

TABLE 1. TOTAL VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
TOTAL VISITORS	723,341	706,423	2.4	7,764,441	7,370,090	5.4
Domestic	484,396	471,835	2.7	5,486,968	5,086,849	7.9
International	238,945	234,588	1.9	2,277,473	2,283,241	-0.3
VISITOR DAYS	6,161,757	6,134,891	0.4	68,137,811	66,315,932	2.7
AVERAGE DAILY CENSUS	205,392	204,496	0.4	249,589	242,916	2.7
TOTAL AIR SEATS	1,012,883	1,020,217	-0.7	10,230,151	10,000,432	2.3
TOTAL LOAD FACTOR (%)	85.6	83.5	2.5	88.8	86.8	2.3
ISLANDS VISITED						
O'ahu	463,963	453,390	2.3	4,690,139	4,428,847	5.9
O'ahu only	360,427	351,187	2.6	3,646,688	3,364,258	8.4
O'ahu one day or less	16,393	13,991	17.2	167,137	158,658	5.3
Kaua'i	94,332	100,576	-6.2	1,043,309	1,061,661	-1.7
Kaua'i only	50,240	54,013	-7.0	589,169	590,916	-0.3
Kaua'i one day or less	10,252	9,078	12.9	95,284	91,364	4.3
Maui County	215,809	213,489	1.1	2,363,718	2,254,514	4.8
Maui	212,114	210,756	0.6	2,321,871	2,217,050	4.7
Maui only	133,746	130,579	2.4	1,534,204	1,428,627	7.4
Maui one day or less	12,596	11,970	5.2	125,233	110,827	13.0
Moloka'i *	6,353	4,471	42.1	49,772	44,691	11.4
Moloka'i only *	518	457	13.2	6,086	6,001	1.4
Moloka'i one day or less*	4,675	2,433	92.1	28,187	21,300	32.3
Lāna'i *	5,659	5,294	6.9	68,151	57,552	18.4
Lāna'i only *	701	713	-1.6	9,021	9,286	-2.9
Lāna'i one day or less*	2,827	3,079	-8.2	40,299	31,130	29.5
Hawai'i Island	111,809	101,245	10.4	1,335,330	1,312,719	1.7
Kona side	98,705	88,708	11.3	1,178,339	1,142,879	3.1
Hilo side	38,432	37,037	3.8	462,804	470,760	-1.7
Hawai'i Island only	54,317	47,823	13.6	713,443	673,231	6.0
Hawai'i Island one day or less	7,191	6,005	19.8	81,381	72,241	12.7
Any Neighbor Island	362,914	355,236	2.2	4,117,753	4,005,831	2.8
NI only	259,378	253,033	2.5	3,074,302	2,941,243	4.5
O'ahu & NI	103,536	102,203	1.3	1,043,451	1,064,588	-2.0
Any one island only	599,949	584,772	2.6	6,498,610	6,072,319	7.0
Multiple Islands	123,392	121,650	1.4	1,265,831	1,297,771	-2.5
Avg. Islands Visited	1.24	1.24	-0.3	1.22	1.24	-1.1
Average Length of Stay in Hawai'i	8.52	8.68	-1.9	8.78	9.00	-2.5
ACCOMMODATIONS						
Plan to stay in Hotel	447,058	438,129	2.0	4,617,629	4,452,869	3.7
Hotel only	392,544	381,831	2.8	4,006,621	3,828,820	4.6
Plan to stay in Condo	115,227	113,006	2.0	1,294,827	1,267,084	2.2
Condo only	89,081	85,048	4.7	1,011,348	967,551	4.5
Plan to stay in Timeshare	64,472	66,808	-3.5	642,213	634,307	1.2
Timeshare only	52,032	53,100	-2.0	502,680	487,282	3.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

Technical notes: January – June 2019 International data for Japan, Other Asia, Oceania, Europe and Latin America countries were revised from previous press releases with updated immigration statistics from the National Travel and Tourism Office (NTTO).

2018 data are the final numbers and reflect updated immigration statistics from NTTO and final reports from airlines.

Source: Hawai'i Tourism Authority

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	10,527	10,228	2.9	109,726	102,475	7.1
Friends/Relatives	58,971	56,916	3.6	695,892	643,514	8.1
Bed & Breakfast	10,813	8,044	34.4	91,605	91,337	0.3
Rental House	60,173	58,079	3.6	808,899	723,791	11.8
Hostel	6,580	6,965	-5.5	68,480	63,006	8.7
Camp Site, Beach	4,571	3,208	42.5	49,367	45,291	9.0
Private Room in Private Home**	11,085	11,881	-6.7	128,303	116,144	10.5
Shared Room/Space in Private Home**	3,500	3,699	-5.4	39,943	36,050	10.8
Other	11,016	10,763	2.3	119,572	102,323	16.9
PURPOSE OF TRIP						
Pleasure (Net)	609,197	589,957	3.3	6,583,677	6,249,196	5.4
Honeymoon/Get Married	54,499	56,605	-3.7	411,021	432,200	-4.9
Honeymoon	49,570	50,845	-2.5	364,845	385,349	-5.3
Get Married	8,747	8,464	3.3	73,016	74,809	-2.4
Pleasure/Vacation	560,029	539,049	3.9	6,218,985	5,865,397	6.0
Mtgs/Conventions/Incentive	27,739	29,697	-6.6	359,556	361,365	-0.5
Conventions	14,243	13,442	6.0	175,241	186,553	-6.1
Corporate Meetings	6,321	5,395	17.2	74,128	62,347	18.9
Incentive	8,129	11,667	-30.3	120,784	124,469	-3.0
Other Business	22,114	21,802	1.4	205,456	189,716	8.3
Visit Friends/Rel.	55,296	53,526	3.3	625,614	578,861	8.1
Gov't/Military	9,518	9,150	4.0	89,422	83,219	7.5
Attend School	2,160	3,028	-28.6	21,081	21,871	-3.6
Sport Events	5,255	3,470	51.5	52,773	45,671	15.6
Other	36,488	36,936	-1.2	313,828	321,031	-2.2
TRAVEL STATUS						
% First Timers ***	34.6	36.0	-1.3	32.5	33.6	-1.1
% Repeaters ***	65.4	64.0	1.3	67.5	66.4	1.1
Average # of Trips	5.0	5.0	0.4	5.2	5.1	1.9
Group Tour	31,611	38,324	-17.5	370,190	396,256	-6.6
Non-Group	691,729	668,099	3.5	7,394,251	6,973,834	6.0
Package Trip	200,439	204,063	-1.8	1,987,097	1,940,472	2.4
No Package	522,902	502,359	4.1	5,777,344	5,429,618	6.4
Net True Independent	512,727	491,622	4.3	5,667,378	5,320,011	6.5
Ave. Age	45	45	-0.3	45	45	-0.6
Ave. Party Size	2.1	2.1	0.0	2.3	2.2	0.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Note: 2019 visitor data are preliminary. January – June 2019 international data for Japan, Oceania, Other Asia and Latin America countries were updated with immigration statistics from the National Travel and Tourism Office (NTTO).

2018 visitor data are the final numbers and reflect updated immigration statistics from NTTO and final passenger counts for Airline reports.

TABLE 2. DOMESTIC VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
DOMESTIC VISITORS	484,396	471,835	2.7	5,486,968	5,086,849	7.9
DOMESTIC VISITOR DAYS	4,351,980	4,359,621	-0.2	50,153,024	48,163,354	4.1
DOMESTIC AVERAGE DAILY CENSUS	145,066	145,321	-0.2	183,711	176,423	4.1
DOMESTIC AIR SEATS	717,182	691,903	3.7	7,372,537	7,045,784	4.6
DOMESTIC LOAD FACTOR (%)	84.4	85.2	-0.9	89.3	87.6	1.9
ISLANDS VISITED						
O'ahu	239,822	232,969	2.9	2,661,071	2,418,641	10.0
O'ahu only	178,399	174,041	2.5	2,005,046	1,766,273	13.5
O'ahu one day or less	13,763	11,879	15.9	143,022	135,294	5.7
Kaua'i	82,984	89,126	-6.9	917,405	924,146	-0.7
Kaua'i only	49,860	53,552	-6.9	567,764	561,829	1.1
Kaua'i one day or less	4,893	5,039	-2.9	55,230	51,776	6.7
Maui County	184,720	178,168	3.7	2,002,575	1,886,054	6.2
Maui	182,237	175,590	3.8	1,972,298	1,855,525	6.3
Maui only	127,818	122,686	4.2	1,403,517	1,294,008	8.5
Maui one day or less	6,438	5,723	12.5	65,114	59,206	10.0
Moloka'i *	2,932	2,932	0.0	33,085	32,004	3.4
Moloka'i only *	472	457	3.2	5,838	5,623	3.8
Moloka'i one day or less*	1,389	1,191	16.6	13,190	12,036	9.6
Lāna'i *	4,285	3,513	22.0	44,114	41,339	6.7
Lāna'i only *	699	707	-1.2	8,754	8,780	-0.3
Lāna'i one day or less*	1,848	1,612	14.6	19,674	17,800	10.5
Hawai'i Island	82,106	75,993	8.0	1,021,816	985,351	3.7
Kona side	72,534	66,632	8.9	907,926	864,254	5.1
Hilo side	27,809	25,989	7.0	328,886	329,187	-0.1
Hawai'i Island only	47,425	43,707	8.5	638,915	591,419	8.0
Hawai'i Island one day or less	2,871	2,665	7.7	32,360	33,918	-4.6
Any Neighbor Island	305,996	297,794	2.8	3,481,922	3,320,576	4.9
NI only	244,574	238,865	2.4	2,825,898	2,668,208	5.9
O'ahu & NI	61,423	58,929	4.2	656,025	652,369	0.6
Any one island only	404,673	395,150	2.4	4,629,833	4,227,932	9.5
Multiple Islands	79,722	76,684	4.0	857,135	858,917	-0.2
Avg. Islands Visited	1.23	1.23	-0.2	1.21	1.23	-1.5
Average Length of Stay in Hawai'i	8.98	9.24	-2.8	9.14	9.47	-3.5
ACCOMMODATIONS						
Plan to stay in Hotel	265,047	254,313	4.2	2,930,140	2,718,247	7.8
Hotel only	226,164	215,797	4.8	2,477,032	2,264,452	9.4
Plan to stay in Condo	80,835	78,055	3.6	942,457	903,945	4.3
Condo only	64,621	62,599	3.2	753,567	708,788	6.3
Plan to stay in Timeshare	52,340	54,789	-4.5	527,565	517,433	2.0
Timeshare only	42,805	44,393	-3.6	416,820	402,145	3.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	8,315	7,992	4.0	89,570	82,673	8.3
Friends/Relatives	48,194	50,252	-4.1	611,605	580,823	5.3
Bed & Breakfast	6,906	6,624	4.3	70,427	66,837	5.4
Rental House	52,094	49,097	6.1	686,014	611,595	12.2
Hostel	4,618	4,259	8.4	41,281	40,642	1.6
Camp Site, Beach	3,349	3,071	9.0	37,079	35,830	3.5
Private Room in Private Home**	6,493	7,286	-10.9	78,053	74,144	5.3
Shared Room/Space in Private Home**	2,796	2,859	-2.2	29,572	26,561	11.3
Other	10,806	9,988	8.2	109,746	95,921	14.4
PURPOSE OF TRIP						
Pleasure (Net)	400,742	386,599	3.7	4,597,321	4,243,576	8.3
Honeymoon/Get Married	31,811	31,456	1.1	199,500	203,863	-2.1
Honeymoon	27,967	27,456	1.9	167,003	171,608	-2.7
Get Married	5,301	5,331	-0.6	42,535	43,382	-2.0
Pleasure/Vacation	372,970	359,418	3.8	4,430,800	4,074,573	8.7
Mtgs/Conventions/Incentive	18,550	18,865	-1.7	243,620	238,176	2.3
Conventions	10,131	11,290	-10.3	134,912	142,821	-5.5
Corporate Meetings	4,800	4,901	-2.1	60,585	55,790	8.6
Incentive	4,272	3,415	25.1	57,223	48,901	17.0
Other Business	20,312	20,385	-0.4	189,983	177,371	7.1
Visit Friends/Rel.	45,375	46,683	-2.8	550,931	518,878	6.2
Gov't/Military	7,265	8,777	-17.2	69,099	72,267	-4.4
Attend School	1,083	1,155	-6.3	13,111	12,549	4.5
Sport Events	4,246	3,114	36.3	39,962	37,596	6.3
Other	20,156	19,324	4.3	181,077	172,902	4.7
TRAVEL STATUS						
% First Timers ***	31.6	32.0	-0.4	28.9	29.2	-0.3
% Repeaters ***	68.4	68.0	0.4	71.1	70.8	0.3
Average # of Trips	5.6	5.6	-0.7	5.7	5.6	0.1
Group Tour	9,512	10,902	-12.7	131,807	131,579	0.2
Non-Group	474,883	460,932	3.0	5,355,161	4,955,269	8.1
Package Trip	89,442	91,765	-2.5	985,421	944,792	4.3
No Package	394,954	380,070	3.9	4,501,547	4,142,057	8.7
Net True Independent	390,813	375,579	4.1	4,450,207	4,091,585	8.8
Ave. Age of Party Head	46	46	-0.2	46	46	-0.9
Ave. Party Size	1.9	1.9	1.0	2.2	2.1	1.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
INTERNATIONAL VISITORS	238,945	234,588	1.9	2,277,473	2,283,241	-0.3
INTERNATIONAL VISITOR DAYS	1,809,777	1,775,270	1.9	17,984,787	18,152,578	-0.9
INTERNATIONAL AVERAGE DAILY CENSUS	60,326	59,176	1.9	65,878	66,493	-0.9
INTERNATIONAL AIR SEATS	295,701	328,314	-9.9	2,857,614	2,954,648	-3.3
INTERNATIONAL LOAD FACTOR (%)	88.5	79.8	10.9	87.5	84.8	3.2
ISLANDS VISITED						
O'ahu	224,141	220,421	1.7	2,029,068	2,010,205	0.9
O'ahu only	182,027	177,146	2.8	1,641,642	1,597,986	2.7
O'ahu one day or less	2,630	2,112	24.5	24,115	23,363	3.2
Kaua'i	11,348	11,450	-0.9	125,904	137,514	-8.4
Kaua'i only	380	461	-17.6	21,405	29,087	-26.4
Kaua'i one day or less	5,358	4,039	32.7	40,053	39,588	1.2
Maui County	31,088	35,321	-12.0	361,143	368,459	-2.0
Maui	29,878	35,166	-15.0	349,574	361,525	-3.3
Maui only	5,928	7,893	-24.9	130,687	134,618	-2.9
Maui one day or less	6,158	6,248	-1.4	60,120	51,621	16.5
Moloka'i *	3,421	1,539	122.3	16,687	12,687	31.5
Moloka'i only *	46			247	378	-34.5
Moloka'i one day or less*	3,285	1,242	164.5	14,997	9,264	61.9
Lāna'i *	1,374	1,781	-22.8	24,037	16,212	48.3
Lāna'i only *	2	5	-57.6	267	507	-47.3
Lāna'i one day or less*	979	1,467	-33.3	20,624	13,330	54.7
Hawai'i Island	29,703	25,253	17.6	313,515	327,368	-4.2
Kona side	26,171	22,076	18.6	270,413	278,626	-2.9
Hilo side	10,624	11,048	-3.8	133,918	141,573	-5.4
Hawai'i Island only	6,892	4,116	67.5	74,528	81,812	-8.9
Hawai'i Island one day or less	4,321	3,339	29.4	49,021	38,323	27.9
Any Neighbor Island	56,918	57,442	-0.9	635,831	685,255	-7.2
NI only	14,804	14,167	4.5	248,405	273,036	-9.0
O'ahu & NI	42,113	43,275	-2.7	387,426	412,220	-6.0
Any one island only	195,276	189,622	3.0	1,868,777	1,844,387	1.3
Multiple Islands	43,669	44,966	-2.9	408,696	438,854	-6.9
Avg. Islands Visited	1.25	1.26	-0.4	1.26	1.26	0.0
Average Length of Stay in Hawai'i	7.57	7.57	0.1	7.90	7.95	-0.7
ACCOMMODATIONS						
Plan to stay in Hotel	182,012	183,816	-1.0	1,687,489	1,734,622	-2.7
Hotel only	166,379	166,034	0.2	1,529,588	1,564,368	-2.2
Plan to stay in Condo	34,392	34,952	-1.6	352,370	363,139	-3.0
Condo only	24,460	22,449	9.0	257,781	258,764	-0.4
Plan to stay in Timeshare	12,132	12,019	0.9	114,648	116,875	-1.9
Timeshare only	9,228	8,706	6.0	85,861	85,138	0.8

