

TABLE 1. TOTAL VISITORS BY AIR

|                                   | SEPTEMBER |           |          | YEAR-TO-DATE |            |          |
|-----------------------------------|-----------|-----------|----------|--------------|------------|----------|
|                                   | 2020P     | 2019      | % CHANGE | 2020P        | 2019       | % CHANGE |
| TOTAL VISITORS                    | 18,868    | 718,042   | -97.4    | 2,190,217    | 7,733,815  | -71.7    |
| Domestic                          | 17,224    | 484,588   | -96.4    | 1,573,804    | 5,485,551  | -71.3    |
| International                     | 1,644     | 233,454   | -99.3    | 616,414      | 2,248,264  | -72.6    |
| VISITOR DAYS                      | 627,287   | 6,089,616 | -89.7    | 22,124,283   | 67,700,771 | -67.3    |
| AVERAGE DAILY CENSUS              | 20,910    | 202,987   | -89.7    | 80,746       | 247,988    | -67.4    |
| TOTAL AIR SEATS                   | 156,220   | 1,012,883 | -84.6    | 4,055,028    | 10,230,151 | -60.4    |
| TOTAL LOAD FACTOR (%)             | 40.2      | 85.6      | -53.0    | 67.4         | 88.9       | -24.2    |
| ISLANDS VISITED                   |           |           |          |              |            |          |
| O'ahu                             | 12,659    | 458,588   | -97.2    | 1,289,494    | 4,657,880  | -72.3    |
| O'ahu only                        | 12,097    | 356,852   | -96.6    | 1,026,125    | 3,630,699  | -71.7    |
| O'ahu one day or less             | 97        | 15,908    | -99.4    | 47,071       | 165,558    | -71.6    |
| Kaua'i                            | 1,092     | 93,501    | -98.8    | 287,462      | 1,039,227  | -72.3    |
| Kaua'i only                       | 914       | 50,254    | -98.2    | 166,496      | 589,030    | -71.7    |
| Kaua'i one day or less            | 61        | 9,065     | -99.3    | 23,333       | 93,340     | -75.0    |
| Maui County                       | 2,544     | 213,449   | -98.8    | 626,253      | 2,353,067  | -73.4    |
| Maui                              | 2,468     | 210,108   | -98.8    | 614,211      | 2,314,113  | -73.5    |
| Maui only                         | 2,189     | 133,755   | -98.4    | 419,305      | 1,536,556  | -72.7    |
| Maui one day or less              | 97        | 11,556    | -99.2    | 28,614       | 119,687    | -76.1    |
| Moloka'i *                        | 74        | 5,323     | -98.6    | 14,899       | 48,086     | -69.0    |
| Moloka'i only *                   | 46        | 518       | -91.1    | 2,769        | 6,074      | -54.4    |
| Moloka'i one day or less*         | 10        | 3,636     | -99.7    | 6,744        | 26,478     | -74.5    |
| Lāna'i *                          | 39        | 5,770     | -99.3    | 15,215       | 65,292     | -76.7    |
| Lāna'i only *                     | 20        | 701       | -97.2    | 2,909        | 9,019      | -67.7    |
| Lāna'i one day or less*           | 3         | 2,919     | -99.9    | 7,078        | 37,353     | -81.1    |
| Hawai'i Island                    | 3,335     | 112,138   | -97.0    | 405,481      | 1,323,943  | -69.4    |
| Kona side                         | 2,357     | 98,812    | -97.6    | 354,616      | 1,168,556  | -69.7    |
| Hilo side                         | 1,231     | 38,538    | -96.8    | 133,148      | 454,147    | -70.7    |
| Hawai'i Island only               | 2,960     | 54,333    | -94.6    | 243,494      | 713,035    | -65.9    |
| Hawai'i Island one day or less    | 104       | 7,415     | -98.6    | 18,693       | 78,074     | -76.1    |
| Any Neighbor Island               | 6,771     | 361,189   | -98.1    | 1,163,586    | 4,103,116  | -71.6    |
| NI only                           | 6,210     | 259,454   | -97.6    | 900,217      | 3,075,935  | -70.7    |
| O'ahu & NI                        | 562       | 101,736   | -99.4    | 263,369      | 1,027,181  | -74.4    |
| Any one island only               | 18,226    | 596,414   | -96.9    | 1,861,097    | 6,484,412  | -71.3    |
| Multiple Islands                  | 642       | 121,628   | -99.5    | 328,613      | 1,249,403  | -73.7    |
| Avg. Islands Visited              | 1.04      | 1.23      | -15.5    | 1.20         | 1.22       | -1.8     |
| Average Length of Stay in Hawai'i | 33.25     | 8.48      | 292.0    | 10.11        | 8.75       | 15.5     |
| ACCOMMODATIONS <sup>1/</sup>      |           |           |          |              |            |          |
| Plan to stay in Hotel             | 4,420     | 447,114   | -99.0    | 1,247,352    | 4,609,024  | -72.9    |
| Hotel only                        | 3,892     | 393,302   | -99.0    | 1,070,691    | 4,001,498  | -73.2    |
| Plan to stay in Condo             | 1,579     | 114,498   | -98.6    | 370,730      | 1,292,190  | -71.3    |
| Condo only                        | 1,310     | 88,937    | -98.5    | 288,620      | 1,010,770  | -71.4    |
| Plan to stay in Timeshare         | 100       | 64,947    | -99.8    | 160,101      | 644,498    | -75.2    |
| Timeshare only                    | 89        | 52,358    | -99.8    | 122,201      | 504,252    | -75.8    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

|                                      | SEPTEMBER |         |          | YEAR-TO-DATE |           |          |
|--------------------------------------|-----------|---------|----------|--------------|-----------|----------|
|                                      | 2020P     | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b>    |           |         |          |              |           |          |
| Cruise Ship                          | 50        | 10,569  | -99.5    | 24,639       | 109,531   | -77.5    |
| Friends/Relatives                    | 7,871     | 55,588  | -85.8    | 274,905      | 684,039   | -59.8    |
| Bed & Breakfast                      | 130       | 9,800   | -98.7    | 27,987       | 90,081    | -68.9    |
| Rental House                         | 1,775     | 58,957  | -97.0    | 229,466      | 803,245   | -71.4    |
| Hostel                               | 81        | 6,277   | -98.7    | 18,513       | 65,458    | -71.7    |
| Camp Site, Beach                     | 103       | 4,083   | -97.5    | 17,869       | 48,177    | -62.9    |
| Private Room in Private Home**       | 782       | 10,231  | -92.4    | 39,771       | 123,349   | -67.8    |
| Shared Room/Space in Private Home**  | 297       | 3,519   | -91.6    | 11,630       | 38,839    | -70.1    |
| Other                                | 1,284     | 11,023  | -88.4    | 40,717       | 117,891   | -65.5    |
| <b>PURPOSE OF TRIP <sup>1/</sup></b> |           |         |          |              |           |          |
| Pleasure (Net)                       | 2,926     | 608,173 | -99.5    | 1,758,973    | 6,572,447 | -73.2    |
| Honeymoon/Get Married                | 174       | 54,778  | -99.7    | 88,791       | 410,712   | -78.4    |
| Honeymoon                            | 108       | 49,863  | -99.8    | 77,123       | 365,456   | -78.9    |
| Get Married                          | 72        | 8,856   | -99.2    | 17,466       | 72,423    | -75.9    |
| Pleasure/Vacation                    | 2,779     | 558,796 | -99.5    | 1,681,628    | 6,207,610 | -72.9    |
| Mtgs/Conventions/Incentive           | 153       | 26,429  | -99.4    | 130,064      | 352,916   | -63.1    |
| Conventions                          | 56        | 13,571  | -99.6    | 76,316       | 172,940   | -55.9    |
| Corporate Meetings                   | 63        | 5,781   | -98.9    | 23,143       | 71,690    | -67.7    |
| Incentive                            | 51        | 7,976   | -99.4    | 34,383       | 118,813   | -71.1    |
| Other Business                       | 3,612     | 21,799  | -83.4    | 78,216       | 203,580   | -61.6    |
| Visit Friends/Rel.                   | 8,086     | 52,042  | -84.5    | 231,846      | 616,236   | -62.4    |
| Gov't/Military                       | 1,772     | 8,529   | -79.2    | 31,199       | 84,182    | -62.9    |
| Attend School                        | 678       | 2,119   | -68.0    | 7,821        | 20,933    | -62.6    |
| Sport Events                         | 12        | 5,340   | -99.8    | 16,286       | 52,232    | -68.8    |
| Other                                | 2,891     | 36,843  | -92.2    | 92,147       | 313,754   | -70.6    |
| <b>TRAVEL STATUS <sup>1/</sup></b>   |           |         |          |              |           |          |
| % First Timers ***                   | 24.1      | 34.3    | -10.2    | 29.3         | 32.3      | -3.0     |
| % Repeaters ***                      | 75.9      | 65.7    | 10.2     | 70.7         | 67.7      | 3.0      |
| Average # of Trips                   | 8         | 5       | 53.9     | 6            | 5         | 8.5      |
| Group Tour                           | 276       | 31,880  | -99.1    | 99,712       | 368,304   | -72.9    |
| Non-Group                            | 16,948    | 686,162 | -97.5    | 2,086,702    | 7,365,511 | -71.7    |
| Package Trip                         | 910       | 203,595 | -99.6    | 447,812      | 1,980,785 | -77.4    |
| No Package                           | 16,314    | 514,446 | -96.8    | 1,738,603    | 5,753,030 | -69.8    |
| Net True Independent                 | 16,164    | 504,456 | -96.8    | 1,708,234    | 5,643,947 | -69.7    |
| Ave. Age                             | 41        | 45      | -9.7     | 46           | 45        | 1.8      |
| Ave. Party Size                      | 1.3       | 2.1     | -37.7    | 2.1          | 2.3       | -8.5     |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

|                                   | SEPTEMBER |           |          | YEAR-TO-DATE |            |          |
|-----------------------------------|-----------|-----------|----------|--------------|------------|----------|
|                                   | 2020P     | 2019P     | % CHANGE | 2020P        | 2019P      | % CHANGE |
| DOMESTIC VISITORS                 | 17,224    | 484,588   | -96.4    | 1,573,804    | 5,485,551  | -71.3    |
| DOMESTIC VISITOR DAYS             | 589,933   | 4,353,655 | -86.4    | 17,006,128   | 50,143,133 | -66.1    |
| DOMESTIC AVERAGE DAILY CENSUS     | 19,664    | 145,122   | -86.4    | 62,066       | 183,674    | -66.2    |
| DOMESTIC AIR SEATS                | 144,068   | 717,182   | -79.9    | 3,098,284    | 7,372,537  | -58.0    |
| DOMESTIC LOAD FACTOR (%)          | 32.7      | 84.5      | -61.3    | 65.4         | 89.4       | -26.8    |
| ISLANDS VISITED                   |           |           |          |              |            |          |
| O'ahu                             | 11,015    | 239,886   | -95.4    | 775,421      | 2,658,626  | -70.8    |
| O'ahu only                        | 10,453    | 178,443   | -94.1    | 600,250      | 2,002,335  | -70.0    |
| O'ahu one day or less             | 97        | 13,768    | -99.3    | 41,131       | 143,011    | -71.2    |
| Kaua'i                            | 1,092     | 82,996    | -98.7    | 252,382      | 917,463    | -72.5    |
| Kaua'i only                       | 914       | 49,863    | -98.2    | 157,223      | 567,712    | -72.3    |
| Kaua'i one day or less            | 61        | 4,895     | -98.8    | 15,115       | 55,204     | -72.6    |
| Maui County                       | 2,544     | 184,858   | -98.6    | 527,905      | 2,004,990  | -73.7    |
| Maui                              | 2,468     | 182,373   | -98.6    | 517,280      | 1,974,749  | -73.8    |
| Maui only                         | 2,189     | 127,931   | -98.3    | 371,167      | 1,405,429  | -73.6    |
| Maui one day or less              | 97        | 6,440     | -98.5    | 16,987       | 65,091     | -73.9    |
| Moloka'i *                        | 74        | 2,933     | -97.5    | 10,913       | 33,077     | -67.0    |
| Moloka'i only *                   | 46        | 472       | -90.2    | 2,621        | 5,829      | -55.0    |
| Moloka'i one day or less*         | 10        | 1,390     | -99.3    | 3,477        | 13,187     | -73.6    |
| Lāna'i *                          | 39        | 4,287     | -99.1    | 12,724       | 44,131     | -71.2    |
| Lāna'i only *                     | 20        | 699       | -97.2    | 2,788        | 8,745      | -68.1    |
| Lāna'i one day or less*           | 3         | 1,849     | -99.8    | 5,106        | 19,695     | -74.1    |
| Hawai'i Island                    | 3,335     | 82,118    | -95.9    | 315,578      | 1,020,901  | -69.1    |
| Kona side                         | 2,357     | 72,544    | -96.8    | 275,114      | 907,068    | -69.7    |
| Hilo side                         | 1,231     | 27,814    | -95.6    | 102,588      | 328,633    | -68.8    |
| Hawai'i Island only               | 2,960     | 47,428    | -93.8    | 208,206      | 637,940    | -67.4    |
| Hawai'i Island one day or less    | 104       | 2,872     | -96.4    | 9,397        | 32,362     | -71.0    |
| Any Neighbor Island               | 6,771     | 306,144   | -97.8    | 973,554      | 3,483,216  | -72.1    |
| NI only                           | 6,210     | 244,701   | -97.5    | 798,383      | 2,826,925  | -71.8    |
| O'ahu & NI                        | 562       | 61,443    | -99.1    | 175,171      | 656,291    | -73.3    |
| Any one island only               | 16,582    | 404,836   | -95.9    | 1,342,256    | 4,627,989  | -71.0    |
| Multiple Islands                  | 642       | 79,751    | -99.2    | 231,548      | 857,562    | -73.0    |
| Avg. Islands Visited              | 1.05      | 1.23      | -14.7    | 1.20         | 1.21       | -1.2     |
| Average Length of Stay in Hawai'i | 34.25     | 8.98      | 281.2    | 10.81        | 9.14       | 18.2     |
| ACCOMMODATIONS                    |           |           |          |              |            |          |
| Plan to stay in Hotel             | 4,420     | 265,148   | -98.3    | 796,861      | 2,929,559  | -72.8    |
| Hotel only                        | 3,892     | 226,253   | -98.3    | 670,284      | 2,476,510  | -72.9    |
| Plan to stay in Condo             | 1,579     | 80,877    | -98.0    | 265,735      | 942,533    | -71.8    |
| Condo only                        | 1,310     | 64,656    | -98.0    | 211,276      | 753,650    | -72.0    |
| Plan to stay in Timeshare         | 100       | 52,362    | -99.8    | 130,061      | 527,454    | -75.3    |
| Timeshare only                    | 89        | 42,823    | -99.8    | 100,180      | 416,746    | -76.0    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

