

TABLE 1. TOTAL VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	798,663	767,408	4.1	4,359,246	4,216,392	3.4
Domestic	573,892	555,332	3.3	2,960,608	2,873,095	3.0
International	224,771	212,076	6.0	1,398,638	1,343,297	4.1
VISITOR DAYS	7,245,327	6,981,908	3.8	39,819,929	38,921,158	2.3
AVERAGE DAILY CENSUS	241,511	232,730	3.8	218,791	215,034	1.7
TOTAL AIR SEATS	1,047,738	1,046,299	0.1	6,043,902	5,951,947	1.5
TOTAL LOAD FACTOR (%)	91.3	88.2	3.5	85.1	83.9	1.4
ISLANDS VISITED						
O'ahu	495,632	479,300	3.4	2,655,031	2,580,071	2.9
O'ahu only	370,755	355,274	4.4	2,026,021	1,946,209	4.1
O'ahu one day or less	19,854	20,734	-4.2	102,567	107,696	-4.8
Kaua'i	114,358	107,966	5.9	582,911	583,399	-0.1
Kaua'i only	61,243	57,045	7.4	322,863	314,126	2.8
Kaua'i one day or less	9,847	10,644	-7.5	51,757	63,003	-17.9
Maui County	242,415	233,255	3.9	1,337,816	1,298,212	3.1
Maui	239,022	229,233	4.3	1,314,726	1,275,922	3.0
Maui only	149,953	142,147	5.5	853,993	812,167	5.1
Maui one day or less	11,975	13,414	-10.7	70,917	81,100	-12.6
Moloka'i *	4,886	6,855	-28.7	30,938	36,048	-14.2
Moloka'i only *	422	658	-35.8	4,084	4,237	-3.6
Moloka'i one day or less*	2,720	4,054	-32.9	14,384	20,175	-28.7
Lāna'i *	5,185	5,975	-13.2	31,118	34,531	-9.9
Lāna'i only *	779	385	102.3	4,883	3,213	52.0
Lāna'i one day or less*	2,652	4,362	-39.2	16,881	22,736	-25.8
Hawai'i Island	141,364	137,720	2.6	767,421	760,687	0.9
Kona side	120,764	116,646	3.5	655,672	644,567	1.7
Hilo side	52,069	49,875	4.4	272,094	277,642	-2.0
Hawai'i Island only	65,635	64,470	1.8	387,365	373,380	3.7
Hawai'i Island one day or less	9,460	11,074	-14.6	57,428	66,302	-13.4
Any Neighbor Island	427,908	412,135	3.8	2,333,225	2,270,183	2.8
NI only	303,031	288,109	5.2	1,704,215	1,636,321	4.1
O'ahu & NI	124,877	124,026	0.7	629,010	633,862	-0.8
Any one island only	648,787	619,978	4.6	3,599,209	3,453,332	4.2
Multiple Islands	149,876	147,431	1.7	760,037	763,060	-0.4
Avg. Islands Visited	1.25	1.26	-0.6	1.23	1.25	-1.2
Average Length of Stay in Hawai'i	9.07	9.10	-0.3	9.13	9.23	-1.0
ACCOMMODATIONS						
Plan to stay in Hotel	494,394	472,804	4.6	2,691,095	2,610,547	3.1
Hotel only	429,540	408,810	5.1	2,357,969	2,274,224	3.7
Plan to stay in Condo	137,771	135,185	1.9	765,910	759,981	0.8
Condo only	106,346	103,863	2.4	603,383	596,338	1.2
Plan to stay in Timeshare	77,534	77,451	0.1	388,591	388,615	0.0
Timeshare only	59,425	59,479	-0.1	302,570	298,303	1.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	11,620	11,940	-2.7	57,089	70,716	-19.3
Friends/Relatives	69,798	69,227	0.8	395,999	380,051	4.2
Bed & Breakfast	6,596	6,872	-4.0	49,934	50,447	-1.0
Rental House	66,794	61,348	8.9	343,721	316,137	8.7
Hostel	5,232	5,282	-0.9	31,135	35,110	-11.3
Camp Site, Beach	4,552	3,853	18.1	27,309	28,812	-5.2
Private Room in Private Home**	5,140	NA	NA	16,562	NA	NA
Shared Room/Space in Private Home**	1,233	NA	NA	3,652	NA	NA
Other	10,826	12,151	-10.9	65,247	65,462	-0.3
PURPOSE OF TRIP						
Pleasure (Net)	666,327	635,292	4.9	3,596,364	3,496,040	2.9
Honeymoon/Get Married	65,928	58,777	12.2	302,715	311,505	-2.8
Honeymoon	60,393	52,836	14.3	272,928	280,186	-2.6
Get Married	10,004	10,393	-3.7	51,419	56,125	-8.4
Pleasure/Vacation	606,123	581,885	4.2	3,323,034	3,219,265	3.2
Mtgs/Conventions/Incentive	38,088	50,636	-24.8	279,673	281,557	-0.7
Conventions	16,329	27,819	-41.3	128,806	133,434	-3.5
Corporate Meetings	5,270	5,448	-3.3	48,496	50,392	-3.8
Incentive	17,374	18,120	-4.1	111,424	108,862	2.4
Other Business	19,860	19,013	4.5	131,030	136,618	-4.1
Visit Friends/Rel.	67,393	66,177	1.8	363,087	350,466	3.6
Gov't/Military	9,303	7,751	20.0	49,720	50,280	-1.1
Attend School	3,091	1,579	95.7	13,642	12,826	6.4
Sport Events	3,763	2,342	60.7	34,448	26,879	28.2
Other	22,209	20,485	8.4	109,768	101,855	7.8
TRAVEL STATUS						
% First Timers ***	35.5	36.0	-0.5	34.4	34.3	0.1
% Repeaters ***	64.5	64.0	0.5	65.6	65.7	-0.1
Average # of Trips	4.8	4.8	-1.2	5.0	5.0	-0.1
Group Tour	60,796	64,767	-6.1	337,152	357,106	-5.6
Non-Group	737,867	702,642	5.0	4,022,094	3,859,286	4.2
Package Trip	251,166	247,102	1.6	1,306,386	1,326,945	-1.5
No Package	547,497	520,306	5.2	3,052,860	2,889,447	5.7
Net True Independent	534,136	509,320	4.9	2,975,915	2,821,128	5.5
Ave. Age	45	45	-0.1	46	45	0.2
Ave. Party Size	2.39	2.40	-0.2	2.19	2.20	-0.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
DOMESTIC VISITORS	573,892	555,332	3.3	2,960,608	2,873,095	3.0
DOMESTIC VISITOR DAYS	5,627,755	5,470,548	2.9	28,821,407	28,434,156	1.4
DOMESTIC AVERAGE DAILY CENSUS	187,592	182,352	2.9	158,359	157,095	0.8
DOMESTIC AIR SEATS	763,408	765,278	-0.2	4,148,724	4,085,084	1.6
DOMESTIC LOAD FACTOR (%)	93	90	3.1	87	87	0.7
ISLANDS VISITED						
O'ahu	286,247	280,374	2.1	1,442,957	1,406,681	2.6
O'ahu only	201,990	197,935	2.0	1,050,490	1,015,434	3.5
O'ahu one day or less	17,158	17,289	-0.8	86,871	92,265	-5.8
Kaua'i	103,803	98,202	5.7	510,149	506,195	0.8
Kaua'i only	60,140	56,470	6.5	302,481	294,449	2.7
Kaua'i one day or less	6,562	6,404	2.5	32,914	38,715	-15.0
Maui County	211,584	203,765	3.8	1,087,916	1,056,255	3.0
Maui	208,741	201,171	3.8	1,069,754	1,038,146	3.0
Maui only	140,088	135,173	3.6	743,484	710,901	4.6
Maui one day or less	6,982	6,737	3.6	37,822	39,851	-5.1
Moloka'i *	3,760	4,161	-9.6	23,141	28,332	-18.3
Moloka'i only *	422	639	-33.9	3,718	3,899	-4.6
Moloka'i one day or less*	1,869	1,908	-2.1	9,690	14,460	-33.0
Lāna'i *	4,483	3,562	25.9	24,374	26,192	-6.9
Lāna'i only *	772	364	112.1	4,513	3,052	47.9
Lāna'i one day or less*	2,114	2,139	-1.2	11,567	15,609	-25.9
Hawai'i Island	112,849	108,579	3.9	585,070	578,604	1.1
Kona side	98,558	94,706	4.1	510,502	503,136	1.5
Hilo side	37,684	35,792	5.3	192,434	194,701	-1.2
Hawai'i Island only	62,501	60,139	3.9	346,926	336,947	3.0
Hawai'i Island one day or less	4,459	4,580	-2.6	23,434	26,373	-11.1
Any Neighbor Island	371,902	357,398	4.1	1,910,118	1,857,661	2.8
NI only	287,645	274,959	4.6	1,517,651	1,466,414	3.5
O'ahu & NI	84,257	82,439	2.2	392,467	391,247	0.3
Any one island only	465,914	450,720	3.4	2,451,612	2,364,682	3.7
Multiple Islands	107,978	104,613	3.2	508,996	508,413	0.1
Avg. Islands Visited	1.25	1.25	0.1	1.23	1.25	-1.0
Average Length of Stay in Hawai'i	9.81	9.85	-0.5	9.73	9.90	-1.6
ACCOMMODATIONS						
Plan to stay in Hotel	308,182	297,501	3.6	1,605,523	1,555,532	3.2
Hotel only	255,886	247,925	3.2	1,355,424	1,301,945	4.1
Plan to stay in Condo	111,204	108,964	2.1	560,271	561,443	-0.2
Condo only	86,515	85,116	1.6	445,550	441,949	0.8
Plan to stay in Timeshare	68,808	69,312	-0.7	320,005	325,648	-1.7
Timeshare only	52,857	53,165	-0.6	249,733	250,854	-0.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	9,793	9,326	5.0	48,546	57,089	-15.0
Friends/Relatives	64,037	62,545	2.4	349,860	339,652	3.0
Bed & Breakfast	5,330	5,160	3.3	37,295	37,801	-1.3
Rental House	60,450	55,600	8.7	292,489	269,657	8.5
Hostel	3,268	3,109	5.1	21,256	23,224	-8.5
Camp Site, Beach	3,564	3,160	12.8	21,371	23,451	-8.9
Private Room in Private Home**	1,823	NA	NA	1,991	NA	NA
Shared Room/Space in Private Home**	741	NA	NA	787	NA	NA
Other	10,087	10,213	-1.2	58,569	57,001	2.8
PURPOSE OF TRIP						
Pleasure (Net)	487,439	468,015	4.2	2,419,336	2,351,612	2.9
Honeymoon/Get Married	26,512	25,266	4.9	115,706	124,473	-7.0
Honeymoon	22,347	21,470	4.1	96,631	104,659	-7.7
Get Married	5,628	5,234	7.5	26,583	28,124	-5.5
Pleasure/Vacation	464,967	446,776	4.1	2,324,257	2,252,475	3.2
Mtgs/Conventions/Incentive	19,709	27,538	-28.4	178,727	190,322	-6.1
Conventions	12,157	18,766	-35.2	101,233	104,576	-3.2
Corporate Meetings	4,607	4,550	1.3	43,709	45,208	-3.3
Incentive	3,499	4,871	-28.2	41,401	50,178	-17.5
Other Business	18,595	17,505	6.2	122,572	126,762	-3.3
Visit Friends/Rel.	60,572	60,096	0.8	318,875	313,048	1.9
Gov't/Military	7,686	6,806	12.9	41,553	42,162	-1.4
Attend School	990	916	8.1	6,345	8,346	-24.0
Sport Events	2,626	1,381	90.2	25,232	20,289	24.4
Other	21,078	19,105	10.3	101,542	96,663	5.0
TRAVEL STATUS						
% First Timers ***	30.0	30.7	-0.7	28.5	28.2	0.3
% Repeaters ***	70.0	69.3	0.7	71.5	71.8	-0.3
Average # of Trips	5.4	5.4	1.1	5.8	5.8	0.0
Group Tour	18,297	20,533	-10.9	107,142	112,521	-4.8
Non-Group	555,595	534,799	3.9	2,853,465	2,760,574	3.4
Package Trip	126,082	126,670	-0.5	591,402	589,882	0.3
No Package	447,810	428,662	4.5	2,369,206	2,283,213	3.8
Net True Independent	442,327	422,623	4.7	2,334,214	2,247,960	3.8
Ave. Age of Party Head	45	46	-0.5	47	47	-0.2
Ave. Party Size	2.34	2.34	0.3	2.05	2.06	-0.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
INTERNATIONAL VISITORS	224,771	212,076	6.0	1,398,638	1,343,297	4.9
INTERNATIONAL VISITOR DAYS	1,617,572	1,511,360	7.0	10,998,522	10,487,002	4.3
INTERNATIONAL AVERAGE DAILY CENSUS	53,919	50,379	7.0	60,431	57,939	1.5
INTERNATIONAL AIR SEATS	284,330	281,021	1.2	1,895,178	1,866,863	3.3
INTERNATIONAL LOAD FACTOR (%)	87	83	4.8	81	78	0.0
ISLANDS VISITED						
O'ahu	209,385	198,926	5.3	1,212,074	1,173,389	4.8
O'ahu only	168,765	157,339	7.3	975,531	930,775	1.7
O'ahu one day or less	2,696	3,446	-21.8	15,696	15,431	0.0
Kaua'i	10,555	9,764	8.1	72,762	77,204	3.6
Kaua'i only	1,103	575	91.7	20,382	19,677	-22.4
Kaua'i one day or less	3,286	4,240	-22.5	18,843	24,288	0.0
Maui County	30,831	29,489	4.6	249,899	241,957	3.0
Maui	30,281	28,062	7.9	244,971	237,777	9.1
Maui only	9,864	6,974	41.5	110,509	101,266	-19.8
Maui one day or less	4,992	6,676	-25.2	33,095	41,249	0.0
Moloka'i *	1,126	2,693	-58.2	7,797	7,715	8.0
