

TABLE 1. TOTAL VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	235,793	941,128	-74.9	2,686,403	10,243,165	-73.8
Domestic	230,391	674,410	-65.8	2,062,642	7,253,806	-71.6
International	5,402	266,718	-98.0	623,761	2,989,359	-79.1
VISITOR DAYS	2,922,679	8,779,507	-66.7	28,560,253	89,692,422	-68.2
AVERAGE DAILY CENSUS	94,280	283,210	-66.7	78,033	245,733	-68.2
TOTAL AIR SEATS	599,440	1,252,782	-52.2	5,492,329	13,619,349	-59.7
TOTAL LOAD FACTOR (%)	39.2	89.9	-56.4	57.2	88.9	-35.7
<b>ISLANDS VISITED</b>						
O'ahu	112,856	558,346	-79.8	1,515,013	6,154,248	-75.4
O'ahu only	97,264	428,040	-77.3	1,222,780	4,799,336	-74.5
O'ahu one day or less	1,868	22,167	-91.6	51,428	223,187	-77.0
Kaua'i	3,759	124,356	-97.0	330,954	1,370,029	-75.8
Kaua'i only	2,589	71,734	-96.4	202,644	779,870	-74.0
Kaua'i one day or less	520	10,187	-94.9	24,505	122,969	-80.1
Maui County	91,762	280,852	-67.3	806,366	3,111,131	-74.1
Maui	90,605	275,419	-67.1	791,660	3,059,905	-74.1
Maui only	77,439	184,279	-58.0	573,105	2,043,912	-72.0
Maui one day or less	788	12,070	-93.5	30,412	155,980	-80.5
Moloka'i *	1,050	6,163	-83.0	16,964	63,035	-73.1
Moloka'i only *	351	959	-63.4	3,458	8,335	-58.5
Moloka'i one day or less*	256	2,560	-90.0	7,298	32,785	-77.7
Lāna'i *	1,255	7,004	-82.1	17,970	84,103	-78.6
Lāna'i only *	410	1,439	-71.5	4,044	12,460	-67.5
Lāna'i one day or less*	398	3,551	-88.8	7,864	46,930	-83.2
Hawai'i Island	48,134	177,912	-72.9	492,325	1,763,904	-72.1
Kona side	43,199	152,714	-71.7	432,060	1,553,721	-72.2
Hilo side	12,266	61,936	-80.2	154,822	600,490	-74.2
Hawai'i Island only	38,817	96,356	-59.7	315,025	951,611	-66.9
Hawai'i Island one day or less	585	11,374	-94.9	20,001	103,053	-80.6
Any Neighbor Island	138,529	513,088	-73.0	1,463,116	5,443,829	-73.1
NI only	122,937	382,783	-67.9	1,170,883	4,088,917	-71.4
O'ahu & NI	15,592	130,305	-88.0	292,233	1,354,912	-78.4
Any one island only	216,870	782,808	-72.3	2,321,056	8,595,524	-73.0
Multiple Islands	18,923	158,321	-88.0	364,840	1,647,642	-77.9
Avg. Islands Visited	1.09	1.22	-10.5	1.18	1.22	-3.4
Average Length of Stay in Hawai'i	12.40	9.33	32.9	10.64	8.76	21.5
<b>ACCOMMODATIONS <sup>1/</sup></b>						
Plan to stay in Hotel	88,691	549,782	-83.9	1,427,091	6,113,877	-76.7
Hotel only	74,360	473,160	-84.3	1,221,786	5,315,028	-77.0
Plan to stay in Condo	49,209	156,939	-68.6	474,533	1,699,765	-72.1
Condo only	41,729	124,206	-66.4	376,779	1,335,852	-71.8
Plan to stay in Timeshare	22,388	67,419	-66.8	218,256	853,382	-74.4
Timeshare only	18,543	51,709	-64.1	171,143	668,862	-74.4

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	47	10,272	-99.5	24,765	143,288	-82.7
Friends/Relatives	52,518	115,182	-54.4	379,506	936,655	-59.5
Bed & Breakfast	2,561	11,593	-77.9	32,886	118,851	-72.3
Rental House	32,258	98,609	-67.3	295,213	1,036,820	-71.5
Hostel	1,157	7,365	-84.3	20,597	85,490	-75.9
Camp Site, Beach	1,062	6,756	-84.3	20,017	63,843	-68.6
Private Room in Private Home**	3,558	16,565	-78.5	47,436	160,097	-70.4
Shared Room/Space in Private Home**	854	4,333	-80.3	13,340	49,093	-72.8
Other	4,605	14,571	-68.4	52,133	155,065	-66.4
<b>PURPOSE OF TRIP <sup>1/</sup></b>						
Pleasure (Net)	180,613	797,518	-77.4	2,131,896	8,677,727	-75.4
Honeymoon/Get Married	6,235	45,501	-86.3	103,336	577,558	-82.1
Honeymoon	5,199	40,722	-87.2	89,280	516,192	-82.7
Get Married	1,337	7,385	-81.9	20,553	99,097	-79.3
Pleasure/Vacation	175,629	756,747	-76.8	2,042,831	8,161,431	-75.0
Mtgs/Conventions/Incentive	1,317	27,735	-95.3	133,050	459,171	-71.0
Conventions	520	11,273	-95.4	77,435	230,716	-66.4
Corporate Meetings	444	6,420	-93.1	24,276	91,575	-73.5
Incentive	395	10,575	-96.3	35,213	149,360	-76.4
Other Business	6,922	20,696	-66.6	98,760	271,185	-63.6
Visit Friends/Rel.	53,435	94,726	-43.6	341,036	835,908	-59.2
Gov't/Military	1,401	6,042	-76.8	36,580	103,728	-64.7
Attend School	409	1,994	-79.5	8,706	25,516	-65.9
Sport Events	492	23,433	-97.9	17,314	97,857	-82.3
Other	4,984	30,297	-83.6	105,508	418,637	-74.8
<b>TRAVEL STATUS <sup>1/</sup></b>						
% First Timers ***	23.8	28.3	-4.6	28.0	31.8	-3.8
% Repeaters ***	76.2	71.7	4.6	72.0	68.2	3.8
Average # of Trips	7	6	18.7	6	5	12.2
Group Tour	1,295	39,721	-96.7	102,543	485,053	-78.9
Non-Group	234,499	901,407	-74.0	2,579,025	9,758,112	-73.6
Package Trip	16,712	206,499	-91.9	484,485	2,591,167	-81.3
No Package	219,081	734,629	-70.2	2,197,083	7,651,998	-71.3
Net True Independent	218,068	722,924	-69.8	2,164,692	7,509,812	-71.2
Ave. Age	42	46	-8.2	45	45	0.2
Ave. Party Size	2.0	2.3	-11.5	2.0	2.2	-8.5

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Certain categories reflect only domestic data (gray italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
DOMESTIC VISITORS	230,391	674,410	-65.8	2,062,642	7,253,806	-71.6
DOMESTIC VISITOR DAYS	2,836,726	6,627,462	-57.2	23,317,090	66,535,081	-65.0
DOMESTIC AVERAGE DAILY CENSUS	91,507	213,789	-57.2	63,708	182,288	-65.1
DOMESTIC AIR SEATS	560,507	904,250	-38.0	4,468,394	9,813,531	-54.5
DOMESTIC LOAD FACTOR (%)	50.4	91.2	-44.7	59.3	89.3	-33.6
<b>ISLANDS VISITED</b>						
O'ahu	109,693	331,502	-66.9	995,915	3,513,070	-71.7
O'ahu only	94,166	241,194	-61.0	791,945	2,638,593	-70.0
O'ahu one day or less	1,864	19,711	-90.5	45,483	193,493	-76.5
Kaua'i	3,734	110,127	-96.6	295,850	1,211,260	-75.6
Kaua'i only	2,580	68,042	-96.2	193,362	750,481	-74.2
Kaua'i one day or less	515	6,450	-92.0	16,281	73,890	-78.0
Mau'i County	89,486	240,464	-62.8	705,718	2,650,787	-73.4
Maui	88,331	235,855	-62.5	692,432	2,609,798	-73.5
Maui only	75,240	163,622	-54.0	522,746	1,858,375	-71.9
Maui one day or less	784	8,459	-90.7	18,780	88,007	-78.7
Moloka'i *	1,048	4,964	-78.9	12,976	44,304	-70.7
Moloka'i only *	349	953	-63.4	3,309	7,963	-58.4
Moloka'i one day or less*	256	1,784	-85.7	4,030	17,301	-76.7
Lāna'i *	1,255	5,803	-78.4	15,478	58,799	-73.7
Lāna'i only *	410	1,439	-71.5	3,923	12,149	-67.7
Lāna'i one day or less*	398	2,531	-84.3	5,892	26,015	-77.3
Hawai'i Island	48,089	137,832	-65.1	402,317	1,361,151	-70.4
Kona side	43,160	119,353	-63.8	352,457	1,205,698	-70.8
Hilo side	12,246	45,804	-73.3	124,242	438,107	-71.6
Hawai'i Island only	38,803	84,086	-53.9	279,663	847,233	-67.0
Hawai'i Island one day or less	585	4,430	-86.8	10,704	44,181	-75.8
Any Neighbor Island	136,226	433,216	-68.6	1,270,697	4,615,213	-72.5
NI only	120,698	342,908	-64.8	1,066,727	3,740,736	-71.5
O'ahu & NI	15,527	90,308	-82.8	203,970	874,477	-76.7
Any one island only	211,548	559,336	-62.2	1,794,947	6,114,794	-70.6
Multiple Islands	18,844	115,074	-83.6	267,695	1,139,012	-76.5
Avg. Islands Visited	1.09	1.22	-10.7	1.17	1.21	-3.5
Average Length of Stay in Hawai'i	12.31	9.83	25.3	11.30	9.17	23.2
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	84,660	346,795	-75.6	972,553	3,863,229	-74.8
Hotel only	70,402	290,109	-75.7	817,413	3,263,870	-75.0
Plan to stay in Condo	48,945	114,817	-57.4	369,174	1,245,480	-70.4
Condo only	41,530	91,625	-54.7	299,145	998,050	-70.0
Plan to stay in Timeshare	22,294	53,715	-58.5	188,121	694,653	-72.9
Timeshare only	18,487	41,682	-55.6	149,065	548,771	-72.8

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	47	8,873	-99.5	21,919	118,052	-81.4
Friends/Relatives	51,570	104,213	-50.5	341,703	837,416	-59.2
Bed & Breakfast	2,555	9,114	-72.0	27,331	94,590	-71.1
Rental House	32,189	82,422	-60.9	255,880	889,061	-71.2
Hostel	1,150	6,003	-80.8	16,752	55,811	-70.0
Camp Site, Beach	1,056	5,662	-81.3	16,783	50,243	-66.6
Private Room in Private Home**	3,520	9,785	-64.0	33,934	102,367	-66.9
Shared Room/Space in Private Home**	829	3,493	-76.3	11,292	38,016	-70.3
Other	4,570	13,971	-67.3	49,781	144,804	-65.6
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	176,573	564,560	-68.7	1,584,665	6,057,786	-73.8
Honeymoon/Get Married	6,205	17,911	-65.4	58,503	268,088	-78.2
Honeymoon	5,180	15,029	-65.5	47,436	226,005	-79.0
Get Married	1,326	3,711	-64.3	14,288	55,278	-74.2
Pleasure/Vacation	171,611	550,118	-68.8	1,537,127	5,833,536	-73.7
Mtgs/Conventions/Incentive	1,271	14,799	-91.4	99,347	313,185	-68.3
Conventions	506	8,555	-94.1	63,252	183,399	-65.5
Corporate Meetings	417	4,671	-91.1	21,460	76,341	-71.9
Incentive	392	1,981	-80.2	17,901	64,158	-72.1
Other Business	6,769	19,487	-65.3	95,170	252,843	-62.4
Visit Friends/Rel.	52,394	87,645	-40.2	313,666	751,377	-58.3
Gov't/Military	1,398	5,469	-74.4	34,722	87,020	-60.1
Attend School	394	856	-54.0	6,857	14,948	-54.1
Sport Events	492	9,211	-94.7	13,638	68,767	-80.2
Other	4,827	18,230	-73.5	72,079	236,693	-69.5
<b>TRAVEL STATUS</b>						
% First Timers ***	23.4	24.5	-1.1	24.7	28.2	-3.5
% Repeaters ***	76.6	75.5	1.1	75.3	71.8	3.5
Average # of Trips	6.9	6.4	8.2	6.5	5.8	11.6
Group Tour	1,288	10,475	-87.7	40,066	163,617	-75.5
Non-Group	229,103	663,936	-65.5	2,022,576	7,090,189	-71.5
Package Trip	16,694	91,364	-81.7	242,341	1,249,443	-80.6
No Package	213,697	583,047	-63.3	1,820,301	6,004,363	-69.7
Net True Independent	212,690	577,794	-63.2	1,802,304	5,938,291	-69.6
Ave. Age of Party Head	42	46	-8.4	46	46	-0.3
Ave. Party Size	2.0	2.2	-7.4	1.9	2.1	-9.3

