

TABLE 1. TOTAL VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	696,812	670,039	4.0	7,326,092	7,110,745	3.0
Domestic	462,161	447,790	3.2	4,964,576	4,816,806	3.1
International	234,651	222,249	5.6	2,361,516	2,293,939	2.9
VISITOR DAYS	6,095,729	5,884,940	3.6	66,016,985	64,531,554	2.3
AVERAGE DAILY CENSUS	196,636	189,837	3.6	216,449	211,579	2.3
TOTAL AIR SEATS	931,243	931,858	-0.1	10,024,301	9,939,432	0.9
TOTAL LOAD FACTOR (%)	91.0	87.6	3.9	87	84.6	2.4
ISLANDS VISITED						
O'ahu	437,352	429,361	1.9	4,538,470	4,444,712	2.1
O'ahu only	330,449	328,655	0.5	3,433,520	3,349,960	2.5
O'ahu one day or less	16,530	16,307	1.4	173,394	183,217	-5.4
Kaua'i	94,747	91,860	3.1	991,834	987,141	0.5
Kaua'i only	48,993	47,764	2.6	535,171	523,860	2.2
Kaua'i one day or less	8,334	9,300	-10.4	86,345	105,361	-18.0
Maui County	211,158	193,491	9.1	2,237,174	2,145,879	4.3
Maui	207,708	191,102	8.7	2,200,408	2,112,704	4.2
Maui only	130,647	118,645	10.1	1,393,702	1,316,924	5.8
Maui one day or less	10,241	10,682	-4.1	117,761	129,483	-9.1
Moloka'i *	4,232	4,054	4.4	50,361	55,301	-8.9
Moloka'i only *	658	530	24.3	6,336	6,322	0.2
Moloka'i one day or less*	1,864	1,986	-6.1	23,934	30,657	-21.9
Lāna'i *	4,728	3,580	32.1	52,231	50,659	3.1
Lāna'i only *	851	352	141.6	7,847	4,681	67.6
Lāna'i one day or less*	2,411	2,386	1.0	28,581	33,923	-15.7
Hawai'i Island	121,419	115,229	5.4	1,283,324	1,262,125	1.7
Kona side	103,155	98,348	4.9	1,097,102	1,072,601	2.3
Hilo side	43,702	40,516	7.9	458,636	460,679	-0.4
Hawai'i Island only	56,462	53,284	6.0	620,026	599,208	3.5
Hawai'i Island one day or less	10,050	8,776	14.5	98,308	104,625	-6.0
Any Neighbor Island	366,364	341,384	7.3	3,892,572	3,760,785	3.5
NI only	259,460	240,678	7.8	2,787,622	2,666,033	4.6
O'ahu & NI	106,904	100,706	6.2	1,104,950	1,094,753	0.9
Any one island only	568,061	549,230	3.4	5,996,602	5,800,955	3.4
Multiple Islands	128,752	120,809	6.6	1,329,490	1,309,790	1.5
Avg. Islands Visited	1.25	1.25	0.19	1.24	1.25	-0.72
Average Length of Stay in Hawai'i	8.75	8.78	-0.4	9.01	9.08	-0.7
ACCOMMODATIONS						
Plan to stay in Hotel	450,811	427,756	5.4	4,583,052	4,444,931	3.1
Hotel only	396,985	377,593	5.1	4,007,213	3,886,332	3.1
Plan to stay in Condo	114,795	111,648	2.8	1,263,045	1,246,456	1.3
Condo only	88,928	88,346	0.7	979,913	971,317	0.9
Plan to stay in Timeshare	64,450	67,399	-4.4	671,661	680,857	-1.4
Timeshare only	50,804	53,307	-4.7	525,035	527,834	-0.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	9,950	11,059	-10.0	100,601	118,151	-14.9
Friends/Relatives	55,386	52,208	6.1	637,847	614,264	3.8
Bed & Breakfast	6,613	7,220	-8.4	78,505	80,602	-2.6
Rental House	46,660	46,086	1.2	563,339	523,741	7.6
Hostel	4,446	4,055	9.7	52,003	53,100	-2.1
Camp Site, Beach	3,220	3,192	0.9	42,641	43,862	-2.8
Private Room in Private Home**	8,163	0	0.0	46,789	0	0.0
Shared Room/Space in Private Home**	2,373	0	0.0	12,691	0	0.0
Other	7,757	9,124	-15.0	101,213	105,668	-4.2
PURPOSE OF TRIP						
Pleasure (Net)	559,837	537,344	4.2	6,080,942	5,932,869	2.5
Honeymoon/Get Married	73,657	69,308	6.3	530,889	539,488	-1.6
Honeymoon	68,241	63,209	8.0	480,878	486,674	-1.2
Get Married	10,351	10,398	-0.4	86,729	93,233	-7.0
Pleasure/Vacation	492,349	473,543	4.0	5,601,219	5,450,806	2.8
Mtgs/Conventions/Incentive	52,220	46,995	11.1	436,341	419,245	4.1
Conventions	25,300	29,748	-15.0	210,285	217,019	-3.1
Corporate Meetings	6,471	6,291	2.9	69,673	71,909	-3.1
Incentive	21,475	12,450	72.5	170,546	146,168	16.7
Other Business	23,693	22,008	7.7	214,449	217,218	-1.3
Visit Friends/Rel.	50,776	52,554	-3.4	589,009	578,996	1.7
Gov't/Military	6,776	6,160	10.0	83,764	77,708	7.8
Attend School	1,310	1,020	28.4	24,772	23,718	4.4
Sport Events	12,964	12,543	3.4	63,973	56,138	14.0
Other	19,211	17,963	6.9	184,869	173,373	6.6
TRAVEL STATUS						
% First Timers ***	36.5	37.0	-0.5	34.9	34.8	0.1
% Repeaters ***	63.5	63.0	0.5	65.1	65.2	-0.1
Average # of Trips	5.0	5.0	-0.2	5.0	5.0	-0.3
Group Tour	55,179	51,523	7.1	532,983	560,806	-5.0
Non-Group	641,633	618,517	3.7	6,793,109	6,549,939	3.7
Package Trip	221,528	219,406	1.0	2,244,581	2,263,271	-0.8
No Package	475,284	450,634	5.5	5,081,511	4,847,474	4.8
Net True Independent	460,482	439,375	4.8	4,955,102	4,736,610	4.6
Ave. Age	46	46	-1.2	45	45	-0.2
Ave. Party Size	2.1	2.0	0.6	2.2	2.2	2.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
DOMESTIC VISITORS	462,161	447,790	3.2	4,964,576	4,816,806	3.1
DOMESTIC VISITOR DAYS	4,389,509	4,329,824	1.4	47,803,510	47,172,598	1.3
DOMESTIC AVERAGE DAILY CENSUS	141,597	139,672	1.4	156,733	154,664	1.3
DOMESTIC AIR SEATS	634,334	634,708	-0.1	6,942,827	6,853,534	1.3
DOMESTIC LOAD FACTOR (%)	93.4	90.2	3.5	88.1	86.7	1.6
ISLANDS VISITED						
O'ahu	218,341	223,753	-2.4	2,429,902	2,392,725	1.6
O'ahu only	155,734	159,565	-2.4	1,745,938	1,712,061	2.0
O'ahu one day or less	14,548	14,021	3.8	148,458	153,000	-3.0
Kaua'i	84,680	82,376	2.8	880,059	865,467	1.7
Kaua'i only	48,634	46,545	4.5	511,859	498,557	2.7
Kaua'i one day or less	4,839	5,543	-12.7	54,933	63,534	-13.5
Maui County	176,267	164,694	7.0	1,844,864	1,774,194	4.0
Maui	173,325	162,577	6.6	1,815,654	1,747,290	3.9
Maui only	119,741	108,774	10.1	1,242,958	1,178,109	5.5
Maui one day or less	5,763	6,028	-4.4	62,815	65,808	-4.5
Moloka'i *	3,508	3,387	3.6	37,061	42,407	-12.6
Moloka'i only *	654	445	47.0	5,635	5,655	-0.4
Moloka'i one day or less*	1,270	1,426	-11.0	15,854	20,705	-23.4
Lāna'i *	3,821	2,910	31.3	40,741	38,378	6.2
Lāna'i only *	618	348	77.5	7,201	4,425	62.7
Lāna'i one day or less*	1,818	1,740	4.5	19,187	23,120	-17.0
Hawai'i Island	93,224	89,167	4.5	978,625	958,306	2.1
Kona side	81,101	78,147	3.8	853,560	833,447	2.4
Hilo side	30,911	28,737	7.6	326,304	324,378	0.6
Hawai'i Island only	53,304	49,320	8.1	563,270	540,485	4.2
Hawai'i Island one day or less	3,656	3,844	-4.9	38,568	42,429	-9.1
Any Neighbor Island	306,427	288,225	6.3	3,218,637	3,104,745	3.7
NI only	243,820	224,037	8.8	2,534,673	2,424,081	4.6
O'ahu & NI	62,607	64,188	-2.5	683,964	680,664	0.5
Any one island only	378,685	364,997	3.8	4,076,860	3,939,293	3.5
Multiple Islands	83,476	82,793	0.8	887,716	877,513	1.2
Avg. Islands Visited	1.25	1.26	-0.9	1.25	1.25	-0.8
Average Length of Stay in Hawai'i	9.50	9.67	-1.8	9.63	9.79	-1.7
ACCOMMODATIONS						
Plan to stay in Hotel	255,147	245,758	3.8	2,724,175	2,634,057	3.4
Hotel only	214,851	206,686	4.0	2,293,779	2,211,223	3.7
Plan to stay in Condo	86,418	84,981	1.7	922,979	915,726	0.8
Condo only	68,948	67,940	1.5	728,524	721,001	1.0
Plan to stay in Timeshare	53,799	56,569	-4.9	550,366	560,998	-1.9
Timeshare only	42,565	45,187	-5.8	429,583	436,734	-1.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	8,127	9,279	-12.4	83,998	96,011	-12.5
Friends/Relatives	48,389	46,012	5.2	562,192	546,681	2.8
Bed & Breakfast	5,578	5,756	-3.1	59,558	60,540	-1.6
Rental House	42,221	40,184	5.1	486,465	451,963	7.6
Hostel	3,476	2,931	18.6	36,166	36,040	0.3
Camp Site, Beach	2,679	2,546	5.2	34,426	35,662	-3.5
Private Room in Private Home**	5,368	0	0.0	20,867	0	0.0
Shared Room/Space in Private Home**	1,845	0	0.0	7,346	0	0.0
Other	7,158	8,034	-10.9	90,552	91,730	-1.3
PURPOSE OF TRIP						
Pleasure (Net)	369,662	359,270	2.9	4,087,048	3,971,741	2.9
Honeymoon/Get Married	31,165	28,558	9.1	230,761	235,748	-2.1
Honeymoon	27,607	24,819	11.2	197,463	201,001	-1.8
Get Married	4,913	5,116	-4.0	45,967	48,710	-5.6
Pleasure/Vacation	342,348	334,689	2.3	3,892,390	3,777,424	3.0
Mtgs/Conventions/Incentive	30,382	33,572	-9.5	273,458	279,543	-2.2
Conventions	21,200	25,694	-17.5	164,902	166,780	-1.1
Corporate Meetings	6,040	5,294	14.1	63,220	63,152	0.1
Incentive	3,995	3,725	7.3	57,281	62,467	-8.3
Other Business	21,998	19,939	10.3	200,319	201,219	-0.4
Visit Friends/Rel.	45,322	46,167	-1.8	515,648	514,464	0.2
Gov't/Military	5,569	5,557	0.2	70,225	67,962	3.3
Attend School	562	657	-14.4	12,579	15,068	-16.5
Sport Events	11,752	10,663	10.2	49,484	42,988	15.1
Other	18,159	17,033	6.6	172,782	163,980	5.4
TRAVEL STATUS						
% First Timers ***	29.9	30.3	-0.4	29.6	29.5	0.0
% Repeaters ***	70.1	69.7	0.4	70.4	70.5	0.0
Average # of Trips	5.9	5.9	0.4	5.7	5.7	0.1
Group Tour	15,004	14,880	0.8	161,137	169,683	-5.0
Non-Group	447,157	432,910	3.3	4,803,438	4,647,123	3.4
Package Trip	92,439	92,221	0.2	1,026,056	1,025,117	0.1
No Package	369,723	355,569	4.0	3,938,519	3,791,689	3.9
Net True Independent	364,548	350,721	3.9	3,884,349	3,737,107	3.9
Ave. Age of Party Head	47	48	-0.5	46	46	-0.3
Ave. Party Size	1.9	1.8	3.6	2.1	2.0	4.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
INTERNATIONAL VISITORS	234,651	222,249	5.6	2,361,516	2,293,939	2.9
INTERNATIONAL VISITOR DAYS	1,706,220	1,555,116	9.7	18,213,475	17,358,956	4.9
INTERNATIONAL AVERAGE DAILY CENSUS	55,039	50,165	9.7	59,716	56,915	4.9
INTERNATIONAL AIR SEATS	296,909	297,150	-0.1	3,081,474	3,085,898	-0.1
INTERNATIONAL LOAD FACTOR (%)	86.0	81.9	5.0	83.3	80.0	4.1
ISLANDS VISITED						
O'ahu	219,011	205,608	6.5	2,108,568	2,051,987	2.8
O'ahu only	174,715	169,090	3.3	1,687,582	1,637,899	3.0
O'ahu one day or less	1,982	2,287	-13.3	24,936	30,217	-17.5
Kaua'i	10,067	9,484	6.1	111,775	121,674	-8.1
Kaua'i only	360	1,219	-70.5	23,313	25,303	-7.9
Kaua'i one day or less	3,495	3,758	-7.0	31,413	41,827	-24.9
Maui County	34,890	28,797	21.2	392,311	371,685	5.5
Maui	34,383	28,526	20.5	384,754	365,414	5.3
Maui only	10,906	9,871	10.5	150,744	138,816	8.6
Maui one day or less	4,478	4,654	-3.8	54,946	63,675	-13.7
Moloka'i *	723	667	8.4	13,300	12,894	3.2
Moloka'i only *	4	85	-94.8	702	666	5.3
Moloka'i one day or less*	594	559	6.3	8,080	9,951	-18.8
Lāna'i *	907	670	35.4	11,490	12,281	-6.4
Lāna'i only *	233	4	5,584.7	647	256	152.8
Lāna'i one day or less*	593	646	-8.2	9,394	10,803	-13.0
Hawai'i Island	28,195	26,062	8.2	304,698	303,819	0.3
Kona side	22,054	20,201	9.2	243,542	239,154	1.8
Hilo side	12,791	11,779	8.6	132,333	136,300	-2.9
Hawai'i Island only	3,158	3,964	-20.3	56,756	58,722	-3.3
Hawai'i Island one day or less	6,393	4,933	29.6	59,740	62,196	-3.9
Any Neighbor Island	59,936	53,159	12.7	673,934	656,040	2.7
NI only	15,640	16,641	-6.0	252,948	241,952	4.5
O'ahu & NI	44,296	36,518	21.3	420,986	414,088	1.7
Any one island only	189,376	184,233	2.8	1,919,742	1,861,662	3.1
Multiple Islands	45,275	38,016	19.1	441,774	432,277	2.2
Avg. Islands Visited	1.25	1.22	2.5	1.24	1.25	-0.6
Average Length of Stay in Hawai'i	7.27	7.00	3.9	7.71	7.57	1.9
ACCOMMODATIONS						
Plan to stay in Hotel	195,663	181,998	7.5	1,858,877	1,810,874	2.7
Hotel only	182,135	170,908	6.6	1,713,434	1,675,109	2.3
Plan to stay in Condo	28,377	26,666	6.4	340,066	330,730	2.8
Condo only	19,979	20,406	-2.1	251,389	250,316	0.4
Plan to stay in Timeshare	10,650	10,830	-1.7	121,294	119,859	1.2
Timeshare only	8,238	8,120	1.5	95,451	91,100	4.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	1,823	1,780	2.4	16,603	22,140	-25.0
Friends/Relatives	6,997	6,196	12.9	75,655	67,582	11.9
Bed & Breakfast	1,035	1,464	-29.3	18,948	20,062	-5.6
Rental House	4,439	5,902	-24.8	76,874	71,778	7.1
Hostel	971	1,124	-13.7	15,837	17,059	-7.2
Camp Site, Beach	541	646	-16.3	8,215	8,201	0.2
Private Room in Private Home**	2,794	0	0.0	25,922	0	0.0
Shared Room/Space in Private Home**	529	0	0.0	5,345	0	0.0
Other	599	1,089	-45.0	10,662	13,938	-23.5
PURPOSE OF TRIP						
Pleasure (Net)	190,175	178,074	6.8	1,993,894	1,961,127	1.7
Honeymoon/Get Married	42,492	40,749	4.3	300,128	303,739	-1.2
Honeymoon	40,633	38,390	5.8	283,415	285,673	-0.8
Get Married	5,439	5,282	3.0	40,761	44,523	-8.4
Pleasure/Vacation	150,000	138,854	8.0	1,708,830	1,673,382	2.1
Mtgs/Conventions/Incentive	21,838	13,424	62.7	162,883	139,701	16.6
Conventions	4,100	4,054	1.1	45,383	50,239	-9.7
Corporate Meetings	430	997	-56.8	6,453	8,757	-26.3
Incentive	17,480	8,725	100.4	113,265	83,701	35.3
Other Business	1,695	2,069	-18.1	14,130	15,998	-11.7
Visit Friends/Rel.	5,454	6,386	-14.6	73,361	64,532	13.7
Gov't/Military	1,207	603	100.1	13,539	9,746	38.9
Attend School	748	364	105.5	12,193	8,649	41.0
Sport Events	1,212	1,880	-35.5	14,489	13,150	10.2
Other	1,052	930	13.0	12,086	9,393	28.7
TRAVEL STATUS						
% First Timers ***	49.6	50.6	-1.0	46.1	45.9	0.2
% Repeaters ***	50.4	49.4	1.0	53.9	54.1	-0.2
Average # of Trips	3.2	3.2	-1.0	3.4	3.5	-1.7
Group Tour	40,175	36,643	9.6	371,845	391,123	-4.9
Non-Group	194,476	185,606	4.8	1,989,671	1,902,816	4.6
Package Trip	129,090	127,184	1.5	1,218,525	1,238,154	-1.6
No Package	105,561	95,065	11.0	1,142,991	1,055,785	8.3
Net True Independent	95,934	88,653	8.2	1,070,753	999,504	7.1
Ave. Age of Party Head	43	43	-0.9	43	43	0.8
Ave. Party Size	2.4	2.5	-0.4	2.6	2.5	1.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