|                                     | SEPTEMBER |         |          | YEAR-TO-DATE |           |          |
|-------------------------------------|-----------|---------|----------|--------------|-----------|----------|
|                                     | 2020P     | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b>   |           |         |          |              |           |          |
| Cruise Ship                         | 50        | 8,317   | -99.4    | 21,793       | 89,535    | -75.7    |
| Friends/Relatives                   | 7,871     | 48,209  | -83.7    | 238,095      | 611,107   | -61.0    |
| Bed & Breakfast                     | 130       | 6,908   | -98.1    | 22,439       | 70,431    | -68.1    |
| Rental House                        | 1,775     | 52,111  | -96.6    | 190,202      | 685,735   | -72.3    |
| Hostel                              | 81        | 4,619   | -98.2    | 14,674       | 41,304    | -64.5    |
| Camp Site, Beach                    | 103       | 3,350   | -96.9    | 14,640       | 37,089    | -60.5    |
| Private Room in Private Home**      | 782       | 6,495   | -88.0    | 26,306       | 78,013    | -66.3    |
| Shared Room/Space in Private Home** | 297       | 2,796   | -89.4    | 9,607        | 29,557    | -67.5    |
| Other                               | 1,284     | 10,810  | -88.1    | 39,160       | 109,669   | -64.3    |
| <b>PURPOSE OF TRIP</b>              |           |         |          |              |           |          |
| Pleasure (Net)                      | 2,806     | 400,906 | -99.3    | 1,216,093    | 4,596,716 | -73.5    |
| Honeymoon/Get Married               | 164       | 31,824  | -99.5    | 44,015       | 199,659   | -78.0    |
| Honeymoon                           | 97        | 27,979  | -99.7    | 35,321       | 167,166   | -78.9    |
| Get Married                         | 72        | 5,303   | -98.6    | 11,215       | 42,534    | -73.6    |
| Pleasure/Vacation                   | 2,669     | 373,123 | -99.3    | 1,180,248    | 4,430,049 | -73.4    |
| Mtgs/Conventions/Incentive          | 153       | 18,559  | -99.2    | 96,423       | 243,435   | -60.4    |
| Conventions                         | 56        | 10,135  | -99.4    | 62,163       | 134,680   | -53.8    |
| Corporate Meetings                  | 63        | 4,801   | -98.7    | 20,371       | 60,578    | -66.4    |
| Incentive                           | 51        | 4,274   | -98.8    | 17,075       | 57,296    | -70.2    |
| Other Business                      | 3,502     | 20,318  | -82.8    | 74,912       | 189,698   | -60.5    |
| Visit Friends/Rel.                  | 7,323     | 45,389  | -83.9    | 206,136      | 550,530   | -62.6    |
| Gov't/Military                      | 1,544     | 7,267   | -78.7    | 29,921       | 68,962    | -56.6    |
| Attend School                       | 566       | 1,083   | -47.7    | 6,023        | 13,097    | -54.0    |
| Sport Events                        | 12        | 4,247   | -99.7    | 12,610       | 39,868    | -68.4    |
| Other                               | 2,579     | 20,163  | -87.2    | 59,143       | 181,044   | -67.3    |
| <b>TRAVEL STATUS</b>                |           |         |          |              |           |          |
| % First Timers ***                  | 24.1      | 31.6    | -7.4     | 25.6         | 28.9      | -3.3     |
| % Repeaters ***                     | 75.9      | 68.4    | 7.4      | 74.4         | 71.1      | 3.3      |
| Average # of Trips                  | 7.8       | 5.6     | 39.9     | 6.2          | 5.7       | 10.0     |
| Group Tour                          | 276       | 9,516   | -97.1    | 37,241       | 131,811   | -71.7    |
| Non-Group                           | 16,948    | 475,072 | -96.4    | 1,536,562    | 5,353,740 | -71.3    |
| Package Trip                        | 910       | 89,479  | -99.0    | 206,434      | 985,601   | -79.1    |
| No Package                          | 16,314    | 395,109 | -95.9    | 1,367,369    | 4,499,950 | -69.6    |
| Net True Independent                | 16,164    | 390,966 | -95.9    | 1,351,387    | 4,448,644 | -69.6    |
| Ave. Age of Party Head              | 41        | 46      | -11.6    | 46           | 46        | 1.9      |
| Ave. Party Size                     | 1.3       | 1.9     | -31.6    | 1.9          | 2.2       | -10.3    |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

|                                     | SEPTEMBER |           |          | YEAR-TO-DATE |            |          |
|-------------------------------------|-----------|-----------|----------|--------------|------------|----------|
|                                     | 2020P     | 2019P     | % CHANGE | 2020P        | 2019P      | % CHANGE |
| INTERNATIONAL VISITORS              | 1,644     | 233,454   | -99.3    | 616,414      | 2,248,264  | -72.6    |
| INTERNATIONAL VISITOR DAYS          | 37,354    | 1,735,961 | -97.8    | 5,118,156    | 17,557,637 | -70.8    |
| INTERNATIONAL AVERAGE DAILY CENSUS  | 1,245     | 57,865    | -97.8    | 18,679       | 64,314     | -71.0    |
| INTERNATIONAL AIR SEATS             | 12,152    | 295,701   | -95.9    | 956,744      | 2,857,614  | -66.5    |
| INTERNATIONAL LOAD FACTOR (%)       | 45.3      | 88.5      | -48.8    | 73.2         | 87.7       | -16.5    |
| <b>ISLANDS VISITED</b>              |           |           |          |              |            |          |
| O'ahu                               | 1,644     | 218,701   | -99.2    | 514,073      | 1,999,253  | -74.3    |
| O'ahu only                          | 1,644     | 178,409   | -99.1    | 425,875      | 1,628,363  | -73.8    |
| O'ahu one day or less               | 0         | 2,140     | -100.0   | 5,941        | 22,547     | -73.7    |
| Kaua'i                              | 0         | 10,505    | -100.0   | 35,079       | 121,764    | -71.2    |
| Kaua'i only                         | 0         | 391       | -100.0   | 9,272        | 21,318     | -56.5    |
| Kaua'i one day or less              | 0         | 4,170     | -100.0   | 8,219        | 38,137     | -78.4    |
| Maui County                         | 0         | 28,591    | -100.0   | 98,349       | 348,077    | -71.7    |
| Maui                                | 0         | 27,734    | -100.0   | 96,931       | 339,363    | -71.4    |
| Maui only                           | 0         | 5,824     | -100.0   | 48,138       | 131,127    | -63.3    |
| Maui one day or less                | 0         | 5,116     | -100.0   | 11,627       | 54,596     | -78.7    |
| Moloka'i *                          | 0         | 2,390     | -100.0   | 3,986        | 15,008     | -73.4    |
| Moloka'i only *                     | 0         | 46        | -100.0   | 147          | 245        | -39.9    |
| Moloka'i one day or less*           | 0         | 2,246     | -100.0   | 3,268        | 13,291     | -75.4    |
| Lāna'i *                            | 0         | 1,483     | -100.0   | 2,491        | 21,161     | -88.2    |
| Lāna'i only *                       | 0         | 2         | -100.0   | 121          | 274        | -55.9    |
| Lāna'i one day or less*             | 0         | 1,071     | -100.0   | 1,972        | 17,658     | -88.8    |
| Hawai'i Island                      | 0         | 30,020    | -100.0   | 89,903       | 303,042    | -70.3    |
| Kona side                           | 0         | 26,268    | -100.0   | 79,503       | 261,489    | -69.6    |
| Hilo side                           | 0         | 10,724    | -100.0   | 30,560       | 125,513    | -75.7    |
| Hawai'i Island only                 | 0         | 6,905     | -100.0   | 35,289       | 75,095     | -53.0    |
| Hawai'i Island one day or less      | 0         | 4,543     | -100.0   | 9,297        | 45,712     | -79.7    |
| Any Neighbor Island                 | 0         | 55,045    | -100.0   | 190,032      | 619,901    | -69.3    |
| NI only                             | 0         | 14,753    | -100.0   | 101,834      | 249,011    | -59.1    |
| O'ahu & NI                          | 0         | 40,293    | -100.0   | 88,198       | 370,890    | -76.2    |
| Any one island only                 | 1,644     | 191,577   | -99.1    | 518,842      | 1,856,423  | -72.1    |
| Multiple Islands                    | 0         | 41,877    | -100.0   | 97,065       | 391,841    | -75.2    |
| Avg. Islands Visited                | 1.00      | 1.25      | -19.7    | 1.20         | 1.25       | -3.3     |
| Average Length of Stay in Hawai'i   | 22.72     | 7.44      | 205.6    | 8.32         | 7.81       | 6.5      |
| <b>ACCOMMODATIONS <sup>1/</sup></b> |           |           |          |              |            |          |
| Plan to stay in Hotel               | 0         | 181,965   | -100.0   | 450,491      | 1,679,465  | -73.2    |
| Hotel only                          | 0         | 167,050   | -100.0   | 400,407      | 1,524,987  | -73.7    |
| Plan to stay in Condo               | 0         | 33,621    | -100.0   | 104,996      | 349,657    | -70.0    |
| Condo only                          | 0         | 24,281    | -100.0   | 77,344       | 257,120    | -69.9    |
| Plan to stay in Timeshare           | 0         | 12,585    | -100.0   | 30,041       | 117,044    | -74.3    |
| Timeshare only                      | 0         | 9,535     | -100.0   | 22,021       | 87,507     | -74.8    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

\*\* Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

|                                      | SEPTEMBER |         |          | YEAR-TO-DATE |           |          |
|--------------------------------------|-----------|---------|----------|--------------|-----------|----------|
|                                      | 2020P     | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b>    |           |         |          |              |           |          |
| Cruise Ship                          | 0         | 2,253   | -100.0   | 2,846        | 19,997    | -85.8    |
| Friends/Relatives                    | 0         | 7,380   | -100.0   | 36,809       | 72,932    | -49.5    |
| Bed & Breakfast                      | 0         | 2,892   | -100.0   | 5,548        | 19,650    | -71.8    |
| Rental House                         | 0         | 6,845   | -100.0   | 39,264       | 117,511   | -66.6    |
| Hostel                               | 0         | 1,657   | -100.0   | 3,839        | 24,154    | -84.1    |
| Camp Site, Beach                     | 0         | 733     | -100.0   | 3,229        | 11,087    | -70.9    |
| Private Room in Private Home**       | 0         | 3,736   | -100.0   | 13,465       | 45,336    | -70.3    |
| Shared Room/Space in Private Home**  | 0         | 723     | -100.0   | 2,023        | 9,282     | -78.2    |
| Other                                | 0         | 213     | -100.0   | 1,557        | 8,222     | -81.1    |
| <b>PURPOSE OF TRIP <sup>1/</sup></b> |           |         |          |              |           |          |
| Pleasure (Net)                       | 120       | 207,266 | -99.9    | 542,880      | 1,975,731 | -72.5    |
| Honeymoon/Get Married                | 11        | 22,954  | -100.0   | 44,776       | 211,053   | -78.8    |
| Honeymoon                            | 11        | 21,883  | -100.0   | 41,803       | 198,290   | -78.9    |
| Get Married                          | 0         | 3,553   | -100.0   | 6,250        | 29,889    | -79.1    |
| Pleasure/Vacation                    | 110       | 185,673 | -99.9    | 501,380      | 1,777,561 | -71.8    |
| Mtgs/Conventions/Incentive           | 0         | 7,871   | -100.0   | 33,641       | 109,480   | -69.3    |
| Conventions                          | 0         | 3,435   | -100.0   | 14,153       | 38,260    | -63.0    |
| Corporate Meetings                   | 0         | 980     | -100.0   | 2,772        | 11,112    | -75.1    |
| Incentive                            | 0         | 3,702   | -100.0   | 17,308       | 61,517    | -71.9    |
| Other Business                       | 110       | 1,481   | -92.6    | 3,304        | 13,882    | -76.2    |
| Visit Friends/Rel.                   | 763       | 6,653   | -88.5    | 25,710       | 65,705    | -60.9    |
| Gov't/Military                       | 228       | 1,262   | -82.0    | 1,278        | 15,220    | -91.6    |
| Attend School                        | 112       | 1,036   | -89.2    | 1,798        | 7,836     | -77.1    |
| Sport Events                         | 0         | 1,094   | -100.0   | 3,676        | 12,364    | -70.3    |
| Other                                | 312       | 16,680  | -98.1    | 33,004       | 132,711   | -75.1    |
| <b>TRAVEL STATUS <sup>1/</sup></b>   |           |         |          |              |           |          |
| % First Timers ***                   | 0.0       | 40.1    | -40.1    | 38.8         | 40.6      | -1.9     |
| % Repeaters ***                      | 0.0       | 59.9    | -59.9    | 60.6         | 59.4      | 1.2      |
| Average # of Trips                   | 0.0       | 4.0     | -100.0   | 4.0          | 4.0       | 0.3      |
| Group Tour                           | 0         | 22,364  | -100.0   | 62,471       | 236,493   | -73.6    |
| Non-Group                            | 0         | 211,090 | -100.0   | 550,140      | 2,011,771 | -72.7    |
| Package Trip                         | 0         | 114,116 | -100.0   | 241,377      | 995,184   | -75.7    |
| No Package                           | 0         | 119,338 | -100.0   | 371,233      | 1,253,080 | -70.4    |
| Net True Independent                 | 0         | 113,490 | -100.0   | 356,846      | 1,195,303 | -70.1    |
| Ave. Age of Party Head               | 40        | 43      | -7.1     | 45           | 44        | 1.3      |
| Ave. Party Size                      | 1.1       | 2.5     | -56.0    | 2.5          | 2.6       | -3.0     |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US TOTAL VISITORS BY AIR

|                                   | SEPTEMBER |           |          | YEAR-TO-DATE |            |          |
|-----------------------------------|-----------|-----------|----------|--------------|------------|----------|
|                                   | 2020P     | 2019      | % CHANGE | 2020P        | 2019       | % CHANGE |
| TOTAL VISITORS                    | 16,027    | 438,993   | -96.3    | 1,508,289    | 5,210,250  | -71.1    |
| Domestic                          | 16,024    | 436,821   | -96.3    | 1,464,156    | 5,058,958  | -71.1    |
| International                     | 3         | 2,172     | -99.9    | 44,133       | 151,292    | -70.8    |
| VISITOR DAYS                      | 538,346   | 3,866,376 | -86.1    | 15,906,781   | 46,717,448 | -66.0    |
| AVERAGE DAILY CENSUS              | 17,945    | 128,879   | -86.1    | 58,054       | 171,126    | -66.1    |
| ISLANDS VISITED                   |           |           |          |              |            |          |
| O'ahu                             | 10,285    | 209,112   | -95.1    | 750,651      | 2,526,331  | -70.3    |
| O'ahu only                        | 9,761     | 158,703   | -93.8    | 586,069      | 1,928,472  | -69.6    |
| O'ahu one day or less             | 92        | 12,177    | -99.2    | 39,453       | 132,124    | -70.1    |
| Kaua'i                            | 1,026     | 74,703    | -98.6    | 238,474      | 862,218    | -72.3    |
| Kaua'i only                       | 864       | 47,475    | -98.2    | 150,252      | 544,779    | -72.4    |
| Kaua'i one day or less            | 51        | 4,622     | -98.9    | 15,255       | 56,704     | -73.1    |
| Maui County                       | 2,389     | 168,889   | -98.6    | 498,633      | 1,884,470  | -73.5    |
| Maui                              | 2,321     | 166,613   | -98.6    | 488,402      | 1,855,369  | -73.7    |
| Maui only                         | 2,056     | 121,521   | -98.3    | 354,560      | 1,341,100  | -73.6    |
| Maui one day or less              | 95        | 5,799     | -98.4    | 17,026       | 66,163     | -74.3    |
| Moloka'i *                        | 63        | 2,568     | -97.6    | 10,222       | 32,164     | -68.2    |
| Moloka'i only *                   | 39        | 435       | -91.0    | 2,482        | 5,556      | -55.3    |
| Moloka'i one day or less*         | 9         | 1,261     | -99.3    | 3,444        | 14,200     | -75.7    |
| Lāna'i *                          | 32        | 3,934     | -99.2    | 11,849       | 45,539     | -74.0    |
| Lāna'i only *                     | 19        | 669       | -97.2    | 2,665        | 8,342      | -68.0    |
| Lāna'i one day or less*           | 2         | 1,685     | -99.9    | 4,782        | 22,246     | -78.5    |
| Hawai'i Island                    | 3,035     | 71,053    | -95.7    | 294,904      | 942,704    | -68.7    |
| Kona side                         | 2,120     | 62,908    | -96.6    | 257,076      | 839,059    | -69.4    |
| Hilo side                         | 1,152     | 23,252    | -95.0    | 95,262       | 301,812    | -68.4    |
| Hawai'i Island only               | 2,685     | 43,615    | -93.8    | 195,376      | 599,677    | -67.4    |
| Hawai'i Island one day or less    | 101       | 2,486     | -96.0    | 9,487        | 32,462     | -70.8    |
| Any Neighbor Island               | 6,266     | 280,290   | -97.8    | 922,067      | 3,281,778  | -71.9    |
| NI only                           | 5,743     | 229,881   | -97.5    | 757,484      | 2,683,918  | -71.8    |
| O'ahu & NI                        | 524       | 50,409    | -99.0    | 164,583      | 597,860    | -72.5    |
| Any one island only               | 15,424    | 372,418   | -95.9    | 1,291,403    | 4,427,926  | -70.8    |
| Multiple Islands                  | 603       | 66,575    | -99.1    | 216,732      | 782,324    | -72.3    |
| Avg. Islands Visited              | 1.05      | 1.20      | -13.0    | 1.19         | 1.20       | -1.0     |
| Average Length of Stay in Hawai'i | 33.59     | 8.81      | 281.4    | 10.55        | 8.97       | 17.6     |
| ACCOMMODATIONS <sup>1/</sup>      |           |           |          |              |            |          |
| Plan to stay in Hotel             | 4,125     | 236,005   | -98.3    | 766,690      | 2,767,872  | -72.3    |
| Hotel only                        | 3,640     | 202,084   | -98.2    | 646,371      | 2,347,016  | -72.5    |
| Plan to stay in Condo             | 1,471     | 75,276    | -98.0    | 256,381      | 900,841    | -71.5    |
| Condo only                        | 1,217     | 60,674    | -98.0    | 203,512      | 722,697    | -71.8    |
| Plan to stay in Timeshare         | 99        | 50,059    | -99.8    | 126,180      | 515,173    | -75.5    |
| Timeshare only                    | 88        | 40,972    | -99.8    | 96,964       | 405,983    | -76.1    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US TOTAL VISITORS BY AIR (CONT.)

