

TABLE 1. TOTAL VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	895,963	835,918	7.2	4,916,841	4,534,893	8.4
Domestic	648,543	597,482	8.5	3,384,340	3,068,904	10.3
International	247,420	238,436	3.8	1,532,501	1,465,989	4.5
VISITOR DAYS	8,157,050	7,513,663	8.6	44,514,219	41,460,505	7.4
AVERAGE DAILY CENSUS	271,902	250,455	8.6	245,935	229,064	7.4
TOTAL AIR SEATS	1,142,020	1,066,012	7.1	6,622,844	6,004,295	10.3
TOTAL LOAD FACTOR (%)	91.7	92.9	-1.3	86.5	88.0	-1.7
ISLANDS VISITED						
O'ahu	542,951	514,791	5.5	2,914,320	2,742,652	6.3
O'ahu only	404,600	379,158	6.7	2,206,652	2,057,928	7.2
O'ahu one day or less	19,893	22,127	-10.1	108,967	114,176	-4.6
Kaua'i	135,484	124,130	9.1	698,375	626,409	11.5
Kaua'i only	70,821	64,675	9.5	395,631	336,776	17.5
Kaua'i one day or less	11,138	11,707	-4.9	61,037	56,681	7.7
Maui County	284,221	254,659	11.6	1,490,384	1,381,472	7.9
Maui	280,561	251,645	11.5	1,463,513	1,360,600	7.6
Maui only	175,966	156,128	12.7	957,541	872,973	9.7
Maui one day or less	11,308	12,411	-8.9	72,648	76,446	-5.0
Moloka'i *	4,543	4,755	-4.4	30,516	28,750	6.1
Moloka'i only *	613	519	18.0	4,361	4,012	8.7
Moloka'i one day or less*	2,171	2,579	-15.8	14,856	13,083	13.6
Lāna'i *	6,841	5,369	27.4	39,169	32,060	22.2
Lāna'i only *	1,015	682	48.7	6,695	4,564	46.7
Lāna'i one day or less*	4,013	2,996	34.0	20,202	17,870	13.1
Hawai'i Island	149,817	157,303	-4.8	930,419	868,147	7.2
Kona side	132,127	135,684	-2.6	804,512	743,752	8.2
Hilo side	47,826	58,260	-17.9	336,065	321,433	4.6
Hawai'i Island only	73,277	70,063	4.6	479,446	429,867	11.5
Hawai'i Island one day or less	7,859	9,757	-19.5	54,938	60,198	-8.7
Any Neighbor Island	491,363	456,759	7.6	2,710,188	2,476,965	9.4
NI only	353,012	321,127	9.9	2,002,521	1,792,241	11.7
O'ahu & NI	138,350	135,632	2.0	707,667	684,724	3.4
Any one island only	726,292	671,226	8.2	4,050,327	3,706,119	9.3
Multiple Islands	169,670	164,692	3.0	866,514	828,774	4.6
Avg. Islands Visited	1.25	1.27	-1.22	1.24	1.25	-0.96
Average Length of Stay in Hawai'i	9.10	8.99	1.3	9.05	9.14	-1.0
ACCOMMODATIONS						
Plan to stay in Hotel	534,598	515,999	3.6	2,970,400	2,782,467	6.8
Hotel only	454,562	443,253	2.6	2,557,415	2,411,270	6.1
Plan to stay in Condo	158,307	139,221	13.7	851,110	785,783	8.3
Condo only	117,654	107,068	9.9	651,452	612,713	6.3
Plan to stay in Timeshare	86,213	82,987	3.9	412,013	396,724	3.9
Timeshare only	66,597	62,154	7.1	316,581	303,348	4.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	12,381	12,706	-2.6	67,616	68,571	-1.4
Friends/Relatives	75,199	69,716	7.9	433,602	408,878	6.0
Bed & Breakfast	11,493	8,012	43.5	65,120	52,425	24.2
Rental House	94,691	75,913	24.7	483,230	385,089	25.5
Hostel	6,251	6,922	-9.7	41,471	35,443	17.0
Camp Site, Beach	3,553	5,165	-31.2	32,585	29,782	9.4
Private Room in Private Home**	12,606	10,045	25.5	78,061	61,879	26.2
Shared Room/Space in Private Home**	3,401	3,156	7.7	22,098	18,294	20.8
Other	12,202	10,561	15.5	67,041	60,512	10.8
PURPOSE OF TRIP						
Pleasure (Net)	755,362	702,117	7.6	4,140,395	3,773,517	9.7
Honeymoon/Get Married	60,240	64,581	-6.7	288,637	297,870	-3.1
Honeymoon	54,189	57,711	-6.1	258,608	267,239	-3.2
Get Married	10,082	11,763	-14.3	49,770	51,677	-3.7
Pleasure/Vacation	702,142	643,364	9.1	3,883,031	3,504,282	10.8
Mtgs/Conventions/Incentive	41,501	45,923	-9.6	289,101	286,978	0.7
Conventions	21,248	21,785	-2.5	148,372	140,697	5.5
Corporate Meetings	5,577	6,025	-7.4	47,323	52,093	-9.2
Incentive	16,166	19,325	-16.3	103,512	103,600	-0.1
Other Business	19,840	20,252	-2.0	129,970	133,889	-2.9
Visit Friends/Rel.	70,282	65,738	6.9	382,433	361,462	5.8
Gov't/Military	9,765	8,591	13.7	51,793	49,624	4.4
Attend School	1,302	1,526	-14.7	11,941	12,375	-3.5
Sport Events	9,233	2,622	252.2	34,187	27,555	24.1
Other	47,193	45,999	2.6	212,194	210,500	0.8
TRAVEL STATUS						
% First Timers ***	35.0	35.7	-0.7	33.5	33.8	-0.4
% Repeaters ***	65.0	64.3	0.7	66.5	66.2	0.4
Average # of Trips	4.8	4.9	-0.2	5.1	5.1	-0.2
Group Tour	58,147	57,289	1.5	304,781	307,099	-0.8
Non-Group	837,816	778,629	7.6	4,612,059	4,227,794	9.1
Package Trip	248,608	251,184	-1.0	1,302,168	1,294,442	0.6
No Package	647,354	584,734	10.7	3,614,673	3,240,451	11.5
Net True Independent	631,488	573,027	10.2	3,534,206	3,165,833	11.6
Ave. Age	45	45	0.2	46	46	0.0
Ave. Party Size	2.4	2.4	1.2	2.2	2.2	0.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
DOMESTIC VISITORS	648,543	597,482	8.5	3,384,340	3,068,904	10.3
DOMESTIC VISITOR DAYS	6,288,608	5,800,522	8.4	32,310,514	29,771,691	8.5
DOMESTIC AVERAGE DAILY CENSUS	209,620	193,351	8.4	178,511	164,484	8.5
DOMESTIC AIR SEATS	837,067	767,647	9.0	4,655,236	4,104,675	13.4
DOMESTIC LOAD FACTOR (%)	93.0	95.4	-2.5	87.4	90.6	-3.5
ISLANDS VISITED						
O'ahu	315,801	293,688	7.5	1,595,234	1,472,488	8.3
O'ahu only	226,533	202,877	11.7	1,162,786	1,048,545	10.9
O'ahu one day or less	16,984	18,617	-8.8	93,365	96,980	-3.7
Kaua'i	118,095	111,824	5.6	611,619	547,857	11.6
Kaua'i only	69,393	64,264	8.0	376,452	320,140	17.6
Kaua'i one day or less	6,688	6,766	-1.2	35,252	33,554	5.1
Maui County	246,966	222,149	11.2	1,236,220	1,126,958	9.7
Maui	243,763	219,318	11.1	1,214,669	1,109,442	9.5
Maui only	167,335	145,391	15.1	849,419	761,525	11.5
Maui one day or less	6,742	7,436	-9.3	40,825	40,526	0.7
Moloka'i *	3,527	3,549	-0.6	21,844	21,091	3.6
Moloka'i only *	584	519	12.4	4,005	3,660	9.4
Moloka'i one day or less*	1,396	1,509	-7.5	7,919	8,247	-4.0
Lāna'i *	4,957	4,446	11.5	28,709	24,176	18.7
Lāna'i only *	897	682	31.5	6,259	4,395	42.4
Lāna'i one day or less*	2,333	2,179	7.1	11,871	11,035	7.6
Hawai'i Island	116,322	123,387	-5.7	685,170	649,093	5.6
Kona side	103,477	107,426	-3.7	598,955	565,165	6.0
Hilo side	34,632	42,859	-19.2	231,901	225,033	3.1
Hawai'i Island only	67,092	65,792	2.0	414,714	378,180	9.7
Hawai'i Island one day or less	4,699	4,735	-0.7	24,342	23,860	2.0
Any Neighbor Island	422,009	394,605	6.9	2,221,553	2,020,359	10.0
NI only	332,742	303,794	9.5	1,789,106	1,596,417	12.1
O'ahu & NI	89,267	90,811	-1.7	432,448	423,943	2.0
Any one island only	531,834	479,526	10.9	2,813,636	2,516,446	11.8
Multiple Islands	116,708	117,956	-1.1	570,704	552,458	3.3
Avg. Islands Visited	1.24	1.27	-2.2	1.23	1.25	-1.4
Average Length of Stay in Hawai'i	9.70	9.71	-0.1	9.55	9.70	-1.6
ACCOMMODATIONS						
Plan to stay in Hotel	339,605	326,767	3.9	1,803,416	1,680,851	7.3
Hotel only	279,873	268,733	4.1	1,498,166	1,397,941	7.2
Plan to stay in Condo	121,123	108,873	11.3	607,843	558,004	8.9
Condo only	93,834	83,504	12.4	476,559	435,359	9.5
Plan to stay in Timeshare	75,530	71,843	5.1	336,822	320,366	5.1
Timeshare only	58,283	54,224	7.5	260,776	244,364	6.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	10,508	10,472	0.3	56,794	56,014	1.4
Friends/Relatives	69,261	64,083	8.1	392,306	359,868	9.0
Bed & Breakfast	6,475	6,074	6.6	46,863	39,081	19.9
Rental House	82,630	67,020	23.3	408,379	320,465	27.4
Hostel	3,752	3,508	7.0	27,300	23,102	18.2
Camp Site, Beach	3,109	3,580	-13.2	25,439	23,121	10.0
Private Room in Private Home**	7,680	6,221	23.4	50,597	39,434	28.3
Shared Room/Space in Private Home**	2,850	2,238	27.4	18,013	13,507	33.4
Other	11,713	10,165	15.2	62,222	51,021	22.0
PURPOSE OF TRIP						
Pleasure (Net)	551,020	505,788	8.9	2,805,805	2,517,980	11.4
Honeymoon/Get Married	24,811	24,904	-0.4	119,932	116,141	3.3
Honeymoon	20,625	20,903	-1.3	99,996	97,101	3.0
Get Married	5,516	5,536	-0.4	27,094	25,829	4.9
Pleasure/Vacation	530,558	484,985	9.4	2,707,808	2,421,710	11.8
Mtgs/Conventions/Incentive	18,956	25,867	-26.7	189,541	194,192	-2.4
Conventions	10,928	17,169	-36.4	112,997	112,031	0.9
Corporate Meetings	4,699	4,939	-4.9	42,617	45,164	-5.6
Incentive	4,014	4,681	-14.3	41,499	44,791	-7.3
Other Business	18,872	18,834	0.2	121,541	122,171	-0.5
Visit Friends/Rel.	63,408	60,949	4.0	343,765	320,399	7.3
Gov't/Military	9,581	7,713	24.2	44,621	40,499	10.2
Attend School	1,123	1,155	-2.7	6,730	6,081	10.7
Sport Events	8,675	2,044	324.5	26,511	20,552	29.0
Other	22,443	21,721	3.3	112,237	105,559	6.3
TRAVEL STATUS						
% First Timers ***	29.9	30.1	-0.2	28.5	28.5	0.0
% Repeaters ***	70.1	69.9	0.2	71.5	71.5	0.0
Average # of Trips	5.4	5.4	0.2	5.7	5.8	-1.1
Group Tour	17,809	17,661	0.8	100,445	104,842	-4.2
Non-Group	630,733	579,821	8.8	3,283,894	2,964,062	10.8
Package Trip	129,471	125,934	2.8	609,267	587,634	3.7
No Package	519,071	471,548	10.1	2,775,073	2,481,270	11.8
Net True Independent	512,769	465,813	10.1	2,738,647	2,445,556	12.0
Ave. Age of Party Head	45	45	-0.1	46	47	-0.5
Ave. Party Size	2.4	2.3	2.0	2.1	2.1	1.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
INTERNATIONAL VISITORS	247,420	238,436	3.8	1,532,501	1,465,989	4.5
INTERNATIONAL VISITOR DAYS	1,868,442	1,713,141	9.1	12,203,705	11,688,814	4.4
INTERNATIONAL AVERAGE DAILY CENSUS	62,281	57,105	9.1	67,424	64,579	4.4
INTERNATIONAL AIR SEATS	304,953	298,365	2.2	1,967,608	1,899,620	3.6
INTERNATIONAL LOAD FACTOR (%)	88.0	86.5	1.7	84.3	82.3	2.4
ISLANDS VISITED						
O'ahu	227,150	221,103	2.7	1,319,085	1,270,164	3.9
O'ahu only	178,067	176,281	1.0	1,043,866	1,009,383	3.4
O'ahu one day or less	2,909	3,510	-17.1	15,602	17,197	-9.3
Kaua'i	17,389	12,306	41.3	86,756	78,552	10.4
Kaua'i only	1,428	411	247.4	19,179	16,636	15.3
Kaua'i one day or less	4,451	4,941	-9.9	25,786	23,127	11.5
Maui County	37,255	32,510	14.6	254,164	254,514	-0.1
Maui	36,799	32,327	13.8	248,843	251,159	-0.9
Maui only	8,631	10,736	-19.6	108,122	111,448	-3.0
Maui one day or less	4,566	4,975	-8.2	31,823	35,920	-11.4
