

TABLE 1. TOTAL VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	439,785	430,691	2.1	847,044	2,095,695	-59.6
Domestic	437,949	333,706	31.2	839,457	1,483,416	-43.4
International	1,836	96,985	-98.1	7,587	612,279	-98.8
VISITOR DAYS	4,260,640	3,940,084	8.1	9,306,233	19,422,405	-52.1
AVERAGE DAILY CENSUS	137,440	127,099	8.1	103,403	213,433	-51.6
TOTAL AIR SEATS	665,209	943,095	-29.5	1,791,410	3,252,800	-44.9
TOTAL LOAD FACTOR (%)	75.3	56.8	32.6	56.5	76.2	-25.9
ISLANDS VISITED						
O'ahu	206,942	238,305	-13.2	391,333	1,223,012	-68.0
O'ahu only	179,078	192,768	-7.1	341,347	963,400	-64.6
O'ahu one day or less	4,140	8,092	-48.8	7,424	46,306	-84.0
Kaua'i	15,133	56,865	-73.4	26,469	281,681	-90.6
Kaua'i only	7,375	36,216	-79.6	13,320	161,955	-91.8
Kaua'i one day or less	1,021	3,475	-70.6	1,912	22,911	-91.7
Maui County	172,892	128,191	34.9	334,715	614,695	-45.5
Maui	170,750	125,943	35.6	330,283	603,188	-45.2
Maui only	148,402	91,025	63.0	289,106	410,288	-29.5
Maui one day or less	1,750	4,194	-58.3	3,210	27,881	-88.5
Moloka'i *	1,665	2,353	-29.2	3,477	14,290	-75.7
Moloka'i only *	448	525	-14.7	964	2,483	-61.2
Moloka'i one day or less*	504	887	-43.2	984	6,575	-85.0
Lāna'i *	2,590	2,630	-1.5	5,148	14,872	-65.4
Lāna'i only *	1,005	573	75.5	1,982	2,821	-29.7
Lāna'i one day or less*	690	1,277	-46.0	1,323	6,938	-80.9
Hawai'i Island	82,687	78,389	5.5	163,533	390,138	-58.1
Kona side	76,284	69,480	9.8	149,860	344,591	-56.5
Hilo side	18,635	23,086	-19.3	37,164	126,584	-70.6
Hawai'i Island only	67,608	51,879	30.3	135,591	230,436	-41.2
Hawai'i Island one day or less	1,032	2,815	-63.3	2,038	17,879	-88.6
Any Neighbor Island	260,707	237,923	9.6	505,697	1,132,295	-55.3
NI only	232,843	192,387	21.0	455,711	872,683	-47.8
O'ahu & NI	27,864	45,536	-38.8	49,986	259,612	-80.7
Any one island only	403,915	372,986	8.3	782,309	1,771,382	-55.8
Multiple Islands	35,869	57,705	-37.8	64,734	324,313	-80.0
Avg. Islands Visited	1.09	1.17	-6.9	1.09	1.21	-9.9
Average Length of Stay in Hawai'i	9.69	9.15	5.9	10.99	9.27	18.5
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	217,477	235,819	-7.8	385,039	1,224,945	-68.6
Hotel only	186,208	201,813	-7.7	328,536	1,050,592	-68.7
Plan to stay in Condo	94,339	78,270	20.5	184,352	363,650	-49.3
Condo only	78,389	62,314	25.8	154,682	282,770	-45.3
Plan to stay in Timeshare	43,589	32,592	33.7	91,004	159,666	-43.0
Timeshare only	35,804	25,168	42.3	75,919	121,861	-37.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	89	3,459	-97.4	282	24,433	-98.8
Friends/Relatives	57,398	56,060	2.4	121,298	227,610	-46.7
Bed & Breakfast	4,227	5,252	-19.5	8,636	27,569	-68.7
Rental House	53,838	48,950	10.0	109,241	222,151	-50.8
Hostel	1,716	3,223	-46.7	3,743	18,147	-79.4
Camp Site, Beach	1,961	3,642	-46.2	4,246	17,535	-75.8
Private Room in Private Home**	4,166	8,758	-52.4	9,686	35,690	-72.9
Shared Room/Space in Private Home**	1,053	2,103	-49.9	2,722	10,362	-73.7
Other	5,385	8,026	-32.9	13,239	34,276	-61.4
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	380,438	359,796	5.7	708,022	1,745,380	-59.4
Honeymoon/Get Married	11,268	17,172	-34.4	22,310	88,107	-74.7
Honeymoon	9,287	14,625	-36.5	18,560	76,753	-75.8
Get Married	2,466	3,892	-36.6	4,883	17,093	-71.4
Pleasure/Vacation	371,848	345,112	7.7	690,869	1,668,584	-58.6
Mtgs/Conventions/Incentive	2,964	15,983	-81.5	7,035	129,358	-94.6
Conventions	1,022	8,380	-87.8	2,542	76,177	-96.7
Corporate Meetings	1,246	3,266	-61.9	2,561	22,770	-88.8
Incentive	775	4,868	-84.1	2,120	34,142	-93.8
Other Business	9,478	12,211	-22.4	25,863	60,539	-57.3
Visit Friends/Rel.	58,269	47,317	23.1	122,380	186,642	-34.4
Gov't/Military	2,623	4,209	-37.7	8,277	22,727	-63.6
Attend School	390	704	-44.5	2,454	5,073	-51.6
Sport Events	322	2,450	-86.9	1,853	16,207	-88.6
Other	7,249	16,698	-56.6	17,470	78,703	-77.8
TRAVEL STATUS ^{1/}						
% First Timers ***	26.0	30.5	-4.5	24.7	29.7	-5.0
% Repeaters ***	74.0	69.5	4.5	75.3	70.3	5.0
Average # of Trips	6	5	8.6	6	5	13.6
Group Tour	2,849	14,343	-80.1	5,995	98,675	-93.9
Non-Group	436,935	416,348	4.9	841,049	1,997,020	-57.9
Package Trip	46,729	85,009	-45.0	79,463	443,557	-82.1
No Package	393,056	345,682	13.7	767,580	1,652,138	-53.5
Net True Independent	391,005	341,323	14.6	763,513	1,622,438	-52.9
Ave. Age	43	44	-2.5	43	46	-6.4
Ave. Party Size	2.3	2.1	6.9	2.1	2.1	-1.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 2. DOMESTIC VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
DOMESTIC VISITORS	437,949	333,706	31.2	839,457	1,483,416	-43.4
DOMESTIC VISITOR DAYS	4,226,001	3,117,233	35.6	9,127,368	14,366,974	-36.5
DOMESTIC AVERAGE DAILY CENSUS	136,323	100,556	35.6	101,415	157,879	-35.8
DOMESTIC AIR SEATS	645,972	724,950	-10.9	1,714,632	2,369,831	-27.6
DOMESTIC LOAD FACTOR (%)	75.9	58.1	30.6	57.2	75.7	-24.4
ISLANDS VISITED						
O'ahu	205,191	158,173	29.7	385,828	712,552	-45.9
O'ahu only	177,359	124,195	42.8	335,953	541,133	-37.9
O'ahu one day or less	4,133	7,606	-45.7	7,405	40,366	-81.7
Kaua'i	15,130	52,014	-70.9	26,451	246,601	-89.3
Kaua'i only	7,375	34,669	-78.7	13,318	152,683	-91.3
Kaua'i one day or less	1,021	2,664	-61.7	1,901	14,692	-87.1
Maui County	172,803	114,817	50.5	332,919	516,361	-35.5
Maui	170,661	112,717	51.4	328,488	506,271	-35.1
Maui only	148,330	84,515	75.5	287,399	362,165	-20.6
Maui one day or less	1,741	3,043	-42.8	3,190	16,254	-80.4
Moloka'i *	1,665	2,111	-21.1	3,474	10,304	-66.3
Moloka'i only *	448	497	-9.8	963	2,336	-58.7
Moloka'i one day or less*	504	719	-29.9	982	3,308	-70.3
Lāna'i *	2,590	2,422	6.9	5,134	12,380	-58.5
Lāna'i only *	1,005	573	75.5	1,982	2,699	-26.6
Lāna'i one day or less*	690	1,127	-38.8	1,317	4,967	-73.5
Hawai'i Island	82,651	64,484	28.2	163,113	300,239	-45.7
Kona side	76,254	56,857	34.1	149,463	265,093	-43.6
Hilo side	18,617	19,232	-3.2	37,096	96,025	-61.4
Hawai'i Island only	67,596	44,333	52.5	135,242	195,147	-30.7
Hawai'i Island one day or less	1,032	1,917	-46.2	2,037	8,583	-76.3
Any Neighbor Island	260,590	209,511	24.4	503,504	942,282	-46.6
NI only	232,758	175,534	32.6	453,629	770,864	-41.2
O'ahu & NI	27,832	33,977	-18.1	49,875	171,419	-70.9
Any one island only	402,112	288,781	39.2	774,856	1,256,164	-38.3
Multiple Islands	35,837	44,925	-20.2	64,600	227,252	-71.6
Avg. Islands Visited	1.09	1.17	-7.1	1.09	1.21	-9.8
Average Length of Stay in Hawai'i	9.65	9.34	3.3	10.87	9.69	12.3
ACCOMMODATIONS						
Plan to stay in Hotel	216,328	166,321	30.1	380,271	775,103	-50.9
Hotel only	185,135	141,205	31.1	323,995	650,819	-50.2
Plan to stay in Condo	94,061	59,680	57.6	183,541	258,659	-29.0
Condo only	78,173	48,495	61.2	154,010	205,430	-25.0
Plan to stay in Timeshare	43,568	28,328	53.8	90,797	129,625	-30.0
Timeshare only	35,785	21,966	62.9	75,750	99,840	-24.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	89	3,039	-97.1	282	21,587	-98.7
Friends/Relatives	57,116	47,775	19.6	120,003	190,962	-37.2
Bed & Breakfast	4,227	4,483	-5.7	8,626	22,021	-60.8
Rental House	53,703	42,136	27.5	108,922	182,901	-40.4
Hostel	1,716	2,915	-41.1	3,727	14,309	-74.0
Camp Site, Beach	1,961	3,145	-37.6	4,236	14,306	-70.4
Private Room in Private Home**	4,120	5,157	-20.1	9,376	22,232	-57.8
Shared Room/Space in Private Home**	1,043	1,989	-47.5	2,698	8,342	-67.7
Other	5,375	7,736	-30.5	13,094	32,772	-60.0
PURPOSE OF TRIP						
Pleasure (Net)	379,536	272,338	39.4	703,364	1,202,955	-41.5
Honeymoon/Get Married	11,266	9,836	14.5	22,272	43,342	-48.6
Honeymoon	9,285	7,881	17.8	18,529	34,961	-47.0
Get Married	2,466	2,521	-2.2	4,873	10,842	-55.1
Pleasure/Vacation	370,948	264,294	40.4	686,245	1,167,649	-41.2
Mtgs/Conventions/Incentive	2,904	13,795	-78.9	6,906	95,717	-92.8
Conventions	1,009	7,139	-85.9	2,521	62,023	-95.9
Corporate Meetings	1,199	3,203	-62.6	2,471	19,998	-87.6
Incentive	775	3,966	-80.5	2,102	16,835	-87.5
Other Business	9,405	11,929	-21.2	25,619	57,803	-55.7
Visit Friends/Rel.	57,774	41,727	38.5	120,749	162,263	-25.6
Gov't/Military	2,579	3,914	-34.1	8,056	21,794	-63.0
Attend School	375	458	-18.1	2,373	3,387	-29.9
Sport Events	311	1,570	-80.2	1,806	12,531	-85.6
Other	6,986	11,307	-38.2	16,790	46,113	-63.6
TRAVEL STATUS						
% First Timers ***	26.1	27.9	-1.8	24.8	25.9	-1.1
% Repeaters ***	73.9	72.1	1.8	75.2	74.1	1.1
Average # of Trips	5.8	5.8	1.3	6.2	6.1	2.4
Group Tour	2,847	7,491	-62.0	5,940	36,203	-83.6
Non-Group	435,102	326,216	33.4	833,516	1,447,212	-42.4
Package Trip	46,711	47,007	-0.6	79,211	202,225	-60.8
No Package	391,238	286,699	36.5	760,246	1,281,191	-40.7
Net True Independent	389,190	283,539	37.3	756,188	1,265,878	-40.3
Ave. Age of Party Head	43	45	-2.8	43	47	-7.6
Ave. Party Size	2.3	2.1	10.4	2.1	2.0	5.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
INTERNATIONAL VISITORS	1,836	96,985	-98.1	7,587	612,279	-98.8
INTERNATIONAL VISITOR DAYS	34,639	822,851	-95.8	178,864	5,055,431	-96.5
INTERNATIONAL AVERAGE DAILY CENSUS	1,117	26,544	-95.8	1,987	55,554	-96.4
INTERNATIONAL AIR SEATS	19,237	218,145	-91.2	76,778	882,969	-91.3
INTERNATIONAL LOAD FACTOR (%)	55.2	52.5	5.1	40.6	77.7	-47.7
ISLANDS VISITED						
O'ahu	1,751	80,132	-97.8	5,505	510,460	-98.9
O'ahu only	1,719	68,573	-97.5	5,394	422,267	-98.7
O'ahu one day or less	7	486	-98.5	19	5,941	-99.7
Kaua'i	3	4,851	-99.9	18	35,079	-99.9
Kaua'i only	0	1,547	-100.0	2	9,272	-100.0
Kaua'i one day or less	0	811	-100.0	11	8,219	-99.9
Maui County	89	13,374	-99.3	1,796	98,334	-98.2
Maui	89	13,226	-99.3	1,795	96,916	-98.1
Maui only	72	6,510	-98.9	1,707	48,123	-96.5
Maui one day or less	9	1,151	-99.2	19	11,627	-99.8
Moloka'i *	0	241	-100.0	3	3,986	-99.9
Moloka'i only *	0	28	-100.0	1	147	-99.5
Moloka'i one day or less*	0	168	-100.0	1	3,268	-100.0
Lāna'i *	0	208	-100.0	15	2,491	-99.4
Lāna'i only *	0	0	-100.0	0	121	-100.0
Lāna'i one day or less*	0	151	-100.0	7	1,972	-99.7
Hawai'i Island	36	13,905	-99.7	420	89,898	-99.5
Kona side	29	12,622	-99.8	397	79,498	-99.5
Hilo side	19	3,853	-99.5	68	30,560	-99.8
Hawai'i Island only	12	7,546	-99.8	349	35,289	-99.0
Hawai'i Island one day or less	1	898	-99.9	1	9,297	-100.0
Any Neighbor Island	117	28,412	-99.6	2,193	190,012	-98.8
NI only	85	16,853	-99.5	2,082	101,819	-98.0
O'ahu & NI	32	11,559	-99.7	111	88,193	-99.9
Any one island only	1,803	84,205	-97.9	7,453	515,219	-98.6
Multiple Islands	33	12,780	-99.7	134	97,060	-99.9
Avg. Islands Visited	1.02	1.16	-11.8	1.02	1.21	-15.3
Average Length of Stay in Hawai'i	18.87	8.48	122.4	23.58	8.26	185.5
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	1,149	69,498	-98.3	4,768	449,842	-98.9
Hotel only	1,073	60,608	-98.2	4,541	399,773	-98.9
Plan to stay in Condo	278	18,589	-98.5	811	104,991	-99.2
Condo only	216	13,819	-98.4	672	77,339	-99.1
Plan to stay in Timeshare	20	4,264	-99.5	207	30,041	-99.3
Timeshare only	19	3,202	-99.4	168	22,021	-99.2

