

TABLE 1. TOTAL VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	938,608	888,236	5.7	5,855,448	5,423,129	8.0
Domestic	680,045	630,217	7.9	4,064,384	3,699,122	9.9
International	258,563	258,019	0.2	1,791,064	1,724,008	3.9
VISITOR DAYS	8,517,312	8,083,202	5.4	53,031,531	49,543,707	7.0
AVERAGE DAILY CENSUS	274,752	260,748	5.4	250,149	233,697	7.0
TOTAL AIR SEATS	1,203,885	1,139,710	5.6	7,826,729	7,144,005	9.6
TOTAL LOAD FACTOR (%)	92.6	92.5	0.1	87.4	88.7	-1.5
ISLANDS VISITED						
O'ahu	566,059	554,972	2.0	3,480,379	3,297,624	5.5
O'ahu only	429,006	402,783	6.5	2,635,659	2,460,711	7.1
O'ahu one day or less	17,464	20,796	-16.0	126,431	134,972	-6.3
Kaua'i	137,641	128,259	7.3	836,016	754,668	10.8
Kaua'i only	73,091	66,407	10.1	468,722	403,183	16.3
Kaua'i one day or less	10,481	8,836	18.6	71,518	65,517	9.2
Maui County	299,339	265,230	12.9	1,789,722	1,646,702	8.7
Maui	295,110	261,964	12.7	1,758,623	1,622,565	8.4
Maui only	186,205	158,016	17.8	1,143,746	1,030,989	10.9
Maui one day or less	12,391	12,343	0.4	85,039	88,789	-4.2
Moloka'i *	5,644	4,268	32.2	36,160	33,018	9.5
Moloka'i only *	732	465	57.7	5,093	4,476	13.8
Moloka'i one day or less*	2,224	2,006	10.9	17,080	15,089	13.2
Lāna'i *	6,251	5,249	19.1	45,420	37,309	21.7
Lāna'i only *	1,042	791	31.7	7,737	5,355	44.5
Lāna'i one day or less*	3,531	2,649	33.3	23,733	20,520	15.7
Hawai'i Island	153,906	176,230	-12.7	1,084,324	1,044,376	3.8
Kona side	135,756	149,454	-9.2	940,267	893,206	5.3
Hilo side	51,050	65,532	-22.1	387,114	386,965	0.0
Hawai'i Island only	80,114	77,529	3.3	559,559	507,396	10.3
Hawai'i Island one day or less	6,310	10,133	-37.7	61,248	70,332	-12.9
Any Neighbor Island	509,601	485,453	5.0	3,219,789	2,962,418	8.7
NI only	372,549	333,264	11.8	2,375,070	2,125,506	11.7
O'ahu & NI	137,053	152,189	-9.9	844,720	836,913	0.9
Any one island only	770,190	705,991	9.1	4,820,517	4,412,110	9.3
Multiple Islands	168,417	182,245	-7.6	1,034,931	1,011,019	2.4
Avg. Islands Visited	1.24	1.27	-2.55	1.24	1.25	-1.23
Average Length of Stay in Hawai'i	9.07	9.10	-0.3	9.06	9.14	-0.9
ACCOMMODATIONS						
Plan to stay in Hotel	556,389	541,267	2.8	3,526,789	3,323,734	6.1
Hotel only	476,904	460,254	3.6	3,034,319	2,871,525	5.7
Plan to stay in Condo	168,751	154,265	9.4	1,019,861	940,049	8.5
Condo only	129,223	114,987	12.4	780,674	727,699	7.3
Plan to stay in Timeshare	84,507	87,953	-3.9	496,520	484,677	2.4
Timeshare only	63,578	66,601	-4.5	380,159	369,949	2.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	11,274	12,106	-6.9	78,890	80,677	-2.2
Friends/Relatives	83,844	82,059	2.2	517,446	490,938	5.4
Bed & Breakfast	8,957	7,954	12.6	74,077	60,379	22.7
Rental House	97,957	79,230	23.6	581,187	464,319	25.2
Hostel	6,806	7,987	-14.8	48,277	43,431	11.2
Camp Site, Beach	4,355	4,603	-5.4	36,939	34,385	7.4
Private Room in Private Home**	12,682	11,533	10.0	90,743	73,412	23.6
Shared Room/Space in Private Home**	4,778	2,746	74.0	26,876	21,040	27.7
Other	12,707	10,603	19.8	79,748	71,115	12.1
PURPOSE OF TRIP						
Pleasure (Net)	811,493	759,551	6.8	4,951,888	4,533,068	9.2
Honeymoon/Get Married	50,059	50,619	-1.1	338,696	348,489	-2.8
Honeymoon	44,590	45,614	-2.2	303,199	312,853	-3.1
Get Married	8,265	8,736	-5.4	58,035	60,413	-3.9
Pleasure/Vacation	767,361	714,350	7.4	4,650,392	4,218,632	10.2
Mtgs/Conventions/Incentive	30,482	41,112	-25.9	319,583	328,089	-2.6
Conventions	18,985	26,178	-27.5	167,356	166,875	0.3
Corporate Meetings	5,725	5,764	-0.7	53,048	57,857	-8.3
Incentive	6,649	10,668	-37.7	110,162	114,269	-3.6
Other Business	20,574	19,706	4.4	150,544	153,595	-2.0
Visit Friends/Rel.	79,303	72,675	9.1	461,737	434,137	6.4
Gov't/Military	11,457	9,849	16.3	63,250	59,473	6.4
Attend School	2,130	2,210	-3.6	14,071	14,586	-3.5
Sport Events	2,508	3,152	-20.4	36,695	30,707	19.5
Other	40,507	38,697	4.7	252,701	249,197	1.4
TRAVEL STATUS						
% First Timers ***	33.2	33.4	-0.2	33.4	33.8	-0.3
% Repeaters ***	66.8	66.6	0.2	66.6	66.2	0.3
Average # of Trips	5.0	5.0	0.1	5.1	5.1	-0.1
Group Tour	33,948	40,561	-16.3	338,730	347,659	-2.6
Non-Group	904,659	847,676	6.7	5,516,718	5,075,470	8.7
Package Trip	241,592	247,922	-2.6	1,543,760	1,542,363	0.1
No Package	697,015	640,315	8.9	4,311,688	3,880,766	11.1
Net True Independent	686,103	630,863	8.8	4,220,309	3,796,696	11.2
Ave. Age	45	45	0.8	46	45	0.1
Ave. Party Size	2.5	2.5	1.4	2.3	2.2	1.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
DOMESTIC VISITORS	680,045	630,217	7.9	4,064,384	3,699,122	9.9
DOMESTIC VISITOR DAYS	6,523,922	6,127,936	6.5	38,834,436	35,899,627	8.2
DOMESTIC AVERAGE DAILY CENSUS	210,449	197,675	6.5	183,181	169,338	8.2
DOMESTIC AIR SEATS	881,253	816,294	8.0	5,536,489	4,920,969	12.5
DOMESTIC LOAD FACTOR (%)	94.0	94.8	-0.8	88.5	91.3	-3.1
ISLANDS VISITED						
O'ahu	326,363	312,083	4.6	1,921,597	1,784,570	7.7
O'ahu only	233,759	212,799	9.8	1,396,545	1,261,344	10.7
O'ahu one day or less	15,895	18,920	-16.0	109,260	115,899	-5.7
Kaua'i	124,322	117,042	6.2	735,941	664,899	10.7
Kaua'i only	72,467	66,018	9.8	448,919	386,158	16.3
Kaua'i one day or less	6,195	6,174	0.3	41,447	39,728	4.3
Maui County	262,135	235,128	11.5	1,498,354	1,362,086	10.0
Maui	258,442	232,116	11.3	1,473,111	1,341,557	9.8
Maui only	176,522	151,854	16.2	1,025,941	913,379	12.3
Maui one day or less	6,875	7,207	-4.6	47,701	47,733	-0.1
Moloka'i *	4,222	3,684	14.6	26,066	24,775	5.2
Moloka'i only *	716	465	54.0	4,721	4,124	14.5
Moloka'i one day or less*	1,550	1,480	4.7	9,469	9,727	-2.6
Lāna'i *	5,093	4,363	16.7	33,802	28,539	18.4
Lāna'i only *	992	750	32.2	7,251	5,146	40.9
Lāna'i one day or less*	2,428	2,006	21.1	14,299	13,040	9.7
Hawai'i Island	126,568	133,045	-4.9	811,739	782,138	3.8
Kona side	112,112	115,058	-2.6	711,067	680,223	4.5
Hilo side	39,972	46,163	-13.4	271,873	271,196	0.2
Hawai'i Island only	73,393	70,358	4.3	488,106	448,539	8.8
Hawai'i Island one day or less	3,930	4,858	-19.1	28,273	28,718	-1.6
Any Neighbor Island	446,286	417,418	6.9	2,667,839	2,437,777	9.4
NI only	353,682	318,135	11.2	2,142,787	1,914,551	11.9
O'ahu & NI	92,604	99,283	-6.7	525,052	523,226	0.3
Any one island only	557,848	502,245	11.1	3,371,484	3,018,690	11.7
Multiple Islands	122,196	127,973	-4.5	692,901	680,431	1.8
Avg. Islands Visited	1.24	1.27	-2.4	1.23	1.25	-1.6
Average Length of Stay in Hawai'i	9.59	9.72	-1.3	9.55	9.70	-1.5
ACCOMMODATIONS						
Plan to stay in Hotel	360,259	346,970	3.8	2,163,675	2,027,821	6.7
Hotel only	298,373	286,379	4.2	1,796,539	1,684,320	6.7
Plan to stay in Condo	125,930	112,595	11.8	733,773	670,599	9.4
Condo only	96,753	85,776	12.8	573,313	521,135	10.0
Plan to stay in Timeshare	72,065	72,854	-1.1	408,887	393,219	4.0
Timeshare only	55,313	55,968	-1.2	316,089	300,332	5.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	9,205	9,248	-0.5	65,999	65,261	1.1
Friends/Relatives	77,136	69,305	11.3	469,442	429,174	9.4
Bed & Breakfast	6,944	6,258	11.0	53,806	45,338	18.7
Rental House	86,371	71,332	21.1	494,750	391,797	26.3
Hostel	4,712	4,197	12.3	32,013	27,299	17.3
Camp Site, Beach	4,156	4,104	1.3	29,595	27,226	8.7
Private Room in Private Home**	8,318	6,837	21.7	58,915	46,271	27.3