Moloka'i *	1,016	1,206	-15.7	8,672	7,658	13.2
Moloka'i only *	29	0	0.0	356	352	1.2
Moloka'i one day or less*	775	1,069	-27.5	6,937	4,836	43.4
Lāna'i *	1,884	923	104.0	10,461	7,884	32.7
Lāna'i only *	117	0	0.0	436	168	159.2
Lāna'i one day or less*	1,680	817	105.6	8,332	6,835	21.9
Hawai'i Island	33,495	33,916	-1.2	245,248	219,054	12.0
Kona side	28,650	28,258	1.4	205,557	178,587	15.1
Hilo side	13,194	15,401	-14.3	104,164	96,400	8.1
Hawai'i Island only	6,186	4,271	44.8	64,732	51,686	25.2
Hawai'i Island one day or less	3,160	5,023	-37.1	30,596	36,339	-15.8
Any Neighbor Island	69,353	62,155	11.6	488,635	456,606	7.0
NI only	20,270	17,333	16.9	213,415	195,825	9.0
O'ahu & NI	49,083	44,822	9.5	275,220	260,781	5.5
Any one island only	194,458	191,700	1.4	1,236,691	1,189,673	4.0
Multiple Islands	52,962	46,736	13.3	295,810	276,315	7.1
Avg. Islands Visited	1.28	1.27	1.5	1.25	1.25	0.1
Average Length of Stay in Hawai'i	7.55	7.18	5.1	7.96	7.97	-0.1
ACCOMMODATIONS						
Plan to stay in Hotel	194,992	189,232	3.0	1,166,984	1,101,616	5.9
Hotel only	174,688	174,519	0.1	1,059,249	1,013,330	4.5
Plan to stay in Condo	37,184	30,347	22.5	243,267	227,779	6.8
Condo only	23,820	23,564	1.1	174,892	177,354	-1.4
Plan to stay in Timeshare	10,682	11,144	-4.1	75,190	76,358	-1.5
Timeshare only	8,314	7,929	4.8	55,804	58,984	-5.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	1,873	2,234	-16.1	10,823	12,557	-13.8
Friends/Relatives	5,938	5,633	5.4	41,296	49,010	-15.7
Bed & Breakfast	5,019	1,937	159.0	18,258	13,344	36.8
Rental House	12,061	8,893	35.6	74,851	64,624	15.8
Hostel	2,499	3,415	-26.8	14,171	12,341	14.8
Camp Site, Beach	444	1,586	-72.0	7,146	6,661	7.3
Private Room in Private Home**	4,926	3,823	28.8	27,465	22,445	22.4
Shared Room/Space in Private Home**	550	918	-40.1	4,086	4,787	-14.7
Other	489	396	23.3	4,819	9,490	-49.2
PURPOSE OF TRIP						
Pleasure (Net)	204,342	196,329	4.1	1,334,590	1,255,537	6.3
Honeymoon/Get Married	35,429	39,677	-10.7	168,705	181,729	-7.2
Honeymoon	33,564	36,808	-8.8	158,612	170,138	-6.8
Get Married	4,566	6,226	-26.7	22,676	25,848	-12.3
Pleasure/Vacation	171,584	158,379	8.3	1,175,224	1,082,572	8.6
Mtgs/Conventions/Incentive	22,545	20,056	12.4	99,560	92,786	7.3
Conventions	10,320	4,616	123.6	35,374	28,666	23.4
Corporate Meetings	878	1,086	-19.2	4,706	6,929	-32.1
Incentive	12,153	14,645	-17.0	62,013	58,809	5.4
Other Business	967	1,417	-31.7	8,429	11,718	-28.1
Visit Friends/Rel.	6,875	4,789	43.5	38,668	41,063	-5.8
Gov't/Military	184	879	-79.0	7,172	9,124	-21.4
Attend School	179	371	-51.7	5,211	6,294	-17.2
Sport Events	559	578	-3.4	7,676	7,003	9.6
Other	24,751	24,278	1.9	99,956	104,941	-4.8
TRAVEL STATUS						
% First Timers ***	48.4	49.7	-1.2	44.4	45.0	-0.6
% Repeaters ***	51.6	50.3	1.2	55.6	55.0	0.6
Average # of Trips	3.3	3.5	-3.8	3.7	3.6	0.6
Group Tour	40,337	39,628	1.8	204,336	202,257	1.0
Non-Group	207,083	198,808	4.2	1,328,165	1,263,732	5.1
Package Trip	119,137	125,250	-4.9	692,900	706,807	-2.0
No Package	128,283	113,186	13.3	839,600	759,181	10.6
Net True Independent	118,719	107,214	10.7	795,559	720,277	10.5
Ave. Age of Party Head	44	44	0.7	44	44	0.7
Ave. Party Size	2.5	2.5	-0.6	2.5	2.5	0.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	408,751	372,287	9.8	2,065,554	1,856,249	11.3
Domestic	396,809	361,121	9.9	2,017,108	1,809,781	11.5
International	11,942	11,166	6.9	48,446	46,468	4.3
VISITOR DAYS	3,786,832	3,452,559	9.7	18,641,039	17,002,615	9.6
AVERAGE DAILY CENSUS	126,228	115,085	9.7	102,989	93,937	9.6
ISLANDS VISITED						
O'ahu	178,148	160,234	11.2	865,020	789,770	9.5
O'ahu only	140,670	123,984	13.5	696,773	625,431	11.4
O'ahu one day or less	7,174	7,251	-1.1	36,996	36,925	0.2
Kaua'i	71,840	67,089	7.1	358,414	314,027	14.1
Kaua'i only	51,052	47,143	8.3	265,818	225,102	18.1
Kaua'i one day or less	2,981	2,476	20.4	13,480	11,718	15.0
Maui County	152,107	136,641	11.3	732,437	663,690	10.4
Maui	150,040	134,883	11.2	719,755	652,919	10.2
Maui only	119,352	105,669	12.9	582,850	520,002	12.1
Maui one day or less	2,842	2,977	-4.5	16,916	16,455	2.8
Moloka'i *	1,825	1,965	-7.1	11,477	11,519	-0.4
Moloka'i only *	413	388	6.5	2,812	2,674	5.2
Moloka'i one day or less*	609	796	-23.5	3,427	3,912	-12.4
Lāna'i *	2,563	2,288	12.0	13,906	12,076	15.1
Lāna'i only *	630	498	26.6	3,824	2,958	29.3
Lāna'i one day or less*	1,196	1,005	19.1	5,657	5,051	12.0
Hawai'i Island	65,722	66,846	-1.7	380,448	355,169	7.1
Kona side	58,109	59,791	-2.8	337,655	315,635	7.0
Hilo side	17,762	20,039	-11.4	113,349	106,501	6.4
Hawai'i Island only	45,466	44,949	1.2	279,838	253,681	10.3
Hawai'i Island one day or less	2,020	1,783	13.3	10,109	9,817	3.0
Any Neighbor Island	268,081	248,303	8.0	1,368,781	1,230,819	11.2
NI only	230,603	212,052	8.7	1,200,535	1,066,479	12.6
O'ahu & NI	37,478	36,251	3.4	168,246	164,340	2.4
Any one island only	357,583	322,631	10.8	1,831,915	1,629,847	12.4
Multiple Islands	51,168	49,656	3.0	233,639	226,403	3.2
Avg. Islands Visited	1.15	1.16	-1.2	1.14	1.15	-1.1
Average Length of Stay in Hawai'i	9.26	9.27	-0.1	9.02	9.16	-1.5
ACCOMMODATIONS						
Plan to stay in Hotel	198,317	187,924	5.5	1,018,394	933,938	9.0
Hotel only	165,433	156,404	5.8	861,295	791,381	8.8
Plan to stay in Condo	86,402	77,835	11.0	418,991	381,446	9.8
Condo only	69,480	63,204	9.9	339,566	310,467	9.4
Plan to stay in Timeshare	53,863	52,003	3.6	222,766	213,819	4.2
Timeshare only	42,892	39,908	7.5	177,506	166,351	6.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,373	2,406	-1.3	12,379	12,633	-2.0
Friends/Relatives	43,207	38,380	12.6	244,971	222,428	10.1
Bed & Breakfast	3,372	3,065	10.0	24,368	19,639	24.1
Rental House	52,968	42,842	23.6	260,043	209,111	24.4
Hostel	1,817	1,724	5.4	12,518	10,313	21.4
Camp Site, Beach	1,749	1,939	-9.8	15,092	12,941	16.6
Private Room in Private Home**	4,580	4,089	12.0	29,485	23,757	24.1
Shared Room/Space in Private Home	1,566	1,229	27.3	9,967	7,757	28.5
Other	6,880	5,781	19.0	36,783	29,635	24.1
PURPOSE OF TRIP						
Pleasure (Net)	349,808	319,576	9.5	1,728,784	1,542,060	12.1
Honeymoon/Get Married	11,988	13,052	-8.1	59,180	59,332	-0.3
Honeymoon	9,495	9,753	-2.6	46,687	45,742	2.1
Get Married	3,157	4,208	-25.0	16,177	17,085	-5.3
Pleasure/Vacation	340,230	309,173	10.0	1,681,685	1,494,247	12.5
Mtgs/Conventions/Incentive	9,331	11,496	-18.8	88,389	87,937	0.5
Conventions	5,759	7,688	-25.1	52,185	50,732	2.9
Corporate Meetings	2,397	2,615	-8.3	22,206	23,055	-3.7
Incentive	1,405	1,546	-9.2	16,958	17,334	-2.2
Other Business	11,842	11,806	0.3	77,044	76,624	0.5
Visit Friends/Rel.	39,568	36,371	8.8	213,893	194,419	10.0
Gov't/Military	4,066	2,939	38.3	18,480	16,514	11.9
Attend School	516	539	-4.3	3,331	2,985	11.6
Sport Events	7,569	1,361	456.3	19,054	13,201	44.3
Other	13,510	15,462	-12.6	71,051	70,591	0.7
TRAVEL STATUS						
% First Timers ***	20.2	20.0	0.3	18.9	18.8	0.1
% Repeaters ***	79.8	80.0	-0.3	81.1	81.2	-0.1
Average # of Trips	6.5	6.6	-1.1	6.9	6.9	-1.1
Group Tour	6,692	6,380	4.9	36,161	37,786	-4.3
Non-Group	402,059	365,906	9.9	2,029,393	1,818,464	11.6
Package Trip	74,186	72,162	2.8	326,111	314,724	3.6
No Package	334,564	300,125	11.5	1,739,443	1,541,526	12.8
Net True Independent	331,617	297,548	11.4	1,722,931	1,524,840	13.0
Ave. Age	45	45	-0.3	46	46	-0.4
Ave. Party Size	2.5	2.5	1.7	2.2	2.2	1.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	221,319	205,540	7.7	1,130,783	1,043,970	8.3
Domestic	209,595	195,994	6.9	1,083,246	999,342	8.4
International	11,724	9,546	22.8	47,537	44,628	6.5
VISITOR DAYS	2,252,267	2,090,226	7.8	11,380,191	10,682,785	6.5
AVERAGE DAILY CENSUS	75,076	69,674	7.8	62,874	59,021	6.5
ISLANDS VISITED						
O'ahu	129,877	122,071	6.4	632,985	591,238	7.1
O'ahu only	78,901	73,158	7.8	403,835	369,852	9.2
O'ahu one day or less	10,201	10,997	-7.2	52,068	53,807	-3.2
Kaua'i	44,374	40,034	10.8	220,735	201,316	9.6
Kaua'i only	16,699	15,060	10.9	95,305	81,014	17.6
Kaua'i one day or less	3,977	4,215	-5.6	22,480	21,049	6.8
Maui County	87,170	78,593	10.9	430,796	399,979	7.7
Maui	86,256	77,676	11.0	422,960	394,395	7.2
Maui only	42,657	37,461	13.9	227,674	210,114	8.4
Maui one day or less	3,774	4,318	-12.6	23,642	22,599	4.6
Moloka'i *	1,382	1,527	-9.5	9,811	7,776	26.2
Moloka'i only *	129	107	20.2	961	793	21.3
Moloka'i one day or less*	700	830	-15.7	5,410	3,789	42.8
Lāna'i *	2,620	1,858	41.0	14,411	10,426	38.2
Lāna'i only *	210	158	32.9	2,004	1,210	65.6
Lāna'i one day or less*	1,567	1,050	49.2	7,070	5,407	30.8
Hawai'i Island	47,354	50,174	-5.6	253,107	243,524	3.9
Kona side	41,753	42,238	-1.1	217,395	206,595	5.2
Hilo side	17,667	21,452	-17.6	102,302	101,605	0.7
Hawai'i Island only	18,432	18,605	-0.9	108,549	102,029	6.4
Hawai'i Island one day or less	2,474	2,736	-9.6	12,641	13,293	-4.9
Any Neighbor Island	142,418	132,381	7.6	726,948	674,117	7.8
NI only	91,442	83,469	9.6	497,798	452,732	10.0
O'ahu & NI	50,976	48,912	4.2	229,150	221,386	3.5
Any one island only	157,029	144,550	8.6	838,327	765,012	9.6
Multiple Islands	64,290	60,990	5.4	292,456	278,957	4.8
Avg. Islands Visited	1.41	1.43	-1.3	1.37	1.39	-1.0
Average Length of Stay in Hawai'i	10.18	10.17	0.1	10.06	10.23	-1.7
ACCOMMODATIONS						
Plan to stay in Hotel	127,472	123,212	3.5	671,518	633,808	5.9
Hotel only	99,925	97,513	2.5	538,553	511,747	5.2
Plan to stay in Condo	35,145	29,997	17.2	164,080	151,106	8.6
Condo only	24,115	20,242	19.1	115,238	105,502	9.2
Plan to stay in Timeshare	21,941	20,671	6.1	107,147	100,815	6.3
