

TABLE 1. TOTAL VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	22,562	995,210	-97.7	2,149,005	6,089,357	-64.7
Domestic	21,658	740,482	-97.1	1,534,961	4,338,476	-64.6
International	904	254,728	-99.6	614,044	1,750,881	-64.9
VISITOR DAYS	557,076	8,878,983	-93.7	20,817,556	53,770,763	-61.3
AVERAGE DAILY CENSUS	17,970	286,419	-93.7	97,735	253,636	-61.5
TOTAL AIR SEATS	162,130	1,254,165	-87.1	3,719,238	8,004,342	-53.5
TOTAL LOAD FACTOR (%)	36.0	93.8	-61.6	70.2	89.4	-21.5
ISLANDS VISITED						
O'ahu	15,776	598,986	-97.4	1,260,920	3,624,222	-65.2
O'ahu only	14,590	455,504	-96.8	998,887	2,827,598	-64.7
O'ahu one day or less	179	19,716	-99.1	46,782	129,751	-63.9
Kaua'i	1,397	139,157	-99.0	285,010	825,696	-65.5
Kaua'i only	996	76,057	-98.7	164,489	472,653	-65.2
Kaua'i one day or less	121	10,638	-98.9	23,184	73,777	-68.6
Maui County	2,794	313,046	-99.1	621,276	1,861,273	-66.6
Maui	2,585	307,834	-99.2	609,402	1,830,367	-66.7
Maui only	2,000	198,744	-99.0	415,204	1,225,061	-66.1
Maui one day or less	221	15,743	-98.6	28,413	96,761	-70.6
Moloka'i *	224	6,665	-96.6	14,721	37,902	-61.2
Moloka'i only *	111	728	-84.8	2,689	4,975	-46.0
Moloka'i one day or less*	52	4,113	-98.7	6,709	19,911	-66.3
Lāna'i *	121	9,190	-98.7	15,098	51,783	-70.8
Lāna'i only *	31	1,062	-97.1	2,862	7,384	-61.2
Lāna'i one day or less*	51	5,296	-99.0	7,049	29,585	-76.2
Hawai'i Island	3,700	173,899	-97.9	398,417	1,054,260	-62.2
Kona side	2,367	152,805	-98.5	349,799	930,920	-62.4
Hilo side	1,679	60,920	-97.2	130,298	361,765	-64.0
Hawai'i Island only	3,003	88,253	-96.6	237,304	579,781	-59.1
Hawai'i Island one day or less	244	9,596	-97.5	18,420	60,960	-69.8
Any Neighbor Island	7,465	539,707	-98.6	1,149,611	3,261,759	-64.8
NI only	6,279	396,224	-98.4	887,577	2,465,135	-64.0
O'ahu & NI	1,186	143,482	-99.2	262,034	796,624	-67.1
Any one island only	20,731	820,348	-97.5	1,821,435	5,117,452	-64.4
Multiple Islands	1,325	174,862	-99.2	327,063	971,905	-66.3
Avg. Islands Visited	1.05	1.24	-15.0	1.20	1.22	-1.4
Average Length of Stay in Hawai'i	25.26	8.92	183.1	9.69	8.83	9.8
ACCOMMODATIONS 1/						
Plan to stay in Hotel	4,837	586,488	-99.2	1,236,754	3,595,911	-65.6
Hotel only	4,381	505,181	-99.1	1,061,313	3,115,802	-65.9
Plan to stay in Condo	1,535	171,707	-99.1	367,379	1,028,306	-64.3
Condo only	1,263	131,693	-99.0	285,856	807,244	-64.6
Plan to stay in Timeshare	75	82,325	-99.9	159,887	499,356	-68.0
Timeshare only	61	62,141	-99.9	122,021	389,457	-68.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	33	11,095	-99.7	24,514	86,124	-71.5
Friends/Relatives	12,087	91,583	-86.8	257,145	551,104	-53.3
Bed & Breakfast	73	10,739	-99.3	27,775	70,424	-60.6
Rental House	1,607	113,856	-98.6	225,716	650,974	-65.3
Hostel	47	6,367	-99.3	18,326	52,595	-65.2
Camp Site, Beach	36	5,747	-99.4	17,657	39,020	-54.7
Private Room in Private Home**	1,023	15,259	-93.3	38,013	100,720	-62.3
Shared Room/Space in Private Home**	238	5,546	-95.7	10,940	30,778	-64.5
Other	1,321	14,868	-91.1	37,601	92,975	-59.6
PURPOSE OF TRIP 1/						
Pleasure (Net)	3,485	865,488	-99.6	1,752,728	5,154,027	-66.0
Honeymoon/Get Married	155	47,694	-99.7	88,468	316,038	-72.0
Honeymoon	56	41,668	-99.9	76,927	280,460	-72.6
Get Married	114	9,078	-98.7	17,325	56,649	-69.4
Pleasure/Vacation	3,357	823,227	-99.6	1,675,639	4,873,331	-65.6
Mtgs/Conventions/Incentive	104	28,807	-99.6	129,742	301,224	-56.9
Conventions	9	14,655	-99.9	76,230	150,951	-49.5
Corporate Meetings	79	6,942	-98.9	22,993	59,302	-61.2
Incentive	18	7,837	-99.8	34,268	99,331	-65.5
Other Business	3,970	22,137	-82.1	70,591	161,147	-56.2
Visit Friends/Rel.	11,776	83,736	-85.9	214,280	495,782	-56.8
Gov't/Military	2,132	11,724	-81.8	27,153	67,356	-59.7
Attend School	239	1,776	-86.6	5,492	12,680	-56.7
Sport Events	3	5,055	-99.9	16,240	38,858	-58.2
Other	2,625	37,205	-92.9	86,325	247,303	-65.1
TRAVEL STATUS 1/						
% First Timers ***	20.8	32.0	-11.2	29.4	31.9	-2.5
% Repeaters ***	79.2	68.0	11.2	70.6	68.1	2.5
Average # of Trips	8	5	66.3	6	5	7.2
Group Tour	207	38,877	-99.5	99,072	300,800	-67.1
Non-Group	21,451	956,333	-97.8	2,048,499	5,788,556	-64.6
Package Trip	879	256,675	-99.7	445,617	1,536,617	-71.0
No Package	20,779	738,536	-97.2	1,701,954	4,552,740	-62.6
Net True Independent	20,620	726,582	-97.2	1,671,961	4,464,302	-62.5
Ave. Age	40	45	-9.9	46	45	1.6
Ave. Party Size	1.4	2.5	-43.3	2.1	2.3	-7.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

