

TABLE 1. TOTAL VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	484,071	4,564	10505.8	1,331,115	2,100,259	-36.6
Domestic	481,794	4,446	10,736.1	1,321,251	1,487,862	-11.2
International	2,277	118	1,829.7	9,864	612,397	-98.4
VISITOR DAYS	4,541,594	123,355	3,581.7	13,847,827	19,545,759	-29.2
AVERAGE DAILY CENSUS	151,386	4,112	3,581.7	115,399	161,535	-28.6
TOTAL AIR SEATS	727,980	95,985	658.4	2,519,390	3,348,785	-24.8
TOTAL LOAD FACTOR (%)	74.9	12.3	508.9	61.8	74.4	-16.9
ISLANDS VISITED						
O'ahu	223,070	3,150	6,980.6	614,403	1,226,162	-49.9
O'ahu only	192,853	2,993	6,343.3	534,200	966,393	-44.7
O'ahu one day or less	4,844	24	19,801.3	12,268	46,331	-73.5
Kaua'i	41,905	308	13,498.5	68,374	281,989	-75.8
Kaua'i only	29,960	244	12,190.4	43,280	162,199	-73.3
Kaua'i one day or less	1,192	37	3,125.4	3,104	22,947	-86.5
Maui County	180,838	661	27,267.8	515,553	615,356	-16.2
Maui	178,105	647	27,425.7	508,388	603,835	-15.8
Maui only	153,171	525	29,074.2	442,276	410,813	7.7
Maui one day or less	1,795	72	2,399.7	5,004	27,953	-82.1
Moloka'i *	1,588	30	5,240.2	5,066	14,319	-64.6
Moloka'i only *	506	5	10,708.6	1,471	2,487	-40.9
Moloka'i one day or less*	463	19	2,286.5	1,446	6,595	-78.1
Lāna'i *	3,382	21	16,199.5	8,530	14,892	-42.7
Lāna'i only *	1,234	2	78,932.4	3,216	2,822	14.0
Lāna'i one day or less*	860	17	4,837.9	2,184	6,956	-68.6
Hawai'i Island	81,952	705	11,523.5	245,485	390,843	-37.2
Kona side	75,148	438	17,056.6	225,008	345,029	-34.8
Hilo side	18,446	288	6,308.2	55,610	126,872	-56.2
Hawai'i Island only	65,939	591	11,059.1	201,530	231,027	-12.8
Hawai'i Island one day or less	1,265	63	1,907.8	3,302	17,942	-81.6
Any Neighbor Island	291,219	1,571	18,435.7	796,915	1,133,866	-29.7
NI only	261,001	1,414	18,361.4	716,712	874,096	-18.0
O'ahu & NI	30,218	157	19,103.8	80,203	259,769	-69.1
Any one island only	443,664	4,359	10,078.0	1,225,973	1,775,741	-31.0
Multiple Islands	40,408	205	19,594.0	105,142	324,518	-67.6
Avg. Islands Visited	1.09	1.07	2.8	1.09	1.21	-9.6
Average Length of Stay in Hawai'i	9.38	27.03	-65.3	10.40	9.31	11.8
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	243,022	1,567	15,412.4	628,061	1,226,512	-48.8
Hotel only	212,455	1,448	14,569.0	540,991	1,052,040	-48.6
Plan to stay in Condo	100,706	409	24,522.2	285,058	364,059	-21.7
Condo only	85,033	336	25,218.1	239,715	283,106	-15.3
Plan to stay in Timeshare	50,725	17	304,968.9	141,729	159,683	-11.2
Timeshare only	42,534	13	337,125.9	118,452	121,874	-2.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	197	11	1697.0	479	24,444	-98.0
Friends/Relatives	55,803	1,859	2,902.5	177,102	229,469	-22.8
Bed & Breakfast	4,627	33	13,879.9	13,263	27,602	-52.0
Rental House	57,376	308	18,525.1	166,616	222,459	-25.1
Hostel	1,942	24	7,945.5	5,685	18,172	-68.7
Camp Site, Beach	2,215	19	11,443.6	6,460	17,554	-63.2
Private Room in Private Home**	4,604	207	2,126.6	14,291	35,897	-60.2
Shared Room/Space in Private Home	1,133	67	1,594.7	3,855	10,429	-63.0
Other	6,588	395	1,566.5	19,826	34,671	-42.8
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	421,065	422	99,686.1	1,129,087	1,745,802	-35.3
Honeymoon/Get Married	16,914	45	37,313.1	39,224	88,153	-55.5
Honeymoon	14,166	19	74,066.3	32,726	76,772	-57.4
Get Married	3,617	30	11,950.9	8,500	17,123	-50.4
Pleasure/Vacation	407,778	383	106,351.0	1,098,647	1,668,967	-34.2
Mtgs/Conventions/Incentive	4,519	118	3,741.4	11,554	129,475	-91.1
Conventions	1,646	19	8,435.4	4,189	76,196	-94.5
Corporate Meetings	1,429	47	2,920.3	3,990	22,817	-82.5
Incentive	1,628	55	2,863.8	3,748	34,197	-89.0
Other Business	10,360	1,251	728.2	36,223	61,790	-41.4
Visit Friends/Rel.	58,577	1,590	3,583.9	180,957	188,232	-3.9
Gov't/Military	3,479	433	703.6	11,756	23,160	-49.2
Attend School	678	46	1,374.5	3,132	5,119	-38.8
Sport Events	1,142	7	15,796.2	2,995	16,214	-81.5
Other	8,955	1,080	729.0	26,426	79,783	-66.9
TRAVEL STATUS ^{1/}						
% First Timers ***	27.5	19.6	7.9	25.7	29.7	-4.0
% Repeaters ***	72.5	80.4	-7.9	74.3	70.3	4.0
Average # of Trips	6	9	-32.5	6	5	11.1
Group Tour	4,022	34	11,634.4	10,017	98,709	-89.9
Non-Group	480,050	4,530	10,497.3	1,321,099	2,001,550	-34.0
Package Trip	58,365	199	29,288.4	137,829	443,755	-68.9
No Package	425,706	4,366	9,651.4	1,193,287	1,656,504	-28.0
Net True Independent	423,070	4,336	9,657.1	1,186,583	1,626,774	-27.1
Ave. Age	44	39	12.0	43	46	-6.0
Ave. Party Size	2.1	1.2	81.6	2.1	2.1	-0.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
DOMESTIC VISITORS	481,794	4,446	10,736.1	1,321,251	1,487,862	-11.2
DOMESTIC VISITOR DAYS	4,502,015	121,395	3,608.6	13,629,383	14,488,369	-5.9
DOMESTIC AVERAGE DAILY CENSUS	150,067	4,046	3,608.6	113,578	119,739	-5.1
DOMESTIC AIR SEATS	707,075	84,451	737.3	2,421,707	2,454,282	-1.3
DOMESTIC LOAD FACTOR (%)	75.5	13.5	459.3	62.5	73.6	-15.1
ISLANDS VISITED						
O'ahu	220,939	3,047	7,150.0	606,767	715,599	-15.2
O'ahu only	190,754	2,895	6,488.9	526,707	544,029	-3.2
O'ahu one day or less	4,838	24	19,778.1	12,243	40,390	-69.7
Kaua'i	41,902	308	13,497.6	68,353	246,909	-72.3
Kaua'i only	29,960	244	12,190.4	43,278	152,926	-71.7
Kaua'i one day or less	1,192	37	3,125.4	3,093	14,729	-79.0
Maui County	180,691	646	27,880.7	513,610	517,007	-0.7
Maui	177,958	632	28,055.6	506,445	506,903	-0.1
Maui only	153,044	510	29,907.4	440,443	362,675	21.4
Maui one day or less	1,790	72	2,393.6	4,981	16,326	-69.5
Moloka'i *	1,586	30	5,231.9	5,060	10,334	-51.0
Moloka'i only *	506	5	10,708.6	1,470	2,340	-37.2
Moloka'i one day or less*	461	19	2,280.2	1,444	3,327	-56.6
Lāna'i *	3,376	21	16,172.5	8,510	12,401	-31.4
Lāna'i only *	1,234	2	78,932.4	3,216	2,701	19.1
Lāna'i one day or less*	858	17	4,823.8	2,174	4,984	-56.4
Hawai'i Island	81,921	700	11,602.0	245,034	300,939	-18.6
Kona side	75,116	433	17,247.5	224,579	265,526	-15.4
Hilo side	18,439	288	6,305.7	55,535	96,312	-42.3
Hawai'i Island only	65,927	591	11,057.1	201,169	195,738	2.8
Hawai'i Island one day or less	1,265	63	1,907.8	3,302	8,646	-61.8
Any Neighbor Island	291,041	1,551	18,663.3	794,545	943,833	-15.8
NI only	260,856	1,399	18,549.0	714,484	772,262	-7.5
O'ahu & NI	30,185	152	19,712.6	80,060	171,571	-53.3
Any one island only	441,426	4,246	10,296.2	1,216,283	1,260,410	-3.5
Multiple Islands	40,368	200	20,066.2	104,969	227,452	-53.9
Avg. Islands Visited	1.10	1.07	2.8	1.09	1.21	-9.6
Average Length of Stay in Hawai'i	9.34	27.30	-65.8	10.32	9.74	5.9
ACCOMMODATIONS						
Plan to stay in Hotel	241,950	1,476	16,293.6	622,220	776,579	-19.9
Hotel only	211,423	1,366	15,376.7	535,419	652,185	-17.9
Plan to stay in Condo	100,241	407	24,544.1	283,782	259,066	9.5
Condo only	84,592	334	25,256.5	238,601	205,764	16.0
Plan to stay in Timeshare	50,542	17	303,868.5	141,339	129,642	9.0
Timeshare only	42,359	13	335,739.4	118,109	99,852	18.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	136	11	1139.6	418	21,598	-98.1
Friends/Relatives	55,358	1,836	2915.9	175,361	192,797	-9.0
Bed & Breakfast	4,625	33	13872.4	13,251	22,054	-39.9
Rental House	57,283	308	18494.9	166,205	183,209	-9.3
Hostel	1,937	24	7925.1	5,665	14,333	-60.5
Camp Site, Beach	2,212	19	11430.6	6,448	14,325	-55.0
Private Room in Private Home**	4,560	200	2176.7	13,936	22,432	-37.9
Shared Room/Space in Private Home	1,132	67	1592.9	3,829	8,409	-54.5
Other	6,483	385	1584.7	19,577	33,156	-41.0
PURPOSE OF TRIP						
Pleasure (Net)	419,766	413	101607.8	1,123,130	1,203,368	-6.7
Honeymoon/Get Married	16,869	45	37213.7	39,140	43,387	-9.8
Honeymoon	14,133	19	73897.1	32,662	34,980	-6.6
Get Married	3,603	30	11903.7	8,475	10,872	-22.0
Pleasure/Vacation	406,524	374	108649.6	1,092,768	1,168,023	-6.4
Mtgs/Conventions/Incentive	4,470	118	3699.9	11,376	95,834	-88.1
Conventions	1,645	19	8429.1	4,166	62,043	-93.3
Corporate Meetings	1,389	47	2835.9	3,860	20,045	-80.7
Incentive	1,621	55	2850.0	3,723	16,889	-78.0
Other Business	10,296	1,229	737.4	35,914	59,032	-39.2
Visit Friends/Rel.	58,078	1,563	3616.8	178,827	163,826	9.2
Gov't/Military	3,264	403	709.9	11,320	22,197	-49.0
Attend School	663	46	1342.9	3,036	3,433	-11.6
Sport Events	1,131	7	15644.5	2,937	12,538	-76.6
Other	8,794	1,031	752.9	25,584	47,144	-45.7
TRAVEL STATUS						
% First Timers ***	27.4	19.1	8.3	25.7	25.8	-0.1
% Repeaters ***	72.6	80.9	-8.3	74.3	74.2	0.1
Average # of Trips	5.9	8.8	-33.4	6.1	6.1	0.1
Group Tour	4,022	34	11634.4	9,962	36,238	-72.5
Non-Group	477,773	4,412	10729.1	1,311,289	1,451,624	-9.7
Package Trip	58,262	163	35567.2	137,473	202,388	-32.1
No Package	423,532	4,283	9789.0	1,183,778	1,285,473	-7.9
Net True Independent	420,896	4,253	9795.8	1,177,084	1,270,131	-7.3
Ave. Age of Party Head	44	39	13.3	43	47	-7.1
Ave. Party Size	2.2	1.2	82.4	2.1	2.0	6.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
INTERNATIONAL VISITORS	2,277	118	1,829.7	9,864	612,397	-98.4
INTERNATIONAL VISITOR DAYS	39,579	1,960	1,919.3	218,443	5,057,391	-95.7
INTERNATIONAL AVERAGE DAILY CE	1,319	65	1,929.2	1,820	41,797	-95.6
INTERNATIONAL AIR SEATS	20,905	11,534	81.2	97,683	894,503	-89.1
INTERNATIONAL LOAD FACTOR (%)	55.9	3.3	1,593.9	43.9	76.7	-42.8
ISLANDS VISITED						
O'ahu	2,132	103	1,969.5	7,636	510,563	-98.5
O'ahu only	2,099	98	2,041.8	7,493	422,365	-98.2
O'ahu one day or less	6	0		25	5,941	-99.6
Kaua'i	3	0		21	35,079	-99.9
Kaua'i only	0	0		2	9,272	-100.0
Kaua'i one day or less	0	0		11	8,219	-99.9
Maui County	147	15	880.7	1,943	98,349	-98.0
Maui	147	15	880.7	1,942	96,931	-98.0
Maui only	127	15	743.6	1,834	48,138	-96.2
Maui one day or less	4	0		24	11,627	-99.8
Moloka'i *	2	0		5	3,986	-99.9
Moloka'i only *	0	0		1	147	-99.5
Moloka'i one day or less*	1	0		3	3,268	-99.9
Lāna'i *	6	0		20	2,491	-99.2
Lāna'i only *	0	0		0	121	-100.0
Lāna'i one day or less*	2	0		9	1,972	-99.5
Hawai'i Island	32	5	531.3	452	89,903	-99.5
Kona side	32	5	531.3	428	79,503	-99.5
Hilo side	7	0		75	30,560	-99.8
Hawai'i Island only	12	0		361	35,289	-99.0
Hawai'i Island one day or less	0	0		1	9,297	-100.0
Any Neighbor Island	178	20	790.3	2,371	190,032	-98.8
NI only	145	15	869.5	2,228	101,834	-97.8
O'ahu & NI	33	5	552.7	143	88,198	-99.8
Any one island only	2,238	113	1,880.1	9,691	515,332	-98.1
Multiple Islands	39	5	690.0	173	97,065	-99.8
Avg. Islands Visited	1.02	1.04	-2.2	1.02	1.21	-15.3
Average Length of Stay in Hawai'i	17.38	16.61	4.7	22.15	8.26	168.2
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	1,072	91	1,081.3	5,840	449,933	-98.7
Hotel only	1,031	82	1,153.8	5,572	399,855	-98.6
Plan to stay in Condo	465	2	20,548.1	1,276	104,994	-98.8
Condo only	442	2	19,523.0	1,113	77,342	-98.6
Plan to stay in Timeshare	183	0		390	30,041	-98.7
Timeshare only	175	0		343	22,021	-98.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	61	0		61	2,846	-97.9
Friends/Relatives	445	23	1,836.7	1,741	36,671	-95.3
Bed & Breakfast	2	0		12	5,548	-99.8
Rental House	93	0		411	39,250	-99.0
Hostel	5	0		21	3,839	-99.5
Camp Site, Beach	2	0		12	3,229	-99.6
Private Room in Private Home**	44	7	582.6	355	13,465	-97.4
Shared Room/Space in Private Home	1	0		25	2,019	-98.7
Other	105	11	898.6	249	1,514	-83.6
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	1,299	9	13,944.7	5,957	542,434	-98.9
Honeymoon/Get Married	45	0		84	44,765	-99.8
Honeymoon	32	0		63	41,792	-99.8
Get Married	14	0		25	6,250	-99.6
Pleasure/Vacation	1,254	9	13,459.2	5,879	500,944	-98.8
Mtgs/Conventions/Incentive	49	0		178	33,641	-99.5
Conventions	1	0		23	14,153	-99.8
Corporate Meetings	40	0		130	2,772	-95.3
Incentive	8	0		25	17,308	-99.9
Other Business	64	22	198.4	309	2,758	-88.8
Visit Friends/Rel.	499	28	1,713.3	2,130	24,406	-91.3
Gov't/Military	216	30	618.4	436	963	-54.7
Attend School	15	0		95	1,686	-94.3
Sport Events	11	0		58	3,676	-98.4
Other	161	49	227.2	842	32,639	-97.4
TRAVEL STATUS ^{1/}						
% First Timers ***	32.4	36.0	-3.6	18.6	39.0	-20.4
% Repeaters ***	67.6	64.0	3.6	81.4	61.0	20.4
Average # of Trips	7.2	4.3	67.4	6.4	4.0	57.7
Group Tour	0	0		54	62,471	-99.9
Non-Group	2,277	118	1,829.7	9,810	549,926	-98.2
Package Trip	103	35	192.3	355	241,367	-99.9
No Package	2,174	83	2,527.2	9,509	371,030	-97.4
Net True Independent	2,174	83	2,527.2	9,499	356,643	-97.3
Ave. Age of Party Head	44	47	-5.8	45	45	-0.1
Ave. Party Size	1.2	1.2	-3.0	1.2	2.5	-52.7