Moloka'i only *	0	19	-100.0	366	338	-17.9
Moloka'i one day or less*	851	2,146	-60.3	4,694	5,715	0.0
Lāna'i *	702	2,413	-70.9	6,744	8,340	129.8
Lāna'i only *	6	21	-69.3	370	161	-25.4
Lāna'i one day or less*	538	2,224	-75.8	5,314	7,127	0.0
Hawai'i Island	28,515	29,141	-2.1	182,351	182,083	2.6
Kona side	22,205	21,940	1.2	145,170	141,431	-4.0
Hilo side	14,385	14,083	2.1	79,660	82,941	11.0
Hawai'i Island only	3,134	4,330	-27.6	40,439	36,433	-14.9
Hawai'i Island one day or less	5,001	6,494	-23.0	33,994	39,929	0.0
Any Neighbor Island	56,006	54,737	2.3	423,107	412,522	9.8
NI only	15,386	13,150	17.0	186,564	169,908	-2.5
O'ahu & NI	40,620	41,587	-2.3	236,543	242,614	5.4
Any one island only	182,872	169,258	8.0	1,147,597	1,088,650	-1.4
Multiple Islands	41,899	42,818	-2.1	251,041	254,647	-1.7
Avg. Islands Visited	1.25	1.28	-2.3	1.23	1.26	0.0
Average Length of Stay in Hawai'i	7.20	7.13	1.0	7.86	7.81	0.0
ACCOMMODATIONS						
Plan to stay in Hotel	186,212	175,303	6.2	1,085,572	1,055,015	3.1
Hotel only	173,654	160,886	7.9	1,002,544	972,279	3.6
Plan to stay in Condo	26,568	26,221	1.3	205,639	198,538	2.2
Condo only	19,831	18,748	5.8	157,833	154,389	8.9
Plan to stay in Timeshare	8,726	8,138	7.2	68,586	62,968	11.4
Timeshare only	6,568	6,314	4.0	52,837	47,449	0.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	1,827	2,614	-30.1	8,543	13,626	14.2
Friends/Relatives	5,761	6,682	-13.8	46,140	40,399	-0.1
Bed & Breakfast	1,266	1,711	-26.0	12,639	12,646	0.0
Rental House	6,344	5,748	10.4	51,232	46,480	0.0
Hostel	1,965	2,173	-9.6	9,879	11,886	0.0
Camp Site, Beach	988	692	42.7	5,938	5,361	104.9
Private Room in Private Home**	3,317	NA	NA	14,571	NA	0.0
Shared Room/Space in Private Home**	492	NA	NA	2,865	NA	0.0
Other	739	1,938	-61.9	6,678	8,461	2.8
PURPOSE OF TRIP						
Pleasure (Net)	178,888	167,277	6.9	1,177,027	1,144,428	-11.3
Honeymoon/Get Married	39,416	33,511	17.6	187,009	187,032	3.3
Honeymoon	38,046	31,366	21.3	176,297	175,527	0.0
Get Married	4,376	5,159	-15.2	24,836	28,001	10.6
Pleasure/Vacation	141,156	135,109	4.5	998,777	966,790	-4.5
Mtgs/Conventions/Incentive	18,380	23,098	-20.4	100,946	91,236	19.3
Conventions	4,172	9,053	-53.9	27,573	28,859	0.0
Corporate Meetings	663	899	-26.2	4,787	5,184	-14.2
Incentive	13,874	13,249	4.7	70,023	58,684	18.2
Other Business	1,265	1,509	-16.2	8,458	9,856	62.8
Visit Friends/Rel.	6,822	6,081	12.2	44,212	37,418	39.9
Gov't/Military	1,617	946	71.0	8,167	8,118	0.0
Attend School	2,101	664	216.6	7,297	4,481	0.0
Sport Events	1,137	961	18.3	9,217	6,590	0.0
Other	1,131	1,380	-18.0	8,226	5,192	-0.4
TRAVEL STATUS						
% First Timers ***	49.5	49.8	-0.3	46.8	47.1	0.0
% Repeaters ***	50.5	50.2	0.3	53.2	52.9	-6.0
Average # of Trips	3.0	3.3	-9.6	3.4	3.4	6.4
Group Tour	42,499	44,234	-3.9	230,009	244,586	-3.0
Non-Group	182,272	167,842	8.6	1,168,629	1,098,711	12.8
Package Trip	125,084	120,432	3.9	714,984	737,063	12.0
No Package	99,687	91,644	8.8	683,654	606,234	0.0
Net True Independent	91,809	86,697	5.9	641,701	573,168	-0.1
Ave. Age of Party Head	43	43	1.2	43	43	0.0
Ave. Party Size	2.52	2.55	-1.4	2.49	2.49	0.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	362,653	343,941	5.4	1,796,089	1,722,508	4.3
Domestic	350,348	332,673	5.3	1,755,111	1,684,758	4.2
International	12,305	11,268	9.2	40,978	37,750	8.6
VISITOR DAYS	3,425,109	3,252,967	5.3	16,516,903	16,080,548	2.7
AVERAGE DAILY CENSUS	114,170	108,432	5.3	90,752	88,843	2.1
ISLANDS VISITED						
O'ahu	158,531	151,955	4.3	774,848	751,737	3.1
O'ahu only	123,234	118,617	3.9	621,781	596,981	4.2
O'ahu one day or less	6,978	6,322	10.4	34,857	35,783	-2.6
Kaua'i	63,112	59,104	6.8	297,230	291,578	1.9
Kaua'i only	44,458	42,318	5.1	215,335	207,898	3.6
Kaua'i one day or less	2,527	2,351	7.5	12,809	15,396	-16.8
Maui County	132,446	123,908	6.9	648,244	614,871	5.4
Maui	130,797	122,315	6.9	637,407	604,367	5.5
Maui only	103,435	96,612	7.1	513,000	478,205	7.3
Maui one day or less	2,609	2,764	-5.6	16,368	18,053	-9.3
Moloka'i *	2,026	2,190	-7.5	12,583	14,812	-15.0
Moloka'i only *	299	434	-31.2	2,518	2,590	-2.8
Moloka'i one day or less*	970	866	12.0	4,893	7,139	-31.5
Lāna'i *	2,465	1,789	37.8	12,607	13,054	-3.4
Lāna'i only *	448	280	60.0	2,675	1,988	34.6
Lāna'i one day or less*	1,159	1,005	15.3	6,034	7,541	-20.0
Hawai'i Island	63,468	59,971	5.8	321,013	316,285	1.5
Kona side	56,703	52,994	7.0	284,981	279,108	2.1
Hilo side	17,915	16,995	5.4	90,256	91,423	-1.3
Hawai'i Island only	43,578	41,321	5.5	231,016	223,631	3.3
Hawai'i Island one day or less	2,053	1,757	16.9	10,978	12,310	-10.8
Any Neighbor Island	239,419	225,325	6.3	1,174,308	1,125,526	4.3
NI only	204,122	191,987	6.3	1,021,241	970,771	5.2
O'ahu & NI	35,297	33,338	5.9	153,067	154,756	-1.1
Any one island only	315,452	299,582	5.3	1,586,324	1,511,293	5.0
Multiple Islands	47,200	44,360	6.4	209,765	211,214	-0.7
Avg. Islands Visited	1.16	1.16	0.3	1.14	1.16	-1.0
Average Length of Stay in Hawai'i	9.44	9.46	-0.1	9.20	9.34	-1.5
ACCOMMODATIONS						
Plan to stay in Hotel	179,423	167,129	7.4	896,776	854,379	5.0
Hotel only	152,560	140,961	8.2	772,163	728,183	6.0
Plan to stay in Condo	80,101	77,155	3.8	386,899	378,114	2.3
Condo only	65,377	62,768	4.2	320,361	309,275	3.6
Plan to stay in Timeshare	48,072	48,777	-1.4	209,415	211,181	-0.8
Timeshare only	38,095	38,360	-0.7	167,958	167,468	0.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,437	2,254	8.1	11,542	15,808	-27.0
Friends/Relatives	39,510	38,626	2.3	214,417	210,503	1.9
Bed & Breakfast	2,439	2,272	7.3	18,311	18,885	-3.0
Rental House	38,789	36,667	5.8	185,913	171,862	8.2
Hostel	1,549	1,355	14.3	9,944	10,431	-4.7
Camp Site, Beach	2,153	1,672	28.8	12,929	13,960	-7.4
Private Room in Private Home**	1,608	NA	NA	1,899	NA	NA
Shared Room/Space in Private Home**	431	NA	NA	623	NA	NA
Other	5,851	5,979	-2.1	34,516	33,160	4.1
PURPOSE OF TRIP						
Pleasure (Net)	310,842	296,674	4.8	1,488,093	1,431,488	4.0
Honeymoon/Get Married	13,695	12,195	12.3	59,199	63,327	-6.5
Honeymoon	11,071	9,859	12.3	46,979	50,987	-7.9
Get Married	3,448	3,115	10.7	16,203	16,707	-3.0
Pleasure/Vacation	299,716	286,718	4.5	1,440,720	1,382,260	4.2
Mtgs/Conventions/Incentive	9,737	11,167	-12.8	85,117	86,712	-1.8
Conventions	6,199	7,435	-16.6	49,252	49,807	-1.1
Corporate Meetings	2,455	2,260	8.6	22,317	22,358	-0.2
Incentive	1,372	1,700	-19.3	16,871	18,455	-8.6
Other Business	11,577	10,814	7.1	76,272	78,489	-2.8
Visit Friends/Rel.	37,440	36,492	2.6	191,690	190,867	0.4
Gov't/Military	3,873	3,214	20.5	17,460	17,794	-1.9
Attend School	1,852	478	287.0	4,590	4,391	4.6
Sport Events	1,674	787	112.7	15,162	12,924	17.3
Other	12,260	11,251	9.0	61,717	57,965	6.5
TRAVEL STATUS						
% First Timers ***	20.2	20.9	-0.7	19.1	18.9	0.2
% Repeaters ***	79.8	79.1	0.7	80.9	81.1	-0.2
Average # of Trips	6.4	6.5	-1.6	6.9	6.9	-0.3
Group Tour	7,038	6,166	14.1	35,589	38,008	-6.4
Non-Group	355,615	337,776	5.3	1,760,501	1,684,500	4.5
Package Trip	75,187	71,961	4.5	317,590	310,165	2.4
No Package	287,466	271,980	5.7	1,478,500	1,412,343	4.7
Net True Independent	285,219	269,642	5.8	1,463,590	1,396,570	4.8
Ave. Age	45	45	-0.2	46	46	0.0
Ave. Party Size	2.46	2.47	-0.6	2.14	2.15	-0.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	186,346	186,795	-0.2	967,914	929,980	4.1
Domestic	177,371	176,850	0.3	932,655	897,140	4.0
International	8,975	9,945	-9.8	35,259	32,840	7.4
VISITOR DAYS	1,940,373	1,923,637	0.9	10,041,522	9,704,944	3.5
AVERAGE DAILY CENSUS	64,679	64,121	0.9	55,173	53,618	2.9
ISLANDS VISITED						
O'ahu	112,667	115,300	-2.3	552,381	532,447	3.7
O'ahu only	68,246	69,830	-2.3	350,609	335,203	4.6
O'ahu one day or less	9,631	9,745	-1.2	47,032	49,086	-4.2
Kaua'i	36,940	34,413	7.3	181,561	178,626	1.6
Kaua'i only	14,070	12,148	15.8	74,689	70,596	5.8
Kaua'i one day or less	3,915	4,023	-2.7	17,972	20,831	-13.7
Maui County	70,674	71,492	-1.1	370,048	360,923	2.5
Maui	69,717	70,642	-1.3	363,813	354,988	2.5
Maui only	33,919	33,440	1.4	194,796	187,245	4.0
Maui one day or less	3,860	4,512	-14.5	20,185	21,207	-4.8
Moloka'i *	1,340	2,210	-39.3	8,194	11,202	-26.9
Moloka'i only *	94	166	-43.5	944	1,009	-6.4
Moloka'i one day or less*	720	1,451	-50.4	3,921	6,541	-40.0
Lāna'i *	1,675	2,050	-18.3	10,219	11,031	-7.4
Lāna'i only *	258	69	276.3	1,525	844	80.7
Lāna'i one day or less*	796	1,525	-47.8	5,034	6,940	-27.5
Hawai'i Island	42,751	42,412	0.8	215,381	209,137	3.0
Kona side	36,119	35,884	0.7	183,939	178,337	3.1
Hilo side	18,433	17,411	5.9	84,885	84,928	-0.1
Hawai'i Island only	15,251	15,945	-4.3	92,617	88,047	5.2
Hawai'i Island one day or less	2,223	2,498	-11.0	11,286	12,592	-10.4
Any Neighbor Island	118,100	116,965	1.0	617,305	594,777	3.8
NI only	73,679	71,495	3.1	415,533	397,533	4.5
O'ahu & NI	44,422	45,470	-2.3	201,772	197,244	2.3
Any one island only	131,838	131,596	0.2	715,181	682,943	4.7
Multiple Islands	54,508	55,199	-1.3	252,733	247,037	2.3
Avg. Islands Visited	1.42	1.43	-0.5	1.38	1.40	-1.4
Average Length of Stay in Hawai'i	10.41	10.30	1.1	10.37	10.44	-0.6
ACCOMMODATIONS						
Plan to stay in Hotel	111,462	113,013	-1.4	584,619	569,088	2.7
Hotel only	87,863	90,024	-2.4	475,747	462,167	2.9
Plan to stay in Condo	29,683	30,229	-1.8	146,330	139,487	4.9
Condo only	20,120	20,879	-3.6	103,323	97,596	5.9
Plan to stay in Timeshare	20,196	19,204	5.2	100,573	99,192	1.4
Timeshare only	14,426	13,980	3.2	74,504	72,805	2.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	6,669	6,921	-3.6	31,554	36,426	-13.4
Friends/Relatives	22,497	22,217	1.3	119,050	112,501	5.8