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
INTERNATIONAL VISITORS	5,402	266,718	-98.0	623,761	2,989,359	-79.1
INTERNATIONAL VISITOR DAYS	85,953	2,152,044	-96.0	5,243,163	23,157,341	-77.4
INTERNATIONAL AVERAGE DAILY CENSUS	2,773	69,421	-96.0	14,326	63,445	-77.4
INTERNATIONAL AIR SEATS	38,933	348,532	-88.8	1,023,935	3,805,818	-73.1
INTERNATIONAL LOAD FACTOR (%)	35.9	86.4	-58.4	71.0	87.7	-19.0
<b>ISLANDS VISITED</b>						
O'ahu	3,163	226,843	-98.6	519,098	2,641,178	-80.3
O'ahu only	3,098	186,846	-98.3	430,835	2,160,743	-80.1
O'ahu one day or less	5	2,456	-99.8	5,946	29,693	-80.0
Kaua'i	25	14,229	-99.8	35,104	158,769	-77.9
Kaua'i only	9	3,692	-99.8	9,281	29,389	-68.4
Kaua'i one day or less	5	3,738	-99.9	8,223	49,079	-83.2
Maui County	2,276	40,388	-94.4	100,647	460,345	-78.1
Maui	2,274	39,565	-94.3	99,227	450,107	-78.0
Maui only	2,199	20,657	-89.4	50,359	185,537	-72.9
Maui one day or less	5	3,612	-99.9	11,632	67,973	-82.9
Moloka'i *	3	1,199	-99.8	3,988	18,730	-78.7
Moloka'i only *	3	7	-61.2	150	372	-59.8
Moloka'i one day or less*	0	777	-100.0	3,268	15,485	-78.9
Lāna'i *	0	1,201	-100.0	2,491	25,304	-90.2
Lāna'i only *	0	0		121	311	-61.1
Lāna'i one day or less*	0	1,019	-100.0	1,972	20,915	-90.6
Hawai'i Island	44	40,080	-99.9	90,008	402,753	-77.7
Kona side	39	33,361	-99.9	79,603	348,023	-77.1
Hilo side	20	16,131	-99.9	30,579	162,383	-81.2
Hawai'i Island only	14	12,270	-99.9	35,363	104,378	-66.1
Hawai'i Island one day or less	0	6,944	-100.0	9,297	58,872	-84.2
Any Neighbor Island	2,304	79,872	-97.1	192,419	828,616	-76.8
NI only	2,239	39,875	-94.4	104,156	348,181	-70.1
O'ahu & NI	65	39,997	-99.8	88,263	480,435	-81.6
Any one island only	5,322	223,472	-97.6	526,109	2,480,730	-78.8
Multiple Islands	80	43,246	-99.8	97,145	508,629	-80.9
Avg. Islands Visited	1.02	1.21	-15.8	1.20	1.24	-2.8
Average Length of Stay in Hawai'i	15.91	8.07	97.2	8.42	7.75	8.7
<b>ACCOMMODATIONS <sup>1/</sup></b>						
Plan to stay in Hotel	4,032	202,987	-98.0	454,538	2,250,648	-79.8
Hotel only	3,958	183,052	-97.8	404,373	2,051,159	-80.3
Plan to stay in Condo	264	42,122	-99.4	105,359	454,285	-76.8
Condo only	199	32,581	-99.4	77,635	337,801	-77.0
Plan to stay in Timeshare	94	13,704	-99.3	30,134	158,728	-81.0
Timeshare only	56	10,027	-99.4	22,078	120,091	-81.6

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	0	1,399	-100.0	2,846	25,236	-88.7
Friends/Relatives	948	10,968	-91.4	37,803	99,239	-61.9
Bed & Breakfast	6	2,479	-99.7	5,554	24,261	-77.1
Rental House	69	16,187	-99.6	39,333	147,759	-73.4
Hostel	6	1,362	-99.5	3,845	29,679	-87.0
Camp Site, Beach	5	1,094	-99.5	3,234	13,600	-76.2
Private Room in Private Home**	37	6,780	-99.5	13,502	57,729	-76.6
Shared Room/Space in Private Home**	25	840	-97.0	2,048	11,077	-81.5
Other	34	600	-94.3	2,352	10,261	-77.1
<b>PURPOSE OF TRIP <sup>1/</sup></b>						
Pleasure (Net)	4,040	232,958	-98.3	547,230	2,619,941	-79.1
Honeymoon/Get Married	30	27,591	-99.9	44,833	309,470	-85.5
Honeymoon	19	25,693	-99.9	41,844	290,188	-85.6
Get Married	11	3,673	-99.7	6,266	43,819	-85.7
Pleasure/Vacation	4,018	206,628	-98.1	505,704	2,327,895	-78.3
Mtgs/Conventions/Incentive	45	12,936	-99.6	33,703	145,986	-76.9
Conventions	15	2,718	-99.5	14,183	47,317	-70.0
Corporate Meetings	27	1,750	-98.5	2,817	15,234	-81.5
Incentive	4	8,594	-100.0	17,312	85,202	-79.7
Other Business	154	1,208	-87.3	3,590	18,342	-80.4
Visit Friends/Rel.	1,040	7,080	-85.3	27,370	84,530	-67.6
Gov't/Military	2	573	-99.6	1,857	16,708	-88.9
Attend School	15	1,138	-98.7	1,849	10,568	-82.5
Sport Events	0	14,223	-100.0	3,676	29,091	-87.4
Other	157	12,067	-98.7	33,429	181,943	-81.6
<b>TRAVEL STATUS <sup>1/</sup></b>						
% First Timers ***	40.1	38.1	2.0	38.8	40.6	-1.8
% Repeaters ***	59.9	61.9	-2.0	60.4	59.4	1.0
Average # of Trips	6.1	4.3	40.3	4.0	4.0	0.4
Group Tour	6	29,247	-100.0	62,477	321,436	-80.6
Non-Group	5,396	237,471	-97.7	556,448	2,667,923	-79.1
Package Trip	18	115,136	-100.0	242,144	1,341,724	-82.0
No Package	5,384	151,582	-96.4	376,782	1,647,635	-77.1
Net True Independent	5,378	145,129	-96.3	362,388	1,571,521	-76.9
Ave. Age of Party Head	45	46	-2.4	45	45	1.0
Ave. Party Size	1.3	2.5	-48.3	2.5	2.5	-2.0

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Certain categories reflect only domestic data (gray italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US TOTAL VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	223,524	633,878	-64.7	1,982,449	6,871,839	-71.2
Domestic	223,432	625,822	-64.3	1,938,220	6,685,468	-71.0
International	92	8,056	-98.9	44,229	186,371	-76.3
VISITOR DAYS	2,723,509	6,116,014	-55.5	21,935,014	61,786,807	-64.5
AVERAGE DAILY CENSUS	87,855	197,291	-55.5	59,932	169,279	-64.6
ISLANDS VISITED						
O'ahu	105,682	308,844	-65.8	963,021	3,326,507	-71.1
O'ahu only	90,877	227,667	-60.1	770,934	2,533,402	-69.6
O'ahu one day or less	1,779	18,402	-90.3	43,625	179,525	-75.7
Kaua'i	3,569	103,071	-96.5	280,866	1,135,672	-75.3
Kaua'i only	2,485	64,779	-96.2	185,607	718,637	-74.2
Kaua'i one day or less	484	6,221	-92.2	16,354	75,283	-78.3
Maui County	87,226	225,259	-61.3	671,779	2,488,629	-73.0
Maui	86,116	220,625	-61.0	658,972	2,449,124	-73.1
Maui only	73,616	155,898	-52.8	502,568	1,772,108	-71.6
Maui one day or less	759	7,928	-90.4	18,749	88,445	-78.8
Moloka'i *	1,011	4,506	-77.6	12,210	42,603	-71.3
Moloka'i only *	338	915	-63.0	3,150	7,563	-58.4
Moloka'i one day or less*	250	1,684	-85.1	3,978	18,064	-78.0
Lāna'i *	1,207	5,733	-78.9	14,517	59,810	-75.7
Lāna'i only *	392	1,375	-71.5	3,762	11,600	-67.6
Lāna'i one day or less*	385	2,597	-85.2	5,548	28,663	-80.6
Hawai'i Island	46,708	127,323	-63.3	379,096	1,251,171	-69.7
Kona side	41,931	110,574	-62.1	332,200	1,110,600	-70.1
Hilo side	11,868	42,050	-71.8	116,227	400,597	-71.0
Hawai'i Island only	37,802	79,106	-52.2	264,896	793,165	-66.6
Hawai'i Island one day or less	579	4,173	-86.1	10,758	43,543	-75.3
Any Neighbor Island	132,647	406,210	-67.3	1,211,362	4,338,437	-72.1
NI only	117,843	325,033	-63.7	1,019,275	3,545,332	-71.3
O'ahu & NI	14,805	81,177	-81.8	192,087	793,106	-75.8
Any one island only	205,510	529,741	-61.2	1,730,917	5,836,476	-70.3
Multiple Islands	18,014	104,136	-82.7	251,378	1,035,363	-75.7
Avg. Islands Visited	1.09	1.21	-10.0	1.16	1.20	-3.2
Average Length of Stay in Hawai'i	12.18	9.65	26.3	11.07	8.99	23.1
ACCOMMODATIONS <sup>1/</sup>						
Plan to stay in Hotel	81,941	324,733	-74.8	936,997	3,644,422	-74.3
Hotel only	68,204	272,430	-75.0	789,041	3,089,515	-74.5
Plan to stay in Condo	47,793	108,690	-56.0	357,160	1,186,001	-69.9
Condo only	40,558	86,734	-53.2	289,105	953,541	-69.7
Plan to stay in Timeshare	21,852	51,807	-57.8	183,006	676,670	-73.0
Timeshare only	18,134	40,171	-54.9	144,843	533,154	-72.8

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US TOTAL VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	43	8,154	-99.5	20,102	107,411	-81.3
Friends/Relatives	50,034	98,593	-49.3	330,877	802,534	-58.8
Bed & Breakfast	2,456	8,249	-70.2	25,264	81,650	-69.1
Rental House	31,048	76,934	-59.6	242,013	834,540	-71.0
Hostel	1,066	4,646	-77.1	13,530	42,782	-68.4
Camp Site, Beach	1,014	4,783	-78.8	14,819	42,173	-64.9
Private Room in Private Home**	3,340	8,832	-62.2	31,150	95,237	-67.3
Shared Room/Space in Private Home	799	3,063	-73.9	10,233	34,501	-70.3
Other	4,349	12,831	-66.1	46,051	131,590	-65.0
<b>PURPOSE OF TRIP <sup>1/</sup></b>						
Pleasure (Net)	171,509	529,988	-67.6	1,524,070	5,720,309	-73.4
Honeymoon/Get Married	5,984	16,543	-63.8	55,625	244,410	-77.2
Honeymoon	5,002	13,854	-63.9	45,133	203,216	-77.8
Get Married	1,275	3,458	-63.1	13,535	53,377	-74.6
Pleasure/Vacation	166,735	516,594	-67.7	1,478,677	5,515,894	-73.2
Mtgs/Conventions/Incentive	1,226	12,997	-90.6	93,466	293,659	-68.2
Conventions	495	7,287	-93.2	60,368	171,970	-64.9
Corporate Meetings	398	4,182	-90.5	20,115	72,478	-72.2
Incentive	375	1,868	-79.9	15,936	59,031	-73.0
Other Business	6,523	18,689	-65.1	91,136	243,891	-62.6
Visit Friends/Rel.	50,846	83,211	-38.9	302,101	723,795	-58.3
Gov't/Military	1,325	5,211	-74.6	33,029	86,605	-61.9
Attend School	364	724	-49.8	5,906	13,052	-54.7
Sport Events	432	8,320	-94.8	12,834	60,364	-78.7
Other	4,628	17,587	-73.7	69,933	232,150	-69.9
<b>TRAVEL STATUS <sup>1/</sup></b>						
% First Timers ***	23.2	23.2	-0.1	23.8	26.7	-3.0
% Repeaters ***	76.8	76.8	0.1	76.2	73.3	3.0
Average # of Trips	6.9	6.5	6.6	6.5	5.9	10.2
Group Tour	1,216	9,070	-86.6	35,458	143,078	-75.2
Non-Group	222,309	624,808	-64.4	1,946,384	6,728,761	-71.1
Package Trip	16,092	82,687	-80.5	225,977	1,136,991	-80.1
No Package	207,433	551,191	-62.4	1,755,865	5,734,848	-69.4
Net True Independent	206,482	546,483	-62.2	1,739,480	5,674,869	-69.3
Ave. Age	42	46	-8.6	46	46	-0.4
Ave. Party Size	2.1	2.2	-7.9	1.9	2.2	-9.8

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Certain categories reflect only domestic data (gray italicized) as international data were not available.