|                                      | SEPTEMBER |         |          | YEAR-TO-DATE |           |          |
|--------------------------------------|-----------|---------|----------|--------------|-----------|----------|
|                                      | 2020P     | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b>    |           |         |          |              |           |          |
| Cruise Ship                          | 46        | 6,947   | -99.3    | 19,993       | 80,931    | -75.3    |
| Friends/Relatives                    | 7,363     | 45,099  | -83.7    | 230,599      | 587,138   | -60.7    |
| Bed & Breakfast                      | 127       | 5,536   | -97.7    | 20,563       | 61,030    | -66.3    |
| Rental House                         | 1,636     | 46,946  | -96.5    | 178,451      | 647,494   | -72.4    |
| Hostel                               | 70        | 2,848   | -97.5    | 11,599       | 31,753    | -63.5    |
| Camp Site, Beach                     | 98        | 2,592   | -96.2    | 12,757       | 31,263    | -59.2    |
| Private Room in Private Home**       | 741       | 5,269   | -85.9    | 23,908       | 73,592    | -67.5    |
| Shared Room/Space in Private Home    | 270       | 2,323   | -88.4    | 8,610        | 27,215    | -68.4    |
| Other                                | 1,124     | 9,534   | -88.2    | 36,029       | 99,663    | -63.8    |
| <b>PURPOSE OF TRIP <sup>1/</sup></b> |           |         |          |              |           |          |
| Pleasure (Net)                       | 2,625     | 361,415 | -99.3    | 1,165,740    | 4,348,828 | -73.2    |
| Honeymoon/Get Married                | 160       | 27,432  | -99.4    | 41,598       | 181,812   | -77.1    |
| Honeymoon                            | 96        | 23,875  | -99.6    | 33,381       | 149,862   | -77.7    |
| Get Married                          | 70        | 4,906   | -98.6    | 10,589       | 41,221    | -74.3    |
| Pleasure/Vacation                    | 2,489     | 337,505 | -99.3    | 1,131,682    | 4,197,022 | -73.0    |
| Mtgs/Conventions/Incentive           | 144       | 16,828  | -99.1    | 90,693       | 228,442   | -60.3    |
| Conventions                          | 54        | 9,074   | -99.4    | 59,323       | 126,621   | -53.1    |
| Corporate Meetings                   | 57        | 4,464   | -98.7    | 19,091       | 57,460    | -66.8    |
| Incentive                            | 51        | 3,905   | -98.7    | 15,166       | 52,718    | -71.2    |
| Other Business                       | 3,329     | 19,181  | -82.6    | 71,660       | 183,743   | -61.0    |
| Visit Friends/Rel.                   | 6,869     | 42,700  | -83.9    | 197,985      | 532,198   | -62.8    |
| Gov't/Military                       | 1,459     | 6,885   | -78.8    | 28,468       | 69,549    | -59.1    |
| Attend School                        | 484       | 821     | -41.1    | 5,182        | 11,412    | -54.6    |
| Sport Events                         | 9         | 3,558   | -99.7    | 11,918       | 36,651    | -67.5    |
| Other                                | 2,290     | 18,720  | -87.8    | 57,606       | 178,351   | -67.7    |
| <b>TRAVEL STATUS <sup>1/</sup></b>   |           |         |          |              |           |          |
| % First Timers ***                   | 23.7      | 29.1    | -5.3     | 24.4         | 27.4      | -3.0     |
| % Repeaters ***                      | 76.3      | 70.9    | 5.3      | 75.6         | 72.6      | 3.0      |
| Average # of Trips                   | 7.8       | 5.8     | 35.0     | 6.3          | 5.8       | 8.9      |
| Group Tour                           | 246       | 7,573   | -96.7    | 32,766       | 116,155   | -71.8    |
| Non-Group                            | 15,778    | 431,420 | -96.3    | 1,474,918    | 5,094,095 | -71.0    |
| Package Trip                         | 824       | 77,004  | -98.9    | 191,270      | 897,860   | -78.7    |
| No Package                           | 15,200    | 361,989 | -95.8    | 1,316,415    | 4,312,390 | -69.5    |
| Net True Independent                 | 15,058    | 358,507 | -95.8    | 1,301,951    | 4,265,256 | -69.5    |
| Ave. Age                             | 41        | 46      | -12.1    | 47           | 46        | 1.9      |
| Ave. Party Size                      | 1.3       | 1.9     | -32.2    | 1.9          | 2.2       | -10.8    |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.  
Source: Hawai'i Tourism Authority



TABLE 4. TOTAL US WEST VISITORS BY AIR

|                                   | SEPTEMBER |           |          | YEAR-TO-DATE |            |          |
|-----------------------------------|-----------|-----------|----------|--------------|------------|----------|
|                                   | 2020P     | 2019      | % CHANGE | 2020P        | 2019       | % CHANGE |
| TOTAL VISITORS                    | 9,994     | 305,808   | -96.7    | 963,552      | 3,447,548  | -72.1    |
| Domestic                          | 9,993     | 304,675   | -96.7    | 943,065      | 3,388,767  | -72.2    |
| International                     | 1         | 1,133     | -99.9    | 20,487       | 58,781     | -65.1    |
| VISITOR DAYS                      | 323,024   | 2,602,158 | -87.6    | 9,656,016    | 29,691,370 | -67.5    |
| AVERAGE DAILY CENSUS              | 10,767    | 86,739    | -87.6    | 35,241       | 108,760    | -67.6    |
| ISLANDS VISITED                   |           |           |          |              |            |          |
| O'ahu                             | 6,114     | 133,198   | -95.4    | 439,701      | 1,507,819  | -70.8    |
| O'ahu only                        | 5,768     | 107,866   | -94.7    | 367,790      | 1,245,591  | -70.5    |
| O'ahu one day or less             | 59        | 5,723     | -99.0    | 17,023       | 57,201     | -70.2    |
| Kaua'i                            | 703       | 49,666    | -98.6    | 146,252      | 546,931    | -73.3    |
| Kaua'i only                       | 601       | 36,715    | -98.4    | 108,536      | 411,431    | -73.6    |
| Kaua'i one day or less            | 25        | 1,999     | -98.8    | 6,390        | 21,417     | -70.2    |
| Maui County                       | 1,673     | 117,243   | -98.6    | 308,838      | 1,227,029  | -74.8    |
| Maui                              | 1,624     | 115,747   | -98.6    | 302,248      | 1,208,906  | -75.0    |
| Maui only                         | 1,468     | 93,628    | -98.4    | 246,512      | 987,922    | -75.0    |
| Maui one day or less              | 57        | 2,769     | -97.9    | 7,635        | 29,593     | -74.2    |
| Moloka'i *                        | 37        | 1,673     | -97.8    | 6,085        | 19,210     | -68.3    |
| Moloka'i only *                   | 29        | 331       | -91.3    | 1,778        | 4,160      | -57.2    |
| Moloka'i one day or less*         | 3         | 809       | -99.6    | 1,852        | 7,299      | -74.6    |
| Lāna'i *                          | 22        | 2,231     | -99.0    | 6,318        | 23,193     | -72.8    |
| Lāna'i only *                     | 16        | 500       | -96.7    | 1,729        | 5,548      | -68.8    |
| Lāna'i one day or less*           | 0         | 962       | -100.0   | 2,401        | 10,480     | -77.1    |
| Hawai'i Island                    | 1,942     | 45,492    | -95.7    | 183,155      | 583,484    | -68.6    |
| Kona side                         | 1,343     | 40,687    | -96.7    | 161,962      | 525,345    | -69.2    |
| Hilo side                         | 733       | 12,847    | -94.3    | 52,100       | 160,875    | -67.6    |
| Hawai'i Island only               | 1,723     | 32,271    | -94.7    | 139,021      | 436,225    | -68.1    |
| Hawai'i Island one day or less    | 68        | 1,388     | -95.1    | 4,958        | 16,029     | -69.1    |
| Any Neighbor Island               | 4,226     | 197,943   | -97.9    | 595,663      | 2,201,957  | -72.9    |
| NI only                           | 3,880     | 172,610   | -97.8    | 523,751      | 1,939,729  | -73.0    |
| O'ahu & NI                        | 346       | 25,332    | -98.6    | 71,912       | 262,228    | -72.6    |
| Any one island only               | 9,604     | 271,312   | -96.5    | 865,366      | 3,090,876  | -72.0    |
| Multiple Islands                  | 390       | 34,496    | -98.9    | 98,086       | 356,672    | -72.5    |
| Avg. Islands Visited              | 1.04      | 1.14      | -8.2     | 1.12         | 1.13       | -0.3     |
| Average Length of Stay in Hawai'i | 32.32     | 8.51      | 279.9    | 10.02        | 8.61       | 16.4     |
| ACCOMMODATIONS <sup>1/</sup>      |           |           |          |              |            |          |
| Plan to stay in Hotel             | 2,348     | 155,759   | -98.5    | 460,760      | 1,730,949  | -73.4    |
| Hotel only                        | 2,039     | 135,970   | -98.5    | 395,416      | 1,497,867  | -73.6    |
| Plan to stay in Condo             | 913       | 57,069    | -98.4    | 178,837      | 654,143    | -72.7    |
| Condo only                        | 748       | 47,368    | -98.4    | 146,777      | 544,511    | -73.0    |
| Plan to stay in Timeshare         | 70        | 37,597    | -99.8    | 80,648       | 361,631    | -77.7    |
| Timeshare only                    | 63        | 31,298    | -99.8    | 63,483       | 292,580    | -78.3    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

|                                      | SEPTEMBER |         |          | YEAR-TO-DATE |           |          |
|--------------------------------------|-----------|---------|----------|--------------|-----------|----------|
|                                      | 2020P     | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b>    |           |         |          |              |           |          |
| Cruise Ship                          | 23        | 2,005   | -98.8    | 5,301        | 22,959    | -76.9    |
| Friends/Relatives                    | 4,782     | 30,762  | -84.5    | 148,814      | 384,925   | -61.3    |
| Bed & Breakfast                      | 58        | 3,513   | -98.4    | 12,841       | 38,303    | -66.5    |
| Rental House                         | 1,079     | 33,893  | -96.8    | 120,345      | 438,101   | -72.5    |
| Hostel                               | 32        | 1,787   | -98.2    | 7,006        | 19,630    | -64.3    |
| Camp Site, Beach                     | 37        | 1,709   | -97.9    | 8,674        | 20,344    | -57.4    |
| Private Room in Private Home**       | 496       | 3,719   | -86.7    | 15,836       | 47,812    | -66.9    |
| Shared Room/Space in Private Home    | 167       | 1,584   | -89.5    | 5,556        | 17,170    | -67.6    |
| Other                                | 700       | 6,571   | -89.4    | 23,483       | 65,730    | -64.3    |
| <b>PURPOSE OF TRIP <sup>1/</sup></b> |           |         |          |              |           |          |
| Pleasure (Net)                       | 1,667     | 256,247 | -99.3    | 755,520      | 2,922,545 | -74.1    |
| Honeymoon/Get Married                | 104       | 15,811  | -99.3    | 22,921       | 103,482   | -77.9    |
| Honeymoon                            | 57        | 13,166  | -99.6    | 17,502       | 82,107    | -78.7    |
| Get Married                          | 50        | 3,387   | -98.5    | 6,704        | 26,590    | -74.8    |
| Pleasure/Vacation                    | 1,581     | 242,729 | -99.3    | 737,150      | 2,837,734 | -74.0    |
| Mtgs/Conventions/Incentive           | 79        | 9,251   | -99.1    | 45,907       | 116,048   | -60.4    |
| Conventions                          | 34        | 5,287   | -99.4    | 29,192       | 64,952    | -55.1    |
| Corporate Meetings                   | 21        | 2,590   | -99.2    | 10,510       | 32,746    | -67.9    |
| Incentive                            | 38        | 1,679   | -97.7    | 7,555        | 22,220    | -66.0    |
| Other Business                       | 2,216     | 12,804  | -82.7    | 46,574       | 120,641   | -61.4    |
| Visit Friends/Rel.                   | 4,431     | 28,975  | -84.7    | 127,255      | 345,520   | -63.2    |
| Gov't/Military                       | 677       | 3,054   | -77.8    | 12,681       | 28,206    | -55.0    |
| Attend School                        | 277       | 451     | -38.5    | 3,202        | 7,164     | -55.3    |
| Sport Events                         | 5         | 2,662   | -99.8    | 8,219        | 27,595    | -70.2    |
| Other                                | 1,401     | 13,052  | -89.3    | 37,223       | 116,416   | -68.0    |
| <b>TRAVEL STATUS <sup>1/</sup></b>   |           |         |          |              |           |          |
| % First Timers ***                   | 16.7      | 21.6    | -4.8     | 17.5         | 19.8      | -2.4     |
| % Repeaters ***                      | 83.3      | 78.4    | 4.8      | 82.5         | 80.2      | 2.4      |
| Average # of Trips                   | 9.0       | 6.7     | 35.2     | 7.2          | 6.7       | 8.1      |
| Group Tour                           | 136       | 3,733   | -96.4    | 14,272       | 52,951    | -73.0    |
| Non-Group                            | 9,857     | 302,075 | -96.7    | 948,932      | 3,394,597 | -72.0    |
| Package Trip                         | 391       | 50,163  | -99.2    | 108,464      | 566,896   | -80.9    |
| No Package                           | 9,602     | 255,646 | -96.2    | 854,739      | 2,880,652 | -70.3    |
| Net True Independent                 | 9,516     | 253,565 | -96.2    | 847,021      | 2,854,768 | -70.3    |
| Ave. Age                             | 41        | 46      | -10.1    | 46           | 45        | 1.4      |
| Ave. Party Size                      | 1.4       | 2.0     | -32.4    | 2.0          | 2.2       | -10.7    |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