Bed & Breakfast	1,953	2,014	-3.1	12,667	13,319	-4.9
Rental House	18,951	16,626	14.0	86,158	73,153	17.8
Hostel	837	1,259	-33.6	5,811	6,930	-16.1
Camp Site, Beach	1,238	1,028	20.4	6,273	6,576	-4.6
Private Room in Private Home**	1,336	NA	NA	1,632	NA	NA
Shared Room/Space in Private Home**	500	NA	NA	518	NA	NA
Other	3,451	3,837	-10.1	19,526	19,097	2.2
PURPOSE OF TRIP						
Pleasure (Net)	153,062	151,693	0.9	760,313	729,050	4.3
Honeymoon/Get Married	10,463	10,170	2.9	43,884	46,837	-6.3
Honeymoon	9,286	9,026	2.9	38,319	41,131	-6.8
Get Married	1,735	1,700	2.0	8,542	8,905	-4.1
Pleasure/Vacation	143,935	142,912	0.7	723,358	691,106	4.7
Mtgs/Conventions/Incentive	7,918	14,328	-44.7	78,699	89,305	-11.9
Conventions	4,699	9,547	-50.8	43,136	46,356	-6.9
Corporate Meetings	1,755	1,947	-9.9	17,927	19,643	-8.7
Incentive	1,672	3,194	-47.7	21,137	28,183	-25.0
Other Business	6,288	6,154	2.2	40,199	41,920	-4.1
Visit Friends/Rel.	21,286	21,584	-1.4	112,214	107,893	4.0
Gov't/Military	4,103	3,581	14.6	24,698	23,050	7.1
Attend School	758	292	159.7	2,454	2,599	-5.6
Sport Events	670	476	40.7	7,793	5,346	45.8
Other	7,301	6,434	13.5	32,512	30,312	7.3
TRAVEL STATUS						
% First Timers ***	44.1	45.6	-1.5	40.7	40.5	0.2
% Repeaters ***	55.9	54.4	1.5	59.3	59.5	-0.2
Average # of Trips	3.7	3.7	2.1	4.2	4.2	0.2
Group Tour	7,287	9,288	-21.5	48,202	52,598	-8.4
Non-Group	179,058	177,507	0.9	919,712	877,382	4.8
Package Trip	41,637	44,507	-6.4	204,248	208,537	-2.1
No Package	144,709	142,288	1.7	763,666	721,443	5.9
Net True Independent	142,452	139,703	2.0	748,987	706,814	6.0
Ave. Age	46	46	0.0	48	48	-0.4
Ave. Party Size	2.23	2.25	-0.9	1.95	1.96	-0.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	117,057	116,063	0.9	693,057	682,087	1.6
Domestic	678	795	-14.7	3,781	4,426	-14.6
International	116,379	115,268	1.0	689,276	677,661	1.7
VISITOR DAYS	669,058	671,157	-0.3	3,989,015	3,929,229	1.5
AVERAGE DAILY CENSUS	22,302	22,372	-0.3	21,918	21,708	1.0
ISLANDS VISITED						
O'ahu	114,099	112,992	1.0	672,140	666,269	0.9
O'ahu only	101,282	97,471	3.9	598,851	587,542	1.9
O'ahu one day or less	456	1,630	-72.0	3,394	5,264	-35.5
Kaua'i	2,346	2,611	-10.2	11,192	12,121	-7.7
Kaua'i only	133	43	209.5	1,069	765	39.7
Kaua'i one day or less	1,548	1,969	-21.4	7,210	7,821	-7.8
Maui County	4,900	5,847	-16.2	28,348	30,766	-7.9
Maui	4,663	5,318	-12.3	27,775	29,390	-5.5
Maui only	739	592	24.8	4,635	3,773	22.9
Maui one day or less	2,023	2,368	-14.6	10,853	11,256	-3.6
Moloka'i *	315	704	-55.3	949	1,484	-36.0
Moloka'i only *	0	17	-100.0	30	19	59.8
Moloka'i one day or less*	125	175	-28.7	646	755	-14.4
Lāna'i *	0	44	-100.0	514	793	-35.2
Lāna'i only *	0	15	-100.0	28	58	-50.9
Lāna'i one day or less*	0	15	-100.0	412	628	-34.4
Hawai'i Island	10,973	12,871	-14.7	65,300	64,885	0.6
Kona side	8,146	9,432	-13.6	48,864	46,664	4.7
Hilo side	4,083	4,780	-14.6	22,223	24,393	-8.9
Hawai'i Island only	1,606	1,990	-19.3	13,430	9,622	39.6
Hawai'i Island one day or less	2,381	3,512	-32.2	15,610	17,051	-8.4
Any Neighbor Island	15,775	18,592	-15.2	94,206	94,544	-0.4
NI only	2,958	3,071	-3.7	20,917	15,818	32.2
O'ahu & NI	12,817	15,521	-17.4	73,289	78,726	-6.9
Any one island only	103,760	100,127	3.6	618,044	601,779	2.7
Multiple Islands	13,297	15,936	-16.6	75,013	80,308	-6.6
Avg. Islands Visited	1.13	1.16	-2.4	1.12	1.14	-1.2
Average Length of Stay in Hawai'i						
Average Length of Stay in Hawai'i	5.72	5.78	-1.2	5.76	5.76	-0.1
ACCOMMODATIONS						
Plan to stay in Hotel	101,953	100,728	1.2	596,720	587,082	1.6
Hotel only	99,112	98,344	0.8	580,883	572,291	1.5
Plan to stay in Condo	11,883	11,345	4.7	68,360	69,222	-1.2
Condo only	9,415	9,293	1.3	56,084	57,521	-2.5
Plan to stay in Timeshare	4,811	4,861	-1.0	33,137	30,628	8.2
Timeshare only	3,992	4,025	-0.8	27,274	24,744	10.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	314	292	7.3	1,075	1,733	-38.0
Friends/Relatives	923	1,372	-32.8	7,404	7,878	-6.0
Bed & Breakfast	94	91	3.1	717	881	-18.6
Rental House	257	255	0.7	1,934	1,750	10.5
Hostel	135	110	22.3	609	577	5.5
Camp Site, Beach	0	3	-100.0	365	102	259.1
Private Room in Private Home**	96	NA	NA	1,546	NA	NA
Shared Room/Space in Private Home**	18	NA	NA	431	NA	NA
Other	42	82	-48.6	1,145	1,514	-24.3
PURPOSE OF TRIP						
Pleasure (Net)	85,778	83,430	2.8	555,344	549,545	1.1
Honeymoon/Get Married	26,558	23,503	13.0	119,391	121,248	-1.5
Honeymoon	25,390	22,155	14.6	113,045	113,617	-0.5
Get Married	3,920	4,009	-2.2	18,313	21,548	-15.0
Pleasure/Vacation	60,477	61,003	-0.9	442,149	434,293	1.8
Mtgs/Conventions/Incentive	14,912	14,282	4.4	67,495	53,954	25.1
Conventions	2,418	2,671	-9.5	9,245	6,313	46.4
Corporate Meetings	195	338	-42.3	1,453	1,305	11.4
Incentive	12,564	11,332	10.9	57,556	46,624	23.4
Other Business	303	560	-45.9	2,404	3,011	-20.2
Visit Friends/Rel.	2,047	1,596	28.3	10,800	10,852	-0.5
Gov't/Military	106	101	5.0	317	241	31.4
Attend School	174	442	-60.6	3,946	3,103	27.1
Sport Events	129	793	-83.7	6,103	4,289	42.3
Other	616	1,090	-43.5	3,286	2,525	30.1
TRAVEL STATUS						
% First Timers ***	41.2	40.9	0.2	40.5	41.5	-0.9
% Repeaters ***	58.8	59.1	-0.2	59.5	58.5	0.9
Average # of Trips	3.7	3.8	-2.6	3.9	3.9	0.1
Group Tour	30,870	33,283	-7.3	164,667	175,057	-5.9
Non-Group	86,187	82,780	4.1	528,390	507,029	4.2
Package Trip	82,333	82,844	-0.6	475,936	493,794	-3.6
No Package	34,724	33,219	4.5	217,121	188,293	15.3
Net True Independent	27,662	29,118	-5.0	181,700	162,519	11.8
Ave. Age	44	44	-0.3	43	43	1.1
Ave. Party Size	2.61	2.66	-1.9	2.68	2.65	1.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL CANADA VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	17,866	18,715	-4.5	269,867	305,431	-11.6
Domestic	4,711	5,903	-20.2	52,366	93,140	-43.8
International	13,155	12,812	2.7	217,501	212,291	2.5
VISITOR DAYS	198,357	211,992	-6.4	3,525,557	3,972,804	-11.3
AVERAGE DAILY CENSUS	6,612	7,066	-6.4	19,371	21,949	-11.7
ISLANDS VISITED						
O'ahu	9,886	9,363	5.6	103,314	119,611	-13.6
O'ahu only	6,587	5,792	13.7	70,070	80,775	-13.3
O'ahu one day or less	386	388	-0.4	4,331	5,355	-19.1
Kaua'i	2,190	2,453	-10.7	38,905	44,207	-12.0
Kaua'i only	480	813	-40.9	20,427	22,814	-10.5
Kaua'i one day or less	297	239	24.2	3,972	4,891	-18.8
Maui County	8,642	9,083	-4.8	137,779	152,721	-9.8
Maui	8,479	9,058	-6.4	136,408	151,454	-9.9
Maui only	5,412	5,863	-7.7	103,212	113,499	-9.1
Maui one day or less	239	388	-38.4	4,055	5,615	-27.8
Moloka'i *	314	146	116.0	2,603	2,817	-7.6
Moloka'i only *	6	7	-11.5	395	439	-10.1
Moloka'i one day or less*	285	108	163.3	1,516	1,413	7.3
Lāna'i *	100	216	-53.8	2,411	2,596	-7.1
Lāna'i only *	20	9	116.9	317	181	75.1
Lāna'i one day or less*	45	170	-73.7	1,586	1,731	-8.4
Hawai'i Island	2,945	4,171	-29.4	50,865	62,670	-18.8
Kona side	2,662	3,565	-25.3	46,772	57,730	-19.0
Hilo side	1,344	1,769	-24.0	16,002	20,710	-22.7
Hawai'i Island only	1,022	1,757	-41.8	29,638	34,880	-15.0
Hawai'i Island one day or less	77	157	-51.0	1,857	2,293	-19.0
Any Neighbor Island	11,279	12,922	-12.7	199,797	224,656	-11.1
NI only	7,980	9,352	-14.7	166,554	185,820	-10.4
O'ahu & NI	3,299	3,570	-7.6	33,244	38,836	-14.4
Any one island only	13,528	14,242	-5.0	224,059	252,587	-11.3
Multiple Islands	4,337	4,473	-3.0	45,808	52,844	-13.3
Avg. Islands Visited	1.34	1.36	-1.4	1.24	1.26	-1.2
Average Length of Stay in Hawai'i	11.10	11.33	-2.0	13.06	13.01	0.4
ACCOMMODATIONS						
Plan to stay in Hotel	9,763	9,353	4.4	115,637	131,007	-11.7
Hotel only	7,604	7,106	7.0	89,302	98,644	-9.5
Plan to stay in Condo	5,455	5,874	-7.1	102,386	120,250	-14.9
Condo only	4,028	4,687	-14.1	85,208	99,750	-14.6
Plan to stay in Timeshare	1,479	1,390	6.3	29,003	31,563	-8.1
Timeshare only	923	1,050	-12.1	21,950	22,062	-0.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	105	282	-62.6	3,732	6,090	-38.7
Friends/Relatives	1,126	1,635	-31.2	14,269	15,433	-7.5
Bed & Breakfast	252	416	-39.5	4,210	5,562	-24.3
Rental House	1,765	2,146	-17.8	29,684	35,532	-16.5
Hostel	512	576	-11.1	3,505	4,274	-18.0
Camp Site, Beach	289	309	-6.3	2,783	3,168	-12.1
Private Room in Private Home**	439	NA	NA	1,742	NA	NA
Shared Room/Space in Private Home**	27	NA	NA	442	NA	NA
Other	241	423	-43.0	2,656	3,813	-30.3
PURPOSE OF TRIP						
Pleasure (Net)	15,948	16,288	-2.1	251,009	283,045	-11.3
Honeymoon/Get Married	1,207	1,108	8.9	6,837	8,391	-18.5
Honeymoon	1,088	902	20.6	5,684	7,064	-19.5
Get Married	135	322	-58.1	1,530	2,020	-24.3
Pleasure/Vacation	14,845	15,374	-3.4	245,546	276,852	-11.3
Mtgs/Conventions/Incentive	623	1,192	-47.7	12,927	15,613	-17.2
Conventions	359	874	-58.9	8,457	11,251	-24.8
Corporate Meetings	116	178	-35.1	1,751	1,898	-7.7
Incentive	162	167	-3.1	3,144	3,108	1.2
Other Business	233	167	39.4	2,005	3,239	-38.1
Visit Friends/Rel.	660	1,313	-49.7	9,124	11,506	-20.7
Gov't/Military	64	56	13.8	277	754	-63.3
Attend School	116	55	112.9	360	586	-38.6
Sport Events	54	64	-15.8	1,028	2,461	-58.2
Other	216	290	-25.4	2,355	3,457	-31.9
TRAVEL STATUS						
% First Timers ***	45.4	45.3	0.2	32.5	31.7	0.8
% Repeaters ***	54.6	54.7	-0.2	67.5	68.3	-0.8
Average # of Trips	3.1	3.3	-4.2	4.2	4.1	0.6
Group Tour	426	540	-21.2	5,365	8,301	-35.4
Non-Group	17,440	18,175	-4.0	264,503	297,130	-11.0
Package Trip	4,455	4,662	-4.4	54,083	63,482	-14.8
No Package	13,411	14,053	-4.6	215,785	241,948	-10.8
Net True Independent	13,319	13,840	-3.8	214,115	239,368	-10.5
Ave. Age	42	44	-5.7	48	49	-2.7
Ave. Party Size	2.20	2.07	6.4	2.21	2.19	0.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