Shared Room/Space in Private Home**	3,009	2,392	25.8	21,022	15,899	32.2
Other	12,302	10,282	19.7	74,524	61,303	21.6
PURPOSE OF TRIP						
Pleasure (Net)	583,280	538,766	8.3	3,389,086	3,056,746	10.9
Honeymoon/Get Married	25,604	26,070	-1.8	145,536	142,211	2.3
Honeymoon	21,698	21,977	-1.3	121,694	119,079	2.2
Get Married	5,177	5,393	-4.0	32,271	31,222	3.4
Pleasure/Vacation	562,023	516,646	8.8	3,269,831	2,938,356	11.3
Mtgs/Conventions/Incentive	20,245	25,911	-21.9	209,786	220,104	-4.7
Conventions	14,027	18,483	-24.1	127,025	130,514	-2.7
Corporate Meetings	4,412	5,168	-14.6	47,029	50,332	-6.6
Incentive	2,547	3,390	-24.9	44,046	48,181	-8.6
Other Business	19,111	18,606	2.7	140,652	140,776	-0.1
Visit Friends/Rel.	71,794	63,825	12.5	415,559	384,224	8.2
Gov't/Military	10,948	8,337	31.3	55,570	48,836	13.8
Attend School	1,026	1,148	-10.6	7,756	7,230	7.3
Sport Events	2,414	2,590	-6.8	28,925	23,142	25.0
Other	20,305	20,046	1.3	132,543	125,605	5.5
TRAVEL STATUS						
% First Timers ***	29.6	30.0	-0.5	28.7	28.8	-0.1
% Repeaters ***	70.4	70.0	0.5	71.3	71.2	0.1
Average # of Trips	5.5	5.5	0.6	5.7	5.7	-0.8
Group Tour	11,739	13,252	-11.4	112,184	118,094	-5.0
Non-Group	668,306	616,965	8.3	3,952,200	3,581,027	10.4
Package Trip	135,584	132,971	2.0	744,851	720,605	3.4
No Package	544,461	497,247	9.5	3,319,534	2,978,517	11.4
Net True Independent	539,083	491,724	9.6	3,277,730	2,937,280	11.6
Ave. Age of Party Head	45	45	-0.1	46	46	-0.4
Ave. Party Size	2.4	2.4	1.4	2.2	2.1	1.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
INTERNATIONAL VISITORS	258,563	258,019	0.2	1,791,064	1,724,008	3.9
INTERNATIONAL VISITOR DAYS	1,993,390	1,955,266	1.9	14,197,095	13,644,081	4.1
INTERNATIONAL AVERAGE DAILY CENSUS	64,303	63,073	1.9	66,967	64,359	4.1
INTERNATIONAL AIR SEATS	322,632	323,416	-0.2	2,290,240	2,223,036	3.0
INTERNATIONAL LOAD FACTOR (%)	88.8	86.9	2.2	85.0	82.9	2.5
ISLANDS VISITED						
O'ahu	239,696	242,889	-1.3	1,558,781	1,513,053	3.0
O'ahu only	195,248	189,984	2.8	1,239,114	1,199,367	3.3
O'ahu one day or less	1,569	1,876	-16.3	17,171	19,073	-10.0
Kaua'i	13,319	11,216	18.7	100,075	89,768	11.5
Kaua'i only	624	389	60.3	19,803	17,025	16.3
Kaua'i one day or less	4,286	2,662	61.0	30,072	25,789	16.6
Maui County	37,204	30,103	23.6	291,368	284,616	2.4
Maui	36,669	29,849	22.8	285,512	281,007	1.6
Maui only	9,683	6,162	57.1	117,805	117,610	0.2
Maui one day or less	5,516	5,136	7.4	37,338	41,055	-9.1
Moloka'i *	1,422	585	143.2	10,094	8,243	22.5
Moloka'i only *	17	0	0.0	373	352	6.0
Moloka'i one day or less*	674	526	28.1	7,611	5,362	41.9
Lāna'i *	1,158	885	30.7	11,618	8,769	32.5
Lāna'i only *	50	41	23.0	486	209	132.6
Lāna'i one day or less*	1,103	644	71.2	9,434	7,479	26.1
Hawai'i Island	27,337	43,185	-36.7	272,586	262,239	3.9
Kona side	23,644	34,396	-31.3	229,201	212,983	7.6
Hilo side	11,078	19,369	-42.8	115,242	115,769	-0.5
Hawai'i Island only	6,721	7,171	-6.3	71,453	58,857	21.4
Hawai'i Island one day or less	2,380	5,275	-54.9	32,975	41,614	-20.8
Any Neighbor Island	63,315	68,035	-6.9	551,950	524,641	5.2
NI only	18,867	15,130	24.7	232,282	210,954	10.1
O'ahu & NI	44,448	52,905	-16.0	319,668	313,687	1.9
Any one island only	212,342	203,747	4.2	1,449,033	1,393,420	4.0
Multiple Islands	46,221	54,272	-14.8	342,031	330,588	3.5
Avg. Islands Visited	1.24	1.27	-2.9	1.25	1.25	-0.4
Average Length of Stay in Hawai'i	7.71	7.58	1.7	7.93	7.91	0.2
ACCOMMODATIONS						
Plan to stay in Hotel	196,130	194,297	0.9	1,363,114	1,295,913	5.2
Hotel only	178,531	173,875	2.7	1,237,780	1,187,205	4.3
Plan to stay in Condo	42,821	41,671	2.8	286,088	269,450	6.2
Condo only	32,469	29,210	11.2	207,361	206,564	0.4
Plan to stay in Timeshare	12,442	15,099	-17.6	87,633	91,457	-4.2
Timeshare only	8,266	10,633	-22.3	64,070	69,617	-8.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,069	2,859	-27.6	12,892	15,416	-16.4
Friends/Relatives	6,707	12,754	-47.4	48,004	61,764	-22.3
Bed & Breakfast	2,013	1,697	18.7	20,271	15,041	34.8
Rental House	11,585	7,897	46.7	86,437	72,522	19.2
Hostel	2,093	3,791	-44.8	16,264	16,132	0.8
Camp Site, Beach	198	499	-60.3	7,344	7,160	2.6
Private Room in Private Home**	4,363	4,696	-7.1	31,828	27,141	17.3
Shared Room/Space in Private Home**	1,769	354	399.7	5,854	5,141	13.9
Other	405	322	25.8	5,223	9,812	-46.8
PURPOSE OF TRIP						
Pleasure (Net)	228,213	220,785	3.4	1,562,802	1,476,322	5.9
Honeymoon/Get Married	24,455	24,549	-0.4	193,160	206,278	-6.4
Honeymoon	22,893	23,636	-3.1	181,505	193,774	-6.3
Get Married	3,088	3,343	-7.6	25,764	29,191	-11.7
Pleasure/Vacation	205,338	197,703	3.9	1,380,561	1,280,276	7.8
Mtgs/Conventions/Incentive	10,237	15,200	-32.7	109,797	107,986	1.7
Conventions	4,957	7,696	-35.6	40,332	36,361	10.9
Corporate Meetings	1,313	596	120.2	6,019	7,525	-20.0
Incentive	4,102	7,279	-43.6	66,115	66,088	0.0
Other Business	1,462	1,100	32.9	9,892	12,819	-22.8
Visit Friends/Rel.	7,509	8,850	-15.1	46,178	49,913	-7.5
Gov't/Military	509	1,513	-66.4	7,681	10,637	-27.8
Attend School	1,104	1,062	3.9	6,315	7,356	-14.2
Sport Events	94	562	-83.3	7,770	7,565	2.7
Other	20,202	18,651	8.3	120,158	123,592	-2.8
TRAVEL STATUS						
% First Timers ***	42.9	41.7	1.3	44.2	44.5	-0.3
% Repeaters ***	57.1	58.3	-1.3	55.8	55.5	0.3
Average # of Trips	3.9	4.0	-3.5	3.7	3.7	0.0
Group Tour	22,210	27,309	-18.7	226,546	229,565	-1.3
Non-Group	236,353	230,710	2.4	1,564,518	1,494,443	4.7
Package Trip	106,009	114,951	-7.8	798,909	821,759	-2.8
No Package	152,554	143,068	6.6	992,155	902,249	10.0
Net True Independent	147,020	139,139	5.7	942,579	859,417	9.7
Ave. Age of Party Head	44	43	2.4	44	44	1.0
Ave. Party Size	2.7	2.6	1.7	2.5	2.5	0.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	420,204	385,235	9.1	2,485,758	2,241,484	10.9
Domestic	407,572	373,423	9.1	2,424,680	2,183,204	11.1
International	12,632	11,812	6.9	61,078	58,280	4.8
VISITOR DAYS	3,804,541	3,555,789	7.0	22,445,580	20,558,403	9.2
AVERAGE DAILY CENSUS	122,727	114,703	7.0	105,875	96,974	9.2
ISLANDS VISITED						
O'ahu	178,829	167,297	6.9	1,043,848	957,067	9.1
O'ahu only	141,994	128,617	10.4	838,767	754,048	11.2
O'ahu one day or less	5,856	6,901	-15.1	42,853	43,826	-2.2
Kaua'i	71,951	68,085	5.7	430,365	382,112	12.6
Kaua'i only	52,548	48,838	7.6	318,366	273,940	16.2
Kaua'i one day or less	2,041	2,084	-2.1	15,521	13,802	12.5
Maui County	159,546	137,543	16.0	891,982	801,234	11.3
Maui	157,431	135,750	16.0	877,186	788,669	11.2
Maui only	125,983	107,154	17.6	708,833	627,156	13.0
Maui one day or less	3,943	2,507	57.3	20,859	18,962	10.0
Moloka'i *	2,313	1,804	28.2	13,790	13,323	3.5
Moloka'i only *	503	316	59.2	3,315	2,990	10.9
Moloka'i one day or less*	775	668	16.1	4,203	4,580	-8.2
Lāna'i *	2,492	2,214	12.5	16,398	14,291	14.7
Lāna'i only *	583	561	3.9	4,407	3,519	25.3
Lāna'i one day or less*	1,178	881	33.7	6,834	5,932	15.2
Hawai'i Island	66,519	71,567	-7.1	446,968	426,736	4.7
Kona side	59,587	63,088	-5.5	397,241	378,723	4.9
Hilo side	17,518	20,424	-14.2	130,867	126,925	3.1
Hawai'i Island only	48,313	47,828	1.0	328,151	301,509	8.8
Hawai'i Island one day or less	1,970	1,816	8.5	12,079	11,633	3.8
Any Neighbor Island	278,210	256,617	8.4	1,646,991	1,487,436	10.7
