239	6,843	-8.8	57,286	59,238	-3.3
Hawai'i Island one day or less	6,684	7,095	-5.8	60,594	67,201	-9.8
Any Neighbor Island	54,060	63,832	-15.3	567,691	595,079	-4.6
NI only	14,465	16,969	-14.8	213,922	214,859	-0.4
Oahu & NI	39,596	46,863	-15.5	353,768	380,220	-7.0
Any one island only	182,779	170,360	7.3	1,624,788	1,528,831	6.3
Multiple Islands	40,473	48,142	-15.9	370,337	397,766	-6.9
Avg. Islands Visited	1.24	1.31	-4.7	1.24	1.27	-2.5
Average Length of Stay in Hawai'i	6.77	7.29	-7.1	7.38	7.58	-2.7
ACCOMMODATIONS						
Plan to stay in Hotel	193,717	181,822	6.5	1,626,691	1,555,615	4.6
Hotel only	182,284	170,091	7.2	1,525,792	1,456,661	4.7
Plan to stay in Condo	18,321	25,445	-28.0	258,798	265,239	-2.4
Condo only	13,907	19,023	-26.9	199,428	203,068	-1.8
Plan to stay in Timeshare	8,630	10,039	-14.0	82,893	82,418	0.6
Timeshare only	7,283	8,493	-14.2	64,248	63,747	0.8
Cruise Ship	2,928	2,510	16.7	16,977	17,304	-1.9
Friends/Relatives	6,569	5,626	16.8	57,731	54,814	5.3
Bed & Breakfast	948	1,598	-40.7	11,980	12,086	-0.9
Other	826	1,333	-38.0	6,251	8,006	-21.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	196,013	190,161	3.1	1,725,900	1,670,058	3.3
Honeymoon/Get Married	31,268	29,099	7.5	278,056	251,877	10.4
Honeymoon	29,534	26,317	12.2	259,077	229,390	12.9
Get Married	3,787	5,389	-29.7	37,928	48,576	-21.9
Pleasure/Vacation	166,434	163,033	2.1	1,462,687	1,435,311	1.9
Mtgs/Conventions/Incentive	5,470	8,084	-32.3	92,766	100,133	-7.4
Conventions	1,814	2,813	-35.5	35,236	37,378	-5.7
Corporate Meetings	929	928	0.2	7,513	6,965	7.9
Incentive	2,807	4,545	-38.2	51,496	57,861	-11.0
Other Business	1,463	2,026	-27.8	14,838	17,446	-14.9
Visit Friends/Rel.	8,043	5,774	39.3	57,872	58,332	-0.8
Gov't/Military	275	830	-66.9	6,189	5,266	17.5
Attend School	431	948	-54.6	4,937	5,936	-16.8
Sport Events	1,717	2,253	-23.8	14,631	13,082	11.8
TRAVEL STATUS						
First Timers (%)**	48.02	48.8	-0.7	47.03	45.8	1.2
Repeaters (%)**	51.98	51.2	0.7	52.97	54.2	-1.2
Average # of Trips	3.41	3.29	3.6	3.42	3.54	-3.3
Group Tour	38,505	42,780	-10.0	363,043	378,270	-4.0
Non-Group	184,747	175,722	5.1	1,632,082	1,548,327	5.4
Package Trip	140,334	134,966	4.0	1,179,197	1,144,478	3.0
No Package	82,918	83,536	-0.7	815,928	782,119	4.3
Net True Independent	79,709	78,632	1.4	775,857	739,732	4.9
Ave. Age of Party Head	41	42	-3.0	42	43	-1.3
Ave. Party Size	2.29	2.47	-7.0	2.49	2.56	-2.8

TABLE 4. TOTAL US WEST VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	230,512	215,594	6.9	2,437,217	2,450,266	-0.5
Domestic	227,054	212,203	7.0	2,387,361	2,401,411	-0.6
International	3,458	3,391	2.0	49,856	48,855	2.0
VISITOR DAYS	2,145,033	2,028,874	5.7	23,046,267	23,280,879	-1.0
AVERAGE DAILY CENSUS	71,501	67,629	5.7	84,419	85,278	-1.0
ISLANDS VISITED						
O'ahu	101,427	93,809	8.1	1,095,445	1,097,758	-0.2
O'ahu only	78,621	72,819	8.0	854,107	860,210	-0.7
O'ahu one day or less	5,074	4,641	9.3	55,845	41,525	34.5
Kaua'i	42,429	41,464	2.3	427,561	434,386	-1.6
Kaua'i only	29,643	29,765	-0.4	301,640	311,279	-3.1
Kaua'i one day or less	1,827	1,623	12.6	19,142	17,105	11.9
Maui County	86,897	79,254	9.6	868,816	860,484	1.0
Maui	85,396	77,840	9.7	854,004	844,138	1.2
Maui only	66,043	60,419	9.3	665,557	661,826	0.6
Maui one day or less	2,233	1,997	11.8	23,329	22,908	1.8
Moloka'i *	1,736	1,622	7.0	17,565	16,432	6.9
Moloka'i only *	266	236	12.5	3,189	3,100	2.9
Moloka'i one day or less*	901	750	20.1	7,438	6,567	13.3
Lāna'i *	2,222	2,057	8.0	20,203	21,772	-7.2
Lāna'i only *	361	408	-11.5	3,496	4,776	-26.8
Lāna'i one day or less*	1,113	814	36.8	9,703	8,873	9.4
Hawai'i Island	37,104	34,736	6.8	423,993	426,295	-0.5
Kona side	32,222	30,615	5.2	374,952	375,694	-0.2
Hilo side	11,536	9,978	15.6	123,317	123,605	-0.2
Hawai'i Island only	24,318	22,838	6.5	288,866	292,424	-1.2
Hawai'i Island one day or less	1,443	1,396	3.4	15,523	14,730	5.4
Any Neighbor Island	151,892	142,775	6.4	1,583,110	1,590,056	-0.4
NI only	129,085	121,784	6.0	1,341,772	1,352,508	-0.8
Oahu & NI	22,806	20,990	8.7	241,338	237,548	1.6
Any one island only	199,252	186,485	6.8	2,116,856	2,133,614	-0.8
Multiple Islands	31,260	29,108	7.4	320,362	316,652	1.2
Avg. Islands Visited	1.17	1.17	0.5	1.16	1.16	0.5
Average Length of Stay in Hawai'i	9.31	9.41	-1.1	9.46	9.50	-0.5
ACCOMMODATIONS						
Plan to stay in Hotel	116,602	106,145	9.9	1,222,823	1,208,018	1.2
Hotel only	100,443	91,457	9.8	1,035,082	1,022,394	1.2
Plan to stay in Condo	49,775	47,883	4.0	543,652	568,289	-4.3
Condo only	40,840	39,589	3.2	439,885	462,581	-4.9
Plan to stay in Timeshare	34,736	34,851	-0.3	325,405	330,353	-1.5
Timeshare only	28,293	28,606	-1.1	256,931	262,112	-2.0
Cruise Ship	2,140	1,675	27.7	21,850	17,635	23.9
Friends/Relatives	24,846	23,339	6.5	287,982	294,791	-2.3
Bed & Breakfast	2,272	2,071	9.7	22,155	21,689	2.1
Other	4,479	3,747	19.5	44,350	41,707	6.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	188,659	177,025	6.6	2,025,828	2,042,686	-0.8
Honeymoon/Get Married	16,943	15,468	9.5	104,147	95,820	8.7
Honeymoon	14,317	13,265	7.9	84,032	77,827	8.0
Get Married	4,014	3,081	30.3	29,617	24,495	20.9
Pleasure/Vacation	174,730	163,733	6.7	1,943,133	1,964,456	-1.1
Mtgs/Conventions/Incentive	10,414	7,895	31.9	110,374	106,187	3.9
Conventions	6,540	4,654	40.5	63,860	63,557	0.5
Corporate Meetings	2,776	2,265	22.6	30,810	27,090	13.7
Incentive	1,693	1,184	43.0	22,590	19,711	14.6
Other Business	14,055	10,714	31.2	113,150	106,216	6.5
Visit Friends/Rel.	24,192	22,967	5.3	271,154	272,082	-0.3
Gov't/Military	2,862	2,640	8.4	26,438	20,733	27.5
Attend School	1,218	676	80.1	9,541	6,977	36.8
Sport Events	3,040	1,557	95.2	26,876	29,140	-7.8
TRAVEL STATUS						
First Timers (%)**	20.9	20.7	0.2	19.1	19.1	0.0
Repeaters (%)**	79.1	79.3	-0.2	80.9	80.9	0.0
Average # of Trips	6.86	6.89	-0.3	6.90	6.86	0.5
Group Tour	3,789	3,163	19.8	48,210	46,124	4.5
Non-Group	226,724	212,431	6.7	2,389,007	2,404,142	-0.6
Package Trip	47,105	44,622	5.6	464,128	474,882	-2.3
No Package	183,407	170,972	7.3	1,973,089	1,975,384	-0.1
Net True Independent	181,700	169,687	7.1	1,953,501	1,956,626	-0.2
Ave. Age	47	47	-0.6	46	46	0.6
Ave. Party Size	1.91	1.89	1.1	2.16	2.14	0.9

