

TABLE 1. TOTAL VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	709,566	698,584	1.6	3,560,583	3,448,984	3.2
Domestic	499,668	489,076	2.2	2,386,716	2,317,763	3.0
International	209,898	209,508	0.2	1,173,867	1,131,221	3.8
VISITOR DAYS	6,081,847	6,002,155	1.3	32,574,602	31,939,250	2.0
AVERAGE DAILY CENSUS	196,189	193,618	1.3	214,307	211,518	1.3
TOTAL AIR SEATS	979,229	980,402	-0.1	4,996,164	4,905,648	1.8
TOTAL LOAD FACTOR (%)	86.6	85.0	1.9	83.8	83.0	1.0
ISLANDS VISITED						
O'ahu	451,529	444,973	1.5	2,159,399	2,100,771	2.8
O'ahu only	344,994	339,239	1.7	1,655,266	1,590,935	4.0
O'ahu one day or less	17,389	17,484	-0.5	82,713	86,962	-4.9
Kaua'i	95,643	98,111	-2.5	468,553	475,433	-1.4
Kaua'i only	50,153	51,518	-2.7	261,620	257,081	1.8
Kaua'i one day or less	10,061	11,600	-13.3	41,910	52,360	-20.0
Maui County	216,621	208,918	3.7	1,095,401	1,064,957	2.9
Maui	212,935	205,636	3.5	1,075,704	1,046,690	2.8
Maui only	132,770	127,600	4.1	704,040	670,027	5.1
Maui one day or less	13,921	14,419	-3.5	58,943	67,687	-12.9
Moloka'i *	4,697	4,939	-4.9	26,052	29,193	-10.8
Moloka'i only *	513	580	-11.6	3,661	3,580	2.3
Moloka'i one day or less*	2,524	2,950	-14.5	11,664	16,120	-27.6
Lāna'i *	6,003	5,344	12.3	25,932	28,557	-9.2
Lāna'i only *	903	489	84.7	4,104	2,828	45.1
Lāna'i one day or less*	3,547	3,579	-0.9	14,229	18,374	-22.6
Hawai'i Island	113,964	116,020	-1.8	626,057	622,967	0.5
Kona side	96,846	97,905	-1.1	534,908	527,921	1.3
Hilo side	44,449	45,485	-2.3	220,024	227,767	-3.4
Hawai'i Island only	52,408	53,292	-1.7	321,730	308,911	4.1
Hawai'i Island one day or less	9,302	10,878	-14.5	47,968	55,228	-13.1
Any Neighbor Island	364,572	359,345	1.5	1,905,316	1,858,048	2.5
NI only	258,037	253,612	1.7	1,401,183	1,348,212	3.9
O'ahu & NI	106,535	105,733	0.8	504,133	509,836	-1.1
Any one island only	581,740	572,718	1.6	2,950,422	2,833,355	4.1
Multiple Islands	127,826	125,866	1.6	610,160	615,629	-0.9
Avg. Islands Visited	1.25	1.25	-0.5	1.23	1.25	-1.4
Average Length of Stay in Hawai'i	8.57	8.59	-0.2	9.15	9.26	-1.2
ACCOMMODATIONS						
Plan to stay in Hotel	446,791	441,081	1.3	2,196,702	2,137,743	2.8
Hotel only	394,677	388,511	1.6	1,928,429	1,865,414	3.4
Plan to stay in Condo	112,734	111,992	0.7	628,139	624,796	0.5
Condo only	88,644	88,297	0.4	497,037	492,475	0.9
Plan to stay in Timeshare	65,559	68,998	-5.0	311,057	311,165	0.0
Timeshare only	52,223	55,362	-5.7	243,144	238,824	1.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	12,592	13,659	-7.8	45,469	58,776	-22.6
Friends/Relatives	66,408	62,303	6.6	326,202	310,824	4.9
Bed & Breakfast	8,106	7,851	3.2	43,339	43,575	-0.5
Rental House	50,244	46,804	7.4	276,927	254,789	8.7
Hostel	4,566	5,066	-9.9	25,903	29,828	-13.2
Camp Site, Beach	4,149	3,996	3.8	22,757	24,959	-8.8
Other	14,288	9,635	48.3	68,016	53,311	27.6
PURPOSE OF TRIP						
Pleasure (Net)	576,514	572,077	0.8	2,930,036	2,860,748	2.4
Honeymoon/Get Married	60,907	60,159	1.2	236,787	252,728	-6.3
Honeymoon	54,777	54,174	1.1	212,534	227,351	-6.5
Get Married	10,964	10,782	1.7	41,416	45,733	-9.4
Pleasure/Vacation	521,657	517,795	0.7	2,716,910	2,637,379	3.0
Mtgs/Conventions/Incentive	41,990	40,930	2.6	241,585	230,921	4.6
Conventions	16,665	13,131	26.9	112,477	105,615	6.5
Corporate Meetings	7,562	8,187	-7.6	43,226	44,944	-3.8
Incentive	19,689	21,334	-7.7	94,050	90,742	3.6
Other Business	21,460	20,309	5.7	111,171	117,605	-5.5
Visit Friends/Rel.	66,036	61,393	7.6	295,694	284,289	4.0
Gov't/Military	7,845	8,449	-7.1	40,417	42,529	-5.0
Attend School	1,386	1,553	-10.7	10,551	11,247	-6.2
Sport Events	3,445	3,087	11.6	30,685	24,537	25.1
Other	21,974	21,110	4.1	87,559	81,370	7.6
TRAVEL STATUS						
First Timers (%)**	37.5	37.6	-0.1	34.1	33.9	0.3
Repeaters (%)**	62.5	62.4	0.1	65.9	66.1	-0.3
Average # of Trips	4.8	4.9	-0.7	5.1	5.1	0.1
Group Tour	58,916	64,310	-8.4	276,356	292,340	-5.5
Non-Group	650,651	634,274	2.6	3,284,227	3,156,644	4.0
Package Trip	224,204	231,023	-3.0	1,055,219	1,079,843	-2.3
No Package	485,362	467,561	3.8	2,505,363	2,369,141	5.7
Net True Independent	470,982	454,980	3.5	2,441,779	2,311,808	5.6
Ave. Age	45	45	0.1	46	46	0.3
Ave. Party Size	2.12	2.12	-0.4	2.15	2.15	-0.3

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
DOMESTIC VISITORS	499,668	489,076	2.2	2,386,716	2,317,763	3.0
DOMESTIC VISITOR DAYS	4,618,325	4,548,386	1.5	23,193,652	22,963,608	1.0
DOMESTIC AVERAGE DAILY CENSUS	148,978	146,722	1.5	152,590	152,077	0.3
DOMESTIC AIR SEATS	684,761	688,174	-0.5	3,385,316	3,319,806	2.0
DOMESTIC LOAD FACTOR (%)	90.5	88.2	2.6	86.0	85.9	0.1
ISLANDS VISITED						
O'ahu	256,047	249,808	2.5	1,156,710	1,126,308	2.7
O'ahu only	186,085	180,793	2.9	848,500	817,500	3.8
O'ahu one day or less	15,703	15,487	1.4	69,713	74,976	-7.0
Kaua'i	87,977	88,626	-0.7	406,346	407,993	-0.4
Kaua'i only	49,567	50,408	-1.7	242,341	237,980	1.8
Kaua'i one day or less	7,200	8,128	-11.4	26,352	32,312	-18.4
Maui County	185,006	179,681	3.0	876,333	852,489	2.8
Maui	181,853	176,763	2.9	861,013	836,975	2.9
Maui only	123,510	119,241	3.6	603,396	575,728	4.8
Maui one day or less	8,020	8,250	-2.8	30,840	33,114	-6.9
Moloka'i *	4,100	4,086	0.3	19,380	24,171	-19.8
Moloka'i only *	492	571	-13.9	3,296	3,260	1.1
Moloka'i one day or less*	2,067	2,163	-4.5	7,821	12,551	-37.7
Lāna'i *	4,633	4,168	11.2	19,891	22,630	-12.1
Lāna'i only *	796	483	64.8	3,740	2,687	39.2
Lāna'i one day or less*	2,436	2,549	-4.4	9,453	13,471	-29.8
Hawai'i Island	90,795	91,059	-0.3	472,221	470,025	0.5
Kona side	78,639	78,910	-0.3	411,944	408,430	0.9
Hilo side	33,201	33,110	0.3	154,750	158,909	-2.6
Hawai'i Island only	49,397	49,544	-0.3	284,425	276,808	2.8
Hawai'i Island one day or less	4,682	4,530	3.4	18,975	21,793	-12.9
Any Neighbor Island	313,583	308,283	1.7	1,538,216	1,500,263	2.5
NI only	243,621	239,268	1.8	1,230,006	1,191,455	3.2
O'ahu & NI	69,963	69,015	1.4	308,210	308,808	-0.2
Any one island only	409,846	401,041	2.2	1,985,697	1,913,962	3.7
Multiple Islands	89,822	88,036	2.0	401,018	403,800	-0.7
Avg. Islands Visited	1.25	1.26	-0.4	1.23	1.25	-1.3
Average Length of Stay in Hawai'i	9.24	9.30	-0.6	9.72	9.91	-1.9
ACCOMMODATIONS						
Plan to stay in Hotel	272,736	267,667	1.9	1,297,342	1,258,031	3.1
Hotel only	232,248	226,480	2.5	1,099,538	1,054,021	4.3
Plan to stay in Condo	88,590	87,863	0.8	449,068	452,479	-0.8
Condo only	70,772	70,305	0.7	359,035	356,833	0.6
Plan to stay in Timeshare	55,471	58,955	-5.9	251,197	256,335	-2.0
Timeshare only	44,134	47,650	-7.4	196,875	197,688	-0.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	9,927	11,868	-16.4	38,753	47,763	-18.9
Friends/Relatives	61,076	57,179	6.8	285,823	277,106	3.1
Bed & Breakfast	6,257	5,718	9.4	31,966	32,641	-2.1
Rental House	46,344	41,670	11.2	232,039	214,057	8.4
Hostel	3,436	3,448	-0.3	17,988	20,115	-10.6
Camp Site, Beach	3,529	3,609	-2.2	17,807	20,290	-12.2
Other	10,588	9,045	17.1	48,695	46,788	4.1
PURPOSE OF TRIP						
Pleasure (Net)	405,391	395,828	2.4	1,931,897	1,883,597	2.6
Honeymoon/Get Married	27,754	25,923	7.1	89,194	99,208	-10.1
Honeymoon	23,606	21,539	9.6	74,284	83,189	-10.7
Get Married	6,112	6,119	-0.1	20,955	22,890	-8.5
Pleasure/Vacation	382,186	374,136	2.2	1,859,289	1,805,699	3.0
Mtgs/Conventions/Incentive	24,549	26,447	-7.2	159,019	162,783	-2.3
Conventions	12,267	10,663	15.0	89,076	85,810	3.8
Corporate Meetings	6,607	7,649	-13.6	39,102	40,658	-3.8
Incentive	7,165	9,703	-26.2	37,901	45,307	-16.3
Other Business	20,393	19,359	5.3	103,977	109,257	-4.8
Visit Friends/Rel.	59,531	57,249	4.0	258,304	252,952	2.1
Gov't/Military	6,945	7,456	-6.8	33,867	35,356	-4.2
Attend School	885	883	0.2	5,355	7,430	-27.9
Sport Events	2,163	2,719	-20.4	22,606	18,908	19.6
Other	20,962	20,530	2.1	80,465	77,558	3.7
TRAVEL STATUS						
First Timers (%)**	32.7	32.0	0.6	28.2	27.6	0.5
Repeaters (%)**	67.3	68.0	-0.6	71.8	72.4	-0.5
Average # of Trips	5.5	5.5	-0.1	5.9	5.9	-0.3
Group Tour	18,552	19,952	-7.0	88,845	91,988	-3.4
Non-Group	481,116	469,124	2.6	2,297,871	2,225,775	3.2
Package Trip	111,547	109,271	2.1	465,320	463,212	0.5
No Package	388,121	379,805	2.2	1,921,396	1,854,551	3.6
Net True Independent	382,320	373,953	2.2	1,891,887	1,825,337	3.6
Ave. Age of Party Head	45	46	-0.3	47	47	-0.2
Ave. Party Size	1.98	1.98	0.0	1.98	2.00	-0.6

