

TABLE 1. TOTAL VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
TOTAL VISITORS	737,783	677,671	8.9	2,961,721	2,851,017	3.9
Domestic	499,197	459,184	8.7	1,950,338	1,887,048	3.4
International	238,586	218,487	9.2	1,011,383	963,969	4.9
VISITOR DAYS	6,411,268	5,875,417	9.1	27,567,196	26,478,999	4.1
AVERAGE DAILY CENSUS	213,709	195,847	9.1	229,727	218,835	5.0
TOTAL AIR SEATS	978,406	974,939	0.4	3,966,364	4,012,169	-1.1
TOTAL LOAD FACTOR (%)	86.9	80.9	7.4	86.1	83.2	3.5
ISLANDS VISITED						
O'ahu	437,436	408,319	7.1	1,769,001	1,707,731	3.6
O'ahu only	329,934	310,644	6.2	1,334,284	1,307,856	2.0
O'ahu one day or less	18,078	17,660	2.4	72,904	65,128	11.9
Kaua'i	101,293	92,668	9.3	397,398	373,025	6.5
Kaua'i only	57,034	51,620	10.5	217,492	211,458	2.9
Kaua'i one day or less	9,653	9,412	2.6	34,612	31,884	8.6
Maui County	229,708	215,291	6.7	901,379	880,630	2.4
Maui	226,511	211,613	7.0	886,859	864,292	2.6
Maui only	152,419	139,146	9.5	579,668	571,715	1.4
Maui one day or less	12,592	11,145	13.0	48,296	45,099	7.1
Moloka'i *	3,852	4,403	-12.5	19,579	21,679	-9.7
Moloka'i only *	561	581	-3.5	2,983	3,150	-5.3
Moloka'i one day or less*	1,785	2,522	-29.2	8,259	9,204	-10.3
Lāna'i *	5,508	6,040	-8.8	20,657	20,009	3.2
Lāna'i only *	774	981	-21.0	3,126	3,202	-2.4
Lāna'i one day or less*	3,232	3,605	-10.3	11,322	10,718	5.6
Hawai'i Island	137,459	117,430	17.1	576,868	512,704	12.5
Kona side	119,043	100,810	18.1	493,007	439,351	12.2
Hilo side	51,818	43,643	18.7	211,211	175,639	20.3
Hawai'i Island only	69,091	57,907	19.3	297,297	269,092	10.5
Hawai'i Island one day or less	9,753	9,791	-0.4	40,949	38,797	5.5
Any Neighbor Island	407,848	367,028	11.1	1,627,437	1,543,161	5.5
NI only	300,346	269,352	11.5	1,192,720	1,143,286	4.3
O'ahu & NI	107,502	97,676	10.1	434,717	399,875	8.7
Any one island only	609,814	560,879	8.7	2,434,850	2,366,473	2.9
Multiple Islands	127,968	116,793	9.6	526,871	484,544	8.7
Avg. Islands Visited	1.24	1.24	-0.32	1.24	1.23	0.96
Average Length of Stay in Hawai'i	8.69	8.67	0.2	9.31	9.29	0.2
ACCOMMODATIONS						
Plan to stay in Hotel	457,155	426,929	7.1	1,810,567	1,752,399	3.3
Hotel only	399,751	372,448	7.3	1,572,126	1,536,007	2.4
Plan to stay in Condo	125,725	116,521	7.9	529,240	513,721	3.0
Condo only	100,761	92,387	9.1	414,710	407,084	1.9
Plan to stay in Timeshare	66,588	63,024	5.7	244,325	245,331	-0.4
Timeshare only	52,683	49,831	5.7	186,536	190,859	-2.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	11,941	14,143	-15.6	41,619	33,025	26.0
Friends/Relatives	58,267	54,414	7.1	270,214	259,096	4.3
Bed & Breakfast	7,793	7,584	2.8	36,742	35,734	2.8
Rental House	58,453	47,876	22.1	250,825	226,651	10.7
Hostel	4,652	4,388	6.0	22,562	21,402	5.4
Camp Site, Beach	4,460	4,194	6.4	19,717	18,768	5.1
Private Room in Private Home**	10,423	1,967	430.0	41,832	9,087	360.4
Shared Room/Space in Private Home**	2,626	664	295.6	12,257	1,938	532.3
Other	10,602	9,630	10.1	40,782	42,814	-4.7
PURPOSE OF TRIP						
Pleasure (Net)	614,501	560,874	9.6	2,464,169	2,354,869	4.6
Honeymoon/Get Married	51,161	52,873	-3.2	179,136	179,311	-0.1
Honeymoon	45,823	47,961	-4.5	160,954	161,058	-0.1
Get Married	8,698	8,236	5.6	30,349	30,629	-0.9
Pleasure/Vacation	567,577	512,875	10.7	2,302,345	2,193,142	5.0
Mtgs/Conventions/Incentive	48,901	47,171	3.7	198,352	199,270	-0.5
Conventions	20,474	15,953	28.3	103,730	95,872	8.2
Corporate Meetings	8,950	10,127	-11.6	35,757	35,613	0.4
Incentive	21,462	23,044	-6.9	65,116	74,034	-12.0
Other Business	24,131	21,524	12.1	92,479	89,813	3.0
Visit Friends/Rel.	51,627	51,804	-0.3	231,063	228,181	1.3
Gov't/Military	7,866	8,372	-6.0	32,136	31,808	1.0
Attend School	959	1,089	-11.9	9,714	9,070	7.1
Sport Events	5,060	4,949	2.2	22,167	27,143	-18.3
Other	32,408	15,484	109.3	125,007	65,842	89.9
TRAVEL STATUS						
% First Timers ***	34.4	35.3	-0.9	32.8	33.4	-0.6
% Repeaters ***	65.6	64.7	0.9	67.2	66.6	0.6
Average # of Trips	5.0	5.0	0.3	5.2	5.1	0.8
Group Tour	48,651	52,997	-8.2	203,701	219,152	-7.1
Non-Group	689,131	624,674	10.3	2,758,020	2,631,864	4.8
Package Trip	215,515	208,218	3.5	824,547	833,256	-1.0
No Package	522,268	469,453	11.3	2,137,174	2,017,761	5.9
Net True Independent	511,001	457,617	11.7	2,086,609	1,968,093	6.0
Ave. Age	46	46	-0.6	46	46	0.3
Ave. Party Size	2.2	2.1	4.7	2.1	2.1	0.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
DOMESTIC VISITORS	499,197	459,184	8.7	1,950,338	1,887,048	3.4
DOMESTIC VISITOR DAYS	4,491,467	4,141,906	8.4	19,139,752	18,575,326	3.0
DOMESTIC AVERAGE DAILY CENSUS	149,716	138,064	8.4	159,498	153,515	3.9
DOMESTIC AIR SEATS	657,872	656,525	0.2	2,654,436	2,699,316	-1.7
DOMESTIC LOAD FACTOR (%)	89.9	83.8	7.3	88.3	84.9	4.0
ISLANDS VISITED						
O'ahu	234,807	219,189	7.1	920,155	900,662	2.2
O'ahu only	170,413	159,773	6.7	662,880	662,415	0.1
O'ahu one day or less	15,200	15,418	-1.4	60,598	54,010	12.2
Kaua'i	87,685	80,524	8.9	341,142	318,370	7.2
Kaua'i only	53,612	47,914	11.9	201,386	192,774	4.5
Kaua'i one day or less	5,874	6,837	-14.1	20,545	19,152	7.3
Maui County	186,733	175,874	6.2	710,863	691,327	2.8
Maui	184,121	172,946	6.5	699,075	679,160	2.9
Maui only	132,580	121,871	8.8	487,254	479,886	1.5
Maui one day or less	6,931	7,117	-2.6	24,795	22,820	8.7
Moloka'i *	3,064	3,444	-11.0	14,253	15,280	-6.7
Moloka'i only *	515	481	7.1	2,631	2,804	-6.2
Moloka'i one day or less*	1,304	1,706	-23.6	5,345	5,754	-7.1
Lāna'i *	3,667	4,279	-14.3	15,328	15,257	0.5
Lāna'i only *	698	894	-21.9	2,960	2,944	0.6
Lāna'i one day or less*	1,691	1,987	-14.9	6,799	7,017	-3.1
Hawai'i Island	99,745	89,405	11.6	421,243	381,426	10.4
Kona side	86,769	78,560	10.4	367,279	333,306	10.2
Hilo side	35,463	31,476	12.7	143,457	121,549	18.0
Hawai'i Island only	58,979	51,830	13.8	256,228	235,028	9.0
Hawai'i Island one day or less	3,930	3,929	0.0	14,802	14,293	3.6
Any Neighbor Island	328,784	299,411	9.8	1,287,459	1,224,632	5.1
NI only	264,389	239,995	10.2	1,030,183	986,386	4.4
O'ahu & NI	64,394	59,417	8.4	257,275	238,247	8.0
Any one island only	416,798	382,763	8.9	1,613,339	1,575,851	2.4
Multiple Islands	82,399	76,422	7.8	336,999	311,197	8.3
Avg. Islands Visited	1.23	1.24	-1.0	1.24	1.22	1.0
Average Length of Stay in Hawai'i	9.00	9.02	-0.3	9.81	9.84	-0.3
ACCOMMODATIONS						
Plan to stay in Hotel	282,235	255,782	10.3	1,067,243	1,024,606	4.2
Hotel only	238,665	216,151	10.4	889,892	867,290	2.6
Plan to stay in Condo	87,758	85,228	3.0	360,154	360,478	-0.1
Condo only	70,229	68,789	2.1	282,304	288,263	-2.1
Plan to stay in Timeshare	53,641	52,126	2.9	193,137	195,726	-1.3
Timeshare only	42,315	41,804	1.2	146,972	152,741	-3.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	9,518	12,705	-25.1	34,205	28,826	18.7
Friends/Relatives	51,007	47,789	6.7	232,001	224,746	3.2
Bed & Breakfast	5,899	5,601	5.3	26,542	25,709	3.2
Rental House	48,862	40,129	21.8	202,073	185,695	8.8
Hostel	3,525	2,797	26.0	15,573	14,552	7.0
Camp Site, Beach	3,386	2,845	19.0	15,794	14,278	10.6
Private Room in Private Home**	5,895	0	0.0	26,489	0	0.0
Shared Room/Space in Private Home**	1,905	0	0.0	8,862	0	0.0
Other	7,446	8,439	-11.8	31,951	38,107	-16.2
PURPOSE OF TRIP						
Pleasure (Net)	413,369	374,329	10.4	1,590,589	1,526,507	4.2
Honeymoon/Get Married	18,567	18,831	-1.4	65,076	61,440	5.9
Honeymoon	15,117	15,889	-4.9	53,787	50,678	6.1
Get Married	4,634	4,155	11.5	15,024	14,843	1.2
Pleasure/Vacation	398,051	358,803	10.9	1,537,271	1,477,104	4.1
Mtgs/Conventions/Incentive	33,627	32,281	4.2	139,791	134,469	4.0
Conventions	17,053	12,960	31.6	84,708	76,809	10.3
Corporate Meetings	8,000	9,206	-13.1	31,416	32,496	-3.3
Incentive	10,177	11,964	-14.9	28,993	30,737	-5.7
Other Business	20,570	20,308	1.3	82,741	83,584	-1.0
Visit Friends/Rel.	45,182	44,538	1.4	199,280	198,773	0.3
Gov't/Military	6,298	6,495	-3.0	25,789	26,922	-4.2
Attend School	770	762	1.1	4,250	4,470	-4.9
Sport Events	2,488	3,100	-19.7	16,363	20,442	-20.0
Other	16,588	14,652	13.2	61,681	59,503	3.7
TRAVEL STATUS						
% First Timers ***	28.7	28.8	-0.1	27.0	27.0	0.0
% Repeaters ***	71.3	71.2	0.1	73.0	73.0	0.0
Average # of Trips	5.7	5.8	-0.7	6.0	6.0	-0.7
