

TABLE 1. TOTAL VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
TOTAL VISITORS	430,691	927,246	-53.6	2,095,695	2,502,636	-16.3
Domestic	333,706	651,082	-48.7	1,483,416	1,690,889	-12.3
International	96,985	276,164	-64.9	612,279	811,747	-24.6
VISITOR DAYS	3,940,084	7,828,996	-49.7	19,422,405	22,865,078	-15.1
AVERAGE DAILY CENSUS	127,099	252,548	-49.7	213,433	254,056	-16.0
TOTAL AIR SEATS	943,095	1,192,137	-20.9	3,252,800	3,337,280	-2.5
TOTAL LOAD FACTOR (%)	56.8	89.8	-36.7	76.2	87.1	-12.5
ISLANDS VISITED						
O'ahu	238,305	532,408	-55.2	1,223,012	1,481,081	-17.4
O'ahu only	192,768	422,822	-54.4	963,400	1,162,890	-17.2
O'ahu one day or less	8,092	21,805	-62.9	46,306	53,501	-13.4
Kaua'i	56,865	124,196	-54.2	281,681	334,803	-15.9
Kaua'i only	36,216	76,665	-52.8	161,955	193,833	-16.4
Kaua'i one day or less	3,475	11,014	-68.4	22,911	30,523	-24.9
Maui County	128,191	284,025	-54.9	614,695	747,553	-17.8
Maui	125,943	276,732	-54.5	603,188	732,139	-17.6
Maui only	91,025	192,786	-52.8	410,288	492,897	-16.8
Maui one day or less	4,194	16,924	-75.2	27,881	42,437	-34.3
Moloka'i *	2,353	4,824	-51.2	14,290	15,968	-10.5
Moloka'i only *	525	817	-35.8	2,483	2,442	1.7
Moloka'i one day or less*	887	2,352	-62.3	6,575	7,296	-9.9
Lāna'i *	2,630	10,755	-75.5	14,872	23,353	-36.3
Lāna'i only *	573	1,135	-49.5	2,821	3,184	-11.4
Lāna'i one day or less*	1,277	7,605	-83.2	6,938	14,186	-51.1
Hawai'i Island	78,389	168,850	-53.6	390,138	456,605	-14.6
Kona side	69,480	149,929	-53.7	344,591	402,028	-14.3
Hilo side	23,086	58,270	-60.4	126,584	158,068	-19.9
Hawai'i Island only	51,879	98,611	-47.4	230,436	258,111	-10.7
Hawai'i Island one day or less	2,815	13,402	-79.0	17,879	28,914	-38.2
Any Neighbor Island	237,923	504,424	-52.8	1,132,295	1,339,747	-15.5
NI only	192,387	394,838	-51.3	872,683	1,021,555	-14.6
O'ahu & NI	45,536	109,586	-58.4	259,612	318,192	-18.4
Any one island only	372,986	792,836	-53.0	1,771,382	2,113,357	-16.2
Multiple Islands	57,705	134,410	-57.1	324,313	389,279	-16.7
Avg. Islands Visited	1.17	1.21	-2.8	1.21	1.22	-0.9
Average Length of Stay in Hawai'i	9.15	8.44	8.3	9.27	9.14	1.4
ACCOMMODATIONS						
Plan to stay in Hotel	235,819	544,022	-56.7	1,224,945	1,465,370	-16.4
Hotel only	201,813	479,017	-57.9	1,050,592	1,271,195	-17.4
Plan to stay in Condo	78,270	157,713	-50.4	363,650	431,203	-15.7
Condo only	62,314	126,677	-50.8	282,770	337,973	-16.3
Plan to stay in Timeshare	32,592	72,694	-55.2	159,666	191,603	-16.7
Timeshare only	25,168	57,772	-56.4	121,861	149,409	-18.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	3,459	12,696	-72.8	24,433	33,478	-27.0
Friends/Relatives	56,060	82,185	-31.8	227,610	232,217	-2.0
Bed & Breakfast	5,252	9,969	-47.3	27,569	32,075	-14.0
Rental House	48,950	96,312	-49.2	222,151	269,135	-17.5
Hostel	3,223	8,491	-62.0	18,147	26,174	-30.7
Camp Site, Beach	3,642	6,587	-44.7	17,535	19,233	-8.8
Private Room in Private Home**	8,758	16,802	-47.9	35,690	47,568	-25.0
Shared Room/Space in Private Home**	2,103	4,020	-47.7	10,362	13,455	-23.0
Other	8,026	13,443	-40.3	34,276	37,035	-7.5
PURPOSE OF TRIP						
Pleasure (Net)	359,796	789,309	-54.4	1,745,380	2,091,123	-16.5
Honeymoon/Get Married	17,172	38,467	-55.4	88,107	111,411	-20.9
Honeymoon	14,625	32,732	-55.3	76,753	97,741	-21.5
Get Married	3,892	8,149	-52.2	17,093	20,783	-17.8
Pleasure/Vacation	345,112	757,135	-54.4	1,668,584	1,994,734	-16.4
Mtgs/Conventions/Incentive	15,983	42,899	-62.7	129,358	158,997	-18.6
Conventions	8,380	25,196	-66.7	76,177	92,859	-18.0
Corporate Meetings	3,266	8,021	-59.3	22,770	27,786	-18.1
Incentive	4,868	10,849	-55.1	34,142	42,450	-19.6
Other Business	12,211	25,070	-51.3	60,539	73,105	-17.2
Visit Friends/Rel.	47,317	73,417	-35.6	186,642	199,331	-6.4
Gov't/Military	4,209	11,974	-64.8	22,727	31,518	-27.9
Attend School	704	2,016	-65.1	5,073	7,379	-31.2
Sport Events	2,450	5,962	-58.9	16,207	18,034	-10.1
Other	16,698	33,428	-50.0	78,703	90,869	-13.4
TRAVEL STATUS						
% First Timers ***	30.5	30.7	-0.2	29.7	30.3	-0.6
% Repeaters ***	69.5	69.3	0.2	70.3	69.7	0.6
Average # of Trips	5.4	5.3	2.0	5.5	5.4	1.6
Group Tour	14,343	41,990	-65.8	98,675	133,143	-25.9
Non-Group	416,348	885,256	-53.0	1,997,020	2,369,493	-15.7
Package Trip	85,009	232,655	-63.5	443,557	605,234	-26.7
No Package	345,682	694,591	-50.2	1,652,138	1,897,402	-12.9
Net True Independent	341,323	682,287	-50.0	1,622,438	1,857,268	-12.6
Ave. Age	44	45	-1.3	46	46	0.7
Ave. Party Size	2.1	2.2	-5.9	2.1	2.2	-2.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
DOMESTIC VISITORS	333,706	651,082	-48.7	1,483,416	1,690,889	-12.3
DOMESTIC VISITOR DAYS	3,117,233	5,672,949	-45.1	14,366,974	16,107,878	-10.8
DOMESTIC AVERAGE DAILY CENSUS	100,556	182,998	-45.1	157,879	178,976	-11.8
DOMESTIC AIR SEATS	724,950	843,016	-14.0	2,369,831	2,296,487	3.2
DOMESTIC LOAD FACTOR (%)	58.1	91.3	-36.4	75.7	88.0	-14.0
ISLANDS VISITED						
O'ahu	158,173	304,925	-48.1	712,552	805,254	-11.5
O'ahu only	124,195	239,612	-48.2	541,133	622,375	-13.1
O'ahu one day or less	7,606	16,305	-53.4	40,366	42,406	-4.8
Kaua'i	52,014	106,894	-51.3	246,601	279,991	-11.9
Kaua'i only	34,669	71,604	-51.6	152,683	178,597	-14.5
Kaua'i one day or less	2,664	6,075	-56.2	14,692	16,229	-9.5
Maui County	114,817	224,806	-48.9	516,361	587,432	-12.1
Maui	112,717	221,159	-49.0	506,271	576,413	-12.2
Maui only	84,515	165,303	-48.9	362,165	418,924	-13.5
Maui one day or less	3,043	6,961	-56.3	16,254	18,557	-12.4
Moloka'i *	2,111	3,643	-42.0	10,304	11,654	-11.6
Moloka'i only *	497	783	-36.5	2,336	2,367	-1.3
Moloka'i one day or less*	719	1,321	-45.6	3,308	3,884	-14.8
Lāna'i *	2,422	4,860	-50.2	12,380	13,735	-9.9
Lāna'i only *	573	1,106	-48.2	2,699	3,071	-12.1
Lāna'i one day or less*	1,127	2,112	-46.6	4,967	5,654	-12.1
Hawai'i Island	64,484	125,197	-48.5	300,239	333,181	-9.9
Kona side	56,857	112,060	-49.3	265,093	296,244	-10.5
Hilo side	19,232	37,942	-49.3	96,025	104,345	-8.0
Hawai'i Island only	44,333	86,656	-48.8	195,147	223,491	-12.7
Hawai'i Island one day or less	1,917	3,646	-47.4	8,583	9,451	-9.2
Any Neighbor Island	209,511	411,470	-49.1	942,282	1,068,514	-11.8
NI only	175,534	346,157	-49.3	770,864	885,635	-13.0
O'ahu & NI	33,977	65,313	-48.0	171,419	182,879	-6.3
Any one island only	288,781	565,064	-48.9	1,256,164	1,448,825	-13.3
Multiple Islands	44,925	86,018	-47.8	227,252	242,064	-6.1
Avg. Islands Visited	1.17	1.18	-0.3	1.21	1.19	0.9
Average Length of Stay in Hawai'i	9.34	8.71	7.2	9.69	9.53	1.7
ACCOMMODATIONS						
Plan to stay in Hotel	166,321	345,044	-51.8	775,103	883,619	-12.3
Hotel only	141,205	295,091	-52.1	650,819	744,748	-12.6
Plan to stay in Condo	59,680	112,555	-47.0	258,659	295,295	-12.4
Condo only	48,495	91,379	-46.9	205,430	236,434	-13.1
Plan to stay in Timeshare	28,328	59,607	-52.5	129,625	152,542	-15.0
Timeshare only	21,966	47,386	-53.6	99,840	119,398	-16.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	3,039	9,354	-67.5	21,587	26,537	-18.7
Friends/Relatives	47,775	74,242	-35.6	190,962	203,649	-6.2
Bed & Breakfast	4,483	8,289	-45.9	22,021	23,815	-7.5
Rental House	42,136	81,355	-48.2	182,901	215,188	-15.0
Hostel	2,915	4,685	-37.8	14,309	14,999	-4.6
Camp Site, Beach	3,145	4,456	-29.4	14,306	13,597	5.2
Private Room in Private Home**	5,157	9,094	-43.3	22,232	27,732	-19.8
Shared Room/Space in Private Home**	1,989	3,220	-38.2	8,342	10,486	-20.4
Other	7,736	12,555	-38.4	32,772	34,730	-5.6
PURPOSE OF TRIP						
Pleasure (Net)	272,338	546,412	-50.2	1,202,955	1,379,810	-12.8
Honeymoon/Get Married	9,836	15,774	-37.6	43,342	45,424	-4.6
Honeymoon	7,881	12,707	-38.0	34,961	36,817	-5.0
Get Married	2,521	4,027	-37.4	10,842	11,094	-2.3
Pleasure/Vacation	264,294	534,000	-50.5	1,167,649	1,343,334	-13.1
Mtgs/Conventions/Incentive	13,795	33,720	-59.1	95,717	116,955	-18.2
Conventions	7,139	20,312	-64.9	62,023	75,651	-18.0
Corporate Meetings	3,203	7,524	-57.4	19,998	24,730	-19.1
Incentive	3,966	7,046	-43.7	16,835	20,237	-16.8
Other Business	11,929	22,484	-46.9	57,803	67,800	-14.7
Visit Friends/Rel.	41,727	63,523	-34.3	162,263	174,068	-6.8
Gov't/Military	3,914	7,900	-50.5	21,794	23,781	-8.4
Attend School	458	977	-53.1	3,387	4,155	-18.5
Sport Events	1,570	4,775	-67.1	12,531	14,261	-12.1
Other	11,307	19,145	-40.9	46,113	51,009	-9.6
TRAVEL STATUS						
% First Timers ***	27.9	27.0	0.9	25.9	26.0	-0.1
% Repeaters ***	72.1	73.0	-0.9	74.1	74.0	0.1
Average # of Trips	5.8	5.7	0.4	6.1	6.0	0.9
Group Tour	7,491	18,288	-59.0	36,203	47,991	-24.6
Non-Group	326,216	632,794	-48.4	1,447,212	1,642,899	-11.9
Package Trip	47,007	109,584	-57.1	202,225	263,919	-23.4
No Package	286,699	541,498	-47.1	1,281,191	1,426,970	-10.2
Net True Independent	283,539	534,374	-46.9	1,265,878	1,408,655	-10.1