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US TOTAL VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	471,336	4,245	11004.0	1,292,183	1,427,436	-9.5
Domestic	471,335	4,172	11198.3	1,292,105	1,383,999	-6.6
International	1	73	-98.6	78	43,437	-99.8
VISITOR DAYS	4,388,586	113,567	3764.3	13,261,460	13,592,374	-2.4
AVERAGE DAILY CENSUS	146,286	3,786	3764.3	110,512	112,334	-1.6
ISLANDS VISITED						
O'ahu	215,268	2,913	7291.1	590,779	694,431	-14.9
O'ahu only	185,926	2,771	6609.0	513,100	533,209	-3.8
O'ahu one day or less	4,716	24	19917.5	11,896	38,743	-69.3
Kaua'i	40,973	294	13858.3	66,649	233,347	-71.4
Kaua'i only	29,368	236	12324.0	42,322	146,209	-71.1
Kaua'i one day or less	1,127	33	3310.3	2,918	14,909	-80.4
Maui County	177,236	614	28785.8	504,048	488,352	3.2
Maui	174,569	601	28964.0	497,064	478,615	3.9
Maui only	150,342	488	30682.4	432,929	346,532	24.9
Maui one day or less	1,737	67	2488.1	4,825	16,408	-70.6
Moloka'i *	1,531	23	6476.5	4,900	9,674	-49.3
Moloka'i only *	493	4	12526.2	1,425	2,213	-35.6
Moloka'i one day or less*	438	14	3093.3	1,389	3,301	-57.9
Lāna'i *	3,297	17	19476.0	8,283	11,545	-28.3
Lāna'i only *	1,202	2	76858.3	3,132	2,581	21.3
Lāna'i one day or less*	837	14	6093.0	2,123	4,666	-54.5
Hawai'i Island	80,275	656	12131.9	239,840	281,287	-14.7
Kona side	73,651	400	18331.8	219,948	248,217	-11.4
Hilo side	18,030	275	6457.9	54,212	89,337	-39.3
Hawai'i Island only	64,722	557	11526.1	197,266	183,780	7.3
Hawai'i Island one day or less	1,222	58	2024.1	3,190	8,780	-63.7
Any Neighbor Island	285,409	1,473	19270.4	779,083	894,228	-12.9
NI only	256,068	1,332	19121.2	701,404	733,005	-4.3
O'ahu & NI	29,342	141	20678.0	77,679	161,222	-51.8
Any one island only	432,054	4,058	10546.3	1,190,175	1,214,525	-2.0
Multiple Islands	39,282	186	20965.2	102,009	212,911	-52.1
Avg. Islands Visited	1.09	1.06	3.2	1.09	1.20	-9.0
Average Length of Stay in Hawai'i	9.31	26.75	-65.2	10.26	9.52	7.8
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	236,549	1,437	16,357.8	608,103	747,523	-18.7
Hotel only	206,703	1,332	15,415.1	523,162	629,250	-16.9
Plan to stay in Condo	98,439	387	25,335.5	278,732	250,171	11.4
Condo only	83,081	319	25,980.9	234,401	198,394	18.1
Plan to stay in Timeshare	49,617	17	298,307.9	138,788	125,782	10.3
Timeshare only	41,600	13	329,726.4	115,976	96,651	20.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US TOTAL VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	108	10	978.7	337	19,819	-98.3
Friends/Relatives	53,940	1,743	2,994.9	170,912	187,986	-9.1
Bed & Breakfast	4,502	32	14,176.5	12,911	20,205	-36.1
Rental House	56,153	291	19,166.6	162,793	171,974	-5.3
Hostel	1,815	22	8,228.2	5,318	11,308	-53.0
Camp Site, Beach	2,146	18	11,560.8	6,273	12,480	-49.7
Private Room in Private Home**	4,407	194	2,171.9	13,427	20,432	-34.3
Shared Room/Space in Private Home	1,071	56	1,826.5	3,669	7,531	-51.3
Other	6,255	363	1,623.1	18,825	30,564	-38.4
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	411,328	386	106,404.6	1,100,695	1,153,816	-4.6
Honeymoon/Get Married	16,504	41	40,629.0	38,229	41,017	-6.8
Honeymoon	13,833	18	78,773.0	31,932	33,058	-3.4
Get Married	3,513	27	12,965.0	8,250	10,277	-19.7
Pleasure/Vacation	398,375	352	113,077.9	1,071,069	1,120,216	-4.4
Mtgs/Conventions/Incentive	4,331	104	4,050.0	11,059	90,158	-87.7
Conventions	1,582	19	8,448.8	4,052	59,216	-93.2
Corporate Meetings	1,328	37	3,472.5	3,723	18,803	-80.2
Incentive	1,567	53	2,879.3	3,609	14,989	-75.9
Other Business	9,952	1,163	755.4	34,640	56,506	-38.7
Visit Friends/Rel.	56,660	1,497	3,684.7	174,451	158,047	10.4
Gov't/Military	3,084	377	717.6	10,802	21,270	-49.2
Attend School	598	43	1,301.5	2,761	2,876	-4.0
Sport Events	1,038	6	16,659.0	2,723	11,869	-77.1
Other	8,463	1,021	729.0	24,307	46,648	-47.9
TRAVEL STATUS ^{1/}						
% First Timers ***	27.3	19.0	8.3	25.6	24.6	1.0
% Repeaters ***	72.7	81.0	-8.3	74.4	75.4	-1.0
Average # of Trips	5.9	8.8	-33.1	6.1	6.2	-1.4
Group Tour	3,868	25	15,133.6	9,550	31,926	-70.1
Non-Group	467,468	4,219	10,979.1	1,282,633	1,395,510	-8.1
Package Trip	57,067	154	36,928.3	134,402	187,557	-28.3
No Package	414,268	4,091	10,027.3	1,157,782	1,239,880	-6.6
Net True Independent	411,739	4,070	10,016.6	1,151,364	1,225,929	-6.1
Ave. Age	44	39	13.0	43	47	-7.5
Ave. Party Size	2.2	1.2	83.7	2.1	2.0	6.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	352,147	3,016	11575.7	925,145	911,899	1.5
Domestic	352,147	2,977	11728.7	925,070	891,802	3.7
International	0	39	-100.0	75	20,097	-99.6
VISITOR DAYS	3,215,623	74,338	4225.7	9,178,963	8,247,640	11.3
AVERAGE DAILY CENSUS	107,187	2,478	4225.7	76,491	68,162	12.2
ISLANDS VISITED						
O'ahu	147,671	1,981	7355.4	388,288	405,565	-4.3
O'ahu only	131,714	1,864	6965.7	348,092	335,846	3.6
O'ahu one day or less	2,725	17	15639.4	6,493	16,528	-60.7
Kaua'i	30,686	233	13051.5	46,890	142,653	-67.1
Kaua'i only	23,882	184	12846.7	32,794	105,615	-68.9
Kaua'i one day or less	735	31	2302.8	1,759	6,189	-71.6
Maui County	135,549	478	28286.8	371,625	301,554	23.2
Maui	133,664	471	28289.9	366,831	295,312	24.2
Maui only	120,617	380	31671.1	333,666	240,685	38.6
Maui one day or less	1,023	58	1675.7	2,700	7,233	-62.7
Moloka'i *	1,091	15	7045.0	3,345	5,734	-41.7
Moloka'i only *	371	0		1,047	1,581	-33.8
Moloka'i one day or less*	283	11	2389.8	873	1,777	-50.9
Lāna'i *	2,138	15	14084.4	5,213	6,134	-15.0
Lāna'i only *	812	2	51863.9	2,138	1,671	27.9
Lāna'i one day or less*	562	13	4310.2	1,317	2,347	-43.9
Hawai'i Island	61,249	518	11729.5	175,082	173,740	0.8
Kona side	56,866	317	17826.2	161,972	155,845	3.9
Hilo side	12,713	215	5800.5	36,865	48,064	-23.3
Hawai'i Island only	52,508	429	12125.7	152,407	130,902	16.4
Hawai'i Island one day or less	670	56	1100.0	1,659	4,461	-62.8
Any Neighbor Island	220,433	1,152	19036.0	577,053	576,053	0.2
NI only	204,476	1,035	19649.6	536,857	506,334	6.0
O'ahu & NI	15,956	117	13586.9	40,196	69,719	-42.3
Any one island only	329,903	2,859	11437.9	870,144	816,301	6.6
Multiple Islands	22,244	157	14089.0	55,001	95,598	-42.5
Avg. Islands Visited	1.07	1.07	-0.3	1.07	1.13	-5.6
Average Length of Stay in Hawai'i	9.13	24.65	-63.0	9.92	9.04	9.7
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	170,661	1,033	16,418.9	417,861	449,557	-7.1
Hotel only	149,730	968	15,364.6	360,958	385,466	-6.4
Plan to stay in Condo	79,427	253	31,344.1	216,354	174,960	23.7
Condo only	68,279	202	33,632.9	185,146	143,613	28.9
Plan to stay in Timeshare	38,538	14	269,683.8	102,546	80,363	27.6
Timeshare only	32,593	10	317,255.7	86,768	63,264	37.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	51	8	506.8	156	5,227	-97.0
Friends/Relatives	37,504	1,230	2,949.3	115,272	120,720	-4.5
Bed & Breakfast	2,972	28	10,380.6	8,427	12,650	-33.4
Rental House	42,755	215	19,796.7	118,857	116,075	2.4
Hostel	1,079	14	7,825.4	3,109	6,839	-54.5
Camp Site, Beach	1,444	13	10,634.6	4,031	8,532	-52.8
Private Room in Private Home**	3,164	147	2,058.6	9,273	13,504	-31.3
Shared Room/Space in Private Home	755	37	1,940.6	2,436	4,822	-49.5
Other	4,511	255	1,666.2	13,143	19,922	-34.0
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	311,834	261	119,569.4	799,604	747,850	6.9
Honeymoon/Get Married	9,622	25	38,136.8	21,775	22,547	-3.4
Honeymoon	7,734	13	58,391.4	17,649	17,292	2.1
Get Married	2,345	15	15,464.8	5,126	6,504	-21.2
Pleasure/Vacation	304,583	240	126,725.0	783,259	729,779	7.3
Mtgs/Conventions/Incentive	2,530	74	3,330.2	7,034	45,545	-84.6
Conventions	959	15	6,134.4	2,597	29,116	-91.1
Corporate Meetings	869	31	2,720.2	2,505	10,313	-75.7
Incentive	785	30	2,526.2	2,127	7,434	-71.4
Other Business	7,229	853	747.6	24,066	36,696	-34.4
Visit Friends/Rel.	39,400	1,081	3,543.8	117,409	101,172	16.0
Gov't/Military	1,308	223	486.0	4,792	9,149	-47.6
Attend School	385	36	985.0	1,806	1,614	11.9
Sport Events	788	6	12,618.8	1,747	8,189	-78.7
Other	5,879	743	691.1	16,349	29,979	-45.5
