

TABLE 1. TOTAL VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
TOTAL VISITORS	737,254	709,566	3.9	3,698,975	3,560,583	3.9
Domestic	521,084	499,668	4.3	2,471,423	2,386,716	3.5
International	216,170	209,898	3.0	1,227,553	1,173,867	4.6
VISITOR DAYS	6,379,647	6,077,370	5.0	33,946,842	32,556,369	4.3
AVERAGE DAILY CENSUS	205,795	196,044	5.0	224,814	214,187	5.0
TOTAL AIR SEATS	971,957	978,393	-0.7	4,938,321	4,990,562	-1.0
TOTAL LOAD FACTOR (%)	90.2	86.7	4.0	86.9	83.9	3.6
ISLANDS VISITED						
O'ahu	458,860	451,571	1.6	2,227,861	2,159,302	3.2
O'ahu only	344,485	344,918	-0.1	1,678,769	1,652,774	1.6
O'ahu one day or less	19,145	17,381	10.2	92,050	82,509	11.6
Kaua'i	104,882	95,515	9.8	502,279	468,540	7.2
Kaua'i only	54,609	50,154	8.9	272,101	261,613	4.0
Kaua'i one day or less	10,362	10,023	3.4	44,974	41,907	7.3
Maui County	225,434	216,536	4.1	1,126,813	1,097,165	2.7
Maui	222,096	212,826	4.4	1,108,955	1,077,118	3.0
Maui only	137,178	132,649	3.4	716,845	704,364	1.8
Maui one day or less	15,739	13,890	13.3	64,035	58,989	8.6
Moloka'i *	4,416	4,692	-5.9	23,995	26,371	-9.0
Moloka'i only *	510	513	-0.6	3,492	3,663	-4.7
Moloka'i one day or less*	2,245	2,522	-11.0	10,504	11,726	-10.4
Lāna'i *	6,033	5,911	2.1	26,691	25,919	3.0
Lāna'i only *	756	913	-17.2	3,881	4,114	-5.7
Lāna'i one day or less*	3,552	3,448	3.0	14,874	14,166	5.0
Hawai'i Island	133,976	114,200	17.3	710,844	626,904	13.4
Kona side	115,060	97,006	18.6	608,067	536,357	13.4
Hilo side	51,962	44,521	16.7	263,173	220,160	19.5
Hawai'i Island only	62,507	52,438	19.2	359,804	321,530	11.9
Hawai'i Island one day or less	9,492	9,349	1.5	50,441	48,145	4.8
Any Neighbor Island	392,769	364,648	7.7	2,020,206	1,907,809	5.9
NI only	278,394	257,995	7.9	1,471,114	1,401,281	5.0
O'ahu & NI	114,374	106,653	7.2	549,092	506,528	8.4
Any one island only	600,044	581,585	3.2	3,034,894	2,948,058	2.9
Multiple Islands	137,210	127,981	7.2	664,082	612,525	8.4
Avg. Islands Visited	1.26	1.25	1.20	1.24	1.23	1.01
Average Length of Stay in Hawai'i	8.65	8.56	1.0	9.18	9.14	0.4
ACCOMMODATIONS						
Plan to stay in Hotel	455,901	446,632	2.1	2,266,468	2,199,030	3.1
Hotel only	395,892	394,483	0.4	1,968,018	1,930,490	1.9
Plan to stay in Condo	117,323	112,707	4.1	646,563	626,428	3.2
Condo only	90,934	88,572	2.7	505,644	495,656	2.0
Plan to stay in Timeshare	69,412	65,530	5.9	313,737	310,860	0.9
Timeshare only	54,658	52,158	4.8	241,194	243,017	-0.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	14,246	12,511	13.9	55,865	45,536	22.7
Friends/Relatives	68,949	66,618	3.5	339,163	325,713	4.1
Bed & Breakfast	7,671	8,173	-6.1	44,413	43,907	1.2
Rental House	58,352	50,318	16.0	309,177	276,969	11.6
Hostel	5,959	4,575	30.2	28,521	25,977	9.8
Camp Site, Beach	4,900	4,160	17.8	24,617	22,929	7.4
Private Room in Private Home**	10,002	2,656	276.6	51,834	11,743	341.4
Shared Room/Space in Private Home**	2,880	177	1,528.9	15,137	2,115	615.7
Other	9,169	11,359	-19.3	49,951	54,174	-7.8
PURPOSE OF TRIP						
Pleasure (Net)	607,231	576,439	5.3	3,071,400	2,931,308	4.8
Honeymoon/Get Married	54,152	61,288	-11.6	233,289	240,599	-3.0
Honeymoon	48,575	55,152	-11.9	209,529	216,211	-3.1
Get Married	9,565	10,975	-12.8	39,914	41,603	-4.1
Pleasure/Vacation	558,573	521,184	7.2	2,860,918	2,714,326	5.4
Mtgs/Conventions/Incentive	42,703	41,924	1.9	241,055	241,194	-0.1
Conventions	15,183	16,660	-8.9	118,912	112,532	5.7
Corporate Meetings	10,311	7,580	36.0	46,068	43,193	6.7
Incentive	19,158	19,611	-2.3	84,275	93,646	-10.0
Other Business	21,158	21,491	-1.6	113,637	111,304	2.1
Visit Friends/Rel.	64,661	66,361	-2.6	295,724	294,542	0.4
Gov't/Military	8,896	7,885	12.8	41,032	39,693	3.4
Attend School	1,136	1,381	-17.8	10,849	10,452	3.8
Sport Events	2,766	3,419	-19.1	24,933	30,562	-18.4
Other	39,494	21,981	79.7	164,501	87,823	87.3
TRAVEL STATUS						
% First Timers ***	35.8	37.6	-1.7	33.4	34.3	-0.8
% Repeaters ***	64.2	62.4	1.7	66.6	65.7	0.8
Average # of Trips	4.9	4.8	1.6	5.1	5.1	0.9
Group Tour	46,109	59,534	-22.6	249,810	278,687	-10.4
Non-Group	691,145	650,032	6.3	3,449,165	3,281,896	5.1
Package Trip	218,711	224,365	-2.5	1,043,258	1,057,620	-1.4
No Package	518,543	485,202	6.9	2,655,718	2,502,963	6.1
Net True Independent	506,197	470,810	7.5	2,592,806	2,438,903	6.3
Ave. Age	45	45	0.9	46	46	0.4
Ave. Party Size	2.1	2.1	0.7	2.1	2.1	0.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
DOMESTIC VISITORS	521,084	499,668	4.3	2,471,423	2,386,716	3.5
DOMESTIC VISITOR DAYS	4,831,417	4,618,325	4.6	23,971,169	23,193,652	3.4
DOMESTIC AVERAGE DAILY CENSUS	155,852	148,978	4.6	158,749	152,590	4.0
DOMESTIC AIR SEATS	682,607	684,761	-0.3	3,337,043	3,384,077	-1.4
DOMESTIC LOAD FACTOR (%)	94.1	90.5	4.0	89.5	86.0	4.1
ISLANDS VISITED						
O'ahu	258,645	256,047	1.0	1,178,800	1,156,710	1.9
O'ahu only	182,788	186,085	-1.8	845,668	848,500	-0.3
O'ahu one day or less	17,765	15,703	13.1	78,363	69,713	12.4
Kaua'i	94,891	87,977	7.9	436,033	406,346	7.3
Kaua'i only	54,490	49,567	9.9	255,876	242,341	5.6
Kaua'i one day or less	6,243	7,200	-13.3	26,788	26,352	1.7
Maui County	193,947	185,006	4.8	904,809	876,333	3.2
Maui	191,048	181,853	5.1	890,123	861,013	3.4
Maui only	128,880	123,510	4.3	616,134	603,396	2.1
Maui one day or less	8,295	8,020	3.4	33,090	30,840	7.3
Moloka'i *	3,290	4,100	-19.8	17,543	19,380	-9.5
Moloka'i only *	510	492	3.7	3,141	3,296	-4.7
Moloka'i one day or less*	1,392	2,067	-32.7	6,737	7,821	-13.9
Lāna'i *	4,402	4,633	-5.0	19,730	19,891	-0.8
Lāna'i only *	753	796	-5.5	3,713	3,740	-0.7
Lāna'i one day or less*	2,056	2,436	-15.6	8,856	9,453	-6.3
Hawai'i Island	104,463	90,795	15.1	525,706	472,221	11.3
Kona side	90,460	78,639	15.0	457,739	411,944	11.1
Hilo side	38,716	33,201	16.6	182,174	154,750	17.7
Hawai'i Island only	56,160	49,397	13.7	312,388	284,425	9.8
Hawai'i Island one day or less	4,324	4,682	-7.7	19,125	18,975	0.8
Any Neighbor Island	338,296	313,583	7.9	1,625,755	1,538,216	5.7
NI only	262,439	243,621	7.7	1,292,623	1,230,006	5.1
O'ahu & NI	75,857	69,963	8.4	333,132	308,210	8.1
Any one island only	423,581	409,846	3.4	2,036,920	1,985,697	2.6
Multiple Islands	97,503	89,822	8.6	434,503	401,018	8.3
Avg. Islands Visited	1.26	1.25	0.7	1.24	1.23	0.9
Average Length of Stay in Hawai'i	9.27	9.24	0.3	9.70	9.72	-0.2
ACCOMMODATIONS						
Plan to stay in Hotel	286,841	272,736	5.2	1,354,084	1,297,342	4.4
Hotel only	239,316	232,248	3.0	1,129,207	1,099,538	2.7
Plan to stay in Condo	88,977	88,590	0.4	449,131	449,068	0.0
Condo only	69,551	70,772	-1.7	351,855	359,035	-2.0
Plan to stay in Timeshare	55,386	55,471	-0.2	248,523	251,197	-1.1
Timeshare only	43,168	44,134	-2.2	190,140	196,875	-3.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	11,336	9,927	14.2	45,541	38,753	17.5
Friends/Relatives	63,785	61,076	4.4	295,786	285,823	3.5
Bed & Breakfast	6,465	6,257	3.3	33,006	31,966	3.3
Rental House	51,372	46,344	10.8	253,445	232,039	9.2
Hostel	4,022	3,436	17.0	19,595	17,988	8.9
Camp Site, Beach	3,747	3,529	6.2	19,541	17,807	9.7
Private Room in Private Home**	6,723	168	3906.0	33,213	168	19688.9
Shared Room/Space in Private Home**	2,407	45	5214.4	11,269	45	24780.2