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Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
INTERNATIONAL VISITORS	209,898	209,508	0.2	1,173,867	1,131,221	3.8
INTERNATIONAL VISITOR DAYS	1,463,522	1,453,769	0.7	9,380,950	8,975,642	4.5
INTERNATIONAL AVERAGE DAILY CENSUS	47,210	46,896	0.7	61,717	59,441	3.8
INTERNATIONAL AIR SEATS	294,468	292,228	0.8	1,610,848	1,585,842	1.6
INTERNATIONAL LOAD FACTOR (%)	77.6	77.6	0.0	79.3	77.1	2.9
ISLANDS VISITED						
O'ahu	195,482	195,165	0.2	1,002,690	974,464	2.9
O'ahu only	158,909	158,446	0.3	806,766	773,436	4.3
O'ahu one day or less	1,686	1,997	-15.6	13,000	11,986	8.5
Kaua'i	7,666	9,484	-19.2	62,207	67,440	-7.8
Kaua'i only	586	1,110	-47.2	19,280	19,101	0.9
Kaua'i one day or less	2,861	3,472	-17.6	15,558	20,048	-22.4
Maui County	31,615	29,237	8.1	219,068	212,467	3.1
Maui	31,082	28,873	7.7	214,691	209,714	2.4
Maui only	9,260	8,358	10.8	100,645	94,292	6.7
Maui one day or less	5,900	6,170	-4.4	28,103	34,573	-18.7
Moloka'i *	597	852	-30.0	6,671	5,022	32.8
Moloka'i only *	21	10	124.7	366	320	14.4
Moloka'i one day or less*	457	787	-41.9	3,843	3,569	7.7
Lāna'i *	1,370	1,176	16.5	6,042	5,927	1.9
Lāna'i only *	106	6	1787.6	364	140	159.3
Lāna'i one day or less*	1,112	1,030	8.0	4,776	4,903	-2.6
Hawai'i Island	23,169	24,962	-7.2	153,836	152,942	0.6
Kona side	18,208	18,995	-4.1	122,964	119,491	2.9
Hilo side	11,248	12,374	-9.1	65,274	68,858	-5.2
Hawai'i Island only	3,011	3,748	-19.6	37,305	32,103	16.2
Hawai'i Island one day or less	4,619	6,348	-27.2	28,993	33,435	-13.3
Any Neighbor Island	50,989	51,062	-0.1	367,101	357,785	2.6
NI only	14,416	14,343	0.5	171,177	156,757	9.2
O'ahu & NI	36,572	36,719	-0.4	195,923	201,028	-2.5
Any one island only	171,894	171,677	0.1	964,725	919,392	4.9
Multiple Islands	38,004	37,831	0.5	209,142	211,829	-1.3
Avg. Islands Visited	1.2	1.2	-0.6	1.2	1.3	-1.5
Average Length of Stay in Hawai'i	6.97	6.94	0.5	7.99	7.93	0.7
ACCOMMODATIONS						
Plan to stay in Hotel	174,055	173,414	0.4	899,360	879,712	2.2
Hotel only	162,429	162,031	0.2	828,891	811,393	2.2
Plan to stay in Condo	24,144	24,128	0.1	179,071	172,318	3.9
Condo only	17,872	17,991	-0.7	138,002	135,642	1.7
Plan to stay in Timeshare	10,088	10,043	0.4	59,860	54,829	9.2
Timeshare only	8,089	7,712	4.9	46,269	41,136	12.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,665	1,791	48.8	6,716	11,013	-39.0
Friends/Relatives	5,332	5,124	4.1	40,379	33,717	19.8
Bed & Breakfast	1,849	2,134	-13.3	11,373	10,935	4.0
Rental House	3,900	5,133	-24.0	44,888	40,733	10.2
Hostel	1,130	1,618	-30.2	7,914	9,713	-18.5
Camp Site, Beach	620	387	60.3	4,950	4,669	6.0
Other	3,700	589	527.6	19,320	6,523	196.2
PURPOSE OF TRIP						
Pleasure (Net)	171,124	176,250	-2.9	998,139	977,150	2.1
Honeymoon/Get Married	33,153	34,236	-3.2	147,593	153,521	-3.9
Honeymoon	31,171	32,635	-4.5	138,250	144,162	-4.1
Get Married	4,852	4,663	4.1	20,461	22,842	-10.4
Pleasure/Vacation	139,471	143,659	-2.9	857,621	831,680	3.1
Mtgs/Conventions/Incentive	17,441	14,483	20.4	82,566	68,138	21.2
Conventions	4,397	2,468	78.2	23,401	19,806	18.2
Corporate Meetings	956	538	77.8	4,124	4,286	-3.8
Incentive	12,524	11,631	7.7	56,149	45,435	23.6
Other Business	1,066	950	12.3	7,193	8,348	-13.8
Visit Friends/Rel.	6,505	4,143	57.0	37,390	31,337	19.3
Gov't/Military	900	993	-9.4	6,550	7,173	-8.7
Attend School	501	670	-25.2	5,195	3,817	36.1
Sport Events	1,282	368	248.6	8,079	5,628	43.5
Other	1,012	580	74.5	7,094	3,812	86.1
TRAVEL STATUS						
First Timers (%)**	48.8	50.6	-1.8	46.3	46.7	-0.4
Repeaters (%)**	51.2	49.4	1.8	53.7	53.3	0.4
Average # of Trips	3.3	3.5	-3.7	3.5	3.4	1.8
Group Tour	40,363	44,358	-9.0	187,511	200,352	-6.4
Non-Group	169,535	165,150	2.7	986,356	930,869	6.0
Package Trip	112,657	121,752	-7.5	589,900	616,631	-4.3
No Package	97,241	87,756	10.8	583,967	514,590	13.5
Net True Independent	88,661	81,027	9.4	549,892	486,471	13.0
Ave. Age of Party Head	43	43	1.2	43	43	1.5
Ave. Party Size	2.4	2.5	-0.8	2.5	2.5	0.2

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	305,182	295,550	3.3	1,433,436	1,378,566	4.0
Domestic	299,520	289,922	3.3	1,404,763	1,352,084	3.9
International	5,662	5,628	0.6	28,673	26,482	8.3
VISITOR DAYS	2,689,724	2,632,784	2.2	13,091,795	12,827,581	2.1
AVERAGE DAILY CENSUS	86,765	84,929	2.2	86,130	84,951	1.4
ISLANDS VISITED						
O'ahu	137,424	132,475	3.7	616,317	599,782	2.8
O'ahu only	109,534	104,814	4.5	498,547	478,365	4.2
O'ahu one day or less	6,504	6,075	7.1	27,879	29,461	-5.4
Kaua'i	51,560	51,880	-0.6	234,117	232,474	0.7
Kaua'i only	36,309	36,355	-0.1	170,877	165,580	3.2
Kaua'i one day or less	2,644	3,084	-14.3	10,282	13,044	-21.2
Maui County	112,716	106,831	5.5	515,798	490,963	5.1
Maui	110,691	105,085	5.3	506,609	482,052	5.1
Maui only	87,491	82,628	5.9	409,565	381,593	7.3
Maui one day or less	3,666	3,394	8.0	13,759	15,289	-10.0
Moloka'i *	2,385	2,213	7.8	10,557	12,622	-16.4
Moloka'i only *	353	397	-11.1	2,219	2,155	3.0
Moloka'i one day or less*	1,199	1,080	11.0	3,923	6,273	-37.5
Lāna'i *	2,568	2,179	17.9	10,143	11,266	-10.0
Lāna'i only *	497	298	67.0	2,227	1,708	30.4
Lāna'i one day or less*	1,343	1,330	0.9	4,874	6,535	-25.4
Hawai'i Island	48,486	49,682	-2.4	257,545	256,314	0.5
Kona side	42,451	43,772	-3.0	228,278	226,114	1.0
Hilo side	14,949	15,214	-1.7	72,341	74,429	-2.8
Hawai'i Island only	33,050	33,880	-2.5	187,438	182,310	2.8
Hawai'i Island one day or less	2,133	2,021	5.5	8,925	10,553	-15.4
Any Neighbor Island	195,648	190,736	2.6	934,890	900,201	3.9
NI only	167,758	163,075	2.9	817,119	778,784	4.9
O'ahu & NI	27,890	27,661	0.8	117,771	121,417	-3.0
Any one island only	267,233	258,372	3.4	1,270,872	1,211,711	4.9
Multiple Islands	37,948	37,178	2.1	162,564	166,855	-2.6
Avg. Islands Visited	1.16	1.16	-0.4	1.14	1.16	-1.4
Average Length of Stay in Hawai'i	8.81	8.91	-1.1	9.13	9.31	-1.8
ACCOMMODATIONS						
Plan to stay in Hotel	153,083	146,337	4.6	717,354	687,250	4.4
Hotel only	133,103	126,636	5.1	619,603	587,222	5.5
Plan to stay in Condo	62,211	61,367	1.4	306,798	300,959	1.9
Condo only	51,653	51,301	0.7	254,984	246,507	3.4
Plan to stay in Timeshare	37,504	39,958	-6.1	161,342	162,404	-0.7
Timeshare only	30,640	33,055	-7.3	129,863	129,108	0.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,240	3,020	-25.8	9,105	13,554	-32.8
Friends/Relatives	37,622	35,826	5.0	174,907	171,877	1.8
Bed & Breakfast	3,011	2,968	1.5	15,872	16,613	-4.5
Rental House	29,527	26,720	10.5	147,124	135,195	8.8
Hostel	1,614	1,585	1.8	8,395	9,076	-7.5
Camp Site, Beach	2,204	2,011	9.6	10,776	12,288	-12.3
Other	6,736	5,182	30.0	29,148	27,181	7.2
PURPOSE OF TRIP						
Pleasure (Net)	248,993	241,810	3.0	1,177,251	1,134,814	3.7
Honeymoon/Get Married	13,936	12,971	7.4	45,503	51,132	-11.0
Honeymoon	11,230	10,172	10.4	35,908	41,128	-12.7
Get Married	3,735	3,706	0.8	12,755	13,592	-6.2
Pleasure/Vacation	237,600	231,137	2.8	1,141,004	1,095,542	4.1
Mtgs/Conventions/Incentive	12,361	12,311	0.4	75,380	75,544	-0.2
Conventions	6,572	5,689	15.5	43,053	42,372	1.6
Corporate Meetings	3,283	3,737	-12.2	19,862	20,098	-1.2
Incentive	3,114	3,469	-10.2	15,499	16,755	-7.5
Other Business	12,937	12,349	4.8	64,695	67,675	-4.4
Visit Friends/Rel.	36,127	35,490	1.8	154,250	154,376	-0.1
Gov't/Military	2,897	3,056	-5.2	13,587	14,580	-6.8
Attend School	327	422	-22.6	2,739	3,912	-30.0
Sport Events	1,439	1,761	-18.3	13,488	12,138	11.1
Other	13,348	12,660	5.4	49,457	46,713	5.9
TRAVEL STATUS						
First Timers (%)**	22.5	21.2	1.3	18.8	18.4	0.4
Repeaters (%)**	77.5	78.8	-1.3	81.2	81.6	-0.4
Average # of Trips	6.5	6.7	-1.9	7.0	7.0	0.0
Group Tour	5,826	7,740	-24.7	28,551	31,842	-10.3
Non-Group	299,356	287,810	4.0	1,404,886	1,346,724	4.3
Package Trip	59,960	57,986	3.4	242,403	238,204	1.8
No Package	245,222	237,564	3.2	1,191,033	1,140,362	4.4
Net True Independent	242,563	234,704	3.3	1,178,371	1,126,928	4.6
Ave. Age	45	46	-0.7	47	47	0.0
Ave. Party Size	2.0	2.0	0.1	2.1	2.1	-0.4

