

TABLE 1. TOTAL VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
TOTAL VISITORS	505,861	18,409	2647.8	4,859,655	2,181,028	122.8
On Domestic Flights	500,191	17,541	2,751.5	4,823,608	1,576,382	206.0
On International Flights	5,670	868	553.2	36,047	604,646	-94.0
VISITOR DAYS	4,630,660	614,172	654.0	46,838,290	22,072,971	112.2
AVERAGE DAILY CENSUS	154,355	20,472	654.0	171,569	80,558	113.0
TOTAL AIR SEATS	962,659	156,220	516.2	7,626,172	4,055,028	88.1
TOTAL LOAD FACTOR (%)	64.1	34.1	88.0	74.5	67.9	9.7
ISLANDS VISITED						
O'ahu	246,168	11,885	1,971.2	2,389,565	1,280,554	86.6
O'ahu only	199,831	11,321	1,665.2	1,986,478	1,016,023	95.5
O'ahu one day or less	7,113	98	7,171.6	57,801	46,983	23.0
Kaua'i	77,313	1,096	6,955.4	537,644	286,764	87.5
Kaua'i only	53,414	916	5,730.8	368,209	166,243	121.5
Kaua'i one day or less	1,787	62	2,796.2	14,499	23,205	-37.5
Maui County	175,327	2,556	6,760.5	1,697,341	626,549	170.9
Maui	172,770	2,479	6,868.6	1,671,848	614,505	172.1
Maui only	132,011	2,198	5,907.1	1,337,028	419,573	218.7
Maui one day or less	3,001	98	2,962.3	24,274	28,166	-13.8
Moloka'i*	1,697	75	2,155.6	17,790	14,960	18.9
Moloka'i only*	329	46	610.9	4,240	2,761	53.6
Moloka'i one day or less*	589	10	5,605.8	5,878	6,788	-13.4
Lāna'i*	3,924	39	9,939.8	33,424	15,167	120.4
Lāna'i only*	1,026	20	5,083.0	9,985	2,911	243.0
Lāna'i one day or less*	1,284	4	36,463.2	10,960	7,041	55.6
Hawai'i Island	80,401	3,642	2,107.8	835,566	406,973	105.3
Kona side	71,612	2,641	2,611.7	756,730	355,751	112.7
Hilo side	20,554	1,278	1,508.4	202,625	133,357	51.9
Hawai'i Island only	55,494	3,260	1,602.3	615,392	243,634	152.6
Hawai'i Island one day or less	2,275	104	2,085.9	17,033	18,981	-10.3
Any Neighbor Island	306,030	7,089	4,217.2	2,873,178	1,165,005	146.6
NI only	259,694	6,524	3,880.4	2,470,090	900,474	174.3
O'ahu & NI	46,336	564	8,110.3	403,087	264,530	52.4
Any one island only	442,106	17,760	2,389.3	4,321,331	1,851,145	133.4
Multiple Islands	63,755	649	9,723.2	538,324	329,883	63.2
Avg. Islands Visited	1.15	1.04	10.3	1.13	1.20	-6.0
Average Length of Stay in Hawai'i	9.15	33.36	-72.6	9.64	10.12	-4.8
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	263,047	4,450	5,810.7	2,532,532	1,234,251	105.2
Hotel only	230,234	3,913	5,784.5	2,204,162	1,064,330	107.1
Plan to stay in Condo	99,528	1,605	6,100.8	948,133	372,501	154.5
Condo only	82,890	1,332	6,124.6	782,128	289,493	170.2
Plan to stay in Timeshare	53,781	100	53,709.2	493,637	159,518	209.5
Timeshare only	44,469	89	49,633.5	406,746	121,689	234.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
ACCOMMODATIONS in continued)						
Cruise Ship	105	50	109.0	1,172	24,512	-95.2
Friends/Relatives	50,020	8,009	524.5	565,770	269,653	109.8
Bed & Breakfast	5,663	142	3,892.8	46,254	28,684	61.3
Rental House	62,213	1,815	3,327.6	581,371	223,540	160.1
Hostel	2,614	82	3,069.9	22,875	18,311	24.9
Camp Site, Beach	2,543	110	2,203.8	23,027	17,901	28.6
Private Room in Private Home**	4,601	804	472.0	43,266	33,508	29.1
Shared Room/Space in Private Home**	1,526	309	394.0	12,498	11,665	7.1
Other	8,566	1,344	537.2	70,045	40,944	71.1
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	427,882	2,909	14,607.5	4,211,613	1,746,999	141.1
Honeymoon/Get Married	34,516	165	20,854.4	194,066	88,523	119.2
Honeymoon	30,823	98	31,283.3	168,483	76,811	119.3
Get Married	4,940	72	6,726.8	33,804	17,447	93.7
Pleasure/Vacation	398,591	2,772	14,278.1	4,053,598	1,669,776	142.8
Mtgs/Conventions/Incentive	9,697	155	6,150.7	55,391	129,462	-57.2
Conventions	3,622	57	6,306.5	23,515	76,730	-69.4
Corporate Meetings	2,757	64	4,233.3	16,873	23,268	-27.5
Incentive	3,714	53	6,971.1	17,118	33,270	-48.5
Other Business	13,679	3,631	276.7	102,989	78,854	30.6
Visit Friends/Rel.	59,735	7,709	674.8	582,552	231,468	151.7
Gov't/Military	5,384	1,785	201.7	43,156	31,730	36.0
Attend School	1,407	644	118.5	13,511	7,879	71.5
Sport Events	919	13	7,154.0	9,131	15,891	-42.5
Other	13,479	2,851	372.8	97,106	91,823	5.8
TRAVEL STATUS ^{1/}						
% First Timers ***	34.7	24.2	10.6	30.2	29.2	1.0
% Repeaters ***	65.3	75.8	-10.6	69.8	70.8	-1.0
Average # of Trips	5	8	-34.2	5	6	-3.5
Group Tour	8,372	295	2,742.5	54,134	99,403	-45.5
Non-Group	497,489	17,247	2,784.5	4,805,521	2,078,104	131.2
Package Trip	79,377	927	8,466.7	684,550	442,847	54.6
No Package	426,484	16,615	2,466.9	4,175,105	1,734,660	140.7
Net True Independent	422,559	16,453	2,468.3	4,145,885	1,704,369	143.3
Ave. Age	44	40	8.0	43	46	-5.5
Ave. Party Size	2.0	1.3	50.8	2.2	2.1	7.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Data from May-Oct 2020 for certain categories *in gray* reflect only visitors on domestic flights as visitor data for international flights were unavailable.

Source: Department of Business, Economic Development & Tourism

TABLE 2. VISITORS ON DOMESTIC FLIGHTS

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
VISITORS	500,191	17,541	2,751.5	4,823,608	1,576,382	206.0
VISITOR DAYS	4,550,309	605,128	652.0	46,200,357	17,078,777	170.5
AVERAGE DAILY CENSUS	151,677	20,171	652.0	169,232	62,331	171.5
AIR SEATS	933,327	144,068	547.8	7,393,473	3,098,284	138.6
LOAD FACTOR (%)	63.8	33.1	92.7	74.8	65.8	13.7
ISLANDS VISITED						
O'ahu	241,727	11,018	2,093.9	2,359,156	777,692	203.4
O'ahu only	195,592	10,454	1,771.0	1,956,902	602,410	224.8
O'ahu one day or less	7,108	98	7,166.7	57,746	41,156	40.3
Kaua'i	77,238	1,096	6,948.6	537,467	252,371	113.0
Kaua'i only	53,414	916	5,730.8	368,201	157,186	134.2
Kaua'i one day or less	1,787	62	2,795.2	14,475	15,127	-4.3
Maui County	173,984	2,556	6,708.0	1,691,715	528,159	220.3
Maui	171,430	2,479	6,814.6	1,666,229	517,520	222.0
Maui only	130,868	2,198	5,855.0	1,332,012	371,345	258.7
Maui one day or less	2,996	98	2,956.8	24,209	17,012	42.3
Moloka'i*	1,694	75	2,152.1	17,773	10,933	62.6
Moloka'i only*	327	46	606.6	4,237	2,631	61.0
Moloka'i one day or less*	588	10	5,599.4	5,873	3,483	68.6
Lāna'i*	3,917	39	9,921.1	33,389	12,732	162.2
Lāna'i only*	1,025	20	5,079.6	9,982	2,790	257.8
Lāna'i one day or less*	1,281	4	36,368.8	10,946	5,109	114.2
Hawai'i Island	80,288	3,641	2,105.3	834,629	315,782	164.3
Kona side	71,509	2,640	2,608.8	755,911	275,215	174.7
Hilo side	20,517	1,278	1,505.5	202,372	102,704	97.0
Hawai'i Island only	55,474	3,259	1,602.2	614,929	208,356	195.1
Hawai'i Island one day or less	2,269	104	2,080.6	16,997	9,419	80.5
Any Neighbor Island	304,599	7,088	4,197.6	2,866,706	973,972	194.3
NI only	258,464	6,523	3,862.2	2,464,452	798,690	208.6
O'ahu & NI	46,135	564	8,074.7	402,254	175,282	129.5
Any one island only	436,700	16,892	2,485.2	4,286,263	1,344,718	218.7
Multiple Islands	63,491	649	9,682.6	537,345	231,664	131.9
Avg. Islands Visited	1.15	1.05	10.1	1.13	1.20	-5.6
Average Length of Stay in Hawai'i	9.10	34.50	-73.6	9.58	10.83	-11.6
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	260,939	4,450	5,763.3	2,516,856	797,502	215.6
Hotel only	229,116	3,913	5,755.9	2,190,765	670,857	226.6
Plan to stay in Condo	97,036	1,605	5,945.5	940,146	265,926	253.5
Condo only	80,488	1,332	5,944.2	774,909	211,441	266.5
Plan to stay in Timeshare	52,796	100	52,723.2	491,766	130,075	278.1
Timeshare only	44,365	89	49,517.6	405,898	100,190	305.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. VISITORS ON DOMESTIC FLIGHTS in CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
ACCOMMODATIONS in continued)						
Cruise Ship	104	50	106.7	1,103	21,800	-94.9
Friends/Relatives	49,104	8,009	513.1	556,660	239,468	132.5
Bed & Breakfast	5,658	142	3889.0	46,178	22,461	105.6
Rental House	62,103	1,815	3321.6	580,339	190,359	204.9
Hostel	2,583	82	3032.2	22,753	14,685	54.9
Camp Site, Beach	2,533	110	2194.8	22,992	14,654	56.9
Private Room in Private Home**	4,582	804	469.7	42,673	26,388	61.7
Shared Room/Space in Private Home**	1,519	309	391.5	12,443	9,647	29.0
Other	8,519	1,344	533.7	67,792	39,366	72.2
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	423,877	2,873	14654.0	4,188,503	1,216,409	244.3
Honeymoon/Get Married	34,230	165	20681.0	193,368	44,033	339.1
Honeymoon	30,578	98	31034.1	167,897	35,331	375.2
Get Married	4,893	72	6662.5	33,679	11,225	200.0
Pleasure/Vacation	394,854	2,736	14332.3	4,031,135	1,180,548	241.5
Mtgs/Conventions/Incentive	9,589	155	6081.1	54,795	96,445	-43.2
Conventions	3,614	57	6292.7	23,453	62,168	-62.3
Corporate Meetings	2,689	64	4126.5	16,481	20,383	-19.1
Incentive	3,682	53	6909.5	16,975	17,082	-0.6
Other Business	13,534	3,559	280.3	102,058	75,375	35.4
Visit Friends/Rel.	58,858	7,446	690.5	575,208	207,385	177.4
Gov't/Military	5,110	1,547	230.4	41,358	30,171	37.1
Attend School	1,363	608	124.0	13,107	6,140	113.5
Sport Events	917	13	7141.3	9,047	12,614	-28.3
Other	13,187	2,629	401.7	94,858	59,528	59.4
TRAVEL STATUS ^{1/}						
% First Timers ***	34.6	24.2	10.4	30.3	25.6	4.7
% Repeaters ***	65.4	75.8	-10.4	69.7	74.4	-4.7
Average # of Trips	5.1	7.8	-34.1	5.4	6.2	-12.9
Group Tour	8,233	295	2695.2	53,720	37,274	44.1
Non-Group	491,958	17,247	2752.4	4,769,888	1,539,108	209.9
Package Trip	77,943	927	8311.9	681,085	206,578	229.7
No Package	422,248	16,615	2441.4	4,142,523	1,369,804	202.4
Net True Independent	418,452	16,453	2443.3	4,113,616	1,353,805	203.9
Ave. Age	44	41	7.7	43	46	-6.4
Ave. Party Size	2.0	1.3	51.0	2.2	1.9	15.0

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Department of Business, Economic Development & Tourism

TABLE 3. VISITORS ON INTERNATIONAL FLIGHTS

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
VISITORS	5,670	868	553.2	36,047	604,646	-94.0
VISITOR DAYS	80,351	9,044	788.4	637,932	4,994,195	-87.2
AVERAGE DAILY CENSUS	2,678	301	789.7	2,337	18,227	-87.2
AIR SEATS	29,332	12,152	141.4	232,699	956,744	-75.7
LOAD FACTOR (%)	72.2	45.2	59.7	64.9	74.6	-13.0
ISLANDS VISITED						
O'ahu	4,441	867	412.2	30,409	502,862	-94.0
O'ahu only	4,240	867	389.0	29,575	413,614	-92.8
O'ahu one day or less	5	0	N/A	56	5,826	-99.0
Kaua'i	74	0	N/A	178	34,393	-99.5
Kaua'i only	0	0	N/A	7	9,057	-99.9
Kaua'i one day or less	1	0	N/A	24	8,078	-99.7
Maui County	1,342	0	N/A	5,626	98,390	-94.3
Maui	1,340	0	N/A	5,619	96,984	-94.2
Maui only	1,144	0	N/A	5,016	48,228	-89.6
Maui one day or less	5	0	N/A	64	11,154	-99.4
Moloka'i*	3	0	N/A	17	4,026	-99.6
Moloka'i only*	2	0	N/A	3	130	-97.9
Moloka'i one day or less*	1	0	N/A	5	3,306	-99.8
Lāna'i*	7	0	N/A	35	2,435	-98.6
Lāna'i only*	1	0	N/A	3	121	-97.6
Lāna'i one day or less*	3	0	N/A	14	1,932	-99.3
Hawai'i Island	113	1	11,188.0	938	91,191	-99.0
Kona side	102	1	10,126.6	819	80,535	-99.0
Hilo side	37	0	N/A	252	30,653	-99.2
Hawai'i Island only	20	1	1,914.2	463	35,278	-98.7
Hawai'i Island one day or less	5	0	N/A	36	9,562	-99.6
Any Neighbor Island	1,430	1	142,941.3	6,472	191,032	-96.6
NI only	1,229	1	122,838.1	5,638	101,784	-94.5
O'ahu & NI	201	0	N/A	833	89,248	-99.1
Any one island only	5,406	868	522.8	35,067	506,427	-93.1
Multiple Islands	264	0	N/A	980	98,219	-99.0
Avg. Islands Visited	1.05	1.00	5.4	1.03	1.21	-14.8
Average Length of Stay in Hawai'i	14.17	10.42	36.0	17.70	8.26	114.3
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	2,107	0	N/A	15,676	436,748	-96.4
Hotel only	1,118	0	N/A	13,398	393,472	-96.6
Plan to stay in Condo	2,492	0	N/A	7,987	106,575	-92.5
Condo only	2,402	0	N/A	7,219	78,052	-90.8
Plan to stay in Timeshare	985	0	N/A	1,870	29,443	-93.6
Timeshare only	104	0	N/A	848	21,499	-96.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

