

TABLE 1. TOTAL VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	819,536	792,742	3.4	8,832,598	8,563,018	3.1
Domestic	554,583	530,957	4.4	5,964,442	5,782,140	3.2
International	264,953	261,785	1.2	2,868,156	2,780,878	3.1
VISITOR DAYS	7,839,536	7,707,113	1.7	79,857,331	78,086,081	2.3
AVERAGE DAILY CENSUS	252,888	248,617	1.7	218,189	213,934	2.0
TOTAL AIR SEATS	1,076,598	1,069,528	0.7	12,019,545	11,937,726	0.7
TOTAL LOAD FACTOR (%)	88.8	85.4	4.0	87.0	84.7	2.7
ISLANDS VISITED						
O'ahu	502,110	487,824	2.9	5,461,880	5,339,912	2.3
O'ahu only	382,674	372,226	2.8	4,146,074	4,038,993	2.7
O'ahu one day or less	19,925	18,729	6.4	209,364	216,599	-3.3
Kaua'i	108,355	103,632	4.6	1,187,476	1,173,752	1.2
Kaua'i only	60,074	58,190	3.2	644,916	629,600	2.4
Kaua'i one day or less	9,636	10,156	-5.1	104,519	123,080	-15.1
Maui County	244,874	235,881	3.8	2,685,222	2,579,311	4.1
Maui	240,233	232,573	3.3	2,640,175	2,540,162	3.9
Maui only	154,557	149,481	3.4	1,684,980	1,597,116	5.5
Maui one day or less	12,273	12,783	-4.0	138,780	152,279	-8.9
Moloka'i *	5,728	5,545	3.3	60,367	64,767	-6.8
Moloka'i only *	816	833	-2.0	7,772	7,726	0.6
Moloka'i one day or less*	2,712	2,556	6.1	28,677	34,975	-18.0
Lāna'i *	5,937	4,282	38.7	63,338	58,390	8.5
Lāna'i only *	1,153	441	161.7	9,997	5,591	78.8
Lāna'i one day or less*	2,862	2,587	10.6	33,961	38,561	-11.9
Hawai'i Island	150,817	143,670	5.0	1,550,046	1,514,973	2.3
Kona side	127,420	121,415	4.9	1,325,878	1,288,021	2.9
Hilo side	55,199	53,579	3.0	552,846	551,764	0.2
Hawai'i Island only	75,305	73,409	2.6	754,723	729,540	3.5
Hawai'i Island one day or less	10,575	10,284	2.8	116,580	123,265	-5.4
Any Neighbor Island	436,862	420,516	3.9	4,686,524	4,524,025	3.6
NI only	317,426	304,919	4.1	3,370,718	3,223,106	4.6
O'ahu & NI	119,436	115,597	3.3	1,315,806	1,300,919	1.1
Any one island only	674,578	654,579	3.1	7,248,462	7,008,566	3.4
Multiple Islands	144,958	138,163	4.9	1,584,136	1,554,452	1.9
Avg. Islands Visited	1.24	1.23	0.26	1.24	1.25	-0.59
Average Length of Stay in Hawai'i	9.57	9.72	-1.6	9.04	9.12	-0.9
ACCOMMODATIONS						
Plan to stay in Hotel	492,740	467,062	5.5	5,511,176	5,322,571	3.5
Hotel only	429,028	405,913	5.7	4,823,482	4,656,465	3.6
Plan to stay in Condo	145,249	145,438	-0.1	1,521,998	1,505,768	1.1
Condo only	113,872	116,255	-2.0	1,185,337	1,180,114	0.4
Plan to stay in Timeshare	63,205	62,683	0.8	797,784	807,944	-1.3
Timeshare only	47,076	47,839	-1.6	621,659	626,356	-0.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	11,911	10,735	11.0	121,186	138,065	-12.2
Friends/Relatives	91,943	92,655	-0.8	785,932	763,965	2.9
Bed & Breakfast	8,496	8,820	-3.7	94,268	95,809	-1.6
Rental House	69,612	66,924	4.0	680,737	635,846	7.1
Hostel	6,326	6,152	2.8	63,052	63,747	-1.1
Camp Site, Beach	4,157	5,106	-18.6	50,927	52,410	-2.8
Private Room in Private Home**	10,379	0	0.0	65,051	0	0.0
Shared Room/Space in Private Home**	2,497	0	0.0	17,449	0	0.0
Other	10,165	13,413	-24.2	119,643	128,559	-6.9
PURPOSE OF TRIP						
Pleasure (Net)	690,694	653,093	5.8	7,336,387	7,120,061	3.0
Honeymoon/Get Married	59,087	51,690	14.3	657,460	650,568	1.1
Honeymoon	54,943	47,314	16.1	597,761	588,236	1.6
Get Married	7,542	7,688	-1.9	103,516	109,921	-5.8
Pleasure/Vacation	636,275	606,459	4.9	6,739,104	6,536,063	3.1
Mtgs/Conventions/Incentive	22,864	40,441	-43.5	493,676	498,771	-1.0
Conventions	9,698	26,439	-63.3	232,619	263,556	-11.7
Corporate Meetings	4,456	4,351	2.4	80,389	81,764	-1.7
Incentive	9,056	10,798	-16.1	195,906	171,087	14.5
Other Business	18,419	17,374	6.0	255,533	257,097	-0.6
Visit Friends/Rel.	81,076	82,735	-2.0	723,223	717,411	0.8
Gov't/Military	5,736	6,031	-4.9	95,350	90,513	5.3
Attend School	2,254	2,053	9.8	28,534	27,637	3.2
Sport Events	17,759	25,421	-30.1	89,828	90,477	-0.7
Other	24,186	16,352	47.9	227,214	204,158	11.3
TRAVEL STATUS						
% First Timers ***	31.8	32.1	-0.3	34.5	34.4	0.1
% Repeaters ***	68.2	67.9	0.3	65.5	65.6	-0.1
Average # of Trips	5.5	5.5	-0.3	5.1	5.1	-0.3
Group Tour	45,470	53,768	-15.4	633,127	665,019	-4.8
Non-Group	774,067	738,974	4.7	8,199,471	7,897,999	3.8
Package Trip	216,577	210,108	3.1	2,670,798	2,676,355	-0.2
No Package	602,960	582,634	3.5	6,161,799	5,886,662	4.7
Net True Independent	591,827	571,612	3.5	6,011,225	5,752,441	4.5
Ave. Age	45	45	-0.1	45	45	-0.3
Ave. Party Size	2.2	2.1	4.8	2.2	2.2	2.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
DOMESTIC VISITORS	554,583	530,957	4.4	5,964,442	5,782,140	3.2
DOMESTIC VISITOR DAYS	5,717,514	5,597,236	2.1	57,759,805	56,949,633	1.4
DOMESTIC AVERAGE DAILY CENSUS	184,436	180,556	2.1	157,814	155,600	1.4
DOMESTIC AIR SEATS	744,828	734,035	1.5	8,314,458	8,224,564	1.1
DOMESTIC LOAD FACTOR (%)	90.2	87.2	3.4	88.3	86.7	1.8
ISLANDS VISITED						
O'ahu	274,626	265,850	3.3	2,912,872	2,868,749	1.5
O'ahu only	198,079	191,824	3.3	2,098,467	2,061,135	1.8
O'ahu one day or less	17,624	16,770	5.1	179,047	182,434	-1.9
Kaua'i	94,004	89,440	5.1	1,050,622	1,028,294	2.2
Kaua'i only	55,956	53,744	4.1	615,391	597,943	2.9
Kaua'i one day or less	5,880	5,754	2.2	65,658	73,803	-11.0
Maui County	197,828	185,401	6.7	2,207,916	2,115,934	4.3
Maui	193,980	182,492	6.3	2,171,996	2,083,999	4.2
Maui only	132,425	124,894	6.0	1,492,217	1,414,007	5.5
Maui one day or less	7,049	6,543	7.7	75,033	77,472	-3.1
Moloka'i *	3,882	4,393	-11.6	44,188	49,843	-11.3
Moloka'i only *	689	797	-13.6	6,909	6,994	-1.2
Moloka'i one day or less*	1,387	1,649	-15.9	18,565	23,456	-20.9
Lāna'i *	4,723	3,371	40.1	49,283	44,334	11.2
Lāna'i only *	1,120	409	173.6	9,243	5,193	78.0
Lāna'i one day or less*	1,851	1,910	-3.1	22,545	26,511	-15.0
Hawai'i Island	116,514	112,072	4.0	1,183,166	1,154,201	2.5
Kona side	100,458	96,109	4.5	1,031,461	1,003,389	2.8
Hilo side	40,130	38,707	3.7	394,937	389,408	1.4
Hawai'i Island only	67,224	65,392	2.8	684,735	657,780	4.1
Hawai'i Island one day or less	4,180	4,385	-4.7	45,786	50,060	-8.5
Any Neighbor Island	356,504	339,133	5.1	3,865,974	3,721,004	3.9
NI only	279,957	265,107	5.6	3,051,570	2,913,390	4.7
O'ahu & NI	76,547	74,025	3.4	814,405	807,614	0.8
Any one island only	455,492	437,061	4.2	4,906,962	4,743,052	3.5
Multiple Islands	99,091	93,896	5.5	1,057,480	1,039,088	1.8
Avg. Islands Visited	1.24	1.24	0.1	1.24	1.25	-0.6
Average Length of Stay in Hawai'i	10.31	10.54	-2.2	9.68	9.85	-1.7
ACCOMMODATIONS						
Plan to stay in Hotel	288,236	268,499	7.4	3,256,657	3,138,003	3.8
Hotel only	240,394	222,854	7.9	2,740,587	2,633,121	4.1
Plan to stay in Condo	102,933	103,386	-0.4	1,107,433	1,102,907	0.4
Condo only	81,794	82,567	-0.9	875,554	871,308	0.5
Plan to stay in Timeshare	49,883	49,574	0.6	649,825	662,035	-1.8
Timeshare only	37,893	38,177	-0.7	506,016	515,224	-1.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	9,354	8,874	5.4	100,463	112,068	-10.4
Friends/Relatives	83,695	83,086	0.7	696,870	679,457	2.6
Bed & Breakfast	6,532	7,159	-8.7	71,586	72,821	-1.7
Rental House	58,339	57,846	0.9	585,862	548,826	6.7
Hostel	4,482	4,048	10.7	43,958	42,955	2.3
Camp Site, Beach	3,639	3,762	-3.3	41,031	42,247	-2.9
Private Room in Private Home**	7,291	0	0.0	33,404	0	0.0
Shared Room/Space in Private Home**	2,198	0	0.0	11,345	0	0.0
Other	9,310	10,415	-10.6	106,839	110,187	-3.0
PURPOSE OF TRIP						
Pleasure (Net)	461,438	440,496	4.8	4,910,775	4,762,556	3.1
Honeymoon/Get Married	16,490	15,358	7.4	267,477	268,923	-0.5
Honeymoon	13,820	12,510	10.5	228,479	228,711	-0.1
Get Married	3,681	3,693	-0.3	53,468	55,991	-4.5
Pleasure/Vacation	448,088	428,293	4.6	4,685,399	4,541,287	3.2
Mtgs/Conventions/Incentive	11,978	18,588	-35.6	305,377	322,721	-5.4
Conventions	6,895	13,903	-50.4	182,833	198,049	-7.7
Corporate Meetings	3,774	3,370	12.0	72,373	71,360	1.4
Incentive	1,615	1,730	-6.7	63,057	67,181	-6.1
Other Business	17,057	16,356	4.3	237,797	239,163	-0.6
Visit Friends/Rel.	73,557	75,254	-2.3	637,142	638,926	-0.3
Gov't/Military	5,140	4,013	28.1	80,867	78,121	3.5
Attend School	621	642	-3.3	13,834	16,451	-15.9
Sport Events	7,702	7,403	4.0	65,009	57,937	12.2
Other	20,514	14,659	39.9	210,601	192,317	9.5
TRAVEL STATUS						
% First Timers ***	25.8	25.8	0.0	29.0	28.9	0.1
% Repeaters ***	74.2	74.2	0.0	71.0	71.1	-0.1
Average # of Trips	6.2	6.3	-1.2	5.8	5.8	-0.2
Group Tour	15,863	9,856	60.9	192,068	191,485	0.3
Non-Group	538,721	521,101	3.4	5,772,374	5,590,655	3.3
Package Trip	93,121	85,066	9.5	1,201,278	1,189,600	1.0
No Package	461,462	445,891	3.5	4,763,163	4,592,540	3.7
Net True Independent	455,970	442,028	3.2	4,698,696	4,529,639	3.7
Ave. Age of Party Head	46	46	-0.1	46	46	-0.3
Ave. Party Size	2.2	2.0	8.5	2.1	2.0	5.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
INTERNATIONAL VISITORS	264,953	261,785	1.2	2,868,156	2,780,878	3.1
INTERNATIONAL VISITOR DAYS	2,122,022	2,109,877	0.6	22,097,526	21,136,447	4.5
INTERNATIONAL AVERAGE DAILY CENSUS	68,452	68,061	0.6	60,376	57,750	4.5
INTERNATIONAL AIR SEATS	331,770	335,493	-1.1	3,705,087	3,713,162	-0.2
INTERNATIONAL LOAD FACTOR (%)	85.8	81.5	5.3	84.0	80.4	4.5
ISLANDS VISITED						
O'ahu	227,484	221,974	2.5	2,549,008	2,471,163	3.2
O'ahu only	184,595	180,402	2.3	2,047,607	1,977,858	3.5
O'ahu one day or less	2,301	1,959	17.5	30,316	34,165	-11.3
Kaua'i	14,351	14,192	1.1	136,855	145,458	-5.9
Kaua'i only	4,118	4,445	-7.4	29,526	31,657	-6.7
Kaua'i one day or less	3,757	4,401	-14.6	38,860	49,276	-21.1
Maui County	47,046	50,481	-6.8	477,306	463,377	3.0
Maui	46,254	50,081	-7.6	468,179	456,163	2.6
Maui only	22,132	24,587	-10.0	192,763	183,109	5.3
Maui one day or less	5,223	6,240	-16.3	63,747	74,807	-14.8
Moloka'i *	1,846	1,152	60.3	16,179	14,924	8.4
Moloka'i only *	127	36	258.5	863	732	18.0
Moloka'i one day or less*	1,325	908	46.0	10,112	11,519	-12.2
Lāna'i *	1,214	911	33.3	14,056	14,057	0.0
Lāna'i only *	33	31	5.6	755	398	89.4
Lāna'i one day or less*	1,011	677	49.4	11,415	12,049	-5.3
Hawai'i Island	34,303	31,598	8.6	366,880	360,772	1.7
Kona side	26,962	25,306	6.5	294,418	284,632	3.4
Hilo side	15,069	14,872	1.3	157,908	162,356	-2.7
Hawai'i Island only	8,081	8,018	0.8	69,988	71,760	-2.5
Hawai'i Island one day or less	6,395	5,898	8.4	70,794	73,205	-3.3
Any Neighbor Island	80,358	81,383	-1.3	820,549	803,020	2.2
NI only	37,469	39,811	-5.9	319,148	309,715	3.0
O'ahu & NI	42,889	41,572	3.2	501,401	493,305	1.6
Any one island only	219,086	217,519	0.7	2,341,500	2,265,514	3.4
Multiple Islands	45,867	44,266	3.6	526,656	515,364	2.2
Avg. Islands Visited	1.23	1.22	0.5	1.24	1.25	-0.6
Average Length of Stay in Hawai'i	8.01	8.06	-0.6	7.70	7.60	1.4
ACCOMMODATIONS						
Plan to stay in Hotel	204,504	198,563	3.0	2,254,519	2,184,567	3.2
Hotel only	188,635	183,059	3.0	2,082,895	2,023,344	2.9
Plan to stay in Condo	42,316	42,052	0.6	414,566	402,861	2.9
Condo only	32,078	33,687	-4.8	309,782	308,805	0.3
Plan to stay in Timeshare	13,322	13,109	1.6	147,959	145,909	1.4
Timeshare only	9,183	9,662	-5.0	115,644	111,132	4.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,557	1,861	37.4	20,723	25,997	-20.3
Friends/Relatives	8,248	9,569	-13.8	89,062	84,508	5.4
Bed & Breakfast	1,963	1,661	18.2	22,682	22,988	-1.3
Rental House	11,273	9,078	24.2	94,876	87,020	9.0
Hostel	1,844	2,104	-12.4	19,094	20,792	-8.2
Camp Site, Beach	518	1,344	-61.4	9,896	10,163	-2.6
Private Room in Private Home**	3,087	0	0.0	31,647	0	0.0
Shared Room/Space in Private Home**	299	0	0.0	6,104	0	0.0
Other	854	2,999	-71.5	12,804	18,371	-30.3
PURPOSE OF TRIP						
Pleasure (Net)	229,256	212,597	7.8	2,425,612	2,357,505	2.9
Honeymoon/Get Married	42,598	36,333	17.2	389,983	381,644	2.2
Honeymoon	41,123	34,803	18.2	369,282	359,525	2.7
Get Married	3,861	3,995	-3.4	50,048	53,930	-7.2
Pleasure/Vacation	188,187	178,165	5.6	2,053,705	1,994,776	3.0
Mtgs/Conventions/Incentive	10,886	21,854	-50.2	188,299	176,050	7.0
Conventions	2,804	12,536	-77.6	49,785	65,507	-24.0
Corporate Meetings	682	981	-30.5	8,017	10,404	-22.9
Incentive	7,441	9,067	-17.9	132,849	103,907	27.9
Other Business	1,362	1,018	33.8	17,736	17,934	-1.1
Visit Friends/Rel.	7,519	7,481	0.5	86,082	78,485	9.7
Gov't/Military	596	2,018	-70.5	14,483	12,392	16.9
Attend School	1,634	1,411	15.8	14,700	11,186	31.4
Sport Events	10,058	18,018	-44.2	24,819	32,540	-23.7
Other	3,672	1,694	116.9	16,613	11,840	40.3
TRAVEL STATUS						
% First Timers ***	44.2	44.7	-0.6	46.1	45.9	0.2
% Repeaters ***	55.8	55.3	0.6	53.9	54.1	-0.2
Average # of Trips	3.8	3.7	1.6	3.5	3.5	-0.8
Group Tour	29,607	43,912	-32.6	441,059	473,533	-6.9
Non-Group	235,346	217,873	8.0	2,427,097	2,307,345	5.2
Package Trip	123,456	125,041	-1.3	1,469,520	1,486,756	-1.2
No Package	141,497	136,744	3.5	1,398,636	1,294,122	8.1
Net True Independent	135,857	129,584	4.8	1,312,529	1,222,802	7.3
Ave. Age of Party Head	43	43	0.4	43	43	0.7
Ave. Party Size	2.4	2.4	-0.4	2.5	2.5	0.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

