

PEG & Olelo



HOUSE OF REPRESENTATIVES

STATE OF HAWAII
STATE CAPITOL
HONOLULU, HAWAII 96813

**DCCA Public Comment Meeting
PEG Access Television Franchise Renewal**

July 15, 2008

To: Lawrence M. Reifurth, DCCA Director
Clyde Sonobe, Cable Administrator

As the State Representative from a rural area on Oahu, I have come to value tremendously the services provided to our community by 'Olelo Community television. As a regular participant at meetings of the Wai'anae Neighborhood Board, I appreciate the fact that 'Olelo is there—offering a dependable media link for residents who are unable to be present.

I am also extremely pleased with the 'Olelo Wai'anae Enrichment Program which trains young people to participate in community media. The seven Wai'anae students who went to Washington D.C. earlier this month, sharing what they have learned with groups from across the nation, have made our community very proud of their achievements and grateful for 'Olelo's contributions.

As DCCA continues its negotiations for the renewal of Oceanic Cable Company's franchise to provide cable services on Oahu, I urge you to take into consideration the enormous progress made in community access television since Oceanic was first granted the franchise in 1989. The accomplishments of 'Olelo and other PEG access organizations throughout our islands over the past two decades have been truly amazing. Hopefully, through DCCA's favorable action in the renewal process, they will be able to continue providing their valuable service in the decades ahead.

I urge not only a renewal of Oceanic's franchise, but also your full support for a public access system that DCCA's own performance evaluations have validated. It would be a shame if the people of the Wai'anae Coast, and other underserved areas, were deprived of a media experience that has enriched their lives in immeasurable ways.

Mahalo for this opportunity to offer testimony on a matter of great importance to our community.

Representative Malle S.L. Shimabukuro, District 45
(Wai'anae-Mākae-Mākae)
Chair, Committee on Human Services & Housing
Member, Committees on Education, Higher Education, Health & International Affairs
Hawaii State Capitol, Room 406, Honolulu, Hawaii 96813
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CABLE DIVISION
COMMERCE AND
COMMUNITY AFFAIRS

2008 JUL 28 P 4: 58

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FILE _____



HOUSE OF REPRESENTATIVES

STATE OF HAWAII
STATE CAPITOL
HONOLULU, HAWAII 96813

fax

to: Clyde Sonobe

attn: DCCA

fax #: CABLE Administrator 6-2625

from: Office of Maile S.L. Shimabukuro, Representative State House Dist. 45 (Wai'anae-Mākae)

Date: 7/28/08

re: Franchise Renewal

total # of pages, including cover:

2

message:

Representative Maile S.L. Shimabukuro, District 45
 (Wai'anae-Mākae-Mākae)
 Chair: Committee on Human Services & Housing
 Hawaii State Capitol, Room 406 Honolulu, Hawaii 96813
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COMMUNICATIONS DIVISION
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Clyde Sonobe/DCCA
10/01/2008 08:52 AM

To jmerina@merinacpas.com, stephenjolin@teleport.com,
pubknow@comcast.net
cc Laureen K Wong/DCCA@DCCA, Glen WY
Chock/DCCA@DCCA, Patti K Kodama/DCCA@DCCA
bcc
Subject Fw: Olelo's franchise renewal comments

FYI.

Patti - please print for our files.

Thanks.

----- Forwarded by Clyde Sonobe/DCCA on 10/01/2008 08:51 AM -----



Gerry Silva
<gsilva@olelo.org>
09/30/2008 08:55 PM

To Clyde Sonobe <Clyde.Sonobe@dcca.hawaii.gov>,
"cabletv@dcca.hawaii.gov" <cabletv@dcca.hawaii.gov>
cc Glen Chock <gchock@dcca.hawaii.gov>,
"Lawrence.M.Reifurth@dcca.hawaii.gov"
<Lawrence.M.Reifurth@dcca.hawaii.gov>, "Kealii Lopez"
<klopez@olelo.org>
Subject Olelo's franchise renewal comments

Clyde: Three PDF documents are attached. The first is our comments with respect to franchise renewal (22 pages). The second is a Summary Analysis of Activities regarding 'Olelo (21 pages) prepared by the Buske Group. We refer to it in our comments. The third is a diagram of the PEG ALS ring (1 page) that is also referred to in our comments. We appreciate the opportunity to provide comments with respect to the upcoming franchise renewal. Kealii and I are available if you have questions or need more information.

Gerry



Summary Analysis of 'Olelo Activities and Research_Revised.pdf Olelo franchise comments (final).pdf PEG ALS Ring.pdf

‘Ōlelo Input to the DCCA’s Needs Assessment O’ahu’s Cable Franchise Renewal

INTRODUCTION

In 1988 the Department of Commerce and Consumer Affairs, in its Decision and Order (D&O) 135 that awarded the current franchise to Oceanic Cablevision, Inc, stated, “The grant of a cable franchise gives Oceanic a right to use and occupy public places, highways and easements which are of limited and scarce nature. Substantial economic benefit will flow to Oceanic from such privilege. In exchange, Oceanic should be required to provide the widest possible diversity of information sources and services to the public. This order ties the length of the term of the franchise to the degree to which Oceanic is willing to be responsive to the needs and interests of the community.”

‘Ōlelo Community Television believes that the premises of D&O 135 are as valid in 2008 as they were in 1988. We are optimistic that the current franchise renewal process will yield an agreement of the same quality as the franchise that was awarded nearly two decades ago. That franchise was the result of proactive and comprehensive efforts by the State to engage the community. This helped create an agreement that fully considered the community’s telecommunication needs, interests and potential. It has been a model for other jurisdictions in the nation and served the residents of O’ahu well.

During the period of the current franchise, thousands have benefited by creating programs that allowed their messages to reach O’ahu’s large cable audience. Hundreds of thousands of others have benefited as viewers of locally-created public, educational and governmental (PEG) access programming. They have been of all ages—from elementary school students to senior citizens—and they have come from all ethnic, economic and social groups. PEG Access on O’ahu has given voice to people and issues who might otherwise not be heard.

Over the past 18 years, demand for community programming has risen from levels that were satisfied by a half channel in 1990, to the current volume that strains the capacity of six channels. A major factor in that dramatic increase in programming has been keeping the elements of community—P, E, and G—together and allowing resources to be utilized for services rather than for duplicate infrastructure. Today, education fills most of two channels, while city and state government activities can often be seen simultaneously on three channels when the Legislature is in session. In 2007, ‘Ōlelo’s first-run public and government programming totaled 5,639 hours. It was the highest output in ‘Ōlelo’s history—a 15 percent increase over 2006 and a 44 percent increase over 2004.

Since the original franchise was crafted, much has changed. Oceanic’s cable system has evolved from offering a few dozen channels in 1990, to offering nearly four (400) hundred today with the potential to provide thousands during the term of a renewal franchise.

In 2008 Oceanic serves almost 50 percent more subscribers than it did when the current franchise was negotiated in 1988. In fact Oceanic's subscriber penetration at substantially above 80 percent is one of the highest subscriber penetration levels of any cable operator serving a City in the top 100 television markets in the U.S. Oceanic provides its subscribers with the most up-to-date services including HDTV, digital phone services and high-speed data services. It is certain that more services will become available to Oahu residents during the period of the renewal and Oceanic will be willing and able to provide those services. In return, subscribers will pay Oceanic billions of dollars for services during the upcoming contract period, resulting in continued high return on investment for Oceanic Time Warner Cable.

As the technology and services provided by Oceanic have evolved so have the community's PEG access needs and expectations. This has occurred because of the work of 'Ōlelo in providing PEG facilities and services that have resulted in the community's recognition of PEG access as a highly valued service. As Oceanic adopts new technologies and delivers new services over the term of the renewed franchise agreement, these new technologies and services must also be made available for PEG access.

It is critical that the community not be left behind as technology evolves. There are still unmet technical needs. Ubiquitous high-speed connectivity is, and will continue to be, a significant community need. Capacity and functionality to permit PEG to provide video teleconferencing, live cablecasting from more communities on the island, and inter-island connectivity that supports statewide dialog, all need to be part of the community benefits package for P, E and G in the renewed franchise. People should not be limited by time, distance and the cost of fuel when they need to communicate with government or with each other. In this age of technology, bi-directional communications between citizens and their government are not only a possibility, they are an imperative.

High definition capacity and video on demand functionality should be available to PEG access so that any cable subscriber can have 24-hour access to a wide range of PEG access programming such as government meetings, credit and non-credit courses, and community events. This must be available without an additional charge as part of the community benefits package. While these are the benefits that 'Ōlelo sees as necessary today, the community must also benefit from new or enhanced services that will emerge during the course of the franchise renewal. All of these needs to be considered as community needs are negotiated.

As the designated PEG provider for O'ahu, 'Ōlelo has constantly evaluated its progress in order to assure that the services that it was providing could meet the community's identified needs and interests. In anticipation of the cable franchise renewal process, 'Ōlelo undertook several additional studies in order to have information that would represent both the current and future community cable related needs and interests. A summary analysis of these reports and studies is attached.

'Ōlelo appreciates the opportunity to participate in the franchise renewal process and offers suggestions for consideration in four critical areas to be addressed in the new agreement:

- Funding of PEG Access
 - Access Operating Fees
 - Additional Fees for Capital and Other Services
 - Payment Schedule and Process
- PEG Access Channels
 - Capacity
 - Location
 - Requests for Additional Channels
 - Signal Quality
- Technical Improvements
 - PEG Site and Community Connectivity
 - Statewide Connectivity
 - Migration to High Definition
 - Head-End Upgrade
- Advertising, Marketing and Outreach Support

FUNDING OF PEG ACCESS: ACCESS OPERATING FEES

Current Situation:

D&O 135 provided that three percent of the cable provider's gross revenues be used to support PEG access. However, provisions in D&O 261 have since reduced the amount of those funds and 'Ōlelo's flexibility in delivering expanded services to the community.

First, a provision in D&O 261 capped those revenues in August 2000. Later, Road Runner revenue (which had been part of the gross revenue calculations) was deleted from those calculations. The net result has been a loss of nearly \$3 million in access fees during the past three years, an amount that nearly matches 'Ōlelo's operating losses for the same period.

Second, administrative flexibility was limited by a provision in D&O 261 that reads, "Accordingly, an amount equal to 25% of PEG access operating funds calculated to be paid by TWE Oceanic Cable shall be allocated and provided to a consortium of public and private accredited educational institutions in Hawaii designated by the Director on an annual basis." Although this provision in D&O 261 ratified an agreement 'Ōlelo had with Hawaii Educational Network Consortium, it was an unnecessary provision that has set a precedent and increased the risk of splitting P, E and G.

Proposed New Franchise Provisions:

The new franchise should ensure that:

- The definition of gross revenues is expanded to include any and all revenues permitted under Federal law including but not limited to advertising and home shopping revenues.
- The cap of franchise fees instituted in D & O 261 is removed and the full 5% of access fees authorized by the federal Cable Communications Act of 1984 is collected. Currently, 4.64% is collected, with the DCCA receiving .64%.
- The distribution of the franchise fees is realigned. Under the realignment, the DCCA would receive 0.5% for administration, Hawaii Public Television would continue to receive 1 percent, with the remaining 3.5 percent would be provided by the cable operator directly to the PEG Access designee. NOTE: The reduction of DCCA's administrative fees is consistent with the position taken in their 2004 PEG Plan (Issue #4: Funding – Financial Resources) to reduce administrative fees so that more of the franchise fees collected could provide “an increase in funds available for PEG purposes.”

Justification:

During the period of the current Franchise, PEG Access has matured as validated by programming growth and the need to increase the number of community media centers and services on O’ahu. When the current franchise was awarded, one public production center and a half channel sufficed. Today, six centers provide services and public demand would support additional centers and extended hours if the resources were there. Currently, PEG access programming strains the capacity of six channels and programming is also distributed over the Internet, a medium that did not exist when the franchise was awarded. In 1998, ‘Ōlelo’s edit facilities were used for 21,064 hours. In 2007, usage was 39,351 hours—an increase of 87 percent. Similarly, use of mini cameras in 1998 totaled 422 hours, while usage in 2007 was 1,551 hours—an increase of 368 percent.

Similarly, Oceanic has experienced substantial growth during the term of this Franchise. As they state on their website, “Nearly every household and business statewide has access to cable service. Over 200,000 homes statewide are connected to the Internet with high-speed cable modems through Oceanic’s fiber coax hybrid signal delivery system.” According to the State’s Department of Business, Economic Development and Tourism (DBEDT), in 1988, there were 212,672 cable subscribers on O’ahu with some on the Oceanic system and the remainder on a system owed by another cable operator. At the end of 2007, there were 285,811 subscribers all of whom were served by Oceanic. Not only has Oceanic’s subscriber base increased, but also it now offers a far greater range of products than those available in 1988.

PEG Access support services required by the contract between ‘Ōlelo and the DCCA include, but are not limited to; managing channels, operating production facilities and equipment, providing training, marketing and support services and insurance. All have grown during the current franchise term. The services listed above need to be

expanded to meet identified community needs and interests. Funding support must keep pace with these needs and include, (but not be limited to):

- Keeping up with increases in costs of doing business in Hawai'i, such as fuel, electricity, salaries and benefits.
- Establishing additional sites and services in underserved communities, including expanding programs in schools and at community centers.
- Expanding programs, such as the Summer Youth Media Enrichment Program, Youth Xchange, Capital Commentary and Vote!
- Reducing barriers through assistive technology, multiple languages and on-screen translation (open captioning), to name a few.
- Supporting economic development through job training, including intern programs for high school and college students.
- Expanding services through continued outreach to under-served communities and groups.

Information presented above and in *A Summary of 'Ōlelo Activities and Research* (attached), as well as 'Ōlelo's operating deficits of the past three years, document both increased community need for and use of PEG services. It is clear that the cap needs to be removed and funds increased to support these increased needs—needs that are likely to grow in the future.

Federal law allows for collection of 5 percent of gross revenues as franchise fees. Currently Oceanic provides 4.64 percent of gross revenues as rent for the use of the public streets and rights-of-way. Most cable/video services franchising authorities nationwide state or local require a 5 percent franchise fee *plus* additional funding for PEG support. Moreover, in Hawaii, the current definition of gross revenues excludes a number of revenue items (e.g. advertising and home shopping revenues) that are commonly included when computing the franchise fees.

Finally, O'ahu represents a unique and very profitable market. Therefore, it would seem appropriate for Oceanic to provide franchise fees at the full 5% level as rent for the very valuable use of public property. These franchise fees would be in addition to capital funds for equipment and facilities, as well as additional support (at no cost to the State or subscribers) to improve the capacity of PEG and Institutional networks.

FUNDING OF PEG ACCESS: ADDITIONAL FEES FOR CAPITAL AND OTHER SERVICES

Current Situation:

'Ōlelo's 1990 contract required that it: manage channels; provide production facilities and equipment; train people from P, E and G; market and promoted our centers, channels and programs; and provide grants, production support and special projects.

Projects such as Youth XChange, summer media programs and Vote! have been developed over the years in response to community needs. These programs have added additional value to 'Ōlelo's services.

There are needs that are not covered by franchise fees, and they need to be addressed with funds or resources that supplement franchise fees. Over the course of the current franchise, additional facilities have been opened, equipment inventory has increased exponentially, and program output has skyrocketed. All of this validates the need for PEG access services and the value of those services to the community. These trends are very likely to continue, and the new franchise needs to provide support that will keep pace with community needs over its term.

As part of 'Ōlelo's 2003 negotiations with TWE, capital projections were developed and negotiated for the period from 2004 through 2009. That is memorialized in D&O 310, signed on January 22, 2004. In 2003, costs were within the funds negotiated.

However, several factors have since changed. One was the DCCA's decision to provide capital payments in two six-month installments rather than one annual payment in January.

A second change factor was the opening of new Community Media Centers (CMCs) at Windward Community College and Waipahu Intermediate School in 2005 and 2007. In 2007, 'Ōlelo relocated its shared facility at Leeward Community College and expanded it in dedicated space at Waipahu Intermediate School. Added costs were incurred to transfer and expand operations. More change is related to the opening of another CMC at Leilehua High School by the end of 2008 in response to community need for additional facilities.

Centers are opened or relocated only after considerable research into community needs. Additionally, surveys are conducted and meetings are held with each community being considered before 'Ōlelo commits to establishing a new center. This is done to assess their readiness for a CMC. These added CMCs have substantially increased the requirement for production equipment, vehicles, facilities and other items paid for by capital funds.

The franchise must also recognize that most CMCs are on property that is not owned by 'Ōlelo. Because of that, some facility requirements at these sites, such as the build out of studio space and major electrical upgrades, must be funded by operating dollars. To

meet such needs, restrictions on the use of capital funds need to be lifted to allow the coverage of major facility costs at those sites.

Other facility costs are related to the need to replace major components at 'Ōlelo's headend, such as large air conditioning units that have reached or are nearing the end of their operating lives. Funds are necessary to address these immediate needs and to meet expanding future needs.

Proposed New Franchise Provision:

Supplemental funds would support equipment and facility needs at all of 'Ōlelo's centers. Two options are proposed to calculate the amount of supplemental funding.

Option 1: The proposed supplemental fee structure is:

- \$4.50 per subscriber per year to the PEG Access provider, with the first annual payment due in January 2010. These funds would be used in support of PEG access equipment and facilities. Depending on the term of the franchise, these payments may be increased to:
 - \$5.00 per subscriber after five years, with the first annual payment due in January 2015;
 - \$5.50 per subscriber after ten years; with the first annual payment due in January 2020
 - Oceanic shall provide capital funds for equipment and facilities for Access use after the fifteenth year of the franchise shall not exceed \$6.00 per subscriber (one hundred and thirty-three percent of the rate per subscriber at the beginning of the franchise).

Option 2: This option is similar to one found in the current franchise.

- As part of the 1988 franchise, the DCCA required that the cable company provide \$9,286,498 over a 15 year period for facilities and equipment. Based on the Bureau of Labor Statistics CPI inflation calculator, \$9.3 million in 1988 dollars equates to \$17.3 million in 2008 dollars. If that were to be paid out over a 15 year period, the annual payout would average \$1.2 million per year. However, if the increase in subscribers (about 50 percent during the period) were factored in, the per-subscriber amount would total about \$25.9 million (\$1.7 million per year). This is very conservative because it does not consider the additional services now offered by Oceanic that produce added profits. Further, that \$25.9 million is in 2008 dollars. It does not project that value forward over the term of the new franchise using annual CPI adjustments as provided for in D&O 135.

Justification:

Supplemental equipment and facilities funds are necessary to support five areas:

1. Facility construction, renovation and upgrades. This includes work at 'Ōlelo's Mapunapuna location as well as facility work at locations not owned by 'Ōlelo, such as CMCs located at schools.
2. Purchase of new and upgraded headend equipment (HD, etc.) for 'Ōlelo's headend, as well as production equipment for all centers.
3. Additional resources to support the expansion of programs such as training and the management of facilities and equipment.
4. Support of popular and needed community building programs, to include but not limited to; Summer Media Programs, Youth XChange, Vote!, Capitol Commentary, O'ahu Speaks, Giving Aloha, etc.
5. Possible additional mandated support of "G."

- Facilities: When the current franchise was awarded, one public production center was available and one headend was in operation. Today, six centers provide services and a seventh is scheduled to open by the end of 2008. In addition, the DOE and UH now operate their own headends, studios and edit facilities. Demand would support additional centers if the resources were there. All of 'Ōlelo's centers include, or will soon include, a studio.

- Equipment: This includes the replacement and upgrade of administrative, production and playback equipment. Exhibit B to D&O 135 (the original list of equipment for PEG use) shows approximately 200 items that were used at a single facility. Of these items, about a dozen were cameras, as well as equipment for four edit bays and two studios. In contrast to that, today 'Ōlelo has well over 3,000 items on its capital inventory assigned to six facilities. Of these items, there are over 140 cameras/camcorders, over 120 edit systems, and equipment for six studios. This will have to increase with the opening of the seventh CMC by the end of 2008. The growth of programming and the addition of community media centers will continue to expand requirements for equipment.

Although current production equipment is more powerful and considerably more user-friendly than equipment provided to 'Ōlelo at the start of the current franchise, program distribution systems are much more complex. For example, the automated playback system that manages the current six channels is far more sophisticated and costly than the system that managed between one and three PEG channels during the early years of the franchise.

Encoding equipment and servers that are part of 'Ōlelo's Internet services support a function that did not exist when the franchise began (Road Runner was introduced by Oceanic in 1998, a decade after the start of the franchise). Viewers of PEG Access programming should be able to receive programs on demand over the cable system as well as live or on-demand over the Internet.

The sophisticated audio and video needs of these types of programming will require new and specialized production and distribution facilities and equipment. It is also likely that large servers will be needed to store both content for editing as well as

finished programs and that new terminal services equipment will be needed to transmit large video files to 'Ōlelo's headend for playback. This would provide timely delivery of program content and decrease fuel costs.

All three PEG sectors can benefit from these technological advances. But the production equipment, facility requirements, computer power and server space to support PEG needs come at a price. Supplemental funds are needed for equipment to support new and expanded services and added CMCs in response to increasing community needs. These funds must address needs in both the near future and throughout the term of the franchise. The added challenge is that as technology accelerates, equipment may become obsolete faster and has to be replaced more frequently.

With proper planning, equipment, connectivity and integration, production facilities could provide added services to the community, such as serving as video teleconference sites and providing for interactive participation between citizens and their government. Whether these sites are at CMCs or other conveniently located community facilities, they should serve all of the community (P, E and G) and not be dedicated to a limited group or groups. This will require added financial support and appropriate network connections.

- Staff: The addition of more equipment, opening of new facilities, or increasing the hours of operation of all facilities will also require more staff with a variety of skills. These include added engineering and IT staff at the headend, as well as trainers and support staff at CMCs.
- Community Building: 'Ōlelo's community building programs (Youth XChange, Vote!, summer media programs, Capitol Commentary, etc.) have resulted in both local and national acclaim and have positioned 'Ōlelo as a national model for community access stations. During the past two years, hundreds have turned out at community meetings held by the DCCA to voice their support of these initiatives. It is vital that these programs continue and become available to a greater portion of the community.
- Unfunded Support for "G": Since July 2007, 'Ōlelo has been aware that some in government may request additional support that is not available to the public. This would include funding of production crew costs and even funding of Internet archiving services. Both are presently paid for by the legislative bodies that create programming, not by access fees. It is only fair that if these added services are mandated, that added funds be designated for those purposes. Should these services become a requirement, it is the DCCA's responsibility to identify a funding mechanism above franchise fees, rather than allowing this to become an unfunded mandate.

A number of needs assessment studies and reports prepared by or for 'Ōlelo have documented the needs expressed in this section. A summary of those studies is provided in *A Summary of 'Ōlelo Activities and Research* (attached).

FUNDING OF PEG ACCESS: PAYMENT SCHEDULE AND PROCESS

Current Situation:

For the past three years, 'Ōlelo has operated at a deficit of about \$1 million a year to meet rising community demand. Support has not kept pace with basic requirements such as staff for new CMCs and sharply rising utility costs. Capping of funds and parceling of payments by the DCCA have also contributed to the deficit. The recent DCCA policy of providing funds incrementally instead of in a lump sum at the beginning of the calendar year serves no purpose and actually harms the community.

Proposed New Franchise Provision:

Adopt the original franchise provision in D&O 135 with the condition that Access Operating fees will be paid directly to the PEG access provider on January 31 based on gross revenues for the previous year and fees collected during that period.

Justification:

Access fees paid in a calendar year are collected during the previous year based gross revenues earned during that year. If these fees are retained by the cable company and parceled out during the current year (recent practice), interest earned on them is subject to taxes because the cable company is a for-profit organization. If the funds are released to the Access organization at the beginning of the year, these funds can be immediately used to pay for current expenses instead of having those expenses paid out of reserves.

This also allows reserves to generate added investment income that is used to provide additional services to the community. In summary, the recent practice reduces support of PEG programs by potentially drawing down investment income and by subjecting new income to taxes.

PEG ACCESS CHANNELS: CAPACITY

Current Situation:

Section 5.2. (a) of Decision and Order 135, Section VI states in part that Oceanic is required to make available to the Director or his designee ten percent of all available Activated channels on its System for PEG access uses. All Access Channels shall be made available by Oceanic at no cost to the state and shall be located on the basic tier of service. However, in 2000, D&O 261 modified subsequent decisions and orders with regard to the channel capacity to be provided by Oceanic. Section (4) (a) requires "TWE provide at least five (5) full-time Activated Channels, two (2) of which shall be Educational Access Channels made available to the Director or his designee."

These provisions and those provided in D&O 135 and 261 do not effectively consider the issues raised in the digital conversion. With the move to digital technology it is critical that the traditional definition of a channel be modified to a definition that

addresses the requirements of different types of channels (SDTV, HDTV, etc) and services (VOD, etc). The new definition must also consider other factors, such as compression, that affect quality.

Proposed New Franchise Provision:

In order to ensure that community benefits keep pace with changing technology and evolving PEG needs throughout the term of the franchise and to ensure flexibility in the use of these services to support PEG access needs such as HDTV, video on demand and other services that either are already or will become available as technology evolves, the renewed franchise with Oceanic should provide capacity for Public, Educational and Governmental Access purposes equal to no less than ten percent of the total amount of activated bandwidth capacity and services available throughout Oceanic's system. This allows the amount of PEG bandwidth to expand as Oceanic expands its commercial channel offerings.

In addition, it is critical that the ability to activate or trigger additional PEG channels should not be subject extremely time intensive or unreasonable barriers. Later in this document we will provide our suggested changes to the manner in which additional channels and services are activated.

All Access Channels should be made available by Oceanic at no cost to the state and should be located on the lowest cost tier of service. No equipment other than that necessary to receive the lowest cost tier of service shall be required to receive PEG access content.

Justification:

One of the primary focuses of 'Ōlelo's mission is to provide citizens with the ability to deliver messages to their constituents via cable television. Nearly two decades of experience has shown that airing programming in prime time garners the greatest number of viewers. In addition, frequent repetition provides added viewer exposure to messages during non-prime time slots. It is critical that PEG access programming on topics such as HIV/AIDS prevention, housing assistance, or job opportunities has the opportunity for multiple replays. As the chart below shows, growth of programming submitted by community members has grown dramatically during the current franchise period. Trends indicate that this growth will continue. As programming grows and technology advances, it is appropriate that PEG producers continue to receive comparable prime-time exposure and repeat showings (both prime time and non-prime time) as they have in the past. That should be no less than the number of primetime airings that justified the award of FOCUS 49 in 2005.

Comparison of Number of PEG Channels to First-Run Program Hours over 'Ōlelo's History

Interval	2 Years	2 Years	1 Year	1 Year	9 Years	2 Years
Dates	1990 – 1992	1994	1995	1996	2003 – 2005	2007
TOTAL	ATTN	VEWS	ATTN2	TEC II	FOCUS	(6 PEG

CHANNELS	& TEC (2 PEG Channels)	(3 PEG Channels)	(NATV) (4 PEG Channels)	(TEACH) (5 PEG Channels)	(6 PEG Channels)	Channels)
First-Run Hours	503		2,855		4,260*	5,639*

- These first-run hours only include programming hours from four of the six PEG access channels. Programming hours for TEC and Teach are reported separately.

This can be achieved by providing PEG access with a minimum of 10 percent of the spectrum used by Oceanic's channels and video services. Moreover, the capacity and functionality of the bandwidth provided for PEG access programs must be the same as that of Oceanic's premium channels to ensure that quality does not suffer because of excessive compression or other factors. At the start of the new franchise, spectrum capacity (or channel capacity) must be at least equal to the spectrum occupied by 'Ōlelo's current analog channels. That channel capacity needs to grow to the full 10 percent of bandwidth as community needs increase.

Furthermore, the emphasis on bandwidth and spectrum is especially important based on changing technology and applications. An example of an effective digital cable application that can be applied to PEG access programming is Oceanic's current interactive capability. At the press of a button on a cable subscriber's remote control, the subscriber can order pizza or let a car insurance company know that they want insurance information mailed to them. This application can be used for PEG access programs as well. Community organizations, educational institutions and government agencies that air PEG access programs could similarly send information about services to cable subscribers if this interactive capability were made available for PEG access programs.

PEG ACCESS CHANNELS: LOCATION

Current Situation:

When the current franchise was awarded, Oceanic Cable provided only analog cable service. There were fewer than 40 channels and the PEG access channels were located on channels in the low twenties. As Oceanic expanded its analog channels and its digital channel offerings, PEG access channels were moved to the low fifties. At the time of this shift, it significantly impacted viewership of the PEG access channels. Although the channels and individual programs should not be evaluated based on number of viewers, 'Ōlelo believes PEG access programs created by community members should benefit from higher visibility and accessibility to viewers through placement at the lower channel tier on the cable systems. The same is true for other local channels.

Proposed New Franchise Provision:

All local stations, to include PEG access, must be located adjacent to each other on the lower channel tier (channel 20 and lower) or the most accessible, readily available and easiest to load channels, should the method of program delivery change in the future.

Should it shift, the PEG access channels should have the same loading speed, capacity and quality of any premium broadcast channel.

PEG access and local channels should be kept together; however, in the event a PEG access channel must be moved by the cable operator, the process needs to be approved by the Director of the DCCA after consultation with the PEG access provider and should include a minimum of 120 days notification to the PEG access provider and funding support by the Cable operator to cover all costs related to advertising and collateral modifications to make the public and viewers aware of the shift in channel location.

Because of projected growth in programming, provisions are also needed to allow PEG to grow to nine or more channels within the lower channel tier. The same must apply to the addition of high-definition or video on demand variations of local channels.

Justification:

Surveys commissioned by 'Ōlelo to assess cable viewer habits consistently show that "channel surfing" is the method most used by viewers to find programming of interest. Therefore, PEG access programming should be located in the lower channels with other local program offerings. All local programming should be kept together to make it easy for viewers to find programming about their community.

Growth of PEG access channels in the lower spectrum is necessary to provide equitable prime time exposure as PEG access programming grows and as the increase in cable program offerings make it increasingly challenging for viewers to find local programming in the vast array of imported non-local programming.

PEG ACCESS CHANNELS: REQUESTS FOR ADDITIONAL CHANNELS

Current Situation:

As programming has grown, 'Ōlelo has found the current process of obtaining an added channel to be excessively cumbersome. Based on program growth, 'Ōlelo applied for an additional channel (sixth channel) in October 2004. The channel was not made available to 'Ōlelo for programming until *February 2006*. During that period, a substantial amount of staff time was devoted to providing additional data to augment a very substantial and well documented initial request. Additionally, "P" and "G" program growth continued within the existing three PEG access channels (channels 55 and 56 are devoted to "E" programming) during that 28-month period. When the sixth channel was awarded, it was awarded on a temporary basis and has remained "temporary" for two and a half years. Since the "temporary" phase started in February 2006, PEG programming has grown rapidly to the point where a seventh channel can be justified based by the criteria that was used by the DCCA to approve the sixth channel. Clearly, the current bureaucratic process is not nimble enough to respond to growth in community programming and the concurrent need for additional channel capacity.

Proposed New Franchise Provision:

Formalize a “trigger” for efficient awarding of additional PEG access channels and alternative spectrum applications. This must include, but not be limited to, standard definition TV (SDTV), video-on-demand (VOD) and high definition TV (HDTV). As discussed in a previous section of these comments, the provision in D&O 135 needs to be restored to designate that up to ten percent of channel (spectrum) capacity be made available for PEG access programming. However, because of the technological changes that have occurred since 1988, and those likely to occur during the term of the renewal, the criteria to trigger additional PEG access channels needs to be clear so that unnecessary bureaucratic stumbling blocks are avoided. ‘Ōlelo suggests the following as a basis for discussions regarding this matter.

SDTV: The award of an added standard definition (SDTV) channel should be contingent on the growth of local SDTV programming hours. Based on past experience, we suggest that the trigger be set at growth of 1,300 hours of locally created or provided SDTV PEG programming. This would be determined by computing the total number of hours of SDTV programming being broadcast on all PEG channels on the date that the most recent additional PEG channel was activated and then adding 900 to that sum. ‘Ōlelo (or the designated PEG access provider) would submit a request for activation of an additional SDTV PEG access channel simultaneously to Oceanic and the DCCA. Oceanic would have up to 120 days to coordinate with ‘Ōlelo to activate the additional PEG access SDTV channel. The request by ‘Ōlelo to the DCCA to activate an additional PEG access SDTV channel would need to be accompanied by documentation show that the trigger of an additional 900 hours or programming had been achieved.

High Definition: At such point that any local network affiliate channel is no longer cablecast in standard definition, Oceanic shall provide PEG bandwidth and functionality to ‘Ōlelo for the delivery of HDTV. HDTV capacity and functionality shall be included in and be up to the total ten percent of Oceanic’s activated bandwidth capacity and services available for PEG purposes as described in an earlier section of this document. At such time, ‘Ōlelo could submit a request for activation of HDTV PEG access channel(s). Oceanic would have up to six month within which to coordinate with Olelo to activate PEG access HDTV channel(s). Compression on each PEG access HDTV channel must be no greater than the compression utilized on local network affiliate high definition cablecast channels.

VOD: Standards also need to be set for VOD, to include the amount of storage for PEG access VOD. That should be 10 percent of TWE’s total VOD storage. In addition to VOD storage, menu standards need to be no less than VOD selection options for any premium TWE VOD service/channel. This refers to the number of sub-menu layers required for a viewer to reasonably access VOD program titles. As a benchmark, when ‘Ōlelo initially considered VOD in lieu of a sixth PEG access channel, TWE’s VOD expert recommended three VOD channels/portals for 1,300 program titles. This would be the recommended standard for PEG access VOD channels. TWE should be required to provide and support the most expeditious and effective method for VOD

content delivery from the PEG access provider. There should be little to no delay in content availability on the PEG access VOD channels. Further, there should be no added cost to the PEG provider for VOD related storage, etc.

Justification:

Major transitions are occurring in the production, editing, storage and transmission of video. Consumer and prosumer HD cameras are available at nominal prices. Software that will edit HD content has been available for use by PEG producers at 'Ōlelo and at home. Programming, such as cultural shows produced by the Office of Hawaiian Affairs (OHA) and others would benefit from production in HD. In the near future, 'Ōlelo foresees a significant increase in HD programming and will request a HD channel or channels to distribute this content. Criteria for obtaining these channels should be clearly established in the cable franchise.

Similarly, many types of programming, to include government meetings and educational course work, are viable candidates for video-on-demand (VOD) viewing. Many programs created by the public would also benefit from VOD showings. Currently, digital programs reach slightly more than half the audience as analog programs. However as the percentage of digital viewers increases, PEG VOD channels will be appropriate.

The technology and delivery of PEG access programming must keep pace with the technology advances in commercial programming. PEG access programming quantity and quality continues to increase and that trend is highly likely to continue based upon needs assessment data gathered by 'Ōlelo. In addition, there is a compelling need to provide a nimble process of triggering PEG access bandwidth availability that avoids unnecessary bureaucracy and is not subject to extended delays between the time a request is submitted by the PEG operator to add additional channels or functionality and the time that (assuming the trigger criterion has been achieved) and the time that the bandwidth and functionality becomes available for PEG use.

PEG ACCESS CHANNELS: SIGNAL QUALITY

Current Situation:

'Ōlelo has received comments from producers and viewers about the signal quality of PEG programs at various locations, to include at Honolulu Hale, Kahala and in Kaneohe. 'Ōlelo can confirm that program quality meets the requirements of the D&O when it leaves 'Ōlelo's headend and when it arrives at Oceanic's headend. However, 'Ōlelo believes that these comments about signal quality at other locations are valid. It is 'Ōlelo's understanding that switches used for the PEG access channels are often the oldest and/or used switches. As switches for other channels are replaced, the used switches are used to replace the even older switches used for the PEG access channels. 'Ōlelo believes an engineering audit needs to be conducted for PEG access channels at every hub on O'ahu.

Proposed New Franchise Provision:

Monitor or provide the PEG Access Operator, at no charge, with equipment and connections to monitor all PEG channels throughout the distribution system that serves Oceanic residential and business subscribers. The monitoring system must include fully operational and interactive analog and digital monitoring capability, and the ability to monitor future forms of distribution. In addition, TWE should perform monthly signal audits at major distribution hubs designated by the DCCA. A minimum of 10 hubs that serve key population centers on O'ahu should be designated. The signal quality of PEG access programming distributed at those hubs must be at least equal to the signal quality of Oceanic's premium channels.

Justification:

Programming created by the community should not be treated as a different class of content from that transmitted on a premium cable channel. PEG programming has great value because it is an extension of each citizen's right to free speech that is guaranteed by the U.S. Constitution.

Community programming must receive the same quality of distribution as other programming. That can only be ensured by proper monitoring of the cable system, especially monitoring of the signal that is ultimately seen by subscribers. The digital conversion has introduced several factors that can have an adverse impact on quality. Programs can be transmitted in several resolutions, and compressed in varying degrees. They can also be routed through less than optimal system components. This is why it is important that monitoring takes place to ensure that the quality of PEG programming seen by viewers is the same quality as that of premium channels. PEG programming should not reach viewers overly compressed or with low resolution.

Oceanic needs to provide this level of quality assurance or provide 'Ōlelo with the capability to monitor the quality of its broadcasts as they are seen by Oceanic subscribers. This requires two digital cable services in addition to analog service at no cost to the PEG provider.

TECHNICAL IMPROVEMENTS: PEG SITE AND COMMUNITY CONNECTIVITY**Current Situation:**

Two types of connectivity were established in D&O 135. One was the bi-directional connectivity over the INET that links E and G sites. The other was one-way connectivity used on the PEG ALS system (a fiber ring). This PEG ALS fiber ring transports PEG access programming and State Civil Defense information. Both were provided for in the original franchise. Subsequent franchise agreements (D&O 291) provide that TWE provide, maintain and repair INET interconnections at no cost to the State.

The INET is very robust and connects State and City locations, as well as the public school system. It provides features such as video teleconferencing and is structured to effectively reroute signals if an INET node fails. The PEG ALS does not allow for

rerouting of signals, cannot be used for teleconferencing and stops working when any node malfunctions. However, INET access is limited to E and G customers.

While the INET provides bi-directional connectivity between hundreds of government and education sites, The PEG ALS provides just 15 sites for programming transport with only one-way origination for live cablecasting. The sites currently included on the PEG ALS ring are: The University of Hawaii at Manoa (two feeds), each of Oahu's four community colleges, Kamehameha Schools, Kalani and McKinley high schools, State Civil Defense, Oahu Civil Defense (to include traffic camera video) the Lilioukalani Building, State Capitol (two feeds), Honolulu Hale and 'Ölelo's Mapunapuna headend. 'Ölelo's other five centers cannot originate programming. Additionally no PEG programming can be originated along the Ko'olau Loa coast or from major communities such as Wahiawa or Waianane. A diagram of the PEG ALS ring is attached.

Broadband Internet access is a communications necessity in the 21st century. Under the current franchise, schools and libraries are provided with free cable service, but PEG access facilities are charged for this service.

Proposed New Franchise Provision:

'Ölelo believes that PEG access content requires and deserves the same reliable two-way signal transport that is provided to E and G over the INET, and more origination points need to be supported on the PEG ALS. Additionally, the PEG Net should be reconfigured. Instead of a ring, star topology should be used with redundancy to and from multiple locations so that failure at one location would still allow connectivity between sites and with 'Ölelo. PEG access Community Media Centers are places of learning and 'Ölelo believes that they should be provided with free broadband Internet access and cable service.

The new franchise should direct that at no cost to the State and without the use of PEG access franchise fees, that both the INET and PEG ALS be expanded, repaired and maintained and the PEG ALS system be configured to become bi-directional to allow the transport of HD video as well as data transport between centers and to and from 'Ölelo's headend. Additionally, that each PEG access CMC be provided with cable Internet access and service and digital cable television service including interactive capability and bi-directional connectivity that allows the origination of programming from the CMC and the transport of video files between the CMC and 'Ölelo's head end. Further, each CMC must have the capability to serve as a node on a video teleconferencing network and as a center for interactive participation by citizens in State and City government meetings. In addition, bi-directional connectivity must also be provided at a middle or high school, or City district park in each community with a population of 40,000 or more that is not served by a CMC. This will allow live community programming to be originated in those communities without the need for microwave hops or connection to the INET.

All locations must have the capability to be connected as video teleconferencing sites with bi-directional connectivity between each site as well as the State Capital, Honolulu

Hale, Kapolei Hale and the Department of Education headquarters. This will allow islandwide community conversations, as well as remote, interactive, citizen participation in State and City government, and meetings of the Board of Education.

Justification:

There are now six community media centers (and another in the process of opening), with substantial needs for Internet access and connectivity between each other and 'Ōlelo's head end. In order to originate live programming, the CMCs must connect to the PEG ALS ring. Further, there are major population centers and schools without a CMC or origination point that have the need to cablecast live programming. Several high schools in D&O 135 have not been connected. They are Campbell, Kalaheo and Moanalua. Others that could benefit from connectivity include, but are not limited to: Waipahu, Kapolei, Nanakuli, Waianae, Leilehua, Kahuku, Castle, Kailua, Kaiser, Kalani, Roosevelt and Farrington.

These are sites where educational programming might be originated, and also sites that could be used to originate live community events. Further, no community origination capability exists at the State Building at Kapolei, Kapolei Hale or major State or City facilities such as the Hawaii Convention Center, Blaisdell Complex, or Waikiki Shell—all of which host major community events that could be valuable sources of programming. The costs to upgrade and expand the PEG ALS ring to accomplish all of this would be insignificant in comparison to the number of connections and resources already invested in the INET.

The community has a need to create live programming from all areas of O'ahu. Government meetings, to include meetings of the Board of Education, are held at a variety of locations on the island and many do not allow for live cablecasts. Similarly, not all schools—especially private schools—are connected to the system. Community meetings and cultural events in Waianae can only be cablecast by tape delay. This lack of access disenfranchises many because they have to spend disproportionate amounts of time and money to participate in meetings.

Because of that, the system needs to be bi-directional to allow for interactive participation. The ability to provide live, timely programs is important if community members are to become immediately engaged in the issue being discussed, and for viewers to have the option of immediate action. This capability allows for interactive participation such as viewer call-in programs to obtain immediate advice, or respond to questions and receive assistance.

A number of needs assessment studies and reports prepared by or for 'Ōlelo have documented the needs expressed in this section. A summary of those studies is provided in *A Summary of 'Ōlelo Activities and Research* (attached).

TECHNICAL IMPROVEMENTS: STATEWIDE CONNECTIVITY

Current Situation:

Currently, there is very limited statewide connectivity. However, it does include statewide distribution of local network affiliates and PBS. Other connectivity that is in place for PEG access is limited to access by education and government via the INET and the University of Hawaii's HITS microwave network. HITS is primarily used for closed circuit video conferencing, the cablecast of distance education content (K-12 and higher education) and transmission of State legislative proceedings during the legislative session. For live cablecast of State legislative proceedings, only one of the two houses of the legislature is able to transmit its proceedings live to the neighbor islands. 'Ōlelo re-airs legislative proceedings in the evening after midnight over the HITS system to allow neighbor island PEG access operators to record legislative proceedings from both legislative bodies that are then aired on a tape delayed basis.