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,212	2,236	-1.1	20,156	19,802	1.8
Friends/Relatives	10,777	6,664	61.7	84,286	62,691	34.4
Bed & Breakfast	3,907	1,421	175.0	21,179	24,500	-13.6
Rental House	8,078	8,982	-10.1	122,885	112,196	9.5
Hostel	1,962	2,706	-27.5	27,199	22,364	21.6
Camp Site, Beach	1,223	136	796.8	12,288	9,462	29.9
Private Room in Private Home**	4,592	4,596	-0.1	50,249	41,999	19.6
Shared Room/Space in Private Home**	704	840	-16.1	10,371	9,489	9.3
Other	210	775	-72.9	9,826	6,403	53.5
PURPOSE OF TRIP						
Pleasure (Net)	208,455	203,357	2.5	1,986,356	2,005,620	-1.0
Honeymoon/Get Married	22,688	25,149	-9.8	211,521	228,337	-7.4
Honeymoon	21,602	23,389	-7.6	197,841	213,741	-7.4
Get Married	3,446	3,133	10.0	30,481	31,427	-3.0
Pleasure/Vacation	187,059	179,631	4.1	1,788,184	1,790,824	-0.1
Mtgs/Conventions/Incentive	9,188	10,832	-15.2	115,936	123,188	-5.9
Conventions	4,112	2,152	91.1	40,329	43,732	-7.8
Corporate Meetings	1,522	494	207.8	13,543	6,557	106.5
Incentive	3,858	8,252	-53.3	63,561	75,568	-15.9
Other Business	1,802	1,417	27.2	15,473	12,345	25.3
Visit Friends/Rel.	9,921	6,843	45.0	74,684	59,983	24.5
Gov't/Military	2,253	373	504.6	20,323	10,952	85.6
Attend School	1,078	1,872	-42.4	7,970	9,322	-14.5
Sport Events	1,009	356	183.7	12,811	8,074	58.7
Other	16,332	17,611	-7.3	132,751	148,129	-10.4
TRAVEL STATUS						
% First Timers ***	40.8	43.9	-3.1	41.2	43.5	-2.3
% Repeaters ***	59.2	56.1	3.1	58.8	56.5	2.3
Average # of Trips	3.9	3.8	3.2	3.9	3.7	5.5
Group Tour	22,099	27,421	-19.4	238,383	264,676	-9.9
Non-Group	216,846	207,167	4.7	2,039,090	2,018,565	1.0
Package Trip	110,997	112,298	-1.2	1,001,676	995,680	0.6
No Package	127,948	122,290	4.6	1,275,797	1,287,561	-0.9
Net True Independent	121,915	116,042	5.1	1,217,171	1,228,427	-0.9
Ave. Age of Party Head	43	44	-0.4	44	44	-0.1
Ave. Party Size	2.4	2.5	-2.5	2.5	2.6	-0.9

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Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US Total VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
TOTAL VISITORS	445,903	432,115	3.2	5,213,170	4,816,499	8.2
Domestic	436,643	423,143	3.2	5,061,441	4,636,714	9.2
International	9,260	8,972	3.2	151,729	179,785	-15.6
VISITOR DAYS	3,902,360	3,911,427	-0.2	46,750,390	44,671,167	4.7
AVERAGE DAILY CENSUS	130,079	130,381	-0.2	171,247	163,631	4.7
ISLANDS VISITED						
O'ahu	215,853	207,665	3.9	2,530,296	2,286,643	10.7
O'ahu only	164,000	157,125	4.4	1,931,962	1,690,208	14.3
O'ahu one day or less	12,578	10,932	15.1	132,416	128,346	3.2
Kaua'i	75,755	81,848	-7.4	862,638	868,024	-0.6
Kaua'i only	47,473	51,034	-7.0	544,975	538,398	1.2
Kaua'i one day or less	5,686	5,129	10.9	57,216	54,912	4.2
Maui County	170,029	163,329	4.1	1,882,601	1,769,230	6.4
Maui	167,753	160,974	4.2	1,853,184	1,740,217	6.5
Maui only	121,616	116,445	4.4	1,338,924	1,233,884	8.5
Maui one day or less	6,378	5,856	8.9	66,080	62,231	6.2
Moloka'i *	2,567	3,293	-22.1	32,040	31,253	2.5
Moloka'i only *	435	436	-0.1	5,567	5,297	5.1
Moloka'i one day or less*	1,260	1,671	-24.6	14,074	13,525	4.1
Lāna'i *	3,932	3,932	0.0	45,800	42,459	7.9
Lāna'i only *	668	658	1.6	8,348	8,207	1.7
Lāna'i one day or less*	1,684	2,226	-24.4	22,540	20,657	9.1
Hawai'i Island	71,702	67,041	7.0	943,554	905,638	4.2
Kona side	63,559	59,073	7.6	839,880	795,634	5.6
Hilo side	23,597	22,683	4.0	301,855	305,253	-1.1
Hawai'i Island only	43,699	40,222	8.6	600,995	554,584	8.4
Hawai'i Island one day or less	2,486	2,653	-6.3	32,207	32,999	-2.4
Any Neighbor Island	281,902	274,990	2.5	3,281,208	3,126,291	5.0
NI only	230,050	224,450	2.5	2,682,874	2,529,856	6.0
O'ahu & NI	51,852	50,540	2.6	598,334	596,435	0.3
Any one island only	377,892	365,920	3.3	4,430,772	4,030,578	9.9
Multiple Islands	68,011	66,195	2.7	782,398	785,921	-0.4
Avg. Islands Visited	1.21	1.21	-0.7	1.20	1.22	-1.4
Average Length of Stay in Hawai'i	8.75	9.05	-3.3	8.97	9.27	-3.3
ACCOMMODATIONS						
Plan to stay in Hotel	240,666	227,839	5.6	2,768,362	2,555,252	8.3
Hotel only	206,100	192,623	7.0	2,347,593	2,124,820	10.5
Plan to stay in Condo	76,071	74,034	2.8	901,396	867,408	3.9
Condo only	61,300	59,185	3.6	723,210	678,262	6.6
Plan to stay in Timeshare	50,173	53,400	-6.0	514,703	507,696	1.4
Timeshare only	41,089	42,872	-4.2	405,738	393,863	3.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US Total VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	7,120	7,453	-4.5	80,790	79,272	1.9
Friends/Relatives	45,927	47,788	-3.9	588,346	557,613	5.5
Bed & Breakfast	5,534	5,208	6.3	60,899	56,425	7.9
Rental House	47,333	44,342	6.7	648,314	574,187	12.9
Hostel	3,022	2,782	8.6	31,737	31,930	-0.6
Camp Site, Beach	2,679	2,275	17.7	31,205	30,019	4.0
Private Room in Private Home**	5,692	6,744	-15.6	73,827	67,806	8.9
Shared Room/Space in Private Home	2,322	2,315	0.3	27,327	25,825	5.8
Other	9,531	9,263	2.9	99,761	88,022	13.3
PURPOSE OF TRIP						
Pleasure (Net)	367,548	351,223	4.6	4,351,338	4,003,399	8.7
Honeymoon/Get Married	27,797	26,801	3.7	182,375	184,019	-0.9
Honeymoon	24,242	22,978	5.5	150,198	152,405	-1.4
Get Married	4,904	4,994	-1.8	41,452	42,260	-1.9
Pleasure/Vacation	343,271	328,119	4.6	4,198,972	3,851,940	9.0
Mtgs/Conventions/Incentive	17,091	17,472	-2.2	228,352	222,337	2.7
Conventions	9,340	10,353	-9.8	126,703	132,670	-4.5
Corporate Meetings	4,462	4,619	-3.4	57,353	53,290	7.6
Incentive	3,971	3,189	24.5	52,707	44,817	17.6
Other Business	19,175	19,505	-1.7	184,255	171,100	7.7
Visit Friends/Rel.	43,287	44,934	-3.7	532,824	501,581	6.2
Gov't/Military	6,951	8,396	-17.2	69,295	72,026	-3.8
Attend School	909	796	14.1	11,413	10,820	5.5
Sport Events	3,557	2,500	42.3	36,752	34,793	5.6
Other	18,711	18,089	3.4	177,750	170,911	4.0
TRAVEL STATUS						
% First Timers ***	29.4	29.3	0.1	27.4	27.4	0.0
% Repeaters ***	70.6	70.7	-0.1	72.6	72.6	0.0
Average # of Trips	5.8	5.9	-2.2	5.8	5.8	-0.1
Group Tour	7,658	8,578	-10.7	115,831	109,546	5.7
Non-Group	438,245	423,537	3.5	5,097,339	4,706,953	8.3
Package Trip	78,636	78,465	0.2	898,647	850,635	5.6
No Package	367,267	353,651	3.9	4,314,523	3,965,864	8.8
Net True Independent	363,698	349,746	4.0	4,267,424	3,921,473	8.8
Ave. Age	46	47	-0.8	46	46	-1.0
Ave. Party Size	1.9	1.9	1.2	2.2	2.1	1.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Note: 2018 visitor data are the final numbers and reflect final passenger counts from Airline reports.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
TOTAL VISITORS	308,921	292,805	5.5	3,460,697	3,132,204	10.5
Domestic	304,547	288,399	5.6	3,391,599	3,052,224	11.1
International	4,374	4,406	-0.7	69,098	79,980	-13.6
VISITOR DAYS	2,618,503	2,542,803	3.0	29,791,011	27,931,409	6.7
AVERAGE DAILY CENSUS	87,283	84,760	3.0	109,125	102,313	6.7
ISLANDS VISITED						
O'ahu	136,201	125,770	8.3	1,520,697	1,323,647	14.9
O'ahu only	110,202	102,096	7.9	1,256,260	1,066,871	17.8
O'ahu one day or less	6,126	5,034	21.7	57,871	54,006	7.2
Kaua'i	50,200	53,831	-6.7	548,237	541,641	1.2
Kaua'i only	36,713	39,274	-6.5	411,615	400,584	2.8
Kaua'i one day or less	2,538	2,023	25.5	21,856	19,908	9.8
Maui County	117,891	110,331	6.9	1,227,606	1,132,536	8.4
Maui	116,395	108,843	6.9	1,209,451	1,114,598	8.5
Maui only	93,748	88,349	6.1	986,993	901,543	9.5
Maui one day or less	3,173	2,959	7.2	30,090	27,293	10.3
Moloka'i *	1,672	2,361	-29.2	19,347	17,658	9.6
Moloka'i only *	331	323	2.4	4,168	3,954	5.4
Moloka'i one day or less*	809	1,245	-35.0	7,429	6,108	21.6
Lāna'i *	2,230	1,792	24.4	23,577	20,364	15.8
Lāna'i only *	500	459	9.1	5,553	5,385	3.1
Lāna'i one day or less*	961	805	19.4	10,858	8,702	24.8
Hawai'i Island	45,621	42,124	8.3	584,829	545,340	7.2
Kona side	40,817	37,517	8.8	526,339	485,697	8.4
Hilo side	12,845	12,207	5.2	161,369	158,900	1.6
Hawai'i Island only	32,269	29,850	8.1	437,238	400,095	9.3
Hawai'i Island one day or less	1,387	1,201	15.5	16,057	14,889	7.8
Any Neighbor Island	198,719	190,709	4.2	2,204,437	2,065,333	6.7
NI only	172,720	167,035	3.4	1,940,001	1,808,557	7.3
O'ahu & NI	25,999	23,674	9.8	264,437	256,776	3.0
Any one island only	273,763	260,351	5.2	3,101,827	2,778,431	11.6
Multiple Islands	35,158	32,454	8.3	358,871	353,773	1.4
Avg. Islands Visited	1.14	1.14	-0.2	1.13	1.14	-0.8
Average Length of Stay in Hawai'i	8.48	8.68	-2.4	8.61	8.92	-3.5
ACCOMMODATIONS						
Plan to stay in Hotel	157,654	144,466	9.1	1,738,017	1,554,184	11.8
Hotel only	137,737	124,569	10.6	1,504,389	1,320,549	13.9
Plan to stay in Condo	57,172	54,860	4.2	655,727	621,860	5.4
Condo only	47,477	45,850	3.5	545,792	507,386	7.6
Plan to stay in Timeshare	37,716	40,070	-5.9	362,216	352,936	2.6
Timeshare only	31,419	32,691	-3.9	293,003	280,414	4.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,004	2,251	-11.0	23,010	19,092	20.5
Friends/Relatives	31,157	32,253	-3.4	386,338	362,724	6.5
Bed & Breakfast	3,511	3,272	7.3	38,372	34,017	12.8
Rental House	34,286	31,066	10.4	440,318	387,779	13.5
Hostel	1,786	1,751	2.0	19,650	19,169	2.5
Camp Site, Beach	1,708	1,491	14.5	20,359	20,279	0.4
Private Room in Private Home**	4,055	4,416	-8.2	48,630	43,786	11.1
Shared Room/Space in Private Home	1,583	1,505	5.2	17,162	14,894	15.2
Other	6,569	6,052	8.5	65,812	56,865	15.7
PURPOSE OF TRIP						
Pleasure (Net)	258,837	242,382	6.8	2,933,224	2,636,607	11.2
Honeymoon/Get Married	16,006	15,105	6.0	104,321	100,421	3.9
Honeymoon	13,362	12,459	7.3	82,547	79,534	3.8
Get Married	3,385	3,370	0.4	26,992	26,724	1.0
Pleasure/Vacation	245,122	229,783	6.7	2,847,567	2,555,589	11.4
Mtgs/Conventions/Incentive	9,517	9,196	3.5	116,427	114,045	2.1
Conventions	5,555	5,564	-0.2	65,313	66,956	-2.5
Corporate Meetings	2,589	2,614	-1.0	32,756	30,693	6.7
Incentive	1,746	1,395	25.1	22,298	20,269	10.0
Other Business	12,799	13,121	-2.5	121,516	112,669	7.9
Visit Friends/Rel.	29,303	30,360	-3.5	346,529	322,799	7.4
Gov't/Military	3,121	3,307	-5.6	28,485	30,349	-6.1
Attend School	451	470	-4.2	7,177	7,281	-1.4
Sport Events	2,661	1,686	57.8	27,668	25,825	7.1
Other	13,047	12,178	7.1	116,623	110,976	5.1
TRAVEL STATUS						
% First Timers ***	21.7	21.4	0.3	19.9	19.4	0.5
% Repeaters ***	78.3	78.6	-0.3	80.1	80.6	-0.5
Average # of Trips	6.7	6.8	-2.0	6.7	6.8	-1.3
Group Tour	3,732	4,131	-9.7	53,005	49,413	7.3
Non-Group	305,190	288,674	5.7	3,407,692	3,082,792	10.5
Package Trip	51,018	50,521	1.0	569,228	521,186	9.2
No Package	257,903	242,284	6.4	2,891,469	2,611,018	10.7
Net True Independent	255,824	240,038	6.6	2,865,583	2,586,892	10.8
Ave. Age	46	46	-0.8	45	46	-1.0
Ave. Party Size	2.0	2.0	1.2	2.2	2.2	1.7