Ave. Age of Party Head	45	45	-1.9	47	47	0.2
Ave. Party Size	2.1	2.2	-4.9	2.0	2.0	-2.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
INTERNATIONAL VISITORS	96,985	276,164	-64.9	612,279	811,747	-24.6
INTERNATIONAL VISITOR DAYS	822,851	2,156,047	-61.8	5,055,431	6,757,200	-25.2
INTERNATIONAL AVERAGE DAILY CENSUS	26,544	69,550	-61.8	55,554	75,080	-26.0
INTERNATIONAL AIR SEATS	218,145	349,121	-37.5	882,969	1,040,793	-15.2
INTERNATIONAL LOAD FACTOR (%)	52.5	86.2	-39.1	77.7	85.1	-8.7
ISLANDS VISITED						
O'ahu	80,132	227,482	-64.8	510,460	675,827	-24.5
O'ahu only	68,573	183,210	-62.6	422,267	540,515	-21.9
O'ahu one day or less	486	5,499	-91.2	5,941	11,094	-46.5
Kaua'i	4,851	17,302	-72.0	35,079	54,811	-36.0
Kaua'i only	1,547	5,061	-69.4	9,272	15,236	-39.1
Kaua'i one day or less	811	4,939	-83.6	8,219	14,293	-42.5
Maui County	13,374	59,219	-77.4	98,334	160,121	-38.6
Maui	13,226	55,574	-76.2	96,916	155,726	-37.8
Maui only	6,510	27,483	-76.3	48,123	73,973	-34.9
Maui one day or less	1,151	9,963	-88.4	11,627	23,880	-51.3
Moloka'i *	241	1,181	-79.6	3,986	4,314	-7.6
Moloka'i only *	28	35	-18.2	147	74	97.6
Moloka'i one day or less*	168	1,031	-83.7	3,268	3,412	-4.2
Lāna'i *	208	5,895	-96.5	2,491	9,618	-74.1
Lāna'i only *		29	-100.0	121	113	6.9
Lāna'i one day or less*	151	5,493	-97.3	1,972	8,532	-76.9
Hawai'i Island	13,905	43,654	-68.1	89,898	123,424	-27.2
Kona side	12,622	37,869	-66.7	79,498	105,784	-24.8
Hilo side	3,853	20,328	-81.0	30,560	53,723	-43.1
Hawai'i Island only	7,546	11,955	-36.9	35,289	34,620	1.9
Hawai'i Island one day or less	898	9,756	-90.8	9,297	19,463	-52.2
Any Neighbor Island	28,412	92,954	-69.4	190,012	271,232	-29.9
NI only	16,853	48,682	-65.4	101,819	135,920	-25.1
O'ahu & NI	11,559	44,272	-73.9	88,193	135,313	-34.8
Any one island only	84,205	227,772	-63.0	515,219	664,532	-22.5
Multiple Islands	12,780	48,392	-73.6	97,060	147,215	-34.1
Avg. Islands Visited	1.16	1.27	-8.7	1.21	1.26	-4.3
Average Length of Stay in Hawai'i	8.48	7.81	8.7	8.26	8.32	-0.8
ACCOMMODATIONS						
Plan to stay in Hotel	69,498	198,978	-65.1	449,842	581,751	-22.7
Hotel only	60,608	183,926	-67.0	399,773	526,447	-24.1
Plan to stay in Condo	18,589	45,158	-58.8	104,991	135,909	-22.7
Condo only	13,819	35,298	-60.9	77,339	101,539	-23.8
Plan to stay in Timeshare	4,264	13,087	-67.4	30,041	39,062	-23.1
Timeshare only	3,202	10,387	-69.2	22,021	30,011	-26.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	420	3,342	-87.4	2,846	6,941	-59.0
Friends/Relatives	8,285	7,944	4.3	36,648	28,568	28.3
Bed & Breakfast	769	1,679	-54.2	5,548	8,259	-32.8
Rental House	6,814	14,957	-54.4	39,250	53,947	-27.2
Hostel	308	3,806	-91.9	3,839	11,174	-65.6
Camp Site, Beach	498	2,131	-76.6	3,229	5,636	-42.7
Private Room in Private Home**	3,602	7,707	-53.3	13,459	19,836	-32.1
Shared Room/Space in Private Home**	114	800	-85.7	2,019	2,969	-32.0
Other	289	888	-67.4	1,504	2,305	-34.7
PURPOSE OF TRIP						
Pleasure (Net)	87,458	242,897	-64.0	542,424	711,313	-23.7
Honeymoon/Get Married	7,336	22,692	-67.7	44,765	65,987	-32.2
Honeymoon	6,744	20,025	-66.3	41,792	60,925	-31.4
Get Married	1,371	4,123	-66.7	6,250	9,689	-35.5
Pleasure/Vacation	80,818	223,135	-63.8	500,935	651,400	-23.1
Mtgs/Conventions/Incentive	2,188	9,179	-76.2	33,641	42,042	-20.0
Conventions	1,241	4,884	-74.6	14,153	17,208	-17.8
Corporate Meetings	63	497	-87.4	2,772	3,056	-9.3
Incentive	902	3,804	-76.3	17,308	22,213	-22.1
Other Business	282	2,586	-89.1	2,737	5,305	-48.4
Visit Friends/Rel.	5,590	9,895	-43.5	24,378	25,264	-3.5
Gov't/Military	295	4,074	-92.8	933	7,737	-87.9
Attend School	245	1,039	-76.4	1,686	3,223	-47.7
Sport Events	880	1,188	-25.9	3,676	3,772	-2.6
Other	5,391	14,283	-62.3	32,590	39,860	-18.2
TRAVEL STATUS						
% First Timers ***	39.4	39.4	0.0	39.0	39.1	-0.1
% Repeaters ***	60.6	60.6	0.0	61.0	60.9	0.1
Average # of Trips	4.0	4.2	-2.8	4.0	4.1	-1.5
Group Tour	6,852	23,703	-71.1	62,471	85,153	-26.6
Non-Group	90,133	252,461	-64.3	549,808	726,594	-24.3
Package Trip	38,002	123,071	-69.1	241,332	341,315	-29.3
No Package	58,983	153,093	-61.5	370,947	470,432	-21.1
Net True Independent	57,784	147,913	-60.9	356,560	448,613	-20.5
Ave. Age of Party Head	44	44	-0.3	45	45	1.4
Ave. Party Size	2.3	2.5	-5.1	2.5	2.5	-0.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US Total VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
TOTAL VISITORS	320,988	621,474	-48.4	1,423,192	1,609,481	-11.6
Domestic	313,789	605,372	-48.2	1,379,828	1,562,014	-11.7
International	7,199	16,102	-55.3	43,364	47,467	-8.6
VISITOR DAYS	2,929,315	5,292,468	-44.7	13,478,807	15,019,402	-10.3
AVERAGE DAILY CENSUS	94,494	170,725	-44.7	148,119	166,882	-11.2
ISLANDS VISITED						
O'ahu	153,425	294,415	-47.9	691,519	770,214	-10.2
O'ahu only	122,849	233,703	-47.4	530,437	600,903	-11.7
O'ahu one day or less	7,183	15,875	-54.8	38,719	40,085	-3.4
Kaua'i	48,824	101,223	-51.8	233,054	266,735	-12.6
Kaua'i only	33,247	68,434	-51.4	145,973	171,673	-15.0
Kaua'i one day or less	2,475	6,455	-61.7	14,876	17,140	-13.2
Maui County	108,637	212,113	-48.8	487,739	554,234	-12.0
Maui	106,682	208,737	-48.9	478,014	543,948	-12.1
Maui only	81,202	156,937	-48.3	346,044	397,897	-13.0
Maui one day or less	2,816	7,444	-62.2	16,341	20,175	-19.0
Moloka'i *	1,916	3,774	-49.2	9,651	11,473	-15.9
Moloka'i only *	479	725	-33.8	2,209	2,256	-2.1
Moloka'i one day or less*	668	1,685	-60.4	3,288	4,270	-23.0
Lāna'i *	2,259	5,199	-56.5	11,529	13,845	-16.7
Lāna'i only *	552	1,054	-47.6	2,580	2,927	-11.9
Lāna'i one day or less*	1,067	2,613	-59.2	4,653	6,292	-26.1
Hawai'i Island	59,792	116,647	-48.7	280,631	309,932	-9.5
Kona side	52,833	104,609	-49.5	247,817	276,295	-10.3
Hilo side	17,516	35,480	-50.6	89,063	97,083	-8.3
Hawai'i Island only	41,884	80,773	-48.1	183,223	209,231	-12.4
Hawai'i Island one day or less	1,803	3,994	-54.9	8,722	9,672	-9.8
Any Neighbor Island	198,139	387,771	-48.9	892,754	1,008,578	-11.5
NI only	167,563	327,059	-48.8	731,673	839,267	-12.8
O'ahu & NI	30,576	60,713	-49.6	161,081	169,311	-4.9
Any one island only	280,214	541,626	-48.3	1,210,467	1,384,888	-12.6
Multiple Islands	40,774	79,848	-48.9	212,725	224,593	-5.3
Avg. Islands Visited	1.16	1.17	-1.1	1.20	1.19	0.6
Average Length of Stay in Hawai'i	9.13	8.52	7.2	9.47	9.33	1.5
ACCOMMODATIONS						
Plan to stay in Hotel	160,259	332,506	-51.8	746,085	842,455	-11.4
Hotel only	137,105	285,839	-52.0	627,917	711,926	-11.8
Plan to stay in Condo	57,754	105,223	-45.1	249,784	280,671	-11.0
Condo only	47,238	85,504	-44.8	198,075	224,763	-11.9
Plan to stay in Timeshare	27,212	57,097	-52.3	125,765	148,353	-15.2
Timeshare only	21,133	45,495	-53.5	96,639	116,058	-16.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US Total VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,800	8,869	-68.4	19,809	24,358	-18.7
Friends/Relatives	46,572	71,706	-35.1	186,243	195,911	-4.9
Bed & Breakfast	3,962	7,374	-46.3	20,173	21,342	-5.5
Rental House	39,522	75,446	-47.6	171,683	201,379	-14.7
Hostel	2,309	3,730	-38.1	11,286	11,759	-4.0
Camp Site, Beach	2,777	4,066	-31.7	12,461	11,967	4.1
Private Room in Private Home**	4,700	9,095	-48.3	20,238	26,248	-22.9
Shared Room/Space in Private Home	1,812	3,109	-41.7	7,475	9,620	-22.3
Other	7,138	11,525	-38.1	30,201	31,816	-5.1
PURPOSE OF TRIP						
Pleasure (Net)	262,434	519,871	-49.5	1,153,430	1,309,526	-11.9
Honeymoon/Get Married	9,080	14,503	-37.4	40,976	42,184	-2.9
Honeymoon	7,228	11,578	-37.6	33,041	33,727	-2.0
Get Married	2,371	3,827	-38.0	10,250	10,749	-4.6
Pleasure/Vacation	255,024	508,510	-49.8	1,119,864	1,275,740	-12.2
Mtgs/Conventions/Incentive	13,009	31,993	-59.3	90,054	109,340	-17.6
Conventions	6,744	19,142	-64.8	59,197	70,970	-16.6
Corporate Meetings	3,046	7,292	-58.2	18,766	23,357	-19.7
Incentive	3,711	6,648	-44.2	14,936	18,328	-18.5
Other Business	11,343	21,689	-47.7	55,343	65,255	-15.2
Visit Friends/Rel.	40,269	61,806	-34.8	156,550	168,847	-7.3
Gov't/Military	3,760	7,776	-51.6	20,893	23,453	-10.9
Attend School	352	876	-59.8	2,834	3,763	-24.7
Sport Events	1,478	4,487	-67.1	11,863	13,218	-10.3
Other	10,487	19,152	-45.2	45,628	50,605	-9.8
TRAVEL STATUS						
% First Timers ***	27.4	25.9	1.4	24.6	24.6	0.0
% Repeaters ***	72.6	74.1	-1.4	75.4	75.4	0.0
Average # of Trips	5.8	5.9	-2.2	6.2	6.2	0.0
Group Tour	6,802	16,283	-58.2	31,901	42,494	-24.9
Non-Group	314,186	605,191	-48.1	1,391,291	1,566,987	-11.2
Package Trip	45,172	102,770	-56.0	187,403	241,528	-22.4
No Package	275,816	518,704	-46.8	1,235,789	1,367,953	-9.7
Net True Independent	272,945	512,405	-46.7	1,221,859	1,350,750	-9.5
Ave. Age	44	46	-2.8	47	47	0.0
Ave. Party Size	2.0	2.2	-6.0	2.0	2.0	-2.3