Source: Hawai'i Tourism Authority



TABLE 4. TOTAL US WEST VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	151,988	418,520	-63.7	1,306,388	4,595,319	-71.6
Domestic	151,896	414,508	-63.4	1,285,806	4,517,996	-71.5
International	92	4,012	-97.7	20,582	77,323	-73.4
VISITOR DAYS	1,784,902	3,870,840	-53.9	13,873,947	39,752,689	-65.1
AVERAGE DAILY CENSUS	57,577	124,866	-53.9	37,907	108,911	-65.2
ISLANDS VISITED						
O'ahu	64,578	184,010	-64.9	578,019	2,005,506	-71.2
O'ahu only	57,608	147,085	-60.8	491,203	1,648,394	-70.2
O'ahu one day or less	1,006	8,817	-88.6	19,597	80,959	-75.8
Kaua'i	2,376	65,612	-96.4	179,734	730,725	-75.4
Kaua'i only	1,815	48,700	-96.3	137,659	548,041	-74.9
Kaua'i one day or less	262	2,853	-90.8	7,066	29,844	-76.3
Maui County	61,615	145,682	-57.7	438,390	1,641,441	-73.3
Maui	60,968	142,675	-57.3	430,048	1,616,213	-73.4
Maui only	55,152	114,577	-51.9	362,329	1,317,960	-72.5
Maui one day or less	427	3,835	-88.9	8,684	40,737	-78.7
Moloka'i *	629	2,809	-77.6	7,408	25,823	-71.3
Moloka'i only *	244	741	-67.1	2,299	5,767	-60.1
Moloka'i one day or less*	141	877	-83.9	2,168	9,348	-76.8
Lāna'i *	628	3,068	-79.5	7,962	31,672	-74.9
Lāna'i only *	202	957	-78.9	2,446	7,981	-69.4
Lāna'i one day or less*	218	1,308	-83.3	2,877	14,109	-79.6
Hawai'i Island	32,467	80,179	-59.5	244,973	786,520	-68.9
Kona side	29,464	70,346	-58.1	217,795	706,453	-69.2
Hilo side	7,735	23,945	-67.7	66,393	217,380	-69.5
Hawai'i Island only	28,285	57,913	-51.2	193,010	583,164	-66.9
Hawai'i Island one day or less	272	2,165	-87.4	5,704	21,932	-74.0
Any Neighbor Island	94,379	271,434	-65.2	815,085	2,946,925	-72.3
NI only	87,409	234,509	-62.7	728,269	2,589,813	-71.9
O'ahu & NI	6,970	36,925	-81.1	86,816	357,112	-75.7
Any one island only	143,307	369,974	-61.3	1,188,946	4,111,307	-71.1
Multiple Islands	8,681	48,546	-82.1	117,343	484,012	-75.8
Avg. Islands Visited	1.06	1.14	-6.9	1.11	1.13	-2.0
Average Length of Stay in Hawai'i	11.74	9.25	27.0	10.62	8.65	22.8
ACCOMMODATIONS <sup>1/</sup>						
Plan to stay in Hotel	52,756	203,070	-74.0	577,656	2,305,640	-74.9
Hotel only	44,238	174,807	-74.7	493,512	1,994,532	-75.3
Plan to stay in Condo	35,704	78,435	-54.5	257,940	871,448	-70.4
Condo only	30,973	65,155	-52.5	214,938	726,221	-70.4
Plan to stay in Timeshare	15,787	36,118	-56.3	124,995	480,445	-74.0
Timeshare only	13,223	29,062	-54.5	101,145	388,477	-74.0

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	24	2,723	-99.1	5,359	32,070	-83.3
Friends/Relatives	32,081	64,171	-50.0	216,863	530,342	-59.1
Bed & Breakfast	1,498	5,067	-70.4	15,865	51,414	-69.1
Rental House	21,082	50,602	-58.3	166,723	569,352	-70.7
Hostel	582	2,776	-79.0	8,145	26,347	-69.1
Camp Site, Beach	663	3,225	-79.5	10,018	27,843	-64.0
Private Room in Private Home**	2,253	5,756	-60.9	21,061	62,331	-66.2
Shared Room/Space in Private Home**	537	1,947	-72.4	6,697	21,999	-69.6
Other	3,002	8,579	-65.0	30,800	87,752	-64.9
<b>PURPOSE OF TRIP <sup>1/</sup></b>						
Pleasure (Net)	118,370	353,978	-66.6	1,020,345	3,885,753	-73.7
Honeymoon/Get Married	3,356	9,303	-63.9	31,038	139,430	-77.7
Honeymoon	2,735	7,589	-64.0	24,131	111,473	-78.4
Get Married	763	2,125	-64.1	8,528	34,840	-75.5
Pleasure/Vacation	115,763	346,594	-66.6	995,578	3,771,589	-73.6
Mtgs/Conventions/Incentive	844	7,512	-88.8	47,963	154,692	-69.0
Conventions	329	4,112	-92.0	29,958	91,100	-67.1
Corporate Meetings	274	2,611	-89.5	11,252	42,499	-73.5
Incentive	268	979	-72.7	8,142	25,831	-68.5
Other Business	4,725	12,222	-61.3	60,779	161,132	-62.3
Visit Friends/Rel.	32,749	52,509	-37.6	197,959	472,606	-58.1
Gov't/Military	576	2,532	-77.3	14,719	36,054	-59.2
Attend School	256	492	-48.1	3,745	8,201	-54.3
Sport Events	287	5,350	-94.6	8,928	41,816	-78.6
Other	3,136	10,912	-71.3	45,821	151,684	-69.8
<b>TRAVEL STATUS <sup>1/</sup></b>						
% First Timers ***	15.9	16.7	-0.8	16.9	19.4	-2.5
% Repeaters ***	84.1	83.3	0.8	83.1	80.6	2.5
Average # of Trips	7.9	7.4	7.0	7.5	6.8	9.6
Group Tour	853	4,641	-81.6	16,140	67,037	-75.9
Non-Group	151,135	413,879	-63.5	1,289,896	4,528,281	-71.5
Package Trip	10,261	53,074	-80.7	132,101	724,810	-81.8
No Package	141,726	365,446	-61.2	1,173,935	3,870,509	-69.7
Net True Independent	141,065	362,742	-61.1	1,164,871	3,836,896	-69.6
Ave. Age	42	46	-7.3	45	46	-0.6
Ave. Party Size	2.1	2.3	-6.1	2.0	2.2	-9.5

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Certain categories reflect only domestic data (gray italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	71,537	215,358	-66.8	676,061	2,276,520	-70.3
Domestic	71,537	211,314	-66.1	652,414	2,167,472	-69.9
International	0	4,044	-100.0	23,646	109,048	-78.3
VISITOR DAYS	938,607	2,245,174	-58.2	8,061,068	22,034,119	-63.4
AVERAGE DAILY CENSUS	30,278	72,425	-58.2	22,025	60,367	-63.5
ISLANDS VISITED						
O'ahu	41,104	124,834	-67.1	385,002	1,321,001	-70.9
O'ahu only	33,269	80,582	-58.7	279,731	885,007	-68.4
O'ahu one day or less	774	9,585	-91.9	24,027	98,566	-75.6
Kaua'i	1,193	37,459	-96.8	101,132	404,948	-75.0
Kaua'i only	670	16,080	-95.8	47,949	170,596	-71.9
Kaua'i one day or less	222	3,368	-93.4	9,289	45,439	-79.6
Maui County	25,611	79,577	-67.8	233,389	847,188	-72.5
Maui	25,148	77,950	-67.7	228,924	832,911	-72.5
Maui only	18,463	41,320	-55.3	140,239	454,149	-69.1
Maui one day or less	332	4,093	-91.9	10,065	47,708	-78.9
Moloka'i *	382	1,697	-77.5	4,802	16,780	-71.4
Moloka'i only *	95	175	-45.8	851	1,796	-52.6
Moloka'i one day or less*	109	807	-86.5	1,811	8,715	-79.2
Lāna'i *	579	2,666	-78.3	6,554	28,138	-76.7
Lāna'i only *	189	418	-54.7	1,316	3,619	-63.6
Lāna'i one day or less*	167	1,289	-87.1	2,671	14,553	-81.6
Hawai'i Island	14,241	47,144	-69.8	134,123	464,651	-71.1
Kona side	12,467	40,228	-69.0	114,406	404,146	-71.7
Hilo side	4,133	18,105	-77.2	49,834	183,217	-72.8
Hawai'i Island only	9,517	21,193	-55.1	71,887	210,002	-65.8
Hawai'i Island one day or less	307	2,008	-84.7	5,054	21,611	-76.6
Any Neighbor Island	38,268	134,776	-71.6	396,277	1,391,513	-71.5
NI only	30,433	90,524	-66.4	291,005	955,519	-69.5
O'ahu & NI	7,835	44,252	-82.3	105,271	435,994	-75.9
Any one island only	62,203	159,768	-61.1	541,972	1,725,169	-68.6
Multiple Islands	9,334	55,590	-83.2	134,036	551,351	-75.7
Avg. Islands Visited	1.16	1.35	-14.7	1.27	1.35	-5.6
Average Length of Stay in Hawai'i	13.12	10.43	25.9	11.93	9.68	23.2
ACCOMMODATIONS <sup>1/</sup>						
Plan to stay in Hotel	29,185	121,663	-76.0	359,341	1,338,782	-73.2
Hotel only	23,966	97,623	-75.5	295,528	1,094,983	-73.0
Plan to stay in Condo	12,089	30,255	-60.0	99,220	314,552	-68.5
Condo only	9,585	21,579	-55.6	74,167	227,319	-67.4
Plan to stay in Timeshare	6,065	15,690	-61.3	58,012	196,225	-70.4
Timeshare only	4,911	11,109	-55.8	43,698	144,677	-69.8