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 5. TOTAL US EAST VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	110,469	108,462	1.9	1,328,780	1,333,092	-0.3
Domestic	106,896	104,958	1.8	1,278,042	1,275,938	0.2
International	3,573	3,504	2.0	50,738	57,154	-11.2
VISITOR DAYS	1,126,409	1,121,929	0.4	13,877,208	13,892,597	-0.1
AVERAGE DAILY CENSUS	37,547	37,398	0.4	50,832	50,889	-0.1
ISLANDS VISITED						
O'ahu	68,307	66,020	3.5	785,803	793,579	-1.0
O'ahu only	41,990	40,398	3.9	482,197	483,813	-0.3
O'ahu one day or less	6,267	5,919	5.9	71,602	54,117	32.3
Kaua'i	23,407	24,361	-3.9	267,088	266,656	0.2
Kaua'i only	8,160	8,598	-5.1	102,879	104,872	-1.9
Kaua'i one day or less	3,002	2,388	25.7	29,843	25,331	17.8
Maui County	43,049	41,216	4.4	506,975	503,058	0.8
Maui	42,414	40,387	5.0	499,316	493,597	1.2
Maui only	19,547	18,660	4.7	245,397	241,473	1.6
Maui one day or less	3,218	2,647	21.6	34,334	29,928	14.7
Moloka'i *	1,354	1,273	6.4	12,588	11,808	6.6
Moloka'i only *	87	112	-21.8	1,056	1,132	-6.7
Moloka'i one day or less*	896	746	20.2	6,958	6,017	15.6
Lāna'i *	1,629	1,724	-5.5	16,688	19,190	-13.0
Lāna'i only *	139	160	-13.2	1,396	2,247	-37.9
Lāna'i one day or less*	1,029	844	22.0	8,712	8,743	-0.4
Hawai'i Island	24,230	23,406	3.5	304,336	302,598	0.6
Kona side	20,006	19,922	0.4	258,016	257,033	0.4
Hilo side	11,451	9,993	14.6	125,362	123,149	1.8
Hawai'i Island only	7,987	8,662	-7.8	118,681	117,880	0.7
Hawai'i Island one day or less	1,874	1,349	39.0	17,031	18,209	-6.5
Any Neighbor Island	68,478	68,064	0.6	846,583	849,279	-0.3
NI only	42,162	42,442	-0.7	542,977	539,513	0.6
Oahu & NI	26,316	25,622	2.7	303,606	309,766	-2.0
Any one island only	77,910	76,591	1.7	951,607	951,417	0.0
Multiple Islands	32,559	31,871	2.2	377,173	381,675	-1.2
Avg. Islands Visited	1.46	1.45	0.8	1.42	1.42	0.2
Average Length of Stay in Hawai'i	10.20	10.34	-1.4	10.44	10.42	0.2
ACCOMMODATIONS						
Plan to stay in Hotel	71,495	70,094	2.0	820,777	826,002	-0.6
Hotel only	58,626	57,854	1.3	661,995	668,072	-0.9
Plan to stay in Condo	15,301	15,217	0.6	203,257	207,693	-2.1
Condo only	10,620	10,198	4.1	139,749	142,271	-1.8
Plan to stay in Timeshare	12,321	13,254	-7.0	147,325	149,680	-1.6
Timeshare only	9,192	9,724	-5.5	107,384	108,738	-1.2
Cruise Ship	5,154	4,258	21.0	54,362	49,767	9.2
Friends/Relatives	11,360	11,369	-0.1	154,058	156,672	-1.7
Bed & Breakfast	1,512	1,337	13.1	18,308	17,551	4.3
Other	2,151	1,928	11.6	26,070	24,417	6.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL US EAST VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	83,668	84,758	-1.3	1,052,650	1,056,355	-0.4
Honeymoon/Get Married	12,288	12,624	-2.7	78,386	76,278	2.8
Honeymoon	11,331	11,875	-4.6	68,587	68,291	0.4
Get Married	1,711	1,353	26.5	16,030	13,330	20.3
Pleasure/Vacation	72,856	73,284	-0.6	986,901	990,551	-0.4
Mtgs/Conventions/Incentive	9,784	8,238	18.8	114,073	119,440	-4.5
Conventions	6,344	5,457	16.2	68,271	71,676	-4.8
Corporate Meetings	2,210	1,569	40.8	24,274	22,836	6.3
Incentive	1,769	1,477	19.8	28,305	30,200	-6.3
Other Business	6,683	5,475	22.1	56,627	53,514	5.8
Visit Friends/Rel.	12,112	11,085	9.3	150,139	152,625	-1.6
Gov't/Military	4,080	3,487	17.0	33,514	28,386	18.1
Attend School	562	295	90.3	4,864	3,633	33.9
Sport Events	1,424	810	75.8	11,986	9,111	31.6
TRAVEL STATUS						
First Timers (%)**	46.3	46.3	0.1	41.7	42.9	-1.2
Repeaters (%)**	53.7	53.7	-0.1	58.3	57.1	1.2
Average # of Trips	3.93	3.89	1.0	4.07	3.98	2.2
Group Tour	5,188	4,734	9.6	65,801	66,276	-0.7
Non-Group	105,281	103,728	1.5	1,262,979	1,266,816	-0.3
Package Trip	27,907	27,813	0.3	302,768	316,463	-4.3
No Package	82,562	80,649	2.4	1,026,012	1,016,629	0.9
Net True Independent	81,025	79,291	2.2	1,007,041	998,758	0.8
Ave. Age	48	48	-0.6	48	47	1.3
Ave. Party Size	1.70	1.72	-0.8	1.98	1.97	0.6

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 6. TOTAL JAPAN VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	135,635	134,492	0.9	1,132,964	1,128,749	0.4
Domestic	946	811	16.7	7,366	5,353	37.6
International	134,689	133,681	0.8	1,125,598	1,123,396	0.2
VISITOR DAYS	765,183	801,153	-4.5	6,602,510	6,792,084	-2.8
AVERAGE DAILY CENSUS	25,506	26,705	-4.5	24,185	24,879	-2.8
ISLANDS VISITED						
O'ahu	131,468	127,070	3.5	1,099,875	1,077,740	2.1
O'ahu only	115,428	107,435	7.4	956,850	911,130	5.0
O'ahu one day or less	1,266	1,309	-3.3	7,726	8,924	-13.4
Kaua'i	1,805	2,676	-32.5	17,498	22,821	-23.3
Kaua'i only	242	333	-27.2	1,569	2,960	-47.0
Kaua'i one day or less	1,316	1,182	11.3	11,396	14,013	-18.7
Maui County	5,214	8,632	-39.6	46,644	63,892	-27.0
Maui	4,940	8,466	-41.7	45,057	62,679	-28.1
Maui only	1,089	1,571	-30.7	7,916	10,808	-26.8
Maui one day or less	1,357	3,087	-56.0	18,153	27,170	-33.2
Moloka'i *	279	149	87.2	1,754	846	107.2
Moloka'i only *	0	0	0.0	8	0	0.0
Moloka'i one day or less*	261	73	255.1	1,465	594	146.6
Lāna'i *	124	166	-25.0	1,023	1,490	-31.4
Lāna'i only *	1	1	0.1	82	66	24.5
Lāna'i one day or less*	75	111	-32.4	651	720	-9.7
Hawai'i Island	14,493	18,252	-20.6	129,841	158,922	-18.3
Kona side	10,175	14,064	-27.7	90,732	111,132	-18.4
Hilo side	4,988	5,179	-3.7	51,619	60,623	-14.9
Hawai'i Island only	2,703	5,154	-47.6	22,104	33,234	-33.5
Hawai'i Island one day or less	3,782	4,117	-8.1	35,483	41,746	-15.0
Any Neighbor Island	20,207	27,057	-25.3	176,115	217,619	-19.1
NI only	4,167	7,422	-43.9	33,089	51,010	-35.1
Oahu & NI	16,040	19,635	-18.3	143,026	166,610	-14.2
Any one island only	119,463	114,493	4.3	988,528	958,197	3.2
Multiple Islands	16,172	19,999	-19.1	144,437	170,552	-15.3
Avg. Islands Visited	1.13	1.17	-3.2	1.14	1.17	-2.6
Average Length of Stay in Hawai'i	5.64	5.96	-5.3	5.83	6.02	-3.2
ACCOMMODATIONS						
Plan to stay in Hotel	119,894	112,414	6.7	985,420	968,456	1.8
Hotel only	117,202	109,470	7.1	961,116	943,195	1.9
Plan to stay in Condo	10,401	14,093	-26.2	110,492	118,136	-6.5
Condo only	8,505	11,850	-28.2	91,170	96,701	-5.7
Plan to stay in Timeshare	6,181	8,115	-23.8	48,814	49,642	-1.7
Timeshare only	5,352	7,078	-24.4	39,720	41,032	-3.2
Cruise Ship	424	163	159.3	1,882	1,729	8.9
Friends/Relatives	1,040	1,645	-36.7	10,682	14,304	-25.3
Bed & Breakfast	61	21	190.7	921	1,381	-33.3
Other	305	276	10.5	1,487	2,388	-37.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	119,366	117,463	1.6	959,539	964,945	-0.6
Honeymoon/Get Married	21,574	18,786	14.8	190,826	181,508	5.1
Honeymoon	20,239	16,363	23.7	178,501	163,480	9.2
Get Married	3,312	4,932	-32.8	30,298	43,057	-29.6
Pleasure/Vacation	99,247	100,226	-1.0	780,496	798,210	-2.2
Mtgs/Conventions/Incentive	3,580	3,610	-0.8	52,834	59,221	-10.8
Conventions	559	564	-0.8	8,549	10,061	-15.0
Corporate Meetings	544	279	95.0	2,493	1,603	55.5
Incentive	2,514	2,963	-15.2	42,382	48,554	-12.7
Other Business	402	826	-51.3	5,216	6,245	-16.5
Visit Friends/Rel.	1,417	2,103	-32.6	17,211	19,909	-13.6
Gov't/Military	34	9	282.9	627	541	15.9
Attend School	339	645	-47.4	2,008	3,275	-38.7
Sport Events	1,504	1,168	28.7	8,896	8,487	4.8
TRAVEL STATUS						
First Timers (%)**	42.1	40.1	2.0	40.0	39.1	1.0
Repeaters (%)**	57.9	59.9	-2.0	60.0	60.9	-1.0
Average # of Trips	3.83	3.91	-2.2	4.01	4.05	-1.0
Group Tour	30,096	32,101	-6.2	271,829	287,123	-5.3
Non-Group	105,539	102,390	3.1	861,135	841,626	2.3
Package Trip	103,642	94,618	9.5	839,963	816,371	2.9
No Package	31,993	39,874	-19.8	293,001	312,379	-6.2
Net True Independent	29,379	35,730	-17.8	263,374	279,033	-5.6
Ave. Age	39	41	-5.6	42	43	-2.0
Ave. Party Size	2.37	2.67	-11.0	2.64	2.77	-4.5