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	156,238	153,418	1.8	781,568	743,185	5.2
Domestic	151,099	148,310	1.9	755,284	720,290	4.9
International	5,139	5,108	0.6	26,284	22,895	14.8
VISITOR DAYS	1,556,363	1,504,211	3.5	8,101,148	7,781,308	4.1
AVERAGE DAILY CENSUS	50,205	48,523	3.5	53,297	51,532	3.4
ISLANDS VISITED						
O'ahu	93,472	92,502	1.0	439,713	417,147	5.4
O'ahu only	58,607	59,123	-0.9	282,364	265,373	6.4
O'ahu one day or less	8,113	7,822	3.7	37,401	39,341	-4.9
Kaua'i	30,145	29,825	1.1	144,621	144,213	0.3
Kaua'i only	11,204	11,412	-1.8	60,619	58,448	3.7
Kaua'i one day or less	3,869	4,068	-4.9	14,057	16,808	-16.4
Maui County	60,643	57,978	4.6	299,375	289,431	3.4
Maui	59,740	57,145	4.5	294,096	284,346	3.4
Maui only	30,028	28,982	3.6	160,877	153,805	4.6
Maui one day or less	4,257	4,309	-1.2	16,325	16,695	-2.2
Moloka'i *	1,265	1,396	-9.4	6,853	8,992	-23.8
Moloka'i only *	107	113	-5.3	850	843	0.9
Moloka'i one day or less*	683	833	-18.0	3,201	5,090	-37.1
Lāna'i *	1,928	1,523	26.6	8,543	8,981	-4.9
Lāna'i only *	252	129	95.4	1,267	776	63.4
Lāna'i one day or less*	1,048	957	9.6	4,238	5,415	-21.7
Hawai'i Island	33,548	32,952	1.8	172,629	166,725	3.5
Kona side	28,600	27,907	2.5	147,819	142,453	3.8
Hilo side	14,812	14,456	2.5	66,452	67,517	-1.6
Hawai'i Island only	12,685	12,430	2.1	77,365	72,102	7.3
Hawai'i Island one day or less	2,273	2,294	-0.9	9,063	10,094	-10.2
Any Neighbor Island	97,631	94,294	3.5	499,205	477,812	4.5
NI only	62,766	60,916	3.0	341,855	326,038	4.9
O'ahu & NI	34,865	33,379	4.5	157,350	151,774	3.7
Any one island only	112,884	112,190	0.6	583,343	551,347	5.8
Multiple Islands	43,354	41,228	5.2	198,225	191,838	3.3
Avg. Islands Visited	1.41	1.40	0.4	1.36	1.39	-1.6
Average Length of Stay in Hawai'i	9.96	9.80	1.6	10.37	10.47	-1.0
ACCOMMODATIONS						
Plan to stay in Hotel	94,217	94,462	-0.3	473,157	456,075	3.7
Hotel only	76,419	77,195	-1.0	387,884	372,144	4.2
Plan to stay in Condo	22,302	21,194	5.2	116,648	109,258	6.8
Condo only	15,859	15,156	4.6	83,203	76,717	8.5
Plan to stay in Timeshare	15,694	15,995	-1.9	80,376	79,988	0.5
Timeshare only	11,706	12,225	-4.2	60,078	58,826	2.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	6,563	7,198	-8.8	24,886	29,506	-15.7
Friends/Relatives	20,232	18,564	9.0	96,553	90,284	6.9
Bed & Breakfast	2,211	1,845	19.8	10,714	11,305	-5.2
Rental House	13,379	11,396	17.4	67,206	56,527	18.9
Hostel	821	886	-7.4	4,975	5,671	-12.3
Camp Site, Beach	1,018	1,119	-8.9	5,035	5,548	-9.2
Other	3,448	2,953	16.8	16,389	15,261	7.4
PURPOSE OF TRIP						
Pleasure (Net)	122,447	119,498	2.5	607,251	577,358	5.2
Honeymoon/Get Married	10,757	9,868	9.0	33,421	36,667	-8.9
Honeymoon	9,578	8,686	10.3	29,034	32,105	-9.6
Get Married	1,902	1,830	3.9	6,807	7,205	-5.5
Pleasure/Vacation	113,177	111,019	1.9	579,423	548,194	5.7
Mtgs/Conventions/Incentive	9,784	11,957	-18.2	70,781	74,977	-5.6
Conventions	4,197	3,944	6.4	38,437	36,809	4.4
Corporate Meetings	2,552	3,279	-22.2	16,172	17,696	-8.6
Incentive	3,645	5,526	-34.0	19,465	24,989	-22.1
Other Business	6,276	6,013	4.4	33,911	35,766	-5.2
Visit Friends/Rel.	20,372	18,913	7.7	90,928	86,309	5.4
Gov't/Military	4,183	4,304	-2.8	20,595	19,469	5.8
Attend School	319	287	11.4	1,696	2,307	-26.5
Sport Events	331	557	-40.7	7,123	4,870	46.3
Other	13,348	12,660	5.4	49,457	46,713	5.9
TRAVEL STATUS						
First Timers (%)**	46.9	46.3	0.6	39.9	39.2	0.7
Repeaters (%)**	53.1	53.7	-0.6	60.1	60.8	-0.7
Average # of Trips	3.8	3.8	-0.2	4.3	4.3	-0.4
Group Tour	7,110	8,307	-14.4	40,915	43,310	-5.5
Non-Group	149,128	145,111	2.8	740,654	699,875	5.8
Package Trip	36,517	36,554	-0.1	162,611	164,030	-0.9
No Package	119,721	116,863	2.4	618,957	579,155	6.9
Net True Independent	117,473	114,590	2.5	606,535	567,111	7.0
Ave. Age	46	46	-0.8	48	48	-0.5
Ave. Party Size	1.9	1.9	0.7	1.9	1.9	-0.3

