

TABLE 1. TOTAL VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
TOTAL VISITORS	692,108	657,703	5.2	6,931,187	6,622,083	4.7
Domestic	447,329	427,874	4.5	4,690,362	4,502,578	4.2
International	244,779	229,829	6.5	2,240,825	2,119,505	5.7
VISITOR DAYS	5,871,536	5,685,918	3.3	62,450,162	59,756,130	4.5
AVERAGE DAILY CENSUS	195,718	189,531	3.3	228,755	218,088	4.9
TOTAL AIR SEATS	925,203	887,846	4.2	9,165,745	9,093,058	0.8
TOTAL LOAD FACTOR (%)	88.7	88.1	0.7	88.6	86.2	2.8
<b>ISLANDS VISITED</b>						
O'ahu	449,474	432,533	3.9	4,264,304	4,092,524	4.2
O'ahu only	340,538	320,986	6.1	3,190,455	3,096,601	3.0
O'ahu one day or less	17,373	16,724	3.9	171,266	157,597	8.7
Kaua'i	97,181	89,090	9.1	963,752	897,868	7.3
Kaua'i only	49,433	43,465	13.7	511,386	487,162	5.0
Kaua'i one day or less	9,769	8,382	16.6	84,498	78,049	8.3
Maui County	203,061	197,719	2.7	2,086,317	2,023,950	3.1
Maui	199,940	194,517	2.8	2,055,771	1,991,410	3.2
Maui only	121,154	113,774	6.5	1,297,117	1,263,303	2.7
Maui one day or less	12,153	11,700	3.9	113,269	106,182	6.7
Moloka'i *	5,179	4,506	14.9	42,726	44,914	-4.9
Moloka'i only *	413	514	-19.5	5,422	5,610	-3.3
Moloka'i one day or less*	3,064	2,764	10.9	20,581	21,876	-5.9
Lāna'i *	5,042	5,104	-1.2	47,815	47,163	1.4
Lāna'i only *	592	686	-13.8	6,621	7,006	-5.5
Lāna'i one day or less*	2,962	2,857	3.7	26,502	25,751	2.9
Hawai'i Island	119,938	111,355	7.7	1,316,865	1,159,878	13.5
Kona side	103,526	94,851	9.1	1,125,487	993,210	13.3
Hilo side	46,148	42,321	9.0	492,587	412,362	19.5
Hawai'i Island only	50,527	46,841	7.9	624,995	563,460	10.9
Hawai'i Island one day or less	8,127	8,931	-9.0	89,146	87,783	1.6
Any Neighbor Island	351,570	336,718	4.4	3,740,732	3,525,482	6.1
NI only	242,634	225,170	7.8	2,666,883	2,529,558	5.4
O'ahu & NI	108,936	111,547	-2.3	1,073,849	995,923	7.8
Any one island only	562,657	526,265	6.9	5,635,995	5,423,142	3.9
Multiple Islands	129,451	131,438	-1.5	1,295,191	1,198,941	8.0
Avg. Islands Visited	1.27	1.27	-0.47	1.25	1.24	0.85
Average Length of Stay in Hawai'i	8.48	8.65	-1.9	9.01	9.02	-0.2
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	452,436	435,084	4.0	4,290,622	4,129,691	3.9
Hotel only	398,493	379,796	4.9	3,717,017	3,599,590	3.3
Plan to stay in Condo	102,879	101,565	1.3	1,175,957	1,145,972	2.6
Condo only	79,631	76,003	4.8	906,750	887,030	2.2
Plan to stay in Timeshare	70,178	62,684	12.0	631,837	607,503	4.0
Timeshare only	55,662	49,747	11.9	485,704	474,310	2.4

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	12,548	11,477	9.3	104,181	90,460	15.2
Friends/Relatives	49,969	48,049	4.0	606,772	581,189	4.4
Bed & Breakfast	7,995	7,328	9.1	77,786	71,657	8.6
Rental House	44,537	41,132	8.3	575,737	515,041	11.8
Hostel	4,640	5,457	-15.0	53,835	47,311	13.8
Camp Site, Beach	3,050	3,538	-13.8	41,091	39,363	4.4
Private Room in Private Home**	9,074	7,784	16.6	94,074	37,572	150.4
Shared Room/Space in Private Home**	2,326	2,381	-2.3	26,210	10,137	158.5
Other	8,703	8,146	6.8	89,715	102,607	-12.6
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	586,743	542,147	8.2	5,834,072	5,524,077	5.6
Honeymoon/Get Married	64,570	60,923	6.0	455,393	463,393	-1.7
Honeymoon	59,075	56,316	4.9	409,653	419,052	-2.2
Get Married	8,903	8,241	8.0	75,998	76,344	-0.5
Pleasure/Vacation	528,295	486,620	8.6	5,423,664	5,105,712	6.2
Mtgs/Conventions/Incentive	29,870	48,149	-38.0	374,709	376,973	-0.6
Conventions	12,073	32,493	-62.8	185,974	183,245	1.5
Corporate Meetings	6,287	5,822	8.0	68,756	63,257	8.7
Incentive	12,126	12,207	-0.7	132,144	143,700	-8.0
Other Business	19,093	18,843	1.3	191,433	190,795	0.3
Visit Friends/Rel.	45,807	45,651	0.3	541,982	537,034	0.9
Gov't/Military	6,980	7,622	-8.4	73,398	75,852	-3.2
Attend School	2,209	1,887	17.1	23,229	23,140	0.4
Sport Events	3,995	6,871	-41.9	40,814	50,683	-19.5
Other	38,378	37,249	3.0	319,233	315,403	1.2
<b>TRAVEL STATUS</b>						
% First Timers ***	37.6	38.7	-1.1	34.1	34.7	-0.7
% Repeaters ***	62.4	61.3	1.1	65.9	65.3	0.7
Average # of Trips	4.8	4.7	1.8	5.0	5.0	1.4
Group Tour	38,609	44,109	-12.5	424,296	474,311	-10.5
Non-Group	653,500	613,594	6.5	6,506,891	6,147,772	5.8
Package Trip	222,414	219,537	1.3	2,004,486	2,017,638	-0.7
No Package	469,694	438,166	7.2	4,926,701	4,604,445	7.0
Net True Independent	460,211	426,917	7.8	4,823,064	4,493,409	7.3
Ave. Age	45	45	0.5	45	45	0.2
Ave. Party Size	2.1	2.0	1.9	2.2	2.2	0.4

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
DOMESTIC VISITORS	447,329	427,874	4.5	4,690,362	4,502,578	4.2
DOMESTIC VISITOR DAYS	4,127,286	4,009,404	2.9	44,989,627	43,414,166	3.6
DOMESTIC AVERAGE DAILY CENSUS	137,576	133,647	2.9	164,797	158,446	4.0
DOMESTIC AIR SEATS	628,801	598,853	5.0	6,319,595	6,308,493	0.2
DOMESTIC LOAD FACTOR (%)	88.9	88.9	0.0	90.5	87.5	3.4
ISLANDS VISITED						
O'ahu	219,341	216,232	1.4	2,273,265	2,212,040	2.8
O'ahu only	154,832	149,881	3.3	1,608,331	1,590,592	1.1
O'ahu one day or less	14,185	14,040	1.0	146,099	133,938	9.1
Kaua'i	85,898	80,576	6.6	849,875	795,443	6.8
Kaua'i only	49,164	43,033	14.2	493,297	463,254	6.5
Kaua'i one day or less	5,513	5,283	4.4	51,120	50,101	2.0
Maui County	171,608	164,678	4.2	1,735,161	1,668,668	4.0
Maui	169,268	162,313	4.3	1,709,824	1,642,397	4.1
Maui only	114,350	105,977	7.9	1,162,163	1,123,229	3.5
Maui one day or less	6,303	6,155	2.4	60,928	57,061	6.8
Moloka'i *	3,006	2,847	5.6	31,111	33,557	-7.3
Moloka'i only *	392	322	21.9	5,014	4,981	0.7
Moloka'i one day or less*	1,367	1,387	-1.5	12,531	14,588	-14.1
Lāna'i *	3,521	3,805	-7.5	35,825	36,925	-3.0
Lāna'i only *	586	675	-13.1	6,339	6,582	-3.7
Lāna'i one day or less*	1,710	1,679	1.9	16,640	17,369	-4.2
Hawai'i Island	84,455	81,153	4.1	973,579	885,069	10.0
Kona side	73,083	70,366	3.9	846,007	772,124	9.6
Hilo side	30,908	28,963	6.7	340,162	295,359	15.2
Hawai'i Island only	44,198	43,102	2.5	550,887	509,634	8.1
Hawai'i Island one day or less	3,506	3,281	6.9	36,134	34,916	3.5
Any Neighbor Island	292,497	277,993	5.2	3,082,031	2,911,985	5.8
NI only	227,988	211,643	7.7	2,417,097	2,290,538	5.5
O'ahu & NI	64,509	66,350	-2.8	664,934	621,447	7.0
Any one island only	363,522	342,989	6.0	3,826,030	3,698,273	3.5
Multiple Islands	83,807	84,885	-1.3	864,332	804,305	7.5
Avg. Islands Visited	1.26	1.28	-1.1	1.25	1.24	0.6
Average Length of Stay in Hawai'i	9.23	9.37	-1.5	9.59	9.64	-0.5
ACCOMMODATIONS						
Plan to stay in Hotel	254,928	248,678	2.5	2,594,098	2,469,178	5.1
Hotel only	216,677	208,847	3.7	2,165,251	2,079,068	4.1
Plan to stay in Condo	72,442	73,402	-1.3	831,300	836,539	-0.6
Condo only	57,117	56,182	1.7	647,398	659,561	-1.8
Plan to stay in Timeshare	55,059	49,781	10.6	504,910	496,509	1.7
Timeshare only	44,133	39,407	12.0	388,671	386,973	0.4

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	8,752	8,674	0.9	83,043	75,889	9.4
Friends/Relatives	44,358	41,418	7.1	531,194	513,844	3.4
Bed & Breakfast	5,908	5,408	9.2	57,542	53,977	6.6
Rental House	39,016	36,044	8.2	486,634	444,274	9.5
Hostel	3,813	3,683	3.5	35,508	32,690	8.6
Camp Site, Beach	2,943	2,877	2.3	33,484	31,748	5.5
Private Room in Private Home**	5,858	4,849	20.8	58,888	15,498	280.0
Shared Room/Space in Private Home**	2,068	1,665	24.2	20,380	5,504	270.3
Other	7,614	7,038	8.2	78,017	83,395	-6.4
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	374,644	346,168	8.2	3,896,855	3,717,515	4.8
Honeymoon/Get Married	32,645	31,097	5.0	200,497	199,644	0.4
Honeymoon	29,189	27,901	4.6	170,479	169,904	0.3
Get Married	5,030	4,523	11.2	40,816	41,060	-0.6
Pleasure/Vacation	346,140	318,787	8.6	3,728,161	3,550,123	5.0
Mtgs/Conventions/Incentive	16,830	35,139	-52.1	246,675	243,051	1.5
Conventions	10,011	26,595	-62.4	145,556	143,666	1.3
Corporate Meetings	4,590	5,489	-16.4	58,743	57,176	2.7
Incentive	2,813	5,409	-48.0	52,154	53,298	-2.1
Other Business	16,942	17,966	-5.7	175,541	178,333	-1.6
Visit Friends/Rel.	40,700	39,111	4.1	478,880	470,358	1.8
Gov't/Military	6,506	6,830	-4.7	62,085	64,669	-4.0
Attend School	964	877	10.0	12,161	12,017	1.2
Sport Events	2,854	5,372	-46.9	31,343	37,735	-16.9
Other	17,807	17,058	4.4	161,530	154,636	4.5
<b>TRAVEL STATUS</b>						
% First Timers ***	32.4	34.0	-1.6	29.4	29.5	-0.1
% Repeaters ***	67.6	66.0	1.6	70.6	70.5	0.1
Average # of Trips	5.5	5.4	2.0	5.7	5.7	-0.4
Group Tour	10,583	14,838	-28.7	138,354	146,177	-5.4
Non-Group	436,746	413,036	5.7	4,552,008	4,356,400	4.5
Package Trip	98,242	96,729	1.6	935,051	933,714	0.1
No Package	349,088	331,145	5.4	3,755,311	3,568,864	5.2
Net True Independent	345,204	326,068	5.9	3,706,118	3,519,839	5.3
Ave. Age of Party Head	46	46	-0.1	46	46	-0.1
Ave. Party Size	1.9	1.9	2.2	2.1	2.1	0.8

