

TABLE 1. TOTAL VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	786,053	737,783	6.5	3,224,700	2,961,721	8.9
Domestic	536,386	499,197	7.4	2,163,139	1,950,338	10.9
International	249,668	238,586	4.6	1,061,561	1,011,383	5.0
VISITOR DAYS	6,756,199	6,411,268	5.4	29,523,646	27,567,196	7.1
AVERAGE DAILY CENSUS	225,207	213,709	5.4	246,030	229,727	7.1
TOTAL AIR SEATS	1,089,930	978,406	11.4	4,391,991	3,966,326	10.7
TOTAL LOAD FACTOR (%)	83.4	86.9	-4.0	85.1	86.1	-1.2
ISLANDS VISITED						
O'ahu	454,545	437,436	3.9	1,882,938	1,769,001	6.4
O'ahu only	347,638	329,934	5.4	1,428,351	1,334,284	7.0
O'ahu one day or less	16,351	18,078	-9.6	71,250	72,904	-2.3
Kaua'i	111,304	101,293	9.9	449,876	397,398	13.2
Kaua'i only	65,982	57,034	15.7	260,770	217,492	19.9
Kaua'i one day or less	10,722	9,653	11.1	40,170	34,612	16.1
Maui County	241,258	229,708	5.0	963,285	901,379	6.9
Maui	236,680	226,511	4.5	944,684	886,859	6.5
Maui only	160,014	152,419	5.0	629,543	579,668	8.6
Maui one day or less	11,671	12,592	-7.3	47,826	48,296	-1.0
Moloka'i *	5,833	3,852	51.4	21,701	19,579	10.8
Moloka'i only *	714	561	27.3	3,211	2,983	7.6
Moloka'i one day or less*	3,587	1,785	100.9	10,724	8,259	29.8
Lāna'i *	6,532	5,508	18.6	25,885	20,657	25.3
Lāna'i only *	1,143	774	47.6	4,557	3,126	45.8
Lāna'i one day or less*	3,542	3,232	9.6	13,241	11,322	17.0
Hawai'i Island	153,180	137,459	11.4	648,738	576,868	12.5
Kona side	131,238	119,043	10.2	559,303	493,007	13.4
Hilo side	62,322	51,818	20.3	242,450	211,211	14.8
Hawai'i Island only	78,795	69,091	14.0	339,553	297,297	14.2
Hawai'i Island one day or less	9,344	9,753	-4.2	37,195	40,949	-9.2
Any Neighbor Island	438,415	407,848	7.5	1,796,349	1,627,437	10.4
NI only	331,508	300,346	10.4	1,341,762	1,192,720	12.5
O'ahu & NI	106,907	107,502	-0.6	454,587	434,717	4.6
Any one island only	654,285	609,814	7.3	2,665,985	2,434,850	9.5
Multiple Islands	131,768	127,968	3.0	558,715	526,871	6.0
Avg. Islands Visited	1.23	1.24	-0.38	1.23	1.24	-0.56
Average Length of Stay in Hawai'i	8.60	8.69	-1.1	9.16	9.31	-1.6
ACCOMMODATIONS						
Plan to stay in Hotel	481,425	457,155	5.3	1,953,267	1,810,567	7.9
Hotel only	418,868	399,751	4.8	1,683,999	1,572,126	7.1
Plan to stay in Condo	131,943	125,725	4.9	563,520	529,240	6.5
Condo only	104,110	100,761	3.3	434,429	414,710	4.8
Plan to stay in Timeshare	65,647	66,588	-1.4	257,819	244,325	5.5
Timeshare only	51,325	52,683	-2.6	195,741	186,536	4.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	12,643	11,941	5.9	43,431	41,619	4.4
Friends/Relatives	63,300	58,267	8.6	285,354	270,214	5.6
Bed & Breakfast	9,295	7,793	19.3	43,726	36,742	19.0
Rental House	74,523	58,453	27.5	314,083	250,825	25.2
Hostel	7,363	4,652	58.3	29,089	22,562	28.9
Camp Site, Beach	5,165	4,460	15.8	24,251	19,717	23.0
Private Room in Private Home**	11,811	10,423	13.3	51,243	41,832	22.5
Shared Room/Space in Private Home**	3,644	2,626	38.8	15,065	12,257	22.9
Other	9,970	10,602	-6.0	43,536	40,782	6.8
PURPOSE OF TRIP						
Pleasure (Net)	662,293	614,501	7.8	2,725,194	2,464,169	10.6
Honeymoon/Get Married	52,114	51,161	1.9	174,642	179,136	-2.5
Honeymoon	47,090	45,823	2.8	156,406	160,954	-2.8
Get Married	9,364	8,698	7.6	30,371	30,349	0.1
Pleasure/Vacation	615,715	567,577	8.5	2,569,213	2,302,345	11.6
Mtgs/Conventions/Incentive	52,982	48,901	8.3	199,570	198,352	0.6
Conventions	26,299	20,474	28.5	104,758	103,730	1.0
Corporate Meetings	8,980	8,950	0.3	34,158	35,757	-4.5
Incentive	19,527	21,462	-9.0	67,469	65,116	3.6
Other Business	22,304	24,131	-7.6	89,028	92,479	-3.7
Visit Friends/Rel.	55,218	51,627	7.0	242,818	231,063	5.1
Gov't/Military	6,710	7,866	-14.7	34,412	32,136	7.1
Attend School	1,658	959	72.8	9,446	9,714	-2.8
Sport Events	4,702	5,060	-7.1	21,669	22,167	-2.2
Other	32,290	32,408	-0.4	126,386	125,007	1.1
TRAVEL STATUS						
% First Timers ***	34.9	34.4	0.5	32.4	32.8	-0.5
% Repeaters ***	65.1	65.6	-0.5	67.6	67.2	0.5
Average # of Trips	5.0	5.0	-0.4	5.2	5.2	0.1
Group Tour	47,275	48,651	-2.8	195,143	203,701	-4.2
Non-Group	738,779	689,131	7.2	3,029,557	2,758,020	9.8
Package Trip	222,266	215,515	3.1	838,250	824,547	1.7
No Package	563,787	522,268	7.9	2,386,450	2,137,174	11.7
Net True Independent	553,417	511,001	8.3	2,336,070	2,086,609	12.0
Ave. Age	46	46	0.1	46	46	0.0
Ave. Party Size	2.1	2.2	-3.3	2.2	2.1	0.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
DOMESTIC VISITORS	536,386	499,197	7.4	2,163,139	1,950,338	10.9
DOMESTIC VISITOR DAYS	4,769,447	4,491,467	6.2	20,784,479	19,139,752	8.6
DOMESTIC AVERAGE DAILY CENSUS	158,982	149,716	6.2	173,204	159,498	8.6
DOMESTIC AIR SEATS	755,563	657,872	14.8	3,029,696	2,654,421	14.1
DOMESTIC LOAD FACTOR (%)	84.7	89.9	-5.8	85.5	88.3	-3.2
ISLANDS VISITED						
O'ahu	244,797	234,807	4.3	1,000,749	920,155	8.8
O'ahu only	182,236	170,413	6.9	732,192	662,880	10.5
O'ahu one day or less	14,355	15,200	-5.6	60,749	60,598	0.2
Kaua'i	97,779	87,685	11.5	389,145	341,142	14.1
Kaua'i only	62,632	53,612	16.8	243,523	201,386	20.9
Kaua'i one day or less	6,277	5,874	6.9	22,347	20,545	8.8
Maui County	197,155	186,733	5.6	776,643	710,863	9.3
Maui	193,842	184,121	5.3	761,686	699,075	9.0
Maui only	140,956	132,580	6.3	536,918	487,254	10.2
Maui one day or less	7,178	6,931	3.6	27,058	24,795	9.1
Moloka'i *	3,134	3,064	2.3	14,914	14,253	4.6
Moloka'i only *	569	515	10.5	2,900	2,631	10.2
Moloka'i one day or less*	1,244	1,304	-4.6	5,081	5,345	-4.9
Lāna'i *	4,466	3,667	21.8	18,900	15,328	23.3
Lāna'i only *	1,112	698	59.3	4,266	2,960	44.1
Lāna'i one day or less*	1,657	1,691	-2.0	7,433	6,799	9.3
Hawai'i Island	108,430	99,745	8.7	464,199	421,243	10.2
Kona side	94,854	86,769	9.3	403,917	367,279	10.0
Hilo side	39,624	35,463	11.7	162,830	143,457	13.5
Hawai'i Island only	66,183	58,979	12.2	286,429	256,228	11.8
Hawai'i Island one day or less	3,664	3,930	-6.8	15,288	14,802	3.3
Any Neighbor Island	354,149	328,784	7.7	1,430,948	1,287,459	11.1
NI only	291,589	264,389	10.3	1,162,390	1,030,183	12.8
O'ahu & NI	62,561	64,394	-2.8	268,557	257,275	4.4
Any one island only	453,689	416,798	8.9	1,806,228	1,613,339	12.0
Multiple Islands	82,697	82,399	0.4	356,911	336,999	5.9
Avg. Islands Visited	1.22	1.23	-1.0	1.22	1.24	-0.9
Average Length of Stay in Hawai'i	8.89	9.00	-1.2	9.61	9.81	-2.1
ACCOMMODATIONS						
Plan to stay in Hotel	292,543	282,235	3.7	1,161,445	1,067,243	8.8
Hotel only	245,834	238,665	3.0	965,602	889,892	8.5
Plan to stay in Condo	94,716	87,758	7.9	387,234	360,154	7.5
Condo only	75,770	70,229	7.9	304,179	282,304	7.7
Plan to stay in Timeshare	53,076	53,641	-1.1	204,394	193,137	5.8
Timeshare only	42,279	42,315	-0.1	157,168	146,972	6.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	10,716	9,518	12.6	36,450	34,205	6.6
Friends/Relatives	57,300	51,007	12.3	253,413	232,001	9.2
Bed & Breakfast	7,694	5,899	30.4	32,299	26,542	21.7
Rental House	60,084	48,862	23.0	258,080	202,073	27.7
Hostel	4,174	3,525	18.4	18,715	15,573	20.2
Camp Site, Beach	4,041	3,386	19.3	18,247	15,794	15.5
Private Room in Private Home**	7,888	5,895	33.8	33,879	26,489	27.9