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	113,966	115,574	-1.4	576,000	566,024	1.8
Domestic	729	778	-6.4	3,103	3,631	-14.5
International	113,237	114,796	-1.4	572,897	562,393	1.9
VISITOR DAYS	655,209	651,759	0.5	3,319,956	3,258,071	1.9
AVERAGE DAILY CENSUS	21,136	21,024	0.5	21,842	21,577	1.2
ISLANDS VISITED						
O'ahu	110,172	113,005	-2.5	558,041	553,277	0.9
O'ahu only	98,246	101,052	-2.8	497,569	490,072	1.5
O'ahu one day or less	384	457	-16.0	2,938	3,634	-19.2
Kaua'i	1,951	2,213	-11.8	8,847	9,510	-7.0
Kaua'i only	95	99	-3.9	936	722	29.6
Kaua'i one day or less	1,377	1,488	-7.4	5,662	5,852	-3.2
Maui County	5,219	4,512	15.7	23,448	24,919	-5.9
Maui	5,203	4,311	20.7	23,112	24,071	-4.0
Maui only	1,074	824	30.4	3,895	3,180	22.5
Maui one day or less	1,700	1,411	20.4	8,830	8,888	-0.7
Moloka'i *	42	192	-77.9	634	780	-18.7
Moloka'i only *	0	0	0.0	30	2	1302.8
Moloka'i one day or less*	3	161	-98.0	521	580	-10.1
Lāna'i *	1	39	-97.3	514	750	-31.4
Lāna'i only *	0	7	-100.0	28	43	-34.4
Lāna'i one day or less*	1	1	-4.2	412	613	-32.9
Hawai'i Island	10,304	9,623	7.1	54,327	52,014	4.4
Kona side	8,081	6,960	16.1	40,718	37,233	9.4
Hilo side	3,416	3,363	1.6	18,140	19,614	-7.5
Hawai'i Island only	2,331	1,445	61.3	11,824	7,631	54.9
Hawai'i Island one day or less	2,537	2,829	-10.3	13,229	13,538	-2.3
Any Neighbor Island	15,719	14,522	8.2	78,431	75,952	3.3
NI only	3,793	2,569	47.6	17,959	12,746	40.9
O'ahu & NI	11,926	11,952	-0.2	60,472	63,206	-4.3
Any one island only	101,746	103,427	-1.6	514,284	501,651	2.5
Multiple Islands	12,219	12,147	0.6	61,716	64,372	-4.1
Avg. Islands Visited	1.12	1.12	0.1	1.12	1.13	-1.0
Average Length of Stay in Hawai'i	5.75	5.64	1.9	5.76	5.76	0.1
ACCOMMODATIONS						
Plan to stay in Hotel	96,495	97,920	-1.5	494,766	486,354	1.7
Hotel only	93,751	95,046	-1.4	481,771	473,947	1.7
Plan to stay in Condo	11,447	11,583	-1.2	56,477	57,876	-2.4
Condo only	9,466	9,033	4.8	46,669	48,228	-3.2
Plan to stay in Timeshare	7,118	7,966	-10.6	28,326	25,767	9.9
Timeshare only	6,170	6,273	-1.6	23,282	20,720	12.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	180	91	97.3	761	1,441	-47.2
Friends/Relatives	1,286	1,238	3.8	6,481	6,506	-0.4
Bed & Breakfast	117	197	-40.4	624	790	-21.1
Rental House	293	563	-48.0	1,677	1,494	12.2
Hostel	149	41	262.9	475	467	1.6
Camp Site, Beach	156	6	2412.2	365	99	270.9
Other	541	74	634.6	2,953	1,432	106.2
PURPOSE OF TRIP						
Pleasure (Net)	87,602	91,287	-4.0	469,566	466,116	0.7
Honeymoon/Get Married	19,011	21,545	-11.8	92,832	97,745	-5.0
Honeymoon	17,905	20,397	-12.2	87,654	91,462	-4.2
Get Married	3,487	3,742	-6.8	14,393	17,538	-17.9
Pleasure/Vacation	69,809	70,966	-1.6	381,672	373,291	2.2
Mtgs/Conventions/Incentive	14,251	11,017	29.3	52,583	39,673	32.5
Conventions	3,273	1,035	216.2	6,827	3,642	87.4
Corporate Meetings	513	166	208.0	1,258	967	30.2
Incentive	10,885	9,860	10.4	44,991	35,292	27.5
Other Business	277	449	-38.2	2,101	2,451	-14.3
Visit Friends/Rel.	1,773	1,555	14.0	8,753	9,256	-5.4
Gov't/Military	25	48	-48.1	211	141	50.4
Attend School	440	486	-9.5	3,772	2,661	41.7
Sport Events	1,027	227	352.3	5,974	3,496	70.9
Other	13,348	12,660	5.4	49,457	46,713	5.9
TRAVEL STATUS						
First Timers (%)**	37.0	39.8	-2.8	40.4	41.6	-1.2
Repeaters (%)**	63.0	60.2	2.8	59.6	58.4	1.2
Average # of Trips	4.1	4.2	-1.0	3.9	3.9	0.7
Group Tour	28,731	29,834	-3.7	133,798	141,774	-5.6
Non-Group	85,234	85,740	-0.6	442,203	424,249	4.2
Package Trip	74,201	79,429	-6.6	393,603	410,949	-4.2
No Package	39,765	36,145	10.0	182,397	155,074	17.6
Net True Independent	32,445	30,566	6.1	154,038	133,401	15.5
Ave. Age	44	43	3.0	43	42	1.4
Ave. Party Size	2.6	2.6	-0.8	2.7	2.6	2.2

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 4. TOTAL CANADA VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	21,779	26,459	-17.7	252,002	286,716	-12.1
Domestic	7,424	11,534	-35.6	47,656	87,237	-45.4
International	14,355	14,925	-3.8	204,346	199,479	2.4
VISITOR DAYS	234,378	288,994	-18.9	3,327,200	3,760,813	-11.5
AVERAGE DAILY CENSUS	7,561	9,322	-18.9	21,889	24,906	-12.1
ISLANDS VISITED						
O'ahu	11,341	12,285	-7.7	93,428	110,248	-15.3
O'ahu only	7,752	8,251	-6.1	63,483	74,982	-15.3
O'ahu one day or less	409	675	-39.4	3,944	4,968	-20.6
Kaua'i	2,617	3,716	-29.6	36,715	41,754	-12.1
Kaua'i only	726	1,469	-50.6	19,947	22,001	-9.3
Kaua'i one day or less	483	500	-3.3	3,675	4,652	-21.0
Maui County	11,273	13,182	-14.5	129,137	143,638	-10.1
Maui	11,139	13,094	-14.9	127,929	142,396	-10.2
Maui only	7,585	9,090	-16.6	97,800	107,636	-9.1
Maui one day or less	776	709	9.3	3,816	5,227	-27.0
Moloka'i *	127	231	-45.0	2,289	2,672	-14.3
Moloka'i only *	27	27	0.7	388	432	-10.1
Moloka'i one day or less*	36	152	-76.2	1,231	1,305	-5.7
Lāna'i *	216	252	-14.2	2,311	2,380	-2.9
Lāna'i only *	15	12	29.0	297	172	72.9
Lāna'i one day or less*	176	143	23.1	1,541	1,561	-1.3
Hawai'i Island	3,405	4,821	-29.4	47,920	58,499	-18.1
Kona side	3,026	4,441	-31.9	44,109	54,165	-18.6
Hilo side	1,626	1,979	-17.9	14,658	18,942	-22.6
Hawai'i Island only	1,259	2,282	-44.8	28,616	33,123	-13.6
Hawai'i Island one day or less	349	279	25.2	1,780	2,136	-16.6
Any Neighbor Island	14,027	18,208	-23.0	188,518	211,733	-11.0
NI only	10,438	14,173	-26.4	158,574	176,468	-10.1
O'ahu & NI	3,590	4,034	-11.0	29,945	35,266	-15.1
Any one island only	17,364	21,131	-17.8	210,531	238,345	-11.7
Multiple Islands	4,415	5,328	-17.1	41,471	48,370	-14.3
Avg. Islands Visited	1.32	1.30	1.9	1.23	1.25	-1.3
Average Length of Stay in Hawai'i	10.76	10.92	-1.5	13.20	13.12	0.7
ACCOMMODATIONS						
Plan to stay in Hotel	11,278	13,399	-15.8	105,873	121,654	-13.0
Hotel only	9,086	10,346	-12.2	81,698	91,538	-10.7
Plan to stay in Condo	5,915	8,353	-29.2	96,931	114,376	-15.3
Condo only	4,934	6,662	-25.9	81,181	95,063	-14.6
Plan to stay in Timeshare	2,366	2,410	-1.8	27,525	30,173	-8.8
Timeshare only	1,877	1,839	2.1	21,027	21,012	0.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	865	756	14.4	3,627	5,809	-37.6
Friends/Relatives	1,241	1,467	-15.4	13,144	13,798	-4.7
Bed & Breakfast	388	387	0.2	3,959	5,146	-23.1
Rental House	1,770	2,881	-38.6	27,919	33,387	-16.4
Hostel	323	524	-38.5	2,994	3,699	-19.1
Camp Site, Beach	259	289	-10.2	2,494	2,859	-12.8
Other	557	212	163.1	4,092	3,390	20.7
PURPOSE OF TRIP						
Pleasure (Net)	19,182	23,368	-17.9	235,061	266,757	-11.9
Honeymoon/Get Married	1,217	935	30.1	5,631	7,283	-22.7
Honeymoon	980	815	20.3	4,596	6,162	-25.4
Get Married	313	157	99.2	1,395	1,698	-17.8
Pleasure/Vacation	18,224	22,666	-19.6	230,701	261,478	-11.8
Mtgs/Conventions/Incentive	1,515	2,148	-29.5	12,304	14,421	-14.7
Conventions	1,027	1,174	-12.5	8,098	10,377	-22.0
Corporate Meetings	136	230	-41.0	1,635	1,719	-4.9
Incentive	384	882	-56.4	2,981	2,940	1.4
Other Business	287	262	9.8	1,773	3,072	-42.3
Visit Friends/Rel.	628	1,089	-42.3	8,463	10,193	-17.0
Gov't/Military	23	31	-26.8	212	698	-69.6
Attend School	14	52	-73.0	243	531	-54.2
Sport Events	47	205	-76.9	975	2,397	-59.3
Other	13,348	12,660	5.4	49,457	46,713	5.9
TRAVEL STATUS						
First Timers (%)**	42.3	41.2	1.1	31.5	30.8	0.7
Repeaters (%)**	57.7	58.8	-1.1	68.5	69.2	-0.7
Average # of Trips	3.9	3.5	10.9	4.2	4.2	0.9
Group Tour	520	893	-41.8	4,939	7,761	-36.4
Non-Group	21,259	25,565	-16.8	247,063	278,955	-11.4
Package Trip	5,031	6,660	-24.5	49,628	58,820	-15.6
No Package	16,749	19,799	-15.4	202,373	227,895	-11.2
Net True Independent	16,599	19,448	-14.6	200,797	225,527	-11.0
Ave. Age	44	45	-2.5	48	49	-2.4
Ave. Party Size	2.1	2.1	1.3	2.2	2.2	0.6

