

TABLE 1. TOTAL VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	235,283	812,967	-71.1	407,259	1,665,003	-75.5
Domestic	233,623	574,246	-59.3	401,508	1,149,709	-65.1
International	1,660	238,721	-99.3	5,751	515,294	-98.9
VISITOR DAYS	2,541,730	7,177,304	-64.6	5,045,593	15,482,320	-67.4
AVERAGE DAILY CENSUS	90,776	247,493	-63.3	85,519	258,039	-66.9
TOTAL AIR SEATS	532,220	1,107,405	-51.9	1,126,201	2,309,705	-51.2
TOTAL LOAD FACTOR (%)	51.9	84.2	-38.4	45.3	84.2	-46.2
ISLANDS VISITED						
O'ahu	105,424	472,086	-77.7	184,391	984,707	-81.3
O'ahu only	92,683	374,757	-75.3	162,269	770,632	-78.9
O'ahu one day or less	1,984	18,129	-89.1	3,284	38,215	-91.4
Kaua'i	7,349	110,969	-93.4	11,336	224,816	-95.0
Kaua'i only	3,788	63,829	-94.1	5,945	125,739	-95.3
Kaua'i one day or less	473	9,389	-95.0	891	19,435	-95.4
Maui County	93,996	239,488	-60.8	161,823	486,504	-66.7
Maui	92,608	234,773	-60.6	159,533	477,244	-66.6
Maui only	81,886	160,710	-49.0	140,704	319,263	-55.9
Maui one day or less	841	11,463	-92.7	1,460	23,687	-93.8
Moloka'i *	993	5,151	-80.7	1,812	11,937	-84.8
Moloka'i only *	297	951	-68.7	516	1,958	-73.6
Moloka'i one day or less*	270	2,127	-87.3	480	5,688	-91.6
Lāna'i *	1,604	6,178	-74.0	2,558	12,242	-79.1
Lāna'i only *	612	1,236	-50.5	977	2,248	-56.6
Lāna'i one day or less*	413	2,804	-85.3	634	5,661	-88.8
Hawai'i Island	46,558	148,219	-68.6	80,846	311,749	-74.1
Kona side	42,760	131,140	-67.4	73,576	275,111	-73.3
Hilo side	10,309	49,101	-79.0	18,529	103,499	-82.1
Hawai'i Island only	39,205	88,992	-55.9	67,983	178,557	-61.9
Hawai'i Island one day or less	588	6,217	-90.5	1,005	15,065	-93.3
Any Neighbor Island	142,600	438,210	-67.5	244,990	894,372	-72.6
NI only	129,859	340,881	-61.9	222,868	680,296	-67.2
O'ahu & NI	12,741	97,329	-86.9	22,122	214,076	-89.7
Any one island only	218,471	690,475	-68.4	378,394	1,398,396	-72.9
Multiple Islands	16,812	122,491	-86.3	28,865	266,607	-89.2
Avg. Islands Visited	1.08	1.20	-10.0	1.08	1.21	-11.0
Average Length of Stay in Hawai'i	10.80	8.83	22.4	12.39	9.30	33.2
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	102,425	483,932	-78.8	167,561	989,127	-83.1
Hotel only	87,087	415,920	-79.1	142,328	848,779	-83.2
Plan to stay in Condo	51,889	136,395	-62.0	90,013	285,380	-68.5
Condo only	43,876	105,325	-58.3	76,293	220,456	-65.4
Plan to stay in Timeshare	26,152	61,315	-57.3	47,415	127,074	-62.7
Timeshare only	22,024	47,457	-53.6	40,115	96,693	-58.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	121	10,048	-98.8	193	20,974	-99.1
Friends/Relatives	35,442	86,869	-59.2	63,901	171,550	-62.8
Bed & Breakfast	2,538	10,477	-75.8	4,409	22,318	-80.2
Rental House	31,186	86,871	-64.1	55,403	173,201	-68.0
Hostel	1,080	7,138	-84.9	2,027	14,925	-86.4
Camp Site, Beach	1,421	6,855	-79.3	2,285	13,893	-83.6
Private Room in Private Home**	2,935	14,238	-79.4	5,521	26,932	-79.5
Shared Room/Space in Private Home**	871	3,700	-76.5	1,669	8,259	-79.8
Other	3,587	11,841	-69.7	7,853	26,250	-70.1
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	194,711	674,506	-71.1	327,584	1,385,584	-76.4
Honeymoon/Get Married	6,544	34,664	-81.1	11,042	70,936	-84.4
Honeymoon	5,520	29,882	-81.5	9,273	62,128	-85.1
Get Married	1,417	7,402	-80.9	2,417	13,200	-81.7
Pleasure/Vacation	189,673	644,373	-70.6	319,021	1,323,472	-75.9
Mtgs/Conventions/Incentive	2,493	57,227	-95.6	4,072	113,375	-96.4
Conventions	927	30,333	-96.9	1,521	67,796	-97.8
Corporate Meetings	752	10,141	-92.6	1,315	19,504	-93.3
Incentive	880	18,592	-95.3	1,345	29,274	-95.4
Other Business	8,099	22,979	-64.8	16,385	48,328	-66.1
Visit Friends/Rel.	35,724	70,688	-49.5	64,111	139,325	-54.0
Gov't/Military	2,505	8,377	-70.1	5,654	18,518	-69.5
Attend School	355	1,550	-77.1	2,063	4,370	-52.8
Sport Events	216	4,589	-95.3	1,532	13,756	-88.9
Other	4,774	32,282	-85.2	10,221	62,005	-83.5
TRAVEL STATUS ^{1/}						
% First Timers ***	23.6	29.7	-6.2	23.2	29.5	-6.2
% Repeaters ***	76.4	70.3	6.2	76.8	70.5	6.2
Average # of Trips	7	5	19.8	7	6	20.8
Group Tour	1,788	48,193	-96.3	3,146	84,331	-96.3
Non-Group	233,495	764,773	-69.5	404,113	1,580,672	-74.4
Package Trip	20,715	180,722	-88.5	32,734	358,548	-90.9
No Package	214,568	632,245	-66.1	374,525	1,306,455	-71.3
Net True Independent	213,483	617,827	-65.4	372,508	1,281,115	-70.9
Ave. Age	43	47	-7.2	43	47	-7.5
Ave. Party Size	2.0	2.1	-7.3	1.9	2.1	-9.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
DOMESTIC VISITORS	233,623	574,246	-59.3	401,508	1,149,709	-65.1
DOMESTIC VISITOR DAYS	2,507,170	5,294,280	-52.6	4,901,368	11,249,741	-56.4
DOMESTIC AVERAGE DAILY CENSUS	89,542	182,561	-51.0	83,074	187,496	-55.7
DOMESTIC AIR SEATS	510,439	795,561	-35.8	1,068,660	1,644,881	-35.0
DOMESTIC LOAD FACTOR (%)	52.5	84.3	-37.7	45.9	83.5	-45.0
ISLANDS VISITED						
O'ahu	103,954	274,529	-62.1	180,637	554,380	-67.4
O'ahu only	91,239	206,484	-55.8	158,594	416,938	-62.0
O'ahu one day or less	1,979	16,267	-87.8	3,272	32,760	-90.0
Kaua'i	7,339	98,032	-92.5	11,321	194,587	-94.2
Kaua'i only	3,788	60,059	-93.7	5,943	118,014	-95.0
Kaua'i one day or less	466	5,850	-92.0	881	12,028	-92.7
Maui County	93,808	201,541	-53.5	160,117	401,545	-60.1
Maui	92,422	197,502	-53.2	157,827	393,554	-59.9
Maui only	81,724	139,941	-41.6	139,069	277,650	-49.9
Maui one day or less	838	6,512	-87.1	1,449	13,211	-89.0
Moloka'i *	992	3,997	-75.2	1,809	8,193	-77.9
Moloka'i only *	297	901	-67.1	516	1,839	-72.0
Moloka'i one day or less*	270	1,327	-79.7	478	2,589	-81.5
Lāna'i *	1,602	5,132	-68.8	2,543	9,958	-74.5
Lāna'i only *	612	1,164	-47.4	977	2,127	-54.1
Lāna'i one day or less*	412	1,950	-78.9	627	3,840	-83.7
Hawai'i Island	46,525	116,573	-60.1	80,462	235,755	-65.9
Kona side	42,729	103,151	-58.6	73,209	208,235	-64.8
Hilo side	10,300	37,853	-72.8	18,479	76,792	-75.9
Hawai'i Island only	39,184	75,418	-48.0	67,646	150,814	-55.1
Hawai'i Island one day or less	588	3,230	-81.8	1,005	6,666	-84.9
Any Neighbor Island	142,384	367,762	-61.3	242,914	732,771	-66.8
NI only	129,669	299,717	-56.7	220,871	595,330	-62.9
O'ahu & NI	12,715	68,045	-81.3	22,043	137,441	-84.0
Any one island only	216,843	483,966	-55.2	372,744	967,383	-61.5
Multiple Islands	16,780	90,279	-81.4	28,764	182,327	-84.2
Avg. Islands Visited	1.08	1.21	-10.7	1.08	1.21	-10.9
Average Length of Stay in Hawai'i	10.73	9.22	16.4	12.21	9.78	24.8
ACCOMMODATIONS						
Plan to stay in Hotel	101,950	306,536	-66.7	163,942	608,783	-73.1
Hotel only	86,631	256,881	-66.3	138,860	509,614	-72.8
Plan to stay in Condo	51,661	97,849	-47.2	89,479	198,979	-55.0
Condo only	43,665	76,875	-43.2	75,836	156,935	-51.7
Plan to stay in Timeshare	26,117	49,894	-47.7	47,229	101,297	-53.4
Timeshare only	21,991	38,670	-43.1	39,966	77,874	-48.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	121	8,969	-98.7	193	18,548	-99.0
Friends/Relatives	34,742	72,362	-52.0	62,887	143,187	-56.1
Bed & Breakfast	2,536	8,358	-69.7	4,399	17,538	-74.9
Rental House	31,082	71,042	-56.2	55,219	140,765	-60.8
Hostel	1,079	5,455	-80.2	2,011	11,394	-82.3
Camp Site, Beach	1,421	5,461	-74.0	2,275	11,161	-79.6
Private Room in Private Home**	2,801	8,315	-66.3	5,255	17,075	-69.2
Shared Room/Space in Private Home**	867	3,024	-71.3	1,655	6,354	-74.0
Other	3,570	11,428	-68.8	7,720	25,035	-69.2
PURPOSE OF TRIP						
Pleasure (Net)	193,911	470,201	-58.8	323,828	930,618	-65.2
Honeymoon/Get Married	6,529	16,915	-61.4	11,006	33,506	-67.2
Honeymoon	5,511	13,386	-58.8	9,244	27,080	-65.9
Get Married	1,411	4,620	-69.5	2,407	8,321	-71.1
Pleasure/Vacation	188,885	456,476	-58.6	315,297	903,355	-65.1
Mtgs/Conventions/Incentive	2,471	38,081	-93.5	4,002	81,922	-95.1
Conventions	925	22,953	-96.0	1,512	54,885	-97.2
Corporate Meetings	731	8,921	-91.8	1,272	16,794	-92.4
Incentive	880	7,628	-88.5	1,327	12,869	-89.7
Other Business	8,036	21,810	-63.2	16,214	45,873	-64.7
Visit Friends/Rel.	35,232	61,043	-42.3	62,975	120,536	-47.8
Gov't/Military	2,426	7,778	-68.8	5,477	17,880	-69.4
Attend School	344	533	-35.3	1,998	2,928	-31.8
Sport Events	208	3,772	-94.5	1,495	10,961	-86.4
Other	4,574	17,412	-73.7	9,804	34,805	-71.8