TRAVEL STATUS ^{1/}						
% First Timers ***	20.1	15.8	4.3	18.5	17.6	0.9
% Repeaters ***	79.9	84.2	-4.3	81.5	82.4	-0.9
Average # of Trips	6.6	9.5	-30.4	6.9	7.1	-2.7
Group Tour	2,311	15	15,061.6	5,918	13,767	-57.0
Non-Group	349,836	3,001	11,558.0	919,227	898,132	2.3
Package Trip	39,935	93	42,731.9	89,930	106,458	-15.5
No Package	312,212	2,923	10,581.8	835,215	805,441	3.7
Net True Independent	310,526	2,909	10,574.1	830,932	798,060	4.1
Ave. Age	44	39	12.6	44	46	-5.5
Ave. Party Size	2.3	1.2	92.3	2.2	2.1	7.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	119,189	1,229	9600.6	367,038	515,537	-28.8
Domestic	119,188	1,195	9876.5	367,035	492,197	-25.4
International	1	34	-97.1	3	23,340	-100.0
VISITOR DAYS	1,172,963	39,229	2890.0	4,082,497	5,344,734	-23.6
AVERAGE DAILY CENSUS	39,099	1,308	2890.0	34,021	44,171	-23.0
ISLANDS VISITED						
O'ahu	67,598	932	7154.4	202,491	288,866	-29.9
O'ahu only	54,212	907	5875.9	165,008	197,363	-16.4
O'ahu one day or less	1,991	6	31772.8	5,403	22,215	-75.7
Kaua'i	10,288	60	16984.5	19,759	90,694	-78.2
Kaua'i only	5,486	52	10466.7	9,528	40,594	-76.5
Kaua'i one day or less	392	2	15881.2	1,159	8,720	-86.7
Maui County	41,687	136	30537.0	132,423	186,798	-29.1
Maui	40,905	130	31408.9	130,232	183,303	-29.0
Maui only	29,726	109	27231.2	99,263	105,847	-6.2
Maui one day or less	714	9	7426.5	2,125	9,175	-76.8
Moloka'i *	440	8	5393.8	1,555	3,940	-60.5
Moloka'i only *	122	4	3034.9	379	632	-40.1
Moloka'i one day or less*	155	2	6504.6	517	1,524	-66.1
Lāna'i *	1,159	2	65453.1	3,070	5,411	-43.3
Lāna'i only *	390	0		994	910	9.2
Lāna'i one day or less*	275	1	35162.9	806	2,319	-65.2
Hawai'i Island	19,026	139	13635.9	64,758	107,547	-39.8
Kona side	16,785	82	20279.2	57,975	92,372	-37.2
Hilo side	5,317	59	8838.9	17,347	41,274	-58.0
Hawai'i Island only	12,214	127	9501.7	44,859	52,878	-15.2
Hawai'i Island one day or less	552	2	32899.7	1,530	4,319	-64.6
Any Neighbor Island	64,977	322	20110.4	202,030	318,175	-36.5
NI only	51,591	297	17278.5	164,547	226,671	-27.4
O'ahu & NI	13,385	25	54239.4	37,483	91,504	-59.0
Any one island only	102,151	1,199	8419.9	320,031	398,224	-19.6
Multiple Islands	17,038	30	57250.8	47,008	117,313	-59.9
Avg. Islands Visited	1.17	1.03	13.2	1.15	1.32	-12.8
Average Length of Stay in Hawai'i	9.84	31.93	-69.2	11.12	10.37	7.3
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	65,888	404	16,201.7	190,242	297,966	-36.2
Hotel only	56,974	364	15,549.2	162,203	243,783	-33.5
Plan to stay in Condo	19,012	134	14,044.0	62,378	75,210	-17.1
Condo only	14,802	116	12,644.9	49,254	54,781	-10.1
Plan to stay in Timeshare	11,079	2	472,860.3	36,242	45,419	-20.2
Timeshare only	9,007	2	384,401.9	29,209	33,387	-12.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	57	2	3410.4	182	14,592	-98.8
Friends/Relatives	16,436	513	3,104.4	55,640	67,266	-17.3
Bed & Breakfast	1,531	3	47,988.5	4,484	7,555	-40.6
Rental House	13,398	77	17,398.3	43,936	55,899	-21.4
Hostel	736	8	8,898.1	2,209	4,469	-50.6
Camp Site, Beach	702	5	14,077.8	2,242	3,947	-43.2
Private Room in Private Home**	1,242	47	2,522.6	4,154	6,929	-40.1
Shared Room/Space in Private Home	316	19	1,599.3	1,232	2,709	-54.5
Other	1,744	108	1,520.6	5,682	10,642	-46.6
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	99,494	126	79,097.9	301,091	405,966	-25.8
Honeymoon/Get Married	6,882	15	44,712.3	16,454	18,470	-10.9
Honeymoon	6,099	4	141,206.4	14,283	15,766	-9.4
Get Married	1,168	12	9,779.6	3,124	3,773	-17.2
Pleasure/Vacation	93,792	112	83,770.2	287,810	390,438	-26.3
Mtgs/Conventions/Incentive	1,802	31	5,783.7	4,025	44,613	-91.0
Conventions	623	3	19,846.5	1,455	30,100	-95.2
Corporate Meetings	459	6	7,118.7	1,218	8,490	-85.7
Incentive	782	23	3,344.1	1,482	7,555	-80.4
Other Business	2,723	311	777.0	10,574	19,810	-46.6
Visit Friends/Rel.	17,261	416	4,051.3	57,042	56,875	0.3
Gov't/Military	1,776	154	1,053.4	6,010	12,122	-50.4
Attend School	212	7	2,876.3	955	1,262	-24.3
Sport Events	250	0		976	3,680	-73.5
Other	2,583	278	830.3	7,958	16,669	-52.3
TRAVEL STATUS ^{1/}						
% First Timers ***	48.8	26.9	21.9	43.6	36.9	6.7
% Repeaters ***	51.2	73.1	-21.9	56.4	63.1	-6.7
Average # of Trips	3.6	6.9	-48.2	4.0	4.5	-11.4
Group Tour	1,557	10	15,241.8	3,632	18,160	-80.0
Non-Group	117,632	1,219	9,553.6	363,406	497,378	-26.9
Package Trip	17,133	61	28,040.5	44,471	81,099	-45.2
No Package	102,056	1,168	8,639.2	322,567	434,439	-25.8
Net True Independent	101,213	1,161	8,619.4	320,432	427,870	-25.1
Ave. Age	43	38	12.5	43	48	-11.4
Ave. Party Size	1.9	1.2	62.2	1.9	1.9	2.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	1,367	13	10574.1	4,277	294,241	-98.5
Domestic	102	8	1208.6	296	1,672	-82.3
International	1,265	5	25200.0	3,981	292,569	-98.6
VISITOR DAYS	21,184	559	3690.5	74,367	1,729,882	-95.7
AVERAGE DAILY CENSUS	706	19	3690.5	620	14,297	-95.7
ISLANDS VISITED						
O'ahu	1,311	13	10139.1	4,124	274,533	-98.5
O'ahu only	1,293	13	9991.7	4,045	249,579	-98.4
O'ahu one day or less	1	0		17	1,030	-98.3
Kaua'i	12	0		27	3,699	-99.3
Kaua'i only	9	0		14	434	-96.9
Kaua'i one day or less	2	0		9	2,297	-99.6
Maui County	32	0		92	8,471	-98.9
Maui	32	0		92	8,132	-98.9
Maui only	25	0		59	1,522	-96.1
Maui one day or less	1	0		4	2,732	-99.9
Moloka'i *	1	0		5	421	-98.9
Moloka'i only *	0	0		0	2	-100.0
Moloka'i one day or less*	1	0		5	363	-98.7
Lāna'i *	4	0		7	133	-94.9
Lāna'i only *	0	0		0	2	-100.0
Lāna'i one day or less*	1	0		4	72	-94.9
Hawai'i Island	31	0		125	35,893	-99.7
Kona side	29	0		111	31,446	-99.6
Hilo side	6	0		34	9,560	-99.6
Hawai'i Island only	17	0		70	17,276	-99.6
Hawai'i Island one day or less	0	0		0	4,751	-100.0
Any Neighbor Island	75	0		232	44,662	-99.5
NI only	56	0		153	19,709	-99.2
O'ahu & NI	19	0		79	24,953	-99.7
Any one island only	1,344	13	10394.7	4,187	268,816	-98.4
Multiple Islands	23	0		90	25,425	-99.6
Avg. Islands Visited	1.02	1.00	1.9	1.02	1.10	-6.7
Average Length of Stay in Hawai'i	15.49	43.63	-64.5	17.39	5.88	195.7
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	548	3	17,431.6	1,857	244,518	-99.2
Hotel only	528	3	16,811.9	1,678	237,311	-99.3
Plan to stay in Condo	311	1	24,755.5	916	36,754	-97.5
Condo only	294	1	23,386.6	781	29,712	-97.4
Plan to stay in Timeshare	177	0		300	15,896	-98.1
Timeshare only	173	0		267	12,585	-97.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	61	0		61	272	-77.6
Friends/Relatives	321	5	5,951.9	951	3,685	-74.2
Bed & Breakfast	2	0		4	382	-98.9
Rental House	18	0		182	1,427	-87.2
Hostel	6	1	606.5	7	369	-98.2
Camp Site, Beach	0	0		1	18	-93.9
Private Room in Private Home**	3	1	296.6	142	1,218	-88.3
Shared Room/Space in Private Home	2	2	43.7	22	206	-89.3
Other	97	0		232	192	21.2
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	959	1	76,628.1	2,793	253,190	-98.9
Honeymoon/Get Married	29	0		57	28,271	-99.8
Honeymoon	18	0		36	26,257	-99.9
Get Married	11	0		22	4,888	-99.5
Pleasure/Vacation	930	1	74,308.4	2,737	227,206	-98.8
Mtgs/Conventions/Incentive	32	0		143	19,311	-99.3
Conventions	2	0		25	3,948	-99.4
Corporate Meetings	28	0		100	879	-88.7
Incentive	1	0		18	14,852	-99.9
Other Business	48	2	1,936.8	168	1,328	-87.4
Visit Friends/Rel.	263	6	4,224.3	914	4,311	-78.8
Gov't/Military	15	1	1,870.2	27	68	-60.7
Attend School	11	0		68	1,346	-94.9
Sport Events	15	0		43	1,578	-97.3
Other	57	2	2,352.9	235	24,482	-99.0
TRAVEL STATUS ^{1/}						
% First Timers ***	9.7	24.4	-14.7	16.0	31.9	-15.9
% Repeaters ***	90.3	75.6	14.7	84.0	68.1	15.9
Average # of Trips	10.4	7.2	43.5	8.7	4.7	83.4
Group Tour	3	0		53	50,657	-99.9
Non-Group	1,364	13	10,550.1	4,224	243,585	-98.3
Package Trip	25	0		184	168,946	-99.9
No Package	1,342	13	10,375.3	4,093	125,295	-96.7
Net True Independent	1,339	13	10,351.3	4,084	113,300	-96.4
Ave. Age	45	40	11.1	44	45	-2.9
Ave. Party Size	1.2	1.2	-4.9	1.2	2.7	-55.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL CANADA VISITORS BY AIR