1/ Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
DOMESTIC VISITORS	21,658	740,482	-97.1	1,534,961	4,338,476	-64.6
DOMESTIC VISITOR DAYS	549,756	6,877,423	-92.0	15,745,892	40,024,081	-60.7
DOMESTIC AVERAGE DAILY CENSUS	17,734	221,852	-92.0	73,924	188,793	-60.8
DOMESTIC AIR SEATS	149,166	951,068	-84.3	2,787,896	5,758,792	-51.6
DOMESTIC LOAD FACTOR (%)	37.7	93.8	-59.8	68.9	90.3	-23.7
ISLANDS VISITED						
O'ahu	15,379	360,119	-95.7	749,217	2,090,007	-64.2
O'ahu only	14,193	262,623	-94.6	575,382	1,578,015	-63.5
O'ahu one day or less	179	18,449	-99.0	40,841	111,774	-63.5
Kaua'i	1,397	126,388	-98.9	249,930	727,144	-65.6
Kaua'i only	996	75,465	-98.7	155,216	452,779	-65.7
Kaua'i one day or less	121	6,679	-98.2	14,966	43,490	-65.6
Maui County	2,794	279,368	-99.0	522,927	1,573,112	-66.8
Maui	2,585	275,731	-99.1	512,470	1,548,433	-66.9
Maui only	2,000	191,316	-99.0	367,066	1,107,357	-66.9
Maui one day or less	221	8,065	-97.3	16,786	50,832	-67.0
Moloka'i *	224	4,168	-94.6	10,735	26,550	-59.6
Moloka'i only *	111	655	-83.1	2,541	4,788	-46.9
Moloka'i one day or less*	52	1,784	-97.1	3,441	10,047	-65.7
Lāna'i *	121	5,621	-97.8	12,607	34,598	-63.6
Lāna'i only *	31	1,011	-97.0	2,741	7,119	-61.5
Lāna'i one day or less*	51	2,677	-98.1	5,077	15,278	-66.8
Hawai'i Island	3,700	139,030	-97.3	308,513	817,657	-62.3
Kona side	2,367	123,235	-98.1	270,296	727,071	-62.8
Hilo side	1,679	44,694	-96.2	99,739	261,745	-61.9
Hawai'i Island only	3,003	82,332	-96.4	202,016	519,207	-61.1
Hawai'i Island one day or less	244	4,518	-94.6	9,123	25,457	-64.2
Any Neighbor Island	7,465	477,859	-98.4	959,579	2,760,461	-65.2
NI only	6,279	380,363	-98.3	785,743	2,248,469	-65.1
O'ahu & NI	1,186	97,496	-98.8	173,835	511,992	-66.0
Any one island only	20,333	613,402	-96.7	1,304,963	3,669,265	-64.4
Multiple Islands	1,325	127,080	-99.0	229,998	669,211	-65.6
Avg. Islands Visited	1.08	1.23	-12.2	1.20	1.21	-0.6
Average Length of Stay in Hawai'i	25.38	9.29	173.3	10.26	9.23	11.2
ACCOMMODATIONS						
Plan to stay in Hotel	4,837	394,585	-98.8	786,264	2,295,170	-65.7
Hotel only	4,381	330,629	-98.7	660,905	1,933,379	-65.8
Plan to stay in Condo	1,535	133,413	-98.8	262,383	756,858	-65.3
Condo only	1,263	104,983	-98.8	208,512	605,033	-65.5
Plan to stay in Timeshare	75	71,779	-99.9	129,846	414,763	-68.7
Timeshare only	61	55,081	-99.9	99,999	325,613	-69.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	33	9,598	-99.7	21,669	71,091	-69.5
Friends/Relatives	12,087	81,573	-85.2	220,336	494,348	-55.4
Bed & Breakfast	73	8,480	-99.1	22,227	55,128	-59.7
Rental House	1,607	98,786	-98.4	186,451	551,941	-66.2
Hostel	47	4,386	-98.9	14,487	31,434	-53.9
Camp Site, Beach	36	4,341	-99.2	14,428	29,451	-51.0
Private Room in Private Home**	1,023	9,052	-88.7	24,548	62,605	-60.8
Shared Room/Space in Private Home**	238	3,209	-92.6	8,917	23,401	-61.9
Other	1,321	14,364	-90.8	36,044	85,509	-57.8
PURPOSE OF TRIP						
Pleasure (Net)	3,282	640,426	-99.5	1,209,968	3,627,851	-66.6
Honeymoon/Get Married	155	25,306	-99.4	43,703	141,089	-69.0
Honeymoon	56	21,049	-99.7	35,135	116,258	-69.8
Get Married	114	5,342	-97.9	11,075	32,190	-65.6
Pleasure/Vacation	3,154	619,349	-99.5	1,174,369	3,511,477	-66.6
Mtgs/Conventions/Incentive	104	19,478	-99.5	96,101	208,365	-53.9
Conventions	9	11,919	-99.9	62,076	118,274	-47.5
Corporate Meetings	79	5,102	-98.4	20,221	49,548	-59.2
Incentive	18	3,072	-99.4	16,960	47,814	-64.5
Other Business	3,780	20,081	-81.2	67,397	149,729	-55.0
Visit Friends/Rel.	11,496	75,904	-84.9	189,333	443,462	-57.3
Gov't/Military	2,132	8,310	-74.3	26,102	53,927	-51.6
Attend School	239	1,110	-78.5	3,805	7,859	-51.6
Sport Events	3	4,296	-99.9	12,564	28,587	-56.0
Other	2,625	21,381	-87.7	53,633	139,857	-61.7
TRAVEL STATUS 1/						
% First Timers ***	20.8	29.6	-8.8	25.6	28.2	-2.6
% Repeaters ***	79.2	70.4	8.8	74.4	71.8	2.6
Average # of Trips	8.4	5.4	54.6	6.2	5.7	8.2
Group Tour	207	13,316	-98.4	36,601	109,529	-66.6
Non-Group	21,451	727,167	-97.1	1,498,360	4,228,946	-64.6
Package Trip	879	143,629	-99.4	204,240	767,401	-73.4
No Package	20,779	596,854	-96.5	1,330,721	3,571,074	-62.7
Net True Independent	20,620	590,985	-96.5	1,315,115	3,529,085	-62.7
Ave. Age of Party Head	40	45	-10.5	47	46	1.8
Ave. Party Size	1.5	2.5	-41.6	2.0	2.2	-10.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
INTERNATIONAL VISITORS	904	254,728	-99.6	614,044	1,750,881	-64.9
INTERNATIONAL VISITOR DAYS	7,320	2,001,559	-99.6	5,071,664	13,746,681	-63.1
INTERNATIONAL AVERAGE DAILY CENSUS	236	64,566	-99.6	23,811	64,843	-63.3
INTERNATIONAL AIR SEATS	12,964	303,097	-95.7	931,342	2,245,550	-58.5
INTERNATIONAL LOAD FACTOR (%)	15.8	93.7	-83.1	74.1	87.0	-14.8
ISLANDS VISITED						
O'ahu	397	238,867	-99.8	511,703	1,534,215	-66.6
O'ahu only	397	192,881	-99.8	423,505	1,249,583	-66.1
O'ahu one day or less		1,268	-100.0	5,941	17,977	-67.0
Kaua'i		12,769	-100.0	35,079	98,552	-64.4
Kaua'i only		592	-100.0	9,272	19,874	-53.3
Kaua'i one day or less		3,959	-100.0	8,219	30,287	-72.9
Maui County		33,678	-100.0	98,349	288,161	-65.9
Maui		32,103	-100.0	96,931	281,934	-65.6
Maui only		7,428	-100.0	48,138	117,704	-59.1
Maui one day or less		7,679	-100.0	11,627	45,930	-74.7
Moloka'i *		2,497	-100.0	3,986	11,352	-64.9
Moloka'i only *		73	-100.0	147	187	-21.2
Moloka'i one day or less*		2,329	-100.0	3,268	9,864	-66.9
Lāna'i *		3,569	-100.0	2,491	17,185	-85.5
Lāna'i only *		51	-100.0	121	265	-54.3
Lāna'i one day or less*		2,619	-100.0	1,972	14,307	-86.2
Hawai'i Island		34,869	-100.0	89,903	236,604	-62.0
Kona side		29,570	-100.0	79,503	203,849	-61.0
Hilo side		16,226	-100.0	30,560	100,020	-69.4
Hawai'i Island only		5,921	-100.0	35,289	60,575	-41.7
Hawai'i Island one day or less		5,078	-100.0	9,297	35,503	-73.8
Any Neighbor Island		61,847	-100.0	190,032	501,298	-62.1
NI only		15,861	-100.0	101,834	216,666	-53.0
O'ahu & NI		45,986	-100.0	88,198	284,632	-69.0
Any one island only	397	206,946	-99.8	516,472	1,448,187	-64.3
Multiple Islands		47,782	-100.0	97,065	302,694	-67.9
Avg. Islands Visited	0.44	1.27	-65.5	1.21	1.24	-3.2
Average Length of Stay in Hawai'i	18.43	7.86	134.5	8.27	7.85	5.4
ACCOMMODATIONS 1/						
Plan to stay in Hotel		191,904	-100.0	450,491	1,300,741	-65.4
Hotel only		174,552	-100.0	400,407	1,182,423	-66.1
Plan to stay in Condo		38,294	-100.0	104,996	271,448	-61.3
Condo only		26,710	-100.0	77,344	202,211	-61.8
Plan to stay in Timeshare		10,547	-100.0	30,041	84,592	-64.5
Timeshare only		7,060	-100.0	22,021	63,844	-65.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	---	1,497	NA	---	15,033	NA
Friends/Relatives	---	10,011	NA	---	56,756	NA
Bed & Breakfast	---	2,259	NA	---	15,296	NA
Rental House	---	15,070	NA	---	99,034	NA
Hostel	---	1,981	NA	---	21,161	NA
Camp Site, Beach	---	1,406	NA	---	9,568	NA
Private Room in Private Home**	---	6,207	NA	---	38,115	NA
Shared Room/Space in Private Home**	---	2,337	NA	---	7,377	NA
Other	---	505	NA	---	7,466	NA
PURPOSE OF TRIP 1/						
Pleasure (Net)	---	225,061	NA	---	1,526,176	NA
Honeymoon/Get Married	---	22,388	NA	---	174,949	NA
Honeymoon	---	20,619	NA	---	164,202	NA
Get Married	---	3,736	NA	---	24,459	NA
Pleasure/Vacation	---	203,879		---	1,361,854	
Mtgs/Conventions/Incentive	---	9,329	NA	---	92,859	NA
Conventions	---	2,736	NA	---	32,676	NA
Corporate Meetings	---	1,840	NA	---	9,755	NA
Incentive	---	4,765	NA	---	51,516	NA
Other Business	---	2,056		---	11,418	
Visit Friends/Rel.	---	7,831		---	52,321	
Gov't/Military	---	3,415	NA	---	13,428	NA
Attend School	---	666	NA	---	4,821	NA
Sport Events	---	759	NA	---	10,271	NA
Other	---	15,824	NA	---	107,446	NA
TRAVEL STATUS 1/						
% First Timers ***	---	38.9	NA	---	41.1	NA
% Repeaters ***	---	61.1	NA	---	58.9	NA
Average # of Trips	---	3.9	NA	---	3.9	NA
Group Tour	---	25,562	NA	---	191,271	NA
Non-Group	---	229,166	NA	---	1,559,610	NA
Package Trip	---	113,046	NA	---	769,216	NA
No Package	---	141,682	NA	---	981,665	NA
Net True Independent	---	135,597	NA	---	935,217	NA
Ave. Age of Party Head	---	44	NA	---	45	NA
Ave. Party Size	---	2.7		---	2.5	

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

1/ Note: Beginning June 2020, international data were not available for certain categories ("---"). In such instances, % change is Not Applicable (NA)

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US Total VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	20,406	706,174	-97.1	1,472,076	4,150,848	-64.5
Domestic	20,115	679,955	-97.0	1,428,030	4,018,127	-64.5
International	291	26,219	-98.9	44,047	132,721	-66.8
VISITOR DAYS	502,530	6,414,386	-92.2	14,758,323	37,548,277	-60.7
AVERAGE DAILY CENSUS	16,211	206,916	-92.2	69,288	177,115	-60.9
ISLANDS VISITED						
O'ahu	14,368	346,077	-95.8	726,196	2,011,549	-63.9
O'ahu only	13,272	257,292	-94.8	562,868	1,537,083	-63.4
O'ahu one day or less	172	16,643	-99.0	39,177	103,972	-62.3
Kaua'i	1,295	117,225	-98.9	236,170	688,692	-65.7
Kaua'i only	931	72,191	-98.7	148,364	435,200	-65.9
Kaua'i one day or less	106	6,392	-98.3	15,119	45,065	-66.5
Maui County	2,653	261,919	-99.0	493,973	1,486,725	-66.8
Maui	2,456	258,528	-99.1	483,901	1,463,615	-66.9
Maui only	1,904	182,674	-99.0	350,714	1,058,308	-66.9
Maui one day or less	204	8,585	-97.6	16,841	53,104	-68.3
Moloka'i *	212	4,024	-94.7	10,058	26,470	-62.0
Moloka'i only *	105	623	-83.1	2,409	4,582	-47.4
Moloka'i one day or less*	52	1,933	-97.3	3,413	11,403	-70.1
Lāna'i *	119	6,055	-98.0	11,740	35,645	-67.1
Lāna'i only *	28	984	-97.1	2,619	6,828	-61.6
Lāna'i one day or less*	51	2,799	-98.2	4,755	16,994	-72.0
Hawai'i Island	3,431	127,203	-97.3	288,387	761,053	-62.1
Kona side	2,157	111,768	-98.1	252,662	677,326	-62.7
Hilo side	1,599	41,202	-96.1	92,584	243,357	-62.0
Hawai'i Island only	2,781	77,452	-96.4	189,670	488,990	-61.2
Hawai'i Island one day or less	229	5,130	-95.5	9,229	26,341	-65.0
Any Neighbor Island	6,980	448,883	-98.4	909,055	2,613,765	-65.2
NI only	5,884	360,097	-98.4	745,727	2,139,298	-65.1
O'ahu & NI	1,096	88,786	-98.8	163,328	474,467	-65.6
Any one island only	19,022	591,215	-96.8	1,256,643	3,530,991	-64.4
Multiple Islands	1,231	114,959	-98.9	215,280	619,857	-65.3
Avg. Islands Visited	1.07	1.22	-11.9	1.19	1.20	-0.7
Average Length of Stay in Hawai'i	24.81	9.08	173.2	10.03	9.05	10.9
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	4,474	374,382	-98.8	756,752	2,188,935	-65.4
Hotel only	4,038	314,885	-98.7	637,572	1,848,353	-65.5
Plan to stay in Condo	1,444	126,413	-98.9	253,269	726,306	-65.1
Condo only	1,178	100,025	-98.8	200,957	581,340	-65.4
Plan to stay in Timeshare	71	69,814	-99.9	125,974	407,061	-69.1
Timeshare only	56	53,125	-99.9	96,792	318,382	-69.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US Total VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	32	8,992	-99.6	19,888	64,974	-69.4
Friends/Relatives	11,337	78,692	-85.6	213,995	476,950	-55.1
Bed & Breakfast	68	7,049	-99.0	20,367	48,475	-58.0
Rental House	1,505	94,661	-98.4	175,016	525,148	-66.7
Hostel	46	3,380	-98.7	11,451	25,234	-54.6
Camp Site, Beach	34	3,459	-99.0	12,575	25,458	-50.6
Private Room in Private Home**	867	9,024	-90.4	22,313	60,579	-63.2
Shared Room/Space in Private Home	227	2,814	-91.9	8,014	21,181	-62.2
Other	1,197	13,002	-90.8	33,234	78,112	-57.5
PURPOSE OF TRIP 1/						
Pleasure (Net)	3,067	607,115	-99.5	1,160,023	3,457,282	-66.4
Honeymoon/Get Married	133	23,626	-99.4	41,299	130,449	-68.3
Honeymoon	50	18,946	-99.7	33,201	105,638	-68.6
Get Married	98	5,681	-98.3	10,456	31,611	-66.9
Pleasure/Vacation	2,960	587,319	-99.5	1,126,200	3,349,549	-66.4
Mtgs/Conventions/Incentive	92	18,781	-99.5	90,398	195,864	-53.8
Conventions	3	11,652	-100.0	59,241	111,713	-47.0
Corporate Meetings	72	4,817	-98.5	18,963	47,066	-59.7
Incentive	18	2,883	-99.4	15,056	43,681	-65.5
Other Business	3,596	19,984	-82.0	64,574	145,905	-55.7
Visit Friends/Rel.	10,899	72,937	-85.1	182,293	430,838	-57.7
Gov't/Military	1,945	9,411	-79.3	24,910	55,280	-54.9
Attend School	224	878	-74.5	3,220	6,829	-52.8
Sport Events	3	4,025	-99.9	11,895	26,516	-55.1
Other	2,369	21,024	-88.7	52,620	139,224	-62.2
TRAVEL STATUS 1/						
% First Timers ***	20.7	27.8	-7.1	24.4	26.9	-2.5
% Repeaters ***	79.3	72.2	7.1	75.6	73.1	2.5
Average # of Trips	8.4	5.5	52.4	6.3	5.8	7.6
Group Tour	132	14,070	-99.1	32,199	97,935	-67.1
Non-Group	19,983	692,105	-97.1	1,439,359	4,052,913	-64.5
Package Trip	801	130,129	-99.4	189,265	705,391	-73.2
No Package	19,314	576,045	-96.6	1,282,294	3,445,457	-62.8
Net True Independent	19,228	570,059	-96.6	1,268,167	3,406,406	-62.8
Ave. Age	40	45	-10.7	47	46	1.8
Ave. Party Size	1.4	2.5	-42.1	2.0	2.2	-10.7