NI only	241,375	217,938	10.8	1,441,910	1,284,417	12.3
O'ahu & NI	36,835	38,679	-4.8	205,081	203,019	1.0
Any one island only	369,925	333,315	11.0	2,201,840	1,963,162	12.2
Multiple Islands	50,279	51,920	-3.2	283,918	278,322	2.0
Avg. Islands Visited	1.14	1.16	-1.6	1.14	1.15	-1.2
Average Length of Stay in Hawai'i	9.05	9.23	-1.9	9.03	9.17	-1.5
ACCOMMODATIONS						
Plan to stay in Hotel	207,581	192,281	8.0	1,225,974	1,126,218	8.9
Hotel only	176,211	162,344	8.5	1,037,506	953,725	8.8
Plan to stay in Condo	84,556	79,779	6.0	503,547	461,224	9.2
Condo only	69,277	63,990	8.3	408,843	374,457	9.2
Plan to stay in Timeshare	51,903	50,924	1.9	274,669	264,743	3.7
Timeshare only	39,896	40,058	-0.4	217,403	206,409	5.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,246	2,089	7.5	14,624	14,723	-0.7
Friends/Relatives	47,668	44,452	7.2	292,639	266,880	9.7
Bed & Breakfast	3,267	2,711	20.5	27,635	22,350	23.6
Rental House	52,194	41,875	24.6	312,238	250,987	24.4
Hostel	2,478	2,447	1.3	14,997	12,760	17.5
Camp Site, Beach	2,021	1,960	3.1	17,113	14,901	14.8
Private Room in Private Home**	4,847	4,674	3.7	34,331	28,432	20.8
Shared Room/Space in Private Home	1,514	1,254	20.7	11,482	9,011	27.4
Other	7,274	5,670	28.3	44,057	35,305	24.8
PURPOSE OF TRIP						
Pleasure (Net)	362,089	331,801	9.1	2,090,873	1,873,861	11.6
Honeymoon/Get Married	12,217	12,696	-3.8	71,396	72,028	-0.9
Honeymoon	9,703	10,131	-4.2	56,390	55,873	0.9
Get Married	3,190	3,282	-2.8	19,367	20,367	-4.9
Pleasure/Vacation	352,273	321,327	9.6	2,033,959	1,815,574	12.0
Mtgs/Conventions/Incentive	10,186	11,906	-14.4	98,575	99,843	-1.3
Conventions	6,247	8,472	-26.3	58,433	59,203	-1.3
Corporate Meetings	3,152	2,607	20.9	25,358	25,662	-1.2
Incentive	1,113	1,303	-14.6	18,071	18,637	-3.0
Other Business	12,231	11,369	7.6	89,274	87,993	1.5
Visit Friends/Rel.	44,185	39,322	12.4	258,078	233,741	10.4
Gov't/Military	4,879	3,347	45.8	23,359	19,861	17.6
Attend School	863	532	62.0	4,194	3,518	19.2
Sport Events	1,806	1,792	0.8	20,860	14,993	39.1
Other	13,688	14,351	-4.6	84,740	84,941	-0.2
TRAVEL STATUS						
% First Timers ***	19.2	19.4	-0.2	19.0	18.9	0.1
% Repeaters ***	80.8	80.6	0.2	81.0	81.1	-0.1
Average # of Trips	6.7	6.6	1.0	6.8	6.9	-0.7
Group Tour	5,205	4,664	11.6	41,366	42,450	-2.6
Non-Group	414,998	380,571	9.0	2,444,392	2,199,034	11.2
Package Trip	77,595	74,800	3.7	403,706	389,523	3.6
No Package	342,609	310,435	10.4	2,082,052	1,851,960	12.4
Net True Independent	339,434	307,989	10.2	2,062,365	1,832,829	12.5
Ave. Age	45	45	-0.1	46	46	-0.4
Ave. Party Size	2.5	2.5	2.1	2.2	2.2	1.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	222,694	208,530	6.8	1,353,477	1,252,499	8.1
Domestic	210,293	196,525	7.0	1,293,539	1,195,866	8.2
International	12,401	12,005	3.3	59,938	56,633	5.8
VISITOR DAYS	2,199,197	2,104,961	4.5	13,579,388	12,787,746	6.2
AVERAGE DAILY CENSUS	70,942	67,902	4.5	64,054	60,320	6.2
ISLANDS VISITED						
O'ahu	128,890	126,482	1.9	761,875	717,720	6.2
O'ahu only	83,923	76,614	9.5	487,758	446,467	9.2
O'ahu one day or less	8,352	10,239	-18.4	60,420	64,047	-5.7
Kaua'i	41,454	38,828	6.8	262,189	240,144	9.2
Kaua'i only	16,609	14,171	17.2	111,914	95,186	17.6
Kaua'i one day or less	3,978	3,763	5.7	26,458	24,812	6.6
Maui County	85,039	78,136	8.8	515,835	478,114	7.9
Maui	83,786	77,227	8.5	506,746	471,622	7.4
Maui only	43,675	36,682	19.1	271,349	246,796	9.9
Maui one day or less	3,658	4,502	-18.7	27,301	27,100	0.7
Moloka'i *	1,305	1,338	-2.5	11,116	9,114	22.0
Moloka'i only *	167	104	60.1	1,128	897	25.8
Moloka'i one day or less*	561	627	-10.5	5,971	4,415	35.2
Lāna'i *	2,181	1,720	26.8	16,592	12,146	36.6
Lāna'i only *	356	139	156.9	2,360	1,349	75.0
Lāna'i one day or less*	1,028	908	13.3	8,098	6,315	28.2
Hawai'i Island	44,825	50,355	-11.0	297,932	293,879	1.4
Kona side	38,921	41,892	-7.1	256,316	248,487	3.2
Hilo side	16,764	20,695	-19.0	119,066	122,300	-2.6
Hawai'i Island only	20,228	18,683	8.3	128,777	120,713	6.7
Hawai'i Island one day or less	1,710	2,453	-30.3	14,351	15,746	-8.9
Any Neighbor Island	138,771	131,916	5.2	865,719	806,033	7.4
NI only	93,803	82,048	14.3	591,602	534,779	10.6
O'ahu & NI	44,968	49,868	-9.8	274,118	271,253	1.1
Any one island only	164,958	146,394	12.7	1,003,285	911,407	10.1
Multiple Islands	57,736	62,135	-7.1	350,192	341,092	2.7
Avg. Islands Visited	1.36	1.42	-4.3	1.37	1.39	-1.5
Average Length of Stay in Hawai'i	9.88	10.09	-2.2	10.03	10.21	-1.7
ACCOMMODATIONS						
Plan to stay in Hotel	129,895	125,482	3.5	801,412	759,290	5.5
Hotel only	104,117	99,755	4.4	642,670	611,502	5.1
Plan to stay in Condo	36,672	30,096	21.9	200,751	181,201	10.8
Condo only	24,945	20,475	21.8	140,183	125,977	11.3
Plan to stay in Timeshare	18,599	20,808	-10.6	125,747	121,623	3.4
Timeshare only	13,428	14,303	-6.1	92,011	88,060	4.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	5,927	6,398	-7.4	47,334	45,001	5.2
Friends/Relatives	26,054	25,551	2.0	157,567	149,467	5.4
Bed & Breakfast	2,498	2,384	4.8	18,185	16,472	10.4
Rental House	27,916	22,695	23.0	152,549	121,804	25.2
Hostel	1,705	1,816	-6.1	9,983	8,830	13.1
Camp Site, Beach	1,102	1,178	-6.5	8,154	8,305	-1.8
Private Room in Private Home**	2,340	2,969	-21.2	18,901	16,363	15.5
Shared Room/Space in Private Home	1,663	754	120.6	7,456	5,644	32.1
Other	3,815	3,530	8.1	24,437	22,059	10.8
PURPOSE OF TRIP						
Pleasure (Net)	186,647	171,347	8.9	1,099,363	997,930	10.2
Honeymoon/Get Married	10,407	11,820	-12.0	60,877	60,523	0.6
Honeymoon	9,305	10,573	-12.0	52,788	52,514	0.5
Get Married	1,614	1,718	-6.0	11,515	11,217	2.7
Pleasure/Vacation	177,990	161,138	10.5	1,048,772	945,924	10.9
Mtgs/Conventions/Incentive	9,389	10,982	-14.5	96,234	103,673	-7.2
Conventions	6,606	7,721	-14.4	59,303	60,283	-1.6
Corporate Meetings	1,955	2,170	-9.9	19,502	22,093	-11.7
Incentive	1,219	1,606	-24.1	21,642	25,809	-16.1
Other Business	6,687	6,604	1.3	45,807	47,453	-3.5
Visit Friends/Rel.	24,752	23,076	7.3	143,566	135,747	5.8
Gov't/Military	5,557	5,214	6.6	31,509	30,026	4.9
Attend School	234	323	-27.5	2,423	2,450	-1.1
Sport Events	449	585	-23.3	6,389	6,647	-3.9
Other	6,666	7,387	-9.8	45,161	44,076	2.5
TRAVEL STATUS						
% First Timers ***	42.7	43.6	-0.8	41.7	41.7	0.0
% Repeaters ***	57.3	56.4	0.8	58.3	58.3	0.0
Average # of Trips	3.7	3.8	-1.1	4.0	4.0	-0.9
Group Tour	4,365	5,425	-19.5	52,194	57,269	-8.9
Non-Group	218,329	203,104	7.5	1,301,283	1,195,230	8.9
Package Trip	43,208	41,230	4.8	264,210	257,868	2.5
No Package	179,486	167,299	7.3	1,089,267	994,631	9.5
Net True Independent	177,716	165,108	7.6	1,072,052	977,087	9.7
Ave. Age	45	45	0.5	47	47	0.1
Ave. Party Size	2.3	2.3	0.8	2.1	2.0	1.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	138,060	136,300	1.3	884,644	873,928	1.2
Domestic	674	689	-2.1	4,511	4,273	5.6
International	137,386	135,611	1.3	880,133	869,655	1.2
VISITOR DAYS	844,231	829,906	1.7	5,258,237	5,170,732	1.7
AVERAGE DAILY CENSUS	27,233	26,771	1.7	24,803	24,390	1.7
ISLANDS VISITED						
O'ahu	129,770	130,296	-0.4	831,118	840,250	-1.1
O'ahu only	120,238	115,800	3.8	740,895	743,454	-0.3
O'ahu one day or less	467	449	3.9	4,717	4,938	-4.5
Kaua'i	2,185	1,761	24.1	15,357	14,252	7.8
Kaua'i only	247	224	10.3	1,454	1,096	32.6
