

TABLE 1. TOTAL VISITORS BY AIR

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	171,976	852,037	-79.8	171,976	852,037	-79.8
Domestic	167,885	575,464	-70.8	167,885	575,464	-70.8
International	4,091	276,573	-98.5	4,091	276,573	-98.5
VISITOR DAYS	2,503,864	8,305,017	-69.9	2,503,864	8,305,017	-69.9
AVERAGE DAILY CENSUS	80,770	267,904	-69.9	80,770	267,904	-69.9
TOTAL AIR SEATS	593,981	1,202,300	-50.6	593,981	1,202,300	-50.6
TOTAL LOAD FACTOR (%)	39.4	84.1	-53.2	39.4	84.1	-53.2
ISLANDS VISITED						
O'ahu	78,967	512,621	-84.6	78,967	512,621	-84.6
O'ahu only	69,586	395,875	-82.4	69,586	395,875	-82.4
O'ahu one day or less	1,300	20,086	-93.5	1,300	20,086	-93.5
Kaua'i	3,987	113,847	-96.5	3,987	113,847	-96.5
Kaua'i only	2,157	61,910	-96.5	2,157	61,910	-96.5
Kaua'i one day or less	419	10,046	-95.8	419	10,046	-95.8
Maui County	67,828	247,017	-72.5	67,828	247,017	-72.5
Maui	66,925	242,472	-72.4	66,925	242,472	-72.4
Maui only	58,818	158,553	-62.9	58,818	158,553	-62.9
Maui one day or less	619	12,224	-94.9	619	12,224	-94.9
Moloka'i *	819	6,786	-87.9	819	6,786	-87.9
Moloka'i only *	219	1,007	-78.3	219	1,007	-78.3
Moloka'i one day or less*	210	3,561	-94.1	210	3,561	-94.1
Lāna'i *	953	6,064	-84.3	953	6,064	-84.3
Lāna'i only *	365	1,012	-63.9	365	1,012	-63.9
Lāna'i one day or less*	221	2,857	-92.3	221	2,857	-92.3
Hawai'i Island	34,286	163,530	-79.0	34,286	163,530	-79.0
Kona side	30,813	143,971	-78.6	30,813	143,971	-78.6
Hilo side	8,220	54,398	-84.9	8,220	54,398	-84.9
Hawai'i Island only	28,776	89,565	-67.9	28,776	89,565	-67.9
Hawai'i Island one day or less	417	8,847	-95.3	417	8,847	-95.3
Any Neighbor Island	102,387	456,162	-77.6	102,387	456,162	-77.6
NI only	93,007	339,415	-72.6	93,007	339,415	-72.6
O'ahu & NI	9,381	116,746	-92.0	9,381	116,746	-92.0
Any one island only	159,921	707,921	-77.4	159,921	707,921	-77.4
Multiple Islands	12,053	144,116	-91.6	12,053	144,116	-91.6
Avg. Islands Visited	1.08	1.23	-11.9	1.08	1.23	-11.9
Average Length of Stay in Hawai'i	14.56	9.75	49.4	14.56	9.75	49.4
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	65,136	505,194	-87.1	65,136	505,194	-87.1
Hotel only	55,241	432,859	-87.2	55,241	432,859	-87.2
Plan to stay in Condo	38,124	148,985	-74.4	38,124	148,985	-74.4
Condo only	32,417	115,131	-71.8	32,417	115,131	-71.8
Plan to stay in Timeshare	21,263	65,759	-67.7	21,263	65,759	-67.7
Timeshare only	18,090	49,236	-63.3	18,090	49,236	-63.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	72	10,926	-99.3	72	10,926	-99.3
Friends/Relatives	28,459	84,681	-66.4	28,459	84,681	-66.4
Bed & Breakfast	1,871	11,840	-84.2	1,871	11,840	-84.2
Rental House	24,217	86,330	-71.9	24,217	86,330	-71.9
Hostel	947	7,787	-87.8	947	7,787	-87.8
Camp Site, Beach	864	7,038	-87.7	864	7,038	-87.7
Private Room in Private Home**	2,586	12,694	-79.6	2,586	12,694	-79.6
Shared Room/Space in Private Home**	798	4,559	-82.5	798	4,559	-82.5
Other	4,266	14,409	-70.4	4,266	14,409	-70.4
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	132,874	711,078	-81.3	132,874	711,078	-81.3
Honeymoon/Get Married	4,499	36,272	-87.6	4,499	36,272	-87.6
Honeymoon	3,752	32,246	-88.4	3,752	32,246	-88.4
Get Married	1,000	5,798	-82.8	1,000	5,798	-82.8
Pleasure/Vacation	129,349	679,098	-81.0	129,349	679,098	-81.0
Mtgs/Conventions/Incentive	1,579	56,148	-97.2	1,579	56,148	-97.2
Conventions	594	37,463	-98.4	594	37,463	-98.4
Corporate Meetings	563	9,363	-94.0	563	9,363	-94.0
Incentive	465	10,683	-95.6	465	10,683	-95.6
Other Business	8,286	25,349	-67.3	8,286	25,349	-67.3
Visit Friends/Rel.	28,387	68,636	-58.6	28,387	68,636	-58.6
Gov't/Military	3,149	10,141	-68.9	3,149	10,141	-68.9
Attend School	1,709	2,819	-39.4	1,709	2,819	-39.4
Sport Events	1,316	9,167	-85.6	1,316	9,167	-85.6
Other	5,447	29,723	-81.7	5,447	29,723	-81.7
TRAVEL STATUS ^{1/}						
% First Timers ***	22.8	29.3	-6.5	22.8	29.3	-6.5
% Repeaters ***	77.2	70.7	6.5	77.2	70.7	6.5
Average # of Trips	7	6	22.9	7	6	22.9
Group Tour	1,357	36,138	-96.2	1,357	36,138	-96.2
Non-Group	170,619	815,898	-79.1	170,619	815,898	-79.1
Package Trip	12,019	177,826	-93.2	12,019	177,826	-93.2
No Package	159,957	674,211	-76.3	159,957	674,211	-76.3
Net True Independent	159,024	663,288	-76.0	159,024	663,288	-76.0
Ave. Age	43	47	-7.8	43	47	-7.8
Ave. Party Size	1.8	2.1	-13.0	1.8	2.1	-13.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
DOMESTIC VISITORS	167,885	575,464	-70.8	167,885	575,464	-70.8
DOMESTIC VISITOR DAYS	2,394,197	5,955,461	-59.8	2,394,197	5,955,461	-59.8
DOMESTIC AVERAGE DAILY CENSUS	77,232	192,112	-59.8	77,232	192,112	-59.8
DOMESTIC AIR SEATS	558,221	849,320	-34.3	558,221	849,320	-34.3
DOMESTIC LOAD FACTOR (%)	39.8	82.7	-51.9	39.8	82.7	-51.9
ISLANDS VISITED						
O'ahu	76,683	279,850	-72.6	76,683	279,850	-72.6
O'ahu only	67,355	210,455	-68.0	67,355	210,455	-68.0
O'ahu one day or less	1,293	16,493	-92.2	1,293	16,493	-92.2
Kaua'i	3,981	96,555	-95.9	3,981	96,555	-95.9
Kaua'i only	2,155	57,955	-96.3	2,155	57,955	-96.3
Kaua'i one day or less	415	6,178	-93.3	415	6,178	-93.3
Maui County	66,308	200,004	-66.8	66,308	200,004	-66.8
Maui	65,405	196,052	-66.6	65,405	196,052	-66.6
Maui only	57,345	137,710	-58.4	57,345	137,710	-58.4
Maui one day or less	612	6,699	-90.9	612	6,699	-90.9
Moloka'i *	817	4,195	-80.5	817	4,195	-80.5
Moloka'i only *	219	938	-76.7	219	938	-76.7
Moloka'i one day or less*	209	1,262	-83.4	209	1,262	-83.4
Lāna'i *	942	4,826	-80.5	942	4,826	-80.5
Lāna'i only *	365	963	-62.1	365	963	-62.1
Lāna'i one day or less*	215	1,890	-88.6	215	1,890	-88.6
Hawai'i Island	33,937	119,181	-71.5	33,937	119,181	-71.5
Kona side	30,480	105,084	-71.0	30,480	105,084	-71.0
Hilo side	8,180	38,940	-79.0	8,180	38,940	-79.0
Hawai'i Island only	28,462	75,396	-62.3	28,462	75,396	-62.3
Hawai'i Island one day or less	417	3,436	-87.9	417	3,436	-87.9
Any Neighbor Island	100,530	365,009	-72.5	100,530	365,009	-72.5
NI only	91,202	295,613	-69.1	91,202	295,613	-69.1
O'ahu & NI	9,328	69,396	-86.6	9,328	69,396	-86.6
Any one island only	155,901	483,416	-67.8	155,901	483,416	-67.8
Multiple Islands	11,984	92,047	-87.0	11,984	92,047	-87.0
Avg. Islands Visited	1.08	1.22	-11.1	1.08	1.22	-11.1
Average Length of Stay in Hawai'i	14.26	10.35	37.8	14.26	10.35	37.8
ACCOMMODATIONS						
Plan to stay in Hotel	61,992	302,247	-79.5	61,992	302,247	-79.5
Hotel only	52,229	252,733	-79.3	52,229	252,733	-79.3
Plan to stay in Condo	37,818	101,130	-62.6	37,818	101,130	-62.6
Condo only	32,171	80,060	-59.8	32,171	80,060	-59.8
Plan to stay in Timeshare	21,112	51,403	-58.9	21,112	51,403	-58.9
Timeshare only	17,975	39,204	-54.2	17,975	39,204	-54.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	72	9,579	-99.2	72	9,579	-99.2
Friends/Relatives	28,145	70,824	-60.3	28,145	70,824	-60.3
Bed & Breakfast	1,863	9,181	-79.7	1,863	9,181	-79.7
Rental House	24,137	69,722	-65.4	24,137	69,722	-65.4
Hostel	932	5,938	-84.3	932	5,938	-84.3
Camp Site, Beach	854	5,701	-85.0	854	5,701	-85.0
Private Room in Private Home**	2,455	8,760	-72.0	2,455	8,760	-72.0
Shared Room/Space in Private Home**	788	3,329	-76.3	788	3,329	-76.3
Other	4,150	13,608	-69.5	4,150	13,608	-69.5
PURPOSE OF TRIP						
Pleasure (Net)	129,917	460,417	-71.8	129,917	460,417	-71.8
Honeymoon/Get Married	4,476	16,591	-73.0	4,476	16,591	-73.0
Honeymoon	3,732	13,694	-72.7	3,732	13,694	-72.7
Get Married	996	3,701	-73.1	996	3,701	-73.1
Pleasure/Vacation	126,412	446,879	-71.7	126,412	446,879	-71.7
Mtgs/Conventions/Incentive	1,531	43,841	-96.5	1,531	43,841	-96.5
Conventions	586	31,932	-98.2	586	31,932	-98.2
Corporate Meetings	541	7,873	-93.1	541	7,873	-93.1
Incentive	447	5,241	-91.5	447	5,241	-91.5
Other Business	8,177	24,063	-66.0	8,177	24,063	-66.0
Visit Friends/Rel.	27,743	59,493	-53.4	27,743	59,493	-53.4
Gov't/Military	3,051	10,102	-69.8	3,051	10,102	-69.8
Attend School	1,653	2,396	-31.0	1,653	2,396	-31.0
Sport Events	1,287	7,189	-82.1	1,287	7,189	-82.1
Other	5,230	17,393	-69.9	5,230	17,393	-69.9
TRAVEL STATUS						
% First Timers ***	23.0	24.9	-1.9	23.0	24.9	-1.9
% Repeaters ***	77.0	75.1	1.9	77.0	75.1	1.9
Average # of Trips	6.9	6.3	10.5	6.9	6.3	10.5
Group Tour	1,306	13,628	-90.4	1,306	13,628	-90.4
Non-Group	166,579	561,835	-70.4	166,579	561,835	-70.4
Package Trip	11,798	75,502	-84.4	11,798	75,502	-84.4
No Package	156,087	499,962	-68.8	156,087	499,962	-68.8
Net True Independent	155,161	493,926	-68.6	155,161	493,926	-68.6
Ave. Age of Party Head	43	48	-9.5	43	48	-9.5
Ave. Party Size	1.9	1.9	-4.5	1.9	1.9	-4.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
INTERNATIONAL VISITORS	4,091	276,573	-98.5	4,091	276,573	-98.5
INTERNATIONAL VISITOR DAYS	109,666	2,349,556	-95.3	109,666	2,349,556	-95.3
INTERNATIONAL AVERAGE DAILY CENSUS	3,538	75,792	-95.3	3,538	75,792	-95.3
INTERNATIONAL AIR SEATS	35,760	352,980	-89.9	35,760	352,980	-89.9
INTERNATIONAL LOAD FACTOR (%)	34.2	87.6	-61.0	34.2	87.6	-61.0
ISLANDS VISITED						
O'ahu	2,284	232,771	-99.0	2,284	232,771	-99.0
O'ahu only	2,231	185,420	-98.8	2,231	185,420	-98.8
O'ahu one day or less	7	3,593	-99.8	7	3,593	-99.8
Kaua'i	6	17,291	-100.0	6	17,291	-100.0
Kaua'i only	2	3,955	-99.9	2	3,955	-99.9
Kaua'i one day or less	4	3,867	-99.9	4	3,867	-99.9
Maui County	1,519	47,013	-96.8	1,519	47,013	-96.8
Maui	1,519	46,420	-96.7	1,519	46,420	-96.7
Maui only	1,473	20,843	-92.9	1,473	20,843	-92.9
Maui one day or less	7	5,525	-99.9	7	5,525	-99.9
Moloka'i *	2	2,591	-99.9	2	2,591	-99.9
Moloka'i only *	0	69	-100.0	0	69	-100.0
Moloka'i one day or less*	1	2,300	-99.9	1	2,300	-99.9
Lāna'i *	12	1,238	-99.0	12	1,238	-99.0
Lāna'i only *	0	49	-100.0	0	49	-100.0
Lāna'i one day or less*	6	968	-99.4	6	968	-99.4
Hawai'i Island	349	44,349	-99.2	349	44,349	-99.2
Kona side	333	38,888	-99.1	333	38,888	-99.1
Hilo side	40	15,459	-99.7	40	15,459	-99.7
Hawai'i Island only	314	14,169	-97.8	314	14,169	-97.8
Hawai'i Island one day or less	0	5,411	-100.0	0	5,411	-100.0
Any Neighbor Island	1,858	91,153	-98.0	1,858	91,153	-98.0
NI only	1,804	43,802	-95.9	1,804	43,802	-95.9
O'ahu & NI	53	47,350	-99.9	53	47,350	-99.9
Any one island only	4,020	224,505	-98.2	4,020	224,505	-98.2
Multiple Islands	69	52,068	-99.9	69	52,068	-99.9
Avg. Islands Visited	1.02	1.25	-18.2	1.02	1.25	-18.2
Average Length of Stay in Hawai'i	26.81	8.50	215.5	26.81	8.50	215.5
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	3,143	202,947	-98.5	3,143	202,947	-98.5
Hotel only	3,012	180,126	-98.3	3,012	180,126	-98.3
Plan to stay in Condo	306	47,856	-99.4	306	47,856	-99.4
Condo only	246	35,071	-99.3	246	35,071	-99.3
Plan to stay in Timeshare	151	14,356	-98.9	151	14,356	-98.9
Timeshare only	115	10,032	-98.8	115	10,032	-98.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	1,347	-100.0	0	1,347	-100.0
Friends/Relatives	314	13,857	-97.7	314	13,857	-97.7
Bed & Breakfast	7	2,660	-99.7	7	2,660	-99.7
Rental House	80	16,608	-99.5	80	16,608	-99.5
Hostel	15	1,848	-99.2	15	1,848	-99.2
Camp Site, Beach	10	1,337	-99.3	10	1,337	-99.3
Private Room in Private Home**	131	3,934	-96.7	131	3,934	-96.7
Shared Room/Space in Private Home**	11	1,230	-99.1	11	1,230	-99.1
Other	116	802	-85.5	116	802	-85.5
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	2,957	250,661	-98.8	2,957	250,661	-98.8
Honeymoon/Get Married	22	19,681	-99.9	22	19,681	-99.9
Honeymoon	20	18,551	-99.9	20	18,551	-99.9
Get Married	4	2,098	-99.8	4	2,098	-99.8
Pleasure/Vacation	2,937	232,220	-98.7	2,937	232,220	-98.7
Mtgs/Conventions/Incentive	48	12,307	-99.6	48	12,307	-99.6
Conventions	8	5,532	-99.9	8	5,532	-99.9
Corporate Meetings	22	1,490	-98.5	22	1,490	-98.5
Incentive	18	5,441	-99.7	18	5,441	-99.7
Other Business	109	1,286	-91.5	109	1,286	-91.5
Visit Friends/Rel.	644	9,143	-93.0	644	9,143	-93.0
Gov't/Military	97	39	151.4	97	39	151.4
Attend School	55	424	-86.9	55	424	-86.9
Sport Events	29	1,978	-98.6	29	1,978	-98.6
Other	217	12,330	-98.2	217	12,330	-98.2
TRAVEL STATUS ^{1/}						
% First Timers ***	14.5	38.4	-24.0	14.5	38.4	-24.0
% Repeaters ***	85.5	61.6	24.0	85.5	61.6	24.0
Average # of Trips	5.1	4.2	20.9	5.1	4.2	20.9
Group Tour	51	22,510	-99.8	51	22,510	-99.8
Non-Group	4,040	254,063	-98.4	4,040	254,063	-98.4
Package Trip	221	102,324	-99.8	221	102,324	-99.8
No Package	3,870	174,249	-97.8	3,870	174,249	-97.8
Net True Independent	3,864	169,362	-97.7	3,864	169,362	-97.7
Ave. Age of Party Head	46	46	1.6	46	46	1.6
Ave. Party Size	1.2	2.5	-52.9	1.2	2.5	-52.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US TOTAL VISITORS BY AIR

