

PBS Hawaii



Robert A. Alm
Executive Vice President
Public Affairs

July 22, 2008

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 JUL 23 A 10:24

A. E. P. S.

FILE _____

Mr. Clyde Sonobe
Cable Television Administrator
DCCA-CATV
P. O. Box 541
Honolulu, Hawaii 96809

Dear Clyde:

I am writing to express my strong support for the continuation of the cable franchise fee designation for Hawaii Public Television. As the Director who initially ordered that designation, I have seen first-hand how critical public television is to the people of Hawaii and how critical that designation is to the existence of public television.

When we first conducted the public hearings on the current Oceanic Cablevision franchise, one of the strongest messages we got was how important public television was to people and how important cable was to getting public television into people's home. When State support for public television was substantially decreased because of budget problems in the late 1980s, the franchise fee designation provided a direct response to the public's support. The reaction was, and remains, very positive.

Over the years, Hawaii Public Television has moved away from State control to being a community licensee. It has remained, however, a very popular and loved local institution. And with the rebirth of local programming under the superb guidance of Leslie Wilcox, the importance of, and respect for, Hawaii Public Television has become even stronger.

I urge you to continue the PBS Hawaii designation of cable fee funds in order to allow it to continue its role as Hawaii's public voice in television.

Aloha,

ROBERT A. ALM
Executive Vice President

RAA:kh

*Mr. Neil J. Kahookole Hannahs
4545-A Sierra Drive
Honolulu, Hawaii 96816*

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 JUL 30 A 9:21

A ___ E ___ P ___ S ___

FILE _____

July 28, 2008

Mr. Clyde Sonobe, Administrator
Cable Television Division
Department of Commerce & Consumer Affairs
State of Hawaii
P.O. Box 541
Honolulu, Hawaii 96809

Subject: Oahu Cable Franchise Agreement

Dear Mr. Sonobe:

I write to advocate assessment of PEG fees in conjunction with the issuance of a new Oahu Cable Franchise Agreement, as well as a continued sharing of those resources with PBS-Hawaii.

Twenty years ago, your department had the foresight to utilize the agreement that has now run its course to create a funding mechanism that enabled Hawaii Public Television to expand the reach of its network and services to rural communities across every populated island of our archipelago state. The results have been very beneficial to the citizens of Hawaii Nei.

Social equity improved as families who were under-served by non-cable broadcast technology and the content of commercial media were given access to educational and entertaining programming featured on PBS. This has included brilliant and balanced public affairs, early education, science, historical, dramatic and performing arts content produced across the PBS network and by our Hawaii affiliate. Many PBS programs have also given voice to those minority populations whose scant numbers cause them to be neglected by commercial broadcasters.

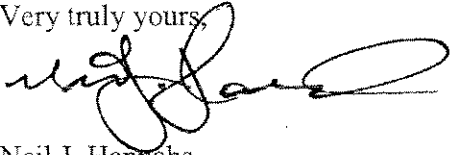
We are a better informed and more enlightened people as a result. What is more, in this day and age of geopolitical tension, world ecosystem stress and global economic influence, it is absolutely essential that there be a continuing commitment to maintain and enhance the infrastructure required to deliver programs that provide vital information in PBS' de-politicized and non-inflammatory formats to afford citizens of our state meaningful insights into these complex and compelling issues.

Cable franchise fees of the last two decades have enabled PBS-Hawaii to be among the first television stations in the nation to satisfy the federal mandate to convert to digital capability. But, we should anticipate that this new communications infrastructure will require on-going investment, since the rapid advancements of technology will necessitate sustained support in order to maintain a position on the communications super highway of the 21st century.

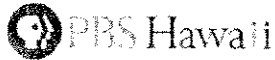
Mr. Clyde Sonobe, Administrator
July 28, 2008
Page 2

The cable franchise agreement fees now at your discretion will play a vital role in assuring Hawaii's competitive position and in enhancing the well-being of our society. I urge you to take the necessary steps to ensure that these resources remain available to meet our community's needs. Mahalo for your consideration.

Very truly yours,

A handwritten signature in black ink, appearing to read "Neil J. Hannahs", written in a cursive style.

Neil J. Hannahs



July 8, 2008

Mr. Clyde Sonobe
Cable TV Division
State Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, Hawaii 96809

Dear Mr. Sonobe:

As your department reviews the Oahu cable television franchise in this digital age, PBS Hawaii is working to translate our rich content across media platforms and keep adding greater value to life in the islands.

In this most remote island chain in the world, with the most diverse ethnic population, we're the only locally owned and operated statewide broadcaster.

This public television station also has the largest reach, covering about 98% of Hawaii--delivering our programs where commercial operators find it unprofitable to go.

We're a teacher, a storyteller, a theatre, a library, a museum, a travel guide, and more—an invited guest in some 200,000 Hawaii households every week.

Upholding high editorial and production standards, we at this time present six weekly local programs in primetime. I believe it's a remarkable achievement for a small station like ours. The shows celebrate and preserve traditional Hawaiian music, offer insight into the character of individuals who help shape Hawaii, allow viewers to participate in balanced discussions about timely public issues, report on local businesses and the economy, and delve beneath the surface of athletics. Through PBS Hawaii, accomplished local and regional filmmakers find exposure for their work—and island residents gain new perspectives.

One of our weekly local programs, *Long Story Short*, is the first television program in Hawaii to be produced and broadcast in high definition.

In addition, we present superb PBS national children's programming and enlightening and entertaining shows for adults and families. This year, for the fifth year in a row, a national Roper survey found that PBS is the most trusted public-service institution in the country, ranking above the courts of law.

Page 2/PBS Hawaii

Attached is a (long) list of the fine programs aired on PBS Hawaii recently.

Lifelong learning is the underlying theme of everything we do. We regularly hold community outreach events to take our programs beyond the screen and engage with viewers. Our Ready to Learn educational outreach for parents and guardians of pre-schoolers is known for including in its travel rosters small rural towns which other programs may overlook. We're a leading supplier of free educational materials for students statewide in grades K-12. (Last fall, every high school in Hawaii received a copy of the acclaimed 15-hour PBS documentary, *Ken Burns' The War*.)

We train college students in television production. Some of Hawaii's most skilled media professionals received their start here at PBS Hawaii.

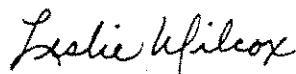
The digital transition is an expensive process, and cable franchise fee proceeds have been put to very good use in infrastructure, equipment, and operations. We're on track for the Feb. 2009 switch-over from analog. In this digital age, we're becoming a multi-media organization, intent on making sure our programs and other features are also available online, on demand, in podcasts, and in other forms convenient to viewers/users.

As you know, it's increasingly rare and precious for a statewide media organization to have an independent voice. Decisions about our programming and services are made by people who live within this community. Management reports to a volunteer board of directors who are drawn from this community. PBS Hawaii isn't driven by commercial or other special interests. We take our responsibilities seriously and shoulder them with joy.

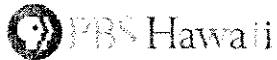
The important Hawaiian value of *pono* guides us in operating this television station for the public good. *Pono* is about fairness, integrity, balance. We believe in respect for the dignity of others, diversity, and inclusion.

We're happy to share more about PBS Hawaii. We welcome your inquiry and consideration, and thank you for your time.

Sincerely,



Leslie Wilcox
PBS Hawaii President and CEO



**Programming Broadcast Between
August 1, 2007 & July 31, 2008**

Local & Regional Productions

Everybody's Business with Howard Dicus (Weekly)
Island Insights (Weekly)
Leahey & Leahey (Weekly)
Long Story Short with Leslie Wilcox (Weekly)
Na Mele: Traditions in Hawaiian Song (Weekly)
PBS Hawaii Presents (Weekly)
Art Stories (Series)
Artists of Hawaii
Beautiful Son
E Ola Pono
Finding Sandalwood Mountain
Ho'omau
Honolulu Stadium
In Time of War: The Japanese American Experience of WWII
Jack Hall: His Life & Times
Jimmy Borges: After Dark
Journey of Honor
Keepers of the Flame
Kiho'alu: Keola Beamer
Lahaina: Waves of Change
Living Your Dying
Mabuhay with Aloha: The Hawaii Filipino Experience
Most Honorable Son
Of Wind & Waves: The Life of Woody Brown
Paniolo 'O Hawaii: Cowboys of the Far West
Polynesian Power: Islanders in Pro Football
Remember the Boys
The First Battle
The Hawaiians (Series)
The Land Has Eyes
Through Namaka's Eyes: The Life of Patience Bacon
Untold Triumph

News & Public Affairs

Bill Moyers Journal (Weekly)
Charlie Rose (Weekly)
Foreign Exchange (Weekly)
Frontline (Weekly)
Newshour with Jim Lehrer (Weekdays)
Nightly Business Report (Weekdays)
NOW on PBS (Weekly)
Religion & Ethics Newsweekly (Weekly)
The McLaughlin Group (Weekly)
Washington Week (Weekly)
Expose: America's Investigative Reports
Free Speech with Jim Lehrer and Ben Bradlee
Global Watch
Granny D Goes To Washington
Islam vs. Islamists: Voices from the Muslim Center
Japanland
Kids, Cash, Common Sense
Life (Part 2)
Miller Center National Debates
Presidential Primary Forum
Retirement Revolution
Roadtrip Nation (Series)
Speaking Up: Ending Domestic Violence in Our Communities
The 2008 Candidates
To the Contrary with Bonnie Erbe
Unnatural Causes: Is Inequality Making Us Sick (Series)
When Parents Are Deployed
Why Smart People Do Stupid Things with Money