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TABLE 3. VISITORS ON INTERNATIONAL FLIGHTS in CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
ACCOMMODATIONS in continued)						
Cruise Ship	1	0	N/A	68	2,712	-97.5
Friends/Relatives	916	0	N/A	9,110	30,184	-69.8
Bed & Breakfast	5	0	N/A	76	6,223	-98.8
Rental House	109	0	N/A	1,032	33,181	-96.9
Hostel	31	0	N/A	123	3,626	-96.6
Camp Site, Beach	10	0	N/A	35	3,247	-98.9
Private Room in Private Home**	19	0	N/A	593	7,121	-91.7
Shared Room/Space in Private Home**	8	0	N/A	56	2,019	-97.2
Other	47	0	N/A	2,253	1,579	42.7
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	4,005	36	10,930.8	23,110	530,590	-95.6
Honeymoon/Get Married	286	0	N/A	699	44,489	-98.4
Honeymoon	245	0	N/A	587	41,480	-98.6
Get Married	47	0	N/A	125	6,222	-98.0
Pleasure/Vacation	3,737	36	10,193.6	22,463	489,228	-95.4
Mtgs/Conventions/Incentive	108	0	N/A	596	33,017	-98.2
Conventions	8	0	N/A	62	14,563	-99.6
Corporate Meetings	68	0	N/A	392	2,884	-86.4
Incentive	32	0	N/A	143	16,188	-99.1
Other Business	145	73	99.1	931	3,479	-73.2
Visit Friends/Rel.	877	263	232.9	7,345	24,083	-69.5
Gov't/Military	274	238	15.1	1,799	1,558	15.4
Attend School	44	36	24.5	404	1,739	-76.8
Sport Events	2	0	N/A	83	3,277	-97.5
Other	292	222	31.1	2,248	32,295	-93.0
TRAVEL STATUS ^{1/}						
% First Timers ***	46.0	0.0	N/A	26.6	38.5	-11.9
% Repeaters ***	54.0	0.0	N/A	73.4	60.9	12.5
Average # of Trips	4.6	0.0	N/A	6.3	4.0	56.2
Group Tour	139	0	N/A	414	62,129	-99.3
Non-Group	5,531	0	N/A	35,633	538,996	-93.4
Package Trip	1,434	0	N/A	3,465	236,268	-98.5
No Package	4,236	0	N/A	32,582	364,857	-91.1
Net True Independent	4,107	0	N/A	32,269	350,564	-90.8
Ave. Age	44	39	13.5	44	45	-1.7
Ave. Party Size	1.2	1.2	1.9	1.2	2.5	-50.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Data from May-Oct 2020 for certain categories *in gray* reflect only visitors on domestic flights as visitor data for international flights were unavailable.

Source: Department of Business, Economic Development & Tourism

TABLE 4. TOTAL US TOTAL VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
TOTAL VISITORS	484,306	16,311	2869.2	4,701,879	1,512,714	210.8
On Domestic Flights	484,216	16,308	2869.2	4,701,497	1,466,537	220.6
On International Flights	90	3	2900.0	382	46,177	-99.2
VISITOR DAYS	4,345,603	550,886	688.8	44,776,016	15,965,417	180.5
AVERAGE DAILY CENSUS	144,853	18,363	688.8	164,015	58,268	181.5
ISLANDS VISITED						
O'ahu	232,147	10,288	2156.5	2,289,060	755,029	203.2
O'ahu only	188,315	9,762	1829.1	1,900,692	590,715	221.8
O'ahu one day or less	6,842	93	7245.9	55,837	39,534	41.2
Kaua'i	75,301	1,030	7207.6	524,574	238,061	120.4
Kaua'i only	52,356	866	5946.9	360,580	150,105	140.2
Kaua'i one day or less	1,698	52	3144.1	13,664	15,178	-10.0
Maui County	169,066	2,400	6945.6	1,653,696	498,349	231.8
Maui	166,602	2,331	7046.1	1,629,091	488,104	233.8
Maui only	127,845	2,064	6092.9	1,305,561	354,730	268.0
Maui one day or less	2,893	96	2924.6	23,399	16,627	40.7
Moloka'i*	1,596	64	2407.9	17,072	10,241	66.7
Moloka'i only*	315	39	698.9	4,101	2,491	64.6
Moloka'i one day or less*	555	9	5964.0	5,639	3,449	63.5
Lāna'i*	3,794	32	11694.6	32,270	11,857	172.2
Lāna'i only*	996	19	5248.3	9,648	2,667	261.8
Lāna'i one day or less*	1,251	2	53348.7	10,607	4,785	121.7
Hawai'i Island	77,416	3,307	2240.9	813,464	294,953	175.8
Kona side	68,983	2,371	2809.9	737,207	256,997	186.9
Hilo side	19,812	1,196	1556.5	196,802	95,113	106.9
Hawai'i Island only	53,797	2,951	1723.0	601,197	195,539	207.5
Hawai'i Island one day or less	2,197	101	2085.2	16,420	9,479	73.2
Any Neighbor Island	295,991	6,549	4419.6	2,801,187	921,999	203.8
NI only	252,158	6,023	4086.7	2,412,819	757,685	218.4
O'ahu & NI	43,832	526	8230.5	388,368	164,314	136.4
Any one island only	423,624	15,701	2598.1	4,181,779	1,296,246	222.6
Multiple Islands	60,682	610	9851.8	520,100	216,468	140.3
Avg. Islands Visited	1.15	1.05	10.0	1.13	1.19	-5.1
Average Length of Stay in Hawai'i	8.97	33.77	-73.4	9.52	10.55	-9.8
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	252,357	4,154	5,975.3	2,451,313	768,183	219.1
Hotel only	221,637	3,660	5,956.3	2,133,490	647,942	229.3
Plan to stay in Condo	94,568	1,496	6,221.5	920,558	257,274	257.8
Condo only	78,528	1,237	6,250.3	759,007	204,578	271.0
Plan to stay in Timeshare	51,633	99	52,172.0	482,170	125,968	282.8
Timeshare only	43,426	88	49,111.9	397,992	96,750	311.4

*Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US TOTAL VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
ACCOMMODATIONS in continued)						
Cruise Ship	99	46	116.4	906	19,999	-95.5
Friends/Relatives	47,121	7,493	528.9	540,098	232,229	132.6
Bed & Breakfast	5,431	139	3,793.4	44,730	20,646	116.6
Rental House	60,399	1,671	3,514.7	566,881	178,472	217.6
Hostel	2,337	71	3,188.1	21,116	11,524	83.2
Camp Site, Beach	2,412	106	2,182.1	22,084	12,770	72.9
Private Room in Private Home**	4,273	760	462.1	40,871	24,048	70.0
Shared Room/Space in Private Home**	1,339	279	380.2	11,698	8,558	36.7
Other	7,927	1,171	576.8	64,835	36,221	79.0
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	411,489	2,687	15,214.3	4,090,007	1,167,321	250.4
Honeymoon/Get Married	33,078	161	20,418.9	188,079	41,498	353.2
Honeymoon	29,527	97	30,326.4	163,319	33,274	390.8
Get Married	4,733	70	6,660.5	32,713	10,598	208.7
Pleasure/Vacation	383,408	2,551	14,929.2	3,937,003	1,133,366	247.4
Mtgs/Conventions/Incentive	9,207	146	6,211.6	53,012	90,635	-41.5
Conventions	3,459	54	6,282.1	22,693	59,265	-61.7
Corporate Meetings	2,594	57	4,473.4	15,889	19,087	-16.8
Incentive	3,522	53	6,604.2	16,361	15,173	7.8
Other Business	13,034	3,382	285.4	98,444	72,040	36.7
Visit Friends/Rel.	56,828	6,985	713.6	558,749	200,001	179.4
Gov't/Military	4,695	1,462	221.1	39,277	28,698	36.9
Attend School	968	517	87.2	11,591	5,281	119.5
Sport Events	867	10	8,301.0	8,461	11,921	-29.0
Other	12,561	2,327	439.7	90,760	58,001	56.5
TRAVEL STATUS ^{1/}						
% First Timers ***	34.3	23.7	10.5	30.1	24.4	5.7
% Repeaters ***	65.7	76.3	-10.5	69.9	75.6	-5.7
Average # of Trips	5.1	7.8	-34.4	5.4	6.3	-13.9
Group Tour	7,516	263	2,757.3	51,281	32,845	56.1
Non-Group	476,790	16,045	2,871.6	4,650,599	1,479,401	214.4
Package Trip	75,079	839	8,848.1	663,083	190,706	247.7
No Package	409,227	15,469	2,545.5	4,038,797	1,321,540	205.6
Net True Independent	405,636	15,316	2,548.4	4,011,073	1,307,012	206.9
Ave. Age	44	41	7.8	43	47	-6.7
Ave. Party Size	2.0	1.3	51.7	2.2	1.9	15.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Data from May-Oct 2020 for certain categories *in gray* reflect only visitors on domestic flights as visitor data for international flights were unavailable.

Source: Department of Business, Economic Development & Tourism

TABLE 4. TOTAL US WEST VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
TOTAL VISITORS	338,680	10,170	3230.2	3,252,387	967,996	236.0
On Domestic Flights	338,590	10,169	3229.6	3,252,019	944,627	244.3
On International Flights	90	1	8900.0	368	23,369	-98.4
VISITOR DAYS	2,909,658	329,968	781.8	29,920,311	9,699,962	208.5
AVERAGE DAILY CENSUS	96,989	10,999	781.8	109,598	35,401	209.6
ISLANDS VISITED						
O'ahu	151,237	6,116	2372.9	1,458,370	443,983	228.5
O'ahu only	130,642	5,768	2164.9	1,277,540	372,196	243.2
O'ahu one day or less	3,403	59	5638.4	27,496	17,098	60.8
Kaua'i	52,052	705	7282.3	360,916	145,967	147.3
Kaua'i only	41,214	602	6749.0	280,441	108,528	158.4
Kaua'i one day or less	927	25	3544.8	7,812	6,308	23.8
Maui County	116,122	1,680	6812.4	1,150,232	308,683	272.6
Maui	114,450	1,631	6916.0	1,134,047	302,084	275.4
Maui only	97,281	1,474	6501.2	987,023	246,642	300.2
Maui one day or less	1,480	57	2489.4	12,390	7,417	67.1
Moloka'i*	1,000	37	2615.2	10,954	6,098	79.6
Moloka'i only*	227	29	686.1	3,018	1,786	69.0
Moloka'i one day or less*	309	3	9267.9	3,260	1,856	75.7
Lāna'i*	2,033	22	9176.4	18,808	6,323	197.5
Lāna'i only*	708	16	4248.9	6,504	1,730	276.0
Lāna'i one day or less*	661	0	N/A	6,311	2,403	162.7
Hawai'i Island	50,521	2,111	2293.6	546,370	183,140	198.3
Kona side	45,671	1,498	2949.6	501,119	161,843	209.6
Hilo side	11,964	762	1470.8	122,010	51,924	135.0
Hawai'i Island only	39,535	1,888	1994.0	447,297	139,150	221.5
Hawai'i Island one day or less	1,080	68	1493.4	7,965	4,942	61.2
Any Neighbor Island	208,038	4,402	4626.0	1,974,847	595,800	231.5
NI only	187,443	4,054	4523.3	1,794,017	524,013	242.4
O'ahu & NI	20,595	348	5824.1	180,830	71,786	151.9
Any one island only	309,606	9,777	3066.8	3,001,822	870,032	245.0
Multiple Islands	29,074	393	7290.3	250,564	97,964	155.8
Avg. Islands Visited	1.10	1.04	5.0	1.09	1.12	-3.4
Average Length of Stay in Hawai'i	8.59	32.44	-73.5	9.20	10.02	-8.2
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	167,587	2,366	6,984.4	1,619,439	462,504	250.1
Hotel only	149,675	2,051	7,198.3	1,426,580	397,269	259.1
Plan to stay in Condo	70,133	931	7,432.2	684,096	179,864	280.3
Condo only	60,416	763	7,814.9	582,293	147,981	293.5
Plan to stay in Timeshare	38,237	70	54,263.5	352,813	80,540	338.1
Timeshare only	32,688	63	51,529.9	296,422	63,373	367.7

*Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
ACCOMMODATIONS in continued)						
Cruise Ship	53	23	124.4	482	5,304	-90.9
Friends/Relatives	31,803	4,870	553.1	356,591	150,148	137.5
Bed & Breakfast	3,307	63	5,178.7	27,731	12,910	114.8
Rental House	42,662	1,101	3,775.7	394,116	120,324	227.5
Hostel	1,417	33	4,252.4	12,344	6,925	78.2
Camp Site, Beach	1,475	39	3,674.6	13,246	8,680	52.6
Private Room in Private Home**	2,937	508	477.9	27,636	15,949	73.3
Shared Room/Space in Private Home**	859	171	402.3	7,504	5,494	36.6
Other	5,285	725	629.4	42,932	23,599	81.9
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	290,270	1,704	16,929.6	2,859,823	757,814	277.4
Honeymoon/Get Married	17,006	104	16,258.4	100,246	22,815	339.4
Honeymoon	14,505	57	25,190.4	83,848	17,392	382.1
Get Married	3,134	50	6,152.9	20,587	6,710	206.8
Pleasure/Vacation	276,267	1,619	16,965.7	2,780,888	739,551	276.0
Mtgs/Conventions/Incentive	5,081	80	6,225.5	30,341	45,846	-33.8
Conventions	2,148	34	6,142.5	13,562	29,136	-53.5
Corporate Meetings	1,575	21	7,229.3	9,755	10,503	-7.1
Incentive	1,526	38	3,866.1	8,028	7,559	6.2
Other Business	8,936	2,253	296.6	67,021	46,832	43.1
Visit Friends/Rel.	39,611	4,511	778.1	370,607	128,898	187.5
Gov't/Military	2,197	678	223.9	16,954	12,796	32.5
Attend School	489	290	68.2	7,616	3,265	133.3
Sport Events	695	6	11,996.2	5,734	8,221	-30.3
Other	8,440	1,422	493.5	59,617	37,480	59.1
TRAVEL STATUS ^{1/}						
% First Timers ***	26.5	16.8	9.8	22.2	17.5	4.7
% Repeaters ***	73.5	83.2	-9.8	77.8	82.5	-4.7
Average # of Trips	5.9	9.0	-34.5	6.3	7.2	-13.5
Group Tour	4,055	143	2,744.5	29,670	14,333	107.0
Non-Group	334,625	10,027	3,237.4	3,222,717	953,380	238.0
Package Trip	49,389	395	12,408.4	442,372	108,297	308.5
No Package	289,291	9,774	2,859.7	2,810,015	859,416	227.0
Net True Independent	287,077	9,683	2,864.8	2,792,579	851,645	227.9
Ave. Age	44	41	6.2	44	46	-5.0
Ave. Party Size	2.1	1.4	52.8	2.3	2.0	15.7

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Data from May-Oct 2020 for certain categories *in gray* reflect only visitors on domestic flights as visitor data for international flights were unavailable.

