

TABLE 1. TOTAL VISITORS BY AIR

|                                   | MAY     |           |          | YEAR-TO-DATE |            |          |
|-----------------------------------|---------|-----------|----------|--------------|------------|----------|
|                                   | 2020P   | 2019P     | % CHANGE | 2020P        | 2019P      | % CHANGE |
| TOTAL VISITORS                    | 9,116   | 830,038   | -98.9    | 2,109,375    | 4,164,120  | -49.3    |
| Domestic                          | 8,902   | 617,055   | -98.6    | 1,496,764    | 2,885,884  | -48.1    |
| International                     | 214     | 212,983   | -99.9    | 612,611      | 1,278,236  | -52.1    |
| VISITOR DAYS                      | 258,021 | 6,970,394 | -96.3    | 19,803,780   | 36,761,079 | -46.1    |
| AVERAGE DAILY CENSUS              | 8,323   | 224,851   | -96.3    | 130,288      | 243,451    | -46.5    |
| TOTAL AIR SEATS                   | 97,753  | 1,118,421 | -91.3    | 3,446,538    | 5,567,901  | -38.1    |
| TOTAL LOAD FACTOR (%)             | 21.9    | 88.6      | -75.3    | 72.9         | 87.1       | -16.3    |
| <b>ISLANDS VISITED</b>            |         |           |          |              |            |          |
| O'ahu                             | 6,587   | 503,814   | -98.7    | 1,232,750    | 2,479,021  | -50.3    |
| O'ahu only                        | 6,288   | 389,519   | -98.4    | 972,681      | 1,952,795  | -50.2    |
| O'ahu one day or less             | 89      | 21,770    | -99.6    | 46,419       | 90,973     | -49.0    |
| Kaua'i                            | 571     | 111,463   | -99.5    | 282,559      | 552,058    | -48.8    |
| Kaua'i only                       | 451     | 63,510    | -99.3    | 162,650      | 321,970    | -49.5    |
| Kaua'i one day or less            | 53      | 11,063    | -99.5    | 23,001       | 50,890     | -54.8    |
| Maui County                       | 1,110   | 253,051   | -99.6    | 616,466      | 1,252,054  | -50.8    |
| Maui                              | 1,054   | 249,208   | -99.6    | 604,888      | 1,229,389  | -50.8    |
| Maui only                         | 832     | 165,545   | -99.5    | 411,645      | 833,695    | -50.6    |
| Maui one day or less              | 110     | 14,128    | -99.2    | 28,062       | 69,361     | -59.5    |
| Moloka'i *                        | 68      | 4,953     | -98.6    | 14,387       | 25,250     | -43.0    |
| Moloka'i only *                   | 40      | 676       | -94.1    | 2,527        | 3,721      | -32.1    |
| Moloka'i one day or less*         | 23      | 2,653     | -99.1    | 6,617        | 12,130     | -45.4    |
| Lāna'i *                          | 23      | 6,606     | -99.6    | 14,916       | 35,252     | -57.7    |
| Lāna'i only *                     | 4       | 1,108     | -99.6    | 2,826        | 5,240      | -46.1    |
| Lāna'i one day or less*           | 9       | 3,540     | -99.8    | 6,965        | 20,478     | -66.0    |
| Hawai'i Island                    | 1,257   | 138,792   | -99.1    | 392,100      | 725,761    | -46.0    |
| Kona side                         | 784     | 121,774   | -99.4    | 345,812      | 638,943    | -45.9    |
| Hilo side                         | 556     | 49,099    | -98.9    | 127,428      | 251,601    | -49.4    |
| Hawai'i Island only               | 1,131   | 72,486    | -98.4    | 232,157      | 406,001    | -42.8    |
| Hawai'i Island one day or less    | 41      | 8,303     | -99.5    | 17,984       | 45,045     | -60.1    |
| Any Neighbor Island               | 2,827   | 440,519   | -99.4    | 1,136,693    | 2,211,325  | -48.6    |
| NI only                           | 2,528   | 326,224   | -99.2    | 876,625      | 1,685,099  | -48.0    |
| O'ahu & NI                        | 299     | 114,295   | -99.7    | 260,069      | 526,226    | -50.6    |
| Any one island only               | 8,745   | 692,844   | -98.7    | 1,784,486    | 3,523,421  | -49.4    |
| Multiple Islands                  | 370     | 137,195   | -99.7    | 324,888      | 640,699    | -49.3    |
| Avg. Islands Visited              | 1.05    | 1.22      | -14.2    | 1.20         | 1.21       | -0.6     |
| Average Length of Stay in Hawai'i | 28.31   | 8.40      | 237.1    | 9.39         | 8.83       | 6.3      |
| <b>ACCOMMODATIONS</b>             |         |           |          |              |            |          |
| Plan to stay in Hotel             | 1,779   | 492,892   | -99.6    | 1,228,291    | 2,461,905  | -50.1    |
| Hotel only                        | 1,623   | 424,892   | -99.6    | 1,053,663    | 2,135,981  | -50.7    |
| Plan to stay in Condo             | 650     | 130,261   | -99.5    | 364,709      | 695,024    | -47.5    |
| Condo only                        | 545     | 102,107   | -99.5    | 283,651      | 547,463    | -48.2    |
| Plan to stay in Timeshare         | 61      | 72,321    | -99.9    | 159,744      | 331,118    | -51.8    |
| Timeshare only                    | 41      | 57,599    | -99.9    | 121,915      | 260,499    | -53.2    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

|                                     | MAY   |         |          | YEAR-TO-DATE |           |          |
|-------------------------------------|-------|---------|----------|--------------|-----------|----------|
|                                     | 2020P | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b>   |       |         |          |              |           |          |
| Cruise Ship                         | 5     | 14,462  | -100.0   | 24,449       | 62,747    | -61.0    |
| Friends/Relatives                   | 5,299 | 77,937  | -93.2    | 234,768      | 382,424   | -38.6    |
| Bed & Breakfast                     | 53    | 9,919   | -99.5    | 27,656       | 50,349    | -45.1    |
| Rental House                        | 571   | 84,719  | -99.3    | 223,030      | 432,781   | -48.5    |
| Hostel                              | 55    | 8,793   | -99.4    | 18,226       | 42,553    | -57.2    |
| Camp Site, Beach                    | 32    | 5,060   | -99.4    | 17,586       | 29,019    | -39.4    |
| Private Room in Private Home**      | 432   | 13,782  | -96.9    | 36,329       | 74,009    | -50.9    |
| Shared Room/Space in Private Home** | 122   | 3,673   | -96.7    | 10,550       | 20,960    | -49.7    |
| Other                               | 663   | 14,382  | -95.4    | 35,334       | 66,023    | -46.5    |
| <b>PURPOSE OF TRIP</b>              |       |         |          |              |           |          |
| Pleasure (Net)                      | 942   | 683,846 | -99.9    | 1,746,744    | 3,480,362 | -49.8    |
| Honeymoon/Get Married               | 83    | 51,835  | -99.8    | 88,235       | 208,990   | -57.8    |
| Honeymoon                           | 59    | 45,297  | -99.9    | 76,831       | 184,883   | -58.4    |
| Get Married                         | 36    | 9,721   | -99.6    | 17,158       | 37,721    | -54.5    |
| Pleasure/Vacation                   | 872   | 637,280 | -99.9    | 1,669,839    | 3,296,332 | -49.3    |
| Mtgs/Conventions/Incentive          | 64    | 46,406  | -99.9    | 129,539      | 245,161   | -47.2    |
| Conventions                         | 12    | 20,117  | -99.9    | 76,208       | 125,252   | -39.2    |
| Corporate Meetings                  | 46    | 8,074   | -99.4    | 22,864       | 47,542    | -51.9    |
| Incentive                           | 14    | 19,471  | -99.9    | 34,211       | 79,131    | -56.8    |
| Other Business                      | 1,855 | 22,847  | -91.9    | 63,645       | 119,655   | -46.8    |
| Visit Friends/Rel.                  | 4,631 | 75,386  | -93.9    | 192,863      | 341,462   | -43.5    |
| Gov't/Military                      | 739   | 7,671   | -90.4    | 23,900       | 50,672    | -52.8    |
| Attend School                       | 41    | 975     | -95.8    | 5,160        | 9,492     | -45.6    |
| Sport Events                        | 9     | 4,728   | -99.8    | 16,222       | 27,920    | -41.9    |
| Other                               | 1,643 | 41,228  | -96.0    | 81,425       | 163,003   | -50.0    |
| <b>TRAVEL STATUS</b>                |       |         |          |              |           |          |
| % First Timers ***                  | 18.3  | 34.6    | -16.2    | 29.6         | 31.5      | -1.9     |
| % Repeaters ***                     | 81.7  | 65.4    | 16.2     | 70.4         | 68.5      | 1.9      |
| Average # of Trips                  | 8.9   | 5.0     | 78.3     | 5.5          | 5.3       | 4.4      |
| Group Tour                          | 56    | 42,815  | -99.9    | 98,765       | 216,958   | -54.5    |
| Non-Group                           | 9,060 | 787,223 | -98.8    | 2,010,610    | 3,947,162 | -49.1    |
| Package Trip                        | 352   | 210,646 | -99.8    | 444,107      | 1,033,470 | -57.0    |
| No Package                          | 8,764 | 619,392 | -98.6    | 1,665,268    | 3,130,650 | -46.8    |
| Net True Independent                | 8,726 | 605,950 | -98.6    | 1,635,500    | 3,066,589 | -46.7    |
| Ave. Age                            | 39    | 45      | -12.1    | 46           | 46        | 1.4      |
| Ave. Party Size                     | 1.3   | 2.1     | -37.6    | 2.1          | 2.2       | -2.7     |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

|                                   | MAY     |           |          | YEAR-TO-DATE |            |          |
|-----------------------------------|---------|-----------|----------|--------------|------------|----------|
|                                   | 2020P   | 2019P     | % CHANGE | 2020P        | 2019P      | % CHANGE |
| DOMESTIC VISITORS                 | 8,902   | 617,055   | -98.6    | 1,496,764    | 2,885,884  | -48.1    |
| DOMESTIC VISITOR DAYS             | 255,359 | 5,444,620 | -95.3    | 14,743,728   | 26,503,816 | -44.4    |
| DOMESTIC AVERAGE DAILY CENSUS     | 8,237   | 175,633   | -95.3    | 96,998       | 175,522    | -44.7    |
| DOMESTIC AIR SEATS                | 86,343  | 824,403   | -89.5    | 2,540,625    | 3,904,100  | -34.9    |
| DOMESTIC LOAD FACTOR (%)          | 24.3    | 90.7      | -73.2    | 71.9         | 88.2       | -18.5    |
| <b>ISLANDS VISITED</b>            |         |           |          |              |            |          |
| O'ahu                             | 6,374   | 306,284   | -97.9    | 721,973      | 1,386,281  | -47.9    |
| O'ahu only                        | 6,074   | 229,501   | -97.4    | 550,103      | 1,064,566  | -48.3    |
| O'ahu one day or less             | 89      | 18,280    | -99.5    | 40,479       | 75,215     | -46.2    |
| Kaua'i                            | 571     | 103,952   | -99.5    | 247,480      | 478,005    | -48.2    |
| Kaua'i only                       | 451     | 63,386    | -99.3    | 153,377      | 302,853    | -49.4    |
| Kaua'i one day or less            | 53      | 7,401     | -99.3    | 14,782       | 30,234     | -51.1    |
| Maui County                       | 1,110   | 226,375   | -99.5    | 518,117      | 1,025,993  | -49.5    |
| Maui                              | 1,054   | 222,936   | -99.5    | 507,957      | 1,008,370  | -49.6    |
| Maui only                         | 832     | 156,990   | -99.5    | 363,507      | 731,086    | -50.3    |
| Maui one day or less              | 110     | 8,071     | -98.6    | 16,436       | 35,004     | -53.0    |
| Moloka'i *                        | 68      | 3,682     | -98.2    | 10,401       | 18,674     | -44.3    |
| Moloka'i only *                   | 40      | 666       | -94.0    | 2,380        | 3,628      | -34.4    |
| Moloka'i one day or less*         | 23      | 1,505     | -98.5    | 3,350        | 6,738      | -50.3    |
| Lāna'i *                          | 23      | 5,185     | -99.5    | 12,425       | 23,307     | -46.7    |
| Lāna'i only *                     | 4       | 1,076     | -99.6    | 2,705        | 5,083      | -46.8    |
| Lāna'i one day or less*           | 9       | 2,282     | -99.6    | 4,993        | 9,973      | -49.9    |
| Hawai'i Island                    | 1,257   | 110,384   | -98.9    | 302,196      | 547,533    | -44.8    |
| Kona side                         | 784     | 97,673    | -99.2    | 266,310      | 486,375    | -45.2    |
| Hilo side                         | 556     | 37,536    | -98.5    | 96,868       | 176,313    | -45.1    |
| Hawai'i Island only               | 1,131   | 66,497    | -98.3    | 196,869      | 357,508    | -44.9    |
| Hawai'i Island one day or less    | 41      | 3,838     | -98.9    | 8,687        | 16,845     | -48.4    |
| Any Neighbor Island               | 2,827   | 387,554   | -99.3    | 946,661      | 1,821,318  | -48.0    |
| NI only                           | 2,528   | 310,771   | -99.2    | 774,791      | 1,499,603  | -48.3    |
| O'ahu & NI                        | 299     | 76,783    | -99.6    | 171,870      | 321,715    | -46.6    |
| Any one island only               | 8,531   | 518,117   | -98.4    | 1,268,941    | 2,464,725  | -48.5    |
| Multiple Islands                  | 370     | 98,939    | -99.6    | 227,823      | 421,159    | -45.9    |
| Avg. Islands Visited              | 1.05    | 1.22      | -13.9    | 1.20         | 1.20       | 0.4      |
| Average Length of Stay in Hawai'i | 28.69   | 8.82      | 225.1    | 9.85         | 9.18       | 7.3      |
| <b>ACCOMMODATIONS</b>             |         |           |          |              |            |          |
| Plan to stay in Hotel             | 1,699   | 324,285   | -99.5    | 778,278      | 1,525,458  | -49.0    |
| Hotel only                        | 1,546   | 273,145   | -99.4    | 653,732      | 1,288,621  | -49.3    |
| Plan to stay in Condo             | 650     | 102,448   | -99.4    | 259,715      | 494,832    | -47.5    |
| Condo only                        | 545     | 82,199    | -99.3    | 206,309      | 397,848    | -48.1    |
| Plan to stay in Timeshare         | 61      | 59,619    | -99.9    | 129,703      | 266,044    | -51.2    |
| Timeshare only                    | 41      | 47,853    | -99.9    | 99,893       | 210,505    | -52.5    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

|                                     | MAY   |         |          | YEAR-TO-DATE |           |          |
|-------------------------------------|-------|---------|----------|--------------|-----------|----------|
|                                     | 2020P | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b>   |       |         |          |              |           |          |
| Cruise Ship                         | 5     | 12,117  | -100.0   | 21,604       | 51,741    | -58.2    |
| Friends/Relatives                   | 5,201 | 72,755  | -92.9    | 197,998      | 338,297   | -41.5    |
| Bed & Breakfast                     | 53    | 8,407   | -99.4    | 22,107       | 39,210    | -43.6    |
| Rental House                        | 557   | 77,113  | -99.3    | 183,766      | 358,058   | -48.7    |
| Hostel                              | 55    | 4,700   | -98.8    | 14,388       | 23,570    | -39.0    |
| Camp Site, Beach                    | 32    | 4,132   | -99.2    | 14,357       | 21,273    | -32.5    |
| Private Room in Private Home**      | 432   | 9,282   | -95.3    | 22,864       | 45,058    | -49.3    |
| Shared Room/Space in Private Home** | 118   | 3,484   | -96.6    | 8,527        | 16,728    | -49.0    |
| Other                               | 620   | 12,965  | -95.2    | 33,777       | 58,116    | -41.9    |
| <b>PURPOSE OF TRIP</b>              |       |         |          |              |           |          |
| Pleasure (Net)                      | 942   | 508,485 | -99.8    | 1,204,310    | 2,372,593 | -49.2    |
| Honeymoon/Get Married               | 83    | 26,100  | -99.7    | 43,470       | 89,983    | -51.7    |
| Honeymoon                           | 59    | 21,515  | -99.7    | 35,039       | 73,752    | -52.5    |
| Get Married                         | 36    | 6,063   | -99.4    | 10,908       | 21,250    | -48.7    |
| Pleasure/Vacation                   | 872   | 486,703 | -99.8    | 1,168,895    | 2,298,917 | -49.2    |
| Mtgs/Conventions/Incentive          | 64    | 26,803  | -99.8    | 95,898       | 170,746   | -43.8    |
| Conventions                         | 12    | 11,438  | -99.9    | 62,055       | 96,849    | -35.9    |
| Corporate Meetings                  | 46    | 7,176   | -99.4    | 20,091       | 39,481    | -49.1    |
| Incentive                           | 14    | 9,250   | -99.8    | 16,904       | 40,420    | -58.2    |
| Other Business                      | 1,830 | 20,195  | -90.9    | 60,862       | 109,712   | -44.5    |
| Visit Friends/Rel.                  | 4,555 | 69,631  | -93.5    | 168,380      | 298,593   | -43.6    |
| Gov't/Military                      | 652   | 7,101   | -90.8    | 22,849       | 37,637    | -39.3    |
| Attend School                       | 41    | 744     | -94.4    | 3,474        | 5,738     | -39.5    |
| Sport Events                        | 9     | 2,446   | -99.6    | 12,547       | 19,534    | -35.8    |
| Other                               | 1,589 | 25,383  | -93.7    | 48,733       | 95,332    | -48.9    |
| <b>TRAVEL STATUS</b>                |       |         |          |              |           |          |
| % First Timers ***                  | 17.9  | 31.5    | -13.6    | 25.8         | 27.5      | -1.7     |
| % Repeaters ***                     | 82.1  | 68.5    | 13.6     | 74.2         | 72.5      | 1.7      |
| Average # of Trips                  | 9.1   | 5.4     | 66.4     | 6.1          | 5.9       | 4.4      |
| Group Tour                          | 56    | 16,470  | -99.7    | 36,294       | 80,796    | -55.1    |
| Non-Group                           | 8,846 | 600,586 | -98.5    | 1,460,470    | 2,805,088 | -47.9    |
| Package Trip                        | 341   | 111,994 | -99.7    | 202,730      | 486,602   | -58.3    |
| No Package                          | 8,561 | 505,062 | -98.3    | 1,294,034    | 2,399,282 | -46.1    |
| Net True Independent                | 8,523 | 498,992 | -98.3    | 1,278,654    | 2,369,204 | -46.0    |
| Ave. Age of Party Head              | 39    | 45      | -12.2    | 47           | 46        | 1.4      |
| Ave. Party Size                     | 1.3   | 2.0     | -35.4    | 2.0          | 2.1       | -3.6     |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