History & Geography

American Experience (Weekly)
History Detectives (Weekly)
Secrets of the Dead (Weekly)
A Most Unlikely Hero
Adventure Lodges of North America (Series)
Alaska's Gold Rush Train
America at a Crossroads (Series)
American Flag: Two Centuries of Concord & Conflict
American Idealist: The Story of Sargent Shriver
Andrew Jackson: Good, Evil and the Presidency
At Close Range with National Geographic
Athens: The Dawn of Democracy
Chasing Churchill: In Search of my Grandfather (Series)
China from the Inside (Series)
Churchill

History & Geography (continued)

Cities of Light: The Rise & Fall of Islamic Spain
Citizen Tanouye
Crown of the Continent – Alaska's Wrangell-St. Elias
D-Day: The Price of Freedom
Fort Niagara: The Struggle for a Continent
Frank Lloyd Wright's Buffalo
Gates of the Arctic: Alaska's Brooks Range
Great Lodges of National Parks (Series)
Great Old Amusement Parks
Horses of Gettysburg
Indus River: Journey of a Lifetime
Ken Burns' The War (Series)
Leonardo's Dream Machines
Lest We Forget: A Survivors Story
Magnificent Voyage of Christopher Columbus
March of the Bonus Army
Marie Antoinette
New York Goes to War
Niagara Falls
Oh Saigon
Pioneers of Television (Series)
Pope John Paul: A Saint for our Times
Price of Freedom
Prince Among Slaves
Rebuilding San Francisco: The Workers' Story
Remembered Earth: New Mexico's High Desert
Richard Bangs' Adventures with Purpose (Series)
Roosevelt's America
Six Days in June
Slavery and the Making of America
Sugihara: Conspiracy of Kindness
The 49th Star: Creating Alaska
The Adirondacks
The Good War and Those Who Refused To Fight It
The Jewish Americans (Series)
The Morgan Lacrosse Story
The Mormons (Series)
The Queen's Family (Series)
The Sixties: The Years That Shaped a Generation
The War of the World (Series)
Tutankhamun and the Golden Age of the Pharaohs
USS Wisconsin: The Last Battleship
Utah: The National parks
Walking the Bible
Way of the Warrior
Wounded in Action

Other Documentaries

Independent Lens (Weekly)
Wide Angle (Weekly)
P.O.V. (Weekly)
Boomer Century (Series)
Brown is the New Green: George Lopez and the American Dream
By the People: Citizenship in the 21st Century
Carrier (Series)
Charles Banks Wilson, Portrait of an American Artist
Cut from a Different Cloth: Burqas and Beliefs
Dabbawallas
Daniel O'Donnell at Home in Ireland
Daredevils of Niagara Falls
Dinka Diaries
Do You Speak American?
Emperors of the Ice
Erma Bombeck: Legacy of Laughter
Good Evening Everybody: Celebration of Louis Armstrong
The Pursuit of Excellence (Series)
Hemingway in Cuba
Henry A. Wallace
Illicit: The Dark Trade
Jimi Hendrix: American Landing
Justice for My People: The Dr. Hector P. Garcia Story
Kitty Carlisle Hart: My Broadway Memories
Knee Deep
L.A. Holiday Celebration 2007
Lawrence of Arabia: The Battle for the Arab World
Leonard Bernstein: An American Masters Special
Lords of the Gourd
Lost Childhood: Growing up in an Alcoholic Family
Main Street in America
Masters of the Arctic Ice
My Name Is Belle
Okie Noodling
Orphan Orca: Saving Springer
Ribbon of Sand
Shared History
Shore Things
Small Steps: Creating the High School for Contemporary Arts
Staying at a Lighthouse
Summer Hill
The Mark Twain Prize
The Nation Within
The Pact
The Return of the Cuyahoga
The Standard of Perfection (Series)
These Kids Mean Business

Other Documentaries (continued)

Through Deaf Eyes
Til the River Runs Clear
To Market To Market to Buy a Fat Pig
Values Goes to School
Visiones: Latino Art & Culture (Series)
Washing Away
Way of the Warrior
We Also Dance
When a Child Pretends
Wounded in Action
You're Not Alone
Zora's Roots

Performance – Classical

Cleveland Orchestra in Performance: Bruckner Symphony 5
Encore with James Conlon
From the Top at Carnegie Hall (Weekly)
Great Performances (Weekly)
Great Performances at the Met (Weekly)
Live from Lincoln Center (Weekly)

Drama

In Search of Shakespeare (Series)
Masterpiece Classic (Weekly)
Masterpiece Mystery (Weekly)
Masterpiece Cotemporary (Weekly)
Celebrating the Complete Jane Austen (Series)

Culture & Arts

American Masters (Weekly)
A Room Nearby
Art in the 21st Century (Series)
Art Smarts
Beaux Arts at 50
Cezanne in Provence
Monet's Palate: A Gastronomic View from the Gardens of Giverny
Smitten
Visions of Austria
Waiting for God (Series)
Windsor Castle: A Royal Year (Series)

Performance – Contemporary

Austin City Limits (Weekly)
Soundstage (Weekly)
23 Girls Band: Live from Shanghai
Alison Kraus & Union Station Live
America in Concert: Live at the Sydney Opera House
America's Ballroom Challenge (Series)
American Soundtrack (Series)
Andre Rieu: In Wonderland
Andre Rieu: Radio City Music Hall LIVE
Andre Rieu: The Homecoming
Barry Manilow: Songs from the Seventies
Barry Manilow's Music & Passion
Best of Johnny Cash
Bob Dylan: Live in Newport
Broadway's Best at Pops
Bruce Springstein with the Sessions Band
Chris Botti: Live
Clash: Live
David Broza at Masada: Sunrise Concert
Elvis: The 25th Anniversary Concert
Heart & Soul: The Life and Music of Frank Loesser
Helmut Lotti: The Crooners
The High Kings
Hollywood Singing and Dancing
Il Divo: Live at the Greek
James Last at the Royal Albert Hall
Jimmy Borges: After Dark
Johnny Mathis: Wonderful, Wonderful
Last of the Breed
Mario Lanza: Singing to the Gods
My Music (Series)
Newport Jazz Festival
Osmond's 50th Anniversary Reunion
Righteous Brothers 21st Anniversary Celebration
Rita Rudner: Live From Las Vegas
Sara Brightman: Symphony in Vienna
Shangri-La
Yanni: Live! The Concert Event

Science/Technology/Medicine/Health

Garden Smart (Weekly)
GardenStory (Weekly)
Nature (Weekly)
NOVA (Weekly)
NOVA Science Now (Weekly)
The Victory Garden (Weekly)
3,2,1 Fireworks

Science/Technology/Medicine/Health (continued)

Anatomy of a Hurricane
Bold Vision: Women in Technology
Brain Fitness Program
Building Green (Series)
Caring for Your Parents
Depression: Out of the Shadows
Dr. Christiane Northrup: Menopause and Beyond
Everyday Edisons (Series)
Expectations: Living with Alzheimers Disease
Expedition Earth Scope
Fat: What No One Is Telling You
Flying with Eagles
Garden Insects
Getting Around: Alternatives for Seniors
Global Health: America's Response
Global Warming: The Signs and the Science
Good Night with the Sleep Doctor Michael Brues
Headache: What Type Is Yours?
Heartbeat to Heartbeat: Women and Heart Disease
Jean Michael Cousteau: Ocean Adventures (Series)
Journey to Planet Earth
Mystery of Love
Nanotechnology: The Power of Small (Series)
National Geographic Strange Days on Planet Earth (Series)
Open Road: America Looks at Aging
Saving Our Reefs
Scientific American Frontiers (Series)
Second Opinion: Taking Charge of Your Healthcare (Series)
Seeing in the Dark
Spiral Fitness with David Carradine & Rob Moses
Take One Step for Your Family's Health
The Mysterious Human Heart (Series)
The Truth about Cancer
Under the Sea with Al Giddings
What's Up with the Universe?
Wired Science (Series)

Cooking/Crafts/Travel

America's Test Kitchen (Weekly)
Chef's Story (Weekly)
Gourmet's Diary of a Foodie (Weekly)
Joy of Painting (Weekly)
Martin Yan's Chinatown (Weekly)
New Yankee Workshop (Weekly)
Rick Steves' Europe (Weekly)
Simply Ming (Weekly)
Smart Travels - Pacific Rim with Rudy Maxa (Weekly)

Cooking/Crafts/Travel (continued)

This Old House (Weekly)
Travels to the Edge with Art Wolfe (Weekly)
Burt Wolf: Travels & Tradition (Series)
Craft in America
Dreaming of Tibet
Everyday Food (Series)
Georgia Aquarium: Keepers of the Deep
Globe Trekker (Series)
Gypsy Caravan: When the Road Bends
Historic Pubs of Dublin
Ketchup, King of Condiments
Lidia's Italy (Series)
Love of Quilting (Series)
Roughing It: Mongolia
Rudy Maxa's World (Series)
Sandwiches That You Will Like
Terry Madden's Watercolor Workshop (Series)

Entertainment (General)

Antiques Roadshow (Weekly)
MotorWeek (Weekly)
A Capitol Fourth
African American Lives (Series)
Christmas at Belmont
Christmas at St. Olaf
Christmas with the Mormon Tabernacle Choir
Click & Clack (Series)
Conversation about Caring
Liquid Stage
Mr. Christmas
Northern Lights Sissel & Friends
The Piano Guy
Tim Janis: The American Christmas Carol

Children's Programming

Angelina Ballerina (Weekly)
Arthur (Weekly)
Barney & Friends (Weekly)
Between the Lions (Weekly)
Big Comfy Couch (Weekly)
Bob the Builder (Weekly)
Boobah (Weekly)
Caillou (Weekly)
Clifford the Big Red Dog (Weekly)
Clifford's Puppy Days (Weekly)
Curious George (Weekly)
Cyberchase (Weekly)

Children's Programming (continued)

Danger Rangers (Weekly)
DOE Tele-School, KidPhysics (Weekly)
DOE Tele-School, Music Factory (Weekly)
DOE Tele-School, Exploring the Islands (Weekly)
Dragon Tales (Weekly)
Dragonfly (Weekly)
Fetch (Weekly)
George Shrinks (Weekly)
It's a Big Big World (Weekly)
Jakers! Adventures of Piggie Winks (Weekly)
Jay Jay the Jet Plane (Weekly)
Mr. Roger's Neighborhood (Weekly)
Peep and the Big Wide World (Weekly)
Reading Rainbow (Weekly)
Sagwa, The Chinese Siamese Cat (Weekly)
Sesame Street (Weekly)
Sheira & Loli (Weekly)
Signing Time! (Weekly)
Super Why (Weekly)
Teletubbies (Weekly)
Thomas & Friends (Weekly)
WordGirl (Weekly)
WordWorld (Weekly)

Clyde Sonobe/DCCA
07/09/2008 02:55 PM

To: Lauren K Wong/DCCA@DCCA, Glen WY
Chock/DCCA@DCCA, Patti K Kodama/DCCA@DCCA
cc
bcc

Subject: Fw: PBS Hawaii - Cable Television Franchise

Patti,
Please print and place in our Oceanic Oahu renewal file.