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

1/ Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	12,890	462,676	-97.2	940,780	2,720,989	-65.4
Domestic	12,690	454,461	-97.2	920,340	2,669,846	-65.5
International	200	8,215	-97.6	20,440	51,143	-60.0
VISITOR DAYS	295,891	4,054,571	-92.7	8,952,187	23,629,088	-62.1
AVERAGE DAILY CENSUS	9,545	130,793	-92.7	42,029	111,458	-62.3
ISLANDS VISITED						
O'ahu	8,685	200,596	-95.7	425,223	1,184,713	-64.1
O'ahu only	7,997	162,889	-95.1	354,133	980,132	-63.9
O'ahu one day or less	110	7,073	-98.4	16,837	44,301	-62.0
Kaua'i	826	74,988	-98.9	144,591	433,947	-66.7
Kaua'i only	639	55,611	-98.9	107,159	327,164	-67.2
Kaua'i one day or less	42	2,396	-98.3	6,303	17,066	-63.1
Maui County	1,824	168,399	-98.9	305,527	955,871	-68.0
Maui	1,684	166,317	-99.0	299,049	941,085	-68.2
Maui only	1,355	134,828	-99.0	243,701	770,101	-68.4
Maui one day or less	119	3,636	-96.7	7,525	23,464	-67.9
Moloka'i *	122	2,473	-95.1	5,983	15,665	-61.8
Moloka'i only *	75	425	-82.5	1,725	3,450	-50.0
Moloka'i one day or less*	15	1,136	-98.7	1,836	5,684	-67.7
Lāna'i *	61	3,098	-98.0	6,244	18,322	-65.9
Lāna'i only *	23	640	-96.5	1,699	4,421	-61.6
Lāna'i one day or less*	13	1,594	-99.2	2,381	8,309	-71.3
Hawai'i Island	2,330	77,449	-97.0	178,714	473,197	-62.2
Kona side	1,442	69,669	-97.9	158,946	426,669	-62.7
Hilo side	1,068	21,159	-95.0	50,294	129,838	-61.3
Hawai'i Island only	1,935	56,877	-96.6	135,121	357,216	-62.2
Hawai'i Island one day or less	160	1,935	-91.7	4,776	12,821	-62.7
Any Neighbor Island	4,793	299,788	-98.4	586,548	1,740,857	-66.3
NI only	4,105	262,080	-98.4	515,457	1,536,276	-66.4
O'ahu & NI	688	37,707	-98.2	71,090	204,581	-65.3
Any one island only	12,023	411,270	-97.1	843,536	2,442,483	-65.5
Multiple Islands	767	51,406	-98.5	97,144	278,506	-65.1
Avg. Islands Visited	1.06	1.13	-6.3	1.13	1.13	-0.1
Average Length of Stay in Hawai'i	23.13	8.76	164.0	9.52	8.68	9.6
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	2,628	230,444	-98.9	455,096	1,353,242	-66.4
Hotel only	2,396	198,197	-98.8	390,491	1,166,774	-66.5
Plan to stay in Condo	836	90,404	-99.1	176,883	522,685	-66.2
Condo only	692	75,044	-99.1	145,206	434,613	-66.6
Plan to stay in Timeshare	54	50,450	-99.9	80,515	281,923	-71.4
Timeshare only	41	39,869	-99.9	63,373	226,572	-72.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	14	2,471	-99.5	5,256	18,242	-71.2
Friends/Relatives	7,361	50,731	-85.5	137,920	310,666	-55.6
Bed & Breakfast	36	4,260	-99.1	12,744	30,295	-57.9
Rental House	902	61,815	-98.5	117,990	352,397	-66.5
Hostel	22	1,920	-98.9	6,926	15,524	-55.4
Camp Site, Beach	23	2,136	-98.9	8,588	16,571	-48.2
Private Room in Private Home**	596	5,997	-90.1	14,799	39,075	-62.1
Shared Room/Space in Private Home	160	1,841	-91.3	5,153	13,670	-62.3
Other	750	8,294	-91.0	21,673	50,944	-57.5
PURPOSE OF TRIP 1/						
Pleasure (Net)	1,870	404,996	-99.5	751,857	2,303,334	-67.4
Honeymoon/Get Married	76	13,528	-99.4	22,724	73,779	-69.2
Honeymoon	25	10,534	-99.8	17,385	57,508	-69.8
Get Married	57	3,563	-98.4	6,617	20,078	-67.0
Pleasure/Vacation	1,811	393,817	-99.5	733,644	2,243,539	-67.3
Mtgs/Conventions/Incentive	71	8,375	-99.1	45,734	98,721	-53.7
Conventions	1	4,819	-100.0	29,133	56,414	-48.4
Corporate Meetings	62	2,659	-97.7	10,445	26,803	-61.0
Incentive	10	1,156	-99.1	7,485	18,526	-59.6
Other Business	2,347	12,539	-81.3	42,039	95,350	-55.9
Visit Friends/Rel.	6,994	46,122	-84.8	117,036	277,356	-57.8
Gov't/Military	975	2,972	-67.2	10,927	22,152	-50.7
Attend School	132	518	-74.5	1,832	3,891	-52.9
Sport Events	1	3,468	-100.0	8,204	19,692	-58.3
Other	1,629	13,199	-87.7	34,110	89,501	-61.9
TRAVEL STATUS 1/						
% First Timers ***	14.7	20.2	-5.6	17.5	19.4	-1.9
% Repeaters ***	85.3	79.8	5.6	82.5	80.6	1.9
Average # of Trips	9.6	6.4	49.3	7.2	6.7	6.7
Group Tour	82	5,440	-98.5	13,957	43,956	-68.2
Non-Group	12,608	457,236	-97.2	926,521	2,677,033	-65.4
Package Trip	473	85,076	-99.4	107,488	439,463	-75.5
No Package	12,218	377,600	-96.8	832,990	2,281,526	-63.5
Net True Independent	12,155	374,804	-96.8	825,478	2,260,370	-63.5
Ave. Age	41	45	-9.4	46	46	1.3
Ave. Party Size	1.5	2.6	-42.9	2.0	2.3	-10.7

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

1/ Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	7,516	243,498	-96.9	531,296	1,429,858	-62.8
Domestic	7,425	225,494	-96.7	507,690	1,348,280	-62.3
International	91	18,004	-99.5	23,606	81,578	-71.1
VISITOR DAYS	206,639	2,359,815	-91.2	5,806,136	13,919,189	-58.3
AVERAGE DAILY CENSUS	6,666	76,123	-91.2	27,259	65,657	-58.5
ISLANDS VISITED						
O'ahu	5,684	145,481	-96.1	300,973	826,836	-63.6
O'ahu only	5,275	94,403	-94.4	208,736	556,951	-62.5
O'ahu one day or less	62	9,569	-99.3	22,341	59,671	-62.6
Kaua'i	469	42,237	-98.9	91,580	254,745	-64.1
Kaua'i only	292	16,580	-98.2	41,205	108,035	-61.9
Kaua'i one day or less	64	3,996	-98.4	8,816	27,999	-68.5
Maui County	829	93,520	-99.1	188,446	530,854	-64.5
Maui	771	92,210	-99.2	184,852	522,530	-64.6
Maui only	549	47,845	-98.9	107,013	288,207	-62.9
Maui one day or less	85	4,950	-98.3	9,315	29,641	-68.6
Moloka'i *	90	1,551	-94.2	4,075	10,805	-62.3
Moloka'i only *	31	197	-84.5	684	1,133	-39.6
Moloka'i one day or less*	37	797	-95.3	1,576	5,719	-72.4
Lāna'i *	58	2,957	-98.1	5,496	17,323	-68.3
Lāna'i only *	6	344	-98.4	920	2,407	-61.8
Lāna'i one day or less*	38	1,205	-96.8	2,374	8,686	-72.7
Hawai'i Island	1,102	49,754	-97.8	109,673	287,856	-61.9
Kona side	714	42,099	-98.3	93,716	250,657	-62.6
Hilo side	531	20,043	-97.3	42,289	113,520	-62.7
Hawai'i Island only	846	20,575	-95.9	54,549	131,775	-58.6
Hawai'i Island one day or less	69	3,195	-97.8	4,453	13,520	-67.1
Any Neighbor Island	2,187	149,095	-98.5	322,507	872,908	-63.1
NI only	1,779	98,017	-98.2	230,270	603,022	-61.8
O'ahu & NI	409	51,078	-99.2	92,237	269,886	-65.8
Any one island only	6,999	179,945	-96.1	413,107	1,088,508	-62.0
Multiple Islands	464	63,553	-99.3	118,136	341,351	-65.4
Avg. Islands Visited	1.09	1.37	-20.8	1.31	1.34	-2.4
Average Length of Stay in Hawai'i	27.69	9.69	185.7	10.93	9.73	12.3
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	1,846	143,938	-98.7	301,656	835,692	-63.9
Hotel only	1,642	116,688	-98.6	247,080	681,579	-63.7
Plan to stay in Condo	608	36,009	-98.3	76,386	203,621	-62.5
Condo only	487	24,982	-98.1	55,751	146,726	-62.0
Plan to stay in Timeshare	17	19,365	-99.9	45,459	125,138	-63.7
Timeshare only	15	13,256	-99.9	33,419	91,810	-63.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	18	6,520	-99.7	14,631	46,732	-68.7
Friends/Relatives	3,976	27,961	-85.8	76,075	166,284	-54.3
Bed & Breakfast	32	2,789	-98.9	7,623	18,180	-58.1
Rental House	603	32,846	-98.2	57,026	172,752	-67.0
Hostel	24	1,459	-98.4	4,524	9,709	-53.4
Camp Site, Beach	11	1,322	-99.2	3,987	8,887	-55.1
Private Room in Private Home**	272	3,028	-91.0	7,514	21,504	-65.1
Shared Room/Space in Private Home	67	973	-93.1	2,861	7,511	-61.9
Other	447	4,708	-90.5	11,561	27,167	-57.4
PURPOSE OF TRIP 1/						
Pleasure (Net)	1,197	202,119	-99.4	408,166	1,153,948	-64.6
Honeymoon/Get Married	57	10,098	-99.4	18,575	56,670	-67.2
Honeymoon	25	8,412	-99.7	15,817	48,130	-67.1
Get Married	41	2,117	-98.1	3,839	11,533	-66.7
Pleasure/Vacation	1,149	193,502	-99.4	392,556	1,106,010	-64.5
Mtgs/Conventions/Incentive	20	10,406	-99.8	44,663	97,142	-54.0
Conventions	2	6,832	-100.0	30,108	55,299	-45.6
Corporate Meetings	10	2,158	-99.5	8,518	20,262	-58.0
Incentive	8	1,728	-99.5	7,571	25,156	-69.9
Other Business	1,248	7,444	-83.2	22,535	50,555	-55.4
Visit Friends/Rel.	3,905	26,816	-85.4	65,256	153,482	-57.5
Gov't/Military	970	6,440	-84.9	13,983	33,128	-57.8
Attend School	92	361	-74.5	1,388	2,938	-52.7
Sport Events	2	557	-99.6	3,691	6,824	-45.9
Other	740	7,824	-90.5	18,510	49,723	-62.8
TRAVEL STATUS 1/						
% First Timers ***	31.0	42.2	-11.2	36.7	41.3	-4.5
% Repeaters ***	69.0	57.8	11.2	63.3	58.7	4.5
Average # of Trips	6.3	3.7	68.7	4.6	4.1	13.5
Group Tour	50	8,629	-99.4	18,242	53,979	-66.2
Non-Group	7,375	234,869	-96.9	512,838	1,375,880	-62.7
Package Trip	328	45,053	-99.3	81,776	265,928	-69.2
No Package	7,096	198,445	-96.4	449,304	1,163,931	-61.4
Net True Independent	7,073	195,254	-96.4	442,689	1,146,036	-61.4
Ave. Age	40	46	-12.7	48	47	2.5
Ave. Party Size	1.4	2.4	-40.5	1.9	2.1	-10.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