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	527	9	5879.5	4,243	155,744	-97.3
Domestic	391	9	4335.8	1,387	28,676	-95.2
International	136	0		2,856	127,068	-97.8
VISITOR DAYS	12,292	285	4206.5	121,866	2,053,718	-94.1
AVERAGE DAILY CENSUS	410	10	4206.5	1,016	16,973	-94.0
ISLANDS VISITED						
O'ahu	173	5	3063.3	1,283	61,639	-97.9
O'ahu only	129	5	2252.6	1,110	42,573	-97.4
O'ahu one day or less	8	0		16	2,169	-99.3
Kaua'i	49	0		102	22,561	-99.6
Kaua'i only	28	0		52	11,731	-99.6
Kaua'i one day or less	0	0		8	1,821	-99.6
Maui County	249	2	13894.8	2,374	71,744	-96.7
Maui	248	2	13835.7	2,366	71,080	-96.7
Maui only	204	2	11326.9	2,182	50,783	-95.7
Maui one day or less	8	0		19	2,583	-99.2
Moloka'i *	4	0		10	1,023	-99.0
Moloka'i only *	0	0		3	198	-98.6
Moloka'i one day or less*	0	0		1	379	-99.7
Lāna'i *	12	0		40	1,556	-97.4
Lāna'i only *	0	0		3	133	-97.6
Lāna'i one day or less*	3	0		8	1,043	-99.3
Hawai'i Island	115	2	7284.7	735	35,799	-97.9
Kona side	111	2	7021.5	698	32,803	-97.9
Hilo side	21	0		120	10,249	-98.8
Hawai'i Island only	100	2	6322.8	649	23,086	-97.2
Hawai'i Island one day or less	2	0		7	650	-98.9
Any Neighbor Island	398	3	11807.7	3,133	113,171	-97.2
NI only	354	3	10482.7	2,960	94,105	-96.9
O'ahu & NI	44	0		173	19,066	-99.1
Any one island only	460	9	5124.4	3,999	128,503	-96.9
Multiple Islands	67	0		244	27,241	-99.1
Avg. Islands Visited	1.14	1.00	14.2	1.07	1.24	-14.0
Average Length of Stay in Hawai'i	23.33	32.40	-28.0	28.72	13.19	117.8
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	165	2	9,786.5	2,666	66,845	-96.0
Hotel only	130	2	7,672.2	2,474	49,701	-95.0
Plan to stay in Condo	157	2	9,975.7	607	52,825	-98.9
Condo only	140	1	17,769.5	531	42,640	-98.8
Plan to stay in Timeshare	30	0		203	14,112	-98.6
Timeshare only	27	0		168	9,972	-98.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	0		2	1,571	-99.9
Friends/Relatives	83	5	1,636.9	360	8,263	-95.6
Bed & Breakfast	9	0		29	3,036	-99.1
Rental House	62	0		394	24,306	-98.4
Hostel	8	0		44	2,934	-98.5
Camp Site, Beach	8	0		35	3,672	-99.1
Private Room in Private Home**	18	2	1,083.6	97	3,034	-96.8
Shared Room/Space in Private Home	6	0		24	1,052	-97.7
Other	31	2	1,907.9	100	1,997	-95.0
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	384	2	24,477.0	3,503	146,186	-97.6
Honeymoon/Get Married	27	0		64	3,162	-98.0
Honeymoon	19	0		48	2,716	-98.2
Get Married	9	0		23	549	-95.8
Pleasure/Vacation	360	2	22,981.3	3,455	143,609	-97.6
Mtgs/Conventions/Incentive	3	0		15	6,375	-99.8
Conventions	1	0		1	4,766	-100.0
Corporate Meetings	2	0		12	831	-98.6
Incentive	0	0		2	980	-99.8
Other Business	31	5	530.6	190	998	-81.0
Visit Friends/Rel.	94	2	3,923.1	466	5,854	-92.0
Gov't/Military	4	0		5	75	-93.1
Attend School	11	0		47	141	-66.7
Sport Events	8	0		27	1,086	-97.5
Other	30	2	1,798.0	144	2,282	-93.7
TRAVEL STATUS ^{1/}						
% First Timers ***	23.9	8.9	15.1	20.7	29.4	-8.6
% Repeaters ***	76.1	91.1	-15.1	79.3	70.6	8.6
Average # of Trips	6.6	11.5	-42.6	5.5	4.6	21.3
Group Tour	1	0		17	2,121	-99.2
Non-Group	526	9	5,867.9	4,226	153,623	-97.2
Package Trip	26	0		171	24,417	-99.3
No Package	500	9	5,581.0	4,072	131,327	-96.9
Net True Independent	500	9	5,581.0	4,058	130,516	-96.9
Ave. Age	44	60	-27.2	48	49	-2.6
Ave. Party Size	1.4	1.0	41.4	1.3	2.2	-41.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

