



DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS
Business Registration Division
Securities Enforcement Branch
News Release

NEIL ABERCROMBIE
GOVERNOR

TUNG CHAN
COMMISSIONER OF SECURITIES
Phone (808) 586-2744
Fax: (808) 586-3977

KEALII S. LOPEZ
DIRECTOR
Phone: (808) 586-2850
Fax: (808) 586-2856

FOR IMMEDIATE RELEASE: May 23, 2013

**STATE ORDERS SHANNON FULLER AND E-Z ROADSIDE, LLC
TO CEASE AND DESIST**

HONOLULU - Hawaii Commissioner of Securities Tung Chan issued a Preliminary Order to Cease and Desist and Notice of Right to Hearing against franchisor Shannon Fuller and his company, E-Z Roadside, LLC (collectively, "Respondents").

The order alleges that in December 2007, Respondents solicited a Hawaii investor to purchase a franchise of E-Z Roadside for the Honolulu area. The order further alleges that Respondents sold the franchise to the investor in January 2008 without filing the required documents with the Director of the Department of Commerce and Consumer Affairs (DCCA), and without providing a disclosure statement to the investor prior to the sale of the franchise, as required by state franchise laws. Moreover, the order alleges that Respondents failed to disclose material facts in their oral and written communications with the investor, thus violating the state franchise laws' anti-fraud provisions.

The order seeks a civil penalty of \$10,000 in addition to a permanent injunction against offering to sell and selling franchises in the state, and rescission and restitution for investors.

Anyone who has been solicited by or bought a franchise from Respondents, or who may have information about this matter, is urged to contact the State Securities Enforcement Branch.

Securities Enforcement Branch

Oahu (808) 586-2740
Kauai: (808) 274-3141, followed by 62740 and the # sign
Maui: (808) 984-2400, followed by 62740 and the # sign

Hawaii: (808) 974-4000, followed by 62740 and the # sign
Lanai and Molokai: 1-800-468-4644 (toll free), followed by 62740 and the # sign
E-mail: seb@dcca.hawaii.gov

The Securities Enforcement branch of DCCA receives and investigates complaints regarding potential violations of Hawaii securities laws and prosecutes securities fraud and other securities violations.

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For more information, contact:
Brent Suyama
Communications Officer, DCCA
Phone: 586-7582
Email: bsuyama@dcca.hawaii.gov

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