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
INTERNATIONAL VISITORS	244,779	229,829	6.5	2,240,825	2,119,505	5.7
INTERNATIONAL VISITOR DAYS	1,744,250	1,676,514	4.0	17,460,535	16,341,964	6.8
INTERNATIONAL AVERAGE DAILY CENSUS	58,142	55,884	4.0	63,958	59,642	7.2
INTERNATIONAL AIR SEATS	296,402	288,993	2.6	2,846,150	2,784,565	2.2
INTERNATIONAL LOAD FACTOR (%)	88.4	86.5	2.2	84.2	83.1	1.3
<b>ISLANDS VISITED</b>						
O'ahu	230,133	216,301	6.4	1,991,039	1,880,484	5.9
O'ahu only	185,706	171,104	8.5	1,582,124	1,506,008	5.1
O'ahu one day or less	3,188	2,684	18.8	25,167	23,659	6.4
Kaua'i	11,283	8,514	32.5	113,877	102,424	11.2
Kaua'i only	268	433	-38.0	18,089	23,908	-24.3
Kaua'i one day or less	4,257	3,099	37.3	33,377	27,948	19.4
Maui County	31,453	33,041	-4.8	351,156	355,282	-1.2
Maui	30,671	32,204	-4.8	345,947	349,013	-0.9
Maui only	6,804	7,796	-12.7	134,954	140,074	-3.7
Maui one day or less	5,850	5,545	5.5	52,341	49,121	6.6
Moloka'i *	2,173	1,659	31.0	11,615	11,358	2.3
Moloka'i only *	21	192	-88.9	408	628	-35.0
Moloka'i one day or less*	1,697	1,376	23.3	8,050	7,288	10.5
Lāna'i *	1,521	1,299	17.1	11,990	10,238	17.1
Lāna'i only *	5	11	-53.0	282	424	-33.5
Lāna'i one day or less*	1,252	1,178	6.3	9,862	8,382	17.7
Hawai'i Island	35,483	30,202	17.5	343,286	274,809	24.9
Kona side	30,443	24,485	24.3	279,481	221,087	26.4
Hilo side	15,241	13,358	14.1	152,425	117,003	30.3
Hawai'i Island only	6,330	3,739	69.3	74,108	53,826	37.7
Hawai'i Island one day or less	4,621	5,651	-18.2	53,013	52,867	0.3
Any Neighbor Island	59,073	58,725	0.6	658,701	613,497	7.4
NI only	14,646	13,528	8.3	249,786	239,021	4.5
O'ahu & NI	44,427	45,197	-1.7	408,915	374,476	9.2
Any one island only	199,135	183,276	8.7	1,809,965	1,724,869	4.9
Multiple Islands	45,644	46,553	-2.0	430,859	394,636	9.2
Avg. Islands Visited	1.27	1.26	0.7	1.26	1.24	1.4
Average Length of Stay in Hawai'i	7.13	7.29	-2.3	7.79	7.71	1.1
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	197,507	186,407	6.0	1,696,524	1,660,513	2.2
Hotel only	181,816	170,949	6.4	1,551,766	1,520,522	2.1
Plan to stay in Condo	30,437	28,164	8.1	344,656	309,434	11.4
Condo only	22,514	19,821	13.6	259,352	227,468	14.0
Plan to stay in Timeshare	15,119	12,903	17.2	126,927	110,994	14.4
Timeshare only	11,529	10,341	11.5	97,033	87,338	11.1

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	3,796	2,803	35.4	21,138	14,571	45.1
Friends/Relatives	5,611	6,631	-15.4	75,577	67,346	12.2
Bed & Breakfast	2,088	1,920	8.7	20,244	17,679	14.5
Rental House	5,521	5,088	8.5	89,103	70,768	25.9
Hostel	828	1,774	-53.3	18,327	14,620	25.4
Camp Site, Beach	107	661	-83.9	7,607	7,615	-0.1
Private Room in Private Home**	3,216	2,935	9.6	35,186	22,073	59.4
Shared Room/Space in Private Home**	258	717	-64.0	5,830	4,634	25.8
Other	1,089	1,108	-1.7	11,697	19,213	-39.1
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	212,099	195,979	8.2	1,937,218	1,806,563	7.2
Honeymoon/Get Married	31,925	29,826	7.0	254,896	263,749	-3.4
Honeymoon	29,886	28,415	5.2	239,173	249,149	-4.0
Get Married	3,873	3,718	4.2	35,182	35,285	-0.3
Pleasure/Vacation	182,155	167,833	8.5	1,695,503	1,555,589	9.0
Mtgs/Conventions/Incentive	13,040	13,011	0.2	128,033	133,922	-4.4
Conventions	2,063	5,898	-65.0	40,418	39,578	2.1
Corporate Meetings	1,697	333	409.2	10,012	6,081	64.6
Incentive	9,313	6,797	37.0	79,989	90,401	-11.5
Other Business	2,151	877	145.2	15,892	12,462	27.5
Visit Friends/Rel.	5,107	6,540	-21.9	63,102	66,676	-5.4
Gov't/Military	474	791	-40.1	11,314	11,183	1.2
Attend School	1,245	1,010	23.3	11,068	11,123	-0.5
Sport Events	1,142	1,499	-23.8	9,471	12,949	-26.9
Other	20,571	20,192	1.9	157,703	160,768	-1.9
<b>TRAVEL STATUS</b>						
% First Timers ***	47.1	47.4	-0.3	44.0	45.9	-1.9
% Repeaters ***	52.9	52.6	0.3	56.0	54.1	1.9
Average # of Trips	3.5	3.4	1.8	3.7	3.5	7.9
Group Tour	28,025	29,271	-4.3	285,942	328,134	-12.9
Non-Group	216,754	200,558	8.1	1,954,882	1,791,371	9.1
Package Trip	124,172	122,808	1.1	1,069,435	1,083,924	-1.3
No Package	120,607	107,021	12.7	1,171,390	1,035,581	13.1
Net True Independent	115,007	100,849	14.0	1,116,946	973,570	14.7
Ave. Age of Party Head	43	42	1.6	44	43	0.9
Ave. Party Size	2.4	2.4	0.9	2.5	2.6	-1.0

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
TOTAL VISITORS	281,247	254,694	10.4	2,864,784	2,745,097	4.4
Domestic	276,111	249,275	10.8	2,792,007	2,682,397	4.1
International	5,136	5,419	-5.2	72,777	62,700	16.1
VISITOR DAYS	2,443,067	2,249,230	8.6	25,910,893	25,018,373	3.6
AVERAGE DAILY CENSUS	81,436	74,974	8.6	94,912	91,308	3.9
ISLANDS VISITED						
O'ahu	119,164	108,603	9.7	1,226,123	1,181,113	3.8
O'ahu only	93,920	84,977	10.5	969,386	943,165	2.8
O'ahu one day or less	5,726	5,391	6.2	55,504	52,322	6.1
Kaua'i	51,657	46,220	11.8	492,951	464,302	6.2
Kaua'i only	37,019	32,228	14.9	354,858	335,924	5.6
Kaua'i one day or less	2,124	1,685	26.0	17,837	18,821	-5.2
Maui County	107,172	97,924	9.4	1,031,202	1,001,716	2.9
Maui	105,354	96,403	9.3	1,015,395	985,473	3.0
Maui only	84,393	76,331	10.6	809,096	789,549	2.5
Maui one day or less	2,370	2,420	-2.1	24,459	24,716	-1.0
Moloka'i *	1,847	1,665	10.9	16,866	18,948	-11.0
Moloka'i only *	264	220	20.0	3,604	3,381	6.6
Moloka'i one day or less*	945	847	11.7	6,191	7,601	-18.5
Lāna'i *	1,835	1,928	-4.8	17,970	19,119	-6.0
Lāna'i only *	422	455	-7.2	4,367	4,106	6.3
Lāna'i one day or less*	842	782	7.6	7,659	9,073	-15.6
Hawai'i Island	45,380	40,738	11.4	527,678	480,033	9.9
Kona side	39,986	35,864	11.5	467,991	426,676	9.7
Hilo side	13,753	12,361	11.3	156,750	135,638	15.6
Hawai'i Island only	30,072	27,587	9.0	370,782	341,871	8.5
Hawai'i Island one day or less	1,457	1,381	5.5	14,649	15,829	-7.5
Any Neighbor Island	187,327	169,717	10.4	1,895,398	1,801,932	5.2
NI only	162,083	146,091	10.9	1,638,662	1,563,984	4.8
O'ahu & NI	25,244	23,626	6.8	256,736	237,948	7.9
Any one island only	246,089	221,798	11.0	2,512,092	2,417,995	3.9
Multiple Islands	35,157	32,896	6.9	352,692	327,102	7.8
Avg. Islands Visited	1.16	1.16	-0.3	1.15	1.15	0.3
Average Length of Stay in Hawai'i	8.69	8.83	-1.6	9.04	9.11	-0.8
ACCOMMODATIONS						
Plan to stay in Hotel	147,549	130,395	13.2	1,456,169	1,378,959	5.6
Hotel only	128,497	111,838	14.9	1,241,271	1,184,238	4.8
Plan to stay in Condo	51,928	51,084	1.7	574,843	582,238	-1.3
Condo only	42,682	41,798	2.1	467,416	480,042	-2.6
Plan to stay in Timeshare	39,304	36,150	8.7	343,111	335,047	2.4
Timeshare only	32,243	29,557	9.1	270,231	268,558	0.6

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	1,975	1,909	3.4	18,573	18,473	0.5
Friends/Relatives	28,879	27,182	6.2	333,963	319,591	4.5
Bed & Breakfast	3,155	2,360	33.7	28,443	25,757	10.4
Rental House	24,987	22,537	10.9	311,980	281,658	10.8
Hostel	1,634	1,477	10.6	16,334	14,654	11.5
Camp Site, Beach	1,556	1,454	7.0	18,135	18,089	0.3
Private Room in Private Home**	3,635	2,739	32.7	36,317	9,599	278.3
Shared Room/Space in Private Home	1,110	837	32.6	11,500	3,139	266.3
Other	4,470	4,104	8.9	45,205	48,962	-7.7
PURPOSE OF TRIP						
Pleasure (Net)	236,975	209,805	12.9	2,403,622	2,294,729	4.7
Honeymoon/Get Married	16,299	14,359	13.5	102,041	99,979	2.1
Honeymoon	13,629	12,280	11.0	80,454	80,642	-0.2
Get Married	3,489	2,800	24.6	27,249	25,293	7.7
Pleasure/Vacation	223,120	197,492	13.0	2,319,974	2,212,952	4.8
Mtgs/Conventions/Incentive	8,865	11,840	-25.1	114,202	111,210	2.7
Conventions	5,187	8,312	-37.6	67,128	65,579	2.4
Corporate Meetings	2,795	2,579	8.4	30,718	29,285	4.9
Incentive	1,153	1,522	-24.2	20,442	20,720	-1.3
Other Business	10,680	11,011	-3.0	110,095	111,375	-1.1
Visit Friends/Rel.	26,232	25,379	3.4	295,105	288,990	2.1
Gov't/Military	2,462	2,808	-12.3	24,981	26,799	-6.8
Attend School	418	366	14.0	6,663	7,834	-14.9
Sport Events	2,155	2,554	-15.6	20,684	22,764	-9.1
Other	12,232	11,460	6.7	109,400	99,182	10.3
TRAVEL STATUS						
% First Timers ***	21.8	21.4	0.4	19.4	19.5	-0.1
% Repeaters ***	78.2	78.6	-0.4	80.6	80.5	0.1
Average # of Trips	6.7	6.7	-0.7	6.8	6.8	-0.3
Group Tour	3,724	4,147	-10.2	49,799	47,990	3.8
Non-Group	277,523	250,547	10.8	2,814,985	2,697,107	4.4
Package Trip	55,008	48,384	13.7	513,570	505,760	1.5
No Package	226,239	206,309	9.7	2,351,215	2,239,337	5.0
Net True Independent	224,441	204,352	9.8	2,328,471	2,218,448	5.0
Ave. Age	46	47	-0.9	46	46	-0.3
Ave. Party Size	2.0	1.9	2.0	2.2	2.2	0.6

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.