Thanks.

----- Forwarded by Clyde Sonobe/DCCA on 07/09/2008 02:48 PM -----



"Dana Funai"
<dfunai@pbshawaii.org>
07/09/2008 01:29 PM

To: <clyde.sonobe@dcca.hawaii.gov>
cc: "Leslie Wilcox" <LWilcox@pbshawaii.org>
Subject: PBS Hawaii - Cable Television Franchise

Dear Mr. Sonobe,

Attached are documents from PBS Hawaii CEO Leslie Wilcox. Originals will also be sent via USPS today.

Thank you very much for your time.

Aloha,

Dana Funai
PBS Hawaii
2350 Dole Street
Honolulu, HI 96822
Ph: 808-973-1177
Fax: 808-973-1090
www.pbshawaii.org



DCCA - 07-08-2008.pdf PBS Hawaii Program List.pdf

SUSAN K. EICHOR

3808 MONTEREY DRIVE • HONOLULU, HI 96816
PHONE (808)534-7557 • CELL (808)292-1189 • E-MAIL SUSANE@AIOGROU

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

July 10, 2008

2008 JUL 15 A 11: 12

A _ E _ P _ S _

FILE _____

Mr. Clyde Sonobe
Cable Television Administrator
King Kalakaua Building
335 Merchant Street, Room 101
Honolulu, HI 96813

Dear Mr. Sonobe:

Thank you very much for this opportunity to express my support for PBS Hawaii, both as a volunteer board member of the station, as well as an avid viewer. Unlike commercial stations, PBS Hawaii's success is not measured solely by profit/loss, but rather, in its ability to enrich our lives as citizens of Hawaii. Some of my favorite PBS Hawaii shows include *Long Story Short with Leslie Wilcox*, *Island Insights* and *Na Mele: Traditions in Hawaiian Song*. These weekly shows allow the viewer to truly get to know a person, an issue or a musician's body of work with a depth that is not available anywhere else on television.

Earlier this year when one of Hawaii's treasures, Genoa Keawe, passed away, PBS Hawaii worked quickly to re-air its program featuring Auntie Genoa and her music. More than a tribute, many commented that the program brought great comfort to a saddened community, as they were reminded that Auntie Genoa's legacy would live on through her music. This is but one of many examples where PBS Hawaii served a much broader purpose in our community...in this case, one of community healing and of documenting the work of a great Hawaiian cultural leader.

In closing, PBS Hawaii has demonstrated time and again its commitment to "inform, inspire and entertain our diverse island community." To enable the station to further its good works for our Aloha state, I humbly ask for your and your department's favorable consideration in continuing to allocate a portion of the cable television franchise fee to PBS Hawaii.

Sincerely,

Susan K. Eichor

Rick J. Eichor
3808 Monterey Drive
Honolulu, Hawaii 96816
Telephone 734-1866, cell 286-0507

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 JUL 17 A 9:14

A...E...S...

FILE...

July 16, 2008

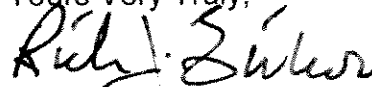
Mr. Clyde Sonobe
Cable Television Administrator
King Kalakaua Bldg.
335 Merchant Street, Room 101
Honolulu, Hawaii 96813

Dear Mr. Sonobe:

I want to ask your favorable consideration on the issue of continued funding for PBS Hawaii. PBS Hawaii carries excellent programs many of which are addressed specifically to Hawaii and are not available from any other station, local or national. Without PBS no other local station would or could produce the quality or number of programs of local interest. In addition, the broad range of nationally produced programs such as the American Experience, From the Top at Carnegie Hall (on which a local young musician recently played), and the News Hour are excellent and informative.

PBS is a very deserving station that has a large following of viewers in Hawaii. I encourage you to look favorably upon its request for continued funding.

Yours Very Truly,



Rick J. Eichor

Rick J. Eichor



16-166 MELEKAHIWA STREET | KEA'AU, HAWAII 96749
PHONE: (808) 966-5466 | FAX: (808) 966-5673 | WEBSITE: WWW.HPMHAWAII.COM

July 21, 2008

Clyde Sonobe
Cable Television Administrator
King Kalakaua Building
335 Merchant Street, Rm. 101
Honolulu, Hawaii 96813

Dear Clyde,

I am writing in support of PBS Hawaii as I feel its programs and sincere community focus are truly an integral element of our State identity. In one form or another, PBS Hawaii has touched and inspired the majority of Hawaii's population.

As a new Board Member of PBS Hawaii, I can truly attest to the fact that this organization is an influential and value add partner to our State. PBS Hawaii unifies the islands in bridging geographical barriers and addressing timely public issues and concerns. It also serves as an independent voice in the media in Hawaii, as it's not driven by commercial or special interests. Most importantly, PBS Hawaii is an educator and platform of inspiration for the future generations of Hawaii.

Through my involvement as a Board Member, I can also validate the commitment of PBS Hawaii's leadership and staff, and their true alignment with the organization's core mission and vision, which in essence is 100% focused to benefiting the people of Hawaii.

As we all know, continual reinvestment in PBS Hawaii's infrastructure is necessary to meet the changing and complex needs of Hawaii's community into the future. As such, the portion of the cable franchise fee received plays and will continue to play a key role in making this happen.

I appreciate your consideration and am hopeful that you share the same passion in ensuring PBS Hawaii's long term success as I do.

Respectfully,

JASON FUJIMOTO | VICE PRESIDENT & DIRECTOR OF CORPORATE OPERATIONS
PHONE: (808) 966-5629 | FAX: (808) 966-7564 | CELL: (808) 640-0167 | JASONF@HAWAIIPLANINGMILL.COM



"Jason Fujimoto"
<jasonf@hawaiiplanning
mill.com>

07/20/2008 01:31 PM

To <cabletv@dcca.hawaii.gov>

cc

bcc

Subject Letter to DCCA

Please see attached letter to Clyde Sonobe.

JASON FUJIMOTO | VICE PRESIDENT & DIRECTOR OF CORPORATE OPERATIONS
PHONE: (808) 966-5629 | FAX: (808) 966-7564 | CELL: (808) 640-0167 |
[JASONF@HAWAIIPLANNINGMILL.COM](mailto:jasonf@hawaiiplanningmill.com)



16-166 MELEKAHIWA ST | KEA`AU, HI 96749 |

WWW.HPMHAWAII.COM

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sender immediately by return email and delete the message and any attachments from



your system. PBS- DCCA letter- Clyde Sonobe.pdf

Mr. Clyde Sonobe
Administrator, Cable TV Division
State Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, HI 96809

July 11, 2008

Dear Sir,

My name is Ron Hansen. I have been a board member for PBS for nearly ten years. I volunteered to serve on the board to help support and make the transition from a state owned and operated broadcast station to a public non profit station. My reason was quite simple. The people of Hawaii needed a non commercial television station that provided programming that was not compromised by special interests.

The programming through PBS is not available through any other broadcast media. PBS is an important source of impartial information, providing excellent clarity on content without prejudice. Recently PBS has expanded programming and is producing exciting local programs of high quality in a high definition format. Special effort has been made to provide the programs that may not otherwise be produced.

Each year we are faced with many challenges to continue to provide these services to our community. Funding is an ongoing activity necessary to ensure our future and our ability to provide the best programs for Hawaii. In the past we have been fortunate to be included as a recipient in the state cable fee program. As a board member and a community minded person, I would very much appreciate the continued support.

Thank you for your consideration.

Sincerely,

Ron Hansen
PBS Board Member



Ronald Hansen
<ronaldrhansen@msn.com>
07/11/2008 01:21 PM

To <cabletv@dcca.hawaii.gov>
cc
bcc
Subject Letter to support PBS

I have attached a letter of support for PBS. Thank you for taking the time to read it.



Ron Hansen PBS letter.doc

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

July 21, 2008

2008 JUL 23 A 9:02

Mr. Clyde Sonobe
Administrator, Cable TV Division
State Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, Hawaii 96809

A _____ S _____
FILE _____

RE: Cable Franchise Fee and PBS Hawaii

Dear Mr. Sonobe,

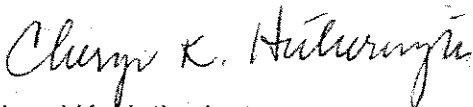
I am writing this letter in support of PBS Hawaii's continued receipt of a portion of the cable franchise fee.

