

TABLE 1. TOTAL VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
TOTAL VISITORS	812,967	766,293	6.1	1,665,003	1,575,390	5.7
Domestic	574,246	512,203	12.1	1,149,709	1,039,807	10.6
International	238,721	254,090	-6.0	515,294	535,583	-3.8
VISITOR DAYS	7,177,304	6,902,479	4.0	15,482,320	15,036,081	3.0
AVERAGE DAILY CENSUS	247,493	246,517	0.4	258,039	254,849	1.3
TOTAL AIR SEATS	1,107,405	1,010,961	9.5	2,309,705	2,145,143	7.7
TOTAL LOAD FACTOR (%)	84.2	86.8	-3.0	84.2	85.6	-1.6
ISLANDS VISITED						
O'ahu	472,086	456,733	3.4	984,707	948,674	3.8
O'ahu only	374,757	359,957	4.1	770,632	740,068	4.1
O'ahu one day or less	18,129	15,006	20.8	38,215	31,696	20.6
Kaua'i	110,969	104,461	6.2	224,816	210,607	6.7
Kaua'i only	63,829	58,563	9.0	125,739	117,168	7.3
Kaua'i one day or less	9,389	9,789	-4.1	19,435	19,508	-0.4
Maui County	239,488	225,474	6.2	486,504	463,528	5.0
Maui	234,773	221,299	6.1	477,244	455,407	4.8
Maui only	160,710	147,143	9.2	319,263	300,111	6.4
Maui one day or less	11,463	12,062	-5.0	23,687	25,513	-7.2
Moloka'i *	5,151	5,449	-5.5	11,937	11,144	7.1
Moloka'i only *	951	791	20.3	1,958	1,625	20.5
Moloka'i one day or less*	2,127	2,478	-14.2	5,688	4,944	15.1
Lāna'i *	6,178	6,272	-1.5	12,242	12,598	-2.8
Lāna'i only *	1,236	1,141	8.3	2,248	2,049	9.7
Lāna'i one day or less*	2,804	3,044	-7.9	5,661	6,580	-14.0
Hawai'i Island	148,219	138,324	7.2	311,749	287,755	8.3
Kona side	131,140	121,588	7.9	275,111	252,099	9.1
Hilo side	49,101	46,574	5.4	103,499	99,798	3.7
Hawai'i Island only	88,992	78,756	13.0	178,557	159,500	11.9
Hawai'i Island one day or less	6,217	7,185	-13.5	15,065	15,513	-2.9
Any Neighbor Island	438,210	406,336	7.8	894,372	835,323	7.1
NI only	340,881	309,560	10.1	680,296	626,717	8.5
O'ahu & NI	97,329	96,776	0.6	214,076	208,606	2.6
Any one island only	690,475	646,350	6.8	1,398,396	1,320,521	5.9
Multiple Islands	122,491	119,943	2.1	266,607	254,869	4.6
Avg. Islands Visited	1.20	1.22	-1.2	1.21	1.22	-0.6
Average Length of Stay in Hawai'i	8.83	9.01	-2.0	9.30	9.54	-2.6
ACCOMMODATIONS						
Plan to stay in Hotel	483,932	454,653	6.4	989,127	921,347	7.4
Hotel only	415,920	391,502	6.2	848,779	792,177	7.1
Plan to stay in Condo	136,395	126,671	7.7	285,380	273,491	4.3
Condo only	105,325	97,861	7.6	220,456	211,296	4.3
Plan to stay in Timeshare	61,315	56,838	7.9	127,074	118,909	6.9
Timeshare only	47,457	43,547	9.0	96,693	91,637	5.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	10,048	10,213	-1.6	20,974	20,782	0.9
Friends/Relatives	86,869	73,523	18.2	171,550	150,032	14.3
Bed & Breakfast	10,477	10,894	-3.8	22,318	22,106	1.0
Rental House	86,871	83,949	3.5	173,201	172,823	0.2
Hostel	7,138	9,114	-21.7	14,925	17,683	-15.6
Camp Site, Beach	6,855	6,409	7.0	13,893	12,646	9.9
Private Room in Private Home**	14,238	15,606	-8.8	26,932	30,766	-12.5
Shared Room/Space in Private Home**	3,700	4,299	-13.9	8,259	9,435	-12.5
Other	11,841	10,960	8.0	26,250	23,592	11.3
PURPOSE OF TRIP						
Pleasure (Net)	674,506	634,203	6.4	1,385,584	1,301,814	6.4
Honeymoon/Get Married	34,664	37,798	-8.3	70,936	72,945	-2.8
Honeymoon	29,882	33,116	-9.8	62,128	65,009	-4.4
Get Married	7,402	7,232	2.4	13,200	12,633	4.5
Pleasure/Vacation	644,373	601,551	7.1	1,323,472	1,237,599	6.9
Mtgs/Conventions/Incentive	57,227	56,855	0.7	113,375	116,098	-2.3
Conventions	30,333	30,354	-0.1	67,796	67,664	0.2
Corporate Meetings	10,141	9,379	8.1	19,504	19,765	-1.3
Incentive	18,592	18,527	0.3	29,274	31,601	-7.4
Other Business	22,979	22,051	4.2	48,328	48,035	0.6
Visit Friends/Rel.	70,688	60,759	16.3	139,325	125,914	10.7
Gov't/Military	8,377	10,733	-21.9	18,518	19,544	-5.2
Attend School	1,550	2,168	-28.5	4,370	5,363	-18.5
Sport Events	4,589	4,513	1.7	13,756	12,071	14.0
Other	32,282	29,802	8.3	62,005	57,441	7.9
TRAVEL STATUS						
% First Timers ***	29.7	30.8	-1.0	29.5	30.0	-0.5
% Repeaters ***	70.3	69.2	1.0	70.5	70.0	0.5
Average # of Trips	5.4	5.3	1.6	5.5	5.5	0.6
Group Tour	48,193	48,880	-1.4	84,331	91,153	-7.5
Non-Group	764,773	717,412	6.6	1,580,672	1,484,237	6.5
Package Trip	180,722	189,113	-4.4	358,548	372,579	-3.8
No Package	632,245	577,180	9.5	1,306,455	1,202,811	8.6
Net True Independent	617,827	562,678	9.8	1,281,115	1,174,981	9.0
Ave. Age	47	46	1.0	47	46	0.6
Ave. Party Size	2.1	2.1	0.1	2.1	2.1	-0.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
DOMESTIC VISITORS	574,246	512,203	12.1	1,149,709	1,039,807	10.6
DOMESTIC VISITOR DAYS	5,294,280	4,796,503	10.4	11,249,741	10,434,929	7.8
DOMESTIC AVERAGE DAILY CENSUS	182,561	171,304	6.6	187,496	176,863	6.0
DOMESTIC AIR SEATS	795,561	684,814	16.2	1,644,881	1,453,471	13.2
DOMESTIC LOAD FACTOR (%)	84.3	87.4	-3.5	83.5	86.1	-3.0
ISLANDS VISITED						
O'ahu	274,529	246,308	11.5	554,380	500,329	10.8
O'ahu only	206,484	189,204	9.1	416,938	382,763	8.9
O'ahu one day or less	16,267	12,816	26.9	32,760	26,101	25.5
Kaua'i	98,032	85,556	14.6	194,587	173,097	12.4
Kaua'i only	60,059	53,605	12.0	118,014	106,993	10.3
Kaua'i one day or less	5,850	4,982	17.4	12,028	10,154	18.5
Maui County	201,541	177,422	13.6	401,545	362,626	10.7
Maui	197,502	173,687	13.7	393,554	355,254	10.8
Maui only	139,941	124,267	12.6	277,650	253,621	9.5
Maui one day or less	6,512	5,603	16.2	13,211	11,596	13.9
Moloka'i *	3,997	3,756	6.4	8,193	8,011	2.3
Moloka'i only *	901	772	16.7	1,839	1,585	16.0
Moloka'i one day or less*	1,327	1,171	13.3	2,589	2,562	1.0
Lāna'i *	5,132	4,488	14.4	9,958	8,875	12.2
Lāna'i only *	1,164	1,101	5.7	2,127	1,965	8.2
Lāna'i one day or less*	1,950	1,610	21.1	3,840	3,541	8.4
Hawai'i Island	116,573	102,075	14.2	235,755	207,984	13.4
Kona side	103,151	90,259	14.3	208,235	184,184	13.1
Hilo side	37,853	32,579	16.2	76,792	66,403	15.6
Hawai'i Island only	75,418	67,133	12.3	150,814	136,835	10.2
Hawai'i Island one day or less	3,230	2,955	9.3	6,666	5,806	14.8
Any Neighbor Island	367,762	322,999	13.9	732,771	657,044	11.5
NI only	299,717	265,895	12.7	595,330	539,479	10.4
O'ahu & NI	68,045	57,104	19.2	137,441	117,566	16.9
Any one island only	483,966	436,082	11.0	967,383	883,761	9.5
Multiple Islands	90,279	76,121	18.6	182,327	156,046	16.8
Avg. Islands Visited	1.21	1.20	0.8	1.21	1.21	0.7
Average Length of Stay in Hawai'i	9.22	9.36	-1.5	9.78	10.04	-2.5
ACCOMMODATIONS						
Plan to stay in Hotel	306,536	267,213	14.7	608,783	538,575	13.0
Hotel only	256,881	223,094	15.1	509,614	449,656	13.3
Plan to stay in Condo	97,849	87,477	11.9	198,979	182,740	8.9
Condo only	76,875	69,249	11.0	156,935	145,055	8.2
Plan to stay in Timeshare	49,894	44,990	10.9	101,297	92,935	9.0
Timeshare only	38,670	35,301	9.5	77,874	72,013	8.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	8,969	8,519	5.3	18,548	17,183	7.9
Friends/Relatives	72,362	64,181	12.7	143,187	129,407	10.6
Bed & Breakfast	8,358	7,695	8.6	17,538	15,526	13.0
Rental House	71,042	67,537	5.2	140,765	133,834	5.2
Hostel	5,455	5,214	4.6	11,394	10,315	10.5
Camp Site, Beach	5,461	4,661	17.2	11,161	9,141	22.1
Private Room in Private Home**	8,315	9,607	-13.4	17,075	18,638	-8.4
Shared Room/Space in Private Home**	3,024	3,519	-14.0	6,354	7,266	-12.6
Other	11,428	10,263	11.3	25,035	22,175	12.9
PURPOSE OF TRIP						
Pleasure (Net)	470,201	414,856	13.3	930,618	833,398	11.7
Honeymoon/Get Married	16,915	14,432	17.2	33,506	29,649	13.0
Honeymoon	13,386	11,291	18.5	27,080	24,110	12.3
Get Married	4,620	3,944	17.2	8,321	7,067	17.7
Pleasure/Vacation	456,476	403,219	13.2	903,355	809,334	11.6
Mtgs/Conventions/Incentive	38,081	39,921	-4.6	81,922	83,236	-1.6
Conventions	22,953	24,309	-5.6	54,885	55,339	-0.8
Corporate Meetings	8,921	8,678	2.8	16,794	17,206	-2.4
Incentive	7,628	8,181	-6.8	12,869	13,191	-2.4
Other Business	21,810	20,691	5.4	45,873	45,316	1.2
Visit Friends/Rel.	61,043	54,640	11.7	120,536	110,545	9.0
Gov't/Military	7,778	7,481	4.0	17,880	15,881	12.6
Attend School	533	797	-33.2	2,928	3,179	-7.9
Sport Events	3,772	3,567	5.7	10,961	9,487	15.5
Other	17,412	15,639	11.3	34,805	31,864	9.2
TRAVEL STATUS						
% First Timers ***	25.7	25.8	-0.2	25.3	25.3	-0.1
% Repeaters ***	74.3	74.2	0.2	74.7	74.7	0.1
Average # of Trips	6.1	6.1	0.2	6.2	6.2	-0.6
Group Tour	15,084	16,857	-10.5	28,713	29,703	-3.3