1/ Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	54	134,587	-100.0	294,348	868,821	-66.1
Domestic	54	719	-92.6	1,779	4,604	-61.4
International		133,868	-100.0	292,569	864,217	-66.1
VISITOR DAYS	2,178	797,943	-99.7	1,734,782	5,083,982	-65.9
AVERAGE DAILY CENSUS	70	25,740	-99.7	8,145	23,981	-66.0
ISLANDS VISITED						
O'ahu	37	127,720	-100.0	274,610	823,505	-66.7
O'ahu only	36	115,810	-100.0	249,656	750,388	-66.7
O'ahu one day or less		448	-100.0	1,030	4,205	-75.5
Kaua'i	9	1,221	-99.2	3,710	13,328	-72.2
Kaua'i only	9	169	-94.5	446	1,151	-61.3
Kaua'i one day or less		594	-100.0	2,297	8,609	-73.3
Maui County	2	3,629	-99.9	8,475	28,083	-69.8
Maui	2	3,353	-99.9	8,136	27,066	-69.9
Maui only	2	489	-99.5	1,526	5,141	-70.3
Maui one day or less		1,587	-100.0	2,732	9,010	-69.7
Moloka'i *		55	-100.0	421	894	-52.8
Moloka'i only *				2	25	-91.1
Moloka'i one day or less*		42	-100.0	363	818	-55.7
Lāna'i *		278	-100.0	133	1,378	-90.3
Lāna'i only *		51	-100.0	2	96	-97.7
Lāna'i one day or less*		65	-100.0	72	1,011	-92.9
Hawai'i Island	6	15,465	-100.0	35,908	90,555	-60.3
Kona side	3	13,316	-100.0	31,457	77,142	-59.2
Hilo side	2	4,052	-99.9	9,564	24,382	-60.8
Hawai'i Island only	5	5,847	-99.9	17,291	36,353	-52.4
Hawai'i Island one day or less	1	2,884	-100.0	4,752	15,503	-69.3
Any Neighbor Island	17	18,777	-99.9	44,693	118,434	-62.3
NI only	16	6,867	-99.8	19,738	45,316	-56.4
O'ahu & NI	1	11,910	-100.0	24,955	73,118	-65.9
Any one island only	52	122,366	-100.0	268,922	793,153	-66.1
Multiple Islands	1	12,220	-100.0	25,426	75,668	-66.4
Avg. Islands Visited	1.02	1.10	-7.2	1.10	1.10	-0.4
Average Length of Stay in Hawai'i	40.69	5.93	586.3	5.89	5.85	0.7
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	5	109,946	-100.0	244,529	721,758	-66.1
Hotel only	5	105,949	-100.0	237,322	696,481	-65.9
Plan to stay in Condo	8	18,830	-100.0	36,771	106,940	-65.6
Condo only	8	14,726	-99.9	29,728	85,244	-65.1
Plan to stay in Timeshare		8,519	-100.0	15,896	49,982	-68.2
Timeshare only		6,349	-100.0	12,585	40,165	-68.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship		175	-100.0	272	1,752	-84.5
Friends/Relatives	30	1,333	-97.8	3,740	10,991	-66.0
Bed & Breakfast		286	-100.0	382	1,592	-76.0
Rental House	1	685	-99.8	1,429	3,960	-63.9
Hostel		171	-100.0	369	905	-59.2
Camp Site, Beach		93	-100.0	18	359	-95.1
Private Room in Private Home**	15	481	-96.9	1,237	3,111	-60.2
Shared Room/Space in Private Home	5	408	-98.9	213	1,448	-85.3
Other		137	-100.0	198	1,715	-88.4
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	6	120,631	-100.0	253,205	750,063	-66.2
Honeymoon/Get Married		15,229	-100.0	28,271	117,309	-75.9
Honeymoon		14,433	-100.0	26,257	111,492	-76.4
Get Married		2,660	-100.0	4,888	18,021	-72.9
Pleasure/Vacation	6	106,353	-100.0	227,221	639,586	-64.5
Mtgs/Conventions/Incentive	2	5,355	-100.0	19,316	50,905	-62.1
Conventions		582	-100.0	3,948	9,016	-56.2
Corporate Meetings	2	190	-98.8	883	1,983	-55.5
Incentive		4,598	-100.0	14,852	40,691	-63.5
Other Business	2	773	-99.7	1,333	3,497	-61.9
Visit Friends/Rel.	31	1,386	-97.8	4,378	12,778	-65.7
Gov't/Military		277	-100.0	77	584	-86.9
Attend School	6	151	-96.2	1,356	2,084	-34.9
Sport Events		39	-100.0	1,578	4,705	-66.5
Other	10	10,575	-99.9	24,493	77,347	-68.3
TRAVEL STATUS ^{1/}						
% First Timers ***	2.1	28.0	-25.9	31.9	32.6	-0.7
% Repeaters ***	97.9	72.0	25.9	68.1	67.4	0.7
Average # of Trips	12.3	5.1	141.7	4.8	4.7	0.4
Group Tour		17,437	-100.0	50,659	142,133	-64.4
Non-Group	54	117,149	-100.0	243,690	726,688	-66.5
Package Trip	2	75,329	-100.0	168,948	513,521	-67.1
No Package	51	59,258	-99.9	125,400	355,300	-64.7
Net True Independent	51	54,913	-99.9	113,403	320,892	-64.7
Ave. Age	42	45	-7.1	45	45	0.5
Ave. Party Size	1.3	2.7	-51.5	2.7	2.6	3.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	JULY			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
TOTAL VISITORS	94	26,939	-99.6	155,915	342,474	-54.5
Domestic	94	11,283	-99.2	28,847	76,759	-62.4
International		15,656	-100.0	127,068	265,715	-52.2
VISITOR DAYS	3,319	317,007	-99.0	2,060,489	4,188,907	-50.8
AVERAGE DAILY CENSUS	107	10,226	-99.0	9,674	19,759	-51.0
ISLANDS VISITED						
O'ahu	58	13,386	-99.6	61,742	145,242	-57.5
O'ahu only	46	8,012	-99.4	42,664	99,079	-56.9
O'ahu one day or less		508	-100.0	2,169	5,564	-61.0
Kaua'i	5	3,968	-99.9	22,571	48,596	-53.6
Kaua'i only	3	989	-99.7	11,740	23,581	-50.2
Kaua'i one day or less		511	-100.0	1,821	4,753	-61.7
Maui County	24	14,974	-99.8	71,786	172,272	-58.3
Maui	24	14,896	-99.8	71,122	171,068	-58.4
Maui only	13	8,497	-99.8	50,815	121,623	-58.2
Maui one day or less	10	795	-98.7	2,593	6,930	-62.6
Moloka'i *		319	-100.0	1,023	3,300	-69.0
Moloka'i only *		13	-100.0	198	142	38.9
Moloka'i one day or less*		214	-100.0	379	2,318	-83.6
Lāna'i *		427	-100.0	1,556	3,742	-58.4
Lāna'i only *		11	-100.0	133	221	-39.9
Lāna'i one day or less*		360	-100.0	1,043	2,662	-60.8
Hawai'i Island	21	5,041	-99.6	35,827	61,115	-41.4
Kona side	16	4,663	-99.7	32,824	56,655	-42.1
Hilo side	6	2,275	-99.7	10,257	20,156	-49.1
Hawai'i Island only	20	1,761	-98.9	23,113	34,749	-33.5
Hawai'i Island one day or less		63	-100.0	650	1,746	-62.8
Any Neighbor Island	48	18,928	-99.7	113,251	243,395	-53.5
NI only	37	13,553	-99.7	94,173	197,232	-52.3
O'ahu & NI	11	5,375	-99.8	19,078	46,163	-58.7
Any one island only	83	19,283	-99.6	128,663	279,396	-53.9
Multiple Islands	11	7,657	-99.9	27,252	63,078	-56.8
Avg. Islands Visited	1.13	1.41	-19.8	1.24	1.26	-1.7
Average Length of Stay in Hawai'i	35.18	11.77	199.0	13.22	12.23	8.0
ACCOMMODATIONS						
Plan to stay in Hotel	10	11,752	-99.9	66,868	146,909	-54.5
Hotel only	8	8,260	-99.9	49,719	110,875	-55.2
Plan to stay in Condo	8	9,982	-99.9	52,841	114,163	-53.7
Condo only	7	7,635	-99.9	42,655	91,925	-53.6
Plan to stay in Timeshare		1,437	-100.0	14,112	28,040	-49.7
Timeshare only		856	-100.0	9,972	20,878	-52.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	JULY			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship		490	-100.0	1,571	5,430	-71.1
Friends/Relatives	52	1,388	-96.2	8,354	16,244	-48.6
Bed & Breakfast		340	-100.0	3,037	6,086	-50.1
Rental House	12	5,171	-99.8	24,322	55,773	-56.4
Hostel		540	-100.0	2,934	6,926	-57.6
Camp Site, Beach	1	427	-99.7	3,673	6,525	-43.7
Private Room in Private Home**	1	577	-99.8	3,040	9,224	-67.0
Shared Room/Space in Private Home		204	-100.0	1,054	1,888	-44.2
Other	14	362	-96.2	2,025	4,316	-53.1
PURPOSE OF TRIP						
Pleasure (Net)	29	25,370	-99.9	146,231	323,002	-54.7
Honeymoon/Get Married	10	1,083	-99.1	3,173	8,508	-62.7
Honeymoon		1,000	-100.0	2,716	7,780	-65.1
Get Married	10	101	-89.9	559	1,084	-48.4
Pleasure/Vacation	19	24,373	-99.9	143,644	315,974	-54.5
Mtgs/Conventions/Incentive		237	-100.0	6,376	12,637	-49.5
Conventions		127	-100.0	4,766	7,601	-37.3
Corporate Meetings		21	-100.0	832	2,171	-61.7
Incentive		89	-100.0	980	3,090	-68.3
Other Business	28	90	-68.5	1,044	2,303	-54.7
Visit Friends/Rel.	42	902	-95.3	5,935	10,862	-45.4
Gov't/Military		7	-100.0	75	269	-72.2
Attend School		54	-100.0	144	542	-73.4
Sport Events		32	-100.0	1,086	2,051	-47.0
Other	7	1,117	-99.4	2,300	5,666	-59.4
TRAVEL STATUS						
% First Timers ***	18.0	50.0	-32.0	29.4	35.9	-6.6
% Repeaters ***	82.0	50.0	32.0	70.6	64.1	6.6
Average # of Trips	8.7	3.0	186.2	4.6	4.0	13.9
Group Tour	1	546	-99.8	2,124	5,047	-57.9
Non-Group	93	26,394	-99.6	153,792	337,427	-54.4
Package Trip		5,749	-100.0	24,418	63,757	-61.7
No Package	94	21,190	-99.6	131,498	278,718	-52.8
Net True Independent	93	20,994	-99.6	130,685	277,198	-52.9
Ave. Age	39	45	-12.3	49	47	3.1
Ave. Party Size	1.5	2.7	-43.3	2.2	2.3	-4.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