Kaua'i one day or less	1,501	849	76.8	9,557	8,344	14.5
Maui County	4,244	5,008	-15.3	29,897	32,737	-8.7
Maui	4,097	4,975	-17.6	28,726	32,143	-10.6
Maui only	1,291	715	80.5	6,520	4,646	40.3
Maui one day or less	932	1,857	-49.8	7,863	11,584	-32.1
Moloka'i *	32	65	-50.9	755	1,258	-40.0
Moloka'i only *	0	0	0.0	142	0	0.0
Moloka'i one day or less*	32	65	-50.9	479	1,147	-58.2
Lāna'i *	179	94	90.6	946	1,001	-5.5
Lāna'i only *	48	31	52.5	135	87	55.1
Lāna'i one day or less*	130	63	108.0	582	771	-24.5
Hawai'i Island	12,733	15,541	-18.1	110,386	98,083	12.5
Kona side	11,865	12,812	-7.4	94,171	76,767	22.7
Hilo side	2,535	4,645	-45.4	29,682	32,449	-8.5
Hawai'i Island only	6,389	4,733	35.0	42,106	25,741	63.6
Hawai'i Island one day or less	726	2,300	-68.4	14,716	20,633	-28.7
Any Neighbor Island	17,823	20,499	-13.1	143,749	130,475	10.2
NI only	8,290	6,004	38.1	53,527	33,679	58.9
O'ahu & NI	9,532	14,495	-34.2	90,223	96,796	-6.8
Any one island only	128,212	121,504	5.5	791,251	775,023	2.1
Multiple Islands	9,848	14,796	-33.4	93,393	98,905	-5.6
Avg. Islands Visited	1.08	1.12	-3.7	1.12	1.13	-1.2
Average Length of Stay in Hawai'i	6.11	6.09	0.4	5.94	5.92	0.5
ACCOMMODATIONS						
Plan to stay in Hotel	110,777	109,366	1.3	736,435	726,383	1.4
Hotel only	106,844	104,483	2.3	710,096	703,087	1.0
Plan to stay in Condo	19,887	20,082	-1.0	110,700	106,647	3.8
Condo only	16,834	15,413	9.2	88,454	86,171	2.6
Plan to stay in Timeshare	8,841	10,247	-13.7	48,556	49,876	-2.6
Timeshare only	7,048	7,842	-10.1	37,786	39,755	-5.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	97	94	2.9	1,116	1,732	-35.5
Friends/Relatives	1,656	2,143	-22.7	10,974	11,441	-4.1
Bed & Breakfast	451	244	85.1	2,386	1,653	44.3
Rental House	634	531	19.4	3,969	2,960	34.1
Hostel	252	122	106.4	1,223	1,173	4.3
Camp Site, Beach	1	22	-94.9	134	517	-74.1
Private Room in Private Home**	726	412	76.2	3,576	2,183	63.8
Shared Room/Space in Private Home	104	96	8.2	965	1,153	-16.3
Other	199	38	423.8	600	1,238	-51.5
PURPOSE OF TRIP						
Pleasure (Net)	119,163	116,124	2.6	738,046	721,245	2.3
Honeymoon/Get Married	16,795	16,742	0.3	116,149	128,892	-9.9
Honeymoon	15,698	16,194	-3.1	109,688	122,755	-10.6
Get Married	2,499	2,621	-4.6	18,604	20,203	-7.9
Pleasure/Vacation	103,500	100,434	3.1	629,666	599,262	5.1
Mtgs/Conventions/Incentive	6,527	9,048	-27.9	67,821	67,538	0.4
Conventions	2,747	2,630	4.4	13,876	11,122	24.8
Corporate Meetings	220	408	-46.0	1,915	3,281	-41.6
Incentive	3,673	6,260	-41.3	53,633	54,492	-1.6
Other Business	390	324	20.3	4,772	4,220	13.1
Visit Friends/Rel.	1,719	2,816	-39.0	14,107	14,967	-5.7
Gov't/Military	111	36	212.7	214	917	-76.6
Attend School	415	485	-14.3	3,819	4,330	-11.8
Sport Events	81	298	-72.9	5,167	4,694	10.1
Other	15,346	13,311	15.3	95,462	96,213	-0.8
TRAVEL STATUS						
% First Timers ***	31.1	29.3	1.8	33.9	36.1	-2.2
% Repeaters ***	68.9	70.7	-1.8	66.1	63.9	2.2
Average # of Trips	4.8	5.1	-4.7	4.5	4.5	2.0
Group Tour	17,414	18,484	-5.8	165,880	168,434	-1.5
Non-Group	120,646	117,816	2.4	718,764	705,494	1.9
Package Trip	72,435	77,529	-6.6	507,868	545,881	-7.0
No Package	65,625	58,771	11.7	376,776	328,048	14.9
Net True Independent	61,306	55,927	9.6	337,353	294,324	14.6
Ave. Age	45	45	1.5	45	44	1.3
Ave. Party Size	2.6	2.7	-3.1	2.6	2.6	-0.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	27,527	26,691	3.1	332,665	315,502	5.4
Domestic	10,986	10,245	7.2	86,114	73,269	17.5
International	16,541	16,446	0.6	246,551	242,233	1.8
VISITOR DAYS	345,070	314,754	9.6	4,162,010	4,011,432	3.8
AVERAGE DAILY CENSUS	11,131	10,153	9.6	19,632	18,922	3.8
ISLANDS VISITED						
O'ahu	14,844	14,786	0.4	136,059	129,199	5.3
O'ahu only	7,268	9,574	-24.1	89,026	87,026	2.3
O'ahu one day or less	497	750	-33.8	4,651	5,712	-18.6
Kaua'i	5,154	3,403	51.5	49,180	45,349	8.4
Kaua'i only	861	849	1.4	21,910	21,330	2.7
Kaua'i one day or less	366	91	303.4	4,364	4,137	5.5
Maui County	16,036	12,397	29.4	170,952	157,083	8.8
Maui	15,626	12,325	26.8	169,152	155,690	8.6
Maui only	7,651	7,133	7.3	117,166	114,047	2.7
Maui one day or less	610	174	249.6	6,601	5,139	28.5
Moloka'i *	196	94	108.0	2,413	2,489	-3.0
Moloka'i only *	32	1	2810.8	309	427	-27.6
Moloka'i one day or less*	43	34	24.5	1,151	1,169	-1.6
Lāna'i *	474	108	337.6	3,618	3,038	19.1
Lāna'i only *	5	17	-72.7	368	183	101.7
Lāna'i one day or less*	443	65	582.9	2,454	2,062	19.0
Hawai'i Island	6,699	5,641	18.8	66,904	63,920	4.7
Kona side	6,109	4,914	24.3	61,724	57,811	6.8
Hilo side	3,043	2,177	39.8	22,581	22,579	0.0
Hawai'i Island only	1,772	1,882	-5.8	36,489	34,306	6.4
Hawai'i Island one day or less	127	352	-63.9	1,622	2,679	-39.4
Any Neighbor Island	20,259	17,117	18.4	243,639	228,477	6.6
NI only	12,684	11,905	6.5	196,606	186,304	5.5
O'ahu & NI	7,575	5,212	45.3	47,033	42,173	11.5
Any one island only	17,590	19,455	-9.6	265,268	257,318	3.1
Multiple Islands	9,938	7,236	37.3	67,397	58,185	15.8
Avg. Islands Visited	1.56	1.36	14.7	1.28	1.27	1.4
Average Length of Stay in Hawai'i	12.54	11.79	6.3	12.51	12.71	-1.6
ACCOMMODATIONS						
Plan to stay in Hotel	12,719	13,537	-6.0	144,076	138,225	4.2
Hotel only	8,085	9,952	-18.8	106,133	103,693	2.4
Plan to stay in Condo	10,451	8,976	16.4	117,527	116,621	0.8
Condo only	7,520	6,347	18.5	93,383	95,230	-1.9
Plan to stay in Timeshare	1,675	2,074	-19.3	27,190	29,168	-6.8
Timeshare only	1,125	1,468	-23.4	19,870	21,897	-9.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	998	217	360.9	5,062	5,019	0.9
Friends/Relatives	949	1,329	-28.6	14,629	15,890	-7.9
Bed & Breakfast	524	386	36.0	6,397	5,221	22.5
Rental House	5,241	3,790	38.3	51,917	39,994	29.8
Hostel	497	612	-18.9	7,337	5,233	40.2
Camp Site, Beach	372	380	-2.0	6,351	4,162	52.6
Private Room in Private Home**	730	528	38.4	8,033	5,921	35.7
Shared Room/Space in Private Home	88	161	-45.3	1,829	1,460	25.3
Other	357	276	29.2	4,494	3,161	42.2
PURPOSE OF TRIP						
Pleasure (Net)	25,855	23,269	11.1	314,819	295,763	6.4
Honeymoon/Get Married	1,149	1,306	-12.0	8,810	8,623	2.2
Honeymoon	1,035	1,153	-10.2	7,928	7,625	4.0
Get Married	129	191	-32.7	1,147	1,517	-24.4
Pleasure/Vacation	24,837	22,048	12.6	307,384	288,533	6.5
Mtgs/Conventions/Incentive	448	2,454	-81.7	13,321	13,723	-2.9
Conventions	338	1,975	-82.9	8,777	9,282	-5.4
Corporate Meetings	14	160	-91.4	1,699	1,746	-2.7
Incentive	98	442	-77.8	3,468	3,088	12.3
Other Business	232	124	86.9	1,675	1,988	-15.8
Visit Friends/Rel.	756	1,193	-36.6	10,319	11,950	-13.6
Gov't/Military	140	42	232.1	384	233	65.1
Attend School	80	61	31.1	597	299	100.1
Sport Events	25	92	-72.4	1,054	1,327	-20.5
Other	777	793	-2.0	5,339	5,496	-2.8
TRAVEL STATUS						
% First Timers ***	51.8	49.4	2.4	37.2	34.5	2.6
% Repeaters ***	48.2	50.6	-2.4	62.8	65.5	-2.6
Average # of Trips	3.3	3.0	11.2	3.9	4.1	-4.0
Group Tour	812	860	-5.5	5,695	5,601	1.7
Non-Group	26,715	25,831	3.4	326,970	309,902	5.5
Package Trip	5,357	6,049	-11.4	63,304	59,462	6.5
No Package	22,170	20,642	7.4	269,361	256,040	5.2
Net True Independent	21,765	20,289	7.3	267,117	254,140	5.1
Ave. Age	45	44	2.0	48	47	0.9
Ave. Party Size	2.7	2.4	10.1	2.2	2.2	0.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

