

TABLE 1. TOTAL VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	834,465	815,600	2.3	5,193,710	5,059,268	2.7
Domestic	592,606	576,263	2.8	3,553,213	3,461,642	2.6
International	241,859	239,337	1.1	1,640,497	1,597,626	2.7
VISITOR DAYS	7,591,204	7,516,378	1.0	47,411,133	46,650,368	1.6
AVERAGE DAILY CENSUS	244,878	242,464	1.0	222,587	220,049	1.2
TOTAL AIR SEATS	1,105,181	1,097,735	0.7	7,149,083	7,049,682	1.4
TOTAL LOAD FACTOR (%)	90.0	88.4	1.8	85.9	84.6	1.5
ISLANDS VISITED						
O'ahu	516,388	513,577	0.5	3,171,419	3,112,103	1.9
O'ahu only	382,312	377,083	1.4	2,408,333	2,336,444	3.1
O'ahu one day or less	18,921	21,226	-10.9	121,488	132,338	-8.2
Kaua'i	120,166	116,421	3.2	703,078	706,072	-0.4
Kaua'i only	64,817	61,695	5.1	387,680	378,494	2.4
Kaua'i one day or less	8,648	10,306	-16.1	60,405	74,439	-18.9
Maui County	258,504	246,557	4.8	1,596,320	1,553,471	2.8
Maui	255,259	243,708	4.7	1,569,985	1,528,183	2.7
Maui only	156,632	147,463	6.2	1,010,625	962,869	5.0
Maui one day or less	10,634	12,098	-12.1	81,551	94,935	-14.1
Moloka'i *	4,854	5,341	-9.1	35,792	41,822	-14.4
Moloka'i only *	511	508	0.6	4,595	4,730	-2.9
Moloka'i one day or less*	2,433	3,004	-19.0	16,817	23,499	-28.4
Lāna'i *	5,062	4,099	23.5	36,180	38,853	-6.9
Lāna'i only *	731	380	92.4	5,613	3,590	56.3
Lāna'i one day or less*	2,727	2,777	-1.8	19,608	25,612	-23.4
Hawai'i Island	148,265	148,574	-0.2	915,686	915,121	0.1
Kona side	128,551	126,199	1.9	784,223	777,705	0.8
Hilo side	51,897	54,643	-5.0	323,990	333,639	-2.9
Hawai'i Island only	68,181	66,726	2.2	455,546	442,011	3.1
Hawai'i Island one day or less	10,979	10,053	9.2	68,407	76,116	-10.1
Any Neighbor Island	452,153	438,517	3.1	2,785,378	2,722,824	2.3
NI only	318,077	302,022	5.3	2,022,291	1,947,166	3.9
O'ahu & NI	134,076	136,494	-1.8	763,086	775,659	-1.6
Any one island only	673,183	653,854	3.0	4,272,392	4,128,137	3.5
Multiple Islands	161,281	161,745	-0.3	921,318	931,131	-1.1
Avg. Islands Visited	1.26	1.26	-0.5	1.24	1.25	-1.2
Average Length of Stay in Hawai'i	9.10	9.22	-1.3	9.13	9.22	-1.0
ACCOMMODATIONS						
Plan to stay in Hotel	512,643	497,867	3.0	3,203,739	3,130,710	2.3
Hotel only	439,295	430,438	2.1	2,797,264	2,726,929	2.6
Plan to stay in Condo	149,576	147,762	1.2	915,486	907,351	0.9
Condo only	111,743	112,420	-0.6	715,126	707,737	1.0
Plan to stay in Timeshare	82,291	85,276	-3.5	470,882	475,540	-1.0
Timeshare only	63,293	65,504	-3.4	365,863	365,259	0.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	11,131	11,900	-6.5	68,221	84,874	-19.6
Friends/Relatives	74,435	73,512	1.3	470,434	454,715	3.5
Bed & Breakfast	7,371	7,133	3.3	57,305	59,215	-3.2
Rental House	72,862	66,693	9.2	416,583	383,396	8.7
Hostel	5,995	5,123	17.0	37,130	39,795	-6.7
Camp Site, Beach	4,397	4,949	-11.1	31,706	34,033	-6.8
Private Room in Private Home**	6,326	NA	NA	22,888	NA	NA
Shared Room/Space in Private Home**	1,955	NA	NA	5,607	NA	NA
Other	10,927	11,692	-6.5	76,174	77,338	-1.5
PURPOSE OF TRIP						
Pleasure (Net)	712,597	695,409	2.5	4,308,961	4,212,817	2.3
Honeymoon/Get Married	51,048	50,479	1.1	353,763	364,632	-3.0
Honeymoon	46,111	45,090	2.3	319,039	328,111	-2.8
Get Married	8,865	9,278	-4.4	60,284	65,785	-8.4
Pleasure/Vacation	666,960	649,890	2.6	3,989,993	3,889,364	2.6
Mtgs/Conventions/Incentive	31,796	39,463	-19.4	311,469	323,090	-3.6
Conventions	13,659	23,697	-42.4	142,465	159,735	-10.8
Corporate Meetings	4,758	5,896	-19.3	53,254	56,611	-5.9
Incentive	14,468	11,611	24.6	125,892	119,818	5.1
Other Business	19,740	19,098	3.4	150,770	155,626	-3.1
Visit Friends/Rel.	70,735	69,868	1.2	433,822	424,344	2.2
Gov't/Military	9,983	7,971	25.2	59,702	56,858	5.0
Attend School	2,645	2,558	3.4	16,286	15,860	2.7
Sport Events	3,861	3,299	17.0	38,309	30,487	25.7
Other	19,394	18,207	6.5	129,162	120,873	6.9
TRAVEL STATUS						
% First Timers ***	34.0	34.0	0.0	34.3	34.3	0.0
% Repeaters ***	66.0	66.0	0.0	65.7	65.7	0.0
Average # of Trips	5.0	5.0	-0.6	5.0	5.0	0.0
Group Tour	46,484	54,671	-15.0	383,636	414,460	-7.4
Non-Group	787,980	760,929	3.6	4,810,074	4,644,808	3.6
Package Trip	251,399	250,627	0.3	1,557,785	1,584,857	-1.7
No Package	583,065	564,973	3.2	3,635,926	3,474,411	4.6
Net True Independent	571,720	553,723	3.3	3,547,634	3,392,936	4.6
Ave. Age	45	45	-0.3	45	45	0.1
Ave. Party Size	2.51	2.36	6.1	2.24	2.17	3.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
DOMESTIC VISITORS	592,606	576,263	2.8	3,553,213	3,461,642	2.6
DOMESTIC VISITOR DAYS	5,765,803	5,687,281	1.4	34,587,210	34,297,663	0.8
DOMESTIC AVERAGE DAILY CENSUS	185,994	183,461	1.4	162,381	161,781	0.4
DOMESTIC AIR SEATS	806,672	795,850	1.4	4,955,396	4,880,934	1.5
DOMESTIC LOAD FACTOR (%)	90.7	89.6	1.2	87.8	87.0	0.9
ISLANDS VISITED						
O'ahu	291,504	293,507	-0.7	1,734,460	1,709,919	1.4
O'ahu only	202,108	204,734	-1.3	1,252,598	1,224,554	2.3
O'ahu one day or less	17,457	17,705	-1.4	104,328	110,428	-5.5
Kaua'i	110,223	106,688	3.3	620,373	616,217	0.7
Kaua'i only	63,460	60,865	4.3	365,941	356,530	2.6
Kaua'i one day or less	5,977	6,854	-12.8	38,891	45,681	-14.9
Maui County	222,696	211,651	5.2	1,310,612	1,273,264	2.9
Maui	219,873	209,067	5.2	1,289,627	1,252,533	3.0
Maui only	145,311	136,779	6.2	888,795	848,437	4.8
Maui one day or less	6,670	7,325	-8.9	44,492	47,434	-6.2
Moloka'i *	4,065	4,094	-0.7	27,206	32,650	-16.7
Moloka'i only *	445	498	-10.8	4,163	4,382	-5.0
Moloka'i one day or less*	1,843	1,863	-1.1	11,533	16,446	-29.9
Lāna'i *	4,329	3,548	22.0	28,703	29,829	-3.8
Lāna'i only *	715	334	113.8	5,228	3,384	54.5
Lāna'i one day or less*	2,065	2,280	-9.4	13,631	17,959	-24.1
Hawai'i Island	120,020	113,851	5.4	705,090	695,805	1.3
Kona side	105,314	99,662	5.7	615,816	605,339	1.7
Hilo side	39,772	38,701	2.8	232,206	234,929	-1.2
Hawai'i Island only	65,176	60,693	7.4	412,102	397,523	3.7
Hawai'i Island one day or less	4,338	4,099	5.8	27,772	30,653	-9.4
Any Neighbor Island	390,497	371,528	5.1	2,300,615	2,237,088	2.8
NI only	301,102	282,756	6.5	1,818,753	1,751,723	3.8
O'ahu & NI	89,396	88,772	0.7	481,862	485,365	-0.7
Any one island only	477,215	463,904	2.9	2,928,826	2,834,810	3.3
Multiple Islands	115,391	112,358	2.7	624,387	626,832	-0.4
Avg. Islands Visited	1.27	1.27	-0.2	1.24	1.25	-1.0
Average Length of Stay in Hawai'i	9.73	9.87	-1.4	9.73	9.91	-1.8
ACCOMMODATIONS						
Plan to stay in Hotel	320,168	311,152	2.9	1,925,691	1,878,574	2.5
Hotel only	265,080	257,625	2.9	1,620,505	1,570,016	3.2
Plan to stay in Condo	112,294	111,820	0.4	672,565	672,430	0.0
Condo only	86,579	85,959	0.7	532,129	527,004	1.0
Plan to stay in Timeshare	71,385	70,108	1.8	391,390	394,801	-0.9
Timeshare only	54,550	53,851	1.3	304,282	303,919	0.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	9,858	10,915	-9.7	58,404	68,331	-14.5
Friends/Relatives	65,092	66,115	-1.5	414,951	406,382	2.1
Bed & Breakfast	5,719	5,383	6.2	43,014	43,955	-2.1
Rental House	64,913	59,222	9.6	357,402	329,628	8.4
Hostel	3,840	3,253	18.0	25,096	26,508	-5.3
Camp Site, Beach	3,717	3,630	2.4	25,087	27,123	-7.5
Private Room in Private Home**	3,718	NA	NA	5,708	NA	NA
Shared Room/Space in Private Home**	1,363	NA	NA	2,149	NA	NA
Other	9,571	10,368	-7.7	68,140	67,475	1.0
PURPOSE OF TRIP						
Pleasure (Net)	509,732	493,053	3.4	2,929,069	2,852,808	2.7
Honeymoon/Get Married	24,572	22,897	7.3	140,277	148,773	-5.7
Honeymoon	20,676	19,104	8.2	117,307	125,128	-6.3
Get Married	5,048	5,257	-4.0	31,632	33,458	-5.5
Pleasure/Vacation	489,257	473,915	3.2	2,813,514	2,733,358	2.9
Mtgs/Conventions/Incentive	15,689	19,361	-19.0	194,416	213,551	-9.0
Conventions	8,332	12,209	-31.8	109,564	119,820	-8.6
Corporate Meetings	4,182	4,448	-6.0	47,891	49,966	-4.2
Incentive	3,841	3,684	4.3	45,242	54,496	-17.0
Other Business	18,400	18,128	1.5	140,972	144,719	-2.6
Visit Friends/Rel.	60,870	64,252	-5.3	379,745	377,746	0.5
Gov't/Military	8,586	7,634	12.5	50,139	49,758	0.8
Attend School	1,508	1,691	-10.8	7,853	10,240	-23.3
Sport Events	2,767	2,669	3.7	27,999	23,083	21.3
Other	18,743	17,483	7.2	120,285	114,354	5.2
TRAVEL STATUS						
% First Timers ***	29.9	29.9	0.0	28.8	28.9	-0.1
% Repeaters ***	70.1	70.1	0.0	71.2	71.1	0.1
Average # of Trips	5.5	5.5	-0.7	5.8	5.7	0.4
Group Tour	13,407	14,891	-10.0	120,549	130,900	-7.9
Non-Group	579,199	561,372	3.2	3,432,664	3,330,742	3.1
Package Trip	129,248	128,338	0.7	720,650	725,829	-0.7
No Package	463,357	447,925	3.4	2,832,564	2,735,813	3.5
Net True Independent	458,497	442,706	3.6	2,792,710	2,694,433	3.6
Ave. Age of Party Head	45	45	-0.3	46	47	-0.2
Ave. Party Size	2.41	2.25	7.1	2.11	2.01	4.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
INTERNATIONAL VISITORS	241,859	239,337	1.1	1,640,497	1,597,626	2.7
INTERNATIONAL VISITOR DAYS	1,825,401	1,829,097	-0.2	12,823,923	12,352,705	3.8
INTERNATIONAL AVERAGE DAILY CENSUS	58,884	59,003	-0.2	60,206	58,267	3.3
INTERNATIONAL AIR SEATS	298,509	301,885	-1.1	2,193,687	2,168,748	1.1
INTERNATIONAL LOAD FACTOR (%)	88.1	85.3	3.2	81.5	79.0	3.2
ISLANDS VISITED						
O'ahu	224,884	220,071	2.2	1,436,959	1,402,184	2.5
O'ahu only	180,203	172,349	4.6	1,155,735	1,111,890	3.9
O'ahu one day or less	1,464	3,521	-58.4	17,160	21,910	-21.7
Kaua'i	9,943	9,733	2.2	82,705	89,855	-8.0
Kaua'i only	1,357	830	63.4	21,740	21,964	-1.0
Kaua'i one day or less	2,671	3,452	-22.6	21,514	28,758	-25.2
Maui County	35,809	34,906	2.6	285,708	280,207	2.0
Maui	35,386	34,641	2.2	280,358	275,650	1.7
Maui only	11,321	10,683	6.0	121,830	114,431	6.5
Maui one day or less	3,964	4,772	-16.9	37,059	47,500	-22.0
Moloka'i *	789	1,247	-36.7	8,586	9,172	-6.4
Moloka'i only *	66	10	577.2	432	348	24.1
Moloka'i one day or less*	589	1,141	-48.3	5,284	7,052	-25.1
Lāna'i *	732	550	33.1	7,476	9,023	-17.1
Lāna'i only *	15	45	-65.8	386	206	87.0
Lāna'i one day or less*	662	497	33.3	5,977	7,653	-21.9
Hawai'i Island	28,245	34,723	-18.7	210,596	219,316	-4.0
Kona side	23,238	26,537	-12.4	168,407	172,366	-2.3
Hilo side	12,125	15,942	-23.9	91,784	98,710	-7.0
Hawai'i Island only	3,005	6,033	-50.2	43,444	44,488	-2.3
Hawai'i Island one day or less	6,641	5,954	11.5	40,635	45,463	-10.6
Any Neighbor Island	61,656	66,988	-8.0	484,762	485,736	-0.2
NI only	16,975	19,266	-11.9	203,538	195,442	4.1
O'ahu & NI	44,681	47,722	-6.4	281,224	290,294	-3.1
Any one island only	195,969	189,950	3.2	1,343,566	1,293,328	3.9
Multiple Islands	45,890	49,387	-7.1	296,931	304,298	-2.4
Avg. Islands Visited	1.24	1.26	-1.4	1.24	1.26	-1.6
Average Length of Stay in Hawai'i	7.5	7.6	-1.2	7.8	7.7	1.1
ACCOMMODATIONS						
Plan to stay in Hotel	192,475	186,715	3.1	1,278,047	1,252,136	2.1
Hotel only	174,215	172,813	0.8	1,176,759	1,156,913	1.7
Plan to stay in Condo	37,282	35,942	3.7	242,921	234,921	3.4
Condo only	25,164	26,461	-4.9	182,997	180,734	1.3
Plan to stay in Timeshare	10,906	15,168	-28.1	79,492	80,739	-1.5
Timeshare only	8,743	11,653	-25.0	61,580	61,341	0.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	1,273	985	29.2	9,817	16,543	-40.7
Friends/Relatives	9,343	7,397	26.3	55,483	48,332	14.8
Bed & Breakfast	1,651	1,750	-5.6	14,290	15,260	-6.4
Rental House	7,949	53,767	6.4	59,181	53,767	10.1
Hostel	2,155	13,287	15.3	12,034	13,287	-9.4
Camp Site, Beach	681	6,911	-48.4	6,619	6,911	-4.2
Private Room in Private Home**	2,608	NA	NA	17,179	NA	NA
Shared Room/Space in Private Home**	593	NA	NA	3,458	NA	NA
Other	1,356	9,863	2.4	8,034	9,863	-18.5
PURPOSE OF TRIP						
Pleasure (Net)	202,865	202,356	0.3	1,379,892	1,360,008	1.5
Honeymoon/Get Married	26,477	27,582	-4.0	213,486	215,859	-1.1
Honeymoon	25,436	25,986	-2.1	201,732	202,983	-0.6
Get Married	3,817	4,021	-5.1	28,653	32,328	-11.4
Pleasure/Vacation	177,703	175,974	1.0	1,176,480	1,156,006	1.8
Mtgs/Conventions/Incentive	16,107	20,102	-19.9	117,053	109,538	6.9
Conventions	5,327	11,488	-53.6	32,901	39,915	-17.6
Corporate Meetings	576	1,448	-60.2	5,363	6,646	-19.3
Incentive	10,627	7,927	34.1	80,650	65,322	23.5
Other Business	1,340	971	38.1	9,798	10,907	-10.2
Visit Friends/Rel.	9,865	5,616	75.7	54,077	46,597	16.1
Gov't/Military	1,397	337	314.7	9,564	7,100	34.7
Attend School	1,136	868	31.0	8,433	5,619	50.1
Sport Events	1,094	630	73.6	10,310	7,404	39.3
Other	651	725	-10.2	8,876	6,519	36.2
TRAVEL STATUS						
% First Timers ***	44.3	44.1	0.2	46.4	46.1	0.3
% Repeaters ***	55.7	55.9	-0.2	53.6	53.9	-0.3
Average # of Trips	3.6	3.7	-1.0	3.4	3.5	-1.2
Group Tour	33,078	39,780	-16.8	263,087	283,560	-7.2
Non-Group	208,781	199,557	4.6	1,377,410	1,314,066	4.8
Package Trip	122,151	122,289	-0.1	837,135	859,028	-2.5
No Package	119,708	117,048	2.3	803,362	738,598	8.8
Net True Independent	113,223	111,017	2.0	754,924	698,503	8.1
Ave. Age of Party Head	43	43	-0.3	43	43	0.7
Ave. Party Size	2.8	2.6	4.4	2.5	2.5	0.7