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NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	287,058	269,426	6.5	3,028,389	2,901,657	4.4
Domestic	282,270	264,743	6.6	2,962,162	2,823,494	4.9
International	4,788	4,683	2.2	66,227	78,163	-15.3
VISITOR DAYS	2,619,795	2,494,924	5.0	27,612,691	26,805,925	3.0
AVERAGE DAILY CENSUS	84,510	80,481	5.0	90,533	87,888	3.0
ISLANDS VISITED						
O'ahu	118,105	114,101	3.5	1,296,623	1,263,478	2.6
O'ahu only	92,069	89,782	2.5	1,032,436	995,923	3.7
O'ahu one day or less	5,894	5,300	11.2	57,808	60,728	-4.8
Kaua'i	51,020	48,964	4.2	514,303	505,388	1.8
Kaua'i only	35,900	34,956	2.7	371,105	360,130	3.0
Kaua'i one day or less	1,751	2,061	-15.1	20,575	26,136	-21.3
Maui County	109,785	99,172	10.7	1,111,880	1,049,329	6.0
Maui	107,971	97,874	10.3	1,093,713	1,033,731	5.8
Maui only	86,606	78,245	10.7	875,921	816,398	7.3
Maui one day or less	2,485	2,392	3.9	27,935	30,522	-8.5
Moloka'i *	1,857	1,692	9.7	21,401	22,133	-3.3
Moloka'i only *	443	306	44.6	3,809	3,765	1.2
Moloka'i one day or less*	614	655	-6.2	8,174	10,421	-21.6
Lāna'i *	2,078	1,447	43.6	21,085	19,368	8.9
Lāna'i only *	459	232	98.3	4,563	2,880	58.4
Lāna'i one day or less*	930	813	14.4	9,873	11,313	-12.7
Hawai'i Island	51,125	47,253	8.2	530,077	517,188	2.5
Kona side	44,680	41,853	6.8	470,700	457,785	2.8
Hilo side	15,287	12,963	17.9	150,352	148,791	1.0
Hawai'i Island only	35,023	32,217	8.7	376,604	360,674	4.4
Hawai'i Island one day or less	1,799	1,768	1.7	17,323	20,446	-15.3
Any Neighbor Island	194,989	179,644	8.5	1,995,953	1,905,733	4.7
NI only	168,953	155,325	8.8	1,731,767	1,638,179	5.7
O'ahu & NI	26,036	24,319	7.1	264,186	267,554	-1.3
Any one island only	250,500	235,737	6.3	2,664,439	2,539,770	4.9
Multiple Islands	36,557	33,689	8.5	363,951	361,887	0.6
Avg. Islands Visited	1.16	1.16	0.1	1.15	1.16	-0.9
Average Length of Stay in Hawai'i	9.13	9.26	-1.4	9.12	9.24	-1.3
ACCOMMODATIONS						
Plan to stay in Hotel	144,314	131,906	9.4	1,520,740	1,448,574	5.0
Hotel only	122,608	112,882	8.6	1,305,196	1,237,659	5.5
Plan to stay in Condo	61,966	58,977	5.1	644,468	626,541	2.9
Condo only	50,926	48,991	3.9	530,675	513,729	3.3
Plan to stay in Timeshare	38,350	39,654	-3.3	373,003	377,575	-1.2
Timeshare only	31,052	32,430	-4.2	299,518	302,907	-1.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,215	2,203	0.5	20,678	26,472	-21.9
Friends/Relatives	30,746	29,212	5.3	349,574	338,792	3.2
Bed & Breakfast	2,812	2,663	5.6	28,504	29,448	-3.2
Rental House	27,684	25,406	9.0	309,056	285,899	8.1
Hostel	1,681	1,112	51.2	16,304	15,414	5.8
Camp Site, Beach	1,431	1,492	-4.1	19,570	20,514	-4.6
Private Room in Private Home**	3,470	NA	NA	13,180	NA	NA
Shared Room/Space in Private Home	981	NA	NA	4,121	NA	NA
Other	4,472	4,863	-8.0	53,357	53,812	-0.8
PURPOSE OF TRIP						
Pleasure (Net)	232,019	219,267	5.8	2,522,995	2,423,957	4.1
Honeymoon/Get Married	14,527	13,729	5.8	114,468	116,596	-1.8
Honeymoon	12,116	11,088	9.3	92,444	94,562	-2.2
Get Married	3,358	3,390	-0.9	28,922	29,429	-1.7
Pleasure/Vacation	219,650	207,719	5.7	2,428,905	2,330,559	4.2
Mtgs/Conventions/Incentive	16,325	15,309	6.6	127,536	127,917	-0.3
Conventions	11,762	10,918	7.7	77,299	77,257	0.1
Corporate Meetings	3,353	3,007	11.5	32,608	32,510	0.3
Incentive	1,696	1,809	-6.3	22,484	23,266	-3.4
Other Business	14,238	12,858	10.7	125,382	125,193	0.2
Visit Friends/Rel.	29,410	29,254	0.5	318,270	315,843	0.8
Gov't/Military	2,158	2,370	-8.9	29,241	28,056	4.2
Attend School	290	316	-8.2	8,331	8,155	2.1
Sport Events	5,889	4,348	35.5	28,640	25,690	11.5
Other	11,785	10,799	9.1	106,505	100,297	6.2
TRAVEL STATUS						
% First Timers ***	19.0	18.7	0.3	19.5	19.2	0.3
% Repeaters ***	81.0	81.3	-0.3	80.5	80.8	-0.3
Average # of Trips	7.1	7.2	-1.3	6.9	6.9	-0.6
Group Tour	4,933	4,515	9.3	52,870	56,017	-5.6
Non-Group	282,125	264,911	6.5	2,975,519	2,845,640	4.6
Package Trip	48,723	47,816	1.9	553,940	544,381	1.8
No Package	238,335	221,610	7.5	2,474,449	2,357,275	5.0
Net True Independent	235,969	219,604	7.5	2,451,207	2,333,181	5.1
Ave. Age	48	48	-0.3	46	46	-0.2
Ave. Party Size	2.0	2.0	0.4	2.2	2.2	-0.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

