STATE OF HAWAII
DEPARTMENT OF LAND AND NATURAL RESOURCES
Land Division
Honolulu, Hawaii 96813

August 23, 2013

Board of Land and Natural Resources
State of Hawaii
Honolulu, Hawaii

PSF No.: 13MD-131

Issuance of Right-of-Entry Permit to 808 For Life Promotions LLC at Kihei,
Kamaole, Kula, Maui, Tax Map Key: (2) 3-9-005: Seaward of 052.

APPLICANT:

808 For Life Promotions LLC, a Domestic Liability Company.

LEGAL REFERENCE:

Sections 171-55, Hawaii Revised Statutes, as amended.

LOCATION:

Portion of Government lands of Kihei situated at Kamaole, Kula, Maui, identified by Tax
Map Key: (2) 3-9-005: Seaward of 052, as shown on the attached map labeled Exhibit A.

AREA:

1,200 square feet, more or less.

ZONING:

State Land Use District: Urban

TRUST LAND STATUS:

Section 5(b) lands of the Hawaii Admission Act

DHHL 30% entitlement lands pursuant to the Hawaii State Constitution: NO
CURRENT USE STATUS:

The subject area is unencumbered land (Shoreline). The property directly above which is identified as TMK: (2) 3-9-005:052 is currently encumbered by Governor’s Executive Order No. 854 to the County of Maui, Division of Parks and Recreation for Park purposes.

CHARACTER OF USE:

Stand Up Paddle Ocean Relay Competition purposes.

TERM OF RIGHT-OF-ENTRY:

One day event scheduled for September 15, 2013 from 6:00a.m. to 6:00p.m.

CONSIDERATION:

$120.00 (1,200 sq. ft. x $.10 per sq. ft. = $120.00)

CHAPTER 343 - ENVIRONMENTAL ASSESSMENT:

In accordance with the Division of Land Management's Environmental Impact Statement Exemption List, approved by the Environmental Council and dated April 28, 1986, the subject request is exempt from the preparation of an environmental assessment pursuant to Exemption Class 1, No. 1, that states "Operations, repairs or maintenance of existing structures, facilities, equipment or topographical features, involving negligible or no expansion or change of use beyond that previously existing."

DCCA VERIFICATION:

Place of business registration confirmed: YES x  NO __
Registered business name confirmed: YES x  NO __
Applicant in good standing confirmed: YES x  NO __

APPLICANT REQUIREMENTS:

Applicant shall be required to:

1) Obtain approval and all required permits for this event from the Department of Land and Natural Resources, Division of Boating and Ocean Recreation.

REMARKS:

Mr. Patrick Mulligan of 808 For Life Promotions LLC has requested the use of 1,200 square feet of unencumbered land along the shoreline fronting the County of Maui’s Kalama Park.
808 For Life Promotions LLC is organizing a Stand Up Paddle (SUP) relay event and will be utilizing the requested area for the event’s start and finish line. An obstacle for the start and end portion of the event will also be located within the requested area. The obstacle will consist of a net which will be supported off the ground at a height of three feet for a low crawl challenge section as part of the relay race.

The major portion of the event will occur within the water fronting the requested section of State land. Therefore, the applicant has also applied for a permit from the State of Hawaii’s Division of Boating and Ocean Recreation, which will cover the ocean portion of the event.

808 For Life Promotions LLC shall also obtain any required permits from the County of Maui’s Division of Parks and Recreation, Special Events Coordinator with regards to the use of any portion of Kalama Park for the event. Kalama Park is currently under the management and control of the County of Maui via Governor’s Executive Order No. 854. No agency comments were solicited for this one day event.

RECOMMENDATION: That the Board

1. Declare that, after considering the potential effects of the proposed disposition as provided by Chapter 343, HRS, and Chapter 11-200, HAR, this project will probably have minimal or no significant effect on the environment and is therefore exempt from the preparation of an environmental assessment.

2. Authorize the issuance of a right-of-entry permit to 808 For Life Promotions LLC covering the subject area under the terms and conditions cited above, which are by this reference incorporated herein and further subject to the following:

A. The standard terms and conditions of the most current right-of-entry permit form, as may be amended from time to time;

B. Such other terms and conditions as may be prescribed by the Chairperson to best serve the interests of the State.

Respectfully Submitted,

[Signature]
Daniel Ornellas
District Land Agent

APPROVED FOR SUBMITTAL:

[Signature]
William J. Aila, Jr., Chairperson
STATE OF HAWAII
DEPARTMENT OF LAND AND NATURAL RESOURCES
LAND DIVISION
POST OFFICE BOX 621
HONOLULU, HAWAII 96809

August 23, 2013

EXEMPTION NOTIFICATION
regarding the preparation of an environmental assessment pursuant to Chapter 343, HRS and
Chapter 11-200, HAR

Project Title: 808 For Life Promotions LLC

Project / Reference No.: 13MD-131

Project Location: Kihei, Kalama, Kula, Maui. TMK: (2) 3-9-005: Seaward of
052.

Project Description: Stand Up Paddle Relay Competition.

Chap. 343 Trigger(s): Use of State Land

Exemption Class No. and Description: In accordance with the Division of Land Management's
Environmental Impact Statement Exemption List, approved by
the Environmental Council and dated April 28, 1986, the
subject request is exempt from the preparation of an
environmental assessment pursuant to Exemption Class No. 1,
that states "Operations, repairs or maintenance of existing
structures, facilities, equipment or topographical features,
involving negligible or no expansion or change of use beyond
that previously existing."

Recommendation: It is anticipated this project will probably have minimal or no
significant effect on the environment and is presumed to be
exempt from the preparation of an environmental assessment.

[Signature]
William J. Aila Jr., Chairperson

[Date] 8/9/13
South Maui District Office
Kihei, HI 96753

608 FOR LIFE Promotions, LLC.
Kihei, HI 96753

Customer Type: Type V
Authorized Agent: Patrick Mulligan

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RESERVATIONS

EVENT NAME: The Mory Challenge Legacy Series
FACILITY: Kalama Extension Pavilion
CENTER: Kalama Park Extension
South Kihei Rd., Kihei, HI 96753

Type: Type V
DATES RESERVED: Sunday - 9/15/2013
HRS: 07:00 AM to 06:00 PM

Total Number of Dates: 1
Total Number of Hours: 11

NOTES: APPROVED PRE APP RECEIVED 7/12/13. PATRICK NOTIFIED.
CHECK LIST TO BE COMPLETED AND PAYMENT. LEAVING 2 FIELD ON GRID TO ACCOMMODATE EVENT.
PERMIT APPROVED WITH STATEMENT OF NO LIQUOR CONCESSION. THIS INFO ALSO VERBALLY STATED ON PHONE.
NOTIFICATION, 8/1/13.

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