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	420	-100.0	0	2,846	-100.0
Friends/Relatives	282	8,285	-96.6	1,295	36,648	-96.5
Bed & Breakfast	1	769	-99.9	10	5,548	-99.8
Rental House	135	6,814	-98.0	318	39,250	-99.2
Hostel	0	308	-100.0	16	3,839	-99.6
Camp Site, Beach	0	498	-100.0	10	3,229	-99.7
Private Room in Private Home**	46	3,602	-98.7	311	13,459	-97.7
Shared Room/Space in Private Home**	10	114	-91.5	24	2,019	-98.8
Other	11	289	-96.3	144	1,504	-90.4
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	902	87,458	-99.0	4,658	542,424	-99.1
Honeymoon/Get Married	2	7,336	-100.0	39	44,765	-99.9
Honeymoon	2	6,744	-100.0	31	41,792	-99.9
Get Married	0	1,371	-100.0	10	6,250	-99.8
Pleasure/Vacation	900	80,818	-98.9	4,624	500,935	-99.1
Mtgs/Conventions/Incentive	60	2,188	-97.3	129	33,641	-99.6
Conventions	13	1,241	-99.0	22	14,153	-99.8
Corporate Meetings	47	63	-25.2	90	2,772	-96.8
Incentive	0	902	-100.0	18	17,308	-99.9
Other Business	73	282	-74.1	245	2,737	-91.1
Visit Friends/Rel.	495	5,590	-91.1	1,631	24,378	-93.3
Gov't/Military	44	295	-85.1	220	933	-76.4
Attend School	15	245	-93.7	81	1,686	-95.2
Sport Events	11	880	-98.7	48	3,676	-98.7
Other	263	5,391	-95.1	680	32,590	-97.9
TRAVEL STATUS ^{1/}						
% First Timers ***	9.9	39.4	-29.5	14.5	39.0	-24.5
% Repeaters ***	90.1	60.6	29.5	85.5	61.0	24.5
Average # of Trips	6.1	4.0	50.2	6.1	4.0	51.1
Group Tour	3	6,852	-100.0	54	62,471	-99.9
Non-Group	1,833	90,133	-98.0	7,533	549,808	-98.6
Package Trip	18	38,002	-100.0	252	241,332	-99.9
No Package	1,818	58,983	-96.9	7,335	370,947	-98.0
Net True Independent	1,815	57,784	-96.9	7,325	356,560	-97.9
Ave. Age of Party Head	44	44	0.4	45	45	0.5
Ave. Party Size	1.2	2.3	-48.6	1.2	2.5	-52.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available.