|                                    | MAY    |           |          | YEAR-TO-DATE |            |          |
|------------------------------------|--------|-----------|----------|--------------|------------|----------|
|                                    | 2020P  | 2019P     | % CHANGE | 2020P        | 2019P      | % CHANGE |
| INTERNATIONAL VISITORS             | 214    | 212,983   | -99.9    | 612,611      | 1,278,236  | -52.1    |
| INTERNATIONAL VISITOR DAYS         | 2,661  | 1,525,775 | -99.8    | 5,060,052    | 10,257,263 | -50.7    |
| INTERNATIONAL AVERAGE DAILY CENSUS | 86     | 49,219    | -99.8    | 33,290       | 67,929     | -51.0    |
| INTERNATIONAL AIR SEATS            | 11,410 | 294,018   | -96.1    | 905,913      | 1,663,801  | -45.6    |
| INTERNATIONAL LOAD FACTOR (%)      | 3.7    | 82.7      | -95.5    | 75.8         | 84.5       | -10.3    |
| <b>ISLANDS VISITED</b>             |        |           |          |              |            |          |
| O'ahu                              | 214    | 197,530   | -99.9    | 510,777      | 1,092,740  | -53.3    |
| O'ahu only                         | 214    | 160,018   | -99.9    | 422,578      | 888,229    | -52.4    |
| O'ahu one day or less              |        | 3,490     | -100.0   | 5,941        | 15,757     | -62.3    |
| Kaua'i                             |        | 7,511     | -100.0   | 35,079       | 74,053     | -52.6    |
| Kaua'i only                        |        | 124       | -100.0   | 9,272        | 19,116     | -51.5    |
| Kaua'i one day or less             |        | 3,662     | -100.0   | 8,219        | 20,657     | -60.2    |
| Maui County                        |        | 26,676    | -100.0   | 98,349       | 226,061    | -56.5    |
| Maui                               |        | 26,272    | -100.0   | 96,931       | 221,019    | -56.1    |
| Maui only                          |        | 8,554     | -100.0   | 48,138       | 102,609    | -53.1    |
| Maui one day or less               |        | 6,057     | -100.0   | 11,627       | 34,357     | -66.2    |
| Moloka'i *                         |        | 1,270     | -100.0   | 3,986        | 6,577      | -39.4    |
| Moloka'i only *                    |        | 10        | -100.0   | 147          | 92         | 59.1     |
| Moloka'i one day or less*          |        | 1,148     | -100.0   | 3,268        | 5,393      | -39.4    |
| Lāna'i *                           |        | 1,421     | -100.0   | 2,491        | 11,945     | -79.1    |
| Lāna'i only *                      |        | 32        | -100.0   | 121          | 156        | -22.6    |
| Lāna'i one day or less*            |        | 1,258     | -100.0   | 1,972        | 10,504     | -81.2    |
| Hawai'i Island                     |        | 28,408    | -100.0   | 89,903       | 178,227    | -49.6    |
| Kona side                          |        | 24,101    | -100.0   | 79,503       | 152,568    | -47.9    |
| Hilo side                          |        | 11,563    | -100.0   | 30,560       | 75,288     | -59.4    |
| Hawai'i Island only                |        | 5,989     | -100.0   | 35,289       | 48,493     | -27.2    |
| Hawai'i Island one day or less     |        | 4,465     | -100.0   | 9,297        | 28,200     | -67.0    |
| Any Neighbor Island                |        | 52,965    | -100.0   | 190,032      | 390,007    | -51.3    |
| NI only                            |        | 15,453    | -100.0   | 101,834      | 185,496    | -45.1    |
| O'ahu & NI                         |        | 37,513    | -100.0   | 88,198       | 204,511    | -56.9    |
| Any one island only                | 214    | 174,727   | -99.9    | 515,545      | 1,058,696  | -51.3    |
| Multiple Islands                   |        | 38,256    | -100.0   | 97,065       | 219,540    | -55.8    |
| Avg. Islands Visited               | 1.00   | 1.23      | -18.8    | 1.21         | 1.24       | -2.7     |
| Average Length of Stay in Hawai'i  | 12.45  | 7.16      | 73.7     | 8.26         | 8.02       | 2.9      |
| <b>ACCOMMODATIONS</b>              |        |           |          |              |            |          |
| Plan to stay in Hotel              | 80     | 168,607   | -100.0   | 450,013      | 936,447    | -51.9    |
| Hotel only                         | 76     | 151,747   | -99.9    | 399,932      | 847,359    | -52.8    |
| Plan to stay in Condo              |        | 27,813    | -100.0   | 104,994      | 200,192    | -47.6    |
| Condo only                         |        | 19,908    | -100.0   | 77,342       | 149,616    | -48.3    |
| Plan to stay in Timeshare          |        | 12,703    | -100.0   | 30,041       | 65,074     | -53.8    |
| Timeshare only                     |        | 9,747     | -100.0   | 22,021       | 49,994     | -56.0    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

\*\* Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

|                                     | MAY   |         |          | YEAR-TO-DATE |           |          |
|-------------------------------------|-------|---------|----------|--------------|-----------|----------|
|                                     | 2020P | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b>   |       |         |          |              |           |          |
| Cruise Ship                         |       | 2,346   | -100.0   | 2,846        | 11,006    | -74.1    |
| Friends/Relatives                   | 99    | 5,182   | -98.1    | 36,770       | 44,127    | -16.7    |
| Bed & Breakfast                     |       | 1,512   | -100.0   | 5,548        | 11,139    | -50.2    |
| Rental House                        | 14    | 7,606   | -99.8    | 39,264       | 74,724    | -47.5    |
| Hostel                              |       | 4,093   | -100.0   | 3,839        | 18,983    | -79.8    |
| Camp Site, Beach                    |       | 928     | -100.0   | 3,229        | 7,746     | -58.3    |
| Private Room in Private Home**      |       | 4,500   | -100.0   | 13,465       | 28,951    | -53.5    |
| Shared Room/Space in Private Home** | 3     | 189     | -98.2    | 2,023        | 4,232     | -52.2    |
| Other                               | 43    | 1,418   | -97.0    | 1,557        | 7,908     | -80.3    |
| <b>PURPOSE OF TRIP</b>              |       |         |          |              |           |          |
| Pleasure (Net)                      |       | 175,361 | -100.0   | 542,434      | 1,107,769 | -51.0    |
| Honeymoon/Get Married               |       | 25,736  | -100.0   | 44,765       | 119,007   | -62.4    |
| Honeymoon                           |       | 23,781  | -100.0   | 41,792       | 111,131   | -62.4    |
| Get Married                         |       | 3,658   | -100.0   | 6,250        | 16,471    | -62.1    |
| Pleasure/Vacation                   |       | 150,577 | -100.0   | 500,944      | 997,415   | -49.8    |
| Mtgs/Conventions/Incentive          |       | 19,603  | -100.0   | 33,641       | 74,416    | -54.8    |
| Conventions                         |       | 8,679   | -100.0   | 14,153       | 28,403    | -50.2    |
| Corporate Meetings                  |       | 898     | -100.0   | 2,772        | 8,060     | -65.6    |
| Incentive                           |       | 10,220  | -100.0   | 17,308       | 38,710    | -55.3    |
| Other Business                      | 24    | 2,652   | -99.1    | 2,782        | 9,943     | -72.0    |
| Visit Friends/Rel.                  | 77    | 5,755   | -98.7    | 24,483       | 42,869    | -42.9    |
| Gov't/Military                      | 87    | 569     | -84.6    | 1,050        | 13,036    | -91.9    |
| Attend School                       |       | 231     | -100.0   | 1,686        | 3,754     | -55.1    |
| Sport Events                        |       | 2,282   | -100.0   | 3,676        | 8,387     | -56.2    |
| Other                               | 53    | 15,845  | -99.7    | 32,692       | 67,670    | -51.7    |
| <b>TRAVEL STATUS</b>                |       |         |          |              |           |          |
| % First Timers ***                  | 37.8  | 43.5    | -5.7     | 39.0         | 40.6      | -1.6     |
| % Repeaters ***                     | 62.2  | 56.5    | 5.7      | 61.0         | 59.4      | 1.6      |
| Average # of Trips                  | 3.4   | 3.7     | -9.1     | 4.0          | 4.0       | 1.4      |
| Group Tour                          |       | 26,346  | -100.0   | 62,471       | 136,162   | -54.1    |
| Non-Group                           | 214   | 186,637 | -99.9    | 550,140      | 1,142,074 | -51.8    |
| Package Trip                        | 10    | 98,652  | -100.0   | 241,377      | 546,868   | -55.9    |
| No Package                          | 203   | 114,331 | -99.8    | 371,233      | 731,368   | -49.2    |
| Net True Independent                | 203   | 106,958 | -99.8    | 356,846      | 697,385   | -48.8    |
| Ave. Age of Party Head              |       | 44      | -100.0   | 45           | 45        | 1.3      |
| Ave. Party Size                     | 1.3   | 2.4     | -43.8    | 2.5          | 2.5       | 0.9      |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US Total VISITORS BY AIR

|                                   | MAY     |           |          | YEAR-TO-DATE |            |          |
|-----------------------------------|---------|-----------|----------|--------------|------------|----------|
|                                   | 2020P   | 2019P     | % CHANGE | 2020P        | 2019P      | % CHANGE |
| TOTAL VISITORS                    | 8,489   | 583,876   | -98.5    | 1,435,925    | 2,741,415  | -47.6    |
| Domestic                          | 8,397   | 570,787   | -98.5    | 1,392,396    | 2,667,637  | -47.8    |
| International                     | 92      | 13,089    | -99.3    | 43,529       | 73,778     | -41.0    |
| VISITOR DAYS                      | 239,811 | 5,063,168 | -95.3    | 13,832,184   | 24,710,348 | -44.0    |
| AVERAGE DAILY CENSUS              | 7,736   | 163,328   | -95.3    | 91,001       | 163,645    | -44.4    |
| <b>ISLANDS VISITED</b>            |         |           |          |              |            |          |
| O'ahu                             | 6,065   | 288,672   | -97.9    | 700,496      | 1,318,699  | -46.9    |
| O'ahu only                        | 5,787   | 218,607   | -97.4    | 538,995      | 1,023,610  | -47.3    |
| O'ahu one day or less             | 84      | 16,694    | -99.5    | 38,827       | 69,770     | -44.3    |
| Kaua'i                            | 547     | 96,744    | -99.4    | 233,894      | 452,285    | -48.3    |
| Kaua'i only                       | 437     | 60,564    | -99.3    | 146,647      | 290,770    | -49.6    |
| Kaua'i one day or less            | 48      | 7,269     | -99.3    | 14,957       | 30,710     | -51.3    |
| Maui County                       | 1,051   | 211,375   | -99.5    | 489,403      | 964,999    | -49.3    |
| Maui                              | 997     | 208,108   | -99.5    | 479,612      | 948,482    | -49.4    |
| Maui only                         | 791     | 149,485   | -99.5    | 347,323      | 695,811    | -50.1    |
| Maui one day or less              | 107     | 7,449     | -98.6    | 16,515       | 35,248     | -53.1    |
| Moloka'i *                        | 67      | 3,351     | -98.0    | 9,741        | 17,840     | -45.4    |
| Moloka'i only *                   | 40      | 649       | -93.9    | 2,253        | 3,474      | -35.2    |
| Moloka'i one day or less*         | 22      | 1,355     | -98.4    | 3,323        | 6,851      | -51.5    |
| Lāna'i *                          | 21      | 5,078     | -99.6    | 11,566       | 22,958     | -49.6    |
| Lāna'i only *                     | 4       | 1,043     | -99.6    | 2,585        | 4,861      | -46.8    |
| Lāna'i one day or less*           | 9       | 2,334     | -99.6    | 4,675        | 10,464     | -55.3    |
| Hawai'i Island                    | 1,202   | 102,333   | -98.8    | 282,489      | 507,638    | -44.4    |
| Kona side                         | 756     | 90,493    | -99.2    | 248,973      | 451,836    | -44.9    |
| Hilo side                         | 524     | 33,851    | -98.5    | 89,862       | 162,058    | -44.5    |
| Hawai'i Island only               | 1,090   | 62,991    | -98.3    | 184,870      | 335,595    | -44.9    |
| Hawai'i Island one day or less    | 36      | 3,939     | -99.1    | 8,816        | 16,816     | -47.6    |
| Any Neighbor Island               | 2,702   | 365,269   | -99.3    | 896,930      | 1,717,806  | -47.8    |
| NI only                           | 2,424   | 295,204   | -99.2    | 735,429      | 1,422,717  | -48.3    |
| O'ahu & NI                        | 278     | 70,065    | -99.6    | 161,501      | 295,089    | -45.3    |
| Any one island only               | 8,148   | 493,340   | -98.3    | 1,222,673    | 2,354,121  | -48.1    |
| Multiple Islands                  | 341     | 90,536    | -99.6    | 213,252      | 387,294    | -44.9    |
| Avg. Islands Visited              | 1.05    | 1.21      | -13.1    | 1.20         | 1.19       | 0.4      |
| Average Length of Stay in Hawai'i | 28.25   | 8.67      | 225.8    | 9.63         | 9.01       | 6.9      |
| <b>ACCOMMODATIONS</b>             |         |           |          |              |            |          |
| Plan to stay in Hotel             | 1,648   | 303,728   | -99.5    | 749,170      | 1,445,455  | -48.2    |
| Hotel only                        | 1,508   | 255,679   | -99.4    | 630,758      | 1,224,108  | -48.5    |
| Plan to stay in Condo             | 595     | 99,532    | -99.4    | 250,765      | 473,207    | -47.0    |
| Condo only                        | 504     | 79,602    | -99.4    | 198,897      | 379,985    | -47.7    |
| Plan to stay in Timeshare         | 60      | 58,512    | -99.9    | 125,842      | 260,104    | -51.6    |
| Timeshare only                    | 41      | 46,795    | -99.9    | 96,692       | 205,341    | -52.9    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US Total VISITORS BY AIR (CONT.)