June 2016 Arrivals at a Glance

CATEGORY AND MMA	June 2016p	June 2015P	% change	YTD 2016p	YTD 2015p	% change
TOTAL EXPENDITURES (\$mil.)	1,400.4	1,342.5	4.3	7,706.3	7,587.0	1.6
Total by air	1,399.8	1,342.3	4.3	7,684.8	7,568.6	1.5
U.S. West	566.9	514.0	10.3	2,744.2	2,614.4	5.0
U.S. East	385.0	390.7	-1.5	1,985.7	1,922.1	3.3
Japan	166.3	170.1	-2.2	936.5	978.3	-4.3
Canada	31.4	32.2	-2.2	551.5	669.9	-17.7
All Others	250.2	235.4	6.3	1,466.9	1,383.8	6.0
Visitor arrivals by cruise ships	0.6	0.2	259.9	21.5	18.4	17.0
TOTAL VISITOR DAYS	7,253,394	6,984,033	3.9	40,080,837	39,195,617	2.3
Total by air	7,245,327	6,981,908	3.8	39,819,929	38,921,158	2.3
U.S. West	3,425,109	3,252,967	5.3	16,516,903	16,080,548	2.7
U.S. East	1,940,373	1,923,637	0.9	10,041,522	9,704,944	3.5
Japan	669,058	671,157	-0.3	3,989,015	3,929,229	1.5
Canada	198,357	211,992	-6.4	3,525,557	3,972,804	-11.3
All Others	1,012,430	922,155	9.8	5,746,932	5,233,633	9.8
Visitor arrivals by cruise ships	8,067	2,125	279.6	260,908	274,459	-4.9
VISITOR ARRIVALS	800,263	767,905	4.2	4,415,801	4,276,004	3.3
Total by air	798,663	767,408	4.1	4,359,246	4,216,392	3.4
U.S. West	362,653	343,941	5.4	1,796,089	1,722,508	4.3
U.S. East	186,346	186,795	-0.2	967,914	929,980	4.1
Japan	117,057	116,063	0.9	693,057	682,087	1.6
Canada	17,866	18,715	-4.5	269,867	305,431	-11.6
All Others	114,742	101,894	12.6	632,318	576,387	9.7
Visitor arrivals by cruise ships	1,600	497	221.9	56,555	59,612	-5.1
AVERAGE LENGTH OF STAY	9.06	9.09	-0.3	9.08	9.17	-1.0
Total by air	9.07	9.10	-0.3	9.13	9.23	-1.0
U.S. West	9.44	9.46	-0.1	9.20	9.34	-1.5
U.S. East	10.41	10.30	1.1	10.37	10.44	-0.6
Japan	5.72	5.78	-1.2	5.76	5.76	-0.1
Canada	11.10	11.33	-2.0	13.06	13.01	0.4
All Others	8.82	9.05	-2.5	9.09	9.08	0.1
Visitor arrivals by cruise ships	5.04	4.28	17.9	4.61	4.60	0.2
PER PERSON PER DAY SPENDING (\$)	193.1	192.2	0.4	192.3	193.6	-0.7
Total by air	193.2	192.3	0.5	193.0	194.5	-0.8
U.S. West	165.5	158.0	4.8	166.1	162.6	2.2
U.S. East	198.4	203.1	-2.3	197.8	198.1	-0.2
Japan	248.6	253.4	-1.9	234.8	249.0	-5.7
Canada	158.5	151.7	4.5	156.4	168.6	-7.2
All Others	247.1	255.3	-3.2	255.2	264.4	-3.5
Visitor arrivals by cruise ships	71.4	75.3	-5.2	82.5	67.0	23.1
PER PERSON PER TRIP SPENDING (\$)	1,749.9	1,748.3	0.1	1,745.2	1,774.3	-1.6
Total by air	1,752.7	1,749.2	0.2	1,762.9	1,795.0	-1.8
U.S. West	1,563.2	1,494.3	4.6	1,527.9	1,517.8	0.7
U.S. East	2,065.9	2,091.4	-1.2	2,051.6	2,066.8	-0.7
Japan	1,420.7	1,465.6	-3.1	1,351.2	1,434.3	-5.8
Canada	1,759.8	1,718.5	2.4	2,043.5	2,193.4	-6.8
All Others	2,180.3	2,310.6	-5.6	2,319.8	2,400.9	-3.4
Visitor arrivals by cruise ships	359.9	321.9	11.8	380.7	308.6	23.4

P=Preliminary data.