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Note: 2018 visitor data are the final numbers and reflect final passenger counts from Airline reports.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
TOTAL VISITORS	136,981	139,310	-1.7	1,752,473	1,684,295	4.0
Domestic	132,095	134,744	-2.0	1,669,842	1,584,490	5.4
International	4,886	4,566	7.0	82,631	99,805	-17.2
VISITOR DAYS	1,283,857	1,368,624	-6.2	16,959,379	16,739,757	1.3
AVERAGE DAILY CENSUS	42,795	45,621	-6.2	62,122	61,318	1.3
ISLANDS VISITED						
O'ahu	79,651	81,895	-2.7	1,009,599	962,996	4.8
O'ahu only	53,798	55,030	-2.2	675,702	623,337	8.4
O'ahu one day or less	6,452	5,899	9.4	74,546	74,340	0.3
Kaua'i	25,555	28,016	-8.8	314,401	326,383	-3.7
Kaua'i only	10,760	11,760	-8.5	133,360	137,815	-3.2
Kaua'i one day or less	3,148	3,106	1.3	35,360	35,004	1.0
Maui County	52,137	52,997	-1.6	654,995	636,694	2.9
Maui	51,357	52,131	-1.5	643,733	625,619	2.9
Maui only	27,868	28,095	-0.8	351,931	332,341	5.9
Maui one day or less	3,204	2,897	10.6	35,990	34,938	3.0
Moloka'i *	895	932	-4.1	12,693	13,595	-6.6
Moloka'i only *	104	112	-7.2	1,399	1,343	4.1
Moloka'i one day or less*	451	426	6.0	6,646	7,417	-10.4
Lāna'i *	1,702	2,140	-20.5	22,223	22,096	0.6
Lāna'i only *	168	200	-15.7	2,796	2,822	-0.9
Lāna'i one day or less*	723	1,421	-49.1	11,682	11,955	-2.3
Hawai'i Island	26,081	24,917	4.7	358,725	360,299	-0.4
Kona side	22,741	21,556	5.5	313,541	309,937	1.2
Hilo side	10,752	10,476	2.6	140,486	146,353	-4.0
Hawai'i Island only	11,430	10,372	10.2	163,757	154,489	6.0
Hawai'i Island one day or less	1,098	1,452	-24.3	16,150	18,110	-10.8
Any Neighbor Island	83,183	84,280	-1.3	1,076,770	1,060,958	1.5
NI only	57,330	57,415	-0.1	742,873	721,299	3.0
O'ahu & NI	25,853	26,866	-3.8	333,897	339,659	-1.7
Any one island only	104,129	105,569	-1.4	1,328,945	1,252,147	6.1
Multiple Islands	32,852	33,741	-2.6	423,528	432,148	-2.0
Avg. Islands Visited	1.35	1.36	-0.9	1.35	1.37	-1.8
Average Length of Stay in Hawai'i	9.37	9.82	-4.6	9.68	9.94	-2.6
ACCOMMODATIONS						
Plan to stay in Hotel	83,012	83,373	-0.4	1,030,345	1,001,068	2.9
Hotel only	68,362	68,054	0.5	843,204	804,271	4.8
Plan to stay in Condo	18,899	19,174	-1.4	245,669	245,548	0.0
Condo only	13,824	13,335	3.7	177,418	170,876	3.8
Plan to stay in Timeshare	12,457	13,331	-6.6	152,487	154,760	-1.5
Timeshare only	9,670	10,181	-5.0	112,736	113,450	-0.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	5,116	5,202	-1.7	57,780	60,179	-4.0
Friends/Relatives	14,770	15,535	-4.9	202,008	194,889	3.7
Bed & Breakfast	2,023	1,936	4.5	22,527	22,408	0.5
Rental House	13,047	13,276	-1.7	207,996	186,408	11.6
Hostel	1,236	1,031	19.9	12,087	12,762	-5.3
Camp Site, Beach	971	784	23.8	10,846	9,740	11.4
Private Room in Private Home**	1,637	2,328	-29.7	25,196	24,020	4.9
Shared Room/Space in Private Home	738	810	-8.8	10,165	10,931	-7.0
Other	2,962	3,211	-7.7	33,949	31,157	9.0
PURPOSE OF TRIP						
Pleasure (Net)	108,711	108,840	-0.1	1,418,114	1,366,792	3.8
Honeymoon/Get Married	11,791	11,696	0.8	78,054	83,598	-6.6
Honeymoon	10,880	10,519	3.4	67,651	72,871	-7.2
Get Married	1,519	1,623	-6.4	14,460	15,536	-6.9
Pleasure/Vacation	98,148	98,336	-0.2	1,351,405	1,296,351	4.2
Mtgs/Conventions/Incentive	7,574	8,276	-8.5	111,925	108,292	3.4
Conventions	3,785	4,789	-21.0	61,390	65,713	-6.6
Corporate Meetings	1,874	2,005	-6.6	24,598	22,598	8.9
Incentive	2,225	1,794	24.0	30,409	24,548	23.9
Other Business	6,376	6,383	-0.1	62,739	58,431	7.4
Visit Friends/Rel.	13,984	14,574	-4.0	186,295	178,782	4.2
Gov't/Military	3,830	5,089	-24.7	40,809	41,677	-2.1
Attend School	458	326	40.6	4,236	3,538	19.7
Sport Events	896	813	10.1	9,084	8,968	1.3
Other	5,664	5,910	-4.2	61,127	59,935	2.0
TRAVEL STATUS						
% First Timers ***	47.0	46.0	1.0	42.2	42.3	-0.1
% Repeaters ***	53.0	54.0	-1.0	57.8	57.7	0.1
Average # of Trips	3.8	4.0	-6.0	4.0	4.0	1.0
Group Tour	3,926	4,447	-11.7	62,825	60,133	4.5
Non-Group	133,056	134,863	-1.3	1,689,647	1,624,162	4.0
Package Trip	27,618	27,943	-1.2	329,419	329,450	0.0
No Package	109,363	111,367	-1.8	1,423,054	1,354,845	5.0
Net True Independent	107,875	109,708	-1.7	1,401,841	1,334,581	5.0
Ave. Age	47	47	-0.7	46	47	-0.8
Ave. Party Size	1.8	1.8	0.6	2.1	2.0	1.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Note: 2018 visitor data are the final numbers and reflect final passenger counts from Airline reports.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
TOTAL VISITORS	137,659	128,342	7.3	1,152,900	1,115,805	3.3
Domestic	798	1,089	-26.7	6,279	6,487	-3.2
International	136,861	127,253	7.6	1,146,621	1,109,318	3.4
VISITOR DAYS	813,016	760,079	7.0	6,843,530	6,702,153	2.1
AVERAGE DAILY CENSUS	27,101	25,336	7.0	25,068	24,550	2.1
ISLANDS VISITED						
O'ahu	129,237	122,831	5.2	1,092,092	1,045,142	4.5
O'ahu only	115,728	110,720	4.5	992,735	935,483	6.1
O'ahu one day or less	707	633	11.7	5,908	5,899	0.2
Kaua'i	2,686	2,291	17.2	18,364	18,367	0.0
Kaua'i only	340	227	49.7	1,967	1,721	14.3
Kaua'i one day or less	1,371	1,267	8.2	11,196	10,915	2.6
Maui County	4,957	5,420	-8.5	37,854	37,923	-0.2
Maui	4,794	5,351	-10.4	36,480	36,624	-0.4
Maui only	512	886	-42.2	6,175	7,907	-21.9
Maui one day or less	1,240	1,477	-16.0	11,084	9,709	14.2
Moloka'i *	249	120	107.2	1,346	859	56.7
Moloka'i only *	44			68	132	-48.1
Moloka'i one day or less*	205	61	235.5	1,184	542	118.5
Lāna'i *	107	172	-37.8	1,632	1,220	33.8
Lāna'i only *				93	131	-29.4
Lāna'i one day or less*	103	157	-34.8	1,142	861	32.7
Hawai'i Island	16,394	12,104	35.4	121,209	138,427	-12.4
Kona side	14,131	10,379	36.1	103,510	120,274	-13.9
Hilo side	3,943	3,067	28.6	31,632	35,280	-10.3
Hawai'i Island only	6,680	3,921	70.4	48,791	56,991	-14.4
Hawai'i Island one day or less	2,567	1,096	134.1	20,329	15,757	29.0
Any Neighbor Island	21,931	17,622	24.5	160,166	180,322	-11.2
NI only	8,422	5,512	52.8	60,809	70,663	-13.9
O'ahu & NI	13,509	12,110	11.5	99,357	109,659	-9.4
Any one island only	123,304	115,755	6.5	1,049,829	1,002,365	4.7
Multiple Islands	14,355	12,588	14.0	103,071	113,439	-9.1
Avg. Islands Visited	1.11	1.11	0.1	1.10	1.11	-0.8
Average Length of Stay in Hawai'i	5.91	5.92	-0.3	5.94	6.01	-1.2
ACCOMMODATIONS						
Plan to stay in Hotel	110,832	105,938	4.6	944,977	918,016	2.9
Hotel only	106,410	100,958	5.4	907,521	880,562	3.1
Plan to stay in Condo	19,936	17,029	17.1	151,462	147,117	3.0
Condo only	15,870	12,713	24.8	119,155	115,825	2.9
Plan to stay in Timeshare	9,497	8,303	14.4	74,774	67,450	10.9
Timeshare only	7,292	6,816	7.0	59,065	52,764	11.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	273	132	106.3	2,321	1,281	81.1
Friends/Relatives	1,758	1,450	21.2	15,121	13,556	11.5
Bed & Breakfast	94	172	-45.5	1,703	2,972	-42.7
Rental House	472	485	-2.7	5,408	6,950	-22.2
Hostel	215	91	135.3	1,223	1,311	-6.7
Camp Site, Beach		2	-100.0	639	128	397.3
Private Room in Private Home**	394	680	-42.1	3,630	4,566	-20.5
Shared Room/Space in Private Home	277	93	198.5	1,760	1,250	40.8
Other	47	73	-35.7	1,879	876	114.4
PURPOSE OF TRIP						
Pleasure (Net)	123,367	108,870	13.3	1,007,525	946,772	6.4
Honeymoon/Get Married	16,381	15,291	7.1	141,303	133,891	5.5
Honeymoon	15,731	14,298	10.0	134,326	126,201	6.4
Get Married	2,906	2,124	36.8	22,131	21,382	3.5
Pleasure/Vacation	108,047	94,682	14.1	874,583	821,865	6.4
Mtgs/Conventions/Incentive	4,087	7,040	-41.9	62,524	73,487	-14.9
Conventions	886	765	15.9	10,138	14,188	-28.5
Corporate Meetings	284	166	71.0	2,565	2,002	28.1
Incentive	3,124	6,154	-49.2	50,884	58,871	-13.6
Other Business	670	621	7.9	4,600	5,419	-15.1
Visit Friends/Rel.	1,732	1,750	-1.1	16,622	17,652	-5.8
Gov't/Military	98	8	1164.8	766	299	156.1
Attend School	769	1,564	-50.8	4,418	5,998	-26.3
Sport Events	419	261	60.6	5,287	5,165	2.3
Other	12,266	13,252	-7.4	94,154	112,615	-16.4
TRAVEL STATUS						
% First Timers ***	31.7	33.5	-1.8	31.4	32.6	-1.2
% Repeaters ***	68.3	66.5	1.8	68.6	67.4	1.2
Average # of Trips	4.9	4.6	5.0	4.8	4.6	4.5
Group Tour	17,799	20,545	-13.4	178,650	194,371	-8.1
Non-Group	119,860	107,797	11.2	974,250	921,434	5.7
Package Trip	80,780	71,550	12.9	666,702	622,164	7.2
No Package	56,880	56,792	0.2	486,199	493,641	-1.5
Net True Independent	52,135	51,808	0.6	442,474	447,814	-1.2
Ave. Age	43	43	-0.4	45	45	0.0
Ave. Party Size	2.5	2.6	-3.5	2.6	2.7	-2.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Technical notes: January – June 2019 International data for Japan, Other Asia, Oceania, Europe and Latin America countries were revised from previous press releases with updated immigration statistics from the National Travel and Tourism Office (NTTO). 2018 data are the final numbers and reflect updated immigration statistics from NTTO and final reports from airlines.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL CANADA VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
TOTAL VISITORS	21,988	22,109	-0.5	387,962	393,947	-1.5
Domestic	9,206	7,763	18.6	99,580	106,333	-6.4
International	12,782	14,346	-10.9	288,382	287,614	0.3
VISITOR DAYS	255,721	242,699	5.4	4,700,077	4,853,004	-3.2
AVERAGE DAILY CENSUS	8,524	8,090	5.4	17,216	17,777	-3.2
ISLANDS VISITED						
O'ahu	12,314	11,425	7.8	167,595	172,505	-2.8
O'ahu only	7,204	5,874	22.6	111,212	111,233	0.0
O'ahu one day or less	579	318	82.1	6,608	5,553	19.0
Kaua'i	3,047	2,898	5.1	55,434	66,047	-16.1
Kaua'i only	865	908	-4.7	25,650	31,325	-18.1
Kaua'i one day or less	224	309	-27.4	5,142	5,702	-9.8
Maui County	11,440	13,390	-14.6	198,242	202,493	-2.1
Maui	11,400	13,359	-14.7	196,896	200,516	-1.8
Maui only	6,105	7,458	-18.1	136,654	133,793	2.1
Maui one day or less	644	932	-30.9	7,627	8,919	-14.5
Moloka'i *	68	79	-14.7	3,483	2,687	29.7
Moloka'i only *	7	2	216.4	172	326	-47.1
Moloka'i one day or less*	19	35	-45.2	2,392	1,315	81.9
Lāna'i *	356	191	85.8	4,279	4,423	-3.3
Lāna'i only *	5	10	-53.2	243	407	-40.3
Lāna'i one day or less*	95	46	105.1	2,872	3,029	-5.2
Hawai'i Island	3,903	2,930	33.2	69,148	67,499	2.4
Kona side	3,631	2,726	33.2	64,157	61,868	3.7
Hilo side	1,269	1,242	2.2	22,932	24,879	-7.8
Hawai'i Island only	1,521	998	52.3	37,941	32,058	18.4
Hawai'i Island one day or less	420	131	221.8	2,276	2,030	12.1
Any Neighbor Island	14,784	16,235	-8.9	276,750	282,714	-2.1
NI only	9,674	10,684	-9.4	220,367	221,442	-0.5
O'ahu & NI	5,110	5,551	-7.9	56,383	61,272	-8.0
Any one island only	15,707	15,251	3.0	311,872	309,140	0.9
Multiple Islands	6,281	6,858	-8.4	76,090	84,807	-10.3
Avg. Islands Visited	1.41	1.40	1.2	1.28	1.30	-1.8
Average Length of Stay in Hawai'i	11.63	10.98	5.9	12.11	12.32	-1.7
ACCOMMODATIONS						
Plan to stay in Hotel	10,792	10,979	-1.7	169,573	174,797	-3.0
Hotel only	7,850	7,538	4.1	127,464	128,294	-0.6
Plan to stay in Condo	6,421	7,499	-14.4	127,147	137,134	-7.3
Condo only	4,367	5,495	-20.5	101,029	108,183	-6.6
Plan to stay in Timeshare	1,668	2,034	-18.0	31,392	32,849	-4.4
Timeshare only	1,406	1,253	12.3	23,475	23,534	-0.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	459	814	-43.6	6,326	7,183	-11.9
Friends/Relatives	1,077	803	34.1	18,542	16,360	13.3
Bed & Breakfast	345	482	-28.4	6,960	7,103	-2.0
Rental House	2,751	2,725	0.9	62,307	60,735	2.6
Hostel	1,040	344	202.7	8,640	8,417	2.6
Camp Site, Beach	388	316	23.0	7,366	7,267	1.4
Private Room in Private Home**	856	919	-6.9	10,495	9,666	8.6
Shared Room/Space in Private Home	323	255	26.7	2,438	2,173	12.2
Other	487	376	29.5	5,298	5,190	2.1
PURPOSE OF TRIP						
Pleasure (Net)	19,781	20,147	-1.8	365,356	371,946	-1.8
Honeymoon/Get Married	1,513	1,804	-16.1	11,176	12,473	-10.4
Honeymoon	1,450	1,719	-15.7	10,261	11,211	-8.5
Get Married	103	137	-25.1	1,320	1,597	-17.3
Pleasure/Vacation	18,413	18,511	-0.5	355,920	361,217	-1.5
Mtgs/Conventions/Incentive	759	746	1.7	13,539	14,330	-5.5
Conventions	302	539	-44.0	7,903	9,570	-17.4
Corporate Meetings	25	55	-55.0	2,225	1,752	27.0
Incentive	446	187	138.3	3,655	3,668	-0.4
Other Business	174	106	64.8	2,591	2,084	24.3
Visit Friends/Rel.	642	674	-4.6	12,210	11,792	3.5
Gov't/Military	23	18	31.0	313	458	-31.6
Attend School	50	65	-23.7	609	665	-8.5
Sport Events	82	90	-9.0	2,473	1,485	66.6
Other	1,237	1,336	-7.4	7,332	8,060	-9.0
TRAVEL STATUS						
% First Timers ***	43.1	47.1	-4.0	37.5	38.2	-0.6
% Repeaters ***	56.9	52.9	4.0	62.5	61.8	0.6
Average # of Trips	3.6	3.4	5.3	3.9	3.9	1.3
Group Tour	444	419	6.1	5,782	6,589	-12.2
Non-Group	21,544	21,690	-0.7	382,180	387,358	-1.3
Package Trip	4,453	6,340	-29.8	74,091	78,525	-5.6
No Package	17,536	15,768	11.2	313,871	315,422	-0.5
Net True Independent	17,433	15,704	11.0	312,182	312,992	-0.3
Ave. Age	43	47	-9.6	47	47	-1.1
Ave. Party Size	2.0	2.1	-4.3	2.3	2.3	0.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Note: 2018 visitor data are the final numbers and reflect final passenger counts from Airline reports.

