# BEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF HAWAII

In the Matter of the Application of)

HAWAIIAN TELCOM SERVICES COMPANY, INC.

For Approval of Plan to Market Call)
More Bundled Service Option )
Promotional Discount in Conjunction)
With Hawaiian Telcom Go Local And )
Hawaiian Telcom Go Local Plus )
Promotion Filed Under the Company's)
Letter of Intent in Transmittal )
No. 07-21 on October 8, 2007 and )
Extended Through June 30, 2008 in )
Transmittal No. 07-26

DOCKET NO. 2008-0004

DECISION AND ORDER NO. 24012

Filed <u>Feb. 4</u>, 2008 At <u>1:30</u> o'clock <u>P</u>.M.

Chief Clerk of the Commission

ATTEST: A True Copy
KAREN HIGASHI
Chief Clerk, Public Utilities
Commission, State of Hawaii.

## DEFORE THE PUBLIC UTILITIES COMMISSION OF THE STATE OF HAWAII

In the Matter of the Application of)

HAWAIIAN TELCOM SERVICES COMPANY, INC.

For Approval of Plan to Market Call)
More Bundled Service Option
Promotional Discount in Conjunction)
With Hawaiian Telcom Go Local And
Hawaiian Telcom Go Local Plus
Promotion Filed Under the Company's
Letter of Intent in Transmittal
No. 07-21 on October 8, 2007 and
Extended Through June 30, 2008 in
Transmittal No. 07-26

Docket No. 2008-0004

Decision and Order No. 24012

#### DECISION AND ORDER

By this Decision and Order, the commission approves HAWAIIAN TELCOM SERVICES COMPANY, INC.'s ("HTSC") application, filed on January 9, 2008, for approval to market Call More<sup>SM</sup> Bundled Service Option MRC Promotional Discount ("Call More<sup>SM</sup> Promotional Discount") in conjunction with Hawaiian Telcom, Inc.'s ("HTI") Go Local<sup>SM</sup> and Go Local Plus<sup>SM</sup> service offerings, either under HTI's general or promotional tariffs, including but not limited to the "Go Local Promotions" filed in HTI's Letter of Intent under Transmittal No. 07-21 on October 8, 2007 and effective from October 15, 2007 through January 14, 2008, and extended through June 30, 2008 in HTI's Letter of Intent under Transmittal No. 07-26 filed on December 19, 2007 ("Application").

### Application

As described in the Application, HTSC's Call More<sup>sm</sup> Bundled Service Option ("Call More" Bundle") is an optional calling plan offered to residential customers who also subscribe to Hawaiian Telcom Go Local Mawaiian Telcom Go Local Plus M services offered by its affiliate, HTI, in HTI PUC Tariff No. 20, Section 5.12.19. HTSC also offers residential customers an interstate Call More<sup>™</sup> Bundle in its Rates, Terms, and Conditions HTSC states that the purpose of the Application is to No. 1. obtain commission approval to offer HTSC's proposed Call Moresm Promotional Discount under the proposed promotional tariff, attached as Exhibit 1 to the Application, as well as offer this Call More<sup>™</sup> Promotional Discount in conjunction with HTI's Go Local<sup>™</sup> service offerings ("Call More<sup>sM</sup>/Go Local<sup>sM</sup> Promotion Bundle"). HTSC requests that the effective date of its Call More<sup>™</sup> Promotional Discount coincide with the effective date of the Call More<sup>™</sup>/Go Local<sup>™</sup> Promotional Bundle.

In connection with the foregoing, HTSC requests commission approval of a specific subset of the Call More<sup>SM</sup>/Go Local<sup>SM</sup> Promotional Bundle. Specifically, HTSC requests approval to substitute the Call More<sup>SM</sup> Promotional Discount plan in lieu of the Call More<sup>SM</sup> Bundle plan described in its Hawaii PUC

2

¹HTSC points out in the Application that, if the Application is approved, it will also mean that the Call More<sup>™</sup> Promotional Discount can be used in conjunction with any of HTSC's ongoing myChoice<sup>™</sup> bundles because HTI's Go Local<sup>™</sup> and Go Local Plus<sup>™</sup> service offerings are the qualifying local exchange component of each and every myChoice<sup>™</sup> bundle. See Application at 1 n.1.