PBS Hawaii occupies a unique position in being the only locally owned and operated statewide broadcaster. As a result, its programming reflects the diversity and richness of our island community. Local programs like *Leahy & Leahy*, *Long Story Short with Leslie Wilcox* and *Na Mele* showcase cultural, political and social figures and issues that is unmatched by any other television station. These and other local programs along with national programs such as *The Newshour with Jim Lehrer*, *Antiques Roadshow* and numerous children's shows are proof positive of PBS Hawaii's commitment to produce and share programs that educate, excite and entertain. Unlike most television stations, PBS Hawaii's programming is not driven by commercial or special interests and stories that would otherwise go untold are brought to life.

In addition to quality programs, PBS Hawaii is an active and valuable community partner in the *Ready to Learn* and other outreach programs and is a leading supplier of free educational materials for students statewide. PBS Hawaii is also involved in training and mentoring students in television production.

Receipt of a portion of the cable franchise fee has played an important role in helping PBS Hawaii do all that it does and I am grateful for this past support. As a Board member, life-long resident, parent and community volunteer, I ask for your continued kokua and support for PBS Hawaii. Thank you for your consideration.

Aloha,


Cheryl K. Hetherington



Hökülani Holt-Padilla

State of Hawaii
Wailuku, Hawai'i 96793

659 Pohala

Mr. Clyde Sonobe
Administrator, Cable TV Division
State Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, Hawaii 96809

July 10, 2008

Dear Mr. Sonobe:

Aloha and greetings from Maui. As a board member of PBS Hawaii for several years and an avid viewer for more than 35 years, I am writing this letter in support of PBS Hawaii's continued receipt of a portion of the cable franchise fee. I have personally seen the benefits of a household that uses PBS Hawaii as a part of children's learning as well as enjoyment.

As a single mother with three small children who also put education as an important part of my children's lives, I chose to have PBS Hawaii be the only station that my children watched during the school week. They were not allowed to watch any television during the week but if there were educational or cultural programs on PBS Hawaii that assisted in their schoolwork or raised their cultural awareness, I would agree to it. I have never regretted doing that and my children have grown tremendously because of it. The lives of my children and countless others have been given a look at the world around us as well as our own island home because of PBS Hawaii programming.

There is no other locally owned and operated television station which can, with support from the cable franchise fee, broadcast programming to the vast distances of our islands. When some programming seen on other stations raises questions of appropriateness, I can always depend on PBS Hawaii to provide superb PBS national children's programming and enlightening and entertaining shows for adults and families. From *Island Insights* to *Long Story Short* to *Independent Lens* films to numerous specials and documentaries, PBS Hawaii is television for the curious mind. It respects your intelligence, piques your interest, and helps you learn and grow throughout your life. My family and I continue to watch it regularly.

Over the course of my life I have seen Maui change tremendously, sometimes not for the better. One thing however remains consistently of high quality and where I constantly direct my

Page Two

family's viewing consideration, PBS Hawaii. I ask your support in assuring that PBS Hawaii continues to receive funding through the cable franchise fee. From public affairs, science, history, culture and the arts, PBS Hawaii offers our community a quality and excellence in programming unmatched by any other Hawai'i television station. It will be funds well spent for all of us.

Sincerely,

Hökülani Holt-Padilla
Cultural Programs Director
Maui Arts & Cultural Center



"Hokulani Holt"
<hokulani@mauiarts.org>
07/10/2008 03:50 PM

To <cabletv@dcca.hawaii.gov>
cc
bcc
Subject: PBS Hawaii support

Aloha,
Please find my letter of support for PBS Hawaii.

Mahalo,
Hokulani

Hökülani Holt
Cultural Programs Director
Maui Arts & Cultural Center



PBS support Ltr..doc

Mr. Clyde S. Sonobe
Administrator, Cable Television Division
Department of Commerce and Consumer Affairs
State of Hawaii
P.O. Box 541
Honolulu, Hawaii 96809

July 11, 2008

Dear Mr. Sonobe:

I am writing to you as an active viewer, financial supporter and board member of PBS Hawaii.

My two daughters are in college now, but it was not too long ago that we were watching their favorite channel and award winning children shows such as Sesame Street. It was always comforting to me because these shows were high quality, entertaining programs based on sound academic curricula. I can't help but feel that it has helped to shape their lives and contributed to them furthering their education.

Today, we continue to enjoy the range of programs offered by PBS Hawaii. Programs about public affairs, science, history, culture and the arts are unmatched by any other Hawaii television station.

I support PBS Hawaii financially and as a volunteer board of director because it is an independent voice in the media in Hawaii and is not driven by commercial or special interest. It is local and available to the people of Hawaii statewide with decisions about programming and services made by people who live within this community.

On behalf of my family and the many viewers and supporters of PBS Hawaii, I ask for your continued support and consideration.

Thank you.

Thomas J. Koide



"Koide, Thomas"
<Thomas.Koide@boh.com>
07/15/2008 03:46 PM

To <cabletv@dcca.hawaii.gov>
cc
bcc
Subject: PBS Hawaii

Please note my NEW contact information:

Thomas J. Koide
Senior Executive Vice President
Retail Delivery Channels
Bank of Hawaii
email: Thomas.Koide@boh.com
Phone: (808) 694-4515 / Fax: (808) 694-8708
P.O. Box 2900, Honolulu, HI 96846

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Letter Clyde Sonobe SOH DCCA CATV - PBS Hawaii.doc

QUEEN LILI'UOKALANI TRUST

Robert H. Ozaki
President and Chief Executive Officer

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 JUL 14 P 2:02

A _ E _ P _ S _

FILE _____

9 July 2008

Mr. Clyde Sonobe
Cable Television Administrator
King Kalakaua Building, Room 101
335 Merchant Street
Honolulu, Hawaii 96813

Mr. Sonobe, Aloha:

I am writing in support of PBS Hawaii retaining a share of the cable franchise fee.

As a PBS Hawaii trustee, I have witnessed the growth of the station through the commitment and dedication of the family: volunteers, members, employees, and trustees.

As a parent, I learned and laughed alongside my children watching special and unique PBS programs.

As a resident, I appreciate the unique role PBS Hawaii plays in our community – an independent forum for diverse and free expression.

“When the lights go out, the whole world is enlightened.”

Thank you for your attention.

Aloha,



CC: Leslie Wilcox, PBS Hawaii
2350 Dole Street, Honolulu, HI 96822

UNIVERSITY OF HAWAII
CABLE TELEVISION

1000 UNIVERSITY AVENUE
HONOLULU, HAWAII 96813

2008 JUL 10 P 1:25

1000 UNIVERSITY AVENUE
HONOLULU, HAWAII 96813

July 8, 2008

Clyde Sonobe
Cable Television Administrator
King Kalakaua Building
335 Merchant Street, Room 101
Honolulu, Hawaii 96813

Dear Clyde,

I am writing this letter in support of PBS Hawaii's continued receipt of a portion of the cable franchise fee. There is no other locally owned and operated television station which can, with support from the cable franchise fee, broadcast programming from one end of the Hawaiian Islands to the other. It is this reach and the depth of coverage that is unique to PBS Hawaii. For some in Hawaii, PBS Hawaii is television since they are unreachable by cable and other private broadcasters.

- PBS Hawaii trains local college students in television production and other media skills.
- PBS Hawaii mentors local filmmakers in storytelling with high editorial and production standards.
- PBS Hawaii offers diversity of voices and a range of programs unmatched by any other Hawaii television station (public affairs, science, history, culture and the arts).
- PBS Hawaii through community and educational outreach programs also offers direct, people-to-people services designed to convey ideas and learning to the many adults and children they serve.

As a board member of PBS Hawaii and on behalf of my family who watch PBS regularly, I would ask for your continued kokua and support for PBS Hawaii.

Mahalo.

BILL D. MILLS

JADA Y. LONDON
1309 McCully Street
Honolulu, Hawaii 96826

POSTAL DIVISION
U.S. MAIL
PERMIT NO. 100
HONOLULU, HI 96811

7888 JUL 10 10 14 AM '08

July 8, 2008

Clyde Sonobe
Cable Television Administrator
King Kalakaua Building
335 Merchant Street, Room 101
Honolulu, Hawaii 96813

Dear Clyde,

I am writing this letter in support of PBS Hawaii's continued receipt of a portion of the cable franchise fee. There is no other locally owned and operated television station which can, with support from the cable franchise fee, broadcast programming from one end of the Hawaiian Islands to the other. It is also the only station that offers informative programs in public affairs, science, history, culture and the arts.

On behalf of myself and my family who watch PBS regularly, I would ask for your continued kokua and support for PBS Hawaii.

Mahalo,



JADA Y. LONDON

July 31, 2008

Via E-Mail: cabletv@dcca.hawaii.gov and Hand-Delivered

3049 Kanu Street
Honolulu, Hawaii 96822

Mr. Clyde Sonobe
Cable Television Administrator
Department of Commerce and Consumer Affairs
King Kalakaua Building
335 Merchant Street, Room 101
Honolulu, Hawaii 96813

Letter in Strong Support of PBS Hawaii and Sharing of Cable Franchise Fee

Dear Mr. Sonobe:

I am writing in strong support of PBS Hawaii continuing to receive a portion of the cable franchise fee. PBS Hawaii is an important member of our community and an indispensable source of local information, entertainment and education to Hawaii and my family. I feel so strongly about PBS Hawaii that I have contributed my time as a member of the board of directors over the past 5 years and helped with on-the-air pledge drives and other activities to support the station.

I also watch PBS Hawaii on a daily basis to gain knowledge and insights that are not available anywhere else in our local or global media with programs such as *The Newshour with Jim Lehrer* and *Everybody's Business with Howard Dicus*. PBS Hawaii served an important educational role for my daughter when she was growing up and continues to help my nieces and nephews as they develop and grow here in Hawaii.