Non-Group	559,161	495,346	12.9	1,120,997	1,010,104	11.0
Package Trip	79,716	78,647	1.4	155,218	154,335	0.6
No Package	494,530	433,556	14.1	994,491	885,472	12.3
Net True Independent	488,412	427,492	14.3	982,338	874,280	12.4
Ave. Age of Party Head	47	47	-0.1	47	47	0.0
Ave. Party Size	2.0	2.0	0.8	2.0	1.9	0.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
INTERNATIONAL VISITORS	238,721	254,090	-6.0	515,294	535,583	-3.8
INTERNATIONAL VISITOR DAYS	1,883,024	2,105,976	-10.6	4,232,580	4,601,153	-8.0
INTERNATIONAL AVERAGE DAILY CENSUS	64,932	75,213	-13.7	70,543	77,986	-9.5
INTERNATIONAL AIR SEATS	311,844	326,147	-4.4	664,824	691,672	-3.9
INTERNATIONAL LOAD FACTOR (%)	84.1	85.3	-1.4	86.0	84.6	1.7
ISLANDS VISITED						
O'ahu	197,557	210,425	-6.1	430,328	448,345	-4.0
O'ahu only	168,273	170,753	-1.5	353,693	357,305	-1.0
O'ahu one day or less	1,862	2,190	-15.0	5,455	5,595	-2.5
Kaua'i	12,937	18,905	-31.6	30,229	37,509	-19.4
Kaua'i only	3,770	4,959	-24.0	7,725	10,175	-24.1
Kaua'i one day or less	3,540	4,808	-26.4	7,407	9,354	-20.8
Maui County	37,947	48,052	-21.0	84,960	100,902	-15.8
Maui	37,270	47,612	-21.7	83,690	100,153	-16.4
Maui only	20,769	22,876	-9.2	41,613	46,490	-10.5
Maui one day or less	4,951	6,459	-23.3	10,476	13,917	-24.7
Moloka'i *	1,153	1,693	-31.9	3,744	3,133	19.5
Moloka'i only *	50	19	170.1	119	40	197.8
Moloka'i one day or less*	800	1,307	-38.8	3,100	2,381	30.2
Lāna'i *	1,046	1,785	-41.4	2,284	3,723	-38.7
Lāna'i only *	72	39	82.6	121	84	43.3
Lāna'i one day or less*	854	1,434	-40.5	1,821	3,039	-40.1
Hawai'i Island	31,645	36,249	-12.7	75,994	79,771	-4.7
Kona side	27,988	31,328	-10.7	66,876	67,915	-1.5
Hilo side	11,248	13,995	-19.6	26,706	33,395	-20.0
Hawai'i Island only	13,574	11,622	16.8	27,743	22,665	22.4
Hawai'i Island one day or less	2,988	4,230	-29.4	8,399	9,707	-13.5
Any Neighbor Island	70,448	83,337	-15.5	161,601	178,278	-9.4
NI only	41,164	43,665	-5.7	84,966	87,238	-2.6
O'ahu & NI	29,284	39,672	-26.2	76,634	91,040	-15.8
Any one island only	206,509	210,268	-1.8	431,014	436,760	-1.3
Multiple Islands	32,212	43,822	-26.5	84,280	98,823	-14.7
Avg. Islands Visited	1.18	1.25	-5.3	1.22	1.26	-3.2
Average Length of Stay in Hawai'i	7.89	8.29	-4.8	8.21	8.59	-4.4
ACCOMMODATIONS						
Plan to stay in Hotel	177,397	187,440	-5.4	380,344	382,773	-0.6
Hotel only	159,038	168,409	-5.6	339,165	342,521	-1.0
Plan to stay in Condo	38,546	39,194	-1.7	86,402	90,751	-4.8
Condo only	28,449	28,611	-0.6	63,521	66,241	-4.1
Plan to stay in Timeshare	11,421	11,848	-3.6	25,777	25,974	-0.8
Timeshare only	8,787	8,246	6.6	18,819	19,624	-4.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	1,079	1,693	-36.3	2,426	3,599	-32.6
Friends/Relatives	14,507	9,342	55.3	28,363	20,625	37.5
Bed & Breakfast	2,120	3,199	-33.7	4,779	6,580	-27.4
Rental House	15,828	16,412	-3.6	32,436	38,990	-16.8
Hostel	1,683	3,900	-56.8	3,531	7,369	-52.1
Camp Site, Beach	1,394	1,748	-20.3	2,731	3,505	-22.1
Private Room in Private Home**	5,923	6,000	-1.3	9,857	12,128	-18.7
Shared Room/Space in Private Home**	675	780	-13.5	1,905	2,169	-12.2
Other	413	697	-40.7	1,215	1,417	-14.3
PURPOSE OF TRIP						
Pleasure (Net)	204,305	219,346	-6.9	454,966	468,416	-2.9
Honeymoon/Get Married	17,749	23,366	-24.0	37,430	43,295	-13.5
Honeymoon	16,497	21,825	-24.4	35,048	40,900	-14.3
Get Married	2,782	3,288	-15.4	4,879	5,566	-12.3
Pleasure/Vacation	187,897	198,333	-5.3	420,117	428,265	-1.9
Mtgs/Conventions/Incentive	19,146	16,934	13.1	31,453	32,862	-4.3
Conventions	7,380	6,045	22.1	12,912	12,324	4.8
Corporate Meetings	1,220	701	73.9	2,710	2,559	5.9
Incentive	10,964	10,346	6.0	16,406	18,410	-10.9
Other Business	1,168	1,360	-14.1	2,455	2,719	-9.7
Visit Friends/Rel.	9,645	6,120	57.6	18,788	15,369	22.2
Gov't/Military	599	3,252	-81.6	638	3,662	-82.6
Attend School	1,018	1,371	-25.8	1,441	2,184	-34.0
Sport Events	817	946	-13.6	2,796	2,584	8.2
Other	14,869	14,164	5.0	27,199	25,576	6.3
TRAVEL STATUS						
% First Timers ***	39.5	40.7	-1.2	38.9	39.0	-0.1
% Repeaters ***	60.5	59.3	1.2	61.1	61.0	0.1
Average # of Trips	3.8	3.8	-0.6	4.0	4.1	-0.6
Group Tour	33,109	32,023	3.4	55,619	61,450	-9.5
Non-Group	205,612	222,067	-7.4	459,675	474,133	-3.0
Package Trip	101,006	110,466	-8.6	203,330	218,244	-6.8
No Package	137,715	143,624	-4.1	311,964	317,339	-1.7
Net True Independent	129,414	135,185	-4.3	298,776	300,701	-0.6
Ave. Age of Party Head	45	44	2.7	45	45	1.4
Ave. Party Size	2.5	2.5	1.2	2.5	2.5	-0.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US Total VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
TOTAL VISITORS	549,625	487,940	12.6	1,102,204	988,008	11.6
Domestic	534,230	473,286	12.9	1,066,039	956,643	11.4
International	15,395	14,654	5.1	36,165	31,365	15.3
VISITOR DAYS	4,960,739	4,503,976	10.1	10,549,492	9,726,933	8.5
AVERAGE DAILY CENSUS	171,060	160,856	6.3	175,825	164,863	6.6
ISLANDS VISITED						
O'ahu	266,386	235,781	13.0	538,093	475,799	13.1
O'ahu only	202,473	182,168	11.1	407,588	367,201	11.0
O'ahu one day or less	15,445	12,075	27.9	31,536	24,210	30.3
Kaua'i	92,726	82,667	12.2	184,230	165,512	11.3
Kaua'i only	57,455	51,625	11.3	112,726	103,239	9.2
Kaua'i one day or less	6,116	5,928	3.2	12,400	10,684	16.1
Maui County	189,622	167,990	12.9	379,101	342,121	10.8
Maui	185,738	164,515	12.9	371,333	335,211	10.8
Maui only	132,984	117,653	13.0	264,842	240,960	9.9
Maui one day or less	7,201	6,691	7.6	13,525	12,731	6.2
Moloka'i *	3,749	3,813	-1.7	7,735	7,699	0.5
Moloka'i only *	846	739	14.4	1,730	1,532	12.9
Moloka'i one day or less*	1,326	1,332	-0.5	2,619	2,584	1.4
Lāna'i *	4,804	4,422	8.6	9,269	8,647	7.2
Lāna'i only *	1,101	1,042	5.6	2,027	1,873	8.3
Lāna'i one day or less*	1,832	1,738	5.4	3,586	3,679	-2.5
Hawai'i Island	108,845	95,606	13.8	220,839	193,284	14.3
Kona side	96,501	84,836	13.7	194,984	171,686	13.6
Hilo side	35,090	30,809	13.9	71,546	61,603	16.1
Hawai'i Island only	70,438	63,109	11.6	141,339	128,458	10.0
Hawai'i Island one day or less	3,362	2,939	14.4	6,919	5,679	21.8
Any Neighbor Island	347,152	305,772	13.5	694,616	620,807	11.9
NI only	283,239	252,159	12.3	564,110	512,209	10.1
O'ahu & NI	63,913	53,613	19.2	130,505	108,598	20.2
Any one island only	465,297	416,337	11.8	930,252	843,262	10.3
Multiple Islands	84,328	71,603	17.8	171,951	144,745	18.8
Avg. Islands Visited	1.20	1.20	0.2	1.21	1.20	0.6
Average Length of Stay in Hawai'i	9.03	9.23	-2.2	9.57	9.84	-2.8
ACCOMMODATIONS						
Plan to stay in Hotel	293,908	254,159	15.6	585,826	509,949	14.9
Hotel only	246,985	211,922	16.5	490,812	426,087	15.2
Plan to stay in Condo	94,122	85,103	10.6	192,030	175,448	9.5
Condo only	73,759	67,424	9.4	150,837	139,259	8.3
Plan to stay in Timeshare	48,846	44,114	10.7	98,553	91,256	8.0
Timeshare only	37,948	34,339	10.5	75,506	70,563	7.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US Total VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	8,222	7,793	5.5	17,010	15,489	9.8
Friends/Relatives	70,470	61,495	14.6	139,670	124,204	12.5
Bed & Breakfast	7,682	6,946	10.6	16,211	13,968	16.1
Rental House	66,291	63,583	4.3	132,160	125,933	4.9
Hostel	4,339	3,984	8.9	8,977	8,029	11.8
Camp Site, Beach	4,704	3,987	18.0	9,684	7,901	22.6
Private Room in Private Home**	7,519	8,611	-12.7	15,538	17,153	-9.4
Shared Room/Space in Private Home	2,716	3,054	-11.1	5,663	6,511	-13.0
Other	10,589	9,365	13.1	23,063	20,291	13.7
PURPOSE OF TRIP						
Pleasure (Net)	450,257	394,710	14.1	890,996	789,655	12.8
Honeymoon/Get Married	16,016	13,737	16.6	31,896	27,681	15.2
Honeymoon	12,657	10,437	21.3	25,813	22,149	16.5
Get Married	4,392	4,019	9.3	7,879	6,922	13.8
Pleasure/Vacation	437,213	383,669	14.0	864,840	767,230	12.7
Mtgs/Conventions/Incentive	35,062	36,802	-4.7	77,045	77,347	-0.4
Conventions	21,844	23,068	-5.3	52,453	51,828	1.2
Corporate Meetings	8,143	7,916	2.9	15,720	16,065	-2.1
Incentive	6,292	6,861	-8.3	11,225	11,680	-3.9
Other Business	20,980	19,935	5.2	44,000	43,566	1.0
Visit Friends/Rel.	59,013	52,522	12.4	116,281	107,041	8.6
Gov't/Military	7,473	7,469	0.1	17,133	15,677	9.3
Attend School	410	823	-50.2	2,482	2,887	-14.0
Sport Events	3,539	3,254	8.8	10,385	8,731	18.9