Timeshare only	15,720	14,970	5.0	78,583	73,757	6.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	8,138	7,905	2.9	41,407	38,604	7.3
Friends/Relatives	23,744	23,403	1.5	131,513	123,916	6.1
Bed & Breakfast	2,263	2,296	-1.4	15,687	14,088	11.4
Rental House	29,517	23,364	26.3	124,633	99,109	25.8
Hostel	1,421	1,053	35.0	8,277	7,013	18.0
Camp Site, Beach	987	1,230	-19.8	7,053	7,127	-1.1
Private Room in Private Home**	2,902	2,531	14.7	16,561	13,394	23.6
Shared Room/Space in Private Home	968	873	11.0	5,793	4,890	18.4
Other	3,842	3,612	6.4	20,621	18,529	11.3
PURPOSE OF TRIP						
Pleasure (Net)	185,995	168,341	10.5	912,717	826,583	10.4
Honeymoon/Get Married	11,286	10,265	9.9	50,470	48,703	3.6
Honeymoon	9,282	8,918	4.1	43,482	41,941	3.7
Get Married	2,610	1,879	38.9	9,901	9,499	4.2
Pleasure/Vacation	176,896	159,369	11.0	870,782	784,785	11.0
Mtgs/Conventions/Incentive	8,295	12,681	-34.6	86,845	92,692	-6.3
Conventions	4,752	8,271	-42.5	52,697	52,562	0.3
Corporate Meetings	1,907	2,077	-8.2	17,548	19,923	-11.9
Incentive	1,996	2,820	-29.2	20,422	24,203	-15.6
Other Business	6,047	6,090	-0.7	39,120	40,849	-4.2
Visit Friends/Rel.	23,017	22,404	2.7	118,814	112,671	5.5
Gov't/Military	5,082	4,686	8.4	25,952	24,812	4.6
Attend School	422	527	-20.0	2,189	2,127	2.9
Sport Events	800	565	41.7	5,940	6,062	-2.0
Other	8,775	7,608	15.3	38,495	36,690	4.9
TRAVEL STATUS						
% First Timers ***	45.2	44.8	0.5	41.5	41.3	0.2
% Repeaters ***	54.8	55.2	-0.5	58.5	58.7	-0.2
Average # of Trips	3.6	3.6	-0.8	4.0	4.1	-0.8
Group Tour	7,717	9,578	-19.4	47,829	51,844	-7.7
Non-Group	213,602	195,962	9.0	1,082,954	992,126	9.2
Package Trip	45,611	45,584	0.1	221,002	216,638	2.0
No Package	175,708	159,956	9.8	909,782	827,332	10.0
Net True Independent	172,743	157,472	9.7	894,336	811,979	10.1
Ave. Age	46	46	0.2	47	47	0.0
Ave. Party Size	2.3	2.3	2.2	2.0	2.0	1.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	130,456	126,353	3.2	746,584	737,629	1.2
Domestic	735	715	2.8	3,837	3,585	7.0
International	129,721	125,638	3.2	742,747	734,044	1.2
VISITOR DAYS	772,207	732,262	5.5	4,414,005	4,340,826	1.7
AVERAGE DAILY CENSUS	25,740	24,409	5.5	24,387	23,982	1.7
ISLANDS VISITED						
O'ahu	122,901	122,117	0.6	701,347	709,954	-1.2
O'ahu only	109,991	106,393	3.4	620,657	627,653	-1.1
O'ahu one day or less	684	650	5.3	4,250	4,488	-5.3
Kaua'i	3,483	2,238	55.7	13,172	12,491	5.5
Kaua'i only	249	161	54.7	1,207	872	38.4
Kaua'i one day or less	1,985	1,572	26.3	8,055	7,495	7.5
Maui County	4,868	4,733	2.9	25,652	27,729	-7.5
Maui	4,752	4,597	3.4	24,629	27,168	-9.3
Maui only	976	487	100.6	5,229	3,931	33.0
Maui one day or less	1,600	1,854	-13.7	6,931	9,726	-28.7
Moloka'i *	135	151	-10.7	723	1,193	-39.4
Moloka'i only *	17	0	0.0	142	0	0.0
Moloka'i one day or less*	65	135	-51.9	447	1,082	-58.7
Lāna'i *	89	156	-42.9	767	907	-15.4
Lāna'i only *	0	3	-100.0	87	56	56.5
Lāna'i one day or less*	81	103	-21.0	452	708	-36.3
Hawai'i Island	14,322	15,534	-7.8	97,653	82,542	18.3
Kona side	13,305	12,415	7.2	82,306	63,955	28.7
Hilo side	2,712	4,313	-37.1	27,147	27,804	-2.4
Hawai'i Island only	5,451	2,975	83.2	35,717	21,008	70.0
Hawai'i Island one day or less	1,514	3,156	-52.0	13,989	18,333	-23.7
Any Neighbor Island	20,465	19,959	2.5	125,927	109,975	14.5
NI only	7,555	4,236	78.4	45,237	27,675	63.5
O'ahu & NI	12,910	15,723	-17.9	80,690	82,301	-2.0
Any one island only	116,684	110,019	6.1	663,038	653,520	1.5
Multiple Islands	13,772	16,334	-15.7	83,545	84,109	-0.7
Avg. Islands Visited	1.12	1.15	-2.6	1.12	1.13	-0.7
Average Length of Stay in Hawai'i	5.92	5.80	2.1	5.91	5.88	0.5
ACCOMMODATIONS						
Plan to stay in Hotel	110,900	107,277	3.4	625,657	617,017	1.4
Hotel only	107,133	103,904	3.1	603,252	598,604	0.8
Plan to stay in Condo	15,227	14,947	1.9	90,813	86,564	4.9
Condo only	11,997	11,941	0.5	71,619	70,758	1.2
Plan to stay in Timeshare	6,243	6,228	0.2	39,715	39,629	0.2
Timeshare only	4,999	4,610	8.4	30,738	31,913	-3.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	97	230	-57.6	1,020	1,638	-37.7
Friends/Relatives	1,706	1,380	23.6	9,318	9,298	0.2
Bed & Breakfast	184	190	-3.5	1,935	1,409	37.3
Rental House	231	228	1.0	3,335	2,429	37.3
Hostel	155	184	-15.8	972	1,051	-7.6
Camp Site, Beach	52	3	1505.5	133	495	-73.1
Private Room in Private Home**	265	124	114.6	2,850	1,771	60.9
Shared Room/Space in Private Home	29	55	-47.0	861	1,057	-18.5
Other	94	59	58.7	401	1,200	-66.6
PURPOSE OF TRIP						
Pleasure (Net)	99,275	95,666	3.8	618,884	605,121	2.3
Honeymoon/Get Married	22,611	24,941	-9.3	99,354	112,150	-11.4
Honeymoon	21,747	23,515	-7.5	93,990	106,562	-11.8
Get Married	3,446	4,243	-18.8	16,105	17,582	-8.4
Pleasure/Vacation	78,525	71,957	9.1	526,166	498,828	5.5
Mtgs/Conventions/Incentive	15,250	15,162	0.6	61,293	58,490	4.8
Conventions	4,749	1,376	245.3	11,130	8,492	31.1
Corporate Meetings	516	503	2.6	1,695	2,873	-41.0
Incentive	10,491	13,532	-22.5	49,960	48,232	3.6
Other Business	776	901	-13.9	4,382	3,896	12.5
Visit Friends/Rel.	2,140	1,502	42.5	12,388	12,151	2.0
Gov't/Military	18	429	-95.7	103	881	-88.3
Attend School	65	119	-45.6	3,404	3,845	-11.5
Sport Events	492	335	46.8	5,086	4,396	15.7
Other	21,386	19,387	10.3	80,115	82,902	-3.4
TRAVEL STATUS						
% First Timers ***	36.7	40.1	-3.3	34.5	37.4	-2.9
% Repeaters ***	63.3	59.9	3.3	65.5	62.6	2.9
Average # of Trips	4.1	4.2	-0.9	4.5	4.3	3.5
Group Tour	31,276	29,695	5.3	148,466	149,950	-1.0
Non-Group	99,180	96,657	2.6	598,118	587,678	1.8
Package Trip	77,478	84,081	-7.9	435,433	468,352	-7.0
No Package	52,979	42,272	25.3	311,151	269,276	15.6
Net True Independent	44,678	37,116	20.4	276,047	238,398	15.8
Ave. Age	46	45	2.0	45	44	1.3
Ave. Party Size	2.5	2.6	-3.6	2.6	2.6	0.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
TOTAL VISITORS	18,894	19,154	-1.4	305,138	288,812	5.7
Domestic	4,594	3,944	16.5	75,128	63,025	19.2
International	14,300	15,210	-6.0	230,010	225,787	1.9
VISITOR DAYS	223,009	215,614	3.4	3,816,940	3,696,677	3.3
AVERAGE DAILY CENSUS	7,434	7,187	3.4	21,088	20,424	3.3
ISLANDS VISITED						
O'ahu	10,388	10,090	2.9	121,215	114,413	5.9
O'ahu only	6,034	6,693	-9.8	81,758	77,452	5.6
O'ahu one day or less	403	738	-45.4	4,154	4,961	-16.3
Kaua'i	2,512	2,474	1.5	44,026	41,946	5.0
Kaua'i only	511	514	-0.5	21,049	20,481	2.8
Kaua'i one day or less	253	236	7.2	3,997	4,046	-1.2
Maui County	10,831	9,442	14.7	154,915	144,686	7.1
Maui	10,728	9,401	14.1	153,526	143,365	7.1
Maui only	5,892	6,461	-8.8	109,515	106,914	2.4
Maui one day or less	426	230	85.2	5,991	4,964	20.7
Moloka'i *	70	57	23.8	2,217	2,395	-7.4
Moloka'i only *	15	3	355.4	277	425	-35.0
Moloka'i one day or less*	14	16	-12.9	1,108	1,135	-2.3
Lāna'i *	200	154	30.3	3,145	2,930	7.3
Lāna'i only *	64	0	0.0	364	166	119.4
Lāna'i one day or less*	65	128	-48.9	2,011	1,997	0.7
Hawai'i Island	2,098	3,121	-32.8	60,205	58,279	3.3
Kona side	1,837	2,734	-32.8	55,615	52,898	5.1
Hilo side	871	1,251	-30.3	19,538	20,402	-4.2
Hawai'i Island only	779	889	-12.4	34,716	32,424	7.1
Hawai'i Island one day or less	100	75	33.1	1,495	2,326	-35.7
Any Neighbor Island	12,860	12,462	3.2	223,380	211,360	5.7
NI only	8,506	9,064	-6.2	183,922	174,399	5.5
O'ahu & NI	4,354	3,398	28.1	39,458	36,961	6.8
Any one island only	13,295	14,560	-8.7	247,679	237,863	4.1
Multiple Islands	5,599	4,594	21.9	57,459	50,949	12.8
Avg. Islands Visited	1.38	1.32	4.2	1.26	1.26	0.1
Average Length of Stay in Hawai'i	11.80	11.26	4.9	12.51	12.80	-2.3
ACCOMMODATIONS						
Plan to stay in Hotel	8,685	9,766	-11.1	131,357	124,687	5.3
Hotel only	6,393	7,299	-12.4	98,048	93,741	4.6
Plan to stay in Condo	5,604	5,865	-4.5	107,077	107,645	-0.5
Condo only	3,970	4,658	-14.8	85,863	88,883	-3.4
Plan to stay in Timeshare	986	1,405	-29.9	25,515	27,094	-5.8
Timeshare only	870	954	-8.8	18,745	20,429	-8.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	321	187	71.7	4,064	4,802	-15.4
Friends/Relatives	756	1,245	-39.3	13,680	14,561	-6.1
Bed & Breakfast	462	255	81.3	5,872	4,836	21.4
Rental House	3,219	2,349	37.1	46,676	36,204	28.9
Hostel	1,156	534	116.3	6,841	4,621	48.0
Camp Site, Beach	315	349	-9.7	5,979	3,782	58.1
Private Room in Private Home**	837	722	16.0	7,303	5,393	35.4
Shared Room/Space in Private Home	69	115	-40.2	1,741	1,298	34.1
Other	363	233	55.6	4,138	2,885	43.4
PURPOSE OF TRIP						
Pleasure (Net)	17,577	17,251	1.9	288,964	272,494	6.0
Honeymoon/Get Married	1,133	1,306	-13.3	7,661	7,316	4.7
Honeymoon	1,074	1,167	-7.9	6,893	6,472	6.5
Get Married	63	248	-74.8	1,018	1,326	-23.2
Pleasure/Vacation	16,457	16,052	2.5	282,547	266,484	6.0
Mtgs/Conventions/Incentive	1,342	1,162	15.5	12,872	11,269	14.2
Conventions	1,031	674	53.0	8,439	7,308	15.5
Corporate Meetings	47	208	-77.4	1,685	1,586	6.2
Incentive	272	331	-17.8	3,370	2,645	27.4
Other Business	95	336	-71.7	1,443	1,865	-22.6
Visit Friends/Rel.	602	973	-38.1	9,563	10,757	-11.1
Gov't/Military	101	11	832.4	244	191	28.1
Attend School	25	65	-62.3	517	238	117.8
Sport Events	10	109	-91.1	1,029	1,235	-16.7
Other	447	691	-35.4	4,562	4,703	-3.0
TRAVEL STATUS						
% First Timers ***	52.4	44.8	7.6	35.8	33.2	2.7
% Repeaters ***	47.6	55.2	-7.6	64.2	66.8	-2.7
Average # of Trips	2.8	3.6	-22.8	4.0	4.2	-5.0
Group Tour	331	389	-14.9	4,883	4,741	3.0
Non-Group	18,563	18,765	-1.1	300,255	284,071	5.7
Package Trip	4,269	4,052	5.4	57,947	53,413	8.5
No Package	14,625	15,103	-3.2	247,190	235,398	5.0
Net True Independent	14,491	14,943	-3.0	245,352	233,852	4.9
Ave. Age	41	44	-5.8	48	48	0.7
Ave. Party Size	2.2	2.1	1.9	2.2	2.2	-0.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