PBS Hawaii is a strong unifying force in Hawaii that helps bind us together as a state with its unique and enriching programming reaching 98% of Hawaii into areas that conventional for-profit commercial stations will not go. PBS Hawaii is also rapidly converting to a digital signal that will provide even more ways for PBS Hawaii to support the community through on-line, on-demand, podcasts and other innovative methods of distribution. I supported this digital initiative as a member on the technical subcommittee during the planning phase of our digital conversion. We are on-track to complete the conversion by February 2009, but this is another area where the continuation of the cable franchise fee is critical to PBS Hawaii.

Thank you for considering my strong and enthusiastic support of PBS Hawaii and the important reasons for continuing the cable franchise fee so the PBS Hawaii can continue to be an indispensable contributor to our unique way of life in Hawaii.

Yours very truly,



David Heerwald Leonard

Timothy E. Johns

5615 Poola Street
Honolulu, Hawaii 96821
tjohns@damonestate.com

COMMUNICATIONS
DIVISION
2008 AUG -1 10 3 57

July 29, 2008

Clyde Sonobe
Cable Television Administrator
King Kalakaua Building
335 Merchant Street, Rm. 101
Honolulu, Hawaii 96813

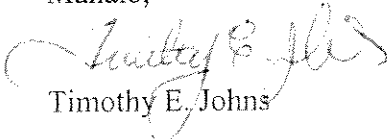
Dear Mr. Sonobe,

I write today in strong support of PBS Hawaii's continued receipt of a portion of the cable franchise fee. Although I am based on Oahu as the president and CEO of the Bishop Museum, I travel quite a bit for business to Kauai and the Big Island. During my travels, I have found that PBS Hawaii truly unifies our Islands by bridging geographical barriers and addressing timely public issues and concerns.

PBS Hawaii is unique because it is both local and statewide. Decisions about programming are made by people who live within our community, and members of our volunteer Board of Directors come from throughout our state.

What I like best about PBS Hawaii is that it is an independent voice in the media in Hawaii. It is not driven by commercial or special interests. In this time of rapid change in our community it is vitally important to have at least one strong independent source of information. Please do all you can to keep this independent voice singing loud and clear throughout our island state.

Mahalo,


Timothy E. Johns

July 31, 2008

Re: Franchise Renewal

To Whom It May Concern:

I am writing to express my thoughts on the future of Hawaii's cable franchise agreement and what elements I think are essential to include. First of all, I think that everyone who is interested in this issue wants the cable operator to be successful, because their success directly benefits the PEG provider. With this in mind, I would like to address the following three issues.

Community Needs.

Community access programming capabilities should be upgraded to state-of-the-art technologies in order to meet the current as well as future telecommunications needs of the public. This includes:

1. upgrading editing equipment
2. establishing a common format between all the islands so that they can share programs
3. interactivity and Video-on-Demand
4. HDTV technology upgrade
5. enabling uploading PEG content from the community
6. satellite transmission
7. multiple distribution tools

Clarification of PEG Provider Funding

The formula and protocol for providing for public access funding should be codified into law. The percentage provided to the PEG provider should not be subject to whim.

Advocacy for Public Access

It appears that the DCCA is somewhat compromised in its ability to advocate in good faith for the PEG provider. I suggest that another body such as the Cable Advisory Committee play a greater role in the franchise renewal process and oversight. The advocate must truly understand the importance of public access (for example in addressing the media needs of underserved communities).

Thank you for considering my comments.

Aloha,

Ariana Bethel

To: DCCA
From: Dayle Bethel
Re: Franchise Renewal Suggestions
Date: July 31, 2008

Dear Sir:


PEG Programming is extremely important to underserved communities on Oahu. I believe that access to media tools in these communities, especially by young people, has truly transformed lives and has given new hope and possibilities. I would therefore like to urge the DCCA to advocate for expanding these children's and youth programs, accompanied by an expansion of the internship system, both during the summer and in the schools.

I would also like to suggest that the PEG provider be given ownership of the technology, i.e., the server system, etc. There also needs to be more advanced training for PEG users than is possible now, more centers that are easily accessible by people in every community, more bandwidth, upgrading to HDTV and VOD (perhaps a Hawaii version of YouTube), bilingual staff, subtitles, other language voiceover, and more effort to increase media literacy throughout the state.

In general, I think that the Public Access Program funding should be increased to the maximum possible in order to provide underserved communities with the media that is their right. The airwaves belong to the public, and the franchise fees channeled to the PEG provider are meant to address this vacuum by enabling many voices to participate in the public discourse.

Thank you for advocating for Public Access Programming.

Sincerely,


Dayle Bethel

CABLE DIVISION
7000 JUL 22 A 0:57

July 17, 2008

Mr. Clyde Sonobe
Administrator
Cable TV Division
State Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, Hawaii 96809

Dear Mr. Sonobe,

I am writing this letter to ask that PBS Hawaii continue to receive a portion of the cable franchise fee. Hawaii is a much richer place because of PBS Hawaii.

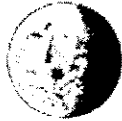
I am the grandmother of twin grandsons who live with me. The quality of children's programming on PBS Hawaii is of particular interest to me. The fact that television is an integral part of the lives of young children is a given so the quality of programming takes on added importance. I trust PBS Hawaii in this arena.

As my grandsons grow, PBS will continue to expose them to quality television, and for that one reason I believe that it is important for PBS-Hawaii to continue to be able to broadcast high quality children's programming.

Sincerely,



Irene Emiko Igawa
1107 Prospect Pl.
Honolulu, Hi 96822



"David G. Watumull"
<dwatumull@cardaxph
arma.com>

07/29/2008 02:11 PM

To "cabletv@dcca.hawaii.gov" <cabletv@dcca.haw

cc "email@pbshawaii.org" <email@pbshawaii.org>

bcc

Subject Cable franchise fee - PBS

July 28, 2008

Mr. Clyde Sonobe, Administrator
Cable Television Division
Department of Commerce & Consumer Affairs
State of Hawaii
P.O. Box 541
Honolulu, Hawaii 96809

Subject: Oahu Cable Franchise Agreement

Dear Mr. Sonobe:

I write to advocate assessment of PEG fees in conjunction with the issuance of a new Oahu Cable Franchise Agreement, as well as a continued sharing of those resources with PBS-Hawaii.

Twenty years ago, your department had the foresight to utilize the agreement that has now run its course to create a funding mechanism that enabled Hawaii Public Television to expand the reach of its network and services to rural communities across every populated island of our archipelago state. The results have been very beneficial to the citizens of Hawaii Nei.

Social equity improved as families who were under-served by non-cable broadcast technology and the content of commercial media were given access to educational and entertaining programming featured on PBS. This has included brilliant and balanced public affairs, early education, science, historical, dramatic and performing arts content produced across the PBS network and by our Hawaii affiliate. Many PBS programs have also given voice to those minority populations whose scant numbers cause them to be neglected by commercial broadcasters.

We are a better informed and more enlightened people as a result. What is more, in this day and age of geopolitical tension, world ecosystem stress and global economic influence, it is absolutely essential that there be a continuing commitment to maintain and enhance the infrastructure required to deliver programs that provide vital information in PBS' de-politicized and non-inflammatory formats to afford citizens of our state meaningful insights into these complex and compelling issues.

Cable franchise fees of the last two decades have enabled PBS-Hawaii to be among the first television stations in the nation to satisfy the federal mandate to convert to digital capability. But, we should anticipate that this new communications infrastructure will require on-going investment, since the rapid advancements of technology will necessitate sustained support in order to maintain a position on the communications super highway of the 21st century.

The cable franchise agreement fees now at your discretion will play a vital role in assuring Hawaii's competitive position and in enhancing the well-being of our society. I urge you to take the necessary steps to ensure that these resources remain available to meet our community's needs. Mahalo for your consideration.

Very truly yours,

David G. Watumull

President and CEO
Cardax Pharmaceuticals, Inc.
99-193 Aiea Heights Dr. Suite 400
Aiea, HI 96701
(808) 457-1375
eFax: (808) 237-5902
email: dwatumull@cardaxpharma.com



Thomas A. Wellman
 Chief Financial Officer
 P.O. Box 541
 Honolulu, HI 96809
 (808) 535-5977
 www.thegascompany.com

July 31, 2008

Mr. Clyde Sonobe
 Administrator, Cable TV Division
 State Department of Commerce and Consumer Affairs
 P.O. Box 541
 Honolulu, Hawaii 96809

July 8, 2008

Dear Mr. Sonobe:

I am writing this letter in support of PBS Hawaii's continued receipt of support from the cable franchise fees.

PBS Hawaii has been a part of my life for over 30 years. My son grew up learning from delightful programs such as Sesame Street, Mr. Rogers Neighborhood and Teletubbies. It is a rare week that my wife and I are not tuned to high quality programs such as Leahey & Leahey, Howard Dicus, Island Insights, Na Mele, NOW, NOVA, Frontline and Antiques Roadshow (to name a few of our favorite programs).

With this digital age, support from the cable franchise program is of utmost importance in ensuring high quality family programming for our Hawaii. PBS Hawaii fills the gaps that are left in all other local and national programming. While entertaining, much of network television is not suitable for family viewing. American Idol and So You Think You Can Dance are enjoyable to watch, they don't hold up against the enrichment that PBS-Hawaii brings into our homes.

On behalf of The Gas Company Ohana as well as my own family, we encourage you to continue to dedicate revenue from the cable franchise fees to PBS-Hawaii.

Warm Regards,

Thomas A. Wellman



Genevieve Yee
<glyee32@hawaiiintel.net>

07/24/2008 02:24 PM

To <cabletv@dcca.hawaii.gov>

cc <email@pbshawaii.oog>

bcc

Subject: PBS

Mr. Clyde Sonobe
Administrator, Cable TV Division
State Dept. of Commerce & Consumer Affairs

Dear Mr. Sonobe,

As a life long viewer of PBS and a cable subscriber, I am pleased that a portion of the cable franchise fee is used to support PBS. I truly believe that it is the right thing to do and strongly urge that this funding be continued.