Other	8,906	10,375	-14.2	40,857	48,482	-15.7
PURPOSE OF TRIP						
Pleasure (Net)	421,603	405,391	4.0	2,012,191	1,931,897	4.2
Honeymoon/Get Married	26,161	27,754	-5.7	91,237	89,194	2.3
Honeymoon	22,412	23,606	-5.1	76,198	74,284	2.6
Get Married	5,268	6,112	-13.8	20,293	20,955	-3.2
Pleasure/Vacation	399,454	382,186	4.5	1,936,725	1,859,289	4.2
Mtgs/Conventions/Incentive	28,533	24,549	16.2	168,325	159,019	5.9
Conventions	10,154	12,267	-17.2	94,862	89,076	6.5
Corporate Meetings	8,809	6,607	33.3	40,225	39,102	2.9
Incentive	11,117	7,165	55.2	40,110	37,901	5.8
Other Business	20,596	20,393	1.0	103,336	103,977	-0.6
Visit Friends/Rel.	60,170	59,531	1.1	259,450	258,304	0.4
Gov't/Military	6,998	6,945	0.8	32,787	33,867	-3.2
Attend School	676	885	-23.6	4,927	5,355	-8.0
Sport Events	2,145	2,163	-0.8	18,509	22,606	-18.1
Other	22,156	20,962	5.7	83,838	80,465	4.2
TRAVEL STATUS						
% First Timers ***	32.3	32.7	-0.3	28.1	28.2	-0.1
% Repeaters ***	67.7	67.3	0.3	71.9	71.8	0.1
Average # of Trips	5.4	5.5	-0.2	5.9	5.9	-0.6
Group Tour	19,561	18,552	5.4	87,182	88,845	-1.9
Non-Group	501,523	481,116	4.2	2,384,241	2,297,871	3.8
Package Trip	111,663	111,547	0.1	461,700	465,320	-0.8
No Package	409,421	388,121	5.5	2,009,723	1,921,396	4.6
Net True Independent	403,040	382,320	5.4	1,979,743	1,891,887	4.6
Ave. Age of Party Head	46	45	0.1	47	47	-0.2
Ave. Party Size	2.0	2.0	0.2	2.0	2.0	0.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
INTERNATIONAL VISITORS	216,170	209,898	3.0	1,227,553	1,173,867	4.6
INTERNATIONAL VISITOR DAYS	1,548,230	1,459,045	6.1	9,975,674	9,362,718	6.5
INTERNATIONAL AVERAGE DAILY CENSUS	49,943	47,066	6.1	66,064	61,597	7.3
INTERNATIONAL AIR SEATS	289,350	293,632	-1.5	1,601,278	1,606,485	-0.3
INTERNATIONAL LOAD FACTOR (%)	80.9	77.8	4.0	81.5	79.5	2.5
ISLANDS VISITED						
O'ahu	200,215	195,524	2.4	1,049,061	1,002,592	4.6
O'ahu only	161,697	158,833	1.8	833,102	804,274	3.6
O'ahu one day or less	1,380	1,678	-17.8	13,687	12,796	7.0
Kaua'i	9,990	7,538	32.5	66,246	62,194	6.5
Kaua'i only	119	588	-79.8	16,225	19,272	-15.8
Kaua'i one day or less	4,120	2,822	46.0	18,186	15,555	16.9
Maui County	31,488	31,530	-0.1	222,004	220,832	0.5
Maui	31,047	30,973	0.2	218,831	216,105	1.3
Maui only	8,298	9,139	-9.2	100,711	100,968	-0.3
Maui one day or less	7,444	5,870	26.8	30,944	28,149	9.9
Moloka'i *	1,127	592	90.3	6,452	6,991	-7.7
Moloka'i only *	0	21	-100.0	352	367	-4.2
Moloka'i one day or less*	853	456	87.2	3,767	3,906	-3.5
Lāna'i *	1,632	1,277	27.7	6,961	6,029	15.5
Lāna'i only *	3	116	-97.6	168	374	-55.0
Lāna'i one day or less*	1,496	1,012	47.8	6,018	4,713	27.7
Hawai'i Island	29,513	23,405	26.1	185,138	154,683	19.7
Kona side	24,600	18,367	33.9	150,328	124,413	20.8
Hilo side	13,245	11,320	17.0	80,999	65,410	23.8
Hawai'i Island only	6,347	3,041	108.7	47,416	37,105	27.8
Hawai'i Island one day or less	5,168	4,666	10.8	31,316	29,171	7.4
Any Neighbor Island	54,473	51,065	6.7	394,451	369,593	6.7
NI only	15,955	14,374	11.0	178,492	171,275	4.2
O'ahu & NI	38,518	36,690	5.0	215,960	198,318	8.9
Any one island only	176,463	171,739	2.8	997,974	962,361	3.7
Multiple Islands	39,707	38,159	4.1	229,579	211,506	8.5
Avg. Islands Visited	1.27	1.24	2.4	1.25	1.23	1.2
Average Length of Stay in Hawai'i	7.16	6.95	3.0	8.13	7.98	1.9
ACCOMMODATIONS						
Plan to stay in Hotel	169,060	173,896	-2.8	912,384	901,689	1.2
Hotel only	156,576	162,235	-3.5	838,810	830,952	0.9
Plan to stay in Condo	28,346	24,117	17.5	197,432	177,360	11.3
Condo only	21,383	17,800	20.1	153,790	136,621	12.6
Plan to stay in Timeshare	14,026	10,058	39.5	65,214	59,663	9.3
Timeshare only	11,490	8,024	43.2	51,055	46,142	10.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,910	2,584	12.6	10,323	6,784	52.2
Friends/Relatives	5,164	5,542	-6.8	43,377	39,891	8.7
Bed & Breakfast	1,206	1,916	-37.1	11,407	11,942	-4.5
Rental House	6,979	3,973	75.7	55,732	44,930	24.0
Hostel	1,937	1,139	70.0	8,926	7,989	11.7
Camp Site, Beach	1,152	631	82.5	5,075	5,122	-0.9
Private Room in Private Home**	3,279	2,488	31.8	18,622	11,575	60.9
Shared Room/Space in Private Home**	473	132	259.9	3,869	2,070	86.9
Other	263	985	-73.3	9,094	5,692	59.8
PURPOSE OF TRIP						
Pleasure (Net)	185,628	171,049	8.5	1,059,208	999,411	6.0
Honeymoon/Get Married	27,991	33,533	-16.5	142,052	151,405	-6.2
Honeymoon	26,163	31,546	-17.1	133,330	141,927	-6.1
Get Married	4,297	4,863	-11.6	19,622	20,648	-5.0
Pleasure/Vacation	159,119	138,998	14.5	924,193	855,037	8.1
Mtgs/Conventions/Incentive	14,169	17,374	-18.4	72,730	82,175	-11.5
Conventions	5,028	4,392	14.5	24,050	23,456	2.5
Corporate Meetings	1,502	973	54.3	5,843	4,091	42.8
Incentive	8,041	12,446	-35.4	44,165	55,744	-20.8
Other Business	562	1,098	-48.8	10,301	7,327	40.6
Visit Friends/Rel.	4,491	6,830	-34.2	36,274	36,238	0.1
Gov't/Military	1,899	940	102.0	8,246	5,826	41.5
Attend School	459	496	-7.4	5,923	5,096	16.2
Sport Events	621	1,256	-50.6	6,425	7,956	-19.2
Other	17,337	1,019	1,601.2	80,663	7,358	996.2
TRAVEL STATUS						
% First Timers ***	44.2	49.2	-5.0	44.1	46.6	-2.5
% Repeaters ***	55.8	50.8	5.0	55.9	53.4	2.5
Average # of Trips	3.6	3.3	8.1	3.7	3.4	6.7
Group Tour	26,548	40,982	-35.2	162,628	189,842	-14.3
Non-Group	189,622	168,916	12.3	1,064,924	984,025	8.2
Package Trip	107,048	112,817	-5.1	581,558	592,300	-1.8
No Package	109,122	97,081	12.4	645,995	581,567	11.1
Net True Independent	103,157	88,490	16.6	613,063	547,017	12.1
Ave. Age of Party Head	44	43	2.3	44	43	1.7
Ave. Party Size	2.5	2.4	2.1	2.5	2.5	-0.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
TOTAL VISITORS	313,654	305,182	2.8	1,483,963	1,433,436	3.5
Domestic	307,860	299,520	2.8	1,448,661	1,404,763	3.1
International	5,794	5,662	2.3	35,302	28,673	23.1
VISITOR DAYS	2,783,119	2,689,724	3.5	13,550,055	13,091,795	3.5
AVERAGE DAILY CENSUS	89,778	86,765	3.5	89,735	86,130	4.2
ISLANDS VISITED						
O'ahu	138,662	137,424	0.9	629,536	616,317	2.1
O'ahu only	108,591	109,534	-0.9	501,447	498,547	0.6
O'ahu one day or less	6,643	6,504	2.1	29,674	27,879	6.4
Kaua'i	55,150	51,560	7.0	246,938	234,117	5.5
Kaua'i only	39,350	36,309	8.4	177,959	170,877	4.1
Kaua'i one day or less	2,154	2,644	-18.5	9,242	10,282	-10.1
Maui County	114,169	112,716	1.3	527,049	515,798	2.2
Maui	112,321	110,691	1.5	518,036	506,609	2.3
Maui only	88,233	87,491	0.8	414,332	409,565	1.2
Maui one day or less	3,498	3,666	-4.6	13,478	13,759	-2.0
Moloka'i *	1,850	2,385	-22.4	9,554	10,557	-9.5
Moloka'i only *	384	353	8.7	2,286	2,219	3.0
Moloka'i one day or less*	698	1,199	-41.8	3,116	3,923	-20.6
Lāna'i *	2,189	2,568	-14.8	9,788	10,143	-3.5
Lāna'i only *	488	497	-1.9	2,460	2,227	10.4
Lāna'i one day or less*	932	1,343	-30.6	4,046	4,874	-17.0
Hawai'i Island	54,001	48,486	11.4	288,323	257,545	12.0
Kona side	47,443	42,451	11.8	255,844	228,278	12.1
Hilo side	17,265	14,949	15.5	86,462	72,341	19.5
Hawai'i Island only	36,008	33,050	8.9	208,732	187,438	11.4
Hawai'i Island one day or less	1,839	2,133	-13.8	8,035	8,925	-10.0
Any Neighbor Island	205,063	195,648	4.8	982,516	934,890	5.1
NI only	174,992	167,758	4.3	854,426	817,119	4.6