NA = Not applicable

Source: Hawai'i Tourism Authority

SEPTEMBER 2019 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2019P	2018	% change	2019P YTD	2018 YTD	% change
TOTAL EXPENDITURES (\$mil.)	1,245.0	1,295.6	-3.9	13,347.0	13,353.7	-0.1
Total by air	1,236.1	1,288.9	-4.1	13,312.9	13,325.4	-0.1
U.S. Total	763.9	756.1	1.0	8,773.9	8,427.3	4.1
U.S. West	468.5	458.3	2.2	5,177.2	4,918.8	5.3
U.S. East	295.4	297.8	-0.8	3,596.7	3,508.5	2.5
Japan	188.0	192.5	-2.3	1,609.3	1,608.7	0.0
Canada	40.5	41.6	-2.7	783.9	804.7	-2.6
All Others	243.7	298.6	-18.4	2,145.8	2,484.7	-13.6
Visitor arrivals by cruise ships	8.9	6.8	31.3	34.1	28.3	20.5
TOTAL VISITOR DAYS	6,252,850	6,190,763	1.0	68,580,257	66,649,867	2.9
Total by air	6,161,757	6,134,891	0.4	68,137,811	66,315,932	2.7
U.S. Total	3,902,360	3,911,427	-0.2	46,750,390	44,671,167	4.7
U.S. West	2,618,503	2,542,803	3.0	29,791,011	27,931,409	6.7
U.S. East	1,283,857	1,368,624	-6.2	16,959,379	16,739,757	1.3
Japan	813,016	760,079	7.0	6,843,530	6,702,153	2.1
Canada	255,721	242,699	5.4	4,700,077	4,853,004	-3.2
All Others	1,190,660	1,220,686	-2.5	9,843,814	10,089,608	-2.4
Visitor arrivals by cruise ships	91,092.8	55,872.0	63.0	442,446.3	333,935.9	32.5
VISITOR ARRIVALS	741,304	716,055	3.5	7,858,876	7,446,502	5.5
Total by air	723,341	706,423	2.4	7,764,441	7,370,090	5.4
U.S. Total	445,903	432,115	3.2	5,213,170	4,816,499	8.2
U.S. West	308,921	292,805	5.5	3,460,697	3,132,204	10.5
U.S. East	136,981	139,310	-1.7	1,752,473	1,684,295	4.0
Japan	137,659	128,342	7.3	1,152,900	1,115,805	3.3
Canada	21,988	22,109	-0.5	387,962	393,947	-1.5
All Others	117,790	123,857	-4.9	1,010,409	1,043,839	-3.2
Visitor arrivals by cruise ships	17,963.3	9,631.9	86.5	94,435.2	76,412.2	23.6
AVERAGE LENGTH OF STAY	8.43	8.65	-2.4	8.73	8.95	-2.5
Total by air	8.52	8.68	-1.9	8.78	9.00	-2.5
U.S. Total	8.75	9.05	-3.3	8.97	9.27	-3.3
U.S. West	8.48	8.68	-2.4	8.61	8.92	-3.5
U.S. East	9.37	9.82	-4.6	9.68	9.94	-2.6
Japan	5.91	5.92	-0.3	5.94	6.01	-1.2
Canada	11.63	10.98	5.9	12.11	12.32	-1.7
All Others	10.11	9.86	2.6	9.74	9.67	0.8
Visitor arrivals by cruise ships	5.1	5.8	-12.6	4.7	4.4	7.2
PER PERSON PER DAY SPENDING (\$)	199.1	209.3	-4.9	194.6	200.4	-2.9
Total by air	200.6	210.1	-4.5	195.4	200.9	-2.8
U.S. Total	195.7	193.3	1.3	187.7	188.7	-0.5
U.S. West	178.9	180.2	-0.7	173.8	176.1	-1.3
U.S. East	230.1	217.6	5.7	212.1	209.6	1.2
Japan	231.2	253.3	-8.7	235.2	240.0	-2.0
Canada	158.3	171.5	-7.7	166.8	165.8	0.6
All Others	204.7	244.6	-16.3	218.0	246.3	-11.5
Visitor arrivals by cruise ships	97.3	120.9	-19.5	77.0	84.7	-9.0
PER PERSON PER TRIP SPENDING (\$)	1,679.4	1,809.4	-7.2	1,698.3	1,793.3	-5.3
Total by air	1,708.9	1,824.5	-6.3	1,714.6	1,808.0	-5.2
U.S. Total	1,713.1	1,749.9	-2.1	1,683.0	1,749.7	-3.8
U.S. West	1,516.6	1,565.3	-3.1	1,496.0	1,570.4	-4.7
U.S. East	2,156.4	2,137.8	0.9	2,052.3	2,083.1	-1.5
Japan	1,365.7	1,500.0	-9.0	1,395.9	1,441.7	-3.2
Canada	1,841.1	1,882.3	-2.2	2,020.5	2,042.7	-1.1
All Others	2,069.1	2,410.9	-14.2	2,123.7	2,380.4	-10.8
Visitor arrivals by cruise ships	493.5	701.2	-29.6	361.0	370.1	-2.5

P=Preliminary data.