Shared Room/Space in Private Home**	2,795	1,905	46.7	12,077	8,862	36.3
Other	9,491	7,446	27.5	39,700	31,951	24.3
PURPOSE OF TRIP						
Pleasure (Net)	442,223	413,369	7.0	1,785,561	1,590,589	12.3
Honeymoon/Get Married	21,059	18,567	13.4	68,574	65,076	5.4
Honeymoon	17,801	15,117	17.8	56,942	53,787	5.9
Get Married	4,572	4,634	-1.3	15,791	15,024	5.1
Pleasure/Vacation	424,779	398,051	6.7	1,729,925	1,537,271	12.5
Mtgs/Conventions/Incentive	37,752	33,627	12.3	141,468	139,791	1.2
Conventions	22,342	17,053	31.0	86,036	84,708	1.6
Corporate Meetings	8,509	8,000	6.4	31,590	31,416	0.6
Incentive	8,242	10,177	-19.0	29,551	28,993	1.9
Other Business	20,650	20,570	0.4	82,719	82,741	0.0
Visit Friends/Rel.	49,709	45,182	10.0	214,940	199,280	7.9
Gov't/Military	6,562	6,298	4.2	28,340	25,789	9.9
Attend School	807	770	4.8	4,823	4,250	13.5
Sport Events	2,227	2,488	-10.5	15,568	16,363	-4.9
Other	18,161	16,588	9.5	66,288	61,681	7.5
TRAVEL STATUS						
% First Timers ***	29.5	28.7	0.8	27.1	27.0	0.1
% Repeaters ***	70.5	71.3	-0.8	72.9	73.0	-0.1
Average # of Trips	5.6	5.7	-2.1	5.9	6.0	-1.3
Group Tour	16,677	18,498	-9.8	66,598	67,621	-1.5
Non-Group	519,708	480,699	8.1	2,096,541	1,882,718	11.4
Package Trip	102,477	103,294	-0.8	370,102	350,037	5.7
No Package	433,909	395,902	9.6	1,793,037	1,600,302	12.0
Net True Independent	428,249	390,171	9.8	1,768,887	1,576,703	12.2
Ave. Age of Party Head	46	46	-0.1	47	47	-0.5
Ave. Party Size	2.0	2.1	-4.3	2.0	2.0	1.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
INTERNATIONAL VISITORS	249,668	238,586	4.6	1,061,561	1,011,383	5.0
INTERNATIONAL VISITOR DAYS	1,986,752	1,919,801	3.5	8,739,167	8,427,444	3.7
INTERNATIONAL AVERAGE DAILY CENSUS	66,225	63,993	3.5	72,826	70,229	3.7
INTERNATIONAL AIR SEATS	334,367	320,534	4.3	1,362,295	1,311,905	3.8
INTERNATIONAL LOAD FACTOR (%)	80.3	80.8	-0.6	84.2	81.6	3.2
ISLANDS VISITED						
O'ahu	209,748	202,629	3.5	882,189	848,846	3.9
O'ahu only	165,402	159,521	3.7	696,159	671,404	3.7
O'ahu one day or less	1,996	2,878	-30.6	10,500	12,306	-14.7
Kaua'i	13,525	13,608	-0.6	60,731	56,256	8.0
Kaua'i only	3,350	3,422	-2.1	17,246	16,106	7.1
Kaua'i one day or less	4,446	3,780	17.6	17,823	14,066	26.7
Maui County	44,104	42,975	2.6	186,642	190,516	-2.0
Maui	42,838	42,390	1.1	182,998	187,784	-2.5
Maui only	19,058	19,839	-3.9	92,625	92,414	0.2
Maui one day or less	4,493	5,661	-20.6	20,768	23,500	-11.6
Moloka'i *	2,699	788	242.5	6,787	5,326	27.4
Moloka'i only *	144	45	217.7	311	352	-11.7
Moloka'i one day or less*	2,343	482	386.2	5,642	2,914	93.6
Lāna'i *	2,065	1,841	12.2	6,985	5,329	31.1
Lāna'i only *	31	76	-59.2	291	165	76.2
Lāna'i one day or less*	1,885	1,541	22.3	5,808	4,523	28.4
Hawai'i Island	44,750	37,714	18.7	184,539	155,625	18.6
Kona side	36,385	32,274	12.7	155,386	125,728	23.6
Hilo side	22,699	16,355	38.8	79,620	67,754	17.5
Hawai'i Island only	12,612	10,112	24.7	53,124	41,069	29.4
Hawai'i Island one day or less	5,680	5,823	-2.5	21,906	26,148	-16.2
Any Neighbor Island	84,266	79,065	6.6	365,402	339,978	7.5
NI only	39,919	35,957	11.0	179,372	162,536	10.4
O'ahu & NI	44,347	43,108	2.9	186,030	177,442	4.8
Any one island only	200,597	193,016	3.9	859,756	821,511	4.7
Multiple Islands	49,071	45,570	7.7	201,804	189,872	6.3
Avg. Islands Visited	1.26	1.25	0.9	1.25	1.24	0.2
Average Length of Stay in Hawai'i	7.96	8.05	-1.1	8.23	8.33	-1.2
ACCOMMODATIONS						
Plan to stay in Hotel	188,881	174,920	8.0	791,822	743,324	6.5
Hotel only	173,034	161,086	7.4	718,397	682,234	5.3
Plan to stay in Condo	37,227	37,967	-1.9	176,286	169,086	4.3
Condo only	28,340	30,532	-7.2	130,250	132,406	-1.6
Plan to stay in Timeshare	12,570	12,946	-2.9	53,425	51,188	4.4
Timeshare only	9,046	10,368	-12.8	38,573	39,565	-2.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	1,926	2,422	-20.5	6,980	7,414	-5.8
Friends/Relatives	5,999	7,260	-17.4	31,941	38,213	-16.4
Bed & Breakfast	1,601	1,894	-15.5	11,427	10,201	12.0
Rental House	14,439	9,591	50.6	56,002	48,752	14.9
Hostel	3,189	1,127	183.0	10,374	6,989	48.4
Camp Site, Beach	1,125	1,074	4.8	6,005	3,923	53.1
Private Room in Private Home**	3,923	4,528	-13.4	17,364	15,343	13.2
Shared Room/Space in Private Home**	849	721	17.8	2,989	3,395	-12.0
Other	480	3,157	-84.8	3,836	8,831	-56.6
PURPOSE OF TRIP						
Pleasure (Net)	220,070	201,132	9.4	939,633	873,580	7.6
Honeymoon/Get Married	31,055	32,594	-4.7	106,068	114,061	-7.0
Honeymoon	29,289	30,706	-4.6	99,464	107,167	-7.2
Get Married	4,791	4,065	17.9	14,580	15,325	-4.9
Pleasure/Vacation	190,936	169,526	12.6	839,288	765,074	9.7
Mtgs/Conventions/Incentive	15,230	15,274	-0.3	58,102	58,560	-0.8
Conventions	3,957	3,421	15.7	18,722	19,022	-1.6
Corporate Meetings	471	950	-50.4	2,569	4,341	-40.8
Incentive	11,285	11,284	0.0	37,918	36,123	5.0
Other Business	1,654	3,561	-53.5	6,309	9,738	-35.2
Visit Friends/Rel.	5,509	6,445	-14.5	27,878	31,783	-12.3
Gov't/Military	148	1,568	-90.5	6,072	6,347	-4.3
Attend School	851	189	350.5	4,624	5,463	-15.4
Sport Events	2,476	2,572	-3.7	6,101	5,804	5.1
Other	14,129	15,820	-10.7	60,098	63,326	-5.1
TRAVEL STATUS						
% First Timers ***	46.6	46.4	0.2	43.2	44.1	-0.9
% Repeaters ***	53.4	53.6	-0.2	56.8	55.9	0.9
Average # of Trips	3.7	3.6	4.4	3.8	3.7	2.5
Group Tour	30,598	30,154	1.5	128,545	136,080	-5.5
Non-Group	219,070	208,432	5.1	933,016	875,302	6.6
Package Trip	119,789	112,221	6.7	468,148	474,510	-1.3
No Package	129,878	126,365	2.8	593,413	536,873	10.5
Net True Independent	125,168	120,830	3.6	567,182	509,906	11.2
Ave. Age of Party Head	45	45	0.2	44	44	0.6
Ave. Party Size	2.5	2.5	-0.5	2.5	2.5	1.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	347,729	321,877	8.0	1,310,192	1,170,308	12.0
Domestic	342,758	316,863	8.2	1,279,209	1,140,800	12.1
International	4,971	5,014	-0.9	30,983	29,508	5.0
VISITOR DAYS	2,973,588	2,788,834	6.6	11,853,069	10,766,936	10.1
AVERAGE DAILY CENSUS	99,120	92,961	6.6	98,776	89,724	10.1
ISLANDS VISITED						
O'ahu	134,328	129,858	3.4	540,540	490,874	10.1
O'ahu only	108,921	103,686	5.0	437,801	392,856	11.4
O'ahu one day or less	6,066	6,531	-7.1	24,140	23,030	4.8
Kaua'i	61,641	54,476	13.2	225,085	191,787	17.4
Kaua'i only	47,670	40,562	17.5	169,013	138,609	21.9
Kaua'i one day or less	2,229	2,174	2.5	8,229	7,088	16.1
Maui County	126,315	119,295	5.9	453,542	412,880	9.8
Maui	124,379	117,488	5.9	444,910	405,714	9.7
Maui only	103,390	97,197	6.4	362,378	326,100	11.1
Maui one day or less	3,114	2,668	16.7	11,031	9,980	10.5
Moloka'i *	1,726	1,867	-7.5	7,858	7,704	2.0
Moloka'i only *	433	403	7.4	2,015	1,902	5.9
Moloka'i one day or less*	537	626	-14.3	2,106	2,418	-12.9
Lāna'i *	2,148	1,930	11.3	8,911	7,599	17.3
Lāna'i only *	670	491	36.5	2,519	1,972	27.7
Lāna'i one day or less*	802	798	0.5	3,474	3,114	11.6
Hawai'i Island	67,599	60,258	12.2	258,043	234,322	10.1
Kona side	60,778	53,433	13.7	229,231	208,400	10.0
Hilo side	21,440	18,445	16.2	79,928	69,198	15.5
Hawai'i Island only	50,937	44,145	15.4	192,676	172,724	11.6
Hawai'i Island one day or less	1,669	1,782	-6.3	6,329	6,196	2.2
Any Neighbor Island	238,809	218,191	9.4	872,391	777,452	12.2