Source:Hawai'i Tourism Authority

2016 Arrivals at a Glance by Month

2016P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,460.8	\$1,254.9	\$1,267.2	\$1,145.4	\$1,177.7	\$1,400.4		
	Total by air	\$1,456.3	\$1,253.3	\$1,264.6	\$1,137.0	\$1,173.8	\$1,399.8		
	U.S. West	\$454.1	\$414.5	\$451.6	\$417.7	\$439.3	\$566.9		
	U.S. East	\$405.8	\$324.9	\$303.2	\$265.5	\$301.4	\$385.0		
	Japan	\$162.7	\$157.6	\$156.7	\$138.2	\$154.9	\$166.3		
	Canada	\$159.4	\$115.3	\$132.3	\$74.4	\$38.6	\$31.4		
	All Other	\$274.3	\$241.0	\$220.7	\$241.2	\$239.5	\$250.2		
	Visitor arrivals by cruise ships	\$4.4	\$1.6	\$2.6	\$8.4	\$3.9	\$0.6		
Visitor days	TOTAL (air + ships)	7,435,149	6,326,337	6,938,653	5,998,573	6,128,731	7,253,394		
	Total by air	7,386,957	6,309,046	6,909,818	5,886,933	6,081,847	7,245,327		
	U.S. West	2,645,879	2,402,067	2,792,149	2,561,975	2,689,724	3,425,109		
	U.S. East	2,013,810	1,616,613	1,662,571	1,251,791	1,556,363	1,940,373		
	Japan	684,172	643,247	734,294	603,034	655,209	669,058		
	Canada	954,547	775,860	858,663	503,751	234,378	198,357		
	All Other	1,088,549	871,259	862,141	966,382	946,172	1,012,430		
	Visitor arrivals by cruise ships	48,192	17,291	28,835	111,640	46,884	8,067		
Visitor arrivals	TOTAL (air + ships)	720,997	688,794	786,262	700,573	718,913	800,263		
	Total by air	709,985	683,973	779,388	677,671	709,566	798,663		
	U.S. West	255,255	262,145	316,591	294,264	305,182	362,653		
	U.S. East	162,383	152,792	176,894	133,262	156,238	186,346		
	Japan	118,849	115,731	126,943	100,512	113,966	117,057		
	Canada	63,798	58,349	66,548	41,527	21,779	17,866		
	All Other	109,700	94,955	92,413	108,106	112,402	114,742		
	Visitor arrivals by cruise ships	11,012	4,821	6,874	22,902	9,347	1,600		
length of stay	TOTAL (air + ships)	10.31	9.18	8.82	8.56	8.52	9.06		
	Total by air	10.40	9.22	8.87	8.69	8.57	9.07		
	U.S. West	10.37	9.16	8.82	8.71	8.81	9.44		
	U.S. East	12.40	10.58	9.40	9.39	9.96	10.41		
	Japan	5.76	5.56	5.78	6.00	5.75	5.72		
	Canada	14.96	13.30	12.90	12.13	10.76	11.10		
	All Other	9.92	9.18	9.33	8.94	8.42	8.82		
	Visitor arrivals by cruise ships	4.38	3.59	4.19	4.87	5.02	5.04		
Per Person Per Day Spending *	TOTAL (air+ships) (\$)	\$196.5	\$198.4	\$182.6	\$191.0	\$192.2	\$193.1		
	Total by air	\$197.1	\$198.7	\$183.0	\$193.1	\$193.0	\$193.2		
	U.S. West	\$171.6	\$172.6	\$161.8	\$163.0	\$163.3	\$165.5		
	U.S. East	\$201.5	\$201.0	\$182.4	\$212.1	\$193.7	\$198.4		
	Japan	\$237.9	\$244.9	\$213.4	\$229.2	\$236.4	\$248.6		
	Canada	\$167.0	\$148.7	\$154.0	\$147.7	\$164.8	\$158.5		
	All Other	\$252.0	\$276.6	\$256.0	\$249.6	\$253.2	\$247.1		
	Visitor arrivals by cruise ships	\$91.8	\$90.1	\$91.8	\$75.5	\$83.1	\$71.4		
Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,026.0	\$1,821.8	\$1,611.7	\$1,635.0	\$1,638.1	\$1,749.9		
	Total by air	\$2,051.2	\$1,832.4	\$1,622.5	\$1,677.8	\$1,654.2	\$1,752.7		
	U.S. West	\$1,779.1	\$1,581.4	\$1,426.6	\$1,419.5	\$1,439.3	\$1,563.2		
	U.S. East	\$2,498.7	\$2,126.2	\$1,714.1	\$1,992.4	\$1,929.3	\$2,065.9		
	Japan	\$1,369.4	\$1,361.4	\$1,234.6	\$1,375.1	\$1,359.4	\$1,420.7		
	Canada	\$2,498.7	\$1,976.8	\$1,987.6	\$1,791.4	\$1,773.5	\$1,759.8		
	All Other	\$2,500.3	\$2,537.8	\$2,388.6	\$2,230.8	\$2,131.1	\$2,180.3		
	Visitor arrivals by cruise ships	\$401.9	\$323.1	\$384.9	\$368.1	\$416.7	\$359.9		

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,460.8	\$2,715.6	\$3,982.8	\$5,128.3	\$6,305.9	\$7,706.3		
	Total by air	\$1,456.3	\$2,709.6	\$3,974.2	\$5,111.2	\$6,285.0	\$7,684.8		
	U.S. West	\$454.1	\$868.7	\$1,320.3	\$1,738.0	\$2,177.3	\$2,744.2		
	U.S. East	\$405.8	\$730.6	\$1,033.8	\$1,299.3	\$1,600.8	\$1,985.7		
	Japan	\$162.7	\$320.3	\$477.0	\$615.2	\$770.2	\$936.5		
	Canada	\$159.4	\$274.8	\$407.0	\$481.4	\$520.0	\$551.5		
	All Other	\$274.3	\$515.3	\$736.0	\$977.2	\$1,216.7	\$1,466.9		
	Visitor arrivals by cruise ships	\$4.4	\$6.0	\$8.6	\$17.1	\$21.0	\$21.5		
	Visitor days	TOTAL (air + ships)	7,435,149	13,761,486	20,700,139	26,698,712	32,827,443	40,080,837	
Total by air		7,386,957	13,696,004	20,605,822	26,492,755	32,574,602	39,819,929		
U.S. West		2,645,879	5,047,946	7,840,095	10,402,070	13,091,795	16,516,903		
U.S. East		2,013,810	3,630,423	5,292,994	6,544,785	8,101,148	10,041,522		
Japan		684,172	1,327,420	2,061,713	2,664,747	3,319,956	3,989,015		
Canada		954,547	1,730,408	2,589,071	3,092,822	3,327,200	3,525,557		
All Other		1,088,549	1,959,807	2,821,948	3,788,330	4,734,502	5,746,932		
Visitor arrivals by cruise ships		48,192	65,483	94,317	205,958	252,842	260,908		
Visitor arrivals		TOTAL (air + ships)	720,997	1,409,791	2,196,052	2,896,625	3,615,538	4,415,801	
	Total by air	709,985	1,393,958	2,173,346	2,851,017	3,560,583	4,359,246		
	U.S. West	255,255	517,400	833,991	1,128,254	1,433,436	1,796,089		
	U.S. East	162,383	315,175	492,069	625,331	781,568	967,914		
	Japan	118,849	234,580	361,523	462,035	576,000	693,057		
	Canada	63,798	122,147	188,695	230,223	252,002	269,867		
	All Other	109,700	204,655	297,068	405,174	517,576	632,318		
	Visitor arrivals by cruise ships	11,012	15,833	22,707	45,608	54,955	56,555		
	length of stay	TOTAL (air + ships)	10.31	9.76	9.43	9.22	9.08	9.08	
Total by air		10.40	9.83	9.48	9.29	9.15	9.13		
U.S. West		10.37	9.76	9.40	9.22	9.13	9.20		
U.S. East		12.40	11.52	10.76	10.47	10.37	10.37		
Japan		5.76	5.66	5.70	5.77	5.76	5.76		
Canada		14.96	14.17	13.72	13.43	13.20	13.06		
All Other		9.92	9.58	9.50	9.35	9.15	9.09		
Visitor arrivals by cruise ships		4.38	4.14	4.15	4.52	4.60	4.61		
Per Person Per Day Spending*		TOTAL (air+ships) (\$)	\$196.5	\$197.3	\$192.4	\$192.1	\$192.1	\$192.3	
	Total by air	\$197.1	\$197.8	\$192.9	\$192.9	\$192.9	\$193.0		
	U.S. West	\$171.6	\$172.1	\$168.4	\$167.1	\$166.3	\$166.1		
	U.S. East	\$201.5	\$201.2	\$195.3	\$198.5	\$197.6	\$197.8		
	Japan	\$237.9	\$241.3	\$231.4	\$230.9	\$232.0	\$234.8		
	Canada	\$167.0	\$158.8	\$157.2	\$155.7	\$156.3	\$156.4		
	All Other	\$252.0	\$262.9	\$260.8	\$257.9	\$257.0	\$255.2		
	Visitor arrivals by cruise ships	\$91.8	\$91.4	\$91.5	\$82.8	\$82.9	\$82.5		
	Per Person Per Trip Spending*	TOTAL (air+ships) (\$)	\$2,026.0	\$1,926.2	\$1,813.6	\$1,770.4	\$1,744.1	\$1,745.2	
Total by air		\$2,051.2	\$1,943.8	\$1,828.6	\$1,792.8	\$1,765.1	\$1,762.9		
U.S. West		\$1,779.1	\$1,678.9	\$1,583.1	\$1,540.5	\$1,518.9	\$1,527.9		
U.S. East		\$2,498.7	\$2,318.1	\$2,101.0	\$2,077.8	\$2,048.1	\$2,051.6		
Japan		\$1,369.4	\$1,365.4	\$1,319.5	\$1,331.6	\$1,337.1	\$1,351.2		
Canada		\$2,498.7	\$2,249.4	\$2,157.1	\$2,091.1	\$2,063.7	\$2,043.5		
All Other		\$2,500.3	\$2,517.7	\$2,477.5	\$2,411.7	\$2,350.8	\$2,319.8		
Visitor arrivals by cruise ships		\$401.9	\$377.9	\$380.0	\$374.0	\$381.3	\$380.7		