O'ahu & NI	30,071	27,890	7.8	128,089	117,771	8.8
Any one island only	273,053	267,233	2.2	1,307,216	1,270,872	2.9
Multiple Islands	40,601	37,948	7.0	176,746	162,564	8.7
Avg. Islands Visited	1.16	1.16	0.3	1.15	1.14	0.5
Average Length of Stay in Hawai'i	8.87	8.81	0.7	9.13	9.13	0.0
ACCOMMODATIONS						
Plan to stay in Hotel	156,464	153,083	2.2	746,014	717,354	4.0
Hotel only	132,913	133,103	-0.1	634,977	619,603	2.5
Plan to stay in Condo	62,038	62,211	-0.3	303,610	306,798	-1.0
Condo only	50,582	51,653	-2.1	247,263	254,984	-3.0
Plan to stay in Timeshare	38,175	37,504	1.8	161,816	161,342	0.3
Timeshare only	29,894	30,640	-2.4	126,443	129,863	-2.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,448	2,240	9.3	10,228	9,105	12.3
Friends/Relatives	39,475	37,622	4.9	184,048	174,907	5.2
Bed & Breakfast	3,199	3,011	6.2	16,574	15,872	4.4
Rental House	34,119	29,527	15.6	166,269	147,124	13.0
Hostel	1,725	1,614	6.9	8,589	8,395	2.3
Camp Site, Beach	2,057	2,204	-6.7	11,002	10,776	2.1
Private Room in Private Home**	3,997	291	1273.6	19,668	291	6658.9
Shared Room/Space in Private Home	1,337	23	5676.1	6,528	192	3302.5
Other	5,020	6,422	-21.8	23,854	28,665	-16.8
PURPOSE OF TRIP						
Pleasure (Net)	257,699	248,993	3.5	1,222,484	1,177,251	3.8
Honeymoon/Get Married	13,352	13,936	-4.2	46,280	45,503	1.7
Honeymoon	10,780	11,230	-4.0	35,988	35,908	0.2
Get Married	3,327	3,735	-10.9	12,877	12,755	1.0
Pleasure/Vacation	246,771	237,600	3.9	1,185,074	1,141,004	3.9
Mtgs/Conventions/Incentive	11,570	12,361	-6.4	76,441	75,380	1.4
Conventions	4,259	6,572	-35.2	43,043	43,053	0.0
Corporate Meetings	4,287	3,283	30.6	20,441	19,862	2.9
Incentive	3,481	3,114	11.8	15,788	15,499	1.9
Other Business	12,745	12,937	-1.5	64,818	64,695	0.2
Visit Friends/Rel.	36,850	36,127	2.0	158,048	154,250	2.5
Gov't/Military	2,787	2,897	-3.8	13,575	13,587	-0.1
Attend School	304	327	-7.0	2,446	2,739	-10.7
Sport Events	1,377	1,439	-4.3	11,841	13,488	-12.2
Other	14,730	13,348	10.3	55,129	49,457	11.5
TRAVEL STATUS						
% First Timers ***	21.6	22.5	-0.9	18.5	18.8	-0.3
% Repeaters ***	78.4	77.5	0.9	81.5	81.2	0.3
Average # of Trips	6.6	6.5	1.2	7.0	7.0	-0.3
Group Tour	5,839	5,826	0.2	31,405	28,551	10.0
Non-Group	307,815	299,356	2.8	1,452,557	1,404,886	3.4
Package Trip	57,151	59,960	-4.7	242,562	242,403	0.1
No Package	256,503	245,222	4.6	1,241,401	1,191,033	4.2
Net True Independent	253,846	242,563	4.7	1,227,291	1,178,371	4.2
Ave. Age	45	45	0.5	47	47	-0.1
Ave. Party Size	2.1	2.0	0.5	2.1	2.1	1.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
TOTAL VISITORS	173,010	156,238	10.7	838,430	781,568	7.3
Domestic	166,584	151,099	10.2	803,348	755,284	6.4
International	6,426	5,139	25.0	35,082	26,284	33.5
VISITOR DAYS	1,686,556	1,556,363	8.4	8,592,559	8,101,148	6.1
AVERAGE DAILY CENSUS	54,405	50,205	8.4	56,904	53,297	6.8
ISLANDS VISITED						
O'ahu	100,219	93,472	7.2	469,167	439,713	6.7
O'ahu only	62,697	58,607	7.0	296,694	282,364	5.1
O'ahu one day or less	9,264	8,113	14.2	42,811	37,401	14.5
Kaua'i	33,358	30,145	10.7	161,282	144,621	11.5
Kaua'i only	12,533	11,204	11.9	65,955	60,619	8.8
Kaua'i one day or less	3,905	3,869	0.9	16,835	14,057	19.8
Maui County	67,152	60,643	10.7	321,385	299,375	7.4
Maui	66,338	59,740	11.0	316,719	294,096	7.7
Maui only	35,084	30,028	16.8	172,653	160,877	7.3
Maui one day or less	4,183	4,257	-1.7	18,281	16,325	12.0
Moloka'i *	1,086	1,265	-14.1	6,249	6,853	-8.8
Moloka'i only *	100	107	-6.6	686	850	-19.4
Moloka'i one day or less*	572	683	-16.3	2,959	3,201	-7.6
Lāna'i *	1,844	1,928	-4.4	8,568	8,543	0.3
Lāna'i only *	218	252	-13.3	1,052	1,267	-17.0
Lāna'i one day or less*	946	1,048	-9.7	4,357	4,238	2.8
Hawai'i Island	39,734	33,548	18.4	193,351	172,629	12.0
Kona side	33,796	28,600	18.2	164,356	147,819	11.2
Hilo side	17,282	14,812	16.7	80,153	66,452	20.6
Hawai'i Island only	15,617	12,685	23.1	83,424	77,365	7.8
Hawai'i Island one day or less	2,170	2,273	-4.5	10,557	9,063	16.5
Any Neighbor Island	110,312	97,631	13.0	541,736	499,205	8.5
NI only	72,791	62,766	16.0	369,263	341,855	8.0
O'ahu & NI	37,522	34,865	7.6	172,473	157,350	9.6
Any one island only	126,251	112,884	11.8	620,463	583,343	6.4
Multiple Islands	46,759	43,354	7.9	217,967	198,225	10.0
Avg. Islands Visited	1.40	1.41	-0.5	1.38	1.36	1.0
Average Length of Stay in Hawai'i	9.75	9.96	-2.1	10.25	10.37	-1.1
ACCOMMODATIONS						
Plan to stay in Hotel	105,221	94,217	11.7	510,596	473,157	7.9
Hotel only	85,041	76,419	11.3	414,234	387,884	6.8
Plan to stay in Condo	23,746	22,302	6.5	121,108	116,648	3.8
Condo only	16,903	15,859	6.6	85,260	83,203	2.5
Plan to stay in Timeshare	16,217	15,694	3.3	80,144	80,376	-0.3
Timeshare only	12,217	11,706	4.4	58,788	60,078	-2.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	7,611	6,563	16.0	30,699	24,886	23.4
Friends/Relatives	21,355	20,232	5.5	100,513	96,553	4.1
Bed & Breakfast	2,152	2,211	-2.7	11,792	10,714	10.1
Rental House	15,698	13,379	17.3	75,745	67,206	12.7
Hostel	1,223	821	49.0	5,960	4,975	19.8
Camp Site, Beach	1,114	1,018	9.4	5,897	5,035	17.1
Private Room in Private Home**	1,917	37	5148.9	10,863	296	3567.5
Shared Room/Space in Private Home	773	18	4212.4	4,018	18	22304.2
Other	3,061	3,393	-9.8	14,916	16,075	-7.2
PURPOSE OF TRIP						
Pleasure (Net)	135,486	122,447	10.6	658,242	607,251	8.4
Honeymoon/Get Married	11,302	10,757	5.1	38,438	33,421	15.0
Honeymoon	9,666	9,578	0.9	33,024	29,034	13.7
Get Married	2,262	1,902	18.9	7,620	6,807	11.9
Pleasure/Vacation	125,558	113,177	10.9	625,416	579,423	7.9
Mtgs/Conventions/Incentive	14,391	9,784	47.1	80,011	70,781	13.0
Conventions	4,544	4,197	8.3	44,291	38,437	15.2
Corporate Meetings	4,335	2,552	69.9	17,847	16,172	10.4
Incentive	6,414	3,645	76.0	21,383	19,465	9.9
Other Business	6,701	6,276	6.8	34,758	33,911	2.5
Visit Friends/Rel.	20,435	20,372	0.3	90,267	90,928	-0.7
Gov't/Military	3,864	4,183	-7.6	20,126	20,595	-2.3
Attend School	244	319	-23.7	1,600	1,696	-5.7
Sport Events	464	331	40.5	5,497	7,123	-22.8
Other	7,467	6,228	19.9	29,082	25,211	15.4
TRAVEL STATUS						
% First Timers ***	46.4	46.9	-0.5	40.5	39.9	0.6
% Repeaters ***	53.6	53.1	0.5	59.5	60.1	-0.6
Average # of Trips	3.7	3.8	-2.8	4.2	4.3	-3.1
Group Tour	9,022	7,110	26.9	42,266	40,915	3.3
Non-Group	163,987	149,128	10.0	796,164	740,654	7.5
Package Trip	40,094	36,517	9.8	171,054	162,611	5.2
No Package	132,916	119,721	11.0	667,376	618,957	7.8
Net True Independent	130,253	117,473	10.9	654,507	606,535	7.9
Ave. Age	46	46	0.4	48	48	-0.6
Ave. Party Size	1.9	1.9	0.8	1.9	1.9	1.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
TOTAL VISITORS	117,970	113,024	4.4	611,276	571,644	6.9
Domestic	628	729	-13.8	2,870	3,103	-7.5
International	117,342	112,295	4.5	608,406	568,541	7.0
VISITOR DAYS	687,071	649,804	5.7	3,608,564	3,294,861	9.5
AVERAGE DAILY CENSUS	22,164	20,961	5.7	23,898	21,677	10.2
ISLANDS VISITED						
O'ahu	113,453	109,261	3.8	587,837	553,825	6.1
O'ahu only	100,916	97,433	3.6	521,260	493,818	5.6
O'ahu one day or less	665	381	74.4	3,839	2,911	31.8
Kaua'i	2,431	1,935	25.6	10,253	8,774	16.9
Kaua'i only	94	94	-0.4	711	931	-23.6