Other	17,087	15,301	11.7	35,141	31,453	11.7
TRAVEL STATUS						
% First Timers ***	24.0	24.3	-0.2	23.8	23.7	0.1
% Repeaters ***	76.0	75.7	0.2	76.2	76.3	-0.1
Average # of Trips	6.2	6.2	0.3	6.3	6.4	-0.8
Group Tour	12,650	14,947	-15.4	25,099	26,211	-4.2
Non-Group	536,975	472,993	13.5	1,077,104	961,797	12.0
Package Trip	73,550	70,737	4.0	142,231	138,758	2.5
No Package	476,075	417,203	14.1	959,973	849,249	13.0
Net True Independent	470,666	410,924	14.5	948,914	838,346	13.2
Ave. Age	48	48	-0.1	48	48	-0.1
Ave. Party Size	2.0	2.0	0.9	2.0	2.0	1.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
TOTAL VISITORS	355,515	313,174	13.5	708,041	631,064	12.2
Domestic	347,812	306,540	13.5	691,302	616,573	12.1
International	7,703	6,634	16.1	16,739	14,491	15.5
VISITOR DAYS	3,051,764	2,736,863	11.5	6,389,161	5,835,249	9.5
AVERAGE DAILY CENSUS	105,233	97,745	7.7	106,486	98,903	7.7
ISLANDS VISITED						
O'ahu	158,184	138,473	14.2	317,305	279,103	13.7
O'ahu only	130,840	115,627	13.2	260,426	233,306	11.6
O'ahu one day or less	6,397	4,848	31.9	13,601	9,744	39.6
Kaua'i	56,806	49,980	13.7	111,794	98,335	13.7
Kaua'i only	41,870	37,326	12.2	81,417	73,485	10.8
Kaua'i one day or less	2,551	2,567	-0.7	5,211	4,263	22.3
Maui County	117,329	103,478	13.4	233,840	209,972	11.4
Maui	114,895	101,309	13.4	228,858	205,599	11.3
Maui only	93,148	81,964	13.6	184,676	166,738	10.8
Maui one day or less	3,341	3,446	-3.0	5,967	5,943	0.4
Moloka'i *	2,209	2,303	-4.1	4,614	4,636	-0.5
Moloka'i only *	582	549	6.1	1,221	1,149	6.3
Moloka'i one day or less*	711	636	11.8	1,468	1,256	16.9
Lāna'i *	2,529	2,280	10.9	4,957	4,476	10.8
Lāna'i only *	716	650	10.1	1,326	1,202	10.3
Lāna'i one day or less*	904	940	-3.8	1,824	1,934	-5.7
Hawai'i Island	67,356	59,467	13.3	136,441	119,668	14.0
Kona side	60,626	53,539	13.2	122,522	107,690	13.8
Hilo side	19,145	16,383	16.9	38,468	33,056	16.4
Hawai'i Island only	50,907	45,612	11.6	101,370	91,750	10.5
Hawai'i Island one day or less	1,612	1,544	4.4	3,502	2,903	20.6
Any Neighbor Island	224,676	197,547	13.7	447,615	397,758	12.5
NI only	197,331	174,701	13.0	390,735	351,962	11.0
O'ahu & NI	27,344	22,846	19.7	56,880	45,797	24.2
Any one island only	318,063	281,727	12.9	630,436	567,631	11.1
Multiple Islands	37,453	31,447	19.1	77,605	63,434	22.3
Avg. Islands Visited	1.13	1.13	0.1	1.14	1.13	0.7
Average Length of Stay in Hawai'i	8.58	8.74	-1.8	9.02	9.25	-2.4
ACCOMMODATIONS						
Plan to stay in Hotel	180,275	154,894	16.4	355,809	307,129	15.8
Hotel only	154,508	131,580	17.4	304,346	262,312	16.0
Plan to stay in Condo	66,629	58,682	13.5	133,713	122,058	9.5
Condo only	53,947	47,953	12.5	108,956	100,595	8.3
Plan to stay in Timeshare	31,466	28,174	11.7	62,893	56,959	10.4
Timeshare only	24,995	22,288	12.1	49,399	45,220	9.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,051	2,108	-2.7	4,471	4,265	4.8
Friends/Relatives	45,322	39,471	14.8	90,817	79,981	13.5
Bed & Breakfast	4,605	4,010	14.8	10,075	8,402	19.9
Rental House	45,689	43,883	4.1	89,800	85,294	5.3
Hostel	2,650	2,395	10.6	5,358	4,988	7.4
Camp Site, Beach	3,251	2,629	23.7	6,600	5,163	27.8
Private Room in Private Home**	4,930	5,363	-8.1	10,279	10,786	-4.7
Shared Room/Space in Private Home	1,829	1,972	-7.2	3,644	4,320	-15.7
Other	6,950	6,306	10.2	15,046	13,113	14.7
PURPOSE OF TRIP						
Pleasure (Net)	295,927	258,101	14.7	582,773	514,100	13.4
Honeymoon/Get Married	9,031	7,470	20.9	17,318	15,002	15.4
Honeymoon	6,802	5,588	21.7	13,294	11,620	14.4
Get Married	2,791	2,313	20.7	4,973	4,164	19.4
Pleasure/Vacation	288,670	252,269	14.4	568,891	502,220	13.3
Mtgs/Conventions/Incentive	17,751	18,592	-4.5	38,636	39,276	-1.6
Conventions	10,905	11,433	-4.6	25,675	25,651	0.1
Corporate Meetings	4,405	4,663	-5.5	8,577	9,504	-9.8
Incentive	2,992	3,001	-0.3	5,467	5,195	5.2
Other Business	13,516	13,075	3.4	28,265	28,102	0.6
Visit Friends/Rel.	37,672	33,819	11.4	74,657	68,711	8.7
Gov't/Military	3,087	3,080	0.2	7,282	6,483	12.3
Attend School	260	321	-19.1	1,328	1,442	-7.9
Sport Events	2,510	2,217	13.2	7,358	5,948	23.7
Other	11,257	9,705	16.0	22,446	20,336	10.4
TRAVEL STATUS						
% First Timers ***	16.9	17.3	-0.4	16.9	16.9	-0.1
% Repeaters ***	83.1	82.7	0.4	83.1	83.1	0.1
Average # of Trips	7.2	7.2	0.2	7.2	7.3	-0.6
Group Tour	5,213	7,069	-26.3	10,705	11,894	-10.0
Non-Group	350,302	306,105	14.4	697,336	619,170	12.6
Package Trip	41,886	41,355	1.3	81,704	81,128	0.7
No Package	313,630	271,819	15.4	626,337	549,937	13.9
Net True Independent	311,012	268,185	16.0	620,595	543,826	14.1
Ave. Age	47	47	-0.2	47	47	-0.1
Ave. Party Size	2.1	2.1	0.4	2.1	2.0	0.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
TOTAL VISITORS	194,110	174,766	11.1	394,163	356,943	10.4
Domestic	186,418	166,746	11.8	374,737	340,069	10.2
International	7,692	8,020	-4.1	19,426	16,874	15.1
VISITOR DAYS	1,908,975	1,767,113	8.0	4,160,331	3,891,684	6.9
AVERAGE DAILY CENSUS	65,827	63,111	4.3	69,339	65,961	5.1
ISLANDS VISITED						
O'ahu	108,202	97,308	11.2	220,788	196,696	12.2
O'ahu only	71,633	66,541	7.7	147,162	133,895	9.9
O'ahu one day or less	9,048	7,227	25.2	17,936	14,466	24.0
Kaua'i	35,920	32,687	9.9	72,436	67,177	7.8
Kaua'i only	15,585	14,299	9.0	31,309	29,754	5.2
Kaua'i one day or less	3,565	3,361	6.1	7,189	6,422	11.9
Maui County	72,294	64,511	12.1	145,261	132,149	9.9
Maui	70,844	63,205	12.1	142,475	129,612	9.9
Maui only	39,836	35,689	11.6	80,166	74,222	8.0
Maui one day or less	3,860	3,245	18.9	7,558	6,788	11.3
Moloka'i *	1,540	1,510	2.0	3,121	3,063	1.9
Moloka'i only *	264	191	38.4	508	383	32.8
Moloka'i one day or less*	615	696	-11.7	1,152	1,328	-13.3
Lāna'i *	2,275	2,143	6.2	4,312	4,171	3.4
Lāna'i only *	385	392	-1.9	702	671	4.6
Lāna'i one day or less*	929	798	16.3	1,762	1,745	1.0
Hawai'i Island	41,489	36,139	14.8	84,398	73,616	14.6
Kona side	35,875	31,297	14.6	72,462	63,996	13.2
Hilo side	15,945	14,427	10.5	33,079	28,548	15.9
Hawai'i Island only	19,532	17,497	11.6	39,969	36,708	8.9
Hawai'i Island one day or less	1,750	1,395	25.5	3,418	2,775	23.1
Any Neighbor Island	122,477	108,224	13.2	247,001	223,048	10.7
NI only	85,908	77,458	10.9	173,375	160,247	8.2
O'ahu & NI	36,569	30,767	18.9	73,626	62,802	17.2
Any one island only	147,234	134,610	9.4	299,817	275,632	8.8
Multiple Islands	46,875	40,156	16.7	94,346	81,311	16.0
Avg. Islands Visited	1.34	1.33	0.6	1.34	1.33	0.7
Average Length of Stay in Hawai'i	9.83	10.11	-2.7	10.55	10.90	-3.2
ACCOMMODATIONS						
Plan to stay in Hotel	113,633	99,265	14.5	230,017	202,820	13.4
Hotel only	92,477	80,342	15.1	186,466	163,774	13.9
Plan to stay in Condo	27,493	26,421	4.1	58,317	53,390	9.2
Condo only	19,812	19,470	1.8	41,881	38,664	8.3
Plan to stay in Timeshare	17,380	15,940	9.0	35,660	34,297	4.0
Timeshare only	12,953	12,052	7.5	26,107	25,343	3.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	6,171	5,685	8.5	12,539	11,224	11.7
Friends/Relatives	25,147	22,025	14.2	48,853	44,223	10.5
Bed & Breakfast	3,077	2,936	4.8	6,136	5,565	10.3
Rental House	20,602	19,700	4.6	42,360	40,639	4.2
Hostel	1,688	1,588	6.3	3,619	3,041	19.0
Camp Site, Beach	1,453	1,358	7.0	3,084	2,738	12.6
Private Room in Private Home**	2,589	3,248	-20.3	5,259	6,367	-17.4
Shared Room/Space in Private Home	887	1,082	-18.1	2,020	2,192	-7.8
Other	3,639	3,059	19.0	8,017	7,178	11.7
PURPOSE OF TRIP						
Pleasure (Net)	154,330	136,608	13.0	308,224	275,555	11.9
Honeymoon/Get Married	6,985	6,267	11.5	14,578	12,678	15.0
Honeymoon	5,855	4,849	20.8	12,519	10,529	18.9
Get Married	1,601	1,706	-6.1	2,905	2,758	5.3
Pleasure/Vacation	148,543	131,400	13.0	295,949	265,010	11.7
Mtgs/Conventions/Incentive	17,311	18,210	-4.9	38,409	38,070	0.9
Conventions	10,939	11,636	-6.0	26,778	26,177	2.3
Corporate Meetings	3,738	3,253	14.9	7,143	6,561	8.9
Incentive	3,300	3,860	-14.5	5,758	6,485	-11.2
Other Business	7,464	6,859	8.8	15,735	15,464	1.8
Visit Friends/Rel.	21,341	18,704	14.1	41,624	38,330	8.6
Gov't/Military	4,386	4,389	-0.1	9,851	9,194	7.1
Attend School	150	502	-70.1	1,153	1,445	-20.2
Sport Events	1,029	1,037	-0.8	3,027	2,783	8.8
Other	5,830	5,596	4.2	12,694	11,116	14.2
TRAVEL STATUS						
% First Timers ***	37.0	36.7	0.3	36.2	35.7	0.5