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US TOTAL VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	429,279	320,988	33.7	820,847	1,423,192	-42.3
Domestic	429,272	313,789	36.8	820,770	1,379,828	-40.5
International	7	7,199	-99.9	77	43,364	-99.8
VISITOR DAYS	4,131,892	2,929,315	41.1	8,872,874	13,478,807	-34.2
AVERAGE DAILY CENSUS	133,287	94,494	41.1	98,587	148,119	-33.4
ISLANDS VISITED						
O'ahu	200,485	153,425	30.7	375,511	691,519	-45.7
O'ahu only	173,299	122,849	41.1	327,174	530,437	-38.3
O'ahu one day or less	4,039	7,183	-43.8	7,180	38,719	-81.5
Kaua'i	14,784	48,824	-69.7	25,676	233,054	-89.0
Kaua'i only	7,218	33,247	-78.3	12,954	145,973	-91.1
Kaua'i one day or less	975	2,475	-60.6	1,791	14,876	-88.0
Maui County	169,842	108,637	56.3	326,812	487,739	-33.0
Maui	167,744	106,682	57.2	322,495	478,014	-32.5
Maui only	145,904	81,202	79.7	282,586	346,044	-18.3
Maui one day or less	1,696	2,816	-39.8	3,088	16,341	-81.1
Moloka'i *	1,626	1,916	-15.1	3,370	9,651	-65.1
Moloka'i only *	437	479	-8.8	933	2,209	-57.8
Moloka'i one day or less*	495	668	-26.0	952	3,288	-71.1
Lāna'i *	2,538	2,259	12.3	4,986	11,529	-56.8
Lāna'i only *	982	552	77.7	1,930	2,580	-25.2
Lāna'i one day or less*	684	1,067	-35.9	1,287	4,653	-72.3
Hawai'i Island	81,093	59,792	35.6	159,565	280,631	-43.1
Kona side	74,841	52,833	41.7	146,297	247,817	-41.0
Hilo side	18,253	17,516	4.2	36,182	89,063	-59.4
Hawai'i Island only	66,407	41,884	58.5	132,544	183,223	-27.7
Hawai'i Island one day or less	999	1,803	-44.6	1,968	8,722	-77.4
Any Neighbor Island	255,980	198,139	29.2	493,674	892,754	-44.7
NI only	228,794	167,563	36.5	445,337	731,673	-39.1
O'ahu & NI	27,186	30,576	-11.1	48,337	161,081	-70.0
Any one island only	394,247	280,214	40.7	758,120	1,210,467	-37.4
Multiple Islands	35,032	40,774	-14.1	62,727	212,725	-70.5
Avg. Islands Visited	1.09	1.16	-6.1	1.09	1.20	-9.3
Average Length of Stay in Hawai'i	9.63	9.13	5.5	10.81	9.47	14.1
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	211,948	160,259	32.3	371,554	746,085	-50.2
Hotel only	181,261	137,105	32.2	316,458	627,917	-49.6
Plan to stay in Condo	92,596	57,754	60.3	180,293	249,784	-27.8
Condo only	76,954	47,238	62.9	151,319	198,075	-23.6
Plan to stay in Timeshare	42,804	27,212	57.3	89,170	125,765	-29.1
Timeshare only	35,135	21,133	66.3	74,376	96,639	-23.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US TOTAL VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	82	2,800	-97.1	230	19,809	-98.8
Friends/Relatives	55,815	46,572	19.8	116,972	186,243	-37.2
Bed & Breakfast	4,142	3,962	4.5	8,409	20,173	-58.3
Rental House	52,729	39,522	33.4	106,640	171,683	-37.9
Hostel	1,642	2,309	-28.9	3,503	11,286	-69.0
Camp Site, Beach	1,920	2,777	-30.9	4,127	12,461	-66.9
Private Room in Private Home**	3,999	4,700	-14.9	9,020	20,238	-55.4
Shared Room/Space in Private Home	1,005	1,812	-44.5	2,597	7,475	-65.3
Other	5,191	7,138	-27.3	12,570	30,201	-58.4
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	372,600	262,434	42.0	689,367	1,153,430	-40.2
Honeymoon/Get Married	11,002	9,080	21.2	21,724	40,976	-47.0
Honeymoon	9,085	7,228	25.7	18,099	33,041	-45.2
Get Married	2,396	2,371	1.1	4,737	10,250	-53.8
Pleasure/Vacation	364,218	255,024	42.8	672,693	1,119,864	-39.9
Mtgs/Conventions/Incentive	2,836	13,009	-78.2	6,728	90,054	-92.5
Conventions	991	6,744	-85.3	2,470	59,197	-95.8
Corporate Meetings	1,164	3,046	-61.8	2,395	18,766	-87.2
Incentive	752	3,711	-79.7	2,042	14,936	-86.3
Other Business	9,096	11,343	-19.8	24,688	55,343	-55.4
Visit Friends/Rel.	56,483	40,269	40.3	117,790	156,550	-24.8
Gov't/Military	2,470	3,760	-34.3	7,718	20,893	-63.1
Attend School	334	352	-5.2	2,163	2,834	-23.7
Sport Events	286	1,478	-80.6	1,685	11,863	-85.8
Other	6,684	10,487	-36.3	15,845	45,628	-65.3
TRAVEL STATUS ^{1/}						
% First Timers ***	26.0	27.4	-1.4	24.6	24.6	0.0
% Repeaters ***	74.0	72.6	1.4	75.4	75.4	0.0
Average # of Trips	5.8	5.8	1.1	6.2	6.2	1.0
Group Tour	2,723	6,802	-60.0	5,682	31,901	-82.2
Non-Group	426,556	314,186	35.8	815,165	1,391,291	-41.4
Package Trip	45,797	45,172	1.4	77,334	187,403	-58.7
No Package	383,482	275,816	39.0	743,513	1,235,789	-39.8
Net True Independent	381,517	272,945	39.8	739,625	1,221,859	-39.5
Ave. Age	43	44	-2.5	43	47	-8.0
Ave. Party Size	2.3	2.0	11.4	2.1	2.0	5.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	296,117	200,842	47.4	572,998	908,883	-37.0
Domestic	296,111	197,523	49.9	572,923	888,825	-35.5
International	6	3,319	-99.8	75	20,058	-99.6
VISITOR DAYS	2,804,575	1,784,141	57.2	5,963,340	8,173,302	-27.0
AVERAGE DAILY CENSUS	90,470	57,553	57.2	66,259	89,817	-26.2
ISLANDS VISITED						
O'ahu	127,546	86,279	47.8	240,617	403,584	-40.4
O'ahu only	114,106	73,556	55.1	216,378	333,982	-35.2
O'ahu one day or less	2,080	2,910	-28.5	3,768	16,511	-77.2
Kaua'i	9,412	30,626	-69.3	16,205	142,420	-88.6
Kaua'i only	5,050	24,014	-79.0	8,912	105,431	-91.5
Kaua'i one day or less	526	947	-44.4	1,024	6,158	-83.4
Maui County	120,805	67,236	79.7	236,075	301,076	-21.6
Maui	119,370	65,983	80.9	233,167	294,841	-20.9
Maui only	108,622	55,629	95.3	213,049	240,306	-11.3
Maui one day or less	871	1,209	-27.9	1,677	7,176	-76.6
Moloka'i *	1,118	1,105	1.2	2,255	5,719	-60.6
Moloka'i only *	322	360	-10.3	676	1,581	-57.2
Moloka'i one day or less*	319	298	7.0	590	1,765	-66.6
Lāna'i *	1,597	1,162	37.4	3,075	6,119	-49.7
Lāna'i only *	676	344	96.4	1,327	1,670	-20.5
Lāna'i one day or less*	434	510	-14.9	756	2,334	-67.6
Hawai'i Island	56,762	36,781	54.3	113,834	173,222	-34.3
Kona side	52,686	33,005	59.6	105,106	155,527	-32.4
Hilo side	12,029	9,380	28.2	24,152	47,848	-49.5
Hawai'i Island only	49,301	29,102	69.4	99,899	130,472	-23.4
Hawai'i Island one day or less	478	903	-47.0	989	4,405	-77.5
Any Neighbor Island	182,011	127,286	43.0	356,620	574,901	-38.0
NI only	168,571	114,563	47.1	332,381	505,299	-34.2
O'ahu & NI	13,440	12,723	5.6	24,239	69,602	-65.2
Any one island only	278,077	183,006	51.9	540,241	813,442	-33.6
Multiple Islands	18,040	17,836	1.1	32,757	95,442	-65.7
Avg. Islands Visited	1.07	1.11	-3.5	1.06	1.13	-5.8
Average Length of Stay in Hawai'i	9.47	8.88	6.6	10.41	8.99	15.7
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	139,306	92,715	50.3	247,200	448,524	-44.9
Hotel only	119,086	80,152	48.6	211,229	384,498	-45.1
Plan to stay in Condo	69,937	40,994	70.6	136,928	174,708	-21.6
Condo only	59,031	34,454	71.3	116,867	143,410	-18.5
Plan to stay in Timeshare	30,504	17,456	74.8	64,008	80,349	-20.3
Timeshare only	25,429	13,856	83.5	54,174	63,254	-14.4

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	38	748	-94.9	105	5,219	-98.0
Friends/Relatives	36,798	28,673	28.3	77,768	119,490	-34.9
Bed & Breakfast	2,687	2,547	5.5	5,455	12,622	-56.8
Rental House	37,385	26,060	43.5	76,102	115,860	-34.3
Hostel	990	1,467	-32.6	2,030	6,826	-70.3
Camp Site, Beach	1,248	1,919	-34.9	2,587	8,519	-69.6
Private Room in Private Home**	2,625	3,078	-14.7	6,109	13,357	-54.3
Shared Room/Space in Private Home	664	1,142	-41.8	1,681	4,785	-64.9
Other	3,648	4,620	-21.1	8,632	19,667	-56.1
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	259,204	164,817	57.3	487,770	747,590	-34.8
Honeymoon/Get Married	6,141	5,203	18.0	12,152	22,521	-46.0
Honeymoon	4,958	3,986	24.4	9,915	17,279	-42.6
Get Married	1,435	1,516	-5.3	2,781	6,489	-57.1
Pleasure/Vacation	254,649	160,647	58.5	478,676	729,538	-34.4
Mtgs/Conventions/Incentive	1,885	6,835	-72.4	4,504	45,471	-90.1
Conventions	629	3,425	-81.6	1,638	29,100	-94.4
Corporate Meetings	793	1,705	-53.5	1,636	10,282	-84.1
Incentive	504	1,937	-74.0	1,342	7,404	-81.9
Other Business	6,320	7,578	-16.6	16,837	35,843	-53.0
Visit Friends/Rel.	36,994	25,434	45.5	78,009	100,091	-22.1
Gov't/Military	1,229	1,643	-25.2	3,484	8,926	-61.0
Attend School	255	250	1.9	1,421	1,579	-10.0
Sport Events	256	825	-69.0	959	8,183	-88.3
Other	4,457	6,790	-34.4	10,469	29,236	-64.2
TRAVEL STATUS ^{1/}						
% First Timers ***	18.7	20.1	-1.4	17.5	17.6	-0.1
% Repeaters ***	81.3	79.9	1.4	82.5	82.4	0.1
Average # of Trips	6.7	6.7	0.0	7.1	7.1	-0.1
Group Tour	1,729	3,047	-43.3	3,607	13,751	-73.8
Non-Group	294,388	197,796	48.8	569,391	895,132	-36.4
Package Trip	29,517	24,661	19.7	49,995	106,365	-53.0
No Package	266,599	176,182	51.3	523,003	802,518	-34.8
Net True Independent	265,280	174,555	52.0	520,406	795,150	-34.6
Ave. Age	44	44	-0.8	44	46	-6.1
Ave. Party Size	2.3	2.1	12.8	2.2	2.1	6.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	133,162	120,146	10.8	247,849	514,309	-51.8
Domestic	133,161	116,266	14.5	247,847	491,003	-49.5
International	1	3,880	-100.0	2	23,306	-100.0
VISITOR DAYS	1,327,317	1,145,174	15.9	2,909,534	5,305,505	-45.2
AVERAGE DAILY CENSUS	42,817	36,941	15.9	32,328	58,302	-44.6
ISLANDS VISITED						
O'ahu	72,939	67,146	8.6	134,894	287,934	-53.2
O'ahu only	59,193	49,293	20.1	110,796	196,455	-43.6
O'ahu one day or less	1,959	4,273	-54.1	3,412	22,209	-84.6
Kaua'i	5,372	18,198	-70.5	9,471	90,634	-89.5
Kaua'i only	2,167	9,233	-76.5	4,041	40,542	-90.0
Kaua'i one day or less	449	1,529	-70.7	767	8,718	-91.2
Maui County	49,037	41,401	18.4	90,736	186,662	-51.4
Maui	48,374	40,698	18.9	89,328	183,173	-51.2
Maui only	37,282	25,572	45.8	69,537	105,738	-34.2
Maui one day or less	825	1,608	-48.7	1,411	9,165	-84.6
Moloka'i *	508	811	-37.3	1,115	3,932	-71.6
Moloka'i only *	115	120	-4.2	256	628	-59.2
Moloka'i one day or less*	176	370	-52.4	362	1,522	-76.2
Lāna'i *	941	1,098	-14.3	1,911	5,409	-64.7
Lāna'i only *	306	209	46.8	604	910	-33.7
Lāna'i one day or less*	249	557	-55.2	531	2,319	-77.1
Hawai'i Island	24,331	23,011	5.7	45,732	107,409	-57.4
Kona side	22,155	19,828	11.7	41,191	92,290	-55.4
Hilo side	6,224	8,136	-23.5	12,030	41,214	-70.8
Hawai'i Island only	17,106	12,782	33.8	32,645	52,751	-38.1
Hawai'i Island one day or less	521	900	-42.1	979	4,317	-77.3
Any Neighbor Island	73,969	70,853	4.4	137,054	317,853	-56.9
NI only	60,223	52,999	13.6	112,956	226,374	-50.1
O'ahu & NI	13,746	17,853	-23.0	24,098	91,479	-73.7
Any one island only	116,170	97,208	19.5	217,880	397,025	-45.1
Multiple Islands	16,992	22,937	-25.9	29,970	117,283	-74.4
Avg. Islands Visited	1.14	1.26	-8.9	1.14	1.32	-13.6
Average Length of Stay in Hawai'i	9.97	9.53	4.6	11.74	10.32	13.8
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	72,642	67,544	7.5	124,354	297,561	-58.2
Hotel only	62,174	56,953	9.2	105,230	243,419	-56.8
Plan to stay in Condo	22,659	16,759	35.2	43,366	75,076	-42.2
Condo only	17,924	12,784	40.2	34,452	54,665	-37.0
Plan to stay in Timeshare	12,300	9,756	26.1	25,163	45,416	-44.6
Timeshare only	9,705	7,277	33.4	20,202	33,384	-39.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	44	2,052	-97.8	125	14,590	-99.1
Friends/Relatives	19,018	17,900	6.2	39,204	66,753	-41.3
Bed & Breakfast	1,455	1,415	2.8	2,953	7,551	-60.9
Rental House	15,344	13,462	14.0	30,538	55,822	-45.3
Hostel	652	841	-22.5	1,473	4,460	-67.0
Camp Site, Beach	672	858	-21.7	1,540	3,942	-60.9
Private Room in Private Home**	1,375	1,622	-15.3	2,911	6,881	-57.7
Shared Room/Space in Private Home	341	670	-49.1	917	2,690	-65.9
Other	1,543	2,517	-38.7	3,938	10,534	-62.6
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	113,396	97,616	16.2	201,597	405,840	-50.3
Honeymoon/Get Married	4,861	3,877	25.4	9,572	18,455	-48.1
Honeymoon	4,127	3,242	27.3	8,184	15,762	-48.1
Get Married	961	856	12.4	1,956	3,761	-48.0
Pleasure/Vacation	109,568	94,377	16.1	194,018	390,326	-50.3
Mtgs/Conventions/Incentive	951	6,174	-84.6	2,224	44,583	-95.0
Conventions	362	3,319	-89.1	832	30,097	-97.2
Corporate Meetings	372	1,341	-72.3	759	8,484	-91.1
Incentive	248	1,774	-86.0	700	7,532	-90.7
Other Business	2,776	3,764	-26.3	7,851	19,500	-59.7
Visit Friends/Rel.	19,488	14,835	31.4	39,781	56,459	-29.5
Gov't/Military	1,241	2,117	-41.4	4,234	11,968	-64.6
Attend School	78	102	-22.8	743	1,255	-40.8
Sport Events	30	653	-95.4	726	3,680	-80.3
Other	2,226	3,697	-39.8	5,375	16,391	-67.2
TRAVEL STATUS ^{1/}						
% First Timers ***	42.2	39.5	2.7	41.1	36.9	4.1
% Repeaters ***	57.8	60.5	-2.7	58.9	63.1	-4.1
Average # of Trips	3.9	4.2	-7.1	4.2	4.5	-6.4
Group Tour	994	3,755	-73.5	2,075	18,150	-88.6
Non-Group	132,168	116,391	13.6	245,775	496,159	-50.5
Package Trip	16,280	20,511	-20.6	27,339	81,038	-66.3
No Package	116,882	99,635	17.3	220,511	433,271	-49.1
Net True Independent	116,236	98,390	18.1	219,219	426,709	-48.6
Ave. Age	43	45	-5.2	43	48	-11.4
Ave. Party Size	2.2	2.0	8.0	1.9	1.9	3.5