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
TOTAL VISITORS	19,692	19,622	0.4	377,588	372,087	1.5
Domestic	9,415	9,913	-5.0	146,380	153,985	-4.9
International	10,277	9,709	5.9	231,208	218,102	6.0
VISITOR DAYS	225,441	238,145	-5.3	4,798,638	4,661,783	2.9
AVERAGE DAILY CENSUS	7,515	7,938	-5.3	17,577	17,076	2.9
ISLANDS VISITED						
O'ahu	9,547	10,077	-5.3	154,514	163,114	-5.3
O'ahu only	5,548	5,800	-4.3	99,642	105,559	-5.6
O'ahu one day or less	534	734	-27.2	8,140	6,626	22.9
Kaua'i	3,267	2,855	14.4	56,589	49,246	14.9
Kaua'i only	1,083	898	20.6	27,215	21,927	24.1
Kaua'i one day or less	649	409	58.9	6,000	5,430	10.5
Maui County	10,523	10,456	0.6	190,882	190,617	0.1
Maui	10,448	10,326	1.2	189,831	189,330	0.3
Maui only	6,397	6,142	4.2	135,378	134,399	0.7
Maui one day or less	617	431	43.1	7,924	6,412	23.6
Moloka'i *	220	159	37.9	3,138	3,034	3.4
Moloka'i only *	13	12	7.7	286	309	-7.5
Moloka'i one day or less*	114	67	70.6	1,633	1,461	11.8
Lāna'i *	299	314	-4.9	3,560	4,446	-19.9
Lāna'i only *	11	27	-58.4	141	220	-36.1
Lāna'i one day or less*	208	227	-8.2	2,176	2,630	-17.3
Hawai'i Island	4,119	3,935	4.7	77,926	70,129	11.1
Kona side	3,766	3,588	5.0	71,484	63,547	12.5
Hilo side	1,797	1,635	9.9	26,194	23,459	11.7
Hawai'i Island only	1,529	1,398	9.4	40,999	34,475	18.9
Hawai'i Island one day or less	233	206	13.0	3,346	3,443	-2.8
Any Neighbor Island	14,144	13,822	2.3	277,946	266,527	4.3
NI only	10,145	9,545	6.3	223,074	208,972	6.7
Oahu & NI	3,999	4,277	-6.5	54,872	57,555	-4.7
Any one island only	14,581	14,277	2.1	303,660	296,890	2.3
Multiple Islands	5,111	5,346	-4.4	73,928	75,197	-1.7
Avg. Islands Visited	1.42	1.41	0.5	1.29	1.29	-0.2
Average Length of Stay in Hawai'i	11.45	12.14	-5.7	12.71	12.53	1.4
ACCOMMODATIONS						
Plan to stay in Hotel	11,102	10,009	10.9	174,484	175,139	-0.4
Hotel only	8,581	7,471	14.8	132,589	134,390	-1.3
Plan to stay in Condo	5,720	6,893	-17.0	145,489	147,459	-1.3
Condo only	4,388	5,412	-18.9	118,496	119,234	-0.6
Plan to stay in Timeshare	1,839	1,953	-5.8	35,490	33,714	5.3
Timeshare only	1,401	1,449	-3.3	25,289	24,227	4.4
Cruise Ship	795	929	-14.5	7,830	7,289	7.4
Friends/Relatives	822	863	-4.8	17,714	16,250	9.0
Bed & Breakfast	437	393	11.2	5,894	5,659	4.2
Other	236	243	-2.8	3,946	3,076	28.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADA VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2014	2013	% CHANGE	2014	2013	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	17,427	18,017	-3.3	349,684	348,793	0.3
Honeymoon/Get Married	1,898	1,629	16.5	13,278	11,355	16.9
Honeymoon	1,741	1,529	13.9	10,948	9,607	14.0
Get Married	228	139	64.2	3,254	2,369	37.4
Pleasure/Vacation	15,764	16,490	-4.4	338,907	339,370	-0.1
Mtgs/Conventions/Incentive	1,962	567	246.0	17,496	12,438	40.7
Conventions	1,285	395	225.2	11,765	8,703	35.2
Corporate Meetings	642	85	651.9	3,581	1,450	147.0
Incentive	145	99	46.0	3,222	2,693	19.7
Other Business	437	272	60.4	4,221	2,796	51.0
Visit Friends/Rel.	653	761	-14.2	14,472	13,094	10.5
Gov't/Military	50	44	13.5	1,261	372	238.5
Attend School	56	45	24.5	667	416	60.3
Sport Events	198	168	17.9	3,422	2,171	57.6
TRAVEL STATUS						
First Timers (%)**	47.9	43.0	4.9	36.0	36.1	-0.1
Repeaters (%)**	52.1	57.0	-4.9	64.0	63.9	0.1
Average # of Trips	3.26	3.64	-10.2	3.83	3.78	1.4
Group Tour	754	513	46.9	9,596	8,035	19.4
Non-Group	18,938	19,109	-0.9	367,992	364,052	1.1
Package Trip	5,385	5,225	3.1	84,198	91,259	-7.7
No Package	14,307	14,398	-0.6	293,390	280,828	4.5
Net True Independent	14,007	14,260	-1.8	290,404	278,472	4.3
Ave. Age	46	48	-3.1	48	48	-0.9
Ave. Party Size	1.92	1.95	-1.7	2.18	2.21	-0.9

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

SEPTEMBER 2014 Arrivals at a Glance

CATEGORY AND MMA	Sep 2014p	Sep 2013	% change	YTD 2014p	YTD 2013	% change
TOTAL EXPENDITURES (\$mil.)	1,078.0	1,062.9	1.4	11,071.2	10,849.9	2.0
Total by air	1,071.7	1,057.3	1.4	11,039.3	10,808.6	2.1
U.S. West	339.3	316.8	7.1	3,696.0	3,626.6	1.9
U.S. East	234.0	241.9	-3.3	2,824.1	2,765.2	2.1
Japan	217.3	212.2	2.4	1,811.0	1,852.5	-2.2
Canada	37.6	38.6	-2.7	777.0	751.2	3.4
All Other	243.6	247.7	-1.7	1,931.2	1,813.1	6.5
Visitor arrivals by cruise ships	6.3	5.6	13.1	31.9	41.3	-22.7
TOTAL VISITOR DAYS	5,340,764	5,299,666	0.8	56,481,380	56,621,639	-0.2
Total by air	5,251,375	5,218,324	0.6	55,993,803	56,033,203	-0.1
U.S. West	2,145,033	2,028,874	5.7	23,046,267	23,280,879	-1.0
U.S. East	1,126,409	1,121,929	0.4	13,877,208	13,892,597	-0.1
Japan	765,183	801,153	-4.5	6,602,510	6,792,084	-2.8
Canada	225,441	238,145	-5.3	4,798,638	4,661,783	2.9
All Other	989,310	1,028,222	-3.8	7,669,180	7,405,859	3.6
Visitor arrivals by cruise ships	89,389	81,343	9.9	487,577	588,436	-17.1
VISITOR ARRIVALS	622,163	597,725	4.1	6,219,927	6,189,256	0.5
Total by air	609,011	585,891	3.9	6,130,219	6,075,216	0.9
U.S. West	230,512	215,594	6.9	2,437,217	2,450,266	-0.5
U.S. East	110,469	108,462	1.9	1,328,780	1,333,092	-0.3
Japan	135,635	134,492	0.9	1,132,964	1,128,749	0.4
Canada	19,692	19,622	0.4	377,588	372,087	1.5
All Other	112,703	107,722	4.6	853,669	791,022	7.9
Visitor arrivals by cruise ships	13,152	11,834	11.1	89,708	114,040	-21.3
AVERAGE LENGTH OF STAY	8.58	8.87	-3.2	9.08	9.15	-0.7
Total by air	8.62	8.91	-3.2	9.13	9.22	-1.0
U.S. West	9.31	9.41	-1.1	9.46	9.50	-0.5
U.S. East	10.20	10.34	-1.4	10.44	10.42	0.2
Japan	5.64	5.96	-5.3	5.83	6.02	-3.2
Canada	11.45	12.14	-5.7	12.71	12.53	1.4
All Other	8.78	9.55	-8.0	8.98	9.36	-4.0
Visitor arrivals by cruise ships	6.80	6.87	-1.1	5.44	5.16	5.3
PER PERSON PER DAY SPENDING (\$)	201.8	200.6	0.6	196.0	191.6	2.3
Total by air	204.1	202.6	0.7	197.2	192.9	2.2
U.S. West	158.2	156.2	1.3	160.4	155.8	2.9
U.S. East	207.7	215.6	-3.7	203.5	199.0	2.2
Japan	283.9	264.9	7.2	274.3	272.7	0.6
Canada	166.7	162.2	2.8	161.9	161.1	0.5
All Other	246.2	240.9	2.2	251.8	244.8	2.9
Visitor arrivals by cruise ships	70.8	68.8	3.0	65.4	70.1	-6.7
PER PERSON PER TRIP SPENDING (\$)	1,732.7	1,778.2	-2.6	1,780.0	1,753.0	1.5
Total by air	1,759.7	1,804.6	-2.5	1,800.8	1,779.1	1.2
U.S. West	1,471.9	1,469.6	0.2	1,516.5	1,480.1	2.5
U.S. East	2,118.0	2,230.1	-5.0	2,125.3	2,074.3	2.5
Japan	1,601.8	1,577.8	1.5	1,598.4	1,641.2	-2.6
Canada	1,908.3	1,968.3	-3.0	2,057.8	2,018.9	1.9
All Other	2,161.2	2,299.7	-6.0	2,262.3	2,292.1	-1.3
Visitor arrivals by cruise ships	481.2	472.7	1.8	355.5	361.8	-1.7

P=Preliminary data.