Group Tour	18,498	19,414	-4.7	67,621	70,293	-3.8
Non-Group	480,699	439,771	9.3	1,882,718	1,816,755	3.6
Package Trip	103,294	98,726	4.6	350,037	353,773	-1.1
No Package	395,902	360,458	9.8	1,600,302	1,533,275	4.4
Net True Independent	390,171	354,398	10.1	1,576,703	1,509,566	4.4
Ave. Age of Party Head	46	47	-1.3	47	47	-0.3
Ave. Party Size	2.1	2.0	5.2	2.0	2.0	1.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
INTERNATIONAL VISITORS	238,586	218,487	9.2	1,011,383	963,969	4.9
INTERNATIONAL VISITOR DAYS	1,919,801	1,733,512	10.7	8,427,444	7,903,673	6.6
INTERNATIONAL AVERAGE DAILY CENSUS	63,993	57,784	10.7	70,229	65,320	7.5
INTERNATIONAL AIR SEATS	320,534	318,414	0.7	1,311,928	1,312,853	-0.1
INTERNATIONAL LOAD FACTOR (%)	80.8	74.8	8.0	81.6	79.9	2.1
ISLANDS VISITED						
O'ahu	202,629	189,130	7.1	848,846	807,068	5.2
O'ahu only	159,521	150,871	5.7	671,404	645,441	4.0
O'ahu one day or less	2,878	2,242	28.3	12,306	11,118	10.7
Kaua'i	13,608	12,144	12.1	56,256	54,655	2.9
Kaua'i only	3,422	3,706	-7.7	16,106	18,684	-13.8
Kaua'i one day or less	3,780	2,576	46.7	14,066	12,732	10.5
Maui County	42,975	39,417	9.0	190,516	189,303	0.6
Maui	42,390	38,668	9.6	187,784	185,132	1.4
Maui only	19,839	17,276	14.8	92,414	91,829	0.6
Maui one day or less	5,661	4,028	40.6	23,500	22,279	5.5
Moloka'i *	788	959	-17.8	5,326	6,399	-16.8
Moloka'i only *	45	100	-54.6	352	346	1.7
Moloka'i one day or less*	482	816	-40.9	2,914	3,450	-15.5
Lāna'i *	1,841	1,761	4.5	5,329	4,751	12.2
Lāna'i only *	76	86	-11.8	165	258	-35.8
Lāna'i one day or less*	1,541	1,617	-4.7	4,523	3,700	22.2
Hawai'i Island	37,714	28,025	34.6	155,625	131,277	18.5
Kona side	32,274	22,249	45.1	125,728	106,046	18.6
Hilo side	16,355	12,167	34.4	67,754	54,090	25.3
Hawai'i Island only	10,112	6,077	66.4	41,069	34,064	20.6
Hawai'i Island one day or less	5,823	5,862	-0.7	26,148	24,504	6.7
Any Neighbor Island	79,065	67,616	16.9	339,978	318,528	6.7
NI only	35,957	29,357	22.5	162,536	156,901	3.6
O'ahu & NI	43,108	38,259	12.7	177,442	161,628	9.8
Any one island only	193,016	178,116	8.4	821,511	790,622	3.9
Multiple Islands	45,570	40,371	12.9	189,872	173,347	9.5
Avg. Islands Visited	1.25	1.24	1.1	1.24	1.23	0.9
Average Length of Stay in Hawai'i	8.05	7.93	1.4	8.33	8.20	1.6
ACCOMMODATIONS						
Plan to stay in Hotel	174,920	171,147	2.2	743,324	727,793	2.1
Hotel only	161,086	156,297	3.1	682,234	668,717	2.0
Plan to stay in Condo	37,967	31,293	21.3	169,086	153,243	10.3
Condo only	30,532	23,598	29.4	132,406	118,821	11.4
Plan to stay in Timeshare	12,946	10,899	18.8	51,188	49,605	3.2
Timeshare only	10,368	8,027	29.2	39,565	38,118	3.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,422	1,438	68.5	7,414	4,199	76.5
Friends/Relatives	7,260	6,624	9.6	38,213	34,349	11.2
Bed & Breakfast	1,894	1,983	-4.5	10,201	10,025	1.8
Rental House	9,591	7,747	23.8	48,752	40,957	19.0
Hostel	1,127	1,590	-29.1	6,989	6,850	2.0
Camp Site, Beach	1,074	1,349	-20.4	3,923	4,490	-12.6
Private Room in Private Home**	4,528	1,967	130.3	15,343	9,087	68.8
Shared Room/Space in Private Home**	721	664	8.6	3,395	1,938	75.2
Other	3,157	1,190	165.2	8,831	4,707	87.6
PURPOSE OF TRIP						
Pleasure (Net)	201,132	186,545	7.8	873,580	828,362	5.5
Honeymoon/Get Married	32,594	34,041	-4.3	114,061	117,872	-3.2
Honeymoon	30,706	32,073	-4.3	107,167	110,381	-2.9
Get Married	4,065	4,081	-0.4	15,325	15,785	-2.9
Pleasure/Vacation	169,526	154,072	10.0	765,074	716,039	6.8
Mtgs/Conventions/Incentive	15,274	14,890	2.6	58,560	64,801	-9.6
Conventions	3,421	2,993	14.3	19,022	19,064	-0.2
Corporate Meetings	950	921	3.2	4,341	3,117	39.3
Incentive	11,284	11,080	1.8	36,123	43,298	-16.6
Other Business	3,561	1,216	192.8	9,738	6,229	56.3
Visit Friends/Rel.	6,445	7,266	-11.3	31,783	29,409	8.1
Gov't/Military	1,568	1,877	-16.5	6,347	4,886	29.9
Attend School	189	327	-42.3	5,463	4,600	18.8
Sport Events	2,572	1,850	39.0	5,804	6,700	-13.4
Other	15,820	832	1,802.1	63,326	6,339	899.0
TRAVEL STATUS						
% First Timers ***	46.4	48.8	-2.5	44.1	46.0	-1.9
% Repeaters ***	53.6	51.2	2.5	55.9	54.0	1.9
Average # of Trips	3.6	3.4	4.3	3.7	3.5	6.4
Group Tour	30,154	33,584	-10.2	136,080	148,859	-8.6
Non-Group	208,432	184,903	12.7	875,302	815,110	7.4
Package Trip	112,221	109,492	2.5	474,510	479,483	-1.0
No Package	126,365	108,995	15.9	536,873	484,486	10.8
Net True Independent	120,830	103,219	17.1	509,906	458,527	11.2
Ave. Age of Party Head	45	44	0.8	44	43	1.5
Ave. Party Size	2.5	2.4	3.2	2.5	2.5	-0.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
TOTAL VISITORS	321,877	294,264	9.4	1,170,308	1,128,254	3.7
Domestic	316,863	289,924	9.3	1,140,800	1,105,243	3.2
International	5,014	4,340	15.5	29,508	23,011	28.2
VISITOR DAYS	2,788,834	2,561,975	8.9	10,766,936	10,402,070	3.5
AVERAGE DAILY CENSUS	92,961	85,399	8.9	89,724	85,968	4.4
ISLANDS VISITED						
O'ahu	129,858	122,275	6.2	490,874	478,893	2.5
O'ahu only	103,686	98,169	5.6	392,856	389,013	1.0
O'ahu one day or less	6,531	5,925	10.2	23,030	21,375	7.7
Kaua'i	54,476	50,234	8.4	191,787	182,557	5.1
Kaua'i only	40,562	36,518	11.1	138,609	134,568	3.0
Kaua'i one day or less	2,174	2,594	-16.2	7,088	7,638	-7.2
Maui County	119,295	110,735	7.7	412,880	403,082	2.4
Maui	117,488	108,805	8.0	405,714	395,918	2.5
Maui only	97,197	88,558	9.8	326,100	322,074	1.2
Maui one day or less	2,668	2,914	-8.5	9,980	10,094	-1.1
Moloka'i *	1,867	1,880	-0.7	7,704	8,172	-5.7
Moloka'i only *	403	346	16.5	1,902	1,866	2.0
Moloka'i one day or less*	626	836	-25.1	2,418	2,724	-11.2
Lāna'i *	1,930	2,361	-18.3	7,599	7,574	0.3
Lāna'i only *	491	488	0.6	1,972	1,730	14.0
Lāna'i one day or less*	798	1,181	-32.4	3,114	3,532	-11.8
Hawai'i Island	60,258	51,441	17.1	234,322	209,060	12.1
Kona side	53,433	46,022	16.1	208,400	185,827	12.1
Hilo side	18,445	14,479	27.4	69,198	57,391	20.6
Hawai'i Island only	44,145	37,090	19.0	172,724	154,388	11.9
Hawai'i Island one day or less	1,782	1,968	-9.4	6,196	6,792	-8.8
Any Neighbor Island	218,191	196,095	11.3	777,452	739,241	5.2
NI only	192,019	171,989	11.6	679,434	649,361	4.6
O'ahu & NI	26,172	24,106	8.6	98,018	89,880	9.1
Any one island only	286,485	261,169	9.7	1,034,163	1,003,638	3.0
Multiple Islands	35,392	33,095	6.9	136,145	124,616	9.3
Avg. Islands Visited	1.14	1.15	-0.7	1.14	1.14	0.6
Average Length of Stay in Hawai'i	8.66	8.71	-0.5	9.20	9.22	-0.2
ACCOMMODATIONS						
Plan to stay in Hotel	167,030	148,994	12.1	589,550	564,271	4.5
Hotel only	144,083	128,820	11.8	502,064	486,500	3.2
Plan to stay in Condo	65,479	64,713	1.2	241,572	244,587	-1.2
Condo only	54,383	54,308	0.1	196,681	203,330	-3.3
Plan to stay in Timeshare	38,922	36,862	5.6	123,641	123,838	-0.2
Timeshare only	31,400	30,036	4.5	96,549	99,223	-2.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,302	3,215	-28.4	7,779	6,865	13.3
Friends/Relatives	32,936	31,024	6.2	144,573	137,285	5.3
Bed & Breakfast	3,004	2,855	5.2	13,375	12,861	4.0
Rental House	33,425	28,121	18.9	132,150	117,597	12.4
Hostel	1,650	1,262	30.8	6,864	6,781	1.2
Camp Site, Beach	1,987	1,617	22.9	8,945	8,572	4.3
Private Room in Private Home**	3,713	0	0.0	15,671	0	0.0
Shared Room/Space in Private Home	1,196	0	0.0	5,191	169	2976.9
Other	4,525	4,953	-8.6	18,834	22,243	-15.3
PURPOSE OF TRIP						
Pleasure (Net)	272,444	246,028	10.7	964,785	928,258	3.9
Honeymoon/Get Married	9,756	9,685	0.7	32,928	31,567	4.3
Honeymoon	7,314	7,739	-5.5	25,208	24,677	2.2
Get Married	2,991	2,577	16.1	9,550	9,020	5.9
Pleasure/Vacation	264,560	238,251	11.0	938,303	903,405	3.9
Mtgs/Conventions/Incentive	15,834	15,695	0.9	64,871	63,019	2.9
Conventions	8,180	7,360	11.1	38,784	36,481	6.3
Corporate Meetings	4,102	4,749	-13.6	16,154	16,579	-2.6
Incentive	4,308	4,433	-2.8	12,307	12,385	-0.6
Other Business	13,064	12,963	0.8	52,073	51,758	0.6
Visit Friends/Rel.	28,706	28,039	2.4	121,197	118,124	2.6
Gov't/Military	2,720	2,513	8.2	10,787	10,690	0.9
Attend School	430	437	-1.4	2,142	2,412	-11.2
Sport Events	1,748	2,209	-20.9	10,463	12,049	-13.2
Other	10,407	9,149	13.7	40,399	36,109	11.9
TRAVEL STATUS						
% First Timers ***	18.6	18.7	-0.2	17.7	17.8	-0.1
% Repeaters ***	81.4	81.3	0.2	82.3	82.2	0.1
Average # of Trips	6.9	6.9	-0.8	7.1	7.2	-0.7