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	1,051	45,332	-97.7	2,910	294,228	-99.0
Domestic	101	531	-81.0	194	1,664	-88.3
International	950	44,801	-97.9	2,716	292,564	-99.1
VISITOR DAYS	17,545	282,295	-93.8	53,183	1,729,323	-96.9
AVERAGE DAILY CENSUS	566	9,106	-93.8	591	19,004	-96.9
ISLANDS VISITED						
O'ahu	1,005	42,188	-97.6	2,812	274,520	-99.0
O'ahu only	985	38,069	-97.4	2,752	249,566	-98.9
O'ahu one day or less	5	136	-96.2	16	1,030	-98.4
Kaua'i	2	578	-99.6	15	3,699	-99.6
Kaua'i only	0	77	-100.0	4	434	-99.0
Kaua'i one day or less	1	333	-99.7	7	2,297	-99.7
Maui County	28	1,509	-98.2	60	8,471	-99.3
Maui	28	1,481	-98.1	60	8,132	-99.3
Maui only	23	180	-87.1	34	1,522	-97.8
Maui one day or less	0	313	-100.0	2	2,732	-99.9
Moloka'i *	2	30	-93.1	3	421	-99.2
Moloka'i only *	0	1	-100.0	0	2	-100.0
Moloka'i one day or less*	2	23	-90.9	3	363	-99.1
Lāna'i *	0	17	-100.0	2	133	-98.2
Lāna'i only *	0	0	-100.0	0	2	-100.0
Lāna'i one day or less*	0	4	-100.0	2	72	-96.6
Hawai'i Island	36	5,844	-99.4	94	35,893	-99.7
Kona side	29	5,231	-99.4	82	31,446	-99.7
Hilo side	10	1,529	-99.3	28	9,560	-99.7
Hawai'i Island only	21	2,737	-99.2	53	17,276	-99.7
Hawai'i Island one day or less	0	588	-100.0	0	4,751	-100.0
Any Neighbor Island	66	7,264	-99.1	158	44,662	-99.6
NI only	46	3,144	-98.5	98	19,709	-99.5
O'ahu & NI	20	4,119	-99.5	60	24,953	-99.8
Any one island only	1,029	41,064	-97.5	2,843	268,804	-98.9
Multiple Islands	22	4,269	-99.5	67	25,425	-99.7
Avg. Islands Visited	1.02	1.11	-7.7	1.03	1.10	-6.5
Average Length of Stay in Hawai'i	16.70	6.23	168.1	18.28	5.88	211.0
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	549	37,265	-98.5	1,309	244,515	-99.5
Hotel only	491	36,105	-98.6	1,150	237,308	-99.5
Plan to stay in Condo	283	6,015	-95.3	605	36,752	-98.4
Condo only	224	4,977	-95.5	487	29,710	-98.4
Plan to stay in Timeshare	26	2,049	-98.7	123	15,896	-99.2
Timeshare only	23	1,719	-98.7	94	12,585	-99.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	97	-100.0	0	272	-100.0
Friends/Relatives	153	785	-80.5	629	3,679	-82.9
Bed & Breakfast	0	114	-100.0	2	382	-99.4
Rental House	72	281	-74.5	164	1,427	-88.5
Hostel	0	73	-100.0	1	368	-99.7
Camp Site, Beach	1	13	-92.0	1	18	-93.9
Private Room in Private Home**	10	137	-92.7	139	1,217	-88.6
Shared Room/Space in Private Home	11	37	-69.6	20	205	-90.3
Other	12	18	-29.5	135	192	-29.6
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	631	40,652	-98.4	1,834	253,189	-99.3
Honeymoon/Get Married	9	5,532	-99.8	28	28,271	-99.9
Honeymoon	3	5,146	-99.9	18	26,257	-99.9
Get Married	5	1,092	-99.5	11	4,888	-99.8
Pleasure/Vacation	622	35,631	-98.3	1,807	227,204	-99.2
Mtgs/Conventions/Incentive	57	858	-93.4	111	19,311	-99.4
Conventions	14	217	-93.6	23	3,948	-99.4
Corporate Meetings	43	30	44.3	71	879	-91.9
Incentive	0	629	-100.0	17	14,852	-99.9
Other Business	52	154	-66.3	120	1,326	-90.9
Visit Friends/Rel.	236	874	-73.0	651	4,305	-84.9
Gov't/Military	5	25	-80.7	11	67	-83.1
Attend School	18	239	-92.7	57	1,346	-95.7
Sport Events	1	69	-98.5	29	1,578	-98.2
Other	81	4,220	-98.1	177	24,480	-99.3
TRAVEL STATUS ^{1/}						
% First Timers ***	15.5	34.0	-18.5	19.0	31.9	-12.9
% Repeaters ***	84.5	66.0	18.5	81.0	68.1	12.9
Average # of Trips	8.2	4.9	67.0	7.9	4.7	66.7
Group Tour	4	5,671	-99.9	50	50,657	-99.9
Non-Group	1,047	39,661	-97.4	2,860	243,572	-98.8
Package Trip	11	26,721	-100.0	159	168,946	-99.9
No Package	1,040	18,611	-94.4	2,751	125,282	-97.8
Net True Independent	1,036	17,631	-94.1	2,745	113,287	-97.6
Ave. Age	44	43	2.9	44	45	-3.7
Ave. Party Size	1.2	2.7	-53.5	1.2	2.7	-54.2