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	162,808	552,578	-70.5	162,808	552,578	-70.5
Domestic	162,741	531,808	-69.4	162,741	531,808	-69.4
International	67	20,770	-99.7	67	20,770	-99.7
VISITOR DAYS	2,298,135	5,588,753	-58.9	2,298,135	5,588,753	-58.9
AVERAGE DAILY CENSUS	74,133	180,282	-58.9	74,133	180,282	-58.9
ISLANDS VISITED						
O'ahu	73,759	271,707	-72.9	73,759	271,707	-72.9
O'ahu only	64,900	205,115	-68.4	64,900	205,115	-68.4
O'ahu one day or less	1,236	16,091	-92.3	1,236	16,091	-92.3
Kaua'i	3,775	91,504	-95.9	3,775	91,504	-95.9
Kaua'i only	2,049	55,270	-96.3	2,049	55,270	-96.3
Kaua'i one day or less	380	6,285	-93.9	380	6,285	-93.9
Maui County	64,736	189,479	-65.8	64,736	189,479	-65.8
Maui	63,860	185,594	-65.6	63,860	185,594	-65.6
Maui only	56,184	131,858	-57.4	56,184	131,858	-57.4
Maui one day or less	580	6,324	-90.8	580	6,324	-90.8
Moloka'i *	785	3,986	-80.3	785	3,986	-80.3
Moloka'i only *	209	884	-76.4	209	884	-76.4
Moloka'i one day or less*	197	1,294	-84.8	197	1,294	-84.8
Lāna'i *	895	4,466	-80.0	895	4,466	-80.0
Lāna'i only *	353	927	-61.9	353	927	-61.9
Lāna'i one day or less*	196	1,754	-88.8	196	1,754	-88.8
Hawai'i Island	32,905	111,994	-70.6	32,905	111,994	-70.6
Kona side	29,581	98,483	-70.0	29,581	98,483	-70.0
Hilo side	7,899	36,456	-78.3	7,899	36,456	-78.3
Hawai'i Island only	27,678	70,901	-61.0	27,678	70,901	-61.0
Hawai'i Island one day or less	406	3,557	-88.6	406	3,557	-88.6
Any Neighbor Island	97,908	347,463	-71.8	97,908	347,463	-71.8
NI only	89,050	280,871	-68.3	89,050	280,871	-68.3
O'ahu & NI	8,858	66,592	-86.7	8,858	66,592	-86.7
Any one island only	151,374	464,955	-67.4	151,374	464,955	-67.4
Multiple Islands	11,435	87,623	-87.0	11,435	87,623	-87.0
Avg. Islands Visited	1.08	1.21	-10.8	1.08	1.21	-10.8
Average Length of Stay in Hawai'i	14.12	10.11	39.6	14.12	10.11	39.6
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	59,960	291,918	-79.5	59,960	291,918	-79.5
Hotel only	50,561	243,828	-79.3	50,561	243,828	-79.3
Plan to stay in Condo	36,896	97,908	-62.3	36,896	97,908	-62.3
Condo only	31,423	77,078	-59.2	31,423	77,078	-59.2
Plan to stay in Timeshare	20,627	49,707	-58.5	20,627	49,707	-58.5
Timeshare only	17,568	37,558	-53.2	17,568	37,558	-53.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US TOTAL VISITORS BY AIR (CONT.)