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
TOTAL VISITORS	200,842	399,580	-49.7	908,883	1,030,644	-11.8
Domestic	197,523	391,792	-49.6	888,825	1,008,365	-11.9
International	3,319	7,788	-57.4	20,058	22,279	-10.0
VISITOR DAYS	1,784,141	3,303,506	-46.0	8,173,302	9,138,755	-10.6
AVERAGE DAILY CENSUS	57,553	106,565	-46.0	89,817	101,542	-11.5
ISLANDS VISITED						
O'ahu	86,279	170,844	-49.5	403,584	449,947	-10.3
O'ahu only	73,556	144,952	-49.3	333,982	378,258	-11.7
O'ahu one day or less	2,910	6,973	-58.3	16,511	16,717	-1.2
Kaua'i	30,626	63,443	-51.7	142,420	161,777	-12.0
Kaua'i only	24,014	49,696	-51.7	105,431	123,181	-14.4
Kaua'i one day or less	947	2,610	-63.7	6,158	6,873	-10.4
Maui County	67,236	134,155	-49.9	301,076	344,126	-12.5
Maui	65,983	131,963	-50.0	294,841	337,562	-12.7
Maui only	55,629	110,167	-49.5	240,306	276,906	-13.2
Maui one day or less	1,209	3,653	-66.9	7,176	9,597	-25.2
Moloka'i *	1,105	2,462	-55.1	5,719	7,098	-19.4
Moloka'i only *	360	565	-36.3	1,581	1,714	-7.7
Moloka'i one day or less*	298	1,015	-70.7	1,765	2,271	-22.3
Lāna'i *	1,162	2,864	-59.4	6,119	7,340	-16.6
Lāna'i only *	344	666	-48.4	1,670	1,868	-10.6
Lāna'i one day or less*	510	1,390	-63.3	2,334	3,324	-29.8
Hawai'i Island	36,781	73,650	-50.1	173,222	193,318	-10.4
Kona side	33,005	66,712	-50.5	155,527	174,402	-10.8
Hilo side	9,380	19,678	-52.3	47,848	52,734	-9.3
Hawai'i Island only	29,102	57,960	-49.8	130,472	149,710	-12.9
Hawai'i Island one day or less	903	2,242	-59.7	4,405	5,145	-14.4
Any Neighbor Island	127,286	254,628	-50.0	574,901	652,386	-11.9
NI only	114,563	228,735	-49.9	505,299	580,697	-13.0
O'ahu & NI	12,723	25,892	-50.9	69,602	71,689	-2.9
Any one island only	183,006	364,006	-49.7	813,442	931,637	-12.7
Multiple Islands	17,836	35,574	-49.9	95,442	99,008	-3.6
Avg. Islands Visited	1.11	1.11	-0.8	1.13	1.12	0.5
Average Length of Stay in Hawai'i	8.88	8.27	7.4	8.99	8.87	1.4
ACCOMMODATIONS						
Plan to stay in Hotel	92,715	200,927	-53.9	448,524	508,056	-11.7
Hotel only	80,152	174,829	-54.2	384,498	437,141	-12.0
Plan to stay in Condo	40,994	75,218	-45.5	174,708	197,276	-11.4
Condo only	34,454	63,130	-45.4	143,410	163,725	-12.4
Plan to stay in Timeshare	17,456	37,883	-53.9	80,349	94,842	-15.3
Timeshare only	13,856	30,716	-54.9	63,254	75,936	-16.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	748	2,547	-70.6	5,219	6,812	-23.4
Friends/Relatives	28,673	46,175	-37.9	119,490	126,156	-5.3
Bed & Breakfast	2,547	4,936	-48.4	12,622	13,339	-5.4
Rental House	26,060	51,355	-49.3	115,860	136,649	-15.2
Hostel	1,467	2,232	-34.3	6,826	7,220	-5.5
Camp Site, Beach	1,919	2,702	-29.0	8,519	7,865	8.3
Private Room in Private Home**	3,078	5,963	-48.4	13,357	16,749	-20.3
Shared Room/Space in Private Home	1,142	1,882	-39.3	4,785	6,201	-22.8
Other	4,620	7,604	-39.2	19,667	20,717	-5.1
PURPOSE OF TRIP						
Pleasure (Net)	164,817	337,986	-51.2	747,590	852,087	-12.3
Honeymoon/Get Married	5,203	8,396	-38.0	22,521	23,398	-3.7
Honeymoon	3,986	6,426	-38.0	17,279	18,046	-4.2
Get Married	1,516	2,461	-38.4	6,489	6,625	-2.1
Pleasure/Vacation	160,647	331,551	-51.5	729,538	833,771	-12.5
Mtgs/Conventions/Incentive	6,835	17,481	-60.9	45,471	56,758	-19.9
Conventions	3,425	10,350	-66.9	29,100	36,000	-19.2
Corporate Meetings	1,705	4,165	-59.1	10,282	13,669	-24.8
Incentive	1,937	3,492	-44.5	7,404	8,687	-14.8
Other Business	7,578	13,848	-45.3	35,843	41,950	-14.6
Visit Friends/Rel.	25,434	39,393	-35.4	100,091	108,104	-7.4
Gov't/Military	1,643	3,203	-48.7	8,926	9,686	-7.9
Attend School	250	557	-55.0	1,579	1,999	-21.0
Sport Events	825	3,115	-73.5	8,183	9,062	-9.7
Other	6,790	11,862	-42.8	29,236	32,199	-9.2
TRAVEL STATUS						
% First Timers ***	20.1	18.4	1.7	17.6	17.5	0.1
% Repeaters ***	79.9	81.6	-1.7	82.4	82.5	-0.1
Average # of Trips	6.7	6.9	-2.5	7.1	7.1	-0.1
Group Tour	3,047	7,535	-59.6	13,751	19,429	-29.2
Non-Group	197,796	392,045	-49.5	895,132	1,011,215	-11.5
Package Trip	24,661	61,057	-59.6	106,365	142,185	-25.2
No Package	176,182	338,523	-48.0	802,518	888,460	-9.7
Net True Independent	174,555	334,922	-47.9	795,150	878,749	-9.5
Ave. Age	44	45	-3.2	46	46	-0.1
Ave. Party Size	2.1	2.2	-7.0	2.1	2.1	-2.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
TOTAL VISITORS	120,146	221,894	-45.9	514,309	578,837	-11.1
Domestic	116,266	213,580	-45.6	491,003	553,649	-11.3
International	3,880	8,314	-53.3	23,306	25,188	-7.5
VISITOR DAYS	1,145,174	1,988,963	-42.4	5,305,505	5,880,647	-9.8
AVERAGE DAILY CENSUS	36,941	64,160	-42.4	58,302	65,341	-10.8
ISLANDS VISITED						
O'ahu	67,146	123,571	-45.7	287,934	320,267	-10.1
O'ahu only	49,293	88,750	-44.5	196,455	222,645	-11.8
O'ahu one day or less	4,273	8,902	-52.0	22,209	23,368	-5.0
Kaua'i	18,198	37,780	-51.8	90,634	104,957	-13.6
Kaua'i only	9,233	18,739	-50.7	40,542	48,493	-16.4
Kaua'i one day or less	1,529	3,845	-60.2	8,718	10,267	-15.1
Maui County	41,401	77,958	-46.9	186,662	210,107	-11.2
Maui	40,698	76,774	-47.0	183,173	206,386	-11.2
Maui only	25,572	46,770	-45.3	105,738	120,992	-12.6
Maui one day or less	1,608	3,791	-57.6	9,165	10,578	-13.4
Moloka'i *	811	1,312	-38.2	3,932	4,375	-10.1
Moloka'i only *	120	160	-25.1	628	543	15.7
Moloka'i one day or less*	370	671	-44.8	1,522	1,999	-23.9
Lāna'i *	1,098	2,335	-53.0	5,409	6,506	-16.8
Lāna'i only *	209	388	-46.2	910	1,058	-14.0
Lāna'i one day or less*	557	1,223	-54.5	2,319	2,968	-21.9
Hawai'i Island	23,011	42,997	-46.5	107,409	116,613	-7.9
Kona side	19,828	37,897	-47.7	92,290	101,893	-9.4
Hilo side	8,136	15,801	-48.5	41,214	44,349	-7.1
Hawai'i Island only	12,782	22,813	-44.0	52,751	59,521	-11.4
Hawai'i Island one day or less	900	1,752	-48.6	4,317	4,527	-4.6
Any Neighbor Island	70,853	133,144	-46.8	317,853	356,192	-10.8
NI only	52,999	98,323	-46.1	226,374	258,570	-12.5
O'ahu & NI	17,853	34,821	-48.7	91,479	97,622	-6.3
Any one island only	97,208	177,620	-45.3	397,025	453,252	-12.4
Multiple Islands	22,937	44,274	-48.2	117,283	125,585	-6.6
Avg. Islands Visited	1.26	1.28	-2.1	1.32	1.31	0.6
Average Length of Stay in Hawai'i	9.53	8.96	6.3	10.32	10.16	1.5
ACCOMMODATIONS						
Plan to stay in Hotel	67,544	131,579	-48.7	297,561	334,399	-11.0
Hotel only	56,953	111,010	-48.7	243,419	274,784	-11.4
Plan to stay in Condo	16,759	30,004	-44.1	75,076	83,394	-10.0
Condo only	12,784	22,374	-42.9	54,665	61,038	-10.4
Plan to stay in Timeshare	9,756	19,214	-49.2	45,416	53,511	-15.1
Timeshare only	7,277	14,779	-50.8	33,384	40,122	-16.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,052	6,322	-67.6	14,590	17,546	-16.8
Friends/Relatives	17,900	25,532	-29.9	66,753	69,755	-4.3
Bed & Breakfast	1,415	2,438	-41.9	7,551	8,003	-5.6
Rental House	13,462	24,091	-44.1	55,822	64,730	-13.8
Hostel	841	1,498	-43.9	4,460	4,539	-1.7
Camp Site, Beach	858	1,364	-37.1	3,942	4,102	-3.9
Private Room in Private Home**	1,622	3,131	-48.2	6,881	9,499	-27.6
Shared Room/Space in Private Home	670	1,227	-45.4	2,690	3,419	-21.3
Other	2,517	3,922	-35.8	10,534	11,099	-5.1
PURPOSE OF TRIP						
Pleasure (Net)	97,616	181,884	-46.3	405,840	457,439	-11.3
Honeymoon/Get Married	3,877	6,107	-36.5	18,455	18,785	-1.8
Honeymoon	3,242	5,152	-37.1	15,762	15,681	0.5
Get Married	856	1,366	-37.4	3,761	4,124	-8.8
Pleasure/Vacation	94,377	176,960	-46.7	390,326	441,969	-11.7
Mtgs/Conventions/Incentive	6,174	14,512	-57.5	44,583	52,582	-15.2
Conventions	3,319	8,793	-62.3	30,097	34,970	-13.9
Corporate Meetings	1,341	3,127	-57.1	8,484	9,688	-12.4
Incentive	1,774	3,157	-43.8	7,532	9,641	-21.9
Other Business	3,764	7,841	-52.0	19,500	23,305	-16.3
Visit Friends/Rel.	14,835	22,413	-33.8	56,459	60,743	-7.1
Gov't/Military	2,117	4,573	-53.7	11,968	13,767	-13.1
Attend School	102	319	-68.2	1,255	1,764	-28.9
Sport Events	653	1,373	-52.4	3,680	4,156	-11.5
Other	3,697	7,290	-49.3	16,391	18,406	-10.9
TRAVEL STATUS						
% First Timers ***	39.5	39.5	0.0	36.9	37.1	-0.2
% Repeaters ***	60.5	60.5	0.0	63.1	62.9	0.2
Average # of Trips	4.2	4.1	1.5	4.5	4.5	0.7
Group Tour	3,755	8,749	-57.1	18,150	23,065	-21.3
Non-Group	116,391	213,146	-45.4	496,159	555,772	-10.7
Package Trip	20,511	41,713	-50.8	81,038	99,344	-18.4
No Package	99,635	180,181	-44.7	433,271	479,494	-9.6
Net True Independent	98,390	177,482	-44.6	426,709	472,001	-9.6
Ave. Age	45	46	-2.4	48	48	0.2
Ave. Party Size	2.0	2.1	-4.0	1.9	1.9	-2.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
TOTAL VISITORS	45,332	133,865	-66.1	294,228	374,946	-21.5
Domestic	531	729	-27.1	1,664	1,967	-15.4
International	44,801	133,136	-66.3	292,564	372,979	-21.6
VISITOR DAYS	282,295	778,641	-63.7	1,729,323	2,185,346	-20.9
AVERAGE DAILY CENSUS	9,106	25,117	-63.7	19,004	24,282	-21.7
ISLANDS VISITED						
O'ahu	42,188	126,000	-66.5	274,520	355,785	-22.8
O'ahu only	38,069	117,227	-67.5	249,566	325,715	-23.4
O'ahu one day or less	136	1,080	-87.4	1,030	2,757	-62.6
Kaua'i	578	2,238	-74.2	3,699	6,811	-45.7
Kaua'i only	77	276	-72.1	434	454	-4.3
Kaua'i one day or less	333	1,201	-72.3	2,297	4,236	-45.8
Maui County	1,509	4,667	-67.7	8,471	13,348	-36.5
Maui	1,481	4,541	-67.4	8,132	13,133	-38.1
Maui only	180	1,352	-86.7	1,522	2,353	-35.3
Maui one day or less	313	1,097	-71.5	2,732	4,453	-38.7
Moloka'i *	30	93	-68.1	421	214	96.7
Moloka'i only *	1			2		
Moloka'i one day or less*	23	62	-63.6	363	180	101.9
Lāna'i *	17	235	-92.9	133	541	-75.4
Lāna'i only *				2	1	97.7
Lāna'i one day or less*	4	203	-97.8	72	508	-85.8
Hawai'i Island	5,844	11,997	-51.3	35,893	36,068	-0.5
Kona side	5,231	10,578	-50.5	31,446	30,871	1.9
Hilo side	1,529	2,885	-47.0	9,560	9,601	-0.4
Hawai'i Island only	2,737	5,827	-53.0	17,276	15,127	14.2
Hawai'i Island one day or less	588	1,603	-63.3	4,751	5,962	-20.3
Any Neighbor Island	7,264	16,638	-56.3	44,662	49,231	-9.3
NI only	3,144	7,864	-60.0	19,709	19,161	2.9
O'ahu & NI	4,119	8,774	-53.1	24,953	30,069	-17.0
Any one island only	41,064	124,681	-67.1	268,804	343,651	-21.8
Multiple Islands	4,269	9,183	-53.5	25,425	31,296	-18.8
Avg. Islands Visited	1.11	1.08	2.0	1.10	1.10	-0.3
Average Length of Stay in Hawai'i	6.23	5.82	7.1	5.88	5.83	0.8
ACCOMMODATIONS						
Plan to stay in Hotel	37,265	111,970	-66.7	244,515	314,381	-22.2
Hotel only	36,105	108,299	-66.7	237,308	303,301	-21.8
Plan to stay in Condo	6,015	16,375	-63.3	36,752	45,598	-19.4
Condo only	4,977	13,175	-62.2	29,710	36,214	-18.0
Plan to stay in Timeshare	2,049	7,199	-71.5	15,896	19,366	-17.9
Timeshare only	1,719	5,768	-70.2	12,585	15,378	-18.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	97	421	-76.8	272	1,220	-77.7
Friends/Relatives	785	1,492	-47.4	3,679	5,268	-30.2
Bed & Breakfast	114	207	-44.8	382	512	-25.4
Rental House	281	384	-26.9	1,427	1,248	14.3
Hostel	73	106	-31.5	368	387	-4.9
Camp Site, Beach	13	1	1152.6	18	82	-78.7
Private Room in Private Home**	137	391	-65.0	1,217	1,058	15.1
Shared Room/Space in Private Home	37	249	-85.3	205	649	-68.4
Other	18	28	-38.0	192	69	176.8
PURPOSE OF TRIP						
Pleasure (Net)	40,652	120,725	-66.3	253,189	325,634	-22.2
Honeymoon/Get Married	5,532	13,163	-58.0	28,271	40,149	-29.6
Honeymoon	5,146	12,440	-58.6	26,257	38,199	-31.3
Get Married	1,092	2,020	-45.9	4,888	5,905	-17.2
Pleasure/Vacation	35,631	108,593	-67.2	227,204	288,122	-21.1
Mtgs/Conventions/Incentive	858	4,210	-79.6	19,311	23,159	-16.6
Conventions	217	1,447	-85.0	3,948	4,171	-5.3
Corporate Meetings	30	201	-85.1	879	491	79.1
Incentive	629	2,561	-75.4	14,852	18,750	-20.8
Other Business	154	716	-78.4	1,326	1,731	-23.4
Visit Friends/Rel.	874	1,961	-55.4	4,305	6,128	-29.7
Gov't/Military	25	73	-65.0	67	171	-60.5
Attend School	239	677	-64.7	1,346	1,417	-5.0
Sport Events	69	820	-91.6	1,578	2,050	-23.0
Other	4,220	9,299	-54.6	24,480	27,516	-11.0
TRAVEL STATUS						
% First Timers ***	34.0	35.9	-1.9	31.9	32.6	-0.7
% Repeaters ***	66.0	64.1	1.9	68.1	67.4	0.7
Average # of Trips	4.9	4.6	6.3	4.7	4.8	-1.3
Group Tour	5,671	19,506	-70.9	50,657	64,137	-21.0
Non-Group	39,661	114,359	-65.3	243,572	310,809	-21.6
Package Trip	26,721	80,519	-66.8	168,946	223,477	-24.4
No Package	18,611	53,346	-65.1	125,282	151,469	-17.3
Net True Independent	17,631	48,687	-63.8	113,287	135,603	-16.5
Ave. Age	43	43	-0.7	45	44	1.8
Ave. Party Size	2.7	2.6	0.2	2.7	2.6	2.7