Technical Notes: January through June 2016 arrival statistics for Japan, Other Asia, Oceania, Europe and Latin America MMA countries were revised with updated information received from the U.S. Department of Commerce, National Travel and Tourism Office (NTTO). Correspondingly, visitor days and expenditure statistics by MMA and by island were also recalculated. Updated data tables are available on the HTA website.

TABLE 4. TOTAL US WEST VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	336,246	318,881	5.4	3,658,380	3,507,652	4.3
Domestic	325,736	310,154	5.0	3,572,145	3,410,437	4.7
International	10,510	8,727	20.4	86,235	97,215	-11.3
VISITOR DAYS	3,231,906	3,132,885	3.2	33,497,107	32,561,688	2.9
AVERAGE DAILY CENSUS	104,255	101,061	3.2	91,522	89,210	2.6
ISLANDS VISITED						
O'ahu	148,508	140,265	5.9	1,567,646	1,525,939	2.7
O'ahu only	117,043	111,465	5.0	1,248,747	1,206,143	3.5
O'ahu one day or less	7,280	6,490	12.2	71,081	72,508	-2.0
Kaua'i	56,642	51,928	9.1	619,321	603,519	2.6
Kaua'i only	40,137	37,784	6.2	447,201	431,874	3.5
Kaua'i one day or less	2,504	2,496	0.3	25,180	30,381	-17.1
Maui County	116,794	110,466	5.7	1,336,658	1,263,378	5.8
Maui	114,471	108,762	5.2	1,314,432	1,244,689	5.6
Maui only	90,169	86,249	4.5	1,052,517	986,935	6.6
Maui one day or less	3,369	2,883	16.9	33,843	35,545	-4.8
Moloka'i *	2,011	2,304	-12.7	25,521	26,145	-2.4
Moloka'i only *	469	512	-8.4	4,734	4,671	1.3
Moloka'i one day or less*	627	820	-23.6	9,762	11,774	-17.1
Lāna'i *	2,500	1,615	54.8	25,800	22,422	15.1
Lāna'i only *	670	256	161.1	5,760	3,405	69.2
Lāna'i one day or less*	896	893	0.4	11,795	12,983	-9.2
Hawai'i Island	66,065	62,197	6.2	649,422	631,224	2.9
Kona side	57,702	54,656	5.6	576,230	558,937	3.1
Hilo side	20,518	19,130	7.3	185,508	181,429	2.2
Hawai'i Island only	45,469	44,345	2.5	460,997	442,902	4.1
Hawai'i Island one day or less	2,417	1,682	43.7	21,119	23,765	-11.1
Any Neighbor Island	219,204	207,417	5.7	2,409,633	2,301,509	4.7
NI only	187,738	178,617	5.1	2,090,734	1,981,713	5.5
O'ahu & NI	31,465	28,800	9.3	318,899	319,796	-0.3
Any one island only	293,957	280,611	4.8	3,219,955	3,075,930	4.7
Multiple Islands	42,289	38,270	10.5	438,425	431,722	1.6
Avg. Islands Visited	1.16	1.15	0.8	1.15	1.16	-0.6
Average Length of Stay in Hawai'i	9.61	9.82	-2.2	9.16	9.28	-1.4
ACCOMMODATIONS						
Plan to stay in Hotel	162,898	150,434	8.3	1,832,970	1,741,974	5.2
Hotel only	138,682	128,190	8.2	1,572,724	1,488,603	5.7
Plan to stay in Condo	70,690	69,938	1.1	775,109	758,192	2.2
Condo only	57,763	58,100	-0.6	638,047	622,907	2.4
Plan to stay in Timeshare	33,312	32,544	2.4	442,838	448,539	-1.3
Timeshare only	25,680	25,453	0.9	354,557	359,476	-1.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,961	2,632	12.5	25,643	31,050	-17.4
Friends/Relatives	50,739	49,600	2.3	434,077	422,311	2.8
Bed & Breakfast	3,364	3,396	-0.9	34,621	35,684	-3.0
Rental House	35,914	34,600	3.8	372,687	347,517	7.2
Hostel	2,128	1,627	30.8	19,947	18,297	9.0
Camp Site, Beach	2,023	2,081	-2.8	23,619	24,293	-2.8
Private Room in Private Home**	4,087	0	0.0	20,225	0	0.0
Shared Room/Space in Private Home	1,135	0	0.0	6,263	0	0.0
Other	5,642	6,094	-7.4	63,860	65,155	-2.0
PURPOSE OF TRIP						
Pleasure (Net)	282,154	267,703	5.4	3,049,420	2,927,726	4.2
Honeymoon/Get Married	8,294	8,105	2.3	133,639	134,391	-0.6
Honeymoon	6,640	6,407	3.6	107,343	108,615	-1.2
Get Married	2,295	2,424	-5.3	34,292	34,448	-0.5
Pleasure/Vacation	275,645	261,622	5.4	2,939,728	2,820,413	4.2
Mtgs/Conventions/Incentive	6,176	7,900	-21.8	144,646	148,434	-2.6
Conventions	3,300	5,004	-34.1	86,866	90,948	-4.5
Corporate Meetings	2,077	2,100	-1.1	37,929	37,329	1.6
Incentive	915	1,010	-9.4	25,141	25,785	-2.5
Other Business	10,472	10,390	0.8	149,313	149,403	-0.1
Visit Friends/Rel.	43,658	43,974	-0.7	393,075	393,141	0.0
Gov't/Military	1,993	1,523	30.8	33,491	32,398	3.4
Attend School	275	335	-18.0	8,989	8,947	0.5
Sport Events	4,071	3,809	6.9	36,566	33,156	10.3
Other	12,404	8,594	44.3	128,426	117,453	9.3
TRAVEL STATUS						
% First Timers ***	16.9	17.2	-0.3	19.0	18.8	0.2
% Repeaters ***	83.1	82.8	0.3	81.0	81.2	-0.2
Average # of Trips	7.4	7.5	-1.9	7.0	7.0	-0.6
Group Tour	5,433	3,762	44.4	63,032	64,081	-1.6
Non-Group	330,814	315,119	5.0	3,595,348	3,443,571	4.4
Package Trip	50,676	48,053	5.5	651,895	640,889	1.7
No Package	285,570	270,829	5.4	3,006,485	2,866,763	4.9
Net True Independent	282,963	269,106	5.1	2,978,339	2,838,902	4.9
Ave. Age	46	46	0.4	46	46	-0.2
Ave. Party Size	2.3	2.2	2.2	2.2	2.2	-0.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