TABLE 4. TOTAL US EAST VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	129,020	128,802	0.2	1,561,555	1,512,789	3.2
Domestic	124,788	124,623	0.1	1,500,783	1,429,623	5.0
International	4,232	4,179	1.3	60,772	83,166	-26.9
VISITOR DAYS	1,260,417	1,271,971	-0.9	15,929,869	15,515,758	2.7
AVERAGE DAILY CENSUS	40,659	41,031	-0.9	52,229	50,871	2.7
ISLANDS VISITED						
O'ahu	73,021	79,315	-7.9	905,517	896,417	1.0
O'ahu only	45,537	49,829	-8.6	565,447	560,145	0.9
O'ahu one day or less	6,986	7,070	-1.2	78,096	81,402	-4.1
Kaua'i	26,035	25,362	2.7	300,554	292,584	2.7
Kaua'i only	9,849	8,894	10.7	117,942	112,134	5.2
Kaua'i one day or less	2,891	3,013	-4.1	30,040	35,083	-14.4
Maui County	49,783	47,393	5.0	597,611	574,709	4.0
Maui	49,075	46,781	4.9	588,095	566,175	3.9
Maui only	25,219	22,209	13.5	304,150	285,870	6.4
Maui one day or less	2,658	3,121	-14.8	32,101	34,575	-7.2
Moloka'i *	987	1,165	-15.3	12,600	16,533	-23.8
Moloka'i only *	162	106	52.4	1,408	1,454	-3.1
Moloka'i one day or less*	451	546	-17.5	6,204	9,375	-33.8
Lāna'i *	1,284	1,085	18.4	16,635	15,437	7.8
Lāna'i only *	117	86	36.6	2,132	1,187	79.6
Lāna'i one day or less*	662	708	-6.5	8,322	9,853	-15.5
Hawai'i Island	29,922	29,089	2.9	348,037	339,352	2.6
Kona side	25,728	24,496	5.0	297,501	285,560	4.2
Hilo side	11,619	12,195	-4.7	137,504	143,494	-4.2
Hawai'i Island only	12,914	11,449	12.8	144,965	135,443	7.0
Hawai'i Island one day or less	1,765	1,847	-4.5	19,788	20,581	-3.9
Any Neighbor Island	83,483	78,973	5.7	996,108	952,644	4.6
NI only	55,999	49,487	13.2	656,037	616,372	6.4
O'ahu & NI	27,484	29,486	-6.8	340,071	336,272	1.1
Any one island only	93,798	92,575	1.3	1,136,045	1,096,232	3.6
Multiple Islands	35,223	36,228	-2.8	425,510	416,557	2.1
Avg. Islands Visited	1.40	1.42	-1.5	1.39	1.41	-1.1
Average Length of Stay in Hawai'i	9.77	9.88	-1.1	10.20	10.26	-0.5
ACCOMMODATIONS						
Plan to stay in Hotel	79,603	81,399	-2.2	955,224	928,408	2.9
Hotel only	65,126	66,254	-1.7	774,417	754,436	2.6
Plan to stay in Condo	18,013	17,565	2.6	232,116	224,395	3.4
Condo only	12,978	12,478	4.0	160,949	156,868	2.6
Plan to stay in Timeshare	13,304	13,670	-2.7	159,810	162,053	-1.4
Timeshare only	9,721	10,341	-6.0	117,703	119,390	-1.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	4,824	5,700	-15.4	52,976	59,887	-11.5
Friends/Relatives	15,580	14,192	9.8	187,561	178,644	5.0
Bed & Breakfast	1,566	2,138	-26.8	19,658	20,585	-4.5
Rental House	10,403	9,526	9.2	139,655	123,629	13.0
Hostel	711	671	6.0	9,354	10,222	-8.5
Camp Site, Beach	642	777	-17.5	9,607	10,729	-10.5
Private Room in Private Home**	1,535	NA	NA	6,455	NA	NA
Shared Room/Space in Private Home	514	NA	NA	2,352	NA	NA
Other	1,933	2,697	-28.3	29,471	30,245	-2.6
PURPOSE OF TRIP						
Pleasure (Net)	98,364	97,014	1.4	1,232,850	1,195,938	3.1
Honeymoon/Get Married	12,159	10,564	15.1	87,615	87,217	0.5
Honeymoon	11,340	9,722	16.6	78,128	77,574	0.7
Get Married	1,305	1,317	-0.9	14,572	15,173	-4.0
Pleasure/Vacation	87,291	87,614	-0.4	1,156,976	1,122,952	3.0
Mtgs/Conventions/Incentive	11,617	15,911	-27.0	123,225	126,646	-2.7
Conventions	7,400	12,575	-41.2	72,296	72,899	-0.8
Corporate Meetings	2,207	2,048	7.7	26,083	26,317	-0.9
Incentive	2,358	1,893	24.5	30,905	33,872	-8.8
Other Business	6,510	6,333	2.8	64,883	65,300	-0.6
Visit Friends/Rel.	13,684	14,280	-4.2	176,483	174,772	1.0
Gov't/Military	3,027	3,044	-0.5	40,643	38,337	6.0
Attend School	119	192	-37.9	4,105	4,137	-0.8
Sport Events	3,232	3,147	2.7	13,426	10,446	28.5
Other	5,155	4,678	10.2	53,479	50,207	6.5
TRAVEL STATUS						
% First Timers ***	44.1	43.6	0.4	42.0	41.5	0.6
% Repeaters ***	55.9	56.4	-0.4	58.0	58.5	-0.6
Average # of Trips	4.0	4.1	-0.4	4.1	4.1	-0.6
Group Tour	5,408	4,765	13.5	68,321	72,395	-5.6
Non-Group	123,612	124,037	-0.3	1,493,233	1,440,394	3.7
Package Trip	27,410	27,040	1.4	334,989	331,812	1.0
No Package	101,610	101,762	-0.1	1,226,566	1,180,977	3.9
Net True Independent	99,693	100,214	-0.5	1,205,173	1,160,030	3.9
Ave. Age	48	48	-0.9	47	47	-1.0

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	135,343	131,841	2.7	1,241,835	1,234,705	0.6
Domestic	654	762	-14.2	6,865	7,901	-13.1
International	134,689	131,079	2.8	1,234,970	1,226,804	0.7
VISITOR DAYS	759,415	744,243	2.0	7,279,369	7,258,447	0.3
AVERAGE DAILY CENSUS	24,497	24,008	2.0	23,867	23,798	0.3
ISLANDS VISITED						
O'ahu	131,792	128,354	2.7	1,203,087	1,196,778	0.5
O'ahu only	117,679	115,037	2.3	1,071,136	1,062,030	0.9
O'ahu one day or less	665	748	-11.0	6,772	8,938	-24.2
Kaua'i	1,903	2,065	-7.9	19,084	21,846	-12.6
Kaua'i only	122	285	-57.1	1,861	2,776	-33.0
Kaua'i one day or less	1,047	1,521	-31.2	11,849	12,886	-8.0
Maui County	4,021	3,992	0.7	47,124	52,053	-9.5
Maui	3,965	3,926	1.0	46,405	50,160	-7.5
Maui only	955	894	6.8	8,610	9,234	-6.8
Maui one day or less	1,551	1,290	20.2	16,279	16,700	-2.5
Moloka'i *	92	33	178.0	1,292	1,832	-29.5
Moloka'i only *	2	0	0.0	32	37	-13.3
Moloka'i one day or less*	90	31	190.0	830	1,034	-19.7
Lāna'i *	36	66	-45.8	784	1,145	-31.6
Lāna'i only *	0	4	-100.0	30	62	-52.6
Lāna'i one day or less*	18	62	-71.0	605	973	-37.8
Hawai'i Island	12,856	12,297	4.6	120,496	118,066	2.1
Kona side	9,603	9,264	3.7	91,984	89,623	2.6
Hilo side	4,440	3,942	12.6	39,944	38,040	5.0
Hawai'i Island only	2,317	2,051	13.0	25,317	23,080	9.7
Hawai'i Island one day or less	2,870	2,742	4.7	27,316	26,746	2.1
Any Neighbor Island	17,664	16,805	5.1	170,699	172,675	-1.1
NI only	3,551	3,488	1.8	38,748	37,927	2.2
O'ahu & NI	14,113	13,317	6.0	131,952	134,748	-2.1
Any one island only	121,076	118,271	2.4	1,106,985	1,097,219	0.9
Multiple Islands	14,268	13,571	5.1	134,850	137,486	-1.9
Avg. Islands Visited	1.11	1.11	0.0	1.12	1.13	-0.5
Average Length of Stay in Hawai'i	5.61	5.64	-0.6	5.86	5.88	-0.3
ACCOMMODATIONS						
Plan to stay in Hotel	118,199	112,354	5.2	1,051,356	1,037,813	1.3
Hotel only	115,223	109,832	4.9	1,018,595	1,008,291	1.0
Plan to stay in Condo	11,419	13,944	-18.1	134,266	141,652	-5.2
Condo only	9,309	11,816	-21.2	106,971	115,886	-7.7
Plan to stay in Timeshare	7,610	6,710	13.4	72,324	68,977	4.9
Timeshare only	6,403	5,238	22.2	59,240	55,836	6.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	93	140	-33.8	1,530	2,066	-26.0
Friends/Relatives	912	1,482	-38.4	12,935	14,619	-11.5
Bed & Breakfast	20	51	-60.4	1,387	1,350	2.7
Rental House	231	389	-40.5	4,295	4,086	5.1
Hostel	156	286	-45.3	1,016	1,141	-11.0
Camp Site, Beach	108	7	1542.5	510	155	229.7
Private Room in Private Home**	306	NA	NA	2,939	NA	NA
Shared Room/Space in Private Home	165	NA	NA	1,160	NA	NA
Other	81	60	36.6	2,386	2,259	5.6
PURPOSE OF TRIP						
Pleasure (Net)	104,105	99,746	4.4	1,013,419	1,015,091	-0.2
Honeymoon/Get Married	26,846	27,161	-1.2	194,512	198,618	-2.1
Honeymoon	25,589	25,628	-0.2	184,684	186,658	-1.1
Get Married	4,237	4,180	1.4	30,432	33,955	-10.4
Pleasure/Vacation	79,128	73,940	7.0	830,028	826,668	0.4
Mtgs/Conventions/Incentive	17,419	9,398	85.3	112,643	85,990	31.0
Conventions	1,146	1,501	-23.6	17,208	15,228	13.0
Corporate Meetings	181	680	-73.4	2,104	2,563	-17.9
Incentive	16,146	7,559	113.6	94,644	69,692	35.8
Other Business	806	597	34.9	4,866	5,440	-10.6
Visit Friends/Rel.	1,261	2,277	-44.6	18,360	19,614	-6.4
Gov't/Military	23	121	-81.4	603	468	28.8
Attend School	60	300	-79.9	6,648	5,659	17.5
Sport Events	333	636	-47.7	8,146	7,611	7.0
Other	391	455	-14.1	5,109	4,032	26.7
TRAVEL STATUS						
% First Timers ***	42.0	45.5	-3.5	38.2	39.0	-0.8
% Repeaters ***	58.0	54.5	3.5	61.8	61.0	0.8
Average # of Trips	3.6	3.6	1.3	4.1	4.1	-0.6
Group Tour	31,425	28,107	11.8	268,684	281,970	-4.7
Non-Group	103,919	103,734	0.2	973,151	952,735	2.1
Package Trip	89,938	91,262	-1.5	820,034	848,226	-3.3
No Package	45,406	40,579	11.9	421,801	386,478	9.1
Net True Independent	36,976	34,788	6.3	362,290	342,177	5.9
Ave. Age	42	42	-1.2	43	43	1.1