NI only	213,401	192,019	11.1	769,652	679,434	13.3
O'ahu & NI	25,407	26,172	-2.9	102,739	98,018	4.8
Any one island only	312,021	286,485	8.9	1,166,401	1,034,163	12.8
Multiple Islands	35,708	35,392	0.9	143,791	136,145	5.6
Avg. Islands Visited	1.13	1.14	-0.9	1.13	1.14	-0.8
Average Length of Stay in Hawai'i	8.55	8.66	-1.3	9.05	9.20	-1.7
ACCOMMODATIONS						
Plan to stay in Hotel	173,900	167,030	4.1	650,997	589,550	10.4
Hotel only	148,857	144,083	3.3	550,840	502,064	9.7
Plan to stay in Condo	71,222	65,479	8.8	264,354	241,572	9.4
Condo only	59,050	54,383	8.6	213,750	196,681	8.7
Plan to stay in Timeshare	37,946	38,922	-2.5	130,577	123,641	5.6
Timeshare only	31,030	31,400	-1.2	103,222	96,549	6.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,510	2,302	9.0	7,974	7,779	2.5
Friends/Relatives	37,433	32,936	13.7	158,803	144,573	9.8
Bed & Breakfast	4,118	3,004	37.1	16,892	13,375	26.3
Rental House	42,188	33,425	26.2	165,721	132,150	25.4
Hostel	1,830	1,650	10.9	8,653	6,864	26.1
Camp Site, Beach	2,293	1,987	15.4	11,020	8,945	23.2
Private Room in Private Home**	4,677	3,713	25.9	19,740	15,671	26.0
Shared Room/Space in Private Home	1,627	1,196	36.0	6,703	5,191	29.1
Other	5,879	4,525	29.9	23,634	18,834	25.5
PURPOSE OF TRIP						
Pleasure (Net)	294,050	272,444	7.9	1,093,770	964,785	13.4
Honeymoon/Get Married	10,884	9,756	11.6	33,948	32,928	3.1
Honeymoon	8,691	7,314	18.8	26,589	25,208	5.5
Get Married	2,913	2,991	-2.6	9,497	9,550	-0.6
Pleasure/Vacation	285,248	264,560	7.8	1,066,894	938,303	13.7
Mtgs/Conventions/Incentive	16,014	15,834	1.1	64,984	64,871	0.2
Conventions	8,564	8,180	4.7	38,894	38,784	0.3
Corporate Meetings	4,417	4,102	7.7	16,247	16,154	0.6
Incentive	3,586	4,308	-16.8	12,079	12,307	-1.9
Other Business	13,437	13,064	2.9	52,189	52,073	0.2
Visit Friends/Rel.	32,031	28,706	11.6	134,227	121,197	10.8
Gov't/Military	2,670	2,720	-1.9	11,855	10,787	9.9
Attend School	468	430	8.8	2,411	2,142	12.6
Sport Events	1,527	1,748	-12.6	9,776	10,463	-6.6
Other	11,795	10,407	13.3	42,697	40,399	5.7
TRAVEL STATUS						
% First Timers ***	19.2	18.6	0.6	17.7	17.7	0.1
% Repeaters ***	80.8	81.4	-0.6	82.3	82.3	-0.1
Average # of Trips	6.7	6.9	-1.8	7.1	7.1	-1.1
Group Tour	6,875	7,835	-12.3	23,332	25,566	-8.7
Non-Group	340,855	314,041	8.5	1,286,859	1,144,742	12.4
Package Trip	58,815	60,192	-2.3	193,328	185,411	4.3
No Package	288,915	261,685	10.4	1,116,863	984,897	13.4
Net True Independent	286,023	258,516	10.6	1,106,187	973,445	13.6
Ave. Age	46	46	-0.1	47	47	-0.2
Ave. Party Size	2.1	2.2	-3.4	2.1	2.1	1.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	153,606	147,532	4.1	721,101	665,420	8.4
Domestic	148,631	141,505	5.0	691,965	636,764	8.7
International	4,975	6,027	-17.4	29,136	28,656	1.7
VISITOR DAYS	1,423,796	1,387,703	2.6	7,303,045	6,906,003	5.7
AVERAGE DAILY CENSUS	47,460	46,257	2.6	60,859	57,550	5.7
ISLANDS VISITED						
O'ahu	86,652	86,113	0.6	390,802	368,948	5.9
O'ahu only	57,593	54,484	5.7	251,290	233,996	7.4
O'ahu one day or less	7,234	7,807	-7.3	33,052	33,546	-1.5
Kaua'i	30,009	28,267	6.2	140,772	127,924	10.0
Kaua'i only	12,570	11,117	13.1	63,729	53,422	19.3
Kaua'i one day or less	4,242	3,967	6.9	14,935	12,930	15.5
Maui County	58,779	56,453	4.1	273,359	254,234	7.5
Maui	57,167	55,684	2.7	267,543	250,381	6.9
Maui only	31,251	29,918	4.5	149,134	137,568	8.4
Maui one day or less	3,893	3,760	3.5	16,129	14,098	14.4
Moloka'i *	1,556	1,024	51.9	7,214	5,163	39.7
Moloka'i only *	115	90	28.0	723	585	23.6
Moloka'i one day or less*	1,050	548	91.6	4,139	2,387	73.4
Lāna'i *	1,957	1,751	11.8	9,807	6,724	45.9
Lāna'i only *	358	168	112.7	1,457	833	74.9
Lāna'i one day or less*	747	1,051	-29.0	4,565	3,410	33.9
Hawai'i Island	34,092	32,821	3.9	168,535	153,617	9.7
Kona side	29,099	27,672	5.2	143,518	130,560	9.9
Hilo side	15,786	14,632	7.9	70,406	62,871	12.0
Hawai'i Island only	13,652	12,823	6.5	74,829	67,806	10.4
Hawai'i Island one day or less	1,728	2,154	-19.8	7,959	8,387	-5.1
Any Neighbor Island	96,013	93,048	3.2	469,811	431,424	8.9
NI only	66,954	61,419	9.0	330,299	296,472	11.4
O'ahu & NI	29,059	31,629	-8.1	139,511	134,951	3.4
Any one island only	115,538	108,600	6.4	541,163	494,212	9.5
Multiple Islands	38,068	38,932	-2.2	179,938	171,208	5.1
Avg. Islands Visited	1.38	1.39	-1.3	1.37	1.37	-0.5
Average Length of Stay in Hawai'i	9.27	9.41	-1.5	10.13	10.38	-2.4
ACCOMMODATIONS						
Plan to stay in Hotel	95,703	93,742	2.1	433,798	405,374	7.0
Hotel only	77,783	76,885	1.2	350,422	329,193	6.4
Plan to stay in Condo	19,132	19,174	-0.2	101,681	97,363	4.4
Condo only	13,676	13,448	1.7	72,113	68,357	5.5
Plan to stay in Timeshare	13,595	13,515	0.6	68,510	63,928	7.2
Timeshare only	10,218	10,004	2.1	50,293	46,570	8.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	7,635	6,417	19.0	26,400	23,088	14.3
Friends/Relatives	16,934	16,327	3.7	84,344	79,158	6.6
Bed & Breakfast	2,262	1,829	23.7	10,617	9,640	10.1
Rental House	14,613	12,548	16.5	74,251	60,047	23.7
Hostel	1,119	817	37.0	5,570	4,737	17.6
Camp Site, Beach	1,058	901	17.4	4,955	4,783	3.6
Private Room in Private Home**	2,067	2,045	1.1	10,632	8,946	18.8
Shared Room/Space in Private Home	802	477	68.0	3,759	3,245	15.8
Other	2,700	2,299	17.5	12,857	11,855	8.5
PURPOSE OF TRIP						
Pleasure (Net)	119,641	114,992	4.0	576,446	522,756	10.3
Honeymoon/Get Married	8,086	7,197	12.4	28,485	27,136	5.0
Honeymoon	7,088	6,132	15.6	24,681	23,357	5.7
Get Married	1,492	1,609	-7.2	5,436	5,358	1.5
Pleasure/Vacation	112,729	108,900	3.5	552,752	499,858	10.6
Mtgs/Conventions/Incentive	16,981	14,464	17.4	65,280	65,620	-0.5
Conventions	10,025	6,741	48.7	40,275	39,746	1.3
Corporate Meetings	3,503	3,306	6.0	13,062	13,511	-3.3
Incentive	4,137	5,158	-19.8	14,865	14,969	-0.7
Other Business	6,251	6,489	-3.7	26,979	28,057	-3.8
Visit Friends/Rel.	15,510	15,064	3.0	73,430	69,832	5.2
Gov't/Military	3,650	3,515	3.8	16,416	16,262	0.9
Attend School	187	204	-8.3	1,559	1,356	14.9
Sport Events	442	536	-17.5	4,658	5,033	-7.4
Other	5,388	5,892	-8.5	22,279	21,614	3.1
TRAVEL STATUS						
% First Timers ***	45.9	44.3	1.6	38.9	39.0	0.0
% Repeaters ***	54.1	55.7	-1.6	61.1	61.0	0.0
Average # of Trips	3.7	3.7	-1.0	4.3	4.3	-0.9
Group Tour	7,945	7,909	0.5	33,705	33,244	1.4
Non-Group	145,661	139,623	4.3	687,396	632,176	8.7
Package Trip	33,381	32,910	1.4	137,813	130,960	5.2
No Package	120,225	114,622	4.9	583,288	534,460	9.1
Net True Independent	118,232	112,521	5.1	573,114	524,255	9.3
Ave. Age	47	47	0.9	48	48	0.1
Ave. Party Size	1.8	1.9	-5.8	1.9	1.9	1.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	112,734	109,604	2.9	495,399	493,306	0.4
Domestic	572	487	17.4	2,482	2,242	10.7
International	112,162	109,117	2.8	492,917	491,064	0.4
VISITOR DAYS	671,524	655,349	2.5	2,943,856	2,921,493	0.8
AVERAGE DAILY CENSUS	22,384	21,845	2.5	24,532	24,346	0.8
ISLANDS VISITED						
O'ahu	106,285	105,637	0.6	464,066	474,384	-2.2
O'ahu only	93,182	94,004	-0.9	408,484	420,344	-2.8
O'ahu one day or less	240	502	-52.1	2,705	3,174	-14.8
Kaua'i	1,901	1,592	19.5	7,982	7,822	2.0
Kaua'i only	17	134	-87.3	575	618	-6.9