Source: Department of Business, Economic Development & Tourism

TABLE 4. TOTAL US EAST VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
TOTAL VISITORS	145,626	6,141	2271.5	1,449,492	544,718	166.1
On Domestic Flights	145,626	6,139	2272.3	1,449,478	521,910	177.7
On International Flights	0	2	-100.0	14	22,808	-99.9
VISITOR DAYS	1,435,945	220,917	550.0	14,855,705	6,265,455	137.1
AVERAGE DAILY CENSUS	47,865	7,364	550.0	54,417	22,867	138.0
ISLANDS VISITED						
O'ahu	80,910	4,172	1839.3	830,690	311,046	167.1
O'ahu only	57,673	3,994	1344.1	623,152	218,519	185.2
O'ahu one day or less	3,439	34	10062.9	28,341	22,436	26.3
Kaua'i	23,249	325	7045.8	163,658	92,094	77.7
Kaua'i only	11,142	264	4119.2	80,139	41,577	92.8
Kaua'i one day or less	771	27	2765.6	5,853	8,870	-34.0
Maui County	52,944	720	7256.6	503,464	189,667	165.4
Maui	52,151	700	7349.4	495,044	186,020	166.1
Maui only	30,564	591	5074.4	318,538	108,088	194.7
Maui one day or less	1,414	39	3570.2	11,009	9,210	19.5
Moloka'i*	596	27	2123.4	6,118	4,143	47.7
Moloka'i only*	88	11	734.1	1,083	706	53.5
Moloka'i one day or less*	246	6	4102.1	2,379	1,594	49.3
Lāna'i*	1,761	10	17081.6	13,462	5,534	143.3
Lāna'i only*	288	2	12199.3	3,144	937	235.7
Lāna'i one day or less*	590	2	25100.7	4,295	2,382	80.3
Hawai'i Island	26,895	1,196	2147.9	267,094	111,813	138.9
Kona side	23,312	873	2570.1	236,087	95,155	148.1
Hilo side	7,848	434	1706.8	74,792	43,189	73.2
Hawai'i Island only	14,263	1,063	1241.7	153,900	56,389	172.9
Hawai'i Island one day or less	1,117	33	3309.2	8,456	4,537	86.4
Any Neighbor Island	87,953	2,147	3996.5	826,340	326,200	153.3
NI only	64,715	1,969	3187.5	618,802	233,672	164.8
O'ahu & NI	23,237	179	12917.1	207,538	92,527	124.3
Any one island only	114,018	5,924	1824.6	1,179,957	426,214	176.8
Multiple Islands	31,608	216	14509.3	269,536	118,504	127.4
Avg. Islands Visited	1.27	1.05	21.7	1.23	1.30	-6.1
Average Length of Stay in Hawai'i	9.86	35.98	-72.6	10.25	11.50	-10.9
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	84,769	1,788	4,640.5	831,874	305,679	172.1
Hotel only	71,962	1,609	4,373.0	706,910	250,673	182.0
Plan to stay in Condo	24,435	565	4,225.8	236,462	77,409	205.5
Condo only	18,111	473	3,726.8	176,714	56,596	212.2
Plan to stay in Timeshare	13,396	28	47,000.0	129,357	45,428	184.8
Timeshare only	10,738	25	42,971.2	101,570	33,377	204.3

*Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
ACCOMMODATIONS in continued)						
Cruise Ship	46	22	107.9	424	14,695	-97.1
Friends/Relatives	15,318	2,623	484.0	183,506	82,082	123.6
Bed & Breakfast	2,124	77	2,663.9	16,999	7,737	119.7
Rental House	17,736	570	3,010.8	172,765	58,148	197.1
Hostel	920	39	2,288.5	8,773	4,599	90.8
Camp Site, Beach	937	67	1,306.6	8,838	4,090	116.1
Private Room in Private Home**	1,337	252	430.2	13,235	8,099	63.4
Shared Room/Space in Private Home**	480	108	345.2	4,195	3,064	36.9
Other	2,642	447	491.5	21,903	12,622	73.5
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	121,219	982	12,238.3	1,230,184	409,507	200.4
Honeymoon/Get Married	16,072	57	27,974.3	87,833	18,683	370.1
Honeymoon	15,022	40	37,748.0	79,471	15,882	400.4
Get Married	1,600	20	7,938.9	12,125	3,888	211.9
Pleasure/Vacation	107,141	932	11,392.8	1,156,116	393,814	193.6
Mtgs/Conventions/Incentive	4,126	66	6,194.5	22,671	44,789	-49.4
Conventions	1,311	20	6,524.8	9,132	30,130	-69.7
Corporate Meetings	1,018	35	2,791.5	6,135	8,584	-28.5
Incentive	1,995	14	14,105.5	8,333	7,614	9.4
Other Business	4,099	1,129	263.0	31,424	25,208	24.7
Visit Friends/Rel.	17,217	2,474	596.0	188,143	71,103	164.6
Gov't/Military	2,498	784	218.7	22,323	15,902	40.4
Attend School	480	227	111.5	3,975	2,016	97.1
Sport Events	172	5	3,660.7	2,727	3,700	-26.3
Other	4,121	905	355.1	31,143	20,522	51.8
TRAVEL STATUS ^{1/}						
% First Timers ***	52.3	35.3	17.0	47.7	36.7	11.0
% Repeaters ***	47.7	64.7	-17.0	52.3	63.3	-11.0
Average # of Trips	3.4	5.9	-42.7	3.5	4.6	-23.5
Group Tour	3,461	120	2,772.5	21,611	18,512	16.7
Non-Group	142,165	6,018	2,262.3	1,427,882	526,021	171.4
Package Trip	25,690	444	5,683.4	220,711	82,409	167.8
No Package	119,936	5,694	2,006.2	1,228,782	462,124	165.9
Net True Independent	118,559	5,634	2,004.5	1,218,494	455,368	167.6
Ave. Age	43	39	10.2	43	48	-9.7
Ave. Party Size	1.8	1.2	46.5	2.1	1.8	12.6

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Data from May-Oct 2020 for certain categories *in gray* reflect only visitors on domestic flights as visitor data for international flights were unavailable.

Source: Department of Business, Economic Development & Tourism

TABLE 4. TOTAL JAPAN VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
TOTAL VISITORS	1,769	86	1957.7	15,040	286,802	-94.8
On Domestic Flights	198	28	608.6	1,489	1,858	-19.9
On International Flights	1,571	58	2608.6	13,551	284,944	-95.2
VISITOR DAYS	26,235	1,768	1383.9	252,515	1,688,088	-85.0
AVERAGE DAILY CENSUS	875	59	1383.9	925	6,161	-85.0
ISLANDS VISITED						
O'ahu	1,683	84	1909.3	14,433	267,206	-94.6
O'ahu only	1,633	84	1850.1	13,992	242,939	-94.2
O'ahu one day or less	5	0	N/A	48	1,003	-95.2
Kaua'i	37	0	N/A	203	3,610	-94.4
Kaua'i only	15	0	N/A	71	438	-83.8
Kaua'i one day or less	5	0	N/A	45	2,236	-98.0
Maui County	65	1	5999.1	451	8,194	-94.5
Maui	63	1	5799.1	446	7,858	-94.3
Maui only	21	1	1882.9	237	1,467	-83.8
Maui one day or less	4	0	N/A	30	2,646	-98.9
Moloka'i*	1	0	N/A	15	416	-96.4
Moloka'i only*	0	0	N/A	0	2	-100.0
Moloka'i one day or less*	0	0	N/A	8	355	-97.7
Lāna'i*	3	0	N/A	13	128	-89.8
Lāna'i only*	1	0	N/A	1	2	-51.7
Lāna'i one day or less*	0	0	N/A	4	71	-94.8
Hawai'i Island	56	1	4654.9	486	35,357	-98.6
Kona side	43	0	N/A	389	31,001	-98.7
Hilo side	26	1	2125.0	152	9,417	-98.4
Hawai'i Island only	33	1	2683.4	237	17,224	-98.6
Hawai'i Island one day or less	4	0	N/A	29	4,584	-99.4
Any Neighbor Island	136	2	5989.2	1,048	43,863	-97.6
NI only	86	2	3770.0	607	19,596	-96.9
O'ahu & NI	50	0	N/A	441	24,267	-98.2
Any one island only	1,703	86	1881.1	14,538	262,072	-94.5
Multiple Islands	66	0	N/A	502	24,730	-98.0
Avg. Islands Visited	1.04	1.00	4.1	1.04	1.10	-5.5
Average Length of Stay in Hawai'i	14.83	20.56	-27.9	16.79	5.89	185.3
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	327	8	3,894.4	5,145	238,096	-97.8
Hotel only	274	7	3,795.8	4,215	231,173	-98.2
Plan to stay in Condo	1,252	5	26,637.0	5,830	35,656	-83.6
Condo only	1,218	5	25,915.5	5,286	28,889	-81.7
Plan to stay in Timeshare	81	0	N/A	852	15,363	-94.5
Timeshare only	51	0	N/A	705	12,178	-94.2

*Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
ACCOMMODATIONS in continued)						
Cruise Ship	1	0	N/A	62	265	-76.5
Friends/Relatives	123	10	1,081.0	2,915	3,664	-20.4
Bed & Breakfast	2	0	N/A	71	377	-81.2
Rental House	20	6	236.0	421	1,330	-68.4
Hostel	4	0	N/A	71	347	-79.6
Camp Site, Beach	2	0	N/A	4	17	-75.7
Private Room in Private Home**	8	1	580.8	306	1,212	-74.7
Shared Room/Space in Private Home**	7	0	N/A	56	199	-72.1
Other	28	0	N/A	644	204	215.3
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	1,278	15	8,354.5	10,677	246,473	-95.7
Honeymoon/Get Married	53	0	N/A	222	27,574	-99.2
Honeymoon	38	0	N/A	160	25,596	-99.4
Get Married	15	0	N/A	65	4,806	-98.6
Pleasure/Vacation	1,225	15	8,005.9	10,476	221,123	-95.3
Mtgs/Conventions/Incentive	33	0	N/A	379	18,407	-97.9
Conventions	5	0	N/A	58	3,953	-98.5
Corporate Meetings	28	0	N/A	284	911	-68.9
Incentive	0	0	N/A	40	13,921	-99.7
Other Business	79	24	225.7	503	1,352	-62.8
Visit Friends/Rel.	279	13	2,070.1	2,782	4,313	-35.5
Gov't/Military	19	2	707.6	113	85	32.7
Attend School	35	28	26.6	324	1,400	-76.8
Sport Events	0	1	-100.0	63	1,507	-95.8
Other	99	7	1,314.2	596	24,162	-97.5
TRAVEL STATUS ^{1/}						
% First Timers ***	6.7	20.9	-14.2	15.4	31.9	-16.5
% Repeaters ***	93.3	79.1	14.2	84.6	68.1	16.5
Average # of Trips	9.9	8.8	11.8	9.3	4.7	96.0
Group Tour	13	0	N/A	142	49,290	-99.7
Non-Group	1,756	28	6,174.9	14,898	237,167	-93.7
Package Trip	87	0	N/A	484	165,046	-99.7
No Package	1,682	28	5,910.8	14,556	121,411	-88.0
Net True Independent	1,669	28	5,863.3	14,465	109,710	-86.8
Ave. Age	46	41	12.0	45	45	-1.3
Ave. Party Size	1.2	1.0	21.2	1.3	2.7	-52.9

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Data from May-Oct 2020 for certain categories *in gray* reflect only visitors on domestic flights as visitor data for international flights were unavailable.

Source: Department of Business, Economic Development & Tourism

TABLE 4. TOTAL CANADA VISITORS BY AIR

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
TOTAL VISITORS	4,326	173	2406.2	17,913	159,138	-88.7
On Domestic Flights	2,081	173	1105.7	8,800	29,126	-69.8
On International Flights	2,245	0	N/A	9,113	130,012	-93.0
VISITOR DAYS	67,230	11,327	493.5	320,386	2,114,357	-84.8
AVERAGE DAILY CENSUS	2,241	378	493.5	1,174	7,717	-84.8
ISLANDS VISITED						
O'ahu	2,110	47	4407.4	8,226	64,626	-87.3
O'ahu only	1,618	47	3355.7	6,630	44,988	-85.3
O'ahu one day or less	34	0	N/A	133	2,205	-94.0
Kaua'i	348	5	6315.8	1,137	22,784	-95.0
Kaua'i only	107	5	1879.5	497	11,757	-95.8
Kaua'i one day or less	7	0	N/A	38	1,901	-98.0
Maui County	2,081	41	5005.7	8,434	72,396	-88.4
Maui	2,068	41	4973.5	8,358	71,738	-88.3
Maui only	1,547	41	3694.9	6,798	51,016	-86.7
Maui one day or less	8	0	N/A	57	2,736	-97.9
Moloka'i*	19	0	N/A	66	1,037	-93.6
Moloka'i only*	2	0	N/A	8	181	-95.6
Moloka'i one day or less*	3	0	N/A	13	397	-96.7
Lāna'i*	20	0	N/A	125	1,599	-92.2
Lāna'i only*	1	0	N/A	24	133	-81.9
Lāna'i one day or less*	3	0	N/A	21	1,086	-98.0
Hawai'i Island	639	80	702.8	2,645	36,214	-92.7
Kona side	588	71	722.7	2,460	33,132	-92.6
Hilo side	124	12	958.9	549	10,458	-94.7
Hawai'i Island only	366	80	359.1	1,815	23,239	-92.2
Hawai'i Island one day or less	7	0	N/A	31	677	-95.4
Any Neighbor Island	2,708	126	2052.9	11,283	114,150	-90.1
NI only	2,216	126	1661.5	9,687	94,512	-89.8
O'ahu & NI	492	0	N/A	1,596	19,637	-91.9
Any one island only	3,640	173	2008.8	15,772	131,314	-88.0
Multiple Islands	686	0	N/A	2,140	27,824	-92.3
Avg. Islands Visited	1.20	1.00	20.3	1.15	1.24	-7.8
Average Length of Stay in Hawai'i	15.54	65.62	-76.3	17.89	13.29	34.6
ACCOMMODATIONS ^{1/}						
Plan to stay in Hotel	2,250	19	11,736.9	9,671	68,586	-85.9
Hotel only	1,102	16	6,959.6	7,754	51,077	-84.8
Plan to stay in Condo	652	29	2,144.3	2,531	53,711	-95.3
Condo only	482	26	1,787.6	2,022	43,341	-95.3
Plan to stay in Timeshare	1,085	0	N/A	1,744	14,328	-87.8
Timeshare only	189	0	N/A	735	10,121	-92.7

*Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
ACCOMMODATIONS in continued)						
Cruise Ship	0	0	N/A	4	1,631	-99.8
Friends/Relatives	996	62	1,500.2	3,627	8,537	-57.5
Bed & Breakfast	24	0	N/A	135	3,081	-95.6
Rental House	346	12	2,857.6	1,569	24,726	-93.7
Hostel	49	4	993.6	227	2,959	-92.3
Camp Site, Beach	46	1	3,845.5	164	3,705	-95.6
Private Room in Private Home**	42	7	504.5	247	3,141	-92.1
Shared Room/Space in Private Home**	17	7	152.2	68	1,086	-93.8
Other	109	49	124.6	388	2,092	-81.5
PURPOSE OF TRIP ^{1/}						
Pleasure (Net)	3,766	52	7,147.1	15,366	149,060	-89.7
Honeymoon/Get Married	374	0	N/A	915	3,228	-71.7
Honeymoon	345	0	N/A	808	2,760	-70.7
Get Married	48	0	N/A	151	571	-73.5
Pleasure/Vacation	3,453	52	6,544.2	14,572	146,425	-90.0
Mtgs/Conventions/Incentive	93	2	3,867.2	232	6,468	-96.4
Conventions	24	1	1,982.5	65	4,837	-98.7
Corporate Meetings	28	1	2,324.5	91	847	-89.3
Incentive	40	0	N/A	76	991	-92.3
Other Business	88	16	459.6	476	1,084	-56.1
Visit Friends/Rel.	354	55	538.2	1,813	6,114	-70.3
Gov't/Military	7	1	476.9	40	76	-46.7
Attend School	68	27	156.2	161	188	-14.0
Sport Events	3	0	N/A	45	1,139	-96.0
Other	93	33	178.3	407	2,395	-83.0
TRAVEL STATUS ^{1/}						
% First Timers ***	47.8	25.0	22.8	32.6	29.3	3.3
% Repeaters ***	52.2	75.0	-22.8	67.4	70.7	-3.3
Average # of Trips	3.6	8.3	-56.4	4.4	4.6	-4.2
Group Tour	53	2	2,148.7	146	2,179	-93.3
Non-Group	4,273	170	2,409.8	17,767	156,959	-88.7
Package Trip	495	5	10,469.2	2,014	25,046	-92.0
No Package	3,831	168	2,181.5	15,898	134,092	-88.1
Net True Independent	3,819	166	2,206.3	15,816	133,265	-88.1
Ave. Age	43	41	3.8	44	49	-10.9
Ave. Party Size	1.4	1.3	5.3	1.4	2.2	-33.1

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

^{1/} Data from May-Oct 2020 for certain categories *in gray* reflect only visitors on domestic flights as visitor data for international flights were unavailable.