Group Tour	7,835	6,921	13.2	25,566	22,725	12.5
Non-Group	314,041	287,342	9.3	1,144,742	1,105,529	3.5
Package Trip	60,192	53,545	12.4	185,411	182,443	1.6
No Package	261,685	240,719	8.7	984,897	945,812	4.1
Net True Independent	258,516	237,911	8.7	973,445	935,808	4.0
Ave. Age	46	47	-0.9	47	47	-0.3
Ave. Party Size	2.2	2.1	5.5	2.1	2.1	1.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
TOTAL VISITORS	147,532	133,262	10.7	665,420	625,331	6.4
Domestic	141,505	128,256	10.3	636,764	604,186	5.4
International	6,027	5,006	20.4	28,656	21,145	35.5
VISITOR DAYS	1,387,703	1,251,791	10.9	6,906,003	6,544,785	5.5
AVERAGE DAILY CENSUS	46,257	41,726	10.9	57,550	54,089	6.4
ISLANDS VISITED						
O'ahu	86,113	77,154	11.6	368,948	346,242	6.6
O'ahu only	54,484	48,912	11.4	233,996	223,757	4.6
O'ahu one day or less	7,807	8,119	-3.8	33,546	29,287	14.5
Kaua'i	28,267	25,128	12.5	127,924	114,476	11.7
Kaua'i only	11,117	9,607	15.7	53,422	49,415	8.1
Kaua'i one day or less	3,967	3,631	9.3	12,930	10,188	26.9
Maui County	56,453	53,186	6.1	254,234	238,732	6.5
Maui	55,684	52,215	6.6	250,381	234,356	6.8
Maui only	29,918	27,476	8.9	137,568	130,849	5.1
Maui one day or less	3,760	3,848	-2.3	14,098	12,069	16.8
Moloka'i *	1,024	1,162	-11.9	5,163	5,589	-7.6
Moloka'i only *	90	110	-18.6	585	743	-21.2
Moloka'i one day or less*	548	681	-19.6	2,387	2,518	-5.2
Lāna'i *	1,751	1,730	1.2	6,724	6,615	1.6
Lāna'i only *	168	332	-49.4	833	1,015	-17.9
Lāna'i one day or less*	1,051	830	26.7	3,410	3,190	6.9
Hawai'i Island	32,821	30,057	9.2	153,617	139,082	10.5
Kona side	27,672	25,840	7.1	130,560	119,220	9.5
Hilo side	14,632	13,396	9.2	62,871	51,640	21.7
Hawai'i Island only	12,823	11,951	7.3	67,806	64,680	4.8
Hawai'i Island one day or less	2,154	1,803	19.4	8,387	6,790	23.5
Any Neighbor Island	93,048	84,350	10.3	431,424	401,574	7.4
NI only	61,419	56,108	9.5	296,472	279,089	6.2
O'ahu & NI	31,629	28,242	12.0	134,951	122,485	10.2
Any one island only	108,600	98,388	10.4	494,212	470,459	5.0
Multiple Islands	38,932	34,874	11.6	171,208	154,871	10.5
Avg. Islands Visited	1.39	1.41	-0.9	1.37	1.35	1.3
Average Length of Stay in Hawai'i	9.41	9.39	0.1	10.38	10.47	-0.8
ACCOMMODATIONS						
Plan to stay in Hotel	93,742	85,200	10.0	405,374	378,940	7.0
Hotel only	76,885	69,220	11.1	329,193	311,465	5.7
Plan to stay in Condo	19,174	16,687	14.9	97,363	94,345	3.2
Condo only	13,448	11,814	13.8	68,357	67,344	1.5
Plan to stay in Timeshare	13,515	13,518	0.0	63,928	64,683	-1.2
Timeshare only	10,004	10,230	-2.2	46,570	48,372	-3.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	6,417	7,691	-16.6	23,088	18,322	26.0
Friends/Relatives	16,327	14,323	14.0	79,158	76,321	3.7
Bed & Breakfast	1,829	1,702	7.5	9,640	8,503	13.4
Rental House	12,548	10,178	23.3	60,047	53,828	11.6
Hostel	817	757	7.9	4,737	4,154	14.1
Camp Site, Beach	901	821	9.8	4,783	4,017	19.1
Private Room in Private Home**	2,045	0	0.0	8,946	260	3345.1
Shared Room/Space in Private Home	477	0	0.0	3,245	0	0.0
Other	2,299	2,758	-16.7	11,855	12,681	-6.5
PURPOSE OF TRIP						
Pleasure (Net)	114,992	101,534	13.3	522,756	484,804	7.8
Honeymoon/Get Married	7,197	6,895	4.4	27,136	22,664	19.7
Honeymoon	6,132	6,141	-0.1	23,357	19,456	20.1
Get Married	1,609	1,213	32.6	5,358	4,906	9.2
Pleasure/Vacation	108,900	95,700	13.8	499,858	466,246	7.2
Mtgs/Conventions/Incentive	14,464	13,910	4.0	65,620	60,998	7.6
Conventions	6,741	4,446	51.6	39,746	34,240	16.1
Corporate Meetings	3,306	3,785	-12.7	13,511	13,620	-0.8
Incentive	5,158	6,538	-21.1	14,969	15,820	-5.4
Other Business	6,489	6,165	5.3	28,057	27,635	1.5
Visit Friends/Rel.	15,064	14,276	5.5	69,832	70,556	-1.0
Gov't/Military	3,515	4,554	-22.8	16,262	16,412	-0.9
Attend School	204	187	9.3	1,356	1,377	-1.5
Sport Events	536	622	-13.8	5,033	6,792	-25.9
Other	5,892	4,332	36.0	21,614	18,983	13.9
TRAVEL STATUS						
% First Timers ***	44.3	44.3	0.1	39.0	38.1	0.8
% Repeaters ***	55.7	55.7	-0.1	61.0	61.9	-0.8
Average # of Trips	3.7	3.8	-2.0	4.3	4.4	-3.0
Group Tour	7,909	8,295	-4.7	33,244	33,805	-1.7
Non-Group	139,623	124,967	11.7	632,176	591,526	6.9
Package Trip	32,910	33,075	-0.5	130,960	126,095	3.9
No Package	114,622	100,187	14.4	534,460	499,236	7.1
Net True Independent	112,521	97,826	15.0	524,255	489,062	7.2
Ave. Age	47	48	-1.5	48	49	-0.7
Ave. Party Size	1.9	1.8	5.6	1.9	1.9	1.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
TOTAL VISITORS	109,604	101,087	8.4	493,306	458,621	7.6
Domestic	487	473	2.9	2,242	2,375	-5.6
International	109,117	100,614	8.5	491,064	456,246	7.6
VISITOR DAYS	655,349	606,480	8.1	2,921,493	2,645,058	10.5
AVERAGE DAILY CENSUS	21,845	20,216	8.1	24,346	21,860	11.4
ISLANDS VISITED						
O'ahu	105,637	98,794	6.9	474,384	444,564	6.7
O'ahu only	94,004	87,809	7.1	420,344	396,385	6.0
O'ahu one day or less	502	470	6.8	3,174	2,530	25.4
Kaua'i	1,592	1,713	-7.1	7,822	6,839	14.4
Kaua'i only	134	127	5.7	618	837	-26.2
Kaua'i one day or less	1,070	877	22.0	4,305	4,244	1.4
Maui County	3,598	3,436	4.7	18,591	18,082	2.8
Maui	3,520	3,379	4.2	18,304	17,765	3.0
Maui only	493	338	45.9	2,872	2,802	2.5
Maui one day or less	972	968	0.4	6,011	7,060	-14.9
Moloka'i *	26	75	-64.9	701	585	19.8
Moloka'i only *	0	0	0.0	0	30	-100.0
Moloka'i one day or less*	25	74	-65.8	664	512	29.6
Lāna'i *	81	247	-67.2	498	511	-2.4
Lāna'i only *	50	29	75.9	52	29	83.2
Lāna'i one day or less*	25	203	-87.6	410	408	0.4
Hawai'i Island	11,885	9,216	29.0	54,858	43,684	25.6
Kona side	9,789	6,374	53.6	41,899	32,371	29.4
Hilo side	3,497	3,474	0.6	19,579	14,618	33.9
Hawai'i Island only	2,906	1,598	81.8	14,455	9,415	53.5
Hawai'i Island one day or less	2,249	2,666	-15.7	12,656	10,620	19.2
Any Neighbor Island	15,600	13,278	17.5	72,962	62,236	17.2
NI only	3,967	2,293	73.0	18,922	14,057	34.6
O'ahu & NI	11,633	10,985	5.9	54,040	48,180	12.2
Any one island only	97,587	89,900	8.6	438,341	409,497	7.0
Multiple Islands	12,016	11,187	7.4	54,965	49,124	11.9
Avg. Islands Visited	1.12	1.12	-0.2	1.13	1.12	0.7
Average Length of Stay in Hawai'i	5.98	6.00	-0.3	5.92	5.77	2.7
ACCOMMODATIONS						
Plan to stay in Hotel	89,685	86,367	3.8	414,462	395,339	4.8
Hotel only	86,861	83,943	3.5	402,691	385,173	4.5
Plan to stay in Condo	13,758	9,477	45.2	56,768	44,658	27.1
Condo only	11,424	7,337	55.7	46,884	36,887	27.1
Plan to stay in Timeshare	6,543	6,032	8.5	23,358	21,065	10.9
Timeshare only	5,090	4,618	10.2	18,649	16,993	9.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	214	102	109.1	1,080	576	87.5
Friends/Relatives	1,584	1,433	10.6	6,978	5,160	35.2
Bed & Breakfast	292	150	95.0	1,114	505	120.8
Rental House	678	265	155.6	1,847	1,378	34.0
Hostel	113	92	22.2	857	324	164.1
Camp Site, Beach	90	44	105.0	491	207	137.0
Private Room in Private Home**	431	401	7.6	1,445	1,157	24.9
Shared Room/Space in Private Home	167	43	288.6	814	345	136.3
Other	95	195	-51.4	1,056	914	15.5
PURPOSE OF TRIP						
Pleasure (Net)	88,616	82,121	7.9	411,660	379,075	8.6
Honeymoon/Get Married	17,707	19,628	-9.8	68,876	73,351	-6.1
Honeymoon	17,050	18,466	-7.7	65,571	69,297	-5.4
Get Married	2,553	2,898	-11.9	10,466	10,832	-3.4
Pleasure/Vacation	71,533	63,440	12.8	346,158	309,418	11.9
Mtgs/Conventions/Incentive	8,212	8,942	-8.2	34,342	38,064	-9.8
Conventions	395	616	-36.0	4,525	3,539	27.8
Corporate Meetings	187	206	-9.2	2,186	744	193.9
Incentive	7,794	8,148	-4.3	28,246	33,855	-16.6
Other Business	537	498	7.7	2,509	1,815	38.2
Visit Friends/Rel.	1,796	1,638	9.7	8,952	6,924	29.3
Gov't/Military	18	22	-18.1	437	186	135.2
Attend School	143	261	-45.3	3,653	3,303	10.6
Sport Events	1,907	1,580	20.7	3,573	4,874	-26.7
Other	12,933	438	2851.5	49,655	2,184	2173.2
TRAVEL STATUS						
% First Timers ***	37.2	39.1	-1.9	38.0	41.3	-3.2
% Repeaters ***	62.8	60.9	1.9	62.0	58.7	3.2
Average # of Trips	4.5	4.2	6.2	4.3	3.8	11.6
Group Tour	20,144	21,505	-6.3	100,166	104,377	-4.0
Non-Group	89,460	79,582	12.4	393,140	354,244	11.0
Package Trip	68,511	67,089	2.1	318,236	316,967	0.4
No Package	41,092	33,998	20.9	175,069	141,654	23.6
Net True Independent	37,282	29,375	26.9	154,421	120,730	27.9
Ave. Age	46	44	2.6	44	43	3.2
Ave. Party Size	2.7	2.6	4.0	2.7	2.7	-2.7