|                                   | MAY   |         |          | YEAR-TO-DATE |           |          |
|-----------------------------------|-------|---------|----------|--------------|-----------|----------|
|                                   | 2020P | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b> |       |         |          |              |           |          |
| Cruise Ship                       | 4     | 10,556  | -100.0   | 19,824       | 46,237    | -57.1    |
| Friends/Relatives                 | 4,944 | 69,324  | -92.9    | 192,929      | 325,136   | -40.7    |
| Bed & Breakfast                   | 49    | 7,475   | -99.3    | 20,254       | 34,771    | -41.8    |
| Rental House                      | 519   | 72,913  | -99.3    | 172,493      | 336,329   | -48.7    |
| Hostel                            | 51    | 3,788   | -98.6    | 11,359       | 18,468    | -38.5    |
| Camp Site, Beach                  | 30    | 3,517   | -99.2    | 12,510       | 18,455    | -32.2    |
| Private Room in Private Home**    | 400   | 8,841   | -95.5    | 20,832       | 42,225    | -50.7    |
| Shared Room/Space in Private Home | 114   | 3,099   | -96.3    | 7,645        | 15,090    | -49.3    |
| Other                             | 626   | 11,898  | -94.7    | 31,190       | 53,057    | -41.2    |
| <b>PURPOSE OF TRIP</b>            |       |         |          |              |           |          |
| Pleasure (Net)                    | 898   | 476,297 | -99.8    | 1,154,714    | 2,243,563 | -48.5    |
| Honeymoon/Get Married             | 78    | 24,153  | -99.7    | 41,095       | 83,265    | -50.6    |
| Honeymoon                         | 56    | 19,419  | -99.7    | 33,114       | 67,211    | -50.7    |
| Get Married                       | 34    | 6,096   | -99.4    | 10,311       | 20,670    | -50.1    |
| Pleasure/Vacation                 | 831   | 456,057 | -99.8    | 1,121,048    | 2,175,336 | -48.5    |
| Mtgs/Conventions/Incentive        | 59    | 24,594  | -99.8    | 90,217       | 159,166   | -43.3    |
| Conventions                       | 11    | 10,508  | -99.9    | 59,227       | 90,513    | -34.6    |
| Corporate Meetings                | 42    | 6,624   | -99.4    | 18,845       | 37,306    | -49.5    |
| Incentive                         | 12    | 8,422   | -99.9    | 15,001       | 36,759    | -59.2    |
| Other Business                    | 1,743 | 21,166  | -91.8    | 58,249       | 107,276   | -45.7    |
| Visit Friends/Rel.                | 4,289 | 67,648  | -93.7    | 162,336      | 290,191   | -44.1    |
| Gov't/Military                    | 674   | 7,282   | -90.8    | 21,944       | 37,489    | -41.5    |
| Attend School                     | 33    | 622     | -94.7    | 2,909        | 5,042     | -42.3    |
| Sport Events                      | 9     | 2,123   | -99.6    | 11,878       | 17,919    | -33.7    |
| Other                             | 1,528 | 25,534  | -94.0    | 48,176       | 94,522    | -49.0    |
| <b>TRAVEL STATUS</b>              |       |         |          |              |           |          |
| % First Timers ***                | 17.9  | 30.3    | -12.4    | 24.5         | 26.1      | -1.5     |
| % Repeaters ***                   | 82.1  | 69.7    | 12.4     | 75.5         | 73.9      | 1.5      |
| Average # of Trips                | 9.0   | 5.6     | 61.8     | 6.2          | 6.0       | 3.3      |
| Group Tour                        | 54    | 13,595  | -99.6    | 31,981       | 69,861    | -54.2    |
| Non-Group                         | 8,434 | 570,282 | -98.5    | 1,403,945    | 2,671,554 | -47.4    |
| Package Trip                      | 320   | 102,217 | -99.7    | 187,877      | 443,607   | -57.6    |
| No Package                        | 8,169 | 481,659 | -98.3    | 1,248,049    | 2,297,808 | -45.7    |
| Net True Independent              | 8,133 | 476,261 | -98.3    | 1,234,062    | 2,270,242 | -45.6    |
| Ave. Age                          | 39    | 45      | -12.7    | 47           | 46        | 1.4      |
| Ave. Party Size                   | 1.3   | 2.1     | -35.8    | 2.0          | 2.1       | -3.9     |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

|                                   | MAY     |           |          | YEAR-TO-DATE |            |          |
|-----------------------------------|---------|-----------|----------|--------------|------------|----------|
|                                   | 2020P   | 2019P     | % CHANGE | 2020P        | 2019P      | % CHANGE |
| TOTAL VISITORS                    | 5,842   | 387,132   | -98.5    | 917,741      | 1,808,578  | -49.3    |
| Domestic                          | 5,800   | 380,593   | -98.5    | 897,602      | 1,772,884  | -49.4    |
| International                     | 41      | 6,539     | -99.4    | 20,138       | 35,694     | -43.6    |
| VISITOR DAYS                      | 149,744 | 3,227,436 | -95.4    | 8,397,384    | 15,575,227 | -46.1    |
| AVERAGE DAILY CENSUS              | 4,830   | 104,111   | -95.4    | 55,246       | 103,147    | -46.4    |
| ISLANDS VISITED                   |         |           |          |              |            |          |
| O'ahu                             | 4,025   | 172,023   | -97.7    | 409,590      | 791,299    | -48.2    |
| O'ahu only                        | 3,829   | 141,843   | -97.3    | 339,675      | 662,431    | -48.7    |
| O'ahu one day or less             | 57      | 7,282     | -99.2    | 16,585       | 29,866     | -44.5    |
| Kaua'i                            | 376     | 61,193    | -99.4    | 143,029      | 284,144    | -49.7    |
| Kaua'i only                       | 302     | 46,092    | -99.3    | 105,917      | 216,293    | -51.0    |
| Kaua'i one day or less            | 36      | 2,358     | -98.5    | 6,224        | 11,941     | -47.9    |
| Maui County                       | 805     | 138,481   | -99.4    | 302,359      | 621,786    | -51.4    |
| Maui                              | 763     | 136,409   | -99.4    | 296,075      | 611,100    | -51.6    |
| Maui only                         | 611     | 111,301   | -99.5    | 241,296      | 503,152    | -52.0    |
| Maui one day or less              | 84      | 3,177     | -97.4    | 7,317        | 16,381     | -55.3    |
| Moloka'i *                        | 59      | 1,965     | -97.0    | 5,793        | 11,038     | -47.5    |
| Moloka'i only *                   | 35      | 500       | -93.1    | 1,616        | 2,661      | -39.3    |
| Moloka'i one day or less*         | 19      | 674       | -97.1    | 1,796        | 3,679      | -51.2    |
| Lāna'i *                          | 10      | 2,741     | -99.6    | 6,144        | 12,474     | -50.7    |
| Lāna'i only *                     | 2       | 603       | -99.6    | 1,673        | 3,100      | -46.0    |
| Lāna'i one day or less*           | 3       | 1,272     | -99.8    | 2,350        | 5,598      | -58.0    |
| Hawai'i Island                    | 895     | 62,454    | -98.6    | 174,634      | 320,336    | -45.5    |
| Kona side                         | 568     | 55,594    | -99.0    | 156,412      | 288,084    | -45.7    |
| Hilo side                         | 381     | 18,111    | -97.9    | 48,444       | 88,879     | -45.5    |
| Hawai'i Island only               | 821     | 46,146    | -98.2    | 131,722      | 245,379    | -46.3    |
| Hawai'i Island one day or less    | 19      | 1,890     | -99.0    | 4,480        | 8,737      | -48.7    |
| Any Neighbor Island               | 2,013   | 245,289   | -99.2    | 578,066      | 1,146,147  | -49.6    |
| NI only                           | 1,816   | 215,109   | -99.2    | 508,150      | 1,017,279  | -50.0    |
| O'ahu & NI                        | 197     | 30,179    | -99.3    | 69,916       | 128,868    | -45.7    |
| Any one island only               | 5,598   | 346,485   | -98.4    | 821,899      | 1,633,016  | -49.7    |
| Multiple Islands                  | 243     | 40,647    | -99.4    | 95,842       | 175,562    | -45.4    |
| Avg. Islands Visited              | 1.05    | 1.13      | -7.0     | 1.13         | 1.12       | 0.5      |
| Average Length of Stay in Hawai'i | 25.63   | 8.34      | 207.5    | 9.15         | 8.61       | 6.2      |
| ACCOMMODATIONS                    |         |           |          |              |            |          |
| Plan to stay in Hotel             | 1,093   | 190,488   | -99.4    | 450,650      | 901,759    | -50.0    |
| Hotel only                        | 1,005   | 164,587   | -99.4    | 386,471      | 779,394    | -50.4    |
| Plan to stay in Condo             | 398     | 71,521    | -99.4    | 175,358      | 343,620    | -49.0    |
| Condo only                        | 333     | 59,983    | -99.4    | 143,945      | 286,086    | -49.7    |
| Plan to stay in Timeshare         | 56      | 41,104    | -99.9    | 80,419       | 176,333    | -54.4    |
| Timeshare only                    | 37      | 33,642    | -99.9    | 63,302       | 142,443    | -55.6    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

|                                   | MAY   |         |          | YEAR-TO-DATE |           |          |
|-----------------------------------|-------|---------|----------|--------------|-----------|----------|
|                                   | 2020P | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b> |       |         |          |              |           |          |
| Cruise Ship                       | 3     | 2,853   | -99.9    | 5,230        | 12,984    | -59.7    |
| Friends/Relatives                 | 3,450 | 45,497  | -92.4    | 124,170      | 213,374   | -41.8    |
| Bed & Breakfast                   | 36    | 4,888   | -99.3    | 12,686       | 22,119    | -42.6    |
| Rental House                      | 361   | 49,493  | -99.3    | 116,436      | 230,729   | -49.5    |
| Hostel                            | 34    | 2,279   | -98.5    | 6,873        | 11,527    | -40.4    |
| Camp Site, Beach                  | 14    | 2,446   | -99.4    | 8,546        | 12,434    | -31.3    |
| Private Room in Private Home**    | 260   | 5,749   | -95.5    | 13,764       | 27,526    | -50.0    |
| Shared Room/Space in Private Home | 82    | 2,068   | -96.0    | 4,904        | 9,899     | -50.5    |
| Other                             | 409   | 7,856   | -94.8    | 20,332       | 35,179    | -42.2    |
| <b>PURPOSE OF TRIP</b>            |       |         |          |              |           |          |
| Pleasure (Net)                    | 676   | 321,050 | -99.8    | 748,526      | 1,505,955 | -50.3    |
| Honeymoon/Get Married             | 56    | 14,147  | -99.6    | 22,603       | 47,693    | -52.6    |
| Honeymoon                         | 43    | 10,721  | -99.6    | 17,336       | 36,905    | -53.0    |
| Get Married                       | 24    | 4,185   | -99.4    | 6,528        | 13,359    | -51.1    |
| Pleasure/Vacation                 | 625   | 309,402 | -99.8    | 730,404      | 1,467,531 | -50.2    |
| Mtgs/Conventions/Incentive        | 50    | 11,516  | -99.6    | 45,594       | 81,474    | -44.0    |
| Conventions                       | 9     | 5,156   | -99.8    | 29,125       | 46,799    | -37.8    |
| Corporate Meetings                | 38    | 3,618   | -99.0    | 10,350       | 21,540    | -51.9    |
| Incentive                         | 10    | 3,124   | -99.7    | 7,443        | 15,611    | -52.3    |
| Other Business                    | 1,202 | 14,600  | -91.8    | 37,899       | 70,900    | -46.5    |
| Visit Friends/Rel.                | 2,985 | 43,924  | -93.2    | 104,158      | 188,792   | -44.8    |
| Gov't/Military                    | 356   | 3,245   | -89.0    | 9,505        | 16,089    | -40.9    |
| Attend School                     | 27    | 347     | -92.3    | 1,641        | 2,844     | -42.3    |
| Sport Events                      | 6     | 1,534   | -99.6    | 8,195        | 12,570    | -34.8    |
| Other                             | 1,060 | 16,449  | -93.6    | 31,040       | 61,556    | -49.6    |
| <b>TRAVEL STATUS</b>              |       |         |          |              |           |          |
| % First Timers ***                | 13.5  | 22.2    | -8.7     | 17.6         | 18.8      | -1.2     |
| % Repeaters ***                   | 86.5  | 77.8    | 8.7      | 82.4         | 81.2      | 1.2      |
| Average # of Trips                | 10.1  | 6.5     | 54.4     | 7.1          | 6.9       | 3.1      |
| Group Tour                        | 39    | 5,652   | -99.3    | 13,806       | 31,911    | -56.7    |
| Non-Group                         | 5,803 | 381,480 | -98.5    | 903,935      | 1,776,667 | -49.1    |
| Package Trip                      | 220   | 62,995  | -99.7    | 106,678      | 272,169   | -60.8    |
| No Package                        | 5,622 | 324,137 | -98.3    | 811,063      | 1,536,410 | -47.2    |
| Net True Independent              | 5,599 | 321,292 | -98.3    | 803,659      | 1,521,002 | -47.2    |
| Ave. Age                          | 39    | 45      | -11.7    | 46           | 46        | 1.0      |
| Ave. Party Size                   | 1.3   | 2.1     | -35.6    | 2.1          | 2.1       | -4.1     |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

|                                   | MAY    |           |          | YEAR-TO-DATE |           |          |
|-----------------------------------|--------|-----------|----------|--------------|-----------|----------|
|                                   | 2020P  | 2019P     | % CHANGE | 2020P        | 2019P     | % CHANGE |
| TOTAL VISITORS                    | 2,647  | 196,744   | -98.7    | 518,185      | 932,837   | -44.5    |
| Domestic                          | 2,597  | 190,194   | -98.6    | 494,794      | 894,753   | -44.7    |
| International                     | 50     | 6,550     | -99.2    | 23,390       | 38,084    | -38.6    |
| VISITOR DAYS                      | 90,067 | 1,835,732 | -95.1    | 5,434,801    | 9,135,121 | -40.5    |
| AVERAGE DAILY CENSUS              | 2,905  | 59,217    | -95.1    | 35,755       | 60,497    | -40.9    |
| ISLANDS VISITED                   |        |           |          |              |           |          |
| O'ahu                             | 2,040  | 116,649   | -98.3    | 290,906      | 527,400   | -44.8    |
| O'ahu only                        | 1,958  | 76,764    | -97.4    | 199,321      | 361,179   | -44.8    |
| O'ahu one day or less             | 27     | 9,412     | -99.7    | 22,242       | 39,904    | -44.3    |
| Kaua'i                            | 170    | 35,551    | -99.5    | 90,864       | 168,141   | -46.0    |
| Kaua'i only                       | 136    | 14,473    | -99.1    | 40,730       | 74,477    | -45.3    |
| Kaua'i one day or less            | 13     | 4,911     | -99.7    | 8,733        | 18,769    | -53.5    |
| Maui County                       | 246    | 72,894    | -99.7    | 187,044      | 343,213   | -45.5    |
| Maui                              | 234    | 71,699    | -99.7    | 183,537      | 337,383   | -45.6    |
| Maui only                         | 180    | 38,184    | -99.5    | 106,027      | 192,659   | -45.0    |
| Maui one day or less              | 23     | 4,272     | -99.5    | 9,198        | 18,867    | -51.3    |
| Moloka'i *                        | 8      | 1,386     | -99.4    | 3,948        | 6,801     | -42.0    |
| Moloka'i only *                   | 5      | 149       | -96.5    | 637          | 813       | -21.6    |
| Moloka'i one day or less*         | 3      | 681       | -99.6    | 1,527        | 3,172     | -51.9    |
| Lāna'i *                          | 11     | 2,336     | -99.5    | 5,422        | 10,483    | -48.3    |
| Lāna'i only *                     | 2      | 440       | -99.6    | 912          | 1,761     | -48.2    |
| Lāna'i one day or less*           | 6      | 1,062     | -99.4    | 2,325        | 4,866     | -52.2    |
| Hawai'i Island                    | 308    | 39,879    | -99.2    | 107,855      | 187,303   | -42.4    |
| Kona side                         | 188    | 34,899    | -99.5    | 92,560       | 163,752   | -43.5    |
| Hilo side                         | 144    | 15,740    | -99.1    | 41,418       | 73,179    | -43.4    |
| Hawai'i Island only               | 269    | 16,846    | -98.4    | 53,147       | 90,216    | -41.1    |
| Hawai'i Island one day or less    | 17     | 2,049     | -99.2    | 4,336        | 8,078     | -46.3    |
| Any Neighbor Island               | 689    | 119,980   | -99.4    | 318,864      | 571,658   | -44.2    |
| NI only                           | 607    | 80,095    | -99.2    | 227,279      | 405,437   | -43.9    |
| O'ahu & NI                        | 82     | 39,886    | -99.8    | 91,585       | 166,221   | -44.9    |
| Any one island only               | 2,550  | 146,855   | -98.3    | 400,774      | 721,105   | -44.4    |
| Multiple Islands                  | 98     | 49,889    | -99.8    | 117,411      | 211,732   | -44.5    |
| Avg. Islands Visited              | 1.05   | 1.36      | -23.0    | 1.32         | 1.33      | -0.7     |
| Average Length of Stay in Hawai'i | 34.02  | 9.33      | 264.6    | 10.49        | 9.79      | 7.1      |
| ACCOMMODATIONS                    |        |           |          |              |           |          |
| Plan to stay in Hotel             | 555    | 113,240   | -99.5    | 298,521      | 543,696   | -45.1    |
| Hotel only                        | 504    | 91,092    | -99.4    | 244,287      | 444,714   | -45.1    |
| Plan to stay in Condo             | 197    | 28,011    | -99.3    | 75,407       | 129,587   | -41.8    |
| Condo only                        | 171    | 19,619    | -99.1    | 54,952       | 93,899    | -41.5    |
| Plan to stay in Timeshare         | 4      | 17,409    | -100.0   | 45,423       | 83,770    | -45.8    |
| Timeshare only                    | 4      | 13,153    | -100.0   | 33,390       | 62,899    | -46.9    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