Source: Department of Business, Economic Development & Tourism

SEPTEMBER 2021 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES in \$mil.)	2021P	2020	% change	2021P YTD	2020 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,054.8	N/A	N/A	9,033.6	N/A	N/A
Total by air	1,054.8	N/A	N/A	9,033.6	N/A	N/A
U.S. Total	997.2	N/A	N/A	8,628.7	N/A	N/A
U.S. West	656.3	N/A	N/A	5,615.0	N/A	N/A
U.S. East	341.0	N/A	N/A	3,013.6	N/A	N/A
Japan	6.2	N/A	N/A	54.6	N/A	N/A
Canada	12.7	N/A	N/A	57.1	N/A	N/A
All Others	38.7	N/A	N/A	293.3	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	11.5	N/A
TOTAL VISITOR DAYS	4,630,660	614,172	654.0	46,838,290	22,215,950	110.8
Total by air	4,630,660	614,172	654.0	46,838,290	22,072,971	112.2
U.S. Total	4,345,603	550,886	688.8	44,776,016	15,965,417	180.5
U.S. West	2,909,658	329,968	781.8	29,920,311	9,699,962	208.5
U.S. East	1,435,945	220,917	550.0	14,855,705	6,265,455	137.1
Japan	26,235	1,768	1,383.9	252,515	1,688,088	-85.0
Canada	67,230	11,327	493.5	320,386	2,114,357	-84.8
All Others	191,591	50,191	281.7	1,489,373	2,305,109	-35.4
Visitor arrivals by cruise ships	0	0	N/A	0	142,979	N/A
VISITOR ARRIVALS	505,861	18,409	2,647.8	4,859,655	2,211,213	119.8
Total by air	505,861	18,409	2,647.8	4,859,655	2,181,028	122.8
U.S. Total	484,306	16,311	2,869.2	4,701,879	1,512,714	210.8
U.S. West	338,680	10,170	3,230.2	3,252,387	967,996	236.0
U.S. East	145,626	6,141	2,271.5	1,449,492	544,718	166.1
Japan	1,769	86	1,957.7	15,040	286,802	-94.8
Canada	4,326	173	2,406.2	17,913	159,138	-88.7
All Others	15,460	1,840	740.2	124,823	222,374	-43.9
Visitor arrivals by cruise ships	0	0	N/A	0	30,185	N/A
AVERAGE DAILY CENSUS	154,355	20,472	654.0	171,569	81,080	111.6
Total by air	154,355	20,472	654.0	171,569	80,558	113.0
U.S. Total	144,853	18,363	688.8	164,015	58,268	181.5
U.S. West	96,989	10,999	781.8	109,598	35,401	209.6
U.S. East	47,865	7,364	550.0	54,417	22,867	138.0
Japan	875	59	1,383.9	925	6,161	-85.0
Canada	2,241	378	493.5	1,174	7,717	-84.8
All Others	6,386	1,673	281.7	5,456	8,413	-35.2
Visitor arrivals by cruise ships	0	0	N/A	0	522	N/A
AVERAGE LENGTH OF STAY	9.15	33.36	-72.6	9.64	10.05	-4.1
Total by air	9.15	33.36	-72.6	9.64	10.12	-4.8
U.S. Total	8.97	33.77	-73.4	9.52	10.55	-9.8
U.S. West	8.59	32.44	-73.5	9.20	10.02	-8.2
U.S. East	9.86	35.98	-72.6	10.25	11.50	-10.9
Japan	14.83	20.56	-27.9	16.79	5.89	185.3
Canada	15.54	65.62	-76.3	17.89	13.29	34.6
All Others	12.39	27.28	-54.6	11.93	10.37	15.1
Visitor arrivals by cruise ships	0.00	0.00	N/A	0.00	4.74	N/A
PER PERSON PER DAY SPENDING (\$)	227.8	N/A	N/A	192.9	N/A	N/A
Total by air	227.8	N/A	N/A	192.9	N/A	N/A
U.S. Total	229.5	N/A	N/A	192.7	N/A	N/A
U.S. West	225.6	N/A	N/A	187.7	N/A	N/A
U.S. East	237.4	N/A	N/A	202.9	N/A	N/A
Japan	235.4	N/A	N/A	216.2	N/A	N/A
Canada	188.3	N/A	N/A	178.3	N/A	N/A
All Others	202.2	N/A	N/A	196.9	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	80.6	N/A
PER PERSON PER TRIP SPENDING (\$)	2,085.2	N/A	N/A	1,858.9	N/A	N/A
Total by air	2,085.2	N/A	N/A	1,858.9	N/A	N/A
U.S. Total	2,059.1	N/A	N/A	1,835.2	N/A	N/A
U.S. West	1,937.8	N/A	N/A	1,726.4	N/A	N/A
U.S. East	2,341.3	N/A	N/A	2,079.1	N/A	N/A
Japan	3,490.2	N/A	N/A	3,629.3	N/A	N/A
Canada	2,926.9	N/A	N/A	3,188.3	N/A	N/A
All Others	2,505.3	N/A	N/A	2,349.4	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	382.0	N/A

P=Preliminary data.

NA= September and September year-to-date 2020 visitor spending statistics were not available, as there was no fielding between April through October 2020 due to COV

Source: Department of Business, Economic Development and Tourism

2021 Arrivals at a Glance by Month

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
EXPENDITURES in \$mil.)	TOTAL (\$mil.)	\$397.9	\$795.0	\$1,561.9	\$2,399.1	\$3,543.7	\$5,027.4	\$6,610.5	\$7,978.8	\$9,033.6	
	Total by air	\$397.9	\$795.0	\$1,561.9	\$2,399.1	\$3,543.7	\$5,027.4	\$6,610.5	\$7,978.8	\$9,033.6	
	U.S. Total	\$363.6	\$744.3	\$1,486.5	\$2,293.3	\$3,389.7	\$4,819.5	\$6,339.3	\$7,631.5	\$8,628.7	
	U.S. West	\$225.7	\$490.3	\$982.6	\$1,555.9	\$2,271.3	\$3,187.7	\$4,148.7	\$4,958.8	\$5,615.0	
	U.S. East	\$137.9	\$254.0	\$503.8	\$737.5	\$1,118.4	\$1,631.7	\$2,190.5	\$2,672.7	\$3,013.6	
	Japan	\$4.8	\$7.2	\$10.9	\$15.5	\$20.4	\$27.7	\$38.9	\$48.4	\$54.6	
	Canada	\$14.9	\$17.2	\$18.3	\$20.1	\$22.2	\$24.2	\$29.8	\$44.4	\$57.1	
	All Other	\$14.6	\$26.3	\$46.2	\$70.1	\$111.4	\$156.0	\$202.5	\$254.5	\$293.3	
	Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	
	Visitor Days	TOTAL (air + s	2,503,864	5,045,593	9,306,233	13,847,827	19,753,038	27,431,121	35,658,276	42,207,629	46,838,290
	Total by air	2,503,864	5,045,593	9,306,233	13,847,827	19,753,038	27,431,121	35,658,276	42,207,629	46,838,290	
U.S. Total	2,298,135	4,740,982	8,872,874	13,261,460	18,958,543	26,374,897	34,263,715	40,430,413	44,776,016		
U.S. West	1,471,794	3,158,764	5,963,340	9,178,963	12,953,932	17,827,133	23,003,385	27,010,653	29,920,311		
U.S. East	826,341	1,582,217	2,909,534	4,082,497	6,004,611	8,547,763	11,260,330	13,419,760	14,855,705		
Japan	23,587	35,638	53,183	74,367	95,369	128,471	179,451	226,279	252,515		
Canada	87,001	100,666	109,574	121,866	132,862	144,383	175,638	253,156	320,386		
All Other	95,140	168,307	270,602	390,134	566,265	783,370	1,039,472	1,297,781	1,489,373		
Visitor arrivals by cruise ships	0	0	0	0	0	0	0	0	0		
Visitor Arrivals	TOTAL (air + s	171,976	407,259	847,044	1,331,115	1,960,796	2,751,849	3,631,400	4,353,794	4,859,655	
Total by air	171,976	407,259	847,044	1,331,115	1,960,796	2,751,849	3,631,400	4,353,794	4,859,655		
U.S. Total	162,808	391,568	820,847	1,292,183	1,904,640	2,673,818	3,525,269	4,217,574	4,701,879		
U.S. West	112,020	276,881	572,998	925,145	1,344,101	1,865,897	2,444,526	2,913,707	3,252,387		
U.S. East	50,788	114,687	247,849	367,038	560,540	807,922	1,080,743	1,303,867	1,449,492		
Japan	1,165	1,859	2,910	4,277	5,589	7,448	10,265	13,271	15,040		
Canada	2,898	3,390	3,716	4,243	4,807	5,434	7,432	13,586	17,913		
All Other	5,105	10,441	19,570	30,412	45,759	65,149	88,434	109,363	124,823		
Visitor arrivals by cruise ships	0	0	0	0	0	0	0	0	0		
Average Daily Census	TOTAL (air + s	80,770	84,093	102,266	114,445	129,954	150,720	167,410	172,982	170,943	
Total by air	80,770	84,093	102,266	114,445	129,954	150,720	167,410	172,982	170,943		
U.S. Total	74,133	79,016	97,504	109,599	124,727	144,917	160,863	165,698	163,416		
U.S. West	47,477	52,646	65,531	75,859	85,223	97,951	107,997	110,699	109,198		
U.S. East	26,656	26,370	31,973	33,740	39,504	46,966	52,865	54,999	54,218		
Japan	761	594	584	615	627	706	842	927	922		
Canada	2,806	1,678	1,204	1,007	874	793	825	1,038	1,169		
All Other	3,069	2,805	2,974	3,224	3,725	4,304	4,880	5,319	5,436		
Visitor arrivals by cruise ships	0	0	0	0	0	0	0	0	0		
Average Length of Stay	TOTAL (air + s	14.56	12.39	10.99	10.40	10.07	9.97	9.82	9.69	9.64	
Total by air	14.56	12.39	10.99	10.40	10.07	9.97	9.82	9.69	9.64		
U.S. Total	14.12	12.11	10.81	10.26	9.95	9.86	9.72	9.59	9.52		
U.S. West	13.14	11.41	10.41	9.92	9.64	9.55	9.41	9.27	9.20		
U.S. East	16.27	13.80	11.74	11.12	10.71	10.58	10.42	10.29	10.25		
Japan	20.25	19.17	18.28	17.39	17.06	17.25	17.48	17.05	16.79		
Canada	30.02	29.69	29.49	28.72	27.64	26.57	23.63	18.63	17.89		
All Other	18.64	16.12	13.83	12.83	12.37	12.02	11.75	11.87	11.93		
Visitor arrivals by cruise ships	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		
Per Person Per Day Spending	TOTAL (air + s	\$158.9	\$157.6	\$167.8	\$173.2	\$179.4	\$183.3	\$185.4	\$189.0	\$192.9	
Total by air	\$158.9	\$157.6	\$167.8	\$173.2	\$179.4	\$183.3	\$185.4	\$189.0	\$192.9		
U.S. Total	\$158.2	\$157.0	\$167.5	\$172.9	\$178.8	\$182.7	\$185.0	\$188.8	\$192.7		
U.S. West	\$153.3	\$155.2	\$164.8	\$169.5	\$175.3	\$178.8	\$180.4	\$183.6	\$187.7		
U.S. East	\$166.9	\$160.5	\$173.2	\$180.6	\$186.3	\$190.9	\$194.5	\$199.2	\$202.9		
Japan	\$203.5	\$202.3	\$205.8	\$208.1	\$213.5	\$215.8	\$217.0	\$213.9	\$216.2		
Canada	\$171.8	\$170.9	\$166.9	\$165.3	\$167.0	\$167.7	\$169.4	\$175.6	\$178.3		
All Other	\$153.0	\$156.1	\$170.7	\$179.6	\$196.8	\$199.2	\$194.8	\$196.1	\$196.9		
Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0		
Per Person Per Trip Spending	TOTAL (air + s	\$2,313.7	\$1,952.0	\$1,843.9	\$1,802.3	\$1,807.3	\$1,826.9	\$1,820.4	\$1,832.6	\$1,858.9	
Total by air	\$2,313.7	\$1,952.0	\$1,843.9	\$1,802.3	\$1,807.3	\$1,826.9	\$1,820.4	\$1,832.6	\$1,858.9		
U.S. Total	\$2,233.3	\$1,900.7	\$1,810.9	\$1,774.8	\$1,779.7	\$1,802.5	\$1,798.2	\$1,809.4	\$1,835.2		
U.S. West	\$2,014.6	\$1,770.6	\$1,714.9	\$1,681.7	\$1,689.9	\$1,708.4	\$1,697.2	\$1,701.9	\$1,726.4		
U.S. East	\$2,715.6	\$2,214.7	\$2,032.7	\$2,009.3	\$1,995.2	\$2,019.6	\$2,026.9	\$2,049.8	\$2,079.1		
Japan	\$4,121.6	\$3,878.7	\$3,761.9	\$3,618.6	\$3,642.4	\$3,721.7	\$3,794.1	\$3,647.8	\$3,629.3		
Canada	\$5,159.0	\$5,075.0	\$4,921.3	\$4,748.5	\$4,615.3	\$4,455.7	\$4,003.7	\$3,271.6	\$3,188.3		
All Other	\$2,851.8	\$2,516.4	\$2,360.9	\$2,304.2	\$2,435.3	\$2,395.0	\$2,289.8	\$2,327.3	\$2,349.4		
Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0		

Source:Hawaii Tourism Authority

Monthly data may not add up to total due to rounding.