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	62	8,788	-99.3	62	8,788	-99.3
Friends/Relatives	27,207	69,201	-60.7	27,207	69,201	-60.7
Bed & Breakfast	1,789	8,529	-79.0	1,789	8,529	-79.0
Rental House	23,433	65,869	-64.4	23,433	65,869	-64.4
Hostel	839	4,639	-81.9	839	4,639	-81.9
Camp Site, Beach	810	4,981	-83.7	810	4,981	-83.7
Private Room in Private Home**	2,312	8,019	-71.2	2,312	8,019	-71.2
Shared Room/Space in Private Home	750	2,947	-74.6	750	2,947	-74.6
Other	3,925	12,474	-68.5	3,925	12,474	-68.5
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	126,519	440,739	-71.3	126,519	440,739	-71.3
Honeymoon/Get Married	4,329	15,880	-72.7	4,329	15,880	-72.7
Honeymoon	3,606	13,155	-72.6	3,606	13,155	-72.6
Get Married	971	3,487	-72.2	971	3,487	-72.2
Pleasure/Vacation	123,142	427,627	-71.2	123,142	427,627	-71.2
Mtgs/Conventions/Incentive	1,484	41,983	-96.5	1,484	41,983	-96.5
Conventions	569	30,609	-98.1	569	30,609	-98.1
Corporate Meetings	525	7,577	-93.1	525	7,577	-93.1
Incentive	431	4,933	-91.3	431	4,933	-91.3
Other Business	7,860	23,020	-65.9	7,860	23,020	-65.9
Visit Friends/Rel.	26,850	57,268	-53.1	26,850	57,268	-53.1
Gov't/Military	2,915	9,660	-69.8	2,915	9,660	-69.8
Attend School	1,511	2,072	-27.0	1,511	2,072	-27.0
Sport Events	1,202	6,846	-82.4	1,202	6,846	-82.4
Other	4,835	18,054	-73.2	4,835	18,054	-73.2
TRAVEL STATUS ^{1/}						
% First Timers ***	22.7	23.5	-0.9	22.7	23.5	-0.9
% Repeaters ***	77.3	76.5	0.9	77.3	76.5	0.9
Average # of Trips	7.0	6.4	9.2	7.0	6.4	9.2
Group Tour	1,233	12,449	-90.1	1,233	12,449	-90.1
Non-Group	161,575	540,129	-70.1	161,575	540,129	-70.1
Package Trip	11,289	68,681	-83.6	11,289	68,681	-83.6
No Package	151,519	483,898	-68.7	151,519	483,898	-68.7
Net True Independent	150,643	478,249	-68.5	150,643	478,249	-68.5
Ave. Age	43	48	-9.9	43	48	-9.9
Ave. Party Size	1.9	2.0	-4.8	1.9	2.0	-4.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	112,020	352,525	-68.2	112,020	352,525	-68.2
Domestic	111,953	343,489	-67.4	111,953	343,489	-67.4
International	67	9,036	-99.3	67	9,036	-99.3
VISITOR DAYS	1,471,794	3,337,398	-55.9	1,471,794	3,337,398	-55.9
AVERAGE DAILY CENSUS	47,477	107,658	-55.9	47,477	107,658	-55.9
ISLANDS VISITED						
O'ahu	46,305	159,121	-70.9	46,305	159,121	-70.9
O'ahu only	41,962	129,586	-67.6	41,962	129,586	-67.6
O'ahu one day or less	639	7,204	-91.1	639	7,204	-91.1
Kaua'i	2,290	54,988	-95.8	2,290	54,988	-95.8
Kaua'i only	1,330	39,546	-96.6	1,330	39,546	-96.6
Kaua'i one day or less	249	2,661	-90.6	249	2,661	-90.6
Maui County	46,362	116,511	-60.2	46,362	116,511	-60.2
Maui	45,819	113,963	-59.8	45,819	113,963	-59.8
Maui only	41,913	91,528	-54.2	41,913	91,528	-54.2
Maui one day or less	322	2,626	-87.7	322	2,626	-87.7
Moloka'i *	496	2,405	-79.4	496	2,405	-79.4
Moloka'i only *	141	640	-77.9	141	640	-77.9
Moloka'i one day or less*	118	757	-84.4	118	757	-84.4
Lāna'i *	513	2,429	-78.9	513	2,429	-78.9
Lāna'i only *	236	610	-61.3	236	610	-61.3
Lāna'i one day or less*	90	921	-90.3	90	921	-90.3
Hawai'i Island	23,234	69,086	-66.4	23,234	69,086	-66.4
Kona side	21,068	61,896	-66.0	21,068	61,896	-66.0
Hilo side	5,205	19,323	-73.1	5,205	19,323	-73.1
Hawai'i Island only	20,573	50,463	-59.2	20,573	50,463	-59.2
Hawai'i Island one day or less	212	1,890	-88.8	212	1,890	-88.8
Any Neighbor Island	70,058	222,939	-68.6	70,058	222,939	-68.6
NI only	65,715	193,404	-66.0	65,715	193,404	-66.0
O'ahu & NI	4,343	29,535	-85.3	4,343	29,535	-85.3
Any one island only	106,156	312,373	-66.0	106,156	312,373	-66.0
Multiple Islands	5,864	40,152	-85.4	5,864	40,152	-85.4
Avg. Islands Visited	1.06	1.14	-7.1	1.06	1.14	-7.1
Average Length of Stay in Hawai'i	13.14	9.47	38.8	13.14	9.47	38.8
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	39,068	175,534	-77.7	39,068	175,534	-77.7
Hotel only	33,129	149,839	-77.9	33,129	149,839	-77.9
Plan to stay in Condo	27,370	67,084	-59.2	27,370	67,084	-59.2
Condo only	23,708	55,009	-56.9	23,708	55,009	-56.9
Plan to stay in Timeshare	14,710	31,428	-53.2	14,710	31,428	-53.2
Timeshare only	12,717	24,404	-47.9	12,717	24,404	-47.9