TABLE 4. TOTAL CANADA VISITORS BY AIR

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	27,698	29,185	-5.1	370,909	406,042	-8.7
Domestic	11,207	11,375	-1.5	91,613	133,796	-31.5
International	16,491	17,810	-7.4	279,296	272,246	2.6
VISITOR DAYS	334,832	351,338	-4.7	4,690,854	5,141,375	-8.8
AVERAGE DAILY CENSUS	10,801	11,333	-4.7	15,380	16,857	-8.8
ISLANDS VISITED						
O'ahu	12,329	12,345	-0.1	155,005	168,418	-8.0
O'ahu only	8,331	7,510	10.9	102,141	108,488	-5.8
O'ahu one day or less	543	628	-13.6	6,835	8,279	-17.4
Kaua'i	3,899	4,707	-17.2	52,201	60,037	-13.1
Kaua'i only	1,489	1,828	-18.5	24,377	28,241	-13.7
Kaua'i one day or less	270	663	-59.2	5,318	6,757	-21.3
Maui County	14,263	15,677	-9.0	190,225	205,422	-7.4
Maui	14,126	15,619	-9.6	188,243	203,751	-7.6
Maui only	10,025	10,500	-4.5	135,741	145,100	-6.4
Maui one day or less	356	775	-54.1	6,028	7,888	-23.6
Moloka'i *	250	381	-34.4	3,644	3,862	-5.7
Moloka'i only *	15	22	-31.0	477	502	-5.1
Moloka'i one day or less*	164	308	-46.8	2,240	1,981	13.0
Lāna'i *	323	223	45.2	3,485	3,343	4.3
Lāna'i only *	11	7	50.8	401	254	57.7
Lāna'i one day or less*	253	167	51.5	2,403	2,264	6.1
Hawai'i Island	4,782	6,000	-20.3	69,505	84,526	-17.8
Kona side	4,189	5,467	-23.4	62,909	77,476	-18.8
Hilo side	1,829	2,329	-21.5	23,931	30,250	-20.9
Hawai'i Island only	2,342	2,793	-16.2	36,670	43,161	-15.0
Hawai'i Island one day or less	190	209	-9.2	2,728	3,238	-15.7
Any Neighbor Island	19,367	21,675	-10.6	268,768	297,555	-9.7
NI only	15,369	16,840	-8.7	215,904	237,625	-9.1
O'ahu & NI	3,998	4,835	-17.3	52,863	59,930	-11.8
Any one island only	22,213	22,660	-2.0	299,807	325,746	-8.0
Multiple Islands	5,485	6,525	-15.9	71,102	80,297	-11.5
Avg. Islands Visited	1.29	1.35	-4.2	1.27	1.29	-1.4
Average Length of Stay in Hawai'i	12.09	12.04	0.4	12.65	12.66	-0.1
ACCOMMODATIONS						
Plan to stay in Hotel	13,449	13,467	-0.1	167,824	181,621	-7.6
Hotel only	10,006	9,803	2.1	128,444	135,881	-5.5
Plan to stay in Condo	9,945	10,184	-2.3	136,437	153,673	-11.2
Condo only	7,964	8,095	-1.6	111,084	124,631	-10.9
Plan to stay in Timeshare	2,604	3,907	-33.4	37,071	41,826	-11.4
Timeshare only	1,898	2,916	-34.9	28,159	29,376	-4.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	617	1,037	-40.5	6,198	9,204	-32.7
Friends/Relatives	1,384	1,589	-12.9	19,349	21,414	-9.6
Bed & Breakfast	383	498	-23.2	5,817	7,773	-25.2
Rental House	2,887	2,837	1.8	40,485	47,072	-14.0
Hostel	415	373	11.4	5,233	6,011	-12.9
Camp Site, Beach	369	295	25.0	4,410	4,683	-5.8
Private Room in Private Home**	472	NA	NA	3,436	NA	NA
Shared Room/Space in Private Home	159	NA	NA	898	NA	NA
Other	296	344	-14.0	3,806	5,425	-29.8
PURPOSE OF TRIP						
Pleasure (Net)	24,617	26,220	-6.1	343,177	374,597	-8.4
Honeymoon/Get Married	1,651	1,898	-13.0	12,915	15,583	-17.1
Honeymoon	1,483	1,708	-13.1	11,298	13,429	-15.9
Get Married	230	235	-2.1	2,232	3,230	-30.9
Pleasure/Vacation	23,185	24,541	-5.5	332,318	362,499	-8.3
Mtgs/Conventions/Incentive	1,231	1,419	-13.2	15,443	19,607	-21.2
Conventions	964	1,094	-11.9	10,170	14,308	-28.9
Corporate Meetings	151	85	78.4	2,067	2,409	-14.2
Incentive	158	258	-38.8	3,719	3,991	-6.8
Other Business	543	282	92.4	3,061	4,383	-30.2
Visit Friends/Rel.	1,186	1,214	-2.3	13,220	16,163	-18.2
Gov't/Military	28	23	21.2	723	1,306	-44.7
Attend School	23	29	-21.4	483	1,212	-60.2
Sport Events	648	656	-1.3	2,626	3,992	-34.2
Other	536	435	23.2	4,033	5,038	-20.0
TRAVEL STATUS						
% First Timers ***	37.8	39.6	-1.9	35.5	35.0	0.5
% Repeaters ***	62.2	60.4	1.9	64.5	65.0	-0.5
Average # of Trips	4.1	3.8	6.8	4.0	3.9	0.8
Group Tour	644	766	-15.9	7,700	10,620	-27.5
Non-Group	27,054	28,419	-4.8	363,209	395,422	-8.1
Package Trip	6,127	6,118	0.1	77,324	85,671	-9.7
No Package	21,571	23,067	-6.5	293,585	320,372	-8.4
Net True Independent	21,358	22,894	-6.7	291,006	317,263	-8.3
Ave. Age	47	46	1.4	47	48	-2.0
Ave. Party Size	1.9	2.0	-1.7	2.2	2.2	0.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

OCTOBER 2016 ARRIVALS AT A GLANCE

CATEGORY AND MMA	2016P	2015	% change	YTD 2016P	YTD 2015	% change
TOTAL EXPENDITURES (\$mil.)	1,220.9	1,142.7	6.8	12,827.9	12,340.0	4.0
Total by air	1,213.9	1,137.3	6.7	12,793.7	12,306.0	4.0
U.S. West	449.6	399.6	12.5	4,587.3	4,324.6	6.1
U.S. East	257.9	256.5	0.6	3,182.3	3,024.1	5.2
Japan	192.1	182.1	5.5	1,716.2	1,701.7	0.8
Canada	56.8	56.5	0.5	746.5	851.4	-12.3
All Others	257.5	242.5	6.2	2,561.4	2,404.2	6.5
Visitor arrivals by cruise ships	7.0	5.4	30.1	34.2	34.0	0.6
TOTAL VISITOR DAYS	6,195,474	5,968,420	3.8	66,442,046	65,007,107	2.2
Total by air	6,095,729	5,884,940	3.6	66,016,985	64,531,554	2.3
U.S. West	2,619,795	2,494,924	5.0	27,612,691	26,805,925	3.0
U.S. East	1,260,417	1,271,971	-0.9	15,929,869	15,515,758	2.7
Japan	759,415	744,243	2.0	7,279,369	7,258,447	0.3
Canada	334,832	351,338	-4.7	4,690,854	5,141,375	-8.8
All Others	1,121,270	1,022,464	9.7	10,504,203	9,810,050	7.1
Visitor arrivals by cruise ships	99,745	83,481	19.5	425,061	475,553	-10.6
VISITOR ARRIVALS	717,486	687,740	4.3	7,416,031	7,214,213	2.8
Total by air	696,812	670,039	4.0	7,326,092	7,110,745	3.0
U.S. West	287,058	269,426	6.5	3,028,389	2,901,657	4.4
U.S. East	129,020	128,802	0.2	1,561,555	1,512,789	3.2
Japan	135,343	131,841	2.7	1,241,835	1,234,705	0.6
Canada	27,698	29,185	-5.1	370,909	406,042	-8.7
All Others	117,693	110,785	6.2	1,123,403	1,055,552	6.4
Visitor arrivals by cruise ships	20,673	17,701	16.8	89,939	103,468	-13.1
AVERAGE LENGTH OF STAY	8.63	8.68	-0.5	8.96	9.01	-0.6
Total by air	8.75	8.78	-0.4	9.01	9.08	-0.7
U.S. West	9.13	9.26	-1.4	9.12	9.24	-1.3
U.S. East	9.77	9.88	-1.1	10.20	10.26	-0.5
Japan	5.61	5.64	-0.6	5.86	5.88	-0.3
Canada	12.09	12.04	0.4	12.65	12.66	-0.1
All Others	9.53	9.23	3.2	9.35	9.29	0.6
Visitor arrivals by cruise ships	4.82	4.72	2.3	4.73	4.60	2.8
PER PERSON PER DAY SPENDING (\$)	197.1	191.5	2.9	193.1	189.8	1.7
Total by air	199.1	193.3	3.0	193.8	190.7	1.6
U.S. West	171.6	160.2	7.1	166.1	161.3	3.0
U.S. East	204.6	201.7	1.5	199.8	194.9	2.5
Japan	253.0	244.7	3.4	235.8	234.4	0.6
Canada	169.7	160.9	5.4	159.2	165.6	-3.9
All Others	229.7	237.2	-3.2	243.8	245.1	-0.5
Visitor arrivals by cruise ships	70.0	64.3	8.9	80.4	71.5	12.5
PER PERSON PER TRIP SPENDING (\$)	1,701.7	1,661.5	2.4	1,729.8	1,710.5	1.1
Total by air	1,742.1	1,697.4	2.6	1,746.3	1,730.6	0.9
U.S. West	1,566.1	1,483.2	5.6	1,514.8	1,490.4	1.6
U.S. East	1,999.2	1,991.4	0.4	2,037.9	1,999.0	1.9
Japan	1,419.4	1,381.4	2.8	1,382.0	1,378.2	0.3
Canada	2,051.4	1,937.5	5.9	2,012.8	2,096.9	-4.0
All Others	2,188.0	2,189.1	0.0	2,280.1	2,277.7	0.1
Visitor arrivals by cruise ships	337.7	303.2	11.4	380.1	328.4	15.7

P=Preliminary data.

Source:Hawai'i Tourism Authority

2016 Arrivals at a Glance by Month

2016P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,454.7	\$1,245.7	\$1,262.5	\$1,141.4	\$1,180.5	\$1,397.5	\$1,444.6	\$1,312.0	\$1,168.1	\$1,220.9	
	Total by air	\$1,450.3	\$1,244.1	\$1,259.8	\$1,133.0	\$1,176.6	\$1,396.9	\$1,444.2	\$1,311.2	\$1,163.6	\$1,213.9	
	U.S. West	\$454.1	\$414.5	\$451.6	\$417.7	\$439.3	\$566.9	\$546.7	\$482.8	\$364.0	\$449.6	
	U.S. East	\$405.8	\$324.9	\$303.2	\$265.5	\$301.4	\$385.0	\$371.9	\$294.0	\$272.7	\$257.9	
	Japan	\$163.1	\$158.0	\$156.9	\$138.3	\$155.1	\$166.4	\$182.5	\$211.5	\$191.9	\$192.1	
	Canada	\$159.4	\$115.3	\$132.3	\$74.4	\$38.6	\$31.4	\$51.1	\$48.0	\$39.2	\$56.8	
	All Other	\$267.9	\$231.3	\$215.8	\$237.0	\$242.2	\$247.1	\$292.0	\$274.9	\$295.7	\$257.5	
	Visitor arrivals by cruise ships	\$4.4	\$1.6	\$2.6	\$8.4	\$3.9	\$0.6	\$0.3	\$0.9	\$4.5	\$7.0	
	Visitor days	TOTAL (air + ships)	7,435,149	6,326,337	6,938,653	5,998,573	6,128,731	7,253,394	7,594,406	6,817,669	5,753,659	6,195,474
		Total by air	7,386,957	6,309,046	6,909,818	5,886,933	6,081,847	7,245,327	7,591,204	6,811,007	5,699,116	6,095,729
U.S. West		2,645,879	2,402,067	2,792,149	2,561,975	2,689,724	3,425,109	3,366,641	2,892,068	2,217,283	2,619,795	
U.S. East		2,013,810	1,616,613	1,662,571	1,251,791	1,556,363	1,940,373	1,906,778	1,460,450	1,260,701	1,260,417	
Japan		684,172	643,247	734,294	603,034	655,209	669,058	774,396	963,989	792,553	759,415	
Canada		954,547	775,860	858,663	503,751	234,378	198,357	308,957	302,218	219,290	334,832	
All Other		1,088,549	871,259	862,141	966,382	946,172	1,012,430	1,234,431	1,192,281	1,209,288	1,121,270	
Visitor arrivals by cruise ships		48,192	17,291	28,835	111,640	46,884	8,067	3,202	6,662	54,543	99,745	
Visitor arrivals		TOTAL (air + ships)	720,997	688,794	786,262	700,573	718,913	800,263	835,417	780,723	666,605	717,486
		Total by air	709,985	683,973	779,388	677,671	709,566	798,663	834,465	778,840	656,729	696,812
	U.S. West	255,255	262,145	316,591	294,264	305,182	362,653	365,497	329,951	249,795	287,058	
	U.S. East	162,383	152,792	176,894	132,262	156,238	186,346	187,838	149,705	127,077	129,020	
	Japan	118,849	115,731	126,943	100,512	113,966	117,057	127,373	152,438	133,623	135,343	
	Canada	63,798	58,349	66,548	41,527	21,779	17,866	25,822	27,881	19,640	27,698	
	All Other	109,700	94,955	92,413	108,106	112,402	114,742	127,935	118,864	126,594	117,693	
	Visitor arrivals by cruise ships	11,012	4,821	6,874	22,902	9,347	1,600	952	1,883	9,875	20,673	
	length of stay	TOTAL (air + ships)	10.31	9.18	8.82	8.56	8.52	9.06	9.09	8.73	8.63	8.63
		Total by air	10.40	9.22	8.87	8.69	8.57	9.07	9.10	8.75	8.68	8.75
U.S. West		10.37	9.16	8.82	8.71	8.81	9.44	9.21	8.77	8.88	9.13	
U.S. East		12.40	10.58	9.40	9.39	9.96	10.41	10.15	9.76	9.92	9.77	
Japan		5.76	5.56	5.78	6.00	5.75	5.72	6.08	6.32	5.93	5.61	
Canada		14.96	13.30	12.90	12.13	10.76	11.10	11.96	10.84	11.17	12.09	
All Other		9.92	9.18	9.33	8.94	8.42	8.82	9.65	10.03	9.55	9.53	
Visitor arrivals by cruise ships		4.38	3.59	4.19	4.87	5.02	5.04	3.36	3.54	5.52	4.82	
Per Person Per Day Spending *		TOTAL (air+ships)	\$195.6	\$196.9	\$181.9	\$190.3	\$192.6	\$192.7	\$190.2	\$192.4	\$203.0	\$197.1
		Total by air	\$196.3	\$197.2	\$182.3	\$192.5	\$193.5	\$192.8	\$190.3	\$192.5	\$204.2	\$199.1
	U.S. West	\$171.6	\$172.6	\$161.8	\$163.0	\$163.3	\$165.5	\$162.4	\$166.9	\$164.2	\$171.6	
	U.S. East	\$201.5	\$201.0	\$182.4	\$212.1	\$193.7	\$198.4	\$195.0	\$201.3	\$216.3	\$204.6	
	Japan	\$238.3	\$245.7	\$213.7	\$229.4	\$236.7	\$248.8	\$235.7	\$219.4	\$242.2	\$253.0	
	Canada	\$167.0	\$148.7	\$154.0	\$147.7	\$164.8	\$158.5	\$165.4	\$158.7	\$178.7	\$169.7	
	All Other	\$246.1	\$265.5	\$250.3	\$245.3	\$256.0	\$244.1	\$236.6	\$230.5	\$244.5	\$229.7	
	Visitor arrivals by cruise ships	\$91.8	\$90.1	\$91.8	\$75.5	\$83.1	\$71.4	\$100.4	\$127.6	\$82.5	\$70.0	
	Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,017.6	\$1,808.5	\$1,605.7	\$1,629.3	\$1,642.1	\$1,746.2	\$1,729.2	\$1,680.5	\$1,752.3	\$1,701.7
		Total by air	\$2,042.7	\$1,819.0	\$1,616.4	\$1,671.9	\$1,658.2	\$1,749.0	\$1,730.7	\$1,683.5	\$1,771.8	\$1,742.1
U.S. West		\$1,779.1	\$1,581.4	\$1,426.6	\$1,419.5	\$1,439.3	\$1,563.2	\$1,495.8	\$1,463.2	\$1,457.3	\$1,566.1	
U.S. East		\$2,498.7	\$2,126.2	\$1,714.1	\$1,992.4	\$1,929.3	\$2,065.9	\$1,979.9	\$1,964.0	\$2,146.1	\$1,999.2	
Japan		\$1,371.9	\$1,365.5	\$1,236.2	\$1,376.3	\$1,360.8	\$1,421.9	\$1,433.0	\$1,387.7	\$1,436.3	\$1,419.4	
Canada		\$2,498.7	\$1,976.8	\$1,987.6	\$1,791.4	\$1,773.5	\$1,759.8	\$1,978.9	\$1,720.4	\$1,995.0	\$2,051.4	
All Other		\$2,442.1	\$2,436.4	\$2,335.1	\$2,192.7	\$2,154.9	\$2,153.7	\$2,282.6	\$2,312.4	\$2,335.9	\$2,188.0	
Visitor arrivals by cruise ships		\$401.9	\$323.1	\$384.9	\$368.1	\$416.7	\$359.9	\$337.7	\$451.5	\$455.5	\$337.7	