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	365,497	347,142	5.3	2,161,586	2,075,184	4.2
Domestic	355,256	337,946	5.1	2,110,367	2,011,618	4.9
International	10,241	9,196	11.4	51,219	63,566	-19.4
VISITOR DAYS	3,366,641	3,267,716	3.0	19,883,545	19,349,335	2.8
AVERAGE DAILY CENSUS	108,601	105,410	3.0	93,350	91,270	2.3
ISLANDS VISITED						
O'ahu	155,407	150,863	3.0	930,255	908,706	2.4
O'ahu only	122,727	117,677	4.3	744,508	718,130	3.7
O'ahu one day or less	6,329	6,239	1.4	41,186	43,446	-5.2
Kaua'i	64,802	61,615	5.2	362,032	356,033	1.7
Kaua'i only	47,184	44,154	6.9	262,519	253,197	3.7
Kaua'i one day or less	2,170	2,802	-22.6	14,979	18,878	-20.7
Maui County	133,479	127,399	4.8	781,723	743,666	5.1
Maui	131,772	125,917	4.6	769,179	731,766	5.1
Maui only	104,639	99,371	5.3	617,639	577,054	7.0
Maui one day or less	2,489	3,084	-19.3	18,857	22,865	-17.5
Moloka'i *	2,159	2,049	5.4	14,742	16,901	-12.8
Moloka'i only *	315	321	-2.0	2,832	2,891	-2.0
Moloka'i one day or less*	902	857	5.2	5,795	8,096	-28.4
Lāna'i *	2,216	1,686	31.5	14,823	14,759	0.4
Lāna'i only *	493	195	153.6	3,169	2,173	45.8
Lāna'i one day or less*	1,056	1,059	-0.3	7,089	8,545	-17.0
Hawai'i Island	64,273	59,630	7.8	385,286	376,578	2.3
Kona side	57,825	53,360	8.4	342,806	333,301	2.9
Hilo side	17,652	16,868	4.7	107,908	108,774	-0.8
Hawai'i Island only	44,826	41,055	9.2	275,841	263,812	4.6
Hawai'i Island one day or less	1,719	1,592	8.0	12,698	14,811	-14.3
Any Neighbor Island	242,770	229,465	5.8	1,417,078	1,357,054	4.4
NI only	210,090	196,279	7.0	1,231,331	1,166,479	5.6
O'ahu & NI	32,680	33,186	-1.5	185,747	190,576	-2.5
Any one island only	320,184	302,773	5.8	1,906,508	1,817,257	4.9
Multiple Islands	45,313	44,369	2.1	255,078	257,927	-1.1
Avg. Islands Visited	1.15	1.16	-0.6	1.15	1.16	-1.1
Average Length of Stay in Hawai'i	9.21	9.41	-2.1	9.20	9.32	-1.3
ACCOMMODATIONS						
Plan to stay in Hotel	181,649	168,832	7.6	1,078,425	1,028,691	4.8
Hotel only	154,038	142,696	7.9	926,201	876,147	5.7
Plan to stay in Condo	77,490	77,939	-0.6	464,389	455,501	2.0
Condo only	63,050	63,937	-1.4	383,411	372,624	2.9
Plan to stay in Timeshare	49,919	49,717	0.4	259,333	261,135	-0.7
Timeshare only	39,220	39,784	-1.4	207,178	207,558	-0.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,687	2,561	4.9	14,229	19,499	-27.0
Friends/Relatives	40,891	39,916	2.4	255,307	250,522	1.9
Bed & Breakfast	2,480	2,248	10.3	20,790	21,370	-2.7
Rental House	40,098	35,476	13.0	226,011	208,716	8.3
Hostel	1,641	1,259	30.3	11,585	11,730	-1.2
Camp Site, Beach	1,865	1,561	19.4	14,794	16,077	-8.0
Private Room in Private Home**	2,134	NA	NA	4,034	NA	NA
Shared Room/Space in Private Home	761	NA	NA	1,384	NA	NA
Other	5,312	5,865	-9.4	39,828	39,183	1.6
PURPOSE OF TRIP						
Pleasure (Net)	315,810	299,595	5.4	1,803,903	1,735,416	3.9
Honeymoon/Get Married	12,481	11,504	8.5	71,680	75,011	-4.4
Honeymoon	10,018	9,112	9.9	56,997	60,360	-5.6
Get Married	3,016	3,239	-6.9	19,219	19,840	-3.1
Pleasure/Vacation	305,576	290,198	5.3	1,746,296	1,676,817	4.1
Mtgs/Conventions/Incentive	7,768	9,897	-21.5	92,885	96,718	-4.0
Conventions	4,510	6,304	-28.5	53,762	56,184	-4.3
Corporate Meetings	2,162	2,855	-24.3	24,479	25,111	-2.5
Incentive	1,318	1,072	23.0	18,190	19,635	-7.4
Other Business	11,504	11,167	3.0	87,776	89,286	-1.7
Visit Friends/Rel.	38,463	38,273	0.5	230,153	229,723	0.2
Gov't/Military	3,467	2,965	16.9	20,927	20,636	1.4
Attend School	864	907	-4.7	5,454	5,262	3.7
Sport Events	1,973	1,857	6.2	17,136	14,653	16.9
Other	11,168	10,290	8.5	72,885	68,750	6.0
TRAVEL STATUS						
% First Timers ***	19.1	18.8	0.3	19.1	18.9	0.2
% Repeaters ***	80.9	81.2	-0.3	80.9	81.1	-0.2
Average # of Trips	6.6	6.8	-3.2	6.9	6.9	-0.6
Group Tour	4,480	4,290	4.4	40,069	43,107	-7.0
Non-Group	361,016	342,852	5.3	2,121,517	2,032,078	4.4
Package Trip	72,558	70,817	2.5	390,147	382,049	2.1
No Package	292,939	276,325	6.0	1,771,439	1,693,135	4.6
Net True Independent	290,784	274,419	6.0	1,754,374	1,674,737	4.8
Ave. Age	45	46	-0.8	46	46	-0.2
Ave. Party Size	2.50	2.50	0.1	2.20	2.21	-0.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	187,838	187,463	0.2	1,155,752	1,131,557	2.1
Domestic	175,492	172,520	1.7	1,108,147	1,061,323	4.4
International	12,346	14,943	-17.4	47,605	70,234	-32.2
VISITOR DAYS	1,906,778	1,931,678	-1.3	11,948,300	11,728,581	1.9
AVERAGE DAILY CENSUS	61,509	62,312	-1.3	56,095	55,323	1.4
ISLANDS VISITED						
O'ahu	112,545	117,843	-4.5	664,926	663,430	0.2
O'ahu only	66,770	67,948	-1.7	417,380	414,814	0.6
O'ahu one day or less	9,216	11,369	-18.9	56,248	60,680	-7.3
Kaua'i	36,497	35,964	1.5	218,058	216,946	0.5
Kaua'i only	13,548	13,459	0.7	88,238	84,943	3.9
Kaua'i one day or less	3,080	4,102	-24.9	21,052	26,179	-19.6
Maui County	71,893	69,694	3.2	441,942	431,136	2.5
Maui	71,030	68,875	3.1	434,843	424,444	2.4
Maui only	35,084	31,542	11.2	229,880	218,965	5.0
Maui one day or less	3,233	3,663	-11.7	23,418	25,669	-8.8
Moloka'i *	1,334	1,882	-29.1	9,528	13,087	-27.2
Moloka'i only *	101	139	-27.4	1,045	1,138	-8.2
Moloka'i one day or less*	719	1,210	-40.6	4,640	7,798	-40.5
Lāna'i *	1,637	1,422	15.1	11,856	12,269	-3.4
Lāna'i only *	171	100	70.8	1,697	935	81.5
Lāna'i one day or less*	798	977	-18.3	5,832	7,769	-24.9
Hawai'i Island	42,725	44,605	-4.2	258,106	254,858	1.3
Kona side	36,786	35,164	4.6	220,725	214,748	2.8
Hilo side	15,976	20,863	-23.4	100,861	107,373	-6.1
Hawai'i Island only	16,060	14,997	7.1	108,677	103,154	5.4
Hawai'i Island one day or less	3,535	2,423	45.9	14,821	15,095	-1.8
Any Neighbor Island	121,067	119,515	1.3	738,372	716,743	3.0
NI only	75,293	69,620	8.1	490,826	468,128	4.8
O'ahu & NI	45,775	49,894	-8.3	247,546	248,615	-0.4
Any one island only	131,736	128,186	2.8	846,917	823,950	2.8
Multiple Islands	56,102	59,277	-5.4	308,835	307,608	0.4
Avg. Islands Visited	1.41	1.44	-2.0	1.38	1.40	-1.3
Average Length of Stay in Hawai'i	10.15	10.30	-1.5	10.34	10.36	-0.3
ACCOMMODATIONS						
Plan to stay in Hotel	112,166	112,222	0.0	696,786	692,294	0.6
Hotel only	87,733	89,365	-1.8	563,480	561,815	0.3
Plan to stay in Condo	31,388	31,370	0.1	177,718	171,153	3.8
Condo only	20,820	21,376	-2.6	124,143	119,238	4.1
Plan to stay in Timeshare	18,729	20,421	-8.3	119,302	121,229	-1.6
Timeshare only	13,358	14,200	-5.9	87,862	88,812	-1.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	5,969	6,890	-13.4	37,523	43,520	-13.8
Friends/Relatives	23,306	22,334	4.4	142,357	135,113	5.4
Bed & Breakfast	2,176	1,642	32.5	14,843	15,504	-4.3
Rental House	20,301	18,417	10.2	106,458	92,756	14.8
Hostel	1,070	821	30.4	6,882	8,118	-15.2
Camp Site, Beach	1,047	1,964	-46.7	7,320	8,588	-14.8
Private Room in Private Home**	899	NA	NA	2,532	NA	NA
Shared Room/Space in Private Home	385	NA	NA	903	NA	NA
Other	3,391	3,556	-4.6	22,917	23,015	-0.4
PURPOSE OF TRIP						
Pleasure (Net)	154,564	153,967	0.4	914,876	896,491	2.1
Honeymoon/Get Married	9,308	8,361	11.3	53,192	56,296	-5.5
Honeymoon	8,175	7,102	15.1	46,494	49,376	-5.8
Get Married	1,640	1,763	-7.0	10,182	10,981	-7.3
Pleasure/Vacation	146,656	146,799	-0.1	870,014	850,967	2.2
Mtgs/Conventions/Incentive	7,449	9,881	-24.6	86,148	98,190	-12.3
Conventions	3,183	6,285	-49.4	46,319	51,958	-10.9
Corporate Meetings	1,914	1,996	-4.1	19,841	21,435	-7.4
Incentive	2,730	2,193	24.5	23,867	30,214	-21.0
Other Business	6,158	5,828	5.7	46,357	47,535	-2.5
Visit Friends/Rel.	22,361	22,659	-1.3	134,574	132,164	1.8
Gov't/Military	4,518	4,045	11.7	29,216	27,500	6.2
Attend School	330	464	-29.0	2,784	3,039	-8.4
Sport Events	368	558	-34.1	8,161	5,825	40.1
Other	5,962	5,642	5.7	38,474	36,008	6.8
TRAVEL STATUS						
% First Timers ***	41.5	42.1	-0.5	40.8	40.5	0.4
% Repeaters ***	58.5	57.9	0.5	59.2	59.5	-0.4
Average # of Trips	3.8	3.9	-0.3	4.1	4.1	0.0
Group Tour	4,687	7,357	-36.3	52,890	59,606	-11.3
Non-Group	183,150	180,106	1.7	1,102,862	1,071,951	2.9
Package Trip	39,358	39,529	-0.4	243,607	250,126	-2.6
