

STATE OF HAWAII
DEPARTMENT OF LAND AND NATURAL RESOURCES
Land Division
Honolulu, Hawaii 96813

September 14, 2012

Board of Land and Natural Resources
State of Hawaii
Honolulu, Hawaii

PSF No.: 12OD-129

Oahu

Issuance of Right-of-Entry Permit to Hilton Hawaiian Village LLC for Beach Volleyball Event Purposes from October 18 to 22, 2012, Waikiki, Honolulu, Oahu, Tax Map Key: (1) 2-3-037:021 (Portion).

APPLICANT:

Hilton Hawaiian Village LLC, a domestic limited liability company.

LEGAL REFERENCE:

Sections 171-55, Hawaii Revised Statutes, as amended.

LOCATION:

Portion of Government lands situated at Waikiki, Oahu, identified by Tax Map Key (1) 2-3-037:021 portion, as shown on the attached map labeled **Exhibit A**.

AREA:

50,000 square feet, more or less.

ZONING:

State Land Use District: Urban
City and County of Honolulu LUO: Public Precinct

TRUST LAND STATUS:

Section 5(a) lands of the Hawaii Admission Act
DHHL 30% entitlement lands pursuant to the Hawaii State Constitution: No

CURRENT USE STATUS:

Requested area is vacant and unencumbered.

CHARACTER OF USE:

Beach volleyball event purposes

TERM:

October 18, 2012, 8:00 a.m. to October 22, 2012, 6:00 p.m.

RENTAL:

Waived. See Remarks Section

COLLATERAL SECURITY DEPOSIT:

None

CHAPTER 343 - ENVIRONMENTAL ASSESSMENT:

In accordance with Hawaii Administrative Rule Section 11-200-8(a)(1)(4), the subject request is exempt from the preparation of an environmental assessment pursuant to Exemption Class No. 1, that states "Operations, repairs or maintenance of existing structures, facilities, equipment, or topographical features, involving negligible or no expansion or change of use beyond that previously existing" and Class No. 4, that states "Minor alteration in the conditions of land, water, or vegetation.", as included in **Exhibit B**.

DCCA VERIFICATION:

Place of business registration confirmed:	YES <u>X</u>	NO <u> </u>
Registered business name confirmed:	YES <u>X</u>	NO <u> </u>
Applicant in good standing confirmed:	YES <u>X</u>	NO <u> </u>

REMARKS:

Hilton Hawaiian Village, Inc. (HHV) is requesting a right-of-entry permit for beach volleyball event purposes in connection with USA Volleyball, a nonprofit sports organization. It is planned to invite teams from USA and China to participate in the event. The event will be broadcasted nationwide and in China after Thanksgiving and again in the winter by NBC and CCTV in China. Staff understands the respective broadcasting channels will apply for filming permit from the State Film Office. HHV acknowledges that there will be no commercial activities within the requested area.

The equipment on the beach will consist of bleachers, risers, grass shack, score board and tents as shown on **Exhibit C**. The event will be held on October 20, 2012, and the requested

days cover both the setup and take-down period. Due to the planned broadcast both nationwide and in China which is expected to promote Hawaii tourism, HHV requests the Board waive the rent for the requested right-of-entry permit.

On September 28, 2001, item D-4, the Board allowed the waiver of rent for uses that provide the state of Hawaii with substantial, out-of-State marketing exposure, through television, movies or other media. Staff has no objection to the request for waiver of rent.

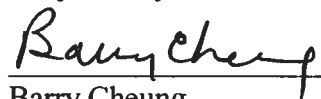
Oahu Visitors Bureau and Hawaii Visitors and Convention Bureau provide their support the request as evidenced by their letter attached as **Exhibit D1** and **D2**.

Applicant has not had a lease, permit, easement or other disposition of State lands terminated within the past five years due to non-compliance with such terms and conditions. No comments were solicited from government or community agencies. Staff does not have any objection to the request.

RECOMMENDATION: That the Board:

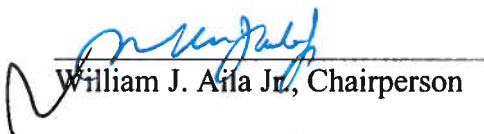
1. Declare that, after considering the potential effects of the proposed disposition as provided by Chapter 343, HRS, and Chapter 11-200, HAR, this project will probably have minimal or no significant effect on the environment and is therefore exempt from the preparation of an environmental assessment.
2. Authorize the issuance of a right-of-entry permit to Hilton Hawaiian Village LLC covering the subject area for beach volleyball event purposes under the terms and conditions cited above, which are by this reference incorporated herein and further subject to the following:
 - a. The standard terms and conditions of the most current right-of-entry permit form, as may be amended from time to time;
 - b. Such other terms and conditions as may be prescribed by the Chairperson to best serve the interests of the State.