TABLE 4. TOTAL US EAST VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	183,944	171,933	7.0	1,869,826	1,803,670	3.7
Domestic	176,517	163,819	7.8	1,796,439	1,706,781	5.3
International	7,427	8,114	-8.5	73,387	96,889	-24.3
VISITOR DAYS	1,953,753	1,892,664	3.2	19,097,032	18,580,408	2.8
AVERAGE DAILY CENSUS	63,024	61,054	3.2	52,178	50,905	2.5
ISLANDS VISITED						
O'ahu	109,921	102,582	7.2	1,089,757	1,072,333	1.6
O'ahu only	72,337	67,272	7.5	688,128	677,524	1.6
O'ahu one day or less	9,448	8,443	11.9	93,660	95,891	-2.3
Kaua'i	31,794	30,803	3.2	354,150	344,210	2.9
Kaua'i only	13,350	13,458	-0.8	140,160	134,181	4.5
Kaua'i one day or less	3,066	2,901	5.7	35,632	40,216	-11.4
Maui County	65,312	59,759	9.3	707,408	676,007	4.6
Maui	64,012	58,794	8.9	695,708	665,964	4.5
Maui only	34,199	30,770	11.1	362,064	338,697	6.9
Maui one day or less	3,663	3,270	12.0	38,094	40,248	-5.4
Moloka'i *	1,320	1,526	-13.5	14,932	18,996	-21.4
Moloka'i only *	169	233	-27.5	1,673	1,789	-6.4
Moloka'i one day or less*	582	650	-10.5	7,299	10,442	-30.1
Lāna'i *	2,032	1,452	40.0	20,212	17,727	14.0
Lāna'i only *	369	124	196.8	2,826	1,383	104.4
Lāna'i one day or less*	954	889	7.3	9,881	11,262	-12.3
Hawai'i Island	40,081	38,164	5.0	413,937	400,979	3.2
Kona side	33,674	31,627	6.5	353,077	336,814	4.8
Hilo side	15,984	15,470	3.3	164,113	168,661	-2.7
Hawai'i Island only	16,360	16,246	0.7	172,144	161,501	6.6
Hawai'i Island one day or less	2,211	2,311	-4.3	23,310	24,249	-3.9
Any Neighbor Island	111,606	104,661	6.6	1,181,698	1,126,146	4.9
NI only	74,022	69,351	6.7	780,069	731,336	6.7
O'ahu & NI	37,584	35,310	6.4	401,628	394,809	1.7
Any one island only	136,784	128,104	6.8	1,366,996	1,315,073	3.9
Multiple Islands	47,159	43,829	7.6	502,830	488,596	2.9
Avg. Islands Visited	1.35	1.36	-0.2	1.38	1.40	-0.9
Average Length of Stay in Hawai'i	10.62	11.01	-3.5	10.21	10.30	-0.9
ACCOMMODATIONS						
Plan to stay in Hotel	108,209	95,906	12.8	1,141,699	1,099,078	3.9
Hotel only	88,851	76,750	15.8	928,346	892,822	4.0
Plan to stay in Condo	25,226	25,946	-2.8	272,830	265,681	2.7
Condo only	18,007	18,545	-2.9	190,116	186,539	1.9
Plan to stay in Timeshare	15,216	14,650	3.9	187,088	188,372	-0.7
Timeshare only	11,034	10,555	4.5	137,733	138,606	-0.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	5,273	5,076	3.9	62,433	69,166	-9.7
Friends/Relatives	28,529	29,662	-3.8	231,105	222,955	3.7
Bed & Breakfast	2,439	2,281	6.9	23,832	24,324	-2.0
Rental House	17,923	17,463	2.6	168,061	150,277	11.8
Hostel	1,429	1,377	3.8	11,465	12,711	-9.8
Camp Site, Beach	1,003	1,097	-8.6	11,252	12,432	-9.5
Private Room in Private Home**	2,578	0	0.0	10,338	0	0.0
Shared Room/Space in Private Home	738	0	0.0	3,594	0	0.0
Other	2,914	4,379	-33.5	34,262	37,307	-8.2
PURPOSE OF TRIP						
Pleasure (Net)	146,787	137,083	7.1	1,473,704	1,422,020	3.6
Honeymoon/Get Married	6,643	5,968	11.3	101,767	99,903	1.9
Honeymoon	5,728	5,108	12.1	90,585	88,832	2.0
Get Married	1,291	1,199	7.7	16,911	17,283	-2.1
Pleasure/Vacation	141,245	132,173	6.9	1,385,517	1,338,239	3.5
Mtgs/Conventions/Incentive	5,013	8,442	-40.6	136,409	145,486	-6.2
Conventions	3,154	6,209	-49.2	79,557	86,872	-8.4
Corporate Meetings	1,317	1,119	17.7	29,264	29,187	0.3
Incentive	682	1,259	-45.8	34,036	36,252	-6.1
Other Business	5,819	5,029	15.7	76,972	76,747	0.3
Visit Friends/Rel.	26,279	27,744	-5.3	217,246	217,166	0.0
Gov't/Military	2,970	3,172	-6.4	46,554	44,890	3.7
Attend School	232	243	-4.5	4,501	4,542	-0.9
Sport Events	2,658	2,657	0.0	19,546	16,740	16.8
Other	9,222	4,720	95.4	69,361	58,885	17.8
TRAVEL STATUS						
% First Timers ***	37.0	36.6	0.4	41.5	40.9	0.6
% Repeaters ***	63.0	63.4	-0.4	58.5	59.1	-0.6
Average # of Trips	4.6	4.7	-3.1	4.1	4.2	-0.9
Group Tour	8,151	3,934	107.2	84,232	81,159	3.8
Non-Group	175,792	167,999	4.6	1,785,594	1,722,511	3.7
Package Trip	32,113	25,203	27.4	392,467	379,904	3.3
No Package	151,830	146,730	3.5	1,477,359	1,423,765	3.8
Net True Independent	149,645	145,268	3.0	1,451,828	1,399,790	3.7
Ave. Age	46	46	-1.0	47	47	-1.1
Ave. Party Size	2.1	2.0	1.8	2.0	2.0	-0.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	123,914	127,145	-2.5	1,488,396	1,482,304	0.4
Domestic	969	1,020	-5.1	8,428	9,618	-12.4
International	122,945	126,125	-2.5	1,479,968	1,472,686	0.5
VISITOR DAYS	750,969	758,095	-0.9	8,715,691	8,685,616	0.3
AVERAGE DAILY CENSUS	24,225	24,455	-0.9	23,813	23,796	0.1
ISLANDS VISITED						
O'ahu	120,804	122,981	-1.8	1,442,749	1,436,749	0.4
O'ahu only	108,122	111,871	-3.4	1,286,736	1,277,528	0.7
O'ahu one day or less	475	690	-31.2	7,739	10,256	-24.5
Kaua'i	1,633	1,765	-7.5	22,868	25,702	-11.0
Kaua'i only	69	97	-28.5	2,092	2,979	-29.8
Kaua'i one day or less	994	1,149	-13.5	14,227	15,495	-8.2
Maui County	4,210	4,476	-5.9	55,096	61,003	-9.7
Maui	4,189	4,440	-5.7	54,177	58,941	-8.1
Maui only	500	1,099	-54.5	9,904	10,934	-9.4
Maui one day or less	1,481	1,300	13.9	19,036	19,533	-2.5
Moloka'i *	52	1	4696.4	1,405	1,967	-28.6
Moloka'i only *	0	0	0.0	32	37	-14.3
Moloka'i one day or less*	48	0	0.0	922	1,165	-20.9
Lāna'i *	34	54	-36.2	1,092	1,301	-16.1
Lāna'i only *	1	0	0.0	31	164	-81.2
Lāna'i one day or less*	32	52	-39.0	845	1,026	-17.6
Hawai'i Island	11,754	10,726	9.6	142,754	140,634	1.5
Kona side	8,710	7,685	13.3	108,852	106,072	2.6
Hilo side	4,160	3,981	4.5	47,022	46,436	1.3
Hawai'i Island only	2,327	2,719	-14.4	30,246	28,360	6.7
Hawai'i Island one day or less	2,657	2,633	0.9	32,245	32,313	-0.2
Any Neighbor Island	15,792	15,274	3.4	201,661	204,775	-1.5
NI only	3,110	4,165	-25.3	45,648	45,555	0.2
O'ahu & NI	12,682	11,109	14.2	156,013	159,221	-2.0
Any one island only	111,019	115,786	-4.1	1,329,040	1,320,002	0.7
Multiple Islands	12,895	11,359	13.5	159,356	162,302	-1.8
Avg. Islands Visited	1.12	1.10	1.5	1.12	1.12	-0.4
Average Length of Stay in Hawai'i	6.06	5.96	1.6	5.86	5.86	-0.1
ACCOMMODATIONS						
Plan to stay in Hotel	104,364	108,382	-3.7	1,261,279	1,250,653	0.8
Hotel only	100,612	105,231	-4.4	1,222,257	1,215,681	0.5
Plan to stay in Condo	15,050	13,059	15.2	161,203	166,871	-3.4
Condo only	11,986	11,130	7.7	128,981	137,015	-5.9
Plan to stay in Timeshare	5,844	6,474	-9.7	84,628	80,071	5.7
Timeshare only	4,297	5,345	-19.6	68,784	64,826	6.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	256	403	-36.5	1,920	2,825	-32.0
Friends/Relatives	1,940	1,555	24.8	16,062	17,587	-8.7
Bed & Breakfast	434	362	20.0	1,997	1,832	9.0
Rental House	488	329	48.3	4,977	4,599	8.2
Hostel	142	159	-10.9	1,232	1,351	-8.8
Camp Site, Beach	16	2	633.2	524	173	203.8
Private Room in Private Home**	381	0	0.0	3,452	0	0.0
Shared Room/Space in Private Home	56	0	0.0	1,232	0	0.0
Other	157	500	-68.7	2,664	3,056	-12.8
PURPOSE OF TRIP						
Pleasure (Net)	99,779	92,554	7.8	1,206,032	1,196,852	0.8
Honeymoon/Get Married	20,886	21,478	-2.8	238,633	241,529	-1.2
Honeymoon	20,271	20,498	-1.1	226,833	227,321	-0.2
Get Married	2,583	2,816	-8.3	36,274	40,448	-10.3
Pleasure/Vacation	79,998	72,466	10.4	980,863	967,553	1.4
Mtgs/Conventions/Incentive	7,900	14,341	-44.9	132,005	111,568	18.3
Conventions	802	7,529	-89.3	18,710	23,741	-21.2
Corporate Meetings	265	321	-17.6	2,944	3,098	-5.0
Incentive	6,866	6,738	1.9	111,712	86,469	29.2
Other Business	709	598	18.6	6,004	6,552	-8.4
Visit Friends/Rel.	2,612	1,814	44.0	22,885	23,091	-0.9
Gov't/Military	26	268	-90.5	670	771	-13.1
Attend School	1,573	954	64.9	9,136	7,011	30.3
Sport Events	9,321	16,309	-42.8	17,631	24,056	-26.7
Other	525	759	-30.8	5,805	5,020	15.6
TRAVEL STATUS						
% First Timers ***	36.4	40.2	-3.8	38.3	39.3	-1.1
% Repeaters ***	63.6	59.8	3.8	61.7	60.7	1.1
Average # of Trips	4.8	4.3	12.3	4.1	4.0	1.1
Group Tour	23,555	35,075	-32.8	320,024	349,244	-8.4
Non-Group	100,359	92,070	9.0	1,168,372	1,133,060	3.1
Package Trip	74,046	83,371	-11.2	975,077	1,014,330	-3.9
No Package	49,868	43,774	13.9	513,319	467,974	9.7
Net True Independent	44,575	37,522	18.8	442,362	410,272	7.8
Ave. Age	44	44	0.5	43	43	0.8
Ave. Party Size	2.4	2.5	-2.2	2.7	2.7	0.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

Technical Notes: January through June 2016 arrival statistics for Japan, Other Asia, Oceania, Europe and Latin America MMA countries were revised with updated information received from the U.S. Department of Commerce, National Travel and Tourism Office (NTTO). Correspondingly, visitor days and expenditure statistics by MMA and by island were also recalculated. Updated data tables are available on the HTA website.

TABLE 4. TOTAL CANADA VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	63,591	63,240	0.6	478,871	512,323	-6.5
Domestic	15,130	16,356	-7.5	119,431	163,277	-26.9
International	48,461	46,884	3.4	359,440	349,046	3.0
VISITOR DAYS	806,352	838,305	-3.8	6,042,129	6,520,761	-7.3
AVERAGE DAILY CENSUS	26,011	27,042	-3.8	16,509	17,865	-7.6
ISLANDS VISITED						
O'ahu	23,755	23,953	-0.8	194,546	208,542	-6.7
O'ahu only	16,421	15,686	4.7	129,081	135,083	-4.4
O'ahu one day or less	1,026	1,035	-0.9	8,730	9,983	-12.6
Kaua'i	9,142	8,930	2.4	67,823	74,710	-9.2
Kaua'i only	4,817	4,732	1.8	32,435	35,832	-9.5
Kaua'i one day or less	902	855	5.6	6,786	8,165	-16.9
Maui County	32,892	33,134	-0.7	246,802	262,271	-5.9
Maui	32,580	32,961	-1.2	244,261	260,290	-6.2
Maui only	24,064	25,067	-4.0	178,673	188,459	-5.2
Maui one day or less	1,069	1,198	-10.8	7,608	10,060	-24.4
Moloka'i *	653	553	18.1	4,592	4,714	-2.6
Moloka'i only *	147	48	202.4	671	598	12.1
Moloka'i one day or less*	225	295	-23.9	2,653	2,378	11.5
Lāna'i *	335	389	-13.9	4,145	4,006	3.5
Lāna'i only *	46	42	9.4	530	310	71.0
Lāna'i one day or less*	224	210	6.5	2,748	2,643	4.0
Hawai'i Island	12,259	11,639	5.3	90,283	103,511	-12.8
Kona side	11,304	10,629	6.3	82,219	94,916	-13.4
Hilo side	3,566	3,355	6.3	30,276	35,900	-15.7
Hawai'i Island only	7,258	6,621	9.6	48,506	53,731	-9.7
Hawai'i Island one day or less	437	252	73.5	3,646	3,824	-4.7
Any Neighbor Island	47,170	47,554	-0.8	349,790	377,240	-7.3
NI only	39,836	39,287	1.4	284,325	303,782	-6.4
O'ahu & NI	7,334	8,267	-11.3	65,465	73,459	-10.9
Any one island only	52,752	52,196	1.1	389,896	414,013	-5.8
Multiple Islands	10,839	11,044	-1.9	88,975	98,310	-9.5
Avg. Islands Visited	1.24	1.24	-0.2	1.26	1.28	-1.2
Average Length of Stay in Hawai'i	12.68	13.26	-4.3	12.62	12.73	-0.9
ACCOMMODATIONS						
Plan to stay in Hotel	27,136	25,241	7.5	212,993	223,837	-4.8
Hotel only	21,200	18,822	12.6	163,732	167,621	-2.3
Plan to stay in Condo	24,329	26,301	-7.5	178,645	197,336	-9.5
Condo only	20,363	22,151	-8.1	146,629	161,939	-9.5
Plan to stay in Timeshare	6,807	6,281	8.4	49,330	54,264	-9.1
Timeshare only	4,906	4,575	7.3	37,134	38,720	-4.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	1,100	692	59.0	8,235	10,863	-24.2
Friends/Relatives	3,033	3,417	-11.2	24,234	26,626	-9.0
Bed & Breakfast	857	858	-0.1	7,115	9,181	-22.5
Rental House	7,307	7,276	0.4	52,346	58,403	-10.4
Hostel	836	812	2.9	6,461	7,281	-11.3
Camp Site, Beach	689	902	-23.6	5,565	5,985	-7.0
Private Room in Private Home**	930	0	0.0	4,828	0	0.0
Shared Room/Space in Private Home	171	0	0.0	1,196	0	0.0
Other	583	571	2.3	4,783	6,396	-25.2
PURPOSE OF TRIP						
Pleasure (Net)	60,635	59,884	1.3	445,724	475,286	-6.2
Honeymoon/Get Married	1,378	1,152	19.6	15,753	17,928	-12.1
Honeymoon	1,300	864	50.5	13,856	15,265	-9.2
Get Married	126	319	-60.5	2,652	3,808	-30.4
Pleasure/Vacation	59,517	58,918	1.0	432,598	461,198	-6.2
Mtgs/Conventions/Incentive	1,121	1,872	-40.1	17,662	22,561	-21.7
Conventions	843	1,717	-50.9	11,481	16,770	-31.5
Corporate Meetings	230	104	120.4	2,458	2,706	-9.2
Incentive	62	71	-12.9	4,259	4,257	0.0
Other Business	283	268	5.4	3,624	4,945	-26.7
Visit Friends/Rel.	2,241	2,639	-15.1	16,919	20,137	-16.0
Gov't/Military	13	62	-79.0	766	1,383	-44.6
Attend School	11	5	111.1	501	1,262	-60.3
Sport Events	489	426	14.7	3,338	4,762	-29.9
Other	420	523	-19.6	4,974	6,189	-19.6
TRAVEL STATUS						
% First Timers ***	29.9	30.5	-0.6	34.1	33.8	0.3
% Repeaters ***	70.1	69.5	0.6	65.9	66.2	-0.3
Average # of Trips	4.3	4.4	-2.8	4.1	4.1	-0.4
Group Tour	722	754	-4.2	9,214	11,935	-22.8
Non-Group	62,869	62,486	0.6	469,657	500,388	-6.1
Package Trip	13,428	9,986	34.5	99,463	103,318	-3.7
No Package	50,163	53,253	-5.8	379,407	409,006	-7.2
Net True Independent	49,935	52,841	-5.5	376,352	405,253	-7.1
Ave. Age	47	48	-1.3	47	48	-1.7
Ave. Party Size	2.4	2.4	2.3	2.2	2.2	0.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