% Repeaters ***	63.0	63.3	-0.3	63.8	64.3	-0.5
Average # of Trips	4.5	4.5	-0.2	4.6	4.7	-2.0
Group Tour	7,437	7,878	-5.6	14,395	14,316	0.5
Non-Group	186,673	166,888	11.9	379,768	342,627	10.8
Package Trip	31,664	29,381	7.8	60,527	57,631	5.0
No Package	162,446	145,385	11.7	333,636	299,312	11.5
Net True Independent	159,654	142,740	11.8	328,319	294,519	11.5
Ave. Age	49	49	0.2	49	49	-0.1
Ave. Party Size	1.9	1.9	1.5	1.9	1.8	1.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
TOTAL VISITORS	120,210	120,658	-0.4	248,896	241,082	3.2
Domestic	602	670	-10.1	1,133	1,239	-8.5
International	119,608	119,988	-0.3	247,763	239,843	3.3
VISITOR DAYS	678,463	683,390	-0.7	1,447,028	1,406,705	2.9
AVERAGE DAILY CENSUS	23,395	24,407	-4.1	24,117	23,842	1.2
ISLANDS VISITED						
O'ahu	112,254	114,072	-1.6	232,332	229,785	1.1
O'ahu only	103,262	104,153	-0.9	211,498	208,489	1.4
O'ahu one day or less	409	411	-0.6	894	1,678	-46.7
Kaua'i	1,444	2,114	-31.7	3,120	4,573	-31.8
Kaua'i only	198	95	109.0	357	178	100.9
Kaua'i one day or less	909	1,296	-29.8	1,965	3,035	-35.3
Maui County	2,836	4,146	-31.6	6,962	8,681	-19.8
Maui	2,647	4,113	-35.6	6,651	8,593	-22.6
Maui only	403	517	-22.2	1,342	1,001	34.0
Maui one day or less	1,000	1,635	-38.8	2,419	3,356	-27.9
Moloka'i *	227	75	200.8	392	121	224.4
Moloka'i only *				1		
Moloka'i one day or less*	176	73	141.1	340	117	189.8
Lāna'i *	40	235	-83.0	117	306	-61.9
Lāna'i only *		1	-100.0	2	1	97.7
Lāna'i one day or less*	38	234	-83.9	68	305	-77.8
Hawai'i Island	13,828	12,267	12.7	30,049	24,071	24.8
Kona side	11,901	10,646	11.8	26,215	20,293	29.2
Hilo side	4,024	2,834	42.0	8,031	6,716	19.6
Hawai'i Island only	7,240	5,569	30.0	14,539	9,300	56.3
Hawai'i Island one day or less	1,653	1,683	-1.8	4,163	4,359	-4.5
Any Neighbor Island	16,948	16,505	2.7	37,398	32,593	14.7
NI only	7,956	6,586	20.8	16,564	11,297	46.6
O'ahu & NI	8,992	9,918	-9.3	20,834	21,296	-2.2
Any one island only	111,103	110,336	0.7	227,740	218,969	4.0
Multiple Islands	9,107	10,322	-11.8	21,156	22,112	-4.3
Avg. Islands Visited	1.09	1.10	-1.5	1.10	1.11	-1.3
Average Length of Stay in Hawai'i	5.64	5.66	-0.4	5.81	5.83	-0.4
ACCOMMODATIONS						
Plan to stay in Hotel	102,548	104,607	-2.0	207,250	202,411	2.4
Hotel only	100,582	101,048	-0.5	201,203	195,002	3.2
Plan to stay in Condo	13,211	12,607	4.8	30,737	29,223	5.2
Condo only	10,716	9,651	11.0	24,734	23,040	7.4
Plan to stay in Timeshare	5,379	5,346	0.6	13,848	12,166	13.8
Timeshare only	4,224	3,697	14.3	10,866	9,610	13.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	80	323	-75.2	175	799	-78.1
Friends/Relatives	1,495	1,498	-0.2	2,895	3,776	-23.3
Bed & Breakfast	118	227	-48.2	268	305	-12.2
Rental House	280	322	-12.9	1,146	864	32.7
Hostel	24	182	-87.1	296	281	5.2
Camp Site, Beach	2	77	-97.3	4	81	-94.8
Private Room in Private Home**	436	267	63.1	1,080	667	62.0
Shared Room/Space in Private Home	77	271	-71.7	168	399	-57.9
Other	5	30	-81.9	174	41	325.4
PURPOSE OF TRIP						
Pleasure (Net)	96,389	99,466	-3.1	212,537	204,909	3.7
Honeymoon/Get Married	11,111	15,829	-29.8	22,739	26,986	-15.7
Honeymoon	10,201	15,035	-32.2	21,111	25,759	-18.0
Get Married	2,169	2,343	-7.4	3,796	3,886	-2.3
Pleasure/Vacation	86,096	84,803	1.5	191,573	179,529	6.7
Mtgs/Conventions/Incentive	13,160	10,962	20.1	18,453	18,950	-2.6
Conventions	2,403	1,898	26.6	3,730	2,723	37.0
Corporate Meetings	802	193	315.3	849	290	192.9
Incentive	10,287	8,942	15.0	14,223	16,189	-12.1
Other Business	574	588	-2.3	1,172	1,015	15.4
Visit Friends/Rel.	1,628	2,076	-21.6	3,431	4,167	-17.7
Gov't/Military	36	33	11.2	42	98	-57.2
Attend School	882	583	51.4	1,107	740	49.5
Sport Events	470	679	-30.7	1,509	1,231	22.6
Other	12,245	11,425	7.2	20,260	18,217	11.2
TRAVEL STATUS						
% First Timers ***	34.1	34.6	-0.4	31.5	30.7	0.7
% Repeaters ***	65.9	65.4	0.4	68.5	69.3	-0.7
Average # of Trips	4.2	4.4	-4.2	4.7	4.9	-4.2
Group Tour	28,111	24,166	16.3	44,986	44,631	0.8
Non-Group	92,099	96,492	-4.6	203,911	196,450	3.8
Package Trip	74,699	76,991	-3.0	142,225	142,958	-0.5
No Package	45,511	43,667	4.2	106,671	98,124	8.7
Net True Independent	37,838	37,091	2.0	95,657	86,916	10.1
Ave. Age	44	44	0.5	46	45	1.4
Ave. Party Size	2.8	2.6	7.7	2.7	2.6	3.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
TOTAL VISITORS	64,185	65,453	-1.9	129,309	133,915	-3.4
Domestic	12,529	11,150	12.4	23,454	22,047	6.4
International	51,656	54,303	-4.9	105,855	111,868	-5.4
VISITOR DAYS	789,464	819,877	-3.7	1,703,014	1,796,733	-5.2
AVERAGE DAILY CENSUS	27,223	29,281	-7.0	28,384	30,453	-6.8
ISLANDS VISITED						
O'ahu	25,194	25,848	-2.5	51,670	52,098	-0.8
O'ahu only	18,646	17,312	7.7	35,446	34,802	1.9
O'ahu one day or less	743	992	-25.1	1,885	2,166	-13.0
Kaua'i	9,033	10,639	-15.1	18,989	21,310	-10.9
Kaua'i only	4,842	5,454	-11.2	9,755	10,698	-8.8
Kaua'i one day or less	732	1,120	-34.7	1,602	2,066	-22.5
Maui County	29,729	32,739	-9.2	61,559	66,840	-7.9
Maui	29,389	32,466	-9.5	61,025	66,363	-8.0
Maui only	22,014	23,027	-4.4	43,343	47,679	-9.1
Maui one day or less	794	1,359	-41.5	2,295	2,419	-5.1
Moloka'i *	528	932	-43.4	883	1,417	-37.7
Moloka'i only *	67	32	112.0	160	42	280.3
Moloka'i one day or less*	177	684	-74.2	323	937	-65.5
Lāna'i *	697	901	-22.6	1,420	1,847	-23.1
Lāna'i only *	84	47	78.7	132	99	32.8
Lāna'i one day or less*	454	671	-32.4	937	1,348	-30.5
Hawai'i Island	13,530	12,341	9.6	28,033	26,586	5.4
Kona side	12,332	11,514	7.1	25,395	24,800	2.4
Hilo side	4,173	3,628	15.0	8,612	7,896	9.1
Hawai'i Island only	8,678	7,508	15.6	17,284	16,229	6.5
Hawai'i Island one day or less	289	322	-10.3	577	648	-11.0
Any Neighbor Island	45,540	48,140	-5.4	93,863	99,113	-5.3
NI only	38,992	39,605	-1.5	77,638	81,817	-5.1
O'ahu & NI	6,548	8,535	-23.3	16,224	17,296	-6.2
Any one island only	54,330	53,380	1.8	106,120	109,549	-3.1
Multiple Islands	9,856	12,073	-18.4	23,189	24,366	-4.8
Avg. Islands Visited	1.22	1.27	-3.9	1.25	1.27	-1.1
Average Length of Stay in Hawai'i	12.30	12.53	-1.8	13.17	13.42	-1.8
ACCOMMODATIONS						
Plan to stay in Hotel	28,256	27,758	1.8	56,104	55,316	1.4
Hotel only	21,995	20,572	6.9	41,642	41,293	0.8
Plan to stay in Condo	20,378	20,336	0.2	43,489	44,286	-1.8
Condo only	16,860	16,504	2.2	34,893	35,479	-1.7
Plan to stay in Timeshare	5,862	5,722	2.4	11,636	12,219	-4.8
Timeshare only	4,434	4,296	3.2	8,256	9,151	-9.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	748	764	-2.2	1,449	1,534	-5.5
Friends/Relatives	2,951	3,049	-3.2	6,679	6,911	-3.4
Bed & Breakfast	1,206	1,413	-14.7	2,637	2,618	0.7
Rental House	10,306	11,652	-11.5	20,241	23,221	-12.8
Hostel	1,130	1,480	-23.6	2,638	2,860	-7.7
Camp Site, Beach	1,602	1,559	2.8	3,183	2,697	18.0
Private Room in Private Home**	907	2,078	-56.4	2,340	3,844	-39.1
Shared Room/Space in Private Home	324	342	-5.4	970	840	15.5
Other	649	818	-20.7	1,570	1,652	-5.0
PURPOSE OF TRIP						
Pleasure (Net)	59,823	61,394	-2.6	121,066	124,978	-3.1
Honeymoon/Get Married	1,413	1,761	-19.8	2,677	3,137	-14.7
Honeymoon	1,235	1,686	-26.8	2,377	2,957	-19.6
Get Married	251	92	173.5	400	217	84.8
Pleasure/Vacation	58,563	59,997	-2.4	118,833	122,478	-3.0
Mtgs/Conventions/Incentive	2,746	3,609	-23.9	5,790	7,502	-22.8
Conventions	1,911	2,223	-14.0	4,404	4,881	-9.8
Corporate Meetings	454	482	-5.9	787	1,582	-50.3
Incentive	482	997	-51.6	801	1,201	-33.3
Other Business	434	512	-15.3	852	1,048	-18.7
Visit Friends/Rel.	2,311	2,039	13.4	4,608	4,452	3.5
Gov't/Military	35	97	-63.7	60	114	-46.9
Attend School	21	49	-56.9	114	85	34.3
Sport Events	358	343	4.5	1,021	1,252	-18.5
Other	1,224	632	93.7	1,955	1,455	34.4
TRAVEL STATUS						
% First Timers ***	30.3	33.5	-3.1	30.1	31.7	-1.6
% Repeaters ***	69.7	66.5	3.1	69.9	68.3	1.6
Average # of Trips	4.4	4.1	5.7	4.5	4.4	2.5
Group Tour	1,288	922	39.7	1,932	1,987	-2.8
Non-Group	62,898	64,531	-2.5	127,377	131,927	-3.4
Package Trip	10,014	9,836	1.8	20,238	20,352	-0.6
No Package	54,172	55,617	-2.6	109,071	113,562	-4.0
Net True Independent	53,750	55,388	-3.0	108,361	112,971	-4.1
Ave. Age	49	48	1.4	49	49	-0.7
Ave. Party Size	2.1	2.1	0.3	2.2	2.1	0.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