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL CANADA VISITORS BY AIR

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
TOTAL VISITORS	326	26,426	-98.8	3,716	155,735	-97.6
Domestic	217	5,213	-95.8	996	28,667	-96.5
International	109	21,213	-99.5	2,720	127,068	-97.9
VISITOR DAYS	8,908	350,419	-97.5	109,574	2,053,433	-94.7
AVERAGE DAILY CENSUS	287	11,304	-97.5	1,217	22,565	-94.6
ISLANDS VISITED						
O'ahu	133	9,963	-98.7	1,110	61,634	-98.2
O'ahu only	114	7,122	-98.4	981	42,567	-97.7
O'ahu one day or less	1	284	-99.6	7	2,169	-99.7
Kaua'i	9	3,572	-99.8	53	22,561	-99.8
Kaua'i only	1	1,976	-99.9	24	11,731	-99.8
Kaua'i one day or less	0	220	-100.0	8	1,821	-99.6
Maui County	158	10,183	-98.5	2,125	71,742	-97.0
Maui	152	10,053	-98.5	2,118	71,078	-97.0
Maui only	132	7,438	-98.2	1,978	50,781	-96.1
Maui one day or less	0	288	-100.0	11	2,583	-99.6
Moloka'i *	1	140	-99.2	6	1,023	-99.4
Moloka'i only *	1	38	-97.2	3	198	-98.6
Moloka'i one day or less*	0	56	-100.0	1	379	-99.7
Lāna'i *	7	136	-94.5	29	1,556	-98.1
Lāna'i only *	3	1	190.3	3	133	-97.6
Lāna'i one day or less*	0	106	-100.0	4	1,043	-99.6
Hawai'i Island	60	7,764	-99.2	620	35,797	-98.3
Kona side	57	7,407	-99.2	587	32,801	-98.2
Hilo side	10	1,637	-99.4	99	10,249	-99.0
Hawai'i Island only	49	5,800	-99.2	549	23,084	-97.6
Hawai'i Island one day or less	3	73	-96.4	5	650	-99.3
Any Neighbor Island	212	19,305	-98.9	2,735	113,168	-97.6
NI only	193	16,463	-98.8	2,606	94,101	-97.2
O'ahu & NI	19	2,842	-99.3	129	19,066	-99.3
Any one island only	300	22,375	-98.7	3,539	128,494	-97.2
Multiple Islands	25	4,052	-99.4	177	27,241	-99.3
Avg. Islands Visited	1.11	1.20	-7.0	1.06	1.24	-14.9
Average Length of Stay in Hawai'i	27.35	13.26	106.3	29.49	13.19	123.6
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	96	10,739	-99.1	2,500	66,843	-96.3
Hotel only	79	8,057	-99.0	2,345	49,699	-95.3
Plan to stay in Condo	58	9,334	-99.4	450	52,824	-99.1
Condo only	49	7,747	-99.4	391	42,639	-99.1
Plan to stay in Timeshare	8	2,476	-99.7	173	14,112	-98.8
Timeshare only	4	1,716	-99.8	141	9,972	-98.6

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	0	122	-100.0	2	1,571	-99.9
Friends/Relatives	81	1,579	-94.9	276	8,258	-96.7
Bed & Breakfast	2	399	-99.6	20	3,036	-99.3
Rental House	80	4,065	-98.0	332	24,306	-98.6
Hostel	1	295	-99.7	37	2,934	-98.7
Camp Site, Beach	0	489	-100.0	27	3,672	-99.3
Private Room in Private Home**	15	693	-97.8	79	3,033	-97.4
Shared Room/Space in Private Home	3	81	-96.4	18	1,052	-98.3
Other	15	425	-96.4	69	1,995	-96.5
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	230	25,118	-99.1	3,119	146,184	-97.9
Honeymoon/Get Married	3	486	-99.3	37	3,162	-98.8
Honeymoon	2	339	-99.4	29	2,716	-98.9
Get Married	3	149	-97.9	14	549	-97.5
Pleasure/Vacation	229	24,774	-99.1	3,095	143,607	-97.8
Mtgs/Conventions/Incentive	3	585	-99.5	12	6,375	-99.8
Conventions	0	362	-100.0	0	4,766	-100.0
Corporate Meetings	2	44	-95.9	10	831	-98.8
Incentive	1	179	-99.4	2	980	-99.8
Other Business	41	142	-71.1	159	993	-84.0
Visit Friends/Rel.	63	1,244	-94.9	372	5,851	-93.6
Gov't/Military	0	14	-100.0	1	75	-98.5
Attend School	1	26	-96.0	36	141	-74.7
Sport Events	1	65	-99.1	20	1,086	-98.2
Other	13	326	-95.9	115	2,281	-95.0
TRAVEL STATUS ^{1/}						
% First Timers ***	14.9	25.9	-11.1	20.3	29.4	-9.1
% Repeaters ***	85.1	74.1	11.1	79.7	70.6	9.1
Average # of Trips	9.4	4.8	96.1	5.4	4.6	17.9
Group Tour	0	190	-100.0	16	2,121	-99.3
Non-Group	326	26,237	-98.8	3,700	153,614	-97.6
Package Trip	6	4,179	-99.9	145	24,417	-99.4
No Package	320	22,247	-98.6	3,571	131,318	-97.3
Net True Independent	320	22,146	-98.6	3,557	130,507	-97.3
Ave. Age	47	51	-6.8	48	49	-1.5
Ave. Party Size	1.3	2.3	-44.8	1.3	2.2	-41.8

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Note: Beginning June 2020, certain categories reflect only domestic data (italicized) as international data were not available

Source: Hawai'i Tourism Authority

MARCH 2021 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P YTD	2020P YTD	% change
TOTAL EXPENDITURES (\$mil.)*	745.9	720.2	3.6	1,514.6	3,891.9	-61.1
Total by air *	745.9	718.8	3.8	1,514.6	3,879.4	-61.0
U.S. Total	742.2	547.3	35.6	1,486.5	2,667.6	-44.3
U.S. West	492.4	316.8	55.4	982.6	1,511.4	-35.0
U.S. East	249.8	230.5	8.4	503.8	1,156.3	-56.4
Japan	3.7	67.5	-94.5	10.9	415.7	-97.4
Canada *	N/A	56.5	N/A	17.2	361.5	-95.2
All Others	N/A	47.5	N/A	N/A	434.5	N/A
Visitor arrivals by cruise ships	0.0	1.4	N/A	0.0	12.5	N/A
TOTAL VISITOR DAYS	4,260,640	3,960,573	7.6	9,306,233	19,564,106	-52.4
Total by air	4,260,640	3,940,084	8.1	9,306,233	19,422,405	-52.1
U.S. Total	4,131,892	2,929,315	41.1	8,872,874	13,478,807	-34.2
U.S. West	2,804,575	1,784,141	57.2	5,963,340	8,173,302	-27.0
U.S. East	1,327,317	1,145,174	15.9	2,909,534	5,305,505	-45.2
Japan	17,545	282,295	-93.8	53,183	1,729,323	-96.9
Canada	8,908	350,419	-97.5	109,574	2,053,433	-94.7
All Others	102,295	378,055	-72.9	270,602	2,160,842	-87.5
Visitor arrivals by cruise ships	0	20,489	N/A	0	141,701	N/A
VISITOR ARRIVALS	439,785	434,856	1.1	847,044	2,125,486	-60.1
Total by air	439,785	430,691	2.1	847,044	2,095,695	-59.6
U.S. Total	429,279	320,988	33.7	820,847	1,423,192	-42.3
U.S. West	296,117	200,842	47.4	572,998	908,883	-37.0
U.S. East	133,162	120,146	10.8	247,849	514,309	-51.8
Japan	1,051	45,332	-97.7	2,910	294,228	-99.0
Canada	326	26,426	-98.8	3,716	155,735	-97.6
All Others	9,129	37,945	-75.9	19,570	222,540	-91.2
Visitor arrivals by cruise ships	0	4,165	N/A	0	29,792	N/A
AVERAGE DAILY CENSUS	137,440	127,760	7.6	103,403	214,990	-51.9
Total by air	137,440	127,099	8.1	103,403	213,433	-51.6
U.S. Total	133,287	94,494	41.1	98,587	148,119	-33.4
U.S. West	90,470	57,553	57.2	66,259	89,817	-26.2
U.S. East	42,817	36,941	15.9	32,328	58,302	-44.6
Japan	566	9,106	-93.8	591	19,004	-96.9
Canada	287	11,304	-97.5	1,217	22,565	-94.6
All Others	3,300	12,195	-72.9	3,007	23,746	-87.3
Visitor arrivals by cruise ships	0	661	N/A	0	1,557	N/A
AVERAGE LENGTH OF STAY	9.69	9.11	6.4	10.99	9.20	19.4
Total by air	9.69	9.15	5.9	10.99	9.27	18.5
U.S. Total	9.63	9.13	5.5	10.81	9.47	14.1
U.S. West	9.47	8.88	6.6	10.41	8.99	15.7
U.S. East	9.97	9.53	4.6	11.74	10.32	13.8
Japan	16.70	6.23	168.1	18.28	5.88	211.0
Canada	27.35	13.26	106.3	29.49	13.19	123.6
All Others	11.21	9.96	12.5	13.83	9.71	42.4
Visitor arrivals by cruise ships	0.00	4.92	N/A	0.00	4.76	N/A
PER PERSON PER DAY SPENDING (\$)*	175.1	181.9	-3.7	162.8	198.9	-18.2
Total by air *	175.1	182.4	-4.0	162.8	199.7	-18.5
U.S. Total	179.6	186.8	-3.9	167.5	197.9	-15.4
U.S. West	175.6	177.6	-1.1	164.8	184.9	-10.9
U.S. East	188.2	201.3	-6.5	173.2	217.9	-20.5
Japan	212.9	239.1	-10.9	205.8	240.4	-14.4
Canada *	N/A	161.1	N/A	157.0	176.1	-10.8
All Others	N/A	125.7	N/A	N/A	201.1	N/A
Visitor arrivals by cruise ships	0.0	70.7	N/A	0.0	88.3	N/A
PER PERSON PER TRIP SPENDING (\$)*	1,696.1	1,656.3	2.4	1,788.1	1,831.1	-2.3
Total by air *	1,696.1	1,668.9	1.6	1,788.1	1,851.1	-3.4
U.S. Total	1,728.9	1,705.2	1.4	1,810.9	1,874.4	-3.4
U.S. West	1,662.8	1,577.3	5.4	1,714.9	1,662.9	3.1
U.S. East	1,876.0	1,918.9	-2.2	2,032.7	2,248.2	-9.6
Japan	3,555.1	1,488.7	138.8	3,761.9	1,413.0	166.2
Canada *	N/A	2,136.7	N/A	4,630.2	2,321.4	99.5
All Others	N/A	1,252.0	N/A	N/A	1,952.5	N/A
Visitor arrivals by cruise ships	0.0	347.6	N/A	0.0	420.0	N/A

P=Preliminary data.

* For March 2021, visitor spending statistics were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets were not available due to limited samples.

* First quarter 2021 visitor spending statistics were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February).

Spending data for visitors from the other markets were not available due to limited samples.