APRIL 2021 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P YTD	2020P YTD	% change
TOTAL EXPENDITURES (\$mil.)	811.4 ^{5/}	N/A	N/A	2,326.0 ^{6/}	NA ^{7/}	N/A
Total by air	811.4	N/A	N/A	2,326.0	N/A	N/A
U.S. Total	806.9	N/A	N/A	2,293.3	N/A	N/A
U.S. West	573.2	N/A	N/A	1,555.9	N/A	N/A
U.S. East	233.7	N/A	N/A	737.5	N/A	N/A
Japan	4.5	N/A	N/A	15.5	N/A	N/A
Canada	N/A	N/A	N/A	17.2	N/A	N/A
All Others	N/A	N/A	N/A	N/A	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	12.5	N/A
TOTAL VISITOR DAYS	4,541,594	123,355	3,581.7	13,847,827	19,687,461	-29.7
Total by air	4,541,594	123,355	3,581.7	13,847,827	19,545,759	-29.2
U.S. Total	4,388,586	113,567	3,764.3	13,261,460	13,592,374	-2.4
U.S. West	3,215,623	74,338	4,225.7	9,178,963	8,247,640	11.3
U.S. East	1,172,963	39,229	2,890.0	4,082,497	5,344,734	-23.6
Japan	21,184	559	3,690.5	74,367	1,729,882	-95.7
Canada	12,292	285	4,206.5	121,866	2,053,718	-94.1
All Others	119,532	8,943	1,236.5	390,134	2,169,786	-82.0
Visitor arrivals by cruise ships	0	0	N/A	0	141,701	N/A
VISITOR ARRIVALS	484,071	4,564	10,505.8	1,331,115	2,130,051	-37.5
Total by air	484,071	4,564	10,505.8	1,331,115	2,100,259	-36.6
U.S. Total	471,336	4,245	11,004.0	1,292,183	1,427,436	-9.5
U.S. West	352,147	3,016	11,575.7	925,145	911,899	1.5
U.S. East	119,189	1,229	9,600.6	367,038	515,537	-28.8
Japan	1,367	13	10,574.1	4,277	294,241	-98.5
Canada	527	9	5,879.5	4,243	155,744	-97.3
All Others	10,842	298	3,540.0	30,412	222,837	-86.4
Visitor arrivals by cruise ships	0	0	N/A	0	29,792	N/A
AVERAGE DAILY CENSUS	151,386	4,112	3,581.7	115,399	162,706	-29.1
Total by air	151,386	4,112	3,581.7	115,399	161,535	-28.6
U.S. Total	146,286	3,786	3,764.3	110,512	112,334	-1.6
U.S. West	107,187	2,478	4,225.7	76,491	68,162	12.2
U.S. East	39,099	1,308	2,890.0	34,021	44,171	-23.0
Japan	706	19	3,690.5	620	14,297	-95.7
Canada	410	10	4,206.5	1,016	16,973	-94.0
All Others	3,984	298	1,236.5	3,251	17,932	-81.9
Visitor arrivals by cruise ships	0	0	N/A	0	1,171	N/A
AVERAGE LENGTH OF STAY	9.38	27.03	-65.3	10.40	9.24	12.6
Total by air	9.38	27.03	-65.3	10.40	9.31	11.8
U.S. Total	9.31	26.75	-65.2	10.26	9.52	7.8
U.S. West	9.13	24.65	-63.0	9.92	9.04	9.7
U.S. East	9.84	31.93	-69.2	11.12	10.37	7.3
Japan	15.49	43.63	-64.5	17.39	5.88	195.7
Canada	23.33	32.40	-28.0	28.72	13.19	117.8
All Others	11.03	30.03	-63.3	12.83	9.74	31.7
Visitor arrivals by cruise ships	0.00	0.00	N/A	0.00	4.76	N/A
PER PERSON PER DAY SPENDING (\$)	178.7 ^{5/}	N/A	N/A	168.0 ^{6/}	NA ^{7/}	N/A
Total by air	178.7	N/A	N/A	168.0	N/A	N/A
U.S. Total	183.9	N/A	N/A	172.9	N/A	N/A
U.S. West	178.3	N/A	N/A	169.5	N/A	N/A
U.S. East	199.2	N/A	N/A	180.6	N/A	N/A
Japan	213.9	N/A	N/A	208.1	N/A	N/A
Canada	N/A	N/A	N/A	141.2	N/A	N/A
All Others	N/A	N/A	N/A	N/A	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	88.3	N/A
PER PERSON PER TRIP SPENDING (\$)	1,676.2 ^{5/}	N/A	N/A	1,747.4 ^{6/}	NA ^{7/}	N/A
Total by air	1,676.2	N/A	N/A	1,747.4	N/A	N/A
U.S. Total	1,711.9	N/A	N/A	1,774.8	N/A	N/A
U.S. West	1,627.8	N/A	N/A	1,681.7	N/A	N/A
U.S. East	1,960.6	N/A	N/A	2,009.3	N/A	N/A
Japan	3,313.7	N/A	N/A	3,618.6	N/A	N/A
Canada	N/A	N/A	N/A	4,055.4	N/A	N/A
All Others	N/A	N/A	N/A	N/A	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	420.0	N/A