TABLE 4. TOTAL US EAST VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
TOTAL VISITORS	123,863	129,641	-4.5	1,535,934	1,452,723	5.7
Domestic	120,497	126,480	-4.7	1,468,119	1,376,097	6.7
International	3,366	3,161	6.5	67,815	76,626	-11.5
VISITOR DAYS	1,211,123	1,279,871	-5.4	15,552,281	14,824,124	4.9
AVERAGE DAILY CENSUS	40,371	42,662	-5.4	56,968	54,103	5.3
ISLANDS VISITED						
O'ahu	72,601	79,273	-8.4	885,546	849,077	4.3
O'ahu only	43,738	48,004	-8.9	548,895	532,164	3.1
O'ahu one day or less	6,765	7,203	-6.1	78,633	71,940	9.3
Kaua'i	26,512	26,434	0.3	298,049	276,998	7.6
Kaua'i only	9,805	8,645	13.4	116,405	108,994	6.8
Kaua'i one day or less	3,696	3,042	21.5	31,686	27,481	15.3
Maui County	49,302	50,655	-2.7	586,826	552,859	6.1
Maui	48,640	49,865	-2.5	578,900	543,959	6.4
Maui only	23,529	23,434	0.4	299,076	280,748	6.5
Maui one day or less	3,705	2,908	27.4	34,192	29,980	14.0
Moloka'i *	1,255	938	33.7	11,639	11,705	-0.6
Moloka'i only *	98	81	20.6	1,116	1,246	-10.4
Moloka'i one day or less*	784	529	48.2	5,892	5,753	2.4
Lāna'i *	1,587	1,468	8.1	15,288	15,488	-1.3
Lāna'i only *	132	181	-26.8	1,620	2,015	-19.6
Lāna'i one day or less*	921	666	38.3	8,085	7,795	3.7
Hawai'i Island	29,261	28,077	4.2	361,679	320,502	12.8
Kona side	25,280	23,877	5.9	306,010	273,593	11.8
Hilo side	13,339	11,946	11.7	153,069	127,265	20.3
Hawai'i Island only	10,535	10,801	-2.5	145,485	132,354	9.9
Hawai'i Island one day or less	1,492	1,564	-4.6	19,408	18,043	7.6
Any Neighbor Island	80,125	81,637	-1.9	987,038	920,559	7.2
NI only	51,262	50,368	1.8	650,388	603,646	7.7
O'ahu & NI	28,863	31,268	-7.7	336,651	316,913	6.2
Any one island only	87,837	91,146	-3.6	1,112,597	1,057,521	5.2
Multiple Islands	36,026	38,495	-6.4	423,337	395,202	7.1
Avg. Islands Visited	1.45	1.44	1.2	1.40	1.39	0.8
Average Length of Stay in Hawai'i	9.78	9.87	-1.0	10.13	10.20	-0.8
ACCOMMODATIONS						
Plan to stay in Hotel	78,560	87,178	-9.9	936,976	889,643	5.3
Hotel only	63,448	70,576	-10.1	754,211	719,524	4.8
Plan to stay in Condo	16,095	17,377	-7.4	218,318	218,021	0.1
Condo only	11,203	10,918	2.6	151,168	149,318	1.2
Plan to stay in Timeshare	13,238	12,153	8.9	150,092	148,532	1.1
Timeshare only	9,911	8,769	13.0	109,186	109,521	-0.3

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	6,150	5,474	12.4	57,502	48,461	18.7
Friends/Relatives	12,685	11,912	6.5	180,769	173,756	4.0
Bed & Breakfast	2,010	1,658	21.2	20,564	18,021	14.1
Rental House	9,658	9,358	3.2	147,375	130,426	13.0
Hostel	792	926	-14.4	10,581	8,876	19.2
Camp Site, Beach	704	691	2.0	9,857	8,985	9.7
Private Room in Private Home**	1,620	1,412	14.7	19,810	5,471	262.1
Shared Room/Space in Private Home	564	648	-13.0	6,941	2,052	238.2
Other	2,187	2,389	-8.5	26,952	28,282	-4.7
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	100,006	98,506	1.5	1,230,831	1,151,249	6.9
Honeymoon/Get Married	12,045	11,752	2.5	81,491	76,029	7.2
Honeymoon	11,244	10,904	3.1	71,755	67,069	7.0
Get Married	1,336	1,295	3.1	13,873	13,719	1.1
Pleasure/Vacation	89,054	87,901	1.3	1,160,069	1,085,971	6.8
Mtgs/Conventions/Incentive	7,277	20,986	-65.3	114,520	112,284	2.0
Conventions	3,930	16,689	-76.4	65,973	65,427	0.8
Corporate Meetings	1,770	2,538	-30.3	25,340	24,001	5.6
Incentive	1,835	3,427	-46.4	28,073	28,659	-2.0
Other Business	5,091	5,785	-12.0	57,954	58,807	-1.4
Visit Friends/Rel.	11,866	11,752	1.0	165,506	165,136	0.2
Gov't/Military	3,503	3,996	-12.3	37,340	38,394	-2.7
Attend School	496	326	52.0	3,773	4,244	-11.1
Sport Events	478	1,110	-57.0	8,508	10,193	-16.5
Other	5,008	4,777	4.9	54,805	52,668	4.1
<b>TRAVEL STATUS</b>						
% First Timers ***	46.9	48.6	-1.7	42.4	41.8	0.6
% Repeaters ***	53.1	51.4	1.7	57.6	58.2	-0.6
Average # of Trips	3.8	3.6	3.6	4.0	4.1	-1.4
Group Tour	3,811	6,604	-42.3	64,191	63,363	1.3
Non-Group	120,052	123,037	-2.4	1,471,743	1,389,361	5.9
Package Trip	28,850	31,774	-9.2	318,483	310,271	2.6
No Package	95,013	97,867	-2.9	1,217,451	1,142,452	6.6
Net True Independent	93,668	95,911	-2.3	1,197,240	1,122,779	6.6
Ave. Age	47	47	2.1	47	47	-0.3
Ave. Party Size	1.8	1.7	2.0	2.0	2.0	1.2

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
TOTAL VISITORS	140,821	132,217	6.5	1,175,174	1,100,899	6.7
Domestic	682	795	-14.2	5,987	6,211	-3.6
International	140,139	131,422	6.6	1,169,187	1,094,688	6.8
VISITOR DAYS	831,866	784,422	6.0	7,036,584	6,493,591	8.4
AVERAGE DAILY CENSUS	27,729	26,147	6.0	25,775	23,699	8.8
ISLANDS VISITED						
O'ahu	133,791	127,609	4.8	1,124,896	1,065,735	5.6
O'ahu only	117,775	112,046	5.1	994,383	948,306	4.9
O'ahu one day or less	1,055	634	66.5	6,997	6,094	14.8
Kaua'i	1,783	1,714	4.1	18,590	17,168	8.3
Kaua'i only	109	196	-44.4	1,351	1,738	-22.3
Kaua'i one day or less	817	971	-15.9	10,576	10,790	-2.0
Maui County	5,260	5,882	-10.6	44,556	42,992	3.6
Maui	5,007	5,873	-14.7	43,588	42,328	3.0
Maui only	745	1,142	-34.8	7,671	7,649	0.3
Maui one day or less	1,599	1,199	33.3	14,834	14,691	1.0
Moloka'i *	322	53	509.9	1,777	1,200	48.1
Moloka'i only *	0	0	0.0	0	30	-100.0
Moloka'i one day or less*	34	34	-2.3	1,286	738	74.4
Lāna'i *	373	7	4933.1	1,691	744	127.2
Lāna'i only *	0	1	-100.0	87	30	191.4
Lāna'i one day or less*	253	0	0.0	1,311	584	124.3
Hawai'i Island	17,696	13,924	27.1	135,935	107,296	26.7
Kona side	15,296	11,483	33.2	108,325	82,257	31.7
Hilo side	4,534	4,171	8.7	43,529	35,271	23.4
Hawai'i Island only	5,592	3,086	81.2	38,051	22,973	65.6
Hawai'i Island one day or less	2,532	2,571	-1.5	26,135	24,218	7.9
Any Neighbor Island	23,046	20,172	14.2	180,791	152,594	18.5
NI only	7,031	4,608	52.6	50,278	35,165	43.0
O'ahu & NI	16,015	15,563	2.9	130,513	117,429	11.1
Any one island only	124,221	116,471	6.7	1,041,543	980,726	6.2
Multiple Islands	16,600	15,746	5.4	133,631	120,174	11.2
Avg. Islands Visited	1.13	1.13	0.1	1.13	1.12	0.7
Average Length of Stay in Hawai'i	5.91	5.93	-0.4	5.99	5.90	1.5
ACCOMMODATIONS						
Plan to stay in Hotel	114,312	108,525	5.3	961,780	927,794	3.7
Hotel only	109,570	104,403	4.9	927,797	896,621	3.5
Plan to stay in Condo	18,681	16,601	12.5	152,371	122,640	24.2
Condo only	13,887	12,906	7.6	120,775	97,333	24.1
Plan to stay in Timeshare	12,046	9,415	27.9	78,341	64,657	21.2
Timeshare only	9,531	7,616	25.1	62,588	52,779	18.6

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	168	52	225.5	1,903	1,438	32.4
Friends/Relatives	1,277	1,613	-20.8	14,627	12,008	21.8
Bed & Breakfast	63	159	-60.7	1,980	1,368	44.7
Rental House	369	690	-46.5	4,404	4,065	8.3
Hostel	131	153	-14.5	1,466	860	70.5
Camp Site, Beach	43	34	23.7	726	401	81.2
Private Room in Private Home**	303	249	21.6	3,219	2,635	22.2
Shared Room/Space in Private Home	70	177	-60.7	1,329	992	33.9
Other	164	265	-38.0	1,530	3,794	-59.7
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	119,612	112,566	6.3	989,142	907,687	9.0
Honeymoon/Get Married	17,535	19,339	-9.3	156,203	167,533	-6.8
Honeymoon	16,571	18,233	-9.1	148,761	158,961	-6.4
Get Married	2,311	3,178	-27.3	23,688	26,161	-9.5
Pleasure/Vacation	103,753	94,558	9.7	842,192	749,391	12.4
Mtgs/Conventions/Incentive	6,650	6,910	-3.8	78,982	90,902	-13.1
Conventions	915	1,291	-29.1	13,159	16,019	-17.9
Corporate Meetings	480	126	280.9	3,941	1,922	105.1
Incentive	5,271	5,493	-4.0	63,620	74,218	-14.3
Other Business	188	443	-57.4	4,681	4,058	15.3
Visit Friends/Rel.	2,361	2,091	12.9	19,612	17,081	14.8
Gov't/Military	72	40	80.1	1,033	580	77.9
Attend School	202	864	-76.7	5,045	6,573	-23.2
Sport Events	295	950	-68.9	5,110	7,758	-34.1
Other	16,667	15,656	6.5	122,200	123,950	-1.4
<b>TRAVEL STATUS</b>						
% First Timers ***	35.0	37.4	-2.5	34.2	37.7	-3.5
% Repeaters ***	65.0	62.6	2.5	65.8	62.3	3.5
Average # of Trips	4.3	4.2	1.3	4.6	4.1	11.3
Group Tour	19,845	19,887	-0.2	209,882	233,216	-10.0
Non-Group	120,976	112,330	7.7	965,292	867,683	11.2
Package Trip	82,510	82,868	-0.4	711,096	725,590	-2.0
No Package	58,311	49,350	18.2	464,078	375,309	23.7
Net True Independent	53,909	45,037	19.7	420,548	324,746	29.5
Ave. Age	43	42	2.8	44	43	2.2
Ave. Party Size	2.6	2.5	3.0	2.7	2.8	-1.3