JUNE 2018 ARRIVALS AT A GLANCE

CATEGORY AND MMA	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
TOTAL EXPENDITURES (\$mil.)	1,597.2	1,447.8	10.3	9,261.5	8,360.4	10.8
Total by air	1,596.9	1,447.8	10.3	9,238.9	8,339.1	10.8
U.S. West	640.0	557.1	14.9	3,383.4	3,061.4	10.5
U.S. East	467.2	427.0	9.4	2,455.8	2,211.6	11.0
Japan	194.5	183.5	6.0	1,136.8	1,061.0	7.1
Canada	36.7	37.2	-1.4	650.0	608.7	6.8
All Others	258.5	243.0	6.4	1,612.8	1,396.4	15.5
Visitor arrivals by cruise ships	0.3	0.0	NA	22.6	21.4	5.7
TOTAL VISITOR DAYS	8,160,595	7,513,663	8.6	44,784,872	41,776,444	7.2
Total by air	8,157,050	7,513,663	8.6	44,514,219	41,460,505	7.4
U.S. West	3,786,832	3,452,559	9.7	18,641,039	17,002,615	9.6
U.S. East	2,252,267	2,090,226	7.8	11,380,191	10,682,785	6.5
Japan	772,207	732,262	5.5	4,414,005	4,340,826	1.7
Canada	223,009	215,614	3.4	3,816,940	3,696,677	3.3
All Others	1,122,735	1,023,001	9.7	6,262,043	5,737,602	9.1
Visitor arrivals by cruise ships	3,545	0	NA	270,653	315,939	-14.3
VISITOR ARRIVALS	897,099	835,918	7.3	4,982,843	4,604,976	8.2
Total by air	895,963	835,918	7.2	4,916,841	4,534,893	8.4
U.S. West	408,751	372,287	9.8	2,065,554	1,856,249	11.3
U.S. East	221,319	205,540	7.7	1,130,783	1,043,970	8.3
Japan	130,456	126,353	3.2	746,584	737,629	1.2
Canada	18,894	19,154	-1.4	305,138	288,812	5.7
All Others	116,543	112,584	3.5	668,782	608,234	10.0
Visitor arrivals by cruise ships	1,137	0	NA	66,003	70,083	-5.8
AVERAGE LENGTH OF STAY	9.10	8.99	1.2	8.99	9.07	-0.9
Total by air	9.10	8.99	1.3	9.05	9.14	-1.0
U.S. West	9.26	9.27	-0.1	9.02	9.16	-1.5
U.S. East	10.18	10.17	0.1	10.06	10.23	-1.7
Japan	5.92	5.80	2.1	5.91	5.88	0.5
Canada	11.80	11.26	4.9	12.51	12.80	-2.3
All Others	9.63	9.09	6.0	9.36	9.43	-0.7
Visitor arrivals by cruise ships	3.12	0.00	NA	4.10	4.51	-9.0
PER PERSON PER DAY SPENDING (\$)	195.7	192.7	1.6	206.8	200.1	3.3
Total by air	195.8	192.7	1.6	207.5	201.1	3.2
U.S. West	169.0	161.4	4.7	181.5	180.1	0.8
U.S. East	207.4	204.3	1.5	215.8	207.0	4.2
Japan	251.9	250.7	0.5	257.5	244.4	5.4
Canada	164.6	172.7	-4.6	170.3	164.7	3.4
All Others	230.2	237.5	-3.1	257.6	243.4	5.8
Visitor arrivals by cruise ships	78.3	0.0	NA	83.5	67.6	23.4
PER PERSON PER TRIP SPENDING (\$)	1,780.4	1,732.0	2.8	1,858.7	1,815.5	2.4
Total by air	1,782.3	1,732.0	2.9	1,879.0	1,838.9	2.2
U.S. West	1,565.7	1,496.4	4.6	1,638.0	1,649.3	-0.7
U.S. East	2,110.9	2,077.4	1.6	2,171.8	2,118.4	2.5
Japan	1,491.1	1,452.7	2.6	1,522.6	1,438.4	5.9
Canada	1,943.4	1,943.8	0.0	2,130.3	2,107.5	1.1
All Others	2,217.9	2,158.3	2.8	2,411.6	2,295.9	5.0
Visitor arrivals by cruise ships	244.2	0.0	NA	342.2	304.9	12.2

P=Preliminary data.