Technical notes: January – June 2019 International data for Japan, Other Asia, Oceania, Europe and Latin America countries were revised from previous press releases with updated immigration statistics from the National Travel and Tourism Office (NTTO)

2018 data are the final numbers and reflect updated immigration statistics from NTTO, updated air fare statistics from DIIO Mi.

and final reports from airlines and cruise ships

Source:Hawai'i Tourism Authority

2019 Arrivals at a Glance by Month

MONTH-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,631.9	\$1,393.6	\$1,506.4	\$1,327.0	\$1,394.9	\$1,644.3	\$1,702.4	\$1,501.4	\$1,245.0	
	Total by air	\$1,628.4	\$1,388.7	\$1,502.7	\$1,318.5	\$1,390.5	\$1,644.0	\$1,702.4	\$1,501.4	\$1,236.1	
	U.S. Total	\$1,022.0	\$876.3	\$982.1	\$840.2	\$949.0	\$1,189.6	\$1,188.9	\$961.9	\$763.9	
	U.S. West	\$558.8	\$504.5	\$577.8	\$554.0	\$559.2	\$697.8	\$678.1	\$578.5	\$468.5	
	U.S. East	\$463.2	\$371.8	\$404.3	\$286.2	\$389.8	\$491.9	\$510.8	\$383.4	\$295.4	
	Japan	\$172.1	\$162.9	\$182.4	\$162.5	\$161.1	\$182.7	\$172.2	\$225.4	\$188.0	
	Canada	\$167.6	\$150.7	\$137.4	\$97.1	\$47.1	\$36.0	\$50.2	\$57.3	\$40.5	
	All Other	\$266.7	\$198.8	\$200.8	\$218.8	\$233.3	\$235.7	\$291.2	\$256.8	\$243.7	
	Visitor arrivals by cruise ships	\$3.4	\$4.9	\$3.6	\$8.5	\$4.4	\$0.3			\$8.9	
	Visitor days	TOTAL (\$mil.)	8,184,522	6,968,040	7,877,800	7,048,061	7,030,470	8,382,684	8,966,325	7,869,506	6,252,850
Total by air		8,133,602	6,902,479	7,828,996	6,925,607	6,970,394	8,379,144	8,966,325	7,869,506	6,161,757	
U.S. Total		5,222,958	4,503,976	5,292,468	4,627,778	5,063,168	6,371,562	6,436,735	5,329,385	3,902,360	
U.S. West		3,098,386	2,736,863	3,303,506	3,209,036	3,227,436	4,045,286	4,087,278	3,464,717	2,618,503	
U.S. East		2,124,571	1,767,113	1,988,963	1,418,742	1,835,732	2,326,276	2,349,457	1,864,668	1,283,857	
Japan		723,314	683,390	778,641	700,649	666,385	730,807	741,985	1,005,342	813,016	
Canada		976,857	819,877	871,658	632,652	277,274	226,600	317,751	321,688	255,721	
All Other		1,210,473	895,237	886,228	964,528	963,568	1,050,175	1,469,854	1,213,091	1,190,660	
Visitor arrivals by cruise ships		\$50,919.6	65,561	48,803	122,454	60,076	3,540			91,093	
Visitor arrivals		TOTAL (\$mil.)	820,621	782,584	939,064	856,250	841,376	951,628	997,872	928,178	741,304
	Total by air	809,098	766,293	927,246	831,445	830,038	950,931	997,872	928,178	723,341	
	U.S. Total	500,068	487,940	621,474	548,058	583,876	692,273	710,126	623,452	445,903	
	U.S. West	317,890	313,174	399,580	390,802	387,132	454,025	467,944	421,229	308,921	
	U.S. East	182,177	174,766	221,894	157,256	196,744	238,249	242,182	202,223	136,981	
	Japan	120,424	120,658	133,865	119,492	113,218	126,592	125,215	155,779	137,659	
	Canada	68,462	65,453	75,610	55,690	25,794	19,239	27,010	28,716	21,988	
	All Other	120,144	92,242	96,297	108,206	107,150	112,827	135,521	120,230	117,790	
	Visitor arrivals by cruise ships	11,523	16,291	11,818	24,805	11,338	697			17,963	
	length of stay	TOTAL (\$mil.)	9.97	8.90	8.39	8.23	8.36	8.81	8.99	8.48	8.43
Total by air		10.05	9.01	8.44	8.33	8.40	8.81	8.99	8.48	8.52	
U.S. Total		10.44	9.23	8.52	8.44	8.67	9.20	9.06	8.55	8.75	
U.S. West		9.75	8.74	8.27	8.21	8.34	8.91	8.73	8.23	8.48	
U.S. East		11.66	10.11	8.96	9.02	9.33	9.76	9.70	9.22	9.37	
Japan		6.01	5.66	5.82	5.86	5.89	5.77	5.93	6.45	5.91	
Canada		14.27	12.53	11.53	11.36	10.75	11.78	11.76	11.20	11.63	
All Other		10.08	9.71	9.20	8.91	8.99	9.31	10.85	10.09	10.11	
Visitor arrivals by cruise ships		4.42	4.02	4.13	4.94	5.30	5.08			5.07	
Per Person Per Day Spending		TOTAL (\$mil.)	\$199.4	\$200.0	\$191.2	\$188.3	\$198.4	\$196.2	\$189.9	\$190.8	\$199.1
	Total by air	\$200.2	\$201.2	\$191.9	\$190.4	\$199.5	\$196.2	\$189.9	\$190.8	\$200.6	
	U.S. Total	\$195.7	\$194.6	\$185.6	\$181.6	\$187.4	\$186.7	\$184.7	\$180.5	\$195.7	
	U.S. West	\$180.4	\$184.3	\$174.9	\$172.6	\$173.3	\$172.5	\$165.9	\$167.0	\$178.9	
	U.S. East	\$218.0	\$210.4	\$203.3	\$201.7	\$212.3	\$211.4	\$217.4	\$205.6	\$230.1	
	Japan	\$238.0	\$238.4	\$234.2	\$231.9	\$241.7	\$250.0	\$232.1	\$224.2	\$231.2	
	Canada	\$171.6	\$183.8	\$157.7	\$153.4	\$170.0	\$158.9	\$157.9	\$178.1	\$158.3	
	All Other	\$220.4	\$222.0	\$226.6	\$226.9	\$242.1	\$224.4	\$198.1	\$211.7	\$204.7	
	Visitor arrivals by cruise ships	\$67.6	\$75.2	\$74.5	\$69.5	\$73.9	\$74.6			\$97.3	
	Per Person Per Trip Spending	TOTAL (\$mil.)	\$1,988.6	\$1,780.8	\$1,604.1	\$1,549.8	\$1,657.9	\$1,727.9	\$1,706.1	\$1,617.6	\$1,679.4
Total by air		\$2,012.7	\$1,812.2	\$1,620.6	\$1,585.8	\$1,675.2	\$1,728.9	\$1,706.1	\$1,617.6	\$1,708.9	
U.S. Total		\$2,043.7	\$1,795.9	\$1,580.3	\$1,533.0	\$1,625.4	\$1,718.4	\$1,674.2	\$1,542.8	\$1,713.1	
U.S. West		\$1,757.9	\$1,610.8	\$1,446.1	\$1,417.7	\$1,444.5	\$1,536.8	\$1,449.1	\$1,373.4	\$1,516.6	
U.S. East		\$2,542.3	\$2,127.7	\$1,821.8	\$1,819.6	\$1,981.3	\$2,064.6	\$2,109.3	\$1,895.7	\$2,156.4	
Japan		\$1,429.4	\$1,350.4	\$1,362.3	\$1,359.6	\$1,422.8	\$1,443.4	\$1,375.4	\$1,447.1	\$1,365.7	
Canada		\$2,448.2	\$2,302.0	\$1,817.7	\$1,742.8	\$1,827.5	\$1,871.5	\$1,857.0	\$1,995.5	\$1,841.1	
All Other		\$2,220.1	\$2,155.1	\$2,085.5	\$2,022.3	\$2,177.0	\$2,088.6	\$2,148.5	\$2,135.9	\$2,069.1	
Visitor arrivals by cruise ships		\$298.6	\$302.8	\$307.5	\$343.2	\$391.3	\$378.6			\$493.5	

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,631.9	\$3,025.5	\$4,531.9	\$5,858.9	\$7,253.9	\$8,898.2	\$10,600.6	\$12,102.0	\$13,347.0		
	Total by air	\$1,628.4	\$3,017.2	\$4,519.9	\$5,838.4	\$7,228.9	\$8,872.9	\$10,575.4	\$12,076.8	\$13,312.9		
	U.S. Total	\$1,022.0	\$1,898.3	\$2,880.4	\$3,720.6	\$4,669.6	\$5,859.2	\$7,048.1	\$8,010.0	\$8,773.9		
	U.S. West	\$558.8	\$1,063.3	\$1,641.1	\$2,195.2	\$2,754.4	\$3,452.1	\$4,130.2	\$4,708.7	\$5,177.2		
	U.S. East	\$463.2	\$835.0	\$1,239.3	\$1,525.4	\$1,915.2	\$2,407.1	\$2,917.9	\$3,301.3	\$3,596.7		
	Japan	\$172.1	\$335.1	\$517.4	\$679.9	\$841.0	\$1,023.7	\$1,195.9	\$1,421.3	\$1,609.3		
	Canada	\$167.6	\$318.3	\$455.7	\$552.8	\$599.9	\$635.9	\$686.1	\$743.4	\$783.9		
	All Other	\$266.7	\$465.5	\$666.4	\$885.2	\$1,118.4	\$1,354.1	\$1,645.3	\$1,902.1	\$2,145.8		
	Visitor arrivals by cruise ships	\$3.4	\$8.4	\$12.0	\$20.5	\$25.0	\$25.2				\$34.1	
Visitor days	TOTAL (\$mil.)	8,184,522	15,152,562	23,030,361	30,078,423	37,108,893	45,491,576	54,457,902	62,327,407	68,580,257		
	Total by air	8,133,602	15,036,081	22,865,078	29,790,685	36,761,079	45,140,223	54,106,548	61,976,054	68,137,811		
	U.S. Total	5,222,958	9,726,933	15,019,402	19,647,180	24,710,348	31,081,910	37,518,645	42,848,030	46,750,390		
	U.S. West	3,098,386	5,835,249	9,138,755	12,347,790	15,575,227	19,620,513	23,707,791	27,172,508	29,791,011		
	U.S. East	2,124,571	3,891,684	5,880,647	7,299,389	9,135,121	11,461,397	13,810,854	15,675,522	16,959,379		
	Japan	723,314	1,406,705	2,185,346	2,885,995	3,552,380	4,283,187	5,025,172	6,030,514	6,843,530		
	Canada	976,857	1,796,733	2,668,391	3,301,043	3,578,317	3,804,917	4,122,669	4,444,357	4,700,077		
	All Other	1,210,473	2,105,710	2,991,938	3,956,466	4,920,034	5,970,209	7,440,063	8,653,153	9,843,814		
	Visitor arrivals by cruise ships	50,920	116,480	165,284	287,738	347,814	351,353				442,446	
Visitor arrivals	TOTAL (\$mil.)	820,621	1,603,205	2,542,269	3,398,519	4,239,895	5,191,523	6,189,395	7,117,572	7,858,876		
	Total by air	809,098	1,575,390	2,502,636	3,334,082	4,164,120	5,115,051	6,112,923	7,041,100	7,764,441		
	U.S. Total	500,068	988,008	1,609,481	2,157,539	2,741,415	3,433,689	4,143,815	4,767,267	5,213,170		
	U.S. West	317,890	631,064	1,030,644	1,421,446	1,808,578	2,262,603	2,730,547	3,151,776	3,460,697		
	U.S. East	182,177	356,943	578,837	736,093	932,837	1,171,086	1,413,268	1,615,491	1,752,473		
	Japan	120,424	241,082	374,946	494,438	607,656	734,247	859,462	1,015,241	1,152,900		
	Canada	68,462	133,915	209,525	265,215	291,009	310,248	337,258	365,974	387,962		
	All Other	120,144	212,387	308,684	416,889	524,040	636,867	772,388	892,618	1,010,409		
	Visitor arrivals by cruise ships	11,523	27,814	39,632	64,437	75,775	76,472				94,435	
length of stay	TOTAL (\$mil.)	9.97	9.45	9.06	8.85	8.75	8.76	8.80	8.76	8.73		
	Total by air	10.05	9.54	9.14	8.94	8.83	8.82	8.85	8.80	8.78		
	U.S. Total	10.44	9.84	9.33	9.11	9.01	9.05	9.05	8.99	8.97		
	U.S. West	9.75	9.25	8.87	8.69	8.61	8.67	8.68	8.62	8.61		
	U.S. East	11.66	10.90	10.16	9.92	9.79	9.79	9.77	9.70	9.68		
	Japan	6.01	5.83	5.83	5.84	5.85	5.83	5.85	5.94	5.94		
	Canada	14.27	13.42	12.74	12.45	12.30	12.26	12.22	12.14	12.11		
	All Other	10.08	9.91	9.69	9.49	9.39	9.37	9.63	9.69	9.74		
	Visitor arrivals by cruise ships	4.42	4.19	4.17	4.47	4.59	4.59				4.69	
Per Person Per Day Spending	TOTAL (\$mil.)	\$199.4	\$199.7	\$196.8	\$194.8	\$195.5	\$195.6	\$194.7	\$194.2	\$194.6		
	Total by air	\$200.2	\$200.7	\$197.7	\$196.0	\$196.6	\$196.6	\$195.5	\$194.9	\$195.4		
	U.S. Total	\$195.7	\$195.2	\$191.8	\$189.4	\$189.0	\$188.5	\$187.9	\$186.9	\$187.7		
	U.S. West	\$180.4	\$182.2	\$179.6	\$177.8	\$176.8	\$175.9	\$174.2	\$173.3	\$173.8		
	U.S. East	\$218.0	\$214.6	\$210.7	\$209.0	\$209.7	\$210.0	\$211.3	\$210.6	\$212.1		
	Japan	\$238.0	\$238.2	\$236.8	\$235.6	\$236.7	\$239.0	\$238.0	\$235.7	\$235.2		
	Canada	\$171.6	\$177.1	\$170.8	\$167.5	\$167.7	\$167.1	\$166.4	\$167.3	\$166.8		
	All Other	\$220.4	\$221.1	\$222.7	\$223.7	\$227.3	\$226.8	\$221.1	\$219.8	\$218.0		
	Visitor arrivals by cruise ships	\$67.6	\$71.9	\$72.7	\$71.3	\$71.8	\$71.8				\$77.0	
Per Person Per Trip Spending	TOTAL (\$mil.)	\$1,988.6	\$1,887.2	\$1,782.6	\$1,724.0	\$1,710.9	\$1,714.0	\$1,712.7	\$1,700.3	\$1,698.3		
	Total by air	\$2,012.7	\$1,915.2	\$1,806.0	\$1,751.1	\$1,736.0	\$1,734.7	\$1,730.0	\$1,715.2	\$1,714.6		
	U.S. Total	\$2,043.7	\$1,921.3	\$1,789.6	\$1,724.5	\$1,703.3	\$1,706.4	\$1,700.9	\$1,680.2	\$1,683.0		
	U.S. West	\$1,757.9	\$1,684.9	\$1,592.3	\$1,544.3	\$1,522.9	\$1,525.7	\$1,512.6	\$1,494.0	\$1,496.0		
	U.S. East	\$2,542.3	\$2,339.3	\$2,140.9	\$2,072.3	\$2,053.1	\$2,055.4	\$2,064.7	\$2,043.5	\$2,052.3		
	Japan	\$1,429.4	\$1,389.9	\$1,380.0	\$1,375.1	\$1,384.0	\$1,394.2	\$1,391.5	\$1,400.0	\$1,395.9		
	Canada	\$2,448.2	\$2,376.8	\$2,175.0	\$2,084.3	\$2,061.5	\$2,049.7	\$2,034.3	\$2,031.2	\$2,020.5		
	All Other	\$2,220.1	\$2,191.9	\$2,158.7	\$2,123.3	\$2,134.3	\$2,126.2	\$2,130.1	\$2,130.9	\$2,123.7		
	Visitor arrivals by cruise ships	\$298.6	\$301.1	\$303.0	\$318.5	\$329.4	\$329.8				\$361.0	