|                                   | SEPTEMBER |           |          | YEAR-TO-DATE |            |          |
|-----------------------------------|-----------|-----------|----------|--------------|------------|----------|
|                                   | 2020P     | 2019      | % CHANGE | 2020P        | 2019       | % CHANGE |
| TOTAL VISITORS                    | 6,033     | 133,185   | -95.5    | 544,736      | 1,762,702  | -69.1    |
| Domestic                          | 6,031     | 132,146   | -95.4    | 521,091      | 1,670,191  | -68.8    |
| International                     | 2         | 1,039     | -99.8    | 23,645       | 92,511     | -74.4    |
| VISITOR DAYS                      | 215,322   | 1,264,218 | -83.0    | 6,250,766    | 17,026,078 | -63.3    |
| AVERAGE DAILY CENSUS              | 7,177     | 42,141    | -83.0    | 22,813       | 62,367     | -63.4    |
| ISLANDS VISITED                   |           |           |          |              |            |          |
| O'ahu                             | 4,171     | 75,914    | -94.5    | 310,950      | 1,018,513  | -69.5    |
| O'ahu only                        | 3,993     | 50,837    | -92.1    | 218,279      | 682,881    | -68.0    |
| O'ahu one day or less             | 34        | 6,454     | -99.5    | 22,430       | 74,923     | -70.1    |
| Kaua'i                            | 323       | 25,037    | -98.7    | 92,222       | 315,287    | -70.7    |
| Kaua'i only                       | 263       | 10,760    | -97.6    | 41,716       | 133,348    | -68.7    |
| Kaua'i one day or less            | 26        | 2,624     | -99.0    | 8,865        | 35,287     | -74.9    |
| Maui County                       | 716       | 51,646    | -98.6    | 189,795      | 657,441    | -71.1    |
| Maui                              | 697       | 50,866    | -98.6    | 186,153      | 646,463    | -71.2    |
| Maui only                         | 588       | 27,893    | -97.9    | 108,048      | 353,178    | -69.4    |
| Maui one day or less              | 38        | 3,030     | -98.7    | 9,391        | 36,571     | -74.3    |
| Moloka'i *                        | 26        | 895       | -97.1    | 4,137        | 12,954     | -68.1    |
| Moloka'i only *                   | 11        | 104       | -89.9    | 704          | 1,397      | -49.6    |
| Moloka'i one day or less*         | 5         | 452       | -98.8    | 1,592        | 6,901      | -76.9    |
| Lāna'i *                          | 10        | 1,702     | -99.4    | 5,530        | 22,347     | -75.3    |
| Lāna'i only *                     | 2         | 168       | -98.6    | 936          | 2,793      | -66.5    |
| Lāna'i one day or less*           | 2         | 723       | -99.7    | 2,380        | 11,766     | -79.8    |
| Hawai'i Island                    | 1,093     | 25,560    | -95.7    | 111,748      | 359,220    | -68.9    |
| Kona side                         | 777       | 22,220    | -96.5    | 95,115       | 313,714    | -69.7    |
| Hilo side                         | 419       | 10,404    | -96.0    | 43,162       | 140,937    | -69.4    |
| Hawai'i Island only               | 962       | 11,343    | -91.5    | 56,355       | 163,452    | -65.5    |
| Hawai'i Island one day or less    | 33        | 1,099     | -97.0    | 4,529        | 16,433     | -72.4    |
| Any Neighbor Island               | 2,040     | 82,347    | -97.5    | 326,404      | 1,079,821  | -69.8    |
| NI only                           | 1,863     | 57,271    | -96.7    | 233,733      | 744,189    | -68.6    |
| O'ahu & NI                        | 178       | 25,076    | -99.3    | 92,671       | 335,632    | -72.4    |
| Any one island only               | 5,820     | 101,106   | -94.2    | 426,037      | 1,337,050  | -68.1    |
| Multiple Islands                  | 213       | 32,078    | -99.3    | 118,645      | 425,652    | -72.1    |
| Avg. Islands Visited              | 1.05      | 1.35      | -22.5    | 1.30         | 1.35       | -3.2     |
| Average Length of Stay in Hawai'i | 35.69     | 9.49      | 276.0    | 11.48        | 9.66       | 18.8     |
| ACCOMMODATIONS <sup>1/</sup>      |           |           |          |              |            |          |
| Plan to stay in Hotel             | 1,777     | 80,245    | -97.8    | 305,930      | 1,036,923  | -70.5    |
| Hotel only                        | 1,601     | 66,114    | -97.6    | 250,954      | 849,149    | -70.4    |
| Plan to stay in Condo             | 558       | 18,208    | -96.9    | 77,544       | 246,698    | -68.6    |
| Condo only                        | 469       | 13,306    | -96.5    | 56,736       | 178,186    | -68.2    |
| Plan to stay in Timeshare         | 28        | 12,462    | -99.8    | 45,532       | 153,542    | -70.3    |
| Timeshare only                    | 25        | 9,674     | -99.7    | 33,481       | 113,403    | -70.5    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

|                                      | SEPTEMBER |         |          | YEAR-TO-DATE |           |          |
|--------------------------------------|-----------|---------|----------|--------------|-----------|----------|
|                                      | 2020P     | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b>    |           |         |          |              |           |          |
| Cruise Ship                          | 22        | 4,942   | -99.6    | 14,692       | 57,972    | -74.7    |
| Friends/Relatives                    | 2,581     | 14,337  | -82.0    | 81,786       | 202,212   | -59.6    |
| Bed & Breakfast                      | 69        | 2,023   | -96.6    | 7,722        | 22,726    | -66.0    |
| Rental House                         | 557       | 13,053  | -95.7    | 58,106       | 209,393   | -72.3    |
| Hostel                               | 38        | 1,062   | -96.4    | 4,593        | 12,124    | -62.1    |
| Camp Site, Beach                     | 62        | 884     | -93.0    | 4,084        | 10,918    | -62.6    |
| Private Room in Private Home**       | 245       | 1,550   | -84.2    | 8,072        | 25,781    | -68.7    |
| Shared Room/Space in Private Home    | 103       | 739     | -86.1    | 3,054        | 10,045    | -69.6    |
| Other                                | 424       | 2,963   | -85.7    | 12,546       | 33,933    | -63.0    |
| <b>PURPOSE OF TRIP <sup>1/</sup></b> |           |         |          |              |           |          |
| Pleasure (Net)                       | 958       | 105,168 | -99.1    | 410,220      | 1,426,283 | -71.2    |
| Honeymoon/Get Married                | 57        | 11,621  | -99.5    | 18,677       | 78,330    | -76.2    |
| Honeymoon                            | 39        | 10,709  | -99.6    | 15,879       | 67,755    | -76.6    |
| Get Married                          | 20        | 1,519   | -98.7    | 3,885        | 14,631    | -73.4    |
| Pleasure/Vacation                    | 908       | 94,776  | -99.0    | 394,532      | 1,359,288 | -71.0    |
| Mtgs/Conventions/Incentive           | 65        | 7,577   | -99.1    | 44,786       | 112,394   | -60.2    |
| Conventions                          | 20        | 3,787   | -99.5    | 30,131       | 61,670    | -51.1    |
| Corporate Meetings                   | 35        | 1,874   | -98.1    | 8,582        | 24,714    | -65.3    |
| Incentive                            | 14        | 2,226   | -99.4    | 7,612        | 30,498    | -75.0    |
| Other Business                       | 1,113     | 6,378   | -82.5    | 25,086       | 63,102    | -60.2    |
| Visit Friends/Rel.                   | 2,438     | 13,726  | -82.2    | 70,730       | 186,678   | -62.1    |
| Gov't/Military                       | 782       | 3,831   | -79.6    | 15,787       | 41,343    | -61.8    |
| Attend School                        | 206       | 370     | -44.4    | 1,979        | 4,248     | -53.4    |
| Sport Events                         | 4         | 896     | -99.6    | 3,699        | 9,056     | -59.2    |
| Other                                | 889       | 5,668   | -84.3    | 20,383       | 61,936    | -67.1    |
| <b>TRAVEL STATUS <sup>1/</sup></b>   |           |         |          |              |           |          |
| % First Timers ***                   | 35.3      | 46.3    | -11.0    | 36.7         | 42.1      | -5.5     |
| % Repeaters ***                      | 64.7      | 53.7    | 11.0     | 63.3         | 57.9      | 5.5      |
| Average # of Trips                   | 5.9       | 3.8     | 53.7     | 4.6          | 4.0       | 15.7     |
| Group Tour                           | 111       | 3,840   | -97.1    | 18,495       | 63,204    | -70.7    |
| Non-Group                            | 5,921     | 129,345 | -95.4    | 525,987      | 1,699,498 | -69.1    |
| Package Trip                         | 434       | 26,842  | -98.4    | 82,805       | 330,964   | -75.0    |
| No Package                           | 5,598     | 106,343 | -94.7    | 461,676      | 1,431,738 | -67.8    |
| Net True Independent                 | 5,542     | 104,942 | -94.7    | 454,930      | 1,410,488 | -67.7    |
| Ave. Age                             | 40        | 47      | -15.4    | 48           | 46        | 2.5      |
| Ave. Party Size                      | 1.2       | 1.8     | -30.2    | 1.8          | 2.1       | -10.4    |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

|                                   | SEPTEMBER |         |          | YEAR-TO-DATE |           |          |
|-----------------------------------|-----------|---------|----------|--------------|-----------|----------|
|                                   | 2020P     | 2019    | % CHANGE | 2020P        | 2019      | % CHANGE |
| TOTAL VISITORS                    | 79        | 143,928 | -99.9    | 294,647      | 1,173,477 | -74.9    |
| Domestic                          | 28        | 799     | -96.5    | 1,852        | 6,268     | -70.4    |
| International                     | 51        | 143,129 | -100.0   | 292,795      | 1,167,209 | -74.9    |
| VISITOR DAYS                      | 1,779     | 850,295 | -99.8    | 1,744,079    | 6,971,475 | -75.0    |
| AVERAGE DAILY CENSUS              | 59        | 28,343  | -99.8    | 6,365        | 25,537    | -75.1    |
| ISLANDS VISITED                   |           |         |          |              |           |          |
| O'ahu                             | 77        | 135,369 | -99.9    | 274,905      | 1,111,747 | -75.3    |
| O'ahu only                        | 77        | 121,291 | -99.9    | 249,949      | 1,010,565 | -75.3    |
| O'ahu one day or less             | 0         | 726     | -100.0   | 1,030        | 5,964     | -82.7    |
| Kaua'i                            | 0         | 2,799   | -100.0   | 3,710        | 18,575    | -80.0    |
| Kaua'i only                       | 0         | 348     | -100.0   | 446          | 1,999     | -77.7    |
| Kaua'i one day or less            | 0         | 1,432   | -100.0   | 2,297        | 11,305    | -79.7    |
| Maui County                       | 1         | 5,156   | -100.0   | 8,477        | 38,356    | -77.9    |
| Maui                              | 1         | 4,987   | -100.0   | 8,138        | 36,980    | -78.0    |
| Maui only                         | 1         | 536     | -99.8    | 1,528        | 6,255     | -75.6    |
| Maui one day or less              | 0         | 1,300   | -100.0   | 2,732        | 11,226    | -75.7    |
| Moloka'i *                        | 0         | 259     | -100.0   | 421          | 1,345     | -68.7    |
| Moloka'i only *                   | 0         | 44      | -100.0   | 2            | 68        | -96.8    |
| Moloka'i one day or less*         | 0         | 215     | -100.0   | 363          | 1,181     | -69.3    |
| Lāna'i *                          | 0         | 112     | -100.0   | 133          | 1,654     | -91.9    |
| Lāna'i only *                     | 0         | 0       | -100.0   | 2            | 97        | -97.7    |
| Lāna'i one day or less*           | 0         | 108     | -100.0   | 72           | 1,154     | -93.8    |
| Hawai'i Island                    | 1         | 16,857  | -100.0   | 35,911       | 123,415   | -70.9    |
| Kona side                         | 0         | 14,488  | -100.0   | 31,458       | 105,300   | -70.1    |
| Hilo side                         | 1         | 4,099   | -100.0   | 9,567        | 32,256    | -70.3    |
| Hawai'i Island only               | 1         | 6,773   | -100.0   | 17,293       | 49,547    | -65.1    |
| Hawai'i Island one day or less    | 0         | 2,664   | -100.0   | 4,753        | 20,746    | -77.1    |
| Any Neighbor Island               | 2         | 22,637  | -100.0   | 44,698       | 162,912   | -72.6    |
| NI only                           | 2         | 8,559   | -100.0   | 19,743       | 61,730    | -68.0    |
| O'ahu & NI                        | 0         | 14,078  | -100.0   | 24,956       | 101,182   | -75.3    |
| Any one island only               | 79        | 128,991 | -99.9    | 269,220      | 1,068,531 | -74.8    |
| Multiple Islands                  | 0         | 14,937  | -100.0   | 25,427       | 104,946   | -75.8    |
| Avg. Islands Visited              | 1.00      | 1.11    | -10.3    | 1.10         | 1.10      | -0.5     |
| Average Length of Stay in Hawai'i | 22.52     | 5.91    | 281.2    | 5.92         | 5.94      | -0.4     |
| ACCOMMODATIONS <sup>1/</sup>      |           |         |          |              |           |          |
| Plan to stay in Hotel             | 8         | 115,915 | -100.0   | 244,545      | 960,887   | -74.6    |
| Hotel only                        | 7         | 111,295 | -100.0   | 237,337      | 922,665   | -74.3    |
| Plan to stay in Condo             | 5         | 20,810  | -100.0   | 36,789       | 154,707   | -76.2    |
| Condo only                        | 5         | 16,557  | -100.0   | 29,746       | 121,680   | -75.6    |
| Plan to stay in Timeshare         | 0         | 9,923   | -100.0   | 15,896       | 76,533    | -79.2    |
| Timeshare only                    | 0         | 7,631   | -100.0   | 12,585       | 60,407    | -79.2    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

|                                      | SEPTEMBER |         |          | YEAR-TO-DATE |           |          |
|--------------------------------------|-----------|---------|----------|--------------|-----------|----------|
|                                      | 2020P     | 2019P   | % CHANGE | 2020P        | 2019P     | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b>    |           |         |          |              |           |          |
| Cruise Ship                          | 0         | 287     | -100.0   | 272          | 2,353     | -88.4    |
| Friends/Relatives                    | 10        | 1,832   | -99.4    | 3,758        | 15,366    | -75.5    |
| Bed & Breakfast                      | 0         | 98      | -100.0   | 382          | 1,751     | -78.2    |
| Rental House                         | 6         | 495     | -98.8    | 1,437        | 5,636     | -74.5    |
| Hostel                               | 0         | 223     | -100.0   | 369          | 1,241     | -70.3    |
| Camp Site, Beach                     | 0         | 0       |          | 18           | 656       | -97.3    |
| Private Room in Private Home**       | 1         | 414     | -99.7    | 1,242        | 3,746     | -66.8    |
| Shared Room/Space in Private Home    | 0         | 291     | -100.0   | 218          | 1,805     | -87.9    |
| Other                                | 0         | 49      | -100.0   | 207          | 1,859     | -88.8    |
| <b>PURPOSE OF TRIP <sup>1/</sup></b> |           |         |          |              |           |          |
| Pleasure (Net)                       | 16        | 129,170 | -100.0   | 253,224      | 1,028,326 | -75.4    |
| Honeymoon/Get Married                | 0         | 17,181  | -100.0   | 28,271       | 143,767   | -80.3    |
| Honeymoon                            | 0         | 16,516  | -100.0   | 26,257       | 136,688   | -80.8    |
| Get Married                          | 0         | 3,036   | -100.0   | 4,888        | 22,552    | -78.3    |
| Pleasure/Vacation                    | 16        | 113,103 | -100.0   | 227,240      | 893,095   | -74.6    |
| Mtgs/Conventions/Incentive           | 0         | 4,016   | -100.0   | 19,316       | 60,794    | -68.2    |
| Conventions                          | 0         | 931     | -100.0   | 3,948        | 10,229    | -61.4    |
| Corporate Meetings                   | 0         | 298     | -100.0   | 883          | 2,590     | -65.9    |
| Incentive                            | 0         | 3,005   | -100.0   | 14,852       | 49,023    | -69.7    |
| Other Business                       | 14        | 699     | -98.0    | 1,348        | 4,702     | -71.3    |
| Visit Friends/Rel.                   | 13        | 1,815   | -99.3    | 4,406        | 16,892    | -73.9    |
| Gov't/Military                       | 2         | 103     | -97.7    | 85           | 796       | -89.3    |
| Attend School                        | 30        | 808     | -96.3    | 1,403        | 4,523     | -69.0    |
| Sport Events                         | 1         | 439     | -99.7    | 1,579        | 5,324     | -70.3    |
| Other                                | 7         | 12,865  | -99.9    | 24,508       | 95,862    | -74.4    |
| <b>TRAVEL STATUS <sup>1/</sup></b>   |           |         |          |              |           |          |
| % First Timers ***                   | 20.9      | 31.7    | -10.8    | 31.8         | 31.4      | 0.5      |
| % Repeaters ***                      | 79.1      | 68.3    | 10.8     | 68.2         | 68.6      | -0.5     |
| Average # of Trips                   | 8.8       | 4.9     | 81.2     | 4.8          | 4.9       | -2.1     |
| Group Tour                           | 0         | 18,472  | -100.0   | 50,660       | 179,055   | -71.7    |
| Non-Group                            | 28        | 125,456 | -100.0   | 243,762      | 994,422   | -75.5    |
| Package Trip                         | 0         | 84,695  | -100.0   | 168,951      | 677,809   | -75.1    |
| No Package                           | 28        | 59,233  | -100.0   | 125,471      | 495,668   | -74.7    |
| Net True Independent                 | 28        | 54,465  | -99.9    | 113,474      | 451,994   | -74.9    |
| Ave. Age                             | 41        | 43      | -4.8     | 45           | 45        | 0.9      |
| Ave. Party Size                      | 1.0       | 2.5     | -59.0    | 2.7          | 2.7       | 0.4      |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