Source:Hawai'i Tourism Authority

2014 Arrivals at a Glance by Month

2014P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,419.3	\$1,247.5	\$1,230.9	\$1,097.8	\$1,088.5	\$1,292.5	\$1,352.8	\$1,263.9	\$1,078.0
	Total by air	\$1,412.9	\$1,242.9	\$1,227.9	\$1,089.2	\$1,086.1	\$1,292.3	\$1,352.6	\$1,263.9	\$1,071.7
	U.S. West	\$406.7	\$370.4	\$387.4	\$397.6	\$373.2	\$492.5	\$483.9	\$444.9	\$339.3
	U.S. East	\$397.7	\$333.6	\$305.1	\$242.3	\$281.1	\$354.2	\$380.1	\$296.0	\$234.0
	Japan	\$209.4	\$195.7	\$204.4	\$155.9	\$181.5	\$205.8	\$205.7	\$235.4	\$217.3
	Canada	\$179.9	\$148.5	\$140.2	\$94.8	\$49.8	\$31.0	\$44.6	\$50.8	\$37.6
	All Other	\$219.2	\$194.7	\$190.8	\$198.6	\$200.6	\$208.7	\$238.2	\$236.8	\$243.6
	Visitor arrivals by cruise ships	\$6.4	\$4.6	\$3.0	\$8.6	\$2.5	\$0.2	\$0.2	\$0.0	\$6.3
Visitor days	TOTAL (air + ships)	7,145,060	6,007,924	6,516,431	5,758,931	5,634,768	6,652,058	7,038,454	6,386,989	5,340,764
	Total by air	7,041,725	5,931,016	6,468,828	5,630,431	5,597,413	6,648,685	7,037,340	6,386,989	5,251,375
	U.S. West	2,550,243	2,135,576	2,435,962	2,463,494	2,405,212	3,059,115	3,117,121	2,734,511	2,145,033
	U.S. East	1,870,471	1,539,601	1,597,803	1,235,734	1,443,550	1,798,350	1,837,604	1,427,686	1,126,409
	Japan	719,782	684,066	781,679	571,529	648,439	727,647	767,861	936,324	765,183
	Canada	1,041,918	868,749	928,338	600,577	327,207	208,151	299,614	298,644	225,441
	All Other	859,312	703,024	725,047	759,096	773,005	855,421	1,015,140	989,824	989,310
	Visitor arrivals by cruise ships	103,334	76,908	47,602	128,500	37,356	3,374	1,114	0	89,389
Visitor arrivals	TOTAL (air + ships)	682,634	646,759	728,814	662,553	649,125	725,066	772,106	730,707	622,163
	Total by air	664,954	630,931	718,222	639,395	642,091	723,663	771,244	730,707	609,011
	U.S. West	231,871	222,879	268,236	274,656	264,297	312,916	327,325	304,526	230,512
	U.S. East	146,190	143,688	165,745	128,898	144,020	170,588	175,739	143,444	110,469
	Japan	126,330	119,882	130,565	98,686	113,713	126,357	131,229	150,568	135,635
	Canada	70,167	66,233	74,054	49,548	29,769	17,270	24,790	26,065	19,692
	All Other	90,396	78,249	79,622	87,608	90,292	96,532	112,162	106,105	112,703
	Visitor arrivals by cruise ships	17,680	15,828	10,592	23,157	7,034	1,403	863	0	13,152
length of stay	TOTAL (air + ships)	10.47	9.29	8.94	8.69	8.68	9.17	9.12	8.74	8.58
	Total by air	10.59	9.40	9.01	8.81	8.72	9.19	9.12	8.74	8.62
	U.S. West	11.00	9.58	9.08	8.97	9.10	9.78	9.52	8.98	9.31
	U.S. East	12.79	10.71	9.64	9.59	10.02	10.54	10.46	9.95	10.20
	Japan	5.70	5.71	5.99	5.79	5.70	5.76	5.85	6.22	5.64
	Canada	14.85	13.12	12.54	12.12	10.99	12.05	12.09	11.46	11.45
	All Other	9.51	8.98	9.11	8.66	8.56	8.86	9.05	9.33	8.78
	Visitor arrivals by cruise ships	5.84	4.86	4.49	5.55	5.31	2.41	1.29	0.00	6.80
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$198.6	\$207.6	\$188.9	\$190.6	\$193.2	\$194.3	\$192.2	\$197.9	\$201.8
	Total by air	\$200.6	\$209.6	\$189.8	\$193.4	\$194.0	\$194.4	\$192.2	\$197.9	\$204.1
	U.S. West	\$159.5	\$173.5	\$159.0	\$161.4	\$155.2	\$161.0	\$155.2	\$162.7	\$158.2
	U.S. East	\$212.6	\$216.7	\$191.0	\$196.1	\$194.7	\$197.0	\$206.8	\$207.3	\$207.7
	Japan	\$290.9	\$286.0	\$261.5	\$272.8	\$279.9	\$282.8	\$267.9	\$251.4	\$283.9
	Canada	\$172.6	\$170.9	\$151.0	\$157.8	\$152.2	\$148.8	\$148.8	\$170.0	\$166.7
	All Other	\$255.1	\$277.0	\$263.2	\$261.6	\$259.4	\$244.0	\$234.7	\$239.3	\$246.2
	Visitor arrivals by cruise ships	\$62.0	\$59.6	\$63.8	\$67.2	\$65.7	\$70.5	\$177.1	\$0.0	\$70.8
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,079.1	\$1,928.8	\$1,689.0	\$1,657.0	\$1,676.9	\$1,782.6	\$1,752.0	\$1,729.7	\$1,732.7
	Total by air	\$2,124.8	\$1,970.0	\$1,709.6	\$1,703.5	\$1,691.5	\$1,785.7	\$1,753.7	\$1,729.7	\$1,759.7
	U.S. West	\$1,754.1	\$1,662.0	\$1,444.2	\$1,447.8	\$1,412.0	\$1,573.9	\$1,478.4	\$1,461.0	\$1,471.9
	U.S. East	\$2,720.3	\$2,321.7	\$1,840.9	\$1,879.7	\$1,951.6	\$2,076.6	\$2,162.9	\$2,063.6	\$2,118.0
	Japan	\$1,657.5	\$1,632.1	\$1,565.6	\$1,579.8	\$1,595.9	\$1,628.7	\$1,567.5	\$1,563.1	\$1,601.8
	Canada	\$2,563.4	\$2,241.8	\$1,892.8	\$1,912.6	\$1,672.6	\$1,793.3	\$1,799.0	\$1,947.7	\$1,908.3
	All Other	\$2,424.8	\$2,488.8	\$2,396.6	\$2,266.7	\$2,221.1	\$2,162.3	\$2,123.9	\$2,232.0	\$2,161.2
	Visitor arrivals by cruise ships	\$362.6	\$289.5	\$286.9	\$373.1	\$348.7	\$169.5	\$228.5	\$0.0	\$481.2

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,419.3	\$2,666.8	\$3,897.7	\$4,995.5	\$6,084.0	\$7,376.5	\$8,729.3	\$9,993.2	\$11,071.2
	Total by air	\$1,412.9	\$2,655.8	\$3,883.7	\$4,972.9	\$6,058.9	\$7,351.2	\$8,703.7	\$9,967.6	\$11,039.3
	U.S. West	\$406.7	\$777.1	\$1,164.5	\$1,562.2	\$1,935.3	\$2,427.8	\$2,911.8	\$3,356.7	\$3,696.0
	U.S. East	\$397.7	\$731.3	\$1,036.4	\$1,278.7	\$1,559.8	\$1,914.0	\$2,294.1	\$2,590.1	\$2,824.1
	Japan	\$209.4	\$405.1	\$609.5	\$765.4	\$946.9	\$1,152.7	\$1,358.4	\$1,593.7	\$1,811.0
	Canada	\$179.9	\$328.3	\$468.5	\$563.3	\$613.1	\$644.0	\$688.6	\$739.4	\$777.0
	All Other	\$219.2	\$413.9	\$604.8	\$803.3	\$1,003.9	\$1,212.6	\$1,450.8	\$1,687.7	\$1,931.2
	Visitor arrivals by cruise ships	\$6.4	\$11.0	\$14.0	\$22.7	\$25.1	\$25.4	\$25.6	\$25.6	\$31.9
Visitor days	TOTAL (air + ships)	7,145,060	13,152,984	19,669,414	25,428,345	31,063,114	37,715,172	44,753,626	51,140,615	56,481,380
	Total by air	7,041,725	12,972,742	19,441,570	25,072,001	30,669,414	37,318,098	44,355,439	50,742,428	55,993,803
	U.S. West	2,550,243	4,685,818	7,121,780	9,585,275	11,990,487	15,049,602	18,166,723	20,901,234	23,046,267
	U.S. East	1,870,471	3,410,072	5,007,875	6,243,609	7,687,159	9,485,509	11,323,113	12,750,799	13,877,208
	Japan	719,782	1,403,848	2,185,527	2,757,056	3,405,495	4,133,142	4,901,003	5,837,327	6,602,510
	Canada	1,041,918	1,910,667	2,839,005	3,439,581	3,766,788	3,974,940	4,274,554	4,573,198	4,798,638
	All Other	859,312	1,562,336	2,287,383	3,046,480	3,819,485	4,674,906	5,690,046	6,679,870	7,669,180
	Visitor arrivals by cruise ships	103,334	180,242	227,844	356,345	393,700	397,074	398,188	398,188	487,577
Visitor arrivals	TOTAL (air + ships)	682,634	1,329,393	2,058,207	2,720,760	3,369,885	4,094,951	4,867,057	5,597,764	6,219,927
	Total by air	664,954	1,295,885	2,014,108	2,653,503	3,295,594	4,019,257	4,790,501	5,521,208	6,130,219
	U.S. West	231,871	454,750	722,987	997,642	1,261,939	1,574,855	1,902,179	2,206,705	2,437,217
	U.S. East	146,190	289,877	455,623	584,520	728,541	899,129	1,074,868	1,218,311	1,328,780
	Japan	126,330	246,212	376,777	475,463	589,176	715,533	846,762	997,329	1,132,964
	Canada	70,167	136,400	210,454	260,003	289,772	307,042	331,831	357,896	377,588
	All Other	90,396	168,645	248,267	335,875	426,167	522,699	634,861	740,966	853,669
	Visitor arrivals by cruise ships	17,680	33,507	44,099	67,257	74,291	75,694	76,556	76,556	89,708
length of stay	TOTAL (air + ships)	10.47	9.89	9.56	9.35	9.22	9.21	9.20	9.14	9.08
	Total by air	10.59	10.01	9.65	9.45	9.31	9.28	9.26	9.19	9.13
	U.S. West	11.00	10.30	9.85	9.61	9.50	9.56	9.55	9.47	9.46
	U.S. East	12.79	11.76	10.99	10.68	10.55	10.55	10.53	10.47	10.44
	Japan	5.70	5.70	5.80	5.80	5.78	5.78	5.79	5.85	5.83
	Canada	14.85	14.01	13.49	13.23	13.00	12.95	12.88	12.78	12.71
	All Other	9.51	9.26	9.21	9.07	8.96	8.94	8.96	9.02	8.98
	Visitor arrivals by cruise ships	5.84	5.38	5.17	5.30	5.30	5.25	5.20	5.20	5.44
Per Person Per Day Spending*	TOTAL (air+ships) (\$)	\$198.6	\$202.7	\$198.2	\$196.5	\$195.9	\$195.6	\$195.1	\$195.4	\$196.0
	Total by air	\$200.6	\$204.7	\$199.8	\$198.3	\$197.6	\$197.0	\$196.2	\$196.4	\$197.2
	U.S. West	\$159.5	\$165.8	\$163.5	\$163.0	\$161.4	\$161.3	\$160.3	\$160.6	\$160.4
	U.S. East	\$212.6	\$214.4	\$207.0	\$204.8	\$202.9	\$201.8	\$202.6	\$203.1	\$203.5
	Japan	\$290.9	\$288.5	\$278.9	\$277.6	\$278.0	\$277.2	\$277.2	\$273.0	\$274.3
	Canada	\$172.6	\$171.8	\$165.0	\$163.8	\$162.8	\$162.0	\$161.1	\$161.7	\$161.9
	All Other	\$255.1	\$264.9	\$264.4	\$263.7	\$262.8	\$259.4	\$255.0	\$252.6	\$251.8
	Visitor arrivals by cruise ships	\$62.0	\$61.0	\$61.6	\$63.6	\$63.8	\$63.9	\$64.2	\$64.2	\$65.4
Per Person Per Trip Spending*	TOTAL (air+ships) (\$)	\$2,079.1	\$2,006.0	\$1,893.7	\$1,836.1	\$1,805.4	\$1,801.4	\$1,793.5	\$1,785.2	\$1,780.0
	Total by air	\$2,124.8	\$2,049.4	\$1,928.2	\$1,874.1	\$1,838.5	\$1,829.0	\$1,816.9	\$1,805.3	\$1,800.8
	U.S. West	\$1,754.1	\$1,708.9	\$1,610.7	\$1,565.9	\$1,533.6	\$1,541.6	\$1,530.8	\$1,521.1	\$1,516.5
	U.S. East	\$2,720.3	\$2,522.7	\$2,274.7	\$2,187.6	\$2,140.9	\$2,128.7	\$2,134.3	\$2,126.0	\$2,125.3
	Japan	\$1,657.5	\$1,645.2	\$1,617.6	\$1,609.8	\$1,607.1	\$1,610.9	\$1,604.2	\$1,598.0	\$1,598.4
	Canada	\$2,563.4	\$2,407.2	\$2,226.2	\$2,166.5	\$2,115.7	\$2,097.6	\$2,075.3	\$2,066.0	\$2,057.8
	All Other	\$2,424.8	\$2,454.5	\$2,435.9	\$2,391.8	\$2,355.6	\$2,319.9	\$2,285.3	\$2,277.7	\$2,262.3
	Visitor arrivals by cruise ships	\$362.6	\$328.1	\$318.2	\$337.1	\$338.2	\$335.0	\$333.8	\$333.8	\$355.5