TRAVEL STATUS						
% First Timers ***	23.6	25.7	-2.1	23.3	25.3	-1.9
% Repeaters ***	76.4	74.3	2.1	76.7	74.7	1.9
Average # of Trips	6.5	6.1	6.4	6.7	6.2	7.9
Group Tour	1,788	15,084	-88.1	3,094	28,713	-89.2
Non-Group	231,835	559,161	-58.5	398,414	1,120,997	-64.5
Package Trip	20,702	79,716	-74.0	32,500	155,218	-79.1
No Package	212,921	494,530	-56.9	369,008	994,491	-62.9
Net True Independent	211,837	488,412	-56.6	366,998	982,338	-62.6
Ave. Age of Party Head	43	47	-8.6	43	47	-9.0
Ave. Party Size	2.0	2.0	-0.7	1.9	2.0	-2.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
INTERNATIONAL VISITORS	1,660	238,721	-99.3	5,751	515,294	-98.9
INTERNATIONAL VISITOR DAYS	34,559	1,883,024	-98.2	144,225	4,232,580	-96.6
INTERNATIONAL AVERAGE DAILY CENSUS	1,234	64,932	-98.1	2,444	70,543	-96.5
INTERNATIONAL AIR SEATS	21,781	311,844	-93.0	57,541	664,824	-91.3
INTERNATIONAL LOAD FACTOR (%)	38.1	84.1	-54.7	35.7	86.0	-58.5
ISLANDS VISITED						
O'ahu	1,470	197,557	-99.3	3,754	430,328	-99.1
O'ahu only	1,444	168,273	-99.1	3,675	353,693	-99.0
O'ahu one day or less	5	1,862	-99.8	12	5,455	-99.8
Kaua'i	10	12,937	-99.9	16	30,229	-99.9
Kaua'i only	0	3,770	-100.0	2	7,725	-100.0
Kaua'i one day or less	7	3,540	-99.8	11	7,407	-99.9
Maui County	187	37,947	-99.5	1,707	84,960	-98.0
Maui	187	37,270	-99.5	1,706	83,690	-98.0
Maui only	162	20,769	-99.2	1,635	41,613	-96.1
Maui one day or less	3	4,951	-99.9	11	10,476	-99.9
Moloka'i *	1	1,153	-99.9	3	3,744	-99.9
Moloka'i only *	1	50	-98.6	1	119	-99.4
Moloka'i one day or less*	0	800	-100.0	1	3,100	-100.0
Lāna'i *	3	1,046	-99.8	15	2,284	-99.4
Lāna'i only *	0	72	-100.0	0	121	-100.0
Lāna'i one day or less*	1	854	-99.9	7	1,821	-99.6
Hawai'i Island	33	31,645	-99.9	384	75,994	-99.5
Kona side	31	27,988	-99.9	367	66,876	-99.5
Hilo side	9	11,248	-99.9	49	26,706	-99.8
Hawai'i Island only	21	13,574	-99.8	338	27,743	-98.8
Hawai'i Island one day or less	0	2,988	-100.0	0	8,399	-100.0
Any Neighbor Island	216	70,448	-99.7	2,076	161,601	-98.7
NI only	190	41,164	-99.5	1,997	84,966	-97.6
O'ahu & NI	26	29,284	-99.9	79	76,634	-99.9
Any one island only	1,628	206,509	-99.2	5,650	431,014	-98.7
Multiple Islands	32	32,212	-99.9	101	84,280	-99.9
Avg. Islands Visited	1.03	1.18	-13.1	1.02	1.22	-15.9
Average Length of Stay in Hawai'i	20.82	7.89	163.9	25.08	8.21	205.3
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	476	177,397	-99.7	3,619	380,344	-99.0
Hotel only	456	159,038	-99.7	3,468	339,165	-99.0
Plan to stay in Condo	228	38,546	-99.4	534	86,402	-99.4
Condo only	211	28,449	-99.3	456	63,521	-99.3
Plan to stay in Timeshare	35	11,421	-99.7	187	25,777	-99.3
Timeshare only	34	8,787	-99.6	149	18,819	-99.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	1,079	-100.0	0	2,426	-100.0
Friends/Relatives	700	14,507	-95.2	1,014	28,363	-96.4
Bed & Breakfast	2	2,120	-99.9	9	4,779	-99.8
Rental House	103	15,828	-99.3	184	32,436	-99.4
Hostel	1	1,683	-99.9	16	3,531	-99.6
Camp Site, Beach	0	1,394	-100.0	10	2,731	-99.6
Private Room in Private Home**	134	5,923	-97.7	265	9,857	-97.3
Shared Room/Space in Private Home**	4	675	-99.4	14	1,905	-99.2
Other	18	413	-95.8	133	1,215	-89.0
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	799	204,305	-99.6	3,756	454,966	-99.2
Honeymoon/Get Married	14	17,749	-99.9	37	37,430	-99.9
Honeymoon	9	16,497	-99.9	29	35,048	-99.9
Get Married	7	2,782	-99.8	10	4,879	-99.8
Pleasure/Vacation	788	187,897	-99.6	3,725	420,117	-99.1
Mtgs/Conventions/Incentive	22	19,146	-99.9	70	31,453	-99.8
Conventions	1	7,380	-100.0	9	12,912	-99.9
Corporate Meetings	21	1,220	-98.3	43	2,710	-98.4
Incentive	0	10,964	-100.0	18	16,406	-99.9
Other Business	63	1,168	-94.6	172	2,455	-93.0
Visit Friends/Rel.	492	9,645	-94.9	1,136	18,788	-94.0
Gov't/Military	79	599	-86.8	177	638	-72.3
Attend School	10	1,018	-99.0	66	1,441	-95.5
Sport Events	8	817	-99.1	36	2,796	-98.7
Other	201	14,869	-98.7	417	27,199	-98.5
TRAVEL STATUS ^{1/}						
% First Timers ***	19.6	39.5	-20.0	15.9	38.9	-23.0
% Repeaters ***	80.4	60.5	20.0	84.1	61.1	23.0
Average # of Trips	8.6	3.8	124.6	6.1	4.0	51.4
Group Tour	1	33,109	-100.0	52	55,619	-99.9
Non-Group	1,659	205,612	-99.2	5,699	459,675	-98.8
Package Trip	13	101,006	-100.0	234	203,330	-99.9
No Package	1,647	137,715	-98.8	5,517	311,964	-98.2
Net True Independent	1,646	129,414	-98.7	5,510	298,776	-98.2
Ave. Age of Party Head	44	45	-1.8	46	45	0.8
Ave. Party Size	1.2	2.5	-54.3	1.2	2.5	-53.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US TOTAL VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	228,760	549,625	-58.4	391,568	1,102,204	-64.5
Domestic	228,757	534,230	-57.2	391,498	1,066,039	-63.3
International	3	15,395	-100.0	70	36,165	-99.8
VISITOR DAYS	2,442,846	4,960,739	-50.8	4,740,982	10,549,492	-55.1
AVERAGE DAILY CENSUS	87,245	171,060	-49.0	80,356	175,825	-54.3
ISLANDS VISITED						
O'ahu	101,267	266,386	-62.0	175,026	538,093	-67.5
O'ahu only	88,974	202,473	-56.1	153,875	407,588	-62.2
O'ahu one day or less	1,905	15,445	-87.7	3,141	31,536	-90.0
Kaua'i	7,117	92,726	-92.3	10,892	184,230	-94.1
Kaua'i only	3,687	57,455	-93.6	5,736	112,726	-94.9
Kaua'i one day or less	436	6,116	-92.9	816	12,400	-93.4
Maui County	92,233	189,622	-51.4	156,970	379,101	-58.6
Maui	90,890	185,738	-51.1	154,751	371,333	-58.3
Maui only	80,498	132,984	-39.5	136,682	264,842	-48.4
Maui one day or less	812	7,201	-88.7	1,392	13,525	-89.7
Moloka'i *	958	3,749	-74.4	1,743	7,735	-77.5
Moloka'i only *	286	846	-66.2	495	1,730	-71.4
Moloka'i one day or less*	260	1,326	-80.4	457	2,619	-82.6
Lāna'i *	1,553	4,804	-67.7	2,448	9,269	-73.6
Lāna'i only *	595	1,101	-45.9	948	2,027	-53.2
Lāna'i one day or less*	407	1,832	-77.8	603	3,586	-83.2
Hawai'i Island	45,568	108,845	-58.1	78,473	220,839	-64.5
Kona side	41,875	96,501	-56.6	71,456	194,984	-63.4
Hilo side	10,030	35,090	-71.4	17,929	71,546	-74.9
Hawai'i Island only	38,460	70,438	-45.4	66,137	141,339	-53.2
Hawai'i Island one day or less	563	3,362	-83.3	968	6,919	-86.0
Any Neighbor Island	139,786	347,152	-59.7	237,694	694,616	-65.8
NI only	127,493	283,239	-55.0	216,543	564,110	-61.6
O'ahu & NI	12,293	63,913	-80.8	21,151	130,505	-83.8
Any one island only	212,500	465,297	-54.3	363,874	930,252	-60.9
Multiple Islands	16,260	84,328	-80.7	27,695	171,951	-83.9
Avg. Islands Visited	1.08	1.20	-10.3	1.08	1.21	-10.5
Average Length of Stay in Hawai'i	10.68	9.03	18.3	12.11	9.57	26.5
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	99,647	293,908	-66.1	159,607	585,826	-72.8
Hotel only	84,636	246,985	-65.7	135,197	490,812	-72.5
Plan to stay in Condo	50,801	94,122	-46.0	87,698	192,030	-54.3
Condo only	42,942	73,759	-41.8	74,365	150,837	-50.7
Plan to stay in Timeshare	25,739	48,846	-47.3	46,366	98,553	-53.0
Timeshare only	21,674	37,948	-42.9	39,241	75,506	-48.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US TOTAL VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	85	8,222	-99.0	147	17,010	-99.1
Friends/Relatives	33,949	70,470	-51.8	61,156	139,670	-56.2
Bed & Breakfast	2,478	7,682	-67.7	4,267	16,211	-73.7
Rental House	30,477	66,291	-54.0	53,910	132,160	-59.2
Hostel	1,022	4,339	-76.5	1,861	8,977	-79.3
Camp Site, Beach	1,396	4,704	-70.3	2,207	9,684	-77.2
Private Room in Private Home**	2,709	7,519	-64.0	5,021	15,538	-67.7
Shared Room/Space in Private Home	842	2,716	-69.0	1,592	5,663	-71.9
Other	3,454	10,589	-67.4	7,379	23,063	-68.0
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	190,248	450,257	-57.7	316,767	890,996	-64.4
Honeymoon/Get Married	6,393	16,016	-60.1	10,722	31,896	-66.4
Honeymoon	5,407	12,657	-57.3	9,014	25,813	-65.1
Get Married	1,370	4,392	-68.8	2,341	7,879	-70.3
Pleasure/Vacation	185,334	437,213	-57.6	308,476	864,840	-64.3
Mtgs/Conventions/Incentive	2,408	35,062	-93.1	3,892	77,045	-94.9
Conventions	909	21,844	-95.8	1,478	52,453	-97.2
Corporate Meetings	706	8,143	-91.3	1,230	15,720	-92.2
Incentive	859	6,292	-86.3	1,290	11,225	-88.5
Other Business	7,732	20,980	-63.1	15,592	44,000	-64.6
Visit Friends/Rel.	34,457	59,013	-41.6	61,308	116,281	-47.3
Gov't/Military	2,333	7,473	-68.8	5,248	17,133	-69.4