Source: Hawaii Tourism Authority

Monthly data may not add up to total due to rounding.

SEPTEMBER 2019 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2019P	2018	% change	2019P YTD	2018 YTD	% change
TOTAL EXPENDITURES (\$mil.)	1,245.0	1,295.6	-3.9	13,347.0	13,353.7	-0.1
Total by air	1,236.1	1,288.9	-4.1	13,312.9	13,325.4	-0.1
O'ahu	610.1	641.2	-4.8	6,177.6	6,050.2	2.1
Maui	341.1	338.7	0.7	3,850.3	3,820.0	0.8
Moloka'i	1.8	4.4	-59.0	25.56	28.4	-10.1
Lāna'i	8.4	6.6	26.4	91.1	79.8	14.2
Kaua'i	128.6	156.0	-17.6	1,446.8	1,543.5	-6.3
Hawai'i Island	146.2	142.0	2.9	1,721.5	1,803.5	-4.5
Visitor arrivals by cruise ships	8.9	6.8	31.3	34.1	28.3	20.5
TOTAL VISITOR DAYS	6,252,850	6,190,763	1.0	68,580,257	66,649,867	2.9
Total by air	6,161,757	6,134,891	0.4	68,137,811	66,315,932	2.7
O'ahu	3,095,308	3,038,726	1.9	32,201,230	30,581,088	5.3
Maui	1,571,660	1,596,244	-1.5	18,187,429	17,705,111	2.7
Moloka'i	16,763	17,097	-2.0	204,188	207,965	-1.8
Lāna'i	17,830	15,609	14.2	203,627	193,429	5.3
Kaua'i	658,727	708,192	-7.0	7,685,600	7,926,372	-3.0
Hawai'i Island	801,469	759,024	5.6	9,655,737	9,701,967	-0.5
Visitor arrivals by cruise ships	91,093	55,872	63.0	442,446	333,936	32.5
VISITOR ARRIVALS	741,304	716,055	3.5	7,858,876	7,446,502	5.5
Total by air	723,341	706,423	2.4	7,764,441	7,370,090	5.4
O'ahu	463,963	453,390	2.3	4,690,139	4,428,847	5.9
Maui	212,114	210,756	0.6	2,321,871	2,217,050	4.7
Moloka'i	6,353	4,471	42.1	49,772	44,691	11.4
Lāna'i	5,659	5,294	6.9	68,151	57,552	18.4
Kaua'i	94,332	100,576	-6.2	1,043,309	1,061,661	-1.7
Hawai'i Island	111,809	101,245	10.4	1,335,330	1,312,719	1.7
Visitor arrivals by cruise ships	17,963	9,632	86.5	94,435	76,412	23.6
AVERAGE LENGTH OF STAY	8.43	8.65	-2.4	8.73	8.95	-2.5
Total by air	8.52	8.68	-1.9	8.78	9.00	-2.5
O'ahu	6.67	6.70	-0.5	6.87	6.90	-0.6
Maui	7.41	7.57	-2.2	7.83	7.99	-1.9
Moloka'i	2.64	3.82	-31.0	4.10	4.65	-11.8
Lāna'i	3.15	2.95	6.9	2.99	3.36	-11.1
Kaua'i	6.98	7.04	-0.8	7.37	7.47	-1.3
Hawai'i Island	7.17	7.50	-4.4	7.23	7.39	-2.2
Visitor arrivals by cruise ships	5.07	5.80	-12.6	4.69	4.37	7.2
PER PERSON PER DAY SPENDING (\$)	199.1	209.3	-4.9	194.6	200.4	-2.9
Total by air	200.6	210.1	-4.5	195.4	200.9	-2.8
O'ahu	197.1	211.0	-6.6	191.8	197.8	-3.0
Maui	217.0	212.2	2.3	211.7	215.8	-1.9
Moloka'i	106.8	255.7	-58.2	125.2	136.7	-8.4
Lāna'i	468.7	423.5	10.7	447.4	412.5	8.5
Kaua'i	195.2	220.3	-11.4	188.3	194.7	-3.3
Hawai'i Island	182.4	187.1	-2.5	178.3	185.9	-4.1
Visitor arrivals by cruise ships	97.3	120.9	-19.5	77.0	84.7	-9.0
PER PERSON PER TRIP SPENDING (\$)	1,679.4	1,809.4	-7.2	1,698.3	1,793.3	-5.3
Total by air	1,708.9	1,824.5	-6.3	1,714.6	1,808.0	-5.2
O'ahu	1,315.0	1,414.2	-7.0	1,317.1	1,366.1	-3.6
Maui	1,608.1	1,606.9	0.1	1,658.3	1,723.0	-3.8
Moloka'i	281.9	977.8	-71.2	513.5	636.1	-19.3
Lāna'i	1,476.8	1,248.7	18.3	1,336.6	1,386.3	-3.6
Kaua'i	1,362.9	1,551.1	-12.1	1,386.8	1,453.9	-4.6
Hawai'i Island	1,307.5	1,402.9	-6.8	1,289.2	1,373.9	-6.2
Visitor arrivals by cruise ships	493.5	701.2	-29.6	361.0	370.1	-2.5

P=Preliminary data.

Technical notes: January – June 2019 International data for Japan, Other Asia, Oceania, Europe and Latin America countries were revised from previous press releases with updated immigration statistics from the National Travel and Tourism Office (NTTO). 2018 data are the final numbers and reflect updated immigration statistics from NTTO, updated air fare statistics from DIIO MI, and final reports from airlines and cruise ships.

Source: Hawai'i Tourism Authority

2019 Monthly Island Highlights

MONTH-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,631.9	\$1,393.6	\$1,506.4	\$1,327.0	\$1,394.9	\$1,644.3	\$1,702.4	\$1,501.4	\$1,245.0	
	Total by air	\$1,628.4	\$1,388.7	\$1,502.7	\$1,318.5	\$1,390.5	\$1,644.0	\$1,702.4	\$1,501.4	\$1,236.1	
	O'ahu	\$711.7	\$617.3	\$690.7	\$627.5	\$679.9	\$745.6	\$764.6	\$730.3	\$610.1	
	Maui	\$474.2	\$413.9	\$440.3	\$391.9	\$395.7	\$486.8	\$502.4	\$404.1	\$341.1	
	Moloka'i	\$2.9	\$3.3	\$3.7	\$3.3	\$3.2	\$2.7	\$3.0	\$1.7	\$1.8	
	Lāna'i	\$9.2	\$8.4	\$12.2	\$8.5	\$9.8	\$10.0	\$12.1	\$12.6	\$8.4	
	Kaua'i	\$176.0	\$153.3	\$152.3	\$133.5	\$148.6	\$194.2	\$201.1	\$159.4	\$128.6	
	Hawai'i Island	\$254.6	\$192.6	\$203.6	\$153.9	\$153.2	\$204.8	\$219.4	\$193.4	\$146.2	
	cruise ships	\$3.4	\$4.9	\$3.6	\$8.5	\$4.4	\$0.3			\$8.9	
Visitor days	TOTAL (air + ships)	8,184,522	6,968,040	7,877,800	7,048,061	7,030,470	8,382,684	8,966,325	7,869,506	6,252,850	
	Total by air	8,133,602	6,902,479	7,828,996	6,925,607	6,970,394	8,379,144	8,966,325	7,869,506	6,161,757	
	O'ahu	3,654,481	3,114,998	3,528,482	3,330,453	3,357,166	3,909,120	4,275,049	3,936,173	3,095,308	
	Maui	2,166,388	1,881,075	2,165,883	1,890,600	1,854,798	2,284,395	2,374,268	1,998,362	1,571,660	
	Moloka'i	38,323	26,231	22,653	18,936	20,056	19,764	25,227	16,234	16,763	
	Lāna'i	21,414	22,005	26,332	18,161	21,698	25,137	26,581	24,468	17,830	
	Kaua'i	923,164	796,004	899,013	758,136	783,514	991,807	1,041,220	834,015	658,727	
	Hawai'i Island	1,329,831	1,062,167	1,186,634	909,320	933,161	1,148,920	1,223,980	1,060,255	801,469	
	cruise ships	50,920	65,561	48,803	122,454	60,076	3,540			91,093	
Visitor arrivals	TOTAL (air + ships)	820,621	782,584	939,064	856,250	841,376	951,628	997,872	928,178	741,304	
	Total by air	809,098	766,293	927,246	831,445	830,038	950,931	997,872	928,178	723,341	
	O'ahu	491,941	456,733	532,408	494,125	503,814	568,088	601,683	577,384	463,963	
	Maui	234,108	221,299	276,732	248,042	249,208	297,449	309,134	273,786	212,114	
	Moloka'i	5,695	5,449	4,824	4,330	4,953	5,635	7,644	4,890	6,353	
	Lāna'i	6,325	6,272	10,755	5,294	6,606	8,961	10,148	8,129	5,659	
	Kaua'i	106,146	104,461	124,196	105,792	111,463	135,407	140,834	120,679	94,332	
	Hawai'i Island	149,431	138,324	168,850	130,364	138,792	163,758	175,031	158,972	111,809	
	cruise ships	11,523	16,291	11,818	24,805	11,338	697			17,963	
Length of stay	TOTAL (air + ships)	9.97	8.90	8.39	8.23	8.36	8.81	8.99	8.48	8.43	
	Total by air	10.05	9.01	8.44	8.33	8.40	8.81	8.99	8.48	8.52	
	O'ahu	7.43	6.82	6.63	6.74	6.66	6.88	7.11	6.82	6.67	
	Maui	9.25	8.50	7.83	7.62	7.44	7.68	7.68	7.30	7.41	
	Moloka'i	6.73	4.81	4.70	4.37	4.05	3.51	3.30	3.32	2.64	
	Lāna'i	3.39	3.51	2.45	3.43	3.28	2.81	2.62	3.01	3.15	
	Kaua'i	8.70	7.62	7.24	7.17	7.03	7.32	7.39	6.91	6.98	
	Hawai'i Island	8.90	7.68	7.03	6.98	6.72	7.02	6.99	6.67	7.17	
	cruise ships	4.42	4.02	4.13	4.94	5.30	5.08			5.07	
Per Person Per Day Spending *	TOTAL (air+ships)	\$199.4	\$200.0	\$191.2	\$188.3	\$198.4	\$196.2	\$189.9	\$190.8	\$199.1	
	Total by air	\$200.2	\$201.2	\$191.9	\$190.4	\$199.5	\$196.2	\$189.9	\$190.8	\$200.6	
	O'ahu	\$194.7	\$198.2	\$195.8	\$188.4	\$202.5	\$190.7	\$178.8	\$185.5	\$197.1	
	Maui	\$218.9	\$220.0	\$203.3	\$207.3	\$213.4	\$213.1	\$211.6	\$202.2	\$217.0	
	Moloka'i	\$75.0	\$125.3	\$161.4	\$173.5	\$161.0	\$139.1	\$118.2	\$105.2	\$106.8	
	Lāna'i	\$428.1	\$379.6	\$463.4	\$468.9	\$453.5	\$398.0	\$454.6	\$513.6	\$468.7	
	Kaua'i	\$190.6	\$192.6	\$169.4	\$176.1	\$189.6	\$195.8	\$193.1	\$191.1	\$195.2	
	Hawai'i Island	\$191.4	\$181.3	\$171.6	\$169.2	\$164.2	\$178.2	\$179.2	\$182.4	\$182.4	
	cruise ships	\$67.6	\$75.2	\$74.5	\$69.5	\$73.9	\$74.6			\$97.3	
Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,988.6	\$1,780.8	\$1,604.1	\$1,549.8	\$1,657.9	\$1,727.9	\$1,706.1	\$1,617.6	\$1,679.4	
	Total by air	\$2,012.7	\$1,812.2	\$1,620.6	\$1,585.8	\$1,675.2	\$1,728.9	\$1,706.1	\$1,617.6	\$1,708.9	
	O'ahu	\$1,446.6	\$1,351.5	\$1,297.3	\$1,269.9	\$1,349.5	\$1,312.4	\$1,270.7	\$1,264.9	\$1,315.0	
	Maui	\$2,025.5	\$1,870.2	\$1,591.0	\$1,579.8	\$1,588.0	\$1,636.5	\$1,625.1	\$1,476.0	\$1,608.1	
	Moloka'i	\$504.8	\$603.2	\$758.1	\$758.7	\$652.1	\$487.7	\$390.0	\$349.1	\$281.9	
	Lāna'i	\$1,449.4	\$1,331.6	\$1,134.7	\$1,608.7	\$1,489.4	\$1,116.5	\$1,190.8	\$1,545.8	\$1,476.8	
	Kaua'i	\$1,657.9	\$1,467.8	\$1,226.0	\$1,262.0	\$1,333.0	\$1,433.8	\$1,427.8	\$1,320.6	\$1,362.9	
	Hawai'i Island	\$1,703.6	\$1,392.3	\$1,205.9	\$1,180.3	\$1,103.8	\$1,250.4	\$1,253.3	\$1,216.4	\$1,307.5	
	cruise ships	\$298.6	\$302.8	\$307.5	\$343.2	\$391.3	\$378.6			\$493.5	