Kaua'i one day or less	1,617	1,366	18.4	5,923	5,610	5.6
Maui County	4,406	5,177	-14.9	22,996	23,259	-1.1
Maui	4,267	5,160	-17.3	22,571	22,925	-1.5
Maui only	572	1,065	-46.3	3,444	3,867	-10.9
Maui one day or less	1,862	1,686	10.4	7,872	8,745	-10.0
Moloka'i *	341	42	708.4	1,042	627	66.0
Moloka'i only *	0	0	0.0	0	30	-100.0
Moloka'i one day or less*	284	3	8592.9	947	515	83.8
Lāna'i *	253	1	24158.0	751	512	46.8
Lāna'i only *	0	0	0.0	52	29	83.2
Lāna'i one day or less*	196	1	18680.8	606	409	48.0
Hawai'i Island	12,150	10,219	18.9	67,008	53,903	24.3
Kona side	9,641	8,015	20.3	51,540	40,385	27.6
Hilo side	3,911	3,388	15.4	23,490	18,006	30.5
Hawai'i Island only	3,578	2,312	54.7	18,033	11,727	53.8
Hawai'i Island one day or less	2,520	2,516	0.2	15,177	13,136	15.5
Any Neighbor Island	17,054	15,590	9.4	90,016	77,826	15.7
NI only	4,517	3,763	20.0	23,439	17,820	31.5
O'ahu & NI	12,537	11,827	6.0	66,577	60,007	10.9
Any one island only	105,160	100,905	4.2	543,500	510,402	6.5
Multiple Islands	12,810	12,118	5.7	67,775	61,242	10.7
Avg. Islands Visited	1.13	1.12	0.6	1.13	1.12	0.7
Average Length of Stay in Hawai'i	5.82	5.75	1.3	5.90	5.76	2.4
ACCOMMODATIONS						
Plan to stay in Hotel	95,277	95,696	-0.4	509,740	491,035	3.8
Hotel only	92,009	92,975	-1.0	494,700	478,148	3.5
Plan to stay in Condo	14,849	11,353	30.8	71,617	56,011	27.9
Condo only	11,932	9,388	27.1	58,816	46,275	27.1
Plan to stay in Timeshare	10,043	7,060	42.3	33,402	28,125	18.8
Timeshare only	8,653	6,119	41.4	27,302	23,112	18.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	328	178	84.1	1,408	754	86.7
Friends/Relatives	940	1,276	-26.3	7,918	6,436	23.0
Bed & Breakfast	105	116	-9.9	1,219	621	96.4
Rental House	354	291	21.5	2,201	1,669	31.9
Hostel	11	148	-92.8	867	472	83.6
Camp Site, Beach	1	155	-99.3	492	362	35.7
Private Room in Private Home**	203	285	-28.8	1,648	1,442	14.3
Shared Room/Space in Private Home	187	65	189.3	1,002	409	144.7
Other	85	187	-54.6	1,141	1,101	3.6
PURPOSE OF TRIP						
Pleasure (Net)	97,795	86,878	12.6	509,455	465,952	9.3
Honeymoon/Get Married	18,333	18,853	-2.8	87,209	92,204	-5.4
Honeymoon	17,476	17,756	-1.6	83,047	87,053	-4.6
Get Married	2,873	3,459	-16.9	13,338	14,290	-6.7
Pleasure/Vacation	80,713	69,232	16.6	426,871	378,650	12.7
Mtgs/Conventions/Incentive	8,986	14,133	-36.4	43,328	52,196	-17.0
Conventions	2,592	3,246	-20.2	7,116	6,785	4.9
Corporate Meetings	185	508	-63.7	2,370	1,252	89.3
Incentive	6,454	10,794	-40.2	34,700	44,649	-22.3
Other Business	486	275	76.6	2,995	2,091	43.2
Visit Friends/Rel.	1,697	1,759	-3.5	10,649	8,683	22.6
Gov't/Military	15	25	-39.5	452	211	114.5
Attend School	72	436	-83.4	3,726	3,739	-0.4
Sport Events	489	1,018	-52.0	4,061	5,893	-31.1
Other	13,860	480	2788.3	63,514	2,664	2284.0
TRAVEL STATUS						
% First Timers ***	31.7	37.0	-5.4	36.8	40.4	-3.6
% Repeaters ***	68.3	63.0	5.4	63.2	59.6	3.6
Average # of Trips	4.7	4.1	14.5	4.4	3.9	12.1
Group Tour	20,089	28,493	-29.5	120,255	132,870	-9.5
Non-Group	97,881	84,531	15.8	491,021	438,774	11.9
Package Trip	66,035	73,585	-10.3	384,271	390,551	-1.6
No Package	51,935	39,439	31.7	227,005	181,093	25.4
Net True Independent	46,861	32,179	45.6	201,282	152,909	31.6
Ave. Age	45	44	1.9	44	43	2.9
Ave. Party Size	2.6	2.6	1.4	2.6	2.7	-1.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
TOTAL VISITORS	25,396	21,779	16.6	269,657	252,002	7.0
Domestic	9,258	7,424	24.7	59,080	47,656	24.0
International	16,138	14,355	12.4	210,577	204,346	3.0
VISITOR DAYS	273,367	234,378	16.6	3,481,063	3,327,200	4.6
AVERAGE DAILY CENSUS	8,818	7,561	16.6	23,053	21,889	5.3
ISLANDS VISITED						
O'ahu	13,569	11,341	19.6	104,323	93,428	11.7
O'ahu only	9,068	7,752	17.0	70,760	63,483	11.5
O'ahu one day or less	563	409	37.5	4,223	3,944	7.1
Kaua'i	3,303	2,617	26.2	39,472	36,715	7.5
Kaua'i only	1,044	726	43.9	19,967	19,947	0.1
Kaua'i one day or less	319	483	-33.9	3,810	3,675	3.7
Maui County	12,526	11,273	11.1	135,244	129,137	4.7
Maui	12,475	11,139	12.0	133,964	127,929	4.7
Maui only	8,092	7,585	6.7	100,453	97,800	2.7
Maui one day or less	680	776	-12.3	4,735	3,816	24.1
Moloka'i *	113	127	-11.5	2,338	2,289	2.1
Moloka'i only *	3	27	-87.9	422	388	8.7
Moloka'i one day or less*	43	36	19.3	1,119	1,231	-9.1
Lāna'i *	327	216	51.6	2,777	2,311	20.1
Lāna'i only *	6	15	-62.2	166	297	-44.1
Lāna'i one day or less*	280	176	59.4	1,869	1,541	21.3
Hawai'i Island	4,251	3,405	24.8	55,158	47,920	15.1
Kona side	3,786	3,026	25.1	50,164	44,109	13.7
Hilo side	2,057	1,626	26.5	19,151	14,658	30.7
Hawai'i Island only	1,694	1,259	34.5	31,535	28,616	10.2
Hawai'i Island one day or less	214	349	-38.7	2,252	1,780	26.5
Any Neighbor Island	16,329	14,027	16.4	198,898	188,518	5.5
NI only	11,828	10,438	13.3	165,335	158,574	4.3
O'ahu & NI	4,501	3,590	25.4	33,563	29,945	12.1
Any one island only	19,906	17,364	14.6	223,302	210,531	6.1
Multiple Islands	5,490	4,415	24.3	46,355	41,471	11.8
Avg. Islands Visited	1.34	1.32	1.2	1.25	1.23	1.7
Average Length of Stay in Hawai'i	10.76	10.76	0.0	12.91	13.20	-2.2
ACCOMMODATIONS						
Plan to stay in Hotel	13,389	11,278	18.7	114,921	105,873	8.5
Hotel only	10,109	9,086	11.3	86,442	81,698	5.8
Plan to stay in Condo	7,217	5,915	22.0	101,780	96,931	5.0
Condo only	5,786	4,934	17.3	84,225	81,181	3.7
Plan to stay in Timeshare	2,171	2,366	-8.2	25,688	27,525	-6.7
Timeshare only	1,673	1,877	-10.9	19,475	21,027	-7.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	979	865	13.3	4,616	3,627	27.3
Friends/Relatives	1,393	1,241	12.2	13,316	13,144	1.3
Bed & Breakfast	404	388	4.3	4,581	3,959	15.7
Rental House	2,634	1,770	48.8	33,855	27,919	21.3
Hostel	668	323	107.1	4,087	2,994	36.5
Camp Site, Beach	417	259	61.0	3,433	2,494	37.7
Private Room in Private Home**	383	265	44.6	4,671	1,303	258.5
Shared Room/Space in Private Home	110	0	0.0	1,183	415	185.3
Other	257	292	-11.9	2,651	2,415	9.8
PURPOSE OF TRIP						
Pleasure (Net)	23,352	19,182	21.7	255,243	235,061	8.6
Honeymoon/Get Married	1,031	1,217	-15.2	6,010	5,631	6.7
Honeymoon	937	980	-4.4	5,305	4,596	15.4
Get Married	225	313	-28.2	1,077	1,395	-22.8
Pleasure/Vacation	22,418	18,224	23.0	250,432	230,701	8.6
Mtgs/Conventions/Incentive	1,216	1,515	-19.7	10,107	12,304	-17.9
Conventions	320	1,027	-68.9	6,634	8,098	-18.1
Corporate Meetings	230	136	69.7	1,378	1,635	-15.7
Incentive	711	384	85.2	2,314	2,981	-22.4
Other Business	204	287	-29.1	1,528	1,773	-13.8
Visit Friends/Rel.	723	628	15.1	9,784	8,463	15.6
Gov't/Military	24	23	4.8	180	212	-15.3
Attend School	12	14	-15.2	172	243	-29.3
Sport Events	84	47	77.0	1,126	975	15.5
Other	975	253	284.8	4,012	2,139	87.5
TRAVEL STATUS						
% First Timers ***	44.7	42.3	2.4	32.3	31.5	0.8
% Repeaters ***	55.3	57.7	-2.4	67.7	68.5	-0.8
Average # of Trips	3.4	3.9	-13.5	4.2	4.2	-0.4
Group Tour	816	520	57.1	4,352	4,939	-11.9
Non-Group	24,580	21,259	15.6	265,305	247,063	7.4
Package Trip	6,645	5,031	32.1	49,362	49,628	-0.5
No Package	18,751	16,749	12.0	220,296	202,373	8.9
Net True Independent	18,529	16,599	11.6	218,908	200,797	9.0
Ave. Age	44	44	-0.7	48	48	-0.5
Ave. Party Size	2.2	2.1	3.3	2.2	2.2	0.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