Attend School	318	410	-22.4	1,829	2,482	-26.3
Sport Events	197	3,539	-94.4	1,399	10,385	-86.5
Other	4,326	17,087	-74.7	9,161	35,141	-73.9
TRAVEL STATUS ^{1/}						
% First Timers ***	23.4	24.0	-0.6	23.1	23.8	-0.7
% Repeaters ***	76.6	76.0	0.6	76.9	76.2	0.7
Average # of Trips	6.5	6.2	4.2	6.7	6.3	6.1
Group Tour	1,726	12,650	-86.4	2,959	25,099	-88.2
Non-Group	227,034	536,975	-57.7	388,609	1,077,104	-63.9
Package Trip	20,248	73,550	-72.5	31,537	142,231	-77.8
No Package	208,512	476,075	-56.2	360,032	959,973	-62.5
Net True Independent	207,466	470,666	-55.9	358,109	948,914	-62.3
Ave. Age	43	48	-9.4	43	48	-9.6
Ave. Party Size	2.0	2.0	-1.1	1.9	2.0	-2.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	164,861	355,515	-53.6	276,881	708,041	-60.9
Domestic	164,859	347,812	-52.6	276,812	691,302	-60.0
International	2	7,703	-100.0	69	16,739	-99.6
VISITOR DAYS	1,686,970	3,051,764	-44.7	3,158,764	6,389,161	-50.6
AVERAGE DAILY CENSUS	60,249	105,233	-42.7	53,538	106,486	-49.7
ISLANDS VISITED						
O'ahu	66,766	158,184	-57.8	113,071	317,305	-64.4
O'ahu only	60,310	130,840	-53.9	102,272	260,426	-60.7
O'ahu one day or less	1,050	6,397	-83.6	1,689	13,601	-87.6
Kaua'i	4,503	56,806	-92.1	6,793	111,794	-93.9
Kaua'i only	2,532	41,870	-94.0	3,862	81,417	-95.3
Kaua'i one day or less	248	2,551	-90.3	498	5,211	-90.5
Maui County	68,908	117,329	-41.3	115,270	233,840	-50.7
Maui	67,978	114,895	-40.8	113,797	228,858	-50.3
Maui only	62,515	93,148	-32.9	104,427	184,676	-43.5
Maui one day or less	484	3,341	-85.5	806	5,967	-86.5
Moloka'i *	640	2,209	-71.0	1,137	4,614	-75.4
Moloka'i only *	213	582	-63.5	354	1,221	-71.1
Moloka'i one day or less*	153	711	-78.5	271	1,468	-81.5
Lāna'i *	965	2,529	-61.8	1,478	4,957	-70.2
Lāna'i only *	415	716	-42.1	651	1,326	-50.9
Lāna'i one day or less*	232	904	-74.3	322	1,824	-82.4
Hawai'i Island	33,838	67,356	-49.8	57,072	136,441	-58.2
Kona side	31,353	60,626	-48.3	52,420	122,522	-57.2
Hilo side	6,918	19,145	-63.9	12,123	38,468	-68.5
Hawai'i Island only	30,025	50,907	-41.0	50,598	101,370	-50.1
Hawai'i Island one day or less	299	1,612	-81.4	511	3,502	-85.4
Any Neighbor Island	104,551	224,676	-53.5	174,609	447,615	-61.0
NI only	98,095	197,331	-50.3	163,810	390,735	-58.1
O'ahu & NI	6,456	27,344	-76.4	10,799	56,880	-81.0
Any one island only	156,008	318,063	-51.0	262,164	630,436	-58.4
Multiple Islands	8,853	37,453	-76.4	14,717	77,605	-81.0
Avg. Islands Visited	1.06	1.13	-6.3	1.06	1.14	-6.7
Average Length of Stay in Hawai'i	10.23	8.58	19.2	11.41	9.02	26.4
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	68,826	180,275	-61.8	107,895	355,809	-69.7
Hotel only	59,013	154,508	-61.8	92,142	304,346	-69.7
Plan to stay in Condo	39,620	66,629	-40.5	66,990	133,713	-49.9
Condo only	34,129	53,947	-36.7	57,836	108,956	-46.9
Plan to stay in Timeshare	18,793	31,466	-40.3	33,503	62,893	-46.7
Timeshare only	16,028	24,995	-35.9	28,745	49,399	-41.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	36	2,051	-98.2	67	4,471	-98.5
Friends/Relatives	23,116	45,322	-49.0	40,970	90,817	-54.9
Bed & Breakfast	1,592	4,605	-65.4	2,768	10,075	-72.5
Rental House	22,406	45,689	-51.0	38,717	89,800	-56.9
Hostel	564	2,650	-78.7	1,040	5,358	-80.6
Camp Site, Beach	812	3,251	-75.0	1,338	6,600	-79.7
Private Room in Private Home**	1,905	4,930	-61.4	3,484	10,279	-66.1
Shared Room/Space in Private Home	581	1,829	-68.2	1,016	3,644	-72.1
Other	2,403	6,950	-65.4	4,984	15,046	-66.9
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	139,300	295,927	-52.9	228,566	582,773	-60.8
Honeymoon/Get Married	3,636	9,031	-59.7	6,011	17,318	-65.3
Honeymoon	3,031	6,802	-55.4	4,957	13,294	-62.7
Get Married	799	2,791	-71.4	1,346	4,973	-72.9
Pleasure/Vacation	136,571	288,670	-52.7	224,026	568,891	-60.6
Mtgs/Conventions/Incentive	1,668	17,751	-90.6	2,620	38,636	-93.2
Conventions	655	10,905	-94.0	1,009	25,675	-96.1
Corporate Meetings	475	4,405	-89.2	843	8,577	-90.2
Incentive	578	2,992	-80.7	838	5,467	-84.7
Other Business	5,412	13,516	-60.0	10,517	28,265	-62.8
Visit Friends/Rel.	23,455	37,672	-37.7	41,015	74,657	-45.1
Gov't/Military	1,006	3,087	-67.4	2,255	7,282	-69.0
Attend School	200	260	-23.2	1,165	1,328	-12.3
Sport Events	167	2,510	-93.3	703	7,358	-90.4
Other	2,880	11,257	-74.4	6,012	22,446	-73.2
TRAVEL STATUS ^{1/}						
% First Timers ***	16.7	16.9	-0.3	16.2	16.9	-0.7
% Repeaters ***	83.3	83.1	0.3	83.8	83.1	0.7
Average # of Trips	7.3	7.2	2.1	7.5	7.2	4.2
Group Tour	1,111	5,213	-78.7	1,878	10,705	-82.5
Non-Group	163,750	350,302	-53.3	275,003	697,336	-60.6
Package Trip	13,336	41,886	-68.2	20,478	81,704	-74.9
No Package	151,525	313,630	-51.7	256,403	626,337	-59.1
Net True Independent	150,785	311,012	-51.5	255,126	620,595	-58.9
Ave. Age	43	47	-7.2	44	47	-7.5
Ave. Party Size	2.1	2.1	0.3	2.0	2.1	-1.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	63,899	194,110	-67.1	114,687	394,163	-70.9
Domestic	63,898	186,418	-65.7	114,686	374,737	-69.4
International	1	7,692	-100.0	1	19,426	-100.0
VISITOR DAYS	755,876	1,908,975	-60.4	1,582,217	4,160,331	-62.0
AVERAGE DAILY CENSUS	26,996	65,827	-59.0	26,817	69,339	-61.3
ISLANDS VISITED						
O'ahu	34,501	108,202	-68.1	61,955	220,788	-71.9
O'ahu only	28,664	71,633	-60.0	51,602	147,162	-64.9
O'ahu one day or less	855	9,048	-90.6	1,453	17,936	-91.9
Kaua'i	2,614	35,920	-92.7	4,099	72,436	-94.3
Kaua'i only	1,155	15,585	-92.6	1,874	31,309	-94.0
Kaua'i one day or less	188	3,565	-94.7	319	7,189	-95.6
Maui County	23,325	72,294	-67.7	41,699	145,261	-71.3
Maui	22,913	70,844	-67.7	40,954	142,475	-71.3
Maui only	17,983	39,836	-54.9	32,255	80,166	-59.8
Maui one day or less	328	3,860	-91.5	586	7,558	-92.2
Moloka'i *	318	1,540	-79.3	607	3,121	-80.6
Moloka'i only *	74	264	-72.1	142	508	-72.1
Moloka'i one day or less*	107	615	-82.5	186	1,152	-83.9
Lāna'i *	588	2,275	-74.2	970	4,312	-77.5
Lāna'i only *	181	385	-53.0	298	702	-57.6
Lāna'i one day or less*	174	929	-81.2	281	1,762	-84.0
Hawai'i Island	11,730	41,489	-71.7	21,401	84,398	-74.6
Kona side	10,522	35,875	-70.7	19,036	72,462	-73.7
Hilo side	3,112	15,945	-80.5	5,806	33,079	-82.4
Hawai'i Island only	8,435	19,532	-56.8	15,539	39,969	-61.1
Hawai'i Island one day or less	263	1,750	-84.9	458	3,418	-86.6
Any Neighbor Island	35,235	122,477	-71.2	63,085	247,001	-74.5
NI only	29,398	85,908	-65.8	52,733	173,375	-69.6
O'ahu & NI	5,837	36,569	-84.0	10,352	73,626	-85.9
Any one island only	56,492	147,234	-61.6	101,710	299,817	-66.1
Multiple Islands	7,407	46,875	-84.2	12,977	94,346	-86.2
Avg. Islands Visited	1.14	1.34	-15.2	1.13	1.34	-15.3
Average Length of Stay in Hawai'i	11.83	9.83	20.3	13.80	10.55	30.7
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	30,821	113,633	-72.9	51,712	230,017	-77.5
Hotel only	25,623	92,477	-72.3	43,055	186,466	-76.9
Plan to stay in Condo	11,181	27,493	-59.3	20,707	58,317	-64.5
Condo only	8,814	19,812	-55.5	16,529	41,881	-60.5
Plan to stay in Timeshare	6,945	17,380	-60.0	12,863	35,660	-63.9
Timeshare only	5,646	12,953	-56.4	10,496	26,107	-59.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	49	6,171	-99.2	80	12,539	-99.4
Friends/Relatives	10,833	25,147	-56.9	20,186	48,853	-58.7
Bed & Breakfast	886	3,077	-71.2	1,499	6,136	-75.6
Rental House	8,072	20,602	-60.8	15,194	42,360	-64.1
Hostel	458	1,688	-72.9	820	3,619	-77.3
Camp Site, Beach	584	1,453	-59.8	868	3,084	-71.8
Private Room in Private Home**	804	2,589	-68.9	1,537	5,259	-70.8
Shared Room/Space in Private Home	261	887	-70.6	575	2,020	-71.5
Other	1,051	3,639	-71.1	2,395	8,017	-70.1
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	50,948	154,330	-67.0	88,201	308,224	-71.4
Honeymoon/Get Married	2,758	6,985	-60.5	4,711	14,578	-67.7
Honeymoon	2,376	5,855	-59.4	4,057	12,519	-67.6
Get Married	571	1,601	-64.3	995	2,905	-65.8
Pleasure/Vacation	48,763	148,543	-67.2	84,450	295,949	-71.5
Mtgs/Conventions/Incentive	740	17,311	-95.7	1,272	38,409	-96.7
Conventions	254	10,939	-97.7	470	26,778	-98.2
Corporate Meetings	230	3,738	-93.8	387	7,143	-94.6
Incentive	281	3,300	-91.5	452	5,758	-92.1
Other Business	2,319	7,464	-68.9	5,075	15,735	-67.7