Proposed New Franchise Provision:

It is critical that robust statewide connectivity is ensured as part of an immediate system upgrade to support PEG access. All statewide connectivity must be bi-directional and must allow for simultaneous live and repeat distribution of both houses of the Legislature and other state programming. Additionally, there is a need for concurrent, statewide distribution of at least two channels of "P" programming that is of statewide interest created by any PEG access provider in Hawai'i. This must be done without significant barriers to the PEG access providers and without the use of PEG franchise fees. This additional connectivity must be provided at no cost to the State or the PEG provider, and should be managed by the O'ahu PEG access provider for maximum cost efficiency.

Justification:

Oceanic is the only cable provider in Hawai'i. It holds all franchises in all counties. It has the ability to provide connectivity within each county, and should be required to provide connectivity for PEG use between counties. Access users from P, E, and G have a need to share timely information statewide over the cable system. This includes public hearings, government proceedings, and panel discussions on critical issues. Neighbor island communities are disenfranchised with respect to the legislative process due to limited and untimely access to state government proceedings that impact the state as a whole. Even if they are able to view one of the legislative hearings live, they need to wait from one to four days to have access to the other legislative hearing that did not air live.

In addition to important state government programs that would benefit from statewide connectivity, O'ahu and Neighbor Island communities could benefit greatly from statewide connectivity that allows communities separated by the Pacific Ocean to share stories, discuss issues of concern and to engage in more effectively statewide dialogue. This type of connectivity is even more critical in Hawaii than in other places across the nation where people can travel by vehicle throughout their state. In Hawaii where the only way to travel from one county to the next is by boat or airplane, the cost of such

interaction is often financially prohibitive for most people. This is even prohibitive when the high price of fuel is factored in.

A number of needs assessment studies and reports prepared by or for 'Ōlelo have documented the needs expressed in this section. A summary of those studies is provided in *A Summary of 'Ōlelo Activities and Research* (attached).

TECHNICAL IMPROVEMENTS: MIGRATION TO HIGH DEFINITION

Current Situation:

In mid-September 2008, there were about 50 high definition (HD) channels on the local cable system. PBS and all local network affiliates were able to cablecast in HD over Oceanic's system, as were about 40 other providers. There were no HD channels available for local Public, Educational and Governmental programming.

Proposed New Franchise Provision:

Provide 'Ōlelo with the ability to cablecast in high definition (HD) Oceanic's system and ensure that quality (both HD and SD) is equivalent to any "Premium" or "Pay" channel available to cable subscribers. The HD upgrade should not occur any later than the time when local network affiliate broadcast stations are no longer carried in standard definition.

Justification:

Community produced programs deserve to be processed and distributed over Oceanic's system with the same quality and in the same formats as commercial programming and should be distributed in the same quality as Oceanic's premium or pay channels.

TECHNICAL IMPROVEMENTS: HEAD-END UPGRADE

Current Situation:

The current system used to transport 'Ōlelo's PEG Access channels to Oceanic's headend is an antiquated one-way system.

Proposed New Franchise Provision:

Upgrade the system that transports the PEG Access Operators' programming to Oceanic's head-end to support bi-directional HD content and data. This data connection can be utilized for interoperation of the PEG Access Provider's and Oceanic's Playback systems.

Justification:

Oceanic's current system used to transport PEG channels to their head-end moves signals in a single direction and cannot transport HD signals. In order to accommodate 'Ōlelo's transition to HD, this system must be upgraded. The capability for bi-directional signals will allow Oceanic to feed signals to 'Ōlelo's head-end that may originate from other locations on O'ahu, such as community media centers and other remote access points, and may even include other PEG providers. As technology evolves, there will

also be advantages to having 'Ōlelo's playback system to communicate directly with Oceanic's system and allow for services not currently available.

ADVERTISING, MARKETING AND OUTREACH SUPPORT

Current Situation:

When the first franchise was crafted, there were fewer than 40 cable channels, to include three local network affiliates, public television and an authorization for three PEG channels (although initially only a half channel was available for PEG programming). Within those limited choices, it was relatively simple for viewers to find programming that appealed to them by channel surfing or by use of printed guides in local newspapers. Today, viewers have over ten times as many choices, and during the term of the new franchise it is likely that the increase in choices will be exponential. The process of bringing viewers to a channel now requires that it be promoted on other channels. This is done with paid television spots by the networks, public television, Oceanic (OC16) and 'Ōlelo.

Proposed New Franchise Provision:

At no cost to the State or PEG Access provider, the cable provider will provide advertising/marketing support on the cable system to promote PEG Access programming. This will include:

- a minimum of sixteen weeks of thirty second commercial time broken up into four week flights. Provide sufficient exposure within those flights to insure up to eighty percent market penetration. Thirty second commercials will be produced and provided to the cable operator by 'Ōlelo.
- a one-page printed promotional piece will also be inserted quarterly in the cable operator's billing without charge.
- a prominent link on the cable operator's Internet home page to 'Ōlelo's website (www.olelo.org).
- advertisement in the cable operator's monthly on-line newsletter and any future form of advertising the cable operator affords to itself.

The cable company should also provide:

- advertising on other digital information formats like billboard on program guide channel 12 and front-loaded program listings on digital channel 1.
- continued digital listing of PEG access programs.
- secured channel listings with local newspapers for all PEG channels and services, such as on-demand.
- access to viewer data for PEG access channels and PEG on-demand services at any time.

Justification:

The creation of programs by community producers requires a considerable amount of time, effort and sacrifice. The cable provider promotes its own local programming on

OC 16. The costs of these programs and their promotion are offset by commercial advertising. According to the *Honolulu Advertiser*, over a million dollars was used for these promotions in 2005. Therefore, it seems appropriate that Oceanic Time Warner also promote community programming since the costs of community programming are totally borne by community producers without any advertising support

A number of needs assessment studies and reports prepared by or for Olelo have documented the needs expressed in this section. A summary of those studies is provided in *A Summary of 'Ōlelo Activities and Research* (attached).

**SUMMARY ANALYSIS OF ACTIVITIES AND RESEARCH
REGARDING
HŌLELO COMMUNITY TELEVISION**

DRAFT

August 15, 2008

Presented by

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SUMMARY ANALYSIS OF ACTIVITIES AND RESEARCH REGARDING ‘ŌLELO COMMUNITY TELEVISION

I. INTRODUCTION

‘Ōlelo Community Television (‘Ōlelo) is an independent nonprofit organization that has managed public, educational and government access resources and programming in O‘ahu since 1989. The Buske Group was retained by ‘Ōlelo to analyze various research efforts that have been conducted on its behalf, and evaluate the activity reports that it has prepared in recent years. This report presents our summary analysis of many documents that were provided by ‘Ōlelo, including:

- ‘Ōlelo’s 2008 “Report to the Community”;
- ‘Ōlelo’s 2007 Year-End Activity Report (and Executive Summary);
- ‘Ōlelo’s 2006 Year-End Activity Report (and Executive Summary);
- ‘Ōlelo’s 2005 Year-End Activity Report (and Executive Summary);
- ‘Ōlelo’s 2004 Year-End Activity Report (and Executive Summary);
- ‘Ōlelo’s 2004 Year-End Activity Report (and Executive Summary);
- A July 2008 report entitled “*Community Forum Comments: June 30 - July 2, 2008*”;
- An August 2007 report prepared for ‘Ōlelo by Ward Research, Inc. entitled “*Interest in ‘Ōlelo Training Facilities -- A Telephone Study among Residents of Waialua, Wahiawa, Waipahu, Waianae, Kahuku, East Honolulu, Kalihi, and Palolo Valley*”;
- A November 2006 report prepared for ‘Ōlelo by Ward Research, Inc. entitled “*Tracking Viewership of and Interest in Community Access Channels: Addition of FOCUS 49*”;
- A January 2006 report prepared for ‘Ōlelo by Ward Research, Inc. entitled “*Tracking Viewership of and Interest in Community Access Channels: WAVE VI*”;
- A February 2004 report prepared for ‘Ōlelo by Ward Research, Inc. entitled “*Interest in ‘Ōlelo Training Facilities -- A Telephone Study among Residents of Kailua, Kaneohe, Waialua, Waipahu, Wahiawa, Kalihi, and Palolo Valley*”; and
- A February 2006 report prepared for ‘Ōlelo by The Buske Group entitled “*Needs Assessment for ‘Ōlelo Community Television*”.

II. SUMMARY ANALYSIS OF 'ŌLELO ACTIVITIES

'Ōlelo has experienced steady and significant growth in the use of its six community media centers (CMCs) by the public to create original programming for presentation on six cable channels of the Oceanic system in O'ahu. 'Ōlelo's resources are used by a wide variety of O'ahu nonprofit organizations, government agencies and officials, educators, middle and high school students, seniors, ministers, community activists and residents.

'Ōlelo has also established a number of community-building projects, including:

- Youth Xchange, an issues-oriented statewide video competition for K-12 students. This annual competition received over 300 entries in 2007, and awards were given in 10 categories.
- Capitol Commentary, and open-mic activity at the State Capitol during the legislative session, giving community residents and legislators an opportunity to share their views with each other. Now in its 10th year, Capitol Commentary achieved the participation of 83% of the legislators, and yielded 21 programs for telecast on VIEWS, 'Ōlelo's channel 54. There is also a "Youth Capitol Commentary" component, which involved 50 students in 2007.
- Executive Productions, which addresses the ever-present problem faced by PEG Access centers throughout the United States -- connecting people who have video production skills with community groups that request coverage of an upcoming event. 'Ōlelo staff links these parties regularly, which resulted in almost 100 Executive Production programs in 2007 (127 hours of programming).
- VOTE!, which provides candidates a forum to address issues, including roundtable discussions with community leaders and debates (during election years).
- O'ahu Speaks, an open mic service for residents to discuss time-sensitive community issues and announce upcoming events.
- Giving Aloha, which provides 30-minute studio discussion programs for nonprofit organizations to discuss their services and needs, with crew members provided by 'Ōlelo.
- Island Info, 'Ōlelo's video bulletin board service to display messages from nonprofit groups about upcoming events and other activities, volunteer opportunities, etc.
- 'ŌleloNet, an Internet video on demand service for viewers to watch locally produced 'Ōlelo programs at any time, through 'Ōlelo's website.

Annual data summaries compiled by 'Ōlelo regarding its activities in the areas of training, use of facilities, and the presentation of original programming reveal that many O'ahu residents and organizations are involved in the process of creating community media programs on the island. On average, *over eight hundred* individuals complete an 'Ōlelo training course each year. The number of hours that 'Ōlelo's various equipment packages are used each year are truly impressive. As illustrated in the chart below, in 2007 the studios and mini studios were used about 4,000 hours; video editing systems were used for almost 40,000 hours; and 'Ōlelo's three levels of field production systems (camcorders) were in use for nearly 150,000 hours.

2007 'ŌLELO EQUIPMENT USAGE FIGURES	
Studios	2,395 hours
Mini Studios	1,551 hours
Non-Linear Editing Systems.....	35,030 hours
Linear Editing Systems	4,321 hours
PD-170 Camcorders	124,752 hours
DSR-390 Camcorders.....	8,985 hours
Consumer Camcorders	14,693 hours
Feather Packs	7,653 hours
EFP Van.....	345 hours

As a result of 'Ōlelo's training and production facilitation services, impressive original programming totals (and annual increases in those totals) have been achieved. In 2007, 'Ōlelo achieved its highest total to date for the total amount of first-run public and government programming: 5,639 hours. This figure represented a 15% increase over the previous year, and a 44% increase as compared to 2004. This chart page displays 'Ōlelo's annual original programming totals for the past four years.

'ŌLELO ORIGINAL PROGRAMMING TOTALS	
2007.....	5,639 hours
2006.....	4,913 hours
2005.....	4,483 hours
2004.....	3,920 hours

III. SUMMARY ANALYSIS OF TELEPHONE SURVEYS

During the past decade, 'Ōlelo has commissioned a number of telephone surveys of O'ahu residents and cable subscribers to help ascertain community interest in 'Ōlelo's services, and the viewership and perceived value of PEG Access programming. Each of the surveys were conducted by Ward Research, Incorporated.

Two telephone surveys have been conducted in the past year. The results of these surveys reveal a number of all-time high percentages of respondents that indicated interest in and viewership of PEG Access programs:

- The percentage of survey respondents that said they had watched the 'Ōlelo PEG Access channels increased substantially, from about 40% in telephone surveys conducted in 2000, 2004 and 2006 to *61% in 2008*.
- When asked to indicate how valuable PEG Access programs are, an average of about 80% of the cable subscribers in the 2000, 2004 and 2006 telephone surveys said they are "very" or "somewhat" valuable. *This percentage increased to 88% in the 2008 telephone survey.*
- In an August 2007 survey, *at least three-fourths* of the cable viewers from East Honolulu (75%), Kalihi (77%), Waipahu (77%) and Wahiawa (83%) said that a PEG Access training facility would be a "very" or "somewhat" valuable addition to their community.
- In an August 2007 survey, nearly half of the respondents from Kalihi (48%), Wahiawa (46%) and Waipahu (45%) said that they would be "very" or "somewhat" likely to sign up for training in video production at an 'Ōlelo satellite facility if one was located in their community.
- In an April 2008 survey, high percentages of the respondents that subscribe to cable indicated that they were "very" or "somewhat" interested in the following types of community programming that are offered frequently on the 'Ōlelo PEG Access channels:
 - Current issues (76%)
 - Educational or instructional (70%)
 - Cultural (68%)
 - Arts and performance (65%)
 - Sports (62%)
 - Election information (61%)

IV. SUMMARY ANALYSIS OF 2005 NEEDS ASSESSMENT REPORT

In November-December 2005, The Buske Group conducted a needs assessment that included opportunities for a large number and wide variety of groups and individuals to provide input regarding their perception of the services and resources offered by 'Ōlelo to O'ahu residents, community groups, and institutions. This needs assessment included 15 focus group and brainstorming sessions with: (1) current 'Ōlelo clients; (2) nonprofit groups and individuals that had not used 'Ōlelo's services; (3) representatives of city, state and federal government; and (4) private and public school teachers, media instructors, school principals and superintendents. A total of 157 people attended the focus group sessions.

Following are the major findings of that needs assessment:

- 'Ōlelo's Current Clients

- Almost unanimously, clients stated that equipment is *"Always Available"* (73%) or *"Sometimes Available"* (26%) at their primary 'Ōlelo production facility.
- Another very high proportion (92%) described the typical condition of equipment at their primary 'Ōlelo production facility as either *"Excellent"* or *"Good."* Clients who primarily used the Palolo/Kaimuki and Wai'anae CMC's gave especially high rankings to the condition of equipment.
- A little less than two-thirds (62%) of the clients said that the quantity of the production equipment met their needs. When those who said that this fell short were asked what they needed, most often indicated were: (1) *camcorders with more advanced capability*; (2) *video editing systems with more advanced capability*; (3) *more neighborhood facility locations*; (4) *video editing systems*; and (5) *portable video editing systems*.
- Nearly two-thirds (63%) of clients said that the technical quality of the equipment met their needs. When asked what they needed, most often indicated were: (1) *ability to "stream" 'Ōlelo programs on the internet*; (2) *video editing systems with more advanced capability*; (3) *better electronic graphics capability*; (4) *camcorders with more advanced capability*; and (5) *improvements to the facility space*.

- The ability to present programming live from locations throughout O’ahu was widely supported by ‘Ōlelo’s clients: 62% said this was “Very Important” and another 30% said it was “Moderately Important.”
- When asked to evaluate five of ‘Ōlelo’s production-related services, clients were very positive. Leading the way were “Excellent” or “Good” ratings by 92% of the clients for “Assistance to reserve production equipment needed to produce your program(s)” and by 89% for “Maintenance of the production equipment to keep it in good working condition.” “Assistance to help find production crewmembers needed to produce your program(s)” was the lowest rated service, but it still garnered “Excellent” or “Good” ratings by 76% of the clients.
- Most clients (62%) are “Very Satisfied” with the number of programs they had produced to show on an ‘Ōlelo channel during the last two years. Only 7% said they were “Dissatisfied.”
- When asked to evaluate five other services provided by ‘Ōlelo, most clients again gave them “Excellent” or “Good” ratings, led by “Introduction to the ‘Ōlelo Community Television production facilities and services” (90%) and “Playback of programs on ‘Ōlelo channels” (77%). Lowest-rated was “Assistance in linking your organization with others that are doing similar work,” with 58% saying this service was “Excellent” or “Good.”
- When asked to provide open-ended comments about their perception of the “impact” of their programs on the viewing audience, 62% of those who responded said that they had received some form of feedback from viewers, often reported to be positive and supportive of their efforts.
- About half of the clients said they had taken a production training class at an ‘Ōlelo facility during the last two years. Of this group, nearly all rated the overall quality as either “Excellent” (57%) or “Good” (36%).
- 85% of the clients indicated that the quality, variety and frequency of ‘Ōlelo’s training courses met their needs. The most common concerns related to the schedule & frequency and the perceived shortcomings of the curriculum.
- Nearly all of the clients said ‘Ōlelo and its services are “Very Important” (83%) or “Moderately Important” (15%) to the community.

- The most frequently stated reasons why clients said they first got involved in using 'Ōlelo fell into two categories: (1) *supportive environment* and (2) *need for self-expression*.
 - Most suggested new services for 'Ōlelo to provide were in these categories: (1) *training*; (2) *resources -- channels/equipment/facility*; and (3) *coordination of volunteer activities*.
 - Suggestions for new or improved equipment were in the categories of *special needs* (e.g., jib, Steadicam, underwater housing); *field production* (e.g., more camcorders and multi-camera systems); and *computer hardware & software*.
- Individuals that had not used 'Ōlelo's Services
 - 58% knew that community organizations can have programs about their services and activities appear on an 'Ōlelo channel.
 - Only 42% knew that 'Ōlelo offers production training classes, and just 15% of this group had taken an 'Ōlelo class.
 - When asked why they and their organizations had not produced a program to show on an 'Ōlelo channel, the most common responses were: (1) *we didn't know that we could do this*; (2) *we don't have the funds or resources to produce high quality TV programs*; and (3) *we need someone to produce TV programs for us*.
 - When asked why they and their organizations had not presented a program that was produced elsewhere to show on an 'Ōlelo channel, two-thirds (67%) of them said "*we didn't know that we could do this*."
 - The most common types of information they indicated that their organizations would like to share with its members, constituents and the general public are *general information about their organization (88%)*; *opportunities for people to participate in their organization's activities (81%)* and *promotional information about an upcoming event (65%)*.
 - When asked to indicate what would encourage them and their organizations to produce programs to show on an 'Ōlelo channel, 75% said "*staff persons to help us produce programs*" and 60% said "*staff persons to help us promote the programs when ready to show on an 'Ōlelo channel*."

- 89% of these respondents had previously watched programs on any of the 'Ōlelo channels. Of this group, 80% had a positive overall opinion of the programming, and only 4% had a negative opinion.
- All of the participants who had not previously used 'Ōlelo's services said that it is "Very Important" (79%) or "Important" (21%) to have cable TV channels that feature local public, educational and government programming.
- Nearly all of them said 'Ōlelo and its services are "Very Important" (82%) or "Moderately Important" (16%) to the community.
- The primary issues that these participants said are facing their organizations fell heavily into two categories: (1) *marketing/promotion/communication* (42% of all responses) and (2) *education/training* (18% of all responses).
- When asked to address the barriers to effectively communicating with clients, public, and other targeted constituents, their primary concerns related to: (1) *marketing/promotion/communication* and (2) *accessibility/affordability*.
- When asked how their organizations could use PEG Access and 'Ōlelo to address their concerns, 70 programming ideas were mentioned. Included among them were:
 - * *client success stories*
 - * *event coverage*
 - * *fundraising*
 - * *graduation ceremonies*
 - * *immigration issues*
 - * *job recruitment*
 - * *poetry slams for youth*
 - * *preserving Hawaiian culture*
 - * *PSAs*
 - * *recruiting volunteers*
- Suggestions for items or ways to make it easier to use 'Ōlelo were led by *staffing/equipment/facilities issues*, followed by similar numbers of comments relating to *training/education, communication/collaboration/partnerships, marketing/promotion* and *programming-related assistance*.

- Representatives of Government Agencies
 - 89% knew that local, state and federal government programming is shown on 'Ōlelo's VIEWS Channel 54.
 - Only 47% knew that 'Ōlelo offers training classes on how to make programs that could be shown on Channel 54.
 - The most common type of information they indicated that their agencies would like to share with their staff, elected officials, residents and visitors is *general information about their agency and its services (74%)*.
 - The ability to present programming live from locations throughout O'ahu was strongly supported by the government representatives: *61% said this was "Very Important" and another 33% said it was "Moderately Important."*
 - 82% of these respondents had previously watched programs on Channel 54. The programs most often indicated as ones they had watched were *City Council sessions and Neighborhood Board meetings*.
 - When asked how they find out about programs on Channel 54, the most common method indicated (by 54% of these respondents) was the *cable channel 12 listings*, with the *'Ōlelo website* a distant second choice. All but one of these respondents said they did not think that enough on-air promotion was provided to let them know what is on Channel 54.
 - Asked to indicate their overall perception of programming on Channel 54, at least half of these respondents selected *appropriate for your interest level (79%)*, *diverse content (64%)* and *relevant content (50%)*.
 - Channel 54 program topics that these respondents most often indicated as ones they were "Very Interested" or "Interested" in seeing were:
 - * *Local public safety information (94%)*
 - * *Programs about services and activities of government agencies (89%)*
 - * *Consumer protection programs (89%)*
 - * *Programs about issues facing government (88%)*
 - When the government representatives were asked, "Do you think VIEWS Channel 54 contributes to the quality of life in O'ahu?" *67% of them said "Yes,"* and indicated such ways as *freedom of expression; education of the public; and gets the community involved and active*.

- 39% of the government representatives answered “Yes” when asked if ‘Ōlelo has “improved the community's knowledge of your agency and its mission.” When they were asked if “the programming on VIEWS Channel 54 enhanced your agency’s mission, either formally or informally,” 35% said “Yes.”
- The following potential future services from ‘Ōlelo were “Very Important” or “Important” to nearly all of these respondents:
 - * *Basic video production training (100%)*
 - * *Airing of agency-created programs (100%)*
 - * *Coverage of agency-sponsored events (94%)*
 - * *Having video production equipment available at government locations (94%)*
 - * *Intermediate video production training (94%)*
 - * *Advanced video production training (88%)*
- The primary issues that these participants said are facing government departments, agencies, boards, and commissions fell into two categories: (1) *marketing/education/communication* and (2) *finances/staffing concerns*.
- When asked to address the barriers to effectively communicating with the public, clients, and other constituents, their foremost concerns related to: (1) *complexity of information to be communicated* and (2) *geographic, content-based, language, and cultural barriers*.
- When asked how their organizations could use PEG Access and ‘Ōlelo to address their concerns, 33 programming ideas were mentioned. Included among them were:
 - * *the art and culture of Hawaii by Hawaiian artists*
 - * *event coverage*
 - * *Gallery Walk on first Friday – live from the State Art Museum*
 - * *interview agency heads about agency*
 - * *analysis of board meetings*
 - * *PSAs*
 - * *success stories*
 - * *video versions of existing and future brochures and newsletters*
- Suggestions for items or ways to make it easier to use ‘Ōlelo included *programming/production-related assistance* and *training/education/information*.

- Representatives of O'ahu Educational Institutions

- 83% knew that programs about O'ahu schools can be shown on an 'Ōlelo channel.
- 64% knew that 'Ōlelo offers training classes on how to make programs that could be shown on an 'Ōlelo channel.
- The most common types of information they indicated that their schools would like to share with their staff, students, parents and the community is *general information about their school (74%); promotional information about an upcoming school event (87%) and a report about or coverage of an event that was recently sponsored by their school (85%)*.
- 57% of these respondents had previously watched programs on Channels 55 or 56. The K-12 programs most often indicated as ones they had watched were "*Tech Talk*" (43%), "*School Connections*" (36%), "*KidPhysics*" (32%) and "*KidsScience*" (25%). The most often watched higher education programs were "*Math 115*" (18%), "*Music 106*" (18%), "*Accounting 201, 202*" (14%) and "*Science 122*" (14%).
- When asked how they find out about programs on Channels 55 or 56, the most common method indicated (by 49% of these respondents) was the *cable channel 12 listings*. "*Channel surfing*" was written in as a distant second choice. Only a few of these respondents said that enough on-air promotion was provided to let them know what is on Channels 55 or 56. 74% indicated that more on-air promotion was needed.
- Asked to indicate their overall perception of programming on Channels 55 or 56, only two choices were selected by more than 30% of these respondents: *credible source of educational content (71%) and diverse content (68%)*.
- Programming topics that these respondents most often indicated as ones they were "Very Interested" or "Interested" in seeing on Channels 55 or 56 were:
 - * *Programs created by students (98%)*
 - * *School-specific programs (98%)*
 - * *School events (95%)*
 - * *Programs about schools (90%)*
 - * *Student work (90%)*
 - * *Life-long / non-credit education for adults (89%)*

- When these representatives of O'ahu educational institutions were asked, "Do you think educational TV contributes to the quality of life in O'ahu?" 88% of them said "Yes," and indicated such ways as *access to those in outlying areas; creating a more aware public; diverse points of view and helps to foster a school/home partnership.*
- Less than half (46%) of these respondents said "Yes" when asked if 'Ōlelo has "improved the community's knowledge of your organization and mission" and if "the programming on educational channels 55 or 56 enhanced your curriculum either formally or informally" (30%).
- The following potential future services from 'Ōlelo were "Very Important" or "Important" to nearly all of these respondents:
 - * *Airing of student-created programs (100%)*
 - * *Basic video production training for students (98%)*
 - * *Student internship opportunities (96%)*
 - * *Basic video production training for teachers (94%)*
 - * *Advanced video production training for students (94%)*
 - * *Coverage of school-related events (94%)*
 - * *Advanced video production training for teachers (92%)*
 - * *Tours of 'Ōlelo's production facilities (92%)*
- When asked to address the barriers to effectively communicating with parents, students, the public, and other constituents, their foremost concern related to *geographic, social, language, cultural and attitudinal barriers.* Other concerns often mentioned related to *inadequate skills / changing media environment; lack of awareness/interest/time; information overload; and funding, staff, resources and support needs.*
- When asked how their schools could use PEG Access and 'Ōlelo to address their concerns, 37 ideas were mentioned. Included among them were:
 - * *announcement of school events*
 - * *Board of Education meetings*
 - * *event coverage (sports, arts, graduation, etc.)*
 - * *how to read standard report card (multiple languages)*
 - * *multicultural stories and music*
 - * *parent training*

- * *programs about school activities*
 - * *school plays*
 - * *student forums*
 - * *a welcome to school video in a variety of languages*
 - * *build sense of worth and self esteem for students and school community*
 - * *excursions/fieldtrips*
 - * *linking media students and NPOs who need help creating programs*
 - * *matching school needs with donors*
 - * *‘Ōlelo to go to school to work with students*
 - * *ongoing information to schools about ‘Ōlelo service*
 - * *opportunity for students to network with students from other schools*
 - * *use media to help and understand specials needs of students*
- *Suggestions for items or ways to make it easier to use ‘Ōlelo included training/education/information (including multiple requests for ‘Ōlelo to offer outside training at schools for students and teachers), equipment-related comments and cable system improvements (including multiple requests for cable to be made available in classrooms and video on demand).*
 - *When asked about the types of services they would like to receive from ‘Ōlelo, the most suggested services were in these categories: (1) outreach/promotion/information; (2) programming/production-related assistance; and (3) training-related assistance.*

V. SUMMARY ANALYSIS OF 2008 COMMUNITY FORUMS

On June 30 - July 2, 2008, 'Ōlelo hosted a series of community forums with members of the public, educators and policymakers. Participants suggested many PEG-related community benefits to be included in the new franchise, which can be grouped into four basic categories:

1. Channel Capacity/Spectrum for PEG Access

- PEG channels should be located with local broadcast channels in the lowest tier. Channel numbers for all local channels should be between 2 and 20, if possible.
- More bandwidth should be dedicated to PEG access to ensure that they can use current and future technology.
- State-wide channels or channels for State government programs and other programs shared from all PEG access centers in the State, like youth programming, etc.
- Video on demand should be available at no cost for PEG programs.
- Increase the number of channels dedicated to PEG programming.
- Equal presentation on digital and analog guide.

2. Technical Improvements

- Increase the ability to go live from multiple points around the island, especially from community media centers and other key locations where the community gathers.
- Provide the ability for state-wide video teleconferencing and for live interactive testimony during government meetings. Ability to video conference from Hawaii to other video conferencing centers that could also be used for family members to talk to members in service or prisons on mainland. Community media centers could serve as local hubs for this process.
- Provide free Internet access at every community media center, with enough storage and bandwidth to support multiple services.
- Ensure that PEGs are provided with HDTV equipment and the capability to transmit HD programming.

- Expand the I-Net for use as a distance education tool for prisons.
- Provide the capability to embed info/data into access programs so that new technologies can be supported (like remote voting).
- Provide the technical resources for closed captioning of programs in various languages.
- Promote inter-Island cooperation and provide connections that allow PEG programs to be exchanged over a state-wide fiber network.
- Transmission of programs via the most current technology regardless of program origin.
- Ability for producers to upload programs from home.
- Satellite transmission.

3. Facilities and Equipment Support

- Provide resources to obtain and/or renovate facilities in each community that are large enough to handle increasing community use and are expanded and updated throughout the term of the franchise.
- Provide resources to support Internet archiving of all PEG programs on a long-term basis.
- Ensure that enough equipment is available to fulfill needs in each community.
- Ensure that PEG equipment keeps pace with changes in technology.
- Fund the replacement of aging equipment throughout term of the franchise.
- Provide remote production vans for each community media center.
- Provide a satellite van for mobile live shoots.
- Support a mobile studio.
- Video teleconferencing.
- Equip a music recording studio to create music for programs.
- Underwater equipment.
- Server-based editing (large server capacity).
- Equip a mobile learning center/media access lab.

4. PEG Services Support

- Provide support for local media centers located in every O`ahu school complex.
- Increase funding for services such as Summer Media Programs and Youth XChange.
- PEG to provide job training opportunities for youth.
- More support for community outreach and capacity building efforts.
- More copyright-cleared music and B-roll footage at no cost for community producers.
- Community radio station.
- Assistive technology and trained staff to help those with disabilities.
- Connect and share resources between existing PEG providers and UH.
- Collaboration with nonprofit organizations to document and share resources.
- Provide resources for virtual and live forums.
- Provide resources to support English as a Second Language programs and services at all PEG facilities.
- Support programs that assist small businesses.
- Provide more services and tools that are targeted toward senior citizens.
- Expand community training to include video production, media literacy, culture, etc.
- More support for multiple language programs including on-screen translations (open captioning).
- Provide grant funds for community producers that are administered by the PEG provider.
- Provide resources so that the PEG provider can more fully function as part of the Emergency Broadcast Network.
- Expand mentoring program.
- Provide free advertising/promotions for PEG services and programming.
- Specific listings in channel guides.
- Expanded training staff for a low student/teacher ratio.

VI. CONCLUSIONS

Feedback from the telephone survey respondents and the needs assessment and community forums participants indicates that 'Ōlelo is highly-regarded, well-managed and provides important services for O'ahu residents, community groups, and institutions. Impressive majorities of 'Ōlelo's clients have a high level of satisfaction with the *availability and typical condition of 'Ōlelo's production equipment; 'Ōlelo's training, production-related, and other services; and the number of programs they had produced for presentation on one of the channels.* Clients also reported favorably about the "impact" of their programs.

A number of the observations, responses to questions, and concerns raised by needs assessment participants and telephone survey respondents indicate that 'Ōlelo requires additional resources to enable it to develop the following services and activities in the future:

RECOMMENDATION #1 -- MORE OUTREACH TO CONSTITUENTS

Many potential users are under-informed with respect to 'Ōlelo's core services like programming and training opportunities. A concerted effort is needed to get this information to these individuals (and their organizations and agencies). The best methods to use in such an effort will be a real challenge to 'Ōlelo.

Representatives of local nonprofit organizations, government agencies and educational institutions indicated a heavy reliance on "old" media to communicate with their constituents and the greater community. Very high percentages of them use press releases, letters, newsletters, and flyers and posters on bulletin boards, while low percentages use mass/bulk email. *'Ōlelo should take this into account as it devises methods for an outreach campaign.*

RECOMMENDATION #2 -- MORE PROMOTION OF 'ŌLELO PROGRAMMING

Many individuals in 'Ōlelo's pool of potential users don't know how to find information about upcoming program playback schedules. With hundreds of channels on modern cable systems, it is very difficult to cut through the clutter to make yourself known. But there are a number of methods and opportunities that should not be overlooked:

1. Provide program schedule information for inclusion on all of the Oceanic electronic program guides (analog and digital versions). Next to “channel surfing,” this is one of the more popular ways that viewers determine “what’s on” in real time. Therefore, guaranteed access for ‘Ōlelo channels to the Oceanic electronic program guides should be an important goal of the franchise renewal process.

2. Encourage the daily, weekly and other newspapers to include ‘Ōlelo program schedules in their TV listings. Additional funding may be required to ensure that an ‘Ōlelo staff member could be assigned the task of preparing and sending weekly news releases that highlight programs that may be of interest for publication of a sidebar or human interest story.

3. Use breaks between programs on ‘Ōlelo channels to insert brief promotional videos about upcoming programs. Strongly encourage program producers to create 30-second promos about their just-finished programs, and show them as often as possible.

4. Oceanic should be required to run promotional spots about ‘Ōlelo’s programming and services during local available times within the schedules of satellite-delivered channels.

5. Oceanic should also be required to provide free periodic (e.g., quarterly) inclusion of promotional and informational items about ‘Ōlelo’s programming and services in cable subscriber bills.

6. Keep the programming schedule information updated on ‘Ōlelo’s web site, and display frequent references to the site’s URL during breaks on each channel’s programming.

7. Deliver weekly email “broadcasts” of news releases and program schedules to O’ahu newspapers, broadcasters and other outlets. Send these bulk emails to nonprofit groups, government agencies, libraries, educational institutions and other entities.

RECOMMENDATION #3 -- DEVELOP LIVE REMOTE CAPABILITY

Nearly all ‘Ōlelo clients and representatives of government agencies said that the ability to present programming live from locations throughout O’ahu was “*Very Important*” or “*Moderately Important*.”

A pilot project should be set up to include live telecasts from various O’ahu locations. Live remote programming capability would be highly desirable goal of the franchise renewal process.

RECOMMENDATION #4 -- STAFF FOR HIRE TO PRODUCE PROGRAMS

Of the needs assessment participants that had not used 'Ōlelo's services, the most often mentioned item that would encourage them to produce programs to show on an 'Ōlelo channel was "staff persons to help us produce programs." Significant percentages of them also expressed an interest in hiring 'Ōlelo (if such a service was offered for a fee) to produce programs for their organization. Given the level of interest in this concept, it deserves serious consideration and if implemented, additional funding may be required to initiate such a service.

RECOMMENDATION #5 -- ADDITIONAL VIDEO PRODUCTION TRAINING FACILITIES

In an August 2007 survey, at least three-fourths of the cable viewers from East Honolulu, Kalihi, Waipahu and Wahiawa said that a PEG Access training facility would be a "very" or "somewhat" valuable addition to their community. Additional funding to construct, equip and operate such training facilities should also be an important goal of the franchise renewal process.

RECOMMENDATION #6 -- ENHANCED CHANNEL/BANDWIDTH CAPACITY

Participants in the 2008 community forums identified the need for additional channel/bandwidth capacity and capability. Accordingly, these items should be goals of the franchise renewal process:

1. As the creation of PEG programming increases and the demand for time slots on the existing PEG channels reaches defined benchmarks, additional PEG channel/bandwidth space should be provided.
2. Additional PEG channel/bandwidth space on each of the islands should be provided to carry programming that originates from the CAOs that serve Hawai'i. This would require an interconnection of the cable systems serving each of the islands, which would also permit the simultaneous delivery of State government programs to all residents of Hawai'i.
3. Oceanic's "video on demand" service should include VOD server space for the free encoding of PEG programs by 'Ōlelo for subscribers to view at no cost.

RECOMMENDATION #7 -- OTHER TECHNICAL ENHANCEMENT GOALS

Participants in the 2008 community forums also identified the need for these technical enhancements to the cable system infrastructure and 'Ōlelo's facilities:

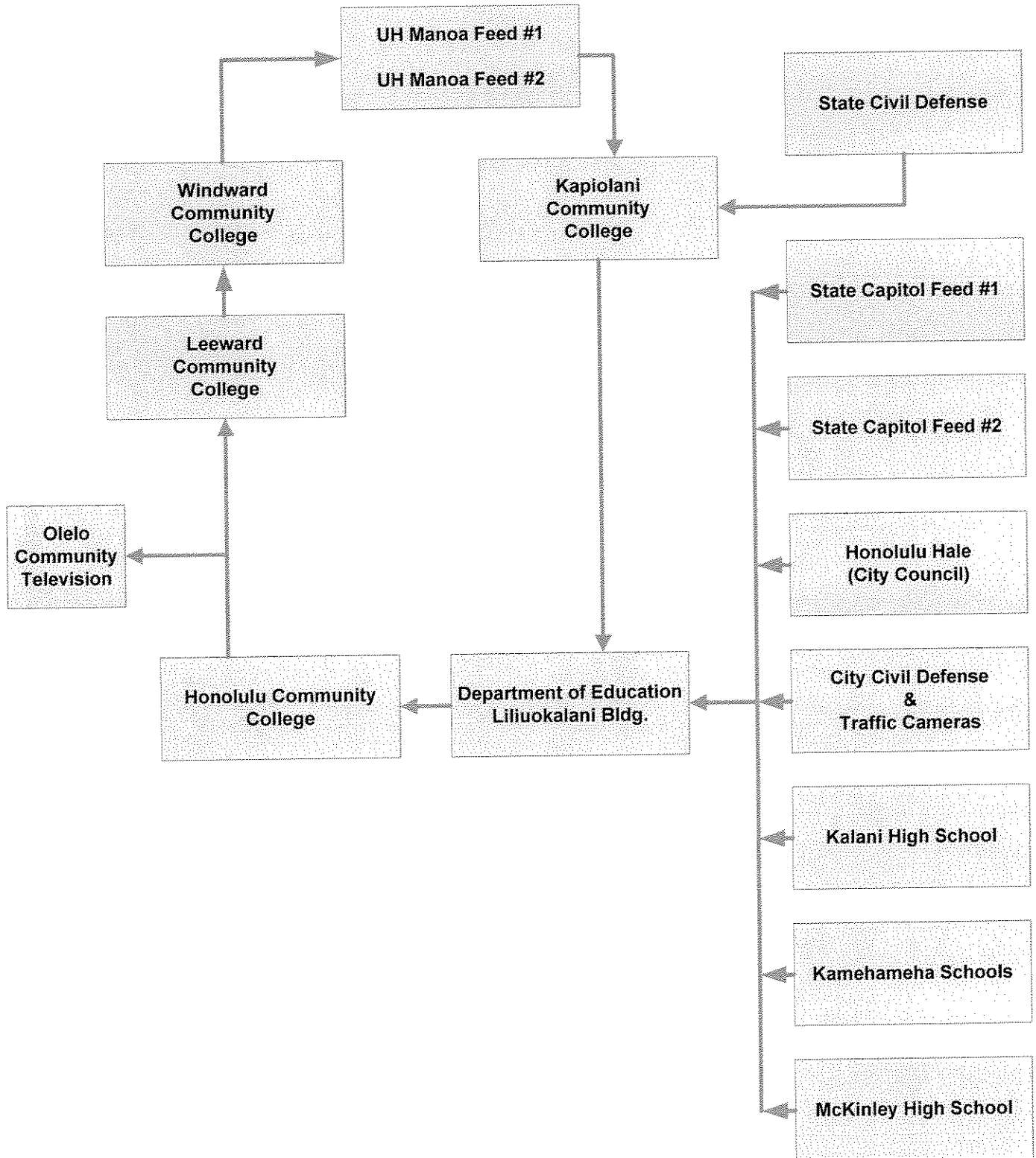
1. State-wide video conferencing capability, which could (for example) permit live interactive testimony from all of the islands during State government meetings.
2. Free internet access at each community media center managed by 'Ōlelo.
3. Equipment to permit closed or open captioning of PEG programming.
4. At a defined time (i.e., when a specified percentage of Oceanic's channels are also delivered in high definition), the community media centers operated by 'Ōlelo should be equipped with HD production and transmission systems, and Oceanic should deliver those channels to its subscribers in HD at the same level of quality as its other HD channels.
5. Aging equipment at each community media center managed by 'Ōlelo should be replaced and upgraded periodically to keep pace with technological changes.
6. A long-term Internet-based archive of all PEG programs should be established, regularly updated and maintained.
7. At least one multiple-camera mobile production unit should be provided at each community media center managed by 'Ōlelo.

RECOMMENDATION #8 -- SUPPORT FOR ADDITIONAL PEG-RELATED SERVICES

Finally, participants in the 2008 community forums identified the need for additional support of these PEG-related services:

1. More funding for 'Ōlelo's Summer Media Programs and Youth XChange.
2. Youth job training opportunities at the community media centers managed by 'Ōlelo.
3. Copyrighted music and stock B-roll footage at no cost to community producers.
4. Resources to support English as a Second Language programs and services at all PEG facilities.
5. More services and tools targeted toward senior citizens or those with disabilities.
6. Expansion of 'Ōlelo's mentoring program.
7. More 'Ōlelo training staff to help achieve a lower student/teacher ratio.

PEG ALS Ring Map





"Kidani, Michelle N"
<mkidani@honolulu.gov>
v>

09/18/2008 11:37 AM

To <Cabletv@dcca.hawaii.gov>

cc

bcc

Subject Franchise Renewal Process for Olelo

Aloha,

My name is Michelle Kidani, Executive Assistant for the Neighborhood Commission Office, City and County of Honolulu. I would like to take this opportunity to let you know how important Olelo is to our operations.

The Neighborhood Commission Office oversees 33 different Neighborhood Boards on the island of Oahu. Each board is served by an elected body (446 total board members) whose mission is to encourage citizen participation in government and to act as an advisory body to City, State and Federal government agencies and elected officials.

Each board sets their own agendas for their regular monthly meetings. Many have committee meetings which also embrace the community to receive input on issues which the community wants to give or receive information.

Sixteen of our neighborhood boards have opted to use Olelo as a way to reach their community on a regular basis each month. While the videographers are paid by the City through funds provided by the City to each board, it is up to the board whether or not to use this service. In the past 3 years, the number of boards wanting to reach their community through Olelo has grown from 7 to 16 monthly meetings being shown on Olelo each week.

Also, most of the videographers who are videotaping and editing monthly board meetings were trained through Olelo's community programs.

During the past two elections for our neighborhood boards in 2005 and 2007, Olelo Community

Television assisted our office in posting candidate profiles to allow the voters a chance to review information on each candidate.