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	30	2,420	-98.7	30	2,420	-98.7
Friends/Relatives	17,854	45,495	-60.8	17,854	45,495	-60.8
Bed & Breakfast	1,177	5,470	-78.5	1,177	5,470	-78.5
Rental House	16,311	44,111	-63.0	16,311	44,111	-63.0
Hostel	476	2,708	-82.4	476	2,708	-82.4
Camp Site, Beach	526	3,350	-84.3	526	3,350	-84.3
Private Room in Private Home**	1,580	5,349	-70.5	1,580	5,349	-70.5
Shared Room/Space in Private Home	435	1,814	-76.0	435	1,814	-76.0
Other	2,582	8,096	-68.1	2,582	8,096	-68.1
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	89,266	286,845	-68.9	89,266	286,845	-68.9
Honeymoon/Get Married	2,375	8,287	-71.3	2,375	8,287	-71.3
Honeymoon	1,926	6,492	-70.3	1,926	6,492	-70.3
Get Married	547	2,182	-74.9	547	2,182	-74.9
Pleasure/Vacation	87,455	280,221	-68.8	87,455	280,221	-68.8
Mtgs/Conventions/Incentive	952	20,885	-95.4	952	20,885	-95.4
Conventions	354	14,770	-97.6	354	14,770	-97.6
Corporate Meetings	368	4,172	-91.2	368	4,172	-91.2
Incentive	260	2,475	-89.5	260	2,475	-89.5
Other Business	5,105	14,749	-65.4	5,105	14,749	-65.4
Visit Friends/Rel.	17,559	36,986	-52.5	17,559	36,986	-52.5
Gov't/Military	1,249	4,195	-70.2	1,249	4,195	-70.2
Attend School	966	1,068	-9.6	966	1,068	-9.6
Sport Events	536	4,848	-88.9	536	4,848	-88.9
Other	3,133	11,189	-72.0	3,133	11,189	-72.0
TRAVEL STATUS ^{1/}						
% First Timers ***	15.6	16.9	-1.2	15.6	16.9	-1.2
% Repeaters ***	84.4	83.1	1.2	84.4	83.1	1.2
Average # of Trips	7.9	7.3	7.8	7.9	7.3	7.8
Group Tour	768	5,492	-86.0	768	5,492	-86.0
Non-Group	111,252	347,034	-67.9	111,252	347,034	-67.9
Package Trip	7,142	39,818	-82.1	7,142	39,818	-82.1
No Package	104,878	312,707	-66.5	104,878	312,707	-66.5
Net True Independent	104,341	309,584	-66.3	104,341	309,584	-66.3
Ave. Age	44	47	-7.7	44	47	-7.7
Ave. Party Size	2.0	2.0	-3.5	2.0	2.0	-3.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	50,788	200,053	-74.6	50,788	200,053	-74.6
Domestic	50,788	188,319	-73.0	50,788	188,319	-73.0
International	0	11,734	-100.0	0	11,734	-100.0
VISITOR DAYS	826,341	2,251,355	-63.3	826,341	2,251,355	-63.3
AVERAGE DAILY CENSUS	26,656	72,624	-63.3	26,656	72,624	-63.3
ISLANDS VISITED						
O'ahu	27,454	112,586	-75.6	27,454	112,586	-75.6
O'ahu only	22,938	75,529	-69.6	22,938	75,529	-69.6
O'ahu one day or less	598	8,887	-93.3	598	8,887	-93.3
Kaua'i	1,485	36,516	-95.9	1,485	36,516	-95.9
Kaua'i only	719	15,724	-95.4	719	15,724	-95.4
Kaua'i one day or less	131	3,624	-96.4	131	3,624	-96.4
Maui County	18,374	72,967	-74.8	18,374	72,967	-74.8
Maui	18,041	71,631	-74.8	18,041	71,631	-74.8
Maui only	14,272	40,330	-64.6	14,272	40,330	-64.6
Maui one day or less	258	3,698	-93.0	258	3,698	-93.0
Moloka'i *	289	1,582	-81.7	289	1,582	-81.7
Moloka'i only *	68	244	-72.2	68	244	-72.2
Moloka'i one day or less*	78	537	-85.4	78	537	-85.4
Lāna'i *	382	2,037	-81.2	382	2,037	-81.2
Lāna'i only *	117	317	-63.1	117	317	-63.1
Lāna'i one day or less*	107	833	-87.2	107	833	-87.2
Hawai'i Island	9,670	42,908	-77.5	9,670	42,908	-77.5
Kona side	8,513	36,587	-76.7	8,513	36,587	-76.7
Hilo side	2,694	17,134	-84.3	2,694	17,134	-84.3
Hawai'i Island only	7,104	20,438	-65.2	7,104	20,438	-65.2
Hawai'i Island one day or less	194	1,667	-88.4	194	1,667	-88.4
Any Neighbor Island	27,850	124,524	-77.6	27,850	124,524	-77.6
NI only	23,335	87,467	-73.3	23,335	87,467	-73.3
O'ahu & NI	4,515	37,057	-87.8	4,515	37,057	-87.8
Any one island only	45,218	152,582	-70.4	45,218	152,582	-70.4
Multiple Islands	5,570	47,471	-88.3	5,570	47,471	-88.3
Avg. Islands Visited	1.13	1.34	-15.5	1.13	1.34	-15.5
Average Length of Stay in Hawai'i	16.27	11.25	44.6	16.27	11.25	44.6
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	20,892	116,384	-82.0	20,892	116,384	-82.0
Hotel only	17,432	93,989	-81.5	17,432	93,989	-81.5
Plan to stay in Condo	9,526	30,824	-69.1	9,526	30,824	-69.1
Condo only	7,715	22,069	-65.0	7,715	22,069	-65.0
Plan to stay in Timeshare	5,917	18,280	-67.6	5,917	18,280	-67.6
Timeshare only	4,851	13,154	-63.1	4,851	13,154	-63.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	32	6,368	-99.5	32	6,368	-99.5
Friends/Relatives	9,353	23,706	-60.5	9,353	23,706	-60.5
Bed & Breakfast	613	3,059	-80.0	613	3,059	-80.0
Rental House	7,122	21,759	-67.3	7,122	21,759	-67.3
Hostel	363	1,931	-81.2	363	1,931	-81.2
Camp Site, Beach	284	1,631	-82.6	284	1,631	-82.6
Private Room in Private Home**	732	2,670	-72.6	732	2,670	-72.6
Shared Room/Space in Private Home	314	1,133	-72.3	314	1,133	-72.3
Other	1,344	4,378	-69.3	1,344	4,378	-69.3
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	37,252	153,893	-75.8	37,252	153,893	-75.8
Honeymoon/Get Married	1,953	7,593	-74.3	1,953	7,593	-74.3
Honeymoon	1,681	6,664	-74.8	1,681	6,664	-74.8
Get Married	424	1,304	-67.5	424	1,304	-67.5
Pleasure/Vacation	35,687	147,406	-75.8	35,687	147,406	-75.8
Mtgs/Conventions/Incentive	532	21,097	-97.5	532	21,097	-97.5
Conventions	216	15,839	-98.6	216	15,839	-98.6
Corporate Meetings	157	3,405	-95.4	157	3,405	-95.4
Incentive	171	2,458	-93.0	171	2,458	-93.0
Other Business	2,756	8,272	-66.7	2,756	8,272	-66.7
Visit Friends/Rel.	9,291	20,283	-54.2	9,291	20,283	-54.2
Gov't/Military	1,665	5,464	-69.5	1,665	5,464	-69.5
Attend School	546	1,003	-45.6	546	1,003	-45.6
Sport Events	666	1,998	-66.7	666	1,998	-66.7
Other	1,702	6,865	-75.2	1,702	6,865	-75.2
TRAVEL STATUS ^{1/}						
% First Timers ***	38.3	35.3	2.9	38.3	35.3	2.9
% Repeaters ***	61.7	64.7	-2.9	61.7	64.7	-2.9
Average # of Trips	5.0	4.8	4.7	5.0	4.8	4.7
Group Tour	466	6,958	-93.3	466	6,958	-93.3
Non-Group	50,323	193,096	-73.9	50,323	193,096	-73.9
Package Trip	4,147	28,863	-85.6	4,147	28,863	-85.6
No Package	46,641	171,190	-72.8	46,641	171,190	-72.8
Net True Independent	46,302	168,665	-72.5	46,302	168,665	-72.5
Ave. Age	42	49	-13.9	42	49	-13.9
Ave. Party Size	1.7	1.8	-8.8	1.7	1.8	-8.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	1,165	128,686	-99.1	1,165	128,686	-99.1
Domestic	41	531	-92.3	41	531	-92.3
International	1,124	128,155	-99.1	1,124	128,155	-99.1
VISITOR DAYS	23,587	768,565	-96.9	23,587	768,565	-96.9
AVERAGE DAILY CENSUS	761	24,792	-96.9	761	24,792	-96.9
ISLANDS VISITED						
O'ahu	1,139	120,078	-99.1	1,139	120,078	-99.1
O'ahu only	1,114	108,236	-99.0	1,114	108,236	-99.0
O'ahu one day or less	6	485	-98.7	6	485	-98.7
Kaua'i	2	1,677	-99.9	2	1,677	-99.9
Kaua'i only	0	159	-100.0	0	159	-100.0
Kaua'i one day or less	1	1,055	-99.9	1	1,055	-99.9
Maui County	13	4,126	-99.7	13	4,126	-99.7
Maui	13	4,003	-99.7	13	4,003	-99.7
Maui only	4	940	-99.5	4	940	-99.5
Maui one day or less	1	1,418	-99.9	1	1,418	-99.9
Moloka'i *	1	165	-99.2	1	165	-99.2
Moloka'i only *	0	1	-100.0	0	1	-100.0
Moloka'i one day or less*	1	164	-99.2	1	164	-99.2
Lāna'i *	1	77	-98.3	1	77	-98.3
Lāna'i only *	0	2	-100.0	0	2	-100.0
Lāna'i one day or less*	1	30	-95.6	1	30	-95.6
Hawai'i Island	39	16,220	-99.8	39	16,220	-99.8
Kona side	35	14,315	-99.8	35	14,315	-99.8
Hilo side	12	4,007	-99.7	12	4,007	-99.7
Hawai'i Island only	20	7,300	-99.7	20	7,300	-99.7
Hawai'i Island one day or less	0	2,510	-100.0	0	2,510	-100.0
Any Neighbor Island	51	20,450	-99.8	51	20,450	-99.8
NI only	26	8,608	-99.7	26	8,608	-99.7
O'ahu & NI	26	11,842	-99.8	26	11,842	-99.8
Any one island only	1,138	116,637	-99.0	1,138	116,637	-99.0
Multiple Islands	27	12,049	-99.8	27	12,049	-99.8
Avg. Islands Visited	1.03	1.11	-7.1	1.03	1.11	-7.1
Average Length of Stay in Hawai'i	20.25	5.97	239.1	20.25	5.97	239.1
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	529	104,702	-99.5	529	104,702	-99.5
Hotel only	442	100,622	-99.6	442	100,622	-99.6
Plan to stay in Condo	201	17,526	-98.9	201	17,526	-98.9
Condo only	155	14,018	-98.9	155	14,018	-98.9
Plan to stay in Timeshare	82	8,468	-99.0	82	8,468	-99.0
Timeshare only	56	6,642	-99.2	56	6,642	-99.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	95	-100.0	0	95	-100.0
Friends/Relatives	240	1,400	-82.8	240	1,400	-82.8
Bed & Breakfast	1	150	-99.3	1	150	-99.3
Rental House	10	865	-98.8	10	865	-98.8
Hostel	0	272	-100.0	0	272	-100.0
Camp Site, Beach	0	2	-100.0	0	2	-100.0
Private Room in Private Home**	121	644	-81.2	121	644	-81.2
Shared Room/Space in Private Home	6	92	-92.9	6	92	-92.9
Other	101	169	-40.1	101	169	-40.1
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	776	116,147	-99.3	776	116,147	-99.3
Honeymoon/Get Married	13	11,628	-99.9	13	11,628	-99.9
Honeymoon	10	10,910	-99.9	10	10,910	-99.9
Get Married	4	1,627	-99.8	4	1,627	-99.8
Pleasure/Vacation	764	105,477	-99.3	764	105,477	-99.3
Mtgs/Conventions/Incentive	43	5,293	-99.2	43	5,293	-99.2
Conventions	8	1,328	-99.4	8	1,328	-99.4
Corporate Meetings	18	46	-61.2	18	46	-61.2
Incentive	17	3,936	-99.6	17	3,936	-99.6
Other Business	43	598	-92.9	43	598	-92.9
Visit Friends/Rel.	240	1,804	-86.7	240	1,804	-86.7
Gov't/Military	4	6	-19.3	4	6	-19.3
Attend School	27	225	-87.9	27	225	-87.9
Sport Events	21	1,038	-98.0	21	1,038	-98.0
Other	48	8,015	-99.4	48	8,015	-99.4
TRAVEL STATUS ^{1/}						
% First Timers ***	21.3	29.0	-7.7	21.3	29.0	-7.7
% Repeaters ***	78.7	71.0	7.7	78.7	71.0	7.7
Average # of Trips	7.1	5.2	35.7	7.1	5.2	35.7
Group Tour	47	16,874	-99.7	47	16,874	-99.7
Non-Group	1,118	111,812	-99.0	1,118	111,812	-99.0
Package Trip	144	67,526	-99.8	144	67,526	-99.8
No Package	1,020	61,160	-98.3	1,020	61,160	-98.3
Net True Independent	1,018	57,819	-98.2	1,018	57,819	-98.2
Ave. Age	43	47	-7.7	43	47	-7.7
Ave. Party Size	1.3	2.7	-52.8	1.3	2.7	-52.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL CANADA VISITORS BY AIR

