

DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS Cable Television Division

News Release

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DCCA RENEWS TIME WARNER ENTERTAINMENT COMPANY'S NON-**EXCLUSIVE CABLE FRANCHISE FOR O'AHU**

HONOLULU – The Department of Commerce and Consumer Affairs (DCCA) today renewed Time Warner Entertainment Company, L.P.'s (TWE) nonexclusive cable franchise for cable television services on the island of O'ahu.

The order allows TWE to continue utilizing public rights of way to provide cable service to consumers. In exchange, the order requires that TWE utilize the latest technology to provide a wide diversity of information sources and services to the public.

In addition, DCCA has directed TWE to more than double the number of cable channels available for local uses in the State, increasing the channels from six to 14. This includes maintaining the six public, educational and governmental (PEG) channels currently utilized by 'Ōlelo Community Media, the current PEG access organization on O'ahu.

The eight new local use channels include:

- 1. A statewide digital channel for 'Ōlelo / PEG access organization, to be programmed on a first-come, first-served basis
- 2. A statewide digital channel with a direct connection from Honolulu Hale for the Executive and Legislative branches of the City and County of Honolulu
- 3. A statewide digital channel with a direct connection from the State Capitol for the Executive and Legislative branches of State government
- 4. A statewide digital channel for the UH and DOE
- 5. A digital video-on-demand channel servicing O'ahu for the UH and DOE

- 6. A statewide digital channel for Hawai'i county government (subject to its franchise renewal)
- 7. A statewide digital channel for Maui county government (subject to its franchise renewal) and
- 8. A statewide digital channel for Kaua'i county government (subject to its franchise renewal)

The order provides continued funding to 'Ōlelo for PEG access services, and the Hawai'i Public Television Foundation – PBS Hawai'i. In addition, free high-speed broadband service (Roadrunner) will be provided to all 288 DOE schools (including charter schools) statewide to facilitate online student testing. Further, TWE will provide additional free interconnections to the State's INET for government or educational use, including 20 new interconnections during the first five years and additional interconnections thereafter.

TWE will immediately undertake a conversion of most of its analog programming channels to digital. As part of this conversion, TWE will provide, at no charge, a digital set-top box or similar device to subscribers who do not have digital access, but who wish to view basic service tier programming that has been converted to digital. Subscribers should not experience any disruption, degradation or loss of service.

In view of the 20-year renewal term, TWE is required to submit technology upgrade plans every five years which must be approved by DCCA, and which may result in amendment to the franchise conditions.

"These commitments by TWE warrant the issuance of a franchise renewal term of twenty years, subject to ongoing supervision and review by the State," said DCCA Director Larry Reifurth. "In today's rapidly evolving technological world, a cable franchise order needs to address today's reality and tomorrow's promise, without limiting either. I think that we have accomplished that with this order."

To learn more, contact the Cable Television Division at 586-2620 or email at catv@dcca.hawaii.gov.

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