Source:Hawaii Tourism Authority

SEPTEMBER 2014 Island Highlights

CATEGORY AND ISLAND	Sep 2014P	Sep 2013	% change	YTD 2014P	YTD 2013	% change
TOTAL EXPENDITURES (\$mil.)	1,078.0	1,062.9	1.4	11,071.2	10,849.9	2.0
Total by air	1,071.7	1,057.3	1.4	11,039.3	10,808.6	2.1
O'ahu	551.4	587.3	-6.1	5,338.6	5,528.4	-3.4
Maui	276.4	240.2	15.1	3,057.8	2,764.2	10.6
Moloka'i	2.2	2.0	7.3	23.3	22.7	2.7
Lāna'i	5.3	5.5	-2.3	50.8	60.3	-15.8
Kaua'i	104.2	93.6	11.4	1,115.2	1,054.6	5.8
Hawai'i Island	132.1	128.6	2.7	1,453.5	1,378.3	5.5
Visitor arrivals by cruise ships	6.3	5.6	13.1	31.9	41.3	-22.7
TOTAL VISITOR DAYS	5,340,764	5,299,666	0.8	56,481,380	56,621,639	-0.2
Total by air	5,251,375	5,218,324	0.6	55,993,803	56,033,203	-0.1
O'ahu	2,625,387	2,589,027	1.4	26,384,191	26,795,811	-1.5
Maui	1,286,672	1,258,413	2.2	14,614,563	14,368,926	1.7
Moloka'i	18,842	17,584	7.2	190,820	183,092	4.2
Lāna'i	15,337	18,045	-15.0	159,294	191,036	-16.6
Kaua'i	578,891	603,450	-4.1	6,518,573	6,486,002	0.5
Hawai'i Island	726,246	731,806	-0.8	8,126,362	8,008,336	1.5
Visitor arrivals by cruise ships	89,389	81,343	9.9	487,577	588,436	-17.1
VISITOR ARRIVALS	622,163	597,725	4.1	6,219,927	6,189,256	0.5
Total by air	609,011	585,891	3.9	6,130,219	6,075,216	0.9
O'ahu	410,103	392,514	4.5	3,885,652	3,822,614	1.6
Maui	169,804	165,982	2.3	1,793,756	1,790,536	0.2
Moloka'i	4,498	4,965	-9.4	42,854	40,680	5.3
Lāna'i	5,493	6,392	-14.1	49,132	56,168	-12.5
Kaua'i	81,130	84,074	-3.5	844,814	853,853	-1.1
Hawai'i Island	99,757	101,936	-2.1	1,084,066	1,104,603	-1.9
Visitor arrivals by cruise ships	13,152	11,834	11.1	89,708	114,040	-21.3
AVERAGE LENGTH OF STAY	8.58	8.87	-3.2	9.08	9.15	-0.7
Total by air	8.62	8.91	-3.2	9.13	9.22	-1.0
O'ahu	6.40	6.60	-2.9	6.79	7.01	-3.1
Maui	7.58	7.58	-0.1	8.15	8.02	1.5
Moloka'i	4.19	3.54	18.3	4.45	4.50	-1.1
Lāna'i	2.79	2.82	-1.1	3.24	3.40	-4.7
Kaua'i	7.14	7.18	-0.6	7.72	7.60	1.6
Hawai'i Island	7.28	7.18	1.4	7.50	7.25	3.4
Visitor arrivals by cruise ships	6.80	6.87	-1.1	5.44	5.16	5.3
PER PERSON PER DAY SPENDING (\$)	201.8	200.6	0.6	196.0	191.6	2.3
Total by air	204.1	202.6	0.7	197.2	192.9	2.2
O'ahu	210.0	226.9	-7.4	202.3	206.3	-1.9
Maui	214.8	190.9	12.6	209.2	192.4	8.8
Moloka'i	116.4	116.3	0.1	122.3	124.2	-1.5
Lāna'i	348.8	303.3	15.0	318.8	315.7	1.0
Kaua'i	180.1	155.1	16.1	171.1	162.6	5.2
Hawai'i Island	181.9	175.7	3.5	178.9	172.1	3.9
Visitor arrivals by cruise ships	70.8	68.8	3.0	65.4	70.1	-6.7
PER PERSON PER TRIP SPENDING (\$)	1,732.7	1,778.2	-2.6	1,780.0	1,753.0	1.5
Total by air	1,759.7	1,804.6	-2.5	1,800.8	1,779.1	1.2
O'ahu	1,344.5	1,496.3	-10.1	1,373.9	1,446.2	-5.0
Maui	1,627.8	1,447.1	12.5	1,704.7	1,543.8	10.4
Moloka'i	487.6	411.9	18.4	544.6	558.9	-2.6
Lāna'i	973.8	856.3	13.7	1,033.7	1,073.9	-3.7
Kaua'i	1,285.0	1,113.6	15.4	1,320.1	1,235.1	6.9
Hawai'i Island	1,324.2	1,261.6	5.0	1,340.8	1,247.8	7.5
Visitor arrivals by cruise ships	481.2	472.7	1.8	355.5	361.8	-1.7