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
TOTAL VISITORS	26,426	75,610	-65.0	155,735	209,525	-25.7
Domestic	5,213	16,756	-68.9	28,667	38,803	-26.1
International	21,213	58,854	-64.0	127,068	170,722	-25.6
VISITOR DAYS	350,419	871,658	-59.8	2,053,433	2,668,391	-23.0
AVERAGE DAILY CENSUS	11,304	28,118	-59.8	22,565	29,649	-23.9
ISLANDS VISITED						
O'ahu	9,963	28,132	-64.6	61,634	80,230	-23.2
O'ahu only	7,122	20,563	-65.4	42,567	55,365	-23.1
O'ahu one day or less	284	806	-64.7	2,169	2,972	-27.0
Kaua'i	3,572	10,149	-64.8	22,561	31,459	-28.3
Kaua'i only	1,976	6,386	-69.1	11,731	17,084	-31.3
Kaua'i one day or less	220	614	-64.2	1,821	2,680	-32.0
Maui County	10,183	37,047	-72.5	71,742	103,887	-30.9
Maui	10,053	36,782	-72.7	71,078	103,145	-31.1
Maui only	7,438	29,261	-74.6	50,781	76,940	-34.0
Maui one day or less	288	1,151	-74.9	2,583	3,570	-27.6
Moloka'i *	140	438	-68.1	1,023	1,855	-44.9
Moloka'i only *	38	57	-33.7	198	99	99.2
Moloka'i one day or less*	56	299	-81.4	379	1,236	-69.3
Lāna'i *	136	508	-73.2	1,556	2,355	-33.9
Lāna'i only *	1	39	-97.2	133	138	-3.6
Lāna'i one day or less*	106	287	-62.9	1,043	1,635	-36.2
Hawai'i Island	7,764	13,605	-42.9	35,797	40,191	-10.9
Kona side	7,407	12,578	-41.1	32,801	37,379	-12.2
Hilo side	1,637	3,867	-57.7	10,249	11,763	-12.9
Hawai'i Island only	5,800	8,990	-35.5	23,084	25,219	-8.5
Hawai'i Island one day or less	73	509	-85.6	650	1,157	-43.8
Any Neighbor Island	19,305	55,047	-64.9	113,168	154,160	-26.6
NI only	16,463	47,478	-65.3	94,101	129,295	-27.2
O'ahu & NI	2,842	7,569	-62.5	19,066	24,865	-23.3
Any one island only	22,375	65,296	-65.7	128,494	174,844	-26.5
Multiple Islands	4,052	10,315	-60.7	27,241	34,681	-21.5
Avg. Islands Visited	1.20	1.19	1.0	1.24	1.24	0.5
Average Length of Stay in Hawai'i	13.26	11.53	15.0	13.19	12.74	3.5
ACCOMMODATIONS						
Plan to stay in Hotel	10,739	32,344	-66.8	66,843	87,661	-23.7
Hotel only	8,057	25,288	-68.1	49,699	66,581	-25.4
Plan to stay in Condo	9,334	27,024	-65.5	52,824	71,311	-25.9
Condo only	7,747	22,497	-65.6	42,639	57,977	-26.5
Plan to stay in Timeshare	2,476	6,636	-62.7	14,112	18,855	-25.2
Timeshare only	1,716	5,200	-67.0	9,972	14,351	-30.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	122	653	-81.4	1,571	2,188	-28.2
Friends/Relatives	1,579	3,145	-49.8	8,258	10,056	-17.9
Bed & Breakfast	399	1,120	-64.4	3,036	3,738	-18.8
Rental House	4,065	11,155	-63.6	24,306	34,376	-29.3
Hostel	295	860	-65.7	2,934	3,720	-21.1
Camp Site, Beach	489	969	-49.6	3,672	3,667	0.2
Private Room in Private Home**	693	1,274	-45.6	3,033	5,118	-40.8
Shared Room/Space in Private Home	81	256	-68.3	1,052	1,096	-4.1
Other	425	717	-40.7	1,995	2,369	-15.8
PURPOSE OF TRIP						
Pleasure (Net)	25,118	72,918	-65.6	146,184	197,896	-26.1
Honeymoon/Get Married	486	1,279	-62.0	3,162	4,415	-28.4
Honeymoon	339	1,107	-69.4	2,716	4,064	-33.2
Get Married	149	283	-47.4	549	500	9.9
Pleasure/Vacation	24,774	71,955	-65.6	143,607	194,433	-26.1
Mtgs/Conventions/Incentive	585	1,505	-61.1	6,375	9,008	-29.2
Conventions	362	1,031	-64.9	4,766	5,912	-19.4
Corporate Meetings	44	130	-65.7	831	1,712	-51.4
Incentive	179	360	-50.2	980	1,561	-37.2
Other Business	142	416	-65.9	993	1,464	-32.1
Visit Friends/Rel.	1,244	2,071	-39.9	5,851	6,523	-10.3
Gov't/Military	14	77	-81.4	75	190	-60.8
Attend School	26	269	-90.2	141	354	-60.2
Sport Events	65	241	-72.9	1,086	1,493	-27.2
Other	326	682	-52.2	2,281	2,137	6.7
TRAVEL STATUS						
% First Timers ***	25.9	28.5	-2.6	29.4	30.5	-1.2
% Repeaters ***	74.1	71.5	2.6	70.6	69.5	1.2
Average # of Trips	4.8	4.3	12.3	4.6	4.4	4.7
Group Tour	190	1,030	-81.6	2,121	3,018	-29.7
Non-Group	26,237	74,580	-64.8	153,614	206,507	-25.6
Package Trip	4,179	14,630	-71.4	24,417	34,982	-30.2
No Package	22,247	60,981	-63.5	131,318	174,543	-24.8
Net True Independent	22,146	60,723	-63.5	130,507	173,694	-24.9
Ave. Age	51	49	4.5	49	49	0.3
Ave. Party Size	2.3	2.5	-7.3	2.2	2.3	-4.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