^{5/} For April 2021, visitor spending statistics were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples.

^{6/} Year-to-date April 2021 visitor spending statistics were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

^{7/} April year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID-19.

2021 Arrivals at a Glance by Month

MONTH-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$383.3	\$385.3	\$745.9	\$811.4	
	Total by air	\$383.3	\$385.3	\$745.9	\$811.4	
	U.S. Total	\$363.6	\$380.7	\$742.2	\$806.9	
	U.S. West	\$225.7	\$264.6	\$492.4	\$573.2	
	U.S. East	\$137.9	\$116.1	\$249.8	\$233.7	
	Japan	\$4.8	\$2.4	\$3.7	\$4.5	
	Canada	\$14.9	\$2.3	N/A	N/A	
	All Other	N/A	N/A	N/A	N/A	
	Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0	\$0.0	
	Visitor Days	TOTAL (air + s	2,503,864	2,541,730	4,260,640	4,541,594
Total by air		2,503,864	2,541,730	4,260,640	4,541,594	
U.S. Total		2,298,135	2,442,846	4,131,892	4,388,586	
U.S. West		1,471,794	1,686,970	2,804,575	3,215,623	
U.S. East		826,341	755,876	1,327,317	1,172,963	
Japan		23,587	12,051	17,545	21,184	
Canada		87,001	13,665	8,908	12,292	
All Other		95,140	73,168	102,295	119,532	
Visitor arrivals by cruise ships		0	0	0	0	
Visitor Arrivals		TOTAL (air + s	171,976	235,283	439,785	484,071
	Total by air	171,976	235,283	439,785	484,071	
	U.S. Total	162,808	228,760	429,279	471,336	
	U.S. West	112,020	164,861	296,117	352,147	
	U.S. East	50,788	63,899	133,162	119,189	
	Japan	1,165	695	1,051	1,367	
	Canada	2,898	493	326	527	
	All Other	5,105	5,336	9,129	10,842	
	Visitor arrivals by cruise ships	0	0	0	0	
	Average Daily Census	TOTAL (air + s	83,462	84,724	142,021	151,386
Total by air		83,462	84,724	142,021	151,386	
U.S. Total		76,605	81,428	137,730	146,286	
U.S. West		49,060	56,232	93,486	107,187	
U.S. East		27,545	25,196	44,244	39,099	
Japan		786	402	585	706	
Canada		2,900	455	297	410	
All Other		3,171	2,439	3,410	3,984	
Visitor arrivals by cruise ships		0	0	0	0	
Average Length of Stay		TOTAL (air + s	14.56	10.80	9.69	9.38
	Total by air	14.56	10.80	9.69	9.38	
	U.S. Total	14.12	10.68	9.63	9.31	
	U.S. West	13.14	10.23	9.47	9.13	
	U.S. East	16.27	11.83	9.97	9.84	
	Japan	20.25	17.35	16.70	15.49	
	Canada	30.02	27.74	27.35	23.33	
	All Other	18.64	13.71	11.21	11.03	
	Visitor arrivals by cruise ships	0.00	0.00	0.00	0.00	
	Per Person Per Day Spending	TOTAL (air + s	\$153.1	\$151.6	\$175.1	\$178.7
Total by air		\$153.1	\$151.6	\$175.1	\$178.7	
U.S. Total		\$158.2	\$155.8	\$179.6	\$183.9	
U.S. West		\$153.3	\$156.8	\$175.6	\$178.3	
U.S. East		\$166.9	\$153.6	\$188.2	\$199.2	
Japan		\$203.5	\$200.1	\$212.9	\$213.9	
Canada		\$171.8	\$165.2	N/A	N/A	
All Other		N/A	N/A	N/A	N/A	
Visitor arrivals by cruise ships		\$0.0	\$0.0	\$0.0	\$0.0	
Per Person Per Trip Spending		TOTAL (air + s	\$2,229.0	\$1,637.8	\$1,696.1	\$1,676.2
	Total by air	\$2,229.0	\$1,637.8	\$1,696.1	\$1,676.2	
	U.S. Total	\$2,233.3	\$1,664.0	\$1,728.9	\$1,711.9	
	U.S. West	\$2,014.6	\$1,604.9	\$1,662.8	\$1,627.8	
	U.S. East	\$2,715.6	\$1,816.6	\$1,876.0	\$1,960.6	
	Japan	\$4,121.6	\$3,471.5	\$3,555.1	\$3,313.7	
	Canada	\$5,159.0	\$4,581.4	N/A	N/A	
	All Other	N/A	N/A	N/A	N/A	
	Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0	\$0.0	

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$383.3	\$768.7	\$1,514.6	\$2,326.0	
	Total by air	\$383.3	\$768.7	\$1,514.6	\$2,326.0	
	U.S. Total	\$363.6	\$744.3	\$1,486.5	\$2,293.3	
	U.S. West	\$225.7	\$490.3	\$982.6	\$1,555.9	
	U.S. East	\$137.9	\$254.0	\$503.8	\$737.5	
	Japan	\$4.8	\$7.2	\$10.9	\$15.5	
	Canada	\$14.9	\$17.2	N/A	N/A	
	All Other	N/A	N/A	N/A	N/A	
	Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0	\$0.0	
	Visitor Days	TOTAL (air + s	2,503,864	5,045,593	9,306,233	13,847,827
Total by air		2,503,864	5,045,593	9,306,233	13,847,827	
U.S. Total		2,298,135	4,740,982	8,872,874	13,261,460	
U.S. West		1,471,794	3,158,764	5,963,340	9,178,963	
U.S. East		826,341	1,582,217	2,909,534	4,082,497	
Japan		23,587	35,638	53,183	74,367	
Canada		87,001	100,666	109,574	121,866	
All Other		95,140	168,307	270,602	390,134	
Visitor arrivals by cruise ships		0	0	0	0	
Visitor Arrivals		TOTAL (air + s	171,976	407,259	847,044	1,331,115
	Total by air	171,976	407,259	847,044	1,331,115	
	U.S. Total	162,808	391,568	820,847	1,292,183	
	U.S. West	112,020	276,881	572,998	925,145	
	U.S. East	50,788	114,687	247,849	367,038	
	Japan	1,165	1,859	2,910	4,277	
	Canada	2,898	3,390	3,716	4,243	
	All Other	5,105	10,441	19,570	30,412	
	Visitor arrivals by cruise ships	0	0	0	0	
	Average Daily Census	TOTAL (air + s	80,770	84,093	102,266	114,445
Total by air		80,770	84,093	102,266	114,445	
U.S. Total		74,133	79,016	97,504	109,599	
U.S. West		47,477	52,646	65,531	75,859	
U.S. East		26,656	26,370	31,973	33,740	
Japan		761	594	584	615	
Canada		2,806	1,678	1,204	1,007	
All Other		3,069	2,805	2,974	3,224	
Visitor arrivals by cruise ships		0	0	0	0	
Average Length of Stay		TOTAL (air + s	14.56	12.39	10.99	10.40
	Total by air	14.56	12.39	10.99	10.40	
	U.S. Total	14.12	12.11	10.81	10.26	
	U.S. West	13.14	11.41	10.41	9.92	
	U.S. East	16.27	13.80	11.74	11.12	
	Japan	20.25	19.17	18.28	17.39	
	Canada	30.02	29.69	29.49	28.72	
	All Other	18.64	16.12	13.83	12.83	
	Visitor arrivals by cruise ships	0.00	0.00	0.00	0.00	
	Per Person Per Day Spending	TOTAL (air + s	\$153.1	\$152.3	\$162.8	\$168.0
Total by air		\$153.1	\$152.3	\$162.8	\$168.0	
U.S. Total		\$158.2	\$157.0	\$167.5	\$172.9	
U.S. West		\$153.3	\$155.2	\$164.8	\$169.5	
U.S. East		\$166.9	\$160.5	\$173.2	\$180.6	
Japan		\$203.5	\$202.3	\$205.8	\$208.1	
Canada		\$171.8	\$170.9	N/A	N/A	
All Other		N/A	N/A	N/A	N/A	
Visitor arrivals by cruise ships		\$0.0	\$0.0	\$0.0	\$0.0	
Per Person Per Trip Spending		TOTAL (air + s	\$2,229.0	\$1,887.4	\$1,788.1	\$1,747.4
	Total by air	\$2,229.0	\$1,887.4	\$1,788.1	\$1,747.4	
	U.S. Total	\$2,233.3	\$1,900.7	\$1,810.9	\$1,774.8	
	U.S. West	\$2,014.6	\$1,770.6	\$1,714.9	\$1,681.7	
	U.S. East	\$2,715.6	\$2,214.7	\$2,032.7	\$2,009.3	
	Japan	\$4,121.6	\$3,878.7	\$3,761.9	\$3,618.6	
	Canada	\$5,159.0	\$5,075.0	N/A	N/A	
	All Other	N/A	N/A	N/A	N/A	
	Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0	\$0.0	

Source:Hawaii Tourism Authority

Monthly data may not add up to total due to rounding.

APRIL 2021 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P YTD	2020P YTD	% change
TOTAL EXPENDITURES (\$mil.)	811.4 ^{8/}	N/A	N/A	2,326.0 ^{9/}	NA ^{10/}	N/A
Total by air	811.4	N/A	N/A	2,326.0	N/A	N/A
O'ahu	299.8	N/A	N/A	823.0	N/A	N/A
Maui	316.3	N/A	N/A	985.5	N/A	N/A
Moloka'i	N/A	N/A	N/A	N/A	N/A	N/A
Lāna'i	N/A	N/A	N/A	N/A	N/A	N/A
Kaua'i	65.6	N/A	N/A	117.9	N/A	N/A
Hawai'i Island	129.7	N/A	N/A	399.7	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	12.5	N/A
TOTAL VISITOR DAYS	4,541,594	123,355	3,581.7	13,847,827	19,687,461	-29.7
Total by air	4,541,594	123,355	3,581.7	13,847,827	19,545,759	-29.2
O'ahu	1,807,825	84,220	2,046.6	5,628,463	8,678,831	-35.1
Maui	1,537,923	13,458	11,327.3	4,772,377	5,229,389	-8.7
Moloka'i	12,649	204	6,102.9	44,472	79,139	-43.8
Lāna'i	18,357	33	55,054.1	49,255	57,780	-14.8
Kaua'i	394,961	6,067	6,410.5	749,213	2,212,202	-66.1
Hawai'i Island	769,879	19,373	3,874.0	2,604,048	3,288,418	-20.8
Visitor arrivals by cruise ships	0	0	N/A	0	141,701	N/A
VISITOR ARRIVALS	484,071	4,564	10,505.8	1,331,115	2,130,051	-37.5
Total by air	484,071	4,564	10,505.8	1,331,115	2,100,259	-36.6
O'ahu	223,070	3,150	6,980.6	614,403	1,226,162	-49.9
Maui	178,105	647	27,425.7	508,388	603,835	-15.8
Moloka'i	1,588	30	5,240.2	5,066	14,319	-64.6
Lāna'i	3,382	21	16,199.5	8,530	14,892	-42.7
Kaua'i	41,905	308	13,498.5	68,374	281,989	-75.8
Hawai'i Island	81,952	705	11,523.5	245,485	390,843	-37.2
Visitor arrivals by cruise ships	0	0	N/A	0	29,792	N/A
AVERAGE DAILY CENSUS	151,386	4,112	3,581.7	115,399	162,706	-29.1
Total by air	151,386	4,112	3,581.7	115,399	161,535	-28.6
O'ahu	60,261	2,807	2,046.6	46,904	71,726	-34.6
Maui	51,264	449	11,327.3	39,770	43,218	-8.0
Moloka'i	422	7	6,102.9	371	654	-43.3
Lāna'i	612	1	55,054.1	410	478	-14.0
Kaua'i	13,165	202	6,410.5	6,243	18,283	-65.9
Hawai'i Island	25,663	646	3,874.0	21,700	27,177	-20.2
Visitor arrivals by cruise ships	0	0	N/A	0	1,171	N/A
AVERAGE LENGTH OF STAY	9.38	27.03	-65.3	10.40	9.24	12.6
Total by air	9.38	27.03	-65.3	10.40	9.31	11.8
O'ahu	8.10	26.73	-69.7	9.16	7.08	29.4
Maui	8.63	20.80	-58.5	9.39	8.66	8.4
Moloka'i	7.96	6.86	16.2	8.78	5.53	58.8
Lāna'i	5.43	1.60	238.4	5.77	3.88	48.8
Kaua'i	9.43	19.69	-52.1	10.96	7.85	39.7
Hawai'i Island	9.39	27.48	-65.8	10.61	8.41	26.1
Visitor arrivals by cruise ships	0.00	0.00	N/A	0.00	4.76	N/A
PER PERSON PER DAY SPENDING (\$)	178.7 ^{8/}	N/A	N/A	168.0 ^{9/}	NA ^{10/}	N/A
Total by air	178.7	N/A	N/A	168.0	N/A	N/A
O'ahu	165.8	N/A	N/A	146.2	N/A	N/A
Maui	205.7	N/A	N/A	206.5	N/A	N/A
Moloka'i	N/A	N/A	N/A	N/A	N/A	N/A
Lāna'i	N/A	N/A	N/A	N/A	N/A	N/A
Kaua'i	166.1	N/A	N/A	157.3	N/A	N/A
Hawai'i Island	168.5	N/A	N/A	153.5	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	88.3	N/A
PER PERSON PER TRIP SPENDING (\$)	1676.2 ^{8/}	N/A	N/A	1747.4 ^{9/}	NA ^{10/}	N/A
Total by air	1,676.2	N/A	N/A	1,747.4	N/A	N/A
O'ahu	1,343.9	N/A	N/A	1,339.6	N/A	N/A
Maui	1,776.1	N/A	N/A	1,938.4	N/A	N/A
Moloka'i	N/A	N/A	N/A	N/A	N/A	N/A
Lāna'i	N/A	N/A	N/A	N/A	N/A	N/A
Kaua'i	1,565.1	N/A	N/A	1,723.7	N/A	N/A
Hawai'i Island	1,582.9	N/A	N/A	1,628.1	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	420.0	N/A