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

May 2016 Arrivals at a Glance

CATEGORY AND MMA	May 2016p	May 2015P	% change	YTD 2016p	YTD 2015p	% change
TOTAL EXPENDITURES (\$mil.)	1,177.7	1,206.3	-2.4	6,305.9	6,244.5	1.0
Total by air	1,173.8	1,201.7	-2.3	6,285.0	6,226.3	0.9
U.S. West	439.3	447.4	-1.8	2,177.3	2,100.4	3.7
U.S. East	301.4	302.2	-0.3	1,600.8	1,531.5	4.5
Japan	154.9	172.4	-10.1	770.2	808.2	-4.7
Canada	38.6	45.5	-15.1	520.0	637.8	-18.5
All Others	239.5	234.2	2.3	1,216.7	1,148.4	5.9
Visitor arrivals by cruise ships	3.9	4.6	-15.0	21.0	18.2	14.9
TOTAL VISITOR DAYS	6,128,731	6,062,253	1.1	32,827,443	32,211,584	1.9
Total by air	6,081,847	6,002,155	1.3	32,574,602	31,939,250	2.0
U.S. West	2,689,724	2,632,784	2.2	13,091,795	12,827,581	2.1
U.S. East	1,556,363	1,504,211	3.5	8,101,148	7,781,308	4.1
Japan	655,209	651,759	0.5	3,319,956	3,258,071	1.9
Canada	234,378	288,994	-18.9	3,327,200	3,760,813	-11.5
All Others	946,172	924,406	2.4	4,734,502	4,311,478	9.8
Visitor arrivals by cruise ships	46,884	60,098	-22.0	252,842	272,334	-7.2
VISITOR ARRIVALS	718,913	709,671	1.3	3,615,538	3,508,098	3.1
Total by air	709,566	698,584	1.6	3,560,583	3,448,984	3.2
U.S. West	305,182	295,550	3.3	1,433,436	1,378,566	4.0
U.S. East	156,238	153,418	1.8	781,568	743,185	5.2
Japan	113,966	115,574	-1.4	576,000	566,024	1.8
Canada	21,779	26,459	-17.7	252,002	286,716	-12.1
All Others	112,402	107,583	4.5	517,576	474,493	9.1
Visitor arrivals by cruise ships	9,347	11,087	-15.7	54,955	59,115	-7.0
AVERAGE LENGTH OF STAY	8.52	8.54	-0.2	9.08	9.18	-1.1
Total by air	8.57	8.59	-0.2	9.15	9.26	-1.2
U.S. West	8.81	8.91	-1.1	9.13	9.31	-1.8
U.S. East	9.96	9.80	1.6	10.37	10.47	-1.0
Japan	5.75	5.64	1.9	5.76	5.76	0.1
Canada	10.76	10.92	-1.5	13.20	13.12	0.7
All Others	8.42	8.59	-2.0	9.15	9.09	0.7
Visitor arrivals by cruise ships	5.02	5.42	-7.5	4.60	4.61	-0.1
PER PERSON PER DAY SPENDING (\$)	192.2	199.0	-3.4	192.1	193.9	-0.9
Total by air	193.0	200.2	-3.6	192.9	194.9	-1.0
U.S. West	163.3	169.9	-3.9	166.3	163.7	1.6
U.S. East	193.7	200.9	-3.6	197.6	196.8	0.4
Japan	236.4	264.5	-10.6	232.0	248.1	-6.5
Canada	164.8	157.3	4.7	156.3	169.6	-7.8
All Others	253.2	253.4	-0.1	257.0	266.4	-3.5
Visitor arrivals by cruise ships	83.1	76.2	9.0	82.9	67.0	23.8
PER PERSON PER TRIP SPENDING (\$)	1,638.1	1,699.8	-3.6	1,744.1	1,780.0	-2.0
Total by air	1,654.2	1,720.2	-3.8	1,765.1	1,805.2	-2.2
U.S. West	1,439.3	1,513.7	-4.9	1,518.9	1,523.6	-0.3
U.S. East	1,929.3	1,969.9	-2.1	2,048.1	2,060.7	-0.6
Japan	1,359.4	1,491.6	-8.9	1,337.1	1,427.9	-6.4
Canada	1,773.5	1,718.6	3.2	2,063.7	2,224.4	-7.2
All Others	2,131.1	2,177.2	-2.1	2,350.8	2,420.2	-2.9
Visitor arrivals by cruise ships	416.7	413.1	0.9	381.3	308.5	23.6

P=Preliminary data.

Source:Hawai'i Tourism Authority

2016 Arrivals at a Glance by Month

2016P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,460.8	\$1,254.9	\$1,267.2	\$1,145.4	\$1,177.7		
	Total by air	\$1,456.3	\$1,253.3	\$1,264.6	\$1,137.0	\$1,173.8		
	U.S. West	\$454.1	\$414.5	\$451.6	\$417.7	\$439.3		
	U.S. East	\$405.8	\$324.9	\$303.2	\$265.5	\$301.4		
	Japan	\$162.7	\$157.6	\$156.7	\$138.2	\$154.9		
	Canada	\$159.4	\$115.3	\$132.3	\$74.4	\$38.6		
	All Other	\$274.3	\$241.0	\$220.7	\$241.2	\$239.5		
	Visitor arrivals by cruise ships	\$4.4	\$1.6	\$2.6	\$8.4	\$3.9		
Visitor days	TOTAL (air + ship)	7,435,149	6,326,337	6,938,653	5,998,573	6,128,731		
	Total by air	7,386,957	6,309,046	6,909,818	5,886,933	6,081,847		
	U.S. West	2,645,879	2,402,067	2,792,149	2,561,975	2,689,724		
	U.S. East	2,013,810	1,616,613	1,662,571	1,251,791	1,556,363		
	Japan	684,172	643,247	734,294	603,034	655,209		
	Canada	954,547	775,860	858,663	503,751	234,378		
	All Other	1,088,549	871,259	862,141	966,382	946,172		
	Visitor arrivals by cruise ships	48,192	17,291	28,835	111,640	46,884		
Visitor arrivals	TOTAL (air + ship)	720,997	688,794	786,262	700,573	718,913		
	Total by air	709,985	683,973	779,388	677,671	709,566		
	U.S. West	255,255	262,145	316,591	294,264	305,182		
	U.S. East	162,383	152,792	176,894	133,262	156,238		
	Japan	118,849	115,731	126,943	100,512	113,966		
	Canada	63,798	58,349	66,548	41,527	21,779		
	All Other	109,700	94,955	92,413	108,106	112,402		
	Visitor arrivals by cruise ships	11,012	4,821	6,874	22,902	9,347		
length of stay	TOTAL (air + ship)	10.31	9.18	8.82	8.56	8.52		
	Total by air	10.40	9.22	8.87	8.69	8.57		
	U.S. West	10.37	9.16	8.82	8.71	8.81		
	U.S. East	12.40	10.58	9.40	9.39	9.96		
	Japan	5.76	5.56	5.78	6.00	5.75		
	Canada	14.96	13.30	12.90	12.13	10.76		
	All Other	9.92	9.18	9.33	8.94	8.42		
	Visitor arrivals by cruise ships	4.38	3.59	4.19	4.87	5.02		
Per Person Per Day Spending *	TOTAL (air+ship)	\$196.5	\$198.4	\$182.6	\$191.0	\$192.2		
	Total by air	\$197.1	\$198.7	\$183.0	\$193.1	\$193.0		
	U.S. West	\$171.6	\$172.6	\$161.8	\$163.0	\$163.3		
	U.S. East	\$201.5	\$201.0	\$182.4	\$212.1	\$193.7		
	Japan	\$237.9	\$244.9	\$213.4	\$229.2	\$236.4		
	Canada	\$167.0	\$148.7	\$154.0	\$147.7	\$164.8		
	All Other	\$252.0	\$276.6	\$256.0	\$249.6	\$253.2		
	Visitor arrivals by cruise ships	\$91.8	\$90.1	\$91.8	\$75.5	\$83.1		
Per Person Per Trip Spending *	TOTAL (air+ship)	\$2,026.0	\$1,821.8	\$1,611.7	\$1,635.0	\$1,638.1		
	Total by air	\$2,051.2	\$1,832.4	\$1,622.5	\$1,677.8	\$1,654.2		
	U.S. West	\$1,779.1	\$1,581.4	\$1,426.6	\$1,419.5	\$1,439.3		
	U.S. East	\$2,498.7	\$2,126.2	\$1,714.1	\$1,992.4	\$1,929.3		
	Japan	\$1,369.4	\$1,361.4	\$1,234.6	\$1,375.1	\$1,359.4		
	Canada	\$2,498.7	\$1,976.8	\$1,987.6	\$1,791.4	\$1,773.5		
	All Other	\$2,500.3	\$2,537.8	\$2,388.6	\$2,230.8	\$2,131.1		
	Visitor arrivals by cruise ships	\$401.9	\$323.1	\$384.9	\$368.1	\$416.7		

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,460.8	\$2,715.6	\$3,982.8	\$5,128.3	\$6,305.9		
	Total by air	\$1,456.3	\$2,709.6	\$3,974.2	\$5,111.2	\$6,285.0		
	U.S. West	\$454.1	\$868.7	\$1,320.3	\$1,738.0	\$2,177.3		
	U.S. East	\$405.8	\$730.6	\$1,033.8	\$1,299.3	\$1,600.8		
	Japan	\$162.7	\$320.3	\$477.0	\$615.2	\$770.2		
	Canada	\$159.4	\$274.8	\$407.0	\$481.4	\$520.0		
	All Other	\$274.3	\$515.3	\$736.0	\$977.2	\$1,216.7		
	Visitor arrivals by cruise ships	\$4.4	\$6.0	\$8.6	\$17.1	\$21.0		
Visitor days	TOTAL (air + ship)	7,435,149	13,761,486	20,700,139	26,698,712	32,827,443		
	Total by air	7,386,957	13,696,004	20,605,822	26,492,755	32,574,602		
	U.S. West	2,645,879	5,047,946	7,840,095	10,402,070	13,091,795		
	U.S. East	2,013,810	3,630,423	5,292,994	6,544,785	8,101,148		
	Japan	684,172	1,327,420	2,061,713	2,664,747	3,319,956		
	Canada	954,547	1,730,408	2,589,071	3,092,822	3,327,200		
	All Other	1,088,549	1,959,807	2,821,948	3,788,330	4,734,502		
	Visitor arrivals by cruise ships	48,192	65,483	94,317	205,958	252,842		
Visitor arrivals	TOTAL (air + ship)	720,997	1,409,791	2,196,052	2,896,625	3,615,538		
	Total by air	709,985	1,393,958	2,173,346	2,851,017	3,560,583		
	U.S. West	255,255	517,400	833,991	1,128,254	1,433,436		
	U.S. East	162,383	315,175	492,069	625,331	781,568		
	Japan	118,849	234,580	361,523	462,035	576,000		
	Canada	63,798	122,147	188,695	230,223	252,002		
	All Other	109,700	204,655	297,068	405,174	517,576		
	Visitor arrivals by cruise ships	11,012	15,833	22,707	45,608	54,955		
length of stay	TOTAL (air + ship)	10.31	9.76	9.43	9.22	9.08		
	Total by air	10.40	9.83	9.48	9.29	9.15		
	U.S. West	10.37	9.76	9.40	9.22	9.13		
	U.S. East	12.40	11.52	10.76	10.47	10.37		
	Japan	5.76	5.66	5.70	5.77	5.76		
	Canada	14.96	14.17	13.72	13.43	13.20		
	All Other	9.92	9.58	9.50	9.35	9.15		
	Visitor arrivals by cruise ships	4.38	4.14	4.15	4.52	4.60		
Per Person Per Day Spending*	TOTAL (air+ship)	\$196.5	\$197.3	\$192.4	\$192.1	\$192.1		
	Total by air	\$197.1	\$197.8	\$192.9	\$192.9	\$192.9		
	U.S. West	\$171.6	\$172.1	\$168.4	\$167.1	\$166.3		
	U.S. East	\$201.5	\$201.2	\$195.3	\$198.5	\$197.6		
	Japan	\$237.9	\$241.3	\$231.4	\$230.9	\$232.0		
	Canada	\$167.0	\$158.8	\$157.2	\$155.7	\$156.3		
	All Other	\$252.0	\$262.9	\$260.8	\$257.9	\$257.0		
	Visitor arrivals by cruise ships	\$91.8	\$91.4	\$91.5	\$82.8	\$82.9		
Per Person Per Trip Spending*	TOTAL (air+ship)	\$2,026.0	\$1,926.2	\$1,813.6	\$1,770.4	\$1,744.1		
	Total by air	\$2,051.2	\$1,943.8	\$1,828.6	\$1,792.8	\$1,765.1		
	U.S. West	\$1,779.1	\$1,678.9	\$1,583.1	\$1,540.5	\$1,518.9		
	U.S. East	\$2,498.7	\$2,318.1	\$2,101.0	\$2,077.8	\$2,048.1		
	Japan	\$1,369.4	\$1,365.4	\$1,319.5	\$1,331.6	\$1,337.1		
	Canada	\$2,498.7	\$2,249.4	\$2,157.1	\$2,091.1	\$2,063.7		
	All Other	\$2,500.3	\$2,517.7	\$2,477.5	\$2,411.7	\$2,350.8		
	Visitor arrivals by cruise ships	\$401.9	\$377.9	\$380.0	\$374.0	\$381.3		

Source:Hawaii Tourism Authority

Monthly data may not add up to total due to rounding.