Keali`i Lopez and her staff have greatly assisted our efforts in our mission of increasing and assuring effective citizen participation in government through our neighborhood boards. It is of utmost importance for us to see that community programming is continued to allow the weekly broadcasts of individual board meetings. It is our hope that there will be opportunity in the future to include web streaming for all board meetings in order that the public may view them at their convenience.

Thank you for allowing me this opportunity to tell you how important Olelo is to our program.

Aloha from *Michelle Kidani* - 768-3722

Neighborhood Commission Office

Blessed are those who can give without remembering and take without forgetting



OFFICE OF HAWAIIAN AFFAIRS

July 30, 2008

Department of Commerce and Consumer Affairs - CATV
P.O. Box 541
Honolulu, HI 96809

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 JUL 31 P 3:47

The purpose of this correspondence is to provide recommendations for consideration as the State of Hawaii Department of Commerce and Consumer Affairs (DCCA) negotiates the renewal of Warner Entertainment Company, L.P. doing business as Time Warner Cable's "Oceanic" Oahu Cable Televisions Franchise.

Since April of 2003, The Office of Hawaiian Affairs (OHA) has made use of the 'OLELO facilities to produce two-one hour monthly productions of *Ho'oulu Lahui Aloha* (To Raise A Beloved Nation). The productions have covered a number of issues including sovereignty, land and water use, cultural activities, history of the Hawaiian movement, health, housing, the homeless, governance, education, Hawaiian music, and matters dealing with Hawaiian burials. The productions are aired through 'OLELO with video copies provided to the PEG access stations on the neighbor islands and a number of stations on the mainland. The productions make use of OHA employees who have been trained and certified by 'OLELO. In 2005 and 2007, *Ho'oulu Lahui Aloha* was named by 'OLELO as their best "Native Hawaiian Programming Series". 'OLELO, and their management and staff have fully cooperated with OHA and have assisted us in educating both Hawaiians and non Hawaiians in a number of areas. In August 2008, OHA will be producing their 122 and 123 continuous and uninterrupted programs.

'OLELO, as part of the Public, Education, Governmental (PEG) access providers, has a history of providing useful and educational services to the communities they serve. PEG access providers are of the greatest importance to the practice of democracy and to the welfare, education and empowerment of the viewers in each of our communities. The PEG's long history of working with community groups has built up a social and community equity over the years. In part, this is because management provides continuity of short, mid, and long term goals and objectives.

OHA staff has attended several community forums and recommends the following for consideration in your deliberations with "Oceanic" and their parent company. It should be noted, as it was at several of the community forums, that it is very difficult to project technical



OFFICE OF HAWAIIAN AFFAIRS

needs too far into the future. Therefore, several of our recommendations call for *technical updates as well as hard and soft ware needs of the OLELO technology:*

- ❖ *Increase the number of channels dedicated to PEG programming;*
- ❖ *Dedication of increased bandwidth dedicated to PEG access to ensure use of current and future technology;*
- ❖ *State-wide channel for State wide (inter-Island) government programs shared from all PEG access centers;*
- ❖ *Provide the ability for State wide video teleconferencing and for live interactive testimony for government meetings;*
- ❖ *Promote inter-Island cooperation and provide connections that allow PEG programs to be exchanged, in real time, over a state-wide network;*
- ❖ *Increased capability to go live from multiple points around all of the Hawaiian Islands;*
- ❖ *Assure that PEG access centers are provided with up-to-date HDTV equipment and software and the technical capability to transmit HD programming;*
- ❖ *Provide the capability to embed info/data into access programs so that new technologies can be supported;*
- ❖ *Program and budget for resources to obtain and/or renovate existing facilities in each community on a continuing basis ensuring that PEG all PEG equipment keeps pace with changes in technology;*

The Office of Hawaiian Affairs and all of the citizens of Hawaii have greatly benefited from the services of 'OLELO and the PEG program. Our suggestions are directed to improving the existing services so that they can provide increased activity for future activities in our growing communities.

Thank you for the opportunity to provide recommendations in your deliberations.

Sincerely,

JERRY B. NORRIS

Government Relations and Legislative Affairs



Chris Hose
<piliialohahkm@yahoo.com>

08/14/2008 11:51 PM

Please respond to
piliialohahkm@yahoo.com

To: DCCA <cabletv@dcca.hawaii.gov>

cc

bcc

Subject: Fw: last five

Aloha,

These are testimonies regarding the cable franchise renewal.

Mahalo

Christian Nahoopii-Hose

--- On **Thu, 8/14/08**, **Steven Kaeo Bersamin** <skbersamin.huihoala@ya>

From: Steven Kaeo Bersamin <skbersamin.huihoala@yahoo.com>

Subject: last five

To: piliialohahkm@yahoo.com

Date: Thursday, August 14, 2008, 6:27 PM



Supporting The Franchise Renewal.doc



swietter.doc



uilani.doc



wesley.doc

Supporting The Franchise Renewal

It is through immense consideration that the franchise renewal should take place to secure a media component for the future. This renewal will help benefit our strive to pass on our knowledge and skills to the children; who are our future. It is we who will make many of Hawaii's problems heard with the renewal. But if there is certainly a chance for any reason in which this franchise renewal doesn't take place; the future could greatly be ruined and "UNHEARD"! I support the effort to renew the contract in order to continue my worship for media. One of the major needs that we should focus on to continue our excellent program and community television is a bigger facility. We at our home, also known as the Waianae Olelo community feels very cramped in our tiny facility. A bigger facility will make us more capable to take in more workers and fulfill many more projects that can be aired. This summer I did not know anything about media but now; I am proud of how far I got and that I can teach adults about media. Having a bigger facility will make our knowledge greater and our voices louder. Community access stations are important to many towns in Hawaii. It reveals basic news to festivals all for our community. And everyone appreciates our effort in putting our work on air. Having a bigger facility can affect our community.

Olelo community television has done so much for Hawaii. Hawaii has given back to Olelo. Many things are still needed at Olelo like teleconferencing. Teleconferencing can save us gas money and a trip to town. Olelo is a place of technology and teleconferencing is the new thing that we should develop. We can accept many things in Olelo to benefit youth and our community. It has done a whole lot for the children in our town of Waianae too. Many evaluators have made their way to Waianae to witness an

incredible program. Which they could not believe before their eyes that kids with family problems and health issues could handle such a difficult task and construct a community based video. Our children have knowledge with media to solve problems across the world but their voices will never be heard if we don't get a contract renewal. So we aren't concerned about ourselves but the children of the future.

Mahalo,

Ryan Mark Manuel

X _____

Aloha,

July 29, 2008

My name is Shyniece Lynn Wilson. This is my first year as an intern at Waianae Olelo, and my second year as a participant. I'm a sophomore at Waianae High School. The Waianae Olelo Facility did not only make a difference for our community, but most importantly it made a change in the people of the Waianae Coast. We strive to provide the best for our community, but the lack of space and equipment makes it difficult. The things that our facility need is more space, more funds, more job positions, internships offered to youth, equipment that is updated regularly and a channel specifically for the Waianae Community. These six things will definitely benefit our Media center for the following reasons.

The first thing we need is a bigger facility. The Waianae Olelo Media Center has a studio hardly big enough to shoot a story. We have a control room with a tight space because it's also used for storage. Uncle Kawika's office holds all the equipment so sometimes we must walk in on important meetings to get ready for a shoot. The largest space at our center is where we edit our projects. The space is fine during the school year but doesn't work so well during the summer, when we have our summer media enrichment program. Our summer program gives 60 students from grades 4-12 a chance to develop their media skills by producing a project, learn about the Hawaiian culture and build their confidence. So with 60 students, 20 interns, 3 intern managers, staff and visitors the room with the most space fills like our crowded control room. During the summer the keiki sometimes call our studio a classroom and will mistake it for a kitchen, because we use it to prepare food and teach the students how to use final cut pro. More space will allow us to do more activities with the students. A bigger facility will also save time because we no longer need to move things around and set up for every activity. Our center has only one bathroom with two stalls and both males and females use it. In result people must wait to use the bathroom, even if it is an emergency. That is why our center needs more space.

The second thing we need is more funds. The summer program is Monday thru Friday, from 9 - 2:00pm. Because we have the children during lunch we prepare food for the keiki, the funds could be used to pay for the lunches so Uncle Kawika wouldn't have to. We could also buy better lunches with the money so the kids don't need to eat PB&J

sandwiches everyday. Our program has done a lot for the keiki, without the funds there is no chance to have another summer program. The money will pay for fieldtrips that we plan for the children so they better understand Hawaii and it's history. The funds could also be used to pay the staff, managers, and interns that put in their time to help and run this center. If they are not given a reasonable paycheck they must look for another job, which means they wont have the time to help around the center. The funds will help to pay for the basic necessities, such as toiletries and so on. That is why our Media Center needs money.

The next thing that will benefit our facility is job positions. Like I said before if someone is not given a paycheck for his or her services and time, that person will end up leaving our center to find a job. Like every other job our center needs someone to manage, someone to come up with the ideas and workers to support and help the ones in charge. If everyone leaves no one will be here to help and assist the clients that come to our media center. No one will be here to make sure everything is in order and everything is under control. Equipment could get lost and maybe even stolen. More job positions will help keep this Media center running smoothly. Basically, if our media center does not offer a job no one will be here to organize and manage this center. That is why our facility needs job positions.

Another thing we need is internships available to youth. This year I made 15 years old. This is the time for me to make the right choices and learn how take care of my self. The decisions we make now will either make or break our future. This internship helps us to build the skills we need to have a job and to make the right choices. This internship gives us a chance to work with others, share our opinions, better understand our community and most importantly understand who we are. When we are here at Olelo helping the clients, we feel like we have a part in our community. The youth have a lot to offer and see some things a little differently from the adults. Which is beneficial to us since most of the decisions they make will affect our future and the youth today. Working at Olelo gives us a voice and a better understanding of our surroundings. Without this internship I would not be the person I am now. Now I have a better idea of what I want to be when I get older and I am starting to be a little more independent. I no longer rely on my parents to do everything for me and it is because of this program. Having internships

available will help not only that specific youth but the community and more importantly the future.

The next thing we need is more equipment and equipment that is updated regularly. During the summer the students needed to pair up while working on their individual projects. Which means about half of the keiki that came to the program needed to wait to work on their videos. We also need more computers and equipment so that the students can stay and work on their projects without taking up computers used by the regular clients. More cameras is needed so that the clients and students can take out equipment when they need to and not only when there is equipment available to take out. We also need the equipment and programs to be updated or changed every 2-3 years (minimum). Technology changes frequently and it is important to keep up with it. Like everything else if you fall behind, it will be difficult for you to catch up. Catching up with technology is a little more difficult than catching up with your homework. Having our technology updated will help service our clients better. Some clients might have a more difficult time using our program or equipment because they are used to using the updated versions. They would have to back track and learn the old program/equipment. It could go the other way too, we might have to work with an updated camera or program and it will be hard for us to get used to it, because we are not familiar with it.

The last thing we need is a channel just for the Waianae community. The Waianae Community and the people in the Waianae Coast are full of spirit and culture. Waianae is a beautiful place, but not many people realize this because of the negative stereotypes. Others look down on our community and the people, some are even afraid of this community. Having a channel will show that Waianae is a rich place. We may not be rich financially, but we are rich in culture, ohana, and spirit. It is not fair that only negative media coverage is being broadcasted. People are only hearing half the story. We need a channel for Waianae so both stories are heard. Having this channel will prove to others that Waianae and the people are beautiful and it will prove to the people of this community that we have a lot to offer. That is why we need a channel specifically for the Waianae coast.

These are the things that the Waianae Olelo Media Center need and how our center will benefit from these changes. Some of these changes might seem like too much

to ask for but it is highly needed. The people in charge of running this center does a lot to make sure this center offers the best it can, they also put in more time and their money to offer more than it's best. But as you probably heard before "one can't do it alone." We need job positions offered so we can count on someone to be here. We need the youth to have a position and say so this center is not only helpful today but also helpful tomorrow. Our center needs these changes and our center needs you to help make sure these changes are done.

Sincerely,

Shyniece Lynn Wilson

Aloha,

My name is Uilani Arasato. This letter I am writing is regarding the growth of Waianae Olelo Community Television. I am currently A Jr. at Waianae High School, and feel that there is a few things that will help to make our CMC (community media center) a lot better for future events that we hope to have. This is my first summer/year here at Waianae Olelo summer media enrichment program. Throughout the summer I had seen a lot of improvement in both the kids as well as the staff. The program is divided into 4 different class ranks. We have our kaikina or keiki, the kako'o or youth group, the 3 collage intern managers, and uncle kawika the biggest boss.

In our program we have 2 different activities at which we switch out throughout the day. The first at which is of course our media portion. This portion is where we teach the children how to operate the computers, as well as how to function our FCP or Final Cut Pro program that we use to edit their projects that we assign to them in the beginning of the program, for them to finish by the end of the program to show to their ohana or family at our end of the year hoike or celebration. Our second part of our program is in fact our Hawaiian culture. In this time we use to teach the kids about our ancestors and how they pertain to their projects. We also teach them different traditional ole or chants at which they say on a day to day bases to tell us that they are ready to learn and get to work as they start their day off.

Throughout the summer we had come across a lot of spots where we needed to work around a lot of the inconvenience that we had encountered. One of the things I had noticed was that throughout the day our managers were running around and trying to get ready for meeting that needed to attend. The only problem we had with this is that 1. they needed to leave the 18 kako'o to watch our 60 kids. They couldn't stay here because of the location of the meetings. I feel that we need a teleconference in order to make our job a little easier. Instead of them having to leave to go some where further then here, they could simply set up a television set in their own rooms, as well as a camera to have a meeting in their own facilities which would save us a lot of time and now with gas prices going up it would save us a lot of money.

Another major problem that we had came across throughout the Olelo program this summer was that a lot of the equipment that we had in stock to lend out to our clients here at the media center, we also needed to give to our keiki for their projects. So instead of lending them to the keiki and taking away from our clients using them. We needed to change a lot for our plans for our keiki's project, which made it harder for them to do their projects because they only had a limited amount of material to work with. So what I am asking for is more equipment for our media center. This includes, PD 150 camera's, PD 170 camera's, more of our still camera's, tripods for the camera's, mic's, headsets, batteries, and wires. This would really help us by expanding the amount of clients whom would want to check in and out our equipment. Also because our policy is that you need to return the camera's 24 hours from the date you had checked them out from. If we did have more we would be able to check them out to more clients, as well as let each client hold on to them for a longer period of time.

Lastly I know the thing that would help us to improve our facilities for future programs, projects, and even more clients would be more computers with up dated programs, as well as a bigger building. The reason we could use more computers would

be to simply give our clients more access to have the ability to work on their projects more efficiently, giving them more time to work on their projects and giving more clients access to all the computers. We need a bigger building because at the facility we are at, seems to be getting smaller each year. With more clients and staff joining us there really is no more room to hold the lot of us. Our studio is small, as well as our work room and control room. At our facility we share between Olelo staff and one of our very own Waianae High school staff. Working isn't a big hassle between sharing space, but it would make both of our jobs easier if we didn't need to worry about breaking each other's things or getting in the way as we are both trying to work throughout the day.

So Mahalo for taking the time out to listen to our views on the Olelo CMC and how we can make it better. I can guarantee to you the if you were to come down and visit our Waianae Olelo CMC, you would see the different aspects at witch our community center really contributes to the community with as much as aloha as we can, and with this center comes a lot of hopes as well as dreams that all the Olelo staff have for the growth of Oleo. So if you refuse to help us it would crush all of our hopes and dreams as well as hard work that it took to get our CMC where it is today. So please help us to bring a big change to our center and with that to our community and family members as well. Again Mahalo for listening

Sincerely,

Uilani Arasato

Aloha,

My Name is Wesley I Am 10 years old I Am In the 4 grade And I Am Currently Attending makaha elementary this summer I Am part of the Waianae Olelo summer media enrichment program even though we have a good program there are many other things that will make it even better. Some things that we need are separate bathroom for boys and girls a bigger building more Computers bigger office A bigger studio more laptops more benches more cameras printers TeleCommunicator green screen An A Olelo bus so we can drop and pick up kids we need more mice for the computer and studio lights we need these thing because we have 60 to 70 kid 20 youth and 7 Adults our facility isn't big enough. We need more cameras to be able to hand out to more people which would help us finish our projects faster. We also need more laptops so we may be Able to tack a laptop home so we can finish our project at home we need are own ukulele so we don't need to borrow from Nanaikapono we need a Olelo bus so we don't need to waste money on the city bus and the kakoo don't need to the walk to the bus stop and waste time sitting there waiting for us.so Please help us and our program providing more materials for us to use

Mahalo

Wesley kamakani.



Chris Hose
<piliialohahkm@yahoo.com>

08/14/2008 11:50 PM

Please respond to
piliialohahkm@yahoo.com

To: DCCA <cabletv@dcca.hawaii.gov>

cc

bcc

Subject: Fw: sixth five

Aloha,

These are testimonies regarding the cable franchise renewal.

Mahalo

Christian Nahoopii-Hose

--- On **Thu, 8/14/08**, Steven Kaeo Bersamin <skbersamin.huihoala@ya

From: Steven Kaeo Bersamin <skbersamin.huihoala@yahoo.com>

Subject: sixth five

To: piliialohahkm@yahoo.com

Date: Thursday, August 14, 2008, 6:25 PM



mōhala aikala letter.doc



racquel



rodzletter.doc



sarah



SHANIETZ LETTER

Aloha,

My name is Mōhalu Aikala, I am 9 years old. I am in the fourth grade and i'm cuurently attending Pāpāia Elementary school. This summer I am a part of the Waiānae Summer Media Enrichment program. Pono mākou I ke kāla no ko mākou mau mea'ai ame na mea inu a pono mākou I ka lua no nā kaikamahine ame keiki kāne no ka mea Inā Manawa a pau pono mākou e kali no ka mea pono na kaikamahine e hele pono mākou e ka a ke loaia na keiki kāne iloko pono kekahi wahine e kali a kekahi Manawa pono e hele me ka koke 'ai'ole hana lākou I loko I ko ma lola a 'uē. A pono mākou I ka mea'ai mama no na ma pā'ani no ka mea kekahi mau Manawa 'a'ole na keiki I 'ai ma ke kakahiaka no laila inā 'a'ole 'ai mama e 'eha ana ko lākou 'opu a'e 'uē ana lākou. A pono mākou I ka halau hula no ka mea ho'oma'amaia mākou I ka hula I loko ikekahi wahi li'iili'i a pono mākou I kekahi wahi. A pono mākou I kekahi wahi nui no ka 'ai ana no ka mea pono mākou e 'ai i waho ma ka papahale a kekahi Manawa i loko 'o ka kula a 'ai ma ka papahale. A ke'olu'olu kokua mākou o ka 'ōlelo. Pono mākou I ke kāla no ka mea pono mākou e inu me kekahi mea 'inu nani aka 'a'ole maika'i na kako'o mea ke'olu'olu e hā'awi I ke kāla a kū'ai I na kako'o I nā mea inu no laila ke'olu'olu ke kokua nei maika'i loa na kako'o a kēna no ke'aha pono lākou I ke mea inu maika'i. A pono mākou ike kozo no ko mākou ka'a'ohua ke kalaiwa mākou inā wahi mamao loa 'a'e hula ma mua 'o kekahi poe pono mākou no ka ala ana 'o waianae'ōlelo Pono mākou i ka pahupa'iki'i no ka makahiki e'a'e hiki nā keiki e'a'e e ho'ohana 'ia no ko lākou mau hana ma ke Waianae 'ōlelo a pono lākou epa'iki'i alaila kau make kamepiula alaila kau makekahi DVD a kau ma ke kiwi ma ka helu kanahā kumā 'eiwa.

Aloha,

My name is Racquel kaleihoku Moniz. I am 11 years old, and currently in the 6th grade. I am a student at Leihoku Elementary School. This summer I am a part of the Waianae Olelo Summer Media Enrichment Program.

Even though we have a good program, there are a lot of things that will make it even better!! Something's that we need are...

MONEY, we need MONEY because with money we could buy a lot of things that we really could use. Some of the things we could buy are SUPPLIES such as, more computers, and cameras so we could get our message out to the community. We also need an OLELO BUS, we need to have a Olelo bus because most of the kids that come to Olelo walk. And so we don't have to waste money to rent a bus to go to our cultural field trips. We also need a TELECOMMUNICATOR so we don't have to go all the way to town so we can talk to the important people that live there. We need a CULTURAL PLACE with a farm, hula halau, and a shower. We need these because in Olelo we practice the old Hawaiian ways. And I feel that the farm will help us learn how the ancient Hawaiians took care of their crops. We also need a hula halau because ancient Hawaiians danced hula to honor our aliis. We need a shower because although we come to Olelo clean once we go into the farm we would get dirty. So with the showers we could wash off all the dirt. We need a place TO EAT AND A KITCHEN. We need these things because if we eat outside since we have no where to eat all the bugs and things from the tree would fall in are plates and if we didn't see it we would eat the rubbish. We need a kitchen because our kako'o (older brother or older sister) are cooking in the classroom and our returnees always get distracted. Last but not least we need a MEETING ROOM AND A BIGGER OFFICE. We need these things so when uncle KAWIKA has a meeting we don't bother him. Also uncle KAWIKAS office is really small therefore with a small office he can't do all the business he needs to get done.

MAHALO,
RACQUEL KALEIHOKU MONIZ

OLELO HAS BEEN THE BEST EXPERIENCE THIS SUMMER. I HAD A LOT OF FUN. IT WOULD BE A SAD THING IF I COME BACK NEXT YEAR AND THERE IS NO OLELO. PLEASE KEEP OLELO RUNNING.....

Aloha, my name is Rodney Paguirigan. I am going to be an upcoming junior at Waianae High School. I have been an intern at the Waianae Olelo Community Media Center for 2 and a half years. Although this internship has been awesome, there are a lot of things that can make it even better than it already is.

This franchise renewal process is going to affect the next 15 years. This is going to affect my children, so I would like things that will benefit everyone now, and I when I'm 30 years old. Some of those things are Video on Demand, a youth channel, a bigger facility, a mobile van, Enrichment Programs, more funding and maybe even a youth conference. One of the main things that I would like to see during this franchise renewal process is to keep up with new technology every 2 years at a minimum.

I would like to see things such as Video on Demand; VOD because I know it would be very beneficial to everyone in the community, especially to the youth. Video on Demand will definitely be beneficial because there are a lot of programs that air on Olelo that people may not know when its on. With VOD people can go to this channel and access programs that are aired every month. One example would be if a parent missed their child's assembly or graduation and wanted to watch it, VOD would be there to view that event. They can watch it at any time they wanted because it is accessible at any time. VOD is so helpful for even people like my age, because there are programs that are aired that I can't watch because it is being played during school hours. VOD can be there when I get home and I wouldn't have to worry about missing the show.

A youth channel would not only benefit the youth, but even the adults. It is obviously beneficial to the youth because this opens up community access not only to the adults, but the kids in the community. It widens the age range and having a youth channel would persuade the youth to want to do their own programming on their beliefs and views on things. This can also keep the kids off the street, just like myself and keep them occupied and see the troubles in our community, rather than causing them. I know your probably thinking that this youth channel would be a bad thing to have with community access, but it really isn't. It can benefit the adults in many ways, to make community access that much better. How? Well as you probably can tell in your child or a teenager related to you, that they know way more about technology than you do. That's where community access comes along. After teaching the youth the steps of a

production, knowing a youth's mind they will venture off and explore the many applications that are on the computers and they will learn new things that the adults wouldn't know. That's where the balance comes along, the adult teaches the youth and then the youth teaches the adult. Having the connection using media really creates a bond between the young and the old and the youth channel will do that.

Another thing we need for the Waianae Community Media Center is a new Center. This center has filled its capacity way too many times to be still on the Waianae High School Campus. Visiting the Washington DC Facility really opened my eyes to a lot of things. In this bigger facility, we can have things, such as a teleconference room, a kitchen, a bigger studio, a recording studio, separate offices and restrooms. We need a bigger facility because having a lot of clients, while a studio shoot going on and a meeting in another room cannot be happening all in this small facility.

A teleconference room would be great because it saves gas for people who live in Waianae and they don't need to drive all the way to town to speak for 2 minutes. A teleconference room can provide the same effect, but even more people would be testifying for whatever they are fighting for. Since this is a community center, other people who can't drive all the way to town, can use this center more than just media. A kitchen would be very important for our center because we cook for events that we host here. Using our studio or the classroom as a temporary kitchen every time we have a meeting shouldn't be an option because what if there are 2 different events going on in those 2 rooms there is no where to put or set up the food. Also because having to work on the computer for long periods of time you get hungry and a kitchen would be very convenient to everyone. A bigger studio would a great thing or multiple studios because it's hard to work in that small studio. In the DC Facility they have 3 studios in their center, we need at least 2 because our studio is always booked and it's hard to turn someone down. Having a recording studio will expand that people that use Olelo because now even more teens would be interested, since music is a big thing in a teenager's life. We can also use it to record voice overs and maybe create our own copyrighted music so we don't need to worry about those kinds of things. We need separate offices to benefit our staff because they work really hard and it's hard to share the office with another staff and having the equipment in there. Our manager is a very

busy man and it's hard for him to share a room where people are walking in and out of and talking. It's hard for him to concentrate. One of the most important rooms that we absolutely need is the restroom. Currently we only have one restroom that the men and women share. Having to knock on the door every time before using the bathroom is really awkward, especially if we knock and the opposite sex is in there. That is why we need a bathroom and a bigger facility; it will help this center and other centers to improve.

Another thing we need is a mobile van. We do have one at our main facility in Mapunapuna, but it's not in the other facilities. Having it at the other facilities will create more programming and give Olelo more exposure because having more community members see clients filming at events will have them want to participate. Having mobile vans at all facilities will definitely save gas because driving to Mapunapuna, then to your shoot and back to Mapunapuna is wasting a lot of gas. With the rate of gas I don't think anyone will afford to drive. Having the Mobile van at all facilities it's more accessible to more than one community. Then everyone will have a chance to do a live shoot.

One thing I really want to see in this renewal process in the contract is to have enrichment programs other than Olelo's, objectives. It will expand Olelo's objectives by reaching out to the youth than just working with adults. Without the Waianae Olelo Facility having Enrichment Programs I wouldn't be who I am today. Without these enrichment programs such as the Summer Media Enrichment Program and the Year-Round Internship many youth on the Waianae Coast wouldn't be who they are today. These types of programs get rid of the stereotypes about the Waianae Coast. Putting this in the contract can help other communities similar to Waianae to make their stereotypes to be proven wrong. Then the entire island will be that much better. Enrichment programs need to be in the contract because it is important to start young and educate them now then when they're older because they can comprehend better. Also if they learn young, by the time they do become an adult they become professionals. These programs help the students to better themselves by creating self-confidence, a sense in who they are and where they come from. It creates the identity, so they know who they are as a person and without these programs we would be having lost souls in our community, not knowing who they are. Take myself as an example. When I started in

the Summer Media Enrichment Program in 2006 I was very shy, never use to know who I really was as a person, and I was never able to speak up in front of a crowd without tearing up or having that irritating gut feeling known as “butterflies.” Now that is has been about 2 years, I can introduce myself to anyone I want to meet and I’m very outspoken. I can present myself in front of people. I even taught the Final Cut Pro Editing Class this summer and I did it with ease. If this program weren’t here I would probably still be in my shell and be afraid to talk in front of a crowd. Having enrichment programs are very important to Waianae and it should be important for Olelo to have.

Funding is one of the main reasons that holds back Olelo from having these things that I’ve mention so far in my proposal. One main thing we need in this proposal is the full 5% of funding that we supposed to be getting. If I’m not mistaken we have had a cap put on our funding and we are not receiving around 1.5 million dollars that is supposed to be going towards Olelo. Definitely that needs to change because with all that extra money, we would be able to open more facilities and even improve the other facilities on the island that already exist. With that money we can fulfill so much more things and it would help to have that extra cash. Even finding more funding should be in the proposal because having extra funding such as grants can help to fund enrichment programs, such as the Waianae Olelo Summer Media Enrichment Program since we are a non-profit organization. Without the extra funding that funded the Summer Media Enrichment Program students such as myself wouldn’t be here. Without the youth such as myself being in this program that same stereotype of Waianae being a negative community would be much stronger than it is now. Extra funding can help get new facilities and upgrade equipment. Funding is a great issue for many organizations and if we do get the full 5% and other funding Olelo will be nationally and maybe internationally recognized. Funding is very important because without funds we wouldn’t be able to operate like we do and if we do receive more funding it will help to expand our operations and exceed of what we already do.

I personally would like to see a youth conference held on Oahu for the youth. I would like this because I’ve participated in the Alliance for Community Media Conference, ACM. Having a conference like this that involves the teens with media and helping them to realize about things that go on with their lives, things in their

communities and all over the world. This conference will be specifically for the youth and the youth will run the conference. Having teenagers run a conference seems chaotic, but it can work. I've seen my fellow interns teach classes and participate in panel discussions at the ACM, so I know youth are capable of running a conference with an adult keeping track of the things we need, but not interfere with our plans. This past Summer Media Enrichment Program was run and organized by the youth that participated in the program, so we are more than capable of doing a conference. They would have sessions having to deal with media, but culture as well. Media is the engaging tool that we use, but the culture is what we use to have to show the youth a sense of who they are. This conference will show the youth of their heritage and leave a better person knowing who they are. When the conference becomes a success maybe expand to a national conference and maybe an international conference.

I would like to see our equipment upgrade at least every 2 years because technology moves really fast now days and we want people to be running on the latest technology. If they are not, then it will be hard for new people who want to join and know things about programs we use on the computer to have to learn the old programs that they are unfamiliar with. As to an old timer it's easier for them to just learn the new program because they are use to the environment around the program and it's easy to upgrade the mind than learning the old way of doing something. If we upgrade every 2 years it will benefit in so many ways that you would think we are a company of how good programs would be if we did upgrade.

Along the lines with upgrading new technology every 2 years we need to ensure that PEG's are provided with HDTV equipment and the capability to transmit HD programming. Since technology is working towards high definition it would be good if public access were at the same level as normal television channels. If not Community Access would be looked down on and we wouldn't have the same effect as every other channel. I think it would also create a stereotype towards the communities because if were not in HD, then others would think that Olelo is not good enough to be on television. HD would definitely attract more viewers because the quality of the shows now are not that great, working with HD cameras in school really shows difference in pictures and having it in HD can get rid of that negative perspective. Also underwater

equipment will open another half of the island that NEEDS to be unfold. We do live on an island, so we are surrounded by water and having underwater equipment can create 2 times as much programming than we do now. It would be cool to film things such as surfing from a first person view because filming from shore is not as effective. It also creates an impression that we are professionals, having equipment that is used by professionals will really improve the status of Olelo.

Olelo is awesome the way it is, but it can be so much better if we did have all these things. The staff that is in charge of Olelo and the many facilities around the island works really hard to make sure it can offer as much as needed, even to the point of spending their own time and money to give what is needed. Centers like Waianae needs these changes and our center needs this franchise renewal process to help make sure they receive what we are asking for are completed. Thank you for listening to my mana'o or thoughts and I hope you can fulfill my wishes.

Sincerely,

Rodney Paguirigan

Aloha,

My name is Sarah Prather. I am 10 years old. I am in the 5th grade, and I'm currently going to Leihoku elementary. This summer I am a part of the Waianae 'olelo summer media enrichment program.

Even though this is a great program, there are many other things that can make it even better! Like we need separate bathroom for boys and girls because we can go to the bathroom at the time. Also because there is only 2 stalls for 80 people. We also need more benches because there is only 1 bench for 60 students. We need more computers so everybody can work on their projects at the same time.

We need a bigger control room because our control room you can hardly walk in it. We also need a hula halau because we need a bigger place for hula. We need a bigger place for hoike because nobody can hardly sit anywhere. I think we need an 'olelo bus because the gas prices are high and rising and if we carpool in one bus we don't have to find a new bus everytime we go on a field trip or catching the bus.

We need a farm because it will save us money and we can buy useful things. I think we need a telecommunicator because it is more convenient for our community. Every thing is so far away. I think uncle Kawika need a bigger office That way we won't have to bother uncle Kawika while he's working and we can use the space when we need it.

I think we need a bigger building so we are able to fit more people and we can expand our program.

If you can do this Waianae will have happier kaikana. Also happier 'olelo staff.

Mahalo,
Sarah Prather

Aloha,

My name is Shantel Pangorang I am 12 years old, in the 7th grade, and I am currently attending Waianae Intermediate. This summer I am a part of the Waianae O lelo summer media enrichment program.

Even though we have a good program there are many other things that can make it even BETTER. Some things that we need is MONEY, with money we can buy chairs and tables to eat and write on. We can use a school bus, so we can ride it when we go on field trips so we don't need to walk to where we are going. We also need SOAP, so we can wash our hands before we eat. We need a KITCHEN so our kako'o can make our food to eat for lunch. RUBBISH CANS and TRASH BAGS to put our rubbish in. A CULTURAL GARDEN would be helpful to plant plants and make the place beautiful. That means we would need a water hose so we can water our plants in our cultural garden. We would also appreciate if we had juice to drink instead of water when were on our breaks and lunch. We need supplies like pencils to write with, and papers to write on. We could use more COMPUTERS to work on our projects. We need more LAPTOPS to have in case we run out of computers like we always do. We need cameras to use for our projects and UTENCILS to use when we have lunch. We need cubbyholes to put our belongings in when we come to Olelo. Also we need a bigger building, so we can make a BIGGER OFFICE for uncle Kawika to do his work and when he needs to be alone. We need a bigger studio to put all of our EQUIPMENT that we have and need because with the little studio we have all of our things that already can't fit inside. Also bigger bathrooms so boys and girls can go at the same time instead of waiting for each other to use the bathroom. Last reason why we need a bigger building is because we need a bigger classroom to work in, with the little classroom that we have we can only fit about 20 people. We need printers and ink to print out important information and the ink to make color. We need security cameras so who ever is in charge they can watch who is coming in and out of the building. We need a TELECOMUNICATOR to COMMUNICATE with the other Olelo community centers from were you are instead of going all the way on the other side of the island. We need TELEVISION'S so we can watch our own shows or projects. GREENSCREEN so when we make our shows we can make our backgrounds different instead of having just black or white. We need a better and bigger place to eat instead of outside were there is rubbish and flies. CULTURAL AREA we would need so we can learn about our culture. AND MORE MONEY so we can fund for our program, and so we can buy all the things that we will need for the future to come.

MUCH MAHALOS
SHANTEL PANGORANG...



Chris Hose
<piliialohahkm@yahoo.com>

08/14/2008 11:46 PM

Please respond to
piliialohahkm@yahoo.com

To: DCCA <cabletv@dcca.hawaii.gov>

cc

bcc

Subject: Fw: fourth five

Aloha,

These are testimonies regarding the cable franchise renewal.

Mahalo

Christian Nahoopii-Hose

--- On Thu, 8/14/08, Steven Kaeo Bersamin <skbersamin.huihoala@ya

From: Steven Kaeo Bersamin <skbersamin.huihoala@yahoo.com>

Subject: fourth five

To: piliialohahkm@yahoo.com

Date: Thursday, August 14, 2008, 6:15 PM



kaeo testimony.doc



kaleolani.doc



kayson



kelceys letter



kevin letter.doc

To whom this may concern,

Being apart of the Olelo Summer Media Enrichment Program as well as the Year round Internship program has taught me a lot about myself and about my community. Olelo is a community access program that has benefited me to become who I am today. Community access is needed in the nation. Without it people will not be able to get messages across to each other. Without community access I might've been on the streets doing things I would never think about doing. Having a community access program like Olelo, to got to everyday has made me go to places and do things that ordinary teens like me never get a chance to do. One of them is interviewing a U.S. senator at the nations capitol, or going to Alaska to attend a native elders and youth conference.

This brings me back to Olelo's Summer Media Enrichment Program. This program is unbelievable. This program has changed kids and teens alike by using media and their culture to tell their life story as well as tell people about their family friends and their community that they reside in. This program has benefited youth so much. Now the funding for this program is running out and their may never be another program for youth in the future. So, what this program needs is funding for the children of the future. Funding can help support the children so they may have a welcoming experience like I did. The funding will help to buy things like tables, chairs, and one day hopefully, a bigger building. But other then these, there are other necessities that these students need.

In conclusion, this program needs to stay and needs more funding so we can support students and provide them with experience that they can use in the future and then one day pass it on to their children in the future.

Sincerely,
Steven Kaeo Bersamin

aloha

'O ko'u inoa 'o Kaleolani Keli'I Koa Kapololu, 'umi ko'u makahiki 'aia au me ka papa 'elima. Ame o ko'u kula heleana 'o ke kula kaiapuni o anuenue. Ke ia la kauwela ua hele au ika wainae kauwela  lelelo media Enrihment program. Lowa a kakou ika mea mai kai aka pono kakou ina like me na kala pono kakou I ka kala nokamea pono kakou I elua lumi ho opaupilikia nokamea pono hiki na kaikamahine Ame na kekikane ke hele ika lua maka Manawa liki.ame pono kakou ike kahi lumi no kakou hula halau. Nokamea hiki kakou.ke hula ma ka lumi.ame pono kakou ina kamepula nokamea aole hiki kakou ke kali I kakou pakana. Ame pono kakou ika kanaka pai nokamea hiki kakou ke lowa a I na pepa like ame pono kakou ika  lelelo ka achua aole hiki ke poho kala.ame pono kakou ika kiwi nokamea hiki kakou ke ike I kakou hana. Ame pono kakou ina puke nokamea hiki kakou ke kakau ika mea ma ka puke. Ame pono kakou ika kahu pa ani nokamea ina kali ana oe I kau makua hiki oe ke pa ani ma ka kahuapa ani.

Aloha ,

My name is Kayson Carlos-Keliikipi I am 12 years old.I am in the 7th grade, and im currently attending Waianae intermediate. This summer I am part of the summer media program. Even though we have good program there are many other things that will make it even better!!!Some things that we are \$money\$.

We need money to get allot of things like more equipments,supplies,bigger buildings,we need bigger buildings so when we use the bathroom the boys don't have to wait for the girls because the girls take long time so we need bigger space so we can have seperate bathrooms for boys and girls also.

We need a place to eat,learn culture,a place to chill and a university.also we need a bus so if people don't have ride or they catch city bus they can just catch the 'olelo bus and don't pay.

We also need more rubbish cans,tables and chairs,video tape,lockers for our bags,soap,toilet tries,office for unclé kawika ,computers,printer,food,bigger parking lot,urinal,music room,green screen telecommunicator so we don't have to waste gas going to meetings,security cameras,game room,key boards,bigger control room,flat screen tv,farm to grow plants,shower to shower after working in the farm,water fountain,library,thumdrives,keyboard,mice,so please pimp my 'olelo

Love your best friend,Kayson Carlos-Keliikipi

Aloha,

My name is Kelcey-Ann Taguchi I am 11 years old. I am in the 7th grade, and I am currently attending wai'anae intermediate. This summer I am apart of the wai'anae 'Olelo summer media enrichment program.

Even though we have a great program, there are many other things that will make it even better: some things that we need are. ...Money, separate bathrooms, Bigger Building, and so on.

Money: we need money because we need to buy food, pay for everything like all the equipment, if we want a bigger building we will have to pay for that to, so money is really important. So that's my reasons why we need money.

Separate bathrooms: we need separate bathrooms because two genders are using the same bathroom, and if a boy has to use the bathroom the same time a girl has to use the bathroom one of them will have to wait, but if we had a boy and a girl bathroom nobody will have to wait. Since we don't have a urinal for the boys they leave up the seats some times and if the girl sees it they end up putting it up, so if we had a separate bathroom the girls wouldn't have to put it up.

Bigger building: we need a bigger building so everything is not so squished with each other. Also so that we can have separate bathrooms, a bigger studio, different rooms to do our things like culture, hula, and our projects. Also if we have a bigger building we can have an office for uncle Kawika to work in, and a bigger room for kumu Janice because when we use the classroom kumu Janice is in there, she doesn't say anything but she probably gets irritated. Also we need a bigger building to have a kitchen so we can cook our food and a computer room to do our work.

Place to eat: we need a place to eat because nobody likes to eat outside where you can get rubbish in your food, where there is bugs, and nobody would want to eat by a canal. We want a place where we can sit on something that's not the ground and eat in a place where it's not dirty.

Laptops & Computers: we need laptops and computers because we have only 10 computers and a small amount of laptops compared to the amount of people we have. We also share the computers so it takes longer for us to finish our projects. So the more computers and laptops the faster we finish our projects.

Equipment & supplies: we could use more cameras to do our projects, Telecommunicator so we don't need to drive and use gas instead we could just watch it on TV. Also we could use more mics so we could do more voice over at a time.

All of these things fall under money. We will be very thankful if we could get these things.

This program is very fun. So I would like to keep this program going because they

teach you not to be afraid of who you are and where you come from, also to step out and don't be shame. So I would love for this program to keep going.

MAHALO,
Kelcey-Ann Taguchi

Aloha,

My name is Kevin Mataio Wilkerson. I am nine years old and in the fourth grade. I am currently attending Lehoku Elementary school. This summer i am part of the olelo summer media enrichment program. Even though we have a god program there are many other ways to make it better! We need money to fund our program because we need food and a bigger building. The reason we need a bigger building is because it is crowded in our current facility and there is not enough room for everyone. I feel that we need room for more students to come and learn our culture and media. We need supplies for the computers, like mice, and head phones because some do not work. We need money for buses to take the kids to the programs and back home. We also need the bus to take us to field trips where we like learning because it is fun.

Mahalo and Aloha,
Kevin Mataio Wilkerson



Chris Hose
<pilialohahkm@yahoo.com>

08/14/2008 11:45 PM

Please respond to
pilialohahkm@yahoo.com

To: cabletv@dcca.hawaii.gov

cc

bcc

Subject: Fw: third five

Aloha,

These are testimonies regarding the cable franchise renewal.

Mahalo

Christian Nahoopii-Hose

— On Thu, 8/14/08, Steven Kaeo Bersamin <skbersamin.huihoala@ya
From: Steven Kaeo Bersamin <skbersamin.huihoala@yahoo.com>
Subject: third five
To: pilialohahkm@yahoo.com
Date: Thursday, August 14, 2008, 6:10 PM

third five



FARON olelo letter HARMONE.DOC Jahna Julius letter Justin Wilkerson

Aloha

My name is Faron Bonilla Jove. I'm 13 years old, I am in the 8th grade, and I'm currently attending Waianae Intermediate. This summer I am a part of the Waianae 'Olelo summer media enrichment program.

Even though we have a good program there are other things that will make it even better! Some things we need are separate bathrooms. We need separate bathrooms so boys and girls can use the bathroom at the same time also so that the boys have urinal. Along with separate bathrooms we need extra toiletries because with 80 people using the bathroom everyday, toiletries run out fast.

Another addition to the building we would like is a room for hula, because in this program we have a lot of kids but not enough space.

Another thing we could use is a cafeteria or a room, in witch the students may eat so, they do not need to sit on the ground.

We could also use equipment like computers and laptops.

Here at Waianae 'Olelo we have grown to have over 40 students witch holds a problem of computer usage. We don't have enough computers to match the number of students so extra computers would be good.

Something that would make things easier for the students are cubbyholes to for the students to place their belongings in.