|                                   | MAY   |         |          | YEAR-TO-DATE |         |          |
|-----------------------------------|-------|---------|----------|--------------|---------|----------|
|                                   | 2020P | 2019P   | % CHANGE | 2020P        | 2019P   | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b> |       |         |          |              |         |          |
| Cruise Ship                       | 2     | 7,703   | -100.0   | 14,594       | 33,253  | -56.1    |
| Friends/Relatives                 | 1,494 | 23,827  | -93.7    | 68,759       | 111,762 | -38.5    |
| Bed & Breakfast                   | 13    | 2,586   | -99.5    | 7,568        | 12,652  | -40.2    |
| Rental House                      | 159   | 23,420  | -99.3    | 56,058       | 105,600 | -46.9    |
| Hostel                            | 17    | 1,509   | -98.8    | 4,486        | 6,941   | -35.4    |
| Camp Site, Beach                  | 16    | 1,071   | -98.5    | 3,963        | 6,021   | -34.2    |
| Private Room in Private Home**    | 139   | 3,092   | -95.5    | 7,068        | 14,699  | -51.9    |
| Shared Room/Space in Private Home | 32    | 1,030   | -96.9    | 2,741        | 5,191   | -47.2    |
| Other                             | 217   | 4,042   | -94.6    | 10,858       | 17,878  | -39.3    |
| <b>PURPOSE OF TRIP</b>            |       |         |          |              |         |          |
| Pleasure (Net)                    | 222   | 155,247 | -99.9    | 406,188      | 737,608 | -44.9    |
| Honeymoon/Get Married             | 22    | 10,006  | -99.8    | 18,492       | 35,572  | -48.0    |
| Honeymoon                         | 13    | 8,698   | -99.9    | 15,779       | 30,307  | -47.9    |
| Get Married                       | 10    | 1,911   | -99.5    | 3,783        | 7,311   | -48.3    |
| Pleasure/Vacation                 | 206   | 146,655 | -99.9    | 390,644      | 707,805 | -44.8    |
| Mtgs/Conventions/Incentive        | 9     | 13,078  | -99.9    | 44,622       | 77,692  | -42.6    |
| Conventions                       | 2     | 5,353   | -100.0   | 30,102       | 43,714  | -31.1    |
| Corporate Meetings                | 4     | 3,006   | -99.9    | 8,495        | 15,766  | -46.1    |
| Incentive                         | 3     | 5,298   | -99.9    | 7,557        | 21,149  | -64.3    |
| Other Business                    | 540   | 6,566   | -91.8    | 20,351       | 36,375  | -44.1    |
| Visit Friends/Rel.                | 1,304 | 23,724  | -94.5    | 58,179       | 101,400 | -42.6    |
| Gov't/Military                    | 317   | 4,037   | -92.1    | 12,439       | 21,400  | -41.9    |
| Attend School                     | 6     | 274     | -97.8    | 1,268        | 2,198   | -42.3    |
| Sport Events                      | 3     | 590     | -99.6    | 3,683        | 5,349   | -31.2    |
| Other                             | 467   | 9,085   | -94.9    | 17,136       | 32,966  | -48.0    |
| <b>TRAVEL STATUS</b>              |       |         |          |              |         |          |
| % First Timers ***                | 27.7  | 46.3    | -18.6    | 36.9         | 40.1    | -3.3     |
| % Repeaters ***                   | 72.3  | 53.7    | 18.6     | 63.1         | 59.9    | 3.3      |
| Average # of Trips                | 6.7   | 3.7     | 80.5     | 4.6          | 4.2     | 7.5      |
| Group Tour                        | 15    | 7,942   | -99.8    | 18,175       | 37,950  | -52.1    |
| Non-Group                         | 2,632 | 188,802 | -98.6    | 500,010      | 894,887 | -44.1    |
| Package Trip                      | 100   | 39,222  | -99.7    | 81,199       | 171,439 | -52.6    |
| No Package                        | 2,547 | 157,522 | -98.4    | 436,986      | 761,398 | -42.6    |
| Net True Independent              | 2,533 | 154,969 | -98.4    | 430,403      | 749,240 | -42.6    |
| Ave. Age                          | 38    | 45      | -14.6    | 48           | 47      | 1.7      |
| Ave. Party Size                   | 1.3   | 2.0     | -36.6    | 1.9          | 1.9     | -3.2     |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

|                                   | MAY   |         |          | YEAR-TO-DATE |           |          |
|-----------------------------------|-------|---------|----------|--------------|-----------|----------|
|                                   | 2020P | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| TOTAL VISITORS                    | 14    | 113,218 | -100.0   | 294,255      | 607,656   | -51.6    |
| Domestic                          | 14    | 707     | -98.0    | 1,686        | 3,193     | -47.2    |
| International                     |       | 112,511 | -100.0   | 292,569      | 604,463   | -51.6    |
| VISITOR DAYS                      | 575   | 666,385 | -99.9    | 1,730,457    | 3,552,380 | -51.3    |
| AVERAGE DAILY CENSUS              | 19    | 21,496  | -99.9    | 11,385       | 23,526    | -51.6    |
| ISLANDS VISITED                   |       |         |          |              |           |          |
| O'ahu                             | 11    | 106,871 | -100.0   | 274,544      | 576,595   | -52.4    |
| O'ahu only                        | 11    | 95,221  | -100.0   | 249,590      | 526,574   | -52.6    |
| O'ahu one day or less             |       | 481     | -100.0   | 1,030        | 3,616     | -71.5    |
| Kaua'i                            |       | 1,499   | -100.0   | 3,699        | 10,052    | -63.2    |
| Kaua'i only                       |       | 70      | -100.0   | 434          | 931       | -53.4    |
| Kaua'i one day or less            |       | 1,191   | -100.0   | 2,297        | 6,331     | -63.7    |
| Maui County                       | 2     | 3,553   | -100.0   | 8,472        | 20,090    | -57.8    |
| Maui                              | 2     | 3,375   | -99.9    | 8,133        | 19,611    | -58.5    |
| Maui only                         | 2     | 750     | -99.8    | 1,524        | 3,680     | -58.6    |
| Maui one day or less              |       | 1,027   | -100.0   | 2,732        | 6,538     | -58.2    |
| Moloka'i *                        |       | 179     | -100.0   | 421          | 573       | -26.5    |
| Moloka'i only *                   |       | 1       | -100.0   | 2            | 1         | 114.7    |
| Moloka'i one day or less*         |       | 178     | -100.0   | 363          | 535       | -32.1    |
| Lāna'i *                          |       | 101     | -100.0   | 133          | 728       | -81.7    |
| Lāna'i only *                     |       |         |          | 2            | 1         | 97.7     |
| Lāna'i one day or less*           |       | 25      | -100.0   | 72           | 617       | -88.3    |
| Hawai'i Island                    | 1     | 14,140  | -100.0   | 35,894       | 60,716    | -40.9    |
| Kona side                         |       | 11,811  | -100.0   | 31,446       | 51,600    | -39.1    |
| Hilo side                         | 1     | 3,813   | -100.0   | 9,561        | 16,626    | -42.5    |
| Hawai'i Island only               | 1     | 5,271   | -100.0   | 17,277       | 24,598    | -29.8    |
| Hawai'i Island one day or less    |       | 2,450   | -100.0   | 4,751        | 10,253    | -53.7    |
| Any Neighbor Island               | 3     | 17,997  | -100.0   | 44,665       | 81,081    | -44.9    |
| NI only                           | 3     | 6,346   | -100.0   | 19,711       | 31,060    | -36.5    |
| O'ahu & NI                        |       | 11,651  | -100.0   | 24,953       | 50,021    | -50.1    |
| Any one island only               | 14    | 101,313 | -100.0   | 268,830      | 555,786   | -51.6    |
| Multiple Islands                  |       | 11,905  | -100.0   | 25,425       | 51,870    | -51.0    |
| Avg. Islands Visited              | 1.00  | 1.11    | -10.3    | 1.10         | 1.10      | -0.2     |
| Average Length of Stay in Hawai'i | 41.43 | 5.89    | 603.9    | 5.88         | 5.85      | 0.6      |
| ACCOMMODATIONS                    |       |         |          |              |           |          |
| Plan to stay in Hotel             | 3     | 91,879  | -100.0   | 244,521      | 505,384   | -51.6    |
| Hotel only                        | 3     | 87,382  | -100.0   | 237,314      | 487,218   | -51.3    |
| Plan to stay in Condo             | 4     | 14,091  | -100.0   | 36,758       | 73,185    | -49.8    |
| Condo only                        | 4     | 10,850  | -100.0   | 29,716       | 58,132    | -48.9    |
| Plan to stay in Timeshare         |       | 9,248   | -100.0   | 15,896       | 35,730    | -55.5    |
| Timeshare only                    |       | 7,606   | -100.0   | 12,585       | 29,030    | -56.6    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

|                                   | MAY   |        |          | YEAR-TO-DATE |         |          |
|-----------------------------------|-------|--------|----------|--------------|---------|----------|
|                                   | 2020P | 2019P  | % CHANGE | 2020P        | 2019P   | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b> |       |        |          |              |         |          |
| Cruise Ship                       |       | 114    | -100.0   | 272          | 1,378   | -80.2    |
| Friends/Relatives                 | 4     | 1,653  | -99.7    | 3,689        | 8,287   | -55.5    |
| Bed & Breakfast                   |       | 193    | -100.0   | 382          | 891     | -57.1    |
| Rental House                      |       | 429    | -100.0   | 1,427        | 2,526   | -43.5    |
| Hostel                            |       | 54     | -100.0   | 369          | 561     | -34.2    |
| Camp Site, Beach                  |       | 12     | -100.0   | 18           | 94      | -81.4    |
| Private Room in Private Home**    | 3     | 523    | -99.5    | 1,220        | 2,164   | -43.6    |
| Shared Room/Space in Private Home |       | 42     | -100.0   | 206          | 777     | -73.4    |
| Other                             |       | 1,189  | -100.0   | 192          | 1,347   | -85.8    |
| <b>PURPOSE OF TRIP</b>            |       |        |          |              |         |          |
| Pleasure (Net)                    | 4     | 95,654 | -100.0   | 253,194      | 526,942 | -52.0    |
| Honeymoon/Get Married             |       | 15,626 | -100.0   | 28,271       | 74,863  | -62.2    |
| Honeymoon                         |       | 14,617 | -100.0   | 26,257       | 71,298  | -63.2    |
| Get Married                       |       | 2,485  | -100.0   | 4,888        | 10,983  | -55.5    |
| Pleasure/Vacation                 | 4     | 80,780 | -100.0   | 227,210      | 456,816 | -50.3    |
| Mtgs/Conventions/Incentive        |       | 9,224  | -100.0   | 19,311       | 37,598  | -48.6    |
| Conventions                       |       | 2,737  | -100.0   | 3,948        | 7,194   | -45.1    |
| Corporate Meetings                |       | 562    | -100.0   | 879          | 1,386   | -36.6    |
| Incentive                         |       | 6,027  | -100.0   | 14,852       | 29,471  | -49.6    |
| Other Business                    | 2     | 379    | -99.5    | 1,330        | 2,389   | -44.3    |
| Visit Friends/Rel.                | 11    | 1,822  | -99.4    | 4,322        | 9,588   | -54.9    |
| Gov't/Military                    |       | 33     | -100.0   | 68           | 304     | -77.6    |
| Attend School                     | 3     | 166    | -97.9    | 1,349        | 1,780   | -24.2    |
| Sport Events                      |       | 696    | -100.0   | 1,578        | 4,524   | -65.1    |
| Other                             |       | 10,713 | -100.0   | 24,482       | 47,125  | -48.0    |
| <b>TRAVEL STATUS</b>              |       |        |          |              |         |          |
| % First Timers ***                | 6.2   | 31.0   | -24.7    | 31.9         | 32.4    | -0.5     |
| % Repeaters ***                   | 93.8  | 69.0   | 24.7     | 68.1         | 67.6    | 0.5      |
| Average # of Trips                | 12.2  | 4.7    | 157.8    | 4.7          | 4.8     | -0.7     |
| Group Tour                        |       | 18,294 | -100.0   | 50,657       | 101,134 | -49.9    |
| Non-Group                         | 14    | 94,924 | -100.0   | 243,599      | 506,522 | -51.9    |
| Package Trip                      |       | 62,733 | -100.0   | 168,946      | 357,991 | -52.8    |
| No Package                        | 14    | 50,485 | -100.0   | 125,309      | 249,664 | -49.8    |
| Net True Independent              | 14    | 45,984 | -100.0   | 113,314      | 225,710 | -49.8    |
| Ave. Age                          | 44    | 46     | -4.5     | 45           | 45      | 0.2      |
| Ave. Party Size                   | 1.2   | 2.5    | -51.3    | 2.7          | 2.6     | 3.6      |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

|                                   | MAY   |         |          | YEAR-TO-DATE |           |          |
|-----------------------------------|-------|---------|----------|--------------|-----------|----------|
|                                   | 2020P | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| TOTAL VISITORS                    | 20    | 25,794  | -99.9    | 155,764      | 291,009   | -46.5    |
| Domestic                          | 20    | 10,286  | -99.8    | 28,696       | 60,647    | -52.7    |
| International                     |       | 15,508  | -100.0   | 127,068      | 230,362   | -44.8    |
| VISITOR DAYS                      | 562   | 277,274 | -99.8    | 2,054,280    | 3,578,317 | -42.6    |
| AVERAGE DAILY CENSUS              | 18    | 8,944   | -99.8    | 13,515       | 23,697    | -43.0    |
| ISLANDS VISITED                   |       |         |          |              |           |          |
| O'ahu                             | 14    | 13,316  | -99.9    | 61,653       | 116,564   | -47.1    |
| O'ahu only                        | 14    | 9,158   | -99.8    | 42,587       | 81,008    | -47.4    |
| O'ahu one day or less             |       | 784     | -100.0   | 2,169        | 4,646     | -53.3    |
| Kaua'i                            |       | 2,864   | -100.0   | 22,561       | 41,837    | -46.1    |
| Kaua'i only                       |       | 1,004   | -100.0   | 11,731       | 22,116    | -47.0    |
| Kaua'i one day or less            |       | 599     | -100.0   | 1,821        | 3,681     | -50.5    |
| Maui County                       | 5     | 13,284  | -100.0   | 71,749       | 145,172   | -50.6    |
| Maui                              | 5     | 13,070  | -100.0   | 71,085       | 144,113   | -50.7    |
| Maui only                         | 5     | 8,948   | -99.9    | 50,788       | 106,713   | -52.4    |
| Maui one day or less              |       | 652     | -100.0   | 2,583        | 5,458     | -52.7    |
| Moloka'i *                        |       | 346     | -100.0   | 1,023        | 2,581     | -60.4    |
| Moloka'i only *                   |       | 19      | -100.0   | 198          | 129       | 53.5     |
| Moloka'i one day or less*         |       | 279     | -100.0   | 379          | 1,727     | -78.0    |
| Lāna'i *                          |       | 274     | -100.0   | 1,556        | 2,902     | -46.4    |
| Lāna'i only *                     |       | 38      | -100.0   | 133          | 193       | -31.0    |
| Lāna'i one day or less*           |       | 174     | -100.0   | 1,043        | 1,953     | -46.6    |
| Hawai'i Island                    | 1     | 3,392   | -100.0   | 35,799       | 52,499    | -31.8    |
| Kona side                         | 1     | 3,056   | -100.0   | 32,804       | 48,748    | -32.7    |
| Hilo side                         |       | 1,478   | -100.0   | 10,249       | 16,023    | -36.0    |
| Hawai'i Island only               | 1     | 1,610   | -99.9    | 23,087       | 32,056    | -28.0    |
| Hawai'i Island one day or less    |       | 196     | -100.0   | 650          | 1,526     | -57.4    |
| Any Neighbor Island               | 6     | 16,636  | -100.0   | 113,177      | 210,001   | -46.1    |
| NI only                           | 6     | 12,478  | -99.9    | 94,111       | 174,445   | -46.1    |
| O'ahu & NI                        |       | 4,158   | -100.0   | 19,066       | 35,556    | -46.4    |
| Any one island only               | 20    | 20,778  | -99.9    | 128,523      | 242,214   | -46.9    |
| Multiple Islands                  |       | 5,016   | -100.0   | 27,241       | 48,795    | -44.2    |
| Avg. Islands Visited              | 1.00  | 1.29    | -22.4    | 1.24         | 1.24      | 0.4      |
| Average Length of Stay in Hawai'i | 27.99 | 10.75   | 160.4    | 13.19        | 12.30     | 7.3      |
| ACCOMMODATIONS                    |       |         |          |              |           |          |
| Plan to stay in Hotel             | 7     | 12,570  | -99.9    | 66,852       | 123,819   | -46.0    |
| Hotel only                        | 5     | 9,679   | -99.9    | 49,706       | 94,543    | -47.4    |
| Plan to stay in Condo             | 2     | 7,047   | -100.0   | 52,827       | 96,310    | -45.1    |
| Condo only                        | 2     | 5,886   | -100.0   | 42,642       | 78,379    | -45.6    |
| Plan to stay in Timeshare         |       | 2,370   | -100.0   | 14,112       | 25,443    | -44.5    |
| Timeshare only                    |       | 1,700   | -100.0   | 9,972        | 19,134    | -47.9    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

|                                   | MAY   |        |          | YEAR-TO-DATE |         |          |
|-----------------------------------|-------|--------|----------|--------------|---------|----------|
|                                   | 2020P | 2019P  | % CHANGE | 2020P        | 2019P   | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b> |       |        |          |              |         |          |
| Cruise Ship                       |       | 1,036  | -100.0   | 1,571        | 4,485   | -65.0    |
| Friends/Relatives                 | 9     | 1,046  | -99.2    | 8,272        | 13,673  | -39.5    |
| Bed & Breakfast                   |       | 345    | -100.0   | 3,036        | 5,143   | -41.0    |
| Rental House                      | 1     | 3,430  | -100.0   | 24,306       | 46,389  | -47.6    |
| Hostel                            |       | 609    | -100.0   | 2,934        | 5,753   | -49.0    |
| Camp Site, Beach                  |       | 445    | -100.0   | 3,672        | 5,534   | -33.6    |
| Private Room in Private Home**    | 2     | 583    | -99.7    | 3,036        | 7,441   | -59.2    |
| Shared Room/Space in Private Home | 3     | 157    | -98.3    | 1,054        | 1,516   | -30.4    |
| Other                             | 3     | 448    | -99.4    | 1,999        | 3,651   | -45.2    |
| <b>PURPOSE OF TRIP</b>            |       |        |          |              |         |          |
| Pleasure (Net)                    | 2     | 23,881 | -100.0   | 146,187      | 274,550 | -46.8    |
| Honeymoon/Get Married             |       | 926    | -100.0   | 3,162        | 6,305   | -49.8    |
| Honeymoon                         |       | 842    | -100.0   | 2,716        | 5,742   | -52.7    |
| Get Married                       |       | 134    | -100.0   | 549          | 844     | -34.9    |
| Pleasure/Vacation                 | 2     | 23,066 | -100.0   | 143,611      | 269,506 | -46.7    |
| Mtgs/Conventions/Incentive        | 1     | 942    | -99.9    | 6,376        | 11,772  | -45.8    |
| Conventions                       |       | 531    | -100.0   | 4,766        | 7,056   | -32.5    |
| Corporate Meetings                | 1     | 73     | -98.8    | 832          | 2,104   | -60.5    |
| Incentive                         |       | 350    | -100.0   | 980          | 2,834   | -65.4    |
| Other Business                    | 7     | 138    | -94.9    | 1,005        | 1,928   | -47.9    |
| Visit Friends/Rel.                | 10    | 856    | -98.9    | 5,863        | 9,063   | -35.3    |
| Gov't/Military                    |       | 9      | -100.0   | 75           | 246     | -69.7    |
| Attend School                     |       | 7      | -100.0   | 141          | 390     | -63.9    |
| Sport Events                      |       | 204    | -100.0   | 1,086        | 1,733   | -37.3    |
| Other                             | 3     | 800    | -99.7    | 2,285        | 3,962   | -42.3    |
| <b>TRAVEL STATUS</b>              |       |        |          |              |         |          |
| % First Timers ***                | 13.2  | 43.3   | -30.1    | 29.4         | 33.8    | -4.4     |
| % Repeaters ***                   | 86.8  | 56.7   | 30.1     | 70.6         | 66.2    | 4.4      |
| Average # of Trips                | 10.6  | 3.5    | 199.4    | 4.6          | 4.1     | 10.7     |
| Group Tour                        |       | 404    | -100.0   | 2,121        | 4,332   | -51.0    |
| Non-Group                         | 20    | 25,390 | -99.9    | 153,643      | 286,677 | -46.4    |
| Package Trip                      |       | 6,487  | -100.0   | 24,417       | 52,958  | -53.9    |
| No Package                        | 20    | 19,307 | -99.9    | 131,347      | 238,051 | -44.8    |
| Net True Independent              | 20    | 19,170 | -99.9    | 130,536      | 236,779 | -44.9    |
| Ave. Age                          | 37    | 45     | -18.2    | 49           | 48      | 1.9      |
| Ave. Party Size                   | 1.0   | 2.1    | -52.7    | 2.2          | 2.2     | -2.5     |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