As a young mother, I allowed my four sons to watch PBS because I was confident that the programs were entertaining, helped them to learn and were of the highest quality. As a teacher, I used many of the programs as another way for my students to learn. It was a great way for them to receive and retain information.

I am now a senior citizen. Many of us are not able to read as much or as long as we would like. So my friends and I rely on PBS as an impartial way of getting information on current events. We also love the island based programs and have great discussions about them over lunch. There are different types of musical programs offered so one can always find one to their liking. There really is something for everyone.

Thank you for supporting PBS.

Sincerely,
Genevieve Yee



"Betty Andrews"
<bettyandrews@hawaii
.rr.com>

07/22/2008 03:10 PM

To <cabletv@dcca.hawaii.gov>

cc

bcc

Subject Cable Franchise Fee

Gentlemen: As a regular viewer and contributor to PBS because of their great educational and entertaining programs for the general public, please consider a generous contribution to this organization from the cable franchise fee.

Thank you for your consideration of this important matter.

Elizabeth Andrews
Mililani Town, HI 96789



Nelly Baers
<hnb@hawaii.rr.com>
07/21/2008 10:15 AM

To cabletv@dcca.hawaii.gov
cc
bcc
Subject PBS HAWAII

PBS is the only TV station where one can go for news, discussions about what is happening in Hawaii, theatre, cooking Hawaii.... It offers such a variety of programs.
I could say that as cost of living increases many more of us are spending more time at home, especially in the evening and want good programs to watch.
Could I request you not only not to cut back on your allocation for PBS and even increase it!
Mahalo for your support. Nelly Baers-Bright



Patsy Bunn
<pbunn@hawaii.rr.com
>

07/22/2008 08:18 AM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject PBS

Dear Mr. Sonobe,
PBS is very important in our lives. It is a source of
both
entertainment of the highest quality and of education.
It is the
first station we turn to and we and our children
benefit greatly
from their presentations. Please do your best to see
that PBS gets
the best possible funding deal.
Thank you.
Sincerely,
Frances and Robert Bunn



"Jane Campbell"
<janekailua@hawaii.rr.
com>

07/23/2008 01:08 PM

To <cabletv@dcca.hawaii.gov>

cc

bcc

Subject In support of PBS

TO: Mr. Clyde Sonobe DCCA-CATV

Mr. Sonobe - I write in support of funding for Hawaii's PBS station. The national programming is superb, but what makes our PBS station especially important is the local programming that has burgeoned and is constantly increasing under Leslie Wilcox' direction. This is programming that simply wouldn't exist otherwise. PBS helps us learn about ourselves

I am writing both as an individual and as president of Windward Arts Council - a community non profit organization that supports arts and artists.

Thank you, Jane Campbell



alisonandmarty@aim.com
07/21/2008 04:35 PM

To: cabletv@dcca.hawaii.gov
cc:
bcc:
Subject: Cable franchise fee dispersement

Clyde Sonobe,

Hi, I'll keep this brief. I'm writing to let you know of our support for continued funding for PBS through the Cable franchise fee paid to the state by cable TV subscribers. PBS's programming content is unique enough from the other channels that it deserves this support,

thank you for your time,

sincerely,

martin de bueger

The Famous, the Infamous, the Lame - in your browser. [Get the TMZ Toolbar Now!](#)



Barbara Dinoff
<dinoff@hawaii.edu>
07/21/2008 10:21 AM

To cabletv@dcca.hawaii.gov
cc email@pbshawaii.org
bcc

Subject cable subscriber franchise fee distribution

Mr. Clyde Sonobe,

I am a strong proponent of PBS. It provides an invaluable service to our community. PBS is an important source of impartial information, a channel most trusted by parents of young children and helps them learn and grow throughout their lives,

I am requesting that you not only consider PBS in your distribution of the money collected from cable subscribers but that the amount be increased from last years 1%.

Mahalo,

Barbara Dinoff



"Lorraine Dove"
<ldove@hawaii.rr.com>

07/21/2008 02:52 PM

To <cabletv@dcca.hawaii.gov>

cc <email@pbshawaii.org>

bcc

Subject Funding

Dear Mr. Clyde Sonobe,

I am writing to request that PBS continues to receive funding from the cable franchise fee.

There has never been, nor is there, any organization more deserving of support.

Aloha,

Lorraine Dove



Norma Gorst
<gorst@lava.net>
07/22/2008 01:33 PM

To: Clyde Sonobe <cabletv@dcca.hawaii.gov>
cc
bcc

Subject: Support PBS Hawaii

Dear Mr. Sonobe:

My husband and I wish to express our support of PBS Hawaii and urge the state to again fund PBS through the cable franchise fee and even increase the percentage at which it is funded through this fee.

What would we miss if PBS Hawaii were to disappear? We would lose our only viewing station. It is the only one we watch, for news, entertainment, and thoughtful programming of science topics, people, music, and so much more.

Especially, of locally produced shows, we would really miss LongStoryShort, Na Mele, the independent films such as Finding Sandalwood Mountain, Everybody's Business with Howard Dicus, through which we learn more about our community and the diversity in it.

National programming favorites include Antiques Roadshow, History Detectives, the entire Friday evening news programs with Bill Moyers, Gwen Ifill, Foreign Exchange, Masterpiece Theatre and specials based on great books.

If we still had young children in our house, Sesame Street would be a must.

Well, we could go on and on, but I hope you get the idea. PBS Hawaii has managed to do a remarkable job with a pretty bare minimum of funding for a long time. Just imagine what it could do with adequate funding boosted by the cable franchise fee monies. Please give PBS Hawaii a fair share based on the viewership it has and how it impacts all of us in Hawaii.

Thank you.

Bill and Norma Gorst



ShirleyinHI@aol.com
07/22/2008 04:25 PM

To cabletv@dcca.hawaii.gov
cc
bcc
Subject Franchise Fee

Dear Mr. Sonobe:

I am writing you to encourage continued support of PBS from the cable franchise fee. I am selfish in asking as PBS is the only channel my husband and I watch, aside from local news programs. PBS needs this funding to continue providing the quality programming we are all accustomed to and need. Please grant a generous percentage and insure that there will be something on TV worth watching.

Thank you,

Shirley Hasenyager
235 Kuuhoa Place
Kailua, HI 96734-2734

Get fantasy football with free live scoring. Sign up for FanHouse Fantasy Football today.

(
<http://www.fanhouse.com/fantasyaffair?ncid=aolspr0005000000020>)



"chashimoto@juno.com

"

<chashimoto@juno.co
m>

07/22/2008 04:09 PM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject PBS Funding

Mr. Clyde Sonobe,

Please continue your support for PBS programming which has been important for all of the people of Hawaii. The variety of programs offered has enriched the lives of all segments of our community.

Mahalo!

Calvin and Chloe Hashimoto



CABLE TELEVISION
DIVISION
STATE DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS
7000 JUL 17 A 9 14

July 14, 2008

Mr. Clyde Sonobe
Administrator, Cable TV Division
State Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, Hawaii 96809

Dear Mr. Sonobe:

As you review the distribution of cable franchise fees again this year, I urge you to consider how important these funds are to PBS Hawaii and the community we serve. As you know we are a not-for-profit agency that depends on the support of our loyal donors and funding sources such as the cable franchise fee.

Having spent more than two decades in traditional broadcasting here in Hawaii, I have been honored to serve on the board of the Public Television Foundation supporting PBS Hawaii and the quality programming that it provides—in many cases programming that I am confident would not otherwise be offered by traditional broadcast stations in Hawaii. Our locally produced programs including Island Insights, Long Story Short, Na Mele, Everybody's Business and Leahey and Leahey offer unique insights into Hawaii's culture, business community and the critical issues facing the islands. In addition we have become a trusted home for important television events such as the gubernatorial debates and dozens of locally produced documentaries on the Hawaiian culture and the many treasured people of Hawaii and the Pacific who have helped shape these islands. It is PBS Hawaii's mission to reflect our community and turn a spotlight on the important issues, culture components, entertainers and community leaders that makes Hawaii such a rich and diverse community.

The outstanding staff of PBS Hawaii, lead by CEO Leslie Wilcox are 100% committed to providing Hawaii balanced, quality, and important programming that informs, stimulates and serves the greater community good. I urge you to support their efforts by continuing to provide funding at the existing level through the cable franchise fee.

Many thanks for your consideration,

Alan L. Hoffman



"Patricia"
<pkho@hawaii.rr.com>

07/29/2008 01:51 PM

To <cabletv@dcca.hawaii.gov>

cc

bcc

Subject Attention Mr. Clyde Sonabe

Mr. Clyde Sonabe.:

I am a cable user and great fan of Public Television and all their wonderful programs from toddlers (I have a 2 year old grandchild who loves Clifford and Cayu) to young adult, to seniors like me (I love Masterpiece Theater, Nova, Charlie Rose, Independent Lens , unbiased reporting & info on the war, medicine, etc.) PLEASE CONTINUE TO SUPPORT PUBLIC TELEVISION WITH 1% OR MORE OF THE CABLE FRANCHISE FEES that the state collects from cable users like me. Public Television is so important to ALL THE PEOPLE OF HAWAII ! Thank you. Patricia Ho

July 17, 2008

Mr. Clyde Sonobe
Administrator
Cable TV Division
State Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, Hawaii 96809

Dear Mr. Sonobe,

I am writing this letter to ask that PBS Hawaii continue to receive a portion of the cable franchise fee. Hawaii is a much richer place because of PBS Hawaii.

From the *Antique Roadshow* to *Long Story Short*, we learn about our islands to the great gifts of both our local culture and our country. The reach of the *Antique Roadshow* was demonstrated by the hundreds and hundreds of local people who asked for tickets when the show came to Hawaii.