During lunchtime trash is found, so we could use extra trashcans so students can find where to put their trash.

I also think that our uncle Kawika deserves a bigger office space because his is too small.

Some supplies I think we need are tapes for camera, utensils for eating, and printer ink, and printer paper for the printer.

Another useful thing we like to have is a telecommunication center so we don't need to drive all the way to far places to testify about 'Olelo and lose money on gas.

One our major needs is a bigger building. The number of students we have is expanding so we think our facility should expand too.

Other things that would help make our projects better or give us a easier time is a green screen, computer keyboards, mics, and headsets.

I hope you understand that all the things I mentioned benefit the learning of all the students here at 'Olelo, and I hope you take what is say into consideration.

Mahalo for taking the time to read this letter

Sincerely,
Faron Jove

Aloha,

My name is Harmonie Westbrook. I am 10 years old I am currently attending Leihoku Elementary school as a sixth grader. This year I am a part of the Waianae Olelo summer media enrichment program. Even though we have a good program there are many other things that would make it even better!!! First of all we need more MONEY. The reason why we need more MONEY is because we need a bigger facility to provide Us with better needs such as having SEPREATE BATHROOS so that the boys and the girls can have their own bathroom and their privacy .

Community with more equipment like computer, headphones, microphones, computer mouse's, and cameras. Another thing that we need is benches so that we won't have to stand up and also so we can put our bags down during our break and also, so that our bag don't get filthy. Some other things that would be helpful to our program is making our studio and office bigger.

Mahalo Nui Loa,

X_____

Harmonie D. Westbrook

Participant of S.M.E.P

Aloha,

My name is Jahnna-Marie Keahaulani Kahele-Madali. I am 10 years old. I am in the 5th grade. I am currently attending Nanaikapono Elementary School. I am a Kaikaina at the Waianae 'Olelo Summer Media Enrichment Program. Even though we have a good program, there are many other things that will make it even better! Some things that we need is money to buy stuff we need like different bathrooms so girls and boys can have their own privacy and so we don't have to wait. We need money to buy tables and chairs so we can sit on the chairs and eat, write, and use the computers and laptops on the tables. We also need more food to eat because so people might want more. We need a place to eat because if you eat outside rubbish can fly in your food and fly's can go on your food. We need more benches because we only have 1 bench and it can get crowded and some people end up sitting on the ground. We need more Equipment like more laptops and computers so everyone can have their own and so we don't have to switch every half hour. We need Security cameras so we know if people are being naughty. We also need video cameras to show more people about 'Olelo. We need more disposable cameras so we can hand out to more people, which would help us finish our projects faster. We need a bigger facility because we have 60 to 70 kids, 20 youth and 7 adults. Our Facility isn't big enough. We need a 'Olelo bus so we don't have to walk or catch the city bus here.

Aloha,

My name is Julia Marie Cisneros – MCarthy I am 11 years old. Im going to the 7th grade at Wai'anae Intermediate. I'm part of the Wai'anae 'olelo summer media enrichment program. Even though we have a good program, there are many other things that will make it a lot better!

Some things that we would need are separate bathrooms because there's only one bathroom and I know us girls and boys are tired of sharing because we always have to wait for each to finish using the bathroom. So please let us kaikaina and kakoo have separate bathrooms because I'm tired of all my friends that are boys complaining about the girls always crowding the bathroom when I'm A girl myself. We also need better food.

I think we deserve better food because all we have is sandwiches chips and water. I know its good food I'm pretty sure sandwiches chips and water is getting old so please let us have better food like pizza hotdogs soup and different drinks to like lemonade and juice you know things kids like. If you give us all we need and won't tear us all apart well really appreciate it PLEASE&THANK YOU

Mahalo, Julia Marie Cisneros – MCarthy

Aloha,

My name is Justin Wilkerson, I am 10 years old and I am in the fourth grade. I am attending Waianae Elementary School. This summer I am apart of the Waianae Olelo summer media enrichment program. Even though our program is good there are a few things that could make it better, these things are more equipment so we don't need to share. Separate bathroom for the boys so the boys don't have to wait for the girls to finish before we can go in. We need our own Olelo bus so when we go on field trips or to pick up the kids who don't have a ride in the morning. We need more instruments so we don't need to borrow the other schools instruments we can have our own to take home for the summer. We need more money because we need to feed all the keki as well as staff. We need more laptops so we don't need to wait for the other people to come off and to finish our work faster we don't need to share. We need more kakoos so they all can help the kids when we need help. We need water fountains to drink from so we don't need to go and grab our water bottles, also it will save money from having to buy the water bottles. Mahalo for listening to what I feel will help the Waianae Olelo to be a better program.

Mahalo,

Justin Wilkerson



Chris Hose
<pili alohahkm@yahoo.com>

08/14/2008 11:41 PM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject Fw: anoter five

Aloha,

These are testimonies regarding the cable franchise renewal.

Mahalo

Christian Nahoopii-Hose

--- On Thu, 8/14/08, Steven Kaeo Bersamin <skbersamin.huihoala@ya

From: Steven Kaeo Bersamin <skbersamin.huihoala@yahoo.com>

Subject: anoter five

To: pili alohahkm@yahoo.com

Date: Thursday, August 14, 2008, 6:06 PM

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brennon.doc



brysen



Dayna Ojelo testimony.doc



DR1@N@z '0L3L0 L3tt3r

Aloha,

My name is Blaise Kaika Kailipo'okea Gonzales. I am 11 years old. And I'm in the 5 grade, and I'm currently attending Nanaikapono elementary school. This summer I am apart of the Wai'anae 'Olelo summer media enrichment program.

Even though we have a good program there are many other things that will make it even better! Some things that we need are more money to buy what we need so we can use supplies all at the same time. We also need separate bathrooms so the boys don't wait for the girls and the girls don't have to wait for the boys in the bathroom. We also need benches so we don't have to sit on the ground, a place to eat so we don't damage the equipment that we use, more lab tops and computers so we don't have to share and take a long time working on what we are working on like a project, and cameras to tape our projects, and more headphones to listen what the computer says and no one else can hear it. We also need a bigger building so we can have a separate place to do culture and another separate place to do the media. Also a bigger studio because its to small. We also need more supplies like rubbish cans to trash away and tables to write on, chairs to sit on and toilet tries to use the bathroom. So please pimp my 'olelo.

Mahalo,

Blaise Kaika Kalipo'kea Gonzales.

Aloha,

My name is Brennon Weiss. I am 9 years old. I am in the 4th grade and I am currently attending Nanakuli elementary. This summer I am a part of the Waianae Olelo Summer media enrichment program.

Even though we have a good program there are many other things that will make it even better! Some things that we need are bigger building, separate bathrooms to use for the girls and boys, benches, cultural area, bigger studio, hula halau, kitchen and cubbyholes. We need all these things so we can help the Waianae Olelo Summer media enrichment program. Another thing we could use is a cafeteria so we can have room to eat instead of being squeezed in one small area. We could also use more equipment like computers and laptops, the reason for that is so we don't have to share or wait in line to finish our projects. I had a great summer and I am planning on coming back next year and it would be even more great to have all these when I return.

Mahalo and aloha,
Brennon Kananui Pakele Weiss

qAloha,

My name is Brysen Kahala. I am a senior at Wai'anae High School, I am also a student intern at Wai'anae 'Olelo. I have been working with Wai'anae 'Olelo for 2 years and I have enjoyed everything about it since. Throughout the program I've learned a lot about media and working with computers all the way down to handling cameras, and I also learned a lot more about myself as well. They thought me a lot about my culture and values and how they can be applied to my everyday life. I feel that this program has helped me to grow more confident in myself, not only about the values and traditions of our culture that we learn everyday, but it has also gotten me on the right path of what I want to do in my life. Over all throughout our program that we run here at the Wai'anae 'Olelo facility, I feel is a really great program for our youths, children, and as well for the community. We feel that there are a couple of things that can make it even better.

First of all we need a bigger facility. We need a bigger facility because we need that extra space to provide for our community. Our facility only has a limited amount of space for all of our staff and volunteers here a Waianae olelo already. At the rate that we are going with the drastic increase of youths, we need bigger space to get more youths involve with the community and the issues that are going on in the world today.

We need more equipment's like cameras so there will be more available for others to use rather than waiting in line. I believe that this is one of the main things that we need because it is important for people to go out there and film their own stories or lessons that they want to share with others. As our first amendment people have "Freedom of Speech" that we want to keep alive for generations to come.

Wai'anae has a lot of issues that needs to be recon ducted, but as youths we feel that it is our kuleana(responsibility) to bring back

Aloha,
My name is Daynalynn Chabotte and I am 13 years old. I currently attend Waianae Intermediate as an 8th grader. This summer I am a part of the Waianae 'Olelo Summer Media Enrichment program.

Even though we have a great program, there are many other things that could make our program even better. Some of the things we could use are better equipment, a bigger facilities, and the most important thing, money.

For our program we need more equipment, like laptops, computers, and cameras. We need these things so that everyone can have their own and so that everyone can finish their projects on time.

The reason we could use a bigger facility is so that we can have a bigger studio, a bigger control room, and even a bigger office.

The thing we need the most for our program is money, so that we can make all these things possible. We can even get an 'olelo van so that we can have a studio on wheels.

This program is every good to have in our community because right now people think that Waianae is a bad place to be. People think that there is students that skip school and get into fights, and that there's people that do drugs. There is, down in Waianae but there also is everywhere you go. We really have good people and smart students.

This program is good because it let's kids and adults get together as an ohana and let's people know that we are good people. In this program the kako'o helps the keiki create video's and teach values and traditions of our Hawaiian culture. We dance hula and sing oli's that have been pasted down from generation to generation.

We need to keep this program going in Waianae, and make it better so that we can spread a good message about Waianae. So thank you for taking the time to read my letter and I hope you took it seriously. Much mahalo from your friend here at Waianae 'Olelo.

Sincerely,
Daynalynn Chabotte

Aloha mai kakou,

‘O Driana Ho’ohokukalani Nuuanu ko’u inoa, no Nanakuli mai au. Umikumaha o’u makahiki. Hi my name is Driana Ho’ohokukalani Nuuanu, I live in Nanakuli and I am 14 years old. I am also in the 9th grade and is currently attending Nanakuli High and Intermediate School. During this summer I had the opportunity of being apart of the Wai’anae ‘Olelo Summer Media Enrichment Program.

Even though this program has been awesome, there are other things that would had made this year a whole lot better! Some the things that we needed was a place to eat, because the even though Wai’anae ‘Olelo facility was big, it just wasn’t enough space to hold 60 plus keiki and 20 plus interns. It would also be cool to also have tables and chairs so that we don’t have to sit on the ground and just maybe for once we can eat with out having big groups of people on one side of the room and another group on the other side.

Another thing that would help us is to have are, Bigger Buildings so that we can have our culture session all together and not separate. I think that the thing that we would have been a really good treat is to have a bigger studio, so that we could finally move around the studio and not all cramped up, it would help us move around faster and also get stuff done faster as well. The other thing that would help is to have separate bathrooms, one for the girls and one for the boys. We would also like to have soap and toiletries so that when we go to the bathroom we have toilet paper and our bathrooms are clean. We would like to surprise Uncle Kawika with his own office. Last but not least, a play area, it would be nice to have a play area because when we want to play we really don’t want to be aware of the side walk and river.

We also need equipments. We need security cameras to tell weather or not to go out side and have our breaks.



Chris Hose
<piliialohahkm@yahoo.com>

08/14/2008 11:38 PM

Please respond to
piliialohahkm@yahoo.com

To: cabletv@dcca.hawaii.gov

cc

bcc

Subject: Fw: Testimonies re: Cable Franchise Ren

Aloha,

These are testimonies regarding the Cable Franchise Renewal.

Mahalo

Christian Nahoopii-Hose

--- On Thu, 8/14/08, Steven Kaeo Bersamin <skbersamin.huihoala@ya

From: Steven Kaeo Bersamin <skbersamin.huihoala@yahoo.com>

Subject:

To: piliialohahkm@yahoo.com

Date: Thursday, August 14, 2008, 6:02 PM

first five...



Aloha.doc Kaylee



Amber



angel.doc



ben.doc



berlin

Aloha,

My name is Kaylee Nuuanu, I am 10 year old. I am in the 5th grade ,and I'm currently attending ka wai Hona 'oka Na'auao Elementany. This Summer I am apart of the Waianae 'olelo Summer media enrichment program.

Even though we have a good progam, there are many other things that will make it even BETTER! Something that we need are bigger place & 4 more stories , separate bathrooms , more computers , a bigger office for uncle Kawika as well as a bigger class for kumu janice ,an elevator so we do not have to walk on the stories , more TV's, more ukluele's we need a bigger facility because we need 60-70 kids 20 youth & 7 adultis & our facility isn't big erough. We need more camera's to be able to hand out to more people which would help us finish our projects faster we need more laptops so we be able to take a laptops home to finish our projects at home.

Aloha,

My name is Amber Cheiko Suecko Alohaonalani Maeshiro- Moreira . I am a kaikaina at Waianae Olelo Summer Media Enrichment Program I am also twelve years old and currently attending Waianae Intermediate School for 8th grade .

The reason why I am writing this letter is because although Waianae Olelo is a great program we have a few things we need, for example : a bigger place for more shade, a control room , an office for Uncle Kawika , a separate place for culture , and whenever we have breaks for lunchtime we would need a play area .

We would need all these things because since it is summer and hardly any shade. We would love more shade where we can cool off ,the control room to fit more or to control things , the office because Uncle Kawika wouldn't be bothered by people and his area is too small for his work , the separate place for culture to show off our cultural dances , and a play area to stay away from the expensive equipments . Finally, for separate bathrooms and a bigger studio because its hard to wait for other kaikainas that are already in the bathroom , and we have more than 40 kaikainas in this program so we need more space to widen our imagination.

We would also need money for staff because there are about 40-50 more than kakoo's and Intern managers. And whenever we have or would like to go outside for breaks we would have to wait a while until kakoos were done with everything. Also, money for transportation to go to our field trips because sometimes we are very squished in one bus.

And these reasons are items are things that I think we would need for Waianae Olelo Enrichment Program. The way I feel about the program is that it is great because they are like my own ohana that I can be happy and free with them like my own because if there was or is a problem just like my ohana we would fix it right away.

Love and mahalo,
Amber Cheiko Suecko Alohaonalani Maeshiro- Moreira

Aloha,

My name is Angel Page. I am 12 years old and I am attending Waia'nae Intermediate and I am in the 7th grade. I am part of the Summer Media Enrichment Program.

The things that we will need for the program are:equipment because so we don't need to share.

We also need seprate bathrooms (boys,girls) so girls don't need to wait for the boys, and the boys don't need to wait for the girls.

We even need an Olelo bus so we can save our money and so we don't need to rent a bus for our field trips.

We want instruments so we can take home and we don't need to borrow from other schools.

We also need to expand Olelo so we can bring in a lot more people and a lot more guests.

The last important thing that we need is more money so we can buy food for lunch and snacks for when we are on our breaks.

MAHALO,and ALOHA

Aloha

My Name Is Benjamin Kapuakanahale Weiss Jr., I am an intern at Waianae Olelo I am seventeen years old and I attend Nanakuli high and intermediate. The reason I am writing this letter regarding to the Waianae summer media Enrichment program. What I am going to be discussing is some things that would make this program better. Some things that we need in the program is, one money, two a bigger building, and three is more equipment. Here in the fallowing I will explain the reasons why we need these things.

The thing that we need most is money, the reason we need money is so that we can have a lot more things that the students can use. We need the money to pay for more interns and staff because at the rate we are getting we cannot live up to the expectations of today's economic demands. Another reason we need more money is to provide the basic needs to our program and its keiki. This summer we did not have enough money to feed the kids different types of food almost everyday they had peanut butter and jelly sandwich. More money will give us more equipment that that could help us finish projects a whole lot quicker.

The second thing we need is more equipment. The reason we need more equipment is so that we may have the ability to finish our projects early instead of having to wait for a computer to open up. Then having to reserve a computer to work on. Right now we are waiting in line for equipment then when we get the equipment we can only have it for one day then wait in line again. Now when I say we need equipment I mean as far as televisions and cable. We have no cable so we cannot see what is on Olelo at that

moment. So it would nice to have cable to view our shows.

Now third and final we need a bigger facility. There are many reasons why we need bigger space is because with all the new equipment we are going to get we are going to need space for it there for we need a bigger facility. Also another reason we need a bigger facility is because of all the kids that we have in the summer, we have about sixty kids and we have just enough space for everyone to fit. What most of the things that makes running a program hard is the lack of space especially when we have to run a program with kids from the age's ten-fifteen. Kids that age tend to need a lot of space; they need to move around statistics say that a teenager in high school cannot stay in a seat for more then one hour now imagine kids fourth to eighth grade. This is the main reason why I think it is important to have a bigger facility.

In this letter I explained what we need and why we need it. In review I stated that we need more money, more equipment, and a bigger facility. I also explained the reasons why we need all the previous. I hope that this letter has persuaded you enough to place you in our shoes. Mahalo and aloha.

Benjamin Weiss Jr.

X _____

Aloha,

My name is Berlin Johnson. I am 11 years old. I am in the 6th grade, and I'm currently attending Makaha elementary school. This summer I am a part of the Wai'anae 'Olelo summer Media Enrichment program.

Even though we have a good program, there are many other things that will make it even better! Some things that we need are separated bathrooms because boys & girls can go to the bathroom and we don't have enough room, there's only two stalls in our 'olelo and we have to wait for people.

We need supplies like rubbish cans, tables & chairs, video taps, air fresheners, soap, CDS because we don't have enough CDS because we need to put five people on one CD and same to the other supplies.

We need a bigger building because there's no room in the studio, bathrooms, control room, uncle kawaika's room and there's no room for thirty six people or more.

We need benches for outside because we only have to sit on one bench to sit on it and everyone always wants to sit on it when other people is sitting already and when we need to wait in the morning before we start 'olelo or during our break.

COMMUNITIES IN SCHOOLS-HI

94-366 PUPUPANI ST. SUITE 303 WAIPAHU, HI. 96797

PHONE: 808-671-4900 FAX: 808-671-4900 E-MAIL: CISHAWAII@AOL.COM

"WHERE 'OHANA IS MORE THAN A WORD"

CABLE DIVISION
COMMUNICATIONS AND
TELEVISION AFFAIRS

2008 SEP 19 A 10: 20
SEPTEMBER 9, 2008

ALOHA TO THOSE WITH KULEANA OF FRANCHISE RENEWAL,
MAHALO KE AKUA AND ALL THOSE WITH KULEANA REGARDING THE FRANCHISE
RENEWAL.

A _____ S _____
FILE _____

I AM "AUNTY" FAY UYEDA , DIRECTOR OF COMMUNITIES IN SCHOOLS-HI(CIS) AND A
PARTNER WITH WAIPAHU OLELO COMMUNITY MEDIA CENTER. CIS HAS SERVED IN THE
WAIPAHU COMMUNITY FOR OVER 18 YEARS AND WELCOMED THE OLELO CENTER.

SOMEONE SAID, "A DEMOCRACY IS BASED ON AN ENLIGHTENED PUBLIC." IN A TIME
WHEN TRUTH TELLING AND RECEIVING THE "FACTS" IS A BYGONE THING, WHEN
CORPORATIONS AND GOVERNMENT SPEND UNTOLD, UNFORGIVABLE AMOUNTS OF
MONEY ON PROMOTIONS, PUBLICITY, INCLUDING ELECTIONS-(ACTUALLY WAYS TO "SPIN"
THE TRUTH AND MANIPULATE THE PUBLIC), THE AVERAGE CITIZEN, ESPECIALLY THE
MOST DISENFRANCHISED IS AT GREATEST RISK OF BEING WITHOUT ACCURATE
INFORMATION AND A WAY TO ENGAGE IN THE DECISION-MAKING PROCESS ON LIFE
THREATENING ISSUES.

ALTHOUGH , EDUCATORS WOULD LIKE TO THINK THAT OUR STUDENTS DEVELOP
"CRITICAL THINKING" SKILLS, WE ALL KNOW THAT THINKING IS ABSENT IN THE WAY
STUDENTS ARE TAUGHT AND INTERACT WITH INFORMATION.

WE ARE LOSING OUR YOUNG TO THE WRONG INFLUENCES OF MEDIA. WE ARE LOSING
THEIR SOULS AND HEART. IF YOU DON'T KNOW WHAT I MEAN, YOU NEED TO EXAMINE
YOUR OWN SOUL AND HEART. ASK A YOUNG PERSON WHAT HE/SHE VALUES THE MOST
AND HOW IT IS A WAY OF LIVING.

WHAT HAPPENED TO 'OHANA? IN THE 60S HAWAI'I HAD THE LOWEST RATE
NATIONALLY OF RECIDIVISM IN JUSTICE SYSTEM. WHEN SENATOR INOUE WAS ASKED
"WHY?" HE SAID "'OHANA".

WHAT DO WE SAY NOW WHEN WE HAVE AS MANY AS 3 GENERATIONS OF THE SAME
FAMILY INCARCERATED? WHAT HAPPENED TO 'OHANA?

CULTURALLY, WHATEVER COMES INTO COMMUNITIES MUST STRENGTHEN 'OHANA AND
THE EXTENDED 'OHANA-PLACES WHERE 'OHANA RELATIONSHIPS ARE NURTURED;
PLACES WHERE OUR YOUNG WITHOUT 'OHANA CAN LEARN IN A SAFE ENVIRONMENT
WHERE PEOPLE BEHAVE AS 'OHANA. SUCH AS THE 'OHANA CENTERS.

IN THIS CLIMATE, HOW IMPORTANT IS THIS FRANCHISE RENEWAL? IT IS AT THE CORE OF
IMPORTANCE FOR THE FUTURE OF OUR ISLANDS. IT WILL BE CRITICAL IN ALL ASPECTS
OF LIFE IN OUR ISLANDS AND THE WORLD. OLELO IS ONE OF THE FEW SUSTAINED
COMMUNITY-DRIVEN ENTITIES THAT PROVIDE A WAY FOR "COMMUNITY PEOPLE" TO
RECEIVE AND SHARE INFORMATION.

MANY SHORT-LIVED GOVERNMENT PROGRAMS CLAIM "COMMUNITY INVOLVEMENT" BUT
LOOK BENEATH THE WORDS AND SEE HOW DECISIONS ARE MADE WITHOUT THE
COMMUNITY MEMBERS(INCLUDING THOSE SITTING ON BOARDS).

OLELO NEEDS TO SUSTAIN ITS COMMUNITY COMMITMENT AND SHARED
RESPONSIBILITIES WITH THE DECISION-MAKERS. THE GOAL IS THAT THE DECISION-
MAKERS WILL BE A COMBINATION OF ALL STAKEHOLDERS. WHEN "ME" BECOMES
"WE" IS THE TEST.

AS HAWAIIANS SAY, THE PEOPLE HAVE BECOME MA'A(IN THE KNOW) OF THE PROCESS
AND GAMES PLAYED. HONOR THEIR INTELLECT, SPIRIT, AND TIME.

DO NOT KEEP ASKING THE SAME QUESTIONS UNLESS YOU REALLY WANT TO KNOW THE ANSWERS. AGAIN, DO NOT WASTE OUR TIME. YOU DIMINISH OUR LIVES--THE HĀ, BREATH. ALSO, WE ARE YOU AND YOU ARE US. THINK ABOUT IT, ALL THE EXTERNAL ELEMENTS FADE WHEN ONE CONSIDERS WE ALL CAME FROM THE SAME PLACE AND WE ARE ALL LEAVING THE SAME WAY.

PLEASE NOTE THAT OUR TIME IS COSTLY AND PREPARING, FEEDING, TRANSPORTING PEOPLE, BE IT CHILDREN, YOUTH, ELDERLY MUST BE CONSIDERED.

RECOMMENDATIONS:

- 1) IMMEDIATE 24 MONTH FUNDING NEEDS TO BE PROVIDED TO OLELO TO ADMINISTER IN ORGANIZATIONAL STRUCTURE THAT SUSTAINS THE SHARED RESPONSIBILITIES OF OLELO WITH THE COMMUNITY AND IS PROTECTED FROM A CORPORATE CULTURE IN DECISION-MAKING.

FUNDING ALSO SHOULD FACILITATE BRINGING ALL CENTER REPRESENTATIVES TOGETHER TO LEARN WHAT WORKS AND WHY. ALTHOUGH EACH CENTER HAS UNIQUE POPULATIONS, THEY ALSO ARE MORE ALIKE.

OLELO IS ONE 'OHANA AND CONNECTING THE LEARNING FROM, IE. WAIANAE ITS SUCCESSES AND CHALLENGES SHOULD HELP WAIPAHU WHICH IS NEWEST CENTER.

DEVELOPING RELATIONSHIPS INTRA AND INTER CENTERS SHOULD BE DELIBERATE. BUT IT REQUIRES FUNDING FOR ACCOMMODATIONS, TRANSPORTATION, STAFF TIME, ETC. THIS IS WHERE FUNDING WOULD BE ASSISTIVE.

A CULTURAL COHERENT MODEL REFLECTIVE OF OUR ISLAND HOME SHOULD BE THE FOUNDATION FOR A NON-CORPORATE MODEL OF GOVERNANCE.

** 1 STAFF PERSON WILL DEDICATE FULL TIME TO THIS PROCESS AND PAID FOR BY THIS FUNDING.

** STIPENDS NECESSARY FOR COMMUNITY MEMBERS TO COVER FOOD, TRANSPORTATION (GAS), MISCELLANEOUS.

** ENTIRE PROCESS TO BE FILMED AND MADE INTO A DOCUMENTARY.

ENLIST UH SCHOOL OF BUSINESS FOR INTERNS TO HELP W/ STRATEGIC PLAN AND ORGANIZATIONAL DEVELOPMENT PLAN.

- A) EACH CENTER WOULD SELECT 1 STAFF AND 3 COMMUNITY REPRESENTATIVES REFLECTING AGES, CULTURES, OTHER IMPORTANT ASPECTS OF COMMUNITY TO REPRESENT THEM AT A PLANNING SESSION TO DEVELOP PROCESS FOR ORGANIZATIONAL DEVELOPMENT. (ALL REPRESENTATIVES MUST HAVE BEEN TRAINED AND PRODUCED OR HELPED TO PRODUCE) THIS GROUP WILL BECOME THE AHA-COUNCIL AND OBLIGATED TO REPORT TO THEIR CENTERS IN THE FORM OF NEWSLETTER, 1/2 HOUR SHOW THAT GIVES DETAILS OF MEETING.

PROVIDE WAYS FOR CENTER MEMBERS TO RESPOND.

** REPRESENTATIVES MUST HAVE BASIC KNOWLEDGE ABOUT OLELO'S GOVERNANCE, BUDGET, ETC.

- B) AT LEAST 2 BOARD MEMBERS AND ADMINISTRATORS WILL COMMIT TO PROCESS.
- C) OUTCOMES: AT END OF 12 MONTHS PLAN PRESENTED TO ALL STAKEHOLDERS ESPECIALLY IN COMMUNITIES FOR FINAL INPUT BY COMMUNITIES.

*AT END OF 18TH MONTH FINAL PLAN PRESENTED IN HOIKE—
CELEBRATION OF LEARNING.

*AT END OF 24TH MONTH, DOCUMENTARY OF PROCESS COMPLETED FOR
AIRING.

*BY 25TH MONTH, NEW ORGANIZATIONAL STRUCTURE INTRODUCED AND
IMPLEMENTED.

2. ALAKA'I MĀLAMA ACADEMY (AMA) MODEL
MISSION :TO NURTURE AND DEVELOP COMPASSIONATE LEADERS OF
INTEGRITY.

FUNDING FOR 3 YEARS LEADERSHIP DEVELOPMENT OF :
GENERATIONAL GROUPS: KEIKI, 'OPIO, MAKUA, KUPUNA
INTER-GENERATIONAL
LEADERSHIP FOR CENTERS

EACH STUDENT WILL BE IN 'OHANA WHERE THEY NURTURE EACH OTHER
AND INCREASE KNOWLEDGE OF MEMBERS IN :

*HAWAIIAN CULTURE'S VALUES, PRACTICES, PROTOCOLS FOR OLELO
*TECHNICAL KNOWLEDGE—IDENTIFY STRENGTHS OF MEMBERS—NOT ALL
COMPETENT IN "EDITING"..BUT AT LEAST ONE PERSON IS.

- EACH 'OHANA IN ACADEMY TO DEVELOP ORIENTATION AND TRAINING
FOR NEW MEMBERS OF OLELO.
- 'OHANA PROVIDE HOSTING KULEANA FOR OLELO EVENTS AND
RECRUIT NEW MEMBERS TO LEARN PROTOCOLS, HOSTING
KULEANA, ETC.
- EACH 'OHANA MEMBER MUST PUT IN ___NO. OF HOURS IN
COMMUNITY SERVICE THROUGH OLELO OR PARTNER AGENCIES.
MOST VOLUNTEERING INCLUDES FILMING.

POTENTIAL LEADERS APPLY FOR TRAINING IN AMA.
INTERGENERATIONAL LEADERSHIP DEVELOPMENT BASED ON HAWAIIAN
CULTURAL VALUES, PRACTICES. THIS IS A WAY TO SUSTAIN THE WEALTH
OF KNOWLEDGE TO NURTURE THE CENTERS FOR 7 GENERATIONS
AHEAD.

EVERY TRAINING SHOULD BE SEEN AS A GIFT AND TOOL TO PREPARE SELF
FOR NEXT PHASE OF KULEANA. FINAL LEARNING BEFORE GOING TO "NEXT
TRAINING IS TO TEACH SOMEONE ELSE WHAT IS LEARNED.

3. PROVIDE FUNDING TO FULLY ALLOW CENTERS AND SCHOOLS IN COMPLEXES
TO BE CONNECTED SO THAT SEPARATE MEDIA CENTERS IN DOE
UNNECESSARY. THIS WILL ALSO HELP TO NURTURE SCHOOL AND
COMMUNITY RELATIONSHIPS.
4. DO NOT DIVIDE OR CHANGE PEG, INSTEAD STRENGTHEN IT. MORE THAN
EVER, ALL INSTITUTIONS, ENTITIES MUST RECOGNIZE THAT THEY MUST
COMBINE, DIVIDE RESOURCES TO BENEFIT ALL!!!!!!!!!!!!!!!!!!!!!!!!!!!!


WHAT IF ALL MET AND GREETED EACH OTHER LIKE 'OHANA AND ALL
AGENDAS ON THE TABLE NOT HIDDEN BENEATH? WHAT IF EVERYONE
REALIZED THAT THE LOYALTY MUST BE FOR WHAT BENEFITS ALL?
LEARN TO CONNECT THE DOTS. DON'T CREATE NEW GAMES.

ALTHOUGH, I HAVE MANY OTHER RECOMMENDATIONS, TIME DOES NOT ALLOW BUT I ANTICIPATE THAT IF YOU CONSIDER THE ABOVE RECOMMENDATIONS MANY POSITIVE OUTCOMES WILL FOLLOW.

SOMEONE RECENTLY SAID, "WORDS ARE LIKE GASOLINE, BUT THE MOUTH IS THE MATCH." 'OLELO KA MAKE, 'OLELO KE 'OLA. WORDS CAN DESTROY OR WORDS CAN GIVE LIFE.

I HOPE THESE WORDS WILL GIVE LIFE AND THE ONLY FIRE I HOPE IT CREATES IS TO HAVE MORE HEARTS ON FIRE.

ALOHA PUMEHANA,


AUNTY FAY UYEDA

CABLE DIVISION
COMMERCE AND
COMMUNITY AFFAIRS

2008 SEP 19 A 10: 19

A _____ P _____ S _____

FILE _____

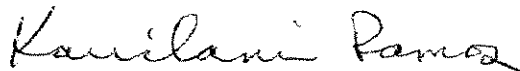
To: Oceanic Cable Franchise Renewal Community
From: Kaulani Ramos of Communities in Schools – Hawaii
Re: What types of communication advances you would like to
See for your community.

Aloha,

Mahalo for the time given to express our thoughts. I would like to suggest the following:

1. Instead of 10 to 15 years for Franchise Renewal could it 5 years? The Renewal process becomes shorter.
2. That a governing Board be set up to assist the DCCA. That a youth Between the ages of 18 – 25 years-old be part of the Board. Allowing Youth to have positive input into the process of the Renewal.
3. That each Olelo Site be equipped with up dated functional equipment for teaching and application in the most expeditious way when communicating with the public.
4. To provide immediate verbal communication to be broadcasted as the events are happening, will provide an educated public.

Mahalo for your time.



Kaulani Ramos – Family Strengthening and Youth Coordinator



QUEEN LILI'UOKALANI CHILDREN'S CENTER
LILI'UOKALANI TRUST

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -2 A 8:46

September 30, 2008

A _____ S _____

FILE _____

MAIN OFFICE

1300 HALONA STREET
HONOLULU, HI 96817
PHONE 847-1302
FAX 841-0502

HONOLULU UNIT

1300-A HALONA STREET
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KO'OLAUPOKO UNIT

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PHONE 235-7613
FAX 236-1948

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WINDWARD UNIT

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HILO UNIT

919 ULULANI STREET
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KONA UNIT

74-5490 MAKALA BOULEVARD
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PHONE 329-7336
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MOLOKAI UNIT

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KAUNAKAKAI, HI 96748
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MAUI UNIT

1791 WILI PA LOOP
WAILUKU, HI 96793
PHONE 242-8688
FAX 242-1576

KAUAI UNIT

4530 KALI ROAD
LIHU'E, HI 96756
PHONE 245-1873
FAX 245-2167

Mr. Clyde Sonobe
Department of Commerce and Consumer Affairs
Cable Television Division
P.O. Box 541
Honolulu, Hawaii 96809

Dear Mr. Sonobe:

The Queen Lili'uokalani Children's Center (QLCC) is a private non-profit organization established to provide assistance to orphan and destitute Hawaiian children. For the past several years we have enjoyed a strong partnership with 'Ōlelo Community Television focused on the development and support of summer media programs for at-risk youth. QLCC has provided program funds and staff support, while 'Ōlelo has provided equipment, facilities and technical staff to teach and mentor these young people in the basics of video production. It is clear to us that 'Ōlelo provides much more than television production training and services. It touches people's lives—particularly young people—and makes a positive difference in those lives. By doing this, 'Ōlelo contributes to a better community.

Our joint summer media programs with 'Ōlelo motivate students to learn new skills that can provide them with more options in later life. The program also embraces the students' families and has even strengthened the bonds within those families. A major project of these summer media program is the production of "Ohana Journals." These projects require students to interview their parents, grandparents, and other relatives to produce a short documentary about their lineage. In the process, it opens lines of communication within the family.

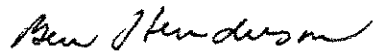
This particular outreach program is important because of the positive change it creates for the participants and their families. While it has been an extremely valuable and successful partnership, support of these summer media programs has required 'Ōlelo to make financial sacrifices. That sacrifice can be mitigated by removing the cap that the DCCA imposed on franchise fees provided to 'Ōlelo. I understand that removal of the cap can be accomplished as part of the franchise negotiation process, and I strongly recommend that it be done.

Mr. Clyde Sonobe
September 30, 2008
Page 2

Please take the opportunity during the franchise renewal process to negotiate additional benefits for the public from Oceanic Time Warner. In addition to lifting the cap, the new franchise must recognize the value of outreach programs and provide resources to support them.

Thank you for the opportunity to comment on the franchise renewal process. We hope that DCCA will give serious consideration to removing the cap on the franchise fees imposed on 'Ōlelo, so that community outreach programs such as the summer media program can continue.

Sincerely,



Ben Henderson
President and Executive Director



Keith_Hayashi/LEEDO/
HIDOE@notes.k12.hi.us

09/30/2008 04:34 PM

To cabletv@dcca.hawaii.gov

cc Joella_Hirano/LEEDO/HIDOE@notes.k12.hi.us

bcc

Subject Cable Franchise Testimony

Aloha,

Please find my Oceanic Cable Franchise testimony. A signed letter will follow.

Sincerely,
Keith Hayashi
Complex Area Superintendent
Pearl City & Waipahu Complex
E-mail: keith_hayashi@notes.k12.hi.us
Phone: (808) 692-8000
Fax: (808) 692-7899

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all copies of the original message. Olelo for DCCA.doc

LINDA LINGLE
GOVERNOR



PATRICIA HAMAMOTO
SUPERINTENDENT

STATE OF HAWAII
DEPARTMENT OF EDUCATION
Leeward District Office
601 Kamokila Boulevard, Room 418
Kapolei, Hawaii 96707

September 28, 2008

To: Mr. Clyde S. Sonobe, Administrator
Cable Television Division
Department of Commerce and Consumer Affairs

From: Keith Hayashi, Complex Area Superintendent
Pearl City-Waipahu Complex Area

Subject: Oceanic Time Warner Franchise Renewal

The Hawaii Department of Education and the Leeward Oahu School District benefits from our partnership with Olelo Community Television. Olelo provides many services for our Department. More importantly, to the lives of the children and community in Waipahu, Olelo makes a substantial impact.

Waipahu Complex's partnership with the Olelo Community Television provides valuable opportunities for our students to integrate media-based learning. Many of our students, from diverse socio-economic backgrounds, participate in contextual-based learning, meaningful hands-on projects that connect academics with the real world. Students learn to problem-solve and create while integrating critical thinking skills. They learn the value of teamwork, and more importantly to be flexible and adaptable while accessing and analyzing information. As stewards of their own learning to improve the quality of life for others, they question to seek deeper meaning. They develop their voice. Students develop as leaders.

In addition to the larger Waipahu Community, the Olelo Community Media Center at Waipahu Intermediate School services Waipahu Elementary, Intermediate, and High Schools. Participating students begin their Olelo experience in the fourth grade. They then extend their learning to the intermediate school for elective credit and then finally into the high school program. Students at the high school also provide mentoring support to the students in the elementary school. As a result of our successes in Waipahu, we plan to expand and create a Media Center for the Pearl City Complex Schools, and then into other schools in the Leeward District.

It is our hope that as the cable franchise is renewed, the "public" and "education" components are provided with substantial funding in order to increase valuable services for students and our communities. Our partnership with Olelo will support our efforts in preparing our students to be globally competitive as they graduate from high school.

Should you have any questions, please feel free to call me at 808-255-8792 or email me at Keith_Hayashi@notes.k12.hi.us.

DISTRICT MANAGER
HONOLULU DISTRICT



CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -2 A 8:46
A E P S
FILE

September 30, 2008

Mr. Clyde Sonobe
Department of Commerce and Consumer Affairs
Cable Television Division
P.O. Box 541
Honolulu, Hawaii 96809

Dear Mr. Sonobe:

For the past two years, the U.S. Postal Service (USPS) has used Olelo Community Television's facilities at Mapunapuna to produce a series of programs called "Eye on the Postal Service." This locally produced program allows us to provide the community with information about the USPS's programs and the people who make them successful. The program has become a national model. Based on my experience, it is clear that Olelo is more than a television production organization. It provides a community service that is unique.

I became aware of the Olelo's service to the community because of their outreach program through the Honolulu Pacific Federal Executive Board. Olelo is committed to working with all groups within the community, public, education and government. However, while city and state government have a substantial presence on Olelo's channels, I believe that the community would benefit if more programming about federal agencies were produced.

Thank you for your continuing support for Olelo Community television and the service it provides to the Postal Service and other federal agencies.

Sincerely,

Daryl A. Ishizaki
District Manager



U.S. Department of Justice

United States Attorney
District of Hawaii

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -2 A 8:47

PJJK Federal Building
300 Ala Moana Blvd., Room 6-100
Honolulu, Hawaii 96850

FILE
(808) 541-2850
FAX (808) 541-2958

October 1, 2008

Mr. Clyde Sonobe
Department of Commerce and Consumer Affairs
Cable Television Division
P.O. Box 541
Honolulu, Hawaii 96809

Dear Mr. Sonobe:

For several years, I have used Olelo Community Television's facilities in Mapunapuna, and for the past year I have worked closely with the staff of their center in Waipahu. Olelo is more than a television production organization, it provides added value to the community in several ways.

First, Olelo provides an outstanding platform that allows everyone to exercise their rights under the First Amendment of the U.S. Constitution. No other media outlet on Oahu provides this community service to the degree that Olelo does. They provide equipment free of charge to anyone who wishes to cablecast their message. Additionally, their mini studio service allows anyone to express themselves without television production training. By doing this, Olelo removes barriers to the exercise of free speech.

Second, Olelo is collaborative. Part of its mission is to work with all segments of the community - public, education and government. For example, many of its centers are located on the grounds of public schools, and it works with teachers and student. I have personally used its facilities and channels as a government official, and have also appeared as a guest on programs created in Olelo's facilities by non-profit organizations.

Third, Olelo reaches out to minorities and the underserved. Its center in Waipahu is an example of this. It is located in a community with a large minority population. More importantly, that center was intentionally located next to a public housing project which had been a focal point for drug activity and the associated criminal activity that accompanied it. As the U.S. Attorney for Hawaii, I can tell you that Olelo offers

Mr. Clyde Sonobe
Page 2
October 1, 2008

alternatives to the people in that housing complex and is making a positive difference in their lives. Olelo opened the Waipahu center in spite of an operating deficit because it believed that that was important to serve the community.

The franchise renewal process is an opportunity for the State to negotiate with Oceanic Time Warner for additional benefits for the public, educational and government segments of our community. Therefore, may I recommend the following for your consideration:

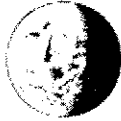
- o Recognize that PEG access is more than television production. Fully fund Olelo by removing the cap that you placed on its revenues so Olelo can continue its good work – especially its outreach programs – without incurring further substantial deficits.
- o Encourage better connectivity on Oahu by providing more origination points for live local shows. This should include entry points at all of Olelo's centers, such as Waipahu so that events that build community esteem can be shown live.
- o As part of this, provide such an entry point at the PJKK Federal Building so that we in the federal government have the same ability as the State and City to originate live programming that is in the community's interest.

Please consider these opportunities while negotiating a fair and reasonable package of community benefits for Oceanic Time Warner's use of the public's right of way. In return, I hope that they will also seize the opportunity to continue their current image as a good corporate citizen. I appreciate the challenge before you and wish you success in the negotiation process.

Sincerely,



EDWARD H. KUBO, JR.
United States Attorney



"Keoni Agard"
<keoni.agard@hawaii
ntel.net>

08/04/2008 09:58 AM

To <cabletv@dcca.hawaii.gov>

cc

bcc

Subject comments

Aloha,

We believe that PEG Community Media Center programs have benefited our communities in positive ways.