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
TOTAL VISITORS	48,952	41,527	17.9	244,261	230,223	6.1
Domestic	6,647	6,538	1.7	49,822	40,232	23.8
International	42,305	34,989	20.9	194,439	189,991	2.3
VISITOR DAYS	608,486	503,751	20.8	3,207,696	3,092,822	3.7
AVERAGE DAILY CENSUS	20,283	16,792	20.8	26,731	25,561	4.6
ISLANDS VISITED						
O'ahu	19,174	15,985	19.9	90,754	82,087	10.6
O'ahu only	13,450	10,865	23.8	61,692	55,732	10.7
O'ahu one day or less	760	922	-17.5	3,660	3,535	3.5
Kaua'i	6,937	6,216	11.6	36,168	34,098	6.1
Kaua'i only	3,636	3,517	3.4	18,923	19,221	-1.6
Kaua'i one day or less	835	666	25.3	3,491	3,192	9.3
Maui County	24,604	21,106	16.6	122,719	117,864	4.1
Maui	24,463	20,868	17.2	121,488	116,790	4.0
Maui only	18,327	15,792	16.1	92,361	90,215	2.4
Maui one day or less	923	729	26.6	4,054	3,041	33.3
Moloka'i *	445	352	26.3	2,225	2,162	2.9
Moloka'i only *	50	80	-37.6	419	362	15.9
Moloka'i one day or less*	289	210	37.7	1,076	1,195	-10.0
Lāna'i *	787	404	95.1	2,449	2,095	16.9
Lāna'i only *	39	65	-40.6	160	281	-43.1
Lāna'i one day or less*	536	278	93.2	1,588	1,365	16.3
Hawai'i Island	9,644	7,565	27.5	50,907	44,515	14.4
Kona side	9,053	6,976	29.8	46,378	41,084	12.9
Hilo side	3,435	2,467	39.2	17,094	13,032	31.2
Hawai'i Island only	5,450	4,329	25.9	29,841	27,357	9.1
Hawai'i Island one day or less	440	243	80.9	2,037	1,431	42.4
Any Neighbor Island	35,501	30,663	15.8	182,569	174,491	4.6
NI only	29,777	25,542	16.6	153,507	148,136	3.6
O'ahu & NI	5,724	5,121	11.8	29,062	26,355	10.3
Any one island only	40,952	34,648	18.2	203,396	193,167	5.3
Multiple Islands	8,000	6,879	16.3	40,865	37,056	10.3
Avg. Islands Visited	1.26	1.24	1.4	1.24	1.22	1.7
Average Length of Stay in Hawai'i	12.43	12.13	2.5	13.13	13.43	-2.2
ACCOMMODATIONS						
Plan to stay in Hotel	20,397	18,779	8.6	101,532	94,595	7.3
Hotel only	15,215	14,428	5.5	76,333	72,612	5.1
Plan to stay in Condo	18,521	14,545	27.3	94,563	91,016	3.9
Condo only	15,739	12,263	28.3	78,439	76,246	2.9
Plan to stay in Timeshare	4,328	4,313	0.4	23,517	25,158	-6.5
Timeshare only	3,595	3,385	6.2	17,801	19,149	-7.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	824	1,003	-17.8	3,636	2,762	31.7
Friends/Relatives	2,109	2,792	-24.5	11,923	11,902	0.2
Bed & Breakfast	780	752	3.7	4,176	3,571	17.0
Rental House	6,361	3,862	64.7	31,221	26,149	19.4
Hostel	831	422	96.7	3,418	2,671	28.0
Camp Site, Beach	670	594	12.7	3,016	2,235	35.0
Private Room in Private Home**	952	120	691.2	4,288	1,038	313.2
Shared Room/Space in Private Home	276	17	1567.8	1,073	415	158.7
Other	357	503	-29.1	2,394	2,123	12.8
PURPOSE OF TRIP						
Pleasure (Net)	45,906	38,179	20.2	231,891	215,879	7.4
Honeymoon/Get Married	1,241	852	45.6	4,979	4,414	12.8
Honeymoon	1,027	785	30.8	4,368	3,616	20.8
Get Married	253	101	152.1	852	1,082	-21.2
Pleasure/Vacation	44,887	37,491	19.7	228,014	212,477	7.3
Mtgs/Conventions/Incentive	1,778	1,831	-2.9	8,891	10,789	-17.6
Conventions	858	425	101.8	6,314	7,071	-10.7
Corporate Meetings	454	406	11.9	1,148	1,499	-23.4
Incentive	527	1,073	-50.9	1,603	2,597	-38.3
Other Business	301	311	-2.9	1,325	1,485	-10.8
Visit Friends/Rel.	1,798	1,783	0.8	9,061	7,835	15.6
Gov't/Military	17	75	-77.8	156	190	-17.7
Attend School	33	24	39.6	160	230	-30.2
Sport Events	137	233	-41.0	1,042	927	12.4
Other	834	427	95.1	3,037	1,886	61.0
TRAVEL STATUS						
% First Timers ***	37.9	37.3	0.6	31.1	30.5	0.5
% Repeaters ***	62.1	62.7	-0.6	68.9	69.5	-0.5
Average # of Trips	4.0	3.9	2.2	4.3	4.3	1.0
Group Tour	841	1,159	-27.4	3,536	4,419	-20.0
Non-Group	48,110	40,368	19.2	240,725	225,803	6.6
Package Trip	10,105	9,641	4.8	42,717	44,598	-4.2
No Package	38,847	31,887	21.8	201,544	185,625	8.6
Net True Independent	38,510	31,562	22.0	200,379	184,198	8.8
Ave. Age	48	48	-0.1	48	48	-0.4
Ave. Party Size	2.2	2.1	5.7	2.2	2.2	0.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