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,631.9	\$3,025.5	\$4,531.9	\$5,858.9	\$7,253.9	\$8,898.2	\$10,600.6	\$12,102.0	\$13,347.0	
	Total by air	\$1,628.4	\$3,017.2	\$4,519.9	\$5,838.4	\$7,228.9	\$8,872.9	\$10,575.4	\$12,076.8	\$13,312.9	
	O'ahu	\$711.7	\$1,328.9	\$2,019.7	\$2,647.1	\$3,327.0	\$4,072.6	\$4,837.2	\$5,567.5	\$6,177.6	
	Maui	\$474.2	\$888.1	\$1,328.3	\$1,720.2	\$2,115.9	\$2,602.7	\$3,105.1	\$3,509.2	\$3,850.3	
	Moloka'i	\$2.9	\$6.2	\$9.8	\$13.1	\$16.3	\$19.1	\$22.1	\$23.8	\$25.6	
	Lāna'i	\$9.2	\$17.5	\$29.7	\$38.2	\$48.1	\$58.1	\$70.2	\$82.7	\$91.1	
	Kaua'i	\$176.0	\$329.3	\$481.6	\$615.1	\$763.7	\$957.8	\$1,158.9	\$1,318.3	\$1,446.8	
	Hawai'i Island	\$254.6	\$447.2	\$650.8	\$804.6	\$957.8	\$1,162.6	\$1,382.0	\$1,575.3	\$1,721.5	
	cruise ships	\$3.4	\$8.4	\$12.0	\$20.5	\$25.0	\$25.2			\$34.1	
	Visitor days	TOTAL (air + ships)	8,184,522	15,152,562	23,030,361	30,078,423	37,108,893	45,491,576	54,457,902	62,327,407	68,580,257
Total by air		8,133,602	15,036,081	22,865,078	29,790,685	36,761,079	45,140,223	54,106,548	61,976,054	68,137,811	
O'ahu		3,654,481	6,769,479	10,297,961	13,628,414	16,985,580	20,894,700	25,169,749	29,105,922	32,201,230	
Maui		2,166,388	4,047,463	6,213,346	8,103,946	9,958,745	12,243,139	14,617,407	16,615,769	18,187,429	
Moloka'i		38,323	64,554	87,207	106,143	126,199	145,964	171,191	187,425	204,188	
Lāna'i		21,414	43,419	69,752	87,913	109,611	134,748	161,329	185,797	203,627	
Kaua'i		923,164	1,719,168	2,618,181	3,376,317	4,159,831	5,151,639	6,192,859	7,026,873	7,685,600	
Hawai'i Island		1,329,831	2,391,998	3,578,631	4,487,951	5,421,113	6,570,032	7,794,013	8,854,288	9,655,737	
cruise ships		50,920	116,480	165,284	287,738	347,814	351,353			442,446	
Visitor arrivals		TOTAL (air + ships)	820,621	1,603,205	2,542,269	3,398,519	4,239,895	5,191,523	6,189,395	7,117,572	7,858,876
	Total by air	809,098	1,575,390	2,502,636	3,334,082	4,164,120	5,115,051	6,112,923	7,041,100	7,764,441	
	O'ahu	491,941	948,674	1,481,081	1,975,206	2,479,021	3,047,109	3,648,792	4,226,176	4,690,139	
	Maui	234,108	455,407	732,139	980,181	1,229,389	1,526,838	1,835,971	2,109,757	2,321,871	
	Moloka'i	5,695	11,144	15,968	20,298	25,250	30,886	38,530	43,420	49,772	
	Lāna'i	6,325	12,598	23,353	28,646	35,252	44,214	54,362	62,491	68,151	
	Kaua'i	106,146	210,607	334,803	440,595	552,058	687,465	828,299	948,977	1,043,309	
	Hawai'i Island	149,431	287,755	456,605	586,969	725,761	889,518	1,064,550	1,223,522	1,335,330	
	cruise ships	11,523	27,814	39,632	64,437	75,775	76,472			94,435	
	Length of stay	TOTAL (air + ships)	9.97	9.45	9.06	8.85	8.75	8.76	8.80	8.76	8.73
Total by air		10.05	9.54	9.14	8.94	8.83	8.82	8.85	8.80	8.78	
O'ahu		7.43	7.14	6.95	6.90	6.85	6.86	6.90	6.89	6.87	
Maui		9.25	8.89	8.49	8.27	8.10	8.02	7.96	7.88	7.83	
Moloka'i		6.73	5.79	5.46	5.23	5.00	4.73	4.44	4.32	4.10	
Lāna'i		3.39	3.45	2.99	3.07	3.11	3.05	2.97	2.97	2.99	
Kaua'i		8.70	8.16	7.82	7.66	7.54	7.49	7.48	7.40	7.37	
Hawai'i Island		8.90	8.31	7.84	7.65	7.47	7.39	7.32	7.24	7.23	
cruise ships		4.42	4.19	4.17	4.47	4.59	4.59			4.69	
Per Person Per Day Spending *		TOTAL (air+ships)	\$199.4	\$199.7	\$196.8	\$194.8	\$195.5	\$195.6	\$194.7	\$194.2	\$194.6
	Total by air	\$200.2	\$200.7	\$197.7	\$196.0	\$196.6	\$196.6	\$195.5	\$194.9	\$195.4	
	O'ahu	\$194.7	\$196.3	\$196.1	\$194.2	\$195.9	\$194.9	\$192.2	\$191.3	\$191.8	
	Maui	\$218.9	\$219.4	\$213.8	\$212.3	\$212.5	\$212.6	\$212.4	\$211.2	\$211.7	
	Moloka'i	\$75.0	\$95.4	\$112.6	\$123.4	\$129.4	\$130.7	\$128.9	\$126.8	\$125.2	
	Lāna'i	\$428.1	\$403.5	\$426.1	\$435.0	\$438.6	\$431.1	\$434.9	\$445.3	\$447.4	
	Kaua'i	\$190.6	\$191.6	\$183.9	\$182.2	\$183.6	\$185.9	\$187.1	\$187.6	\$188.3	
	Hawai'i Island	\$191.4	\$186.9	\$181.8	\$179.3	\$176.7	\$177.0	\$177.3	\$177.9	\$178.3	
	cruise ships	\$67.6	\$71.9	\$72.7	\$71.3	\$71.8	\$71.8			\$77.0	
	Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,988.6	\$1,887.2	\$1,782.6	\$1,724.0	\$1,710.9	\$1,714.0	\$1,712.7	\$1,700.3	\$1,698.3
Total by air		\$2,012.7	\$1,915.2	\$1,806.0	\$1,751.1	\$1,736.0	\$1,734.7	\$1,730.0	\$1,715.2	\$1,714.6	
O'ahu		\$1,446.6	\$1,400.8	\$1,363.6	\$1,340.2	\$1,342.1	\$1,336.6	\$1,325.7	\$1,317.4	\$1,317.1	
Maui		\$2,025.5	\$1,950.1	\$1,814.3	\$1,755.0	\$1,721.1	\$1,704.6	\$1,691.3	\$1,663.3	\$1,658.3	
Moloka'i		\$504.8	\$552.9	\$614.9	\$645.6	\$646.8	\$617.8	\$572.6	\$547.4	\$513.5	
Lāna'i		\$1,449.4	\$1,390.8	\$1,272.9	\$1,334.9	\$1,363.9	\$1,313.7	\$1,290.8	\$1,324.0	\$1,336.6	
Kaua'i		\$1,657.9	\$1,563.6	\$1,438.4	\$1,396.0	\$1,383.3	\$1,393.3	\$1,399.1	\$1,389.2	\$1,386.8	
Hawai'i Island		\$1,703.6	\$1,554.0	\$1,425.2	\$1,370.8	\$1,319.8	\$1,307.0	\$1,298.2	\$1,287.5	\$1,289.2	
cruise ships		\$298.6	\$301.1	\$303.0	\$318.5	\$329.4	\$329.8			\$361.0	

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	SEPTEMBER			YEAR-TO-DATE		
	2019P	2018	% CHANGE	2019P	2018	% CHANGE
VISITOR DAYS	181,795	174,441	4.2	1,435,253	1,340,063	7.1
TOTAL VISITORS	26,696	20,913	27.7	189,382	171,058	10.7
ARRIVED BY SHIP	17,963	9,632	86.5	94,435	76,412	23.6
ARRIVED BY AIR	8,733	11,281	-22.6	94,947	94,646	0.3
NUMBER OF SHIP ARRIVALS	7	4	75.0	44	42	4.8
ISLANDS VISITED						
O'ahu	26,696	20,913	27.7	189,345	169,538	11.7
Kaua'i	16,469	18,248	-9.8	151,405	149,043	1.6
Maui County	23,443	18,872	24.2	174,177	161,794	7.7
Maui	23,441	18,858	24.3	174,117	161,759	7.6
Moloka'i	277	160	73.2	2,602	1,978	31.5
Lāna'i	390	280	39.2	3,642	2,742	32.8
Hawai'i Island	24,288	18,747	29.6	177,113	146,784	20.7
Average Islands Visited	3.43	3.69	-7.1	3.69	3.69	-0.2
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	0.67	1.16	-42.2	1.18	1.38	-14.6
Days in Hawai'i during Cruise	5.41	6.05	-10.5	5.53	5.50	0.5
Days in Hawai'i after Cruise	0.73	1.13	-35.8	0.88	0.96	-8.5
Total days in Hawai'i	6.81	8.34	-18.4	7.58	7.83	-3.3
ACCOMMODATIONS						
Hotel	13,487	12,411	8.7	92,402	95,058	-2.8
Hotel only	12,367	11,295	9.5	83,086	85,735	-3.1
Condo	1,065	696	53.1	7,107	7,467	-4.8
Condo only	492	299	64.3	2,569	2,489	3.2
Timeshare	760	817	-6.9	6,393	6,388	0.1
Timeshare Only	381	328	16.0	3,019	2,639	14.4
Bed & Breakfast	207	194	6.7	1,388	1,343	3.4
Bed & Breakfast only	110	34	228.3	627	406	54.6
Friends & relatives	486	262	85.5	3,548	2,929	21.1
Other accommodation	523	384	36.3	2,637	2,211	19.3
Accommodation (NET)	15,155	13,480	12.4	102,217	103,522	-1.3
Cruise only	11,541	7,433	55.3	87,165	67,536	29.1
PURPOSE OF TRIP						
Honeymoon	613	668	-8.3	3,957	3,283	20.5
Get Married	85	121	-29.6	891	558	59.6
Wedding	197	100	97.3	1,097	1,012	8.3
Convention/Conference	124	60	107.1	1,158	1,266	-8.6
Business	173	221	-21.9	1,433	1,354	5.9
Visiting Friends & relatives	2,047	1,526	34.2	16,287	15,054	8.2
Play Golf	328	303	8.4	2,775	2,840	-2.3
Leisure	23,489	18,162	29.3	164,534	147,700	11.4
TRAVEL STATUS						
% First timers	44.0	51.6	-7.6	47.0	46.3	0.7
% Repeat visitors	56.0	48.4	7.6	53.0	53.7	-0.7