FEBRUARY 2020 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2020P	2019P	% change	2020P YTD	2019P YTD	% change
TOTAL EXPENDITURES (\$mil.)	1,458.7	1,394.7	4.6	3,171.7	3,026.6	4.8
Total by air	1,452.6	1,389.8	4.5	3,160.6	3,018.2	4.7
U.S. Total	991.2	876.3	13.1	2,120.3	1,898.3	11.7
U.S. West	572.9	504.5	13.6	1,194.6	1,063.3	12.3
U.S. East	418.3	371.8	12.5	925.7	835.0	10.9
Japan	163.9	162.9	0.6	348.3	335.1	3.9
Canada	144.7	150.7	-4.0	305.1	318.3	-4.2
All Others	152.8	199.9	-23.6	387.0	466.6	-17.1
Visitor arrivals by cruise ships	6.1	4.9	23.6	11.1	8.4	32.1
TOTAL VISITOR DAYS	7,251,494	6,968,040	4.1	15,603,533	15,152,562	3.0
Total by air	7,177,304	6,902,479	4.0	15,482,320	15,036,081	3.0
U.S. Total	4,960,739	4,503,976	10.1	10,549,492	9,726,933	8.5
U.S. West	3,051,764	2,736,863	11.5	6,389,161	5,835,249	9.5
U.S. East	1,908,975	1,767,113	8.0	4,160,331	3,891,684	6.9
Japan	678,463	683,390	-0.7	1,447,028	1,406,705	2.9
Canada	789,464	819,877	-3.7	1,703,014	1,796,733	-5.2
All Others	748,638	895,237	-16.4	1,782,787	2,105,710	-15.3
Visitor arrivals by cruise ships	74,190	65,561	13.2	121,213	116,480	4.1
VISITOR ARRIVALS	828,056	782,584	5.8	1,690,630	1,603,205	5.5
Total by air	812,967	766,293	6.1	1,665,003	1,575,390	5.7
U.S. Total	549,625	487,940	12.6	1,102,204	988,008	11.6
U.S. West	355,515	313,174	13.5	708,041	631,064	12.2
U.S. East	194,110	174,766	11.1	394,163	356,943	10.4
Japan	120,210	120,658	-0.4	248,896	241,082	3.2
Canada	64,185	65,453	-1.9	129,309	133,915	-3.4
All Others	78,946	92,242	-14.4	184,595	212,387	-13.1
Visitor arrivals by cruise ships	15,089	16,291	-7.4	25,627	27,814	-7.9
AVERAGE DAILY CENSUS	250,052	248,859	0.5	260,059	256,823	1.3
Total by air	247,493	246,517	0.4	258,039	254,849	1.3
U.S. Total	171,060	160,856	6.3	175,825	164,863	6.6
U.S. West	105,233	97,745	7.7	106,486	98,903	7.7
U.S. East	65,827	63,111	4.3	69,339	65,961	5.1
Japan	23,395	24,407	-4.1	24,117	23,842	1.2
Canada	27,223	29,281	-7.0	28,384	30,453	-6.8
All Others	25,815	31,973	-19.3	29,713	35,690	-16.7
Visitor arrivals by cruise ships	2,558	2,341	9.3	2,020	1,974	2.3
AVERAGE LENGTH OF STAY	8.76	8.90	-1.6	9.23	9.45	-2.3
Total by air	8.83	9.01	-2.0	9.30	9.54	-2.6
U.S. Total	9.03	9.23	-2.2	9.57	9.84	-2.8
U.S. West	8.58	8.74	-1.8	9.02	9.25	-2.4
U.S. East	9.83	10.11	-2.7	10.55	10.90	-3.2
Japan	5.64	5.66	-0.4	5.81	5.83	-0.4
Canada	12.30	12.53	-1.8	13.17	13.42	-1.8
All Others	9.48	9.71	-2.3	9.66	9.91	-2.6
Visitor arrivals by cruise ships	4.92	4.02	22.2	4.73	4.19	12.9
PER PERSON PER DAY SPENDING (\$)	201.2	200.2	0.5	203.3	199.7	1.8
Total by air	202.4	201.3	0.5	204.1	200.7	1.7
U.S. Total	199.8	194.6	2.7	201.0	195.2	3.0
U.S. West	187.7	184.3	1.9	187.0	182.2	2.6
U.S. East	219.1	210.4	4.1	222.5	214.6	3.7
Japan	241.6	238.4	1.3	240.7	238.2	1.0
Canada	183.3	183.8	-0.3	179.1	177.1	1.1
All Others	204.1	223.2	-8.6	217.1	221.6	-2.0
Visitor arrivals by cruise ships	82.2	75.2	9.2	91.3	71.9	27.0
PER PERSON PER TRIP SPENDING (\$)	1,761.6	1,782.2	-1.2	1,876.0	1,887.8	-0.6
Total by air	1,786.8	1,813.6	-1.5	1,898.3	1,915.9	-0.9
U.S. Total	1,803.5	1,795.9	0.4	1,923.7	1,921.3	0.1
U.S. West	1,611.5	1,610.8	0.0	1,687.2	1,684.9	0.1
U.S. East	2,155.1	2,127.7	1.3	2,348.6	2,339.3	0.4
Japan	1,363.4	1,350.4	1.0	1,399.2	1,389.9	0.7
Canada	2,254.0	2,302.0	-2.1	2,359.2	2,376.8	-0.7
All Others	1,935.2	2,166.6	-10.7	2,096.5	2,196.9	-4.6
Visitor arrivals by cruise ships	404.2	302.8	33.5	431.8	301.1	43.4