May 2016 Island Highlights

CATEGORY AND ISLAND	May 2016p	May 2015P	% change	YTD 2016p	YTD 2015p	% change
TOTAL EXPENDITURES (\$mil.)	1,177.7	1,206.3	-2.4	6,305.9	6,244.5	1.0
Total by air	1,173.8	1,201.7	-2.3	6,285.0	6,226.3	0.9
O'ahu	570.8	618.5	-7.7	2,805.4	2,877.8	-2.5
Maui	321.6	308.3	4.3	1,919.0	1,852.7	3.6
Moloka'i	3.3	2.4	37.4	13.8	15.8	-12.8
Lāna'i	7.4	3.6	106.0	25.5	31.2	-18.2
Kaua'i	125.5	136.1	-7.8	663.7	673.2	-1.4
Hawai'i Island	145.3	132.9	9.3	857.6	775.5	10.6
Visitor arrivals by cruise ships	3.9	4.6	-15.0	21.0	18.2	14.9
TOTAL VISITOR DAYS	6,128,731	6,062,253	1.1	32,827,443	32,211,584	1.9
Total by air	6,081,847	6,002,155	1.3	32,574,602	31,939,250	2.0
O'ahu	2,997,865	2,949,002	1.7	14,787,542	14,466,918	2.2
Maui	1,583,603	1,539,523	2.9	9,001,239	8,756,835	2.8
Moloka'i	19,184	18,681	2.7	132,089	130,849	0.9
Lāna'i	17,572	13,828	27.1	86,977	79,132	9.9
Kaua'i	686,728	702,898	-2.3	3,704,697	3,682,694	0.6
Hawai'i Island	776,894	778,223	-0.2	4,862,058	4,822,823	0.8
Visitor arrivals by cruise ships	46,884	60,098	-22.0	252,842	272,334	-7.2
VISITOR ARRIVALS	718,913	709,671	1.3	3,615,538	3,508,098	3.1
Total by air	709,566	698,584	1.6	3,560,583	3,448,984	3.2
O'ahu	451,529	444,973	1.5	2,159,399	2,100,771	2.8
Maui	212,935	205,636	3.5	1,075,704	1,046,690	2.8
Moloka'i	4,697	4,939	-4.9	26,052	29,193	-10.8
Lāna'i	6,003	5,344	12.3	25,932	28,557	-9.2
Kaua'i	95,643	98,111	-2.5	468,553	475,433	-1.4
Hawai'i Island	113,964	116,020	-1.8	626,057	622,967	0.5
Visitor arrivals by cruise ships	9,347	11,087	-15.7	54,955	59,115	-7.0
AVERAGE LENGTH OF STAY	8.52	8.54	-0.2	9.08	9.18	-1.1
Total by air	8.57	8.59	-0.2	9.15	9.26	-1.2
O'ahu	6.64	6.63	0.2	6.85	6.89	-0.6
Maui	7.44	7.49	-0.7	8.37	8.37	0.0
Moloka'i	4.08	3.78	8.0	5.07	4.48	13.1
Lāna'i	2.93	2.59	13.1	3.35	2.77	21.0
Kaua'i	7.18	7.16	0.2	7.91	7.75	2.1
Hawai'i Island	6.82	6.71	1.6	7.77	7.74	0.3
Visitor arrivals by cruise ships	5.02	5.42	-7.5	4.60	4.61	-0.1
PER PERSON PER DAY SPENDING (\$)	192.2	199.0	-3.4	192.1	193.9	-0.9
Total by air	193.0	200.2	-3.6	192.9	194.9	-1.0
O'ahu	190.4	209.7	-9.2	189.7	198.9	-4.6
Maui	203.1	200.3	1.4	213.2	211.6	0.8
Moloka'i	170.7	127.6	33.8	104.2	120.6	-13.6
Lāna'i	418.6	258.2	62.1	293.5	394.6	-25.6
Kaua'i	182.7	193.6	-5.6	179.1	182.8	-2.0
Hawai'i Island	187.0	170.7	9.5	176.4	160.8	9.7
Visitor arrivals by cruise ships	83.1	76.2	9.0	82.9	67.0	23.8
PER PERSON PER TRIP SPENDING (\$)	1,638.1	1,699.8	-3.6	1,744.1	1,780.0	-2.0
Total by air	1,654.2	1,720.2	-3.8	1,765.1	1,805.2	-2.2
O'ahu	1,264.1	1,390.0	-9.1	1,299.2	1,369.9	-5.2
Maui	1,510.2	1,499.3	0.7	1,783.9	1,770.1	0.8
Moloka'i	697.3	482.6	44.5	528.3	540.7	-2.3
Lāna'i	1,225.4	668.2	83.4	984.5	1,093.4	-10.0
Kaua'i	1,311.9	1,386.9	-5.4	1,416.4	1,416.0	0.0
Hawai'i Island	1,274.8	1,145.3	11.3	1,369.9	1,244.8	10.0
Visitor arrivals by cruise ships	416.7	413.1	0.9	381.3	308.5	23.6

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2016

2016P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,460.8	\$1,254.9	\$1,267.2	\$1,145.4	\$1,177.7		
	Total by air	\$1,456.3	\$1,253.3	\$1,264.6	\$1,137.0	\$1,173.8		
	O'ahu	\$601.6	\$543.7	\$565.1	\$524.2	\$570.8		
	Maui	\$479.5	\$387.1	\$397.4	\$333.5	\$321.6		
	Moloka'i	\$4.0	\$2.9	\$1.7	\$1.9	\$3.3		
	Lāna'i	\$1.7	\$3.8	\$6.9	\$5.9	\$7.4		
	Kaua'i	\$153.3	\$129.6	\$131.4	\$123.8	\$125.5		
	Hawai'i Island	\$216.3	\$186.3	\$162.1	\$147.6	\$145.3		
	Visitor arrivals by cruise ships	\$4.4	\$1.6	\$2.6	\$8.4	\$3.9		
	Visitor days	TOTAL (air + ship)	7,435,149	6,326,337	6,938,653	5,998,573	6,128,731	
Total by air		7,386,957	6,309,046	6,909,818	5,886,933	6,081,847		
O'ahu		3,192,325	2,747,423	3,109,015	2,740,914	2,997,865		
Maui		2,038,760	1,797,596	1,951,680	1,629,599	1,583,603		
Moloka'i		39,233	27,274	29,154	17,244	19,184		
Lāna'i		14,826	16,050	21,075	17,453	17,572		
Kaua'i		855,018	719,695	767,965	675,292	686,728		
Hawai'i Island		1,246,795	1,001,009	1,030,929	806,431	776,894		
Visitor arrivals by cruise ships		48,192	17,291	28,835	111,640	46,884		
Visitor arrivals		TOTAL (air + ship)	720,997	688,794	786,262	700,573	718,913	
	Total by air	709,985	683,973	779,388	677,671	709,566		
	O'ahu	433,507	411,872	454,104	408,388	451,529		
	Maui	213,784	205,055	232,675	211,255	212,935		
	Moloka'i	5,426	5,056	6,540	4,333	4,697		
	Lāna'i	4,271	4,225	5,506	5,927	6,003		
	Kaua'i	95,042	88,130	97,209	92,530	95,643		
	Hawai'i Island	135,105	125,264	134,602	117,123	113,964		
	Visitor arrivals by cruise ships	11,012	4,821	6,874	22,902	9,347		
	Length of stay	TOTAL (air + ship)	10.31	9.18	8.82	8.56	8.52	
Total by air		10.40	9.22	8.87	8.69	8.57		
O'ahu		7.36	6.67	6.85	6.71	6.64		
Maui		9.54	8.77	8.39	7.71	7.44		
Moloka'i		7.23	5.39	4.46	3.98	4.08		
Lāna'i		3.47	3.80	3.83	2.94	2.93		
Kaua'i		9.00	8.17	7.90	7.30	7.18		
Hawai'i Island		9.23	7.99	7.66	6.89	6.82		
Visitor arrivals by cruise ships		4.38	3.59	4.19	4.87	5.02		
Per Person Per Day Spending *		TOTAL (air+ship)	\$196.5	\$198.4	\$182.6	\$191.0	\$192.2	
	Total by air	\$197.1	\$198.7	\$183.0	\$193.1	\$193.0		
	O'ahu	\$188.4	\$197.9	\$181.8	\$191.3	\$190.4		
	Maui	\$235.2	\$215.3	\$203.6	\$204.6	\$203.1		
	Moloka'i	\$101.8	\$105.9	\$57.4	\$112.1	\$170.7		
	Lāna'i	\$111.4	\$233.9	\$327.2	\$336.4	\$418.6		
	Kaua'i	\$179.3	\$180.1	\$171.1	\$183.4	\$182.7		
	Hawai'i Island	\$173.5	\$186.1	\$157.2	\$183.1	\$187.0		
	Visitor arrivals by cruise ships	\$91.8	\$90.1	\$91.8	\$75.5	\$83.1		
	Per Person Per Trip Spending *	TOTAL (air+ship)	\$2,026.0	\$1,821.8	\$1,611.7	\$1,635.0	\$1,638.1	
Total by air		\$2,051.2	\$1,832.4	\$1,622.5	\$1,677.8	\$1,654.2		
O'ahu		\$1,387.7	\$1,320.0	\$1,244.5	\$1,283.7	\$1,264.1		
Maui		\$2,242.8	\$1,887.7	\$1,707.8	\$1,578.5	\$1,510.2		
Moloka'i		\$736.2	\$571.0	\$255.9	\$446.0	\$697.3		
Lāna'i		\$386.6	\$888.5	\$1,252.5	\$990.7	\$1,225.4		
Kaua'i		\$1,613.0	\$1,471.0	\$1,352.0	\$1,338.2	\$1,311.9		
Hawai'i Island		\$1,601.2	\$1,487.1	\$1,204.2	\$1,260.6	\$1,274.8		
Visitor arrivals by cruise ships		\$401.9	\$323.1	\$384.9	\$368.1	\$416.7		