<sup>1/</sup> Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL CANADA VISITORS BY AIR

|                                   | SEPTEMBER |         |          | YEAR-TO-DATE |           |          |
|-----------------------------------|-----------|---------|----------|--------------|-----------|----------|
|                                   | 2020P     | 2019    | % CHANGE | 2020P        | 2019      | % CHANGE |
| TOTAL VISITORS                    | 162       | 21,928  | -99.3    | 156,177      | 393,074   | -60.3    |
| Domestic                          | 162       | 9,209   | -98.2    | 29,109       | 99,457    | -70.7    |
| International                     | 0         | 12,719  | -100.0   | 127,068      | 293,617   | -56.7    |
| VISITOR DAYS                      | 10,385    | 254,953 | -95.9    | 2,077,344    | 4,764,961 | -56.4    |
| AVERAGE DAILY CENSUS              | 346       | 8,498   | -95.9    | 7,582        | 17,454    | -56.6    |
| ISLANDS VISITED                   |           |         |          |              |           |          |
| O'ahu                             | 47        | 12,254  | -99.6    | 61,836       | 172,398   | -64.1    |
| O'ahu only                        | 47        | 7,166   | -99.3    | 42,752       | 115,119   | -62.9    |
| O'ahu one day or less             | 0         | 578     | -100.0   | 2,169        | 6,772     | -68.0    |
| Kaua'i                            | 5         | 3,042   | -99.8    | 22,593       | 55,761    | -59.5    |
| Kaua'i only                       | 5         | 865     | -99.4    | 11,757       | 25,661    | -54.2    |
| Kaua'i one day or less            | 0         | 224     | -100.0   | 1,821        | 5,301     | -65.6    |
| Maui County                       | 41        | 11,421  | -99.6    | 71,845       | 199,140   | -63.9    |
| Maui                              | 41        | 11,381  | -99.6    | 71,181       | 197,764   | -64.0    |
| Maui only                         | 41        | 6,105   | -99.3    | 50,869       | 136,865   | -62.8    |
| Maui one day or less              | 0         | 640     | -100.0   | 2,593        | 7,874     | -67.1    |
| Moloka'i *                        | 0         | 68      | -100.0   | 1,023        | 3,628     | -71.8    |
| Moloka'i only *                   | 0         | 7       | -100.0   | 198          | 171       | 15.4     |
| Moloka'i one day or less*         | 0         | 19      | -100.0   | 379          | 2,529     | -85.0    |
| Lāna'i *                          | 0         | 354     | -100.0   | 1,556        | 4,416     | -64.8    |
| Lāna'i only *                     | 0         | 5       | -100.0   | 133          | 246       | -45.9    |
| Lāna'i one day or less*           | 0         | 95      | -100.0   | 1,043        | 3,002     | -65.2    |
| Hawai'i Island                    | 69        | 3,895   | -98.2    | 35,929       | 69,616    | -48.4    |
| Kona side                         | 61        | 3,624   | -98.3    | 32,910       | 64,580    | -49.0    |
| Hilo side                         | 11        | 1,269   | -99.1    | 10,277       | 23,280    | -55.9    |
| Hawai'i Island only               | 69        | 1,521   | -95.5    | 23,207       | 37,993    | -38.9    |
| Hawai'i Island one day or less    | 0         | 417     | -100.0   | 653          | 2,323     | -71.9    |
| Any Neighbor Island               | 115       | 14,762  | -99.2    | 113,425      | 277,956   | -59.2    |
| NI only                           | 115       | 9,675   | -98.8    | 94,341       | 220,676   | -57.2    |
| O'ahu & NI                        | 0         | 5,088   | -100.0   | 19,085       | 57,280    | -66.7    |
| Any one island only               | 162       | 15,669  | -99.0    | 128,914      | 316,055   | -59.2    |
| Multiple Islands                  | 0         | 6,259   | -100.0   | 27,262       | 77,019    | -64.6    |
| Avg. Islands Visited              | 1.00      | 1.41    | -29.2    | 1.24         | 1.28      | -3.0     |
| Average Length of Stay in Hawai'i | 64.26     | 11.63   | 452.7    | 13.30        | 12.12     | 9.7      |
| ACCOMMODATIONS                    |           |         |          |              |           |          |
| Plan to stay in Hotel             | 19        | 10,762  | -99.8    | 66,898       | 172,379   | -61.2    |
| Hotel only                        | 16        | 7,830   | -99.8    | 49,741       | 129,690   | -61.6    |
| Plan to stay in Condo             | 28        | 6,400   | -99.6    | 52,883       | 128,711   | -58.9    |
| Condo only                        | 25        | 4,356   | -99.4    | 42,690       | 102,247   | -58.2    |
| Plan to stay in Timeshare         | 0         | 1,665   | -100.0   | 14,112       | 31,687    | -55.5    |
| Timeshare only                    | 0         | 1,403   | -100.0   | 9,972        | 23,666    | -57.9    |

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

|                                   | SEPTEMBER |        |          | YEAR-TO-DATE |         |          |
|-----------------------------------|-----------|--------|----------|--------------|---------|----------|
|                                   | 2020P     | 2019P  | % CHANGE | 2020P        | 2019P   | % CHANGE |
| <b>ACCOMMODATIONS (continued)</b> |           |        |          |              |         |          |
| Cruise Ship                       | 0         | 459    | -100.0   | 1,571        | 6,405   | -75.5    |
| Friends/Relatives                 | 60        | 1,074  | -94.5    | 8,454        | 18,697  | -54.8    |
| Bed & Breakfast                   | 0         | 345    | -100.0   | 3,037        | 7,046   | -56.9    |
| Rental House                      | 11        | 2,744  | -99.6    | 24,339       | 63,063  | -61.4    |
| Hostel                            | 4         | 1,036  | -99.6    | 2,939        | 8,606   | -65.8    |
| Camp Site, Beach                  | 1         | 388    | -99.7    | 3,676        | 7,361   | -50.1    |
| Private Room in Private Home**    | 7         | 851    | -99.2    | 3,064        | 10,715  | -71.4    |
| Shared Room/Space in Private Home | 7         | 321    | -98.0    | 1,071        | 2,446   | -56.2    |
| Other                             | 43        | 487    | -91.3    | 2,079        | 5,276   | -60.6    |
| <b>PURPOSE OF TRIP</b>            |           |        |          |              |         |          |
| Pleasure (Net)                    | 50        | 19,729 | -99.7    | 146,298      | 370,250 | -60.5    |
| Honeymoon/Get Married             | 0         | 1,510  | -100.0   | 3,177        | 11,269  | -71.8    |
| Honeymoon                         | 0         | 1,448  | -100.0   | 2,719        | 10,350  | -73.7    |
| Get Married                       | 0         | 103    | -100.0   | 562          | 1,327   | -57.7    |
| Pleasure/Vacation                 | 50        | 18,363 | -99.7    | 143,706      | 360,736 | -60.2    |
| Mtgs/Conventions/Incentive        | 2         | 759    | -99.7    | 6,379        | 13,622  | -53.2    |
| Conventions                       | 1         | 302    | -99.6    | 4,767        | 8,017   | -40.5    |
| Corporate Meetings                | 1         | 25     | -95.3    | 833          | 2,222   | -62.5    |
| Incentive                         | 0         | 446    | -100.0   | 980          | 3,627   | -73.0    |
| Other Business                    | 15        | 174    | -91.2    | 1,075        | 2,611   | -58.8    |
| Visit Friends/Rel.                | 53        | 642    | -91.8    | 6,036        | 12,321  | -51.0    |
| Gov't/Military                    | 1         | 23     | -95.0    | 76           | 317     | -76.1    |
| Attend School                     | 23        | 50     | -52.9    | 184          | 625     | -70.6    |
| Sport Events                      | 0         | 82     | -100.0   | 1,086        | 2,526   | -57.0    |
| Other                             | 30        | 1,229  | -97.5    | 2,344        | 7,413   | -68.4    |
| <b>TRAVEL STATUS</b>              |           |        |          |              |         |          |
| % First Timers ***                | 24.5      | 43.2   | -18.6    | 29.3         | 37.4    | -8.0     |
| % Repeaters ***                   | 75.5      | 56.8   | 18.6     | 70.7         | 62.6    | 8.0      |
| Average # of Trips                | 8.4       | 3.6    | 132.8    | 4.6          | 3.9     | 16.4     |
| Group Tour                        | 2         | 443    | -99.6    | 2,129        | 5,803   | -63.3    |
| Non-Group                         | 160       | 21,485 | -99.3    | 154,048      | 387,271 | -60.2    |
| Package Trip                      | 5         | 4,443  | -99.9    | 24,426       | 75,214  | -67.5    |
| No Package                        | 157       | 17,485 | -99.1    | 131,751      | 317,861 | -58.6    |
| Net True Independent              | 155       | 17,383 | -99.1    | 130,935      | 316,150 | -58.6    |
| Ave. Age                          | 42        | 43     | -2.1     | 49           | 47      | 4.1      |
| Ave. Party Size                   | 1.3       | 2.0    | -33.7    | 2.2          | 2.3     | -4.6     |

\*\* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

\*\*\* Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable



**SEPTEMBER 2020 ARRIVALS AT A GLANCE**

| TOTAL EXPENDITURES (\$mil.)              | 2020P          | 2019             | % change     | 2020P             | 2019              | % change     |
|--|----------------|------------------|--------------|-------------------|-------------------|--------------|
| <b>TOTAL EXPENDITURES (\$mil.)</b>       | <b>N/A</b>     | <b>1,246.3</b>   | <b>N/A</b>   | <b>N/A</b>        | <b>13,302.5</b>   | <b>N/A</b>   |
| Total by air                             | N/A            | 1,235.4          | N/A          | N/A               | 13,262.7          | N/A          |
| U.S. Total                               | N/A            | 754.9            | N/A          | N/A               | 8,739.8           | N/A          |
| U.S. West                                | N/A            | 466.0            | N/A          | N/A               | 5,151.9           | N/A          |
| U.S. East                                | N/A            | 288.9            | N/A          | N/A               | 3,587.9           | N/A          |
| Japan                                    | N/A            | 196.5            | N/A          | N/A               | 1,652.4           | N/A          |
| Canada                                   | N/A            | 40.5             | N/A          | N/A               | 790.6             | N/A          |
| All Others                               | N/A            | 243.4            | N/A          | N/A               | 2,079.8           | N/A          |
| Visitor arrivals by cruise ships         | N/A            | 10.9             | N/A          | N/A               | 39.9              | N/A          |
| <b>TOTAL VISITOR DAYS</b>                | <b>627,287</b> | <b>6,185,073</b> | <b>-89.9</b> | <b>22,265,985</b> | <b>68,147,048</b> | <b>-67.3</b> |
| Total by air                             | 627,287        | 6,089,616        | -89.7        | 22,124,283        | 67,700,771        | -67.3        |
| U.S. Total                               | 538,346        | 3,866,376        | -86.1        | 15,906,781        | 46,717,448        | -66.0        |
| U.S. West                                | 323,024        | 2,602,158        | -87.6        | 9,656,016         | 29,691,370        | -67.5        |
| U.S. East                                | 215,322        | 1,264,218        | -83.0        | 6,250,766         | 17,026,078        | -63.3        |
| Japan                                    | 1,779          | 850,295          | -99.8        | 1,744,079         | 6,971,475         | -75.0        |
| Canada                                   | 10,385         | 254,953          | -95.9        | 2,077,344         | 4,764,961         | -56.4        |
| All Others                               | 76,777         | 1,117,992        | -93.1        | 2,396,079         | 9,246,886         | -74.1        |
| Visitor arrivals by cruise ships         | 0              | 95,457           | -100.0       | 141,701           | 446,277           | -68.2        |
| <b>VISITOR ARRIVALS</b>                  | <b>18,868</b>  | <b>736,155</b>   | <b>-97.4</b> | <b>2,220,009</b>  | <b>7,828,965</b>  | <b>-71.6</b> |
| Total by air                             | 18,868         | 718,042          | -97.4        | 2,190,217         | 7,733,815         | -71.7        |
| U.S. Total                               | 16,027         | 438,993          | -96.3        | 1,508,289         | 5,210,250         | -71.1        |
| U.S. West                                | 9,994          | 305,808          | -96.7        | 963,552           | 3,447,548         | -72.1        |
| U.S. East                                | 6,033          | 133,185          | -95.5        | 544,736           | 1,762,702         | -69.1        |
| Japan                                    | 79             | 143,928          | -99.9        | 294,647           | 1,173,477         | -74.9        |
| Canada                                   | 162            | 21,928           | -99.3        | 156,177           | 393,074           | -60.3        |
| All Others                               | 2,601          | 113,192          | -97.7        | 231,105           | 957,014           | -75.9        |
| Visitor arrivals by cruise ships         | 0              | 18,114           | -100.0       | 29,792            | 95,150            | -68.7        |
| <b>AVERAGE DAILY CENSUS</b>              | <b>20,910</b>  | <b>206,169</b>   | <b>-89.9</b> | <b>81,263</b>     | <b>249,623</b>    | <b>-67.4</b> |
| Total by air                             | 20,910         | 202,987          | -89.7        | 80,746            | 247,988           | -67.4        |
| U.S. Total                               | 17,945         | 128,879          | -86.1        | 58,054            | 171,126           | -66.1        |
| U.S. West                                | 10,767         | 86,739           | -87.6        | 35,241            | 108,760           | -67.6        |
| U.S. East                                | 7,177          | 42,141           | -83.0        | 22,813            | 62,367            | -63.4        |
| Japan                                    | 59             | 28,343           | -99.8        | 6,365             | 25,537            | -75.1        |
| Canada                                   | 346            | 8,498            | -95.9        | 7,582             | 17,454            | -56.6        |
| All Others                               | 2,559          | 37,266           | -93.1        | 8,745             | 33,871            | -74.2        |
| Visitor arrivals by cruise ships         | 0              | 3,182            | -100.0       | 517               | 1,635             | -68.4        |
| <b>AVERAGE LENGTH OF STAY</b>            | <b>33.25</b>   | <b>8.40</b>      | <b>295.7</b> | <b>10.03</b>      | <b>8.70</b>       | <b>15.2</b>  |
| Total by air                             | 33.25          | 8.48             | 292.0        | 10.10             | 8.75              | 15.4         |
| U.S. Total                               | 33.59          | 8.81             | 281.4        | 10.55             | 8.97              | 17.6         |
| U.S. West                                | 32.32          | 8.51             | 279.9        | 10.02             | 8.61              | 16.4         |
| U.S. East                                | 35.69          | 9.49             | 276.0        | 11.47             | 9.66              | 18.8         |
| Japan                                    | 22.52          | 5.91             | 281.2        | 5.92              | 5.94              | -0.4         |
| Canada                                   | 64.26          | 11.63            | 452.7        | 13.30             | 12.12             | 9.7          |
| All Others                               | 29.52          | 9.88             | 198.9        | 10.37             | 9.66              | 7.3          |
| Visitor arrivals by cruise ships         | 0.00           | 5.27             | -100.0       | 4.76              | 4.69              | 1.4          |
| <b>PER PERSON PER DAY SPENDING (\$)</b>  | <b>N/A</b>     | <b>201.5</b>     | <b>N/A</b>   | <b>N/A</b>        | <b>195.2</b>      | <b>N/A</b>   |
| Total by air                             | N/A            | 202.9            | N/A          | N/A               | 195.9             | N/A          |
| U.S. Total                               | N/A            | 195.3            | N/A          | N/A               | 187.1             | N/A          |
| U.S. West                                | N/A            | 179.1            | N/A          | N/A               | 173.5             | N/A          |
| U.S. East                                | N/A            | 228.5            | N/A          | N/A               | 210.7             | N/A          |
| Japan                                    | N/A            | 231.1            | N/A          | N/A               | 237.0             | N/A          |
| Canada                                   | N/A            | 158.9            | N/A          | N/A               | 165.9             | N/A          |
| All Others                               | N/A            | 217.7            | N/A          | N/A               | 224.9             | N/A          |
| Visitor arrivals by cruise ships         | N/A            | 114.1            | N/A          | N/A               | 89.3              | N/A          |
| <b>PER PERSON PER TRIP SPENDING (\$)</b> | <b>N/A</b>     | <b>1,692.9</b>   | <b>N/A</b>   | <b>N/A</b>        | <b>1,699.1</b>    | <b>N/A</b>   |
| Total by air                             | N/A            | 1,720.5          | N/A          | N/A               | 1,714.9           | N/A          |
| U.S. Total                               | N/A            | 1,719.7          | N/A          | N/A               | 1,677.4           | N/A          |
| U.S. West                                | N/A            | 1,523.9          | N/A          | N/A               | 1,494.4           | N/A          |
| U.S. East                                | N/A            | 2,169.2          | N/A          | N/A               | 2,035.5           | N/A          |
| Japan                                    | N/A            | 1,365.4          | N/A          | N/A               | 1,408.1           | N/A          |
| Canada                                   | N/A            | 1,848.0          | N/A          | N/A               | 2,011.4           | N/A          |
| All Others                               | N/A            | 2,150.4          | N/A          | N/A               | 2,173.3           | N/A          |
| Visitor arrivals by cruise ships         | N/A            | 601.5            | N/A          | N/A               | 418.9             | N/A          |