P=Preliminary data.

Source:Hawai'i Tourism Authority

2020 Arrivals at a Glance by Month

MONTH-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,713.0	\$1,458.7			
	Total by air	\$1,708.0	\$1,452.6			
	U.S. Total	\$1,129.1	\$991.2			
	U.S. West	\$621.7	\$572.9			
	U.S. East	\$507.4	\$418.3			
	Japan	\$184.4	\$163.9			
	Canada	\$160.4	\$144.7			
	All Other	\$234.2	\$152.8			
	Visitor arrivals by cruise ships	\$5.0	\$6.1			
	Visitor Days	TOTAL (air + s	8,352,039	7,251,494		
Total by air		8,305,017	7,177,304			
U.S. Total		5,588,753	4,960,739			
U.S. West		3,337,398	3,051,764			
U.S. East		2,251,355	1,908,975			
Japan		768,565	678,463			
Canada		913,550	789,464			
All Other		1,034,149	748,638			
Visitor arrivals by cruise ships		\$47,022.7	74,190			
Visitor Arrivals		TOTAL (air + s	862,574	828,056		
	Total by air	852,037	812,967			
	U.S. Total	552,578	549,625			
	U.S. West	352,525	355,515			
	U.S. East	200,053	194,110			
	Japan	128,686	120,210			
	Canada	65,123	64,185			
	All Other	105,649	78,946			
	Visitor arrivals by cruise ships	10,538	15,089			
	Average Daily Census	TOTAL (air + s	288,001	250,052		
Total by air		286,380	247,493			
U.S. Total		192,716	171,060			
U.S. West		115,083	105,233			
U.S. East		77,633	65,827			
Japan		26,502	23,395			
Canada		31,502	27,223			
All Other		35,660	25,815			
Visitor arrivals by cruise ships		1,621	2,558			
Average Length of Stay		TOTAL (air + s	9.68	8.76		
	Total by air	9.75	8.83			
	U.S. Total	10.11	9.03			
	U.S. West	9.47	8.58			
	U.S. East	11.25	9.83			
	Japan	5.97	5.64			
	Canada	14.03	12.30			
	All Other	9.79	9.48			
	Visitor arrivals by cruise ships	4.46	4.92			
	Per Person Per Day Spending	TOTAL (air + s	\$205.1	\$201.2		
Total by air		\$205.7	\$202.4			
U.S. Total		\$202.0	\$199.8			
U.S. West		\$186.3	\$187.7			
U.S. East		\$225.4	\$219.1			
Japan		\$239.9	\$241.6			
Canada		\$175.6	\$183.3			
All Other		\$226.5	\$204.1			
Visitor arrivals by cruise ships		\$105.6	\$82.2			
Per Person Per Trip Spending		TOTAL (air + s	\$1,985.9	\$1,761.6		
	Total by air	\$2,004.7	\$1,786.8			
	U.S. Total	\$2,043.2	\$1,803.5			
	U.S. West	\$1,763.4	\$1,611.5			
	U.S. East	\$2,536.3	\$2,155.1			
	Japan	\$1,432.7	\$1,363.4			
	Canada	\$2,462.8	\$2,254.0			
	All Other	\$2,217.1	\$1,935.2			
	Visitor arrivals by cruise ships	\$471.3	\$404.2			

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,713.0	\$3,171.7			
	Total by air	\$1,708.0	\$3,160.6			
	U.S. Total	\$1,129.1	\$2,120.3			
	U.S. West	\$621.7	\$1,194.6			
	U.S. East	\$507.4	\$925.7			
	Japan	\$184.4	\$348.3			
	Canada	\$160.4	\$305.1			
	All Other	\$234.2	\$387.0			
	Visitor arrivals by cruise ships	\$5.0	\$11.1			
	Visitor Days	TOTAL (air + s	8,352,039	15,603,533		
Total by air		8,305,017	15,482,320			
U.S. Total		5,588,753	10,549,492			
U.S. West		3,337,398	6,389,161			
U.S. East		2,251,355	4,160,331			
Japan		768,565	1,447,028			
Canada		913,550	1,703,014			
All Other		1,034,149	1,782,787			
Visitor arrivals by cruise ships		47,023	121,213			
Visitor Arrivals		TOTAL (air + s	862,574	1,690,630		
	Total by air	852,037	1,665,003			
	U.S. Total	552,578	1,102,204			
	U.S. West	352,525	708,041			
	U.S. East	200,053	394,163			
	Japan	128,686	248,896			
	Canada	65,123	129,309			
	All Other	105,649	184,595			
	Visitor arrivals by cruise ships	10,538	25,627			
	Average Daily Census	TOTAL (air + s	269,421	260,059		
Total by air		267,904	258,039			
U.S. Total		180,282	175,825			
U.S. West		107,658	106,486			
U.S. East		72,624	69,339			
Japan		24,792	24,117			
Canada		29,469	28,384			
All Other		33,360	29,713			
Visitor arrivals by cruise ships		1,517	2,020			
Average Length of Stay		TOTAL (air + s	9.68	9.23		
	Total by air	9.75	9.30			
	U.S. Total	10.11	9.57			
	U.S. West	9.47	9.02			
	U.S. East	11.25	10.55			
	Japan	5.97	5.81			
	Canada	14.03	13.17			
	All Other	9.79	9.66			
	Visitor arrivals by cruise ships	4.46	4.73			
	Per Person Per Day Spending	TOTAL (air + s	\$205.1	\$203.3		
Total by air		\$205.7	\$204.1			
U.S. Total		\$202.0	\$201.0			
U.S. West		\$186.3	\$187.0			
U.S. East		\$225.4	\$222.5			
Japan		\$239.9	\$240.7			
Canada		\$175.6	\$179.1			
All Other		\$226.5	\$217.1			
Visitor arrivals by cruise ships		\$105.6	\$91.3			
Per Person Per Trip Spending		TOTAL (air + s	\$1,985.9	\$1,876.0		
	Total by air	\$2,004.7	\$1,898.3			
	U.S. Total	\$2,043.2	\$1,923.7			
	U.S. West	\$1,763.4	\$1,687.2			
	U.S. East	\$2,536.3	\$2,348.6			
	Japan	\$1,432.7	\$1,399.2			
	Canada	\$2,462.8	\$2,359.2			
	All Other	\$2,217.1	\$2,096.5			
	Visitor arrivals by cruise ships	\$471.3	\$431.8			

Source:Hawaii'i Tourism Authority

Monthly data may not add up to total due to rounding.