APRIL 2017 ARRIVALS AT A GLANCE

CATEGORY AND MMA	2017P	2016P	% change	YTD 2017P	YTD 2016P	% change
TOTAL EXPENDITURES (\$mil.)	1,250.4	1,147.1	9.0	5,630.5	5,114.6	10.1
Total by air	1,245.8	1,138.7	9.4	5,613.7	5,097.5	10.1
U.S. West	490.4	419.2	17.0	2,025.6	1,739.5	16.4
U.S. East	298.6	266.1	12.2	1,433.6	1,300.0	10.3
Japan	145.6	139.1	4.6	708.6	611.9	15.8
Canada	90.4	74.4	21.5	525.4	481.4	9.1
All Others	220.9	239.9	-7.9	920.5	964.7	-4.6
Visitor arrivals by cruise ships	4.6	8.4	-45.3	16.8	17.1	-1.8
TOTAL VISITOR DAYS	6,478,220	5,987,057	8.2	27,810,076	26,684,957	4.2
Total by air	6,411,268	5,875,417	9.1	27,567,196	26,478,999	4.1
U.S. West	2,788,834	2,561,975	8.9	10,766,936	10,402,070	3.5
U.S. East	1,387,703	1,251,791	10.9	6,906,003	6,544,785	5.5
Japan	655,349	606,480	8.1	2,921,493	2,645,058	10.5
Canada	608,486	503,751	20.8	3,207,696	3,092,822	3.7
All Others	970,896	951,421	2.0	3,765,068	3,794,265	-0.8
Visitor arrivals by cruise ships	66,952	111,640	-40.0	242,880	205,958	17.9
VISITOR ARRIVALS	752,964	700,573	7.5	3,017,867	2,896,625	4.2
Total by air	737,783	677,671	8.9	2,961,721	2,851,017	3.9
U.S. West	321,877	294,264	9.4	1,170,308	1,128,254	3.7
U.S. East	147,532	133,262	10.7	665,420	625,331	6.4
Japan	109,604	101,087	8.4	493,306	458,621	7.6
Canada	48,952	41,527	17.9	244,261	230,223	6.1
All Others	109,818	107,531	2.1	388,426	408,588	-4.9
Visitor arrivals by cruise ships	15,181	22,902	-33.7	56,146	45,608	23.1
AVERAGE LENGTH OF STAY	8.60	8.55	0.7	9.22	9.21	0.0
Total by air	8.69	8.67	0.2	9.31	9.29	0.2
U.S. West	8.66	8.71	-0.5	9.20	9.22	-0.2
U.S. East	9.41	9.39	0.1	10.38	10.47	-0.8
Japan	5.98	6.00	-0.3	5.92	5.77	2.7
Canada	12.43	12.13	2.5	13.13	13.43	-2.2
All Others	8.84	8.85	-0.1	9.69	9.29	4.4
Visitor arrivals by cruise ships	4.41	4.87	-9.5	4.33	4.52	-4.2
PER PERSON PER DAY SPENDING (\$)	193.0	191.6	0.7	202.5	191.7	5.6
Total by air	194.3	193.8	0.3	203.6	192.5	5.8
U.S. West	175.8	163.6	7.5	188.1	167.2	12.5
U.S. East	215.1	212.6	1.2	207.6	198.6	4.5
Japan	222.1	229.4	-3.2	242.6	231.3	4.9
Canada	148.6	147.7	0.6	163.8	155.7	5.2
All Others	227.5	252.1	-9.8	244.5	254.3	-3.8
Visitor arrivals by cruise ships	68.9	75.5	-8.8	69.0	82.8	-16.7
PER PERSON PER TRIP SPENDING (\$)	1,660.7	1,637.4	1.4	1,865.7	1,765.7	5.7
Total by air	1,688.6	1,680.3	0.5	1,895.4	1,788.0	6.0
U.S. West	1,523.6	1,424.4	7.0	1,730.8	1,541.7	12.3
U.S. East	2,023.7	1,997.2	1.3	2,154.4	2,078.9	3.6
Japan	1,328.0	1,376.3	-3.5	1,436.5	1,334.2	7.7
Canada	1,846.6	1,791.4	3.1	2,150.9	2,091.1	2.9
All Others	2,011.5	2,230.6	-9.8	2,369.8	2,361.2	0.4
Visitor arrivals by cruise ships	303.7	368.1	-17.5	298.5	374.0	-20.2

P=Preliminary data.

Source:Hawai'i Tourism Authority

2017 Arrivals at a Glance by Month

2017P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,609.5	\$1,355.5	\$1,419.0	\$1,250.4			
	Total by air	\$1,603.8	\$1,351.6	\$1,416.5	\$1,245.8			
	U.S. West	\$544.0	\$470.0	\$521.2	\$490.4			
	U.S. East	\$433.1	\$358.1	\$343.9	\$298.6			
	Japan	\$200.4	\$175.5	\$187.2	\$145.6			
	Canada	\$161.0	\$135.7	\$138.2	\$90.4			
	All Other	\$265.2	\$212.3	\$226.0	\$220.9			
	Visitor arrivals by cruise ships	\$5.7	\$3.9	\$2.5	\$4.6			
Visitor days	TOTAL (air + s	7,807,149	6,587,277	7,074,794	6,478,220			
	Total by air	7,727,309	6,529,752	7,036,231	6,411,268			
	U.S. West	2,750,838	2,417,958	2,809,305	2,788,834			
	U.S. East	2,095,246	1,676,082	1,746,973	1,387,703			
	Japan	733,521	713,058	819,565	655,349			
	Canada	925,661	808,523	865,027	608,486			
	All Other	1,222,044	914,131	795,361	970,896			
	Visitor arrivals by cruise ships	79,840	57,525	38,563	66,952			
Visitor arrivals	TOTAL (air + s	773,419	719,517	802,802	752,964			
	Total by air	755,989	706,113	792,671	737,783			
	U.S. West	266,770	261,415	320,247	321,877			
	U.S. East	172,670	159,940	185,278	147,532			
	Japan	123,390	123,577	136,735	109,604			
	Canada	64,935	60,905	69,469	48,952			
	All Other	128,225	100,275	80,941	109,818			
	Visitor arrivals by cruise ships	17,430	13,404	10,131	15,181			
length of stay	TOTAL (air + s	10.09	9.16	8.81	8.60			
	Total by air	10.22	9.25	8.88	8.69			
	U.S. West	10.31	9.25	8.77	8.66			
	U.S. East	12.13	10.48	9.43	9.41			
	Japan	5.94	5.77	5.99	5.98			
	Canada	14.26	13.28	12.45	12.43			
	All Other	9.53	9.12	9.83	8.84			
	Visitor arrivals by cruise ships	4.58	4.29	3.81	4.41			
Per Person Per Day Spending *	TOTAL (air+s	\$206.2	\$205.8	\$200.6	\$193.0			
	Total by air	\$207.5	\$207.0	\$201.3	\$194.3			
	U.S. West	\$197.8	\$194.4	\$185.5	\$175.8			
	U.S. East	\$206.7	\$213.6	\$196.8	\$215.1			
	Japan	\$273.2	\$246.1	\$228.4	\$222.1			
	Canada	\$174.0	\$167.9	\$159.8	\$148.6			
	All Other	\$217.0	\$232.2	\$284.2	\$227.5			
	Visitor arrivals by cruise ships	\$71.9	\$68.4	\$64.1	\$68.9			
Per Person Per Trip Spending *	TOTAL (air+s	\$2,081.0	\$1,883.9	\$1,767.6	\$1,660.7			
	Total by air	\$2,121.4	\$1,914.1	\$1,787.0	\$1,688.6			
	U.S. West	\$2,039.3	\$1,797.7	\$1,627.5	\$1,523.6			
	U.S. East	\$2,508.3	\$2,238.9	\$1,855.9	\$2,023.7			
	Japan	\$1,623.8	\$1,420.3	\$1,369.1	\$1,328.0			
	Canada	\$2,479.8	\$2,228.8	\$1,989.8	\$1,846.6			
	All Other	\$2,068.4	\$2,116.8	\$2,792.5	\$2,011.5			
	Visitor arrivals by cruise ships	\$329.3	\$293.7	\$244.1	\$303.7			

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,609.5	\$2,965.0	\$4,384.0	\$5,634.4			
	Total by air	\$1,603.8	\$2,955.3	\$4,371.8	\$5,617.7			
	U.S. West	\$544.0	\$1,014.0	\$1,535.2	\$2,025.6			
	U.S. East	\$433.1	\$791.2	\$1,135.1	\$1,433.6			
	Japan	\$200.4	\$375.9	\$563.1	\$708.6			
	Canada	\$161.0	\$296.8	\$435.0	\$525.4			
	All Other	\$265.2	\$477.5	\$703.5	\$924.4			
	Visitor arrivals by cruise ships	\$5.7	\$9.7	\$12.1	\$16.8			
Visitor days	TOTAL (air + s	7,807,149	14,394,426	21,469,220	27,947,441			
	Total by air	7,727,309	14,257,061	21,293,292	27,704,560			
	U.S. West	2,750,838	5,168,796	7,978,102	10,766,936			
	U.S. East	2,095,246	3,771,327	5,518,300	6,906,003			
	Japan	733,521	1,446,579	2,266,143	2,921,493			
	Canada	925,661	1,734,184	2,599,210	3,207,696			
	All Other	1,222,044	2,136,176	2,931,537	3,902,433			
	Visitor arrivals by cruise ships	79,840	137,365	175,928	242,880			
Visitor arrivals	TOTAL (air + s	773,419	1,492,935	2,295,737	3,048,701			
	Total by air	755,989	1,462,102	2,254,772	2,992,555			
	U.S. West	266,770	528,185	848,432	1,170,308			
	U.S. East	172,670	332,610	517,888	665,420			
	Japan	123,390	246,967	383,702	493,306			
	Canada	64,935	125,840	195,309	244,261			
	All Other	128,225	228,500	309,441	419,260			
	Visitor arrivals by cruise ships	17,430	30,834	40,965	56,146			
length of stay	TOTAL (air + s	10.09	9.64	9.35	9.17			
	Total by air	10.22	9.75	9.44	9.26			
	U.S. West	10.31	9.79	9.40	9.20			
	U.S. East	12.13	11.34	10.66	10.38			
	Japan	5.94	5.86	5.91	5.92			
	Canada	14.26	13.78	13.31	13.13			
	All Other	9.53	9.35	9.47	9.31			
	Visitor arrivals by cruise ships	4.58	4.46	4.29	4.33			
Per Person Per Day Spending*	TOTAL (air+s	\$206.2	\$206.0	\$204.2	\$201.6			
	Total by air	\$207.5	\$207.3	\$205.3	\$202.8			
	U.S. West	\$197.8	\$196.2	\$192.4	\$188.1			
	U.S. East	\$206.7	\$209.8	\$205.7	\$207.6			
	Japan	\$273.2	\$259.8	\$248.5	\$242.6			
	Canada	\$174.0	\$171.1	\$167.4	\$163.8			
	All Other	\$217.0	\$223.5	\$240.0	\$236.9			
	Visitor arrivals by cruise ships	\$71.9	\$70.4	\$69.1	\$69.0			
Per Person Per Trip Spending*	TOTAL (air+s	\$2,081.0	\$1,986.0	\$1,909.6	\$1,848.1			
	Total by air	\$2,121.4	\$2,021.3	\$1,938.9	\$1,877.2			
	U.S. West	\$2,039.3	\$1,919.8	\$1,809.5	\$1,730.8			
	U.S. East	\$2,508.3	\$2,378.8	\$2,191.7	\$2,154.4			
	Japan	\$1,623.8	\$1,522.0	\$1,467.5	\$1,436.5			
	Canada	\$2,479.8	\$2,358.3	\$2,227.2	\$2,150.9			
	All Other	\$2,068.4	\$2,089.7	\$2,273.5	\$2,204.9			
	Visitor arrivals by cruise ships	\$329.3	\$313.8	\$296.6	\$298.5			