JULY 2020 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2020P	2019	% change	2020P	2019	% change
TOTAL EXPENDITURES (\$mil.)	N/A	1,695.2	N/A	N/A	10,553.4	N/A
Total by air	N/A	1,695.2	N/A	N/A	10,524.4	N/A
U.S. Total	N/A	1,180.5	N/A	N/A	7,026.5	N/A
U.S. West	N/A	669.8	N/A	N/A	4,106.5	N/A
U.S. East	N/A	510.7	N/A	N/A	2,919.9	N/A
Japan	N/A	186.5	N/A	N/A	1,218.9	N/A
Canada	N/A	50.1	N/A	N/A	692.9	N/A
All Others	N/A	278.2	N/A	N/A	1,586.2	N/A
Visitor arrivals by cruise ships	N/A	0	N/A	N/A	29.0	N/A
TOTAL VISITOR DAYS	557,076	8,878,983	-93.7	20,959,257	54,121,582	-61.3
Total by air	557,076	8,878,983	-93.7	20,817,556	53,770,763	-61.3
U.S. Total	502,530	6,414,386	-92.2	14,758,323	37,548,277	-60.7
U.S. West	295,891	4,054,571	-92.7	8,952,187	23,629,088	-62.1
U.S. East	206,639	2,359,815	-91.2	5,806,136	13,919,189	-58.3
Japan	2,178	797,943	-99.7	1,734,782	5,083,982	-65.9
Canada	3,319	317,007	-99.0	2,060,489	4,188,907	-50.8
All Others	49,048	1,349,646	-96.4	2,263,961	6,949,597	-67.4
Visitor arrivals by cruise ships	0	0	N/A	141,701	350,820	-59.6
VISITOR ARRIVALS	22,562	995,210	-97.7	2,178,796	6,166,392	-64.7
Total by air	22,562	995,210	-97.7	2,149,005	6,089,357	-64.7
U.S. Total	20,406	706,174	-97.1	1,472,076	4,150,848	-64.5
U.S. West	12,890	462,676	-97.2	940,780	2,720,989	-65.4
U.S. East	7,516	243,498	-96.9	531,296	1,429,858	-62.8
Japan	54	134,587	-100.0	294,348	868,821	-66.1
Canada	94	26,939	-99.6	155,915	342,474	-54.5
All Others	2,008	127,510	-98.4	226,665	727,213	-68.8
Visitor arrivals by cruise ships	0	0	N/A	29,792	77,036	-61.3
AVERAGE DAILY CENSUS	17,970	286,419	-93.7	98,400	255,290	-61.5
Total by air	17,970	286,419	-93.7	97,735	253,636	-61.5
U.S. Total	16,211	206,916	-92.2	69,288	177,115	-60.9
U.S. West	9,545	130,793	-92.7	42,029	111,458	-62.3
U.S. East	6,666	76,123	-91.2	27,259	65,657	-58.5
Japan	70	25,740	-99.7	8,145	23,981	-66.0
Canada	107	10,226	-99.0	9,674	19,759	-51.0
All Others	1,582	43,537	-96.4	10,629	32,781	-67.6
Visitor arrivals by cruise ships	0	0	N/A	665	1,655	-59.8
AVERAGE LENGTH OF STAY	24.69	8.92	176.8	9.62	8.78	9.6
Total by air	24.69	8.92	176.8	9.69	8.83	9.7
U.S. Total	24.63	9.08	171.1	10.03	9.05	10.8
U.S. West	22.95	8.76	161.9	9.52	8.68	9.6
U.S. East	27.49	9.69	183.7	10.93	9.73	12.3
Japan	40.69	5.93	586.3	5.89	5.85	0.7
Canada	35.18	11.77	199.0	13.22	12.23	8.0
All Others	24.42	10.58	130.8	9.99	9.56	4.5
Visitor arrivals by cruise ships	N/A	N/A	N/A	4.76	4.55	4.4
PER PERSON PER DAY SPENDING (\$)	N/A	190.9	N/A	N/A	195.0	N/A
Total by air	N/A	190.9	N/A	N/A	195.7	N/A
U.S. Total	N/A	184.0	N/A	N/A	187.1	N/A
U.S. West	N/A	165.2	N/A	N/A	173.8	N/A
U.S. East	N/A	216.4	N/A	N/A	209.8	N/A
Japan	N/A	233.7	N/A	N/A	239.8	N/A
Canada	N/A	157.9	N/A	N/A	165.4	N/A
All Others	N/A	206.1	N/A	N/A	228.2	N/A
Visitor arrivals by cruise ships	N/A	N/A	N/A	N/A	82.6	N/A
PER PERSON PER TRIP SPENDING (\$)	N/A	1,703.4	N/A	N/A	1,711.4	N/A
Total by air	N/A	1,703.4	N/A	N/A	1,728.3	N/A
U.S. Total	N/A	1,671.7	N/A	N/A	1,692.8	N/A
U.S. West	N/A	1,447.7	N/A	N/A	1,509.2	N/A
U.S. East	N/A	2,097.3	N/A	N/A	2,042.1	N/A
Japan	N/A	1,385.5	N/A	N/A	1,403.0	N/A
Canada	N/A	1,858.1	N/A	N/A	2,023.2	N/A
All Others	N/A	2,181.6	N/A	N/A	2,181.1	N/A
Visitor arrivals by cruise ships	N/A	N/A	N/A	N/A	376.0	N/A

P=Preliminary data.

Source:Hawai'i Tourism Authority

2020 Arrivals at a Glance by Month

MONTH-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,713.0	\$1,458.7	\$720.2	N/A	N/A	N/A	N/A
	Total by air	\$1,708.0	\$1,452.6	\$718.8	N/A	N/A	N/A	N/A
	U.S. Total	\$1,129.1	\$991.2	\$547.3	N/A	N/A	N/A	N/A
	U.S. West	\$621.7	\$572.9	\$316.8	N/A	N/A	N/A	N/A
	U.S. East	\$507.4	\$418.3	\$230.5	N/A	N/A	N/A	N/A
	Japan	\$184.4	\$163.9	\$67.5	N/A	N/A	N/A	N/A
	Canada	\$160.4	\$144.7	\$56.5	N/A	N/A	N/A	N/A
	All Other	\$234.2	\$152.8	\$47.5	N/A	N/A	N/A	N/A
	Visitor arrivals by cruise ships	\$5.0	\$6.1	\$1.4	N/A	N/A	N/A	N/A
	Visitor Days	TOTAL (air + s)	8,352,039	7,251,494	3,960,573	123,355	258,021	456,700
Total by air		8,305,017	7,177,304	3,940,084	123,355	258,021	456,700	557,076
U.S. Total		5,588,753	4,960,739	2,929,315	113,567	239,811	423,609	502,530
U.S. West		3,337,398	3,051,764	1,784,141	74,338	149,744	258,912	295,891
U.S. East		2,251,355	1,908,975	1,145,174	39,229	90,067	164,697	206,639
Japan		768,565	678,463	282,295	559	575	2,147	2,178
Canada		913,550	789,464	350,419	285	562	2,890	3,319
All Other		1,034,149	748,638	378,055	8,943	17,073	28,054	49,048
Visitor arrivals by cruise ships		\$47,022.7	74,190	20,489	0	0	0	0
Visitor Arrivals		TOTAL (air + s)	862,574	828,056	434,856	4,564	9,116	17,068
	Total by air	852,037	812,967	430,691	4,564	9,116	17,068	22,562
	U.S. Total	552,578	549,625	320,988	4,245	8,489	15,745	20,406
	U.S. West	352,525	355,515	200,842	3,016	5,842	10,149	12,890
	U.S. East	200,053	194,110	120,146	1,229	2,647	5,596	7,516
	Japan	128,686	120,210	45,332	13	14	40	54
	Canada	65,123	64,185	26,426	9	20	57	94
	All Other	105,649	78,946	37,945	298	593	1,226	2,008
	Visitor arrivals by cruise ships	10,538	15,089	4,165	0	0	0	0
	Average Daily Census	TOTAL (air + s)	269,421	233,919	127,760	3,979	8,323	14,732
Total by air		267,904	231,526	127,099	3,979	8,323	14,732	17,970
U.S. Total		180,282	160,024	94,494	3,663	7,736	13,665	16,211
U.S. West		107,658	98,444	57,553	2,398	4,830	8,352	9,545
U.S. East		72,624	61,580	36,941	1,265	2,905	5,313	6,666
Japan		24,792	21,886	9,106	18	19	69	70
Canada		29,469	25,467	11,304	9	18	93	107
All Other		0	0	0	0	0	0	0
Visitor arrivals by cruise ships		1,517	2,393	661	0	0	0	0
Average Length of Stay		TOTAL (air + s)	9.68	8.76	9.11	27.03	28.31	26.76
	Total by air	9.75	8.83	9.15	27.03	28.31	26.76	24.69
	U.S. Total	10.11	9.03	9.13	26.75	28.25	26.90	24.63
	U.S. West	9.47	8.58	8.88	24.65	25.63	25.51	22.95
	U.S. East	11.25	9.83	9.53	31.93	34.02	29.43	27.49
	Japan	5.97	5.64	6.23	43.63	41.43	53.92	40.69
	Canada	14.03	12.30	13.26	32.40	27.99	50.74	35.18
	All Other	9.79	9.48	9.96	30.03	28.80	22.88	24.42
	Visitor arrivals by cruise ships	4.46	4.92	4.92				
	Per Person Per Day Spending	TOTAL (air + s)	\$205.1	\$201.2	\$181.9	N/A	N/A	N/A
Total by air		\$205.7	\$202.4	\$182.4	N/A	N/A	N/A	N/A
U.S. Total		\$202.0	\$199.8	\$186.8	N/A	N/A	N/A	N/A
U.S. West		\$186.3	\$187.7	\$177.6	N/A	N/A	N/A	N/A
U.S. East		\$225.4	\$219.1	\$201.3	N/A	N/A	N/A	N/A
Japan		\$239.9	\$241.6	\$239.1	N/A	N/A	N/A	N/A
Canada		\$175.6	\$183.3	\$161.1	N/A	N/A	N/A	N/A
All Other		\$226.5	\$204.1	\$125.7	N/A	N/A	N/A	N/A
Visitor arrivals by cruise ships		\$105.6	\$82.2	\$70.7	N/A	N/A	N/A	N/A
Per Person Per Trip Spending		TOTAL (air + s)	\$1,985.9	\$1,761.6	\$1,656.3	N/A	N/A	N/A
	Total by air	\$2,004.7	\$1,786.8	\$1,668.9	N/A	N/A	N/A	N/A
	U.S. Total	\$2,043.2	\$1,803.5	\$1,705.2	N/A	N/A	N/A	N/A
	U.S. West	\$1,763.4	\$1,611.5	\$1,577.3	N/A	N/A	N/A	N/A
	U.S. East	\$2,536.3	\$2,155.1	\$1,918.9	N/A	N/A	N/A	N/A
	Japan	\$1,432.7	\$1,363.4	\$1,488.7	N/A	N/A	N/A	N/A
	Canada	\$2,462.8	\$2,254.0	\$2,136.7	N/A	N/A	N/A	N/A
	All Other	\$2,217.1	\$1,935.2	\$1,252.0	N/A	N/A	N/A	N/A
	Visitor arrivals by cruise ships	\$471.3	\$404.2	\$347.6	N/A	N/A	N/A	N/A