No Package	148,479	147,933	0.4	912,145	881,431	3.5
Net True Independent	146,828	145,583	0.9	895,815	864,550	3.6
Ave. Age	45	46	-2.3	47	48	-0.9
Ave. Party Size	2.30	2.31	-0.7	2.00	2.02	-0.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	127,373	132,061	-3.6	820,430	813,986	0.8
Domestic	682	780	-12.6	4,463	5,163	-13.6
International	126,691	131,281	-3.5	815,967	808,823	0.9
VISITOR DAYS	774,396	806,740	-4.0	4,763,411	4,734,799	0.6
AVERAGE DAILY CENSUS	24,981	26,024	-4.0	22,363	22,334	0.1
ISLANDS VISITED						
O'ahu	124,230	126,145	-1.5	796,370	791,146	0.7
O'ahu only	112,145	112,880	-0.7	710,996	699,124	1.7
O'ahu one day or less	270	737	-63.3	3,664	6,411	-42.8
Kaua'i	1,785	2,186	-18.3	12,977	15,044	-13.7
Kaua'i only	181	366	-50.5	1,250	1,793	-30.3
Kaua'i one day or less	1,138	1,224	-7.0	8,348	8,949	-6.7
Maui County	4,067	4,874	-16.6	32,415	35,961	-9.9
Maui	3,989	4,835	-17.5	31,764	34,547	-8.1
Maui only	687	1,227	-44.0	5,321	4,996	6.5
Maui one day or less	1,200	1,174	2.2	12,053	12,480	-3.4
Moloka'i *	87	37	137.5	1,036	1,520	-31.8
Moloka'i only *	0	0	0.0	30	19	59.9
Moloka'i one day or less*	58	36	63.2	705	791	-10.9
Lāna'i *	223	2	10146.5	738	795	-7.2
Lāna'i only *	0	0	0.0	28	58	-50.9
Lāna'i one day or less*	174	0	0.0	586	627	-6.6
Hawai'i Island	10,929	13,877	-21.2	76,229	79,022	-3.5
Kona side	8,431	11,911	-29.2	57,295	58,867	-2.7
Hilo side	3,492	2,907	20.1	25,714	27,293	-5.8
Hawai'i Island only	1,945	3,981	-51.1	15,376	13,917	10.5
Hawai'i Island one day or less	2,509	2,069	21.3	18,120	19,089	-5.1
Any Neighbor Island	15,228	19,182	-20.6	109,434	114,862	-4.7
NI only	3,142	5,917	-46.9	24,060	22,841	5.3
O'ahu & NI	12,086	13,265	-8.9	85,375	92,022	-7.2
Any one island only	114,958	118,454	-3.0	733,002	719,908	1.8
Multiple Islands	12,415	13,608	-8.8	87,428	94,079	-7.1
Avg. Islands Visited	1.11	1.11	-0.4	1.12	1.13	-1.1
Average Length of Stay in Hawai'i	6.08	6.11	-0.5	5.81	5.82	-0.2
ACCOMMODATIONS						
Plan to stay in Hotel	106,493	108,601	-1.9	703,213	695,569	1.1
Hotel only	101,791	105,528	-3.5	682,674	677,724	0.7
Plan to stay in Condo	15,980	16,381	-2.4	84,340	85,581	-1.5
Condo only	11,826	13,260	-10.8	67,910	70,777	-4.1
Plan to stay in Timeshare	8,218	8,795	-6.6	41,355	39,415	4.9
Timeshare only	6,389	7,295	-12.4	33,663	32,032	5.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	116	146	-20.3	1,191	1,878	-36.6
Friends/Relatives	1,234	1,977	-37.6	8,638	9,822	-12.1
Bed & Breakfast	125	239	-47.8	842	1,120	-24.8
Rental House	412	143	187.9	2,346	1,893	23.9
Hostel	40	62	-35.8	649	640	1.5
Camp Site, Beach	0	0	NA	365	102	259.0
Private Room in Private Home**	215	NA	NA	1,761	NA	NA
Shared Room/Space in Private Home	118	NA	NA	550	NA	NA
Other	598	169	254.3	1,743	1,682	3.6
PURPOSE OF TRIP						
Pleasure (Net)	104,020	109,887	-5.3	659,364	659,325	0.0
Honeymoon/Get Married	18,616	20,449	-9.0	138,007	141,623	-2.6
Honeymoon	17,948	19,716	-9.0	130,992	133,274	-1.7
Get Married	3,242	2,876	12.7	21,555	24,404	-11.7
Pleasure/Vacation	86,426	90,440	-4.4	528,575	524,699	0.7
Mtgs/Conventions/Incentive	12,945	11,404	13.5	80,440	65,357	23.1
Conventions	4,757	4,557	4.4	14,002	10,868	28.8
Corporate Meetings	303	111	172.9	1,756	1,414	24.1
Incentive	8,293	7,344	12.9	65,849	53,969	22.0
Other Business	541	550	-1.6	2,945	3,584	-17.8
Visit Friends/Rel.	1,761	1,864	-5.5	12,562	12,749	-1.5
Gov't/Military	172	24	608.0	490	265	84.7
Attend School	589	203	190.8	4,535	3,358	35.1
Sport Events	291	340	-14.4	6,394	4,627	38.2
Other	292	376	-22.3	3,578	2,901	23.4
TRAVEL STATUS						
% First Timers ***	34.8	35.3	-0.5	39.6	40.5	-0.8
% Repeaters ***	65.2	64.7	0.5	60.4	59.5	0.8
Average # of Trips	4.5	4.4	2.7	4.0	3.9	0.4
Group Tour	23,375	29,228	-20.0	188,042	204,078	-7.9
Non-Group	103,998	102,833	1.1	632,388	609,908	3.7
Package Trip	82,530	87,089	-5.2	558,466	580,429	-3.8
No Package	44,842	44,973	-0.3	261,964	233,558	12.2
Net True Independent	39,793	40,450	-1.6	221,492	203,122	9.0
Ave. Age	43	42	2.1	43	43	1.3
Ave. Party Size	2.86	2.70	6.0	2.71	2.65	2.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	25,822	26,639	-3.1	295,690	328,538	-10.0
Domestic	9,758	10,549	-7.5	62,125	102,984	-39.7
International	16,064	16,090	-0.2	233,565	225,554	3.6
VISITOR DAYS	308,957	315,598	-2.1	3,834,514	4,242,476	-9.6
AVERAGE DAILY CENSUS	9,966	10,181	-2.1	18,002	20,012	-10.0
ISLANDS VISITED						
O'ahu	14,186	13,608	4.2	117,500	130,328	-9.8
O'ahu only	8,072	7,455	8.3	78,142	86,037	-9.2
O'ahu one day or less	479	568	-15.8	4,809	5,888	-18.3
Kaua'i	3,283	4,078	-19.5	42,188	47,933	-12.0
Kaua'i only	829	1,275	-35.0	21,256	24,024	-11.5
Kaua'i one day or less	298	250	19.1	4,270	5,028	-15.1
Maui County	13,923	13,402	3.9	151,702	165,330	-8.2
Maui	13,582	13,326	1.9	149,990	163,975	-8.5
Maui only	7,657	7,731	-1.0	110,869	120,952	-8.3
Maui one day or less	409	445	-8.1	4,465	5,929	-24.7
Moloka'i *	435	212	104.9	3,038	3,020	0.6
Moloka'i only *	36	16	121.5	431	455	-5.2
Moloka'i one day or less*	310	84	269.9	1,825	1,475	23.8
Lāna'i *	199	152	30.9	2,610	2,709	-3.7
Lāna'i only *	27	31	-12.0	344	211	63.0
Lāna'i one day or less*	148	84	76.3	1,734	1,786	-2.9
Hawai'i Island	5,014	5,960	-15.9	55,879	67,928	-17.7
Kona side	4,062	5,423	-25.1	50,834	62,516	-18.7
Hilo side	2,333	2,603	-10.4	18,335	22,975	-20.2
Hawai'i Island only	1,452	2,122	-31.6	31,090	36,763	-15.4
Hawai'i Island one day or less	359	186	92.9	2,217	2,428	-8.7
Any Neighbor Island	17,750	19,184	-7.5	217,547	242,500	-10.3
NI only	11,636	13,030	-10.7	178,190	198,210	-10.1
O'ahu & NI	6,114	6,153	-0.6	39,358	44,290	-11.1
Any one island only	18,073	18,631	-3.0	242,132	268,442	-9.8
Multiple Islands	7,749	8,008	-3.2	53,557	60,096	-10.9
Avg. Islands Visited	1.42	1.40	1.4	1.26	1.27	-0.8
Average Length of Stay in Hawai'i	11.96	11.85	1.0	12.97	12.91	0.4
ACCOMMODATIONS						
Plan to stay in Hotel	13,198	13,361	-1.2	128,835	142,454	-9.6
Hotel only	9,554	9,972	-4.2	98,855	106,803	-7.4
Plan to stay in Condo	9,671	9,264	4.4	112,057	128,784	-13.0
Condo only	6,854	6,654	3.0	92,063	105,504	-12.7
Plan to stay in Timeshare	1,661	2,098	-20.8	30,664	33,593	-8.7
Timeshare only	1,337	1,535	-12.9	23,287	23,319	-0.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	417	465	-10.4	4,149	6,637	-37.5
Friends/Relatives	1,483	1,561	-5.0	15,752	16,981	-7.2
Bed & Breakfast	404	577	-30.0	4,615	6,423	-28.2
Rental House	2,948	3,434	-14.2	32,632	38,904	-16.1
Hostel	416	385	8.1	3,922	4,759	-17.6
Camp Site, Beach	340	366	-7.0	3,124	3,764	-17.0
Private Room in Private Home**	171	N/A	N/A	1,913	N/A	N/A
Shared Room/Space in Private Home	118	N/A	N/A	560	N/A	N/A
Other	295	475	-38.0	2,951	4,428	-33.4
PURPOSE OF TRIP						
Pleasure (Net)	23,948	24,182	-1.0	274,956	303,945	-9.5
Honeymoon/Get Married	1,147	1,164	-1.5	7,984	9,941	-19.7
Honeymoon	1,061	978	8.5	6,744	8,226	-18.0
Get Married	109	228	-52.3	1,639	2,594	-36.8
Pleasure/Vacation	22,964	23,232	-1.2	268,510	296,823	-9.5
Mtgs/Conventions/Incentive	335	948	-64.7	13,262	16,881	-21.4
Conventions	189	845	-77.7	8,646	12,272	-29.5
Corporate Meetings	25	38	-34.6	1,776	2,192	-19.0
Incentive	151	66	128.7	3,294	3,473	-5.2
Other Business	176	341	-48.4	2,181	3,689	-40.9
Visit Friends/Rel.	1,219	1,058	15.2	10,343	12,708	-18.6
Gov't/Military	167	158	5.9	444	1,157	-61.7
Attend School	38	300	-87.5	397	1,104	-64.0
Sport Events	396	137	189.0	1,425	2,778	-48.7
Other	291	305	-4.7	2,647	3,935	-32.7
TRAVEL STATUS						
% First Timers ***	46.8	49.8	-3.0	33.7	33.1	0.6
% Repeaters ***	53.2	50.2	3.0	66.3	66.9	-0.6
Average # of Trips	3.4	3.0	13.8	4.1	4.0	1.3
Group Tour	935	931	0.4	6,299	9,083	-30.6
Non-Group	24,888	25,708	-3.2	289,391	319,455	-9.4
Package Trip	5,770	6,198	-6.9	59,853	68,612	-12.8
No Package	20,052	20,440	-1.9	235,837	259,926	-9.3
Net True Independent	19,696	20,289	-2.9	233,811	257,284	-9.1
Ave. Age	45	43	4.2	47	49	-2.2
Ave. Party Size	2.54	2.43	4.3	2.24	2.21	1.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