SEPTEMBER 2021 ARRIVALS AT A GLANCE (2021 vs. 2019)

TOTAL EXPENDITURES in \$mil.)	2021P	2019	% change	2021P YTD	2019 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,054.8	1,246.3	-15.4	9,033.6	13,302.1	-32.1
Total by air	1,054.8	1,235.4	-14.6	9,033.6	13,262.2	-31.9
U.S. Total	997.2	754.9	32.1	8,628.7	8,739.8	-1.3
U.S. West	656.3	466.0	40.8	5,615.0	5,151.9	9.0
U.S. East	341.0	288.9	18.0	3,013.6	3,587.9	-16.0
Japan	6.2	196.5	-96.9	54.6	1,652.4	-96.7
Canada	12.7	40.5	-68.8	57.1	790.6	-92.8
All Others	38.7	243.4	-84.1	293.3	2,079.4	-85.9
Visitor arrivals by cruise ships	0.0	10.9	N/A	0.0	39.9	N/A
TOTAL VISITOR DAYS	4,630,660	6,185,073	-25.1	46,838,290	68,147,048	-31.3
Total by air	4,630,660	6,089,616	-24.0	46,838,290	67,700,771	-30.8
U.S. Total	4,345,603	3,866,376	12.4	44,776,016	46,717,448	-4.2
U.S. West	2,909,658	2,602,158	11.8	29,920,311	29,691,370	0.8
U.S. East	1,435,945	1,264,218	13.6	14,855,705	17,026,078	-12.7
Japan	26,235	850,295	-96.9	252,515	6,971,475	-96.4
Canada	67,230	254,953	-73.6	320,386	4,764,961	-93.3
All Others	191,591	1,117,992	-82.9	1,489,373	9,246,886	-83.9
Visitor arrivals by cruise ships	0	95,457	N/A	0	446,277	N/A
VISITOR ARRIVALS	505,861	736,155	-31.3	4,859,655	7,828,965	-37.9
Total by air	505,861	718,042	-29.5	4,859,655	7,733,815	-37.2
U.S. Total	484,306	438,993	10.3	4,701,879	5,210,250	-9.8
U.S. West	338,680	305,808	10.7	3,252,387	3,447,548	-5.7
U.S. East	145,626	133,185	9.3	1,449,492	1,762,702	-17.8
Japan	1,769	143,928	-98.8	15,040	1,173,477	-98.7
Canada	4,326	21,928	-80.3	17,913	393,074	-95.4
All Others	15,460	113,192	-86.3	124,823	957,014	-87.0
Visitor arrivals by cruise ships	0	18,114	N/A	0	95,150	N/A
AVERAGE DAILY CENSUS	154,355	206,169	-25.1	171,569	249,623	-31.3
Total by air	154,355	202,987	-24.0	171,569	247,988	-30.8
U.S. Total	144,853	128,879	12.4	164,015	171,126	-4.2
U.S. West	96,989	86,739	11.8	109,598	108,760	0.8
U.S. East	47,865	42,141	13.6	54,417	62,367	-12.7
Japan	875	28,343	-96.9	925	25,537	-96.4
Canada	2,241	8,498	-73.6	1,174	17,454	-93.3
All Others	6,386	37,266	-82.9	5,456	33,871	-83.9
Visitor arrivals by cruise ships	0	3,182	N/A	0	1,635	N/A
AVERAGE LENGTH OF STAY	9.15	8.40	9.0	9.64	8.70	10.7
Total by air	9.15	8.48	7.9	9.64	8.75	10.1
U.S. Total	8.97	8.81	1.9	9.52	8.97	6.2
U.S. West	8.59	8.51	1.0	9.20	8.61	6.8
U.S. East	9.86	9.49	3.9	10.25	9.66	6.1
Japan	14.83	5.91	151.0	16.79	5.94	182.6
Canada	15.54	11.63	33.7	17.89	12.12	47.5
All Others	12.39	9.88	25.5	11.93	9.66	23.5
Visitor arrivals by cruise ships	0.00	5.27	N/A	0.00	4.69	N/A
PER PERSON PER DAY SPENDING (\$)	227.8	201.5	13.0	192.9	195.2	-1.2
Total by air	227.8	202.9	12.3	192.9	195.9	-1.5
U.S. Total	229.5	195.3	17.5	192.7	187.1	3.0
U.S. West	225.6	179.1	25.9	187.7	173.5	8.2
U.S. East	237.4	228.5	3.9	202.9	210.7	-3.7
Japan	235.4	231.1	1.8	216.2	237.0	-8.8
Canada	188.3	158.9	18.5	178.3	165.9	7.4
All Others	202.2	217.7	-7.1	196.9	224.9	-12.4
Visitor arrivals by cruise ships	0.0	114.1	N/A	0.0	89.3	N/A
PER PERSON PER TRIP SPENDING (\$)	2,085.2	1,692.9	23.2	1,858.9	1,699.1	9.4
Total by air	2,085.2	1,720.5	21.2	1,858.9	1,714.8	8.4
U.S. Total	2,059.1	1,719.7	19.7	1,835.2	1,677.4	9.4
U.S. West	1,937.8	1,523.9	27.2	1,726.4	1,494.4	15.5
U.S. East	2,341.3	2,169.2	7.9	2,079.1	2,035.5	2.1
Japan	3,490.2	1,365.4	155.6	3,629.3	1,408.1	157.7
Canada	2,926.9	1,848.0	58.4	3,188.3	2,011.4	58.5
All Others	2,505.3	2,150.4	16.5	2,349.4	2,172.8	8.1
Visitor arrivals by cruise ships	0.0	601.5	N/A	0.0	418.9	N/A

P=Preliminary data.

Source: Department of Business, Economic Development and Tourism

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
EXPENDITURES in \$mil.)	TOTAL (\$mil.)	\$397.9	\$795.0	\$1,561.9	\$2,399.1	\$3,543.7	\$5,027.4	\$6,610.5	\$7,978.8	\$9,033.6	
	Total by air	\$397.9	\$795.0	\$1,561.9	\$2,399.1	\$3,543.7	\$5,027.4	\$6,610.5	\$7,978.8	\$9,033.6	
	U.S. Total	\$363.6	\$744.3	\$1,486.5	\$2,293.3	\$3,389.7	\$4,819.5	\$6,339.3	\$7,631.5	\$8,628.7	
	U.S. West	\$225.7	\$490.3	\$982.6	\$1,555.9	\$2,271.3	\$3,187.7	\$4,148.7	\$4,958.8	\$5,615.0	
	U.S. East	\$137.9	\$254.0	\$503.8	\$737.5	\$1,118.4	\$1,631.7	\$2,190.5	\$2,672.7	\$3,013.6	
	Japan	\$4.8	\$7.2	\$10.9	\$15.5	\$20.4	\$27.7	\$38.9	\$48.4	\$54.6	
	Canada	\$14.9	\$17.2	\$18.3	\$20.1	\$22.2	\$24.2	\$29.8	\$44.4	\$57.1	
	All Other	\$14.6	\$26.3	\$46.2	\$70.1	\$111.4	\$156.0	\$202.5	\$254.5	\$293.3	
	Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	
	Visitor Days	TOTAL (air + s)	2,503,864	5,045,593	9,306,233	13,847,827	19,753,038	27,431,121	35,658,276	42,207,629	46,838,290
		Total by air	2,503,864	5,045,593	9,306,233	13,847,827	19,753,038	27,431,121	35,658,276	42,207,629	46,838,290
		U.S. Total	2,298,135	4,740,982	8,872,874	13,261,460	18,958,543	26,374,897	34,263,715	40,430,413	44,776,016
		U.S. West	1,471,794	3,158,764	5,963,340	9,178,963	12,953,932	17,827,133	23,003,385	27,010,653	29,920,311
U.S. East		826,341	1,582,217	2,909,534	4,082,497	6,004,611	8,547,763	11,260,330	13,419,760	14,855,705	
Japan		23,587	35,638	53,183	74,367	95,369	128,471	179,451	226,279	252,515	
Canada		87,001	100,666	109,574	121,866	132,862	144,383	175,638	253,156	320,386	
All Other		95,140	168,307	270,602	390,134	566,265	783,370	1,039,472	1,297,781	1,489,373	
Visitor arrivals by cruise ships		0	0	0	0	0	0	0	0	0	
Visitor Arrivals		TOTAL (air + s)	171,976	407,259	847,044	1,331,115	1,960,796	2,751,849	3,631,400	4,353,794	4,859,655
		Total by air	171,976	407,259	847,044	1,331,115	1,960,796	2,751,849	3,631,400	4,353,794	4,859,655
		U.S. Total	162,808	391,568	820,847	1,292,183	1,904,640	2,673,818	3,525,269	4,217,574	4,701,879
		U.S. West	112,020	276,881	572,998	925,145	1,344,101	1,865,897	2,444,526	2,913,707	3,252,387
	U.S. East	50,788	114,687	247,849	367,038	560,540	807,922	1,080,743	1,303,867	1,449,492	
	Japan	1,165	1,859	2,910	4,277	5,589	7,448	10,265	13,271	15,040	
	Canada	2,898	3,390	3,716	4,243	4,807	5,434	7,432	13,586	17,913	
	All Other	5,105	10,441	19,570	30,412	45,759	65,149	88,434	109,363	124,823	
	Visitor arrivals by cruise ships	0	0	0	0	0	0	0	0	0	
	Average Daily Census	TOTAL (air + s)	80,770	84,093	102,266	114,445	129,954	150,720	167,410	172,982	170,943
		Total by air	80,770	84,093	102,266	114,445	129,954	150,720	167,410	172,982	170,943
		U.S. Total	74,133	79,016	97,504	109,599	124,727	144,917	160,863	165,698	163,416
		U.S. West	47,477	52,646	65,531	75,859	85,223	97,951	107,997	110,699	109,198
U.S. East		26,656	26,370	31,973	33,740	39,504	46,966	52,865	54,999	54,218	
Japan		761	594	584	615	627	706	842	927	922	
Canada		2,806	1,678	1,204	1,007	874	793	825	1,038	1,169	
All Other		3,069	2,805	2,974	3,224	3,725	4,304	4,880	5,319	5,436	
Visitor arrivals by cruise ships		0	0	0	0	0	0	0	0	0	
Average Length of Stay		TOTAL (air + s)	14.56	12.39	10.99	10.40	10.07	9.97	9.82	9.69	9.64
		Total by air	14.56	12.39	10.99	10.40	10.07	9.97	9.82	9.69	9.64
		U.S. Total	14.12	12.11	10.81	10.26	9.95	9.86	9.72	9.59	9.52
		U.S. West	13.14	11.41	10.41	9.92	9.64	9.55	9.41	9.27	9.20
	U.S. East	16.27	13.80	11.74	11.12	10.71	10.58	10.42	10.29	10.25	
	Japan	20.25	19.17	18.28	17.39	17.06	17.25	17.48	17.05	16.79	
	Canada	30.02	29.69	29.49	28.72	27.64	26.57	23.63	18.63	17.89	
	All Other	18.64	16.12	13.83	12.83	12.37	12.02	11.75	11.87	11.93	
	Visitor arrivals by cruise ships	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	Per Person Per Day Spending	TOTAL (air + s)	\$158.9	\$157.6	\$167.8	\$173.2	\$179.4	\$183.3	\$185.4	\$189.0	\$192.9
		Total by air	\$158.9	\$157.6	\$167.8	\$173.2	\$179.4	\$183.3	\$185.4	\$189.0	\$192.9
		U.S. Total	\$158.2	\$157.0	\$167.5	\$172.9	\$178.8	\$182.7	\$185.0	\$188.8	\$192.7
		U.S. West	\$153.3	\$155.2	\$164.8	\$169.5	\$175.3	\$178.8	\$180.4	\$183.6	\$187.7
U.S. East		\$166.9	\$160.5	\$173.2	\$180.6	\$186.3	\$190.9	\$194.5	\$199.2	\$202.9	
Japan		\$203.5	\$202.3	\$205.8	\$208.1	\$213.5	\$215.8	\$217.0	\$213.9	\$216.2	
Canada		\$171.8	\$170.9	\$166.9	\$165.3	\$167.0	\$167.7	\$169.4	\$175.6	\$178.3	
All Other		\$153.0	\$156.1	\$170.7	\$179.6	\$196.8	\$199.2	\$194.8	\$196.1	\$196.9	
Visitor arrivals by cruise ships		\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	
Per Person Per Trip Spending		TOTAL (air + s)	\$2,313.7	\$1,952.0	\$1,843.9	\$1,802.3	\$1,807.3	\$1,826.9	\$1,820.4	\$1,832.6	\$1,858.9
		Total by air	\$2,313.7	\$1,952.0	\$1,843.9	\$1,802.3	\$1,807.3	\$1,826.9	\$1,820.4	\$1,832.6	\$1,858.9
		U.S. Total	\$2,233.3	\$1,900.7	\$1,810.9	\$1,774.8	\$1,779.7	\$1,802.5	\$1,798.2	\$1,809.4	\$1,835.2
		U.S. West	\$2,014.6	\$1,770.6	\$1,714.9	\$1,681.7	\$1,689.9	\$1,708.4	\$1,697.2	\$1,701.9	\$1,726.4
	U.S. East	\$2,715.6	\$2,214.7	\$2,032.7	\$2,009.3	\$1,995.2	\$2,019.6	\$2,026.9	\$2,049.8	\$2,079.1	
	Japan	\$4,121.6	\$3,878.7	\$3,761.9	\$3,618.6	\$3,642.4	\$3,721.7	\$3,794.1	\$3,647.8	\$3,629.3	
	Canada	\$5,159.0	\$5,075.0	\$4,921.3	\$4,748.5	\$4,615.3	\$4,455.7	\$4,003.7	\$3,271.6	\$3,188.3	
	All Other	\$2,851.8	\$2,516.4	\$2,360.9	\$2,304.2	\$2,435.3	\$2,395.0	\$2,289.8	\$2,327.3	\$2,349.4	
	Visitor arrivals by cruise ships	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	

Source: Hawaii Tourism Authority
Monthly data may not add up to total due to rounding.

SEPTEMBER 2021 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES in \$mil.)	2021P	2020	% change	2021P YTD	2020 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,054.8	N/A	N/A	9,033.6	N/A	N/A
Total by air	1,054.8	N/A	N/A	9,033.6	N/A	N/A
O'ahu	465.9	N/A	N/A	3,947.9	N/A	N/A
Maui	315.8	N/A	N/A	2,799.3	N/A	N/A
Moloka'i	1.3	N/A	N/A	15.6	N/A	N/A
Lāna'i	8.3	N/A	N/A	73.1	N/A	N/A
Kaua'i	126.5	N/A	N/A	955.2	N/A	N/A
Hawai'i Island	137.0	N/A	N/A	1,242.5	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	11.5	N/A
TOTAL VISITOR DAYS	4,630,660	614,172	654.0	46,838,290	22,215,950	110.8
Total by air	4,630,660	614,172	654.0	46,838,290	22,072,971	112.2
O'ahu	1,843,446	318,122	479.5	19,621,493	10,199,794	92.4
Maui	1,402,089	87,807	1,496.8	14,454,964	5,533,314	161.2
Moloka'i	8,872	2,592	242.3	120,746	90,726	33.1
Lāna'i	16,989	711	2,290.8	165,128	62,065	166.1
Kaua'i	625,155	44,253	1,312.7	4,681,482	2,383,963	96.4
Hawai'i Island	734,109	160,688	356.9	7,794,476	3,803,108	105.0
Visitor arrivals by cruise ships	0	0	N/A	0	142,979	N/A
VISITOR ARRIVALS	505,861	18,409	2,647.8	4,859,655	2,211,213	119.8
Total by air	505,861	18,409	2,647.8	4,859,655	2,181,028	122.8
O'ahu	246,168	11,885	1,971.2	2,389,565	1,280,554	86.6
Maui	172,770	2,479	6,868.6	1,671,848	614,505	172.1
Moloka'i	1,697	75	2,155.6	17,790	14,960	18.9
Lāna'i	3,924	39	9,939.8	33,424	15,167	120.4
Kaua'i	77,313	1,096	6,955.4	537,644	286,764	87.5
Hawai'i Island	80,401	3,642	2,107.8	835,566	406,973	105.3
Visitor arrivals by cruise ships	0	0	N/A	0	30,185	N/A
AVERAGE DAILY CENSUS	154,355	20,472	654.0	171,569	81,080	111.6
Total by air	154,355	20,472	654.0	171,569	80,558	113.0
O'ahu	61,448	10,604	479.5	71,874	37,226	93.1
Maui	46,736	2,927	1,496.8	52,949	20,195	162.2
Moloka'i	296	86	242.3	442	331	33.6
Lāna'i	566	24	2,290.8	605	227	167.0
Kaua'i	20,838	1,475	1,312.7	17,148	8,701	97.1
Hawai'i Island	24,470	5,356	356.9	28,551	13,880	105.7
Visitor arrivals by cruise ships	0	0	N/A	0	522	N/A
AVERAGE LENGTH OF STAY	9.15	33.36	-72.6	9.64	10.05	-4.1
Total by air	9.15	33.36	-72.6	9.64	10.12	-4.8
O'ahu	7.49	26.77	-72.0	8.21	7.97	3.1
Maui	8.12	35.42	-77.1	8.65	9.00	-4.0
Moloka'i	5.23	34.45	-84.8	6.79	6.06	11.9
Lāna'i	4.33	18.18	-76.2	4.94	4.09	20.7
Kaua'i	8.09	40.38	-80.0	8.71	8.31	4.7
Hawai'i Island	9.13	44.12	-79.3	9.33	9.34	-0.2
Visitor arrivals by cruise ships	0.00	0.00	N/A	0.00	4.74	N/A
PER PERSON PER DAY SPENDING (\$)	227.8	N/A	N/A	192.9	N/A	N/A
Total by air	227.8	N/A	N/A	192.9	N/A	N/A
O'ahu	252.7	N/A	N/A	201.2	N/A	N/A
Maui	225.2	N/A	N/A	193.7	N/A	N/A
Moloka'i	144.7	N/A	N/A	129.1	N/A	N/A
Lāna'i	489.5	N/A	N/A	442.9	N/A	N/A
Kaua'i	202.3	N/A	N/A	204.0	N/A	N/A
Hawai'i Island	186.6	N/A	N/A	159.4	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	80.6	N/A
PER PERSON PER TRIP SPENDING (\$)	2,085.2	N/A	N/A	1,858.9	N/A	N/A
Total by air	2,085.2	N/A	N/A	1,858.9	N/A	N/A
O'ahu	1,892.7	N/A	N/A	1,652.1	N/A	N/A
Maui	1,827.6	N/A	N/A	1,674.4	N/A	N/A
Moloka'i	756.5	N/A	N/A	876.6	N/A	N/A
Lāna'i	2,119.4	N/A	N/A	2,188.3	N/A	N/A
Kaua'i	1,636.2	N/A	N/A	1,776.6	N/A	N/A
Hawai'i Island	1,704.2	N/A	N/A	1,487.0	N/A	N/A
Visitor arrivals by cruise ships	0.0	0.0	N/A	0.0	382.0	N/A

P=Preliminary data.