Respectfully Submitted,

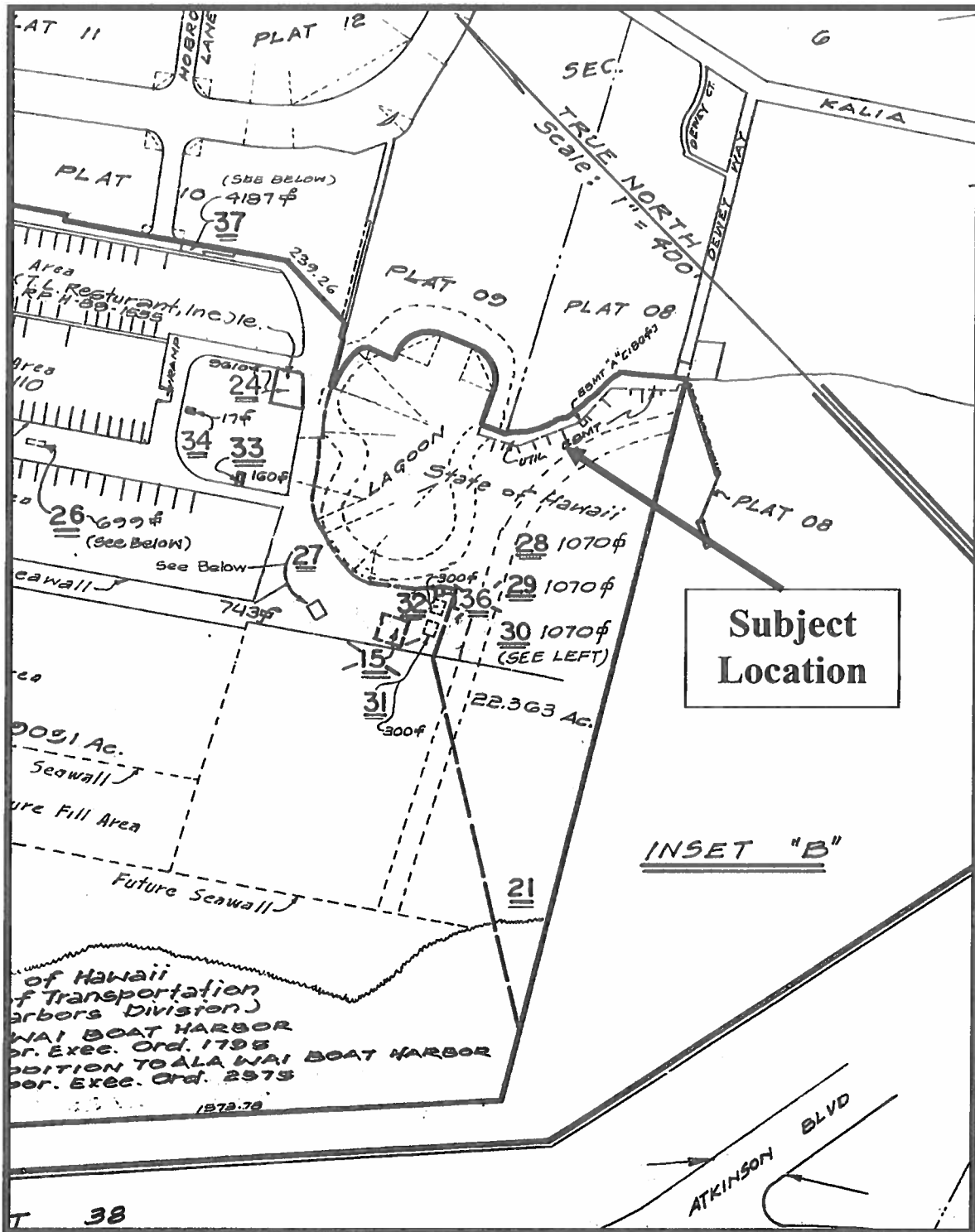


Barry Cheung
District Land Agent

APPROVED FOR SUBMITTAL:



William J. Aifa Jr., Chairperson



TMK (1) 2-3-037:021 portion

EXHIBIT A

EXEMPTION NOTIFICATION

Regarding the preparation of an environmental assessment pursuant to Chapter 343, HRS and Chapter 11-200, HAR

Project Title: Beach Volleyball Event Purposes on Duke Kahanamoku Beach
Project / Reference No.: PSF 12OD-129
Project Location: Waikiki, Honolulu, Oahu, TMK (1) 2-3-037:portion of 021.
Project Description: Beach volleyball event purposes
Chap. 343 Trigger(s): Use of State Land

Exemption Class No.: In accordance with Hawaii Administrative Rule Section 11-200-8(a)(1)(4), the subject request is exempt from the preparation of an environmental assessment pursuant to Exemption Class No. 1, that states "Operations, repairs or maintenance of existing structures, facilities, equipment, or topographical features, involving negligible or no expansion or change of use beyond that previously existing" and Class No. 4, that states "Minor alteration in the conditions of land, water, or vegetation."

This Division has permitted similar events in the past. The proposed activity is of a similar type and scope of beach activities that periodically occurred and continues to occur on this and other beach areas across the State. Such activities have resulted in no known significant impacts, whether immediate or cumulative, to the natural, environmental and/or cultural resources in the area. As such staff believes that the proposed event would involve negligible or no expansion or change in use of the subject area beyond that previously existing.

Consulted Parties: Office of Conservation and Coastal Land

Recommendation: It is recommended that the Board find that this project will probably have minimal or no significant effect on the environment and is presumed to be exempt from the preparation of an environmental assessment.