July 2016 Arrivals at a Glance

CATEGORY AND MMA	2016P	2015	% change	YTD 2016P	YTD 2015	% change
TOTAL EXPENDITURES (\$mil.)	1,444.8	1,423.4	1.5	9,151.1	8,892.3	2.9
Total by air	1,444.5	1,423.3	1.5	9,129.2	8,873.8	2.9
U.S. West	546.7	521.7	4.8	3,290.9	3,120.1	5.5
U.S. East	371.9	384.6	-3.3	2,357.6	2,280.3	3.4
Japan	182.3	182.6	-0.2	1,118.8	1,126.6	-0.7
Canada	51.1	47.1	8.5	602.6	709.8	-15.1
All Others	292.5	287.3	1.8	1,759.3	1,637.0	7.5
Visitor arrivals by cruise ships	0.3	0.1	157.5	21.9	18.5	17.8
TOTAL VISITOR DAYS	7,594,406	7,517,833	1.0	47,675,243	46,924,292	1.6
Total by air	7,591,204	7,516,378	1.0	47,411,133	46,650,368	1.6
U.S. West	3,366,641	3,267,716	3.0	19,883,545	19,349,335	2.8
U.S. East	1,906,778	1,931,678	-1.3	11,948,300	11,728,581	1.9
Japan	774,396	806,740	-4.0	4,763,411	4,734,799	0.6
Canada	308,957	315,598	-2.1	3,834,514	4,242,476	-9.6
All Others	1,234,431	1,194,646	3.3	6,981,363	6,595,177	5.9
Visitor arrivals by cruise ships	3,202	1,455	120.1	264,110	273,924	-3.6
VISITOR ARRIVALS	835,417	818,454	2.1	5,251,218	5,121,733	2.5
Total by air	834,465	815,600	2.3	5,193,710	5,059,268	2.7
U.S. West	365,497	347,142	5.3	2,161,586	2,075,184	4.2
U.S. East	187,838	187,463	0.2	1,155,752	1,131,557	2.1
Japan	127,373	132,061	-3.6	820,430	813,986	0.8
Canada	25,822	26,639	-3.1	295,690	328,538	-10.0
All Others	127,935	122,295	4.6	760,253	710,002	7.1
Visitor arrivals by cruise ships	952	2,854	-66.6	57,507	62,465	-7.9
AVERAGE LENGTH OF STAY	9.09	9.19	-1.0	9.08	9.16	-0.9
Total by air	9.10	9.22	-1.3	9.13	9.22	-1.0
U.S. West	9.21	9.41	-2.1	9.20	9.32	-1.3
U.S. East	10.15	10.30	-1.5	10.34	10.36	-0.3
Japan	6.08	6.11	-0.5	5.81	5.82	-0.2
Canada	11.96	11.85	1.0	12.97	12.91	0.4
All Others	9.65	9.77	-1.2	9.18	9.29	-1.1
Visitor arrivals by cruise ships	3.36	0.51	559.8	4.59	4.39	4.7
PER PERSON PER DAY SPENDING (\$)	190.2	189.3	0.5	191.9	189.5	1.3
Total by air	190.3	189.4	0.5	192.6	190.2	1.2
U.S. West	162.4	159.6	1.7	165.5	161.2	2.6
U.S. East	195.0	199.1	-2.0	197.3	194.4	1.5
Japan	235.4	226.4	4.0	234.9	237.9	-1.3
Canada	165.4	149.2	10.9	157.1	167.3	-6.1
All Others	236.9	240.5	-1.5	252.0	248.2	1.5
Visitor arrivals by cruise ships	100.4	85.8	17.0	82.7	67.7	22.2
PER PERSON PER TRIP SPENDING (\$)	1,729.4	1,739.1	-0.6	1,742.7	1,736.2	0.4
Total by air	1,731.0	1,745.1	-0.8	1,757.7	1,754.0	0.2
U.S. West	1,495.8	1,502.8	-0.5	1,522.4	1,503.5	1.3
U.S. East	1,979.9	2,051.7	-3.5	2,039.9	2,015.2	1.2
Japan	1,431.4	1,383.0	3.5	1,363.6	1,384.1	-1.5
Canada	1,978.9	1,767.3	12.0	2,037.9	2,160.3	-5.7
All Others	2,286.0	2,349.1	-2.7	2,314.1	2,305.7	0.4
Visitor arrivals by cruise ships	337.7	43.7	671.9	380.0	296.8	28.0

P=Preliminary data.