**MAY 2020 ARRIVALS AT A GLANCE**

| TOTAL EXPENDITURES (\$mil.)              | 2020P          | 2019P            | % change     | 2020P YTD         | 2019P YTD         | % change     |
|--|----------------|------------------|--------------|-------------------|-------------------|--------------|
| <b>TOTAL EXPENDITURES (\$mil.)</b>       | <b>N/A</b>     | <b>1,394.9</b>   | <b>N/A</b>   | <b>N/A</b>        | <b>7,253.9</b>    | <b>N/A</b>   |
| Total by air                             | N/A            | 1,390.5          | N/A          | N/A               | 7,228.9           | N/A          |
| U.S. Total                               | N/A            | 949.0            | N/A          | N/A               | 4,669.6           | N/A          |
| U.S. West                                | N/A            | 559.2            | N/A          | N/A               | 2,754.4           | N/A          |
| U.S. East                                | N/A            | 389.8            | N/A          | N/A               | 1,915.2           | N/A          |
| Japan                                    | N/A            | 161.1            | N/A          | N/A               | 841.0             | N/A          |
| Canada                                   | N/A            | 47.1             | N/A          | N/A               | 599.9             | N/A          |
| All Others                               | N/A            | 233.3            | N/A          | N/A               | 1,118.5           | N/A          |
| Visitor arrivals by cruise ships         | N/A            | 4.4              | N/A          | N/A               | 25.0              | N/A          |
| <b>TOTAL VISITOR DAYS</b>                | <b>258,021</b> | <b>7,030,470</b> | <b>-96.3</b> | <b>19,945,481</b> | <b>37,108,893</b> | <b>-46.3</b> |
| Total by air                             | 258,021        | 6,970,394        | -96.3        | 19,803,780        | 36,761,079        | -46.1        |
| U.S. Total                               | 239,811        | 5,063,168        | -95.3        | 13,832,184        | 24,710,348        | -44.0        |
| U.S. West                                | 149,744        | 3,227,436        | -95.4        | 8,397,384         | 15,575,227        | -46.1        |
| U.S. East                                | 90,067         | 1,835,732        | -95.1        | 5,434,801         | 9,135,121         | -40.5        |
| Japan                                    | 575            | 666,385          | -99.9        | 1,730,457         | 3,552,380         | -51.3        |
| Canada                                   | 562            | 277,274          | -99.8        | 2,054,280         | 3,578,317         | -42.6        |
| All Others                               | 17,073         | 963,568          | -98.2        | 2,186,859         | 4,920,034         | -55.6        |
| Visitor arrivals by cruise ships         | 0              | 60,076           | -100.0       | 141,701           | 347,814           | -59.3        |
| <b>VISITOR ARRIVALS</b>                  | <b>9,116</b>   | <b>841,376</b>   | <b>-98.9</b> | <b>2,139,166</b>  | <b>4,239,895</b>  | <b>-49.5</b> |
| Total by air                             | 9,116          | 830,038          | -98.9        | 2,109,375         | 4,164,120         | -49.3        |
| U.S. Total                               | 8,489          | 583,876          | -98.5        | 1,435,925         | 2,741,415         | -47.6        |
| U.S. West                                | 5,842          | 387,132          | -98.5        | 917,741           | 1,808,578         | -49.3        |
| U.S. East                                | 2,647          | 196,744          | -98.7        | 518,185           | 932,837           | -44.5        |
| Japan                                    | 14             | 113,218          | -100.0       | 294,255           | 607,656           | -51.6        |
| Canada                                   | 20             | 25,794           | -99.9        | 155,764           | 291,009           | -46.5        |
| All Others                               | 593            | 107,150          | -99.4        | 223,430           | 524,040           | -57.4        |
| Visitor arrivals by cruise ships         | 0              | 11,338           | -100.0       | 29,792            | 75,775            | -60.7        |
| <b>AVERAGE DAILY CENSUS</b>              | <b>8,323</b>   | <b>226,789</b>   | <b>-96.3</b> | <b>131,220</b>    | <b>245,754</b>    | <b>-46.6</b> |
| Total by air                             | 8,323          | 224,851          | -96.3        | 130,288           | 243,451           | -46.5        |
| U.S. Total                               | 7,736          | 163,328          | -95.3        | 91,001            | 163,645           | -44.4        |
| U.S. West                                | 4,830          | 104,111          | -95.4        | 55,246            | 103,147           | -46.4        |
| U.S. East                                | 2,905          | 59,217           | -95.1        | 35,755            | 60,497            | -40.9        |
| Japan                                    | 19             | 21,496           | -99.9        | 11,385            | 23,526            | -51.6        |
| Canada                                   | 18             | 8,944            | -99.8        | 13,515            | 23,697            | -43.0        |
| All Others                               | 551            | 31,083           | -98.2        | 14,387            | 32,583            | -55.8        |
| Visitor arrivals by cruise ships         | 0              | 1,938            | -100.0       | 932               | 2,303             | -59.5        |
| <b>AVERAGE LENGTH OF STAY</b>            | <b>28.31</b>   | <b>8.36</b>      | <b>238.7</b> | <b>9.32</b>       | <b>8.75</b>       | <b>6.5</b>   |
| Total by air                             | 28.31          | 8.40             | 237.1        | 9.39              | 8.83              | 6.3          |
| U.S. Total                               | 28.25          | 8.67             | 225.8        | 9.63              | 9.01              | 6.9          |
| U.S. West                                | 25.63          | 8.34             | 207.5        | 9.15              | 8.61              | 6.2          |
| U.S. East                                | 34.02          | 9.33             | 264.6        | 10.49             | 9.79              | 7.1          |
| Japan                                    | 41.43          | 5.89             | 603.9        | 5.88              | 5.85              | 0.6          |
| Canada                                   | 27.99          | 10.75            | 160.4        | 13.19             | 12.30             | 7.3          |
| All Others                               | 28.80          | 8.99             | 220.2        | 9.79              | 9.39              | 4.2          |
| Visitor arrivals by cruise ships         | 0              | 5.30             | N/A          | 4.76              | 4.59              | 3.6          |
| <b>PER PERSON PER DAY SPENDING (\$)</b>  | <b>N/A</b>     | <b>198.4</b>     | <b>N/A</b>   | <b>N/A</b>        | <b>195.5</b>      | <b>N/A</b>   |
| Total by air                             | N/A            | 199.5            | N/A          | N/A               | 196.6             | N/A          |
| U.S. Total                               | N/A            | 187.4            | N/A          | N/A               | 189.0             | N/A          |
| U.S. West                                | N/A            | 173.3            | N/A          | N/A               | 176.8             | N/A          |
| U.S. East                                | N/A            | 212.3            | N/A          | N/A               | 209.7             | N/A          |
| Japan                                    | N/A            | 241.7            | N/A          | N/A               | 236.7             | N/A          |
| Canada                                   | N/A            | 170.0            | N/A          | N/A               | 167.7             | N/A          |
| All Others                               | N/A            | 242.1            | N/A          | N/A               | 227.3             | N/A          |
| Visitor arrivals by cruise ships         | N/A            | 73.9             | N/A          | N/A               | 71.8              | N/A          |
| <b>PER PERSON PER TRIP SPENDING (\$)</b> | <b>N/A</b>     | <b>1,657.9</b>   | <b>N/A</b>   | <b>N/A</b>        | <b>1,710.9</b>    | <b>N/A</b>   |
| Total by air                             | N/A            | 1,675.2          | N/A          | N/A               | 1,736.0           | N/A          |
| U.S. Total                               | N/A            | 1,625.4          | N/A          | N/A               | 1,703.3           | N/A          |
| U.S. West                                | N/A            | 1,444.5          | N/A          | N/A               | 1,522.9           | N/A          |
| U.S. East                                | N/A            | 1,981.3          | N/A          | N/A               | 2,053.1           | N/A          |
| Japan                                    | N/A            | 1,422.8          | N/A          | N/A               | 1,384.0           | N/A          |
| Canada                                   | N/A            | 1,827.5          | N/A          | N/A               | 2,061.5           | N/A          |
| All Others                               | N/A            | 2,177.0          | N/A          | N/A               | 2,134.3           | N/A          |
| Visitor arrivals by cruise ships         | N/A            | 391.3            | N/A          | N/A               | 329.4             | N/A          |

P=Preliminary data.

Source:Hawai'i Tourism Authority

2020 Arrivals at a Glance by Month

| MONTH-TO-DATE                       | MMA                                | Jan            | Feb       | Mar       | Apr       | May     | Jun     | Jul |
|-------------------------------------|------------------------------------|----------------|-----------|-----------|-----------|---------|---------|-----|
| <b>EXPENDITURES (\$mil.)</b>        | TOTAL (\$mil.)                     | \$1,713.0      | \$1,458.7 | \$720.2   | N/A       | N/A     |         |     |
|                                     | Total by air                       | \$1,708.0      | \$1,452.6 | \$718.8   |           |         |         |     |
|                                     | U.S. Total                         | \$1,129.1      | \$991.2   | \$547.3   | N/A       | N/A     |         |     |
|                                     | U.S. West                          | \$621.7        | \$572.9   | \$316.8   | N/A       | N/A     |         |     |
|                                     | U.S. East                          | \$507.4        | \$418.3   | \$230.5   | N/A       | N/A     |         |     |
|                                     | Japan                              | \$184.4        | \$163.9   | \$67.5    | N/A       | N/A     |         |     |
|                                     | Canada                             | \$160.4        | \$144.7   | \$56.5    | N/A       | N/A     |         |     |
|                                     | All Other                          | \$234.2        | \$152.8   | \$47.5    | N/A       | N/A     |         |     |
|                                     | Visitor arrivals by cruise ships   | \$5.0          | \$6.1     | \$1.4     | N/A       | N/A     |         |     |
|                                     | <b>Visitor Days</b>                | TOTAL (air + s | 8,352,039 | 7,251,494 | 3,960,573 | 123,355 | 258,021 |     |
| Total by air                        |                                    | 8,305,017      | 7,177,304 | 3,940,084 | 123,355   | 258,021 |         |     |
| U.S. Total                          |                                    | 5,588,753      | 4,960,739 | 2,929,315 | 113,567   | 239,811 |         |     |
| U.S. West                           |                                    | 3,337,398      | 3,051,764 | 1,784,141 | 74,338    | 149,744 |         |     |
| U.S. East                           |                                    | 2,251,355      | 1,908,975 | 1,145,174 | 39,229    | 90,067  |         |     |
| Japan                               |                                    | 768,565        | 678,463   | 282,295   | 559       | 575     |         |     |
| Canada                              |                                    | 913,550        | 789,464   | 350,419   | 285       | 562     |         |     |
| All Other                           |                                    | 1,034,149      | 748,638   | 378,055   | 8,943     | 17,073  |         |     |
| Visitor arrivals by cruise ships    |                                    | \$47,022.7     | 74,190    | 20,489    | 0         | 0       |         |     |
| <b>Visitor Arrivals</b>             |                                    | TOTAL (air + s | 862,574   | 828,056   | 434,856   | 4,564   | 9,116   |     |
|                                     | Total by air                       | 852,037        | 812,967   | 430,691   | 4,564     | 9,116   |         |     |
|                                     | U.S. Total                         | 552,578        | 549,625   | 320,988   | 4,245     | 8,489   |         |     |
|                                     | U.S. West                          | 352,525        | 355,515   | 200,842   | 3,016     | 5,842   |         |     |
|                                     | U.S. East                          | 200,053        | 194,110   | 120,146   | 1,229     | 2,647   |         |     |
|                                     | Japan                              | 128,686        | 120,210   | 45,332    | 13        | 14      |         |     |
|                                     | Canada                             | 65,123         | 64,185    | 26,426    | 9         | 20      |         |     |
|                                     | All Other                          | 105,649        | 78,946    | 37,945    | 298       | 593     |         |     |
|                                     | Visitor arrivals by cruise ships   | 10,538         | 15,089    | 4,165     | 0         | 0       |         |     |
|                                     | <b>Average Daily Census</b>        | TOTAL (air + s | 269,421   | 233,919   | 127,760   | 3,979   | 8,323   |     |
| Total by air                        |                                    | 267,904        | 231,526   | 127,099   | 3,979     | 8,323   |         |     |
| U.S. Total                          |                                    | 180,282        | 160,024   | 94,494    | 3,663     | 7,736   |         |     |
| U.S. West                           |                                    | 107,658        | 98,444    | 57,553    | 2,398     | 4,830   |         |     |
| U.S. East                           |                                    | 72,624         | 61,580    | 36,941    | 1,265     | 2,905   |         |     |
| Japan                               |                                    | 24,792         | 21,886    | 9,106     | 18        | 19      |         |     |
| Canada                              |                                    | 29,469         | 25,467    | 11,304    | 9         | 18      |         |     |
| All Other                           |                                    | 33,360         | 24,150    | 12,195    | 288       | 551     |         |     |
| Visitor arrivals by cruise ships    |                                    | 1,517          | 2,393     | 661       | 0         | 0       |         |     |
| <b>Average Length of Stay</b>       |                                    | TOTAL (air + s | 9.68      | 8.76      | 9.11      | 27.03   | 28.31   |     |
|                                     | Total by air                       | 9.75           | 8.83      | 9.15      | 27.03     | 28.31   |         |     |
|                                     | U.S. Total                         | 10.11          | 9.03      | 9.13      | 26.75     | 28.25   |         |     |
|                                     | U.S. West                          | 9.47           | 8.58      | 8.88      | 24.65     | 25.63   |         |     |
|                                     | U.S. East                          | 11.25          | 9.83      | 9.53      | 31.93     | 34.02   |         |     |
|                                     | Japan                              | 5.97           | 5.64      | 6.23      | 43.63     | 41.43   |         |     |
|                                     | Canada                             | 14.03          | 12.30     | 13.26     | 32.40     | 27.99   |         |     |
|                                     | All Other                          | 9.79           | 9.48      | 9.96      | 30.03     | 28.80   |         |     |
|                                     | Visitor arrivals by cruise ships   | 4.46           | 4.92      | 4.92      | 0.00      | 0.00    |         |     |
|                                     | <b>Per Person Per Day Spending</b> | TOTAL (air + s | \$205.1   | \$201.2   | \$181.9   | N/A     | N/A     |     |
| Total by air                        |                                    | \$205.7        | \$202.4   | \$182.4   | N/A       | N/A     |         |     |
| U.S. Total                          |                                    | \$202.0        | \$199.8   | \$186.8   | N/A       | N/A     |         |     |
| U.S. West                           |                                    | \$186.3        | \$187.7   | \$177.6   | N/A       | N/A     |         |     |
| U.S. East                           |                                    | \$225.4        | \$219.1   | \$201.3   | N/A       | N/A     |         |     |
| Japan                               |                                    | \$239.9        | \$241.6   | \$239.1   | N/A       | N/A     |         |     |
| Canada                              |                                    | \$175.6        | \$183.3   | \$161.1   | N/A       | N/A     |         |     |
| All Other                           |                                    | \$226.5        | \$204.1   | \$125.7   | N/A       | N/A     |         |     |
| Visitor arrivals by cruise ships    |                                    | \$105.6        | \$82.2    | \$70.7    | N/A       | N/A     |         |     |
| <b>Per Person Per Trip Spending</b> |                                    | TOTAL (air + s | \$1,985.9 | \$1,761.6 | \$1,656.3 | N/A     | N/A     |     |
|                                     | Total by air                       | \$2,004.7      | \$1,786.8 | \$1,668.9 | N/A       | N/A     |         |     |
|                                     | U.S. Total                         | \$2,043.2      | \$1,803.5 | \$1,705.2 | N/A       | N/A     |         |     |
|                                     | U.S. West                          | \$1,763.4      | \$1,611.5 | \$1,577.3 | N/A       | N/A     |         |     |
|                                     | U.S. East                          | \$2,536.3      | \$2,155.1 | \$1,918.9 | N/A       | N/A     |         |     |
|                                     | Japan                              | \$1,432.7      | \$1,363.4 | \$1,488.7 | N/A       | N/A     |         |     |
|                                     | Canada                             | \$2,462.8      | \$2,254.0 | \$2,136.7 | N/A       | N/A     |         |     |
|                                     | All Other                          | \$2,217.1      | \$1,935.2 | \$1,252.0 | N/A       | N/A     |         |     |
|                                     | Visitor arrivals by cruise ships   | \$471.3        | \$404.2   | \$347.6   | N/A       | N/A     |         |     |