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
TOTAL VISITORS	22,611	19,244	17.5	367,655	335,426	9.6
Domestic	8,342	6,825	22.2	95,060	80,393	18.2
International	14,269	12,419	14.9	272,595	255,033	6.9
VISITOR DAYS	246,690	215,465	14.5	4,585,415	4,258,052	7.7
AVERAGE DAILY CENSUS	8,223	7,182	14.5	16,796	15,540	8.1
ISLANDS VISITED						
O'ahu	12,391	9,897	25.2	156,948	135,641	15.7
O'ahu only	7,852	5,994	31.0	103,629	88,479	17.1
O'ahu one day or less	610	629	-3.0	7,191	6,177	16.4
Kaua'i	2,878	2,648	8.7	52,140	47,556	9.6
Kaua'i only	723	760	-4.8	23,208	22,785	1.9
Kaua'i one day or less	534	400	33.5	5,064	4,819	5.1
Maui County	11,424	9,933	15.0	184,168	174,365	5.6
Maui	11,376	9,871	15.2	182,514	172,565	5.8
Maui only	6,827	6,045	12.9	129,931	125,334	3.7
Maui one day or less	774	687	12.6	6,398	5,375	19.0
Moloka'i *	256	209	22.5	2,909	3,269	-11.0
Moloka'i only *	28	24	16.2	464	462	0.5
Moloka'i one day or less*	199	159	25.3	1,490	1,982	-24.8
Lāna'i *	218	294	-25.9	3,604	3,066	17.6
Lāna'i only *	10	19	-48.9	269	390	-30.9
Lāna'i one day or less*	174	223	-22.0	2,470	2,061	19.9
Hawai'i Island	4,343	3,965	9.5	74,101	63,748	16.2
Kona side	3,890	3,590	8.4	66,788	57,890	15.4
Hilo side	2,016	1,650	22.2	26,996	21,522	25.4
Hawai'i Island only	1,565	1,447	8.1	37,966	34,157	11.2
Hawai'i Island one day or less	225	200	12.5	3,255	2,422	34.4
Any Neighbor Island	14,759	13,250	11.4	264,026	246,947	6.9
NI only	10,220	9,346	9.3	210,707	199,785	5.5
O'ahu & NI	4,539	3,903	16.3	53,319	47,162	13.1
Any one island only	17,005	14,289	19.0	295,469	271,607	8.8
Multiple Islands	5,606	4,955	13.2	72,186	63,820	13.1
Avg. Islands Visited	1.39	1.40	-0.4	1.28	1.27	1.2
Average Length of Stay in Hawai'i	10.91	11.20	-2.6	12.47	12.69	-1.8
ACCOMMODATIONS						
Plan to stay in Hotel	12,335	10,339	19.3	165,662	149,676	10.7
Hotel only	9,528	7,613	25.2	124,322	114,082	9.0
Plan to stay in Condo	5,913	5,656	4.5	131,773	124,438	5.9
Condo only	4,708	4,286	9.8	106,863	101,335	5.5
Plan to stay in Timeshare	2,053	1,649	24.5	34,099	33,805	0.9
Timeshare only	1,415	1,316	7.5	25,141	25,731	-2.3

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	777	701	10.8	6,236	5,397	15.5
Friends/Relatives	1,017	1,011	0.6	18,310	17,569	4.2
Bed & Breakfast	419	375	11.9	6,100	5,341	14.2
Rental House	2,487	1,725	44.2	46,306	36,913	25.4
Hostel	448	364	23.2	6,202	4,713	31.6
Camp Site, Beach	281	364	-23.0	4,828	3,966	21.7
Private Room in Private Home**	562	672	-16.4	7,006	2,802	150.0
Shared Room/Space in Private Home	131	104	26.4	1,699	706	140.8
Other	308	237	29.8	3,824	4,790	-20.2
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	21,122	17,602	20.0	344,813	311,355	10.7
Honeymoon/Get Married	1,775	1,790	-0.9	11,950	11,011	8.5
Honeymoon	1,694	1,731	-2.1	10,800	9,597	12.5
Get Married	122	146	-16.6	1,759	1,959	-10.2
Pleasure/Vacation	19,490	15,961	22.1	334,609	302,155	10.7
Mtgs/Conventions/Incentive	377	625	-39.6	14,381	13,993	2.8
Conventions	201	369	-45.7	9,662	9,039	6.9
Corporate Meetings	80	111	-28.4	1,912	1,906	0.3
Incentive	123	162	-24.4	3,232	3,519	-8.1
Other Business	191	186	3.0	2,361	2,494	-5.3
Visit Friends/Rel.	746	611	22.1	13,740	11,795	16.5
Gov't/Military	20	16	23.6	285	681	-58.1
Attend School	32	17	88.4	366	439	-16.6
Sport Events	85	258	-67.2	1,627	1,929	-15.6
Other	568	776	-26.8	7,072	7,273	-2.8
<b>TRAVEL STATUS</b>						
% First Timers ***	48.6	44.6	4.0	36.3	35.3	1.0
% Repeaters ***	51.4	55.4	-4.0	63.7	64.7	-1.0
Average # of Trips	3.5	3.4	2.5	4.0	3.9	0.5
Group Tour	288	381	-24.2	6,149	6,906	-11.0
Non-Group	22,323	18,863	18.3	361,506	328,520	10.0
Package Trip	5,938	4,449	33.5	72,770	68,988	5.5
No Package	16,673	14,795	12.7	294,885	266,439	10.7
Net True Independent	16,549	14,653	12.9	292,758	264,113	10.8
Ave. Age	45	45	0.9	47	47	-0.4
Ave. Party Size	2.1	1.9	6.6	2.2	2.2	0.9

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

**SEPTEMBER 2017 ARRIVALS AT A GLANCE**

CATEGORY AND MMA	2017P	2016	% change	YTD 2017P	YTD 2016	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,219.1</b>	<b>1,196.4</b>	<b>1.9</b>	<b>12,558.3</b>	<b>11,731.1</b>	<b>7.1</b>
Total by air	1,214.8	1,192.3	1.9	12,530.7	11,706.2	7.0
U.S. West	449.2	371.7	20.9	4,599.3	4,160.6	10.5
U.S. East	275.9	277.5	-0.6	3,268.3	2,959.3	10.4
Japan	191.4	191.9	-0.3	1,676.4	1,510.2	11.0
Canada	42.6	39.8	6.9	748.8	681.7	9.8
All Others	255.7	311.3	-17.9	2,237.9	2,394.4	-6.5
Visitor arrivals by cruise ships	4.3	4.1	6.1	27.6	24.9	10.7
<b>TOTAL VISITOR DAYS</b>	<b>5,930,204</b>	<b>5,744,951</b>	<b>3.2</b>	<b>62,851,664</b>	<b>60,100,197</b>	<b>4.6</b>
Total by air	5,871,536	5,685,918	3.3	62,450,162	59,756,130	4.5
U.S. West	2,443,067	2,249,230	8.6	25,910,893	25,018,373	3.6
U.S. East	1,211,123	1,279,871	-5.4	15,552,281	14,824,124	4.9
Japan	831,866	784,422	6.0	7,036,584	6,493,591	8.4
Canada	246,690	215,465	14.5	4,585,415	4,258,052	7.7
All Others	1,138,790	1,156,930	-1.6	9,364,989	9,161,990	2.2
Visitor arrivals by cruise ships	58,669	59,033	-0.6	401,503	344,068	16.7
<b>VISITOR ARRIVALS</b>	<b>701,833</b>	<b>667,587</b>	<b>5.1</b>	<b>7,017,268</b>	<b>6,691,946</b>	<b>4.9</b>
Total by air	692,108	657,703	5.2	6,931,187	6,622,083	4.7
U.S. West	281,247	254,694	10.4	2,864,784	2,745,097	4.4
U.S. East	123,863	129,641	-4.5	1,535,934	1,452,723	5.7
Japan	140,821	132,217	6.5	1,175,174	1,100,899	6.7
Canada	22,611	19,244	17.5	367,655	335,426	9.6
All Others	123,566	121,907	1.4	987,640	987,937	0.0
Visitor arrivals by cruise ships	9,725	9,884	-1.6	86,081	69,863	23.2
<b>AVERAGE LENGTH OF STAY</b>	<b>8.45</b>	<b>8.61</b>	<b>-1.8</b>	<b>8.96</b>	<b>8.98</b>	<b>-0.3</b>
Total by air	8.48	8.65	-1.9	9.01	9.02	-0.2
U.S. West	8.69	8.83	-1.6	9.04	9.11	-0.8
U.S. East	9.78	9.87	-1.0	10.13	10.20	-0.8
Japan	5.91	5.93	-0.4	5.99	5.90	1.5
Canada	10.91	11.20	-2.6	12.47	12.69	-1.8
All Others	9.22	9.49	-2.9	9.48	9.27	2.2
Visitor arrivals by cruise ships	6.03	5.97	1.0	4.66	4.92	-5.3
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>205.6</b>	<b>208.2</b>	<b>-1.3</b>	<b>199.8</b>	<b>195.2</b>	<b>2.4</b>
Total by air	206.9	209.7	-1.3	200.7	195.9	2.4
U.S. West	183.9	165.3	11.3	177.5	166.3	6.7
U.S. East	227.8	216.8	5.1	210.1	199.6	5.3
Japan	230.0	244.7	-6.0	238.2	232.6	2.4
Canada	172.5	184.8	-6.7	163.3	160.1	2.0
All Others	224.6	269.1	-16.6	239.0	261.3	-8.6
Visitor arrivals by cruise ships	73.8	69.2	6.7	68.6	72.3	-5.1
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,737.0</b>	<b>1,792.1</b>	<b>-3.1</b>	<b>1,789.6</b>	<b>1,753.0</b>	<b>2.1</b>
Total by air	1,755.2	1,812.8	-3.2	1,807.9	1,767.8	2.3
U.S. West	1,597.2	1,459.4	9.4	1,605.5	1,515.6	5.9
U.S. East	2,227.6	2,140.8	4.1	2,127.9	2,037.1	4.5
Japan	1,358.8	1,451.5	-6.4	1,426.5	1,371.8	4.0
Canada	1,882.3	2,069.5	-9.0	2,036.6	2,032.4	0.2
All Others	2,069.5	2,553.8	-19.0	2,265.9	2,423.7	-6.5
Visitor arrivals by cruise ships	445.3	413.1	7.8	320.1	356.2	-10.1