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,454.7	\$2,700.4	\$3,962.9	\$5,104.3	\$6,284.8	\$7,682.2	\$9,126.8	\$10,438.8	\$11,606.9	\$12,827.8	
	Total by air	\$1,450.3	\$2,694.4	\$3,954.2	\$5,087.2	\$6,263.8	\$7,660.7	\$9,104.9	\$10,416.1	\$11,579.7	\$12,793.6	
	U.S. West	\$454.1	\$868.7	\$1,320.3	\$1,738.0	\$2,177.3	\$2,744.2	\$3,290.9	\$3,773.7	\$4,137.7	\$4,587.3	
	U.S. East	\$405.8	\$730.6	\$1,033.8	\$1,299.3	\$1,600.8	\$1,985.7	\$2,357.6	\$2,651.7	\$2,924.4	\$3,182.3	
	Japan	\$163.1	\$321.1	\$478.0	\$616.3	\$771.4	\$937.9	\$1,120.4	\$1,331.9	\$1,523.9	\$1,716.0	
	Canada	\$159.4	\$274.8	\$407.0	\$481.4	\$520.0	\$551.5	\$602.6	\$650.5	\$689.7	\$746.5	
	All Other	\$267.9	\$499.2	\$715.0	\$952.1	\$1,194.3	\$1,441.4	\$1,733.4	\$2,008.3	\$2,304.0	\$2,561.5	
	Visitor arrivals by cruise ships	\$4.4	\$6.0	\$8.6	\$17.1	\$21.0	\$21.5	\$21.9	\$22.7	\$27.2	\$34.2	
	Visitor days	TOTAL (air + s	7,435,149	13,761,486	20,700,139	26,698,712	32,827,443	40,080,837	47,675,243	54,492,912	60,246,572	66,442,046
		Total by air	7,386,957	13,696,004	20,605,822	26,492,755	32,574,602	39,819,929	47,411,133	54,222,140	59,921,256	66,016,985
U.S. West		2,645,879	5,047,946	7,840,095	10,402,070	13,091,795	16,516,903	19,883,545	22,775,613	24,992,896	27,612,691	
U.S. East		2,013,810	3,630,423	5,292,994	6,544,785	8,101,148	10,041,522	11,948,300	13,408,750	14,669,452	15,929,869	
Japan		684,172	1,327,420	2,061,713	2,664,747	3,319,956	3,989,015	4,763,411	5,727,400	6,519,953	7,279,369	
Canada		954,547	1,730,408	2,589,071	3,092,822	3,327,200	3,525,557	3,834,514	4,136,732	4,356,022	4,690,854	
All Other		1,088,549	1,959,807	2,821,948	3,788,330	4,734,502	5,746,932	6,981,363	8,173,644	9,382,933	10,504,203	
Visitor arrivals by cruise ships		48,192	65,483	94,317	205,958	252,842	260,908	264,110	270,772	325,316	425,061	
Visitor arrivals		TOTAL (air + s	720,997	1,409,791	2,196,052	2,896,625	3,615,538	4,415,801	5,251,218	6,031,940	6,698,545	7,416,031
		Total by air	709,985	1,393,958	2,173,346	2,851,017	3,560,583	4,359,246	5,193,710	5,972,550	6,629,279	7,326,092
	U.S. West	255,255	517,400	833,991	1,128,254	1,433,436	1,796,089	2,161,586	2,491,537	2,741,331	3,028,389	
	U.S. East	162,383	315,175	492,069	625,331	781,568	967,914	1,155,752	1,305,457	1,432,534	1,561,555	
	Japan	118,849	234,580	361,523	462,035	576,000	693,057	820,430	972,868	1,106,491	1,241,835	
	Canada	63,798	122,147	188,695	230,223	252,002	269,867	295,690	323,571	343,211	370,909	
	All Other	109,700	204,655	297,068	405,174	517,576	632,318	760,253	879,117	1,005,711	1,123,403	
	Visitor arrivals by cruise ships	11,012	15,833	22,707	45,608	54,955	56,555	57,507	59,390	69,266	89,939	
	length of stay	TOTAL (air + s	10.31	9.76	9.43	9.22	9.08	9.08	9.08	9.03	8.99	8.96
		Total by air	10.40	9.83	9.48	9.29	9.15	9.13	9.13	9.08	9.04	9.01
U.S. West		10.37	9.76	9.40	9.22	9.13	9.20	9.20	9.14	9.12	9.12	
U.S. East		12.40	11.52	10.76	10.47	10.37	10.37	10.34	10.27	10.24	10.20	
Japan		5.76	5.66	5.70	5.77	5.76	5.76	5.81	5.89	5.89	5.86	
Canada		14.96	14.17	13.72	13.43	13.20	13.06	12.97	12.78	12.69	12.65	
All Other		9.92	9.58	9.50	9.35	9.15	9.09	9.18	9.30	9.33	9.35	
Visitor arrivals by cruise ships		4.38	4.14	4.15	4.52	4.60	4.61	4.59	4.56	4.70	4.73	
Per Person Per Day Spending*		TOTAL (air+sh	\$195.6	\$196.2	\$191.4	\$191.2	\$191.4	\$191.7	\$191.4	\$191.6	\$192.7	\$193.1
		Total by air	\$196.3	\$196.7	\$191.9	\$192.0	\$192.3	\$192.4	\$192.0	\$192.1	\$193.2	\$193.8
	U.S. West	\$171.6	\$172.1	\$168.4	\$167.1	\$166.3	\$166.1	\$165.5	\$165.7	\$165.6	\$166.1	
	U.S. East	\$201.5	\$201.2	\$195.3	\$198.5	\$197.6	\$197.8	\$197.3	\$197.8	\$199.4	\$199.8	
	Japan	\$238.3	\$241.9	\$231.9	\$231.3	\$232.4	\$235.1	\$235.2	\$232.6	\$233.7	\$235.7	
	Canada	\$167.0	\$158.8	\$157.2	\$155.7	\$156.3	\$156.4	\$157.1	\$157.3	\$158.3	\$159.2	
	All Other	\$246.1	\$254.7	\$253.4	\$251.3	\$252.3	\$250.8	\$248.3	\$245.7	\$245.6	\$243.9	
	Visitor arrivals by cruise ships	\$91.8	\$91.4	\$91.5	\$82.8	\$82.9	\$82.5	\$82.7	\$83.8	\$83.6	\$80.4	
	Per Person Per Trip Spending*	TOTAL (air+sh	\$2,017.6	\$1,915.4	\$1,804.5	\$1,762.1	\$1,738.3	\$1,739.7	\$1,738.0	\$1,730.6	\$1,732.7	\$1,729.7
		Total by air	\$2,042.7	\$1,932.9	\$1,819.4	\$1,784.4	\$1,759.2	\$1,757.3	\$1,753.1	\$1,744.0	\$1,746.8	\$1,746.3
U.S. West		\$1,779.1	\$1,678.9	\$1,583.1	\$1,540.5	\$1,518.9	\$1,527.9	\$1,522.4	\$1,514.6	\$1,509.4	\$1,514.8	
U.S. East		\$2,498.7	\$2,318.1	\$2,101.0	\$2,077.8	\$2,048.1	\$2,051.6	\$2,039.9	\$2,031.2	\$2,041.4	\$2,037.9	
Japan		\$1,371.9	\$1,368.8	\$1,322.2	\$1,334.0	\$1,339.3	\$1,353.2	\$1,365.6	\$1,369.1	\$1,377.2	\$1,381.8	
Canada		\$2,498.7	\$2,249.4	\$2,157.1	\$2,091.1	\$2,063.7	\$2,043.5	\$2,037.9	\$2,010.5	\$2,009.6	\$2,012.8	
All Other		\$2,442.1	\$2,439.5	\$2,407.0	\$2,349.8	\$2,307.5	\$2,279.6	\$2,280.1	\$2,284.5	\$2,290.9	\$2,280.2	
Visitor arrivals by cruise ships		\$401.9	\$377.9	\$380.0	\$374.0	\$381.3	\$380.7	\$380.0	\$382.2	\$392.7	\$380.1	