DECEMBER 2016 ARRIVALS AT A GLANCE

CATEGORY AND MMA	2016P	2015	% change	YTD 2016P	YTD 2015	% change
TOTAL EXPENDITURES (\$mil.)	1,559.6	1,484.6	5.1	15,611.6	14,976.9	4.2
Total by air	1,556.6	1,481.7	5.1	15,570.7	14,938.5	4.2
U.S. West	556.1	515.8	7.8	5,602.2	5,275.7	6.2
U.S. East	416.0	392.6	6.0	3,845.3	3,674.6	4.6
Japan	199.5	185.0	7.9	2,098.9	2,052.7	2.3
Canada	126.3	122.5	3.1	958.1	1,053.2	-9.0
All Others	258.6	265.9	-2.7	3,066.2	2,882.3	6.4
Visitor arrivals by cruise ships	3.1	2.9	6.2	40.9	38.4	6.5
TOTAL VISITOR DAYS	7,888,934	7,745,836	1.8	80,382,842	78,620,086	2.2
Total by air	7,839,536	7,707,113	1.7	79,857,331	78,086,081	2.3
U.S. West	3,231,906	3,132,885	3.2	33,497,107	32,561,688	2.9
U.S. East	1,953,753	1,892,664	3.2	19,097,032	18,580,408	2.8
Japan	750,969	758,095	-0.9	8,715,691	8,685,616	0.3
Canada	806,352	838,305	-3.8	6,042,129	6,520,761	-7.3
All Others	1,096,557	1,085,163	1.0	12,505,372	11,737,608	6.5
Visitor arrivals by cruise ships	49,398	38,723	27.6	525,511	534,005	-1.6
VISITOR ARRIVALS	828,473	799,495	3.6	8,941,394	8,679,564	3.0
Total by air	819,536	792,742	3.4	8,832,598	8,563,018	3.1
U.S. West	336,246	318,881	5.4	3,658,380	3,507,652	4.3
U.S. East	183,944	171,933	7.0	1,869,826	1,803,670	3.7
Japan	123,914	127,145	-2.5	1,488,396	1,482,304	0.4
Canada	63,591	63,240	0.6	478,871	512,323	-6.5
All Others	111,841	111,543	0.3	1,337,124	1,257,069	6.4
Visitor arrivals by cruise ships	8,937	6,753	32.3	108,796	116,546	-6.6
AVERAGE LENGTH OF STAY	9.52	9.69	-1.7	8.99	9.06	-0.8
Total by air	9.57	9.72	-1.6	9.04	9.12	-0.9
U.S. West	9.61	9.82	-2.2	9.16	9.28	-1.4
U.S. East	10.62	11.01	-3.5	10.21	10.30	-0.9
Japan	6.06	5.96	1.6	5.86	5.86	-0.1
Canada	12.68	13.26	-4.3	12.62	12.73	-0.9
All Others	9.80	9.73	0.8	9.35	9.34	0.2
Visitor arrivals by cruise ships	5.53	5.73	-3.6	4.83	4.58	5.4
PER PERSON PER DAY SPENDING (\$)	197.7	191.7	3.1	194.2	190.5	2.0
Total by air	198.6	192.3	3.3	195.0	191.3	1.9
U.S. West	172.1	164.6	4.5	167.2	162.0	3.2
U.S. East	212.9	207.4	2.7	201.4	197.8	1.8
Japan	265.7	244.1	8.9	240.8	236.3	1.9
Canada	156.6	146.1	7.2	158.6	161.5	-1.8
All Others	235.8	245.0	-3.7	245.2	245.6	-0.2
Visitor arrivals by cruise ships	61.8	74.3	-16.8	77.8	71.8	8.2
PER PERSON PER TRIP SPENDING (\$)	1,882.5	1,856.9	1.4	1,746.0	1,725.5	1.2
Total by air	1,899.3	1,869.1	1.6	1,762.9	1,744.5	1.1
U.S. West	1,653.9	1,617.5	2.3	1,531.3	1,504.0	1.8
U.S. East	2,261.7	2,283.2	-0.9	2,056.5	2,037.3	0.9
Japan	1,610.4	1,455.2	10.7	1,410.2	1,384.8	1.8
Canada	1,985.8	1,936.9	2.5	2,000.8	2,055.8	-2.7
All Others	2,312.0	2,383.5	-3.0	2,293.2	2,292.9	0.0
Visitor arrivals by cruise ships	341.7	426.0	-19.8	375.6	329.2	14.1

P=Preliminary data.

Source:Hawai'i Tourism Authority

2016 Arrivals at a Glance by Month

2016P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,459.8	\$1,244.1	\$1,263.6	\$1,147.1	\$1,179.5	\$1,395.8	\$1,444.6	\$1,312.2	\$1,168.0	\$1,220.9	\$1,216.5	\$1,559.6
	Total by air	\$1,455.3	\$1,242.5	\$1,261.0	\$1,138.7	\$1,175.6	\$1,395.2	\$1,444.2	\$1,311.4	\$1,163.5	\$1,213.9	\$1,212.9	\$1,556.6
	U.S. West	\$454.1	\$414.5	\$451.6	\$419.2	\$439.3	\$566.9	\$546.7	\$482.8	\$364.0	\$449.6	\$457.3	\$556.1
	U.S. East	\$405.8	\$324.9	\$303.2	\$266.1	\$301.4	\$385.0	\$371.9	\$294.0	\$272.7	\$257.9	\$246.3	\$416.0
	Japan	\$158.4	\$159.4	\$154.9	\$139.1	\$153.8	\$167.9	\$182.5	\$211.7	\$191.9	\$192.1	\$187.5	\$199.5
	Canada	\$159.4	\$115.3	\$132.3	\$74.4	\$38.6	\$31.4	\$51.1	\$48.0	\$39.2	\$56.8	\$85.3	\$126.3
	All Other	\$277.6	\$228.3	\$219.0	\$239.9	\$242.5	\$244.0	\$292.0	\$274.9	\$295.7	\$257.5	\$236.4	\$258.6
	Visitor arrivals by cruise ships	\$4.4	\$1.6	\$2.6	\$8.4	\$3.9	\$0.6	\$0.3	\$0.9	\$4.5	\$7.0	\$3.6	\$3.1
Visitor days	TOTAL (air + ships)	7,436,534	6,318,698	6,942,667	5,987,057	6,124,254	7,247,723	7,594,406	6,817,669	5,753,659	6,195,474	6,075,766	7,888,934
	Total by air	7,388,343	6,301,407	6,913,832	5,875,417	6,077,370	7,239,656	7,591,204	6,811,007	5,699,116	6,095,729	6,024,713	7,839,536
	U.S. West	2,645,879	2,402,067	2,792,149	2,561,975	2,689,724	3,425,109	3,366,641	2,892,068	2,217,283	2,619,795	2,652,509	3,231,906
	U.S. East	2,013,810	1,616,613	1,662,571	1,251,791	1,556,363	1,940,373	1,906,778	1,460,450	1,260,701	1,260,417	1,213,411	1,953,753
	Japan	664,721	649,017	724,839	606,480	649,804	674,881	774,396	963,989	792,553	759,415	704,626	750,969
	Canada	954,547	775,860	858,663	503,751	234,378	198,357	308,957	302,218	219,290	334,832	544,923	806,352
	All Other	1,109,386	857,849	875,609	951,421	947,101	1,000,935	1,234,431	1,192,281	1,209,288	1,121,270	909,244	1,096,557
	Visitor arrivals by cruise ships	48,192	17,291	28,835	111,640	46,884	8,067	3,202	6,662	54,543	99,745	51,052	49,398
Visitor arrivals	TOTAL (air + ships)	720,997	688,794	786,262	700,573	718,913	800,263	835,417	780,723	666,605	717,486	696,890	828,473
	Total by air	709,985	683,973	779,388	677,671	709,566	798,663	834,465	778,840	656,729	696,812	686,970	819,536
	U.S. West	255,255	262,145	316,591	294,264	305,182	362,653	365,497	329,951	249,795	287,058	293,744	336,246
	U.S. East	162,383	152,792	176,894	133,262	156,238	186,346	187,838	149,705	127,077	129,020	124,328	183,944
	Japan	115,455	116,771	125,308	101,087	113,024	118,078	127,373	152,438	133,623	135,343	125,982	123,914
	Canada	63,798	58,349	66,548	41,527	21,779	17,866	25,822	27,881	19,640	27,698	44,371	63,591
	All Other	113,094	93,915	94,048	107,531	113,344	113,721	127,935	118,864	126,594	117,693	98,544	111,841
	Visitor arrivals by cruise ships	11,012	4,821	6,874	22,902	9,347	1,600	952	1,883	9,875	20,673	9,920	8,937
length of stay	TOTAL (air + ships)	10.31	9.17	8.83	8.55	8.52	9.06	9.09	8.73	8.63	8.63	8.72	9.52
	Total by air	10.41	9.21	8.87	8.67	8.56	9.06	9.10	8.75	8.68	8.75	8.77	9.57
	U.S. West	10.37	9.16	8.82	8.71	8.81	9.44	9.21	8.77	8.88	9.13	9.03	9.61
	U.S. East	12.40	10.58	9.40	9.39	9.96	10.41	10.15	9.76	9.92	9.77	9.76	10.62
	Japan	5.76	5.56	5.78	6.00	5.75	5.72	6.08	6.32	5.93	5.61	5.59	6.06
	Canada	14.96	13.30	12.90	12.13	10.76	11.10	11.96	10.84	11.17	12.09	12.28	12.68
	All Other	9.81	9.13	9.31	8.85	8.36	8.80	9.65	10.03	9.55	9.53	9.23	9.80
	Visitor arrivals by cruise ships	4.38	3.59	4.19	4.87	5.02	5.04	3.36	3.54	5.52	4.82	5.15	5.53
Per Person Per Day Spending *	TOTAL (air+ships)	\$196.3	\$196.9	\$182.0	\$191.6	\$192.6	\$192.6	\$190.2	\$192.5	\$203.0	\$197.1	\$200.2	\$197.7
	Total by air	\$197.0	\$192.2	\$182.4	\$193.8	\$193.4	\$192.7	\$190.3	\$192.5	\$204.1	\$199.1	\$201.3	\$198.6
	U.S. West	\$171.6	\$172.6	\$161.8	\$163.6	\$163.3	\$165.5	\$162.4	\$166.9	\$164.2	\$171.6	\$172.4	\$172.1
	U.S. East	\$201.5	\$201.0	\$182.4	\$212.6	\$193.7	\$198.4	\$195.0	\$201.3	\$216.3	\$204.6	\$203.0	\$212.9
	Japan	\$238.3	\$245.7	\$213.7	\$229.4	\$236.7	\$248.8	\$235.7	\$219.6	\$242.2	\$253.0	\$266.1	\$265.7
	Canada	\$167.0	\$148.7	\$154.0	\$147.7	\$164.8	\$158.5	\$165.4	\$158.7	\$178.7	\$169.7	\$156.5	\$156.6
	All Other	\$250.2	\$266.1	\$250.1	\$252.1	\$256.0	\$243.7	\$236.6	\$230.5	\$244.5	\$229.7	\$260.0	\$235.8
	Visitor arrivals by cruise ships	\$91.8	\$90.1	\$91.8	\$75.5	\$83.1	\$71.4	\$100.4	\$127.6	\$82.5	\$70.0	\$71.0	\$61.8
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,024.6	\$1,806.2	\$1,607.2	\$1,637.4	\$1,640.7	\$1,744.1	\$1,729.2	\$1,680.8	\$1,752.1	\$1,701.7	\$1,745.6	\$1,882.5
	Total by air	\$2,049.8	\$1,816.6	\$1,617.9	\$1,680.3	\$1,656.8	\$1,746.9	\$1,730.7	\$1,683.7	\$1,771.6	\$1,742.1	\$1,765.5	\$1,899.3
	U.S. West	\$1,779.1	\$1,581.4	\$1,426.6	\$1,424.4	\$1,439.3	\$1,563.2	\$1,495.8	\$1,463.2	\$1,457.3	\$1,566.1	\$1,557.0	\$1,653.9
	U.S. East	\$2,498.7	\$2,126.2	\$1,714.1	\$1,997.2	\$1,929.3	\$2,065.9	\$1,979.9	\$1,964.0	\$2,146.1	\$1,999.2	\$1,981.1	\$2,261.7
	Japan	\$1,372.2	\$1,365.4	\$1,236.2	\$1,376.3	\$1,360.8	\$1,421.9	\$1,433.0	\$1,388.9	\$1,436.4	\$1,419.4	\$1,488.3	\$1,610.4
	Canada	\$2,498.7	\$1,976.8	\$1,987.6	\$1,791.4	\$1,773.5	\$1,759.8	\$1,978.9	\$1,720.4	\$1,995.0	\$2,051.4	\$1,921.9	\$1,985.8
	All Other	\$2,454.6	\$2,431.0	\$2,328.3	\$2,230.6	\$2,139.5	\$2,145.3	\$2,282.6	\$2,312.4	\$2,335.9	\$2,188.0	\$2,399.3	\$2,312.0
	Visitor arrivals by cruise ships	\$401.9	\$323.1	\$384.9	\$368.1	\$416.7	\$359.9	\$337.7	\$451.5	\$455.5	\$337.7	\$365.2	\$341.7