P= Preliminary data.

8/ For April 2021, visitor spending statistics by island were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples.

9/ Year-to-date April 2021 visitor spending statistics by island were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February). Spending data for visitors from the other markets were not available due to limited samples.

10/ April year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COVID19

Source: Hawai'i Tourism Authority

2021 Monthly Island Highlights

MONTH-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$383.3	\$385.3	\$745.9	\$811.4	
	Total by air	\$383.3	\$385.3	\$745.9	\$811.4	
	O'ahu	\$129.9	\$133.3	\$260.0	\$299.8	
	Maui	\$172.9	\$166.2	\$330.1	\$316.3	
	Moloka'i	N/A	N/A	N/A	N/A	
	Lāna'i	N/A	N/A	N/A	N/A	
	Kaua'i	\$10.2	\$15.8	\$26.3	\$65.6	
	Hawai'i Island	\$70.3	\$70.0	\$129.6	\$129.7	
Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0	\$0.0		
Visitor Days	TOTAL (air + ships)	2,503,864	2,541,730	4,260,640	4,541,594	
	Total by air	2,503,864	2,541,730	4,260,640	4,541,594	
	O'ahu	1,057,238	1,006,193	1,757,207	1,807,825	
	Maui	811,869	902,645	1,519,941	1,537,923	
	Moloka'i	9,145	9,491	13,187	12,649	
	Lāna'i	6,022	10,384	14,491	18,357	
	Kaua'i	93,162	104,445	156,645	394,961	
	Hawai'i Island	526,428	508,572	799,169	769,879	
cruise ships	0	0	0	0		
Visitor Arrivals	TOTAL (air + ships)	171,976	235,283	439,785	484,071	
	Total by air	171,976	235,283	439,785	484,071	
	O'ahu	78,967	105,424	206,942	223,070	
	Maui	66,925	92,608	170,750	178,105	
	Moloka'i	819	993	1,665	1,588	
	Lāna'i	953	1,604	2,590	3,382	
	Kaua'i	3,987	7,349	15,133	41,905	
	Hawai'i Island	34,288	46,558	82,687	81,952	
cruise ships	0	0	0	0		
Average Daily Census	TOTAL (air + ships)	83,462	84,724	142,021	151,386	
	Total by air	83,462	84,724	142,021	151,386	
	O'ahu	35,241	33,540	58,574	60,261	
	Maui	27,062	30,088	50,665	51,264	
	Moloka'i	305	316	440	422	
	Lāna'i	201	346	483	612	
	Kaua'i	3,105	3,482	5,221	13,165	
	Hawai'i Island	17,548	16,952	26,639	25,663	
cruise ships	0	0	0	0		
Average Length of Stay	TOTAL (air + ships)	14.56	10.80	9.69	9.38	
	Total by air	14.56	10.80	9.69	9.38	
	O'ahu	13.39	9.54	8.49	8.10	
	Maui	12.13	9.75	8.90	8.63	
	Moloka'i	11.17	9.56	7.92	7.96	
	Lāna'i	6.32	6.47	5.59	5.43	
	Kaua'i	23.37	14.21	10.35	9.43	
	Hawai'i Island	15.35	10.92	9.67	9.39	
cruise ships	0.00	0.00	0.00	0.00		
Per Person Per Day Spending *	TOTAL (air+ships)	\$153.1	\$151.6	\$175.1	\$178.7	
	Total by air	\$153.1	\$151.6	\$175.1	\$178.7	
	O'ahu	\$122.9	\$132.5	\$148.0	\$165.8	
	Maui	\$213.0	\$184.1	\$217.2	\$205.7	
	Moloka'i	N/A	N/A	N/A	N/A	
	Lāna'i	N/A	N/A	N/A	N/A	
	Kaua'i	\$109.3	\$151.5	\$167.7	\$166.1	
	Hawai'i Island	\$133.6	\$137.7	\$162.1	\$168.5	
cruise ships	\$0.0	\$0.0	\$0.0	\$0.0		
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,229.0	\$1,637.8	\$1,696.1	\$1,676.2	
	Total by air	\$2,229.0	\$1,637.8	\$1,696.1	\$1,676.2	
	O'ahu	\$1,644.9	\$1,264.8	\$1,256.5	\$1,343.9	
	Maui	\$2,583.7	\$1,794.2	\$1,933.1	\$1,776.1	
	Moloka'i	N/A	N/A	N/A	N/A	
	Lāna'i	N/A	N/A	N/A	N/A	
	Kaua'i	\$2,554.7	\$2,152.9	\$1,735.6	\$1,565.1	
	Hawai'i Island	\$2,051.7	\$1,504.0	\$1,567.1	\$1,582.9	
cruise ships	\$0.0	\$0.0	\$0.0	\$0.0		

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$383.3	\$768.7	\$1,514.6	\$2,326.0	
	Total by air	\$383.3	\$768.7	\$1,514.6	\$2,326.0	
	O'ahu	\$129.9	\$263.2	\$523.2	\$823.0	
	Maui	\$172.9	\$339.1	\$669.1	\$985.5	
	Moloka'i	N/A	N/A	N/A	N/A	
	Lāna'i	N/A	N/A	N/A	N/A	
	Kaua'i	\$10.2	\$26.0	\$52.3	\$117.9	
	Hawai'i Island cruise ships	\$70.3 \$0.0	\$140.4 \$0.0	\$270.0 \$0.0	\$399.7 \$0.0	
Visitor Days	TOTAL (air + ships)	2,503,864	5,045,593	9,306,233	13,847,827	
	Total by air	2,503,864	5,045,593	9,306,233	13,847,827	
	O'ahu	1,057,238	2,063,430	3,820,637	5,628,463	
	Maui	811,869	1,714,513	3,234,454	4,772,377	
	Moloka'i	9,145	18,636	31,823	44,472	
	Lāna'i	6,022	16,406	30,897	49,255	
	Kaua'i	93,162	197,607	354,252	749,213	
	Hawai'i Island cruise ships	526,428 0	1,035,000 0	1,834,169 0	2,604,048 0	
Visitor Arrivals	TOTAL (air + ships)	171,976	407,259	847,044	1,331,115	
	Total by air	171,976	407,259	847,044	1,331,115	
	O'ahu	78,967	184,391	391,333	614,403	
	Maui	66,925	159,533	330,283	508,388	
	Moloka'i	819	1,812	3,477	5,066	
	Lāna'i	953	2,558	5,148	8,530	
	Kaua'i	3,987	11,336	26,469	68,374	
	Hawai'i Island cruise ships	34,288 0	80,846 0	163,533 0	245,485 0	
Average Daily Census	TOTAL (air + ships)	80,770	84,093	102,266	114,445	
	Total by air	80,770	84,093	102,266	114,445	
	O'ahu	34,104	34,391	41,985	46,516	
	Maui	26,189	28,575	35,543	39,441	
	Moloka'i	295	311	350	368	
	Lāna'i	194	273	340	407	
	Kaua'i	3,005	3,293	3,893	6,192	
	Hawai'i Island cruise ships	16,982 0	17,250 0	20,156 0	21,521 0	
Length of Stay	TOTAL (air + ships)	14.56	12.39	10.99	10.40	
	Total by air	14.56	12.39	10.99	10.40	
	O'ahu	13.39	11.19	9.76	9.16	
	Maui	12.13	10.75	9.79	9.39	
	Moloka'i	11.17	10.28	9.15	8.78	
	Lāna'i	6.32	6.41	6.00	5.77	
	Kaua'i	23.37	17.43	13.38	10.96	
	Hawai'i Island cruise ships	15.35 0.00	12.80 0.00	11.22 0.00	10.61 0.00	
Per Person Per Day Spending *	TOTAL (air+ships)	\$153.1	\$152.3	\$162.8	\$168.0	
	Total by air	\$153.1	\$152.3	\$162.8	\$168.0	
	O'ahu	\$122.9	\$127.6	\$137.0	\$146.2	
	Maui	\$213.0	\$197.8	\$206.9	\$206.5	
	Moloka'i	N/A	N/A	N/A	N/A	
	Lāna'i	N/A	N/A	N/A	N/A	
	Kaua'i	\$109.3	\$131.6	\$147.6	\$157.3	
	Hawai'i Island cruise ships	\$133.6 \$0.0	\$135.6 \$0.0	\$147.2 \$0.0	\$153.5 \$0.0	
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,229.0	\$1,887.4	\$1,788.1	\$1,747.4	
	Total by air	\$2,229.0	\$1,887.4	\$1,788.1	\$1,747.4	
	O'ahu	\$1,644.9	\$1,427.6	\$1,337.1	\$1,339.6	
	Maui	\$2,583.7	\$2,125.4	\$2,026.0	\$1,938.4	
	Moloka'i	N/A	N/A	N/A	N/A	
	Lāna'i	N/A	N/A	N/A	N/A	
	Kaua'i	\$2,554.7	\$2,294.2	\$1,974.8	\$1,723.7	
	Hawai'i Island cruise ships	\$2,051.7	\$1,736.3	\$1,650.8	\$1,628.1	