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,713.0	\$3,171.7	\$3,891.9	N/A	N/A	N/A	N/A
	Total by air	\$1,708.0	\$3,160.6	\$3,879.4	N/A	N/A	N/A	N/A
	U.S. Total	\$1,129.1	\$2,120.3	\$2,667.6	N/A	N/A	N/A	N/A
	U.S. West	\$621.7	\$1,194.6	\$1,511.4	N/A	N/A	N/A	N/A
	U.S. East	\$507.4	\$925.7	\$1,156.3	N/A	N/A	N/A	N/A
	Japan	\$184.4	\$348.3	\$415.7	N/A	N/A	N/A	N/A
	Canada	\$160.4	\$305.1	\$361.5	N/A	N/A	N/A	N/A
	All Other	\$234.2	\$387.0	\$434.5	N/A	N/A	N/A	N/A
	Visitor arrivals by cruise ships	\$5.0	\$11.1	\$12.5	N/A	N/A	N/A	N/A
	Visitor Days	TOTAL (air + s)	8,352,039	15,603,533	19,564,106	19,687,461	19,945,481	20,402,181
Total by air		8,305,017	15,482,320	19,422,405	19,545,759	19,803,780	20,260,480	20,817,556
U.S. Total		5,588,753	10,549,492	13,478,807	13,592,374	13,832,184	14,255,793	14,758,323
U.S. West		3,337,398	6,389,161	8,173,302	8,247,640	8,397,384	8,656,296	8,952,187
U.S. East		2,251,355	4,160,331	5,305,505	5,344,734	5,434,801	5,599,497	5,806,136
Japan		768,565	1,447,028	1,729,323	1,729,882	1,730,457	1,732,604	1,734,782
Canada		913,550	1,703,014	2,053,433	2,053,718	2,054,280	2,057,170	2,060,489
All Other		1,034,149	1,782,787	2,160,842	2,169,786	2,186,859	2,214,913	2,263,961
Visitor arrivals by cruise ships		47,023	121,213	141,701	0	0	0	0
Visitor Arrivals		TOTAL (air + s)	862,574	1,690,630	2,125,486	2,130,051	2,139,166	2,156,234
	Total by air	852,037	1,665,003	2,095,695	2,100,259	2,109,375	2,126,443	2,149,005
	U.S. Total	552,578	1,102,204	1,423,192	1,427,436	1,435,925	1,451,670	1,472,076
	U.S. West	352,525	708,041	908,883	911,899	917,741	927,890	940,780
	U.S. East	200,053	394,163	514,309	515,537	518,185	523,780	531,296
	Japan	128,686	248,896	294,228	294,241	294,255	294,295	294,348
	Canada	65,123	129,309	155,735	155,744	155,764	155,821	155,915
	All Other	105,649	184,595	222,540	222,837	223,430	224,657	226,665
	Visitor arrivals by cruise ships	10,538	25,627	29,792	0	0	0	0
	Average Daily Census	TOTAL (air + s)	269,421	260,059	214,990	162,706	131,220	112,100
Total by air		267,904	258,039	213,433	161,535	130,288	111,321	114,382
U.S. Total		180,282	175,825	148,119	112,334	91,001	78,329	81,090
U.S. West		107,658	106,486	89,817	68,162	55,246	47,562	49,188
U.S. East		72,624	69,339	58,302	44,171	35,755	30,766	31,902
Japan		24,792	24,117	19,004	14,297	11,385	9,520	9,532
Canada		29,469	28,384	22,565	16,973	13,515	11,303	11,321
All Other		33,360	29,713	23,746	17,932	14,387	12,170	12,439
Visitor arrivals by cruise ships		1,517	2,020	1,557	0	0	0	0
Average Length of Stay		TOTAL (air + s)	9.68	9.23	9.20	9.24	9.32	9.46
	Total by air	9.75	9.30	9.27	9.31	9.39	9.53	9.69
	U.S. Total	10.11	9.57	9.47	9.52	9.63	9.82	10.03
	U.S. West	9.47	9.02	8.99	9.04	9.15	9.33	9.52
	U.S. East	11.25	10.55	10.32	10.37	10.49	10.69	10.93
	Japan	5.97	5.81	5.88	5.88	5.88	5.89	5.89
	Canada	14.03	13.17	13.19	13.19	13.19	13.20	13.22
	All Other	9.79	9.66	9.71	9.74	9.79	9.86	9.99
	Visitor arrivals by cruise ships	4.46	4.73	4.76				
	Per Person Per Day Spending	TOTAL (air + s)	\$205.1	\$203.3	\$198.9	N/A	N/A	N/A
Total by air		\$205.7	\$204.1	\$199.7	N/A	N/A	N/A	N/A
U.S. Total		\$202.0	\$201.0	\$197.9	N/A	N/A	N/A	N/A
U.S. West		\$186.3	\$187.0	\$184.9	N/A	N/A	N/A	N/A
U.S. East		\$225.4	\$222.5	\$217.9	N/A	N/A	N/A	N/A
Japan		\$239.9	\$240.7	\$240.4	N/A	N/A	N/A	N/A
Canada		\$175.6	\$179.1	\$176.1	N/A	N/A	N/A	N/A
All Other		\$226.5	\$217.1	\$201.1	N/A	N/A	N/A	N/A
Visitor arrivals by cruise ships		\$105.6	\$91.3	\$88.3	N/A	N/A	N/A	N/A
Per Person Per Trip Spending		TOTAL (air + s)	\$1,985.9	\$1,876.0	\$1,831.1	N/A	N/A	N/A
	Total by air	\$2,004.7	\$1,898.3	\$1,851.1	N/A	N/A	N/A	N/A
	U.S. Total	\$2,043.2	\$1,923.7	\$1,874.4	N/A	N/A	N/A	N/A
	U.S. West	\$1,763.4	\$1,687.2	\$1,662.9	N/A	N/A	N/A	N/A
	U.S. East	\$2,536.3	\$2,348.6	\$2,248.2	N/A	N/A	N/A	N/A
	Japan	\$1,432.7	\$1,399.2	\$1,413.0	N/A	N/A	N/A	N/A
	Canada	\$2,462.8	\$2,359.2	\$2,321.4	N/A	N/A	N/A	N/A
	All Other	\$2,217.1	\$2,096.5	\$1,952.5	N/A	N/A	N/A	N/A
	Visitor arrivals by cruise ships	\$471.3	\$431.8	\$420.0	N/A	N/A	N/A	N/A

Source:Hawaii Tourism Authority

Monthly data may not add up to total due to rounding.

JULY 2020 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2020P	2019	% change	2020P	2019	% change
TOTAL EXPENDITURES (\$mil.)	N/A	1,695.2	N/A	N/A	10,553.4	N/A
Total by air	N/A	1,695.2	N/A	N/A	10,524.4	N/A
O'ahu	N/A	749.4	N/A	N/A	4,774.2	N/A
Maui	N/A	506.0	N/A	N/A	3,112.9	N/A
Moloka'i	N/A	2.9	N/A	N/A	21.5	N/A
Lāna'i	N/A	14.3	N/A	N/A	73.9	N/A
Kaua'i	N/A	201.3	N/A	N/A	1,165.0	N/A
Hawai'i Island	N/A	221.3	N/A	N/A	1,376.9	N/A
Visitor arrivals by cruise ships	N/A	0	N/A	N/A	29.0	N/A
TOTAL VISITOR DAYS	557,076	8,878,983	-93.7	20,959,257	54,121,582	-61.3
Total by air	557,076	8,878,983	-93.7	20,817,556	53,770,763	-61.3
O'ahu	339,137	4,199,147	-91.9	9,485,151	24,879,137	-61.9
Maui	62,907	2,373,873	-97.4	5,374,477	14,616,997	-63.2
Moloka'i	3,675	24,217	-84.8	87,209	170,360	-48.8
Lāna'i	1,360	25,698	-94.7	60,333	158,783	-62.0
Kaua'i	41,322	1,033,431	-96.0	2,300,563	6,178,662	-62.8
Hawai'i Island	108,674	1,222,617	-91.1	3,509,822	7,766,825	-54.8
Visitor arrivals by cruise ships	0	0	N/A	141,701	350,820	-59.6
VISITOR ARRIVALS	22,562	995,210	-97.7	2,178,796	6,166,392	-64.7
Total by air	22,562	995,210	-97.7	2,149,005	6,089,357	-64.7
O'ahu	15,776	598,986	-97.4	1,260,920	3,624,222	-65.2
Maui	2,585	307,834	-99.2	609,402	1,830,367	-66.7
Moloka'i	224	6,665	-96.6	14,721	37,902	-61.2
Lāna'i	121	9,190	-98.7	15,098	51,783	-70.8
Kaua'i	1,397	139,157	-99.0	285,010	825,696	-65.5
Hawai'i Island	3,700	173,899	-97.9	398,417	1,054,260	-62.2
Visitor arrivals by cruise ships	0	0	N/A	29,792	77,036	-61.3
AVERAGE DAILY CENSUS	17,970	286,419	-93.7	98,400	255,290	-61.5
Total by air	17,970	286,419	-93.7	97,735	253,636	-61.5
O'ahu	10,940	135,456	-91.9	44,531	117,354	-62.1
Maui	2,029	76,577	-97.4	25,232	68,948	-63.4
Moloka'i	119	781	-84.8	409	804	-49.0
Lāna'i	44	829	-94.7	283	749	-62.2
Kaua'i	1,333	33,336	-96.0	10,801	29,145	-62.9
Hawai'i Island	3,506	39,439	-91.1	16,478	36,636	-55.0
Visitor arrivals by cruise ships	1,582	43,537	-96.4	665	32,781	-98.0
AVERAGE LENGTH OF STAY	24.69	8.92	176.8	9.62	8.78	9.6
Total by air	24.69	8.92	176.8	9.69	8.83	9.7
O'ahu	21.50	7.01	206.6	7.52	6.86	9.6
Maui	24.34	7.71	215.6	8.82	7.99	10.4
Moloka'i	16.42	3.63	352.0	5.92	4.49	31.8
Lāna'i	11.23	2.80	301.6	4.00	3.07	30.3
Kaua'i	29.57	7.43	298.2	8.07	7.48	7.9
Hawai'i Island	29.37	7.03	317.8	8.81	7.37	19.6
Visitor arrivals by cruise ships	N/A	N/A	N/A	4.76	4.55	4.4
PER PERSON PER DAY SPENDING (\$)	N/A	190.9	N/A	N/A	195.0	N/A
Total by air	N/A	190.9	N/A	N/A	195.7	N/A
O'ahu	N/A	178.5	N/A	N/A	191.9	N/A
Maui	N/A	213.1	N/A	N/A	213.0	N/A
Moloka'i	N/A	119.8	N/A	N/A	126.1	N/A
Lāna'i	N/A	554.6	N/A	N/A	465.7	N/A
Kaua'i	N/A	194.8	N/A	N/A	188.6	N/A
Hawai'i Island	N/A	181.0	N/A	N/A	177.3	N/A
Visitor arrivals by cruise ships	N/A	N/A	N/A	N/A	82.6	N/A
PER PERSON PER TRIP SPENDING (\$)	N/A	1,703.4	N/A	N/A	1,711.4	N/A
Total by air	N/A	1,703.4	N/A	N/A	1,728.3	N/A
O'ahu	N/A	1,251.1	N/A	N/A	1,317.3	N/A
Maui	N/A	1,643.7	N/A	N/A	1,700.7	N/A
Moloka'i	N/A	435.4	N/A	N/A	566.6	N/A
Lāna'i	N/A	1,550.8	N/A	N/A	1,427.9	N/A
Kaua'i	N/A	1,446.8	N/A	N/A	1,411.0	N/A
Hawai'i Island	N/A	1,272.8	N/A	N/A	1,306.0	N/A
Visitor arrivals by cruise ships	N/A	N/A	N/A	N/A	376.0	N/A