Source:Hawai'i Tourism Authority

2018 Arrivals at a Glance by Month

2018P	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,687.8	\$1,523.8	\$1,611.0	\$1,418.4	\$1,423.3	\$1,597.2		
	Total by air	\$1,683.9	\$1,520.2	\$1,607.0	\$1,411.1	\$1,419.8	\$1,596.9		
	U.S. West	\$589.4	\$494.4	\$586.0	\$547.8	\$525.8	\$640.0		
	U.S. East	\$450.6	\$409.8	\$419.9	\$310.5	\$397.8	\$467.2		
	Japan	\$191.9	\$202.9	\$220.8	\$155.9	\$170.8	\$194.5		
	Canada	\$171.1	\$148.9	\$148.2	\$99.4	\$45.7	\$36.7		
	All Other	\$280.7	\$264.2	\$232.0	\$297.6	\$279.7	\$258.5		
	Visitor arrivals by cruise ships	\$3.9	\$3.6	\$4.0	\$7.3	\$3.5	\$0.3		
	Visitor days	TOTAL (air + s	8,043,853	7,083,023	7,803,046	6,831,863	6,862,492	8,160,595	
Total by air		7,989,370	7,031,842	7,746,234	6,756,199	6,833,523	8,157,050		
U.S. West		3,096,462	2,646,509	3,136,510	2,973,588	3,001,138	3,786,832		
U.S. East		2,094,133	1,816,636	1,968,481	1,423,796	1,824,879	2,252,267		
Japan		715,055	743,172	814,105	671,524	697,942	772,207		
Canada		974,439	817,282	892,043	622,149	288,019	223,009		
All Other		1,109,281	1,008,243	935,096	1,065,143	1,021,545	1,122,735		
Visitor arrivals by cruise ships		54,483	51,182	56,811	75,664	28,969	3,545		
Visitor arrivals		TOTAL (air + s	796,483	778,571	903,550	803,005	804,135	897,099	
	Total by air	784,237	764,043	890,366	786,053	796,178	895,963		
	U.S. West	304,091	294,082	364,290	347,729	346,612	408,751		
	U.S. East	177,962	176,435	213,097	153,606	188,363	221,319		
	Japan	118,767	124,648	139,250	112,734	120,729	130,456		
	Canada	69,163	63,863	74,660	52,073	26,484	18,894		
	All Other	114,253	105,016	99,070	119,910	113,990	116,543		
	Visitor arrivals by cruise ships	12,246	14,528	13,184	16,951	7,957	1,137		
	length of stay	TOTAL (air + s	10.10	9.10	8.64	8.51	8.53	9.10	
Total by air		10.19	9.20	8.70	8.60	8.58	9.10		
U.S. West		10.18	9.00	8.61	8.55	8.66	9.26		
U.S. East		11.77	10.30	9.24	9.27	9.69	10.18		
Japan		6.02	5.96	5.85	5.96	5.78	5.92		
Canada		14.09	12.80	11.95	11.95	10.88	11.80		
All Other		9.71	9.60	9.44	8.88	8.96	9.63		
Visitor arrivals by cruise ships		4.45	3.52	4.31	4.46	3.64	3.12		
Per Person Per Day Spending		TOTAL (air+sh	\$209.8	\$215.1	\$206.5	\$207.6	\$207.4	\$195.7	
	Total by air	\$210.8	\$216.2	\$207.5	\$208.9	\$207.8	\$195.8		
	U.S. West	\$190.4	\$186.8	\$186.8	\$184.2	\$175.2	\$169.0		
	U.S. East	\$215.2	\$225.6	\$213.3	\$218.1	\$218.0	\$207.4		
	Japan	\$268.4	\$273.0	\$271.2	\$232.1	\$244.7	\$251.9		
	Canada	\$175.6	\$182.1	\$166.1	\$159.8	\$158.6	\$164.6		
	All Other	\$253.1	\$262.1	\$248.1	\$279.4	\$273.8	\$230.2		
	Visitor arrivals by cruise ships	\$72.2	\$70.1	\$70.7	\$96.4	\$119.8	\$78.3		
	Per Person Per Trip Spending	TOTAL (air+sh	\$2,119.1	\$1,957.2	\$1,783.0	\$1,766.4	\$1,769.9	\$1,780.4	
Total by air		\$2,147.2	\$1,989.7	\$1,804.8	\$1,795.2	\$1,783.3	\$1,782.3		
U.S. West		\$1,938.4	\$1,681.3	\$1,608.7	\$1,575.3	\$1,516.8	\$1,565.7		
U.S. East		\$2,532.2	\$2,322.8	\$1,970.3	\$2,021.2	\$2,112.1	\$2,110.9		
Japan		\$1,615.8	\$1,627.4	\$1,585.8	\$1,382.7	\$1,414.7	\$1,491.1		
Canada		\$2,474.5	\$2,331.0	\$1,985.1	\$1,908.9	\$1,724.8	\$1,943.4		
All Other		\$2,457.2	\$2,516.2	\$2,342.2	\$2,482.0	\$2,453.9	\$2,217.9		
Visitor arrivals by cruise ships		\$321.3	\$247.0	\$304.8	\$430.4	\$436.2	\$244.2		

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,687.8	\$3,211.6	\$4,822.6	\$6,241.1	\$7,664.3	\$9,261.5		
	Total by air	\$1,683.9	\$3,204.1	\$4,811.1	\$6,222.2	\$7,642.0	\$9,238.9		
	U.S. West	\$589.4	\$1,083.9	\$1,669.9	\$2,217.7	\$2,743.5	\$3,383.4		
	U.S. East	\$450.6	\$860.5	\$1,280.3	\$1,590.8	\$1,988.6	\$2,455.8		
	Japan	\$191.9	\$394.8	\$615.6	\$771.5	\$942.2	\$1,136.8		
	Canada	\$171.1	\$320.0	\$468.2	\$567.6	\$613.3	\$650.0		
	All Other	\$280.7	\$545.0	\$777.0	\$1,074.6	\$1,354.4	\$1,612.8		
	Visitor arrivals by cruise ships	\$3.9	\$7.5	\$11.5	\$18.8	\$22.3	\$22.6		
Visitor days	TOTAL (air + s	8,043,853	15,126,876	22,929,922	29,761,785	36,624,277	44,784,872		
	Total by air	7,989,370	15,021,212	22,767,447	29,523,646	36,357,169	44,514,219		
	U.S. West	3,096,462	5,742,971	8,879,482	11,853,069	14,854,207	18,641,039		
	U.S. East	2,094,133	3,910,768	5,879,249	7,303,045	9,127,924	11,380,191		
	Japan	715,055	1,458,227	2,272,332	2,943,856	3,641,798	4,414,005		
	Canada	974,439	1,791,721	2,683,763	3,305,912	3,593,931	3,816,940		
	All Other	1,109,281	2,117,525	3,052,620	4,117,763	5,139,308	6,262,043		
	Visitor arrivals by cruise ships	54,483	105,664	162,475	238,139	267,108	270,653		
Visitor arrivals	TOTAL (air + s	796,483	1,575,054	2,478,604	3,281,609	4,085,744	4,982,843		
	Total by air	784,237	1,548,280	2,438,647	3,224,700	4,020,878	4,916,841		
	U.S. West	304,091	598,173	962,462	1,310,192	1,656,803	2,065,554		
	U.S. East	177,962	354,397	567,495	721,101	909,464	1,130,783		
	Japan	118,767	243,415	382,665	495,399	616,128	746,584		
	Canada	69,163	133,026	207,686	259,760	286,244	305,138		
	All Other	114,253	219,269	318,338	438,249	552,239	668,782		
	Visitor arrivals by cruise ships	12,246	26,774	39,957	56,909	64,866	66,003		
length of stay	TOTAL (air + s	10.10	9.60	9.25	9.07	8.96	8.99		
	Total by air	10.19	9.70	9.34	9.16	9.04	9.05		
	U.S. West	10.18	9.60	9.23	9.05	8.97	9.02		
	U.S. East	11.77	11.03	10.36	10.13	10.04	10.06		
	Japan	6.02	5.99	5.94	5.94	5.91	5.91		
	Canada	14.09	13.47	12.92	12.73	12.56	12.51		
	All Other	9.71	9.66	9.59	9.40	9.31	9.36		
	Visitor arrivals by cruise ships	4.45	3.95	4.07	4.18	4.12	4.10		
Per Person Per Day Spending	TOTAL (air+sh	\$209.8	\$212.3	\$210.3	\$209.7	\$209.3	\$206.8		
	Total by air	\$210.8	\$213.3	\$211.3	\$210.8	\$210.2	\$207.5		
	U.S. West	\$190.4	\$188.7	\$188.1	\$187.1	\$184.7	\$181.5		
	U.S. East	\$215.2	\$220.0	\$217.8	\$217.8	\$217.9	\$215.8		
	Japan	\$268.4	\$270.7	\$270.9	\$262.1	\$258.7	\$257.5		
	Canada	\$175.6	\$178.6	\$174.5	\$171.7	\$170.7	\$170.3		
	All Other	\$253.1	\$257.4	\$254.5	\$261.0	\$263.5	\$257.6		
	Visitor arrivals by cruise ships	\$72.2	\$71.2	\$71.0	\$79.1	\$83.5	\$83.5		
Per Person Per Trip Spending	TOTAL (air+sh	\$2,119.1	\$2,039.1	\$1,945.7	\$1,901.8	\$1,875.9	\$1,858.7		
	Total by air	\$2,147.2	\$2,069.5	\$1,972.9	\$1,929.5	\$1,900.6	\$1,879.0		
	U.S. West	\$1,938.4	\$1,812.0	\$1,735.1	\$1,692.7	\$1,655.9	\$1,638.0		
	U.S. East	\$2,532.2	\$2,428.0	\$2,256.1	\$2,206.1	\$2,186.6	\$2,171.8		
	Japan	\$1,615.8	\$1,621.7	\$1,608.7	\$1,557.2	\$1,529.3	\$1,522.6		
	Canada	\$2,474.5	\$2,405.7	\$2,254.5	\$2,185.2	\$2,142.6	\$2,130.3		
	All Other	\$2,457.2	\$2,485.5	\$2,440.9	\$2,452.1	\$2,452.5	\$2,411.6		
	Visitor arrivals by cruise ships	\$321.3	\$281.0	\$288.9	\$331.0	\$343.9	\$342.2		