Kaua'i one day or less	1,335	1,070	24.7	5,184	4,305	20.4
Maui County	3,520	3,598	-2.2	15,934	18,591	-14.3
Maui	3,371	3,520	-4.2	15,365	18,304	-16.1
Maui only	550	493	11.7	3,365	2,872	17.2
Maui one day or less	814	972	-16.3	3,905	6,011	-35.0
Moloka'i *	164	26	523.2	459	701	-34.5
Moloka'i only *	121	0	0.0	124	0	0.0
Moloka'i one day or less*	13	25	-46.6	255	664	-61.6
Lāna'i *	15	81	-82.1	357	498	-28.4
Lāna'i only *	0	50	-100.0	73	52	39.2
Lāna'i one day or less*	15	25	-42.4	259	410	-36.9
Hawai'i Island	15,896	11,885	33.7	70,209	54,858	28.0
Kona side	12,275	9,789	25.4	57,588	41,899	37.4
Hilo side	5,561	3,497	59.0	21,546	19,579	10.0
Hawai'i Island only	5,140	2,906	76.9	25,288	14,455	74.9
Hawai'i Island one day or less	2,425	2,249	7.8	10,382	12,656	-18.0
Any Neighbor Island	19,552	15,600	25.3	86,915	72,962	19.1
NI only	6,448	3,967	62.6	31,333	18,922	65.6
O'ahu & NI	13,103	11,633	12.6	55,581	54,040	2.9
Any one island only	99,010	97,587	1.5	437,910	438,341	-0.1
Multiple Islands	13,724	12,016	14.2	57,489	54,965	4.6
Avg. Islands Visited	1.13	1.12	1.1	1.13	1.13	-0.1
Average Length of Stay in Hawai'i	5.96	5.98	-0.4	5.94	5.92	0.3
ACCOMMODATIONS						
Plan to stay in Hotel	93,621	89,685	4.4	412,845	414,462	-0.4
Hotel only	90,247	86,861	3.9	397,835	402,691	-1.2
Plan to stay in Condo	13,800	13,758	0.3	61,406	56,768	8.2
Condo only	11,320	11,424	-0.9	48,626	46,884	3.7
Plan to stay in Timeshare	6,426	6,543	-1.8	26,357	23,358	12.8
Timeshare only	5,152	5,090	1.2	20,144	18,649	8.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	258	214	20.4	837	1,080	-22.4
Friends/Relatives	1,645	1,584	3.8	6,494	6,978	-6.9
Bed & Breakfast	470	292	61.1	1,536	1,114	37.8
Rental House	473	678	-30.3	2,808	1,847	52.0
Hostel	92	113	-18.1	660	857	-22.9
Camp Site, Beach	1	90	-98.8	53	491	-89.2
Private Room in Private Home**	212	431	-50.9	2,265	1,445	56.8
Shared Room/Space in Private Home	156	167	-6.3	656	814	-19.4
Other	79	95	-16.6	304	1,056	-71.2
PURPOSE OF TRIP						
Pleasure (Net)	93,175	88,616	5.1	421,206	411,660	2.3
Honeymoon/Get Married	17,711	17,707	0.0	60,653	68,876	-11.9
Honeymoon	16,981	17,050	-0.4	57,131	65,571	-12.9
Get Married	2,918	2,553	14.3	10,050	10,466	-4.0
Pleasure/Vacation	76,882	71,533	7.5	364,554	346,158	5.3
Mtgs/Conventions/Incentive	9,307	8,212	13.3	33,244	34,342	-3.2
Conventions	821	395	107.9	4,160	4,525	-8.1
Corporate Meetings	130	187	-30.7	514	2,186	-76.5
Incentive	8,559	7,794	9.8	28,996	28,246	2.7
Other Business	625	537	16.4	2,859	2,509	14.0
Visit Friends/Rel.	1,874	1,796	4.3	8,705	8,952	-2.8
Gov't/Military	19	18	4.4	80	437	-81.7
Attend School	93	143	-34.6	3,139	3,653	-14.1
Sport Events	1,412	1,907	-25.9	4,005	3,573	12.1
Other	11,725	12,933	-9.3	46,263	49,655	-6.8
TRAVEL STATUS						
% First Timers ***	33.5	37.2	-3.6	34.6	38.0	-3.4
% Repeaters ***	66.5	62.8	3.6	65.4	62.0	3.4
Average # of Trips	5.0	4.5	10.5	4.6	4.3	7.6
Group Tour	19,092	20,144	-5.2	92,492	100,166	-7.7
Non-Group	93,642	89,460	4.7	402,907	393,140	2.5
Package Trip	65,264	68,511	-4.7	291,388	318,236	-8.4
No Package	47,469	41,092	15.5	204,010	175,069	16.5
Net True Independent	43,157	37,282	15.8	182,985	154,421	18.5
Ave. Age	46	46	0.7	44	44	0.9
Ave. Party Size	2.6	2.7	-6.3	2.7	2.7	1.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	52,073	48,952	6.4	259,760	244,261	6.3
Domestic	9,464	6,647	42.4	58,761	49,822	17.9
International	42,609	42,305	0.7	200,999	194,439	3.4
VISITOR DAYS	622,149	608,486	2.2	3,305,912	3,207,696	3.1
AVERAGE DAILY CENSUS	20,738	20,283	2.2	27,549	26,731	3.1
ISLANDS VISITED						
O'ahu	20,949	19,174	9.3	97,342	90,754	7.3
O'ahu only	14,235	13,450	5.8	66,595	61,692	7.9
O'ahu one day or less	903	760	18.7	3,282	3,660	-10.3
Kaua'i	7,921	6,937	14.2	37,893	36,168	4.8
Kaua'i only	3,472	3,636	-4.5	19,307	18,923	2.0
Kaua'i one day or less	895	835	7.1	3,175	3,491	-9.0
Maui County	27,056	24,604	10.0	131,393	122,719	7.1
Maui	26,963	24,463	10.2	130,230	121,488	7.2
Maui only	18,802	18,327	2.6	95,243	92,361	3.1
Maui one day or less	1,063	923	15.2	5,034	4,054	24.2
Moloka'i *	472	445	6.2	1,850	2,225	-16.9
Moloka'i only *	28	50	-44.6	237	419	-43.5
Moloka'i one day or less*	373	289	28.9	917	1,076	-14.8
Lāna'i *	772	787	-2.0	2,703	2,449	10.4
Lāna'i only *	37	39	-3.2	279	160	74.6
Lāna'i one day or less*	554	536	3.3	1,793	1,588	12.9
Hawai'i Island	9,955	9,644	3.2	53,696	50,907	5.5
Kona side	9,184	9,053	1.5	49,818	46,378	7.4
Hilo side	3,729	3,435	8.6	17,001	17,094	-0.5
Hawai'i Island only	5,167	5,450	-5.2	31,935	29,841	7.0
Hawai'i Island one day or less	181	440	-58.8	1,251	2,037	-38.6
Any Neighbor Island	37,838	35,501	6.6	193,165	182,569	5.8
NI only	31,125	29,777	4.5	162,417	153,507	5.8
O'ahu & NI	6,713	5,724	17.3	30,748	29,062	5.8
Any one island only	41,741	40,952	1.9	213,595	203,396	5.0
Multiple Islands	10,332	8,000	29.2	46,165	40,865	13.0
Avg. Islands Visited	1.29	1.26	2.5	1.25	1.24	0.1
Average Length of Stay in Hawai'i	11.95	12.43	-3.9	12.73	13.13	-3.1
ACCOMMODATIONS						
Plan to stay in Hotel	21,844	20,397	7.1	110,372	101,532	8.7
Hotel only	15,346	15,215	0.9	82,560	76,333	8.2
Plan to stay in Condo	18,482	18,521	-0.2	93,671	94,563	-0.9
Condo only	14,436	15,739	-8.3	75,715	78,439	-3.5
Plan to stay in Timeshare	4,052	4,328	-6.4	22,308	23,517	-5.1
Timeshare only	2,665	3,595	-25.9	16,019	17,801	-10.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	884	824	7.3	3,082	3,636	-15.2
Friends/Relatives	1,938	2,109	-8.1	11,786	11,923	-1.1
Bed & Breakfast	825	780	5.7	4,714	4,176	12.9
Rental House	9,290	6,361	46.0	39,323	31,221	26.0
Hostel	1,474	831	77.4	4,967	3,418	45.3
Camp Site, Beach	1,310	670	95.5	5,111	3,016	69.4
Private Room in Private Home**	1,463	952	53.7	5,603	4,288	30.7
Shared Room/Space in Private Home	294	276	6.8	1,481	1,073	38.0
Other	619	357	73.5	3,364	2,394	40.5
PURPOSE OF TRIP						
Pleasure (Net)	49,674	45,906	8.2	247,049	231,891	6.5
Honeymoon/Get Married	1,642	1,241	32.3	5,605	4,979	12.6
Honeymoon	1,461	1,027	42.3	5,041	4,368	15.4
Get Married	228	253	-10.1	787	852	-7.7
Pleasure/Vacation	48,308	44,887	7.6	242,485	228,014	6.3
Mtgs/Conventions/Incentive	2,030	1,778	14.2	10,472	8,891	17.8
Conventions	1,071	858	24.9	6,839	6,314	8.3
Corporate Meetings	310	454	-31.7	1,470	1,148	28.1
Incentive	852	527	61.8	2,705	1,603	68.8
Other Business	242	301	-19.7	1,175	1,325	-11.3
Visit Friends/Rel.	1,228	1,798	-31.7	8,151	9,061	-10.0
Gov't/Military	20	17	21.6	130	156	-17.0
Attend School	51	33	53.6	420	160	161.8
Sport Events	150	137	9.3	880	1,042	-15.6
Other	662	834	-20.6	3,044	3,037	0.2
TRAVEL STATUS						
% First Timers ***	42.1	37.9	4.2	33.6	31.1	2.6
% Repeaters ***	57.9	62.1	-4.2	66.4	68.9	-2.6
Average # of Trips	3.6	4.0	-9.6	4.1	4.3	-4.9
Group Tour	923	841	9.8	4,022	3,536	13.7
Non-Group	51,150	48,110	6.3	255,738	240,725	6.2
Package Trip	10,865	10,105	7.5	48,357	42,717	13.2
No Package	41,209	38,847	6.1	211,403	201,544	4.9
Net True Independent	41,046	38,510	6.6	209,895	200,379	4.7
Ave. Age	47	48	-0.4	49	48	1.1
Ave. Party Size	2.1	2.2	-1.1	2.2	2.2	-0.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