P=Preliminary data.

Source:Hawai'i Tourism Authority

2020 Monthly Island Highlights

MONTH-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,713.0	\$1,458.7	\$720.2	N/A	N/A	N/A	N/A
	Total by air	\$1,708.0	\$1,452.6	\$718.8	N/A	N/A	N/A	N/A
	O'ahu	\$701.6	\$590.0	\$299.3	N/A	N/A	N/A	N/A
	Maui	\$510.7	\$460.3	\$221.6	N/A	N/A	N/A	N/A
	Moloka'i	\$4.3	\$4.5	\$1.9	N/A	N/A	N/A	N/A
	Lāna'i	\$9.6	\$5.4	\$3.6	N/A	N/A	N/A	N/A
	Kaua'i	\$191.3	\$171.3	\$78.9	N/A	N/A	N/A	N/A
	Hawai'i Island	\$290.5	\$221.0	\$113.4	N/A	N/A	N/A	N/A
	Visitor arrivals by cruise ships	\$5.0	\$6.1	\$1.4	N/A	N/A	N/A	N/A
	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Visitor Days	TOTAL (air + ships)	8,352,039	7,251,494	3,960,573	123,355	258,021	456,700	557,076
	Total by air	8,305,017	7,177,304	3,940,084	123,355	258,021	456,700	557,076
	O'ahu	3,688,771	3,156,910	1,748,930	84,220	170,586	296,597	339,137
	Maui	2,194,995	1,961,860	1,059,076	13,458	29,646	52,535	62,907
	Moloka'i	36,927	27,947	14,061	204	1,709	2,686	3,675
	Lāna'i	25,117	23,436	9,194	33	162	1,031	1,360
	Kaua'i	921,575	842,837	441,724	6,067	16,234	30,805	41,322
	Hawai'i Island	1,437,632	1,164,313	667,101	19,373	39,684	73,045	108,674
	cruise ships	47,023	74,190	20,489	0	0	0	0
	0	0	0	0	0	0	0	
Visitor Arrivals	TOTAL (air + ships)	862,574	828,056	434,856	4,564	9,116	17,068	22,562
	Total by air	852,037	812,967	430,691	4,564	9,116	17,068	22,562
	O'ahu	512,621	472,086	238,305	3,150	6,587	12,395	15,776
	Maui	242,472	234,773	125,943	647	1,054	1,929	2,585
	Moloka'i	6,786	5,151	2,353	30	68	110	224
	Lāna'i	6,064	6,178	2,630	21	23	61	121
	Kaua'i	113,847	110,969	56,865	308	571	1,053	1,397
	Hawai'i Island	163,530	148,219	78,389	705	1,257	2,617	3,700
	cruise ships	10,538	15,089	4,165	0	0	0	0
	0	0	0	0	0	0	0	
Average Daily Census	TOTAL (air + ships)	269,421	233,919	127,760	3,979	8,323	14,732	17,970
	Total by air	267,904	231,526	127,099	3,979	8,323	14,732	17,970
	O'ahu	118,993	101,836	56,417	2,717	5,503	9,568	10,940
	Maui	70,806	63,286	34,164	434	956	1,695	2,029
	Moloka'i	1,191	902	454	7	55	87	119
	Lāna'i	810	756	297	1	5	33	44
	Kaua'i	29,728	27,188	14,249	196	524	994	1,333
	Hawai'i Island	46,375	37,558	21,519	625	1,280	2,356	3,506
	cruise ships	1,517	2,393	661	0	0	0	0
Average Length of Stay	TOTAL (air + ships)	9.68	8.76	9.11	27.03	28.31	26.76	24.69
	Total by air	9.75	8.83	9.15	27.03	28.31	26.76	24.69
	O'ahu	7.20	6.69	7.34	26.73	25.90	23.93	21.50
	Maui	9.05	8.36	8.41	20.80	28.14	27.24	24.34
	Moloka'i	5.44	5.43	5.98	6.86	25.25	24.46	16.42
	Lāna'i	4.14	3.79	3.50	1.60	6.89	16.92	11.23
	Kaua'i	8.09	7.60	7.77	19.69	28.45	29.26	29.57
	Hawai'i Island	8.79	7.86	8.51	27.48	31.57	27.91	29.37
	cruise ships	4.46	4.92	4.92				
Per Person Per Day Spending *	TOTAL (air+ships)	\$205.1	\$201.2	\$181.9	N/A	N/A	N/A	N/A
	Total by air	\$205.7	\$202.4	\$182.4	N/A	N/A	N/A	N/A
	O'ahu	\$190.2	\$186.9	\$171.1	N/A	N/A	N/A	N/A
	Maui	\$232.7	\$234.6	\$209.2	N/A	N/A	N/A	N/A
	Moloka'i	\$116.5	\$162.0	\$137.0	N/A	N/A	N/A	N/A
	Lāna'i	\$382.9	\$231.7	\$393.0	N/A	N/A	N/A	N/A
	Kaua'i	\$207.5	\$203.2	\$178.7	N/A	N/A	N/A	N/A
	Hawai'i Island	\$202.1	\$189.8	\$170.1	N/A	N/A	N/A	N/A
	cruise ships	\$105.6	\$82.2	\$70.7	N/A	N/A	N/A	N/A
Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,985.9	\$1,761.6	\$1,656.3	N/A	N/A	N/A	N/A
	Total by air	\$2,004.7	\$1,786.8	\$1,668.9	N/A	N/A	N/A	N/A
	O'ahu	\$1,368.7	\$1,249.8	\$1,255.8	N/A	N/A	N/A	N/A
	Maui	\$2,106.1	\$1,960.8	\$1,759.5	N/A	N/A	N/A	N/A
	Moloka'i	\$634.1	\$879.1	\$818.6	N/A	N/A	N/A	N/A
	Lāna'i	\$1,585.8	\$878.8	\$1,373.9	N/A	N/A	N/A	N/A
	Kaua'i	\$1,680.0	\$1,543.2	\$1,388.4	N/A	N/A	N/A	N/A
	Hawai'i Island	\$1,776.6	\$1,491.3	\$1,447.2	N/A	N/A	N/A	N/A
	cruise ships	\$471.3	\$404.2	\$347.6	N/A	N/A	N/A	N/A

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,713.0	\$3,171.7	\$3,891.9	N/A	N/A	N/A	N/A
	Total by air	\$1,708.0	\$3,160.6	\$3,879.4	N/A	N/A	N/A	N/A
	O'ahu	\$701.6	\$1,291.6	\$1,590.9	N/A	N/A	N/A	N/A
	Maui	\$510.7	\$971.0	\$1,192.6	N/A	N/A	N/A	N/A
	Moloka'i	\$4.3	\$8.8	\$10.8	N/A	N/A	N/A	N/A
	Lāna'i	\$9.6	\$15.0	\$18.7	N/A	N/A	N/A	N/A
	Kaua'i	\$191.3	\$362.5	\$441.5	N/A	N/A	N/A	N/A
	Hawai'i Island cruise ships	\$290.5 \$5.0	\$511.6 \$11.1	\$625.0 \$12.5	N/A N/A	N/A N/A	N/A N/A	N/A N/A
Visitor Days	TOTAL (air + ships)	8,352,039	15,603,533	19,564,106	19,687,461	19,945,481	20,402,181	20,959,257
	Total by air	8,305,017	15,482,320	19,422,405	19,545,759	19,803,780	20,260,480	20,817,556
	O'ahu	3,688,771	6,845,682	8,594,611	8,678,831	8,849,417	9,146,014	9,485,151
	Maui	2,194,995	4,156,855	5,215,931	5,229,389	5,259,035	5,311,570	5,374,477
	Moloka'i	36,927	64,874	78,935	79,139	80,848	83,534	87,209
	Lāna'i	25,117	48,553	57,747	57,780	57,942	58,973	60,333
	Kaua'i	921,575	1,764,412	2,206,135	2,212,202	2,228,436	2,259,241	2,300,563
	Hawai'i Island cruise ships	1,437,632 47,023	2,601,944 121,213	3,269,046 141,701	3,288,418 0	3,328,103 0	3,401,148 0	3,509,822 0
Visitor Arrivals	TOTAL (air + ships)	862,574	1,690,630	2,125,486	2,130,051	2,139,166	2,156,234	2,178,796
	Total by air	852,037	1,665,003	2,095,695	2,100,259	2,109,375	2,126,443	2,149,005
	O'ahu	512,621	984,707	1,223,012	1,226,162	1,232,750	1,245,145	1,260,920
	Maui	242,472	477,244	603,188	603,835	604,888	606,817	609,402
	Moloka'i	6,786	11,937	14,290	14,319	14,387	14,497	14,721
	Lāna'i	6,064	12,242	14,872	14,892	14,916	14,977	15,098
	Kaua'i	113,847	224,816	281,681	281,989	282,559	283,612	285,010
	Hawai'i Island cruise ships	163,530 10,538	311,749 25,627	390,138 29,792	390,843 0	392,100 0	394,717 0	398,417 0
Average Daily Census	TOTAL (air + ships)	269,421	260,059	214,990	162,706	131,220	112,100	98,400
	Total by air	267,904	258,039	213,433	161,535	130,288	111,321	97,735
	O'ahu	118,993	114,095	94,446	71,726	58,220	50,253	44,531
	Maui	70,806	69,281	57,318	43,218	34,599	29,184	25,232
	Moloka'i	1,191	1,081	867	654	532	459	409
	Lāna'i	810	809	635	478	381	324	283
	Kaua'i	29,728	29,407	24,243	18,283	14,661	12,413	10,801
	Hawai'i Island cruise ships	46,375 1,517	43,366 2,020	35,924 1,557	27,177 0	21,895 0	18,688 0	16,478 0
Length of Stay	TOTAL (air + ships)	9.68	9.23	9.20	9.24	9.32	9.46	9.62
	Total by air	9.75	9.30	9.27	9.31	9.39	9.53	9.69
	O'ahu	7.20	6.95	7.03	7.08	7.18	7.35	7.52
	Maui	9.05	8.71	8.65	8.66	8.69	8.75	8.82
	Moloka'i	5.44	5.43	5.52	5.53	5.62	5.76	5.92
	Lāna'i	4.14	3.97	3.88	3.88	3.88	3.94	4.00
	Kaua'i	8.09	7.85	7.83	7.85	7.89	7.97	8.07
	Hawai'i Island cruise ships	8.79 4.46	8.35 4.73	8.38 4.76	8.41	8.49	8.62	8.81
Per Person Per Day Spending *	TOTAL (air+ships)	\$205.1	\$203.3	\$198.9	N/A	N/A	N/A	N/A
	Total by air	\$205.7	\$204.1	\$199.7	N/A	N/A	N/A	N/A
	O'ahu	\$190.2	\$188.7	\$185.1	N/A	N/A	N/A	N/A
	Maui	\$232.7	\$233.6	\$228.6	N/A	N/A	N/A	N/A
	Moloka'i	\$116.5	\$136.1	\$136.3	N/A	N/A	N/A	N/A
	Lāna'i	\$382.9	\$309.9	\$323.1	N/A	N/A	N/A	N/A
	Kaua'i	\$207.5	\$205.5	\$200.1	N/A	N/A	N/A	N/A
	Hawai'i Island cruise ships	\$202.1 \$105.6	\$196.6 \$91.3	\$191.2 \$88.3	N/A N/A	N/A N/A	N/A N/A	N/A N/A
Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,985.9	\$1,876.0	\$1,831.1	N/A	N/A	N/A	N/A
	Total by air	\$2,004.7	\$1,898.3	\$1,851.1	N/A	N/A	N/A	N/A
	O'ahu	\$1,368.7	\$1,311.7	\$1,300.8	N/A	N/A	N/A	N/A
	Maui	\$2,106.1	\$2,034.6	\$1,977.2	N/A	N/A	N/A	N/A
	Moloka'i	\$634.1	\$739.8	\$752.8	N/A	N/A	N/A	N/A
	Lāna'i	\$1,585.8	\$1,229.0	\$1,254.7	N/A	N/A	N/A	N/A
	Kaua'i	\$1,680.0	\$1,612.5	\$1,567.3	N/A	N/A	N/A	N/A
	Hawai'i Island cruise ships	\$1,776.6 \$471.3	\$1,641.0 \$431.8	\$1,602.1 \$420.0	N/A N/A	N/A N/A	N/A N/A	N/A N/A