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

June 2016 Island Highlights

CATEGORY AND ISLAND	June 2016p	June 2015P	% change	YTD 2016p	YTD 2015p	% change
TOTAL EXPENDITURES (\$mil.)	1,400.4	1,342.5	4.3	7,706.3	7,587.0	1.6
Total by air	1,399.8	1,342.3	4.3	7,684.8	7,568.6	1.5
O'ahu	674.1	654.4	3.0	3,479.5	3,532.2	-1.5
Maui	389.2	366.7	6.1	2,308.2	2,219.4	4.0
Moloka'i	2.2	3.0	-27.0	15.9	18.7	-15.0
Lāna'i	8.8	4.8	84.5	34.3	36.0	-4.6
Kaua'i	157.1	148.9	5.5	820.8	822.1	-0.2
Hawai'i Island	168.4	164.7	2.2	1,026.0	940.2	9.1
Visitor arrivals by cruise ships	0.6	0.2	259.9	21.5	18.4	17.0
TOTAL VISITOR DAYS	7,253,394	6,984,033	3.9	40,080,837	39,195,617	2.3
Total by air	7,245,327	6,981,908	3.8	39,819,929	38,921,158	2.3
O'ahu	3,428,500	3,305,816	3.7	18,216,043	17,772,734	2.5
Maui	1,889,119	1,815,606	4.0	10,890,358	10,572,441	3.0
Moloka'i	17,996	23,714	-24.1	150,084	154,563	-2.9
Lāna'i	19,056	14,294	33.3	106,033	93,425	13.5
Kaua'i	874,054	821,676	6.4	4,578,752	4,504,370	1.7
Hawai'i Island	1,016,601	1,000,802	1.6	5,878,659	5,823,625	0.9
Visitor arrivals by cruise ships	8,067	2,125	279.6	260,908	274,459	-4.9
VISITOR ARRIVALS	800,263	767,905	4.2	4,415,801	4,276,004	3.3
Total by air	798,663	767,408	4.1	4,359,246	4,216,392	3.4
O'ahu	495,632	479,300	3.4	2,655,031	2,580,071	2.9
Maui	239,022	229,233	4.3	1,314,726	1,275,922	3.0
Moloka'i	4,886	6,855	-28.7	30,938	36,048	-14.2
Lāna'i	5,185	5,975	-13.2	31,118	34,531	-9.9
Kaua'i	114,358	107,966	5.9	582,911	583,399	-0.1
Hawai'i Island	141,364	137,720	2.6	767,421	760,687	0.9
Visitor arrivals by cruise ships	1,600	497	221.9	56,555	59,612	-5.1
AVERAGE LENGTH OF STAY	9.06	9.09	-0.3	9.08	9.17	-1.0
Total by air	9.07	9.10	-0.3	9.13	9.23	-1.0
O'ahu	6.92	6.90	0.3	6.86	6.89	-0.4
Maui	7.90	7.92	-0.2	8.28	8.29	0.0
Moloka'i	3.68	3.46	6.5	4.85	4.29	13.1
Lāna'i	3.68	2.39	53.6	3.41	2.71	25.9
Kaua'i	7.64	7.61	0.4	7.85	7.72	1.7
Hawai'i Island	7.19	7.27	-1.0	7.66	7.66	0.1
Visitor arrivals by cruise ships	5.04	4.28	17.9	4.61	4.60	0.2
PER PERSON PER DAY SPENDING (\$)	193.1	192.2	0.4	192.3	193.6	-0.7
Total by air	193.2	192.3	0.5	193.0	194.5	-0.8
O'ahu	196.6	197.9	-0.7	191.0	198.7	-3.9
Maui	206.0	202.0	2.0	211.9	209.9	1.0
Moloka'i	119.9	124.6	-3.8	106.1	121.2	-12.5
Lāna'i	462.7	334.3	38.4	323.9	385.4	-15.9
Kaua'i	179.8	181.2	-0.8	179.3	182.5	-1.8
Hawai'i Island	165.6	164.5	0.7	174.5	161.4	8.1
Visitor arrivals by cruise ships	71.4	75.3	-5.2	82.5	67.0	23.1
PER PERSON PER TRIP SPENDING (\$)	1,749.9	1,748.3	0.1	1,745.2	1,774.3	-1.6
Total by air	1,752.7	1,749.2	0.2	1,762.9	1,795.0	-1.8
O'ahu	1,360.2	1,365.3	-0.4	1,310.5	1,369.0	-4.3
Maui	1,628.2	1,599.6	1.8	1,755.6	1,739.5	0.9
Moloka'i	441.5	431.2	2.4	514.6	519.9	-1.0
Lāna'i	1,700.5	799.7	112.6	1,103.8	1,042.6	5.9
Kaua'i	1,374.0	1,378.8	-0.3	1,408.1	1,409.1	-0.1
Hawai'i Island	1,191.1	1,195.8	-0.4	1,336.9	1,235.9	8.2
Visitor arrivals by cruise ships	359.9	321.9	11.8	380.7	308.6	23.4

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2016

2016P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,460.8	\$1,254.9	\$1,267.2	\$1,145.4	\$1,177.7	\$1,400.4	
	Total by air	\$1,456.3	\$1,253.3	\$1,264.6	\$1,137.0	\$1,173.8	\$1,399.8	
	O'ahu	\$601.6	\$543.7	\$565.1	\$524.2	\$570.8	\$674.1	
	Maui	\$479.5	\$387.1	\$397.4	\$333.5	\$321.6	\$389.2	
	Moloka'i	\$4.0	\$2.9	\$1.7	\$1.9	\$3.3	\$2.2	
	Lāna'i	\$1.7	\$3.8	\$6.9	\$5.9	\$7.4	\$8.8	
	Kaua'i	\$153.3	\$129.6	\$131.4	\$123.8	\$125.5	\$157.1	
	Hawai'i Island	\$216.3	\$186.3	\$162.1	\$147.6	\$145.3	\$168.4	
	Visitor arrivals by cruise ships	\$4.4	\$1.6	\$2.6	\$8.4	\$3.9	\$0.6	
	Visitor days	TOTAL (air + ship)	7,435,149	6,326,337	6,938,653	5,998,573	6,128,731	7,253,394
Total by air		7,386,957	6,309,046	6,909,818	5,886,933	6,081,847	7,245,327	
O'ahu		3,192,325	2,747,423	3,109,015	2,740,914	2,997,865	3,428,500	
Maui		2,038,760	1,797,596	1,951,680	1,629,599	1,583,603	1,889,119	
Moloka'i		39,233	27,274	29,154	17,244	19,184	17,996	
Lāna'i		14,826	16,050	21,075	17,453	17,572	19,056	
Kaua'i		855,018	719,695	767,965	675,292	686,728	874,054	
Hawai'i Island		1,246,795	1,001,009	1,030,929	806,431	776,894	1,016,601	
Visitor arrivals by cruise ships		48,192	17,291	28,835	111,640	46,884	8,067	
Visitor arrivals		TOTAL (air + ship)	720,997	688,794	786,262	700,573	718,913	800,263
	Total by air	709,985	683,973	779,388	677,671	709,566	798,663	
	O'ahu	433,507	411,872	454,104	408,388	451,529	495,632	
	Maui	213,784	205,055	232,675	211,255	212,935	239,022	
	Moloka'i	5,426	5,056	6,540	4,333	4,697	4,886	
	Lāna'i	4,271	4,225	5,506	5,927	6,003	5,185	
	Kaua'i	95,042	88,130	97,209	92,530	95,643	114,358	
	Hawai'i Island	135,105	125,264	134,602	117,123	113,964	141,364	
	Visitor arrivals by cruise ships	11,012	4,821	6,874	22,902	9,347	1,600	
	Length of stay	TOTAL (air + ship)	10.31	9.18	8.82	8.56	8.52	9.06
Total by air		10.40	9.22	8.87	8.69	8.57	9.07	
O'ahu		7.36	6.67	6.85	6.71	6.64	6.92	
Maui		9.54	8.77	8.39	7.71	7.44	7.90	
Moloka'i		7.23	5.39	4.46	3.98	4.08	3.68	
Lāna'i		3.47	3.80	3.83	2.94	2.93	3.68	
Kaua'i		9.00	8.17	7.90	7.30	7.18	7.64	
Hawai'i Island		9.23	7.99	7.66	6.89	6.82	7.19	
Visitor arrivals by cruise ships		4.38	3.59	4.19	4.87	5.02	5.04	
Per Person Per Day Spending *		TOTAL (air+ships)	\$196.5	\$198.4	\$182.6	\$191.0	\$192.2	\$193.1
	Total by air	\$197.1	\$198.7	\$183.0	\$193.1	\$193.0	\$193.2	
	O'ahu	\$188.4	\$197.9	\$181.8	\$191.3	\$190.4	\$196.6	
	Maui	\$235.2	\$215.3	\$203.6	\$204.6	\$203.1	\$206.0	
	Moloka'i	\$101.8	\$105.9	\$57.4	\$112.1	\$170.7	\$119.9	
	Lāna'i	\$111.4	\$233.9	\$327.2	\$336.4	\$418.6	\$462.7	
	Kaua'i	\$179.3	\$180.1	\$171.1	\$183.4	\$182.7	\$179.8	
	Hawai'i Island	\$173.5	\$186.1	\$157.2	\$183.1	\$187.0	\$165.6	
	Visitor arrivals by cruise ships	\$91.8	\$90.1	\$91.8	\$75.5	\$83.1	\$71.4	
	Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,026.0	\$1,821.8	\$1,611.7	\$1,635.0	\$1,638.1	\$1,749.9
Total by air		\$2,051.2	\$1,832.4	\$1,622.5	\$1,677.8	\$1,654.2	\$1,752.7	
O'ahu		\$1,387.7	\$1,320.0	\$1,244.5	\$1,283.7	\$1,264.1	\$1,360.2	
Maui		\$2,242.8	\$1,887.7	\$1,707.8	\$1,578.5	\$1,510.2	\$1,628.2	
Moloka'i		\$736.2	\$571.0	\$255.9	\$446.0	\$697.3	\$441.5	
Lāna'i		\$386.6	\$888.5	\$1,252.5	\$990.7	\$1,225.4	\$1,700.5	
Kaua'i		\$1,613.0	\$1,471.0	\$1,352.0	\$1,338.2	\$1,311.9	\$1,374.0	
Hawai'i Island		\$1,601.2	\$1,487.1	\$1,204.2	\$1,260.6	\$1,274.8	\$1,191.1	
Visitor arrivals by cruise ships		\$401.9	\$323.1	\$384.9	\$368.1	\$416.7	\$359.9	