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,459.8	\$2,703.8	\$3,967.5	\$5,114.6	\$6,294.1	\$7,689.8	\$9,134.4	\$10,446.6	\$11,614.6	\$12,835.5	\$14,052.0	\$15,611.6
	Total by air	\$1,455.3	\$2,697.8	\$3,958.8	\$5,097.5	\$6,273.1	\$7,668.3	\$9,112.5	\$10,423.9	\$11,587.4	\$12,801.3	\$14,014.2	\$15,570.7
	U.S. West	\$454.1	\$868.7	\$1,320.3	\$1,739.5	\$2,178.7	\$2,745.6	\$3,292.3	\$3,775.1	\$4,139.1	\$4,588.7	\$5,046.1	\$5,602.2
	U.S. East	\$405.8	\$730.6	\$1,033.8	\$1,300.0	\$1,601.4	\$1,986.4	\$2,358.3	\$2,652.3	\$2,925.0	\$3,183.0	\$3,429.3	\$3,845.3
	Japan	\$158.4	\$317.9	\$472.8	\$611.9	\$765.7	\$933.6	\$1,116.1	\$1,327.8	\$1,519.8	\$1,711.9	\$1,899.4	\$2,098.9
	Canada	\$159.4	\$274.8	\$407.0	\$481.4	\$520.0	\$551.5	\$602.6	\$650.5	\$689.7	\$746.5	\$831.8	\$958.1
	All Other	\$277.6	\$505.9	\$724.9	\$964.7	\$1,207.2	\$1,451.2	\$1,743.2	\$2,018.1	\$2,313.8	\$2,571.3	\$2,807.8	\$3,066.4
	Visitor arrivals by cruise ships	\$4.4	\$6.0	\$8.6	\$17.1	\$21.0	\$21.5	\$21.9	\$22.7	\$27.2	\$34.2	\$37.8	\$40.9
Visitor days	TOTAL (air + ships)	7,436,534	13,755,232	20,697,899	26,684,957	32,809,211	40,056,934	47,651,339	54,469,009	60,222,668	66,418,143	72,493,908	80,382,842
	Total by air	7,388,343	13,689,750	20,603,582	26,478,999	32,556,369	39,796,025	47,387,229	54,198,237	59,897,352	65,993,082	72,017,795	79,857,331
	U.S. West	2,645,879	5,047,946	7,840,095	10,402,070	13,091,795	16,516,903	19,883,545	22,775,613	24,992,896	27,612,691	30,265,201	33,497,107
	U.S. East	2,013,810	3,630,423	5,292,994	6,544,785	8,101,148	10,041,522	11,948,300	13,408,750	14,669,452	15,929,869	17,143,280	19,097,032
	Japan	664,721	1,313,738	2,038,577	2,645,058	3,294,861	3,969,743	4,744,139	5,708,128	6,500,681	7,260,097	7,964,722	8,715,691
	Canada	954,547	1,730,408	2,589,071	3,092,822	3,327,200	3,525,557	3,834,514	4,136,732	4,356,022	4,690,854	5,235,777	6,042,129
	All Other	1,109,386	1,967,235	2,842,844	3,794,265	4,741,365	5,742,301	6,976,732	8,169,013	9,378,302	10,499,571	11,408,816	12,505,372
	Visitor arrivals by cruise ships	48,192	65,483	94,317	205,958	252,842	260,908	264,110	270,772	325,316	425,061	476,113	525,511
Visitor arrivals	TOTAL (air + ships)	720,997	1,409,791	2,196,052	2,896,625	3,615,538	4,415,801	5,251,218	6,031,940	6,698,545	7,416,031	8,112,920	8,941,394
	Total by air	709,985	1,393,958	2,173,346	2,851,017	3,560,583	4,359,246	5,193,710	5,972,550	6,629,279	7,326,092	8,013,061	8,832,598
	U.S. West	255,255	517,400	833,991	1,128,254	1,433,436	1,796,089	2,161,586	2,491,537	2,741,331	3,028,389	3,322,134	3,658,380
	U.S. East	162,383	315,175	492,069	625,331	781,568	967,914	1,155,752	1,305,457	1,432,534	1,561,555	1,685,883	1,869,826
	Japan	115,455	232,226	357,534	458,621	571,644	689,722	817,095	969,533	1,103,156	1,238,500	1,364,482	1,488,396
	Canada	63,798	122,147	188,695	230,223	252,002	269,867	295,690	323,571	343,211	370,909	415,280	478,871
	All Other	113,094	207,009	301,057	408,588	521,932	635,653	763,588	882,452	1,009,046	1,126,738	1,225,283	1,337,124
	Visitor arrivals by cruise ships	11,012	15,833	22,707	45,608	54,955	56,555	57,507	59,390	69,266	89,939	99,859	108,796
length of stay	TOTAL (air + ships)	10.31	9.76	9.43	9.21	9.07	9.07	9.07	9.03	8.99	8.96	8.94	8.99
	Total by air	10.41	9.82	9.48	9.29	9.14	9.13	9.12	9.07	9.04	9.01	8.99	9.04
	U.S. West	10.37	9.76	9.40	9.22	9.13	9.20	9.20	9.14	9.12	9.12	9.11	9.16
	U.S. East	12.40	11.52	10.76	10.47	10.37	10.37	10.34	10.27	10.24	10.20	10.17	10.21
	Japan	5.76	5.66	5.70	5.77	5.76	5.76	5.81	5.89	5.89	5.86	5.84	5.86
	Canada	14.96	14.17	13.72	13.43	13.20	13.06	12.97	12.78	12.69	12.65	12.61	12.62
	All Other	9.81	9.50	9.44	9.29	9.08	9.03	9.14	9.26	9.29	9.32	9.31	9.35
	Visitor arrivals by cruise ships	4.38	4.14	4.15	4.52	4.60	4.61	4.59	4.56	4.70	4.73	4.77	4.83
Per Person Per Day Spending*	TOTAL (air+ships)	\$196.3	\$196.6	\$191.7	\$191.7	\$191.8	\$192.0	\$191.7	\$191.8	\$192.9	\$193.3	\$193.8	\$194.2
	Total by air	\$197.0	\$197.1	\$192.1	\$192.5	\$192.7	\$192.7	\$192.3	\$192.3	\$192.3	\$193.5	\$194.0	\$195.0
	U.S. West	\$171.6	\$172.1	\$168.4	\$167.2	\$166.4	\$166.2	\$165.6	\$165.8	\$165.6	\$166.2	\$166.7	\$167.2
	U.S. East	\$201.5	\$201.2	\$195.3	\$198.6	\$197.7	\$197.8	\$197.4	\$197.8	\$199.4	\$199.8	\$200.0	\$201.4
	Japan	\$238.3	\$242.0	\$231.9	\$231.3	\$232.4	\$235.2	\$235.3	\$232.6	\$233.8	\$235.8	\$238.5	\$240.8
	Canada	\$167.0	\$158.8	\$157.2	\$155.7	\$156.3	\$156.4	\$157.1	\$157.3	\$158.3	\$159.2	\$158.9	\$158.6
	All Other	\$250.2	\$257.2	\$255.0	\$254.3	\$254.6	\$252.7	\$249.9	\$247.0	\$246.7	\$244.9	\$246.1	\$245.2
	Visitor arrivals by cruise ships	\$91.8	\$91.4	\$91.5	\$82.8	\$82.9	\$82.5	\$82.7	\$83.8	\$83.6	\$80.4	\$79.4	\$77.8
Per Person Per Trip Spending*	TOTAL (air+ships)	\$2,024.6	\$1,917.9	\$1,806.6	\$1,765.7	\$1,740.8	\$1,741.4	\$1,739.5	\$1,731.9	\$1,733.9	\$1,730.8	\$1,732.0	\$1,746.0
	Total by air	\$2,049.8	\$1,935.4	\$1,821.5	\$1,788.0	\$1,761.8	\$1,759.1	\$1,754.5	\$1,745.3	\$1,747.9	\$1,747.4	\$1,748.9	\$1,762.9
	U.S. West	\$1,779.1	\$1,678.9	\$1,583.1	\$1,541.7	\$1,519.9	\$1,528.7	\$1,523.1	\$1,515.2	\$1,509.9	\$1,515.2	\$1,518.9	\$1,531.3
	U.S. East	\$2,498.7	\$2,318.1	\$2,101.0	\$2,078.9	\$2,049.0	\$2,052.2	\$2,040.5	\$2,031.7	\$2,041.8	\$2,038.3	\$2,034.1	\$2,056.5
	Japan	\$1,372.2	\$1,368.8	\$1,322.3	\$1,334.2	\$1,339.5	\$1,353.6	\$1,366.0	\$1,369.6	\$1,377.7	\$1,382.2	\$1,392.0	\$1,410.2
	Canada	\$2,498.7	\$2,249.4	\$2,157.1	\$2,091.1	\$2,063.7	\$2,043.5	\$2,037.9	\$2,010.5	\$2,009.6	\$2,012.8	\$2,003.0	\$2,000.8
	All Other	\$2,454.6	\$2,443.9	\$2,407.8	\$2,361.2	\$2,313.0	\$2,283.0	\$2,283.0	\$2,286.9	\$2,293.1	\$2,282.1	\$2,291.5	\$2,293.2
	Visitor arrivals by cruise ships	\$401.9	\$377.9	\$380.0	\$374.0	\$381.3	\$380.7	\$380.0	\$382.2	\$392.7	\$380.1	\$378.6	\$375.6

Source: Hawaii's Tourism Authority
Monthly data may not add up to total due to rounding.

Technical Notes: January through June 2016 arrival statistics for Japan, Other Asia, Oceania, Europe and Latin America MMA countries were revised with updated information received from the U.S. Department of Commerce, National Travel and Tourism Office (NTTO). Correspondingly, visitor days and expenditure statistics by MMA and by island were also recalculated. Updated data tables are available on the HTA website.