Listed below are suggestions for incorporation into the new contract that the State of Hawaii will renegotiate with Oceanic Cable Time Warner, for continuation of community public access television as follows:

- 1) Public, Education and Government (PEG) sectors working as partners should be promoted and maintained.
- 2) Request for implementation of a Community Media Center (CMC) in every School Complex, every University or College, every Community Center.
- 3) Having a voice and building communication skills thru Community Media Center programs for those in our local communities, would help promote a broader educational base and allow for a more level playing field for all concerned.
- 4) Request for Community video conferencing to bring our elders together, community i-net capabilities to bring our distant communities together, two way cable to support live video broadcast from all CMCs that are located in every school complex.
- 5) Implement and provide a means for each Community Media Center to deliver Live Video Testimony to our seats of government both county and state on issues that matter.
- 6) Insure that current technology & skills are available to all CMCs to help bridge the digital divide and bring representation of remote, underserved and underserved communities while including all communities. To promote and to build community skills, to increase capacity at all CMCs to sustain ongoing changes in technology and participation in the Democratic Process.
- 7) Ensure equity in broadcast signal quality to and from all communities Statewide. We should not suffer receipt of poor video signals from the cable company. Signal quality should be

as clear as any network program.

8) All Local community access programming from all islands made available to all citizens of Hawaii via cable, internet, broadcast from any platform or media. We would like to watch the local programming broadcast on the Maui or Hawaii Island channels. We would like to know what issues are important to the people of Lanai or Kauai or Niihau via my cable channels. Link all islands, all communities via CMCs.

9) 10% of all channels provided by Franchise be made available for PEG Community Access Television.

10) Remove funding cap.

11) Provide funds from all Cable, Internet, Digital Phone revenues to support PEG Community Access & CMC programs.

12) Provide funds to support community programs, Judiciary, alternatives to incarceration, and social services that help build community capacity and skills.

13) Assist every community able to compete in the world market place and grow local talent from all communities via CMCs.

Keoni K. Agard
Advocate for community access television



STATE OF HAWAII
OFFICE OF HAWAIIAN AFFAIRS
711 KAPI'OLANI BOULEVARD, SUITE 500
HONOLULU, HAWAII 96813

EDUCATION DIVISION
2008 JUL 22 A 9:56

July 21, 2008

Department of Commerce and Consumer Affairs – CATV
POB 541
Honolulu, Hawai'i 96809

To Whom It May Concern:

The Education Division of the Office of Hawaiian Affairs (OHA) appreciates this opportunity to provide comment on the cable franchise renewal for Oceanic/Time Warner for the island of O'ahu. The purpose of OHA is set forth in Chapter 10 of the Hawai'i Revised Statutes as such:

- a) The people of the State of Hawai'i and the United States of America as set forth and approved in the Admission Act, established a public trust which includes among other responsibilities, betterment of the conditions for native Hawaiians. The people of the State of Hawai'i reaffirmed their solemn trust obligation and responsibility to native Hawaiians and furthermore declared in the state constitution that there be an office of Hawaiian affairs to address the needs of the aboriginal class of people of Hawai'i.
- b) It shall be the duty and responsibility of all state departments and instrumentalities of state government providing services and programs which affect native Hawaiians and Hawaiians to actively work toward the goals of this chapter to cooperate with and assist wherever possible the office of Hawaiian Affairs.

OHA currently utilizes the services and facilities of 'OLELO Community Television as an important vehicle and tool in informing our Native Hawaiian beneficiaries as well as the general public on the work of this agency. Proceeds from the franchise are rightfully disbursed to 'OLELO for these purposes and we therefore encourage continued support and renewal by the Department of Commerce and Consumer Affairs for the franchise so that 'Olelo can continue with services that benefit our beneficiaries through our own program as well as through the programs of other producers.

The public trust as defined by statute (H.R.S. 10-1) and as established by the Admissions Act (5i) directs 20% of all state revenue to the benefit of Native Hawaiians. "Revenue" is defined in detail in H.R.S 10-2 to mean all proceeds, fees, charges, rents, or other income, or any portion thereof, derived from any sale, lease, license, permit or other similar proprietary disposition, permitted use, or activity, that is situated upon and results from the actual use of lands comprising the public land trust. As the cable franchise utilizes and transverses these public trust lands, the director of the Department of Commerce and Consumer Affairs is requested to consider, then, inclusion of revenue to be directed towards the betterment of Native Hawaiians in the franchise renewal process.

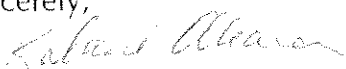
OHA is aware of only one Hawaiian language program on 'Ōlelo, "Mānaleo", which has been produced since 1995. We are currently assisting them in digitizing their programs and in documenting our diminishing pool of native Hawaiian speakers. A dedicated channel, expanded bandwidth or independent fiber for Hawaiian programming along with capacity building funds will greatly enhance and spur the growth of Hawaiian language and Hawaiian issues and educational programming for the next several decades.

A dedicated channel will further enable OHA as an agency to conduct its business inter-island as our beneficiaries are situated from Hawai'i to Ni'ihau. Live and call in capabilities for OHA enable greater access to public meetings, forums, and other educational services. For example, OHA could, through development of an I-net, provide educational services to the incarcerated, to our elderly in Lunalilo Home, and to kith and kin pre-schoolers in outlying districts of Waialua and Kahuku.

As we plan into the future, obviously great consideration must be made to update the facilities, equipment, and staff of 'ŌLELO. For example, high definition software and capabilities have yet to be afforded 'ŌLELO and this kind of upgrade is necessary in order for PEG to keep up with global demands and technological advances.

Mahalo for this opportunity to give comment.

Sincerely,



Kalani Akana
Lead Advocate in Tertiary and Technical Education.

COMMUNITY ALLIANCE ON PRISONS

76 North King Street, Suite 203, Honolulu, Hawai'i 96817

Phone/E-mail: (808) 533-3454/communityallianceonprisons@hotmail.com



July 30, 2008

DCCA-CATV

P.O. Box 541

Honolulu, Hawai'i 96809

To Whom It May Concern:

Mahalo for this opportunity to share our thoughts on the Oceanic Cable Television O'ahu Franchise Renewal Community Needs Assessment.

My name is Kat Brady and I am the Coordinator of Community Alliance on Prisons, a community initiative working on justice issues in Hawai'i for more than a decade. I am also a Producer with 'Olelo Community Television and have a show called "Hawai'i Injustice" that airs every Tuesday from 8:30 - 9:00 p.m. on Channel 54.

Both viewers and producers assert that 'Olelo Community Television is PUBLIC TRUST RESOURCE. For the privilege of being granted a franchise in Hawai'i, it is incumbent upon the franchisee to provide a benefit to the community from which it profits.

The community benefit provided by 'Olelo is immeasurable. As stated above, a vibrant democracy demands participation. 'Olelo helps to make that participation educated and informed.

HISTORY OF PEG ACCESS

I was appalled to find out that when PEG access started, there were consultants hired to write the plans for the E - the educational component and G - the governmental component of PEG access, but no thought was apparently given to hire someone to write the P - the public component. Luckily a woman who is a teacher at Kaiser High School took it upon herself to write the plan for the public component during her Christmas vacation. We are very grateful to her for working to provide equal access for the public voice.

PROCESS

Not enough notification

O'ahu is the most populated island in our archipelago and we have a very active and engaged public access community here. A legal ad written in microscopic print might satisfy the law, but doesn't meet our community's needs. Our culture is an oral one, where town hall meetings are the venue that garners the most participation. Our community wants to hear what others are saying. This dialogue helps everyone understand an issue more fully.

Little to no information provided

Why hasn't the Department of Commerce and Consumer Affairs (DCCA) been more pro-active in providing information on this process in understandable language - not legalese. For such a complex issue, there has been little to no information offered to help the public why this is important or relates to them.

The franchise renewal is a complex process and most of us have had to do some quick studying on the issue to even acquire basic knowledge of the issue. The DCCA has not been open about the process and there has been little to no understandable information available to the public.

Where was DCCA and Oceanic on July 15, 2008?

It was noted by several speakers at the July 15, 2008 meeting that DCCA leadership was not present. In our humble opinion, DCCA should have made an effort to educate the community. They should have opened with a presentation at this public meeting to explain the process and its implications for community television. Several speakers noted that the lack of DCCA leadership at this meeting proved that this is a 'done deal'.

Many people also asked why Oceanic was not present at the meeting when community television is vitally important to the community. Their absence was interpreted as their lack of concern for the community voice - the community that they serve and profit from.

Community Needs Assessment process is flawed

Our concerns about how this Community Needs Assessment is being conducted are:

- that consultants from somewhere else who know nothing about our community are conducting a Community Needs Assessment.
- that only one meeting was scheduled for the entire island, when `Olelo Community Television has reached out to communities around the island to educate, train, and engage communities.
- that the only meeting was scheduled at 4 PM on a weekday in the summer, when most people are working or on vacation.
- that at the July 15, 2008 meeting, the community was urged to fill out a survey and turn it in at the end of the meeting. It appeared that the consultants just wanted to check off the box that they met with the community, but didn't really want to help people understand the process. Most of us have never been in this type of process and we feel that it was unfair to keep urging people to fill out something they knew little about.
- that when people protested, we were told that we could also supply written comments to the DCCA - but they must be in by July 31st. Two weeks to provide substantive comments on a process that could impact the community voice on O`ahu in a process that most of us have never been through before? We assert that this is patently unfair.
- Why wasn't a court reporter hired to record the comments of the community? One of the consultants made notes in small writing on large sheets that no one could read. This certainly engendered the idea that the community's comments were not important and they were just checking off the 'community meeting' box on their contract. This was

very insulting to the people who took the trouble to come and share their thoughts and ideas.

These are some of the things that create distrust of the government in the community. In fact, this process screams of the government's lack of concern for the community's voice. What a terrible message to send to our keiki and communities working hard to engage people in important issues that affect them and their `ohana.

WHY THE COMMUNITY LOVES `OLELO

- `Olelo has reached into our communities, especially those that have been traditionally disenfranchised, to establish media centers that work with middle school students, churches, and community groups.
- For many of us who run grassroots/taroroots groups, `Olelo Community Television is our only real media access to reach a wider audience. These groups are traditionally under funded and community television provides a way for us to educate the community on issues that impact their lives.
- `Olelo has trained people of all ages to use cameras, audio, and editing equipment and provides studio space for us to work on our projects. This is a community benefit that most of us could never afford.
- `Olelo has made media accessible to all people. They have broadened the horizons of our youth and have provided a great way keep our keiki engaged in positive and interesting activities. The value of community television in this area cannot be overstated. It is priceless.
- `Olelo is a community building tool - informing, educating, and engaging all sectors of our community.

WHY COMMUNITY ACCESS TELEVISION IS VITAL TO DEMOCRACY

A vibrant democracy demands participation

Many people feel left out of the mainstream media. The community's voice is often relegated to a 30 second sound bite, if anything at all.

`Olelo Community Television provides that venue for the discussion of issues important to the community. This education encourages participation in the democratic process.

Community television is vital in Hawai'i because we are a multi-cultural society

We have many immigrants who come to Hawai'i and desperately want to connect with what is going on, but find it very difficult to determine how to do this. Mainstream television and our print media do not do much to help people fit in.

`Olelo Community Television provides a diverse array of programming for our multi-cultural community that provide ways for people to get involved in their neighborhoods and community issues.

Freedom of speech is a vital component of democracy

The Constitution has been under siege, and one of the most important freedoms enshrined in the Bill of Rights is freedom of speech. Those of us engaged in community issues have seen our letters to the editor 'scrubbed' before they are printed. Despite the fact that a letter to the editor is the writer's personal opinion or statement, our print media is notorious for editing/scrubbing the community's thoughts.

`Olelo Community Television provides an uncensored venue for our community to learn about issues, to find ways to participate in their communities, and to be more active participants in Hawai'i's future. `Olelo promotes first amendment rights!

Community television increases civic literacy

Hawai'i has pitiful voting numbers. We rank at the bottom for voter participation. It is obvious from our dismal voting numbers that people feel disenfranchised and separated from the government. Yet we are the government.

`Olelo Community Television brings issues to the people and calls for their participation. In election cycles, the community can tune in and hear from candidates running for office. This creates a more engaged and educated voter and it certainly beats the 30 - 60 second flashy commercials that some corporate-supported candidates air. The venue presented by community television allows people to learn more about a candidate running for office than a slick television commercial.

WAYS TO ENHANCE COMMUNITY TELEVISION

Facilitate interisland broadcast

Being an island nation, it is important that we share information with all islands. It is naïve to think that people on O`ahu don't care what happens on other islands and vice versa. Many of us have dedicated our lives to help make all of Hawai'i stronger. Currently facilities on other islands - Akaku on Maui, Ho`iki on Kaua`i and Na Leo on Hawai'i Island - have different formats making it difficult to air time-sensitive material.

Standardizing broadcast formats for all community television stations would bring us all together and help to build a strong, more vibrant Hawai'i.

Video streaming of all `Olelo shows

Currently the public can watch a show online while it is being broadcast on community television, but access is only limited to that particular timeframe.

It would be most helpful to have all `Olelo shows archived with video streaming available on demand.

Community Medial Centers in all schools and universities around the state

Setting up community media centers in all school complexes and universities would bring all our islands together, would increase media and civic literacy and increase participation by training more students and community members in the media arts and bringing communities around the state together to understand issues on all islands

Setting up an interface with community media centers and prisons holding Hawai'i inmates

Hawai'i banishes more than 2,000 of our prison inmates to prisons on the U.S. continent. The videoconferencing system, currently run out of a handful of churches, is inadequate. Community media centers could be set up to interface with these prisons to make video visits more accessible and fruitful for families and inmates alike. Research is empirical in this area - keeping families connected is an important component of reducing recidivism.

Making it possible for citizens to watch hearings and offer LIVE Legislative testimony from community media centers

This would be a great leap in civic participation. The majority of legislative hearings take place on O'ahu, making it difficult for outer island citizens to participate. If the community media centers were set up to allow real time/live testimony, it would increase civic participation and literacy.

Videoconferencing capability at all community media centers

It would be awesome for all community media centers to have videoconferencing available so communities around Hawai'i could discuss statewide issues in real time.

Ensuring that all community media centers have the latest technology

Ensure that current technology & skills are funded available to all community media centers to help bridge the digital divide and bring representation of remote and underserved communities while including all communities. Building community skills and capacity to sustain ongoing changes in technology will increase interest and participation in the democratic process.

Help make every community able to compete in the world market place and grow local talent from all communities via the community media centers.

Parity in broadcast quality

The quality of broadcasting from the media centers should be equal to that of network broadcast quality.

Increasing channels for all PEG access

We propose that 10% of all channels provided by franchise be available for PEG Community Access television.

Funding

Remove the funding cap and provide funding from all cable, internet, and phone revenues to support PEG access and community media center programming.

Provide funds to support programs and events in the community, Judiciary, alternatives to incarceration, and social services that help build community capacity and skills.

QUESTIONS FOR DCCA

- Why isn't the state more pro-active in providing information to the community about the cable franchise process?
- Why didn't DCCA leadership make a presentation or even have a presence at the July 15, 2008 meeting?

- Why is the Public part of PEG access being put out to bid, when `Olelo has done so much to reach out into communities to train people and to bring the medium closer to the people?
- There have been hearings where the community has come out in force to support `Olelo. Why then is the state insistent on putting this public asset out to bid after the public has overwhelmingly expressed their support and need for community television?
- Public television doesn't have to go through an RFP process, why is `Olelo Community Television being singled out?
- Has DCCA audited Oceanic? If not, why?
- Shouldn't Direct TV also be supporting community access television? Should they be mandated to fund it as well since they also make a profit from our community?

During the July 15, 2008 meeting, one of the consultants mentioned that in some places the state or the cable company has taken over community television and kind of threw this out as an idea. **THIS WAS SOUNDLY REJECTED. Please don't even consider silencing our voices.**

**`OLELO COMMUNITY TELEVISION IS A PUBLIC RESOURCE.
KEEP IT INDEPENDENT AND FREE!**

Sincerely,

Kat Brady

Kat Brady
Coordinator



Leonard Cannady
<foodstampv@yahoo.com>

07/23/2008 02:46 PM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject Da Brotha L.C. Testimony

Hi my name is Leonard E. Cannady Jr. and I'm writing you my testimony about what Olelo Community Television Station has done for me. The story that I'm about to tell is a story I tell to everyone that asks me how I learned to film and edit. I was sitting at home and happened to see a commercial that was saying "Be your own producer and director" something I always wanted to do as an entertainer. So I called Olelo, set up an appointment and started taking classes in Final Cut Pro and the cameras that they had available. I created my first show called "The Hip Hop Health Corner" about health issues, drugs, alcohol, and tobacco. It was such a big success, Debbie Odo from the American Lung Association called me up and asked me if I wanted to tour with them and go around the schools in the islands to talk to kids about the harmful effects from drugs, alcohol, and tobacco from my experiences. I know I helped a lot of kids with my message and I thank Olelo for that, for giving me the opportunity to be a member. But it didn't stop there. I said to myself if the youth had something to do to occupy their time I figured the less trouble they would get into if they had an opportunity to express themselves in music, dance, and art. So I created another show called "The Land of the Bboy".

http://www.youtube.com/watch?v=xvd_eDybg_Q where in a controlled environment the youth can express their art and talent. But it didn't stop there... I created another show called "USA Unsigned Artist" for the youth that sing, rap, and whatever talent they had. I wanted to give them the opportunity that the world doesn't recognize and neglect. I don't know how many people I helped but I know a lot that I talked to that said to me "Brotha LC, I don't know what I'd be doing if you hadn't given me that chance to express my talent". I owe all my success to Olelo and the staff members that educated me about filming and editing and I know deep down in my heart because of Olelo, I'm where I'm at today helping people, so I decided to film a documentary on homelessness and social issues. Currently working on several projects, you're welcome to view.

<http://www.youtube.com/watch?v=VqF0q4dR9dM>

This one is called "Under the Underground" and this other

one is called "The
<http://www.youtube.com/watch?v=akl7ovVNZ5k>Homeless
Challenge" commercial now the first episode
<http://www.youtube.com/watch?v=pq8xJBvbw-Q>

The Homeless Challenge was one of the realest documentaries that I did. The students are real and the situation I was in I almost got killed protecting some of the students that didnt know anything about the streets and the dangers they were facing.

<http://www.youtube.com/watch?v=fUv5mZ2Neyc> for example, this was a homeless person drinking that threw his wine bottle at a business man while he was etting money out of the atm machine

<http://www.youtube.com/watch?v=QBsYTK4j7Us>

I just want to thank Olelo for bringing out the best in me and helping people ideas and dreams come true.

P.S. If I ever make it to the big time, Olelo will be the first oranization and people I thank for helping my ideas come true.



Leonard Cannady
<foodstampv@yahoo.com>

07/23/2008 02:53 PM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject Fw: Da Brotha L.C. Testimony for olelo

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=0A=0A=0A=0A=0A=0A=0A=0A Hi my name is Leonard E. Cannady Jr. and I'm writing you my testimony about what Olelo Community Television Station has done for me. A0 The story that I'm about to tell is a story I tell to everyone that asks me how I learned to film and edit. A0 I was sitting at home and happened to see a commercial that was saying "Be your own producer and director" something I always wanted to do as an entertainer. A0 So I called Olelo, set up an appointment and started taking classes in Final Cut Pro and the cameras that they had available. A0 I created my first show called "The Hip Hop Health Corner" about health issues, drugs, alcohol, and tobacco. A0 It was such a big success, Debbie Odo from the American Lung Association called me up and asked me if I wanted to tour with them and go around the schools in the islands to talk to kids about the harmful effects from drugs, alcohol, and tobacco from my experiences. A0 I know I helped a lot of kids with my message and I thank Olelo for that, for giving me the opportunity to be a member. A0 But it didn't stop there. A0 I said to myself if the youth had something to do to occupy their time I figured the less trouble they would get into if they had an opportunity to express themselves in music, dance, and art. A0 So I created another show called "The Land of the Eboy". A0 http://www.youtube.com/watch?v=3Dxvd_eDyBq_Q A0 where in a controlled environment the youth can express their art and talent. A0 But it didn't stop there... A0 I created another show called "USA Unsigned Artist" for the youth that sing, rap, and whatever talent they had. I wanted to give them the

opportunity that the world don't recognize and neglect. I don't know how many people I helped but I know a lot that I talked to that said to me "Brotha LC, I don't know what I'd be doing if you hadn't given me that chance to express my talent". I owe we all my success to Olelo and the staff members that educated me about filming and editing and I know deep down in my heart because of Olelo, I'm where I'm at today helping people, so I decided to film a documentary on homelessness and social issues. Currently working on several projects, you're welcome to view.

<http://www.youtube.com/watch?v=3DVqF0q4dR9dM> This one is called "Under the Underground" and this other one is called "The Homeless Challenge" <http://www.youtube.com/watch?v=3Dakl7ovVNZ5k> Homeless Challenge commercial now the first episode <http://www.youtube.com/watch?v=3Dpq8xJBvbw-Q> The Homeless Challenge was one of the realest documentaries that I did. The students are real and the situation I was in I almost got killed protecting some of the students that didn't know anything about the streets and the dangers they were facing. <http://www.youtube.com/watch?v=3DfUv5mZ2Neyc> for example, this was a homeless person drinking that threw his wine bottle at a business man while he was getting money out of the atm machine. <http://www.youtube.com/watch?v=3DQBsYTK4j7Us> I just want to thank Olelo for bringing out the best in me and helping people ideas and dreams come true. P.S. If I ever make it to the big time, Olelo will be the first organization and people I thank for helping my ideas come true.

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<P class=MsoNormal>Hi my name is Leonard E. Cannady Jr. and I'm writing you my testimony about what Olelo Community Television Station has done for me. The story that I'm about to tell is a story I tell to everyone that asks me how I learned to film and edit. I was sitting at home and happened to see a commercial that was saying "Be your own producer and director" something I always wanted to do as an entertainer. So I called Olelo, set up an appointment and started taking classes in Final Cut Pro and the cameras that they had available. I created my first show called "The Hip Hop Health Corner" about health issues, drugs, alcohol, and tobacco. It was such a big success, Debbie Odo from the

American Lung Association called me up and asked me if I wanted to tour with them and go around the schools in the islands to talk to kids about the harmful effects from drugs, alcohol, and tobacco from my experiences. I know I helped a lot of kids with my message and I thank Olelo for that, for giving me the opportunity to be a member. But it didnt stop there. I said to myself if the youth had something to do to occuppie thier time I figured the less trouble they would get into if they had an opportunity to express themselves in music, dance, and art. So I created another show called "The Land of the Bboy". <A href="

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<http://www.youtube.com/watch?v=pq8xJBvbw-Q>

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<http://www.youtube.com/watch?v=fUv5mZ2Neyc> for example, this was a homeless person drinking that threw his wine bottle at a business man while he was etting money out of the atm machine

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<http://www.youtube.com/watch?v=QBsYTK4j7Us>

I just want to thank Olelo for bringing out the best in me and helping people ideas and dreams come true.

P.S. If I ever make it to the big time, Olelo will be the first oranzization and people I thank for helping my ideas come true.

</body></html>

--0-1901118220-1216860801=:21623--



glenn collen <bhayahari1@yahoo.com>

To cbletv@dcca.hawaii.gov

07/18/2008 01:01 PM

cc

Please respond to

bhayahari1@yahoo.com

bcc

Subject francise renewal process

Dear DCCA I am writing to express my concerns about the francise renewal process now under way, let me take time to remind ALL of you down at DCCA that you work for the people here in Hawaii,I heard over and over during the meeting how thankful everyone is to have Olelo a place where the views opinions and lives of ordinary people matter,after seeing how the DCCA tried unsuccessfully to put public access chanel up for bid even though you people knew the public overwhelmingly wanted it to remain free for the common man !!! needless to say we in the community who represent unpopular opinions on various subjects are convinced that your office is not to be trusted & informed that we will be working very hard to make the process of freedom of speech,religion or political thought available to the people Hawaii through olelo we will also be working hard to make suurre the exact individuals involved in these important decisions are known and brought to task if the will of the people is ignored or usurped,Also about the recent meeting why waist taxpayer money hiring consultants? if DCCA wants to meet the people send someone down and do your job, we suspect your office is beginning the process of hiding behind consult ,however we are actively moving all the producers to shine a light on this francise renewal process to ensure our message of peace ,love ,and freedom from oppressive global government control so that by the end of this millenium we still have a constitutional republic known as the U States of America and not the North American Union. Thank you Glenn A. Collen



Kris C
<kris770077@yahoo.com>

07/31/2008 11:42 PM

Please respond to
kris770077@yahoo.com

To cabletv@dcca.hawaii.gov

cc

bcc

Subject Franchise Renewal Comments

Submitted: July 31, 2008

Dear DCCA:

I would like to share a few thoughts on what I believe Access Programs have made an invaluable contribution to provide funding to maintain the present level of service provider to expand its capabilities and update its aging technology.

More specifically, I think that the following are essential:

1. More centers (especially now that travel has been restricted)
2. Expanded archiving of PEG programs, together with digital storage
3. Percentage of cable advertising for promotion of PEG programs
4. More live programming, vans for remote shoots
5. More ethnic programming
6. Programming and media tools for seniors at senior centers
7. Media literacy programs in the schools
8. More PSAs in other languages
9. More graphics & other visual software training

Finally, I would hope that the Legislature would stand firm on the exact percentage of franchise fees which go to the PEG requirement. It should be illegal to decrease the percentage of franchise fees that a PEG access provider can offer.

Thank you for the opportunity to express my thoughts on

Sincerely,

Kristine Crawford

1650 Ala Moana Blvd.

Honolulu, HI 96815

LIFE OF THE LAND

76 North King Street, Suite 203,

Honolulu, Hawai`i 96817

(808) 533-3454 henry.lifeoftheland@gmail.com

July 30, 2008

DCCA-CATV

P.O. Box 541

Honolulu, Hawai`i 96809

To Whom It May Concern:

Mahalo for this opportunity to share our thoughts on the Oceanic Cable Television O`ahu Franchise Renewal Community Needs Assessment.

My name is Henry Curtis and I am the Executive Director of Life of the Land. I am a producer of the weekly show "Energy and Power in Hawaii" which airs every Thursday evening from 8:30-9:00 pm on Channel 54. In addition, I have been a videographer, editor and director for other productions.

`Olelo provides several critical services for O`ahu residents: educational courses in filming, editing and production; studios for shows and specials; and an opportunity to air viewpoints out of the mainstream or overlooked by others.

The future is rapidly changing: the internet, blogs, flickr, Facebook, MySpace, Youtube, etc. `Olelo provides a vehicle for young people to have after school activities that prepare them for the future.

We need to expand these services: this includes increasing the number of channels to 15, upgrading the editing program from Final Cut Pro 5 to Final Cut Pro 6, allowing for live call-in and news shows, networks that allow for simultaneous broadcasting on different islands. The funds that Oceanic provides to `Olelo should be maximized so that `Olelo can expand its outreach with new regional media centers in Waimanalo and elsewhere and to provide on-line viewing of shows (*Video streaming*).

Why is it that PBS does not have to bid to remain the provider, but `Olelo does? Is it that one has corporate backing and the other doesn't? Who should evaluate the success of `Olelo: those who do or would want to work in public broadcasting, or those who feel threatened by public discourse? `Olelo has done an outstanding job. Lets not change things now.

Mahalo



"Henry Curtis"
<henry.lifeoftheland@g
mail.com>

07/30/2008 02:00 PM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject LOL Comments

Aloha,

This is the correct filing for Life of the Land

--

Mahalo,

Henry

Life of the Land
76 N. King Street, Suite 203
Honolulu, HI 96817



LOL re PEG.doc



Rich Figel
<figeli001@hawaii.rr.com>
m>

09/18/2008 10:02 AM

To Cabletv@dcca.hawaii.gov
cc Keali'i Lopez <info@olelo.org>

bcc

Subject "Olelo" Cable TV Franchise Renewal (Oahu)

Aloha,

As a writer and community activist, I believe Olelo is an important resource for the people of Hawaii. We have limited local news coverage from just two daily newspapers, which have been cutting back staff, while our local TV news tends to focus on car crashes, violent crime and sensational stuff -- not the smaller stories that get overlooked or ignored.

Olelo provides a needed outlet for many volunteer groups and civic-minded organizations that otherwise would have no voice in the local media here. It also is a training ground for younger people who may be interested in pursuing a career in television or film.

Now, more than ever, we need venues for public discourse on many issues that are given short shrift by the mainstream media as more and more of our nation's news operations are consolidated, leaving us with fewer outlets for contrasting points of view. Democracy depends on an enlightened, informed society, and public access TV can be an integral part of that.

For instance, Hawaii's daily newspapers and TV news do NOT cover local Neighborhood Board meetings, which is where residents bring up their concerns about matters in their community that directly impact them. Many people don't have the time or energy to attend these meetings, but will watch them on Olelo.

Another example: I also do freelance writing work for Hawaii's largest provider of addiction treatment services, Hina Mauka, which produces a monthly Olelo program on "Recovery." Shows such as this reach out to individuals and families in need of help, and could

mean the difference
between life and death for someone who is struggling
with addiction.
Pulling the plug on shows like this could literally
cut off a potential
lifeline for some people out there.

Thank you for this opportunity to express my strong
support for Olelo.
I urge you to renew, and expand their programming if
possible.

Mahalo,

Rich Figel
801 Kainui Drive
Kailua, HI 96734

Phone: 808-262-5073

DCCA-CATV
P.O. Box 541
Honolulu, Hawaii 96809

July 22, 2008

Dear Department of Commerce and Consumer Affairs:

On behalf of the Board of Directors of Envision Hawai'i, we are writing in support of community access television in your renewal process with Oceanic Time Warner.

Envision Hawai'i is an organization run by a volunteer Board of Directors that puts on speaker events, networking opportunities, trainings, service projects and an annual conference for young public servants and social entrepreneurs in Hawai'i. Our events are attended by anywhere from 10 people to more than 100 people and our goal to help create networks among public service individuals has been met over the last four years.

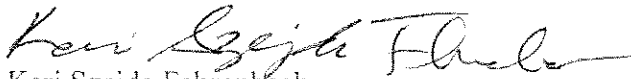
'Olelo recently helped our organization bring our message to a broader audience. On July 12, we held a conference for over a 100 young people committed to a public service career. 'Olelo helped us by gathering a team of volunteers to videotape our conference. Our opening and keynote will now be accessible to the public via cable television thanks to the services 'Olelo provided. It's a great opportunity for us to reach other young people interested in improving our community, and we plan to use the video all year long on our website to reach others.

We hope to be able to benefit from 'Olelo services again in the future, and urge your support of 'Olelo during the renewal process for Oceanic Time Warner.

Regards,



Nalani Fujimori
Board Chair, Envision Hawai'i



Keri Szejda Fehrenbach
Conference Planning Co-Chair, Envision Hawai'i

CABLE DIVISION
COMMUNICATIONS BOARD
2008 JUL 28 A 9:17
A... ..
FILE



"Nancy L. Hedlund, Ph.D."
<nancyhedlund@yahoo.com>

To cabletv@dcca.hawaii.gov

cc

bcc

07/31/2008 04:05 PM

Please respond to
nancyhedlund@yahoo.com

Subject Testimony Supporting Improvements in P
Respect for Olelo Programming

I write to offer testimony as a citizen and an educator. I watch and enjoy O access to television through Olelo. I am also a consumer who has benefite Olelo channels.

I believe we need continued and increased support for PEG access to TV i interests through a range of services, locations, and wonderful people work came forward in the Community Forum Comments and add my support for

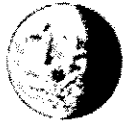
I am especially grateful to Olelo for assistance provided in taping and show and the other speaker was a Nobel prize winning scientist who spoke on cl get these presentations disseminated to the public beyond the audiences c presenations and edited them for broadcast and videos for our use at my s organizational support that made these volunteers so helpful and capable i been so competently done.

Olelo staff and volunteers are us, they are from us and part of us in the cor and enjoy through the complex scheduling of programs throughout the yea Palolo, Lynette Cruz, Ruth Hsu and Henry Curtis. I have only high praise fc

Please support the PEG access undertaking with more support in the direc commitment and community respect. Let's make it better.

Sincerely, Nancy Hedlund, Ph.D.

Honolulu, Hawai'i



"Christine Ho"
<technosaavy@gmail.com>

07/30/2008 09:47 PM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject comments and concerns

To whom it may concern: My name is Christine Ho, and I am the digital media teacher at Farrington High School. We are the largest high school in the state with an enrollment of approximately 2,500 students. I am writing to describe the services we have received from Olelo over the past 2 years and how wonderful it has been for my students to be exposed to professional equipment and training.

We benefited from the following things:

- participation in the Capitol Commentary training and shooting on Opening Day of the Hawaii State Legislature
- training for my classes
- training during school breaks for my club
- training for teachers at our school
- support and guidance in filming large events at our school such as graduation 2007, 2008, the Farrington Film Festival 2007, 2008, and the Generation Y Dance Concert
- technical phone support
- use of the editing bays
- use of the recording studio and mini-studio
- use of Olelo camera equipment to film documentaries
- participation in the Youth Exchange video contest

Things I would like to see in the future are:

- 1) expanded services to all islands
- 2) more channels
- 3) more funding to Olelo so they can hire more trainers to introduce more teachers to video production
- 4) more equipment
- 5) continued support of our public schools
- 6) establishment of more centers

Olelo has helped our fledgling digital media program get on its feet. The staff has always been cheerful, positive and helpful. I am horrified to hear that funding may be limited or cut, all programs need expansion.

Sincerely,
Christine Ho

KANDELL ADVERTISING, INC.

July 11, 2008

Re: `Olelo's Cable Television Franchise Renewal

I write this letter in strong support of the need for the ongoing existence of `Olelo. `Olelo is an exciting asset with clear benefits for the entire community that it serves. It provides a free and invaluable communications tool available to all.

Real people have been using `Olelo's facilities for 16 years. Their six channels and seven community centers provide state-of-the-art facilities and the training to use them effectively. They provide a voice and open forum for ethnic, religious, and political groups to express their viewpoints. `Olelo is a mirror of the community we live in. `Olelo is *not* reality TV. `Olelo is hands on TV. Get involved TV.

The diversity of `Olelo's programs and PEG access makes for a strong case for `Olelo's relevancy and unique broadcast niche as a free and vital community tool. Long may `Olelo thrive and continue to empower those in our community who may have no other voice!

Sincerely,

Lloyd Kandell

4065 Black Point Rd. • Honolulu, HI 96816 • ph: 808-735-4333 • fax: 808-735-5115 • email: lkandell@hawaii.rr.com



Lloyd Kandell
<lkandell@hawaii.rr.com>
07/14/2008 12:42 PM

To cabletv@dcca.hawaii.gov
cc Meredith Nichols <mnichols@olelo.org>, Claudette Springer
<cspringer@olelo.org>, Angela Angel <aangel@olelo.org>, klopez@olelo.org

bcc

Subject In Full Support of `Olelo

To Whom It May Concern,
Please find attached my letter in full support of the Cable Franchise Renewal for `Olelo.

Aloha,

Lloyd Kandell

Kandell Advertising, Inc.

4065 Black Point Rd.

Honolulu, HI 96816

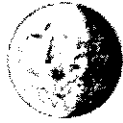
T 808-735-4333

C 808-256-4333

F 808-735-5115



Olelo testimonial.doc



"Marilyn Leimomi
Khan"
<khanm@hi808.net>
07/19/2008 10:16 AM

To <cabletv@dcca.hawaii.gov>
cc
bcc
Subject Testimony in Support of 'olelo Community Televi
Ongoing Management of Cable Access Franchis

1288 Kapiolani Blvd, Apt 1905
Honolulu, Hawaii 96814

July 19, 2008

The Department of Commerce and Consumer Affairs
via e-mail: cabletv@dcca.hawaii.gov

Subject: Testimony in Support of 'Olelo Community Television's
Ongoing Management of Cable Access Franchise for O'ahu

Aloha! Thank you for the opportunity to provide comments in
support of 'Olelo community Television's ongoing management of
the Cable Access Franchise for O'ahu.

I am a resident of the State of Hawai'i and a viewer of 'Olelo's
programs. I believe it has done an outstanding job of providing
educational opportunities by allowing public access by and for the
community. I have grown in my knowledge by the various cultural
and political programs that it has offered by diverse community
groups. Further, I applaud the opportunities it has afforded many
nonprofit organizations to promote their educational and volunteer
programs. Without this access, the grassroots people of this
community might not have had the opportunities provided by
'Olelo to have their voices heard on various issues.

I have also observed the staff of 'Olelo at various public functions
and note that they are dedicated, passionate, helping professionals.

As to the needs for the future, I see expansion of services that
include live call-in programs, or conferencing opportunities that
are free or low cost, or live online programs that are computer
accessible in real-time, with instant messaging questions and also
live call ins. Technology is at a place where these things can
happen, and the peaceful, caring, global community that many
people imagine, can happen right now, and right here. I have every
confidence that 'Olelo would enhance their programming outreach
by using these modern technologies.

Mahalo for the opportunity to provide this testimony. I urge you to renew the franchise with 'Olelo.

Me kealoha pumehana

/s/ Marilyn L. Khan
by e-mail

MARILYN LEIMOMI KHAN



dam mit
<atomic_post@hotmail.
com>

07/31/2008 07:20 PM

To <cabletv@dcca.hawaii.gov>

cc

bcc

Subject my franchise renewal input

To the DCCA,

My name is Adam Latronic and my mom gave me a scare saying that Oceanic Cable's gonna take over the entire cable network and have the power to get rid of public broadcasting programs like Olelo. I wouldn't want the public to lose their freedom of speech to share whatever they want to (no strings attached), ya know? I myself just might come up with a cartoon series. What if I can't sales pitch it over to the "big boys" in control? At least Olelo will give anyone a chance to broadcast their own ideas to the public. Websites like YouTube are a somewhat less honorable way of doing so. hahaha maybe not. But like I said, you should keep that window of opportunity open for all the bright young minds of the future who want to give it a shot of showing their own perspective on life, or whatever.

Anyway I just thought I'd give you guys my input. It's not much, but hey I used to be apart of Olelo and let me tell you. I never knew what power was until I got behind the makings of a TV show. The planning, the story boards, the actual shootings, the editing, and the rewarding product of it all. It's a whole new world we're living in these days and the young kids will one day be the "big boys" in charge. So show them freedom, so they'll uphold it. hahahaha hopefully. I've got nothing against Oceanic Cable, but my mom was making me feel like the end of the world's coming soon or something. I'm glad I got to let you guys know my input.

Mahalo,

Adam Latronic

Keep your kids safer online with Windows Live Family Safety. [Help protect your kids.](#)



"Janet L"
<janjan1827jaychou@h
otmail.com>

07/30/2008 07:22 PM

To <cabletv@dcca.hawaii.gov>

cc

bcc

Subject Support Olelo

Hi. My name is Janet Liu and I am a 2008 graduate of Farrington High School. During my junior year in high school, Olelo gave me the opportunity to be part of the Capitol Commentary that was aired on TV. I was trained with skills essential for the interviews of senators and representatives. Olelo offered to help my school with the Brown Bag music video and we were able to film at a studio with professional cameras. Above that, Olelo gave me and other students another opportunity to do hands-on experience at the graduation. We filmed our school graduation and worked with advance equipments. The highlights of our annual Farrington Film and Arts Festival were aired on Olelo and they came to film the event for us. On my senior year, I went to an one week-long training session and I was certified as a producer. From the training sessions, I learned how to handle the camera and learned different methods of doing a film production. I also learned to edit and transfer footages to the computer. Olelo should expands its services because I would like other students to have the chance to experience these hands on experiences that I had. These opportunities will expand students' learning experiences in high school and allows students who are interested in the field to have a stronger idea of what it is like.



"shar summer"
<shar@mejico.com>
07/19/2008 01:42 PM

To cabletv@dcca.hawaii.gov
cc
bcc

Subject satisfied Olelo client

Dear CableTV.....Thanks for hearing me today on my
praise of Olelo TV.. I have been a client
there 3 years and have enjoyed producing, directing
and editing many films. All this is possible
because of a great company like Olelo. I am retired
and live near the satelite center so it is easy
for me to make films there to tell of our community.
I have personal ideas and am an artist who
likes this medium at the moment to express ART. I
dont know where Id be without Olelo today.
Thanks for allowing all this to continue as Olelo
keeps getting better and better.
Sincerely,
Sharran Langford

--

Get your free email from <http://mail.mailmonstruo.com>



7/12/08

Mark Lutwak
46-063 Emepela Place #R209 Kane'ohe HI 96744 ♦ 808.389.5176 ♦

7/12/08

DCCA-CATV
PO Box 541
Honolulu, HI 96809

Re. Oceanic Time Warner Cable Television franchise

Dear DCCA:

I would like to go on record in support of the Olelo Public Access programming as currently provided by Oceanic Time Warner Cable.

I first became aware of Olelo's programs as a viewer. This was my regular wayt of immersing myself in the culture and concerns of my new community. I was able to find a range of viewpoints and perspectives, about local arts & culture, community issues, politics & neighborhood goings-on.

As the head of a local arts institution (Honolulu Theatre for Youth), I found that Olelo's classes and broadcast opportunities gave us the chance to take our work to students and families who were not able to attend live shows. Through "HTY Presents" (our regular program of videotaped live theatre) we brought hundreds of performances of dozens of plays to the public. This brought us new audiences, students, community volunteers, and supporters of all kinds. It gave many of our staff and volunteers the chance to acquire video and media skills -- through Olelo's classes.

Since leaving HTY, I have moved to the Windward side where Olelo's facility at Windward Community College has offered me continued classes (in editing and more specialized skills), as well as constant access to equipment. I have used this opportunity to continue producing work for broadcast, primarily in the arts.

However, Olelo's strong community ethic has brought me in contact with other producers creating a wide range of work in education, local history, & community affairs. They have drawn me into their work as well. I have been able to "give back" by helping with their projects and learned as I have done so. The Windward office, in particular, has been a joyful resource in my life.

From my point of view, Olelo provides resources to our community.

with aloha,

Valuable

Mark Lutwak



"Gerry Meade"
<meadec001@hawaii.r.com>

07/21/2008 08:51 PM

To "DCCA-CATV" <cabletv@dcca.hawaii.gov>

cc

bcc

Subject: Olelo TV

Aloha no, Patti Kodama,

In regards to Olelo programming – focus on concerns/issues that pertain to the community... the homeless/houseless population, affordable housing and rental units. Take these subject areas and present them as you would a historical event with a past, present, future format. Interview the key players: state, county, federal government officials and the victims who are affected by these conditions. Educating and changing peoples' perceptions are essential for positive change(s).

Mahalo no,

Gerry Meade

North Shore/Ko'olauloa Advocate

(808) 638-8386



"Nicole Peisker"
<nicolep@hwbc.org>
07/21/2008 03:36 PM

To <cabletv@dcca.hawaii.gov>
cc
bcc
Subject: PBS

Dear Mr. Sonobe:

I understand that the division of the cable franchise fee will be decided soon. I would like to express my belief that PBS should be given a larger share of the money than in the past.

It is my understanding that 'Ōlelo is currently receiving a distribution of 3 times the amount that PBS is allotted. (3% vs. 1%).

While I respect the importance of the work that 'Ōlelo does within the community (I am, myself, a certified 'Ōlelo producer), the division of the money seems to be profoundly inequitable. PEG access television has a rightful place within the community; but while satellite vans, mobile media access centers, music recording studios and underwater cameras are enticing media toys for 'Ōlelo and other PEGs in Hawaii, in truth 'Ōlelo is already one of the best funded per capita public access stations in the country.