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	18	5,430	-99.7	14,743	75,341	-80.4
Friends/Relatives	17,953	34,422	-47.8	114,014	272,192	-58.1
Bed & Breakfast	958	3,181	-69.9	9,399	30,236	-68.9
Rental House	9,965	26,332	-62.2	75,290	265,188	-71.6
Hostel	484	1,869	-74.1	5,385	16,435	-67.2
Camp Site, Beach	351	1,558	-77.5	4,800	14,330	-66.5
Private Room in Private Home**	1,086	3,076	-64.7	10,089	32,906	-69.3
Shared Room/Space in Private Home	262	1,116	-76.5	3,536	12,502	-71.7
Other	1,347	4,253	-68.3	15,252	43,838	-65.2
<b>PURPOSE OF TRIP <sup>1/</sup></b>						
Pleasure (Net)	53,139	176,010	-69.8	503,725	1,834,556	-72.5
Honeymoon/Get Married	2,628	7,240	-63.7	24,588	104,980	-76.6
Honeymoon	2,267	6,264	-63.8	21,002	91,743	-77.1
Get Married	512	1,334	-61.6	5,007	18,537	-73.0
Pleasure/Vacation	50,972	170,000	-70.0	483,099	1,744,305	-72.3
Mtgs/Conventions/Incentive	382	5,485	-93.0	45,503	138,967	-67.3
Conventions	166	3,175	-94.8	30,410	80,869	-62.4
Corporate Meetings	124	1,571	-92.1	8,863	29,980	-70.4
Incentive	107	889	-88.0	7,794	33,199	-76.5
Other Business	1,798	6,467	-72.2	30,357	82,760	-63.3
Visit Friends/Rel.	18,097	30,703	-41.1	104,142	251,190	-58.5
Gov't/Military	749	2,680	-72.0	18,310	50,551	-63.8
Attend School	108	232	-53.4	2,161	4,851	-55.4
Sport Events	145	2,970	-95.1	3,906	18,548	-78.9
Other	1,492	6,675	-77.7	24,112	80,466	-70.0
<b>TRAVEL STATUS <sup>1/</sup></b>						
% First Timers ***	38.5	35.8	2.7	37.1	41.5	-4.5
% Repeaters ***	61.5	64.2	-2.7	62.9	58.5	4.5
Average # of Trips	4.8	4.7	1.4	4.7	4.1	14.4
Group Tour	363	4,429	-91.8	19,318	76,041	-74.6
Non-Group	71,174	210,929	-66.3	656,488	2,200,480	-70.2
Package Trip	5,830	29,613	-80.3	93,875	412,181	-77.2
No Package	65,706	185,744	-64.6	581,930	1,864,340	-68.8
Net True Independent	65,417	183,741	-64.4	574,609	1,837,972	-68.7
Ave. Age	41	46	-11.1	46	47	-0.2
Ave. Party Size	1.9	2.1	-11.6	1.8	2.0	-10.0

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Certain categories reflect only domestic data (gray italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	1,889	136,635	-98.6	297,243	1,576,205	-81.1
Domestic	90	765	-88.3	2,093	8,376	-75.0
International	1,799	135,870	-98.7	295,150	1,567,829	-81.2
VISITOR DAYS	20,837	811,203	-97.4	1,785,502	9,306,767	-80.8
AVERAGE DAILY CENSUS	672	26,168	-97.4	4,878	25,498	-80.9
ISLANDS VISITED						
O'ahu	1,847	129,653	-98.6	277,354	1,492,753	-81.4
O'ahu only	1,819	117,150	-98.4	252,366	1,354,774	-81.4
O'ahu one day or less	7	677	-99.0	1,038	7,843	-86.8
Kaua'i	0	1,933	-100.0	3,723	25,333	-85.3
Kaua'i only	0	205	-100.0	453	2,495	-81.8
Kaua'i one day or less	0	933	-100.0	2,297	15,414	-85.1
Maui County	46	3,096	-98.5	8,551	48,524	-82.4
Maui	46	2,869	-98.4	8,212	46,684	-82.4
Maui only	31	438	-93.0	1,582	8,570	-81.5
Maui one day or less	0	994	-100.0	2,732	14,480	-81.1
Moloka'i *	0	277	-100.0	421	1,941	-78.3
Moloka'i only *	0	2	-100.0	2	71	-96.9
Moloka'i one day or less*	0	224	-100.0	363	1,690	-78.5
Lāna'i *	0	276	-100.0	133	2,300	-94.2
Lāna'i only *	0	0		2	97	-97.7
Lāna'i one day or less*	0	241	-100.0	72	1,728	-95.8
Hawai'i Island	31	16,167	-99.8	36,014	170,686	-78.9
Kona side	31	13,405	-99.8	31,559	146,157	-78.4
Hilo side	11	4,517	-99.8	9,581	44,258	-78.4
Hawai'i Island only	11	6,112	-99.8	17,375	67,336	-74.2
Hawai'i Island one day or less	0	3,258	-100.0	4,753	27,935	-83.0
Any Neighbor Island	70	19,484	-99.6	44,877	221,431	-79.7
NI only	42	6,981	-99.4	19,889	83,452	-76.2
O'ahu & NI	28	12,503	-99.8	24,987	137,979	-81.9
Any one island only	1,861	123,908	-98.5	271,781	1,433,342	-81.0
Multiple Islands	28	12,727	-99.8	25,462	142,863	-82.2
Avg. Islands Visited	1.02	1.11	-7.9	1.10	1.10	-0.7
Average Length of Stay in Hawai'i	11.03	5.94	85.8	6.01	5.90	1.7
ACCOMMODATIONS <sup>1/</sup>						
Plan to stay in Hotel	1,658	112,706	-98.5	246,296	1,296,857	-81.0
Hotel only	1,627	109,041	-98.5	239,046	1,248,074	-80.8
Plan to stay in Condo	91	18,084	-99.5	36,992	200,047	-81.5
Condo only	55	14,669	-99.6	29,906	158,111	-81.1
Plan to stay in Timeshare	24	7,228	-99.7	15,934	101,750	-84.3
Timeshare only	12	5,796	-99.8	12,608	81,728	-84.6

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	0	342	-100.0	272	3,181	-91.4
Friends/Relatives	113	1,651	-93.2	3,956	19,578	-79.8
Bed & Breakfast	0	337	-100.0	383	2,371	-83.8
Rental House	28	555	-94.9	1,470	7,262	-79.8
Hostel	4	146	-97.0	374	1,658	-77.5
Camp Site, Beach	2	65	-96.6	21	723	-97.1
Private Room in Private Home**	5	607	-99.2	1,249	5,306	-76.5
Shared Room/Space in Private Home	0	383	-100.0	218	2,716	-92.0
Other	14	11	29.5	500	2,090	-76.1
<b>PURPOSE OF TRIP <sup>1/</sup></b>						
Pleasure (Net)	1,360	111,863	-98.8	254,875	1,360,644	-81.3
Honeymoon/Get Married	17	15,510	-99.9	28,316	203,524	-86.1
Honeymoon	14	14,437	-99.9	26,294	193,357	-86.4
Get Married	2	2,447	-99.9	4,895	31,907	-84.7
Pleasure/Vacation	1,350	97,181	-98.6	228,876	1,168,931	-80.4
Mtgs/Conventions/Incentive	45	8,289	-99.5	19,382	85,595	-77.4
Conventions	15	651	-97.7	3,980	12,527	-68.2
Corporate Meetings	27	199	-86.5	930	4,068	-77.1
Incentive	3	7,560	-100.0	14,855	70,254	-78.9
Other Business	53	837	-93.6	1,438	6,619	-78.3
Visit Friends/Rel.	392	2,053	-80.9	5,069	22,732	-77.7
Gov't/Military	2	24	-89.8	107	933	-88.5
Attend School	15	623	-97.6	1,441	6,189	-76.7
Sport Events	0	13,173	-100.0	1,583	19,900	-92.0
Other	61	9,269	-99.3	24,639	137,618	-82.1
<b>TRAVEL STATUS <sup>1/</sup></b>						
% First Timers ***	83.6	28.6	55.0	32.2	31.7	0.5
% Repeaters ***	16.4	71.4	-55.0	67.8	68.3	-0.5
Average # of Trips	2.4	5.5	-56.0	4.7	4.8	-2.0
Group Tour	6	22,860	-100.0	50,668	246,490	-79.4
Non-Group	1,883	113,775	-98.3	246,221	1,329,715	-81.5
Package Trip	4	80,236	-100.0	169,236	922,856	-81.7
No Package	1,884	56,398	-96.7	127,653	653,349	-80.5
Net True Independent	1,879	51,083	-96.3	115,650	594,917	-80.6
Ave. Age	44	47	-5.6	45	45	0.3
Ave. Party Size	1.2	2.5	-52.3	2.7	2.6	2.2

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Certain categories reflect only domestic data (gray italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL CANADA VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	3,833	64,182	-94.0	161,201	540,103	-70.2
Domestic	869	12,282	-92.9	31,169	135,213	-76.9
International	2,964	51,900	-94.3	130,032	404,890	-67.9
VISITOR DAYS	84,873	814,896	-89.6	2,224,548	6,554,493	-66.1
AVERAGE DAILY CENSUS	2,738	26,287	-89.6	6,078	17,958	-66.2
ISLANDS VISITED						
O'ahu	1,108	26,152	-95.8	63,338	227,491	-72.2
O'ahu only	984	17,537	-94.4	44,074	150,221	-70.7
O'ahu one day or less	13	675	-98.0	2,190	8,718	-74.9
Kaua'i	72	8,916	-99.2	22,765	76,777	-70.3
Kaua'i only	41	4,701	-99.1	11,868	36,267	-67.3
Kaua'i one day or less	6	1,032	-99.4	1,828	7,170	-74.5
Maui County	2,593	31,567	-91.8	74,963	278,589	-73.1
Maui	2,588	31,410	-91.8	74,293	276,825	-73.2
Maui only	2,449	22,669	-89.2	53,794	194,391	-72.3
Maui one day or less	10	1,285	-99.2	2,604	10,337	-74.8
Moloka'i *	5	773	-99.4	1,031	4,840	-78.7
Moloka'i only *	5	12	-61.8	204	251	-19.0
Moloka'i one day or less*	0	444	-100.0	381	3,166	-88.0
Lāna'i *	3	509	-99.4	1,559	5,700	-72.6
Lāna'i only *	0	7	-100.0	133	304	-56.3
Lāna'i one day or less*	1	395	-99.7	1,044	3,841	-72.8
Hawai'i Island	262	13,044	-98.0	36,445	97,711	-62.7
Kona side	241	12,035	-98.0	33,372	90,679	-63.2
Hilo side	71	4,183	-98.3	10,413	31,181	-66.6
Hawai'i Island only	197	7,506	-97.4	23,638	54,540	-56.7
Hawai'i Island one day or less	0	432	-100.0	654	3,205	-79.6
Any Neighbor Island	2,850	46,645	-93.9	117,127	389,882	-70.0
NI only	2,725	38,029	-92.8	97,863	312,612	-68.7
O'ahu & NI	124	8,615	-98.6	19,264	77,270	-75.1
Any one island only	3,675	52,431	-93.0	133,710	435,975	-69.3
Multiple Islands	158	11,750	-98.7	27,491	104,128	-73.6
Avg. Islands Visited	1.05	1.26	-16.3	1.24	1.28	-3.1
Average Length of Stay in Hawai'i	22.14	12.70	74.4	13.80	12.14	13.7
ACCOMMODATIONS <sup>1/</sup>						
Plan to stay in Hotel	2,126	29,176	-92.7	69,232	237,537	-70.9
Hotel only	1,986	22,964	-91.4	51,878	180,766	-71.3
Plan to stay in Condo	462	20,838	-97.8	53,740	177,233	-69.7
Condo only	376	17,301	-97.8	43,422	142,355	-69.5
Plan to stay in Timeshare	153	5,646	-97.3	14,373	46,833	-69.3
Timeshare only	101	4,257	-97.6	10,158	35,427	-71.3

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
<b>ACCOMMODATIONS (continued)</b>						
Cruise Ship	0	674	-100.0	1,571	8,246	-81.0
Friends/Relatives	942	3,746	-74.8	9,676	26,366	-63.3
Bed & Breakfast	19	975	-98.0	3,058	9,353	-67.3
Rental House	191	8,366	-97.7	24,634	81,793	-69.9
Hostel	14	1,157	-98.8	2,964	11,103	-73.3
Camp Site, Beach	16	1,202	-98.7	3,704	10,196	-63.7
Private Room in Private Home**	80	1,139	-93.0	3,203	12,988	-75.3
Shared Room/Space in Private Home**	4	395	-98.9	1,087	3,168	-65.7
Other	66	880	-92.5	2,282	7,408	-69.2
<b>PURPOSE OF TRIP <sup>1/</sup></b>						
Pleasure (Net)	3,389	61,022	-94.4	150,573	509,578	-70.5
Honeymoon/Get Married	40	1,030	-96.1	3,233	16,306	-80.2
Honeymoon	24	918	-97.4	2,757	15,093	-81.7
Get Married	16	139	-88.4	579	1,711	-66.2
Pleasure/Vacation	3,356	60,228	-94.4	147,938	495,649	-70.2
Mtgs/Conventions/Incentive	3	1,315	-99.7	6,396	17,464	-63.4
Conventions	0	772	-100.0	4,771	10,668	-55.3
Corporate Meetings	1	465	-99.8	843	3,072	-72.6
Incentive	2	103	-97.8	984	4,054	-75.7
Other Business	46	353	-87.1	1,190	3,445	-65.5
Visit Friends/Rel.	430	2,718	-84.2	6,741	17,564	-61.6
Gov't/Military	1	17	-93.4	79	432	-81.7
Attend School	0	49	-100.0	189	688	-72.5
Sport Events	0	720	-100.0	1,088	3,935	-72.3
Other	43	582	-92.7	2,434	9,343	-73.9
<b>TRAVEL STATUS <sup>1/</sup></b>						
% First Timers ***	6.2	28.1	-21.9	28.7	35.4	-6.7
% Repeaters ***	93.8	71.9	21.9	71.3	64.6	6.7
Average # of Trips	9.3	4.5	105.6	4.7	4.1	16.7
Group Tour	8	926	-99.1	2,139	8,494	-74.8
Non-Group	3,826	63,256	-94.0	159,062	531,609	-70.1
Package Trip	60	11,346	-99.5	24,533	99,563	-75.4
No Package	3,774	52,836	-92.9	136,668	440,541	-69.0
Net True Independent	3,767	52,339	-92.8	135,843	437,503	-69.0
Ave. Age	45	48	-7.0	49	47	3.7
Ave. Party Size	1.5	2.3	-36.1	2.1	2.2	-4.2

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Certain categories reflect only domestic data (gray italicized) as international data were not available.