Visit Friends/Rel.	11,002	21,341	-48.4	20,293	41,624	-51.2
Gov't/Military	1,327	4,386	-69.7	2,993	9,851	-69.6
Attend School	118	150	-21.1	664	1,153	-42.4
Sport Events	30	1,029	-97.1	696	3,027	-77.0
Other	1,446	5,830	-75.2	3,149	12,694	-75.2
TRAVEL STATUS ^{1/}						
% First Timers ***	41.0	37.0	3.9	39.8	36.2	3.6
% Repeaters ***	59.0	63.0	-3.9	60.2	63.8	-3.6
Average # of Trips	4.4	4.5	-3.0	4.7	4.6	0.1
Group Tour	615	7,437	-91.7	1,081	14,395	-92.5
Non-Group	63,284	186,673	-66.1	113,606	379,768	-70.1
Package Trip	6,912	31,664	-78.2	11,059	60,527	-81.7
No Package	56,987	162,446	-64.9	103,628	333,636	-68.9
Net True Independent	56,681	159,654	-64.5	102,983	328,319	-68.6
Ave. Age	43	49	-13.5	42	49	-13.7
Ave. Party Size	1.8	1.9	-6.5	1.7	1.9	-7.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	695	120,210	-99.4	1,859	248,896	-99.3
Domestic	53	602	-91.3	93	1,133	-91.8
International	642	119,608	-99.5	1,766	247,763	-99.3
VISITOR DAYS	12,051	678,463	-98.2	35,638	1,447,028	-97.5
AVERAGE DAILY CENSUS	430	23,395	-98.2	604	24,117	-97.5
ISLANDS VISITED						
O'ahu	668	112,254	-99.4	1,807	232,332	-99.2
O'ahu only	654	103,262	-99.4	1,767	211,498	-99.2
O'ahu one day or less	5	409	-98.9	11	894	-98.8
Kaua'i	10	1,444	-99.3	12	3,120	-99.6
Kaua'i only	4	198	-97.8	4	357	-98.8
Kaua'i one day or less	5	909	-99.5	6	1,965	-99.7
Maui County	19	2,836	-99.3	32	6,962	-99.5
Maui	19	2,647	-99.3	32	6,651	-99.5
Maui only	6	403	-98.4	11	1,342	-99.2
Maui one day or less	1	1,000	-99.9	2	2,419	-99.9
Moloka'i *	0	227	-100.0	1	392	-99.7
Moloka'i only *	0	0		0	1	-100.0
Moloka'i one day or less*	0	176	-100.0	1	340	-99.6
Lāna'i *	1	40	-97.1	2	117	-97.9
Lāna'i only *	0	0		0	2	-100.0
Lāna'i one day or less*	1	38	-96.9	2	68	-96.4
Hawai'i Island	19	13,828	-99.9	58	30,049	-99.8
Kona side	18	11,901	-99.9	53	26,215	-99.8
Hilo side	6	4,024	-99.8	18	8,031	-99.8
Hawai'i Island only	12	7,240	-99.8	32	14,539	-99.8
Hawai'i Island one day or less	0	1,653	-100.0	0	4,163	-100.0
Any Neighbor Island	41	16,948	-99.8	92	37,398	-99.8
NI only	26	7,956	-99.7	52	16,564	-99.7
O'ahu & NI	15	8,992	-99.8	40	20,834	-99.8
Any one island only	676	111,103	-99.4	1,814	227,740	-99.2
Multiple Islands	18	9,107	-99.8	45	21,156	-99.8
Avg. Islands Visited	1.03	1.09	-4.8	1.03	1.10	-6.0
Average Length of Stay in Hawai'i	17.35	5.64	207.4	19.17	5.81	229.7
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	231	102,548	-99.8	760	207,250	-99.6
Hotel only	217	100,582	-99.8	659	201,203	-99.7
Plan to stay in Condo	121	13,211	-99.1	322	30,737	-99.0
Condo only	109	10,716	-99.0	263	24,734	-98.9
Plan to stay in Timeshare	15	5,379	-99.7	97	13,848	-99.3
Timeshare only	15	4,224	-99.6	71	10,866	-99.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	80	-100.0	0	175	-100.0
Friends/Relatives	236	1,495	-84.2	476	2,895	-83.5
Bed & Breakfast	1	118	-99.1	2	268	-99.2
Rental House	82	280	-70.7	92	1,146	-91.9
Hostel	1	24	-95.4	1	296	-99.6
Camp Site, Beach	0	2	-100.0	0	4	-100.0
Private Room in Private Home**	8	436	-98.1	129	1,080	-88.1
Shared Room/Space in Private Home	2	77	-97.0	9	168	-94.8
Other	22	5	293.3	123	174	-29.6
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	427	96,389	-99.6	1,203	212,537	-99.4
Honeymoon/Get Married	7	11,111	-99.9	20	22,739	-99.9
Honeymoon	5	10,201	-100.0	15	21,111	-99.9
Get Married	2	2,169	-99.9	6	3,796	-99.8
Pleasure/Vacation	420	86,096	-99.5	1,184	191,573	-99.4
Mtgs/Conventions/Incentive	12	13,160	-99.9	54	18,453	-99.7
Conventions	1	2,403	-100.0	9	3,730	-99.8
Corporate Meetings	10	802	-98.7	28	849	-96.7
Incentive	0	10,287	-100.0	17	14,223	-99.9
Other Business	25	574	-95.6	68	1,172	-94.2
Visit Friends/Rel.	174	1,628	-89.3	415	3,431	-87.9
Gov't/Military	2	36	-94.4	6	42	-84.5
Attend School	12	882	-98.6	40	1,107	-96.4
Sport Events	7	470	-98.5	28	1,509	-98.2
Other	48	12,245	-99.6	96	20,260	-99.5
TRAVEL STATUS ^{1/}						
% First Timers ***	20.3	34.1	-13.8	20.9	31.5	-10.5
% Repeaters ***	79.7	65.9	13.8	79.1	68.5	10.5
Average # of Trips	8.9	4.2	113.3	7.8	4.7	64.7
Group Tour	0	28,111	-100.0	47	44,986	-99.9
Non-Group	695	92,099	-99.2	1,812	203,911	-99.1
Package Trip	3	74,699	-100.0	148	142,225	-99.9
No Package	691	45,511	-98.5	1,711	106,671	-98.4
Net True Independent	691	37,838	-98.2	1,709	95,657	-98.2
Ave. Age	43	44	-3.0	43	46	-5.5
Ave. Party Size	1.2	2.8	-56.3	1.2	2.7	-54.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL CANADA VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	493	64,185	-99.2	3,390	129,309	-97.4
Domestic	238	12,529	-98.1	779	23,454	-96.7
International	255	51,656	-99.5	2,611	105,855	-97.5
VISITOR DAYS	13,665	789,464	-98.3	100,666	1,703,014	-94.1
AVERAGE DAILY CENSUS	488	27,223	-98.2	1,706	28,384	-94.0
ISLANDS VISITED						
O'ahu	193	25,194	-99.2	977	51,670	-98.1
O'ahu only	158	18,646	-99.2	868	35,446	-97.6
O'ahu one day or less	3	743	-99.6	6	1,885	-99.7
Kaua'i	16	9,033	-99.8	44	18,989	-99.8
Kaua'i only	6	4,842	-99.9	23	9,755	-99.8
Kaua'i one day or less	2	732	-99.7	8	1,602	-99.5
Maui County	245	29,729	-99.2	1,967	61,559	-96.8
Maui	244	29,389	-99.2	1,965	61,025	-96.8
Maui only	217	22,014	-99.0	1,846	43,343	-95.7
Maui one day or less	2	794	-99.7	11	2,295	-99.5
Moloka'i *	2	528	-99.7	5	883	-99.5
Moloka'i only *	2	67	-97.4	2	160	-98.9
Moloka'i one day or less*	0	177	-100.0	1	323	-99.7
Lāna'i *	3	697	-99.5	21	1,420	-98.5
Lāna'i only *	0	84	-100.0	0	132	-100.0
Lāna'i one day or less*	0	454	-100.0	4	937	-99.5
Hawai'i Island	84	13,530	-99.4	559	28,033	-98.0
Kona side	77	12,332	-99.4	530	25,395	-97.9
Hilo side	20	4,173	-99.5	89	8,612	-99.0
Hawai'i Island only	68	8,678	-99.2	500	17,284	-97.1
Hawai'i Island one day or less	0	289	-100.0	2	577	-99.6
Any Neighbor Island	334	45,540	-99.3	2,523	93,863	-97.3
NI only	300	38,992	-99.2	2,413	77,638	-96.9
O'ahu & NI	34	6,548	-99.5	110	16,224	-99.3
Any one island only	451	54,330	-99.2	3,239	106,120	-96.9
Multiple Islands	41	9,856	-99.6	152	23,189	-99.3
Avg. Islands Visited	1.10	1.22	-9.9	1.05	1.25	-15.9
Average Length of Stay in Hawai'i	27.74	12.30	125.5	29.69	13.17	125.4
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	207	28,256	-99.3	2,404	56,104	-95.7
Hotel only	183	21,995	-99.2	2,265	41,642	-94.6
Plan to stay in Condo	122	20,378	-99.4	392	43,489	-99.1
Condo only	115	16,860	-99.3	342	34,893	-99.0
Plan to stay in Timeshare	39	5,862	-99.3	164	11,636	-98.6
Timeshare only	36	4,434	-99.2	137	8,256	-98.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2	748	-99.7	2	1,449	-99.9
Friends/Relatives	40	2,951	-98.6	195	6,679	-97.1
Bed & Breakfast	5	1,206	-99.6	19	2,637	-99.3
Rental House	65	10,306	-99.4	252	20,241	-98.8
Hostel	4	1,130	-99.6	36	2,638	-98.6
Camp Site, Beach	4	1,602	-99.7	27	3,183	-99.2
Private Room in Private Home**	31	907	-96.6	63	2,340	-97.3
Shared Room/Space in Private Home	3	324	-98.9	15	970	-98.5
Other	12	649	-98.2	54	1,570	-96.6
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	381	59,823	-99.4	2,889	121,066	-97.6
Honeymoon/Get Married	12	1,413	-99.2	34	2,677	-98.7
Honeymoon	5	1,235	-99.6	27	2,377	-98.9
Get Married	10	251	-95.8	10	400	-97.4
Pleasure/Vacation	377	58,563	-99.4	2,865	118,833	-97.6
Mtgs/Conventions/Incentive	2	2,746	-99.9	9	5,790	-99.8
Conventions	0	1,911	-100.0	0	4,404	-100.0
Corporate Meetings	2	454	-99.5	8	787	-99.0
Incentive	0	482	-100.0	1	801	-99.9
Other Business	40	434	-90.7	118	852	-86.1
Visit Friends/Rel.	55	2,311	-97.6	309	4,608	-93.3
Gov't/Military	1	35	-96.9	1	60	-98.2
Attend School	8	21	-60.8	35	114	-69.8
Sport Events	2	358	-99.5	19	1,021	-98.1
Other	18	1,224	-98.6	101	1,955	-94.8
TRAVEL STATUS ^{1/}						
% First Timers ***	45.9	30.3	15.6	20.8	30.1	-9.3
% Repeaters ***	54.1	69.7	-15.6	79.2	69.9	9.3
Average # of Trips	4.8	4.4	9.5	5.0	4.5	10.6
Group Tour	3	1,288	-99.8	16	1,932	-99.2
Non-Group	490	62,898	-99.2	3,375	127,377	-97.4
Package Trip	22	10,014	-99.8	139	20,238	-99.3
No Package	471	54,172	-99.1	3,251	109,071	-97.0
Net True Independent	468	53,750	-99.1	3,238	108,361	-97.0
Ave. Age	47	49	-4.1	48	49	-0.5
Ave. Party Size	1.3	2.1	-38.0	1.3	2.2	-41.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