P=Preliminary data.

Source:Hawai'i Tourism Authority

2020 Arrivals at a Glance by Month

| MONTH-TO-DATE                       | MMA                                | Jan             | Feb       | Mar       | Apr       | May     | Jun     | Jul     | Aug     | Sep     |
|-------------------------------------|------------------------------------|-----------------|-----------|-----------|-----------|---------|---------|---------|---------|---------|
| <b>EXPENDITURES (\$mil.)</b>        | TOTAL (\$mil.)                     | \$1,713.0       | \$1,458.7 | \$720.2   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | Total by air                       | \$1,708.0       | \$1,452.6 | \$718.8   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | U.S. Total                         | \$1,129.1       | \$991.2   | \$547.3   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | U.S. West                          | \$621.7         | \$572.9   | \$316.8   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | U.S. East                          | \$507.4         | \$418.3   | \$230.5   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | Japan                              | \$184.4         | \$163.9   | \$67.5    | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | Canada                             | \$160.4         | \$144.7   | \$56.5    | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | All Other                          | \$234.2         | \$152.8   | \$47.5    | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | Visitor arrivals by cruise ships   | \$5.0           | \$6.1     | \$1.4     | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | <b>Visitor Days</b>                | TOTAL (air + s) | 8,352,039 | 7,251,494 | 3,960,573 | 123,355 | 258,021 | 456,700 | 557,076 | 679,441 |
| Total by air                        |                                    | 8,305,017       | 7,177,304 | 3,940,084 | 123,355   | 258,021 | 456,700 | 557,076 | 679,441 | 627,287 |
| U.S. Total                          |                                    | 5,588,753       | 4,960,739 | 2,929,315 | 113,567   | 239,811 | 423,609 | 502,530 | 610,112 | 538,346 |
| U.S. West                           |                                    | 3,337,398       | 3,051,764 | 1,784,141 | 74,338    | 149,744 | 258,912 | 295,891 | 380,804 | 323,024 |
| U.S. East                           |                                    | 2,251,355       | 1,908,975 | 1,145,174 | 39,229    | 90,067  | 164,697 | 206,639 | 229,308 | 215,322 |
| Japan                               |                                    | 768,565         | 678,463   | 282,295   | 559       | 575     | 2,147   | 2,178   | 7,518   | 1,779   |
| Canada                              |                                    | 913,550         | 789,464   | 350,419   | 285       | 562     | 2,890   | 3,319   | 6,471   | 10,385  |
| All Other                           |                                    | 1,034,149       | 748,638   | 378,055   | 8,943     | 17,073  | 28,054  | 49,048  | 55,340  | 76,777  |
| Visitor arrivals by cruise ships    |                                    | \$47,022.7      | 74,190    | 20,489    | 0         | 0       | 0       | 0       | 0       | 0       |
| <b>Visitor Arrivals</b>             |                                    | TOTAL (air + s) | 862,574   | 828,056   | 434,856   | 4,564   | 9,116   | 17,068  | 22,562  | 22,344  |
|                                     | Total by air                       | 852,037         | 812,967   | 430,691   | 4,564     | 9,116   | 17,068  | 22,562  | 22,344  | 18,868  |
|                                     | U.S. Total                         | 552,578         | 549,625   | 320,988   | 4,245     | 8,489   | 15,745  | 20,406  | 20,185  | 16,027  |
|                                     | U.S. West                          | 352,525         | 355,515   | 200,842   | 3,016     | 5,842   | 10,149  | 12,890  | 12,778  | 9,994   |
|                                     | U.S. East                          | 200,053         | 194,110   | 120,146   | 1,229     | 2,647   | 5,596   | 7,516   | 7,407   | 6,033   |
|                                     | Japan                              | 128,686         | 120,210   | 45,332    | 13        | 14      | 40      | 54      | 220     | 79      |
|                                     | Canada                             | 65,123          | 64,185    | 26,426    | 9         | 20      | 57      | 94      | 100     | 162     |
|                                     | All Other                          | 105,649         | 78,946    | 37,945    | 298       | 593     | 1,226   | 2,008   | 1,839   | 2,601   |
|                                     | Visitor arrivals by cruise ships   | 10,538          | 15,089    | 4,165     | 0         | 0       | 0       | 0       | 0       | 0       |
|                                     | <b>Average Daily Census</b>        | TOTAL (air + s) | 278,401   | 241,716   | 132,019   | 4,112   | 8,601   | 15,223  | 18,569  | 22,648  |
| Total by air                        |                                    | 276,834         | 239,243   | 131,336   | 4,112     | 8,601   | 15,223  | 18,569  | 22,648  | 20,910  |
| U.S. Total                          |                                    | 186,292         | 165,358   | 97,644    | 3,786     | 7,994   | 14,120  | 16,751  | 20,337  | 17,945  |
| U.S. West                           |                                    | 111,247         | 101,725   | 59,471    | 2,478     | 4,991   | 8,630   | 9,863   | 12,693  | 10,767  |
| U.S. East                           |                                    | 75,045          | 63,633    | 38,172    | 1,308     | 3,002   | 5,490   | 6,888   | 7,644   | 7,177   |
| Japan                               |                                    | 25,619          | 22,615    | 9,410     | 19        | 19      | 72      | 73      | 251     | 59      |
| Canada                              |                                    | 30,452          | 26,315    | 11,681    | 10        | 19      | 96      | 111     | 216     | 346     |
| All Other                           |                                    | 34,472          | 24,955    | 12,602    | 298       | 569     | 935     | 1,635   | 1,845   | 2,559   |
| Visitor arrivals by cruise ships    |                                    | 1,567           | 2,473     | 683       | 0         | 0       | 0       | 0       | 0       | 0       |
| <b>Average Length of Stay</b>       |                                    | TOTAL (air + s) | 9.68      | 8.76      | 9.11      | 27.03   | 28.31   | 26.76   | 24.69   | 30.41   |
|                                     | Total by air                       | 9.75            | 8.83      | 9.15      | 27.03     | 28.31   | 26.76   | 24.69   | 30.41   | 33.25   |
|                                     | U.S. Total                         | 10.11           | 9.03      | 9.13      | 26.75     | 28.25   | 26.90   | 24.63   | 30.23   | 33.59   |
|                                     | U.S. West                          | 9.47            | 8.58      | 8.88      | 24.65     | 25.63   | 25.51   | 22.95   | 29.80   | 32.32   |
|                                     | U.S. East                          | 11.25           | 9.83      | 9.53      | 31.93     | 34.02   | 29.43   | 27.49   | 30.96   | 35.69   |
|                                     | Japan                              | 5.97            | 5.64      | 6.23      | 43.63     | 41.43   | 53.92   | 40.69   | 34.17   | 22.52   |
|                                     | Canada                             | 14.03           | 12.30     | 13.26     | 32.40     | 27.99   | 50.74   | 35.18   | 64.85   | 64.26   |
|                                     | All Other                          | 9.79            | 9.48      | 9.96      | 30.03     | 28.80   | 22.88   | 24.42   | 30.09   | 29.52   |
|                                     | Visitor arrivals by cruise ships   | 4.46            | 4.92      | 4.92      | 0.00      | 0.00    | 0.00    | 0.00    | 0.00    | 0.00    |
|                                     | <b>Per Person Per Day Spending</b> | TOTAL (air + s) | \$205.1   | \$201.2   | \$181.9   | N/A     | N/A     | N/A     | N/A     | N/A     |
| Total by air                        |                                    | \$205.7         | \$202.4   | \$182.4   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
| U.S. Total                          |                                    | \$202.0         | \$199.8   | \$186.8   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
| U.S. West                           |                                    | \$186.3         | \$187.7   | \$177.6   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
| U.S. East                           |                                    | \$225.4         | \$219.1   | \$201.3   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
| Japan                               |                                    | \$239.9         | \$241.6   | \$239.1   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
| Canada                              |                                    | \$175.6         | \$183.3   | \$161.1   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
| All Other                           |                                    | \$226.5         | \$204.1   | \$125.7   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
| Visitor arrivals by cruise ships    |                                    | \$105.6         | \$82.2    | \$70.7    | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
| <b>Per Person Per Trip Spending</b> |                                    | TOTAL (air + s) | \$1,985.9 | \$1,761.6 | \$1,656.3 | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | Total by air                       | \$2,004.7       | \$1,786.8 | \$1,668.9 | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | U.S. Total                         | \$2,043.2       | \$1,803.5 | \$1,705.2 | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | U.S. West                          | \$1,763.4       | \$1,611.5 | \$1,577.3 | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | U.S. East                          | \$2,536.3       | \$2,155.1 | \$1,918.9 | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | Japan                              | \$1,432.7       | \$1,363.4 | \$1,488.7 | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | Canada                             | \$2,462.8       | \$2,254.0 | \$2,136.7 | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | All Other                          | \$2,217.1       | \$1,935.2 | \$1,252.0 | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                     | Visitor arrivals by cruise ships   | \$471.3         | \$404.2   | \$347.6   | N/A       | N/A     | N/A     | N/A     | N/A     | N/A     |