JULY 2018 ARRIVALS AT A GLANCE

CATEGORY AND MMA	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
TOTAL EXPENDITURES (\$mil.)	1,662.7	1,586.4	4.8	10,924.2	9,946.8	9.8
Total by air	1,662.6	1,585.5	4.9	10,901.4	9,924.6	9.8
U.S. West	636.2	598.8	6.2	4,019.6	3,660.2	9.8
U.S. East	454.3	452.5	0.4	2,910.1	2,664.0	9.2
Japan	206.4	192.5	7.2	1,343.1	1,253.4	7.2
Canada	55.3	46.6	18.8	705.3	655.2	7.6
All Others	310.4	295.2	5.1	1,923.3	1,691.7	13.7
Visitor arrivals by cruise ships	0.2	0.9	-82.1	22.7	22.3	2.2
TOTAL VISITOR DAYS	8,521,381	8,094,248	5.3	53,306,253	49,870,692	6.9
Total by air	8,517,312	8,083,202	5.4	53,031,531	49,543,707	7.0
U.S. West	3,804,541	3,555,789	7.0	22,445,580	20,558,403	9.2
U.S. East	2,199,197	2,104,961	4.5	13,579,388	12,787,746	6.2
Japan	844,231	829,906	1.7	5,258,237	5,170,732	1.7
Canada	345,070	314,754	9.6	4,162,010	4,011,432	3.8
All Others	1,324,272	1,277,792	3.6	7,586,316	7,015,394	8.1
Visitor arrivals by cruise ships	4,069	11,045	-63.2	274,722	326,984	-16.0
VISITOR ARRIVALS	939,360	891,878	5.3	5,922,203	5,496,854	7.7
Total by air	938,608	888,236	5.7	5,855,448	5,423,129	8.0
U.S. West	420,204	385,235	9.1	2,485,758	2,241,484	10.9
U.S. East	222,694	208,530	6.8	1,353,477	1,252,499	8.1
Japan	138,060	136,300	1.3	884,644	873,928	1.2
Canada	27,527	26,691	3.1	332,665	315,502	5.4
All Others	130,122	131,482	-1.0	798,904	739,715	8.0
Visitor arrivals by cruise ships	752	3,641	-79.3	66,755	73,724	-9.5
AVERAGE LENGTH OF STAY	9.07	9.08	0.0	9.00	9.07	-0.8
Total by air	9.07	9.10	-0.3	9.06	9.14	-0.9
U.S. West	9.05	9.23	-1.9	9.03	9.17	-1.5
U.S. East	9.88	10.09	-2.2	10.03	10.21	-1.7
Japan	6.11	6.09	0.4	5.94	5.92	0.5
Canada	12.54	11.79	6.3	12.51	12.71	-1.6
All Others	10.18	9.72	4.7	9.50	9.48	0.1
Visitor arrivals by cruise ships	5.41	3.03	78.4	4.12	4.44	-7.2
PER PERSON PER DAY SPENDING (\$)	195.1	196.0	-0.4	204.9	199.5	2.7
Total by air	195.2	196.1	-0.5	205.6	200.3	2.6
U.S. West	167.2	168.4	-0.7	179.1	178.0	0.6
U.S. East	206.6	215.0	-3.9	214.3	208.3	2.9
Japan	244.4	231.9	5.4	255.4	242.4	5.4
Canada	160.2	147.9	8.3	169.5	163.3	3.7
All Others	234.4	231.1	1.5	253.5	241.1	5.1
Visitor arrivals by cruise ships	39.0	80.2	-51.3	82.8	68.1	21.6
PER PERSON PER TRIP SPENDING (\$)	1,770.0	1,778.7	-0.5	1,844.6	1,809.5	1.9
Total by air	1,771.3	1,785.0	-0.8	1,861.8	1,830.0	1.7
U.S. West	1,514.0	1,554.3	-2.6	1,617.1	1,632.9	-1.0
U.S. East	2,039.9	2,169.8	-6.0	2,150.1	2,127.0	1.1
Japan	1,494.7	1,412.1	5.9	1,518.3	1,434.3	5.9
Canada	2,008.8	1,744.3	15.2	2,120.2	2,076.8	2.1
All Others	2,385.7	2,245.5	6.2	2,407.4	2,286.9	5.3
Visitor arrivals by cruise ships	211.2	243.4	-13.2	340.7	301.9	12.9

P=Preliminary data.

Source:Hawai'i Tourism Authority

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,687.8	\$3,211.6	\$4,822.6	\$6,241.1	\$7,664.3	\$9,261.5	\$10,924.2	
	Total by air	\$1,683.9	\$3,204.1	\$4,811.1	\$6,222.2	\$7,642.0	\$9,238.9	\$10,901.4	
	U.S. West	\$589.4	\$1,083.9	\$1,669.9	\$2,217.7	\$2,743.5	\$3,383.4	\$4,019.6	
	U.S. East	\$450.6	\$860.5	\$1,280.3	\$1,590.8	\$1,988.6	\$2,455.8	\$2,910.1	
	Japan	\$191.9	\$394.8	\$615.6	\$771.5	\$942.2	\$1,136.8	\$1,343.1	
	Canada	\$171.1	\$320.0	\$468.2	\$567.6	\$613.3	\$650.0	\$705.3	
	All Other	\$280.7	\$545.0	\$777.0	\$1,074.6	\$1,354.4	\$1,612.8	\$1,923.3	
	Visitor arrivals by cruise ships	\$3.9	\$7.5	\$11.5	\$18.8	\$22.3	\$22.6	\$22.7	
Visitor days	TOTAL (air + s	8,043,853	15,126,876	22,929,922	29,761,785	36,624,277	44,784,872	53,306,253	
	Total by air	7,989,370	15,021,212	22,767,447	29,523,646	36,357,169	44,514,219	53,031,531	
	U.S. West	3,096,462	5,742,971	8,879,482	11,853,069	14,854,207	18,641,039	22,445,580	
	U.S. East	2,094,133	3,910,768	5,879,249	7,303,045	9,127,924	11,380,191	13,579,388	
	Japan	715,055	1,458,227	2,272,332	2,943,856	3,641,798	4,414,005	5,258,237	
	Canada	974,439	1,791,721	2,683,763	3,305,912	3,593,931	3,816,940	4,162,010	
	All Other	1,109,281	2,117,525	3,052,620	4,117,763	5,139,308	6,262,043	7,586,316	
	Visitor arrivals by cruise ships	54,483	105,664	162,475	238,139	267,108	270,653	274,722	
Visitor arrivals	TOTAL (air + s	796,483	1,575,054	2,478,604	3,281,609	4,085,744	4,982,843	5,922,203	
	Total by air	784,237	1,548,280	2,438,647	3,224,700	4,020,878	4,916,841	5,855,448	
	U.S. West	304,091	598,173	962,462	1,310,192	1,656,803	2,065,554	2,485,758	
	U.S. East	177,962	354,397	567,495	721,101	909,464	1,130,783	1,353,477	
	Japan	118,767	243,415	382,665	495,399	616,128	746,584	884,644	
	Canada	69,163	133,026	207,686	259,760	286,244	305,138	332,665	
	All Other	114,253	219,269	318,338	438,249	552,239	668,782	798,904	
	Visitor arrivals by cruise ships	12,246	26,774	39,957	56,909	64,866	66,003	66,755	
length of stay	TOTAL (air + s	10.10	9.60	9.25	9.07	8.96	8.99	9.00	
	Total by air	10.19	9.70	9.34	9.16	9.04	9.05	9.06	
	U.S. West	10.18	9.60	9.23	9.05	8.97	9.02	9.03	
	U.S. East	11.77	11.03	10.36	10.13	10.04	10.06	10.03	
	Japan	6.02	5.99	5.94	5.94	5.91	5.91	5.94	
	Canada	14.09	13.47	12.92	12.73	12.56	12.51	12.51	
	All Other	9.71	9.66	9.59	9.40	9.31	9.36	9.50	
	Visitor arrivals by cruise ships	4.45	3.95	4.07	4.18	4.12	4.10	4.12	
Per Person Per Day Spending	TOTAL (air+sh	\$209.8	\$212.3	\$210.3	\$209.7	\$209.3	\$206.8	\$204.9	
	Total by air	\$210.8	\$213.3	\$211.3	\$210.8	\$210.2	\$207.5	\$205.6	
	U.S. West	\$190.4	\$188.7	\$188.1	\$187.1	\$184.7	\$181.5	\$179.1	
	U.S. East	\$215.2	\$220.0	\$217.8	\$217.8	\$217.9	\$215.8	\$214.3	
	Japan	\$268.4	\$270.7	\$270.9	\$262.1	\$258.7	\$257.5	\$255.4	
	Canada	\$175.6	\$178.6	\$174.5	\$171.7	\$170.7	\$170.3	\$169.5	
	All Other	\$253.1	\$257.4	\$254.5	\$261.0	\$263.5	\$257.6	\$253.5	
	Visitor arrivals by cruise ships	\$72.2	\$71.2	\$71.0	\$79.1	\$83.5	\$83.5	\$82.8	
Per Person Per Trip Spending	TOTAL (air+sh	\$2,119.1	\$2,039.1	\$1,945.7	\$1,901.8	\$1,875.9	\$1,858.7	\$1,844.6	
	Total by air	\$2,147.2	\$2,069.5	\$1,972.9	\$1,929.5	\$1,900.6	\$1,879.0	\$1,861.8	
	U.S. West	\$1,938.4	\$1,812.0	\$1,735.1	\$1,692.7	\$1,655.9	\$1,638.0	\$1,617.1	
	U.S. East	\$2,532.2	\$2,428.0	\$2,256.1	\$2,206.1	\$2,186.6	\$2,171.8	\$2,150.1	
	Japan	\$1,615.8	\$1,621.7	\$1,608.7	\$1,557.2	\$1,529.3	\$1,522.6	\$1,518.3	
	Canada	\$2,474.5	\$2,405.7	\$2,254.5	\$2,185.2	\$2,142.6	\$2,130.3	\$2,120.2	
	All Other	\$2,457.2	\$2,485.5	\$2,440.9	\$2,452.1	\$2,452.5	\$2,411.6	\$2,407.4	
	Visitor arrivals by cruise ships	\$321.3	\$281.0	\$288.9	\$331.0	\$343.9	\$342.2	\$340.7	

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

JULY 2018 ISLAND HIGHLIGHTS

CATEGORY AND ISLAND	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
TOTAL EXPENDITURES (\$mil.)	1,662.7	1,586.4	4.8	10,924.2	9,946.8	9.8
Total by air	1,662.6	1,585.5	4.9	10,901.4	9,924.6	9.8
O'ahu	773.7	764.4	1.2	4,851.0	4,452.1	9.0
Maui	481.5	432.5	11.3	3,189.5	2,845.6	12.1
Moloka'i	2.9	1.4	109.5	22.1	21.1	4.8
Lāna'i	8.6	5.1	67.9	66.1	47.9	38.1
Kaua'i	194.6	165.5	17.6	1,236.8	1,119.6	10.5
Hawai'i Island	201.1	216.7	-7.2	1,535.9	1,438.3	6.8
Visitor arrivals by cruise ships	0.2	0.9	-82.1	22.7	22.3	2.2
TOTAL VISITOR DAYS	8,521,381	8,094,248	5.3	53,306,253	49,870,692	6.9
Total by air	8,517,312	8,083,202	5.4	53,031,531	49,543,707	7.0
O'ahu	3,995,607	3,795,351	5.3	23,990,067	22,562,129	6.3
Maui	2,322,796	2,042,532	13.7	14,283,941	13,188,588	8.3
Moloka'i	24,620	17,560	40.2	173,047	166,561	3.9
Lāna'i	21,685	18,954	14.4	158,910	126,756	25.4
Kaua'i	1,013,258	964,510	5.1	6,319,854	5,761,550	9.7
Hawai'i Island	1,139,345	1,244,296	-8.4	8,105,712	7,738,123	4.8
Visitor arrivals by cruise ships	4,069	11,045	-63.2	274,722	326,984	-16.0
VISITOR ARRIVALS	939,360	891,878	5.3	5,922,203	5,496,854	7.7
Total by air	938,608	888,236	5.7	5,855,448	5,423,129	8.0
O'ahu	566,059	554,972	2.0	3,480,379	3,297,624	5.5
Maui	295,110	261,964	12.7	1,758,623	1,622,565	8.4
Moloka'i	5,644	4,268	32.2	36,160	33,018	9.5
Lāna'i	6,251	5,249	19.1	45,420	37,309	21.7
Kaua'i	137,641	128,259	7.3	836,016	754,668	10.8
Hawai'i Island	153,906	176,230	-12.7	1,084,324	1,044,376	3.8
Visitor arrivals by cruise ships	752	3,641	-79.3	66,755	73,724	-9.5
AVERAGE LENGTH OF STAY	9.07	9.08	0.0	9.00	9.07	-0.8
Total by air	9.07	9.10	-0.3	9.06	9.14	-0.9
O'ahu	7.06	6.84	3.2	6.89	6.84	0.7
Maui	7.87	7.80	0.9	8.12	8.13	-0.1
Moloka'i	4.36	4.11	6.0	4.79	5.04	-5.1
Lāna'i	3.47	3.61	-3.9	3.50	3.40	3.0
Kaua'i	7.36	7.52	-2.1	7.56	7.63	-1.0
Hawai'i Island	7.40	7.06	4.8	7.48	7.41	0.9
Visitor arrivals by cruise ships	5.41	3.03	78.4	4.12	4.44	-7.2
PER PERSON PER DAY SPENDING (\$)	195.1	196.0	-0.4	204.9	199.5	2.7
Total by air	195.2	196.1	-0.5	205.6	200.3	2.6
O'ahu	193.6	201.4	-3.8	202.2	197.3	2.5
Maui	207.3	211.7	-2.1	223.3	215.8	3.5
Moloka'i	119.3	79.8	49.4	127.5	126.4	0.9
Lāna'i	396.4	270.1	46.7	416.3	377.9	10.2
Kaua'i	192.1	171.6	12.0	195.7	194.3	0.7
Hawai'i Island	176.5	174.1	1.4	189.5	185.9	1.9
Visitor arrivals by cruise ships	39.0	80.2	-51.3	82.8	68.1	21.6
PER PERSON PER TRIP SPENDING (\$)	1,770.0	1,778.7	-0.5	1,844.6	1,809.5	1.9
Total by air	1,771.3	1,785.0	-0.8	1,861.8	1,830.0	1.7
O'ahu	1,366.9	1,377.3	-0.8	1,393.8	1,350.1	3.2
Maui	1,631.7	1,650.8	-1.2	1,813.6	1,753.7	3.4
Moloka'i	520.3	328.5	58.4	610.3	637.6	-4.3
Lāna'i	1,375.1	975.4	41.0	1,456.4	1,283.8	13.4
Kaua'i	1,414.1	1,290.2	9.6	1,479.5	1,483.6	-0.3
Hawai'i Island	1,306.7	1,229.4	6.3	1,416.5	1,377.2	2.9
Visitor arrivals by cruise ships	211.2	243.4	-13.2	340.7	301.9	12.9