| YEAR-TO-DATE                        | MMA                                | Jan            | Feb        | Mar        | Apr        | May        | Jun        | Jul |
|-------------------------------------|------------------------------------|----------------|------------|------------|------------|------------|------------|-----|
| <b>EXPENDITURES (\$mil.)</b>        | TOTAL (\$mil.)                     | \$1,713.0      | \$3,171.7  | \$3,891.9  | N/A        | N/A        |            |     |
|                                     | Total by air                       | \$1,708.0      | \$3,160.6  | \$3,879.4  | N/A        | N/A        |            |     |
|                                     | U.S. Total                         | \$1,129.1      | \$2,120.3  | \$2,667.6  | N/A        | N/A        |            |     |
|                                     | U.S. West                          | \$621.7        | \$1,194.6  | \$1,511.4  | N/A        | N/A        |            |     |
|                                     | U.S. East                          | \$507.4        | \$925.7    | \$1,156.3  | N/A        | N/A        |            |     |
|                                     | Japan                              | \$184.4        | \$348.3    | \$415.7    | N/A        | N/A        |            |     |
|                                     | Canada                             | \$160.4        | \$305.1    | \$361.5    | N/A        | N/A        |            |     |
|                                     | All Other                          | \$234.2        | \$387.0    | \$434.5    | N/A        | N/A        |            |     |
|                                     | Visitor arrivals by cruise ships   | \$5.0          | \$11.1     | \$12.5     | N/A        | N/A        |            |     |
|                                     | <b>Visitor Days</b>                | TOTAL (air + s | 8,352,039  | 15,603,533 | 19,564,106 | 19,687,461 | 19,945,481 |     |
| Total by air                        |                                    | 8,305,017      | 15,482,320 | 19,422,405 | 19,545,759 | 19,803,780 |            |     |
| U.S. Total                          |                                    | 5,588,753      | 10,549,492 | 13,478,807 | 13,592,374 | 13,832,184 |            |     |
| U.S. West                           |                                    | 3,337,398      | 6,389,161  | 8,173,302  | 8,247,640  | 8,397,384  |            |     |
| U.S. East                           |                                    | 2,251,355      | 4,160,331  | 5,305,505  | 5,344,734  | 5,434,801  |            |     |
| Japan                               |                                    | 768,565        | 1,447,028  | 1,729,323  | 1,729,882  | 1,730,457  |            |     |
| Canada                              |                                    | 913,550        | 1,703,014  | 2,053,433  | 2,053,718  | 2,054,280  |            |     |
| All Other                           |                                    | 1,034,149      | 1,782,787  | 2,160,842  | 2,169,786  | 2,186,859  |            |     |
| Visitor arrivals by cruise ships    |                                    | 47,023         | 121,213    | 141,701    | 0          | 0          |            |     |
| <b>Visitor Arrivals</b>             |                                    | TOTAL (air + s | 862,574    | 1,690,630  | 2,125,486  | 2,130,051  | 2,139,166  |     |
|                                     | Total by air                       | 852,037        | 1,665,003  | 2,095,695  | 2,100,259  | 2,109,375  |            |     |
|                                     | U.S. Total                         | 552,578        | 1,102,204  | 1,423,192  | 1,427,436  | 1,435,925  |            |     |
|                                     | U.S. West                          | 352,525        | 708,041    | 908,883    | 911,899    | 917,741    |            |     |
|                                     | U.S. East                          | 200,053        | 394,163    | 514,309    | 515,537    | 518,185    |            |     |
|                                     | Japan                              | 128,686        | 248,896    | 294,228    | 294,241    | 294,255    |            |     |
|                                     | Canada                             | 65,123         | 129,309    | 155,735    | 155,744    | 155,764    |            |     |
|                                     | All Other                          | 105,649        | 184,595    | 222,540    | 222,837    | 223,430    |            |     |
|                                     | Visitor arrivals by cruise ships   | 10,538         | 25,627     | 29,792     | 0          | 0          |            |     |
|                                     | <b>Average Daily Census</b>        | TOTAL (air + s | 269,421    | 260,059    | 214,990    | 162,706    | 131,220    |     |
| Total by air                        |                                    | 267,904        | 258,039    | 213,433    | 161,535    | 130,288    |            |     |
| U.S. Total                          |                                    | 180,282        | 175,825    | 148,119    | 112,334    | 91,001     |            |     |
| U.S. West                           |                                    | 107,658        | 106,486    | 89,817     | 68,162     | 55,246     |            |     |
| U.S. East                           |                                    | 72,624         | 69,339     | 58,302     | 44,171     | 35,755     |            |     |
| Japan                               |                                    | 24,792         | 24,117     | 19,004     | 14,297     | 11,385     |            |     |
| Canada                              |                                    | 29,469         | 28,384     | 22,565     | 16,973     | 13,515     |            |     |
| All Other                           |                                    | 33,360         | 29,713     | 23,746     | 17,932     | 14,387     |            |     |
| Visitor arrivals by cruise ships    |                                    | 1,517          | 2,020      | 1,557      | 0          | 0          |            |     |
| <b>Average Length of Stay</b>       |                                    | TOTAL (air + s | 9.68       | 9.23       | 9.20       | 9.24       | 9.32       |     |
|                                     | Total by air                       | 9.75           | 9.30       | 9.27       | 9.31       | 9.39       |            |     |
|                                     | U.S. Total                         | 10.11          | 9.57       | 9.47       | 9.52       | 9.63       |            |     |
|                                     | U.S. West                          | 9.47           | 9.02       | 8.99       | 9.04       | 9.15       |            |     |
|                                     | U.S. East                          | 11.25          | 10.55      | 10.32      | 10.37      | 10.49      |            |     |
|                                     | Japan                              | 5.97           | 5.81       | 5.88       | 5.88       | 5.88       |            |     |
|                                     | Canada                             | 14.03          | 13.17      | 13.19      | 13.19      | 13.19      |            |     |
|                                     | All Other                          | 9.79           | 9.66       | 9.71       | 9.74       | 9.79       |            |     |
|                                     | Visitor arrivals by cruise ships   | 4.46           | 4.73       | 4.76       | 0.00       | 0.00       |            |     |
|                                     | <b>Per Person Per Day Spending</b> | TOTAL (air + s | \$205.1    | \$203.3    | \$198.9    | N/A        | N/A        |     |
| Total by air                        |                                    | \$205.7        | \$204.1    | \$199.7    | N/A        | N/A        |            |     |
| U.S. Total                          |                                    | \$202.0        | \$201.0    | \$197.9    | N/A        | N/A        |            |     |
| U.S. West                           |                                    | \$186.3        | \$187.0    | \$184.9    | N/A        | N/A        |            |     |
| U.S. East                           |                                    | \$225.4        | \$222.5    | \$217.9    | N/A        | N/A        |            |     |
| Japan                               |                                    | \$239.9        | \$240.7    | \$240.4    | N/A        | N/A        |            |     |
| Canada                              |                                    | \$175.6        | \$179.1    | \$176.1    | N/A        | N/A        |            |     |
| All Other                           |                                    | \$226.5        | \$217.1    | \$201.1    | N/A        | N/A        |            |     |
| Visitor arrivals by cruise ships    |                                    | \$105.6        | \$91.3     | \$88.3     | N/A        | N/A        |            |     |
| <b>Per Person Per Trip Spending</b> |                                    | TOTAL (air + s | \$1,985.9  | \$1,876.0  | \$1,831.1  | N/A        | N/A        |     |
|                                     | Total by air                       | \$2,004.7      | \$1,898.3  | \$1,851.1  | N/A        | N/A        |            |     |
|                                     | U.S. Total                         | \$2,043.2      | \$1,923.7  | \$1,874.4  | N/A        | N/A        |            |     |
|                                     | U.S. West                          | \$1,763.4      | \$1,687.2  | \$1,662.9  | N/A        | N/A        |            |     |
|                                     | U.S. East                          | \$2,536.3      | \$2,348.6  | \$2,248.2  | N/A        | N/A        |            |     |
|                                     | Japan                              | \$1,432.7      | \$1,399.2  | \$1,413.0  | N/A        | N/A        |            |     |
|                                     | Canada                             | \$2,462.8      | \$2,359.2  | \$2,321.4  | N/A        | N/A        |            |     |
|                                     | All Other                          | \$2,217.1      | \$2,096.5  | \$1,952.5  | N/A        | N/A        |            |     |
|                                     | Visitor arrivals by cruise ships   | \$471.3        | \$431.8    | \$420.0    | N/A        | N/A        |            |     |

Source:Hawaii Tourism Authority

Monthly data may not add up to total due to rounding.

**MAY 2020 ISLAND HIGHLIGHTS**

| TOTAL EXPENDITURES (\$mil.)              | 2020P          | 2019P            | % change     | 2020P YTD         | 2019P YTD         | % change     |
|--|----------------|------------------|--------------|-------------------|-------------------|--------------|
| <b>TOTAL EXPENDITURES (\$mil.)</b>       | <b>N/A</b>     | <b>1,394.9</b>   | <b>N/A</b>   | <b>N/A</b>        | <b>7,253.9</b>    | <b>N/A</b>   |
| Total by air                             | N/A            | 1,390.5          | N/A          | N/A               | 7,228.9           | N/A          |
| O'ahu                                    | N/A            | 679.9            | N/A          | N/A               | 3,327.0           | N/A          |
| Maui                                     | N/A            | 395.7            | N/A          | N/A               | 2,116.0           | N/A          |
| Moloka'i                                 | N/A            | 3.2              | N/A          | N/A               | 16.3              | N/A          |
| Lāna'i                                   | N/A            | 9.8              | N/A          | N/A               | 48.1              | N/A          |
| Kaua'i                                   | N/A            | 148.6            | N/A          | N/A               | 763.7             | N/A          |
| Hawai'i Island                           | N/A            | 153.2            | N/A          | N/A               | 957.8             | N/A          |
| Visitor arrivals by cruise ships         | N/A            | 4.4              | N/A          | N/A               | 25.0              | N/A          |
| <b>TOTAL VISITOR DAYS</b>                | <b>258,021</b> | <b>7,030,470</b> | <b>-96.3</b> | <b>19,945,481</b> | <b>37,108,893</b> | <b>-46.3</b> |
| Total by air                             | 258,021        | 6,970,394        | -96.3        | 19,803,780        | 36,761,079        | -46.1        |
| O'ahu                                    | 170,586        | 3,357,166        | -94.9        | 8,849,417         | 16,985,580        | -47.9        |
| Maui                                     | 29,646         | 1,854,798        | -98.4        | 5,259,035         | 9,958,745         | -47.2        |
| Moloka'i                                 | 1,709          | 20,056           | -91.5        | 80,848            | 126,199           | -35.9        |
| Lāna'i                                   | 162            | 21,698           | -99.3        | 57,942            | 109,611           | -47.1        |
| Kaua'i                                   | 16,234         | 783,514          | -97.9        | 2,228,436         | 4,159,831         | -46.4        |
| Hawai'i Island                           | 39,684         | 933,161          | -95.7        | 3,328,103         | 5,421,113         | -38.6        |
| Visitor arrivals by cruise ships         | 0              | 60,076           | -100.0       | 141,701           | 347,814           | -59.3        |
| <b>VISITOR ARRIVALS</b>                  | <b>9,116</b>   | <b>841,376</b>   | <b>-98.9</b> | <b>2,139,166</b>  | <b>4,239,895</b>  | <b>-49.5</b> |
| Total by air                             | 9,116          | 830,038          | -98.9        | 2,109,375         | 4,164,120         | -49.3        |
| O'ahu                                    | 6,587          | 503,814          | -98.7        | 1,232,750         | 2,479,021         | -50.3        |
| Maui                                     | 1,054          | 249,208          | -99.6        | 604,888           | 1,229,389         | -50.8        |
| Moloka'i                                 | 68             | 4,953            | -98.6        | 14,387            | 25,250            | -43.0        |
| Lāna'i                                   | 23             | 6,606            | -99.6        | 14,916            | 35,252            | -57.7        |
| Kaua'i                                   | 571            | 111,463          | -99.5        | 282,559           | 552,058           | -48.8        |
| Hawai'i Island                           | 1,257          | 138,792          | -99.1        | 392,100           | 725,761           | -46.0        |
| Visitor arrivals by cruise ships         | 0              | 11,338           | -100.0       | 29,792            | 75,775            | -60.7        |
| <b>AVERAGE DAILY CENSUS</b>              | <b>8,323</b>   | <b>226,789</b>   | <b>-96.3</b> | <b>131,220</b>    | <b>245,754</b>    | <b>-46.6</b> |
| Total by air                             | 8,323          | 224,851          | -96.3        | 130,288           | 243,451           | -46.5        |
| O'ahu                                    | 5,503          | 108,296          | -94.9        | 58,220            | 112,487           | -48.2        |
| Maui                                     | 956            | 59,832           | -98.4        | 34,599            | 65,952            | -47.5        |
| Moloka'i                                 | 55             | 647              | -91.5        | 532               | 836               | -36.4        |
| Lāna'i                                   | 5              | 700              | -99.3        | 381               | 726               | -47.5        |
| Kaua'i                                   | 524            | 25,275           | -97.9        | 14,661            | 27,549            | -46.8        |
| Hawai'i Island                           | 1,280          | 30,102           | -95.7        | 21,895            | 35,901            | -39.0        |
| Visitor arrivals by cruise ships         | 0              | 1,938            | -100.0       | 932               | 2,303             | -59.5        |
| <b>AVERAGE LENGTH OF STAY</b>            | <b>28.31</b>   | <b>8.36</b>      | <b>238.7</b> | <b>9.32</b>       | <b>8.75</b>       | <b>6.5</b>   |
| Total by air                             | 28.31          | 8.40             | 237.1        | 9.39              | 8.83              | 6.3          |
| O'ahu                                    | 25.90          | 6.66             | 288.6        | 7.18              | 6.85              | 4.8          |
| Maui                                     | 28.14          | 7.44             | 278.1        | 8.69              | 8.10              | 7.3          |
| Moloka'i                                 | 25.25          | 4.05             | 523.5        | 5.62              | 5.00              | 12.4         |
| Lāna'i                                   | 6.89           | 3.28             | 109.8        | 3.88              | 3.11              | 24.9         |
| Kaua'i                                   | 28.45          | 7.03             | 304.7        | 7.89              | 7.54              | 4.7          |
| Hawai'i Island                           | 31.57          | 6.72             | 369.5        | 8.49              | 7.47              | 13.6         |
| Visitor arrivals by cruise ships         | 0              | 5.30             | N/A          | 4.76              | 4.59              | 3.6          |
| <b>PER PERSON PER DAY SPENDING (\$)</b>  | <b>N/A</b>     | <b>198.4</b>     | <b>N/A</b>   | <b>N/A</b>        | <b>195.5</b>      | <b>N/A</b>   |
| Total by air                             | N/A            | 199.5            | N/A          | N/A               | 196.6             | N/A          |
| O'ahu                                    | N/A            | 202.5            | N/A          | N/A               | 195.9             | N/A          |
| Maui                                     | N/A            | 213.4            | N/A          | N/A               | 212.5             | N/A          |
| Moloka'i                                 | N/A            | 161.0            | N/A          | N/A               | 129.4             | N/A          |
| Lāna'i                                   | N/A            | 453.5            | N/A          | N/A               | 438.6             | N/A          |
| Kaua'i                                   | N/A            | 189.6            | N/A          | N/A               | 183.6             | N/A          |
| Hawai'i Island                           | N/A            | 164.2            | N/A          | N/A               | 176.7             | N/A          |
| Visitor arrivals by cruise ships         | N/A            | 73.9             | N/A          | N/A               | 71.8              | N/A          |
| <b>PER PERSON PER TRIP SPENDING (\$)</b> | <b>N/A</b>     | <b>1,657.9</b>   | <b>N/A</b>   | <b>N/A</b>        | <b>1,710.9</b>    | <b>N/A</b>   |
| Total by air                             | N/A            | 1,675.2          | N/A          | N/A               | 1,736.0           | N/A          |
| O'ahu                                    | N/A            | 1,349.5          | N/A          | N/A               | 1,342.1           | N/A          |
| Maui                                     | N/A            | 1,588.0          | N/A          | N/A               | 1,721.1           | N/A          |
| Moloka'i                                 | N/A            | 652.1            | N/A          | N/A               | 646.8             | N/A          |
| Lāna'i                                   | N/A            | 1,489.4          | N/A          | N/A               | 1,363.9           | N/A          |
| Kaua'i                                   | N/A            | 1,333.0          | N/A          | N/A               | 1,383.3           | N/A          |
| Hawai'i Island                           | N/A            | 1,103.8          | N/A          | N/A               | 1,319.8           | N/A          |
| Visitor arrivals by cruise ships         | N/A            | 391.3            | N/A          | N/A               | 329.4             | N/A          |

P=Preliminary data.