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	2,898	65,123	-95.6	2,898	65,123	-95.6
Domestic	542	10,924	-95.0	542	10,924	-95.0
International	2,356	54,199	-95.7	2,356	54,199	-95.7
VISITOR DAYS	87,001	913,550	-90.5	87,001	913,550	-90.5
AVERAGE DAILY CENSUS	2,806	29,469	-90.5	2,806	29,469	-90.5
ISLANDS VISITED						
O'ahu	785	26,477	-97.0	785	26,477	-97.0
O'ahu only	709	16,800	-95.8	709	16,800	-95.8
O'ahu one day or less	3	1,141	-99.7	3	1,141	-99.7
Kaua'i	27	9,956	-99.7	27	9,956	-99.7
Kaua'i only	17	4,913	-99.7	17	4,913	-99.7
Kaua'i one day or less	6	870	-99.3	6	870	-99.3
Maui County	1,722	31,830	-94.6	1,722	31,830	-94.6
Maui	1,722	31,635	-94.6	1,722	31,635	-94.6
Maui only	1,629	21,330	-92.4	1,629	21,330	-92.4
Maui one day or less	9	1,500	-99.4	9	1,500	-99.4
Moloka'i *	3	355	-99.1	3	355	-99.1
Moloka'i only *	0	92	-100.0	0	92	-100.0
Moloka'i one day or less*	1	147	-99.2	1	147	-99.2
Lāna'i *	18	722	-97.5	18	722	-97.5
Lāna'i only *	0	48	-100.0	0	48	-100.0
Lāna'i one day or less*	4	483	-99.1	4	483	-99.1
Hawai'i Island	475	14,503	-96.7	475	14,503	-96.7
Kona side	453	13,063	-96.5	453	13,063	-96.5
Hilo side	69	4,438	-98.5	69	4,438	-98.5
Hawai'i Island only	432	8,607	-95.0	432	8,607	-95.0
Hawai'i Island one day or less	2	288	-99.2	2	288	-99.2
Any Neighbor Island	2,188	48,323	-95.5	2,188	48,323	-95.5
NI only	2,113	38,647	-94.5	2,113	38,647	-94.5
O'ahu & NI	75	9,676	-99.2	75	9,676	-99.2
Any one island only	2,787	51,790	-94.6	2,787	51,790	-94.6
Multiple Islands	111	13,333	-99.2	111	13,333	-99.2
Avg. Islands Visited	1.05	1.28	-18.6	1.05	1.28	-18.6
Average Length of Stay in Hawai'i	30.02	14.03	114.0	30.02	14.03	114.0
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	2,197	27,848	-92.1	2,197	27,848	-92.1
Hotel only	2,083	19,647	-89.4	2,083	19,647	-89.4
Plan to stay in Condo	270	23,111	-98.8	270	23,111	-98.8
Condo only	227	18,032	-98.7	227	18,032	-98.7
Plan to stay in Timeshare	125	5,774	-97.8	125	5,774	-97.8
Timeshare only	100	3,822	-97.4	100	3,822	-97.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	702	-100.0	0	702	-100.0
Friends/Relatives	155	3,728	-95.8	155	3,728	-95.8
Bed & Breakfast	13	1,431	-99.1	13	1,431	-99.1
Rental House	187	9,935	-98.1	187	9,935	-98.1
Hostel	31	1,508	-97.9	31	1,508	-97.9
Camp Site, Beach	23	1,581	-98.6	23	1,581	-98.6
Private Room in Private Home**	32	1,433	-97.7	32	1,433	-97.7
Shared Room/Space in Private Home	11	646	-98.2	11	646	-98.2
Other	42	921	-95.4	42	921	-95.4
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	2,507	61,243	-95.9	2,507	61,243	-95.9
Honeymoon/Get Married	22	1,264	-98.3	22	1,264	-98.3
Honeymoon	22	1,142	-98.1	22	1,142	-98.1
Get Married	0	150	-100.0	0	150	-100.0
Pleasure/Vacation	2,489	60,270	-95.9	2,489	60,270	-95.9
Mtgs/Conventions/Incentive	6	3,044	-99.8	6	3,044	-99.8
Conventions	0	2,492	-100.0	0	2,492	-100.0
Corporate Meetings	6	333	-98.3	6	333	-98.3
Incentive	1	319	-99.7	1	319	-99.7
Other Business	78	418	-81.4	78	418	-81.4
Visit Friends/Rel.	254	2,297	-88.9	254	2,297	-88.9
Gov't/Military	0	25	-100.0	0	25	-100.0
Attend School	26	93	-71.8	26	93	-71.8
Sport Events	17	663	-97.4	17	663	-97.4
Other	84	731	-88.5	84	731	-88.5
TRAVEL STATUS ^{1/}						
% First Timers ***	16.6	29.8	-13.3	16.6	29.8	-13.3
% Repeaters ***	83.4	70.2	13.3	83.4	70.2	13.3
Average # of Trips	5.0	4.7	8.1	5.0	4.7	8.1
Group Tour	13	644	-98.0	13	644	-98.0
Non-Group	2,885	64,479	-95.5	2,885	64,479	-95.5
Package Trip	117	10,224	-98.9	117	10,224	-98.9
No Package	2,780	54,899	-94.9	2,780	54,899	-94.9
Net True Independent	2,769	54,611	-94.9	2,769	54,611	-94.9
Ave. Age	49	48	0.9	49	48	0.9
Ave. Party Size	1.3	2.2	-41.8	1.3	2.2	-41.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning December 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