MARCH 2020 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2020P	2019P	% change	2020P YTD	2019P YTD	% change
TOTAL EXPENDITURES (\$mil.)	720.2	1,506.4	-52.2	3,891.9	4,531.9	-14.1
Total by air	718.8	1,502.7	-52.2	3,879.4	4,519.9	-14.2
U.S. Total	547.3	982.1	-44.3	2,667.6	2,880.4	-7.4
U.S. West	316.8	577.8	-45.2	1,511.4	1,641.1	-7.9
U.S. East	230.5	404.3	-43.0	1,156.3	1,239.3	-6.7
Japan	67.5	182.4	-63.0	415.7	517.4	-19.7
Canada	56.5	137.4	-58.9	361.5	455.7	-20.7
All Others	47.5	200.8	-76.3	434.5	666.4	-34.8
Visitor arrivals by cruise ships	1.4	3.6	-60.2	12.5	12.0	4.2
TOTAL VISITOR DAYS	3,960,573	7,877,800	-49.7	19,564,106	23,030,361	-15.1
Total by air	3,940,084	7,828,996	-49.7	19,422,405	22,865,078	-15.1
U.S. Total	2,929,315	5,292,468	-44.7	13,478,807	15,019,402	-10.3
U.S. West	1,784,141	3,303,506	-46.0	8,173,302	9,138,755	-10.6
U.S. East	1,145,174	1,988,963	-42.4	5,305,505	5,880,647	-9.8
Japan	282,295	778,641	-63.7	1,729,323	2,185,346	-20.9
Canada	350,419	871,658	-59.8	2,053,433	2,668,391	-23.0
All Others	378,055	886,228	-57.3	2,160,842	2,991,938	-27.8
Visitor arrivals by cruise ships	20,489	48,803	-58.0	141,701	165,284	-14.3
VISITOR ARRIVALS	434,856	939,064	-53.7	2,125,486	2,542,269	-16.4
Total by air	430,691	927,246	-53.6	2,095,695	2,502,636	-16.3
U.S. Total	320,988	621,474	-48.4	1,423,192	1,609,481	-11.6
U.S. West	200,842	399,580	-49.7	908,883	1,030,644	-11.8
U.S. East	120,146	221,894	-45.9	514,309	578,837	-11.1
Japan	45,332	133,865	-66.1	294,228	374,946	-21.5
Canada	26,426	75,610	-65.0	155,735	209,525	-25.7
All Others	37,945	96,297	-60.6	222,540	308,684	-27.9
Visitor arrivals by cruise ships	4,165	11,818	-64.8	29,792	39,632	-24.8
AVERAGE DAILY CENSUS	127,760	254,123	-49.7	214,990	255,893	-16.0
Total by air	127,099	252,548	-49.7	213,433	254,056	-16.0
U.S. Total	94,494	170,725	-44.7	148,119	166,882	-11.2
U.S. West	57,553	106,565	-46.0	89,817	101,542	-11.5
U.S. East	36,941	64,160	-42.4	58,302	65,341	-10.8
Japan	9,106	25,117	-63.7	19,004	24,282	-21.7
Canada	11,304	28,118	-59.8	22,565	29,649	-23.9
All Others	12,195	28,588	-57.3	23,746	33,244	-28.6
Visitor arrivals by cruise ships	661	1,574	-58.0	1,557	1,836	-15.2
AVERAGE LENGTH OF STAY	9.11	8.39	8.6	9.20	9.06	1.6
Total by air	9.15	8.44	8.3	9.27	9.14	1.4
U.S. Total	9.13	8.52	7.2	9.47	9.33	1.5
U.S. West	8.88	8.27	7.4	8.99	8.87	1.4
U.S. East	9.53	8.96	6.3	10.32	10.16	1.5
Japan	6.23	5.82	7.1	5.88	5.83	0.8
Canada	13.26	11.53	15.0	13.19	12.74	3.5
All Others	9.96	9.20	8.3	9.71	9.69	0.2
Visitor arrivals by cruise ships	4.92	4.13	19.1	4.76	4.17	14.1
PER PERSON PER DAY SPENDING (\$)	181.9	191.2	-4.9	198.9	196.8	1.1
Total by air	182.4	191.9	-5.0	199.7	197.7	1.0
U.S. Total	186.8	185.6	0.7	197.9	191.8	3.2
U.S. West	177.6	174.9	1.5	184.9	179.6	3.0
U.S. East	201.3	203.3	-1.0	217.9	210.7	3.4
Japan	239.1	234.2	2.1	240.4	236.8	1.5
Canada	161.1	157.7	2.2	176.1	170.8	3.1
All Others	125.7	226.6	-44.5	201.1	222.7	-9.7
Visitor arrivals by cruise ships	70.7	74.5	-5.1	88.3	72.7	21.5
PER PERSON PER TRIP SPENDING (\$)	1,656.3	1,604.1	3.3	1,831.1	1,782.6	2.7
Total by air	1,668.9	1,620.6	3.0	1,851.1	1,806.1	2.5
U.S. Total	1,705.2	1,580.3	7.9	1,874.4	1,789.6	4.7
U.S. West	1,577.3	1,446.1	9.1	1,662.9	1,592.3	4.4
U.S. East	1,918.9	1,821.8	5.3	2,248.2	2,140.9	5.0
Japan	1,488.7	1,362.3	9.3	1,413.0	1,380.0	2.4
Canada	2,136.7	1,817.7	17.6	2,321.4	2,175.0	6.7
All Others	1,252.0	2,085.5	-40.0	1,952.5	2,158.7	-9.6
Visitor arrivals by cruise ships	347.6	307.5	13.0	420.0	303.0	38.6

P=Preliminary data.