DECEMBER 2016 ISLAND HIGHLIGHTS

CATEGORY AND ISLAND	2016P	2015	% change	YTD 2016P	YTD 2015	% change
TOTAL EXPENDITURES (\$mil.)	1,559.6	1,484.6	5.1	15,611.6	14,976.9	4.2
Total by air	1,556.6	1,481.7	5.1	15,570.7	14,938.5	4.2
O'ahu	758.3	712.3	6.5	7,291.4	7,366.5	-1.0
Maui	408.9	419.4	-2.5	4,454.8	4,108.9	8.4
Moloka'i	3.5	3.4	4.5	32.8	33.7	-2.9
Lāna'i	11.7	4.3	168.9	90.6	42.9	111.3
Kaua'i	151.9	156.9	-3.2	1,645.8	1,548.0	6.3
Hawai'i Island	222.2	185.3	19.9	2,055.4	1,838.5	11.8
Visitor arrivals by cruise ships	3.1	2.9	6.2	40.9	38.4	6.5
TOTAL VISITOR DAYS	7,888,934	7,745,836	1.8	80,382,842	78,620,086	2.2
Total by air	7,839,536	7,707,113	1.7	79,857,331	78,086,081	2.3
O'ahu	3,579,281	3,508,743	2.0	37,170,588	36,420,503	2.1
Maui	2,104,117	2,084,199	1.0	21,490,229	20,798,172	3.3
Moloka'i	30,367	30,455	-0.3	288,991	285,991	1.0
Lāna'i	25,093	15,238	64.7	219,281	162,933	34.6
Kaua'i	869,704	852,419	2.0	9,080,231	8,954,641	1.4
Hawai'i Island	1,230,974	1,216,058	1.2	11,608,011	11,463,840	1.3
Visitor arrivals by cruise ships	49,398	38,723	27.6	525,511	534,005	-1.6
VISITOR ARRIVALS	828,473	799,495	3.6	8,941,394	8,679,564	3.0
Total by air	819,536	792,742	3.4	8,832,598	8,563,018	3.1
O'ahu	502,110	487,824	2.9	5,461,880	5,339,912	2.3
Maui	240,233	232,573	3.3	2,640,175	2,540,162	3.9
Moloka'i	5,728	5,545	3.3	60,367	64,767	-6.8
Lāna'i	5,937	4,282	38.7	63,338	58,390	8.5
Kaua'i	108,355	103,632	4.6	1,187,476	1,173,752	1.2
Hawai'i Island	150,817	143,670	5.0	1,550,046	1,514,973	2.3
Visitor arrivals by cruise ships	8,937	6,753	32.3	108,796	116,546	-6.6
AVERAGE LENGTH OF STAY	9.52	9.69	-1.7	8.99	9.06	-0.8
Total by air	9.57	9.72	-1.6	9.04	9.12	-0.9
O'ahu	7.13	7.19	-0.9	6.81	6.82	-0.2
Maui	8.76	8.96	-2.3	8.14	8.19	-0.6
Moloka'i	5.30	5.49	-3.5	4.79	4.42	8.4
Lāna'i	4.23	3.56	18.8	3.46	2.79	24.1
Kaua'i	8.03	8.23	-2.4	7.65	7.63	0.2
Hawai'i Island	8.16	8.46	-3.6	7.49	7.57	-1.0
Visitor arrivals by cruise ships	5.53	5.73	-3.6	4.83	4.58	5.4
PER PERSON PER DAY SPENDING (\$)	197.7	191.7	3.1	194.2	190.5	2.0
Total by air	198.6	192.3	3.3	195.0	191.3	1.9
O'ahu	211.9	203.0	4.4	196.2	202.3	-3.0
Maui	194.3	201.3	-3.4	207.3	197.6	4.9
Moloka'i	116.3	111.0	4.8	113.4	118.0	-3.9
Lāna'i	465.0	284.8	63.3	413.4	263.3	57.0
Kaua'i	174.6	184.1	-5.1	181.2	172.9	4.8
Hawai'i Island	180.5	152.4	18.5	177.1	160.4	10.4
Visitor arrivals by cruise ships	61.8	74.3	-16.8	77.8	71.8	8.2
PER PERSON PER TRIP SPENDING (\$)	1,882.5	1,856.9	1.4	1,746.0	1,725.5	1.2
Total by air	1899.3	1869.1	1.6	1762.9	1744.5	1.1
O'ahu	1510.3	1460.1	3.4	1335.0	1379.5	-3.2
Maui	1702.0	1803.5	-5.6	1687.3	1617.6	4.3
Moloka'i	616.6	609.5	1.2	542.8	521.0	4.2
Lāna'i	1965.4	1013.7	93.9	1431.1	734.8	94.8
Kaua'i	1401.7	1514.2	-7.4	1385.9	1318.9	5.1
Hawai'i Island	1473.6	1290.0	14.2	1326.0	1213.5	9.3
Visitor arrivals by cruise ships	341.7	426.0	-19.8	375.6	329.2	14.1

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2016

2016P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,459.8	\$1,244.1	\$1,263.6	\$1,147.1	\$1,179.5	\$1,395.8	\$1,444.6	\$1,312.2	\$1,168.1	\$1,220.9	\$1,216.5	\$1,559.6
	Total by air	\$1,455.3	\$1,242.5	\$1,261.0	\$1,138.7	\$1,175.6	\$1,395.2	\$1,444.2	\$1,311.4	\$1,163.6	\$1,213.9	\$1,212.9	\$1,556.6
	O'ahu	\$600.5	\$539.4	\$562.7	\$522.4	\$570.0	\$672.1	\$692.9	\$643.4	\$579.6	\$582.4	\$567.6	\$758.3
	Maui	\$478.7	\$383.9	\$396.7	\$333.9	\$321.4	\$388.0	\$398.9	\$350.6	\$312.7	\$335.0	\$346.0	\$408.9
	Moloka'i	\$4.0	\$2.9	\$1.7	\$1.9	\$3.3	\$2.2	\$1.6	\$3.3	\$1.8	\$3.5	\$3.1	\$3.5
	Lāna'i	\$1.6	\$3.7	\$7.0	\$8.1	\$7.3	\$8.8	\$8.3	\$10.1	\$6.8	\$7.8	\$9.5	\$11.7
	Kaua'i	\$153.1	\$128.4	\$131.0	\$123.9	\$125.4	\$156.2	\$166.7	\$141.7	\$121.0	\$132.8	\$113.8	\$151.9
	Hawai'i Island	\$217.4	\$184.2	\$162.0	\$148.4	\$148.2	\$167.9	\$175.8	\$162.2	\$141.7	\$152.5	\$172.9	\$222.2
Visitor arrivals by cruise ships	\$4.4	\$1.6	\$2.6	\$8.4	\$3.9	\$0.6	\$0.3	\$0.9	\$4.5	\$7.0	\$3.6	\$3.1	
Visitor days	TOTAL (air + ships)	7,436,534	6,318,698	6,942,667	5,987,057	6,124,254	7,247,723	7,594,406	6,817,669	5,753,659	6,195,474	6,075,766	7,888,934
	Total by air	7,388,343	6,301,407	6,913,832	5,875,417	6,077,370	7,239,656	7,591,204	6,811,007	5,699,116	6,095,729	6,024,713	7,839,536
	O'ahu	3,190,875	2,745,635	3,106,482	2,726,999	2,984,257	3,425,942	3,585,738	3,416,674	2,809,375	2,829,940	2,759,390	3,579,281
	Maui	2,039,032	1,796,413	1,954,972	1,629,970	1,582,661	1,887,532	2,010,376	1,703,536	1,441,050	1,669,421	1,671,149	2,104,117
	Moloka'i	39,245	27,148	29,652	17,318	19,169	17,947	18,835	27,213	15,831	22,340	23,925	30,367
	Lāna'i	14,819	16,015	21,367	17,567	17,494	19,019	17,491	18,390	16,426	17,146	18,456	25,093
	Kaua'i	855,704	718,459	767,941	674,835	686,332	873,116	907,007	746,544	629,379	689,574	661,636	869,704
	Hawai'i Island	1,248,668	997,737	1,033,419	808,729	777,458	1,016,100	1,051,757	898,650	787,054	867,309	890,157	1,230,974
Visitor arrivals by cruise ships	48,192	17,291	28,835	111,640	46,884	8,067	3,202	6,662	54,543	99,745	51,052	49,398	
Visitor arrivals	TOTAL (air + ships)	720,997	688,794	786,282	700,673	718,913	800,283	835,417	780,723	666,605	717,486	696,890	828,473
	Total by air	709,985	683,973	779,388	677,671	709,566	798,663	834,465	778,840	656,729	696,812	686,970	819,536
	O'ahu	433,584	411,954	453,873	408,319	451,571	495,510	516,388	497,994	431,705	437,352	421,519	502,110
	Maui	214,545	204,845	233,289	211,613	212,826	238,600	255,259	227,652	195,063	207,708	198,540	240,233
	Moloka'i	5,438	5,049	6,789	4,403	4,692	4,848	4,854	5,761	4,576	4,232	3,995	5,728
	Lāna'i	4,264	4,194	5,511	6,040	5,911	5,159	5,062	6,039	5,285	4,728	5,209	5,937
	Kaua'i	95,087	87,845	97,426	92,668	95,515	114,115	120,166	104,838	89,171	94,747	87,544	108,355
	Hawai'i Island	135,935	124,232	135,106	117,430	114,200	141,239	148,265	133,561	112,658	121,419	115,183	150,817
Visitor arrivals by cruise ships	11,012	4,821	6,874	22,902	9,347	1,600	952	1,883	9,875	20,673	9,920	8,937	
Length of stay	TOTAL (air + ships)	10.31	9.17	8.83	8.55	8.52	9.06	9.09	8.73	8.63	8.63	8.72	9.52
	Total by air	10.41	9.21	8.87	8.67	8.56	9.06	9.10	8.75	8.68	8.75	8.77	9.57
	O'ahu	7.36	6.66	6.84	6.68	6.63	6.91	6.94	6.86	6.51	6.47	6.55	7.13
	Maui	9.50	8.77	8.38	7.70	7.44	7.91	7.88	7.48	7.39	8.04	8.42	8.76
	Moloka'i	7.22	5.38	4.37	3.93	4.09	3.70	3.88	4.72	3.46	5.28	5.99	5.30
	Lāna'i	3.47	3.82	3.88	2.91	2.96	3.69	3.46	3.05	3.11	3.63	3.54	4.23
	Kaua'i	9.00	8.16	7.98	7.28	7.19	7.65	7.55	7.12	7.06	7.28	7.56	8.03
	Hawai'i Island	9.19	8.03	7.65	6.89	6.81	7.19	7.09	6.73	6.99	7.14	7.73	8.16
Visitor arrivals by cruise ships	4.38	3.59	4.19	4.87	5.02	5.04	3.36	3.54	5.52	4.82	5.15	5.53	
Per Person Per Day Spending *	TOTAL (air+sh)	\$196.3	\$196.9	\$182.0	\$191.6	\$192.6	\$192.6	\$190.2	\$192.5	\$203.0	\$197.1	\$200.2	\$197.7
	Total by air	\$197.0	\$197.2	\$182.4	\$193.8	\$193.4	\$192.7	\$190.3	\$192.5	\$204.2	\$199.1	\$201.3	\$198.6
	O'ahu	\$188.2	\$196.5	\$181.1	\$191.6	\$190.4	\$196.2	\$193.2	\$188.3	\$206.3	\$205.8	\$205.7	\$211.9
	Maui	\$234.8	\$213.7	\$202.9	\$204.9	\$203.1	\$205.6	\$198.4	\$205.8	\$217.0	\$200.7	\$207.1	\$194.3
	Moloka'i	\$101.7	\$105.1	\$57.5	\$112.2	\$170.5	\$119.9	\$86.1	\$120.1	\$115.3	\$157.6	\$128.9	\$116.3
	Lāna'i	\$111.3	\$232.3	\$325.4	\$462.8	\$418.4	\$462.1	\$473.6	\$547.5	\$412.5	\$453.9	\$515.0	\$465.0
	Kaua'i	\$178.9	\$178.7	\$170.5	\$183.6	\$182.7	\$178.9	\$183.8	\$189.8	\$192.2	\$192.5	\$172.0	\$174.6
	Hawai'i Island	\$174.1	\$184.6	\$156.8	\$183.5	\$190.6	\$165.3	\$167.2	\$180.5	\$180.0	\$175.8	\$194.2	\$180.5
Visitor arrivals by cruise ships	\$91.8	\$90.1	\$91.8	\$75.5	\$83.1	\$71.4	\$100.4	\$127.6	\$82.5	\$70.0	\$71.0	\$61.8	
Per Person Per Trip Spending *	TOTAL (air+sh)	\$2,024.6	\$1,806.2	\$1,607.2	\$1,637.4	\$1,640.7	\$1,744.1	\$1,729.2	\$1,680.8	\$1,752.3	\$1,701.7	\$1,745.6	\$1,882.5
	Total by air	\$2,049.8	\$1,816.6	\$1,617.9	\$1,680.3	\$1,656.8	\$1,746.9	\$1,730.7	\$1,683.7	\$1,771.8	\$1,742.1	\$1,765.5	\$1,899.3
	O'ahu	\$1,384.9	\$1,309.4	\$1,239.8	\$1,279.4	\$1,262.3	\$1,356.4	\$1,341.9	\$1,292.0	\$1,342.5	\$1,331.6	\$1,346.6	\$1,510.3
	Maui	\$2,231.2	\$1,874.3	\$1,700.4	\$1,578.1	\$1,510.2	\$1,626.3	\$1,562.5	\$1,540.1	\$1,603.2	\$1,613.0	\$1,742.9	\$1,702.0
	Moloka'i	\$733.8	\$565.3	\$251.0	\$441.5	\$696.5	\$443.7	\$334.2	\$567.1	\$398.8	\$832.0	\$772.2	\$616.6
	Lāna'i	\$386.7	\$887.2	\$1,261.7	\$1,346.0	\$1,238.1	\$1,703.6	\$1,636.6	\$1,667.3	\$1,282.0	\$1,646.1	\$1,824.6	\$1,965.4
	Kaua'i	\$1,610.2	\$1,461.8	\$1,344.2	\$1,337.0	\$1,313.1	\$1,368.8	\$1,387.2	\$1,351.3	\$1,356.5	\$1,401.3	\$1,299.6	\$1,401.7
	Hawai'i Island	\$1,599.6	\$1,482.4	\$1,199.0	\$1,263.5	\$1,297.3	\$1,188.9	\$1,186.0	\$1,214.3	\$1,257.8	\$1,255.8	\$1,500.8	\$1,473.6
Visitor arrivals by cruise ships	\$401.9	\$323.1	\$384.9	\$368.1	\$416.7	\$359.9	\$337.7	\$451.5	\$455.5	\$337.7	\$365.2	\$341.7	