JANUARY 2021 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P	2020P	% change
TOTAL EXPENDITURES (\$mil.) 1/	383.3	1,713.0	-77.6	383.3	1,713.0	-77.6
Total by air	383.3	1,708.0	-77.6	383.3	1,708.0	-77.6
U.S. Total	363.6	1,129.1	-67.8	363.6	1,129.1	-67.8
U.S. West	225.7	621.7	-63.7	225.7	621.7	-63.7
U.S. East	137.9	507.4	-72.8	137.9	507.4	-72.8
Japan	4.8	184.4	-97.4	4.8	184.4	-97.4
Canada	14.9	160.4	-90.7	14.9	160.4	-90.7
All Others	N/A	234.2	N/A	N/A	234.2	N/A
Visitor arrivals by cruise ships	0.0	5.0	N/A	0.0	5.0	N/A
TOTAL VISITOR DAYS	2,503,864	8,352,039	-70.0	2,503,864	8,352,039	-70.0
Total by air	2,503,864	8,305,017	-69.9	2,503,864	8,305,017	-69.9
U.S. Total	2,298,135	5,588,753	-58.9	2,298,135	5,588,753	-58.9
U.S. West	1,471,794	3,337,398	-55.9	1,471,794	3,337,398	-55.9
U.S. East	826,341	2,251,355	-63.3	826,341	2,251,355	-63.3
Japan	23,587	768,565	-96.9	23,587	768,565	-96.9
Canada	87,001	913,550	-90.5	87,001	913,550	-90.5
All Others	95,140	1,034,149	-90.8	95,140	1,034,149	-90.8
Visitor arrivals by cruise ships	0	47,023	N/A	0	47,023	N/A
VISITOR ARRIVALS	171,976	862,574	-80.1	171,976	862,574	-80.1
Total by air	171,976	852,037	-79.8	171,976	852,037	-79.8
U.S. Total	162,808	552,578	-70.5	162,808	552,578	-70.5
U.S. West	112,020	352,525	-68.2	112,020	352,525	-68.2
U.S. East	50,788	200,053	-74.6	50,788	200,053	-74.6
Japan	1,165	128,686	-99.1	1,165	128,686	-99.1
Canada	2,898	65,123	-95.6	2,898	65,123	-95.6
All Others	5,105	105,649	-95.2	5,105	105,649	-95.2
Visitor arrivals by cruise ships	0	10,538	N/A	0	10,538	N/A
AVERAGE DAILY CENSUS	80,770	269,421	-70.0	80,770	269,421	-70.0
Total by air	80,770	267,904	-69.9	80,770	267,904	-69.9
U.S. Total	74,133	180,282	-58.9	74,133	180,282	-58.9
U.S. West	47,477	107,658	-55.9	47,477	107,658	-55.9
U.S. East	26,656	72,624	-63.3	26,656	72,624	-63.3
Japan	761	24,792	-96.9	761	24,792	-96.9
Canada	2,806	29,469	-90.5	2,806	29,469	-90.5
All Others	3,069	33,360	-90.8	3,069	33,360	-90.8
Visitor arrivals by cruise ships	0	1,517	N/A	0	1,517	N/A
AVERAGE LENGTH OF STAY	14.56	9.68	50.4	14.56	9.68	50.4
Total by air	14.56	9.75	49.4	14.56	9.75	49.4
U.S. Total	14.12	10.11	39.6	14.12	10.11	39.6
U.S. West	13.14	9.47	38.8	13.14	9.47	38.8
U.S. East	16.27	11.25	44.6	16.27	11.25	44.6
Japan	20.25	5.97	239.1	20.25	5.97	239.1
Canada	30.02	14.03	114.0	30.02	14.03	114.0
All Others	18.64	9.79	90.4	18.64	9.79	90.4
Visitor arrivals by cruise ships	0.00	4.46	N/A	0.00	4.46	N/A
PER PERSON PER DAY SPENDING (\$) 1/	153.1	205.1	-25.4	153.1	205.1	-25.4
Total by air	153.1	205.7	-25.6	153.1	205.7	-25.6
U.S. Total	158.2	202.0	-21.7	158.2	202.0	-21.7
U.S. West	153.3	186.3	-17.7	153.3	186.3	-17.7
U.S. East	166.9	225.4	-25.9	166.9	225.4	-25.9
Japan	203.5	239.9	-15.2	203.5	239.9	-15.2
Canada	171.8	175.6	-2.1	171.8	175.6	-2.1
All Others	N/A	226.5	N/A	N/A	226.5	N/A
Visitor arrivals by cruise ships	0.0	105.6	N/A	0.0	105.6	N/A
PER PERSON PER TRIP SPENDING (\$) 1/	2,229.0	1,985.9	12.2	2,229.0	1,985.9	12.2
Total by air	2,229.0	2,004.7	11.2	2,229.0	2,004.7	11.2
U.S. Total	2,233.3	2,043.2	9.3	2,233.3	2,043.2	9.3
U.S. West	2,014.6	1,763.4	14.2	2,014.6	1,763.4	14.2
U.S. East	2,715.6	2,536.3	7.1	2,715.6	2,536.3	7.1
Japan	4,121.6	1,432.7	187.7	4,121.6	1,432.7	187.7
Canada	5,159.0	2,462.8	109.5	5,159.0	2,462.8	109.5
All Others	N/A	2,217.1	N/A	N/A	2,217.1	N/A
Visitor arrivals by cruise ships	0.0	471.3	N/A	0.0	471.3	N/A

P=Preliminary data. NA=Not available.

1/ Note: January 2021 spending statistics were from U.S., Japan and Canada visitors. Spending data for visitors from other markets were not available.

Source: Hawai'i Tourism Authority

2021 Arrivals at a Glance by Month

MONTH-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$380.8				
	Total by air	\$380.8				
	U.S. Total	\$363.6				
	U.S. West	\$225.7				
	U.S. East	\$137.9				
	Japan	\$4.8				
	Canada	\$12.4				
	All Other	N/A				
	Visitor arrivals by cruise ships	\$0.0				
	Visitor Days	TOTAL (air + s	2,503,864			
Total by air		2,503,864				
U.S. Total		2,298,135				
U.S. West		1,471,794				
U.S. East		826,341				
Japan		23,587				
Canada		87,001				
All Other		95,140				
Visitor arrivals by cruise ships		\$0.0				
Visitor Arrivals		TOTAL (air + s	171,976			
	Total by air	171,976				
	U.S. Total	162,808				
	U.S. West	112,020				
	U.S. East	50,788				
	Japan	1,165				
	Canada	2,898				
	All Other	5,105				
	Visitor arrivals by cruise ships	0				
	Average Daily Census	TOTAL (air + s	80,770			
Total by air		80,770				
U.S. Total		74,133				
U.S. West		47,477				
U.S. East		26,656				
Japan		761				
Canada		2,806				
All Other		3,069				
Visitor arrivals by cruise ships		0				
Average Length of Stay		TOTAL (air + s	14.56			
	Total by air	14.56				
	U.S. Total	14.12				
	U.S. West	13.14				
	U.S. East	16.27				
	Japan	20.25				
	Canada	30.02				
	All Other	18.64				
	Visitor arrivals by cruise ships	0.00				
	Per Person Per Day Spending	TOTAL (air + s	\$152.1			
Total by air		\$152.1				
U.S. Total		\$158.2				
U.S. West		\$153.3				
U.S. East		\$166.9				
Japan		\$203.5				
Canada		\$143.0				
All Other		\$0.0				
Visitor arrivals by cruise ships		\$0.0				
Per Person Per Trip Spending		TOTAL (air + s	\$2,214.5			
	Total by air	\$2,214.5				
	U.S. Total	\$2,233.3				
	U.S. West	\$2,014.6				
	U.S. East	\$2,715.6				
	Japan	\$4,121.6				
	Canada	\$4,293.5				
	All Other	\$0.0				
	Visitor arrivals by cruise ships	\$0.0				

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$380.8				
	Total by air	\$380.8				
	U.S. Total	\$363.6				
	U.S. West	\$225.7				
	U.S. East	\$137.9				
	Japan	\$4.8				
	Canada	\$12.4				
	All Other	N/A				
	Visitor arrivals by cruise ships	\$0.0				
	Visitor Days	TOTAL (air + s	2,503,864			
Total by air		2,503,864				
U.S. Total		2,298,135				
U.S. West		1,471,794				
U.S. East		826,341				
Japan		23,587				
Canada		87,001				
All Other		95,140				
Visitor arrivals by cruise ships		0				
Visitor Arrivals		TOTAL (air + s	171,976			
	Total by air	171,976				
	U.S. Total	162,808				
	U.S. West	112,020				
	U.S. East	50,788				
	Japan	1,165				
	Canada	2,898				
	All Other	5,105				
	Visitor arrivals by cruise ships	0				
	Average Daily Census	TOTAL (air + s	80,770			
Total by air		80,770				
U.S. Total		74,133				
U.S. West		47,477				
U.S. East		26,656				
Japan		761				
Canada		2,806				
All Other		3,069				
Visitor arrivals by cruise ships		0				
Average Length of Stay		TOTAL (air + s	14.56			
	Total by air	14.56				
	U.S. Total	14.12				
	U.S. West	13.14				
	U.S. East	16.27				
	Japan	20.25				
	Canada	30.02				
	All Other	18.64				
	Visitor arrivals by cruise ships	0.00				
	Per Person Per Day Spending	TOTAL (air + s	\$152.1			
Total by air		\$152.1				
U.S. Total		\$158.2				
U.S. West		\$153.3				
U.S. East		\$166.9				
Japan		\$203.5				
Canada		\$143.0				
All Other		N/A				
Visitor arrivals by cruise ships		\$0.0				
Per Person Per Trip Spending		TOTAL (air + s	\$2,214.5			
	Total by air	\$2,214.5				
	U.S. Total	\$2,233.3				
	U.S. West	\$2,014.6				
	U.S. East	\$2,715.6				
	Japan	\$4,121.6				
	Canada	\$4,293.5				
	All Other	N/A				
	Visitor arrivals by cruise ships					

Source:Hawaii'i Tourism Authority

Monthly data may not add up to total due to rounding.