2017 Arrivals at a Glance by Month

2017P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,609.5	\$1,351.6	\$1,419.0	\$1,250.4	\$1,282.1	\$1,447.8	\$1,586.4	\$1,392.4	\$1,219.1
	Total by air	\$1,603.8	\$1,347.6	\$1,416.5	\$1,245.8	\$1,277.5	\$1,447.8	\$1,585.5	\$1,391.4	\$1,214.8
	U.S. West	\$544.0	\$470.0	\$521.2	\$490.4	\$478.7	\$557.1	\$598.8	\$489.9	\$449.2
	U.S. East	\$433.1	\$358.1	\$343.9	\$298.6	\$351.0	\$427.0	\$452.5	\$328.3	\$275.9
	Japan	\$200.4	\$175.5	\$187.2	\$145.6	\$168.8	\$183.5	\$192.5	\$231.6	\$191.4
	Canada	\$161.0	\$135.7	\$138.2	\$90.4	\$46.1	\$37.2	\$46.6	\$51.0	\$42.6
	All Other	\$265.2	\$208.3	\$226.0	\$220.9	\$232.9	\$243.0	\$295.2	\$290.5	\$255.7
	Visitor arrivals by cruise ships	\$5.7	\$3.9	\$2.5	\$4.6	\$4.6	\$0.0	\$0.9	\$1.0	\$4.3
	<b>Visitor days</b>	TOTAL (air + s	7,727,309	6,529,752	7,074,794	6,478,220	6,452,706	7,513,663	8,094,248	7,050,768
Total by air		7,647,469	6,472,227	7,036,231	6,411,268	6,379,647	7,513,663	8,083,202	7,034,919	5,871,536
U.S. West		2,750,838	2,417,958	2,809,305	2,788,834	2,783,119	3,452,559	3,555,789	2,909,422	2,443,067
U.S. East		2,095,246	1,676,082	1,746,973	1,387,703	1,686,556	2,090,226	2,104,961	1,553,412	1,211,123
Japan		733,521	713,058	819,565	655,349	687,071	732,262	829,906	1,033,986	831,866
Canada		925,661	808,523	865,027	608,486	273,367	215,614	314,754	327,294	246,690
All Other		1,142,204	856,606	795,361	970,896	949,533	1,023,001	1,277,792	1,210,805	1,138,790
Visitor arrivals by cruise ships		79,840	57,525	38,563	66,952	73,059	0	11,045	15,850	58,669
<b>Visitor arrivals</b>		TOTAL (air + s	755,989	706,113	802,802	752,964	751,191	835,918	891,878	818,581
	Total by air	738,559	692,709	792,671	737,783	737,254	835,918	888,236	815,949	692,108
	U.S. West	266,770	261,415	320,247	321,877	313,654	372,287	385,235	342,054	281,247
	U.S. East	172,670	159,940	185,278	147,532	173,010	205,540	208,530	159,572	123,863
	Japan	123,390	123,577	136,735	109,604	117,970	126,353	136,300	160,424	140,821
	Canada	64,935	60,905	69,469	48,952	25,396	19,154	26,691	29,542	22,611
	All Other	110,795	86,871	80,941	109,818	107,224	112,584	131,482	124,358	123,566
	Visitor arrivals by cruise ships	17,430	13,404	10,131	15,181	13,937	0	3,641	2,632	9,725
	<b>length of stay</b>	TOTAL (air + s	10.22	9.25	8.81	8.60	8.59	8.99	9.08	8.61
Total by air		10.35	9.34	8.88	8.69	8.65	8.99	9.10	8.62	8.48
U.S. West		10.31	9.25	8.77	8.66	8.87	9.27	9.23	8.51	8.69
U.S. East		12.13	10.48	9.43	9.41	9.75	10.17	10.09	9.73	9.78
Japan		5.94	5.77	5.99	5.98	5.82	5.80	6.09	6.45	5.91
Canada		14.26	13.28	12.45	12.43	10.76	11.26	11.79	11.08	10.91
All Other		10.31	9.86	9.83	8.84	8.86	9.09	9.72	9.74	9.22
Visitor arrivals by cruise ships		4.58	4.29	3.81	4.41	5.24	0.00	3.03	6.02	6.03
<b>Per Person Per Day Spending *</b>		TOTAL (air+sh	\$208.3	\$207.0	\$200.6	\$193.0	\$198.7	\$192.7	\$196.0	\$197.5
	Total by air	\$209.7	\$208.2	\$201.3	\$194.3	\$200.2	\$192.7	\$196.1	\$197.8	\$206.9
	U.S. West	\$197.8	\$194.4	\$185.5	\$175.8	\$172.0	\$161.4	\$168.4	\$168.4	\$183.9
	U.S. East	\$206.7	\$213.6	\$196.8	\$215.1	\$208.1	\$204.3	\$215.0	\$211.4	\$227.8
	Japan	\$273.2	\$246.1	\$228.4	\$222.1	\$245.7	\$250.7	\$231.9	\$224.0	\$230.0
	Canada	\$174.0	\$167.9	\$159.8	\$148.6	\$168.5	\$172.7	\$147.9	\$155.7	\$172.5
	All Other	\$232.2	\$243.2	\$284.2	\$227.5	\$245.3	\$237.5	\$231.1	\$240.0	\$224.6
	Visitor arrivals by cruise ships	\$71.9	\$68.4	\$64.1	\$68.9	\$63.1	\$0.0	\$80.2	\$61.2	\$73.8
	<b>Per Person Per Trip Spending *</b>	TOTAL (air+sh	\$2,129.0	\$1,914.1	\$1,767.6	\$1,660.7	\$1,706.7	\$1,732.0	\$1,778.7	\$1,701.0
Total by air		\$2,171.5	\$1,945.4	\$1,787.0	\$1,688.6	\$1,732.8	\$1,732.0	\$1,785.0	\$1,705.3	\$1,755.2
U.S. West		\$2,039.3	\$1,797.7	\$1,627.5	\$1,523.6	\$1,526.3	\$1,496.4	\$1,554.3	\$1,432.3	\$1,597.2
U.S. East		\$2,508.3	\$2,238.9	\$1,855.9	\$2,023.7	\$2,028.6	\$2,077.4	\$2,169.8	\$2,057.6	\$2,227.6
Japan		\$1,623.8	\$1,420.3	\$1,369.1	\$1,328.0	\$1,430.8	\$1,452.7	\$1,412.1	\$1,443.9	\$1,358.8
Canada		\$2,479.8	\$2,228.8	\$1,989.8	\$1,846.6	\$1,813.4	\$1,943.8	\$1,744.3	\$1,725.0	\$1,882.3
All Other		\$2,393.8	\$2,398.1	\$2,792.5	\$2,011.5	\$2,172.6	\$2,158.3	\$2,245.5	\$2,336.4	\$2,069.5
Visitor arrivals by cruise ships		\$329.3	\$293.7	\$244.1	\$303.7	\$330.7	\$0.0	\$243.4	\$368.8	\$445.3



YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>EXPENDITURES (\$mil.)*</b>	TOTAL (\$mil.)	\$1,609.5	\$2,961.1	\$4,380.1	\$5,630.5	\$6,912.6	\$8,360.4	\$9,946.8	\$11,339.2	\$12,558.3
	Total by air	\$1,603.8	\$2,951.4	\$4,367.9	\$5,613.7	\$6,891.2	\$8,339.1	\$9,924.6	\$11,316.0	\$12,530.7
	U.S. West	\$544.0	\$1,014.0	\$1,535.2	\$2,025.6	\$2,504.3	\$3,061.4	\$3,660.2	\$4,150.1	\$4,599.3
	U.S. East	\$433.1	\$791.2	\$1,135.1	\$1,433.6	\$1,784.6	\$2,211.6	\$2,664.0	\$2,992.4	\$3,268.3
	Japan	\$200.4	\$375.9	\$563.1	\$708.6	\$877.4	\$1,061.0	\$1,253.4	\$1,485.1	\$1,676.4
	Canada	\$161.0	\$296.8	\$435.0	\$525.4	\$571.4	\$608.7	\$655.2	\$706.2	\$748.8
	All Other	\$265.2	\$473.6	\$699.6	\$920.5	\$1,153.4	\$1,396.4	\$1,691.7	\$1,982.2	\$2,237.9
	Visitor arrivals by cruise ships	\$5.7	\$9.7	\$12.1	\$16.8	\$21.4	\$21.4	\$22.3	\$23.2	\$27.6
	<b>Visitor days</b>	TOTAL (air + s	7,727,309	14,257,061	21,331,855	27,810,076	34,262,782	41,776,444	49,870,692	56,921,460
Total by air		7,647,469	14,119,696	21,155,927	27,567,196	33,946,842	41,460,505	49,543,707	56,578,626	62,450,162
U.S. West		2,750,838	5,168,796	7,978,102	10,766,936	13,550,055	17,002,615	20,558,403	23,467,826	25,910,893
U.S. East		2,095,246	3,771,327	5,518,300	6,906,003	8,592,559	10,682,785	12,787,746	14,341,158	15,552,281
Japan		733,521	1,446,579	2,266,143	2,921,493	3,608,564	4,340,826	5,170,732	6,204,718	7,036,584
Canada		925,661	1,734,184	2,599,210	3,207,696	3,481,063	3,696,677	4,011,432	4,338,726	4,585,415
All Other		1,142,204	1,998,811	2,794,172	3,765,068	4,714,601	5,737,602	7,015,394	8,226,199	9,364,989
Visitor arrivals by cruise ships		79,840	137,365	175,928	242,880	315,939	315,939	326,984	342,834	401,503
<b>Visitor arrivals</b>		TOTAL (air + s	755,989	1,462,102	2,264,903	3,017,867	3,769,058	4,604,976	5,496,854	6,315,435
	Total by air	738,559	1,431,268	2,223,939	2,961,721	3,698,975	4,534,893	5,423,129	6,239,078	6,931,187
	U.S. West	266,770	528,185	848,432	1,170,308	1,483,963	1,856,249	2,241,484	2,583,538	2,864,784
	U.S. East	172,670	332,610	517,888	665,420	838,430	1,043,970	1,252,499	1,412,071	1,535,934
	Japan	123,390	246,967	383,702	493,306	611,276	737,629	873,928	1,034,352	1,175,174
	Canada	64,935	125,840	195,309	244,261	269,657	288,812	315,502	345,044	367,655
	All Other	110,795	197,666	278,607	388,426	495,650	608,234	739,715	864,074	987,640
	Visitor arrivals by cruise ships	17,430	30,834	40,965	56,146	70,083	70,083	73,724	76,356	86,081
	<b>length of stay</b>	TOTAL (air + s	10.22	9.75	9.42	9.22	9.09	9.07	9.07	9.01
Total by air		10.35	9.87	9.51	9.31	9.18	9.14	9.14	9.07	9.01
U.S. West		10.31	9.79	9.40	9.20	9.13	9.16	9.17	9.08	9.04
U.S. East		12.13	11.34	10.66	10.38	10.25	10.23	10.21	10.16	10.13
Japan		5.94	5.86	5.91	5.92	5.90	5.88	5.92	6.00	5.99
Canada		14.26	13.78	13.31	13.13	12.91	12.80	12.71	12.57	12.47
All Other		10.31	10.11	10.03	9.69	9.51	9.43	9.48	9.52	9.48
Visitor arrivals by cruise ships		4.58	4.46	4.29	4.33	4.51	4.51	4.44	4.49	4.66
<b>Per Person Per Day Spending*</b>		TOTAL (air+sh	\$208.3	\$207.7	\$205.3	\$202.5	\$201.8	\$200.1	\$199.5	\$199.2
	Total by air	\$209.7	\$209.0	\$206.5	\$203.6	\$203.0	\$201.1	\$200.3	\$200.0	\$200.7
	U.S. West	\$197.8	\$196.2	\$192.4	\$188.1	\$184.8	\$180.1	\$178.0	\$176.8	\$177.5
	U.S. East	\$206.7	\$209.8	\$205.7	\$207.6	\$207.7	\$207.0	\$208.3	\$208.7	\$210.1
	Japan	\$273.2	\$259.8	\$248.5	\$242.6	\$243.2	\$244.4	\$242.4	\$239.3	\$238.2
	Canada	\$174.0	\$171.1	\$167.4	\$163.8	\$164.2	\$164.7	\$163.3	\$162.8	\$163.3
	All Other	\$232.2	\$236.9	\$250.4	\$244.5	\$244.7	\$243.4	\$241.1	\$241.0	\$239.0
	Visitor arrivals by cruise ships	\$71.9	\$70.4	\$69.1	\$69.0	\$67.6	\$67.6	\$68.1	\$67.7	\$68.6
	<b>Per Person Per Trip Spending*</b>	TOTAL (air+sh	\$2,129.0	\$2,025.2	\$1,933.9	\$1,865.7	\$1,834.0	\$1,815.5	\$1,809.5	\$1,795.5
Total by air		\$2,171.5	\$2,062.1	\$1,964.0	\$1,895.4	\$1,863.0	\$1,838.9	\$1,830.0	\$1,813.7	\$1,807.9
U.S. West		\$2,039.3	\$1,919.8	\$1,809.5	\$1,730.8	\$1,687.6	\$1,649.3	\$1,632.9	\$1,606.4	\$1,605.5
U.S. East		\$2,508.3	\$2,378.8	\$2,191.7	\$2,154.4	\$2,128.5	\$2,118.4	\$2,127.0	\$2,119.1	\$2,127.9
Japan		\$1,623.8	\$1,522.0	\$1,467.5	\$1,436.5	\$1,435.4	\$1,438.4	\$1,434.3	\$1,435.8	\$1,426.5
Canada		\$2,479.8	\$2,358.3	\$2,227.2	\$2,150.9	\$2,119.2	\$2,107.5	\$2,076.8	\$2,046.7	\$2,036.6
All Other		\$2,393.8	\$2,395.7	\$2,511.0	\$2,369.8	\$2,327.1	\$2,295.9	\$2,286.9	\$2,294.0	\$2,265.9
Visitor arrivals by cruise ships		\$329.3	\$313.8	\$296.6	\$298.5	\$304.9	\$304.9	\$301.9	\$304.2	\$320.1

Source:Hawaii Tourism Authority

Monthly data may not add up to total due to rounding.