Source:Hawai'i Tourism Authority

2016 Arrivals at a Glance by Month

2016P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,460.8	\$1,254.9	\$1,267.2	\$1,145.4	\$1,177.7	\$1,400.4	\$1,444.8
	Total by air	\$1,456.3	\$1,253.3	\$1,264.6	\$1,137.0	\$1,173.8	\$1,399.8	\$1,444.5
	U.S. West	\$454.1	\$414.5	\$451.6	\$417.7	\$439.3	\$566.9	\$546.7
	U.S. East	\$405.8	\$324.9	\$303.2	\$265.5	\$301.4	\$385.0	\$371.9
	Japan	\$162.7	\$157.6	\$156.7	\$138.2	\$154.9	\$166.3	\$182.3
	Canada	\$159.4	\$115.3	\$132.3	\$74.4	\$38.6	\$31.4	\$51.1
	All Other	\$274.3	\$241.0	\$220.7	\$241.2	\$239.5	\$250.2	\$292.5
	Visitor arrivals by cruise ships	\$4.4	\$1.6	\$2.6	\$8.4	\$3.9	\$0.6	\$0.3
Visitor days	TOTAL (air + s	7,435,149	6,326,337	6,938,653	5,998,573	6,128,731	7,253,394	7,594,406
	Total by air	7,386,957	6,309,046	6,909,818	5,886,933	6,081,847	7,245,327	7,591,204
	U.S. West	2,645,879	2,402,067	2,792,149	2,561,975	2,689,724	3,425,109	3,366,641
	U.S. East	2,013,810	1,616,613	1,662,571	1,251,791	1,556,363	1,940,373	1,906,778
	Japan	684,172	643,247	734,294	603,034	655,209	669,058	774,396
	Canada	954,547	775,860	858,663	503,751	234,378	198,357	308,957
	All Other	1,088,549	871,259	862,141	966,382	946,172	1,012,430	1,234,431
	Visitor arrivals by cruise ships	48,192	17,291	28,835	111,640	46,884	8,067	3,202
Visitor arrivals	TOTAL (air + s	720,997	688,794	786,262	700,573	718,913	800,263	835,417
	Total by air	709,985	683,973	779,388	677,671	709,566	798,663	834,465
	U.S. West	255,255	262,145	316,591	294,264	305,182	362,653	365,497
	U.S. East	162,383	152,792	176,894	133,262	156,238	186,346	187,838
	Japan	118,849	115,731	126,943	100,512	113,966	117,057	127,373
	Canada	63,798	58,349	66,548	41,527	21,779	17,866	25,822
	All Other	109,700	94,955	92,413	108,106	112,402	114,742	127,935
	Visitor arrivals by cruise ships	11,012	4,821	6,874	22,902	9,347	1,600	952
length of stay	TOTAL (air + s	10.31	9.18	8.82	8.56	8.52	9.06	9.09
	Total by air	10.40	9.22	8.87	8.69	8.57	9.07	9.10
	U.S. West	10.37	9.16	8.82	8.71	8.81	9.44	9.21
	U.S. East	12.40	10.58	9.40	9.39	9.96	10.41	10.15
	Japan	5.76	5.56	5.78	6.00	5.75	5.72	6.08
	Canada	14.96	13.30	12.90	12.13	10.76	11.10	11.96
	All Other	9.92	9.18	9.33	8.94	8.42	8.82	9.65
	Visitor arrivals by cruise ships	4.38	3.59	4.19	4.87	5.02	5.04	3.36
Per Person Per Day Spending *	TOTAL (air+s	\$196.5	\$198.4	\$182.6	\$191.0	\$192.2	\$193.1	\$190.2
	Total by air	\$197.1	\$198.7	\$183.0	\$193.1	\$193.0	\$193.2	\$190.3
	U.S. West	\$171.6	\$172.6	\$161.8	\$163.0	\$163.3	\$165.5	\$162.4
	U.S. East	\$201.5	\$201.0	\$182.4	\$212.1	\$193.7	\$198.4	\$195.0
	Japan	\$237.9	\$244.9	\$213.4	\$229.2	\$236.4	\$248.6	\$235.4
	Canada	\$167.0	\$148.7	\$154.0	\$147.7	\$164.8	\$158.5	\$165.4
	All Other	\$252.0	\$276.6	\$256.0	\$249.6	\$253.2	\$247.1	\$236.9
	Visitor arrivals by cruise ships	\$91.8	\$90.1	\$91.8	\$75.5	\$83.1	\$71.4	\$100.4
Per Person Per Trip Spending *	TOTAL (air+s	\$2,026.0	\$1,821.8	\$1,611.7	\$1,635.0	\$1,638.1	\$1,749.9	\$1,729.4
	Total by air	\$2,051.2	\$1,832.4	\$1,622.5	\$1,677.8	\$1,654.2	\$1,752.7	\$1,731.0
	U.S. West	\$1,779.1	\$1,581.4	\$1,426.6	\$1,419.5	\$1,439.3	\$1,563.2	\$1,495.8
	U.S. East	\$2,498.7	\$2,126.2	\$1,714.1	\$1,992.4	\$1,929.3	\$2,065.9	\$1,979.9
	Japan	\$1,369.4	\$1,361.4	\$1,234.6	\$1,375.1	\$1,359.4	\$1,420.7	\$1,431.4
	Canada	\$2,498.7	\$1,976.8	\$1,987.6	\$1,791.4	\$1,773.5	\$1,759.8	\$1,978.9
	All Other	\$2,500.3	\$2,537.8	\$2,388.6	\$2,230.8	\$2,131.1	\$2,180.3	\$2,286.0
	Visitor arrivals by cruise ships	\$401.9	\$323.1	\$384.9	\$368.1	\$416.7	\$359.9	\$337.7

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,460.8	\$2,715.6	\$3,982.8	\$5,128.3	\$6,305.9	\$7,706.3	\$9,151.1
	Total by air	\$1,456.3	\$2,709.6	\$3,974.2	\$5,111.2	\$6,285.0	\$7,684.8	\$9,129.2
	U.S. West	\$454.1	\$868.7	\$1,320.3	\$1,738.0	\$2,177.3	\$2,744.2	\$3,290.9
	U.S. East	\$405.8	\$730.6	\$1,033.8	\$1,299.3	\$1,600.8	\$1,985.7	\$2,357.6
	Japan	\$162.7	\$320.3	\$477.0	\$615.2	\$770.2	\$936.5	\$1,118.8
	Canada	\$159.4	\$274.8	\$407.0	\$481.4	\$520.0	\$551.5	\$602.6
	All Other	\$274.3	\$515.3	\$736.0	\$977.2	\$1,216.7	\$1,466.9	\$1,759.3
	Visitor arrivals by cruise ships	\$4.4	\$6.0	\$8.6	\$17.1	\$21.0	\$21.5	\$21.9
Visitor days	TOTAL (air + s	7,435,149	13,761,486	20,700,139	26,698,712	32,827,443	40,080,837	47,675,243
	Total by air	7,386,957	13,696,004	20,605,822	26,492,755	32,574,602	39,819,929	47,411,133
	U.S. West	2,645,879	5,047,946	7,840,095	10,402,070	13,091,795	16,516,903	19,883,545
	U.S. East	2,013,810	3,630,423	5,292,994	6,544,785	8,101,148	10,041,522	11,948,300
	Japan	684,172	1,327,420	2,061,713	2,664,747	3,319,956	3,989,015	4,763,411
	Canada	954,547	1,730,408	2,589,071	3,092,822	3,327,200	3,525,557	3,834,514
	All Other	1,088,549	1,959,807	2,821,948	3,788,330	4,734,502	5,746,932	6,981,363
	Visitor arrivals by cruise ships	48,192	65,483	94,317	205,958	252,842	260,908	264,110
Visitor arrivals	TOTAL (air + s	720,997	1,409,791	2,196,052	2,896,625	3,615,538	4,415,801	5,251,218
	Total by air	709,985	1,393,958	2,173,346	2,851,017	3,560,583	4,359,246	5,193,710
	U.S. West	255,255	517,400	833,991	1,128,254	1,433,436	1,796,089	2,161,586
	U.S. East	162,383	315,175	492,069	625,331	781,568	967,914	1,155,752
	Japan	118,849	234,580	361,523	462,035	576,000	693,057	820,430
	Canada	63,798	122,147	188,695	230,223	252,002	269,867	295,690
	All Other	109,700	204,655	297,068	405,174	517,576	632,318	760,253
	Visitor arrivals by cruise ships	11,012	15,833	22,707	45,608	54,955	56,555	57,507
length of stay	TOTAL (air + s	10.31	9.76	9.43	9.22	9.08	9.08	9.08
	Total by air	10.40	9.83	9.48	9.29	9.15	9.13	9.13
	U.S. West	10.37	9.76	9.40	9.22	9.13	9.20	9.20
	U.S. East	12.40	11.52	10.76	10.47	10.37	10.37	10.34
	Japan	5.76	5.66	5.70	5.77	5.76	5.76	5.81
	Canada	14.96	14.17	13.72	13.43	13.20	13.06	12.97
	All Other	9.92	9.58	9.50	9.35	9.15	9.09	9.18
	Visitor arrivals by cruise ships	4.38	4.14	4.15	4.52	4.60	4.61	4.59
Per Person Per Day Spending*	TOTAL (air+s	\$196.5	\$197.3	\$192.4	\$192.1	\$192.1	\$192.3	\$191.9
	Total by air	\$197.1	\$197.8	\$192.9	\$192.9	\$192.9	\$193.0	\$192.6
	U.S. West	\$171.6	\$172.1	\$168.4	\$167.1	\$166.3	\$166.1	\$165.5
	U.S. East	\$201.5	\$201.2	\$195.3	\$198.5	\$197.6	\$197.8	\$197.3
	Japan	\$237.9	\$241.3	\$231.4	\$230.9	\$232.0	\$234.8	\$234.9
	Canada	\$167.0	\$158.8	\$157.2	\$155.7	\$156.3	\$156.4	\$157.1
	All Other	\$252.0	\$262.9	\$260.8	\$257.9	\$257.0	\$255.2	\$252.0
	Visitor arrivals by cruise ships	\$91.8	\$91.4	\$91.5	\$82.8	\$82.9	\$82.5	\$82.7
Per Person Per Trip Spending*	TOTAL (air+s	\$2,026.0	\$1,926.2	\$1,813.6	\$1,770.4	\$1,744.1	\$1,745.2	\$1,742.7
	Total by air	\$2,051.2	\$1,943.8	\$1,828.6	\$1,792.8	\$1,765.1	\$1,762.9	\$1,757.7
	U.S. West	\$1,779.1	\$1,678.9	\$1,583.1	\$1,540.5	\$1,518.9	\$1,527.9	\$1,522.4
	U.S. East	\$2,498.7	\$2,318.1	\$2,101.0	\$2,077.8	\$2,048.1	\$2,051.6	\$2,039.9
	Japan	\$1,369.4	\$1,365.4	\$1,319.5	\$1,331.6	\$1,337.1	\$1,351.2	\$1,363.6
	Canada	\$2,498.7	\$2,249.4	\$2,157.1	\$2,091.1	\$2,063.7	\$2,043.5	\$2,037.9
	All Other	\$2,500.3	\$2,517.7	\$2,477.5	\$2,411.7	\$2,350.8	\$2,319.8	\$2,314.1
	Visitor arrivals by cruise ships	\$401.9	\$377.9	\$380.0	\$374.0	\$381.3	\$380.7	\$380.0