**SEPTEMBER 2020 ISLAND HIGHLIGHTS**

| TOTAL EXPENDITURES (\$mil.)              | 2020P          | 2019             | % change     | 2020P             | 2019              | % change     |
|--|----------------|------------------|--------------|-------------------|-------------------|--------------|
| <b>TOTAL EXPENDITURES (\$mil.)</b>       | <b>N/A</b>     | <b>1,246.3</b>   | <b>N/A</b>   | <b>N/A</b>        | <b>13,302.5</b>   | <b>N/A</b>   |
| Total by air                             | N/A            | 1,235.4          | N/A          | N/A               | 13,262.7          | N/A          |
| O'ahu                                    | N/A            | 607.3            | N/A          | N/A               | 6,113.5           | N/A          |
| Maui                                     | N/A            | 339.7            | N/A          | N/A               | 3,857.3           | N/A          |
| Moloka'i                                 | N/A            | 1.7              | N/A          | N/A               | 24.9              | N/A          |
| Lāna'i                                   | N/A            | 8.7              | N/A          | N/A               | 95.0              | N/A          |
| Kaua'i                                   | N/A            | 132.0            | N/A          | N/A               | 1,456.1           | N/A          |
| Hawai'i Island                           | N/A            | 145.9            | N/A          | N/A               | 1,715.9           | N/A          |
| Visitor arrivals by cruise ships         | N/A            | 10.9             | N/A          | N/A               | 39.9              | N/A          |
| <b>TOTAL VISITOR DAYS</b>                | <b>627,287</b> | <b>6,185,073</b> | <b>-89.9</b> | <b>22,265,985</b> | <b>68,147,048</b> | <b>-67.3</b> |
| Total by air                             | 627,287        | 6,089,616        | -89.7        | 22,124,283        | 67,700,771        | -67.3        |
| O'ahu                                    | 346,394        | 3,032,784        | -88.6        | 10,264,527        | 31,824,294        | -67.7        |
| Maui                                     | 87,461         | 1,561,585        | -94.4        | 5,525,270         | 18,179,739        | -69.6        |
| Moloka'i                                 | 2,588          | 15,750           | -83.6        | 91,166            | 202,336           | -54.9        |
| Lāna'i                                   | 708            | 17,985           | -96.1        | 62,040            | 200,925           | -69.1        |
| Kaua'i                                   | 44,132         | 659,019          | -93.3        | 2,392,223         | 7,670,493         | -68.8        |
| Hawai'i Island                           | 146,003        | 802,494          | -81.8        | 3,789,057         | 9,622,983         | -60.6        |
| Visitor arrivals by cruise ships         | 0              | 95,457           | -100.0       | 141,701           | 446,277           | -68.2        |
| <b>VISITOR ARRIVALS</b>                  | <b>18,868</b>  | <b>736,155</b>   | <b>-97.4</b> | <b>2,220,009</b>  | <b>7,828,965</b>  | <b>-71.6</b> |
| Total by air                             | 18,868         | 718,042          | -97.4        | 2,190,217         | 7,733,815         | -71.7        |
| O'ahu                                    | 12,659         | 458,588          | -97.2        | 1,289,494         | 4,657,880         | -72.3        |
| Maui                                     | 2,468          | 210,108          | -98.8        | 614,211           | 2,314,113         | -73.5        |
| Moloka'i                                 | 74             | 5,323            | -98.6        | 14,899            | 48,086            | -69.0        |
| Lāna'i                                   | 39             | 5,770            | -99.3        | 15,215            | 65,292            | -76.7        |
| Kaua'i                                   | 1,092          | 93,501           | -98.8        | 287,462           | 1,039,227         | -72.3        |
| Hawai'i Island                           | 3,335          | 112,138          | -97.0        | 405,481           | 1,323,943         | -69.4        |
| Visitor arrivals by cruise ships         | 0              | 18,114           | -100.0       | 29,792            | 95,150            | -68.7        |
| <b>AVERAGE DAILY CENSUS</b>              | <b>20,910</b>  | <b>206,169</b>   | <b>-89.9</b> | <b>81,263</b>     | <b>249,623</b>    | <b>-67.4</b> |
| Total by air                             | 20,910         | 202,987          | -89.7        | 80,746            | 247,988           | -67.4        |
| O'ahu                                    | 11,546         | 101,093          | -88.6        | 37,462            | 116,573           | -67.9        |
| Maui                                     | 2,915          | 52,053           | -94.4        | 20,165            | 66,592            | -69.7        |
| Moloka'i                                 | 86             | 525              | -83.6        | 333               | 741               | -55.1        |
| Lāna'i                                   | 24             | 599              | -96.1        | 226               | 736               | -69.2        |
| Kaua'i                                   | 1,471          | 21,967           | -93.3        | 8,731             | 28,097            | -68.9        |
| Hawai'i Island                           | 4,867          | 26,750           | -81.8        | 13,829            | 35,249            | -60.8        |
| Visitor arrivals by cruise ships         | 2,559          | 37,266           | -93.1        | 517               | 33,871            | -98.5        |
| <b>AVERAGE LENGTH OF STAY</b>            | <b>33.25</b>   | <b>8.40</b>      | <b>295.7</b> | <b>10.03</b>      | <b>8.70</b>       | <b>15.2</b>  |
| Total by air                             | 33.25          | 8.48             | 292.0        | 10.10             | 8.75              | 15.4         |
| O'ahu                                    | 27.36          | 6.61             | 313.8        | 7.96              | 6.83              | 16.5         |
| Maui                                     | 35.43          | 7.43             | 376.8        | 9.00              | 7.86              | 14.5         |
| Moloka'i                                 | 34.76          | 2.96             | 1,074.8      | 6.12              | 4.21              | 45.4         |
| Lāna'i                                   | 18.29          | 3.12             | 486.7        | 4.08              | 3.08              | 32.5         |
| Kaua'i                                   | 40.43          | 7.05             | 473.6        | 8.32              | 7.38              | 12.7         |
| Hawai'i Island                           | 43.77          | 7.16             | 511.7        | 9.34              | 7.27              | 28.6         |
| Visitor arrivals by cruise ships         | 0.00           | 5.27             | -100.0       | 4.76              | 4.69              | 1.4          |
| <b>PER PERSON PER DAY SPENDING (\$)</b>  | <b>N/A</b>     | <b>201.5</b>     | <b>N/A</b>   | <b>N/A</b>        | <b>195.2</b>      | <b>N/A</b>   |
| Total by air                             | N/A            | 202.9            | N/A          | N/A               | 195.9             | N/A          |
| O'ahu                                    | N/A            | 200.2            | N/A          | N/A               | 192.1             | N/A          |
| Maui                                     | N/A            | 217.5            | N/A          | N/A               | 212.2             | N/A          |
| Moloka'i                                 | N/A            | 109.8            | N/A          | N/A               | 123.1             | N/A          |
| Lāna'i                                   | N/A            | 483.8            | N/A          | N/A               | 473.0             | N/A          |
| Kaua'i                                   | N/A            | 200.4            | N/A          | N/A               | 189.8             | N/A          |
| Hawai'i Island                           | N/A            | 181.8            | N/A          | N/A               | 178.3             | N/A          |
| Visitor arrivals by cruise ships         | N/A            | 114.1            | N/A          | N/A               | 89.3              | N/A          |
| <b>PER PERSON PER TRIP SPENDING (\$)</b> | <b>N/A</b>     | <b>1,692.9</b>   | <b>N/A</b>   | <b>N/A</b>        | <b>1,699.1</b>    | <b>N/A</b>   |
| Total by air                             | N/A            | 1,720.5          | N/A          | N/A               | 1,714.9           | N/A          |
| O'ahu                                    | N/A            | 1,324.3          | N/A          | N/A               | 1,312.5           | N/A          |
| Maui                                     | N/A            | 1,616.7          | N/A          | N/A               | 1,666.9           | N/A          |
| Moloka'i                                 | N/A            | 324.9            | N/A          | N/A               | 518.1             | N/A          |
| Lāna'i                                   | N/A            | 1,508.1          | N/A          | N/A               | 1,455.4           | N/A          |
| Kaua'i                                   | N/A            | 1,412.2          | N/A          | N/A               | 1,401.1           | N/A          |
| Hawai'i Island                           | N/A            | 1,301.2          | N/A          | N/A               | 1,296.0           | N/A          |
| Visitor arrivals by cruise ships         | N/A            | 601.5            | N/A          | N/A               | 418.9             | N/A          |

P=Preliminary data.

Source:Hawai'i Tourism Authority

2020 Monthly Island Highlights

| MONTH-TO-DATE                         | ISLAND                  |           |           |           |         |         |         |         |         |         |
|---------------------------------------|-------------------------|-----------|-----------|-----------|---------|---------|---------|---------|---------|---------|
| <b>EXPENDITURES (\$mil.) *</b>        | TOTAL (\$mil.)          | \$1,713.0 | \$1,458.7 | \$720.2   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Total by air            | \$1,708.0 | \$1,452.6 | \$718.8   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | O'ahu                   | \$701.6   | \$590.0   | \$299.3   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Maui                    | \$510.7   | \$460.3   | \$221.6   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Moloka'i                | \$4.3     | \$4.5     | \$1.9     | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Lāna'i                  | \$9.6     | \$5.4     | \$3.6     | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Kaua'i                  | \$191.3   | \$171.3   | \$78.9    | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Hawai'i Island          | \$290.5   | \$221.0   | \$113.4   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Visitor arrivals by air | \$5.0     | \$6.1     | \$1.4     | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
| <b>Visitor Days</b>                   | TOTAL (air + ships)     | 8,352,039 | 7,251,494 | 3,960,573 | 123,355 | 258,021 | 456,700 | 557,076 | 679,441 | 627,287 |
|                                       | Total by air            | 8,305,017 | 7,177,304 | 3,940,084 | 123,355 | 258,021 | 456,700 | 557,076 | 679,441 | 627,287 |
|                                       | O'ahu                   | 3,688,771 | 3,156,910 | 1,748,930 | 84,220  | 170,586 | 296,597 | 339,137 | 432,982 | 346,394 |
|                                       | Maui                    | 2,194,995 | 1,961,860 | 1,059,076 | 13,458  | 29,646  | 52,535  | 62,907  | 63,332  | 87,461  |
|                                       | Moloka'i                | 36,927    | 27,947    | 14,061    | 204     | 1,709   | 2,686   | 3,675   | 1,369   | 2,588   |
|                                       | Lāna'i                  | 25,117    | 23,436    | 9,194     | 33      | 162     | 1,031   | 1,360   | 1,000   | 708     |
|                                       | Kaua'i                  | 921,575   | 842,837   | 441,724   | 6,067   | 16,234  | 30,805  | 41,322  | 47,528  | 44,132  |
|                                       | Hawai'i Island          | 1,437,632 | 1,164,313 | 667,101   | 19,373  | 39,684  | 73,045  | 108,674 | 133,231 | 146,003 |
|                                       | cruise ships            | 47,023    | 74,190    | 20,489    | 0       | 0       | 0       | 0       | 0       | 0       |
| <b>Visitor Arrivals</b>               | TOTAL (air + ships)     | 862,574   | 828,056   | 434,856   | 4,564   | 9,116   | 17,068  | 22,562  | 22,344  | 18,868  |
|                                       | Total by air            | 852,037   | 812,967   | 430,691   | 4,564   | 9,116   | 17,068  | 22,562  | 22,344  | 18,868  |
|                                       | O'ahu                   | 512,621   | 472,086   | 238,305   | 3,150   | 6,587   | 12,395  | 15,776  | 15,915  | 12,659  |
|                                       | Maui                    | 242,472   | 234,773   | 125,943   | 647     | 1,054   | 1,929   | 2,585   | 2,341   | 2,468   |
|                                       | Moloka'i                | 6,786     | 5,151     | 2,353     | 30      | 68      | 110     | 224     | 104     | 74      |
|                                       | Lāna'i                  | 6,064     | 6,178     | 2,630     | 21      | 23      | 61      | 121     | 78      | 39      |
|                                       | Kaua'i                  | 113,847   | 110,969   | 56,865    | 308     | 571     | 1,053   | 1,397   | 1,361   | 1,092   |
|                                       | Hawai'i Island          | 163,530   | 148,219   | 78,389    | 705     | 1,257   | 2,617   | 3,700   | 3,729   | 3,335   |
|                                       | cruise ships            | 10,538    | 15,089    | 4,165     | 0       | 0       | 0       | 0       | 0       | 0       |
| <b>Average Daily Census</b>           | TOTAL (air + ships)     | 278,401   | 241,716   | 132,019   | 4,112   | 8,601   | 15,223  | 18,569  | 22,648  | 20,910  |
|                                       | Total by air            | 276,834   | 239,243   | 131,336   | 4,112   | 8,601   | 15,223  | 18,569  | 22,648  | 20,910  |
|                                       | O'ahu                   | 122,959   | 105,230   | 58,298    | 2,807   | 5,686   | 9,887   | 11,305  | 14,433  | 11,546  |
|                                       | Maui                    | 73,166    | 65,395    | 35,303    | 449     | 988     | 1,751   | 2,097   | 2,111   | 2,915   |
|                                       | Moloka'i                | 1,231     | 932       | 469       | 7       | 57      | 90      | 123     | 46      | 86      |
|                                       | Lāna'i                  | 837       | 781       | 306       | 1       | 5       | 34      | 45      | 33      | 24      |
|                                       | Kaua'i                  | 30,719    | 28,095    | 14,724    | 202     | 541     | 1,027   | 1,377   | 1,584   | 1,471   |
|                                       | Hawai'i Island          | 47,921    | 38,810    | 22,237    | 646     | 1,323   | 2,435   | 3,622   | 4,441   | 4,867   |
|                                       | cruise ships            | 1,567     | 2,473     | 683       | 0       | 0       | 0       | 0       | 0       | 0       |
| <b>Average Length of Stay</b>         | TOTAL (air + ships)     | 9.68      | 8.76      | 9.11      | 27.03   | 28.31   | 26.76   | 24.69   | 30.41   | 33.25   |
|                                       | Total by air            | 9.75      | 8.83      | 9.15      | 27.03   | 28.31   | 26.76   | 24.69   | 30.41   | 33.25   |
|                                       | O'ahu                   | 7.20      | 6.69      | 7.34      | 26.73   | 25.90   | 23.93   | 21.50   | 27.21   | 27.36   |
|                                       | Maui                    | 9.05      | 8.36      | 8.41      | 20.80   | 28.14   | 27.24   | 24.34   | 27.05   | 35.43   |
|                                       | Moloka'i                | 5.44      | 5.43      | 5.98      | 6.86    | 25.25   | 24.46   | 16.42   | 13.17   | 34.76   |
|                                       | Lāna'i                  | 4.14      | 3.79      | 3.50      | 1.60    | 6.89    | 16.92   | 11.23   | 12.74   | 18.29   |
|                                       | Kaua'i                  | 8.09      | 7.60      | 7.77      | 19.69   | 28.45   | 29.26   | 29.57   | 34.93   | 40.43   |
|                                       | Hawai'i Island          | 8.79      | 7.86      | 8.51      | 27.48   | 31.57   | 27.91   | 29.37   | 35.73   | 43.77   |
|                                       | cruise ships            | 4.46      | 4.92      | 4.92      | 0.00    | 0.00    | 0.00    | 0.00    | 0.00    | 0.00    |
| <b>Per Person Per Day Spending *</b>  | TOTAL (air+ships)       | \$205.1   | \$201.2   | \$181.9   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Total by air            | \$205.7   | \$202.4   | \$182.4   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | O'ahu                   | \$190.2   | \$186.9   | \$171.1   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Maui                    | \$232.7   | \$234.6   | \$209.2   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Moloka'i                | \$116.5   | \$162.0   | \$137.0   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Lāna'i                  | \$382.9   | \$231.7   | \$393.0   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Kaua'i                  | \$207.5   | \$203.2   | \$178.7   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Hawai'i Island          | \$202.1   | \$189.8   | \$170.1   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | cruise ships            | \$105.6   | \$82.2    | \$70.7    | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
| <b>Per Person Per Trip Spending *</b> | TOTAL (air+ships)       | \$1,985.9 | \$1,761.6 | \$1,656.3 | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Total by air            | \$2,004.7 | \$1,786.8 | \$1,668.9 | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | O'ahu                   | \$1,368.7 | \$1,249.8 | \$1,255.8 | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Maui                    | \$2,106.1 | \$1,960.8 | \$1,759.5 | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Moloka'i                | \$634.1   | \$879.1   | \$818.6   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Lāna'i                  | \$1,585.8 | \$878.8   | \$1,373.9 | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Kaua'i                  | \$1,680.0 | \$1,543.2 | \$1,388.4 | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | Hawai'i Island          | \$1,776.6 | \$1,491.3 | \$1,447.2 | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |
|                                       | cruise ships            | \$471.3   | \$404.2   | \$347.6   | N/A     | N/A     | N/A     | N/A     | N/A     | N/A     |