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,459.8	\$2,703.8	\$3,967.5	\$5,114.6	\$6,294.1	\$7,689.8	\$9,134.4	\$10,446.6	\$11,614.7	\$12,835.6	\$14,052.1	\$15,611.7
	Total by air	\$1,455.3	\$2,697.8	\$3,958.8	\$5,097.5	\$6,273.1	\$7,668.3	\$9,112.5	\$10,423.9	\$11,587.5	\$12,801.4	\$14,014.3	\$15,570.8
	O'ahu	\$600.5	\$1,139.9	\$1,702.6	\$2,225.0	\$2,795.0	\$3,467.1	\$4,160.0	\$4,803.4	\$5,383.0	\$5,965.4	\$6,533.0	\$7,291.3
	Maui	\$478.7	\$862.6	\$1,259.3	\$1,593.2	\$1,914.7	\$2,302.7	\$2,701.5	\$3,052.1	\$3,364.9	\$3,699.9	\$4,045.9	\$4,454.8
	Moloka'i	\$4.0	\$6.8	\$8.5	\$10.5	\$13.8	\$15.9	\$17.5	\$20.8	\$22.6	\$26.1	\$29.2	\$32.8
	Lāna'i	\$1.6	\$5.4	\$12.3	\$20.5	\$27.8	\$36.6	\$44.8	\$54.9	\$61.7	\$69.5	\$79.0	\$90.6
	Kaua'i	\$153.1	\$281.5	\$412.5	\$536.4	\$661.8	\$818.0	\$984.7	\$1,126.4	\$1,247.3	\$1,380.1	\$1,493.9	\$1,645.8
	Hawai'i Island	\$217.4	\$401.6	\$563.6	\$712.0	\$860.1	\$1,028.0	\$1,203.9	\$1,366.1	\$1,507.8	\$1,660.2	\$1,833.1	\$2,055.4
	Visitor arrivals by cruise ships	\$4.4	\$6.0	\$8.6	\$17.1	\$21.0	\$21.5	\$21.9	\$22.7	\$27.2	\$34.2	\$37.8	\$40.9
	Visitor days	TOTAL (air + s)	7,436,534	13,755,232	20,697,899	26,684,957	32,809,211	40,056,934	47,651,339	54,469,009	60,222,668	66,418,143	72,493,908
Total by air		7,388,343	13,689,750	20,603,582	26,478,999	32,556,369	39,796,025	47,387,229	54,198,237	59,897,352	65,993,082	72,017,795	79,857,331
O'ahu		3,190,875	5,936,510	9,042,992	11,769,991	14,764,248	18,190,189	21,775,928	25,192,602	28,001,977	30,831,917	33,591,307	37,170,588
Maui		2,039,032	3,835,445	5,790,417	7,420,387	9,003,047	10,890,579	12,900,965	14,604,491	16,045,541	17,174,963	19,386,112	21,490,229
Moloka'i		39,245	66,393	96,046	113,364	132,532	150,480	169,315	196,527	212,359	234,698	258,624	288,991
Lāna'i		14,819	30,833	52,200	69,767	87,261	106,279	123,771	142,160	158,586	175,732	194,188	219,281
Kaua'i		855,704	1,574,163	2,342,104	3,016,939	3,703,271	4,576,388	5,483,395	6,229,939	6,859,318	7,548,892	8,210,528	9,080,231
Hawai'i Island		1,248,668	2,246,405	3,279,823	4,088,552	4,866,010	5,882,110	6,933,867	7,832,517	8,619,572	9,486,881	10,377,037	11,608,011
Visitor arrivals by cruise ships		48,192	65,483	94,317	205,958	252,842	260,908	264,110	270,772	325,316	425,061	476,113	525,511
Visitor arrivals		TOTAL (air + s)	720,997	1,409,791	2,196,052	2,896,625	3,615,538	4,415,801	5,251,218	6,031,940	6,898,545	7,416,031	8,112,920
	Total by air	709,985	1,393,958	2,173,346	2,851,017	3,560,583	4,359,246	5,193,710	5,972,550	6,629,279	7,326,092	8,013,061	8,832,598
	O'ahu	433,584	845,538	1,299,411	1,707,731	2,159,302	2,654,812	3,171,200	3,669,194	4,100,899	4,538,251	4,959,770	5,461,980
	Maui	214,545	419,390	652,679	864,292	1,077,118	1,315,719	1,570,978	1,798,630	1,993,693	2,201,401	2,399,942	2,640,175
	Moloka'i	5,438	10,488	17,276	21,679	26,371	31,220	36,074	41,835	46,412	50,643	54,638	60,367
	Lāna'i	4,264	8,458	13,969	20,009	25,919	31,078	36,140	42,179	47,464	52,191	57,401	63,338
	Kaua'i	95,087	182,931	280,357	373,025	468,540	582,655	702,821	807,659	896,830	991,577	1,079,121	1,187,476
	Hawai'i Island	135,935	260,167	395,273	512,704	626,904	768,143	916,408	1,049,969	1,162,626	1,284,045	1,399,229	1,550,046
	Visitor arrivals by cruise ships	11,012	15,833	22,707	45,608	54,955	56,555	57,507	59,390	69,266	89,939	99,859	108,796
	Length of stay	TOTAL (air + s)	10.31	9.76	9.43	9.21	9.07	9.07	9.07	9.03	8.99	8.96	8.94
Total by air		10.41	9.82	9.48	9.29	9.14	9.13	9.12	9.07	9.04	9.01	8.99	9.04
O'ahu		7.36	7.02	6.96	6.89	6.84	6.85	6.87	6.87	6.83	6.79	6.77	6.81
Maui		9.50	9.15	8.87	8.59	8.36	8.28	8.21	8.12	8.05	8.05	8.08	8.14
Moloka'i		7.22	6.33	5.56	5.23	5.03	4.82	4.69	4.70	4.58	4.63	4.73	4.79
Lāna'i		3.47	3.65	3.74	3.49	3.37	3.42	3.42	3.37	3.34	3.37	3.38	3.46
Kaua'i		9.00	8.61	8.35	8.09	7.90	7.85	7.80	7.71	7.65	7.61	7.61	7.65
Hawai'i Island		9.19	8.63	8.30	7.97	7.76	7.66	7.57	7.46	7.41	7.39	7.42	7.49
Visitor arrivals by cruise ships		4.38	4.14	4.15	4.52	4.60	4.61	4.59	4.56	4.70	4.73	4.77	4.83
Per Person Per Day Spending *		TOTAL (air+sh)	\$196.3	\$196.6	\$191.7	\$191.7	\$191.8	\$192.0	\$191.7	\$191.8	\$192.9	\$193.3	\$193.8
	Total by air	\$197.0	\$197.1	\$192.1	\$192.5	\$192.7	\$192.7	\$192.3	\$192.3	\$193.5	\$194.0	\$194.6	\$195.0
	O'ahu	\$188.2	\$192.0	\$188.3	\$189.0	\$189.3	\$190.6	\$191.0	\$190.7	\$192.2	\$193.5	\$194.5	\$196.2
	Maui	\$234.8	\$224.9	\$217.5	\$214.7	\$212.7	\$211.4	\$209.4	\$209.0	\$209.7	\$208.9	\$208.7	\$207.3
	Moloka'i	\$101.7	\$103.1	\$89.0	\$92.6	\$103.8	\$105.7	\$103.6	\$105.8	\$106.6	\$111.4	\$113.0	\$113.4
	Lāna'i	\$111.3	\$174.2	\$236.1	\$293.2	\$318.3	\$344.0	\$362.3	\$386.3	\$389.0	\$395.3	\$406.7	\$413.4
	Kaua'i	\$178.9	\$178.8	\$176.1	\$177.8	\$178.7	\$178.7	\$179.6	\$180.8	\$181.8	\$182.8	\$181.9	\$181.2
	Hawai'i Island	\$174.1	\$178.8	\$171.8	\$174.1	\$176.8	\$174.8	\$173.6	\$174.4	\$174.9	\$175.0	\$176.7	\$177.1
	Visitor arrivals by cruise ships	\$91.8	\$91.4	\$91.5	\$82.8	\$82.9	\$82.5	\$82.7	\$83.8	\$83.6	\$80.4	\$79.4	\$77.8
	Per Person Per Trip Spending *	TOTAL (air+sh)	\$2,024.6	\$1,917.9	\$1,806.6	\$1,765.7	\$1,740.8	\$1,741.4	\$1,739.5	\$1,731.9	\$1,733.9	\$1,730.8	\$1,732.1
Total by air		\$2,049.8	\$1,935.4	\$1,821.5	\$1,788.0	\$1,761.8	\$1,759.1	\$1,754.5	\$1,745.3	\$1,747.9	\$1,747.4	\$1,748.9	\$1,762.9
O'ahu		\$1,384.9	\$1,348.1	\$1,310.3	\$1,302.9	\$1,294.4	\$1,306.0	\$1,311.8	\$1,309.1	\$1,312.6	\$1,314.5	\$1,317.2	\$1,334.9
Maui		\$2,231.2	\$2,056.8	\$1,929.4	\$1,843.4	\$1,777.6	\$1,750.1	\$1,719.7	\$1,696.9	\$1,687.8	\$1,680.7	\$1,685.8	\$1,687.3
Moloka'i		\$733.8	\$652.7	\$494.9	\$484.0	\$521.8	\$509.7	\$486.1	\$497.2	\$487.5	\$516.3	\$535.0	\$542.8
Lāna'i		\$386.7	\$634.9	\$882.2	\$1,022.2	\$1,071.4	\$1,176.4	\$1,240.8	\$1,301.9	\$1,299.7	\$1,331.1	\$1,375.8	\$1,431.1
Kaua'i		\$1,610.2	\$1,538.9	\$1,471.3	\$1,437.9	\$1,412.5	\$1,403.9	\$1,401.1	\$1,394.6	\$1,390.8	\$1,391.8	\$1,384.3	\$1,385.9
Hawai'i Island		\$1,599.6	\$1,543.6	\$1,425.8	\$1,388.6	\$1,372.0	\$1,338.3	\$1,313.7	\$1,301.0	\$1,296.9	\$1,293.0	\$1,310.1	\$1,326.0
Visitor arrivals by cruise ships		\$401.9	\$377.9	\$380.0	\$374.0	\$381.3	\$380.7	\$380.0	\$382.2	\$392.7	\$380.1	\$378.6	\$375.6

Source: Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Technical Notes: January through June 2016 arrival statistics for Japan, Other Asia, Oceania, Europe and Latin America MMA countries were revised with updated information received from the U.S. Department of Commerce, National Travel and Tourism Office (NTTO). Correspondingly, visitor days and expenditure statistics by MMA and by island were also recalculated. Updated data tables are available on the HTA website.

Table 8. VISITORS BY CRUISE SHIPS

	DECEMBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
VISITOR DAYS	179,777	147,950	21.5	1,767,682	1,897,365	-6.8
TOTAL VISITORS	21,169	16,362	29.4	223,238	241,929	-7.7
ARRIVED BY SHIP	8,937	6,753	32.3	108,796	116,546	-6.6
ARRIVED BY AIR	12,232	9,609	27.3	114,442	125,382	-8.7
NUMBER OF SHIP ARRIVALS	4	3	33.3	55	63	-12.7
ISLANDS VISITED						
O'ahu	21,169	16,362	29.4	223,238	239,329	-6.7
Kaua'i	21,169	16,362	29.4	194,268	210,738	-7.8
Maui County	21,169	16,362	29.4	212,376	228,674	-7.1
Maui	21,169	16,362	29.4	212,352	228,660	-7.1
Moloka'i	206	296	-30.3	3,055	3,140	-2.7
Lāna'i	302	347	-12.9	4,541	4,858	-6.5
Hawai'i Island	21,169	16,362	29.4	210,399	224,685	-6.4
Average Islands Visited	4.02	4.04	-0.3	3.80	3.77	0.8
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.38	1.49	-7.2	1.27	1.31	-2.8
Days in Hawai'i during Cruise	5.90	5.97	-1.2	5.55	5.37	3.4
Days in Hawai'i after Cruise	1.21	1.58	-23.5	1.10	1.16	-5.7
Total days in Hawai'i	8.49	9.04	-6.1	7.92	7.84	1.0
ACCOMMODATIONS						
Hotel	11,942	9,017	32.4	118,214	123,597	-4.4
Hotel only	10,845	7,947	36.5	106,574	110,219	-3.3
Condo	983	707	39.1	9,340	10,433	-10.5
Condo only	298	145	105.1	2,985	2,977	0.3
Timeshare	584	766	-23.8	8,430	9,766	-13.7
Timeshare Only	300	385	-21.9	3,617	4,220	-14.3
Bed & Breakfast	204	46	338.8	1,678	1,442	16.4
Bed & Breakfast only	53	9	472.1	472	381	23.9
Friends & relatives	450	276	63.1	4,940	5,302	-6.8
Other accommodation	115	797	-85.5	3,993	7,505	-46.8
Accommodation (NET)	12,933	10,256	26.1	131,296	140,038	-6.2
Cruise only	8,235	6,107	34.9	91,943	101,891	-9.8
PURPOSE OF TRIP						
Honeymoon	338	262	29.2	5,157	5,107	1.0
Get Married	80	11	639.3	817	892	-8.3
Wedding	64	42	52.9	1,650	1,311	25.8
Convention/Conference	184	149	23.2	1,633	2,488	-34.4
Business	157	165	-4.9	2,283	2,493	-8.4
Visiting Friends & relatives	2,094	1,506	39.1	19,710	21,974	-10.3
Play Golf	80	129	-37.9	3,566	4,232	-15.7
Leisure	18,453	14,251	29.5	191,624	206,969	-7.4
TRAVEL STATUS						
% First timers	43.5	43.7	-0.2	46.5	44.6	1.8
% Repeat visitors	56.5	56.3	0.2	53.5	55.4	-1.8