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

July 2016 Island Highlights

CATEGORY AND ISLAND	2016P	2015	% change	YTD 2016P	YTD 2015	% change
TOTAL EXPENDITURES (\$mil.)	1,444.8	1,423.4	1.5	9,151.1	8,892.3	2.9
Total by air	1,444.5	1,423.3	1.5	9,129.2	8,873.8	2.9
O'ahu	693.0	697.3	-0.6	4,171.2	4,296.6	-2.9
Maui	398.9	390.0	2.3	2,698.5	2,492.8	8.2
Moloka'i	1.6	3.3	-50.3	17.0	20.3	-16.3
Lāna'i	8.3	4.1	101.7	43.0	25.9	65.8
Kaua'i	166.7	151.4	10.1	993.5	934.2	6.3
Hawai'i Island	175.9	177.2	-0.7	1,206.1	1,104.0	9.2
Visitor arrivals by cruise ships	0.3	0.1	157.5	21.9	18.5	17.8
TOTAL VISITOR DAYS	7,594,406	7,517,833	1.0	47,675,243	46,924,292	1.6
Total by air	7,591,204	7,516,378	1.0	47,411,133	46,650,368	1.6
O'ahu	3,585,738	3,573,264	0.3	21,801,781	21,410,194	1.8
Maui	2,010,376	1,952,454	3.0	12,900,734	12,578,156	2.6
Moloka'i	18,835	20,297	-7.2	168,919	175,840	-3.9
Lāna'i	17,491	11,789	48.4	123,524	105,603	17.0
Kaua'i	907,007	891,159	1.8	5,485,758	5,442,504	0.8
Hawai'i Island	1,051,757	1,067,415	-1.5	6,930,415	6,938,071	-0.1
Visitor arrivals by cruise ships	3,202	1,455	120.1	264,110	273,924	-3.6
VISITOR ARRIVALS	835,417	818,454	2.1	5,251,218	5,121,733	2.5
Total by air	834,465	815,600	2.3	5,193,710	5,059,268	2.7
O'ahu	516,388	513,577	0.5	3,171,419	3,112,103	1.9
Maui	255,259	243,708	4.7	1,569,985	1,528,183	2.7
Moloka'i	4,854	5,341	-9.1	35,792	41,822	-14.4
Lāna'i	5,062	4,099	23.5	36,180	38,853	-6.9
Kaua'i	120,166	116,421	3.2	703,078	706,072	-0.4
Hawai'i Island	148,265	148,574	-0.2	915,686	915,121	0.1
Visitor arrivals by cruise ships	952	2,854	-66.6	57,507	62,465	-7.9
AVERAGE LENGTH OF STAY	9.09	9.19	-1.0	9.08	9.16	-0.9
Total by air	9.10	9.22	-1.3	9.13	9.22	-1.0
O'ahu	6.94	6.96	-0.2	6.87	6.88	-0.1
Maui	7.88	8.01	-1.7	8.22	8.23	-0.2
Moloka'i	3.88	3.80	2.1	4.72	4.20	12.3
Lāna'i	3.46	2.88	20.1	3.41	2.72	25.6
Kaua'i	7.55	7.65	-1.4	7.80	7.71	1.2
Hawai'i Island	7.09	7.18	-1.3	7.57	7.58	-0.2
Visitor arrivals by cruise ships	3.36	0.51	559.8	4.59	4.39	4.7
PER PERSON PER DAY SPENDING (\$)	190.2	189.3	0.5	191.9	189.5	1.3
Total by air	190.3	189.4	0.5	192.6	190.2	1.2
O'ahu	193.3	195.2	-1.0	191.3	200.7	-4.7
Maui	198.4	199.7	-0.7	209.2	198.2	5.5
Moloka'i	86.1	161.0	-46.5	100.4	115.2	-12.8
Lāna'i	473.7	348.4	36.0	347.9	245.4	41.8
Kaua'i	183.8	169.9	8.2	181.1	171.6	5.5
Hawai'i Island	167.2	166.0	0.7	174.0	159.1	9.4
Visitor arrivals by cruise ships	100.4	85.8	17.0	82.7	67.7	22.2
PER PERSON PER TRIP SPENDING (\$)	1,729.4	1,739.1	-0.6	1,742.7	1,736.2	0.4
Total by air	1,731.0	1,745.1	-0.8	1,757.7	1,754.0	0.2
O'ahu	1,342.1	1,357.8	-1.2	1,315.3	1,380.6	-4.7
Maui	1,562.8	1,600.1	-2.3	1,718.8	1,631.2	5.4
Moloka'i	334.2	611.7	-45.4	473.8	484.3	-2.2
Lāna'i	1,636.8	1,002.2	63.3	1,188.0	667.1	78.1
Kaua'i	1,387.4	1,300.7	6.7	1,413.1	1,323.1	6.8
Hawai'i Island	1,186.2	1,192.5	-0.5	1,317.1	1,206.5	9.2
Visitor arrivals by cruise ships	337.7	43.7	671.9	380.0	296.8	28.0

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2016

2016P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,460.8	\$1,254.9	\$1,267.2	\$1,145.4	\$1,177.7	\$1,400.4	\$1,444.8
	Total by air	\$1,456.3	\$1,253.3	\$1,264.6	\$1,137.0	\$1,173.8	\$1,399.8	\$1,444.5
	O'ahu	\$601.6	\$543.7	\$565.1	\$524.2	\$570.8	\$674.1	\$693.0
	Maui	\$479.5	\$387.1	\$397.4	\$333.5	\$321.6	\$389.2	\$398.9
	Moloka'i	\$4.0	\$2.9	\$1.7	\$1.9	\$3.3	\$2.2	\$1.6
	Lāna'i	\$1.7	\$3.8	\$6.9	\$5.9	\$7.4	\$8.8	\$8.3
	Kaua'i	\$153.3	\$129.6	\$131.4	\$123.8	\$125.5	\$157.1	\$166.7
	Hawai'i Island	\$216.3	\$186.3	\$162.1	\$147.6	\$145.3	\$168.4	\$175.9
	Visitor arrivals by cruise ships	\$4.4	\$1.6	\$2.6	\$8.4	\$3.9	\$0.6	\$0.3
	Visitor days	TOTAL (air + ships)	7,435,149	6,326,337	6,938,653	5,998,573	6,128,731	7,253,394
Total by air		7,386,957	6,309,046	6,909,818	5,886,933	6,081,847	7,245,327	7,591,204
O'ahu		3,192,325	2,747,423	3,109,015	2,740,914	2,997,865	3,428,500	3,585,738
Maui		2,038,760	1,797,596	1,951,680	1,629,599	1,583,603	1,889,119	2,010,376
Moloka'i		39,233	27,274	29,154	17,244	19,184	17,996	18,835
Lāna'i		14,826	16,050	21,075	17,453	17,572	19,056	17,491
Kaua'i		855,018	719,695	767,965	675,292	686,728	874,054	907,007
Hawai'i Island		1,246,795	1,001,009	1,030,929	806,431	776,894	1,016,601	1,051,757
Visitor arrivals by cruise ships		48,192	17,291	28,835	111,640	46,884	8,067	3,202
Visitor arrivals		TOTAL (air + ships)	720,997	688,794	786,262	700,573	718,913	800,263
	Total by air	709,985	683,973	779,388	677,671	709,566	798,663	834,465
	O'ahu	433,507	411,872	454,104	408,388	451,529	495,632	516,388
	Maui	213,784	205,055	232,675	211,255	212,935	239,022	255,259
	Moloka'i	5,426	5,056	6,540	4,333	4,697	4,886	4,854
	Lāna'i	4,271	4,225	5,506	5,927	6,003	5,185	5,062
	Kaua'i	95,042	88,130	97,209	92,530	95,643	114,358	120,166
	Hawai'i Island	135,105	125,264	134,602	117,123	113,964	141,364	148,265
	Visitor arrivals by cruise ships	11,012	4,821	6,874	22,902	9,347	1,600	952
	Length of stay	TOTAL (air + ships)	10.31	9.18	8.82	8.56	8.52	9.06
Total by air		10.40	9.22	8.87	8.69	8.57	9.07	9.10
O'ahu		7.36	6.67	6.85	6.71	6.64	6.92	6.94
Maui		9.54	8.77	8.39	7.71	7.44	7.90	7.88
Moloka'i		7.23	5.39	4.46	3.98	4.08	3.68	3.88
Lāna'i		3.47	3.80	3.83	2.94	2.93	3.68	3.46
Kaua'i		9.00	8.17	7.90	7.30	7.18	7.64	7.55
Hawai'i Island		9.23	7.99	7.66	6.89	6.82	7.19	7.09
Visitor arrivals by cruise ships		4.38	3.59	4.19	4.87	5.02	5.04	3.36
Per Person Per Day Spending *		TOTAL (air+ships)	\$196.5	\$198.4	\$182.6	\$191.0	\$192.2	\$193.1
	Total by air	\$197.1	\$198.7	\$183.0	\$193.1	\$193.0	\$193.2	\$190.3
	O'ahu	\$188.4	\$197.9	\$181.8	\$191.3	\$190.4	\$196.6	\$193.3
	Maui	\$235.2	\$215.3	\$203.6	\$204.6	\$203.1	\$206.0	\$198.4
	Moloka'i	\$101.8	\$105.9	\$57.4	\$112.1	\$170.7	\$119.9	\$86.1
	Lāna'i	\$111.4	\$233.9	\$327.2	\$336.4	\$418.6	\$462.7	\$473.7
	Kaua'i	\$179.3	\$180.1	\$171.1	\$183.4	\$182.7	\$179.8	\$183.8
	Hawai'i Island	\$173.5	\$186.1	\$157.2	\$183.1	\$187.0	\$165.6	\$167.2
	Visitor arrivals by cruise ships	\$91.8	\$90.1	\$91.8	\$75.5	\$83.1	\$71.4	\$100.4
	Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,026.0	\$1,821.8	\$1,611.7	\$1,635.0	\$1,638.1	\$1,749.9
Total by air		\$2,051.2	\$1,832.4	\$1,622.5	\$1,677.8	\$1,654.2	\$1,752.7	\$1,731.0
O'ahu		\$1,387.7	\$1,320.0	\$1,244.5	\$1,283.7	\$1,264.1	\$1,360.2	\$1,342.1
Maui		\$2,242.8	\$1,887.7	\$1,707.8	\$1,578.5	\$1,510.2	\$1,628.2	\$1,562.8
Moloka'i		\$736.2	\$571.0	\$255.9	\$446.0	\$697.3	\$441.5	\$334.2
Lāna'i		\$386.6	\$888.5	\$1,252.5	\$990.7	\$1,225.4	\$1,700.5	\$1,636.8
Kaua'i		\$1,613.0	\$1,471.0	\$1,352.0	\$1,338.2	\$1,311.9	\$1,374.0	\$1,387.4
Hawai'i Island		\$1,601.2	\$1,487.1	\$1,204.2	\$1,260.6	\$1,274.8	\$1,191.1	\$1,186.2
Visitor arrivals by cruise ships		\$401.9	\$323.1	\$384.9	\$368.1	\$416.7	\$359.9	\$337.7