NA= September and September year-to-date 2020 visitor spending by island statistics were not available, as there was no fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
EXPENDITURES in \$mil.) *	TOTAL (\$mil.)	\$397.9	\$795.0	\$1,561.9	\$2,399.1	\$3,543.7	\$5,027.4	\$6,610.5	\$7,978.8	\$9,033.6
	Total by air	\$397.9	\$795.0	\$1,561.9	\$2,399.1	\$3,543.7	\$5,027.4	\$6,610.5	\$7,978.8	\$9,033.6
	O'ahu	\$167.3	\$331.3	\$663.1	\$1,022.6	\$1,550.5	\$2,191.6	\$2,858.8	\$3,481.9	\$3,947.9
	Maui	\$128.7	\$264.1	\$523.6	\$807.0	\$1,157.2	\$1,605.9	\$2,094.5	\$2,483.6	\$2,799.3
	Moloka'i	\$0.6	\$1.5	\$3.5	\$5.5	\$8.2	\$10.3	\$12.7	\$14.3	\$15.6
	Lāna'i	\$1.4	\$5.5	\$11.7	\$18.1	\$27.2	\$37.4	\$51.8	\$64.8	\$73.1
	Kaua'i	\$28.8	\$58.5	\$110.2	\$187.7	\$306.7	\$484.5	\$674.2	\$828.7	\$955.2
	Hawai'i Island cruise ships	\$71.2 \$0.0	\$134.1 \$0.0	\$249.8 \$0.0	\$358.1 \$0.0	\$494.0 \$0.0	\$697.8 \$0.0	\$918.3 \$0.0	\$1,105.5 \$0.0	\$1,242.5 \$0.0
Visitor Days	TOTAL (air + ships)	2,503,864	5,045,593	9,306,233	13,847,827	19,753,038	27,431,121	35,658,276	42,207,629	46,838,290
	Total by air	2,503,864	5,045,593	9,306,233	13,847,827	19,753,038	27,431,121	35,658,276	42,207,629	46,838,290
	O'ahu	1,057,238	2,063,430	3,820,637	5,628,463	8,136,217	11,377,320	14,924,453	17,778,047	19,621,493
	Maui	811,869	1,714,513	3,234,454	4,772,377	6,583,138	8,825,053	11,187,085	13,052,875	14,454,964
	Moloka'i	9,145	18,636	31,823	44,472	61,154	80,087	98,196	111,874	120,746
	Lāna'i	6,022	16,406	30,897	49,255	70,229	93,911	121,546	148,139	165,128
	Kaua'i	93,162	197,607	354,252	749,213	1,378,385	2,284,197	3,264,666	4,056,328	4,681,482
	Hawai'i Island cruise ships	526,428 0	1,035,000 0	1,834,169 0	2,604,048 0	3,523,916 0	4,770,553 0	6,062,331 0	7,060,367 0	7,794,476 0
Visitor Arrivals	TOTAL (air + ships)	171,976	407,259	847,044	1,331,115	1,960,796	2,751,849	3,631,400	4,353,794	4,859,655
	Total by air	171,976	407,259	847,044	1,331,115	1,960,796	2,751,849	3,631,400	4,353,794	4,859,655
	O'ahu	78,967	184,391	391,333	614,403	925,147	1,319,874	1,773,528	2,143,397	2,389,565
	Maui	66,925	159,533	330,283	508,388	723,536	984,154	1,266,870	1,499,078	1,671,848
	Moloka'i	819	1,812	3,477	5,066	7,319	10,295	13,497	16,093	17,790
	Lāna'i	953	2,558	5,148	8,530	12,827	17,843	23,885	29,500	33,424
	Kaua'i	3,987	11,336	26,469	68,374	141,392	245,722	361,668	460,332	537,644
	Hawai'i Island cruise ships	34,288 0	80,846 0	163,533 0	245,485 0	349,080 0	485,861 0	635,234 0	755,166 0	835,566 0
Average Daily Census	TOTAL (air + ships)	80,770	84,093	102,266	114,445	129,954	150,720	167,410	172,982	170,943
	Total by air	80,770	84,093	102,266	114,445	129,954	150,720	167,410	172,982	170,943
	O'ahu	34,104	34,391	41,985	46,516	53,528	62,513	70,068	72,861	71,611
	Maui	26,189	28,575	35,543	39,441	43,310	48,489	52,522	53,495	52,755
	Moloka'i	295	311	350	368	402	440	461	459	441
	Lāna'i	194	273	340	407	462	516	571	607	603
	Kaua'i	3,005	3,293	3,893	6,192	9,068	12,551	15,327	16,624	17,086
	Hawai'i Island cruise ships	16,982 0	17,250 0	20,156 0	21,521 0	23,184 0	26,212 0	28,462 0	28,936 0	28,447 0
Length of Stay	TOTAL (air + ships)	14.56	12.39	10.99	10.40	10.07	9.97	9.82	9.69	9.64
	Total by air	14.56	12.39	10.99	10.40	10.07	9.97	9.82	9.69	9.64
	O'ahu	13.39	11.19	9.76	9.16	8.79	8.62	8.42	8.29	8.21
	Maui	12.13	10.75	9.79	9.39	9.10	8.97	8.83	8.71	8.65
	Moloka'i	11.17	10.28	9.15	8.78	8.36	7.78	7.28	6.95	6.79
	Lāna'i	6.32	6.41	6.00	5.77	5.48	5.26	5.09	5.02	4.94
	Kaua'i	23.37	17.43	13.38	10.96	9.75	9.30	9.03	8.81	8.71
	Hawai'i Island cruise ships	15.35 0.00	12.80 0.00	11.22 0.00	10.61 0.00	10.09 0.00	9.82 0.00	9.54 0.00	9.35 0.00	9.33 0.00
Per Person Per Day Spending *	TOTAL (air+ships)	\$158.9	\$157.6	\$167.8	\$173.2	\$179.4	\$183.3	\$185.4	\$189.0	\$192.9
	Total by air	\$158.9	\$157.6	\$167.8	\$173.2	\$179.4	\$183.3	\$185.4	\$189.0	\$192.9
	O'ahu	\$158.3	\$160.6	\$173.6	\$181.7	\$190.6	\$192.6	\$191.6	\$195.9	\$201.2
	Maui	\$158.5	\$154.0	\$161.9	\$169.1	\$175.8	\$182.0	\$187.2	\$190.3	\$193.7
	Moloka'i	\$67.4	\$82.8	\$109.5	\$124.3	\$133.5	\$128.7	\$129.8	\$127.9	\$129.1
	Lāna'i	\$224.5	\$333.7	\$378.8	\$367.5	\$387.7	\$398.7	\$426.0	\$437.6	\$442.9
	Kaua'i	\$309.2	\$295.9	\$311.2	\$250.6	\$222.5	\$212.1	\$206.5	\$204.3	\$204.0
	Hawai'i Island cruise ships	\$135.2 \$0.0	\$129.5 \$0.0	\$136.2 \$0.0	\$137.5 \$0.0	\$140.2 \$0.0	\$146.3 \$0.0	\$151.5 \$0.0	\$156.6 \$0.0	\$159.4 \$0.0
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,313.7	\$1,952.0	\$1,843.9	\$1,802.3	\$1,807.3	\$1,826.9	\$1,820.4	\$1,832.6	\$1,858.9
	Total by air	\$2,313.7	\$1,952.0	\$1,843.9	\$1,802.3	\$1,807.3	\$1,826.9	\$1,820.4	\$1,832.6	\$1,858.9
	O'ahu	\$2,118.8	\$1,796.7	\$1,694.5	\$1,664.4	\$1,675.9	\$1,660.4	\$1,611.9	\$1,624.5	\$1,652.1
	Maui	\$1,922.4	\$1,655.5	\$1,585.3	\$1,587.3	\$1,599.3	\$1,631.7	\$1,653.3	\$1,656.7	\$1,674.4
	Moloka'i	\$753.0	\$851.6	\$1,002.6	\$1,091.2	\$1,115.7	\$1,001.1	\$944.6	\$889.2	\$876.6
	Lāna'i	\$1,418.0	\$2,140.2	\$2,273.3	\$2,122.2	\$2,122.7	\$2,098.6	\$2,168.0	\$2,197.5	\$2,188.3
	Kaua'i	\$7,224.7	\$5,157.1	\$4,164.7	\$2,745.8	\$2,169.0	\$1,971.7	\$1,864.3	\$1,800.2	\$1,776.6
	Hawai'i Island cruise ships	\$2,075.1 \$0.0	\$1,658.5 \$0.0	\$1,527.3 \$0.0	\$1,458.7 \$0.0	\$1,415.1 \$0.0	\$1,436.1 \$0.0	\$1,445.7 \$0.0	\$1,463.9 \$0.0	\$1,487.0 \$0.0

Source:Hawai'i Tourism Authority
Monthly data may not add up to total due to rounding.

SEPTEMBER 2021 ISLAND HIGHLIGHTS (2021 vs. 2019)

TOTAL EXPENDITURES in \$mil.)	2021P	2019	% change	2021P YTD	2019 YTD	% change
TOTAL EXPENDITURES in \$mil.)	1,054.8	1,246.3	-15.4	9,033.6	13,302.1	-32.1
Total by air	1,054.8	1,235.4	-14.6	9,033.6	13,262.2	-31.9
O'ahu	465.9	607.3	-23.3	3,947.9	6,113.3	-35.4
Maui	315.8	339.7	-7.0	2,799.3	3,857.2	-27.4
Moloka'i	1.3	1.7	-25.8	15.6	24.9	-37.4
Lāna'i	8.3	8.7	-4.4	73.1	95.0	-23.0
Kaua'i	126.5	132.0	-4.2	955.2	1,456.0	-34.4
Hawai'i Island	137.0	145.9	-6.1	1,242.5	1,715.8	-27.6
Visitor arrivals by cruise ships	0.0	10.9	N/A	0.0	39.9	N/A
TOTAL VISITOR DAYS	4,630,660	6,185,073	-25.1	46,838,290	68,147,048	-31.3
Total by air	4,630,660	6,089,616	-24.0	46,838,290	67,700,771	-30.8
O'ahu	1,843,446	3,032,784	-39.2	19,621,493	31,824,294	-38.3
Maui	1,402,089	1,561,585	-10.2	14,454,964	18,179,739	-20.5
Moloka'i	8,872	15,750	-43.7	120,746	202,336	-40.3
Lāna'i	16,989	17,985	-5.5	165,128	200,925	-17.8
Kaua'i	625,155	659,019	-5.1	4,681,482	7,670,493	-39.0
Hawai'i Island	734,109	802,494	-8.5	7,794,476	9,622,983	-19.0
Visitor arrivals by cruise ships	0	95,457	N/A	0	446,277	N/A
VISITOR ARRIVALS	505,861	736,155	-31.3	4,859,655	7,828,965	-37.9
Total by air	505,861	718,042	-29.5	4,859,655	7,733,815	-37.2
O'ahu	246,168	458,588	-46.3	2,389,565	4,657,880	-48.7
Maui	172,770	210,108	-17.8	1,671,848	2,314,113	-27.8
Moloka'i	1,697	5,323	-68.1	17,790	48,086	-63.0
Lāna'i	3,924	5,770	-32.0	33,424	65,292	-48.8
Kaua'i	77,313	93,501	-17.3	537,644	1,039,227	-48.3
Hawai'i Island	80,401	112,138	-28.3	835,566	1,323,943	-36.9
Visitor arrivals by cruise ships	0	18,114	N/A	0	95,150	N/A
AVERAGE DAILY CENSUS	154,355	206,169	-25.1	171,569	249,623	-31.3
Total by air	154,355	202,987	-24.0	171,569	247,988	-30.8
O'ahu	61,448	101,093	-39.2	71,874	116,573	-38.3
Maui	46,736	52,053	-10.2	52,949	66,592	-20.5
Moloka'i	296	525	-43.7	442	741	-40.3
Lāna'i	566	599	-5.5	605	736	-17.8
Kaua'i	20,838	21,967	-5.1	17,148	28,097	-39.0
Hawai'i Island	24,470	26,750	-8.5	28,551	35,249	-19.0
Visitor arrivals by cruise ships	0	3,182	N/A	0	1,635	N/A
AVERAGE LENGTH OF STAY	9.15	8.40	9.0	9.64	8.70	10.7
Total by air	9.15	8.48	7.9	9.64	8.75	10.1
O'ahu	7.49	6.61	13.2	8.21	6.83	20.2
Maui	8.12	7.43	9.2	8.65	7.86	10.1
Moloka'i	5.23	2.96	76.7	6.79	4.21	61.3
Lāna'i	4.33	3.12	38.9	4.94	3.08	60.5
Kaua'i	8.09	7.05	14.7	8.71	7.38	18.0
Hawai'i Island	9.13	7.16	27.6	9.33	7.27	28.3
Visitor arrivals by cruise ships	0.00	5.27	N/A	0.00	4.69	N/A
PER PERSON PER DAY SPENDING (\$)	227.8	201.5	13.0	192.9	195.2	-1.2
Total by air	227.8	202.9	12.3	192.9	195.9	-1.5
O'ahu	252.7	200.2	26.2	201.2	192.1	4.7
Maui	225.2	217.5	3.5	193.7	212.2	-8.7
Moloka'i	144.7	109.8	31.8	129.1	123.1	4.9
Lāna'i	489.5	483.8	1.2	442.9	472.9	-6.3
Kaua'i	202.3	200.4	1.0	204.0	189.8	7.5
Hawai'i Island	186.6	181.8	2.7	159.4	178.3	-10.6
Visitor arrivals by cruise ships	0.0	114.1	N/A	0.0	89.3	N/A
PER PERSON PER TRIP SPENDING (\$)	2,085.2	1,692.9	23.2	1,858.9	1,699.1	9.4
Total by air	2,085.2	1,720.5	21.2	1,858.9	1,714.8	8.4
O'ahu	1,892.7	1,324.3	42.9	1,652.1	1,312.5	25.9
Maui	1,827.6	1,616.7	13.0	1,674.4	1,666.8	0.5
Moloka'i	756.5	324.9	132.9	876.6	518.1	69.2
Lāna'i	2,119.4	1,508.1	40.5	2,188.3	1,455.4	50.4
Kaua'i	1,636.2	1,412.2	15.9	1,776.6	1,401.1	26.8
Hawai'i Island	1,704.2	1,301.2	31.0	1,487.0	1,296.0	14.7
Visitor arrivals by cruise ships	0.0	601.5	N/A	0.0	418.9	N/A

P=Preliminary data.