FEBRUARY 2021 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P YTD	2020P YTD	% change
TOTAL EXPENDITURES (\$mil.)	385.3	1,458.7	-73.6	768.7	3,171.7	-75.8
Total by air	385.3	1,452.6	-73.5	768.7	3,160.6	-75.7
U.S. Total	380.7	991.2	-61.6	744.3	2,120.3	-64.9
U.S. West	264.6	572.9	-53.8	490.3	1,194.6	-59.0
U.S. East	116.1	418.3	-72.3	254.0	925.7	-72.6
Japan	2.4	163.9	-98.5	7.2	348.3	-97.9
Canada	2.3	144.7	-98.4	17.2	305.1	-94.4
All Others	N/A	152.8	N/A	N/A	387.0	N/A
Visitor arrivals by cruise ships	0.0	6.1	N/A	0.0	11.1	N/A
TOTAL VISITOR DAYS	2,541,730	7,251,494	-64.9	5,045,593	15,603,533	-67.7
Total by air	2,541,730	7,177,304	-64.6	5,045,593	15,482,320	-67.4
U.S. Total	2,442,846	4,960,739	-50.8	4,740,982	10,549,492	-55.1
U.S. West	1,686,970	3,051,764	-44.7	3,158,764	6,389,161	-50.6
U.S. East	755,876	1,908,975	-60.4	1,582,217	4,160,331	-62.0
Japan	12,051	678,463	-98.2	35,638	1,447,028	-97.5
Canada	13,665	789,464	-98.3	100,666	1,703,014	-94.1
All Others	73,168	748,638	-90.2	168,307	1,782,787	-90.6
Visitor arrivals by cruise ships	0	74,190	N/A	0	121,213	N/A
VISITOR ARRIVALS	235,283	828,056	-71.6	407,259	1,690,630	-75.9
Total by air	235,283	812,967	-71.1	407,259	1,665,003	-75.5
U.S. Total	228,760	549,625	-58.4	391,568	1,102,204	-64.5
U.S. West	164,861	355,515	-53.6	276,881	708,041	-60.9
U.S. East	63,899	194,110	-67.1	114,687	394,163	-70.9
Japan	695	120,210	-99.4	1,859	248,896	-99.3
Canada	493	64,185	-99.2	3,390	129,309	-97.4
All Others	5,336	78,946	-93.2	10,441	184,595	-94.3
Visitor arrivals by cruise ships	0	15,089	N/A	0	25,627	N/A
AVERAGE DAILY CENSUS	90,776	250,052	-63.7	85,519	260,059	-67.1
Total by air	90,776	247,493	-63.3	85,519	258,039	-66.9
U.S. Total	87,245	171,060	-49.0	80,356	175,825	-54.3
U.S. West	60,249	105,233	-42.7	53,538	106,486	-49.7
U.S. East	26,996	65,827	-59.0	26,817	69,339	-61.3
Japan	430	23,395	-98.2	604	24,117	-97.5
Canada	488	27,223	-98.2	1,706	28,384	-94.0
All Others	2,613	25,815	-89.9	2,853	29,713	-90.4
Visitor arrivals by cruise ships	0	2,558	N/A	0	2,020	N/A
AVERAGE LENGTH OF STAY	10.80	8.76	23.4	12.39	9.23	34.2
Total by air	10.80	8.83	22.4	12.39	9.30	33.2
U.S. Total	10.68	9.03	18.3	12.11	9.57	26.5
U.S. West	10.23	8.58	19.2	11.41	9.02	26.4
U.S. East	11.83	9.83	20.3	13.80	10.55	30.7
Japan	17.35	5.64	207.4	19.17	5.81	229.7
Canada	27.74	12.30	125.5	29.69	13.17	125.4
All Others	13.71	9.48	44.6	16.12	9.66	66.9
Visitor arrivals by cruise ships	0.00	4.92	N/A	0.00	4.73	N/A
PER PERSON PER DAY SPENDING (\$)	151.6	201.2	-24.6	152.3	203.3	-25.1
Total by air	151.6	202.4	-25.1	152.3	204.1	-25.4
U.S. Total	155.8	199.8	-22.0	157.0	201.0	-21.9
U.S. West	156.8	187.7	-16.5	155.2	187.0	-17.0
U.S. East	153.6	219.1	-29.9	160.5	222.5	-27.9
Japan	200.1	241.6	-17.2	202.3	240.7	-15.9
Canada	165.2	183.3	-9.9	170.9	179.1	-4.6
All Others	N/A	204.1	N/A	N/A	217.1	N/A
Visitor arrivals by cruise ships	0.0	82.2	N/A	0.0	91.3	N/A
PER PERSON PER TRIP SPENDING (\$)	1,637.8	1,761.6	-7.0	1,887.4	1,876.0	0.6
Total by air	1,637.8	1,786.8	-8.3	1,887.4	1,898.3	-0.6
U.S. Total	1,664.0	1,803.5	-7.7	1,900.7	1,923.7	-1.2
U.S. West	1,604.9	1,611.5	-0.4	1,770.6	1,687.2	4.9
U.S. East	1,816.6	2,155.1	-15.7	2,214.7	2,348.6	-5.7
Japan	3,471.5	1,363.4	154.6	3,878.7	1,399.2	177.2
Canada	4,581.4	2,254.0	103.3	5,075.0	2,359.2	115.1
All Others	N/A	1,935.2	N/A	N/A	2,096.5	N/A
Visitor arrivals by cruise ships	0.0	404.2	N/A	0.0	431.8	N/A