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,460.8	\$2,715.6	\$3,982.8	\$5,128.3	\$6,305.9	\$7,706.3	\$9,151.1
	Total by air	\$1,456.3	\$2,709.6	\$3,974.2	\$5,111.2	\$6,285.0	\$7,684.8	\$9,129.2
	O'ahu	\$601.6	\$1,145.2	\$1,710.3	\$2,234.6	\$2,805.4	\$3,479.5	\$4,172.6
	Maui	\$479.5	\$866.6	\$1,263.9	\$1,597.4	\$1,919.0	\$2,308.2	\$2,707.1
	Moloka'i	\$4.0	\$6.9	\$8.6	\$10.5	\$13.8	\$15.9	\$17.5
	Lāna'i	\$1.7	\$5.4	\$12.3	\$18.2	\$25.5	\$34.3	\$42.6
	Kaua'i	\$153.3	\$282.9	\$414.4	\$538.2	\$663.7	\$820.8	\$987.5
	Hawai'i Island	\$216.3	\$402.6	\$564.7	\$712.3	\$857.6	\$1,026.0	\$1,201.9
	Visitor arrivals by cruise ships	\$4.4	\$6.0	\$8.6	\$17.1	\$21.0	\$21.5	\$21.9
Visitor days	TOTAL (air + ships)	7,435,149	13,761,486	20,700,139	26,698,712	32,827,443	40,080,837	47,675,243
	Total by air	7,386,957	13,696,004	20,605,822	26,492,755	32,574,602	39,819,929	47,411,133
	O'ahu	3,192,325	5,939,749	9,048,764	11,789,677	14,787,542	18,216,043	21,801,781
	Maui	2,038,760	3,836,356	5,788,036	7,417,636	9,001,239	10,890,358	12,900,734
	Moloka'i	39,233	66,506	95,660	112,905	132,089	150,084	168,919
	Lāna'i	14,826	30,876	51,951	69,404	86,977	106,033	123,524
	Kaua'i	855,018	1,574,712	2,342,677	3,017,970	3,704,697	4,578,752	5,485,758
	Hawai'i Island	1,246,795	2,247,804	3,278,733	4,085,163	4,862,058	5,878,659	6,930,415
	Visitor arrivals by cruise ships	48,192	65,483	94,317	205,958	252,842	260,908	264,110
Visitor arrivals	TOTAL (air + ships)	720,997	1,409,791	2,196,052	2,896,625	3,615,538	4,415,801	5,251,218
	Total by air	709,985	1,393,958	2,173,346	2,851,017	3,560,583	4,359,246	5,193,710
	O'ahu	433,507	845,378	1,299,483	1,707,870	2,159,399	2,655,031	3,171,419
	Maui	213,784	418,838	651,513	862,769	1,075,704	1,314,726	1,569,985
	Moloka'i	5,426	10,482	17,022	21,354	26,052	30,938	35,792
	Lāna'i	4,271	8,496	14,002	19,929	25,932	31,118	36,180
	Kaua'i	95,042	183,172	280,381	372,911	468,553	582,911	703,078
	Hawai'i Island	135,105	260,369	394,971	512,094	626,057	767,421	915,686
	Visitor arrivals by cruise ships	11,012	15,833	22,707	45,608	54,955	56,555	57,507
Length of stay	TOTAL (air + ships)	10.31	9.76	9.43	9.22	9.08	9.08	9.08
	Total by air	10.40	9.83	9.48	9.29	9.15	9.13	9.13
	O'ahu	7.36	7.03	6.96	6.90	6.85	6.86	6.87
	Maui	9.54	9.16	8.88	8.60	8.37	8.28	8.22
	Moloka'i	7.23	6.34	5.62	5.29	5.07	4.85	4.72
	Lāna'i	3.47	3.63	3.71	3.48	3.35	3.41	3.41
	Kaua'i	9.00	8.60	8.36	8.09	7.91	7.85	7.80
	Hawai'i Island	9.23	8.63	8.30	7.98	7.77	7.66	7.57
	Visitor arrivals by cruise ships	4.38	4.14	4.15	4.52	4.60	4.61	4.59
Per Person Per Day Spending *	TOTAL (air+ships)	\$196.5	\$197.3	\$192.4	\$192.1	\$192.1	\$192.3	\$191.9
	Total by air	\$197.1	\$197.8	\$192.9	\$192.9	\$192.9	\$193.0	\$192.6
	O'ahu	\$188.4	\$192.8	\$189.0	\$189.5	\$189.7	\$191.0	\$191.4
	Maui	\$235.2	\$225.9	\$218.4	\$215.4	\$213.2	\$211.9	\$209.8
	Moloka'i	\$101.8	\$103.5	\$89.4	\$92.9	\$104.2	\$106.1	\$103.9
	Lāna'i	\$111.4	\$175.1	\$236.8	\$261.8	\$293.5	\$323.9	\$345.1
	Kaua'i	\$179.3	\$179.7	\$176.9	\$178.3	\$179.1	\$179.3	\$180.0
	Hawai'i Island	\$173.5	\$179.1	\$172.2	\$174.4	\$176.4	\$174.5	\$173.4
	Visitor arrivals by cruise ships	\$91.8	\$91.4	\$91.5	\$82.8	\$82.9	\$82.5	\$82.7
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,026.0	\$1,926.2	\$1,813.6	\$1,770.4	\$1,744.1	\$1,745.2	\$1,742.7
	Total by air	\$2,051.2	\$1,943.8	\$1,828.6	\$1,792.8	\$1,765.1	\$1,762.9	\$1,757.7
	O'ahu	\$1,387.7	\$1,354.7	\$1,316.2	\$1,308.4	\$1,299.2	\$1,310.5	\$1,315.7
	Maui	\$2,242.8	\$2,069.0	\$1,940.0	\$1,851.5	\$1,783.9	\$1,755.6	\$1,724.3
	Moloka'i	\$736.2	\$656.5	\$502.6	\$491.1	\$528.3	\$514.6	\$490.1
	Lāna'i	\$386.6	\$636.2	\$878.6	\$911.9	\$984.5	\$1,103.8	\$1,178.4
	Kaua'i	\$1,613.0	\$1,544.6	\$1,477.9	\$1,443.2	\$1,416.4	\$1,408.1	\$1,404.6
	Hawai'i Island	\$1,601.2	\$1,546.3	\$1,429.7	\$1,391.0	\$1,369.9	\$1,336.9	\$1,312.5
	Visitor arrivals by cruise ships	\$401.9	\$377.9	\$380.0	\$374.0	\$381.3	\$380.7	\$380.0

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	JULY			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
VISITOR DAYS	137,375	106,342	29.2	946,697	1,060,457	-10.7
TOTAL VISITORS	13,350	12,647	5.6	120,476	134,238	-10.3
ARRIVED BY SHIP	952	2,854	-66.6	57,507	62,465	-7.9
ARRIVED BY AIR	12,398	9,793	26.6	62,969	71,773	-12.3
NUMBER OF SHIP ARRIVALS	1	2	-50.0	30	36	-16.7
ISLANDS VISITED						
O'ahu	13,350	12,647	5.6	120,475	132,724	-9.2
Kaua'i	12,403	11,791	5.2	100,569	115,178	-12.7
Maui County	12,407	11,794	5.2	112,820	127,486	-11.5
Maui	12,407	11,794	5.2	112,820	127,486	-11.5
Moloka'i	198	58	239.7	1,665	1,414	17.8
Lāna'i	174	179	-2.7	2,511	2,422	3.7
Hawai'i Island	12,413	11,800	5.2	109,877	123,769	-11.2
Average Islands Visited	3.82	3.82	0.0	3.72	3.75	-0.8
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	2.20	2.04	7.8	1.30	1.38	-5.6
Days in Hawai'i during Cruise	6.64	5.42	22.6	5.55	5.36	3.6
Days in Hawai'i after Cruise	1.44	0.94	52.8	1.01	1.16	-13.3
Total days in Hawai'i	10.29	8.41	22.4	7.86	7.90	-0.5
ACCOMMODATIONS						
Hotel	10,372	8,972	15.6	65,514	69,620	-5.9
Hotel only	9,600	8,204	17.0	59,286	62,219	-4.7
Condo	702	302	132.5	4,711	5,724	-17.7
Condo only	388	96	303.9	1,449	1,737	-16.6
Timeshare	753	419	79.8	4,710	4,814	-2.1
Timeshare Only	379	131	189.0	1,944	1,843	5.5
Bed & Breakfast	58	57	2.7	885	806	9.8
Bed & Breakfast only	23	-	NA	221	214	3.2
Friends & relatives	356	312	14.0	2,647	2,694	-1.8
Other accommodation	222	374	-40.6	2,701	4,260	-36.6
Accommodation (NET)	11,531	9,528	21.0	73,058	78,349	-6.8
Cruise only	1,819	3,119	-41.7	47,418	55,889	-15.2
TRAVEL STATUS						
% First timers	52.6	47.1	5.5	47.6	45.5	2.2
% Repeat visitors	47.4	52.9	-5.5	52.4	54.5	-2.2

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

JULY	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
TOTAL	1,105,181	1,097,735	0.7	725,602	737,793	-1.7	216,253	205,666	5.1	82,313	79,826	3.1	5,254	4,774	10.1	75,759	69,676	8.7
SCHEDULES	1,097,966	1,090,597	0.7	718,543	730,655	-1.7	216,253	205,666	5.1	82,313	79,826	3.1	5,098	4,774	6.8	75,759	69,676	8.7
CHARTERS	7,215	7,138	1.1	7,059	7,138	-1.1							156	0	NA			
US TOTAL	806,672	795,850	1.4	434,839	444,518	-2.2	208,507	198,622	5.0	82,313	78,956	4.3	5,254	4,774	10.1	75,759	68,980	9.8
SCHEDULES	801,049	790,513	1.3	429,372	439,181	-2.2	208,507	198,622	5.0	82,313	78,956	4.3	5,098	4,774	6.8	75,759	68,980	9.8
CHARTERS	5,623	5,337	5.4	5,467	5,337	2.4							156	0	NA			
US WEST	717,613	698,089	2.8	360,614	367,841	-2.0	193,829	177,538	9.2	82,313	78,956	4.3	5,098	4,774	6.8	75,759	68,980	9.8
Anchorage	5,053	3,423	47.6	5,053	3,423	47.6												
Denver	16,748	12,302	36.1	10,664	10,664	0.0	5,239	910	475.7	845	728	16.1						
Las Vegas	26,368	26,433	-0.2	26,368	26,433	-0.2												
Los Angeles	268,287	270,989	-1.0	129,886	134,627	-3.5	67,429	67,052	0.6	34,835	35,927	-3.0	5,098	4,774	6.8	31,039	28,609	8.5
Oakland	49,607	41,941	18.3	16,363	14,473	13.1	14,167	13,082	8.3	8,929	8,900	0.3				10,148	5,486	85.0
Phoenix	52,209	52,679	-0.9	25,513	25,699	-0.7	11,468	11,780	-2.6	5,828	5,890	-1.1				9,400	9,310	1.0
Portland	24,089	23,621	2.0	16,102	15,797	1.9	7,987	7,824	2.1									
Sacramento	13,082	13,082	0.0	8,029	8,029	0.0	5,053	5,053	0.0									
Salt Lake City	8,091	8,091	0.0	8,091	8,091	0.0												
San Diego	29,652	28,511	4.0	14,167	14,167	0.0	7,498	7,172	4.5	2,934	2,119	38.5				5,053	5,053	0.0
San Francisco	118,121	113,526	4.0	56,698	60,015	-5.5	39,481	29,709	32.9	11,929	13,386	-10.9				10,013	10,416	-3.9
San Jose	31,577	33,315	-5.2	13,262	13,550	-2.1	13,082	13,082	0.0	2,299	3,749	-38.7				2,934	2,934	0.0
Seattle	74,729	70,176	6.5	30,418	32,873	-7.5	22,425	21,874	2.5	14,714	8,257	78.2				7,172	7,172	0.0
US EAST	83,436	92,424	-9.7	68,758	71,340	-3.6	14,678	21,084	-30.4									
Atlanta	9,309	11,506	-19.1	9,309	11,506	-19.1												
Chicago	12,384	18,232	-32.1	10,664	10,664	0.0	1,720	7,568	-77.3									
Dallas	26,961	27,904	-3.4	14,003	14,388	-2.7	12,958	13,516	-4.1									
Houston	10,664	10,664	0.0	10,664	10,664	0.0												
New York JFK	9,114	9,114	0.0	9,114	9,114	0.0												
Newark	7,502	7,502	0.0	7,502	7,502	0.0												
Washington D.C.	7,502	7,502	0.0	7,502	7,502	0.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