Source: Department of Business, Economic Development and Tourism

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
EXPENDITURES in \$mil.) *	TOTAL (\$mil.)	\$397.9	\$795.0	\$1,561.9	\$2,399.1	\$3,543.7	\$5,027.4	\$6,610.5	\$7,978.8	\$9,033.6
	Total by air	\$397.9	\$795.0	\$1,561.9	\$2,399.1	\$3,543.7	\$5,027.4	\$6,610.5	\$7,978.8	\$9,033.6
	O'ahu	\$167.3	\$331.3	\$663.1	\$1,022.6	\$1,550.5	\$2,191.6	\$2,858.8	\$3,481.9	\$3,947.9
	Maui	\$128.7	\$264.1	\$523.6	\$807.0	\$1,157.2	\$1,605.9	\$2,094.5	\$2,483.6	\$2,799.3
	Moloka'i	\$0.6	\$1.5	\$3.5	\$5.5	\$8.2	\$10.3	\$12.7	\$14.3	\$15.6
	Lāna'i	\$1.4	\$5.5	\$11.7	\$18.1	\$27.2	\$37.4	\$51.8	\$64.8	\$73.1
	Kaua'i	\$28.8	\$58.5	\$110.2	\$187.7	\$306.7	\$484.5	\$674.2	\$828.7	\$955.2
	Hawai'i Island cruise ships	\$71.2 \$0.0	\$134.1 \$0.0	\$249.8 \$0.0	\$358.1 \$0.0	\$494.0 \$0.0	\$697.8 \$0.0	\$918.3 \$0.0	\$1,105.5 \$0.0	\$1,242.5 \$0.0
Visitor Days	TOTAL (air + ship)	2,503,864	5,045,593	9,306,233	13,847,827	19,753,038	27,431,121	35,658,276	42,207,629	46,838,290
	Total by air	2,503,864	5,045,593	9,306,233	13,847,827	19,753,038	27,431,121	35,658,276	42,207,629	46,838,290
	O'ahu	1,057,238	2,063,430	3,820,637	5,628,463	8,136,217	11,377,320	14,924,453	17,778,047	19,621,493
	Maui	811,869	1,714,513	3,234,454	4,772,377	6,583,138	8,825,053	11,187,085	13,052,875	14,454,964
	Moloka'i	9,145	18,636	31,823	44,472	61,154	80,087	98,196	111,874	120,746
	Lāna'i	6,022	16,406	30,897	49,255	70,229	93,911	121,546	148,139	165,128
	Kaua'i	93,162	197,607	354,252	749,213	1,378,385	2,284,197	3,264,666	4,056,328	4,681,482
	Hawai'i Island cruise ships	526,428 0	1,035,000 0	1,834,169 0	2,604,048 0	3,523,916 0	4,770,553 0	6,062,331 0	7,060,367 0	7,794,476 0
Visitor Arrivals	TOTAL (air + ship)	171,976	407,259	847,044	1,331,115	1,960,796	2,751,849	3,631,400	4,353,794	4,859,655
	Total by air	171,976	407,259	847,044	1,331,115	1,960,796	2,751,849	3,631,400	4,353,794	4,859,655
	O'ahu	78,967	184,391	391,333	614,403	925,147	1,319,874	1,773,528	2,143,397	2,389,565
	Maui	66,925	159,533	330,283	508,388	723,536	984,154	1,266,870	1,499,078	1,671,848
	Moloka'i	819	1,812	3,477	5,066	7,319	10,295	13,497	16,093	17,790
	Lāna'i	953	2,558	5,148	8,530	12,827	17,843	23,885	29,500	33,424
	Kaua'i	3,987	11,336	26,469	68,374	141,392	245,722	361,668	460,332	537,644
	Hawai'i Island cruise ships	34,288 0	80,846 0	163,533 0	245,485 0	349,080 0	485,861 0	635,234 0	755,166 0	835,566 0
Average Daily Census	TOTAL (air + ship)	80,770	84,093	102,266	114,445	129,954	150,720	167,410	172,982	170,943
	Total by air	80,770	84,093	102,266	114,445	129,954	150,720	167,410	172,982	170,943
	O'ahu	34,104	34,391	41,985	46,516	53,528	62,513	70,068	72,861	71,611
	Maui	26,189	28,575	35,543	39,441	43,310	48,489	52,522	53,495	52,755
	Moloka'i	295	311	350	368	402	440	461	459	441
	Lāna'i	194	273	340	407	462	516	571	607	603
	Kaua'i	3,005	3,293	3,893	6,192	9,068	12,551	15,327	16,624	17,086
	Hawai'i Island cruise ships	16,982 0	17,250 0	20,156 0	21,521 0	23,184 0	26,212 0	28,462 0	28,936 0	28,447 0
Length of Stay	TOTAL (air + ship)	14.56	12.39	10.99	10.40	10.07	9.97	9.82	9.69	9.64
	Total by air	14.56	12.39	10.99	10.40	10.07	9.97	9.82	9.69	9.64
	O'ahu	13.39	11.19	9.76	9.16	8.79	8.62	8.42	8.29	8.21
	Maui	12.13	10.75	9.79	9.39	9.10	8.97	8.83	8.71	8.65
	Moloka'i	11.17	10.28	9.15	8.78	8.36	7.78	7.28	6.95	6.79
	Lāna'i	6.32	6.41	6.00	5.77	5.48	5.26	5.09	5.02	4.94
	Kaua'i	23.37	17.43	13.38	10.96	9.75	9.30	9.03	8.81	8.71
	Hawai'i Island cruise ships	15.35 0.00	12.80 0.00	11.22 0.00	10.61 0.00	10.09 0.00	9.82 0.00	9.54 0.00	9.35 0.00	9.33 0.00
Per Person Per Day Spending *	TOTAL (air+ships)	\$158.9	\$157.6	\$167.8	\$173.2	\$179.4	\$183.3	\$185.4	\$189.0	\$192.9
	Total by air	\$158.9	\$157.6	\$167.8	\$173.2	\$179.4	\$183.3	\$185.4	\$189.0	\$192.9
	O'ahu	\$158.3	\$160.6	\$173.6	\$181.7	\$190.6	\$192.6	\$191.6	\$195.9	\$201.2
	Maui	\$158.5	\$154.0	\$161.9	\$169.1	\$175.8	\$182.0	\$187.2	\$190.3	\$193.7
	Moloka'i	\$67.4	\$82.8	\$109.5	\$124.3	\$133.5	\$128.7	\$129.8	\$127.9	\$129.1
	Lāna'i	\$224.5	\$333.7	\$378.8	\$367.5	\$387.7	\$398.7	\$426.0	\$437.6	\$442.9
	Kaua'i	\$309.2	\$295.9	\$311.2	\$250.6	\$222.5	\$212.1	\$206.5	\$204.3	\$204.0
	Hawai'i Island cruise ships	\$135.2 \$0.0	\$129.5 \$0.0	\$136.2 \$0.0	\$137.5 \$0.0	\$140.2 \$0.0	\$146.3 \$0.0	\$151.5 \$0.0	\$156.6 \$0.0	\$159.4 \$0.0
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,313.7	\$1,952.0	\$1,843.9	\$1,802.3	\$1,807.3	\$1,826.9	\$1,820.4	\$1,832.6	\$1,858.9
	Total by air	\$2,313.7	\$1,952.0	\$1,843.9	\$1,802.3	\$1,807.3	\$1,826.9	\$1,820.4	\$1,832.6	\$1,858.9
	O'ahu	\$2,118.8	\$1,796.7	\$1,694.5	\$1,664.4	\$1,675.9	\$1,660.4	\$1,611.9	\$1,624.5	\$1,652.1
	Maui	\$1,922.4	\$1,655.5	\$1,585.3	\$1,587.3	\$1,599.3	\$1,631.7	\$1,653.3	\$1,656.7	\$1,674.4
	Moloka'i	\$753.0	\$851.6	\$1,002.6	\$1,091.2	\$1,115.7	\$1,001.1	\$944.6	\$889.2	\$876.6
	Lāna'i	\$1,418.0	\$2,140.2	\$2,273.3	\$2,122.2	\$2,122.7	\$2,098.6	\$2,168.0	\$2,197.5	\$2,188.3
	Kaua'i	\$7,224.7	\$5,157.1	\$4,164.7	\$2,745.8	\$2,169.0	\$1,971.7	\$1,864.3	\$1,800.2	\$1,776.6
	Hawai'i Island cruise ships	\$2,075.1 \$0.0	\$1,658.5 \$0.0	\$1,527.3 \$0.0	\$1,458.7 \$0.0	\$1,415.1 \$0.0	\$1,436.1 \$0.0	\$1,445.7 \$0.0	\$1,463.9 \$0.0	\$1,487.0 \$0.0

Source:Hawai'i Tourism Authority

Monthly data may not add up to total due to rounding.

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

SEPTEMBER	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	29,332	12,152	141.4	28,825	12,152	137.2	507	0	NA									
SCHEDULES	29,332	11,546	154.0	28,825	11,546	149.7	507	0	NA									
CHARTERS	0	606	-100.0	0	606	-100.0												
JAPAN	11,650	372	3,031.7	11,650	372	3,031.7												
Osaka	1,390	0	NA	1,390	0	NA												
Tokyo HND	3,746	372	907.0	3,746	372	907.0												
Tokyo NRT	6,514	0	NA	6,514	0	NA												
CANADA	1,014	0	NA	507	0	NA	507	0	NA									
Vancouver	1,014	0	NA	507	0	NA	507	0	NA									
OTHER ASIA	3,614	0	NA	3,614	0	NA												
Seoul	3,614	0	NA	3,614	0	NA												
OTHER	13,054	11,174	16.8	13,054	11,174	16.8												
Guam	10,150	10,556	-3.8	10,150	10,556	-3.8												
Manila	1,236	618	100.0	1,236	618	100.0												
Pago Pago	556	0	NA	556	0	NA												
Papeete	1,112	0	NA	1,112	0	NA												

* HTA/DBEDT READ analysis based on scheduled seats from Diio Mi flight schedules as of October 13 2021, subject to change

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INT TOTAL	232,699	956,744	-75.7	219,643	824,406	-73.4	12,186	79,210	-84.6	870	38,686	-97.8				0	14,442	-100.0
SCHEDULES	225,836	939,788	-76.0	212,954	812,538	-73.8	12,012	74,122	-83.8	870	38,686	-97.8				0	14,442	-100.0
CHARTERS	6,863	16,956	-59.5	6,689	11,868	-43.6	174	5,088	-96.6									
JAPAN	87,561	467,002	-81.3	87,561	447,834	-80.4				0	19,168	-100.0						
Fukuoka	0	13,622	-100.0	0	13,622	-100.0												
Nagoya	0	32,280	-100.0	0	32,280	-100.0												
Osaka	12,510	92,526	-86.5	12,510	92,526	-86.5												
Sapporo	0	10,008	-100.0	0	10,008	-100.0												
Tokyo HND	33,640	62,359	-46.1	33,640	55,131	-39.0				0	7,228	-100.0						
Tokyo NRT	41,411	256,207	-83.8	41,411	244,267	-83.0				0	11,940	-100.0						
CANADA	18,596	164,881	-88.7	5,714	56,799	-89.9	12,012	74,122	-83.8	870	19,518	-95.5				0	14,442	-100.0
Calgary	7,948	26,020	-69.5	1,772	0	NA	6,176	26,020	-76.3									
Toronto	0	9,393	-100.0	0	9,393	-100.0												
Vancouver	10,648	129,468	-91.8	3,942	47,406	-91.7	5,836	48,102	-87.9	870	19,518	-95.5				0	14,442	-100.0
OTHER ASIA	20,572	86,695	-76.3	20,572	86,695	-76.3												
Seoul	20,572	71,175	-71.1	20,572	71,175	-71.1												
Shanghai	0	8,176	-100.0	0	8,176	-100.0												
Taipei	0	7,344	-100.0	0	7,344	-100.0												
OCEANIA	0	95,737	-100.0	0	95,737	-100.0												
Auckland	0	25,438	-100.0	0	25,438	-100.0												
Brisbane	0	10,008	-100.0	0	10,008	-100.0												
Melbourne	0	10,385	-100.0	0	10,385	-100.0												
Sydney	0	49,906	-100.0	0	49,906	-100.0												
OTHER	99,107	125,473	-21.0	99,107	125,473	-21.0												
Apia	0	1,314	-100.0	0	1,314	-100.0												
Christmas Island	0	1,224	-100.0	0	1,224	-100.0												
Guam	89,838	86,996	3.3	89,838	86,996	3.3												
Majuro	0	5,770	-100.0	0	5,770	-100.0												
Manila	6,489	21,321	-69.6	6,489	21,321	-69.6												
Nadi	0	1,342	-100.0	0	1,342	-100.0												
Pago Pago	556	4,726	-88.2	556	4,726	-88.2												
Papeete	2,224	2,780	-20.0	2,224	2,780	-20.0												

* HTA/DBEDT READ analysis based on scheduled seats from Diio Mi flight schedules as of October 13 2021, subject to change

Table 11. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

SEPTEMBER	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE
INTERNATIONAL	29,332	295,701	-90.1	28,825	279,037	-89.7	507	7,080	-92.8	0	9,584	-100.0						
SCHEDULES	29,332	294,826	-90.1	28,825	278,162	-89.6	507	7,080	-92.8	0	9,584	-100.0						
CHARTERS	0	875	-100.0	0	875	-100.0												
JAPAN	11,650	171,968	-93.2	11,650	162,384	-92.8				0	9,584	-100.0						
Nagoya	0	13,498	-100.0	0	13,498	-100.0												
Osaka	1,390	33,600	-95.9	1,390	33,600	-95.9												
Sapporo	0	3,614	-100.0	0	3,614	-100.0												
Tokyo HND	3,746	24,060	-84.4	3,746	20,446	-81.7				0	3,614	-100.0						
Tokyo NRT	6,514	97,196	-93.3	6,514	91,226	-92.9				0	5,970	-100.0						
CANADA	1,014	15,438	-93.4	507	8,358	-93.9	507	7,080	-92.8									
Vancouver	1,014	15,438	-93.4	507	8,358	-93.9	507	7,080	-92.8									
OTHER ASIA	3,614	37,050	-90.2	3,614	37,050	-90.2												
Seoul	3,614	25,772	-86.0	3,614	25,772	-86.0												
Shanghai	0	7,300	-100.0	0	7,300	-100.0												
Taipei	0	3,978	-100.0	0	3,978	-100.0												
OCEANIA	0	45,703	-100.0	0	45,703	-100.0												
Auckland	0	10,914	-100.0	0	10,914	-100.0												
Brisbane	0	4,170	-100.0	0	4,170	-100.0												
Melbourne	0	5,695	-100.0	0	5,695	-100.0												
Sydney	0	24,924	-100.0	0	24,924	-100.0												
OTHER	13,054	24,667	-47.1	13,054	24,667	-47.1												
Apia	0	578	-100.0	0	578	-100.0												
Christmas Island	0	488	-100.0	0	488	-100.0												
Guam	10,150	10,920	-7.1	10,150	10,920	-7.1												
Majuro	0	2,988	-100.0	0	2,988	-100.0												
Manila	1,236	5,253	-76.5	1,236	5,253	-76.5												
Nadi	0	826	-100.0	0	826	-100.0												
Pago Pago	556	2,502	-77.8	556	2,502	-77.8												
Papeete	1,112	1,112	0.0	1,112	1,112	0.0												