Source: Hawai'i Tourism Authority



DECEMBER 2020 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2020P	2019	% change	2020P	2019	% change
<b>TOTAL EXPENDITURES (\$mil.) 1/</b>	<b>N/A</b>	<b>1,752.2</b>	<b>N/A</b>	<b>N/A</b>	<b>17,716.1</b>	<b>N/A</b>
Total by air	450.8	1,747.8	-74.2	N/A	17,657.7	N/A
U.S. Total	450.8	1,185.9	-62.0	N/A	11,636.2	N/A
U.S. West	280.4	697.6	-59.8	N/A	6,952.0	N/A
U.S. East	170.4	488.3	-65.1	N/A	4,684.2	N/A
Japan	N/A	210.9	N/A	N/A	2,248.3	N/A
Canada	N/A	129.6	N/A	N/A	1,081.5	N/A
All Others	N/A	221.4	N/A	N/A	2,691.7	N/A
Visitor arrivals by cruise ships	0.0	4.4	N/A	12.5	58.4	-78.6
<b>TOTAL VISITOR DAYS</b>	<b>2,922,679</b>	<b>8,832,636</b>	<b>-66.9</b>	<b>28,701,954</b>	<b>90,360,946</b>	<b>-68.2</b>
Total by air	2,922,679	8,779,507	-66.7	28,560,253	89,692,422	-68.2
U.S. Total	2,723,509	6,116,014	-55.5	21,935,014	61,786,807	-64.5
U.S. West	1,784,902	3,870,840	-53.9	13,873,947	39,752,689	-65.1
U.S. East	938,607	2,245,174	-58.2	8,061,068	22,034,119	-63.4
Japan	20,837	811,203	-97.4	1,785,502	9,306,767	-80.8
Canada	84,873	814,896	-89.6	2,224,548	6,554,493	-66.1
All Others	93,460	1,037,394	-91.0	2,615,188	12,044,354	-78.3
Visitor arrivals by cruise ships	0	53,129	N/A	141,701	668,524	-78.8
<b>VISITOR ARRIVALS</b>	<b>235,793</b>	<b>952,441</b>	<b>-75.2</b>	<b>2,716,195</b>	<b>10,386,673</b>	<b>-73.8</b>
Total by air	235,793	941,128	-74.9	2,686,403	10,243,165	-73.8
U.S. Total	223,524	633,878	-64.7	1,982,449	6,871,839	-71.2
U.S. West	151,988	418,520	-63.7	1,306,388	4,595,319	-71.6
U.S. East	71,537	215,358	-66.8	676,061	2,276,520	-70.3
Japan	1,889	136,635	-98.6	297,243	1,576,205	-81.1
Canada	3,833	64,182	-94.0	161,201	540,103	-70.2
All Others	6,547	106,434	-93.8	245,510	1,255,017	-80.4
Visitor arrivals by cruise ships	0	11,313	N/A	29,792	143,508	-79.2
<b>AVERAGE DAILY CENSUS</b>	<b>94,280</b>	<b>284,924</b>	<b>-66.9</b>	<b>78,421</b>	<b>247,564</b>	<b>-68.3</b>
Total by air	94,280	283,210	-66.7	78,033	245,733	-68.2
U.S. Total	87,855	197,291	-55.5	59,932	169,279	-64.6
U.S. West	57,577	124,866	-53.9	37,907	108,911	-65.2
U.S. East	30,278	72,425	-58.2	22,025	60,367	-63.5
Japan	672	26,168	-97.4	4,878	25,498	-80.9
Canada	2,738	26,287	-89.6	6,078	17,958	-66.2
All Others	3,015	33,464	-91.0	7,145	32,998	-78.3
Visitor arrivals by cruise ships	0	1,714	N/A	387	1,832	-78.9
<b>AVERAGE LENGTH OF STAY</b>	<b>12.40</b>	<b>9.27</b>	<b>33.7</b>	<b>10.57</b>	<b>8.70</b>	<b>21.5</b>
Total by air	12.40	9.33	32.9	10.63	8.76	21.4
U.S. Total	12.18	9.65	26.3	11.06	8.99	23.1
U.S. West	11.74	9.25	27.0	10.62	8.65	22.8
U.S. East	13.12	10.43	25.9	11.92	9.68	23.2
Japan	11.03	5.94	85.8	6.01	5.90	1.7
Canada	22.14	12.70	74.4	13.80	12.14	13.7
All Others	14.28	9.75	46.5	10.65	9.60	11.0
Visitor arrivals by cruise ships	0.00	4.70	N/A	4.76	4.66	2.1
<b>PER PERSON PER DAY SPENDING (\$) 1/</b>	<b>N/A</b>	<b>198.4</b>	<b>N/A</b>	<b>N/A</b>	<b>196.1</b>	<b>N/A</b>
Total by air	154.2	199.1	-22.5	N/A	196.9	N/A
U.S. Total	165.5	193.9	-14.6	N/A	188.3	N/A
U.S. West	157.1	180.2	-12.8	N/A	174.9	N/A
U.S. East	181.5	217.5	-16.5	N/A	212.6	N/A
Japan	N/A	260.0	N/A	N/A	241.6	N/A
Canada	N/A	159.0	N/A	N/A	165.0	N/A
All Others	N/A	213.4	N/A	N/A	223.5	N/A
Visitor arrivals by cruise ships	0.0	82.1	N/A	88.3	87.3	1.2
<b>PER PERSON PER TRIP SPENDING (\$) 1/</b>	<b>N/A</b>	<b>1,839.7</b>	<b>N/A</b>	<b>N/A</b>	<b>1,705.7</b>	<b>N/A</b>
Total by air	1,911.8	1,857.2	2.9	N/A	1,723.9	N/A
U.S. Total	2,016.8	1,870.9	7.8	N/A	1,693.3	N/A
U.S. West	1,844.9	1,666.9	10.7	N/A	1,512.8	N/A
U.S. East	2,381.9	2,267.5	5.0	N/A	2,057.6	N/A
Japan	N/A	1,543.4	N/A	N/A	1,426.4	N/A
Canada	N/A	2,018.9	N/A	N/A	2,002.4	N/A
All Others	N/A	2,080.4	N/A	N/A	2,144.7	N/A
Visitor arrivals by cruise ships	0.0	385.6	N/A	420.0	406.7	3.3

P=Preliminary data. NA=Not available.

1/ Note: December 2020 spending statistics were only for U.S. visitors. Data for visitors from other markets were not available.

Source:Hawai'i Tourism Authority



YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
<b>EXPENDITURES (\$mil.)</b>	TOTAL (\$mil.)	\$1,713.0	\$3,171.7	\$3,891.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	Total by air	\$1,708.0	\$3,160.6	\$3,879.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	U.S. Total	\$1,129.1	\$2,120.3	\$2,667.6	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	U.S. West	\$621.7	\$1,194.6	\$1,511.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	U.S. East	\$507.4	\$925.7	\$1,156.3	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	Japan	\$184.4	\$348.3	\$415.7	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	Canada	\$160.4	\$305.1	\$361.5	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	All Other	\$234.2	\$387.0	\$434.5	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	Visitor arrivals by cruise ships	\$5.0	\$11.1	\$12.5	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	
<b>Visitor Days</b>	TOTAL (air + s	8,352,039	15,603,533	19,564,106	19,687,461	19,945,481	20,402,181	20,959,257	21,638,698	22,265,985	23,487,067	25,779,275	28,701,954	
	Total by air	8,305,017	15,482,320	19,422,405	19,545,759	19,803,780	20,260,480	20,817,556	21,496,997	22,124,283	23,345,365	25,637,574	28,560,253	
	U.S. Total	5,588,753	10,549,492	13,478,807	13,592,374	13,832,184	14,255,793	14,758,323	15,368,436	15,906,781	17,051,844	19,211,506	21,935,014	
	U.S. West	3,337,398	6,389,161	8,173,302	8,247,640	8,397,384	8,656,296	8,952,187	9,332,992	9,656,016	10,471,382	12,089,045	13,873,947	
	U.S. East	2,251,355	4,160,331	5,305,505	5,344,734	5,434,801	5,599,497	5,806,136	6,035,444	6,250,766	6,580,462	7,122,461	8,061,068	
	Japan	768,565	1,447,028	1,729,323	1,729,882	1,730,457	1,732,604	1,734,782	1,742,300	1,744,079	1,749,845	1,764,665	1,785,502	
	Canada	913,550	1,703,014	2,053,433	2,053,718	2,054,280	2,057,170	2,060,489	2,066,959	2,077,344	2,096,320	2,139,674	2,224,548	
	All Other	1,034,149	1,782,787	2,160,842	2,169,786	2,186,859	2,214,913	2,263,961	2,319,301	2,396,079	2,447,356	2,521,729	2,615,188	
	Visitor arrivals by cruise ships	47,023	121,213	141,701	0	0	0	0	0	0	0	0	0	
<b>Visitor Arrivals</b>	TOTAL (air + s	862,574	1,690,630	2,125,486	2,130,051	2,139,166	2,156,234	2,178,796	2,201,141	2,220,009	2,296,622	2,480,401	2,716,195	
	Total by air	852,037	1,665,003	2,095,695	2,100,259	2,109,375	2,126,443	2,149,005	2,171,349	2,190,217	2,266,831	2,450,610	2,686,403	
	U.S. Total	552,578	1,102,204	1,423,192	1,427,436	1,435,925	1,451,670	1,472,076	1,492,261	1,508,289	1,581,267	1,758,924	1,982,449	
	U.S. West	352,525	708,041	908,883	911,899	917,741	927,890	940,780	953,559	963,552	1,016,948	1,154,401	1,306,388	
	U.S. East	200,053	394,163	514,309	515,537	518,185	523,780	531,296	538,703	544,736	564,318	604,524	676,061	
	Japan	128,686	248,896	294,228	294,241	294,255	294,295	294,348	294,568	294,647	294,830	295,354	297,243	
	Canada	65,123	129,309	155,735	155,744	155,764	155,821	155,915	156,015	156,177	156,565	157,367	161,201	
	All Other	105,649	184,595	222,540	222,837	223,430	224,657	226,665	228,504	231,105	234,168	238,963	245,510	
	Visitor arrivals by cruise ships	10,538	25,627	29,792	0	0	0	0	0	0	0	0	0	
<b>Average Daily Census</b>	TOTAL (air + s	269,421	260,059	214,990	162,706	131,220	112,100	98,400	88,683	81,263	77,007	76,953	78,421	
	Total by air	267,904	258,039	213,433	161,535	130,288	111,321	97,735	88,102	80,746	76,542	76,530	78,033	
	U.S. Total	180,282	175,825	148,119	112,334	91,001	78,329	69,288	62,985	58,054	55,908	57,348	59,932	
	U.S. West	107,658	106,486	89,817	68,162	55,246	47,562	42,029	38,250	35,241	34,332	36,087	37,907	
	U.S. East	72,624	69,339	58,302	44,171	35,755	30,766	27,259	24,735	22,813	21,575	21,261	22,025	
	Japan	24,792	24,117	19,004	14,297	11,385	9,520	8,145	7,141	6,365	5,737	5,268	4,878	
	Canada	29,469	28,384	22,565	16,973	13,515	11,303	9,674	8,471	7,582	6,873	6,387	6,078	
	All Other	33,360	29,713	23,746	17,932	14,387	12,170	10,629	9,505	8,745	8,024	7,528	7,145	
	Visitor arrivals by cruise ships	1,517	2,020	1,557	0	0	0	0	0	0	0	0	0	
<b>Average Length of Stay</b>	TOTAL (air + s	9.68	9.23	9.20	9.24	9.32	9.46	9.62	9.83	10.03	10.23	10.39	10.57	
	Total by air	9.75	9.30	9.27	9.31	9.39	9.53	9.69	9.90	10.10	10.30	10.46	10.63	
	U.S. Total	10.11	9.57	9.47	9.52	9.63	9.82	10.03	10.30	10.55	10.78	10.92	11.06	
	U.S. West	9.47	9.02	8.99	9.04	9.15	9.33	9.52	9.79	10.02	10.30	10.47	10.62	
	U.S. East	11.25	10.55	10.32	10.37	10.49	10.69	10.93	11.20	11.47	11.66	11.78	11.92	
	Japan	5.97	5.81	5.88	5.88	5.88	5.89	5.89	5.91	5.92	5.94	5.97	6.01	
	Canada	14.03	13.17	13.19	13.19	13.19	13.20	13.22	13.25	13.30	13.39	13.60	13.80	
	All Other	9.79	9.66	9.71	9.74	9.79	9.86	9.99	10.15	10.37	10.45	10.55	10.65	
	Visitor arrivals by cruise ships	4.46	4.73	4.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
<b>Per Person Per Day Spending</b>	TOTAL (air + s	\$205.1	\$203.3	\$198.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	Total by air	\$205.7	\$204.1	\$199.7	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	U.S. Total	\$202.0	\$201.0	\$197.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	U.S. West	\$186.3	\$187.0	\$184.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	U.S. East	\$225.4	\$222.5	\$217.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	Japan	\$239.9	\$240.7	\$240.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	Canada	\$175.6	\$179.1	\$176.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	All Other	\$226.5	\$217.1	\$201.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	Visitor arrivals by cruise ships	\$105.6	\$91.3	\$88.3	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	
<b>Per Person Per Trip Spending</b>	TOTAL (air + s	\$1,985.9	\$1,876.0	\$1,831.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	Total by air	\$2,004.7	\$1,898.3	\$1,851.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	U.S. Total	\$2,043.2	\$1,923.7	\$1,874.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	U.S. West	\$1,763.4	\$1,687.2	\$1,662.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	U.S. East	\$2,536.3	\$2,348.6	\$2,248.2	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	Japan	\$1,432.7	\$1,399.2	\$1,413.0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	Canada	\$2,462.8	\$2,359.2	\$2,321.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	All Other	\$2,217.1	\$2,096.5	\$1,952.5	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	
	Visitor arrivals by cruise ships	\$471.3	\$431.8	\$420.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	