APRIL 2018 ARRIVALS AT A GLANCE

CATEGORY AND MMA	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
TOTAL EXPENDITURES (\$mil.)	1,418.4	1,250.4	13.4	6,241.1	5,630.5	10.8
Total by air	1,411.1	1,245.8	13.3	6,222.2	5,613.7	10.8
U.S. West	547.8	490.4	11.7	2,217.7	2,025.6	9.5
U.S. East	310.5	298.6	4.0	1,590.8	1,433.6	11.0
Japan	155.9	145.6	7.1	771.5	708.6	8.9
Canada	99.4	90.4	10.0	567.6	525.4	8.0
All Others	297.6	220.9	34.7	1,074.6	920.5	16.7
Visitor arrivals by cruise ships	7.3	4.6	58.2	18.8	16.8	12.4
TOTAL VISITOR DAYS	6,831,863	6,478,220	5.5	29,761,785	27,810,076	7.0
Total by air	6,756,199	6,411,268	5.4	29,523,646	27,567,196	7.1
U.S. West	2,973,588	2,788,834	6.6	11,853,069	10,766,936	10.1
U.S. East	1,423,796	1,387,703	2.6	7,303,045	6,906,003	5.7
Japan	671,524	655,349	2.5	2,943,856	2,921,493	0.8
Canada	622,149	608,486	2.2	3,305,912	3,207,696	3.1
All Others	1,065,143	970,896	9.7	4,117,763	3,765,068	9.4
Visitor arrivals by cruise ships	75,664	66,952	13.0	238,139	242,880	-2.0
VISITOR ARRIVALS	803,005	752,964	6.6	3,281,609	3,017,867	8.7
Total by air	786,053	737,783	6.5	3,224,700	2,961,721	8.9
U.S. West	347,729	321,877	8.0	1,310,192	1,170,308	12.0
U.S. East	153,606	147,532	4.1	721,101	665,420	8.4
Japan	112,734	109,604	2.9	495,399	493,306	0.4
Canada	52,073	48,952	6.4	259,760	244,261	6.3
All Others	119,910	109,818	9.2	438,249	388,426	12.8
Visitor arrivals by cruise ships	16,951	15,181	11.7	56,909	56,146	1.4
AVERAGE LENGTH OF STAY	8.51	8.60	-1.1	9.07	9.22	-1.6
Total by air	8.60	8.69	-1.1	9.16	9.31	-1.6
U.S. West	8.55	8.66	-1.3	9.05	9.20	-1.7
U.S. East	9.27	9.41	-1.5	10.13	10.38	-2.4
Japan	5.96	5.98	-0.4	5.94	5.92	0.3
Canada	11.95	12.43	-3.9	12.73	13.13	-3.1
All Others	8.88	8.84	0.5	9.40	9.69	-3.1
Visitor arrivals by cruise ships	4.46	4.41	1.2	4.18	4.33	-3.3
PER PERSON PER DAY SPENDING (\$)	207.6	193.0	7.6	209.7	202.5	3.6
Total by air	208.9	194.3	7.5	210.8	203.6	3.5
U.S. West	184.2	175.8	4.8	187.1	188.1	-0.5
U.S. East	218.1	215.1	1.4	217.8	207.6	4.9
Japan	232.1	222.1	4.5	262.1	242.6	8.0
Canada	159.8	148.6	7.6	171.7	163.8	4.8
All Others	279.4	227.5	22.8	261.0	244.5	6.7
Visitor arrivals by cruise ships	96.4	68.9	40.0	79.1	69.0	14.6
PER PERSON PER TRIP SPENDING (\$)	1,766.4	1,660.7	6.4	1,901.8	1,865.7	1.9
Total by air	1,795.2	1,688.6	6.3	1,929.5	1,895.4	1.8
U.S. West	1,575.3	1,523.6	3.4	1,692.7	1,730.8	-2.2
U.S. East	2,021.2	2,023.7	-0.1	2,206.1	2,154.4	2.4
Japan	1,382.7	1,328.0	4.1	1,557.2	1,436.5	8.4
Canada	1,908.9	1,846.6	3.4	2,185.2	2,150.9	1.6
All Others	2,482.0	2,011.5	23.4	2,452.1	2,369.8	3.5
Visitor arrivals by cruise ships	430.4	303.7	41.7	331.0	298.5	10.9

P=Preliminary data.

Source:Hawai'i Tourism Authority

2018 Arrivals at a Glance by Month

2018P	MMA	Jan	Feb	Mar	Apr	May		
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,687.8	\$1,523.8	\$1,611.0	\$1,418.4			
	Total by air	\$1,683.9	\$1,520.2	\$1,607.0	\$1,411.1			
	U.S. West	\$589.4	\$494.4	\$586.0	\$547.8			
	U.S. East	\$450.6	\$409.8	\$419.9	\$310.5			
	Japan	\$191.9	\$202.9	\$220.8	\$155.9			
	Canada	\$171.1	\$148.9	\$148.2	\$99.4			
	All Other	\$280.7	\$264.2	\$232.0	\$297.6			
	Visitor arrivals by cruise ships	\$3.9	\$3.6	\$4.0	\$7.3			
Visitor days	TOTAL (air + s	8,043,853	7,083,023	7,803,046	6,831,863			
	Total by air	7,989,370	7,031,842	7,746,234	6,756,199			
	U.S. West	3,096,462	2,646,509	3,136,510	2,973,588			
	U.S. East	2,094,133	1,816,636	1,968,481	1,423,796			
	Japan	715,055	743,172	814,105	671,524			
	Canada	974,439	817,282	892,043	622,149			
	All Other	1,109,281	1,008,243	935,096	1,065,143			
	Visitor arrivals by cruise ships	54,483	51,182	56,811	75,664			
Visitor arrivals	TOTAL (air + s	796,483	778,571	903,550	803,005			
	Total by air	784,237	764,043	890,366	786,053			
	U.S. West	304,091	294,082	364,290	347,729			
	U.S. East	177,962	176,435	213,097	153,606			
	Japan	118,767	124,648	139,250	112,734			
	Canada	69,163	63,863	74,660	52,073			
	All Other	114,253	105,016	99,070	119,910			
	Visitor arrivals by cruise ships	12,246	14,528	13,184	16,951			
length of stay	TOTAL (air + s	10.10	9.10	8.64	8.51			
	Total by air	10.19	9.20	8.70	8.60			
	U.S. West	10.18	9.00	8.61	8.55			
	U.S. East	11.77	10.30	9.24	9.27			
	Japan	6.02	5.96	5.85	5.96			
	Canada	14.09	12.80	11.95	11.95			
	All Other	9.71	9.60	9.44	8.88			
	Visitor arrivals by cruise ships	4.45	3.52	4.31	4.46			
Per Person Per Day Spending	TOTAL (air+s	\$209.8	\$215.1	\$206.5	\$207.6			
	Total by air	\$210.8	\$216.2	\$207.5	\$208.9			
	U.S. West	\$190.4	\$186.8	\$186.8	\$184.2			
	U.S. East	\$215.2	\$225.6	\$213.3	\$218.1			
	Japan	\$268.4	\$273.0	\$271.2	\$232.1			
	Canada	\$175.6	\$182.1	\$166.1	\$159.8			
	All Other	\$253.1	\$262.1	\$248.1	\$279.4			
	Visitor arrivals by cruise ships	\$72.2	\$70.1	\$70.7	\$96.4			
Per Person Per Trip Spending	TOTAL (air+s	\$2,119.1	\$1,957.2	\$1,783.0	\$1,766.4			
	Total by air	\$2,147.2	\$1,989.7	\$1,804.8	\$1,795.2			
	U.S. West	\$1,938.4	\$1,681.3	\$1,608.7	\$1,575.3			
	U.S. East	\$2,532.2	\$2,322.8	\$1,970.3	\$2,021.2			
	Japan	\$1,615.8	\$1,627.4	\$1,585.8	\$1,382.7			
	Canada	\$2,474.5	\$2,331.0	\$1,985.1	\$1,908.9			
	All Other	\$2,457.2	\$2,516.2	\$2,342.2	\$2,482.0			
	Visitor arrivals by cruise ships	\$321.3	\$247.0	\$304.8	\$430.4			

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May		
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,687.8	\$3,211.6	\$4,822.6	\$6,241.1			
	Total by air	\$1,683.9	\$3,204.1	\$4,811.1	\$6,222.2			
	U.S. West	\$589.4	\$1,083.9	\$1,669.9	\$2,217.7			
	U.S. East	\$450.6	\$860.5	\$1,280.3	\$1,590.8			
	Japan	\$191.9	\$394.8	\$615.6	\$771.5			
	Canada	\$171.1	\$320.0	\$468.2	\$567.6			
	All Other	\$280.7	\$545.0	\$777.0	\$1,074.6			
	Visitor arrivals by cruise ships	\$3.9	\$7.5	\$11.5	\$18.8			
Visitor days	TOTAL (air + s	8,043,853	15,126,876	22,929,922	29,761,785			
	Total by air	7,989,370	15,021,212	22,767,447	29,523,646			
	U.S. West	3,096,462	5,742,971	8,879,482	11,853,069			
	U.S. East	2,094,133	3,910,768	5,879,249	7,303,045			
	Japan	715,055	1,458,227	2,272,332	2,943,856			
	Canada	974,439	1,791,721	2,683,763	3,305,912			
	All Other	1,109,281	2,117,525	3,052,620	4,117,763			
	Visitor arrivals by cruise ships	54,483	105,664	162,475	238,139			
Visitor arrivals	TOTAL (air + s	796,483	1,575,054	2,478,604	3,281,609			
	Total by air	784,237	1,548,280	2,438,647	3,224,700			
	U.S. West	304,091	598,173	962,462	1,310,192			
	U.S. East	177,962	354,397	567,495	721,101			
	Japan	118,767	243,415	382,665	495,399			
	Canada	69,163	133,026	207,686	259,760			
	All Other	114,253	219,269	318,338	438,249			
	Visitor arrivals by cruise ships	12,246	26,774	39,957	56,909			
length of stay	TOTAL (air + s	10.10	9.60	9.25	9.07			
	Total by air	10.19	9.70	9.34	9.16			
	U.S. West	10.18	9.60	9.23	9.05			
	U.S. East	11.77	11.03	10.36	10.13			
	Japan	6.02	5.99	5.94	5.94			
	Canada	14.09	13.47	12.92	12.73			
	All Other	9.71	9.66	9.59	9.40			
	Visitor arrivals by cruise ships	4.45	3.95	4.07	4.18			
Per Person Per Day Spending	TOTAL (air+s	\$209.8	\$212.3	\$210.3	\$209.7			
	Total by air	\$210.8	\$213.3	\$211.3	\$210.8			
	U.S. West	\$190.4	\$188.7	\$188.1	\$187.1			
	U.S. East	\$215.2	\$220.0	\$217.8	\$217.8			
	Japan	\$268.4	\$270.7	\$270.9	\$262.1			
	Canada	\$175.6	\$178.6	\$174.5	\$171.7			
	All Other	\$253.1	\$257.4	\$254.5	\$261.0			
	Visitor arrivals by cruise ships	\$72.2	\$71.2	\$71.0	\$79.1			
Per Person Per Trip Spending	TOTAL (air+s	\$2,119.1	\$2,039.1	\$1,945.7	\$1,901.8			
	Total by air	\$2,147.2	\$2,069.5	\$1,972.9	\$1,929.5			
	U.S. West	\$1,938.4	\$1,812.0	\$1,735.1	\$1,692.7			
	U.S. East	\$2,532.2	\$2,428.0	\$2,256.1	\$2,206.1			
	Japan	\$1,615.8	\$1,621.7	\$1,608.7	\$1,557.2			
	Canada	\$2,474.5	\$2,405.7	\$2,254.5	\$2,185.2			
	All Other	\$2,457.2	\$2,485.5	\$2,440.9	\$2,452.1			
	Visitor arrivals by cruise ships	\$321.3	\$281.0	\$288.9	\$331.0			