**SEPTEMBER 2017 ISLAND HIGHLIGHTS**

CATEGORY AND ISLAND	2017P	2016	% change	YTD 2017P	YTD 2016	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,219.1</b>	<b>1,196.4</b>	<b>1.9</b>	<b>12,558.3</b>	<b>11,731.1</b>	<b>7.1</b>
Total by air	1,214.8	1,192.3	1.9	12,530.7	11,706.2	7.0
O'ahu	578.9	590.9	-2.0	5,729.6	5,411.4	5.9
Maui	335.8	322.2	4.2	3,546.2	3,415.6	3.8
Moloka'i	2.4	1.8	29.5	24.9	22.4	10.8
Lāna'i	5.1	6.9	-26.3	58.4	62.5	-6.7
Kaua'i	127.2	124.9	1.9	1,394.2	1,266.8	10.1
Hawai'i Island	165.5	145.7	13.6	1,777.5	1,527.4	16.4
Visitor arrivals by cruise ships	4.3	4.1	6.1	27.6	24.9	10.7
<b>TOTAL VISITOR DAYS</b>	<b>5,930,204</b>	<b>5,744,951</b>	<b>3.2</b>	<b>62,851,664</b>	<b>60,100,197</b>	<b>4.6</b>
Total by air	5,871,536	5,685,918	3.3	62,450,162	59,756,130	4.5
O'ahu	2,865,776	2,798,799	2.4	28,896,746	27,847,361	3.8
Maui	1,465,768	1,439,769	1.8	16,386,832	16,038,070	2.2
Moloka'i	17,273	15,604	10.7	200,933	208,552	-3.7
Lāna'i	14,061	16,224	-13.3	156,163	160,928	-3.0
Kaua'i	676,394	630,833	7.2	7,225,295	6,876,531	5.1
Hawai'i Island	832,265	784,688	6.1	9,584,193	8,624,687	11.1
Visitor arrivals by cruise ships	58,669	59,033	-0.6	401,503	344,068	16.7
<b>VISITOR ARRIVALS</b>	<b>701,833</b>	<b>667,587</b>	<b>5.1</b>	<b>7,017,268</b>	<b>6,691,946</b>	<b>4.9</b>
Total by air	692,108	657,703	5.2	6,931,187	6,622,083	4.7
O'ahu	449,474	432,533	3.9	4,264,304	4,092,524	4.2
Maui	199,940	194,517	2.8	2,055,771	1,991,410	3.2
Moloka'i	5,179	4,506	14.9	42,726	44,914	-4.9
Lāna'i	5,042	5,104	-1.2	47,815	47,163	1.4
Kaua'i	97,181	89,090	9.1	963,752	897,868	7.3
Hawai'i Island	119,938	111,355	7.7	1,316,865	1,159,878	13.5
Visitor arrivals by cruise ships	9,725	9,884	-1.6	86,081	69,863	23.2
<b>AVERAGE LENGTH OF STAY</b>	<b>8.45</b>	<b>8.61</b>	<b>-1.8</b>	<b>8.96</b>	<b>8.98</b>	<b>-0.3</b>
Total by air	8.48	8.65	-1.9	9.01	9.02	-0.2
O'ahu	6.38	6.47	-1.5	6.78	6.80	-0.4
Maui	7.33	7.40	-1.0	7.97	8.05	-1.0
Moloka'i	3.34	3.46	-3.7	4.70	4.64	1.3
Lāna'i	2.79	3.18	-12.3	3.27	3.41	-4.3
Kaua'i	6.96	7.08	-1.7	7.50	7.66	-2.1
Hawai'i Island	6.94	7.05	-1.5	7.28	7.44	-2.1
Visitor arrivals by cruise ships	6.03	5.97	1.0	4.66	4.92	-5.3
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>205.6</b>	<b>208.2</b>	<b>-1.3</b>	<b>199.8</b>	<b>195.2</b>	<b>2.4</b>
Total by air	206.9	209.7	-1.3	200.7	195.9	2.4
O'ahu	202.0	211.1	-4.3	198.3	194.3	2.0
Maui	229.1	223.8	2.4	216.4	213.0	1.6
Moloka'i	137.7	117.7	16.9	123.8	107.6	15.0
Lāna'i	360.2	423.3	-14.9	373.8	388.6	-3.8
Kaua'i	188.0	197.9	-5.0	193.0	184.2	4.7
Hawai'i Island	198.8	185.6	7.1	185.5	177.1	4.7
Visitor arrivals by cruise ships	73.8	69.2	6.7	68.6	72.3	-5.1
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,737.0</b>	<b>1,792.1</b>	<b>-3.1</b>	<b>1,789.6</b>	<b>1,753.0</b>	<b>2.1</b>
Total by air	1755.2	1812.8	-3.2	1807.9	1767.8	2.3
O'ahu	1287.8	1366.1	-5.7	1343.6	1322.3	1.6
Maui	1679.6	1656.3	1.4	1725.0	1715.2	0.6
Moloka'i	459.2	407.7	12.6	582.3	499.8	16.5
Lāna'i	1004.5	1345.7	-25.4	1221.0	1326.1	-7.9
Kaua'i	1308.7	1401.5	-6.6	1446.6	1410.9	2.5
Hawai'i Island	1379.7	1308.1	5.5	1349.8	1316.9	2.5
Visitor arrivals by cruise ships	445.3	413.1	7.8	320.1	356.2	-10.1

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2017

2017P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,609.5	\$1,351.6	\$1,419.0	\$1,250.4	\$1,282.1	\$1,447.8	\$1,586.4	\$1,392.4	\$1,219.1
	Total by air	\$1,603.8	\$1,347.6	\$1,416.5	\$1,245.8	\$1,277.5	\$1,447.8	\$1,585.5	\$1,391.4	\$1,214.8
	O'ahu	\$675.1	\$563.4	\$624.1	\$547.1	\$601.0	\$677.0	\$764.4	\$698.7	\$578.9
	Maui	\$464.7	\$405.3	\$423.7	\$371.2	\$354.5	\$393.7	\$432.5	\$364.8	\$335.8
	Moloka'i	\$6.0	\$3.7	\$2.9	\$2.3	\$2.6	\$2.2	\$1.4	\$1.4	\$2.4
	Lāna'i	\$7.7	\$4.9	\$9.3	\$7.4	\$7.2	\$6.3	\$5.1	\$5.4	\$5.1
	Kaua'i	\$187.0	\$156.8	\$153.3	\$140.6	\$143.9	\$172.6	\$165.5	\$147.4	\$127.2
	Hawai'i Island	\$263.3	\$213.6	\$203.3	\$177.2	\$168.3	\$196.0	\$216.7	\$173.7	\$165.5
	Visitor arrivals by cruise ships	\$5.7	\$3.9	\$2.5	\$4.6	\$4.6	\$0.0	\$0.9	\$1.0	\$4.3
	Visitor days	TOTAL (air + ship)	7,727,309	6,529,752	7,074,794	6,478,220	6,452,706	7,513,663	8,094,248	7,050,768
Total by air		7,647,469	6,472,227	7,036,231	6,411,268	6,379,647	7,513,663	8,083,202	7,034,919	5,871,536
O'ahu		3,302,021	2,883,001	3,171,208	2,900,729	3,036,244	3,473,574	3,795,351	3,468,841	2,865,776
Maui		2,054,585	1,745,058	1,956,644	1,769,384	1,653,929	1,966,457	2,042,532	1,732,476	1,465,768
Moloka'i		38,857	27,715	25,133	18,042	19,706	19,549	17,560	17,099	17,273
Lāna'i		16,998	14,707	21,361	16,468	18,427	19,842	18,954	15,346	14,061
Kaua'i		887,404	739,187	765,293	736,819	746,750	921,587	964,510	787,352	676,394
Hawai'i Island		1,347,604	1,062,560	1,096,591	969,827	904,590	1,112,654	1,244,296	1,013,805	832,265
Visitor arrivals by cruise ships		79,840	57,525	38,563	66,952	73,059	0	11,045	15,850	58,669
Visitor arrivals		TOTAL (air + ship)	755,989	706,113	802,802	752,964	751,191	835,918	891,878	818,581
	Total by air	738,559	692,709	792,671	737,783	737,254	835,918	888,236	815,949	692,108
	O'ahu	446,571	419,723	465,272	437,436	458,860	514,791	554,972	517,206	449,474
	Maui	218,414	202,578	239,356	226,511	222,096	251,645	261,964	233,266	199,940
	Moloka'i	5,536	4,674	5,516	3,852	4,416	4,755	4,268	4,529	5,179
	Lāna'i	4,639	4,360	6,150	5,508	6,033	5,369	5,249	5,464	5,042
	Kaua'i	99,355	94,381	102,368	101,293	104,882	124,130	128,259	111,904	97,181
	Hawai'i Island	151,112	136,421	151,876	137,459	133,976	157,303	176,230	152,550	119,938
	Visitor arrivals by cruise ships	17,430	13,404	10,131	15,181	13,937	0	3,641	2,632	9,725
	Length of stay	TOTAL (air + ship)	10.22	9.25	8.81	8.60	8.59	8.99	9.08	8.61
Total by air		10.35	9.34	8.88	8.69	8.65	8.99	9.10	8.62	8.48
O'ahu		7.39	6.87	6.82	6.63	6.62	6.75	6.84	6.71	6.38
Maui		9.41	8.61	8.17	7.81	7.45	7.81	7.80	7.43	7.33
Moloka'i		7.02	5.93	4.56	4.68	4.46	4.11	4.11	3.78	3.34
Lāna'i		3.66	3.37	3.47	2.99	3.05	3.70	3.61	2.81	2.79
Kaua'i		8.93	7.83	7.48	7.27	7.12	7.42	7.52	7.04	6.96
Hawai'i Island		8.92	7.79	7.22	7.06	6.75	7.07	7.06	6.65	6.94
Visitor arrivals by cruise ships		4.58	4.29	3.81	4.41	5.24	0.00	3.03	6.02	6.03
Per Person Per Day Spending *		TOTAL (air+ship)	\$208.3	\$207.0	\$200.6	\$193.0	\$198.7	\$192.7	\$196.0	\$197.5
	Total by air	\$209.7	\$208.2	\$201.3	\$194.3	\$200.2	\$192.7	\$196.1	\$197.8	\$206.9
	O'ahu	\$204.4	\$195.4	\$196.8	\$188.6	\$197.9	\$194.9	\$201.4	\$201.4	\$202.0
	Maui	\$226.2	\$232.2	\$216.5	\$209.8	\$214.3	\$200.2	\$211.7	\$210.6	\$229.1
	Moloka'i	\$153.4	\$132.3	\$114.8	\$128.2	\$132.9	\$113.0	\$79.8	\$84.8	\$137.7
	Lāna'i	\$455.7	\$333.2	\$434.9	\$447.3	\$389.4	\$317.5	\$270.1	\$353.0	\$360.2
	Kaua'i	\$210.7	\$212.1	\$200.3	\$190.8	\$192.7	\$187.3	\$171.6	\$187.2	\$188.0
	Hawai'i Island	\$195.4	\$201.0	\$185.3	\$182.7	\$186.1	\$176.1	\$174.1	\$171.3	\$198.8
	Visitor arrivals by cruise ships	\$71.9	\$68.4	\$64.1	\$68.9	\$63.1	\$0.0	\$80.2	\$61.2	\$73.8
	Per Person Per Trip Spending *	TOTAL (air+ship)	\$2,129.0	\$1,914.1	\$1,767.6	\$1,660.7	\$1,706.7	\$1,732.0	\$1,778.7	\$1,701.0
Total by air		\$2,171.5	\$1,945.4	\$1,787.0	\$1,688.6	\$1,732.8	\$1,732.0	\$1,785.0	\$1,705.3	\$1,755.2
O'ahu		\$1,511.7	\$1,342.3	\$1,341.4	\$1,250.8	\$1,309.8	\$1,315.0	\$1,377.3	\$1,350.9	\$1,287.8
Maui		\$2,127.8	\$2,000.5	\$1,770.2	\$1,638.8	\$1,596.0	\$1,564.6	\$1,650.8	\$1,564.0	\$1,679.6
Moloka'i		\$1,076.3	\$784.4	\$523.1	\$600.5	\$592.9	\$464.4	\$328.5	\$320.1	\$459.2
Lāna'i		\$1,669.5	\$1,124.0	\$1,510.6	\$1,337.6	\$1,189.3	\$1,173.2	\$975.4	\$991.4	\$1,004.5
Kaua'i		\$1,881.7	\$1,661.3	\$1,497.3	\$1,387.8	\$1,372.1	\$1,390.8	\$1,290.2	\$1,316.8	\$1,308.7
Hawai'i Island		\$1,742.4	\$1,565.9	\$1,338.3	\$1,289.1	\$1,256.2	\$1,246.0	\$1,229.4	\$1,138.5	\$1,379.7
Visitor arrivals by cruise ships		\$329.3	\$293.7	\$244.1	\$303.7	\$330.7	\$0.0	\$243.4	\$368.8	\$445.3