MAY 2017 ARRIVALS AT A GLANCE

CATEGORY AND MMA	2017P	2016P	% change	YTD 2017P	YTD 2016P	% change
TOTAL EXPENDITURES (\$mil.)	1,282.1	1,179.5	8.7	6,912.6	6,294.1	9.8
Total by air	1,277.5	1,175.6	8.7	6,891.2	6,273.1	9.9
U.S. West	478.7	439.3	9.0	2,504.3	2,178.7	14.9
U.S. East	351.0	301.4	16.4	1,784.6	1,601.4	11.4
Japan	168.8	153.8	9.7	877.4	765.7	14.6
Canada	46.1	38.6	19.2	571.4	520.0	9.9
All Others	232.9	242.5	-3.9	1,153.4	1,207.2	-4.5
Visitor arrivals by cruise ships	4.6	3.9	18.3	21.4	21.0	2.0
TOTAL VISITOR DAYS	6,452,706	6,124,254	5.4	34,262,782	32,809,211	4.4
Total by air	6,379,647	6,077,370	5.0	33,946,842	32,556,369	4.3
U.S. West	2,783,119	2,689,724	3.5	13,550,055	13,091,795	3.5
U.S. East	1,686,556	1,556,363	8.4	8,592,559	8,101,148	6.1
Japan	687,071	649,804	5.7	3,608,564	3,294,861	9.5
Canada	273,367	234,378	16.6	3,481,063	3,327,200	4.6
All Others	949,533	947,101	0.3	4,714,601	4,741,365	-0.6
Visitor arrivals by cruise ships	73,059	46,884	55.8	315,939	252,842	25.0
VISITOR ARRIVALS	751,191	718,913	4.5	3,769,058	3,615,538	4.2
Total by air	737,254	709,566	3.9	3,698,975	3,560,583	3.9
U.S. West	313,654	305,182	2.8	1,483,963	1,433,436	3.5
U.S. East	173,010	156,238	10.7	838,430	781,568	7.3
Japan	117,970	113,024	4.4	611,276	571,644	6.9
Canada	25,396	21,779	16.6	269,657	252,002	7.0
All Others	107,224	113,344	-5.4	495,650	521,932	-5.0
Visitor arrivals by cruise ships	13,937	9,347	49.1	70,083	54,955	27.5
AVERAGE LENGTH OF STAY	8.59	8.52	0.8	9.09	9.07	0.2
Total by air	8.65	8.56	1.0	9.18	9.14	0.4
U.S. West	8.87	8.81	0.7	9.13	9.13	0.0
U.S. East	9.75	9.96	-2.1	10.25	10.37	-1.1
Japan	5.82	5.75	1.3	5.90	5.76	2.4
Canada	10.76	10.76	0.0	12.91	13.20	-2.2
All Others	8.86	8.36	6.0	9.51	9.08	4.7
Visitor arrivals by cruise ships	5.24	5.02	4.5	4.51	4.60	-2.0
PER PERSON PER DAY SPENDING (\$)	198.7	192.6	3.2	201.8	191.8	5.2
Total by air	200.2	193.4	3.5	203.0	192.7	5.4
U.S. West	172.0	163.3	5.3	184.8	166.4	11.1
U.S. East	208.1	193.7	7.4	207.7	197.7	5.1
Japan	245.7	236.7	3.8	243.2	232.4	4.6
Canada	168.5	164.8	2.2	164.2	156.3	5.0
All Others	245.3	256.0	-4.2	244.7	254.6	-3.9
Visitor arrivals by cruise ships	63.1	83.1	-24.1	67.6	82.9	-18.4
PER PERSON PER TRIP SPENDING (\$)	1,706.7	1,640.7	4.0	1,834.0	1,740.8	5.4
Total by air	1,732.8	1,656.8	4.6	1,863.0	1,761.8	5.7
U.S. West	1,526.3	1,439.3	6.0	1,687.6	1,519.9	11.0
U.S. East	2,028.6	1,929.3	5.1	2,128.5	2,049.0	3.9
Japan	1,430.8	1,360.8	5.1	1,435.4	1,339.5	7.2
Canada	1,813.4	1,773.5	2.3	2,119.2	2,063.7	2.7
All Others	2,172.6	2,139.5	1.5	2,327.1	2,313.0	0.6
Visitor arrivals by cruise ships	330.7	416.7	-20.7	304.9	381.3	-20.0

P=Preliminary data.

Source:Hawai'i Tourism Authority

2017 Arrivals at a Glance by Month

2017P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,609.5	\$1,351.6	\$1,419.0	\$1,250.4	\$1,282.1		
	Total by air	\$1,603.8	\$1,347.6	\$1,416.5	\$1,245.8	\$1,277.5		
	U.S. West	\$544.0	\$470.0	\$521.2	\$490.4	\$478.7		
	U.S. East	\$433.1	\$358.1	\$343.9	\$298.6	\$351.0		
	Japan	\$200.4	\$175.5	\$187.2	\$145.6	\$168.8		
	Canada	\$161.0	\$135.7	\$138.2	\$90.4	\$46.1		
	All Other	\$265.2	\$208.3	\$226.0	\$220.9	\$232.9		
	Visitor arrivals by cruise ships	\$5.7	\$3.9	\$2.5	\$4.6	\$4.6		
Visitor days	TOTAL (air + s	7,727,309	6,529,752	7,074,794	6,478,220	6,452,706		
	Total by air	7,647,469	6,472,227	7,036,231	6,411,268	6,379,647		
	U.S. West	2,750,838	2,417,958	2,809,305	2,788,834	2,783,119		
	U.S. East	2,095,246	1,676,082	1,746,973	1,387,703	1,686,556		
	Japan	733,521	713,058	819,565	655,349	687,071		
	Canada	925,661	808,523	865,027	608,486	273,367		
	All Other	1,142,204	856,606	795,361	970,896	949,533		
	Visitor arrivals by cruise ships	79,840	57,525	38,563	66,952	73,059		
Visitor arrivals	TOTAL (air + s	755,989	706,113	802,802	752,964	751,191		
	Total by air	738,559	692,709	792,671	737,783	737,254		
	U.S. West	266,770	261,415	320,247	321,877	313,654		
	U.S. East	172,670	159,940	185,278	147,532	173,010		
	Japan	123,390	123,577	136,735	109,604	117,970		
	Canada	64,935	60,905	69,469	48,952	25,396		
	All Other	110,795	86,871	80,941	109,818	107,224		
	Visitor arrivals by cruise ships	17,430	13,404	10,131	15,181	13,937		
length of stay	TOTAL (air + s	10.22	9.25	8.81	8.60	8.59		
	Total by air	10.35	9.34	8.88	8.69	8.65		
	U.S. West	10.31	9.25	8.77	8.66	8.87		
	U.S. East	12.13	10.48	9.43	9.41	9.75		
	Japan	5.94	5.77	5.99	5.98	5.82		
	Canada	14.26	13.28	12.45	12.43	10.76		
	All Other	10.31	9.86	9.83	8.84	8.86		
	Visitor arrivals by cruise ships	4.58	4.29	3.81	4.41	5.24		
Per Person Per Day Spending *	TOTAL (air+sh	\$208.3	\$207.0	\$200.6	\$193.0	\$198.7		
	Total by air	\$209.7	\$208.2	\$201.3	\$194.3	\$200.2		
	U.S. West	\$197.8	\$194.4	\$185.5	\$175.8	\$172.0		
	U.S. East	\$206.7	\$213.6	\$196.8	\$215.1	\$208.1		
	Japan	\$273.2	\$246.1	\$228.4	\$222.1	\$245.7		
	Canada	\$174.0	\$167.9	\$159.8	\$148.6	\$168.5		
	All Other	\$232.2	\$243.2	\$284.2	\$227.5	\$245.3		
	Visitor arrivals by cruise ships	\$71.9	\$68.4	\$64.1	\$68.9	\$63.1		
Per Person Per Trip Spending *	TOTAL (air+sh	\$2,129.0	\$1,914.1	\$1,767.6	\$1,660.7	\$1,706.7		
	Total by air	\$2,171.5	\$1,945.4	\$1,787.0	\$1,688.6	\$1,732.8		
	U.S. West	\$2,039.3	\$1,797.7	\$1,627.5	\$1,523.6	\$1,526.3		
	U.S. East	\$2,508.3	\$2,238.9	\$1,855.9	\$2,023.7	\$2,028.6		
	Japan	\$1,623.8	\$1,420.3	\$1,369.1	\$1,328.0	\$1,430.8		
	Canada	\$2,479.8	\$2,228.8	\$1,989.8	\$1,846.6	\$1,813.4		
	All Other	\$2,393.8	\$2,398.1	\$2,792.5	\$2,011.5	\$2,172.6		
	Visitor arrivals by cruise ships	\$329.3	\$293.7	\$244.1	\$303.7	\$330.7		

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,609.5	\$2,961.1	\$4,380.1	\$5,630.5	\$6,912.6		
	Total by air	\$1,603.8	\$2,951.4	\$4,367.9	\$5,613.7	\$6,891.2		
	U.S. West	\$544.0	\$1,014.0	\$1,535.2	\$2,025.6	\$2,504.3		
	U.S. East	\$433.1	\$791.2	\$1,135.1	\$1,433.6	\$1,784.6		
	Japan	\$200.4	\$375.9	\$563.1	\$708.6	\$877.4		
	Canada	\$161.0	\$296.8	\$435.0	\$525.4	\$571.4		
	All Other	\$265.2	\$473.6	\$699.6	\$920.5	\$1,153.4		
	Visitor arrivals by cruise ships	\$5.7	\$9.7	\$12.1	\$16.8	\$21.4		
Visitor days	TOTAL (air + s	7,727,309	14,257,061	21,331,855	27,810,076	34,262,782		
	Total by air	7,647,469	14,119,696	21,155,927	27,567,196	33,946,842		
	U.S. West	2,750,838	5,168,796	7,978,102	10,766,936	13,550,055		
	U.S. East	2,095,246	3,771,327	5,518,300	6,906,003	8,592,559		
	Japan	733,521	1,446,579	2,266,143	2,921,493	3,608,564		
	Canada	925,661	1,734,184	2,599,210	3,207,696	3,481,063		
	All Other	1,142,204	1,998,811	2,794,172	3,765,068	4,714,601		
	Visitor arrivals by cruise ships	79,840	137,365	175,928	242,880	315,939		
Visitor arrivals	TOTAL (air + s	755,989	1,462,102	2,264,903	3,017,867	3,769,058		
	Total by air	738,559	1,431,268	2,223,939	2,961,721	3,698,975		
	U.S. West	266,770	528,185	848,432	1,170,308	1,483,963		
	U.S. East	172,670	332,610	517,888	665,420	838,430		
	Japan	123,390	246,967	383,702	493,306	611,276		
	Canada	64,935	125,840	195,309	244,261	269,657		
	All Other	110,795	197,666	278,607	388,426	495,650		
	Visitor arrivals by cruise ships	17,430	30,834	40,965	56,146	70,083		
length of stay	TOTAL (air + s	10.22	9.75	9.42	9.22	9.09		
	Total by air	10.35	9.87	9.51	9.31	9.18		
	U.S. West	10.31	9.79	9.40	9.20	9.13		
	U.S. East	12.13	11.34	10.66	10.38	10.25		
	Japan	5.94	5.86	5.91	5.92	5.90		
	Canada	14.26	13.78	13.31	13.13	12.91		
	All Other	10.31	10.11	10.03	9.69	9.51		
	Visitor arrivals by cruise ships	4.58	4.46	4.29	4.33	4.51		
Per Person Per Day Spending*	TOTAL (air+sh	\$208.3	\$207.7	\$205.3	\$202.5	\$201.8		
	Total by air	\$209.7	\$209.0	\$206.5	\$203.6	\$203.0		
	U.S. West	\$197.8	\$196.2	\$192.4	\$188.1	\$184.8		
	U.S. East	\$206.7	\$209.8	\$205.7	\$207.6	\$207.7		
	Japan	\$273.2	\$259.8	\$248.5	\$242.6	\$243.2		
	Canada	\$174.0	\$171.1	\$167.4	\$163.8	\$164.2		
	All Other	\$232.2	\$236.9	\$250.4	\$244.5	\$244.7		
	Visitor arrivals by cruise ships	\$71.9	\$70.4	\$69.1	\$69.0	\$67.6		
Per Person Per Trip Spending*	TOTAL (air+sh	\$2,129.0	\$2,025.2	\$1,933.9	\$1,865.7	\$1,834.0		
	Total by air	\$2,171.5	\$2,062.1	\$1,964.0	\$1,895.4	\$1,863.0		
	U.S. West	\$2,039.3	\$1,919.8	\$1,809.5	\$1,730.8	\$1,687.6		
	U.S. East	\$2,508.3	\$2,378.8	\$2,191.7	\$2,154.4	\$2,128.5		
	Japan	\$1,623.8	\$1,522.0	\$1,467.5	\$1,436.5	\$1,435.4		
	Canada	\$2,479.8	\$2,358.3	\$2,227.2	\$2,150.9	\$2,119.2		
	All Other	\$2,393.8	\$2,395.7	\$2,511.0	\$2,369.8	\$2,327.1		
	Visitor arrivals by cruise ships	\$329.3	\$313.8	\$296.6	\$298.5	\$304.9		