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2017

2018P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,687.8	\$1,523.8	\$1,611.0	\$1,418.4	\$1,423.3	\$1,597.2	\$1,662.7	
	Total by air	\$1,683.9	\$1,520.2	\$1,607.0	\$1,411.1	\$1,419.8	\$1,596.9	\$1,662.6	
	O'ahu	\$662.0	\$673.9	\$676.8	\$634.4	\$669.6	\$760.6	\$773.7	
	Maui	\$548.5	\$429.8	\$479.7	\$413.3	\$403.1	\$433.5	\$481.5	
	Moloka'i	\$2.8	\$4.4	\$1.3	\$4.4	\$2.1	\$4.2	\$2.9	
	Lāna'i	\$11.3	\$8.9	\$13.2	\$7.0	\$8.1	\$9.0	\$8.6	
	Kaua'i	\$191.2	\$157.9	\$177.3	\$157.4	\$163.1	\$195.3	\$194.6	
	Hawai'i Island	\$268.2	\$245.3	\$258.5	\$194.6	\$173.9	\$194.3	\$201.1	
	Visitor arrivals by cruise ships	\$3.9	\$3.6	\$4.0	\$7.3	\$3.5	\$0.3	\$0.2	
Visitor days	TOTAL (air + ships)	8,043,853	7,083,023	7,803,046	6,831,863	6,862,492	8,160,595	8,521,381	
	Total by air	7,989,370	7,031,842	7,746,234	6,756,199	6,833,523	8,157,050	8,517,312	
	O'ahu	3,389,264	3,110,647	3,404,106	3,020,770	3,285,697	3,783,974	3,995,607	
	Maui	2,164,042	1,854,264	2,104,222	1,831,288	1,787,695	2,219,633	2,322,796	
	Moloka'i	36,624	28,925	24,781	19,272	18,791	20,035	24,620	
	Lāna'i	25,224	20,970	25,260	20,991	22,984	21,796	21,685	
	Kaua'i	965,067	807,582	918,746	806,117	808,051	1,001,034	1,013,258	
	Hawai'i Island	1,409,150	1,209,454	1,269,120	1,057,761	910,305	1,110,578	1,139,345	
	Visitor arrivals by cruise ships	54,483	51,182	56,811	75,664	28,969	3,545	4,069	
Visitor arrivals	TOTAL (air + ships)	796,483	778,571	903,550	803,005	804,135	897,099	939,360	
	Total by air	784,237	764,043	890,366	786,053	796,178	895,963	938,608	
	O'ahu	460,518	456,916	510,958	454,545	488,432	542,951	566,059	
	Maui	230,581	217,554	259,868	236,680	238,268	280,561	295,110	
	Moloka'i	5,243	5,791	4,835	5,833	4,271	4,543	5,644	
	Lāna'i	6,238	6,222	6,893	6,532	6,443	6,841	6,251	
	Kaua'i	109,283	103,956	125,333	111,304	113,014	135,484	137,641	
	Hawai'i Island	158,357	161,468	175,733	153,180	131,864	149,817	153,906	
	Visitor arrivals by cruise ships	12,246	14,528	13,184	16,951	7,957	1,137	752	
Length of stay	TOTAL (air + ships)	10.10	9.10	8.64	8.51	8.53	9.10	9.07	
	Total by air	10.19	9.20	8.70	8.60	8.58	9.10	9.07	
	O'ahu	7.36	6.81	6.66	6.65	6.73	6.97	7.06	
	Maui	9.39	8.52	8.10	7.74	7.50	7.91	7.87	
	Moloka'i	6.99	4.99	5.13	3.30	4.40	4.41	4.36	
	Lāna'i	4.04	3.37	3.66	3.21	3.57	3.19	3.47	
	Kaua'i	8.83	7.77	7.33	7.24	7.15	7.39	7.36	
	Hawai'i Island	8.90	7.49	7.22	6.91	6.90	7.41	7.40	
	Visitor arrivals by cruise ships	4.45	3.52	4.31	4.46	3.64	3.12	5.41	
Per Person Per Day Spending *	TOTAL (air+ships)	\$209.8	\$215.1	\$206.5	\$207.6	\$207.4	\$195.7	\$195.1	
	Total by air	\$210.8	\$216.2	\$207.5	\$208.9	\$207.8	\$195.8	\$195.2	
	O'ahu	\$195.3	\$216.6	\$198.8	\$210.0	\$203.8	\$201.0	\$193.6	
	Maui	\$253.4	\$231.8	\$228.0	\$225.7	\$225.5	\$195.3	\$207.3	
	Moloka'i	\$76.4	\$152.5	\$52.8	\$226.1	\$109.6	\$209.7	\$119.3	
	Lāna'i	\$447.6	\$425.6	\$523.2	\$334.8	\$351.6	\$413.6	\$396.4	
	Kaua'i	\$198.1	\$195.6	\$193.0	\$195.2	\$201.8	\$195.1	\$192.1	
	Hawai'i Island	\$190.3	\$202.8	\$203.7	\$184.0	\$191.0	\$175.0	\$176.5	
	Visitor arrivals by cruise ships	\$72.2	\$70.1	\$70.7	\$96.4	\$119.8	\$78.3	\$39.0	
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,119.1	\$1,957.2	\$1,783.0	\$1,766.4	\$1,769.9	\$1,780.4	\$1,770.0	
	Total by air	\$2,147.2	\$1,989.7	\$1,804.8	\$1,795.2	\$1,783.3	\$1,782.3	\$1,771.3	
	O'ahu	\$1,437.5	\$1,474.9	\$1,324.6	\$1,395.7	\$1,370.8	\$1,400.8	\$1,366.9	
	Maui	\$2,378.6	\$1,975.6	\$1,846.0	\$1,746.4	\$1,691.9	\$1,545.2	\$1,631.7	
	Moloka'i	\$533.4	\$761.5	\$270.9	\$747.0	\$482.1	\$924.5	\$520.3	
	Lāna'i	\$1,809.8	\$1,434.3	\$1,917.3	\$1,076.0	\$1,254.2	\$1,317.7	\$1,375.1	
	Kaua'i	\$1,749.4	\$1,519.1	\$1,415.0	\$1,413.9	\$1,443.1	\$1,441.4	\$1,414.1	
	Hawai'i Island	\$1,693.3	\$1,519.1	\$1,471.2	\$1,270.6	\$1,318.7	\$1,297.0	\$1,306.7	
	Visitor arrivals by cruise ships	\$321.3	\$247.0	\$304.8	\$430.4	\$436.2	\$244.2	\$211.2	