P=Preliminary data. NA=Not available.

1/ Note: February 2021 spending statistics were from U.S., Japan and Canada visitors. Spending data for visitors from other markets were not available.

Source: Hawai'i Tourism Authority

2021 Arrivals at a Glance by Month

MONTH-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$383.3	\$385.3			
	Total by air	\$383.3	\$385.3			
	U.S. Total	\$363.6	\$380.7			
	U.S. West	\$225.7	\$264.6			
	U.S. East	\$137.9	\$116.1			
	Japan	\$4.8	\$2.4			
	Canada	\$14.9	\$2.3			
	All Other	N/A	N/A			
	Visitor arrivals by cruise ships	\$0.0	\$0.0			
	Visitor Days	TOTAL (air + sh)	2,503,864	2,541,730		
Total by air		2,503,864	2,541,730			
U.S. Total		2,298,135	2,442,846			
U.S. West		1,471,794	1,686,970			
U.S. East		826,341	755,876			
Japan		23,587	12,051			
Canada		87,001	13,665			
All Other		95,140	73,168			
Visitor arrivals by cruise ships		0	0			
Visitor Arrivals		TOTAL (air + sh)	171,976	235,283		
	Total by air	171,976	235,283			
	U.S. Total	162,808	228,760			
	U.S. West	112,020	164,861			
	U.S. East	50,788	63,899			
	Japan	1,165	695			
	Canada	2,898	493			
	All Other	5,105	5,336			
	Visitor arrivals by cruise ships	0	0			
	Average Daily Census	TOTAL (air + sh)	89,424	90,776		
Total by air		89,424	90,776			
U.S. Total		82,076	87,245			
U.S. West		52,564	60,249			
U.S. East		29,512	26,996			
Japan		842	430			
Canada		3,107	488			
All Other		3,398	2,613			
Visitor arrivals by cruise ships		0	0			
Average Length of Stay		TOTAL (air + sh)	14.56	10.80		
	Total by air	14.56	10.80			
	U.S. Total	14.12	10.68			
	U.S. West	13.14	10.23			
	U.S. East	16.27	11.83			
	Japan	20.25	17.35			
	Canada	30.02	27.74			
	All Other	18.64	13.71			
	Visitor arrivals by cruise ships	0.00	0.00			
	Per Person Per Day Spending	TOTAL (air + sh)	\$153.1	\$151.6		
Total by air		\$153.1	\$151.6			
U.S. Total		\$158.2	\$155.8			
U.S. West		\$153.3	\$156.8			
U.S. East		\$166.9	\$153.6			
Japan		\$203.5	\$200.1			
Canada		\$171.8	\$165.2			
All Other		N/A	N/A			
Visitor arrivals by cruise ships		\$0.0	\$0.0			
Per Person Per Trip Spending		TOTAL (air + sh)	\$2,229.0	\$1,637.8		
	Total by air	\$2,229.0	\$1,637.8			
	U.S. Total	\$2,233.3	\$1,664.0			
	U.S. West	\$2,014.6	\$1,604.9			
	U.S. East	\$2,715.6	\$1,816.6			
	Japan	\$4,121.6	\$3,471.5			
	Canada	\$5,159.0	\$4,581.4			
	All Other	N/A	N/A			
	Visitor arrivals by cruise ships	\$0.0	\$0.0			

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$383.3	\$768.7			
	Total by air	\$383.3	\$768.7			
	U.S. Total	\$363.6	\$744.3			
	U.S. West	\$225.7	\$490.3			
	U.S. East	\$137.9	\$254.0			
	Japan	\$4.8	\$7.2			
	Canada	\$14.9	\$17.2			
	All Other	N/A	N/A			
	Visitor arrivals by cruise ships	\$0.0	\$0.0			
	Visitor Days	TOTAL (air + sh)	2,503,864	5,045,593		
Total by air		2,503,864	5,045,593			
U.S. Total		2,298,135	4,740,982			
U.S. West		1,471,794	3,158,764			
U.S. East		826,341	1,582,217			
Japan		23,587	35,638			
Canada		87,001	100,666			
All Other		95,140	168,307			
Visitor arrivals by cruise ships		0	0			
Visitor Arrivals		TOTAL (air + sh)	171,976	407,259		
	Total by air	171,976	407,259			
	U.S. Total	162,808	391,568			
	U.S. West	112,020	276,881			
	U.S. East	50,788	114,687			
	Japan	1,165	1,859			
	Canada	2,898	3,390			
	All Other	5,105	10,441			
	Visitor arrivals by cruise ships	0	0			
	Average Daily Census	TOTAL (air + sh)	80,770	84,093		
Total by air		80,770	84,093			
U.S. Total		74,133	79,016			
U.S. West		47,477	52,646			
U.S. East		26,656	26,370			
Japan		761	594			
Canada		2,806	1,678			
All Other		3,069	2,805			
Visitor arrivals by cruise ships		0	0			
Average Length of Stay		TOTAL (air + sh)	14.56	12.39		
	Total by air	14.56	12.39			
	U.S. Total	14.12	12.11			
	U.S. West	13.14	11.41			
	U.S. East	16.27	13.80			
	Japan	20.25	19.17			
	Canada	30.02	29.69			
	All Other	18.64	16.12			
	Visitor arrivals by cruise ships	0.00	0.00			
	Per Person Per Day Spending	TOTAL (air + sh)	\$153.1	\$152.3		
Total by air		\$153.1	\$152.3			
U.S. Total		\$158.2	\$157.0			
U.S. West		\$153.3	\$155.2			
U.S. East		\$166.9	\$160.5			
Japan		\$203.5	\$202.3			
Canada		\$171.8	\$170.9			
All Other		N/A	N/A			
Visitor arrivals by cruise ships		\$0.0	\$0.0			
Per Person Per Trip Spending		TOTAL (air + sh)	\$2,229.0	\$1,887.4		
	Total by air	\$2,229.0	\$1,887.4			
	U.S. Total	\$2,233.3	\$1,900.7			
	U.S. West	\$2,014.6	\$1,770.6			
	U.S. East	\$2,715.6	\$2,214.7			
	Japan	\$4,121.6	\$3,878.7			
	Canada	\$5,159.0	\$5,075.0			
	All Other	N/A	N/A			
	Visitor arrivals by cruise ships					

Source:Hawaii'i Tourism Authority

Monthly data may not add up to total due to rounding.

FEBRUARY 2021 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P YTD	2020P YTD	% change
TOTAL EXPENDITURES (\$mil.)	385.3	1,458.7	-73.6	768.7	3,171.7	-75.8
Total by air	385.3	1,452.6	-73.5	768.7	3,160.6	-75.7
O'ahu	133.3	590.0	-77.4	263.2	1,291.6	-79.6
Maui	166.2	460.3	-63.9	339.1	971.0	-65.1
Moloka'i	N/A	4.5	N/A	N/A	8.8	N/A
Lāna'i	N/A	5.4	N/A	N/A	15.0	N/A
Kaua'i	15.8	171.3	-90.8	26.0	362.5	-92.8
Hawai'i Island	70.0	221.0	-68.3	140.4	511.6	-72.6
Visitor arrivals by cruise ships	0.0	6.1	N/A	0.0	11.1	N/A
TOTAL VISITOR DAYS	2,541,730	7,251,494	-64.9	5,045,593	15,603,533	-67.7
Total by air	2,541,730	7,177,304	-64.6	5,045,593	15,482,320	-67.4
O'ahu	1,006,193	3,156,910	-68.1	2,063,430	6,845,682	-69.9
Maui	902,645	1,961,860	-54.0	1,714,513	4,156,855	-58.8
Moloka'i	9,491	27,947	-66.0	18,636	64,874	-71.3
Lāna'i	10,384	23,436	-55.7	16,406	48,553	-66.2
Kaua'i	104,445	842,837	-87.6	197,607	1,764,412	-88.8
Hawai'i Island	508,572	1,164,313	-56.3	1,035,000	2,601,944	-60.2
Visitor arrivals by cruise ships	0	74,190	N/A	0	121,213	N/A
VISITOR ARRIVALS	235,283	828,056	-71.6	407,259	1,690,630	-75.9
Total by air	235,283	812,967	-71.1	407,259	1,665,003	-75.5
O'ahu	105,424	472,086	-77.7	184,391	984,707	-81.3
Maui	92,608	234,773	-60.6	159,533	477,244	-66.6
Moloka'i	993	5,151	-80.7	1,812	11,937	-84.8
Lāna'i	1,604	6,178	-74.0	2,558	12,242	-79.1
Kaua'i	7,349	110,969	-93.4	11,336	224,816	-95.0
Hawai'i Island	46,558	148,219	-68.6	80,846	311,749	-74.1
Visitor arrivals by cruise ships	0	15,089	N/A	0	25,627	N/A
AVERAGE DAILY CENSUS	90,776	250,052	-63.7	85,519	260,059	-67.1
Total by air	90,776	247,493	-63.3	85,519	258,039	-66.9
O'ahu	35,935	108,859	-67.0	34,973	114,095	-69.3
Maui	32,237	67,650	-52.3	29,060	69,281	-58.1
Moloka'i	339	964	-64.8	316	1,081	-70.8
Lāna'i	371	808	-54.1	278	809	-65.6
Kaua'i	3,730	29,063	-87.2	3,349	29,407	-88.6
Hawai'i Island	18,163	40,149	-54.8	17,542	43,366	-59.5
Visitor arrivals by cruise ships	0	2,558	N/A	0	2,020	N/A
AVERAGE LENGTH OF STAY	10.80	8.76	23.4	12.39	9.23	34.2
Total by air	10.80	8.83	22.4	12.39	9.30	33.2
O'ahu	9.54	6.69	42.7	11.19	6.95	61.0
Maui	9.75	8.36	16.6	10.75	8.71	23.4
Moloka'i	9.56	5.43	76.1	10.28	5.43	89.2
Lāna'i	6.47	3.79	70.6	6.41	3.97	61.7
Kaua'i	14.21	7.60	87.1	17.43	7.85	122.1
Hawai'i Island	10.92	7.86	39.1	12.80	8.35	53.4
Visitor arrivals by cruise ships	0.00	4.92	N/A	0.00	4.73	N/A
PER PERSON PER DAY SPENDING (\$)	151.6	201.2	-24.6	152.3	203.3	-25.1
Total by air	151.6	202.4	-25.1	152.3	204.1	-25.4
O'ahu	132.5	186.9	-29.1	127.6	188.7	-32.4
Maui	184.1	234.6	-21.6	197.8	233.6	-15.3
Moloka'i	N/A	162.0	N/A	N/A	136.1	N/A
Lāna'i	N/A	231.7	N/A	N/A	309.9	N/A
Kaua'i	151.5	203.2	-25.4	131.6	205.5	-35.9
Hawai'i Island	137.7	189.8	-27.5	135.6	196.6	-31.0
Visitor arrivals by cruise ships	0.0	82.2	N/A	0.0	91.3	N/A
PER PERSON PER TRIP SPENDING (\$)	1,637.8	1,761.6	-7.0	1,887.4	1,876.0	0.6
Total by air	1,637.8	1,786.8	-8.3	1,887.4	1,898.3	-0.6
O'ahu	1,264.8	1,249.8	1.2	1,427.6	1,311.7	8.8
Maui	1,794.2	1,960.8	-8.5	2,125.4	2,034.6	4.5
Moloka'i	N/A	879.1	N/A	N/A	739.8	N/A
Lāna'i	N/A	878.8	N/A	N/A	1,229.0	N/A
Kaua'i	2,152.9	1,543.2	39.5	2,294.2	1,612.5	42.3
Hawai'i Island	1,504.0	1,491.3	0.9	1,736.3	1,641.0	5.8
Visitor arrivals by cruise ships	0.0	404.2	N/A	0.0	431.8	N/A