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

OCTOBER 2016 ISLAND HIGHLIGHTS

CATEGORY AND ISLAND	2016P	2015	% change	YTD 2016P	YTD 2015	% change
TOTAL EXPENDITURES (\$mil.)	1,220.9	1,142.7	6.8	12,827.9	12,340.0	4.0
Total by air	1,213.9	1,137.3	6.7	12,793.7	12,306.0	4.0
O'ahu	582.4	583.6	-0.2	5,966.4	6,085.6	-2.0
Maui	335.0	297.9	12.5	3,697.2	3,373.8	9.6
Moloka'i	3.5	2.5	40.6	26.1	27.7	-5.9
Lāna'i	7.8	3.1	147.7	69.3	35.3	96.7
Kaua'i	132.8	113.6	16.8	1,380.1	1,271.6	8.5
Hawai'i Island	152.5	136.5	11.7	1,654.5	1,512.0	9.4
Visitor arrivals by cruise ships	7.0	5.4	30.1	34.2	34.0	0.6
TOTAL VISITOR DAYS	6,195,474	5,968,420	3.8	66,442,046	65,007,107	2.2
Total by air	6,095,729	5,884,940	3.6	66,016,985	64,531,554	2.3
O'ahu	2,829,940	2,771,956	2.1	30,857,770	30,198,056	2.2
Maui	1,669,421	1,541,433	8.3	17,714,742	17,088,554	3.7
Moloka'i	22,340	21,809	2.4	234,303	232,458	0.8
Lāna'i	17,146	10,168	68.6	175,485	135,742	29.3
Kaua'i	689,574	676,114	2.0	7,551,256	7,468,486	1.1
Hawai'i Island	867,309	863,459	0.4	9,483,429	9,408,258	0.8
Visitor arrivals by cruise ships	99,745	83,481	19.5	425,061	475,553	-10.6
VISITOR ARRIVALS	717,486	687,740	4.3	7,416,031	7,214,213	2.8
Total by air	696,812	670,039	4.0	7,326,092	7,110,745	3.0
O'ahu	437,352	429,361	1.9	4,538,470	4,444,712	2.1
Maui	207,708	191,102	8.7	2,200,408	2,112,704	4.2
Moloka'i	4,232	4,054	4.4	50,361	55,301	-8.9
Lāna'i	4,728	3,580	32.1	52,231	50,659	3.1
Kaua'i	94,747	91,860	3.1	991,834	987,141	0.5
Hawai'i Island	121,419	115,229	5.4	1,283,324	1,262,125	1.7
Visitor arrivals by cruise ships	20,673	17,701	16.8	89,939	103,468	-13.1
AVERAGE LENGTH OF STAY	8.63	8.68	-0.5	8.96	9.01	-0.6
Total by air	8.75	8.78	-0.4	9.01	9.08	-0.7
O'ahu	6.47	6.46	0.2	6.80	6.79	0.1
Maui	8.04	8.07	-0.4	8.05	8.09	-0.5
Moloka'i	5.28	5.38	-1.9	4.65	4.20	10.7
Lāna'i	3.63	2.84	27.7	3.36	2.68	25.4
Kaua'i	7.28	7.36	-1.1	7.61	7.57	0.6
Hawai'i Island	7.14	7.49	-4.7	7.39	7.45	-0.9
Visitor arrivals by cruise ships	4.82	4.72	2.3	4.73	4.60	2.8
PER PERSON PER DAY SPENDING (\$)	197.1	191.5	2.9	193.1	189.8	1.7
Total by air	199.1	193.3	3.0	193.8	190.7	1.6
O'ahu	205.8	210.5	-2.3	193.4	201.5	-4.1
Maui	200.7	193.3	3.8	208.7	197.4	5.7
Moloka'i	157.6	114.8	37.3	111.4	119.3	-6.6
Lāna'i	453.9	309.0	46.9	395.2	259.7	52.2
Kaua'i	192.5	168.1	14.6	182.8	170.3	7.3
Hawai'i Island	175.8	158.1	11.2	174.5	160.7	8.6
Visitor arrivals by cruise ships	70.0	64.3	8.9	80.4	71.5	12.5
PER PERSON PER TRIP SPENDING (\$)	1,701.7	1,661.5	2.4	1,729.8	1,710.5	1.1
Total by air	1742.1	1697.4	2.6	1746.3	1730.6	0.9
O'ahu	1331.6	1359.2	-2.0	1314.6	1369.2	-4.0
Maui	1613.0	1559.0	3.5	1680.2	1596.9	5.2
Moloka'i	832.0	617.8	34.7	518.4	501.7	3.3
Lāna'i	1646.1	877.8	87.5	1327.8	696.0	90.8
Kaua'i	1401.3	1237.0	13.3	1391.5	1288.2	8.0
Hawai'i Island	1255.8	1184.7	6.0	1289.3	1198.0	7.6
Visitor arrivals by cruise ships	337.7	303.2	11.4	380.1	328.4	15.7

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2016

2016P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,454.7	\$1,245.7	\$1,262.5	\$1,141.4	\$1,180.5	\$1,397.5	\$1,444.6	\$1,312.0	\$1,168.1	\$1,220.9
	Total by air	\$1,450.3	\$1,244.1	\$1,259.8	\$1,133.0	\$1,176.6	\$1,396.9	\$1,444.2	\$1,311.2	\$1,163.6	\$1,213.9
	O'ahu	\$599.1	\$539.7	\$563.0	\$521.4	\$572.2	\$672.7	\$692.9	\$643.4	\$579.6	\$582.4
	Maui	\$477.5	\$384.3	\$395.9	\$331.7	\$322.4	\$388.4	\$398.9	\$350.6	\$312.7	\$335.0
	Moloka'i	\$4.0	\$2.9	\$1.7	\$1.9	\$3.3	\$2.2	\$1.6	\$3.3	\$1.8	\$3.5
	Lāna'i	\$1.6	\$3.7	\$6.9	\$8.0	\$7.4	\$8.8	\$8.3	\$10.1	\$6.8	\$7.8
	Kaua'i	\$152.7	\$128.7	\$130.9	\$123.2	\$125.8	\$156.8	\$166.7	\$141.7	\$121.0	\$132.8
	Hawai'i Island	\$215.4	\$184.9	\$161.5	\$146.8	\$145.6	\$168.0	\$175.8	\$162.2	\$141.7	\$152.5
	Visitor arrivals by cruise ships	\$4.4	\$1.6	\$2.6	\$8.4	\$3.9	\$0.6	\$0.3	\$0.9	\$4.5	\$7.0
	Visitor days	TOTAL (air + sea)	7,435,149	6,326,337	6,938,653	5,998,573	6,128,731	7,253,394	7,594,406	6,817,669	5,753,659
Total by air		7,386,957	6,309,046	6,909,818	5,886,933	6,081,847	7,245,327	7,591,204	6,811,007	5,699,116	6,095,729
O'ahu		3,192,325	2,747,423	3,109,015	2,740,914	2,997,865	3,428,500	3,585,738	3,416,674	2,809,375	2,829,940
Maui		2,038,760	1,797,596	1,951,680	1,629,599	1,583,603	1,889,119	2,010,376	1,703,536	1,441,050	1,669,421
Moloka'i		39,233	27,274	29,154	17,244	19,184	17,996	18,835	27,213	15,831	22,340
Lāna'i		14,826	16,050	21,075	17,453	17,572	19,056	17,491	18,390	16,426	17,146
Kaua'i		855,018	719,695	767,965	675,292	686,728	874,054	907,007	746,544	629,379	689,574
Hawai'i Island		1,246,795	1,001,009	1,030,929	806,431	776,894	1,016,601	1,051,757	898,650	787,054	867,309
Visitor arrivals by cruise ships		48,192	17,291	28,835	111,640	46,884	8,067	3,202	6,662	54,543	99,745
Visitor arrivals		TOTAL (air + sea)	898,146	844,422	937,510	862,457	894,118	1,002,047	1,050,946	977,728	666,605
	Total by air	887,134	839,601	930,636	839,556	884,771	1,000,447	1,049,994	975,845	656,729	696,812
	O'ahu	433,507	411,872	454,104	408,388	451,529	495,632	516,388	497,994	431,705	437,352
	Maui	213,784	205,055	232,675	211,255	212,935	239,022	255,259	227,652	195,063	207,708
	Moloka'i	5,426	5,056	6,540	4,333	4,697	4,886	4,854	5,761	4,576	4,232
	Lāna'i	4,271	4,225	5,506	5,927	6,003	5,185	5,062	6,039	5,285	4,728
	Kaua'i	95,042	88,130	97,209	92,530	95,643	114,358	120,166	104,838	89,171	94,747
	Hawai'i Island	135,105	125,264	134,602	117,123	113,964	141,364	148,265	133,561	112,658	121,419
	Visitor arrivals by cruise ships	11,012	4,821	6,874	22,902	9,347	1,600	952	1,883	9,875	20,673
	Length of stay	TOTAL (air + sea)	8.28	7.49	7.40	6.96	6.85	7.24	7.23	6.97	6.63
Total by air		8.33	7.51	7.42	7.01	6.87	7.24	7.23	6.98	6.68	6.75
O'ahu		7.36	6.67	6.85	6.71	6.64	6.92	6.94	6.86	6.51	6.47
Maui		9.54	8.77	8.39	7.71	7.44	7.90	7.88	7.48	7.39	8.04
Moloka'i		7.23	5.39	4.46	3.98	4.08	3.68	3.88	4.72	3.46	5.28
Lāna'i		3.47	3.80	3.83	2.94	2.93	3.68	3.46	3.05	3.11	3.63
Kaua'i		9.00	8.17	7.90	7.30	7.18	7.64	7.55	7.12	7.06	7.28
Hawai'i Island		9.23	7.99	7.66	6.89	6.82	7.19	7.09	6.73	6.99	7.14
Visitor arrivals by cruise ships		4.38	3.59	4.19	4.87	5.02	5.04	3.36	3.54	5.52	4.82
Per Person Per Day Spending *		TOTAL (air+sea)	\$195.6	\$196.9	\$181.9	\$190.3	\$192.6	\$192.7	\$190.2	\$192.4	\$203.0
	Total by air	\$196.3	\$197.2	\$182.3	\$192.5	\$193.5	\$192.8	\$190.3	\$192.5	\$204.2	\$199.1
	O'ahu	\$187.7	\$196.4	\$181.1	\$190.2	\$190.9	\$196.2	\$193.2	\$188.3	\$206.3	\$205.8
	Maui	\$234.2	\$213.8	\$202.8	\$203.5	\$203.6	\$205.6	\$198.4	\$205.8	\$217.0	\$200.7
	Moloka'i	\$101.4	\$105.1	\$57.2	\$111.5	\$171.2	\$119.6	\$86.1	\$120.1	\$115.3	\$157.6
	Lāna'i	\$110.9	\$232.2	\$326.0	\$459.7	\$419.7	\$461.8	\$473.6	\$547.5	\$412.5	\$453.9
	Kaua'i	\$178.5	\$178.8	\$170.5	\$182.4	\$183.2	\$179.4	\$183.8	\$189.8	\$192.2	\$192.5
	Hawai'i Island	\$172.8	\$184.7	\$156.6	\$182.1	\$187.5	\$165.3	\$167.2	\$180.5	\$180.0	\$175.8
	Visitor arrivals by cruise ships	\$91.8	\$90.1	\$91.8	\$75.5	\$83.1	\$71.4	\$100.4	\$127.6	\$82.5	\$70.0
	Per Person Per Trip Spending *	TOTAL (air+sea)	\$1,619.6	\$1,475.2	\$1,346.6	\$1,323.5	\$1,320.3	\$1,394.6	\$1,374.5	\$1,341.9	\$1,752.3
Total by air		\$1,634.8	\$1,481.8	\$1,353.7	\$1,349.5	\$1,329.8	\$1,396.3	\$1,375.5	\$1,343.6	\$1,771.8	\$1,742.1
O'ahu		\$1,381.9	\$1,310.3	\$1,239.8	\$1,276.7	\$1,267.2	\$1,357.3	\$1,341.9	\$1,292.0	\$1,342.5	\$1,331.6
Maui		\$2,233.5	\$1,873.9	\$1,701.4	\$1,570.0	\$1,513.9	\$1,624.8	\$1,562.5	\$1,540.1	\$1,603.2	\$1,613.0
Moloka'i		\$733.1	\$566.9	\$254.9	\$443.6	\$699.0	\$440.6	\$334.2	\$567.1	\$398.8	\$832.0
Lāna'i		\$385.0	\$882.0	\$1,247.8	\$1,353.9	\$1,228.4	\$1,697.0	\$1,636.6	\$1,667.3	\$1,282.0	\$1,646.1
Kaua'i		\$1,606.2	\$1,460.2	\$1,347.0	\$1,330.9	\$1,315.1	\$1,371.1	\$1,387.2	\$1,351.3	\$1,356.5	\$1,401.3
Hawai'i Island		\$1,594.5	\$1,476.2	\$1,199.7	\$1,253.7	\$1,277.9	\$1,188.6	\$1,186.0	\$1,214.3	\$1,257.8	\$1,255.8
Visitor arrivals by cruise ships		\$401.9	\$323.1	\$384.9	\$368.1	\$416.7	\$359.9	\$337.7	\$451.5	\$455.5	\$337.7