Source:Hawai'i Tourism Authority

2020 Monthly Island Highlights

| MONTH-TO-DATE                         | ISLAND                           | Jan       | Feb       | Mar       | Apr     | May     | Jun | Jul |
|---------------------------------------|----------------------------------|-----------|-----------|-----------|---------|---------|-----|-----|
| <b>EXPENDITURES (\$mil.) *</b>        | TOTAL (\$mil.)                   | \$1,713.0 | \$1,458.7 | \$720.2   | N/A     | N/A     |     |     |
|                                       | Total by air                     | \$1,708.0 | \$1,452.6 | \$718.8   | N/A     | N/A     |     |     |
|                                       | O'ahu                            | \$701.6   | \$590.0   | \$299.3   | N/A     | N/A     |     |     |
|                                       | Maui                             | \$510.7   | \$460.3   | \$221.6   | N/A     | N/A     |     |     |
|                                       | Moloka'i                         | \$4.3     | \$4.5     | \$1.9     | N/A     | N/A     |     |     |
|                                       | Lāna'i                           | \$9.6     | \$5.4     | \$3.6     | N/A     | N/A     |     |     |
|                                       | Kaua'i                           | \$191.3   | \$171.3   | \$78.9    | N/A     | N/A     |     |     |
|                                       | Hawai'i Island                   | \$290.5   | \$221.0   | \$113.4   | N/A     | N/A     |     |     |
|                                       | Visitor arrivals by cruise ships | \$5.0     | \$6.1     | \$1.4     | N/A     | N/A     |     |     |
|                                       | \$0.00                           | \$0.00    | \$0.00    | \$0.00    | \$0.00  |         |     |     |
| <b>Visitor Days</b>                   | TOTAL (air + ships)              | 8,352,039 | 7,251,494 | 3,960,573 | 123,355 | 258,021 |     |     |
|                                       | Total by air                     | 8,305,017 | 7,177,304 | 3,940,084 | 123,355 | 258,021 |     |     |
|                                       | O'ahu                            | 3,688,771 | 3,156,910 | 1,748,930 | 84,220  | 170,586 |     |     |
|                                       | Maui                             | 2,194,995 | 1,961,860 | 1,059,076 | 13,458  | 29,646  |     |     |
|                                       | Moloka'i                         | 36,927    | 27,947    | 14,061    | 204     | 1,709   |     |     |
|                                       | Lāna'i                           | 25,117    | 23,436    | 9,194     | 33      | 162     |     |     |
|                                       | Kaua'i                           | 921,575   | 842,837   | 441,724   | 6,067   | 16,234  |     |     |
|                                       | Hawai'i Island                   | 1,437,632 | 1,164,313 | 667,101   | 19,373  | 39,684  |     |     |
|                                       | cruise ships                     | 47,023    | 74,190    | 20,489    | 0       | 0       |     |     |
|                                       | 0                                | 0         | 0         | 0         | 0       |         |     |     |
| <b>Visitor Arrivals</b>               | TOTAL (air + ships)              | 862,574   | 828,056   | 434,856   | 4,564   | 9,116   |     |     |
|                                       | Total by air                     | 852,037   | 812,967   | 430,691   | 4,564   | 9,116   |     |     |
|                                       | O'ahu                            | 512,621   | 472,086   | 238,305   | 3,150   | 6,587   |     |     |
|                                       | Maui                             | 242,472   | 234,773   | 125,943   | 647     | 1,054   |     |     |
|                                       | Moloka'i                         | 6,786     | 5,151     | 2,353     | 30      | 68      |     |     |
|                                       | Lāna'i                           | 6,064     | 6,178     | 2,630     | 21      | 23      |     |     |
|                                       | Kaua'i                           | 113,847   | 110,969   | 56,865    | 308     | 571     |     |     |
|                                       | Hawai'i Island                   | 163,530   | 148,219   | 78,389    | 705     | 1,257   |     |     |
|                                       | cruise ships                     | 10,538    | 15,089    | 4,165     | 0       | 0       |     |     |
| <b>Average Daily Census</b>           | TOTAL (air + ships)              | 269,421   | 233,919   | 127,760   | 3,979   | 8,323   |     |     |
|                                       | Total by air                     | 267,904   | 231,526   | 127,099   | 3,979   | 8,323   |     |     |
|                                       | O'ahu                            | 118,993   | 101,836   | 56,417    | 2,717   | 5,503   |     |     |
|                                       | Maui                             | 70,806    | 63,286    | 34,164    | 434     | 956     |     |     |
|                                       | Moloka'i                         | 1,191     | 902       | 454       | 7       | 55      |     |     |
|                                       | Lāna'i                           | 810       | 756       | 297       | 1       | 5       |     |     |
|                                       | Kaua'i                           | 29,728    | 27,188    | 14,249    | 196     | 524     |     |     |
|                                       | Hawai'i Island                   | 46,375    | 37,558    | 21,519    | 625     | 1,280   |     |     |
|                                       | cruise ships                     | 1,517     | 2,393     | 661       | 0       | 0       |     |     |
| <b>Average Length of Stay</b>         | TOTAL (air + ships)              | 9.68      | 8.76      | 9.11      | 27.03   | 28.31   |     |     |
|                                       | Total by air                     | 9.75      | 8.83      | 9.15      | 27.03   | 28.31   |     |     |
|                                       | O'ahu                            | 7.20      | 6.69      | 7.34      | 26.73   | 25.90   |     |     |
|                                       | Maui                             | 9.05      | 8.36      | 8.41      | 20.80   | 28.14   |     |     |
|                                       | Moloka'i                         | 5.44      | 5.43      | 5.98      | 6.86    | 25.25   |     |     |
|                                       | Lāna'i                           | 4.14      | 3.79      | 3.50      | 1.60    | 6.89    |     |     |
|                                       | Kaua'i                           | 8.09      | 7.60      | 7.77      | 19.69   | 28.45   |     |     |
|                                       | Hawai'i Island                   | 8.79      | 7.86      | 8.51      | 27.48   | 31.57   |     |     |
|                                       | cruise ships                     | 4.46      | 4.92      | 4.92      | 0.00    | 0.00    |     |     |
| <b>Per Person Per Day Spending *</b>  | TOTAL (air+ships)                | \$205.1   | \$201.2   | \$181.9   | N/A     | N/A     |     |     |
|                                       | Total by air                     | \$205.7   | \$202.4   | \$182.4   | N/A     | N/A     |     |     |
|                                       | O'ahu                            | \$190.2   | \$186.9   | \$171.1   | N/A     | N/A     |     |     |
|                                       | Maui                             | \$232.7   | \$234.6   | \$209.2   | N/A     | N/A     |     |     |
|                                       | Moloka'i                         | \$116.5   | \$162.0   | \$137.0   | N/A     | N/A     |     |     |
|                                       | Lāna'i                           | \$382.9   | \$231.7   | \$393.0   | N/A     | N/A     |     |     |
|                                       | Kaua'i                           | \$207.5   | \$203.2   | \$178.7   | N/A     | N/A     |     |     |
|                                       | Hawai'i Island                   | \$202.1   | \$189.8   | \$170.1   | N/A     | N/A     |     |     |
|                                       | cruise ships                     | \$105.6   | \$82.2    | \$70.7    | N/A     | N/A     |     |     |
| <b>Per Person Per Trip Spending *</b> | TOTAL (air+ships)                | \$1,985.9 | \$1,761.6 | \$1,656.3 | N/A     | N/A     |     |     |
|                                       | Total by air                     | \$2,004.7 | \$1,786.8 | \$1,668.9 | N/A     | N/A     |     |     |
|                                       | O'ahu                            | \$1,368.7 | \$1,249.8 | \$1,255.8 | N/A     | N/A     |     |     |
|                                       | Maui                             | \$2,106.1 | \$1,960.8 | \$1,759.5 | N/A     | N/A     |     |     |
|                                       | Moloka'i                         | \$634.1   | \$879.1   | \$818.6   | N/A     | N/A     |     |     |
|                                       | Lāna'i                           | \$1,585.8 | \$878.8   | \$1,373.9 | N/A     | N/A     |     |     |
|                                       | Kaua'i                           | \$1,680.0 | \$1,543.2 | \$1,388.4 | N/A     | N/A     |     |     |
|                                       | Hawai'i Island                   | \$1,776.6 | \$1,491.3 | \$1,447.2 | N/A     | N/A     |     |     |
|                                       | cruise ships                     | \$471.3   | \$404.2   | \$347.6   | N/A     | N/A     |     |     |

| YEAR-TO-DATE                          | ISLAND                         | Jan                  | Feb                  | Mar                  | Apr            | May            | Jun | Jul |
|---------------------------------------|--------------------------------|----------------------|----------------------|----------------------|----------------|----------------|-----|-----|
| <b>EXPENDITURES (\$mil.) *</b>        | TOTAL (\$mil.)                 | \$1,713.0            | \$3,171.7            | \$3,891.9            | N/A            | N/A            |     |     |
|                                       | Total by air                   | \$1,708.0            | \$3,160.6            | \$3,879.4            | N/A            | N/A            |     |     |
|                                       | O'ahu                          | \$701.6              | \$1,291.6            | \$1,590.9            | N/A            | N/A            |     |     |
|                                       | Maui                           | \$510.7              | \$971.0              | \$1,192.6            | N/A            | N/A            |     |     |
|                                       | Moloka'i                       | \$4.3                | \$8.8                | \$10.8               | N/A            | N/A            |     |     |
|                                       | Lāna'i                         | \$9.6                | \$15.0               | \$18.7               | N/A            | N/A            |     |     |
|                                       | Kaua'i                         | \$191.3              | \$362.5              | \$441.5              | N/A            | N/A            |     |     |
|                                       | Hawai'i Island<br>cruise ships | \$290.5<br>\$5.0     | \$511.6<br>\$11.1    | \$625.0<br>\$12.5    | N/A<br>N/A     | N/A<br>N/A     |     |     |
| <b>Visitor Days</b>                   | TOTAL (air + ships)            | 8,352,039            | 15,603,533           | 19,564,106           | 19,687,461     | 19,945,481     |     |     |
|                                       | Total by air                   | 8,305,017            | 15,482,320           | 19,422,405           | 19,545,759     | 19,803,780     |     |     |
|                                       | O'ahu                          | 3,688,771            | 6,845,682            | 8,594,611            | 8,678,831      | 8,849,417      |     |     |
|                                       | Maui                           | 2,194,995            | 4,156,855            | 5,215,931            | 5,229,389      | 5,259,035      |     |     |
|                                       | Moloka'i                       | 36,927               | 64,874               | 78,935               | 79,139         | 80,848         |     |     |
|                                       | Lāna'i                         | 25,117               | 48,553               | 57,747               | 57,780         | 57,942         |     |     |
|                                       | Kaua'i                         | 921,575              | 1,764,412            | 2,206,135            | 2,212,202      | 2,228,436      |     |     |
|                                       | Hawai'i Island<br>cruise ships | 1,437,632<br>47,023  | 2,601,944<br>121,213 | 3,269,046<br>141,701 | 3,288,418<br>0 | 3,328,103<br>0 |     |     |
| <b>Visitor Arrivals</b>               | TOTAL (air + ships)            | 862,574              | 1,690,630            | 2,125,486            | 2,130,051      | 2,139,166      |     |     |
|                                       | Total by air                   | 852,037              | 1,665,003            | 2,095,695            | 2,100,259      | 2,109,375      |     |     |
|                                       | O'ahu                          | 512,621              | 984,707              | 1,223,012            | 1,226,162      | 1,232,750      |     |     |
|                                       | Maui                           | 242,472              | 477,244              | 603,188              | 603,835        | 604,888        |     |     |
|                                       | Moloka'i                       | 6,786                | 11,937               | 14,290               | 14,319         | 14,387         |     |     |
|                                       | Lāna'i                         | 6,064                | 12,242               | 14,872               | 14,892         | 14,916         |     |     |
|                                       | Kaua'i                         | 113,847              | 224,816              | 281,681              | 281,989        | 282,559        |     |     |
|                                       | Hawai'i Island<br>cruise ships | 163,530<br>10,538    | 311,749<br>25,627    | 390,138<br>29,792    | 390,843<br>0   | 392,100<br>0   |     |     |
| <b>Average Daily Census</b>           | TOTAL (air + ships)            | 269,421              | 260,059              | 214,990              | 162,706        | 131,220        |     |     |
|                                       | Total by air                   | 267,904              | 258,039              | 213,433              | 161,535        | 130,288        |     |     |
|                                       | O'ahu                          | 118,993              | 114,095              | 94,446               | 71,726         | 58,220         |     |     |
|                                       | Maui                           | 70,806               | 69,281               | 57,318               | 43,218         | 34,599         |     |     |
|                                       | Moloka'i                       | 1,191                | 1,081                | 867                  | 654            | 532            |     |     |
|                                       | Lāna'i                         | 810                  | 809                  | 635                  | 478            | 381            |     |     |
|                                       | Kaua'i                         | 29,728               | 29,407               | 24,243               | 18,283         | 14,661         |     |     |
|                                       | Hawai'i Island<br>cruise ships | 46,375<br>1,517      | 43,366<br>2,020      | 35,924<br>1,557      | 27,177<br>0    | 21,895<br>0    |     |     |
| <b>Length of Stay</b>                 | TOTAL (air + ships)            | 9.68                 | 9.23                 | 9.20                 | 9.24           | 9.32           |     |     |
|                                       | Total by air                   | 9.75                 | 9.30                 | 9.27                 | 9.31           | 9.39           |     |     |
|                                       | O'ahu                          | 7.20                 | 6.95                 | 7.03                 | 7.08           | 7.18           |     |     |
|                                       | Maui                           | 9.05                 | 8.71                 | 8.65                 | 8.66           | 8.69           |     |     |
|                                       | Moloka'i                       | 5.44                 | 5.43                 | 5.52                 | 5.53           | 5.62           |     |     |
|                                       | Lāna'i                         | 4.14                 | 3.97                 | 3.88                 | 3.88           | 3.88           |     |     |
|                                       | Kaua'i                         | 8.09                 | 7.85                 | 7.83                 | 7.85           | 7.89           |     |     |
|                                       | Hawai'i Island<br>cruise ships | 8.79<br>4.46         | 8.35<br>4.73         | 8.38<br>4.76         | 8.41<br>0.00   | 8.49<br>0.00   |     |     |
| <b>Per Person Per Day Spending *</b>  | TOTAL (air+ships)              | \$205.1              | \$203.3              | \$198.9              | N/A            | N/A            |     |     |
|                                       | Total by air                   | \$205.7              | \$204.1              | \$199.7              | N/A            | N/A            |     |     |
|                                       | O'ahu                          | \$190.2              | \$188.7              | \$185.1              | N/A            | N/A            |     |     |
|                                       | Maui                           | \$232.7              | \$233.6              | \$228.6              | N/A            | N/A            |     |     |
|                                       | Moloka'i                       | \$116.5              | \$136.1              | \$136.3              | N/A            | N/A            |     |     |
|                                       | Lāna'i                         | \$382.9              | \$309.9              | \$323.1              | N/A            | N/A            |     |     |
|                                       | Kaua'i                         | \$207.5              | \$205.5              | \$200.1              | N/A            | N/A            |     |     |
|                                       | Hawai'i Island<br>cruise ships | \$202.1<br>\$105.6   | \$196.6<br>\$91.3    | \$191.2<br>\$88.3    | N/A<br>N/A     | N/A<br>N/A     |     |     |
| <b>Per Person Per Trip Spending *</b> | TOTAL (air+ships)              | \$1,985.9            | \$1,876.0            | \$1,831.1            | N/A            | N/A            |     |     |
|                                       | Total by air                   | \$2,004.7            | \$1,898.3            | \$1,851.1            | N/A            | N/A            |     |     |
|                                       | O'ahu                          | \$1,368.7            | \$1,311.7            | \$1,300.8            | N/A            | N/A            |     |     |
|                                       | Maui                           | \$2,106.1            | \$2,034.6            | \$1,977.2            | N/A            | N/A            |     |     |
|                                       | Moloka'i                       | \$634.1              | \$739.8              | \$752.8              | N/A            | N/A            |     |     |
|                                       | Lāna'i                         | \$1,585.8            | \$1,229.0            | \$1,254.7            | N/A            | N/A            |     |     |
|                                       | Kaua'i                         | \$1,680.0            | \$1,612.5            | \$1,567.3            | N/A            | N/A            |     |     |
|                                       | Hawai'i Island<br>cruise ships | \$1,776.6<br>\$471.3 | \$1,641.0<br>\$431.8 | \$1,602.1<br>\$420.0 | N/A<br>N/A     | N/A<br>N/A     |     |     |