P=Preliminary data. NA=Not available.

1/ Note: February 2021 spending statistics were from U.S., Japan and Canada visitors. Spending data for visitors from other markets were not available.

Source: Hawai'i Tourism Authority

2021 Monthly Island Highlights

MONTH-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$383.3	\$385.3			
	Total by air	\$383.3	\$385.3			
	O'ahu	\$129.9	\$133.3			
	Maui	\$172.9	\$166.2			
	Moloka'i	N/A	N/A			
	Lāna'i	N/A	N/A			
	Kaua'i	\$10.2	\$15.8			
	Hawai'i Island	\$70.3	\$70.0			
Visitor arrivals by cruise ships	\$0.0	\$0.0				
Visitor Days	TOTAL (air + ship)	2,503,864	2,541,730			
	Total by air	2,503,864	2,541,730			
	O'ahu	1,057,238	1,006,193			
	Maui	811,869	902,645			
	Moloka'i	9,145	9,491			
	Lāna'i	6,022	10,384			
	Kaua'i	93,162	104,445			
	Hawai'i Island	526,428	508,572			
by cruise ships	0	0				
Visitor Arrivals	TOTAL (air + ship)	171,976	235,283			
	Total by air	171,976	235,283			
	O'ahu	78,967	105,424			
	Maui	66,925	92,608			
	Moloka'i	819	993			
	Lāna'i	953	1,604			
	Kaua'i	3,987	7,349			
	Hawai'i Island	34,288	46,558			
by cruise ships	0	0				
Average Daily Census	TOTAL (air + ship)	89,424	90,776			
	Total by air	89,424	90,776			
	O'ahu	37,758	35,935			
	Maui	28,995	32,237			
	Moloka'i	327	339			
	Lāna'i	215	371			
	Kaua'i	3,327	3,730			
	Hawai'i Island	18,801	18,163			
by cruise ships	0	0				
Average Length of Stay	TOTAL (air + ship)	14.56	10.80			
	Total by air	14.56	10.80			
	O'ahu	13.39	9.54			
	Maui	12.13	9.75			
	Moloka'i	11.17	9.56			
	Lāna'i	6.32	6.47			
	Kaua'i	23.37	14.21			
	Hawai'i Island	15.35	10.92			
by cruise ships	0.00	0.00				
Per Person Per Day Spending *	TOTAL (air+ship)	\$153.1	\$151.6			
	Total by air	\$153.1	\$151.6			
	O'ahu	\$122.9	\$132.5			
	Maui	\$213.0	\$184.1			
	Moloka'i	N/A	N/A			
	Lāna'i	N/A	N/A			
	Kaua'i	\$109.3	\$151.5			
	Hawai'i Island	\$133.6	\$137.7			
by cruise ships	\$0.0	\$0.0				
Per Person Per Trip Spending *	TOTAL (air+ship)	\$2,229.0	\$1,637.8			
	Total by air	\$2,229.0	\$1,637.8			
	O'ahu	\$1,644.9	\$1,264.8			
	Maui	\$2,583.7	\$1,794.2			
	Moloka'i	N/A	N/A			
	Lāna'i	N/A	N/A			
	Kaua'i	\$2,554.7	\$2,152.9			
	Hawai'i Island	\$2,051.7	\$1,504.0			
by cruise ships	\$0.0	\$0.0				

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$383.3	\$768.7			
	Total by air	\$383.3	\$768.7			
	O'ahu	\$129.9	\$263.2			
	Maui	\$172.9	\$339.1			
	Moloka'i	N/A	N/A			
	Lāna'i	N/A	N/A			
	Kaua'i	\$10.2	\$26.0			
	Hawai'i Island by cruise ships	\$70.3 \$0.0	\$140.4 \$0.0			
Visitor Days	TOTAL (air + sh)	2,503,864	5,045,593			
	Total by air	2,503,864	5,045,593			
	O'ahu	1,057,238	2,063,430			
	Maui	811,869	1,714,513			
	Moloka'i	9,145	18,636			
	Lāna'i	6,022	16,406			
	Kaua'i	93,162	197,607			
	Hawai'i Island by cruise ships	526,428 0	1,035,000 0			
Visitor Arrivals	TOTAL (air + sh)	171,976	407,259			
	Total by air	171,976	407,259			
	O'ahu	78,967	184,391			
	Maui	66,925	159,533			
	Moloka'i	819	1,812			
	Lāna'i	953	2,558			
	Kaua'i	3,987	11,336			
	Hawai'i Island by cruise ships	34,288 0	80,846 0			
Average Daily Census	TOTAL (air + sh)	80,770	84,093			
	Total by air	80,770	84,093			
	O'ahu	34,104	34,391			
	Maui	26,189	28,575			
	Moloka'i	295	311			
	Lāna'i	194	273			
	Kaua'i	3,005	3,293			
	Hawai'i Island by cruise ships	16,982 0	17,250 0			
Length of Stay	TOTAL (air + sh)	14.56	12.39			
	Total by air	14.56	12.39			
	O'ahu	13.39	11.19			
	Maui	12.13	10.75			
	Moloka'i	11.17	10.28			
	Lāna'i	6.32	6.41			
	Kaua'i	23.37	17.43			
	Hawai'i Island by cruise ships	15.35 0.00	12.80 0.00			
Per Person Per Day Spending *	TOTAL (air+shi)	\$153.1	\$152.3			
	Total by air	\$153.1	\$152.3			
	O'ahu	\$122.9	\$127.6			
	Maui	\$213.0	\$197.8			
	Moloka'i	N/A	N/A			
	Lāna'i	N/A	N/A			
	Kaua'i	\$109.3	\$131.6			
	Hawai'i Island by cruise ships	\$133.6 \$0.0	\$135.6 \$0.0			
Per Person Per Trip Spending *	TOTAL (air+shi)	\$2,229.0	\$1,887.4			
	Total by air	\$2,229.0	\$1,887.4			
	O'ahu	\$1,644.9	\$1,427.6			
	Maui	\$2,583.7	\$2,125.4			
	Moloka'i	N/A	N/A			
	Lāna'i	N/A	N/A			
	Kaua'i	\$2,554.7	\$2,294.2			
	Hawai'i Island by cruise ships	\$2,051.7	\$1,736.3			

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	FEBRUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
VISITOR DAYS	-	191,920	-100.0	-	338,773	-100.0
TOTAL VISITORS	-	26,407	-100.0	-	46,298	-100.0
ARRIVED BY SHIP	-	15,089	-100.0	-	25,627	-100.0
ARRIVED BY AIR	-	11,317	-100.0	-	20,671	-100.0
NUMBER OF SHIP ARRIVALS	-	9	-100.0	-	18	-100.0
ISLANDS VISITED						
O'ahu	-	26,407	-100.0	-	46,298	-100.0
Kaua'i	-	22,457	-100.0	-	40,803	-100.0
Maui County	-	24,788	-100.0	-	43,569	-100.0
Maui	-	24,780	-100.0	-	43,551	-100.0
Moloka'i	-	420	-100.0	-	640	-100.0
Lāna'i	-	607	-100.0	-	994	-100.0
Hawai'i Island	-	24,732	-100.0	-	43,380	-100.0
Average Islands Visited		3.76			3.79	
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise		1.05			1.09	
Days in Hawai'i during Cruise		5.44			5.40	
Days in Hawai'i after Cruise		0.78			0.82	
Total days in Hawai'i		7.27			7.32	
ACCOMMODATIONS						
Hotel	-	11,331	-100.0	-	20,767	-100.0
Hotel only	-	9,807	-100.0	-	18,146	-100.0
Condo	-	1,545	-100.0	-	2,497	-100.0
Condo only	-	591	-100.0	-	928	-100.0
Timeshare	-	994	-100.0	-	1,682	-100.0
Timeshare Only	-	441	-100.0	-	727	-100.0
Bed & Breakfast	-	84	-100.0	-	270	-100.0
Bed & Breakfast only	-	10	-100.0	-	91	-100.0
Friends & relatives	-	506	-100.0	-	996	-100.0
Other accommodation	-	293	-100.0	-	649	-100.0
Accommodation (NET)	-	12,896	-100.0	-	23,600	-100.0
Cruise only	-	13,511	-100.0	-	22,698	-100.0
PURPOSE OF TRIP						
Honeymoon	-	278	-100.0	-	758	-100.0
Get Married	-	78	-100.0	-	94	-100.0
Wedding	-	186	-100.0	-	273	-100.0
Convention/Conference	-	145	-100.0	-	250	-100.0
Business	-	211	-100.0	-	311	-100.0
Visiting Friends & relatives	-	2,531	-100.0	-	4,264	-100.0
Play Golf	-	378	-100.0	-	523	-100.0
Leisure	-	23,026	-100.0	-	40,403	-100.0
TRAVEL STATUS						
% First timers		40.8			41.1	
% Repeat visitors		59.2			58.9	