* HTA/DBEDT READ analysis based on scheduled seats from Diio Mi flight schedules as of October 13 2021, subject to change

Table 11. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE
INTERNATIONAL SCHEDULES	232,699	2,857,614	-91.9	219,643	#####	-91.4	12,186	164,376	-92.6	870	114,478	-99.2				0	26,442	-100.0
CHARTERS	6,863	20,690	-66.8	6,689	20,690	-67.7	174	0	NA									
JAPAN	87,561	1,498,414	-94.2	87,561	#####	-93.8				0	86,853	-100.0						
Fukuoka	0	21,696	-100.0	0	21,696	-100.0												
Nagoya	0	117,212	-100.0	0	117,212	-100.0												
Osaka	12,510	338,561	-96.3	12,510	338,561	-96.3												
Sapporo	0	34,750	-100.0	0	34,750	-100.0												
Tokyo HND	33,640	218,946	-84.6	33,640	186,420	-82.0				0	32,526	-100.0						
Tokyo NRT	41,411	767,249	-94.6	41,411	712,922	-94.2				0	54,327	-100.0						
CANADA	18,596	356,885	-94.8	5,714	138,442	-95.9	12,012	164,376	-92.7	870	27,625	-96.9				0	26,442	-100.0
Calgary	7,948	44,405	-82.1	1,772	8,908	-80.1	6,176	35,497	-82.6									
Edmonton	0	8,646	-100.0				0	8,646	-100.0									
Toronto	0	5,161	-100.0	0	5,161	-100.0												
Vancouver	10,648	298,673	-96.4	3,942	124,373	-96.8	5,836	120,233	-95.1	870	27,625	-96.9				0	26,442	-100.0
OTHER ASIA	20,572	368,085	-94.4	20,572	368,085	-94.4												
Beijing	0	24,941	-100.0	0	24,941	-100.0												
Hangzhou	0	786	-100.0	0	786	-100.0												
Seoul	20,572	244,014	-91.6	20,572	244,014	-91.6												
Shanghai	0	67,744	-100.0	0	67,744	-100.0												
Taipei	0	30,600	-100.0	0	30,600	-100.0												
OCEANIA	0	376,768	-100.0	0	376,768	-100.0												
Auckland	0	96,060	-100.0	0	96,060	-100.0												
Brisbane	0	33,638	-100.0	0	33,638	-100.0												
Melbourne	0	40,200	-100.0	0	40,200	-100.0												
Sydney	0	206,870	-100.0	0	206,870	-100.0												
OTHER	99,107	236,772	-58.1	99,107	236,772	-58.1												
Apia	0	6,252	-100.0	0	6,252	-100.0												
Christmas Island	0	5,262	-100.0	0	5,262	-100.0												
Guam	89,838	99,736	-9.9	89,838	99,736	-9.9												
Majuro	0	25,816	-100.0	0	25,816	-100.0												
Manila	6,489	55,326	-88.3	6,489	55,326	-88.3												
Nadi	0	6,294	-100.0	0	6,294	-100.0												
Pago Pago	556	25,576	-97.8	556	25,576	-97.8												
Papeete	2,224	12,510	-82.2	2,224	12,510	-82.2												

* HTA/DBEDT READ analysis based on scheduled seats from Diio Mi flight schedules as of October 13 2021, subject to change

Table 10. Nonstops Flights to Hawaii by Port of Entry and MMA (continued)

SEPTEMBER	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INTERNATIONAL	104	36	188.9	101	36	180.6	3	0	NA									
SCHEDULES	104	33	215.2	101	33	206.1	3	0	NA									
CHARTERS	0	3	-100.0	0	3	-100.0												
JAPAN	46	2	2,200.0	46	2	2,200.0												
Osaka	5	0	NA	5	0	NA												
Tokyo HND	18	2	800.0	18	2	800.0												
Tokyo NRT	23	0	NA	23	0	NA												
CANADA	6	0	NA	3	0	NA	3	0	NA									
Vancouver	6	0	NA	3	0	NA	3	0	NA									
OTHER ASIA	13	0	NA	13	0	NA												
Seoul	13	0	NA	13	0	NA												
OTHER	39	31	25.8	39	31	25.8												
Guam	29	29	0.0	29	29	0.0												
Manila	4	2	100.0	4	2	100.0												
Pago Pago	2	0	NA	2	0	NA												
Papeete	4	0	NA	4	0	NA												

* HTA/DBEDT READ analysis based on scheduled flights from Diio Mi flight schedules as of October 13 2021, subject to change

Table 10. Nonstops Flights to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE	2021	2020	%CHANGE
INT TOTAL	843	3,619	-76.7	779	2,982	-73.9	59	367	-83.9	5	187	-97.3				0	83	-100.0
SCHEDULES	819	3,555	-77.0	756	2,936	-74.3	58	349	-83.4	5	187	-97.3				0	83	-100.0
CHARTERS	24	64	-62.5	23	46	-50.0	1	18	-94.4									
JAPAN	348	1,721	-79.8	348	1,635	-78.7				0	86	-100.0						
Fukuoka	0	49	-100.0	0	49	-100.0												
Nagoya	0	138	-100.0	0	138	-100.0												
Osaka	45	330	-86.4	45	330	-86.4												
Sapporo	0	36	-100.0	0	36	-100.0												
Tokyo HND	157	235	-33.2	157	209	-24.9				0	26	-100.0						
Tokyo NRT	146	933	-84.4	146	873	-83.3				0	60	-100.0						
CANADA	98	824	-88.1	35	291	-88.0	58	349	-83.4	5	101	-95.0				0	83	-100.0
Calgary	36	86	-58.1	12	0	NA	24	86	-72.1									
Toronto	0	32	-100.0	0	32	-100.0												
Vancouver	62	706	-91.2	23	259	-91.1	34	263	-87.1	5	101	-95.0				0	83	-100.0
OTHER ASIA	74	286	-74.1	74	286	-74.1												
Seoul	74	234	-68.4	74	234	-68.4												
Shanghai	0	28	-100.0	0	28	-100.0												
Taipei	0	24	-100.0	0	24	-100.0												
OCEANIA	0	328	-100.0	0	328	-100.0												
Auckland	0	86	-100.0	0	86	-100.0												
Brisbane	0	36	-100.0	0	36	-100.0												
Melbourne	0	31	-100.0	0	31	-100.0												
Sydney	0	175	-100.0	0	175	-100.0												
OTHER	299	396	-24.5	299	396	-24.5												
Apia	0	9	-100.0	0	9	-100.0												
Christmas Island	0	9	-100.0	0	9	-100.0												
Guam	268	239	12.1	268	239	12.1												
Majuro	0	35	-100.0	0	35	-100.0												
Manila	21	69	-69.6	21	69	-69.6												
Nadi	0	8	-100.0	0	8	-100.0												
Pago Pago	2	17	-88.2	2	17	-88.2												
Papeete	8	10	-20.0	8	10	-20.0												

* HTA/DBEDT READ analysis based on scheduled flights from Diio Mi flight schedules as of October 13 2021, subject to change

Table 12. Nonstops Flights to Hawaii by Port of Entry and MMA (continued)

SEPTEMBER	STATE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE
INTERNATIONAL	104	1,092	-90.5	101	1,011	-90.0	3	38	-92.1	0	43	-100.0						
SCHEDULES	104	1,088	-90.4	101	1,007	-90.0	3	38	-92.1	0	43	-100.0						
CHARTERS	0	4	-100.0	0	4	-100.0												
JAPAN	46	641	-92.8	46	598	-92.3				0	43	-100.0						
Nagoya	0	58	-100.0	0	58	-100.0												
Osaka	5	120	-95.8	5	120	-95.8												
Sapporo	0	13	-100.0	0	13	-100.0												
Tokyo HND	18	90	-80.0	18	77	-76.6				0	13	-100.0						
Tokyo NRT	23	360	-93.6	23	330	-93.0				0	30	-100.0						
CANADA	6	82	-92.7	3	44	-93.2	3	38	-92.1									
Vancouver	6	82	-92.7	3	44	-93.2	3	38	-92.1									
OTHER ASIA	13	121	-89.3	13	121	-89.3												
Seoul	13	83	-84.3	13	83	-84.3												
Shanghai	0	25	-100.0	0	25	-100.0												
Taipei	0	13	-100.0	0	13	-100.0												
OCEANIA	0	153	-100.0	0	153	-100.0												
Auckland	0	39	-100.0	0	39	-100.0												
Brisbane	0	15	-100.0	0	15	-100.0												
Melbourne	0	17	-100.0	0	17	-100.0												
Sydney	0	82	-100.0	0	82	-100.0												
OTHER	39	91	-57.1	39	91	-57.1												
Apia	0	4	-100.0	0	4	-100.0												
Christmas Island	0	4	-100.0	0	4	-100.0												
Guam	29	30	-3.3	29	30	-3.3												
Majuro	0	18	-100.0	0	18	-100.0												
Manila	4	17	-76.5	4	17	-76.5												
Nadi	0	5	-100.0	0	5	-100.0												
Pago Pago	2	9	-77.8	2	9	-77.8												
Papeete	4	4	0.0	4	4	0.0												

* HTA/DBEDT READ analysis based on scheduled flights from Diio Mi flight schedules as of October 13 2021, subject to change

Table 12. Nonstops Flights to Hawaii by Port of Entry and MMA (continued)

YTD	STATE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'E		
	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE	2021	2019	%CHANGE
INTERNATIONAL SCHEDULES	843	11,108	-92.4	779	9,548	-91.8	59	857	-93.1	5	550	-99.1				0	153	-100.0
CHARTERS	24	71	-66.2	23	71	-67.6	1	0								0	153	-100.0
JAPAN	348	5,836	-94.0	348	5,446	-93.6				0	390	-100.0						
Fukuoka	0	96	-100.0	0	96	-100.0												
Nagoya	0	503	-100.0	0	503	-100.0												
Osaka	45	1,223	-96.3	45	1,223	-96.3												
Sapporo	0	125	-100.0	0	125	-100.0												
Tokyo HND	157	819	-80.8	157	702	-77.6				0	117	-100.0						
Tokyo NRT	146	3,070	-95.2	146	2,797	-94.8				0	273	-100.0						
CANADA	98	1,898	-94.8	35	728	-95.2	58	857	-93.2	5	160	-96.9				0	153	-100.0
Calgary	36	205	-82.4	12	34	-64.7	24	171	-86.0									
Edmonton	0	33	-100.0				0	33	-100.0									
Toronto	0	22	-100.0	0	22	-100.0												
Vancouver	62	1,638	-96.2	23	672	-96.6	34	653	-94.8	5	160	-96.9				0	153	-100.0
OTHER ASIA	74	1,203	-93.8	74	1,203	-93.8												
Beijing	0	105	-100.0	0	105	-100.0												
Hangzhou	0	3	-100.0	0	3	-100.0												
Seoul	74	763	-90.3	74	763	-90.3												
Shanghai	0	232	-100.0	0	232	-100.0												
Taipei	0	100	-100.0	0	100	-100.0												
OCEANIA	0	1,227	-100.0	0	1,227	-100.0												
Auckland	0	334	-100.0	0	334	-100.0												
Brisbane	0	121	-100.0	0	121	-100.0												
Melbourne	0	120	-100.0	0	120	-100.0												
Sydney	0	652	-100.0	0	652	-100.0												
OTHER	299	873	-65.8	299	873	-65.8												
Apia	0	39	-100.0	0	39	-100.0												
Christmas Island	0	39	-100.0	0	39	-100.0												
Guam	268	274	-2.2	268	274	-2.2												
Majuro	0	156	-100.0	0	156	-100.0												
Manila	21	189	-88.9	21	189	-88.9												
Nadi	0	39	-100.0	0	39	-100.0												
Pago Pago	2	92	-97.8	2	92	-97.8												
Papeete	8	45	-82.2	8	45	-82.2												

* HTA/DBEDT READ analysis based on scheduled flights from Diio Mi flight schedules as of October 13 2021, subject to change

Table 8. VISITORS BY CRUISE SHIPS

	SEPTEMBER			YEAR-TO-DATE		
	2021P	2020	% CHANGE	2021P	2020	% CHANGE
VISITOR DAYS	-	-	N/A	-	383,131	-100.0
TOTAL VISITORS	-	-	N/A	-	53,098	-100.0
Arrivals by Ship	-	-	N/A	-	30,185	-100.0
Arrivals by Air	-	-	N/A	-	22,913	-100.0
NUMBER OF SHIP ARRIVALS	-	-	N/A	-	18	-100.0
ISLANDS VISITED						
O'ahu	-	-	N/A	-	53,098	-100.0
O'ahu only	-	-	N/A	-	45,555	-100.0
Kaua'i	-	-	N/A	-	50,136	-100.0
Maui County	-	-	N/A	-	50,132	-100.0
Moloka'i*	-	-	N/A	-	785	-100.0
Lāna'i*	-	-	N/A	-	1,186	-100.0
Hawai'i Island	-	-	N/A	-	49,939	-100.0
Average Islands Visited						
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	-	-	N/A	-	1.04	N/A
Days in Hawai'i during Cruise	-	-	N/A	-	5.37	N/A
Days in Hawai'i after Cruise	-	-	N/A	-	0.80	N/A
Total days in Hawai'i	-	-	N/A	-	7.22	N/A
ACCOMMODATIONS						
Hotel	-	-	N/A	-	23,549	-100.0
Hotel only	-	-	N/A	-	20,523	-100.0
Condo	-	-	N/A	-	2,817	-100.0
Condo only	-	-	N/A	-	959	-100.0
Timeshare	-	-	N/A	-	1,888	-100.0
Timeshare Only	-	-	N/A	-	835	-100.0
Bed & Breakfast	-	-	N/A	-	409	-100.0
Bed & Breakfast only	-	-	N/A	-	129	-100.0
Friends & relatives	-	-	N/A	-	1,249	-100.0
Other accommodation	-	-	N/A	-	719	-100.0
Accommodation (NET)	-	-	N/A	-	26,768	-100.0
Cruise only	-	-	N/A	-	26,330	-100.0
PURPOSE OF TRIP						
Honeymoon	-	-	N/A	-	827	-100.0
Get Married	-	-	N/A	-	79	-100.0
Wedding	-	-	N/A	-	370	-100.0
Convention/Conference	-	-	N/A	-	295	-100.0
Business	-	-	N/A	-	370	-100.0
Visiting Friends & relatives	-	-	N/A	-	5,103	-100.0
Play Golf	-	-	N/A	-	552	-100.0
Leisure	-	-	N/A	-	45,980	-100.0
TRAVEL STATUS						
% First timers	-	-	N/A	N/A	N/A	N/A
% Repeat visitors	-	-	N/A	N/A	N/A	N/A

NA = Not applicable

Note: Due to COVID-19 and the "No Sail" order enforced by the U.S. Centers for Disease Control and Prevention (CDC), there were no cruise ships in Hawaii from April - December 2020.

Source: Department of Business, Economic Development & Tourism