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,687.8	\$3,211.6	\$4,822.6	\$6,241.1	\$7,664.3	\$9,261.5	\$10,924.2	
	Total by air	\$1,683.9	\$3,204.1	\$4,811.1	\$6,222.2	\$7,642.0	\$9,238.9	\$10,901.4	
	O'ahu	\$662.0	\$1,335.9	\$2,012.7	\$2,647.2	\$3,316.7	\$4,077.3	\$4,851.0	
	Maui	\$548.5	\$978.3	\$1,458.0	\$1,871.3	\$2,274.4	\$2,707.9	\$3,189.5	
	Moloka'i	\$2.8	\$7.2	\$8.5	\$12.9	\$14.9	\$19.1	\$22.1	
	Lāna'i	\$11.3	\$20.2	\$33.4	\$40.5	\$48.5	\$57.6	\$66.1	
	Kaua'i	\$191.2	\$349.1	\$526.5	\$683.8	\$846.9	\$1,042.2	\$1,236.8	
	Hawai'i Island	\$268.2	\$513.4	\$772.0	\$966.6	\$1,140.5	\$1,334.8	\$1,535.9	
	Visitor arrivals by cruise ships	\$3.9	\$7.5	\$11.5	\$18.8	\$22.3	\$22.6	\$22.7	
	Visitor days	TOTAL (air + ships)	8,043,853	15,126,876	22,929,922	29,761,785	36,624,277	44,784,872	53,306,253
Total by air		7,989,370	15,021,212	22,767,447	29,523,646	36,357,169	44,514,219	53,031,531	
O'ahu		3,389,264	6,499,912	9,904,018	12,924,788	16,210,485	19,994,459	23,990,067	
Maui		2,164,042	4,018,306	6,122,528	7,953,816	9,741,511	11,961,144	14,283,941	
Moloka'i		36,624	65,549	90,329	109,601	128,392	148,427	173,047	
Lāna'i		25,224	46,194	71,454	92,445	115,429	137,225	158,910	
Kaua'i		965,067	1,772,649	2,691,394	3,497,512	4,305,562	5,306,596	6,319,854	
Hawai'i Island		1,409,150	2,618,603	3,887,723	4,945,484	5,855,789	6,966,367	8,105,712	
Visitor arrivals by cruise ships		54,483	105,664	162,475	238,139	267,108	270,653	274,722	
Visitor arrivals		TOTAL (air + ships)	796,483	1,575,054	2,478,604	3,281,609	4,085,744	4,982,843	5,922,203
	Total by air	784,237	1,548,280	2,438,647	3,224,700	4,020,878	4,916,841	5,855,448	
	O'ahu	460,518	917,434	1,428,392	1,882,938	2,371,369	2,914,320	3,480,379	
	Maui	230,581	448,135	708,003	944,684	1,182,951	1,463,513	1,758,623	
	Moloka'i	5,243	11,034	15,869	21,701	25,973	30,516	36,160	
	Lāna'i	6,238	12,460	19,353	25,885	32,328	39,169	45,420	
	Kaua'i	109,283	213,239	338,572	449,876	562,891	698,375	836,016	
	Hawai'i Island	158,357	319,825	495,558	648,738	780,601	930,419	1,084,324	
	Visitor arrivals by cruise ships	12,246	26,774	39,957	56,909	64,866	66,003	66,755	
	Length of stay	TOTAL (air + ships)	10.10	9.60	9.25	9.07	8.96	8.99	9.00
Total by air		10.19	9.70	9.34	9.16	9.04	9.05	9.06	
O'ahu		7.36	7.08	6.93	6.86	6.84	6.86	6.89	
Maui		9.39	8.97	8.65	8.42	8.23	8.17	8.12	
Moloka'i		6.99	5.94	5.69	5.05	4.94	4.86	4.79	
Lāna'i		4.04	3.71	3.69	3.57	3.57	3.50	3.50	
Kaua'i		8.83	8.31	7.95	7.77	7.65	7.60	7.56	
Hawai'i Island		8.90	8.19	7.85	7.62	7.50	7.49	7.48	
Visitor arrivals by cruise ships		4.45	3.95	4.07	4.18	4.12	4.10	4.12	
Per Person Per Day Spending *		TOTAL (air+ships)	\$209.8	\$212.3	\$210.3	\$209.7	\$209.3	\$206.8	\$204.9
	Total by air	\$210.8	\$213.3	\$211.3	\$210.8	\$210.2	\$207.5	\$205.6	
	O'ahu	\$195.3	\$205.5	\$203.2	\$204.8	\$204.6	\$203.9	\$202.2	
	Maui	\$253.4	\$243.5	\$238.1	\$235.3	\$233.5	\$226.4	\$223.3	
	Moloka'i	\$76.4	\$109.9	\$94.3	\$117.5	\$116.3	\$128.9	\$127.5	
	Lāna'i	\$447.6	\$437.6	\$467.9	\$437.7	\$420.5	\$419.4	\$416.3	
	Kaua'i	\$198.1	\$196.9	\$195.6	\$195.5	\$196.7	\$196.4	\$195.7	
	Hawai'i Island	\$190.3	\$196.1	\$198.6	\$195.5	\$194.8	\$191.6	\$189.5	
	Visitor arrivals by cruise ships	\$72.2	\$71.2	\$71.0	\$79.1	\$83.5	\$83.5	\$82.8	
	Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,119.1	\$2,039.1	\$1,945.7	\$1,901.8	\$1,875.9	\$1,858.7	\$1,844.6
Total by air		\$2,147.2	\$2,069.5	\$1,972.9	\$1,929.5	\$1,900.6	\$1,879.0	\$1,861.8	
O'ahu		\$1,437.5	\$1,456.1	\$1,409.1	\$1,405.9	\$1,398.6	\$1,399.0	\$1,393.8	
Maui		\$2,378.6	\$2,183.0	\$2,059.3	\$1,980.9	\$1,922.7	\$1,850.3	\$1,813.6	
Moloka'i		\$533.4	\$653.1	\$536.7	\$593.2	\$574.9	\$627.0	\$610.3	
Lāna'i		\$1,809.8	\$1,622.3	\$1,727.4	\$1,563.0	\$1,501.5	\$1,469.4	\$1,456.4	
Kaua'i		\$1,749.4	\$1,637.2	\$1,554.9	\$1,520.0	\$1,504.6	\$1,492.3	\$1,479.5	
Hawai'i Island		\$1,693.3	\$1,605.4	\$1,557.8	\$1,490.0	\$1,461.1	\$1,434.6	\$1,416.5	
Visitor arrivals by cruise ships		\$321.3	\$281.0	\$288.9	\$331.0	\$343.9	\$342.2	\$340.7	

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	JULY			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
VISITOR DAYS	110,703	146,898	-24.6	1,065,089	1,136,818	-6.3
TOTAL VISITORS	10,566	16,542	-36.1	140,805	148,249	-5.0
ARRIVED BY SHIP	752	3,641	-79.3	66,755	73,724	-9.5
ARRIVED BY AIR	9,814	12,901	-23.9	74,051	74,525	-0.6
NUMBER OF SHIP ARRIVALS	1	2	-50.0	38	42	-9.5
ISLANDS VISITED						
O'ahu	10,566	16,542	-36.1	139,286	148,249	-6.0
Kaua'i	9,897	13,340	-25.8	121,378	118,021	2.8
Maui County	10,566	15,715	-32.8	133,627	136,074	-1.8
Maui	10,566	15,715	-32.8	133,623	136,002	-1.7
Moloka'i	70	218	-68.0	1,797	2,262	-20.6
Lāna'i	78	154	-49.8	2,495	2,977	-16.2
Hawai'i Island	10,566	15,660	-32.5	121,157	137,849	-12.1
Average Islands Visited	3.95	3.73	6.0	3.69	3.68	0.3
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	2.26	1.83	23.9	1.33	1.30	2.9
Days in Hawai'i during Cruise	6.86	6.06	13.2	5.35	5.27	1.5
Days in Hawai'i after Cruise	1.36	1.00	36.0	0.88	1.10	-20.1
Total days in Hawai'i	10.48	8.88	18.0	7.56	7.67	-1.4
ACCOMMODATIONS						
Hotel	8,442	11,491	-26.5	78,879	74,260	6.2
Hotel only	7,872	10,595	-25.7	71,351	66,436	7.4
Condo	514	584	-11.8	5,837	5,785	0.9
Condo only	210	175	20.1	1,797	1,614	11.3
Timeshare	436	816	-46.5	4,986	5,924	-15.8
Timeshare Only	226	274	-17.4	2,106	2,411	-12.7
Bed & Breakfast	68	64	6.1	1,026	748	37.1
Bed & Breakfast only	68	-	0.0	443	207	114.1
Friends & relatives	288	184	56.5	2,659	2,564	3.7
Other accommodation	266	293	-9.1	1,612	1,585	1.7
Accommodation (NET)	9,227	12,332	-25.2	85,522	80,955	5.6
Cruise only	1,339	4,210	-68.2	55,284	67,294	-17.8
PURPOSE OF TRIP						
Honeymoon	269	434	-38.1	2,318	2,806	-17.4
Get Married	85	44	93.3	329	705	-53.4
Wedding	207	203	1.7	894	639	40.0
Convention/Conference	18	154	-88.5	955	838	13.9
Business	87	65	34.7	970	1,243	-22.0
Visiting Friends & relatives	1,024	1,583	-35.3	12,440	13,306	-6.5
Play Golf	267	270	-1.3	2,239	1,907	17.4
Leisure	8,666	14,136	-38.7	121,978	128,892	-5.4
TRAVEL STATUS						
% First timers	53.8	50.8	3.0	44.3	46.3	-2.0
% Repeat visitors	46.2	49.2	-3.0	55.7	53.7	2.0