2021 Arrivals at a Glance by Month

MONTH-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$383.3	\$385.3	\$745.9		
	Total by air	\$383.3	\$385.3	\$745.9		
	U.S. Total	\$363.6	\$380.7	\$742.2		
	U.S. West	\$225.7	\$264.6	\$492.4		
	U.S. East	\$137.9	\$116.1	\$249.8		
	Japan	\$4.8	\$2.4	\$3.7		
	Canada	\$14.9	\$2.3	N/A		
	All Other	N/A	N/A	N/A		
	Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0		
	Visitor Days	TOTAL (air + ship)	2,503,864	2,541,730	4,260,640	
Total by air		2,503,864	2,541,730	4,260,640		
U.S. Total		2,298,135	2,442,846	4,131,892		
U.S. West		1,471,794	1,686,970	2,804,575		
U.S. East		826,341	755,876	1,327,317		
Japan		23,587	12,051	17,545		
Canada		87,001	13,665	8,908		
All Other		95,140	73,168	102,295		
Visitor arrivals by cruise ships		0	0	0		
Visitor Arrivals		TOTAL (air + ship)	171,976	235,283	439,785	
	Total by air	171,976	235,283	439,785		
	U.S. Total	162,808	228,760	429,279		
	U.S. West	112,020	164,861	296,117		
	U.S. East	50,788	63,899	133,162		
	Japan	1,165	695	1,051		
	Canada	2,898	493	326		
	All Other	5,105	5,336	9,129		
	Visitor arrivals by cruise ships	0	0	0		
	Average Daily Census	TOTAL (air + ship)	80,770	81,991	137,440	
Total by air		80,770	81,991	137,440		
U.S. Total		74,133	78,801	133,287		
U.S. West		47,477	54,418	90,470		
U.S. East		26,656	24,383	42,817		
Japan		761	389	566		
Canada		2,806	441	287		
All Other		3,069	2,360	3,300		
Visitor arrivals by cruise ships		0	0	0		
Average Length of Stay		TOTAL (air + ship)	14.56	10.80	9.69	
	Total by air	14.56	10.80	9.69		
	U.S. Total	14.12	10.68	9.63		
	U.S. West	13.14	10.23	9.47		
	U.S. East	16.27	11.83	9.97		
	Japan	20.25	17.35	16.70		
	Canada	30.02	27.74	27.35		
	All Other	18.64	13.71	11.21		
	Visitor arrivals by cruise ships	0.00	0.00	0.00		
	Per Person Per Day Spending	TOTAL (air + ship)	\$153.1	\$151.6	\$175.1	
Total by air		\$153.1	\$151.6	\$175.1		
U.S. Total		\$158.2	\$155.8	\$179.6		
U.S. West		\$153.3	\$156.8	\$175.6		
U.S. East		\$166.9	\$153.6	\$188.2		
Japan		\$203.5	\$200.1	\$212.9		
Canada		\$171.8	\$165.2	N/A		
All Other		N/A	N/A	N/A		
Visitor arrivals by cruise ships		\$0.0	\$0.0	\$0.0		
Per Person Per Trip Spending		TOTAL (air + ship)	\$2,229.0	\$1,637.8	\$1,696.1	
	Total by air	\$2,229.0	\$1,637.8	\$1,696.1		
	U.S. Total	\$2,233.3	\$1,664.0	\$1,728.9		
	U.S. West	\$2,014.6	\$1,604.9	\$1,662.8		
	U.S. East	\$2,715.6	\$1,816.6	\$1,876.0		
	Japan	\$4,121.6	\$3,471.5	\$3,555.1		
	Canada	\$5,159.0	\$4,581.4	N/A		
	All Other	N/A	N/A	N/A		
	Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0		

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$383.3	\$768.7	\$1,514.6		
	Total by air	\$383.3	\$768.7	\$1,514.6		
	U.S. Total	\$363.6	\$744.3	\$1,486.5		
	U.S. West	\$225.7	\$490.3	\$982.6		
	U.S. East	\$137.9	\$254.0	\$503.8		
	Japan	\$4.8	\$7.2	\$10.9		
	Canada	\$14.9	\$17.2	N/A		
	All Other	N/A	N/A	N/A		
	Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0		
	Visitor Days	TOTAL (air + ship)	2,503,864	5,045,593	9,306,233	
Total by air		2,503,864	5,045,593	9,306,233		
U.S. Total		2,298,135	4,740,982	8,872,874		
U.S. West		1,471,794	3,158,764	5,963,340		
U.S. East		826,341	1,582,217	2,909,534		
Japan		23,587	35,638	53,183		
Canada		87,001	100,666	109,574		
All Other		95,140	168,307	270,602		
Visitor arrivals by cruise ships		0	0	0		
Visitor Arrivals		TOTAL (air + ship)	171,976	407,259	847,044	
	Total by air	171,976	407,259	847,044		
	U.S. Total	162,808	391,568	820,847		
	U.S. West	112,020	276,881	572,998		
	U.S. East	50,788	114,687	247,849		
	Japan	1,165	1,859	2,910		
	Canada	2,898	3,390	3,716		
	All Other	5,105	10,441	19,570		
	Visitor arrivals by cruise ships	0	0	0		
	Average Daily Census	TOTAL (air + ship)	80,770	84,093	102,266	
Total by air		80,770	84,093	102,266		
U.S. Total		74,133	79,016	97,504		
U.S. West		47,477	52,646	65,531		
U.S. East		26,656	26,370	31,973		
Japan		761	594	584		
Canada		2,806	1,678	1,204		
All Other		3,069	2,805	2,974		
Visitor arrivals by cruise ships		0	0	0		
Average Length of Stay		TOTAL (air + ship)	14.56	12.39	10.99	
	Total by air	14.56	12.39	10.99		
	U.S. Total	14.12	12.11	10.81		
	U.S. West	13.14	11.41	10.41		
	U.S. East	16.27	13.80	11.74		
	Japan	20.25	19.17	18.28		
	Canada	30.02	29.69	29.49		
	All Other	18.64	16.12	13.83		
	Visitor arrivals by cruise ships	0.00	0.00	0.00		
	Per Person Per Day Spending	TOTAL (air + ship)	\$153.1	\$152.3	\$162.8	
Total by air		\$153.1	\$152.3	\$162.8		
U.S. Total		\$158.2	\$157.0	\$167.5		
U.S. West		\$153.3	\$155.2	\$164.8		
U.S. East		\$166.9	\$160.5	\$173.2		
Japan		\$203.5	\$202.3	\$205.8		
Canada		\$171.8	\$170.9	N/A		
All Other		N/A	N/A	N/A		
Visitor arrivals by cruise ships		\$0.0	\$0.0	\$0.0		
Per Person Per Trip Spending		TOTAL (air + ship)	\$2,229.0	\$1,887.4	\$1,788.1	
	Total by air	\$2,229.0	\$1,887.4	\$1,788.1		
	U.S. Total	\$2,233.3	\$1,900.7	\$1,810.9		
	U.S. West	\$2,014.6	\$1,770.6	\$1,714.9		
	U.S. East	\$2,715.6	\$2,214.7	\$2,032.7		
	Japan	\$4,121.6	\$3,878.7	\$3,761.9		
	Canada	\$5,159.0	\$5,075.0	N/A		
	All Other	N/A	N/A	N/A		
	Visitor arrivals by cruise ships					

Source:Hawaii'i Tourism Authority

Monthly data may not add up to total due to rounding.

MARCH 2021 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2021P	2020P	% change	2021P YTD	2020P YTD	% change
TOTAL EXPENDITURES (\$mil.)*	745.9	720.2	3.6	1,514.6	3,891.9	-61.1
Total by air	745.9	718.8	3.8	1,514.6	3,879.4	-61.0
O'ahu	260.0	299.3	-13.1	523.2	1,590.9	-67.1
Maui	330.1	221.6	48.9	669.1	1,192.6	-43.9
Moloka'i	N/A	1.9	N/A	N/A	10.8	N/A
Lāna'i	N/A	3.6	N/A	N/A	18.7	N/A
Kaua'i	26.3	78.9	-66.7	52.3	441.5	-88.2
Hawai'i Island	129.6	113.4	14.2	270.0	625.0	-56.8
Visitor arrivals by cruise ships	0.0	1.4	N/A	0.0	12.5	N/A
TOTAL VISITOR DAYS	4,260,640	3,960,573	7.6	9,306,233	19,564,106	-52.4
Total by air	4,260,640	3,940,084	8.1	9,306,233	19,422,405	-52.1
O'ahu	1,757,207	1,748,930	0.5	3,820,637	8,594,611	-55.5
Maui	1,519,941	1,059,076	43.5	3,234,454	5,215,931	-38.0
Moloka'i	13,187	14,061	-6.2	31,823	78,935	-59.7
Lāna'i	14,491	9,194	57.6	30,897	57,747	-46.5
Kaua'i	156,645	441,724	-64.5	354,252	2,206,135	-83.9
Hawai'i Island	799,169	667,101	19.8	1,834,169	3,269,046	-43.9
Visitor arrivals by cruise ships	0	20,489	N/A	0	141,701	N/A
VISITOR ARRIVALS	439,785	434,856	1.1	847,044	2,125,486	-60.1
Total by air	439,785	430,691	2.1	847,044	2,095,695	-59.6
O'ahu	206,942	238,305	-13.2	391,333	1,223,012	-68.0
Maui	170,750	125,943	35.6	330,283	603,188	-45.2
Moloka'i	1,665	2,353	-29.2	3,477	14,290	-75.7
Lāna'i	2,590	2,630	-1.5	5,148	14,872	-65.4
Kaua'i	15,133	56,865	-73.4	26,469	281,681	-90.6
Hawai'i Island	82,687	78,389	5.5	163,533	390,138	-58.1
Visitor arrivals by cruise ships	0	4,165	N/A	0	29,792	N/A
AVERAGE DAILY CENSUS	137,440	127,760	7.6	103,403	214,990	-51.9
Total by air	137,440	127,099	8.1	103,403	213,433	-51.6
O'ahu	56,684	56,417	0.5	42,452	94,446	-55.1
Maui	49,030	34,164	43.5	35,938	57,318	-37.3
Moloka'i	425	454	-6.2	354	867	-59.2
Lāna'i	467	297	57.6	343	635	-45.9
Kaua'i	5,053	14,249	-64.5	3,936	24,243	-83.8
Hawai'i Island	25,780	21,519	19.8	20,380	35,924	-43.3
Visitor arrivals by cruise ships	0	661	N/A	0	1,557	N/A
AVERAGE LENGTH OF STAY	9.69	9.11	6.4	10.99	9.20	19.4
Total by air	9.69	9.15	5.9	10.99	9.27	18.5
O'ahu	8.49	7.34	15.7	9.76	7.03	38.9
Maui	8.90	8.41	5.9	9.79	8.65	13.2
Moloka'i	7.92	5.98	32.5	9.15	5.52	65.7
Lāna'i	5.59	3.50	60.0	6.00	3.88	54.6
Kaua'i	10.35	7.77	33.3	13.38	7.83	70.9
Hawai'i Island	9.67	8.51	13.6	11.22	8.38	33.9
Visitor arrivals by cruise ships	0.00	4.92	N/A	0.00	4.76	N/A
PER PERSON PER DAY SPENDING (\$)*	175.1	181.9	-3.7	162.8	198.9	-18.2
Total by air	175.1	182.4	-4.0	162.8	199.7	-18.5
O'ahu	148.0	171.1	-13.5	137.0	185.1	-26.0
Maui	217.2	209.2	3.8	206.9	228.6	-9.5
Moloka'i	N/A	137.0	N/A	N/A	136.3	N/A
Lāna'i	N/A	393.0	N/A	N/A	323.1	N/A
Kaua'i	167.7	178.7	-6.2	147.6	200.1	-26.3
Hawai'i Island	162.1	170.1	-4.7	147.2	191.2	-23.0
Visitor arrivals by cruise ships	0.0	70.7	N/A	0.0	88.3	N/A
PER PERSON PER TRIP SPENDING (\$)*	1,696.1	1,656.3	2.4	1,788.1	1,831.1	-2.3
Total by air	1,696.1	1,668.9	1.6	1,788.1	1,851.1	-3.4
O'ahu	1,256.5	1,255.8	0.1	1,337.1	1,300.8	2.8
Maui	1,933.1	1,759.5	9.9	2,026.0	1,977.2	2.5
Moloka'i	N/A	818.6	N/A	N/A	752.8	N/A
Lāna'i	N/A	1,373.9	N/A	N/A	1,254.7	N/A
Kaua'i	1,735.6	1,388.4	25.0	1,974.8	1,567.3	26.0
Hawai'i Island	1,567.1	1,447.2	8.3	1,650.8	1,602.1	3.0
Visitor arrivals by cruise ships	0.0	347.6	N/A	0.0	420.0	N/A

P=Preliminary data.