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

APRIL 2017 ISLAND HIGHLIGHTS

CATEGORY AND ISLAND	2017P	2016P	% change	YTD 2017P	YTD 2016P	% change
TOTAL EXPENDITURES (\$mil.)	1,250.4	1,147.1	9.0	5,630.5	5,114.6	10.1
Total by air	1,245.8	1,138.7	9.4	5,613.7	5,097.5	10.1
O'ahu	547.1	522.4	4.7	2,409.7	2,225.0	8.3
Maui	371.2	333.9	11.2	1,664.9	1,593.2	4.5
Moloka'i	2.3	1.9	19.0	14.8	10.5	41.3
Lāna'i	7.4	8.1	-9.4	29.3	20.5	43.3
Kaua'i	140.6	123.9	13.5	637.6	536.4	18.9
Hawai'i Island	177.2	148.4	19.4	857.4	712.0	20.4
Visitor arrivals by cruise ships	4.6	8.4	-45.3	16.8	17.1	-1.8
TOTAL VISITOR DAYS	6,478,220	5,987,057	8.2	27,810,076	26,684,957	4.2
Total by air	6,411,268	5,875,417	9.1	27,567,196	26,478,999	4.1
O'ahu	2,900,729	2,726,999	6.4	12,256,960	11,769,991	4.1
Maui	1,769,384	1,629,970	8.6	7,525,670	7,420,387	1.4
Moloka'i	18,042	17,318	4.2	109,746	113,364	-3.2
Lāna'i	16,468	17,567	-6.3	69,534	69,767	-0.3
Kaua'i	736,819	674,835	9.2	3,128,703	3,016,939	3.7
Hawai'i Island	969,827	808,729	19.9	4,476,583	4,088,552	9.5
Visitor arrivals by cruise ships	66,952	111,640	-40.0	242,880	205,958	17.9
VISITOR ARRIVALS	752,964	700,573	7.5	3,017,867	2,896,625	4.2
Total by air	737,783	677,671	8.9	2,961,721	2,851,017	3.9
O'ahu	437,436	408,319	7.1	1,769,001	1,707,731	3.6
Maui	226,511	211,613	7.0	886,859	864,292	2.6
Moloka'i	3,852	4,403	-12.5	19,579	21,679	-9.7
Lāna'i	5,508	6,040	-8.8	20,657	20,009	3.2
Kaua'i	101,293	92,668	9.3	397,398	373,025	6.5
Hawai'i Island	137,459	117,430	17.1	576,868	512,704	12.5
Visitor arrivals by cruise ships	15,181	22,902	-33.7	56,146	45,608	23.1
AVERAGE LENGTH OF STAY	8.60	8.55	0.7	9.22	9.21	0.0
Total by air	8.69	8.67	0.2	9.31	9.29	0.2
O'ahu	6.63	6.68	-0.7	6.93	6.89	0.5
Maui	7.81	7.70	1.4	8.49	8.59	-1.2
Moloka'i	4.68	3.93	19.1	5.61	5.23	7.2
Lāna'i	2.99	2.91	2.8	3.37	3.49	-3.5
Kaua'i	7.27	7.28	-0.1	7.87	8.09	-2.7
Hawai'i Island	7.06	6.89	2.4	7.76	7.97	-2.7
Visitor arrivals by cruise ships	4.41	4.87	-9.5	4.33	4.52	-4.2
PER PERSON PER DAY SPENDING (\$)	193.0	191.6	0.7	202.5	191.7	5.6
Total by air	194.3	193.8	0.3	203.6	192.5	5.8
O'ahu	188.6	191.6	-1.5	196.6	189.0	4.0
Maui	209.8	204.9	2.4	221.2	214.7	3.0
Moloka'i	128.2	112.2	14.2	135.1	92.6	45.9
Lāna'i	447.3	462.8	-3.3	421.4	293.2	43.8
Kaua'i	190.8	183.6	3.9	203.8	177.8	14.6
Hawai'i Island	182.7	183.5	-0.4	191.5	174.1	10.0
Visitor arrivals by cruise ships	68.9	75.5	-8.8	69.0	82.8	-16.7
PER PERSON PER TRIP SPENDING (\$)	1,660.7	1,637.4	1.4	1,865.7	1,765.7	5.7
Total by air	1688.6	1680.3	0.5	1895.4	1788.0	6.0
O'ahu	1250.8	1279.4	-2.2	1362.2	1302.9	4.6
Maui	1638.8	1578.1	3.9	1877.3	1843.4	1.8
Moloka'i	600.5	441.5	36.0	757.1	484.0	56.4
Lāna'i	1337.6	1346.0	-0.6	1418.6	1022.2	38.8
Kaua'i	1387.8	1337.0	3.8	1604.4	1437.9	11.6
Hawai'i Island	1289.1	1263.5	2.0	1486.2	1388.6	7.0
Visitor arrivals by cruise ships	303.7	368.1	-17.5	298.5	374.0	-20.2

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2017

2017P	ISLAND	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,609.5	\$1,355.5	\$1,419.0	\$1,250.4		
	Total by air	\$1,603.8	\$1,351.6	\$1,416.5	\$1,245.8		
	O'ahu	\$675.1	\$563.4	\$624.1	\$547.1		
	Maui	\$464.7	\$405.3	\$423.7	\$371.2		
	Moloka'i	\$6.0	\$3.7	\$2.9	\$2.3		
	Lāna'i	\$7.7	\$4.9	\$9.3	\$7.4		
	Kaua'i	\$187.0	\$156.8	\$153.3	\$140.6		
	Hawai'i Island	\$263.3	\$213.6	\$203.3	\$177.2		
	Visitor arrivals by cruise ships	\$5.7	\$3.9	\$2.5	\$4.6		
Visitor days	TOTAL (air + s	7,807,149	6,587,277	7,074,794	6,478,220		
	Total by air	7,727,309	6,529,752	7,036,231	6,411,268		
	O'ahu	3,302,021	2,883,001	3,171,208	2,900,729		
	Maui	2,054,585	1,745,058	1,956,644	1,769,384		
	Moloka'i	38,857	27,715	25,133	18,042		
	Lāna'i	16,998	14,707	21,361	16,468		
	Kaua'i	887,404	739,187	765,293	736,819		
	Hawai'i Island	1,347,604	1,062,560	1,096,591	969,827		
	Visitor arrivals by cruise ships	79,840	57,525	38,563	66,952		
Visitor arrivals	TOTAL (air + s	773,419	719,517	802,802	752,964		
	Total by air	755,989	706,113	792,671	737,783		
	O'ahu	446,571	419,723	465,272	437,436		
	Maui	218,414	202,578	239,356	226,511		
	Moloka'i	5,536	4,674	5,516	3,852		
	Lāna'i	4,639	4,360	6,150	5,508		
	Kaua'i	99,355	94,381	102,368	101,293		
	Hawai'i Island	151,112	136,421	151,876	137,459		
	Visitor arrivals by cruise ships	17,430	13,404	10,131	15,181		
Length of stay	TOTAL (air + s	10.09	9.16	8.81	8.60		
	Total by air	10.22	9.25	8.88	8.69		
	O'ahu	7.39	6.87	6.82	6.63		
	Maui	9.41	8.61	8.17	7.81		
	Moloka'i	7.02	5.93	4.56	4.68		
	Lāna'i	3.66	3.37	3.47	2.99		
	Kaua'i	8.93	7.83	7.48	7.27		
	Hawai'i Island	8.92	7.79	7.22	7.06		
	Visitor arrivals by cruise ships	4.58	4.29	3.81	4.41		
Per Person Per Day Spending *	TOTAL (air+s	\$206.2	\$205.8	\$200.6	\$193.0		
	Total by air	\$207.5	\$207.0	\$201.3	\$194.3		
	O'ahu	\$204.4	\$195.4	\$196.8	\$188.6		
	Maui	\$226.2	\$232.2	\$216.5	\$209.8		
	Moloka'i	\$153.4	\$132.3	\$114.8	\$128.2		
	Lāna'i	\$455.7	\$333.2	\$434.9	\$447.3		
	Kaua'i	\$210.7	\$212.1	\$200.3	\$190.8		
	Hawai'i Island	\$195.4	\$201.0	\$185.3	\$182.7		
	Visitor arrivals by cruise ships	\$71.9	\$68.4	\$64.1	\$68.9		
Per Person Per Trip Spending *	TOTAL (air+s	\$2,081.0	\$1,883.9	\$1,767.6	\$1,660.7		
	Total by air	\$2,121.4	\$1,914.1	\$1,787.0	\$1,688.6		
	O'ahu	\$1,511.7	\$1,342.3	\$1,341.4	\$1,250.8		
	Maui	\$2,127.8	\$2,000.5	\$1,770.2	\$1,638.8		
	Moloka'i	\$1,076.3	\$784.4	\$523.1	\$600.5		
	Lāna'i	\$1,669.5	\$1,124.0	\$1,510.6	\$1,337.6		
	Kaua'i	\$1,881.7	\$1,661.3	\$1,497.3	\$1,387.8		
	Hawai'i Island	\$1,742.4	\$1,565.9	\$1,338.3	\$1,289.1		
	Visitor arrivals by cruise ships	\$329.3	\$293.7	\$244.1	\$303.7		