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2014

2014P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,419.3	\$1,247.5	\$1,230.9	\$1,097.8	\$1,088.5	\$1,292.5	\$1,352.8	\$1,263.9	\$1,078.0
	Total by air	\$1,412.9	\$1,242.9	\$1,227.9	\$1,089.2	\$1,086.1	\$1,292.3	\$1,352.6	\$1,263.9	\$1,071.7
	O'ahu	\$650.4	\$562.2	\$574.4	\$503.4	\$546.0	\$664.5	\$666.9	\$618.7	\$551.4
	Maui	\$410.0	\$371.1	\$352.7	\$317.1	\$283.4	\$331.0	\$365.8	\$351.0	\$276.4
	Moloka'i	\$4.0	\$2.8	\$2.0	\$2.3	\$2.5	\$3.0	\$2.3	\$2.2	\$2.2
	Lāna'i	\$7.6	\$5.5	\$5.5	\$5.7	\$4.8	\$5.4	\$4.6	\$6.3	\$5.3
	Kaua'i	\$147.0	\$120.3	\$118.8	\$116.6	\$116.8	\$128.4	\$139.1	\$124.0	\$104.2
	Hawai'i Island	\$193.9	\$180.9	\$174.4	\$144.1	\$132.6	\$160.0	\$173.8	\$161.6	\$132.1
	Visitor arrivals by cruise ships	\$6.41	\$4.58	\$3.04	\$8.64	\$2.45	\$0.24	\$0.20	\$0.00	\$6.33
	Visitor days	TOTAL (air + ships)	7,145,060	6,007,924	6,516,431	5,758,931	5,634,768	6,652,058	7,038,454	6,386,989
Total by air		7,041,725	5,931,016	6,468,828	5,630,431	5,597,413	6,648,685	7,037,340	6,386,989	5,251,375
O'ahu		3,036,291	2,601,373	2,954,994	2,571,820	2,746,307	3,233,372	3,389,647	3,225,000	2,625,387
Maui		1,903,380	1,672,663	1,800,595	1,568,486	1,424,828	1,658,443	1,772,233	1,527,265	1,286,672
Moloka'i		34,653	23,347	19,672	18,358	18,727	21,846	19,350	16,024	18,842
Lāna'i		23,448	17,743	18,883	16,927	17,392	15,710	17,421	16,434	15,337
Kaua'i		828,683	660,432	723,177	669,293	670,005	803,547	859,999	724,547	578,891
Hawai'i Island		1,215,270	955,459	951,508	785,547	720,154	915,767	978,691	877,720	726,246
Visitor arrivals by cruise ships		103,334	76,908	47,602	128,500	37,356	3,374	1,114	0	89,389
Visitor arrivals		TOTAL (air + ships)	682,634	646,759	728,814	662,553	649,125	725,066	772,106	730,707
	Total by air	664,954	630,931	718,222	639,395	642,091	723,663	771,244	730,707	609,011
	O'ahu	413,181	389,452	434,204	388,628	414,109	465,259	494,010	476,705	410,103
	Maui	195,984	189,250	215,102	196,653	187,744	208,674	225,727	204,819	169,804
	Moloka'i	5,181	4,863	4,860	4,132	4,613	4,886	5,170	4,652	4,498
	Lāna'i	5,895	5,428	5,371	5,541	5,462	4,871	5,500	5,569	5,493
	Kaua'i	91,238	82,633	93,045	88,191	91,881	103,623	112,232	100,841	81,130
	Hawai'i Island	130,031	120,993	127,719	108,603	105,568	125,991	138,897	126,508	99,757
	Visitor arrivals by cruise ships	17,680	15,828	10,592	23,157	7,034	1,403	863	0	13,152
	Length of stay	TOTAL (air + ships)	10.47	9.29	8.94	8.69	8.68	9.17	9.12	8.74
Total by air		10.59	9.40	9.01	8.81	8.72	9.19	9.12	8.74	8.62
O'ahu		7.35	6.68	6.81	6.62	6.63	6.95	6.86	6.77	6.40
Maui		9.71	8.84	8.37	7.98	7.59	7.95	7.85	7.46	7.58
Moloka'i		6.69	4.80	4.05	4.44	4.06	4.47	3.74	3.44	4.19
Lāna'i		3.98	3.27	3.52	3.05	3.18	3.23	3.17	2.95	2.79
Kaua'i		9.08	7.99	7.77	7.59	7.29	7.75	7.66	7.19	7.14
Hawai'i Island		9.35	7.90	7.45	7.23	6.82	7.27	7.05	6.94	7.28
Visitor arrivals by cruise ships		5.84	4.86	4.49	5.55	5.31	2.41	1.29	0.00	6.80
Per Person Per Day Spending *		TOTAL (air+ships) (\$)	\$198.6	\$207.6	\$188.9	\$190.6	\$193.2	\$194.3	\$192.2	\$197.9
	Total by air	\$200.6	\$209.6	\$189.8	\$193.4	\$194.0	\$194.4	\$192.2	\$197.9	\$204.1
	O'ahu	\$214.2	\$216.1	\$194.4	\$195.7	\$198.8	\$205.5	\$196.8	\$191.9	\$210.0
	Maui	\$215.4	\$221.9	\$195.9	\$202.2	\$198.9	\$199.6	\$206.4	\$229.8	\$214.8
	Moloka'i	\$115.1	\$119.1	\$102.4	\$125.7	\$132.4	\$138.1	\$119.2	\$140.3	\$116.4
	Lāna'i	\$325.7	\$312.7	\$293.9	\$336.3	\$278.5	\$343.0	\$264.4	\$383.9	\$348.8
	Kaua'i	\$177.4	\$182.2	\$164.3	\$174.1	\$174.3	\$159.8	\$161.8	\$171.1	\$180.1
	Hawai'i Island	\$159.5	\$189.4	\$183.3	\$183.4	\$184.1	\$174.7	\$177.6	\$184.1	\$181.9
	Visitor arrivals by cruise ships	\$62.0	\$59.6	\$63.8	\$67.2	\$65.7	\$70.5	\$177.1	\$0.0	\$70.8
	Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,079.1	\$1,928.8	\$1,689.0	\$1,657.0	\$1,676.9	\$1,782.6	\$1,752.0	\$1,729.7
Total by air		\$2,124.8	\$1,970.0	\$1,709.6	\$1,703.5	\$1,691.5	\$1,785.7	\$1,753.7	\$1,729.7	\$1,759.7
O'ahu		\$1,574.2	\$1,443.6	\$1,322.9	\$1,295.4	\$1,318.5	\$1,428.3	\$1,350.1	\$1,298.0	\$1,344.5
Maui		\$2,091.9	\$1,960.9	\$1,639.9	\$1,612.6	\$1,509.4	\$1,586.1	\$1,620.7	\$1,713.7	\$1,627.8
Moloka'i		\$770.0	\$572.0	\$414.5	\$558.5	\$537.5	\$617.3	\$446.1	\$483.2	\$487.6
Lāna'i		\$1,295.2	\$1,022.0	\$1,033.0	\$1,027.3	\$886.8	\$1,106.1	\$837.6	\$1,132.8	\$973.8
Kaua'i		\$1,610.8	\$1,456.3	\$1,276.8	\$1,321.6	\$1,271.0	\$1,238.9	\$1,239.5	\$1,229.4	\$1,285.0
Hawai'i Island		\$1,491.0	\$1,495.3	\$1,365.5	\$1,326.6	\$1,255.8	\$1,269.9	\$1,251.0	\$1,277.4	\$1,324.2
Visitor arrivals by cruise ships		\$362.6	\$289.5	\$286.9	\$373.1	\$348.7	\$169.5	\$228.5	\$0.0	\$481.2

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,419.3	\$2,666.8	\$3,897.7	\$4,995.5	\$6,084.0	\$7,376.5	\$8,729.3	\$9,993.2	\$11,071.2
	Total by air	\$1,412.9	\$2,655.8	\$3,883.7	\$4,972.9	\$6,058.9	\$7,351.2	\$8,703.7	\$9,967.6	\$11,039.3
	O'ahu	\$650.4	\$1,213.1	\$1,787.6	\$2,291.0	\$2,837.0	\$3,501.5	\$4,168.4	\$4,787.2	\$5,338.6
	Maui	\$410.0	\$780.4	\$1,133.1	\$1,450.3	\$1,733.6	\$2,064.6	\$2,430.4	\$2,781.4	\$3,057.8
	Moloka'i	\$4.0	\$6.8	\$8.8	\$11.1	\$13.6	\$16.6	\$18.9	\$21.1	\$23.3
	Lāna'i	\$7.6	\$13.1	\$18.6	\$24.3	\$29.1	\$34.5	\$39.1	\$45.4	\$50.8
	Kaua'i	\$147.0	\$267.4	\$386.2	\$502.7	\$619.5	\$747.9	\$887.0	\$1,011.0	\$1,115.2
	Hawai'i Island	\$193.9	\$375.0	\$549.4	\$693.5	\$826.1	\$986.1	\$1,159.8	\$1,321.4	\$1,453.5
	Visitor arrivals by cruise ships	\$6.41	\$10.99	\$14.03	\$22.67	\$25.12	\$25.36	\$25.56	\$25.56	\$31.89
	Visitor days	TOTAL (air + ships)	7,145,060	13,152,984	19,669,414	25,428,345	31,063,114	37,715,172	44,753,626	51,140,615
Total by air		7,041,725	12,972,742	19,441,570	25,072,001	30,669,414	37,318,098	44,355,439	50,742,428	55,993,803
O'ahu		3,036,291	5,639,746	8,594,740	11,166,561	13,910,785	17,144,157	20,533,804	23,758,804	26,384,191
Maui		1,903,380	3,572,617	5,373,212	6,941,697	8,369,951	10,028,393	11,800,627	13,327,891	14,614,563
Moloka'i		34,653	58,041	77,713	96,071	114,758	136,605	155,954	171,978	190,820
Lāna'i		23,448	40,783	59,666	76,593	94,392	110,102	127,524	143,957	159,294
Kaua'i		828,683	1,489,479	2,212,656	2,881,949	3,551,589	4,355,136	5,215,135	5,939,682	6,518,573
Hawai'i Island		1,215,270	2,172,076	3,123,583	3,909,130	4,627,938	5,543,705	6,522,396	7,400,116	8,126,362
Visitor arrivals by cruise ships		103,334	180,242	227,844	356,345	393,700	397,074	398,188	398,188	487,577
Visitor arrivals		TOTAL (air + ships)	682,634	1,329,393	2,058,207	2,720,760	3,369,885	4,094,951	4,867,057	5,597,764
	Total by air	664,954	1,295,885	2,014,108	2,653,503	3,295,594	4,019,257	4,790,501	5,521,208	6,130,219
	O'ahu	413,181	802,633	1,236,838	1,625,466	2,039,575	2,504,834	2,998,844	3,475,549	3,885,652
	Maui	195,984	385,233	600,336	796,989	984,733	1,193,407	1,419,134	1,623,953	1,793,756
	Moloka'i	5,181	10,044	14,903	19,035	23,647	28,534	33,703	38,356	42,854
	Lāna'i	5,895	11,324	16,695	22,237	27,699	32,569	38,069	43,638	49,132
	Kaua'i	91,238	173,871	266,916	355,107	446,988	550,611	662,843	763,684	844,814
	Hawai'i Island	130,031	251,024	378,743	487,346	592,913	718,905	857,802	984,310	1,084,066
	Visitor arrivals by cruise ships	17,680	33,507	44,099	67,257	74,291	75,694	76,556	76,556	89,708
	Length of stay	TOTAL (air + ships)	10.47	9.89	9.56	9.35	9.22	9.21	9.20	9.14
Total by air		10.59	10.01	9.65	9.45	9.31	9.28	9.26	9.19	9.13
O'ahu		7.35	7.03	6.95	6.87	6.82	6.84	6.85	6.84	6.79
Maui		9.71	9.27	8.95	8.71	8.50	8.40	8.32	8.21	8.15
Moloka'i		6.69	5.78	5.21	5.05	4.85	4.79	4.63	4.48	4.45
Lāna'i		3.98	3.60	3.57	3.44	3.41	3.38	3.35	3.30	3.24
Kaua'i		9.08	8.57	8.29	8.12	7.95	7.91	7.87	7.78	7.72
Hawai'i Island		9.35	8.65	8.25	8.02	7.81	7.71	7.60	7.52	7.50
Visitor arrivals by cruise ships		5.84	5.38	5.17	5.30	5.30	5.25	5.20	5.20	5.44
Per Person Per Day Spending *		TOTAL (air+ships) (\$)	\$198.6	\$202.7	\$198.2	\$196.5	\$195.9	\$195.6	\$195.1	\$195.4
	Total by air	\$200.6	\$204.7	\$199.8	\$198.3	\$197.6	\$197.0	\$196.2	\$196.4	\$197.2
	O'ahu	\$214.2	\$215.1	\$208.0	\$205.2	\$203.9	\$204.2	\$203.0	\$201.5	\$202.3
	Maui	\$215.4	\$218.4	\$210.9	\$208.9	\$207.1	\$205.9	\$206.0	\$208.7	\$209.2
	Moloka'i	\$115.1	\$116.7	\$113.1	\$115.5	\$118.3	\$121.5	\$121.2	\$123.0	\$122.3
	Lāna'i	\$325.7	\$320.0	\$311.7	\$317.2	\$308.7	\$313.6	\$306.9	\$315.6	\$318.8
	Kaua'i	\$177.4	\$179.5	\$174.5	\$174.4	\$174.4	\$171.7	\$170.1	\$170.2	\$171.1
	Hawai'i Island	\$159.5	\$172.7	\$175.9	\$177.4	\$178.5	\$177.9	\$177.8	\$178.6	\$178.9
	Visitor arrivals by cruise ships	\$62.0	\$61.0	\$61.6	\$63.6	\$63.8	\$63.9	\$64.2	\$64.2	\$65.4
	Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,079.1	\$2,006.0	\$1,893.7	\$1,836.1	\$1,805.4	\$1,801.4	\$1,793.5	\$1,785.2
Total by air		\$2,124.8	\$2,049.4	\$1,928.2	\$1,874.1	\$1,838.5	\$1,829.0	\$1,816.9	\$1,805.3	\$1,800.8
O'ahu		\$1,574.2	\$1,511.5	\$1,445.3	\$1,409.4	\$1,391.0	\$1,397.9	\$1,390.0	\$1,377.4	\$1,373.9
Maui		\$2,091.9	\$2,025.7	\$1,887.5	\$1,819.7	\$1,760.5	\$1,730.0	\$1,712.6	\$1,712.7	\$1,704.7
Moloka'i		\$770.0	\$674.6	\$589.8	\$583.0	\$574.1	\$581.5	\$560.7	\$551.3	\$544.6
Lāna'i		\$1,295.2	\$1,152.6	\$1,114.1	\$1,092.5	\$1,051.9	\$1,060.0	\$1,027.9	\$1,041.3	\$1,033.7
Kaua'i		\$1,610.8	\$1,537.9	\$1,446.8	\$1,415.7	\$1,386.0	\$1,358.3	\$1,338.2	\$1,323.8	\$1,320.1
Hawai'i Island		\$1,491.0	\$1,494.0	\$1,450.7	\$1,423.0	\$1,393.2	\$1,371.6	\$1,352.1	\$1,342.5	\$1,340.8
Visitor arrivals by cruise ships		\$362.6	\$328.1	\$318.2	\$337.1	\$338.2	\$335.0	\$333.8	\$333.8	\$355.5