* For March 2021, visitor spending statistics by island were from U.S. West, U.S. East and Japan only. Spending data for visitors from the other markets

were not available due to limited samples.

* First quarter 2021 visitor spending statistics by island were from U.S. West, U.S. East, Japan, and Canada (Canada data were only available for January and February).

Spending data for visitors from the other markets were not available due to limited samples.

2021 Monthly Island Highlights

MONTH-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$383.3	\$385.3	\$745.9		
	Total by air	\$383.3	\$385.3	\$745.9		
	O'ahu	\$129.9	\$133.3	\$260.0		
	Maui	\$172.9	\$166.2	\$330.1		
	Moloka'i	N/A	N/A	N/A		
	Lāna'i	N/A	N/A	N/A		
	Kaua'i	\$10.2	\$15.8	\$26.3		
	Hawai'i Island	\$70.3	\$70.0	\$129.6		
Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0			
Visitor Days	TOTAL (air + ships)	2,503,864	2,541,730	4,260,640		
	Total by air	2,503,864	2,541,730	4,260,640		
	O'ahu	1,057,238	1,006,193	1,757,207		
	Maui	811,869	902,645	1,519,941		
	Moloka'i	9,145	9,491	13,187		
	Lāna'i	6,022	10,384	14,491		
	Kaua'i	93,162	104,445	156,645		
	Hawai'i Island	526,428	508,572	799,169		
cruise ships	0	0	0			
Visitor Arrivals	TOTAL (air + ships)	171,976	235,283	439,785		
	Total by air	171,976	235,283	439,785		
	O'ahu	78,967	105,424	206,942		
	Maui	66,925	92,608	170,750		
	Moloka'i	819	993	1,665		
	Lāna'i	953	1,604	2,590		
	Kaua'i	3,987	7,349	15,133		
	Hawai'i Island	34,288	46,558	82,687		
cruise ships	0	0	0			
Average Daily Census	TOTAL (air + ships)	80,770	81,991	137,440		
	Total by air	80,770	81,991	137,440		
	O'ahu	34,104	32,458	56,684		
	Maui	26,189	29,118	49,030		
	Moloka'i	295	306	425		
	Lāna'i	194	335	467		
	Kaua'i	3,005	3,369	5,053		
	Hawai'i Island	16,982	16,406	25,780		
cruise ships	0	0	0			
Average Length of Stay	TOTAL (air + ships)	14.56	10.80	9.69		
	Total by air	14.56	10.80	9.69		
	O'ahu	13.39	9.54	8.49		
	Maui	12.13	9.75	8.90		
	Moloka'i	11.17	9.56	7.92		
	Lāna'i	6.32	6.47	5.59		
	Kaua'i	23.37	14.21	10.35		
	Hawai'i Island	15.35	10.92	9.67		
cruise ships	0.00	0.00	0.00			
Per Person Per Day Spending *	TOTAL (air+ships)	\$153.1	\$151.6	\$175.1		
	Total by air	\$153.1	\$151.6	\$175.1		
	O'ahu	\$122.9	\$132.5	\$148.0		
	Maui	\$213.0	\$184.1	\$217.2		
	Moloka'i	N/A	N/A	N/A		
	Lāna'i	N/A	N/A	N/A		
	Kaua'i	\$109.3	\$151.5	\$167.7		
	Hawai'i Island	\$133.6	\$137.7	\$162.1		
cruise ships	\$0.0	\$0.0	\$0.0			
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,229.0	\$1,637.8	\$1,696.1		
	Total by air	\$2,229.0	\$1,637.8	\$1,696.1		
	O'ahu	\$1,644.9	\$1,264.8	\$1,256.5		
	Maui	\$2,583.7	\$1,794.2	\$1,933.1		
	Moloka'i	N/A	N/A	N/A		
	Lāna'i	N/A	N/A	N/A		
	Kaua'i	\$2,554.7	\$2,152.9	\$1,735.6		
	Hawai'i Island	\$2,051.7	\$1,504.0	\$1,567.1		
cruise ships	\$0.0	\$0.0	\$0.0			

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$383.3	\$768.7	\$1,514.6		
	Total by air	\$383.3	\$768.7	\$1,514.6		
	O'ahu	\$129.9	\$263.2	\$523.2		
	Maui	\$172.9	\$339.1	\$669.1		
	Moloka'i	N/A	N/A	N/A		
	Lāna'i	N/A	N/A	N/A		
	Kaua'i	\$10.2	\$26.0	\$52.3		
	Hawai'i Island	\$70.3	\$140.4	\$270.0		
	cruise ships	\$0.0	\$0.0	\$0.0		
Visitor Days	TOTAL (air + ships)	2,503,864	5,045,593	9,306,233		
	Total by air	2,503,864	5,045,593	9,306,233		
	O'ahu	1,057,238	2,063,430	3,820,637		
	Maui	811,869	1,714,513	3,234,454		
	Moloka'i	9,145	18,636	31,823		
	Lāna'i	6,022	16,406	30,897		
	Kaua'i	93,162	197,607	354,252		
	Hawai'i Island	526,428	1,035,000	1,834,169		
	cruise ships	0	0	0		
Visitor Arrivals	TOTAL (air + ships)	171,976	407,259	847,044		
	Total by air	171,976	407,259	847,044		
	O'ahu	78,967	184,391	391,333		
	Maui	66,925	159,533	330,283		
	Moloka'i	819	1,812	3,477		
	Lāna'i	953	2,558	5,148		
	Kaua'i	3,987	11,336	26,469		
	Hawai'i Island	34,288	80,846	163,533		
	cruise ships	0	0	0		
Average Daily Census	TOTAL (air + ships)	80,770	84,093	102,266		
	Total by air	80,770	84,093	102,266		
	O'ahu	34,104	34,391	41,985		
	Maui	26,189	28,575	35,543		
	Moloka'i	295	311	350		
	Lāna'i	194	273	340		
	Kaua'i	3,005	3,293	3,893		
	Hawai'i Island	16,982	17,250	20,156		
	cruise ships	0	0	0		
Length of Stay	TOTAL (air + ships)	14.56	12.39	10.99		
	Total by air	14.56	12.39	10.99		
	O'ahu	13.39	11.19	9.76		
	Maui	12.13	10.75	9.79		
	Moloka'i	11.17	10.28	9.15		
	Lāna'i	6.32	6.41	6.00		
	Kaua'i	23.37	17.43	13.38		
	Hawai'i Island	15.35	12.80	11.22		
	cruise ships	0.00	0.00	0.00		
Per Person Per Day Spending *	TOTAL (air+ships)	\$153.1	\$152.3	\$162.8		
	Total by air	\$153.1	\$152.3	\$162.8		
	O'ahu	\$122.9	\$127.6	\$137.0		
	Maui	\$213.0	\$197.8	\$206.9		
	Moloka'i	N/A	N/A	N/A		
	Lāna'i	N/A	N/A	N/A		
	Kaua'i	\$109.3	\$131.6	\$147.6		
	Hawai'i Island	\$133.6	\$135.6	\$147.2		
	cruise ships	\$0.0	\$0.0	\$0.0		
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,229.0	\$1,887.4	\$1,788.1		
	Total by air	\$2,229.0	\$1,887.4	\$1,788.1		
	O'ahu	\$1,644.9	\$1,427.6	\$1,337.1		
	Maui	\$2,583.7	\$2,125.4	\$2,026.0		
	Moloka'i	N/A	N/A	N/A		
	Lāna'i	N/A	N/A	N/A		
	Kaua'i	\$2,554.7	\$2,294.2	\$1,974.8		
	Hawai'i Island	\$2,051.7	\$1,736.3	\$1,650.8		
	cruise ships					

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

Table 8. VISITORS BY CRUISE SHIPS

	MARCH			YEAR-TO-DATE		
	2021P	2020P	% CHANGE	2021P	2020P	% CHANGE
VISITOR DAYS	-	43,081	-100.0	-	381,854	-100.0
TOTAL VISITORS	-	6,407	-100.0	-	52,705	-100.0
ARRIVED BY SHIP	-	4,165	-100.0	-	29,792	-100.0
ARRIVED BY AIR	-	2,242	-100.0	-	22,913	-100.0
NUMBER OF SHIP ARRIVALS	-	2	-100.0	-	20	-100.0
ISLANDS VISITED						
O'ahu	-	6,407	-100.0	-	52,705	-100.0
Kaua'i	-	4,833	-100.0	-	45,636	-100.0
Maui County	-	6,407	-100.0	-	49,975	-100.0
Maui	-	6,407	-100.0	-	49,958	-100.0
Moloka'i	-	152	-100.0	-	792	-100.0
Lāna'i	-	224	-100.0	-	1,218	-100.0
Hawai'i Island	-	6,407	-100.0	-	49,787	-100.0
Average Islands Visited		3.81			3.80	
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise		0.76			1.05	
Days in Hawai'i during Cruise		5.34			5.39	
Days in Hawai'i after Cruise		0.63			0.80	
Total days in Hawai'i		6.72			7.25	
ACCOMMODATIONS						
Hotel	-	2,386	-100.0	-	23,154	-100.0
Hotel only	-	2,103	-100.0	-	20,249	-100.0
Condo	-	263	-100.0	-	2,760	-100.0
Condo only	-	82	-100.0	-	1,010	-100.0
Timeshare	-	138	-100.0	-	1,820	-100.0
Timeshare Only	-	28	-100.0	-	756	-100.0
Bed & Breakfast	-	43	-100.0	-	313	-100.0
Bed & Breakfast only	-	9	-100.0	-	100	-100.0
Friends & relatives	-	157	-100.0	-	1,153	-100.0
Other accommodation	-	57	-100.0	-	706	-100.0
Accommodation (NET)	-	2,668	-100.0	-	26,268	-100.0
Cruise only	-	3,738	-100.0	-	26,437	-100.0
PURPOSE OF TRIP						
Honeymoon	-	79	-100.0	-	837	-100.0
Get Married	-	16	-100.0	-	109	-100.0
Wedding	-	14	-100.0	-	287	-100.0
Convention/Conference	-	38	-100.0	-	288	-100.0
Business	-	43	-100.0	-	354	-100.0
Visiting Friends & relatives	-	426	-100.0	-	4,690	-100.0
Play Golf	-	41	-100.0	-	563	-100.0
Leisure	-	5,796	-100.0	-	46,199	-100.0
TRAVEL STATUS						
% First timers		39.9			40.9	
% Repeat visitors		60.1			59.1	