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,460.8	\$2,715.6	\$3,982.8	\$5,128.3	\$6,305.9		
	Total by air	\$1,456.3	\$2,709.6	\$3,974.2	\$5,111.2	\$6,285.0		
	O'ahu	\$601.6	\$1,145.2	\$1,710.3	\$2,234.6	\$2,805.4		
	Maui	\$479.5	\$866.6	\$1,263.9	\$1,597.4	\$1,919.0		
	Moloka'i	\$4.0	\$6.9	\$8.6	\$10.5	\$13.8		
	Lāna'i	\$1.7	\$5.4	\$12.3	\$18.2	\$25.5		
	Kaua'i	\$153.3	\$282.9	\$414.4	\$538.2	\$663.7		
	Hawai'i Island	\$216.3	\$402.6	\$564.7	\$712.3	\$857.6		
	Visitor arrivals by cruise ships	\$4.4	\$6.0	\$8.6	\$17.1	\$21.0		
	Visitor days	TOTAL (air + ship)	7,435,149	13,761,486	20,700,139	26,698,712	32,827,443	
Total by air		7,386,957	13,696,004	20,605,822	26,492,755	32,574,602		
O'ahu		3,192,325	5,939,749	9,048,764	11,789,677	14,787,542		
Maui		2,038,760	3,836,356	5,788,036	7,417,636	9,001,239		
Moloka'i		39,233	66,506	95,660	112,905	132,089		
Lāna'i		14,826	30,876	51,951	69,404	86,977		
Kaua'i		855,018	1,574,712	2,342,677	3,017,970	3,704,697		
Hawai'i Island		1,246,795	2,247,804	3,278,733	4,085,163	4,862,058		
Visitor arrivals by cruise ships		48,192	65,483	94,317	205,958	252,842		
Visitor arrivals		TOTAL (air + ship)	720,997	1,409,791	2,196,052	2,896,625	3,615,538	
	Total by air	709,985	1,393,958	2,173,346	2,851,017	3,560,583		
	O'ahu	433,507	845,378	1,299,483	1,707,870	2,159,399		
	Maui	213,784	418,838	651,513	862,769	1,075,704		
	Moloka'i	5,426	10,482	17,022	21,354	26,052		
	Lāna'i	4,271	8,496	14,002	19,929	25,932		
	Kaua'i	95,042	183,172	280,381	372,911	468,553		
	Hawai'i Island	135,105	260,369	394,971	512,094	626,057		
	Visitor arrivals by cruise ships	11,012	15,833	22,707	45,608	54,955		
	Length of stay	TOTAL (air + ship)	10.31	9.76	9.43	9.22	9.08	
Total by air		10.40	9.83	9.48	9.29	9.15		
O'ahu		7.36	7.03	6.96	6.90	6.85		
Maui		9.54	9.16	8.88	8.60	8.37		
Moloka'i		7.23	6.34	5.62	5.29	5.07		
Lāna'i		3.47	3.63	3.71	3.48	3.35		
Kaua'i		9.00	8.60	8.36	8.09	7.91		
Hawai'i Island		9.23	8.63	8.30	7.98	7.77		
Visitor arrivals by cruise ships		4.38	4.14	4.15	4.52	4.60		
Per Person Per Day Spending *		TOTAL (air+ship)	\$196.5	\$197.3	\$192.4	\$192.1	\$192.1	
	Total by air	\$197.1	\$197.8	\$192.9	\$192.9	\$192.9		
	O'ahu	\$188.4	\$192.8	\$189.0	\$189.5	\$189.7		
	Maui	\$235.2	\$225.9	\$218.4	\$215.4	\$213.2		
	Moloka'i	\$101.8	\$103.5	\$89.4	\$92.9	\$104.2		
	Lāna'i	\$111.4	\$175.1	\$236.8	\$261.8	\$293.5		
	Kaua'i	\$179.3	\$179.7	\$176.9	\$178.3	\$179.1		
	Hawai'i Island	\$173.5	\$179.1	\$172.2	\$174.4	\$176.4		
	Visitor arrivals by cruise ships	\$91.8	\$91.4	\$91.5	\$82.8	\$82.9		
	Per Person Per Trip Spending *	TOTAL (air+ship)	\$2,026.0	\$1,926.2	\$1,813.6	\$1,770.4	\$1,744.1	
Total by air		\$2,051.2	\$1,943.8	\$1,828.6	\$1,792.8	\$1,765.1		
O'ahu		\$1,387.7	\$1,354.7	\$1,316.2	\$1,308.4	\$1,299.2		
Maui		\$2,242.8	\$2,069.0	\$1,940.0	\$1,851.5	\$1,783.9		
Moloka'i		\$736.2	\$656.5	\$502.6	\$491.1	\$528.3		
Lāna'i		\$386.6	\$636.2	\$878.6	\$911.9	\$984.5		
Kaua'i		\$1,613.0	\$1,544.6	\$1,477.9	\$1,443.2	\$1,416.4		
Hawai'i Island		\$1,601.2	\$1,546.3	\$1,429.7	\$1,391.0	\$1,369.9		
Visitor arrivals by cruise ships		\$401.9	\$377.9	\$380.0	\$374.0	\$381.3		

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	MAY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
VISITOR DAYS	148,483	184,846	-19.7	697,908	837,883	-16.7
TOTAL VISITORS	18,500	22,649	-18.3	95,768	111,083	-13.8
ARRIVED BY SHIP	9,347	11,087	-15.7	54,955	59,115	-7.0
ARRIVED BY AIR	9,153	11,562	-20.8	40,813	51,968	-21.5
NUMBER OF SHIP ARRIVALS	4	6	-33.3	27	33	-18.2
ISLANDS VISITED						
O'ahu	18,500	22,649	-18.3	95,767	109,571	-12.6
Kaua'i	15,443	22,038	-29.9	77,633	92,908	-16.4
Maui County	18,500	21,239	-12.9	89,056	105,277	-15.4
Maui	18,500	21,239	-12.9	89,056	105,277	-15.4
Moloka'i	201	263	-23.5	1,413	1,163	21.5
Lāna'i	346	343	0.7	2,229	1,989	12.1
Hawai'i Island	15,569	21,184	-26.5	86,106	101,879	-15.5
Average Islands Visited	3.7	3.87	-4.3	3.7	3.72	-1.0
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.27	1.24	2.6	1.09	1.21	-10.4
Days in Hawai'i during Cruise	5.70	5.72	-0.3	5.27	5.21	1.1
Days in Hawai'i after Cruise	1.06	1.20	-12.2	0.93	1.12	-16.5
Total days in Hawai'i	8.03	8.16	-1.7	7.29	7.54	-3.4
ACCOMMODATIONS						
Hotel	10,705	13,045	-17.9	46,171	52,129	-11.4
Hotel only	9,976	11,850	-15.8	41,340	46,212	-10.5
Condo	771	866	-10.9	3,643	4,721	-22.8
Condo only	359	322	11.4	1,035	1,261	-17.9
Timeshare	715	1,029	-30.5	3,538	3,741	-5.4
Timeshare Only	315	406	-22.4	1,410	1,369	3.0
Bed & Breakfast	151	124	21.8	805	709	13.4
Bed & Breakfast only	31	57	-45.8	181	188	-3.7
Friends & relatives	412	322	28.1	1,888	2,285	-17.4
Other accommodation	297	661	-55.1	2,422	3,456	-29.9
Accommodation (NET)	12,058	14,567	-17.2	52,015	59,222	-12.2
Cruise only	6,442	8,082	-20.3	43,753	51,861	-15.6
TRAVEL STATUS						
% First timers	51.6	48.6	3.0	46.5	44.6	1.9
% Repeat visitors	48.4	51.4	-3.0	53.5	55.4	-1.9