Table 8. VISITORS BY CRUISE SHIPS

|                               | SEPTEMBER |         |          | YEAR-TO-DATE |           |          |
|-------------------------------|-----------|---------|----------|--------------|-----------|----------|
|                               | 2020P     | 2019    | % CHANGE | 2020P        | 2019      | % CHANGE |
| VISITOR DAYS                  | -         | 186,007 | -100.0   | 381,854      | 1,438,235 | -73.4    |
| TOTAL VISITORS                | -         | 26,853  | -100.0   | 52,705       | 190,076   | -72.3    |
| ARRIVED BY SHIP               | -         | 18,114  | -100.0   | 29,792       | 95,150    | -68.7    |
| ARRIVED BY AIR                | -         | 8,739   | -100.0   | 22,913       | 94,926    | -75.9    |
| NUMBER OF SHIP ARRIVALS       | -         | 7       | -100.0   | 20           | 44        | -54.5    |
| ISLANDS VISITED               |           |         |          |              |           |          |
| O'ahu                         | -         | 26,853  | -100.0   | 52,705       | 190,038   | -72.3    |
| Kaua'i                        | -         | 16,775  | -100.0   | 45,636       | 151,138   | -69.8    |
| Maui County                   | -         | 23,421  | -100.0   | 49,975       | 174,582   | -71.4    |
| Maui                          | -         | 23,421  | -100.0   | 49,958       | 174,492   | -71.4    |
| Moloka'i                      | -         | 241     | -100.0   | 792          | 2,231     | -64.5    |
| Lāna'i                        | -         | 427     | -100.0   | 1,218        | 3,559     | -65.8    |
| Hawai'i Island                | -         | 24,229  | -100.0   | 49,787       | 177,035   | -71.9    |
| Average Islands Visited       |           | 3.42    |          |              | 3.67      |          |
| AVERAGE LENGTH OF STAY        |           |         |          |              |           |          |
| Days in Hawai'i before Cruise |           | 0.67    |          |              | 1.17      |          |
| Days in Hawai'i during Cruise |           | 5.39    |          |              | 5.51      |          |
| Days in Hawai'i after Cruise  |           | 0.87    |          |              | 0.88      |          |
| Total days in Hawai'i         |           | 6.93    |          |              | 7.57      |          |
| ACCOMMODATIONS                |           |         |          |              |           |          |
| Hotel                         | -         | 13,754  | -100.0   | 23,154       | 98,688    | -76.5    |
| Hotel only                    | -         | 12,560  | -100.0   | 20,249       | 89,514    | -77.4    |
| Condo                         | -         | 1,328   | -100.0   | 2,760        | 7,182     | -61.6    |
| Condo only                    | -         | 732     | -100.0   | 1,010        | 3,049     | -66.9    |
| Timeshare                     | -         | 938     | -100.0   | 1,820        | 6,912     | -73.7    |
| Timeshare Only                | -         | 579     | -100.0   | 756          | 3,557     | -78.8    |
| Bed & Breakfast               | -         | 280     | -100.0   | 313          | 1,636     | -80.9    |
| Bed & Breakfast only          | -         | 78      | -100.0   | 100          | 626       | -84.0    |
| Friends & relatives           | -         | 499     | -100.0   | 1,153        | 3,600     | -68.0    |
| Other accommodation           | -         | 550     | -100.0   | 706          | 3,102     | -77.2    |
| Accommodation (NET)           | -         | 15,834  | -100.0   | 26,268       | 109,975   | -76.1    |
| Cruise only                   | -         | 11,019  | -100.0   | 26,437       | 80,101    | -67.0    |
| PURPOSE OF TRIP               |           |         |          |              |           |          |
| Honeymoon                     | -         | 584     | -100.0   | 837          | 3,919     | -78.7    |
| Get Married                   | -         | 95      | -100.0   | 109          | 823       | -86.7    |
| Wedding                       | -         | 175     | -100.0   | 287          | 989       | -71.0    |
| Convention/Conference         | -         | 117     | -100.0   | 288          | 1,346     | -78.6    |
| Business                      | -         | 205     | -100.0   | 354          | 1,573     | -77.5    |
| Visiting Friends & relatives  | -         | 2,124   | -100.0   | 4,690        | 16,626    | -71.8    |
| Play Golf                     | -         | 400     | -100.0   | 563          | 2,840     | -80.2    |
| Leisure                       | -         | 23,526  | -100.0   | 46,199       | 164,719   | -72.0    |
| TRAVEL STATUS                 |           |         |          |              |           |          |
| % First timers                |           | 41.0    |          |              | 46.2      |          |
| % Repeat visitors             |           | 59.0    |          |              | 53.8      |          |

NA = Not applicable

Source: Hawai'i Tourism Authority



Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

| SEPTEMBER            | STATE         |                |               | HONOLULU      |                |               | KAHULUI  |              |               | KONA     |              |               | HILO |      |         | LĪHU'E |      |         |
|----------------------|---------------|----------------|---------------|---------------|----------------|---------------|----------|--------------|---------------|----------|--------------|---------------|------|------|---------|--------|------|---------|
|                      | 2020          | 2019           | %CHANGE       | 2020          | 2019           | %CHANGE       | 2020     | 2019         | %CHANGE       | 2020     | 2019         | %CHANGE       | 2020 | 2019 | %CHANGE | 2020   | 2019 | %CHANGE |
| <b>INTERNATIONAL</b> | <b>12,152</b> | <b>295,701</b> | <b>-95.9</b>  | <b>12,152</b> | <b>279,037</b> | <b>-95.6</b>  | <b>0</b> | <b>7,080</b> | <b>-100.0</b> | <b>0</b> | <b>9,584</b> | <b>-100.0</b> |      |      |         |        |      |         |
| <b>SCHEDULES</b>     | <b>11,546</b> | <b>294,826</b> | <b>-96.1</b>  | <b>11,546</b> | <b>278,162</b> | <b>-95.8</b>  | <b>0</b> | <b>7,080</b> | <b>-100.0</b> | <b>0</b> | <b>9,584</b> | <b>-100.0</b> |      |      |         |        |      |         |
| <b>CHARTERS</b>      | <b>606</b>    | <b>875</b>     | <b>-30.7</b>  | <b>606</b>    | <b>875</b>     | <b>-30.7</b>  |          |              |               |          |              |               |      |      |         |        |      |         |
| <b>JAPAN</b>         | <b>372</b>    | <b>171,968</b> | <b>-99.8</b>  | <b>372</b>    | <b>162,384</b> | <b>-99.8</b>  |          |              |               | <b>0</b> | <b>9,584</b> | <b>-100.0</b> |      |      |         |        |      |         |
| Nagoya               | 0             | 13,498         | -100.0        | 0             | 13,498         | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Osaka                | 0             | 33,600         | -100.0        | 0             | 33,600         | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Sapporo              | 0             | 3,614          | -100.0        | 0             | 3,614          | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Tokyo HND            | 372           | 24,060         | -98.5         | 372           | 20,446         | -98.2         |          |              |               | 0        | 3,614        | -100.0        |      |      |         |        |      |         |
| Tokyo NRT            | 0             | 97,196         | -100.0        | 0             | 91,226         | -100.0        |          |              |               | 0        | 5,970        | -100.0        |      |      |         |        |      |         |
| <b>CANADA</b>        | <b>0</b>      | <b>15,438</b>  | <b>-100.0</b> | <b>0</b>      | <b>8,358</b>   | <b>-100.0</b> | <b>0</b> | <b>7,080</b> | <b>-100.0</b> |          |              |               |      |      |         |        |      |         |
| Vancouver            | 0             | 15,438         | -100.0        | 0             | 8,358          | -100.0        | 0        | 7,080        | -100.0        |          |              |               |      |      |         |        |      |         |
| <b>OTHER ASIA</b>    | <b>0</b>      | <b>37,050</b>  | <b>-100.0</b> | <b>0</b>      | <b>37,050</b>  | <b>-100.0</b> |          |              |               |          |              |               |      |      |         |        |      |         |
| Seoul                | 0             | 25,772         | -100.0        | 0             | 25,772         | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Shanghai             | 0             | 7,300          | -100.0        | 0             | 7,300          | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Taipei               | 0             | 3,978          | -100.0        | 0             | 3,978          | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| <b>OCEANIA</b>       | <b>0</b>      | <b>45,703</b>  | <b>-100.0</b> | <b>0</b>      | <b>45,703</b>  | <b>-100.0</b> |          |              |               |          |              |               |      |      |         |        |      |         |
| Auckland             | 0             | 10,914         | -100.0        | 0             | 10,914         | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Brisbane             | 0             | 4,170          | -100.0        | 0             | 4,170          | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Melbourne            | 0             | 5,695          | -100.0        | 0             | 5,695          | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Sydney               | 0             | 24,924         | -100.0        | 0             | 24,924         | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| <b>OTHER</b>         | <b>11,174</b> | <b>24,667</b>  | <b>-54.7</b>  | <b>11,174</b> | <b>24,667</b>  | <b>-54.7</b>  |          |              |               |          |              |               |      |      |         |        |      |         |
| Apia                 | 0             | 578            | -100.0        | 0             | 578            | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Christmas Island     | 0             | 488            | -100.0        | 0             | 488            | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Guam                 | 10,556        | 10,920         | -3.3          | 10,556        | 10,920         | -3.3          |          |              |               |          |              |               |      |      |         |        |      |         |
| Majuro               | 0             | 2,988          | -100.0        | 0             | 2,988          | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Manila               | 618           | 5,253          | -88.2         | 618           | 5,253          | -88.2         |          |              |               |          |              |               |      |      |         |        |      |         |
| Nadi                 | 0             | 826            | -100.0        | 0             | 826            | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Pago Pago            | 0             | 2,502          | -100.0        | 0             | 2,502          | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |
| Papeete              | 0             | 1,112          | -100.0        | 0             | 1,112          | -100.0        |          |              |               |          |              |               |      |      |         |        |      |         |

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division





Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

| YTD                  | STATE          |                  |              | HONOLULU       |                  |              | KAHULUI       |                |              | KONA          |                |              | HILO |      |         | LĪHU'E        |               |              |
|----------------------|----------------|------------------|--------------|----------------|------------------|--------------|---------------|----------------|--------------|---------------|----------------|--------------|------|------|---------|---------------|---------------|--------------|
|                      | 2020           | 2019             | %CHANGE      | 2020           | 2019             | %CHANGE      | 2020          | 2019           | %CHANGE      | 2020          | 2019           | %CHANGE      | 2020 | 2019 | %CHANGE | 2020          | 2019          | %CHANGE      |
| <b>INTERNATIONAL</b> | <b>956,744</b> | <b>2,857,614</b> | <b>-66.5</b> | <b>824,406</b> | <b>2,552,318</b> | <b>-67.7</b> | <b>79,210</b> | <b>164,376</b> | <b>-51.8</b> | <b>38,686</b> | <b>114,478</b> | <b>-66.2</b> |      |      |         | <b>14,442</b> | <b>26,442</b> | <b>-45.4</b> |
| <b>SCHEDULES</b>     | <b>939,788</b> | <b>2,836,924</b> | <b>-66.9</b> | <b>812,538</b> | <b>2,531,628</b> | <b>-67.9</b> | <b>74,122</b> | <b>164,376</b> | <b>-54.9</b> | <b>38,686</b> | <b>114,478</b> | <b>-66.2</b> |      |      |         | <b>14,442</b> | <b>26,442</b> | <b>-45.4</b> |
| <b>CHARTERS</b>      | <b>16,956</b>  | <b>20,690</b>    | <b>-18.0</b> | <b>11,868</b>  | <b>20,690</b>    | <b>-42.6</b> | <b>5,088</b>  | <b>0</b>       | <b>NA</b>    |               |                |              |      |      |         |               |               |              |
| <b>JAPAN</b>         | <b>467,002</b> | <b>1,498,414</b> | <b>-68.8</b> | <b>447,834</b> | <b>1,411,561</b> | <b>-68.3</b> |               |                |              | <b>19,168</b> | <b>86,853</b>  | <b>-77.9</b> |      |      |         |               |               |              |
| Fukuoka              | 13,622         | 21,696           | -37.2        | 13,622         | 21,696           | -37.2        |               |                |              |               |                |              |      |      |         |               |               |              |
| Nagoya               | 32,280         | 117,212          | -72.5        | 32,280         | 117,212          | -72.5        |               |                |              |               |                |              |      |      |         |               |               |              |
| Osaka                | 92,526         | 338,561          | -72.7        | 92,526         | 338,561          | -72.7        |               |                |              |               |                |              |      |      |         |               |               |              |
| Sapporo              | 10,008         | 34,750           | -71.2        | 10,008         | 34,750           | -71.2        |               |                |              |               |                |              |      |      |         |               |               |              |
| Tokyo HND            | 62,359         | 218,946          | -71.5        | 55,131         | 186,420          | -70.4        |               |                |              | 7,228         | 32,526         | -77.8        |      |      |         |               |               |              |
| Tokyo NRT            | 256,207        | 767,249          | -66.6        | 244,267        | 712,922          | -65.7        |               |                |              | 11,940        | 54,327         | -78.0        |      |      |         |               |               |              |
| <b>CANADA</b>        | <b>164,881</b> | <b>356,885</b>   | <b>-53.8</b> | <b>56,799</b>  | <b>138,442</b>   | <b>-59.0</b> | <b>74,122</b> | <b>164,376</b> | <b>-54.9</b> | <b>19,518</b> | <b>27,625</b>  | <b>-29.3</b> |      |      |         | <b>14,442</b> | <b>26,442</b> | <b>-45.4</b> |
| Calgary              | 26,020         | 44,405           | -41.4        | 0              | 8,908            | -100.0       | 26,020        | 35,497         | -26.7        |               |                |              |      |      |         |               |               |              |
| Edmonton             | 0              | 8,646            | -100.0       |                |                  |              | 0             | 8,646          | -100.0       |               |                |              |      |      |         |               |               |              |
| Toronto              | 9,393          | 5,161            | 82.0         | 9,393          | 5,161            | 82.0         |               |                |              |               |                |              |      |      |         |               |               |              |
| Vancouver            | 129,468        | 298,673          | -56.7        | 47,406         | 124,373          | -61.9        | 48,102        | 120,233        | -60.0        | 19,518        | 27,625         | -29.3        |      |      |         | 14,442        | 26,442        | -45.4        |
| <b>OTHER ASIA</b>    | <b>86,695</b>  | <b>368,085</b>   | <b>-76.4</b> | <b>86,695</b>  | <b>368,085</b>   | <b>-76.4</b> |               |                |              |               |                |              |      |      |         |               |               |              |
| Beijing              | 0              | 24,941           | -100.0       | 0              | 24,941           | -100.0       |               |                |              |               |                |              |      |      |         |               |               |              |
| Hangzhou             | 0              | 786              | -100.0       | 0              | 786              | -100.0       |               |                |              |               |                |              |      |      |         |               |               |              |
| Seoul                | 71,175         | 244,014          | -70.8        | 71,175         | 244,014          | -70.8        |               |                |              |               |                |              |      |      |         |               |               |              |
| Shanghai             | 8,176          | 67,744           | -87.9        | 8,176          | 67,744           | -87.9        |               |                |              |               |                |              |      |      |         |               |               |              |
| Taipei               | 7,344          | 30,600           | -76.0        | 7,344          | 30,600           | -76.0        |               |                |              |               |                |              |      |      |         |               |               |              |
| <b>OCEANIA</b>       | <b>95,737</b>  | <b>376,768</b>   | <b>-74.6</b> | <b>95,737</b>  | <b>376,768</b>   | <b>-74.6</b> |               |                |              |               |                |              |      |      |         |               |               |              |
| Auckland             | 25,438         | 96,060           | -73.5        | 25,438         | 96,060           | -73.5        |               |                |              |               |                |              |      |      |         |               |               |              |
| Brisbane             | 10,008         | 33,638           | -70.2        | 10,008         | 33,638           | -70.2        |               |                |              |               |                |              |      |      |         |               |               |              |
| Melbourne            | 10,385         | 40,200           | -74.2        | 10,385         | 40,200           | -74.2        |               |                |              |               |                |              |      |      |         |               |               |              |
| Sydney               | 49,906         | 206,870          | -75.9        | 49,906         | 206,870          | -75.9        |               |                |              |               |                |              |      |      |         |               |               |              |
| <b>OTHER</b>         | <b>125,473</b> | <b>236,772</b>   | <b>-47.0</b> | <b>125,473</b> | <b>236,772</b>   | <b>-47.0</b> |               |                |              |               |                |              |      |      |         |               |               |              |
| Apia                 | 1,314          | 6,252            | -79.0        | 1,314          | 6,252            | -79.0        |               |                |              |               |                |              |      |      |         |               |               |              |
| Christmas Island     | 1,224          | 5,262            | -76.7        | 1,224          | 5,262            | -76.7        |               |                |              |               |                |              |      |      |         |               |               |              |
| Guam                 | 86,996         | 99,736           | -12.8        | 86,996         | 99,736           | -12.8        |               |                |              |               |                |              |      |      |         |               |               |              |
| Majuro               | 5,770          | 25,816           | -77.6        | 5,770          | 25,816           | -77.6        |               |                |              |               |                |              |      |      |         |               |               |              |
| Manila               | 21,321         | 55,326           | -61.5        | 21,321         | 55,326           | -61.5        |               |                |              |               |                |              |      |      |         |               |               |              |
| Nadi                 | 1,342          | 6,294            | -78.7        | 1,342          | 6,294            | -78.7        |               |                |              |               |                |              |      |      |         |               |               |              |
| Pago Pago            | 4,726          | 25,576           | -81.5        | 4,726          | 25,576           | -81.5        |               |                |              |               |                |              |      |      |         |               |               |              |
| Papeete              | 2,780          | 12,510           | -77.8        | 2,780          | 12,510           | -77.8        |               |                |              |               |                |              |      |      |         |               |               |              |

Source: Scheduled seats from Dilo schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division