Tariff No. 1, Section 3.6.13 as the long distance toll component in its myChoice<sup>sm</sup> bundled service plans.²

HTSC filed its Application pursuant to Hawaii Revised Statutes ("HRS") § 269-16, Hawaii Administrative Rules ("HAR") § 6-80-35(e), and Decision and Order No. 23443, filed on May 17, 2007, in Docket No. 2007-0062 ("Decision and Order No. 23443").

In Decision and Order No. 23443, the commission established a streamlined, modified process for reviewing bundled services offerings for HTSC and HTI, as follows:

- 1. Requests for approval of Bundled offerings shall Services be application to the commission. The application must contain information sufficient to determine whether each Bundled Services offering complies with specific criteria that commission has identified and utilized its prior approvals of bundled services, or any additional criteria that may be applicable to demonstrate that the non-competitive services are not · subsidizing the competitive services.
- 2. Such applications before the commission will take effect thirty days from filing of the application, unless suspended by the commission for further review.

Pursuant to Paragraph 2, above, HTSC requested that approval of its Application take effect on February 8, 2008, which is thirty days after the filing date of the Application.

 $<sup>^2</sup>$ The commission approved the existing myChoice<sup>SM</sup> bundled service plans in Decision and Order No. 22985, on October 27, 2006, in Docket No. 2006-0367.

<sup>&</sup>lt;sup>3</sup>Decision and Order No. 23443 at 13.

<sup>&</sup>lt;sup>4</sup>The Division of Consumer Advocacy, Department of Commerce and Consumer Affairs, an <u>ex officio</u> party to all proceedings

Upon review of the Application, the commission finds that it meets the requirements of Decision and Order No. 23443. Accordingly, the Application is approved.

II.

### Orders

#### THE COMMISSION ORDERS:

- 1. HTSC's plan to offer its proposed Call More<sup>SM</sup>
  Promotional Discount under the proposed promotional tariff,
  attached as Exhibit 1 to the Application, as well as to offer the
  Call More<sup>SM</sup>/Go Local<sup>SM</sup> Promotion Bundle, as described in the
  Application, is approved.
- 2. HTSC's request that the effective date of its Call More<sup>SM</sup> Promotional Discount coincide with the effective date of the Call More<sup>SM</sup>/Go Local<sup>SM</sup> Promotional Bundle, is approved.
- 3. HTSC's request to substitute the Call More<sup>SM</sup> Promotional Discount plan in lieu of the Call More<sup>SM</sup> Bundle plan described in its Hawaii PUC Tariff No. 1, Section 3.6.13 as the long distance toll component in its myChoice<sup>SM</sup> bundled service plans, is approved.

before the commission pursuant to HRS  $\S$  269-51 and HAR  $\S$  6-61-62, did not file any objections to the Application.

PUBLIC UTILITIES COMMISSION OF THE STATE OF HAWAII

Carlito P. Caliboso, Chairman

Leslie H. Kondo, Commissioner

APPROVED AS TO FORM:

Kaiulani Kidani Shinsato

Commission Counsel

2008-0004.eh

## CERTIFICATE OF SERVICE

I hereby certify that I have this date served a copy of the foregoing  $\underline{\text{Decision}}$  and  $\underline{\text{Order No.}}$   $\underline{\text{24012}}$  upon the following parties, by causing a copy hereof to be mailed, postage prepaid, and properly addressed to each such party.

CATHERINE P. AWAKUNI
EXECUTIVE DIRECTOR
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS
DIVISION OF CONSUMER ADVOCACY
P. O. Box 541
Honolulu, HI 96809

JOEL K. MATSUNAGA
VICE PRESIDENT-EXTERNAL AFFAIRS
HAWAIIAN TELCOM SERVICES COMPANY, INC.
P. O. Box 2200
Honolulu, HI 96841

Karen Higashi

DATED: FEB - 4 2008