FEBRUARY 2020 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2020P	2019P	% change	2020P YTD	2019P YTD	% change
TOTAL EXPENDITURES (\$mil.)	1,458.7	1,394.7	4.6	3,171.7	3,026.6	4.8
Total by air	1,452.6	1,389.8	4.5	3,160.6	3,018.2	4.7
O'ahu	590.0	617.7	-4.5	1,291.6	1,329.4	-2.8
Maui	460.3	414.2	11.1	971.0	888.4	9.3
Moloka'i	4.5	3.3	37.7	8.83	6.2	43.3
Lāna'i	5.4	8.4	-35.0	15.0	17.5	-14.2
Kaua'i	171.3	153.5	11.6	362.5	329.4	10.0
Hawai'i Island	221.0	192.7	14.7	511.6	447.3	14.4
Visitor arrivals by cruise ships	6.1	4.9	23.6	11.1	8.4	32.1
TOTAL VISITOR DAYS	7,251,494	6,968,040	4.1	15,603,533	15,152,562	3.0
Total by air	7,177,304	6,902,479	4.0	15,482,320	15,036,081	3.0
O'ahu	3,156,910	3,114,998	1.3	6,845,682	6,769,479	1.1
Maui	1,961,860	1,881,075	4.3	4,156,855	4,047,463	2.7
Moloka'i	27,947	26,231	6.5	64,874	64,554	0.5
Lāna'i	23,436	22,005	6.5	48,553	43,419	11.8
Kaua'i	842,837	796,004	5.9	1,764,412	1,719,168	2.6
Hawai'i Island	1,164,313	1,062,167	9.6	2,601,944	2,391,998	8.8
Visitor arrivals by cruise ships	74,190	65,561	13.2	121,213	116,480	4.1
VISITOR ARRIVALS	828,056	782,584	5.8	1,690,630	1,603,205	5.5
Total by air	812,967	766,293	6.1	1,665,003	1,575,390	5.7
O'ahu	472,086	456,733	3.4	984,707	948,674	3.8
Maui	234,773	221,299	6.1	477,244	455,407	4.8
Moloka'i	5,151	5,449	-5.5	11,937	11,144	7.1
Lāna'i	6,178	6,272	-1.5	12,242	12,598	-2.8
Kaua'i	110,969	104,461	6.2	224,816	210,607	6.7
Hawai'i Island	148,219	138,324	7.2	311,749	287,755	8.3
Visitor arrivals by cruise ships	15,089	16,291	-7.4	25,627	27,814	-7.9
AVERAGE DAILY CENSUS	250,052	248,859	0.5	260,059	256,823	1.3
Total by air	247,493	246,517	0.4	258,039	254,849	1.3
O'ahu	108,859	111,250	-2.1	114,095	114,737	-0.6
Maui	67,650	67,181	0.7	69,281	68,601	1.0
Moloka'i	964	937	2.9	1,081	1,094	-1.2
Lāna'i	808	786	2.8	809	736	10.0
Kaua'i	29,063	28,429	2.2	29,407	29,138	0.9
Hawai'i Island	40,149	37,935	5.8	43,366	40,542	7.0
Visitor arrivals by cruise ships	2,558	2,341	9.3	2,020	1,974	2.3
AVERAGE LENGTH OF STAY	8.76	8.90	-1.6	9.23	9.45	-2.3
Total by air	8.83	9.01	-2.0	9.30	9.54	-2.6
O'ahu	6.69	6.82	-2.0	6.95	7.14	-2.6
Maui	8.36	8.50	-1.7	8.71	8.89	-2.0
Moloka'i	5.43	4.81	12.7	5.43	5.79	-6.2
Lāna'i	3.79	3.51	8.1	3.97	3.45	15.1
Kaua'i	7.60	7.62	-0.3	7.85	8.16	-3.9
Hawai'i Island	7.86	7.68	2.3	8.35	8.31	0.4
Visitor arrivals by cruise ships	4.92	4.02	22.2	4.73	4.19	12.9
PER PERSON PER DAY SPENDING (\$)	201.2	200.2	0.5	203.3	199.7	1.8
Total by air	202.4	201.3	0.5	204.1	200.7	1.7
O'ahu	186.9	198.3	-5.8	188.7	196.4	-3.9
Maui	234.6	220.2	6.6	233.6	219.5	6.4
Moloka'i	162.0	125.4	29.2	136.1	95.5	42.6
Lāna'i	231.7	379.9	-39.0	309.9	403.7	-23.2
Kaua'i	203.2	192.8	5.4	205.5	191.6	7.2
Hawai'i Island	189.8	181.5	4.6	196.6	187.0	5.1
Visitor arrivals by cruise ships	82.2	75.2	9.2	91.3	71.9	27.0
PER PERSON PER TRIP SPENDING (\$)	1,761.6	1,782.2	-1.2	1,876.0	1,887.8	-0.6
Total by air	1,786.8	1,813.6	-1.5	1,898.3	1,915.9	-0.9
O'ahu	1,249.8	1,352.5	-7.6	1,311.7	1,401.3	-6.4
Maui	1,960.8	1,871.6	4.8	2,034.6	1,950.7	4.3
Moloka'i	879.1	603.6	45.6	739.8	553.1	33.7
Lāna'i	878.8	1,332.7	-34.1	1,229.0	1,391.3	-11.7
Kaua'i	1,543.2	1,469.0	5.1	1,612.5	1,564.2	3.1
Hawai'i Island	1,491.3	1,393.4	7.0	1,641.0	1,554.5	5.6
Visitor arrivals by cruise ships	404.2	302.8	33.5	431.8	301.1	43.4

P=Preliminary data.

Source:Hawai'i Tourism Authority

MONTH-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,713.0	\$1,458.7			
	Total by air	\$1,708.0	\$1,452.6			
	O'ahu	\$701.6	\$590.0			
	Maui	\$510.7	\$460.3			
	Moloka'i	\$4.3	\$4.5			
	Lāna'i	\$9.6	\$5.4			
	Kaua'i	\$191.3	\$171.3			
	Hawai'i Island Visitor arrivals by d	\$290.5 \$5.0	\$221.0 \$6.1			
Visitor Days	TOTAL (air + ships)	8,352,039	7,251,494			
	Total by air	8,305,017	7,177,304			
	O'ahu	3,688,771	3,156,910			
	Maui	2,194,995	1,961,860			
	Moloka'i	36,927	27,947			
	Lāna'i	25,117	23,436			
	Kaua'i	921,575	842,837			
	Hawai'i Island cruise ships	1,437,632 47,023	1,164,313 74,190			
Visitor Arrivals	TOTAL (air + ships)	862,574	828,056			
	Total by air	852,037	812,967			
	O'ahu	512,621	472,086			
	Maui	242,472	234,773			
	Moloka'i	6,786	5,151			
	Lāna'i	6,064	6,178			
	Kaua'i	113,847	110,969			
	Hawai'i Island cruise ships	163,530 10,538	148,219 15,089			
Average Daily Census	TOTAL (air + ships)	288,001	250,052			
	Total by air	286,380	247,493			
	O'ahu	127,199	108,859			
	Maui	75,689	67,650			
	Moloka'i	1,273	964			
	Lāna'i	866	808			
	Kaua'i	31,778	29,063			
	Hawai'i Island cruise ships	49,574 1,621	40,149 2,558			
Average Length of Stay	TOTAL (air + ships)	9.68	8.76			
	Total by air	9.75	8.83			
	O'ahu	7.20	6.69			
	Maui	9.05	8.36			
	Moloka'i	5.44	5.43			
	Lāna'i	4.14	3.79			
	Kaua'i	8.09	7.60			
	Hawai'i Island cruise ships	8.79 4.46	7.86 4.92			
Per Person Per Day Spending *	TOTAL (air+ships)	\$205.1	\$201.2			
	Total by air	\$205.7	\$202.4			
	O'ahu	\$190.2	\$186.9			
	Maui	\$232.7	\$234.6			
	Moloka'i	\$116.5	\$162.0			
	Lāna'i	\$382.9	\$231.7			
	Kaua'i	\$207.5	\$203.2			
	Hawai'i Island cruise ships	\$202.1 \$105.6	\$189.8 \$82.2			
Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,985.9	\$1,761.6			
	Total by air	\$2,004.7	\$1,786.8			
	O'ahu	\$1,368.7	\$1,249.8			
	Maui	\$2,106.1	\$1,960.8			
	Moloka'i	\$634.1	\$879.1			
	Lāna'i	\$1,585.8	\$878.8			
	Kaua'i	\$1,680.0	\$1,543.2			
	Hawai'i Island cruise ships	\$1,776.6 \$471.3	\$1,491.3 \$404.2			

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,713.0	\$3,171.7			
	Total by air	\$1,708.0	\$3,160.6			
	O'ahu	\$701.6	\$1,291.6			
	Maui	\$510.7	\$971.0			
	Moloka'i	\$4.3	\$8.8			
	Lāna'i	\$9.6	\$15.0			
	Kaua'i	\$191.3	\$362.5			
	Hawai'i Island cruise ships	\$290.5 \$5.0	\$511.6 \$11.1			
Visitor Days	TOTAL (air + ships)	8,352,039	15,603,533			
	Total by air	8,305,017	15,482,320			
	O'ahu	3,688,771	6,845,682			
	Maui	2,194,995	4,156,855			
	Moloka'i	36,927	64,874			
	Lāna'i	25,117	48,553			
	Kaua'i	921,575	1,764,412			
	Hawai'i Island cruise ships	1,437,632 47,023	2,601,944 121,213			
Visitor Arrivals	TOTAL (air + ships)	862,574	1,690,630			
	Total by air	852,037	1,665,003			
	O'ahu	512,621	984,707			
	Maui	242,472	477,244			
	Moloka'i	6,786	11,937			
	Lāna'i	6,064	12,242			
	Kaua'i	113,847	224,816			
	Hawai'i Island cruise ships	163,530 10,538	311,749 25,627			
Average Daily Census	TOTAL (air + ships)	269,421	260,059			
	Total by air	267,904	258,039			
	O'ahu	118,993	114,095			
	Maui	70,806	69,281			
	Moloka'i	1,191	1,081			
	Lāna'i	810	809			
	Kaua'i	29,728	29,407			
	Hawai'i Island cruise ships	46,375 1,517	43,366 2,020			
Length of Stay	TOTAL (air + ships)	9.68	9.23			
	Total by air	9.75	9.30			
	O'ahu	7.20	6.95			
	Maui	9.05	8.71			
	Moloka'i	5.44	5.43			
	Lāna'i	4.14	3.97			
	Kaua'i	8.09	7.85			
	Hawai'i Island cruise ships	8.79 4.46	8.35 4.73			
Per Person Per Day Spending *	TOTAL (air+ships)	\$205.1	\$203.3			
	Total by air	\$205.7	\$204.1			
	O'ahu	\$190.2	\$188.7			
	Maui	\$232.7	\$233.6			
	Moloka'i	\$116.5	\$136.1			
	Lāna'i	\$382.9	\$309.9			
	Kaua'i	\$207.5	\$205.5			
	Hawai'i Island cruise ships	\$202.1 \$105.6	\$196.6 \$91.3			
Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,985.9	\$1,876.0			
	Total by air	\$2,004.7	\$1,898.3			
	O'ahu	\$1,368.7	\$1,311.7			
	Maui	\$2,106.1	\$2,034.6			
	Moloka'i	\$634.1	\$739.8			
	Lāna'i	\$1,585.8	\$1,229.0			
	Kaua'i	\$1,680.0	\$1,612.5			
	Hawai'i Island cruise ships	\$1,776.6 \$471.3	\$1,641.0 \$431.8			