Source:Hawaii' Tourism Authority

Monthly data may not add up to total due to rounding.

**DECEMBER 2020 ISLAND HIGHLIGHTS**

TOTAL EXPENDITURES (\$mil.)	2020P	2019	% change	2020P	2019	% change
<b>TOTAL EXPENDITURES (\$mil.) 1/</b>	<b>N/A</b>	<b>1,752.2</b>	<b>N/A</b>	<b>N/A</b>	<b>17,716.1</b>	<b>N/A</b>
Total by air	450.8	1,747.8	-74.2	N/A	17,657.7	N/A
O'ahu	156.5	778.4	-79.9	N/A	8,139.8	N/A
Maui	185.9	513.1	-63.8	N/A	5,128.0	N/A
Moloka'i	N/A	4.2	N/A	N/A	36.0	N/A
Lāna'i	N/A	14.5	N/A	N/A	128.9	N/A
Kaua'i	10.4	175.1	-94.1	N/A	1,909.0	N/A
Hawai'i Island	98.0	262.4	-62.7	N/A	2,315.9	N/A
Visitor arrivals by cruise ships	0.0	4.4	N/A	12.5	58.4	-78.6
<b>TOTAL VISITOR DAYS</b>	<b>2,922,679</b>	<b>8,832,636</b>	<b>-66.9</b>	<b>28,701,954</b>	<b>90,360,946</b>	<b>-68.2</b>
Total by air	2,922,679	8,779,507	-66.7	28,560,253	89,692,422	-68.2
O'ahu	1,238,363	3,947,816	-68.6	12,894,588	41,827,689	-69.2
Maui	987,496	2,351,546	-58.0	7,536,388	24,222,598	-68.9
Moloka'i	11,855	36,028	-67.1	118,619	285,966	-58.5
Lāna'i	8,452	29,501	-71.4	83,193	269,328	-69.1
Kaua'i	74,594	967,261	-92.3	2,948,566	10,108,788	-70.8
Hawai'i Island	601,920	1,447,354	-58.4	4,978,899	12,978,052	-61.6
Visitor arrivals by cruise ships	0	53,129	N/A	141,701	668,524	-78.8
<b>VISITOR ARRIVALS</b>	<b>235,793</b>	<b>952,441</b>	<b>-75.2</b>	<b>2,716,195</b>	<b>10,386,673</b>	<b>-73.8</b>
Total by air	235,793	941,128	-74.9	2,686,403	10,243,165	-73.8
O'ahu	112,856	558,346	-79.8	1,515,013	6,154,248	-75.4
Maui	90,605	275,419	-67.1	791,660	3,059,905	-74.1
Moloka'i	1,050	6,163	-83.0	16,964	63,035	-73.1
Lāna'i	1,255	7,004	-82.1	17,970	84,103	-78.6
Kaua'i	3,759	124,356	-97.0	330,954	1,370,029	-75.8
Hawai'i Island	48,134	177,912	-72.9	492,325	1,763,904	-72.1
Visitor arrivals by cruise ships	0	11,313	N/A	29,792	143,508	-79.2
<b>AVERAGE DAILY CENSUS</b>	<b>94,280</b>	<b>284,924</b>	<b>-66.9</b>	<b>78,421</b>	<b>247,564</b>	<b>-68.3</b>
Total by air	94,280	283,210	-66.7	78,033	245,733	-68.2
O'ahu	39,947	127,349	-68.6	35,231	114,596	-69.3
Maui	31,855	75,856	-58.0	20,591	66,363	-69.0
Moloka'i	382	1,162	-67.1	324	783	-58.6
Lāna'i	273	952	-71.4	227	738	-69.2
Kaua'i	2,406	31,202	-92.3	8,056	27,695	-70.9
Hawai'i Island	19,417	46,689	-58.4	13,604	35,556	-61.7
Visitor arrivals by cruise ships	0	1,714	N/A	387	1,832	-78.9
<b>AVERAGE LENGTH OF STAY</b>	<b>12.40</b>	<b>9.27</b>	<b>33.7</b>	<b>10.57</b>	<b>8.70</b>	<b>21.5</b>
Total by air	12.40	9.33	32.9	10.63	8.76	21.4
O'ahu	10.97	7.07	55.2	8.51	6.80	25.2
Maui	10.90	8.54	27.7	9.52	7.92	20.3
Moloka'i	11.29	5.85	93.1	6.99	4.54	54.1
Lāna'i	6.73	4.21	59.9	4.63	3.20	44.6
Kaua'i	19.84	7.78	155.1	8.91	7.38	20.7
Hawai'i Island	12.51	8.14	53.7	10.11	7.36	37.5
Visitor arrivals by cruise ships	0.00	4.70	N/A	4.76	4.66	2.1
<b>PER PERSON PER DAY SPENDING (\$) 1/</b>	<b>N/A</b>	<b>198.4</b>	<b>N/A</b>	<b>N/A</b>	<b>196.1</b>	<b>N/A</b>
Total by air	154.2	199.1	-22.5	N/A	196.9	N/A
O'ahu	126.4	197.2	-35.9	N/A	194.6	N/A
Maui	188.3	218.2	-13.7	N/A	211.7	N/A
Moloka'i	N/A	117.9	N/A	N/A	126.0	N/A
Lāna'i	N/A	491.7	N/A	N/A	478.8	N/A
Kaua'i	139.1	181.1	-23.2	N/A	188.8	N/A
Hawai'i Island	162.8	181.3	-10.2	N/A	178.4	N/A
Visitor arrivals by cruise ships	0.0	82.1	N/A	88.3	87.3	1.2
<b>PER PERSON PER TRIP SPENDING (\$) 1/</b>	<b>N/A</b>	<b>1,839.7</b>	<b>N/A</b>	<b>N/A</b>	<b>1,705.7</b>	<b>N/A</b>
Total by air	1,911.8	1,857.2	2.9	N/A	1,723.9	N/A
O'ahu	1,386.4	1,394.1	-0.6	N/A	1,322.6	N/A
Maui	2,052.1	1,863.0	10.2	N/A	1,675.9	N/A
Moloka'i	N/A	689.4	N/A	N/A	571.5	N/A
Lāna'i	N/A	2,070.9	N/A	N/A	1,533.2	N/A
Kaua'i	2,760.9	1,408.3	96.0	N/A	1,393.4	N/A
Hawai'i Island	2,036.4	1,475.2	38.0	N/A	1,312.9	N/A
Visitor arrivals by cruise ships	0.0	385.6	N/A	420.0	406.7	3.3

P=Preliminary data. NA=Not available.

1/ Note: December 2020 spending statistics were only for U.S. visitors. Data for visitors from other markets were not available.