Source:Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	SEPTEMBER			YEAR-TO-DATE		
	2014P	2013F	% CHANGE	2014P	2013F	% CHANGE
VISITOR DAYS	191,927	177,436	8.2	1,460,487	1,557,888	-6.3
TOTAL VISITORS	22,775	20,722	9.9	179,706	202,913	-11.4
ARRIVED BY SHIP	13,152	11,834	11.1	89,709	114,041	-21.3
ARRIVED BY AIR	9,623	8,888	8.3	89,997	88,872	1.3
NUMBER OF SHIP ARRIVALS	8	6	33.3	51	57	-10.5
ISLANDS VISITED						
O'ahu	22,775	20,722	9.9	178,800	198,335	-9.8
Kaua'i	18,334	15,535	18.0	163,914	169,177	-3.1
Maui County	22,775	20,033	13.7	172,660	191,609	-9.9
Maui	22,775	20,033	13.7	172,660	191,610	-9.9
Moloka'i	384	323	19.1	2,037	3,048	-33.2
Lāna'i	445	320	39.1	2,877	4,378	-34.3
Hawai'i Island	21,985	20,722	6.1	173,693	190,157	-8.7
Average Islands Visited	3.81	3.75	1.6	3.9	3.73	3.6
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.01	0.93	8.1	1.19	1.11	7.7
Days in Hawai'i during Cruise	5.89	6.19	-4.8	5.58	5.20	7.4
Days in Hawai'i after Cruise	1.53	1.44	6.0	1.35	1.37	-1.4
Total days in Hawai'i	8.43	8.56	-1.6	8.13	7.68	5.9
ACCOMMODATIONS						
Hotel	13,992	10,691	30.9	98,857	97,403	1.5
Hotel only	12,507	9,771	28.0	86,520	84,585	2.3
Condo	1,298	794	63.4	9,214	9,025	2.1
Condo only	593	368	60.9	2,908	2,486	16.9
Timeshare	1,019	615	65.6	7,118	8,106	-12.2
Timeshare Only	462	229	101.5	2,610	2,847	-8.3
Bed & Breakfast	206	80	156.0	1,267	1,469	-13.8
Bed & Breakfast only	16	10	58.8	214	164	30.2
Friends & relatives	319	338	-5.5	3,977	4,672	-14.9
Other accommodation	895	667	34.1	7,311	8,116	-9.9
Accommodation (NET)	15,826	11,994	31.9	111,181	110,894	0.3
Cruise only	6,949	8,728	-20.4	68,525	92,020	-25.5
TRAVEL STATUS						
% First timers	45.1	48.6	-3.50	42.9	41.4	1.55
% Repeat visitors	54.9	51.4	3.50	57.1	57.8	-0.79

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

September	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
Total Seats	863,609	817,914	5.6	636,372	619,056	2.8	136,745	118,929	15.0	42,629	36,532	16.7	3,388	3,234	4.8	44,475	40,163	10.7
Schedules	853,542	811,158	5.2	626,305	612,300	2.3	136,745	118,929	15.0	42,629	36,532	16.7	3,388	3,234	4.8	44,475	40,163	10.7
Charters	10,067	6,756	49.0	10,067	6,756	49.0												
Domestic Seats	577,639	523,792	10.3	357,082	331,614	7.7	131,457	113,641	15.7	41,933	35,836	17.0	3,388	3,234	4.8	43,779	39,467	10.9
Schedules	572,671	518,824	10.4	352,114	326,646	7.8	131,457	113,641	15.7	41,933	35,836	17.0	3,388	3,234	4.8	43,779	39,467	10.9
Charters	4,968	4,968	0.0	4,968	4,968	0.0												
US West	507,171	457,378	10.9	294,026	270,868	8.5	124,045	107,973	14.9	41,933	35,836	17.0	3,388	3,234	4.8	43,779	39,467	10.9
...Anchorage	2,934	2,669	9.9	2,934	2,669	9.9												
...Bellingham	1,956	6,145	-68.2	1,956	4,093	-52.2	0	2,052	-100.0									
...Denver	10,571	12,624	-16.3	8,751	10,440	-16.2	728	728	0.0	728	728	0.0				364	728	-50.0
...Las Vegas	23,904	23,976	-0.3	23,904	23,976	-0.3												
...Los Angeles	198,302	165,303	20.0	106,218	91,854	15.6	47,358	36,151	31.0	20,881	16,294	28.2	3,388	3,234	4.8	20,457	17,770	15.1
...Oakland	28,813	26,538	8.6	11,173	9,348	19.5	12,660	12,480	1.4	2,861	2,669	7.2				2,119	2,041	3.8
...Phoenix	29,810	27,910	6.8	17,840	16,320	9.3	6,460	5,700	13.3	2,280	2,470	-7.7				3,230	3,420	-5.6
...Portland	21,518	18,240	18.0	14,509	13,530	7.2	7,009	4,710	48.8									
...Sacramento	12,660	11,962	5.8	7,770	7,252	7.1	4,890	4,710	3.8									
...Salt Lake City	5,481	5,952	-7.9	5,481	5,952	-7.9												
...San Diego	21,522	20,839	3.3	13,698	13,460	1.8	4,890	4,710	3.8							2,934	2,669	9.9
...San Francisco	68,220	65,093	4.8	42,705	40,937	4.3	10,909	11,772	-7.3	7,508	6,924	8.4				7,098	5,460	30.0
...San Jose	28,631	24,317	17.7	10,847	7,127	52.2	12,660	12,480	1.4	2,353	2,041	15.3				2,771	2,669	3.8
...Seattle	52,849	45,810	15.4	26,240	23,910	9.7	16,481	12,480	32.1	5,322	4,710	13.0				4,806	4,710	2.0
US East	65,500	61,446	6.6	58,088	55,778	4.1	7,412	5,668	30.8									
...Atlanta	8,790	8,940	-1.7	8,790	8,940	-1.7												
...Chicago	10,320	10,440	-1.1	10,320	10,440	-1.1												
...Dallas	20,492	18,748	9.3	13,080	13,080	0.0	7,412	5,668	30.8									
...Houston	10,320	7,740	33.3	10,320	7,740	33.3												
...New York JFK	7,350	7,350	0.0	7,350	7,350	0.0												
...Newark	7,260	7,260	0.0	7,260	7,260	0.0												
...Washington D.C.	968	968	0.0	968	968	0.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