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

FEBRUARY	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	21,781	311,844	-93.0	19,979	261,888	-92.4	1,628	28,219	-94.2	174	16,691	-99.0				0	5,046	-100.0
SCHEDULES	21,522	311,247	-93.1	19,720	261,291	-92.5	1,628	28,219	-94.2	174	16,691	-99.0				0	5,046	-100.0
CHARTERS	259	597	-56.6	259	597	-56.6												
JAPAN	7,438	161,838	-95.4	7,438	152,731	-95.1				0	9,107	-100.0						
Fukuoka	0	4,726	-100.0	0	4,726	-100.0												
Nagoya	0	10,999	-100.0	0	10,999	-100.0												
Osaka	1,112	32,028	-96.5	1,112	32,028	-96.5												
Sapporo	0	3,336	-100.0	0	3,336	-100.0												
Tokyo HND	2,990	23,258	-87.1	2,990	19,922	-85.0				0	3,336	-100.0						
Tokyo NRT	3,336	87,491	-96.2	3,336	81,720	-95.9				0	5,771	-100.0						
CANADA	2,330	61,664	-96.2	528	20,815	-97.5	1,628	28,219	-94.2	174	7,584	-97.7				0	5,046	-100.0
Calgary	1,808	8,470	-78.7	528	0	NA	1,280	8,470	-84.9									
Toronto	0	2,980	-100.0	0	2,980	-100.0												
Vancouver	522	50,214	-99.0	0	17,835	-100.0	348	19,749	-98.2	174	7,584	-97.7				0	5,046	-100.0
OTHER ASIA	1,112	31,758	-96.5	1,112	31,758	-96.5												
Seoul	1,112	28,726	-96.1	1,112	28,726	-96.1												
Shanghai	0	584	-100.0	0	584	-100.0												
Taipei	0	2,448	-100.0	0	2,448	-100.0												
OCEANIA	0	31,016	-100.0	0	31,016	-100.0												
Auckland	0	7,080	-100.0	0	7,080	-100.0												
Brisbane	0	3,614	-100.0	0	3,614	-100.0												
Melbourne	0	4,020	-100.0	0	4,020	-100.0												
Sydney	0	16,302	-100.0	0	16,302	-100.0												
OTHER	10,642	24,971	-57.4	10,642	24,971	-57.4												
Apia	0	488	-100.0	0	488	-100.0												
Christmas Island	0	488	-100.0	0	488	-100.0												
Guam	10,024	10,556	-5.0	10,024	10,556	-5.0												
Majuro	0	2,656	-100.0	0	2,656	-100.0												
Manila	618	6,489	-90.5	618	6,489	-90.5												
Nadi	0	680	-100.0	0	680	-100.0												
Pago Pago	0	2,224	-100.0	0	2,224	-100.0												
Papeete	0	1,390	-100.0	0	1,390	-100.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	57,541	664,824	-91.3	50,653	562,844	-91.0	6,018	56,856	-89.4	870	34,684	-97.5				0	10,440	-100.0
SCHEDULES	57,023	663,027	-91.4	50,135	561,047	-91.1	6,018	56,856	-89.4	870	34,684	-97.5				0	10,440	-100.0
CHARTERS	518	1,797	-71.2	518	1,797	-71.2												
JAPAN	23,033	338,034	-93.2	23,033	318,866	-92.8				0	19,168	-100.0						
Fukuoka	0	9,452	-100.0	0	9,452	-100.0												
Nagoya	0	23,832	-100.0	0	23,832	-100.0												
Osaka	3,892	67,652	-94.2	3,892	67,652	-94.2												
Sapporo	0	7,228	-100.0	0	7,228	-100.0												
Tokyo HND	9,542	48,120	-80.2	9,542	40,892	-76.7				0	7,228	-100.0						
Tokyo NRT	9,599	181,750	-94.7	9,599	169,810	-94.3				0	11,940	-100.0						
CANADA	9,308	127,254	-92.7	2,420	44,442	-94.6	6,018	56,856	-89.4	870	15,516	-94.4				0	10,440	-100.0
Calgary	6,176	17,280	-64.3	1,376	0	NA	4,800	17,280	-72.2									
Toronto	0	6,258	-100.0	0	6,258	-100.0												
Vancouver	3,132	103,716	-97.0	1,044	38,184	-97.3	1,218	39,576	-96.9	870	15,516	-94.4				0	10,440	-100.0
OTHER ASIA	2,502	72,897	-96.6	2,502	72,897	-96.6												
Seoul	2,502	59,519	-95.8	2,502	59,519	-95.8												
Shanghai	0	8,176	-100.0	0	8,176	-100.0												
Taipei	0	5,202	-100.0	0	5,202	-100.0												
OCEANIA	0	72,685	-100.0	0	72,685	-100.0												
Auckland	0	18,602	-100.0	0	18,602	-100.0												
Brisbane	0	7,228	-100.0	0	7,228	-100.0												
Melbourne	0	8,710	-100.0	0	8,710	-100.0												
Sydney	0	38,145	-100.0	0	38,145	-100.0												
OTHER	22,180	52,157	-57.5	22,180	52,157	-57.5												
Apia	0	1,314	-100.0	0	1,314	-100.0												
Christmas Island	0	1,224	-100.0	0	1,224	-100.0												
Guam	20,944	21,840	-4.1	20,944	21,840	-4.1												
Majuro	0	5,644	-100.0	0	5,644	-100.0												
Manila	1,236	13,287	-90.7	1,236	13,287	-90.7												
Nadi	0	1,342	-100.0	0	1,342	-100.0												
Pago Pago	0	4,726	-100.0	0	4,726	-100.0												
Papeete	0	2,780	-100.0	0	2,780	-100.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 10. Nonstops Flights to Hawaii by Port of Entry and MMA (continued)

FEBRUARY	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	75	1,209	-93.8	68	966	-93.0	6	135	-95.6	1	79	-98.7				0	29	-100.0
SCHEDULES	74	1,206	-93.9	67	963	-93.0	6	135	-95.6	1	79	-98.7				0	29	-100.0
CHARTERS	1	3	-66.7	1	3	-66.7												
JAPAN	29	596	-95.1	29	555	-94.8				0	41	-100.0						
Fukuoka	0	17	-100.0	0	17	-100.0												
Nagoya	0	47	-100.0	0	47	-100.0												
Osaka	4	114	-96.5	4	114	-96.5												
Sapporo	0	12	-100.0	0	12	-100.0												
Tokyo HND	13	87	-85.1	13	75	-82.7				0	12	-100.0						
Tokyo NRT	12	319	-96.2	12	290	-95.9				0	29	-100.0						
CANADA	11	308	-96.4	4	106	-96.2	6	135	-95.6	1	38	-97.4				0	29	-100.0
Calgary	8	28	-71.4	4	0	NA	4	28	-85.7									
Toronto	0	10	-100.0	0	10	-100.0												
Vancouver	3	270	-98.9	0	96	-100.0	2	107	-98.1	1	38	-97.4				0	29	-100.0
OTHER ASIA	4	105	-96.2	4	105	-96.2												
Seoul	4	95	-95.8	4	95	-95.8												
Shanghai	0	2	-100.0	0	2	-100.0												
Taipei	0	8	-100.0	0	8	-100.0												
OCEANIA	0	106	-100.0	0	106	-100.0												
Auckland	0	24	-100.0	0	24	-100.0												
Brisbane	0	13	-100.0	0	13	-100.0												
Melbourne	0	12	-100.0	0	12	-100.0												
Sydney	0	57	-100.0	0	57	-100.0												
OTHER	30	91	-67.0	30	91	-67.0												
Apia	0	4	-100.0	0	4	-100.0												
Christmas Island	0	4	-100.0	0	4	-100.0												
Guam	28	29	-3.4	28	29	-3.4												
Majuro	0	16	-100.0	0	16	-100.0												
Manila	2	21	-90.5	2	21	-90.5												
Nadi	0	4	-100.0	0	4	-100.0												
Pago Pago	0	8	-100.0	0	8	-100.0												
Papeete	0	5	-100.0	0	5	-100.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 10. Nonstops Flights to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	203	2,573	-92.1	176	2,077	-91.5	22	272	-91.9	5	164	-97.0				0	60	-100.0
SCHEDULES	201	2,566	-92.2	174	2,070	-91.6	22	272	-91.9	5	164	-97.0				0	60	-100.0
CHARTERS	2	7	-71.4	2	7	-71.4												
JAPAN	88	1,247	-92.9	88	1,161	-92.4				0	86	-100.0						
Fukuoka	0	34	-100.0	0	34	-100.0												
Nagoya	0	102	-100.0	0	102	-100.0												
Osaka	14	242	-94.2	14	242	-94.2												
Sapporo	0	26	-100.0	0	26	-100.0												
Tokyo HND	40	180	-77.8	40	154	-74.0				0	26	-100.0						
Tokyo NRT	34	663	-94.9	34	603	-94.4				0	60	-100.0						
CANADA	42	637	-93.4	15	227	-93.4	22	272	-91.9	5	78	-93.6				0	60	-100.0
Calgary	24	58	-58.6	9	0	NA	15	58	-74.1									
Toronto	0	21	-100.0	0	21	-100.0												
Vancouver	18	558	-96.8	6	206	-97.1	7	214	-96.7	5	78	-93.6				0	60	-100.0
OTHER ASIA	9	242	-96.3	9	242	-96.3												
Seoul	9	197	-95.4	9	197	-95.4												
Shanghai	0	28	-100.0	0	28	-100.0												
Taipei	0	17	-100.0	0	17	-100.0												
OCEANIA	0	250	-100.0	0	250	-100.0												
Auckland	0	63	-100.0	0	63	-100.0												
Brisbane	0	26	-100.0	0	26	-100.0												
Melbourne	0	26	-100.0	0	26	-100.0												
Sydney	0	135	-100.0	0	135	-100.0												
OTHER	62	190	-67.4	62	190	-67.4												
Apia	0	9	-100.0	0	9	-100.0												
Christmas Island	0	9	-100.0	0	9	-100.0												
Guam	58	60	-3.3	58	60	-3.3												
Majuro	0	34	-100.0	0	34	-100.0												
Manila	4	43	-90.7	4	43	-90.7												
Nadi	0	8	-100.0	0	8	-100.0												
Pago Pago	0	17	-100.0	0	17	-100.0												
Papeete	0	10	-100.0	0	10	-100.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division