In this exciting and sometimes contentious political season, PBS Hawaii is the one station that delivers fair and balanced political reporting through the *Newshour with Jim Lehrer*, *The Charlie Rose Show* and in its own unique style the *McLaughlin Hour*.

As a long time viewer of PBS Hawaii, I can personally attest to the impact it has had on my life. I used *Sesame Street* when it was first broadcast to help our non-readers at King Intermediate School learn to read. Yes, the intermediate kids loved it. The PBS program *Celtic Women* reconnected me with my Irish roots. I now own every one of their albums. I never missed a broadcast of *Mystery Theater* with Dame Diana Rigg or any other program she appeared in and I felt so grateful because I would never have the opportunity to see this great actress in person.

Finally, one of the lesser known contributions of PBS Hawaii is the training of local filmmakers in television production skills as well as production and editorial standards. This is critical as more and more of our media outlets are under the control of non-local companies that do not necessarily understand the unique qualities of this state.

I am sure I am joined by the myriad of PBS Hawaii viewers both the fiercely loyal and the casual ones. For these reasons, I am asking for PBS Hawaii's continued receipt of a portion of the cable franchise fee.

If you have any questions, please do not hesitate to contact me.

Sincerely,

Joan Lee Husted
1615 Wilder Ave.
Apt. 804
Honolulu, HI 96822
Hustedj002@hawaii.rr.com



<hustedj002@hawaii.rr
.com>
07/20/2008 12:46 PM

To cabletv@dcca.hawaii.gov
cc email@pbshawaii.org
bcc
Subject PBS



Attention Mr. Clyde Sonobe PBS.doc



Elspeth Kerr
<eppyk@hawaii.rr.com
>

07/22/2008 10:55 AM

To: cabletv@dcca.hawaii.gov
cc
bcc
Subject: cable franchise fee

To: Mr Clyde Sonobe

Dear Mr Sonobe

As a frequent user of PES Hawaii, I am writing to ask for continued support of that station through its share of the state's cable franchise fee. An increase would be wonderful!

Aloha

Elspeth Kerr
1001 Wilder Ave #1206
Honolulu HI 96822

eppyk@hawaii.rr.com



Susan Killeen
<killeens@hawaii.rr.com>

07/22/2008 11:32 AM

To <cabletv@dcca.hawaii.gov>

cc

bcc

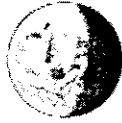
Subject Supporting PBS Hawaii

Aloha Mr. Sonobe,

Please consider the valuable programming and passionate and supportive viewers of Hawaii Public Television in allocating the cable franchise fees. I have been an appreciative member for many years in addition to having worked on many local productions. Clearly the dedicated staffers at PBS Hawaii are committed to making each dollar stretch as far as possible in providing excellent content and services. I find that many of my television hours are tuned to PBS programs.

Mahalo,

Susan Killeen
5325 Limu Place
Honolulu, HI 96821



"Jean Kiyabu"
<kiyabuj002@hawaii.rr.
com>

07/20/2008 07:47 AM

To "Mr. Clyde Sonobe" <cabletv@dcca.hawaii.gov>

cc <email@pbshawaii.org>

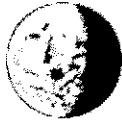
bcc

Subject Support for PBS

Dear Mr. Sonobe,

I understand the state determines how the cable franchise fee that I pay for cable is distributed. As a cable subscriber, I would strongly recommend that the state continue to support Public Television in Hawaii for the variety of programs that promote culture and the arts, besides being entertaining. Some of the programs I enjoy watching regularly are "From the Top," "Long Story Short," and "Wolf's Travel." Other specials like, "Sandalwood Mountain," about the Chinese immigrants and their contributions to Hawaii or featured programs like the one on the late Nona Beamer, offer an excellent alternative to network programming. Public Television in Hawaii needs the state's support in order to continue providing quality programs for the whole family. I urge the state to continue supporting public television in Hawaii.

Sincerely,
Jean Kiyabu



Suzanne Kosanke
<kosanke@hawaii.edu>

07/24/2008 04:18 PM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject cable franchise fee

Mr. Clyde Sonobe
DCCA-CATV
P.O.Box 541
Honolulu, Hawaii 96809

As a loyal fan of PBS-TV's wonderful programming, I hope you will consider giving this station a larger percentage of the cable franchise fee the government collects. One percent (the amount you allotted last year) for a station with this kind of quality news and informative entertainment is clearly inadequate.

Thank you for considering my views on this matter.

Suzanne Kosanke
kosanke@hawaii.edu



"anne mckay"
<annemckay@hawaii.rr
.com>

07/23/2008 12:51 PM

To <cabletv@dcca.hawaii.gov>
cc
bcc
Subject

Mr. Clyde Sonobe:
I very much support PBS receiving more than 1% of the cable franchise
fee. Surely this is a worthy goal.
Anne McKay, Kailua
PH. 254-1147



Alma McGoldrick
<amcgoldrick@hawaii.r.com>

07/21/2008 10:45 AM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject Cable franchise fee

Dear Mr Sonobe, I am writing on behalf of PBS in the hope that they will receive a good portion of the cable franchise fee. They are the ONLY station that is worth while and the only one that I and all my friends listen to and without them this state would be without a great cultural and accurate infomation resource. Thank you,
sincerely, Alma McGoldrick



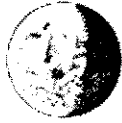
Mary Lombard Mulder
<malomu@lava.net>
07/24/2008 09:03 AM

To cabletv@dcca.hawaii.gov
cc
bcc
Subject PBS

Dear Mr. Clyde Sonobe:

I am concerned about our state allotment for PBS. Last year, as I understand it, Hawaii allocated only 1 percent, while cable users pay a 4 percent franchise fee. It's really important, considering the TV world generally, to rise above the mundane and tasteless pap put out by most stations. And only the valiant PBS rises above them. Please continue funding what is worthwhile, and perhaps, more than last year's paltry little 1 percent.

Sincerely, Mary Mulder, Kailua



"Robert Nakanishi"
<rynakanishi@earthlink.net>

07/21/2008 06:49 PM

Please respond to
rynakanishi@earthlink.net

To cabletv@dcca.hawaii.gov

cc

bcc

Subject Support for PBS

Mr. Clyde Sonobe,

Thousands of viewers like myself who are dedicated viewers of Hawaii PBS rely on your support and hope it can continue on and on ... indefinitely. It has the one of a kind programs that viewers like myself enjoy watching. No other channel can compare or even come close, you have the ultimate.

Mahalo and keep up the good work.

Robert Nakanishi

Robert Nakanishi
rynakanishi@earthlink.net
EarthLink Revolves Around You.



"norma nichols"
<norman@hawaii.rr.com>
07/21/2008 09:42 AM

To <cabletv@dcca.hawaii.gov>
cc
bcc
Subject PBS funding from the cable franchise fee

Mr. Clyde Sonobe:

I watch, learn and enjoy PBS programming and believe that it is an important source of impartial information. It is the channel most trusted by parents of young children, and helps us all to learn and grow throughout life. The presentation of operas, symphony and chamber music as well as the BBC productions, science and nature presentations are beneficial to all ages.

I request that PBS gets continued funding from the cable franchise fee.



"Agnes M. Niyekawa"
<agnesmn@hawaiiantel.net>

07/21/2008 10:41 AM

To: Clyde Sonobe <cabletv@dcca.hawaii.gov>

cc

bcc

Subject: Re: PBS

Please continue to support PBS by allocating at least 1%, hopefully more than that, of the cable franchise fee. Of all the TV channels, PBS is the most educational, unbiased channel and needs to be supported by the State.

Sincerely,

Agnes M. Niyekawa
500 University Ave., #2003
Honolulu, HI 96826

<agnesmn@hawaiiantel.net>



D. Okuna
<deeo@hawaii.rr.com
>

07/22/2008 07:53 AM

To cabletv@dcca.hawaii.gov

cc email@pbshawaii.org

bcc

Subject

Mr. Clyde Sonobe
DCCA-CATV
P.O.Box 541
Honolulu, Hawaii 96809

Mr. Sonobe:

The level of programming at PBS has noticeably greatly improved under the leadership of Leslie Wilcox. It has come to our attention that funding for PBS Hawaii may be reduced from its present levels. Reduced funding at this time could seriously impact the present quality and wide variety of offerings for all ages of viewers who are spending more time at home these days.

PBS Hawaii should be given every opportunity to continue and expand their present level of services through increased funding in the interests of all viewers. Please do whatever is necessary and possible in your capacity to help.

Thank you.

A Jane Austen fan,
Dorcas Okuina

Hawaii Fidelis Beta Chapter
Hawaii Alpha Delta Kappa



GParola@aol.com
07/21/2008 05:14 PM

To cabletv@dcca.hawaii.gov
cc
bcc
Subject ATTN: Clyde Sonobe

Aloha,

I'm writing to urge the DCCA to increase the percentage of the Cable TV fees collected by the state which go to support PBS Hawaii. It is currently one percent of the Cable Franchise fee. I recommend that it be raised by at least .5% in order that PBS Hawaii can meet its rising operating costs.

Such an increase is hardly enough to meet all of PBS Hawaii's needs, but the additional needs of Olelo must also be addressed.

It is very important that with the reissue of the contract, more than one operator be allowed to bid. Hawaiian Telephone is not one of my favorite corporations because all its profits escape to the Mainland also, but a competitive bid would allow DCCA an opportunity to demand more of Oceanic Time Warner corporation that has enjoyed 16 years of doing as little as possible for the customers who are responsible for its ever rising revenue.

There is a growing group of citizens carefully watching this license process this time. We urge you to remember that DCCA is an office that is chartered to look out for the BEST INTERESTS OF THE CITIZENS of this state. We are not sure that DCCA demands enough of Oceana in behalf of the people of Hawaii. If you wish to disabuse us of this opinion, you can do so by aggressively demanding greater service for us from this monopoly and paying attention to the urgent requests from Olelo and PBS, both organizations that directly serve huge numbers of the community.