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

MAY 2017 ISLAND HIGHLIGHTS

CATEGORY AND ISLAND	2017P	2016P	% change	YTD 2017P	YTD 2016P	% change
TOTAL EXPENDITURES (\$mil.)	1,282.1	1,179.5	8.7	6,912.6	6,294.1	9.8
Total by air	1,277.5	1,175.6	8.7	6,891.2	6,273.1	9.9
O'ahu	601.0	570.0	5.4	3,010.7	2,795.0	7.7
Maui	354.5	321.4	10.3	2,019.4	1,914.7	5.5
Moloka'i	2.6	3.3	-19.9	17.4	13.8	26.7
Lāna'i	7.2	7.3	-2.0	36.5	27.8	31.4
Kaua'i	143.9	125.4	14.7	781.5	661.8	18.1
Hawai'i Island	168.3	148.2	13.6	1,025.7	860.1	19.2
Visitor arrivals by cruise ships	4.6	3.9	18.3	21.4	21.0	2.0
TOTAL VISITOR DAYS	6,452,706	6,124,254	5.4	34,262,782	32,809,211	4.4
Total by air	6,379,647	6,077,370	5.0	33,946,842	32,556,369	4.3
O'ahu	3,036,244	2,994,257	1.4	15,293,204	14,764,248	3.6
Maui	1,653,929	1,582,661	4.5	9,179,599	9,003,047	2.0
Moloka'i	19,706	19,169	2.8	129,453	132,532	-2.3
Lāna'i	18,427	17,494	5.3	87,961	87,261	0.8
Kaua'i	746,750	686,332	8.8	3,875,453	3,703,271	4.6
Hawai'i Island	904,590	777,458	16.4	5,381,173	4,866,010	10.6
Visitor arrivals by cruise ships	73,059	46,884	55.8	315,939	252,842	25.0
VISITOR ARRIVALS	751,191	718,913	4.5	3,769,058	3,615,538	4.2
Total by air	737,254	709,566	3.9	3,698,975	3,560,583	3.9
O'ahu	458,860	451,571	1.6	2,227,861	2,159,302	3.2
Maui	222,096	212,826	4.4	1,108,955	1,077,118	3.0
Moloka'i	4,416	4,692	-5.9	23,995	26,371	-9.0
Lāna'i	6,033	5,911	2.1	26,691	25,919	3.0
Kaua'i	104,882	95,515	9.8	502,279	468,540	7.2
Hawai'i Island	133,976	114,200	17.3	710,844	626,904	13.4
Visitor arrivals by cruise ships	13,937	9,347	49.1	70,083	54,955	27.5
AVERAGE LENGTH OF STAY	8.59	8.52	0.8	9.09	9.07	0.2
Total by air	8.65	8.56	1.0	9.18	9.14	0.4
O'ahu	6.62	6.63	-0.2	6.86	6.84	0.4
Maui	7.45	7.44	0.1	8.28	8.36	-1.0
Moloka'i	4.46	4.09	9.2	5.39	5.03	7.3
Lāna'i	3.05	2.96	3.2	3.30	3.37	-2.1
Kaua'i	7.12	7.19	-0.9	7.72	7.90	-2.4
Hawai'i Island	6.75	6.81	-0.8	7.57	7.76	-2.5
Visitor arrivals by cruise ships	5.24	5.02	4.5	4.51	4.60	-2.0
PER PERSON PER DAY SPENDING (\$)	198.7	192.6	3.2	201.8	191.8	5.2
Total by air	200.2	193.4	3.5	203.0	192.7	5.4
O'ahu	197.9	190.4	4.0	196.9	189.3	4.0
Maui	214.3	203.1	5.5	220.0	212.7	3.4
Moloka'i	132.9	170.5	-22.1	134.7	103.8	29.8
Lāna'i	389.4	418.4	-6.9	414.7	318.3	30.3
Kaua'i	192.7	182.7	5.5	201.7	178.7	12.8
Hawai'i Island	186.1	190.6	-2.4	190.6	176.8	7.8
Visitor arrivals by cruise ships	63.1	83.1	-24.1	67.6	82.9	-18.4
PER PERSON PER TRIP SPENDING (\$)	1,706.7	1,640.7	4.0	1,834.0	1,740.8	5.4
Total by air	1732.8	1656.8	4.6	1863.0	1761.8	5.7
O'ahu	1309.8	1262.3	3.8	1351.4	1294.4	4.4
Maui	1596.0	1510.2	5.7	1821.0	1777.6	2.4
Moloka'i	592.9	696.5	-14.9	726.9	521.8	39.3
Lāna'i	1189.3	1238.1	-3.9	1366.8	1071.4	27.6
Kaua'i	1372.1	1313.1	4.5	1555.9	1412.5	10.2
Hawai'i Island	1256.2	1297.3	-3.2	1442.9	1372.0	5.2
Visitor arrivals by cruise ships	330.7	416.7	-20.7	304.9	381.3	-20.0

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2017

2017P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,609.5	\$1,351.6	\$1,419.0	\$1,250.4	\$1,282.1		
	Total by air	\$1,603.8	\$1,347.6	\$1,416.5	\$1,245.8	\$1,277.5		
	O'ahu	\$675.1	\$563.4	\$624.1	\$547.1	\$601.0		
	Maui	\$464.7	\$405.3	\$423.7	\$371.2	\$354.5		
	Moloka'i	\$6.0	\$3.7	\$2.9	\$2.3	\$2.6		
	Lāna'i	\$7.7	\$4.9	\$9.3	\$7.4	\$7.2		
	Kaua'i	\$187.0	\$156.8	\$153.3	\$140.6	\$143.9		
	Hawai'i Island	\$263.3	\$213.6	\$203.3	\$177.2	\$168.3		
	Visitor arrivals by cruise ships	\$5.7	\$3.9	\$2.5	\$4.6	\$4.6		
	Visitor days	TOTAL (air + s	7,727,309	6,529,752	7,074,794	6,478,220	6,452,706	
Total by air		7,647,469	6,472,227	7,036,231	6,411,268	6,379,647		
O'ahu		3,302,021	2,883,001	3,171,208	2,900,729	3,036,244		
Maui		2,054,585	1,745,058	1,956,644	1,769,384	1,653,929		
Moloka'i		38,857	27,715	25,133	18,042	19,706		
Lāna'i		16,998	14,707	21,361	16,468	18,427		
Kaua'i		887,404	739,187	765,293	736,819	746,750		
Hawai'i Island		1,347,604	1,062,560	1,096,591	969,827	904,590		
Visitor arrivals by cruise ships		79,840	57,525	38,563	66,952	73,059		
Visitor arrivals		TOTAL (air + s	755,989	706,113	802,802	752,964	751,191	
	Total by air	738,559	692,709	792,671	737,783	737,254		
	O'ahu	446,571	419,723	465,272	437,436	458,860		
	Maui	218,414	202,578	239,356	226,511	222,096		
	Moloka'i	5,536	4,674	5,516	3,852	4,416		
	Lāna'i	4,639	4,360	6,150	5,508	6,033		
	Kaua'i	99,355	94,381	102,368	101,293	104,882		
	Hawai'i Island	151,112	136,421	151,876	137,459	133,976		
	Visitor arrivals by cruise ships	17,430	13,404	10,131	15,181	13,937		
	Length of stay	TOTAL (air + s	10.22	9.25	8.81	8.60	8.59	
Total by air		10.35	9.34	8.88	8.69	8.65		
O'ahu		7.39	6.87	6.82	6.63	6.62		
Maui		9.41	8.61	8.17	7.81	7.45		
Moloka'i		7.02	5.93	4.56	4.68	4.46		
Lāna'i		3.66	3.37	3.47	2.99	3.05		
Kaua'i		8.93	7.83	7.48	7.27	7.12		
Hawai'i Island		8.92	7.79	7.22	7.06	6.75		
Visitor arrivals by cruise ships		4.58	4.29	3.81	4.41	5.24		
Per Person Per Day Spending *		TOTAL (air+sh	\$208.3	\$207.0	\$200.6	\$193.0	\$198.7	
	Total by air	\$209.7	\$208.2	\$201.3	\$194.3	\$200.2		
	O'ahu	\$204.4	\$195.4	\$196.8	\$188.6	\$197.9		
	Maui	\$226.2	\$232.2	\$216.5	\$209.8	\$214.3		
	Moloka'i	\$153.4	\$132.3	\$114.8	\$128.2	\$132.9		
	Lāna'i	\$455.7	\$333.2	\$434.9	\$447.3	\$389.4		
	Kaua'i	\$210.7	\$212.1	\$200.3	\$190.8	\$192.7		
	Hawai'i Island	\$195.4	\$201.0	\$185.3	\$182.7	\$186.1		
	Visitor arrivals by cruise ships	\$71.9	\$68.4	\$64.1	\$68.9	\$63.1		
	Per Person Per Trip Spending *	TOTAL (air+sh	\$2,129.0	\$1,914.1	\$1,767.6	\$1,660.7	\$1,706.7	
Total by air		\$2,171.5	\$1,945.4	\$1,787.0	\$1,688.6	\$1,732.8		
O'ahu		\$1,511.7	\$1,342.3	\$1,341.4	\$1,250.8	\$1,309.8		
Maui		\$2,127.8	\$2,000.5	\$1,770.2	\$1,638.8	\$1,596.0		
Moloka'i		\$1,076.3	\$784.4	\$523.1	\$600.5	\$592.9		
Lāna'i		\$1,669.5	\$1,124.0	\$1,510.6	\$1,337.6	\$1,189.3		
Kaua'i		\$1,881.7	\$1,661.3	\$1,497.3	\$1,387.8	\$1,372.1		
Hawai'i Island		\$1,742.4	\$1,565.9	\$1,338.3	\$1,289.1	\$1,256.2		
Visitor arrivals by cruise ships		\$329.3	\$293.7	\$244.1	\$303.7	\$330.7		