Source:Hawai'i Tourism Authority  
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

|                               | MAY   |         |          | YEAR-TO-DATE |         |          |
|-------------------------------|-------|---------|----------|--------------|---------|----------|
|                               | 2020P | 2019P   | % CHANGE | 2020P        | 2019P   | % CHANGE |
| VISITOR DAYS                  | -     | 159,361 | -100.0   | 381,854      | 889,706 | -57.1    |
| TOTAL VISITORS                | -     | 20,717  | -100.0   | 52,705       | 127,436 | -58.6    |
| ARRIVED BY SHIP               | -     | 11,338  | -100.0   | 29,792       | 75,775  | -60.7    |
| ARRIVED BY AIR                | -     | 9,379   | -100.0   | 22,913       | 51,661  | -55.6    |
| NUMBER OF SHIP ARRIVALS       | -     | 4       | -100.0   | 20           | 35      | -42.9    |
| ISLANDS VISITED               |       |         |          |              |         |          |
| O'ahu                         | -     | 20,717  | -100.0   | 52,705       | 127,436 | -58.6    |
| Kaua'i                        | -     | 14,416  | -100.0   | 45,636       | 99,729  | -54.2    |
| Maui County                   | -     | 19,185  | -100.0   | 49,975       | 115,524 | -56.7    |
| Maui                          | -     | 19,185  | -100.0   | 49,958       | 115,467 | -56.7    |
| Moloka'i                      | -     | 332     | -100.0   | 792          | 1,989   | -60.2    |
| Lāna'i                        | -     | 396     | -100.0   | 1,218        | 2,839   | -57.1    |
| Hawai'i Island                | -     | 15,567  | -100.0   | 49,787       | 117,575 | -57.7    |
| Average Islands Visited       | -     | 3.41    |          | -            | 3.65    |          |
| AVERAGE LENGTH OF STAY        |       |         |          |              |         |          |
| Days in Hawai'i before Cruise | -     | 1.03    |          | -            | 1.00    |          |
| Days in Hawai'i during Cruise | -     | 5.69    |          | -            | 5.16    |          |
| Days in Hawai'i after Cruise  | -     | 0.97    |          | -            | 0.82    |          |
| Total days in Hawai'i         | -     | 7.69    |          | -            | 6.98    |          |
| ACCOMMODATIONS                |       |         |          |              |         |          |
| Hotel                         | -     | 9,042   | -100.0   | 23,154       | 50,904  | -54.5    |
| Hotel only                    | -     | 7,971   | -100.0   | 20,249       | 44,540  | -54.5    |
| Condo                         | -     | 861     | -100.0   | 2,760        | 5,123   | -46.1    |
| Condo only                    | -     | 271     | -100.0   | 1,010        | 1,728   | -41.6    |
| Timeshare                     | -     | 707     | -100.0   | 1,820        | 4,090   | -55.5    |
| Timeshare Only                | -     | 363     | -100.0   | 756          | 1,737   | -56.5    |
| Bed & Breakfast               | -     | 172     | -100.0   | 313          | 976     | -68.0    |
| Bed & Breakfast only          | -     | 78      | -100.0   | 100          | 388     | -74.1    |
| Friends & relatives           | -     | 474     | -100.0   | 1,153        | 2,385   | -51.7    |
| Other accommodation           | -     | 242     | -100.0   | 706          | 1,339   | -47.3    |
| Accommodation (NET)           | -     | 10,190  | -100.0   | 26,268       | 56,986  | -53.9    |
| Cruise only                   | -     | 10,527  | -100.0   | 26,437       | 70,449  | -62.5    |
| PURPOSE OF TRIP               |       |         |          |              |         |          |
| Honeymoon                     | -     | 436     | -100.0   | 837          | 2,412   | -65.3    |
| Get Married                   | -     | 93      | -100.0   | 109          | 679     | -83.9    |
| Wedding                       | -     | 131     | -100.0   | 287          | 735     | -61.0    |
| Convention/Conference         | -     | 90      | -100.0   | 288          | 794     | -63.7    |
| Business                      | -     | 132     | -100.0   | 354          | 903     | -60.8    |
| Visiting Friends & relatives  | -     | 1,663   | -100.0   | 4,690        | 11,272  | -58.4    |
| Play Golf                     | -     | 284     | -100.0   | 563          | 1,705   | -67.0    |
| Leisure                       | -     | 18,096  | -100.0   | 46,199       | 110,844 | -58.3    |
| TRAVEL STATUS                 |       |         |          |              |         |          |
| % First timers                | -     | 48.2    |          | -            | 45.8    |          |
| % Repeat visitors             | -     | 51.8    |          | -            | 54.2    |          |

NA = Not applicable

Source: Hawai'i Tourism Authority



Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

| MAY                  | STATE         |                |               | HONOLULU      |                |               | KAHULUI |              |               | KONA |               |               | HILO |      |         | LĪHU'E |      |         |
|----------------------|---------------|----------------|---------------|---------------|----------------|---------------|---------|--------------|---------------|------|---------------|---------------|------|------|---------|--------|------|---------|
|                      | 2020          | 2019           | %CHANGE       | 2020          | 2019           | %CHANGE       | 2020    | 2019         | %CHANGE       | 2020 | 2019          | %CHANGE       | 2020 | 2019 | %CHANGE | 2020   | 2019 | %CHANGE |
| <b>INTERNATIONAL</b> | <b>11,410</b> | <b>294,018</b> | <b>-96.1</b>  | <b>11,410</b> | <b>274,689</b> | <b>-95.8</b>  |         | <b>9,268</b> | <b>-100.0</b> |      | <b>10,061</b> | <b>-100.0</b> |      |      |         |        |      |         |
| <b>SCHEDULES</b>     | <b>11,284</b> | <b>290,025</b> | <b>-96.1</b>  | <b>11,284</b> | <b>270,696</b> | <b>-95.8</b>  |         | <b>9,268</b> | <b>-100.0</b> |      | <b>10,061</b> | <b>-100.0</b> |      |      |         |        |      |         |
| <b>CHARTERS</b>      | <b>126</b>    | <b>3,993</b>   | <b>-96.8</b>  | <b>126</b>    | <b>3,993</b>   | <b>-96.8</b>  |         |              |               |      |               |               |      |      |         |        |      |         |
| <b>JAPAN</b>         |               | <b>161,248</b> | <b>-100.0</b> |               | <b>151,187</b> | <b>-100.0</b> |         |              |               |      | <b>10,061</b> | <b>-100.0</b> |      |      |         |        |      |         |
| Fukuoka              |               | 1,808          | -100.0        |               | 1,808          | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Nagoya               |               | 12,607         | -100.0        |               | 12,607         | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Osaka                |               | 35,768         | -100.0        |               | 35,768         | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Sapporo              |               | 3,892          | -100.0        |               | 3,892          | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Tokyo HND            |               | 24,862         | -100.0        |               | 20,970         | -100.0        |         |              |               |      | 3,892         | -100.0        |      |      |         |        |      |         |
| Tokyo NRT            |               | 82,311         | -100.0        |               | 76,142         | -100.0        |         |              |               |      | 6,169         | -100.0        |      |      |         |        |      |         |
| <b>CANADA</b>        |               | <b>20,026</b>  | <b>-100.0</b> |               | <b>10,758</b>  | <b>-100.0</b> |         | <b>9,268</b> | <b>-100.0</b> |      |               |               |      |      |         |        |      |         |
| Vancouver            |               | 20,026         | -100.0        |               | 10,758         | -100.0        |         | 9,268        | -100.0        |      |               |               |      |      |         |        |      |         |
| <b>OTHER ASIA</b>    |               | <b>39,906</b>  | <b>-100.0</b> |               | <b>39,906</b>  | <b>-100.0</b> |         |              |               |      |               |               |      |      |         |        |      |         |
| Beijing              |               | 3,081          | -100.0        |               | 3,081          | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Seoul                |               | 24,949         | -100.0        |               | 24,949         | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Shanghai             |               | 7,592          | -100.0        |               | 7,592          | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Taipei               |               | 4,284          | -100.0        |               | 4,284          | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| <b>OCEANIA</b>       |               | <b>41,905</b>  | <b>-100.0</b> |               | <b>41,905</b>  | <b>-100.0</b> |         |              |               |      |               |               |      |      |         |        |      |         |
| Auckland             |               | 9,252          | -100.0        |               | 9,252          | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Brisbane             |               | 3,614          | -100.0        |               | 3,614          | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Melbourne            |               | 4,690          | -100.0        |               | 4,690          | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Sydney               |               | 24,349         | -100.0        |               | 24,349         | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| <b>OTHER</b>         | <b>11,284</b> | <b>26,940</b>  | <b>-58.1</b>  | <b>11,284</b> | <b>26,940</b>  | <b>-58.1</b>  |         |              |               |      |               |               |      |      |         |        |      |         |
| Apia                 |               | 820            | -100.0        |               | 820            | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Christmas Island     |               | 820            | -100.0        |               | 820            | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Guam                 | 11,284        | 11,284         |               | 11,284        | 11,284         |               |         |              |               |      |               |               |      |      |         |        |      |         |
| Majuro               |               | 2,948          | -100.0        |               | 2,948          | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Manila               |               | 6,798          | -100.0        |               | 6,798          | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Nadi                 |               | 656            | -100.0        |               | 656            | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Pago Pago            |               | 2,502          | -100.0        |               | 2,502          | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |
| Papeete              |               | 1,112          | -100.0        |               | 1,112          | -100.0        |         |              |               |      |               |               |      |      |         |        |      |         |

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division



Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

| YTD                  | STATE          |                  |              | HONOLULU       |                  |              | KAHULUI       |                |              | KONA          |               |              | HILO |      |         | LIHU'E        |               |              |
|----------------------|----------------|------------------|--------------|----------------|------------------|--------------|---------------|----------------|--------------|---------------|---------------|--------------|------|------|---------|---------------|---------------|--------------|
|                      | 2020           | 2019             | %CHANGE      | 2020           | 2019             | %CHANGE      | 2020          | 2019           | %CHANGE      | 2020          | 2019          | %CHANGE      | 2020 | 2019 | %CHANGE | 2020          | 2019          | %CHANGE      |
| <b>INTERNATIONAL</b> | <b>905,913</b> | <b>1,663,801</b> | <b>-45.6</b> | <b>773,575</b> | <b>1,428,912</b> | <b>-45.9</b> | <b>79,210</b> | <b>132,703</b> | <b>-40.3</b> | <b>38,686</b> | <b>75,744</b> | <b>-48.9</b> |      |      |         | <b>14,442</b> | <b>26,442</b> | <b>-45.4</b> |
| <b>SCHEDULES</b>     | <b>891,106</b> | <b>1,650,284</b> | <b>-46.0</b> | <b>763,856</b> | <b>1,415,395</b> | <b>-46.0</b> | <b>74,122</b> | <b>132,703</b> | <b>-44.1</b> | <b>38,686</b> | <b>75,744</b> | <b>-48.9</b> |      |      |         | <b>14,442</b> | <b>26,442</b> | <b>-45.4</b> |
| <b>CHARTERS</b>      | <b>14,807</b>  | <b>13,517</b>    | <b>9.5</b>   | <b>9,719</b>   | <b>13,517</b>    | <b>-28.1</b> | <b>5,088</b>  |                | <b>NA</b>    |               |               |              |      |      |         |               |               |              |
| <b>JAPAN</b>         | <b>466,072</b> | <b>825,902</b>   | <b>-43.6</b> | <b>446,904</b> | <b>777,783</b>   | <b>-42.5</b> |               |                |              | <b>19,168</b> | <b>48,119</b> | <b>-60.2</b> |      |      |         |               |               |              |
| Fukuoka              | 13,622         | 21,696           | -37.2        | 13,622         | 21,696           | -37.2        |               |                |              |               |               |              |      |      |         |               |               |              |
| Nagoya               | 32,280         | 61,160           | -47.2        | 32,280         | 61,160           | -47.2        |               |                |              |               |               |              |      |      |         |               |               |              |
| Osaka                | 92,526         | 206,294          | -55.1        | 92,526         | 206,294          | -55.1        |               |                |              |               |               |              |      |      |         |               |               |              |
| Sapporo              | 10,008         | 19,460           | -48.6        | 10,008         | 19,460           | -48.6        |               |                |              |               |               |              |      |      |         |               |               |              |
| Tokyo HND            | 61,429         | 121,102          | -49.3        | 54,201         | 103,032          | -47.4        |               |                |              | 7,228         | 18,070        | -60.0        |      |      |         |               |               |              |
| Tokyo NRT            | 256,207        | 396,190          | -35.3        | 244,267        | 366,141          | -33.3        |               |                |              | 11,940        | 30,049        | -60.3        |      |      |         |               |               |              |
| <b>CANADA</b>        | <b>164,881</b> | <b>289,796</b>   | <b>-43.1</b> | <b>56,799</b>  | <b>103,026</b>   | <b>-44.9</b> | <b>74,122</b> | <b>132,703</b> | <b>-44.1</b> | <b>19,518</b> | <b>27,625</b> | <b>-29.3</b> |      |      |         | <b>14,442</b> | <b>26,442</b> | <b>-45.4</b> |
| Calgary              | 26,020         | 44,405           | -41.4        |                | 8,908            | -100.0       | 26,020        | 35,497         | -26.7        |               |               |              |      |      |         |               |               |              |
| Edmonton             |                | 8,646            | -100.0       |                |                  |              |               | 8,646          | -100.0       |               |               |              |      |      |         |               |               |              |
| Toronto              | 9,393          | 5,161            | 82.0         | 9,393          | 5,161            | 82.0         |               |                |              |               |               |              |      |      |         |               |               |              |
| Vancouver            | 129,468        | 231,584          | -44.1        | 47,406         | 88,957           | -46.7        | 48,102        | 88,560         | -45.7        | 19,518        | 27,625        | -29.3        |      |      |         | 14,442        | 26,442        | -45.4        |
| <b>OTHER ASIA</b>    | <b>86,695</b>  | <b>205,111</b>   | <b>-57.7</b> | <b>86,695</b>  | <b>205,111</b>   | <b>-57.7</b> |               |                |              |               |               |              |      |      |         |               |               |              |
| Beijing              |                | 16,144           | -100.0       |                | 16,144           | -100.0       |               |                |              |               |               |              |      |      |         |               |               |              |
| Hangzhou             |                | 786              | -100.0       |                | 786              | -100.0       |               |                |              |               |               |              |      |      |         |               |               |              |
| Seoul                | 71,175         | 136,117          | -47.7        | 71,175         | 136,117          | -47.7        |               |                |              |               |               |              |      |      |         |               |               |              |
| Shanghai             | 8,176          | 37,376           | -78.1        | 8,176          | 37,376           | -78.1        |               |                |              |               |               |              |      |      |         |               |               |              |
| Taipei               | 7,344          | 14,688           | -50.0        | 7,344          | 14,688           | -50.0        |               |                |              |               |               |              |      |      |         |               |               |              |
| <b>OCEANIA</b>       | <b>95,737</b>  | <b>200,684</b>   | <b>-52.3</b> | <b>95,737</b>  | <b>200,684</b>   | <b>-52.3</b> |               |                |              |               |               |              |      |      |         |               |               |              |
| Auckland             | 25,438         | 50,886           | -50.0        | 25,438         | 50,886           | -50.0        |               |                |              |               |               |              |      |      |         |               |               |              |
| Brisbane             | 10,008         | 18,348           | -45.5        | 10,008         | 18,348           | -45.5        |               |                |              |               |               |              |      |      |         |               |               |              |
| Melbourne            | 10,385         | 20,100           | -48.3        | 10,385         | 20,100           | -48.3        |               |                |              |               |               |              |      |      |         |               |               |              |
| Sydney               | 49,906         | 111,350          | -55.2        | 49,906         | 111,350          | -55.2        |               |                |              |               |               |              |      |      |         |               |               |              |
| <b>OTHER</b>         | <b>77,721</b>  | <b>128,791</b>   | <b>-39.7</b> | <b>77,721</b>  | <b>128,791</b>   | <b>-39.7</b> |               |                |              |               |               |              |      |      |         |               |               |              |
| Apia                 | 1,314          | 3,626            | -63.8        | 1,314          | 3,626            | -63.8        |               |                |              |               |               |              |      |      |         |               |               |              |
| Christmas Island     | 1,224          | 2,978            | -58.9        | 1,224          | 2,978            | -58.9        |               |                |              |               |               |              |      |      |         |               |               |              |
| Guam                 | 42,952         | 55,328           | -22.4        | 42,952         | 55,328           | -22.4        |               |                |              |               |               |              |      |      |         |               |               |              |
| Majuro               | 5,770          | 14,196           | -59.4        | 5,770          | 14,196           | -59.4        |               |                |              |               |               |              |      |      |         |               |               |              |
| Manila               | 17,613         | 30,297           | -41.9        | 17,613         | 30,297           | -41.9        |               |                |              |               |               |              |      |      |         |               |               |              |
| Nadi                 | 1,342          | 3,462            | -61.2        | 1,342          | 3,462            | -61.2        |               |                |              |               |               |              |      |      |         |               |               |              |
| Pago Pago            | 4,726          | 12,510           | -62.2        | 4,726          | 12,510           | -62.2        |               |                |              |               |               |              |      |      |         |               |               |              |
| Papeete              | 2,780          | 6,394            | -56.5        | 2,780          | 6,394            | -56.5        |               |                |              |               |               |              |      |      |         |               |               |              |

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division