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

JUNE 2018 ISLAND HIGHLIGHTS

CATEGORY AND ISLAND	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
TOTAL EXPENDITURES (\$mil.)	1,597.2	1,447.8	10.3	9,261.5	8,360.4	10.8
Total by air	1,596.9	1,447.8	10.3	9,238.9	8,339.1	10.8
O'ahu	760.6	677.0	12.3	4,077.3	3,687.7	10.6
Maui	433.5	393.7	10.1	2,707.9	2,413.1	12.2
Moloka'i	4.2	2.2	90.2	19.1	19.7	-2.6
Lāna'i	9.0	6.3	43.1	57.6	42.8	34.5
Kaua'i	195.3	172.6	13.1	1,042.2	954.1	9.2
Hawai'i Island	194.3	196.0	-0.9	1,334.8	1,221.7	9.3
Visitor arrivals by cruise ships	0.3	0.0	NA	22.6	21.4	5.7
TOTAL VISITOR DAYS	8,160,595	7,513,663	8.6	44,784,872	41,776,444	7.2
Total by air	8,157,050	7,513,663	8.6	44,514,219	41,460,505	7.4
O'ahu	3,783,974	3,473,574	8.9	19,994,459	18,766,778	6.5
Maui	2,219,633	1,966,457	12.9	11,961,144	11,146,056	7.3
Moloka'i	20,035	19,549	2.5	148,427	149,001	-0.4
Lāna'i	21,796	19,842	9.8	137,225	107,802	27.3
Kaua'i	1,001,034	921,587	8.6	5,306,596	4,797,040	10.6
Hawai'i Island	1,110,578	1,112,654	-0.2	6,966,367	6,493,827	7.3
Visitor arrivals by cruise ships	3,545	0	NA	270,653	315,939	-14.3
VISITOR ARRIVALS	897,099	835,918	7.3	4,982,843	4,604,976	8.2
Total by air	895,963	835,918	7.2	4,916,841	4,534,893	8.4
O'ahu	542,951	514,791	5.5	2,914,320	2,742,652	6.3
Maui	280,561	251,645	11.5	1,463,513	1,360,600	7.6
Moloka'i	4,543	4,755	-4.4	30,516	28,750	6.1
Lāna'i	6,841	5,369	27.4	39,169	32,060	22.2
Kaua'i	135,484	124,130	9.1	698,375	626,409	11.5
Hawai'i Island	149,817	157,303	-4.8	930,419	868,147	7.2
Visitor arrivals by cruise ships	1,137	0	NA	66,003	70,083	-5.8
AVERAGE LENGTH OF STAY	9.10	8.99	1.2	8.99	9.07	-0.9
Total by air	9.10	8.99	1.3	9.05	9.14	-1.0
O'ahu	6.97	6.75	3.3	6.86	6.84	0.3
Maui	7.91	7.81	1.2	8.17	8.19	-0.2
Moloka'i	4.41	4.11	7.3	4.86	5.18	-6.2
Lāna'i	3.19	3.70	-13.8	3.50	3.36	4.2
Kaua'i	7.39	7.42	-0.5	7.60	7.66	-0.8
Hawai'i Island	7.41	7.07	4.8	7.49	7.48	0.1
Visitor arrivals by cruise ships	3.12	0.00	NA	4.10	4.51	-9.0
PER PERSON PER DAY SPENDING (\$)	195.7	192.7	1.6	206.8	200.1	3.3
Total by air	195.8	192.7	1.6	207.5	201.1	3.2
O'ahu	201.0	194.9	3.1	203.9	196.5	3.8
Maui	195.3	200.2	-2.5	226.4	216.5	4.6
Moloka'i	209.7	113.0	85.6	128.9	131.9	-2.3
Lāna'i	413.6	317.5	30.3	419.4	396.8	5.7
Kaua'i	195.1	187.3	4.1	196.4	198.9	-1.3
Hawai'i Island	175.0	176.1	-0.7	191.6	188.1	1.9
Visitor arrivals by cruise ships	78.3	0.0	NA	83.5	67.6	23.4
PER PERSON PER TRIP SPENDING (\$)	1,780.4	1,732.0	2.8	1,858.7	1,815.5	2.4
Total by air	1,782.3	1,732.0	2.9	1,879.0	1,838.9	2.2
O'ahu	1,400.8	1,315.0	6.5	1,399.0	1,344.6	4.1
Maui	1,545.2	1,564.6	-1.2	1,850.3	1,773.6	4.3
Moloka'i	924.5	464.4	99.1	627.0	683.5	-8.3
Lāna'i	1,317.7	1,173.2	12.3	1,469.4	1,334.3	10.1
Kaua'i	1,441.4	1,390.8	3.6	1,492.3	1,523.2	-2.0
Hawai'i Island	1,297.0	1,246.0	4.1	1,434.6	1,407.2	1.9
Visitor arrivals by cruise ships	244.2	-	NA	342.2	304.9	12.2

P=Preliminary data.

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2017

2018P	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,687.8	\$1,523.8	\$1,611.0	\$1,418.4	\$1,423.3	\$1,597.2		
	Total by air	\$1,683.9	\$1,520.2	\$1,607.0	\$1,411.1	\$1,419.8	\$1,596.9		
	O'ahu	\$662.0	\$673.9	\$676.8	\$634.4	\$669.6	\$760.6		
	Maui	\$548.5	\$429.8	\$479.7	\$413.3	\$403.1	\$433.5		
	Moloka'i	\$2.8	\$4.4	\$1.3	\$4.4	\$2.1	\$4.2		
	Lāna'i	\$11.3	\$8.9	\$13.2	\$7.0	\$8.1	\$9.0		
	Kaua'i	\$191.2	\$157.9	\$177.3	\$157.4	\$163.1	\$195.3		
	Hawai'i Island	\$268.2	\$245.3	\$258.5	\$194.6	\$173.9	\$194.3		
	Visitor arrivals by cruise ships	\$3.9	\$3.6	\$4.0	\$7.3	\$3.5	\$0.3		
Visitor days	TOTAL (air + ships)	8,043,853	7,083,023	7,803,046	6,831,863	6,862,492	8,160,595		
	Total by air	7,989,370	7,031,842	7,746,234	6,756,199	6,833,523	8,157,050		
	O'ahu	3,389,264	3,110,647	3,404,106	3,020,770	3,285,697	3,783,974		
	Maui	2,164,042	1,854,264	2,104,222	1,831,288	1,787,695	2,219,633		
	Moloka'i	36,624	28,925	24,781	19,272	18,791	20,035		
	Lāna'i	25,224	20,970	25,260	20,991	22,984	21,796		
	Kaua'i	965,067	807,582	918,746	806,117	808,051	1,001,034		
	Hawai'i Island	1,409,150	1,209,454	1,269,120	1,057,761	910,305	1,110,578		
	Visitor arrivals by cruise ships	54,483	51,182	56,811	75,664	28,969	3,545		
Visitor arrivals	TOTAL (air + ships)	796,483	778,571	903,550	803,005	804,135	897,099		
	Total by air	784,237	764,043	890,366	786,053	796,178	895,963		
	O'ahu	460,518	456,916	510,958	454,545	488,432	542,951		
	Maui	230,581	217,554	259,868	236,680	238,268	280,561		
	Moloka'i	5,243	5,791	4,835	5,833	4,271	4,543		
	Lāna'i	6,238	6,222	6,893	6,532	6,443	6,841		
	Kaua'i	109,283	103,956	125,333	111,304	113,014	135,484		
	Hawai'i Island	158,357	161,468	175,733	153,180	131,864	149,817		
	Visitor arrivals by cruise ships	12,246	14,528	13,184	16,951	7,957	1,137		
Length of stay	TOTAL (air + ships)	10.10	9.10	8.64	8.51	8.53	9.10		
	Total by air	10.19	9.20	8.70	8.60	8.58	9.10		
	O'ahu	7.36	6.81	6.66	6.65	6.73	6.97		
	Maui	9.39	8.52	8.10	7.74	7.50	7.91		
	Moloka'i	6.99	4.99	5.13	3.30	4.40	4.41		
	Lāna'i	4.04	3.37	3.66	3.21	3.57	3.19		
	Kaua'i	8.83	7.77	7.33	7.24	7.15	7.39		
	Hawai'i Island	8.90	7.49	7.22	6.91	6.90	7.41		
	Visitor arrivals by cruise ships	4.45	3.52	4.31	4.46	3.64	3.12		
Per Person Per Day Spending *	TOTAL (air+ships)	\$209.8	\$215.1	\$206.5	\$207.6	\$207.4	\$195.7		
	Total by air	\$210.8	\$216.2	\$207.5	\$208.9	\$207.8	\$195.8		
	O'ahu	\$195.3	\$216.6	\$198.8	\$210.0	\$203.8	\$201.0		
	Maui	\$253.4	\$231.8	\$228.0	\$225.7	\$225.5	\$195.3		
	Moloka'i	\$76.4	\$152.5	\$52.8	\$226.1	\$109.6	\$209.7		
	Lāna'i	\$447.6	\$425.6	\$523.2	\$334.8	\$351.6	\$413.6		
	Kaua'i	\$198.1	\$195.6	\$193.0	\$195.2	\$201.8	\$195.1		
	Hawai'i Island	\$190.3	\$202.8	\$203.7	\$184.0	\$191.0	\$175.0		
	Visitor arrivals by cruise ships	\$72.2	\$70.1	\$70.7	\$96.4	\$119.8	\$78.3		
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,119.1	\$1,957.2	\$1,783.0	\$1,766.4	\$1,769.9	\$1,780.4		
	Total by air	\$2,147.2	\$1,989.7	\$1,804.8	\$1,795.2	\$1,783.3	\$1,782.3		
	O'ahu	\$1,437.5	\$1,474.9	\$1,324.6	\$1,395.7	\$1,370.8	\$1,400.8		
	Maui	\$2,378.6	\$1,975.6	\$1,846.0	\$1,746.4	\$1,691.9	\$1,545.2		
	Moloka'i	\$533.4	\$761.5	\$270.9	\$747.0	\$482.1	\$924.5		
	Lāna'i	\$1,809.8	\$1,434.3	\$1,917.3	\$1,076.0	\$1,254.2	\$1,317.7		
	Kaua'i	\$1,749.4	\$1,519.1	\$1,415.0	\$1,413.9	\$1,443.1	\$1,441.4		
	Hawai'i Island	\$1,693.3	\$1,519.1	\$1,471.2	\$1,270.6	\$1,318.7	\$1,297.0		
	Visitor arrivals by cruise ships	\$321.3	\$247.0	\$304.8	\$430.4	\$436.2	\$244.2		