JANUARY 2021 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P	2020P	% change
TOTAL EXPENDITURES (\$mil.) 1/	383.3	1,713.0	-77.6	383.3	1,713.0	-77.6
Total by air	383.3	1,708.0	-77.6	383.3	1,708.0	-77.6
O'ahu	129.9	701.6	-81.5	129.9	701.6	-81.5
Maui	172.9	510.7	-66.1	172.9	510.7	-66.1
Moloka'i	N/A	4.3	N/A	N/A	4.3	N/A
Lāna'i	N/A	9.6	N/A	N/A	9.6	N/A
Kaua'i	10.2	191.3	-94.7	10.2	191.3	-94.7
Hawai'i Island	70.3	290.5	-75.8	70.3	290.5	-75.8
Visitor arrivals by cruise ships	0.0	5.0	N/A	0.0	5.0	N/A
TOTAL VISITOR DAYS	2,503,864	8,352,039	-70.0	2,503,864	8,352,039	-70.0
Total by air	2,503,864	8,305,017	-69.9	2,503,864	8,305,017	-69.9
O'ahu	1,057,238	3,688,771	-71.3	1,057,238	3,688,771	-71.3
Maui	811,869	2,194,995	-63.0	811,869	2,194,995	-63.0
Moloka'i	9,145	36,927	-75.2	9,145	36,927	-75.2
Lāna'i	6,022	25,117	-76.0	6,022	25,117	-76.0
Kaua'i	93,162	921,575	-89.9	93,162	921,575	-89.9
Hawai'i Island	526,429	1,437,632	-63.4	526,429	1,437,632	-63.4
Visitor arrivals by cruise ships	0	47,023	N/A	0	47,023	N/A
VISITOR ARRIVALS	171,976	862,574	-80.1	171,976	862,574	-80.1
Total by air	171,976	852,037	-79.8	171,976	852,037	-79.8
O'ahu	78,967	512,621	-84.6	78,967	512,621	-84.6
Maui	66,925	242,472	-72.4	66,925	242,472	-72.4
Moloka'i	819	6,786	-87.9	819	6,786	-87.9
Lāna'i	953	6,064	-84.3	953	6,064	-84.3
Kaua'i	3,987	113,847	-96.5	3,987	113,847	-96.5
Hawai'i Island	34,286	163,530	-79.0	34,286	163,530	-79.0
Visitor arrivals by cruise ships	0	10,538	N/A	0	10,538	N/A
AVERAGE DAILY CENSUS	80,770	269,421	-70.0	80,770	269,421	-70.0
Total by air	80,770	267,904	-69.9	80,770	267,904	-69.9
O'ahu	34,104	118,993	-71.3	34,104	118,993	-71.3
Maui	26,189	70,806	-63.0	26,189	70,806	-63.0
Moloka'i	295	1,191	-75.2	295	1,191	-75.2
Lāna'i	194	810	-76.0	194	810	-76.0
Kaua'i	3,005	29,728	-89.9	3,005	29,728	-89.9
Hawai'i Island	16,982	46,375	-63.4	16,982	46,375	-63.4
Visitor arrivals by cruise ships	0	1,517	N/A	0	1,517	N/A
AVERAGE LENGTH OF STAY	14.56	9.68	50.4	14.56	9.68	50.4
Total by air	14.56	9.75	49.4	14.56	9.75	49.4
O'ahu	13.39	7.20	86.1	13.39	7.20	86.1
Maui	12.13	9.05	34.0	12.13	9.05	34.0
Moloka'i	11.17	5.44	105.2	11.17	5.44	105.2
Lāna'i	6.32	4.14	52.5	6.32	4.14	52.5
Kaua'i	23.37	8.09	188.6	23.37	8.09	188.6
Hawai'i Island	15.35	8.79	74.7	15.35	8.79	74.7
Visitor arrivals by cruise ships	0.00	4.46	N/A	0.00	4.46	N/A
PER PERSON PER DAY SPENDING (\$) 1/	153.1	205.1	-25.4	153.1	205.1	-25.4
Total by air	153.1	205.7	-25.6	153.1	205.7	-25.6
O'ahu	122.9	190.2	-35.4	122.9	190.2	-35.4
Maui	213.0	232.7	-8.5	213.0	232.7	-8.5
Moloka'i	N/A	116.5	N/A	N/A	116.5	N/A
Lāna'i	N/A	382.9	N/A	N/A	382.9	N/A
Kaua'i	109.3	207.5	-47.3	109.3	207.5	-47.3
Hawai'i Island	133.6	202.1	-33.9	133.6	202.1	-33.9
Visitor arrivals by cruise ships	0.0	105.6	N/A	0.0	105.6	N/A
PER PERSON PER TRIP SPENDING (\$) 1/	2,229.0	1,985.9	12.2	2,229.0	1,985.9	12.2
Total by air	2,229.0	2,004.7	11.2	2,229.0	2,004.7	11.2
O'ahu	1,644.9	1,368.7	20.2	1,644.9	1,368.7	20.2
Maui	2,583.7	2,106.1	22.7	2,583.7	2,106.1	22.7
Moloka'i	N/A	634.1	N/A	N/A	634.1	N/A
Lāna'i	N/A	1,585.8	N/A	N/A	1,585.8	N/A
Kaua'i	2,554.7	1,680.0	52.1	2,554.7	1,680.0	52.1
Hawai'i Island	2,051.8	1,776.6	15.5	2,051.8	1,776.6	15.5
Visitor arrivals by cruise ships	0.0	471.3	N/A	0.0	471.3	N/A

P=Preliminary data. NA=Not available.

1/ Note: January 2021 spending statistics were from U.S. West, U.S. East, Japan and Canada visitors. Spending data for visitors from other markets were not available.

Source: Hawai'i Tourism Authority

2021 Monthly Island Highlights

MONTH-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$383.3				
	Total by air	\$383.3				
	O'ahu	\$129.9				
	Maui	\$172.9				
	Moloka'i	N/A				
	Lāna'i	N/A				
	Kaua'i	\$10.2				
	Hawai'i Island	\$70.3				
Visitor arrivals by cruise ships	\$0.0					
Visitor Days	TOTAL (air + ships)	2,503,864				
	Total by air	2,503,864				
	O'ahu	1,057,238				
	Maui	811,869				
	Moloka'i	9,145				
	Lāna'i	6,022				
	Kaua'i	93,162				
	Hawai'i Island	526,429				
cruise ships	0					
Visitor Arrivals	TOTAL (air + ships)	171,976				
	Total by air	171,976				
	O'ahu	78,967				
	Maui	66,925				
	Moloka'i	819				
	Lāna'i	953				
	Kaua'i	3,987				
	Hawai'i Island	34,286				
cruise ships	0					
Average Daily Census	TOTAL (air + ships)	80,770				
	Total by air	80,770				
	O'ahu	34,104				
	Maui	26,189				
	Moloka'i	295				
	Lāna'i	194				
	Kaua'i	3,005				
	Hawai'i Island	16,982				
cruise ships	0					
Average Length of Stay	TOTAL (air + ships)	14.56				
	Total by air	14.56				
	O'ahu	13.39				
	Maui	12.13				
	Moloka'i	11.17				
	Lāna'i	6.32				
	Kaua'i	23.37				
	Hawai'i Island	15.35				
cruise ships	0.00					
Per Person Per Day Spending *	TOTAL (air+ships)	\$153.1				
	Total by air	\$153.1				
	O'ahu	\$122.9				
	Maui	\$213.0				
	Moloka'i	N/A				
	Lāna'i	N/A				
	Kaua'i	\$109.3				
	Hawai'i Island	\$133.6				
cruise ships	\$0.0					
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,229.0				
	Total by air	\$2,229.0				
	O'ahu	\$1,644.9				
	Maui	\$2,583.7				
	Moloka'i	N/A				
	Lāna'i	N/A				
	Kaua'i	\$2,554.7				
	Hawai'i Island	\$2,051.8				
cruise ships	\$0.0					

