



**DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS**  
**Business Registration Division**

## **DCCA News Release**

**LINDA LINGLE**  
GOVERNOR

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### **DCCA ANNOUNCES FEE CUTS FOR HAWAI'I BUSINESSES**

HONOLULU – The Department of Commerce and Consumer Affairs (DCCA) is extending its fee cuts for securities and franchise filing fees and for trade name, trade mark and service mark filings. The fee cuts will result in an estimated total savings of more than \$1.7 million dollars for businesses.

The filing fees will be discounted by 50 percent from the statutory fees for applications and renewals for securities dealers and their salespeople, investment advisers and their representatives, the initial notice filing and renewal fees for investment company securities, and the application, amendment and renewal fees for franchise filings, as well as fees for trade name, trademark and service mark filings. The fees will automatically readjust to the statutory fees on January 1, 2011.

The Lingle-Aiona Administration initiated fee cuts in 2003, when DCCA reduced fees by 25 percent for people establishing new businesses or annual corporate reports online. In 2004, the department reduced those fees by an additional 25 percent, and extended them to those filing in-person or by mail. Over the past seven years, the fee cuts have saved businesses more than \$56 million.

“The fee cuts are a key part of the Lingle-Aiona administration’s continuing effort to improve the business climate in Hawai’i,” said DCCA Director Larry Reifurth. “This latest extension in fee cuts is especially important in today’s current economic environment to help ensure business can keep the money they earn and reinvest it in their operations and their employees.”

For more details call 586-2722 on O'ahu. Neighbor island residents may call the following numbers followed by 6-2722 and the # sign:

Kaua'i: 274-3141  
 Maui: 984-2400  
 Hawai'i: 974-4000  
 Lana'i & Moloka'i: 1-800-468-4644 (toll free)

<b>TYPES OF FILINGS</b>	<b>DCCA STATUTORY FEE</b>	<b>Jan. 1, 2010 Dec. 31, 2010</b>	<b>Jan. 1, 2011, AND THEREAFTER</b>
Dealer Application	\$200.00	\$100.00	\$200.00
Dealer Renewal	\$200.00	\$100.00	\$200.00
Investor Adviser Application	\$100.00	\$50.00	\$100.00
Investment Adviser Renewal	\$100.00	\$50.00	\$100.00
Salesperson Application	\$50.00	\$25.00	\$50.00
Salesperson Renewal	\$50.00	\$25.00	\$50.00
IA Representative Application	\$50.00	\$25.00	\$50.00
IA Representative Renewal	\$50.00	\$25.00	\$50.00
Investment Co Securities:			
• Initial Filing	\$200.00	\$100.00	\$200.00
• Renewal Filing	\$50.00	\$25.00	\$50.00
Franchise Fees:			
• Application	\$250.00	\$125.00	\$250.00
• Amendment	\$250.00	\$125.00	\$250.00
• Renewal	\$250.00	\$125.00	\$250.00
T-1 (Application For Registration of Trade Name)	\$50.00	\$25.00	\$50.00
T-2 (Application For Registration of Trademark)	\$50.00	\$25.00	\$50.00
T-3 (Application For Registration of Service Mark)	\$50.00	\$25.00	\$50.00
T-4 (Assignment of Trade Name, Trademark or Service Mark)	\$10.00	\$5.00	\$10.00
T-5 (Trademark – Service Mark Registrant Name Change)	\$10.00	\$5.00	\$10.00
Trade Name Registrant Name Change (no form #)	\$10.00	\$5.00	\$10.00

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For more information, contact:  
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