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,609.5	\$2,965.0	\$4,384.0	\$5,634.4		
	Total by air	\$1,603.8	\$2,955.3	\$4,371.8	\$5,617.7		
	O'ahu	\$675.1	\$1,238.4	\$1,862.6	\$2,409.7		
	Maui	\$464.7	\$870.0	\$1,293.7	\$1,664.9		
	Moloka'i	\$6.0	\$9.6	\$12.5	\$14.8		
	Lāna'i	\$7.7	\$12.6	\$21.9	\$29.3		
	Kaua'i	\$187.0	\$343.7	\$497.0	\$637.6		
	Hawai'i Island	\$263.3	\$476.9	\$680.2	\$857.4		
Visitor arrivals by cruise ships	\$5.7	\$9.7	\$12.1	\$16.8			
Visitor days	TOTAL (air + s	7,807,149	14,394,426	21,469,220	27,947,441		
	Total by air	7,727,309	14,257,061	21,293,292	27,704,560		
	O'ahu	3,302,021	6,185,023	9,356,231	12,256,960		
	Maui	2,054,585	3,799,642	5,756,287	7,525,670		
	Moloka'i	38,857	66,572	91,705	109,746		
	Lāna'i	16,998	31,705	53,066	69,534		
	Kaua'i	887,404	1,626,591	2,391,884	3,128,703		
	Hawai'i Island	1,347,604	2,410,164	3,506,756	4,476,583		
Visitor arrivals by cruise ships	79,840	137,365	175,928	242,880			
Visitor arrivals	TOTAL (air + s	773,419	1,492,935	2,295,737	3,048,701		
	Total by air	755,989	1,462,102	2,254,772	2,992,555		
	O'ahu	446,571	866,293	1,331,565	1,769,001		
	Maui	218,414	420,992	660,348	886,859		
	Moloka'i	5,536	10,210	15,727	19,579		
	Lāna'i	4,639	8,999	15,150	20,657		
	Kaua'i	99,355	193,736	296,105	397,398		
	Hawai'i Island	151,112	287,533	439,409	576,868		
Visitor arrivals by cruise ships	17,430	30,834	40,965	56,146			
Length of stay	TOTAL (air + s	10.09	9.64	9.35	9.17		
	Total by air	10.22	9.75	9.44	9.26		
	O'ahu	7.39	7.14	7.03	6.93		
	Maui	9.41	9.03	8.72	8.49		
	Moloka'i	7.02	6.52	5.83	5.61		
	Lāna'i	3.66	3.52	3.50	3.37		
	Kaua'i	8.93	8.40	8.08	7.87		
	Hawai'i Island	8.92	8.38	7.98	7.76		
Visitor arrivals by cruise ships	4.58	4.46	4.29	4.33			
Per Person Per Day Spending *	TOTAL (air+sh	\$206.2	\$206.0	\$204.2	\$201.6		
	Total by air	\$207.5	\$207.3	\$205.3	\$202.8		
	O'ahu	\$204.4	\$200.2	\$199.1	\$196.6		
	Maui	\$226.2	\$229.0	\$224.7	\$221.2		
	Moloka'i	\$153.4	\$144.6	\$136.4	\$135.1		
	Lāna'i	\$455.7	\$398.9	\$413.4	\$421.4		
	Kaua'i	\$210.7	\$211.3	\$207.8	\$203.8		
	Hawai'i Island	\$195.4	\$197.9	\$194.0	\$191.5		
Visitor arrivals by cruise ships	\$71.9	\$70.4	\$69.1	\$69.0			
Per Person Per Trip Spending *	TOTAL (air+sh	\$2,081.0	\$1,986.0	\$1,909.6	\$1,848.1		
	Total by air	\$2,121.4	\$2,021.3	\$1,938.9	\$1,877.2		
	O'ahu	\$1,511.7	\$1,429.6	\$1,398.8	\$1,362.2		
	Maui	\$2,127.8	\$2,066.6	\$1,959.1	\$1,877.3		
	Moloka'i	\$1,076.3	\$942.7	\$795.5	\$757.1		
	Lāna'i	\$1,669.5	\$1,405.2	\$1,448.0	\$1,418.6		
	Kaua'i	\$1,881.7	\$1,774.3	\$1,678.5	\$1,604.4		
	Hawai'i Island	\$1,742.4	\$1,658.6	\$1,547.9	\$1,486.2		
Visitor arrivals by cruise ships	\$329.3	\$313.8	\$296.6	\$298.5			

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	APRIL			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
VISITOR DAYS	223,318	233,311	-4.3	711,228	549,333	29.5
TOTAL VISITORS	29,780	34,141	-12.8	98,273	77,267	27.2
ARRIVED BY SHIP	15,181	22,902	-33.7	56,146	45,608	23.1
ARRIVED BY AIR	14,599	11,239	29.9	42,127	31,658	33.1
NUMBER OF SHIP ARRIVALS	8	10	-20.0	32	23	39.1
ISLANDS VISITED						
O'ahu	29,780	34,141	-12.8	98,273	77,267	27.2
Kaua'i	25,483	24,699	3.2	81,030	62,190	30.3
Maui County	28,127	29,277	-3.9	89,920	70,555	27.4
Maui	28,114	29,268	-3.9	89,881	70,541	27.4
Moloka'i	530	507	4.6	1,732	1,212	42.9
Lāna'i	729	899	-18.9	2,234	1,884	18.6
Hawai'i Island	27,232	32,534	-16.3	88,754	70,536	25.8
Average Islands Visited	3.76	3.57	5.1	3.68	3.67	0.3
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.39	0.82	69.4	1.22	1.04	16.9
Days in Hawai'i during Cruise	5.06	5.16	-1.8	4.96	5.16	-4.0
Days in Hawai'i after Cruise	1.04	0.86	21.0	1.06	0.91	17.1
Total days in Hawai'i	7.50	6.83	9.7	7.24	7.11	1.8
ACCOMMODATIONS						
Hotel	12,853	13,644	-5.8	42,989	35,467	21.2
Hotel only	11,333	12,103	-6.4	37,624	31,364	20.0
Condo	1,187	1,152	3.0	4,047	2,872	40.9
Condo only	381	278	37.2	1,114	676	64.7
Timeshare	1,279	1,082	18.2	3,597	2,823	27.4
Timeshare Only	537	460	16.6	1,447	1,095	32.2
Bed & Breakfast	131	246	-46.8	496	654	-24.2
Bed & Breakfast only	28	63	-56.2	134	150	-11.0
Friends & relatives	555	619	-10.3	1,902	1,476	28.8
Other accommodation	205	726	-71.8	1,022	2,125	-51.9
Accommodation (NET)	14,242	15,421	-7.6	47,244	39,956	18.2
Cruise only	15,538	18,720	-17.0	51,028	37,311	36.8
PURPOSE OF TRIP						
Honeymoon	403	542	-25.7	1,747	1,307	33.6
Get Married	161	89	81.2	545	144	278.0
Wedding	101	162	-37.7	337	364	-7.4
Convention/Conference	104	81	28.9	482	296	62.8
Business	337	194	73.4	954	582	63.9
Visiting Friends & relatives	2,683	2,987	-10.2	9,218	6,673	38.1
Play Golf	202	440	-54.0	1,208	1,252	-3.5
Leisure	26,024	29,943	-13.1	85,233	67,363	26.5
TRAVEL STATUS						
% First timers	46.9	45.1	1.8	45.4	45.3	0.1
% Repeat visitors	53.1	54.9	-1.8	54.6	54.7	-0.1

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

APRIL	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge
TOTAL	978,406	974,939	0.4	644,616	652,121	-1.2	201,329	198,615	1.4	76,115	68,045	11.9	3,486	3,448	1.1	52,860	52,710	0.3
SCHEDULES	971,225	967,689	0.4	638,041	645,446	-1.1	201,053	198,040	1.5	75,785	68,045	11.4	3,486	3,448	1.1	52,860	52,710	0.3
CHARTERS	7,181	7,250	-0.9	6,575	6,675	-1.5	276	575	-52.0	330	0	NA						
US TOTAL	657,872	656,525	0.2	365,071	370,716	-1.5	175,034	172,532	1.5	66,293	62,159	6.7	3,486	3,448	1.1	47,988	47,670	0.7
SCHEDULES	652,418	650,723	0.3	360,223	365,489	-1.4	174,758	171,957	1.6	65,963	62,159	6.1	3,486	3,448	1.1	47,988	47,670	0.7
CHARTERS	5,454	5,802	-6.0	4,848	5,227	-7.3	276	575	-52.0	330	0	NA						
US WEST	572,484	580,926	-1.5	291,912	306,608	-4.8	163,553	161,041	1.6	65,545	62,159	5.4	3,486	3,448	1.1	47,988	47,670	0.7
Anchorage	5,406	5,705	-5.2	4,770	4,890	-2.5	159	163	-2.5	477	652	-26.8						
Bellingham	318	4,564	-93.0	0	4,238	-100.0	159	326	-51.2	159	0	NA						
Denver	17,958	16,211	10.8	10,860	9,620	12.9	5,070	5,070	0.0	1,183	1352	-12.5				845	169	400.0
Las Vegas	24,629	23,286	5.8	24,629	23,286	5.8												
Los Angeles	191,791	190,775	0.5	96,220	102,809	-6.4	51,422	43,724	17.6	20,919	20,373	2.7	3,486	3,448	1.1	19,744	20,421	-3.3
Oakland	29,774	30,245	-1.6	10,380	10,776	-3.7	12,540	12,660	-0.9	4,946	4,853	1.9				1,908	1,956	-2.5
Phoenix	30,894	34,066	-9.3	16,794	19,614	-14.4	6,768	7,144	-5.3	3,760	3,760	0.0				3,572	3,548	0.7
Portland	26,927	27,728	-2.9	13,571	13,710	-1.0	8,586	8,802	-2.5	2,544	2,771	-8.2				2,226	2,445	-9.0
Sacramento	12,540	12,660	-0.9	7,770	7,770	0.0	4,770	4,890	-2.5									
Salt Lake City	7,830	7,830	0.0	7,830	7,830	0.0												
San Diego	23,289	23,327	-0.2	13,431	13,384	0.4	5,565	5,705	-2.5	2,226	2,119	5.0				2,067	2,119	-2.5
San Francisco	98,151	99,767	-1.6	48,045	48,950	-1.8	33,987	35,103	-3.2	10,895	10,438	4.4				5,224	5,276	-1.0
San Jose	23,619	28,344	-16.7	8,293	10,704	-22.5	10,468	12,660	-17.3	1,996	2,046	-2.4				2,862	2,934	-2.5
Seattle	79,358	76,418	3.8	29,319	29,027	1.0	24,059	24,794	-3.0	16,440	13,795	19.2				9,540	8,802	8.4
US EAST	79,934	69,797	14.5	68,311	58,881	16.0	11,205	10,916	2.6	418	0	NA						
Atlanta	8,790	8,790	0.0	8,790	8,790	0.0												
Chicago	12,540	12,040	4.2	10,740	10,320	4.1	1,800	1,720	4.7									
Dallas	23,408	21,945	6.7	13,585	12,749	6.6	9,405	9,196	2.3	418	0	NA						
Houston	10,780	10,320	4.5	10,780	10,320	4.5												
Minneapolis	8,204	0	NA	8,204	0	NA												
New York JFK	8,340	8,232	1.3	8,340	8,232	1.3												
Newark	6,420	7,260	-11.6	6,420	7,260	-11.6												
Washington D.C.	1452	1210	20.0	1452	1210	20.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