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

APRIL 2018 ISLAND HIGHLIGHTS

CATEGORY AND ISLAND	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
TOTAL EXPENDITURES (\$mil.)	1,418.4	1,250.4	13.4	6,241.1	5,630.5	10.8
Total by air	1,411.1	1,245.8	13.3	6,222.2	5,613.7	10.8
O'ahu	634.4	547.1	15.9	2,647.2	2,409.7	9.9
Maui	413.3	371.2	11.3	1,871.3	1,664.9	12.4
Moloka'i	4.4	2.3	88.3	12.9	14.8	-13.2
Lāna'i	7.0	7.4	-4.6	40.5	29.3	38.1
Kaua'i	157.4	140.6	11.9	683.8	637.6	7.2
Hawai'i Island	194.6	177.2	9.8	966.6	857.4	12.7
Visitor arrivals by cruise ships	7.3	4.6	58.2	18.8	16.8	12.4
TOTAL VISITOR DAYS	6,831,863	6,478,220	5.5	29,761,785	27,810,076	7.0
Total by air	6,756,199	6,411,268	5.4	29,523,646	27,567,196	7.1
O'ahu	3,020,770	2,900,729	4.1	12,924,788	12,256,960	5.4
Maui	1,831,288	1,769,384	3.5	7,953,816	7,525,670	5.7
Moloka'i	19,272	18,042	6.8	109,601	109,746	-0.1
Lāna'i	20,991	16,468	27.5	92,445	69,534	33.0
Kaua'i	806,117	736,819	9.4	3,497,512	3,128,703	11.8
Hawai'i Island	1,057,761	969,827	9.1	4,945,484	4,476,583	10.5
Visitor arrivals by cruise ships	75,664	66,952	13.0	238,139	242,880	-2.0
VISITOR ARRIVALS	803,005	752,964	6.6	3,281,609	3,017,867	8.7
Total by air	786,053	737,783	6.5	3,224,700	2,961,721	8.9
O'ahu	454,545	437,436	3.9	1,882,938	1,769,001	6.4
Maui	236,680	226,511	4.5	944,684	886,859	6.5
Moloka'i	5,833	3,852	51.4	21,701	19,579	10.8
Lāna'i	6,532	5,508	18.6	25,885	20,657	25.3
Kaua'i	111,304	101,293	9.9	449,876	397,398	13.2
Hawai'i Island	153,180	137,459	11.4	648,738	576,868	12.5
Visitor arrivals by cruise ships	16,951	15,181	11.7	56,909	56,146	1.4
AVERAGE LENGTH OF STAY	8.51	8.60	-1.1	9.07	9.22	-1.6
Total by air	8.60	8.69	-1.1	9.16	9.31	-1.6
O'ahu	6.65	6.63	0.2	6.86	6.93	-0.9
Maui	7.74	7.81	-0.9	8.42	8.49	-0.8
Moloka'i	3.30	4.68	-29.5	5.05	5.61	-9.9
Lāna'i	3.21	2.99	7.5	3.57	3.37	6.1
Kaua'i	7.24	7.27	-0.4	7.77	7.87	-1.3
Hawai'i Island	6.91	7.06	-2.1	7.62	7.76	-1.8
Visitor arrivals by cruise ships	4.46	4.41	1.2	4.18	4.33	-3.3
PER PERSON PER DAY SPENDING (\$)	207.6	193.0	7.6	209.7	202.5	3.6
Total by air	208.9	194.3	7.5	210.8	203.6	3.5
O'ahu	210.0	188.6	11.3	204.8	196.6	4.2
Maui	225.7	209.8	7.6	235.3	221.2	6.3
Moloka'i	226.1	128.2	76.3	117.5	135.1	-13.0
Lāna'i	334.8	447.3	-25.2	437.7	421.4	3.8
Kaua'i	195.2	190.8	2.3	195.5	203.8	-4.1
Hawai'i Island	184.0	182.7	0.7	195.5	191.5	2.1
Visitor arrivals by cruise ships	96.4	68.9	40.0	79.1	69.0	14.6
PER PERSON PER TRIP SPENDING (\$)	1,766.4	1,660.7	6.4	1,901.8	1,865.7	1.9
Total by air	1,795.2	1,688.6	6.3	1,929.5	1,895.4	1.8
O'ahu	1,395.7	1,250.8	11.6	1,405.9	1,362.2	3.2
Maui	1,746.4	1,638.8	6.6	1,980.9	1,877.3	5.5
Moloka'i	747.0	600.5	24.4	593.2	757.1	-21.7
Lāna'i	1,076.0	1,337.6	-19.6	1,563.0	1,418.6	10.2
Kaua'i	1,413.9	1,387.8	1.9	1,520.0	1,604.4	-5.3
Hawai'i Island	1,270.6	1,289.1	-1.4	1,490.0	1,486.2	0.3
Visitor arrivals by cruise ships	430.4	303.7	41.7	331.0	298.5	10.9

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2017

2018P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,687.8	\$1,523.8	\$1,611.0	\$1,418.4			
	Total by air	\$1,683.9	\$1,520.2	\$1,607.0	\$1,411.1			
	O'ahu	\$662.0	\$673.9	\$676.8	\$634.4			
	Maui	\$548.5	\$429.8	\$479.7	\$413.3			
	Moloka'i	\$2.8	\$4.4	\$1.3	\$4.4			
	Lāna'i	\$11.3	\$8.9	\$13.2	\$7.0			
	Kaua'i	\$191.2	\$157.9	\$177.3	\$157.4			
	Hawai'i Island	\$268.2	\$245.3	\$258.5	\$194.6			
Visitor arrivals by cruise ships	\$3.9	\$3.6	\$4.0	\$7.3				
Visitor days	TOTAL (air + ships)	8,043,853	7,083,023	7,803,046	6,831,863			
	Total by air	7,989,370	7,031,842	7,746,234	6,756,199			
	O'ahu	3,389,264	3,110,647	3,404,106	3,020,770			
	Maui	2,164,042	1,854,264	2,104,222	1,831,288			
	Moloka'i	36,624	28,925	24,781	19,272			
	Lāna'i	25,224	20,970	25,260	20,991			
	Kaua'i	965,067	807,582	918,746	806,117			
	Hawai'i Island	1,409,150	1,209,454	1,269,120	1,057,761			
Visitor arrivals by cruise ships	54,483	51,182	56,811	75,664				
Visitor arrivals	TOTAL (air + ships)	796,483	778,571	903,550	803,005			
	Total by air	784,237	764,043	890,366	786,053			
	O'ahu	460,518	456,916	510,958	454,545			
	Maui	230,581	217,554	259,868	236,680			
	Moloka'i	5,243	5,791	4,835	5,833			
	Lāna'i	6,238	6,222	6,893	6,532			
	Kaua'i	109,283	103,956	125,333	111,304			
	Hawai'i Island	158,357	161,468	175,733	153,180			
Visitor arrivals by cruise ships	12,246	14,528	13,184	16,951				
Length of stay	TOTAL (air + ships)	10.10	9.10	8.64	8.51			
	Total by air	10.19	9.20	8.70	8.60			
	O'ahu	7.36	6.81	6.66	6.65			
	Maui	9.39	8.52	8.10	7.74			
	Moloka'i	6.99	4.99	5.13	3.30			
	Lāna'i	4.04	3.37	3.66	3.21			
	Kaua'i	8.83	7.77	7.33	7.24			
	Hawai'i Island	8.90	7.49	7.22	6.91			
Visitor arrivals by cruise ships	4.45	3.52	4.31	4.46				
Per Person Per Day Spending *	TOTAL (air+ships)	\$209.8	\$215.1	\$206.5	\$207.6			
	Total by air	\$210.8	\$216.2	\$207.5	\$208.9			
	O'ahu	\$195.3	\$216.6	\$198.8	\$210.0			
	Maui	\$253.4	\$231.8	\$228.0	\$225.7			
	Moloka'i	\$76.4	\$152.5	\$52.8	\$226.1			
	Lāna'i	\$447.6	\$425.6	\$523.2	\$334.8			
	Kaua'i	\$198.1	\$195.6	\$193.0	\$195.2			
	Hawai'i Island	\$190.3	\$202.8	\$203.7	\$184.0			
Visitor arrivals by cruise ships	\$72.2	\$70.1	\$70.7	\$96.4				
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,119.1	\$1,957.2	\$1,783.0	\$1,766.4			
	Total by air	\$2,147.2	\$1,989.7	\$1,804.8	\$1,795.2			
	O'ahu	\$1,437.5	\$1,474.9	\$1,324.6	\$1,395.7			
	Maui	\$2,378.6	\$1,975.6	\$1,846.0	\$1,746.4			
	Moloka'i	\$533.4	\$761.5	\$270.9	\$747.0			
	Lāna'i	\$1,809.8	\$1,434.3	\$1,917.3	\$1,076.0			
	Kaua'i	\$1,749.4	\$1,519.1	\$1,415.0	\$1,413.9			
	Hawai'i Island	\$1,693.3	\$1,519.1	\$1,471.2	\$1,270.6			
Visitor arrivals by cruise ships	\$321.3	\$247.0	\$304.8	\$430.4				