Source:Hawai'i Tourism Authority

2020 Monthly Island Highlights

MONTH-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,713.0	\$1,458.7	\$720.2	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Total by air	\$1,708.0	\$1,452.6	\$718.8	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	O'ahu	\$701.6	\$590.0	\$299.3	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$109.8	\$156.5
	Maui	\$510.7	\$460.3	\$221.6	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$124.2	\$185.9
	Moloka'i	\$4.3	\$4.5	\$1.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Lāna'i	\$9.6	\$5.4	\$3.6	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Kaua'i	\$191.3	\$171.3	\$78.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$50.0	\$10.4
	Hawai'i Island	\$290.5	\$221.0	\$113.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$54.4	\$98.0
	Visitor arrivals by cruise ships	\$5.0	\$6.1	\$1.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$0.0	\$0.0
<b>Visitor Days</b>	TOTAL (air + ships)	8,352,039	7,251,494	3,960,573	123,355	258,021	456,700	557,076	679,441	627,287	1,221,082	2,292,208	2,922,679
	Total by air	8,305,017	7,177,304	3,940,084	123,355	258,021	456,700	557,076	679,441	627,287	1,221,082	2,292,208	2,922,679
	O'ahu	3,688,771	3,156,910	1,748,930	84,220	170,586	296,597	339,137	432,982	346,394	522,091	869,607	1,238,363
	Maui	2,194,995	1,961,860	1,059,076	13,458	29,646	52,535	62,907	63,332	87,461	312,013	711,608	987,496
	Moloka'i	36,927	27,947	14,061	204	1,709	2,686	3,675	2,588	1,369	7,351	8,247	11,855
	Lāna'i	25,117	23,436	9,194	33	162	1,031	1,360	1,000	708	6,079	6,622	8,452
	Kaua'i	921,575	842,837	441,724	6,067	16,234	30,805	41,322	47,528	44,132	159,732	322,018	74,594
	Hawai'i Island	1,437,632	1,164,313	667,101	19,373	39,684	73,045	108,674	133,231	146,003	213,816	374,106	601,920
	Visitor arrivals by cruise ships	47,023	74,190	20,489	0	0	0	0	0	0	0	0	0
<b>Visitor Arrivals</b>	TOTAL (air + ships)	862,574	828,056	434,856	4,564	9,116	17,068	22,562	22,344	18,868	76,613	183,779	235,793
	Total by air	852,037	812,967	430,691	4,564	9,116	17,068	22,562	22,344	18,868	76,613	183,779	235,793
	O'ahu	512,621	472,086	238,305	3,150	6,587	12,395	15,776	15,915	12,659	36,007	76,656	112,856
	Maui	242,472	234,773	125,943	647	1,054	1,929	2,585	2,341	2,468	23,103	63,740	90,605
	Moloka'i	6,786	5,151	2,353	30	68	110	224	104	74	375	640	1,050
	Lāna'i	6,064	6,178	2,630	21	23	61	121	78	39	595	904	1,255
	Kaua'i	113,847	110,969	56,865	308	571	1,053	1,397	1,361	1,092	11,246	28,487	3,759
	Hawai'i Island	163,530	148,219	78,389	705	1,257	2,617	3,700	3,729	3,335	10,640	28,070	48,134
	Visitor arrivals by cruise ships	10,538	15,089	4,165	0	0	0	0	0	0	0	0	0
<b>Average Daily Census</b>	TOTAL (air + ships)	269,421	233,919	127,760	3,979	8,323	14,732	17,970	21,917	20,235	39,390	73,942	94,280
	Total by air	267,904	231,526	127,099	3,979	8,323	14,732	17,970	21,917	20,235	39,390	73,942	94,280
	O'ahu	118,993	101,836	56,417	2,717	5,503	9,568	10,940	13,967	11,174	16,842	28,052	39,947
	Maui	70,806	63,286	34,164	434	956	1,695	2,029	2,043	2,821	10,065	22,955	31,855
	Moloka'i	1,191	902	454	7	55	87	119	44	83	237	266	382
	Lāna'i	810	756	297	1	5	33	44	32	23	196	214	273
	Kaua'i	29,728	27,188	14,249	196	524	994	1,333	1,533	1,424	5,153	10,388	2,406
	Hawai'i Island	46,375	37,558	21,519	625	1,280	2,356	3,506	4,298	4,710	6,897	12,068	19,417
	Visitor arrivals by cruise ships	1,517	2,393	661	0	0	0	0	0	0	0	0	0
<b>Average Length of Stay</b>	TOTAL (air + ships)	9.68	8.76	9.11	27.03	28.31	26.76	24.69	30.41	33.25	15.94	12.47	12.40
	Total by air	9.75	8.83	9.15	27.03	28.31	26.76	24.69	30.41	33.25	15.94	12.47	12.40
	O'ahu	7.20	6.69	7.34	26.73	25.90	23.93	21.50	27.21	27.36	14.50	11.34	10.97
	Maui	9.05	8.36	8.41	20.80	28.14	27.24	24.34	27.05	35.43	13.51	11.16	10.90
	Moloka'i	5.44	5.43	5.98	6.86	25.25	24.46	16.42	13.17	34.76	19.62	12.89	11.29
	Lāna'i	4.14	3.79	3.50	1.60	6.89	16.92	11.23	12.74	18.29	10.22	7.33	6.73
	Kaua'i	8.09	7.60	7.77	19.69	28.45	29.26	29.57	34.93	40.43	14.20	11.30	19.84
	Hawai'i Island	8.79	7.86	8.51	27.48	31.57	27.91	29.37	35.73	43.77	20.09	13.33	12.51
	Visitor arrivals by cruise ships	4.46	4.92	4.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Per Person Per Day Spending *</b>	TOTAL (air+ships)	\$205.1	\$201.2	\$181.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Total by air	\$205.7	\$202.4	\$182.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	O'ahu	\$190.2	\$186.9	\$171.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$126.3	\$126.4
	Maui	\$232.7	\$234.6	\$209.2	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$174.5	\$188.3
	Moloka'i	\$116.5	\$162.0	\$137.0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Lāna'i	\$382.9	\$231.7	\$393.0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Kaua'i	\$207.5	\$203.2	\$178.7	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$155.4	\$139.1
	Hawai'i Island	\$202.1	\$189.8	\$170.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$145.3	\$162.8
	Visitor arrivals by cruise ships	\$105.6	\$82.2	\$70.7	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$0.0	\$0.0
<b>Per Person Per Trip Spending *</b>	TOTAL (air+ships)	\$1,985.9	\$1,761.6	\$1,656.3	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Total by air	\$2,004.7	\$1,786.8	\$1,668.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	O'ahu	\$1,368.7	\$1,249.8	\$1,255.8	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$1,432.4	\$1,386.4
	Maui	\$2,106.1	\$1,960.8	\$1,759.5	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$1,948.4	\$2,052.1
	Moloka'i	\$634.1	\$879.1	\$818.6	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Lāna'i	\$1,585.8	\$878.8	\$1,373.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Kaua'i	\$1,680.0	\$1,543.2	\$1,388.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$1,756.7	\$2,760.9
	Hawai'i Island	\$1,776.6	\$1,491.3	\$1,447.2	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$1,936.9	\$2,036.4
	Visitor arrivals by cruise ships	\$471.3	\$404.2	\$347.6	N/A	N/A	N/A	N/A	N/A	N/A	N/A	\$0.0	\$0.0

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,713.0	\$3,171.7	\$3,891.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Total by air	\$1,708.0	\$3,160.6	\$3,879.4	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	O'ahu	\$701.6	\$1,291.6	\$1,590.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Maui	\$510.7	\$971.0	\$1,192.6	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Moloka'i	\$4.3	\$8.8	\$10.8	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Lāna'i	\$9.6	\$15.0	\$18.7	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Kaua'i	\$191.3	\$362.5	\$441.5	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Hawai'i Island cruise ships	\$290.5 \$5.0	\$511.6 \$11.1	\$625.0 \$12.5	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A
<b>Visitor Days</b>	TOTAL (air + ships)	8,352,039	15,603,533	19,564,106	19,687,461	19,945,481	20,402,181	20,959,257	21,638,698	22,265,985	23,487,067	25,779,275	28,701,954
	Total by air	8,305,017	15,482,320	19,422,405	19,545,759	19,803,780	20,260,480	20,817,556	21,496,997	22,124,283	23,345,365	25,637,574	28,560,253
	O'ahu	3,688,771	6,845,682	8,594,611	8,678,831	8,849,417	9,146,014	9,485,151	9,918,132	10,264,527	10,786,618	11,656,225	12,894,588
	Maui	2,194,995	4,156,855	5,215,931	5,229,389	5,259,035	5,311,570	5,374,477	5,437,809	5,525,270	5,837,283	6,548,892	7,536,388
	Moloka'i	36,927	64,874	78,935	79,139	80,848	83,534	87,209	88,578	91,166	98,517	106,764	118,619
	Lāna'i	25,117	48,553	57,747	57,780	57,942	58,973	60,333	61,333	62,040	68,119	74,741	83,193
	Kaua'i	921,575	1,764,412	2,206,135	2,212,202	2,228,436	2,259,241	2,300,563	2,348,091	2,392,223	2,551,954	2,873,972	2,948,566
	Hawai'i Island cruise ships	1,437,632 47,023	2,601,944 121,213	3,269,046 141,701	3,288,418 0	3,328,103 0	3,401,148 0	3,509,822 0	3,643,054 0	3,789,057 0	4,002,873 0	4,376,979 0	4,978,899 0
<b>Visitor Arrivals</b>	TOTAL (air + ships)	862,574	1,690,630	2,125,486	2,130,051	2,139,166	2,156,234	2,178,796	2,201,141	2,220,009	2,296,622	2,480,401	2,716,195
	Total by air	852,037	1,665,003	2,095,695	2,100,259	2,109,375	2,126,443	2,149,005	2,171,349	2,190,217	2,266,831	2,450,610	2,686,403
	O'ahu	512,621	984,707	1,223,012	1,226,162	1,232,750	1,245,145	1,260,920	1,276,835	1,289,494	1,325,501	1,402,157	1,515,013
	Maui	242,472	477,244	603,188	603,835	604,888	606,817	609,402	611,743	614,211	637,315	701,055	791,660
	Moloka'i	6,786	11,937	14,290	14,319	14,387	14,497	14,721	14,825	14,899	15,274	15,914	16,964
	Lāna'i	6,064	12,242	14,872	14,892	14,916	14,977	15,098	15,176	15,215	15,810	16,714	17,970
	Kaua'i	113,847	224,816	281,681	281,989	282,559	283,612	285,010	286,370	287,462	298,708	327,195	330,954
	Hawai'i Island cruise ships	163,530 10,538	311,749 25,627	390,138 29,792	390,843 0	392,100 0	394,717 0	398,417 0	402,146 0	405,481 0	416,122 0	444,192 0	492,325 0
<b>Average Daily Census</b>	TOTAL (air + ships)	269,421	260,059	214,990	162,706	131,220	112,100	98,400	88,683	81,263	77,007	76,953	78,421
	Total by air	267,904	258,039	213,433	161,535	130,288	111,321	97,735	88,102	80,746	76,542	76,530	78,033
	O'ahu	118,993	114,095	94,446	71,726	58,220	50,253	44,531	40,648	37,462	35,366	34,795	35,231
	Maui	70,806	69,281	57,318	43,218	34,599	29,184	25,232	22,886	20,165	19,139	19,549	20,591
	Moloka'i	1,191	1,081	867	654	532	459	409	363	333	323	319	324
	Lāna'i	810	809	635	478	381	324	283	251	226	223	223	227
	Kaua'i	29,728	29,407	24,243	18,283	14,661	12,413	10,801	9,623	8,731	8,367	8,579	8,056
	Hawai'i Island cruise ships	46,375 1,517	43,366 2,020	35,924 1,557	27,177 0	21,895 0	18,688 0	16,478 0	14,931 0	13,829 0	13,124 0	13,066 0	13,604 0
<b>Length of Stay</b>	TOTAL (air + ships)	9.68	9.23	9.20	9.24	9.32	9.46	9.62	9.83	10.03	10.23	10.39	10.57
	Total by air	9.75	9.30	9.27	9.31	9.39	9.53	9.69	9.90	10.10	10.30	10.46	10.63
	O'ahu	7.20	6.95	7.03	7.08	7.18	7.35	7.52	7.77	7.96	8.14	8.31	8.51
	Maui	9.05	8.71	8.65	8.66	8.69	8.75	8.82	8.89	9.00	9.16	9.34	9.52
	Moloka'i	5.44	5.43	5.52	5.53	5.62	5.76	5.92	5.98	6.12	6.45	6.71	6.99
	Lāna'i	4.14	3.97	3.88	3.88	3.88	3.94	4.00	4.04	4.08	4.31	4.47	4.63
	Kaua'i	8.09	7.85	7.83	7.85	7.89	7.97	8.07	8.20	8.32	8.54	8.78	8.91
	Hawai'i Island cruise ships	8.79 4.46	8.35 4.73	8.38 4.76	8.41 0.00	8.49 0.00	8.62 0.00	8.81 0.00	9.06 0.00	9.34 0.00	9.62 0.00	9.85 0.00	10.11 0.00
<b>Per Person Per Day Spending *</b>	TOTAL (air+ships)	\$205.1	\$203.3	\$198.9	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Total by air	\$205.7	\$204.1	\$199.7	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	O'ahu	\$190.2	\$188.7	\$185.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Maui	\$232.7	\$233.6	\$228.6	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Moloka'i	\$116.5	\$136.1	\$136.3	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Lāna'i	\$382.9	\$309.9	\$323.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Kaua'i	\$207.5	\$205.5	\$200.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Hawai'i Island cruise ships	\$202.1 \$105.6	\$196.6 \$91.3	\$191.2 \$88.3	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A
<b>Per Person Per Trip Spending *</b>	TOTAL (air+ships)	\$1,985.9	\$1,876.0	\$1,831.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Total by air	\$2,004.7	\$1,898.3	\$1,851.1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	O'ahu	\$1,368.7	\$1,311.7	\$1,300.8	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Maui	\$2,106.1	\$2,034.6	\$1,977.2	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Moloka'i	\$634.1	\$739.8	\$752.8	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Lāna'i	\$1,585.8	\$1,229.0	\$1,254.7	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Kaua'i	\$1,680.0	\$1,612.5	\$1,567.3	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Hawai'i Island cruise ships	\$1,776.6 \$471.3	\$1,641.0 \$431.8	\$1,602.1 \$420.0	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A	N/A N/A