APRIL	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge
INTERNATIONAL	320,534	318,414	0.7	279,545	281,405	-0.7	26,295	26,083	0.8	9,822	5,886	66.9				4,872	5,040	-3.3
SCHEDULES	318,807	316,966	0.6	277,818	279,957	-0.8	26,295	26,083	0.8	9,822	5,886	66.9				4,872	5,040	-3.3
CHARTERS	1,727	1,448	19.3	1,727	1,448	19.3												
JAPAN	156,591	144,952	8.0	152,769	144,952	5.4				3,822	0	NA						
Fukuoka	4,972	4,746	4.8	4,972	4,746	4.8												
Nagoya	11,826	14,058	-15.9	11,826	14,058	-15.9												
Osaka	24,894	25,590	-2.7	24,894	25,590	-2.7												
Sapporo	3,367	3,367	0.0	3,367	3,367	0.0												
Tokyo HND	24,540	25,308	-3.0	20,718	25,308	-18.1				3,822	0	NA						
Tokyo NRT	86,992	71,883	21.0	86,992	71,883	21.0												
CANADA	57,635	55,951	3.0	20,468	18,942	8.1	26,295	26,083	0.8	6,000	5,886	1.9				4,872	5,040	-3.3
Calgary	9,031	8,187	10.3	2,096	1,834	14.3	6,935	6,353	9.2									
Edmonton	1,834	2,882	-36.4				1,834	2,882	-36.4									
Toronto	1,128	846	33.3	1,128	846	33.3												
Vancouver	45,642	43,516	4.9	17,244	15,742	9.5	17,526	16,848	4.0	6,000	5,886	1.9				4,872	5,040	-3.3
Victoria	0	520	-100.0	0	520	-100.0												
OTHER ASIA	41,250	46,285	-10.9	41,250	46,285	-10.9												
Beijing	8,658	6,903	25.4	8,658	6,903	25.4												
Seoul	23,558	30,590	-23.0	23,558	30,590	-23.0												
Shanghai	6,550	6,336	3.4	6,550	6,336	3.4												
Taipei	2,484	2,456	1.1	2,484	2,456	1.1												
OCEANIA	39,664	45,757	-13.3	39,664	45,757	-13.3												
Auckland	8,446	8,034	5.1	8,446	8,034	5.1												
Brisbane	3,614	9,353	-61.4	3,614	9,353	-61.4												
Melbourne	4,355	5,360	-18.8	4,355	5,360	-18.8												
Sydney	23,249	23,010	1.0	23,249	23,010	1.0												
OTHER	23,667	24,021	-1.5	23,667	24,021	-1.5												
Apia	656	820	-20.0	656	820	-20.0												
Christmas Island	368	488	-24.6	368	488	-24.6												
Guam	10,780	10,320	4.5	10,780	10,320	4.5												
Majuro	1,992	2,158	-7.7	1,992	2,158	-7.7												
Manila	5,509	5,754	-4.3	5,509	5,754	-4.3												
Nadi	820	680	20.6	820	680	20.6												
Pago Pago	2,072	2,331	-11.1	2,072	2,331	-11.1												
Papeete	1,470	1,470	0.0	1,470	1,470	0.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

APRIL YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge
TOTAL	3,966,364	4,012,043	-1.1	2,591,255	2,648,047	-2.1	808,945	817,368	-1.0	332,761	303,238	9.7	12,958	12,337	5.0	220,445	231,053	-4.6
SCHEDULES	3,938,178	3,979,139	-1.0	2,565,357	2,617,988	-2.0	808,297	815,103	-0.8	331,598	302,871	9.5	12,958	12,337	5.0	219,968	230,840	-4.7
CHARTERS	28,186	32,904	-14.3	25,898	30,059	-13.8	648	2,265	-71.4	1,163	367	216.9				477	213	123.9
US TOTAL	2,654,436	2,699,316	-1.7	1,451,608	1,501,726	-3.3	696,448	697,540	-0.2	292,969	276,988	5.8	12,958	12,337	5.0	200,453	210,725	-4.9
SCHEDULES	2,631,049	2,675,281	-1.7	1,430,509	1,480,536	-3.4	695,800	695,275	0.1	291,806	276,621	5.5	12,958	12,337	5.0	199,976	210,512	-5.0
CHARTERS	23,387	24,035	-2.7	21,099	21,190	-0.4	648	2,265	-71.4	1,163	367	216.9				477	213	123.9
US WEST	2,289,753	2,370,427	-3.4	1,141,108	1,218,421	-6.3	650,802	652,536	-0.3	284,909	276,621	3.0	12,958	12,337	5.0	199,976	210,512	-5.0
Anchorage	31,164	32,763	-4.9	19,080	19,723	-3.3	7,632	8,150	-6.4	4,452	4,890	-9.0						
Bellingham	10,516	21,353	-50.8	0	12,551	-100.0	8,427	8,802	-4.3	2089	0	NA						
Denver	73,761	53,922	36.8	41,820	25,699	62.7	19,435	17,745	9.5	9,126	7605	20.0				3380	2873	17.6
Las Vegas	95,143	94,504	0.7	95,143	94,504	0.7												
Los Angeles	740,731	757,773	-2.2	367,974	403,251	-8.7	193,498	168,493	14.8	87,376	86,910	0.5	12,958	12,337	5.0	78,925	86,782	-9.1
Oakland	114,345	121,243	-5.7	41,431	43,887	-5.6	45,549	49,357	-7.7	19,256	19,686	-2.2				8,109	8,313	-2.5
Phoenix	143,940	158,871	-9.4	67,796	79,655	-14.9	32,676	36,236	-9.8	23,244	23,124	0.5				20,224	19,856	1.9
Portland	117,134	123,130	-4.9	53,375	56,137	-4.9	36,411	38,468	-5.3	16,854	17,604	-4.3				10,494	10,921	-3.9
Sacramento	50,160	51,062	-1.8	31,080	31,339	-0.8	19,080	19,723	-3.3									
Salt Lake City	34,200	31,581	8.3	34,200	31,581	8.3												
San Diego	90,453	92,624	-2.3	52,293	53,015	-1.4	21,783	22,657	-3.9	8,268	8,476	-2.5				8,109	8,476	-4.3
San Francisco	380,243	398,154	-4.5	184,076	193,794	-5.0	130,093	137,466	-5.4	44,470	43,481	2.3				21,604	23,413	-7.7
San Jose	92,033	110,527	-16.7	34,014	42,749	-20.4	38,851	47,965	-19.0	8,197	8,403	-2.5				10,971	11,410	-3.8
Seattle	315,930	322,920	-2.2	118,826	130,536	-9.0	97,367	97,474	-0.1	61,577	56,442	9.1				38,160	38,468	-0.8
US EAST	341,296	304,854	12.0	289,401	262,115	10.4	44,998	42,739	5.3	6,897	0	NA						
Atlanta	35,160	35,453	-0.8	35,160	35,453	-0.8												
Chicago	48,660	46,073	5.6	41,700	38,849	7.3	6,960	7,224	-3.7									
Dallas	102,434	87,683	16.8	57,499	52,168	10.2	38,038	35,515	7.1	6,897	0	NA						
Houston	41,740	41,624	0.3	41,740	41,624	0.3												
Minneapolis	32,816	21,271	54.3	32,816	21,271	54.3												
New York JFK	47,434	35,482	33.7	47,434	35,482	33.7												
Newark	25,550	28,798	-11.3	25,550	28,798	-11.3												
Washington D.C.	7502	8470	-11.4	7502	8470	-11.4												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

APRIL YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge	2017	2016	%Chge
INTERNATIONAL	1,311,928	1,312,727	-0.1	1,139,647	1,146,321	-0.6	112,497	119,828	-6.1	39,792	26,250	51.6				19,992	20,328	-1.7
SCHEDULES	1,307,129	1,303,858	0.3	1,134,848	1,137,452	-0.2	112,497	119,828	-6.1	39,792	26,250	51.6				19,992	20,328	-1.7
CHARTERS	4,799	8,869	-45.9	4,799	8,869	-45.9												
JAPAN	642,073	594,561	8.0	626,785	594,561	5.4				15,288	0	NA						
Fukuoka	14,690	23,574	-37.7	14,715	23,574	-37.6												
Nagoya	36,651	68,762	-46.7	36,628	68,762	-46.7												
Osaka	77,395	84,372	-8.3	77,398	84,372	-8.3												
Sapporo	10,101	12,585	-19.7	10,102	12,585	-19.7												
Tokyo HND	96,332	76,531	25.9	84,866	76,531	10.9				11,466	0	NA						
Tokyo NRT	250,313	264,699	-5.4	250,300	264,699	-5.4												
CANADA	242,169	254,883	-5.0	85,176	88,477	-3.7	112,497	119,828	-6.1	24,504	26,250	-6.7				19,992	20,328	-1.7
Calgary	39,915	38,807	2.9	8,646	8,505	1.7	31,269	30,302	3.2									
Edmonton	8,646	13,002	-33.5				8,646	13,002	-33.5									
Toronto	4,794	8,178	-41.4	4,794	8,178	-41.4												
Vancouver	188,814	192,686	-2.0	71,736	69,584	3.1	72,582	76,524	-5.2	24,504	26,250	-6.7				19,992	20,328	-1.7
Victoria	0	2210	-100.0	0	2210	-100.0												
OTHER ASIA	176,033	186,716	-5.7	176,033	186,716	-5.7												
Beijing	32,323	31,101	3.9	32,323	31,101	3.9												
Seoul	110,923	124,537	-10.9	110,923	124,537	-10.9												
Shanghai	22,830	21,384	6.8	22,830	21,384	6.8												
Taipei	9,957	9,694	2.7	9,957	9,694	2.7												
OCEANIA	153,471	171,764	-10.7	153,471	171,764	-10.7												
Auckland	31,694	29,796	6.4	31,694	29,796	6.4												
Brisbane	15,012	32,674	-54.1	15,012	32,674	-54.1												
Melbourne	19,095	22,780	-16.2	19,095	22,780	-16.2												
Sydney	87,670	86,514	1.3	87,670	86,514	1.3												
OTHER	93,383	95,934	-2.7	93,383	95,934	-2.7												
Apia	2788	2952	-5.6	2788	2952	-5.6												
Christmas Island	1636	2074	-21.1	1636	2074	-21.1												
Guam	41,740	41,624	0.3	41,740	41,624	0.3												
Majuro	8,466	8,632	-1.9	8,466	8,632	-1.9												
Manila	21,738	23,218	-6.4	21,738	23,218	-6.4												
Nadi	2952	2818	4.8	2952	2818	4.8												
Pago Pago	9,065	9,324	-2.8	9,065	9,324	-2.8												
Papeete	4,998	5,292	-5.6	4,998	5,292	-5.6												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division