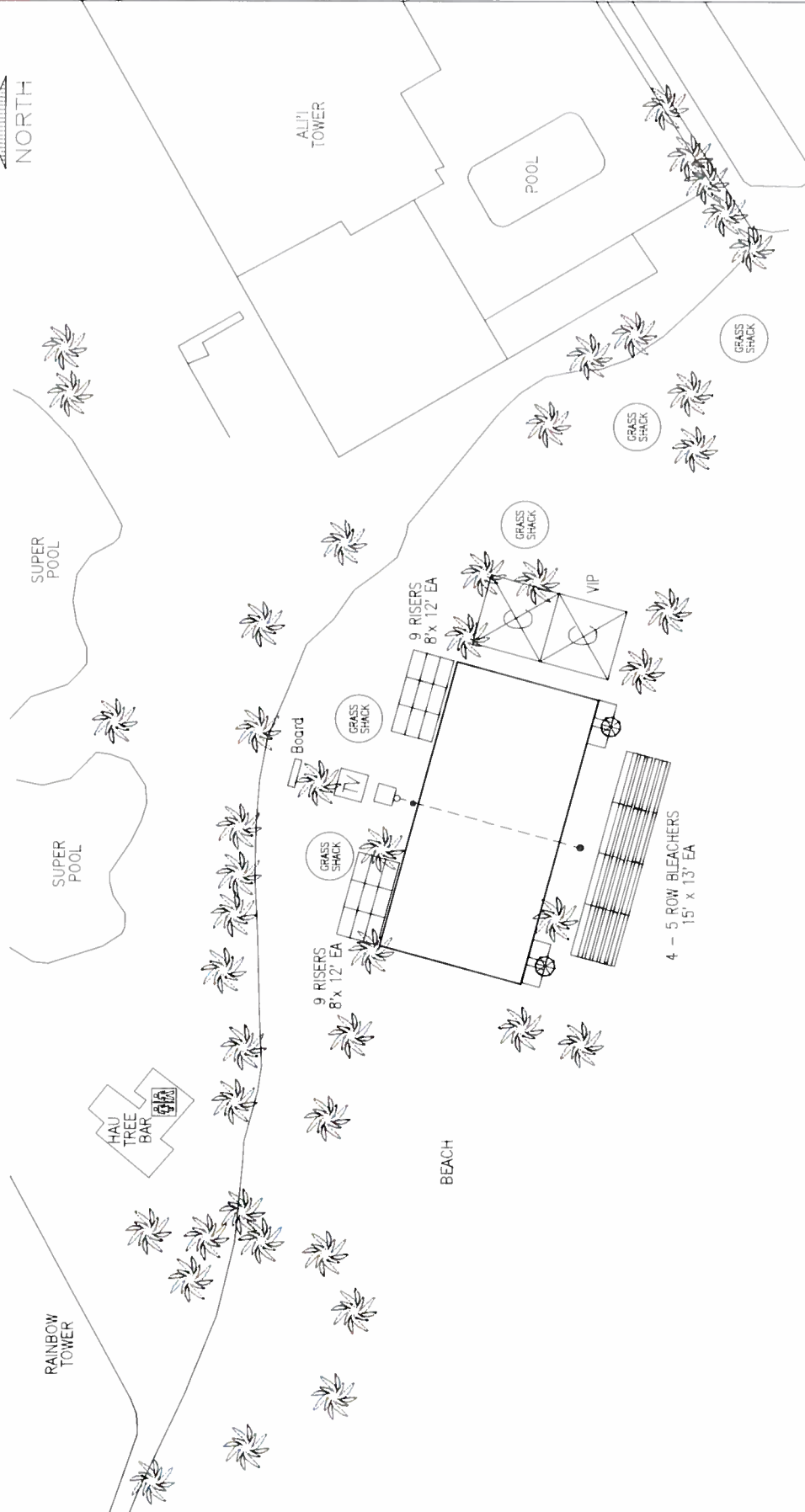
William J. Alfa Jr., Chairperson


8/31/12

Date

EXHIBIT B

Event Dates:	TBD
Scale:	See Scale
Drawn By:	EM/CAD Services 415.453.3828 1-23-12
Rev #	Sheet #
2	A-0



LEGEND

Tent	Booths:
Canopy	A = 10' X 10'
	B = 10' X 20'
	C = 20' X 20'
	D = 30' X 30'
	X = kitchette

Hilton Hawaiian Village

August 27, 2012

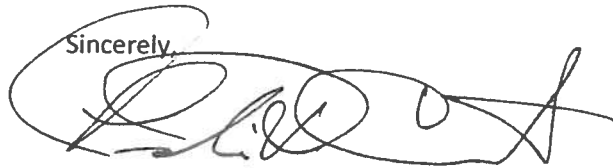
William J. Aila, Jr.
Chairperson
Department of Land and Natural Resources
State of Hawaii 96813

Dear Mr. Aila,

The purpose of this letter is to express the support of the Oahu Visitors Bureau for the USA Volleyball Challenge at the Hilton Hawaiian Village scheduled for Saturday, October 20, 2012. Showcasing the US and Chinese Olympic teams playing matches at the Hilton Hawaiian Village broadcasted on NBC in the United States and CCTV Sports in China will be of great value to Hawaii's tourism industry.

Thank you for your assistance in helping to make this wonderful event possible.

Sincerely,



Leslie D. Enderton
Executive Director



WHERE BUSINESS AND ALOHA MEET

August 28, 2012

William J. Aila, Jr., Chairperson
State Of Hawai'i
Department of Land and Natural Resources
1151 Punchbowl Street
Honolulu, HI 96813

Aloha Mr. Aila,

Greetings from the Hawai'i Visitors and Convention Bureau! We were advised about the Hilton HHonors Beach Volleyball Challenge at Hilton Hawaiian Village on Waikiki Beach, Saturday, October 20, 2012. From our understanding The U.S. and Chinese Olympic super-power teams will be playing matches right in front of the Hilton Hawaiian Village. The event will be staged on Duke Kahanamoku Beach between the Rainbow Tower and the Tropics. The backdrop for this location lends a spectacular view of Waikiki and Diamond Head. The matches will be broadcast on NBC in the U.S. and CCTV Sports in China. This opportunity presents invaluable media coverage in an emerging market for Hawai'i Tourism.

In order to stage the event, Hilton will be requesting a Right-of-Entry Permit from your department. We're hopeful you will work with them in order move things forward with this perception-changing event in showcasing the many attributes the islands has to offer. Please let me know if I can be of assistance or if you have any questions.

Warmest Aloha,

Michael Murray, CMP, CMM, CASE
Vice President – Sales & Marketing
Corporate Meetings & Incentives

HAWAII VISITORS AND CONVENTION BUREAU
WAIKIKI BUSINESS PLAZA | 2270 KALAKAUA AVENUE, SUITE 801 | HONOLULU, HAWAII USA 96815
TELEPHONE 808.923.1811 | FACSIMILE 808.924.0293 | E-MAIL: info@hvcb.org | www.meethawaii.com

EXHIBIT "D2"