Even without traditional state funding, the strong quality of PBS' locally produced cultural programming combined with its history of presenting groundbreaking series like Sesame Street, Masterpiece Theater, Nova and Great Performances justifies a more equitable share of the pie.

PBS and PEGs are not the same animal. They were never meant to do the same thing. But they are equally important as a part of any vital community programming plan and I strongly believe that they should get equal funding.

Thank you for allowing me to express my concern.

Sincerely,

Kay Lorraine
Honolulu, Hawaii



Margaret_Primacio/KAHUKU
HI/HIDOE@notes.k12.hi.us
07/15/2008 10:12 AM

To cabletv@dcca.hawaii.gov
cc
bcc
Subject Renewal of Oceanic Time Warner Cable's Oahu Franchise
Community Meeting 7/15/08

To Whom It May Concern:

Public access programming has helped our organization, Keep Kahuku Country Inc. educate our community and the state of land issues we face in shoreline development. We have appeared on Country Talk Story and Ea Mau to spread our words. Needless to say this exposure has been invaluable and unifying.

Listening to neighborhood board meetings, other talk shows, cultural and political programming keeps us all informed, interested and involved. We can understand the issues of other communities and people. Where and when would we be able to attend these sessions in person or even gather the type of information covered on prison population conditions, iwi kupuna and other Hawaiian issues, water concerns, farming, and the legislature would be impossible. Public access provides a necessary avenue for average citizens to participate in governmental, cultural and community events.

In improving this access, especially for government involvement, we in Kahuku and other rural areas would like to have the ability to testify before the legislature and city council live from our area. Other considerations should be to increase channel allocations for more additional programming and up to date coverage. Provide and improve facilities, equipment and broadcast quality. Provide free cable for public buildings and PEG Access facilities.

Your interest in our feedback in negotiating Oceanic Time Warner Cable's franchise renewal is appreciated.

Mahalo nui,

Margaret Primacio
Keep Kahuku Country Inc.
Spokesperson/Boardmember



<tquizon@hawaii.rr.co
m>

09/18/2008 01:49 PM

To Keali'i Lopez <info@olelo.org>

cc Cabletv@dcca.hawaii.gov

bcc

Subject Spam:Submitting Written Comment to DCCA

September 18, 2008

To whom it may concern,

Please review my testimony in regards to the importance of preserving PEG access, local community television now and for our future generations as a vital communication, the continuance of the bill of rights; for the freedom of speech and freedom of press to ensure that our voices, our ideas, values, principles, platforms and our cultural viewpoints and insights are expressed and accessible to everyone here in Hawaii, the nation and the world. This leadership of past and future cooperation is vital to maintain PEG Access and our global presence on the world stage.

As technology advances from analog to digital, including video on demand, the internet, satellites, space stations and with the next levels of (future technology not yet developed, created or marketed) optics or future advancement within the next 2, 5, 10 or even 20 years that the PEG Access be provided those same new electronic distribution methods, advanced technologies, equipment and transmissions. And to ensure PEG access in Hawaii remains on the forefront of advancement, accessibility and understanding worldwide.

I request for the continuance of expansion and to have more in the following areas, Media Centers & Facilities including funds, employment with fair wage compensation to others in the industry, equipment, and education, for publish promotion materials to build audiences and distribution, connectivity on our island, the nation, the world and outer space, viewing channels (currently 6) more channels may be added to suffice continuing demand, live programs and advanced satellite capabilities to transmit & receive PEG access programs worldwide and into Space.

Keep within the 'basic' cable subscribers access the local PEG channels, and not have to subscribe to more a expensive digital cable service tier and pay for an additional charge for a digital cable set-top box or any future new electronic distribution methods for PEG Access.

To keep any move of the PEG Access from analog cable carriage not into obscure digital channels or the 900 range, but among the mainstream and local channels.

Here in Hawaii PEG Access is even more vital because

the majority of television channels & programs are produced and based on the mass appeal of the mainland, syndicated & commercial broadcasting, which come from outside of Hawaii and has little reflection on the life, ecology, principles, values, economics, community and diversity of Hawaii.

I may be contacted anytime at 808-387-5010, thank you for accepting my Testimony.

Sincerely,
Tina Quizon



DCCA, Cable franchise PEG access testimony Sept 2008.doc



Lang Sheppard
<stuntogprod@earthli
nk.net>

09/18/2008 10:52 PM

To Cabletv@dcca.hawaii.gov

cc

bcc

Subject

I feel that it is pertinent to preserve community television in the state of Hawaii. Please allow the same if not more access for the community through the Franchise Renewal Process.

Aloha,
Lang Sheppard



pete shimazaki doktor
<dok@riseup.net>
07/31/2008 07:50 PM

To cabletv@dcca.hawaii.gov
cc
bcc

Subject Public Comment on franchise renewal: support o
Community Media Center

20025 Hunnewell Street
Honolulu Hawaii 96822-2182
July 30, 2008
DCCA-CATV
P.O. Box 541
Honolulu, Hawaii 96809

Ref: Public comment on franchise renewal

Aloha To Whom It May Concern,

I strongly believe based on observation that our PEG Community Media Center programs greatly benefit our communities I went to testify at McKinley High School earlier this month, but I couldn't stay long enough to testify publicly. Here is what I would have shared:

I would like to underscore my position in support of our PEG Community Media Center by sharing three personal stories:

1) I have experienced what the airwaves would be like without the availability of community programming- it was a very alienating and disempowering experience. Tripler Army Medical Center botched a diagnosis that left me hospitalized for almost a month (Yes, I am a veteran of military service). I was left only to watch the television programming that the military base had subscribed to. Hungry for programming for and from OUR COMMUNITIES here in Hawai'i, I searched in vain for the 'Olelo Community television programs. Apparently, the base commander chose to not receive community programming and had instead chose continental programming tailored to the military community. This underscores that the US military is essentially a foreign entity, in that many of its members are not or part of the local communities, nor interested in important local issues and content. Despite the array of programming from the continental USA and local profit-centered media, it seems that the base commander did not value the

importance of local programming, or was disturbed by it. Stuck in the military hospital, I longed voices from the local community and instead, was bombarded by ones disconnected from Hawaii.

2) I used to underestimate the number of people who watch or see 'Olelo. However, I was always shocked at the local Honolulu high school (Farrington) I work at, when scores of students would excitedly say they saw me on television. I would always ask where they saw it, and it was almost always on local programming while "channel surfing." They said they'd stop searching when they saw familiar faces and voices on their television. Do not underestimate (like I did) the number of people who check into our local programming, nor the hunger for local authenticity and tenacity.

3) At this same high school, I have watched students (and teachers) receive training to produce their own video media, in fact creating our own student film festival. This type of training has multiple benefits aside from the technical skills- they also learn teamwork, responsibility and the access to such equipment and training seems to also boost their maturity, having been empowered to produce quality media to impress others. Furthermore, it is incredibly empowering for students to have their work featured on television. I hope our school will someday have a more permanent place for 'Olelo facilities and training for the benefit of our communities.

I could share more stories, but I think you get my point (and I'm a busy DOE teacher!): our PEG Community Media Center is an incredible asset worth investment and place on OUR PUBLIC airwaves, and should receive even more funding and channels. Furthermore, it is an essential requisite towards a functioning democracy within the "information age;" without it, local democracy will further dissolve as information is controlled by a few corporate, profit-centered conglomerates that have little interest in local concerns, experience or the rule of equity. Furthermore, corporate media is a cancer to local culture, replacing regional interests with generic globalization. The

utate has a kuleana
to represent the people of Hawai'i, not the
monopolizing interests of
Oceanic/TimeWarner.

E Malama Pono,
pete shimazaki doktor

Comments on the cable television franchise renewal process
July 31, 2008
FAX: 586-2625

DATE RECEIVED
7:00 PM 01 JUL 2008

To Whom It May Concern:

I am strong support of PEG Community Media Center. Their programs have been a tremendous benefit to everyone throughout Hawai'i, including the visitor industry.

So much can be accomplished and we are truly enhanced when the general public, educators, and government (PEG) sectors work together as partners. A key aspect is true public involvement and transparency of our publicly funded programs.

I would like to suggest the following features be included in the next contract.

1. Community Media Center (CMC) in every School Complex, every University or College, every Community Center
- 2) Ensuring participation in building communication skills thru Community Media Center programs for everyone in every community is particularly important in Hawai'i with so many varied ethnicities and separated islands.
- 3) Community video conferencing will bring our elders together, communities, particularly our kupuna. We need two way cable to support Live video broadcast from all CMCs that are located in every school complex.
- 4) Community Media Centers should be able to deliver Live Video Testimony to our seats of government both county and state on issues that matter.
- 5) Insure that current technology & skills are funded available to all CMCs to help bridge the digital divide and bring representation of remote, underserved and underserved communities while including all communities. Building community skills and capacity at all CMCs to sustain ongoing changes in technology and participation in the Democratic Process.
- 6) Equity in broadcast signal quality to and from all communities State Wide. Cable should be as clear as any network program.
- 7) Make all Local community access programming from all islands available to all citizens of Hawaii via cable, internet, broadcast from any platform or media.
- 8) 10% of all channels provided by Franchise should be available for PEG Community Access Television.
- 9) Remove the funding cap.
- 10) Provide funds from all Cable, Internet, Digital Phone revenues to support PEG Community Access & CMC programs.

11) Provide funds to support community programs, Judiciary, alternatives to incarceration, and social services that help build community capacity and skills.

Mahalo for the opportunity to comment. I hope that these considerations are included in the next contract.

Sincerely,

A handwritten signature in black ink that reads "Cha Smith". The signature is fluid and cursive, with a long horizontal stroke at the end.

Cha Smith
4117 Black Point Road
Honolulu, Hawai'i 96816



Cynthia spencer
<piilani2m@yahoo.com>

07/31/2008 05:59 AM

To cabletv@dcca.hawaii.gov
cc
bcc
Subject cable tv

To DCCA,

Its time for all mainland companies to start making a commitment to Hawaii and every community they invade. All Utilitie companies including cable tv. Keep Olelo going by having these companies contribute monetarily to better our children with education they get in the classrooms and on the air. We pay big money to have these companies as a part of our daily lives. They make billions off of us. Why can't they give back to support our communities in the State of Hawaii? Its time for a change. it should be a part of they're contract to give our children a better future.

Stop the taking, and taking from the people of Hawaii, give us more than what we have to pay for.
Thank you
"C" Spencer
Big island of Hawaii

TO: Department of Commerce and Consumer Affairs
FROM: Lynne Sueoka, teacher, Moanalua High School
2825 Ala Ilima Street, Honolulu, Hawaii 96818
RE: Cable Franchise Renewal

*"The classroom--not the trench--is the frontier of freedom now and forevermore." --
Lyndon B. Johnson*

*"Our progress as a nation can be no swifter than our progress in education....The human
mind is our fundamental resource." --John F. Kennedy*

Moanalua High School began its first Broadcast Journalism class in fall, 2004. As a fledgling broadcast teacher, with no formal journalism training, I knew that I wanted to provide my students with the most authentic learning environment possible and also to build my skills as a teacher to support the students and the program.

Olelo has provided both the technology support and the authentic audience for my students. Olelo provided the equipment and facilities for training in Final Cut Pro for teachers from our learning center and has encouraged and supported my students' attempts to create programming to air on Channel 56.

In March of 2005, after submitting programming on a regular basis for three months, our broadcasting class earned their first series. At the start of our second year of broadcast journalism, the 2005-2006 school year, we again attained series status and have continued our monthly broadcasts into our fourth season in the 2007-2008 school year. So far, the kids have met almost every single deadline!

Over the past years, the staff of the Olelo Mapunapuna Media Center has trained my students in the use of their "featherpack" equipment, has provided opportunities for my staff to participate in "real world" productions for the Energy Expo and Capitol Commentary, and has offered skilled and patient troubleshooting expertise for our program. This summer, Olelo is training my staff to begin taping the monthly meetings of the Salt Lake Neighborhood Board.

And they have gone beyond training, offering support and encouragement to my crew in whatever challenges the kids aspire to undertake!

It has made a world of difference to my students that we are part of the real world of broadcast via the access that Olelo provides. The real world deadlines and production values have made learning much more meaningful for them. They strive to wrap their news documentaries on time, aspire to the highest standards of journalistic ethics, struggle to keep their audio levels consistent and avoid "hot" audio, and more. And they don't do it, won't do it, just for a grade. They aspire to this kind of real world excellence because their experience is, indeed, real world. And we have Olelo to thank for it.

Besides the support for our students and our program, Olelo offers a glimpse of the rich and diverse world of our Oahu communities. When we go in for trainings or work on production teams or even just come in to do tape conversions for our series, I am struck by the variety of the clientele. And I believe it is valuable for my students to see and hear these diverse voices of their community. Our high school video magazine takes its place alongside community productions such as "Today's Kupuna" and "Samoa Mo Samoa," just as our high school students will eventually take their places amongst the diverse generations and culture of our island community. Olelo gives them a confident and genuine voice to join others in making that community a better place for all of us.



Lynne_Sueoka/MOAH
S/HIDOE@notes.k12.hi
.us
07/26/2008 05:39 AM

To cabletv@dcca.hawaii.gov
cc Lynne_Sueoka/MOAH/S/HIDOE@notes.k12.hi.us;
wakamine@olelo.org
bcc
Subject Cable Franchise Renewal Comments

To: DCCA

I was unable to attend the community needs assessment meeting on July 15, 2008 because I was out of state. I do, however, wish to submit my comments to the department.
I have attached them here and will also send in a hard copy.

Thank you for this opportunity!
Lynne Sueoka, Broadcast Journalism Teacher

MeneMAC Media Communications & Technology Learning Center
Moanalua High School



<http://www.moah.k12.hi.us/media-central/index2.html> testimony-7-7-08.doc



Shirley Sypert
<aaclassacthawaii@hotmail.com>

07/31/2008 11:14 PM

To <cabletv@dcca.hawaii.gov>

cc

bcc

Subject Olelo Client testimony

A Testimonial

"Olelo - A Proud Legacy"
By Shirley Sypert, producer
"A Class Act" and "Post Polio & Me"
T'Olelo TV shows

"For some twenty years
I have seen 'Olelo grow
Educating, encompassing
Embracing the whole

Of all of our people
In our diverse community
'Olelo the leader
Inviting us to join their legacy

I have grown as a person
I am grateful for the choice
To share my God-given talents
God bless 'Olelo for giving us all a voice."

May the legacy continue
May their compassion continue to spread
Far and wide
Theirs is indeed a proud legacy
Here's to 'Olelo- HIGH FIVE!"
Shirley Sypert (808-285-8582)

Time for vacation? WIN what you need. [Enter Now!](#)



kamuela vance
<kamuela_vance@yahoo.com
>

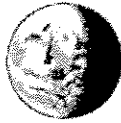
09/19/2008 12:32 AM

Please respond to
kamuela_vance@yahoo.com

To Cabletv@dcca.hawaii.gov
cc
bcc
Subject Franchise Renewal Process

Hi, I'm writing regarding the Franchise Renewal Process for community telecenter
to the community and is a great resource for the public to interact and build

Please continue funding Olelo, thank you, Kamuela Vance



"Jessie Syd
Weinberger"
<skeptic@hawaiiantel.
net>

09/18/2008 12:02 PM

To <Cabletv@dcca.hawaii.gov>

cc

bcc

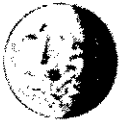
Subject TV cable franchise renewal comment

To whom it may concern,

I am a member of Neighborhood Board #25.

Households that do not subscribe to Oceanic do not receive any benefit from `Olelo because they cannot access the programming. This "community service" is not sufficient compensation for Oceanic's use of public rights of way unless the entire public of Oahu has access, and Oceanic has not made any effort to address this problem. If the entire community is to benefit, Oceanic needs to find a way to make public access TV available to every member of the community whether they are Oceanic subscribers or not. Unless `Olelo programming is accessible independent of Oceanic, the value of the "community service" is very limited, because only Oceanic's subscribers benefit but every resident helps supply the public right of way Oceanic depends on.

Jessie Weinberger
95-163 Aumea Place
Mililani, HI 96789



Winston Welch
<winstonwelch@yahoo.com>
07/17/2008 10:03 PM

To cabletv@dcca.hawaii.gov
cc
bcc

Subject Renewal of Olelo stations crucial to expand programming

Aloha DCCA,

I'm giving my complete and passionate YES to not only keeping existing Olelo stations, but expanding them further--there is no reason that there should not be at least 20 Olelo stations. It is the only way this information gets out and serves the most important community functions. Indeed, it is our town hall. With the diverse Hawaii population, we have things we need to share and tell and listen to. Olelo is half my television viewing, from educational programming, to religious/spiritual shows, to self-help, Hawaiian affairs issues, "fringe" messages, and much much more.

Please consider requiring Oceanic to increase the number of stations for Olelo for the next ten years. I'll gladly support an increase in my cable fee!

Mahalo,

Winston Welch
3007 HOLEI STREET
HONOLULU, HI 96815
winstonwelch@yahoo.com



Elina Khassian
<elinakhassian@yahoo
.com>

07/24/2008 05:16 PM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject Oceanic Time Warner Cable's O'ahu Cable Fran

Department of Commerce and Consumer Affairs DCCA

I had a privilege as a Oaho resident to participate and support for community meeting on July 15,2008 in Honolulu.

It was so over whelmed that every one was in favor of your proposal ,and as a Baha'i I consider Olelo community television a center of unity that brings the different nationality and cultures together and this cannot be fund in other states of America.

Once again I would like to convey my gratitude for the services of Olelo Community Television.

Dr. Bijan Yeganeh

Noyita Saravia
56-154 Puuluana Place. #53
Kahuku, Hawaii 96731
808-293-1871

Ms. Patti Kodama
DCCA-CATV
P.O. Box 541
Honolulu, HI 96809

September 10, 2008

Dear Ms. Patti Kodama,

I have been a volunteer producer with Hawaii community access for over 10 years. Previously I was a community producer in California and Washington. Olelo is the best!

I love Olelo! Creating programs to air is my passion: I love the creativity, the challenges, the learning, the sharing of ideas and concerns, helping get community events and issues out to the community, and getting feedback from community people who watch the programs.

The world of broadcast and cablecast is changing so quickly. I hope that room for change, change we cannot even imagine now, will be built into the renewal of the Oceanic Time Warner Cable Franchise.

And, the present big change: HD is required by February.

For many, many reasons, I hope the ^{Funding} cap will be lifted. I see an organization of dedicated, talented, caring and supportive Olelo staff who get so much accomplished for the community and in some areas on a shoe string budget. I would like to see more staff, better facilities, upgraded equipment, more training, and expansion into more communities.

Living in Kahuku I am most familiar with Olelo in Kahuku. One wonderful, talented, ever calm and caring full time staff person divides her time between Kahuku and Waialua. I would suggest at the very least, another full time staff position.

The facility at Kahuku High School leaves much to be desired: old, depressing, deteriorating, one small, squished editing room, a production studio that cannot be darkened in the daytime. I would like to see two standalone facilities, one for Kahuku and one for Waialua with no need for carrying and ferrying equipment back and forth between the two locations.

I am very excited about HD. I want to learn. Everything changes: the way one videotapes, lighting, editing. A lot to learn. I hope we will get new HD cameras soon, cameras that don't use tape but record directly to media that can be inserted into editing computers and save hours and hours of time capturing footage. HD requires huge storage capacities and that needs to be upgraded. I want to learn Garage Band so I can begin to create my own soundtrack rather than using canned music that Olelo has the rights too. All of this training will involve a lot of staff time and new equipment.

I hope there will be more and more portable editing equipment, such as notebooks, available for people to edit in their own homes at times convenient for them given their families, work, responsibilities and

lifestyle schedules (early morning, late night, whenever).

I spend hours and hours doing research, videotaping, and editing. Usually, my programs air four times in a month. The programs are now available also on the web, but only at the exact time they air. I would like to see programming available on demand.

I would like to see more promotion of Olelo programs on other cable channels, in all program listings, and as printed inserts with cable bills. Also, more promotion of classes and training available to the community so that ever more people can share their ideas, skills, artistry and concerns with the rest of the community.

Thank you for listening to my thoughts and concerns.

Aloha,

A handwritten signature in cursive script that reads "Noyita Saravia". The signature is written in black ink and is positioned above the printed name.

Noyita Saravia

DANIEL H. CUNNINGHAM FOR MAYOR 2008
1732 GULICK AVE., HONOLULU, HAWAII 96819
(808) 841-1681

Don't get back get Even

Americanfreepress.net is owned by editors rather than advertisers.

My Doctor's license was revoked for an "in vivo" stem cell therapy in 1996. I got the "FREE ENERGY PARTY" on the ballot in 2002 and have repeatedly run for mayor and governor.

I have repeatedly been on KITV television over a "house in Kalihi" and Oleo Channel 54 about stimulating the economy by Pearl Harbor providing electricity and a 21st Century "Noah's Ark" built with recycled steel reinforced glass. The result is an accountable government that pays the citizen, cleans the planet of mercury poisoning, and is energy independant. Low level nuclear radiation is anti-aging by inducing "hormesis".

Of all Species in existence less than 1% still reside. To have something never had one must do something never done.

Nikola Tesla is the most famous unknown on the planet because he is credited for inventing an atmospheric DC "FREE ENERGY" system as much as AC. J.P. Morgan cut the funding and Tesla died in obscurity in 1945. Why not provide a free energy system to the world?

Nuclear is quintessential for mankind's existence. To deny nuclear technology is maybe we should not fly airplanes?

Our education is an inheritance. "Inherit the Kingdom at hand having been created for you from the beginning of the world." Matt25:34
If the Bible is a scientific instrument "heaven" somewhere else is a Babylonian myth to keep a slave today. Why not change through progress? That which could, should, but won't is doomed. Hello?


PLEASE VOTE FOR

Daniel H. Cunningham

Add -


Customer Service Issues

- Types of requirements
 - Local office
 - Telephone response
 - Installation and repair
 - Billing practices
 - Additional Issues
- Availability of FCC standards for franchises



Your Comments, Questions

- Community needs to be addressed in franchise
- PEG access capacity, funding, facilities, equipment, system features, services, etc.
- I-Net needs
- Customer service issues



Please complete the forum questionnaire and the customer service survey. Thank you for your participation!

how are community needs ascertained?
 how are the results conveyed back to taxpayers, public, viewers?
 What is the value to visitors, intl. residents & p.t. residents?
 Why are programs repeated so often?
 Lack of other program providers??

Have PEG available at Public Libraries or district public Libraries.

Have / prog. ^{media} indexed & catalogued
 Have a library.

where is financial report?
 Oahu access only?
 access to neighbor isle PEG.

Inter-Island programs & discussions.
 Job opportunities not known. How do people get on the Board? directors 3

...and I am sure you will find it interesting to see how
the community has responded to the "public"
access television channel that is available to all.

Testimony in support of our new community television station
operating on the Cable Access Franchise for Oahu

Aloha! Thank you for the opportunity to speak on behalf of Ka Lei Maile Mii Hawaiian Civic Club in support of Olelo Community Television's ongoing management of the Cable Access Franchise for Oahu.

I'm Lynette Cruz, President of Ka Lei Maile Mii Hawaiian Civic Club. I am also a producer, trained by Olelo Community Television staff to utilize this public resource to promote our organization's educational and volunteer programs. Our civic club has sponsored public talks at Jarrett Middle School (e.g., the Office of Hawaiian Affairs on the issue of the lands settlement), among other places, and these have been videotaped and aired on public access television for the benefit of the whole Hawaii community.

In my other life, I teach anthropology and related cultural issues at Hawaii Pacific University, and frequently offer my students the same opportunities I was given to learn about community-based media production and skills for use in the academic setting. My students have often produced short 10-minute presentations that meet the requirements of both the class and the media program. Two examples come to mind. One was a short presentation on the art of traditional tattooing filmed on-site in Waianae by two of my students who interviewed Keoni Nunes as he practiced his art on one of his clients. The other was an in-class panel discussion on Hawaiian sovereignty and what college students should know about this issue in order to respond critically to current issues in the Hawaii community. In this case, the students themselves composed the panel, with one student serving as moderator. Both these programs aired on Public Access TV Channel 53. A third but slightly different example was the creation of a series of 30 minute programs titled "Youth in Tune" in 2007, created by students themselves and sponsored by HPU's Anthropology Program. While these students have since graduated, they nevertheless reported that they learned skills at both the production end and the "talent" end (on camera) that they will take with them into future endeavors. Moreover, they were able to add producer certification to their resumes, which may serve them well in their applications to graduate school.

All of this is to provide you with examples of why I support the ongoing management of this public resource by Olelo Community Media Television. I believe that under Olelo's management, public access television is a public resource, available to all and that we should be encouraging that to all other cities or counties that are considering

A Non-Profit Human Services Agency Serving Hawaii's People

Business Address : 2007 Palolo Avenue • Honolulu, Hawai'i 96816
Mailing Address : 25 Maluniu Ave , Suite #102 PMB #287 , Kailua 96734
Tel (808) 737-9633 E-mail: palolomaac@live.com

July 10, 2008

To: Cable Advisory Committee – Department of Commerce and Consumer Affairs

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Vice President

Viraphan Sananikone, CFA

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Charles M.L.S Nakoa
Suzanne M. Nakoa

The Palolo Mutual Assistance Associations Center would like to offer testimony in strong support of the Palolo 'Olelo facility's involvement in the Palolo community. Because 'Olelo provides state-of-the-art video production facilities, community members are able to share their activities, projects, neighborhood concerns, stories, and creative endeavors with the greater public. This instills a sense of pride and accomplishment in our residents, as well as creating greater awareness of the community's continued improvement and well-being to a wider audience. Some of the greatest response to publicity we have received at MAAC has been to programs airing on 'Olelo publicizing our various projects, informational videos, and community events. As a non-profit agency serving the community, our continued existence depends upon people knowing we are here, utilizing our facilities, and telling others about their experience.

'Olelo's training of adults and children, its production facilities, editing equipment, and all facets of the current Palolo facility are vital to the area, and should continue to be supported or even expanded. Both MAAC and 'Olelo are located within a few hundred yards of two low-income housing facilities in Palolo Valley. Many of the children in this area would have very little exposure to or opportunity to use such expensive equipment if it were not for 'Olelo's presence in the valley. Palolo 'Olelo's presence in the Jarrett Intermediate School has opened up the world of video production to 6th -8th graders, and is planting the seeds of interest in these young children for future career possibilities in the field.

In collaboration with MAAC, 'Olelo is reaching an even greater audience with our MAAC Summer Video Production Program. Similar classes offered around the island this summer ran at a cost of about \$400 per student; we were able to provide these classes free of charge to 33 children in the neighborhood. This has been a terrific opportunity for our kids.

Looking to the future, what would be even more beneficial would be an expansion of this program to entice more teens in the area to participate in programs and utilize the facility. Almost 90% of the participants in our summer program were age 12 and under; but the older youth are more "at-risk," and should be encouraged to reap the benefits of this facility's presence in their neighborhood. With their exposure to technology beginning earlier and earlier, this demographic has the knowledge and developmental capabilities to begin producing professional-quality video. This could open up more doors for their futures. At MAAC, we are currently employing an 18 year-old graduate and 16 year-old student of Kaimuki High School, both of whom are active volunteers in Palolo 'Olelo's volunteer programs. They are just two success stories, but we should continue to strive to have more. If 'Olelo were able to provide additional instructors with advanced technical skills, we could accomplish this goal. By partnering with existing service providers and hubs for youth activities, 'Olelo can share its expertise without detracting from their primary purpose of providing cable access to the community.

Another action that we are in support of is to require the installation of fiber optic lines in all City & County District Parks. These lines have already been installed in all City & County buildings, except for the Parks, per the prior agreement made with Oceanic Cable. We feel this is a fair and reasonable request that would allow other parks to replicate our success, creating their own media centers with high speed internet access, video production capabilities, and communication capabilities such as video phones for video conferencing. This would also further the goals that have been set for future state and city hearings, community town hall meetings, etc., allowing these gatherings to be conducted via video conferencing instead of requiring people to travel to a single location.

We feel PEG Access is a vital public service that allows the "have nots" to have a voice in the public forum. Without PEG Access, the only voices we hear belong to the highest bidder. As the only provider of cable television service on the island, a service which almost every household utilizes, Oceanic has a responsibility to maintain PEG services. In theory, Oceanic Cable, *could* maximize profit by auctioning off some or all of these stations to the highest bidder, but that would be a violation of their public responsibility. Market forces may drive *most* decisions about what airs on television, but PEG programming is not about profit. It is about equal access, and its future should not be determined by a balance sheet.

Secondly, the future of our youth is affected by your decisions regarding the future of 'Olelo and Cable Access. In order to continue to empower our youth, we should continue to provide them with opportunities to have their voices heard, even at their young age. We suspect it may not be fiscally prudent to broadcast a local high school's latest drama production or graduation ceremony. However, in the long-range view, it is very motivating to those youth to know that their participation is noticed and enjoyed. How can you measure the worth of such an outcome in dollars and cents?

Please remember these arguments when determining the fate of PEG Access and Oceanic Cable's responsibility to the community. Your decisions are not just a monetary concern, but a quality of life concern as well.

Sincerely,



Milton Hutchison
Executive Director



Jennifer Yasutake
Education Director

Elijah-Louis de Vera Galvan

Aloha my name is Elijah Galvan If waipahu
olelo media center did not exist olelo
won't give the opportunity to people
that will speak about whats in there mind
or whats in there heart. If olelo ~~is~~
waipahu was gone it would be crushed

Community
Media
Center

not all kids my age have the opportunity
to be trained and ~~work~~ work with
really ~~expensive~~ expensive equipment.

~~olelo media center~~
most people in ohay
think waipahu is "the ~~ghetto~~
"ghetto"

waipahu community media
center gives people the opportunity
to show that waipahu is a
really great place and waipahu
really has talent.

like the name says olelo means
speak- if some company says
it, it should not be olelo
it should be picky.

explain

July 15, 2008

Testimony to DCCA Concerning the Renewal of the Oceanic Cable Contract

Good afternoon. My name is Larry Meacham. I am the former director of Common Cause Hawaii, but I am testifying as an individual.

The public has many concerns about cable TV, but the two concerns I would like to raise today are the continuation of public access channels and funding for Olelo to change over to HDTV.

As you know, the public access channels are heavily used and widely watched. They provide an essential means for the public to present their views and to gain information. There is everything from Neighborhood Board meetings to academic courses presentations of particular points of view. So, I would urge to you to ensure that we keep at least the current number of public access channels.

The second concern is funding. Olelo provides a number of excellent community services, ranging from training community video producers to airing tapes from a variety of sources. We need to ensure that Olelo's funding not only continues at a sufficient level to maintain these services, but also to pay for the necessary conversion to HDTV equipment.

There are other future concerns, such as preventing the outsourcing of Olelo's functions to a private company and maintaining the integrity of the bidding process.

Meanwhile, as a concerned citizen I will tell you that the public wants Olelo's current services to continue and would be very upset if they were disrupted. We should do everything we can to ensure their continuation, both with sufficient funding and sufficient public access channels.

Thank you for the opportunity to testify.

Shannon McMonagle, Kaiser High School, 511 Lunalilo Home Rd., Honolulu, HI 96825

Department of Commerce and Consumer Affairs-CATV
P. O. Box 541
Honolulu, Hawaii 96809
Telephone: (808) 586-2620

Re: Renewal of Oceanic Time Warner Cable's Oahu Cable Television Franchise

Dear Committee Members:

I am proud to say that I was part of the creation of 'Olelo back in the late 80s. As an officer of the Community Television Producers Association, I wrote the initial proposal for the "P" part of PEG access. Today I work with the Department of Education. I teach video production at Kaiser High School and my students have partnered with 'Olelo since 1993. Our access program, "Kaiser High Presents," has run continuously for the last 15 years. I have to thank the 'Olelo mentors who have worked with our students since 1993 to teach them to how to cover major school events using the television van, and to supervise their learning process during the actual events. I could tell you about a number of our students who chose careers in video production here in Hawaii and on the Mainland as a result of their passion for video which they gained during their high school years. 'Olelo staff have been an integral part of that training. 'Olelo outreach has helped numerous individual teachers bring video production to their classrooms, and the 'Olelo staff has raised awareness among our youth as to what PEG access is about. When these students graduate from high school, they can become part of the "P" in PEG access; that is, they can produce the kind of television programs which emanate from within themselves, not necessarily from within the various academic strictures of the classroom situation.

My first recommendation for the future is to keep the "P" in PEG access aligned with "E" and "G"-- the "P" is the public, unfettered and unfunded voices of our youth, our adult civic-minded volunteers, our seniors in retirement, and they will not have an assured source of funding unless you supply it. These people will MAKE the time to use PEG access technology to express their unique view of the world, and, if given the chance, they will make sure that their messages reach their PEG access television audiences. What they have to say may not be in line with the policies of the "E" and "G" agencies that receive institutionalized funding, but what they have to say is fresh, alive, and real. No one is going to preserve their voice, if the DCCA does not protect their right to be heard by keeping the "P" side by side with "E" and "G."

Secondly, I hope that the 'Olelo of the future will be able to keep pace with technological change, which now seems like exponential change. Funding for expanded training in additional software programs will be key. It is no longer enough to teach the so-called basics of video production, because the "basics" now must include the relative newcomers of animation and motion graphics. These techniques allow us to take a fresh look at issues which strict realism often does not. You've seen animation and motion graphics in television commercials, and in the past few years you're seeing them in exemplary student work. But if you don't happen to attend a school which offers an updated media program, students and teachers should be able to have access to animation and motion graphics training through 'Olelo, and I hope the funding will be provided.

Thirdly, infrastructure. 'Olelo clientele should be able to submit their monthly programming by sending a Quicktime file to 'Olelo on the Internet. We need the funding to make this a reality. Also, additional sites in Hawaii should become points of local origination in the future. Kaiser High School in the late 80s had its own cable channel going out from the classroom directly to the Hawaii Kai community, but Oceanic chose to shut it down, despite our requests otherwise. They claimed that the signal was too poor. I would like to see more schools with video programs able to send out programming directly from their schools to the community should they so wish.

Thank you for your time and attention. I look forward to working with 'Olelo in expanded capacities in the future.

Sincerely, Shannon McMonagle



July 14, 2008

To Whom It May Concern,

Aloha my name is Whitney S.M. Shiroma. I was introduced to 'Olelo when I was a sophomore in 2005 when I was a student in Waipahu High School's Cane Tassel Newspaper. Sparky Rodrigues gave his 'Olelo business card to my mother, Romelia Shiroma, which was later given to me then to my Cane Tassel teacher, Vail Matsumoto.

Now because of 'Olelo, Waipahu High School has a video production class, called Marauder Media Arts of and I am now a para professional tutor for. In addition, because of the video production class I found my love for film editing, which is what I plan to major in after getting my Associates degree. This is one of the reasons why I strongly believe that 'Olelo changes lives.

I believe 'Oleo provides life changing opportunities for people in our community. Children, adults and families get to work with technology in ways they wouldn't get to if it wasn't for 'Olelo. They get to speak their mind, be creative, and most importantly make a difference and make a change in their lives and others for the better. We need 'Olelo to provide all these services and more. They provide services that other television stations don't, community relationships.

Sincerely,

Whitney S.M. Shiroma

Public Comment
Department of Commerce and Consumer Affairs
Cable Franchise Renewal
July 15, 2008
McKinley High School

Aloha,

My name is Kalani Akana, a community producer of "Mānaleo" at 'Ōlelo Community Television since 1995. "Mānaleo" serves a unique population, that is the Hawaiian speaking population. It is unique in that while the mānaleo or native speaker population is sadly diminishing, the younger generation of speakers is increasing, thanks in large part to the Pūnana Leo movement and the Hawaiian Language Immersion Schools of the D.O.E. of which I am a former teacher, administrator, and curriculum developer.

I speak today as an educator and producer to advocate for more support and capacity building for the Hawaiian language speaking community. The 'Ōlelo staff has been great with training and helping to transform me from "old school" linear technology to digital, non-linear formats but I know that much more can be done with upgrading of the facility, technical improvements, and increased channel capacity especially for our community.

I also believe that more bridges can and should be built at this time between cable users on the outer islands and more access routes and delivery systems be developed for underserved communities like for example, the elderly and those in prison. My work with "mānaleo", many of whom are over 80 years reveal that they are isolated and alone and so we bring them in every year for a conference; however, it is difficult sharing our O'ahu produced program with outer island facilities and the "mānaleo" themselves would benefit greatly from more frequent interaction through teleconferencing and other virtual forums such that their stories, legacies, and language can live on for future generation. Prisoners will be able to access classes to upgrade job skills and/or to obtain degrees to better transition them back into society.

Media enables access and access enables knowledge which enables us in multiple ways. We can only keep up with the times and prepare for the future if our media, technology and facility is updated and futuristic in planning and thinking. Mahalo.

Kalani Akana
1717A Kahanu
Honolulu, HI 96819
597-4146

Lashelle E.
07/15/08

If Waipahu 'Olelo Media Center did not exist we wouldn't be able to share our story with everyone. Everyone has voice and they should have the right to share. Without 'olelo no one will know the message we want to share. I think it's great to have a 'olelo media center in our community because it gives us a chance to express ourselves through media. Some of the things that I see on the television does not have good messages. That's why 'olelo media center gives us a chance to change that. We can send good messages. Without 'olelo we all would be quiet.

Karla P.
7/15/08

if Waipahu Olelo Media center did not ~~ex~~
exist we wouldn't know anything about Ghana
~~and~~ and we wouldn't also know how to do
any operating on anything. Also people from
outside Waipahu wouldve ignore and know
nothing about us. Another thing is that
we do have a voice to share to anyone
outside and inside the community.

7-15-08

A LETTER

IF WAIPAHAU OLELO MEDICAL
CENTER DID NOT EXIST.....
WE WOULDN'T HAVE TO SPEAK OUT
TO THE COMMITTEE AND TELL THAT
WHAT YOU WANT TO BE SO WE DON'T
HAVE TO HIDE WHAT BEEN WANTING
~~IT~~ TO BE EXPRESS ARE REALING AND
TO SHOW WHAT TO TEACH AND
EVERY TALENTS SO THAT'S WHAT I
THINK THE ENDS

Statement of Robert H. Stiver and Ramsis G. Luffy

July 15, 2008

Re: State of Hawaii (Department of Commerce and Consumer Affairs) Negotiations
with Oceanic Time Warner Cable Forward Renewal of Cable Franchise Agreement

Ladies and Gentlemen of DCCA:

We have testified several times before your Department as to our congenial and productive relations with 'Olelo Community Television, the Public-Access Television (PATV) provider under Oceanic's standing cable franchise agreement.

Today, we wish simply to express our conviction, and indeed our insistence as practitioners and defenders of freedom of speech and expression, that the PATV protocols which have been painstakingly built and nurtured over nearly 20 years not be infringed upon one iota by any newly negotiated cable franchise agreement. In fact, any new agreement should encompass new technologies and capabilities and expand in significant ways the resources and benefits available to subscribers and users of PATV. We petition to that end.

We make this statement as users -- trained in camerawork, editing and producing -- of the marvelous facilities provided to us and to each interested member of the public on Oahu. We happen to use the main Mapunapuna Operating Center, and its management, administrative and technical staff are, without exception, responsive to our needs.

Please be sensitive to the community you serve as you become more involved in the franchise-renewal details and in the eventual, all-important decision-making process.

Thank you for this opportunity.

Robert H. Stiver

Tel. 455-9823

E-mail stiver-aloaha@hawaii.rr.com

HAWAII STATE CIVIL DEFENSE INITIAL SUBMISSION
TO THE DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS
CONCERNING THE RENEWAL OF OCEANIC TIME WARNER CABLE'S OAHU
CABLE TV FRANCHISE

July 15, 2008

Oceanic currently supports community needs for emergency alert broadcasting. This includes analog cable TV service at the State Emergency Operating Center (EOC) in Diamond Head Crater for the purpose of monitoring current events and activities. It also includes the capability to support voice and video upstream from the State EOC.

Additionally, Oceanic has established an audio channel 880 on the radio station portion of their digital network, and provides a 24 hour per day broadcast of the Emergency Alert System. This normally contains the NOAA Weather Wire which broadcasts the latest weather information, but will also carry all Emergency Alert activations. Oceanic has provided State EOC one digital decoder box to be able to monitor this station.

There is a continuing need for Oceanic to provide Emergency Alerting System information. This includes the items mentioned above.

There is also a need for supplemental capabilities to support individual emergency Public Information broadcasts from the State EOC/Media Center to the television stations, and Public Access providers.

There is an additional need to provide bi-directional emergency communications capability between the State EOC and each County EOC. And a need to digitally distribute new Common Alerting Protocol messages which enhance the Emergency Alert System providing much more robust delivery of emergency information to the broadcast and cable industry and in the future interfacing with commercial wireless providers, once the FCC has established provisions for emergency warning via commercial wireless systems.

###

Working together with leadership for the generations today and in the future that is Olelo Community Access Television.

In 1922 the Secretary of Commerce *Herbert Hoover* “declared it inconceivable that we should allow so great a possibility of service to be drowned by advertising chatter.

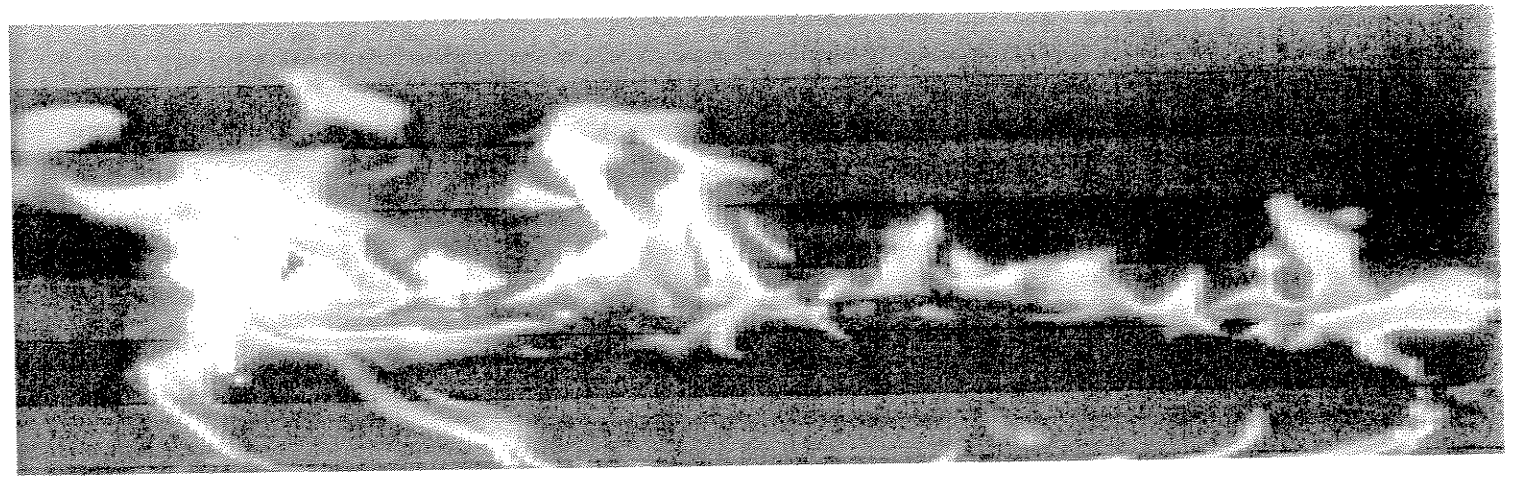
The same hold true today especially here in Hawaii where the majority of television programs is based on mass appeal of the mainland, syndicated & commercial broadcasting and has little reflection on the life, ecology, economics, community and diversity of Hawaii.