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

SEPTEMBER	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE
TOTAL	1,012,883	1,020,217	-0.7	666,292	681,608	-2.2	204,957	188,028	9.0	74,540	78,012	-4.5	3,486	3,486		63,608	69,083	-7.9
SCHEDULES	1,006,682	1,005,112	0.2	660,257	666,699	-1.0	204,791	188,028	8.9	74,540	77,816	-4.2	3,486	3,486		63,608	69,083	-7.9
CHARTERS	6,201	15,105	-58.9	6,035	14,909	-59.5	166		NA		196	-100.0						
DOMESTIC	717,182	691,903	3.7	387,255	370,636	4.5	197,877	180,270	9.8	64,956	68,428	-5.1	3,486	3,486		63,608	69,083	-7.9
SCHEDULES	711,856	687,015	3.6	382,095	365,944	4.4	197,711	180,270	9.7	64,956	68,232	-4.8	3,486	3,486		63,608	69,083	-7.9
CHARTERS	5,326	4,888	9.0	5,160	4,692	10.0	166		NA		196	-100.0						
US WEST	635,877	616,642	3.1	315,762	305,490	3.4	188,065	170,351	10.4	64,956	68,232	-4.8	3,486	3,486		63,608	69,083	-7.9
Anchorage	4,770	4,770		4,770	4,770													
Denver	31,980	26,130	22.4	10,920	10,920		10,920	5,070	115.4	5,070	5,070					5,070	5,070	
Las Vegas	21,406	21,406		21,406	21,406													
Long Beach	5,670	5,670		5,670	5,670													
Los Angeles	189,771	199,926	-5.1	95,663	100,321	-4.6	45,822	42,496	7.8	21,686	27,557	-21.3	3,486	3,486		23,114	26,066	-11.3
Oakland	49,797	30,264	64.5	18,170	7,673	136.8	20,940	11,904	75.9	3,109	2,950	5.4				7,578	7,737	-2.1
Phoenix	34,284	34,842	-1.6	19,620	19,050	3.0	6,392	6,580	-2.9	4,136	4,136					4,136	5,076	-18.5
Portland	21,331	25,863	-17.5	10,891	13,356	-18.5	10,440	12,507	-16.5									
Sacramento	19,111	12,540	52.4	6,649	7,770	-14.4	10,440	4,770	118.9	2,022		NA						
Salt Lake City	4,830	6,541	-26.2	4,830	6,541	-26.2												
San Diego	28,142	28,320	-0.6	12,932	13,110	-1.4	10,440	10,440		1,908	2,067	-7.7				2,862	2,703	5.9
San Francisco	114,388	113,923	0.4	58,972	53,335	10.6	35,039	40,830	-14.2	14,401	13,948	3.2				5,976	5,810	2.9
San Jose	32,498	27,325	18.9	13,946	10,651	30.9	13,782	11,904	15.8	1,908	2,067	-7.7				2,862	2,703	5.9
Seattle	77,899	79,122	-1.5	31,323	30,917	1.3	23,850	23,850		10,716	10,437	2.7				12,010	13,918	-13.7
US EAST	75,979	70,373	8.0	66,333	60,454	9.7	9,646	9,919	-2.8									
Atlanta	6,860	7,380	-7.0	6,860	7,380	-7.0												
Boston	6,394		NA	6,394		NA												
Chicago	12,376	13,468	-8.1	10,920	10,920		1,456	2,548	-42.9									
Dallas	22,113	21,567	2.5	13,923	14,196	-1.9	8,190	7,371	11.1									
Detroit	492		NA	492		NA												
Houston	10,920	10,920		10,920	10,920													
New York JFK	8,340	8,340		8,340	8,340													
Newark	7,200	7,200		7,200	7,200													
Washington D.C.	1,284	1,498	-14.3	1,284	1,498	-14.3												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

SEPTEMBER	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE
INTERNATIONAL	295,701	328,314	-9.9	279,037	310,972	-10.3	7,080	7,758	-8.7	9,584	9,584							
SCHEDULES	294,826	318,097	-7.3	278,162	300,755	-7.5	7,080	7,758	-8.7	9,584	9,584							
CHARTERS	875	10,217	-91.4	875	10,217	-91.4												
JAPAN	171,968	181,539	-5.3	162,384	171,955	-5.6				9,584	9,584							
Fukuoka		4,972	-100.0		4,972	-100.0												
Nagoya	13,498	12,052	12.0	13,498	12,052	12.0												
Osaka	33,600	45,385	-26.0	33,600	45,385	-26.0												
Sapporo	3,614	3,614		3,614	3,614													
Tokyo HND	24,060	24,060		20,446	20,446					3,614	3,614							
Tokyo NRT	97,196	91,456	6.3	91,226	85,486	6.7				5,970	5,970							
CANADA	15,438	17,922	-13.9	8,358	10,164	-17.8	7,080	7,758	-8.7									
Vancouver	15,438	17,922	-13.9	8,358	10,164	-17.8	7,080	7,758	-8.7									
OTHER ASIA	37,050	45,808	-19.1	37,050	45,808	-19.1												
Beijing		6,779	-100.0		6,779	-100.0												
Seoul	25,772	28,975	-11.1	25,772	28,975	-11.1												
Shanghai	7,300	7,300		7,300	7,300													
Taipei	3,978	2,754	44.4	3,978	2,754	44.4												
OCEANIA	45,703	48,924	-6.6	45,703	48,924	-6.6												
Auckland	10,914	15,282	-28.6	10,914	15,282	-28.6												
Brisbane	4,170	3,614	15.4	4,170	3,614	15.4												
Melbourne	5,695	4,690	21.4	5,695	4,690	21.4												
Sydney	24,924	25,338	-1.6	24,924	25,338	-1.6												
OTHER	24,667	23,904	3.2	24,667	23,904	3.2												
Apia	578	656	-11.9	578	656	-11.9												
Christmas Island	488	392	24.5	488	392	24.5												
Guam	10,920	10,920		10,920	10,920													
Majuro	2,988	2,678	11.6	2,988	2,678	11.6												
Manila	5,253	4,824	8.9	5,253	4,824	8.9												
Nadi	826	820	0.7	826	820	0.7												
Pago Pago	2,502	2,224	12.5	2,502	2,224	12.5												
Papeete	1,112	1,390	-20.0	1,112	1,390	-20.0												

Source: Scheduled seats from Dilo schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

SEPTEMBER YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE
TOTAL	10,230,151	10,000,432	2.3	6,310,232	6,231,274	1.3	2,162,458	1,997,697	8.2	969,964	980,509	-1.1	35,090	42,343	-17.1	752,407	748,609	0.5
SCHEDULES	10,160,180	9,925,183	2.4	6,242,836	6,160,927	1.3	2,160,221	1,994,575	8.3	969,785	979,605	-1.0	35,090	42,343	-17.1	752,248	747,733	0.6
CHARTERS	69,971	75,249	-7.0	67,396	70,347	-4.2	2,237	3,122	-28.3	179	904	-80.2				159	876	-81.8
DOMESTIC	7,372,537	7,045,784	4.6	3,757,914	3,565,579	5.4	1,998,082	1,844,833	8.3	855,486	864,244	-1.0	35,090	42,343	-17.1	725,965	728,785	-0.4
SCHEDULES	7,323,256	6,994,548	4.7	3,711,208	3,519,245	5.5	1,995,845	1,841,711	8.4	855,307	863,340	-0.9	35,090	42,343	-17.1	725,806	727,909	-0.3
CHARTERS	49,281	51,236	-3.8	46,706	46,334	0.8	2,237	3,122	-28.3	179	904	-80.2				159	876	-81.8
US WEST	6,413,400	6,131,662	4.6	3,009,469	2,876,006	4.6	1,820,761	1,659,886	9.7	822,274	832,833	-1.3	35,090	42,343	-17.1	725,806	720,594	0.7
Anchorage	60,133	55,491	8.4	43,407	43,407		7,950	7,791	2.0	8,776	4,293	104.4						
Bellingham	11,448	10,176	12.5				8,904	8,109	9.8	2,544	2,067	23.1						
Denver	274,898	237,783	15.6	99,372	100,555	-1.2	83,252	46,137	80.4	46,137	45,630	1.1				46,137	45,461	1.5
Las Vegas	200,350	196,242	2.1	200,350	196,242	2.1												
Long Beach	51,597	23,058	123.8	51,597	23,058	123.8												
Los Angeles	2,035,980	2,124,353	-4.2	987,159	996,554	-0.9	490,216	500,239	-2.0	267,525	288,858	-7.4	35,090	42,343	-17.1	255,990	296,359	-13.6
Oakland	412,112	272,349	51.3	147,416	93,919	57.0	151,039	100,935	49.6	42,821	44,687	-4.2				70,836	32,808	115.9
Phoenix	341,609	345,165	-1.0	166,957	167,129	-0.1	73,884	74,260	-0.5	50,008	51,324	-2.6				50,760	52,452	-3.2
Portland	309,341	287,131	7.7	127,523	115,431	10.5	132,210	125,476	5.4	24,804	28,893	-14.2				24,804	17,331	43.1
Sacramento	158,394	114,114	38.8	60,542	70,707	-14.4	77,805	43,407	79.2	20,047		NA						
Salt Lake City	74,982	83,438	-10.1	61,422	69,652	-11.8	13,560	13,786	-1.6									
San Diego	270,057	251,091	7.6	118,767	119,282	-0.4	95,004	74,410	27.7	26,076	27,348	-4.7				30,210	30,051	0.5
San Francisco	1,124,623	1,108,607	1.4	512,567	496,555	3.2	358,063	346,233	3.4	168,127	180,489	-6.8				85,866	85,330	0.6
San Jose	292,844	278,639	5.1	113,775	102,309	11.2	111,680	109,980	1.5	30,024	30,734	-2.3				37,365	35,616	4.9
Seattle	795,032	744,025	6.9	318,615	281,206	13.3	217,194	209,123	3.9	135,385	128,510	5.3				123,838	125,186	-1.1
US EAST	909,856	862,886	5.4	701,739	643,239	9.1	175,084	181,825	-3.7	33,033	30,507	8.3					7,315	-100.0
Atlanta	71,452	71,644	-0.3	71,452	71,644	-0.3												
Boston	40,032		NA	40,032		NA												
Chicago	172,640	165,620	4.2	111,124	99,372	11.8	61,516	66,248	-7.1									
Dallas	290,199	297,543	-2.5	143,598	144,144	-0.4	113,568	115,577	-1.7	33,033	30,507	8.3					7,315	-100.0
Detroit	10,824		NA	10,824		NA												
Houston	99,372	99,372		99,372	99,372													
Minneapolis	50,757	52,451	-3.2	50,757	52,451	-3.2												
New York JFK	76,386	77,370	-1.3	76,386	77,370	-1.3												
Newark	65,520	65,716	-0.3	65,520	65,716	-0.3												
Washington D.C.	32,674	33,170	-1.5	32,674	33,170	-1.5												

Source: Scheduled seats from Diao schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

SEPTEMBER YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE	2019	2018	%CHANGE
INTERNATIONAL	2,857,614	2,954,648	-3.3	2,552,318	2,665,695	-4.3	164,376	152,864	7.5	114,478	116,265	-1.5				26,442	19,824	33.4
SCHEDULES	2,836,924	2,930,635	-3.2	2,531,628	2,641,682	-4.2	164,376	152,864	7.5	114,478	116,265	-1.5				26,442	19,824	33.4
CHARTERS	20,690	24,013	-13.8	20,690	24,013	-13.8												
JAPAN	1,498,414	1,526,386	-1.8	1,411,561	1,439,533	-1.9				86,853	86,853							
Fukuoka	21,696	50,624	-57.1	21,696	50,624	-57.1												
Nagoya	117,212	113,696	3.1	117,212	113,696	3.1												
Osaka	338,561	353,078	-4.1	338,561	353,078	-4.1												
Sapporo	34,750	32,279	7.7	34,750	32,279	7.7												
Tokyo HND	218,946	218,016	0.4	186,420	185,490	0.5				32,526	32,526							
Tokyo NRT	767,249	758,693	1.1	712,922	704,366	1.2				54,327	54,327							
CANADA	356,885	343,038	4.0	138,442	140,938	-1.8	164,376	152,864	7.5	27,625	29,412	-6.1				26,442	19,824	33.4
Calgary	44,405	39,534	12.3	8,908	7,336	21.4	35,497	32,198	10.2									
Edmonton	8,646	8,646					8,646	8,646										
Toronto	5,161	4,512	14.4	5,161	4,512	14.4												
Vancouver	298,673	290,346	2.9	124,373	129,090	-3.7	120,233	112,020	7.3	27,625	29,412	-6.1				26,442	19,824	33.4
OTHER ASIA	368,085	426,206	-13.6	368,085	426,206	-13.6												
Beijing	24,941	62,028	-59.8	24,941	62,028	-59.8												
Hangzhou	786	786		786	786													
Seoul	244,014	274,022	-11.0	244,014	274,022	-11.0												
Shanghai	67,744	65,502	3.4	67,744	65,502	3.4												
Taipei	30,600	23,868	28.2	30,600	23,868	28.2												
OCEANIA	376,768	400,932	-6.0	376,768	400,932	-6.0												
Auckland	96,060	116,057	-17.2	96,060	116,057	-17.2												
Brisbane	33,638	33,082	1.7	33,638	33,082	1.7												
Melbourne	40,200	44,890	-10.4	40,200	44,890	-10.4												
Sydney	206,870	206,903		206,870	206,903													
OTHER	236,772	234,073	1.2	236,772	234,073	1.2												
Apia	6,252	6,396	-2.3	6,252	6,396	-2.3												
Christmas Island	5,262	4,566	15.2	5,262	4,566	15.2												
Guam	99,736	99,736		99,736	99,736													
Majuro	25,816	25,324	1.9	25,816	25,324	1.9												
Manila	55,326	55,146	0.3	55,326	55,146	0.3												
Nadi	6,294	6,402	-1.7	6,294	6,402	-1.7												
Pago Pago	25,576	25,645	-0.3	25,576	25,645	-0.3												
Papeete	12,510	10,858	15.2	12,510	10,858	15.2												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division