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$383.3				
	Total by air	\$383.3				
	O'ahu	\$129.9				
	Maui	\$172.9				
	Moloka'i	N/A				
	Lāna'i	N/A				
	Kaua'i	\$10.2				
	Hawai'i Island cruise ships	\$70.3 \$0.0				
Visitor Days	TOTAL (air + ships)	2,503,864				
	Total by air	2,503,864				
	O'ahu	1,057,238				
	Maui	811,869				
	Moloka'i	9,145				
	Lāna'i	6,022				
	Kaua'i	93,162				
	Hawai'i Island cruise ships	526,429 0				
Visitor Arrivals	TOTAL (air + ships)	171,976				
	Total by air	171,976				
	O'ahu	78,967				
	Maui	66,925				
	Moloka'i	819				
	Lāna'i	953				
	Kaua'i	3,987				
	Hawai'i Island cruise ships	34,286 0				
Average Daily Census	TOTAL (air + ships)	80,770				
	Total by air	80,770				
	O'ahu	34,104				
	Maui	26,189				
	Moloka'i	295				
	Lāna'i	194				
	Kaua'i	3,005				
	Hawai'i Island cruise ships	16,982 0				
Length of Stay	TOTAL (air + ships)	14.56				
	Total by air	14.56				
	O'ahu	13.39				
	Maui	12.13				
	Moloka'i	11.17				
	Lāna'i	6.32				
	Kaua'i	23.37				
	Hawai'i Island cruise ships	15.35 0.00				
Per Person Per Day Spending *	TOTAL (air+ships)	\$153.1				
	Total by air	\$153.1				
	O'ahu	\$122.9				
	Maui	\$213.0				
	Moloka'i	N/A				
	Lāna'i	N/A				
	Kaua'i	\$109.3				
	Hawai'i Island cruise ships	\$133.6 \$0.0				
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,229.0				
	Total by air	\$2,229.0				
	O'ahu	\$1,644.9				
	Maui	\$2,583.7				
	Moloka'i	N/A				
	Lāna'i	N/A				
	Kaua'i	\$2,554.7				
	Hawai'i Island cruise ships	\$2,051.8				

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	JANUARY			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
VISITOR DAYS	-	146,853	-100.0	-	146,853	-100.0
TOTAL VISITORS	-	19,892	-100.0	-	19,892	-100.0
ARRIVED BY SHIP	-	10,538	-100.0	-	10,538	-100.0
ARRIVED BY AIR	-	9,354	-100.0	-	9,354	-100.0
NUMBER OF SHIP ARRIVALS	-	9	-100.0	-	9	-100.0
ISLANDS VISITED						
O'ahu	-	19,892	-100.0	-	19,892	-100.0
Kaua'i	-	18,346	-100.0	-	18,346	-100.0
Maui County	-	18,780	-100.0	-	18,780	-100.0
Maui	-	18,772	-100.0	-	18,772	-100.0
Moloka'i	-	220	-100.0	-	220	-100.0
Lāna'i	-	387	-100.0	-	387	-100.0
Hawai'i Island	-	18,648	-100.0	-	18,648	-100.0
Average Islands Visited		3.83			3.83	
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise		1.15			1.15	
Days in Hawai'i during Cruise		5.35			5.35	
Days in Hawai'i after Cruise		0.88			0.88	
Total days in Hawai'i		7.38			7.38	
ACCOMMODATIONS						
Hotel	-	9,436	-100.0	-	9,436	-100.0
Hotel only	-	8,340	-100.0	-	8,340	-100.0
Condo	-	952	-100.0	-	952	-100.0
Condo only	-	337	-100.0	-	337	-100.0
Timeshare	-	689	-100.0	-	689	-100.0
Timeshare Only	-	287	-100.0	-	287	-100.0
Bed & Breakfast	-	186	-100.0	-	186	-100.0
Bed & Breakfast only	-	80	-100.0	-	80	-100.0
Friends & relatives	-	490	-100.0	-	490	-100.0
Other accommodation	-	356	-100.0	-	356	-100.0
Accommodation (NET)	-	10,704	-100.0	-	10,704	-100.0
Cruise only	-	9,187	-100.0	-	9,187	-100.0
PURPOSE OF TRIP						
Honeymoon	-	480	-100.0	-	480	-100.0
Get Married	-	15	-100.0	-	15	-100.0
Wedding	-	87	-100.0	-	87	-100.0
Convention/Conference	-	106	-100.0	-	106	-100.0
Business	-	101	-100.0	-	101	-100.0
Visiting Friends & relatives	-	1,733	-100.0	-	1,733	-100.0
Play Golf	-	144	-100.0	-	144	-100.0
Leisure	-	17,377	-100.0	-	17,377	-100.0
TRAVEL STATUS						
% First timers		41.4			41.4	
% Repeat visitors		58.6			58.6	

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JANUARY	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	35,760	352,980	-89.9	30,674	300,956	-89.8	4,390	28,637	-84.7	696	17,993	-96.1				0	5,394	-100.0
SCHEDULES	35,501	351,780	-89.9	30,415	299,756	-89.9	4,390	28,637	-84.7	696	17,993	-96.1				0	5,394	-100.0
CHARTERS	259	1,200	-78.4	259	1,200	-78.4												
JAPAN	15,595	176,196	-91.1	15,595	166,135	-90.6				0	10,061	-100.0						
Fukuoka	0	4,726	-100.0	0	4,726	-100.0												
Nagoya	0	12,833	-100.0	0	12,833	-100.0												
Osaka	2,780	35,624	-92.2	2,780	35,624	-92.2												
Sapporo	0	3,892	-100.0	0	3,892	-100.0												
Tokyo HND	6,552	24,862	-73.6	6,552	20,970	-68.8				0	3,892	-100.0						
Tokyo NRT	6,263	94,259	-93.4	6,263	88,090	-92.9				0	6,169	-100.0						
CANADA	6,978	65,590	-89.4	1,892	23,627	-92.0	4,390	28,637	-84.7	696	7,932	-91.2				0	5,394	-100.0
Calgary	4,368	8,810	-50.4	848	0	NA	3,520	8,810	-60.0									
Toronto	0	3,278	-100.0	0	3,278	-100.0												
Vancouver	2,610	53,502	-95.1	1,044	20,349	-94.9	870	19,827	-95.6	696	7,932	-91.2				0	5,394	-100.0
OTHER ASIA	1,390	41,139	-96.6	1,390	41,139	-96.6												
Seoul	1,390	30,793	-95.5	1,390	30,793	-95.5												
Shanghai	0	7,592	-100.0	0	7,592	-100.0												
Taipei	0	2,754	-100.0	0	2,754	-100.0												
OCEANIA	0	41,669	-100.0	0	41,669	-100.0												
Auckland	0	11,522	-100.0	0	11,522	-100.0												
Brisbane	0	3,614	-100.0	0	3,614	-100.0												
Melbourne	0	4,690	-100.0	0	4,690	-100.0												
Sydney	0	21,843	-100.0	0	21,843	-100.0												
OTHER	11,538	27,186	-57.6	11,538	27,186	-57.6												
Apia	0	826	-100.0	0	826	-100.0												
Christmas Island	0	736	-100.0	0	736	-100.0												
Guam	10,920	11,284	-3.2	10,920	11,284	-3.2												
Majuro	0	2,988	-100.0	0	2,988	-100.0												
Manila	618	6,798	-90.9	618	6,798	-90.9												
Nadi	0	662	-100.0	0	662	-100.0												
Pago Pago	0	2,502	-100.0	0	2,502	-100.0												
Papeete	0	1,390	-100.0	0	1,390	-100.0												

Source: Scheduled air seats from Diio schedules, charter flights estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

JANUARY	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	128	1,364	-90.6	108	1,111	-90.3	16	137	-88.3	4	85	-95.3				0	31	-100.0
SCHEDULES	127	1,360	-90.7	107	1,107	-90.3	16	137	-88.3	4	85	-95.3				0	31	-100.0
CHARTERS	1	4	-75.0	1	4	-75.0												
JAPAN	59	651	-90.9	59	606	-90.3				0	45	-100.0						
Fukuoka	0	17	-100.0	0	17	-100.0												
Nagoya	0	55	-100.0	0	55	-100.0												
Osaka	10	128	-92.2	10	128	-92.2												
Sapporo	0	14	-100.0	0	14	-100.0												
Tokyo HND	27	93	-71.0	27	79	-65.8				0	14	-100.0						
Tokyo NRT	22	344	-93.6	22	313	-93.0				0	31	-100.0						
CANADA	31	329	-90.6	11	121	-90.9	16	137	-88.3	4	40	-90.0				0	31	-100.0
Calgary	16	30	-46.7	5	0	NA	11	30	-63.3									
Toronto	0	11	-100.0	0	11	-100.0												
Vancouver	15	288	-94.8	6	110	-94.5	5	107	-95.3	4	40	-90.0				0	31	-100.0
OTHER ASIA	5	137	-96.4	5	137	-96.4												
Seoul	5	102	-95.1	5	102	-95.1												
Shanghai	0	26	-100.0	0	26	-100.0												
Taipei	0	9	-100.0	0	9	-100.0												
OCEANIA	0	144	-100.0	0	144	-100.0												
Auckland	0	39	-100.0	0	39	-100.0												
Brisbane	0	13	-100.0	0	13	-100.0												
Melbourne	0	14	-100.0	0	14	-100.0												
Sydney	0	78	-100.0	0	78	-100.0												
OTHER	32	99	-67.7	32	99	-67.7												
Apia	0	5	-100.0	0	5	-100.0												
Christmas Island	0	5	-100.0	0	5	-100.0												
Guam	30	31	-3.2	30	31	-3.2												
Majuro	0	18	-100.0	0	18	-100.0												
Manila	2	22	-90.9	2	22	-90.9												
Nadi	0	4	-100.0	0	4	-100.0												
Pago Pago	0	9	-100.0	0	9	-100.0												
Papeete	0	5	-100.0	0	5	-100.0												

Source: Scheduled flights from Diio schedules, charter flights estimated based on reports from State of Hawaii DOT Airports Division