The opportunities that Olelo and the PEG access have give to individuals and communities has empowered, educated and also allowed the continuance of the bill of rights; for the freedom of speech and freedom of press to ensure that our voices, our ideas and our cultural viewpoints and insights are expressed and accessible to everyone here in Hawaii, the nation and the world.

This leadership of past and future cooperation is vital to maintain our global presence on the world stage.

To continue to expand our knowledge and vision to the other islands and through out the internet will continue to keep Hawaii on the forefront of advancement and understanding worldwide.

Only by ensuring Olelo and PEG ACCESS can we continue to incorporate our global leadership today and for future generations. Thank you, Tina Quizon (7-15-2008)



The Spiritual Nation of Ku;
Hui Ea/ Council of Sovereigns
Presents:
Testimony of Support to 'Olelo Corporation



15 July 2008

Aloha Kakou,

I would like to formally introduce myself to you. O wau o A'ōPōhākūkū Rodenhurst, I am the Kaula of the Spiritual Nation of Kū/ Hui Ea: Council of Sovereigns, Kahu of Na Ho'omanaho'ike'ana (Church of Divine Revelations); I am also the President of the Coalition of Peoples against Police Brutalities and Abuses. The Spiritual Nation of Kū/ Hui Ea: Council of Sovereigns is a spiritual, cultural, and traditional nation and we use these elements and practices in all business transactions, training, rehabilitation and restoration of all peoples. We also use these elements on our program: A'ōPōhākūkū Speaks.

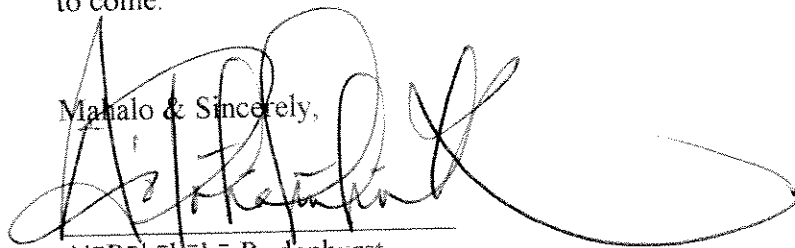
We, the Spiritual Nation of Kū/ Hui Ea: Council of Sovereigns, do give our full support to Keali'i Lopes, CEO of 'Olelo Corporation and its Board Members in the renewal of its Franchise Contract with Oceanic Time Warner Cable.

Oceanic Time Warner Cable's commitment and advance technology has created many venues of public access that is so needed in our diverse community. They have provided and bestowed upon all of us many, many years of excellent service.

It is also our choice to have Oceanic Time Warner Cable as the entity to continue to do good business and to continue to provide excellent services.

We would also like to thank all of the staff members of 'Olelo; from the President, the Board Members, all the producers, and all who participates. We hope for all to continue supporting 'Olelo for the many years of a job well done that it may carry on for many years to come.

Maalo & Sincerely,



A'ōPōhākūkū Rodenhurst
Kaula, Spiritual Nation of Kū/
Hui Ea: Council of Sovereigns
46-263 Auna St.
Kaneohe, HI 96744
(808) 247-5590 Res.
(808) 393-4771 Cell
www.777a.hawaii.us

July 15, 2008

To: Department of Commerce and Consumer Affairs
From: Steve Arashiro, HUOA Video Production Committee, Co-Chair
RE: Cable Franchise Renewal

I'm Steve Arashiro, Co-Chair of the Hawaii United Okinawa Association's (HUOA) Video Production Committee.

For today's meeting, I would like to limit my input to the continuation and expansion of the Public, Education & Governmental (PEG) Access aspect of the Cable Franchise Renewal question.

The HUOA is an umbrella organization for 52 Okinawa clubs statewide and represents about 40,000 members. Our organization strives to foster the Okinawan ethnic identity to the descendants of the original immigrants who came from Okinawa to toil in our sugar cane and pineapple fields. The primary guiding philosophy of the HUOA is the commitment to preserving, promoting and perpetuating the Okinawan culture and arts and the history of Okinawans in Hawaii.

In 1998, Olelo, the community TV organization, trained and guided our newly assembled video team to produce and televise its first community television program, Hawaii Okinawa Today (HOT). This PEG access function greatly enhanced our organization's ability to share the Okinawan culture and heritage to not only its 40,000 members but also to a wider Oahu community.

Our weekly Hawaii Okinawa Today community television program continues to this day with the expert training and guidance of the Olelo organization. As expected with the great success of this PEG Access, there is a need to expand the number of channels to accommodate the greatly increased interest and demands of the community. Also, it is hoped that in the near future, Olelo would be able to upgrade its programming to High Definition as is being done with the major TV networks.

As demonstrated by the large viewing audience and the high demand for more access TV channels, we encourage you to continue the requirement for the cable franchiser to provide PEG Access and possible to expand the number of access channels. We also encourage the continuation of the expert services of the Olelo organization to train and operate this venue.

Mahalo for the opportunity to give our input to this fine community service.

Steve Arashiro

September 10, 2008
CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

To: Oceanic Cable Franchise Renewal Community

2008 SEP 19 A 10: 19

From: Lani Perkins of Communities in Schools – Hawaii

A _ _ E _ _ P _ _ S _ _

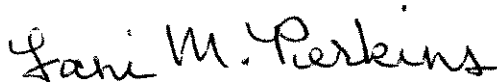
Re: What types of communication advances you would like to see for your community?

Aloha,

Mahalo for the giving me the opportunity to share my thoughts with you.

1. The Waipahu Community needs more updated computers for the students. These computers will benefit the community because more students will receive the opportunity to complete their projects.
2. It will be helpful for the community to log on to the internet or organization website to view projects that have been done. Is there a way that community can go onto the website and see upcoming events or updated projects?

Sincerely,



Lani M. Perkins

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 SEP 19 A 10: 19

A ___ E ___ P ___ S ___

FILE _____

To: Oceanic Cable Franchise Renewal Community
From: Kaulani Ramos of Communities in Schools – Hawaii
Re: What types of communication advances you would like to
See for your community.

Aloha,

Mahalo for the time given to express our thoughts. I would like to suggest the following:

1. Instead of 10 to 15 years for Franchise Renewal could it 5 years? The Renewal process becomes shorter.
2. That a governing Board be set up to assist the DCCA. That a youth Between the ages of 18 – 25 years-old be part of the Board. Allowing Youth to have positive input into the process of the Renewal.
3. That each Olelo Site be equipped with up dated functional equipment for teaching and application in the most expeditious way when communicating with the public.
4. To provide immediate verbal communication to be broadcasted as the events are happening, will provide an educated public.

Mahalo for your time.



Kaulani Ramos – Family Strengthening and Youth Coordinator



Dusty W
<dustyw808@yahoo.com>

09/22/2008 12:19 PM

Please respond to
dustyw808@yahoo.com

To Cabletv@dcca.hawaii.gov

cc

bcc

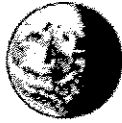
Subject Re: Cable Franchise Renewal

Aloha~

I have been a watcher of 'olelo television for years, but recently have become a participant. 'Olelo has provided wonderful opportunities to be heard in and by our community. I've worked with both the Mapunapuna & the Windward sites and they are wonderful. I would like to see site in Waimanalo if at all possible.

Mahalo,
Dusty Willis
41-526 Poalima Street #20
Waimanalo, HI 96795
808-259-0879

"..the JOY of the Lord is your strength." Nehemiah 8:10



"Sevilleja, Neulet L Mr.
TAMC"
<Neulet.L.Sevilleja@us
.army.mil>

To <cabletv@dcca.hawaii.gov>
cc
bcc

09/29/2008 07:43 AM

Subject OLELO Comments (UNCLASSIFIED)

Classification: UNCLASSIFIED
Caveats: NONE

To Whom It May Concern,

I write to you, to state that I enjoyed the time spent during my growth in learning everything about this industry.

It OLELO has given me the opportunity that no other place has. To provide and educate to eager person willing to know about the film and media industry.

During our time spent there we were about to do a couple of short films from paper to film. We have won several film awards thanks to OLELO.

Respectfully Submitted,

Nito

Classification: UNCLASSIFIED
Caveats: NONE



Isabel Figel
<figelis2@hawaii.rr.com>
09/29/2008 02:53 PM

To cabletv@dcca.hawaii.gov
cc
bcc
Subject Testimony, Franchise Renewal due 9/30

September 29, 2008

DCCA-CATV
P.O. Box 541
Honolulu, HI 96809

RE: TESTIMONY, CABLE FRANCHISE RENEWAL

To Whom It May Concern:

Aloha! I support the renewal of Oceanic Time Warner Cable's Franchise to provide cable services on Oahu. They've done a great job over the years and will continue to benefit the state with services and programming provided.

I especially applaud the backing and broadcasting efforts for an independent communication voice like Olelo Television. Their work to help teach others about television production provides a valuable learning environment and worthwhile experience for children, students, and adults throughout Oahu.

Olelo programming helps connect communities and educates their audience about a multitude of subjects, groups, and individuals plus provides invaluable information about school issues, government, and local agencies.

I know firsthand of the services provided by Olelo from taking the television production class through the Windward Oahu branch. My husband and I were very impressed with the instruction and commitment to excellence displayed by the management and staff.

Now, more than ever an independent voice is needed, free from commercial interests and Olelo Community Television is to be commended for their tireless efforts to provide access to a diverse group of people throughout the islands.

Please support the people of Hawaii and renew the franchise for Oceanic Time Warner Cable Television.

Sincerely yours,

Isabel P. Figel
801 Kainui Drive
Kailua, HI 96734

figelis2@hawaii.rr.com



Rayan Wilson
<kiaraztutu@yahoo.com>

09/30/2008 08:03 PM

To Cabletv@dcca.hawaii.gov

cc

bcc

Subject PUBLIC TELEVISION

Aloha,

I am writing on behalf of myself and my ohana (all who live here in my neighborhood) and are aware that public television broadcasting may be taken away from us.

We depend on mana'o from people like ourselves in our community to help us do to help others, as well as keep us informed and connected. If money is the bottom line in this matter - I think the channels provide us with such valuable and quality viewpoints and - I would not get cable TV service if public television is longer available to me.

Respectfully,

Rayan Leina'ala Wilson

456 Kihapai St.

Kailua, HI 96734

(808) 688-7809

DISTRICT MANAGER
HONOLULU DISTRICT



CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -2 A 8:46

A E P S

FILE

September 30, 2008

Mr. Clyde Sonobe
Department of Commerce and Consumer Affairs
Cable Television Division
P.O. Box 541
Honolulu, Hawaii 96809


Dear Mr. Sonobe:

For the past two years, the U.S. Postal Service (USPS) has used Olelo Community Television's facilities at Mapunapuna to produce a series of programs called "Eye on the Postal Service." This locally produced program allows us to provide the community with information about the USPS's programs and the people who make them successful. The program has become a national model. Based on my experience, it is clear that Olelo is more than a television production organization. It provides a community service that is unique.

I became aware of the Olelo's service to the community because of their outreach program through the Honolulu Pacific Federal Executive Board. Olelo is committed to working with all groups within the community, public, education and government. However, while city and state government have a substantial presence on Olelo's channels, I believe that the community would benefit if more programming about federal agencies were produced.

Thank you for your continuing support for Olelo Community television and the service it provides to the Postal Service and other federal agencies.

Sincerely,



Daryl A. Ishizaki
District Manager

James Rodrigues
68-222 Puhawaii Road
Waianae, Hawaii 96792
September 28, 2008

Email: cabletv@dcca.hawaii.gov

Fax: (808) 586-2625

DCCA-CATV
P.O. Box 541
Honolulu, Hawaii 96809

Comments on State's negotiation with Oceanic Cable regarding franchise renewal.

Aloha,

What is the Vision for Hawaii? What are the hopes and dreams of the People of Hawaii? How can we place our limited PEG funds to do the most good for all of Hawaii? Can PEG make a difference in Hawaii? Can we build the capacity to one day be Hawaiiwood vs Hollywood? Can PEG CMC's help to build a stronger work force and larger tax base? Can PEG be the foundation that help build the workforce to support a clean, locally grown industry that will become an economic engine of the future? Can PEG CMC's provide the place that build skills in our grass root communities? Help students stay in school, graduate and go on to higher learning? Can PEG CMC's support Education and Government participation that will make Hawaii's people competitive in the World market place? I believe 'Olelo Community Television has proved that Community Media Centers located in the School Complex promotes a greater PEG participation in the Democratic Process and their communities. This is where I begin to think about the Value Added and who important PEG Community Access Television and the Community Media Centers are to the future of Hawaii Nei.

1) **NO separation of PEG.** Public, Education and Government (PEG) sectors working as partners, Can we make a difference? YES! Ph.Ds, educators, students working side by side with community members as well as government representatives have greater impact on resolving community issues than any one group working in isolation. Together we can help resolve many of our social issues.

As a result of a vibrant partnership of PEG partners: I see all students embracing education with eagerness and excitement; Parents and community support lifelong learning by participating at PEG CMC's'; Teaching and learning is fun for everyone and extends beyond the classroom; Parents keep updated and participate in school activities via PEG CMC's & Community Access TV; Resources are available beyond the school day into none school hours; At the PEG CMC a safe blended environment where education transforms into public service activities. PEG Community Media Centers (CMC) provide the gathering place that grows the community Ohana.

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2) **Community Media Centers (CMC's)** need to be in the community, not long distances from home. I'd like my sisters living on the Big Island, friends on Molokai and family on Kauai to have Community Media Center CMC in their community. If a community is ready, developing hundreds of PEG CMC's, why not? If we had a Community Media Center (CMC) in every School Complex both public and private, every University or College, every Community Center... sharing resources... facilities utilized by education... after school hours... the facility has an extended use by community PEG CMC's. Would we serve a greater number of people and make a difference? Based on our past and current partnerships and results, I say YES!

3) I'd like to have the capacity to **GO LIVE** from all PEG CMC sites. Targeting Live programming directly to specific school complex schools as well as surrounding communities. Example: 1) I can tune into the Live school May Day program as it occurs from anywhere in the world as well as from my TV set at home. 2) School Complex wide program viewed Live by every classroom in the complex, two way communication for Q & A, real time. 3) From each PEG CMC facility, in an emergency we can broadcast important messages just to our community or zip code area on conditions, traffic, public safety... issues that are local in nature and targeted.

4) Beginning at Community Media Centers that provide all resources and support for **Two way, interactive, LIVE testimony** to any & all government meetings so students, educators and community can participate in the democratic process. This includes Upgrades needed to keep current with changing technology, hardware & software, as well as ongoing maintenance.

5) **Allow for unrestricted outreach**. Learning to participate requires a vision, resources, opportunity, training, demonstration, events coverage, mentors, volunteer development, hands on experience and practice. CMC's provide these opportunities to build communities. Having a voice and building communication skills thru Community Media Center (CMC) programs for everyone in every community, would we make a difference? I believe we have succeeded in ways not available using any other sector or resource.

6) Many of our elders are unable to travel but want to stay in touch. **Community video conferencing** to bring our elders (statewide Kupuna Councils) together, **shared community i-net capabilities** to bring our distant communities together, two way cable to support **Live Interactive video broadcast** from all CMCs that are located in every school complex.

7) Living in Hana, Maui requires a 2 to 3 hour one way drive to make a three minute testimony at their County Council. Living in Waianae requires a 60 to 90 minute drive one way to give testimony at the City Council or State Legislature. If you live off island you are required to fly into Oahu to make testimony at the State Capitol. Not ideal for participating in the democratic process. Let's provide the resources at our PEG Community Media Centers (CMC's) to deliver **Live Video Testimony from anywhere**

in the State of Hawaii, to our seats of government both county and state on issues that matter.

8) Insure that current technology & skills training are funded and available to all PEG CMCs to help bridge the digital divide and bring representation of remote, underserved and underserved communities while including all communities in the democratic process. Allow for building community skills and capacity at all PEG CMCs to sustain ongoing changes in technology and participation in the Democratic Process.

9) Allow funding for continued staff development, training and maintenance for old, current and developing technologies.

10) Equity in broadcast signal quality to and from all PEG CMC communities State Wide. If I tune into a PEG program, I don't want to turn up the audio or receive poor video signals from the cable company. Signal quality for all programs PEG or Commercial network programs must have no detectable difference and perfectly clear in comparison.

11) All Local community access programming from all islands made available to all citizens of Hawaii via cable, internet, broadcast from any platform and media. I would like to tune and watch the scheduled PEG programming broadcast from the Maui, Kauai or Hawaii Island PEG channels. I'd like to know what issues are important to the people of Lanai or Kauai or Niihau via my cable channels. Link all islands, all communities via PEG CMCs.

12) Expanded access as technology develops. Technology will soon allow for 3000 channels to be broadcast on our current technology. I believe there is room currently and expanding into the future for 15% of all available channels provided by Franchise to be made available for PEG Community Access Television. I want to be able to tune into Akaku, Hoike, NaLeo and view their programs on my TV set here on Oahu. I want my sister in Waimea to be able to view my programs on her TV set.

13) Remove any limitations on funding. First by removing PEG funding cap. Raise the funding level to the full 5% allowed by law. Allow for new ways of funding expansion of facilities and programs.

14) Providing funds from all Cable, Internet, Digital Phone revenues to support PEG Community Access & CMC programs.

Expand Franchise Fees to include not only Cable but Telephone, Internet, Wireless, Satellite broadcast spectrum that could help fund part of this expanding opportunities.

15) Provide and encourage expanded fund supporting PEG CMC's to participate with community programs, Boys & Girls Clubs, YMCAs, Community in Schools, Office of Youth Services, Disproportionate Minority Contact (DMD) alternatives, Judiciary (Court participation), alternatives to incarceration, and social services (Welfare, school to work, service projects...) that help build community capacity and skills.

16) If a community is ready, **allow CMC's the flexibility to develop** programs, services and resources. Each community should decide how PEG CMC's are able to help make their community able to compete in the world market place, grow local talent, develop intellectual property processes from all communities.

17) Beside the basic Franchise Fees, a program to support **Sustainability**. Make an additional 10% of the broadcast spectrum (additional channels) available to PEG Access to **develop as a unrestricted commercial and pay for view arm to provide funding support** for all the above.

18) Provide all PEG programming **Closed Captioning** in ALL languages including English. Example: Hawaiian CC as well as translations.

19) Oceanic should heavily **promote 'Olelo Community Television**, talk about and educate the community on the PEG on all of their channels as they would any asset that brings them value.

20) **Archive all PEG programs** for EZ access via internet or TV.

21) My Sister in Waimea on the big island with mainland programming only via satellite and would like to have PEG Programming that reflect local views and interest. She wants **access to 'Olelo Community Television as well as NaLeo, Hoike and Akaku** on Hawaii Island provided by Oceanic or on her Satellite.

22) **Local Live Community News network broadcasting on all Islands**, Two Way communication, Town Hall meeting capable, LIVE Debates on issues, ALL Island participation capable.

23) **State Wide connectivity and access Channel for exclusive use by host culture**, Native Hawaiian issues, programming, oral history, news, information, debate, LIVE capable, two way communication. Funding to support ongoing facilities, staff, training, equipment, maintenance and programming on ALL Island.

24) **Emergency broadcast network** powered allowing isolated community broadcast to surrounding community via PEG CMC facility.

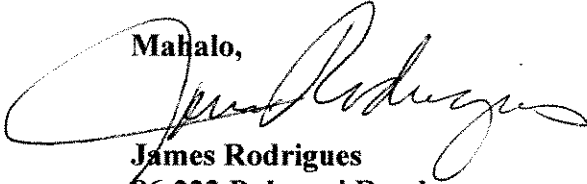
25) All programs and services offered by 'Olelo Community Television and their Community Media Centers that is in place currently is not broken and needs NO repair. My suggestions are in addition to and by no means to be viewed as replacement for existing PEG services, agreements or anything that would diminish existing services provided by 'Olelo Community Television.

26) **Provide PEG Access TV on ALL Hotel networks** to allow tourist the opportunity to learn about issues and view all community programming.

27) Provide band with that will Allow for radio simulcast of all PEG programming.

I am a Oceanic Cable subscriber because of 'Olelo Community Television programming. I want to see community programming as do my family on all the islands. With all the options available I pay more for that privilege. I want Community access to continue as a resource, an asset and a way for me and my community to have a voice. Added value will increase my reasons to remain as an Oceanic customer. Please consider including some or all of my suggestions in the upcoming negotiations to re-franchise Oceanic Cable contract.

Mahalo,



James Rodrigues
86-222 Puhawai Road
Waianae, Hawaii 96792
808-696-2823
September 28, 2008

Mrs. Diana Dung
84-1200 Mauna Olu Street
Waianae, Hawaii, 96792

CABLE DIVISION
COMMERCE AND
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2008 SEP 30 P 5:30

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September 25, 2008

Aloha Kakou,

Many hours of continuous information, entertainment and good fun antics made available by the "Olelo" Television Station is greatly appreciated by this "old lady." Physical disability limits my attending all kinds of functions that were not a problem before. Things like looking for parking, restroom, wheelchair accessibility, ground floor not second story buildings without elevators. Doctors appointments which I need to make sure someone is available to take me and my medication pick up. Personal shopping, again I need to make arrangements for someone to take me. Giving up driving has minimized my freedom considerably.

After 5 years of not driving my own car, my mobility has stopped most interaction with the outside world. My social life is mostly community functions, volunteering with my family, interacting with family and friends on social functions and projects. I've managed to stay involved with family and community through the generosity of family members getting me to and from functions.

My day requires a great deal of time doing the bookkeeping for our business "Diana's Hair Hale", reading, and watching soap opera's on T.V.

This is where "Olelo" comes in. When I'm "niele" I find something on "Olelo" that gets me involved on what is going on at the time. I am never disappointed, I always find something of interest in your spiritual and cultural programs that address cultural issues, the city and state government meetings, the neighborhood board meetings and last your musical shows that includes multigenerational groups of keiki, adults, and our "kapuna's."

Hawaiian music has always been a very important part of our family whether we were traveling overseas (mainland and Europe) or here at home.


My husbands military career of 23 years took us abroad but Hawaii especially Waianae never left our hearts. I have a constant hunger for more knowledge of what is happening here on the Leeward Coast and constantly watch programs on "Olelo" that gives me insight to how we got here. I keep looking for solutions that will work long-term. Keep up the "great work of reporting on real issues."

Now that I'm no longer active physically, I am very grateful for the "Olelo" Television Station. You cover all my interests and then some. I enjoy the projects of cultural (all island) events that are taped for T.V. I get to see these tapes over and over again if I miss any of it the first time it plays.

Every morning I check the T.V. guide for projects I want to see. Then I plan my schedule for the day.

So, once again, "Mahalo Olelo", keep it coming.

Aloha,
Diana Dung
Makaha

A handwritten signature in black ink, appearing to read "Diana Dung". The signature is written in a cursive style with a long, sweeping underline.



Aurelio Agcaoili
<aurelioagcaoili@yahoo.com>

09/30/2008 07:07 PM

Please respond to
aurelioagcaoili@yahoo.com

To Cabletv@dcca.hawaii.gov

cc

bcc

Subject Spam:Written comments/TV

"Talkback with Dr Agcaoili"
'Olelo, Channel 53

DCCA-CATV
PO Box 541, Honolulu, Hawai'i

Sirs:

I am writing to let you know what I believe with regard to the urgency of keeping our means of vital communication -indeed, an alternative one-particularly the kind of communication provided by 'Olelo Community Television. I am also writing as a member of a large community of Ilokanos in this state, representing approximately 85% of all Filipino Americans.

Since last year, I started a series, "Talkback". The series have gone on continuously for many months and pretty soon, in November, that cultural program aired on Channel 53 will celebrate its first year. I am writing to you about this personal experience, as host and producer of that cultural program, because experience provides the context for seeing the need to have alternative means of communicating important messages to our various communities, messages that are otherwise drowned out by commercial television for the sheer lack-or absence-of public space for messages that do not fall under the more 'commercial' and 'survey-driven' category of privately-owned television.

With 'Olelo, I have been able to reach out to our community and to other communities--and this reaching out as a result of the exposure of "Talkback" to public television audiences has veritably opened up avenues for the exchange and diffusion of information that matters to us in this state.

What completes as a people in Hawai'i is our diversity; what sustains us is the access we have to communicate the virtues and truths and relevance of that diversity. 'Olelo has precisely served our needs--and has served the ends of communicating that diversity that we are and that which we need to sustain in order to continually sustain our communities.

'Olelo and what it does for us is what we need.

Mahalo and aloha.

Aurelio Solver Agcaoili, Coordinator/Host and

Producer, "Talkback"
Ilokano Language and Literature
Department of Indo-Pacific Languages & Literatures
255 Spalding Hall, University of Hawai'i at Manoa
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CABLE DIVISION
COMMERCE AND
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To: Department of Commerce
and Consumer Affairs

2008 SEP 30 P 2: 22 Cable Television Division

A _ _ _ E _ _ _ P _ _ _ S _ _ _

Comprehensively, free information is the very fabric by which a society measures itself. It's threads of wisdom are woven communally through generations of stories, knowing trends of thoughtful patterns of the past, flowing within a tradition of complete and utter trust towards a commonly shared garment which clothes the many. However, that which clothes and indeed shelters all seems to struggle to clothe properly just one. They are hardly a measurable scant marginalized scraps if any when shorn by an emperor. Not nearly the robes of empowerment they reflect the sad circumstance of the few attempting to anoint the few, not remembering that the only way to clothe the many as well as they themselves is for we to move as one and better diversity by the generations of stories we sew into them. All as one and one for all not all for none....

Our circumstance by realities measure is steadied for all to see.

Let us unbind our feet upon the path of wisdom and fill the spirit of our footsteps as is truly open to us, as they may evolve to be.

This must be allowed to follow in the manner of least resistance, to go where it's natural conclusion would logically express itself. We must truly let the the inclination of the many take towards the ways of wisdom to what seems unsurpassed as an option left open to us. We must not take to the divisive distractions of the pathos of authoritarianism. It tends well to opportunistic investiture of the Noblesse Oblige of an uninformed citizenry. Let us walk as we intend not as you portend.

We must, everyone take hold of certain pinions of the truth before we find it inconvenient to do so. When they are not so empowered they are acosted by belligerent machines produced of recidivism, symbolism of dogged habits. Lovingly enough, even the oblivious of the walls of dogma, the un-realizing handmaidens of the happily grafitiing of irony, would laugh most knowingly at the circumstance. It is in the tradition of budweiser, other such self emulation and general gear greasing, things which aid the system to run itself. (I should say eventually to ruin itself with bitter casuistic flakes of sad and painful grit). These monuments of self obsolescence work most intensive, to be discarded like fodder at strategic points to deter investigation of such activism, hoping people will think of them as just part of the landscape.

Utilize we must. One of the many circumstances is the fact of our informational

infrastructure.

It is built over our lands. It is only a few who squat on an area of our existence. They must do what is good for our community while they are on these lands. Information is so important and key I would add, they should provide it free and openly to all with help from all, including they themselves. So critical is our moment here. They should further leave if the people including them, as they are part of the public, wish it. Corporations, whose charter is permitted by the public for the Public's good, must act in a critical way at a critical time for the good of the public, not just the goods. It should not act only for the few in the empowered elite, directly or indirectly supported by many in our society. It should act for all as a whole or its charter shall be revoked. Companies had been formed by its most fundamental truth to exist ultimately for the communities good.

This may have been far from how it was used by the classes that be. Ironically, its anointing into person hood was not really consulted of and by the people. Its existence was as its traditions of business sees its path, down the lane of convenience crossing and double crossing conspiracy where it may. Seemingly is its want. In the experience of many societies, many were very leary of business and the creation of corporations. The Kings of Europe granted these charters with special provisions and used them to carry out their will. Most well knew the potential destruction they could wreak and made sure they did not get out of the societies control. Corporations of times at present have essentially however, not only a long time past, gone out of control but, in control, of many aspects of our societal constructs. The worst realizations of many have come to a slight realization of us the many, if corporations were to tell the story of what we think.

As a stop gap measure when in consideration of the communications portion of our communally held structures, not strictures, they the corporations among many in this very important priority, after again, deciding if they work in the peoples interest; should be given charters by the federal government. We should have our societal institutions, this includes the way we shape our economy, for what is an economy for but to make people happy, reflect the fundamental realities of our Biosphere and our rights derived from it.

If all of us were to consider what is occurring, including within our communication systems, also when one looks at our communications, we should try to; in addition to the endless reforms if not outright beginnings in their entirety of new institutions, have as a goal; all information be free and open to all. All capital dealing with informational infrastructure should be as an intermediate measure, eventually transferred into the publics' control. This could be a while after all infrastructure over the public commons is transferred into trusteeship and the publics hands, with only a slight chance of being given a Federal Charter. All these processes must follow all

rules and rights including those of individuals to guide them.

When considering the precise allocation of information resources, one should base it on the individual with the goal of having either direct or representative democratic representation

Further, all groups or individuals should not have any special privileges at any information source or dissemination point. This includes Oceanic or 'Olelo. In addition, what must be added is, on the path to a more democratic, free and open informational infrastructure; privacy is most proprietas and inseparable from many in this culture and may easily and most forthrightly be considered ingrained not only in the infrastructure of our laws, but our very existence of governance. It may be the circumstance in consideration of a great portion of the history of our culture as well as the tendencies; a constant trend in our communal society. This seemingly, mostly communally held belief, among many in our society, could be said to be based on a string of distrust, because of usurpation's not only of the past, but current governmental structure of all groups, including itself and all individuals, over the common rights; truly representative of and by the people.

Thusly, our laws should naturally reflect this situation in our society, in as seems apparently the way constantly, in a highly consistent manner, as good law seems to be.

It seems sensible, as a given, as an example of the bare inception of this process, to allow the public to expand the scope and key of the renewal process, to the very structures of Oceanic Time Warner Cable and it's parent company. These are the empowered guardians of this public resource, along side the DCCA and the State, more or less included

Other ways which our structures should consider when looking at our s infrastructure, informational or otherwise, are the facts of Energy and Matter. In the first, all should be for the Biosphere's good and as a given, the publics good. Along the same lines, all energy and matter should be decentralized and interchangeable with the option to be applied to a more centralized structure if it is decided with of course, all rights and thoughtful consideration by an individual or in a directly democratic way. Really very much so.

The very much basic and fundamental tenants of energy and matter dissemination, including the commensurate empowerment thereof, should be dealt with comprehensively in our society and is as a given, in our Biosphere. It maybe taken into some consideration that, seeing as how transmissions of energy equate to

information after being translated into information after receipt, which in turn equate to the very basic fundamental empowerment of government energy distribution, said transmissions should be provided controlled and distributed to the people equally and fairly. Their translation of stated energy once established as an option provided in a manner all may, once more said, equally clearly and fairly understand, to an individual in the place where they may access said energy, should be as an ability, provided to be transmitted transformed altered or otherwise changed into whatever of the many great and diverse forms they wish. This should be as long as such acts are not determined by a court of law as being or serving a direct and eminent danger to individuals or the environment.

Said one more time each of these utilization's of the infrastructure should be related and given as possible options, equally, fairly and explained clearly to all, with the options of various alterations or modifying, being explained clearly and directly.

Such alterations of energy, be they in the form of information reception or other provided energy, be it from whatever route, should be: (-as well include an option to have any and all use of these various and infinite forms of energy -) considered and be categorized as private and only known to the user, when utilized as their personal application, in agreement with their rights and the statutes, Federal, State, International or some other type of rights.

Further, all individuals groups or any portions of the biosphere: this includes society, should have the option, right, ability and capability, exercisable, to refuse and abstain in an absolute way, purely under a zero bias standard, from and be unaffected by; energy , effects or communications, sound, radio waves, electromagnetism, infrared, light waves, aesthetic affects, any contact by signals or matter, directly or indirectly initiated, accidentally or purposefully; from any and all individuals, groups, cable company, it's subsidiary contractors, government, infrastructure or other groupings there may exist, which affect the health or well being of such affected individuals groups or other parts of the environment.

In another way perhaps, people should have the option to receive and trans-mit what they wish when they wish at the time they wish, the energy and matter which is sent out by them or transported to them, equally, fairly and openly. Comparable to as the individuals, directly or democratically representative manner of interpretation or rights would determine.

With this, all technologies wireless or otherwise kinds of technology should be studied fully and comprehensively, to find if they have any effects-- included in this study would be health and well being of and onto-- on the Biosphere. This includes as is a given society and people.

If they do affect the Biosphere in an unknown or small or otherwise bad way; they should not be used.

All energy and Matter should be received and distributed in an optionally caring and healthy way.

With regards to wireless technology: Do not allow using the Wi Fi or WiMax, for now. Use as the beginning of a basis the German Governments guidelines of buying tech. See energyfields.org.

As a given, a full record of all effects directly or indirectly, from all groups, infrastructure and individuals, this includes Oceanic Time Warner Cables', should be documented, kept and expressed to all, in a manner they may comprehend completely.

Some suggestions one may consider of themselves with respect to Time Warner and at times our Informational Infrastructure is: as one of the first facts that, all antitrust and laws of monopoly must be observed exhaustively, in their complete and encompassing framework.

Some others might be to, as a more detailed description of what to do concerning the situations in Time Warner; in the very immediate sense:

Make sure all tech is put underground or otherwise conducted in such a way as to not harm in the least, beyond a reasonable doubt, the biosphere. Again, as a given, including the society in it's whole and the people.

Give the people a choice to pay for what they wish as well as is a given, what they do not.

One should be able to receive cable internet without having to subscribe to extra services, having to pay for any extra fees', receipt of extra services or reduction in current services.

People should not have to apply or subscribe for extra services or receive a lessening of services in order to receive a service.

Rates could be investigated so as to determine if charges incurred are commensurate to the costs of providing this service and access to our rights for people. Perhaps they should be directly related to the amount of charges by similar

infrastructures, Communication corporations or other groupings around the world or just the United States.

Could Communication systems or informational infrastructure be; as mentioned earlier, nationalized.

Preserve and reserve the ability for people to use the television cable lines for communication both from and to, such as with ordering of Pizza, other uses of this infrastructure or like communicating or sending videos to other persons or groups.

A board should be voted on by the people or by the Legislature, Judiciary, and Executive, with immediate recall capabilities of it's members, members whose sole duty will be to eventually take over our informational infrastructure and reconstruct it in a decentralized way (Basing it on the individual) with the ability to be centralized if need be. Another Board could look at the transgressions of the law by the communication corporations, State and City regulations, of our infrastructure, dealing with anti-trust and the following of all laws in general, with a special focus on telecommunications law; Federal, State and International. A full audit maybe performed by this board as well as it's other functioning's.

People are self organizing and if you give them the chance and not separate them with divisions, inclusive--- very low probabilities of--- notions they can too be a part of the elite, which everybody seems to be a part of and thoughts that people will not get together.

In regard to the intermediate circumstance and duties of Olelo and Time Warner Oceanic Cable, with a more extensive and comprehensive focus on the structure and works of 'Olelo in particular, however having a connection to what must be the responsibilities of Time Warner and the Informational Infrastructure, all should be mandated to and function by the following :

Explain what PEG is maybe by comparing it to a resource or any explanation people may relate to.

Explain how important this public resource is and how we should preserve it for future generations

Explain the importance of the public right of way with respect to the public commons.

Explain what the companies have done with respect to commmunications

infrastructure as well as ordinary infrastructure on the public commons.

Does the Attorney General's and SPO general opinion trump this agreement. Can he add more. Can the Legislature add more. Can the Judiciary add more. Attorney General's opinions change. Can he produce supplements to this or change them completely. Are we locked into current decisions.

Any new guidelines, strict laws and bill of rights created for PEG should not influence content of content or content itself, besides basic facilitation of content: bringing content to air, maintaining of content on the air (as is room for it, after maintaining of content on the air-), outreach and technical assistance as well. All of this with no modification of content in whatever way whatsoever of course as an extreme example of a given.

Require a mission statement to be created by the communication infrastructures including PEG, which may require most certainly the custodians of this public resource work with one another in good faith seeing how faith is what the public have in their efforts to preserve this public resource for both future generations and current ones. With concern to this, they may be considered caretakers of this resource if the people think they doing a good job. They shall be if they think this and allow things, empowered by the people.

Require a mission statement for the public good to be created in relation to the way the PEG's and the informational infrastructure shall enable the public to participate in the use of this public resource in the way of content relating as well the technical possibilities in an unbiased way

With regards to who should be a good caretaker of this resource: what maybe really integral by a large amount mainly is, is the applicant a proven custodian of this public resource. How much does it's structure belie care for this resource.

Added to this: the trust of the Time Warner portion as well as the PEG part of the informational infrastructure shall be entrusted to in the immediate sense, with all due diligence, lack of conflict of interest and non discrimination, a steward who will guide and extend the full participation; outreach, facilitation and programming of this public resource.

It maybe very much important that conflict of interest be looked into. One way to look at conflict of interest, maybe and say: they must not have any connection in any way to, someone, persons, or organizations who claim right of way with respect to communications infrastructure as well as ordinary infrastructure they claim on the public commons. Persons or organizations who have to pay as stated in Law; Access

Fees' to the public, in order for the public to use this infrastructure. Examples might be: telecommunications companies, for profit or not for profit, it's subsidiaries or others who use the telecommunications on the public commons. A prospective custodian has to describe any employees who work for another organization which maybe perceived as having a conflict of interest in this PEG system, considering it is a public Resource.

If said If organizations or structure are proven to attain or indicate real conflict of interest with their work to be provided by this or with this Public Resource, then they shall not get this guidance for PEG and be a guardian. It is important, once again, to define conflict of interest and figure out what it is.

PEG should be under the jurisdiction and full per-perview of the people directly and their representatives in the 3 branches of government Federal and State.

Clearly express the rights and responsibilities to people people using this resource, equating it to what it is or a series of tubes.

The PEG shall provide PEG Access services to Public, Education and Government in accordance to with HRS and Federal Law

Explain what the structure of PEG is as the following: 1 Describe organization, 2 Draw a diagram of said organization, 3 What is the mission statement.

Each PEG shall have their own goals as stated by their management, this should be paired with a common requirements and goals to be decided by a Board of Directors, people directly or both.

As provided by all applicable Laws and regulations, the people directly may manage, oversee and create the rules and regulations for PEG(s). The people may vote on major decisions, each individual one or vote through a Board Of Directors to be voted in by them. Possibly one member could be appointed from the PEG(s) non--profit group, not in any way connected to content from outreach to facilitation to programming from beginning to end.

A board of Directors shall be chosen by the public directly or the public shall act as a Board directly, voting on decisions. One member, once again maybe voted in by the PEG as a guide for policy. Or possibly, however, highly unlikely though, a Board shall be voted in from a pool of canidates which includes all of the public US and International countries.

Require a firewall to be created between the government, private interests, or any public person or persons including parts of the PEG Access organization and the

content with respect to outreach facilitation and programming. Also, what must be included is: relation in an unbiased way of the full range of technical possibilities and support of content from outreach to facilitation to programming of a program which, must have as many airings as is possible due to volume or other content. Make mandatory the organization is drawn out relating to all how this will be and describe how to do this.

The Board may not interfere with administration or policy behind the firewall, unless by independent annual audit, survey of organization and regularly scheduled information, from behind the firewall, it is found with just cause and beyond a reasonable doubt that outreach to facilitation to programming is being affected to the extent they are both no longer fulfilling their responsibilities as caretaker of this public resource and following of the strict rules and bill of rights they have to express behind the firewall. Information should be provided second to second.

One of the Boards main focuses should be to help support from in front of the firewall and not let new tech jeopardize and distract from the efforts to support from in front of the firewall, such as HD or wireless

They shall hold monthly meetings to discuss this public resource held directly by the public directly or their representatives on the Board.

Have the board look into use of public resource by national as well as international clientele.

A Constitutional Convention could be created for PEG as a goal, with direct participation of all the people.

If a custodian handles private information the information must be provided voluntarily.

Funds for PEG(s) should be full 3-5% (most preferably over 5%) for all PEG(s) and never, ever, ever capped.

All costs behind the firewall, content, from outreach to facilitation to programming, from beginning to end, should be spent and kept by them to use and shall be received as a predetermined amount in it's charter and according to Law. Any other costs should be the per-perview of DCCA, Legislature and the PEG(S) as long as it does not affect once again, the construct of content from outreach to facilitation to programming, from beginning to end.

At the moment fees' collected from a company using the public commons, shall be maintained at the amount set in HRS and Federal Law, neither decreased or

stopped entirely. With all due diligence everything be done as humanly possible to preserve and extend the access fees' as allowed under Federal Law and mandated under State Law, from the one who pays access fees': groups which claim right of way for infrastructure they claim on the public commons. All this in mind with the goal, as is natural, for the full return of the resource to the people of the State and US government..

DCCA should not be able to stop funds or decrease them as allowed by Law, as it is interpreted by the Judiciary.

DCCA cannot decrease funding when it comes to funding content from outreach to facilitation to programming. Anything connected to content should not be influenced, from notification of people to use this resource to creation of content to airing of content. In addition to this, anything which would affect the PEG(S) ability to provide expression of ideas, from notification of a party to the possibilities of this resource to realization. DCCA should not be allowed to decrease funding when these examples are involved. DCCA should not be allowed to decrease funding period. The Law seems to indicate it is for the Law to Decide, of course as interpreted by the Judiciary. It also is a matter for the Legislature to put into the HRS what should be the amount included in the PEG access fees' really.

DCCA by Law should have no authority to stop, decrease or time payments and shall have the authority as given to it by the Executive, Legislative and Judiciary as provided by the Federal and HRS Law, to regulate the funds, as interpreted by the courts under Federal and HRS Law, to increase the amounts.

Funding shall be consistent as per the Law and should not be decreased unless by the Legislature and later written into Law, even if PEG(S) request it. Any unused funds shall be placed in an account of the Public Resource. It certainly shall not affect the content construct from outreach to facilitation to programming.

There must be no Caps on the amount of services provided by Time Warner and PEG(S) usable with the funding they are given.

A Board or the people directly shall look at through open examination with any person, persons, groups, other parts of government and DCCA ; a proper amount of funding needed by PEG(S) to provide it's services. To get a hold on of a better idea of how much PEG spends and how the government and the people could move the caretaker to use these PEG Access funds.

Rental by non-profit shall be put into account for PEG, not stuff they keep.

Define all things which you separate from PEG Access's accounts and regular non-

profit accounts, run by a PEG which do not receive fees'

Insurance seems to go the the State and perhaps namely to DCCA. If it were to go to the State and perhaps again, the Board and the people directly, to care take and probably keep in one reserve somewhere, to be probably eventually given back to Access --until after inquiry--, to decide what to do with this. It might not be that bad. As it seems now, It may not get to a fund or reserve if stuff is damaged. Even if the insurance was bought by separate funds to insure stuff which was bought with other funds. It seems to say this. This enables DCCA to have control over non PEG Access fees' which are categorized as not under capital or operating accounts, in terms of insurance. Insurance funds should again, go to the State and the Board and the people directly to care take and probably keep in one reserve somewhere.