Source:Hawai'i Tourism Authority

2020 Arrivals at a Glance by Month

MONTH-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,713.0	\$1,458.7	\$720.2		
	Total by air	\$1,708.0	\$1,452.6	\$718.8		
	U.S. Total	\$1,129.1	\$991.2	\$547.3		
	U.S. West	\$621.7	\$572.9	\$316.8		
	U.S. East	\$507.4	\$418.3	\$230.5		
	Japan	\$184.4	\$163.9	\$67.5		
	Canada	\$160.4	\$144.7	\$56.5		
	All Other	\$234.2	\$152.8	\$47.5		
	Visitor arrivals by cruise ships	\$5.0	\$6.1	\$1.4		
Visitor Days	TOTAL (air + s	8,352,039	7,251,494	3,960,573		
	Total by air	8,305,017	7,177,304	3,940,084		
	U.S. Total	5,588,753	4,960,739	2,929,315		
	U.S. West	3,337,398	3,051,764	1,784,141		
	U.S. East	2,251,355	1,908,975	1,145,174		
	Japan	768,565	678,463	282,295		
	Canada	913,550	789,464	350,419		
	All Other	1,034,149	748,638	378,055		
	Visitor arrivals by cruise ships	\$47,022.7	74,190	20,489		
Visitor Arrivals	TOTAL (air + s	862,574	828,056	434,856		
	Total by air	852,037	812,967	430,691		
	U.S. Total	552,578	549,625	320,988		
	U.S. West	352,525	355,515	200,842		
	U.S. East	200,053	194,110	120,146		
	Japan	128,686	120,210	45,332		
	Canada	65,123	64,185	26,426		
	All Other	105,649	78,946	37,945		
	Visitor arrivals by cruise ships	10,538	15,089	4,165		
Average Daily Census	TOTAL (air + s	269,421	233,919	127,760		
	Total by air	267,904	231,526	127,099		
	U.S. Total	180,282	160,024	94,494		
	U.S. West	107,658	98,444	57,553		
	U.S. East	72,624	61,580	36,941		
	Japan	24,792	21,886	9,106		
	Canada	29,469	25,467	11,304		
	All Other	33,360	24,150	12,195		
	Visitor arrivals by cruise ships	1,517	2,393	661		
Average Length of Stay	TOTAL (air + s	9.68	8.76	9.11		
	Total by air	9.75	8.83	9.15		
	U.S. Total	10.11	9.03	9.13		
	U.S. West	9.47	8.58	8.88		
	U.S. East	11.25	9.83	9.53		
	Japan	5.97	5.64	6.23		
	Canada	14.03	12.30	13.26		
	All Other	9.79	9.48	9.96		
	Visitor arrivals by cruise ships	4.46	4.92	4.92		
Per Person Per Day Spending	TOTAL (air + s	\$205.1	\$201.2	\$181.9		
	Total by air	\$205.7	\$202.4	\$182.4		
	U.S. Total	\$202.0	\$199.8	\$186.8		
	U.S. West	\$186.3	\$187.7	\$177.6		
	U.S. East	\$225.4	\$219.1	\$201.3		
	Japan	\$239.9	\$241.6	\$239.1		
	Canada	\$175.6	\$183.3	\$161.1		
	All Other	\$226.5	\$204.1	\$125.7		
	Visitor arrivals by cruise ships	\$105.6	\$82.2	\$70.7		
Per Person Per Trip Spending	TOTAL (air + s	\$1,985.9	\$1,761.6	\$1,656.3		
	Total by air	\$2,004.7	\$1,786.8	\$1,668.9		
	U.S. Total	\$2,043.2	\$1,803.5	\$1,705.2		
	U.S. West	\$1,763.4	\$1,611.5	\$1,577.3		
	U.S. East	\$2,536.3	\$2,155.1	\$1,918.9		
	Japan	\$1,432.7	\$1,363.4	\$1,488.7		
	Canada	\$2,462.8	\$2,254.0	\$2,136.7		
	All Other	\$2,217.1	\$1,935.2	\$1,252.0		
	Visitor arrivals by cruise ships	\$471.3	\$404.2	\$347.6		

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,713.0	\$3,171.7	\$3,891.9		
	Total by air	\$1,708.0	\$3,160.6	\$3,879.4		
	U.S. Total	\$1,129.1	\$2,120.3	\$2,667.6		
	U.S. West	\$621.7	\$1,194.6	\$1,511.4		
	U.S. East	\$507.4	\$925.7	\$1,156.3		
	Japan	\$184.4	\$348.3	\$415.7		
	Canada	\$160.4	\$305.1	\$361.5		
	All Other	\$234.2	\$387.0	\$434.5		
	Visitor arrivals by cruise ships	\$5.0	\$11.1	\$12.5		
	Visitor Days	TOTAL (air + s	8,352,039	15,603,533	19,564,106	
Total by air		8,305,017	15,482,320	19,422,405		
U.S. Total		5,588,753	10,549,492	13,478,807		
U.S. West		3,337,398	6,389,161	8,173,302		
U.S. East		2,251,355	4,160,331	5,305,505		
Japan		768,565	1,447,028	1,729,323		
Canada		913,550	1,703,014	2,053,433		
All Other		1,034,149	1,782,787	2,160,842		
Visitor arrivals by cruise ships		47,023	121,213	141,701		
Visitor Arrivals		TOTAL (air + s	862,574	1,690,630	2,125,486	
	Total by air	852,037	1,665,003	2,095,695		
	U.S. Total	552,578	1,102,204	1,423,192		
	U.S. West	352,525	708,041	908,883		
	U.S. East	200,053	394,163	514,309		
	Japan	128,686	248,896	294,228		
	Canada	65,123	129,309	155,735		
	All Other	105,649	184,595	222,540		
	Visitor arrivals by cruise ships	10,538	25,627	29,792		
	Average Daily Census	TOTAL (air + s	269,421	260,059	214,990	
Total by air		267,904	258,039	213,433		
U.S. Total		180,282	175,825	148,119		
U.S. West		107,658	106,486	89,817		
U.S. East		72,624	69,339	58,302		
Japan		24,792	24,117	19,004		
Canada		29,469	28,384	22,565		
All Other		33,360	29,713	23,746		
Visitor arrivals by cruise ships		1,517	2,020	1,557		
Average Length of Stay		TOTAL (air + s	9.68	9.23	9.20	
	Total by air	9.75	9.30	9.27		
	U.S. Total	10.11	9.57	9.47		
	U.S. West	9.47	9.02	8.99		
	U.S. East	11.25	10.55	10.32		
	Japan	5.97	5.81	5.88		
	Canada	14.03	13.17	13.19		
	All Other	9.79	9.66	9.71		
	Visitor arrivals by cruise ships	4.46	4.73	4.76		
	Per Person Per Day Spending	TOTAL (air + s	\$205.1	\$203.3	\$198.9	
Total by air		\$205.7	\$204.1	\$199.7		
U.S. Total		\$202.0	\$201.0	\$197.9		
U.S. West		\$186.3	\$187.0	\$184.9		
U.S. East		\$225.4	\$222.5	\$217.9		
Japan		\$239.9	\$240.7	\$240.4		
Canada		\$175.6	\$179.1	\$176.1		
All Other		\$226.5	\$217.1	\$201.1		
Visitor arrivals by cruise ships		\$105.6	\$91.3	\$88.3		
Per Person Per Trip Spending		TOTAL (air + s	\$1,985.9	\$1,876.0	\$1,831.1	
	Total by air	\$2,004.7	\$1,898.3	\$1,851.1		
	U.S. Total	\$2,043.2	\$1,923.7	\$1,874.4		
	U.S. West	\$1,763.4	\$1,687.2	\$1,662.9		
	U.S. East	\$2,536.3	\$2,348.6	\$2,248.2		
	Japan	\$1,432.7	\$1,399.2	\$1,413.0		
	Canada	\$2,462.8	\$2,359.2	\$2,321.4		
	All Other	\$2,217.1	\$2,096.5	\$1,952.5		
	Visitor arrivals by cruise ships	\$471.3	\$431.8	\$420.0		

Source:Hawaii Tourism Authority

Monthly data may not add up to total due to rounding.