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,687.8	\$3,211.6	\$4,822.6	\$6,241.1			
	Total by air	\$1,683.9	\$3,204.1	\$4,811.1	\$6,222.2			
	O'ahu	\$662.0	\$1,335.9	\$2,012.7	\$2,647.2			
	Maui	\$548.5	\$978.3	\$1,458.0	\$1,871.3			
	Moloka'i	\$2.8	\$7.2	\$8.5	\$12.9			
	Lāna'i	\$11.3	\$20.2	\$33.4	\$40.5			
	Kaua'i	\$191.2	\$349.1	\$526.5	\$683.8			
	Hawai'i Island	\$268.2	\$513.4	\$772.0	\$966.6			
Visitor arrivals by cruise ships	\$3.9	\$7.5	\$11.5	\$18.8				
Visitor days	TOTAL (air + ships)	8,043,853	15,126,876	22,929,922	29,761,785			
	Total by air	7,989,370	15,021,212	22,767,447	29,523,646			
	O'ahu	3,389,264	6,499,912	9,904,018	12,924,788			
	Maui	2,164,042	4,018,306	6,122,528	7,953,816			
	Moloka'i	36,624	65,549	90,329	109,601			
	Lāna'i	25,224	46,194	71,454	92,445			
	Kaua'i	965,067	1,772,649	2,691,394	3,497,512			
	Hawai'i Island	1,409,150	2,618,603	3,887,723	4,945,484			
Visitor arrivals by cruise ships	54,483	105,664	162,475	238,139				
Visitor arrivals	TOTAL (air + ships)	796,483	1,575,054	2,478,604	3,281,609			
	Total by air	784,237	1,548,280	2,438,647	3,224,700			
	O'ahu	460,518	917,434	1,428,392	1,882,938			
	Maui	230,581	448,135	708,003	944,684			
	Moloka'i	5,243	11,034	15,869	21,701			
	Lāna'i	6,238	12,460	19,353	25,885			
	Kaua'i	109,283	213,239	338,572	449,876			
	Hawai'i Island	158,357	319,825	495,558	648,738			
Visitor arrivals by cruise ships	12,246	26,774	39,957	56,909				
Length of stay	TOTAL (air + ships)	10.10	9.60	9.25	9.07			
	Total by air	10.19	9.70	9.34	9.16			
	O'ahu	7.36	7.08	6.93	6.86			
	Maui	9.39	8.97	8.65	8.42			
	Moloka'i	6.99	5.94	5.69	5.05			
	Lāna'i	4.04	3.71	3.69	3.57			
	Kaua'i	8.83	8.31	7.95	7.77			
	Hawai'i Island	8.90	8.19	7.85	7.62			
Visitor arrivals by cruise ships	4.45	3.95	4.07	4.18				
Per Person Per Day Spending *	TOTAL (air+ships)	\$209.8	\$212.3	\$210.3	\$209.7			
	Total by air	\$210.8	\$213.3	\$211.3	\$210.8			
	O'ahu	\$195.3	\$205.5	\$203.2	\$204.8			
	Maui	\$253.4	\$243.5	\$238.1	\$235.3			
	Moloka'i	\$76.4	\$109.9	\$94.3	\$117.5			
	Lāna'i	\$447.6	\$437.6	\$467.9	\$437.7			
	Kaua'i	\$198.1	\$196.9	\$195.6	\$195.5			
	Hawai'i Island	\$190.3	\$196.1	\$198.6	\$195.5			
Visitor arrivals by cruise ships	\$72.2	\$71.2	\$71.0	\$79.1				
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,119.1	\$2,039.1	\$1,945.7	\$1,901.8			
	Total by air	\$2,147.2	\$2,069.5	\$1,972.9	\$1,929.5			
	O'ahu	\$1,437.5	\$1,456.1	\$1,409.1	\$1,405.9			
	Maui	\$2,378.6	\$2,183.0	\$2,059.3	\$1,980.9			
	Moloka'i	\$533.4	\$653.1	\$536.7	\$593.2			
	Lāna'i	\$1,809.8	\$1,622.3	\$1,727.4	\$1,563.0			
	Kaua'i	\$1,749.4	\$1,637.2	\$1,554.9	\$1,520.0			
	Hawai'i Island	\$1,693.3	\$1,605.4	\$1,557.8	\$1,490.0			
Visitor arrivals by cruise ships	\$321.3	\$281.0	\$288.9	\$331.0				

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	APRIL			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
VISITOR DAYS	201,742	223,318	-9.7	694,799	711,228	-2.3
TOTAL VISITORS	28,734	29,780	-3.5	99,350	98,273	1.1
ARRIVED BY SHIP	16,951	15,181	11.7	56,909	56,146	1.4
ARRIVED BY AIR	11,783	14,599	-19.3	42,441	42,127	0.7
NUMBER OF SHIP ARRIVALS	7	8	-12.5	31	32	-3.1
ISLANDS VISITED						
O'ahu	28,734	29,780	-3.5	97,830	98,273	-0.5
Kaua'i	23,458	25,483	-7.9	84,737	81,030	4.6
Maui County	28,734	28,127	2.2	92,663	89,920	3.0
Maui	28,734	28,114	2.2	92,658	89,881	3.1
Moloka'i	276	530	-48.0	1,484	1,732	-14.3
Lāna'i	395	729	-45.8	2,142	2,234	-4.1
Hawai'i Island	27,073	27,232	-0.6	92,528	88,754	4.3
Average Islands Visited	3.78	3.76	0.7	3.74	3.68	1.5
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.26	1.39	-9.7	1.15	1.22	-5.7
Days in Hawai'i during Cruise	5.09	5.06	0.6	5.03	4.96	1.6
Days in Hawai'i after Cruise	0.67	1.04	-35.9	0.81	1.06	-23.8
Total days in Hawai'i	7.02	7.50	-6.4	6.99	7.24	-3.4
ACCOMMODATIONS						
Hotel	15,797	12,853	22.9	48,803	42,989	13.5
Hotel only	14,620	11,333	29.0	43,305	37,624	15.1
Condo	985	1,187	-17.0	4,342	4,047	7.3
Condo only	356	381	-6.7	1,192	1,114	7.0
Timeshare	978	1,279	-23.6	3,342	3,597	-7.1
Timeshare Only	443	537	-17.5	1,243	1,447	-14.1
Bed & Breakfast	272	131	107.1	739	496	49.1
Bed & Breakfast only	172	28	521.4	277	134	106.8
Friends & relatives	423	555	-23.9	1,939	1,902	1.9
Other accommodation	219	205	6.6	953	1,022	-6.8
Accommodation (NET)	17,150	14,242	20.4	53,047	47,244	12.3
Cruise only	11,584	15,538	-25.4	46,303	51,028	-9.3
PURPOSE OF TRIP						
Honeymoon	477	403	18.4	1,440	1,747	-17.6
Get Married	68	161	-57.5	141	545	-74.1
Wedding	179	101	78.3	436	337	29.4
Convention/Conference	159	104	52.5	527	482	9.2
Business	196	337	-41.9	637	954	-33.2
Visiting Friends & relatives	2,003	2,683	-25.4	9,038	9,218	-2.0
Play Golf	441	202	117.7	1,393	1,208	15.4
Leisure	25,379	26,024	-2.5	86,581	85,233	1.6
TRAVEL STATUS						
% First timers	41.7	46.9	-5.2	41.4	45.4	-4.0
% Repeat visitors	58.3	53.1	5.2	58.6	54.6	4.0

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

APRIL	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
TOTAL	1,084,745	978,406	10.9	658,220	644,616	2.1	228,447	201,329	13.5	110,365	76,115	45.0	4,980	3,486	42.9	82,733	52,860	56.5
SCHEDULES	1,075,582	971,225	10.7	651,558	638,041	2.1	226,425	201,053	12.6	110,198	75,785	45.4	4,980	3,486	42.9	82,421	52,860	55.9
CHARTERS	9,163	7,181	27.6	6,662	6,575	1.3	2,022	276	632.6	167	330	-49.4				312	0	NA
US TOTAL	755,563	657,872	14.8	377,880	365,071	3.5	200,853	175,034	14.8	93,821	66,293	41.5	4,980	3,486	42.9	78,029	47,988	62.6
SCHEDULES	747,018	652,418	14.5	371,836	360,223	3.2	198,831	174,758	13.8	93,654	65,963	42.0	4,980	3,486	42.9	77,717	47,988	62.0
CHARTERS	8,545	5,454	56.7	6,044	4,848	24.7	2,022	276	632.6	167	330	-49.4				312	0	NA
US WEST	657,482	572,484	14.8	304,858	291,912	4.4	176,900	163,553	8.2	93,236	65,545	42.2	4,980	3,486	42.9	77,508	47,988	61.5
Anchorage	4,929	5,406	-8.8	4,770	4,770	0.0	0	159	-100.0	159	477	-66.7						
Bellingham	0	318	-100.0				0	159	-100.0	0	159	-100.0						
Denver	26,130	17,958	45.5	10,920	10,860	0.6	5,070	5,070	0.0	5,070	1,183	328.6				5,070	845	500.0
Las Vegas	21,406	24,629	-13.1	21,406	24,629	-13.1												
Los Angeles	226,879	191,791	18.3	103,485	96,220	7.6	54,686	51,422	6.3	32,952	20,919	57.5	4,980	3,486	42.9	30,776	19,744	55.9
Oakland	28,282	29,774	-5.0	10,708	10,380	3.2	10,440	12,540	-16.7	5,226	4,946	5.7				1,908	1,908	0.0
Phoenix	30,348	30,894	-1.8	16,812	16,794	0.1	6,580	6,768	-2.8	3,572	3,760	-5.0				3,384	3,572	-5.3
Portland	38,157	26,927	41.7	13,388	13,571	-1.3	15,210	8,586	77.1	4,789	2,544	88.2				4,770	2,226	114.3
Sacramento	12,540	12,540	0.0	7,770	7,770	0.0	4,770	4,770	0.0									
Salt Lake City	8,282	7,830	5.8	7,830	7,830	0.0	452	0	NA									
San Diego	22,650	23,289	-2.7	13,110	13,431	-2.4	4,770	5,565	-14.3	1,908	2,226	-14.3				2,862	2,067	38.5
San Francisco	124,197	98,151	26.5	55,328	48,045	15.2	37,777	33,987	11.2	21,042	10,895	93.1				10,050	5,224	92.4
San Jose	30,116	23,619	27.5	9,716	8,293	17.2	12,540	10,468	19.8	3,090	1,996	54.8				4,770	2,862	66.7
Seattle	83,566	79,358	5.3	29,615	29,319	1.0	24,605	24,059	2.3	15,428	16,440	-6.2				13,918	9,540	45.9
US EAST	89,536	79,934	12.0	66,978	68,311	-2.0	21,931	11,205	95.7	418	418	0.0				209	0	NA
Atlanta	7,380	8,790	-16.0	7,380	8,790	-16.0												
Chicago	18,928	12,540	50.9	10,920	10,740	1.7	8,008	1,800	344.9									
Dallas	29,838	23,408	27.5	15,288	13,585	12.5	13,923	9,405	48.0	418	418	0.0				209	0	NA
Houston	10,920	10,780	1.3	10,920	10,780	1.3												
Minneapolis	4,560	8,204	-44.4	4,560	8,204	-44.4												
New York JFK	8,340	8,340	0.0	8,340	8,340	0.0												
Newark	7,216	6,420	12.4	7,216	6,420	12.4												
Washington D.C.	2,354	1,452	62.1	2,354	1,452	62.1												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