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	APRIL			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
VISITOR DAYS	-	-		-	381,854	-100.0
TOTAL VISITORS	-	-		-	52,705	-100.0
ARRIVED BY SHIP	-	-		-	29,792	-100.0
ARRIVED BY AIR	-	-		-	22,913	-100.0
NUMBER OF SHIP ARRIVALS	-	-		-	20	-100.0
ISLANDS VISITED						
O'ahu	-	-		-	52,705	-100.0
Kaua'i	-	-		-	45,636	-100.0
Maui County	-	-		-	49,975	-100.0
Maui	-	-		-	49,958	-100.0
Moloka'i	-	-		-	792	-100.0
Lāna'i	-	-		-	1,218	-100.0
Hawai'i Island	-	-		-	49,787	-100.0
Average Islands Visited						
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise						
Days in Hawai'i during Cruise						
Days in Hawai'i after Cruise						
Total days in Hawai'i						
ACCOMMODATIONS						
Hotel	-	-		-	23,154	-100.0
Hotel only	-	-		-	20,249	-100.0
Condo	-	-		-	2,760	-100.0
Condo only	-	-		-	1,010	-100.0
Timeshare	-	-		-	1,820	-100.0
Timeshare Only	-	-		-	756	-100.0
Bed & Breakfast	-	-		-	313	-100.0
Bed & Breakfast only	-	-		-	100	-100.0
Friends & relatives	-	-		-	1,153	-100.0
Other accommodation	-	-		-	706	-100.0
Accommodation (NET)	-	-		-	26,268	-100.0
Cruise only	-	-		-	26,437	-100.0
PURPOSE OF TRIP						
Honeymoon	-	-		-	837	-100.0
Get Married	-	-		-	109	-100.0
Wedding	-	-		-	287	-100.0
Convention/Conference	-	-		-	288	-100.0
Business	-	-		-	354	-100.0
Visiting Friends & relatives	-	-		-	4,690	-100.0
Play Golf	-	-		-	563	-100.0
Leisure	-	-		-	46,199	-100.0
TRAVEL STATUS						
% First timers						
% Repeat visitors						

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

APRIL	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	20,905	11,534	81.2	20,189	11,534	75.0	716	0	NA									
SCHEDULES	20,327	10,552	92.6	19,611	10,552	85.9	716	0	NA									
CHARTERS	578	982	-41.1	578	982	-41.1												
JAPAN	8,798	744	1082.5	8,798	744	1082.5												
Osaka	1,390	0	NA	1,390	0	NA												
Tokyo HND	3,516	744	372.6	3,516	744	372.6												
Tokyo NRT	3,892	0	NA	3,892	0	NA												
CANADA	716	0	NA				716	0	NA									
Calgary	716	0	NA				716	0	NA									
OTHER ASIA	2,224	218	920.2	2,224	218	920.2												
Seoul	2,224	218	920.2	2,224	218	920.2												
OTHER	8,589	9,590	-10.4	8,589	9,590	-10.4												
Guam	8,280	9,464	-12.5	8,280	9,464	-12.5												
Majuro	0	126	-100.0	0	126	-100.0												
Manila	309	0	NA	309	0	NA												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	97,683	894,503	-89.1	89,551	762,165	-88.3	7,262	79,210	-90.8	870	38,686	-97.8				0	14,442	-100.0
SCHEDULES	96,287	879,822	-89.1	88,155	752,572	-88.3	7,262	74,122	-90.2	870	38,686	-97.8				0	14,442	-100.0
CHARTERS	1,396	14,681	-90.5	1,396	9,593	-85.4	0	5,088	-100.0									
JAPAN	39,515	466,072	-91.5	39,515	446,904	-91.2				0	19,168	-100.0						
Fukuoka	0	13,622	-100.0	0	13,622	-100.0												
Nagoya	0	32,280	-100.0	0	32,280	-100.0												
Osaka	6,394	92,526	-93.1	6,394	92,526	-93.1												
Sapporo	0	10,008	-100.0	0	10,008	-100.0												
Tokyo HND	16,016	61,429	-73.9	16,016	54,201	-70.5				0	7,228	-100.0						
Tokyo NRT	17,105	256,207	-93.3	17,105	244,267	-93.0				0	11,940	-100.0						
CANADA	10,948	164,881	-93.4	2,816	56,799	-95.0	7,262	74,122	-90.2	870	19,518	-95.5				0	14,442	-100.0
Calgary	7,816	26,020	-70.0	1,772	0	NA	6,044	26,020	-76.8									
Toronto	0	9,393	-100.0	0	9,393	-100.0												
Vancouver	3,132	129,468	-97.6	1,044	47,406	-97.8	1,218	48,102	-97.5	870	19,518	-95.5				0	14,442	-100.0
OTHER ASIA	5,838	86,695	-93.3	5,838	86,695	-93.3												
Seoul	5,838	71,175	-91.8	5,838	71,175	-91.8												
Shanghai	0	8,176	-100.0	0	8,176	-100.0												
Taipei	0	7,344	-100.0	0	7,344	-100.0												
OCEANIA	0	95,737	-100.0	0	95,737	-100.0												
Auckland	0	25,438	-100.0	0	25,438	-100.0												
Brisbane	0	10,008	-100.0	0	10,008	-100.0												
Melbourne	0	10,385	-100.0	0	10,385	-100.0												
Sydney	0	49,906	-100.0	0	49,906	-100.0												
OTHER	39,986	66,437	-39.8	39,986	66,437	-39.8												
Apia	0	1,314	-100.0	0	1,314	-100.0												
Christmas Island	0	1,224	-100.0	0	1,224	-100.0												
Guam	38,132	31,668	20.4	38,132	31,668	20.4												
Majuro	0	5,770	-100.0	0	5,770	-100.0												
Manila	1,854	17,613	-89.5	1,854	17,613	-89.5												
Nadi	0	1,342	-100.0	0	1,342	-100.0												
Pago Pago	0	4,726	-100.0	0	4,726	-100.0												
Papeete	0	2,780	-100.0	0	2,780	-100.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 10. Nonstops Flights to Hawaii by Port of Entry and MMA (continued)

APRIL	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	80	36	122.2	76	36	111.1	4	0	NA									
SCHEDULES	78	32	143.8	74	32	131.3	4	0	NA									
CHARTERS	2	4	-50.0	2	4	-50.0												
JAPAN	35	4	775.0	35	4	775.0												
Osaka	5	0	NA	5	0	NA												
Tokyo HND	16	4	300.0	16	4	300.0												
Tokyo NRT	14	0	NA	14	0	NA												
CANADA	4	0	NA				4	0	NA									
Calgary	4	0	NA				4	0	NA									
OTHER ASIA	8	1	700.0	8	1	700.0												
Seoul	8	1	700.0	8	1	700.0												
OTHER	31	27	14.8	31	27	14.8												
Guam	30	26	15.4	30	26	15.4												
Majuro	0	1	-100.0	0	1	-100.0												
Manila	1	0	NA	1	0	NA												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 10. Nonstops Flights to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	357	3,439	-89.6	322	2,802	-88.5	30	367	-91.8	5	187	-97.3				0	83	-100.0
SCHEDULES	352	3,386	-89.6	317	2,767	-88.5	30	349	-91.4	5	187	-97.3				0	83	-100.0
CHARTERS	5	53	-90.6	5	35	-85.7	0	18	-100.0									
JAPAN	153	1,716	-91.1	153	1,630	-90.6				0	86	-100.0						
Fukuoka	0	49	-100.0	0	49	-100.0												
Nagoya	0	138	-100.0	0	138	-100.0												
Osaka	23	330	-93.0	23	330	-93.0												
Sapporo	0	36	-100.0	0	36	-100.0												
Tokyo HND	69	230	-70.0	69	204	-66.2				0	26	-100.0						
Tokyo NRT	61	933	-93.5	61	873	-93.0				0	60	-100.0						
CANADA	53	824	-93.6	18	291	-93.8	30	349	-91.4	5	101	-95.0				0	83	-100.0
Calgary	35	86	-59.3	12	0	NA	23	86	-73.3									
Toronto	0	32	-100.0	0	32	-100.0												
Vancouver	18	706	-97.5	6	259	-97.7	7	263	-97.3	5	101	-95.0				0	83	-100.0
OTHER ASIA	21	286	-92.7	21	286	-92.7												
Seoul	21	234	-91.0	21	234	-91.0												
Shanghai	0	28	-100.0	0	28	-100.0												
Taipei	0	24	-100.0	0	24	-100.0												
OCEANIA	0	328	-100.0	0	328	-100.0												
Auckland	0	86	-100.0	0	86	-100.0												
Brisbane	0	36	-100.0	0	36	-100.0												
Melbourne	0	31	-100.0	0	31	-100.0												
Sydney	0	175	-100.0	0	175	-100.0												
OTHER	125	232	-46.1	125	232	-46.1												
Apia	0	9	-100.0	0	9	-100.0												
Christmas Island	0	9	-100.0	0	9	-100.0												
Guam	119	87	36.8	119	87	36.8												
Majuro	0	35	-100.0	0	35	-100.0												
Manila	6	57	-89.5	6	57	-89.5												
Nadi	0	8	-100.0	0	8	-100.0												
Pago Pago	0	17	-100.0	0	17	-100.0												
Papeete	0	10	-100.0	0	10	-100.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division