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,460.8	\$2,715.6	\$3,982.8	\$5,128.3	\$6,305.9	\$7,706.3	
	Total by air	\$1,456.3	\$2,709.6	\$3,974.2	\$5,111.2	\$6,285.0	\$7,684.8	
	O'ahu	\$601.6	\$1,145.2	\$1,710.3	\$2,234.6	\$2,805.4	\$3,479.5	
	Maui	\$479.5	\$866.6	\$1,263.9	\$1,597.4	\$1,919.0	\$2,308.2	
	Moloka'i	\$4.0	\$6.9	\$8.6	\$10.5	\$13.8	\$15.9	
	Lāna'i	\$1.7	\$5.4	\$12.3	\$18.2	\$25.5	\$34.3	
	Kaua'i	\$153.3	\$282.9	\$414.4	\$538.2	\$663.7	\$820.8	
	Hawai'i Island	\$216.3	\$402.6	\$564.7	\$712.3	\$857.6	\$1,026.0	
	Visitor arrivals by cruise ships	\$4.4	\$6.0	\$8.6	\$17.1	\$21.0	\$21.5	
Visitor days	TOTAL (air + ship)	7,435,149	13,761,486	20,700,139	26,698,712	32,827,443	40,080,837	
	Total by air	7,386,957	13,696,004	20,605,822	26,492,755	32,574,602	39,819,929	
	O'ahu	3,192,325	5,939,749	9,048,764	11,789,677	14,787,542	18,216,043	
	Maui	2,038,760	3,836,356	5,788,036	7,417,636	9,001,239	10,890,358	
	Moloka'i	39,233	66,506	95,660	112,905	132,089	150,084	
	Lāna'i	14,826	30,876	51,951	69,404	86,977	106,033	
	Kaua'i	855,018	1,574,712	2,342,677	3,017,970	3,704,697	4,578,752	
	Hawai'i Island	1,246,795	2,247,804	3,278,733	4,085,163	4,862,058	5,878,659	
	Visitor arrivals by cruise ships	48,192	65,483	94,317	205,958	252,842	260,908	
Visitor arrivals	TOTAL (air + ship)	720,997	1,409,791	2,196,052	2,896,625	3,615,538	4,415,801	
	Total by air	709,985	1,393,958	2,173,346	2,851,017	3,560,583	4,359,246	
	O'ahu	433,507	845,378	1,299,483	1,707,870	2,159,399	2,655,031	
	Maui	213,784	418,838	651,513	862,769	1,075,704	1,314,726	
	Moloka'i	5,426	10,482	17,022	21,354	26,052	30,938	
	Lāna'i	4,271	8,496	14,002	19,929	25,932	31,118	
	Kaua'i	95,042	183,172	280,381	372,911	468,553	582,911	
	Hawai'i Island	135,105	260,369	394,971	512,094	626,057	767,421	
	Visitor arrivals by cruise ships	11,012	15,833	22,707	45,608	54,955	56,555	
Length of stay	TOTAL (air + ship)	10.31	9.76	9.43	9.22	9.08	9.08	
	Total by air	10.40	9.83	9.48	9.29	9.15	9.13	
	O'ahu	7.36	7.03	6.96	6.90	6.85	6.86	
	Maui	9.54	9.16	8.88	8.60	8.37	8.28	
	Moloka'i	7.23	6.34	5.62	5.29	5.07	4.85	
	Lāna'i	3.47	3.63	3.71	3.48	3.35	3.41	
	Kaua'i	9.00	8.60	8.36	8.09	7.91	7.85	
	Hawai'i Island	9.23	8.63	8.30	7.98	7.77	7.66	
	Visitor arrivals by cruise ships	4.38	4.14	4.15	4.52	4.60	4.61	
Per Person Per Day Spending *	TOTAL (air+ships)	\$196.5	\$197.3	\$192.4	\$192.1	\$192.1	\$192.3	
	Total by air	\$197.1	\$197.8	\$192.9	\$192.9	\$192.9	\$193.0	
	O'ahu	\$188.4	\$192.8	\$189.0	\$189.5	\$189.7	\$191.0	
	Maui	\$235.2	\$225.9	\$218.4	\$215.4	\$213.2	\$211.9	
	Moloka'i	\$101.8	\$103.5	\$89.4	\$92.9	\$104.2	\$106.1	
	Lāna'i	\$111.4	\$175.1	\$236.8	\$261.8	\$293.5	\$323.9	
	Kaua'i	\$179.3	\$179.7	\$176.9	\$178.3	\$179.1	\$179.3	
	Hawai'i Island	\$173.5	\$179.1	\$172.2	\$174.4	\$176.4	\$174.5	
	Visitor arrivals by cruise ships	\$91.8	\$91.4	\$91.5	\$82.8	\$82.9	\$82.5	
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,026.0	\$1,926.2	\$1,813.6	\$1,770.4	\$1,744.1	\$1,745.2	
	Total by air	\$2,051.2	\$1,943.8	\$1,828.6	\$1,792.8	\$1,765.1	\$1,762.9	
	O'ahu	\$1,387.7	\$1,354.7	\$1,316.2	\$1,308.4	\$1,299.2	\$1,310.5	
	Maui	\$2,242.8	\$2,069.0	\$1,940.0	\$1,851.5	\$1,783.9	\$1,755.6	
	Moloka'i	\$736.2	\$656.5	\$502.6	\$491.1	\$528.3	\$514.6	
	Lāna'i	\$386.6	\$636.2	\$878.6	\$911.9	\$984.5	\$1,103.8	
	Kaua'i	\$1,613.0	\$1,544.6	\$1,477.9	\$1,443.2	\$1,416.4	\$1,408.1	
	Hawai'i Island	\$1,601.2	\$1,546.3	\$1,429.7	\$1,391.0	\$1,369.9	\$1,336.9	
	Visitor arrivals by cruise ships	\$401.9	\$377.9	\$380.0	\$374.0	\$381.3	\$380.7	

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	JUNE			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
VISITOR DAYS	111,413	110,154	1.1	809,321	948,036	-14.6
TOTAL VISITORS	11,357	10,538	7.8	107,126	121,621	-11.9
ARRIVED BY SHIP	1,600	497	221.9	56,555	59,612	-5.1
ARRIVED BY AIR	9,758	10,041	-2.8	50,570	62,009	-18.4
NUMBER OF SHIP ARRIVALS	2	1	100.0	29	34	-14.7
ISLANDS VISITED						
O'ahu	11,357	10,538	7.8	107,125	120,109	-10.8
Kaua'i	10,533	10,538	0.0	88,166	103,446	-14.8
Maui County	11,357	10,538	7.8	100,413	115,815	-13.3
Maui	11,357	10,538	7.8	100,413	115,815	-13.3
Moloka'i	54	65	-17.2	1,467	1,228	19.4
Lāna'i	108	36	202.4	2,338	2,024	15.5
Hawai'i Island	11,357	10,538	7.8	97,463	112,416	-13.3
Average Islands Visited	3.9	4.01	-1.7	3.7	3.74	-1.0
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	2.06	2.04	0.5	1.19	1.29	-7.4
Days in Hawai'i during Cruise	6.66	6.86	-2.9	5.41	5.35	1.1
Days in Hawai'i after Cruise	1.09	1.55	-29.5	0.95	1.16	-17.7
Total days in Hawai'i	9.81	10.45	-6.2	7.55	7.80	-3.1
ACCOMMODATIONS						
Hotel	8,971	8,413	6.6	55,142	60,542	-8.9
Hotel only	8,347	7,761	7.5	49,686	53,973	-7.9
Condo	366	537	-31.8	4,009	5,257	-23.7
Condo only	25	293	-91.3	1,061	1,555	-31.8
Timeshare	420	657	-36.1	3,958	4,398	-10.0
Timeshare Only	155	356	-56.4	1,565	1,726	-9.3
Bed & Breakfast	22	45	-51.1	826	754	9.6
Bed & Breakfast only	17	15	8.6	198	204	-2.8
Friends & relatives	402	137	194.2	2,291	2,422	-5.4
Other accommodation	56	216	-74.0	2,478	3,671	-32.5
Accommodation (NET)	9,511	9,310	2.2	61,526	68,532	-10.2
Cruise only	1,846	1,228	50.3	45,599	53,089	-14.1
TRAVEL STATUS						
% First timers	51.2	50.0	1.2	47.0	45.1	1.9
% Repeat visitors	48.8	50.0	-1.2	53.0	54.9	-1.9