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	JULY			YEAR-TO-DATE		
	2020P	2019	% CHANGE	2020P	2019	% CHANGE
VISITOR DAYS	-	106,889	-100.0	381,854	1,126,030	-66.1
TOTAL VISITORS	-	10,184	-100.0	52,705	151,457	-65.2
ARRIVED BY SHIP	-	-		29,792	77,036	-61.3
ARRIVED BY AIR	-	10,184	-100.0	22,913	74,421	-69.2
NUMBER OF SHIP ARRIVALS	-	-		20	37	-45.9
ISLANDS VISITED						
O'ahu	-	10,184	-100.0	52,705	151,420	-65.2
Kaua'i	-	10,184	-100.0	45,636	122,598	-62.8
Maui County	-	10,184	-100.0	49,975	139,395	-64.1
Maui	-	10,184	-100.0	49,958	139,305	-64.1
Moloka'i	-	12	-100.0	792	1,847	-57.1
Lāna'i	-	127	-100.0	1,218	2,969	-59.0
Hawai'i Island	-	10,184	-100.0	49,787	141,040	-64.7
Average Islands Visited	-	4.01		-	3.69	
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	-	2.25		-	1.15	
Days in Hawai'i during Cruise	-	7.00		-	5.42	
Days in Hawai'i after Cruise	-	1.25		-	0.86	
Total days in Hawai'i	-	10.50		-	7.43	
ACCOMMODATIONS						
Hotel	-	8,429	-100.0	23,154	75,877	-69.5
Hotel only	-	7,878	-100.0	20,249	68,374	-70.4
Condo	-	171	-100.0	2,760	5,492	-49.7
Condo only	-	81	-100.0	1,010	2,154	-53.1
Timeshare	-	423	-100.0	1,820	5,411	-66.4
Timeshare Only	-	256	-100.0	756	2,561	-70.5
Bed & Breakfast	-	13	-100.0	313	1,248	-74.9
Bed & Breakfast only	-	-		100	483	-79.2
Friends & relatives	-	251	-100.0	1,153	2,919	-60.5
Other accommodation	-	289	-100.0	706	2,288	-69.1
Accommodation (NET)	-	8,994	-100.0	26,268	84,158	-68.8
Cruise only	-	1,189	-100.0	26,437	67,300	-60.7
PURPOSE OF TRIP						
Honeymoon	-	281	-100.0	837	2,990	-72.0
Get Married	-	28	-100.0	109	661	-83.4
Wedding	-	51	-100.0	287	743	-61.3
Convention/Conference	-	67	-100.0	288	1,131	-74.5
Business	-	113	-100.0	354	1,297	-72.7
Visiting Friends & relatives	-	988	-100.0	4,690	13,575	-65.5
Play Golf	-	127	-100.0	563	2,146	-73.7
Leisure	-	8,678	-100.0	46,199	131,116	-64.8
TRAVEL STATUS						
% First timers	-	54.3		-	46.3	
% Repeat visitors	-	45.7		-	53.7	

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JULY	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2020P	2019	%CHANGE	2020P	2019	%CHANGE	2020P	2019	%CHANGE	2020P	2019	%CHANGE	2020P	2019	%CHANGE	2020P	2019	%CHANGE
INTERNATIONAL	12,964	303,097	-95.7	12,964	285,160	-95.5		8,154	-100.0		9,783	-100.0						
SCHEDULES	12,211	301,715	-96.0	12,211	283,778	-95.7		8,154	-100.0		9,783	-100.0						
CHARTERS	753	1,382	-45.5	753	1,382	-45.5												
JAPAN		165,392	-100.0		155,609	-100.0					9,783	-100.0						
Nagoya		14,415	-100.0		14,415	-100.0												
Osaka		30,573	-100.0		30,573	-100.0												
Sapporo		3,614	-100.0		3,614	-100.0												
Tokyo HND		24,862	-100.0		21,248	-100.0					3,614	-100.0						
Tokyo NRT		91,928	-100.0		85,759	-100.0					6,169	-100.0						
CANADA		17,370	-100.0		9,216	-100.0		8,154	-100.0									
Vancouver		17,370	-100.0		9,216	-100.0		8,154	-100.0									
OTHER ASIA		40,976	-100.0		40,976	-100.0												
Beijing		3,081	-100.0		3,081	-100.0												
Seoul		26,325	-100.0		26,325	-100.0												
Shanghai		7,592	-100.0		7,592	-100.0												
Taipei		3,978	-100.0		3,978	-100.0												
OCEANIA		49,414	-100.0		49,414	-100.0												
Auckland		14,434	-100.0		14,434	-100.0												
Brisbane		3,614	-100.0		3,614	-100.0												
Melbourne		5,360	-100.0		5,360	-100.0												
Sydney		26,006	-100.0		26,006	-100.0												
OTHER	12,211	28,563	-57.2	12,211	28,563	-57.2												
Apia		656	-100.0		656	-100.0												
Christmas Island		652	-100.0		652	-100.0												
Guam	11,284	11,284		11,284	11,284													
Majuro		2,988	-100.0		2,988	-100.0												
Manila	927	6,489	-85.7	927	6,489	-85.7												
Nadi		656	-100.0		656	-100.0												
Pago Pago		3,892	-100.0		3,892	-100.0												
Papeete		1,946	-100.0		1,946	-100.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2020P	2019	%CHANGE	2020P	2019	%CHANGE	2020P	2019	%CHANGE	2020P	2019	%CHANGE	2020P	2019	%CHANGE	2020P	2019	%CHANGE
INTERNATIONAL	931,342	2,245,550	-58.5	799,004	1,975,077	-59.5	79,210	148,920	-46.8	38,686	95,111	-59.3				14,442	26,442	-45.4
SCHEDULES	915,782	2,229,982	-58.9	788,532	1,959,509	-59.8	74,122	148,920	-50.2	38,686	95,111	-59.3				14,442	26,442	-45.4
CHARTERS	15,560	15,568	-0.1	10,472	15,568	-32.7	5,088		NA									
JAPAN	466,072	1,146,682	-59.4	446,904	1,079,196	-58.6				19,168	67,486	-71.6						
Fukuoka	13,622	21,696	-37.2	13,622	21,696	-37.2												
Nagoya	32,280	89,299	-63.9	32,280	89,299	-63.9												
Osaka	92,526	270,241	-65.8	92,526	270,241	-65.8												
Sapporo	10,008	26,688	-62.5	10,008	26,688	-62.5												
Tokyo HND	61,429	170,024	-63.9	54,201	144,726	-62.5				7,228	25,298	-71.4						
Tokyo NRT	256,207	568,734	-55.0	244,267	526,546	-53.6				11,940	42,188	-71.7						
CANADA	164,881	324,056	-49.1	56,799	121,069	-53.1	74,122	148,920	-50.2	19,518	27,625	-29.3				14,442	26,442	-45.4
Calgary	26,020	44,405	-41.4		8,908	-100.0	26,020	35,497	-26.7									
Edmonton		8,646	-100.0					8,646	-100.0									
Toronto	9,393	5,161	82.0	9,393	5,161	82.0												
Vancouver	129,468	265,844	-51.3	47,406	107,000	-55.7	48,102	104,777	-54.1	19,518	27,625	-29.3				14,442	26,442	-45.4
OTHER ASIA	86,695	283,987	-69.5	86,695	283,987	-69.5												
Beijing		22,334	-100.0		22,334	-100.0												
Hangzhou		786	-100.0		786	-100.0												
Seoul	71,175	185,663	-61.7	71,175	185,663	-61.7												
Shanghai	8,176	52,560	-84.4	8,176	52,560	-84.4												
Taipei	7,344	22,644	-67.6	7,344	22,644	-67.6												
OCEANIA	95,737	290,505	-67.0	95,737	290,505	-67.0												
Auckland	25,438	74,462	-65.8	25,438	74,462	-65.8												
Brisbane	10,008	25,576	-60.9	10,008	25,576	-60.9												
Melbourne	10,385	30,150	-65.6	10,385	30,150	-65.6												
Sydney	49,906	160,317	-68.9	49,906	160,317	-68.9												
OTHER	102,397	184,752	-44.6	102,397	184,752	-44.6												
Apia	1,314	4,938	-73.4	1,314	4,938	-73.4												
Christmas Island	1,224	4,286	-71.4	1,224	4,286	-71.4												
Guam	65,156	77,532	-16.0	65,156	77,532	-16.0												
Majuro	5,770	20,006	-71.2	5,770	20,006	-71.2												
Manila	20,085	43,584	-53.9	20,085	43,584	-53.9												
Nadi	1,342	4,938	-72.8	1,342	4,938	-72.8												
Pago Pago	4,726	19,460	-75.7	4,726	19,460	-75.7												
Papeete	2,780	10,008	-72.2	2,780	10,008	-72.2												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division