APRIL	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
INTERNATIONAL	329,182	320,534	2.7	280,340	279,545	0.3	27,594	26,295	4.9	16,544	9,822	68.4				4,704	4,872	-3.4
SCHEDULES	328,564	318,807	3.1	279,722	277,818	0.7	27,594	26,295	4.9	16,544	9,822	68.4				4,704	4,872	-3.4
CHARTERS	618	1,727	-64.2	618	1,727	-64.2												
JAPAN	157,717	156,591	0.7	148,133	152,769	-3.0				9,584	3,822	150.8						
Fukuoka	4,972	4,972	0.0	4,972	4,972	0.0												
Nagoya	11,148	11,826	-5.7	11,148	11,826	-5.7												
Osaka	34,945	24,894	40.4	34,945	24,894	40.4												
Sapporo	3,614	3,367	7.3	3,614	3,367	7.3												
Tokyo HND	24,060	24,540	-2.0	20,446	20,718	-1.3				3,614	3,822	-5.4						
Tokyo NRT	78,978	86,992	-9.2	73,008	86,992	-16.1				5,970	0	NA						
CANADA	58,268	57,635	1.1	19,010	20,468	-7.1	27,594	26,295	4.9	6,960	6,000	16.0				4,704	4,872	-3.4
Calgary	8,382	9,031	-7.2	524	2,096	-75.0	7,858	6,935	13.3									
Edmonton	2,096	1,834	14.3				2,096	1,834	14.3									
Toronto	1,128	1,128	0.0	1,128	1,128	0.0												
Vancouver	46,662	45,642	2.2	17,358	17,244	0.7	17,640	17,526	0.7	6,960	6,000	16.0				4,704	4,872	-3.4
OTHER ASIA	40,932	41,250	-0.8	40,932	41,250	-0.8												
Beijing	6,695	8,658	-22.7	6,695	8,658	-22.7												
Seoul	23,891	23,558	1.4	23,891	23,558	1.4												
Shanghai	7,592	6,550	15.9	7,592	6,550	15.9												
Taipei	2,754	2,484	10.9	2,754	2,484	10.9												
OCEANIA	45,819	39,664	15.5	45,819	39,664	15.5												
Auckland	14,998	8,446	77.6	14,998	8,446	77.6												
Brisbane	3,614	3,614	0.0	3,614	3,614	0.0												
Melbourne	4,355	4,355	0.0	4,355	4,355	0.0												
Sydney	22,852	23,249	-1.7	22,852	23,249	-1.7												
OTHER	25,828	23,667	9.1	25,828	23,667	9.1												
Apia	656	656	0.0	656	656	0.0												
Christmas Island	488	368	32.6	488	368	32.6												
Guam	10,920	10,780	1.3	10,920	10,780	1.3												
Majuro	2,988	1,992	50.0	2,988	1,992	50.0												
Manila	6,342	5,509	15.1	6,342	5,509	15.1												
Nadi	820	820	0.0	820	820	0.0												
Pago Pago	2,502	2,072	20.8	2,502	2,072	20.8												
Papeete	1,112	1,470	-24.4	1,112	1,470	-24.4												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

APRIL YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
TOTAL	4,386,806	3,966,326	10.6	2,691,571	2,591,227	3.9	893,893	808,935	10.5	444,477	332,761	33.6	19,933	12,958	53.8	336,932	220,445	52.8
SCHEDULES	4,357,789	3,938,140	10.7	2,665,958	2,565,329	3.9	891,509	808,287	10.3	443,769	331,598	33.8	19,933	12,958	53.8	336,620	219,968	53.0
CHARTERS	29,017	28,186	2.9	25,613	25,898	-1.1	2,384	648	267.9	708	1,163	-39.1				312	477	-34.6
US TOTAL	3,029,696	2,654,421	14.1	1,535,859	1,451,603	5.8	779,789	696,438	12.0	377,007	292,969	28.7	19,933	12,958	53.8	317,108	200,453	58.2
SCHEDULES	3,004,498	2,631,034	14.2	1,514,065	1,430,504	5.8	777,405	695,790	11.7	376,299	291,806	29.0	19,933	12,958	53.8	316,796	199,976	58.4
CHARTERS	25,198	23,387	7.7	21,794	21,099	3.3	2,384	648	267.9	708	1,163	-39.1				312	477	-34.6
US WEST	2,619,255	2,289,738	14.4	1,225,528	1,141,103	7.4	698,046	650,792	7.3	366,267	284,909	28.6	19,933	12,958	53.8	309,481	199,976	54.8
Anchorage	31,164	31,164	0.0	19,080	19,080	0.0	7,791	7,632	2.1	4,293	4,452	-3.6						
Bellingham	10,176	10,516	-3.2				8,109	8,427	-3.8	2,067	2,089	-1.1						
Denver	104,520	73,761	41.7	44,863	41,820	7.3	20,280	19,435	4.3	19,773	9,126	116.7				19,604	3,380	480.0
Las Vegas	86,710	95,143	-8.9	86,710	95,143	-8.9												
Los Angeles	874,699	740,726	18.1	419,392	367,974	14.0	201,334	193,493	4.1	112,261	87,376	28.5	19,933	12,958	53.8	121,779	78,925	54.3
Oakland	109,273	114,345	-4.4	41,969	41,431	1.3	38,253	45,549	-16.0	20,942	19,256	8.8				8,109	8,109	0.0
Phoenix	149,310	143,940	3.7	70,914	67,796	4.6	29,328	32,676	-10.2	25,192	23,244	8.4				23,876	20,224	18.1
Portland	145,044	117,134	23.8	54,744	53,375	2.6	56,853	36,411	56.1	19,137	16,854	13.5				14,310	10,494	36.4
Sacramento	50,160	50,160	0.0	31,080	31,080	0.0	19,080	19,080	0.0									
Salt Lake City	47,715	34,200	39.5	33,929	34,200	-0.8	13,786	0	NA									
San Diego	89,010	90,453	-1.6	52,440	52,293	0.3	19,080	21,783	-12.4	7,950	8,268	-3.8				9,540	8,109	17.6
San Francisco	473,140	380,233	24.4	208,315	184,071	13.2	140,621	130,088	8.1	83,869	44,470	88.6				40,335	21,604	86.7
San Jose	113,307	92,033	23.1	41,876	34,014	23.1	47,139	38,851	21.3	10,141	8,197	23.7				14,151	10,971	29.0
Seattle	335,027	315,930	6.0	120,216	118,826	1.2	96,392	97,367	-1.0	60,642	61,577	-1.5				57,777	38,160	51.4
US EAST	385,243	341,296	12.9	288,537	289,401	-0.3	79,359	44,998	76.4	10,032	6,897	45.5				7,315	0	NA
Atlanta	33,421	35,160	-4.9	33,421	35,160	-4.9												
Chicago	75,712	48,660	55.6	43,680	41,700	4.7	32,032	6,960	360.2									
Dallas	129,102	102,434	26.0	64,428	57,499	12.1	47,327	38,038	24.4	10,032	6,897	45.5				7,315	0	NA
Houston	43,680	41,740	4.6	43,680	41,740	4.6												
Minneapolis	28,796	32,816	-12.3	28,796	32,816	-12.3												
New York JFK	34,836	47,434	-26.6	34,836	47,434	-26.6												
Newark	28,996	25,550	13.5	28,996	25,550	13.5												
Washington D.C.	10,700	7,502	42.6	10,700	7,502	42.6												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

APRIL YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
INTERNATIONAL	1,357,110	1,311,905	3.4	1,155,712	1,139,624	1.4	114,104	112,497	1.4	67,470	39,792	69.6				19,824	19,992	-0.8
SCHEDULES	1,353,291	1,307,106	3.5	1,151,893	1,134,825	1.5	114,104	112,497	1.4	67,470	39,792	69.6				19,824	19,992	-0.8
CHARTERS	3,819	4,799	-20.4	3,819	4,799	-20.4												
JAPAN	636,827	642,073	-0.8	598,769	626,785	-4.5				38,058	15,288	148.9						
Fukuoka	19,436	19,662	-1.1	19,436	19,662	-1.1												
Nagoya	46,400	48,477	-4.3	46,400	48,477	-4.3												
Osaka	138,480	102,289	35.4	138,480	102,289	35.4												
Sapporo	13,931	13,468	3.4	13,931	13,468	3.4												
Tokyo HND	95,310	120,872	-21.1	81,132	105,584	-23.2				14,178	15,288	-7.3						
Tokyo NRT	323,270	337,305	-4.2	299,390	337,305	-11.2				23,880	0	NA						
CANADA	248,166	242,169	2.5	84,826	85,176	-0.4	114,104	112,497	1.4	29,412	24,504	20.0				19,824	19,992	-0.8
Calgary	39,534	39,915	-1.0	7,336	8,646	-15.2	32,198	31,269	3.0									
Edmonton	8,646	8,646	0.0				8,646	8,646	0.0									
Toronto	4,512	4,794	-5.9	4,512	4,794	-5.9												
Vancouver	195,474	188,814	3.5	72,978	71,736	1.7	73,260	72,582	0.9	29,412	24,504	20.0				19,824	19,992	-0.8
OTHER ASIA	200,477	176,033	13.9	200,477	176,033	13.9												
Beijing	27,870	32,323	-13.8	27,870	32,323	-13.8												
Hangzhou	786	0	NA	786	0	NA												
Seoul	133,583	110,923	20.4	133,583	110,923	20.4												
Shanghai	27,834	22,830	21.9	27,834	22,830	21.9												
Taipei	10,404	9,957	4.5	10,404	9,957	4.5												
OCEANIA	165,520	153,471	7.9	165,520	153,471	7.9												
Auckland	44,190	31,694	39.4	44,190	31,694	39.4												
Brisbane	15,012	15,012	0.0	15,012	15,012	0.0												
Melbourne	18,760	19,095	-1.8	18,760	19,095	-1.8												
Sydney	87,558	87,670	-0.1	87,558	87,670	-0.1												
OTHER	102,301	93,360	9.6	102,301	93,360	9.6												
Apia	2,788	2,788	0.0	2,788	2,788	0.0												
Christmas Island	2,074	1,636	26.8	2,074	1,636	26.8												
Guam	43,680	41,740	4.6	43,680	41,740	4.6												
Majuro	11,026	8,466	30.2	11,026	8,466	30.2												
Manila	25,404	21,715	17.0	25,404	21,715	17.0												
Nadi	2,788	2,952	-5.6	2,788	2,952	-5.6												
Pago Pago	9,799	9,065	8.1	9,799	9,065	8.1												
Papeete	4,742	4,998	-5.1	4,742	4,998	-5.1												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division