MARCH 2020 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2020P	2019P	% change	2020P YTD	2019P YTD	% change
TOTAL EXPENDITURES (\$mil.)	720.2	1,506.4	-52.2	3,891.9	4,531.9	-14.1
Total by air	718.8	1,502.7	-52.2	3,879.4	4,519.9	-14.2
O'ahu	299.3	690.7	-56.7	1,590.9	2,019.7	-21.2
Maui	221.6	440.3	-49.7	1,192.6	1,328.3	-10.2
Moloka'i	1.9	3.7	-47.3	10.76	9.8	9.6
Lāna'i	3.6	12.2	-70.4	18.7	29.7	-37.2
Kaua'i	78.9	152.3	-48.2	441.5	481.6	-8.3
Hawai'i Island	113.4	203.6	-44.3	625.0	650.8	-4.0
Visitor arrivals by cruise ships	1.4	3.6	-60.2	12.5	12.0	4.2
TOTAL VISITOR DAYS	3,960,573	7,877,800	-49.7	19,564,106	23,030,361	-15.1
Total by air	3,940,084	7,828,996	-49.7	19,422,405	22,865,078	-15.1
O'ahu	1,748,930	3,528,482	-50.4	8,594,611	10,297,961	-16.5
Maui	1,059,076	2,165,883	-51.1	5,215,931	6,213,346	-16.1
Moloka'i	14,061	22,653	-37.9	78,935	87,207	-9.5
Lāna'i	9,194	26,332	-65.1	57,747	69,752	-17.2
Kaua'i	441,724	899,013	-50.9	2,206,135	2,618,181	-15.7
Hawai'i Island	667,101	1,186,634	-43.8	3,269,046	3,578,631	-8.7
Visitor arrivals by cruise ships	20,489	48,803	-58.0	141,701	165,284	-14.3
VISITOR ARRIVALS	434,856	939,064	-53.7	2,125,486	2,542,269	-16.4
Total by air	430,691	927,246	-53.6	2,095,695	2,502,636	-16.3
O'ahu	238,305	532,408	-55.2	1,223,012	1,481,081	-17.4
Maui	125,943	276,732	-54.5	603,188	732,139	-17.6
Moloka'i	2,353	4,824	-51.2	14,290	15,968	-10.5
Lāna'i	2,630	10,755	-75.5	14,872	23,353	-36.3
Kaua'i	56,865	124,196	-54.2	281,681	334,803	-15.9
Hawai'i Island	78,389	168,850	-53.6	390,138	456,605	-14.6
Visitor arrivals by cruise ships	4,165	11,818	-64.8	29,792	39,632	-24.8
AVERAGE DAILY CENSUS	127,760	254,123	-49.7	214,990	255,893	-16.0
Total by air	127,099	252,548	-49.7	213,433	254,056	-16.0
O'ahu	56,417	113,822	-50.4	94,446	114,422	-17.5
Maui	34,164	69,867	-51.1	57,318	69,037	-17.0
Moloka'i	454	731	-37.9	867	969	-10.5
Lāna'i	297	849	-65.1	635	775	-18.1
Kaua'i	14,249	29,000	-50.9	24,243	29,091	-16.7
Hawai'i Island	21,519	38,279	-43.8	35,924	39,763	-9.7
Visitor arrivals by cruise ships	661	1,574	-58.0	1,557	1,836	-15.2
AVERAGE LENGTH OF STAY	9.11	8.39	8.6	9.20	9.06	1.6
Total by air	9.15	8.44	8.3	9.27	9.14	1.4
O'ahu	7.34	6.63	10.7	7.03	6.95	1.1
Maui	8.41	7.83	7.4	8.65	8.49	1.9
Moloka'i	5.98	4.70	27.3	5.52	5.46	1.1
Lāna'i	3.50	2.45	42.8	3.88	2.99	30.0
Kaua'i	7.77	7.24	7.3	7.83	7.82	0.2
Hawai'i Island	8.51	7.03	21.1	8.38	7.84	6.9
Visitor arrivals by cruise ships	4.92	4.13	19.1	4.76	4.17	14.1
PER PERSON PER DAY SPENDING (\$)	181.9	191.2	-4.9	198.9	196.8	1.1
Total by air	182.4	191.9	-5.0	199.7	197.7	1.0
O'ahu	171.1	195.8	-12.6	185.1	196.1	-5.6
Maui	209.2	203.3	2.9	228.6	213.8	7.0
Moloka'i	137.0	161.4	-15.2	136.3	112.6	21.0
Lāna'i	393.0	463.4	-15.2	323.1	426.1	-24.2
Kaua'i	178.7	169.4	5.5	200.1	183.9	8.8
Hawai'i Island	170.1	171.6	-0.9	191.2	181.8	5.1
Visitor arrivals by cruise ships	70.7	74.5	-5.1	88.3	72.7	21.5
PER PERSON PER TRIP SPENDING (\$)	1,656.3	1,604.1	3.3	1,831.1	1,782.6	2.7
Total by air	1,668.9	1,620.6	3.0	1,851.1	1,806.1	2.5
O'ahu	1,255.8	1,297.3	-3.2	1,300.8	1,363.6	-4.6
Maui	1,759.5	1,591.0	10.6	1,977.2	1,814.3	9.0
Moloka'i	818.6	758.1	8.0	752.8	614.9	22.4
Lāna'i	1,373.9	1,134.7	21.1	1,254.7	1,272.9	-1.4
Kaua'i	1,388.4	1,226.0	13.2	1,567.3	1,438.4	9.0
Hawai'i Island	1,447.2	1,205.9	20.0	1,602.1	1,425.2	12.4
Visitor arrivals by cruise ships	347.6	307.5	13.0	420.0	303.0	38.6

P=Preliminary data.

Source:Hawai'i Tourism Authority

2020 Monthly Island Highlights

MONTH-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,713.0	\$1,458.7	\$720.2		
	Total by air	\$1,708.0	\$1,452.6	\$718.8		
	O'ahu	\$701.6	\$590.0	\$299.3		
	Maui	\$510.7	\$460.3	\$221.6		
	Moloka'i	\$4.3	\$4.5	\$1.9		
	Lāna'i	\$9.6	\$5.4	\$3.6		
	Kaua'i	\$191.3	\$171.3	\$78.9		
	Hawai'i Island	\$290.5	\$221.0	\$113.4		
Visitor arrivals by cruise ships	\$5.0	\$6.1	\$1.4			
Visitor Days	TOTAL (air + ships)	8,352,039	7,251,494	3,960,573		
	Total by air	8,305,017	7,177,304	3,940,084		
	O'ahu	3,688,771	3,156,910	1,748,930		
	Maui	2,194,995	1,961,860	1,059,076		
	Moloka'i	36,927	27,947	14,061		
	Lāna'i	25,117	23,436	9,194		
	Kaua'i	921,575	842,837	441,724		
	Hawai'i Island	1,437,632	1,164,313	667,101		
cruise ships	47,023	74,190	20,489			
Visitor Arrivals	TOTAL (air + ships)	862,574	828,056	434,856		
	Total by air	852,037	812,967	430,691		
	O'ahu	512,621	472,086	238,305		
	Maui	242,472	234,773	125,943		
	Moloka'i	6,786	5,151	2,353		
	Lāna'i	6,064	6,178	2,630		
	Kaua'i	113,847	110,969	56,865		
	Hawai'i Island	163,530	148,219	78,389		
cruise ships	10,538	15,089	4,165			
Average Daily Census	TOTAL (air + ships)	269,421	233,919	127,760		
	Total by air	267,904	231,526	127,099		
	O'ahu	118,993	101,836	56,417		
	Maui	70,806	63,286	34,164		
	Moloka'i	1,191	902	454		
	Lāna'i	810	756	297		
	Kaua'i	29,728	27,188	14,249		
	Hawai'i Island	46,375	37,558	21,519		
cruise ships	1,517	2,393	661			
Average Length of Stay	TOTAL (air + ships)	9.68	8.76	9.11		
	Total by air	9.75	8.83	9.15		
	O'ahu	7.20	6.69	7.34		
	Maui	9.05	8.36	8.41		
	Moloka'i	5.44	5.43	5.98		
	Lāna'i	4.14	3.79	3.50		
	Kaua'i	8.09	7.60	7.77		
	Hawai'i Island	8.79	7.86	8.51		
cruise ships	4.46	4.92	4.92			
Per Person Per Day Spending *	TOTAL (air+ships)	\$205.1	\$201.2	\$181.9		
	Total by air	\$205.7	\$202.4	\$182.4		
	O'ahu	\$190.2	\$186.9	\$171.1		
	Maui	\$232.7	\$234.6	\$209.2		
	Moloka'i	\$116.5	\$162.0	\$137.0		
	Lāna'i	\$382.9	\$231.7	\$393.0		
	Kaua'i	\$207.5	\$203.2	\$178.7		
	Hawai'i Island	\$202.1	\$189.8	\$170.1		
cruise ships	\$105.6	\$82.2	\$70.7			
Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,985.9	\$1,761.6	\$1,656.3		
	Total by air	\$2,004.7	\$1,786.8	\$1,668.9		
	O'ahu	\$1,368.7	\$1,249.8	\$1,255.8		
	Maui	\$2,106.1	\$1,960.8	\$1,759.5		
	Moloka'i	\$634.1	\$879.1	\$818.6		
	Lāna'i	\$1,585.8	\$878.8	\$1,373.9		
	Kaua'i	\$1,680.0	\$1,543.2	\$1,388.4		
	Hawai'i Island	\$1,776.6	\$1,491.3	\$1,447.2		
cruise ships	\$471.3	\$404.2	\$347.6			

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,713.0	\$3,171.7	\$3,891.9		
	Total by air	\$1,708.0	\$3,160.6	\$3,879.4		
	O'ahu	\$701.6	\$1,291.6	\$1,590.9		
	Maui	\$510.7	\$971.0	\$1,192.6		
	Moloka'i	\$4.3	\$8.8	\$10.8		
	Lāna'i	\$9.6	\$15.0	\$18.7		
	Kaua'i	\$191.3	\$362.5	\$441.5		
	Hawai'i Island	\$290.5	\$511.6	\$625.0		
	cruise ships	\$5.0	\$11.1	\$12.5		
Visitor Days	TOTAL (air + ships)	8,352,039	15,603,533	19,564,106		
	Total by air	8,305,017	15,482,320	19,422,405		
	O'ahu	3,688,771	6,845,682	8,594,611		
	Maui	2,194,995	4,156,855	5,215,931		
	Moloka'i	36,927	64,874	78,935		
	Lāna'i	25,117	48,553	57,747		
	Kaua'i	921,575	1,764,412	2,206,135		
	Hawai'i Island	1,437,632	2,601,944	3,269,046		
	cruise ships	47,023	121,213	141,701		
Visitor Arrivals	TOTAL (air + ships)	862,574	1,690,630	2,125,486		
	Total by air	852,037	1,665,003	2,095,695		
	O'ahu	512,621	984,707	1,223,012		
	Maui	242,472	477,244	603,188		
	Moloka'i	6,786	11,937	14,290		
	Lāna'i	6,064	12,242	14,872		
	Kaua'i	113,847	224,816	281,681		
	Hawai'i Island	163,530	311,749	390,138		
	cruise ships	10,538	25,627	29,792		
Average Daily Census	TOTAL (air + ships)	269,421	260,059	214,990		
	Total by air	267,904	258,039	213,433		
	O'ahu	118,993	114,095	94,446		
	Maui	70,806	69,281	57,318		
	Moloka'i	1,191	1,081	867		
	Lāna'i	810	809	635		
	Kaua'i	29,728	29,407	24,243		
	Hawai'i Island	46,375	43,366	35,924		
	cruise ships	1,517	2,020	1,557		
Length of Stay	TOTAL (air + ships)	9.68	9.23	9.20		
	Total by air	9.75	9.30	9.27		
	O'ahu	7.20	6.95	7.03		
	Maui	9.05	8.71	8.65		
	Moloka'i	5.44	5.43	5.52		
	Lāna'i	4.14	3.97	3.88		
	Kaua'i	8.09	7.85	7.83		
	Hawai'i Island	8.79	8.35	8.38		
	cruise ships	4.46	4.73	4.76		
Per Person Per Day Spending *	TOTAL (air+ships)	\$205.1	\$203.3	\$198.9		
	Total by air	\$205.7	\$204.1	\$199.7		
	O'ahu	\$190.2	\$188.7	\$185.1		
	Maui	\$232.7	\$233.6	\$228.6		
	Moloka'i	\$116.5	\$136.1	\$136.3		
	Lāna'i	\$382.9	\$309.9	\$323.1		
	Kaua'i	\$207.5	\$205.5	\$200.1		
	Hawai'i Island	\$202.1	\$196.6	\$191.2		
	cruise ships	\$105.6	\$91.3	\$88.3		
Per Person Per Trip Spending *	TOTAL (air+ships)	\$1,985.9	\$1,876.0	\$1,831.1		
	Total by air	\$2,004.7	\$1,898.3	\$1,851.1		
	O'ahu	\$1,368.7	\$1,311.7	\$1,300.8		
	Maui	\$2,106.1	\$2,034.6	\$1,977.2		
	Moloka'i	\$634.1	\$739.8	\$752.8		
	Lāna'i	\$1,585.8	\$1,229.0	\$1,254.7		
	Kaua'i	\$1,680.0	\$1,612.5	\$1,567.3		
	Hawai'i Island	\$1,776.6	\$1,641.0	\$1,602.1		
	cruise ships	\$471.3	\$431.8	\$420.0		