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

MARCH	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	19,237	218,145	-91.2	18,709	187,787	-90.0	528	22,354	-97.6	0	4,002	-100.0				0	4,002	-100.0
SCHEDULES	18,937	206,243	-90.8	18,409	180,973	-89.8	528	17,266	-96.9	0	4,002	-100.0				0	4,002	-100.0
CHARTERS	300	11,902	-97.5	300	6,814	-95.6	0	5,088	-100.0									
JAPAN	7,684	127,294	-94.0	7,684	127,294	-94.0												
Fukuoka	0	4,170	-100.0	0	4,170	-100.0												
Nagoya	0	8,448	-100.0	0	8,448	-100.0												
Osaka	1,112	24,874	-95.5	1,112	24,874	-95.5												
Sapporo	0	2,780	-100.0	0	2,780	-100.0												
Tokyo HND	2,958	12,565	-76.5	2,958	12,565	-76.5												
Tokyo NRT	3,614	74,457	-95.1	3,614	74,457	-95.1												
CANADA	924	37,627	-97.5	396	12,357	-96.8	528	17,266	-96.9	0	4,002	-100.0				0	4,002	-100.0
Calgary	924	8,740	-89.4	396	0	NA	528	8,740	-94.0									
Toronto	0	3,135	-100.0	0	3,135	-100.0												
Vancouver	0	25,752	-100.0	0	9,222	-100.0	0	8,526	-100.0	0	4,002	-100.0				0	4,002	-100.0
OTHER ASIA	1,112	13,580	-91.8	1,112	13,580	-91.8												
Seoul	1,112	11,438	-90.3	1,112	11,438	-90.3												
Taipei	0	2,142	-100.0	0	2,142	-100.0												
OCEANIA	0	23,052	-100.0	0	23,052	-100.0												
Auckland	0	6,836	-100.0	0	6,836	-100.0												
Brisbane	0	2,780	-100.0	0	2,780	-100.0												
Melbourne	0	1,675	-100.0	0	1,675	-100.0												
Sydney	0	11,761	-100.0	0	11,761	-100.0												
OTHER	9,217	4,690	96.5	9,217	4,690	96.5												
Guam	8,908	364	2347.3	8,908	364	2347.3												
Manila	309	4,326	-92.9	309	4,326	-92.9												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	76,778	882,969	-91.3	69,362	750,631	-90.8	6,546	79,210	-91.7	870	38,686	-97.8				0	14,442	-100.0
SCHEDULES	75,960	869,270	-91.3	68,544	742,020	-90.8	6,546	74,122	-91.2	870	38,686	-97.8				0	14,442	-100.0
CHARTERS	818	13,699	-94.0	818	8,611	-90.5	0	5,088	-100.0									
JAPAN	30,717	465,328	-93.4	30,717	446,160	-93.1				0	19,168	-100.0						
Fukuoka	0	13,622	-100.0	0	13,622	-100.0												
Nagoya	0	32,280	-100.0	0	32,280	-100.0												
Osaka	5,004	92,526	-94.6	5,004	92,526	-94.6												
Sapporo	0	10,008	-100.0	0	10,008	-100.0												
Tokyo HND	12,500	60,685	-79.4	12,500	53,457	-76.6				0	7,228	-100.0						
Tokyo NRT	13,213	256,207	-94.8	13,213	244,267	-94.6				0	11,940	-100.0						
CANADA	10,232	164,881	-93.8	2,816	56,799	-95.0	6,546	74,122	-91.2	870	19,518	-95.5				0	14,442	-100.0
Calgary	7,100	26,020	-72.7	1,772	0	NA	5,328	26,020	-79.5									
Toronto	0	9,393	-100.0	0	9,393	-100.0												
Vancouver	3,132	129,468	-97.6	1,044	47,406	-97.8	1,218	48,102	-97.5	870	19,518	-95.5				0	14,442	-100.0
OTHER ASIA	3,614	86,477	-95.8	3,614	86,477	-95.8												
Seoul	3,614	70,957	-94.9	3,614	70,957	-94.9												
Shanghai	0	8,176	-100.0	0	8,176	-100.0												
Taipei	0	7,344	-100.0	0	7,344	-100.0												
OCEANIA	0	95,737	-100.0	0	95,737	-100.0												
Auckland	0	25,438	-100.0	0	25,438	-100.0												
Brisbane	0	10,008	-100.0	0	10,008	-100.0												
Melbourne	0	10,385	-100.0	0	10,385	-100.0												
Sydney	0	49,906	-100.0	0	49,906	-100.0												
OTHER	31,397	56,847	-44.8	31,397	56,847	-44.8												
Apia	0	1,314	-100.0	0	1,314	-100.0												
Christmas Island	0	1,224	-100.0	0	1,224	-100.0												
Guam	29,852	22,204	34.4	29,852	22,204	34.4												
Majuro	0	5,644	-100.0	0	5,644	-100.0												
Manila	1,545	17,613	-91.2	1,545	17,613	-91.2												
Nadi	0	1,342	-100.0	0	1,342	-100.0												
Pago Pago	0	4,726	-100.0	0	4,726	-100.0												
Papeete	0	2,780	-100.0	0	2,780	-100.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 10. Nonstops Flights to Hawaii by Port of Entry and MMA (continued)

MARCH	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	74	830	-91.1	70	689	-89.8	4	95	-95.8	0	23	-100.0				0	23	-100.0
SCHEDULES	73	788	-90.7	69	665	-89.6	4	77	-94.8	0	23	-100.0				0	23	-100.0
CHARTERS	1	42	-97.6	1	24	-95.8	0	18	-100.0									
JAPAN	30	465	-93.5	30	465	-93.5												
Fukuoka	0	15	-100.0	0	15	-100.0												
Nagoya	0	36	-100.0	0	36	-100.0												
Osaka	4	88	-95.5	4	88	-95.5												
Sapporo	0	10	-100.0	0	10	-100.0												
Tokyo HND	13	46	-71.7	13	46	-71.7												
Tokyo NRT	13	270	-95.2	13	270	-95.2												
CANADA	7	187	-96.3	3	64	-95.3	4	77	-94.8	0	23	-100.0				0	23	-100.0
Calgary	7	28	-75.0	3	0	NA	4	28	-85.7									
Toronto	0	11	-100.0	0	11	-100.0												
Vancouver	0	148	-100.0	0	53	-100.0	0	49	-100.0	0	23	-100.0				0	23	-100.0
OTHER ASIA	4	43	-90.7	4	43	-90.7												
Seoul	4	36	-88.9	4	36	-88.9												
Taipei	0	7	-100.0	0	7	-100.0												
OCEANIA	0	78	-100.0	0	78	-100.0												
Auckland	0	23	-100.0	0	23	-100.0												
Brisbane	0	10	-100.0	0	10	-100.0												
Melbourne	0	5	-100.0	0	5	-100.0												
Sydney	0	40	-100.0	0	40	-100.0												
OTHER	32	15	113.3	32	15	113.3												
Guam	31	1	3000.0	31	1	3000.0												
Manila	1	14	-92.9	1	14	-92.9												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 10. Nonstops Flights to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	277	3,403	-91.9	246	2,766	-91.1	26	367	-92.9	5	187	-97.3				0	83	-100.0
SCHEDULES	274	3,354	-91.8	243	2,735	-91.1	26	349	-92.6	5	187	-97.3				0	83	-100.0
CHARTERS	3	49	-93.9	3	31	-90.3	0	18	-100.0									
JAPAN	118	1,712	-93.1	118	1,626	-92.7				0	86	-100.0						
Fukuoka	0	49	-100.0	0	49	-100.0												
Nagoya	0	138	-100.0	0	138	-100.0												
Osaka	18	330	-94.5	18	330	-94.5												
Sapporo	0	36	-100.0	0	36	-100.0												
Tokyo HND	53	226	-76.5	53	200	-73.5				0	26	-100.0						
Tokyo NRT	47	933	-95.0	47	873	-94.6				0	60	-100.0						
CANADA	49	824	-94.1	18	291	-93.8	26	349	-92.6	5	101	-95.0				0	83	-100.0
Calgary	31	86	-64.0	12	0	NA	19	86	-77.9									
Toronto	0	32	-100.0	0	32	-100.0												
Vancouver	18	706	-97.5	6	259	-97.7	7	263	-97.3	5	101	-95.0				0	83	-100.0
OTHER ASIA	13	285	-95.4	13	285	-95.4												
Seoul	13	233	-94.4	13	233	-94.4												
Shanghai	0	28	-100.0	0	28	-100.0												
Taipei	0	24	-100.0	0	24	-100.0												
OCEANIA	0	328	-100.0	0	328	-100.0												
Auckland	0	86	-100.0	0	86	-100.0												
Brisbane	0	36	-100.0	0	36	-100.0												
Melbourne	0	31	-100.0	0	31	-100.0												
Sydney	0	175	-100.0	0	175	-100.0												
OTHER	94	205	-54.1	94	205	-54.1												
Apia	0	9	-100.0	0	9	-100.0												
Christmas Island	0	9	-100.0	0	9	-100.0												
Guam	89	61	45.9	89	61	45.9												
Majuro	0	34	-100.0	0	34	-100.0												
Manila	5	57	-91.2	5	57	-91.2												
Nadi	0	8	-100.0	0	8	-100.0												
Pago Pago	0	17	-100.0	0	17	-100.0												
Papeete	0	10	-100.0	0	10	-100.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division