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

JULY	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
TOTAL	1,203,885	1,139,710	5.6	741,387	747,418	-0.8	244,942	212,504	15.3	121,671	93,889	29.6	5,146	4,870	5.7	90,739	81,029	12.0
SCHEDULES	1,192,861	1,133,419	5.2	730,750	741,127	-1.4	244,743	212,504	15.2	121,671	93,889	29.6	5,146	4,870	5.7	90,551	81,029	11.8
CHARTERS	11,024	6,291	75.2	10,637	6,291	69.1	199	0	NA							188	0	NA
US TOTAL	881,253	816,294	8.0	436,470	435,362	0.3	237,010	204,758	15.8	111,888	90,275	23.9	5,146	4,870	5.7	90,739	81,029	12.0
SCHEDULES	871,271	810,693	7.5	426,875	429,761	-0.7	236,811	204,758	15.7	111,888	90,275	23.9	5,146	4,870	5.7	90,551	81,029	11.8
CHARTERS	9,982	5,601	78.2	9,595	5,601	71.3	199	0	NA							188	0	NA
US WEST	761,056	709,090	7.3	350,057	351,575	-0.4	211,877	187,820	12.8	103,425	83,796	23.4	5,146	4,870	5.7	90,551	81,029	11.8
Anchorage	4,929	4,929	0.0	4,929	4,929	0.0												
Denver	27,001	22,607	19.4	11,284	11,284	0.0	5,239	5,239	0.0	5,239	5,239	0.0				5,239	845	520.0
Las Vegas	22,240	25,025	-11.1	22,240	25,025	-11.1												
Long Beach	5,859	0	NA	5,859	0	NA												
Los Angeles	284,446	264,894	7.4	126,446	123,372	2.5	74,389	64,937	14.6	38,192	34,600	10.4	5,146	4,870	5.7	40,273	37,115	8.5
Oakland	35,513	43,939	-19.2	12,173	14,359	-15.2	12,958	14,043	-7.7	5,480	5,441	0.7				4,902	10,096	-51.4
Phoenix	42,997	49,201	-12.6	19,685	24,009	-18.0	11,656	11,656	0.0	5,828	5,828	0.0				5,828	7,708	-24.4
Portland	28,591	23,128	23.6	12,238	15,337	-20.2	13,650	7,791	75.2	2,703	0	NA						
Sacramento	12,958	12,958	0.0	8,029	8,029	0.0	4,929	4,929	0.0									
Salt Lake City	7,006	8,091	-13.4	7,006	8,091	-13.4												
San Diego	35,243	26,763	31.7	13,547	14,043	-3.5	11,838	4,929	140.2	4,929	2,862	72.2				4,929	4,929	0.0
San Francisco	134,112	120,506	11.3	59,748	58,506	2.1	42,477	39,555	7.4	21,595	11,967	80.5				10,292	10,478	-1.8
San Jose	36,781	31,449	17.0	13,414	13,328	0.6	12,958	12,958	0.0	5,480	2,301	138.2				4,929	2,862	72.2
Seattle	83,380	75,600	10.3	33,459	31,263	7.0	21,783	21,783	0.0	13,979	15,558	-10.1				14,159	6,996	102.4
US EAST	110,215	101,603	8.5	76,818	78,186	-1.7	24,934	16,938	47.2	8,463	6,479	30.6						
Atlanta	7,626	9,083	-16.0	7,626	9,083	-16.0												
Chicago	19,292	13,104	47.2	11,284	11,284	0.0	8,008	1,820	340.0									
Dallas	42,315	37,760	12.1	16,926	16,163	4.7	16,926	15,118	12.0	8,463	6,479	30.6						
Houston	11,284	11,284	0.0	11,284	11,284	0.0												
Minneapolis	7,006	7,618	-8.0	7,006	7,618	-8.0												
New York JFK	8,618	8,618	0.0	8,618	8,618	0.0												
Newark	7,440	6,634	12.1	7,440	6,634	12.1												
Washington D.C.	6,634	7,502	-11.6	6,634	7,502	-11.6												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JULY	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
INTERNATIONAL	322,632	323,416	-0.2	304,917	312,056	-2.3	7,932	7,746	2.4	9,783	3,614	170.7						
SCHEDULES	321,590	322,726	-0.4	303,875	311,366	-2.4	7,932	7,746	2.4	9,783	3,614	170.7						
CHARTERS	1,042	690	51.0	1,042	690	51.0												
JAPAN	179,259	181,102	-1.0	169,476	177,488	-4.5				9,783	3,614	170.7						
Fukuoka	7,006	6,992	0.2	7,006	6,992	0.2												
Nagoya	14,322	14,375	-0.4	14,322	14,375	-0.4												
Osaka	41,765	33,240	25.6	41,765	33,240	25.6												
Sapporo	3,614	3,367	7.3	3,614	3,367	7.3												
Tokyo HND	24,862	24,614	1.0	21,248	21,000	1.2				3,614	3,614	0.0						
Tokyo NRT	87,690	98,514	-11.0	81,521	98,514	-17.2				6,169	0	NA						
CANADA	19,530	19,158	1.9	11,598	11,412	1.6	7,932	7,746	2.4									
Vancouver	19,530	19,158	1.9	11,598	11,412	1.6	7,932	7,746	2.4									
OTHER ASIA	45,976	50,126	-8.3	45,976	50,126	-8.3												
Beijing	6,932	6,695	3.5	6,932	6,695	3.5												
Seoul	28,406	33,594	-15.4	28,406	33,594	-15.4												
Shanghai	7,884	7,074	11.5	7,884	7,074	11.5												
Taipei	2,754	2,763	-0.3	2,754	2,763	-0.3												
OCEANIA	49,309	45,533	8.3	49,309	45,533	8.3												
Auckland	16,808	11,452	46.8	16,808	11,452	46.8												
Brisbane	3,614	3,892	-7.1	3,614	3,892	-7.1												
Melbourne	5,360	6,030	-11.1	5,360	6,030	-11.1												
Sydney	23,527	24,159	-2.6	23,527	24,159	-2.6												
OTHER	27,516	26,807	2.6	27,516	26,807	2.6												
Apia	656	656	0.0	656	656	0.0												
Christmas Island	488	488	0.0	488	488	0.0												
Guam	11,284	11,284	0.0	11,284	11,284	0.0												
Majuro	2,988	2,158	38.5	2,988	2,158	38.5												
Manila	6,270	6,644	-5.6	6,270	6,644	-5.6												
Nadi	826	820	0.7	826	820	0.7												
Pago Pago	3,892	3,367	15.6	3,892	3,367	15.6												
Papeete	1,112	1,390	-20.0	1,112	1,390	-20.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JULY YTD	STATE			HONOLULU			KAHALUI			KONA			HILO			LĪHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
TOTAL	7,826,729	7,144,005	9.6	4,822,838	4,706,856	2.5	1,579,508	1,399,391	12.9	793,657	582,769	36.2	35,205	26,128	34.7	595,521	428,861	38.9
SCHEDULES	7,764,973	7,096,489	9.4	4,765,448	4,662,085	2.2	1,576,726	1,398,467	12.7	792,949	581,606	36.3	35,205	26,128	34.7	594,645	428,203	38.9
CHARTERS	61,756	47,516	30.0	57,390	44,771	28.2	2,782	924	201.1	708	1,163	-39.1				876	658	33.1
US TOTAL	5,536,489	4,920,969	12.5	2,786,216	2,689,779	3.6	1,442,334	1,264,106	14.1	697,037	532,087	31.0	35,205	26,128	34.7	575,697	408,869	40.8
SCHEDULES	5,486,279	4,881,290	12.4	2,740,372	2,652,845	3.3	1,439,552	1,263,182	14.0	696,329	530,924	31.2	35,205	26,128	34.7	574,821	408,211	40.8
CHARTERS	50,210	39,679	26.5	45,844	36,934	24.1	2,782	924	201.1	708	1,163	-39.1				876	658	33.1
US WEST	4,794,243	4,263,424	12.5	2,230,673	2,142,254	4.1	1,289,577	1,175,344	9.7	671,282	511,487	31.2	35,205	26,128	34.7	567,506	408,211	39.0
Anchorage	45,792	45,792	0.0	33,708	33,708	0.0	7,791	7,632	2.1	4,293	4,452	-3.6						
Bellingham	10,176	10,516	-3.2				8,109	8,427	-3.8	2,067	2,089	-1.1						
Denver	184,652	130,064	42.0	78,351	75,308	4.0	35,828	30,082	19.1	35,321	19,097	85.0				35,152	5,577	530.3
Las Vegas	152,596	169,861	-10.2	152,596	169,861	-10.2												
Long Beach	11,529	0	NA	11,529	0	NA												
Los Angeles	1,662,427	1,461,327	13.8	774,987	715,937	8.2	392,887	372,626	5.4	223,833	174,420	28.3	35,205	26,128	34.7	235,515	172,216	36.8
Oakland	208,202	233,320	-10.8	77,239	80,385	-3.9	76,709	86,315	-11.1	37,109	35,316	5.1				17,145	31,304	-45.2
Phoenix	270,146	277,372	-2.6	128,394	133,924	-4.1	57,904	62,380	-7.2	42,112	39,976	5.3				41,736	41,092	1.6
Portland	235,921	184,403	27.9	90,378	97,748	-7.5	99,478	59,307	67.7	28,734	16,854	70.5				17,331	10,494	65.2
Sacramento	88,616	88,896	-0.3	54,908	55,188	-0.5	33,708	33,708	0.0									
Salt Lake City	70,117	58,212	20.5	56,331	58,212	-3.2	13,786	0	NA									
San Diego	188,431	167,169	12.7	92,644	93,711	-1.1	52,062	37,206	39.9	20,988	15,741	33.3				22,737	20,511	10.9
San Francisco	865,627	711,156	21.7	383,648	348,000	10.2	262,866	238,515	10.2	148,225	78,873	87.9				70,888	45,768	54.9
San Jose	218,392	180,935	20.7	79,350	70,148	13.1	85,595	76,271	12.2	24,668	15,277	61.5				28,779	19,239	49.6
Seattle	581,619	544,401	6.8	216,610	210,124	3.1	162,854	162,875	0.0	103,932	109,392	-5.0				98,223	62,010	58.4
US EAST	692,036	617,866	12.0	509,699	510,591	-0.2	149,975	87,838	70.7	25,047	19,437	28.9				7,315	0	NA
Atlanta	56,638	62,116	-8.8	56,638	62,116	-8.8												
Chicago	132,860	86,680	53.3	77,168	74,988	2.9	55,692	11,692	376.3									
Dallas	240,759	195,997	22.8	114,114	100,414	13.6	94,283	76,146	23.8	25,047	19,437	28.9				7,315	0	NA
Houston	77,168	75,108	2.7	77,168	75,108	2.7												
Minneapolis	46,801	54,791	-14.6	46,801	54,791	-14.6												
New York JFK	60,412	73,010	-17.3	60,412	73,010	-17.3												
Newark	51,076	45,238	12.9	51,076	45,238	12.9												
Washington D.C.	26,322	24,926	5.6	26,322	24,926	5.6												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JULY YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
INTERNATIONAL	2,290,240	2,223,036	3.0	2,036,622	2,017,077	1.0	137,174	135,285	1.4	96,620	50,682	90.6				19,824	19,992	-0.8
SCHEDULES	2,278,694	2,215,199	2.9	2,025,076	2,009,240	0.8	137,174	135,285	1.4	96,620	50,682	90.6				19,824	19,992	-0.8
CHARTERS	11,546	7,837	47.3	11,546	7,837	47.3												
JAPAN	1,153,655	1,152,947	0.1	1,086,447	1,126,769	-3.6				67,208	26,178	156.7						
Fukuoka	38,646	37,947	1.8	38,646	37,947	1.8												
Nagoya	87,322	88,389	-1.2	87,322	88,389	-1.2												
Osaka	262,972	184,912	42.2	262,972	184,912	42.2												
Sapporo	24,773	23,569	5.1	24,773	23,569	5.1												
Tokyo HND	169,094	194,552	-13.1	144,074	168,374	-14.4				25,020	26,178	-4.4						
Tokyo NRT	570,848	623,578	-8.5	528,660	623,578	-15.2				42,188	0	NA						
CANADA	305,586	299,025	2.2	119,176	119,244	-0.1	137,174	135,285	1.4	29,412	24,504	20.0				19,824	19,992	-0.8
Calgary	39,534	39,915	-1.0	7,336	8,646	-15.2	32,198	31,269	3.0									
Edmonton	8,646	8,646	0.0				8,646	8,646	0.0									
Toronto	4,512	4,794	-5.9	4,512	4,794	-5.9												
Vancouver	252,894	245,670	2.9	107,328	105,804	1.4	96,330	95,370	1.0	29,412	24,504	20.0				19,824	19,992	-0.8
OTHER ASIA	328,389	314,683	4.4	328,389	314,683	4.4												
Beijing	48,276	52,600	-8.2	48,276	52,600	-8.2												
Hangzhou	786	0	NA	786	0	NA												
Seoul	210,065	200,858	4.6	210,065	200,858	4.6												
Shanghai	50,902	43,528	16.9	50,902	43,528	16.9												
Taipei	18,360	17,697	3.7	18,360	17,697	3.7												
OCEANIA	307,243	278,652	10.3	307,243	278,652	10.3												
Auckland	87,707	59,434	47.6	87,707	59,434	47.6												
Brisbane	25,854	26,132	-1.1	25,854	26,132	-1.1												
Melbourne	35,510	35,510	0.0	35,510	35,510	0.0												
Sydney	158,172	157,576	0.4	158,172	157,576	0.4												
OTHER	183,821	169,892	8.2	183,821	169,892	8.2												
Apia	4,920	4,920	0.0	4,920	4,920	0.0												
Christmas Island	3,660	3,042	20.3	3,660	3,042	20.3												
Guam	77,532	75,128	3.2	77,532	75,128	3.2												
Majuro	19,658	15,106	30.1	19,658	15,106	30.1												
Manila	44,962	39,822	12.9	44,962	39,822	12.9												
Nadi	4,926	5,084	-3.1	4,926	5,084	-3.1												
Pago Pago	19,807	18,130	9.2	19,807	18,130	9.2												
Papeete	8,356	8,660	-3.5	8,356	8,660	-3.5												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division