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,609.5	\$2,961.1	\$4,380.1	\$5,630.5	\$6,912.6		
	Total by air	\$1,603.8	\$2,951.4	\$4,367.9	\$5,613.7	\$6,891.2		
	O'ahu	\$675.1	\$1,238.4	\$1,862.6	\$2,409.7	\$3,010.7		
	Maui	\$464.7	\$870.0	\$1,293.7	\$1,664.9	\$2,019.4		
	Moloka'i	\$6.0	\$9.6	\$12.5	\$14.8	\$17.4		
	Lāna'i	\$7.7	\$12.6	\$21.9	\$29.3	\$36.5		
	Kaua'i	\$187.0	\$343.7	\$497.0	\$637.6	\$781.5		
	Hawai'i Island	\$263.3	\$476.9	\$680.2	\$857.4	\$1,025.7		
	Visitor arrivals by cruise ships	\$5.7	\$9.7	\$12.1	\$16.8	\$21.4		
Visitor days	TOTAL (air + s	7,727,309	14,257,061	21,331,855	27,810,076	34,262,782		
	Total by air	7,647,469	14,119,696	21,155,927	27,567,196	33,946,842		
	O'ahu	3,302,021	6,185,023	9,356,231	12,256,960	15,293,204		
	Maui	2,054,585	3,799,642	5,756,287	7,525,670	9,179,599		
	Moloka'i	38,857	66,572	91,705	109,746	129,453		
	Lāna'i	16,998	31,705	53,066	69,534	87,961		
	Kaua'i	887,404	1,626,591	2,391,884	3,128,703	3,875,453		
	Hawai'i Island	1,347,604	2,410,164	3,506,756	4,476,583	5,381,173		
	Visitor arrivals by cruise ships	79,840	137,365	175,928	242,880	315,939		
Visitor arrivals	TOTAL (air + s	755,989	1,462,102	2,264,903	3,017,867	3,769,058		
	Total by air	738,559	1,431,268	2,223,939	2,961,721	3,698,975		
	O'ahu	446,571	866,293	1,331,565	1,769,001	2,227,861		
	Maui	218,414	420,992	660,348	886,859	1,108,955		
	Moloka'i	5,536	10,210	15,727	19,579	23,995		
	Lāna'i	4,639	8,999	15,150	20,657	26,691		
	Kaua'i	99,355	193,736	296,105	397,398	502,279		
	Hawai'i Island	151,112	287,533	439,409	576,868	710,844		
	Visitor arrivals by cruise ships	17,430	30,834	40,965	56,146	70,083		
Length of stay	TOTAL (air + s	10.22	9.75	9.42	9.22	9.09		
	Total by air	10.35	9.87	9.51	9.31	9.18		
	O'ahu	7.39	7.14	7.03	6.93	6.86		
	Maui	9.41	9.03	8.72	8.49	8.28		
	Moloka'i	7.02	6.52	5.83	5.61	5.39		
	Lāna'i	3.66	3.52	3.50	3.37	3.30		
	Kaua'i	8.93	8.40	8.08	7.87	7.72		
	Hawai'i Island	8.92	8.38	7.98	7.76	7.57		
	Visitor arrivals by cruise ships	4.58	4.46	4.29	4.33	4.51		
Per Person Per Day Spending *	TOTAL (air+sh	\$208.3	\$207.7	\$205.3	\$202.5	\$201.8		
	Total by air	\$209.7	\$209.0	\$206.5	\$203.6	\$203.0		
	O'ahu	\$204.4	\$200.2	\$199.1	\$196.6	\$196.9		
	Maui	\$226.2	\$229.0	\$224.7	\$221.2	\$220.0		
	Moloka'i	\$153.4	\$144.6	\$136.4	\$135.1	\$134.7		
	Lāna'i	\$455.7	\$398.9	\$413.4	\$421.4	\$414.7		
	Kaua'i	\$210.7	\$211.3	\$207.8	\$203.8	\$201.7		
	Hawai'i Island	\$195.4	\$197.9	\$194.0	\$191.5	\$190.6		
	Visitor arrivals by cruise ships	\$71.9	\$70.4	\$69.1	\$69.0	\$67.6		
Per Person Per Trip Spending *	TOTAL (air+sh	\$2,129.0	\$2,025.2	\$1,933.9	\$1,865.7	\$1,834.0		
	Total by air	\$2,171.5	\$2,062.1	\$1,964.0	\$1,895.4	\$1,863.0		
	O'ahu	\$1,511.7	\$1,429.6	\$1,398.8	\$1,362.2	\$1,351.4		
	Maui	\$2,127.8	\$2,066.6	\$1,959.1	\$1,877.3	\$1,821.0		
	Moloka'i	\$1,076.3	\$942.7	\$795.5	\$757.1	\$726.9		
	Lāna'i	\$1,669.5	\$1,405.2	\$1,448.0	\$1,418.6	\$1,366.8		
	Kaua'i	\$1,881.7	\$1,774.3	\$1,678.5	\$1,604.4	\$1,555.9		
	Hawai'i Island	\$1,742.4	\$1,658.6	\$1,547.9	\$1,486.2	\$1,442.9		
	Visitor arrivals by cruise ships	\$329.3	\$313.8	\$296.6	\$298.5	\$304.9		

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	MAY			YEAR-TO-DATE		
	2017P	2016P	% CHANGE	2017P	2016P	% CHANGE
VISITOR DAYS	173,842	148,521	17.0	885,070	697,854	26.8
TOTAL VISITORS	23,352	18,500	26.2	121,624	95,767	27.0
ARRIVED BY SHIP	13,937	9,347	49.1	70,083	54,955	27.5
ARRIVED BY AIR	9,415	9,153	2.9	51,541	40,812	26.3
NUMBER OF SHIP ARRIVALS	8	4	100.0	40	27	48.1
ISLANDS VISITED						
O'ahu	23,352	18,500	26.2	121,624	95,767	27.0
Kaua'i	13,569	15,443	-12.1	94,599	77,633	21.9
Maui County	20,356	18,500	10.0	110,276	89,056	23.8
Maui	20,323	18,500	9.9	110,204	89,041	23.8
Moloka'i	294	201	46.3	2,026	1,413	43.4
Lāna'i	522	346	51.2	2,757	2,229	23.6
Hawai'i Island	23,352	15,569	50.0	112,106	86,106	30.2
Average Islands Visited	3.49	3.71	-5.9	3.64	3.68	-0.9
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	0.87	1.28	-31.8	1.15	1.09	5.9
Days in Hawai'i during Cruise	5.31	5.70	-6.7	5.02	5.27	-4.6
Days in Hawai'i after Cruise	1.26	1.06	19.4	1.10	0.94	17.6
Total days in Hawai'i	7.44	8.03	-7.3	7.28	7.29	-0.1
ACCOMMODATIONS						
Hotel	10,898	10,705	1.8	53,887	46,171	16.7
Hotel only	9,679	9,976	-3.0	47,303	41,340	14.4
Condo	939	771	21.7	4,986	3,643	36.9
Condo only	262	359	-26.9	1,376	1,035	33.0
Timeshare	1,054	715	47.3	4,651	3,538	31.5
Timeshare Only	430	315	36.3	1,877	1,410	33.1
Bed & Breakfast	149	151	-1.2	645	805	-19.9
Bed & Breakfast only	55	31	79.6	189	181	4.4
Friends & relatives	342	412	-17.0	2,244	1,888	18.8
Other accommodation	61	297	-79.3	1,083	2,422	-55.3
Accommodation (NET)	11,877	12,058	-1.5	59,121	52,014	13.7
Cruise only	11,475	6,442	78.1	62,503	43,753	42.9
PURPOSE OF TRIP						
Honeymoon	305	462	-33.9	2,053	1,769	16.0
Get Married	79	103	-23.2	624	247	152.6
Wedding	80	127	-37.4	417	491	-15.2
Convention/Conference	49	195	-74.6	532	491	8.3
Business	163	283	-42.4	1,117	865	29.1
Visiting Friends & relatives	1,837	1,547	18.7	11,055	8,221	34.5
Play Golf	219	414	-47.0	1,427	1,665	-14.3
Leisure	20,785	15,849	31.1	106,019	83,212	27.4
TRAVEL STATUS						
% First timers	44.8	51.6	-6.8	45.3	46.5	-1.3
% Repeat visitors	55.2	48.4	6.8	54.7	53.5	1.3