Source:Hawai'i Tourism Authority  
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	DECEMBER			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
VISITOR DAYS	-	171,547	-100.0	381,854	2,035,151	-81.2
TOTAL VISITORS	-	20,901	-100.0	52,705	273,049	-80.7
ARRIVED BY SHIP	-	11,313	-100.0	29,792	143,508	-79.2
ARRIVED BY AIR	-	9,588	-100.0	22,913	129,542	-82.3
NUMBER OF SHIP ARRIVALS	-	6	-100.0	20	68	-70.6
ISLANDS VISITED						
O'ahu	-	20,901	-100.0	52,705	271,930	-80.6
Kaua'i	-	18,891	-100.0	45,636	214,676	-78.7
Maui County	-	20,901	-100.0	49,975	255,314	-80.4
Maui	-	20,901	-100.0	49,958	255,221	-80.4
Moloka'i	-	450	-100.0	792	3,647	-78.3
Lāna'i	-	692	-100.0	1,218	5,697	-78.6
Hawai'i Island	-	20,534	-100.0	49,787	257,213	-80.6
Average Islands Visited		3.94			3.69	
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise		1.34			1.16	
Days in Hawai'i during Cruise		5.39			5.38	
Days in Hawai'i after Cruise		1.48			0.92	
Total days in Hawai'i		8.21			7.45	
ACCOMMODATIONS						
Hotel	-	9,487	-100.0	23,154	133,052	-82.6
Hotel only	-	8,236	-100.0	20,249	119,543	-83.1
Condo	-	989	-100.0	2,760	10,941	-74.8
Condo only	-	301	-100.0	1,010	4,343	-76.7
Timeshare	-	687	-100.0	1,820	9,992	-81.8
Timeshare Only	-	206	-100.0	756	4,851	-84.4
Bed & Breakfast	-	278	-100.0	313	2,538	-87.7
Bed & Breakfast only	-	164	-100.0	100	1,074	-90.7
Friends & relatives	-	589	-100.0	1,153	5,480	-79.0
Other accommodation	-	338	-100.0	706	4,008	-82.4
Accommodation (NET)	-	10,784	-100.0	26,268	149,212	-82.4
Cruise only	-	10,117	-100.0	26,437	123,837	-78.7
PURPOSE OF TRIP						
Honeymoon	-	289	-100.0	837	5,321	-84.3
Get Married	-	34	-100.0	109	991	-89.0
Wedding	-	18	-100.0	287	1,130	-74.6
Convention/Conference	-	98	-100.0	288	1,676	-82.8
Business	-	102	-100.0	354	2,334	-84.8
Visiting Friends & relatives	-	2,201	-100.0	4,690	24,800	-81.1
Play Golf	-	369	-100.0	563	4,040	-86.1
Leisure	-	17,985	-100.0	46,199	236,150	-80.4
TRAVEL STATUS						
% First timers		37.8			44.2	
% Repeat visitors		62.2			55.8	

NA = Not applicable

Source: Hawai'i Tourism Authority





Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

DECEMBER	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE
<b>INTERNATIONAL</b>	<b>38,933</b>	<b>348,532</b>	<b>-88.8</b>	<b>31,057</b>	<b>300,309</b>	<b>-89.7</b>	<b>7,876</b>	<b>26,938</b>	<b>-70.8</b>	<b>0</b>	<b>16,587</b>	<b>-100.0</b>				<b>0</b>	<b>4,698</b>	<b>-100.0</b>
<b>SCHEDULES</b>	<b>38,172</b>	<b>342,175</b>	<b>-88.8</b>	<b>30,296</b>	<b>293,952</b>	<b>-89.7</b>	<b>7,876</b>	<b>26,938</b>	<b>-70.8</b>	<b>0</b>	<b>16,587</b>	<b>-100.0</b>				<b>0</b>	<b>4,698</b>	<b>-100.0</b>
<b>CHARTERS</b>	<b>761</b>	<b>6,357</b>	<b>-88.0</b>	<b>761</b>	<b>6,357</b>	<b>-88.0</b>												
<b>JAPAN</b>	<b>11,786</b>	<b>173,443</b>	<b>-93.2</b>	<b>11,786</b>	<b>163,660</b>	<b>-92.8</b>				<b>0</b>	<b>9,783</b>	<b>-100.0</b>						
Fukuoka	0	5,004	-100.0	0	5,004	-100.0												
Nagoya	0	12,833	-100.0	0	12,833	-100.0												
Osaka	1,390	35,172	-96.0	1,390	35,172	-96.0												
Sapporo	0	3,614	-100.0	0	3,614	-100.0												
Tokyo HND	4,126	24,862	-83.4	4,126	21,248	-80.6				0	3,614	-100.0						
Tokyo NRT	6,270	91,958	-93.2	6,270	85,789	-92.7				0	6,169	-100.0						
<b>CANADA</b>	<b>13,032</b>	<b>60,079</b>	<b>-78.3</b>	<b>5,156</b>	<b>21,639</b>	<b>-76.2</b>	<b>7,876</b>	<b>26,938</b>	<b>-70.8</b>	<b>0</b>	<b>6,804</b>	<b>-100.0</b>				<b>0</b>	<b>4,698</b>	<b>-100.0</b>
Calgary	6,224	6,910	-9.9	1,280	0	NA	4,944	6,910	-28.5									
Toronto	0	2,682	-100.0	0	2,682	-100.0												
Vancouver	6,808	50,487	-86.5	3,876	18,957	-79.6	2,932	20,028	-85.4	0	6,804	-100.0				0	4,698	-100.0
<b>OTHER ASIA</b>	<b>834</b>	<b>40,330</b>	<b>-97.9</b>	<b>834</b>	<b>40,330</b>	<b>-97.9</b>												
Seoul	834	29,692	-97.2	834	29,692	-97.2												
Shanghai	0	7,884	-100.0	0	7,884	-100.0												
Taipei	0	2,754	-100.0	0	2,754	-100.0												
<b>OCEANIA</b>	<b>0</b>	<b>40,255</b>	<b>-100.0</b>	<b>0</b>	<b>40,255</b>	<b>-100.0</b>												
Auckland	0	10,376	-100.0	0	10,376	-100.0												
Brisbane	0	3,614	-100.0	0	3,614	-100.0												
Melbourne	0	4,355	-100.0	0	4,355	-100.0												
Sydney	0	21,910	-100.0	0	21,910	-100.0												
<b>OTHER</b>	<b>12,520</b>	<b>28,068</b>	<b>-55.4</b>	<b>12,520</b>	<b>28,068</b>	<b>-55.4</b>												
Apia	0	656	-100.0	0	656	-100.0												
Christmas Island	0	488	-100.0	0	488	-100.0												
Guam	11,284	11,284	0.0	11,284	11,284	0.0												
Majuro	0	2,988	-100.0	0	2,988	-100.0												
Manila	1,236	6,798	-81.8	1,236	6,798	-81.8												
Nadi	0	850	-100.0	0	850	-100.0												
Pago Pago	0	3,058	-100.0	0	3,058	-100.0												
Papeete	0	1,946	-100.0	0	1,946	-100.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division



Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE
<b>INTERNATIONAL</b>	<b>1,025,409</b>	<b>3,805,818</b>	<b>-73.1</b>	<b>885,195</b>	<b>3,390,162</b>	<b>-73.9</b>	<b>87,086</b>	<b>223,644</b>	<b>-61.1</b>	<b>38,686</b>	<b>156,522</b>	<b>-75.3</b>				<b>14,442</b>	<b>35,490</b>	<b>-59.3</b>
<b>SCHEDULES</b>	<b>1,007,414</b>	<b>3,777,374</b>	<b>-73.3</b>	<b>872,288</b>	<b>3,361,718</b>	<b>-74.1</b>	<b>81,998</b>	<b>223,644</b>	<b>-63.3</b>	<b>38,686</b>	<b>156,522</b>	<b>-75.3</b>				<b>14,442</b>	<b>35,490</b>	<b>-59.3</b>
<b>CHARTERS</b>	<b>17,995</b>	<b>28,444</b>	<b>-36.7</b>	<b>12,907</b>	<b>28,444</b>	<b>-54.6</b>	<b>5,088</b>	<b>0</b>	<b>NA</b>									
<b>JAPAN</b>	<b>483,574</b>	<b>1,999,204</b>	<b>-75.8</b>	<b>464,406</b>	<b>1,883,201</b>	<b>-75.3</b>				<b>19,168</b>	<b>116,003</b>	<b>-83.5</b>						
Fukuoka	13,622	27,256	-50.0	13,622	27,256	-50.0												
Nagoya	32,280	154,116	-79.1	32,280	154,116	-79.1												
Osaka	93,916	441,375	-78.7	93,916	441,375	-78.7												
Sapporo	10,008	45,592	-78.0	10,008	45,592	-78.0												
Tokyo HND	67,721	292,730	-76.9	60,493	249,362	-75.7				7,228	43,368	-83.3						
Tokyo NRT	266,027	1,038,135	-74.4	254,087	965,500	-73.7				11,940	72,635	-83.6						
<b>CANADA</b>	<b>177,913</b>	<b>484,613</b>	<b>-63.3</b>	<b>61,955</b>	<b>184,960</b>	<b>-66.5</b>	<b>81,998</b>	<b>223,644</b>	<b>-63.3</b>	<b>19,518</b>	<b>40,519</b>	<b>-51.8</b>				<b>14,442</b>	<b>35,490</b>	<b>-59.3</b>
Calgary	32,244	54,515	-40.9	1,280	8,908	-85.6	30,964	45,607	-32.1									
Edmonton	0	8,646	-100.0				0	8,646	-100.0									
Toronto	9,393	7,843	19.8	9,393	7,843	19.8												
Vancouver	136,276	413,609	-67.1	51,282	168,209	-69.5	51,034	169,391	-69.9	19,518	40,519	-51.8				14,442	35,490	-59.3
<b>OTHER ASIA</b>	<b>87,807</b>	<b>482,717</b>	<b>-81.8</b>	<b>87,807</b>	<b>482,717</b>	<b>-81.8</b>												
Beijing	0	24,941	-100.0	0	24,941	-100.0												
Hangzhou	0	786	-100.0	0	786	-100.0												
Seoul	72,287	326,398	-77.9	72,287	326,398	-77.9												
Shanghai	8,176	90,812	-91.0	8,176	90,812	-91.0												
Taipei	7,344	39,780	-81.5	7,344	39,780	-81.5												
<b>OCEANIA</b>	<b>95,737</b>	<b>494,582</b>	<b>-80.6</b>	<b>95,737</b>	<b>494,582</b>	<b>-80.6</b>												
Auckland	25,438	125,300	-79.7	25,438	125,300	-79.7												
Brisbane	10,008	45,036	-77.8	10,008	45,036	-77.8												
Melbourne	10,385	52,595	-80.3	10,385	52,595	-80.3												
Sydney	49,906	271,651	-81.6	49,906	271,651	-81.6												
<b>OTHER</b>	<b>162,383</b>	<b>316,258</b>	<b>-48.7</b>	<b>162,383</b>	<b>316,258</b>	<b>-48.7</b>												
Apia	1,314	8,090	-83.8	1,314	8,090	-83.8												
Christmas Island	1,224	6,848	-82.1	1,224	6,848	-82.1												
Guam	120,484	133,224	-9.6	120,484	133,224	-9.6												
Majuro	6,102	34,448	-82.3	6,102	34,448	-82.3												
Manila	24,411	73,248	-66.7	24,411	73,248	-66.7												
Nadi	1,342	8,414	-84.1	1,342	8,414	-84.1												
Pago Pago	4,726	33,360	-85.8	4,726	33,360	-85.8												
Papeete	2,780	18,626	-85.1	2,780	18,626	-85.1												

Source: Scheduled seats from Dilo schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division