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,454.7	\$2,700.4	\$3,962.9	\$5,104.3	\$6,284.8	\$7,682.2	\$9,126.8	\$10,438.8	\$11,606.9	\$12,827.8
	Total by air	\$1,450.3	\$2,694.4	\$3,954.2	\$5,087.2	\$6,263.8	\$7,660.7	\$9,104.9	\$10,416.1	\$11,579.7	\$12,793.6
	O'ahu	\$599.1	\$1,138.7	\$1,701.7	\$2,223.1	\$2,795.3	\$3,468.1	\$4,161.0	\$4,804.4	\$5,384.0	\$5,966.3
	Maui	\$477.5	\$861.7	\$1,257.6	\$1,589.3	\$1,911.6	\$2,300.0	\$2,698.8	\$3,049.4	\$3,362.2	\$3,697.2
	Moloka'i	\$4.0	\$6.8	\$8.5	\$10.4	\$13.7	\$15.9	\$17.5	\$20.8	\$22.6	\$26.1
	Lāna'i	\$1.6	\$5.4	\$12.2	\$20.3	\$27.6	\$36.4	\$44.7	\$54.8	\$61.6	\$69.3
	Kaua'i	\$152.7	\$281.3	\$412.3	\$535.4	\$661.2	\$818.0	\$984.7	\$1,126.4	\$1,247.3	\$1,380.1
	Hawai'i Island	\$215.4	\$400.3	\$561.8	\$708.7	\$854.3	\$1,022.3	\$1,198.2	\$1,360.3	\$1,502.1	\$1,654.5
	Visitor arrivals by cruise ships	\$4.4	\$6.0	\$8.6	\$17.1	\$21.0	\$21.5	\$21.9	\$22.7	\$27.2	\$34.2
	Visitor days	TOTAL (air + s	7,435,149	13,761,486	20,700,139	26,698,712	32,827,443	40,080,837	47,675,243	54,492,912	60,246,572
Total by air		7,386,957	13,696,004	20,605,822	26,492,755	32,574,602	39,819,929	47,411,133	54,222,140	59,921,256	66,016,985
O'ahu		3,192,325	5,939,749	9,048,764	11,789,677	14,787,542	18,216,043	21,801,781	25,218,456	28,027,831	30,857,770
Maui		2,038,760	3,836,356	5,788,036	7,417,636	9,001,239	10,890,358	12,900,734	14,604,270	16,045,321	17,714,742
Moloka'i		39,233	66,506	95,660	112,905	132,089	150,084	168,919	196,132	211,964	234,303
Lāna'i		14,826	30,876	51,951	69,404	86,977	106,033	123,524	141,914	158,340	175,485
Kaua'i		855,018	1,574,712	2,342,677	3,017,970	3,704,697	4,578,752	5,485,758	6,232,303	6,861,682	7,551,256
Hawai'i Island		1,246,795	2,247,804	3,278,733	4,085,163	4,862,058	5,878,659	6,930,415	7,829,066	8,616,120	9,483,429
Visitor arrivals by cruise ships		48,192	65,483	94,317	205,958	252,842	260,908	264,110	270,772	325,316	425,061
Visitor arrivals		TOTAL (air + s	898,146	1,742,568	2,680,078	3,542,535	4,436,653	5,438,700	6,489,646	7,467,374	8,133,979
	Total by air	887,134	1,726,735	2,657,371	3,496,927	4,381,698	5,382,145	6,432,139	7,407,984	8,064,713	8,761,526
	O'ahu	433,507	845,378	1,299,483	1,707,870	2,159,399	2,655,031	3,171,419	3,669,413	4,101,118	4,538,470
	Maui	213,784	418,838	651,513	862,769	1,075,704	1,314,726	1,569,985	1,797,637	1,992,700	2,200,408
	Moloka'i	5,426	10,482	17,022	21,354	26,052	30,938	35,792	41,553	46,130	50,361
	Lāna'i	4,271	8,496	14,002	19,929	25,932	31,118	36,180	42,218	47,503	52,231
	Kaua'i	95,042	183,172	280,381	372,911	468,553	582,911	703,078	807,916	897,087	991,834
	Hawai'i Island	135,105	260,369	394,971	512,094	626,057	767,421	915,686	1,049,247	1,161,905	1,283,324
	Visitor arrivals by cruise ships	11,012	15,833	22,707	45,608	54,955	56,555	57,507	59,390	69,266	89,939
	Length of stay	TOTAL (air + s	8.28	7.90	7.72	7.54	7.40	7.37	7.35	7.30	7.41
Total by air		8.33	7.93	7.75	7.58	7.43	7.40	7.37	7.32	7.43	7.53
O'ahu		7.36	7.03	6.96	6.90	6.85	6.86	6.87	6.87	6.83	6.80
Maui		9.54	9.16	8.88	8.60	8.37	8.28	8.22	8.12	8.05	8.05
Moloka'i		7.23	6.34	5.62	5.29	5.07	4.85	4.72	4.72	4.59	4.65
Lāna'i		3.47	3.63	3.71	3.48	3.35	3.41	3.41	3.36	3.33	3.36
Kaua'i		9.00	8.60	8.36	8.09	7.91	7.85	7.80	7.71	7.65	7.61
Hawai'i Island		9.23	8.63	8.30	7.98	7.77	7.66	7.57	7.46	7.42	7.39
Visitor arrivals by cruise ships		4.38	4.14	4.15	4.52	4.60	4.61	4.59	4.56	4.70	4.73
Per Person Per Day Spending *		TOTAL (air+st	\$195.6	\$196.2	\$191.4	\$191.2	\$191.4	\$191.7	\$191.4	\$191.6	\$192.7
	Total by air	\$196.3	\$196.7	\$191.9	\$192.0	\$192.3	\$192.4	\$192.0	\$192.1	\$192.2	\$193.8
	O'ahu	\$187.7	\$191.7	\$188.1	\$188.6	\$189.0	\$190.4	\$190.9	\$190.5	\$192.1	\$193.3
	Maui	\$234.2	\$224.6	\$217.3	\$214.3	\$212.4	\$211.2	\$209.2	\$208.8	\$209.5	\$208.7
	Moloka'i	\$101.4	\$102.9	\$89.0	\$92.4	\$103.8	\$105.7	\$103.6	\$105.8	\$106.5	\$111.4
	Lāna'i	\$110.9	\$174.0	\$235.6	\$292.0	\$317.8	\$343.7	\$362.1	\$386.1	\$388.8	\$395.2
	Kaua'i	\$178.5	\$178.7	\$176.0	\$177.4	\$178.5	\$178.7	\$179.5	\$180.7	\$181.8	\$182.8
	Hawai'i Island	\$172.8	\$178.1	\$171.4	\$173.5	\$175.7	\$173.9	\$172.9	\$173.8	\$174.3	\$174.5
	Visitor arrivals by cruise ships	\$91.8	\$91.4	\$91.5	\$82.8	\$82.9	\$82.5	\$82.7	\$83.8	\$83.6	\$80.4
	Per Person Per Trip Spending *	TOTAL (air+st	\$1,619.6	\$1,549.6	\$1,478.6	\$1,440.9	\$1,416.6	\$1,412.5	\$1,406.4	\$1,397.9	\$1,427.0
Total by air		\$1,634.8	\$1,560.4	\$1,488.0	\$1,454.8	\$1,429.5	\$1,423.4	\$1,415.5	\$1,406.1	\$1,435.8	\$1,460.2
O'ahu		\$1,381.9	\$1,347.0	\$1,309.6	\$1,301.7	\$1,294.5	\$1,306.2	\$1,312.0	\$1,309.3	\$1,312.8	\$1,314.6
Maui		\$2,233.5	\$2,057.4	\$1,930.3	\$1,842.1	\$1,777.1	\$1,749.4	\$1,719.0	\$1,696.4	\$1,687.2	\$1,680.2
Moloka'i		\$733.1	\$652.9	\$500.0	\$488.6	\$526.5	\$513.0	\$488.7	\$499.6	\$489.6	\$518.4
Lāna'i		\$385.0	\$632.2	\$874.3	\$1,016.9	\$1,065.8	\$1,171.0	\$1,236.1	\$1,297.8	\$1,296.1	\$1,327.7
Kaua'i		\$1,606.2	\$1,536.0	\$1,470.4	\$1,435.8	\$1,411.2	\$1,403.3	\$1,400.6	\$1,394.2	\$1,390.4	\$1,391.5
Hawai'i Island		\$1,594.5	\$1,537.6	\$1,422.4	\$1,383.9	\$1,364.6	\$1,332.2	\$1,308.5	\$1,296.5	\$1,292.8	\$1,289.3
Visitor arrivals by cruise ships		\$401.9	\$377.9	\$380.0	\$374.0	\$381.3	\$380.7	\$380.0	\$382.2	\$392.7	\$380.1

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	OCTOBER			YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
VISITOR DAYS	222,445	204,066	9.0	1,437,682	1,634,194	-12.0
TOTAL VISITORS	31,937	28,933	10.4	182,861	210,292	-13.0
ARRIVED BY SHIP	20,673	17,701	16.8	89,939	103,468	-13.1
ARRIVED BY AIR	11,263	11,232	0.3	92,922	106,824	-13.0
NUMBER OF SHIP ARRIVALS	10	8	25.0	46	57	-19.3
ISLANDS VISITED						
O'ahu	31,937	28,933	10.4	182,861	207,692	-12.0
Kaua'i	27,820	26,235	6.0	154,740	181,851	-14.9
Maui County	29,701	26,325	12.8	172,844	199,083	-13.2
Maui	29,693	26,325	12.8	172,821	199,083	-13.2
Moloka'i	520	491	5.9	2,513	2,549	-1.4
Lāna'i	889	845	5.3	3,862	4,101	-5.8
Hawai'i Island	30,536	27,709	10.2	170,861	195,244	-12.5
Average Islands Visited	3.80	3.82	-0.4	3.76	3.76	0.0
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	0.85	0.93	-9.2	1.26	1.30	-2.5
Days in Hawai'i during Cruise	5.04	5.11	-1.3	5.55	5.33	4.0
Days in Hawai'i after Cruise	1.08	1.01	7.2	1.05	1.14	-7.7
Total days in Hawai'i	6.97	7.05	-1.2	7.86	7.77	1.2
ACCOMMODATIONS						
Hotel	12,550	12,201	2.9	96,880	105,968	-8.6
Hotel only	10,769	10,450	3.0	87,344	94,727	-7.8
Condo	1,303	1,287	1.2	7,420	8,984	-17.4
Condo only	327	328	-0.3	2,344	2,668	-12.2
Timeshare	1,291	1,357	-4.9	7,131	8,290	-14.0
Timeshare Only	451	452	-0.4	2,932	3,541	-17.2
Bed & Breakfast	279	176	58.5	1,353	1,298	4.2
Bed & Breakfast only	82	48	73.0	363	371	-2.3
Friends & relatives	732	808	-9.4	4,084	4,578	-10.8
Other accommodation	369	950	-61.2	3,697	6,281	-41.1
Accommodation (NET)	13,995	14,197	-1.4	107,915	120,228	-10.2
Cruise only	17,941	14,736	21.8	74,947	90,064	-16.8
PURPOSE OF TRIP						
Honeymoon	930	572	62.6	4,341	4,439	-2.2
Get Married	188	39	382.0	663	825	-19.6
Wedding	203	157	29.4	1,370	1,219	12.4
Convention/Conference	326	331	-1.4	1,380	2,208	-37.5
Business	421	250	68.5	1,953	2,133	-8.5
Visiting Friends & relatives	2,651	2,924	-9.3	15,732	18,978	-17.1
Play Golf	341	389	-12.4	3,166	3,882	-18.4
Leisure	27,497	24,741	11.1	156,781	179,813	-12.8
TRAVEL STATUS						
% First timers	40.4	41.0	-0.6	47.2	44.8	2.4
% Repeat visitors	59.6	59.0	0.6	52.8	55.2	-2.4