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

JUNE	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
TOTAL	1,047,738	1,046,299	0.1	695,272	700,179	-0.7	203,681	200,336	1.7	76,554	75,610	1.2	4,218	4,466	-5.6	67,832	65,708	3.2
SCHEDULES	1,041,365	1,038,573	0.3	689,392	692,980	-0.5	203,369	199,809	1.8	76,554	75,610	1.2	4,218	4,466	-5.6	67,832	65,708	3.2
CHARTERS	6,373	7,726	-17.5	5,880	7,199	-18.3	312	527	-40.8									
US TOTAL	763,408	765,278	-0.2	418,238	427,034	-2.1	196,385	193,852	1.3	76,735	74,914	2.4	4,218	4,466	-5.6	67,832	65,012	4.3
SCHEDULES	757,299	758,448	-0.2	412,622	420,731	-1.9	196,073	193,325	1.4	76,554	74,914	2.2	4,218	4,466	-5.6	67,832	65,012	4.3
CHARTERS	6,109	6,830	-10.6	5,616	6,303	-10.9	312	527	-40.8	181	0	NA						
US WEST	677,446	669,276	1.2	346,476	351,519	-1.4	182,366	173,365	5.2	76,554	74,914	2.2	4,218	4,466	-5.6	67,832	65,012	4.3
Anchorage	4,890	3,912	25.0	4,890	3,912	25.0												
Bellingham	652	978	-33.3	652	978	-33.3												
Denver	14,883	15,437	-3.6	10,320	9,795	5.4	3,887	4,914	-20.9	676	728	-7.1						
Las Vegas	25,338	24,816	2.1	25,338	24,816	2.1												
Los Angeles	253,967	255,824	-0.7	125,308	128,847	-2.7	63,844	61,252	4.2	32,124	34,013	-5.6	4,218	4,466	-5.6	28,473	27,246	4.5
Oakland	45,334	39,543	14.6	16,005	13,238	20.9	13,150	12,660	3.9	8,784	8,418	4.3				7,395	5,227	41.5
Phoenix	49,506	50,330	-1.6	24,314	24,870	-2.2	10,716	11,020	-2.8	5,640	5,700	-1.1				8,836	8,740	1.1
Portland	22,962	22,349	2.7	15,301	14,688	4.2	7,661	7,661	0.0									
Sacramento	12,660	12,660	0.0	7,770	7,770	0.0	4,890	4,890	0.0									
Salt Lake City	7,830	7,830	0.0	7,830	7,830	0.0												
San Diego	27,728	26,587	4.3	13,710	13,547	1.2	6,683	6,520	2.5	2,771	2,119	30.8				4,564	4,401	3.7
San Francisco	109,026	109,381	-0.3	52,528	56,694	-7.3	36,913	30,613	20.6	11,127	12,456	-10.7				8,458	9,618	-12.1
San Jose	30,569	31,638	-3.4	12,839	12,694	1.1	12,660	12,660	0.0	2,136	3,513	-39.2				2,934	2,771	5.9
Seattle	72,101	67,991	6.0	29,671	31,840	-6.8	21,962	21,175	3.7	13,296	7,967	66.9				7,172	7,009	2.3
US EAST	79,853	89,172	-10.5	66,146	69,212	-4.4	13,707	19,960	-31.3									
Atlanta	8,790	11,280	-22.1	8,790	11,280	-22.1												
Chicago	11,696	17,200	-32.0	10,320	10,320	0.0	1,376	6,880	-80.0									
Dallas	25,707	27,032	-4.9	13,376	13,952	-4.1	12,331	13,080	-5.7									
Houston	10,320	10,320	0.0	10,320	10,320	0.0												
New York JFK	8,820	8,820	0.0	8,820	8,820	0.0												
Newark	7,260	7,260	0.0	7,260	7,260	0.0												
Washington D.C.	7,260	7,260	0.0	7,260	7,260	0.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JUNE	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	284,330	281,021	1.2	277,034	273,145	1.4	7,296	6,484	12.5	0	696	-100.0	0	0	NA	0	696	-100.0
SCHEDULES	284,066	280,125	1.4	276,770	272,249	1.7	7,296	6,484	12.5	0	696	-100.0				0	696	-100.0
CHARTERS	264	896	-70.5	264	896	-70.5												
JAPAN	151,987	159,487	-4.7	151,987	159,487	-4.7												
Fukuoka	4,972	4,746	4.8	4,972	4,746	4.8												
Nagoya	14,962	15,512	-3.5	14,962	15,512	-3.5												
Osaka	27,690	31,770	-12.8	27,690	31,770	-12.8												
Sapporo	3,367	3,108	8.3	3,367	3,108	8.3												
Tokyo HND	26,010	26,910	-3.3	26,010	26,910	-3.3												
Tokyo NRT	74,986	77,441	-3.2	74,986	77,441	-3.2												
CANADA	18,258	18,280	-0.1	10,962	10,404	5.4	7,296	6,484	12.5	0	696	-100.0				0	696	-100.0
Vancouver	18,258	18,280	-0.1	10,962	10,404	5.4	7,296	6,484	12.5	0	696	-100.0				0	696	-100.0
OTHER ASIA	46,113	36,434	26.6	46,113	36,434	26.6												
Beijing	6,666	6,609	0.9	6,666	6,609	0.9												
Seoul	28,764	22,881	25.7	28,764	22,881	25.7												
Shanghai	7,920	4,488	76.5	7,920	4,488	76.5												
Taipei	2,763	2,456	12.5	2,763	2,456	12.5												
OCEANIA	42,817	41,332	3.6	42,817	41,332	3.6												
Auckland	8,654	7,740	11.8	8,654	7,740	11.8												
Brisbane	8,348	8,028	4.0	8,348	8,028	4.0												
Melbourne	4,355	3,939	10.6	4,355	3,939	10.6												
Sydney	21,460	21,625	-0.8	21,460	21,625	-0.8												
OTHER	24,891	24,592	1.2	24,891	24,592	1.2												
Apia	656	656	0.0	656	656	0.0												
Christmas Island	610	610	0.0	610	610	0.0												
Guam	10,320	10,320	0.0	10,320	10,320	0.0												
Majuro	2,158	2,015	7.1	2,158	2,015	7.1												
Manila	5,924	6,304	-6.0	5,924	6,304	-6.0												
Nadi	680	662	2.7	680	662	2.7												
Pago Pago	3,367	2,849	18.2	3,367	2,849	18.2												
Papeete	1,176	1,176	0.0	1,176	1,176	0.0												

Source: Scheduled seats from Diao schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JUNE YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
TOTAL	6,043,902	5,951,947	1.5	4,032,984	4,005,897	0.7	1,198,952	1,170,152	2.5	441,901	416,989	6.0	20,051	19,678	1.9	349,833	339,231	3.1
SCHEDULES	5,996,695	5,904,973	1.6	3,989,345	3,965,303	0.6	1,196,493	1,165,632	2.6	441,371	415,844	6.1	20,051	19,678	1.9	349,435	338,516	3.2
CHARTERS	47,207	46,974	0.5	43,639	40,594	7.5	2,459	4,520	-45.6	530	1,145	-53.7				398	715	-44.3
US TOTAL	4,148,724	4,085,084	1.6	2,319,254	2,314,309	0.2	1,064,082	1,043,624	2.0	415,832	390,862	6.4	20,051	19,678	1.9	329,505	316,611	4.1
SCHEDULES	4,111,485	4,042,360	1.7	2,285,583	2,277,965	0.3	1,061,623	1,039,104	2.2	415,121	389,717	6.5	20,051	19,678	1.9	329,107	315,896	4.2
CHARTERS	37,239	42,724	-12.8	33,671	36,344	-7.4	2,459	4,520	-45.6	711	1,145	-37.9				398	715	-44.3
US WEST	3,653,801	3,583,749	2.0	1,894,499	1,901,470	-0.4	995,023	956,988	4.0	415,121	389,717	6.5	20,051	19,678	1.9	329,107	315,896	4.2
Anchorage	42,706	35,534	20.2	29,666	24,287	22.1	8,150	6,683	22.0	4,890	4,564	7.1						
Bellingham	26,243	28,525	-8.0	17,441	19,723	-11.6	8,802	8,802	0.0									
Denver	81,497	90,767	-10.2	46,683	52,989	-11.9	22,984	23,725	-3.1	8,957	9,386	-4.6				2,873	4,667	-38.4
Las Vegas	144,400	147,474	-2.1	144,400	147,474	-2.1												
Los Angeles	1,223,654	1,239,770	-1.3	645,183	667,676	-3.4	279,157	287,394	-2.9	140,829	139,493	1.0	20,051	19,678	1.9	138,434	125,529	10.3
Oakland	199,096	185,124	7.5	71,342	63,434	12.5	75,589	76,382	-1.0	33,657	28,191	19.4				18,508	17,117	8.1
Phoenix	250,246	255,473	-2.0	126,098	128,129	-1.6	55,412	57,614	-3.8	34,028	34,580	-1.6				34,708	35,150	-1.3
Portland	168,336	165,575	1.7	85,695	83,749	2.3	54,116	52,160	3.8	17,604	18,908	-6.9				10,921	10,758	1.5
Sacramento	76,804	76,382	0.6	47,138	46,879	0.6	29,666	29,503	0.6									
Salt Lake City	47,502	47,241	0.6	47,502	47,241	0.6												
San Diego	144,462	135,040	7.0	80,077	79,783	0.4	35,045	31,133	12.6	13,366	8,313	60.8				15,974	15,811	1.0
San Francisco	607,701	556,577	9.2	296,173	279,080	6.1	209,037	167,443	24.8	65,381	72,954	-10.4				37,110	37,100	0.0
San Jose	170,337	177,391	-4.0	66,640	65,893	1.1	73,707	76,382	-3.5	12,875	18,327	-29.7				17,115	16,789	1.9
Seattle	470,817	442,876	6.3	190,461	195,133	-2.4	143,358	139,767	2.6	83,534	55,001	51.9				53,464	52,975	0.9
US EAST	457,684	458,611	-0.2	391,084	376,495	3.9	66,600	82,116	-18.9									
Atlanta	53,326	58,096	-8.2	53,326	58,096	-8.2												
Chicago	69,809	82,904	-15.8	59,833	62,264	-3.9	9,976	20,640	-51.7									
Dallas	135,544	145,188	-6.6	78,920	83,712	-5.7	56,624	61,476	-7.9									
Houston	62,608	60,493	3.5	62,608	60,493	3.5												
Minneapolis	21,271	0	NA	21,271	0	NA												
New York JFK	53,416	46,106	15.9	53,416	46,106	15.9												
Newark	43,560	43,560	0.0	43,560	43,560	0.0												
Washington D.C.	18,150	22,264	-18.5	18,150	22,264	-18.5												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JUNE YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	1,895,178	1,866,863	1.5	1,713,730	1,691,588	1.3	134,870	126,528	6.6	26,250	26,127	0.5	0	0	NA	20,328	22,620	-10.1
SCHEDULES	1,885,210	1,862,613	1.2	1,703,762	1,687,338	1.0	134,870	126,528	6.6	26,250	26,127	0.5				20,328	22,620	-10.1
CHARTERS	9,968	4,250	134.5	9,968	4,250	134.5												
JAPAN	902,396	957,852	-5.8	902,396	957,852	-5.8												
Fukuoka	29,606	34,779	-14.9	29,606	34,779	-14.9												
Nagoya	89,519	101,597	-11.9	89,519	101,597	-11.9												
Osaka	157,695	191,679	-17.7	157,695	191,679	-17.7												
Sapporo	20,202	19,943	1.3	20,202	19,943	1.3												
Tokyo HND	154,726	162,725	-4.9	154,726	162,725	-4.9												
Tokyo NRT	450,648	447,129	0.8	450,648	447,129	0.8												
CANADA	292,299	284,746	2.7	110,851	109,471	1.3	134,870	126,528	6.6	26,250	26,127	0.5				20,328	22,620	-10.1
Calgary	38,807	33,993	14.2	8,505	6,831	24.5	30,302	27,162	11.6									
Edmonton	13,002	10,350	25.6				13,002	10,350	25.6									
Toronto	8,178	7,560	8.2	8,178	7,560	8.2												
Vancouver	230,102	230,531	-0.2	91,958	92,768	-0.9	91,566	89,016	2.9	26,250	26,127	0.5				20,328	22,620	-10.1
Victoria	2,210	2,312	-4.4	2,210	2,312	-4.4												
OTHER ASIA	286,539	226,163	26.7	286,539	226,163	26.7												
Beijing	44,907	42,546	5.5	44,907	42,546	5.5												
Seoul	188,924	140,570	34.4	188,924	140,570	34.4												
Shanghai	37,488	27,390	36.9	37,488	27,390	36.9												
Taipei	15,220	15,657	-2.8	15,220	15,657	-2.8												
OCEANIA	258,350	244,912	5.5	258,350	244,912	5.5												
Auckland	46,228	45,102	2.5	46,228	45,102	2.5												
Brisbane	48,994	50,271	-2.5	48,994	50,271	-2.5												
Melbourne	31,825	23,028	38.2	31,825	23,028	38.2												
Sydney	131,303	126,511	3.8	131,303	126,511	3.8												
OTHER	145,626	148,940	-2.2	145,626	148,940	-2.2												
Apia	4,264	4,598	-7.3	4,264	4,598	-7.3												
Christmas Island	3,172	3,172	0.0	3,172	3,172	0.0												
Guam	62,608	62,264	0.6	62,608	62,264	0.6												
Majuro	12,948	11,935	8.5	12,948	11,935	8.5												
Manila	35,102	40,234	-12.8	35,102	40,234	-12.8												
Nadi	4,348	3,966	9.6	4,348	3,966	9.6												
Pago Pago	15,540	14,245	9.1	15,540	14,245	9.1												
Papeete	7,644	8,526	-10.3	7,644	8,526	-10.3												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division