

**Table 23.15-- PRODUCT LINE SALES FOR RETAIL TRADE  
(NAICS 44-45): 2002**

<b>Products and services code</b>	<b>Meaning of products and services code</b>	<b>Number of establishments</b>	<b>Sales (\$1,000)</b>	<b>Line sales as % of sales of establishments with line</b>	<b>Line sales as % of total sales of NAICS</b>
20000	Industry total	4,924	13,008,182	(X)	100.0
20100	Groceries & other food for human consumption off the premises	1,288	2,275,025	37.3	17.5
20120	Meals, unpack snacks, sandwiches, etc for immediate consumption	538	138,395	4.7	1.1
20140	Packaged liquor, wine, & beer	733	311,171	7.0	2.4
20150	Cigars, cigarettes, etc & smokers' access, excluding sls from vending	871	242,454	4.7	1.9
20160	Drugs, health aids, beauty aids, including cosmetics	958	1,010,043	16.7	7.8
20180	Soaps, detergents, & household cleaners	530	119,128	2.5	0.9
20190	Paper & related products, including paper towels, toilet tissue, wraps, etc	558	106,507	2.3	0.8
20200	Men's wear	763	377,927	10.4	2.9
20220	Women's, juniors', & misses' wear	1,085	762,169	16.3	5.9
20240	Children's wear, including boys, girls, & infants & toddlers	416	148,437	6.6	1.1
20260	Footwear, including accessories	558	216,447	8.2	1.7
20270	Sewing, knitting materials & supplies, needlework goods	79	20,479	1.6	0.2
20280	Curtains, draperies, blinds, slipcovers, bed & table coverings	166	83,622	3.0	0.6
20300	Major household appliances	146	130,559	6.0	1.0
20310	Small electric appliances & personal care appliances	135	27,180	1.1	0.2
20320	TVs, video recorders, video cameras, video tapes, DVDs, etc	259	157,918	6.7	1.2
20330	Audio equipment, musical instruments, radios, stereos, CDs, records, etc	294	131,751	4.8	1.0
20340	Furniture, sleep equipment & outdoor/patio furniture	297	203,455	7.2	1.6
20360	Flooring & floor coverings	135	89,975	9.7	0.7
20370	Computer hardware, software, & supplies	129	155,467	8.2	1.2
20380	Kitchenware & home furnishings	609	178,537	3.7	1.4

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**Table 23.15-- PRODUCT LINE SALES FOR RETAIL TRADE  
(NAICS 44-45): 2002 -- Con.**

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20400	Jewelry, including watches, watch attach, novelty jewelry, etc	1,004	477,049	13.9	3.7
20420	Books	308	89,694	4.3	0.7
20440	Photographic equipment & supplies	137	48,654	1.7	0.4
20460	Toys, hobby goods, & games	408	161,957	4.5	1.2
20490	Optical goods, including eyeglasses, contact lenses, sunglasses, etc	228	48,135	2.3	0.4
20500	Sporting goods	387	174,278	6.3	1.3
20580	RVs, including camping trailers, travel trailers, truck campers, etc	8	2,066	5.1	1/
20600	Hardware, tools, & plumbing & electrical supplies	296	264,122	7.4	2.0
20620	Lawn, garden, & farm equipment & supplies	395	197,866	5.0	1.5
20640	Dimensional lumber & other building/ structural materials & supplies	154	244,128	40.6	1.9
20670	Paint & sundries	147	81,765	5.6	0.6
20690	Wallpaper & other flexible wallcoverings	13	232	0.3	1/
20700	Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc	126	2,039,901	87.3	15.7
20720	Automotive fuels	332	521,054	38.2	4.0
20730	Automotive lubricants, including oil, greases, etc	355	21,823	1.0	0.2
20740	Automotive tires, tubes, batteries, parts, accessories	452	289,343	7.1	2.2
20780	Household fuels, including oil, LP gas, wood, coal	88	75,904	7.6	0.6
20800	Pets, pet foods, & pet supplies	247	74,084	2.4	0.6
20850	All other merchandise	1,698	716,829	12.3	5.5
29810	All other merchandise	687	221,639	5.2	1.7
29900	All nonmerchandise receipts	963	370,621	5.9	2.8

X Not applicable.

1/ Less than half the unit shown.

Source: U.S. Census Bureau, Economic Census 2002, Subject series: Product lines, extracted from American FactFinder, <[http://factfinder.census.gov/home/saff/main.html?\\_lang=en](http://factfinder.census.gov/home/saff/main.html?_lang=en)> accessed March 14, 2006.