NA = Not applicable

Source: Hawai'i Tourism Authority

Nonstops Seats to Hawaii by Port of Entry and MMA

OCTOBER	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
Total Seats	931,243	931,858	-0.1	656,755	658,251	-0.2	166,191	164,412	1.1	55,129	57,036	-3.3	3,794	3,590	5.7	49,374	48,569	1.7
Scheduled	926,245	922,927	0.4	652,119	650,399	0.3	166,191	163,518	1.6	55,129	56,851	-3.0	3,794	3,590	5.7	49,012	48,569	0.9
Charters	4,998	8,931	-44.0	4,636	7,852	-41.0	0	894	-100.0	0	185	-100.0				362	0	NA
Domestic	634,334	634,708	-0.1	368,193	371,771	-1.0	158,180	155,422	1.8	54,961	56,196	-2.2	3,794	3,590	5.7	49,206	47,729	3.1
Scheduled	629,776	627,024	0.4	363,997	365,166	-0.3	158,180	154,528	2.4	54,961	56,011	-1.9	3,794	3,590	5.7	48,844	47,729	2.3
Charters	4,558	7,684	-40.7	4,196	6,605	-36.5	0	894	-100.0	0	185	-100.0				362	0	NA
US WEST	560,032	557,815	0.4	303,153	306,179	-1.0	149,280	144,306	3.4	54,961	56,011	-1.9	3,794	3,590	5.7	48,844	47,729	2.3
Anchorage	3,423	3,586	-4.5	3,423	3,586	-4.5												
Bellingham																		
Denver	12,354	11,259	9.7	10,664	9,439	13.0	845	910	-7.1	845	910	-7.1						
Las Vegas	24,087	25,227	-4.5	24,087	25,227	-4.5												
Los Angeles	192,098	193,752	-0.9	102,811	107,647	-4.5	47,833	44,297	8.0	18,167	19,851	-8.5	3,794	3,590	5.7	19,493	18,367	6.1
Oakland	28,868	31,025	-7.0	11,173	10,699	4.4	12,426	13,082	-5.0	3,150	5,125	-38.5				2,119	2,119	0.0
Phoenix	38,737	40,139	-3.5	18,997	19,429	-2.2	9,024	9,310	-3.1	5,264	5,700	-7.6				5,452	5,700	-4.4
Portland	21,858	22,987	-4.9	14,523	15,652	-7.2	7,335	7,335	0.0									
Sacramento	13,078	13,082	0.0	8,029	8,029	0.0	5,049	5,053	-0.1									
Salt Lake City	8,187	8,091	1.2	8,187	8,091	1.2												
San Diego	24,567	24,436	0.5	13,499	13,515	-0.1	5,860	5,705	2.7	2,282	2,282	0.0				2,926	2,934	-0.3
San Francisco	97,603	88,978	9.7	48,955	43,355	12.9	28,139	24,521	14.8	11,574	12,436	-6.9				8,935	8,666	3.1
San Jose	27,662	29,206	-5.3	11,269	11,017	2.3	11,122	13,082	-15.0	2,353	2,173	8.3				2,918	2,934	-0.5
Seattle	67,510	66,047	2.2	27,536	30,493	-9.7	21,647	21,011	3.0	11,326	7,534	50.3				7,001	7,009	-0.1
US EAST	69,744	69,209	0.8	60,844	58,987	3.1	8,900	10,222	-12.9									
Atlanta	9,083	9,083	0.0	9,083	9,083	0.0												
Chicago	12,040	10,584	13.8	10,664	8,864	20.3	1,376	1,720	-20.0									
Dallas	20,482	22,018	-7.0	12,958	13,516	-4.1	7,524	8,502	-11.5									
Houston	10,664	10,664	0.0	10,664	10,664	0.0												
Minneapolis	293	452	-35.2	293	452	-35.2												
New York JFK	8,526	7,938	7.4	8,526	7,938	7.4												
Newark	7,446	7,502	-0.7	7,446	7,502	-0.7												
Washington D.C.	1,210	968	25.0	1,210	968	25.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

OCTOBER	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	296,909	297,150	-0.1	288,562	286,480	0.7	8,011	8,990	-10.9	168	840	-80.0	0	0	NA	168	840	-80.0
Scheduled	296,469	295,903	0.2	288,122	285,233	1.0	8,011	8,990	-10.9	168	840	-80.0				168	840	-80.0
Charters	440	1,247	-64.7	440	1,247	-64.7												
JAPAN	158,320	160,608	-1.4	158,320	160,608	-1.4												
Fukuoka	5,183	5,198	-0.3	5,183	5,198	-0.3												
Nagoya	12,341	14,843	-16.9	12,341	14,843	-16.9												
Osaka	25,515	26,593	-4.1	25,515	26,593	-4.1												
Sapporo	3,367	3,367	0.0	3,367	3,367	0.0												
Tokyo HND	24,161	26,715	-9.6	24,161	26,715	-9.6												
Tokyo NRT	87,753	83,892	4.6	87,753	83,892	4.6												
CANADA	18,973	21,254	-10.7	10,626	10,584	0.4	8,011	8,990	-10.9	168	840	-80.0				168	840	-80.0
Calgary	211	422	-50.0	211	422	-50.0	211	422	-50.0									
Vancouver	18,762	20,832	-9.9	10,626	10,584	0.4	7,800	8,568	-9.0	168	840	-80.0				168	840	-80.0
OTHER ASIA	51,557	43,710	18.0	51,557	43,710	18.0												
Beijing	8,116	7,851	3.4	8,116	7,851	3.4												
Seoul	32,690	27,921	17.1	32,690	27,921	17.1												
Shanghai	7,920	5,544	42.9	7,920	5,544	42.9												
Taipei	2,831	2,394	18.3	2,831	2,394	18.3												
OCEANIA	43,857	45,628	-3.9	43,857	45,628	-3.9												
Auckland	8,956	7,800	14.8	8,956	7,800	14.8												
Brisbane	7,801	9,312	-16.2	7,801	9,312	-16.2												
Melbourne	4,690	4,690	0.0	4,690	4,690	0.0												
Sydney	22,410	23,826	-5.9	22,410	23,826	-5.9												
OTHER	23,762	24,703	-3.8	23,762	24,703	-3.8												
Apia	656	820	-20.0	656	820	-20.0												
Christmas Island	514	488	5.3	514	488	5.3												
Guam	10,664	10,664	0.0	10,664	10,664	0.0												
Majuro	2,158	2,158	0.0	2,158	2,158	0.0												
Manila	5,119	6,110	-16.2	5,119	6,110	-16.2												
Nadi	850	662	28.4	850	662	28.4												
Pago Pago	2,331	2,331	0.0	2,331	2,331	0.0												
Papeete	1,470	1,470	0.0	1,470	1,470	0.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

OCTOBER YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
TOTAL	10,024,301	9,939,432	0.9	6,756,988	6,780,467	-0.3	1,934,538	1,881,900	2.8	705,247	673,989	4.6	36,911	36,814	0.3	590,617	566,262	4.3
SCHEDULES	9,946,100	9,855,696	0.9	6,683,088	6,704,190	-0.3	1,932,079	1,876,486	3.0	704,321	672,659	4.7	36,755	36,814	-0.2	589,857	565,547	4.3
CHARTERS	78,201	83,736	-6.6	73,900	76,277	-3.1	2,459	5,414	-54.6	926	1,330	-30.4	156	0	NA	760	715	6.3
US TOTAL	6,942,827	6,853,534	1.3	3,887,425	3,905,862	-0.5	1,769,541	1,725,510	2.6	678,829	644,784	5.3	36,911	36,814	0.3	570,121	540,564	5.5
SCHEDULES	6,887,040	6,786,700	1.5	3,835,939	3,846,487	-0.3	1,767,082	1,720,096	2.7	677,903	643,454	5.4	36,755	36,814	-0.2	569,361	539,849	5.5
CHARTERS	55,787	66,834	-16.5	51,486	59,375	-13.3	2,459	5,414	-54.6	926	1,330	-30.4	156	0	NA	760	715	6.3
US WEST	6,130,005	6,017,065	1.9	3,187,879	3,213,058	-0.8	1,658,107	1,583,890	4.7	677,903	643,454	5.4	36,755	36,814	-0.2	569,361	539,849	5.5
Anchorage	59,495	49,715	19.7	46,455	38,468	20.8	8,150	6,683	22.0	4,890	4,564	7.1						
Bellingham	26,243	28,525	-8.0	17,441	19,723	-11.6	8,802	8,802	0.0									
Denver	136,484	135,788	0.5	88,995	91,276	-2.5	32,617	27,183	20.0	11,999	12,662	-5.2				2,873	4,667	-38.4
Las Vegas	243,333	248,955	-2.3	243,333	248,955	-2.3												
Los Angeles	2,116,254	2,146,656	-1.4	1,098,135	1,139,526	-3.6	496,559	503,521	-1.4	245,926	248,106	-0.9	36,755	36,814	-0.2	238,879	218,689	9.2
Oakland	353,788	330,343	7.1	123,060	113,108	8.8	128,404	128,288	0.1	57,824	55,584	4.0				44,500	33,363	33.4
Phoenix	415,835	424,890	-2.1	210,659	215,276	-2.1	91,320	94,664	-3.5	53,392	53,770	-0.7				60,464	61,180	-1.2
Portland	259,074	257,699	0.5	146,441	146,044	0.3	84,108	81,989	2.6	17,604	18,908	-6.9				10,921	10,758	1.5
Sacramento	128,706	128,288	0.3	78,995	78,736	0.3	49,711	49,552	0.3									
Salt Lake City	77,091	76,734	0.5	77,091	76,734	0.5												
San Diego	250,356	238,847	4.8	134,805	134,364	0.3	60,791	56,561	7.5	23,309	16,789	38.8				31,451	31,133	1.0
San Francisco	1,025,823	942,139	8.9	502,128	475,251	5.7	343,971	273,617	25.7	107,659	120,303	-10.5				72,065	72,968	-1.2
San Jose	288,463	300,392	-4.0	114,810	114,043	0.7	122,838	128,288	-4.2	22,306	29,699	-24.9				28,509	28,362	0.5
Seattle	749,060	708,094	5.8	305,531	321,554	-5.0	230,836	224,742	2.7	132,994	83,069	60.1				79,699	78,729	1.2
US EAST	757,035	769,635	-1.6	648,060	633,429	2.3	108,975	136,206	-20.0									
Atlanta	89,591	99,645	-10.1	89,591	99,645	-10.1												
Chicago	116,249	136,951	-15.1	102,145	102,551	-0.4	14,104	34,400	-59.0									
Dallas	226,877	240,672	-5.7	132,006	138,866	-4.9	94,871	101,806	-6.8									
Houston	104,920	102,805	2.1	104,920	102,805	2.1												
Minneapolis	21,564	452	4670.8	21,564	452	4670.8												
New York JFK	88,990	80,210	10.9	88,990	80,210	10.9												
Newark	73,270	72,600	0.9	73,270	72,600	0.9												
Washington D.C.	35,574	36,300	-2.0	35,574	36,300	-2.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

OCTOBER YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	3,081,474	3,085,898	-0.1	2,869,563	2,874,605	-0.2	164,997	156,390	5.5	26,418	29,205	-9.5				20,496	25,698	-20.2
SCHEDULES	3,059,060	3,068,996	-0.3	2,847,149	2,857,703	-0.4	164,997	156,390	5.5	26,418	29,205	-9.5				20,496	25,698	-20.2
CHARTERS	22,414	16,902	32.6	22,414	16,902	32.6												
JAPAN	1,531,533	1,637,321	-6.5	1,531,533	1,637,321	-6.5												
Fukuoka	51,739	58,509	-11.6	51,739	58,509	-11.6												
Nagoya	143,637	167,724	-14.4	143,637	167,724	-14.4												
Osaka	258,070	314,250	-17.9	258,070	314,250	-17.9												
Sapporo	33,929	33,670	0.8	33,929	33,670	0.8												
Tokyo HND	251,435	270,284	-7.0	251,435	270,284	-7.0												
Tokyo NRT	792,723	792,884	0.0	792,723	792,884	0.0												
CANADA	366,388	363,430	0.8	154,477	152,137	1.5	164,997	156,390	5.5	26,418	29,205	-9.5				20,496	25,698	-20.2
Calgary	39,018	34,415	13.4	8,505	6,831	24.5	30,513	27,584	10.6									
Edmonton	13,002	10,350	25.6				13,002	10,350	25.6									
Toronto	8,178	7,560	8.2	8,178	7,560	8.2												
Vancouver	303,980	308,793	-1.6	135,584	135,434	0.1	121,482	118,456	2.6	26,418	29,205	-9.5				20,496	25,698	-20.2
Victoria	2,210	2,312	-4.4	2,210	2,312	-4.4												
OTHER ASIA	480,575	401,543	19.7	480,575	401,543	19.7												
Beijing	74,500	75,666	-1.5	74,500	75,666	-1.5												
Seoul	313,018	247,859	26.3	313,018	247,859	26.3												
Shanghai	67,024	51,678	29.7	67,024	51,678	29.7												
Taipei	26,033	26,340	-1.2	26,033	26,340	-1.2												
OCEANIA	437,788	417,855	4.8	437,788	417,855	4.8												
Auckland	84,158	77,766	8.2	84,158	77,766	8.2												
Brisbane	82,468	84,089	-1.9	82,468	84,089	-1.9												
Melbourne	51,255	39,599	29.4	51,255	39,599	29.4												
Sydney	219,907	216,401	1.6	219,907	216,401	1.6												
OTHER	242,776	248,847	-2.4	242,776	248,847	-2.4												
Apia	7,216	7,550	-4.4	7,216	7,550	-4.4												
Christmas Island	5,125	5,368	-4.5	5,125	5,368	-4.5												
Guam	104,920	104,576	0.3	104,920	104,576	0.3												
Majuro	21,746	20,293	7.2	21,746	20,293	7.2												
Manila	57,007	65,100	-12.4	57,007	65,100	-12.4												
Nadi	7,408	6,760	9.6	7,408	6,760	9.6												
Pago Pago	26,418	25,382	4.1	26,418	25,382	4.1												
Papeete	12,936	13,818	-6.4	12,936	13,818	-6.4												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division