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	MARCH			YEAR-TO-DATE		
	2020P	2019P	% CHANGE	2020P	2019P	% CHANGE
VISITOR DAYS	43,081	176,808	-75.6	381,854	494,073	-22.7
TOTAL VISITORS	6,407	23,755	-73.0	52,705	69,973	-24.7
ARRIVED BY SHIP	4,165	11,818	-64.8	29,792	39,632	-24.8
ARRIVED BY AIR	2,242	11,937	-81.2	22,913	30,340	-24.5
NUMBER OF SHIP ARRIVALS	2	6	-66.7	20	21	-4.8
ISLANDS VISITED						
O'ahu	6,407	23,755	-73.0	52,705	69,973	-24.7
Kaua'i	4,833	21,928	-78.0	45,636	58,350	-21.8
Maui County	6,407	21,626	-70.4	49,975	61,702	-19.0
Maui	6,407	21,623	-70.4	49,958	61,644	-19.0
Moloka'i	152	327	-53.6	792	992	-20.1
Lāna'i	224	523	-57.1	1,218	1,539	-20.9
Hawai'i Island	6,407	23,755	-73.0	49,787	65,261	-23.7
Average Islands Visited	3.81	3.87	-1.4	3.80	3.68	3.1
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	0.76	1.28	-40.9	1.05	1.11	-5.5
Days in Hawai'i during Cruise	5.34	5.31	0.4	5.39	5.11	5.7
Days in Hawai'i after Cruise	0.63	0.85	-25.8	0.80	0.84	-5.1
Total days in Hawai'i	6.72	7.44	-9.7	7.25	7.06	2.6
ACCOMMODATIONS						
Hotel	2,386	11,324	-78.9	23,154	30,855	-25.0
Hotel only	2,103	10,286	-79.6	20,249	27,185	-25.5
Condo	263	742	-64.6	2,760	2,950	-6.4
Condo only	82	262	-68.8	1,010	943	7.1
Timeshare	138	847	-83.7	1,820	2,369	-23.2
Timeshare Only	28	382	-92.5	756	1,020	-25.9
Bed & Breakfast	43	154	-72.4	313	550	-43.1
Bed & Breakfast only	9	61	-84.6	100	173	-42.0
Friends & relatives	157	257	-38.9	1,153	1,254	-8.1
Other accommodation	57	358	-84.2	706	892	-20.9
Accommodation (NET)	2,668	12,419	-78.5	26,268	34,355	-23.5
Cruise only	3,738	11,336	-67.0	26,437	35,618	-25.8
PURPOSE OF TRIP						
Honeymoon	79	324	-75.6	837	1,202	-30.4
Get Married	16	102	-84.4	109	362	-69.7
Wedding	14	101	-85.9	287	346	-17.1
Convention/Conference	38	119	-68.0	288	502	-42.6
Business	43	146	-70.8	354	550	-35.7
Visiting Friends & relatives	426	2,106	-79.8	4,690	6,466	-27.5
Play Golf	41	199	-79.5	563	860	-34.5
Leisure	5,796	20,884	-72.2	46,199	60,764	-24.0
TRAVEL STATUS						
% First timers	39.9	47.3	-7.4	40.9	44.9	-4.0
% Repeat visitors	60.1	52.7	7.4	59.1	55.1	4.0

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MARCH	STATE			HONOLULU			KAHALUI			KONA			HILO			LĪHU'E		
	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE
INTERNATIONAL	218,145	349,121	-37.5	187,787	290,629	-35.4	22,354	33,587	-33.4	4,002	17,821	-77.5				4,002	7,084	-43.5
SCHEDULES	206,243	348,843	-40.9	180,973	290,351	-37.7	17,266	33,587	-48.6	4,002	17,821	-77.5				4,002	7,084	-43.5
CHARTERS	11,902	278	4181.3	6,814	278	2351.1	5,088	0	NA									
JAPAN	127,294	173,638	-26.7	127,294	163,577	-22.2				0	10,061	-100.0						
Fukuoka	4,170	4,972	-16.1	4,170	4,972	-16.1												
Nagoya	8,448	12,381	-31.8	8,448	12,381	-31.8												
Osaka	24,874	46,313	-46.3	24,874	46,313	-46.3												
Sapporo	2,780	3,892	-28.6	2,780	3,892	-28.6												
Tokyo HND	12,565	24,862	-49.5	12,565	20,970	-40.1				0	3,892	-100.0						
Tokyo NRT	74,457	81,218	-8.3	74,457	75,049	-0.8				0	6,169	-100.0						
CANADA	37,627	73,668	-48.9	12,357	25,237	-51.0	17,266	33,587	-48.6	4,002	7,760	-48.4				4,002	7,084	-43.5
Calgary	8,740	12,988	-32.7	0	2,358	-100.0	8,740	10,630	-17.8									
Edmonton	0	2,358	-100.0				0	2,358	-100.0									
Toronto	3,135	1,872	67.5	3,135	1,872	67.5												
Vancouver	25,752	56,450	-54.4	9,222	21,007	-56.1	8,526	20,599	-58.6	4,002	7,760	-48.4				4,002	7,084	-43.5
OTHER ASIA	13,580	38,201	-64.5	13,580	38,201	-64.5												
Beijing	0	3,318	-100.0	0	3,318	-100.0												
Seoul	11,438	24,245	-52.8	11,438	24,245	-52.8												
Shanghai	0	7,884	-100.0	0	7,884	-100.0												
Taipei	2,142	2,754	-22.2	2,142	2,754	-22.2												
OCEANIA	23,052	36,782	-37.3	23,052	36,782	-37.3												
Auckland	6,836	9,962	-31.4	6,836	9,962	-31.4												
Brisbane	2,780	3,614	-23.1	2,780	3,614	-23.1												
Melbourne	1,675	3,350	-50.0	1,675	3,350	-50.0												
Sydney	11,761	19,856	-40.8	11,761	19,856	-40.8												
OTHER	4,690	26,554	-82.3	4,690	26,554	-82.3												
Apia	0	826	-100.0	0	826	-100.0												
Christmas Island	0	488	-100.0	0	488	-100.0												
Guam	364	11,648	-96.9	364	11,648	-96.9												
Majuro	0	2,988	-100.0	0	2,988	-100.0												
Manila	4,326	6,164	-29.8	4,326	6,164	-29.8												
Nadi	0	826	-100.0	0	826	-100.0												
Pago Pago	0	2,224	-100.0	0	2,224	-100.0												
Papeete	0	1,390	-100.0	0	1,390	-100.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MARCH YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE	2020	2019	%CHANGE
INTERNATIONAL	882,969	1,040,793	-15.2	750,631	871,228	-13.8	79,210	96,142	-17.6	38,686	51,679	-25.1				14,442	21,744	-33.6
SCHEDULES	869,270	1,039,154	-16.3	742,020	869,589	-14.7	74,122	96,142	-22.9	38,686	51,679	-25.1				14,442	21,744	-33.6
CHARTERS	13,699	1,639	735.8	8,611	1,639	425.4	5,088	0	NA									
JAPAN	465,328	505,898	-8.0	446,160	477,146	-6.5				19,168	28,752	-33.3						
Fukuoka	13,622	14,916	-8.7	13,622	14,916	-8.7												
Nagoya	32,280	36,411	-11.3	32,280	36,411	-11.3												
Osaka	92,526	134,549	-31.2	92,526	134,549	-31.2												
Sapporo	10,008	12,232	-18.2	10,008	12,232	-18.2												
Tokyo HND	60,685	72,180	-15.9	53,457	61,338	-12.8				7,228	10,842	-33.3						
Tokyo NRT	256,207	235,610	8.7	244,267	217,700	12.2				11,940	17,910	-33.3						
CANADA	164,881	211,342	-22.0	56,799	70,529	-19.5	74,122	96,142	-22.9	19,518	22,927	-14.9				14,442	21,744	-33.6
Calgary	26,020	35,054	-25.8	0	6,812	-100.0	26,020	28,242	-7.9									
Edmonton	0	6,812	-100.0				0	6,812	-100.0									
Toronto	9,393	2,912	222.6	9,393	2,912	222.6												
Vancouver	129,468	166,564	-22.3	47,406	60,805	-22.0	48,102	61,088	-21.3	19,518	22,927	-14.9				14,442	21,744	-33.6
OTHER ASIA	86,477	129,397	-33.2	86,477	129,397	-33.2												
Beijing	0	9,954	-100.0	0	9,954	-100.0												
Hangzhou	0	786	-100.0	0	786	-100.0												
Seoul	70,957	88,217	-19.6	70,957	88,217	-19.6												
Shanghai	8,176	22,484	-63.6	8,176	22,484	-63.6		8,176	33,224	-75.4%								
Taipei	7,344	7,956	-7.7	7,344	7,956	-7.7												
OCEANIA	95,737	115,945	-17.4	95,737	115,945	-17.4												
Auckland	25,438	29,744	-14.5	25,438	29,744	-14.5												
Brisbane	10,008	11,120	-10.0	10,008	11,120	-10.0												
Melbourne	10,385	11,390	-8.8	10,385	11,390	-8.8												
Sydney	49,906	63,691	-21.6	49,906	63,691	-21.6												
OTHER	56,847	76,572	-25.8	56,847	76,572	-25.8												
Apia	1,314	2,150	-38.9	1,314	2,150	-38.9												
Christmas Island	1,224	1,586	-22.8	1,224	1,586	-22.8												
Guam	22,204	33,124	-33.0	22,204	33,124	-33.0												
Majuro	5,644	8,466	-33.3	5,644	8,466	-33.3												
Manila	17,613	17,420	1.1	17,613	17,420	1.1												
Nadi	1,342	2,150	-37.6	1,342	2,150	-37.6												
Pago Pago	4,726	7,506	-37.0	4,726	7,506	-37.0												
Papeete	2,780	4,170	-33.3	2,780	4,170	-33.3												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division