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,609.5	\$2,961.1	\$4,380.1	\$5,630.5	\$6,912.6	\$8,360.4	\$9,946.8	\$11,339.2	\$12,558.3
	Total by air	\$1,603.8	\$2,951.4	\$4,367.9	\$5,613.7	\$6,891.2	\$8,339.1	\$9,924.6	\$11,316.0	\$12,530.7
	O'ahu	\$675.1	\$1,238.4	\$1,862.6	\$2,409.7	\$3,010.7	\$3,687.7	\$4,452.1	\$5,150.8	\$5,729.6
	Maui	\$464.7	\$870.0	\$1,293.7	\$1,664.9	\$2,019.4	\$2,413.1	\$2,845.6	\$3,210.4	\$3,546.2
	Moloka'i	\$6.0	\$9.6	\$12.5	\$14.8	\$17.4	\$19.7	\$21.1	\$22.5	\$24.9
	Lāna'i	\$7.7	\$12.6	\$21.9	\$29.3	\$36.5	\$42.8	\$47.9	\$53.3	\$58.4
	Kaua'i	\$187.0	\$343.7	\$497.0	\$637.6	\$781.5	\$954.1	\$1,119.6	\$1,267.0	\$1,394.2
	Hawai'i Island	\$263.3	\$476.9	\$680.2	\$857.4	\$1,025.7	\$1,221.7	\$1,438.3	\$1,612.0	\$1,777.5
	Visitor arrivals by cruise ships	\$5.7	\$9.7	\$12.1	\$16.8	\$21.4	\$21.4	\$22.3	\$23.2	\$27.6
	<b>Visitor days</b>	TOTAL (air + ship)	7,727,309	14,257,061	21,331,855	27,810,076	34,262,782	41,776,444	49,870,692	56,921,460
Total by air		7,647,469	14,119,696	21,155,927	27,567,196	33,946,842	41,460,505	49,543,707	56,578,626	62,450,162
O'ahu		3,302,021	6,185,023	9,356,231	12,256,960	15,293,204	18,766,778	22,562,129	26,030,970	28,896,746
Maui		2,054,585	3,799,642	5,756,287	7,525,670	9,179,599	11,146,056	13,188,588	14,921,064	16,386,832
Moloka'i		38,857	66,572	91,705	109,746	129,453	149,001	166,561	183,661	200,933
Lāna'i		16,998	31,705	53,066	69,534	87,961	107,802	127,756	142,102	156,163
Kaua'i		887,404	1,626,591	2,391,884	3,128,703	3,875,453	4,797,040	5,761,550	6,548,901	7,225,295
Hawai'i Island		1,347,604	2,410,164	3,506,756	4,476,583	5,381,173	6,493,827	7,738,123	8,751,928	9,584,193
Visitor arrivals by cruise ships		79,840	137,365	175,928	242,880	315,939	315,939	326,984	342,834	401,503
<b>Visitor arrivals</b>		TOTAL (air + ship)	755,989	1,462,102	2,264,903	3,017,867	3,769,058	4,604,976	5,496,854	6,315,435
	Total by air	738,559	1,431,268	2,223,939	2,961,721	3,698,975	4,534,893	5,423,129	6,239,078	6,931,187
	O'ahu	446,571	866,293	1,331,565	1,769,001	2,227,861	2,742,652	3,297,624	3,814,830	4,264,304
	Maui	218,414	420,992	660,348	886,859	1,108,955	1,360,600	1,622,565	1,855,831	2,055,771
	Moloka'i	5,536	10,210	15,727	19,579	23,995	28,750	33,018	37,547	42,726
	Lāna'i	4,639	8,999	15,150	20,657	26,691	32,060	37,309	42,773	47,815
	Kaua'i	99,355	193,736	296,105	397,398	502,279	626,409	754,668	866,572	963,752
	Hawai'i Island	151,112	287,533	439,409	576,868	710,844	868,147	1,044,376	1,196,926	1,316,865
	Visitor arrivals by cruise ships	17,430	30,834	40,965	56,146	70,083	70,083	73,724	76,356	86,081
	<b>Length of stay</b>	TOTAL (air + ship)	10.22	9.75	9.42	9.22	9.09	9.07	9.07	9.01
Total by air		10.35	9.87	9.51	9.31	9.18	9.14	9.14	9.07	9.01
O'ahu		7.39	7.14	7.03	6.93	6.86	6.84	6.84	6.82	6.78
Maui		9.41	9.03	8.72	8.49	8.28	8.19	8.13	8.04	7.97
Moloka'i		7.02	6.52	5.83	5.61	5.39	5.18	5.04	4.89	4.70
Lāna'i		3.66	3.52	3.50	3.37	3.30	3.36	3.40	3.32	3.27
Kaua'i		8.93	8.40	8.08	7.87	7.72	7.66	7.63	7.56	7.50
Hawai'i Island		8.92	8.38	7.98	7.76	7.57	7.48	7.41	7.31	7.28
Visitor arrivals by cruise ships		4.58	4.46	4.29	4.33	4.51	4.51	4.44	4.49	4.66
<b>Per Person Per Day Spending *</b>		TOTAL (air+ship)	\$208.3	\$207.7	\$205.3	\$202.5	\$201.8	\$200.1	\$199.5	\$199.2
	Total by air	\$209.7	\$209.0	\$206.5	\$203.6	\$203.0	\$201.1	\$200.3	\$200.0	\$200.7
	O'ahu	\$204.4	\$200.2	\$199.1	\$196.6	\$196.9	\$196.5	\$197.3	\$197.9	\$198.3
	Maui	\$226.2	\$229.0	\$224.7	\$221.2	\$220.0	\$216.5	\$215.8	\$215.2	\$216.4
	Moloka'i	\$153.4	\$144.6	\$136.4	\$135.1	\$134.7	\$131.9	\$126.4	\$122.5	\$123.8
	Lāna'i	\$455.7	\$398.9	\$413.4	\$421.4	\$414.7	\$396.8	\$377.9	\$375.2	\$373.8
	Kaua'i	\$210.7	\$211.3	\$207.8	\$203.8	\$201.7	\$198.9	\$194.3	\$193.5	\$193.0
	Hawai'i Island	\$195.4	\$197.9	\$194.0	\$191.5	\$190.6	\$188.1	\$185.9	\$184.2	\$185.5
	Visitor arrivals by cruise ships	\$71.9	\$70.4	\$69.1	\$69.0	\$67.6	\$67.6	\$68.1	\$67.7	\$68.6
	<b>Per Person Per Trip Spending *</b>	TOTAL (air+ship)	\$2,129.0	\$2,025.2	\$1,933.9	\$1,865.7	\$1,834.0	\$1,815.5	\$1,809.5	\$1,795.5
Total by air		\$2,171.5	\$2,062.1	\$1,964.0	\$1,895.4	\$1,863.0	\$1,838.9	\$1,830.0	\$1,813.7	\$1,807.9
O'ahu		\$1,511.7	\$1,429.6	\$1,398.8	\$1,362.2	\$1,351.4	\$1,344.6	\$1,350.1	\$1,350.2	\$1,343.6
Maui		\$2,127.8	\$2,066.6	\$1,959.1	\$1,877.3	\$1,821.0	\$1,773.6	\$1,753.7	\$1,729.9	\$1,725.0
Moloka'i		\$1,076.3	\$942.7	\$795.5	\$757.1	\$726.9	\$683.5	\$637.6	\$599.3	\$582.3
Lāna'i		\$1,669.5	\$1,405.2	\$1,448.0	\$1,418.6	\$1,366.8	\$1,334.3	\$1,283.8	\$1,246.5	\$1,221.0
Kaua'i		\$1,881.7	\$1,774.3	\$1,678.5	\$1,604.4	\$1,555.9	\$1,523.2	\$1,483.6	\$1,462.1	\$1,446.6
Hawai'i Island		\$1,742.4	\$1,658.6	\$1,547.9	\$1,486.2	\$1,442.9	\$1,407.2	\$1,377.2	\$1,346.8	\$1,349.8
Visitor arrivals by cruise ships		\$329.3	\$313.8	\$296.6	\$298.5	\$304.9	\$304.9	\$301.9	\$304.2	\$320.1

Source:Hawai'i Tourism Authority  
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	SEPTEMBER			YEAR-TO-DATE		
	2017P	2016	% CHANGE	2017P	2016	% CHANGE
VISITOR DAYS	181,583	161,691	12.3	1,443,970	1,235,160	16.9
TOTAL VISITORS	21,340	18,876	13.1	182,304	151,545	20.3
ARRIVED BY SHIP	9,725	9,884	-1.6	86,081	69,863	23.2
ARRIVED BY AIR	11,615	8,992	29.2	96,223	81,682	17.8
NUMBER OF SHIP ARRIVALS	4	5	-20.0	47	37	27.0
ISLANDS VISITED						
O'ahu	21,340	18,876	13.1	182,304	151,197	20.6
Kaua'i	18,844	16,356	15.2	149,580	128,081	16.8
Maui County	21,340	18,756	13.8	170,129	143,912	18.2
Maui	21,340	18,756	13.8	170,057	143,879	18.2
Moloka'i	200	349	-42.7	2,669	2,297	16.2
Lāna'i	310	361	-14.1	3,492	3,244	7.6
Hawai'i Island	21,340	18,876	13.1	171,904	141,115	21.8
Average Islands Visited	3.91	3.90	0.2	3.73	3.76	-0.8
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.22	1.26	-3.0	1.34	1.35	-0.5
Days in Hawai'i during Cruise	6.20	5.91	5.0	5.47	5.64	-2.9
Days in Hawai'i after Cruise	1.09	1.40	-22.4	1.11	1.17	-5.1
Total days in Hawai'i	8.51	8.57	-0.7	7.92	8.15	-2.8
ACCOMMODATIONS						
Hotel	11,942	9,108	31.1	95,199	80,497	18.3
Hotel only	10,744	8,175	31.4	85,430	72,665	17.6
Condo	902	927	-2.6	7,237	6,214	16.5
Condo only	214	372	-42.5	2,084	2,182	-4.5
Timeshare	830	694	19.6	7,309	5,776	26.5
Timeshare Only	411	340	20.8	3,097	2,350	31.8
Bed & Breakfast	112	102	10.4	919	896	2.6
Bed & Breakfast only	34	47	-27.8	247	230	7.5
Friends & relatives	309	440	-29.8	3,187	3,048	4.6
Other accommodation	144	230	-37.5	2,138	2,039	4.9
Accommodation (NET)	12,869	10,265	25.4	103,821	88,560	17.2
Cruise only	8,471	8,611	-1.6	78,483	62,985	24.6
PURPOSE OF TRIP						
Honeymoon	513	483	6.2	3,874	3,516	10.2
Get Married	69	114	-39.1	798	524	52.3
Wedding	82	157	-47.6	759	1,305	-41.8
Convention/Conference	24	275	-91.2	903	1,149	-21.4
Business	178	145	23.0	1,487	1,771	-16.0
Visiting Friends & relatives	1,545	1,426	8.4	15,852	13,327	18.9
Play Golf	301	258	16.7	2,516	2,728	-7.7
Leisure	18,887	16,244	16.3	158,555	129,439	22.5
TRAVEL STATUS						
% First timers	52.5	46.5	6.0	47.7	46.4	1.3
% Repeat visitors	47.5	53.5	-6.0	52.3	53.6	-1.3