September	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
International Seats	285,970	294,122	-2.8	279,290	287,442	-2.8	5,288	5,288	0.0	696	696	0.0	0	0	NA	696	696	0.0
Schedules	280,871	292,334	-3.9	274,191	285,654	-4.0	5,288	5,288	0.0	696	696	0.0				696	696	0.0
Charters	5,099	1,788	185.2	5,099	1,788	185.2												
Japan	164,678	177,483	-7.2	164,678	177,483	-7.2												
...Fukuoka	6,330	14,550	-56.5	6,330	14,550	-56.5												
...Nagoya	18,000	18,450	-2.4	18,000	18,450	-2.4												
...Osaka	31,272	31,770	-1.6	31,272	31,770	-1.6												
...Sapporo	3,108	3,367	-7.7	3,108	3,367	-7.7												
...Tokyo-HND	27,922	26,910	3.8	27,922	26,910	3.8												
...Tokyo-NRT	78,046	82,436	-5.3	78,046	82,436	-5.3												
Canada	14,260	14,451	-1.3	7,580	7,771	-2.5	5,288	5,288	0.0	696	696	0.0				696	696	0.0
...Vancouver	14,260	14,451	-1.3	7,580	7,771	-2.5	5,288	5,288	0.0	696	696	0.0				696	696	0.0
Other Asia	42,224	40,694	3.8	42,224	40,694	3.8												
...Beijing	6,609	0	NA	6,609	0	NA												
...Seoul	28,143	30,413	-7.5	28,143	30,413	-7.5												
...Shanghai	5,016	3,696	35.7	5,016	3,696	35.7												
...Taipei	2,456	6,585	-62.7	2,456	6,585	-62.7												
Oceania	37,567	38,191	-1.6	37,567	38,191	-1.6												
...Auckland	7,800	7,764	0.5	7,800	7,764	0.5												
...Brisbane	4,403	4,921	-10.5	4,403	4,921	-10.5												
...Melbourne	4,545	2,424	87.5	4,545	2,424	87.5												
...Sydney	20,819	23,082	-9.8	20,819	23,082	-9.8												
Other	22,142	21,515	2.9	22,142	21,515	2.9												
...Apia	656	648	1.2	656	648	1.2												
...Christmas	488	488	0.0	488	488	0.0												
...Guam	10,320	10,440	-1.1	10,320	10,440	-1.1												
...Majuro	2,015	2,325	-13.3	2,015	2,325	-13.3												
...Manila	4,488	3,168	41.7	4,488	3,168	41.7												
...Nadi	668	820	-18.5	668	820	-18.5												
...Pago Pago	2,331	2,331	0.0	2,331	2,331	0.0												
...Papeete	1,176	1,295	-9.2	1,176	1,295	-9.2												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

YTD thru Sep	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
Total Seats	8,446,329	8,216,838	2.8	5,933,060	5,856,729	1.3	1,466,667	1,403,190	4.5	517,188	461,207	12.1	35,276	37,335	-5.5	494,138	458,377	7.8
Schedules	8,378,192	8,114,783	3.2	5,864,923	5,754,674	1.9	1,466,667	1,403,190	4.5	517,188	461,207	12.1	35,276	37,335	-5.5	494,138	458,377	7.8
Charters	68,137	102,055	-33.2	68,137	102,055	-33.2												
Domestic Seats	5,692,374	5,517,055	3.2	3,360,849	3,315,500	1.4	1,336,534	1,275,219	4.8	489,589	442,874	10.5	35,276	37,335	-5.5	470,126	446,127	5.4
Schedules	5,649,594	5,474,551	3.2	3,318,069	3,272,996	1.4	1,336,534	1,275,219	4.8	489,589	442,874	10.5	35,276	37,335	-5.5	470,126	446,127	5.4
Charters	42,780	42,504	0.6	42,780	42,504	0.6												
US West	5,012,296	4,840,600	3.5	2,764,605	2,700,189	2.4	1,252,700	1,214,075	3.2	489,589	442,874	10.5	35,276	37,335	-5.5	470,126	446,127	5.4
...Anchorage	44,409	49,141	-9.6	35,774	40,349	-11.3	6,437	6,594	-2.4	2,198	2,198	0.0						
...Bellingham	46,993	81,715	-42.5	32,901	57,236	-42.5	14,092	24,479	-42.4									
...Boise	2,954	5,798	-49.1	2,954	5,798	-49.1												
...Denver	112,623	100,494	12.1	65,550	62,134	5.5	33,605	24,308	38.2	7,098	7,026	1.0			6,370	7,026	-9.3	
...Eugene	2,280	7,359	-69.0	2,280	7,359	-69.0												
...Fresno	4,560	9,366	-51.3	4,560	9,366	-51.3												
...Las Vegas	221,771	207,667	6.8	221,771	207,667	6.8												
...Los Angeles	1,845,505	1,702,608	8.4	972,806	878,377	10.8	436,034	406,942	7.1	191,316	177,908	7.5	35,276	35,795	-1.4	210,073	203,586	3.2
...Oakland	280,464	268,916	4.3	104,668	93,674	11.7	111,474	113,698	-2.0	37,106	32,499	14.2				27,216	29,045	-6.3
...Phoenix	369,957	363,402	1.8	193,067	188,835	2.2	80,180	76,733	4.5	47,310	47,887	-1.2				49,400	49,947	-1.1
...Phoenix Mesa	4,560	16,279	-72.0	4,560	16,279	-72.0												
...Portland	224,672	206,876	8.6	125,835	119,540	5.3	71,205	70,066	1.6	16,956	8,635	96.4				10,676	8,635	23.6
...Sacramento	114,468	113,180	1.1	70,707	70,319	0.6	43,761	42,861	2.1									
...Salt Lake City	68,904	65,801	4.7	68,904	65,801	4.7												
...San Diego	205,400	191,412	7.3	121,447	120,605	0.7	56,174	54,950	2.2							27,779	15,857	75.2
...San Francisco	701,093	686,929	2.1	414,656	408,160	1.6	131,478	138,460	-5.0	101,269	88,535	14.4	0	1,540	-100.0	53,690	50,234	6.9
...San Jose	226,391	245,106	-7.6	71,066	71,478	-0.6	111,222	112,398	-1.0	19,197	28,888	-33.5				24,906	32,342	-23.0
...Santa Maria	0	7,582	-100.0	0	7,582	-100.0												
...Seattle	527,322	497,812	5.9	243,129	256,473	-5.2	157,038	142,586	10.1	67,139	49,298	36.2				60,016	49,455	21.4
...Spokane	3,410	5,798	-41.2	3,410	5,798	-41.2												
...Stockton	4,560	7,359	-38.0	4,560	7,359	-38.0												
US East	637,298	633,951	0.5	553,464	572,807	-3.4	83,834	61,144	37.1									
...Atlanta	80,424	81,580	-1.4	80,424	81,580	-1.4												
...Chicago	101,144	106,374	-4.9	94,264	103,654	-9.1	6,880	2,720	152.9									
...Dallas	195,764	177,452	10.3	118,810	119,028	-0.2	76,954	58,424	31.7									
...Houston	87,282	69,756	25.1	87,282	69,756	25.1												
...New York JFK	70,560	78,792	-10.4	70,560	78,792	-10.4												
...Newark	66,066	65,520	0.8	66,066	65,520	0.8												
...Washington D.C.	36,058	54,477	-33.8	36,058	54,477	-33.8												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continue)

YTD thru Sep	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge	2014	2013	%Chge
International Seats	2,753,955	2,699,783	2.0	2,572,211	2,541,229	1.2	130,133	127,971	1.7	27,599	18,333	50.5	0	0	NA	24,012	12,250	96.0
Schedules	2,728,598	2,640,232	3.3	2,546,854	2,481,678	2.6	130,133	127,971	1.7	27,599	18,333	50.5				24,012	12,250	96.0
Charters	25,357	59,551	-57.4	25,357	59,551	-57.4												
Japan	1,528,132	1,500,940	1.8	1,528,132	1,500,940	1.8												
...Fukuoka	107,126	131,155	-18.3	107,126	131,155	-18.3												
...Nagoya	165,763	135,977	21.9	165,763	135,977	21.9												
...Osaka	272,464	257,170	5.9	272,464	257,170	5.9												
...Sapporo	30,303	30,359	-0.2	30,303	30,359	-0.2												
...Tokyo-HND	247,579	245,024	1.0	247,579	245,024	1.0												
...Tokyo-NRT	704,897	701,255	0.5	704,897	701,255	0.5												
Canada	290,573	269,985	7.6	108,829	111,431	-2.3	130,133	127,971	1.7	27,599	18,333	50.5				24,012	12,250	96.0
...Calgary	35,044	33,591	4.3	6,831	6,839	-0.1	28,213	26,752	5.5									
...Edmonton	10,350	9,729	6.4				10,350	9,729	6.4									
...Vancouver	242,867	224,353	8.3	99,686	102,280	-2.5	91,570	91,490	0.1	27,599	18,333	50.5				24,012	12,250	96.0
...Victoria	2,312	2,312	0.0	2,312	2,312	0.0												
Other Asia	397,130	340,152	16.8	397,130	340,152	16.8												
...Beijing	48,172	0	NA	48,172	0	NA												
...Seoul	258,290	287,272	-10.1	258,290	287,272	-10.1												
...Shanghai	54,374	31,551	72.3	54,374	31,551	72.3												
...Taipei	36,294	21,329	70.2	36,294	21,329	70.2												
Oceania	315,678	309,496	2.0	315,678	309,496	2.0												
...Auckland	66,994	55,024	21.8	66,994	55,024	21.8												
...Brisbane	37,296	36,590	1.9	37,296	36,590	1.9												
...Melbourne	31,512	26,058	20.9	31,512	26,058	20.9												
...Sydney	179,876	191,824	-6.2	179,876	191,824	-6.2												
Other	197,085	219,659	-10.3	197,085	219,659	-10.3												
...Apia	6,396	6,488	-1.4	6,396	6,488	-1.4												
...Christmas	4,758	4,552	4.5	4,758	4,552	4.5												
...Guam	94,584	85,124	11.1	94,584	85,124	11.1												
...Majuro	18,135	18,557	-2.3	18,135	18,557	-2.3												
...Manila	33,528	65,046	-48.5	33,528	65,046	-48.5												
...Nadi	6,462	6,684	-3.3	6,462	6,684	-3.3												
...Pago Pago	21,756	23,089	-5.8	21,756	23,089	-5.8												
...Papeete	11,466	10,119	13.3	11,466	10,119	13.3												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division