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,687.8	\$3,211.6	\$4,822.6	\$6,241.1	\$7,664.3	\$9,261.5		
	Total by air	\$1,683.9	\$3,204.1	\$4,811.1	\$6,222.2	\$7,642.0	\$9,238.9		
	O'ahu	\$662.0	\$1,335.9	\$2,012.7	\$2,647.2	\$3,316.7	\$4,077.3		
	Maui	\$548.5	\$978.3	\$1,458.0	\$1,871.3	\$2,274.4	\$2,707.9		
	Moloka'i	\$2.8	\$7.2	\$8.5	\$12.9	\$14.9	\$19.1		
	Lāna'i	\$11.3	\$20.2	\$33.4	\$40.5	\$48.5	\$57.6		
	Kaua'i	\$191.2	\$349.1	\$526.5	\$683.8	\$846.9	\$1,042.2		
	Hawai'i Island	\$268.2	\$513.4	\$772.0	\$966.6	\$1,140.5	\$1,334.8		
Visitor arrivals by cruise ships	\$3.9	\$7.5	\$11.5	\$18.8	\$22.3	\$22.6			
Visitor days	TOTAL (air + ships)	8,043,853	15,126,876	22,929,922	29,761,785	36,624,277	44,784,872		
	Total by air	7,989,370	15,021,212	22,767,447	29,523,646	36,357,169	44,514,219		
	O'ahu	3,389,264	6,499,912	9,904,018	12,924,788	16,210,485	19,994,459		
	Maui	2,164,042	4,018,306	6,122,528	7,953,816	9,741,511	11,961,144		
	Moloka'i	36,624	65,549	90,329	109,601	128,392	148,427		
	Lāna'i	25,224	46,194	71,454	92,445	115,429	137,225		
	Kaua'i	965,067	1,772,649	2,691,394	3,497,512	4,305,562	5,306,596		
	Hawai'i Island	1,409,150	2,618,603	3,887,723	4,945,484	5,855,789	6,966,367		
Visitor arrivals by cruise ships	54,483	105,664	162,475	238,139	267,108	270,653			
Visitor arrivals	TOTAL (air + ships)	796,483	1,575,054	2,478,604	3,281,609	4,085,744	4,982,843		
	Total by air	784,237	1,548,280	2,438,647	3,224,700	4,020,878	4,916,841		
	O'ahu	460,518	917,434	1,428,392	1,882,938	2,371,369	2,914,320		
	Maui	230,581	448,135	708,003	944,684	1,182,951	1,463,513		
	Moloka'i	5,243	11,034	15,869	21,701	25,973	30,516		
	Lāna'i	6,238	12,460	19,353	25,885	32,328	39,169		
	Kaua'i	109,283	213,239	338,572	449,876	562,891	698,375		
	Hawai'i Island	158,357	319,825	495,558	648,738	780,601	930,419		
Visitor arrivals by cruise ships	12,246	26,774	39,957	56,909	64,866	66,003			
Length of stay	TOTAL (air + ships)	10.10	9.60	9.25	9.07	8.96	8.99		
	Total by air	10.19	9.70	9.34	9.16	9.04	9.05		
	O'ahu	7.36	7.08	6.93	6.86	6.84	6.86		
	Maui	9.39	8.97	8.65	8.42	8.23	8.17		
	Moloka'i	6.99	5.94	5.69	5.05	4.94	4.86		
	Lāna'i	4.04	3.71	3.69	3.57	3.57	3.50		
	Kaua'i	8.83	8.31	7.95	7.77	7.65	7.60		
	Hawai'i Island	8.90	8.19	7.85	7.62	7.50	7.49		
Visitor arrivals by cruise ships	4.45	3.95	4.07	4.18	4.12	4.10			
Per Person Per Day Spending *	TOTAL (air+ships)	\$209.8	\$212.3	\$210.3	\$209.7	\$209.3	\$206.8		
	Total by air	\$210.8	\$213.3	\$211.3	\$210.8	\$210.2	\$207.5		
	O'ahu	\$195.3	\$205.5	\$203.2	\$204.8	\$204.6	\$203.9		
	Maui	\$253.4	\$243.5	\$238.1	\$235.3	\$233.5	\$226.4		
	Moloka'i	\$76.4	\$109.9	\$94.3	\$117.5	\$116.3	\$128.9		
	Lāna'i	\$447.6	\$437.6	\$467.9	\$437.7	\$420.5	\$419.4		
	Kaua'i	\$198.1	\$196.9	\$195.6	\$195.5	\$196.7	\$196.4		
	Hawai'i Island	\$190.3	\$196.1	\$198.6	\$195.5	\$194.8	\$191.6		
Visitor arrivals by cruise ships	\$72.2	\$71.2	\$71.0	\$79.1	\$83.5	\$83.5			
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,119.1	\$2,039.1	\$1,945.7	\$1,901.8	\$1,875.9	\$1,858.7		
	Total by air	\$2,147.2	\$2,069.5	\$1,972.9	\$1,929.5	\$1,900.6	\$1,879.0		
	O'ahu	\$1,437.5	\$1,456.1	\$1,409.1	\$1,405.9	\$1,398.6	\$1,399.0		
	Maui	\$2,378.6	\$2,183.0	\$2,059.3	\$1,980.9	\$1,922.7	\$1,850.3		
	Moloka'i	\$533.4	\$653.1	\$536.7	\$593.2	\$574.9	\$627.0		
	Lāna'i	\$1,809.8	\$1,622.3	\$1,727.4	\$1,563.0	\$1,501.5	\$1,469.4		
	Kaua'i	\$1,749.4	\$1,637.2	\$1,554.9	\$1,520.0	\$1,504.6	\$1,492.3		
	Hawai'i Island	\$1,693.3	\$1,605.4	\$1,557.8	\$1,490.0	\$1,461.1	\$1,434.6		
Visitor arrivals by cruise ships	\$321.3	\$281.0	\$288.9	\$331.0	\$343.9	\$342.2			

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	JUNE			YEAR-TO-DATE		
	2018P	2017P	% CHANGE	2018P	2017P	% CHANGE
VISITOR DAYS	133,259	104,849	27.1	954,387	989,919	-3.6
TOTAL VISITORS	13,703	10,082	35.9	130,240	131,707	-1.1
ARRIVED BY SHIP	1,137	-	0.0	66,003	70,083	-5.8
ARRIVED BY AIR	12,566	10,082	24.6	64,237	61,624	4.2
NUMBER OF SHIP ARRIVALS	2	-	0.0	37	40	-7.5
ISLANDS VISITED						
O'ahu	13,703	10,082	35.9	128,720	131,707	-2.3
Kaua'i	13,194	10,082	30.9	111,480	104,682	6.5
Maui County	13,212	10,082	31.0	123,062	120,358	2.2
Maui	13,212	10,082	31.0	123,057	120,286	2.3
Moloka'i	158	19	747.4	1,728	2,045	-15.5
Lāna'i	89	66	35.0	2,418	2,823	-14.3
Hawai'i Island	10,397	10,082	3.1	110,591	122,188	-9.5
Average Islands Visited	3.70	4.01	-7.6	3.67	3.67	-0.1
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	2.00	2.19	-8.5	1.26	1.23	2.3
Days in Hawai'i during Cruise	6.66	7.00	-4.8	5.23	5.18	1.1
Days in Hawai'i after Cruise	1.06	1.21	-12.6	0.84	1.11	-24.5
Total days in Hawai'i	9.72	10.40	-6.5	7.33	7.52	-2.5
ACCOMMODATIONS						
Hotel	10,967	8,882	23.5	70,436	62,769	12.2
Hotel only	10,224	8,537	19.8	63,479	55,840	13.7
Condo	435	215	101.8	5,322	5,202	2.3
Condo only	194	63	209.7	1,587	1,439	10.3
Timeshare	520	456	14.1	4,550	5,107	-10.9
Timeshare Only	297	260	14.1	1,879	2,137	-12.1
Bed & Breakfast	139	40	250.0	958	685	40.0
Bed & Breakfast only	47	18	164.0	375	207	81.4
Friends & relatives	187	136	37.2	2,371	2,380	-0.4
Other accommodation	249	208	19.3	1,346	1,292	4.2
Accommodation (NET)	11,721	9,501	23.4	76,295	68,622	11.2
Cruise only	1,982	581	241.2	53,945	63,084	-14.5
PURPOSE OF TRIP						
Honeymoon	300	318	-5.8	2,049	2,371	-13.6
Get Married	34	37	-9.3	244	661	-63.2
Wedding	79	19	323.1	687	435	57.9
Convention/Conference	244	153	59.6	937	684	36.9
Business	140	61	127.5	883	1,179	-25.1
Visiting Friends & relatives	1,176	668	76.0	11,417	11,723	-2.6
Play Golf	196	210	-6.7	1,972	1,637	20.5
Leisure	11,692	8,737	33.8	113,311	114,756	-1.3
TRAVEL STATUS						
% First timers	50.2	51.7	-1.5	43.6	45.8	-2.2
% Repeat visitors	49.8	48.3	1.5	56.4	54.2	2.2

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

JUNE	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
TOTAL	1,142,020	1,066,012	7.1	705,197	700,353	0.7	230,610	198,122	16.4	116,620	87,139	33.8	4,980	4,648	7.1	84,613	75,750	11.7
SCHEDULES	1,130,304	1,059,640	6.7	693,481	693,981	-0.1	230,610	198,122	16.4	116,620	87,139	33.8	4,980	4,648	7.1	84,613	75,750	11.7
CHARTERS	11,716	6,372	83.9	11,716	6,372	83.9												
US TOTAL	837,067	767,647	9.0	417,220	413,180	1.0	223,218	190,544	17.1	107,036	83,525	28.1	4,980	4,648	7.1	84,613	75,750	11.7
SCHEDULES	828,929	762,381	8.7	409,082	407,914	0.3	223,218	190,544	17.1	107,036	83,525	28.1	4,980	4,648	7.1	84,613	75,750	11.7
CHARTERS	8,138	5,266	54.5	8,138	5,266	54.5												
US WEST	724,422	668,154	8.4	334,969	333,744	0.4	199,376	176,548	12.9	100,484	77,464	29.7	4,980	4,648	7.1	84,613	75,750	11.7
Anchorage	4,770	4,770	0.0	4,770	4,770	0.0												
Denver	26,130	19,708	32.6	10,920	10,920	0.0	5,070	4,056	25.0	5,070	4,056	25.0				5,070	676	650.0
Las Vegas	21,406	24,214	-11.6	21,406	24,214	-11.6												
Long Beach	5,670	0	NA	5,670	0	NA												
Los Angeles	265,712	247,743	7.3	119,258	115,973	2.8	65,477	61,123	7.1	36,894	31,068	18.8	4,980	4,648	7.1	39,103	34,931	11.9
Oakland	31,880	42,418	-24.8	11,933	13,707	-12.9	12,540	13,590	-7.7	5,340	5,284	1.1				2,067	9,837	-79.0
Phoenix	40,858	46,874	-12.8	19,050	22,998	-17.2	10,340	11,092	-6.8	5,640	5,640	0.0				5,828	7,144	-18.4
Portland	28,506	22,385	27.3	11,750	14,912	-21.2	14,053	7,473	88.1	2,703	0	NA						
Sacramento	12,540	12,540	0.0	7,770	7,770	0.0	4,770	4,770	0.0									
Salt Lake City	7,305	7,830	-6.7	7,305	7,830	-6.7												
San Diego	34,980	25,833	35.4	13,110	13,590	-3.5	12,330	4,929	150.2	4,770	2,703	76.5				4,770	4,611	3.4
San Francisco	129,811	110,630	17.3	57,639	54,646	5.5	41,109	35,828	14.7	21,103	11,304	86.7				9,960	8,852	12.5
San Jose	35,285	30,435	15.9	12,635	12,857	-1.7	12,540	12,540	0.0	5,340	2,335	128.7				4,770	2,703	76.5
Seattle	79,569	72,774	9.3	31,753	29,557	7.4	21,147	21,147	0.0	13,624	15,074	-9.6				13,045	6,996	86.5
US EAST	104,507	94,227	10.9	74,113	74,170	-0.1	23,842	13,996	70.3	6,552	6,061	8.1						
Atlanta	7,605	8,790	-13.5	7,605	8,790	-13.5												
Chicago	18,928	12,336	53.4	10,920	10,880	0.4	8,008	1,456	450.0									
Dallas	38,766	31,977	21.2	16,380	13,376	22.5	15,834	12,540	26.3	6,552	6,061	8.1						
Houston	10,920	10,900	0.2	10,920	10,900	0.2												
Minneapolis	6,328	8,204	-22.9	6,328	8,204	-22.9												
New York JFK	8,340	8,340	0.0	8,340	8,340	0.0												
Newark	7,200	6,420	12.1	7,200	6,420	12.1												
Washington D.C.	6,420	7,260	-11.6	6,420	7,260	-11.6												