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

DECEMBER	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
Total Seats	1,076,598	1,070,395	0.6	700,112	712,923	-1.8	222,670	215,794	3.2	85,522	74,656	14.6	4,482	4,266	5.1	63,812	62,756	1.7
Scheduled	1,068,853	1,055,423	1.3	692,530	698,537	-0.9	222,670	215,371	3.4	85,359	74,493	14.6	4,482	4,266	5.1	63,812	62,756	1.7
Charters	7,745	14,972	-48.3	7,582	14,386	-47.3	0	423	-100.0	163	163	0.0						
Domestic	744,828	734,902	1.4	407,763	415,707	-1.9	195,813	188,493	3.9	78,166	68,888	13.5	4,482	4,266	5.1	58,604	57,548	1.8
Scheduled	739,493	728,186	1.6	402,591	409,577	-1.7	195,813	188,070	4.1	78,003	68,725	13.5	4,482	4,266	5.1	58,604	57,548	1.8
Charters	5,335	6,716	-20.6	5,172	6,130	-15.6	0	423	-100.0	163	163	0.0						
US WEST	644,438	640,979	0.5	326,268	336,468	-3.0	180,634	173,972	3.8	74,450	68,725	8.3	4,482	4,266	5.1	58,604	57,548	1.8
Anchorage	8,109	8,476	-4.3	4,293	5,053	-15.0	2,226	2,119	5.0	1,590	1,304	21.9						
Bellingham	3,498	6,520	-46.3	0	3,586	-100.0	2,703	2,934	-7.9	795	0	NA						
Denver	19,452	15,859	22.7	10,664	7,864	35.6	3,042	2,899	4.9	3,042	2,561	18.8				2,704	2,535	6.7
Las Vegas	24,062	24,756	-2.8	24,062	24,756	-2.8												
Los Angeles	226,331	211,064	7.2	113,489	113,643	-0.1	60,868	47,495	28.2	24,572	22,265	10.4	4,482	4,266	5.1	22,920	23,395	-2.0
Oakland	30,499	32,245	-5.4	11,181	11,396	-1.9	12,322	13,677	-9.9	4,929	4,890	0.8				2,067	2,282	-9.4
Phoenix	45,597	44,031	3.6	23,529	23,281	1.1	11,428	11,298	1.2	3,852	3,576	7.7				6,788	5,876	15.5
Portland	33,419	34,281	-2.5	16,247	16,351	-0.6	9,540	10,106	-5.6	4,929	5,053	-2.5				2,703	2,771	-2.5
Sacramento	12,958	13,082	-0.9	8,029	8,029	0.0	4,929	5,053	-2.5									
Salt Lake City	9,083	8,091	12.3	9,083	8,091	12.3												
San Diego	23,901	24,110	-0.9	13,725	14,004	-2.0	5,724	5,705	0.3	2,226	2,119	5.0				2,226	2,282	-2.5
San Francisco	102,619	111,263	-7.8	52,707	57,605	-8.5	31,026	35,834	-13.4	11,615	12,294	-5.5				7,271	5,530	31.5
San Jose	27,983	28,935	-3.3	10,573	10,800	-2.1	12,481	13,082	-4.6	2,067	2,282	-9.4				2,862	2,771	3.3
Seattle	76,927	78,266	-1.7	28,686	32,009	-10.4	24,345	23,770	2.4	14,833	12,381	19.8				9,063	10,106	-10.3
US EAST	95,055	87,207	9.0	76,323	73,109	4.4	15,179	14,098	7.7	3,553	0	NA						
Atlanta	9,083	9,083	0.0	9,083	9,083	0.0												
Chicago	16,856	15,824	6.5	10,664	10,664	0.0	6,192	5,160	20.0									
Dallas	26,218	22,454	16.8	13,678	13,516	1.2	8,987	8,938	0.5	3,553	0	NA						
Houston	10,664	10,664	0.0	10,664	10,664	0.0												
Minneapolis	8,580	6,554	30.9	8,580	6,554	30.9												
New York JFK	12,216	11,012	10.9	12,216	11,012	10.9												
Newark	7,082	7,502	-5.6	7,082	7,502	-5.6												
Washington D.C.	4356	4,114	5.9	4356	4,114	5.9												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

DECEMBER	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	331,770	335,493	-1.1	292,349	297,216	-1.6	26,857	27,301	-1.6	7,356	5,768	27.5				5,208	5,208	0.0
Scheduled	329,360	327,237	0.6	289,939	288,960	0.3	26,857	27,301	-1.6	7,356	5,768	27.5				5,208	5,208	0.0
Charters	2,410	8,256	-75.4	2,410	8,256	-75.4												
JAPAN	155,654	158,206	-1.6	154,184	158,206	-2.5				1,470	0	NA						
Fukuoka	5,198	5,650	-8.0	5,198	5,650	-8.0												
Nagoya	12,567	16,199	-22.4	12,567	16,199	-22.4												
Osaka	24,977	26,443	-5.5	24,977	26,443	-5.5												
Sapporo	3,367	3,367	0.0	3,367	3,367	0.0												
Tokyo HND	27,448	26,071	5.3	25,978	26,071	-0.4				1,470	0	NA						
Tokyo NRT	82,097	80,476	2.0	82,097	80,476	2.0												
CANADA	58,943	58,843	0.2	20,992	20,566	2.1	26,857	27,301	-1.6	5,886	5,768	2.0				5,208	5,208	0.0
Calgary	9,089	7,655	18.7	1,834	1,290	42.2	7,255	6,365	14.0									
Edmonton	1,572	2,232	-29.6				1,572	2,232	-29.6									
Toronto	564	1,120	-49.6	564	1,120	-49.6												
Vancouver	47,718	47,186	1.1	18,594	17,506	6.2	18,030	18,704	-3.6	5,886	5,768	2.0				5,208	5,208	0.0
Victoria	0	650	-100.0	0	650	-100.0												
OTHER ASIA	48,697	40,602	19.9	48,697	40,602	19.9												
Beijing	6,903	6,903	0.0	6,903	6,903	0.0												
Seoul	32,752	26,463	23.8	32,752	26,463	23.8												
Shanghai	6,042	4,752	27.1	6,042	4,752	27.1												
Taipei	3,000	2,484	20.8	3,000	2,484	20.8												
OCEANIA	41,078	45,192	-9.1	41,078	45,192	-9.1												
Auckland	9,026	8,034	12.3	9,026	8,034	12.3												
Brisbane	4,448	8,977	-50.5	4,448	8,977	-50.5												
Melbourne	5,360	5,360	0.0	5,360	5,360	0.0												
Sydney	22,244	22,821	-2.5	22,244	22,821	-2.5												
OTHER	24,988	24,394	2.4	24,988	24,394	2.4												
Apia	820	656	25.0	820	656	25.0												
Christmas Island	368	610	-39.7	368	610	-39.7												
Guam	10,664	10,664	0.0	10,664	10,664	0.0												
Majuro	2,158	2,158	0.0	2,158	2,158	0.0												
Manila	6,003	5,884	2.0	6,003	5,884	2.0												
Nadi	656	656	0.0	656	656	0.0												
Pago Pago	2,849	2,590	10.0	2,849	2,590	10.0												
Papeete	1,470	1,176	25.0	1,470	1,176	25.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

DECEMBER YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
TOTAL	12,020,545	11,937,726	0.7	8,086,040	8,135,126	-0.6	2,334,832	2,271,354	2.8	852,562	810,479	5.2	44,889	44,540	0.8	702,222	676,227	3.8
SCHEDULES	11,927,024	11,833,440	0.8	7,997,193	8,039,005	-0.5	2,332,192	2,265,402	2.9	851,473	808,981	5.3	44,889	44,540	0.8	701,277	675,512	3.8
CHARTERS	93,521	104,286	-10.3	88,847	96,121	-7.6	2,640	5,952	-55.6	1,089	1,498	-27.3				945	715	32.2
US TOTAL	8,315,458	8,224,564	1.1	4,654,463	4,692,921	-0.8	2,124,832	2,069,804	2.7	816,604	773,490	5.6	44,889	44,540	0.8	674,670	643,809	4.8
SCHEDULES	8,247,887	8,145,436	1.3	4,591,566	4,621,958	-0.7	2,122,192	2,063,852	2.8	815,515	771,992	5.6	44,889	44,540	0.8	673,725	643,094	4.8
CHARTERS	67,571	79,128	-14.6	62,897	70,963	-11.4	2,640	5,952	-55.6	1,089	1,498	-27.3				945	715	32.2
US WEST	7,324,285	7,217,348	1.5	3,803,944	3,853,180	-1.3	1,989,765	1,904,542	4.5	811,962	771,992	5.2	44,889	44,540	0.8	673,725	643,094	4.8
Anchorage	72,899	66,504	9.6	53,312	48,411	10.1	11,982	10,921	9.7	7,605	7,172	6.0						
Bellingham	32,619	39,935	-18.3	17,441	25,428	-31.4	13,906	14,507	-4.1	1,272	0	NA						
Denver	167,608	158,160	6.0	109,979	104,210	5.5	36,335	30,797	18.0	15,717	15,951	-1.5				5,577	7,202	-22.6
Las Vegas	291,137	297,479	-2.1	291,137	297,479	-2.1												
Los Angeles	2,525,189	2,541,330	-0.6	1,310,590	1,358,011	-3.5	600,975	590,630	1.8	288,294	288,998	-0.2	44,889	44,540	0.8	280,441	259,151	8.2
Oakland	414,320	393,196	5.4	145,206	135,443	7.2	153,147	154,625	-1.0	67,309	65,364	3.0				48,658	37,764	28.8
Phoenix	493,574	503,861	-2.0	252,010	258,297	-2.4	110,700	114,512	-3.3	60,228	60,386	-0.3				70,636	70,666	0.0
Portland	321,116	323,294	-0.7	176,344	176,105	0.1	102,175	101,875	0.3	26,544	28,851	-8.0				16,053	16,463	-2.5
Sacramento	154,252	154,030	0.1	94,794	94,535	0.3	59,458	59,495	-0.1									
Salt Lake City	94,964	92,628	2.5	94,964	92,628	2.5												
San Diego	296,613	285,632	3.8	161,365	161,426	0.0	72,001	67,808	6.2	27,463	21,027	30.6				35,784	35,371	1.2
San Francisco	1,219,739	1,145,676	6.5	600,895	582,950	3.1	403,513	333,855	20.9	130,925	144,913	-9.7				84,406	83,958	0.5
San Jose	344,179	357,418	-3.7	135,960	135,384	0.4	147,609	154,030	-4.2	26,508	34,100	-22.3				34,102	33,904	0.6
Seattle	896,076	858,205	4.4	359,947	382,873	-6.0	277,964	271,487	2.4	160,097	105,230	52.1				98,068	98,615	-0.6
US EAST	923,602	928,088	-0.5	787,622	768,778	2.5	132,427	159,310	-16.9	3,553	0	NA						
Atlanta	107,464	117,518	-8.6	107,464	117,518	-8.6												
Chicago	144,801	164,471	-12.0	123,129	123,535	-0.3	21,672	40,936	-47.1									
Dallas	272,323	283,836	-4.1	158,015	165,462	-4.5	110,755	118,374	-6.4	3,553	0	NA						
Houston	125,904	123,789	1.7	125,904	123,789	1.7												
Minneapolis	45,410	18,560	144.7	45,410	18,560	144.7												
New York JFK	100,030	90,928	10.0	100,030	90,928	10.0												
Newark	86,772	87,362	-0.7	86,772	87,362	-0.7												
Washington D.C.	40,898	41,624	-1.7	40,898	41,624	-1.7												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

DECEMBER YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	3,705,087	3,713,162	-0.2	3,431,577	3,442,205	-0.3	210,000	201,550	4.2	35,958	36,989	-2.8				27,552	32,418	-15.0
SCHEDULES	3,679,137	3,688,004	-0.2	3,405,627	3,417,047	-0.3	210,000	201,550	4.2	35,958	36,989	-2.8				27,552	32,418	-15.0
CHARTERS	25,950	25,158	3.1	25,950	25,158	3.1												
JAPAN	1,835,718	1,949,420	-5.8	1,834,248	1,949,420	-5.9				1,470	0	NA						
Fukuoka	61,683	69,131	-10.8	61,683	69,131	-10.8												
Nagoya	168,074	198,659	-15.4	168,074	198,659	-15.4												
Osaka	305,997	366,283	-16.5	305,997	366,283	-16.5												
Sapporo	40,663	40,404	0.6	40,663	40,404	0.6												
Tokyo HND	302,433	324,345	-6.8	300,963	324,345	-7.2				1,470	0	NA						
Tokyo NRT	956,868	950,598	0.7	956,868	950,598	0.7												
CANADA	462,845	459,636	0.7	190,805	188,679	1.1	210,000	201,550	4.2	34,488	36,989	-6.8				27,552	32,418	-15.0
Calgary	49,795	43,969	13.3	10,339	8,121	23.5	39,456	35,848	10.1									
Edmonton	14,574	12,582	15.8				14,574	12,582	15.8									
Toronto	8,742	8,680	0.7	8,742	8,680	0.7												
Vancouver	387,524	391,183	-0.9	169,514	168,656	0.5	155,970	153,120	1.9	34,488	36,989	-6.8				27,552	32,418	-15.0
Victoria	2,210	3,222	-31.4	2,210	3,222	-31.4												
OTHER ASIA	575,244	479,662	19.9	575,244	479,662	19.9												
Beijing	88,306	89,472	-1.3	88,306	89,472	-1.3												
Seoul	375,920	297,964	26.2	375,920	297,964	26.2												
Shanghai	78,610	60,918	29.0	78,610	60,918	29.0												
Taipei	32,408	31,308	3.5	32,408	31,308	3.5												
OCEANIA	514,641	503,300	2.3	514,641	503,300	2.3												
Auckland	100,462	93,600	7.3	100,462	93,600	7.3												
Brisbane	90,268	101,079	-10.7	90,268	101,079	-10.7												
Melbourne	60,970	49,314	23.6	60,970	49,314	23.6												
Sydney	262,941	259,307	1.4	262,941	259,307	1.4												
OTHER	290,689	295,986	-1.8	290,689	295,986	-1.8												
Apia	8,692	8,862	-1.9	8,692	8,862	-1.9												
Christmas Island	6,169	6,466	-4.6	6,169	6,466	-4.6												
Guam	125,904	125,560	0.3	125,904	125,560	0.3												
Majuro	26,062	24,609	5.9	26,062	24,609	5.9												
Manila	68,221	75,774	-10.0	68,221	75,774	-10.0												
Nadi	8,720	8,242	5.8	8,720	8,242	5.8												
Pago Pago	31,339	30,303	3.4	31,339	30,303	3.4												
Papeete	15,582	16,170	-3.6	15,582	16,170	-3.6												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division