

**Oceanic Cable Television Maui County & Lahaina/West Maui Franchise
Renewal**

Questionnaire on Community Needs and Akaku's Services

Residence: Are you a resident of the County of Maui? ___ Yes ___ No

Part A – Community needs. Select the response for each question that best represents your opinion.

1. The number of channels (3 for Akaku, 1 for Higher Ed., 1 for DOE) currently used for programming about and by local schools, government agencies, community agencies and individuals by Akaku is:

- ___ about the right number, given community needs
- ___ insufficient; more channels are needed to meet community needs
- ___ more than enough; fewer channels would meet community needs
- ___ no opinion

2. The financial support provided by Oceanic which is collected and itemized on a subscriber's bill for public, education, and government access services, and funding for PBS Hawaii is:

- ___ about the right amount, given community needs
- ___ insufficient; more support is needed to meet community needs
- ___ more than enough; a lesser amount would meet community needs
- ___ no opinion

3. As cable service develops in the direction of digital and high definition transmission, how important is it that public, education and government access (Akaku's) programming is provided to viewers with convenience of access, signal quality, and other technical features comparable to those which are provided for broadcast stations (KHNL, KHON, KITV, KGMB, etc.) and other popular commercial programming?

- ___ *very* important
- ___ *somewhat* important
- ___ *not* important
- ___ no opinion

4. The current or existing capability of the cable system to transmit live or recorded video programming provided via the Akaku channels from various sites around Maui is:

- ___ *very* important to meet community needs
- ___ *somewhat* important to meet community needs
- ___ *not* important to meet community needs
- ___ no opinion

5. The availability of public, education and government access programs via live or archived video streaming via the Internet is:

- very* important to meet community needs
- somewhat* important to meet community needs
- not* important to meet community needs
- no opinion

6. On a scale of 1 to 5, (5 being the highest), what is your level of interest in having available for viewing the following types of local programs?

Legislative sessions, county council meetings, special events, schedules and information about various services? _____

Secondary or higher institutional educational programs (UH/DOE), classes, events, long distance learning and other instructional programs? _____

A variety of shows produced by local citizens and organizations on topics of their choice. For example: local hula recitals or performing arts programs; forums for local political candidates; health, nutrition, cooking and fitness shows; local documentaries; video news coverage of community events; a bulletin board of community events; etc. _____

7. Do you, or organizations you belong to, find it of interest to have facilities, equipment and support available for producing television shows about your organization's activities, to show on a local cable PEG access channel?

- Yes No Don't Know

8. Are there any other matters that you believe should be addressed through the franchise renewal process to help assure that the Oceanic cable system meets local community needs? If so, please comment below (use back of last page if necessary):

Part B – Akaku Services. Public, education, and government access services on Maui are currently delivered by Akaku: Maui Community Television.

1. Are you or your organization an active user of Akaku's services? __ Yes __ No

1a. If yes, provide any comments you may have on which Akaku services are especially helpful to you and/or what Akaku might do to better assist your productions (use back of last page if necessary):

1b. If no, what services would Akaku have to provide for you to consider utilizing Akaku's facilities and services?

2. What types of current Akaku shows (or names of specific programs), if any, do you value most (use back of last page if necessary)?

3. Are there other services or specific types of shows that you would like Akaku to offer to better address community needs (use back of last page if necessary)?

4. Provide any other comments you may have on how current Akaku services do or do not help to meet community needs (use back of last page if necessary):

Part C – Other comments. If you have any additional comments not addressed above regarding community needs that you believe should be addressed in the franchise renewal process please note them in the space below (use back of last page if necessary):

Please complete this questionnaire and **return it during this community forum.** If you did not personally participate in the forum, but have seen it on a cable access channel or are completing the questionnaire with an explanation from a forum participant, please fill it out and return it no later than **September 14, 2012** via mail, fax or scanned e-mail attachment to:

**DCCA-CATV, P.O. Box 541, Honolulu, HI 96809.
Phone (808) 586-2620, Fax (808) 586-2625.
E-mail: Cabletv@dcca.hawaii.gov**

Thank you very much for your participation in the cable franchise renewal process. Please indicate your name, address and phone # below for possible follow-up purposes:

Name: _____ Phone: _____

Address: _____

If you represent an organization, an institution, or a division of government please indicate its name below; otherwise write "individual"):