NA = Not applicable

Source: Hawai'i Tourism Authority



Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

SEPTEMBER	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
<b>INTERNATIONAL</b>	<b>296,402</b>	<b>288,993</b>	<b>2.6</b>	<b>282,980</b>	<b>282,087</b>	<b>0.3</b>	<b>6,624</b>	<b>6,906</b>	<b>-4.1</b>	<b>6,798</b>	<b>0</b>	<b>NA</b>						
<b>SCHEDULES</b>	<b>295,766</b>	<b>288,188</b>	<b>2.6</b>	<b>282,344</b>	<b>281,282</b>	<b>0.4</b>	<b>6,624</b>	<b>6,906</b>	<b>-4.1</b>	<b>6,798</b>	<b>0</b>	<b>NA</b>						
<b>CHARTERS</b>	<b>636</b>	<b>805</b>	<b>-21.0</b>	<b>636</b>	<b>805</b>	<b>-21.0</b>												
<b>JAPAN</b>	<b>165,282</b>	<b>154,877</b>	<b>6.7</b>	<b>158,484</b>	<b>154,877</b>	<b>2.3</b>				<b>6,798</b>	<b>0</b>	<b>NA</b>						
Fukuoka	5,876	4,972	18.2	5,876	4,972	18.2												
Nagoya	13,249	12,548	5.6	13,249	12,548	5.6												
Osaka	30,058	24,600	22.2	30,058	24,600	22.2												
Sapporo	3,367	3,367	0.0	3,367	3,367	0.0												
Tokyo HND	23,130	23,370	-1.0	19,516	23,370	-16.5				3,614	0	NA						
Tokyo NRT	89,602	86,020	4.2	86,418	86,020	0.5				3,184	0	NA						
<b>CANADA</b>	<b>17,196</b>	<b>16,800</b>	<b>2.4</b>	<b>10,572</b>	<b>9,894</b>	<b>6.9</b>	<b>6,624</b>	<b>6,906</b>	<b>-4.1</b>									
Vancouver	17,196	16,800	2.4	10,572	9,894	6.9	6,624	6,906	-4.1									
<b>OTHER ASIA</b>	<b>48,062</b>	<b>48,254</b>	<b>-0.4</b>	<b>48,062</b>	<b>48,254</b>	<b>-0.4</b>												
Beijing	6,932	7,140	-2.9	6,932	7,140	-2.9												
Seoul	31,706	30,738	3.1	31,706	30,738	3.1												
Shanghai	6,968	7,920	-12.0	6,968	7,920	-12.0												
Taipei	2,456	2,456	0.0	2,456	2,456	0.0												
<b>OCEANIA</b>	<b>41,313</b>	<b>45,282</b>	<b>-8.8</b>	<b>41,313</b>	<b>45,282</b>	<b>-8.8</b>												
Auckland	9,090	9,258	-1.8	9,090	9,258	-1.8												
Brisbane	3,614	8,683	-58.4	3,614	8,683	-58.4												
Melbourne	5,025	5,025	0.0	5,025	5,025	0.0												
Sydney	23,584	22,316	5.7	23,584	22,316	5.7												
<b>OTHER</b>	<b>23,913</b>	<b>22,975</b>	<b>4.1</b>	<b>23,913</b>	<b>22,975</b>	<b>4.1</b>												
Apia	820	820	0.0	820	820	0.0												
Christmas Island	488	371	31.5	488	371	31.5												
Guam	10,920	10,320	5.8	10,920	10,320	5.8												
Majuro	2,158	2,158	0.0	2,158	2,158	0.0												
Manila	5,134	5,119	0.3	5,134	5,119	0.3												
Nadi	656	680	-3.5	656	680	-3.5												
Pago Pago	2,331	2,331	0.0	2,331	2,331	0.0												
Papeete	1,406	1,176	19.6	1,406	1,176	19.6												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

SEPTEMBER YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
<b>TOTAL</b>	<b>9,165,745</b>	<b>9,093,058</b>	<b>0.8</b>	<b>6,090,900</b>	<b>6,099,851</b>	<b>-0.1</b>	<b>1,756,157</b>	<b>1,768,729</b>	<b>-0.7</b>	<b>725,570</b>	<b>650,118</b>	<b>11.6</b>	<b>34,960</b>	<b>33,117</b>	<b>5.6</b>	<b>558,158</b>	<b>541,243</b>	<b>3.1</b>
SCHEDULES	9,103,611	9,019,855	0.9	6,031,892	6,030,969	0.0	1,755,017	1,765,888	-0.6	724,242	649,192	11.6	34,960	32,961	6.1	557,500	540,845	3.1
CHARTERS	62,134	73,203	-15.1	59,008	68,882	-14.3	1,140	2,841	-59.9	1,328	926	43.4	0	156	-100.0	658	398	65.3
<b>US TOTAL</b>	<b>6,319,595</b>	<b>6,308,493</b>	<b>0.2</b>	<b>3,475,491</b>	<b>3,518,850</b>	<b>-1.2</b>	<b>1,606,502</b>	<b>1,611,743</b>	<b>-0.3</b>	<b>664,476</b>	<b>623,868</b>	<b>6.5</b>	<b>34,960</b>	<b>33,117</b>	<b>5.6</b>	<b>538,166</b>	<b>520,915</b>	<b>3.3</b>
SCHEDULES	6,270,151	6,257,264	0.2	3,429,173	3,471,942	-1.2	1,605,362	1,608,902	-0.2	663,148	622,942	6.5	34,960	32,961	6.1	537,508	520,517	3.3
CHARTERS	49,444	51,229	-3.5	46,318	46,908	-1.3	1,140	2,841	-59.9	1,328	926	43.4	0	156	-100.0	658	398	65.3
<b>US WEST</b>	<b>5,497,346</b>	<b>5,569,973</b>	<b>-1.3</b>	<b>2,787,052</b>	<b>2,884,726</b>	<b>-3.4</b>	<b>1,498,504</b>	<b>1,508,827</b>	<b>-0.7</b>	<b>639,322</b>	<b>622,942</b>	<b>2.6</b>	<b>34,960</b>	<b>32,961</b>	<b>6.1</b>	<b>537,508</b>	<b>520,517</b>	<b>3.3</b>
Anchorage	54,537	56,072	-2.7	42,453	43,032	-1.3	7,632	8,150	-6.4	4,452	4,890	-9.0						
Bellingham	10,516	26,243	-59.9	0	17,441	-100.0	8,427	8,802	-4.3	2,089	0	NA						
Denver	160,042	124,130	28.9	97,512	78,331	24.5	33,631	31,772	5.9	22,646	11,154	103.0				6,253	2,873	117.6
Las Vegas	219,141	219,246	0.0	219,141	219,246	0.0												
Los Angeles	1,910,430	1,924,156	-0.7	933,876	995,324	-6.2	477,391	448,726	6.4	228,883	227,759	0.5	34,960	32,961	6.1	235,320	219,386	7.3
Oakland	305,812	324,920	-5.9	105,624	111,887	-5.6	112,278	115,978	-3.2	43,407	54,674	-20.6				44,503	42,381	5.0
Phoenix	353,519	377,098	-6.3	174,539	191,662	-8.9	77,796	82,296	-5.5	48,812	48,128	1.4				52,372	55,012	-4.8
Portland	227,616	237,216	-4.0	126,492	131,918	-4.1	73,776	76,773	-3.9	16,854	17,604	-4.3				10,494	10,921	-3.9
Sacramento	114,394	115,628	-1.1	70,987	70,966	0.0	43,407	44,662	-2.8									
Salt Lake City	73,089	68,904	6.1	73,089	68,904	6.1												
San Diego	216,569	225,789	-4.1	121,328	121,306	0.0	46,905	54,931	-14.6	20,511	21,027	-2.5				27,825	28,525	-2.5
San Francisco	929,626	928,220	0.2	459,520	453,173	1.4	310,482	315,832	-1.7	97,463	96,085	1.4				62,161	63,130	-1.5
San Jose	239,237	260,801	-8.3	93,672	103,541	-9.5	100,974	111,716	-9.6	19,787	19,953	-0.8				24,804	25,591	-3.1
Seattle	682,818	681,550	0.2	268,819	277,995	-3.3	205,805	209,189	-1.6	134,418	121,668	10.5				73,776	72,698	1.5
<b>US EAST</b>	<b>772,805</b>	<b>687,291</b>	<b>12.4</b>	<b>642,121</b>	<b>587,216</b>	<b>9.4</b>	<b>106,858</b>	<b>100,075</b>	<b>6.8</b>	<b>23,826</b>	<b>0</b>	<b>NA</b>						
Atlanta	79,989	80,508	-0.6	79,989	80,508	-0.6												
Chicago	110,340	104,209	5.9	97,192	91,481	6.2	13,148	12,728	3.3									
Dallas	244,029	206,395	18.2	126,493	119,048	6.3	93,710	87,347	7.3	23,826	0	NA						
Houston	97,312	94,256	3.2	97,312	94,256	3.2												
Minneapolis	59,479	21,271	179.6	59,479	21,271	179.6												
New York JFK	89,968	80,464	11.8	89,968	80,464	11.8												
Newark	58,292	65,824	-11.4	58,292	65,824	-11.4												
Washington D.C.	33,396	34,364	-2.8	33,396	34,364	-2.8												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division  
 March 2017 airseats was revised to reflect updated data from Diio.



Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

SEPTEMBER YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
<b>INTERNATIONAL</b>	<b>2,846,150</b>	<b>2,784,565</b>	<b>2.2</b>	<b>2,615,409</b>	<b>2,581,001</b>	<b>1.3</b>	<b>149,655</b>	<b>156,986</b>	<b>-4.7</b>	<b>61,094</b>	<b>26,250</b>	<b>132.7</b>				<b>19,992</b>	<b>20,328</b>	<b>-1.7</b>
<b>SCHEDULES</b>	<b>2,833,460</b>	<b>2,762,591</b>	<b>2.6</b>	<b>2,602,719</b>	<b>2,559,027</b>	<b>1.7</b>	<b>149,655</b>	<b>156,986</b>	<b>-4.7</b>	<b>61,094</b>	<b>26,250</b>	<b>132.7</b>				<b>19,992</b>	<b>20,328</b>	<b>-1.7</b>
<b>CHARTERS</b>	<b>12,690</b>	<b>21,974</b>	<b>-42.2</b>	<b>12,690</b>	<b>21,974</b>	<b>-42.2</b>												
<b>JAPAN</b>	<b>1,506,445</b>	<b>1,373,213</b>	<b>9.7</b>	<b>1,469,855</b>	<b>1,373,213</b>	<b>7.0</b>				<b>36,590</b>	<b>0</b>	<b>NA</b>						
Fukuoka	50,829	46,556	9.2	50,829	46,556	9.2												
Nagoya	116,831	131,296	-11.0	116,831	131,296	-11.0												
Osaka	252,940	232,555	8.8	252,940	232,555	8.8												
Sapporo	30,303	30,562	-0.8	30,303	30,562	-0.8												
Tokyo HND	241,583	227,274	6.3	208,177	227,274	-8.4				33,406	0	NA						
Tokyo NRT	813,959	704,970	15.5	810,775	704,970	15.0				3,184	0	NA						
<b>CANADA</b>	<b>335,379</b>	<b>347,415</b>	<b>-3.5</b>	<b>141,228</b>	<b>143,851</b>	<b>-1.8</b>	<b>149,655</b>	<b>156,986</b>	<b>-4.7</b>	<b>24,504</b>	<b>26,250</b>	<b>-6.7</b>				<b>19,992</b>	<b>20,328</b>	<b>-1.7</b>
Calgary	39,915	38,807	2.9	8,646	8,505	1.7	31,269	30,302	3.2									
Edmonton	8,646	13,002	-33.5				8,646	13,002	-33.5									
Toronto	4,794	8,178	-41.4	4,794	8,178	-41.4												
Vancouver	282,024	285,218	-1.1	127,788	124,958	2.3	109,740	113,682	-3.5	24,504	26,250	-6.7				19,992	20,328	-1.7
Victoria	0	2,210	-100.0	0	2,210	-100.0												
<b>OTHER ASIA</b>	<b>411,323</b>	<b>429,018</b>	<b>-4.1</b>	<b>411,323</b>	<b>429,018</b>	<b>-4.1</b>												
Beijing	66,227	66,384	-0.2	66,227	66,384	-0.2												
Seoul	264,872	280,328	-5.5	264,872	280,328	-5.5												
Shanghai	57,308	59,104	-3.0	57,308	59,104	-3.0												
Taipei	22,916	23,202	-1.2	22,916	23,202	-1.2												
<b>OCEANIA</b>	<b>360,884</b>	<b>393,931</b>	<b>-8.4</b>	<b>360,884</b>	<b>393,931</b>	<b>-8.4</b>												
Auckland	77,574	75,202	3.2	77,574	75,202	3.2												
Brisbane	33,360	74,667	-55.3	33,360	74,667	-55.3												
Melbourne	44,890	46,565	-3.6	44,890	46,565	-3.6												
Sydney	205,060	197,497	3.8	205,060	197,497	3.8												
<b>OTHER</b>	<b>219,429</b>	<b>219,014</b>	<b>0.2</b>	<b>219,429</b>	<b>219,014</b>	<b>0.2</b>												
Apia	6,396	6,560	-2.5	6,396	6,560	-2.5												
Christmas Island	4,140	4,611	-10.2	4,140	4,611	-10.2												
Guam	97,332	94,256	3.3	97,332	94,256	3.3												
Majuro	19,422	19,588	-0.8	19,422	19,588	-0.8												
Manila	50,996	51,888	-1.7	50,996	51,888	-1.7												
Nadi	6,396	6,558	-2.5	6,396	6,558	-2.5												
Pago Pago	23,569	24,087	-2.2	23,569	24,087	-2.2												
Papeete	11,178	11,466	-2.5	11,178	11,466	-2.5												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division  
 March 2017 airseats was revised to reflect updated data from Diio.