The people who regulate PEG and our information Infrastructure who may not be that open with how they conduct much of their business, may not seem likely to hire someone who is totally unbiased and independent of groups in this state and dealing with this topic. The independent Surveyor should be chosen randomly from a list of a pool of qualified candidates which is made by the people and the State most forthrightly.

Have a 3rd party audit behind firewall once a year.

Allow an independent 3rd party to do work in the way of surveying and auditing and any other work to monitor the construct behind the firewall. Independent contractors must be chosen randomly from a list of qualified independent contractors

Frequent reports should be issued on what is going on behind the firewall and should be included with reports of what is happening with PEG. These reports should not affect behind the firewall.

Audit and information programming only is needed to assure proper rules are being followed behind the firewall. Programming information should be gathered to see if certain areas are being worked with. Total hours needed only, to make sure proper rules are being followed.

A 3rd party should evaluate if outreach is working> Why did people leave PEG system. They really could be able to show how new users' such as in the beginning of process and reveal the number of repeat users'. Also, in reference to this, see if they stay. In addition to this included is to see if they put stuff on PEG Access. See also if they are dissatisfied with service also if they quit.If they did not finish see why. If person does not want to share information they should not be forced to. A video quarterly report with executive summary of 2 minutes in length, reading of this report or going over it, to be made to be aired for public 4 times each quarter, should

be made and provided to the public and the people. Included in this should be any other information repeating again; as long as it does not affect behind firewall

A record of what is occurring in PEG as a whole and the rest of the information infrastructure,--(time Warner of course included in this account)--should include a full display , open to all, of all the information they have relayed in and through their structures such as : a complete listing of all programs ever shown on their structures with a description of them, and it is also imperative to have a thing which will display all the information, a medium which will carry all of the information on it for all to see such as streaming video.

Akaku might be a nice model to follow.

KPFA in Berkley may be a nice model to follow.

If the DCCA and the Legislature feels there should be more reports and there is just cause with an overall goal stated, reason it should be allowed as long as it doesn't affect behind firewall. Perhaps, it could be done by an independent 3rd party survey. It may be good to keep in mind the Legislature acts through it's drafting and passing of Bills and perhaps some other special committees or acts. A reason and an overall stated goal for this information should be given. Informational topics requested by any of the DCCA, Legislature, Judiciary, Executive or other group or individuals should not take up so much of the budget that it affects content construct from outreach to facilitation to programming.

If in the DCCA's the Legislatures judgement and the peoples judgement with just cause; the organization has or appears to have improperly used funds in the PEG Access accounts then:

- a. there should be an audit by an independent 3rd party chosen from a complete list of all qualified candidates and appliers randomly, as long as it does not affect behind firewall from content construct from outreach to facilitation to programming.
- b. If in determination by them and the independent 3rd party auditor, again with just cause, the organization shall be responsible for all of lost and improperly used revenue.

If DCCA is dissatisfied with performance of a PEG ACCess caretaker with just cause and beyond a reasonable doubt, after negotiations with the Board of PEG, an appeals process by which differences may be resolved, approval of the Legislature (If they have passed a bill or initiated a committee) and participation by the people, then they shall suspend the contract.

This has to be in accordance with all Laws Federal and State and all the provisions set by the Executive Branch, along with the Attorney General who is part of that Branch and rules set by them. If any conflicts, differing interpretations or

disagreements occur in this use of the public commons, the burden of proof shall fall on the one profiting from this use of the public commons, those who claim right of way for infrastructure they claim to own on the public commons

In addition to this as well, when in the interests of the people and the public resource itself, being perpetuated for future generations, with just cause beyond a reasonable doubt the DCCA with the Legislature may terminate after an appeals process, proper open informing of the people of the circumstances to the people and the peoples participation in this process as well. It is supposedly to be mostly driven by them after all. All manners by which the government and the people directly may preserve this resource must be peaceably expressed.

If the PEG sues the State or the State sues the pEG, both should pay for the attorneys fees. Having the PEG or the State pay for all Attorneys Fees could be used as a lever on either side to prevent anyone from suing the other, for fear of having to pay the attorney fees if they won or lost. If the State is found not guilty the PEG(S) would still pay for the State fees and their own. The PEG would pay for the State's fees and their own if the State is found guilty as well. The State should pay for it's own defense and for their own offense. This is often a choice of first result resort with so much deregulation, so few Laws out there and without an appeals process that is easily found. A new appeals process could be developed for PEG, maybe akin to a public park or land. This process must be there if there is abuse by the PEG(S), regulating agency, agencies or Branch of Government, The scenario pictured in the previous paragraph may even be applicable to the case of a 3rd party or the State initiating a suit against a PEG

Outreach should be accomplished fairly and equitably to all in the State and if done very very well the US and all other lands International or otherwise. Maybe they would express their aspects as per training actual or otherwise. They should try to reach all aspects of society making sure all can be covered with one message.

The informational infrastructure, including that of PEG should Facilitate any request pertaining to outreach to facilitation to programming regardless of content, origin, person, persons or other groups and complete such a project in ways which utilize the technologies involved and human interaction, equitably and equally. Some technologies involved might be audio-visual, informational and computational. THis assistance might be done in a manner the same as a Public Defender might follow their responsibility

They must provide training in the full use of this public resource. The background of it, what has gone on and what is the current situation should be said as well as all the laws and rights they have therein.. Many things could be explained in the training.

In the way of Facilitation, providing it is not dangerous to do or jeopardize content, people should be able to bring home any technology or technologies they wish from 'Olelo, also provided they are trained in it's use and as a given do not break it.

Some small examples might be: Hard Drives Feather Packs Air Packs Any Cast Computers Editing Software Software Canned music musacs copyright free musics, tech and music videos EMF protectivwe clothing and

Along similar lines people should be allowed to submit their programmes over the internet

Make available EMF protective clothing: made of copper or silver chains. Maybe like b .

Mandate all paints must have copper used or placed in them.

All things produced by 'Olelo should be cced or rather creative commons with everybody being able to use it if not used for commercial uses.

Allow broadcasts of public submitted stuff to air randomly chosen on channels other than Olelo.

Give 'Olelo more stations commensurate to the ammount of Time Warner channels or equal to the 5% of funding which should be equal towards what may be 5% of time warner channels or as many as they wish, seeing as how there might be thousands or nearing an infinite ammount on Cable Digital.

P in PEG should get all of the PEG Broadcasting time and E and G should get just as much individually time using more of the Broadcast spectrum provided to them again, seeing as how there might be thousands or nearing an infinite ammount on Cable Digital.

Under this same topic make sure the stations are placed randomly in the broacasting of channels or in a place nearby to where the public views the channels the most, in the ranking of channels included is, all should be placed together with the exception possibly of one which will adapt and move around the dial.

Public Television should not get any of the funding for PEG unless they become a leg of PEG or merge with them with very much so and most certainly, all the rule and laws Federal, State and International, governing PEG to apply.

Release the viewership ratings of all the channels, include the time and

amount of time viewers tune into different channels.

An Individual or persons or groups submitting things to 'Olelo should be given a certain amount of hours to show their material based on a share of how many groups or individuals have applied to Broadcast things on the air that month, calculated 30 days after the next day by them of submission -approximately 31 days.. The individual should have the option to spend that share in whatever way, altogether at one time or split up into different times. They should also be allowed to choose their time they want it to be on and what channel a person would want it to be on. If there is a conflict, programming should roll a dice to see who should get that slot. If they do not get that slot they should get the 2nd, 3rd fourth or fifth choice of theirs, which will be considered if there is a conflict using some random effort such as dice. The community could work out a conflict of 2 persons wanting to show at the same time, through informal talking about it. Perhaps it could be added, one contiguous block should not be interrupted. Any programming not being used or not getting an airing because of conflict should be shown at the end of the 30 day period, pushing aside others who have had their preferences addressed.

There should not be block programming or shows shown regularly on a weekly basis unless they prefer it be so, have won in the dice rolls; taking into account their preferences from higher priorities to lower or happened to request a point in the programs that no one requested.

One might be allowed to request what channel they wish their program on.

In terms of the form to submit programs one should not have to describe the program or categorize it.

One shouldn't worry about local programs vs. mainland programs.

Don't allow special projects combine PEG access projects and special projects

Make all technology and lighting the best settings for the health of all of everyone

Shall and should a studio be defined as; next door additions, vans (portable studios) multi media packs

Mandate that government offices advertise the capabilities people may utilize at 'Olelo

Make customer service in more than one location with a stated goal of 24 hours if demand warrants it.

It takes a Biosphere as a whole to float harmoniously in the vacuum of space almost as though it were meant to be. To even toy with an act of summoning the logic of the vacuume or further to even attempt to act as though we are in one whilst in an interconnected Biosphere is an act and thought of quintessential silliness and hubris in the extreme..

Thanks for noting this,
Oren Tsutsumi

1040-D Awaewana St.

Hon. HI 96825

~~1-808-385-7240~~

1-808-385-7240



"debra barenaba"
<debralurleen@gmail.com>

09/30/2008 04:01 PM

To cabletv@dcca.hawaii.gov

cc

bcc

Subject franchise renewal

To whom it concerns:

I am writing in regard to the Olelo cable franchise renewal issue affecting the Kahuku High school Olelo location. I have been a digital media teacher for two years at Kahuku High school. With an extreme limitation of equipment, it has been difficult to teach a technology based subject. We were always struggling with the scheduling of six working cameras and a limit of batteries, tripods, and other needed accessories. Mr. Daniel Skaf and I team taught, and brought our kids to the Olelo facility twice weekly to use their equipment. Now I am located in the facility and teach my classes here. It has been a tremendous blessing to utilize Olelo's professional grade equipment. Additionally, the Olelo staff has been extremely helpful in providing educational as well as technical services. Last year, it was Career and Technology in education's goal to certify its students with industry grade training. This could not be done with the equipment that we had. I was only able to have a few students complete their industry certification. Now that I teach within the Olelo facility, I am able to work more closely with their staff, and schedule training sessions with Angela Breene who is the manager of the North Shore Olelo locations. Thus far, I have had approximately eight of my students complete after school Olelo certification, while Angela is training one of my classes of 17 kids, during school hours.

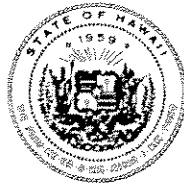
Furthermore, in view of the recent Education budget cuts, as well the multitude of other factors affecting local education, community access television has become a valuable entity for other reasons, at least for the Kahuku complex (the region ranging from Ka'a'awa to Haleiwa). Below are other reasons why the issue of keeping a public access television station in the Kahuku complex is vital. As a Department of Education employee of sixteen years, I know full well how such things as the No Child Left Behind laws and consistent budget cuts in education; have impacted myself, other teachers, the school and our community. Above all, these troublesome times have negatively affected our most precious resource, our kids.

Within the last three years elective teachers here at Kahuku High and Intermediate school have experienced a tremendous loss in our enrollment, forcing us to teach core classes, or leave the area and find teaching positions elsewhere. Many teachers decided to retire

earlier than planned while others even left the profession all together. Here at Kahuku a teacher who might have been teaching art or auto shop, or even home economics, must now train or return to college for another teaching certificate in a core area. The recent changes have not however, only affected teachers of electives. Language arts, math, science and social science teachers have also felt the stresses of increasing class sizes and the general pressures that come with striving to meet higher test standards and do more with less resources and monies.

Having few businesses other than Polynesian Cultural Center, Turtle Bay, Brigham Young University as well as few other small businesses and tourist attractions, the North shore communities struggle to provide adequate training and career opportunities for its working class youth and students. With extremely limited resources our youth must travel to other areas and even other states for better jobs, education and residency. Most of our youth is ill-equipped for University and good career options.

A public access television station is not of itself a solution to these major problems. It does however provide a stepping stone for community members to acquire some significant industry skills. It also provides a medium for grassroots and middle classes to communicate to the rest of the state on important issues. It also provides training for high school kids, and other youth seeking a low cost opportunity to gain a skill relevant to twenty first century needs. The Olelo non-profit corporation has generously provided a classroom, complete with professional equipment to the Kahuku High school students and its teachers. Currently, four secondary classes are being taught at the Olelo facility in Kahuku. The digital media program has doubled in size and airs a closed circuit television show which can also be viewed on Olelo. Students learn important production skills and now are able to apply these skills using much needed equipment and facilities not provided by the Department of Education. If the Olelo facility is taken from the North shore community and high school, it will be one more loss to our struggling, but unique community that was built of Polynesians, Filipinos, Indians, Chinese and many other peoples who came here seeking a better life.



STATE OF HAWAII
DEPARTMENT OF EDUCATION
Leeward District Office
601 Kamokila Boulevard, Room 418
Kapolei, Hawaii 96707

September 28, 2008

To: Mr. Clyde S. Sonobe, Administrator
Cable Television Division
Department of Commerce and Consumer Affairs

From: Keith Hayashi, Complex Area Superintendent
Pearl City-Waipahu Complex Area

Subject: Oceanic Time Warner Franchise Renewal

The Hawaii Department of Education and the Leeward Oahu School District benefits from our partnership with Olelo Community Television. Olelo provides many services for our Department. More importantly, to the lives of the children and community in Waipahu, Olelo makes a substantial impact.

Waipahu Complex's partnership with the Olelo Community Television provides valuable opportunities for our students to integrate media-based learning. Many of our students, from diverse socio-economic backgrounds, participate in contextual-based learning, meaningful hands-on projects that connect academics with the real world. Students learn to problem-solve and create while integrating critical thinking skills. They learn the value of teamwork, and more importantly to be flexible and adaptable while accessing and analyzing information. As stewards of their own learning to improve the quality of life for others, they question to seek deeper meaning. They develop their voice. Students develop as leaders.

In addition to the larger Waipahu Community, the Olelo Community Media Center at Waipahu Intermediate School services Waipahu Elementary, Intermediate, and High Schools. Participating students begin their Olelo experience in the fourth grade. They then extend their learning to the intermediate school for elective credit and then finally into the high school program. Students at the high school also provide mentoring support to the students in the elementary school. As a result of our successes in Waipahu, we plan to expand and create a Media Center for the Pearl City Complex Schools, and then into other schools in the Leeward District.

It is our hope that as the cable franchise is renewed, the "public" and "education" components are provided with substantial funding in order to increase valuable services for students and our communities. Our partnership with Olelo will support our efforts in preparing our students to be globally competitive as they graduate from high school.

Should you have any questions, please feel free to call me at 808-255-8792 or email me at Keith_Hayashi@notes.k12.hi.us.



Keith_Hayashi/LEEDO/
HIDOE@notes.k12.hi.us

09/30/2008 04:34 PM

To cabletv@dcca.hawaii.gov

cc Joella_Hirano/LEEDO/HIDOE@notes.k12.hi.us

bcc

Subject Cable Franchise Testimony

Aloha,

Please find my Oceanic Cable Franchise testimony. A signed letter will follow.

Sincerely,
Keith Hayashi
Complex Area Superintendent
Pearl City & Waipahu Complex
E-mail: keith_hayashi@notes.k12.hi.us
Phone: (808) 692-8000
Fax: (808) 692-7899

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all copies of the original message. Olelo for DCCA.doc



U.S. Department of Justice

United States Attorney
District of Hawaii

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -2 A 8:47

PJJK Federal Building
300 Ala Moana Blvd., Room 6-100
Honolulu, Hawaii 96850

FILE
(808) 541-2850
FAX (808) 541-2958

October 1, 2008

Mr. Clyde Sonobe
Department of Commerce and Consumer Affairs
Cable Television Division
P.O. Box 541
Honolulu, Hawaii 96809

Dear Mr. Sonobe:

For several years, I have used Olelo Community Television's facilities in Mapunapuna, and for the past year I have worked closely with the staff of their center in Waipahu. Olelo is more than a television production organization, it provides added value to the community in several ways.

First, Olelo provides an outstanding platform that allows everyone to exercise their rights under the First Amendment of the U.S. Constitution. No other media outlet on Oahu provides this community service to the degree that Olelo does. They provide equipment free of charge to anyone who wishes to cablecast their message. Additionally, their mini studio service allows anyone to express themselves without television production training. By doing this, Olelo removes barriers to the exercise of free speech.

Second, Olelo is collaborative. Part of its mission is to work with all segments of the community - public, education and government. For example, many of its centers are located on the grounds of public schools, and it works with teachers and student. I have personally used its facilities and channels as a government official, and have also appeared as a guest on programs created in Olelo's facilities by non-profit organizations.

Third, Olelo reaches out to minorities and the underserved. Its center in Waipahu is an example of this. It is located in a community with a large minority population. More importantly, that center was intentionally located next to a public housing project which had been a focal point for drug activity and the associated criminal activity that accompanied it. As the U.S. Attorney for Hawaii, I can tell you that Olelo offers

Mr. Clyde Sonobe
Page 2
October 1, 2008

alternatives to the people in that housing complex and is making a positive difference in their lives. Olelo opened the Waipahu center in spite of an operating deficit because it believed that that was important to serve the community.

The franchise renewal process is an opportunity for the State to negotiate with Oceanic Time Warner for additional benefits for the public, educational and government segments of our community. Therefore, may I recommend the following for your consideration:

- o Recognize that PEG access is more than television production. Fully fund Olelo by removing the cap that you placed on its revenues so Olelo can continue its good work – especially its outreach programs – without incurring further substantial deficits.
- o Encourage better connectivity on Oahu by providing more origination points for live local shows. This should include entry points at all of Olelo's centers, such as Waipahu so that events that build community esteem can be shown live.
- o As part of this, provide such an entry point at the PJKK Federal Building so that we in the federal government have the same ability as the State and City to originate live programming that is in the community's interest.

Please consider these opportunities while negotiating a fair and reasonable package of community benefits for Oceanic Time Warner's use of the public's right of way. In return, I hope that they will also seize the opportunity to continue their current image as a good corporate citizen. I appreciate the challenge before you and wish you success in the negotiation process.

Sincerely,



EDWARD H. KUBO, JR.
United States Attorney

9-25-08

Dear DCCA

My name is Ani Isumu, and I'm a student at Farrington High School. I'm writing this letter to you about the training we had with O'lelo. I learned a lot from that program. I learned how to film something or interview someone, I learned how to focus on my subject, how much amount of light needed, how to use the pd-170 camera.

We think we should keep the program up in Hawaii. Going into the real world we may never know what our profession will be and it might have to do something with using cameras. As student's learning with the program just expands our knowledge. So speaking from experience this program is really useful and helpful and we should keep it.

Sincerely,
Ani Isumu

FILE
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7000 OCT 7 11 49 AM '08
COMMUNICATIONS
DIVISION
PUNAHOU

Dear DCCA,

A program like this should continue because it teaches students a lot about technology. Also it will help students know what they will be doing in the future. I learned so much from the Olelo training. For example how to balance the color, using the exposure and audio. These things that I learned will help me do a better job on my projects. I will use everything that I learned that week. Thank you for this opportunity to teach me this kind of things.

Sincerely,
Jamaica Aldas.

FILE _____
A F P S _____
2009 OCT 17 A 8:14
CABLE DIVISION
CONFERENCE AND
CONSULTING AFFAIRS

Dear DCCA,

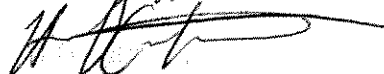
September 23, 2008

Hello, my name is Hossana D.C. Terrado and I am a senior in W.R. Farrington High School. This is my last year in high school so I decided to have Digital Media as one of my electives. I always wanted to be one of the camera people shooting at different point of view and all. However, I don't have any experience in dealing with cameras or video taping. So being in Digital Media gives me the opportunity to gain all techniques and ways of making a video.

Anyhow, an employee from Olelo came to our class for a whole week and taught us new things we didn't know. She was a big help to us especially me because on Saturday I was planning to shoot my Hickam Drill Meet as my final project for class. I did not know how to make a shooting more interesting until she showed us that week. I learned all the purposes of the buttons in the camera such as white balance, focusing, frame or exposure. She was a big help to the class who had no clue about the camera.

Without programs such as this, it would be impossible for students to learn the different techniques they see in movies. We are always amazed by how movies, shows, and interviews are done that we try doing it ourselves. However, the shooting turns out boring and uninteresting because we don't know the tricks of taping. I feel that programs like this should continue and give more importance because it shows teenagers creativeness and talents. There are many students in my school who have outstanding talents but are not able to share it because programs like digital media is not being shot out in our community and school. Therefore, please take this request of mine because if I had the opportunity to take this class more, I would have done it during my freshmen year.

Yours Truly,



Hossana D.C. Terrado

FILED
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2008 OCT -7
6 49
CARLE H. P. AMM
COMMUNITY RELATIONS
OFFICE

September 23, 2008

Dear DCCA,

Please don't take away Otelo because it's a fun program for kids. I think you shouldn't take it away because kids can make videos and put it on otelo for everyone else to see even PSA. If you were to take it out kids wouldn't learn how to use cameras or put shows and stuff like that on otelo. Just like me I learned a lot from Otelo for example we learned how to set up cameras. Also we learned how to do white balance also the zebra to see what's bright or not. Thank you for reaching my letter. Also Please don't take out Otelo.

Sincerely,
Charlene-Ann Maloney

FILE
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100
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OCT - 7
A
O. 119
CABLE DIVISION
COMMUNICATIONS
COUNCIL

Sept 23, 2008

Dear DCCA,

Please don't take Olelo away from the kids. I guess some kids love the programs and also I guess they can learn from it. If Olelo is taken away people all over won't be able to learn and some won't be able to watch any good church channels. Plus, I think that without Olelo there won't be any other programs to help out with the schools that has Video Production Television 1 or the Digital Media Club. I think Olelo is the one program to take some time off and come down to our school or other schools out there to help us work on the advanced cameras making sure that we don't have any problems and know how to do it when there's no trainer there. If they take away Olelo I don't think any other programs will come take a time off and head to our school and help us out with the cameras and tripods. We appreciate that Olelo is doing this and helping us.

Sincerely,
Marela Quirocho

FILE
A 7 0 5
2008 OCT -7 A 8:49
CASE DIVISION
COMMUNITY AND
COURT SERVICES

Sept. 23, '08

Dear DCCA,

2008 OCT -7 A 8:49

Please don't take away ^{A E P S} ~~Olelo~~ Some kids
love these programs, I myself would love ~~them~~. ~~This~~
is the only program regarding digital media, and
the students will get upset if it's gone. I
would get upset too. It's as if you're taking away
our freedom, and you shouldn't take away a
student's freedom. I feel that Olelo should stay.
For students who'd want to go in the director,
or cameraman, business, they could go to Olelo
for help. I probably would go there for myself.
I might become a camera person. It seems like
a promising job, if I'd take it at least. I'd like to
learn more on how to handle a professional
camera. Don't take away Olelo!

Sincerely,
Jennylic Ordoñez

Dear DCCA,

2008 OCT -7 A 8:50

Thank you for allowing us equipment for O'lebo
Training. We appreciate the training in using new
technology as well. I learned how to set up another type
of tripod, proper use of a camera, and the many terms
that go with video production. O'lebo provides students
students a chance to express ideas, new skills,
expand their knowledge and creativity. This program
should continue to give students an opportunity
to learn more about this career. Thank you with
much appreciation,

Kurt - Michael Cabotico
September 24, 2008

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

SEPTEMBER 23

2008 OCT -7 A 8:50

A _ E _ T _ S _

DEAR DCCA,

OLELO IS A GOOD PROGRAM WHICH PROVIDES
STUDENTS THE SKILL TO WORK WITH VIDEOCAMERAS
AND HOW TO SHOOT DIFFERENT ANGLES OF SCENES
AND HOW TO OPERATE FINAL CUT PRO. IT ALLOWS TO
EXPAND THEIR KNOWLEDGE ABOUT TECHNOLOGY AND
VIDEOCASTING. OLELO GIVES THE STUDENT A CHANCE
TO WORK WITH IN BROADCASTING LOCAL CHANNELS
THROUGHOUT HAWAII. IT NEEDS TO BE KEPT AROUND
FOR THE YOUTH TO TAKE OVER SOMEDAY.

THANK YOU
CHRISTIAN AGUISTA

2008 OCT -7 A 8: 50

Dear DCCA,

A E P S

FILE

I just wanted to say thank you for coming to my class and training us with the camera. I am a junior at Farrington high school and I think your program is great. I really enjoyed it and I like it. It was very helpful and I learned a lot. The olelo training was fun and educational. I very much think that programs like this should continue because its good for the students to learn about cameras and tripods. If my class enjoyed it, I'm sure other students would too. You should really keep this program going for as long as you can. Its awesome!

Sincerely,

Raylynn Robinson

Raylynn Y. Robinson

Thank you DCCA,

2008 OCT -1 A 8:50

A _ E _ P _ S _

Thank you for coming to Farrington High School, Room A243 to teach us students about the Olelo camera. I learned alot about the camera, such as how to zoom in on an object that wont let it look to jumpy. I also learned what the life of a director is. I remember most of the parts, which is good. The funniest thing that I learned was white balance, and audio check, where we had to count to 20. The white balance is cool because you see all the other colors you would look if you didnt do white balance, such as blue like a smurf, or a green color.

I think programs like this should continue because its a fun and easier way to learn the parts of the ~~camera~~ camera and tripod. This allows students to enjoy learning, and it allows the students to be one on one with the teacher. Because in a big class room we dont always get one on one teaching with our teacher because there is only one of her. But if an Olelo teacher comes then there are two teachers and everyone learns alot easier. So programs like this should continue because there fun, easy, and more efficicent then learning from one teacher.

Sincerely,
 Carmelita Ciaramaglia

C. Ciaramaglia

Dear DCCA

My name is Solomona Pula, I ~~2008~~ 7 A 8:50
16 years of age and attend Farrington
High school. Through Olelo I have
learned how to use a professional
camera. You should keep the youth
training program because we, the youth,
are the future. We will carry on in the
media industry. If we don't learn
how to do these things, if there is
no one to teach us, then future
generations will also suffer.

Sincerely,



Solomona Pula

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -7 A 8:50 September 25, 2008

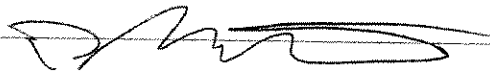
Dear DCCA,

A _____ S _____

I would just like to introduce my self, I am a senior at Farrington High School. I would just like to thank you for taking the time to read my letter. Here at Farrington High School I have taken a training program runned by Olelo. I have worked with Olelo since the first term of my junior year. Since then, I have done many training with them such as capital commentary for students. I have experienced so much with them and just wished they would stay the same.

We should continue to still have these youth training program because of how it gives students like us a good experience. So overall please continue to have Olelo be a local company.

Sincerely,



Dexter Ardienda

2009 OCT -7 A 8:50

Dear DCCA,

A E P S

FILE

Hi, I'm Dan Asuncion and I go to Farrington High School and I'm a junior. I learned a lot of stuff when Olelo came here to teach us. I learned white balance and a whole lot more. I also learned how use those big expensive video camera. I also had a lot of fun.

I think you guys should keep the youth program. I think a lot of kids can learn from this program. Also kids can be in school learning instead of out there fooling around. Also you should keep it, because I'm sure a lot of people learn from it.

Sincerely,
Dan Asuncion

2008 OCT -7 A 8:50

A _ E _ P _ S _

Dear DCCA,

My name is Princess May Mascardo and I am a concerned student. I go to Farrington High school as a 10th grader. I am writing to tell you about why you should still let programs like Olēlo have their show.

Olēlo taught not only me, but other kids / teenagers who are in video production. GeGe taught us how to set up a tripod, put the video camera on the tripod, and also how to work the video camera properly. I learned how to make a better video by working the audio volume. We had to make the volume between -20 and -12, so its not too loud or too soft. To make a better footage we had to do whitebalance. Whitebalance is when you make the picture kind of brighter.

Programs like this should continue because it educates us. Olēlo shows films about different school around the island. They show activities we the school do. I've watch Olēlo so many times and I think they do a really good job. Olēlo is a good well educated program and programs like this should still go on / stay on.

Sincerely,
Princess May Mascardo

CASLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -7 A 8:50

Dear DCCA,

A _ E _ P _ S _

My name is Douglas Ingram and from the Odele youth training program I learned how to handle and operate a camera with care and respect. Also I learned all the different functions of the camera too that different kind of shots at different angles.

I think that they should keep this youth training program because they could find kids that are really interested in this kind of future. so then they can ask questions if they are really interested in this area. In other words Odele could benefit in a small kind a way by studying more producers for the future.

sincerely,

Douglas I.

JONATHAN
INGRAM

Dear DCCA

My name is Jonathan Ingram and im a student at Farrington High school. I learned about using one of the cameras. I learned learned about the different things on the camera. You should keep the youth training program because it helps the younger people learn about cameras and they would be able to make money and stuff like that.

CABLE DIVISION
CONSUMER AFFAIRS
2009 OCT -7 A 8:50
A. F. S.
FILE

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -7 A 8:50

Dear DCCA,

9/25/08

My name is Aldrich and I am a senior at Farrington High School. In the Oleo training I learned about FWEFA. Things such as focus, white balance ins, etc. We used the sony PD-170 camera. it was a lot different from the camera we used and it had a lot more features. Doing this training helped me learn and experience more in the media field. You should keep this youth training program because it is better for students to learn and have more hands on training. Without the training some would not know what to do. So I suggest you should keep the program.

Sincerely,

Aldrich V. Ang
Aldrich Ang

Brandon Luu
9/25/02
Pg 1

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -7 A 8:50

Dear DECA,

A _ 5 _ P _ S _

Hi, I'm a student on Oahu attending Farrington High School. My name is Brandon Luu, and I want to talk about how Olelo should be allowed to continue its educational purpose, not only for the students, but also for the community as well. Although there might be those who believe that there is hardly any viewers on Olelo's channels, at times, Olelo shows things that is interesting to me, because it talks about our community. Taking Olelo away might hurt a lot of people, because Olelo is a station that continuously shows/airs events that would affect the whole state, like the mayor's ^{debate} event, political decisions, and other life changing things. So by removing Olelo, your handicapping the people about important news, especially since we have to wait till a certain time to watch the news.

2008 OCT -7 A @ 90.25.08

Dear DCCA,

A E P S

FILE

My name is Ashley Kapor from Farrington High school and I was in the training program which I really enjoyed. From being in this program I learned a lot about the different parts of the camera and how to use it. I think that you guys should keep this program because it can be very useful in the future. For example if someone wanted to be a camera person then it would help them a lot because it's better to learn early then later on.

Sincerely,

Ashley Kapor

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -7 A 8:50

A E P S

Dear OCCA,

My name is Hannah R. Lagon and I just ^{FILE} went through training with Oieo, and it was fun. We got to learn about the different angles of filming and the different filters we could use while filming. We also learned how to do white balance, and what would happen if we did white balance with another color.

I think that you should give Oieo in Hawaii more money so that they can expand their company. I visited Oieo's studio in the past and I think that they could use a bigger studio and have more lights. I also wish that you could give Oieo more computers so that a lot of people could go in and edit, and they wouldn't have to worry about not having enough computers.

Sincerely

Hannah Rae Lagon

Hannah Rae Lagon

Ms. Gigi who came to my Patz class came in to teach us alot about how to work the camera and how to work behind the scenes. Ms. Gigi taught us alot in just one week. We learned how to set-up the cameras like white Balance, Framing and alot more basic stuff.

we're working on shooting short videos with the camera she taught us in and combine student work to be on Okeo. We are currently learning more about it while we start using them.

This kind of program should continue because as student, we picked this class to be able to work with cameras. we also want to know what is happening on our own Hawaii and Okeo brings us educational and important messages concerning our Hawaii.

Sincerely,
Arado Dalere

FILE
N E P S
2000 OCT - 1 A 8:51
COMMUNICATIONS
CONFERENCE AND
CABLE DIVISION

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

09.24.08

2008 OCT -7 A 8:51

Dear "DCCA",

A _ E _ P _ S _

I really appreciated ^{FILE} ~~you taking~~ your time to come to our class and teach us about making videos and working a camera the correct way. You have taught us so much that I was able to make some shots and videos of my own. I was able to learn things I never knew like things about white balance, irisring, focusing and alot of other things that would help me in doing my videos

I think programs like these should continue because, it gets the student interested in doing and get them up and out of their seat and try new things. Also the students really enjoy listening to others speak instead of just listening to what their teacher has to say, because they would probably heard the same thing over again and it good to hear what other people has to teach.

once again thank you for coming and teaching us that was really nice..

Sincerely,
Debra Kanahale

September 23, 2008

2008 OCT -7 A 8:51

Dear DCCA,

A _ E _ P _ S

Hi, I'm Chelsie Lacar. I'm a senior at W.R. Farrington High School, & we were recently trained by Gigi of the Olelo Television Program. Gigi has been with us for a whole week, & she trained us on how to use the camera & tripod correctly.

From the Olelo Training, I've learned everything from setting up to breaking down. I've also learned how to set up the right shooting options on the camera.

I think this kind of training is good for students because if there are any students who plan on having a career similar to one with managing a camera, then they'll have a little insight on how it may be like. Having the Olelo Program on television is a great idea for others in the community to show what they're about & what it is that they do.

The program of Olelo had done many things for our school. They've taken the time to be with us for a week to train us well, they've taped our Farrington graduations, they've also taped the talents shown at our annual Farrington film festivals.

In conclusion, Olelo has been great for us & the things that they do benefit us in many ways.

Sincerely,
Chelsie Lacar
Chelsie G. Lacar

Dear "DECA"

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS 09-23-08

2008 OCT -7 A 8:51

My name is Japu Anisi, I am currently attending a public school in Hon. Hawaii called Farrington High School. I am writing this letter about the closing of the Olelo Program; I disagree w/ that. I disagree w/ your decisions, because I, myself have learned a lot from the Olelo Program. I think their program is a good learning program for students that are interested in film making, editing, learning all the features of the camera, the differences between all the cameras. I know their program is good, because I've learned a lot. I didn't even know I was even interested in it, until they taught us.

All we are asking is please let the Olelo Program have their chance to shine or work & do what they do best. I know they can prove to you guys that what they are doing is another opportunity for kids that are interested in doing the same thing. So please let them have their chance to do their job.

Sincerely: Japu Anisi

MAOROSO
Dayz

FD 00

8/23/08

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

Dear DCUA:

2008 OCT -7 A 8:51

I learned alot from the ~~new~~ ^{FILE} 01010 program
by learning different ways to fix the camera.
like exposure, white board, zebra. I've never
learn alot of that before. This was an interesting
thing to find ~~out~~ alot about it. From all the camera
I've worked with I didn't learn that much. But
when she taught us it was interesting because
~~there's~~ there's different ways to work the camera.
The program should continue because it can make
you be a better person in what you do.

2008 OCT -7 A 8:51

DEAR DEGA,

A _ E _ P _ S _

I would like to say thank you for coming to my school
Farrington High School. I want to say that I learned a lot
during the past few days. I really learned a lot. I had fun
doing the scavenger hunt. To me I have to say that
it really helped me and my group on how we have to do
certain things with the camera. I had fun because we
got to go outside and shoot a video. But then it
was only for practice. I learned a lot about the camera.
Before I really did not know much about the camera
until now. To me I really did not know anything when I
first started this class. I was kind of lost. I did not
even know about this class. So yeah to me I am
really glad I have this class because if I never
then I would still not know how to work a video
camera.

This school should keep going about the digital
media class. To me I have to say that this class is
one of the main classes here at Farrington High School
because if there is like a Pop Rally or something
someone from this class would be there to record
the show. This program should stay because it
even helps people learn how to work there camera.
or if they want to do something to there video by
making it nicer they could just come to this
class and we could fix it for them. so that's why
I think we need this program.

Always,
Edward An
K. An

Dear DCCA,

Please dont take away oleo, it has moved and changed me. Oleo taught me family and care. Watching Oleo made me realize what being a local is all about. It showed me how to be a better person. Oleo is a great aspect in life to all people with a heart.

sincerely,
Allan Gino

FILE
N F P S
2008 OCT - 7 A 8:51
CABLE DIVISION
COMMERCIAL AFFAIRS

Dear DCCA,

2008 OCT -7 A 8:51

I am a student from a public school on the island of Oahu. I go to a school called Farrington High in the city of Honolulu. I am writing this letter to you guys because I want to ask that you keep the "Olelo" program alive. This program is important to us Digital Media students in Farrington High school because this show gives us a chance in experiencing watching our work on TV. For example, our class is doing a Farrington Show for the school, and we will put this show on the 'Olelo channel to show other people our skills and what Farrington has to show.

During the one week training of 'Olelo, Ms. Gigi taught us alot of things I haven't known before. She is a really helpful person to our class, therefore I say that the program of 'Olelo to be kept running. Thank you very much!

Sincerely,

Jamar
Espinoza

DERIN-B MAMACLAY
PERIOD 2

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -7 A 8:51

DEAR

DCCA

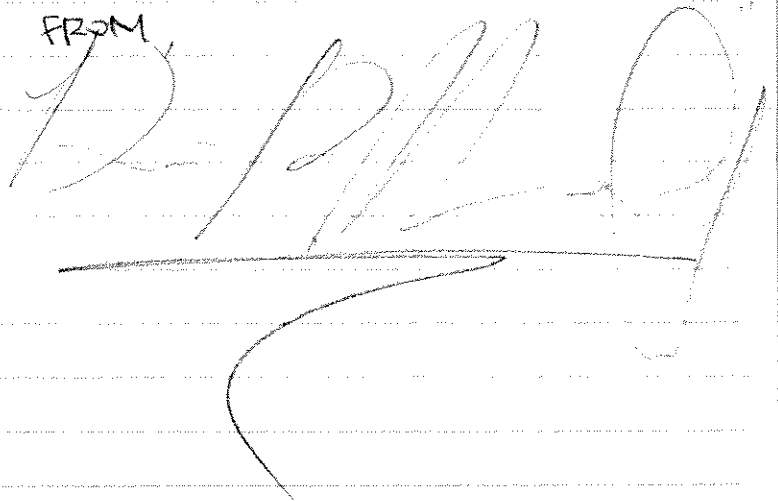
A _ E _ P _ S _

FILE _____

MY NAME IS DERIN, I AM A SENIOR AT FARRINGTON HIGH SCHOOL. I HAVE ~~BEEN~~ DOING A PROJECT OR TWO EVERY YEAR FOR THE PAST TWO YEARS, I WOULD LIKE TO SAY THAT I THINK THAT OVED IS A GOOD SHOW / PROGRAM TO HAVE. ALL THE PEOPLE THAT COME TO OUR SCHOOL TO HELP US ARE VERY SMART AND REALLY NICE. EVEN THOUGH I HAD THIS CLASS LAST YEAR I WANTED TO COME BACK TO THIS CLASS BECAUSE EVEN THOUGH YOU THINK THAT YOU KNOW EVERY THING, YOU WILL STILL LEARN SOME THING NEW. WORKING WITH THE CAMERA, THE COMPUTER TO EDIT, and MAKE MUSIC IS REALLY FUN.

THESE ARE SOME REASONS WHY I THINK OVED IS A GOOD PROGRAM.

FROM



CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -7 A 8:51

Dear DCCA,

my name is Tasia Tolentino and I'm a sophomore at Farrington high school on Oahu. Last week, me and my fellow classmates learned a lot about using the big cameras that are used for filming. We learn the things that we hadn't known. Like for example, most of students didn't know how to work the camera and stuffs but we learned it for a week.

I think that this program should continue because it probably help future photographers and stuff and this will probably help us do better by knowing how to use different technologies.

Sincerely,

Tasia T.

Sept. 23, 2008

A__E__P__S__
FILE

DEAR DCCA;

2008 OCT -7 A 8:51

I would like to thank you guys for the fun with Gigi teaching me how to work the camera. I am Alysea Favallo a junior here @ Farrington high school. The video training was off the hook... we learned about the iris, zebra, & how to control the lighting... It was a blast... I think it (the PROGRAM) should continue because it's a great idea to train others about the video stuff.. Well, thank you very much for the 1-week training..

Sincerely,
Alysea Favallo

2008 OCT -7 A 8: 51

Dear DCCA,

A _____ P. _____ S. _____

FILE _____

I am Vance Ortiz from Farrington High School in Honolulu, Hawaii. I enjoyed learning from the Olelo Training. I learned lots like how to focus the camera, how to white balance, how to do the exposure of the shot, how to the audio settings, + also learning about the different parts of the camera. As I went through the olelo training process, I thought that I would have a hard time, but I found that it was very easy to go through + understand.

I think programs like this should continue because it gives the people in Hawaii a voice. For example, people who want to put something on t.v. to send out a message to everyone they can do it + won't feel like they have to hold inside what they feel or want to say or show to everyone. Finally, I think these programs should continue because I think a lot of people want to be a part of the program.

Sincerely,
Vance Ortiz

Dear DCCA

2008 OCT -7 A 8:51

My name is Vaughn Hipol from Digital Media. I learned a lot from Olelo Training in class. It was fun learning how to use the advance cameras. I like learning the different points of view, going from high view to low view. It took a while to learn but it was worth the learning and understanding.

Programs like Olelo should keep on going because its a good learning experience for us. Also its fun at the same time. There's many things that Olelo can help us out with in our school. Kids can have fun learning from your program.

from
Vaughn Hipol

2008 OCT -7 A 8:51 23/09

Dear, DCCA

My name is Trevor Akina ^{A F P S} I live in Honolulu, Hawaii and I had ^{FILE} a really great time with Olelo for a week. I was in Olelo, training for a week, learning how to use the big Cam's alot better by the coolest teacher of Gi Gi. We learned alot from her. We learned how to do angels shots, filter shots, and how to say words like cut, and alot more things I had fun so did the whole class. I think this program should continue because later in life this one day can be someones future. Some one that want and like to do these things.

Sincerely,
Trevor Akina

Andrew Deuz

Per-2

Sept. 22, 2008

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

2008 OCT -7 A 8:52

Dear Dccc,

A _ E _ P _ S _

My name is Andrew Deuz ~~FILED~~ A junior in
Farmington High School Digital Media. I learned a
whole lot about cameras because I don't have
one and it would be a good idea if you still
do this program because many people like
me want to learn about the camera like
White Balance.

Continuing this program will show that
you care for students who want to learn or
learn more about the camera. And they will
thank you for the opportunities to learn and become
a camera person when they get out of high school.
So please continue the program.

From:
Andrew Deuz

Brady Agbayani
p2-2

CABLE DIVISION
COMMERCE AND
CONSUMER AFFAIRS

Dear DCCA,

2008 OCT -7 A 8:52

My name is Brady Agbayani and I am a senior at Farrington High school. I think that Otele Community Television is valuable because I've learned many new things. Our Digital Media class had a guest named Gigi come in and help us learn the different functions and parts on the bigger and more complex cameras. I've used the skills that I've obtained and I'm now working on a project on our Teachers Academy here at Farrington. The video will also be featured on our Farrington show on the Otele channel. I feel that the program should be continued because it is a really good experience and it could be a career for many of the students at Farrington.

Sincerely,

Brady Agbayani