Source: Scheduled seats from Dilo schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JUNE	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
INTERNATIONAL	304,953	298,365	2.2	287,977	287,173	0.3	7,392	7,578	-2.5	9,584	3,614	165.2						
SCHEDULES	301,375	297,259	1.4	284,399	286,067	-0.6	7,392	7,578	-2.5	9,584	3,614	165.2						
CHARTERS	3,578	1,106	223.5	3,578	1,106	223.5												
JAPAN	167,409	163,868	2.2	157,825	160,254	-1.5				9,584	3,614	165.2						
Fukuoka	6,780	5,928	14.4	6,780	5,928	14.4												
Nagoya	13,860	13,249	4.6	13,860	13,249	4.6												
Osaka	40,795	24,004	70.0	40,795	24,004	70.0												
Sapporo	3,614	3,367	7.3	3,614	3,367	7.3												
Tokyo HND	24,060	24,060	0.0	20,446	20,446	0.0				3,614	3,614	0.0						
Tokyo NRT	78,300	93,260	-16.0	72,330	93,260	-22.4				5,970	0	NA						
CANADA	18,732	18,540	1.0	11,340	10,962	3.4	7,392	7,578	-2.5									
Vancouver	18,732	18,540	1.0	11,340	10,962	3.4	7,392	7,578	-2.5									
OTHER ASIA	40,651	47,499	-14.4	40,651	47,499	-14.4												
Beijing	6,723	6,695	0.4	6,723	6,695	0.4												
Seoul	23,888	31,530	-24.2	23,888	31,530	-24.2												
Shanghai	7,592	6,812	11.5	7,592	6,812	11.5												
Taipei	2,448	2,462	-0.6	2,448	2,462	-0.6												
OCEANIA	47,229	41,617	13.5	47,229	41,617	13.5												
Auckland	14,398	8,748	64.6	14,398	8,748	64.6												
Brisbane	3,614	3,614	0.0	3,614	3,614	0.0												
Melbourne	5,695	6,030	-5.6	5,695	6,030	-5.6												
Sydney	23,522	23,225	1.3	23,522	23,225	1.3												
OTHER	27,354	25,735	6.3	27,354	25,735	6.3												
Apia	820	820	0.0	820	820	0.0												
Christmas Island	488	458	6.6	488	458	6.6												
Guam	10,920	10,900	0.2	10,920	10,900	0.2												
Majuro	2,822	2,158	30.8	2,822	2,158	30.8												
Manila	6,644	6,264	6.1	6,644	6,264	6.1												
Nadi	656	656	0.0	656	656	0.0												
Pago Pago	3,614	3,367	7.3	3,614	3,367	7.3												
Papeete	1,390	1,112	25.0	1,390	1,112	25.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JUNE YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
TOTAL	6,622,844	6,004,295	10.3	4,081,451	3,959,438	3.1	1,334,566	1,186,887	12.4	671,986	488,880	37.5	30,059	21,258	41.4	504,782	347,832	45.1
SCHEDULES	6,572,112	5,963,070	10.2	4,034,698	3,920,958	2.9	1,331,983	1,185,963	12.3	671,278	487,717	37.6	30,059	21,258	41.4	504,094	347,174	45.2
CHARTERS	50,732	41,225	23.1	46,753	38,480	21.5	2,583	924	179.5	708	1,163	-39.1				688	658	4.6
US TOTAL	4,655,236	4,104,675	13.4	2,349,746	2,254,417	4.2	1,205,324	1,059,348	13.8	585,149	441,812	32.4	30,059	21,258	41.4	484,958	327,840	47.9
SCHEDULES	4,615,008	4,070,597	13.4	2,313,497	2,223,084	4.1	1,202,741	1,058,424	13.6	584,441	440,649	32.6	30,059	21,258	41.4	484,270	327,182	48.0
CHARTERS	40,228	34,078	18.0	36,249	31,333	15.7	2,583	924	179.5	708	1,163	-39.1				688	658	4.6
US WEST	4,033,187	3,554,334	13.5	1,880,616	1,790,679	5.0	1,077,700	987,524	9.1	567,857	427,691	32.8	30,059	21,258	41.4	476,955	327,182	45.8
Anchorage	40,863	40,863	0.0	28,779	28,779	0.0	7,791	7,632	2.1	4,293	4,452	-3.6						
Bellingham	10,176	10,516	-3.2				8,109	8,427	-3.8	2,067	2,089	-1.1						
Denver	157,651	107,457	46.7	67,067	64,024	4.8	30,589	24,843	23.1	30,082	13,858	117.1				29,913	4,732	532.1
Las Vegas	130,356	144,836	-10.0	130,356	144,836	-10.0												
Long Beach	5,670	0	NA	5,670	0	NA												
Los Angeles	1,377,981	1,196,433	15.2	648,541	592,565	9.4	318,498	307,689	3.5	185,641	139,820	32.8	30,059	21,258	41.4	195,242	135,101	44.5
Oakland	172,689	189,381	-8.8	65,066	66,026	-1.5	63,751	72,272	-11.8	31,629	29,875	5.9				12,243	21,208	-42.3
Phoenix	227,149	228,171	-0.4	108,709	109,915	-1.1	46,248	50,724	-8.8	36,284	34,148	6.3				35,908	33,384	7.6
Portland	207,330	161,275	28.6	78,140	82,411	-5.2	85,828	51,516	66.6	26,031	16,854	54.4				17,331	10,494	65.2
Sacramento	75,658	75,938	-0.4	46,879	47,159	-0.6	28,779	28,779	0.0									
Salt Lake City	63,111	50,121	25.9	49,325	50,121	-1.6	13,786	0	NA									
San Diego	153,188	140,406	9.1	79,097	79,668	-0.7	40,224	32,277	24.6	16,059	12,879	24.7				17,808	15,582	14.3
San Francisco	731,515	590,650	23.8	323,900	289,494	11.9	220,389	198,960	10.8	126,630	66,906	89.3				60,596	35,290	71.7
San Jose	181,611	149,486	21.5	65,936	56,820	16.0	72,637	63,313	14.7	19,188	12,976	47.9				23,850	16,377	45.6
Seattle	498,239	468,801	6.3	183,151	178,861	2.4	141,071	141,092	0.0	89,953	93,834	-4.1				84,064	55,014	52.8
US EAST	581,821	516,263	12.7	432,881	432,405	0.1	125,041	70,900	76.4	16,584	12,958	28.0				7,315	0	NA
Atlanta	49,012	53,033	-7.6	49,012	53,033	-7.6												
Chicago	113,568	73,576	54.4	65,884	63,704	3.4	47,684	9,872	383.0									
Dallas	198,444	158,237	25.4	97,188	84,251	15.4	77,357	61,028	26.8	16,584	12,958	28.0				7,315	0	NA
Houston	65,884	63,824	3.2	65,884	63,824	3.2												
Minneapolis	39,795	47,173	-15.6	39,795	47,173	-15.6												
New York JFK	51,794	64,392	-19.6	51,794	64,392	-19.6												
Newark	43,636	38,604	13.0	43,636	38,604	13.0												
Washington D.C.	19,688	17,424	13.0	19,688	17,424	13.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JUNE YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change	2018	2017	%Change
INTERNATIONAL	1,967,608	1,899,620	3.6	1,731,705	1,705,021	1.6	129,242	127,539	1.3	86,837	47,068	84.5				19,824	19,992	-0.8
SCHEDULES	1,957,104	1,892,473	3.4	1,721,201	1,697,874	1.4	129,242	127,539	1.3	86,837	47,068	84.5				19,824	19,992	-0.8
CHARTERS	10,504	7,147	47.0	10,504	7,147	47.0												
JAPAN	974,396	971,845	0.3	916,971	949,281	-3.4				57,425	22,564	154.5						
Fukuoka	31,640	30,955	2.2	31,640	30,955	2.2												
Nagoya	73,000	74,014	-1.4	73,000	74,014	-1.4												
Osaka	221,207	151,672	45.8	221,207	151,672	45.8												
Sapporo	21,159	20,202	4.7	21,159	20,202	4.7												
Tokyo HND	144,232	169,938	-15.1	122,826	147,374	-16.7				21,406	22,564	-5.1						
Tokyo NRT	483,158	525,064	-8.0	447,139	525,064	-14.8				36,019	0	NA						
CANADA	286,056	279,867	2.2	107,578	107,832	-0.2	129,242	127,539	1.3	29,412	24,504	20.0				19,824	19,992	-0.8
Calgary	39,534	39,915	-1.0	7,336	8,646	-15.2	32,198	31,269	3.0									
Edmonton	8,646	8,646	0.0				8,646	8,646	0.0									
Toronto	4,512	4,794	-5.9	4,512	4,794	-5.9												
Vancouver	233,364	226,512	3.0	95,730	94,392	1.4	88,398	87,624	0.9	29,412	24,504	20.0				19,824	19,992	-0.8
OTHER ASIA	282,413	264,557	6.7	282,413	264,557	6.7												
Beijing	41,344	45,905	-9.9	41,344	45,905	-9.9												
Hangzhou	786	0	NA	786	0	NA												
Seoul	181,659	167,264	8.6	181,659	167,264	8.6												
Shanghai	43,018	36,454	18.0	43,018	36,454	18.0												
Taipei	15,606	14,934	4.5	15,606	14,934	4.5												
OCEANIA	257,934	233,119	10.6	257,934	233,119	10.6												
Auckland	70,899	47,982	47.8	70,899	47,982	47.8												
Brisbane	22,240	22,240	0.0	22,240	22,240	0.0												
Melbourne	30,150	29,480	2.3	30,150	29,480	2.3												
Sydney	134,645	133,417	0.9	134,645	133,417	0.9												
OTHER	156,305	143,085	9.2	156,305	143,085	9.2												
Apia	4,264	4,264	0.0	4,264	4,264	0.0												
Christmas Island	3,172	2,554	24.2	3,172	2,554	24.2												
Guam	66,248	63,844	3.8	66,248	63,844	3.8												
Majuro	16,670	12,948	28.7	16,670	12,948	28.7												
Manila	38,692	33,178	16.6	38,692	33,178	16.6												
Nadi	4,100	4,264	-3.8	4,100	4,264	-3.8												
Pago Pago	15,915	14,763	7.8	15,915	14,763	7.8												
Papeete	7,244	7,270	-0.4	7,244	7,270	-0.4												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division