Sincerely yours,
Gene J. Parola
First Unitarian Church of Honolulu

Get fantasy football with free live scoring. Sign up for FanHouse Fantasy Football today.

(
<http://www.fanhouse.com/fantasyaffair?ncid=aolspr00050000000020>)

Mr. Clyde S. Sonobe
Administrator, Cable Television Division
Department of Commerce and Consumer Affairs
State of Hawaii
P.O. Box 541
Honolulu, Hawaii 96809

July 11, 2008

Dear Mr. Sonobe:

I am writing to you as an active viewer and financial supporter of PBS Hawaii.

As a mother of two young daughters, I am comforted with the knowledge that their TV channel of choice is PBS Hawaii, with high quality award winning children shows such as Sesame Street and Barney among their favorites. As a family we always take the time to watch the wide range of programs offered by PBS Hawaii. We especially enjoy programming on science, history, culture and the arts.

I am also a financial supporter of PBS Hawaii because it is a locally owned and operated television station with decisions about programming and services made by people who live within this community. It serves the people of Hawaii and helps to bring the islands together by addressing timely public issues and concerns through shows hosted by Leslie Wilcox and Howard Dicus.

On behalf of my family and the many viewers and supporters of PBS Hawaii, I ask for your continued support and consideration.

Thank you.

Jill Shimokawa Higa



"Higa, Jill"
<Jill.Higa@boh.com>
07/15/2008 08:32 AM

To <cabletv@dcca.hawaii.gov>
cc <email@pbshawaii.org>
bcc
Subject Request for your continued support and consideration of
PBS Hawaii

Attached letter to:

Mr. Clyde S. Sonobe
Administrator, Cable Television Division
Department of Commerce and Consumer Affairs
State of Hawaii
P.O. Box 541
Honolulu, Hawaii 96809

Jill F. Shimokawa Higa

Executive Vice President, Bank of Hawaii

Phone: (808) 694-8048, email: Jill.Higa@boh.com

Mailing address: Hawaii Branch Division #239, P.O. Box 2900, Honolulu, HI 96846-6000

Street address: 130 Merchant St., 17th Fl, Honolulu, HI 96813

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Letter Clyde Sonobe SOH DCCA CATV JH - PBS Hawaii.doc



Dixon Smith
<dixoninhawaii@gmail.com>

07/21/2008 11:20 AM

To cabletv@dcca.hawaii.gov

cc email@pbshawaii.org

bcc

Subject Cable fees

My wife and I agree that it is important that PBS gets continued funding from the cable franchise fee. Please be sure and allocate a continuing share of the 4.5% that the state receives from our cable fees. PBS is important to us.

Thank you.

Dixon & Penny Smith
32 Kuuala St
Kailua, HI 96734



"Paul Stankiewicz"
<stankiewp002@hawaii.rr.com>

07/21/2008 06:31 PM

To <cabletv@dcca.hawaii.gov>

cc <email@pbs.hawaii.org>

bcc

Subject 5pam:Cable Fee Support for PBS

Dear Mr. Sonobe,

As a family that has benefitted from the wonderful PBS programs we enjoy in Hawaii, we urge you to continue to allocate a healthy portion of the cable franchise fee, that we pay to the state, to PBS Hawaii.

Everything we can do to keep this level of quality and educational and cultural enrichment going in Hawaii is a big plus for the betterment and enrichment of our keikis as well as we adults. Few state fundings can be as valuable and as productive to the long term enhancement of Hawaii's cultural standards in a contemporary media environment overwhelmed by very base mass programming.

We hope you realize that and will help Hawaii to continue to benefit from the one media source that seeks to raise, not debase its audience.

Sincerely,

Paul R. Stankiewicz
Mililani



Molly Strode
<MollyS@hawaii.rr.com
>

07/24/2008 04:01 PM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject PBS funding

Dear Mr. Sonobe:

I understand that the State is deciding upon the distribution of the cable franchise fee. My fervent request would be that PBS is generously included in that allotment.

What a gift PBS gives to the people of Hawaii, both on an individual and community level. Enjoyment, education, enlightenment--what assets in paradise.

Thank you very much.

Sincerely,

*Molly Strode
2093 Laukahi Street
Honolulu, HI 96821
373-4015*



"Carole Takehara"
<takeharac003@hawaii
.rr.com>

07/22/2008 08:35 AM

To <cabletv@dcca.hawaii.gov>

cc

bcc

Subject 5pam:funding for PBS

Dear Mr. Clyde Sonobe,

I am writing this email to encourage the state to continue funding the PBS programming. My 3 year-old granddaughter says her favorite station is PBS. PBS offers such a variety of quality programs for all members of a family. Offering such programming contributes to an educated population which is vital in today's society.

Thank you.

Sincerely,
Carole Takehara



Christine Taylor
<cstayla@yahoo.com>

07/23/2008 02:38 PM

Please respond to
cstayla@yahoo.com

To cabletv@dcca.hawaii.gov

cc

bcc

Subject Continued funding of Public Television

July 23, 2008

Dear Mr. Clyde Sonobe,

I have been with the Department of Education for thirty-two years. As an educator Public Broadcasting System provides our community access to local, national and unbiased perspective on a wide range of topics, cultural events, and fine arts, and e

I strongly recommend that the State continue to fund public television because an i improves the quality of life for everyone.

Sincerely,
Christine S. Taylor



Rochelle
<rhub563@gmail.com>

07/21/2008 07:37 PM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject SUPPORT PUBLIC BROADCASTING STATION

Dear Mr.Clyde Sonobe,

I am a strong proponent of PBS. It provides an invaluable service to our community. PBS is an important source of impartial information, culture and a channel most trusted by parents of young children. PBS helps develop thinking minds and encourages us to continue to learn throughout our lives,

I am requesting that you not only consider PBS in your distribution of the money collected from cable subscribers franchise fee, but that the amount you allot, be increased from last years 1%.

Mahalo,

Rochelle Uchibori

Mr. Clyde Sonobe
Administrator, Cable TV Division
King Kalakaua building
335 Merchant Street
Honolulu, Hawaii 96813

Dear Mr. Sonobe:

As a retired educator, parent of 2, grandparent of 7, and a community volunteer, I am well aware of the contributions PBS Hawaii makes in providing quality programs to the public. The diverse topics appealing to diverse audiences are far-reaching in scope, breadth and depth. Its influence is immeasurable; its value in creating an informed public unquantifiable. However, as one who worked for 30 years with students in the public schools, with children in my own extended family and with adults in the community, I can attest to both in undeniable terms.

PBS Hawaii should be supported by the State in every way possible. Please make it happen.

Sincerely,

Edith Watanabe

R. Brian Tsujimura

745 Fort Street, 17th Floor
Honolulu, Hawaii 96813
rtsujimura@imanakakudo.com

July 8, 2008

Clyde Sonobe
Cable Television Administrator
King Kalakaua Building
335 Merchant Street, Rm. 101
Honolulu, Hawaii 96813

Dear Clyde,

I am writing this letter in support of PBS Hawaii's continued receipt of a portion of the cable franchise fee. Hawaii is a better place because PBS Hawaii brings topical stories in depth. There is no other locally owned and operated television station, which can with support from the cable franchise fee, broadcast programming to the vast distances of Ka'u and reach the young child in Hanalei. It is this reach and the depth of coverage which is unique to PBS Hawaii. For some PBS Hawaii is television, since they remain unreachable by cable and other private broadcasters.

But more importantly PBS Hawaii is a cultural repository, a continuously changing encyclopedia of Hawaii and the world. It is exciting to see the mainstream media emulate and copy programming thought to be too educational. When no one was doing cooking shows, PBS Hawaii was bringing it to Hawaii audiences and the rest of the country. In this PBS Hawaii is unique amongst the media choices here in Hawaii. Several of our local programs have made their way onto the screens of countless households in America, bringing a bit of Aloha to the lives of our countrymen.

But pride in the accomplishments of PBS Hawaii is surpassed by the great partnership we have had with the State of Hawaii. It is difficult to assess the value we have produced by working together. How do you assess the value of a production of gubernatorial debates, of discussions on mass transit and the super ferry, and on Native Hawaiian issues? These are intangibles that we would miss if PBS Hawaii weren't there. Amongst the media outlets in town PBS Hawaii is neutral ground, somewhere were like the Olympics the competitive spirit is laid down and a cooperative spirit engaged. This intangible is the true value of PBS Hawaii. It is as valuable as the spirit of Aloha and just as hard to quantify in dollars and cents.

On behalf of my family and my sons who grew up watching PBS programming, for myself and my wife who watch PBS regularly I would ask for your continued kokua and support for PBS Hawaii.

Mahalo,

Rick Tsujimura

047-410-0000

7/11/23 A 9:01

1000
1000
1000
1000

The Senate,

do a down and notice where

of Peter Johnson & hope you

(and your committee?) will continue

to fund FBI, perhaps even increase

ing the amount.

Thank you for

1000

Mr. Clyde Sonobe
Administrator, Cable TV Division
State Department of Commerce and Consumer Affairs
P.O. Box 541
Honolulu, HI 96809

July 14, 2008

Dear Sir,

My friend and colleague ask me to write a brief note in support of PBS Hawaii. I have supported this station since my relocation to Hawaii. Our family enjoys the programs that are available on PBS, especially the children's programming. We have two small boys and the entertainment and educational value is especially important and not available anywhere else. I find myself tuning into PBS on a regular basis because many times their programs are more interesting than other stations offer.

I was informed that some of the funding for PBS Hawaii comes through the cable fees we pay. I support this and feel that they are very deserving and provide an excellent service to the community through their programs.

Sincerely,

Mike Niethammer
1453 Alencastre St
Honolulu, HI 96816
808-732-4035