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

MAY	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
TOTAL	971,957	978,393	-0.7	667,858	683,555	-2.3	179,830	178,285	0.9	68,980	62,109	11.1	3,652	3,496	4.5	51,637	50,948	1.4
SCHEDULES	965,290	971,702	-0.7	661,648	677,476	-2.3	179,554	178,021	0.9	68,980	61,946	11.4	3,652	3,496	4.5	51,456	50,763	1.4
CHARTERS	6,667	6,691	-0.4	6,210	6,079	2.2	276	264	4.5	0	163	-100.0				181	185	-2.2
US TOTAL	682,607	684,761	-0.3	389,634	397,669	-2.0	172,366	170,539	1.1	65,318	62,109	5.2	3,652	3,496	4.5	51,637	50,948	1.4
SCHEDULES	677,182	678,905	-0.3	384,666	392,425	-2.0	172,090	170,275	1.1	65,318	61,946	5.4	3,652	3,496	4.5	51,456	50,763	1.4
CHARTERS	5,425	5,856	-7.4	4,968	5,244	-5.3	276	264	4.5	0	163	-100.0				181	185	-2.2
US WEST	596,442	605,928	-1.6	315,832	329,602	-4.2	160,184	160,121	0.0	65,318	61,946	5.4	3,652	3,496	4.5	51,456	50,763	1.4
Anchorage	4,929	5,053	-2.5	4,929	5,053	-2.5												
Bellingham	0	4,238	-100.0	0	4,238	-100.0												
Denver	13,988	12,692	10.2	11,284	10,664	5.8	1,352	1,352	0.0	676	676	0.0				676	0	NA
Las Vegas	25,479	24,558	3.8	25,479	24,558	3.8												
Los Angeles	207,964	211,914	-1.9	108,618	116,624	-6.9	53,073	46,820	13.4	21,376	21,795	-1.9	3,652	3,496	4.5	21,245	23,179	-8.3
Oakland	32,618	32,519	0.3	10,888	11,450	-4.9	13,133	13,082	0.4	5,335	5,187	2.9				3,262	2,800	16.5
Phoenix	37,357	41,869	-10.8	19,121	22,129	-13.6	6,956	8,460	-17.8	5,264	5,264	0.0				6,016	6,016	0.0
Portland	21,756	22,244	-2.2	14,124	14,257	-0.9	7,632	7,987	-4.4									
Sacramento	13,238	13,082	1.2	8,309	8,029	3.5	4,929	5,053	-2.5									
Salt Lake City	8,091	8,091	0.0	8,091	8,091	0.0												
San Diego	24,120	24,110	0.0	13,785	13,352	3.2	5,565	5,705	-2.5	1,908	2,119	-10.0				2,862	2,934	-2.5
San Francisco	99,787	100,521	-0.7	50,777	49,851	1.9	33,044	34,658	-4.7	11,132	10,773	3.3				4,834	5,239	-7.7
San Jose	27,018	29,241	-7.6	9,949	11,052	-10.0	11,922	13,082	-8.9	2,444	2,336	4.6				2,703	2,771	-2.5
Seattle	80,097	75,796	5.7	30,478	30,254	0.7	22,578	23,922	-5.6	17,183	13,796	24.6				9,858	7,824	26.0
US EAST	80,740	72,977	10.6	68,834	62,823	9.6	11,906	10,154	17.3									
Atlanta	9,083	9,083	0.0	9,083	9,083	0.0												
Chicago	12,580	12,040	4.5	11,124	10,664	4.3	1,456	1,376	5.8									
Dallas	23,826	22,154	7.5	13,376	13,376	0.0	10,450	8,778	19.0									
Houston	11,184	10,664	4.9	11,184	10,664	4.9												
Minneapolis	6,153	0	NA	6,153	0	NA												
New York JFK	8,618	9,114	-5.4	8,618	9,114	-5.4												
Newark	6,634	7,502	-11.6	6,634	7,502	-11.6												
Washington D.C.	2662	2420	10.0	2662	2420	10.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MAY	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
INTERNATIONAL	289,350	293,632	-1.5	278,224	285,886	-2.7	7,464	7,746	-3.6	3,662	0	NA						
SCHEDULES	288,108	292,797	-1.6	276,982	285,051	-2.8	7,464	7,746	-3.6	3,662	0	NA						
CHARTERS	1,242	835	48.8	1,242	835	48.8												
JAPAN	165,904	155,722	6.5	162,242	155,722	4.2				3,662	0	NA						
Fukuoka	5,365	4,972	7.9	5,365	4,972	7.9												
Nagoya	12,288	15,295	-19.7	12,288	15,295	-19.7												
Osaka	25,379	26,593	-4.6	25,379	26,593	-4.6												
Sapporo	3,367	3,367	0.0	3,367	3,367	0.0												
Tokyo HND	25,006	26,877	-7.0	21,344	26,877	-20.6				3,662	0	NA						
Tokyo NRT	94,499	78,618	20.2	94,499	78,618	20.2												
CANADA	19,158	19,158	0.0	11,694	11,412	2.5	7,464	7,746	-3.6									
Calgary																		
Edmonton																		
Toronto																		
Vancouver	19,158	19,158	0.0	11,694	11,412	2.5	7,464	7,746	-3.6									
Victoria																		
OTHER ASIA	41,025	49,606	-17.3	41,025	49,606	-17.3												
Beijing	6,887	7,140	-3.5	6,887	7,140	-3.5												
Seoul	24,811	31,519	-21.3	24,811	31,519	-21.3												
Shanghai	6,812	8,184	-16.8	6,812	8,184	-16.8												
Taipei	2,515	2,763	-9.0	2,515	2,763	-9.0												
OCEANIA	38,031	43,769	-13.1	38,031	43,769	-13.1												
Auckland	7,540	7,778	-3.1	7,540	7,778	-3.1												
Brisbane	3,614	7,972	-54.7	3,614	7,972	-54.7												
Melbourne	4,355	4,690	-7.1	4,355	4,690	-7.1												
Sydney	22,522	23,329	-3.5	22,522	23,329	-3.5												
OTHER	23,990	24,542	-2.2	23,990	24,542	-2.2												
Apia	656	656	0.0	656	656	0.0												
Christmas Island	460	488	-5.7	460	488	-5.7												
Guam	11,204	10,664	5.1	11,204	10,664	5.1												
Majuro	2,324	2,158	7.7	2,324	2,158	7.7												
Manila	5,199	5,960	-12.8	5,199	5,960	-12.8												
Nadi	656	850	-22.8	656	850	-22.8												
Pago Pago	2,331	2,590	-10.0	2,331	2,590	-10.0												
Papeete	1,160	1,176	-1.4	1,160	1,176	-1.4												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MAY YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
TOTAL	4,938,321	4,990,436	-1.0	3,259,113	3,331,602	-2.2	988,775	995,653	-0.7	401,741	365,347	10.0	16,610	15,833	4.9	272,082	282,001	-3.5
SCHEDULES	4,903,468	4,950,841	-1.0	3,227,005	3,295,464	-2.1	987,851	993,124	-0.5	400,578	364,817	9.8	16,610	15,833	4.9	271,424	281,603	-3.6
CHARTERS	34,853	39,595	-12.0	32,108	36,138	-11.2	924	2,529	-63.5	1,163	530	119.4				658	398	65.3
US TOTAL	3,337,043	3,384,077	-1.4	1,841,242	1,899,395	-3.1	868,814	868,079	0.1	358,287	339,097	5.7	16,610	15,833	4.9	252,090	261,673	-3.7
SCHEDULES	3,308,231	3,354,186	-1.4	1,815,175	1,872,961	-3.1	867,890	865,550	0.3	357,124	338,567	5.5	16,610	15,833	4.9	251,432	261,275	-3.8
CHARTERS	28,812	29,891	-3.6	26,067	26,434	-1.4	924	2,529	-63.5	1,163	530	119.4				658	398	65.3
US WEST	2,886,195	2,976,355	-3.0	1,456,940	1,548,023	-5.9	810,986	812,657	-0.2	350,227	338,567	3.4	16,610	15,833	4.9	251,432	261,275	-3.8
Anchorage	36,093	37,816	-4.6	24,009	24,776	-3.1	7,632	8,150	-6.4	4,452	4,890	-9.0						
Bellingham	10,516	25,591	-58.9	0	16,789	-100.0	8,427	8,802	-4.3	2,089	0	NA						
Denver	87,749	66,614	31.7	53,104	36,363	46.0	20,787	19,097	8.8	9,802	8,281	18.4				4,056	2,873	41.2
Las Vegas	120,622	119,062	1.3	120,622	119,062	1.3												
Los Angeles	948,695	969,687	-2.2	476,592	519,875	-8.3	246,571	215,313	14.5	108,752	108,705	0.0	16,610	15,833	4.9	100,170	109,961	-8.9
Oakland	146,963	153,762	-4.4	52,319	55,337	-5.5	58,682	62,439	-6.0	24,591	24,873	-1.1				11,371	11,113	2.3
Phoenix	181,297	200,740	-9.7	86,917	101,784	-14.6	39,632	44,696	-11.3	28,508	28,388	0.4				26,240	25,872	1.4
Portland	138,890	145,374	-4.5	67,499	70,394	-4.1	44,043	46,455	-5.2	16,854	17,604	-4.3				10,494	10,921	-3.9
Sacramento	63,398	64,144	-1.2	39,389	39,368	0.1	24,009	24,776	-3.1									
Salt Lake City	42,291	39,672	6.6	42,291	39,672	6.6												
San Diego	114,573	116,734	-1.9	66,078	66,367	-0.4	27,348	28,362	-3.6	10,176	10,595	-4.0				10,971	11,410	-3.8
San Francisco	480,030	498,675	-3.7	234,853	243,645	-3.6	163,137	172,124	-5.2	55,602	54,254	2.5				26,438	28,652	-7.7
San Jose	119,051	139,768	-14.8	43,963	53,801	-18.3	50,773	61,047	-16.8	10,641	10,739	-0.9				13,674	14,181	-3.6
Seattle	396,027	398,716	-0.7	149,304	160,790	-7.1	119,945	121,396	-1.2	78,760	70,238	12.1				48,018	46,292	3.7
US EAST	422,036	377,831	11.7	358,235	324,938	10.2	56,904	52,893	7.6	6,897	0	NA						
Atlanta	44,243	44,536	-0.7	44,243	44,536	-0.7												
Chicago	61,240	58,113	5.4	52,824	49,513	6.7	8,416	8,600	-2.1									
Dallas	126,260	109,837	15.0	70,875	65,544	8.1	48,488	44,293	9.5	6,897	0	NA						
Houston	52,924	52,288	1.2	52,924	52,288	1.2												
Minneapolis	38,969	21,271	83.2	38,969	21,271	83.2												
New York JFK	56,052	44,596	25.7	56,052	44,596	25.7												
Newark	32,184	36,300	-11.3	32,184	36,300	-11.3												
Washington D.C.	10,164	10,890	-6.7	10,164	10,890	-6.7												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MAY YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
INTERNATIONAL	1,601,278	1,606,359	-0.3	1,417,871	1,432,207	-1.0	119,961	127,574	-6.0	43,454	26,250	65.5				19,992	20,328	-1.7
SCHEDULES	1,595,237	1,596,655	-0.1	1,411,830	1,422,503	-0.8	119,961	127,574	-6.0	43,454	26,250	65.5				19,992	20,328	-1.7
CHARTERS	6,041	9,704	-37.7	6,041	9,704	-37.7												
JAPAN	807,977	750,283	7.7	789,027	750,283	5.2				18,950	0	NA						
Fukuoka	25,027	24,634	1.6	25,027	24,634	1.6												
Nagoya	60,765	74,557	-18.5	60,765	74,557	-18.5												
Osaka	127,668	130,005	-1.8	127,668	130,005	-1.8												
Sapporo	16,835	16,835	0.0	16,835	16,835	0.0												
Tokyo HND	145,878	128,716	13.3	126,928	128,716	-1.4				18,950	0	NA						
Tokyo NRT	431,804	375,536	15.0	431,804	375,536	15.0												
CANADA	261,327	274,041	-4.6	96,870	99,889	-3.0	119,961	127,574	-6.0	24,504	26,250	-6.7				19,992	20,328	-1.7
Calgary	39,915	38,807	2.9	8,646	8,505	1.7	31,269	30,302	3.2									
Edmonton	8,646	13,002	-33.5				8,646	13,002	-33.5									
Toronto	4,794	8,178	-41.4	4,794	8,178	-41.4												
Vancouver	207,972	211,844	-1.8	83,430	80,996	3.0	80,046	84,270	-5.0	24,504	26,250	-6.7				19,992	20,328	-1.7
Victoria	0	2,210	-100.0	0	2,210	-100.0												
OTHER ASIA	217,058	236,322	-8.2	217,058	236,322	-8.2												
Beijing	39,210	38,241	2.5	39,210	38,241	2.5												
Seoul	135,734	156,056	-13.0	135,734	156,056	-13.0												
Shanghai	29,642	29,568	0.3	29,642	29,568	0.3												
Taipei	12,472	12,457	0.1	12,472	12,457	0.1												
OCEANIA	191,502	215,533	-11.1	191,502	215,533	-11.1												
Auckland	39,234	37,574	4.4	39,234	37,574	4.4												
Brisbane	18,626	40,646	-54.2	18,626	40,646	-54.2												
Melbourne	23,450	27,470	-14.6	23,450	27,470	-14.6												
Sydney	110,192	109,843	0.3	110,192	109,843	0.3												
OTHER	117,373	120,476	-2.6	117,373	120,476	-2.6												
Apia	3,444	3,608	-4.5	3,444	3,608	-4.5												
Christmas Island	2,096	2,562	-18.2	2,096	2,562	-18.2												
Guam	52,944	52,288	1.3	52,944	52,288	1.3												
Majuro	10,790	10,790	0.0	10,790	10,790	0.0												
Manila	26,937	29,178	-7.7	26,937	29,178	-7.7												
Nadi	3,608	3,668	-1.6	3,608	3,668	-1.6												
Pago Pago	11,396	11,914	-4.3	11,396	11,914	-4.3												
Papeete	6,158	6,468	-4.8	6,158	6,468	-4.8												

Source: Scheduled seats from Dijo schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division