+A3	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	298,509	301,885	-1.1	290,763	293,275	-0.9	7,746	7,044	10.0	0	870	-100.0				0	696	-100.0
SCHEDULES	296,917	300,084	-1.1	289,171	291,474	-0.8	7746	7044	10.0	0	870	-100.0				0	696	-100.0
CHARTERS	1,592	1,801	-11.6	1,592	1,801	-11.6												
JAPAN	153,116	167,445	-8.6	153,116	167,445	-8.6												
Fukuoka	4,972	5,876	-15.4	4,972	5,876	-15.4												
Nagoya	14,854	17,257	-13.9	14,854	17,257	-13.9												
Osaka	26,545	32,829	-19.1	26,545	32,829	-19.1												
Sapporo	3,626	3,626	0.0	3,626	3,626	0.0												
Tokyo HND	25,029	27,807	-10.0	25,029	27,807	-10.0												
Tokyo NRT	78,090	80,050	-2.4	78,090	80,050	-2.4												
CANADA	19,158	19,468	-1.6	11,412	10,858	5.1	7,746	7,044	10.0	0	870	-100.0				0	696	-100.0
Vancouver	19,158	19,468	-1.6	11,412	10,858	5.1	7,746	7,044	10.0	0	870	-100.0				0	696	-100.0
OTHER ASIA	50,200	42,895	17.0	50,200	42,895	17.0												
Beijing	7,434	8,619	-13.7	7,434	8,619	-13.7												
Seoul	31,851	24,385	30.6	31,851	24,385	30.6												
Shanghai	8,152	7,128	14.4	8,152	7,128	14.4												
Taipei	2,763	2,763	0.0	2,763	2,763	0.0												
OCEANIA	47,991	44,024	9.0	47,991	44,024	9.0												
Auckland	10,760	9,030	19.2	10,760	9,030	19.2												
Brisbane	9,312	8,331	11.8	9,312	8,331	11.8												
Melbourne	5,360	3,939	36.1	5,360	3,939	36.1												
Sydney	22,559	22,724	-0.7	22,559	22,724	-0.7												
OTHER	26,452	26,252	0.8	26,452	26,252	0.8												
Apia	820	820	0.0	820	820	0.0												
Christmas Island	488	610	-20.0	488	610	-20.0												
Guam	10,664	10,664	0.0	10,664	10,664	0.0												
Majuro	2,158	2,170	-0.6	2,158	2,170	-0.6												
Manila	6,376	6,530	-2.4	6,376	6,530	-2.4												
Nadi	850	656	29.6	850	656	29.6												
Pago Pago	3,626	3,626	0.0	3,626	3,626	0.0												
Papeete	1,470	1,176	25.0	1,470	1,176	25.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JULY YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
TOTAL	7,149,083	7,049,682	1.4	4,758,586	4,743,690	0.3	1,415,205	1,375,818	2.9	524,214	496,815	5.5	25,305	24,452	3.5	425,592	408,907	4.1
SCHEDULES	7,094,661	6,995,570	1.4	4,707,888	4,695,958	0.3	1,412,746	1,371,298	3.0	523,684	495,670	5.7	25,149	24,452	2.9	425,194	408,192	4.2
CHARTERS	54,422	54,112	0.6	50,698	47,732	6.2	2,459	4,520	-45.6	530	1,145	-53.7	156	0	NA	398	715	-44.3
US TOTAL	4,955,396	4,880,934	1.5	2,754,093	2,758,827	-0.2	1,272,589	1,242,246	2.4	498,145	469,818	6.0	25,305	24,452	3.5	405,264	385,591	5.1
SCHEDULES	4,912,534	4,832,873	1.6	2,714,955	2,717,146	-0.1	1,270,130	1,237,726	2.6	497,434	468,673	6.1	25,149	24,452	2.9	404,866	384,876	5.2
CHARTERS	42,862	48,061	-10.8	39,138	41,681	-6.1	2,459	4,520	-45.6	711	1,145	-37.9	156	0	NA	398	715	-44.3
US WEST	4,371,414	4,281,838	2.1	2,255,113	2,269,311	-0.6	1,188,852	1,134,526	4.8	497,434	468,673	6.1	25,149	24,452	2.9	404,866	384,876	5.2
Anchorage	47,759	38,957	22.6	34,719	27,710	25.3	8,150	6,683	22.0	4,890	4,564	7.1						
Bellingham	42,991	40,827	5.3	28,105	30,387	-7.5	14,041	9,712	44.6	845	728	16.1						
Denver	107,865	117,200	-8.0	73,051	79,422	-8.0	22,984	23,725	-3.1	8,957	9,386	-4.6				2,873	4,667	-38.4
Las Vegas	412,687	418,463	-1.4	274,286	282,101	-2.8	67,429	67,052	0.6	34,835	35,927	-3.0	5,098	4,774	6.8	31,039	28,609	8.5
Los Angeles	1,273,261	1,281,711	-0.7	661,546	682,149	-3.0	293,324	300,476	-2.4	149,758	148,393	0.9	20,051	19,678	1.9	148,582	131,015	13.4
Oakland	251,305	237,803	5.7	96,855	89,133	8.7	87,057	88,162	-1.3	39,485	34,081	15.9				27,908	26,427	5.6
Phoenix	274,335	279,094	-1.7	142,200	143,926	-1.2	63,399	65,438	-3.1	34,028	34,580	-1.6				34,708	35,150	-1.3
Portland	181,418	178,657	1.5	93,724	91,778	2.1	59,169	57,213	3.4	17,604	18,908	-6.9				10,921	10,758	1.5
Sacramento	84,895	84,473	0.5	55,229	54,970	0.5	29,666	29,503	0.6									
Salt Lake City	77,154	75,752	1.9	61,669	61,408	0.4	7,498	7,172	4.5	2,934	2,119	38.5				5,053	5,053	0.0
San Diego	262,583	248,566	5.6	136,775	139,798	-2.2	74,526	60,842	22.5	25,295	21,699	16.6				25,987	26,227	-0.9
San Francisco	639,278	589,892	8.4	309,435	292,630	5.7	222,119	180,525	23.0	67,680	76,703	-11.8				40,044	40,034	0.0
San Jose	245,066	247,567	-1.0	97,058	98,766	-1.7	96,132	98,256	-2.2	27,589	26,584	3.8				24,287	23,961	1.4
Seattle	470,817	442,876	6.3	190,461	195,133	-2.4	143,358	139,767	2.6	83,534	55,001	51.9				53,464	52,975	0.9
US EAST	541,120	551,035	-1.8	459,842	447,835	2.7	81,278	103,200	-21.2									
Atlanta	62,635	69,602	-10.0	62,635	69,602	-10.0												
Chicago	82,193	101,136	-18.7	70,497	72,928	-3.3	11,696	28,208	-58.5									
Dallas	162,505	173,092	-6.1	92,923	98,100	-5.3	69,582	74,992	-7.2									
Houston	73,272	71,157	3.0	73,272	71,157	3.0												
Minneapolis	21,271	0	NA	21,271	0	NA												
New York JFK	62,530	55,220	13.2	62,530	55,220	13.2												
Newark	51,062	51,062	0.0	51,062	51,062	0.0												
Washington D.C.	25,652	29,766	-13.8	25,652	29,766	-13.8												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JULY YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	2,193,687	2,168,748	1.1	2,004,493	1,984,863	1.0	142,616	133,572	6.8	26,250	26,997	-2.8				20,328	23,316	-12.8
SCHEDULES	2,182,127	2,162,697	0.9	1,992,933	1,978,812	0.7	142,616	133,572	6.8	26,250	26,997	-2.8				20,328	23,316	-12.8
CHARTERS	11,560	6,051	91.0	11,560	6,051	91.0												
JAPAN	1,055,512	1,125,297	-6.2	1,055,512	1,125,297	-6.2												
Fukuoka	34,578	40,655	-14.9	34,578	40,655	-14.9												
Nagoya	104,373	118,854	-12.2	104,373	118,854	-12.2												
Osaka	184,240	224,508	-17.9	184,240	224,508	-17.9												
Sapporo	23,828	23,569	1.1	23,828	23,569	1.1												
Tokyo HND	179,755	190,532	-5.7	179,755	190,532	-5.7												
Tokyo NRT	528,738	527,179	0.3	528,738	527,179	0.3												
CANADA	311,457	304,214	2.4	122,263	120,329	1.6	142,616	133,572	6.8	26,250	26,997	-2.8				20,328	23,316	-12.8
Calgary	57,965	53,461	8.4	19,917	17,689	12.6	38,048	34,206	11.2	0	870	-100.0				0	696	-100.0
Edmonton	13,002	10,350	25.6				13,002	10,350	25.6									
Toronto	8,178	7,560	8.2	8,178	7,560	8.2												
Vancouver	230,102	230,531	-0.2	91,958	92,768	-0.9	91,566	89,016	2.9	26,250	26,127	0.5				20,328	22,620	-10.1
Victoria	2,210	2,312	-4.4	2,210	2,312	-4.4												
OTHER ASIA	336,739	269,058	25.2	336,739	269,058	25.2												
Beijing	52,341	51,165	2.3	52,341	51,165	2.3												
Seoul	220,775	164,955	33.8	220,775	164,955	33.8												
Shanghai	45,640	34,518	32.2	45,640	34,518	32.2												
Taipei	17,983	18,420	-2.4	17,983	18,420	-2.4												
OCEANIA	306,341	288,936	6.0	306,341	288,936	6.0												
Auckland	56,988	54,132	5.3	56,988	54,132	5.3												
Brisbane	58,306	58,602	-0.5	58,306	58,602	-0.5												
Melbourne	37,185	26,967	37.9	37,185	26,967	37.9												
Sydney	153,862	149,235	3.1	153,862	149,235	3.1												
OTHER	172,078	175,192	-1.8	172,078	175,192	-1.8												
Apia	5,084	5,418	-6.2	5,084	5,418	-6.2												
Christmas Island	3,660	3,782	-3.2	3,660	3,782	-3.2												
Guam	73,272	72,928	0.5	73,272	72,928	0.5												
Majuro	15,106	14,105	7.1	15,106	14,105	7.1												
Manila	41,478	46,764	-11.3	41,478	46,764	-11.3												
Nadi	5,198	4,622	12.5	5,198	4,622	12.5												
Pago Pago	19,166	17,871	7.2	19,166	17,871	7.2												
Papeete	9,114	9,702	-6.1	9,114	9,702	-6.1												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division