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	FEBRUARY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
VISITOR DAYS	191,920	163,281	17.5	338,773	317,264	6.8
TOTAL VISITORS	26,407	25,336	4.2	46,298	46,217	0.2
ARRIVED BY SHIP	15,089	16,291	-7.4	25,627	27,814	-7.9
ARRIVED BY AIR	11,317	9,045	25.1	20,671	18,403	12.3
NUMBER OF SHIP ARRIVALS	9	8	12.5	18	15	20.0
ISLANDS VISITED						
O'ahu	26,407	25,336	4.2	46,298	46,217	0.2
Kaua'i	22,457	19,943	12.6	40,803	36,422	12.0
Maui County	24,788	19,755	25.5	43,569	40,076	8.7
Maui	24,780	19,701	25.8	43,551	40,021	8.8
Moloka'i	420	432	-2.7	640	665	-3.7
Lāna'i	607	610	-0.6	994	1,016	-2.2
Hawai'i Island	24,732	22,175	11.5	43,380	41,506	4.5
Average Islands Visited	3.76	3.48	8.1	3.79	3.59	5.7
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.05	0.91	14.3	1.09	1.03	6.3
Days in Hawai'i during Cruise	5.44	4.75	14.6	5.40	5.00	8.1
Days in Hawai'i after Cruise	0.78	0.78	0.0	0.82	0.84	-2.0
Total days in Hawai'i	7.27	6.44	12.8	7.32	6.86	6.6
ACCOMMODATIONS						
Hotel	11,331	10,278	10.2	20,767	19,531	6.3
Hotel only	9,807	8,796	11.5	18,146	16,899	7.4
Condo	1,545	1,256	23.0	2,497	2,208	13.1
Condo only	591	380	55.6	928	681	36.3
Timeshare	994	715	38.9	1,682	1,522	10.5
Timeshare Only	441	247	78.6	727	639	13.8
Bed & Breakfast	84	222	-62.1	270	396	-31.7
Bed & Breakfast only	10	43	-76.1	91	111	-18.4
Friends & relatives	506	548	-7.6	996	997	-0.1
Other accommodation	293	250	17.3	649	534	21.6
Accommodation (NET)	12,896	11,410	13.0	23,600	21,936	7.6
Cruise only	13,511	13,926	-3.0	22,698	24,281	-6.5
PURPOSE OF TRIP						
Honeymoon	278	458	-39.3	758	878	-13.7
Get Married	78	206	-62.0	94	260	-64.0
Wedding	186	169	10.3	273	246	11.1
Convention/Conference	145	289	-50.0	250	383	-34.7
Business	211	227	-7.1	311	404	-23.1
Visiting Friends & relatives	2,531	2,502	1.2	4,264	4,359	-2.2
Play Golf	378	364	4.0	523	661	-20.9
Leisure	23,026	21,770	5.8	40,403	39,880	1.3
TRAVEL STATUS						
% First timers	40.8	44.8	-4.0	41.1	43.7	-2.6
% Repeat visitors	59.2	55.2	4.0	58.9	56.3	2.6

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

FEBRUARY	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE
INTERNATIONAL	311,844	326,147	-4.4	261,888	273,165	-4.1	28,219	29,767	-5.2	16,691	16,315	2.3				5,046	6,900	-26.9
SCHEDULES	311,247	325,556	-4.4	261,291	272,574	-4.1	28,219	29,767	-5.2	16,691	16,315	2.3				5,046	6,900	-26.9
CHARTERS	597	591	1.0	597	591	1.0												
JAPAN	161,838	158,160	2.3	152,731	149,252	2.3				9,107	8,908	2.2						
Fukuoka	4,726	4,520	4.6	4,726	4,520	4.6												
Nagoya	10,999	11,212	-1.9	10,999	11,212	-1.9												
Osaka	32,028	42,082	-23.9	32,028	42,082	-23.9												
Sapporo	3,336	4,726	-29.4	3,336	4,726	-29.4												
Tokyo HND	23,258	22,456	3.6	19,922	19,120	4.2				3,336	3,336							
Tokyo NRT	87,491	73,164	19.6	81,720	67,592	20.9				5,771	5,572	3.6						
CANADA	61,664	65,625	-6.0	20,815	21,551	-3.4	28,219	29,767	-5.2	7,584	7,407	2.4				5,046	6,900	-26.9
Calgary	8,470	10,728	-21.0		2,096	-100.0	8,470	8,632	-1.9									
Edmonton		2,096	-100.0					2,096	-100.0									
Toronto	2,980	416	616.3	2,980	416	616.3												
Vancouver	50,214	52,385	-4.1	17,835	19,039	-6.3	19,749	19,039	3.7	7,584	7,407	2.4				5,046	6,900	-26.9
OTHER ASIA	31,758	43,897	-27.7	31,758	43,897	-27.7												
Beijing		3,555	-100.0		3,555	-100.0												
Hangzhou		524	-100.0		524	-100.0												
Seoul	28,726	30,362	-5.4	28,726	30,362	-5.4												
Shanghai	584	7,008	-91.7	584	7,008	-91.7												
Taipei	2,448	2,448		2,448	2,448													
OCEANIA	31,016	34,530	-10.2	31,016	34,530	-10.2												
Auckland	7,080	7,670	-7.7	7,080	7,670	-7.7												
Brisbane	3,614	3,336	8.3	3,614	3,336	8.3												
Melbourne	4,020	3,685	9.1	4,020	3,685	9.1												
Sydney	16,302	19,839	-17.8	16,302	19,839	-17.8												
OTHER	24,971	23,344	7.0	24,971	23,344	7.0												
Apia	488	656	-25.6	488	656	-25.6												
Christmas Island	488	488		488	488													
Guam	10,556	10,192	3.6	10,556	10,192	3.6												
Majuro	2,656	2,656		2,656	2,656													
Manila	6,489	5,360	21.1	6,489	5,360	21.1												
Nadi	680	656	3.7	680	656	3.7												
Pago Pago	2,224	2,224		2,224	2,224													
Papeete	1,390	1,112	25.0	1,390	1,112	25.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

FEBRUARY YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE
INTERNATIONAL	664,824	691,672	-3.9	562,844	580,599	-3.1	56,856	62,555	-9.1	34,684	33,858	2.4				10,440	14,660	-28.8
SCHEDULES	663,027	690,311	-4.0	561,047	579,238	-3.1	56,856	62,555	-9.1	34,684	33,858	2.4				10,440	14,660	-28.8
CHARTERS	1,797	1,361	32.0	1,797	1,361	32.0												
JAPAN	338,034	332,260	1.7	318,866	313,569	1.7				19,168	18,691	2.6						
Fukuoka	9,452	9,944	-4.9	9,452	9,944	-4.9												
Nagoya	23,832	24,030	-0.8	23,832	24,030	-0.8												
Osaka	67,652	88,236	-23.3	67,652	88,236	-23.3												
Sapporo	7,228	8,340	-13.3	7,228	8,340	-13.3												
Tokyo HND	48,120	47,318	1.7	40,892	40,368	1.3				7,228	6,950	4.0						
Tokyo NRT	181,750	154,392	17.7	169,810	142,651	19.0				11,940	11,741	1.7						
CANADA	127,254	137,674	-7.6	44,442	45,292	-1.9	56,856	62,555	-9.1	15,516	15,167	2.3				10,440	14,660	-28.8
Calgary	17,280	22,066	-21.7		4,454	-100.0	17,280	17,612	-1.9									
Edmonton		4,454	-100.0					4,454	-100.0									
Toronto	6,258	1,040	501.7	6,258	1,040	501.7												
Vancouver	103,716	110,114	-5.8	38,184	39,798	-4.1	39,576	40,489	-2.3	15,516	15,167	2.3				10,440	14,660	-28.8
OTHER ASIA	72,897	91,196	-20.1	72,897	91,196	-20.1												
Beijing		6,636	-100.0		6,636	-100.0												
Hangzhou		786	-100.0		786	-100.0												
Seoul	59,519	63,972	-7.0	59,519	63,972	-7.0												
Shanghai	8,176	14,600	-44.0	8,176	14,600	-44.0												
Taipei	5,202	5,202		5,202	5,202													
OCEANIA	72,685	79,163	-8.2	72,685	79,163	-8.2												
Auckland	18,602	19,782	-6.0	18,602	19,782	-6.0												
Brisbane	7,228	7,506	-3.7	7,228	7,506	-3.7												
Melbourne	8,710	8,040	8.3	8,710	8,040	8.3												
Sydney	38,145	43,835	-13.0	38,145	43,835	-13.0												
OTHER	52,157	50,018	4.3	52,157	50,018	4.3												
Apia	1,314	1,324	-0.8	1,314	1,324	-0.8												
Christmas Island	1,224	1,098	11.5	1,224	1,098	11.5												
Guam	21,840	21,476	1.7	21,840	21,476	1.7												
Majuro	5,644	5,478	3.0	5,644	5,478	3.0												
Manila	13,287	11,256	18.0	13,287	11,256	18.0												
Nadi	1,342	1,324	1.4	1,342	1,324	1.4												
Pago Pago	4,726	5,282	-10.5	4,726	5,282	-10.5												
Papeete	2,780	2,780		2,780	2,780													

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division