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

MAY	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
TOTAL	979,229	980,402	-0.1	684,391	684,601	0.0	178,285	176,038	1.3	62,109	63,976	-2.9	3,496	3,508	-0.3	50,948	52,279	-2.5
SCHEDULES	972,538	973,282	-0.1	678,312	678,027	0.0	178,021	175,804	1.3	61,946	63,820	-2.9	3,496	3,508	-0.3	50,763	52,123	-2.6
CHARTERS	6,691	7,120	-6.0	6,079	6,574	-7.5	264	234	12.8	163	156	4.5				185	156	18.6
US TOTAL	684,761	688,174	-0.5	397,669	402,897	-1.3	170,539	167,602	1.8	62,109	62,932	-1.3	3,496	3,508	-0.3	50,948	51,235	-0.6
SCHEDULES	678,905	681,617	-0.4	392,425	396,886	-1.1	170,275	167,368	1.7	61,946	62,776	-1.3	3,496	3,508	-0.3	50,763	51,079	-0.6
CHARTERS	5,856	6,557	-10.7	5,244	6,011	-12.8	264	234	12.8	163	156	4.5				185	156	18.6
US WEST	605,928	601,055	0.8	329,602	328,508	0.3	160,121	155,184	3.2	61,946	62,776	-1.3	3,496	3,508	-0.3	50,763	51,079	-0.6
Anchorage	5,053	5,053	0.0	5,053	5,053	0.0												
Bellingham	4,238	5,053	-16.1	4,238	5,053	-16.1												
Denver	12,692	8,632	47.0	10,664	5,239	103.6	1,352	1,573	-14.0	676	910	-25.7				0	910	-100.0
Las Vegas	24,558	25,536	-3.8	24,558	25,536	-3.8												
Los Angeles	211,914	214,946	-1.4	116,624	115,593	0.9	46,820	49,488	-5.4	21,795	23,984	-9.1	3,496	3,508	-0.3	23,179	22,373	3.6
Oakland	32,519	33,127	-1.8	11,450	10,604	8.0	13,082	13,082	0.0	5,187	6,027	-13.9				2,800	3,414	-18.0
Phoenix	41,869	41,849	0.0	22,129	22,279	-0.7	8,460	8,550	-1.1	5,264	5,320	-1.1				6,016	5,700	5.5
Portland	22,244	21,393	4.0	14,257	14,221	0.3	7,987	7,172	11.4									
Sacramento	13,082	13,082	0.0	8,029	8,029	0.0	5,053	5,053	0.0									
Salt Lake City	8,091	8,091	0.0	8,091	8,091	0.0												
San Diego	24,110	23,621	2.1	13,352	13,515	-1.2	5,705	5,053	12.9	2,119	2,119	0.0				2,934	2,934	0.0
San Francisco	100,521	96,480	4.2	49,851	49,234	1.3	34,658	28,923	19.8	10,773	12,681	-15.0				5,239	5,642	-7.1
San Jose	29,241	30,727	-4.8	11,052	11,017	0.3	13,082	13,082	0.0	2,336	3,694	-36.8				2,771	2,934	-5.6
Seattle	75,796	73,465	3.2	30,254	35,044	-13.7	23,922	23,208	3.1	13,796	8,041	71.6				7,824	7,172	9.1
US EAST	72,977	80,562	-9.4	62,823	68,378	-8.1	10,154	12,184	-16.7									
Atlanta	9,083	11,656	-22.1	9,083	11,656	-22.1												
Chicago	12,040	12,384	-2.8	10,664	10,664	0.0	1,376	1,720	-20.0									
Dallas	22,154	24,852	-10.9	13,376	14,388	-7.0	8,778	10,464	-16.1									
Houston	10,664	10,664	0.0	10,664	10,664	0.0												
New York JFK	9,114	7,938	14.8	9,114	7,938	14.8												
Newark	7,502	7,502	0.0	7,502	7,502	0.0												
Washington D.C.	2,420	5,566	-56.5	2,420	5,566	-56.5												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MAY	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	294,468	292,228	0.8	286,722	281,704	1.8	7,746	8,436	-8.2	0	1,044	-100.0	0	0	NA	0	1,044	-100.0
SCHEDULES	293,633	291,665	0.7	285,887	281,141	1.7	7,746	8,436	-8.2	0	1,044	-100.0				0	1,044	-100.0
CHARTERS	835	563	48.3	835	563	48.3												
JAPAN	155,722	162,927	-4.4	155,722	162,927	-4.4												
Fukuoka	4,972	5,198	-4.3	4,972	5,198	-4.3												
Nagoya	15,295	16,353	-6.5	15,295	16,353	-6.5												
Osaka	26,593	32,829	-19.0	26,593	32,829	-19.0												
Sapporo	3,367	3,626	-7.1	3,367	3,626	-7.1												
Tokyo HND	26,877	27,807	-3.3	26,877	27,807	-3.3												
Tokyo NRT	78,618	77,114	2.0	78,618	77,114	2.0												
CANADA	19,158	22,532	-15.0	11,412	12,008	-5.0	7,746	8,436	-8.2	0	1,044	-100.0				0	1,044	-100.0
Vancouver	19,158	22,532	-15.0	11,412	12,008	-5.0	7,746	8,436	-8.2	0	1044	-100.0				0	1044	-100.0
OTHER ASIA	50,442	39,076	29.1	50,442	39,076	29.1												
Beijing	7,140	7,434	-4.0	7,140	7,434	-4.0												
Seoul	32,355	24,127	34.1	32,355	24,127	34.1												
Shanghai	8,184	4,752	72.2	8,184	4,752	72.2												
Taipei	2,763	2,763	0.0	2,763	2,763	0.0												
OCEANIA	43,769	41,570	5.3	43,769	41,570	5.3												
Auckland	7,778	8,328	-6.6	7,778	8,328	-6.6												
Brisbane	7,972	8,019	-0.6	7,972	8,019	-0.6												
Melbourne	4,690	3,939	19.1	4,690	3,939	19.1												
Sydney	23,329	21,284	9.6	23,329	21,284	9.6												
OTHER	24,542	25,560	-4.0	24,542	25,560	-4.0												
Apia	656	820	-20.0	656	820	-20.0												
Christmas Island	488	488	0.0	488	488	0.0												
Guam	10,664	10,664	0.0	10,664	10,664	0.0												
Majuro	2,158	2,015	7.1	2,158	2,015	7.1												
Manila	5,960	6,946	-14.2	5,960	6,946	-14.2												
Nadi	850	826	2.9	850	826	2.9												
Pago Pago	2,590	2,331	11.1	2,590	2,331	11.1												
Papeete	1,176	1,470	-20.0	1,176	1,470	-20.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MAY YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
TOTAL	4,996,164	4,905,648	1.8	3,337,712	3,305,718	1.0	995,271	969,816	2.6	365,347	341,379	7.0	15,833	15,212	4.1	282,001	273,523	3.1
SCHEDULES	4,955,330	4,866,400	1.8	3,299,953	3,272,323	0.8	993,124	965,823	2.8	364,817	340,234	7.2	15,833	15,212	4.1	281,603	272,808	3.2
CHARTERS	40,834	39,248	4.0	37,759	33,395	13.1	2,147	3,993	-46.2	530	1,145	-53.7				398	715	-44.3
US TOTAL	3,385,316	3,319,806	2.0	1,901,016	1,887,275	0.7	867,697	849,772	2.1	339,097	315,948	7.3	15,833	15,212	4.1	261,673	251,599	4.0
SCHEDULES	3,354,186	3,283,912	2.1	1,872,961	1,857,234	0.8	865,550	845,779	2.3	338,567	314,803	7.5	15,833	15,212	4.1	261,275	250,884	4.1
CHARTERS	31,130	35,894	-13.3	28,055	30,041	-6.6	2,147	3,993	-46.2	530	1,145	-53.7				398	715	-44.3
US WEST	2,976,355	2,914,473	2.1	1,548,023	1,549,951	-0.1	812,657	783,623	3.7	338,567	314,803	7.5	15,833	15,212	4.1	261,275	250,884	4.1
Anchorage	37,816	31,622	19.6	24,776	20,375	21.6	8,150	6,683	22.0	4,890	4,564	7.1						
Bellingham	25,591	27,547	-7.1	16,789	18,745	-10.4	8,802	8,802	0.0									
Denver	66,614	75,330	-11.6	36,363	43,194	-15.8	19,097	18,811	1.5	8,281	8,658	-4.4				2,873	4,667	-38.4
Las Vegas	119,062	122,658	-2.9	119,062	122,658	-2.9												
Los Angeles	969,687	983,946	-1.4	519,875	538,829	-3.5	215,313	226,142	-4.8	108,705	105,480	3.1	15,833	15,212	4.1	109,961	98,283	11.9
Oakland	153,762	145,581	5.6	55,337	50,196	10.2	62,439	63,722	-2.0	24,873	19,773	25.8				11,113	11,890	-6.5
Phoenix	200,740	205,143	-2.1	101,784	103,259	-1.4	44,696	46,594	-4.1	28,388	28,880	-1.7				25,872	26,410	-2.0
Portland	145,374	143,226	1.5	70,394	69,061	1.9	46,455	44,499	4.4	17,604	18,908	-6.9				10,921	10,758	1.5
Sacramento	64,144	63,722	0.7	39,368	39,109	0.7	24,776	24,613	0.7									
Salt Lake City	39,672	39,411	0.7	39,672	39,411	0.7												
San Diego	116,734	108,453	7.6	66,367	66,236	0.2	28,362	24,613	15.2	10,595	6,194	71.1				11,410	11,410	0.0
San Francisco	498,675	447,196	11.5	243,645	222,386	9.6	172,124	136,830	25.8	54,254	60,498	-10.3				28,652	27,482	4.3
San Jose	139,768	145,753	-4.1	53,801	53,199	1.1	61,047	63,722	-4.2	10,739	14,814	-27.5				14,181	14,018	1.2
Seattle	398,716	374,885	6.4	160,790	163,293	-1.5	121,396	118,592	2.4	70,238	47,034	49.3				46,292	45,966	0.7
US EAST	377,831	369,439	2.3	324,938	307,283	5.7	52,893	62,156	-14.9									
Atlanta	44,536	46,816	-4.9	44,536	46,816	-4.9												
Chicago	58,113	65,704	-11.6	49,513	51,944	-4.7	8,600	13,760	-37.5									
Dallas	109,837	118,156	-7.0	65,544	69,760	-6.0	44,293	48,396	-8.5									
Houston	52,288	50,173	4.2	52,288	50,173	4.2												
Minneapolis	21,271	0	NA	21,271	0	NA												
New York JFK	44,596	37,286	19.6	44,596	37,286	19.6												
Newark	36,300	36,300	0.0	36,300	36,300	0.0												
Washington D.C.	10,890	15,004	-27.4	10,890	15,004	-27.4												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MAY YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	1,610,848	1,585,842	1.6	1,436,696	1,418,443	1.3	127,574	120,044	6.3	26,250	25,431	3.2				20,328	21,924	-7.3
SCHEDULES	1,601,144	1,582,488	1.2	1,426,992	1,415,089	0.8	127,574	120,044	6.3	26,250	25,431	3.2				20,328	21,924	-7.3
CHARTERS	9,704	3,354	189.3	9,704	3,354	189.3												
JAPAN	750,409	798,365	-6.0	750,409	798,365	-6.0												
Fukuoka	24,634	30,033	-18.0	24,634	30,033	-18.0												
Nagoya	74,557	86,085	-13.4	74,557	86,085	-13.4												
Osaka	130,005	159,909	-18.7	130,005	159,909	-18.7												
Sapporo	16,835	16,835	0.0	16,835	16,835	0.0												
Tokyo HND	128,716	135,815	-5.2	128,716	135,815	-5.2												
Tokyo NRT	375,662	369,688	1.6	375,662	369,688	1.6												
CANADA	274,041	266,466	2.8	99,889	99,067	0.8	127,574	120,044	6.3	26,250	25,431	3.2				20,328	21,924	-7.3
Calgary	38,807	33,993	14.2	8,505	6,831	24.5	30,302	27,162	11.6									
Edmonton	13,002	10,350	25.6				13,002	10,350	25.6									
Toronto	8,178	7,560	8.2	8,178	7,560	8.2												
Vancouver	211,844	212,251	-0.2	80,996	82,364	-1.7	84,270	82,532	2.1	26,250	25,431	3.2				20,328	21,924	-7.3
Victoria	2,210	2,312	-4.4	2,210	2,312	-4.4												
OTHER ASIA	240,426	189,729	26.7	240,426	189,729	26.7												
Beijing	38,241	35,937	6.4	38,241	35,937	6.4												
Seoul	160,160	117,689	36.1	160,160	117,689	36.1												
Shanghai	29,568	22,902	29.1	29,568	22,902	29.1												
Taipei	12,457	13,201	-5.6	12,457	13,201	-5.6												
OCEANIA	215,533	203,580	5.9	215,533	203,580	5.9												
Auckland	37,574	37,362	0.6	37,574	37,362	0.6												
Brisbane	40,646	42,243	-3.8	40,646	42,243	-3.8												
Melbourne	27,470	19,089	43.9	27,470	19,089	43.9												
Sydney	109,843	104,886	4.7	109,843	104,886	4.7												
OTHER	120,735	124,348	-2.9	120,735	124,348	-2.9												
Apia	3,608	3,942	-8.5	3,608	3,942	-8.5												
Christmas Island	2,562	2,562	0.0	2,562	2,562	0.0												
Guam	52,288	51,944	0.7	52,288	51,944	0.7												
Majuro	10,790	9,920	8.8	10,790	9,920	8.8												
Manila	29,178	33,930	-14.0	29,178	33,930	-14.0												
Nadi	3,668	3,304	11.0	3,668	3,304	11.0												
Pago Pago	12,173	11,396	6.8	12,173	11,396	6.8												
Papeete	6,468	7,350	-12.0	6,468	7,350	-12.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division